

Nebraska

1997

Issued December 1999

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1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

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Economics and Statistics Administration
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U.S. Department of Commerce
William M. Daley,
Secretary
Robert L. Mallett,
Deputy Secretary

**Economics
and Statistics
Administration**
Robert J. Shapiro,
Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU
Kenneth Prewitt,
Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEBRASKA								
53	Real estate & rental & leasing	1 587	891 136	160 774	37 862	8 240	19.7	7.8
531	Real estate	1 198	547 497	109 700	24 914	5 511	26.7	9.5
5311	Lessors of real estate	635	270 965	37 608	8 939	2 443	28.6	11.8
53111	Lessors of residential buildings & dwellings	347	165 972	23 058	5 306	1 676	26.6	16.9
531110	Lessors of residential buildings & dwellings	347	165 972	23 058	5 306	1 676	26.6	16.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	176	78 817	10 982	2 712	502	34.6	3.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	176	78 817	10 982	2 712	502	34.6	3.4
53113	Lessors of miniwarehouses & self storage units	22	3 542	606	231	68	26.3	5.6
531130	Lessors of miniwarehouses & self storage units	22	3 542	606	231	68	26.3	5.6
53119	Lessors of other real estate property	90	22 634	2 962	690	197	23.1	5.4
531190	Lessors of other real estate property	90	22 634	2 962	690	197	23.1	5.4
5312	Offices of real estate agents & brokers	325	181 080	31 585	6 145	1 261	27.0	4.3
53121	Offices of real estate agents & brokers	325	181 080	31 585	6 145	1 261	27.0	4.3
531210	Offices of real estate agents & brokers	325	181 080	31 585	6 145	1 261	27.0	4.3
5313	Activities related to real estate	238	95 452	40 507	9 830	1 807	20.4	12.7
53131	Real estate property managers	139	78 099	34 645	8 480	1 566	13.9	13.1
531311	Residential property managers	84	36 018	15 891	3 496	914	23.4	16.6
531312	Nonresidential property managers	55	42 081	18 754	4 984	652	5.7	10.2
53132	Offices of real estate appraisers	68	11 957	4 549	1 040	162	48.2	6.4
531320	Offices of real estate appraisers	68	11 957	4 549	1 040	162	48.2	6.4
53139	Other activities related to real estate	31	5 396	1 313	310	79	53.9	19.6
531390	Other activities related to real estate	31	5 396	1 313	310	79	53.9	19.6
532	Rental & leasing services	381	329 093	49 213	12 553	2 667	6.5	5.3
5321	Automotive equipment rental & leasing	74	120 378	14 057	3 511	645	2.5	7.2
53211	Passenger car rental & leasing	36	71 706	6 427	1 553	412	1.2	4.0
532111	Passenger car rental	25	43 523	5 013	1 198	359	1.5	2.1
532112	Passenger car leasing	11	28 183	1 414	355	53	.7	6.9
53212	Truck, utility trailer, & RV rental & leasing	38	48 672	7 630	1 958	233	4.5	11.9
532120	Truck, utility trailer, & RV rental & leasing	38	48 672	7 630	1 958	233	4.5	11.9
5322	Consumer goods rental	214	63 836	13 309	3 695	1 301	22.6	6.3
53221	Consumer electronics & appliances rental	21	9 042	3 179	1 178	171	24.3	.1
532210	Consumer electronics & appliances rental	21	9 042	3 179	1 178	171	24.3	.1
53222	Formal wear & costume rental	16	3 480	988	225	84	17.4	5.9
532220	Formal wear & costume rental	16	3 480	988	225	84	17.4	5.9
53223	Video tape & disk rental	143	37 330	6 199	1 604	896	15.5	6.8
532230	Video tape & disk rental	143	37 330	6 199	1 604	896	15.5	6.8
53229	Other consumer goods rental	34	13 984	2 943	688	150	41.9	9.4
532291	Home health equipment rental	11	6 546	1 088	233	57	17.9	15.3
532299	All other consumer goods rental	19	D	D	D	b	D	D
5323	General rental centers	25	10 099	3 256	773	173	20.2	19.0
53231	General rental centers	25	10 099	3 256	773	173	20.2	19.0
532310	General rental centers	25	10 099	3 256	773	173	20.2	19.0
5324	Commercial & industrial machinery & equipment rental & leasing	68	134 780	18 591	4 574	548	1.4	2.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	20	13 097	2 328	522	94	4.9	2.5
532412	Construction/mining/forestry machinery & equip rental & leasing	17	D	D	D	b	D	D
53242	Office machinery & equipment rental & leasing	9	D	D	D	b	D	D
532420	Office machinery & equipment rental & leasing	9	D	D	D	b	D	D
5324209	Computer rental & leasing	9	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	39	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	39	D	D	D	e	D	D
533	Lessors of intangible assets, except copyrighted works	8	14 546	1 861	395	62	57.7	-
5331	Lessors of intangible assets, except copyrighted works	8	14 546	1 861	395	62	57.7	-
53311	Lessors of intangible assets, except copyrighted works	8	14 546	1 861	395	62	57.7	-
533110	Lessors of intangible assets, except copyrighted works	8	14 546	1 861	395	62	57.7	-

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LINCOLN, NE MSA								
53	Real estate & rental & leasing	267	150 327	25 439	6 056	1 480	20.6	5.2
531	Real estate	198	115 123	18 411	4 009	1 020	22.0	5.9
5311	Lessors of real estate	116	64 036	7 901	1 776	568	19.1	7.4
53111	Lessors of residential buildings & dwellings	56	36 383	5 016	1 136	383	20.4	11.2
531110	Lessors of residential buildings & dwellings	56	36 383	5 016	1 136	383	20.4	11.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	42	22 807	2 322	498	141	19.4	2.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	42	22 807	2 322	498	141	19.4	2.9
53119	Lessors of other real estate property	13	D	D	D	b	D	D
531190	Lessors of other real estate property	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	42	39 752	5 888	1 197	251	22.6	3.1
53121	Offices of real estate agents & brokers	42	39 752	5 888	1 197	251	22.6	3.1
531210	Offices of real estate agents & brokers	42	39 752	5 888	1 197	251	22.6	3.1
5313	Activities related to real estate	40	11 335	4 622	1 036	201	36.3	7.4
53131	Real estate property managers	27	7 521	3 162	658	147	36.4	7.8
531311	Residential property managers	21	3 975	1 514	259	90	48.4	14.8
53132	Offices of real estate appraisers	10	3 118	1 337	349	43	41.3	2.9
531320	Offices of real estate appraisers	10	3 118	1 337	349	43	41.3	2.9
532	Rental & leasing services	67	D	D	D	e	D	D
5322	Consumer goods rental	46	17 250	3 841	1 298	319	27.0	5.0
53223	Video tape & disk rental	28	D	D	D	c	D	D
532230	Video tape & disk rental	28	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	12	D	D	D	b	D	D
OMAHA, NE-IA MSA								
53	Real estate & rental & leasing	738	622 168	116 759	27 659	5 107	14.8	7.9
531	Real estate	552	345 940	78 109	17 935	3 325	22.0	9.3
5311	Lessors of real estate	274	161 967	23 100	5 666	1 198	28.4	12.9
53111	Lessors of residential buildings & dwellings	166	101 450	14 108	3 240	836	23.3	19.2
531110	Lessors of residential buildings & dwellings	166	101 450	14 108	3 240	836	23.3	19.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	68	46 318	7 249	1 947	241	42.2	1.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	68	46 318	7 249	1 947	241	42.2	1.4
53113	Lessors of miniwarehouses & self storage units	12	2 735	512	198	42	31.7	1.1
531130	Lessors of miniwarehouses & self storage units	12	2 735	512	198	42	31.7	1.1
53119	Lessors of other real estate property	28	11 464	1 231	281	79	17.2	5.5
531190	Lessors of other real estate property	28	11 464	1 231	281	79	17.2	5.5
5312	Offices of real estate agents & brokers	163	112 041	21 648	4 113	692	18.2	3.1
53121	Offices of real estate agents & brokers	163	112 041	21 648	4 113	692	18.2	3.1
531210	Offices of real estate agents & brokers	163	112 041	21 648	4 113	692	18.2	3.1
5313	Activities related to real estate	115	71 932	33 361	8 156	1 435	13.6	11.0
53131	Real estate property managers	73	63 883	29 750	7 345	1 313	9.6	11.7
531311	Residential property managers	45	27 504	13 481	3 035	745	18.4	14.3
531312	Nonresidential property managers	28	36 379	16 269	4 310	568	2.9	9.6
53132	Offices of real estate appraisers	27	5 468	2 537	536	67	46.8	.4
531320	Offices of real estate appraisers	27	5 468	2 537	536	67	46.8	.4
53139	Other activities related to real estate	15	2 581	1 074	275	55	44.6	17.9
531390	Other activities related to real estate	15	2 581	1 074	275	55	44.6	17.9
532	Rental & leasing services	180	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	45	108 691	12 894	3 290	560	1.4	10.2
53211	Passenger car rental & leasing	21	63 050	5 523	1 366	350	.9	3.0
532111	Passenger car rental	13	35 522	4 212	1 033	302	1.0	.3
53212	Truck, utility trailer, & RV rental & leasing	24	45 641	7 371	1 924	210	2.1	20.1
532120	Truck, utility trailer, & RV rental & leasing	24	45 641	7 371	1 924	210	2.1	20.1
5322	Consumer goods rental	83	32 042	6 663	1 717	620	11.0	11.4
53222	Formal wear & costume rental	10	D	D	D	b	D	D
532220	Formal wear & costume rental	10	D	D	D	b	D	D
53223	Video tape & disk rental	55	19 085	3 104	794	418	5.4	12.5
532230	Video tape & disk rental	55	19 085	3 104	794	418	5.4	12.5
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	17	D	D	D	c	D	D
53231	General rental centers	17	D	D	D	c	D	D
532310	General rental centers	17	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	35	112 942	14 896	3 745	413	1.0	.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	5 836	1 432	287	59	18.4	—
53249	Oth commercial/industrial machinery & equipment rental & leasing	21	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	21	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SIOUX CITY, IA—NE MSA								
53	Real estate & rental & leasing	127	68 714	12 317	2 976	747	30.4	9.1
531	Real estate	92	43 655	6 910	1 605	480	44.3	8.6
5311	Lessors of real estate	57	30 082	4 000	912	285	37.7	10.0
53111	Lessors of residential buildings & dwellings	34	15 398	1 489	327	128	57.5	16.5
531110	Lessors of residential buildings & dwellings	34	15 398	1 489	327	128	57.5	16.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	12 666	2 308	538	136	15.8	3.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	12 666	2 308	538	136	15.8	3.8
5312	Offices of real estate agents & brokers	15	6 993	551	123	38	57.2	4.8
53121	Offices of real estate agents & brokers	15	6 993	551	123	38	57.2	4.8
531210	Offices of real estate agents & brokers	15	6 993	551	123	38	57.2	4.8
5313	Activities related to real estate	20	6 580	2 359	570	157	60.9	5.9
53131	Real estate property managers	13	4 499	1 900	476	132	66.5	8.6
532	Rental & leasing services	34	D	D	D	e	D	D
5322	Consumer goods rental	17	D	D	D	c	D	D
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
AREA OUTSIDE NEBRASKA METROPOLITAN AREAS								
53	Real estate & rental & leasing	629	D	D	D	g	D	D
531	Real estate	482	D	D	D	g	D	D
5311	Lessors of real estate	259	D	D	D	f	D	D
53111	Lessors of residential buildings & dwellings	135	31 609	4 921	1 158	522	41.9	17.2
531110	Lessors of residential buildings & dwellings	135	31 609	4 921	1 158	522	41.9	17.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	67	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	67	D	D	D	c	D	D
53119	Lessors of other real estate property	51	D	D	D	c	D	D
531190	Lessors of other real estate property	51	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	133	D	D	D	e	D	D
53121	Offices of real estate agents & brokers	133	D	D	D	e	D	D
531210	Offices of real estate agents & brokers	133	D	D	D	e	D	D
5313	Activities related to real estate	90	D	D	D	c	D	D
53131	Real estate property managers	42	D	D	D	c	D	D
531311	Residential property managers	21	5 250	1 031	218	109	25.3	43.0
531312	Nonresidential property managers	21	D	D	D	b	D	D
53132	Offices of real estate appraisers	34	D	D	D	b	D	D
531320	Offices of real estate appraisers	34	D	D	D	b	D	D
53139	Other activities related to real estate	14	D	D	D	b	D	D
531390	Other activities related to real estate	14	D	D	D	b	D	D
532	Rental & leasing services	147	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	26	D	D	D	b	D	D
53211	Passenger car rental & leasing	10	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	16	5 702	635	127	33	21.7	.8
532120	Truck, utility trailer, & RV rental & leasing	16	5 702	635	127	33	21.7	.8
5322	Consumer goods rental	90	D	D	D	e	D	D
53223	Video tape & disk rental	64	D	D	D	e	D	D
532230	Video tape & disk rental	64	D	D	D	e	D	D
53229	Other consumer goods rental	18	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	23	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	15	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	15	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ADAMS COUNTY, NE								
53	Real estate & rental & leasing	39	10 871	1 338	306	97	39.2	5.4
531	Real estate	32	9 442	1 132	262	76	38.3	4.9
5311	Lessors of real estate	19	6 911	751	166	55	24.1	5.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	5 051	603	131	40	10.6	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	5 051	603	131	40	10.6	7.9
532	Rental & leasing services	7	1 429	206	44	21	45.1	8.4
ANTELOPE COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BOONE COUNTY, NE								
53	Real estate & rental & leasing	4	621	75	19	8	86.0	-
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BOX BUTTE COUNTY, NE								
53	Real estate & rental & leasing	16	1 377	284	58	31	79.9	12.9
531	Real estate	12	920	170	31	16	78.6	19.3
532	Rental & leasing services	4	457	114	27	15	82.5	-
BOYD COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BROWN COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BUFFALO COUNTY, NE								
53	Real estate & rental & leasing	43	14 798	1 844	406	155	38.9	16.3
531	Real estate	37	12 261	1 289	281	128	46.3	19.7
5311	Lessors of real estate	20	5 701	472	116	42	40.1	4.2
532	Rental & leasing services	6	2 537	555	125	27	3.1	-
BURT COUNTY, NE								
53	Real estate & rental & leasing	4	400	101	23	10	13.5	48.8
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BUTLER COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
CASS COUNTY, NE								
53	Real estate & rental & leasing	15	3 984	576	126	41	52.5	4.3
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
CEDAR COUNTY, NE								
53	Real estate & rental & leasing	6	704	202	21	15	34.4	47.4
531	Real estate	6	704	202	21	15	34.4	47.4
CHASE COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CHERRY COUNTY, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CHEYENNE COUNTY, NE								
53	Real estate & rental & leasing	7	876	205	42	34	100.0	—
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CLAY COUNTY, NE								
53	Real estate & rental & leasing	4	230	50	12	8	50.9	36.1
531	Real estate	4	230	50	12	8	50.9	36.1
COLFAX COUNTY, NE								
53	Real estate & rental & leasing	5	297	73	13	8	86.2	13.8
531	Real estate	5	297	73	13	8	86.2	13.8
CUMING COUNTY, NE								
53	Real estate & rental & leasing	7	1 789	182	39	17	85.1	10.3
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	258	40	8	6	D	55.8
CUSTER COUNTY, NE								
53	Real estate & rental & leasing	8	1 590	78	18	16	96.5	3.5
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
DAKOTA COUNTY, NE								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
DAWES COUNTY, NE								
53	Real estate & rental & leasing	12	1 156	144	34	26	37.1	41.8
531	Real estate	8	834	83	18	13	26.9	57.9
532	Rental & leasing services	4	322	61	16	13	63.7	—
DAWSON COUNTY, NE								
53	Real estate & rental & leasing	19	4 172	598	139	70	61.5	13.4
531	Real estate	13	2 755	389	90	45	79.3	20.3
532	Rental & leasing services	6	1 417	209	49	25	26.9	—
DEUEL COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
DIXON COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
DODGE COUNTY, NE								
53	Real estate & rental & leasing	37	13 494	2 427	551	172	39.4	11.9
531	Real estate	23	9 035	1 700	382	111	24.8	16.5
5311	Lessors of real estate	14	5 214	926	127	80	39.3	4.2
532	Rental & leasing services	14	4 459	727	169	61	68.8	2.5
DOUGLAS COUNTY, NE								
53	Real estate & rental & leasing	574	553 561	105 966	25 238	4 411	13.6	6.2
531	Real estate	435	299 397	70 990	16 403	2 898	20.4	9.7
5311	Lessors of real estate	220	139 880	19 646	4 943	969	28.0	13.6
53111	Lessors of residential buildings & dwellings	128	85 569	11 517	2 640	659	20.7	20.7
531110	Lessors of residential buildings & dwellings	128	85 569	11 517	2 640	659	20.7	20.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	63	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	63	D	D	D	c	D	D
53113	Lessors of miniwarehouses & self storage units	10	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	10	D	D	D	b	D	D
53119	Lessors of other real estate property	19	D	D	D	b	D	D
531190	Lessors of other real estate property	19	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	125	91 982	19 460	3 639	601	15.1	3.7
53121	Offices of real estate agents & brokers	125	91 982	19 460	3 639	601	15.1	3.7
531210	Offices of real estate agents & brokers	125	91 982	19 460	3 639	601	15.1	3.7
5313	Activities related to real estate	90	67 535	31 884	7 821	1 328	11.8	10.0
53131	Real estate property managers	59	D	D	D	g	D	D
531311	Residential property managers	35	D	D	D	f	D	D
531312	Nonresidential property managers	24	D	D	D	f	D	D
53132	Offices of real estate appraisers	21	D	D	D	b	D	D
531320	Offices of real estate appraisers	21	D	D	D	b	D	D
53139	Other activities related to real estate	10	D	D	D	b	D	D
531390	Other activities related to real estate	10	D	D	D	b	D	D
532	Rental & leasing services	134	240 373	33 369	8 489	1 459	2.4	2.2
5321	Automotive equipment rental & leasing	34	97 671	11 336	2 916	495	1.5	1.9
53211	Passenger car rental & leasing	20	D	D	D	e	D	D
532111	Passenger car rental	12	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	14	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	14	D	D	D	c	D	D
5322	Consumer goods rental	57	24 355	5 369	1 392	469	13.4	7.0
53223	Video tape & disk rental	32	D	D	D	e	D	D
532230	Video tape & disk rental	32	D	D	D	e	D	D
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	11	6 420	2 080	510	104	10.9	13.0
53231	General rental centers	11	6 420	2 080	510	104	10.9	13.0
532310	General rental centers	11	6 420	2 080	510	104	10.9	13.0
5324	Commercial & industrial machinery & equipment rental & leasing	32	111 927	14 584	3 671	391	4	7
53249	Oth commercial/industrial machinery & equipment rental & leasing	21	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	21	D	D	D	e	D	D
DUNDY COUNTY, NE								
53	Real estate & rental & leasing	3	334	38	8	5	81.7	18.3
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
FILLMORE COUNTY, NE								
53	Real estate & rental & leasing	4	204	55	16	9	100.0	-
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
FURNAS COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
GAGE COUNTY, NE								
53	Real estate & rental & leasing	20	3 829	857	187	98	40.6	13.3
531	Real estate	14	2 604	668	148	62	59.6	11.3
532	Rental & leasing services	6	1 225	189	39	36	-	17.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GARFIELD COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
GREELEY COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HALL COUNTY, NE								
53	Real estate & rental & leasing	61	22 353	3 256	633	178	29.0	15.9
531	Real estate	47	12 010	1 686	340	101	53.9	14.7
5311	Lessors of real estate	22	6 111	742	164	50	45.2	12.0
53111	Lessors of residential buildings & dwellings	13	4 610	590	129	39	51.2	15.9
531110	Lessors of residential buildings & dwellings	13	4 610	590	129	39	51.2	15.9
5312	Offices of real estate agents & brokers	13	4 618	655	110	33	55.9	21.3
53121	Offices of real estate agents & brokers	13	4 618	655	110	33	55.9	21.3
531210	Offices of real estate agents & brokers	13	4 618	655	110	33	55.9	21.3
5313	Activities related to real estate	12	1 281	289	66	18	88.8	3.4
532	Rental & leasing services	14	10 343	1 570	293	77	—	17.4
HAMILTON COUNTY, NE								
53	Real estate & rental & leasing	10	912	282	69	21	39.3	—
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	340	108	33	10	D	—
HAYES COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HITCHCOCK COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HOLT COUNTY, NE								
53	Real estate & rental & leasing	6	1 324	105	24	17	66.9	26.3
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HOWARD COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
JEFFERSON COUNTY, NE								
53	Real estate & rental & leasing	7	828	210	55	34	42.0	4.2
531	Real estate	7	828	210	55	34	42.0	4.2
JOHNSON COUNTY, NE								
53	Real estate & rental & leasing	4	348	37	10	8	50.0	50.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
KEARNEY COUNTY, NE								
53	Real estate & rental & leasing	3	204	34	8	5	35.8	64.2
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
KEITH COUNTY, NE								
53	Real estate & rental & leasing	8	906	217	38	11	27.3	—
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
KEYA PAHA COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
KIMBALL COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KNOX COUNTY, NE								
53	Real estate & rental & leasing	4	286	86	20	12	60.5	39.5
531	Real estate	4	286	86	20	12	60.5	39.5
LANCASTER COUNTY, NE								
53	Real estate & rental & leasing	267	150 327	25 439	6 056	1 480	20.6	5.2
531	Real estate	198	115 123	18 411	4 009	1 020	22.0	5.9
5311	Lessors of real estate	116	64 036	7 901	1 776	568	19.1	7.4
53111	Lessors of residential buildings & dwellings	56	36 383	5 016	1 136	383	20.4	11.2
531110	Lessors of residential buildings & dwellings	56	36 383	5 016	1 136	383	20.4	11.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	42	22 807	2 322	498	141	19.4	2.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	42	22 807	2 322	498	141	19.4	2.9
53119	Lessors of other real estate property	13	D	D	D	b	D	D
531190	Lessors of other real estate property	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	42	39 752	5 888	1 197	251	22.6	3.1
53121	Offices of real estate agents & brokers	42	39 752	5 888	1 197	251	22.6	3.1
531210	Offices of real estate agents & brokers	42	39 752	5 888	1 197	251	22.6	3.1
5313	Activities related to real estate	40	11 335	4 622	1 036	201	36.3	7.4
53131	Real estate property managers	27	7 521	3 162	658	147	36.4	7.8
531311	Residential property managers	21	3 975	1 514	259	90	48.4	14.8
53132	Offices of real estate appraisers	10	3 118	1 337	349	43	41.3	2.9
531320	Offices of real estate appraisers	10	3 118	1 337	349	43	41.3	2.9
532	Rental & leasing services	67	D	D	D	e	D	D
5322	Consumer goods rental	46	17 250	3 841	1 298	319	27.0	5.0
53223	Video tape & disk rental	28	D	D	D	c	D	D
532230	Video tape & disk rental	28	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	12	D	D	D	b	D	D
LINCOLN COUNTY, NE								
53	Real estate & rental & leasing	31	7 676	1 283	319	100	31.7	12.4
531	Real estate	22	5 455	778	203	54	40.8	9.5
5312	Offices of real estate agents & brokers	11	3 792	441	102	23	38.5	8.2
53121	Offices of real estate agents & brokers	11	3 792	441	102	23	38.5	8.2
531210	Offices of real estate agents & brokers	11	3 792	441	102	23	38.5	8.2
532	Rental & leasing services	9	2 221	505	116	46	9.4	19.6
MADISON COUNTY, NE								
53	Real estate & rental & leasing	46	12 765	1 997	458	147	28.8	14.4
531	Real estate	35	7 905	1 305	283	99	39.0	10.2
5311	Lessors of real estate	23	3 779	408	75	34	59.6	10.0
53111	Lessors of residential buildings & dwellings	15	3 321	296	59	28	57.5	11.4
531110	Lessors of residential buildings & dwellings	15	3 321	296	59	28	57.5	11.4
532	Rental & leasing services	11	4 860	692	175	48	12.2	21.3
MERRICK COUNTY, NE								
53	Real estate & rental & leasing	4	238	66	8	5	97.1	—
531	Real estate	4	238	66	8	5	97.1	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MORRILL COUNTY, NE								
53	Real estate & rental & leasing	4	509	32	7	5	83.9	1.0
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NANCE COUNTY, NE								
53	Real estate & rental & leasing	5	209	20	5	4	69.4	—
531	Real estate	5	209	20	5	4	69.4	—
NEMAHA COUNTY, NE								
53	Real estate & rental & leasing	4	514	53	7	6	68.5	31.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NUCKOLLS COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
OTOE COUNTY, NE								
53	Real estate & rental & leasing	11	1 694	285	67	15	74.0	5.3
531	Real estate	7	1 126	245	60	12	61.5	8.0
532	Rental & leasing services	4	568	40	7	3	98.6	—
PAWNEE COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
PERKINS COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
PHELPS COUNTY, NE								
53	Real estate & rental & leasing	6	862	189	40	17	67.2	—
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PIERCE COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PLATTE COUNTY, NE								
53	Real estate & rental & leasing	23	7 140	1 025	253	90	44.2	12.1
531	Real estate	19	6 106	854	210	71	51.7	13.7
5311	Lessors of real estate	11	3 784	732	180	59	25.0	22.0
532	Rental & leasing services	4	1 034	171	43	19	—	3.1
POLK COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
RED WILLOW COUNTY, NE								
53	Real estate & rental & leasing	14	3 273	474	119	51	25.7	25.1
531	Real estate	14	3 273	474	119	51	25.7	25.1
5311	Lessors of real estate	10	2 414	405	103	46	—	33.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
RICHARDSON COUNTY, NE								
53	Real estate & rental & leasing	7	980	98	25	11	97.4	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	312	52	15	7	D	—
SALINE COUNTY, NE								
53	Real estate & rental & leasing	6	1 093	383	101	24	—	—
531	Real estate	6	1 093	383	101	24	—	—
SARPY COUNTY, NE								
53	Real estate & rental & leasing	72	D	D	D	e	D	D
531	Real estate	47	D	D	D	c	D	D
5311	Lessors of real estate	22	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	17	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	18	12 830	1 487	312	55	19.5	—
53121	Offices of real estate agents & brokers	18	12 830	1 487	312	55	19.5	—
531210	Offices of real estate agents & brokers	18	12 830	1 487	312	55	19.5	—
532	Rental & leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	14	D	D	D	b	D	D
53223	Video tape & disk rental	13	D	D	D	b	D	D
532230	Video tape & disk rental	13	D	D	D	b	D	D
SAUNDERS COUNTY, NE								
53	Real estate & rental & leasing	8	1 235	202	47	14	38.8	1.5
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
SCOTTS BLUFF COUNTY, NE								
53	Real estate & rental & leasing	40	9 160	1 871	405	136	23.9	7.3
531	Real estate	29	5 345	1 185	243	78	33.9	12.5
5311	Lessors of real estate	15	1 871	325	75	27	30.0	25.1
532	Rental & leasing services	11	3 815	686	162	58	9.9	—
SEWARD COUNTY, NE								
53	Real estate & rental & leasing	10	1 602	268	54	45	100.0	—
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
SHERIDAN COUNTY, NE								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SHERMAN COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
STANTON COUNTY, NE								
53	Real estate & rental & leasing	4	280	84	28	11	65.4	34.6
531	Real estate	4	280	84	28	11	65.4	34.6
THAYER COUNTY, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
THOMAS COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
THURSTON COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
VALLEY COUNTY, NE								
53	Real estate & rental & leasing	3	409	81	17	8	100.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WASHINGTON COUNTY, NE								
53	Real estate & rental & leasing	14	D	D	D	a	D	D
531	Real estate	12	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WAYNE COUNTY, NE								
53	Real estate & rental & leasing	7	D	D	D	b	D	D
531	Real estate	6	1 311	376	87	27	29.4	27.5
532	Rental & leasing services	1	D	D	D	a	D	D
YORK COUNTY, NE								
53	Real estate & rental & leasing	12	1 871	263	57	24	51.0	—
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	3	288	50	10	6	D	—

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

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							From administrative records ¹	Estimated ²
ALLIANCE, NE								
53	Real estate & rental & leasing	15	D	D	D	b	D	D
531	Real estate	11	D	D	D	a	D	D
532	Rental & leasing services	4	457	114	27	15	82.5	—
AUBURN, NE								
53	Real estate & rental & leasing	4	514	53	7	6	68.5	31.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
AURORA, NE								
53	Real estate & rental & leasing	8	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BEATRICE, NE								
53	Real estate & rental & leasing	18	D	D	D	b	D	D
531	Real estate	14	2 604	668	148	62	59.6	11.3
532	Rental & leasing services	4	D	D	D	b	D	D
BELLEVUE, NE								
53	Real estate & rental & leasing	30	12 902	2 085	525	146	34.2	8.3
531	Real estate	20	8 971	1 427	350	76	44.4	.8
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental & leasing services	10	3 931	658	175	70	10.8	25.5
BLAIR, NE								
53	Real estate & rental & leasing	12	D	D	D	a	D	D
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BROKEN BOW, NE								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	1 341	52	12	9	100.0	—
532	Rental & leasing services	1	D	D	D	a	D	D
CENTRAL CITY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
CHADRON, NE								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	4	322	61	16	13	63.7	—
COLUMBUS, NE								
53	Real estate & rental & leasing	23	7 140	1 025	253	90	44.2	12.1
531	Real estate	19	6 106	854	210	71	51.7	13.7
5311	Lessors of real estate	11	3 784	732	180	59	25.0	22.0
532	Rental & leasing services	4	1 034	171	43	19	—	3.1
COZAD, NE								
53	Real estate & rental & leasing	4	1 158	160	39	14	44.2	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
CRETE, NE								
53	Real estate & rental & leasing	5	D	D	D	b	D	D
531	Real estate	5	D	D	D	b	D	D
DAVID CITY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
ELKHORN, NE								
53	Real estate & rental & leasing	4	605	99	11	4	71.1	28.9
531	Real estate	4	605	99	11	4	71.1	28.9
FAIRBURY, NE								
53	Real estate & rental & leasing	7	828	210	55	34	42.0	4.2
531	Real estate	7	828	210	55	34	42.0	4.2

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							From administrative records ¹	Estimated ²
FALLS CITY, NE								
53	Real estate & rental & leasing	7	980	98	25	11	97.4	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	312	52	15	7	D	—
FREMONT, NE								
53	Real estate & rental & leasing	34	13 105	2 383	542	169	40.0	11.0
531	Real estate	20	8 646	1 656	373	108	25.1	15.4
5311	Lessors of real estate	11	4 825	882	118	77	41.0	1.2
532	Rental & leasing services	14	4 459	727	169	61	68.8	2.5
GERING, NE								
53	Real estate & rental & leasing	5	591	70	17	14	56.7	12.7
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GOTHENBURG, NE								
53	Real estate & rental & leasing	7	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GRAND ISLAND, NE								
53	Real estate & rental & leasing	56	19 596	2 921	602	170	32.6	8.8
531	Real estate	44	D	D	D	b	D	D
5311	Lessors of real estate	22	6 111	742	164	50	45.2	12.0
53111	Lessors of residential buildings & dwellings	13	4 610	590	129	39	51.2	15.9
531110	Lessors of residential buildings & dwellings	13	4 610	590	129	39	51.2	15.9
5312	Offices of real estate agents & brokers	13	4 618	655	110	33	55.9	21.3
53121	Offices of real estate agents & brokers	13	4 618	655	110	33	55.9	21.3
531210	Offices of real estate agents & brokers	13	4 618	655	110	33	55.9	21.3
532	Rental & leasing services	12	D	D	D	b	D	D
GRETNA, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HASTINGS, NE								
53	Real estate & rental & leasing	36	D	D	D	b	D	D
531	Real estate	30	D	D	D	b	D	D
5311	Lessors of real estate	18	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	5 051	603	131	40	10.6	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	5 051	603	131	40	10.6	7.9
532	Rental & leasing services	6	D	D	D	b	D	D
HOLDREGE, NE								
53	Real estate & rental & leasing	6	862	189	40	17	67.2	—
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KEARNEY, NE								
53	Real estate & rental & leasing	40	D	D	D	c	D	D
531	Real estate	34	D	D	D	c	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
532	Rental & leasing services	6	2 537	555	125	27	3.1	—
KIMBALL, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
LA VISTA, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
LEXINGTON, NE								
53	Real estate & rental & leasing	6	2 265	371	85	45	68.2	18.2
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LINCOLN, NE								
53	Real estate & rental & leasing	254	147 640	24 968	5 965	1 460	20.1	5.2
531	Real estate	189	113 661	18 101	3 949	1 009	21.2	6.0
5311	Lessors of real estate	114	D	D	D	f	D	D
53111	Lessors of residential buildings & dwellings	55	D	D	D	e	D	D
531110	Lessors of residential buildings & dwellings	55	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	41	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	41	D	D	D	c	D	D
53119	Lessors of other real estate property	13	D	D	D	b	D	D
531190	Lessors of other real estate property	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	38	39 234	5 644	1 147	245	22.2	3.2
53121	Offices of real estate agents & brokers	38	39 234	5 644	1 147	245	22.2	3.2
531210	Offices of real estate agents & brokers	38	39 234	5 644	1 147	245	22.2	3.2
5313	Activities related to real estate	37	D	D	D	c	D	D
53131	Real estate property managers	25	D	D	D	c	D	D
531311	Residential property managers	20	D	D	D	b	D	D
532	Rental & leasing services	63	D	D	D	e	D	D
5322	Consumer goods rental	45	D	D	D	e	D	D
53223	Video tape & disk rental	28	D	D	D	c	D	D
532230	Video tape & disk rental	28	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
MCCOOK, NE								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	13	D	D	D	b	D	D
MINDEN, NE								
53	Real estate & rental & leasing	3	204	34	8	5	35.8	64.2
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
NEBRASKA CITY, NE								
53	Real estate & rental & leasing	11	1 694	285	67	15	74.0	5.3
531	Real estate	7	1 126	245	60	12	61.5	8.0
532	Rental & leasing services	4	568	40	7	3	98.6	—
NORFOLK, NE								
53	Real estate & rental & leasing	42	12 260	1 875	436	139	28.0	14.7
531	Real estate	32	D	D	D	b	D	D
5311	Lessors of real estate	22	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	15	3 321	296	59	28	57.5	11.4
531110	Lessors of residential buildings & dwellings	15	3 321	296	59	28	57.5	11.4
532	Rental & leasing services	10	D	D	D	b	D	D
NORTH PLATTE, NE								
53	Real estate & rental & leasing	28	7 132	1 187	294	93	33.4	13.4
531	Real estate	20	D	D	D	b	D	D
532	Rental & leasing services	8	D	D	D	b	D	D
OGALLALA, NE								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
OMAHA, NE								
53	Real estate & rental & leasing	511	524 041	103 162	24 601	4 278	12.2	6.4
531	Real estate	382	276 226	68 801	15 950	2 805	18.7	10.3
5311	Lessors of real estate	201	128 842	18 685	4 753	928	27.2	14.6
53111	Lessors of residential buildings & dwellings	117	78 488	10 938	2 521	634	18.5	22.3
531110	Lessors of residential buildings & dwellings	117	78 488	10 938	2 521	634	18.5	22.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	61	42 541	6 661	1 879	222	44.0	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	61	42 541	6 661	1 879	222	44.0	1.6
53119	Lessors of other real estate property	14	D	D	D	b	D	D
531190	Lessors of other real estate property	14	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	102	83 849	18 748	3 484	571	12.7	3.5
53121	Offices of real estate agents & brokers	102	83 849	18 748	3 484	571	12.7	3.5
531210	Offices of real estate agents & brokers	102	83 849	18 748	3 484	571	12.7	3.5
5313	Activities related to real estate	79	63 535	31 368	7 713	1 306	9.3	10.4
53131	Real estate property managers	51	D	D	D	g	D	D
531311	Residential property managers	30	D	D	D	f	D	D
531312	Nonresidential property managers	21	33 965	15 603	4 150	537	2.9	10.3
53132	Offices of real estate appraisers	20	D	D	D	b	D	D
531320	Offices of real estate appraisers	20	D	D	D	b	D	D
532	Rental & leasing services	126	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	34	97 671	11 336	2 916	495	1.5	1.9
53211	Passenger car rental & leasing	20	D	D	D	e	D	D
532111	Passenger car rental	12	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	14	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	14	D	D	D	c	D	D
5322	Consumer goods rental	54	24 065	5 302	1 379	459	13.3	6.6
53223	Video tape & disk rental	31	D	D	D	e	D	D
532230	Video tape & disk rental	31	D	D	D	e	D	D
53229	Other consumer goods rental	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	29	111 780	14 556	3 662	387	.3	.7
53249	Oth commercial/industrial machinery & equipment rental & leasing	19	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	19	D	D	D	e	D	D
O'NEILL, NE								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PAPILLION, NE								
53	Real estate & rental & leasing	12	D	D	D	b	D	D
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	a	D	D
PLATTSMOUTH, NE								
53	Real estate & rental & leasing	8	2 546	217	67	25	71.4	6.8
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
RALSTON, NE								
53	Real estate & rental & leasing	7	1 302	458	150	39	3.8	20.7
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
SCHUYLER, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
SCOTTSDLUFF, NE								
53	Real estate & rental & leasing	23	5 448	1 281	267	87	31.0	10.5
531	Real estate	18	4 001	995	195	63	34.9	14.3
532	Rental & leasing services	5	1 447	286	72	24	20.3	—

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SEWARD, NE								
53	Real estate & rental & leasing	6	1 069	212	47	33	100.0	—
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SIDNEY, NE								
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SOUTH SIOUX CITY, NE								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
VALENTINE, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WAHOO, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
WAYNE, NE								
53	Real estate & rental & leasing	7	D	D	D	b	D	D
531	Real estate	6	1 311	376	87	27	29.4	27.5
532	Rental & leasing services	1	D	D	D	a	D	D
WEST POINT, NE								
53	Real estate & rental & leasing	4	1 216	102	18	11	93.3	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
YORK, NE								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	288	50	10	6	D	—
BALANCE OF ADAMS COUNTY, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF ANTELOPE COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF BOONE COUNTY, NE								
53	Real estate & rental & leasing	4	621	75	19	8	86.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF BOX BUTTE COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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BALANCE OF BOYD COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF BROWN COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BUFFALO COUNTY, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
BALANCE OF BURT COUNTY, NE								
53	Real estate & rental & leasing	4	400	101	23	10	13.5	48.8
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BUTLER COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CASS COUNTY, NE								
53	Real estate & rental & leasing	7	1 438	359	59	16	19.0	—
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF CEDAR COUNTY, NE								
53	Real estate & rental & leasing	6	704	202	21	15	34.4	47.4
531	Real estate	6	704	202	21	15	34.4	47.4
BALANCE OF CHASE COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF CHERRY COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF CHEYENNE COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CLAY COUNTY, NE								
53	Real estate & rental & leasing	4	230	50	12	8	50.9	36.1
531	Real estate	4	230	50	12	8	50.9	36.1
BALANCE OF COLFAX COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF CUMING COUNTY, NE								
53	Real estate & rental & leasing	3	573	80	21	6	67.7	32.3
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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BALANCE OF CUSTER COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF DAKOTA COUNTY, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF DAWES COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF DAWSON COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF DEUEL COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF DIXON COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF DODGE COUNTY, NE								
53	Real estate & rental & leasing	3	389	44	9	3	D	41.9
531	Real estate	3	389	44	9	3	D	41.9
BALANCE OF DOUGLAS COUNTY, NE								
53	Real estate & rental & leasing	52	27 613	2 247	476	90	38.8	1.5
531	Real estate	46	D	D	D	b	D	D
5311	Lessors of real estate	16	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	21	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	21	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	21	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
BALANCE OF DUNDY COUNTY, NE								
53	Real estate & rental & leasing	3	334	38	8	5	81.7	18.3
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF FILLMORE COUNTY, NE								
53	Real estate & rental & leasing	4	204	55	16	9	100.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF FURNAS COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF GAGE COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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BALANCE OF GARFIELD COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF GREELEY COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF HALL COUNTY, NE								
53	Real estate & rental & leasing	5	2 757	335	31	8	3.5	66.9
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF HAMILTON COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF HAYES COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF HITCHCOCK COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF HOLT COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF HOWARD COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF JOHNSON COUNTY, NE								
53	Real estate & rental & leasing	4	348	37	10	8	50.0	50.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF KEITH COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF KEYA PAHA COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF KNOX COUNTY, NE								
53	Real estate & rental & leasing	4	286	86	20	12	60.5	39.5
531	Real estate	4	286	86	20	12	60.5	39.5

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BALANCE OF LANCASTER COUNTY, NE								
53	Real estate & rental & leasing	13	2 687	471	91	20	45.1	1.2
531	Real estate	9	1 462	310	60	11	82.9	—
532	Rental & leasing services	4	1 225	161	31	9	—	2.5
BALANCE OF LINCOLN COUNTY, NE								
53	Real estate & rental & leasing	3	544	96	25	7	D	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MADISON COUNTY, NE								
53	Real estate & rental & leasing	4	505	122	22	8	48.5	7.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MERRICK COUNTY, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
BALANCE OF MORRILL COUNTY, NE								
53	Real estate & rental & leasing	4	509	32	7	5	83.9	1.0
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF NANCE COUNTY, NE								
53	Real estate & rental & leasing	5	209	20	5	4	69.4	—
531	Real estate	5	209	20	5	4	69.4	—
BALANCE OF NUCKOLLS COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF PAWNEE COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF PERKINS COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF PIERCE COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF POLK COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF RED WILLOW COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF SALINE COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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BALANCE OF SARPY COUNTY, NE								
53	Real estate & rental & leasing	26	18 731	2 247	472	95	9.9	32.3
531	Real estate	18	10 493	1 008	179	33	17.3	2.4
532	Rental & leasing services	8	8 238	1 239	293	62	.5	70.4
BALANCE OF SAUNDERS COUNTY, NE								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	4	660	85	14	7	58.3	—
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF SCOTTS BLUFF COUNTY, NE								
53	Real estate & rental & leasing	12	3 121	520	121	35	5.2	.6
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
BALANCE OF SEWARD COUNTY, NE								
53	Real estate & rental & leasing	4	533	56	7	12	100.0	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF SHERIDAN COUNTY, NE								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF SHERMAN COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF STANTON COUNTY, NE								
53	Real estate & rental & leasing	4	280	84	28	11	65.4	34.6
531	Real estate	4	280	84	28	11	65.4	34.6
BALANCE OF THAYER COUNTY, NE								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
BALANCE OF THOMAS COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF THURSTON COUNTY, NE								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF VALLEY COUNTY, NE								
53	Real estate & rental & leasing	3	409	81	17	8	100.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY, NE								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

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	BALANCE OF YORK COUNTY, NE							
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

NEBRASKA

There are no geographic notes for the state of Nebraska.

Appendix E. Metropolitan Areas

NEBRASKA

Lincoln, NE MSA

Lancaster County, NE

Omaha, NE—IA MSA

Pottawattamie County, IA

Cass County, NE

Douglas County, NE

Sarpy County, NE

Washington County, NE

Sioux City, IA—NE MSA

Woodbury County, IA

Dakota County, NE

