



In Music Business

# Introductions & Contact Information



Dr. Fabiana, Claire, Program Director

[Fabiana.Claire@unt.edu](mailto:Fabiana.Claire@unt.edu)



Ben Dearman, Assistant Dean

[Ben.Dearman@unt.edu](mailto:Ben.Dearman@unt.edu)



Aleyna Brown, Teaching Assistant

[Aleyna.Brown@unt.edu](mailto:Aleyna.Brown@unt.edu)



Julie Jernigan, Student Recruitment

[Julie.Jernigan@unt.edu](mailto:Julie.Jernigan@unt.edu)



Pedro Garcia, III, Teaching Fellow

[Pedro.Garcia@unt.edu](mailto:Pedro.Garcia@unt.edu)



Lauren Burnaugh, Academic Advisor

[Lauren.Burnaugh@unt.edu](mailto:Lauren.Burnaugh@unt.edu)



Kira Goidel, Teaching Assistant

[Kira.Goidel@unt.edu](mailto:Kira.Goidel@unt.edu)

## The UNT MBA in Music Business: A cutting edge collaboration

The UNT College of Music & the  
G. Brint Ryan College of Business  
offer business administration  
and music entrepreneurship  
curriculum for direct application  
to the music industry.



# College of Music rankings



## Top 21

Best Music Business Schools - Four Years in a Row, *Billboard Magazine*

## Top 25

Major Universities Strong in Music in the nation, *Fiske Guide to Colleges*

# G. Brint Ryan College of Business rankings



59 Years

Continual AACSB accreditation

Top 31

Online MBA by US News and World Reports

## The MBA in Music Business Details

- 36 credit hours (12 courses)
- Business courses online (8 week) or face-to-face (16 week)
- Music courses on flagship UNT campus (Denton, TX)
- Two year completion (flexible)
- Relevant, respected, affordable



# Degree Requirements

Business Core:

24 credit hours

(8 courses)

**ACCT 5130:** Accounting for Management

**DSCI 5180:** Intro to Business Decision Process

**FINA 5170:** Financial Management

**MKTG 5150:** Marketing Management\*

\*May substitution the following:

MUCE 5010: Marketing for Musicians

**MGMT 5140:** Organizational Behavior & Analysis

**BCIS 5150:** Leveraging IT for Business

**MGMT 5710:** Seminar in Business Ethics and Social Responsibility

**BUSI 5190:** Administrative Strategy

# Degree Requirements

Music Core & Electives:

12 credit hours

(4 courses)

**MUCE 5000:** Music Business & Entrepreneurship

**MUCE 5040:** Music Law & Finance

**MUCE 5030:** Music Entrepreneurship  
Practicum/Internship

One course selected from the following:

**MUCE 5050:** Artist Management and Touring

**MUCE 5020:** Music Leadership and Performing Arts  
Management

**MUCE 5060:** Beginning Digital Audio Production for  
Music Entrepreneurs

**MUCE 5070:** Business of Music in Media

**MGMT 5300:** Entrepreneurship and Venture  
Management



# Sample Degree Plan



MUCE 5000 (3)  
Business Core (3)  
Business Core (3)



MUCE 5010 (3)  
Business Core (3)  
Business Core (3)



MUCE 5040 (3)  
Business Core (3)  
Internship (3) or  
supporting courses (3)  
or Business Core (3)



Business Core (3)  
Business Core (3)  
Internship (3) or  
supporting courses (3)  
or Business Core (3)

# Background Content

## Once Admitted:

- Transcript evaluation
- Login provided for background content
- Does not impact GPA, not on transcript
- Modules are self-paced, efficient
- 48.00 to \$75.00 / < \$350 for all

Through **Responsive.net** (\$48.00 each)

Financial Accounting

Microeconomics

Macroeconomics

Calculus

Through **Ivy Software** (\$75.00)

Business Law

Managerial Accounting

# Investment

## Tuition & Fee Estimate

### Semester Cost Estimate:

- 9 credit hours
- 4 semesters
- Fall & Spring terms

Texas Resident:  
\$5900

Non-Resident:  
\$9575

### Program Estimate

Texas Resident:  
\$23,600

Non-Resident:  
\$38,300



**GET STARTED!**

How to Apply

## Two Part Application Process

### Holistic Review of:

- Transcripts (GPA)
- Resume
- Essay
- Letters of Recommendation
- Portfolio
- Test Scores (waivers available)



## Part 1: Apply to Toulouse Graduate School at UNT

- ApplyTexas.org (\$75.00 application fee)
- Select:
  - UNT Denton
  - Fall or Spring (you may select summer but will only take Business courses during that term)
  - Select MBA then...
  - Later in application select Music Business
- Submit official transcripts to [GradAdmission@unt.edu](mailto:GradAdmission@unt.edu) (all schools attended)\*

\*UNT alumni only submit transcripts for institutions attended after graduation



## Part 2: Apply to the Ryan College of Business

Submit the following to [mbarecep@unt.edu](mailto:mbarecep@unt.edu)

- Personal statement (300 to 500 words)
- Resume
- (3) Letters of Recommendation (via form, email from professional site, letter on letterhead)
- A portfolio, website, videos, or other documentation demonstrating **evidence of musical activity and experience.**
- GMAT or GRE scores (if not waived)



## GMAT/GRE Waiver Conditions

Spring 2021: 3.0 GPA, regionally accredited

Fall 2021 and beyond, regionally accredited:

- Terminal degree
- 3.5 on earned Master's degree
- 3.5 undergrad GPA (cumulative or last 60 hour)





Thank you for joining us!

Questions?