



State of Global Partnerships Report

Office of Global Partnerships



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Greetings

I am honored to present the 2020 State of Global Partnerships Report, recognizing 20 incredible examples of State Department collaboration with the private sector over the last year. Leveraging the strength of our nation's companies, NGOs, nonprofits, academic institutions, and other private sector organizations has been—and will continue to be—critical to our efforts to promote U.S. economic and national security.

Coming from the private sector, I have seen first-hand the pivotal role that the U.S. private sector plays in promoting American interests. The patriotism of our private sector leaders paired with the vision and dedication of our public servants, who I have the privilege of serving alongside today, makes us unstoppable. By combining these two sectors in partnership, we can go twice as far together. We can succeed in promoting America's values and interests throughout the world and stand in solidarity against any who oppose them. The partnerships highlighted in this report exemplify how collaboration across sectors is promoting America's



The patriotism of our private sector leaders is matched only by the extraordinary patriotism and dedication of our public servants.

economic security and values. Together, the U.S. public and private sectors are doubling down on innovation in critical areas such as energy, AI, quantum computing, and 5G. We continue to combat wildlife trafficking and build sustainable energy infrastructure. We are advancing women's economic empowerment around the world. And we are championing American values such as trust, transparency, fairness, and the rule of law.

Perhaps the most heroic display of partnership over this last year has been our efforts to battle the COVID-19 pandemic and keep America safe and healthy. The U.S. public and private sectors have worked together to repatriate tens of thousands of American citizens and bring countless planeloads of critical medical equipment into the United States from around the world. I know that we will emerge from this crisis stronger and more unified, and that the partnerships and relationships forged during this unprecedented time will contribute to U.S. economic and national security for decades to come.

I hope this report will serve to inspire further engagement with the private sector throughout the Department in the year ahead. I extend my thanks to the Office of Global Partnerships and my colleagues recognized in this report for their work to leverage private sector resources and innovation in support of American interests. Keep up the great work.

Sincerely,

Keith Krach

**Undersecretary for Economic Growth, Energy, and the Environment
U.S. Department of State**





Introduction

20 Stories of Engagement & Partnerships at the Department of State in 2020

The Office of Global Partnerships (GP) is proud to present the seventh annual State of Global Partnerships report recognizing the incredible impact that partnerships and private sector engagement have on our diplomatic endeavors. With 2020 presenting unprecedented challenges in our nation’s history, we must work to adapt our diplomacy to these trying times. In this year’s report, we highlight 20 stories from across the Department of domestic offices and overseas embassies that exemplify collaboration and demonstrate the impact of cross-sector partnerships. As in previous reports, some of these stories are what we term public-private partnerships, and this year, we are also highlighting various methods of private sector engagement that the Department uses to advance policy priorities.

Highlighted in this report, you will find a variety of programs and partnerships, including country-specific engagement, such as the Forensic Lab partnership with the Howard G.

Buffett Foundation to build public security infrastructure in El Salvador, and the year-long private sector engagement efforts of GP to bolster entrepreneurship and investment in Ethiopia. Science and technology is a focal point for a number of programs in this report, including the Global Innovation through Science and Technology (GIST) initiative, Zoonhackathon, and the U.S.-ASEAN Smart Cities Partnership, where the Department’s private sector engagement in tech promotes prosperity and innovation as a means of achieving sustainable economic growth. Another cross-cutting issue featured in the report is women’s economic empowerment, specifically private sector engagement efforts aligning with the White House’s Women’s Global Development and Prosperity (W-GDP) Initiative. The Department has adapted and initiated several programs and partnerships to focus on this issue, such as Providing Opportunities for Women’s Economic Rise (POWER), Women Entrepreneurs Finance Initiative (We-Fi), and the Academy for Women Entrepreneurs (AWE). We also recognize two U.S. diplomatic missions using private sector engagement to advance their public diplomacy efforts on the ground, as well as two initiatives to watch in the upcoming years, as they work to build engagement programs that are inclusive and sustainable.

GP
has worked with
1,600+
Partners &
leveraged over
\$600
Million
In Private Sector
Commitments

Why Partner with State?



Global Reach



Convening Power of 250+ Embassies & Consulates

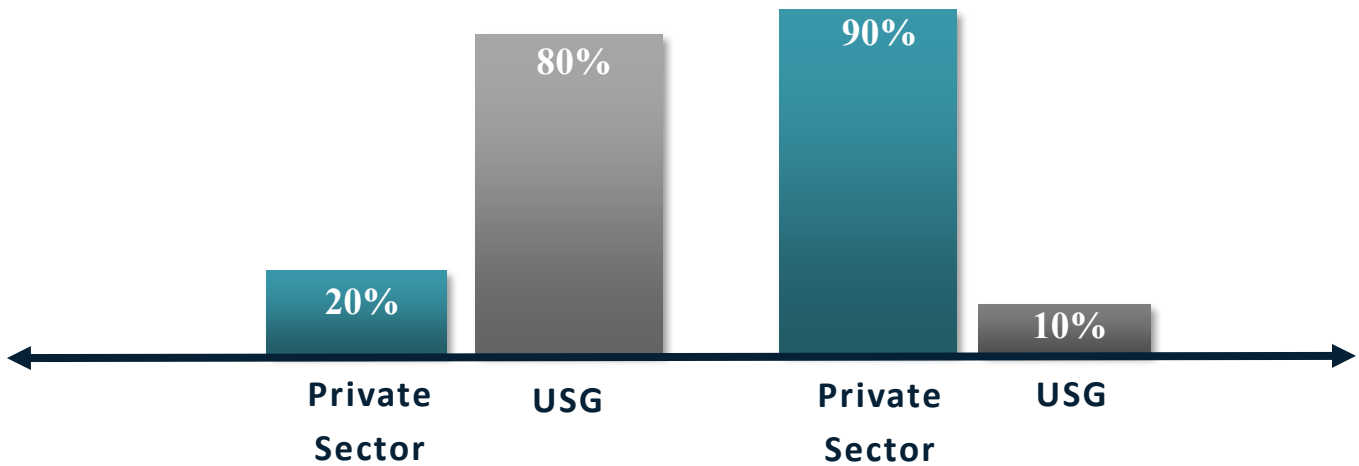


Region & Issue Expertise

1970

Percentage of Global Development Investment

2019



With this report, our office, now under the leadership of the Under Secretary for Economic Growth, Energy, and the Environment Keith Krach, seeks to continue to serve as a resource to inspire and facilitate private sector engagement across the Department of State. GP has been a leader in private sector engagement since 2008, working with more than 1,600 partners to harness the technology, markets, and resources of the private sector that allow the Department to quickly advance U.S. foreign policy goals and objectives. Partnerships also provide businesses and organizations with opportunities to create jobs, promote economic prosperity, and advance business ties and dialogues in specific regions. Through partnerships we will continue to advance America’s national interests and promote prosperity around the world.

Please stay in touch with us on Facebook and Twitter: [@GPatState](#) and look for us on LinkedIn.

Sincerely,

Thomas Debass
Managing Director
Office of Global Partnerships
U.S. Department of State



Why Partner with Private Sector?



Fast-Paced Solutions



Industry Expertise



Innovative Problem Solving



Variety of Resources



Global Innovation through Science & Technology (GIST)

Partners: Department of State’s Bureau of Oceans and International Environmental and Scientific Affairs (OES), Angel Capital Association (ACA), Amazon Web Services (AWS), Founder Institute, Gust, GSVlabs, Halcyon Incubator, Kauffman Foundation, Microsoft, NovoEd, Stanford Technology Ventures Program, TechWadi, University of California-Berkeley, Venture Capital Institute, and VentureWell.

The Global Innovation through Science and Technology (GIST) initiative and the American private sector share a common interest to engage with premier global science and technology entrepreneurs and build dynamic entrepreneurial ecosystems. The GIST public-private partnership catalyzes science, technology, and innovation (STI) activities that promote American leadership in innovation and science-based entrepreneurship. GIST utilizes its network of American business leaders, entrepreneurs, and investors to connect with foreign innovators, gain market access, and promote American business practices and values. To do this, GIST utilizes a wide range of tools including U.S. based business incubation, pitch competitions, in-country trainings, and online and in-country innovation hubs. GIST has an established track record of high-quality programs that build support for the United States and American businesses worldwide by stimulating economic growth, promoting job creation, and enhancing economic independence and resilience. With a global footprint, GIST is nimble, adaptable, and able to adjust to evolving priorities and conditions.

How it works: GIST partners engage with science and technology innovators and entrepreneurs in 135 emerging economies around the world, providing training and resources to help them build successful startups. This is done through competitions, startup boot camps, and interactive online programs where private sector stakeholders contribute resources such as mentoring, cross-promotion, prize sponsorship, and co-hosting events such as the GIST-Microsoft Entrepreneurship Day at the Imagine Cup.

"For the U.S., [GIST] provides an opportunity for market access, foreign investment, and joint ventures that allow companies to partner and expand global markets. As an investor, tax payer, and entrepreneur, GIST is a great medium to grow businesses, increase market opportunity for U.S. and international businesses and share best practices amongst entrepreneurs." - Melissa Bradley, 1863 Ventures

"Amazon Web Services' partnership with the GIST program has allowed us to engage with a diverse set of talented entrepreneurs and policy-makers from around the world, and has accelerated our market expansion and platform adoption across emerging markets. AWS employees also benefit from the exposure and professional development opportunities that GIST global programs provide." -Stacey W. Jackson, Business Development

Impact:

- Since 2011, GIST has reached more than 27 million innovation community members from over 130 emerging economies and has mentored over 15,000 startups..
- Over the last year alone, GIST has leveraged over \$1.85 M in resources from the American private sector.
- Almost half of the GIST online network’s over 900,000 users are women.
- GIST startups have gone on to generate more than \$250 million in revenue and to create over 6,000 jobs (including an estimated 100 jobs in the United States)



Learn more at GISTNetwork.org

@GISTNetwork @GISTNet



3M site visit as part of December 2019 TCTP.

Stakeholders Engaged: Department of State’s Bureau of East Asian and Pacific Affairs (EAP), U.S.-ASEAN Business Council, U.S. Chamber of Commerce, AmCham Singapore, AmCham Thailand, AmCham Malaysia, AIG, ASTM, AT&T, Autodesk, Caterpillar, Cisco Systems, Dell EMC, Jacobs Engineering, Hewlett Packard Enterprise, IBM, Itron, John Wiley & Sons, Mastercard, Masterclock, RSA, Temboo, Trilliant, UL, Xylem, and more.

On November 15, 2018, at the 6th ASEAN-U.S. Summit in Singapore, Vice President Mike Pence announced the new U.S.-ASEAN Smart Cities Partnership in an effort to spur renewed American investment in the region's digital infrastructure and advance prosperity and security in Southeast Asia. The U.S.-ASEAN Smart Cities Partnership (USASCP) is one of the leading ways that the Department of State, in collaboration with the private sector, is implementing the U.S. Indo-Pacific Strategy that seeks to harness U.S. public and private sector expertise to collaborate with the 26 pilot cities of the ASEAN Smart Cities Network (ASCN) in order to meet the varied challenges of rapid urbanization and help improve the lives of people in the region. With an initial U.S. investment of \$10 million, the USASCP is developing activities and programs to:

- 1) Promote U.S. private sector engagement in smart city solutions and the digital economy in ASCN cities;
- 2) Share best practices and promote collaboration between innovative programs in U.S. cities with their counterparts in the ASCN;
- 3) Strengthen regional cybersecurity capability and capacity at the sub-national level.

“Through USASCP in collaboration with the USTDA, Activu gained a foothold in a developing market—often challenging for a company of our size—and was able to welcome Ho Chi Minh City’s senior leadership to our headquarters and critical operations demo room in New Jersey, including a tour of the security & emergency operations installation of a large transportation infrastructure customer.”—Paul Noble, CEO of Activu

How it works: The USASCP is a whole-of-government effort that includes participation from the Departments of State, Commerce, and Transportation, USAID, USTDA, National Science Foundation, and other interagency stakeholders. Most programs are funded by the Department of State’s Bureau of East Asian and Pacific Affairs (EAP) and implemented by State’s functional bureaus and other interagency stakeholders. Through USASCP programs, U.S. companies provide innovative solutions and industry expertise to ASEAN stakeholders. To engage the private sector, USASCP programs utilize delegations, trade event programming, and stakeholder cities that connect ASEAN governments with U.S. state and local governments, private sector organizations, and NGOs who can share ideas and relevant experience.



U.S. Chamber welcome event for ASEAN Smart Cities Network visit to Washington, DC / USASCP Smart Cities Symposium, July 2019.

“The U.S. – ASEAN Smart Cities Partnership and the engagement with the US Embassy in Malaysia have been extremely helpful to Cisco’s Smart Cities business in ASEAN. It has accelerated awareness creation and thought leadership discussions in many ASEAN countries. Prior to the Symposium in Washington D.C., many ASEAN cities were not aware of Cisco’s offerings in Smart Cities. Throughout the event, we were able to establish contacts with key city representatives from Malaysia, Indonesia, Thailand and the Philippines.” – Yasser Helmy, Head of Smart Cities, Asia Pacific, Cisco



Municipal officials from Indonesia attend DistribuTECH show in San Antonio, Texas in January 2020.

Impact:

- In 2019, the U.S. and Singapore co-hosted a five-day workshop on Smart Cities in Singapore connecting ASEAN participants with U.S. industry stakeholders such as Cisco Autodesk, and New York based Xylem to learn about innovative technology solutions to real world problems.
- As part of the Department’s Diplomacy Lab partnership, Wilbur Wright College students were able to research and discuss the benefits and challenges of smart city technology with the USASCP, creating a relationship where American students can participate in real world foreign policy issues.
- Through the USASCP, the DOC’s International Trade Administration (ITA) facilitated letter of intent signings at the inaugural meeting of the ASEAN Smart Cities Network (ASCN) in 2018 for John H. Wiley and Sons to partner with Banyuwangi, Indonesia on content for its “Smart Kampong” educational program and for IBM to partner with the IFC to co-sponsor ASCN projects.
- In cooperation with USASCP, the U.S. Trade and Development Agency (USTDA) sponsored grants and reverse trade missions (RTMs) to connect U.S. industry partners with smart city opportunities in emerging markets, including the 2019 Vietnam Emergency Communications RTM visiting Washington, DC, New York, NY, and Chicago IL.

Find out more at www.usascp.org



3.

Voices Against Violence: The Gender-Based Violence Global Initiative (VAV)

Partners: The Department of States Bureau of Democracy, Human Rights, and Labor (DRL), Secretary’s Office of Global Women’s Issues (S/GWI), Vital Voices, and The Avon Foundation for Women.

As part of its overall approach to reduce national security risks and allow societies to reach their full potential, the Department supports programming, through Voices Against Violence, to protect at-risk or vulnerable individuals from violence, discrimination, and exploitation based on gender, sexual orientation, race, religion, or other grounds. Furthermore, the second line of effort under the U.S. Strategy on Women, Peace, and Security specifically emphasizes the need to promote the protection of women and girls’ human rights; access to humanitarian assistance; and safety from violence, abuse, and exploitation around the world.

How it works: The Department of State – primarily through DRL and S/GWI – provides funding to support emergency assistance for survivors of extreme forms of gender-based violence (GBV) to address their urgent needs in the aftermath of or threat of violence. The Department provides support for small grants to local civil society organizations, which advocate on behalf of survivors and work to prevent and respond to GBV in their community. It also supports the consortium of implementing organizations to convene GBV actors via regional events and initiate dialogue, further collaboration, and innovation. The Avon Foundation supports VAV training programs that encourage conversation and help advocates to support women and girls impacted by violence, provide information and resources to raise awareness about GBV, and remove barriers for survivors in accessing justice and vital support services.



- ◆ Over the lifetime of the public-private partnership, the total number of beneficiaries is more than 2.3 million people in 66 countries.
- ◆ Over 3,000 individuals have been directly trained and supported through the partnership.
- ◆ The Avon Foundation has contributed more than \$4 million in support of the partnership.
- ◆ 95% of participants in the partnership’s Justice Institute on Gender-Based Violence training program reported deepening their understanding of domestic violence and/or sexual assault in their country and gaining a sense of empowerment to combat it.

<https://www.vitalvoices.org/what-we-do/signature-programs/vav>

 **@StateDRL**
@StateGWI
@VitalVoices
@AvonWorldwide

“Partnering with the U.S. Department of State, DRL and Vital Voices on the ‘Voices Against Violence’ initiative has greatly advanced the Avon Foundation’s promise to help end violence against women and girls. We’ve had broad success internationally in increasing victim access to services and justice by encouraging the adoption of a victim-centered approach and shifting perceptions surrounding gender-based violence. The Avon Foundation looks forward to more years of collaboration with these leading institutions.” – Christine Jaworsky, Director of Avon Foundation for Women



4.

Providing Opportunities for Women’s Economic Rise (POWER)

Stakeholders Engaged: The Department of State’s Bureau of Economic and Business Affairs (EB), PWC, Mastercard, MIT Innovation Initiative, National Association for Women Business Owners, American Chamber of Commerce, Bank of America, Boeing, Caterpillar, Citigroup, Coca-Cola, Corteva, Pfizer, Deloitte, Delta, FedEx, Goldman Sachs, Google, Meridian International Center, United Airlines, Visa, Women in Agribusiness, and more.

Women entrepreneurs are an emerging market force and an important source of innovation, job creation, and economic growth. Strong professional networks and partnerships can help women to overcome obstacles and advance their business interests. EB leverages close relations with the private sector throughout all lines of effort, including in women’s economic empowerment, a key Administration priority. Through POWER, EB works with the private sector and overseas missions to establish professional networks and promote global business environments that support women’s economic empowerment. Engagement with the private sector is a core component to the initiative’s overall goal, and essential to achieving the objectives outlined above. These activities contribute to the overall advancement of U.S. economic interests, align with the National Security Strategy, and support the U.S. government’s Women’s Global Development and Prosperity Initiative (W-GDP).

How it works: POWER promotes women’s economic empowerment through projects implemented by individual U.S. embassies and consulates, and through the Bureau’s policy work, such as economic policy dialogues. POWER develops and supports projects that use diplomatic engagement to promote women’s economic empowerment while also demonstrating a strong U.S. nexus, most often in the form of partnering with one or more U.S. companies or business organizations. Each project is different but the private sector partner will often provide technical or financial resources that can contribute to training workshops or seminars, financing, or mentorships. In addition to partnerships through embassy or consulate-led projects, EB convenes private sector stakeholders vested in women’s economic empowerment annually to provide an update on all POWER related activities, discuss additional opportunities for collaboration, and explore new challenges and solutions identified in the space.

POWER Programs Creating Impact:

Currently, there are POWER projects in 14 countries. A few examples include:

- Scale Up Accelerator for Women Entrepreneurs is a project led by U.S. Embassy in Azerbaijan in partnership with PWC, Pasha Bank and other local organizations. The program provides a 10-week business development training program for women-led SMEs. After completing the program, participants are matched with representatives from the U.S. private sector and with the American Chambers of Commerce to explore business relationships with American women-led SMEs. The program provides training to 2 entrepreneurs, helps establish women SME network with U.S. businesses and fosters business activity.



- Binational Women Entrepreneur Academy is a project led by U.S. Consulate Tijuana in partnership with Mujer PYME. American and Mexican female business owners underwent a two-week business development boot camp to help them develop and scale their businesses within the formal economy leading to greater bilateral trade in the San Diego and Tijuana region.

- Through POWER, the U.S. and Republic of Korea endorsed an action plan outlining shared vision for future cooperation to promote women's economic empowerment in 2019. An important component of this cooperation includes consulting U.S. and the

Republic of Korea private sector entities to elevate the issue at corporate levels, catalyze partnerships and promote alignment across the public and private sector.



@EconatState

www.state.gov/womens-economic-empowerment/

5.

Women Entrepreneurs Finance Initiative (We-Fi)

Stakeholders Engaged: Department of State's Office of Global Women's Issues (S/GWI), African Development Bank Group, Asian Development Bank, European Bank for Reconstruction and Development, Inter-American Development Bank Group, Islamic Development Bank, World Bank Group, UN Women, Vital Voices, One Campaign, the W20 Chair, and 14 country partners.

While the number of women-led enterprises continues to expand around the world, outmoded policies, business practices, and attitudes continue to stunt the growth of these ventures. Women business owners not only face the barriers that impact all working women, such as family leave and affordable childcare, they are also undercut by limited training opportunities, scarce access to finance and markets, biased legal and cultural barriers, and inadequate support systems like mentors and business networks.

Recognized as one of the first officially branded programs of the Women's Global Development and Prosperity (W-GDP) Initiative, We-Fi was launched as the first of its kind multilateral fund specifically designed to unleash the potential of women entrepreneurs in emerging economies. Working across the entire entrepreneurial ecosystem, We-Fi catalyzes strategic investments, capacity building, and policy reforms to increase women's access to the finance, markets, and networks they need to start and grow a business. We-Fi programs focus on increasing the access of women-owned/led small and medium enterprises (WSMEs) to financial products and services; expanding opportunities for skills training, mentorship, and behaviors; promoting changes to norms and behaviors; and strengthening links to markets, both domestic and global.

How it works: We-Fi aims to engage private sector finance and catalyze increased lending and investment for women's businesses. We-Fi combines that with complementary technical assistance, such as skills enhancements and market access, to enable women-owned and women-led small and medium enterprises to thrive. Program implementation is led by the private sector implementing partners that are accredited by the We-Fi Governing Committee. The donor countries contribute funding to We-Fi. Galvanized by the support of these governments, implementing partners are equipped to develop programs and projects to mobilize further funding. The multilateral development banks (MDBs) develop programs and projects to maximize the impact of We-Fi financing. These MDBs provide leadership in promoting increased support to women entrepreneurs, broad geographic reach, and a wide range of private and public sector clients to test innovations and scale up successful programs.



Photo courtesy of We-Fi and International Finance Corporation

Impact:

- Since it was founded in 2017, We-Fi has allocated \$249 million in donor funding for global programs that are expected to mobilize an estimated \$2.6 billion. These resources are poised to promote women's entrepreneurship and economic empowerment in over 50 developing countries, including some of the most challenging markets and fragile states.
- Currently, the initiative has reached over 114,000 women-owned businesses and supported 39 private sector institutions.
- Success Story: With IFC and We-Fi support, Maheen Adamjee and Lina Ahmed, the founders of Dot & Line, an online tutoring startup in Pakistan have established a business that not only provides for themselves and their families, but also empowers other women in Pakistan by creating flexible jobs for 140 women (and growing). Their work also sets girls up for success in future industries through math and science tutoring.

"Starting and growing a business is one of the most powerful ways for women to overcome poverty and build a better future for themselves, their families, and their communities. Women in many countries have only a fraction of the legal rights of men, holding them back from opportunities for employment and entrepreneurship. That's not acceptable. Legal rights for women are both the right thing to do and good from an economic perspective. As a partner of W-GDP and with the backing of the U.S. as a founding donor government, the Women Entrepreneurs Finance Initiative (We-Fi) at the World Bank aims to promote women's economic empowerment by providing access to finance, markets, networks, and technology, while tackling laws and business practices that keep women from thriving in business. There's reason for optimism with social mores improving and many countries improving their regulatory environments for women. Still, much work remains, and the World Bank Group stands ready to help until every woman can move through her life without facing legal barriers to her success."

- David Malpass, President of the World Bank Group

6.

Academy for Women Entrepreneurs (AWE)

Partners: Department of State’s Bureau of Educational and Cultural Affairs (ECA), Arizona State University Thunderbird School of Global Management, Freeport-McMoRan Foundation, and the U.S. African Development Foundation (USADF).

ECA launched the Academy for Women Entrepreneurs (AWE) in 2019 in support of W-GDP’s Pillars 1 and 2. AWE equips women with the tools needed to establish and grow their own businesses, raise capital, and effectively network with other successful business owners. Through AWE, women participate in a facilitated entrepreneurship program supplemented with localized content, as well as networking and mentorship opportunities.



AWE is most often centered around the online training platform, DreamBuilder, developed through a partnership between Arizona State University’s Thunderbird School of Global Management and global copper mining company, Freeport-McMoRan.

AWE uses the DreamBuilder platform to inspire and train women entrepreneurs. The curriculum provides women from around the world with fundamental business skills, including how to create business plans and raise capital. AWE supplements that core curriculum with localized content, mentoring, and networking opportunities that support women to accomplish their business goals. In its inaugural year, AWE launched in 26 countries and engaged more than 2,000 women, supporting in a facilitated learning experience their efforts to establish proven business practices and formalize existing business, turning entrepreneurial ideas into successful businesses.

“One thing I did not do before AWE was keeping control of income, expenses, and profits. Before AWE, I used to manufacture my products just to produce something. I also didn’t know how much raw material I needed, but now I plan how much I will produce and who will buy my products. I met women with other types of businesses who were really helpful. Their sharing was open with no limit, so I learned a reason to do or not something. I learned new ideas to bring to my business. I gained a lot of confidence in my product. This program really empowered me; I know I can.”

– Reyna Isabel Mateo Aldana, AWE 2019 graduate from Guatemala

eca.state.gov/awe

How AWE Works:

Freeport-McMoRan funded the development of the web services of DreamBuilder, in partnership with ASU, including maintenance of both the Spanish and English versions available for free use by an unlimited number of AWE participants. ASU provides technical and management support to ECA and collects, tracks, and analyzes data on the impact of AWE on women entrepreneurs. USADF provides selected AWE graduates in Africa with seed funding to start and scale their enterprises. Beginning in 2020 through 2025, USADF will provide up to \$10 million in grants to the most promising African AWE graduates. In 2020, funding will be awarded to AWE graduates from the following countries: Ghana, Kenya, Nigeria, Rwanda, Senegal, South Africa, Tanzania, Uganda, Zambia, and Zimbabwe.

Impact:

Surveying participants from 2019 cohorts showed that:

- ◇ 99% of the respondents would recommend the Academy for Women Entrepreneurs to other women in their network
- ◇ 96% of respondents already have or certainly will implement items from their Business Plan developed during the training
- ◇ 85% of respondents will certainly stay in touch with other women they met in training
- ◇ 98% of respondents said their self-confidence increased during training, 82 percent greatly increased

“Thunderbird is incredibly delighted to be partnering with ECA on the Academy of Women Entrepreneurs. AWE is allowing the DreamBuilder program to have a much greater global reach, helping women all over the world start and grow small businesses. By working together, women entrepreneurs are not only getting access to our high impact online training, but are receiving the high-touch wrap around services that will insure success.”

–Kellie Kreiser, Arizona State University Thunderbird School of Global Management

“Freeport-McMoRan is so pleased that our investment in building and implementing DreamBuilder across Spanish and English-speaking countries is now being scaled even further through our partnership with the Department of State ECA Bureau. This is a testament to the power of public-private partnerships, and how resources and collaboration can maximize the positive impact for so many women around the world.”

–Tracy Bame, Freeport-McMoRan

7.

Women in Science STEAM Camps (WiSci)

Partners: Department of State’s Office of Global Partnerships (GP), United Nations Foundation’s Girl Up Initiative, Google, Caterpillar Foundation, Intel, NASA, and Millennium Challenge Corporation.

Girls and women around the world continue to face unique and significant barriers in accessing STEAM education and careers. Women in the global labor force are often paid lower salaries than men in similar jobs and are concentrated in lower skill/lower wage jobs and industries. These gaps are especially apparent in the fields of science, technology, engineering, and math.

WiSci is a public-private partnership that was formed to address the persistent gender gap in the STEAM fields (science, technology, engineering, arts and design, and mathematics). Each year, the partnership produces WiSci camps that are designed to inspire and empower adolescent girls through leadership training, exposure to STEAM applications, skills-building, and cross-cultural awareness to pursue higher education and careers in STEAM fields. Girls from across the region where the camp is focused, and the United States, apply for the opportunity to spend approximately two weeks at a WiSci summer camp where they are taught and mentored by industry experts.

How it works: WiSci is a public-private partnership designed to leverage the expertise of each partner. Girl Up serves as the managing partner for the initiative and also implements the logistics for each camp. The Office of Global Partnerships facilitates the relationships between private sector partners and U.S. embassies, and offers institutional knowledge and guidance. Private sector and local partners contribute funding, facilities, staff-time, training and STEAM curriculum, leadership training, mentorship, and in-kind supplies.

Impact

- To date, WiSci has impacted over 850 girls and 75 counselors from 20 countries around the world.
- 90% of campers say their leadership skills improved as a result of WiSci Camp.
- 78% of WiSci alumnae are now enrolled in universities studying STEAM subjects.



“One of our goals is to empower women and girls to explore STEAM fields because we recognize the limitations many women face when looking to enter a STEAM career path. Partnering on these issues allows us to reach and encourage more women to pursue STEAM than we could do alone. It is also inspiring to us to be included at such a unique and impactful event. The opportunity to provide the girls with some awesome new STEAM content is a huge confidence boost for them, during a critical time in life when girls are starting to really think about what their career goals might be.” – Emily

Adams, NASA

“We believe that every individual should have access to education and the opportunity to choose their own career path, independent of their gender, identity, or socioeconomic background. The synergies resulting from collaborating with partners who share this value help us achieve a larger collective social impact to advance gender equity and parity in STEAM fields.”- Gabriela Gonzalez, Intel

www.girlup.org/programs/wisci

@GirlUpCampaign @Gpatstate #WiSci 

8.

International Visitors Leadership Program (IVLP)

Stakeholders Engaged: Department of State’s Bureau of Educational and Cultural Affairs (ECA), and numerous businesses, nonprofits, and academic institutions across the United States.

Since the first exchange participants arrived in 1940, the IVLP participant network has grown to include over 225,000 foreign alumni and the program continues to build vital linkages between U.S. citizens and emerging international leaders. As the IVLP turns 80, the main purpose of private sector engagement through this program is to provide professional programming that supports U.S. foreign policy goals and build relationships that bring people in the United States closer to the world to increase their global competency. Through extensive private sector engagement and network building, the IVLP retains its nonpartisan nature and effectively highlights the diversity that exists in the United States. Initially, many of the nonprofit partners were small, completely volunteer organizations. Today, the majority of the organizations are staffed by dedicated professionals, supported by volunteers. These volunteers include board members, professional resources who meet with International Visitors, mentors, and home hospitality hosts. ECA engages over 1,500 private sector organizations through its more than 120 different exchange programs, but the Global Ties U.S. network is the oldest citizen diplomacy network. ECA also supports the W-GDP’s Pillar 3 through a tailored IVLP program entitled “W-GDP: Overcoming Barriers to Women’s Economic Participation.” In 2019, as part of this program, 19 individuals traveled to the United States to examine best practices for reducing restrictive legal, regulatory, and cultural barriers to women’s full and free participation in the economy. Their visit included meetings with federal, state and local governments, private companies, business incubators, and financial institutions and culminated in the development of individual Action Plans to implement what they learned on their W-GDP exchange.

How it works: Global Ties U.S. and eight Washington, D.C. based nonprofits all hold cooperative agreements with the Office of International Visitors. Through their agreements, Global Ties U.S. establishes the framework that their community-based organizations must meet to be designated Community Based Members (CBMs) to partner with the Department of State on the IVLP.

Impact:

Celebrating its 80th anniversary, the IVLP is highlighting 80 accomplished alumni, their lives and leadership, and the impact of their exchanges on the global community. A few of these #FacesOfExchange include:

- **Meaza Ashenafi**, an IVLP participant from Ethiopia, who went on to become the first female federal Chief Justice of Ethiopia and co-founded Enat Bank, the first bank targeted to women's economic empowerment. She founded the Ethiopian Women Lawyers Association to provide pro-bono services to women unable to afford a legal defense, created a word in Amharic to describe sexual harassment, and reformed the way the Ethiopian judicial system treats sexual harassment cases.
- During her IVLP, **Dr. Vandana Gopikumar** first saw the cross-disciplinary model to address care, treatment, and rehabilitation, which she would later adopt in India. She went on to co-found The Banyan, a Chennai-based organization in India that addresses mental health illness and homelessness and has traveled back to the U.S. to engage contacts with ongoing research to improve her method’s impact on patients.
- IVLP inspired **Vered Cohen-Barzilay**, an Israeli journalist and women’s rights activist, to change career paths and focus on building religious and cultural bridges through innovation and education. Upon her return to Israel, she founded the nonprofit “Out of the Box” to promote science, technology, engineering, and mathematics (STEM), space education, and entrepreneurship for youth in Israel.



The IVLP relies on a number of private sector partners to implement the projects. These partners ensure balance in programming, coordinate with local organizations to ensure high-quality meetings, and bring the local flavor into all projects. In 2020, a project designed to highlight the diplomatic relations between the U.S. and Cambodian governments brought eight Cambodian tech entrepreneurs, government officials, businesswomen, and innovators to the United States to participate in IVLP. Participants sought to gain insights into how institutional arrangements connect universities, businesses, and government agencies and how they encourage the education of girls in STEM fields, and to equip women to become active participants in the Cambodian technology landscape. The participants traveled to Denver, CO and Portland, OR to examine education and mentorship programs for girls in STEM, as well as women-led startups and public-private partnerships. A highlight for the group was a meeting organized by the nonprofit partner in Portland that took them to the OTRADI Bioscience Incubator, a complex that provides startups and scientists with access to entrepreneurial mentoring and state-of-the-art bioscience facilities. On the last day of the program, the group traveled down the Oregon coast to Oregon State University (OSU) in Corvallis where they explored the OSU Advantage Accelerator, a prime example of a public-private partnership, to learn how a university can work in partnership with local businesses to benefit the regional economy.

9.

Award for Corporate Excellence (ACE)

Partners: Department of State's Bureau of Economic and Business Affairs (EB), 2019 winners include The Chambers Federation, Procter & Gamble Asia Pacific, Agilis Partners, and PepsiCo India.

The annual Secretary of State's Award for Corporate Excellence (ACE) recognizes U.S. firms that uphold high standards of responsible business conduct. Established in 1999, the ACE seeks to highlight ways in which U.S. companies represent American values in the way they do business, in line with international best practices

such as the Organization for Economic Cooperation and Development's Guidelines for Multinational Enterprises. Each winner of the ACE is deeply committed to improving its business in a manner that improves surrounding communities. From supporting women's economic growth to

investing in youth education to job creation, the award has celebrated U.S. businesses investing in local communities and exporting American values. These companies create thriving businesses while addressing local needs.



For 20 years, the ACE has been honoring the important role U.S. businesses play in advancing democratic principles worldwide and in countering social inequalities. The American economy is getting stronger every

day because of the commitment of U.S. businesses to community investments at home and abroad, leading by example in achieving sustainability and profitability.

How it works: Nominations for the ACE are put forward by Chiefs of Mission of U.S. embassies and consulates, for the work of a U.S. company in a particular country. Finalists and winners for the ACE are chosen by a selection committee comprised of senior U.S. government officials.

Impact:

- Over 20 years, ACE has been awarded to 53 winners, helping tell stories of initiatives that have helped U.S. businesses prosper while ensuring greater opportunity for all.
- Past ACE winners have been recognized for their breakthrough work in the following areas: sustainable oceans management, inclusive hiring practices, transparent operations, human rights and labor rights initiatives, environmental sustainability and disaster relief, maternal health programs, education and livelihood programs.

“This is a good example of the ways that companies can be innovative, not just for their own good and for their own investors, but more broadly to raise the values of the United States and make a lasting impact in the countries where we compete.”– **Jeff Immelt, CEO of GE**



“This award for us is more than just recognizing the work of a few individuals, but rather it’s about recognizing a shift in the status quo. This award recognizes the tireless efforts of the many, many people who contribute to our program, and by doing so, help ensure that our marine ecosystems are treated with the respect that they deserve so that the oceans can provide for future generations the enjoyment and resources that our generation and the generations before us have enjoyed.”– **Kevin Ahearn, Co-Founder of Bureo**

www.state.gov/secretary-of-states-award-for-corporate-excellence/

10.

Partnership Opportunity Delegation (POD) to Ethiopia

Stakeholders Engaged: Department of State’s Office of Global Partnerships (GP), Microsoft, IBEX Frontier, Roots Studio, Santa Clara University, IBM, Google, Dedalus Global, Opportunity International, Amazon Web Services, Cimple Networks, Startup World Cup, Enactus, Africa Technology Foundation, Ericsson, and Sumitomo.

During Global Entrepreneurship Week 2019, a Partnership Opportunity Delegation (POD) led by GP, consisting of business leaders, innovators, entrepreneurs, and government officials landed in Ethiopia to explore opportunities in various sectors of the Ethiopian economy including digital connectivity, Fintech, creative industry, and startups. Since their five day stay, delegates have started making commitments to engage further with Ethiopia.

The POD culminated in two events recognizing Ethiopian startups and entrepreneurs. GP partnered with The Africa Fintech Summit to host a large scale conference that brought together over 400 attendees to recognize excellence in entrepreneurship and innovation in the financial technology sphere across the African continent. The following day, the Department of State partnered with Microsoft, Google, Pegasus Ventures Startup World Cup, and the Africa Fintech Summit to host PITCH ETHIOPIA, an entrepreneurial pitch competition for seven Ethiopian startups. AXIOM Financial Technologies, a startup focused on increasing access to financing by developing the first credit scoring platform in Ethiopia, won the competition. In doing so, AXIOM representatives earned a chance to compete in the Startup World Cup 2020 in San Francisco for a \$1,000,000 investment prize.

Following the POD and PITCH ETHIOPIA successes, the Department continues to support Ethiopia’s economic reforms and forge lasting cross-sector networks that will bolster their efforts and create sustainable investments for years to come.



“The Ethiopia POD was a turning point for Opportunity International in terms of the timing for our launching our agriculture and education finance programs in the country. We moved Ethiopia to the front of the line as our top priority startup country for 2020. I cannot imagine a better agenda and lineup of meetings than the one developed by the State Department. The highlight for me was the presentation by our US Ambassador, who gave a passionate invitation to the delegation to invest in Ethiopia at a time when the government is changing the rules to provide a favorable environment for international companies.” -Dennis Ripley – Opportunity International

“The opportunity presented by the POD and the amazing support of the State Department gave Miller Center the chance to bring its partnership with a key Ethiopian ministry to fruition with a much better understanding of the landscape in which the partnership will operate, as well as build a network of critical implementers.” - Jeri Jensen -- Santa Clara University

How it works: A POD comprises a dynamic and diverse group of partnership builders who represent a range of organizations, potentially including established businesses, startups, educational institutions, non-profits, and foundations, among others. Each POD is tailored based on the country, policy priorities, goals, and strategic economic opportunities.

The POD to Ethiopia was a finale to a year-long engagement effort by GP to encourage investment and entrepreneurship in Ethiopia. In the spring before the POD took place, GP convened over 400 private sector leaders and policy makers to explore opportunities in Ethiopia’s rapidly changing economic landscape at the Ethiopia Partnerships Forum (EPF). The energy surrounding this event launched an endeavor to bring the change-makers themselves to the country, thus connecting the business leaders and innovators who would form the POD later that year.

As the POD was being put together, GP continued traversing the private sector network for those who could contribute meaningful change in Ethiopia. In the fall of 2019, GP traveled to Silicon Valley, convening an Ethiopian delegation at the Enactus World Cup, a student competition dedicated to “creating a better world while developing the next generation of entrepreneurial leaders and social innovators.” This delegation was able to connect with organizers of the competition, starting the process for Enactus to form its first student group in Ethiopia. The enthusiasm and networks made during this event and EPF would lay the foundation for the POD and bring the right group of leaders together to create meaningful change in Ethiopia.



Impact

- Santa Clara University’s Miller Center for Social Entrepreneurship signed an MOU with the Ministry of Science and Higher Education to share and integrate their methodology into the curriculum of Ethiopian universities
- Amazon Web Services committed \$15k worth of credits to ICOG Labs and each of the entrepreneurs who participated in the PITCH ETHIOP!A boot camp and competition
- Opportunity International committed to holding their Africa Regional Conference in Addis Ababa and to launch lending programs for agriculture and schools in the country in 2020
- IBM exploring providing training resources and internships to the Prime Minister’s Jobs Creation Commission



Go Further Partnership to End AIDS and Cervical Cancer

Partners: Department of State’s Office of the U.S. Global AIDS Coordinator and Global Health Diplomacy (S/GAC), The President’s Emergency Plan for AIDS Relief (PEPFAR), the George W. Bush Institute, Joint United Nations Programme on HIV/AIDS (UNAIDS) and Merck.

Cervical cancer is the number one cancer killer of women in sub-Saharan Africa (SSA). Roughly 100,000 women in SSA are diagnosed annually with cervical cancer and of these about 62% will die from the disease. Cervical cancer is preventable through providing the human papillomavirus (HPV) immunization prior to HPV infection, and through screening and early treatment of pre-cancerous lesions.

Because women living with HIV (WLHIV) are five times more likely to develop cervical cancer, the Go Further partnership focuses on reaching WLHIV in countries with among the highest HIV prevalence and cervical cancer incidence rates in the world. The partnership aims to reduce new cervical cancer cases by 95 percent among the estimated 3.8 million WLHIV who live in eight high-burden SSA countries. The Go Further strategy builds on seven years of collaboration between PEPFAR and the George W. Bush Institute and evolves the partnership to save more lives. In 2018, PEPFAR instituted an every-other-year cervical cancer screening program for WLHIV over age 25, and enlisted partners to increase HPV vaccination, and treatment for invasive cervical cancer. This strategy creates a pathway to ending cervical cancer in WLHIV. In order to realize the full impact of this strategy, S/GAC and PEPFAR partnered with the Bush Insti-

“Go Further builds on the Bush Institute’s longstanding initiative to support women in Africa by scaling efforts to save more lives. Healthy and empowered women contribute to healthier families, communities, and countries, and this partnership is proud to invest in high-burden nations to improve women’s health and economic futures, reduce suffering, and expand the reach of care.” - Holly Kuzmich, Executive Director of the Bush Institute.

tute, UNAIDS, and Merck.

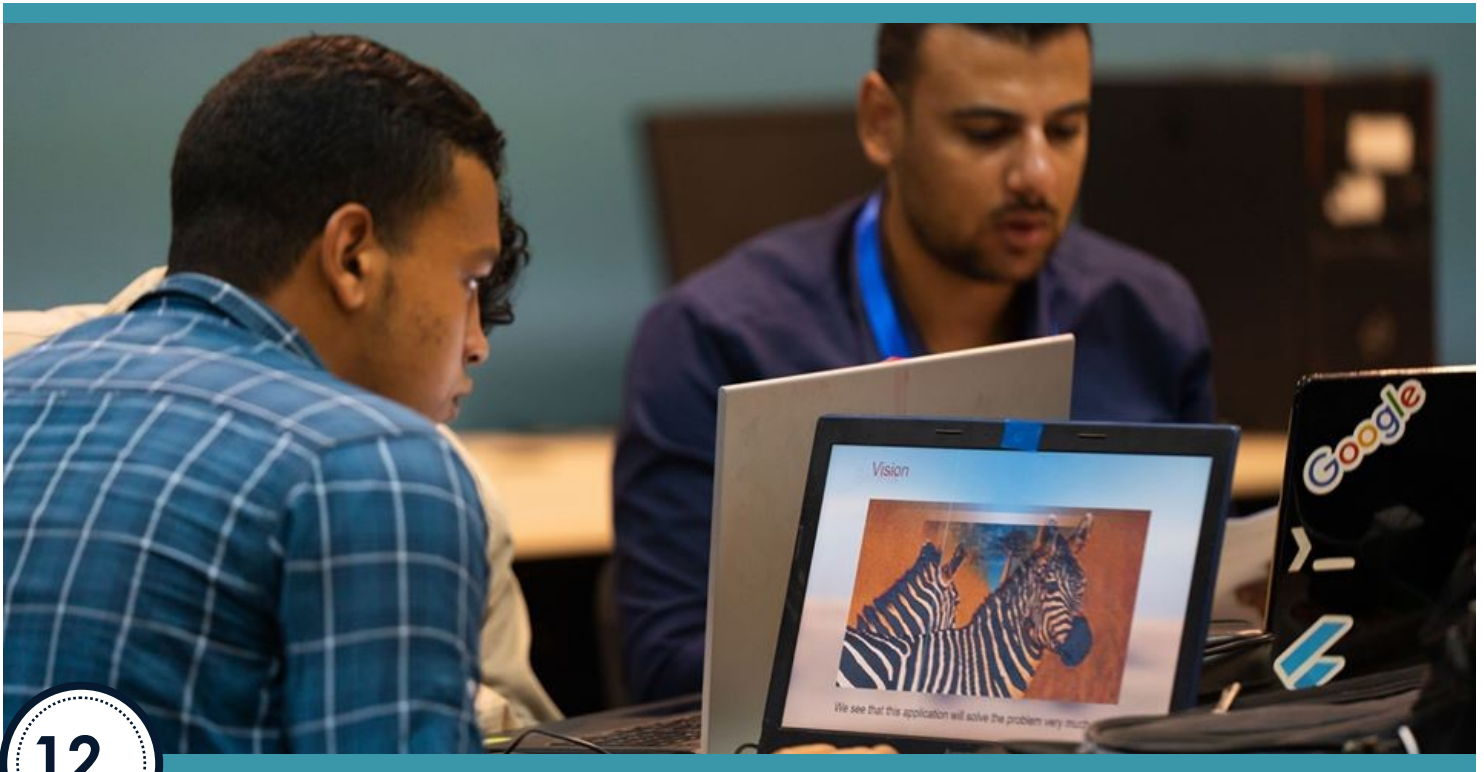
How it works: The partners work together to leverage government leaders, community stakeholders, and the pharmaceutical industry to provide a comprehensive approach to these efforts. The Bush Institute leverages its convening powers, educational efforts, and leadership to help ensure high-level commitment and to raise the profile of cervical cancer in the global arena. UNAIDS shares data collected on the policy integration indicators and assists with formulating recommendations for country governments and partners; engages civil society and communities in service demand creation, establishing/scaling up good referral systems and continuum of care, and accountability; and links with the International Atomic Energy Agency (IAEA) to scale up radiotherapy options for women diagnosed with cervical cancer with particular focus on those living with HIV. Merck provides an already-proven effective HPV vaccine to a new study to determine its best use in women living with HIV.

Impact:

- By the end of FY19, the Go Further partnership had screened 568,311 WLHIV globally
- 86% of these women reported this as their first screening
- Of the 568,311 WLHIV screened, 7% (36,962) screened positive for pre-cancerous lesions, 23,383 (63%) of whom received treatment; 9,218 (2%) were found to have suspected invasive cancer

“Go Further is helping women in Africa to lead longer, healthier lives. By leveraging the robust health care delivery platforms in Africa strengthened through over \$85 billion in total U.S. government global HIV/AIDS investments, we will protect millions of HIV-positive mothers, daughters, aunts, and grandmothers — who are alive and thriving with HIV treatment — from the threat of cervical cancer.”-Ambassador Birx, M.D., United States Global AIDS Coordinator and Special Representative for Global Health Diplomacy

www.state.gov/partnership-to-end-aids-and-cervical-cancer/
@GoFurther @GoFurther123 @_gofurther_



12.

Zoohackathon (ZH)

Partners: Department of State’s Bureau of Oceans and International Environment and Scientific Affairs (OES), Microsoft’s AI for Earth Program, Wildlife Conservation Society, Haibu LLC, and over 30 regional partners.

The global threat of wildlife trafficking is worth billions of dollars annually and continues to grow. It has links to transnational organized crime, including drug, weapon, and human trafficking. It spreads disease and pushes species to the brink of extinction.

Zoohackathon is a global technology-based competition that pits the ingenuity of students and private individuals against criminals who profit from wildlife trafficking through the creation of new and innovative technologies. OES and our 2019 ZH partners saw eye-to-eye on the importance of combining this policy priority with youth engagement and innovation around the world. This program also helps the participants build upon their coding and design skills and receive professional development advice from experts who work at leading technology companies around the world. Embassies on every continent host ZH events, so it taps into the Department’s global reach and power to convene. It also combines public diplomacy with advances on national security policy objectives.

“Zoohackathon is the leading event of its kind. It not only challenges a diverse global audience to solve some of conservation’s biggest challenges but uniquely it also sets up a hackathon as the first step in creating robust, scalable solutions.” - Jonathan Palmer, Wildlife Conservation Society

How It Works: Posts partner with local governments, wildlife conservation NGOs, and private sector technology companies to host 48-hour “hackathon” competitions with university students and young professionals. In 2019, the global winners received a combination of publicity, mentorship, and significant cloud computing resources for continued solution development. Local partners generally provide the remainder of funding, as well as non-monetary contributions such as co-hosting the event, actively mentoring the teams, or providing the prizes aimed at helping winning teams turn their proofs-of-concept into a fully functional technology. At the global level, OES develops short-term partnerships with NGOs and private companies working at the nexus of technology and wildlife conservation.



www.zoohackathon.com

@SciDiplomacyUSA

@ScienceDiplomacyUSA

#Zoohackathon

#Zoohack2019

Impact:

- Zoohackathon messaging on USG's efforts to prevent and combat wildlife trafficking reached over 200,000 people in 2019, and combined with the social media campaigns of all the participating embassies and missions, reached into the millions.
- The overall global winning team in 2019 is now working with the Government of Columbia to adapt their illegal timber trafficking solution, called Good Wood, for official use by the Ministry of Environment and Sustainable Development of Columbia. All three 2019 global winning solutions are currently receiving dedicated virtual mentoring from the Wildlife Conservation Society, and making use of Microsoft Azure credits, to bring those demo-tech solutions towards product development planning stages.
- Currently, a demo called WildTrek from Zoohackathon 2017 is being adapted and converted into an application to be used by the Wildlife Conservation Society. Separately, a Google Chrome browser extension developed at Zoohackathon 2018 called Conscious Consumer, is now online helping the consumers avoid purchasing goods made with trafficked wildlife



“Putting technology to work to combat wildlife trafficking requires coordination across the public sector, the non-profit sector, and the tech sector: none of these groups alone has the expertise, resources, and stakeholder relationships to turn ideas into practice in this area. Zoohackathon was a great opportunity for us to support this kind of cross-disciplinary effort, with everyone aligned toward rapidly stimulating innovation for conservation: the original connection between State and Microsoft turned into formal support and productive ideation in just a couple weeks.” -Dan Morris, Microsoft AI for Earth



International Religious Freedom & Private Sector Roundtables

Stakeholders Engaged: Department of State’s Office of International Religious Freedom (IRF), Office of Global Partnerships (GP), Accenture, American Express, Ethan Allen, Google, and Salesforce.

Advancing international religious freedom is a foreign policy and national security priority for the United States. Approximately 80% of the global population lives in a country where religious freedom is highly restricted, including where religious minorities can face both government restrictions and societal discrimination or violence. To address these issues, Secretary Pompeo held the first-ever Ministerial to Advance Religious Freedom in 2018, kick starting a series of events designed to engage across sectors to promote and defend religious freedom around the world.

One of these events took place on the margins of the 2018 United Nations General Assembly (UNGA). The International Religious Freedom Office partnered with the Office of Global Partnerships (GP) to host a roundtable, bringing together 20 participants from government, businesses, nonprofits, academia, and faith-based organizations. This roundtable created thoughtful discussion on how the private sector can contribute expertise, networking opportunities, and resources to this effort.

In the fall of 2018, the IRF office partnered again with GP on the second cohort of the Boldline P3 Accelerator, a program that helps organizations scale their missions to address global challenges, in this instance to promote and defend religious freedom. This program convened five organizations and over 40 thought leaders in the religious freedom space to build and deploy strategic partnerships with the private sector. The accelerator was able to advance the missions of each of the five organizations, and create networks that would lead to impactful outcomes. For example, the Free Yezidi Foundation, one of the five participating organizations, went on to receive over \$2 million a year in funding and enlist 120 staff working to protect and help Yezidi families recover from violent attacks from ISIS.

Following Boldline, IRF continued engaging the private sector, collaborating with the Religious Freedom and Business Foundation to host another roundtable alongside UNGA in 2019. Drawing on many of the connections that were made at the previous roundtable and the Boldline accelerator event, and underscoring the President’s UNGA event highlighting religious freedom, this roundtable focused on ways to incentivize countries, through economic growth opportunities, to ease restrictions on religious freedom. IRF continues to highlight the findings of this roundtable to government officials worldwide to draw the connection between advancing international religious freedom and economic prosperity. Uzbekistan, for example, has begun to highlight its religious freedom reforms as it solicits greater foreign direct investment.

Currently, the IRF office continues to prioritize private sector engagement, including organizing future roundtables with social media executives focusing on how social media and other tech platforms play a role in influencing how religious freedom is respected globally.

“In fall 2019, Ambassador Sam Brownback helped RFBF launch the first-ever International Religious Freedom BUSINESS Roundtable, directly resulting in further gatherings held in Bahrain and Tokyo. This collaboration has allowed RFBF to build partnerships focused on advancing religious freedom, interfaith understanding, and world peace with top companies like American Airlines, American Express, Google, Salesforce, Texas Instruments, Tyson Foods, and Intel.”

-Dr. Brian J. Grim, President of the Religious Freedom & Business Foundation (RFBF)

How it works: Roundtables are a type of meeting that convenes both public and private sector stakeholders around a specific issue. Public-private roundtables provide an opportunity for the Department to engage in facilitated, closed-door discussions with thought leaders from corporations, NGOs, foundations, academia, and civil society. Through roundtables, IRF shares its findings on global religious freedom trends, followed by input from the private sector on how they might engage on these issues. The discussion then focuses on opportunities for future collaboration, where IRF may continue to share information and companies identify ways in which the Department can help advance areas of mutual interest.



[@IRF_Ambassador](#)

14.

Tackling Crime in El Salvador Through Innovative Partnerships

Partners: Department of State’s Bureau of International Narcotics and Law Enforcement Affairs (INL), Howard G. Buffett Foundation.

El Salvador is one of the most violent countries in the Western Hemisphere, registering approximately 6,650 murders at its peak in 2015 for a staggering homicide rate of 103 per 100,000 residents.

To address the issue of violence in El Salvador, the Department of State’s Bureau of International Narcotics and Law Enforcement Affairs (INL) partnered with the Howard G. Buffett Foundation (the Foundation), a private family charity, to create a partnership to deliver critical infrastructure needed to address these challenges. The partnership began in 2017 as a joint venture to collaborate on the design and construction of a new police crime laboratory. Along with the more traditional forensic disciplines—ballistics, firearms, chemistry, biology, documents, and drug analysis—the new crime lab will include DNA, a game changer for solving violent crime.

Building off of the successful collaboration on the crime lab, the Foundation and INL have expanded their activities over the past three years to include several other joint programs in the criminal justice sector that will exceed \$100 million in donations from the Foundation.

How it works: The joint venture on the crime lab allowed each party to bring the best of their talents and strengths forward. Critical to the partnership's success was a Memorandum of Understanding (MOU) that was drafted before implementation of the project. It was designed to build confidence about the future and ensure that each party played to their strengths. In the MOU for the crime lab, the police, with their limited financial resources, committed to increasing its budget and staffing levels to ensure full functionality and sustainability once the new crime lab came online. INL, with its top-rate technical assistance and mentoring resources, committed to re-engineering the quality management and quality assurance systems, supervising the international accreditation process, and assisting with the building design process. The Foundation, committed its funding to delivering and equipping a new and modern facility. Working together provided a comprehensive solution that will result in a high-impact forensic program.

Impact:

In 2016 a mass murder took place in a rural town called San Juan Opico. Three farmers and eight public utility workers were shot dead in a field. Most murders in El Salvador go unsolved, but this case was solved quickly using a blend of forensic science and technology. It was the police crime lab that provided investigators with new facts, linked disparate crime scenes, and ultimately identified the perpetrators in the case.



Automated Fingerprint Technology: El Salvador's police crime lab created a fingerprint database using a platform known as the Automated Fingerprint Identification System (AFIS). Today AFIS contains more than 550,000 fingerprint records of criminals and over 35,000 fingerprints collected from crime scenes. These records are shared with U.S. law enforcement, and queries of El Salvador's dataset produced more than 10,000 matches last year alone. Many of the hits have led to official fingerprint exchanges between our two countries that have resulted in arrests and helped border officials block the entry of dangerous criminals into the United States.

Automated Firearms Ballistic Technology: El Salvador's police crime lab created a national platform to house firearms and ballistic data known as the Integrated Ballistics and Identification System (IBIS). IBIS allows forensic experts to digitize and automatically sort bullet and shell casing signatures that aid in providing matches at a greatly accelerated rate. To date, IBIS holds records of more than 50,000 shell casings and nearly 16,000 bullets from crime scenes. This has led to thousands of matches that have helped investigators link crime scenes and solve violent crimes.

Automated DNA Technology: Once completed, the crime laboratory will include a newly created DNA casework unit—the gold standard in forensic science. The DNA casework unit will be accompanied by a criminal offender DNA database known as the Combined DNA Index System (CODIS). CODIS is a software program developed by the FBI that blends forensic science and computer technology into a tool that links crimes and criminals through DNA profiles. Once CODIS is populated with the DNA profiles of criminal offenders, it is anticipated that thousands of matches will be produced resulting in higher arrests and conviction rates of violent criminals.

<https://www.thehowardbuffettfoundation.org/>

The Howard G. Buffett Foundation in El Salvador

By Howard G. Buffett

When the Howard G. Buffett Foundation began working in Central America more than 15 years ago, we were primarily focused on supporting rural agriculture to improve food security for smallholder farmers in the region, with some humanitarian support on both sides of the border for migrants fleeing Central America to seek better lives in the United States.

Beginning in 2014, our focus began to expand as we saw gang violence in El Salvador began to shift from urban areas into rural communities, affecting our ability to achieve success with our agricultural projects as more and more smallholder farmers fled violence and extortion and traveled North. Success in rural agriculture, a core component of our Foundation's food security mission, meant we would first need to ensure El Salvador's smallholder farmers felt safe and secure, and that they would fully benefit from the economic opportunities their progress in farming created for their families.

While we have significant experience supporting public safety initiatives in the United States, deciding to support this kind of work in El Salvador required more field research and new partnerships. The first place we turned to: the U.S. Embassy. We asked the country leadership of INL and USAID the following question: what are the best ideas to address gang violence in El Salvador that cannot current secure funding? They had a list. Vetting, prioritizing, and determining how to implement the ideas required additional field research. Meeting with then-Ambassador Jean Manes and her team at the Embassy became a regular part of our grant-vetting process as we shared ideas, navigated the critical partnerships we needed in the Salvadoran government and worked to remove roadblocks we encountered. That close collaboration has endured even as U.S. personnel have changed roles at the Embassy, including when Ambassador Ron Johnson assumed his role last year.

Our Foundation's efforts, working directly in partnership with or informed by the expertise of INL and USAID, include:

Revitalizing Parque Cuscatlán: Our Foundation funded this \$13.7 million USAID/City of San Salvador-planned project to revitalize San Salvador's central park to improve quality of life and public safety. We provided an additional \$900,000 to continue violence prevention programming for at-risk youth in neighboring communities.

Building a National Forensics Center: The Foundation is financing a \$25 million construction budget to build a National Forensics Center to increase the capacity and effectiveness of forensic evidence collection and analysis to combat criminal impunity.

Modernizing the Attorney General's Case Management System: This \$12.6 million initiative is upgrading the digital case management system of the Attorney General's Office in El Salvador to increase the efficiency and coordination of ongoing criminal investigations.

Strengthening Rule of Law in El Salvador: A \$15 million, five-year project with the International Justice Mission to strengthen the Salvadoran government's capacity to respond to gang-related violence through improved criminal investigations and increased prosecution of offenders. IJM's efforts include funding for ideas developed in partnership with INL: certifications for the police forensics lab, evidence management and storage, and improvements to the country's criminal investigations capacity.

Forensics Accreditation: This \$216,000 INL project was slated to be cut when the U.S. government aid to Central America was reduced last year. Our Foundation worked with INL to provide the funding to hire quality assurance specialists to facilitate ISO accreditation of some of the labs included in the new forensics center.

Police Athletic League: The Foundation provided \$3.7 million to fund this program developed by INL to improve police-community relations by engaging youth in police-led sports programming when U.S. government funding was no longer available.

Our Foundation's ability to collaborate effectively and complement U.S. government funding is laying the groundwork for a transformative effect on the trajectory of security and economic opportunity for the most vulnerable and marginalized Salvadorans. Americans benefit when Salvadorans feel safe and have economic opportunity at home: fewer feel compelled to flee North, creating more stability on our borders and in the region, and a prosperity model for neighboring countries to follow.

While we have found our engagement with U.S. government partners in El Salvador enormously helpful in guiding the philanthropic investments we are making and hope to make, the U.S. government can do more to facilitate those collaborations. We look to deploy our funding in ways that will create lasting change. While that is a stated goal of U.S. government aid policy, it is not always the practice. When the U.S. government withdraws from its commitments, it not only affects the recipients of that aid, it also affects U.S. funding partners. We hope the U.S. government in Washington, DC will work as closely as we have with U.S. government officials on the ground in El Salvador when developing policies and aid budgets. Working together, with an eye on achieving long-term, sustainable economic development and public safety in El Salvador will provide Americans with the highest return on their taxpayer-funded investments.



P3 Impact Award

Partners: Department of State’s Office of Global Partnerships (GP), Concordia, University of Virginia (UVA) Darden School of Business Institute for Business in Society (IBIS).

The P3 Impact Award recognizes and honors best practices of public-private partnerships (P3) that are improving communities in the most impactful ways. The award provides recognition for successful models of collaboration and raises awareness of the impact partnerships can make across the world.

In 2019, the Bioko Island Malaria Elimination Project (BIMEP) was awarded the P3 Impact Award for their work addressing malaria morbidity and mortality affecting the population on Bioko Island in Equatorial Guinea and informing a broader malaria control strategy for the rest of the African continent. The partnership does this through a long-term public-private funding agreement incorporating the Ministry of Health and Social Welfare partnered with Marathon EG Production Limited, Noble Energy, Atlantic Methanol Production Company, Sanaria Inc., Medical Care Development International, Swiss Tropical, and the Public Health Institute.

How it works: Partners solicit nominations each year for public-private partnerships around the world that showcase measurable impact, economic and social benefits, innovative approach, financial effectiveness, and scalability.

Through a global network, the Department of State is able to solicit partnership submissions from U.S. missions, embassies, and consulates across the world, giving the award an international reach. The award is presented at the annual Concordia Summit, giving finalists and the winner a large audience of industry leaders and policy makers. UVA Darden provides a scholarship to the winner to attend a week-long Executive Education course at the UVA’s Darden School of Business and the opportunity to be the subject of a case study published by Darden Business Publishing.

In 2020 the program will include the inaugural P3 Impact Award Accelerator providing a twelve_ week, virtual accelerator program, designed to help advance early-stage partnerships who may need support and guidance as they continue to work on achieving positive social impact.



Impact:

- ◆ The 2019 winner, Bioko Island Malaria Elimination Project, has helped reduce malaria prevalence by 76 percent from 2004 to 2008 and reduced the rate of transmission — potentially infected bites per person — by 99 percent.
- ◆ The Sanitation Marketing Systems in Bangladesh Partnership, winner of the 2017 P3 Impact Award, has trained 340 latrine producers — 32 percent of whom are women — who sold over 37,000 improved latrines which has helped improve health and wages saved from avoiding illness. Total savings are estimated at \$141 per household per year in Bangladesh.
- ◆ 2016 winner Project Nurture benefited 54,000 smallholder farmers by providing specialized agricultural training to improve the quantity and quality of their fruit. The partnership between the Coca-Cola Company, the Bill & Melinda Gates Foundation, and TechnoServe helped strengthen and create over 1,000 farmer business groups and increase farmer's income by an average of 142 percent.

“Since 2014, the P3 Impact Award has been the international community’s most unique way of recognizing and honoring public-private partnerships (P3) that are improving communities and the world in the most impactful ways. What makes the P3 Impact Award so special is that it is a real-time snapshot of the major issues shaping partnerships around the world. It is a direct manifestation of how the international community is partnering together to solve the world’s most pressing issues. The applications over the past 6 years have highlighted the most forward looking private sector companies in the world, governments of all sizes, and non-profits from every industry, and so -- year after year -- the award sheds insight into the most innovative and successful approaches to collaboration.”

-Matthew Swift, Co-founder/CEO of Concordia Summit



www.concordia.net/p3impactaward/

#P3Impact

16.

Coronavirus Response Efforts

Stakeholders Engaged: Department of State Bureau of Economic and Business Affairs Transportation Affairs Division (EB/TRA), Bureau of Global Public Affairs (GPA), Coronavirus Global Response Coordination Unit (CGRCU), other U.S. government agencies, Facebook, Reddit, Yext, various international airlines, hotels, transportation companies, and U.S. businesses.

The outbreak of the novel coronavirus — cause of COVID-19 — was identified and subsequently declared a public health emergency of international concern (PHEIC) by the World Health Organization after the first known origins of the virus were reported in Wuhan, China. Throughout the pandemic, the Department has worked with public and private sector partners in an “All of America” approach to rapidly enhance their knowledge of the virus, inform public health decisions, and accelerate the research and development of vaccines, therapeutics, and diagnostics.

Perhaps the greatest example of the effectiveness and strength that partnerships can bring during times of crisis was the unprecedented global effort led by CGRCU, Consular Affairs, and the Bureau of Economic and Business Affairs Transportation Affairs Division (EB/TRA) to repatriate thousands of Americans stranded overseas during the pandemic. Working with airlines, hotels, and various transportation modes, the Department worked around the clock, utilizing innovative and collaborative techniques, making sure that Americans who were living, working, or vacationing abroad were able to return home to their families quickly and safely. EB also made sure critical personal protective equipment (PPE) from foreign manufacturers made it to the United States, helping bolster the safety of U.S. healthcare personnel work-

ing on the frontlines to save lives.

In order to reach Americans from all corners of the globe, the Department also worked with media companies to share important details about travel, transportation, and flight information. Facebook and Reddit Inc. supplemented the Department’s COVID response efforts by deploying public safety messages

“I want the American people to have a better sense of the staggering logistical coordination and detail that goes into every one of these repatriation operations. They’re truly the good work of not only our team that works across time zones, but work with the Department of Homeland Security, the United States Military, and our foreign partners at every level to get transport authorities and airline companies and medical teams all to where they need to be to get these people home.”

-Secretary of State Michael R. Pompeo

and information on enrollment in Smart Traveler Enrollment Program (STEP) and Emergency Citizen Services by providing thousands of dollars in advertising credits. The Bureau of Global Public Affairs also worked with Yext Inc. to construct an online portal to provide U.S. citizens with enhanced access to Department communications about STEP enrollment, Emergency Citizen Services, and updates about the pandemic.

How it works: EB/TRA worked with American regulators to identify and put into practice a direct sale charter model. U.S. embassies and consulates convinced local authorities to grant special permissions for these commercial flights, while other Department principals and Capitol Hill leaders bolstered their calls to airlines asking them to operate these commercial repatriation flights. By working with foreign regulators and air carriers, EB/TRA was able to ensure that commercial cargo air bridges remained open without unnecessary invasive testing and quarantines for the crew. Companies, including Facebook, Reddit and Yext, donated in-kind services to help amplify the Department’s outreach to U.S. citizens abroad.

Impact:

[The U.S. Department of State has coordinated the repatriation 97,747 people on 1,056 flights from 139 countries and territories.](#) This number is growing every day and does not account for the Americans who heeded our early travel warnings and health alerts and returned home.

Together, U.S. businesses and organizations have provided \$4 billion in donations and assistance to combating COVID-19, accounting for nearly 80% of global philanthropic efforts.

Facebook and Reddit Inc. deployed advertisement credits to spread Department public safety messaging valued at \$500,000 and \$10,000 respectively, while Yext Inc. developed a web portal valued at \$500,000 for the Department to deploy safety and emergency messaging.



[Together with The Federal Emergency Management Agency \(FEMA\), other U.S. government partners, and commercial carriers, the Department has helped schedule 182 flights with an additional 49 scheduled or in transit.](#)

Through Project Air Bridge, the following supplies have been delivered from overseas manufacturers to the United States and into private sector supply chains from March 29 through May 28 of 2020:

- Nearly 1.5million N95 respirators
- 937 million gloves
- 109.6_million surgical masks
- 27.6 million surgical gowns
- More than 2.4 million thermometers
- More than 2.2 million face shields
- 771,200 coveralls
- 109,000 stethoscopes
- 370,000 oxygen masks
- More than 160,000 cannulas

<https://www.state.gov/coronavirus/>

17.

Post Spotlight- Embassy Lisbon

Stakeholders Engaged: Embassy Lisbon, Foreign Commercial Service, Foreign Agricultural Service, U.S. Department of Agriculture’s Forest Service, Luso-American Development Foundation, the U.S.-Portugal Fulbright Commission, Quercus, the Institute for Nature Conservation and Forests, and the City Hall of Marinha Grande

Guided by the United States Ambassador to Portugal, George Glass, and Mrs. Glass' leadership and commitment to working side-by-side with Portuguese partners to solve shared challenges, the interagency Reforestation Working Group supported by other key offices, rallied to execute an important culminating event, wrapping up a more than two-year effort to promote closer cooperation on economic and environmental issues.

Through the interagency working group, Embassy Lisbon was able to learn from different stakeholders about the challenges and opportunities to support reforestation efforts in Portugal. Over the next year, they worked closely with partner organizations such as the Luso-American Development Foundation (FLAD) and the Fulbright Commission, as well as the U.S. Department of Agriculture’s Forest Service (USFS), to support the visit of technical experts to discuss topics including burned area recovery, fire meteorology, and fire risk communication. Leading up to Earth Day, Embassy officers planted 22 friendship trees with Portuguese partner organizations as part of a 22-day #ReforestationNation campaign, helping to establish new relationships with political, NGO, and academic contacts in Portugal. To comple-



ment the social media campaign, they concurrently organized cultural and educational outreach to effectively leverage visiting American speakers and musicians.

Building on the knowledge and contacts developed during the campaign, the U.S. Embassy culminated its reforestation initiative with a grand community event, FestVerde (“Green Festival”). The event featured a successful fundraising campaign with NGO and private sector partners; more than 100 volunteers including exchange alumni, Embassy staff, and local students; and interactive work-

shops and eco-friendly vendors. At the event, the Ambassador announced the establishment of the first U.S.-Portugal Friendship Forest and the donation of 15,000 trees to an area ravaged by forest fires.

Partnering with a broad array of stakeholders and partners – at the government, private sector, and community level, helped the Embassy establish rapport and build credibility in the reforestation space. Timing the culminating event with COP25 also helped amplify positive narratives about U.S. environmental cooperation efforts and attract additional media interest. Embassy Lisbon’s initiative highlights the significant impact that collaborative models of engagement can bring to U.S. diplomatic efforts and builds on their previous experience of using partnerships to strengthen their work.

How it works: While almost 40 partners and stakeholders contributed to the success of this strategic, two-year effort, key partners contributed in many different ways. Environmental organizations and NGOs provided insight on challenges to current reforestation efforts in Portugal, while private sector companies and community organizations invested in the donated trees for the social media campaign and those that were planted in the U.S.-Portugal Friendship Forest. Various partners volunteered and planted trees during the FestVerde event, including local schools and universities who also pitched in by hosting American speakers and experts. Quercus, an environmental NGO, organized the logistics of the community tree planting, obtained necessary permits, and provided fundraising and promotional support.

15,000+ trees donated and planted

IMPACT

Over **40,000** people reached through the social media campaign messaging

37 partners engaged, including government, NGOs, academia, and local businesses

Almost **\$7,000** raised from the private sector in support of reforestation efforts



<https://pt.usembassy.gov/u-s-portugal-friendship-forest/>

(Twitter) @USAmbPortugal, @USEmbPortugal

(Facebook) @usdos.portugal

(Youtube) usembassyportugal

18.

Post Spotlight- American Institute in Taiwan (AIT)

Stakeholders Engaged: The Department of State’s Global Engagement Center (GEC), American Institute in Taiwan (AIT), AppWorks, Cyabra, Facebook, Goldman Sachs, Google, International Council of Small Business, Meet Taipei, Microsoft, Milken Institute, Nem, Park Advisors, StartBoard, TAITRA, Taiwan Executive Yuan (EY), Taiwan Institute for Information Industry (III), TrendMicro, and Uber.

Over the past year, AIT has successfully engaged the private sector on a variety of issues, leveraging resources and strengthening solutions that have continued to see progress today. In partnership with the Global Engagement Center (GEC), AIT hosted the U.S.-Taiwan Tech Challenge, a two-day event that brought together a diverse group of technologists, government stakeholders, private sector enterprises, academia, civil society, and media organizations to explore challenges and solutions in countering adversarial propaganda and disinformation, primarily originating from People’s Republic of China (PRC) sources. With participants from big tech companies such as Facebook, Google, and Microsoft, the event was able to illuminate current ongoing efforts and highlight areas for possible collaboration in the disinformation space.



tal toolboxes to tech talent, and provide networking, training, and advocacy for Taiwanese women entrepreneurs.

How they work: For the tech challenge, GEC provided funding to New York based Park Advisors who contracted with III to implement the challenge. AIT and the Taiwan EY arranged speakers and contributed to a forum along with companies like



Facebook, Google, and Microsoft. Cyabra (Israel based) and TrendMicro (Taiwan) won the competition and will further develop their tools to help Taiwan counter disinformation.

AIT has also been making an impact through **StartOpps**, a public-private partnership designed to integrate the startup ecosystems of the United States, Taiwan, and Southeast Asia. This flagship initiative promotes entrepreneurship, inclusive growth, innovation, and trade between the United States, Taiwan, and Southeast Asia. In short, *StartOpps* is the vehicle for uniting the United States’ Indo-Pacific Strategy and Taiwan’s New Southbound Policy to “go South together” on startups.

Startopps utilizes the Department’s convening power and regional knowledge, as well as some funding through the U.S. International Development Finance Corporation. The Taiwan government agencies help co-develop projects with OPIC and explore study opportunities and joint ventures. The private sectors role helps launch, incubate, and accelerate startups, provide job fair opportunities and digi-

IMPACT

AppWorks has pledged \$100,000 in credits per startup enrolled in the program, and \$50,000 for subsequent Women’s Empowerment Summits

The Taiwanese government and the private sector donated \$65,000 for the Women’s Empowerment Summit, which had over 600 participants from 25 countries

Startopps led to the creation of the Global Entrepreneurship Network Taiwan Chapter, serving over 50 startups

Taiwan launched proposal for G-Asia pass, enabling free circulation of startup talent among GEN Asia members.

19.

Private Sector Engagement to Watch Blue Dot Network

Stakeholders Engaged: Department of State’s Bureau of Economic and Business Affairs (EB), finance and infrastructure companies.

The Blue Dot Network is a mark of quality infrastructure standards. The initiative will work with the private sector to increase investment in quality infrastructure investment that is open and inclusive, transparent, economically viable, financially, environmentally and socially sustainable, and compliant with existing international standards. The large financing gap for sustainable infrastructure can only be met by private sector financing. The Blue Dot Network plans to create a mechanism that spurs private sector investment and addresses the demand for quality infrastructure around the world.

@EconatState

How it works: The Blue Dot Network will bring together governments, the private sector, and civil society under shared standards for global infrastructure development. The network will certify infrastructure projects that demonstrate and uphold global infrastructure principles.

Goals

- ◆ Promote, brand, and distinguish quality infrastructure
- ◆ Highlight sustainable, impactful investments in infrastructure
- ◆ Certify projects that meet high standards



Private Sector Engagement to Watch

Asia EDGE

Partners/Stakeholders Engaged: Department of State’s Bureau of Energy Resources, nine agencies, and the energy sector.

Transparency, free and fair competition, and the unfettered flow of energy supplies are vital to stability and security. Through Secretary Pompeo’s Asia EDGE initiative, the Bureau of Energy Resources leads the U.S. interagency in leveraging world-leading U.S. private firms, natural resources, newly expanded development finance tools, and advanced technical expertise to promote sustainable, secure, and rules-based energy markets in the Indo-Pacific. To date, Asia EDGE partners with more than 90 U.S. private sector businesses across 32 U.S. States.

The initiative draws on the expertise and resources of the U.S. government, private sector, and international financial institutions. Asia EDGE builds on decades of robust U.S. government policy and programmatic work in the Indo-Pacific and recognizes that enhanced coordination among U.S. government agencies will accelerate U.S. government engagement ultimately benefiting the region and the United States.

Asia EDGE expands public-private partnerships, fosters business-to-business connections, and helps partner governments set transparent, market-based, and best-value energy policies. It catalyzes private capital by teaming up with firms and international financial institutions on pooled finance, insurance and risk mitigation, commercial advocacy, and project development.

How it works: Asia EDGE prioritizes partnerships with the private sector to open energy trade and investment opportunities in over 30 countries across the Indo-Pacific. The United States interagency collaborates with countries to improve their regulatory environments and procurement processes, develop national and regional energy markets, deploy private capital, and modernize their energy infrastructure. Our tailored engagement with partners, allies, and multilateral and international organizations enables Asia EDGE to identify how stakeholders can work together to support the development, trade, and efficient, sustainable use of all forms of energy.

The U.S. Department of State’s Bureau of Energy Resources is leading this initiative with support of nine other U.S. agencies: United States Agency for International Development, Department of Commerce, Department of Energy, Export-Import Bank of the United States, Development Finance Corporation, U.S. Trade and Development Agency, Department of Interior, Department of Agriculture, and Department of Treasury.

GOALS

Asia EDGE will synchronize U.S. Indo-Pacific energy security efforts and catalyze private sector investment to achieve four strategic objectives:

- Strengthen energy security of allies and partners**
- Create open, efficient, rules-based, and transparent energy markets**
- Improve free, fair, and reciprocal energy trading relationships**

www.state.gov/asia-edge/

Thank you

Thank you for taking the time to learn about the significant impact public-private partnerships and private sector engagement are having across the U.S. Department of State. We congratulate our colleagues featured in this report for their great work advancing American diplomacy through partnerships and creating a more inclusive approach to our work at the Department. We also extend our thanks and appreciation to the numerous private sector partners and stakeholders featured for their service and commitment to creating meaningful impact across the world through partnership.

We hope that the ingenuity of these highlighted partnerships and engagement efforts inspire you to continue to reach beyond your respective organizations to find synergies with like-minded partners. If you are interested in learning more about partnering with the Department of State or have questions regarding public-private partnerships, please contact us at partnerships@state.gov.

Working together, we can extend our capacity to achieve greater results and advance America's core national interests. Keep up the great work and partner on.

Sincerely,

The Office of Global Partnerships Team
U.S. Department of State