

Louisiana

1997

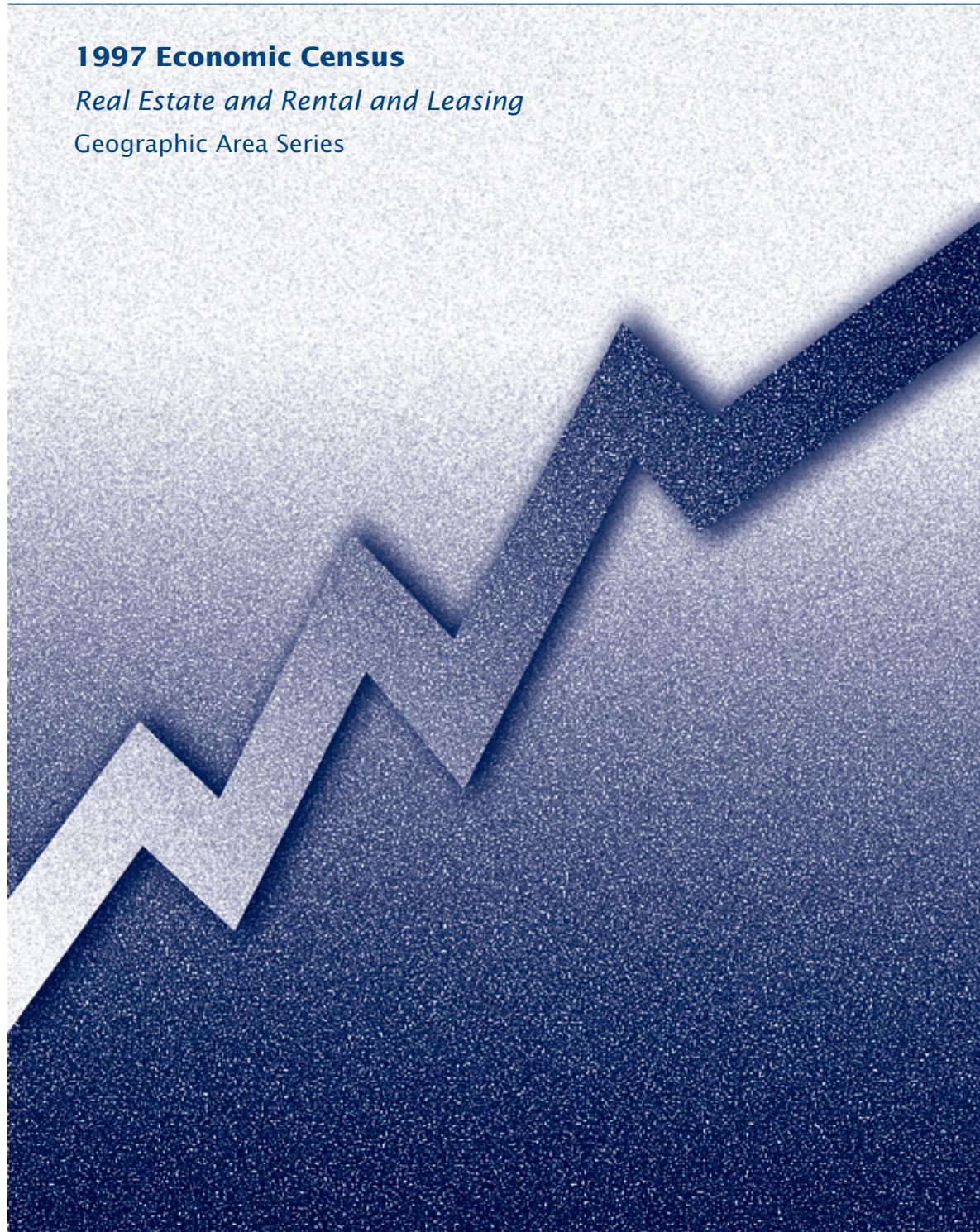
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1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LOUISIANA								
53	Real estate & rental & leasing	4 151	3 342 104	642 179	148 003	28 571	23.3	9.6
531	Real estate	2 743	1 246 042	225 821	53 437	12 928	34.1	15.8
5311	Lessors of real estate	1 593	751 690	95 137	22 271	6 159	33.9	16.6
53111	Lessors of residential buildings & dwellings	821	354 765	45 586	10 647	3 232	30.6	20.0
531110	Lessors of residential buildings & dwellings	821	354 765	45 586	10 647	3 232	30.6	20.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	483	295 660	35 223	8 336	2 008	34.6	12.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	483	295 660	35 223	8 336	2 008	34.6	12.2
53113	Lessors of miniwarehouses & self storage units	101	24 879	3 471	719	286	34.0	4.9
531130	Lessors of miniwarehouses & self storage units	101	24 879	3 471	719	286	34.0	4.9
53119	Lessors of other real estate property	188	76 386	10 857	2 569	633	46.4	21.9
531190	Lessors of other real estate property	188	76 386	10 857	2 569	633	46.4	21.9
5312	Offices of real estate agents & brokers	574	274 211	38 591	8 597	1 882	36.0	9.1
53121	Offices of real estate agents & brokers	574	274 211	38 591	8 597	1 882	36.0	9.1
531210	Offices of real estate agents & brokers	574	274 211	38 591	8 597	1 882	36.0	9.1
5313	Activities related to real estate	576	220 141	92 093	22 569	4 887	32.4	21.2
53131	Real estate property managers	326	159 753	76 963	19 486	4 134	21.3	22.4
531311	Residential property managers	223	106 602	47 957	11 778	2 680	25.5	25.0
531312	Nonresidential property managers	103	53 151	29 006	7 708	1 454	13.0	17.2
53132	Offices of real estate appraisers	172	37 372	8 777	1 935	469	68.4	18.9
531320	Offices of real estate appraisers	172	37 372	8 777	1 935	469	68.4	18.9
53139	Other activities related to real estate	78	23 016	6 353	1 148	284	51.1	16.8
531390	Other activities related to real estate	78	23 016	6 353	1 148	284	51.1	16.8
532	Rental & leasing services	1 380	2 079 669	412 259	93 648	15 508	16.8	6.0
5321	Automotive equipment rental & leasing	132	281 660	39 329	9 264	1 923	3.6	1.6
53211	Passenger car rental & leasing	61	185 070	26 908	6 367	1 398	2.8	.4
532111	Passenger car rental	55	182 769	26 716	6 316	1 372	2.5	.4
532112	Passenger car leasing	6	2 301	192	51	26	23.8	3.2
53212	Truck, utility trailer, & RV rental & leasing	71	96 590	12 421	2 897	525	5.2	3.9
532120	Truck, utility trailer, & RV rental & leasing	71	96 590	12 421	2 897	525	5.2	3.9
5322	Consumer goods rental	662	D	D	D	h	D	D
53221	Consumer electronics & appliances rental	98	64 172	12 815	3 413	553	21.6	29.2
532210	Consumer electronics & appliances rental	98	64 172	12 815	3 413	553	21.6	29.2
53222	Formal wear & costume rental	63	14 519	3 952	924	273	18.2	3.1
532220	Formal wear & costume rental	63	14 519	3 952	924	273	18.2	3.1
53223	Video tape & disk rental	368	92 557	16 707	3 856	1 972	26.3	19.2
532230	Video tape & disk rental	368	92 557	16 707	3 856	1 972	26.3	19.2
53229	Other consumer goods rental	133	D	D	D	g	D	D
532291	Home health equipment rental	29	34 794	7 237	1 474	284	11.0	.1
532292	Recreational goods rental	27	16 297	4 188	701	203	64.0	10.3
532299	All other consumer goods rental	77	D	D	D	f	D	D
5323	General rental centers	115	D	D	D	f	D	D
53231	General rental centers	115	D	D	D	f	D	D
532310	General rental centers	115	D	D	D	f	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	471	1 443 709	294 658	65 846	8 807	17.8	4.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	316	1 050 394	198 863	42 810	5 737	20.6	3.6
532411	Commercial air/rail/water transportation equip rental & leasing	60	291 514	49 694	10 079	1 372	.7	1.2
532412	Construction/mining/forestry machinery & equip rental & leasing	256	758 880	149 169	32 731	4 365	28.3	4.5
53242	Office machinery & equipment rental & leasing	15	19 883	6 455	1 682	181	3.4	.1
532420	Office machinery & equipment rental & leasing	15	19 883	6 455	1 682	181	3.4	.1
5324201	Office machinery rental & leasing	6	5 910	979	214	25	8.3	—
5324209	Computer rental & leasing	9	13 973	5 476	1 468	156	1.3	.2
53249	Oth commercial/industrial machinery & equipment rental & leasing	140	373 432	89 340	21 354	2 889	10.4	5.9
532490	Oth commercial/industrial machinery & equipment rental & leasing	140	373 432	89 340	21 354	2 889	10.4	5.9
533	Lessors of intangible assets, except copyrighted works	28	16 393	4 099	918	135	31.5	—
5331	Lessors of intangible assets, except copyrighted works	28	16 393	4 099	918	135	31.5	—
53311	Lessors of intangible assets, except copyrighted works	28	16 393	4 099	918	135	31.5	—
533110	Lessors of intangible assets, except copyrighted works	28	16 393	4 099	918	135	31.5	—

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ALEXANDRIA, LA MSA								
53	Real estate & rental & leasing	92	57 845	12 436	2 945	660	20.4	13.6
531	Real estate	63	27 769	4 446	1 058	279	39.2	21.7
5311	Lessors of real estate	36	19 243	2 373	589	161	35.3	22.5
53111	Lessors of residential buildings & dwellings	23	7 181	916	216	74	21.6	26.0
531110	Lessors of residential buildings & dwellings	23	7 181	916	216	74	21.6	26.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	11 695	1 355	350	79	42.2	21.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	11 695	1 355	350	79	42.2	21.0
5312	Offices of real estate agents & brokers	12	6 007	1 042	235	61	48.1	7.0
53121	Offices of real estate agents & brokers	12	6 007	1 042	235	61	48.1	7.0
531210	Offices of real estate agents & brokers	12	6 007	1 042	235	61	48.1	7.0
5313	Activities related to real estate	15	2 519	1 031	234	57	47.8	51.2
532	Rental & leasing services	29	30 076	7 990	1 887	381	3.1	6.0
5322	Consumer goods rental	18	6 273	1 344	379	133	14.8	14.7
BATON ROUGE, LA MSA								
53	Real estate & rental & leasing	606	404 030	84 200	21 306	4 330	25.6	12.1
531	Real estate	421	D	D	D	g	D	D
5311	Lessors of real estate	220	116 914	15 856	3 520	1 019	29.7	17.8
53111	Lessors of residential buildings & dwellings	119	60 353	7 376	1 682	539	19.6	19.3
531110	Lessors of residential buildings & dwellings	119	60 353	7 376	1 682	539	19.6	19.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	64	45 214	6 281	1 374	317	35.1	18.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	64	45 214	6 281	1 374	317	35.1	18.9
53113	Lessors of miniwarehouses & self storage units	21	5 978	1 262	233	96	38.0	1.8
531130	Lessors of miniwarehouses & self storage units	21	5 978	1 262	233	96	38.0	1.8
53119	Lessors of other real estate property	16	5 369	937	231	67	88.2	8.2
531190	Lessors of other real estate property	16	5 369	937	231	67	88.2	8.2
5312	Offices of real estate agents & brokers	102	54 076	5 799	1 219	298	36.7	6.4
53121	Offices of real estate agents & brokers	102	54 076	5 799	1 219	298	36.7	6.4
531210	Offices of real estate agents & brokers	102	54 076	5 799	1 219	298	36.7	6.4
5313	Activities related to real estate	99	D	D	D	f	D	D
53131	Real estate property managers	58	24 526	11 128	3 127	574	12.6	24.9
531311	Residential property managers	43	19 295	9 129	2 392	484	14.0	17.6
531312	Nonresidential property managers	15	5 231	1 999	735	90	7.2	51.6
53132	Offices of real estate appraisers	32	6 054	1 514	245	68	44.5	40.3
531320	Offices of real estate appraisers	32	6 054	1 514	245	68	44.5	40.3
532	Rental & leasing services	184	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	21	23 502	2 827	639	143	13.5	2.6
53212	Truck, utility trailer, & RV rental & leasing	12	13 108	1 656	349	79	14.1	4.6
532120	Truck, utility trailer, & RV rental & leasing	12	13 108	1 656	349	79	14.1	4.6
5322	Consumer goods rental	96	D	D	D	f	D	D
53222	Formal wear & costume rental	11	2 817	636	131	49	32.7	-
532220	Formal wear & costume rental	11	2 817	636	131	49	32.7	-
53223	Video tape & disk rental	61	15 231	2 705	598	367	20.7	25.8
532230	Video tape & disk rental	61	15 231	2 705	598	367	20.7	25.8
53229	Other consumer goods rental	17	D	D	D	c	D	D
532299	All other consumer goods rental	13	D	D	D	c	D	D
5323	General rental centers	17	11 044	2 544	563	102	4.0	8.5
53231	General rental centers	17	11 044	2 544	563	102	4.0	8.5
532310	General rental centers	17	11 044	2 544	563	102	4.0	8.5
5324	Commercial & industrial machinery & equipment rental & leasing	50	132 072	37 284	10 104	1 520	22.9	5.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing	26	47 014	7 884	1 617	258	26.4	12.0
532412	Construction/mining/forestry machinery & equip rental & leasing	24	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	20	D	D	D	g	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	20	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
HOUMA, LA MSA								
53	Real estate & rental & leasing	218	303 729	63 367	13 322	2 077	8.3	8.0
531	Real estate	105	D	D	D	e	D	D
5311	Lessors of real estate	67	14 608	2 338	471	207	42.4	32.4
53111	Lessors of residential buildings & dwellings	28	10 239	1 234	249	72	34.2	40.2
531110	Lessors of residential buildings & dwellings	28	10 239	1 234	249	72	34.2	40.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	1 947	483	92	63	72.1	21.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	1 947	483	92	63	72.1	21.0
53119	Lessors of other real estate property	19	2 038	542	114	66	55.1	7.7
531190	Lessors of other real estate property	19	2 038	542	114	66	55.1	7.7
5312	Offices of real estate agents & brokers	22	6 489	811	152	65	84.4	4.5
53121	Offices of real estate agents & brokers	22	6 489	811	152	65	84.4	4.5
531210	Offices of real estate agents & brokers	22	6 489	811	152	65	84.4	4.5
5313	Activities related to real estate	16	D	D	D	b	D	D
532	Rental & leasing services	112	279 080	59 491	12 542	1 775	4.5	6.4
5322	Consumer goods rental	38	15 046	3 804	696	213	33.2	25.3
53223	Video tape & disk rental	27	6 028	1 015	240	125	38.9	22.1
532230	Video tape & disk rental	27	6 028	1 015	240	125	38.9	22.1
5324	Commercial & industrial machinery & equipment rental & leasing	62	259 542	54 530	11 610	1 490	2.6	5.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	52	235 197	47 916	9 716	1 359	2.9	.3
532411	Commercial air/rail/water transportation equip rental & leasing	19	146 994	26 343	4 744	760	.3	.5
532412	Construction/mining/forestry machinery & equip rental & leasing	33	88 203	21 573	4 972	599	7.2	—
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	24 345	6 614	1 894	131	.1	53.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	24 345	6 614	1 894	131	.1	53.6
LAFAYETTE, LA MSA								
53	Real estate & rental & leasing	456	438 865	93 956	21 333	3 419	19.9	7.9
531	Real estate	243	D	D	D	g	D	D
5311	Lessors of real estate	157	76 772	11 811	2 782	644	36.0	19.2
53111	Lessors of residential buildings & dwellings	63	21 981	3 354	775	243	30.6	27.5
531110	Lessors of residential buildings & dwellings	63	21 981	3 354	775	243	30.6	27.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	54	30 738	3 733	902	213	31.5	18.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	54	30 738	3 733	902	213	31.5	18.9
53119	Lessors of other real estate property	32	20 828	4 521	1 057	171	48.3	13.4
531190	Lessors of other real estate property	32	20 828	4 521	1 057	171	48.3	13.4
5312	Offices of real estate agents & brokers	37	19 707	4 069	727	164	16.2	5.3
53121	Offices of real estate agents & brokers	37	19 707	4 069	727	164	16.2	5.3
531210	Offices of real estate agents & brokers	37	19 707	4 069	727	164	16.2	5.3
5313	Activities related to real estate	49	D	D	D	c	D	D
53131	Real estate property managers	26	6 952	2 649	634	181	45.5	18.3
531311	Residential property managers	13	4 341	1 729	419	135	37.2	19.5
531312	Nonresidential property managers	13	2 611	920	215	46	59.1	16.4
53132	Offices of real estate appraisers	16	2 699	603	120	34	70.3	21.2
531320	Offices of real estate appraisers	16	2 699	603	120	34	70.3	21.2
532	Rental & leasing services	210	329 325	73 834	16 972	2 381	15.1	5.2
5321	Automotive equipment rental & leasing	17	15 335	2 469	546	174	15.1	2.3
5322	Consumer goods rental	63	25 264	5 177	1 389	296	22.9	20.6
53221	Consumer electronics & appliances rental	16	9 385	2 342	777	73	30.8	18.1
532210	Consumer electronics & appliances rental	16	9 385	2 342	777	73	30.8	18.1
53223	Video tape & disk rental	28	6 850	1 094	223	132	28.9	19.2
532230	Video tape & disk rental	28	6 850	1 094	223	132	28.9	19.2
53229	Other consumer goods rental	13	7 555	1 327	292	63	8.5	29.2
5323	General rental centers	16	9 865	2 745	607	102	28.0	19.8
53231	General rental centers	16	9 865	2 745	607	102	28.0	19.8
532310	General rental centers	16	9 865	2 745	607	102	28.0	19.8
5324	Commercial & industrial machinery & equipment rental & leasing	114	278 861	63 443	14 430	1 809	14.0	3.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	91	259 508	59 044	13 480	1 682	12.4	3.7
532412	Construction/mining/forestry machinery & equip rental & leasing	85	254 068	57 320	13 211	1 642	12.6	3.4
53249	Oth commercial/industrial machinery & equipment rental & leasing	20	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	20	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LAKE CHARLES, LA MSA								
53	Real estate & rental & leasing	210	106 016	20 608	4 848	1 164	28.6	15.4
531	Real estate	134	51 351	8 470	2 033	546	41.9	20.1
5311	Lessors of real estate	84	32 359	4 381	1 151	308	31.7	19.3
53111	Lessors of residential buildings & dwellings	33	12 397	1 416	380	137	35.5	24.6
531110	Lessors of residential buildings & dwellings	33	12 397	1 416	380	137	35.5	24.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	11 468	1 973	486	103	35.4	9.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	11 468	1 973	486	103	35.4	9.7
53119	Lessors of other real estate property	17	6 921	811	248	52	15.9	26.8
531190	Lessors of other real estate property	17	6 921	811	248	52	15.9	26.8
5312	Offices of real estate agents & brokers	27	10 609	848	161	61	84.7	4.9
53121	Offices of real estate agents & brokers	27	10 609	848	161	61	84.7	4.9
531210	Offices of real estate agents & brokers	27	10 609	848	161	61	84.7	4.9
5313	Activities related to real estate	23	8 383	3 241	721	177	27.5	42.6
53131	Real estate property managers	17	7 087	2 801	637	151	27.9	36.7
531311	Residential property managers	10	2 655	884	199	63	47.6	28.4
532	Rental & leasing services	75	D	D	D	f	D	D
5322	Consumer goods rental	41	14 450	2 603	642	237	35.3	30.5
53223	Video tape & disk rental	25	4 478	853	235	137	43.9	10.7
532230	Video tape & disk rental	25	4 478	853	235	137	43.9	10.7
5324	Commercial & industrial machinery & equipment rental & leasing	25	36 256	8 580	1 943	322	5.7	4.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	14	26 394	6 029	1 391	250	6.1	5.8
532412	Construction/mining/forestry machinery & equip rental & leasing	13	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
MONROE, LA MSA								
53	Real estate & rental & leasing	176	79 657	12 748	3 006	805	43.4	7.2
531	Real estate	138	50 100	7 253	1 672	511	48.7	7.0
5311	Lessors of real estate	86	33 620	3 952	944	309	42.9	9.1
53111	Lessors of residential buildings & dwellings	54	16 693	2 072	512	193	61.0	14.4
531110	Lessors of residential buildings & dwellings	54	16 693	2 072	512	193	61.0	14.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	14 526	1 500	367	92	20.0	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	14 526	1 500	367	92	20.0	—
5312	Offices of real estate agents & brokers	28	9 728	1 125	237	56	78.2	1.4
53121	Offices of real estate agents & brokers	28	9 728	1 125	237	56	78.2	1.4
531210	Offices of real estate agents & brokers	28	9 728	1 125	237	56	78.2	1.4
5313	Activities related to real estate	24	6 752	2 176	491	146	35.1	4.8
53131	Real estate property managers	11	4 873	1 669	376	108	14.0	5.9
532	Rental & leasing services	38	29 557	5 495	1 334	294	34.4	7.4
5322	Consumer goods rental	26	16 627	2 953	752	191	52.1	9.8
53223	Video tape & disk rental	13	3 838	549	133	62	30.4	23.3
532230	Video tape & disk rental	13	3 838	549	133	62	30.4	23.3
NEW ORLEANS, LA MSA								
53	Real estate & rental & leasing	1 320	1 241 734	231 938	54 365	10 690	17.6	8.9
531	Real estate	928	582 631	114 031	27 660	6 009	28.0	13.8
5311	Lessors of real estate	489	336 454	38 445	8 828	2 164	29.1	13.4
53111	Lessors of residential buildings & dwellings	254	167 695	21 331	4 971	1 234	23.6	18.3
531110	Lessors of residential buildings & dwellings	254	167 695	21 331	4 971	1 234	23.6	18.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	172	150 737	15 321	3 462	768	33.2	8.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	172	150 737	15 321	3 462	768	33.2	8.6
53113	Lessors of miniwarehouses & self storage units	30	8 005	910	211	90	22.4	2.1
531130	Lessors of miniwarehouses & self storage units	30	8 005	910	211	90	22.4	2.1
53119	Lessors of other real estate property	33	10 017	883	184	72	62.8	14.5
531190	Lessors of other real estate property	33	10 017	883	184	72	62.8	14.5
5312	Offices of real estate agents & brokers	211	121 667	18 242	4 550	825	25.4	9.7
53121	Offices of real estate agents & brokers	211	121 667	18 242	4 550	825	25.4	9.7
531210	Offices of real estate agents & brokers	211	121 667	18 242	4 550	825	25.4	9.7
5313	Activities related to real estate	228	124 510	57 344	14 282	3 020	27.6	18.8
53131	Real estate property managers	132	91 645	48 932	12 432	2 583	16.9	20.1
531311	Residential property managers	94	59 553	27 857	6 849	1 525	22.6	26.8
531312	Nonresidential property managers	38	32 092	21 075	5 583	1 058	6.4	7.5
53132	Offices of real estate appraisers	53	19 495	4 599	1 081	244	69.6	16.6
531320	Offices of real estate appraisers	53	19 495	4 599	1 081	244	69.6	16.6
53139	Other activities related to real estate	43	13 370	3 813	769	193	39.7	13.3
531390	Other activities related to real estate	43	13 370	3 813	769	193	39.7	13.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA MSA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	377	648 554	114 393	25 939	4 571	8.0	4.7
5321	Automotive equipment rental & leasing	48	207 408	29 623	7 029	1 353	1.1	.9
53211	Passenger car rental & leasing	20	146 151	22 228	5 198	1 085	1.5	.1
532111	Passenger car rental	18	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing	28	61 257	7 395	1 831	268	.2	2.9
532120	Truck, utility trailer, & RV rental & leasing	28	61 257	7 395	1 831	268	.2	2.9
5322	Consumer goods rental	170	97 540	23 726	5 458	1 356	19.1	12.1
53221	Consumer electronics & appliances rental	19	8 633	1 785	406	77	11.8	6.7
532210	Consumer electronics & appliances rental	19	8 633	1 785	406	77	11.8	6.7
53222	Formal wear & costume rental	23	4 010	1 079	251	74	10.0	11.3
532220	Formal wear & costume rental	23	4 010	1 079	251	74	10.0	11.3
53223	Video tape & disk rental	88	35 077	6 687	1 538	626	18.5	20.9
532230	Video tape & disk rental	88	35 077	6 687	1 538	626	18.5	20.9
53229	Other consumer goods rental	40	49 820	14 175	3 263	579	21.6	6.9
532291	Home health equipment rental	10	20 621	4 755	882	196	7.8	—
532299	All other consumer goods rental	21	23 076	8 048	2 078	280	35.8	8.6
5323	General rental centers	37	31 758	6 341	1 351	267	10.0	6.8
53231	General rental centers	37	31 758	6 341	1 351	267	10.0	6.8
532310	General rental centers	37	31 758	6 341	1 351	267	10.0	6.8
5324	Commercial & industrial machinery & equipment rental & leasing	122	311 848	54 703	12 101	1 595	8.9	4.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	59	202 347	30 070	6 760	852	8.5	3.4
532411	Commercial air/rail/water transportation equip rental & leasing	17	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	42	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	58	106 305	23 590	4 888	725	9.8	7.4
532490	Oth commercial/industrial machinery & equipment rental & leasing	58	106 305	23 590	4 888	725	9.8	7.4
533	Lessors of intangible assets, except copyrighted works	15	10 549	3 514	766	110	38.0	—
5331	Lessors of intangible assets, except copyrighted works	15	10 549	3 514	766	110	38.0	—
53311	Lessors of intangible assets, except copyrighted works	15	10 549	3 514	766	110	38.0	—
533110	Lessors of intangible assets, except copyrighted works	15	10 549	3 514	766	110	38.0	—
SHREVEPORT—BOSSIER CITY, LA MSA								
53	Real estate & rental & leasing	345	158 365	29 671	6 832	1 628	29.2	9.3
531	Real estate	247	87 455	17 959	4 076	1 037	40.6	10.0
5311	Lessors of real estate	135	40 076	5 982	1 425	447	41.2	9.4
53111	Lessors of residential buildings & dwellings	66	24 252	3 715	855	289	44.2	5.7
531110	Lessors of residential buildings & dwellings	66	24 252	3 715	855	289	44.2	5.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	39	10 701	1 534	411	101	40.8	11.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	39	10 701	1 534	411	101	40.8	11.8
53113	Lessors of miniwarehouses & self storage units	15	2 283	372	70	20	39.0	16.6
531130	Lessors of miniwarehouses & self storage units	15	2 283	372	70	20	39.0	16.6
53119	Lessors of other real estate property	15	2 840	361	89	37	19.0	25.9
531190	Lessors of other real estate property	15	2 840	361	89	37	19.0	25.9
5312	Offices of real estate agents & brokers	61	32 514	5 073	976	224	36.2	12.6
53121	Offices of real estate agents & brokers	61	32 514	5 073	976	224	36.2	12.6
531210	Offices of real estate agents & brokers	61	32 514	5 073	976	224	36.2	12.6
5313	Activities related to real estate	51	14 865	6 904	1 675	366	48.5	5.9
53131	Real estate property managers	29	12 196	6 287	1 492	325	40.8	4.3
531311	Residential property managers	21	8 505	4 117	946	218	43.9	6.2
53132	Offices of real estate appraisers	21	D	D	D	b	D	D
531320	Offices of real estate appraisers	21	D	D	D	b	D	D
532	Rental & leasing services	91	66 303	11 366	2 661	580	14.8	9.0
5321	Automotive equipment rental & leasing	20	20 512	2 131	521	122	6.4	3.9
53212	Truck, utility trailer, & RV rental & leasing	11	8 568	991	219	46	5.5	8.5
532120	Truck, utility trailer, & RV rental & leasing	11	8 568	991	219	46	5.5	8.5
5322	Consumer goods rental	46	14 990	2 843	698	206	10.4	13.8
53223	Video tape & disk rental	28	3 953	690	141	95	33.0	14.2
532230	Video tape & disk rental	28	3 953	690	141	95	33.0	14.2
5324	Commercial & industrial machinery & equipment rental & leasing	17	22 598	4 933	1 193	178	10.6	—
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	19 302	4 485	1 091	157	12.5	—
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE LOUISIANA METROPOLITAN AREAS								
53	Real estate & rental & leasing	728	551 863	93 255	20 046	3 798	40.1	10.4
531	Real estate	464	107 438	14 646	3 579	1 224	51.8	27.5
5311	Lessors of real estate	319	81 644	9 999	2 561	900	49.5	27.0
53111	Lessors of residential buildings & dwellings	181	33 974	4 172	1 007	451	59.0	28.2
531110	Lessors of residential buildings & dwellings	181	33 974	4 172	1 007	451	59.0	28.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	81	18 634	3 043	892	272	48.4	19.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	81	18 634	3 043	892	272	48.4	19.4
53119	Lessors of other real estate property	49	27 173	2 601	610	156	41.1	31.7
531190	Lessors of other real estate property	49	27 173	2 601	610	156	41.1	31.7
5312	Offices of real estate agents & brokers	74	13 414	1 582	340	128	59.9	23.8
53121	Offices of real estate agents & brokers	74	13 414	1 582	340	128	59.9	23.8
531210	Offices of real estate agents & brokers	74	13 414	1 582	340	128	59.9	23.8
5313	Activities related to real estate	71	12 380	3 065	678	196	58.0	35.3
53131	Real estate property managers	40	D	D	D	c	D	D
531311	Residential property managers	27	7 267	1 960	425	114	44.3	51.8
531312	Nonresidential property managers	13	D	D	D	b	D	D
53132	Offices of real estate appraisers	20	D	D	D	b	D	D
531320	Offices of real estate appraisers	20	D	D	D	b	D	D
53139	Other activities related to real estate	11	D	D	D	a	D	D
531390	Other activities related to real estate	11	D	D	D	a	D	D
532	Rental & leasing services	264	444 425	78 609	16 467	2 574	37.3	6.3
5322	Consumer goods rental	164	D	D	D	f	D	D
53221	Consumer electronics & appliances rental	37	25 962	5 165	1 308	227	9.2	40.6
532210	Consumer electronics & appliances rental	37	25 962	5 165	1 308	227	9.2	40.6
53223	Video tape & disk rental	89	14 464	2 670	628	371	40.0	12.8
532230	Video tape & disk rental	89	14 464	2 670	628	371	40.0	12.8
53229	Other consumer goods rental	35	D	D	D	c	D	D
532299	All other consumer goods rental	19	D	D	D	c	D	D
5323	General rental centers	23	9 745	2 652	796	115	27.0	11.5
53231	General rental centers	23	9 745	2 652	796	115	27.0	11.5
532310	General rental centers	23	9 745	2 652	796	115	27.0	11.5
5324	Commercial & industrial machinery & equipment rental & leasing	73	378 242	63 859	12 803	1 647	38.9	3.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	56	D	D	D	g	D	D
532411	Commercial air/rail/water transportation equip rental & leasing	13	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	43	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	17	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	17	D	D	D	f	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Parishes: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ACADIA PARISH, LA								
53	Real estate & rental & leasing	34	8 074	1 622	388	96	68.4	13.2
531	Real estate	20	D	D	D	b	D	D
5311	Lessors of real estate	13	D	D	D	a	D	D
532	Rental & leasing services	13	4 738	1 142	264	63	53.4	15.7
ALLEN PARISH, LA								
53	Real estate & rental & leasing	13	1 907	352	82	37	73.8	19.0
531	Real estate	5	676	49	13	7	78.4	21.6
532	Rental & leasing services	8	1 231	303	69	30	71.2	17.6

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ASCENSION PARISH, LA								
53	Real estate & rental & leasing	54	52 448	7 386	1 453	288	40.1	11.4
531	Real estate	28	6 217	909	192	67	54.7	8.1
5311	Lessors of real estate	13	2 211	382	97	42	52.9	15.2
5312	Offices of real estate agents & brokers	12	3 626	401	84	19	51.1	4.5
53121	Offices of real estate agents & brokers	12	3 626	401	84	19	51.1	4.5
531210	Offices of real estate agents & brokers	12	3 626	401	84	19	51.1	4.5
532	Rental & leasing services	26	46 231	6 477	1 261	221	38.1	11.8
5322	Consumer goods rental	12	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing.....	10	38 555	4 897	952	141	44.2	9.9
ASSUMPTION PARISH, LA								
53	Real estate & rental & leasing	8	D	D	D	b	D	D
531	Real estate	7	5 920	818	208	35	.3	92.6
532	Rental & leasing services	1	D	D	D	a	D	D
AVOYELLES PARISH, LA								
53	Real estate & rental & leasing	22	3 377	485	157	67	76.5	18.2
531	Real estate	17	2 593	285	73	44	84.3	8.8
5311	Lessors of real estate	13	2 266	227	60	35	90.6	1.5
532	Rental & leasing services	5	784	200	84	23	50.4	49.6
BEAUREGARD PARISH, LA								
53	Real estate & rental & leasing	22	4 133	746	189	69	50.3	28.8
531	Real estate	14	2 621	405	101	29	46.8	45.4
532	Rental & leasing services	8	1 512	341	88	40	56.3	—
BIENVILLE PARISH, LA								
53	Real estate & rental & leasing	10	5 610	1 304	337	51	8.5	1.9
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
BOSSIER PARISH, LA								
53	Real estate & rental & leasing	73	28 529	5 291	1 269	327	35.2	10.8
531	Real estate	54	19 234	3 414	835	222	42.2	9.7
5311	Lessors of real estate	27	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	11	4 438	1 074	233	73	28.3	6.1
531110	Lessors of residential buildings & dwellings	11	4 438	1 074	233	73	28.3	6.1
5312	Offices of real estate agents & brokers	19	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	19	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	19	D	D	D	b	D	D
532	Rental & leasing services	19	9 295	1 877	434	105	20.6	13.1

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CADDO PARISH, LA								
53	Real estate & rental & leasing	247	120 613	22 941	5 233	1 185	27.5	9.1
531	Real estate	181	64 769	13 759	3 058	747	37.8	9.8
5311	Lessors of real estate	101	D	D	D	e	D	D
53111	Lessors of residential buildings & dwellings	49	17 952	2 470	574	194	44.7	3.9
531110	Lessors of residential buildings & dwellings	49	17 952	2 470	574	194	44.7	3.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	8 923	1 383	347	86	37.0	14.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	8 923	1 383	347	86	37.0	14.1
53113	Lessors of miniwarehouses & self storage units	10	D	D	D	a	D	D
531130	Lessors of miniwarehouses & self storage units	10	D	D	D	a	D	D
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	40	23 559	4 011	712	167	32.2	12.4
53121	Offices of real estate agents & brokers	40	23 559	4 011	712	167	32.2	12.4
531210	Offices of real estate agents & brokers	40	23 559	4 011	712	167	32.2	12.4
5313	Activities related to real estate	40	D	D	D	e	D	D
53131	Real estate property managers	22	D	D	D	c	D	D
531311	Residential property managers	15	5 986	3 336	769	166	24.0	8.9
53132	Offices of real estate appraisers	17	D	D	D	b	D	D
531320	Offices of real estate appraisers	17	D	D	D	b	D	D
532	Rental & leasing services	61	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	16	19 199	1 797	463	108	4.4	4.2
5322	Consumer goods rental	30	10 731	2 125	530	133	10.1	12.3
53223	Video tape & disk rental	18	2 735	431	94	51	30.3	18.7
532230	Video tape & disk rental	18	2 735	431	94	51	30.3	18.7
CALCASIEU PARISH, LA								
53	Real estate & rental & leasing	210	106 016	20 608	4 848	1 164	28.6	15.4
531	Real estate	134	51 351	8 470	2 033	546	41.9	20.1
5311	Lessors of real estate	84	32 359	4 381	1 151	308	31.7	19.3
53111	Lessors of residential buildings & dwellings	33	12 397	1 416	380	137	35.5	24.6
531110	Lessors of residential buildings & dwellings	33	12 397	1 416	380	137	35.5	24.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	11 468	1 973	486	103	35.4	9.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	11 468	1 973	486	103	35.4	9.7
53119	Lessors of other real estate property	17	6 921	811	248	52	15.9	26.8
531190	Lessors of other real estate property	17	6 921	811	248	52	15.9	26.8
5312	Offices of real estate agents & brokers	27	10 609	848	161	61	84.7	4.9
53121	Offices of real estate agents & brokers	27	10 609	848	161	61	84.7	4.9
531210	Offices of real estate agents & brokers	27	10 609	848	161	61	84.7	4.9
5313	Activities related to real estate	23	8 383	3 241	721	177	27.5	42.6
53131	Real estate property managers	17	7 087	2 801	637	151	27.9	36.7
531311	Residential property managers	10	2 655	884	199	63	47.6	28.4
532	Rental & leasing services	75	D	D	D	f	D	D
5322	Consumer goods rental	41	14 450	2 603	642	237	35.3	30.5
53223	Video tape & disk rental	25	4 478	853	235	137	43.9	10.7
532230	Video tape & disk rental	25	4 478	853	235	137	43.9	10.7
5324	Commercial & industrial machinery & equipment rental & leasing	25	36 256	8 580	1 943	322	5.7	4.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	14	26 394	6 029	1 391	250	6.1	5.8
532412	Construction/mining/forestry machinery & equip rental & leasing	13	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
CALDWELL PARISH, LA								
53	Real estate & rental & leasing	5	597	93	28	6	31.3	13.4
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CAMERON PARISH, LA								
53	Real estate & rental & leasing	4	1 451	199	56	11	9.3	-
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
CATAHOULA PARISH, LA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CLAIBORNE PARISH, LA								
53	Real estate & rental & leasing	7	970	173	40	17	39.7	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
CONCORDIA PARISH, LA								
53	Real estate & rental & leasing	3	2 010	532	131	25	—	4.5
531	Real estate	1	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
DE SOTO PARISH, LA								
53	Real estate & rental & leasing	48	9 562	1 678	379	129	60.3	34.5
531	Real estate	45	D	D	D	c	D	D
5311	Lessors of real estate	35	4 618	418	95	56	78.5	21.5
53111	Lessors of residential buildings & dwellings	27	3 762	313	70	46	78.7	21.3
531110	Lessors of residential buildings & dwellings	27	3 762	313	70	46	78.7	21.3
532	Rental & leasing services	3	1 142	221	42	17	D	—
EAST BATON ROUGE PARISH, LA								
53	Real estate & rental & leasing	502	330 056	73 467	19 095	3 760	21.1	12.4
531	Real estate	372	193 315	33 296	7 835	1 831	29.6	16.8
5311	Lessors of real estate	196	112 273	14 910	3 292	930	28.5	17.6
53111	Lessors of residential buildings & dwellings	110	58 632	7 071	1 597	494	19.3	18.7
531110	Lessors of residential buildings & dwellings	110	58 632	7 071	1 597	494	19.3	18.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	57	44 067	5 906	1 294	302	34.6	18.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	57	44 067	5 906	1 294	302	34.6	18.8
53113	Lessors of miniwarehouses & self storage units	16	5 519	1 155	203	86	36.7	1.4
531130	Lessors of miniwarehouses & self storage units	16	5 519	1 155	203	86	36.7	1.4
53119	Lessors of other real estate property	13	4 055	778	198	48	84.4	10.9
531190	Lessors of other real estate property	13	4 055	778	198	48	84.4	10.9
5312	Offices of real estate agents & brokers	83	46 820	5 061	1 048	245	36.3	6.5
53121	Offices of real estate agents & brokers	83	46 820	5 061	1 048	245	36.3	6.5
531210	Offices of real estate agents & brokers	83	46 820	5 061	1 048	245	36.3	6.5
5313	Activities related to real estate	93	34 222	13 325	3 495	656	24.0	28.0
53131	Real estate property managers	54	23 935	10 987	3 110	565	10.4	25.5
531311	Residential property managers	39	18 704	8 988	2 375	475	11.3	18.2
531312	Nonresidential property managers	15	5 231	1 999	735	90	7.2	51.6
53132	Offices of real estate appraisers	31	D	D	D	b	D	D
531320	Offices of real estate appraisers	31	D	D	D	b	D	D
532	Rental & leasing services	129	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	17	22 432	2 646	595	136	13.0	1.2
5322	Consumer goods rental	67	25 663	5 051	1 471	415	13.8	17.8
53223	Video tape & disk rental	40	11 843	1 925	423	242	12.8	26.3
532230	Video tape & disk rental	40	11 843	1 925	423	242	12.8	26.3
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	14	D	D	D	b	D	D
53231	General rental centers	14	D	D	D	b	D	D
532310	General rental centers	14	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	31	82 384	30 825	8 807	1 302	6.9	3.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	17	23 907	4 748	1 004	149	21.1	7.6
532412	Construction/mining/forestry machinery & equip rental & leasing	15	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	g	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	g	D	D
EAST CARROLL PARISH, LA								
53	Real estate & rental & leasing	5	1 299	185	90	13	26.1	.5
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
EAST FELICIANA PARISH, LA								
53	Real estate & rental & leasing	13	2 174	651	167	38	42.5	—
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
EVANGELINE PARISH, LA								
53	Real estate & rental & leasing	21	4 002	696	179	73	66.0	3.0
531	Real estate	14	2 209	393	102	47	78.2	5.4
5311	Lessors of real estate	13	D	D	D	b	D	D
532	Rental & leasing services	7	1 793	303	77	26	50.9	—
FRANKLIN PARISH, LA								
53	Real estate & rental & leasing	11	3 326	369	91	30	64.3	13.5
531	Real estate	6	2 298	191	45	17	80.4	19.6
532	Rental & leasing services	5	1 028	178	46	13	28.4	—
GRANT PARISH, LA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	170	54	15	3	28.8	71.2
532	Rental & leasing services	1	D	D	D	a	D	D
IBERIA PARISH, LA								
53	Real estate & rental & leasing	82	218 238	47 496	9 565	1 274	6.3	6.7
531	Real estate	37	9 714	1 401	313	102	51.6	9.8
5311	Lessors of real estate	25	6 926	1 044	267	85	38.0	8.0
53111	Lessors of residential buildings & dwellings	12	3 089	457	91	31	45.5	15.8
531110	Lessors of residential buildings & dwellings	12	3 089	457	91	31	45.5	15.8
532	Rental & leasing services	45	208 524	46 095	9 252	1 172	4.2	6.6
5322	Consumer goods rental	13	5 728	1 179	255	67	28.8	18.0
5324	Commercial & industrial machinery & equipment rental & leasing	28	198 875	43 741	8 637	1 056	3.3	5.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	23	D	D	D	f	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	17	66 714	14 973	2 408	388	8.4	17.1
IBERVILLE PARISH, LA								
53	Real estate & rental & leasing	21	12 970	2 346	638	128	57.6	15.1
531	Real estate	12	4 799	485	106	30	74.9	18.8
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	9	8 171	1 861	532	98	47.5	12.9
JACKSON PARISH, LA								
53	Real estate & rental & leasing	10	2 100	384	74	28	67.3	7.2
531	Real estate	6	653	82	18	8	56.4	14.2
532	Rental & leasing services	4	1 447	302	56	20	72.2	4.0

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
JEFFERSON PARISH, LA								
53	Real estate & rental & leasing	533	627 940	121 570	28 089	5 485	15.4	7.3
531	Real estate	369	251 736	51 443	12 321	2 682	26.1	14.1
5311	Lessors of real estate	197	148 115	15 948	3 662	876	24.0	10.5
53111	Lessors of residential buildings & dwellings	109	78 458	9 494	2 253	508	20.3	10.1
531110	Lessors of residential buildings & dwellings	109	78 458	9 494	2 253	508	20.3	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	66	63 229	5 711	1 246	306	28.1	11.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	66	63 229	5 711	1 246	306	28.1	11.5
53113	Lessors of miniwarehouses & self storage units	13	3 916	376	86	40	19.1	—
531130	Lessors of miniwarehouses & self storage units	13	3 916	376	86	40	19.1	—
5312	Offices of real estate agents & brokers	83	42 770	7 432	1 998	325	37.2	12.6
53121	Offices of real estate agents & brokers	83	42 770	7 432	1 998	325	37.2	12.6
531210	Offices of real estate agents & brokers	83	42 770	7 432	1 998	325	37.2	12.6
5313	Activities related to real estate	89	60 851	28 063	6 661	1 481	23.2	23.9
53131	Real estate property managers	51	50 031	24 683	5 879	1 337	16.2	24.5
531311	Residential property managers	36	39 265	19 443	4 712	1 051	16.9	28.9
531312	Nonresidential property managers	15	10 766	5 240	1 167	286	13.4	8.5
53132	Offices of real estate appraisers	25	8 518	2 587	592	96	53.8	23.4
531320	Offices of real estate appraisers	25	8 518	2 587	592	96	53.8	23.4
53139	Other activities related to real estate	13	2 302	793	190	48	62.6	11.6
531390	Other activities related to real estate	13	2 302	793	190	48	62.6	11.6
532	Rental & leasing services	157	372 541	68 667	15 492	2 761	8.2	2.7
5321	Automotive equipment rental & leasing	26	175 807	25 839	6 061	1 167	—	.5
53211	Passenger car rental & leasing	13	120 336	19 393	4 452	954	—	.1
532111	Passenger car rental	13	120 336	19 393	4 452	954	—	.1
53212	Truck, utility trailer, & RV rental & leasing	13	55 471	6 446	1 609	213	.1	1.2
532120	Truck, utility trailer, & RV rental & leasing	13	55 471	6 446	1 609	213	.1	1.2
5322	Consumer goods rental	67	54 122	15 430	3 565	792	16.2	4.9
53222	Formal wear & costume rental	12	2 461	671	167	48	—	4.3
532220	Formal wear & costume rental	12	2 461	671	167	48	—	4.3
53223	Video tape & disk rental	30	17 210	3 730	847	300	19.4	12.1
532230	Video tape & disk rental	30	17 210	3 730	847	300	19.4	12.1
53229	Other consumer goods rental	18	D	D	D	e	D	D
532299	All other consumer goods rental	11	D	D	D	c	D	D
5323	General rental centers	15	9 197	1 774	384	70	19.9	2.4
53231	General rental centers	15	9 197	1 774	384	70	19.9	2.4
532310	General rental centers	15	9 197	1 774	384	70	19.9	2.4
5324	Commercial & industrial machinery & equipment rental & leasing	49	133 415	25 624	5 482	732	14.8	4.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	18	61 215	11 117	2 497	292	17.0	.5
532412	Construction/mining/forestry machinery & equip rental & leasing	16	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	28	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	28	D	D	D	e	D	D
JEFFERSON DAVIS PARISH, LA								
53	Real estate & rental & leasing	23	9 755	4 212	923	181	14.4	5.8
531	Real estate	13	1 059	278	35	21	46.3	52.5
532	Rental & leasing services	10	8 696	3 934	888	160	10.5	.1
LAFAYETTE PARISH, LA								
53	Real estate & rental & leasing	347	394 050	85 657	19 062	2 953	19.5	6.2
531	Real estate	174	D	D	D	f	D	D
5311	Lessors of real estate	109	64 505	10 328	2 424	521	38.6	12.6
53111	Lessors of residential buildings & dwellings	41	18 097	2 799	648	175	29.4	21.4
531110	Lessors of residential buildings & dwellings	41	18 097	2 799	648	175	29.4	21.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	38	25 319	3 070	722	171	34.3	15.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	38	25 319	3 070	722	171	34.3	15.7
53119	Lessors of other real estate property	23	D	D	D	c	D	D
531190	Lessors of other real estate property	23	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	29	18 533	3 888	701	151	15.3	4.9
53121	Offices of real estate agents & brokers	29	18 533	3 888	701	151	15.3	4.9
531210	Offices of real estate agents & brokers	29	18 533	3 888	701	151	15.3	4.9
5313	Activities related to real estate	36	D	D	D	c	D	D
53131	Real estate property managers	21	4 684	1 590	389	104	44.0	25.4
531311	Residential property managers	11	D	D	D	b	D	D
531312	Nonresidential property managers	10	D	D	D	b	D	D
53132	Offices of real estate appraisers	10	D	D	D	a	D	D
531320	Offices of real estate appraisers	10	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LAFAYETTE PARISH, LA—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	171	301 442	68 499	15 387	2 147	14.8	4.6
5321	Automotive equipment rental & leasing	16	D	D	D	c	D	D
5322	Consumer goods rental	41	D	D	D	c	D	D
53223	Video tape & disk rental	19	4 745	827	156	95	29.4	27.7
532230	Video tape & disk rental	19	4 745	827	156	95	29.4	27.7
5323	General rental centers	11	7 386	2 199	430	66	23.5	25.0
53231	General rental centers	11	7 386	2 199	430	66	23.5	25.0
532310	General rental centers	11	7 386	2 199	430	66	23.5	25.0
5324	Commercial & industrial machinery & equipment rental & leasing	103	262 124	60 455	13 623	1 705	14.0	2.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	84	245 384	56 509	12 769	1 600	12.6	3.1
532412	Construction/mining/forestry machinery & equip rental & leasing	78	239 944	54 785	12 500	1 560	12.9	2.7
53249	Oth commercial/industrial machinery & equipment rental & leasing	16	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	16	D	D	D	b	D	D
LAFOURCHE PARISH, LA								
53	Real estate & rental & leasing	81	56 088	9 372	1 956	426	25.5	15.5
531	Real estate	35	5 962	763	176	75	77.2	16.6
5311	Lessors of real estate	24	4 270	586	138	41	72.6	21.6
53111	Lessors of residential buildings & dwellings	12	3 026	412	100	21	69.8	30.2
531110	Lessors of residential buildings & dwellings	12	3 026	412	100	21	69.8	30.2
532	Rental & leasing services	46	50 126	8 609	1 780	351	19.3	15.4
5322	Consumer goods rental	22	7 392	2 276	335	127	55.0	4.0
53223	Video tape & disk rental	17	3 606	602	155	80	53.2	8.2
532230	Video tape & disk rental	17	3 606	602	155	80	53.2	8.2
5324	Commercial & industrial machinery & equipment rental & leasing	19	42 031	6 103	1 405	205	12.0	17.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	15	33 426	4 467	1 053	153	15.1	.5
LA SALLE PARISH, LA								
53	Real estate & rental & leasing	4	446	92	23	12	100.0	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
LINCOLN PARISH, LA								
53	Real estate & rental & leasing	41	9 998	1 439	368	150	54.9	19.5
531	Real estate	35	8 038	1 037	251	108	56.1	17.7
5311	Lessors of real estate	18	5 841	701	168	78	58.7	13.4
5313	Activities related to real estate	10	706	111	27	14	88.0	9.2
532	Rental & leasing services	6	1 960	402	117	42	49.8	26.9
LIVINGSTON PARISH, LA								
53	Real estate & rental & leasing	39	14 152	2 202	490	214	51.3	10.7
531	Real estate	15	4 945	659	161	63	35.5	11.8
532	Rental & leasing services	24	9 207	1 543	329	151	59.8	10.1
5322	Consumer goods rental	16	2 607	579	128	104	53.3	33.1
53223	Video tape & disk rental	13	2 114	477	102	87	65.7	24.9
532230	Video tape & disk rental	13	2 114	477	102	87	65.7	24.9
MADISON PARISH, LA								
53	Real estate & rental & leasing	14	1 884	772	166	50	35.8	27.9
531	Real estate	12	D	D	D	b	D	D
5311	Lessors of real estate	11	1 103	659	138	41	51.0	39.6
532	Rental & leasing services	2	D	D	D	a	D	D
MOREHOUSE PARISH, LA								
53	Real estate & rental & leasing	14	4 308	395	91	27	78.3	1.0
531	Real estate	11	D	D	D	a	D	D
532	Rental & leasing services	3	1 133	257	61	14	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NATCHITOCHE PARISH, LA								
53	Real estate & rental & leasing	34	6 490	738	187	82	60.0	21.2
531	Real estate	24	4 727	418	101	45	72.6	20.2
5311	Lessors of real estate	17	3 100	307	75	33	66.3	30.7
53111	Lessors of residential buildings & dwellings	14	2 508	208	50	23	70.0	26.3
531110	Lessors of residential buildings & dwellings	14	2 508	208	50	23	70.0	26.3
532	Rental & leasing services	10	1 763	320	86	37	26.0	23.9
ORLEANS PARISH, LA								
53	Real estate & rental & leasing	481	407 419	72 285	18 091	3 538	18.0	11.4
531	Real estate	378	236 132	50 855	12 806	2 714	27.0	14.8
5311	Lessors of real estate	200	125 396	15 812	3 757	960	33.7	18.6
53111	Lessors of residential buildings & dwellings	112	75 085	9 982	2 335	627	24.0	27.3
531110	Lessors of residential buildings & dwellings	112	75 085	9 982	2 335	627	24.0	27.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	67	42 395	5 219	1 276	272	49.0	5.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	67	42 395	5 219	1 276	272	49.0	5.0
53119	Lessors of other real estate property	12	5 001	216	52	22	62.7	14.5
531190	Lessors of other real estate property	12	5 001	216	52	22	62.7	14.5
5312	Offices of real estate agents & brokers	79	58 306	9 059	2 150	408	12.8	10.4
53121	Offices of real estate agents & brokers	79	58 306	9 059	2 150	408	12.8	10.4
531210	Offices of real estate agents & brokers	79	58 306	9 059	2 150	408	12.8	10.4
5313	Activities related to real estate	99	52 430	25 984	6 899	1 346	26.8	10.8
53131	Real estate property managers	68	36 788	22 638	6 148	1 151	16.2	10.4
531311	Residential property managers	46	D	D	D	e	D	D
531312	Nonresidential property managers	22	D	D	D	f	D	D
53132	Offices of real estate appraisers	11	7 449	1 250	297	87	94.3	5.1
531320	Offices of real estate appraisers	11	7 449	1 250	297	87	94.3	5.1
53139	Other activities related to real estate	20	8 193	2 096	454	108	13.4	17.5
531390	Other activities related to real estate	20	8 193	2 096	454	108	13.4	17.5
532	Rental & leasing services	98	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	17	30 364	3 610	919	171	7.3	3.1
53212	Truck, utility trailer, & RV rental & leasing	10	4 549	775	173	40	—	20.4
532120	Truck, utility trailer, & RV rental & leasing	10	4 549	775	173	40	—	20.4
5322	Consumer goods rental	41	D	D	D	e	D	D
53221	Consumer electronics & appliances rental	10	5 571	1 145	269	50	14.6	9.2
532210	Consumer electronics & appliances rental	10	5 571	1 145	269	50	14.6	9.2
53223	Video tape & disk rental	16	7 485	1 183	271	110	7.3	34.8
532230	Video tape & disk rental	16	7 485	1 183	271	110	7.3	34.8
5323	General rental centers	12	9 687	1 868	452	94	.5	20.2
53231	General rental centers	12	9 687	1 868	452	94	.5	20.2
532310	General rental centers	12	9 687	1 868	452	94	.5	20.2
5324	Commercial & industrial machinery & equipment rental & leasing	28	105 180	10 428	2 643	273	1.0	2.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	14	90 166	7 845	1 881	188	.3	.6
53249	Oth commercial/industrial machinery & equipment rental & leasing	13	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	13	D	D	D	b	D	D
OUACHITA PARISH, LA								
53	Real estate & rental & leasing	176	79 657	12 748	3 006	805	43.4	7.2
531	Real estate	138	50 100	7 253	1 672	511	48.7	7.0
5311	Lessors of real estate	86	33 620	3 952	944	309	42.9	9.1
53111	Lessors of residential buildings & dwellings	54	16 693	2 072	512	193	61.0	14.4
531110	Lessors of residential buildings & dwellings	54	16 693	2 072	512	193	61.0	14.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	14 526	1 500	367	92	20.0	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	14 526	1 500	367	92	20.0	—
5312	Offices of real estate agents & brokers	28	9 728	1 125	237	56	78.2	1.4
53121	Offices of real estate agents & brokers	28	9 728	1 125	237	56	78.2	1.4
531210	Offices of real estate agents & brokers	28	9 728	1 125	237	56	78.2	1.4
5313	Activities related to real estate	24	6 752	2 176	491	146	35.1	4.8
53131	Real estate property managers	11	4 873	1 669	376	108	14.0	5.9
532	Rental & leasing services	38	29 557	5 495	1 334	294	34.4	7.4
5322	Consumer goods rental	26	16 627	2 953	752	191	52.1	9.8
53223	Video tape & disk rental	13	3 838	549	133	62	30.4	23.3
532230	Video tape & disk rental	13	3 838	549	133	62	30.4	23.3
PLAQUEMINES PARISH, LA								
53	Real estate & rental & leasing	44	45 034	8 370	1 804	286	13.4	8.5
531	Real estate	16	14 484	2 273	490	95	29.8	23.5
5311	Lessors of real estate	14	D	D	D	b	D	D
532	Rental & leasing services	28	30 550	6 097	1 314	191	5.6	1.4
5324	Commercial & industrial machinery & equipment rental & leasing	21	27 148	5 675	1 242	167	5.2	1.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	18	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	13	23 366	4 873	1 062	132	4.2	—

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
POINTE COUPEE PARISH, LA								
53	Real estate & rental & leasing	8	577	161	47	17	66.7	—
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
RAPIDES PARISH, LA								
53	Real estate & rental & leasing	92	57 845	12 436	2 945	660	20.4	13.6
531	Real estate	63	27 769	4 446	1 058	279	39.2	21.7
5311	Lessors of real estate	36	19 243	2 373	589	161	35.3	22.5
53111	Lessors of residential buildings & dwellings	23	7 181	916	216	74	21.6	26.0
531110	Lessors of residential buildings & dwellings	23	7 181	916	216	74	21.6	26.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	11 695	1 355	350	79	42.2	21.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	11 695	1 355	350	79	42.2	21.0
5312	Offices of real estate agents & brokers	12	6 007	1 042	235	61	48.1	7.0
53121	Offices of real estate agents & brokers	12	6 007	1 042	235	61	48.1	7.0
531210	Offices of real estate agents & brokers	12	6 007	1 042	235	61	48.1	7.0
5313	Activities related to real estate	15	2 519	1 031	234	57	47.8	51.2
532	Rental & leasing services	29	30 076	7 990	1 887	381	3.1	6.0
5322	Consumer goods rental	18	6 273	1 344	379	133	14.8	14.7
RED RIVER PARISH, LA								
53	Real estate & rental & leasing	4	748	167	40	13	48.4	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RICHLAND PARISH, LA								
53	Real estate & rental & leasing	14	2 942	701	135	40	62.6	1.6
531	Real estate	8	1 743	398	68	19	95.9	—
532	Rental & leasing services	6	1 199	303	67	21	14.3	3.9
SABINE PARISH, LA								
53	Real estate & rental & leasing	8	1 451	214	58	19	50.7	49.3
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
ST. BERNARD PARISH, LA								
53	Real estate & rental & leasing	37	13 228	2 999	509	148	34.7	14.3
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	16	6 112	1 263	223	51	36.4	16.4
532	Rental & leasing services	13	D	D	D	b	D	D
ST. CHARLES PARISH, LA								
53	Real estate & rental & leasing	29	14 536	2 115	515	109	30.3	2.4
531	Real estate	19	6 160	884	190	52	43.5	2.7
532	Rental & leasing services	10	8 376	1 231	325	57	20.7	2.1
ST. HELENA PARISH, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
ST. JAMES PARISH, LA								
53	Real estate & rental & leasing	10	2 177	289	53	20	23.6	7.6
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	3	260	41	8	5	51.9	48.1

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ST. JOHN THE BAPTIST PARISH, LA								
53	Real estate & rental & leasing	30	44 972	9 769	2 317	365	8.8	11.2
531	Real estate	16	16 720	1 342	291	58	14.7	1.3
5311	Lessors of real estate	10	15 229	1 206	261	48	13.8	—
532	Rental & leasing services	14	28 252	8 427	2 026	307	5.3	17.1
ST. LANDRY PARISH, LA								
53	Real estate & rental & leasing	48	12 680	1 931	458	146	27.5	35.4
531	Real estate	37	7 055	1 034	217	95	23.0	55.3
5311	Lessors of real estate	25	5 523	808	176	76	18.2	66.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
532	Rental & leasing services	11	5 625	897	241	51	33.0	10.5
ST. MARTIN PARISH, LA								
53	Real estate & rental & leasing	27	24 061	4 746	1 425	224	6.4	19.1
531	Real estate	12	6 541	1 450	345	104	10.3	41.5
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	15	17 520	3 296	1 080	120	5.0	10.8
ST. MARY PARISH, LA								
53	Real estate & rental & leasing	80	178 529	16 651	3 428	522	80.8	3.0
531	Real estate	42	11 304	1 358	343	95	53.0	35.5
5311	Lessors of real estate	30	8 991	1 007	252	73	48.0	38.7
53111	Lessors of residential buildings & dwellings	10	1 888	235	54	23	50.1	23.7
531110	Lessors of residential buildings & dwellings	10	1 888	235	54	23	50.1	23.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 060	542	146	30	16.5	66.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 060	542	146	30	16.5	66.5
532	Rental & leasing services	38	167 225	15 293	3 085	427	82.7	.9
5322	Consumer goods rental	15	10 529	2 145	479	111	48.8	5.4
5324	Commercial & industrial machinery & equipment rental & leasing	20	155 641	12 660	2 381	303	84.9	.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	17	149 680	11 299	2 068	268	87.9	.6
532412	Construction/mining/forestry machinery & equip rental & leasing	13	146 855	10 350	1 892	223	89.6	.1
ST. TAMMANY PARISH, LA								
53	Real estate & rental & leasing	156	86 428	14 541	2 987	739	34.1	8.8
531	Real estate	100	47 627	5 493	1 238	315	41.6	10.8
5311	Lessors of real estate	40	23 498	1 480	348	103	41.7	7.6
53111	Lessors of residential buildings & dwellings	17	7 675	624	144	40	37.7	21.1
531110	Lessors of residential buildings & dwellings	17	7 675	624	144	40	37.7	21.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	15 340	801	190	54	42.6	.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	15 340	801	190	54	42.6	.9
5312	Offices of real estate agents & brokers	34	15 823	1 361	307	66	38.4	1.0
53121	Offices of real estate agents & brokers	34	15 823	1 361	307	66	38.4	1.0
531210	Offices of real estate agents & brokers	34	15 823	1 361	307	66	38.4	1.0
5313	Activities related to real estate	26	8 306	2 652	583	146	47.2	38.6
53132	Offices of real estate appraisers	13	2 555	427	115	43	61.1	33.9
531320	Offices of real estate appraisers	13	2 555	427	115	43	61.1	33.9
532	Rental & leasing services	54	D	D	D	e	D	D
5322	Consumer goods rental	37	9 825	2 022	410	166	32.2	4.9
53223	Video tape & disk rental	25	5 694	968	216	115	25.5	8.4
532230	Video tape & disk rental	25	5 694	968	216	115	25.5	8.4
5324	Commercial & industrial machinery & equipment rental & leasing	11	16 419	3 503	587	124	25.3	11.9
TANGIPAHOA PARISH, LA								
53	Real estate & rental & leasing	72	29 503	5 352	1 167	309	27.9	43.0
531	Real estate	44	12 118	1 332	299	122	39.3	39.8
5311	Lessors of real estate	22	7 808	632	174	79	32.3	51.6
53111	Lessors of residential buildings & dwellings	15	3 963	417	125	64	42.8	35.5
531110	Lessors of residential buildings & dwellings	15	3 963	417	125	64	42.8	35.5
5312	Offices of real estate agents & brokers	10	2 979	237	44	20	41.4	15.4
53121	Offices of real estate agents & brokers	10	2 979	237	44	20	41.4	15.4
531210	Offices of real estate agents & brokers	10	2 979	237	44	20	41.4	15.4
5313	Activities related to real estate	12	1 331	463	81	23	75.3	24.7
532	Rental & leasing services	28	17 385	4 020	868	187	20.0	45.2
5322	Consumer goods rental	19	12 796	2 943	616	137	2.7	60.6

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TENSAS PARISH, LA								
53	Real estate & rental & leasing	3	651	160	37	11	D	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
TERREBONNE PARISH, LA								
53	Real estate & rental & leasing	137	247 641	53 995	11 366	1 651	4.4	6.3
531	Real estate	70	D	D	D	c	D	D
5311	Lessors of real estate	43	10 338	1 752	333	166	29.9	36.9
53111	Lessors of residential buildings & dwellings	16	7 213	822	149	51	19.2	44.4
531110	Lessors of residential buildings & dwellings	16	7 213	822	149	51	19.2	44.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	1 111	376	70	53	64.1	35.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	1 111	376	70	53	64.1	35.9
53119	Lessors of other real estate property	14	1 630	475	98	56	50.6	9.6
531190	Lessors of other real estate property	14	1 630	475	98	56	50.6	9.6
5312	Offices of real estate agents & brokers	16	5 334	694	125	38	82.2	4.2
53121	Offices of real estate agents & brokers	16	5 334	694	125	38	82.2	4.2
531210	Offices of real estate agents & brokers	16	5 334	694	125	38	82.2	4.2
5313	Activities related to real estate	11	D	D	D	b	D	D
532	Rental & leasing services	66	228 954	50 882	10 762	1 424	1.2	4.5
5322	Consumer goods rental	16	7 654	1 528	361	86	12.2	45.9
53223	Video tape & disk rental	10	2 422	413	85	45	17.5	42.9
532230	Video tape & disk rental	10	2 422	413	85	45	17.5	42.9
5324	Commercial & industrial machinery & equipment rental & leasing	43	217 511	48 427	10 205	1 285	.8	3.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing	37	201 771	43 449	8 663	1 206	.9	.3
532411	Commercial air/rail/water transportation equip rental & leasing	10	D	D	D	f	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	27	D	D	D	f	D	D
UNION PARISH, LA								
53	Real estate & rental & leasing	9	1 804	287	67	22	23.2	33.8
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
VERMILION PARISH, LA								
53	Real estate & rental & leasing	27	10 874	1 426	422	129	24.3	8.7
531	Real estate	16	7 998	823	305	98	27.9	1.3
5311	Lessors of real estate	10	7 221	708	283	79	21.5	—
532	Rental & leasing services	11	2 876	603	117	31	14.5	29.3
VERNON PARISH, LA								
53	Real estate & rental & leasing	29	6 447	839	221	78	39.9	39.8
531	Real estate	21	4 824	607	152	55	47.8	40.6
5311	Lessors of real estate	15	3 959	465	116	41	55.5	31.0
53111	Lessors of residential buildings & dwellings	11	2 673	423	102	34	38.7	45.1
531110	Lessors of residential buildings & dwellings	11	2 673	423	102	34	38.7	45.1
532	Rental & leasing services	8	1 623	232	69	23	16.6	37.5
WASHINGTON PARISH, LA								
53	Real estate & rental & leasing	13	2 394	549	109	44	42.5	4.7
531	Real estate	3	285	51	8	5	D	—
532	Rental & leasing services	10	D	D	D	b	D	D
WEBSTER PARISH, LA								
53	Real estate & rental & leasing	25	9 223	1 439	330	116	33.0	6.6
531	Real estate	12	3 452	786	183	68	84.2	15.8
532	Rental & leasing services	11	D	D	D	b	D	D
WEST BATON ROUGE PARISH, LA								
53	Real estate & rental & leasing	11	7 374	1 145	268	68	72.1	6.1
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WEST CARROLL PARISH, LA								
53	Real estate & rental & leasing	8	953	157	38	20	58.8	4.3
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WEST FELICIANA PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
WINN PARISH, LA								
53	Real estate & rental & leasing	8	1 418	262	62	20	53.0	44.1
531	Real estate	5	1 101	139	34	12	39.4	56.9
532	Rental & leasing services	3	317	123	28	8	100.0	—

¹Includes revenue information obtained from administrative records of other Federal agencies.
²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ABBEVILLE, LA								
53	Real estate & rental & leasing	12	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
ALEXANDRIA, LA								
53	Real estate & rental & leasing	61	34 457	5 354	1 287	375	24.2	9.2
531	Real estate	40	19 111	2 611	598	171	38.7	7.7
5311	Lessors of real estate	22	12 965	1 466	343	103	35.2	6.7
53111	Lessors of residential buildings & dwellings	13	5 245	731	165	56	23.2	16.6
531110	Lessors of residential buildings & dwellings	13	5 245	731	165	56	23.2	16.6
5312	Offices of real estate agents & brokers	10	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	10	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	10	D	D	D	b	D	D
532	Rental & leasing services	21	15 346	2 743	689	204	6.1	11.2
5322	Consumer goods rental	14	5 376	1 205	341	117	17.3	15.5
AMITE CITY, LA								
53	Real estate & rental & leasing	6	1 133	288	60	15	65.2	9.7
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
ARCADIA, LA								
53	Real estate & rental & leasing	4	334	47	10	10	41.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BAKER, LA								
53	Real estate & rental & leasing	12	2 124	330	74	48	77.9	—
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALL, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BASTROP, LA								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	1 133	257	61	14	D	—
BATON ROUGE, LA								
53	Real estate & rental & leasing	388	271 448	64 458	17 088	3 279	18.6	11.1
531	Real estate	292	156 187	28 106	6 686	1 556	26.2	15.4
5311	Lessors of real estate	149	87 341	11 323	2 542	743	28.2	15.3
53111	Lessors of residential buildings & dwellings	85	44 085	5 323	1 190	386	19.8	15.7
531110	Lessors of residential buildings & dwellings	85	44 085	5 323	1 190	386	19.8	15.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	44	36 499	4 406	1 017	257	30.6	16.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	44	36 499	4 406	1 017	257	30.6	16.4
53113	Lessors of miniwarehouses & self storage units	11	3 254	863	146	60	56.1	2.4
531130	Lessors of miniwarehouses & self storage units	11	3 254	863	146	60	56.1	2.4
5312	Offices of real estate agents & brokers	65	39 131	4 562	950	220	27.7	7.3
53121	Offices of real estate agents & brokers	65	39 131	4 562	950	220	27.7	7.3
531210	Offices of real estate agents & brokers	65	39 131	4 562	950	220	27.7	7.3
5313	Activities related to real estate	78	29 715	12 221	3 194	593	18.6	26.4
53131	Real estate property managers	45	21 871	10 282	2 891	521	10.2	20.0
531311	Residential property managers	34	D	D	D	e	D	D
531312	Nonresidential property managers	11	D	D	D	b	D	D
53132	Offices of real estate appraisers	26	5 247	1 277	196	52	36.0	46.4
531320	Offices of real estate appraisers	26	5 247	1 277	196	52	36.0	46.4
532	Rental & leasing services	95	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	12	D	D	D	c	D	D
5322	Consumer goods rental	51	21 392	4 442	1 335	334	12.3	16.6
53223	Video tape & disk rental	25	D	D	D	c	D	D
532230	Video tape & disk rental	25	D	D	D	c	D	D
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	11	D	D	D	b	D	D
53231	General rental centers	11	D	D	D	b	D	D
532310	General rental centers	11	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	21	72 639	28 777	8 348	1 233	7.3	2.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	D	D	D	c	D	D
BERWICK, LA								
53	Real estate & rental & leasing	4	377	83	12	3	29.7	46.7
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BOGALUSA, LA								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	3	285	51	8	5	D	—
532	Rental & leasing services	8	D	D	D	b	D	D
BOSSIER CITY, LA								
53	Real estate & rental & leasing	54	23 450	3 804	973	238	33.2	10.8
531	Real estate	42	17 247	2 684	683	172	42.1	9.6
5311	Lessors of real estate	19	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	16	8 218	895	220	46	43.4	12.8
53121	Offices of real estate agents & brokers	16	8 218	895	220	46	43.4	12.8
531210	Offices of real estate agents & brokers	16	8 218	895	220	46	43.4	12.8
532	Rental & leasing services	12	6 203	1 120	290	66	8.3	14.1
BREAUX BRIDGE, LA								
53	Real estate & rental & leasing	11	6 321	1 840	581	113	6.7	42.9
531	Real estate	7	4 033	1 206	287	90	3.0	67.3
532	Rental & leasing services	4	2 288	634	294	23	13.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BROUSSARD, LA								
53	Real estate & rental & leasing	32	79 969	15 581	4 054	593	15.3	5.8
531	Real estate	5	6 258	1 736	698	119	42.9	.5
532	Rental & leasing services	27	73 711	13 845	3 356	474	12.9	6.3
5324	Commercial & industrial machinery & equipment rental & leasing	21	67 745	12 535	3 068	413	11.6	5.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing	18	66 407	12 159	2 976	410	11.7	5.9
532412	Construction/mining/forestry machinery & equip rental & leasing	18	66 407	12 159	2 976	410	11.7	5.9
BUNKIE, LA								
53	Real estate & rental & leasing	9	D	D	D	b	D	D
531	Real estate	7	1 064	150	40	27	90.0	.2
532	Rental & leasing services	2	D	D	D	a	D	D
CARENCRO, LA								
53	Real estate & rental & leasing	6	1 682	275	56	23	33.1	66.9
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CHURCH POINT, LA								
53	Real estate & rental & leasing	7	598	159	46	16	96.0	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
COVINGTON, LA								
53	Real estate & rental & leasing	29	14 352	2 968	768	127	57.6	1.1
531	Real estate	22	8 504	1 068	246	46	48.0	1.9
532	Rental & leasing services	7	5 848	1 900	522	81	71.7	—
CROWLEY, LA								
53	Real estate & rental & leasing	14	5 479	1 092	269	53	69.1	13.8
531	Real estate	8	2 069	306	87	17	90.8	9.2
532	Rental & leasing services	6	3 410	786	182	36	56.0	16.6
DELHI, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
DENHAM SPRINGS, LA								
53	Real estate & rental & leasing	20	6 326	1 031	239	106	17.1	17.9
531	Real estate	9	D	D	D	b	D	D
532	Rental & leasing services	11	D	D	D	b	D	D
DE QUINCY, LA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
DE RIDDER, LA *								
53	Real estate & rental & leasing	20	D	D	D	b	D	D
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
DE RIDDER, LA (BEAUREGARD PARISH PART) *								
53	Real estate & rental & leasing	20	D	D	D	b	D	D
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
DONALDSONVILLE, LA								
53	Real estate & rental & leasing	10	1 961	344	82	31	73.3	—
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
EUNICE, LA *								
53	Real estate & rental & leasing	9	1 640	255	70	21	17.1	16.9
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
EUNICE, LA (ACADIA PARISH PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
EUNICE, LA (ST. LANDRY PARISH PART) *								
53	Real estate & rental & leasing	8	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
FARMERVILLE, LA								
53	Real estate & rental & leasing	5	982	142	31	11	42.6	4.8
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FRANKLIN, LA								
53	Real estate & rental & leasing	13	3 447	1 005	149	70	30.2	31.4
531	Real estate	8	1 114	211	52	31	22.5	48.4
532	Rental & leasing services	5	2 333	794	97	39	33.8	23.3
FRANKLINTON, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
GONZALES, LA								
53	Real estate & rental & leasing	24	21 127	3 254	568	107	10.8	9.0
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	13	D	D	D	b	D	D
GRAMBLING, LA								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	4	D	D	D	b	D	D
GRETNA, LA								
53	Real estate & rental & leasing	37	20 452	4 078	918	203	14.8	16.8
531	Real estate	26	11 623	1 759	395	95	26.0	4.5
5311	Lessors of real estate	17	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
532	Rental & leasing services	11	8 829	2 319	523	108	—	32.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
HAMMOND, LA								
53	Real estate & rental & leasing	44	25 232	4 502	981	216	22.9	45.3
531	Real estate	27	9 378	824	177	60	34.0	39.8
5311	Lessors of real estate	14	6 076	395	107	36	26.8	53.8
532	Rental & leasing services	17	15 854	3 678	804	156	16.3	48.6
5322	Consumer goods rental	12	12 210	2 828	593	116	—	63.1
HARAHAN, LA								
53	Real estate & rental & leasing	16	17 272	3 413	798	163	15.8	—
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	9	D	D	D	c	D	D
HAYNESVILLE, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HOMER, LA								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
HOUMA, LA								
53	Real estate & rental & leasing	70	199 888	43 874	9 222	1 269	2.9	6.7
531	Real estate	38	D	D	D	c	D	D
5311	Lessors of real estate	24	6 574	1 147	201	93	18.0	55.0
532	Rental & leasing services	31	187 978	41 963	8 856	1 143	.8	4.3
5324	Commercial & industrial machinery & equipment rental & leasing	22	180 816	40 729	8 564	1 091	.7	3.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	20	D	D	D	g	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	16	D	D	D	e	D	D
IOWA, LA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
JACKSON, LA								
53	Real estate & rental & leasing	3	215	26	8	2	100.0	—
531	Real estate	3	215	26	8	2	100.0	—
JEANERETTE, LA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
JENA, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
JENNINGS, LA								
53	Real estate & rental & leasing	13	5 518	813	136	37	20.5	9.8
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	9	D	D	D	b	D	D
JONESBORO, LA								
53	Real estate & rental & leasing	8	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	4	1 447	302	56	20	72.2	4.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
JONESVILLE, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KAPLAN, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KENNER, LA								
53	Real estate & rental & leasing	71	128 240	25 479	6 137	1 404	7.1	3.2
531	Real estate	39	D	D	D	e	D	D
5311	Lessors of real estate	18	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	10	7 140	1 268	714	70	27.8	17.3
53121	Offices of real estate agents & brokers	10	7 140	1 268	714	70	27.8	17.3
531210	Offices of real estate agents & brokers	10	7 140	1 268	714	70	27.8	17.3
5313	Activities related to real estate	11	9 705	5 314	1 197	296	5.6	9.1
532	Rental & leasing services	31	101 503	16 543	3 731	908	4.0	.9
5321	Automotive equipment rental & leasing	11	D	D	D	f	D	D
5322	Consumer goods rental	12	19 768	4 654	868	233	20.8	1.6
LAFAYETTE, LA								
53	Real estate & rental & leasing	252	238 471	50 967	10 372	1 850	20.5	6.6
531	Real estate	150	D	D	D	f	D	D
5311	Lessors of real estate	91	52 406	6 842	1 504	378	35.3	11.4
53111	Lessors of residential buildings & dwellings	36	16 122	2 603	606	160	28.1	16.7
531110	Lessors of residential buildings & dwellings	36	16 122	2 603	606	160	28.1	16.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	34	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	34	D	D	D	c	D	D
53119	Lessors of other real estate property	15	11 281	1 176	173	41	58.1	2.6
531190	Lessors of other real estate property	15	11 281	1 176	173	41	58.1	2.6
5312	Offices of real estate agents & brokers	27	D	D	D	c	D	D
53121	Offices of real estate agents & brokers	27	D	D	D	c	D	D
531210	Offices of real estate agents & brokers	27	D	D	D	c	D	D
5313	Activities related to real estate	32	8 065	2 472	454	109	53.1	16.4
53131	Real estate property managers	18	D	D	D	b	D	D
531311	Residential property managers	10	2 926	692	168	50	43.9	28.9
532	Rental & leasing services	101	159 308	37 925	7 712	1 213	14.9	4.7
5321	Automotive equipment rental & leasing	12	D	D	D	c	D	D
5322	Consumer goods rental	32	D	D	D	c	D	D
53223	Video tape & disk rental	15	D	D	D	b	D	D
532230	Video tape & disk rental	15	D	D	D	b	D	D
5323	General rental centers	11	7 386	2 199	430	66	23.5	25.0
53231	General rental centers	11	7 386	2 199	430	66	23.5	25.0
532310	General rental centers	11	7 386	2 199	430	66	23.5	25.0
5324	Commercial & industrial machinery & equipment rental & leasing	46	128 235	31 932	6 447	862	15.3	1.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	34	113 629	28 612	5 748	767	12.5	1.8
532412	Construction/mining/forestry machinery & equip rental & leasing	30	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
LAKE ARTHUR, LA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LAKE CHARLES, LA								
53	Real estate & rental & leasing	137	62 328	12 253	2 891	714	34.6	23.0
531	Real estate	100	41 512	7 123	1 703	449	43.1	21.3
5311	Lessors of real estate	55	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	20	9 483	1 066	271	92	25.3	26.5
531110	Lessors of residential buildings & dwellings	20	9 483	1 066	271	92	25.3	26.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	21	7 926	1 328	342	75	45.4	14.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	21	7 926	1 328	342	75	45.4	14.0
5312	Offices of real estate agents & brokers	24	10 205	777	142	55	84.1	5.1
53121	Offices of real estate agents & brokers	24	10 205	777	142	55	84.1	5.1
531210	Offices of real estate agents & brokers	24	10 205	777	142	55	84.1	5.1
5313	Activities related to real estate	21	D	D	D	c	D	D
53131	Real estate property managers	17	7 087	2 801	637	151	27.9	36.7
531311	Residential property managers	10	2 655	884	199	63	47.6	28.4
532	Rental & leasing services	36	D	D	D	e	D	D
5322	Consumer goods rental	21	8 577	1 841	442	148	19.2	46.5
LAKE PROVIDENCE, LA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LEESVILLE, LA								
53	Real estate & rental & leasing	15	4 459	617	164	54	26.2	45.9
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
LOCKPORT, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LUTCHER, LA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MAMOU, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
MANDEVILLE, LA								
53	Real estate & rental & leasing	27	9 007	1 150	265	91	33.0	21.4
531	Real estate	20	7 358	833	194	68	35.7	25.0
532	Rental & leasing services	7	1 649	317	71	23	20.9	4.9
MANSFIELD, LA								
53	Real estate & rental & leasing	45	9 054	1 552	346	121	59.4	36.4
531	Real estate	42	D	D	D	c	D	D
5311	Lessors of real estate	33	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	25	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	25	D	D	D	b	D	D
532	Rental & leasing services	3	1 142	221	42	17	D	—
MANY, LA								
53	Real estate & rental & leasing	5	1 009	182	53	16	50.0	50.0
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MARKSVILLE, LA								
53	Real estate & rental & leasing	8	D	D	D	b	D	D
531	Real estate	5	653	102	26	12	60.5	28.0
532	Rental & leasing services	3	D	D	D	a	D	D
MINDEN, LA								
53	Real estate & rental & leasing	16	4 687	1 015	219	87	60.2	7.4
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
MONROE, LA								
53	Real estate & rental & leasing	113	58 019	9 733	2 290	628	42.8	5.3
531	Real estate	87	33 397	5 390	1 235	401	49.5	7.1
5311	Lessors of real estate	52	21 109	2 549	610	224	50.3	9.6
53111	Lessors of residential buildings & dwellings.....	33	10 556	1 316	324	133	69.4	16.3
531110	Lessors of residential buildings & dwellings.....	33	10 556	1 316	324	133	69.4	16.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	8 903	959	244	73	23.6	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	8 903	959	244	73	23.6	—
5312	Offices of real estate agents & brokers	16	6 001	797	183	43	64.7	2.3
53121	Offices of real estate agents & brokers	16	6 001	797	183	43	64.7	2.3
531210	Offices of real estate agents & brokers	16	6 001	797	183	43	64.7	2.3
5313	Activities related to real estate	19	6 287	2 044	442	134	32.5	3.0
532	Rental & leasing services	26	24 622	4 343	1 055	227	33.7	3.0
5322	Consumer goods rental.....	17	D	D	D	c	D	D
MORGAN CITY, LA								
53	Real estate & rental & leasing	41	151 039	12 018	2 545	323	84.2	2.3
531	Real estate	22	6 813	979	254	46	37.6	50.7
5311	Lessors of real estate	16	5 925	756	195	37	29.9	58.3
532	Rental & leasing services	19	144 226	11 039	2 291	277	86.4	—
5324	Commercial & industrial machinery & equipment rental & leasing.....	10	134 585	8 809	1 663	184	89.0	—
NATCHITOCHEs, LA								
53	Real estate & rental & leasing	22	5 274	643	164	68	54.2	25.3
531	Real estate	16	3 644	347	83	36	68.2	25.0
532	Rental & leasing services	6	1 630	296	81	32	23.1	25.8
NEW IBERIA, LA								
53	Real estate & rental & leasing	62	175 853	36 366	7 987	998	5.1	7.6
531	Real estate	31	7 037	1 109	251	67	68.1	11.1
5311	Lessors of real estate	19	4 249	752	205	50	56.6	8.9
53111	Lessors of residential buildings & dwellings.....	10	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings.....	10	D	D	D	b	D	D
532	Rental & leasing services	31	168 816	35 257	7 736	931	2.5	7.5
5322	Consumer goods rental.....	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing.....	18	160 985	33 629	7 256	841	1.7	7.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	D	D	D	e	D	D
NEW LLANO, LA *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEW ORLEANS, LA								
53	Real estate & rental & leasing	481	407 419	72 285	18 091	3 538	18.0	11.4
531	Real estate	378	236 132	50 855	12 806	2 714	27.0	14.8
5311	Lessors of real estate	200	125 396	15 812	3 757	960	33.7	18.6
53111	Lessors of residential buildings & dwellings	112	75 085	9 982	2 335	627	24.0	27.3
531110	Lessors of residential buildings & dwellings	112	75 085	9 982	2 335	627	24.0	27.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	67	42 395	5 219	1 276	272	49.0	5.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	67	42 395	5 219	1 276	272	49.0	5.0
53119	Lessors of other real estate property	12	5 001	216	52	22	62.7	14.5
531190	Lessors of other real estate property	12	5 001	216	52	22	62.7	14.5
5312	Offices of real estate agents & brokers	79	58 306	9 059	2 150	408	12.8	10.4
53121	Offices of real estate agents & brokers	79	58 306	9 059	2 150	408	12.8	10.4
531210	Offices of real estate agents & brokers	79	58 306	9 059	2 150	408	12.8	10.4
5313	Activities related to real estate	99	52 430	25 984	6 899	1 346	26.8	10.8
53131	Real estate property managers	68	36 788	22 638	6 148	1 151	16.2	10.4
531311	Residential property managers	46	D	D	D	e	D	D
531312	Nonresidential property managers	22	D	D	D	f	D	D
53132	Offices of real estate appraisers	11	7 449	1 250	297	87	94.3	5.1
531320	Offices of real estate appraisers	11	7 449	1 250	297	87	94.3	5.1
53139	Other activities related to real estate	20	8 193	2 096	454	108	13.4	17.5
531390	Other activities related to real estate	20	8 193	2 096	454	108	13.4	17.5
532	Rental & leasing services	98	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	17	30 364	3 610	919	171	7.3	3.1
53212	Truck, utility trailer, & RV rental & leasing	10	4 549	775	173	40	—	20.4
532120	Truck, utility trailer, & RV rental & leasing	10	4 549	775	173	40	—	20.4
5322	Consumer goods rental	41	D	D	D	e	D	D
53221	Consumer electronics & appliances rental	10	5 571	1 145	269	50	14.6	9.2
532210	Consumer electronics & appliances rental	10	5 571	1 145	269	50	14.6	9.2
53223	Video tape & disk rental	16	7 485	1 183	271	110	7.3	34.8
532230	Video tape & disk rental	16	7 485	1 183	271	110	7.3	34.8
5323	General rental centers	12	9 687	1 868	452	94	.5	20.2
53231	General rental centers	12	9 687	1 868	452	94	.5	20.2
532310	General rental centers	12	9 687	1 868	452	94	.5	20.2
5324	Commercial & industrial machinery & equipment rental & leasing	28	105 180	10 428	2 643	273	1.0	2.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	14	90 166	7 845	1 881	188	.3	.6
53249	Oth commercial/industrial machinery & equipment rental & leasing	13	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	13	D	D	D	b	D	D
NEW ROADS, LA								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	323	98	20	9	100.0	—
532	Rental & leasing services	1	D	D	D	a	D	D
OAKDALE, LA								
53	Real estate & rental & leasing	6	1 301	271	67	24	78.2	11.2
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
OPELOUSAS, LA								
53	Real estate & rental & leasing	24	6 326	1 017	247	80	34.0	23.2
531	Real estate	19	2 795	500	103	52	43.0	35.1
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental & leasing services	5	3 531	517	144	28	27.0	13.7
PATTERSON, LA								
53	Real estate & rental & leasing	4	622	86	18	14	97.3	2.7
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PINEVILLE, LA								
53	Real estate & rental & leasing	15	D	D	D	b	D	D
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PLAQUEMINE, LA								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
PONCHATOULA, LA								
53	Real estate & rental & leasing	9	987	245	52	46	51.4	29.2
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
PORT ALLEN, LA								
53	Real estate & rental & leasing	6	2 279	339	76	16	22.4	6.9
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
RAYNE, LA								
53	Real estate & rental & leasing	8	1 487	297	58	19	57.0	9.0
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	3	795	197	37	12	D	—
RAYVILLE, LA								
53	Real estate & rental & leasing	10	1 963	525	98	31	66.4	2.4
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
RUSTON, LA								
53	Real estate & rental & leasing	35	8 884	1 319	340	128	56.9	18.9
531	Real estate	29	6 924	917	223	86	58.9	16.6
5311	Lessors of real estate	13	D	D	D	b	D	D
532	Rental & leasing services	6	1 960	402	117	42	49.8	26.9
ST. GABRIEL, LA *								
53	Real estate & rental & leasing	2	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
ST. MARTINVILLE, LA								
53	Real estate & rental & leasing	9	4 608	1 290	394	45	17.8	20.9
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
SCOTT, LA								
53	Real estate & rental & leasing	11	10 608	3 675	1 194	91	3.6	12.5
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	9	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
SHREVEPORT, LA *								
53	Real estate & rental & leasing	213	110 361	20 368	4 608	1 069	27.1	9.1
531	Real estate	157	60 097	13 030	2 916	704	36.3	9.8
5311	Lessors of real estate	78	D	D	D	e	D	D
53111	Lessors of residential buildings & dwellings	36	14 436	1 943	464	163	40.1	4.8
531110	Lessors of residential buildings & dwellings	36	14 436	1 943	464	163	40.1	4.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	8 425	1 293	325	78	39.2	13.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	8 425	1 293	325	78	39.2	13.1
5312	Offices of real estate agents & brokers	39	D	D	D	c	D	D
53121	Offices of real estate agents & brokers	39	D	D	D	c	D	D
531210	Offices of real estate agents & brokers	39	D	D	D	c	D	D
5313	Activities related to real estate	40	D	D	D	e	D	D
53131	Real estate property managers	22	D	D	D	c	D	D
531311	Residential property managers	15	5 986	3 336	769	166	24.0	8.9
53132	Offices of real estate appraisers	17	D	D	D	b	D	D
531320	Offices of real estate appraisers	17	D	D	D	b	D	D
532	Rental & leasing services	51	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	15	D	D	D	c	D	D
5322	Consumer goods rental	21	8 967	1 706	433	104	5.1	12.2
53223	Video tape & disk rental	11	D	D	D	b	D	D
532230	Video tape & disk rental	11	D	D	D	b	D	D
SHREVEPORT, LA (BOSSIER PARISH PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SHREVEPORT, LA (CADDO PARISH PART) *								
53	Real estate & rental & leasing	212	D	D	D	g	D	D
531	Real estate	157	60 097	13 030	2 916	704	36.3	9.8
5311	Lessors of real estate	78	D	D	D	e	D	D
53111	Lessors of residential buildings & dwellings	36	14 436	1 943	464	163	40.1	4.8
531110	Lessors of residential buildings & dwellings	36	14 436	1 943	464	163	40.1	4.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	8 425	1 293	325	78	39.2	13.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	8 425	1 293	325	78	39.2	13.1
5312	Offices of real estate agents & brokers	39	D	D	D	c	D	D
53121	Offices of real estate agents & brokers	39	D	D	D	c	D	D
531210	Offices of real estate agents & brokers	39	D	D	D	c	D	D
5313	Activities related to real estate	40	D	D	D	e	D	D
53131	Real estate property managers	22	D	D	D	c	D	D
531311	Residential property managers	15	5 986	3 336	769	166	24.0	8.9
53132	Offices of real estate appraisers	17	D	D	D	b	D	D
531320	Offices of real estate appraisers	17	D	D	D	b	D	D
532	Rental & leasing services	50	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	15	D	D	D	c	D	D
5322	Consumer goods rental	21	8 967	1 706	433	104	5.1	12.2
53223	Video tape & disk rental	11	D	D	D	b	D	D
532230	Video tape & disk rental	11	D	D	D	b	D	D
SLIDELL, LA								
53	Real estate & rental & leasing	45	35 310	4 297	824	273	21.4	2.4
531	Real estate	21	16 220	1 122	265	69	44.6	4.1
5311	Lessors of real estate	10	11 034	590	142	34	58.3	6.0
532	Rental & leasing services	24	19 090	3 175	559	204	1.6	1.0
5322	Consumer goods rental	17	4 025	855	167	86	5.9	4.6
53223	Video tape & disk rental	12	2 393	482	101	60	8.7	7.7
532230	Video tape & disk rental	12	2 393	482	101	60	8.7	7.7
SPRINGHILL, LA								
53	Real estate & rental & leasing	4	1 446	179	46	16	4.9	—
532	Rental & leasing services	4	1 446	179	46	16	4.9	—
SULPHUR, LA								
53	Real estate & rental & leasing	29	12 837	3 030	597	143	22.5	2.2
531	Real estate	14	D	D	D	b	D	D
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental & leasing services	15	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
TALLULAH, LA								
53	Real estate & rental & leasing	10	1 287	685	125	23	43.7	6.8
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
THIBODAUX, LA								
53	Real estate & rental & leasing	30	D	D	D	c	D	D
531	Real estate	17	3 529	331	78	45	70.3	25.9
5311	Lessors of real estate	11	2 266	201	47	15	53.7	40.3
532	Rental & leasing services	13	D	D	D	b	D	D
VIDALIA, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
VILLE PLATTE, LA								
53	Real estate & rental & leasing	15	3 588	614	159	64	68.1	-
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
VINTON, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
VIVIAN, LA								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WALKER, LA								
53	Real estate & rental & leasing	4	783	107	25	14	100.0	-
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WELSH, LA								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
WESTLAKE, LA								
53	Real estate & rental & leasing	5	D	D	D	c	D	D
532	Rental & leasing services	5	D	D	D	c	D	D
WEST MONROE, LA								
53	Real estate & rental & leasing	29	9 573	1 438	363	81	34.0	15.3
531	Real estate	23	7 293	1 010	242	53	44.7	3.9
5311	Lessors of real estate	13	5 447	696	166	33	28.5	2.6
532	Rental & leasing services	6	2 280	428	121	28	-	51.7
WESTWEGO, LA								
53	Real estate & rental & leasing	5	10 155	1 003	218	36	50.1	-
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
WINNFIELD, LA								
53	Real estate & rental & leasing	7	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	317	123	28	8	100.0	—
WINNSBORO, LA								
53	Real estate & rental & leasing	5	2 189	299	73	23	70.2	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
ZACHARY, LA								
53	Real estate & rental & leasing	8	1 475	238	47	32	18.0	4.3
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
BALANCE OF ACADIA PARISH, LA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF ALLEN PARISH, LA								
53	Real estate & rental & leasing	7	606	81	15	13	64.2	35.8
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
BALANCE OF ASCENSION PARISH, LA								
53	Real estate & rental & leasing	20	29 360	3 788	803	150	58.9	13.9
531	Real estate	9	2 202	316	76	16	7.8	10.9
532	Rental & leasing services	11	27 158	3 472	727	134	63.1	14.2
BALANCE OF ASSUMPTION PARISH, LA								
53	Real estate & rental & leasing	8	D	D	D	b	D	D
531	Real estate	7	5 920	818	208	35	.3	92.6
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF AVOUELLES PARISH, LA								
53	Real estate & rental & leasing	5	876	33	7	5	95.2	4.8
531	Real estate	5	876	33	7	5	95.2	4.8
BALANCE OF BEAUREGARD PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF BIENVILLE PARISH, LA								
53	Real estate & rental & leasing	6	5 276	1 257	327	41	6.4	2.0
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF BOSSIER PARISH, LA								
53	Real estate & rental & leasing	18	D	D	D	b	D	D
531	Real estate	12	1 987	730	152	50	42.8	11.0
532	Rental & leasing services	6	D	D	D	b	D	D

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BALANCE OF CADDO PARISH, LA								
53	Real estate & rental & leasing	32	10 454	2 713	651	118	27.5	7.3
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	21	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
532	Rental & leasing services	10	D	D	D	b	D	D
BALANCE OF CALCASIEU PARISH, LA								
53	Real estate & rental & leasing	31	15 926	2 448	676	131	17.9	8.2
531	Real estate	18	4 730	348	68	29	29.4	22.4
5311	Lessors of real estate	15	D	D	D	b	D	D
532	Rental & leasing services	13	11 196	2 100	608	102	13.0	2.2
BALANCE OF CALDWELL PARISH, LA								
53	Real estate & rental & leasing	5	597	93	28	6	31.3	13.4
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF CAMERON PARISH, LA								
53	Real estate & rental & leasing	4	1 451	199	56	11	9.3	-
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF CATAHOULA PARISH, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF CLAIBORNE PARISH, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CONCORDIA PARISH, LA								
53	Real estate & rental & leasing	1	D	D	D	b	D	D
531	Real estate	1	D	D	D	b	D	D
BALANCE OF DE SOTO PARISH, LA								
53	Real estate & rental & leasing	3	508	126	33	8	D	-
531	Real estate	3	508	126	33	8	D	-
BALANCE OF EAST BATON ROUGE PARISH, LA								
53	Real estate & rental & leasing	94	55 009	8 441	1 886	401	31.5	19.6
531	Real estate	66	34 904	4 848	1 081	236	42.2	23.6
5311	Lessors of real estate	39	23 555	3 420	720	165	28.5	26.8
53111	Lessors of residential buildings & dwellings	22	14 140	1 685	402	102	17.9	28.3
531110	Lessors of residential buildings & dwellings	22	14 140	1 685	402	102	17.9	28.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	15	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	15	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	15	D	D	D	b	D	D
5313	Activities related to real estate	12	D	D	D	b	D	D
532	Rental & leasing services	28	20 105	3 593	805	165	13.1	12.6
5322	Consumer goods rental	11	D	D	D	b	D	D
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
BALANCE OF EAST CARROLL PARISH, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF EAST FELICIANA PARISH, LA								
53	Real estate & rental & leasing	10	1 959	625	159	36	36.1	—
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
BALANCE OF EVANGELINE PARISH, LA								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF FRANKLIN PARISH, LA								
53	Real estate & rental & leasing	6	1 137	70	18	7	53.0	39.6
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF GRANT PARISH, LA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	170	54	15	3	28.8	71.2
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF IBERIA PARISH, LA								
53	Real estate & rental & leasing	17	D	D	D	e	D	D
531	Real estate	3	D	D	D	b	D	D
532	Rental & leasing services	14	39 708	10 838	1 516	241	11.3	2.8
5324	Commercial & industrial machinery & equipment rental & leasing.....	10	37 890	10 112	1 381	215	10.0	—
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	37 890	10 112	1 381	215	10.0	—
BALANCE OF IBERVILLE PARISH, LA								
53	Real estate & rental & leasing	8	1 687	126	29	14	33.7	53.5
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF JACKSON PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF JEFFERSON PARISH, LA								
53	Real estate & rental & leasing	404	451 821	87 597	20 018	3 679	17.0	8.4
531	Real estate	294	206 932	41 291	9 582	2 056	25.6	15.4
5311	Lessors of real estate	154	123 012	12 917	2 995	686	22.4	11.4
53111	Lessors of residential buildings & dwellings	87	66 121	7 704	1 880	419	15.7	9.9
531110	Lessors of residential buildings & dwellings	87	66 121	7 704	1 880	419	15.7	9.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	50	52 376	4 617	988	217	30.7	13.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	50	52 376	4 617	988	217	30.7	13.5
5312	Offices of real estate agents & brokers	67	33 887	5 938	1 225	242	37.2	12.1
53121	Offices of real estate agents & brokers	67	33 887	5 938	1 225	242	37.2	12.1
531210	Offices of real estate agents & brokers	67	33 887	5 938	1 225	242	37.2	12.1
5313	Activities related to real estate	73	50 033	22 436	5 362	1 128	25.7	27.3
53131	Real estate property managers	40	40 361	19 493	4 681	1 005	18.3	26.2
531311	Residential property managers	27	D	D	D	f	D	D
531312	Nonresidential property managers	13	D	D	D	b	D	D
53132	Offices of real estate appraisers	25	8 518	2 587	592	96	53.8	23.4
531320	Offices of real estate appraisers	25	8 518	2 587	592	96	53.8	23.4
532	Rental & leasing services	104	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	14	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	10	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	10	D	D	D	c	D	D
5322	Consumer goods rental	45	25 919	8 691	2 250	437	7.4	9.0
53222	Formal wear & costume rental	10	D	D	D	b	D	D
532220	Formal wear & costume rental	10	D	D	D	b	D	D
53223	Video tape & disk rental	21	10 924	2 111	527	181	4.5	16.2
532230	Video tape & disk rental	21	10 924	2 111	527	181	4.5	16.2
53229	Other consumer goods rental	10	D	D	D	c	D	D
5323	General rental centers	11	D	D	D	b	D	D
53231	General rental centers	11	D	D	D	b	D	D
532310	General rental centers	11	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	34	100 752	18 975	3 968	531	19.6	3.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	46 560	8 417	1 856	208	22.4	.7
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	19	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	19	D	D	D	e	D	D
BALANCE OF JEFFERSON DAVIS PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	c	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	c	D	D
BALANCE OF LAFAYETTE PARISH, LA								
53	Real estate & rental & leasing	46	63 320	15 159	3 386	396	23.4	2.8
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	32	57 541	12 963	3 103	358	18.8	.6
5324	Commercial & industrial machinery & equipment rental & leasing	29	55 897	12 410	2 930	344	16.7	.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	25	55 101	12 160	2 867	337	16.2	.3
532412	Construction/mining/forestry machinery & equip rental & leasing	24	D	D	D	e	D	D
BALANCE OF LAFOURCHE PARISH, LA								
53	Real estate & rental & leasing	50	47 076	7 914	1 613	283	23.2	15.8
531	Real estate	18	2 433	432	98	30	87.1	3.0
5311	Lessors of real estate	13	2 004	385	91	26	94.0	.5
532	Rental & leasing services	32	44 643	7 482	1 515	253	19.7	16.4
5322	Consumer goods rental	13	4 888	1 797	216	66	69.9	5.0
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	17	D	D	D	c	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	13	D	D	D	c	D	D
BALANCE OF LA SALLE PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF LINCOLN PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

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BALANCE OF LIVINGSTON PARISH, LA								
53	Real estate & rental & leasing	15	7 043	1 064	226	94	76.6	5.5
531	Real estate	4	1 006	173	47	21	68.4	31.6
532	Rental & leasing services	11	6 037	891	179	73	78.0	1.1
BALANCE OF MADISON PARISH, LA								
53	Real estate & rental & leasing	4	597	87	41	27	18.8	73.2
531	Real estate	3	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MOREHOUSE PARISH, LA								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
BALANCE OF NATCHITOCHE PARISH, LA								
53	Real estate & rental & leasing	12	1 216	95	23	14	84.8	3.4
531	Real estate	8	1 083	71	18	9	87.7	3.8
532	Rental & leasing services	4	133	24	5	5	60.9	—
BALANCE OF OUACHITA PARISH, LA								
53	Real estate & rental & leasing	34	12 065	1 577	353	96	53.5	9.6
531	Real estate	28	9 410	853	195	57	48.8	9.4
5311	Lessors of real estate	21	7 064	707	168	52	31.8	12.5
53111	Lessors of residential buildings & dwellings	14	4 004	435	104	37	40.8	17.1
531110	Lessors of residential buildings & dwellings	14	4 004	435	104	37	40.8	17.1
532	Rental & leasing services	6	2 655	724	158	39	70.2	10.4
BALANCE OF PLAQUEMINES PARISH, LA								
53	Real estate & rental & leasing	44	45 034	8 370	1 804	286	13.4	8.5
531	Real estate	16	14 484	2 273	490	95	29.8	23.5
5311	Lessors of real estate	14	D	D	D	b	D	D
532	Rental & leasing services	28	30 550	6 097	1 314	191	5.6	1.4
5324	Commercial & industrial machinery & equipment rental & leasing	21	27 148	5 675	1 242	167	5.2	1.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	18	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	13	23 366	4 873	1 062	132	4.2	—
BALANCE OF POINTE COUPEE PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF RAPIDES PARISH, LA								
53	Real estate & rental & leasing	15	16 884	6 042	1 403	227	17.8	20.9
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	c	D	D
BALANCE OF RED RIVER PARISH, LA								
53	Real estate & rental & leasing	4	748	167	40	13	48.4	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF RICHLAND PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF SABINE PARISH, LA								
53	Real estate & rental & leasing	3	442	32	5	3	52.5	47.5
531	Real estate	3	442	32	5	3	52.5	47.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. BERNARD PARISH, LA								
53	Real estate & rental & leasing	37	13 228	2 999	509	148	34.7	14.3
531	Real estate	24	D	D	D	b	D	D
5311	Lessors of real estate	16	6 112	1 263	223	51	36.4	16.4
532	Rental & leasing services	13	D	D	D	b	D	D
BALANCE OF ST. CHARLES PARISH, LA								
53	Real estate & rental & leasing	29	14 536	2 115	515	109	30.3	2.4
531	Real estate	19	6 160	884	190	52	43.5	2.7
532	Rental & leasing services	10	8 376	1 231	325	57	20.7	2.1
BALANCE OF ST. HELENA PARISH, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF ST. JAMES PARISH, LA								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ST. JOHN THE BAPTIST PARISH, LA								
53	Real estate & rental & leasing	30	44 972	9 769	2 317	365	8.8	11.2
531	Real estate	16	16 720	1 342	291	58	14.7	1.3
5311	Lessors of real estate	10	15 229	1 206	261	48	13.8	—
532	Rental & leasing services	14	28 252	8 427	2 026	307	5.3	17.1
BALANCE OF ST. LANDRY PARISH, LA								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	14	D	D	D	b	D	D
5311	Lessors of real estate	11	3 098	408	89	31	8.4	84.4
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ST. MARTIN PARISH, LA								
53	Real estate & rental & leasing	7	13 132	1 616	450	66	2.3	7.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
BALANCE OF ST. MARY PARISH, LA								
53	Real estate & rental & leasing	18	23 044	3 459	704	112	66.4	3.1
531	Real estate	7	2 862	102	22	10	93.6	.3
532	Rental & leasing services	11	20 182	3 357	682	102	62.6	3.5
BALANCE OF ST. TAMMANY PARISH, LA								
53	Real estate & rental & leasing	55	27 759	6 126	1 130	248	38.5	16.7
531	Real estate	37	15 545	2 470	533	132	37.6	16.0
5311	Lessors of real estate	15	6 293	373	76	27	17.9	3.0
5312	Offices of real estate agents & brokers	13	5 103	345	104	20	65.7	—
53121	Offices of real estate agents & brokers	13	5 103	345	104	20	65.7	—
531210	Offices of real estate agents & brokers	13	5 103	345	104	20	65.7	—
532	Rental & leasing services	16	D	D	D	b	D	D
5322	Consumer goods rental	11	2 845	406	78	33	87.0	10.3
BALANCE OF TANGIPAHOA PARISH, LA								
53	Real estate & rental & leasing	13	2 151	317	74	32	56.7	39.6
531	Real estate	9	1 890	259	66	25	53.3	42.4
532	Rental & leasing services	4	261	58	8	7	80.8	19.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF TENSAS PARISH, LA								
53	Real estate & rental & leasing	3	651	160	37	11	D	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF TERREBONNE PARISH, LA								
53	Real estate & rental & leasing	67	47 753	10 121	2 144	382	10.5	4.9
531	Real estate	32	6 777	1 202	238	101	56.6	3.1
5311	Lessors of real estate	19	3 764	605	132	73	50.7	5.3
532	Rental & leasing services	35	40 976	8 919	1 906	281	2.9	5.2
5324	Commercial & industrial machinery & equipment rental & leasing	21	36 695	7 698	1 641	194	1.5	2.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	17	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	11	27 162	5 244	1 115	151	1.6	—
BALANCE OF UNION PARISH, LA								
53	Real estate & rental & leasing	4	822	145	36	11	—	68.4
531	Real estate	4	822	145	36	11	—	68.4
BALANCE OF VERMILION PARISH, LA								
53	Real estate & rental & leasing	13	8 390	872	308	91	14.7	2.3
531	Real estate	8	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
BALANCE OF VERNON PARISH, LA								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF WEBSTER PARISH, LA								
53	Real estate & rental & leasing	5	3 090	245	65	13	5.0	8.4
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF WEST BATON ROUGE PARISH, LA								
53	Real estate & rental & leasing	5	5 095	806	192	52	94.3	5.7
531	Real estate	3	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
BALANCE OF WEST CARROLL PARISH, LA								
53	Real estate & rental & leasing	8	953	157	38	20	58.8	4.3
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF WEST FELICIANA PARISH, LA								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF WINN PARISH, LA								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primary engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

LOUISIANA

De Ridder is in Beauregard and Vernon Parishes.

Eunice is in Acadia and St. Landry Parishes.

New Llano is a spelling correction from Newllano.

Shreveport is in Bossier and Caddo Parishes.

St. Gabriel was incorporated in August 1994.

Appendix E. Metropolitan Areas

LOUISIANA

Alexandria, LA MSA

Rapides Parish, LA

Baton Rouge, LA MSA

Ascension Parish, LA

East Baton Rouge Parish, LA

Livingston Parish, LA

West Baton Rouge Parish, LA

Houma, LA MSA

Lafourche Parish, LA

Terrebonne Parish, LA

Lafayette, LA MSA

Acadia Parish, LA

Lafayette Parish, LA

St. Landry Parish, LA

St. Martin Parish, LA

Lake Charles, LA MSA

Calcasieu Parish, LA

Monroe, LA MSA

Ouachita Parish, LA

New Orleans, LA MSA

Jefferson Parish, LA

Orleans Parish, LA

Plaquemines Parish, LA

St. Bernard Parish, LA

St. Charles Parish, LA

St. James Parish, LA

St. John the Baptist Parish, LA

St. Tammany Parish, LA

Shreveport—Bossier City, LA MSA

Bossier Parish, LA

Caddo Parish, LA

Webster Parish, LA

