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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MONTANA								
72	Accommodation and food services	3 260	1 537 986	408 977	93 255	40 918	27.1	6.5
721	Accommodation	701	432 908	114 016	25 985	9 283	14.8	6.0
7211	Traveler accommodation	553	389 366	101 997	24 215	8 796	11.7	5.8
72111	Hotels (except casino hotels) and motels	498	369 143	95 876	22 872	8 296	11.5	5.9
721110	Hotels (except casino hotels) and motels	498	369 143	95 876	22 872	8 296	11.5	5.9
72112	Casino hotels	3	12 487	4 235	1 001	329	8.0	—
721120	Casino hotels	3	12 487	4 235	1 001	329	8.0	—
72119	Other traveler accommodation	52	7 736	1 886	342	171	27.0	13.2
721191	Bed-and-breakfast inns	34	4 696	1 450	307	150	5.6	9.5
721199	All other traveler accommodation	18	3 040	436	35	21	60.1	19.0
7212	RV (recreational vehicle) parks and recreational camps	131	41 671	11 542	1 673	442	43.2	7.9
72121	RV (recreational vehicle) parks and recreational camps	131	41 671	11 542	1 673	442	43.2	7.9
721211	RV (recreational vehicle) parks and campgrounds	57	15 040	3 334	441	144	38.0	12.8
721214	Recreational and vacation camps (except campgrounds)	74	26 631	8 208	1 232	298	46.1	5.1
7213	Rooming and boarding houses	17	1 871	477	97	45	20.0	—
72131	Rooming and boarding houses	17	1 871	477	97	45	20.0	—
721310	Rooming and boarding houses	17	1 871	477	97	45	20.0	—
722	Food services and drinking places	2 559	1 105 078	294 961	67 270	31 635	31.9	6.8
7221	Full-service restaurants	964	476 894	149 875	33 966	15 095	36.3	6.3
72211	Full-service restaurants	964	476 894	149 875	33 966	15 095	36.3	6.3
722110	Full-service restaurants	964	476 894	149 875	33 966	15 095	36.3	6.3
7222	Limited-service eating places	897	366 407	97 464	22 433	11 519	31.1	6.8
72221	Limited-service eating places	897	366 407	97 464	22 433	11 519	31.1	6.8
722211	Limited-service restaurants	714	330 002	87 806	20 255	10 238	30.7	6.7
722212	Cafeterias, buffets, and grill buffets	9	3 572	1 155	279	133	23.1	7.1
722213	Snack and nonalcoholic beverage bars	174	32 833	8 503	1 899	1 148	35.9	8.4
7223	Special food services	66	27 358	7 028	1 275	719	8.4	1.4
72231	Food service contractors	28	21 862	5 817	1 066	612	4.5	.1
722310	Food service contractors	28	21 862	5 817	1 066	612	4.5	.1
72232	Caterers	27	2 995	699	131	71	37.5	10.0
722320	Caterers	27	2 995	699	131	71	37.5	10.0
72233	Mobile food services	11	2 501	512	78	36	7.4	2.5
722330	Mobile food services	11	2 501	512	78	36	7.4	2.5
7224	Drinking places (alcoholic beverages)	632	234 419	40 594	9 596	4 302	26.8	8.3
72241	Drinking places (alcoholic beverages)	632	234 419	40 594	9 596	4 302	26.8	8.3
722410	Drinking places (alcoholic beverages)	632	234 419	40 594	9 596	4 302	26.8	8.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BILLINGS, MT METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	432	289 092	79 051	18 548	7 840	18.8	6.4
721	Accommodation	71	62 290	15 643	3 746	1 370	7.4	3.5
7211	Traveler accommodation	61	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	58	58 258	14 904	3 671	1 341	2.9	2.2
721110	Hotels (except casino hotels) and motels	58	58 258	14 904	3 671	1 341	2.9	2.2
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
722	Food services and drinking places	361	226 802	63 408	14 802	6 470	21.9	7.2
7222	Limited-service eating places	160	79 235	20 798	4 763	2 282	19.5	10.6
72221	Limited-service eating places	160	79 235	20 798	4 763	2 282	19.5	10.6
7223	Special food services	16	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	75	38 113	7 665	1 835	720	18.7	10.7
72241	Drinking places (alcoholic beverages)	75	38 113	7 665	1 835	720	18.7	10.7
722410	Drinking places (alcoholic beverages)	75	38 113	7 665	1 835	720	18.7	10.7
BOZEMAN, MT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	339	222 370	61 227	16 329	5 571	26.2	8.0
721	Accommodation	104	102 579	28 209	8 349	2 130	15.4	7.2
7211	Traveler accommodation	79	92 593	24 756	7 621	1 990	14.0	7.9
72111	Hotels (except casino hotels) and motels	68	84 673	22 390	7 078	1 832	14.7	8.6
721110	Hotels (except casino hotels) and motels	68	84 673	22 390	7 078	1 832	14.7	8.6
7212	RV (recreational vehicle) parks and recreational camps	19	9 476	3 338	698	129	26.8	.7
72121	RV (recreational vehicle) parks and recreational camps	19	9 476	3 338	698	129	26.8	.7
721214	Recreational and vacation camps (except campgrounds) .	10	7 747	2 972	644	117	19.1	.3
722	Food services and drinking places	235	119 791	33 018	7 980	3 441	35.5	8.8
7222	Limited-service eating places	78	31 937	8 245	1 920	961	41.9	6.8
72221	Limited-service eating places	78	31 937	8 245	1 920	961	41.9	6.8
7224	Drinking places (alcoholic beverages)	47	24 833	4 472	1 071	463	15.7	13.7
72241	Drinking places (alcoholic beverages)	47	24 833	4 472	1 071	463	15.7	13.7
722410	Drinking places (alcoholic beverages)	47	24 833	4 472	1 071	463	15.7	13.7
BUTTE-SILVER BOW, MT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	120	58 863	16 321	4 025	1 598	27.6	7.3
721	Accommodation	16	15 291	4 340	962	351	4.7	4.0
722	Food services and drinking places	104	43 572	11 981	3 063	1 247	35.7	8.5
GREAT FALLS, MT METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	257	129 619	38 144	8 997	3 908	19.0	9.4
721	Accommodation	32	23 866	7 277	1 790	649	4.9	7.7
722	Food services and drinking places	225	105 753	30 867	7 207	3 259	22.1	9.8
7222	Limited-service eating places	86	43 794	12 279	2 837	1 360	19.1	8.0
72221	Limited-service eating places	86	43 794	12 279	2 837	1 360	19.1	8.0
7224	Drinking places (alcoholic beverages)	64	23 567	5 311	1 247	586	28.4	11.0
72241	Drinking places (alcoholic beverages)	64	23 567	5 311	1 247	586	28.4	11.0
722410	Drinking places (alcoholic beverages)	64	23 567	5 311	1 247	586	28.4	11.0
HAVRE, MT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	53	23 144	5 374	1 307	881	40.4	6.4
721	Accommodation	7	2 428	674	196	126	—	25.3
722	Food services and drinking places	46	20 716	4 700	1 111	755	45.1	4.1
HELENA, MT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	207	94 417	24 859	5 317	2 680	28.7	4.7
721	Accommodation	40	20 847	5 463	1 035	474	27.7	.6
7212	RV (recreational vehicle) parks and recreational camps	10	2 620	725	61	14	72.2	—
72121	RV (recreational vehicle) parks and recreational camps	10	2 620	725	61	14	72.2	—
721214	Recreational and vacation camps (except campgrounds) .	8	D	D	D	a	D	D
722	Food services and drinking places	167	73 570	19 396	4 282	2 206	28.9	5.9
7222	Limited-service eating places	70	25 719	7 141	1 616	858	36.6	6.6
72221	Limited-service eating places	70	25 719	7 141	1 616	858	36.6	6.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KALISPELL, MT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	317	159 629	43 203	9 112	3 802	33.2	4.4
721	Accommodation	77	46 406	13 133	2 436	922	26.8	6.3
7211	Traveler accommodation	64	40 059	11 137	2 107	808	22.3	7.1
72111	Hotels (except casino hotels) and motels	54	39 294	10 956	2 079	794	22.5	6.8
721110	Hotels (except casino hotels) and motels	54	39 294	10 956	2 079	794	22.5	6.8
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	4 670	1 480	247	88	72.6	1.5
722	Food services and drinking places	240	113 223	30 070	6 676	2 880	35.8	3.7
7222	Limited-service eating places	90	38 826	10 259	2 375	1 052	34.4	2.4
72221	Limited-service eating places	90	38 826	10 259	2 375	1 052	34.4	2.4
7224	Drinking places (alcoholic beverages)	40	23 322	3 769	888	376	20.6	3.6
72241	Drinking places (alcoholic beverages)	40	23 322	3 769	888	376	20.6	3.6
722410	Drinking places (alcoholic beverages)	40	23 322	3 769	888	376	20.6	3.6
MISSOULA, MT METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	329	205 956	53 261	11 763	5 202	19.6	4.0
721	Accommodation	59	45 089	11 163	2 400	928	8.9	9.6
7211	Traveler accommodation	47	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	45	40 177	9 907	2 189	841	9.4	9.1
721110	Hotels (except casino hotels) and motels	45	40 177	9 907	2 189	841	9.4	9.1
7212	RV (recreational vehicle) parks and recreational camps	7	4 171	1 123	177	56	3.4	15.9
72121	RV (recreational vehicle) parks and recreational camps	7	4 171	1 123	177	56	3.4	15.9
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	270	160 867	42 098	9 363	4 274	22.6	2.5
7222	Limited-service eating places	111	50 208	12 839	2 960	1 568	28.7	2.8
72221	Limited-service eating places	111	50 208	12 839	2 960	1 568	28.7	2.8
7223	Special food services	7	6 919	1 273	79	10	.9	.8
7224	Drinking places (alcoholic beverages)	50	33 264	4 781	1 168	491	20.8	3.3
72241	Drinking places (alcoholic beverages)	50	33 264	4 781	1 168	491	20.8	3.3
722410	Drinking places (alcoholic beverages)	50	33 264	4 781	1 168	491	20.8	3.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BEAVERHEAD								
72	Accommodation and food services	55	13 981	3 602	785	461	43.5	10.7
721	Accommodation	17	5 674	1 592	320	165	17.8	5.4
7212	RV (recreational vehicle) parks and recreational camps	6	933	152	13	4	78.1	21.9
72121	RV (recreational vehicle) parks and recreational camps	6	933	152	13	4	78.1	21.9
721214	Recreational and vacation camps (except campgrounds) ..	4	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	38	8 307	2 010	465	296	61.0	14.3
BIG HORN								
72	Accommodation and food services	24	13 013	2 528	514	234	21.4	8.8
721	Accommodation	9	3 491	779	126	50	35.1	15.8
7212	RV (recreational vehicle) parks and recreational camps	4	1 376	256	44	11	89.0	—
72121	RV (recreational vehicle) parks and recreational camps	4	1 376	256	44	11	89.0	—
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places	15	9 522	1 749	388	184	16.3	6.3
BLAINE								
72	Accommodation and food services	16	2 124	647	167	94	51.4	7.1
721	Accommodation	4	696	253	55	30	9.1	—
722	Food services and drinking places	12	1 428	394	112	64	72.1	10.5
BROADWATER								
72	Accommodation and food services	14	3 482	851	189	112	63.7	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
CARBON								
72	Accommodation and food services	45	14 133	4 553	1 045	398	27.9	6.9
721	Accommodation	12	5 541	2 002	530	161	7.9	.5
7211	Traveler accommodation	11	D	D	D	c	D	D
722	Food services and drinking places	33	8 592	2 551	515	237	40.8	11.0
CARTER								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
CASCADE								
72	Accommodation and food services	257	129 619	38 144	8 997	3 908	19.0	9.4
721	Accommodation	32	23 866	7 277	1 790	649	4.9	7.7
7211	Traveler accommodation	28	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	225	105 753	30 867	7 207	3 259	22.1	9.8
7222	Limited-service eating places	86	43 794	12 279	2 837	1 360	19.1	8.0
72221	Limited-service eating places	86	43 794	12 279	2 837	1 360	19.1	8.0
7224	Drinking places (alcoholic beverages)	64	23 567	5 311	1 247	586	28.4	11.0
72241	Drinking places (alcoholic beverages)	64	23 567	5 311	1 247	586	28.4	11.0
722410	Drinking places (alcoholic beverages)	64	23 567	5 311	1 247	586	28.4	11.0
CHOUTEAU								
72	Accommodation and food services	22	2 590	603	128	96	50.4	13.7
721	Accommodation	3	765	219	41	30	9.7	9.2
722	Food services and drinking places	19	1 825	384	87	66	67.5	15.6
CUSTER								
72	Accommodation and food services	43	18 040	5 479	1 199	619	29.3	.6
721	Accommodation	11	4 857	1 478	318	154	24.4	—
722	Food services and drinking places	32	13 183	4 001	881	465	31.1	.9
DANIELS								
72	Accommodation and food services	7	833	130	25	20	74.3	.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DAWSON								
72	Accommodation and food services	29	9 103	2 518	543	396	19.5	14.7
721	Accommodation	9	2 853	799	155	99	4.6	30.1
722	Food services and drinking places	20	6 250	1 719	388	297	26.3	7.6
DEER LODGE								
72	Accommodation and food services	36	13 046	3 737	763	409	36.5	3.1
721	Accommodation	7	6 424	2 015	424	174	2.1	.2
7211	Traveler accommodation	7	6 424	2 015	424	174	2.1	.2
72111	Hotels (except casino hotels) and motels	7	6 424	2 015	424	174	2.1	.2
721110	Hotels (except casino hotels) and motels	7	6 424	2 015	424	174	2.1	.2
722	Food services and drinking places	29	6 622	1 722	339	235	69.9	6.0
FALLON								
72	Accommodation and food services	14	2 580	498	112	80	51.7	7.8
721	Accommodation	3	623	106	18	16	—	—
722	Food services and drinking places	11	1 957	392	94	64	68.2	10.3
FERGUS								
72	Accommodation and food services	45	12 886	4 124	935	500	32.8	4.8
721	Accommodation	7	3 458	1 272	255	123	—	2.0
722	Food services and drinking places	38	9 428	2 852	680	377	44.9	5.8
FLATHEAD								
72	Accommodation and food services	317	159 629	43 203	9 112	3 802	33.2	4.4
721	Accommodation	77	46 406	13 133	2 436	922	26.8	6.3
7211	Traveler accommodation	64	40 059	11 137	2 107	808	22.3	7.1
72111	Hotels (except casino hotels) and motels	54	39 294	10 956	2 079	794	22.5	6.8
721110	Hotels (except casino hotels) and motels	54	39 294	10 956	2 079	794	22.5	6.8
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	6	4 670	1 480	247	88	72.6	1.5
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	240	113 223	30 070	6 676	2 880	35.8	3.7
7221	Full-service restaurants	101	48 725	15 525	3 304	1 434	44.3	4.8
72211	Full-service restaurants	101	48 725	15 525	3 304	1 434	44.3	4.8
722110	Full-service restaurants	101	48 725	15 525	3 304	1 434	44.3	4.8
7222	Limited-service eating places	90	38 826	10 259	2 375	1 052	34.4	2.4
72221	Limited-service eating places	90	38 826	10 259	2 375	1 052	34.4	2.4
7223	Special food services	9	2 350	517	109	18	32.2	1.9
7224	Drinking places (alcoholic beverages)	40	23 322	3 769	888	376	20.6	3.6
72241	Drinking places (alcoholic beverages)	40	23 322	3 769	888	376	20.6	3.6
722410	Drinking places (alcoholic beverages)	40	23 322	3 769	888	376	20.6	3.6
GALLATIN								
72	Accommodation and food services	339	222 370	61 227	16 329	5 571	26.2	8.0
721	Accommodation	104	102 579	28 209	8 349	2 130	15.4	7.2
7211	Traveler accommodation	79	92 593	24 756	7 621	1 990	14.0	7.9
72111	Hotels (except casino hotels) and motels	68	84 673	22 390	7 078	1 832	14.7	8.6
721110	Hotels (except casino hotels) and motels	68	84 673	22 390	7 078	1 832	14.7	8.6
7212	RV (recreational vehicle) parks and recreational camps	19	9 476	3 338	698	129	26.8	.7
72121	RV (recreational vehicle) parks and recreational camps	19	9 476	3 338	698	129	26.8	.7
721211	RV (recreational vehicle) parks and campgrounds	9	1 729	366	54	12	61.2	2.6
721214	Recreational and vacation camps (except campgrounds)	10	7 747	2 972	644	117	19.1	.3
7213	Rooming and boarding houses	6	510	115	30	11	46.1	—
72131	Rooming and boarding houses	6	510	115	30	11	46.1	—
721310	Rooming and boarding houses	6	510	115	30	11	46.1	—
722	Food services and drinking places	235	119 791	33 018	7 980	3 441	35.5	8.8
7221	Full-service restaurants	101	D	D	D	g	D	D
72211	Full-service restaurants	101	D	D	D	g	D	D
722110	Full-service restaurants	101	D	D	D	g	D	D
7222	Limited-service eating places	78	31 937	8 245	1 920	961	41.9	6.8
72221	Limited-service eating places	78	31 937	8 245	1 920	961	41.9	6.8
7224	Drinking places (alcoholic beverages)	47	24 833	4 472	1 071	463	15.7	13.7
72241	Drinking places (alcoholic beverages)	47	24 833	4 472	1 071	463	15.7	13.7
722410	Drinking places (alcoholic beverages)	47	24 833	4 472	1 071	463	15.7	13.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GARFIELD								
72	Accommodation and food services	4	781	125	6	6	85.9	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
GLACIER								
72	Accommodation and food services	51	31 836	5 640	680	365	14.0	1.7
721	Accommodation	24	22 921	3 596	304	171	4.7	1.4
7211	Traveler accommodation	20	21 905	3 387	299	167	4.6	1.4
72111	Hotels (except casino hotels) and motels	17	21 643	3 360	295	166	3.9	1.4
721110	Hotels (except casino hotels) and motels	17	21 643	3 360	295	166	3.9	1.4
7212	RV (recreational vehicle) parks and recreational camps	4	1 016	209	5	4	7.9	—
72121	RV (recreational vehicle) parks and recreational camps	4	1 016	209	5	4	7.9	—
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	27	8 915	2 044	376	194	37.7	2.6
GOLDEN VALLEY								
72	Accommodation and food services	4	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	a	D	D
GRANITE								
72	Accommodation and food services	11	1 575	399	84	47	50.0	3.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
HILL								
72	Accommodation and food services	53	23 144	5 374	1 307	881	40.4	6.4
721	Accommodation	7	2 428	674	196	126	—	25.3
722	Food services and drinking places	46	20 716	4 700	1 111	755	45.1	4.1
7222	Limited-service eating places	23	8 438	2 272	533	487	62.9	10.1
72221	Limited-service eating places	23	8 438	2 272	533	487	62.9	10.1
JEFFERSON								
72	Accommodation and food services	18	5 202	1 538	312	190	45.5	8.8
721	Accommodation	4	1 297	409	60	30	59.4	2.2
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	14	3 905	1 129	252	160	40.9	10.9
JUDITH BASIN								
72	Accommodation and food services	9	1 369	321	52	28	64.2	12.1
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
LAKE								
72	Accommodation and food services	77	26 839	5 421	1 075	471	28.6	9.0
721	Accommodation	14	3 790	859	151	77	47.3	12.0
7212	RV (recreational vehicle) parks and recreational camps	6	1 355	172	21	6	71.1	11.4
72121	RV (recreational vehicle) parks and recreational camps	6	1 355	172	21	6	71.1	11.4
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	63	23 049	4 562	924	394	25.5	8.5
7224	Drinking places (alcoholic beverages)	21	10 818	1 052	232	84	15.9	4.2
72241	Drinking places (alcoholic beverages)	21	10 818	1 052	232	84	15.9	4.2
722410	Drinking places (alcoholic beverages)	21	10 818	1 052	232	84	15.9	4.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEWIS AND CLARK								
72	Accommodation and food services	189	89 215	23 321	5 005	2 490	27.7	4.5
721	Accommodation	36	19 550	5 054	975	444	25.6	.4
7211	Traveler accommodation	26	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	17 554	4 520	932	426	22.1	.5
721110	Hotels (except casino hotels) and motels	23	17 554	4 520	932	426	22.1	.5
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	1 397	407	23	6	70.4	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	153	69 665	18 267	4 030	2 046	28.3	5.6
7222	Limited-service eating places	65	24 953	6 988	1 581	829	35.4	6.2
72221	Limited-service eating places	65	24 953	6 988	1 581	829	35.4	6.2
7223	Special food services	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	32	16 332	2 249	484	224	20.2	2.7
72241	Drinking places (alcoholic beverages)	32	16 332	2 249	484	224	20.2	2.7
722410	Drinking places (alcoholic beverages)	32	16 332	2 249	484	224	20.2	2.7
LIBERTY								
72	Accommodation and food services	6	740	169	28	12	45.5	.4
722	Food services and drinking places	6	740	169	28	12	45.5	.4
LINCOLN								
72	Accommodation and food services	57	20 568	4 481	931	465	50.3	7.8
721	Accommodation	9	4 684	1 142	203	79	51.2	—
7212	RV (recreational vehicle) parks and recreational camps	3	953	284	20	7	36.6	—
72121	RV (recreational vehicle) parks and recreational camps	3	953	284	20	7	36.6	—
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	48	15 884	3 339	728	386	50.0	10.1
7224	Drinking places (alcoholic beverages)	13	5 675	859	179	75	60.2	11.8
72241	Drinking places (alcoholic beverages)	13	5 675	859	179	75	60.2	11.8
722410	Drinking places (alcoholic beverages)	13	5 675	859	179	75	60.2	11.8
MCCONE								
72	Accommodation and food services	4	522	89	18	16	97.5	2.5
722	Food services and drinking places	4	522	89	18	16	97.5	2.5
MADISON								
72	Accommodation and food services	61	10 326	2 780	351	183	47.4	5.0
721	Accommodation	26	5 042	1 395	135	69	26.0	1.9
7212	RV (recreational vehicle) parks and recreational camps	11	2 953	1 078	84	27	18.8	—
72121	RV (recreational vehicle) parks and recreational camps	11	2 953	1 078	84	27	18.8	—
721214	Recreational and vacation camps (except campgrounds) .	8	2 739	1 003	69	22	20.3	—
722	Food services and drinking places	35	5 284	1 385	216	114	67.8	8.1
MEAGHER								
72	Accommodation and food services	15	1 736	427	86	58	63.8	16.5
721	Accommodation	4	485	110	18	11	48.5	—
722	Food services and drinking places	11	1 251	317	68	47	69.8	22.9
MINERAL								
72	Accommodation and food services	27	8 749	2 008	424	171	41.1	5.4
721	Accommodation	9	1 918	506	103	38	21.0	12.6
722	Food services and drinking places	18	6 831	1 502	321	133	46.7	3.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MISSOULA								
72	Accommodation and food services	329	205 956	53 261	11 763	5 202	19.6	4.0
721	Accommodation	59	45 089	11 163	2 400	928	8.9	9.6
7211	Traveler accommodation	47	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	45	40 177	9 907	2 189	841	9.4	9.1
721110	Hotels (except casino hotels) and motels	45	40 177	9 907	2 189	841	9.4	9.1
7212	RV (recreational vehicle) parks and recreational camps	7	4 171	1 123	177	56	3.4	15.9
72121	RV (recreational vehicle) parks and recreational camps	7	4 171	1 123	177	56	3.4	15.9
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D
722	Food services and drinking places	270	160 867	42 098	9 363	4 274	22.6	2.5
7221	Full-service restaurants	102	70 476	23 205	5 156	2 205	21.3	2.1
72211	Full-service restaurants	102	70 476	23 205	5 156	2 205	21.3	2.1
722110	Full-service restaurants	102	70 476	23 205	5 156	2 205	21.3	2.1
7222	Limited-service eating places	111	50 208	12 839	2 960	1 568	28.7	2.8
72221	Limited-service eating places	111	50 208	12 839	2 960	1 568	28.7	2.8
722211	Limited-service restaurants	74	43 099	10 832	2 513	1 288	30.3	2.8
7223	Special food services	7	6 919	1 273	79	10	.9	.8
7224	Drinking places (alcoholic beverages)	50	33 264	4 781	1 168	491	20.8	3.3
72241	Drinking places (alcoholic beverages)	50	33 264	4 781	1 168	491	20.8	3.3
722410	Drinking places (alcoholic beverages)	50	33 264	4 781	1 168	491	20.8	3.3
MUSSELSHELL								
72	Accommodation and food services	13	1 946	591	143	94	48.5	17.5
721	Accommodation	3	260	47	8	18	18.1	—
722	Food services and drinking places	10	1 686	544	135	76	53.2	20.2
PARK								
72	Accommodation and food services	104	37 670	10 736	2 139	921	26.7	8.9
721	Accommodation	39	18 391	5 113	1 004	324	15.2	11.7
7211	Traveler accommodation	30	16 519	4 600	985	319	11.8	12.9
72111	Hotels (except casino hotels) and motels	27	16 394	4 584	982	316	11.9	13.0
721110	Hotels (except casino hotels) and motels	27	16 394	4 584	982	316	11.9	13.0
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	5	1 156	323	12	5	55.8	1.5
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	65	19 279	5 623	1 135	597	37.7	6.3
PETROLEUM								
72	Accommodation and food services	3	363	52	6	4	100.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
PHILLIPS								
72	Accommodation and food services	20	3 358	715	169	99	50.2	7.7
721	Accommodation	4	1 260	240	57	34	—	—
722	Food services and drinking places	16	2 098	475	112	65	80.4	12.2
PONDERA								
72	Accommodation and food services	15	2 882	836	186	117	78.5	1.5
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
POWDER RIVER								
72	Accommodation and food services	6	1 250	327	66	52	69.4	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
POWELL								
72	Accommodation and food services	27	7 610	1 809	400	217	43.4	—
721	Accommodation	7	2 016	372	87	47	33.8	—
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	20	5 594	1 437	313	170	46.8	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
PRAIRIE								
72	Accommodation and food services	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
RAVALLI								
72	Accommodation and food services	98	28 093	7 452	1 607	848	40.4	11.7
721	Accommodation	15	3 065	745	146	67	17.1	3.5
722	Food services and drinking places	83	25 028	6 707	1 461	781	43.3	12.7
7222	Limited-service eating places	27	9 272	2 407	513	267	30.7	18.0
72221	Limited-service eating places	27	9 272	2 407	513	267	30.7	18.0
RICHLAND								
72	Accommodation and food services	34	11 631	2 795	633	356	51.2	7.1
721	Accommodation	3	1 169	251	54	28	—	16.8
722	Food services and drinking places	31	10 462	2 544	579	328	56.9	6.0
ROOSEVELT								
72	Accommodation and food services	27	7 563	1 801	412	229	59.8	4.3
721	Accommodation	4	1 611	503	118	55	16.6	—
722	Food services and drinking places	23	5 952	1 298	294	174	71.5	5.4
ROSEBUD								
72	Accommodation and food services	31	8 400	2 100	477	296	44.0	8.2
721	Accommodation	7	2 269	512	120	67	22.8	—
722	Food services and drinking places	24	6 131	1 588	357	229	51.9	11.2
SANDERS								
72	Accommodation and food services	39	8 674	2 329	523	251	71.3	15.6
721	Accommodation	9	2 199	608	136	65	67.5	7.6
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	30	6 475	1 721	387	186	72.5	18.3
SHERIDAN								
72	Accommodation and food services	18	3 706	932	204	138	47.2	2.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
SILVER BOW								
72	Accommodation and food services	120	58 863	16 321	4 025	1 598	27.6	7.3
721	Accommodation	16	15 291	4 340	962	351	4.7	4.0
7211	Traveler accommodation	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	104	43 572	11 981	3 063	1 247	35.7	8.5
7222	Limited-service eating places	35	19 293	5 202	1 442	515	31.6	3.7
72221	Limited-service eating places	35	19 293	5 202	1 442	515	31.6	3.7
STILLWATER								
72	Accommodation and food services	23	7 774	1 986	464	223	34.6	.9
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
SWEET GRASS								
72	Accommodation and food services	16	6 295	1 592	330	161	23.7	14.6
721	Accommodation	9	4 353	1 103	248	118	16.0	6.8
7212	RV (recreational vehicle) parks and recreational camps	3	764	294	25	5	21.5	38.6
72121	RV (recreational vehicle) parks and recreational camps	3	764	294	25	5	21.5	38.6
721214	Recreational and vacation camps (except campgrounds)	3	764	294	25	5	21.5	38.6
722	Food services and drinking places	7	1 942	489	82	43	41.0	32.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TETON								
72	Accommodation and food services	19	2 748	564	139	93	54.9	25.1
721	Accommodation	4	638	131	28	17	19.6	—
722	Food services and drinking places	15	2 110	433	111	76	65.6	32.7
TOOLE								
72	Accommodation and food services	26	6 204	1 446	265	145	40.4	6.9
721	Accommodation	4	1 889	384	73	37	—	—
722	Food services and drinking places	22	4 315	1 062	192	108	58.0	9.9
TREASURE								
72	Accommodation and food services	4	342	77	15	12	5.6	24.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
VALLEY								
72	Accommodation and food services	32	8 409	2 295	487	268	44.3	6.1
721	Accommodation	6	3 028	938	185	71	11.4	—
722	Food services and drinking places	26	5 381	1 357	302	197	62.8	9.6
WHEATLAND								
72	Accommodation and food services	12	1 484	266	42	28	49.9	39.8
721	Accommodation	3	220	23	7	5	30.5	—
722	Food services and drinking places	9	1 264	243	35	23	53.2	46.8
WIBAUX								
72	Accommodation and food services	4	448	103	20	12	100.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
YELLOWSTONE								
72	Accommodation and food services	387	274 959	74 498	17 503	7 442	18.3	6.4
721	Accommodation	59	56 749	13 641	3 216	1 209	7.3	3.8
7211	Traveler accommodation	50	53 339	12 991	3 155	1 186	3.1	2.3
72111	Hotels (except casino hotels) and motels	49	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	49	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	3 410	650	61	23	72.9	27.1
72121	RV (recreational vehicle) parks and recreational camps	9	3 410	650	61	23	72.9	27.1
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
722	Food services and drinking places	328	218 210	60 857	14 287	6 233	21.1	7.1
7221	Full-service restaurants	94	92 036	29 291	7 049	2 806	26.6	3.3
72211	Full-service restaurants	94	92 036	29 291	7 049	2 806	26.6	3.3
722110	Full-service restaurants	94	92 036	29 291	7 049	2 806	26.6	3.3
7222	Limited-service eating places	153	D	D	D	g	D	D
72221	Limited-service eating places	153	D	D	D	g	D	D
722211	Limited-service restaurants	119	68 185	17 671	4 035	1 887	16.0	10.9
722212	Cafeterias, buffets, and grill buffets	3	1 955	642	133	56	14.6	11.5
7223	Special food services	14	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	67	36 722	7 414	1 778	689	17.6	10.8
72241	Drinking places (alcoholic beverages)	67	36 722	7 414	1 778	689	17.6	10.8
722410	Drinking places (alcoholic beverages)	67	36 722	7 414	1 778	689	17.6	10.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BUTTE-SILVER BOW (CC)								
72	Accommodation and food services	120	58 863	16 321	4 025	1 598	27.6	7.3
721	Accommodation	16	15 291	4 340	962	351	4.7	4.0
7211	Traveler accommodation	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	104	43 572	11 981	3 063	1 247	35.7	8.5
7222	Limited-service eating places	35	19 293	5 202	1 442	515	31.6	3.7
72221	Limited-service eating places	35	19 293	5 202	1 442	515	31.6	3.7
7224	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
ANACONDA-DEER LODGE COUNTY								
72	Accommodation and food services	36	13 046	3 737	763	409	36.5	3.1
721	Accommodation	7	6 424	2 015	424	174	2.1	.2
7211	Traveler accommodation	7	6 424	2 015	424	174	2.1	.2
72111	Hotels (except casino hotels) and motels	7	6 424	2 015	424	174	2.1	.2
721110	Hotels (except casino hotels) and motels	7	6 424	2 015	424	174	2.1	.2
722	Food services and drinking places	29	6 622	1 722	339	235	69.9	6.0
BELGRADE								
72	Accommodation and food services	17	8 138	2 237	523	263	23.8	15.0
722	Food services and drinking places	17	8 138	2 237	523	263	23.8	15.0
7224	Drinking places (alcoholic beverages)	7	3 391	827	200	101	14.5	24.0
72241	Drinking places (alcoholic beverages)	7	3 391	827	200	101	14.5	24.0
722410	Drinking places (alcoholic beverages)	7	3 391	827	200	101	14.5	24.0
BILLINGS								
72	Accommodation and food services	323	252 144	69 490	16 443	6 930	16.5	6.5
721	Accommodation	49	52 432	12 804	3 133	1 161	4.4	3.3
7211	Traveler accommodation	44	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	43	51 027	12 496	3 084	1 142	3.3	2.0
721110	Hotels (except casino hotels) and motels	43	51 027	12 496	3 084	1 142	3.3	2.0
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	274	199 712	56 686	13 310	5 769	19.7	7.4
7221	Full-service restaurants	80	88 003	27 894	6 697	2 638	24.5	3.4
72211	Full-service restaurants	80	88 003	27 894	6 697	2 638	24.5	3.4
722110	Full-service restaurants	80	88 003	27 894	6 697	2 638	24.5	3.4
7222	Limited-service eating places	135	72 526	19 169	4 416	2 088	19.5	10.9
72221	Limited-service eating places	135	72 526	19 169	4 416	2 088	19.5	10.9
722211	Limited-service restaurants	104	62 541	16 240	3 718	1 709	16.6	11.3
722212	Cafeterias, buffets, and grill buffets	3	1 955	642	133	56	14.6	11.5
722213	Snack and nonalcoholic beverage bars	28	8 030	2 287	565	323	42.9	7.8
7223	Special food services	13	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	46	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	46	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	46	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOZEMAN								
72	Accommodation and food services	159	92 926	26 716	6 309	2 731	31.4	7.2
721	Accommodation	35	22 286	6 056	1 492	501	33.5	—
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
7213	Rooming and boarding houses	6	510	115	30	11	46.1	—
72131	Rooming and boarding houses	6	510	115	30	11	46.1	—
721310	Rooming and boarding houses	6	510	115	30	11	46.1	—
722	Food services and drinking places	124	70 640	20 660	4 817	2 230	30.8	9.5
7221	Full-service restaurants	51	34 004	11 680	2 744	1 227	34.0	8.9
72211	Full-service restaurants	51	34 004	11 680	2 744	1 227	34.0	8.9
722110	Full-service restaurants	51	34 004	11 680	2 744	1 227	34.0	8.9
7222	Limited-service eating places	52	24 194	6 349	1 460	733	34.3	6.8
72221	Limited-service eating places	52	24 194	6 349	1 460	733	34.3	6.8
7224	Drinking places (alcoholic beverages)	16	11 857	2 500	587	251	13.4	17.4
72241	Drinking places (alcoholic beverages)	16	11 857	2 500	587	251	13.4	17.4
722410	Drinking places (alcoholic beverages)	16	11 857	2 500	587	251	13.4	17.4
BUTTE-SILVER BOW								
72	Accommodation and food services	120	58 863	16 321	4 025	1 598	27.6	7.3
721	Accommodation	16	15 291	4 340	962	351	4.7	4.0
7211	Traveler accommodation	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	104	43 572	11 981	3 063	1 247	35.7	8.5
7222	Limited-service eating places	35	19 293	5 202	1 442	515	31.6	3.7
72221	Limited-service eating places	35	19 293	5 202	1 442	515	31.6	3.7
7224	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
COLUMBIA FALLS								
72	Accommodation and food services	24	11 676	2 834	620	270	43.5	4.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	5	4 304	452	103	36	9.9	—
72241	Drinking places (alcoholic beverages)	5	4 304	452	103	36	9.9	—
722410	Drinking places (alcoholic beverages)	5	4 304	452	103	36	9.9	—
CONRAD								
72	Accommodation and food services	9	1 930	602	136	79	70.1	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
CUT BANK								
72	Accommodation and food services	15	4 200	1 039	232	131	35.8	7.3
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
DEER LODGE								
72	Accommodation and food services	14	3 905	1 272	258	139	20.8	—
721	Accommodation	4	1 003	233	51	35	52.8	—
722	Food services and drinking places	10	2 902	1 039	207	104	9.7	—
DILLON								
72	Accommodation and food services	36	9 865	2 573	594	368	39.8	11.9
721	Accommodation	9	3 432	1 060	226	121	12.9	7.9
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	27	6 433	1 513	368	247	54.2	14.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
GLASGOW								
72	Accommodation and food services	23	7 537	2 110	452	247	45.8	2.9
721	Accommodation	6	3 028	938	185	71	11.4	—
722	Food services and drinking places	17	4 509	1 172	267	176	68.8	4.9
GLENDIVE								
72	Accommodation and food services	23	7 849	2 315	502	372	21.5	13.6
721	Accommodation	8	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	e	D	D
GREAT FALLS								
72	Accommodation and food services	210	115 363	35 045	8 277	3 561	18.2	10.2
721	Accommodation	27	22 057	6 902	1 709	614	4.8	8.4
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
722	Food services and drinking places	183	93 306	28 143	6 568	2 947	21.4	10.6
7221	Full-service restaurants	60	32 927	11 688	2 756	1 146	21.9	12.6
72211	Full-service restaurants	60	32 927	11 688	2 756	1 146	21.9	12.6
722110	Full-service restaurants	60	32 927	11 688	2 756	1 146	21.9	12.6
7222	Limited-service eating places	80	41 910	11 797	2 719	1 301	19.2	8.3
72221	Limited-service eating places	80	41 910	11 797	2 719	1 301	19.2	8.3
722211	Limited-service restaurants	68	39 315	11 043	2 522	1 220	17.3	8.3
7224	Drinking places (alcoholic beverages)	43	18 469	4 658	1 093	500	25.6	12.2
72241	Drinking places (alcoholic beverages)	43	18 469	4 658	1 093	500	25.6	12.2
722410	Drinking places (alcoholic beverages)	43	18 469	4 658	1 093	500	25.6	12.2
HAMILTON								
72	Accommodation and food services	46	17 511	4 846	1 062	514	28.5	7.4
721	Accommodation	8	2 474	613	122	57	15.5	—
722	Food services and drinking places	38	15 037	4 233	940	457	30.7	8.6
7222	Limited-service eating places	16	7 532	1 978	445	212	31.1	11.7
72221	Limited-service eating places	16	7 532	1 978	445	212	31.1	11.7
HARDIN								
72	Accommodation and food services	18	11 155	2 167	485	220	15.2	5.4
721	Accommodation	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
HAVRE								
72	Accommodation and food services	45	21 833	5 111	1 248	849	40.5	6.7
721	Accommodation	6	D	D	D	c	D	D
722	Food services and drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	22	D	D	D	e	D	D
72221	Limited-service eating places	22	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	6	5 203	471	110	52	6.4	—
72241	Drinking places (alcoholic beverages)	6	5 203	471	110	52	6.4	—
722410	Drinking places (alcoholic beverages)	6	5 203	471	110	52	6.4	—

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HELENA								
72	Accommodation and food services	136	73 050	20 988	4 581	2 247	27.2	4.6
721	Accommodation	23	17 484	4 550	949	429	21.7	.4
7211	Traveler accommodation	19	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	113	55 566	16 438	3 632	1 818	28.9	5.9
7222	Limited-service eating places	56	23 356	6 520	1 478	764	34.4	4.6
72221	Limited-service eating places	56	23 356	6 520	1 478	764	34.4	4.6
7223	Special food services	3	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	17	5 989	1 471	331	153	36.2	7.0
72241	Drinking places (alcoholic beverages)	17	5 989	1 471	331	153	36.2	7.0
722410	Drinking places (alcoholic beverages)	17	5 989	1 471	331	153	36.2	7.0
KALISPELL								
72	Accommodation and food services	96	62 547	16 415	3 714	1 477	23.0	2.3
721	Accommodation	18	13 305	3 795	828	273	.4	6.7
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	78	49 242	12 620	2 886	1 204	29.1	1.1
7222	Limited-service eating places	41	24 117	5 797	1 333	614	30.7	1.4
72221	Limited-service eating places	41	24 117	5 797	1 333	614	30.7	1.4
7223	Special food services	4	1 735	346	73	11	43.6	—
7224	Drinking places (alcoholic beverages)	8	7 151	1 390	335	147	26.4	—
72241	Drinking places (alcoholic beverages)	8	7 151	1 390	335	147	26.4	—
722410	Drinking places (alcoholic beverages)	8	7 151	1 390	335	147	26.4	—
LAUREL								
72	Accommodation and food services	26	8 994	2 199	536	285	24.4	2.8
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
LEWISTOWN								
72	Accommodation and food services	32	10 532	3 430	768	435	29.9	5.1
721	Accommodation	6	D	D	D	c	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
LIBBY								
72	Accommodation and food services	24	10 523	2 568	561	274	43.5	8.1
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	21	D	D	D	c	D	D
LIVINGSTON								
72	Accommodation and food services	51	16 298	5 019	1 036	524	33.3	9.6
721	Accommodation	14	3 988	1 190	223	77	21.4	21.9
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	37	12 310	3 829	813	447	37.2	5.6
7222	Limited-service eating places	13	4 617	1 369	301	201	28.4	13.9
72221	Limited-service eating places	13	4 617	1 369	301	201	28.4	13.9

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MILES CITY								
72	Accommodation and food services	40	17 575	5 441	1 193	611	28.2	.7
721	Accommodation	10	D	D	D	c	D	D
7211	Traveler accommodation	8	4 634	1 460	314	152	21.9	—
72111	Hotels (except casino hotels) and motels	8	4 634	1 460	314	152	21.9	—
721110	Hotels (except casino hotels) and motels	8	4 634	1 460	314	152	21.9	—
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D
MISSOULA								
72	Accommodation and food services	267	180 431	47 640	10 417	4 588	18.8	3.4
721	Accommodation	45	38 278	9 489	1 957	735	8.2	10.0
7211	Traveler accommodation	37	36 107	8 949	1 863	691	8.4	8.8
72111	Hotels (except casino hotels) and motels	37	36 107	8 949	1 863	691	8.4	8.8
721110	Hotels (except casino hotels) and motels	37	36 107	8 949	1 863	691	8.4	8.8
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D
722	Food services and drinking places	222	142 153	38 151	8 460	3 853	21.7	1.7
7221	Full-service restaurants	82	63 650	21 596	4 820	2 002	19.9	1.0
72211	Full-service restaurants	82	63 650	21 596	4 820	2 002	19.9	1.0
722110	Full-service restaurants	82	63 650	21 596	4 820	2 002	19.9	1.0
7222	Limited-service eating places	99	46 276	11 684	2 708	1 467	28.6	1.8
72221	Limited-service eating places	99	46 276	11 684	2 708	1 467	28.6	1.8
722211	Limited-service restaurants	65	39 311	9 727	2 269	1 194	30.4	1.8
722213	Snack and nonalcoholic beverage bars	31	D	D	D	c	D	D
7223	Special food services	6	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages)	35	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	35	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	35	D	D	D	e	D	D
POLSON								
72	Accommodation and food services	35	13 599	2 831	549	239	16.1	11.3
721	Accommodation	5	1 180	239	39	24	35.0	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	30	12 419	2 592	510	215	14.3	12.4
7224	Drinking places (alcoholic beverages)	6	4 781	376	76	24	3.5	7.4
72241	Drinking places (alcoholic beverages)	6	4 781	376	76	24	3.5	7.4
722410	Drinking places (alcoholic beverages)	6	4 781	376	76	24	3.5	7.4
SHELBY								
72	Accommodation and food services	20	4 725	1 136	201	114	48.1	7.6
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	b	D	D
SIDNEY								
72	Accommodation and food services	26	10 105	2 373	532	289	51.7	2.5
721	Accommodation	3	1 169	251	54	28	—	16.8
722	Food services and drinking places	23	8 936	2 122	478	261	58.5	.7
WHITEFISH								
72	Accommodation and food services	61	33 782	10 116	2 358	952	38.5	5.5
721	Accommodation	16	12 014	3 481	751	270	42.5	3.7
7211	Traveler accommodation	16	12 014	3 481	751	270	42.5	3.7
72111	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
722	Food services and drinking places	45	21 768	6 635	1 607	682	36.3	6.5
7222	Limited-service eating places	15	5 546	1 914	494	177	31.6	—
72221	Limited-service eating places	15	5 546	1 914	494	177	31.6	—
7224	Drinking places (alcoholic beverages)	4	2 950	618	142	52	25.2	—
72241	Drinking places (alcoholic beverages)	4	2 950	618	142	52	25.2	—
722410	Drinking places (alcoholic beverages)	4	2 950	618	142	52	25.2	—

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WOLF POINT								
72	Accommodation and food services	14	4 899	1 121	265	153	72.7	.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
BALANCE OF BEAVERHEAD COUNTY								
72	Accommodation and food services	19	4 116	1 029	191	93	52.4	7.9
721	Accommodation	8	2 242	532	94	44	25.4	1.7
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	4	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	11	1 874	497	97	49	84.6	15.4
BALANCE OF BIG HORN COUNTY								
72	Accommodation and food services	6	1 858	361	29	14	58.7	29.8
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF BLAINE COUNTY								
72	Accommodation and food services	16	2 124	647	167	94	51.4	7.1
721	Accommodation	4	696	253	55	30	9.1	—
722	Food services and drinking places	12	1 428	394	112	64	72.1	10.5
BALANCE OF BROADWATER COUNTY								
72	Accommodation and food services	14	3 482	851	189	112	63.7	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
BALANCE OF CARBON COUNTY								
72	Accommodation and food services	45	14 133	4 553	1 045	398	27.9	6.9
721	Accommodation	12	5 541	2 002	530	161	7.9	.5
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	33	8 592	2 551	515	237	40.8	11.0
BALANCE OF CARTER COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF CASCADE COUNTY								
72	Accommodation and food services	47	14 256	3 099	720	347	24.8	3.1
721	Accommodation	5	1 809	375	81	35	6.9	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	42	12 447	2 724	639	312	27.4	3.5
7224	Drinking places (alcoholic beverages)	21	5 098	653	154	86	38.3	6.8
72241	Drinking places (alcoholic beverages)	21	5 098	653	154	86	38.3	6.8
722410	Drinking places (alcoholic beverages)	21	5 098	653	154	86	38.3	6.8
BALANCE OF CHOUTEAU COUNTY								
72	Accommodation and food services	22	2 590	603	128	96	50.4	13.7
721	Accommodation	3	765	219	41	30	9.7	9.2
722	Food services and drinking places	19	1 825	384	87	66	67.5	15.6
BALANCE OF CUSTER COUNTY								
72	Accommodation and food services	3	465	38	6	8	72.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF DANIELS COUNTY								
72	Accommodation and food services	7	833	130	25	20	74.3	.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	a	D	D
BALANCE OF DAWSON COUNTY								
72	Accommodation and food services	6	1 254	203	41	24	6.7	21.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF FALLON COUNTY								
72	Accommodation and food services	14	2 580	498	112	80	51.7	7.8
721	Accommodation	3	623	106	18	16	—	—
722	Food services and drinking places	11	1 957	392	94	64	68.2	10.3
BALANCE OF FERGUS COUNTY								
72	Accommodation and food services	13	2 354	694	167	65	45.9	3.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BALANCE OF FLATHEAD COUNTY								
72	Accommodation and food services	136	51 624	13 838	2 420	1 103	39.6	6.5
721	Accommodation	41	D	D	D	e	D	D
7211	Traveler accommodation	30	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	6	4 670	1 480	247	88	72.6	1.5
722	Food services and drinking places	95	D	D	D	f	D	D
7222	Limited-service eating places	25	7 034	1 949	404	198	40.9	8.4
72221	Limited-service eating places	25	7 034	1 949	404	198	40.9	8.4
7224	Drinking places (alcoholic beverages)	23	8 917	1 309	308	141	19.5	9.3
72241	Drinking places (alcoholic beverages)	23	8 917	1 309	308	141	19.5	9.3
722410	Drinking places (alcoholic beverages)	23	8 917	1 309	308	141	19.5	9.3
BALANCE OF GALLATIN COUNTY								
72	Accommodation and food services	163	121 306	32 274	9 497	2 577	22.4	8.2
721	Accommodation	69	80 293	22 153	6 857	1 629	10.3	9.1
7211	Traveler accommodation	52	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	44	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	1 729	366	54	12	61.2	2.6
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	c	D	D
722	Food services and drinking places	94	41 013	10 121	2 640	948	46.0	6.3
7221	Full-service restaurants	48	D	D	D	f	D	D
72211	Full-service restaurants	48	D	D	D	f	D	D
722110	Full-service restaurants	48	D	D	D	f	D	D
7222	Limited-service eating places	19	D	D	D	c	D	D
72221	Limited-service eating places	19	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	24	9 585	1 145	284	111	19.1	5.6
72241	Drinking places (alcoholic beverages)	24	9 585	1 145	284	111	19.1	5.6
722410	Drinking places (alcoholic beverages)	24	9 585	1 145	284	111	19.1	5.6
BALANCE OF GARFIELD COUNTY								
72	Accommodation and food services	4	781	125	6	6	85.9	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF GLACIER COUNTY								
72	Accommodation and food services	36	27 636	4 601	448	234	10.7	.9
721	Accommodation	21	D	D	D	c	D	D
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	1 016	209	5	4	7.9	—
72121	RV (recreational vehicle) parks and recreational camps	4	1 016	209	5	4	7.9	—
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	b	D	D
BALANCE OF GOLDEN VALLEY COUNTY								
72	Accommodation and food services	4	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	a	D	D
BALANCE OF GRANITE COUNTY								
72	Accommodation and food services	11	1 575	399	84	47	50.0	3.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
BALANCE OF HILL COUNTY								
72	Accommodation and food services	8	1 311	263	59	32	37.4	.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF JEFFERSON COUNTY								
72	Accommodation and food services	18	5 202	1 538	312	190	45.5	8.8
721	Accommodation	4	1 297	409	60	30	59.4	2.2
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	14	3 905	1 129	252	160	40.9	10.9
BALANCE OF JUDITH BASIN COUNTY								
72	Accommodation and food services	9	1 369	321	52	28	64.2	12.1
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF LAKE COUNTY								
72	Accommodation and food services	42	13 240	2 590	526	232	41.3	6.7
721	Accommodation	9	2 610	620	112	53	52.9	17.4
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	33	10 630	1 970	414	179	38.5	4.0
7224	Drinking places (alcoholic beverages)	15	6 037	676	156	60	25.8	1.5
72241	Drinking places (alcoholic beverages)	15	6 037	676	156	60	25.8	1.5
722410	Drinking places (alcoholic beverages)	15	6 037	676	156	60	25.8	1.5
BALANCE OF LEWIS AND CLARK COUNTY								
72	Accommodation and food services	53	16 165	2 333	424	243	29.9	4.1
721	Accommodation	13	2 066	504	26	15	58.9	.5
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	a	D	D
722	Food services and drinking places	40	14 099	1 829	398	228	25.6	4.6
7224	Drinking places (alcoholic beverages)	15	10 343	778	153	71	11.0	.3
72241	Drinking places (alcoholic beverages)	15	10 343	778	153	71	11.0	.3
722410	Drinking places (alcoholic beverages)	15	10 343	778	153	71	11.0	.3
BALANCE OF LIBERTY COUNTY								
72	Accommodation and food services	6	740	169	28	12	45.5	.4
722	Food services and drinking places	6	740	169	28	12	45.5	.4

See footnotes at end of table.

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							From admini-strative records ¹	Estimated ²
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	33	10 045	1 913	370	191	57.5	7.4
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	953	284	20	7	36.6	—
72121	RV (recreational vehicle) parks and recreational camps	3	953	284	20	7	36.6	—
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	27	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
BALANCE OF MCCONE COUNTY								
72	Accommodation and food services	4	522	89	18	16	97.5	2.5
722	Food services and drinking places	4	522	89	18	16	97.5	2.5
BALANCE OF MADISON COUNTY								
72	Accommodation and food services	61	10 326	2 780	351	183	47.4	5.0
721	Accommodation	26	5 042	1 395	135	69	26.0	1.9
7212	RV (recreational vehicle) parks and recreational camps	11	2 953	1 078	84	27	18.8	—
72121	RV (recreational vehicle) parks and recreational camps	11	2 953	1 078	84	27	18.8	—
721211	RV (recreational vehicle) parks and campgrounds	3	214	75	15	5	—	—
721214	Recreational and vacation camps (except campgrounds)	8	2 739	1 003	69	22	20.3	—
722	Food services and drinking places	35	5 284	1 385	216	114	67.8	8.1
BALANCE OF MEAGHER COUNTY								
72	Accommodation and food services	15	1 736	427	86	58	63.8	16.5
721	Accommodation	4	485	110	18	11	48.5	—
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	11	1 251	317	68	47	69.8	22.9
BALANCE OF MINERAL COUNTY								
72	Accommodation and food services	27	8 749	2 008	424	171	41.1	5.4
721	Accommodation	9	1 918	506	103	38	21.0	12.6
7212	RV (recreational vehicle) parks and recreational camps	3	297	48	1	1	59.9	8.4
72121	RV (recreational vehicle) parks and recreational camps	3	297	48	1	1	59.9	8.4
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	18	6 831	1 502	321	133	46.7	3.4
BALANCE OF MISSOULA COUNTY								
72	Accommodation and food services	62	25 525	5 621	1 346	614	25.3	8.2
721	Accommodation	14	6 811	1 674	443	193	13.2	7.0
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	4 070	958	326	150	18.6	11.8
721110	Hotels (except casino hotels) and motels	8	4 070	958	326	150	18.6	11.8
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	48	18 714	3 947	903	421	29.7	8.7
7224	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
BALANCE OF MUSSELSHELL COUNTY								
72	Accommodation and food services	13	1 946	591	143	94	48.5	17.5
721	Accommodation	3	260	47	8	18	18.1	—
722	Food services and drinking places	10	1 686	544	135	76	53.2	20.2

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							From admini- strative records ¹	Estimated ²
BALANCE OF PARK COUNTY								
72	Accommodation and food services	53	21 372	5 717	1 103	397	21.7	8.4
721	Accommodation	25	14 403	3 923	781	247	13.5	8.8
7211	Traveler accommodation	20	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	28	6 969	1 794	322	150	38.5	7.5
BALANCE OF PETROLEUM COUNTY								
72	Accommodation and food services	3	363	52	6	4	100.0	-
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF PHILLIPS COUNTY								
72	Accommodation and food services	20	3 358	715	169	99	50.2	7.7
721	Accommodation	4	1 260	240	57	34	-	-
722	Food services and drinking places	16	2 098	475	112	65	80.4	12.2
BALANCE OF PONDERA COUNTY								
72	Accommodation and food services	6	952	234	50	38	95.6	4.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF POWDER RIVER COUNTY								
72	Accommodation and food services	6	1 250	327	66	52	69.4	-
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF POWELL COUNTY								
72	Accommodation and food services	13	3 705	537	142	78	67.2	-
721	Accommodation	3	1 013	139	36	12	14.9	-
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	10	2 692	398	106	66	86.8	-
BALANCE OF PRAIRIE COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF RAVALLI COUNTY								
72	Accommodation and food services	52	10 582	2 606	545	334	60.1	18.8
721	Accommodation	7	591	132	24	10	23.7	18.3
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	45	9 991	2 474	521	324	62.3	18.9
BALANCE OF RICHLAND COUNTY								
72	Accommodation and food services	8	1 526	422	101	67	47.5	37.2
722	Food services and drinking places	8	1 526	422	101	67	47.5	37.2
BALANCE OF ROOSEVELT COUNTY								
72	Accommodation and food services	13	2 664	680	147	76	36.2	10.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
BALANCE OF ROSEBUD COUNTY								
72	Accommodation and food services	31	8 400	2 100	477	296	44.0	8.2
721	Accommodation	7	2 269	512	120	67	22.8	-
722	Food services and drinking places	24	6 131	1 588	357	229	51.9	11.2

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							From admini- strative records ¹	Estimated ²
BALANCE OF SANDERS COUNTY								
72	Accommodation and food services	39	8 674	2 329	523	251	71.3	15.6
721	Accommodation	9	2 199	608	136	65	67.5	7.6
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	30	6 475	1 721	387	186	72.5	18.3
BALANCE OF SHERIDAN COUNTY								
72	Accommodation and food services	18	3 706	932	204	138	47.2	2.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
BALANCE OF STILLWATER COUNTY								
72	Accommodation and food services	23	7 774	1 986	464	223	34.6	.9
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
BALANCE OF SWEET GRASS COUNTY								
72	Accommodation and food services	16	6 295	1 592	330	161	23.7	14.6
721	Accommodation	9	4 353	1 103	248	118	16.0	6.8
7211	Traveler accommodation	6	3 589	809	223	113	14.8	—
7212	RV (recreational vehicle) parks and recreational camps	3	764	294	25	5	21.5	38.6
72121	RV (recreational vehicle) parks and recreational camps	3	764	294	25	5	21.5	38.6
721214	Recreational and vacation camps (except campgrounds)	3	764	294	25	5	21.5	38.6
722	Food services and drinking places	7	1 942	489	82	43	41.0	32.2
BALANCE OF TETON COUNTY								
72	Accommodation and food services	19	2 748	564	139	93	54.9	25.1
721	Accommodation	4	638	131	28	17	19.6	—
722	Food services and drinking places	15	2 110	433	111	76	65.6	32.7
BALANCE OF TOOLE COUNTY								
72	Accommodation and food services	6	1 479	310	64	31	15.7	4.7
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	a	D	D
BALANCE OF TREASURE COUNTY								
72	Accommodation and food services	4	342	77	15	12	5.6	24.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF VALLEY COUNTY								
72	Accommodation and food services	9	872	185	35	21	31.8	33.7
722	Food services and drinking places	9	872	185	35	21	31.8	33.7
BALANCE OF WHEATLAND COUNTY								
72	Accommodation and food services	12	1 484	266	42	28	49.9	39.8
721	Accommodation	3	220	23	7	5	30.5	—
722	Food services and drinking places	9	1 264	243	35	23	53.2	46.8
BALANCE OF WIBAUX COUNTY								
72	Accommodation and food services	4	448	103	20	12	100.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF YELLOWSTONE COUNTY								
72	Accommodation and food services	38	13 821	2 809	524	227	46.0	6.0
721	Accommodation	6	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

-
1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

MONTANA

Butte-Silver Bow (consolidated city) is coextensive with Silver Bow County. It includes Walkerville, which is not populous enough for separate tabulation. Therefore, "Butte-Silver Bow" refers to the whole consolidated city.

Balance of Gallatin County includes part of Yellowstone National Park (county equivalent) annexed in November 1997.

Balance of Park County includes part of Yellowstone National Park (county equivalent) annexed in November 1997.

Yellowstone National Park (county equivalent) annexed to Gallatin and Park Counties in November 1997.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

BILLINGS, MT METROPOLITAN STATISTICAL AREA

Carbon County, MT

Yellowstone County, MT

BOZEMAN, MT MICROPOLITAN STATISTICAL AREA

Gallatin County, MT

BUTTE-SILVER BOW, MT MICROPOLITAN STATISTICAL AREA

Silver Bow County, MT

GREAT FALLS, MT METROPOLITAN STATISTICAL AREA

Cascade County, MT

HAVRE, MT MICROPOLITAN STATISTICAL AREA

Hill County, MT

HELENA, MT MICROPOLITAN STATISTICAL AREA

Jefferson County, MT

Lewis and Clark County, MT

KALISPELL, MT MICROPOLITAN STATISTICAL AREA

Flathead County, MT

MISSOULA, MT METROPOLITAN STATISTICAL AREA

Missoula County, MT

