| **Content Topic** | **Facebook** | **Instagram** | **Twitter** | **LinkedIn** |
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| Testimony Quote | "I got the shot to do my part in stopping #COVID19. Learn how and where you can get your COVID-19 vaccine, too." <https://bit.ly/3bP6zSN> | "I got the shot to do my part in stopping #COVID19. Learn how and where you can get your COVID-19 vaccine, too." at <https://bit.ly/3bP6zSN> | "I got the shot to do my part in stopping #COVID19. Learn how and where you can get your COVID-19 vaccine, too." <https://bit.ly/3bP6zSN> | "I got the shot to do my part in stopping #COVID19. Learn how and where you can get your COVID-19 vaccine, too." <https://bit.ly/3bP6zSN> |
| Vaccine Benefits | Have you scheduled your COVID-19 vaccine appointment? Vaccination works better when we do it together. #SleeveUp for a future safe from #COVID19. Find your vaccine site at <https://bit.ly/3bP6zSN> | Vaccination works better when we do it together. #SleeveUp for a future safe from #COVID19. Find your vaccine site at <https://bit.ly/3bP6zSN> | Vaccination works better when we do it together. #SleeveUp for a future safe from #COVID19. Find your vaccine site at <https://bit.ly/3bP6zSN> | Have you scheduled your COVID-19 vaccination appointment? Vaccination works better when we do it together. #SleeveUp for a future safe from #COVID19. Find your vaccine site at <https://bit.ly/3bP6zSN> |
| Testimony Quote | "I got vaccinated in memory of those we've lost during the pandemic who did not have the chance to. Learn how and where you can get your #COVID19 vaccine, too." <https://bit.ly/3bP6zSN> | "I got vaccinated in memory of those we've lost during the pandemic who did not have the chance to. Learn how and where you can get your #COVID19 vaccine, too." <https://bit.ly/3bP6zSN> | "I got vaccinated in memory of those we've lost during the pandemic who did not have the chance to. Learn how and where you can get your #COVID19 vaccine, too." <https://bit.ly/3bP6zSN> | "I got vaccinated in memory of those we've lost during the pandemic who did not have the chance to. Learn how and where you can get your #COVID19 vaccine, too." <https://bit.ly/3bP6zSN> |
| Vaccine Benefits | Are you ready to get back to the people and activities you love? Your vaccination brings us one day closer to controlling the pandemic. Find your COVID-19 vaccination site: <https://bit.ly/3bP6zSN> | Your vaccination brings us one day closer to controlling the pandemic. Schedule a #COVID19 vaccine appointment today at <https://bit.ly/3bP6zSN>. #SleeveUp | Your vaccination brings us one day closer to controlling the pandemic. Schedule a #COVID19 vaccine appointment today at <https://bit.ly/3bP6zSN>. #SleeveUp | Are you ready to get back to the people and activities you love? Your vaccination brings us one day closer to controlling the pandemic. Schedule a #COVID19 vaccine appointment today at <https://bit.ly/3bP6zSN>. #SleeveUp |
| Vaccine Benefits | Vaccines save lives. Protect yourself and your loved ones by getting the COVID-19 vaccine. Learn more to build your vaccine confidence here: <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/index.html> | Protect yourself and your loved ones by getting the #COVID19 vaccine. Build your vaccine confidence and visit <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/index.html>. #SleeveUp | Protect yourself and your loved ones by getting the #COVID19 vaccine. Build your vaccine confidence and visit <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/index.html>. #SleeveUp | Safety of the #COVID19 vaccine remains the top priority. The vaccine has gone through the same safety tests and met the same safety standards as other vaccines. These safety tests make sure you can feel confident getting the vaccine to protect yourself and your loved ones. Learn more to build your vaccine confidence here: <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/index.html>.  #SleeveUp |
| Vaccine Benefits | Spread hope, not COVID-19. #SleeveUp and learn how to get vaccinated today. Find your #COVID19 vaccine site: <https://bit.ly/3bP6zSN> | Spread hope, not #COVID19. #SleeveUp and get vaccinated today. Visit <https://bit.ly/3bP6zSN> to locate a site near you. | Spread hope, not #COVID19. #SleeveUp and get vaccinated today. Find your #COVID vaccine site: <https://bit.ly/3bP6zSN> | Spread hope, not #COVID19. #SleeveUp and get vaccinated today. Find your #COVID vaccine site: <https://bit.ly/3bP6zSN> |