

Maine

1997

Issued September 1999

EC97R44A-ME

1997 Economic Census

Retail Trade

Geographic Area Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce
Economics and Statistics Administration
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAINE								
44-45	Retail trade	7 074	12 737 087	1 164 153	267 912	72 897	12.5	4.2
441	Motor vehicle & parts dealers	847	2 931 037	230 526	52 330	8 930	18.2	2.5
4411	Automobile dealers	343	2 424 011	165 371	38 013	5 741	18.6	2.4
44111	New car dealers	170	2 279 090	154 650	35 567	5 203	17.5	2.1
441110	New car dealers	170	2 279 090	154 650	35 567	5 203	17.5	2.1
44112	Used car dealers	173	144 921	10 721	2 446	538	35.0	6.6
441120	Used car dealers	173	144 921	10 721	2 446	538	35.0	6.6
4412	Other motor vehicle dealers	141	200 055	16 995	3 347	748	27.7	4.5
44121	Recreational vehicle dealers	27	50 705	3 651	782	155	25.0	2.0
441210	Recreational vehicle dealers	27	50 705	3 651	782	155	25.0	2.0
44122	Motorcycle, boat, & other motor vehicle dealers	114	149 350	13 344	2 565	593	28.6	5.0
441221	Motorcycle dealers	22	47 695	4 126	858	168	31.0	4.7
441222	Boat dealers	63	68 823	7 048	1 247	311	26.0	8.0
441229	All other motor vehicle dealers	29	32 832	2 170	460	114	30.5	.4
4413	Automotive parts, accessories, & tire stores	363	306 971	48 160	10 970	2 441	8.8	2.1
44131	Automotive parts & accessories stores	285	226 804	33 330	7 592	1 742	9.6	2.2
441310	Automotive parts & accessories stores	285	226 804	33 330	7 592	1 742	9.6	2.2
44132	Tire dealers	78	80 167	14 830	3 378	699	6.7	1.8
441320	Tire dealers	78	80 167	14 830	3 378	699	6.7	1.8
442	Furniture & home furnishings stores	322	241 412	35 957	7 890	1 849	20.6	9.3
4421	Furniture stores	134	123 953	19 819	4 378	917	22.0	4.4
44211	Furniture stores	134	123 953	19 819	4 378	917	22.0	4.4
442110	Furniture stores	134	123 953	19 819	4 378	917	22.0	4.4
4422	Home furnishings stores	188	117 459	16 138	3 512	932	19.1	14.5
44221	Floor covering stores	70	41 900	6 276	1 336	297	29.2	11.4
442210	Floor covering stores	70	41 900	6 276	1 336	297	29.2	11.4
44229	Other home furnishings stores	118	75 559	9 862	2 176	635	13.5	16.2
442291	Window treatment stores	9	5 869	954	286	56	15.1	—
442299	All other home furnishings stores	109	69 690	8 908	1 890	579	13.4	17.6
443	Electronics & appliance stores	224	166 316	19 247	4 556	1 096	12.9	13.8
4431	Electronics & appliance stores	224	166 316	19 247	4 556	1 096	12.9	13.8
44311	Appliance, television, & other electronics stores	151	126 956	14 477	3 435	795	12.6	9.0
443111	Household appliance stores	69	53 628	6 523	1 516	345	12.7	14.1
443112	Radio, television, & other electronics stores	82	73 328	7 954	1 919	450	12.6	5.3
44312	Computer & software stores	63	35 099	4 277	994	255	15.6	29.1
443120	Computer & software stores	63	35 099	4 277	994	255	15.6	29.1
44313	Camera & photographic supplies stores	10	4 261	493	127	46	—	30.1
443130	Camera & photographic supplies stores	10	4 261	493	127	46	—	30.1
444	Building material & garden equipment & supplies dealers	651	1 032 010	117 736	27 086	5 354	8.3	8.4
4441	Building material & supplies dealers	538	940 102	106 468	24 726	4 731	7.8	8.9
44411	Home centers	22	149 430	13 441	3 119	699	5.6	5.8
444110	Home centers	22	149 430	13 441	3 119	699	5.6	5.8
44412	Paint & wallpaper stores	38	27 081	3 410	782	153	4.4	—
444120	Paint & wallpaper stores	38	27 081	3 410	782	153	4.4	—
44413	Hardware stores	179	114 530	16 901	3 975	1 151	27.3	4.9
444130	Hardware stores	179	114 530	16 901	3 975	1 151	27.3	4.9
44419	Other building material dealers	299	649 061	72 716	16 850	2 728	5.0	10.7
444190	Other building material dealers	299	649 061	72 716	16 850	2 728	5.0	10.7
4442	Lawn & garden equipment & supplies stores	113	91 908	11 268	2 360	623	13.6	3.7
44421	Outdoor power equipment stores	46	33 430	3 956	829	203	29.4	.3
444210	Outdoor power equipment stores	46	33 430	3 956	829	203	29.4	.3
44422	Nursery & garden centers	67	58 478	7 312	1 531	420	4.6	5.7
444220	Nursery & garden centers	67	58 478	7 312	1 531	420	4.6	5.7
445	Food & beverage stores	955	2 355 314	214 396	48 369	16 636	11.6	4.7
4451	Grocery stores	773	2 211 944	199 660	45 380	15 665	11.3	4.8
44511	Supermarkets & other grocery (except convenience) stores	445	2 067 342	184 621	42 076	13 983	8.7	4.6
445110	Supermarkets & other grocery (except convenience) stores	445	2 067 342	184 621	42 076	13 983	8.7	4.6
44512	Convenience stores	328	144 602	15 039	3 304	1 682	48.0	7.1
445120	Convenience stores	328	144 602	15 039	3 304	1 682	48.0	7.1
4452	Specialty food stores	120	67 134	8 454	1 642	602	26.5	7.0
4453	Beer, wine, & liquor stores	62	76 236	6 282	1 347	369	6.3	.2
44531	Beer, wine, & liquor stores	62	76 236	6 282	1 347	369	6.3	.2
445310	Beer, wine, & liquor stores	62	76 236	6 282	1 347	369	6.3	.2
446	Health & personal care stores	322	467 571	54 265	12 997	3 590	12.8	2.5
4461	Health & personal care stores	322	467 571	54 265	12 997	3 590	12.8	2.5
44611	Pharmacies & drug stores	190	412 166	44 530	10 622	2 953	10.8	1.8
446110	Pharmacies & drug stores	190	412 166	44 530	10 622	2 953	10.8	1.8
4461101	Pharmacies & drug stores	181	405 419	43 613	10 412	2 873	11.0	1.7
4461102	Proprietary stores	9	6 747	917	210	80	—	5.1
44612	Cosmetics, beauty supplies, & perfume stores	27	18 018	2 510	630	204	40.8	.4
446120	Cosmetics, beauty supplies, & perfume stores	27	18 018	2 510	630	204	40.8	.4
44613	Optical goods stores	49	15 523	3 528	829	188	17.6	6.3
446130	Optical goods stores	49	15 523	3 528	829	188	17.6	6.3
44619	Other health & personal care stores	56	21 864	3 697	916	245	23.7	15.8
446191	Food (health) supplement stores	29	13 320	1 906	463	167	28.8	24.1
446199	All other health & personal care stores	27	8 544	1 791	453	78	15.6	2.8

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAINE—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	901	1 061 827	78 234	18 044	6 488	18.5	4.4
4471	Gasoline stations	901	1 061 827	78 234	18 044	6 488	18.5	4.4
44711	Gasoline stations with convenience stores	601	748 776	52 650	11 974	4 540	15.3	3.3
447110	Gasoline stations with convenience stores	601	748 776	52 650	11 974	4 540	15.3	3.3
44719	Other gasoline stations	300	313 051	25 584	6 070	1 948	26.1	6.9
447190	Other gasoline stations	300	313 051	25 584	6 070	1 948	26.1	6.9
448	Clothing & clothing accessories stores	713	699 087	74 487	17 431	5 547	6.7	5.7
4481	Clothing stores	442	536 476	54 523	12 926	4 239	6.2	6.1
44811	Men's clothing stores	47	54 055	4 403	975	349	10.7	1.6
448110	Men's clothing stores	47	54 055	4 403	975	349	10.7	1.6
44812	Women's clothing stores	145	85 979	9 961	2 300	980	10.6	6.3
448120	Women's clothing stores	145	85 979	9 961	2 300	980	10.6	6.3
44813	Children's & infants' clothing stores	22	25 531	2 400	574	247	1.6	2.9
448130	Children's & infants' clothing stores	22	25 531	2 400	574	247	1.6	2.9
44814	Family clothing stores	146	329 338	32 852	8 076	2 297	4.7	6.6
448140	Family clothing stores	146	329 338	32 852	8 076	2 297	4.7	6.6
44815	Clothing accessories stores	18	6 620	1 148	171	68	10.5	4.4
448150	Clothing accessories stores	18	6 620	1 148	171	68	10.5	4.4
44819	Other clothing stores	64	34 953	3 759	830	298	4.5	10.8
448190	Other clothing stores	64	34 953	3 759	830	298	4.5	10.8
4482	Shoe stores	145	95 160	9 223	2 045	699	1.9	4.2
44821	Shoe stores	145	95 160	9 223	2 045	699	1.9	4.2
448210	Shoe stores	145	95 160	9 223	2 045	699	1.9	4.2
4482101	Men's shoe stores	8	9 555	848	195	49	—	—
4482102	Women's shoe stores	14	8 403	983	214	87	.5	9.5
4482104	Family shoe stores	105	60 700	5 860	1 284	437	2.9	4.4
4482105	Athletic footwear stores	18	16 502	1 532	352	126	—	3.0
4483	Jewelry, luggage, & leather goods stores	126	67 451	10 741	2 460	609	17.8	4.5
44831	Jewelry stores	110	59 707	9 881	2 293	558	18.7	1.6
448310	Jewelry stores	110	59 707	9 881	2 293	558	18.7	1.6
44832	Luggage & leather goods stores	16	7 744	860	167	51	11.3	26.9
448320	Luggage & leather goods stores	16	7 744	860	167	51	11.3	26.9
451	Sporting goods, hobby, book, & music stores	452	290 033	36 091	8 335	2 814	10.2	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	296	208 275	26 181	5 967	1 929	10.9	5.5
45111	Sporting goods stores	175	138 420	17 608	4 095	1 260	11.0	5.9
451110	Sporting goods stores	175	138 420	17 608	4 095	1 260	11.0	5.9
4511101	General-line sporting goods stores	51	75 983	10 449	2 556	744	9.6	2.6
4511102	Specialty-line sporting goods stores	124	62 437	7 159	1 539	516	12.8	9.9
45112	Hobby, toy, & game stores	65	47 587	5 195	1 053	440	4.0	1.0
451120	Hobby, toy, & game stores	65	47 587	5 195	1 053	440	4.0	1.0
45113	Sewing, needlework, & piece goods stores	38	12 166	1 867	469	162	4.3	7.5
451130	Sewing, needlework, & piece goods stores	38	12 166	1 867	469	162	4.3	7.5
45114	Musical instrument & supplies stores	18	10 102	1 511	350	67	49.7	18.0
451140	Musical instrument & supplies stores	18	10 102	1 511	350	67	49.7	18.0
4512	Book, periodical, & music stores	156	81 758	9 910	2 368	885	8.4	6.3
45121	Book stores & news dealers	111	58 535	7 773	1 821	689	8.6	6.0
451211	Book stores	104	55 796	7 416	1 733	653	9.1	6.3
4512111	Book stores, general	77	46 375	6 189	1 463	551	9.1	3.1
4512112	Specialty book stores	17	3 658	625	138	60	9.9	20.5
4512113	College book stores	10	5 763	602	132	42	8.7	23.5
451212	News dealers & newsstands	7	2 739	357	88	36	—	—
45122	Prerecorded tape, compact disc, & record stores ...	45	23 223	2 137	547	196	7.7	7.0
451220	Prerecorded tape, compact disc, & record stores ...	45	23 223	2 137	547	196	7.7	7.0
452	General merchandise stores	354	1 393 936	129 674	28 262	11 281	2.9	1.4
4521	Department stores (incl leased depts) ##	69	1 043 218	N	N	N	—	—
45211	Department stores (incl leased depts) ##	69	1 043 218	N	N	N	—	—
4521	Department stores (excl leased depts)	69	1 029 907	99 941	21 503	8 506	—	—
45211	Department stores (excl leased depts)	69	1 029 907	99 941	21 503	8 506	—	—
452110	Department stores (excl leased depts)	69	1 029 907	99 941	21 503	8 506	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	56	797 698	75 576	15 853	6 621	—	—
4521103	National chain department stores (excl leased depts)	9	D	D	D	g	D	D
4529	Other general merchandise stores	285	364 029	29 733	6 759	2 775	11.0	5.4
45291	Warehouse clubs & superstores	5	D	D	D	f	D	D
452910	Warehouse clubs & superstores	5	D	D	D	f	D	D
45299	All other general merchandise stores	280	D	D	D	g	D	D
452990	All other general merchandise stores	280	D	D	D	g	D	D
4529901	Variety stores	133	51 024	5 119	1 177	560	47.2	14.0
4529902	Catalog showrooms	5	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	142	115 458	12 925	2 751	1 093	13.8	10.9

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAINE—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	886	382 533	45 151	9 182	3 257	23.5	7.7
4531	Florists	154	30 722	6 509	1 548	646	39.5	11.5
453110	Florists	154	30 722	6 509	1 548	646	39.5	11.5
453110	Florists	154	30 722	6 509	1 548	646	39.5	11.5
4532	Office supplies, stationery, & gift stores	361	147 171	15 994	3 121	1 298	19.0	11.5
45321	Office supplies & stationery stores	31	71 452	5 670	1 380	400	.8	14.9
453210	Office supplies & stationery stores	31	71 452	5 670	1 380	400	.8	14.9
4532101	Stationery stores	6	1 476	209	.46	23	23.4	.5
4532102	Office supplies stores	25	69 976	5 461	1 334	377	.3	15.2
45322	Gift, novelty, & souvenir stores	330	75 719	10 324	1 741	898	36.1	8.3
453220	Gift, novelty, & souvenir stores	330	75 719	10 324	1 741	898	36.1	8.3
4533	Used merchandise stores	116	38 220	4 711	981	416	22.0	3.7
45331	Used merchandise stores	116	38 220	4 711	981	416	22.0	3.7
453310	Used merchandise stores	116	38 220	4 711	981	416	22.0	3.7
4539	Other miscellaneous store retailers	255	166 420	17 937	3 532	897	24.8	4.6
45391	Pet & pet supplies stores	37	9 085	1 059	234	106	20.9	8.9
453910	Pet & pet supplies stores	37	9 085	1 059	234	106	20.9	8.9
45392	Art dealers	41	12 067	1 314	210	52	40.3	2.1
453920	Art dealers	41	12 067	1 314	210	52	40.3	2.1
45393	Manufactured (mobile) home dealers	46	96 631	8 160	1 630	288	20.9	2.9
453930	Manufactured (mobile) home dealers	46	96 631	8 160	1 630	288	20.9	2.9
45399	All other miscellaneous store retailers	131	48 637	7 404	1 458	451	29.6	7.7
454	Nonstore retailers	447	1 716 011	128 389	33 430	6 055	9.4	3.1
4541	Electronic shopping & mail-order houses	65	1 011 721	42 383	11 772	2 173	.7	1.1
45411	Electronic shopping & mail-order houses	65	1 011 721	42 383	11 772	2 173	.7	1.1
454110	Electronic shopping & mail-order houses	65	1 011 721	42 383	11 772	2 173	.7	1.1
4542	Vending machine operators	27	37 165	7 603	2 036	463	9.4	2.1
45421	Vending machine operators	27	37 165	7 603	2 036	463	9.4	2.1
454210	Vending machine operators	27	37 165	7 603	2 036	463	9.4	2.1
4543	Direct selling establishments	355	667 125	78 403	19 622	3 419	22.6	6.2
45431	Fuel dealers	279	609 996	69 114	17 475	2 937	23.8	6.3
454311	Heating oil dealers	234	556 749	61 175	15 495	2 585	24.6	6.9
454312	Liquefied petroleum gas (bottled gas) dealers	40	51 523	7 745	1 923	339	12.9	.8
454319	Other fuel dealers	5	1 724	194	57	13	93.0	2.0
45439	Other direct selling establishments	76	57 129	9 289	2 147	482	9.9	5.2
454390	Other direct selling establishments	76	57 129	9 289	2 147	482	9.9	5.2

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BANGOR, ME MSA								
44-45	Retail trade	568	1 336 612	120 126	27 837	7 467	4.8	3.2
441	Motor vehicle & parts dealers	68	393 016	28 679	6 128	1 160	6.1	.3
4411	Automobile dealers	27	322 593	20 000	4 372	735	5.1	.2
4412	Other motor vehicle dealers	8	17 041	1 512	304	64	25.9	1.2
44121	Recreational vehicle dealers	4	11 043	1 042	199	37	39.9	—
441210	Recreational vehicle dealers	4	11 043	1 042	199	37	39.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	5 998	470	105	27	—	3.3
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	33	53 382	7 167	1 452	361	5.9	.1
44131	Automotive parts & accessories stores	28	43 258	5 421	1 088	281	7.2	.1
441310	Automotive parts & accessories stores	28	43 258	5 421	1 088	281	7.2	.1
442	Furniture & home furnishings stores	23	16 081	2 309	565	117	13.6	—
4422	Home furnishings stores	13	8 580	1 218	301	66	19.9	—
443	Electronics & appliance stores	26	18 683	2 138	538	133	8.3	10.7
4431	Electronics & appliance stores	26	18 683	2 138	538	133	8.3	10.7
44311	Appliance, television, & other electronics stores	17	12 119	1 510	387	83	12.6	7.1
44312	Computer & software stores	9	6 564	628	151	50	.3	17.3
443120	Computer & software stores	9	6 564	628	151	50	.3	17.3
444	Building material & garden equipment & supplies dealers	55	125 267	13 278	2 964	577	.4	1.9
4441	Building material & supplies dealers	48	119 644	12 702	2 849	553	.4	2.0
44419	Other building material dealers	28	74 640	7 962	1 791	275	—	2.8
444190	Other building material dealers	28	74 640	7 962	1 791	275	—	2.8
445	Food & beverage stores	58	225 051	19 382	4 613	1 406	3.6	12.3
4451	Grocery stores	45	216 391	18 687	4 454	1 363	3.5	12.8
446	Health & personal care stores	35	45 696	6 042	1 493	401	5.2	1.7
4461	Health & personal care stores	35	45 696	6 042	1 493	401	5.2	1.7
4461102	Proprietary stores	2	D	D	D	b	D	D
447	Gasoline stations	62	112 312	9 146	2 101	704	12.3	2.6
44711	Gasoline stations with convenience stores	40	62 365	4 436	1 043	373	7.0	3.9
447110	Gasoline stations with convenience stores	40	62 365	4 436	1 043	373	7.0	3.9
448	Clothing & clothing accessories stores	69	46 074	5 250	1 237	458	2.5	3.7
4481	Clothing stores	37	28 677	2 969	728	287	2.5	2.6
44819	Other clothing stores	8	2 329	405	99	33	1.2	2.2
448190	Other clothing stores	8	2 329	405	99	33	1.2	2.2
451	Sporting goods, hobby, book, & music stores	56	35 166	3 975	968	277	5.6	6.0
4511	Sporting goods, hobby, & musical instrument stores	37	27 274	3 106	725	196	6.7	2.8
4512	Book, periodical, & music stores	19	7 892	869	243	81	1.9	17.0
452	General merchandise stores	24	200 355	16 897	3 944	1 483	.4	.3
45299	All other general merchandise stores	15	D	D	D	c	D	D
452990	All other general merchandise stores	15	D	D	D	c	D	D
453	Miscellaneous store retailers	55	37 109	3 999	895	320	4.7	1.4
4532	Office supplies, stationery, & gift stores	20	20 580	1 561	401	160	2.4	—
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	16	11 810	1 494	259	76	1.9	4.1
45393	Manufactured (mobile) home dealers	5	9 143	930	144	38	—	5.3
453930	Manufactured (mobile) home dealers	5	9 143	930	144	38	—	5.3
454	Nonstore retailers	37	81 802	9 031	2 391	431	7.3	1.8
4543	Direct selling establishments	28	73 558	7 667	1 974	342	5.3	1.1
45431	Fuel dealers	22	65 199	6 276	1 676	282	6.0	1.2
454311	Heating oil dealers	20	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA								
44-45	Retail trade	23 295	56 720 063	5 571 918	1 296 087	315 386	10.7	6.3
441	Motor vehicle & parts dealers	2 090	13 482 441	1 038 844	237 812	32 295	17.4	6.1
4411	Automobile dealers	946	D	D	D	j	D	D
44111	New car dealers	555	11 294 909	766 171	176 262	21 453	17.9	5.4
441110	New car dealers	555	11 294 909	766 171	176 262	21 453	17.9	5.4
44112	Used car dealers	391	D	D	D	g	D	D
441120	Used car dealers	391	D	D	D	g	D	D
4412	Other motor vehicle dealers	189	D	D	D	g	D	D
44121	Recreational vehicle dealers	40	D	D	D	e	D	D
441210	Recreational vehicle dealers	40	D	D	D	e	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	149	D	D	D	g	D	D
441221	Motorcycle dealers	54	D	D	D	f	D	D
441222	Boat dealers	81	D	D	D	e	D	D
441229	All other motor vehicle dealers	14	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	955	D	D	D	i	D	D
44131	Automotive parts & accessories stores	713	D	D	D	i	D	D
441310	Automotive parts & accessories stores	713	D	D	D	i	D	D
44132	Tire dealers	242	D	D	D	g	D	D
441320	Tire dealers	242	D	D	D	g	D	D
442	Furniture & home furnishings stores	1 323	D	D	D	j	D	D
4421	Furniture stores	499	888 337	112 944	24 713	4 344	14.6	8.0
44211	Furniture stores	499	888 337	112 944	24 713	4 344	14.6	8.0
442110	Furniture stores	499	888 337	112 944	24 713	4 344	14.6	8.0
4422	Home furnishings stores	824	D	D	D	i	D	D
44221	Floor covering stores	354	D	D	D	g	D	D
442210	Floor covering stores	354	D	D	D	g	D	D
44229	Other home furnishings stores	470	D	D	D	h	D	D
442291	Window treatment stores	65	D	D	D	e	D	D
442299	All other home furnishings stores	405	D	D	D	h	D	D
443	Electronics & appliance stores	960	1 752 187	189 985	41 574	7 677	9.3	12.1
4431	Electronics & appliance stores	960	1 752 187	189 985	41 574	7 677	9.3	12.1
44311	Appliance, television, & other electronics stores	530	D	D	D	h	D	D
443111	Household appliance stores	184	D	D	D	g	D	D
443112	Radio, television, & other electronics stores	346	D	D	D	h	D	D
44312	Computer & software stores	318	D	D	D	h	D	D
443120	Computer & software stores	318	D	D	D	h	D	D
44313	Camera & photographic supplies stores	112	D	D	D	f	D	D
443130	Camera & photographic supplies stores	112	D	D	D	f	D	D
444	Building material & garden equipment & supplies dealers	1 697	4 842 202	593 733	129 909	21 126	5.4	2.2
4441	Building material & supplies dealers	1 438	D	D	D	j	D	D
44411	Home centers	74	D	D	D	i	D	D
444110	Home centers	74	D	D	D	i	D	D
44412	Paint & wallpaper stores	177	D	D	D	g	D	D
444120	Paint & wallpaper stores	177	D	D	D	g	D	D
44413	Hardware stores	333	320 346	51 873	11 946	2 995	15.7	7.8
444130	Hardware stores	333	320 346	51 873	11 946	2 995	15.7	7.8
44419	Other building material dealers	854	2 786 294	350 281	75 025	9 628	5.0	1.7
444190	Other building material dealers	854	2 786 294	350 281	75 025	9 628	5.0	1.7
4442	Lawn & garden equipment & supplies stores	259	D	D	D	g	D	D
44421	Outdoor power equipment stores	88	D	D	D	e	D	D
444210	Outdoor power equipment stores	88	D	D	D	e	D	D
44422	Nursery & garden centers	171	D	D	D	g	D	D
444220	Nursery & garden centers	171	D	D	D	g	D	D
445	Food & beverage stores	3 716	10 442 719	976 141	242 625	77 723	7.1	3.7
4451	Grocery stores	2 150	8 979 283	842 959	211 760	67 679	4.5	2.9
44511	Supermarkets & other grocery (except convenience) stores	1 058	8 258 740	770 663	194 763	60 781	2.8	2.3
445110	Supermarkets & other grocery (except convenience) stores	1 058	8 258 740	770 663	194 763	60 781	2.8	2.3
44512	Convenience stores	1 092	720 543	72 296	16 997	6 898	23.0	9.5
445120	Convenience stores	1 092	720 543	72 296	16 997	6 898	23.0	9.5
4452	Specialty food stores	546	D	D	D	h	D	D
4453	Beer, wine, & liquor stores	1 020	D	D	D	i	D	D
44531	Beer, wine, & liquor stores	1 020	D	D	D	i	D	D
445310	Beer, wine, & liquor stores	1 020	D	D	D	i	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	1 644	3 190 307	358 651	85 365	24 216	8.1	4.9
4461	Health & personal care stores	1 644	3 190 307	358 651	85 365	24 216	8.1	4.9
44611	Pharmacies & drug stores	888	2 815 060	288 723	69 126	20 503	6.9	3.4
446110	Pharmacies & drug stores	888	2 815 060	288 723	69 126	20 503	6.9	3.4
4461101	Pharmacies & drug stores	817	D	D	D	f	D	D
4461102	Proprietary stores	71	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	150	D	D	D	f	D	D
446120	Cosmetics, beauty supplies, & perfume stores	150	D	D	D	f	D	D
44613	Optical goods stores	320	D	D	D	g	D	D
446130	Optical goods stores	320	D	D	D	g	D	D
44619	Other health & personal care stores	286	D	D	D	g	D	D
446191	Food (health) supplement stores	136	D	D	D	f	D	D
446199	All other health & personal care stores	150	D	D	D	f	D	D
447	Gasoline stations	2 239	3 469 651	204 205	48 263	14 456	24.3	10.0
4471	Gasoline stations	2 239	3 469 651	204 205	48 263	14 456	24.3	10.0
44711	Gasoline stations with convenience stores	766	D	D	D	i	D	D
447110	Gasoline stations with convenience stores	766	D	D	D	i	D	D
44719	Other gasoline stations	1 473	D	D	D	i	D	D
447190	Other gasoline stations	1 473	D	D	D	i	D	D
448	Clothing & clothing accessories stores	3 481	4 108 895	460 294	106 086	34 858	6.5	13.3
4481	Clothing stores	2 124	3 099 677	329 285	75 507	27 021	4.4	14.8
44811	Men's clothing stores	283	D	D	D	g	D	D
448110	Men's clothing stores	283	D	D	D	g	D	D
44812	Women's clothing stores	886	D	D	D	i	D	D
448120	Women's clothing stores	886	D	D	D	i	D	D
44813	Children's & infants' clothing stores	157	D	D	D	g	D	D
448130	Children's & infants' clothing stores	157	D	D	D	g	D	D
44814	Family clothing stores	435	1 585 307	147 029	33 181	12 439	2.0	19.2
448140	Family clothing stores	435	1 585 307	147 029	33 181	12 439	2.0	19.2
44815	Clothing accessories stores	138	D	D	D	f	D	D
448150	Clothing accessories stores	138	D	D	D	f	D	D
44819	Other clothing stores	225	D	D	D	g	D	D
448190	Other clothing stores	225	D	D	D	g	D	D
4482	Shoe stores	670	446 070	52 964	11 811	3 899	6.1	5.8
44821	Shoe stores	670	446 070	52 964	11 811	3 899	6.1	5.8
448210	Shoe stores	670	446 070	52 964	11 811	3 899	6.1	5.8
4482101	Men's shoe stores	54	D	D	D	c	D	D
4482102	Women's shoe stores	101	D	D	D	f	D	D
4482103	Children's & juveniles' shoe stores	33	D	D	D	c	D	D
4482104	Family shoe stores	370	D	D	D	g	D	D
4482105	Athletic footwear stores	112	D	D	D	g	D	D
4483	Jewelry, luggage, & leather goods stores	687	563 148	78 045	18 768	3 938	18.3	10.9
44831	Jewelry stores	627	D	D	D	h	D	D
448310	Jewelry stores	627	D	D	D	h	D	D
44832	Luggage & leather goods stores	60	D	D	D	e	D	D
448320	Luggage & leather goods stores	60	D	D	D	e	D	D
451	Sporting goods, hobby, book, & music stores	1 630	1 904 433	209 806	48 721	15 234	7.2	6.6
4511	Sporting goods, hobby, & musical instrument stores ..	1 031	D	D	D	i	D	D
45111	Sporting goods stores	548	D	D	D	h	D	D
451110	Sporting goods stores	548	D	D	D	h	D	D
4511101	General-line sporting goods stores	145	D	D	D	g	D	D
4511102	Specialty-line sporting goods stores	403	D	D	D	g	D	D
45112	Hobby, toy, & game stores	261	D	D	D	h	D	D
451120	Hobby, toy, & game stores	261	D	D	D	h	D	D
45113	Sewing, needlework, & piece goods stores	127	D	D	D	g	D	D
451130	Sewing, needlework, & piece goods stores	127	D	D	D	g	D	D
45114	Musical instrument & supplies stores	95	D	D	D	f	D	D
451140	Musical instrument & supplies stores	95	D	D	D	f	D	D
4512	Book, periodical, & music stores	599	D	D	D	i	D	D
45121	Book stores & news dealers	399	D	D	D	h	D	D
451211	Book stores	330	523 108	57 863	13 712	4 295	4.1	2.8
4512111	Book stores, general	224	D	D	D	h	D	D
4512112	Specialty book stores	36	D	D	D	c	D	D
4512113	College book stores	70	D	D	D	g	D	D
451212	News dealers & newsstands	69	D	D	D	e	D	D
45122	Prerecorded tape, compact disc, & record stores ...	200	D	D	D	g	D	D
451220	Prerecorded tape, compact disc, & record stores ...	200	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	616	6 013 328	574 048	132 531	44 356	.8	1.0
4521	Department stores (incl leased depts) ##	206	4 449 095	N	N	N	—	.3
45211	Department stores (incl leased depts) ##	206	4 449 095	N	N	N	—	.3
4521	Department stores (excl leased depts)	206	4 376 674	449 003	101 746	35 484	—	.4
45211	Department stores (excl leased depts)	206	4 376 674	449 003	101 746	35 484	—	.4
452110	Department stores (excl leased depts)	206	4 376 674	449 003	101 746	35 484	—	.4
4521101	Conventional department stores (excl leased depts)	37	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	140	D	D	D	j	D	D
4521103	National chain department stores (excl leased depts)	29	D	D	D	i	D	D
4529	Other general merchandise stores	410	1 636 654	125 045	30 785	8 872	2.8	2.8
45291	Warehouse clubs & superstores	23	1 042 077	53 371	11 983	2 938	—	—
452910	Warehouse clubs & superstores	23	1 042 077	53 371	11 983	2 938	—	—
45299	All other general merchandise stores	387	594 577	71 674	18 802	5 934	7.7	7.7
452990	All other general merchandise stores	387	594 577	71 674	18 802	5 934	7.7	7.7
4529901	Variety stores	212	D	D	D	g	D	D
4529902	Catalog showrooms	13	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	162	D	D	D	h	D	D
453	Miscellaneous store retailers	2 615	D	D	D	j	D	D
4531	Florists	581	D	D	D	h	D	D
45311	Florists	581	D	D	D	h	D	D
453110	Florists	581	D	D	D	h	D	D
4532	Office supplies, stationery, & gift stores	958	D	D	D	i	D	D
45321	Office supplies & stationery stores	154	D	D	D	h	D	D
453210	Office supplies & stationery stores	154	D	D	D	h	D	D
4532101	Stationery stores	19	D	D	D	c	D	D
4532102	Office supplies stores	135	D	D	D	h	D	D
45322	Gift, novelty, & souvenir stores	804	D	D	D	i	D	D
453220	Gift, novelty, & souvenir stores	804	D	D	D	i	D	D
4533	Used merchandise stores	334	D	D	D	g	D	D
45331	Used merchandise stores	334	D	D	D	g	D	D
453310	Used merchandise stores	334	D	D	D	g	D	D
4539	Other miscellaneous store retailers	742	D	D	D	h	D	D
45391	Pet & pet supplies stores	179	D	D	D	g	D	D
453910	Pet & pet supplies stores	179	D	D	D	g	D	D
45392	Art dealers	113	D	D	D	e	D	D
453920	Art dealers	113	D	D	D	e	D	D
45399	All other miscellaneous store retailers	442	343 663	54 358	10 455	2 325	25.9	14.7
454	Nonstore retailers	1 284	3 890 680	486 351	115 124	15 966	12.5	8.8
4541	Electronic shopping & mail-order houses	248	D	D	D	i	D	D
45411	Electronic shopping & mail-order houses	248	D	D	D	i	D	D
454110	Electronic shopping & mail-order houses	248	D	D	D	i	D	D
4542	Vending machine operators	192	D	D	D	g	D	D
45421	Vending machine operators	192	D	D	D	g	D	D
454210	Vending machine operators	192	D	D	D	g	D	D
4543	Direct selling establishments	844	D	D	D	i	D	D
45431	Fuel dealers	580	D	D	D	i	D	D
454311	Heating oil dealers	504	D	D	D	h	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	70	D	D	D	f	D	D
454319	Other fuel dealers	6	D	D	D	a	D	D
45439	Other direct selling establishments	264	D	D	D	g	D	D
454390	Other direct selling establishments	264	D	D	D	g	D	D
Boston, MA-NH PMSA								
44-45	Retail trade	13 912	33 638 529	3 402 565	788 383	187 603	12.5	6.8
441	Motor vehicle & parts dealers	1 027	8 031 960	606 405	139 019	18 038	20.2	5.8
4411	Automobile dealers	446	7 255 752	484 820	111 613	13 228	21.0	5.2
44111	New car dealers	297	6 971 799	469 590	107 852	12 725	20.5	4.9
441110	New car dealers	297	6 971 799	469 590	107 852	12 725	20.5	4.9
44112	Used car dealers	149	283 953	15 230	3 761	503	34.4	12.7
441120	Used car dealers	149	283 953	15 230	3 761	503	34.4	12.7
4412	Other motor vehicle dealers	99	192 927	17 637	3 588	672	26.2	6.5
44121	Recreational vehicle dealers	14	51 956	3 587	686	125	24.5	—
441210	Recreational vehicle dealers	14	51 956	3 587	686	125	24.5	—
44122	Motorcycle, boat, & other motor vehicle dealers	85	140 971	14 050	2 902	547	26.8	8.9
441221	Motorcycle dealers	22	42 558	4 525	1 175	189	6.1	4.8
441222	Boat dealers	57	92 685	8 942	1 605	339	34.5	9.9
441229	All other motor vehicle dealers	6	5 728	583	122	19	57.5	22.5
4413	Automotive parts, accessories, & tire stores	482	583 281	103 948	23 818	4 138	7.9	12.8
44131	Automotive parts & accessories stores	362	408 886	72 692	16 200	3 073	7.6	13.4
441310	Automotive parts & accessories stores	362	408 886	72 692	16 200	3 073	7.6	13.4
44132	Tire dealers	120	174 395	31 256	7 618	1 065	8.6	11.5
441320	Tire dealers	120	174 395	31 256	7 618	1 065	8.6	11.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.							
	Boston, MA-NH PMSA—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	809	1 062 517	138 494	31 543	6 317	15.6	7.7
4421	Furniture stores	309	455 393	57 299	12 609	2 120	16.7	10.4
44211	Furniture stores	309	455 393	57 299	12 609	2 120	16.7	10.4
442110	Furniture stores	309	455 393	57 299	12 609	2 120	16.7	10.4
4422	Home furnishings stores	500	607 124	81 195	18 934	4 197	14.8	5.7
44221	Floor covering stores	195	263 700	39 034	8 726	1 291	18.2	6.5
442210	Floor covering stores	195	263 700	39 034	8 726	1 291	18.2	6.5
44229	Other home furnishings stores	305	343 424	42 161	10 208	2 906	12.3	5.2
442291	Window treatment stores	41	18 849	3 010	897	176	28.7	9.0
442299	All other home furnishings stores	264	324 575	39 151	9 311	2 730	11.3	4.9
443	Electronics & appliance stores	559	1 121 507	125 357	26 848	4 889	9.0	16.5
4431	Electronics & appliance stores	559	1 121 507	125 357	26 848	4 889	9.0	16.5
44311	Appliance, television, & other electronics stores	293	448 790	54 833	12 189	2 513	9.2	8.9
443111	Household appliance stores	95	104 507	13 212	2 886	545	20.3	5.6
443112	Radio, television, & other electronics stores	198	344 283	41 621	9 303	1 968	5.9	9.9
44312	Computer & software stores	188	619 061	63 105	12 937	1 957	7.7	22.4
443120	Computer & software stores	188	619 061	63 105	12 937	1 957	7.7	22.4
44313	Camera & photographic supplies stores	78	53 656	7 419	1 722	419	21.6	11.9
443130	Camera & photographic supplies stores	78	53 656	7 419	1 722	419	21.6	11.9
444	Building material & garden equipment & supplies dealers	912	2 772 417	351 200	76 156	11 604	6.4	2.1
4441	Building material & supplies dealers	793	2 652 172	330 775	72 600	10 832	5.9	1.7
44411	Home centers	45	670 430	68 733	16 189	2 977	1.8	1.2
444110	Home centers	45	670 430	68 733	16 189	2 977	1.8	1.2
44412	Paint & wallpaper stores	104	116 526	16 660	3 861	683	13.4	4.5
444120	Paint & wallpaper stores	104	116 526	16 660	3 861	683	13.4	4.5
44413	Hardware stores	193	192 433	32 318	7 376	1 765	18.2	3.8
444130	Hardware stores	193	192 433	32 318	7 376	1 765	18.2	3.8
44419	Other building material dealers	451	1 672 783	213 064	45 174	5 407	5.6	1.4
444190	Other building material dealers	451	1 672 783	213 064	45 174	5 407	5.6	1.4
4442	Lawn & garden equipment & supplies stores	119	120 245	20 425	3 556	772	18.1	11.0
44421	Outdoor power equipment stores	36	31 746	5 217	1 106	192	38.2	3.6
444210	Outdoor power equipment stores	36	31 746	5 217	1 106	192	38.2	3.6
44422	Nursery & garden centers	83	88 499	15 208	2 450	580	10.9	13.6
444220	Nursery & garden centers	83	88 499	15 208	2 450	580	10.9	13.6
445	Food & beverage stores	2 320	6 197 881	624 396	151 755	47 239	7.6	4.3
4451	Grocery stores	1 288	5 298 641	532 396	130 555	40 774	4.5	3.7
44511	Supermarkets & other grocery (except convenience) stores	654	4 872 984	486 930	119 761	36 489	2.8	3.3
445110	Supermarkets & other grocery (except convenience) stores	654	4 872 984	486 930	119 761	36 489	2.8	3.3
44512	Convenience stores	634	425 657	45 466	10 794	4 285	24.4	8.4
445120	Convenience stores	634	425 657	45 466	10 794	4 285	24.4	8.4
4452	Specialty food stores	372	214 181	33 558	7 392	2 353	33.9	10.3
4453	Beer, wine, & liquor stores	660	685 059	58 442	13 808	4 112	23.0	7.3
44531	Beer, wine, & liquor stores	660	685 059	58 442	13 808	4 112	23.0	7.3
445310	Beer, wine, & liquor stores	660	685 059	58 442	13 808	4 112	23.0	7.3
446	Health & personal care stores	1 025	2 060 316	232 852	55 426	15 645	9.4	4.6
4461	Health & personal care stores	1 025	2 060 316	232 852	55 426	15 645	9.4	4.6
44611	Pharmacies & drug stores	540	1 807 543	185 636	44 362	13 204	8.1	2.7
446110	Pharmacies & drug stores	540	1 807 543	185 636	44 362	13 204	8.1	2.7
4461101	Pharmacies & drug stores	492	1 748 548	179 373	42 932	12 563	8.0	2.7
4461102	Proprietary stores	48	58 995	6 263	1 430	641	10.9	1.6
44612	Cosmetics, beauty supplies, & perfume stores	104	55 215	7 852	1 888	569	8.2	8.5
446120	Cosmetics, beauty supplies, & perfume stores	104	55 215	7 852	1 888	569	8.2	8.5
44613	Optical goods stores	212	103 447	20 737	4 761	1 004	15.4	8.5
446130	Optical goods stores	212	103 447	20 737	4 761	1 004	15.4	8.5
44619	Other health & personal care stores	169	94 111	18 627	4 415	868	27.7	34.2
446191	Food (health) supplement stores	79	40 357	5 669	1 360	433	31.7	43.2
446199	All other health & personal care stores	90	53 754	12 958	3 055	435	24.7	27.5
447	Gasoline stations	1 263	1 825 062	109 229	25 968	7 488	29.2	11.0
4471	Gasoline stations	1 263	1 825 062	109 229	25 968	7 488	29.2	11.0
44711	Gasoline stations with convenience stores	355	597 560	31 455	7 306	2 547	17.9	6.9
447110	Gasoline stations with convenience stores	355	597 560	31 455	7 306	2 547	17.9	6.9
44719	Other gasoline stations	908	1 227 502	77 774	18 662	4 941	34.8	13.0
447190	Other gasoline stations	908	1 227 502	77 774	18 662	4 941	34.8	13.0

See footnotes at end of table.

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[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.							
	Boston, MA-NH PMSA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	2 271	2 884 458	330 258	76 160	23 752	7.5	14.9
4481	Clothing stores	1 398	2 208 523	242 167	55 147	18 731	5.0	16.6
44811	Men's clothing stores	191	206 525	25 871	6 209	1 464	10.4	19.6
448110	Men's clothing stores	191	206 525	25 871	6 209	1 464	10.4	19.6
44812	Women's clothing stores	581	574 141	72 266	16 826	5 908	7.7	7.2
448120	Women's clothing stores	581	574 141	72 266	16 826	5 908	7.7	7.2
44813	Children's & infants' clothing stores	113	128 287	13 493	3 040	1 194	5.1	2.7
448130	Children's & infants' clothing stores	113	128 287	13 493	3 040	1 194	5.1	2.7
44814	Family clothing stores	278	1 139 441	108 737	24 351	8 715	2.3	23.0
448140	Family clothing stores	278	1 139 441	108 737	24 351	8 715	2.3	23.0
44815	Clothing accessories stores	100	39 933	6 392	1 336	425	6.9	24.3
448150	Clothing accessories stores	100	39 933	6 392	1 336	425	6.9	24.3
44819	Other clothing stores	135	120 196	15 408	3 385	1 025	6.9	7.7
448190	Other clothing stores	135	120 196	15 408	3 385	1 025	6.9	7.7
4482	Shoe stores	416	274 028	33 500	7 526	2 426	8.7	6.4
44821	Shoe stores	416	274 028	33 500	7 526	2 426	8.7	6.4
448210	Shoe stores	416	274 028	33 500	7 526	2 426	8.7	6.4
4482101	Men's shoe stores	36	16 888	2 305	571	118	3.3	17.9
4482102	Women's shoe stores	74	42 833	5 869	1 415	515	11.1	14.0
4482103	Children's & juveniles' shoe stores	22	8 000	1 121	277	104	2.9	8.8
4482104	Family shoe stores	212	134 789	16 526	3 469	1 031	11.3	3.8
4482105	Athletic footwear stores	72	71 518	7 679	1 794	658	4.1	3.9
4483	Jewelry, luggage, & leather goods stores	457	401 907	54 591	13 487	2 595	20.9	11.4
44831	Jewelry stores	416	368 294	50 517	12 502	2 369	20.8	11.6
448310	Jewelry stores	416	368 294	50 517	12 502	2 369	20.8	11.6
44832	Luggage & leather goods stores	41	33 613	4 074	985	226	21.6	9.5
448320	Luggage & leather goods stores	41	33 613	4 074	985	226	21.6	9.5
451	Sporting goods, hobby, book, & music stores	1 019	1 279 262	141 007	32 556	9 956	8.4	7.0
4511	Sporting goods, hobby, & musical instrument stores	609	690 562	80 856	18 077	5 541	12.0	9.5
45111	Sporting goods stores	317	326 955	37 672	8 148	2 531	15.3	13.1
451110	Sporting goods stores	317	326 955	37 672	8 148	2 531	15.3	13.1
4511101	General-line sporting goods stores	96	140 629	14 548	3 440	1 136	14.9	5.5
4511102	Specialty-line sporting goods stores	221	186 326	23 124	4 708	1 395	15.6	18.8
45112	Hobby, toy, & game stores	156	239 838	22 705	4 899	1 708	7.6	5.3
451120	Hobby, toy, & game stores	156	239 838	22 705	4 899	1 708	7.6	5.3
45113	Sewing, needlework, & piece goods stores	78	59 483	11 968	3 015	859	8.0	9.0
451130	Sewing, needlework, & piece goods stores	78	59 483	11 968	3 015	859	8.0	9.0
45114	Musical instrument & supplies stores	58	64 286	8 511	2 015	443	15.8	7.1
451140	Musical instrument & supplies stores	58	64 286	8 511	2 015	443	15.8	7.1
4512	Book, periodical, & music stores	410	588 700	60 151	14 479	4 415	4.2	4.0
45121	Book stores & news dealers	278	430 033	48 128	11 321	3 375	4.8	2.6
451211	Book stores	225	405 684	44 842	10 525	3 138	3.8	2.6
4512111	Book stores, general	156	249 358	28 205	6 670	2 049	5.6	1.4
4512112	Specialty book stores	24	16 659	2 762	591	101	6.4	8.7
4512113	College book stores	45	139 667	13 875	3 264	988	.3	4.0
451212	News dealers & newsstands	53	24 349	3 286	796	237	20.9	3.1
45122	Prerecorded tape, compact disc, & record stores	132	158 667	12 023	3 158	1 040	2.5	7.8
451220	Prerecorded tape, compact disc, & record stores	132	158 667	12 023	3 158	1 040	2.5	7.8
452	General merchandise stores	331	3 282 299	327 475	76 444	24 506	1.0	1.6
4521	Department stores (incl leased depts) ##	107	2 473 907	N	N	N	—	.6
45211	Department stores (incl leased depts) ##	107	2 473 907	N	N	N	—	.6
4521	Department stores (excl leased depts)	107	2 429 516	257 953	59 178	19 738	—	.6
45211	Department stores (excl leased depts)	107	2 429 516	257 953	59 178	19 738	—	.6
452110	Department stores (excl leased depts)	107	2 429 516	257 953	59 178	19 738	—	.6
4521101	Conventional department stores (excl leased depts)	27	1 032 337	118 492	27 478	7 368	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	66	D	D	D	i	D	D
4521103	National chain department stores (excl leased depts)	14	D	D	D	h	D	D
4529	Other general merchandise stores	224	852 783	69 522	17 266	4 768	3.7	4.5
45291	Warehouse clubs & superstores	10	509 697	25 909	5 819	1 405	—	—
452910	Warehouse clubs & superstores	10	509 697	25 909	5 819	1 405	—	—
45299	All other general merchandise stores	214	343 086	43 613	11 447	3 363	9.3	11.1
452990	All other general merchandise stores	214	343 086	43 613	11 447	3 363	9.3	11.1
4529901	Variety stores	117	D	D	D	f	D	D
4529902	Catalog showrooms	5	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	92	207 554	29 881	7 992	2 101	6.9	9.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Boston, MA-NH PMSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	1 581	1 076 938	158 060	35 441	10 355	18.6	12.3
4531	Florists	347	123 508	27 508	6 108	1 762	26.7	10.9
45311	Florists	347	123 508	27 508	6 108	1 762	26.7	10.9
453110	Florists	347	123 508	27 508	6 108	1 762	26.7	10.9
4532	Office supplies, stationery, & gift stores	599	535 580	61 931	14 579	4 895	9.7	12.2
45321	Office supplies & stationery stores	101	284 997	26 400	6 445	1 592	1.3	8.1
453210	Office supplies & stationery stores	101	284 997	26 400	6 445	1 592	1.3	8.1
4532101	Stationery stores	15	D	D	D	c	D	D
4532102	Office supplies stores	86	D	D	D	g	D	D
45322	Gift, novelty, & souvenir stores	498	250 583	35 531	8 134	3 303	19.3	17.0
453220	Gift, novelty, & souvenir stores	498	250 583	35 531	8 134	3 303	19.3	17.0
4533	Used merchandise stores	190	73 692	13 339	3 086	963	21.4	13.3
45331	Used merchandise stores	190	73 692	13 339	3 086	963	21.4	13.3
453310	Used merchandise stores	190	73 692	13 339	3 086	963	21.4	13.3
4539	Other miscellaneous store retailers	445	344 158	55 282	11 668	2 735	28.9	12.6
45391	Pet & pet supplies stores	101	76 965	11 125	2 819	967	9.4	6.7
453910	Pet & pet supplies stores	101	76 965	11 125	2 819	967	9.4	6.7
45392	Art dealers	95	D	D	D	e	D	D
453920	Art dealers	95	D	D	D	e	D	D
45399	All other miscellaneous store retailers	248	D	D	D	g	D	D
454	Nonstore retailers	795	2 043 912	257 832	61 067	7 814	18.6	11.7
4541	Electronic shopping & mail-order houses	158	953 876	86 909	20 156	2 624	18.5	6.9
45411	Electronic shopping & mail-order houses	158	953 876	86 909	20 156	2 624	18.5	6.9
454110	Electronic shopping & mail-order houses	158	953 876	86 909	20 156	2 624	18.5	6.9
4542	Vending machine operators	128	89 952	19 943	4 627	596	25.9	6.9
45421	Vending machine operators	128	89 952	19 943	4 627	596	25.9	6.9
454210	Vending machine operators	128	89 952	19 943	4 627	596	25.9	6.9
4543	Direct selling establishments	509	1 000 084	150 980	36 284	4 594	18.1	16.8
45431	Fuel dealers	354	723 233	113 391	28 287	3 217	21.7	19.9
454311	Heating oil dealers	320	D	D	D	h	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	33	D	D	D	e	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	155	276 851	37 589	7 997	1 377	8.8	8.7
454390	Other direct selling establishments	155	276 851	37 589	7 997	1 377	8.8	8.7
Brockton, MA PMSA								
44-45	Retail trade	949	2 954 842	299 237	71 114	15 976	5.1	3.1
441	Motor vehicle & parts dealers	133	518 401	45 771	11 163	1 707	6.3	5.4
4411	Automobile dealers	63	415 431	30 960	7 705	1 016	7.0	2.9
44112	Used car dealers	36	54 512	3 618	737	134	20.8	15.1
441120	Used car dealers	36	54 512	3 618	737	134	20.8	15.1
4412	Other motor vehicle dealers	14	31 640	3 137	696	141	2.1	—
44121	Recreational vehicle dealers	4	11 342	789	184	48	2.6	—
441210	Recreational vehicle dealers	4	11 342	789	184	48	2.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	10	20 298	2 348	512	93	1.9	—
441221	Motorcycle dealers	5	13 406	1 729	368	65	2.8	—
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	56	71 330	11 674	2 762	550	3.8	22.0
44131	Automotive parts & accessories stores	39	48 112	7 658	1 837	409	1.2	29.5
441310	Automotive parts & accessories stores	39	48 112	7 658	1 837	409	1.2	29.5
44132	Tire dealers	17	23 218	4 016	925	141	9.3	6.6
441320	Tire dealers	17	23 218	4 016	925	141	9.3	6.6
442	Furniture & home furnishings stores	43	154 971	15 124	3 439	640	12.0	.4
4421	Furniture stores	12	112 082	10 701	2 249	345	14.5	.1
44211	Furniture stores	12	112 082	10 701	2 249	345	14.5	.1
442110	Furniture stores	12	112 082	10 701	2 249	345	14.5	.1
4422	Home furnishings stores	31	42 889	4 423	1 190	295	5.2	1.1
44221	Floor covering stores	18	16 631	2 393	582	95	10.8	2.7
442210	Floor covering stores	18	16 631	2 393	582	95	10.8	2.7
44229	Other home furnishings stores	13	26 258	2 030	608	200	1.7	—
442299	All other home furnishings stores	8	24 624	1 815	571	185	1.4	—
443	Electronics & appliance stores	29	31 535	3 758	862	166	7.8	8.7
4431	Electronics & appliance stores	29	31 535	3 758	862	166	7.8	8.7
44311	Appliance, television, & other electronics stores	19	D	D	D	c	D	D
44312	Computer & software stores	7	15 164	1 978	429	51	4.6	9.4
443120	Computer & software stores	7	15 164	1 978	429	51	4.6	9.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Brockton, MA PMSA—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	85	250 111	32 360	7 590	1 119	2.9	2.6
4441	Building material & supplies dealers	68	240 549	30 561	7 275	1 041	2.0	2.6
44411	Home centers	5	74 108	7 809	2 050	364	2.9	—
444110	Home centers	5	74 108	7 809	2 050	364	2.9	—
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	46	147 439	20 075	4 584	528	1.1	—
444190	Other building material dealers	46	147 439	20 075	4 584	528	1.1	—
4442	Lawn & garden equipment & supplies stores	17	9 562	1 799	315	78	24.2	1.9
445	Food & beverage stores	159	435 836	40 217	9 591	3 255	7.8	4.9
4451	Grocery stores	90	374 616	34 948	8 408	2 791	4.1	1.7
44511	Supermarkets & other grocery (except convenience) stores	42	341 781	31 667	7 598	2 440	2.4	1.3
445110	Supermarkets & other grocery (except convenience) stores	42	341 781	31 667	7 598	2 440	2.4	1.3
44512	Convenience stores	48	32 835	3 281	810	351	22.5	5.8
445120	Convenience stores	48	32 835	3 281	810	351	22.5	5.8
4452	Specialty food stores	18	10 009	1 558	326	133	48.5	11.6
4453	Beer, wine, & liquor stores	51	51 211	3 711	857	331	26.7	27.6
44531	Beer, wine, & liquor stores	51	51 211	3 711	857	331	26.7	27.6
445310	Beer, wine, & liquor stores	51	51 211	3 711	857	331	26.7	27.6
446	Health & personal care stores	58	124 591	13 625	3 103	861	1.0	1.4
4461	Health & personal care stores	58	124 591	13 625	3 103	861	1.0	1.4
44611	Pharmacies & drug stores	35	114 705	11 606	2 636	765	—	.4
446110	Pharmacies & drug stores	35	114 705	11 606	2 636	765	—	.4
4461101	Pharmacies & drug stores	34	D	D	D	f	D	D
447	Gasoline stations	118	178 130	10 160	2 496	855	16.7	8.9
4471	Gasoline stations	118	178 130	10 160	2 496	855	16.7	8.9
44711	Gasoline stations with convenience stores	48	81 533	4 830	1 200	487	4.7	1.2
447110	Gasoline stations with convenience stores	48	81 533	4 830	1 200	487	4.7	1.2
44719	Other gasoline stations	70	96 597	5 330	1 296	368	26.8	15.4
447190	Other gasoline stations	70	96 597	5 330	1 296	368	26.8	15.4
448	Clothing & clothing accessories stores	95	63 497	8 103	1 903	732	7.8	4.4
4481	Clothing stores	54	43 639	4 970	1 191	558	8.4	3.8
44819	Other clothing stores	11	5 527	904	207	59	37.8	4.9
448190	Other clothing stores	11	5 527	904	207	59	37.8	4.9
4482101	Men's shoe stores	4	2 786	543	123	18	—	26.7
451	Sporting goods, hobby, book, & music stores	61	55 037	5 961	1 399	502	7.3	5.1
4511	Sporting goods, hobby, & musical instrument stores ..	40	40 376	4 089	927	340	3.2	2.7
45112	Hobby, toy, & game stores	11	20 162	1 612	319	126	—	—
451120	Hobby, toy, & game stores	11	20 162	1 612	319	126	—	—
45113	Sewing, needlework, & piece goods stores	5	4 079	806	220	58	7.9	2.8
451130	Sewing, needlework, & piece goods stores	5	4 079	806	220	58	7.9	2.8
4512	Book, periodical, & music stores	21	14 661	1 872	472	162	18.7	11.6
45121	Book stores & news dealers	12	10 584	1 317	325	108	24.6	10.8
4512113	College book stores	4	D	D	D	b	D	D
452	General merchandise stores	30	255 576	24 688	5 409	1 982	.8	.9
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	D	D	D	g	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	10	9 131	822	203	64	23.5	20.5
453	Miscellaneous store retailers	79	52 419	6 394	1 519	521	12.4	10.7
4532	Office supplies, stationery, & gift stores	26	28 814	3 004	799	256	5.3	16.7
45321	Office supplies & stationery stores	5	D	D	D	b	D	D
453210	Office supplies & stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	24	16 892	2 224	459	158	16.5	1.5
45391	Pet & pet supplies stores	8	5 793	674	175	67	3.4	—
453910	Pet & pet supplies stores	8	5 793	674	175	67	3.4	—
45399	All other miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	59	834 738	93 076	22 640	3 636	.9	.3
4541	Electronic shopping & mail-order houses	12	791 321	86 076	20 909	3 396	—	—
45411	Electronic shopping & mail-order houses	12	791 321	86 076	20 909	3 396	—	—
454110	Electronic shopping & mail-order houses	12	791 321	86 076	20 909	3 396	—	—
4543	Direct selling establishments	41	D	D	D	c	D	D
45431	Fuel dealers	27	D	D	D	c	D	D
454311	Heating oil dealers	21	22 189	3 242	815	116	22.1	7.4
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	14	D	D	D	b	D	D
454390	Other direct selling establishments	14	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Fitchburg-Leominster, MA PMSA								
44-45	Retail trade	570	1 252 132	122 706	27 480	7 488	8.6	4.9
441	Motor vehicle & parts dealers	85	295 195	24 501	5 535	860	18.0	7.8
4411	Automobile dealers	40	254 372	18 024	4 190	585	20.0	7.7
44112	Used car dealers	20	25 527	1 826	432	66	21.2	14.6
441120	Used car dealers	20	25 527	1 826	432	66	21.2	14.6
4412	Other motor vehicle dealers	6	11 592	1 232	185	41	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	28	D	D	D	c	D	D
4421	Furniture stores	17	22 810	3 484	713	144	34.5	3.3
44211	Furniture stores	17	22 810	3 484	713	144	34.5	3.3
442110	Furniture stores	17	22 810	3 484	713	144	34.5	3.3
443	Electronics & appliance stores	23	17 304	2 844	848	122	2.4	1.2
4431	Electronics & appliance stores	23	17 304	2 844	848	122	2.4	1.2
44311	Appliance, television, & other electronics stores	13	13 419	2 264	719	89	.9	1.6
444	Building material & garden equipment & supplies dealers	50	77 806	10 081	2 279	480	2.4	7.2
4441	Building material & supplies dealers	41	73 340	9 429	2 167	432	—	6.8
44419	Other building material dealers	21	39 221	4 498	1 023	161	—	—
444190	Other building material dealers	21	39 221	4 498	1 023	161	—	—
445	Food & beverage stores	88	260 442	28 030	5 583	1 909	7.0	3.1
4451	Grocery stores	49	227 247	25 063	4 969	1 690	4.0	3.0
4452	Specialty food stores	9	8 525	410	84	28	5.3	4.4
446	Health & personal care stores	39	59 688	6 475	1 545	446	2.2	4.8
4461	Health & personal care stores	39	59 688	6 475	1 545	446	2.2	4.8
4461102	Proprietary stores	1	D	D	D	b	D	D
447	Gasoline stations	56	147 883	8 223	1 910	585	9.1	5.8
4471	Gasoline stations	56	147 883	8 223	1 910	585	9.1	5.8
44711	Gasoline stations with convenience stores	26	112 969	6 434	1 473	445	7.2	1.6
447110	Gasoline stations with convenience stores	26	112 969	6 434	1 473	445	7.2	1.6
448	Clothing & clothing accessories stores	62	69 108	7 667	1 793	644	.1	6.0
4481	Clothing stores	39	54 938	5 890	1 363	505	—	5.0
44819	Other clothing stores	5	D	D	D	b	D	D
448190	Other clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	36	29 349	2 817	642	253	2.3	8.9
4511	Sporting goods, hobby, & musical instrument stores ..	22	D	D	D	c	D	D
4512	Book, periodical, & music stores	14	D	D	D	b	D	D
45121	Book stores & news dealers	10	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	19	172 888	14 940	3 361	1 321	.3	.2
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
453	Miscellaneous store retailers	49	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	22	16 568	1 615	379	159	2.3	3.2
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
454	Nonstore retailers	35	70 426	9 377	2 283	373	11.9	3.3
4543	Direct selling establishments	27	59 541	7 770	1 909	302	12.7	3.9
45431	Fuel dealers	20	53 886	6 512	1 617	229	13.4	4.3
454311	Heating oil dealers	17	40 928	4 386	1 049	164	17.7	5.7
454312	Liquefied petroleum gas (bottled gas) dealers	3	12 958	2 126	568	65	—	—
Lawrence, MA-NH PMSA								
44-45	Retail trade	1 326	3 215 587	287 308	68 792	18 416	10.5	4.3
441	Motor vehicle & parts dealers	143	735 264	57 358	13 063	1 893	20.0	4.0
4411	Automobile dealers	67	619 062	41 527	9 472	1 213	22.4	2.1
44111	New car dealers	29	552 089	36 113	8 044	1 035	23.0	1.5
441110	New car dealers	29	552 089	36 113	8 044	1 035	23.0	1.5
44112	Used car dealers	38	66 973	5 414	1 428	178	17.4	7.1
441120	Used car dealers	38	66 973	5 414	1 428	178	17.4	7.1
4412	Other motor vehicle dealers	13	33 241	2 802	590	100	11.0	—
44121	Recreational vehicle dealers	8	28 811	2 327	499	84	9.1	—
441210	Recreational vehicle dealers	8	28 811	2 327	499	84	9.1	—
4413	Automotive parts, accessories, & tire stores	63	82 961	13 029	3 001	580	5.3	19.3
44131	Automotive parts & accessories stores	49	64 942	10 014	2 306	451	4.2	18.4
441310	Automotive parts & accessories stores	49	64 942	10 014	2 306	451	4.2	18.4
44132	Tire dealers	14	18 019	3 015	695	129	9.6	22.6
441320	Tire dealers	14	18 019	3 015	695	129	9.6	22.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.								
Lawrence, MA—NH PMSA—Con.								
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	66	86 442	10 235	2 438	551	10.6	2.4
4421	Furniture stores	23	37 370	4 820	1 030	212	9.3	4.0
44211	Furniture stores	23	37 370	4 820	1 030	212	9.3	4.0
442110	Furniture stores	23	37 370	4 820	1 030	212	9.3	4.0
4422	Home furnishings stores	43	49 072	5 415	1 408	339	11.6	1.2
44221	Floor covering stores	26	21 540	3 351	831	147	22.1	2.7
442210	Floor covering stores	26	21 540	3 351	831	147	22.1	2.7
44229	Other home furnishings stores	17	27 532	2 064	577	192	3.4	—
442299	All other home furnishings stores	15	D	D	D	c	D	D
443	Electronics & appliance stores	67	98 867	12 257	2 729	521	14.9	6.7
4431	Electronics & appliance stores	67	98 867	12 257	2 729	521	14.9	6.7
44311	Appliance, television, & other electronics stores	34	56 704	5 237	1 250	258	1.2	5.3
443111	Household appliance stores	13	12 382	1 863	439	65	5.4	—
443112	Radio, television, & other electronics stores	21	44 322	3 374	811	193	—	6.8
44312	Computer & software stores	26	38 927	6 543	1 368	232	32.9	9.2
443120	Computer & software stores	26	38 927	6 543	1 368	232	32.9	9.2
44313	Camera & photographic supplies stores	7	3 236	477	111	31	41.0	—
443130	Camera & photographic supplies stores	7	3 236	477	111	31	41.0	—
444	Building material & garden equipment & supplies dealers	109	280 194	31 906	6 476	1 272	4.6	1.3
4441	Building material & supplies dealers	91	255 734	27 740	5 595	1 090	4.1	1.4
44411	Home centers	1	D	D	D	e	D	D
444110	Home centers	1	D	D	D	e	D	D
44412	Paint & wallpaper stores	14	10 759	1 484	293	78	6.2	—
444120	Paint & wallpaper stores	14	10 759	1 484	293	78	6.2	—
44419	Other building material dealers	58	154 726	17 978	3 527	573	4.4	2.2
444190	Other building material dealers	58	154 726	17 978	3 527	573	4.4	2.2
4442	Lawn & garden equipment & supplies stores	18	24 460	4 166	881	182	9.8	—
44422	Nursery & garden centers	13	18 808	3 403	689	148	11.2	—
444220	Nursery & garden centers	13	18 808	3 403	689	148	11.2	—
445	Food & beverage stores	189	647 181	46 466	14 194	4 437	7.4	2.4
4451	Grocery stores	111	559 576	39 723	12 364	3 923	3.7	2.4
44511	Supermarkets & other grocery (except convenience) stores	58	522 343	36 545	11 660	3 629	2.4	.8
445110	Supermarkets & other grocery (except convenience) stores	58	522 343	36 545	11 660	3 629	2.4	.8
44512	Convenience stores	53	37 233	3 178	704	294	20.6	25.2
445120	Convenience stores	53	37 233	3 178	704	294	20.6	25.2
4452	Specialty food stores	26	32 079	3 537	1 030	227	47.1	.9
4453	Beer, wine, & liquor stores	52	55 526	3 206	800	287	21.7	3.4
44531	Beer, wine, & liquor stores	52	55 526	3 206	800	287	21.7	3.4
445310	Beer, wine, & liquor stores	52	55 526	3 206	800	287	21.7	3.4
446	Health & personal care stores	95	199 681	21 260	5 090	1 434	7.1	2.8
4461	Health & personal care stores	95	199 681	21 260	5 090	1 434	7.1	2.8
44611	Pharmacies & drug stores	51	169 951	16 058	3 923	1 193	4.7	2.2
446110	Pharmacies & drug stores	51	169 951	16 058	3 923	1 193	4.7	2.2
4461101	Pharmacies & drug stores	47	161 115	15 394	3 772	1 103	4.9	2.4
4461102	Proprietary stores	4	8 836	664	151	90	1.6	—
44612	Cosmetics, beauty supplies, & perfume stores	7	4 756	482	138	52	37.8	—
446120	Cosmetics, beauty supplies, & perfume stores	7	4 756	482	138	52	37.8	—
44613	Optical goods stores	16	7 530	1 370	336	78	3.2	5.4
446130	Optical goods stores	16	7 530	1 370	336	78	3.2	5.4
44619	Other health & personal care stores	21	17 444	3 350	693	111	23.5	7.9
446191	Food (health) supplement stores	9	4 413	474	106	37	15.6	31.1
446199	All other health & personal care stores	12	13 031	2 876	587	74	26.3	—
447	Gasoline stations	147	247 764	13 849	3 092	977	18.4	9.7
4471	Gasoline stations	147	247 764	13 849	3 092	977	18.4	9.7
44711	Gasoline stations with convenience stores	55	102 466	6 439	1 334	477	9.4	12.9
447110	Gasoline stations with convenience stores	55	102 466	6 439	1 334	477	9.4	12.9
44719	Other gasoline stations	92	145 298	7 410	1 758	500	24.8	7.5
447190	Other gasoline stations	92	145 298	7 410	1 758	500	24.8	7.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Lawrence, MA-NH PMSA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	176	191 284	20 054	4 488	1 859	5.2	8.4
4481	Clothing stores	110	145 618	13 900	3 294	1 478	3.0	9.3
44811	Men's clothing stores	15	13 817	1 965	541	156	3.3	29.7
448110	Men's clothing stores	15	13 817	1 965	541	156	3.3	29.7
44813	Children's & infants' clothing stores	5	D	D	D	b	D	D
448130	Children's & infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	22	80 770	6 033	1 354	741	2.1	9.6
448140	Family clothing stores	22	80 770	6 033	1 354	741	2.1	9.6
44819	Other clothing stores	15	11 465	1 626	369	127	4.0	—
448190	Other clothing stores	15	11 465	1 626	369	127	4.0	—
4482103	Children's & juveniles' shoe stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	31	24 388	3 764	627	172	19.0	9.0
44831	Jewelry stores	29	D	D	D	c	D	D
448310	Jewelry stores	29	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	87	80 888	7 303	1 733	605	3.3	7.8
4511	Sporting goods, hobby, & musical instrument stores ..	62	54 485	5 303	1 228	399	4.8	8.5
45111	Sporting goods stores	36	24 073	2 818	646	207	10.0	11.7
451110	Sporting goods stores	36	24 073	2 818	646	207	10.0	11.7
45112	Hobby, toy, & game stores	14	25 225	1 756	374	126	.1	—
451120	Hobby, toy, & game stores	14	25 225	1 756	374	126	.1	—
4512	Book, periodical, & music stores	25	26 403	2 000	505	206	.3	6.3
45121	Book stores & news dealers	12	14 769	1 245	313	134	.5	—
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	c	D	D
4512113	College book stores	3	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	11 634	755	192	72	—	14.4
451220	Prerecorded tape, compact disc, & record stores .	13	11 634	755	192	72	—	14.4
452	General merchandise stores	40	430 971	38 328	8 836	3 213	.4	.3
4521	Department stores (incl leased depts) ##	15	324 076	N	N	N	—	—
45211	Department stores (incl leased depts) ##	15	324 076	N	N	N	—	—
4521	Department stores (excl leased depts)	15	319 169	30 273	6 777	2 545	—	—
45211	Department stores (excl leased depts)	15	319 169	30 273	6 777	2 545	—	—
452110	Department stores (excl leased depts)	15	319 169	30 273	6 777	2 545	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	11	189 883	16 859	3 807	1 596	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
45299	All other general merchandise stores	24	D	D	D	f	D	D
452990	All other general merchandise stores	24	D	D	D	f	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	11	25 351	3 417	944	266	2.5	—
453	Miscellaneous store retailers	149	114 636	13 767	3 231	1 108	18.3	4.2
4531	Florists	36	13 218	3 228	725	254	22.4	8.4
45311	Florists	36	13 218	3 228	725	254	22.4	8.4
453110	Florists	36	13 218	3 228	725	254	22.4	8.4
4532	Office supplies, stationery, & gift stores	61	60 433	5 931	1 411	555	16.7	1.8
45321	Office supplies & stationery stores	9	D	D	D	c	D	D
453210	Office supplies & stationery stores	9	D	D	D	c	D	D
4532102	Office supplies stores	8	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	52	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	52	D	D	D	e	D	D
4533	Used merchandise stores	18	6 467	1 130	258	74	5.5	28.5
45331	Used merchandise stores	18	6 467	1 130	258	74	5.5	28.5
453310	Used merchandise stores	18	6 467	1 130	258	74	5.5	28.5
4539	Other miscellaneous store retailers	34	34 518	3 478	837	225	22.0	2.2
45391	Pet & pet supplies stores	9	11 305	1 849	466	124	37.0	5.7
453910	Pet & pet supplies stores	9	11 305	1 849	466	124	37.0	5.7
45399	All other miscellaneous store retailers	20	D	D	D	b	D	D
454	Nonstore retailers	58	102 415	14 525	3 422	546	11.5	21.9
4541	Electronic shopping & mail-order houses	11	26 215	3 339	798	135	—	85.2
45411	Electronic shopping & mail-order houses	11	26 215	3 339	798	135	—	85.2
454110	Electronic shopping & mail-order houses	11	26 215	3 339	798	135	—	85.2
4542	Vending machine operators	8	8 894	2 301	510	80	1.6	—
45421	Vending machine operators	8	8 894	2 301	510	80	1.6	—
454210	Vending machine operators	8	8 894	2 301	510	80	1.6	—
4543	Direct selling establishments	39	67 306	8 885	2 114	331	17.3	.2
45431	Fuel dealers	25	60 819	7 473	1 795	250	18.4	.2
454311	Heating oil dealers	20	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Lowell, MA-NH PMSA								
44-45	Retail trade	785	1 605 231	151 284	37 823	9 804	9.8	6.3
441	Motor vehicle & parts dealers	75	267 925	23 354	5 467	889	13.5	5.9
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	40	D	D	D	e	D	D
44131	Automotive parts & accessories stores	33	28 839	4 922	1 093	236	16.1	11.8
441310	Automotive parts & accessories stores	33	28 839	4 922	1 093	236	16.1	11.8
442	Furniture & home furnishings stores	38	35 601	6 473	1 451	216	11.1	3.6
4421	Furniture stores	13	D	D	D	b	D	D
44211	Furniture stores	13	D	D	D	b	D	D
442110	Furniture stores	13	D	D	D	b	D	D
4422	Home furnishings stores	25	D	D	D	c	D	D
44221	Floor covering stores	17	15 407	2 773	676	94	15.1	2.8
442210	Floor covering stores	17	15 407	2 773	676	94	15.1	2.8
443	Electronics & appliance stores	33	27 429	4 320	975	161	26.3	1.5
4431	Electronics & appliance stores	33	27 429	4 320	975	161	26.3	1.5
44311	Appliance, television, & other electronics stores	24	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	14	D	D	D	b	D	D
44312	Computer & software stores	7	9 726	1 294	300	48	2.1	—
443120	Computer & software stores	7	9 726	1 294	300	48	2.1	—
444	Building material & garden equipment & supplies dealers	70	196 369	24 136	5 690	923	6.3	.6
4441	Building material & supplies dealers	59	D	D	D	f	D	D
44413	Hardware stores	14	21 867	3 422	762	245	2.0	—
444130	Hardware stores	14	21 867	3 422	762	245	2.0	—
44419	Other building material dealers	33	110 165	13 210	2 967	349	10.3	—
444190	Other building material dealers	33	110 165	13 210	2 967	349	10.3	—
445	Food & beverage stores	160	417 653	30 506	9 798	3 183	5.0	3.8
4451	Grocery stores	97	369 191	26 052	8 754	2 820	2.5	3.3
44511	Supermarkets & other grocery (except convenience) stores	42	329 396	22 733	8 005	2 515	.4	3.0
445110	Supermarkets & other grocery (except convenience) stores	42	329 396	22 733	8 005	2 515	.4	3.0
44512	Convenience stores	55	39 795	3 319	749	305	19.8	5.7
445120	Convenience stores	55	39 795	3 319	749	305	19.8	5.7
4452	Specialty food stores	12	6 270	875	218	73	14.0	14.6
4453	Beer, wine, & liquor stores	51	42 192	3 579	826	290	26.0	6.6
44531	Beer, wine, & liquor stores	51	42 192	3 579	826	290	26.0	6.6
445310	Beer, wine, & liquor stores	51	42 192	3 579	826	290	26.0	6.6
446	Health & personal care stores	54	149 883	15 756	3 850	1 066	8.1	21.6
4461	Health & personal care stores	54	149 883	15 756	3 850	1 066	8.1	21.6
44611	Pharmacies & drug stores	42	146 844	14 996	3 682	1 029	7.5	21.6
446110	Pharmacies & drug stores	42	146 844	14 996	3 682	1 029	7.5	21.6
4461101	Pharmacies & drug stores	42	146 844	14 996	3 682	1 029	7.5	21.6
447	Gasoline stations	100	153 198	8 996	2 230	635	24.1	13.0
4471	Gasoline stations	100	153 198	8 996	2 230	635	24.1	13.0
44719	Other gasoline stations	78	114 079	7 500	1 869	497	29.7	9.8
447190	Other gasoline stations	78	114 079	7 500	1 869	497	29.7	9.8
448	Clothing & clothing accessories stores	58	68 770	5 915	1 382	558	3.3	.9
4481	Clothing stores	31	59 673	4 849	1 128	478	1.3	.1
44814	Family clothing stores	10	47 248	3 608	827	330	.4	—
448140	Family clothing stores	10	47 248	3 608	827	330	.4	—
451	Sporting goods, hobby, book, & music stores	46	31 978	4 129	975	273	12.8	8.1
4511	Sporting goods, hobby, & musical instrument stores	31	21 568	3 242	728	193	19.0	4.6
45113	Sewing, needlework, & piece goods stores	6	4 519	708	233	52	7.3	—
451130	Sewing, needlework, & piece goods stores	6	4 519	708	233	52	7.3	—
4512	Book, periodical, & music stores	15	10 410	887	247	80	—	15.4
45121	Book stores & news dealers	13	D	D	D	b	D	D
4512113	College book stores	4	5 291	352	95	29	—	—
452	General merchandise stores	18	108 600	11 415	2 283	1 071	—	1.0
45299	All other general merchandise stores	12	13 753	1 480	362	158	—	7.9
452990	All other general merchandise stores	12	13 753	1 480	362	158	—	7.9
453	Miscellaneous store retailers	86	30 970	5 548	1 065	370	32.1	14.2
4532	Office supplies, stationery, & gift stores	16	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	32	D	D	D	c	D	D
45391	Pet & pet supplies stores	9	D	D	D	b	D	D
453910	Pet & pet supplies stores	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	21	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Lowell, MA-NH PMSA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	47	116 855	10 736	2 657	459	9.0	5.3
4541	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
4543	Direct selling establishments	35	72 986	6 611	1 587	258	11.2	8.3
45431	Fuel dealers	25	62 701	4 665	1 171	173	9.0	1.6
454311	Heating oil dealers	20	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	10	10 285	1 946	416	85	24.9	49.2
454390	Other direct selling establishments	10	10 285	1 946	416	85	24.9	49.2
Manchester, NH PMSA								
44-45	Retail trade	880	2 301 516	215 024	50 885	12 511	6.9	6.5
441	Motor vehicle & parts dealers	92	700 749	53 256	13 139	1 603	6.9	10.7
4411	Automobile dealers	42	600 810	38 903	9 984	1 051	7.8	11.8
44111	New car dealers	21	525 780	33 605	8 805	889	6.3	13.4
441110	New car dealers	21	525 780	33 605	8 805	889	6.3	13.4
44112	Used car dealers	21	75 030	5 298	1 179	162	18.5	.9
441120	Used car dealers	21	75 030	5 298	1 179	162	18.5	.9
4412	Other motor vehicle dealers	10	51 650	5 661	1 040	184	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	c	D	D
441221	Motorcycle dealers	5	23 848	2 835	608	91	—	—
441222	Boat dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	40	48 289	8 692	2 115	368	3.6	8.1
44131	Automotive parts & accessories stores	30	36 796	6 802	1 621	295	4.1	5.7
441310	Automotive parts & accessories stores	30	36 796	6 802	1 621	295	4.1	5.7
442	Furniture & home furnishings stores	54	77 060	11 225	2 497	480	14.2	7.8
4421	Furniture stores	21	40 025	6 113	1 311	230	22.8	8.8
44211	Furniture stores	21	40 025	6 113	1 311	230	22.8	8.8
442110	Furniture stores	21	40 025	6 113	1 311	230	22.8	8.8
4422	Home furnishings stores	33	37 035	5 112	1 186	250	4.9	6.7
44221	Floor covering stores	16	16 212	2 629	598	104	5.4	12.9
442210	Floor covering stores	16	16 212	2 629	598	104	5.4	12.9
44229	Other home furnishings stores	17	20 823	2 483	588	146	4.5	2.0
442299	All other home furnishings stores	14	D	D	D	c	D	D
443	Electronics & appliance stores	56	77 839	7 357	1 589	324	12.9	12.7
4431	Electronics & appliance stores	56	77 839	7 357	1 589	324	12.9	12.7
44311	Appliance, television, & other electronics stores	32	43 524	3 805	853	196	9.5	3.2
443112	Radio, television, & other electronics stores	25	40 879	3 585	803	176	5.6	3.4
44312	Computer & software stores	18	26 320	2 870	576	92	20.2	32.3
443120	Computer & software stores	18	26 320	2 870	576	92	20.2	32.3
44313	Camera & photographic supplies stores	6	7 995	682	160	36	7.5	—
443130	Camera & photographic supplies stores	6	7 995	682	160	36	7.5	—
444	Building material & garden equipment & supplies dealers	74	253 780	27 116	5 999	1 085	3.5	1.5
4441	Building material & supplies dealers	60	240 735	25 266	5 631	950	2.3	1.6
44411	Home centers	5	96 289	7 973	1 738	385	.2	—
444110	Home centers	5	96 289	7 973	1 738	385	.2	—
44419	Other building material dealers	41	132 852	15 400	3 436	470	3.2	2.9
444190	Other building material dealers	41	132 852	15 400	3 436	470	3.2	2.9
4442	Lawn & garden equipment & supplies stores	14	13 045	1 850	368	135	25.0	—
445	Food & beverage stores	103	401 877	29 678	7 655	2 680	4.7	.7
4451	Grocery stores	83	357 995	28 233	7 271	2 463	4.9	.8
44511	Supermarkets & other grocery (except convenience) stores	47	337 292	26 538	6 905	2 285	2.8	.7
445110	Supermarkets & other grocery (except convenience) stores	47	337 292	26 538	6 905	2 285	2.8	.7
44512	Convenience stores	36	20 703	1 695	366	178	39.5	2.7
445120	Convenience stores	36	20 703	1 695	366	178	39.5	2.7
4452	Specialty food stores	12	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	c	D	D
446	Health & personal care stores	59	75 234	10 339	2 428	669	6.4	5.3
4461	Health & personal care stores	59	75 234	10 339	2 428	669	6.4	5.3
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	4 275	782	165	45	26.4	—
446120	Cosmetics, beauty supplies, & perfume stores	7	4 275	782	165	45	26.4	—
447	Gasoline stations	70	110 620	6 317	1 426	484	19.1	17.0
44711	Gasoline stations with convenience stores	43	80 818	4 582	1 026	352	12.3	17.1
447110	Gasoline stations with convenience stores	43	80 818	4 582	1 026	352	12.3	17.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Manchester, NH PMSA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	112	108 376	12 395	2 769	991	5.0	9.1
4481	Clothing stores	65	76 212	8 067	1 849	679	.6	10.3
44813	Children's & infants' clothing stores	5	6 114	452	109	57	—	—
448130	Children's & infants' clothing stores	5	6 114	452	109	57	—	—
44814	Family clothing stores	18	44 441	3 936	905	343	—	17.3
448140	Family clothing stores	18	44 441	3 936	905	343	—	17.3
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	21	19 172	3 002	647	192	25.2	10.4
44831	Jewelry stores	19	D	D	D	c	D	D
448310	Jewelry stores	19	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	65	82 935	10 833	2 543	755	2.4	7.8
4511	Sporting goods, hobby, & musical instrument stores	46	62 409	9 283	2 176	602	2.8	9.3
45111	Sporting goods stores	30	35 011	4 453	1 108	341	2.2	9.5
451110	Sporting goods stores	30	35 011	4 453	1 108	341	2.2	9.5
4511101	General-line sporting goods stores	5	12 981	1 384	355	116	.9	—
4511102	Specialty-line sporting goods stores	25	22 030	3 069	753	225	2.9	15.1
45112	Hobby, toy, & game stores	9	19 986	1 661	333	141	2.4	12.4
451120	Hobby, toy, & game stores	9	19 986	1 661	333	141	2.4	12.4
45113	Sewing, needlework, & piece goods stores	4	3 653	841	157	40	14.5	—
451130	Sewing, needlework, & piece goods stores	4	3 653	841	157	40	14.5	—
4512	Book, periodical, & music stores	19	20 526	1 550	367	153	1.2	3.4
45121	Book stores & news dealers	13	D	D	D	c	D	D
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	32	286 166	26 497	6 192	2 271	1.2	—
45299	All other general merchandise stores	19	D	D	D	e	D	D
452990	All other general merchandise stores	19	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	c	D	D
453	Miscellaneous store retailers	115	63 715	9 841	2 117	737	11.9	9.7
4531	Florists	26	9 647	2 057	491	165	25.9	8.1
45311	Florists	26	9 647	2 057	491	165	25.9	8.1
453110	Florists	26	9 647	2 057	491	165	25.9	8.1
4532	Office supplies, stationery, & gift stores	35	29 794	3 345	724	277	7.3	8.3
45321	Office supplies & stationery stores	6	19 053	1 769	433	121	—	—
453210	Office supplies & stationery stores	6	19 053	1 769	433	121	—	—
4532102	Office supplies stores	6	19 053	1 769	433	121	—	—
4539	Other miscellaneous store retailers	36	21 094	3 588	733	205	12.2	12.8
45391	Pet & pet supplies stores	9	7 206	831	187	76	18.5	4.7
453910	Pet & pet supplies stores	9	7 206	831	187	76	18.5	4.7
45399	All other miscellaneous store retailers	26	D	D	D	c	D	D
454	Nonstore retailers	48	63 165	10 170	2 531	432	27.4	11.6
4541	Electronic shopping & mail-order houses	12	21 059	4 472	1 063	203	37.7	17.7
45411	Electronic shopping & mail-order houses	12	21 059	4 472	1 063	203	37.7	17.7
454110	Electronic shopping & mail-order houses	12	21 059	4 472	1 063	203	37.7	17.7
4543	Direct selling establishments	28	39 772	5 262	1 370	217	20.4	9.1
45431	Fuel dealers	16	32 676	4 277	1 086	164	15.7	10.9
454311	Heating oil dealers	14	D	D	D	c	D	D
	Nashua, NH PMSA							
44-45	Retail trade	828	2 854 125	260 118	60 796	14 259	6.7	5.4
441	Motor vehicle & parts dealers	81	611 624	52 734	11 744	1 630	14.8	5.8
4411	Automobile dealers	31	544 738	42 953	9 430	1 201	15.6	4.8
44111	New car dealers	23	534 259	42 458	9 317	1 180	15.6	4.8
441110	New car dealers	23	534 259	42 458	9 317	1 180	15.6	4.8
4412	Other motor vehicle dealers	8	17 617	1 940	449	69	18.9	—
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	42	49 269	7 841	1 865	360	4.7	18.8
44131	Automotive parts & accessories stores	30	35 576	5 534	1 328	270	5.9	13.1
441310	Automotive parts & accessories stores	30	35 576	5 534	1 328	270	5.9	13.1
442	Furniture & home furnishings stores	63	107 990	11 948	2 489	510	9.7	3.6
4421	Furniture stores	21	70 843	7 342	1 558	264	6.3	1.5
44211	Furniture stores	21	70 843	7 342	1 558	264	6.3	1.5
442110	Furniture stores	21	70 843	7 342	1 558	264	6.3	1.5
4422	Home furnishings stores	42	37 147	4 606	931	246	16.3	7.5
44229	Other home furnishings stores	26	23 499	2 434	458	167	8.4	10.9
442299	All other home furnishings stores	23	22 612	2 289	428	158	7.8	11.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Nashua, NH PMSA—Con.							
44-45	Retail trade—Con.							
443	Electronics & appliance stores	43	152 115	10 227	2 540	523	2.2	.5
4431	Electronics & appliance stores	43	152 115	10 227	2 540	523	2.2	.5
44311	Appliance, television, & other electronics stores	21	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	15	42 264	3 199	743	164	—	1.4
44312	Computer & software stores	19	101 239	5 740	1 484	313	.5	.2
443120	Computer & software stores	19	101 239	5 740	1 484	313	.5	.2
444	Building material & garden equipment & supplies dealers	58	189 009	20 714	4 352	774	1.6	3.0
4441	Building material & supplies dealers	48	181 661	19 846	4 183	730	1.4	3.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	30	77 702	10 069	2 099	298	1.6	—
444190	Other building material dealers	30	77 702	10 069	2 099	298	1.6	—
445	Food & beverage stores	93	431 677	29 521	8 937	2 922	2.0	3.2
4451	Grocery stores	77	406 362	28 398	8 572	2 770	2.1	2.8
44511	Supermarkets & other grocery (except convenience) stores	37	373 282	25 934	8 008	2 535	.7	.8
445110	Supermarkets & other grocery (except convenience) stores	37	373 282	25 934	8 008	2 535	.7	.8
44512	Convenience stores	40	33 080	2 464	564	235	17.7	25.3
445120	Convenience stores	40	33 080	2 464	564	235	17.7	25.3
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health & personal care stores	54	92 754	10 474	2 439	753	5.8	3.5
4461	Health & personal care stores	54	92 754	10 474	2 439	753	5.8	3.5
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
447	Gasoline stations	77	157 588	10 084	2 248	601	26.9	14.0
4471	Gasoline stations	77	157 588	10 084	2 248	601	26.9	14.0
44711	Gasoline stations with convenience stores	35	73 039	4 090	847	280	1.8	10.6
447110	Gasoline stations with convenience stores	35	73 039	4 090	847	280	1.8	10.6
44719	Other gasoline stations	42	84 549	5 994	1 401	321	48.7	16.9
447190	Other gasoline stations	42	84 549	5 994	1 401	321	48.7	16.9
448	Clothing & clothing accessories stores	120	159 433	15 827	3 634	1 297	2.0	10.1
4481	Clothing stores	72	101 284	9 510	2 302	967	1.7	12.9
44813	Children's & infants' clothing stores	6	7 990	614	129	58	—	—
448130	Children's & infants' clothing stores	6	7 990	614	129	58	—	—
44814	Family clothing stores	16	55 795	4 653	1 104	483	—	15.5
448140	Family clothing stores	16	55 795	4 653	1 104	483	—	15.5
44819	Other clothing stores	7	6 532	1 010	233	60	1.8	4.8
448190	Other clothing stores	7	6 532	1 010	233	60	1.8	4.8
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	25	41 076	3 742	932	203	3.6	5.6
44831	Jewelry stores	22	D	D	D	c	D	D
448310	Jewelry stores	22	D	D	D	c	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	61	94 906	8 362	2 064	732	2.9	4.1
4511	Sporting goods, hobby, & musical instrument stores	44	68 308	6 428	1 574	546	4.0	5.4
45111	Sporting goods stores	23	33 428	3 594	934	285	7.9	6.3
451110	Sporting goods stores	23	33 428	3 594	934	285	7.9	6.3
4511101	General-line sporting goods stores	4	15 428	1 367	332	110	—	—
45112	Hobby, toy, & game stores	16	29 978	2 147	450	179	—	.2
451120	Hobby, toy, & game stores	16	29 978	2 147	450	179	—	.2
4512	Book, periodical, & music stores	17	26 598	1 934	490	186	—	.9
45121	Book stores & news dealers	9	16 740	1 359	332	137	—	.8
451211	Book stores	8	D	D	D	c	D	D
4512111	Book stores, general	6	14 625	1 158	274	118	—	.9
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	8	9 858	575	158	49	—	.9
451220	Prerecorded tape, compact disc, & record stores	8	9 858	575	158	49	—	.9
452	General merchandise stores	32	439 967	37 423	9 016	2 844	—	.1
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	21	175 278	12 089	2 950	838	.1	.3
45299	All other general merchandise stores	18	45 765	4 989	1 376	474	.3	1.0
452990	All other general merchandise stores	18	45 765	4 989	1 376	474	.3	1.0
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Nashua, NH PMSA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	110	87 735	10 275	2 304	751	15.3	9.2
4532	Office supplies, stationery, & gift stores	36	35 881	3 832	894	311	19.9	1.5
45321	Office supplies & stationery stores	5	22 336	1 832	453	104	22.3	—
453210	Office supplies & stationery stores	5	22 336	1 832	453	104	22.3	—
4532102	Office supplies stores	5	22 336	1 832	453	104	22.3	—
4533	Used merchandise stores	14	10 015	575	113	59	19.4	2.3
45331	Used merchandise stores	14	10 015	575	113	59	19.4	2.3
453310	Used merchandise stores	14	10 015	575	113	59	19.4	2.3
4539	Other miscellaneous store retailers	40	35 418	4 439	947	279	10.1	19.0
45391	Pet & pet supplies stores	11	11 023	1 286	309	119	4.8	9.6
453910	Pet & pet supplies stores	11	11 023	1 286	309	119	4.8	9.6
45399	All other miscellaneous store retailers	24	D	D	D	c	D	D
454	Nonstore retailers	36	329 327	42 529	9 029	922	2.2	12.6
4541	Electronic shopping & mail-order houses	14	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	14	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	14	D	D	D	f	D	D
4543	Direct selling establishments	17	52 570	7 831	2 176	265	10.5	7.4
45431	Fuel dealers	5	40 128	5 556	1 634	164	—	—
454311	Heating oil dealers	3	D	D	D	c	D	D
45439	Other direct selling establishments	12	12 442	2 275	542	101	44.3	31.3
454390	Other direct selling establishments	12	12 442	2 275	542	101	44.3	31.3
	New Bedford, MA PMSA							
44-45	Retail trade	690	1 345 291	129 885	29 578	8 360	12.0	3.2
441	Motor vehicle & parts dealers	81	248 199	21 129	4 911	865	26.1	2.4
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	39	24 679	3 486	836	233	15.3	3.5
4421	Furniture stores	15	13 747	1 834	440	140	11.7	—
44211	Furniture stores	15	13 747	1 834	440	140	11.7	—
442110	Furniture stores	15	13 747	1 834	440	140	11.7	—
4422	Home furnishings stores	24	10 932	1 652	396	93	19.9	7.8
443	Electronics & appliance stores	23	26 242	2 748	646	150	5.2	.3
4431	Electronics & appliance stores	23	26 242	2 748	646	150	5.2	.3
44311	Appliance, television, & other electronics stores	17	24 512	2 503	608	140	4.7	.4
443112	Radio, television, & other electronics stores	9	18 598	1 650	381	100	—	.5
444	Building material & garden equipment & supplies dealers	56	154 715	15 758	3 506	656	2.0	4.7
4441	Building material & supplies dealers	48	151 176	15 141	3 410	620	1.8	4.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	28	74 466	8 499	1 957	292	3.2	9.4
444190	Other building material dealers	28	74 466	8 499	1 957	292	3.2	9.4
445	Food & beverage stores	115	303 689	29 480	6 369	1 985	18.0	2.2
4451	Grocery stores	58	262 056	26 226	5 624	1 710	15.7	1.0
44511	Supermarkets & other grocery (except convenience) stores	25	239 705	24 142	5 165	1 512	15.3	.3
445110	Supermarkets & other grocery (except convenience) stores	25	239 705	24 142	5 165	1 512	15.3	.3
44512	Convenience stores	33	22 351	2 084	459	198	19.6	8.7
445120	Convenience stores	33	22 351	2 084	459	198	19.6	8.7
4452	Specialty food stores	19	14 219	1 562	349	117	41.5	15.4
4453	Beer, wine, & liquor stores	38	27 414	1 692	396	158	28.0	6.9
44531	Beer, wine, & liquor stores	38	27 414	1 692	396	158	28.0	6.9
445310	Beer, wine, & liquor stores	38	27 414	1 692	396	158	28.0	6.9
446	Health & personal care stores	45	87 685	9 368	2 285	634	6.3	1.9
4461	Health & personal care stores	45	87 685	9 368	2 285	634	6.3	1.9
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
447	Gasoline stations	74	98 291	5 739	1 383	488	14.5	2.0
44711	Gasoline stations with convenience stores	32	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	32	D	D	D	e	D	D
448	Clothing & clothing accessories stores	101	85 652	9 182	2 380	854	2.6	14.9
4481	Clothing stores	56	63 174	5 954	1 585	550	2.1	17.7
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	27	10 186	1 829	457	189	8.8	14.9
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
New Bedford, MA PMSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	37	26 752	2 578	641	214	9.3	3.2
4511	Sporting goods, hobby, & musical instrument stores . .	28	19 278	1 788	447	139	7.8	1.1
4512	Book, periodical, & music stores	9	7 474	790	194	75	13.1	8.5
452	General merchandise stores	23	222 668	20 428	4 456	1 675	.9	—
45299	All other general merchandise stores	14	D	D	D	c	D	D
452990	All other general merchandise stores	14	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	c	D	D
453	Miscellaneous store retailers	63	29 215	4 641	891	354	8.4	2.1
4532	Office supplies, stationery, & gift stores	24	14 452	1 538	365	148	7.4	1.2
45321	Office supplies & stationery stores	4	10 347	880	203	64	7.3	—
453210	Office supplies & stationery stores	4	10 347	880	203	64	7.3	—
4532102	Office supplies stores	4	10 347	880	203	64	7.3	—
4539	Other miscellaneous store retailers	21	9 512	1 960	308	119	9.1	4.5
45399	All other miscellaneous store retailers	14	6 804	1 395	167	77	7.6	6.3
454	Nonstore retailers	33	37 504	5 348	1 274	252	11.1	11.4
4543	Direct selling establishments	25	D	D	D	c	D	D
45431	Fuel dealers	23	31 752	3 164	849	133	13.1	13.5
454311	Heating oil dealers	19	28 632	2 523	699	109	14.6	15.0
Portsmouth-Rochester, NH-ME PMSA								
44-45	Retail trade	1 432	3 156 516	279 423	66 073	16 527	9.6	3.7
441	Motor vehicle & parts dealers	140	933 662	66 015	14 284	2 056	16.4	2.3
4411	Automobile dealers	79	849 783	53 281	11 642	1 569	17.7	2.2
44111	New car dealers	51	806 023	50 288	10 915	1 448	17.8	2.0
441110	New car dealers	51	806 023	50 288	10 915	1 448	17.8	2.0
44112	Used car dealers	28	43 760	2 993	727	121	16.2	5.5
441120	Used car dealers	28	43 760	2 993	727	121	16.2	5.5
4412	Other motor vehicle dealers	11	30 952	4 637	701	102	—	1.5
44121	Recreational vehicle dealers	4	10 782	1 682	199	33	—	4.3
441210	Recreational vehicle dealers	4	10 782	1 682	199	33	—	4.3
44122	Motorcycle, boat, & other motor vehicle dealers	7	20 170	2 955	502	69	—	—
441221	Motorcycle dealers	4	14 520	2 573	418	47	—	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	50	52 927	8 097	1 941	385	5.5	4.6
44131	Automotive parts & accessories stores	37	39 277	5 531	1 324	277	6.6	3.2
441310	Automotive parts & accessories stores	37	39 277	5 531	1 324	277	6.6	3.2
442	Furniture & home furnishings stores	91	97 034	12 137	3 045	634	11.5	19.2
4421	Furniture stores	35	D	D	D	e	D	D
44211	Furniture stores	35	D	D	D	e	D	D
442110	Furniture stores	35	D	D	D	e	D	D
4422	Home furnishings stores	56	D	D	D	e	D	D
44229	Other home furnishings stores	40	48 113	5 023	1 330	293	8.2	18.2
442299	All other home furnishings stores	38	D	D	D	e	D	D
443	Electronics & appliance stores	57	126 194	12 145	2 691	477	13.6	3.2
4431	Electronics & appliance stores	57	126 194	12 145	2 691	477	13.6	3.2
44311	Appliance, television, & other electronics stores	34	81 950	7 218	1 705	323	3.8	2.4
443111	Household appliance stores	14	32 151	3 667	870	132	8.3	1.8
443112	Radio, television, & other electronics stores	20	49 799	3 551	835	191	1.0	2.7
44312	Computer & software stores	19	39 327	4 071	783	110	35.6	5.4
443120	Computer & software stores	19	39 327	4 071	783	110	35.6	5.4
44313	Camera & photographic supplies stores	4	4 917	856	203	44	—	—
443130	Camera & photographic supplies stores	4	4 917	856	203	44	—	—
444	Building material & garden equipment & supplies dealers	121	266 348	32 118	7 279	1 370	4.2	.9
4441	Building material & supplies dealers	94	244 609	28 255	6 546	1 200	4.2	1.0
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	9	D	D	D	b	D	D
444120	Paint & wallpaper stores	9	D	D	D	b	D	D
44413	Hardware stores	23	18 383	2 787	661	167	28.6	—
444130	Hardware stores	23	18 383	2 787	661	167	28.6	—
44419	Other building material dealers	59	161 025	18 969	4 333	657	2.6	1.2
444190	Other building material dealers	59	161 025	18 969	4 333	657	2.6	1.2
4442	Lawn & garden equipment & supplies stores	27	21 739	3 863	733	170	4.5	—
44421	Outdoor power equipment stores	9	10 106	1 843	367	61	.2	—
444210	Outdoor power equipment stores	9	10 106	1 843	367	61	.2	—
44422	Nursery & garden centers	18	11 633	2 020	366	109	8.3	—
444220	Nursery & garden centers	18	11 633	2 020	366	109	8.3	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Portsmouth—Rochester, NH—ME PMSA—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	156	537 929	37 463	11 118	3 610	4.6	1.5
4451	Grocery stores	113	454 014	32 535	10 101	3 093	3.6	.7
44511	Supermarkets & other grocery (except convenience) stores	48	414 824	28 843	9 272	2 745	1.7	.3
445110	Supermarkets & other grocery (except convenience) stores	48	414 824	28 843	9 272	2 745	1.7	.3
44512	Convenience stores	65	39 190	3 692	829	348	23.3	4.1
445120	Convenience stores	65	39 190	3 692	829	348	23.3	4.1
4452	Specialty food stores	26	20 719	3 333	590	286	11.3	6.5
4453	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
44531	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
445310	Beer, wine, & liquor stores	17	63 196	1 595	427	231	9.4	5.7
446	Health & personal care stores	85	109 289	12 406	3 153	895	7.1	2.3
4461	Health & personal care stores	85	109 289	12 406	3 153	895	7.1	2.3
4461102	Proprietary stores	5	3 433	365	79	44	—	1.3
44612	Cosmetics, beauty supplies, & perfume stores	8	3 946	459	107	32	.9	1.5
446120	Cosmetics, beauty supplies, & perfume stores	8	3 946	459	107	32	.9	1.5
44619	Other health & personal care stores	25	8 443	1 692	384	95	24.6	17.9
446191	Food (health) supplement stores	14	4 506	731	192	60	1.4	33.5
447	Gasoline stations	137	199 597	12 685	3 003	994	13.1	3.7
4471	Gasoline stations	137	199 597	12 685	3 003	994	13.1	3.7
44711	Gasoline stations with convenience stores	68	98 911	6 235	1 450	551	9.2	.8
447110	Gasoline stations with convenience stores	68	98 911	6 235	1 450	551	9.2	.8
44719	Other gasoline stations	69	100 686	6 450	1 553	443	16.8	6.7
447190	Other gasoline stations	69	100 686	6 450	1 553	443	16.8	6.7
448	Clothing & clothing accessories stores	237	245 761	24 033	5 296	1 890	5.0	14.9
4481	Clothing stores	148	172 961	15 575	3 412	1 375	4.6	16.8
44811	Men's clothing stores	23	39 771	3 224	685	279	1.3	29.7
448110	Men's clothing stores	23	39 771	3 224	685	279	1.3	29.7
44812	Women's clothing stores	61	43 177	4 750	1 050	438	10.1	13.5
448120	Women's clothing stores	61	43 177	4 750	1 050	438	10.1	13.5
44813	Children's & infants' clothing stores	8	7 477	721	166	83	—	3.8
448130	Children's & infants' clothing stores	8	7 477	721	166	83	—	3.8
44814	Family clothing stores	38	69 879	5 719	1 242	481	2.7	15.9
448140	Family clothing stores	38	69 879	5 719	1 242	481	2.7	15.9
44819	Other clothing stores	13	10 965	947	218	71	8.1	1.0
448190	Other clothing stores	13	10 965	947	218	71	8.1	1.0
4482	Shoe stores	46	47 155	4 543	990	317	2.5	10.8
44821	Shoe stores	46	47 155	4 543	990	317	2.5	10.8
448210	Shoe stores	46	47 155	4 543	990	317	2.5	10.8
4482101	Men's shoe stores	6	7 041	474	112	32	13.0	5.0
4482102	Women's shoe stores	6	4 374	415	72	37	1.1	—
4482104	Family shoe stores	27	23 767	2 385	545	179	1.0	10.9
4482105	Athletic footwear stores	7	11 973	1 269	261	69	—	18.0
4483	Jewelry, luggage, & leather goods stores	43	25 645	3 915	894	198	12.0	9.4
44831	Jewelry stores	34	21 107	3 390	774	166	14.5	9.8
448310	Jewelry stores	34	21 107	3 390	774	166	14.5	9.8
44832	Luggage & leather goods stores	9	4 538	525	120	32	—	7.8
448320	Luggage & leather goods stores	9	4 538	525	120	32	—	7.8
451	Sporting goods, hobby, book, & music stores	116	123 698	15 417	3 430	1 013	5.5	3.6
4511	Sporting goods, hobby, & musical instrument stores ..	84	95 321	12 634	2 731	747	5.9	3.1
45111	Sporting goods stores	44	69 165	9 985	2 228	516	5.8	.1
451110	Sporting goods stores	44	69 165	9 985	2 228	516	5.8	.1
4511101	General-line sporting goods stores	12	41 154	6 048	1 514	333	3.2	—
4511102	Specialty-line sporting goods stores	32	28 011	3 937	714	183	9.6	.1
45112	Hobby, toy, & game stores	22	19 093	2 015	393	181	7.4	8.6
451120	Hobby, toy, & game stores	22	19 093	2 015	393	181	7.4	8.6
45113	Sewing, needlework, & piece goods stores	12	4 500	494	82	38	4.0	4.0
451130	Sewing, needlework, & piece goods stores	12	4 500	494	82	38	4.0	4.0
4512	Book, periodical, & music stores	32	28 377	2 783	699	266	4.1	5.5
45121	Book stores & news dealers	24	21 572	2 288	566	222	5.3	4.7
451211	Book stores	21	D	D	D	c	D	D
4512111	Book stores, general	16	12 227	1 307	305	125	2.5	6.5
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
452	General merchandise stores	41	306 329	27 260	6 370	2 131	.9	—
45299	All other general merchandise stores	27	D	D	D	c	D	D
452990	All other general merchandise stores	27	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	12	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Portsmouth-Rochester, NH-ME PMSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	179	97 067	10 864	2 233	855	12.8	7.6
4532	Office supplies, stationery, & gift stores	77	46 282	4 351	916	377	14.3	4.3
45321	Office supplies & stationery stores	7	23 586	1 491	383	109	—	1.7
453210	Office supplies & stationery stores	7	23 586	1 491	383	109	—	1.7
4532102	Office supplies stores	6	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	70	22 696	2 860	533	268	29.1	7.1
453220	Gift, novelty, & souvenir stores	70	22 696	2 860	533	268	29.1	7.1
4533	Used merchandise stores	32	13 286	1 596	300	107	6.6	5.1
45331	Used merchandise stores	32	13 286	1 596	300	107	6.6	5.1
453310	Used merchandise stores	32	13 286	1 596	300	107	6.6	5.1
4539	Other miscellaneous store retailers	42	29 503	3 178	614	213	9.6	12.9
45391	Pet & pet supplies stores	12	3 773	482	120	56	34.2	1.2
453910	Pet & pet supplies stores	12	3 773	482	120	56	34.2	1.2
45399	All other miscellaneous store retailers	24	D	D	D	c	D	D
454	Nonstore retailers	72	113 608	16 880	4 171	602	16.4	1.6
4541	Electronic shopping & mail-order houses	21	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	21	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	21	D	D	D	c	D	D
4543	Direct selling establishments	48	D	D	D	e	D	D
45431	Fuel dealers	32	D	D	D	e	D	D
454311	Heating oil dealers	27	55 839	7 132	1 787	261	28.1	.3
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	c	D	D
Worcester, MA-CT PMSA								
44-45	Retail trade	1 923	4 396 294	424 368	95 163	24 442	7.3	9.4
441	Motor vehicle & parts dealers	233	1 139 462	88 321	19 487	2 754	8.1	11.5
4411	Automobile dealers	103	990 741	66 692	14 738	1 903	7.8	12.5
44111	New car dealers	53	922 099	61 699	13 681	1 732	6.4	13.0
441110	New car dealers	53	922 099	61 699	13 681	1 732	6.4	13.0
44112	Used car dealers	50	68 642	4 993	1 057	171	27.1	6.2
441120	Used car dealers	50	68 642	4 993	1 057	171	27.1	6.2
4412	Other motor vehicle dealers	17	42 829	4 417	902	158	14.9	—
44121	Recreational vehicle dealers	5	12 786	871	159	40	—	—
441210	Recreational vehicle dealers	5	12 786	871	159	40	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	12	30 043	3 546	743	118	21.3	—
441221	Motorcycle dealers	4	13 446	1 738	340	59	28.8	—
441222	Boat dealers	6	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	113	105 892	17 212	3 847	693	8.3	6.5
44131	Automotive parts & accessories stores	84	78 218	11 844	2 699	507	5.1	8.3
441310	Automotive parts & accessories stores	84	78 218	11 844	2 699	507	5.1	8.3
44132	Tire dealers	29	27 674	5 368	1 148	186	17.2	1.5
441320	Tire dealers	29	27 674	5 368	1 148	186	17.2	1.5
442	Furniture & home furnishings stores	92	136 031	18 603	4 695	1 018	6.6	9.0
4421	Furniture stores	33	79 213	12 375	2 726	526	5.7	9.0
44211	Furniture stores	33	79 213	12 375	2 726	526	5.7	9.0
442110	Furniture stores	33	79 213	12 375	2 726	526	5.7	9.0
4422	Home furnishings stores	59	56 818	6 228	1 969	492	7.8	9.0
44221	Floor covering stores	30	18 473	2 470	607	122	12.9	16.7
442210	Floor covering stores	30	18 473	2 470	607	122	12.9	16.7
44229	Other home furnishings stores	29	38 345	3 758	1 362	370	5.4	5.3
442299	All other home furnishings stores	26	35 542	3 499	1 301	350	5.8	5.7
443	Electronics & appliance stores	70	73 155	8 972	1 846	344	8.3	3.3
4431	Electronics & appliance stores	70	73 155	8 972	1 846	344	8.3	3.3
44311	Appliance, television, & other electronics stores	43	D	D	D	c	D	D
443111	Household appliance stores	17	26 522	3 033	652	115	9.7	1.2
443112	Radio, television, & other electronics stores	26	D	D	D	c	D	D
44312	Computer & software stores	22	30 623	3 418	615	103	6.4	1.4
443120	Computer & software stores	22	30 623	3 418	615	103	6.4	1.4
44313	Camera & photographic supplies stores	5	D	D	D	a	D	D
443130	Camera & photographic supplies stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	162	401 453	48 344	10 582	1 843	5.6	2.9
4441	Building material & supplies dealers	136	348 904	43 450	9 498	1 693	4.7	3.2
44411	Home centers	7	103 386	9 711	2 260	537	—	3.0
444110	Home centers	7	103 386	9 711	2 260	537	—	3.0
44412	Paint & wallpaper stores	19	16 167	2 911	730	124	1.8	2.6
444120	Paint & wallpaper stores	19	16 167	2 911	730	124	1.8	2.6
44419	Other building material dealers	87	215 915	28 519	5 925	893	6.4	3.2
444190	Other building material dealers	87	215 915	28 519	5 925	893	6.4	3.2
4442	Lawn & garden equipment & supplies stores	26	52 549	4 894	1 084	150	11.3	.8
44422	Nursery & garden centers	13	46 395	3 858	872	102	10.0	.1
444220	Nursery & garden centers	13	46 395	3 858	872	102	10.0	.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON—WORCESTER—LAWRENCE, MA—NH—ME—CT CMSA—Con.							
	Worcester, MA—CT PMSA—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	333	808 554	80 384	17 625	6 503	5.9	3.9
4451	Grocery stores	184	669 585	69 385	15 142	5 645	3.3	1.2
44511	Supermarkets & other grocery (except convenience) stores	82	612 626	63 443	13 703	5 064	2.1	.3
445110	Supermarkets & other grocery (except convenience) stores	82	612 626	63 443	13 703	5 064	2.1	.3
44512	Convenience stores	102	56 959	5 942	1 439	581	16.4	11.3
445120	Convenience stores	102	56 959	5 942	1 439	581	16.4	11.3
4452	Specialty food stores	42	37 081	2 763	592	229	20.7	41.4
4453	Beer, wine, & liquor stores	107	101 888	8 236	1 891	629	17.1	7.8
44531	Beer, wine, & liquor stores	107	101 888	8 236	1 891	629	17.1	7.8
445310	Beer, wine, & liquor stores	107	101 888	8 236	1 891	629	17.1	7.8
446	Health & personal care stores	130	231 186	26 096	6 046	1 813	5.7	3.0
4461	Health & personal care stores	130	231 186	26 096	6 046	1 813	5.7	3.0
44611	Pharmacies & drug stores	76	209 525	21 462	5 027	1 548	4.7	2.2
446110	Pharmacies & drug stores	76	209 525	21 462	5 027	1 548	4.7	2.2
4461101	Pharmacies & drug stores	69	D	D	D	g	D	D
4461102	Proprietary stores	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	10	3 895	692	154	55	10.9	—
446120	Cosmetics, beauty supplies, & perfume stores	10	3 895	692	154	55	10.9	—
44613	Optical goods stores	25	9 129	2 208	460	103	17.6	8.4
446130	Optical goods stores	25	9 129	2 208	460	103	17.6	8.4
44619	Other health & personal care stores	19	8 637	1 734	405	107	15.1	19.6
446191	Food (health) supplement stores	9	5 513	919	199	64	8.6	30.3
447	Gasoline stations	197	351 518	18 923	4 507	1 349	22.8	7.8
4471	Gasoline stations	197	351 518	18 923	4 507	1 349	22.8	7.8
44711	Gasoline stations with convenience stores	82	158 937	8 303	2 003	698	15.0	4.9
447110	Gasoline stations with convenience stores	82	158 937	8 303	2 003	698	15.0	4.9
44719	Other gasoline stations	115	192 581	10 620	2 504	651	29.2	10.1
447190	Other gasoline stations	115	192 581	10 620	2 504	651	29.2	10.1
448	Clothing & clothing accessories stores	249	232 556	26 860	6 281	2 281	4.1	7.1
4481	Clothing stores	151	173 655	18 403	4 236	1 700	4.0	7.1
44811	Men's clothing stores	22	25 036	2 389	591	168	4.7	8.0
448110	Men's clothing stores	22	25 036	2 389	591	168	4.7	8.0
44812	Women's clothing stores	63	54 362	5 965	1 399	603	8.0	14.3
448120	Women's clothing stores	63	54 362	5 965	1 399	603	8.0	14.3
44813	Children's & infants' clothing stores	11	17 527	1 940	486	190	1.5	—
448130	Children's & infants' clothing stores	11	17 527	1 940	486	190	1.5	—
44814	Family clothing stores	27	66 077	6 585	1 433	617	.8	3.5
448140	Family clothing stores	27	66 077	6 585	1 433	617	.8	3.5
44819	Other clothing stores	21	9 339	1 327	282	108	5.0	1.4
448190	Other clothing stores	21	9 339	1 327	282	108	5.0	1.4
4482	Shoe stores	54	34 075	3 772	933	341	3.1	1.7
44821	Shoe stores	54	34 075	3 772	933	341	3.1	1.7
448210	Shoe stores	54	34 075	3 772	933	341	3.1	1.7
4482103	Children's & juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	34	17 630	1 862	429	149	5.9	.1
4482105	Athletic footwear stores	7	12 209	1 265	304	108	.3	2.0
4483	Jewelry, luggage, & leather goods stores	44	24 826	4 685	1 112	240	6.3	14.8
44831	Jewelry stores	42	D	D	D	c	D	D
448310	Jewelry stores	42	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	102	99 628	11 399	2 738	931	4.7	7.2
4511	Sporting goods, hobby, & musical instrument stores ..	65	56 388	5 856	1 366	509	5.4	7.9
45111	Sporting goods stores	36	27 669	3 203	782	224	7.5	6.6
451110	Sporting goods stores	36	27 669	3 203	782	224	7.5	6.6
4511101	General-line sporting goods stores	7	10 257	1 124	285	81	11.8	2.9
45112	Hobby, toy, & game stores	14	22 424	1 873	406	203	1.2	11.7
451120	Hobby, toy, & game stores	14	22 424	1 873	406	203	1.2	11.7
45114	Musical instrument & supplies stores	8	4 266	468	105	32	15.4	—
451140	Musical instrument & supplies stores	8	4 266	468	105	32	15.4	—
4512	Book, periodical, & music stores	37	43 240	5 543	1 372	422	3.9	6.2
45121	Book stores & news dealers	23	26 939	4 384	1 052	311	6.2	—
451211	Book stores	19	25 233	4 194	1 006	297	3.8	—
4512111	Book stores, general	13	22 099	3 900	938	266	4.2	—
4512113	College book stores	5	D	D	D	b	D	D
451212	News dealers & newsstands	4	1 706	190	46	14	41.2	—
45122	Prerecorded tape, compact disc, & record stores ..	14	16 301	1 159	320	111	—	16.6
451220	Prerecorded tape, compact disc, & record stores ..	14	16 301	1 159	320	111	—	16.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.								
Worcester, MA-CT PMSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	50	507 864	45 594	10 164	3 342	.3	.4
4521	Department stores (incl leased depts) ##	17	333 553	N	N	N	—	—
45211	Department stores (incl leased depts) ##	17	333 553	N	N	N	—	—
4521	Department stores (excl leased depts)	17	330 118	33 007	7 176	2 463	—	—
45211	Department stores (excl leased depts)	17	330 118	33 007	7 176	2 463	—	—
452110	Department stores (excl leased depts)	17	330 118	33 007	7 176	2 463	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	15	D	D	D	g	D	D
4529	Other general merchandise stores	33	177 746	12 587	2 988	879	.7	1.2
45299	All other general merchandise stores	29	D	D	D	e	D	D
452990	All other general merchandise stores	29	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	8	17 177	3 181	841	229	2.0	.7
453	Miscellaneous store retailers	204	236 157	24 994	5 142	1 334	7.0	62.3
4531	Florists	57	12 917	2 643	628	208	52.7	7.5
45311	Florists	57	12 917	2 643	628	208	52.7	7.5
453110	Florists	57	12 917	2 643	628	208	52.7	7.5
4532	Office supplies, stationery, & gift stores	62	191 529	17 583	3 551	762	2.0	73.8
45321	Office supplies & stationery stores	11	D	D	D	e	D	D
453210	Office supplies & stationery stores	11	D	D	D	e	D	D
4532101	Stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	9	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	51	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	51	D	D	D	e	D	D
4533	Used merchandise stores	30	D	D	D	c	D	D
45331	Used merchandise stores	30	D	D	D	c	D	D
453310	Used merchandise stores	30	D	D	D	c	D	D
4539	Other miscellaneous store retailers	55	D	D	D	c	D	D
45391	Pet & pet supplies stores	11	8 201	988	227	114	—	7.8
453910	Pet & pet supplies stores	11	8 201	988	227	114	—	7.8
45392	Art dealers	4	1 535	294	81	28	17.4	—
453920	Art dealers	4	1 535	294	81	28	17.4	—
45399	All other miscellaneous store retailers	40	D	D	D	c	D	D
454	Nonstore retailers	101	178 730	25 878	6 050	930	11.0	8.9
4541	Electronic shopping & mail-order houses	11	19 604	1 817	392	55	3.1	42.5
45411	Electronic shopping & mail-order houses	11	19 604	1 817	392	55	3.1	42.5
454110	Electronic shopping & mail-order houses	11	19 604	1 817	392	55	3.1	42.5
4542	Vending machine operators	15	23 855	3 607	858	156	5.6	.1
45421	Vending machine operators	15	23 855	3 607	858	156	5.6	.1
454210	Vending machine operators	15	23 855	3 607	858	156	5.6	.1
4543	Direct selling establishments	75	135 271	20 454	4 800	719	13.1	5.5
45431	Fuel dealers	53	108 590	15 213	3 834	478	15.8	1.3
454311	Heating oil dealers	43	93 844	13 565	3 405	426	18.2	1.5
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	22	26 681	5 241	966	241	1.9	22.8
454390	Other direct selling establishments	22	26 681	5 241	966	241	1.9	22.8
LEWISTON-AUBURN, ME MSA								
44-45	Retail trade	494	1 215 236	93 335	22 265	6 089	11.3	1.9
441	Motor vehicle & parts dealers	68	235 527	16 911	3 872	698	40.1	2.2
4412	Other motor vehicle dealers	8	26 118	1 603	293	80	—	.5
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	23	12 535	2 045	419	108	3.5	3.8
443	Electronics & appliance stores	21	13 360	1 628	403	95	10.1	5.5
4431	Electronics & appliance stores	21	13 360	1 628	403	95	10.1	5.5
44311	Appliance, television, & other electronics stores	14	10 914	1 474	356	78	5.8	—
444	Building material & garden equipment & supplies dealers	44	64 899	7 010	1 682	316	3.8	4.2
4441	Building material & supplies dealers	35	58 444	6 383	1 541	280	4.2	4.7
44419	Other building material dealers	20	49 315	5 141	1 261	199	.5	5.4
444190	Other building material dealers	20	49 315	5 141	1 261	199	.5	5.4
445	Food & beverage stores	63	186 098	16 738	3 794	1 300	7.3	3.5
4451	Grocery stores	47	166 686	14 635	3 334	1 174	7.8	3.6
4452	Specialty food stores	12	D	D	D	b	D	D
446	Health & personal care stores	29	39 400	4 677	1 071	294	3.6	1.0
4461	Health & personal care stores	29	39 400	4 677	1 071	294	3.6	1.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEWISTON—AUBURN, ME MSA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	53	66 792	4 273	993	379	14.1	2.9
44711	Gasoline stations with convenience stores	36	52 760	2 975	687	263	11.4	—
447110	Gasoline stations with convenience stores	36	52 760	2 975	687	263	11.4	—
448	Clothing & clothing accessories stores	42	23 517	2 738	655	274	4.3	1.8
4481	Clothing stores	23	13 422	1 398	351	169	6.8	3.2
451	Sporting goods, hobby, book, & music stores	37	21 644	2 813	702	239	14.7	5.4
4511	Sporting goods, hobby, & musical instrument stores ..	25	11 879	1 592	400	137	23.4	6.1
4512	Book, periodical, & music stores	12	9 765	1 221	302	102	4.0	4.5
45121	Book stores & news dealers	6	6 500	859	211	65	—	—
451212	News dealers & newsstands	2	D	D	D	b	D	D
452	General merchandise stores	25	141 917	13 140	3 066	1 201	.3	.5
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	65	34 763	4 336	885	303	18.1	7.8
4532	Office supplies, stationery, & gift stores	16	9 514	998	247	94	8.9	6.1
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	25	20 601	2 146	348	92	17.7	7.3
45393	Manufactured (mobile) home dealers	8	13 838	802	142	34	—	10.8
453930	Manufactured (mobile) home dealers	8	13 838	802	142	34	—	10.8
45399	All other miscellaneous store retailers	13	5 921	1 238	179	49	52.4	—
454	Nonstore retailers	24	374 784	17 026	4 723	882	1.0	.1
4541	Electronic shopping & mail-order houses	3	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	f	D	D
4543	Direct selling establishments	18	D	D	D	c	D	D
45431	Fuel dealers	12	D	D	D	c	D	D
454311	Heating oil dealers	9	D	D	D	c	D	D
PORTLAND, ME MSA								
44-45	Retail trade	1 383	3 445 692	309 469	73 038	18 187	5.5	5.2
441	Motor vehicle & parts dealers	125	629 544	52 126	11 698	1 834	6.4	2.4
4411	Automobile dealers	45	522 836	38 002	8 719	1 181	4.8	1.8
44111	New car dealers	22	502 864	36 469	8 360	1 110	3.3	1.8
441110	New car dealers	22	502 864	36 469	8 360	1 110	3.3	1.8
4412	Other motor vehicle dealers	21	49 285	4 995	832	187	24.5	6.9
44122	Motorcycle, boat, & other motor vehicle dealers	19	D	D	D	c	D	D
441221	Motorcycle dealers	4	17 113	1 454	244	43	46.8	—
441222	Boat dealers	11	22 991	2 739	413	105	1.5	14.8
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	59	57 423	9 129	2 147	466	5.2	4.1
44131	Automotive parts & accessories stores	42	40 990	5 476	1 294	294	5.9	4.9
441310	Automotive parts & accessories stores	42	40 990	5 476	1 294	294	5.9	4.9
44132	Tire dealers	17	16 433	3 653	853	172	3.3	2.2
441320	Tire dealers	17	16 433	3 653	853	172	3.3	2.2
442	Furniture & home furnishings stores	92	91 517	14 445	3 295	657	15.8	10.9
4421	Furniture stores	39	54 629	9 401	2 130	382	11.0	6.1
44211	Furniture stores	39	54 629	9 401	2 130	382	11.0	6.1
442110	Furniture stores	39	54 629	9 401	2 130	382	11.0	6.1
4422	Home furnishings stores	53	36 888	5 044	1 165	275	22.8	17.9
44221	Floor covering stores	20	14 106	2 051	424	87	31.6	23.2
442210	Floor covering stores	20	14 106	2 051	424	87	31.6	23.2
44229	Other home furnishings stores	33	22 782	2 993	741	188	17.3	14.6
442299	All other home furnishings stores	31	D	D	D	c	D	D
443	Electronics & appliance stores	45	54 765	5 552	1 301	291	5.1	20.8
4431	Electronics & appliance stores	45	54 765	5 552	1 301	291	5.1	20.8
44311	Appliance, television, & other electronics stores	25	40 629	3 875	892	192	3.7	13.1
443112	Radio, television, & other electronics stores	16	31 313	2 760	644	141	3.8	—
44312	Computer & software stores	14	10 682	1 289	322	67	12.1	46.4
443120	Computer & software stores	14	10 682	1 289	322	67	12.1	46.4
44313	Camera & photographic supplies stores	6	3 454	388	87	32	—	32.6
443130	Camera & photographic supplies stores	6	3 454	388	87	32	—	32.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORTLAND, ME MSA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	125	284 737	32 488	7 799	1 418	3.0	11.2
4441	Building material & supplies dealers	112	266 226	29 594	7 210	1 275	3.0	11.6
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	12	D	D	D	b	D	D
444120	Paint & wallpaper stores	12	D	D	D	b	D	D
44413	Hardware stores	31	23 152	3 860	942	268	12.8	1.7
444130	Hardware stores	31	23 152	3 860	942	268	12.8	1.7
44419	Other building material dealers	66	151 648	17 821	4 357	618	3.1	20.1
444190	Other building material dealers	66	151 648	17 821	4 357	618	3.1	20.1
4442	Lawn & garden equipment & supplies stores	13	18 511	2 894	589	143	2.3	5.7
44422	Nursery & garden centers	7	10 730	2 128	434	110	—	9.9
444220	Nursery & garden centers	7	10 730	2 128	434	110	—	9.9
445	Food & beverage stores	179	508 448	48 193	10 874	3 698	7.0	2.5
4451	Grocery stores	136	473 296	44 184	10 017	3 420	6.3	2.4
44511	Supermarkets & other grocery (except convenience) stores	67	438 781	39 923	9 058	2 972	3.7	1.8
445110	Supermarkets & other grocery (except convenience) stores	67	438 781	39 923	9 058	2 972	3.7	1.8
44512	Convenience stores	69	34 515	4 261	959	448	38.3	9.3
445120	Convenience stores	69	34 515	4 261	959	448	38.3	9.3
4452	Specialty food stores	33	19 712	2 661	574	210	27.8	7.6
446	Health & personal care stores	69	113 186	13 265	3 194	925	10.2	3.0
4461	Health & personal care stores	69	113 186	13 265	3 194	925	10.2	3.0
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	11	12 198	1 609	437	136	49.8	—
446120	Cosmetics, beauty supplies, & perfume stores	11	12 198	1 609	437	136	49.8	—
44619	Other health & personal care stores	16	7 679	1 274	343	76	13.9	15.0
446191	Food (health) supplement stores	5	3 209	305	93	39	14.0	30.5
447	Gasoline stations	115	145 652	11 134	2 519	888	13.1	7.8
4471	Gasoline stations	115	145 652	11 134	2 519	888	13.1	7.8
44711	Gasoline stations with convenience stores	73	97 903	7 302	1 569	568	6.4	2.3
447110	Gasoline stations with convenience stores	73	97 903	7 302	1 569	568	6.4	2.3
448	Clothing & clothing accessories stores	194	343 350	37 860	9 623	2 531	3.2	6.2
4481	Clothing stores	126	281 769	29 607	7 604	2 074	2.7	6.8
44811	Men's clothing stores	10	17 994	1 562	363	110	1.5	—
448110	Men's clothing stores	10	17 994	1 562	363	110	1.5	—
44813	Children's & infants' clothing stores	11	18 779	1 773	441	181	.7	3.9
448130	Children's & infants' clothing stores	11	18 779	1 773	441	181	.7	3.9
44814	Family clothing stores	35	196 498	20 288	5 448	1 298	1.5	7.5
448140	Family clothing stores	35	196 498	20 288	5 448	1 298	1.5	7.5
44815	Clothing accessories stores	9	4 348	823	101	41	8.3	4.8
448150	Clothing accessories stores	9	4 348	823	101	41	8.3	4.8
44819	Other clothing stores	17	16 641	1 638	389	132	3.0	18.2
448190	Other clothing stores	17	16 641	1 638	389	132	3.0	18.2
4482	Shoe stores	40	32 622	3 559	801	239	.1	1.0
44821	Shoe stores	40	32 622	3 559	801	239	.1	1.0
448210	Shoe stores	40	32 622	3 559	801	239	.1	1.0
4482101	Men's shoe stores	3	2 983	256	58	16	—	—
4482104	Family shoe stores	24	20 458	2 241	491	140	—	—
4482105	Athletic footwear stores	6	5 360	538	141	41	—	—
4483	Jewelry, luggage, & leather goods stores	28	28 959	4 694	1 218	218	11.7	6.5
44831	Jewelry stores	23	25 843	4 368	1 151	198	11.6	.3
448310	Jewelry stores	23	25 843	4 368	1 151	198	11.6	.3
44832	Luggage & leather goods stores	5	3 116	326	67	20	12.8	57.9
448320	Luggage & leather goods stores	5	3 116	326	67	20	12.8	57.9
451	Sporting goods, hobby, book, & music stores	103	87 087	9 196	2 043	716	8.4	7.9
4511	Sporting goods, hobby, & musical instrument stores ..	72	66 592	6 835	1 473	526	9.0	8.8
45111	Sporting goods stores	41	38 210	3 762	866	303	9.0	10.1
451110	Sporting goods stores	41	38 210	3 762	866	303	9.0	10.1
4511101	General-line sporting goods stores	9	13 928	1 326	316	138	7.3	—
4511102	Specialty-line sporting goods stores	32	24 282	2 436	550	165	10.0	15.9
45112	Hobby, toy, & game stores	19	21 153	2 057	389	168	.5	.4
451120	Hobby, toy, & game stores	19	21 153	2 057	389	168	.5	.4
4512	Book, periodical, & music stores	31	20 495	2 361	570	190	6.7	5.1
45121	Book stores & news dealers	19	12 042	1 606	385	133	6.2	8.6
451211	Book stores	18	D	D	D	c	D	D
4512111	Book stores, general	12	9 122	1 230	310	102	8.2	11.4
45122	Prerecorded tape, compact disc, & record stores ..	12	8 453	755	185	57	7.3	—
451220	Prerecorded tape, compact disc, & record stores ..	12	8 453	755	185	57	7.3	—
452	General merchandise stores	67	318 965	29 575	6 661	2 308	2.9	1.1
45299	All other general merchandise stores	54	D	D	D	f	D	D
452990	All other general merchandise stores	54	D	D	D	f	D	D
4529901	Variety stores	38	16 262	1 814	408	192	47.0	20.5
4529903	Miscellaneous general merchandise stores	15	14 008	2 389	633	200	11.1	1.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORTLAND, ME MSA—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	192	88 536	11 693	2 501	977	18.8	17.4
4532	Office supplies, stationery, & gift stores	78	50 646	5 064	1 026	464	14.0	21.9
45321	Office supplies & stationery stores	8	26 825	2 107	464	139	1.3	35.8
453210	Office supplies & stationery stores	8	26 825	2 107	464	139	1.3	35.8
4532102	Office supplies stores	6	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	70	23 821	2 957	562	325	28.3	6.1
453220	Gift, novelty, & souvenir stores	70	23 821	2 957	562	325	28.3	6.1
4533	Used merchandise stores	28	7 760	1 292	279	108	24.8	12.4
45331	Used merchandise stores	28	7 760	1 292	279	108	24.8	12.4
453310	Used merchandise stores	28	7 760	1 292	279	108	24.8	12.4
4539	Other miscellaneous store retailers	55	23 544	3 897	862	278	22.7	5.8
45391	Pet & pet supplies stores	13	4 417	542	102	47	20.2	5.4
453910	Pet & pet supplies stores	13	4 417	542	102	47	20.2	5.4
45392	Art dealers	6	1 820	362	73	21	20.9	.8
453920	Art dealers	6	1 820	362	73	21	20.9	.8
45399	All other miscellaneous store retailers	35	D	D	D	c	D	D
454	Nonstore retailers	77	779 905	43 942	11 530	1 944	1.5	4.5
4541	Electronic shopping & mail-order houses	16	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses	16	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses	16	D	D	D	g	D	D
4543	Direct selling establishments	57	D	D	D	f	D	D
45431	Fuel dealers	38	108 814	14 011	3 256	546	9.6	21.6
454311	Heating oil dealers	33	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	c	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	19	D	D	D	c	D	D
454390	Other direct selling establishments	19	D	D	D	c	D	D
AREA OUTSIDE MAINE METROPOLITAN AREAS								
44-45	Retail trade	4 400	6 416 595	609 192	137 681	39 254	18.4	4.2
441	Motor vehicle & parts dealers	578	D	D	D	i	D	D
4411	Automobile dealers	235	D	D	D	h	D	D
44111	New car dealers	124	1 280 353	87 510	20 251	3 020	22.6	3.1
441110	New car dealers	124	1 280 353	87 510	20 251	3 020	22.6	3.1
44112	Used car dealers	111	D	D	D	e	D	D
441120	Used car dealers	111	D	D	D	e	D	D
4412	Other motor vehicle dealers	104	107 611	8 885	1 918	417	36.1	4.8
44121	Recreational vehicle dealers	19	D	D	D	b	D	D
441210	Recreational vehicle dealers	19	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	85	D	D	D	e	D	D
441221	Motorcycle dealers	13	20 275	1 666	366	75	33.4	10.4
441222	Boat dealers	49	D	D	D	c	D	D
441229	All other motor vehicle dealers	23	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	239	D	D	D	g	D	D
44131	Automotive parts & accessories stores	189	D	D	D	f	D	D
441310	Automotive parts & accessories stores	189	D	D	D	f	D	D
44132	Tire dealers	50	46 884	8 306	1 921	383	10.3	1.9
441320	Tire dealers	50	46 884	8 306	1 921	383	10.3	1.9
442	Furniture & home furnishings stores	167	D	D	D	f	D	D
4421	Furniture stores	74	54 153	8 159	1 704	417	38.5	3.2
44211	Furniture stores	74	54 153	8 159	1 704	417	38.5	3.2
442110	Furniture stores	74	54 153	8 159	1 704	417	38.5	3.2
4422	Home furnishings stores	93	D	D	D	e	D	D
44221	Floor covering stores	35	D	D	D	c	D	D
442210	Floor covering stores	35	D	D	D	c	D	D
44229	Other home furnishings stores	58	D	D	D	e	D	D
442299	All other home furnishings stores	53	D	D	D	c	D	D
443	Electronics & appliance stores	126	D	D	D	f	D	D
4431	Electronics & appliance stores	126	D	D	D	f	D	D
44311	Appliance, television, & other electronics stores	90	D	D	D	e	D	D
443111	Household appliance stores	42	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	48	D	D	D	c	D	D
44312	Computer & software stores	34	D	D	D	c	D	D
443120	Computer & software stores	34	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE MAINE METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	410	D	D	D	h	D	D
4441	Building material & supplies dealers	332	474 186	55 505	12 632	2 509	12.5	10.0
44412	Paint & wallpaper stores	19	D	D	D	b	D	D
444120	Paint & wallpaper stores	19	D	D	D	b	D	D
44413	Hardware stores	116	D	D	D	f	D	D
444130	Hardware stores	116	D	D	D	f	D	D
44419	Other building material dealers	181	357 203	40 236	9 132	1 570	7.6	9.5
444190	Other building material dealers	181	357 203	40 236	9 132	1 570	7.6	9.5
4442	Lawn & garden equipment & supplies stores	78	D	D	D	e	D	D
44421	Outdoor power equipment stores	30	D	D	D	c	D	D
444210	Outdoor power equipment stores	30	D	D	D	c	D	D
44422	Nursery & garden centers	48	D	D	D	e	D	D
444220	Nursery & garden centers	48	D	D	D	e	D	D
445	Food & beverage stores	629	1 411 748	126 937	28 601	10 072	15.1	4.5
4451	Grocery stores	528	D	D	D	i	D	D
44511	Supermarkets & other grocery (except convenience) stores	309	D	D	D	i	D	D
445110	Supermarkets & other grocery (except convenience) stores	309	D	D	D	i	D	D
44512	Convenience stores	219	D	D	D	g	D	D
445120	Convenience stores	219	D	D	D	g	D	D
4452	Specialty food stores	60	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	41	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	41	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	41	D	D	D	c	D	D
446	Health & personal care stores	181	D	D	D	g	D	D
4461	Health & personal care stores	181	D	D	D	g	D	D
44611	Pharmacies & drug stores	121	D	D	D	g	D	D
446110	Pharmacies & drug stores	121	D	D	D	g	D	D
4461101	Pharmacies & drug stores	116	D	D	D	g	D	D
4461102	Proprietary stores	5	D	D	D	b	D	D
44619	Other health & personal care stores	27	8 761	1 443	325	110	19.2	17.5
446191	Food (health) supplement stores	18	D	D	D	b	D	D
447	Gasoline stations	649	708 849	50 935	11 798	4 339	21.4	4.3
4471	Gasoline stations	649	708 849	50 935	11 798	4 339	21.4	4.3
44711	Gasoline stations with convenience stores	442	522 645	36 491	8 344	3 247	18.5	3.8
447110	Gasoline stations with convenience stores	442	522 645	36 491	8 344	3 247	18.5	3.8
44719	Other gasoline stations	207	186 204	14 444	3 454	1 092	29.6	5.5
447190	Other gasoline stations	207	186 204	14 444	3 454	1 092	29.6	5.5
448	Clothing & clothing accessories stores	333	174 686	20 055	4 094	1 643	18.8	3.1
4481	Clothing stores	206	129 559	14 286	2 921	1 226	18.1	3.3
44814	Family clothing stores	80	79 783	8 357	1 676	657	14.7	1.6
448140	Family clothing stores	80	79 783	8 357	1 676	657	14.7	1.6
44819	Other clothing stores	28	D	D	D	b	D	D
448190	Other clothing stores	28	D	D	D	b	D	D
4482104	Family shoe stores	56	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	65	D	D	D	c	D	D
44831	Jewelry stores	61	D	D	D	c	D	D
448310	Jewelry stores	61	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	242	107 626	13 871	3 062	1 245	15.6	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	152	D	D	D	f	D	D
45111	Sporting goods stores	89	D	D	D	e	D	D
451110	Sporting goods stores	89	D	D	D	e	D	D
4511101	General-line sporting goods stores	26	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	63	D	D	D	e	D	D
45113	Sewing, needlework, & piece goods stores	25	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	25	D	D	D	b	D	D
4512	Book, periodical, & music stores	90	D	D	D	f	D	D
45121	Book stores & news dealers	71	D	D	D	e	D	D
451211	Book stores	68	D	D	D	e	D	D
4512111	Book stores, general	53	D	D	D	e	D	D
4512112	Specialty book stores	10	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	19	7 636	667	169	71	8.2	9.9
451220	Prerecorded tape, compact disc, & record stores ...	19	7 636	667	169	71	8.2	9.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE MAINE METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	236	D	D	D	i	D	D
4521	Department stores (incl leased depts) ##	43	563 825	N	N	N	—	—
45211	Department stores (incl leased depts) ##	43	563 825	N	N	N	—	—
4521	Department stores (excl leased depts)	43	556 391	54 316	11 176	4 823	—	—
45211	Department stores (excl leased depts)	43	556 391	54 316	11 176	4 823	—	—
452110	Department stores (excl leased depts)	43	556 391	54 316	11 176	4 823	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	40	D	D	D	h	D	D
4529	Other general merchandise stores	193	D	D	D	g	D	D
45299	All other general merchandise stores	192	D	D	D	g	D	D
452990	All other general merchandise stores	192	D	D	D	g	D	D
4529901	Variety stores	74	D	D	D	e	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	116	D	D	D	f	D	D
453	Miscellaneous store retailers	549	D	D	D	g	D	D
4531	Florists	93	17 236	3 359	775	359	44.6	5.1
45311	Florists	93	17 236	3 359	775	359	44.6	5.1
453110	Florists	93	17 236	3 359	775	359	44.6	5.1
4532	Office supplies, stationery, & gift stores	236	D	D	D	f	D	D
45321	Office supplies & stationery stores	18	D	D	D	c	D	D
453210	Office supplies & stationery stores	18	D	D	D	c	D	D
4532101	Stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	15	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	218	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	218	D	D	D	e	D	D
4533	Used merchandise stores	67	25 369	2 662	540	237	20.6	1.6
45331	Used merchandise stores	67	25 369	2 662	540	237	20.6	1.6
453310	Used merchandise stores	67	25 369	2 662	540	237	20.6	1.6
4539	Other miscellaneous store retailers	153	D	D	D	e	D	D
45392	Art dealers	34	D	D	D	b	D	D
453920	Art dealers	34	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	32	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	32	D	D	D	c	D	D
45399	All other miscellaneous store retailers	71	D	D	D	c	D	D
454	Nonstore retailers	300	D	D	D	h	D	D
4541	Electronic shopping & mail-order houses	42	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses	42	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses	42	D	D	D	e	D	D
4542	Vending machine operators	13	D	D	D	e	D	D
45421	Vending machine operators	13	D	D	D	e	D	D
454210	Vending machine operators	13	D	D	D	e	D	D
4543	Direct selling establishments	245	D	D	D	g	D	D
45431	Fuel dealers	201	D	D	D	g	D	D
454311	Heating oil dealers	167	D	D	D	g	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	31	33 850	4 563	1 167	193	19.3	.4
454319	Other fuel dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	44	D	D	D	e	D	D
454390	Other direct selling establishments	44	D	D	D	e	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANDROSCOGGIN COUNTY, ME								
44-45	Retail trade	533	1 247 102	96 385	22 970	6 362	11.6	2.2
441	Motor vehicle & parts dealers	75	246 384	17 651	4 062	740	39.2	2.6
4411	Automobile dealers	35	194 082	11 861	2 788	423	49.4	2.6
44111	New car dealers	9	168 444	10 897	2 612	373	48.7	—
441110	New car dealers	9	168 444	10 897	2 612	373	48.7	—
44112	Used car dealers	26	25 638	964	176	50	54.4	19.6
441120	Used car dealers	26	25 638	964	176	50	54.4	19.6
4412	Other motor vehicle dealers	9	26 531	1 657	306	85	1.6	.5
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	31	25 771	4 133	968	232	1.2	5.4
44131	Automotive parts & accessories stores	25	19 045	3 008	728	168	1.6	6.2
441310	Automotive parts & accessories stores	25	19 045	3 008	728	168	1.6	6.2
44132	Tire dealers	6	6 726	1 125	240	64	—	3.0
441320	Tire dealers	6	6 726	1 125	240	64	—	3.0
442	Furniture & home furnishings stores	25	13 187	2 181	448	121	3.4	6.7
4421	Furniture stores	12	8 076	1 230	296	75	—	9.0
44211	Furniture stores	12	8 076	1 230	296	75	—	9.0
442110	Furniture stores	12	8 076	1 230	296	75	—	9.0
4422	Home furnishings stores	13	5 111	951	152	46	8.6	3.0
44229	Other home furnishings stores	6	1 516	235	42	17	29.2	10.1
443	Electronics & appliance stores	21	13 360	1 628	403	95	10.1	5.5
4431	Electronics & appliance stores	21	13 360	1 628	403	95	10.1	5.5
44311	Appliance, television, & other electronics stores	14	10 914	1 474	356	78	5.8	—
443111	Household appliance stores	8	7 041	925	221	42	8.9	—
443112	Radio, television, & other electronics stores	6	3 873	549	135	36	—	—
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	47	66 457	7 181	1 718	330	4.2	4.1
4441	Building material & supplies dealers	38	60 002	6 554	1 577	294	4.7	4.5
44413	Hardware stores	14	D	D	D	b	D	D
444130	Hardware stores	14	D	D	D	b	D	D
44419	Other building material dealers	21	50 302	5 254	1 288	204	.5	5.3
444190	Other building material dealers	21	50 302	5 254	1 288	204	.5	5.3
4442	Lawn & garden equipment & supplies stores	9	6 455	627	141	36	—	—
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	71	192 416	17 418	3 952	1 379	7.9	3.4
4451	Grocery stores	54	172 904	15 300	3 487	1 251	8.5	3.5
44511	Supermarkets & other grocery (except convenience) stores	33	161 942	14 132	3 199	1 109	6.4	3.5
445110	Supermarkets & other grocery (except convenience) stores	33	161 942	14 132	3 199	1 109	6.4	3.5
44512	Convenience stores	21	10 962	1 168	288	142	39.9	3.0
445120	Convenience stores	21	10 962	1 168	288	142	39.9	3.0
4452	Specialty food stores	13	D	D	D	b	D	D
446	Health & personal care stores	30	42 501	4 951	1 132	321	3.3	.9
4461	Health & personal care stores	30	42 501	4 951	1 132	321	3.3	.9
44611	Pharmacies & drug stores	16	37 863	4 085	941	267	.8	—
446110	Pharmacies & drug stores	16	37 863	4 085	941	267	.8	—
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	1 546	191	26	17	D	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 546	191	26	17	D	—
44619	Other health & personal care stores	6	2 106	459	113	23	19.9	18.3
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	59	70 499	4 576	1 058	408	14.4	2.8
4471	Gasoline stations	59	70 499	4 576	1 058	408	14.4	2.8
44711	Gasoline stations with convenience stores	41	55 729	3 214	740	288	12.1	—
447110	Gasoline stations with convenience stores	41	55 729	3 214	740	288	12.1	—
448	Clothing & clothing accessories stores	44	24 185	2 924	684	287	6.9	1.8
4481	Clothing stores	23	13 422	1 398	351	169	6.8	3.2
4483	Jewelry, luggage, & leather goods stores	10	5 119	904	204	60	14.9	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANDROSCOGGIN COUNTY, ME—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	38	21 855	2 842	702	239	15.5	5.3
4511	Sporting goods, hobby, & musical instrument stores . .	26	12 090	1 621	400	137	24.7	6.0
4511101	General-line sporting goods stores	5	3 687	456	100	38	53.8	2.4
45112	Hobby, toy, & game stores	7	4 321	524	136	47	.8	2.8
451120	Hobby, toy, & game stores	7	4 321	524	136	47	.8	2.8
45113	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	12	9 765	1 221	302	102	4.0	4.5
45121	Book stores & news dealers	6	6 500	859	211	65	—	—
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	6	3 265	362	91	37	12.1	13.3
451220	Prerecorded tape, compact disc, & record stores . .	6	3 265	362	91	37	12.1	13.3
452	General merchandise stores	28	144 421	13 390	3 130	1 227	.9	1.6
4521	Department stores (incl leased depts) ##	7	114 882	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	114 882	N	N	N	—	—
4521	Department stores (excl leased depts)	7	113 488	11 009	2 559	966	—	—
452110	Department stores (excl leased depts)	7	113 488	11 009	2 559	966	—	—
4521102	Department stores (excl leased depts)	7	113 488	11 009	2 559	966	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	20	D	D	D	c	D	D
452990	All other general merchandise stores	20	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	5	4 648	528	127	58	—	27.0
453	Miscellaneous store retailers	66	34 934	4 374	894	308	18.0	7.8
4531	Florists	16	3 377	851	218	90	38.3	17.6
45311	Florists	16	3 377	851	218	90	38.3	17.6
453110	Florists	16	3 377	851	218	90	38.3	17.6
4532	Office supplies, stationery, & gift stores	16	9 514	998	247	94	8.9	6.1
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	9	1 442	379	81	32	35.7	3.3
45331	Used merchandise stores	9	1 442	379	81	32	35.7	3.3
453310	Used merchandise stores	9	1 442	379	81	32	35.7	3.3
4539	Other miscellaneous store retailers	25	20 601	2 146	348	92	17.7	7.3
45393	Manufactured (mobile) home dealers	8	13 838	802	142	34	—	10.8
453930	Manufactured (mobile) home dealers	8	13 838	802	142	34	—	10.8
45399	All other miscellaneous store retailers	13	5 921	1 238	179	49	52.4	—
454	Nonstore retailers	29	376 903	17 269	4 787	907	1.1	.1
4541	Electronic shopping & mail-order houses	4	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	f	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	21	D	D	D	c	D	D
45431	Fuel dealers	13	D	D	D	c	D	D
454311	Heating oil dealers	10	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D
AROOSTOOK COUNTY, ME								
44-45	Retail trade	471	591 905	57 859	13 480	4 285	18.8	7.5
441	Motor vehicle & parts dealers	69	122 690	10 715	2 381	504	28.0	12.4
4411	Automobile dealers	29	92 539	6 996	1 592	325	31.4	13.3
44112	Used car dealers	13	13 686	1 273	307	76	21.5	—
441120	Used car dealers	13	13 686	1 273	307	76	21.5	—
4412	Other motor vehicle dealers	10	10 990	871	169	40	17.1	26.6
44122	Motorcycle, boat, & other motor vehicle dealers	7	8 375	747	138	33	11.2	23.8
441229	All other motor vehicle dealers	6	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	30	19 161	2 848	620	139	17.6	—
44131	Automotive parts & accessories stores	24	14 446	1 984	419	93	21.7	—
441310	Automotive parts & accessories stores	24	14 446	1 984	419	93	21.7	—
442	Furniture & home furnishings stores	17	7 149	1 281	295	78	33.6	.4
4421	Furniture stores	10	5 668	946	214	55	32.2	—
44211	Furniture stores	10	5 668	946	214	55	32.2	—
442110	Furniture stores	10	5 668	946	214	55	32.2	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AROOSTOOK COUNTY, ME—Con.								
44-45	Retail trade—Con.							
443	Electronics & appliance stores	14	5 397	575	153	48	45.0	6.7
4431	Electronics & appliance stores	14	5 397	575	153	48	45.0	6.7
44311	Appliance, television, & other electronics stores	9	3 839	438	122	34	60.3	9.4
443112	Radio, television, & other electronics stores	7	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	39	42 846	4 644	1 034	213	23.3	27.5
4441	Building material & supplies dealers	33	37 095	4 204	935	190	24.4	26.9
44411	Home centers	6	15 902	1 688	409	77	12.4	28.4
444110	Home centers	6	15 902	1 688	409	77	12.4	28.4
44419	Other building material dealers	16	17 008	2 004	415	83	26.2	31.3
444190	Other building material dealers	16	17 008	2 004	415	83	26.2	31.3
4442	Lawn & garden equipment & supplies stores	6	5 751	440	99	23	16.3	31.3
44422	Nursery & garden centers	3	4 306	378	76	18	—	41.8
444220	Nursery & garden centers	3	4 306	378	76	18	—	41.8
445	Food & beverage stores	77	135 879	13 164	3 140	1 233	20.0	7.2
4451	Grocery stores	69	130 670	12 598	3 039	1 188	20.6	7.4
44511	Supermarkets & other grocery (except convenience) stores	43	122 782	11 832	2 881	1 097	18.6	7.6
445110	Supermarkets & other grocery (except convenience) stores	43	122 782	11 832	2 881	1 097	18.6	7.6
44512	Convenience stores	26	7 888	766	158	91	52.9	4.4
445120	Convenience stores	26	7 888	766	158	91	52.9	4.4
446	Health & personal care stores	21	32 011	3 720	866	205	6.6	11.1
4461	Health & personal care stores	21	32 011	3 720	866	205	6.6	11.1
4461101	Pharmacies & drug stores	14	30 345	3 383	769	180	4.4	10.6
447	Gasoline stations	86	82 705	6 434	1 549	573	21.4	3.3
4471	Gasoline stations	86	82 705	6 434	1 549	573	21.4	3.3
44711	Gasoline stations with convenience stores	55	52 029	3 808	894	382	19.3	1.6
447110	Gasoline stations with convenience stores	55	52 029	3 808	894	382	19.3	1.6
44719	Other gasoline stations	31	30 676	2 626	655	191	25.0	6.2
447190	Other gasoline stations	31	30 676	2 626	655	191	25.0	6.2
448	Clothing & clothing accessories stores	38	16 393	2 104	479	197	9.5	2.3
4481	Clothing stores	24	12 576	1 596	363	150	8.7	1.8
4482101	Men's shoe stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	20	6 627	557	133	78	7.5	.5
4511	Sporting goods, hobby, & musical instrument stores	13	4 497	315	74	51	7.9	.7
45112	Hobby, toy, & game stores	7	3 720	225	49	41	1.3	—
451120	Hobby, toy, & game stores	7	3 720	225	49	41	1.3	—
4512	Book, periodical, & music stores	7	2 130	242	59	27	6.9	—
452	General merchandise stores	20	82 707	7 763	1 714	751	2.4	.7
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
45299	All other general merchandise stores	15	8 342	863	234	84	24.0	7.0
452990	All other general merchandise stores	15	8 342	863	234	84	24.0	7.0
4529903	Miscellaneous general merchandise stores	8	6 859	795	207	70	20.0	7.1
453	Miscellaneous store retailers	40	11 447	1 855	401	152	24.1	.6
4532	Office supplies, stationery, & gift stores	17	4 515	750	167	65	16.6	1.4
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	4 901	742	149	42	19.9	—
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	30	46 054	5 047	1 335	253	18.2	.2
4543	Direct selling establishments	25	43 745	4 456	1 202	217	18.8	.2
45431	Fuel dealers	20	40 136	3 847	1 050	186	20.5	—
454311	Heating oil dealers	16	37 668	3 523	967	167	18.8	—
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	5	3 609	609	152	31	—	2.0
454390	Other direct selling establishments	5	3 609	609	152	31	—	2.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CUMBERLAND COUNTY, ME								
44-45	Retail trade	1 570	3 825 874	346 487	81 663	20 735	6.4	4.7
441	Motor vehicle & parts dealers	149	734 075	60 355	13 541	2 195	6.1	2.3
4411	Automobile dealers	56	616 882	44 622	10 208	1 456	4.6	1.8
441110	New car dealers	30	595 277	42 907	9 807	1 371	3.5	1.5
441110	New car dealers	30	595 277	42 907	9 807	1 371	3.5	1.5
44112	Used car dealers	26	21 605	1 715	401	85	35.0	8.6
441120	Used car dealers	26	21 605	1 715	401	85	35.0	8.6
4412	Other motor vehicle dealers	23	49 914	5 026	836	190	25.0	6.8
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	21	D	D	D	c	D	D
441221	Motorcycle dealers	4	17 113	1 454	244	43	46.8	—
441222	Boat dealers	13	23 620	2 770	417	108	3.2	14.4
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	70	67 279	10 707	2 497	549	5.8	3.5
44131	Automotive parts & accessories stores	50	48 396	6 449	1 495	343	7.0	4.1
441310	Automotive parts & accessories stores	50	48 396	6 449	1 495	343	7.0	4.1
44132	Tire dealers	20	18 883	4 258	1 002	206	2.9	1.9
441320	Tire dealers	20	18 883	4 258	1 002	206	2.9	1.9
442	Furniture & home furnishings stores	103	96 534	15 456	3 493	707	15.5	10.5
4421	Furniture stores	42	56 948	9 736	2 193	394	10.8	5.9
44211	Furniture stores	42	56 948	9 736	2 193	394	10.8	5.9
442110	Furniture stores	42	56 948	9 736	2 193	394	10.8	5.9
4422	Home furnishings stores	61	39 586	5 720	1 300	313	22.2	17.0
44221	Floor covering stores	22	15 458	2 383	506	101	30.5	21.2
442210	Floor covering stores	22	15 458	2 383	506	101	30.5	21.2
44229	Other home furnishings stores	39	24 128	3 337	794	212	16.9	14.4
442291	Window treatment stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	36	D	D	D	c	D	D
443	Electronics & appliance stores	53	57 108	5 736	1 344	305	5.8	20.1
4431	Electronics & appliance stores	53	57 108	5 736	1 344	305	5.8	20.1
44311	Appliance, television, & other electronics stores	31	42 888	4 052	934	205	4.6	12.7
443111	Household appliance stores	11	10 396	1 160	260	53	3.0	52.2
443112	Radio, television, & other electronics stores	20	32 492	2 892	674	152	5.1	—
44312	Computer & software stores	16	10 766	1 296	323	68	12.8	46.0
443120	Computer & software stores	16	10 766	1 296	323	68	12.8	46.0
44313	Camera & photographic supplies stores	6	3 454	388	87	32	—	32.6
443130	Camera & photographic supplies stores	6	3 454	388	87	32	—	32.6
444	Building material & garden equipment & supplies dealers	135	297 930	33 916	8 182	1 520	3.8	10.6
4441	Building material & supplies dealers	117	275 328	30 534	7 476	1 333	3.7	11.1
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	13	D	D	D	b	D	D
444120	Paint & wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	32	24 766	4 083	995	291	12.0	—
444130	Hardware stores	32	24 766	4 083	995	291	12.0	—
44419	Other building material dealers	69	157 454	18 393	4 538	644	4.4	19.3
444190	Other building material dealers	69	157 454	18 393	4 538	644	4.4	19.3
4442	Lawn & garden equipment & supplies stores	18	22 602	3 382	706	187	5.4	4.7
44421	Outdoor power equipment stores	7	7 357	746	151	37	14.5	—
444210	Outdoor power equipment stores	7	7 357	746	151	37	14.5	—
44422	Nursery & garden centers	11	15 245	2 636	555	150	1.0	6.9
444220	Nursery & garden centers	11	15 245	2 636	555	150	1.0	6.9
445	Food & beverage stores	197	565 604	53 034	12 009	4 091	7.4	1.5
4451	Grocery stores	150	526 924	48 812	11 091	3 798	6.6	1.4
44511	Supermarkets & other grocery (except convenience) stores	66	487 221	43 909	9 986	3 266	3.8	.8
445110	Supermarkets & other grocery (except convenience) stores	66	487 221	43 909	9 986	3 266	3.8	.8
44512	Convenience stores	84	39 703	4 903	1 105	532	41.3	8.5
445120	Convenience stores	84	39 703	4 903	1 105	532	41.3	8.5
4452	Specialty food stores	35	20 895	2 735	589	218	28.5	7.2
4453	Beer, wine, & liquor stores	12	17 785	1 487	329	75	5.0	—
44531	Beer, wine, & liquor stores	12	17 785	1 487	329	75	5.0	—
445310	Beer, wine, & liquor stores	12	17 785	1 487	329	75	5.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CUMBERLAND COUNTY, ME—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	78	124 804	14 461	3 495	1 001	12.0	2.8
4461	Health & personal care stores	78	124 804	14 461	3 495	1 001	12.0	2.8
44611	Pharmacies & drug stores	38	98 548	10 242	2 358	721	7.3	2.1
446110	Pharmacies & drug stores	38	98 548	10 242	2 358	721	7.3	2.1
4461101	Pharmacies & drug stores	37	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	11	12 198	1 609	437	136	49.8	—
446120	Cosmetics, beauty supplies, & perfume stores	11	12 198	1 609	437	136	49.8	—
44613	Optical goods stores	12	6 149	1 296	349	64	9.9	3.5
446130	Optical goods stores	12	6 149	1 296	349	64	9.9	3.5
44619	Other health & personal care stores	17	7 909	1 314	351	80	13.5	14.6
446191	Food (health) supplement stores	6	3 439	345	101	43	13.1	28.4
446199	All other health & personal care stores	11	4 470	969	250	37	13.8	3.9
447	Gasoline stations	129	167 760	12 206	2 773	963	12.1	6.4
4471	Gasoline stations	129	167 760	12 206	2 773	963	12.1	6.4
44711	Gasoline stations with convenience stores	84	116 665	8 237	1 790	638	6.7	1.9
447110	Gasoline stations with convenience stores	84	116 665	8 237	1 790	638	6.7	1.9
44719	Other gasoline stations	45	51 095	3 969	983	325	24.3	16.5
447190	Other gasoline stations	45	51 095	3 969	983	325	24.3	16.5
448	Clothing & clothing accessories stores	215	365 586	40 144	10 208	2 757	4.5	5.9
4481	Clothing stores	140	299 770	31 317	8 038	2 265	4.3	6.5
44811	Men's clothing stores	12	22 742	2 135	522	166	22.1	—
448110	Men's clothing stores	12	22 742	2 135	522	166	22.1	—
44812	Women's clothing stores	51	31 904	4 130	1 004	385	13.1	2.5
448120	Women's clothing stores	51	31 904	4 130	1 004	385	13.1	2.5
44813	Children's & infants' clothing stores	13	20 202	1 897	468	191	.6	3.6
448130	Children's & infants' clothing stores	13	20 202	1 897	468	191	.6	3.6
44814	Family clothing stores	36	203 695	20 675	5 551	1 345	1.4	7.2
448140	Family clothing stores	36	203 695	20 675	5 551	1 345	1.4	7.2
44815	Clothing accessories stores	9	4 348	823	101	41	8.3	4.8
448150	Clothing accessories stores	9	4 348	823	101	41	8.3	4.8
44819	Other clothing stores	19	16 879	1 657	392	137	2.9	17.9
448190	Other clothing stores	19	16 879	1 657	392	137	2.9	17.9
4482	Shoe stores	45	35 164	3 842	868	259	.1	.9
44821	Shoe stores	45	35 164	3 842	868	259	.1	.9
448210	Shoe stores	45	35 164	3 842	868	259	.1	.9
4482101	Men's shoe stores	3	2 983	256	58	16	—	—
4482102	Women's shoe stores	8	4 128	583	124	45	1.0	8.0
4482104	Family shoe stores	28	22 693	2 465	545	157	—	—
4482105	Athletic footwear stores	6	5 360	538	141	41	—	—
4483	Jewelry, luggage, & leather goods stores	30	30 652	4 985	1 302	233	11.8	6.1
44831	Jewelry stores	26	27 593	4 667	1 235	213	11.8	.2
448310	Jewelry stores	26	27 593	4 667	1 235	213	11.8	.2
44832	Luggage & leather goods stores	4	3 059	318	67	20	11.1	58.9
448320	Luggage & leather goods stores	4	3 059	318	67	20	11.1	58.9
451	Sporting goods, hobby, book, & music stores	130	93 735	10 603	2 400	867	9.4	9.1
4511	Sporting goods, hobby, & musical instrument stores	90	66 347	7 433	1 633	599	10.9	10.7
45111	Sporting goods stores	48	34 413	3 906	946	339	12.9	14.1
451110	Sporting goods stores	48	34 413	3 906	946	339	12.9	14.1
4511101	General-line sporting goods stores	12	15 636	1 679	399	158	12.0	—
4511102	Specialty-line sporting goods stores	36	18 777	2 227	547	181	13.6	25.8
45112	Hobby, toy, & game stores	24	23 784	2 388	462	198	1.0	.3
451120	Hobby, toy, & game stores	24	23 784	2 388	462	198	1.0	.3
45113	Sewing, needlework, & piece goods stores	11	3 798	564	74	39	—	9.4
451130	Sewing, needlework, & piece goods stores	11	3 798	564	74	39	—	9.4
45114	Musical instrument & supplies stores	7	4 352	575	151	23	58.1	41.9
451140	Musical instrument & supplies stores	7	4 352	575	151	23	58.1	41.9
4512	Book, periodical, & music stores	40	27 388	3 170	767	268	5.9	5.3
45121	Book stores & news dealers	24	17 097	2 242	537	195	5.9	6.4
451211	Book stores	22	D	D	D	c	D	D
4512111	Book stores, general	15	13 824	1 837	454	160	7.3	7.5
4512112	Specialty book stores	3	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	a	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	16	10 291	928	230	73	6.0	3.6
451220	Prerecorded tape, compact disc, & record stores	16	10 291	928	230	73	6.0	3.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CUMBERLAND COUNTY, ME—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	77	390 307	36 246	8 130	3 031	2.2	1.1
4521	Department stores (incl leased depts) ##	14	278 685	N	N	N	—	—
45211	Department stores (incl leased depts) ##	14	278 685	N	N	N	—	—
4521	Department stores (excl leased depts)	14	275 864	26 485	5 768	2 107	—	—
45211	Department stores (excl leased depts)	14	275 864	26 485	5 768	2 107	—	—
452110	Department stores (excl leased depts)	14	275 864	26 485	5 768	2 107	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	9	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	63	114 443	9 761	2 362	924	7.5	3.8
45299	All other general merchandise stores	61	D	D	D	f	D	D
452990	All other general merchandise stores	61	D	D	D	f	D	D
4529901	Variety stores	38	15 813	1 864	428	189	45.3	21.2
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	21	19 964	3 188	800	290	7.3	5.0
453	Miscellaneous store retailers	215	105 384	12 882	2 806	1 084	17.7	14.3
4531	Florists	33	7 075	1 472	346	136	37.9	25.9
45311	Florists	33	7 075	1 472	346	136	37.9	25.9
453110	Florists	33	7 075	1 472	346	136	37.9	25.9
4532	Office supplies, stationery, & gift stores	89	60 221	5 844	1 226	537	12.6	18.2
45321	Office supplies & stationery stores	10	34 420	2 543	569	174	1.0	27.9
453210	Office supplies & stationery stores	10	34 420	2 543	569	174	1.0	27.9
4532101	Stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	7	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	79	25 801	3 301	657	363	28.0	5.1
453220	Gift, novelty, & souvenir stores	79	25 801	3 301	657	363	28.0	5.1
4533	Used merchandise stores	32	10 648	1 544	339	125	18.1	9.0
45331	Used merchandise stores	32	10 648	1 544	339	125	18.1	9.0
453310	Used merchandise stores	32	10 648	1 544	339	125	18.1	9.0
4539	Other miscellaneous store retailers	61	27 440	4 022	895	286	23.5	5.0
45391	Pet & pet supplies stores	12	4 167	489	102	47	15.5	5.7
453910	Pet & pet supplies stores	12	4 167	489	102	47	15.5	5.7
45392	Art dealers	7	1 859	379	81	23	22.6	.8
453920	Art dealers	7	1 859	379	81	23	22.6	.8
45393	Manufactured (mobile) home dealers	3	5 313	325	54	9	D	—
453930	Manufactured (mobile) home dealers	3	5 313	325	54	9	D	—
45399	All other miscellaneous store retailers	39	16 101	2 829	658	207	17.3	6.9
454	Nonstore retailers	89	827 047	51 448	13 282	2 214	4.8	4.3
4541	Electronic shopping & mail-order houses	20	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses	20	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses	20	D	D	D	g	D	D
4543	Direct selling establishments	65	D	D	D	f	D	D
45431	Fuel dealers	43	D	D	D	f	D	D
454311	Heating oil dealers	37	141 126	18 628	4 299	645	26.6	16.9
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	c	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	22	D	D	D	c	D	D
454390	Other direct selling establishments	22	D	D	D	c	D	D
FRANKLIN COUNTY, ME								
44-45	Retail trade	179	245 463	22 448	5 037	1 537	26.5	5.9
441	Motor vehicle & parts dealers	25	50 583	3 795	840	172	60.3	1.1
4412	Other motor vehicle dealers	4	5 235	347	76	18	62.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 667	174	38	11	D	—
443	Electronics & appliance stores	5	3 151	302	70	19	5.8	—
4431	Electronics & appliance stores	5	3 151	302	70	19	5.8	—
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	D	D	D	c	D	D
4441	Building material & supplies dealers	13	22 928	3 190	622	122	17.7	4.6
44419	Other building material dealers	7	17 190	2 560	476	80	20.4	6.2
444190	Other building material dealers	7	17 190	2 560	476	80	20.4	6.2
445	Food & beverage stores	30	62 667	5 220	1 257	433	13.1	10.3
4451	Grocery stores	26	60 229	5 063	1 225	422	12.2	10.7
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	26	30 131	1 911	464	177	31.2	9.1
448	Clothing & clothing accessories stores	18	6 820	685	160	75	18.5	1.4
4481	Clothing stores	12	5 819	557	128	57	12.8	1.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FRANKLIN COUNTY, ME—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	10	5 215	445	109	43	17.4	27.1
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	a	D	D
452	General merchandise stores	11	30 523	3 227	613	273	—	1.3
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	13	15 637	1 681	444	86	41.4	2.2
4543	Direct selling establishments	12	D	D	D	b	D	D
45431	Fuel dealers	12	D	D	D	b	D	D
454311	Heating oil dealers	9	13 955	1 415	384	66	39.7	—
HANCOCK COUNTY, ME								
44-45	Retail trade	388	490 018	49 344	10 638	2 895	21.2	1.9
441	Motor vehicle & parts dealers	45	101 817	9 363	2 356	373	28.6	.4
4411	Automobile dealers	21	84 133	6 632	1 743	240	31.4	.3
44112	Used car dealers	11	16 895	1 292	341	45	11.0	1.4
441120	Used car dealers	11	16 895	1 292	341	45	11.0	1.4
4412	Other motor vehicle dealers	9	8 820	989	215	41	19.4	1.7
44122	Motorcycle, boat, & other motor vehicle dealers	9	8 820	989	215	41	19.4	1.7
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	15	8 864	1 742	398	92	11.0	.8
44131	Automotive parts & accessories stores	13	D	D	D	b	D	D
441310	Automotive parts & accessories stores	13	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	9 348	1 512	281	85	20.1	3.8
4421	Furniture stores	5	3 517	608	108	24	1.4	—
44211	Furniture stores	5	3 517	608	108	24	1.4	—
442110	Furniture stores	5	3 517	608	108	24	1.4	—
4422	Home furnishings stores	12	5 831	904	173	61	31.5	6.1
44229	Other home furnishings stores	10	D	D	D	b	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	11	6 447	1 003	230	54	28.3	—
4431	Electronics & appliance stores	11	6 447	1 003	230	54	28.3	—
44311	Appliance, television, & other electronics stores	8	5 901	924	207	44	21.7	—
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	33	55 634	6 211	1 445	289	10.7	3.0
4441	Building material & supplies dealers	27	50 834	5 707	1 344	259	10.6	3.3
44413	Hardware stores	13	D	D	D	b	D	D
444130	Hardware stores	13	D	D	D	b	D	D
44419	Other building material dealers	12	40 899	4 361	1 025	179	6.3	2.2
444190	Other building material dealers	12	40 899	4 361	1 025	179	6.3	2.2
4442	Lawn & garden equipment & supplies stores	6	4 800	504	101	30	12.5	—
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	55	119 580	10 787	2 285	727	26.3	1.5
4451	Grocery stores	44	113 482	10 274	2 205	713	26.2	1.4
44511	Supermarkets & other grocery (except convenience) stores	30	107 922	9 682	2 091	659	23.9	1.4
445110	Supermarkets & other grocery (except convenience) stores	30	107 922	9 682	2 091	659	23.9	1.4
4452	Specialty food stores	6	D	D	D	a	D	D
446	Health & personal care stores	14	19 872	2 251	546	152	8.8	.6
4461	Health & personal care stores	14	19 872	2 251	546	152	8.8	.6
4461102	Proprietary stores	1	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	39	43 879	3 833	830	272	11.6	1.2
4471	Gasoline stations	39	43 879	3 833	830	272	11.6	1.2
44711	Gasoline stations with convenience stores	26	33 708	2 811	628	214	6.9	1.5
447110	Gasoline stations with convenience stores	26	33 708	2 811	628	214	6.9	1.5
448	Clothing & clothing accessories stores	40	22 004	2 369	383	145	26.2	6.6
4481	Clothing stores	25	15 623	1 736	281	114	29.8	5.4
4483	Jewelry, luggage, & leather goods stores	11	3 679	415	66	18	30.0	16.4
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	29	15 263	1 981	337	171	25.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	16	9 453	1 378	210	115	23.6	—
45111	Sporting goods stores	8	7 417	1 109	168	96	11.5	—
451110	Sporting goods stores	8	7 417	1 109	168	96	11.5	—
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	13	5 810	603	127	56	28.5	—
45121	Book stores & news dealers	11	D	D	D	b	D	D
451211	Book stores	11	D	D	D	b	D	D
4512111	Book stores, general	10	4 170	486	95	43	37.1	—
4512113	College book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HANCOCK COUNTY, ME—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	21	50 032	4 648	917	379	6.3	1.0
45299	All other general merchandise stores	19	D	D	D	c	D	D
452990	All other general merchandise stores	19	D	D	D	c	D	D
4529901	Variety stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	9	7 202	827	113	54	16.2	—
453	Miscellaneous store retailers	64	19 374	2 370	302	107	34.9	8.7
4532	Office supplies, stationery, & gift stores	36	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	34	7 799	1 093	96	40	62.3	15.7
453220	Gift, novelty, & souvenir stores	34	7 799	1 093	96	40	62.3	15.7
4533	Used merchandise stores	3	1 036	94	16	12	D	—
45331	Used merchandise stores	3	1 036	94	16	12	D	—
453310	Used merchandise stores	3	1 036	94	16	12	D	—
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45392	Art dealers	9	1 550	142	17	3	64.6	4.1
453920	Art dealers	9	1 550	142	17	3	64.6	4.1
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	20	26 768	3 016	726	141	27.2	2.3
4543	Direct selling establishments	14	D	D	D	c	D	D
45431	Fuel dealers	13	D	D	D	c	D	D
454311	Heating oil dealers	12	D	D	D	c	D	D
KENNEBEC COUNTY, ME								
44-45	Retail trade	589	1 289 651	120 469	28 441	7 166	15.4	3.5
441	Motor vehicle & parts dealers	104	471 176	35 727	8 481	1 253	21.3	4.7
4411	Automobile dealers	48	414 956	28 051	6 616	866	20.3	4.9
44111	New car dealers	19	391 993	26 168	6 181	777	19.8	5.2
441110	New car dealers	19	391 993	26 168	6 181	777	19.8	5.2
44112	Used car dealers	29	22 963	1 883	435	89	28.3	.1
441120	Used car dealers	29	22 963	1 883	435	89	28.3	.1
4412	Other motor vehicle dealers	16	22 809	1 893	519	85	62.0	6.7
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	14	D	D	D	b	D	D
441221	Motorcycle dealers	5	6 347	431	82	21	81.1	—
441222	Boat dealers	7	11 707	881	170	36	54.0	13.0
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	40	33 411	5 783	1 346	302	6.1	.5
44131	Automotive parts & accessories stores	28	21 354	3 257	763	182	7.6	—
441310	Automotive parts & accessories stores	28	21 354	3 257	763	182	7.6	—
44132	Tire dealers	12	12 057	2 526	583	120	3.4	1.4
441320	Tire dealers	12	12 057	2 526	583	120	3.4	1.4
442	Furniture & home furnishings stores	21	14 902	2 709	642	149	17.1	.6
4421	Furniture stores	8	9 450	1 835	432	93	9.9	.8
44211	Furniture stores	8	9 450	1 835	432	93	9.9	.8
442110	Furniture stores	8	9 450	1 835	432	93	9.9	.8
4422	Home furnishings stores	13	5 452	874	210	56	29.5	.3
44229	Other home furnishings stores	8	2 802	536	121	36	33.9	—
443	Electronics & appliance stores	23	18 455	3 101	694	147	16.2	11.7
4431	Electronics & appliance stores	23	18 455	3 101	694	147	16.2	11.7
44311	Appliance, television, & other electronics stores	15	10 500	1 779	404	84	21.2	10.9
443111	Household appliance stores	6	3 617	530	129	33	11.9	1.9
443112	Radio, television, & other electronics stores	9	6 883	1 249	275	51	26.2	15.6
44312	Computer & software stores	8	7 955	1 322	290	63	9.6	12.8
443120	Computer & software stores	8	7 955	1 322	290	63	9.6	12.8
444	Building material & garden equipment & supplies dealers	53	83 625	11 226	2 751	451	11.2	5.8
4441	Building material & supplies dealers	41	77 102	10 417	2 575	416	9.7	6.3
44413	Hardware stores	12	D	D	D	b	D	D
444130	Hardware stores	12	D	D	D	b	D	D
44419	Other building material dealers	26	62 395	8 675	2 202	313	3.0	6.8
444190	Other building material dealers	26	62 395	8 675	2 202	313	3.0	6.8
4442	Lawn & garden equipment & supplies stores	12	6 523	809	176	35	29.1	—
44422	Nursery & garden centers	7	5 028	638	145	24	12.0	—
444220	Nursery & garden centers	7	5 028	638	145	24	12.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENNEBEC COUNTY, ME—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	67	223 690	19 756	4 680	1 547	12.3	3.9
4451	Grocery stores	53	209 131	18 306	4 352	1 447	11.5	3.5
44511	Supermarkets & other grocery (except convenience) stores	32	202 711	17 600	4 192	1 363	10.4	3.2
445110	Supermarkets & other grocery (except convenience) stores	32	202 711	17 600	4 192	1 363	10.4	3.2
4452	Specialty food stores	9	5 737	833	186	71	35.8	26.1
4453	Beer, wine, & liquor stores	5	8 822	617	142	29	16.7	—
44531	Beer, wine, & liquor stores	5	8 822	617	142	29	16.7	—
445310	Beer, wine, & liquor stores	5	8 822	617	142	29	16.7	—
446	Health & personal care stores	31	43 199	5 565	1 327	302	7.4	.6
4461	Health & personal care stores	31	43 199	5 565	1 327	302	7.4	.6
44611	Pharmacies & drug stores	18	D	D	D	e	D	D
446110	Pharmacies & drug stores	18	D	D	D	e	D	D
4461101	Pharmacies & drug stores	18	D	D	D	e	D	D
44619	Other health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	81	92 908	6 617	1 573	577	23.1	3.1
4471	Gasoline stations	81	92 908	6 617	1 573	577	23.1	3.1
44711	Gasoline stations with convenience stores	65	80 219	5 547	1 325	495	19.6	2.0
447110	Gasoline stations with convenience stores	65	80 219	5 547	1 325	495	19.6	2.0
448	Clothing & clothing accessories stores	32	33 783	3 804	866	324	3.8	.9
4481	Clothing stores	14	23 474	2 443	564	219	.8	.7
44814	Family clothing stores	3	17 171	1 672	389	142	—	—
448140	Family clothing stores	3	17 171	1 672	389	142	—	—
4483	Jewelry, luggage, & leather goods stores	9	6 557	1 010	215	70	16.6	—
44831	Jewelry stores	9	6 557	1 010	215	70	16.6	—
448310	Jewelry stores	9	6 557	1 010	215	70	16.6	—
451	Sporting goods, hobby, book, & music stores	34	19 380	2 500	617	236	8.4	2.4
4511	Sporting goods, hobby, & musical instrument stores ..	18	9 946	1 391	342	124	9.1	—
45112	Hobby, toy, & game stores	4	2 701	475	104	44	—	—
451120	Hobby, toy, & game stores	4	2 701	475	104	44	—	—
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	16	9 434	1 109	275	112	7.8	5.0
45121	Book stores & news dealers	10	7 391	930	225	93	8.3	1.2
451211	Book stores	10	7 391	930	225	93	8.3	1.2
4512111	Book stores, general	7	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
452	General merchandise stores	26	174 822	14 684	3 269	1 340	1.1	—
4521	Department stores (incl leased depts) ##	8	118 366	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	118 366	N	N	N	—	—
4521	Department stores (excl leased depts)	8	116 433	10 821	2 338	975	—	—
45211	Department stores (excl leased depts)	8	116 433	10 821	2 338	975	—	—
452110	Department stores (excl leased depts)	8	116 433	10 821	2 338	975	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	D	D	D	f	D	D
4529	Other general merchandise stores	18	58 389	3 863	931	365	3.3	—
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	12	12 121	1 151	246	89	8.0	—
453	Miscellaneous store retailers	73	41 431	4 303	919	346	26.0	7.8
4531	Florists	14	3 320	684	182	85	49.2	9.3
45311	Florists	14	3 320	684	182	85	49.2	9.3
453110	Florists	14	3 320	684	182	85	49.2	9.3
4532	Office supplies, stationery, & gift stores	20	13 205	1 357	356	127	8.8	1.5
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	b	D	D
4533	Used merchandise stores	8	3 712	359	71	29	66.8	2.5
45331	Used merchandise stores	8	3 712	359	71	29	66.8	2.5
453310	Used merchandise stores	8	3 712	359	71	29	66.8	2.5
4539	Other miscellaneous store retailers	31	21 194	1 903	310	105	25.9	12.5
45391	Pet & pet supplies stores	6	2 148	192	46	17	—	10.3
453910	Pet & pet supplies stores	6	2 148	192	46	17	—	10.3
45393	Manufactured (mobile) home dealers	7	11 290	980	136	33	34.1	.9
453930	Manufactured (mobile) home dealers	7	11 290	980	136	33	34.1	.9
45399	All other miscellaneous store retailers	18	7 756	731	128	55	21.1	29.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENNEBEC COUNTY, ME—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	44	72 280	10 477	2 622	494	22.3	.7
4541	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	c	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	36	57 092	7 963	1 952	334	26.5	.8
45431	Fuel dealers	25	D	D	D	e	D	D
454311	Heating oil dealers	24	D	D	D	c	D	D
45439	Other direct selling establishments	11	D	D	D	b	D	D
454390	Other direct selling establishments	11	D	D	D	b	D	D
KNOX COUNTY, ME								
44-45	Retail trade	278	394 034	35 819	7 776	2 309	19.4	2.9
441	Motor vehicle & parts dealers	25	95 144	5 766	1 278	251	18.5	—
4412	Other motor vehicle dealers	6	12 672	680	149	39	9.2	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	12 672	680	149	39	9.2	—
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	14	8 242	904	179	40	58.2	1.5
4421	Furniture stores	7	3 431	356	48	13	38.3	3.6
44211	Furniture stores	7	3 431	356	48	13	38.3	3.6
442110	Furniture stores	7	3 431	356	48	13	38.3	3.6
4422	Home furnishings stores	7	4 811	548	131	27	72.4	—
44229	Other home furnishings stores	6	D	D	D	b	D	D
442299	All other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	8	5 135	910	240	49	27.3	3.1
4431	Electronics & appliance stores	8	5 135	910	240	49	27.3	3.1
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	29	41 616	4 401	886	204	18.7	2.3
4441	Building material & supplies dealers	24	37 487	3 697	768	173	12.9	2.3
44419	Other building material dealers	18	34 183	3 340	702	147	9.3	2.6
444190	Other building material dealers	18	34 183	3 340	702	147	9.3	2.6
4442	Lawn & garden equipment & supplies stores	5	4 129	704	118	31	71.2	2.2
445	Food & beverage stores	34	83 935	7 318	1 684	599	10.1	6.3
4451	Grocery stores	25	79 464	6 910	1 586	560	10.2	6.2
44511	Supermarkets & other grocery (except convenience) stores	18	76 128	6 497	1 450	521	8.0	6.0
445110	Supermarkets & other grocery (except convenience) stores	18	76 128	6 497	1 450	521	8.0	6.0
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	9	16 052	1 962	460	104	40.3	.4
4461	Health & personal care stores	9	16 052	1 962	460	104	40.3	.4
447	Gasoline stations	31	32 139	2 423	555	213	28.3	6.1
44711	Gasoline stations with convenience stores	21	25 415	1 779	399	164	26.3	6.0
447110	Gasoline stations with convenience stores	21	25 415	1 779	399	164	26.3	6.0
448	Clothing & clothing accessories stores	27	17 508	2 064	366	130	21.6	—
4481	Clothing stores	16	14 611	1 746	312	113	17.8	—
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	16	15 657	2 447	517	205	18.9	4.1
4511	Sporting goods, hobby, & musical instrument stores	11	13 182	1 984	408	168	20.4	—
45111	Sporting goods stores	8	10 399	1 421	269	138	7.3	—
451110	Sporting goods stores	8	10 399	1 421	269	138	7.3	—
4511101	General-line sporting goods stores	3	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	2 475	463	109	37	10.9	25.8
45121	Book stores & news dealers	5	2 475	463	109	37	10.9	25.8
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	12	36 184	3 291	665	282	3.0	.4
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KNOX COUNTY, ME—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	53	24 020	2 433	453	136	16.7	5.2
4532	Office supplies, stationery, & gift stores	25	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	24	4 395	488	62	26	48.3	18.7
453220	Gift, novelty, & souvenir stores	24	4 395	488	62	26	48.3	18.7
4533	Used merchandise stores	7	2 281	407	74	30	28.0	11.2
45331	Used merchandise stores	7	2 281	407	74	30	28.0	11.2
453310	Used merchandise stores	7	2 281	407	74	30	28.0	11.2
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D
45392	Art dealers	11	3 868	561	93	21	22.1	.4
453920	Art dealers	11	3 868	561	93	21	22.1	.4
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	20	18 402	1 900	493	96	47.8	5.3
4543	Direct selling establishments	17	D	D	D	b	D	D
45431	Fuel dealers	11	14 564	1 272	369	69	46.6	6.7
454311	Heating oil dealers	11	14 564	1 272	369	69	46.6	6.7
LINCOLN COUNTY, ME								
44-45 Retail trade								
		236	299 663	25 241	5 500	1 545	16.5	1.7
441	Motor vehicle & parts dealers	28	109 109	5 827	1 311	223	10.1	.4
4411	Automobile dealers	8	98 754	4 625	1 066	157	6.9	—
4412	Other motor vehicle dealers	11	5 572	479	85	22	57.4	1.8
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	17	7 072	1 058	233	75	33.0	8.7
4421	Furniture stores	6	4 395	405	97	32	38.5	12.5
44211	Furniture stores	6	4 395	405	97	32	38.5	12.5
442110	Furniture stores	6	4 395	405	97	32	38.5	12.5
4422	Home furnishings stores	11	2 677	653	136	43	24.0	2.4
44229	Other home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	8	2 085	399	84	18	33.2	—
4431	Electronics & appliance stores	8	2 085	399	84	18	33.2	—
444	Building material & garden equipment & supplies dealers	21	27 882	2 988	636	138	24.3	.7
4441	Building material & supplies dealers	17	26 784	2 754	588	122	23.8	.7
44419	Other building material dealers	7	20 491	1 833	376	65	12.2	—
444190	Other building material dealers	7	20 491	1 833	376	65	12.2	—
445	Food & beverage stores	36	63 239	5 686	1 246	450	13.3	3.1
4451	Grocery stores	27	59 537	5 269	1 157	426	10.6	3.2
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	11	11 331	1 276	291	146	32.6	.4
4461	Health & personal care stores	11	11 331	1 276	291	146	32.6	.4
447	Gasoline stations	27	26 238	1 961	451	167	21.8	3.4
44711	Gasoline stations with convenience stores	17	21 709	1 642	370	137	15.3	4.1
447110	Gasoline stations with convenience stores	17	21 709	1 642	370	137	15.3	4.1
448	Clothing & clothing accessories stores	19	7 889	998	171	57	13.2	10.3
4481	Clothing stores	13	6 024	738	146	46	2.8	13.5
451	Sporting goods, hobby, book, & music stores	8	2 647	410	87	36	30.8	5.9
4512	Book, periodical, & music stores	3	1 936	279	60	22	D	—
45121	Book stores & news dealers	3	1 936	279	60	22	D	—
4512111	Book stores, general	3	1 936	279	60	22	D	—
452	General merchandise stores	7	10 138	1 025	200	82	2.4	.4
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	44	17 284	2 078	420	88	22.1	.3
4532	Office supplies, stationery, & gift stores	26	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	25	4 496	632	58	27	48.5	1.2
453220	Gift, novelty, & souvenir stores	25	4 496	632	58	27	48.5	1.2
4533	Used merchandise stores	4	2 771	293	66	22	—	—
45331	Used merchandise stores	4	2 771	293	66	22	—	—
453310	Used merchandise stores	4	2 771	293	66	22	—	—
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LINCOLN COUNTY, ME—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	10	14 749	1 535	370	65	33.9	—
4541	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
OXFORD COUNTY, ME								
44-45	Retail trade	280	320 436	30 648	7 310	2 104	19.4	6.0
441	Motor vehicle & parts dealers	33	64 774	6 036	1 404	256	29.4	.4
4412	Other motor vehicle dealers	4	4 760	210	34	10	47.3	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	10 817	1 624	383	84	30.0	1.4
44131	Automotive parts & accessories stores	15	D	D	D	b	D	D
441310	Automotive parts & accessories stores	15	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	3 741	540	119	38	66.6	—
443	Electronics & appliance stores	4	2 315	308	52	17	27.1	—
4431	Electronics & appliance stores	4	2 315	308	52	17	27.1	—
444	Building material & garden equipment & supplies dealers	30	27 474	3 556	766	170	6.5	23.3
4441	Building material & supplies dealers	26	23 811	3 158	676	146	5.4	26.9
44419	Other building material dealers	15	14 701	1 863	366	78	2.6	12.9
444190	Other building material dealers	15	14 701	1 863	366	78	2.6	12.9
4442	Lawn & garden equipment & supplies stores	4	3 663	398	90	24	13.7	—
445	Food & beverage stores	44	79 139	6 332	1 547	538	14.5	4.5
4451	Grocery stores	41	77 863	6 200	1 511	528	14.3	4.5
44511	Supermarkets & other grocery (except convenience) stores	24	70 606	5 462	1 351	449	9.6	3.2
445110	Supermarkets & other grocery (except convenience) stores	24	70 606	5 462	1 351	449	9.6	3.2
44512	Convenience stores	17	7 257	738	160	79	60.9	17.3
445120	Convenience stores	17	7 257	738	160	79	60.9	17.3
446	Health & personal care stores	12	D	D	D	c	D	D
4461	Health & personal care stores	12	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
447	Gasoline stations	47	41 416	2 857	678	263	20.1	7.4
4471	Gasoline stations	47	41 416	2 857	678	263	20.1	7.4
44711	Gasoline stations with convenience stores	29	31 992	2 217	512	206	20.1	.7
447110	Gasoline stations with convenience stores	29	31 992	2 217	512	206	20.1	.7
448	Clothing & clothing accessories stores	17	4 403	659	138	58	34.6	—
451	Sporting goods, hobby, book, & music stores	18	4 806	688	197	66	6.7	1.2
4511	Sporting goods, hobby, & musical instrument stores	12	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
452	General merchandise stores	18	34 566	3 796	813	349	4.6	.6
45299	All other general merchandise stores	15	D	D	D	b	D	D
452990	All other general merchandise stores	15	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	10 877	661	209	25	39.1	—
453930	Manufactured (mobile) home dealers	4	10 877	661	209	25	39.1	—
454	Nonstore retailers	20	28 494	2 884	844	144	13.1	19.7
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	15	27 735	2 720	799	121	13.1	19.3
454311	Heating oil dealers	10	21 350	1 778	567	83	13.0	25.1
454312	Liquefied petroleum gas (bottled gas) dealers	5	6 385	942	232	38	13.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENOBSCOT COUNTY, ME								
44-45	Retail trade	796	1 654 584	148 019	34 278	9 433	8.3	2.9
441	Motor vehicle & parts dealers	101	465 456	34 336	7 428	1 415	12.3	.2
4411	Automobile dealers	40	381 958	23 968	5 290	899	12.5	.2
44111	New car dealers	23	365 958	22 231	4 893	816	12.0	—
441110	New car dealers	23	365 958	22 231	4 893	816	12.0	—
44112	Used car dealers	17	16 000	1 737	397	83	23.3	4.8
441120	Used car dealers	17	16 000	1 737	397	83	23.3	4.8
4412	Other motor vehicle dealers	13	22 572	1 778	352	78	26.7	.9
44121	Recreational vehicle dealers	7	12 465	1 184	217	43	39.1	—
441210	Recreational vehicle dealers	7	12 465	1 184	217	43	39.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	10 107	594	135	35	11.3	2.0
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	48	60 926	8 590	1 786	438	5.6	.1
44131	Automotive parts & accessories stores	43	50 802	6 844	1 422	358	6.7	.1
441310	Automotive parts & accessories stores	43	50 802	6 844	1 422	358	6.7	.1
44132	Tire dealers	5	10 124	1 746	364	80	—	—
441320	Tire dealers	5	10 124	1 746	364	80	—	—
442	Furniture & home furnishings stores	29	18 271	2 557	620	139	12.1	3.2
4421	Furniture stores	14	8 812	1 212	293	65	5.8	6.7
44211	Furniture stores	14	8 812	1 212	293	65	5.8	6.7
442110	Furniture stores	14	8 812	1 212	293	65	5.8	6.7
4422	Home furnishings stores	15	9 459	1 345	327	74	18.0	—
44221	Floor covering stores	10	6 433	866	211	39	26.5	—
442210	Floor covering stores	10	6 433	866	211	39	26.5	—
44229	Other home furnishings stores	5	3 026	479	116	35	—	—
443	Electronics & appliance stores	33	20 856	2 338	585	150	10.9	9.6
4431	Electronics & appliance stores	33	20 856	2 338	585	150	10.9	9.6
44311	Appliance, television, & other electronics stores	22	13 792	1 665	422	96	16.4	6.2
443111	Household appliance stores	12	8 386	859	227	49	24.3	3.1
443112	Radio, television, & other electronics stores	10	5 406	806	195	47	4.2	11.1
44312	Computer & software stores	11	7 064	673	163	54	.2	16.1
443120	Computer & software stores	11	7 064	673	163	54	.2	16.1
444	Building material & garden equipment & supplies dealers	79	163 262	16 969	3 897	753	2.7	1.5
4441	Building material & supplies dealers	67	151 886	15 920	3 679	697	2.3	1.6
44411	Home centers	4	36 644	3 566	775	196	—	—
444110	Home centers	4	36 644	3 566	775	196	—	—
44412	Paint & wallpaper stores	5	3 116	348	79	21	—	—
444120	Paint & wallpaper stores	5	3 116	348	79	21	—	—
44413	Hardware stores	21	13 251	2 056	471	132	22.0	2.0
444130	Hardware stores	21	13 251	2 056	471	132	22.0	2.0
44419	Other building material dealers	37	98 875	9 950	2 354	348	.6	2.1
444190	Other building material dealers	37	98 875	9 950	2 354	348	.6	2.1
4442	Lawn & garden equipment & supplies stores	12	11 376	1 049	218	56	7.8	—
44422	Nursery & garden centers	6	8 544	699	153	40	—	—
444220	Nursery & garden centers	6	8 544	699	153	40	—	—
445	Food & beverage stores	93	291 552	25 282	5 997	1 959	6.2	9.7
4451	Grocery stores	77	282 405	24 488	5 805	1 901	6.1	10.0
44511	Supermarkets & other grocery (except convenience) stores	44	267 395	23 152	5 509	1 735	4.6	10.2
445110	Supermarkets & other grocery (except convenience) stores	44	267 395	23 152	5 509	1 735	4.6	10.2
44512	Convenience stores	33	15 010	1 336	296	166	32.4	6.2
445120	Convenience stores	33	15 010	1 336	296	166	32.4	6.2
4452	Specialty food stores	9	2 263	246	67	26	5.3	—
446	Health & personal care stores	44	59 348	7 524	1 869	500	8.2	1.3
4461	Health & personal care stores	44	59 348	7 524	1 869	500	8.2	1.3
44611	Pharmacies & drug stores	23	50 196	5 669	1 421	383	3.4	—
446110	Pharmacies & drug stores	23	50 196	5 669	1 421	383	3.4	—
4461101	Pharmacies & drug stores	21	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	2 471	455	108	33	30.7	—
446120	Cosmetics, beauty supplies, & perfume stores	5	2 471	455	108	33	30.7	—
44613	Optical goods stores	8	3 329	871	205	48	10.8	11.9
446130	Optical goods stores	8	3 329	871	205	48	10.8	11.9
44619	Other health & personal care stores	8	3 352	529	135	36	60.6	11.2
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	106	156 994	12 380	2 833	990	12.3	2.8
4471	Gasoline stations	106	156 994	12 380	2 833	990	12.3	2.8
44711	Gasoline stations with convenience stores	73	98 963	7 204	1 670	625	8.8	2.8
447110	Gasoline stations with convenience stores	73	98 963	7 204	1 670	625	8.8	2.8
44719	Other gasoline stations	33	58 031	5 176	1 163	365	18.2	2.9
447190	Other gasoline stations	33	58 031	5 176	1 163	365	18.2	2.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENOBSCOT COUNTY, ME—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	78	49 017	5 621	1 327	491	4.1	3.9
4481	Clothing stores	42	30 472	3 194	784	308	5.2	3.1
44814	Family clothing stores	14	17 256	1 549	401	140	7.4	4.9
448140	Family clothing stores	14	17 256	1 549	401	140	7.4	4.9
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	8	2 329	405	99	33	1.2	2.2
448190	Other clothing stores	8	2 329	405	99	33	1.2	2.2
4482	Shoe stores	21	11 865	1 283	297	104	—	8.2
44821	Shoe stores	21	11 865	1 283	297	104	—	8.2
448210	Shoe stores	21	11 865	1 283	297	104	—	8.2
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	13	6 043	522	127	51	—	—
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	15	6 680	1 144	246	79	6.6	.2
44831	Jewelry stores	15	6 680	1 144	246	79	6.6	.2
448310	Jewelry stores	15	6 680	1 144	246	79	6.6	.2
451	Sporting goods, hobby, book, & music stores	64	37 275	4 147	1 014	298	6.3	5.6
4511	Sporting goods, hobby, & musical instrument stores ..	43	28 934	3 203	744	204	7.6	2.6
45111	Sporting goods stores	29	15 635	1 590	363	109	10.0	4.9
451110	Sporting goods stores	29	15 635	1 590	363	109	10.0	4.9
4511101	General-line sporting goods stores	11	9 693	927	210	59	13.0	5.2
4511102	Specialty-line sporting goods stores	18	5 942	663	153	50	5.1	4.3
45112	Hobby, toy, & game stores	7	9 194	1 009	208	57	6.8	—
451120	Hobby, toy, & game stores	7	9 194	1 009	208	57	6.8	—
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	D	D	D	a	D	D
451140	Musical instrument & supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	21	8 341	944	270	94	1.8	16.1
45121	Book stores & news dealers	13	4 472	591	168	63	—	20.2
451211	Book stores	13	4 472	591	168	63	—	20.2
4512111	Book stores, general	9	3 507	489	143	56	—	—
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	8	3 869	353	102	31	3.9	11.3
451220	Prerecorded tape, compact disc, & record stores ..	8	3 869	353	102	31	3.9	11.3
452	General merchandise stores	46	235 007	20 736	4 679	1 801	2.1	.7
4521	Department stores (incl leased depts) ##	11	167 102	N	N	N	—	—
45211	Department stores (incl leased depts) ##	11	167 102	N	N	N	—	—
4521	Department stores (excl leased depts)	11	164 460	15 998	3 621	1 360	—	—
45211	Department stores (excl leased depts)	11	164 460	15 998	3 621	1 360	—	—
452110	Department stores (excl leased depts)	11	164 460	15 998	3 621	1 360	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	109 047	10 258	2 285	918	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	35	70 547	4 738	1 058	441	7.0	2.2
45299	All other general merchandise stores	34	D	D	D	e	D	D
452990	All other general merchandise stores	34	D	D	D	e	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	23	16 587	1 578	326	149	23.4	8.4
453	Miscellaneous store retailers	73	49 055	5 132	1 112	387	17.1	1.4
4531	Florists	15	3 175	766	200	64	27.1	4.4
45311	Florists	15	3 175	766	200	64	27.1	4.4
453110	Florists	15	3 175	766	200	64	27.1	4.4
4532	Office supplies, stationery, & gift stores	25	20 856	1 606	411	170	3.7	—
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	22	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	22	D	D	D	c	D	D
4533	Used merchandise stores	11	2 625	295	64	45	15.6	—
45331	Used merchandise stores	11	2 625	295	64	45	15.6	—
453310	Used merchandise stores	11	2 625	295	64	45	15.6	—
4539	Other miscellaneous store retailers	22	22 399	2 465	437	108	28.3	2.3
45393	Manufactured (mobile) home dealers	9	19 211	1 875	319	68	31.8	2.5
453930	Manufactured (mobile) home dealers	9	19 211	1 875	319	68	31.8	2.5
45399	All other miscellaneous store retailers	10	2 748	488	92	29	8.0	1.5
454	Nonstore retailers	50	108 491	10 997	2 917	550	10.2	1.6
4542	Vending machine operators	7	D	D	D	b	D	D
45421	Vending machine operators	7	D	D	D	b	D	D
454210	Vending machine operators	7	D	D	D	b	D	D
4543	Direct selling establishments	40	100 213	9 600	2 491	455	9.1	1.0
45431	Fuel dealers	33	91 634	8 187	2 193	395	9.6	1.1
454311	Heating oil dealers	31	D	D	D	e	D	D
45439	Other direct selling establishments	7	8 579	1 413	298	60	2.7	—
454390	Other direct selling establishments	7	8 579	1 413	298	60	2.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
PISCATAQUIS COUNTY, ME								
44-45	Retail trade	100	120 636	12 336	2 825	871	16.0	19.0
441	Motor vehicle & parts dealers	14	18 099	1 667	361	96	20.5	19.9
4412	Other motor vehicle dealers	5	2 907	165	20	7	72.8	10.0
44122	Motorcycle, boat, & other motor vehicle dealers	5	2 907	165	20	7	72.8	10.0
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	D	D	D	b	D	D
4441	Building material & supplies dealers	10	8 381	1 084	247	62	19.4	—
445	Food & beverage stores	16	D	D	D	e	D	D
446	Health & personal care stores	4	7 425	749	150	54	33.9	—
4461	Health & personal care stores	4	7 425	749	150	54	33.9	—
447	Gasoline stations	16	17 610	1 387	323	124	5.5	—
448	Clothing & clothing accessories stores	3	991	124	27	14	—	—
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	11	16 183	1 491	323	123	5.1	49.5
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	9	13 742	1 881	461	72	8.7	—
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D
SAGADAHOC COUNTY, ME								
44-45	Retail trade	124	183 488	17 065	3 967	1 044	18.7	5.3
441	Motor vehicle & parts dealers	17	42 352	3 550	888	115	39.0	2.9
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	2 395	295	71	22	66.8	18.1
443	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	18 321	2 121	533	102	—	11.3
4441	Building material & supplies dealers	10	15 123	1 748	428	77	—	10.5
44419	Other building material dealers	6	10 328	1 119	290	38	—	15.4
444190	Other building material dealers	6	10 328	1 119	290	38	—	15.4
4442	Lawn & garden equipment & supplies stores	3	3 198	373	105	25	—	14.9
44422	Nursery & garden centers	3	3 198	373	105	25	—	14.9
444220	Nursery & garden centers	3	3 198	373	105	25	—	14.9
445	Food & beverage stores	17	D	D	D	e	D	D
4451	Grocery stores	15	59 906	5 260	1 170	384	3.9	2.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	7	10 194	985	253	84	15.7	—
4461	Health & personal care stores	7	10 194	985	253	84	15.7	—
447	Gasoline stations	19	21 010	1 500	338	103	16.9	—
448	Clothing & clothing accessories stores	3	836	109	27	13	D	5.6
451	Sporting goods, hobby, book, & music stores	6	1 739	210	55	21	17.7	11.9
452	General merchandise stores	5	5 219	447	74	44	42.6	5.2
45299	All other general merchandise stores	5	5 219	447	74	44	42.6	5.2
452990	All other general merchandise stores	5	5 219	447	74	44	42.6	5.2
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAGADAHOC COUNTY, ME—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	11	16 209	1 731	408	91	27.5	18.8
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
45439	Other direct selling establishments	3	3 552	464	98	21	D	—
454390	Other direct selling establishments	3	3 552	464	98	21	D	—
SOMERSET COUNTY, ME								
44-45	Retail trade	260	356 453	35 113	7 752	2 234	21.0	3.6
441	Motor vehicle & parts dealers	44	83 767	8 072	1 758	290	21.1	2.8
4412	Other motor vehicle dealers	6	5 966	448	99	20	6.6	1.4
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	4 065	354	84	16	—	—
4413	Automotive parts, accessories, & tire stores	18	16 970	3 152	711	105	7.3	7.0
44131	Automotive parts & accessories stores	15	15 416	2 915	654	94	5.3	4.4
441310	Automotive parts & accessories stores	15	15 416	2 915	654	94	5.3	4.4
442	Furniture & home furnishings stores	4	10 267	1 619	251	45	95.7	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	7	3 338	324	78	36	36.5	29.0
4431	Electronics & appliance stores	7	3 338	324	78	36	36.5	29.0
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	25	27 914	3 107	710	158	15.6	4.3
4441	Building material & supplies dealers	20	23 122	2 521	576	127	18.2	5.2
44419	Other building material dealers	13	16 957	1 800	387	72	4.4	7.1
444190	Other building material dealers	13	16 957	1 800	387	72	4.4	7.1
4442	Lawn & garden equipment & supplies stores	5	4 792	586	134	31	2.9	—
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
445	Food & beverage stores	45	67 115	5 979	1 391	502	19.5	.9
4451	Grocery stores	42	64 760	5 771	1 346	480	19.8	.9
44512	Convenience stores	21	10 028	772	153	88	60.3	—
445120	Convenience stores	21	10 028	772	153	88	60.3	—
446	Health & personal care stores	8	D	D	D	c	D	D
4461	Health & personal care stores	8	D	D	D	c	D	D
447	Gasoline stations	56	56 153	3 937	901	359	25.9	7.7
4471	Gasoline stations	56	56 153	3 937	901	359	25.9	7.7
44711	Gasoline stations with convenience stores	40	39 019	2 657	614	254	26.9	10.8
447110	Gasoline stations with convenience stores	40	39 019	2 657	614	254	26.9	10.8
448	Clothing & clothing accessories stores	7	3 841	413	95	39	22.0	—
451	Sporting goods, hobby, book, & music stores	11	4 543	596	135	45	8.7	21.9
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	13	44 728	4 804	944	416	4.7	1.1
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	21	29 385	3 474	888	158	22.5	3.3
4543	Direct selling establishments	21	29 385	3 474	888	158	22.5	3.3
45431	Fuel dealers	20	D	D	D	c	D	D
454311	Heating oil dealers	14	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WALDO COUNTY, ME								
44-45	Retail trade	165	192 519	18 237	4 057	1 226	25.8	4.4
441	Motor vehicle & parts dealers	23	38 193	4 020	893	174	34.7	—
4412	Other motor vehicle dealers	5	7 967	1 184	252	52	3.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	1 888	232	55	17	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	28 031	2 978	605	132	8.7	5.5
4441	Building material & supplies dealers	14	25 153	2 737	558	116	4.5	6.1
44419	Other building material dealers	6	20 958	2 159	418	73	.3	2.3
444190	Other building material dealers	6	20 958	2 159	418	73	.3	2.3
445	Food & beverage stores	19	46 280	3 646	903	338	12.0	2.9
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	28	32 963	2 311	501	201	42.8	10.1
44711	Gasoline stations with convenience stores	22	24 380	1 718	373	151	33.7	13.7
447110	Gasoline stations with convenience stores	22	24 380	1 718	373	151	33.7	13.7
448	Clothing & clothing accessories stores	9	2 139	232	54	30	23.7	39.7
451	Sporting goods, hobby, book, & music stores	7	1 166	148	31	17	19.2	—
452	General merchandise stores	11	17 360	1 578	337	138	5.3	1.3
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	27	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	14	12 137	1 682	396	83	64.1	—
4543	Direct selling establishments	13	D	D	D	b	D	D
45431	Fuel dealers	11	D	D	D	b	D	D
454311	Heating oil dealers	10	D	D	D	b	D	D
WASHINGTON COUNTY, ME								
44-45	Retail trade	204	260 193	23 537	5 165	1 712	24.6	6.0
441	Motor vehicle & parts dealers	22	24 992	1 979	427	115	47.9	8.7
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	8	6 249	942	223	58	21.3	—
441310	Automotive parts & accessories stores	8	6 249	942	223	58	21.3	—
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	8	5 345	348	79	25	13.8	48.3
4431	Electronics & appliance stores	8	5 345	348	79	25	13.8	48.3
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	D	D	D	c	D	D
4441	Building material & supplies dealers	20	20 517	2 567	566	142	16.5	6.8
44419	Other building material dealers	9	13 891	1 470	324	71	9.3	.5
444190	Other building material dealers	9	13 891	1 470	324	71	9.3	.5
445	Food & beverage stores	36	73 409	6 275	1 436	552	26.5	12.0
4451	Grocery stores	31	66 140	5 811	1 337	492	27.9	13.3
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	41	50 788	3 546	808	302	17.3	.2
4471	Gasoline stations	41	50 788	3 546	808	302	17.3	.2
44711	Gasoline stations with convenience stores	27	36 422	2 354	524	216	17.2	.3
447110	Gasoline stations with convenience stores	27	36 422	2 354	524	216	17.2	.3
448	Clothing & clothing accessories stores	8	2 652	317	71	29	30.7	1.8
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHINGTON COUNTY, ME—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	10	28 160	3 526	560	246	4.4	.3
45299	All other general merchandise stores	7	2 991	305	73	32	41.8	3.2
452990	All other general merchandise stores	7	2 991	305	73	32	41.8	3.2
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	18	34 640	2 864	748	146	32.9	—
4543	Direct selling establishments	14	D	D	D	c	D	D
45431	Fuel dealers	13	32 279	2 709	716	126	32.6	—
454311	Heating oil dealers	11	D	D	D	c	D	D
YORK COUNTY, ME								
44-45	Retail trade	901	1 265 068	125 146	27 053	7 439	11.9	5.0
441	Motor vehicle & parts dealers	73	262 426	21 667	4 921	758	10.9	.5
4411	Automobile dealers	30	228 391	16 714	3 802	537	10.4	.2
44111	New car dealers	17	220 687	16 277	3 711	508	8.8	—
441110	New car dealers	17	220 687	16 277	3 711	508	8.8	—
4412	Other motor vehicle dealers	9	5 851	530	88	22	50.0	2.0
44121	Recreational vehicle dealers	3	4 325	297	64	14	D	—
441210	Recreational vehicle dealers	3	4 325	297	64	14	D	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	34	28 184	4 423	1 031	199	7.2	2.3
44131	Automotive parts & accessories stores	24	14 219	2 184	514	120	8.5	4.6
441310	Automotive parts & accessories stores	24	14 219	2 184	514	120	8.5	4.6
44132	Tire dealers	10	13 965	2 239	517	79	6.0	—
441320	Tire dealers	10	13 965	2 239	517	79	6.0	—
442	Furniture & home furnishings stores	44	44 585	5 093	1 088	296	6.8	20.5
4421	Furniture stores	13	5 924	909	217	59	30.2	—
44211	Furniture stores	13	5 924	909	217	59	30.2	—
442110	Furniture stores	13	5 924	909	217	59	30.2	—
4422	Home furnishings stores	31	38 661	4 184	871	237	3.2	23.6
44221	Floor covering stores	9	6 423	903	187	34	14.4	23.0
442210	Floor covering stores	9	6 423	903	187	34	14.4	23.0
44229	Other home furnishings stores	22	32 238	3 281	684	203	.9	23.8
442299	All other home furnishings stores	21	D	D	D	c	D	D
443	Electronics & appliance stores	21	19 317	1 846	443	101	6.9	8.2
4431	Electronics & appliance stores	21	19 317	1 846	443	101	6.9	8.2
44311	Appliance, television, & other electronics stores	17	18 030	1 577	393	89	3.5	7.1
443111	Household appliance stores	6	5 536	855	209	41	6.6	—
443112	Radio, television, & other electronics stores	11	12 494	722	184	48	2.1	10.3
44312	Computer & software stores	4	1 287	269	50	12	54.8	23.1
443120	Computer & software stores	4	1 287	269	50	12	54.8	23.1
444	Building material & garden equipment & supplies dealers	78	94 075	11 111	2 390	523	10.1	18.2
4441	Building material & supplies dealers	61	84 549	9 676	2 111	455	9.6	20.3
44413	Hardware stores	23	D	D	D	c	D	D
444130	Hardware stores	23	D	D	D	c	D	D
44419	Other building material dealers	33	68 049	7 204	1 525	295	6.3	23.9
444190	Other building material dealers	33	68 049	7 204	1 525	295	6.3	23.9
4442	Lawn & garden equipment & supplies stores	17	9 526	1 435	279	68	14.6	—
44421	Outdoor power equipment stores	5	4 846	723	160	27	7.8	—
444210	Outdoor power equipment stores	5	4 846	723	160	27	7.8	—
44422	Nursery & garden centers	12	4 680	712	119	41	21.6	—
444220	Nursery & garden centers	12	4 680	712	119	41	21.6	—
445	Food & beverage stores	118	256 780	25 694	4 846	1 626	10.6	2.7
4451	Grocery stores	89	232 845	22 822	4 419	1 485	10.3	2.7
44511	Supermarkets & other grocery (except convenience) stores	51	216 954	21 266	4 131	1 315	6.9	2.4
445110	Supermarkets & other grocery (except convenience) stores	51	216 954	21 266	4 131	1 315	6.9	2.4
44512	Convenience stores	38	15 891	1 556	288	170	56.3	7.4
445120	Convenience stores	38	15 891	1 556	288	170	56.3	7.4
4452	Specialty food stores	20	14 576	1 928	233	99	19.3	4.1
4453	Beer, wine, & liquor stores	9	9 359	944	194	42	5.5	1.5
44531	Beer, wine, & liquor stores	9	9 359	944	194	42	5.5	1.5
445310	Beer, wine, & liquor stores	9	9 359	944	194	42	5.5	1.5
446	Health & personal care stores	33	44 705	4 561	1 145	328	10.4	1.0
4461	Health & personal care stores	33	44 705	4 561	1 145	328	10.4	1.0
44611	Pharmacies & drug stores	21	41 883	4 031	1 027	299	9.4	.5
446110	Pharmacies & drug stores	21	41 883	4 031	1 027	299	9.4	.5
4461101	Pharmacies & drug stores	20	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
YORK COUNTY, ME—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	110	138 634	10 355	2 409	796	20.5	4.9
4471	Gasoline stations	110	138 634	10 355	2 409	796	20.5	4.9
44711	Gasoline stations with convenience stores	63	86 881	6 598	1 491	516	15.4	5.7
447110	Gasoline stations with convenience stores	63	86 881	6 598	1 491	516	15.4	5.7
44719	Other gasoline stations	47	51 753	3 757	918	280	29.0	3.6
447190	Other gasoline stations	47	51 753	3 757	918	280	29.0	3.6
448	Clothing & clothing accessories stores	155	141 040	11 920	2 375	901	5.5	8.4
4481	Clothing stores	109	106 434	8 871	1 748	692	5.0	8.6
44811	Men's clothing stores	16	26 297	1 755	349	135	—	1.6
448110	Men's clothing stores	16	26 297	1 755	349	135	—	1.6
44812	Women's clothing stores	29	20 977	2 037	428	163	7.5	15.1
448120	Women's clothing stores	29	20 977	2 037	428	163	7.5	15.1
44813	Children's & infants' clothing stores	5	D	D	D	b	D	D
448130	Children's & infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	39	42 400	3 575	675	276	6.6	12.4
448140	Family clothing stores	39	42 400	3 575	675	276	6.6	12.4
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	17	D	D	D	b	D	D
448190	Other clothing stores	17	D	D	D	b	D	D
4482	Shoe stores	25	27 232	2 022	443	148	1.9	9.3
44821	Shoe stores	25	27 232	2 022	443	148	1.9	9.3
448210	Shoe stores	25	27 232	2 022	443	148	1.9	9.3
4482101	Men's shoe stores	2	D	D	D	b	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	16	12 646	984	215	62	4.0	20.0
4482105	Athletic footwear stores	4	6 026	441	93	33	—	—
4483	Jewelry, luggage, & leather goods stores	21	7 374	1 027	184	61	27.2	3.1
44832	Luggage & leather goods stores	7	3 841	425	92	24	1.5	—
448320	Luggage & leather goods stores	7	3 841	425	92	24	1.5	—
451	Sporting goods, hobby, book, & music stores	51	57 917	8 177	1 918	458	4.4	1.2
4511	Sporting goods, hobby, & musical instrument stores ..	32	D	D	D	e	D	D
45111	Sporting goods stores	21	46 490	6 754	1 656	348	3.8	.6
451110	Sporting goods stores	21	46 490	6 754	1 656	348	3.8	.6
4511101	General-line sporting goods stores	4	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores	17	D	D	D	b	D	D
4512	Book, periodical, & music stores	19	D	D	D	b	D	D
45121	Book stores & news dealers	15	D	D	D	b	D	D
451211	Book stores	14	7 406	955	190	68	4.6	4.0
4512111	Book stores, general	12	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	38	93 579	9 022	1 894	799	8.3	.6
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	79 328	7 663	1 628	683	—	—
45299	All other general merchandise stores	32	14 251	1 359	266	116	54.7	3.8
452990	All other general merchandise stores	32	14 251	1 359	266	116	54.7	3.8
4529901	Variety stores	17	8 269	607	145	64	65.6	5.2
4529903	Miscellaneous general merchandise stores	15	5 982	752	121	52	39.5	1.9
453	Miscellaneous store retailers	131	36 937	5 197	915	298	28.5	9.1
4531	Florists	21	4 320	906	204	85	31.8	8.4
45311	Florists	21	4 320	906	204	85	31.8	8.4
453110	Florists	21	4 320	906	204	85	31.8	8.4
4532	Office supplies, stationery, & gift stores	58	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	56	11 702	1 555	159	59	28.9	10.7
453220	Gift, novelty, & souvenir stores	56	11 702	1 555	159	59	28.9	10.7
4533	Used merchandise stores	26	11 960	1 055	218	73	12.2	.4
45331	Used merchandise stores	26	11 960	1 055	218	73	12.2	.4
453310	Used merchandise stores	26	11 960	1 055	218	73	12.2	.4
4539	Other miscellaneous store retailers	26	D	D	D	b	D	D
45392	Art dealers	7	1 769	134	8	2	82.1	—
453920	Art dealers	7	1 769	134	8	2	82.1	—
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	49	75 073	10 503	2 709	555	25.7	4.0
4541	Electronic shopping & mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	10	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	10	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	c	D	D
45421	Vending machine operators	2	D	D	D	c	D	D
454210	Vending machine operators	2	D	D	D	c	D	D
4543	Direct selling establishments	37	52 629	6 459	1 722	301	35.6	5.7
45431	Fuel dealers	31	50 500	6 037	1 630	284	36.6	5.7
454311	Heating oil dealers	24	40 495	4 754	1 284	234	38.6	7.2
454312	Liquefied petroleum gas (bottled gas) dealers ...	7	10 005	1 283	346	50	28.5	—

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AUBURN, ME								
44-45	Retail trade	187	505 990	43 596	10 108	2 788	19.2	1.8
441	Motor vehicle & parts dealers	22	184 677	12 566	2 876	453	47.3	.6
4411	Automobile dealers	10	171 405	10 614	2 492	348	50.9	—
44111	New car dealers	5	D	D	D	e	D	D
441110	New car dealers	5	D	D	D	e	D	D
44112	Used car dealers	5	D	D	D	a	D	D
441120	Used car dealers	5	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	8 264	1 317	304	77	—	14.3
441310	Automotive parts & accessories stores	9	8 264	1 317	304	77	—	14.3
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	10	8 422	985	255	53	7.2	8.7
4431	Electronics & appliance stores	10	8 422	985	255	53	7.2	8.7
44311	Appliance, television, & other electronics stores	7	7 007	904	230	43	8.7	—
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	D	D	D	c	D	D
4441	Building material & supplies dealers	13	D	D	D	b	D	D
44419	Other building material dealers	8	24 057	2 114	542	77	—	7.5
444190	Other building material dealers	8	24 057	2 114	542	77	—	7.5
445	Food & beverage stores	23	81 615	7 044	1 606	538	2.6	2.0
4451	Grocery stores	16	77 024	6 169	1 401	492	2.2	1.9
44511	Supermarkets & other grocery (except convenience) stores	10	73 175	5 739	1 281	425	1.3	1.6
445110	Supermarkets & other grocery (except convenience) stores	10	73 175	5 739	1 281	425	1.3	1.6
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	11	D	D	D	b	D	D
4461	Health & personal care stores	11	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	11	13 769	802	179	52	1.2	9.4
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	27	D	D	D	c	D	D
4481	Clothing stores	15	D	D	D	c	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	22	12 901	1 587	397	137	15.2	4.2
4511	Sporting goods, hobby, & musical instrument stores	15	7 988	1 007	257	85	19.6	1.4
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	7	4 913	580	140	52	8.0	8.9
45121	Book stores & news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AUBURN, ME—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	9	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	4	78 226	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	78 226	N	N	N	—	—
4521	Department stores (excl leased depts)	4	77 241	7 469	1 666	666	—	—
45211	Department stores (excl leased depts)	4	77 241	7 469	1 666	666	—	—
452110	Department stores (excl leased depts)	4	77 241	7 469	1 666	666	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	21	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	8	D	D	D	c	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	c	D	D
45431	Fuel dealers	5	D	D	D	c	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
AUGUSTA, ME								
44-45	Retail trade	173	641 109	52 623	12 489	3 070	7.6	3.7
441	Motor vehicle & parts dealers	28	299 781	20 996	5 075	679	9.9	6.7
4411	Automobile dealers	10	D	D	D	f	D	D
44111	New car dealers	9	276 738	17 660	4 172	506	8.7	7.0
441110	New car dealers	9	276 738	17 660	4 172	506	8.7	7.0
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	13 989	2 387	571	130	—	—
44131	Automotive parts & accessories stores	9	8 968	1 231	305	70	—	—
441310	Automotive parts & accessories stores	9	8 968	1 231	305	70	—	—
44132	Tire dealers	4	5 021	1 156	266	60	—	—
441320	Tire dealers	4	5 021	1 156	266	60	—	—
442	Furniture & home furnishings stores	7	10 034	1 962	479	101	.9	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	6	7 579	1 327	308	62	6.3	14.2
4431	Electronics & appliance stores	6	7 579	1 327	308	62	6.3	14.2
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	17	27 597	2 859	675	120	3.1	—
4441	Building material & supplies dealers	13	26 574	2 726	650	111	.1	—
44419	Other building material dealers	9	23 160	2 306	552	91	.1	—
444190	Other building material dealers	9	23 160	2 306	552	91	.1	—
445	Food & beverage stores	17	86 593	7 496	1 763	598	3.1	2.5
4451	Grocery stores	11	79 115	6 596	1 551	530	2.0	.9
44511	Supermarkets & other grocery (except convenience) stores	8	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	8	D	D	D	f	D	D
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	11	14 735	1 826	361	97	3.7	—
4461	Health & personal care stores	11	14 735	1 826	361	97	3.7	—
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	27	29 947	2 084	495	175	26.3	—
4471	Gasoline stations	27	29 947	2 084	495	175	26.3	—
44711	Gasoline stations with convenience stores	19	22 261	1 457	340	129	14.5	—
447110	Gasoline stations with convenience stores	19	22 261	1 457	340	129	14.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AUGUSTA, ME—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	11	10 862	1 063	225	107	.4	—
4481	Clothing stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	11	10 543	1 294	302	126	6.3	—
4511	Sporting goods, hobby, & musical instrument stores	4	3 927	544	116	50	3.9	—
4512	Book, periodical, & music stores	7	6 616	750	186	76	7.6	—
45121	Book stores & news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	11	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	4	64 787	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	64 787	N	N	N	—	—
4521	Department stores (excl leased depts)	4	63 934	5 660	1 232	537	—	—
452110	Department stores (excl leased depts)	4	63 934	5 660	1 232	537	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	c	D	D
452990	All other general merchandise stores	6	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	16	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	4	9 011	616	219	57	—	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	a	D	D
453910	Pet & pet supplies stores	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	c	D	D
4543	Direct selling establishments	9	17 189	2 027	514	95	9.9	—
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
BANGOR, ME								
44-45	Retail trade	335	999 684	87 873	20 310	5 340	3.2	3.3
441	Motor vehicle & parts dealers	37	325 910	22 444	4 753	897	5.4	—
4411	Automobile dealers	16	D	D	D	f	D	D
44111	New car dealers	12	D	D	D	f	D	D
441110	New car dealers	12	D	D	D	f	D	D
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	D	D	D	e	D	D
44131	Automotive parts & accessories stores	15	30 995	3 882	753	210	9.7	.1
441310	Automotive parts & accessories stores	15	30 995	3 882	753	210	9.7	.1
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	14	8 497	1 315	330	76	11.7	—
4421	Furniture stores	5	2 037	321	81	21	2.3	—
44211	Furniture stores	5	2 037	321	81	21	2.3	—
442110	Furniture stores	5	2 037	321	81	21	2.3	—
4422	Home furnishings stores	9	6 460	994	249	55	14.6	—
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	15	14 919	1 780	449	97	5.6	—
4431	Electronics & appliance stores	15	14 919	1 780	449	97	5.6	—
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BANGOR, ME—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	32	95 392	9 547	2 163	418	—	.9
4441	Building material & supplies dealers	28	91 748	9 221	2 108	403	—	.9
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	18	54 137	5 750	1 347	203	—	1.1
444190	Other building material dealers	18	54 137	5 750	1 347	203	—	1.1
4442	Lawn & garden equipment & supplies stores	4	3 644	326	55	15	—	—
445	Food & beverage stores	30	143 016	12 406	2 938	866	1.7	18.8
4451	Grocery stores	21	137 810	12 019	2 852	840	1.5	19.5
44511	Supermarkets & other grocery (except convenience) stores	13	135 388	11 822	2 791	813	1.0	19.8
445110	Supermarkets & other grocery (except convenience) stores	13	135 388	11 822	2 791	813	1.0	19.8
4452	Specialty food stores	6	D	D	D	a	D	D
446	Health & personal care stores	25	28 679	4 001	977	254	1.3	2.7
4461	Health & personal care stores	25	28 679	4 001	977	254	1.3	2.7
44611	Pharmacies & drug stores	9	D	D	D	c	D	D
446110	Pharmacies & drug stores	9	D	D	D	c	D	D
4461101	Pharmacies & drug stores	7	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	8	3 329	871	205	48	10.8	11.9
446130	Optical goods stores	8	3 329	871	205	48	10.8	11.9
44619	Other health & personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	26	59 690	5 574	1 270	381	5.3	.9
4471	Gasoline stations	26	59 690	5 574	1 270	381	5.3	.9
44711	Gasoline stations with convenience stores	17	23 819	2 029	499	159	5.2	—
447110	Gasoline stations with convenience stores	17	23 819	2 029	499	159	5.2	—
44719	Other gasoline stations	9	35 871	3 545	771	222	5.3	1.4
447190	Other gasoline stations	9	35 871	3 545	771	222	5.3	1.4
448	Clothing & clothing accessories stores	58	41 343	4 533	1 058	397	2.5	2.8
4481	Clothing stores	31	D	D	D	c	D	D
44812	Women's clothing stores	12	D	D	D	c	D	D
448120	Women's clothing stores	12	D	D	D	c	D	D
44814	Family clothing stores	8	13 872	1 122	286	99	3.0	.9
448140	Family clothing stores	8	13 872	1 122	286	99	3.0	.9
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
4482	Shoe stores	15	9 300	891	210	85	—	10.4
44821	Shoe stores	15	9 300	891	210	85	—	10.4
448210	Shoe stores	15	9 300	891	210	85	—	10.4
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	12	D	D	D	b	D	D
44831	Jewelry stores	12	D	D	D	b	D	D
448310	Jewelry stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	36	28 982	3 255	805	211	4.2	4.5
4511	Sporting goods, hobby, & musical instrument stores ..	20	D	D	D	c	D	D
45111	Sporting goods stores	11	9 009	932	211	52	9.8	—
451110	Sporting goods stores	11	9 009	932	211	52	9.8	—
4511101	General-line sporting goods stores	6	7 765	747	169	43	7.8	—
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	16	D	D	D	b	D	D
45121	Book stores & news dealers	10	D	D	D	b	D	D
451211	Book stores	10	D	D	D	b	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BANGOR, ME—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	11	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	f	D	D
45211	Department stores (excl leased depts)	6	D	D	D	f	D	D
452110	Department stores (excl leased depts)	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	35	D	D	D	c	D	D
4531	Florists	4	1 398	305	82	28	36.6	—
45311	Florists	4	1 398	305	82	28	36.6	—
453110	Florists	4	1 398	305	82	28	36.6	—
4532	Office supplies, stationery, & gift stores	18	D	D	D	c	D	D
45321	Office supplies & stationery stores	3	D	D	D	b	D	D
453210	Office supplies & stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
4533	Used merchandise stores	3	1 064	159	32	15	—	—
45331	Used merchandise stores	3	1 064	159	32	15	—	—
453310	Used merchandise stores	3	1 064	159	32	15	—	—
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	16	48 829	5 375	1 495	253	5.8	1.5
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	c	D	D
454311	Heating oil dealers	6	33 641	2 971	822	121	4.0	—
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
BATH, ME								
44-45	Retail trade	48	74 813	7 689	1 754	524	10.2	5.8
441	Motor vehicle & parts dealers	3	2 091	291	81	15	D	—
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	a	D	D
444190	Other building material dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	32 714	2 968	600	200	1.0	1.9
4451	Grocery stores	5	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	7	8 660	746	186	57	12.0	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BATH, ME—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454311	Heating oil dealers	3	3 670	511	123	21	42.5	57.5
BELFAST, ME								
44-45	Retail trade	71	124 214	11 655	2 592	740	17.8	3.5
441	Motor vehicle & parts dealers	11	28 982	2 542	565	103	42.9	—
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	1 888	232	55	17	D	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	21 149	2 399	469	98	.2	5.0
4441	Building material & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
4451	Grocery stores	5	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	9 336	625	135	49	25.1	21.3
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	6 956	713	134	56	.9	2.7
452990	All other general merchandise stores	5	6 956	713	134	56	.9	2.7
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	a	D	D
454	Nonstore retailers	4	4 955	883	199	38	94.1	—
4543	Direct selling establishments	4	4 955	883	199	38	94.1	—
45431	Fuel dealers	4	4 955	883	199	38	94.1	—
454311	Heating oil dealers	4	4 955	883	199	38	94.1	—
BIDDEFORD, ME								
44-45	Retail trade	102	180 568	19 146	4 135	1 205	11.3	3.0
441	Motor vehicle & parts dealers	12	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	11	12 860	2 188	495	82	1.3	—
44131	Automotive parts & accessories stores	5	4 329	718	141	33	—	—
441310	Automotive parts & accessories stores	5	4 329	718	141	33	—	—
44132	Tire dealers	6	8 531	1 470	354	49	2.0	—
441320	Tire dealers	6	8 531	1 470	354	49	2.0	—
442	Furniture & home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	21 801	2 561	565	100	.1	1.1
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	6	18 500	2 069	444	80	—	1.3
444190	Other building material dealers	6	18 500	2 069	444	80	—	1.3
445	Food & beverage stores	14	D	D	D	e	D	D
4451	Grocery stores	12	54 439	5 176	926	292	10.5	—
44511	Supermarkets & other grocery (except convenience) stores	7	49 931	4 850	843	252	4.8	—
445110	Supermarkets & other grocery (except convenience) stores	7	49 931	4 850	843	252	4.8	—
44512	Convenience stores	5	4 508	326	83	40	72.8	—
445120	Convenience stores	5	4 508	326	83	40	72.8	—
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BIDDEFORD, ME—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	14	23 210	1 541	409	136	30.0	3.7
4471	Gasoline stations	14	23 210	1 541	409	136	30.0	3.7
44711	Gasoline stations with convenience stores	6	11 156	809	198	61	4.9	—
447110	Gasoline stations with convenience stores	6	11 156	809	198	61	4.9	—
44719	Other gasoline stations	8	12 054	732	211	75	53.2	7.2
447190	Other gasoline stations	8	12 054	732	211	75	53.2	7.2
448	Clothing & clothing accessories stores	13	6 303	824	165	73	27.6	—
4481	Clothing stores	11	D	D	D	b	D	D
44819	Other clothing stores	3	922	172	37	15	—	—
448190	Other clothing stores	3	922	172	37	15	—	—
451	Sporting goods, hobby, book, & music stores	5	2 442	194	44	17	—	—
4512	Book, periodical, & music stores	4	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	7	13 688	1 682	452	79	29.0	21.2
45431	Fuel dealers	7	13 688	1 682	452	79	29.0	21.2
454311	Heating oil dealers	6	D	D	D	b	D	D
BREWER, ME								
44-45	Retail trade	89	176 709	17 254	4 077	1 047	5.9	2.7
441	Motor vehicle & parts dealers	12	50 160	4 466	980	171	.2	1.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	1 452	185	46	20	—	59.3
4431	Electronics & appliance stores	5	1 452	185	46	20	—	59.3
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
445	Food & beverage stores	8	40 798	3 483	841	243	9.0	.2
4451	Grocery stores	6	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
44619	Other health & personal care stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	10	15 559	874	224	82	16.1	8.3
44711	Gasoline stations with convenience stores	6	10 260	425	110	46	—	12.6
447110	Gasoline stations with convenience stores	6	10 260	425	110	46	—	12.6
448	Clothing & clothing accessories stores	6	3 690	583	147	42	.7	15.1
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	8	D	D	D	b	D	D
452	General merchandise stores	5	14 335	1 518	360	146	5.8	—
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	7	23 200	2 677	661	122	—	3.4
4543	Direct selling establishments	7	23 200	2 677	661	122	—	3.4
45431	Fuel dealers	5	D	D	D	c	D	D
454311	Heating oil dealers	4	D	D	D	c	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BRUNSWICK TOWN, ME								
44-45	Retail trade	167	370 046	36 409	8 296	2 361	12.9	1.0
441	Motor vehicle & parts dealers	19	98 447	7 564	1 681	333	.2	1.5
4411	Automobile dealers	10	90 597	6 284	1 421	261	—	1.6
4413	Automotive parts, accessories, & tire stores	9	7 850	1 280	260	72	3.0	—
44131	Automotive parts & accessories stores	6	5 400	675	111	38	4.4	—
441310	Automotive parts & accessories stores	6	5 400	675	111	38	4.4	—
442	Furniture & home furnishings stores	10	4 884	1 006	198	50	8.0	3.2
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44229	Other home furnishings stores	6	1 346	344	53	24	10.3	11.4
443	Electronics & appliance stores	7	2 194	177	43	14	17.9	4.6
4431	Electronics & appliance stores	7	2 194	177	43	14	17.9	4.6
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	12 027	1 294	347	88	15.9	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	3 885	451	106	36	16.3	—
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	19	61 649	5 407	1 187	371	5.3	—
4451	Grocery stores	15	57 714	5 135	1 129	357	4.4	—
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	7	8 529	1 081	252	59	28.8	—
4461	Health & personal care stores	7	8 529	1 081	252	59	28.8	—
447	Gasoline stations	12	18 467	1 068	249	73	4.2	—
44711	Gasoline stations with convenience stores	9	13 497	802	184	58	—	—
447110	Gasoline stations with convenience stores	9	13 497	802	184	58	—	—
448	Clothing & clothing accessories stores	23	21 971	2 320	587	220	23.0	1.9
4481	Clothing stores	15	17 679	1 738	436	185	27.2	2.3
44811	Men's clothing stores	2	D	D	D	b	D	D
448110	Men's clothing stores	2	D	D	D	b	D	D
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	24	12 983	1 835	433	157	9.4	12.5
4511	Sporting goods, hobby, & musical instrument stores ..	16	6 345	1 043	238	81	19.3	18.9
4512	Book, periodical, & music stores	8	6 638	792	195	76	—	6.4
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	a	D	D
452	General merchandise stores	7	67 380	6 275	1 384	680	.1	.1
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	22	16 789	1 278	302	94	10.4	—
4532	Office supplies, stationery, & gift stores	7	8 980	698	168	53	—	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	4	2 888	252	60	17	—	—
45331	Used merchandise stores	4	2 888	252	60	17	—	—
453310	Used merchandise stores	4	2 888	252	60	17	—	—
4539	Other miscellaneous store retailers	7	4 249	232	47	11	31.4	—
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	7	44 726	7 104	1 633	222	67.9	—
4543	Direct selling establishments	5	D	D	D	c	D	D
45431	Fuel dealers	4	42 910	6 865	1 580	207	70.8	—
454311	Heating oil dealers	4	42 910	6 865	1 580	207	70.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALAIS, ME								
44-45	Retail trade	52	105 601	9 782	1 997	701	5.6	7.1
441	Motor vehicle & parts dealers	3	5 899	351	81	23	D	—
442	Furniture & home furnishings stores	3	1 093	203	47	15	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	5 105	784	164	46	11.8	1.4
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	3	3 899	549	135	28	—	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	9	20 359	1 215	283	97	—	—
4471	Gasoline stations	9	20 359	1 215	283	97	—	—
44711	Gasoline stations with convenience stores	6	16 030	761	175	70	—	—
447110	Gasoline stations with convenience stores	6	16 030	761	175	70	—	—
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	1 037	138	35	15	24.9	—
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	11 246	723	193	30	—	—
45431	Fuel dealers	3	11 246	723	193	30	—	—
454311	Heating oil dealers	2	D	D	D	b	D	D
CARIBOU, ME								
44-45	Retail trade	67	91 750	8 659	2 033	565	24.2	14.4
441	Motor vehicle & parts dealers	16	37 177	2 756	639	142	32.8	35.1
44112	Used car dealers	5	D	D	D	b	D	D
441120	Used car dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	4 153	246	69	18	—	48.0
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	2 036	513	116	24	13.2	—
443	Electronics & appliance stores	5	1 654	208	50	16	7.4	7.9
4431	Electronics & appliance stores	5	1 654	208	50	16	7.4	7.9
444	Building material & garden equipment & supplies dealers	8	4 481	551	125	19	13.0	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	4	7 434	938	227	46	8.9	—
4461	Health & personal care stores	4	7 434	938	227	46	8.9	—
447	Gasoline stations	8	9 972	811	187	73	18.5	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	871	137	31	15	D	—
452	General merchandise stores	3	2 189	205	49	19	—	—
45299	All other general merchandise stores	3	2 189	205	49	19	—	—
452990	All other general merchandise stores	3	2 189	205	49	19	—	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ELLSWORTH, ME								
44-45	Retail trade	111	270 469	26 492	6 118	1 512	12.7	.8
441	Motor vehicle & parts dealers	19	86 152	7 963	2 075	295	25.6	.1
4411	Automobile dealers	10	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	7 883	1 293	259	77	16.0	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	5	3 328	509	109	38	12.8	—
442299	All other home furnishings stores	5	3 328	509	109	38	12.8	—
443	Electronics & appliance stores	10	D	D	D	b	D	D
4431	Electronics & appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	2 363	319	86	21	46.0	—
444	Building material & garden equipment & supplies dealers	11	17 627	2 636	587	123	6.5	8.5
4441	Building material & supplies dealers	8	13 428	2 250	508	102	8.5	11.2
44419	Other building material dealers	4	10 573	1 861	416	79	10.8	8.6
444190	Other building material dealers	4	10 573	1 861	416	79	10.8	8.6
4442	Lawn & garden equipment & supplies stores	3	4 199	386	79	21	—	—
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	7	58 353	4 718	1 042	298	7.4	—
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	54 383	4 354	961	280	6.9	—
445110	Supermarkets & other grocery (except convenience) stores	4	54 383	4 354	961	280	6.9	—
446	Health & personal care stores	5	7 372	901	218	46	—	—
4461	Health & personal care stores	5	7 372	901	218	46	—	—
4461102	Proprietary stores	1	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	7	12 743	907	178	62	7.6	—
448	Clothing & clothing accessories stores	12	12 653	1 274	291	100	4.5	1.9
4481	Clothing stores	6	9 810	966	235	80	5.7	—
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	4 714	506	113	45	13.0	—
4511	Sporting goods, hobby, & musical instrument stores	4	2 336	288	61	20	18.1	—
4512	Book, periodical, & music stores	3	2 378	218	52	25	D	—
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
452	General merchandise stores	6	44 298	4 042	828	333	2.3	.2
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	8 301	779	213	43	—	—
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GARDINER, ME								
44-45	Retail trade	27	46 766	4 497	1 070	301	7.9	1.6
441	Motor vehicle & parts dealers	3	3 540	406	79	21	—	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	6 589	479	114	46	—	4.4
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	3 331	543	123	39	45.6	8.3
4543	Direct selling establishments	4	3 331	543	123	39	45.6	8.3
454311	Heating oil dealers	2	D	D	D	a	D	D
GORHAM TOWN, ME								
44-45	Retail trade	71	123 196	12 399	2 655	710	6.7	2.5
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	6 634	908	186	37	31.9	—
4421	Furniture stores	3	4 034	582	133	25	D	—
44211	Furniture stores	3	4 034	582	133	25	D	—
442110	Furniture stores	3	4 034	582	133	25	D	—
4422	Home furnishings stores	3	2 600	326	53	12	D	—
44229	Other home furnishings stores	3	2 600	326	53	12	D	—
442299	All other home furnishings stores	3	2 600	326	53	12	D	—
444	Building material & garden equipment & supplies dealers	5	11 367	1 591	309	65	.5	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	6	19 198	1 894	458	134	3.4	—
446	Health & personal care stores	5	3 838	545	115	42	11.6	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	6	9 304	545	131	48	25.4	—
448	Clothing & clothing accessories stores	20	37 627	3 646	674	225	—	.6
4481	Clothing stores	14	D	D	D	c	D	D
44811	Men's clothing stores	2	D	D	D	b	D	D
448110	Men's clothing stores	2	D	D	D	b	D	D
44814	Family clothing stores	5	12 912	1 011	196	66	—	—
448140	Family clothing stores	5	12 912	1 011	196	66	—	—
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482	Shoe stores	5	9 270	994	203	50	—	—
44821	Shoe stores	5	9 270	994	203	50	—	—
448210	Shoe stores	5	9 270	994	203	50	—	—
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	726	97	6	5	D	—
452	General merchandise stores	4	917	127	32	20	43.5	30.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GORHAM TOWN, ME—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	28 650	2 518	619	88	.1	7.4
4543	Direct selling establishments	5	28 650	2 518	619	88	.1	7.4
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
HALLOWELL, ME								
44-45	Retail trade	21	51 209	6 529	1 545	239	10.9	.8
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 148	46	6	15	73.8	—
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
LEWISTON, ME								
44-45	Retail trade	202	593 116	40 067	10 028	2 548	3.2	1.2
441	Motor vehicle & parts dealers	27	24 278	2 864	662	156	6.1	3.7
44112	Used car dealers	10	D	D	D	a	D	D
441120	Used car dealers	10	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	14	D	D	D	b	D	D
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	10	D	D	D	b	D	D
4431	Electronics & appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	16	28 793	3 390	785	148	—	3.0
4441	Building material & supplies dealers	13	D	D	D	c	D	D
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	25	D	D	D	f	D	D
4451	Grocery stores	18	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	13	D	D	D	f	D	D
4452	Specialty food stores	5	1 582	134	18	13	—	19.4

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							From administrative records ¹	Estimated ²
LEWISTON, ME—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	14	22 533	2 629	607	138	3.1	—
4461	Health & personal care stores	14	22 533	2 629	607	138	3.1	—
44611	Pharmacies & drug stores	9	D	D	D	c	D	D
446110	Pharmacies & drug stores	9	D	D	D	c	D	D
4461101	Pharmacies & drug stores	8	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	21	23 404	1 662	394	147	21.3	—
4471	Gasoline stations	21	23 404	1 662	394	147	21.3	—
44711	Gasoline stations with convenience stores	14	17 421	1 032	249	93	9.5	—
447110	Gasoline stations with convenience stores	14	17 421	1 032	249	93	9.5	—
448	Clothing & clothing accessories stores	13	D	D	D	b	D	D
44819	Other clothing stores	5	D	D	D	a	D	D
448190	Other clothing stores	5	D	D	D	a	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	4 852	641	162	50	—	—
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	b	D	D
452	General merchandise stores	10	37 765	3 725	932	315	.4	.3
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4531	Florists	8	D	D	D	b	D	D
45311	Florists	8	D	D	D	b	D	D
453110	Florists	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	7 449	677	173	49	10.5	3.3
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	10	D	D	D	f	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	f	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	f	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	f	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
OLD TOWN, ME								
44-45	Retail trade	35	55 427	4 910	1 216	360	5.2	3.0
441	Motor vehicle & parts dealers	3	2 391	335	72	16	—	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	6	29 859	2 303	571	173	2.9	—
4451	Grocery stores	5	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	8 558	514	116	49	2.2	13.4
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	648	67	13	6	D	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OLD TOWN, ME—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
ORONO TOWN, ME								
44-45	Retail trade	21	19 311	2 100	479	181	10.5	.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	5 136	542	129	35	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	3	180	36	8	5	—	12.8
PORTLAND, ME								
44-45	Retail trade	422	1 292 308	97 479	24 043	5 380	4.2	2.9
441	Motor vehicle & parts dealers	36	124 365	11 124	2 527	397	7.3	2.5
4411	Automobile dealers	7	75 268	5 322	1 157	129	7.2	—
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	17 532	1 293	284	52	21.1	15.7
44122	Motorcycle, boat, & other motor vehicle dealers	6	17 532	1 293	284	52	21.1	15.7
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	3	6 621	527	110	19	—	41.5
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	23	31 565	4 509	1 086	216	—	1.1
44131	Automotive parts & accessories stores	16	24 848	3 020	729	149	—	—
441310	Automotive parts & accessories stores	16	24 848	3 020	729	149	—	—
44132	Tire dealers	7	6 717	1 489	357	67	—	5.4
441320	Tire dealers	7	6 717	1 489	357	67	—	5.4
442	Furniture & home furnishings stores	22	22 712	4 090	1 017	193	8.9	13.5
4421	Furniture stores	10	16 364	3 002	796	134	—	18.8
44211	Furniture stores	10	16 364	3 002	796	134	—	18.8
442110	Furniture stores	10	16 364	3 002	796	134	—	18.8
4422	Home furnishings stores	12	6 348	1 088	221	59	31.8	—
44229	Other home furnishings stores	11	D	D	D	b	D	D
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	17	8 398	1 311	334	72	25.4	24.9
4431	Electronics & appliance stores	17	8 398	1 311	334	72	25.4	24.9
44311	Appliance, television, & other electronics stores	7	4 659	756	175	37	23.4	16.5
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	4	D	D	D	a	D	D
443130	Camera & photographic supplies stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	43	145 189	14 687	3 549	575	1.3	.2
4441	Building material & supplies dealers	41	D	D	D	f	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	29	81 901	8 777	2 054	294	1.8	.4
444190	Other building material dealers	29	81 901	8 777	2 054	294	1.8	.4
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
PORTLAND, ME—Con.									
44-45 Retail trade—Con.									
445	Food & beverage stores	59	142 593	14 645	3 246	1 163	8.3	3.5	
4451	Grocery stores	45	124 283	12 676	2 826	1 049	7.3	3.2	
44511	Supermarkets & other grocery (except convenience) stores	24	112 442	11 068	2 444	869	4.2	2.3	
445110	Supermarkets & other grocery (except convenience) stores	24	112 442	11 068	2 444	869	4.2	2.3	
44512	Convenience stores	21	11 841	1 608	382	180	36.3	12.0	
445120	Convenience stores	21	11 841	1 608	382	180	36.3	12.0	
4452	Specialty food stores	11	D	D	D	b	D	D	
4453	Beer, wine, & liquor stores	3	D	D	D	b	D	D	
44531	Beer, wine, & liquor stores	3	D	D	D	b	D	D	
445310	Beer, wine, & liquor stores	3	D	D	D	b	D	D	
446	Health & personal care stores	24	44 940	5 428	1 342	358	8.0	3.2	
4461	Health & personal care stores	24	44 940	5 428	1 342	358	8.0	3.2	
44611	Pharmacies & drug stores	15	39 064	4 521	1 057	298	8.1	3.2	
446110	Pharmacies & drug stores	15	39 064	4 521	1 057	298	8.1	3.2	
4461101	Pharmacies & drug stores	15	39 064	4 521	1 057	298	8.1	3.2	
44619	Other health & personal care stores	5	D	D	D	b	D	D	
446191	Food (health) supplement stores	2	D	D	D	b	D	D	
446199	All other health & personal care stores	3	D	D	D	b	D	D	
447	Gasoline stations	33	43 234	3 628	776	257	12.4	5.9	
4471	Gasoline stations	33	43 234	3 628	776	257	12.4	5.9	
44711	Gasoline stations with convenience stores	23	33 314	2 593	528	176	3.2	.8	
447110	Gasoline stations with convenience stores	23	33 314	2 593	528	176	3.2	.8	
448	Clothing & clothing accessories stores	42	29 127	4 794	1 364	278	23.9	9.7	
4481	Clothing stores	31	17 996	2 879	733	198	31.9	15.7	
44819	Other clothing stores	3	D	D	D	a	D	D	
448190	Other clothing stores	3	D	D	D	a	D	D	
4483	Jewelry, luggage, & leather goods stores	6	D	D	D	b	D	D	
44831	Jewelry stores	5	9 002	1 564	545	55	13.7	—	
448310	Jewelry stores	5	9 002	1 564	545	55	13.7	—	
44832	Luggage & leather goods stores	1	D	D	D	a	D	D	
448320	Luggage & leather goods stores	1	D	D	D	a	D	D	
451	Sporting goods, hobby, book, & music stores	39	20 272	2 668	531	175	18.3	15.7	
4511	Sporting goods, hobby, & musical instrument stores ..	23	13 531	1 916	372	118	21.4	15.9	
45111	Sporting goods stores	12	5 410	687	135	53	8.7	7.9	
451110	Sporting goods stores	12	5 410	687	135	53	8.7	7.9	
4511102	Specialty-line sporting goods stores	11	D	D	D	b	D	D	
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D	
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D	
45114	Musical instrument & supplies stores	5	D	D	D	a	D	D	
451140	Musical instrument & supplies stores	5	D	D	D	a	D	D	
4512	Book, periodical, & music stores	16	6 741	752	159	57	12.1	15.4	
45121	Book stores & news dealers	9	D	D	D	b	D	D	
451211	Book stores	9	D	D	D	b	D	D	
4512111	Book stores, general	5	D	D	D	b	D	D	
4512112	Specialty book stores	1	D	D	D	a	D	D	
4512113	College book stores	3	D	D	D	a	D	D	
45122	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	a	D	D	
451220	Prerecorded tape, compact disc, & record stores ...	7	D	D	D	a	D	D	
452	General merchandise stores	15	50 098	3 481	789	259	1.2	1.1	
4529	Other general merchandise stores	13	D	D	D	c	D	D	
45299	All other general merchandise stores	12	D	D	D	b	D	D	
452990	All other general merchandise stores	12	D	D	D	b	D	D	
453	Miscellaneous store retailers	71	22 469	4 398	1 053	374	27.0	4.8	
4531	Florists	11	2 757	729	174	54	41.0	20.7	
45311	Florists	11	2 757	729	174	54	41.0	20.7	
453110	Florists	11	2 757	729	174	54	41.0	20.7	
4532	Office supplies, stationery, & gift stores	24	D	D	D	b	D	D	
45322	Gift, novelty, & souvenir stores	23	4 939	805	139	83	53.5	1.3	
453220	Gift, novelty, & souvenir stores	23	4 939	805	139	83	53.5	1.3	
4533	Used merchandise stores	16	3 791	668	146	60	36.7	5.8	
45331	Used merchandise stores	16	3 791	668	146	60	36.7	5.8	
453310	Used merchandise stores	16	3 791	668	146	60	36.7	5.8	
4539	Other miscellaneous store retailers	20	D	D	D	c	D	D	
45391	Pet & pet supplies stores	2	D	D	D	a	D	D	
453910	Pet & pet supplies stores	2	D	D	D	a	D	D	
45392	Art dealers	4	D	D	D	a	D	D	
453920	Art dealers	4	D	D	D	a	D	D	
45399	All other miscellaneous store retailers	14	D	D	D	c	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORTLAND, ME—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	21	638 911	27 225	7 515	1 279	.2	1.8
4541	Electronic shopping & mail-order houses	5	D	D	D	g	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	g	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	g	D	D
4543	Direct selling establishments	15	D	D	D	c	D	D
45431	Fuel dealers	10	D	D	D	c	D	D
454311	Heating oil dealers	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
PRESQUE ISLE, ME								
44-45	Retail trade	106	189 908	18 866	4 484	1 416	5.8	6.5
441	Motor vehicle & parts dealers	19	37 893	3 315	722	148	13.2	4.1
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	10 922	1 097	209	45	—	68.9
4441	Building material & supplies dealers	7	10 922	1 097	209	45	—	68.9
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	e	D	D
4451	Grocery stores	10	30 765	3 476	942	331	2.7	.4
446	Health & personal care stores	4	5 878	578	140	39	—	48.5
4461	Health & personal care stores	4	5 878	578	140	39	—	48.5
447	Gasoline stations	8	9 267	562	133	60	22.9	—
448	Clothing & clothing accessories stores	20	12 831	1 597	372	146	1.9	1.2
4481	Clothing stores	14	10 729	1 354	306	120	2.3	—
451	Sporting goods, hobby, book, & music stores	9	4 920	289	66	38	5.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	3 509	154	32	22	5.4	—
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	1 411	135	34	16	3.8	—
452	General merchandise stores	6	52 649	4 862	1 128	445	1.2	.2
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	2 706	507	104	28	1.3	.5
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	4	16 099	1 474	417	66	8.8	—
454311	Heating oil dealers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKLAND, ME								
44-45	Retail trade	90	208 157	18 029	4 040	1 159	10.6	2.2
441	Motor vehicle & parts dealers	10	58 989	3 478	768	146	16.0	—
4411	Automobile dealers	3	50 772	2 341	507	84	D	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	3 570	464	97	19	65.5	—
4422	Home furnishings stores	5	D	D	D	a	D	D
44229	Other home furnishings stores	4	1 771	268	67	13	38.5	—
443	Electronics & appliance stores	4	3 280	408	98	19	39.8	—
4431	Electronics & appliance stores	4	3 280	408	98	19	39.8	—
44311	Appliance, television, & other electronics stores	4	3 280	408	98	19	39.8	—
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	15 761	1 621	318	67	23.3	—
4441	Building material & supplies dealers	10	15 761	1 621	318	67	23.3	—
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	11	59 803	4 866	1 149	368	.9	6.2
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	55 068	4 490	1 018	341	1.0	6.5
445110	Supermarkets & other grocery (except convenience) stores	5	55 068	4 490	1 018	341	1.0	6.5
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	8	8 977	704	158	57	3.9	—
448	Clothing & clothing accessories stores	9	8 390	964	217	63	26.6	—
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	2 551	555	133	48	10.6	25.0
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	4	1 386	334	73	29	—	3.2
45331	Used merchandise stores	4	1 386	334	73	29	—	3.2
453310	Used merchandise stores	4	1 386	334	73	29	—	3.2
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
SACO, ME								
44-45	Retail trade	90	311 051	30 024	6 838	1 708	4.4	1.3
441	Motor vehicle & parts dealers	16	130 979	10 943	2 472	351	.6	.3
4411	Automobile dealers	9	123 149	9 901	2 226	297	.5	—
44111	New car dealers	6	121 148	9 699	2 183	284	—	—
441110	New car dealers	6	121 148	9 699	2 183	284	—	—
4413	Automotive parts, accessories, & tire stores	7	7 830	1 042	246	54	1.7	4.6
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	4 096	540	135	31	24.0	36.1
4422	Home furnishings stores	3	D	D	D	a	D	D
44221	Floor covering stores	2	D	D	D	a	D	D
442210	Floor covering stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	6	4 080	830	197	42	16.1	7.3
4431	Electronics & appliance stores	6	4 080	830	197	42	16.1	7.3
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SACO, ME—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	9	75 944	6 505	1 392	431	.9	.7
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	e	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	6	3 027	457	112	29	.4	7.0
447	Gasoline stations	13	23 596	1 355	284	96	27.7	—
4471	Gasoline stations	13	23 596	1 355	284	96	27.7	—
44711	Gasoline stations with convenience stores	10	19 200	1 110	233	85	15.4	—
447110	Gasoline stations with convenience stores	10	19 200	1 110	233	85	15.4	—
448	Clothing & clothing accessories stores	7	5 828	573	123	66	9.3	—
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	3 973	536	88	35	18.2	7.0
4512	Book, periodical, & music stores	4	2 973	441	79	32	—	—
45121	Book stores & news dealers	4	2 973	441	79	32	—	—
451211	Book stores	4	2 973	441	79	32	—	—
4512111	Book stores, general	3	D	D	D	b	D	D
452	General merchandise stores	8	40 133	3 669	817	344	3.9	.9
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	c	D	D
4542	Vending machine operators	2	D	D	D	c	D	D
45421	Vending machine operators	2	D	D	D	c	D	D
454210	Vending machine operators	2	D	D	D	c	D	D
SANFORD TOWN, ME								
44-45	Retail trade	90	111 968	11 282	2 698	747	8.8	7.9
441	Motor vehicle & parts dealers	8	22 138	1 984	462	79	1.4	—
442	Furniture & home furnishings stores	3	1 214	114	28	6	D	—
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	4	6 421	587	138	33	—	78.7
444190	Other building material dealers	4	6 421	587	138	33	—	78.7
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	11	D	D	D	c	D	D
4451	Grocery stores	9	33 373	2 819	697	228	10.9	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	17	15 585	1 170	268	109	15.1	22.1
44711	Gasoline stations with convenience stores	8	11 991	791	173	82	11.5	27.9
447110	Gasoline stations with convenience stores	8	11 991	791	173	82	11.5	27.9
448	Clothing & clothing accessories stores	9	4 053	487	90	37	24.9	—
451	Sporting goods, hobby, book, & music stores	5	1 381	165	42	15	31.9	—
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	5 339	864	214	34	3.0	—
4543	Direct selling establishments	4	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SCARBOROUGH TOWN, ME								
44-45	Retail trade	95	230 829	22 974	5 216	1 414	9.2	3.6
441	Motor vehicle & parts dealers	8	21 366	2 095	435	63	35.7	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	16	18 741	2 548	473	97	30.9	18.0
4421	Furniture stores	10	10 898	1 522	276	60	19.2	.2
44211	Furniture stores	10	10 898	1 522	276	60	19.2	.2
442110	Furniture stores	10	10 898	1 522	276	60	19.2	.2
4422	Home furnishings stores	6	7 843	1 026	197	37	47.0	42.8
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	6	3 957	727	164	27	2.6	32.9
4431	Electronics & appliance stores	6	3 957	727	164	27	2.6	32.9
44311	Appliance, television, & other electronics stores	6	3 957	727	164	27	2.6	32.9
443112	Radio, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	8 222	995	283	53	7.3	6.1
445	Food & beverage stores	16	60 222	5 728	1 340	429	2.3	1.1
4451	Grocery stores	10	55 122	5 105	1 166	356	1.6	.8
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 125	383	105	29	1.9	—
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	6	3 726	466	140	57	—	41.3
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	6	3 026	314	40	22	6.1	4.8
453220	Gift, novelty, & souvenir stores	6	3 026	314	40	22	6.1	4.8
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	19 150	2 696	640	108	16.4	—
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH PORTLAND, ME								
44-45	Retail trade	265	719 496	69 487	16 473	4 571	1.5	6.9
441	Motor vehicle & parts dealers	14	171 142	12 134	2 777	419	—	1.2
4411	Automobile dealers	5	D	D	D	e	D	D
44111	New car dealers	4	152 191	9 022	2 251	275	—	—
441110	New car dealers	4	152 191	9 022	2 251	275	—	—
4412	Other motor vehicle dealers	3	12 873	1 794	229	73	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	12 873	1 794	229	73	—	—
441222	Boat dealers	3	12 873	1 794	229	73	—	—
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	23 383	3 372	872	163	2.8	5.4
4421	Furniture stores	7	13 963	2 241	518	84	—	—
44211	Furniture stores	7	13 963	2 241	518	84	—	—
442110	Furniture stores	7	13 963	2 241	518	84	—	—
4422	Home furnishings stores	10	9 420	1 131	354	79	7.0	13.5
44229	Other home furnishings stores	6	6 985	770	263	63	1.5	—
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	11	35 251	2 363	548	134	.9	13.3
4431	Electronics & appliance stores	11	35 251	2 363	548	134	.9	13.3
44311	Appliance, television, & other electronics stores	6	26 704	1 717	412	95	1.2	1.0
443112	Radio, television, & other electronics stores	3	24 650	1 568	366	86	—	—
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	15	47 189	5 804	1 364	266	2.7	2.2
4441	Building material & supplies dealers	14	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	7	10 469	2 346	568	66	10.2	—
444190	Other building material dealers	7	10 469	2 346	568	66	10.2	—
445	Food & beverage stores	17	69 288	6 893	1 562	515	3.0	2.8
4451	Grocery stores	11	67 536	6 605	1 487	483	3.1	2.7
44511	Supermarkets & other grocery (except convenience) stores	7	64 526	6 264	1 402	444	3.0	1.3
445110	Supermarkets & other grocery (except convenience) stores	7	64 526	6 264	1 402	444	3.0	1.3
4452	Specialty food stores	6	1 752	288	75	32	—	6.7
446	Health & personal care stores	19	24 527	2 761	768	211	.1	8.2
4461	Health & personal care stores	19	24 527	2 761	768	211	.1	8.2
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	5	4 678	859	235	41	—	4.6
446130	Optical goods stores	5	4 678	859	235	41	—	4.6
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	17	21 284	1 775	432	140	8.4	25.5
4471	Gasoline stations	17	21 284	1 775	432	140	8.4	25.5
44711	Gasoline stations with convenience stores	10	12 508	852	183	56	—	15.7
447110	Gasoline stations with convenience stores	10	12 508	852	183	56	—	15.7
448	Clothing & clothing accessories stores	69	90 870	9 267	2 102	761	.7	10.6
4481	Clothing stores	45	69 992	6 556	1 468	585	.4	13.3
44811	Men's clothing stores	3	3 703	378	91	25	—	—
448110	Men's clothing stores	3	3 703	378	91	25	—	—
44812	Women's clothing stores	19	15 019	1 689	386	175	1.1	.9
448120	Women's clothing stores	19	15 019	1 689	386	175	1.1	.9
44813	Children's & infants' clothing stores	5	7 852	716	158	75	—	—
448130	Children's & infants' clothing stores	5	7 852	716	158	75	—	—
44814	Family clothing stores	8	34 674	2 785	619	234	—	18.2
448140	Family clothing stores	8	34 674	2 785	619	234	—	18.2
44815	Clothing accessories stores	4	1 650	232	42	15	—	—
448150	Clothing accessories stores	4	1 650	232	42	15	—	—
44819	Other clothing stores	6	7 094	756	172	61	1.5	40.5
448190	Other clothing stores	6	7 094	756	172	61	1.5	40.5
4482	Shoe stores	16	11 425	1 258	279	95	.4	2.9
44821	Shoe stores	16	11 425	1 258	279	95	.4	2.9
448210	Shoe stores	16	11 425	1 258	279	95	.4	2.9
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	10	8 520	882	194	69	—	—
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	8	9 453	1 453	355	81	3.7	—
44831	Jewelry stores	8	9 453	1 453	355	81	3.7	—
448310	Jewelry stores	8	9 453	1 453	355	81	3.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH PORTLAND, ME—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	24	41 581	3 554	830	331	.3	.7
4511	Sporting goods, hobby, & musical instrument stores . .	16	30 799	2 453	550	230	.4	1.0
45111	Sporting goods stores	9	14 364	1 245	302	125	—	1.5
451110	Sporting goods stores	9	14 364	1 245	302	125	—	1.5
4511101	General-line sporting goods stores	3	10 295	794	199	92	—	—
4511102	Specialty-line sporting goods stores	6	4 069	451	103	33	—	5.4
45112	Hobby, toy, & game stores	6	D	D	D	c	D	D
451120	Hobby, toy, & game stores	6	D	D	D	c	D	D
4512	Book, periodical, & music stores	8	10 782	1 101	280	101	—	—
45121	Book stores & news dealers	4	5 551	675	171	64	—	—
451211	Book stores	4	5 551	675	171	64	—	—
4512111	Book stores, general	4	5 551	675	171	64	—	—
45122	Prerecorded tape, compact disc, & record stores . . .	4	5 231	426	109	37	—	—
451220	Prerecorded tape, compact disc, & record stores . .	4	5 231	426	109	37	—	—
452	General merchandise stores	19	135 384	14 957	3 556	1 172	1.0	1.4
4521	Department stores (incl leased depts) ##	5	108 143	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	108 143	N	N	N	—	—
4521	Department stores (excl leased depts)	5	106 858	11 308	2 550	805	—	—
45211	Department stores (excl leased depts)	5	106 858	11 308	2 550	805	—	—
452110	Department stores (excl leased depts)	5	106 858	11 308	2 550	805	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	14	28 526	3 649	1 006	367	4.6	6.6
45299	All other general merchandise stores	14	28 526	3 649	1 006	367	4.6	6.6
452990	All other general merchandise stores	14	28 526	3 649	1 006	367	4.6	6.6
4529901	Variety stores	9	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	4	9 381	1 829	537	148	.1	—
453	Miscellaneous store retailers	36	34 798	3 155	677	317	6.5	20.5
4532	Office supplies, stationery, & gift stores	21	30 725	2 392	505	246	2.3	22.5
45321	Office supplies & stationery stores	4	D	D	D	c	D	D
453210	Office supplies & stationery stores	4	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	17	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	17	D	D	D	c	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	825	124	31	13	D	—
453910	Pet & pet supplies stores	3	825	124	31	13	D	—
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	7	24 799	3 452	985	142	.4	48.5
4543	Direct selling establishments	6	D	D	D	c	D	D
45431	Fuel dealers	4	D	D	D	c	D	D
454311	Heating oil dealers	3	D	D	D	c	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
WATERVILLE, ME								
44-45	Retail trade	154	324 733	32 138	7 631	2 076	19.4	2.2
441	Motor vehicle & parts dealers	23	86 527	7 065	1 629	287	51.3	1.1
4411	Automobile dealers	11	72 665	5 178	1 195	188	61.1	1.3
44112	Used car dealers	5	6 173	415	104	15	27.1	—
441120	Used car dealers	5	6 173	415	104	15	27.1	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	5 779	878	201	48	—	—
441310	Automotive parts & accessories stores	6	5 779	878	201	48	—	—
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	8	4 137	506	129	38	11.2	26.2
4431	Electronics & appliance stores	8	4 137	506	129	38	11.2	26.2
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	1 797	269	72	18	D	—
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	16 180	1 811	395	89	36.8	—
4441	Building material & supplies dealers	11	16 180	1 811	395	89	36.8	—
44419	Other building material dealers	6	7 604	915	214	39	16.1	—
444190	Other building material dealers	6	7 604	915	214	39	16.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WATERVILLE, ME—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	19	85 482	7 713	1 929	581	2.8	4.5
4451	Grocery stores	16	80 855	7 259	1 824	556	2.9	4.7
44511	Supermarkets & other grocery (except convenience) stores	8	78 097	6 949	1 752	521	1.0	4.9
445110	Supermarkets & other grocery (except convenience) stores	8	78 097	6 949	1 752	521	1.0	4.9
446	Health & personal care stores	11	D	D	D	b	D	D
4461	Health & personal care stores	11	D	D	D	b	D	D
44619	Other health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	11	10 984	760	169	57	15.0	.7
448	Clothing & clothing accessories stores	16	19 785	2 235	527	170	1.8	.8
4481	Clothing stores	8	14 796	1 574	358	124	.9	1.1
44814	Family clothing stores	1	D	D	D	b	D	D
448140	Family clothing stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	4	3 631	553	142	35	6.3	—
44831	Jewelry stores	4	3 631	553	142	35	6.3	—
448310	Jewelry stores	4	3 631	553	142	35	6.3	—
451	Sporting goods, hobby, book, & music stores	17	6 045	849	231	76	7.6	7.7
4511	Sporting goods, hobby, & musical instrument stores	8	3 227	490	142	40	7.2	—
45113	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	9	2 818	359	89	36	8.0	16.6
45121	Book stores & news dealers	5	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	52 499	5 161	1 106	438	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	52 499	5 161	1 106	438	—	—
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4531	Florists	4	1 435	270	77	29	35.8	7.9
45311	Florists	4	1 435	270	77	29	35.8	7.9
453110	Florists	4	1 435	270	77	29	35.8	7.9
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	13	D	D	D	c	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
4543	Direct selling establishments	9	D	D	D	c	D	D
45431	Fuel dealers	5	14 186	1 747	472	76	22.7	—
454311	Heating oil dealers	5	14 186	1 747	472	76	22.7	—
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
WESTBROOK, ME								
44-45	Retail trade	92	328 774	29 999	6 872	1 413	10.8	3.8
441	Motor vehicle & parts dealers	22	199 624	16 119	3 647	541	9.6	4.6
4411	Automobile dealers	14	191 246	14 758	3 367	489	9.3	4.7
44111	New car dealers	10	188 433	14 450	3 300	474	8.8	4.8
441110	New car dealers	10	188 433	14 450	3 300	474	8.8	4.8
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	5 252	721	160	42	58.1	3.5
4421	Furniture stores	3	2 795	276	52	20	D	6.7
44211	Furniture stores	3	2 795	276	52	20	D	6.7
442110	Furniture stores	3	2 795	276	52	20	D	6.7
4422	Home furnishings stores	3	2 457	445	108	22	D	—
444	Building material & garden equipment & supplies dealers	9	11 156	1 735	423	75	3.0	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44412	Paint & wallpaper stores	1	D	D	D	a	D	D
444120	Paint & wallpaper stores	1	D	D	D	a	D	D
44419	Other building material dealers	4	7 058	1 088	268	37	2.5	—
444190	Other building material dealers	4	7 058	1 088	268	37	2.5	—
445	Food & beverage stores	10	28 441	2 527	602	198	7.6	—
446	Health & personal care stores	7	14 889	1 987	390	140	43.6	—
4461	Health & personal care stores	7	14 889	1 987	390	140	43.6	—
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WESTBROOK, ME—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	9	13 492	869	210	84	19.5	—
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	2	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	8	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
WINDHAM TOWN, ME								
44-45	Retail trade	88	172 613	18 559	4 007	1 111	4.9	15.1
441	Motor vehicle & parts dealers	12	20 658	2 071	459	93	8.9	2.6
4412	Other motor vehicle dealers	3	4 420	409	59	16	D	12.0
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	12	D	D	D	c	D	D
4441	Building material & supplies dealers	11	14 812	1 968	520	88	8.9	58.8
44419	Other building material dealers	6	12 001	1 551	422	61	—	72.6
444190	Other building material dealers	6	12 001	1 551	422	61	—	72.6
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	9	55 680	4 874	1 069	360	1.0	—
4451	Grocery stores	4	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	3	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	7	8 929	337	81	34	16.6	.3
448	Clothing & clothing accessories stores	7	5 692	764	166	56	20.6	47.2
4481	Clothing stores	3	4 149	522	117	42	D	63.1
451	Sporting goods, hobby, book, & music stores	6	2 347	324	69	27	—	—
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
454	Nonstore retailers	5	15 129	2 386	384	62	—	62.8
4543	Direct selling establishments	5	15 129	2 386	384	62	—	62.8
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
YORK TOWN, ME								
44-45	Retail trade	77	85 997	9 107	1 756	451	5.2	3.4
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	5 691	581	137	35	—	25.2
4422	Home furnishings stores	5	5 691	581	137	35	—	25.2
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	b	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	11	5 010	615	104	42	11.1	4.6
4481	Clothing stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	a	D	D
4533	Used merchandise stores	4	1 610	121	26	8	20.9	—
45331	Used merchandise stores	4	1 610	121	26	8	20.9	—
453310	Used merchandise stores	4	1 610	121	26	8	20.9	—
454	Nonstore retailers	4	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
BALANCE OF ANDROSCOGGIN COUNTY, ME								
44-45	Retail trade	144	147 996	12 722	2 834	1 026	19.4	7.1
441	Motor vehicle & parts dealers	26	37 429	2 221	524	131	20.9	11.9
44112	Used car dealers	11	D	D	D	a	D	D
441120	Used car dealers	11	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	D	D	D	b	D	D
4441	Building material & supplies dealers	12	D	D	D	b	D	D
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
445	Food & beverage stores	23	D	D	D	e	D	D
44512	Convenience stores	10	D	D	D	b	D	D
445120	Convenience stores	10	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	27	33 326	2 112	485	209	15.0	2.0
4471	Gasoline stations	27	33 326	2 112	485	209	15.0	2.0
44711	Gasoline stations with convenience stores	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	21	D	D	D	c	D	D
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ANDROSCOGGIN COUNTY, ME—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	9	D	D	D	b	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4533	Used merchandise stores	6	D	D	D	a	D	D
45331	Used merchandise stores	6	D	D	D	a	D	D
453310	Used merchandise stores	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	11	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	5	D	D	D	b	D	D
BALANCE OF CUMBERLAND COUNTY, ME								
44-45	Retail trade	370	588 612	59 181	14 101	3 775	9.7	6.4
441	Motor vehicle & parts dealers	33	D	D	D	e	D	D
4411	Automobile dealers	12	D	D	D	c	D	D
4412	Other motor vehicle dealers	9	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	6	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	20	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	14	D	D	D	b	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	33	D	D	D	e	D	D
4441	Building material & supplies dealers	26	D	D	D	c	D	D
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	15	32 633	3 104	762	125	8.9	64.0
444190	Other building material dealers	15	32 633	3 104	762	125	8.9	64.0
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	61	128 533	11 066	2 545	921	15.4	.8
4451	Grocery stores	50	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	20	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	20	D	D	D	f	D	D
44512	Convenience stores	30	D	D	D	c	D	D
445120	Convenience stores	30	D	D	D	c	D	D
4452	Specialty food stores	9	D	D	D	b	D	D
446	Health & personal care stores	11	D	D	D	c	D	D
4461	Health & personal care stores	11	D	D	D	c	D	D
44611	Pharmacies & drug stores	7	D	D	D	c	D	D
446110	Pharmacies & drug stores	7	D	D	D	c	D	D
4461101	Pharmacies & drug stores	7	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	41	47 925	3 601	789	298	12.0	5.7
4471	Gasoline stations	41	47 925	3 601	789	298	12.0	5.7
44711	Gasoline stations with convenience stores	27	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	27	D	D	D	c	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CUMBERLAND COUNTY, ME								
—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	48	D	D	D	g	D	D
4481	Clothing stores	30	D	D	D	g	D	D
44811	Men's clothing stores	2	D	D	D	b	D	D
448110	Men's clothing stores	2	D	D	D	b	D	D
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	8	D	D	D	f	D	D
448140	Family clothing stores	8	D	D	D	f	D	D
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4482	Shoe stores	10	D	D	D	b	D	D
44821	Shoe stores	10	D	D	D	b	D	D
448210	Shoe stores	10	D	D	D	b	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	b	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	26	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores	22	D	D	D	b	D	D
45111	Sporting goods stores	12	D	D	D	b	D	D
451110	Sporting goods stores	12	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	10	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	a	D	D
45121	Book stores & news dealers	4	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	19	D	D	D	c	D	D
45299	All other general merchandise stores	18	D	D	D	c	D	D
452990	All other general merchandise stores	18	D	D	D	c	D	D
4529901	Variety stores	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	43	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	24	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	23	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	23	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	28	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	9	D	D	D	b	D	D
4543	Direct selling establishments	19	D	D	D	b	D	D
45431	Fuel dealers	10	D	D	D	b	D	D
454311	Heating oil dealers	8	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	9	D	D	D	b	D	D
454390	Other direct selling establishments	9	D	D	D	b	D	D
BALANCE OF PENOBSBOT COUNTY, ME								
44-45	Retail trade	316	403 453	35 882	8 196	2 505	22.2	2.0
441	Motor vehicle & parts dealers	48	D	D	D	e	D	D
4411	Automobile dealers	21	D	D	D	c	D	D
44112	Used car dealers	11	D	D	D	b	D	D
441120	Used car dealers	11	D	D	D	b	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	4	D	D	D	a	D	D
441210	Recreational vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	19	D	D	D	b	D	D
44131	Automotive parts & accessories stores	19	D	D	D	b	D	D
441310	Automotive parts & accessories stores	19	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF PENOBSCOT COUNTY, ME—Con.								
44-45	Retail trade—Con.							
443	Electronics & appliance stores	10	D	D	D	b	D	D
4431	Electronics & appliance stores	10	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	6	D	D	D	a	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	33	D	D	D	c	D	D
4441	Building material & supplies dealers	27	D	D	D	c	D	D
44413	Hardware stores	12	D	D	D	b	D	D
444130	Hardware stores	12	D	D	D	b	D	D
44419	Other building material dealers	13	D	D	D	c	D	D
444190	Other building material dealers	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	45	D	D	D	f	D	D
4451	Grocery stores	42	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	21	D	D	D	e	D	D
44512	Convenience stores	21	D	D	D	c	D	D
445120	Convenience stores	21	D	D	D	c	D	D
446	Health & personal care stores	10	D	D	D	c	D	D
4461	Health & personal care stores	10	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	60	68 051	4 876	1 094	443	19.7	2.1
4471	Gasoline stations	60	68 051	4 876	1 094	443	19.7	2.1
44711	Gasoline stations with convenience stores	43	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	43	D	D	D	e	D	D
44719	Other gasoline stations	17	D	D	D	b	D	D
447190	Other gasoline stations	17	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
452	General merchandise stores	27	D	D	D	e	D	D
45299	All other general merchandise stores	24	D	D	D	c	D	D
452990	All other general merchandise stores	24	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	22	D	D	D	c	D	D
453	Miscellaneous store retailers	26	D	D	D	c	D	D
4533	Used merchandise stores	5	D	D	D	b	D	D
45331	Used merchandise stores	5	D	D	D	b	D	D
453310	Used merchandise stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	25	D	D	D	c	D	D
4543	Direct selling establishments	21	D	D	D	c	D	D
45431	Fuel dealers	19	D	D	D	c	D	D
454311	Heating oil dealers	19	D	D	D	c	D	D
BALANCE OF WALDO COUNTY, ME								
44-45	Retail trade	94	68 305	6 582	1 465	486	40.4	6.0
441	Motor vehicle & parts dealers	12	9 211	1 478	328	71	9.2	—
4412	Other motor vehicle dealers	5	7 967	1 184	252	52	3.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	6 882	579	136	34	34.9	7.0
445	Food & beverage stores	13	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	19	23 627	1 686	366	152	49.8	5.7
4471	Gasoline stations	19	23 627	1 686	366	152	49.8	5.7
44711	Gasoline stations with convenience stores	16	16 928	1 214	262	107	44.1	8.0
447110	Gasoline stations with convenience stores	16	16 928	1 214	262	107	44.1	8.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WALDO COUNTY, ME—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	10	7 182	799	197	45	43.4	—
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D
BALANCE OF YORK COUNTY, ME								
44-45	Retail trade	542	575 484	55 587	11 626	3 328	17.8	7.2
441	Motor vehicle & parts dealers	32	D	D	D	c	D	D
4411	Automobile dealers	15	61 350	3 532	796	125	37.7	.8
44112	Used car dealers	10	5 703	235	48	16	65.6	8.4
441120	Used car dealers	10	5 703	235	48	16	65.6	8.4
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	4 325	297	64	14	D	—
441210	Recreational vehicle dealers	3	4 325	297	64	14	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	26	D	D	D	c	D	D
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
4422	Home furnishings stores	19	D	D	D	c	D	D
44229	Other home furnishings stores	17	D	D	D	c	D	D
442299	All other home furnishings stores	16	D	D	D	c	D	D
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	45	D	D	D	e	D	D
4441	Building material & supplies dealers	34	D	D	D	c	D	D
44413	Hardware stores	15	D	D	D	b	D	D
444130	Hardware stores	15	D	D	D	b	D	D
44419	Other building material dealers	18	D	D	D	c	D	D
444190	Other building material dealers	18	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	11	D	D	D	b	D	D
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	71	D	D	D	f	D	D
4451	Grocery stores	51	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	29	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	29	D	D	D	e	D	D
44512	Convenience stores	22	D	D	D	b	D	D
445120	Convenience stores	22	D	D	D	b	D	D
4452	Specialty food stores	12	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	8	D	D	D	b	D	D
446	Health & personal care stores	17	D	D	D	c	D	D
4461	Health & personal care stores	17	D	D	D	c	D	D
44611	Pharmacies & drug stores	11	D	D	D	c	D	D
446110	Pharmacies & drug stores	11	D	D	D	c	D	D
4461101	Pharmacies & drug stores	11	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF YORK COUNTY, ME—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	60	D	D	D	e	D	D
4471	Gasoline stations	60	D	D	D	e	D	D
447111	Gasoline stations with convenience stores	36	38 758	3 237	750	254	21.9	4.1
447110	Gasoline stations with convenience stores	36	38 758	3 237	750	254	21.9	4.1
44719	Other gasoline stations	24	D	D	D	c	D	D
447190	Other gasoline stations	24	D	D	D	c	D	D
448	Clothing & clothing accessories stores	115	119 846	9 421	1 893	683	3.3	9.7
4481	Clothing stores	84	D	D	D	f	D	D
44811	Men's clothing stores	13	25 241	1 651	330	126	—	1.7
448110	Men's clothing stores	13	25 241	1 651	330	126	—	1.7
44812	Women's clothing stores	19	D	D	D	c	D	D
448120	Women's clothing stores	19	D	D	D	c	D	D
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	31	D	D	D	c	D	D
448140	Family clothing stores	31	D	D	D	c	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	14	D	D	D	b	D	D
448190	Other clothing stores	14	D	D	D	b	D	D
4482	Shoe stores	17	D	D	D	c	D	D
44821	Shoe stores	17	D	D	D	c	D	D
448210	Shoe stores	17	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	b	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	9	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	14	D	D	D	b	D	D
44832	Luggage & leather goods stores	7	3 841	425	92	24	1.5	—
448320	Luggage & leather goods stores	7	3 841	425	92	24	1.5	—
451	Sporting goods, hobby, book, & music stores	29	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	22	D	D	D	e	D	D
45111	Sporting goods stores	11	D	D	D	e	D	D
451110	Sporting goods stores	11	D	D	D	e	D	D
4511101	General-line sporting goods stores	2	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores	9	D	D	D	b	D	D
45112	Hobby, toy, & game stores	9	D	D	D	b	D	D
451120	Hobby, toy, & game stores	9	D	D	D	b	D	D
4512	Book, periodical, & music stores	7	D	D	D	b	D	D
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	6	D	D	D	b	D	D
4512111	Book stores, general	6	D	D	D	b	D	D
452	General merchandise stores	22	D	D	D	c	D	D
45299	All other general merchandise stores	21	D	D	D	b	D	D
452990	All other general merchandise stores	21	D	D	D	b	D	D
4529901	Variety stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	11	D	D	D	b	D	D
453	Miscellaneous store retailers	92	D	D	D	c	D	D
4531	Florists	13	2 180	490	109	44	24.1	13.6
45311	Florists	13	2 180	490	109	44	24.1	13.6
453110	Florists	13	2 180	490	109	44	24.1	13.6
4532	Office supplies, stationery, & gift stores	46	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	46	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	46	D	D	D	b	D	D
4533	Used merchandise stores	16	D	D	D	b	D	D
45331	Used merchandise stores	16	D	D	D	b	D	D
453310	Used merchandise stores	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45392	Art dealers	6	D	D	D	a	D	D
453920	Art dealers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	27	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
4543	Direct selling establishments	22	D	D	D	c	D	D
45431	Fuel dealers	18	D	D	D	c	D	D
454311	Heating oil dealers	13	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF AROOSTOOK COUNTY, ME								
44-45	Retail trade	298	310 247	30 334	6 963	2 304	25.2	6.1
441	Motor vehicle & parts dealers	34	47 620	4 644	1 020	214	36.0	1.3
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	D	D	D	b	D	D
44131	Automotive parts & accessories stores	15	D	D	D	b	D	D
441310	Automotive parts & accessories stores	15	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	24	27 443	2 996	700	149	34.2	15.5
4441	Building material & supplies dealers	18	21 692	2 556	601	126	39.0	11.3
44411	Home centers	5	D	D	D	b	D	D
444110	Home centers	5	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	5 751	440	99	23	16.3	31.3
44422	Nursery & garden centers	3	4 306	378	76	18	—	41.8
444220	Nursery & garden centers	3	4 306	378	76	18	—	41.8
445	Food & beverage stores	57	D	D	D	f	D	D
4451	Grocery stores	53	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	33	73 081	6 573	1 515	615	23.8	12.6
445110	Supermarkets & other grocery (except convenience) stores	33	73 081	6 573	1 515	615	23.8	12.6
44512	Convenience stores	20	D	D	D	b	D	D
445120	Convenience stores	20	D	D	D	b	D	D
446	Health & personal care stores	13	18 699	2 204	499	120	7.7	3.7
4461	Health & personal care stores	13	18 699	2 204	499	120	7.7	3.7
447	Gasoline stations	70	63 466	5 061	1 229	440	21.7	4.3
4471	Gasoline stations	70	63 466	5 061	1 229	440	21.7	4.3
44711	Gasoline stations with convenience stores	45	38 258	2 909	691	288	21.0	2.2
447110	Gasoline stations with convenience stores	45	38 258	2 909	691	288	21.0	2.2
44719	Other gasoline stations	25	25 208	2 152	538	152	22.6	7.5
447190	Other gasoline stations	25	25 208	2 152	538	152	22.6	7.5
448	Clothing & clothing accessories stores	16	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	836	131	36	25	11.0	3.9
452	General merchandise stores	11	27 869	2 696	537	287	4.9	1.8
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	b	D	D
4531	Florists	9	D	D	D	b	D	D
45311	Florists	9	D	D	D	b	D	D
453110	Florists	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	11	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	20	D	D	D	c	D	D
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	13	D	D	D	c	D	D
454311	Heating oil dealers	11	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF FRANKLIN COUNTY, ME								
44-45	Retail trade	179	245 463	22 448	5 037	1 537	26.5	5.9
441	Motor vehicle & parts dealers	25	50 583	3 795	840	172	60.3	1.1
4412	Other motor vehicle dealers	4	5 235	347	76	18	62.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 667	174	38	11	D	—
443	Electronics & appliance stores	5	3 151	302	70	19	5.8	—
4431	Electronics & appliance stores	5	3 151	302	70	19	5.8	—
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	D	D	D	c	D	D
4441	Building material & supplies dealers	13	22 928	3 190	622	122	17.7	4.6
44419	Other building material dealers	7	17 190	2 560	476	80	20.4	6.2
444190	Other building material dealers	7	17 190	2 560	476	80	20.4	6.2
445	Food & beverage stores	30	62 667	5 220	1 257	433	13.1	10.3
4451	Grocery stores	26	60 229	5 063	1 225	422	12.2	10.7
446	Health & personal care stores	7	D	D	D	b	D	D
4461	Health & personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	26	30 131	1 911	464	177	31.2	9.1
448	Clothing & clothing accessories stores	18	6 820	685	160	75	18.5	1.4
4481	Clothing stores	12	5 819	557	128	57	12.8	1.6
451	Sporting goods, hobby, book, & music stores	10	5 215	445	109	43	17.4	27.1
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	a	D	D
452	General merchandise stores	11	30 523	3 227	613	273	—	1.3
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	13	15 637	1 681	444	86	41.4	2.2
4543	Direct selling establishments	12	D	D	D	b	D	D
45431	Fuel dealers	12	D	D	D	b	D	D
454311	Heating oil dealers	9	13 955	1 415	384	66	39.7	—
BALANCE OF HANCOCK COUNTY, ME								
44-45	Retail trade	277	219 549	22 852	4 520	1 383	31.7	3.2
441	Motor vehicle & parts dealers	26	15 665	1 400	281	78	44.9	2.4
4412	Other motor vehicle dealers	8	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	a	D	D
441222	Boat dealers	7	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	1 465	219	22	8	42.6	24.4
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	38 007	3 575	858	166	12.7	.5
4441	Building material & supplies dealers	19	37 406	3 457	836	157	11.3	.5
44413	Hardware stores	10	D	D	D	b	D	D
444130	Hardware stores	10	D	D	D	b	D	D
44419	Other building material dealers	8	30 326	2 500	609	100	4.7	—
444190	Other building material dealers	8	30 326	2 500	609	100	4.7	—
445	Food & beverage stores	48	61 227	6 069	1 243	429	44.3	2.9
4451	Grocery stores	38	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	26	53 539	5 328	1 130	379	41.1	2.8
445110	Supermarkets & other grocery (except convenience) stores	26	53 539	5 328	1 130	379	41.1	2.8
44512	Convenience stores	12	D	D	D	b	D	D
445120	Convenience stores	12	D	D	D	b	D	D
4452	Specialty food stores	6	D	D	D	a	D	D
446	Health & personal care stores	9	12 500	1 350	328	106	14.0	1.0
4461	Health & personal care stores	9	12 500	1 350	328	106	14.0	1.0
447	Gasoline stations	32	31 136	2 926	652	210	13.2	1.6
4471	Gasoline stations	32	31 136	2 926	652	210	13.2	1.6
44711	Gasoline stations with convenience stores	22	25 501	2 380	533	179	7.4	1.9
447110	Gasoline stations with convenience stores	22	25 501	2 380	533	179	7.4	1.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HANCOCK COUNTY, ME—								
Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	28	9 351	1 095	92	45	55.5	13.0
4481	Clothing stores	19	5 813	770	46	34	70.4	14.6
44819	Other clothing stores	3	486	48	—	—	D	—
448190	Other clothing stores	3	486	48	—	—	D	—
4483	Jewelry, luggage, & leather goods stores	8	D	D	D	a	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	22	10 549	1 475	224	126	31.1	—
4511	Sporting goods, hobby, & musical instrument stores ..	12	7 117	1 090	149	95	25.4	—
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	10	3 432	385	75	31	42.8	—
45121	Book stores & news dealers	9	D	D	D	b	D	D
451211	Book stores	9	D	D	D	b	D	D
4512111	Book stores, general	8	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	15	5 734	606	89	46	37.1	7.3
45299	All other general merchandise stores	15	5 734	606	89	46	37.1	7.3
452990	All other general merchandise stores	15	5 734	606	89	46	37.1	7.3
4529901	Variety stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	50	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	33	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	32	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	32	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	a	D	D
45392	Art dealers	9	1 550	142	17	3	64.6	4.1
453920	Art dealers	9	1 550	142	17	3	64.6	4.1
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	17	18 467	2 237	513	98	39.5	3.3
4543	Direct selling establishments	12	D	D	D	b	D	D
45431	Fuel dealers	11	D	D	D	b	D	D
454311	Heating oil dealers	11	D	D	D	b	D	D
BALANCE OF KENNEBEC COUNTY, ME								
44-45	Retail trade	214	225 834	24 682	5 706	1 480	34.7	6.1
441	Motor vehicle & parts dealers	46	D	D	D	c	D	D
44112	Used car dealers	20	14 449	1 169	265	55	30.7	.2
441120	Used car dealers	20	14 449	1 169	265	55	30.7	.2
4412	Other motor vehicle dealers	9	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	b	D	D
44131	Automotive parts & accessories stores	12	D	D	D	b	D	D
441310	Automotive parts & accessories stores	12	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	1 225	129	25	9	93.9	6.1
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	23	D	D	D	c	D	D
4441	Building material & supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	11	31 631	5 454	1 436	183	2.0	13.5
444190	Other building material dealers	11	31 631	5 454	1 436	183	2.0	13.5
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	28	D	D	D	c	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	37	45 388	3 294	795	299	26.2	5.6
4471	Gasoline stations	37	45 388	3 294	795	299	26.2	5.6
44711	Gasoline stations with convenience stores	34	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	34	D	D	D	e	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF KENNEBEC COUNTY, ME—							
	Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	5	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	b	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	35	D	D	D	c	D	D
4533	Used merchandise stores	5	D	D	D	a	D	D
45331	Used merchandise stores	5	D	D	D	a	D	D
453310	Used merchandise stores	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	14	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	12	D	D	D	b	D	D
45431	Fuel dealers	9	D	D	D	b	D	D
454311	Heating oil dealers	9	D	D	D	b	D	D
	BALANCE OF KNOX COUNTY, ME							
44-45	Retail trade	188	185 877	17 790	3 736	1 150	29.1	3.7
441	Motor vehicle & parts dealers	15	36 155	2 288	510	105	22.6	—
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	4 672	440	82	21	52.5	2.7
4421	Furniture stores	5	D	D	D	a	D	D
44211	Furniture stores	5	D	D	D	a	D	D
442110	Furniture stores	5	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 855	502	142	30	5.2	8.5
4431	Electronics & appliance stores	4	1 855	502	142	30	5.2	8.5
44311	Appliance, television, & other electronics stores	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	19	25 855	2 780	568	137	15.8	3.8
4441	Building material & supplies dealers	14	21 726	2 076	450	106	5.3	4.1
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	4 129	704	118	31	71.2	2.2
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
445	Food & beverage stores	23	24 132	2 452	535	231	32.9	6.5
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	23	23 162	1 719	397	156	37.7	8.5
4471	Gasoline stations	23	23 162	1 719	397	156	37.7	8.5
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores	18	9 118	1 100	149	67	16.9	—
4481	Clothing stores	10	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	11	13 106	1 892	384	157	20.5	—
4511	Sporting goods, hobby, & musical instrument stores . .	9	D	D	D	c	D	D
45111	Sporting goods stores	7	D	D	D	c	D	D
451110	Sporting goods stores	7	D	D	D	c	D	D
4511101	General-line sporting goods stores	2	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF KNOX COUNTY, ME—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	8	D	D	D	b	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	39	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	21	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	21	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	21	D	D	D	b	D	D
4533	Used merchandise stores	3	895	73	1	1	D	23.6
45331	Used merchandise stores	3	895	73	1	1	D	23.6
453310	Used merchandise stores	3	895	73	1	1	D	23.6
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45392	Art dealers	8	3 699	516	91	20	19.0	—
453920	Art dealers	8	3 699	516	91	20	19.0	—
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	16	D	D	D	b	D	D
4543	Direct selling establishments	14	D	D	D	b	D	D
45431	Fuel dealers	9	D	D	D	b	D	D
454311	Heating oil dealers	9	D	D	D	b	D	D
BALANCE OF LINCOLN COUNTY, ME								
44-45	Retail trade	236	299 663	25 241	5 500	1 545	16.5	1.7
441	Motor vehicle & parts dealers	28	109 109	5 827	1 311	223	10.1	.4
4411	Automobile dealers	8	98 754	4 625	1 066	157	6.9	—
4412	Other motor vehicle dealers	11	5 572	479	85	22	57.4	1.8
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	17	7 072	1 058	233	75	33.0	8.7
4421	Furniture stores	6	4 395	405	97	32	38.5	12.5
44211	Furniture stores	6	4 395	405	97	32	38.5	12.5
442110	Furniture stores	6	4 395	405	97	32	38.5	12.5
4422	Home furnishings stores	11	2 677	653	136	43	24.0	2.4
44229	Other home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	8	2 085	399	84	18	33.2	—
4431	Electronics & appliance stores	8	2 085	399	84	18	33.2	—
444	Building material & garden equipment & supplies dealers	21	27 882	2 988	636	138	24.3	.7
4441	Building material & supplies dealers	17	26 784	2 754	588	122	23.8	.7
44419	Other building material dealers	7	20 491	1 833	376	65	12.2	—
444190	Other building material dealers	7	20 491	1 833	376	65	12.2	—
445	Food & beverage stores	36	63 239	5 686	1 246	450	13.3	3.1
4451	Grocery stores	27	59 537	5 269	1 157	426	10.6	3.2
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	11	11 331	1 276	291	146	32.6	.4
4461	Health & personal care stores	11	11 331	1 276	291	146	32.6	.4
447	Gasoline stations	27	26 238	1 961	451	167	21.8	3.4
44711	Gasoline stations with convenience stores	17	21 709	1 642	370	137	15.3	4.1
447110	Gasoline stations with convenience stores	17	21 709	1 642	370	137	15.3	4.1
448	Clothing & clothing accessories stores	19	7 889	998	171	57	13.2	10.3
4481	Clothing stores	13	6 024	738	146	46	2.8	13.5
451	Sporting goods, hobby, book, & music stores	8	2 647	410	87	36	30.8	5.9
4512	Book, periodical, & music stores	3	1 936	279	60	22	D	—
45121	Book stores & news dealers	3	1 936	279	60	22	D	—
4512111	Book stores, general	3	1 936	279	60	22	D	—
452	General merchandise stores	7	10 138	1 025	200	82	2.4	.4
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LINCOLN COUNTY, ME—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	44	17 284	2 078	420	88	22.1	.3
4532	Office supplies, stationery, & gift stores	26	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	25	4 496	632	58	27	48.5	1.2
453220	Gift, novelty, & souvenir stores	25	4 496	632	58	27	48.5	1.2
4533	Used merchandise stores	4	2 771	293	66	22	—	—
45331	Used merchandise stores	4	2 771	293	66	22	—	—
453310	Used merchandise stores	4	2 771	293	66	22	—	—
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	10	14 749	1 535	370	65	33.9	—
4541	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	a	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
BALANCE OF OXFORD COUNTY, ME								
44-45	Retail trade	280	320 436	30 648	7 310	2 104	19.4	6.0
441	Motor vehicle & parts dealers	33	64 774	6 036	1 404	256	29.4	.4
4412	Other motor vehicle dealers	4	4 760	210	34	10	47.3	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	10 817	1 624	383	84	30.0	1.4
44131	Automotive parts & accessories stores	15	D	D	D	b	D	D
441310	Automotive parts & accessories stores	15	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	3 741	540	119	38	66.6	—
443	Electronics & appliance stores	4	2 315	308	52	17	27.1	—
4431	Electronics & appliance stores	4	2 315	308	52	17	27.1	—
444	Building material & garden equipment & supplies dealers	30	27 474	3 556	766	170	6.5	23.3
4441	Building material & supplies dealers	26	23 811	3 158	676	146	5.4	26.9
44419	Other building material dealers	15	14 701	1 863	366	78	2.6	12.9
444190	Other building material dealers	15	14 701	1 863	366	78	2.6	12.9
4442	Lawn & garden equipment & supplies stores	4	3 663	398	90	24	13.7	—
445	Food & beverage stores	44	79 139	6 332	1 547	538	14.5	4.5
4451	Grocery stores	41	77 863	6 200	1 511	528	14.3	4.5
44511	Supermarkets & other grocery (except convenience) stores	24	70 606	5 462	1 351	449	9.6	3.2
445110	Supermarkets & other grocery (except convenience) stores	24	70 606	5 462	1 351	449	9.6	3.2
44512	Convenience stores	17	7 257	738	160	79	60.9	17.3
445120	Convenience stores	17	7 257	738	160	79	60.9	17.3
446	Health & personal care stores	12	D	D	D	c	D	D
4461	Health & personal care stores	12	D	D	D	c	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
447	Gasoline stations	47	41 416	2 857	678	263	20.1	7.4
4471	Gasoline stations	47	41 416	2 857	678	263	20.1	7.4
44711	Gasoline stations with convenience stores	29	31 992	2 217	512	206	20.1	.7
447110	Gasoline stations with convenience stores	29	31 992	2 217	512	206	20.1	.7
448	Clothing & clothing accessories stores	17	4 403	659	138	58	34.6	—
451	Sporting goods, hobby, book, & music stores	18	4 806	688	197	66	6.7	1.2
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
452	General merchandise stores	18	34 566	3 796	813	349	4.6	.6
45299	All other general merchandise stores	15	D	D	D	b	D	D
452990	All other general merchandise stores	15	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	10 877	661	209	25	39.1	—
453930	Manufactured (mobile) home dealers	4	10 877	661	209	25	39.1	—
454	Nonstore retailers	20	28 494	2 884	844	144	13.1	19.7
4543	Direct selling establishments	16	D	D	D	c	D	D
45431	Fuel dealers	15	27 735	2 720	799	121	13.1	19.3
454311	Heating oil dealers	10	21 350	1 778	567	83	13.0	25.1
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	6 385	942	232	38	13.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PISCATAQUIS COUNTY, ME								
44-45	Retail trade	100	120 636	12 336	2 825	871	16.0	19.0
441	Motor vehicle & parts dealers	14	18 099	1 667	361	96	20.5	19.9
4412	Other motor vehicle dealers	5	2 907	165	20	7	72.8	10.0
44122	Motorcycle, boat, & other motor vehicle dealers	5	2 907	165	20	7	72.8	10.0
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	D	D	D	b	D	D
4441	Building material & supplies dealers	10	8 381	1 084	247	62	19.4	—
445	Food & beverage stores	16	D	D	D	e	D	D
446	Health & personal care stores	4	7 425	749	150	54	33.9	—
4461	Health & personal care stores	4	7 425	749	150	54	33.9	—
447	Gasoline stations	16	17 610	1 387	323	124	5.5	—
448	Clothing & clothing accessories stores	3	991	124	27	14	—	—
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	11	16 183	1 491	323	123	5.1	49.5
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	9	13 742	1 881	461	72	8.7	—
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	6	D	D	D	b	D	D
BALANCE OF SAGadahoc COUNTY, ME								
44-45	Retail trade	76	108 675	9 376	2 213	520	24.6	4.9
441	Motor vehicle & parts dealers	14	40 261	3 259	807	100	37.7	3.0
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	3 198	373	105	25	—	14.9
44422	Nursery & garden centers	3	3 198	373	105	25	—	14.9
444220	Nursery & garden centers	3	3 198	373	105	25	—	14.9
445	Food & beverage stores	11	D	D	D	c	D	D
4451	Grocery stores	10	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	12 350	754	152	46	20.2	—
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SOMERSET COUNTY, ME								
44-45	Retail trade	260	356 453	35 113	7 752	2 234	21.0	3.6
441	Motor vehicle & parts dealers	44	83 767	8 072	1 758	290	21.1	2.8
4412	Other motor vehicle dealers	6	5 966	448	99	20	6.6	1.4
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	4 065	354	84	16	—	—
4413	Automotive parts, accessories, & tire stores	18	16 970	3 152	711	105	7.3	7.0
44131	Automotive parts & accessories stores	15	15 416	2 915	654	94	5.3	4.4
441310	Automotive parts & accessories stores	15	15 416	2 915	654	94	5.3	4.4
442	Furniture & home furnishings stores	4	10 267	1 619	251	45	95.7	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	7	3 338	324	78	36	36.5	29.0
4431	Electronics & appliance stores	7	3 338	324	78	36	36.5	29.0
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	25	27 914	3 107	710	158	15.6	4.3
4441	Building material & supplies dealers	20	23 122	2 521	576	127	18.2	5.2
44419	Other building material dealers	13	16 957	1 800	387	72	4.4	7.1
444190	Other building material dealers	13	16 957	1 800	387	72	4.4	7.1
4442	Lawn & garden equipment & supplies stores	5	4 792	586	134	31	2.9	—
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
445	Food & beverage stores	45	67 115	5 979	1 391	502	19.5	.9
4451	Grocery stores	42	64 760	5 771	1 346	480	19.8	.9
44512	Convenience stores	21	10 028	772	153	88	60.3	—
445120	Convenience stores	21	10 028	772	153	88	60.3	—
446	Health & personal care stores	8	D	D	D	c	D	D
4461	Health & personal care stores	8	D	D	D	c	D	D
447	Gasoline stations	56	56 153	3 937	901	359	25.9	7.7
4471	Gasoline stations	56	56 153	3 937	901	359	25.9	7.7
44711	Gasoline stations with convenience stores	40	39 019	2 657	614	254	26.9	10.8
447110	Gasoline stations with convenience stores	40	39 019	2 657	614	254	26.9	10.8
448	Clothing & clothing accessories stores	7	3 841	413	95	39	22.0	—
451	Sporting goods, hobby, book, & music stores	11	4 543	596	135	45	8.7	21.9
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	13	44 728	4 804	944	416	4.7	1.1
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	21	29 385	3 474	888	158	22.5	3.3
4543	Direct selling establishments	21	29 385	3 474	888	158	22.5	3.3
45431	Fuel dealers	20	D	D	D	c	D	D
454311	Heating oil dealers	14	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WASHINGTON COUNTY, ME								
44-45	Retail trade	152	154 592	13 755	3 168	1 011	37.6	5.2
441	Motor vehicle & parts dealers	19	19 093	1 628	346	92	61.1	11.4
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441222	Boat dealers	6	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	a	D	D
443	Electronics & appliance stores	6	D	D	D	a	D	D
4431	Electronics & appliance stores	6	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	D	D	D	b	D	D
4441	Building material & supplies dealers	14	15 412	1 783	402	96	18.0	8.5
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	30	D	D	D	e	D	D
4451	Grocery stores	27	44 312	3 917	921	337	35.2	3.4
44511	Supermarkets & other grocery (except convenience) stores	20	40 191	3 607	853	301	33.6	3.8
445110	Supermarkets & other grocery (except convenience) stores	20	40 191	3 607	853	301	33.6	3.8
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	32	30 429	2 331	525	205	28.8	.4
4471	Gasoline stations	32	30 429	2 331	525	205	28.8	.4
44711	Gasoline stations with convenience stores	21	20 392	1 593	349	146	30.7	.6
447110	Gasoline stations with convenience stores	21	20 392	1 593	349	146	30.7	.6
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	b	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	14	D	D	D	c	D	D
4543	Direct selling establishments	11	D	D	D	c	D	D
45431	Fuel dealers	10	21 033	1 986	523	96	50.0	—
454311	Heating oil dealers	9	D	D	D	b	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

**45211 Department Stores
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising
Department Stores (Excluding Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising
Department Stores (Including Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

MAINE

There are no geographic notes for the state of Maine.

Appendix E. Metropolitan Areas

MAINE

Bangor, ME MSA

Penobscot County, ME (Part)

Bangor city, ME

Brewer city, ME

Old Town city, ME

Orono town, ME

Waldo County, ME (Part)

Boston—Worcester—Lawrence, MA—NH—ME—CT CMSA

Boston, MA—NH PMSA

Bristol County, MA (Part)

Mansfield town, MA

Norton town, MA

Taunton city, MA

Essex County, MA (Part)

Amesbury town, MA

Beverly city, MA

Danvers town, MA

Gloucester city, MA

Ipswich town, MA

Lynn city, MA

Lynnfield town, MA

Marblehead town, MA

Newburyport city, MA

Peabody city, MA

Salem city, MA

Saugus town, MA

Swampscott town, MA

Middlesex County, MA (Part)

Acton town, MA

Arlington town, MA

Ashland town, MA

Boston—Worcester—Lawrence, MA—NH—ME—CT CMSA—Con.

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Bedford town, MA

Belmont town, MA

Burlington town, MA

Cambridge city, MA

Concord town, MA

Everett city, MA

Framingham town, MA

Holliston town, MA

Hopkinton town, MA

Hudson town, MA

Lexington town, MA

Malden city, MA

Marlborough city, MA

Maynard town, MA

Medford city, MA

Melrose city, MA

Natick town, MA

Newton city, MA

North Reading town, MA

Reading town, MA

Somerville city, MA

Stoneham town, MA

Sudbury town, MA

Wakefield town, MA

Waltham city, MA

Watertown city, MA

Wayland town, MA

Weston town, MA

Wilmington town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Winchester town, MA

Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA

Braintree town, MA

Brookline town, MA

Canton town, MA

Dedham town, MA

Foxborough town, MA

Franklin city, MA

Holbrook town, MA

Medfield town, MA

Medway town, MA

Milton town, MA

Needham town, MA

Norfolk town, MA

Norwood town, MA

Quincy city, MA

Randolph town, MA

Sharon town, MA

Stoughton town, MA

Walpole town, MA

Wellesley town, MA

Westwood town, MA

Weymouth town, MA

Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA

Duxbury town, MA

Hanover town, MA

Hingham town, MA

Hull town, MA

Kingston town, MA

Marshfield town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Plymouth County, MA (Part)—Con.

Pembroke town, MA

Plymouth town, MA

Rockland town, MA

Scituate town, MA

Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA

Chelsea city, MA

Revere city, MA

Winthrop town, MA

Worcester County, MA (Part)

Harvard town, MA

Milford town, MA

Rockingham County, NH (Part)

Brockton, MA PMSA

Bristol County, MA (Part)

Easton town, MA

Raynham town, MA

Norfolk County, MA (Part)

Plymouth County, MA (Part)

Abington town, MA

Bridgewater town, MA

Brockton city, MA

East Bridgewater town, MA

Middleborough town, MA

Whitman town, MA

Fitchburg—Leominster, MA PMSA

Middlesex County, MA (Part)

Worcester County, MA (Part)

Fitchburg city, MA

Gardner city, MA

Leominster city, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Lawrence, MA—NH PMSA

Essex County, MA (Part)

Andover town, MA

Haverhill city, MA

Lawrence city, MA

Methuen city, MA

North Andover town, MA

Rockingham County, NH (Part)

Derry town, NH

Salem town, NH

Lowell, MA—NH PMSA

Middlesex County, MA (Part)

Billerica town, MA

Chelmsford town, MA

Dracut town, MA

Lowell city, MA

Pepperell town, MA

Tewksbury town, MA

Westford town, MA

Hillsborough County, NH (Part)

Pelham town, NH

Manchester, NH PMSA

Hillsborough County, NH (Part)

Bedford town, NH

Goffstown town, NH

Manchester city, NH

Merrimack County, NH (Part)

Rockingham County, NH (Part)

Londonderry town, NH

Nashua, NH PMSA

Hillsborough County, NH

Hudson town, NH

Merrimack town, NH

Milford town, NH

Nashua city, NH

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

New Bedford, MA PMSA

Bristol County, MA (Part)

Dartmouth town, MA

Fairhaven town, MA

New Bedford city, MA

Plymouth County, MA (Part)

Portsmouth—Rochester, NH—ME PMSA

York County, ME (Part)

York town, ME

Rockingham County, NH (Part)

Exeter town, NH

Hampton town, NH

Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH

Durham town, NH

Rochester city, NH

Somersworth city, NH

Worcester, MA—CT PMSA

Windham County, CT (Part)

Hampden County, MA (Part)

Worcester County, MA (Part)

Auburn town, MA

Charlton town, MA

Clinton town, MA

Grafton town, MA

Holden town, MA

Leicester town, MA

Millbury town, MA

Northborough town, MA

Northbridge town, MA

Oxford town, MA

Shrewsbury town, MA

Southbridge town, MA

Spencer town, MA

Uxbridge town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Worcester, MA—CT PMSA—Con.

Worcester County, MA (Part)—Con.

Webster town, MA

Westborough town, MA

Worcester city, MA

Lewiston—Auburn, ME MSA

Androscoggin County, ME

Auburn city, ME

Lewiston city, ME

Portland, ME MSA

Cumberland County, ME (Part)

Gorham town, ME

Portland city, ME

Scarborough town, ME

South Portland city, ME

Portland, ME MSA—Con.

Cumberland County, ME (Part)—Con.

Westbrook city, ME

Windham town, ME

York County, ME (Part)

Portsmouth—Rochester, NH—ME PMSA

York County, ME (Part)

York town, ME

Rockingham County, NH (Part)

Exeter town, NH

Hampton town, NH

Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH

Durham town, NH

Rochester city, NH

Somersworth city, NH

