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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
IOWA								
72	Accommodation and food services	6 586	3 698 955	1 017 109	243 249	104 638	20.4	8.8
721	Accommodation	747	1 093 469	272 579	67 139	18 140	4.1	7.6
7211	Traveler accommodation	632	1 069 535	266 525	65 905	17 772	3.6	7.4
72111	Hotels (except casino hotels) and motels	595	494 225	143 097	32 592	11 536	7.6	4.3
721110	Hotels (except casino hotels) and motels	595	494 225	143 097	32 592	11 536	7.6	4.3
72112	Casino hotels	6	572 382	122 641	33 152	6 120	—	10.2
721120	Casino hotels	6	572 382	122 641	33 152	6 120	—	10.2
72119	Other traveler accommodation	31	2 928	787	161	116	19.7	4.2
721191	Bed-and-breakfast inns	29	D	D	D	c	D	D
721199	All other traveler accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	48	11 399	3 502	587	149	22.2	18.7
72121	RV (recreational vehicle) parks and recreational camps	48	11 399	3 502	587	149	22.2	18.7
721211	RV (recreational vehicle) parks and campgrounds	21	3 291	548	87	32	45.9	13.5
721214	Recreational and vacation camps (except campgrounds)	27	8 108	2 954	500	117	12.6	20.9
7213	Rooming and boarding houses	67	12 535	2 552	647	219	34.8	9.9
72131	Rooming and boarding houses	67	12 535	2 552	647	219	34.8	9.9
721310	Rooming and boarding houses	67	12 535	2 552	647	219	34.8	9.9
722	Food services and drinking places	5 839	2 605 486	744 530	176 110	86 498	27.3	9.3
7221	Full-service restaurants	2 261	1 099 895	339 487	81 678	39 356	33.4	6.9
72211	Full-service restaurants	2 261	1 099 895	339 487	81 678	39 356	33.4	6.9
722110	Full-service restaurants	2 261	1 099 895	339 487	81 678	39 356	33.4	6.9
7222	Limited-service eating places	2 201	1 165 519	328 522	76 207	38 624	19.6	10.4
72221	Limited-service eating places	2 201	1 165 519	328 522	76 207	38 624	19.6	10.4
722211	Limited-service restaurants	1 834	1 065 768	299 061	70 142	35 534	19.4	10.9
722212	Cafeterias, buffets, and grill buffets	45	40 880	12 307	2 877	1 166	7.8	1.8
722213	Snack and nonalcoholic beverage bars	322	58 871	17 154	3 188	1 924	30.8	7.4
7223	Special food services	239	133 634	35 526	8 365	2 961	7.3	11.1
72231	Food service contractors	160	116 889	31 184	7 510	2 514	4.0	11.7
722310	Food service contractors	160	116 889	31 184	7 510	2 514	4.0	11.7
72232	Caterers	51	12 445	3 118	608	380	30.7	7.5
722320	Caterers	51	12 445	3 118	608	380	30.7	7.5
72233	Mobile food services	28	4 300	1 224	247	67	28.9	2.8
722330	Mobile food services	28	4 300	1 224	247	67	28.9	2.8
7224	Drinking places (alcoholic beverages)	1 138	206 438	40 995	9 860	5 557	50.9	14.6
72241	Drinking places (alcoholic beverages)	1 138	206 438	40 995	9 860	5 557	50.9	14.6
722410	Drinking places (alcoholic beverages)	1 138	206 438	40 995	9 860	5 557	50.9	14.6

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AMES-BOONE, IA COMBINED STATISTICAL AREA								
72	Accommodation and food services	255	126 219	37 497	8 971	4 324	25.3	7.8
721	Accommodation	49	24 021	6 971	1 559	567	27.5	2.9
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
7213	Rooming and boarding houses	28	D	D	D	b	D	D
72131	Rooming and boarding houses	28	D	D	D	b	D	D
721310	Rooming and boarding houses	28	D	D	D	b	D	D
722	Food services and drinking places	206	102 198	30 526	7 412	3 757	24.8	8.9
7222	Limited-service eating places	100	51 433	14 323	3 384	1 749	21.7	10.8
72221	Limited-service eating places	100	51 433	14 323	3 384	1 749	21.7	10.8
Ames, IA Metropolitan Statistical Area								
72	Accommodation and food services	210	110 943	32 899	7 884	3 812	25.2	8.5
721	Accommodation	43	22 113	6 420	1 447	530	27.4	3.1
7213	Rooming and boarding houses	28	D	D	D	b	D	D
72131	Rooming and boarding houses	28	D	D	D	b	D	D
721310	Rooming and boarding houses	28	D	D	D	b	D	D
722	Food services and drinking places	167	88 830	26 479	6 437	3 282	24.7	9.9
7222	Limited-service eating places	87	42 648	11 407	2 687	1 439	24.2	13.1
72221	Limited-service eating places	87	42 648	11 407	2 687	1 439	24.2	13.1
Boone, IA Micropolitan Statistical Area								
72	Accommodation and food services	45	15 276	4 598	1 087	512	25.9	2.2
721	Accommodation	6	1 908	551	112	37	29.1	—
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	39	13 368	4 047	975	475	25.4	2.6
DES MOINES-NEWTON, IA COMBINED STATISTICAL AREA								
72	Accommodation and food services	1 179	762 026	225 633	53 160	20 661	17.1	11.4
721	Accommodation	130	158 320	45 936	10 659	3 253	5.0	2.6
7211	Traveler accommodation	107	153 473	44 580	10 395	3 184	4.7	2.3
72111	Hotels (except casino hotels) and motels	101	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	101	D	D	D	h	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
7213	Rooming and boarding houses	16	2 942	874	197	49	20.9	1.8
72131	Rooming and boarding houses	16	2 942	874	197	49	20.9	1.8
721310	Rooming and boarding houses	16	2 942	874	197	49	20.9	1.8
722	Food services and drinking places	1 049	603 706	179 697	42 501	17 408	20.3	13.7
7221	Full-service restaurants	356	262 445	81 987	19 999	7 810	24.7	6.8
72211	Full-service restaurants	356	262 445	81 987	19 999	7 810	24.7	6.8
722110	Full-service restaurants	356	262 445	81 987	19 999	7 810	24.7	6.8
7222	Limited-service eating places	456	259 356	74 868	17 126	7 593	13.7	20.0
72221	Limited-service eating places	456	259 356	74 868	17 126	7 593	13.7	20.0
722211	Limited-service restaurants	361	235 608	67 719	15 761	6 868	13.0	21.2
722212	Cafeterias, buffets, and grill buffets	11	D	D	D	c	D	D
7223	Special food services	71	44 200	14 969	3 450	1 102	7.3	18.2
7224	Drinking places (alcoholic beverages)	166	37 705	7 873	1 926	903	51.1	13.1
72241	Drinking places (alcoholic beverages)	166	37 705	7 873	1 926	903	51.1	13.1
722410	Drinking places (alcoholic beverages)	166	37 705	7 873	1 926	903	51.1	13.1
Des Moines, IA Metropolitan Statistical Area								
72	Accommodation and food services	1 107	735 207	218 052	51 420	19 765	16.6	11.4
721	Accommodation	121	153 627	44 670	10 319	3 130	4.0	2.5
7211	Traveler accommodation	98	148 780	43 314	10 055	3 061	3.7	2.2
72111	Hotels (except casino hotels) and motels	94	148 444	43 211	10 040	3 050	3.6	2.2
721110	Hotels (except casino hotels) and motels	94	148 444	43 211	10 040	3 050	3.6	2.2
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
7213	Rooming and boarding houses	16	2 942	874	197	49	20.9	1.8
72131	Rooming and boarding houses	16	2 942	874	197	49	20.9	1.8
721310	Rooming and boarding houses	16	2 942	874	197	49	20.9	1.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	DES MOINES-NEWTON, IA COMBINED STATISTICAL AREA—Con.							
	Des Moines, IA Metropolitan Statistical Area—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	986	581 580	173 382	41 101	16 635	19.9	13.8
7221	Full-service restaurants	331	254 666	79 799	19 456	7 499	24.3	6.7
72211	Full-service restaurants	331	254 666	79 799	19 456	7 499	24.3	6.7
722110	Full-service restaurants	331	254 666	79 799	19 456	7 499	24.3	6.7
7222	Limited-service eating places	430	247 188	71 411	16 415	7 201	13.1	20.3
72221	Limited-service eating places	430	247 188	71 411	16 415	7 201	13.1	20.3
722211	Limited-service restaurants	341	223 833	64 356	15 056	6 493	12.2	21.6
722212	Cafeterias, buffets, and grill buffets	10	7 249	2 398	585	229	23.1	—
7223	Special food services	68	43 255	14 546	3 366	1 061	7.3	18.6
7224	Drinking places (alcoholic beverages)	157	36 471	7 626	1 864	874	50.1	13.5
72241	Drinking places (alcoholic beverages)	157	36 471	7 626	1 864	874	50.1	13.5
722410	Drinking places (alcoholic beverages)	157	36 471	7 626	1 864	874	50.1	13.5
	Newton, IA Micropolitan Statistical Area							
72	Accommodation and food services	72	26 819	7 581	1 740	896	33.3	10.3
721	Accommodation	9	4 693	1 266	340	123	38.2	6.9
722	Food services and drinking places	63	22 126	6 315	1 400	773	32.3	11.1
	OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA							
72	Accommodation and food services	1 705	1 378 026	375 705	91 150	34 173	14.0	7.3
721	Accommodation	113	424 702	95 388	24 961	6 432	2.2	.3
7211	Traveler accommodation	99	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	96	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	96	D	D	D	h	D	D
72112	Casino hotels	2	D	D	D	h	D	D
721120	Casino hotels	2	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
722	Food services and drinking places	1 592	953 324	280 317	66 189	27 741	19.3	10.3
7221	Full-service restaurants	497	396 705	129 318	31 070	12 177	18.0	5.6
72211	Full-service restaurants	497	396 705	129 318	31 070	12 177	18.0	5.6
722110	Full-service restaurants	497	396 705	129 318	31 070	12 177	18.0	5.6
7222	Limited-service eating places	667	423 849	118 430	27 557	12 413	17.5	14.4
72221	Limited-service eating places	667	423 849	118 430	27 557	12 413	17.5	14.4
722211	Limited-service restaurants	549	374 677	104 231	24 379	11 127	17.0	15.1
722212	Cafeterias, buffets, and grill buffets	17	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	101	D	D	D	f	D	D
7223	Special food services	96	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	332	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	332	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	332	D	D	D	g	D	D
	Fremont, NE Micropolitan Statistical Area							
72	Accommodation and food services	91	41 325	11 620	2 759	1 535	36.3	2.8
721	Accommodation	5	2 205	528	110	51	—	1.5
722	Food services and drinking places	86	39 120	11 092	2 649	1 484	38.4	2.8
	Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area							
72	Accommodation and food services	1 614	1 336 701	364 085	88 391	32 638	13.3	7.4
721	Accommodation	108	422 497	94 860	24 851	6 381	2.2	.3
7211	Traveler accommodation	95	419 610	94 038	24 684	6 335	2.0	.2
72111	Hotels (except casino hotels) and motels	92	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	92	D	D	D	h	D	D
72112	Casino hotels	2	D	D	D	h	D	D
721120	Casino hotels	2	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	13	2 887	822	167	46	30.1	16.7
72121	RV (recreational vehicle) parks and recreational camps	13	2 887	822	167	46	30.1	16.7
721214	Recreational and vacation camps (except campgrounds)	7	1 837	564	104	25	14.8	26.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.							
	Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 506	914 204	269 225	63 540	26 257	18.5	10.7
7221	Full-service restaurants	471	386 552	125 790	30 164	11 702	17.8	5.5
72211	Full-service restaurants	471	386 552	125 790	30 164	11 702	17.8	5.5
722110	Full-service restaurants	471	386 552	125 790	30 164	11 702	17.8	5.5
7222	Limited-service eating places	632	402 080	112 311	26 172	11 600	16.3	15.1
72221	Limited-service eating places	632	402 080	112 311	26 172	11 600	16.3	15.1
722211	Limited-service restaurants	520	354 826	98 636	23 105	10 373	15.8	15.9
722212	Cafeterias, buffets, and grill buffets	15	15 023	4 010	793	281	14.4	.1
722213	Snack and nonalcoholic beverage bars	97	32 231	9 665	2 274	946	23.2	13.6
7223	Special food services	93	53 578	14 312	3 210	1 171	9.9	9.0
7224	Drinking places (alcoholic beverages)	310	71 994	16 812	3 994	1 784	40.3	14.2
72241	Drinking places (alcoholic beverages)	310	71 994	16 812	3 994	1 784	40.3	14.2
722410	Drinking places (alcoholic beverages)	310	71 994	16 812	3 994	1 784	40.3	14.2
	SIOUX CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA							
72	Accommodation and food services	372	207 186	55 450	13 131	6 322	20.7	15.3
721	Accommodation	49	D	D	D	f	D	D
722	Food services and drinking places	323	D	D	D	i	D	D
7222	Limited-service eating places	130	D	D	D	g	D	D
72221	Limited-service eating places	130	D	D	D	g	D	D
7223	Special food services	13	D	D	D	f	D	D
	Sioux City, IA-NE-SD Metropolitan Statistical Area							
72	Accommodation and food services	331	190 402	51 612	12 186	5 701	19.5	16.2
721	Accommodation	38	26 372	7 786	1 699	635	13.1	24.1
722	Food services and drinking places	293	164 030	43 826	10 487	5 066	20.6	14.9
7222	Limited-service eating places	122	69 675	19 031	4 511	2 341	15.1	15.8
72221	Limited-service eating places	122	69 675	19 031	4 511	2 341	15.1	15.8
7223	Special food services	12	20 250	4 769	1 206	443	—	2.3
	Vermillion, SD Micropolitan Statistical Area							
72	Accommodation and food services	41	16 784	3 838	945	621	33.3	5.3
721	Accommodation	11	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	f	D	D
	BURLINGTON, IA-IL MICROPOLITAN STATISTICAL AREA							
72	Accommodation and food services	112	49 651	13 506	3 324	1 569	19.9	8.2
721	Accommodation	11	6 726	1 389	341	125	9.0	1.9
722	Food services and drinking places	101	42 925	12 117	2 983	1 444	21.6	9.1
	CEDAR RAPIDS, IA METROPOLITAN STATISTICAL AREA							
72	Accommodation and food services	490	286 715	82 955	19 740	8 662	18.7	6.2
721	Accommodation	39	44 996	14 343	3 221	1 046	2.9	6.4
7211	Traveler accommodation	35	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	34	43 880	14 010	3 170	1 032	2.7	6.5
721110	Hotels (except casino hotels) and motels	34	43 880	14 010	3 170	1 032	2.7	6.5
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	451	241 719	68 612	16 519	7 616	21.7	6.2
7222	Limited-service eating places	185	111 184	30 874	7 261	3 840	16.6	6.0
72221	Limited-service eating places	185	111 184	30 874	7 261	3 840	16.6	6.0
7223	Special food services	30	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	95	21 435	4 531	1 080	516	40.0	16.8
72241	Drinking places (alcoholic beverages)	95	21 435	4 531	1 080	516	40.0	16.8
722410	Drinking places (alcoholic beverages)	95	21 435	4 531	1 080	516	40.0	16.8
	CLINTON, IA MICROPOLITAN STATISTICAL AREA							
72	Accommodation and food services	119	43 378	12 214	3 019	1 533	28.2	12.8
721	Accommodation	11	7 156	2 181	521	196	11.3	.2
722	Food services and drinking places	108	36 222	10 033	2 498	1 337	31.6	15.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DAVENPORT-MOLINE-ROCK ISLAND, IA-IL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	842	711 416	194 547	47 463	16 740	12.3	13.5
721	Accommodation	78	308 852	77 017	19 506	3 960	1.5	20.3
7211	Traveler accommodation	64	306 850	76 557	19 422	3 901	1.4	20.3
72111	Hotels (except casino hotels) and motels	59	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	59	D	D	D	g	D	D
72112	Casino hotels	3	D	D	D	h	D	D
721120	Casino hotels	3	D	D	D	h	D	D
722	Food services and drinking places	764	402 564	117 530	27 957	12 780	20.6	8.3
7221	Full-service restaurants	277	179 063	56 392	13 659	5 751	23.6	10.0
72211	Full-service restaurants	277	179 063	56 392	13 659	5 751	23.6	10.0
722110	Full-service restaurants	277	179 063	56 392	13 659	5 751	23.6	10.0
7222	Limited-service eating places	292	174 933	49 569	11 418	5 775	15.2	6.1
72221	Limited-service eating places	292	174 933	49 569	11 418	5 775	15.2	6.1
722211	Limited-service restaurants	252	155 525	44 065	10 256	5 158	16.2	6.4
722212	Cafeterias, buffets, and grill buffets	7	9 664	3 073	670	276	3.1	—
7223	Special food services	38	15 104	4 606	1 111	439	5.0	4.9
7224	Drinking places (alcoholic beverages)	157	33 464	6 963	1 769	815	40.0	11.5
72241	Drinking places (alcoholic beverages)	157	33 464	6 963	1 769	815	40.0	11.5
722410	Drinking places (alcoholic beverages)	157	33 464	6 963	1 769	815	40.0	11.5
DUBUQUE, IA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	240	115 365	33 338	8 129	3 912	24.5	8.4
721	Accommodation	28	20 033	5 982	1 397	526	26.1	7.2
722	Food services and drinking places	212	95 332	27 356	6 732	3 386	24.2	8.7
7222	Limited-service eating places	79	48 260	13 878	3 341	1 659	17.3	5.6
72221	Limited-service eating places	79	48 260	13 878	3 341	1 659	17.3	5.6
7223	Special food services	7	D	D	D	b	D	D
FORT DODGE, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	81	46 743	13 654	3 313	1 303	19.6	7.9
721	Accommodation	8	6 827	1 879	422	146	—	14.3
722	Food services and drinking places	73	39 916	11 775	2 891	1 157	23.0	6.8
IOWA CITY, IA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	326	203 304	57 293	13 439	6 549	19.5	8.5
721	Accommodation	43	38 824	10 223	2 234	787	4.7	.8
7211	Traveler accommodation	23	33 812	9 542	2 048	731	.9	—
72111	Hotels (except casino hotels) and motels	23	33 812	9 542	2 048	731	.9	—
721110	Hotels (except casino hotels) and motels	23	33 812	9 542	2 048	731	.9	—
7213	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
72131	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
721310	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
722	Food services and drinking places	283	164 480	47 070	11 205	5 762	23.0	10.3
7222	Limited-service eating places	119	61 665	16 826	3 948	1 981	16.7	8.8
72221	Limited-service eating places	119	61 665	16 826	3 948	1 981	16.7	8.8
KEOKUK-FORT MADISON, IA-MO MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	108	36 781	9 358	2 039	1 161	44.5	5.9
721	Accommodation	12	5 782	1 306	283	135	37.3	6.8
722	Food services and drinking places	96	30 999	8 052	1 756	1 026	45.9	5.7
MARSHALLTOWN, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	88	36 017	10 191	2 521	1 074	30.5	6.9
721	Accommodation	6	4 296	1 592	428	101	6.3	5.1
722	Food services and drinking places	82	31 721	8 599	2 093	973	33.8	7.1
MASON CITY, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	152	73 417	20 744	4 749	2 333	29.5	6.6
721	Accommodation	21	15 425	4 411	1 019	407	5.2	4.8
722	Food services and drinking places	131	57 992	16 333	3 730	1 926	35.9	7.1
7222	Limited-service eating places	48	26 424	7 384	1 739	886	22.2	7.9
72221	Limited-service eating places	48	26 424	7 384	1 739	886	22.2	7.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MUSCATINE, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	107	36 454	9 856	2 286	1 161	32.2	7.7
721	Accommodation	10	3 578	1 134	258	119	2.2	—
722	Food services and drinking places	97	32 876	8 722	2 028	1 042	35.5	8.6
OSKALOOSA, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	40	15 931	4 441	1 008	642	13.2	6.2
721	Accommodation	5	1 764	472	104	55	—	—
722	Food services and drinking places	35	14 167	3 969	904	587	14.9	6.9
OTTUMWA, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	80	33 639	9 302	2 292	1 108	28.3	7.7
721	Accommodation	7	6 058	1 852	405	151	17.1	—
722	Food services and drinking places	73	27 581	7 450	1 887	957	30.8	9.4
SPENCER, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	49	16 797	5 268	1 248	610	27.4	13.9
721	Accommodation	7	3 582	958	201	85	15.9	33.8
722	Food services and drinking places	42	13 215	4 310	1 047	525	30.5	8.6
SPIRIT LAKE, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	85	38 765	12 231	2 125	1 005	36.4	3.6
721	Accommodation	22	15 375	5 145	817	273	10.7	5.2
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	63	23 390	7 086	1 308	732	53.3	2.6
STORM LAKE, IA MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	46	15 736	4 487	1 038	689	28.2	6.9
721	Accommodation	6	960	236	44	21	13.1	—
722	Food services and drinking places	40	14 776	4 251	994	668	29.2	7.3
WATERLOO-CEDAR FALLS, IA METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	343	177 273	52 459	12 158	5 959	20.2	6.1
721	Accommodation	32	20 496	5 698	1 428	553	9.3	—
722	Food services and drinking places	311	156 777	46 761	10 730	5 406	21.6	6.9
7222	Limited-service eating places	104	67 241	18 655	4 112	2 097	10.8	6.8
72221	Limited-service eating places	104	67 241	18 655	4 112	2 097	10.8	6.8
7223	Special food services	19	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ADAIR								
72	Accommodation and food services	16	D	D	D	c	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	13	3 567	947	225	132	22.6	—
ADAMS								
72	Accommodation and food services	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
ALLAMAKEY								
72	Accommodation and food services	35	6 958	1 690	356	277	69.0	1.4
721	Accommodation	4	1 021	428	76	32	17.1	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	31	5 937	1 262	280	245	77.9	1.7
APPANOOSE								
72	Accommodation and food services	28	7 451	2 072	470	288	51.5	1.9
721	Accommodation	4	1 252	321	79	43	12.9	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	24	6 199	1 751	391	245	59.3	2.3
AUDUBON								
72	Accommodation and food services	12	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	10	1 483	366	90	50	69.0	1.6
BENTON								
72	Accommodation and food services	38	6 057	1 601	334	191	54.3	4.4
721	Accommodation	4	527	153	22	9	13.3	—
722	Food services and drinking places	34	5 530	1 448	312	182	58.2	4.8
BLACK HAWK								
72	Accommodation and food services	285	158 805	47 586	11 013	5 324	19.0	6.2
721	Accommodation	26	16 683	4 675	1 150	443	9.0	—
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	259	142 122	42 911	9 863	4 881	20.1	6.9
7221	Full-service restaurants	96	59 486	20 247	4 657	2 298	25.5	2.7
72211	Full-service restaurants	96	59 486	20 247	4 657	2 298	25.5	2.7
722110	Full-service restaurants	96	59 486	20 247	4 657	2 298	25.5	2.7
7222	Limited-service eating places	89	60 067	16 868	3 707	1 868	10.3	7.1
72221	Limited-service eating places	89	60 067	16 868	3 707	1 868	10.3	7.1
722211	Limited-service restaurants	67	51 556	14 336	3 118	1 607	9.6	8.0
722212	Cafeterias, buffets, and grill buffets	4	5 074	1 529	405	149	.3	—
7223	Special food services	18	9 292	2 685	702	191	3.5	27.6
7224	Drinking places (alcoholic beverages)	56	13 277	3 111	797	524	52.8	10.3
72241	Drinking places (alcoholic beverages)	56	13 277	3 111	797	524	52.8	10.3
722410	Drinking places (alcoholic beverages)	56	13 277	3 111	797	524	52.8	10.3
BOONE								
72	Accommodation and food services	45	15 276	4 598	1 087	512	25.9	2.2
721	Accommodation	6	1 908	551	112	37	29.1	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	39	13 368	4 047	975	475	25.4	2.6
7222	Limited-service eating places	13	8 785	2 916	697	310	9.8	—
72221	Limited-service eating places	13	8 785	2 916	697	310	9.8	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BREMER								
72	Accommodation and food services	36	13 930	3 795	906	464	20.5	3.6
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
BUCHANAN								
72	Accommodation and food services	36	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	35	8 902	1 993	535	391	42.8	24.0
BUENA VISTA								
72	Accommodation and food services	46	15 736	4 487	1 038	689	28.2	6.9
721	Accommodation	6	960	236	44	21	13.1	—
722	Food services and drinking places	40	14 776	4 251	994	668	29.2	7.3
7223	Special food services	3	3 214	724	158	99	—	—
BUTLER								
72	Accommodation and food services	23	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	2 802	497	137	141	80.9	16.2
CALHOUN								
72	Accommodation and food services	14	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	1 725	401	81	95	62.3	5.3
CARROLL								
72	Accommodation and food services	48	21 339	5 482	1 376	774	37.7	1.0
721	Accommodation	4	3 240	1 240	300	99	6.5	—
722	Food services and drinking places	44	18 099	4 242	1 076	675	43.3	1.2
7223	Special food services	1	D	D	D	a	D	D
CASS								
72	Accommodation and food services	42	9 547	2 725	683	370	38.2	22.1
721	Accommodation	6	1 226	343	70	35	21.0	—
722	Food services and drinking places	36	8 321	2 382	613	335	40.7	25.4
CEDAR								
72	Accommodation and food services	40	9 082	2 332	539	353	35.1	15.2
721	Accommodation	3	473	82	14	12	—	37.6
722	Food services and drinking places	37	8 609	2 250	525	341	37.0	14.0
CERRO GORDO								
72	Accommodation and food services	141	71 742	20 354	4 676	2 286	29.2	6.6
721	Accommodation	21	15 425	4 411	1 019	407	5.2	4.8
7211	Traveler accommodation	19	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	120	56 317	15 943	3 657	1 879	35.8	7.1
7222	Limited-service eating places	47	D	D	D	f	D	D
72221	Limited-service eating places	47	D	D	D	f	D	D
CHEROKEE								
72	Accommodation and food services	29	8 007	2 229	512	305	42.5	7.0
721	Accommodation	3	1 106	345	81	35	—	—
722	Food services and drinking places	26	6 901	1 884	431	270	49.3	8.2
CHICKASAW								
72	Accommodation and food services	31	D	D	D	e	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	28	4 947	1 344	308	216	73.8	2.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
CLARKE								
72	Accommodation and food services	27	D	D	D	f	D	D
721	Accommodation	7	D	D	D	f	D	D
7211	Traveler accommodation	6	D	D	D	f	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
722	Food services and drinking places	20	4 376	1 258	276	152	34.8	24.8
CLAY								
72	Accommodation and food services	49	16 797	5 268	1 248	610	27.4	13.9
721	Accommodation	7	3 582	958	201	85	15.9	33.8
722	Food services and drinking places	42	13 215	4 310	1 047	525	30.5	8.6
CLAYTON								
72	Accommodation and food services	65	12 841	3 145	693	424	51.7	8.4
721	Accommodation	13	2 056	496	107	55	5.9	3.6
722	Food services and drinking places	52	10 785	2 649	586	369	60.5	9.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
CLINTON								
72	Accommodation and food services	119	43 378	12 214	3 019	1 533	28.2	12.8
721	Accommodation	11	7 156	2 181	521	196	11.3	.2
7211	Traveler accommodation	11	7 156	2 181	521	196	11.3	.2
72111	Hotels (except casino hotels) and motels	11	7 156	2 181	521	196	11.3	.2
721110	Hotels (except casino hotels) and motels	11	7 156	2 181	521	196	11.3	.2
722	Food services and drinking places	108	36 222	10 033	2 498	1 337	31.6	15.3
7222	Limited-service eating places	31	16 681	4 691	1 188	654	18.3	11.4
72221	Limited-service eating places	31	16 681	4 691	1 188	654	18.3	11.4
CRAWFORD								
72	Accommodation and food services	44	10 831	3 040	707	430	39.9	6.2
721	Accommodation	7	1 068	231	48	29	5.4	5.1
722	Food services and drinking places	37	9 763	2 809	659	401	43.7	6.3
7223	Special food services	4	1 698	489	120	37	16.2	—
DALLAS								
72	Accommodation and food services	66	32 993	10 562	2 493	893	15.9	13.1
721	Accommodation	9	D	D	D	e	D	D
7211	Traveler accommodation	7	12 585	4 584	1 231	302	—	10.4
72111	Hotels (except casino hotels) and motels	7	12 585	4 584	1 231	302	—	10.4
721110	Hotels (except casino hotels) and motels	7	12 585	4 584	1 231	302	—	10.4
722	Food services and drinking places	57	D	D	D	f	D	D
7222	Limited-service eating places	20	9 633	3 011	697	318	10.0	10.7
72221	Limited-service eating places	20	9 633	3 011	697	318	10.0	10.7
DAVIS								
72	Accommodation and food services	14	2 474	593	146	86	74.7	3.2
722	Food services and drinking places	14	2 474	593	146	86	74.7	3.2
DECATUR								
72	Accommodation and food services	17	4 681	1 095	242	179	33.7	2.1
721	Accommodation	3	733	120	27	15	—	—
722	Food services and drinking places	14	3 948	975	215	164	40.0	2.5
DELAWARE								
72	Accommodation and food services	29	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	27	7 598	1 853	438	305	44.1	15.2

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
DES MOINES								
72	Accommodation and food services	93	46 985	12 940	3 194	1 494	17.2	7.2
721	Accommodation	11	6 726	1 389	341	125	9.0	1.9
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	82	40 259	11 551	2 853	1 369	18.6	8.1
7222	Limited-service eating places	37	D	D	D	f	D	D
72221	Limited-service eating places	37	D	D	D	f	D	D
DICKINSON								
72	Accommodation and food services	85	38 765	12 231	2 125	1 005	36.4	3.6
721	Accommodation	22	15 375	5 145	817	273	10.7	5.2
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	63	23 390	7 086	1 308	732	53.3	2.6
DUBUQUE								
72	Accommodation and food services	240	115 365	33 338	8 129	3 912	24.5	8.4
721	Accommodation	28	20 033	5 982	1 397	526	26.1	7.2
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	212	95 332	27 356	6 732	3 386	24.2	8.7
7222	Limited-service eating places	79	48 260	13 878	3 341	1 659	17.3	5.6
72221	Limited-service eating places	79	48 260	13 878	3 341	1 659	17.3	5.6
722211	Limited-service restaurants	67	44 382	12 700	3 084	1 536	18.7	5.6
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	7	D	D	D	b	D	D
EMMET								
72	Accommodation and food services	26	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	24	5 899	1 501	307	214	49.8	1.0
FAYETTE								
72	Accommodation and food services	46	11 456	3 015	712	460	42.4	10.3
721	Accommodation	5	913	256	69	34	—	—
722	Food services and drinking places	41	10 543	2 759	643	426	46.0	11.2
FLOYD								
72	Accommodation and food services	41	10 029	2 692	698	365	62.4	3.8
721	Accommodation	5	977	175	35	19	8.4	—
722	Food services and drinking places	36	9 052	2 517	663	346	68.2	4.2
FRANKLIN								
72	Accommodation and food services	19	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	16	2 845	739	180	126	28.4	5.6
FREMONT								
72	Accommodation and food services	16	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	2 081	455	108	75	33.2	29.3
GREENE								
72	Accommodation and food services	20	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	18	4 208	1 321	286	192	50.7	2.8

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GRUNDY								
72	Accommodation and food services	22	4 538	1 078	239	171	61.9	11.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
GUTHRIE								
72	Accommodation and food services	32	10 065	2 593	536	320	50.3	1.7
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
HAMILTON								
72	Accommodation and food services	27	7 151	2 035	522	265	27.5	3.9
721	Accommodation	5	1 124	233	55	39	8.5	21.4
722	Food services and drinking places	22	6 027	1 802	467	226	31.0	.6
HANCOCK								
72	Accommodation and food services	19	D	D	D	c	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	16	2 930	714	128	110	71.6	1.2
HARDIN								
72	Accommodation and food services	43	11 299	2 727	709	492	57.8	.4
721	Accommodation	6	1 157	295	57	38	3.9	1.3
722	Food services and drinking places	37	10 142	2 432	652	454	63.9	.2
HARRISON								
72	Accommodation and food services	32	7 763	2 157	500	246	26.2	11.0
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	29	D	D	D	c	D	D
HENRY								
72	Accommodation and food services	47	21 501	5 995	1 410	755	22.7	8.5
721	Accommodation	6	1 909	484	73	33	25.1	21.2
722	Food services and drinking places	41	19 592	5 511	1 337	722	22.5	7.3
7223	Special food services	2	D	D	D	b	D	D
HOWARD								
72	Accommodation and food services	22	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	3 065	638	138	149	67.9	4.3
HUMBOLDT								
72	Accommodation and food services	25	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	24	5 976	1 590	389	213	64.5	.2
IDA								
72	Accommodation and food services	18	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	2 755	652	139	91	58.8	22.1
IOWA								
72	Accommodation and food services	51	27 737	9 798	2 138	977	18.7	3.0
721	Accommodation	9	4 792	2 118	467	174	16.0	.1
722	Food services and drinking places	42	22 945	7 680	1 671	803	19.3	3.6
7223	Special food services	4	2 291	653	165	50	43.8	—
JACKSON								
72	Accommodation and food services	47	14 819	3 658	814	569	53.8	1.7
721	Accommodation	5	892	226	40	21	82.8	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	42	13 927	3 432	774	548	51.9	1.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
JASPER								
72	Accommodation and food services	72	26 819	7 581	1 740	896	33.3	10.3
721	Accommodation	9	4 693	1 266	340	123	38.2	6.9
722	Food services and drinking places	63	22 126	6 315	1 400	773	32.3	11.1
7222	Limited-service eating places	26	12 168	3 457	711	392	27.0	13.8
72221	Limited-service eating places	26	12 168	3 457	711	392	27.0	13.8
JEFFERSON								
72	Accommodation and food services	33	10 704	3 167	730	359	38.1	13.6
721	Accommodation	4	3 716	1 095	249	106	16.8	—
722	Food services and drinking places	29	6 988	2 072	481	253	49.4	20.8
JOHNSON								
72	Accommodation and food services	287	193 807	54 459	12 779	6 124	18.1	8.4
721	Accommodation	40	37 943	9 990	2 180	760	4.8	.8
7211	Traveler accommodation	20	32 931	9 309	1 994	704	1.0	—
72111	Hotels (except casino hotels) and motels	20	32 931	9 309	1 994	704	1.0	—
721110	Hotels (except casino hotels) and motels	20	32 931	9 309	1 994	704	1.0	—
7212	RV (recreational vehicle) parks and recreational camps	3	1 258	120	35	8	58.1	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 258	120	35	8	58.1	—
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
7213	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
72131	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
721310	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
722	Food services and drinking places	247	155 864	44 469	10 599	5 364	21.4	10.2
7221	Full-service restaurants	102	79 169	24 436	5 907	2 929	26.3	8.2
72211	Full-service restaurants	102	79 169	24 436	5 907	2 929	26.3	8.2
722110	Full-service restaurants	102	79 169	24 436	5 907	2 929	26.3	8.2
7222	Limited-service eating places	105	D	D	D	g	D	D
72221	Limited-service eating places	105	D	D	D	g	D	D
722211	Limited-service restaurants	79	50 008	13 362	3 243	1 590	15.9	8.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	34	17 730	4 102	951	599	17.2	26.1
72241	Drinking places (alcoholic beverages)	34	17 730	4 102	951	599	17.2	26.1
722410	Drinking places (alcoholic beverages)	34	17 730	4 102	951	599	17.2	26.1
JONES								
72	Accommodation and food services	35	8 053	1 909	449	347	43.3	13.3
721	Accommodation	3	1 273	317	72	40	9.8	—
722	Food services and drinking places	32	6 780	1 592	377	307	49.6	15.8
KEOKUK								
72	Accommodation and food services	13	1 530	375	87	71	96.1	3.7
722	Food services and drinking places	13	1 530	375	87	71	96.1	3.7
KOSSUTH								
72	Accommodation and food services	33	9 868	2 429	578	389	50.7	1.2
721	Accommodation	3	1 075	244	63	30	22.4	—
722	Food services and drinking places	30	8 793	2 185	515	359	54.2	1.3
LEE								
72	Accommodation and food services	101	35 679	8 989	1 959	1 097	45.1	4.8
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	90	D	D	D	f	D	D
7222	Limited-service eating places	26	D	D	D	e	D	D
72221	Limited-service eating places	26	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LINN								
72	Accommodation and food services	417	272 605	79 445	18 957	8 124	17.2	6.1
721	Accommodation	32	43 196	13 873	3 127	997	2.6	6.6
7211	Traveler accommodation	30	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	30	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	30	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	385	229 409	65 572	15 830	7 127	20.0	6.0
7221	Full-service restaurants	115	87 075	27 185	6 801	2 677	25.4	2.7
72211	Full-service restaurants	115	87 075	27 185	6 801	2 677	25.4	2.7
722110	Full-service restaurants	115	87 075	27 185	6 801	2 677	25.4	2.7
7222	Limited-service eating places	166	105 873	29 259	6 902	3 578	15.8	6.2
72221	Limited-service eating places	166	105 873	29 259	6 902	3 578	15.8	6.2
722211	Limited-service restaurants	135	98 148	26 533	6 346	3 275	16.3	6.3
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
7223	Special food services	29	17 319	4 952	1 124	397	1.1	9.2
7224	Drinking places (alcoholic beverages)	75	19 142	4 176	1 003	475	35.4	16.3
72241	Drinking places (alcoholic beverages)	75	19 142	4 176	1 003	475	35.4	16.3
722410	Drinking places (alcoholic beverages)	75	19 142	4 176	1 003	475	35.4	16.3
LOUISA								
72	Accommodation and food services	25	4 253	882	187	116	60.3	6.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
LUCAS								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	2 901	846	209	137	45.8	1.7
LYON								
72	Accommodation and food services	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	3 552	906	231	187	88.6	—
MADISON								
72	Accommodation and food services	23	7 125	1 814	360	201	45.6	6.3
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
MAHASKA								
72	Accommodation and food services	40	15 931	4 441	1 008	642	13.2	6.2
721	Accommodation	5	1 764	472	104	55	—	—
722	Food services and drinking places	35	14 167	3 969	904	587	14.9	6.9
7222	Limited-service eating places	15	8 826	2 518	578	365	7.3	.5
72221	Limited-service eating places	15	8 826	2 518	578	365	7.3	.5
MARION								
72	Accommodation and food services	63	22 395	6 489	1 433	799	53.7	4.0
721	Accommodation	12	4 419	1 192	266	137	13.9	.2
722	Food services and drinking places	51	17 976	5 297	1 167	662	63.4	4.9
7222	Limited-service eating places	25	10 627	3 364	747	424	43.0	3.4
72221	Limited-service eating places	25	10 627	3 364	747	424	43.0	3.4
MARSHALL								
72	Accommodation and food services	88	36 017	10 191	2 521	1 074	30.5	6.9
721	Accommodation	6	4 296	1 592	428	101	6.3	5.1
722	Food services and drinking places	82	31 721	8 599	2 093	973	33.8	7.1
7222	Limited-service eating places	30	17 134	4 534	1 118	548	28.7	5.0
72221	Limited-service eating places	30	17 134	4 534	1 118	548	28.7	5.0
7223	Special food services	5	2 210	322	81	33	9.6	4.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
MILLS								
72	Accommodation and food services	17	4 016	1 016	241	175	27.0	2.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
MITCHELL								
72	Accommodation and food services	25	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	23	4 603	946	231	145	76.3	4.8
MONONA								
72	Accommodation and food services	26	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	24	5 960	1 471	333	237	42.8	23.7
MONROE								
72	Accommodation and food services	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	16	3 166	765	170	100	57.7	1.4
MONTGOMERY								
72	Accommodation and food services	25	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	24	5 800	1 536	357	202	32.2	10.9
MUSCATINE								
72	Accommodation and food services	82	32 201	8 974	2 099	1 045	28.5	7.9
721	Accommodation	8	D	D	D	c	D	D
722	Food services and drinking places	74	D	D	D	f	D	D
7222	Limited-service eating places	26	15 902	4 264	989	496	22.2	7.8
72221	Limited-service eating places	26	15 902	4 264	989	496	22.2	7.8
O'BRIEN								
72	Accommodation and food services	32	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	30	7 414	1 981	447	354	75.2	4.4
OSCEOLA								
72	Accommodation and food services	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	2 129	575	142	116	52.8	22.7
PAGE								
72	Accommodation and food services	48	12 990	3 661	888	534	47.7	8.7
721	Accommodation	8	1 324	300	81	41	29.2	32.7
722	Food services and drinking places	40	11 666	3 361	807	493	49.8	6.0
PALO ALTO								
72	Accommodation and food services	25	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	23	4 532	1 194	244	177	81.6	1.6
PLYMOUTH								
72	Accommodation and food services	63	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	61	17 171	4 861	1 181	715	48.9	1.6
7222	Limited-service eating places	21	8 423	2 403	589	348	48.8	2.1
72221	Limited-service eating places	21	8 423	2 403	589	348	48.8	2.1
POCAHONTAS								
72	Accommodation and food services	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	2 428	631	179	114	65.9	2.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POLK								
72	Accommodation and food services	928	664 808	197 540	46 719	17 495	15.0	11.4
721	Accommodation	92	135 985	38 887	8 823	2 700	3.5	1.7
7211	Traveler accommodation	78	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	77	132 548	37 853	8 617	2 651	3.2	1.4
721110	Hotels (except casino hotels) and motels	77	132 548	37 853	8 617	2 651	3.2	1.4
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	11	D	D	D	b	D	D
72131	Rooming and boarding houses	11	D	D	D	b	D	D
721310	Rooming and boarding houses	11	D	D	D	b	D	D
722	Food services and drinking places	836	528 823	158 653	37 896	14 795	18.0	13.9
7221	Full-service restaurants	278	237 792	74 554	18 325	6 879	21.9	6.2
72211	Full-service restaurants	278	237 792	74 554	18 325	6 879	21.9	6.2
722110	Full-service restaurants	278	237 792	74 554	18 325	6 879	21.9	6.2
7222	Limited-service eating places	371	220 217	63 788	14 708	6 204	12.1	21.1
72221	Limited-service eating places	371	220 217	63 788	14 708	6 204	12.1	21.1
722211	Limited-service restaurants	293	199 062	57 169	13 403	5 561	11.1	22.5
722212	Cafeterias, buffets, and grill buffets	9	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	69	D	D	D	e	D	D
7223	Special food services	58	39 516	13 549	3 224	953	4.6	20.3
7224	Drinking places (alcoholic beverages)	129	31 298	6 762	1 639	759	45.9	13.9
72241	Drinking places (alcoholic beverages)	129	31 298	6 762	1 639	759	45.9	13.9
722410	Drinking places (alcoholic beverages)	129	31 298	6 762	1 639	759	45.9	13.9
POTTAWATTAMIE								
72	Accommodation and food services	176	375 619	82 643	21 951	5 962	4.4	1.7
721	Accommodation	24	291 839	58 575	16 370	3 529	.6	—
7211	Traveler accommodation	23	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
72112	Casino hotels	2	D	D	D	h	D	D
721120	Casino hotels	2	D	D	D	h	D	D
722	Food services and drinking places	152	83 780	24 068	5 581	2 433	17.8	7.5
7222	Limited-service eating places	69	48 770	13 682	3 163	1 456	10.3	8.9
72221	Limited-service eating places	69	48 770	13 682	3 163	1 456	10.3	8.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	6	3 317	742	139	55	30.7	7.1
7224	Drinking places (alcoholic beverages)	36	6 213	1 193	256	165	40.6	13.2
72241	Drinking places (alcoholic beverages)	36	6 213	1 193	256	165	40.6	13.2
722410	Drinking places (alcoholic beverages)	36	6 213	1 193	256	165	40.6	13.2
POWESHIEK								
72	Accommodation and food services	42	13 848	4 105	982	655	38.1	7.8
721	Accommodation	8	2 661	727	140	62	3.4	4.0
722	Food services and drinking places	34	11 187	3 378	842	593	46.4	8.7
RINGGOLD								
72	Accommodation and food services	11	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	1 380	324	80	48	89.9	—
SAC								
72	Accommodation and food services	28	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	27	4 243	1 141	269	259	82.1	5.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SCOTT								
72	Accommodation and food services	359	492 950	133 365	32 747	9 767	6.7	14.7
721	Accommodation	42	283 387	70 356	18 007	3 428	.5	21.3
7211	Traveler accommodation	39	283 015	70 299	17 994	3 424	.5	21.2
72111	Hotels (except casino hotels) and motels	36	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	36	D	D	D	f	D	D
72112	Casino hotels	3	D	D	D	h	D	D
721120	Casino hotels	3	D	D	D	h	D	D
722	Food services and drinking places	317	209 563	63 009	14 740	6 339	15.2	5.8
7221	Full-service restaurants	116	104 479	33 382	8 056	3 237	17.9	4.2
72211	Full-service restaurants	116	104 479	33 382	8 056	3 237	17.9	4.2
722110	Full-service restaurants	116	104 479	33 382	8 056	3 237	17.9	4.2
7222	Limited-service eating places	129	84 109	24 580	5 531	2 621	10.6	5.8
72221	Limited-service eating places	129	84 109	24 580	5 531	2 621	10.6	5.8
722211	Limited-service restaurants	110	73 523	21 483	4 926	2 303	10.9	6.2
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
7223	Special food services	18	7 751	2 372	534	186	7.0	8.2
7224	Drinking places (alcoholic beverages)	54	13 224	2 675	619	295	27.1	17.4
72241	Drinking places (alcoholic beverages)	54	13 224	2 675	619	295	27.1	17.4
722410	Drinking places (alcoholic beverages)	54	13 224	2 675	619	295	27.1	17.4
SHELBY								
72	Accommodation and food services	33	7 762	2 092	476	298	41.9	17.4
721	Accommodation	4	667	185	36	36	—	—
722	Food services and drinking places	29	7 095	1 907	440	262	45.8	19.0
SIOUX								
72	Accommodation and food services	72	21 045	5 602	1 289	840	53.2	1.9
721	Accommodation	10	1 738	495	121	51	18.6	4.9
722	Food services and drinking places	62	19 307	5 107	1 168	789	56.3	1.7
7222	Limited-service eating places	27	10 069	2 738	632	401	56.7	2.0
72221	Limited-service eating places	27	10 069	2 738	632	401	56.7	2.0
7223	Special food services	3	2 810	600	142	83	38.7	—
STORY								
72	Accommodation and food services	210	110 943	32 899	7 884	3 812	25.2	8.5
721	Accommodation	43	22 113	6 420	1 447	530	27.4	3.1
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
7213	Rooming and boarding houses	28	D	D	D	b	D	D
72131	Rooming and boarding houses	28	D	D	D	b	D	D
721310	Rooming and boarding houses	28	D	D	D	b	D	D
722	Food services and drinking places	167	88 830	26 479	6 437	3 282	24.7	9.9
7221	Full-service restaurants	57	D	D	D	g	D	D
72211	Full-service restaurants	57	D	D	D	g	D	D
722110	Full-service restaurants	57	D	D	D	g	D	D
7222	Limited-service eating places	87	42 648	11 407	2 687	1 439	24.2	13.1
72221	Limited-service eating places	87	42 648	11 407	2 687	1 439	24.2	13.1
TAMA								
72	Accommodation and food services	34	8 006	1 965	500	344	58.6	7.5
721	Accommodation	4	518	43	7	8	—	23.2
722	Food services and drinking places	30	7 488	1 922	493	336	62.7	6.5
TAYLOR								
72	Accommodation and food services	11	1 289	307	80	50	91.2	8.8
722	Food services and drinking places	11	1 289	307	80	50	91.2	8.8
UNION								
72	Accommodation and food services	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	25	11 242	3 027	679	368	26.8	3.9
VAN BUREN								
72	Accommodation and food services	13	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	1 928	335	90	73	89.5	5.7

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WAPELLO								
72	Accommodation and food services	80	33 639	9 302	2 292	1 108	28.3	7.7
721	Accommodation	7	6 058	1 852	405	151	17.1	—
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	73	27 581	7 450	1 887	957	30.8	9.4
7222	Limited-service eating places	33	16 989	4 567	1 103	581	23.8	10.5
72221	Limited-service eating places	33	16 989	4 567	1 103	581	23.8	10.5
WARREN								
72	Accommodation and food services	58	20 216	5 543	1 312	856	41.4	15.3
721	Accommodation	10	1 710	365	85	44	36.0	6.5
7213	Rooming and boarding houses	5	D	D	D	a	D	D
72131	Rooming and boarding houses	5	D	D	D	a	D	D
721310	Rooming and boarding houses	5	D	D	D	a	D	D
722	Food services and drinking places	48	18 506	5 178	1 227	812	41.9	16.1
7222	Limited-service eating places	23	10 460	3 010	701	481	31.5	22.9
72221	Limited-service eating places	23	10 460	3 010	701	481	31.5	22.9
WASHINGTON								
72	Accommodation and food services	39	9 497	2 834	660	425	48.4	11.6
721	Accommodation	3	881	233	54	27	—	—
722	Food services and drinking places	36	8 616	2 601	606	398	53.3	12.8
WAYNE								
72	Accommodation and food services	15	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	1 476	356	86	45	68.6	31.4
WEBSTER								
72	Accommodation and food services	81	46 743	13 654	3 313	1 303	19.6	7.9
721	Accommodation	8	6 827	1 879	422	146	—	14.3
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	73	39 916	11 775	2 891	1 157	23.0	6.8
7222	Limited-service eating places	31	23 805	7 143	1 687	674	14.9	6.9
72221	Limited-service eating places	31	23 805	7 143	1 687	674	14.9	6.9
7223	Special food services	2	D	D	D	b	D	D
WINNEBAGO								
72	Accommodation and food services	26	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	24	6 177	1 392	333	275	42.3	6.3
WINNESHIEK								
72	Accommodation and food services	54	18 411	5 325	1 201	696	45.2	6.8
721	Accommodation	6	3 656	1 226	251	123	—	11.9
722	Food services and drinking places	48	14 755	4 099	950	573	56.4	5.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WOODBURY								
72	Accommodation and food services	238	147 050	39 217	9 351	4 403	17.1	18.6
721	Accommodation	23	14 861	4 275	951	332	3.0	42.7
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	215	132 189	34 942	8 400	4 071	18.7	15.9
7221	Full-service restaurants	73	53 161	14 670	3 502	1 633	23.6	17.5
72211	Full-service restaurants	73	53 161	14 670	3 502	1 633	23.6	17.5
722110	Full-service restaurants	73	53 161	14 670	3 502	1 633	23.6	17.5
7222	Limited-service eating places	91	56 296	15 706	3 747	1 912	11.0	16.9
72221	Limited-service eating places	91	56 296	15 706	3 747	1 912	11.0	16.9
722211	Limited-service restaurants	81	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	4	12 459	2 041	515	203	—	—
7224	Drinking places (alcoholic beverages)	47	10 273	2 525	636	323	58.1	21.3
72241	Drinking places (alcoholic beverages)	47	10 273	2 525	636	323	58.1	21.3
722410	Drinking places (alcoholic beverages)	47	10 273	2 525	636	323	58.1	21.3
WORTH								
72	Accommodation and food services	11	1 675	390	73	47	38.9	7.0
722	Food services and drinking places	11	1 675	390	73	47	38.9	7.0
WRIGHT								
72	Accommodation and food services	35	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	34	8 565	1 900	423	318	68.7	6.9

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ADEL								
72	Accommodation and food services	10	2 547	640	144	81	41.4	—
722	Food services and drinking places	10	2 547	640	144	81	41.4	—
ALBIA								
72	Accommodation and food services	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
ALGONA								
72	Accommodation and food services	20	8 014	2 056	487	341	47.5	1.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
ALTOONA								
72	Accommodation and food services	27	26 093	6 791	1 351	602	8.6	27.7
721	Accommodation	5	7 307	2 111	389	133	—	—
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	22	18 786	4 680	962	469	12.0	38.4
7222	Limited-service eating places	15	12 269	3 067	585	304	10.5	38.7
72221	Limited-service eating places	15	12 269	3 067	585	304	10.5	38.7
AMES								
72	Accommodation and food services	171	98 762	29 634	7 109	3 350	24.6	7.5
721	Accommodation	38	21 476	6 279	1 427	512	27.5	3.2
7211	Traveler accommodation	11	16 840	5 645	1 254	445	23.3	—
72111	Hotels (except casino hotels) and motels	11	16 840	5 645	1 254	445	23.3	—
721110	Hotels (except casino hotels) and motels	11	16 840	5 645	1 254	445	23.3	—
7213	Rooming and boarding houses	27	4 636	634	173	67	42.4	14.7
72131	Rooming and boarding houses	27	4 636	634	173	67	42.4	14.7
721310	Rooming and boarding houses	27	4 636	634	173	67	42.4	14.7
722	Food services and drinking places	133	77 286	23 355	5 682	2 838	23.9	8.7
7221	Full-service restaurants	44	37 181	12 636	3 156	1 410	22.2	3.1
72211	Full-service restaurants	44	37 181	12 636	3 156	1 410	22.2	3.1
722110	Full-service restaurants	44	37 181	12 636	3 156	1 410	22.2	3.1
7222	Limited-service eating places	71	34 931	9 545	2 266	1 180	26.3	10.7
72221	Limited-service eating places	71	34 931	9 545	2 266	1 180	26.3	10.7
722211	Limited-service restaurants	55	30 587	8 236	1 999	1 053	20.6	12.2
7224	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
ANAMOSA								
72	Accommodation and food services	11	2 344	605	143	83	44.9	15.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
ANKENY								
72	Accommodation and food services	70	51 376	13 985	3 401	1 423	13.3	15.8
721	Accommodation	11	7 526	1 882	408	155	27.6	7.6
7211	Traveler accommodation	11	7 526	1 882	408	155	27.6	7.6
72111	Hotels (except casino hotels) and motels	11	7 526	1 882	408	155	27.6	7.6
721110	Hotels (except casino hotels) and motels	11	7 526	1 882	408	155	27.6	7.6
722	Food services and drinking places	59	43 850	12 103	2 993	1 268	10.9	17.2
7222	Limited-service eating places	30	20 543	6 010	1 496	697	6.5	36.2
72221	Limited-service eating places	30	20 543	6 010	1 496	697	6.5	36.2
ATLANTIC								
72	Accommodation and food services	26	7 076	2 136	557	285	34.2	12.3
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	21	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BELLE PLAINE								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BELMOND								
72	Accommodation and food services	13	4 117	901	185	139	91.0	1.8
722	Food services and drinking places	13	4 117	901	185	139	91.0	1.8
BETTENDORF								
72	Accommodation and food services	66	220 725	56 215	14 381	3 433	2.1	28.4
721	Accommodation	13	187 064	45 040	11 789	2 329	.3	31.6
7211	Traveler accommodation	13	187 064	45 040	11 789	2 329	.3	31.6
72111	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
72112	Casino hotels	2	D	D	D	g	D	D
721120	Casino hotels	2	D	D	D	g	D	D
722	Food services and drinking places	53	33 661	11 175	2 592	1 104	11.9	10.3
7222	Limited-service eating places	28	19 498	6 540	1 474	626	9.5	13.6
72221	Limited-service eating places	28	19 498	6 540	1 474	626	9.5	13.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
BLOOMFIELD								
72	Accommodation and food services	11	2 207	538	141	78	71.6	3.5
722	Food services and drinking places	11	2 207	538	141	78	71.6	3.5
BOONE								
72	Accommodation and food services	31	12 406	3 732	872	427	21.8	2.8
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	12	D	D	D	e	D	D
72221	Limited-service eating places	12	D	D	D	e	D	D
BURLINGTON								
72	Accommodation and food services	79	43 559	12 111	2 986	1 381	16.4	6.8
721	Accommodation	11	6 726	1 389	341	125	9.0	1.9
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	68	36 833	10 722	2 645	1 256	17.8	7.7
7222	Limited-service eating places	31	20 042	5 478	1 281	660	19.9	8.6
72221	Limited-service eating places	31	20 042	5 478	1 281	660	19.9	8.6
CAMANCHE								
72	Accommodation and food services	3	717	90	26	14	35.4	64.6
722	Food services and drinking places	3	717	90	26	14	35.4	64.6
CARLISLE								
72	Accommodation and food services	4	907	301	71	48	75.5	12.9
722	Food services and drinking places	4	907	301	71	48	75.5	12.9
CARLISLE (PART - WARREN COUNTY)								
72	Accommodation and food services	4	907	301	71	48	75.5	12.9
722	Food services and drinking places	4	907	301	71	48	75.5	12.9
CARROLL								
72	Accommodation and food services	29	19 072	4 963	1 222	663	33.6	.1
721	Accommodation	4	3 240	1 240	300	99	6.5	—
722	Food services and drinking places	25	15 832	3 723	922	564	39.1	.1
7222	Limited-service eating places	9	5 594	1 475	405	242	26.2	.3
72221	Limited-service eating places	9	5 594	1 475	405	242	26.2	.3
7223	Special food services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARTER LAKE								
72	Accommodation and food services	5	3 448	896	191	72	10.2	13.5
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
CEDAR FALLS								
72	Accommodation and food services	88	57 422	17 162	4 030	2 001	21.7	9.6
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	79	D	D	D	g	D	D
7222	Limited-service eating places	30	21 913	6 165	1 216	593	10.2	17.1
72221	Limited-service eating places	30	21 913	6 165	1 216	593	10.2	17.1
7224	Drinking places (alcoholic beverages)	15	4 726	960	229	216	64.9	7.1
72241	Drinking places (alcoholic beverages)	15	4 726	960	229	216	64.9	7.1
722410	Drinking places (alcoholic beverages)	15	4 726	960	229	216	64.9	7.1
CEDAR RAPIDS								
72	Accommodation and food services	330	232 873	68 516	16 436	6 866	13.9	5.6
721	Accommodation	27	39 492	12 493	2 823	896	2.8	6.9
7211	Traveler accommodation	27	39 492	12 493	2 823	896	2.8	6.9
72111	Hotels (except casino hotels) and motels	27	39 492	12 493	2 823	896	2.8	6.9
721110	Hotels (except casino hotels) and motels	27	39 492	12 493	2 823	896	2.8	6.9
722	Food services and drinking places	303	193 381	56 023	13 613	5 970	16.1	5.3
7221	Full-service restaurants	86	74 160	22 770	5 780	2 207	20.3	2.3
72211	Full-service restaurants	86	74 160	22 770	5 780	2 207	20.3	2.3
722110	Full-service restaurants	86	74 160	22 770	5 780	2 207	20.3	2.3
7222	Limited-service eating places	138	88 777	25 448	6 010	3 028	11.4	6.7
72221	Limited-service eating places	138	88 777	25 448	6 010	3 028	11.4	6.7
722211	Limited-service restaurants	113	81 588	22 807	5 478	2 762	11.5	6.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	22	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	57	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	57	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	57	D	D	D	e	D	D
CENTERVILLE								
72	Accommodation and food services	22	6 700	1 848	421	255	48.8	1.9
721	Accommodation	3	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
CHARITON								
72	Accommodation and food services	12	2 851	866	211	134	36.9	1.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
CHARLES CITY								
72	Accommodation and food services	28	8 918	2 437	634	319	58.9	4.1
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
CHEROKEE								
72	Accommodation and food services	23	7 296	2 009	466	274	36.9	7.7
721	Accommodation	3	1 106	345	81	35	—	—
722	Food services and drinking places	20	6 190	1 664	385	239	43.5	9.1
CLARINDA								
72	Accommodation and food services	22	5 544	1 590	403	231	41.7	12.4
721	Accommodation	5	500	141	47	19	10.2	—
722	Food services and drinking places	17	5 044	1 449	356	212	44.8	13.6
CLARION								
72	Accommodation and food services	7	1 437	221	49	32	50.0	31.6
722	Food services and drinking places	7	1 437	221	49	32	50.0	31.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CLEAR LAKE								
72	Accommodation and food services	44	23 208	6 742	1 452	763	15.7	4.8
721	Accommodation	10	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	14	D	D	D	e	D	D
72221	Limited-service eating places	14	D	D	D	e	D	D
CLINTON								
72	Accommodation and food services	82	34 019	9 941	2 459	1 201	21.6	11.9
721	Accommodation	8	6 630	1 997	478	161	12.2	.2
7211	Traveler accommodation	8	6 630	1 997	478	161	12.2	.2
72111	Hotels (except casino hotels) and motels	8	6 630	1 997	478	161	12.2	.2
721110	Hotels (except casino hotels) and motels	8	6 630	1 997	478	161	12.2	.2
722	Food services and drinking places	74	27 389	7 944	1 981	1 040	23.8	14.8
7222	Limited-service eating places	23	13 401	3 771	957	538	11.4	14.2
72221	Limited-service eating places	23	13 401	3 771	957	538	11.4	14.2
CLIVE								
72	Accommodation and food services	52	60 730	17 045	3 901	1 443	11.8	5.9
721	Accommodation	7	10 519	3 025	669	179	1.2	—
7211	Traveler accommodation	7	10 519	3 025	669	179	1.2	—
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	45	50 211	14 020	3 232	1 264	14.0	7.2
7221	Full-service restaurants	23	32 101	9 067	2 191	837	11.3	4.3
72211	Full-service restaurants	23	32 101	9 067	2 191	837	11.3	4.3
722110	Full-service restaurants	23	32 101	9 067	2 191	837	11.3	4.3
7222	Limited-service eating places	15	14 483	4 220	889	320	10.7	8.3
72221	Limited-service eating places	15	14 483	4 220	889	320	10.7	8.3
7224	Drinking places (alcoholic beverages)	7	3 627	733	152	107	51.0	28.1
72241	Drinking places (alcoholic beverages)	7	3 627	733	152	107	51.0	28.1
722410	Drinking places (alcoholic beverages)	7	3 627	733	152	107	51.0	28.1
CLIVE (PART - DALLAS COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
CLIVE (PART - POLK COUNTY)								
72	Accommodation and food services	51	D	D	D	g	D	D
721	Accommodation	7	10 519	3 025	669	179	1.2	—
7211	Traveler accommodation	7	10 519	3 025	669	179	1.2	—
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	44	D	D	D	g	D	D
7221	Full-service restaurants	22	D	D	D	f	D	D
72211	Full-service restaurants	22	D	D	D	f	D	D
722110	Full-service restaurants	22	D	D	D	f	D	D
7222	Limited-service eating places	15	14 483	4 220	889	320	10.7	8.3
72221	Limited-service eating places	15	14 483	4 220	889	320	10.7	8.3
7224	Drinking places (alcoholic beverages)	7	3 627	733	152	107	51.0	28.1
72241	Drinking places (alcoholic beverages)	7	3 627	733	152	107	51.0	28.1
722410	Drinking places (alcoholic beverages)	7	3 627	733	152	107	51.0	28.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
CORALVILLE								
72	Accommodation and food services	87	85 859	23 582	5 641	2 287	10.3	6.3
721	Accommodation	14	D	D	D	e	D	D
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
722	Food services and drinking places	73	D	D	D	g	D	D
7221	Full-service restaurants	33	39 466	11 971	2 995	1 275	14.1	8.6
72211	Full-service restaurants	33	39 466	11 971	2 995	1 275	14.1	8.6
722110	Full-service restaurants	33	39 466	11 971	2 995	1 275	14.1	8.6
7222	Limited-service eating places	37	23 460	5 937	1 372	600	12.5	7.6
72221	Limited-service eating places	37	23 460	5 937	1 372	600	12.5	7.6
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
COUNCIL BLUFFS								
72	Accommodation and food services	137	362 587	79 240	21 191	5 577	3.1	1.3
721	Accommodation	18	288 253	57 660	16 144	3 439	.5	—
7211	Traveler accommodation	18	288 253	57 660	16 144	3 439	.5	—
72111	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
72112	Casino hotels	2	D	D	D	h	D	D
721120	Casino hotels	2	D	D	D	h	D	D
722	Food services and drinking places	119	74 334	21 580	5 047	2 138	12.9	6.5
7222	Limited-service eating places	57	44 512	12 471	2 894	1 321	9.0	7.7
72221	Limited-service eating places	57	44 512	12 471	2 894	1 321	9.0	7.7
722211	Limited-service restaurants	50	37 849	10 648	2 465	1 174	9.3	9.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	30	5 274	1 003	240	156	44.8	5.7
72241	Drinking places (alcoholic beverages)	30	5 274	1 003	240	156	44.8	5.7
722410	Drinking places (alcoholic beverages)	30	5 274	1 003	240	156	44.8	5.7
CRESCO								
72	Accommodation and food services	11	2 249	553	127	123	57.4	4.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
CRESTON								
72	Accommodation and food services	23	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	22	10 678	2 921	655	349	23.4	3.7
7222	Limited-service eating places	9	6 992	1 797	381	209	18.6	5.4
72221	Limited-service eating places	9	6 992	1 797	381	209	18.6	5.4
DAVENPORT								
72	Accommodation and food services	239	249 082	70 325	16 723	5 713	9.3	3.1
721	Accommodation	20	92 252	24 488	6 040	1 043	.2	.6
7211	Traveler accommodation	19	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	219	156 830	45 837	10 683	4 670	14.6	4.6
7221	Full-service restaurants	80	81 917	25 585	6 116	2 480	17.7	3.4
72211	Full-service restaurants	80	81 917	25 585	6 116	2 480	17.7	3.4
722110	Full-service restaurants	80	81 917	25 585	6 116	2 480	17.7	3.4
7222	Limited-service eating places	88	57 747	16 016	3 598	1 784	11.1	2.6
72221	Limited-service eating places	88	57 747	16 016	3 598	1 784	11.1	2.6
722211	Limited-service restaurants	76	50 947	14 175	3 236	1 573	11.6	2.3
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	12	6 376	1 981	446	152	.8	10.0
7224	Drinking places (alcoholic beverages)	39	10 790	2 255	523	254	18.6	21.0
72241	Drinking places (alcoholic beverages)	39	10 790	2 255	523	254	18.6	21.0
722410	Drinking places (alcoholic beverages)	39	10 790	2 255	523	254	18.6	21.0

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
DECORAH								
72	Accommodation and food services	37	15 049	4 674	1 056	583	42.0	8.1
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	33	D	D	D	e	D	D
7222	Limited-service eating places	12	6 445	1 881	454	257	40.1	2.3
72221	Limited-service eating places	12	6 445	1 881	454	257	40.1	2.3
DENISON								
72	Accommodation and food services	32	9 292	2 693	626	378	37.5	7.2
721	Accommodation	7	1 068	231	48	29	5.4	5.1
722	Food services and drinking places	25	8 224	2 462	578	349	41.6	7.5
7222	Limited-service eating places	9	4 538	1 478	331	219	38.8	13.3
72221	Limited-service eating places	9	4 538	1 478	331	219	38.8	13.3
DES MOINES								
72	Accommodation and food services	476	313 078	93 875	22 088	8 129	16.1	14.2
721	Accommodation	36	65 547	19 640	4 541	1 388	.9	2.1
7211	Traveler accommodation	25	63 901	19 123	4 422	1 353	.3	1.5
72111	Hotels (except casino hotels) and motels	25	63 901	19 123	4 422	1 353	.3	1.5
721110	Hotels (except casino hotels) and motels	25	63 901	19 123	4 422	1 353	.3	1.5
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	10	D	D	D	b	D	D
72131	Rooming and boarding houses	10	D	D	D	b	D	D
721310	Rooming and boarding houses	10	D	D	D	b	D	D
722	Food services and drinking places	440	247 531	74 235	17 547	6 741	20.1	17.4
7221	Full-service restaurants	133	85 928	29 297	7 090	2 591	31.6	5.8
72211	Full-service restaurants	133	85 928	29 297	7 090	2 591	31.6	5.8
722110	Full-service restaurants	133	85 928	29 297	7 090	2 591	31.6	5.8
7222	Limited-service eating places	195	114 968	32 644	7 574	3 154	12.1	24.4
72221	Limited-service eating places	195	114 968	32 644	7 574	3 154	12.1	24.4
722211	Limited-service restaurants	159	105 077	29 479	6 991	2 877	11.9	25.3
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	33	D	D	D	c	D	D
7223	Special food services	34	30 942	9 327	2 136	673	4.6	25.6
7224	Drinking places (alcoholic beverages)	78	15 693	2 967	747	323	45.9	13.3
72241	Drinking places (alcoholic beverages)	78	15 693	2 967	747	323	45.9	13.3
722410	Drinking places (alcoholic beverages)	78	15 693	2 967	747	323	45.9	13.3
DE WITT								
72	Accommodation and food services	18	5 602	1 585	405	225	34.2	12.6
721	Accommodation	3	526	184	43	35	—	—
722	Food services and drinking places	15	5 076	1 401	362	190	37.7	13.9
DUBUQUE								
72	Accommodation and food services	181	100 498	29 459	7 177	3 330	22.0	8.4
721	Accommodation	21	18 620	5 570	1 304	482	28.0	7.6
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	17	17 847	5 283	1 262	461	28.9	7.9
721110	Hotels (except casino hotels) and motels	17	17 847	5 283	1 262	461	28.9	7.9
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	160	81 878	23 889	5 873	2 848	20.6	8.5
7221	Full-service restaurants	62	29 874	10 252	2 592	1 248	29.5	13.5
72211	Full-service restaurants	62	29 874	10 252	2 592	1 248	29.5	13.5
722110	Full-service restaurants	62	29 874	10 252	2 592	1 248	29.5	13.5
7222	Limited-service eating places	66	43 686	12 562	3 019	1 473	15.6	6.0
72221	Limited-service eating places	66	43 686	12 562	3 019	1 473	15.6	6.0
722211	Limited-service restaurants	55	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	28	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	28	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	28	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DYERSVILLE								
72	Accommodation and food services	21	7 489	2 040	497	348	34.4	9.1
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
DYERSVILLE (PART - DUBUQUE COUNTY)								
72	Accommodation and food services	21	7 489	2 040	497	348	34.4	9.1
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
EAGLE GROVE								
72	Accommodation and food services	8	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	1 788	495	120	107	49.7	—
ELDORA								
72	Accommodation and food services	7	1 307	218	70	47	92.5	1.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
ELDRIDGE								
72	Accommodation and food services	8	3 463	1 129	265	116	32.4	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	c	D	D
EMMETSBURG								
72	Accommodation and food services	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	3 492	1 021	207	147	83.8	2.1
ESTHERVILLE								
72	Accommodation and food services	18	5 764	1 408	288	206	43.3	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
EVANSDALE								
72	Accommodation and food services	9	4 048	1 221	288	127	7.0	3.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
FAIRFIELD								
72	Accommodation and food services	27	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	c	D	D
7222	Limited-service eating places	15	4 490	1 370	315	154	34.4	19.1
72221	Limited-service eating places	15	4 490	1 370	315	154	34.4	19.1
FOREST CITY								
72	Accommodation and food services	14	4 524	1 162	280	197	21.7	1.2
721	Accommodation	3	557	156	36	15	11.5	—
722	Food services and drinking places	11	3 967	1 006	244	182	23.2	1.3
FOREST CITY (PART - HANCOCK COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
FOREST CITY (PART - WINNEBAGO COUNTY)								
72	Accommodation and food services	13	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	11	3 967	1 006	244	182	23.2	1.3

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							From admini- strative records ¹	Estimated ²
FORT DODGE								
72	Accommodation and food services	70	42 092	12 541	3 076	1 210	20.0	6.5
721	Accommodation	5	4 951	1 361	329	125	—	.1
7211	Traveler accommodation	5	4 951	1 361	329	125	—	.1
72111	Hotels (except casino hotels) and motels	5	4 951	1 361	329	125	—	.1
721110	Hotels (except casino hotels) and motels	5	4 951	1 361	329	125	—	.1
722	Food services and drinking places	65	37 141	11 180	2 747	1 085	22.7	7.3
7222	Limited-service eating places	30	D	D	D	f	D	D
72221	Limited-service eating places	30	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	2	D	D	D	b	D	D
FORT MADISON								
72	Accommodation and food services	38	13 134	3 486	744	410	43.9	2.9
721	Accommodation	6	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	13	D	D	D	c	D	D
72221	Limited-service eating places	13	D	D	D	c	D	D
GARNER								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	1 316	390	74	67	46.4	—
GLENWOOD								
72	Accommodation and food services	9	3 019	737	165	116	21.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
GRIMES								
72	Accommodation and food services	12	5 130	1 430	272	109	33.3	1.2
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
GRIMES (PART - POLK COUNTY)								
72	Accommodation and food services	12	5 130	1 430	272	109	33.3	1.2
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
GRINNELL								
72	Accommodation and food services	26	10 375	2 927	639	418	32.1	5.5
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	11	5 268	1 479	330	203	30.2	7.6
72221	Limited-service eating places	11	5 268	1 479	330	203	30.2	7.6
GRUNDY CENTER								
72	Accommodation and food services	10	2 324	649	140	82	29.6	21.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
HAMPTON								
72	Accommodation and food services	11	3 076	810	193	131	37.1	1.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
HARLAN								
72	Accommodation and food services	17	4 864	1 329	317	199	31.5	24.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
HIAWATHA								
72	Accommodation and food services	8	7 923	1 355	304	220	73.4	.7
722	Food services and drinking places	8	7 923	1 355	304	220	73.4	.7
7222	Limited-service eating places	3	6 606	899	189	181	80.2	—
72221	Limited-service eating places	3	6 606	899	189	181	80.2	—
HUMBOLDT								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	4 783	1 364	323	172	64.2	.3
INDEPENDENCE								
72	Accommodation and food services	24	7 463	1 735	482	351	36.2	19.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
INDIANOLA								
72	Accommodation and food services	42	16 699	4 579	1 084	702	38.9	12.3
721	Accommodation	9	D	D	D	b	D	D
7213	Rooming and boarding houses	5	D	D	D	a	D	D
72131	Rooming and boarding houses	5	D	D	D	a	D	D
721310	Rooming and boarding houses	5	D	D	D	a	D	D
722	Food services and drinking places	33	D	D	D	f	D	D
7222	Limited-service eating places	17	8 615	2 504	588	405	22.6	22.0
72221	Limited-service eating places	17	8 615	2 504	588	405	22.6	22.0
7223	Special food services	2	D	D	D	b	D	D
IOWA CITY								
72	Accommodation and food services	164	90 624	26 275	6 134	3 407	23.5	11.9
721	Accommodation	22	D	D	D	c	D	D
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7213	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
72131	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
721310	Rooming and boarding houses	17	3 754	561	151	48	20.7	8.2
722	Food services and drinking places	142	D	D	D	h	D	D
7221	Full-service restaurants	54	35 302	11 054	2 571	1 507	37.1	8.7
72211	Full-service restaurants	54	35 302	11 054	2 571	1 507	37.1	8.7
722110	Full-service restaurants	54	35 302	11 054	2 571	1 507	37.1	8.7
7222	Limited-service eating places	58	31 937	9 067	2 138	1 115	15.0	9.4
72221	Limited-service eating places	58	31 937	9 067	2 138	1 115	15.0	9.4
722211	Limited-service restaurants	45	28 793	8 051	1 935	997	15.0	9.4
7224	Drinking places (alcoholic beverages)	26	13 494	3 651	858	537	18.1	32.7
72241	Drinking places (alcoholic beverages)	26	13 494	3 651	858	537	18.1	32.7
722410	Drinking places (alcoholic beverages)	26	13 494	3 651	858	537	18.1	32.7
IOWA FALLS								
72	Accommodation and food services	21	8 638	2 210	565	400	46.8	—
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
JEFFERSON								
72	Accommodation and food services	18	4 080	1 271	267	176	52.3	3.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
JOHNSTON								
72	Accommodation and food services	30	19 742	5 605	1 498	595	12.6	2.6
721	Accommodation	3	4 187	1 099	254	138	20.0	—
7211	Traveler accommodation	3	4 187	1 099	254	138	20.0	—
72111	Hotels (except casino hotels) and motels	3	4 187	1 099	254	138	20.0	—
721110	Hotels (except casino hotels) and motels	3	4 187	1 099	254	138	20.0	—
722	Food services and drinking places	27	15 555	4 506	1 244	457	10.5	3.3
7223	Special food services	2	D	D	D	b	D	D
KEOKUK								
72	Accommodation and food services	43	17 600	4 488	1 094	596	32.8	6.0
721	Accommodation	4	3 098	664	151	59	32.4	6.5
722	Food services and drinking places	39	14 502	3 824	943	537	32.9	5.9
7222	Limited-service eating places	12	7 399	2 014	511	281	15.4	—
72221	Limited-service eating places	12	7 399	2 014	511	281	15.4	—
KNOXVILLE								
72	Accommodation and food services	19	7 211	2 019	408	248	58.3	3.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
LE CLAIRE								
72	Accommodation and food services	12	4 752	1 298	285	136	17.6	33.0
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
LE MARS								
72	Accommodation and food services	34	13 979	4 012	944	556	37.7	.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	13	6 635	1 923	442	264	40.0	1.5
72221	Limited-service eating places	13	6 635	1 923	442	264	40.0	1.5
MANCHESTER								
72	Accommodation and food services	16	6 330	1 637	386	280	26.6	18.2
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
MAQUOKETA								
72	Accommodation and food services	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	6 184	1 705	415	232	25.7	1.0
MARENGO								
72	Accommodation and food services	7	1 137	326	71	41	75.1	3.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
MARION								
72	Accommodation and food services	33	17 059	5 548	1 357	594	18.4	10.3
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	16	8 330	2 300	560	281	10.4	7.3
72221	Limited-service eating places	16	8 330	2 300	560	281	10.4	7.3
MARSHALLTOWN								
72	Accommodation and food services	77	34 088	9 715	2 380	1 015	29.4	5.2
721	Accommodation	5	D	D	D	b	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
722	Food services and drinking places	72	D	D	D	f	D	D
7222	Limited-service eating places	28	D	D	D	f	D	D
72221	Limited-service eating places	28	D	D	D	f	D	D
7223	Special food services	4	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MASON CITY								
72	Accommodation and food services	89	46 921	13 179	3 157	1 474	35.1	6.3
721	Accommodation	9	8 079	2 266	532	206	8.3	2.5
7211	Traveler accommodation	9	8 079	2 266	532	206	8.3	2.5
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	80	38 842	10 913	2 625	1 268	40.7	7.1
7222	Limited-service eating places	33	18 242	5 075	1 256	588	22.9	8.4
72221	Limited-service eating places	33	18 242	5 075	1 256	588	22.9	8.4
MISSOURI VALLEY								
72	Accommodation and food services	12	4 136	1 322	303	163	8.6	16.8
722	Food services and drinking places	12	4 136	1 322	303	163	8.6	16.8
MONTICELLO								
72	Accommodation and food services	11	3 716	1 037	243	188	37.5	.7
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
MOUNT PLEASANT								
72	Accommodation and food services	37	19 966	5 610	1 328	681	20.7	7.4
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	10	6 186	1 814	408	221	13.7	17.2
72221	Limited-service eating places	10	6 186	1 814	408	221	13.7	17.2
7223	Special food services	2	D	D	D	b	D	D
MOUNT VERNON								
72	Accommodation and food services	13	4 918	1 226	248	134	18.7	24.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
MUSCATINE								
72	Accommodation and food services	64	29 732	8 482	2 001	972	23.6	8.4
721	Accommodation	7	3 305	1 026	238	103	—	—
722	Food services and drinking places	57	26 427	7 456	1 763	869	26.5	9.4
7222	Limited-service eating places	22	15 333	4 160	980	491	19.3	8.0
72221	Limited-service eating places	22	15 333	4 160	980	491	19.3	8.0
NEVADA								
72	Accommodation and food services	11	3 226	856	203	122	41.9	22.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
NEW HAMPTON								
72	Accommodation and food services	13	3 457	1 046	233	170	44.6	1.7
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
NEWTON								
72	Accommodation and food services	51	23 607	6 754	1 553	762	27.8	11.4
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
722	Food services and drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	22	11 500	3 315	694	377	27.3	14.6
72221	Limited-service eating places	22	11 500	3 315	694	377	27.3	14.6
NORTH LIBERTY								
72	Accommodation and food services	11	3 247	1 069	266	100	50.0	.4
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
NORWALK								
72	Accommodation and food services	5	1 028	296	74	54	66.1	33.9
722	Food services and drinking places	5	1 028	296	74	54	66.1	33.9
OELWEIN								
72	Accommodation and food services	20	6 080	1 679	400	229	33.2	15.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
ONAWA								
72	Accommodation and food services	14	4 485	1 230	274	201	28.0	30.3
722	Food services and drinking places	14	4 485	1 230	274	201	28.0	30.3
ORANGE CITY								
72	Accommodation and food services	14	5 435	1 351	309	231	31.6	1.6
721	Accommodation	4	637	144	34	26	23.7	13.3
722	Food services and drinking places	10	4 798	1 207	275	205	32.6	—
7223	Special food services	1	D	D	D	b	D	D
OSAGE								
72	Accommodation and food services	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	1 774	377	89	58	66.9	11.7
OSCEOLA								
72	Accommodation and food services	20	D	D	D	f	D	D
721	Accommodation	5	D	D	D	f	D	D
7211	Traveler accommodation	5	D	D	D	f	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
722	Food services and drinking places	15	4 118	1 207	267	146	31.2	25.8
OSKALOOSA								
72	Accommodation and food services	31	14 187	4 109	950	590	12.0	6.9
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	27	D	D	D	f	D	D
7222	Limited-service eating places	13	D	D	D	e	D	D
72221	Limited-service eating places	13	D	D	D	e	D	D
OTTUMWA								
72	Accommodation and food services	67	32 608	9 118	2 249	1 079	26.1	7.9
721	Accommodation	7	6 058	1 852	405	151	17.1	—
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	60	26 550	7 266	1 844	928	28.1	9.7
7222	Limited-service eating places	29	16 762	4 526	1 094	576	22.7	10.6
72221	Limited-service eating places	29	16 762	4 526	1 094	576	22.7	10.6
PELLA								
72	Accommodation and food services	30	11 252	3 534	797	422	47.5	4.5
721	Accommodation	7	3 127	901	202	111	—	—
722	Food services and drinking places	23	8 125	2 633	595	311	65.8	6.2
7222	Limited-service eating places	13	5 591	1 865	421	225	56.6	2.7
72221	Limited-service eating places	13	5 591	1 865	421	225	56.6	2.7
PERRY								
72	Accommodation and food services	16	6 865	2 988	788	288	13.7	18.9
721	Accommodation	2	D	D	D	c	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
PLEASANT HILL								
72	Accommodation and food services	10	4 798	1 487	326	137	22.6	36.2
722	Food services and drinking places	10	4 798	1 487	326	137	22.6	36.2

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							From admini-strative records ¹	Estimated ²
RED OAK								
72	Accommodation and food services	17	5 727	1 518	351	185	33.6	10.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
ROCK RAPIDS								
72	Accommodation and food services	7	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	1 801	509	126	104	85.6	—
ROCK VALLEY								
72	Accommodation and food services	7	1 726	428	89	76	61.2	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
SERGEANT BLUFF								
72	Accommodation and food services	9	2 899	952	244	115	14.4	3.4
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
SHELDON								
72	Accommodation and food services	15	4 976	1 409	324	225	69.2	5.1
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
SHELDON (PART - O'BRIEN COUNTY)								
72	Accommodation and food services	15	4 976	1 409	324	225	69.2	5.1
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
SHENANDOAH								
72	Accommodation and food services	19	6 564	1 802	412	259	50.5	6.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
SHENANDOAH (PART - PAGE COUNTY)								
72	Accommodation and food services	19	6 564	1 802	412	259	50.5	6.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
SIBLEY								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	1 567	403	103	84	44.5	22.2
SIOUX CENTER								
72	Accommodation and food services	21	8 776	2 508	583	328	50.9	.8
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	11	5 158	1 439	335	204	48.2	—
72221	Limited-service eating places	11	5 158	1 439	335	204	48.2	—

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							From administrative records ¹	Estimated ²
SIoux CITY								
72	Accommodation and food services	204	136 968	36 479	8 655	4 026	16.1	19.7
721	Accommodation	19	13 055	3 759	814	287	3.4	47.8
7211	Traveler accommodation	17	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	12 666	3 588	773	271	1.9	49.3
721110	Hotels (except casino hotels) and motels	16	12 666	3 588	773	271	1.9	49.3
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	185	123 913	32 720	7 841	3 739	17.4	16.7
7221	Full-service restaurants	61	47 979	13 204	3 101	1 407	21.6	19.4
72211	Full-service restaurants	61	47 979	13 204	3 101	1 407	21.6	19.4
722110	Full-service restaurants	61	47 979	13 204	3 101	1 407	21.6	19.4
7222	Limited-service eating places	82	54 363	15 196	3 650	1 845	10.7	17.5
72221	Limited-service eating places	82	54 363	15 196	3 650	1 845	10.7	17.5
722211	Limited-service restaurants	74	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
SIoux CITY (PART - WOODBURY COUNTY)								
72	Accommodation and food services	204	136 968	36 479	8 655	4 026	16.1	19.7
721	Accommodation	19	13 055	3 759	814	287	3.4	47.8
7211	Traveler accommodation	17	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	12 666	3 588	773	271	1.9	49.3
721110	Hotels (except casino hotels) and motels	16	12 666	3 588	773	271	1.9	49.3
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	185	123 913	32 720	7 841	3 739	17.4	16.7
7221	Full-service restaurants	61	47 979	13 204	3 101	1 407	21.6	19.4
72211	Full-service restaurants	61	47 979	13 204	3 101	1 407	21.6	19.4
722110	Full-service restaurants	61	47 979	13 204	3 101	1 407	21.6	19.4
7222	Limited-service eating places	82	54 363	15 196	3 650	1 845	10.7	17.5
72221	Limited-service eating places	82	54 363	15 196	3 650	1 845	10.7	17.5
722211	Limited-service restaurants	74	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	39	D	D	D	e	D	D
SPENCER								
72	Accommodation and food services	43	15 923	5 073	1 209	575	27.1	11.7
721	Accommodation	7	3 582	958	201	85	15.9	33.8
7211	Traveler accommodation	7	3 582	958	201	85	15.9	33.8
72111	Hotels (except casino hotels) and motels	7	3 582	958	201	85	15.9	33.8
721110	Hotels (except casino hotels) and motels	7	3 582	958	201	85	15.9	33.8
722	Food services and drinking places	36	12 341	4 115	1 008	490	30.3	5.3
7222	Limited-service eating places	19	6 923	2 552	588	286	35.0	.7
72221	Limited-service eating places	19	6 923	2 552	588	286	35.0	.7
SPIRIT LAKE								
72	Accommodation and food services	29	12 120	3 610	764	393	51.3	5.7
721	Accommodation	6	2 388	555	106	36	21.9	20.4
722	Food services and drinking places	23	9 732	3 055	658	357	58.5	2.2
STORM LAKE								
72	Accommodation and food services	36	14 904	4 305	997	648	25.6	6.6
721	Accommodation	6	960	236	44	21	13.1	—
722	Food services and drinking places	30	13 944	4 069	953	627	26.5	7.1
7222	Limited-service eating places	12	5 321	1 850	434	215	25.7	8.6
72221	Limited-service eating places	12	5 321	1 850	434	215	25.7	8.6
7223	Special food services	3	3 214	724	158	99	—	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
STORY CITY								
72	Accommodation and food services	10	5 623	1 552	341	197	11.1	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
TAMA								
72	Accommodation and food services	8	1 744	460	133	102	72.8	27.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	c	D	D
TIPTON								
72	Accommodation and food services	11	3 481	983	226	141	34.2	17.3
722	Food services and drinking places	11	3 481	983	226	141	34.2	17.3
TOLEDO								
72	Accommodation and food services	11	3 999	1 090	256	159	30.4	2.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
URBANDALE								
72	Accommodation and food services	66	49 999	14 333	3 370	1 254	22.4	8.7
721	Accommodation	10	14 081	3 760	946	233	2.3	—
7211	Traveler accommodation	10	14 081	3 760	946	233	2.3	—
72111	Hotels (except casino hotels) and motels	10	14 081	3 760	946	233	2.3	—
721110	Hotels (except casino hotels) and motels	10	14 081	3 760	946	233	2.3	—
722	Food services and drinking places	56	35 918	10 573	2 424	1 021	30.3	12.1
7222	Limited-service eating places	28	15 468	4 829	1 078	459	25.7	3.0
72221	Limited-service eating places	28	15 468	4 829	1 078	459	25.7	3.0
URBANDALE (PART - POLK COUNTY)								
72	Accommodation and food services	66	49 999	14 333	3 370	1 254	22.4	8.7
721	Accommodation	10	14 081	3 760	946	233	2.3	—
7211	Traveler accommodation	10	14 081	3 760	946	233	2.3	—
72111	Hotels (except casino hotels) and motels	10	14 081	3 760	946	233	2.3	—
721110	Hotels (except casino hotels) and motels	10	14 081	3 760	946	233	2.3	—
722	Food services and drinking places	56	35 918	10 573	2 424	1 021	30.3	12.1
7222	Limited-service eating places	28	15 468	4 829	1 078	459	25.7	3.0
72221	Limited-service eating places	28	15 468	4 829	1 078	459	25.7	3.0
VINTON								
72	Accommodation and food services	19	3 994	1 193	259	148	55.1	2.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
WASHINGTON								
72	Accommodation and food services	20	6 002	1 788	415	278	32.1	14.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	e	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WATERLOO								
72	Accommodation and food services	168	92 610	27 946	6 404	3 033	17.1	4.5
721	Accommodation	15	9 084	2 438	580	252	7.9	—
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	153	83 526	25 508	5 824	2 781	18.1	5.0
7221	Full-service restaurants	55	34 260	11 764	2 503	1 226	23.9	.2
72211	Full-service restaurants	55	34 260	11 764	2 503	1 226	23.9	.2
722110	Full-service restaurants	55	34 260	11 764	2 503	1 226	23.9	.2
7222	Limited-service eating places	52	34 734	9 656	2 258	1 153	10.5	1.5
72221	Limited-service eating places	52	34 734	9 656	2 258	1 153	10.5	1.5
722211	Limited-service restaurants	38	27 799	7 641	1 779	962	9.6	1.3
722212	Cafeterias, buffets, and grill buffets	4	5 074	1 529	405	149	.3	—
7223	Special food services	13	7 347	2 214	572	135	—	34.0
7224	Drinking places (alcoholic beverages)	33	7 185	1 874	491	267	45.4	14.4
72241	Drinking places (alcoholic beverages)	33	7 185	1 874	491	267	45.4	14.4
722410	Drinking places (alcoholic beverages)	33	7 185	1 874	491	267	45.4	14.4
WAUKEE								
72	Accommodation and food services	11	4 570	1 280	173	86	17.1	15.3
722	Food services and drinking places	11	4 570	1 280	173	86	17.1	15.3
WAUKON								
72	Accommodation and food services	17	3 373	820	177	148	78.4	.9
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
WAVERLY								
72	Accommodation and food services	22	12 402	3 451	850	425	13.5	2.5
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	10	5 863	1 505	340	193	5.2	4.7
72221	Limited-service eating places	10	5 863	1 505	340	193	5.2	4.7
WEBSTER CITY								
72	Accommodation and food services	18	5 150	1 428	355	193	28.1	5.4
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
WEST BURLINGTON								
72	Accommodation and food services	9	2 850	728	175	91	20.5	14.4
722	Food services and drinking places	9	2 850	728	175	91	20.5	14.4
WEST DES MOINES								
72	Accommodation and food services	126	112 096	36 187	8 990	2 835	9.1	5.2
721	Accommodation	12	30 560	8 618	2 007	492	—	5.3
7211	Traveler accommodation	12	30 560	8 618	2 007	492	—	5.3
72111	Hotels (except casino hotels) and motels	12	30 560	8 618	2 007	492	—	5.3
721110	Hotels (except casino hotels) and motels	12	30 560	8 618	2 007	492	—	5.3
722	Food services and drinking places	114	81 536	27 569	6 983	2 343	12.5	5.2
7221	Full-service restaurants	46	49 954	16 351	4 052	1 376	10.3	3.2
72211	Full-service restaurants	46	49 954	16 351	4 052	1 376	10.3	3.2
722110	Full-service restaurants	46	49 954	16 351	4 052	1 376	10.3	3.2
7222	Limited-service eating places	45	21 050	6 746	1 785	664	10.7	11.7
72221	Limited-service eating places	45	21 050	6 746	1 785	664	10.7	11.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	13	6 831	3 589	932	235	10.9	—
7224	Drinking places (alcoholic beverages)	10	3 701	883	214	68	55.7	4.0
72241	Drinking places (alcoholic beverages)	10	3 701	883	214	68	55.7	4.0
722410	Drinking places (alcoholic beverages)	10	3 701	883	214	68	55.7	4.0

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
WEST DES MOINES (PART - DALLAS COUNTY)								
72	Accommodation and food services	10	D	D	D	e	D	D
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	8	6 672	2 296	538	182	14.0	11.2
WEST DES MOINES (PART - POLK COUNTY)								
72	Accommodation and food services	116	D	D	D	g	D	D
721	Accommodation	10	D	D	D	e	D	D
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
722	Food services and drinking places	106	74 864	25 273	6 445	2 161	12.4	4.6
7221	Full-service restaurants	42	D	D	D	g	D	D
72211	Full-service restaurants	42	D	D	D	g	D	D
722110	Full-service restaurants	42	D	D	D	g	D	D
7222	Limited-service eating places	42	D	D	D	f	D	D
72221	Limited-service eating places	42	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	10	3 701	883	214	68	55.7	4.0
72241	Drinking places (alcoholic beverages)	10	3 701	883	214	68	55.7	4.0
722410	Drinking places (alcoholic beverages)	10	3 701	883	214	68	55.7	4.0
WEST LIBERTY								
72	Accommodation and food services	5	697	151	33	24	100.0	-
722	Food services and drinking places	5	697	151	33	24	100.0	-
WEST UNION								
72	Accommodation and food services	13	2 648	743	182	118	54.8	1.8
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
WILLIAMSBURG								
72	Accommodation and food services	12	7 914	2 206	461	213	23.4	1.2
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	7	6 066	1 419	302	139	16.3	1.5
72221	Limited-service eating places	7	6 066	1 419	302	139	16.3	1.5
WILTON								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	545	140	30	25	90.6	9.4
WILTON (PART - MUSCATINE COUNTY)								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	545	140	30	25	90.6	9.4
WINDSOR HEIGHTS								
72	Accommodation and food services	7	3 657	1 668	324	203	22.9	-
722	Food services and drinking places	7	3 657	1 668	324	203	22.9	-
WINTERSET								
72	Accommodation and food services	16	5 285	1 303	263	152	37.1	7.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BALANCE OF ADAIR COUNTY								
72	Accommodation and food services	16	D	D	D	c	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	13	3 567	947	225	132	22.6	-

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							From admini- strative records ¹	Estimated ²
BALANCE OF ADAMS COUNTY								
72	Accommodation and food services	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF ALLAMAKEE COUNTY								
72	Accommodation and food services	18	3 585	870	179	129	60.1	1.9
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
BALANCE OF APPANOOSE COUNTY								
72	Accommodation and food services	6	751	224	49	33	75.9	2.3
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF AUDUBON COUNTY								
72	Accommodation and food services	12	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	10	1 483	366	90	50	69.0	1.6
BALANCE OF BENTON COUNTY								
72	Accommodation and food services	15	D	D	D	a	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	a	D	D
BALANCE OF BLACK HAWK COUNTY								
72	Accommodation and food services	20	4 725	1 257	291	163	33.1	.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7223	Special food services	1	D	D	D	b	D	D
BALANCE OF BOONE COUNTY								
72	Accommodation and food services	14	2 870	866	215	85	43.4	-
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
BALANCE OF BREMER COUNTY								
72	Accommodation and food services	14	1 528	344	56	39	77.7	12.4
722	Food services and drinking places	14	1 528	344	56	39	77.7	12.4
BALANCE OF BUCHANAN COUNTY								
72	Accommodation and food services	12	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BALANCE OF BUENA VISTA COUNTY								
72	Accommodation and food services	10	832	182	41	41	75.1	11.5
722	Food services and drinking places	10	832	182	41	41	75.1	11.5
BALANCE OF BUTLER COUNTY								
72	Accommodation and food services	23	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	2 802	497	137	141	80.9	16.2
BALANCE OF CALHOUN COUNTY								
72	Accommodation and food services	14	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	1 725	401	81	95	62.3	5.3
BALANCE OF CARROLL COUNTY								
72	Accommodation and food services	19	2 267	519	154	111	72.3	8.8
722	Food services and drinking places	19	2 267	519	154	111	72.3	8.8

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							From admini- strative records ¹	Estimated ²
	BALANCE OF CASS COUNTY							
72	Accommodation and food services	16	2 471	589	126	85	49.7	50.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	b	D	D
	BALANCE OF CEDAR COUNTY							
72	Accommodation and food services	29	5 601	1 349	313	212	35.6	14.0
721	Accommodation	3	473	82	14	12	—	37.6
722	Food services and drinking places	26	5 128	1 267	299	200	38.9	11.8
	BALANCE OF CERRO GORDO COUNTY							
72	Accommodation and food services	8	1 613	433	67	49	53.6	40.1
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
	BALANCE OF CHEROKEE COUNTY							
72	Accommodation and food services	6	711	220	46	31	100.0	—
722	Food services and drinking places	6	711	220	46	31	100.0	—
	BALANCE OF CHICKASAW COUNTY							
72	Accommodation and food services	18	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	b	D	D
	BALANCE OF CLARKE COUNTY							
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	5	258	51	9	6	91.9	8.1
	BALANCE OF CLAY COUNTY							
72	Accommodation and food services	6	874	195	39	35	32.4	53.9
722	Food services and drinking places	6	874	195	39	35	32.4	53.9
	BALANCE OF CLAYTON COUNTY							
72	Accommodation and food services	65	12 841	3 145	693	424	51.7	8.4
721	Accommodation	13	2 056	496	107	55	5.9	3.6
722	Food services and drinking places	52	10 785	2 649	586	369	60.5	9.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
	BALANCE OF CLINTON COUNTY							
72	Accommodation and food services	16	3 040	598	129	93	89.9	10.1
722	Food services and drinking places	16	3 040	598	129	93	89.9	10.1
	BALANCE OF CRAWFORD COUNTY							
72	Accommodation and food services	12	1 539	347	81	52	54.6	—
722	Food services and drinking places	12	1 539	347	81	52	54.6	—
	BALANCE OF DALLAS COUNTY							
72	Accommodation and food services	18	D	D	D	b	D	D
721	Accommodation	5	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
	BALANCE OF DAVIS COUNTY							
72	Accommodation and food services	3	267	55	5	8	100.0	—
722	Food services and drinking places	3	267	55	5	8	100.0	—
	BALANCE OF DECATUR COUNTY							
72	Accommodation and food services	17	4 681	1 095	242	179	33.7	2.1
721	Accommodation	3	733	120	27	15	—	—
722	Food services and drinking places	14	3 948	975	215	164	40.0	2.5
7223	Special food services	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF DELAWARE COUNTY								
72	Accommodation and food services	13	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BALANCE OF DES MOINES COUNTY								
72	Accommodation and food services	5	576	101	33	22	61.8	—
722	Food services and drinking places	5	576	101	33	22	61.8	—
BALANCE OF DICKINSON COUNTY								
72	Accommodation and food services	56	26 645	8 621	1 361	612	29.6	2.7
721	Accommodation	16	12 987	4 590	711	237	8.6	2.4
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	40	13 658	4 031	650	375	49.6	2.9
BALANCE OF DUBUQUE COUNTY								
72	Accommodation and food services	38	7 378	1 839	455	234	48.4	8.9
721	Accommodation	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	34	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
BALANCE OF EMMET COUNTY								
72	Accommodation and food services	8	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF FAYETTE COUNTY								
72	Accommodation and food services	13	2 728	593	130	113	50.8	7.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
BALANCE OF FLOYD COUNTY								
72	Accommodation and food services	13	1 111	255	64	46	90.4	1.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	a	D	D
BALANCE OF FREMONT COUNTY								
72	Accommodation and food services	16	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	2 081	455	108	75	33.2	29.3
BALANCE OF GREENE COUNTY								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
BALANCE OF GRUNDY COUNTY								
72	Accommodation and food services	12	2 214	429	99	89	95.8	1.9
722	Food services and drinking places	12	2 214	429	99	89	95.8	1.9
BALANCE OF GUTHRIE COUNTY								
72	Accommodation and food services	32	10 065	2 593	536	320	50.3	1.7
721	Accommodation	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	11	D	D	D	c	D	D
72221	Limited-service eating places	11	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF HAMILTON COUNTY							
72	Accommodation and food services	9	2 001	607	167	72	25.9	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
	BALANCE OF HANCOCK COUNTY							
72	Accommodation and food services	12	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	1 614	324	54	43	92.1	2.1
	BALANCE OF HARDIN COUNTY							
72	Accommodation and food services	15	1 354	299	74	45	94.5	1.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
	BALANCE OF HARRISON COUNTY							
72	Accommodation and food services	20	3 627	835	197	83	46.3	4.4
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	b	D	D
	BALANCE OF HENRY COUNTY							
72	Accommodation and food services	10	1 535	385	82	74	49.3	22.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
	BALANCE OF HOWARD COUNTY							
72	Accommodation and food services	11	D	D	D	b	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
	BALANCE OF HUMBOLDT COUNTY							
72	Accommodation and food services	11	1 193	226	66	41	65.4	—
722	Food services and drinking places	11	1 193	226	66	41	65.4	—
	BALANCE OF IDA COUNTY							
72	Accommodation and food services	18	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	2 755	652	139	91	58.8	22.1
	BALANCE OF IOWA COUNTY							
72	Accommodation and food services	32	18 686	7 266	1 606	723	13.3	3.6
721	Accommodation	6	D	D	D	c	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
722	Food services and drinking places	26	D	D	D	f	D	D
7223	Special food services	3	D	D	D	b	D	D
	BALANCE OF JACKSON COUNTY							
72	Accommodation and food services	29	D	D	D	e	D	D
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	25	7 743	1 727	359	316	72.8	2.5
	BALANCE OF JASPER COUNTY							
72	Accommodation and food services	21	3 212	827	187	134	73.9	2.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
	BALANCE OF JEFFERSON COUNTY							
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF JOHNSON COUNTY								
72	Accommodation and food services	25	14 077	3 533	738	330	24.2	.1
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
BALANCE OF JONES COUNTY								
72	Accommodation and food services	13	1 993	267	63	76	52.3	34.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BALANCE OF KEOKUK COUNTY								
72	Accommodation and food services	13	1 530	375	87	71	96.1	3.7
722	Food services and drinking places	13	1 530	375	87	71	96.1	3.7
BALANCE OF KOSSUTH COUNTY								
72	Accommodation and food services	13	1 854	373	91	48	64.7	1.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BALANCE OF LEE COUNTY								
72	Accommodation and food services	20	4 945	1 015	121	91	92.1	5.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	b	D	D
BALANCE OF LINN COUNTY								
72	Accommodation and food services	33	9 832	2 800	612	310	48.2	4.6
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
BALANCE OF LOUISA COUNTY								
72	Accommodation and food services	25	4 253	882	187	116	60.3	6.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
BALANCE OF LUCAS COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF LYON COUNTY								
72	Accommodation and food services	11	1 751	397	105	83	91.7	—
722	Food services and drinking places	11	1 751	397	105	83	91.7	—
BALANCE OF MADISON COUNTY								
72	Accommodation and food services	7	1 840	511	97	49	70.2	4.3
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF MAHASKA COUNTY								
72	Accommodation and food services	9	1 744	332	58	52	23.1	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF MARION COUNTY								
72	Accommodation and food services	14	3 932	936	228	129	62.9	3.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF MARSHALL COUNTY								
72	Accommodation and food services	11	1 929	476	141	59	49.6	37.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
BALANCE OF MILLS COUNTY								
72	Accommodation and food services	8	997	279	76	59	45.1	8.4
722	Food services and drinking places	8	997	279	76	59	45.1	8.4
BALANCE OF MITCHELL COUNTY								
72	Accommodation and food services	16	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	2 829	569	142	87	82.2	.5
BALANCE OF MONONA COUNTY								
72	Accommodation and food services	12	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	1 475	241	59	36	87.9	3.8
BALANCE OF MONROE COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF MONTGOMERY COUNTY								
72	Accommodation and food services	8	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF MUSCATINE COUNTY								
72	Accommodation and food services	7	D	D	D	b	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF O'BRIEN COUNTY								
72	Accommodation and food services	17	D	D	D	c	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
BALANCE OF OSCEOLA COUNTY								
72	Accommodation and food services	5	562	172	39	32	76.0	24.0
722	Food services and drinking places	5	562	172	39	32	76.0	24.0
BALANCE OF PAGE COUNTY								
72	Accommodation and food services	7	882	269	73	44	65.4	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF PALO ALTO COUNTY								
72	Accommodation and food services	10	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	1 040	173	37	30	74.0	—
BALANCE OF PLYMOUTH COUNTY								
72	Accommodation and food services	29	D	D	D	c	D	D
722	Food services and drinking places	29	D	D	D	c	D	D
BALANCE OF POCAHONTAS COUNTY								
72	Accommodation and food services	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	2 428	631	179	114	65.9	2.6
BALANCE OF POLK COUNTY								
72	Accommodation and food services	63	D	D	D	g	D	D
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	54	29 759	9 077	2 199	983	20.3	7.0
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D

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							From admini-strative records ¹	Estimated ²
BALANCE OF POTTAWATTAMIE COUNTY								
72	Accommodation and food services	34	9 584	2 507	569	313	54.4	10.1
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
BALANCE OF POWESHIEK COUNTY								
72	Accommodation and food services	16	3 473	1 178	343	237	55.9	14.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
BALANCE OF RINGGOLD COUNTY								
72	Accommodation and food services	11	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	1 380	324	80	48	89.9	—
BALANCE OF SAC COUNTY								
72	Accommodation and food services	28	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	27	4 243	1 141	269	259	82.1	5.5
BALANCE OF SCOTT COUNTY								
72	Accommodation and food services	34	14 928	4 398	1 093	369	24.1	3.6
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
BALANCE OF SHELBY COUNTY								
72	Accommodation and food services	16	2 898	763	159	99	59.4	4.6
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
BALANCE OF SIOUX COUNTY								
72	Accommodation and food services	30	5 108	1 315	308	205	77.4	4.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	28	D	D	D	c	D	D
BALANCE OF STORY COUNTY								
72	Accommodation and food services	18	3 332	857	231	143	49.2	39.5
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
BALANCE OF TAMA COUNTY								
72	Accommodation and food services	15	2 263	415	111	83	97.6	.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
BALANCE OF TAYLOR COUNTY								
72	Accommodation and food services	11	1 289	307	80	50	91.2	8.8
722	Food services and drinking places	11	1 289	307	80	50	91.2	8.8
BALANCE OF UNION COUNTY								
72	Accommodation and food services	3	564	106	24	19	91.8	8.2
722	Food services and drinking places	3	564	106	24	19	91.8	8.2
BALANCE OF VAN BUREN COUNTY								
72	Accommodation and food services	13	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	1 928	335	90	73	89.5	5.7
BALANCE OF WAPELLO COUNTY								
72	Accommodation and food services	13	1 031	184	43	29	98.1	1.9
722	Food services and drinking places	13	1 031	184	43	29	98.1	1.9
BALANCE OF WARREN COUNTY								
72	Accommodation and food services	7	1 582	367	83	52	31.3	35.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D

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							From admini-strative records ¹	Estimated ²
BALANCE OF WASHINGTON COUNTY								
72	Accommodation and food services	19	3 495	1 046	245	147	76.4	6.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
BALANCE OF WAYNE COUNTY								
72	Accommodation and food services	15	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	1 476	356	86	45	68.6	31.4
BALANCE OF WEBSTER COUNTY								
72	Accommodation and food services	11	4 651	1 113	237	93	16.3	20.8
721	Accommodation	3	1 876	518	93	21	—	51.5
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	8	2 775	595	144	72	27.2	—
BALANCE OF WINNEBAGO COUNTY								
72	Accommodation and food services	13	2 210	386	89	93	76.7	15.1
722	Food services and drinking places	13	2 210	386	89	93	76.7	15.1
BALANCE OF WINNESHIEK COUNTY								
72	Accommodation and food services	17	3 362	651	145	113	59.1	1.2
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	b	D	D
BALANCE OF WOODBURY COUNTY								
72	Accommodation and food services	25	7 183	1 786	452	262	37.2	4.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
BALANCE OF WORTH COUNTY								
72	Accommodation and food services	11	1 675	390	73	47	38.9	7.0
722	Food services and drinking places	11	1 675	390	73	47	38.9	7.0
BALANCE OF WRIGHT COUNTY								
72	Accommodation and food services	7	1 223	283	69	40	43.3	4.9
722	Food services and drinking places	7	1 223	283	69	40	43.3	4.9

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

IOWA

Audubon is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Audubon County.

Carlisle is in Polk and Warren Counties.

Clive is in Dallas and Polk Counties.

Dyersville is in Delaware and Dubuque Counties.

Forest City is in Hancock and Winnebago Counties.

Grimes is in Dallas and Polk Counties.

Madrid is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Boone County.

Marengo is now tabulated separately due to a population increase. This change deletes territory from the Balance of Iowa County.

Sac City is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Sac County.

Sheldon is in O'Brien and Sioux Counties.

Shenandoah is in Fremont and Page Counties.

Sioux City is in Plymouth and Woodbury Counties; it annexed into Plymouth County in August 1997. This change deletes territory from the Balance of Plymouth County.

Toledo is now tabulated separately due to a population increase. This change deletes territory from the Balance of Tama County.

Urbandale is in Dallas and Polk Counties.

West Des Moines is in Dallas and Polk Counties.

Williamsburg is now tabulated separately due to a population increase. This change deletes territory from the Balance of Iowa County.

Wilton is in Cedar and Muscatine Counties.

Balance of Audubon County includes Audubon, which is no longer tabulated separately due to a population decrease.

Balance of Boone County includes Madrid, which is no longer tabulated separately due to a population decrease.

Balance of Iowa County no longer includes Marengo and Williamsburg, which are tabulated separately due to a population increase.

Balance of Plymouth County lost territory due to the annexation of Sioux City into the county.

Balance of Sac County includes Sac City, which is no longer tabulated separately due to a population decrease.

Balance of Tama County no longer includes Toledo, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

AMES-BOONE, IA COMBINED STATISTICAL AREA

Ames, IA Metropolitan Statistical Area

Story County, IA

Boone, IA Micropolitan Statistical Area

Boone County, IA

DES MOINES-NEWTON, IA COMBINED STATISTICAL AREA

Des Moines, IA Metropolitan Statistical Area

Dallas County, IA

Guthrie County, IA

Madison County, IA

Polk County, IA

Warren County, IA

Newton, IA Micropolitan Statistical Area

Jasper County, IA

OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA

Fremont, NE Micropolitan Statistical Area

Dodge County, NE

Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area

Harrison County, IA

Mills County, IA

Pottawattamie County, IA

Cass County, NE

Douglas County, NE

Sarpy County, NE

Saunders County, NE

Washington County, NE

SIOUX CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA

Sioux City, IA-NE-SD Metropolitan Statistical Area

Woodbury County, IA

Dakota County, NE

Dixon County, NE

Union County, SD

Vermillion, SD Micropolitan Statistical Area

Clay County, SD

BURLINGTON, IA-IL MICROPOLITAN STATISTICAL AREA

Henderson County, IL

Des Moines County, IA

CEDAR RAPIDS, IA METROPOLITAN STATISTICAL AREA

Benton County, IA

Jones County, IA

Linn County, IA

CLINTON, IA MICROPOLITAN STATISTICAL AREA

Clinton County, IA

DAVENPORT-MOLINE-ROCK ISLAND, IA-IL METROPOLITAN STATISTICAL AREA

Henry County, IL

Mercer County, IL

Rock Island County, IL

Scott County, IA

DUBUQUE, IA METROPOLITAN STATISTICAL AREA

Dubuque County, IA

FORT DODGE, IA MICROPOLITAN STATISTICAL AREA

Webster County, IA

IOWA CITY, IA METROPOLITAN STATISTICAL AREA

Johnson County, IA

Washington County, IA

KEOKUK-FORT MADISON, IA-MO MICROPOLITAN STATISTICAL AREA

Lee County, IA

Clark County, MO

MARSHALLTOWN, IA MICROPOLITAN STATISTICAL AREA

Marshall County, IA

MASON CITY, IA MICROPOLITAN STATISTICAL AREA

Cerro Gordo County, IA

Worth County, IA

MUSCATINE, IA MICROPOLITAN STATISTICAL AREA

Louisa County, IA

Muscatine County, IA

OSKALOOSA, IA MICROPOLITAN STATISTICAL AREA

Mahaska County, IA

OTTUMWA, IA MICROPOLITAN STATISTICAL AREA

Wapello County, IA

SPENCER, IA MICROPOLITAN STATISTICAL AREA

Clay County, IA

SPIRIT LAKE, IA MICROPOLITAN STATISTICAL AREA

Dickinson County, IA

STORM LAKE, IA MICROPOLITAN STATISTICAL AREA

Buena Vista County, IA

WATERLOO-CEDAR FALLS, IA METROPOLITAN STATISTICAL AREA

Black Hawk County, IA

Bremer County, IA

Grundy County, IA

