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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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CONTENTS

Introduction to the Economic Census	v
Accommodation and Food Services	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	2
3. Summary Statistics for Counties: 2002	5
4. Summary Statistics for Places: 2002	10
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admin- istrative records ¹	Estimated ²
ARIZONA								
72	Accommodation and food services	9 944	8 612 730	2 464 970	614 883	206 402	15.4	10.0
721	Accommodation	1 289	2 649 026	749 228	188 982	43 271	5.7	8.2
7211	Traveler accommodation	1 010	2 495 420	717 272	181 206	41 042	4.9	7.7
72111	Hotels (except casino hotels) and motels	932	2 303 730	673 069	169 302	38 785	5.1	8.3
721110	Hotels (except casino hotels) and motels	932	2 303 730	673 069	169 302	38 785	5.1	8.3
72112	Casino hotels	3	178 164	40 616	11 027	1 936	—	—
721120	Casino hotels	3	178 164	40 616	11 027	1 936	—	—
72119	Other traveler accommodation	75	13 526	3 587	877	321	25.9	13.6
721191	Bed-and-breakfast inns	59	10 867	2 754	701	266	28.8	16.0
721199	All other traveler accommodation	16	2 659	833	176	55	13.8	3.7
7212	RV (recreational vehicle) parks and recreational camps	260	145 442	29 170	7 071	2 040	17.4	16.0
72121	RV (recreational vehicle) parks and recreational camps	260	145 442	29 170	7 071	2 040	17.4	16.0
721211	RV (recreational vehicle) parks and campgrounds	214	117 638	20 086	4 921	1 490	13.0	16.4
721214	Recreational and vacation camps (except campgrounds)	46	27 804	9 084	2 150	550	36.1	14.4
7213	Rooming and boarding houses	19	8 164	2 786	705	189	45.7	20.2
72131	Rooming and boarding houses	19	8 164	2 786	705	189	45.7	20.2
721310	Rooming and boarding houses	19	8 164	2 786	705	189	45.7	20.2
722	Food services and drinking places	8 655	5 963 704	1 715 742	425 901	163 131	19.7	10.7
7221	Full-service restaurants	3 224	D	D	D	I	D	D
72211	Full-service restaurants	3 224	D	D	D	I	D	D
722110	Full-service restaurants	3 224	D	D	D	I	D	D
7222	Limited-service eating places	4 135	D	D	D	I	D	D
72221	Limited-service eating places	4 135	D	D	D	I	D	D
722211	Limited-service restaurants	3 461	D	D	D	I	D	D
722212	Cafeterias, buffets, and grill buffets	128	D	D	D	h	D	D
722213	Snack and nonalcoholic beverage bars	546	D	D	D	i	D	D
7223	Special food services	517	447 834	123 072	29 584	10 017	4.5	9.8
72231	Food service contractors	386	393 366	109 181	26 074	8 490	1.1	9.7
722310	Food service contractors	386	393 366	109 181	26 074	8 490	1.1	9.7
72232	Caterers	96	D	D	D	g	D	D
722320	Caterers	96	D	D	D	g	D	D
72233	Mobile food services	35	D	D	D	c	D	D
722330	Mobile food services	35	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	779	D	D	D	i	D	D
72241	Drinking places (alcoholic beverages)	779	D	D	D	i	D	D
722410	Drinking places (alcoholic beverages)	779	D	D	D	i	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FLAGSTAFF, AZ METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	455	424 374	113 734	24 271	8 923	18.3	11.2
721	Accommodation	150	204 413	51 522	10 951	3 101	12.3	14.2
7211	Traveler accommodation	128	194 110	48 980	10 488	2 989	11.2	12.9
72111	Hotels (except casino hotels) and motels	118	191 892	48 563	10 399	2 949	11.3	13.0
721110	Hotels (except casino hotels) and motels	118	191 892	48 563	10 399	2 949	11.3	13.0
7212	RV (recreational vehicle) parks and recreational camps	21	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	21	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	18	6 557	997	137	39	24.1	52.0
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	305	219 961	62 212	13 320	5 822	23.8	8.4
7222	Limited-service eating places	109	66 988	17 272	3 805	1 813	18.9	5.5
72221	Limited-service eating places	109	66 988	17 272	3 805	1 813	18.9	5.5
7223	Special food services	29	33 031	6 106	970	618	.9	9.0
LAKE HAVASU CITY-KINGMAN, AZ MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	345	199 944	50 496	12 205	4 884	19.9	8.2
721	Accommodation	80	52 532	12 219	2 701	888	20.8	4.9
7211	Traveler accommodation	57	36 989	9 165	2 003	719	20.5	4.0
72111	Hotels (except casino hotels) and motels	57	36 989	9 165	2 003	719	20.5	4.0
721110	Hotels (except casino hotels) and motels	57	36 989	9 165	2 003	719	20.5	4.0
7212	RV (recreational vehicle) parks and recreational camps	23	15 543	3 054	698	169	21.5	7.0
72121	RV (recreational vehicle) parks and recreational camps	23	15 543	3 054	698	169	21.5	7.0
721211	RV (recreational vehicle) parks and campgrounds	22	D	D	D	c	D	D
722	Food services and drinking places	265	147 412	38 277	9 504	3 996	19.6	9.4
7222	Limited-service eating places	103	62 088	15 708	3 774	1 703	10.5	8.0
72221	Limited-service eating places	103	62 088	15 708	3 774	1 703	10.5	8.0
NOGALES, AZ MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	91	48 192	14 254	3 547	1 185	29.0	8.3
721	Accommodation	16	11 131	4 033	965	245	30.1	5.7
722	Food services and drinking places	75	37 061	10 221	2 582	940	28.7	9.0
PAYSON, AZ MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	135	50 710	14 539	3 217	1 464	31.3	20.9
721	Accommodation	29	8 826	2 771	641	231	25.4	26.0
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
722	Food services and drinking places	106	41 884	11 768	2 576	1 233	32.5	19.8
PHOENIX-MESA-SCOTTSDALE, AZ METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	5 851	5 638 358	1 632 394	414 152	132 226	14.1	9.8
721	Accommodation	455	1 566 884	451 173	118 472	24 408	2.2	8.1
7211	Traveler accommodation	379	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	369	1 457 765	425 744	111 243	22 931	2.2	8.1
721110	Hotels (except casino hotels) and motels	369	1 457 765	425 744	111 243	22 931	2.2	8.1
7212	RV (recreational vehicle) parks and recreational camps	72	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	72	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	62	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	10	D	D	D	b	D	D
722	Food services and drinking places	5 396	4 071 474	1 181 221	295 680	107 818	18.6	10.4
7221	Full-service restaurants	1 888	1 815 061	594 597	151 860	51 746	20.5	9.8
72211	Full-service restaurants	1 888	1 815 061	594 597	151 860	51 746	20.5	9.8
722110	Full-service restaurants	1 888	1 815 061	594 597	151 860	51 746	20.5	9.8
7222	Limited-service eating places	2 737	1 753 776	458 112	111 762	44 801	17.5	10.9
72221	Limited-service eating places	2 737	1 753 776	458 112	111 762	44 801	17.5	10.9
722211	Limited-service restaurants	2 295	1 521 231	395 389	96 160	38 764	18.0	11.5
722212	Cafeterias, buffets, and grill buffets	89	85 946	25 736	6 551	2 225	11.2	6.9
722213	Snack and nonalcoholic beverage bars	353	146 599	36 987	9 051	3 812	15.5	7.0
7223	Special food services	339	330 345	90 022	22 292	6 886	5.0	8.1
7224	Drinking places (alcoholic beverages)	432	172 292	38 490	9 766	4 385	36.4	15.6
72241	Drinking places (alcoholic beverages)	432	172 292	38 490	9 766	4 385	36.4	15.6
722410	Drinking places (alcoholic beverages)	432	172 292	38 490	9 766	4 385	36.4	15.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PRESCOTT, AZ METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	490	313 002	80 307	19 080	7 279	21.1	9.1
721	Accommodation	111	140 395	31 249	7 476	1 947	8.8	5.7
7211	Traveler accommodation	86	128 043	27 728	6 733	1 714	8.9	5.4
72111	Hotels (except casino hotels) and motels	70	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	70	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	25	12 352	3 521	743	233	8.1	8.8
72121	RV (recreational vehicle) parks and recreational camps	25	12 352	3 521	743	233	8.1	8.8
721211	RV (recreational vehicle) parks and campgrounds	15	6 553	1 560	342	109	14.1	15.4
721214	Recreational and vacation camps (except campgrounds)	10	5 799	1 961	401	124	1.3	1.4
722	Food services and drinking places	379	172 607	49 058	11 604	5 332	31.0	11.9
7222	Limited-service eating places	139	70 660	18 584	4 407	2 015	23.4	8.3
72221	Limited-service eating places	139	70 660	18 584	4 407	2 015	23.4	8.3
SAFFORD, AZ MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	70	24 777	6 650	1 662	919	31.2	27.3
721	Accommodation	10	4 281	1 093	254	145	21.8	31.7
722	Food services and drinking places	60	20 496	5 557	1 408	774	33.1	26.4
SIERRA VISTA-DOUGLAS, AZ MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	282	123 366	32 427	8 041	3 781	26.3	9.3
721	Accommodation	69	31 057	7 726	1 816	768	15.5	5.4
7212	RV (recreational vehicle) parks and recreational camps	17	4 368	878	226	75	25.6	13.7
72121	RV (recreational vehicle) parks and recreational camps	17	4 368	878	226	75	25.6	13.7
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	213	92 309	24 701	6 225	3 013	30.0	10.6
7222	Limited-service eating places	78	45 878	11 251	2 852	1 465	29.2	9.5
72221	Limited-service eating places	78	45 878	11 251	2 852	1 465	29.2	9.5
TUCSON, AZ METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 599	1 387 756	416 462	103 261	35 894	14.8	9.6
721	Accommodation	184	457 326	144 836	35 624	8 509	7.1	5.5
7211	Traveler accommodation	146	424 160	136 527	33 408	7 963	5.6	5.5
72111	Hotels (except casino hotels) and motels	133	423 466	136 415	33 378	7 941	5.5	5.5
721110	Hotels (except casino hotels) and motels	133	423 466	136 415	33 378	7 941	5.5	5.5
7212	RV (recreational vehicle) parks and recreational camps	26	29 482	7 488	1 999	471	29.6	3.2
72121	RV (recreational vehicle) parks and recreational camps	26	29 482	7 488	1 999	471	29.6	3.2
721211	RV (recreational vehicle) parks and campgrounds	16	16 192	3 269	919	252	1.1	4.8
721214	Recreational and vacation camps (except campgrounds)	10	13 290	4 219	1 080	219	64.3	1.3
7213	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
72131	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
721310	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
722	Food services and drinking places	1 415	930 430	271 626	67 637	27 385	18.6	11.6
7221	Full-service restaurants	511	403 869	129 226	32 862	12 386	20.9	14.4
72211	Full-service restaurants	511	403 869	129 226	32 862	12 386	20.9	14.4
722110	Full-service restaurants	511	403 869	129 226	32 862	12 386	20.9	14.4
7222	Limited-service eating places	706	427 219	115 002	28 284	12 130	17.3	9.1
72221	Limited-service eating places	706	427 219	115 002	28 284	12 130	17.3	9.1
722211	Limited-service restaurants	575	358 694	96 257	23 854	10 149	17.9	9.5
722212	Cafeterias, buffets, and grill buffets	27	31 323	8 943	2 144	781	9.8	2.4
722213	Snack and nonalcoholic beverage bars	104	37 202	9 802	2 286	1 200	17.1	11.6
7223	Special food services	77	47 961	15 704	3 669	1 312	5.3	6.5
7224	Drinking places (alcoholic beverages)	121	51 381	11 694	2 822	1 557	24.2	15.4
72241	Drinking places (alcoholic beverages)	121	51 381	11 694	2 822	1 557	24.2	15.4
722410	Drinking places (alcoholic beverages)	121	51 381	11 694	2 822	1 557	24.2	15.4
YUMA, AZ METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	271	174 058	45 305	11 775	4 618	12.3	9.0
721	Accommodation	63	48 502	10 674	2 893	867	8.7	6.4
7212	RV (recreational vehicle) parks and recreational camps	32	20 161	3 255	904	308	20.0	13.6
72121	RV (recreational vehicle) parks and recreational camps	32	20 161	3 255	904	308	20.0	13.6
721211	RV (recreational vehicle) parks and campgrounds	32	20 161	3 255	904	308	20.0	13.6
722	Food services and drinking places	208	125 556	34 631	8 882	3 751	13.7	10.0
7222	Limited-service eating places	91	62 472	15 394	3 798	1 685	13.4	10.0
72221	Limited-service eating places	91	62 472	15 394	3 798	1 685	13.4	10.0
7223	Special food services	11	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
APACHE								
72	Accommodation and food services	62	42 528	10 388	2 376	1 027	15.8	34.7
721	Accommodation	23	24 871	6 159	1 326	459	12.2	37.6
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	39	17 657	4 229	1 050	568	20.8	30.6
7222	Limited-service eating places	15	9 562	2 276	560	343	9.2	19.2
72221	Limited-service eating places	15	9 562	2 276	560	343	9.2	19.2
7223	Special food services	6	D	D	D	c	D	D
COCHISE								
72	Accommodation and food services	282	123 366	32 427	8 041	3 781	26.3	9.3
721	Accommodation	69	31 057	7 726	1 816	768	15.5	5.4
7211	Traveler accommodation	52	26 689	6 848	1 590	693	13.8	4.1
72111	Hotels (except casino hotels) and motels	42	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	42	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	17	4 368	878	226	75	25.6	13.7
72121	RV (recreational vehicle) parks and recreational camps	17	4 368	878	226	75	25.6	13.7
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
722	Food services and drinking places	213	92 309	24 701	6 225	3 013	30.0	10.6
7222	Limited-service eating places	78	45 878	11 251	2 852	1 465	29.2	9.5
72221	Limited-service eating places	78	45 878	11 251	2 852	1 465	29.2	9.5
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	37	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	37	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	37	D	D	D	c	D	D
COCONINO								
72	Accommodation and food services	455	424 374	113 734	24 271	8 923	18.3	11.2
721	Accommodation	150	204 413	51 522	10 951	3 101	12.3	14.2
7211	Traveler accommodation	128	194 110	48 980	10 488	2 989	11.2	12.9
72111	Hotels (except casino hotels) and motels	118	191 892	48 563	10 399	2 949	11.3	13.0
721110	Hotels (except casino hotels) and motels	118	191 892	48 563	10 399	2 949	11.3	13.0
7212	RV (recreational vehicle) parks and recreational camps	21	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	21	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	18	6 557	997	137	39	24.1	52.0
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	305	219 961	62 212	13 320	5 822	23.8	8.4
7221	Full-service restaurants	144	111 555	36 847	8 081	3 139	32.3	10.2
72211	Full-service restaurants	144	111 555	36 847	8 081	3 139	32.3	10.2
722110	Full-service restaurants	144	111 555	36 847	8 081	3 139	32.3	10.2
7222	Limited-service eating places	109	66 988	17 272	3 805	1 813	18.9	5.5
72221	Limited-service eating places	109	66 988	17 272	3 805	1 813	18.9	5.5
722211	Limited-service restaurants	91	61 153	15 616	3 431	1 648	16.5	6.0
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
7223	Special food services	29	33 031	6 106	970	618	.9	9.0
7224	Drinking places (alcoholic beverages)	23	8 387	1 987	464	252	39.7	3.9
72241	Drinking places (alcoholic beverages)	23	8 387	1 987	464	252	39.7	3.9
722410	Drinking places (alcoholic beverages)	23	8 387	1 987	464	252	39.7	3.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GILA								
72	Accommodation and food services	135	50 710	14 539	3 217	1 464	31.3	20.9
721	Accommodation	29	8 826	2 771	641	231	25.4	26.0
7211	Traveler accommodation	20	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	b	D	D
722	Food services and drinking places	106	41 884	11 768	2 576	1 233	32.5	19.8
7222	Limited-service eating places	31	16 727	4 214	926	466	30.3	10.6
72221	Limited-service eating places	31	16 727	4 214	926	466	30.3	10.6
7223	Special food services	5	2 232	645	144	30	—	65.0
GRAHAM								
72	Accommodation and food services	57	22 063	5 773	1 452	801	30.3	27.7
721	Accommodation	10	4 281	1 093	254	145	21.8	31.7
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	47	17 782	4 680	1 198	656	32.4	26.7
7222	Limited-service eating places	18	9 411	2 313	622	356	30.4	17.7
72221	Limited-service eating places	18	9 411	2 313	622	356	30.4	17.7
7223	Special food services	6	1 978	750	150	76	30.3	.8
GREENLEE								
72	Accommodation and food services	13	2 714	877	210	118	37.9	24.7
722	Food services and drinking places	13	2 714	877	210	118	37.9	24.7
LA PAZ								
72	Accommodation and food services	75	48 013	14 291	3 401	1 104	21.8	17.1
721	Accommodation	25	26 287	9 215	2 045	554	13.0	6.6
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	15	D	D	D	c	D	D
722	Food services and drinking places	50	21 726	5 076	1 356	550	32.5	29.8
7222	Limited-service eating places	21	12 742	2 616	709	272	25.4	33.7
72221	Limited-service eating places	21	12 742	2 616	709	272	25.4	33.7
MARICOPA								
72	Accommodation and food services	5 615	5 440 107	1 580 318	399 865	127 766	13.9	9.7
721	Accommodation	409	1 474 765	427 169	111 489	22 942	2.3	8.5
7211	Traveler accommodation	359	1 446 131	422 944	110 514	22 650	2.2	8.2
72111	Hotels (except casino hotels) and motels	352	D	D	D	j	D	D
721110	Hotels (except casino hotels) and motels	352	D	D	D	j	D	D
7212	RV (recreational vehicle) parks and recreational camps	46	28 209	4 136	951	287	7.1	25.3
72121	RV (recreational vehicle) parks and recreational camps	46	28 209	4 136	951	287	7.1	25.3
721211	RV (recreational vehicle) parks and campgrounds	39	26 865	3 794	850	241	4.3	24.7
721214	Recreational and vacation camps (except campgrounds) ..	7	1 344	342	101	46	63.4	36.6
7213	Rooming and boarding houses	4	425	89	24	5	—	22.8
72131	Rooming and boarding houses	4	425	89	24	5	—	22.8
721310	Rooming and boarding houses	4	425	89	24	5	—	22.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MARICOPA—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	5 206	3 965 342	1 153 149	288 376	104 824	18.2	10.1
7221	Full-service restaurants	1 816	1 780 470	584 010	148 882	50 560	20.0	9.8
72211	Full-service restaurants	1 816	1 780 470	584 010	148 882	50 560	20.0	9.8
722110	Full-service restaurants	1 816	1 780 470	584 010	148 882	50 560	20.0	9.8
7222	Limited-service eating places	2 661	1 699 325	445 699	108 683	43 423	17.1	10.3
72221	Limited-service eating places	2 661	1 699 325	445 699	108 683	43 423	17.1	10.3
722211	Limited-service restaurants	2 229	1 468 292	383 344	93 164	37 436	17.6	10.9
722212	Cafeterias, buffets, and grill buffets	88	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	344	D	D	D	h	D	D
7223	Special food services	324	317 080	85 929	21 300	6 580	5.0	7.9
7224	Drinking places (alcoholic beverages)	405	168 467	37 511	9 511	4 261	35.4	15.7
72241	Drinking places (alcoholic beverages)	405	168 467	37 511	9 511	4 261	35.4	15.7
722410	Drinking places (alcoholic beverages)	405	168 467	37 511	9 511	4 261	35.4	15.7
MOHAVE								
72	Accommodation and food services	345	199 944	50 496	12 205	4 884	19.9	8.2
721	Accommodation	80	52 532	12 219	2 701	888	20.8	4.9
7211	Traveler accommodation	57	36 989	9 165	2 003	719	20.5	4.0
72111	Hotels (except casino hotels) and motels	57	36 989	9 165	2 003	719	20.5	4.0
721110	Hotels (except casino hotels) and motels	57	36 989	9 165	2 003	719	20.5	4.0
7212	RV (recreational vehicle) parks and recreational camps	23	15 543	3 054	698	169	21.5	7.0
72121	RV (recreational vehicle) parks and recreational camps	23	15 543	3 054	698	169	21.5	7.0
721211	RV (recreational vehicle) parks and campgrounds	22	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	265	147 412	38 277	9 504	3 996	19.6	9.4
7221	Full-service restaurants	126	77 164	20 913	5 279	2 041	25.5	10.5
72211	Full-service restaurants	126	77 164	20 913	5 279	2 041	25.5	10.5
722110	Full-service restaurants	126	77 164	20 913	5 279	2 041	25.5	10.5
7222	Limited-service eating places	103	62 088	15 708	3 774	1 703	10.5	8.0
72221	Limited-service eating places	103	62 088	15 708	3 774	1 703	10.5	8.0
722211	Limited-service restaurants	91	60 218	15 266	3 683	1 651	9.9	7.9
7223	Special food services	6	2 924	777	225	116	—	1.9
NAVAJO								
72	Accommodation and food services	218	137 652	33 723	7 895	3 098	27.1	8.2
721	Accommodation	74	72 521	16 558	3 818	1 149	17.1	6.8
7211	Traveler accommodation	60	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	52	26 965	6 254	1 378	601	36.5	14.5
721110	Hotels (except casino hotels) and motels	52	26 965	6 254	1 378	601	36.5	14.5
72112	Casino hotels	1	D	D	D	e	D	D
721120	Casino hotels	1	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	144	65 131	17 165	4 077	1 949	38.3	9.8
7222	Limited-service eating places	57	32 280	7 491	1 747	835	34.1	4.1
72221	Limited-service eating places	57	32 280	7 491	1 747	835	34.1	4.1
7223	Special food services	8	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PIMA								
72	Accommodation and food services	1 599	1 387 756	416 462	103 261	35 894	14.8	9.6
721	Accommodation	184	457 326	144 836	35 624	8 509	7.1	5.5
7211	Traveler accommodation	146	424 160	136 527	33 408	7 963	5.6	5.5
72111	Hotels (except casino hotels) and motels	133	423 466	136 415	33 378	7 941	5.5	5.5
721110	Hotels (except casino hotels) and motels	133	423 466	136 415	33 378	7 941	5.5	5.5
7212	RV (recreational vehicle) parks and recreational camps	26	29 482	7 488	1 999	471	29.6	3.2
72121	RV (recreational vehicle) parks and recreational camps	26	29 482	7 488	1 999	471	29.6	3.2
721211	RV (recreational vehicle) parks and campgrounds	16	16 192	3 269	919	252	1.1	4.8
721214	Recreational and vacation camps (except campgrounds)	10	13 290	4 219	1 080	219	64.3	1.3
7213	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
72131	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
721310	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
722	Food services and drinking places	1 415	930 430	271 626	67 637	27 385	18.6	11.6
7221	Full-service restaurants	511	403 869	129 226	32 862	12 386	20.9	14.4
72211	Full-service restaurants	511	403 869	129 226	32 862	12 386	20.9	14.4
722110	Full-service restaurants	511	403 869	129 226	32 862	12 386	20.9	14.4
7222	Limited-service eating places	706	427 219	115 002	28 284	12 130	17.3	9.1
72221	Limited-service eating places	706	427 219	115 002	28 284	12 130	17.3	9.1
722211	Limited-service restaurants	575	358 694	96 257	23 854	10 149	17.9	9.5
722212	Cafeterias, buffets, and grill buffets	27	31 323	8 943	2 144	781	9.8	2.4
722213	Snack and nonalcoholic beverage bars	104	37 202	9 802	2 286	1 200	17.1	11.6
7223	Special food services	77	47 961	15 704	3 669	1 312	5.3	6.5
7224	Drinking places (alcoholic beverages)	121	51 381	11 694	2 822	1 557	24.2	15.4
72241	Drinking places (alcoholic beverages)	121	51 381	11 694	2 822	1 557	24.2	15.4
722410	Drinking places (alcoholic beverages)	121	51 381	11 694	2 822	1 557	24.2	15.4
PINAL								
72	Accommodation and food services	236	198 251	52 076	14 287	4 460	18.0	11.8
721	Accommodation	46	92 119	24 004	6 983	1 466	1.5	2.6
7211	Traveler accommodation	20	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	26	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	26	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	23	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	190	106 132	28 072	7 304	2 994	32.3	19.8
7222	Limited-service eating places	76	54 451	12 413	3 079	1 378	28.1	28.8
72221	Limited-service eating places	76	54 451	12 413	3 079	1 378	28.1	28.8
722211	Limited-service restaurants	66	52 939	12 045	2 996	1 328	28.3	29.0
7223	Special food services	15	13 265	4 093	992	306	4.5	12.9
SANTA CRUZ								
72	Accommodation and food services	91	48 192	14 254	3 547	1 185	29.0	8.3
721	Accommodation	16	11 131	4 033	965	245	30.1	5.7
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	75	37 061	10 221	2 582	940	28.7	9.0
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D
7223	Special food services	9	5 119	1 654	372	124	1.5	24.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
YAVAPAI								
72	Accommodation and food services	490	313 002	80 307	19 080	7 279	21.1	9.1
721	Accommodation	111	140 395	31 249	7 476	1 947	8.8	5.7
7211	Traveler accommodation	86	128 043	27 728	6 733	1 714	8.9	5.4
72111	Hotels (except casino hotels) and motels	70	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	70	D	D	D	g	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	25	12 352	3 521	743	233	8.1	8.8
72121	RV (recreational vehicle) parks and recreational camps	25	12 352	3 521	743	233	8.1	8.8
721211	RV (recreational vehicle) parks and campgrounds	15	6 553	1 560	342	109	14.1	15.4
721214	Recreational and vacation camps (except campgrounds)	10	5 799	1 961	401	124	1.3	1.4
722	Food services and drinking places	379	172 607	49 058	11 604	5 332	31.0	11.9
7221	Full-service restaurants	180	90 970	27 552	6 538	2 924	36.4	15.2
72211	Full-service restaurants	180	90 970	27 552	6 538	2 924	36.4	15.2
722110	Full-service restaurants	180	90 970	27 552	6 538	2 924	36.4	15.2
7222	Limited-service eating places	139	70 660	18 584	4 407	2 015	23.4	8.3
72221	Limited-service eating places	139	70 660	18 584	4 407	2 015	23.4	8.3
722211	Limited-service restaurants	118	63 235	16 765	3 946	1 759	22.4	7.9
722212	Cafeterias, buffets, and grill buffets	3	3 252	819	226	135	12.0	26.5
7223	Special food services	9	2 183	1 193	274	180	.7	—
7224	Drinking places (alcoholic beverages)	51	8 794	1 729	385	213	44.8	9.1
72241	Drinking places (alcoholic beverages)	51	8 794	1 729	385	213	44.8	9.1
722410	Drinking places (alcoholic beverages)	51	8 794	1 729	385	213	44.8	9.1
YUMA								
72	Accommodation and food services	271	174 058	45 305	11 775	4 618	12.3	9.0
721	Accommodation	63	48 502	10 674	2 893	867	8.7	6.4
7211	Traveler accommodation	31	28 341	7 419	1 989	559	.6	1.4
72111	Hotels (except casino hotels) and motels	31	28 341	7 419	1 989	559	.6	1.4
721110	Hotels (except casino hotels) and motels	31	28 341	7 419	1 989	559	.6	1.4
7212	RV (recreational vehicle) parks and recreational camps	32	20 161	3 255	904	308	20.0	13.6
72121	RV (recreational vehicle) parks and recreational camps	32	20 161	3 255	904	308	20.0	13.6
721211	RV (recreational vehicle) parks and campgrounds	32	20 161	3 255	904	308	20.0	13.6
722	Food services and drinking places	208	125 556	34 631	8 882	3 751	13.7	10.0
7221	Full-service restaurants	76	D	D	D	g	D	D
72211	Full-service restaurants	76	D	D	D	g	D	D
722110	Full-service restaurants	76	D	D	D	g	D	D
7222	Limited-service eating places	91	62 472	15 394	3 798	1 685	13.4	10.0
72221	Limited-service eating places	91	62 472	15 394	3 798	1 685	13.4	10.0
722211	Limited-service restaurants	75	55 261	13 554	3 317	1 462	13.3	10.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	11	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	30	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
APACHE JUNCTION								
72	Accommodation and food services	55	24 858	6 826	2 008	778	33.9	6.0
721	Accommodation	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	1 559	240	94	34	—	24.0
72121	RV (recreational vehicle) parks and recreational camps	8	1 559	240	94	34	—	24.0
721211	RV (recreational vehicle) parks and campgrounds	8	1 559	240	94	34	—	24.0
722	Food services and drinking places	44	D	D	D	f	D	D
7222	Limited-service eating places	16	10 241	2 591	669	285	10.8	7.7
72221	Limited-service eating places	16	10 241	2 591	669	285	10.8	7.7
APACHE JUNCTION (PART - MARICOPA COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
APACHE JUNCTION (PART - PINAL COUNTY)								
72	Accommodation and food services	54	D	D	D	f	D	D
721	Accommodation	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	1 559	240	94	34	—	24.0
72121	RV (recreational vehicle) parks and recreational camps	8	1 559	240	94	34	—	24.0
721211	RV (recreational vehicle) parks and campgrounds	8	1 559	240	94	34	—	24.0
722	Food services and drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	16	10 241	2 591	669	285	10.8	7.7
72221	Limited-service eating places	16	10 241	2 591	669	285	10.8	7.7
AVONDALE								
72	Accommodation and food services	27	20 168	5 861	1 472	529	25.1	11.0
721	Accommodation	3	3 292	687	173	55	100.0	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	24	16 876	5 174	1 299	474	10.5	13.1
7222	Limited-service eating places	15	12 488	3 611	912	324	10.2	5.8
72221	Limited-service eating places	15	12 488	3 611	912	324	10.2	5.8
BENSON								
72	Accommodation and food services	35	15 170	4 038	994	443	32.6	6.4
721	Accommodation	11	4 794	1 132	251	123	10.8	—
7211	Traveler accommodation	8	3 583	945	202	109	4.3	—
72111	Hotels (except casino hotels) and motels	8	3 583	945	202	109	4.3	—
721110	Hotels (except casino hotels) and motels	8	3 583	945	202	109	4.3	—
7212	RV (recreational vehicle) parks and recreational camps	3	1 211	187	49	14	30.1	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 211	187	49	14	30.1	—
721211	RV (recreational vehicle) parks and campgrounds	3	1 211	187	49	14	30.1	—
722	Food services and drinking places	24	10 376	2 906	743	320	42.7	9.3
7222	Limited-service eating places	9	4 766	1 210	325	160	40.7	3.3
72221	Limited-service eating places	9	4 766	1 210	325	160	40.7	3.3
BISBEE								
72	Accommodation and food services	39	11 497	2 905	715	359	42.1	17.3
721	Accommodation	9	3 700	1 154	254	134	—	28.6
7211	Traveler accommodation	9	3 700	1 154	254	134	—	28.6
722	Food services and drinking places	30	7 797	1 751	461	225	62.1	11.9
BUCKEYE								
72	Accommodation and food services	12	3 356	745	149	45	28.9	40.9
721	Accommodation	3	316	17	3	2	29.4	—
722	Food services and drinking places	9	3 040	728	146	43	28.9	45.2
7223	Special food services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BULLHEAD CITY								
72	Accommodation and food services	74	34 644	9 266	2 306	892	21.7	5.8
721	Accommodation	23	10 197	2 235	591	138	24.7	—
7211	Traveler accommodation	15	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
722	Food services and drinking places	51	24 447	7 031	1 715	754	20.4	8.2
7222	Limited-service eating places	20	11 324	2 868	691	334	1.3	3.3
72221	Limited-service eating places	20	11 324	2 868	691	334	1.3	3.3
CAMP VERDE								
72	Accommodation and food services	22	12 042	3 206	759	348	29.1	7.7
721	Accommodation	6	3 148	748	185	74	52.2	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	16	8 894	2 458	574	274	20.9	10.4
7222	Limited-service eating places	6	4 737	1 219	284	128	10.9	19.2
72221	Limited-service eating places	6	4 737	1 219	284	128	10.9	19.2
CAREFREE								
72	Accommodation and food services	9	D	D	D	f	D	D
721	Accommodation	3	D	D	D	f	D	D
7211	Traveler accommodation	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	f	D	D
722	Food services and drinking places	6	1 355	343	103	54	64.2	35.8
CASA GRANDE								
72	Accommodation and food services	64	51 274	12 939	3 230	1 327	24.9	19.6
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	5	7 996	1 885	486	161	8.9	—
72111	Hotels (except casino hotels) and motels	5	7 996	1 885	486	161	8.9	—
721110	Hotels (except casino hotels) and motels	5	7 996	1 885	486	161	8.9	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	56	D	D	D	g	D	D
7222	Limited-service eating places	29	25 247	5 865	1 417	615	29.0	29.9
72221	Limited-service eating places	29	25 247	5 865	1 417	615	29.0	29.9
722211	Limited-service restaurants	26	24 510	5 707	1 391	597	29.2	30.8
CAVE CREEK								
72	Accommodation and food services	28	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	27	22 964	6 378	1 669	513	61.6	2.2
CHANDLER								
72	Accommodation and food services	312	269 567	79 361	19 224	6 681	15.3	9.0
721	Accommodation	13	28 860	6 889	1 692	405	.3	4.4
7211	Traveler accommodation	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
722	Food services and drinking places	299	240 707	72 472	17 532	6 276	17.1	9.5
7221	Full-service restaurants	118	128 000	43 048	10 333	3 549	12.4	9.9
72211	Full-service restaurants	118	128 000	43 048	10 333	3 549	12.4	9.9
722110	Full-service restaurants	118	128 000	43 048	10 333	3 549	12.4	9.9
7222	Limited-service eating places	150	97 761	25 262	5 862	2 328	24.3	9.5
72221	Limited-service eating places	150	97 761	25 262	5 862	2 328	24.3	9.5
722211	Limited-service restaurants	122	86 032	22 159	5 096	1 991	25.8	10.2
722212	Cafeterias, buffets, and grill buffets	4	3 415	960	204	76	16.8	—
722213	Snack and nonalcoholic beverage bars	24	8 314	2 143	562	261	12.2	6.5
7223	Special food services	13	7 674	2 329	845	190	—	—
7224	Drinking places (alcoholic beverages)	18	7 272	1 833	492	209	20.8	12.9
72241	Drinking places (alcoholic beverages)	18	7 272	1 833	492	209	20.8	12.9
722410	Drinking places (alcoholic beverages)	18	7 272	1 833	492	209	20.8	12.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHINO VALLEY								
72	Accommodation and food services	15	5 411	1 393	412	194	14.6	36.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
CLARKDALE								
72	Accommodation and food services	5	1 588	473	112	69	43.9	5.6
722	Food services and drinking places	5	1 588	473	112	69	43.9	5.6
CLIFTON								
72	Accommodation and food services	5	668	173	42	23	81.4	16.6
722	Food services and drinking places	5	668	173	42	23	81.4	16.6
COOLIDGE								
72	Accommodation and food services	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	6 638	1 396	356	162	25.7	33.8
COTTONWOOD								
72	Accommodation and food services	53	24 664	6 925	1 659	715	20.3	16.6
721	Accommodation	9	4 458	1 392	317	108	15.9	—
7211	Traveler accommodation	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	44	20 206	5 533	1 342	607	21.2	20.3
7222	Limited-service eating places	22	12 463	3 412	786	342	12.7	1.4
72221	Limited-service eating places	22	12 463	3 412	786	342	12.7	1.4
DOUGLAS								
72	Accommodation and food services	32	14 350	3 832	1 002	463	10.6	13.4
721	Accommodation	4	2 556	829	220	81	—	—
722	Food services and drinking places	28	11 794	3 003	782	382	12.9	16.3
7222	Limited-service eating places	9	6 351	1 354	361	221	9.7	5.7
72221	Limited-service eating places	9	6 351	1 354	361	221	9.7	5.7
7223	Special food services	4	D	D	D	b	D	D
EAGAR								
72	Accommodation and food services	10	4 071	908	234	138	45.1	21.1
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
EL MIRAGE								
72	Accommodation and food services	5	3 202	650	139	77	20.0	—
722	Food services and drinking places	5	3 202	650	139	77	20.0	—
7223	Special food services	1	D	D	D	b	D	D
ELOY								
72	Accommodation and food services	10	5 382	1 123	302	135	22.6	51.1
722	Food services and drinking places	10	5 382	1 123	302	135	22.6	51.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
FLAGSTAFF								
72	Accommodation and food services	256	207 662	54 606	12 241	5 108	21.6	6.5
721	Accommodation	67	76 816	16 092	3 707	1 209	21.4	4.5
7211	Traveler accommodation	60	72 786	15 051	3 484	1 150	18.9	4.8
72111	Hotels (except casino hotels) and motels	56	71 926	14 920	3 458	1 138	19.1	4.8
721110	Hotels (except casino hotels) and motels	56	71 926	14 920	3 458	1 138	19.1	4.8
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	189	130 846	38 514	8 534	3 899	21.7	7.7
7221	Full-service restaurants	83	66 096	22 495	4 921	1 987	28.1	6.3
72211	Full-service restaurants	83	66 096	22 495	4 921	1 987	28.1	6.3
722110	Full-service restaurants	83	66 096	22 495	4 921	1 987	28.1	6.3
7222	Limited-service eating places	76	47 883	12 190	2 794	1 260	17.1	6.0
72221	Limited-service eating places	76	47 883	12 190	2 794	1 260	17.1	6.0
722211	Limited-service restaurants	63	42 713	10 656	2 442	1 103	14.4	6.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	16	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	14	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	14	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	14	D	D	D	c	D	D
FLORENCE								
72	Accommodation and food services	13	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	11	15 455	4 530	1 087	339	33.2	6.4
7222	Limited-service eating places	3	D	D	D	c	D	D
72221	Limited-service eating places	3	D	D	D	c	D	D
7223	Special food services	4	D	D	D	c	D	D
FOUNTAIN HILLS								
72	Accommodation and food services	46	15 552	4 532	1 064	463	40.9	9.4
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	44	D	D	D	e	D	D
7222	Limited-service eating places	17	5 409	1 683	368	162	14.2	18.2
72221	Limited-service eating places	17	5 409	1 683	368	162	14.2	18.2
GILBERT								
72	Accommodation and food services	131	68 512	18 723	4 507	1 945	24.5	13.9
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	129	D	D	D	g	D	D
7222	Limited-service eating places	83	46 062	11 826	2 869	1 364	18.0	8.5
72221	Limited-service eating places	83	46 062	11 826	2 869	1 364	18.0	8.5
722211	Limited-service restaurants	71	42 079	10 841	2 629	1 243	18.6	7.3

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							From admini- strative records ¹	Estimated ²
GLENDALE								
72	Accommodation and food services	331	235 104	65 932	16 485	6 439	17.3	9.4
721	Accommodation	9	5 377	1 272	295	121	6.2	33.3
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	322	229 727	64 660	16 190	6 318	17.5	8.8
7221	Full-service restaurants	89	97 745	31 178	7 986	2 907	13.0	7.2
72211	Full-service restaurants	89	97 745	31 178	7 986	2 907	13.0	7.2
722110	Full-service restaurants	89	97 745	31 178	7 986	2 907	13.0	7.2
7222	Limited-service eating places	177	115 010	30 199	7 405	3 122	18.8	9.6
72221	Limited-service eating places	177	115 010	30 199	7 405	3 122	18.8	9.6
722211	Limited-service restaurants	156	99 698	26 207	6 420	2 709	20.5	10.5
722212	Cafeterias, buffets, and grill buffets	4	5 842	1 820	472	155	—	10.4
722213	Snack and nonalcoholic beverage bars	17	9 470	2 172	513	258	12.0	.4
7223	Special food services	14	7 821	1 745	442	128	7.3	1.0
7224	Drinking places (alcoholic beverages)	42	9 151	1 538	357	161	59.6	22.4
72241	Drinking places (alcoholic beverages)	42	9 151	1 538	357	161	59.6	22.4
722410	Drinking places (alcoholic beverages)	42	9 151	1 538	357	161	59.6	22.4
GLOBE								
72	Accommodation and food services	37	15 741	3 823	912	406	31.9	26.5
721	Accommodation	9	2 621	380	97	58	48.4	47.9
722	Food services and drinking places	28	13 120	3 443	815	348	28.6	22.2
7222	Limited-service eating places	10	6 780	1 494	331	173	29.5	14.9
72221	Limited-service eating places	10	6 780	1 494	331	173	29.5	14.9
GOODYEAR								
72	Accommodation and food services	41	50 959	14 200	3 394	1 356	8.2	4.2
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	38	D	D	D	g	D	D
7221	Full-service restaurants	17	27 858	8 975	2 162	883	6.7	5.6
72211	Full-service restaurants	17	27 858	8 975	2 162	883	6.7	5.6
722110	Full-service restaurants	17	27 858	8 975	2 162	883	6.7	5.6
7222	Limited-service eating places	17	12 827	2 855	679	315	18.1	4.7
72221	Limited-service eating places	17	12 827	2 855	679	315	18.1	4.7
7223	Special food services	3	D	D	D	b	D	D
GUADALUPE								
72	Accommodation and food services	7	6 695	2 209	614	249	6.2	13.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	c	D	D
HOLBROOK								
72	Accommodation and food services	46	19 181	4 891	1 221	487	38.7	6.6
721	Accommodation	20	8 122	2 090	510	171	42.6	—
7211	Traveler accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	389	122	30	14	82.3	1.0
72121	RV (recreational vehicle) parks and recreational camps	4	389	122	30	14	82.3	1.0
721211	RV (recreational vehicle) parks and campgrounds	4	389	122	30	14	82.3	1.0
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	26	11 059	2 801	711	316	35.8	11.4
7222	Limited-service eating places	8	5 230	1 070	259	110	40.3	—
72221	Limited-service eating places	8	5 230	1 070	259	110	40.3	—

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							From admini-strative records ¹	Estimated ²
KINGMAN								
72	Accommodation and food services	84	63 023	14 165	3 487	1 359	11.7	8.3
721	Accommodation	26	11 821	2 633	580	263	28.9	12.7
7211	Traveler accommodation	21	10 900	2 454	543	245	29.0	12.6
72111	Hotels (except casino hotels) and motels	21	10 900	2 454	543	245	29.0	12.6
721110	Hotels (except casino hotels) and motels	21	10 900	2 454	543	245	29.0	12.6
7212	RV (recreational vehicle) parks and recreational camps	5	921	179	37	18	27.6	14.3
72121	RV (recreational vehicle) parks and recreational camps	5	921	179	37	18	27.6	14.3
721211	RV (recreational vehicle) parks and campgrounds	5	921	179	37	18	27.6	14.3
722	Food services and drinking places	58	51 202	11 532	2 907	1 096	7.7	7.3
7221	Full-service restaurants	24	30 299	6 225	1 535	484	10.9	11.8
72211	Full-service restaurants	24	30 299	6 225	1 535	484	10.9	11.8
722110	Full-service restaurants	24	30 299	6 225	1 535	484	10.9	11.8
7222	Limited-service eating places	28	19 870	4 994	1 289	568	3.2	.6
72221	Limited-service eating places	28	19 870	4 994	1 289	568	3.2	.6
LAKE HAVASU CITY								
72	Accommodation and food services	118	74 503	19 896	4 801	2 010	22.6	9.3
721	Accommodation	16	16 805	4 004	877	295	16.6	.7
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	102	57 698	15 892	3 924	1 715	24.4	11.8
7221	Full-service restaurants	55	29 215	8 836	2 295	985	30.5	9.7
72211	Full-service restaurants	55	29 215	8 836	2 295	985	30.5	9.7
722110	Full-service restaurants	55	29 215	8 836	2 295	985	30.5	9.7
7222	Limited-service eating places	41	25 401	6 465	1 463	632	18.5	15.6
72221	Limited-service eating places	41	25 401	6 465	1 463	632	18.5	15.6
722211	Limited-service restaurants	32	D	D	D	f	D	D
7223	Special food services	2	D	D	D	b	D	D
LITCHFIELD PARK								
72	Accommodation and food services	5	D	D	D	f	D	D
721	Accommodation	1	D	D	D	e	D	D
7211	Traveler accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	e	D	D
722	Food services and drinking places	4	1 224	286	95	44	—	30.1
MARANA								
72	Accommodation and food services	59	43 182	11 974	3 022	1 244	9.1	7.6
721	Accommodation	9	7 844	1 664	396	149	16.3	—
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	50	35 338	10 310	2 626	1 095	7.5	9.3
7222	Limited-service eating places	25	18 168	4 619	1 164	495	.6	2.1
72221	Limited-service eating places	25	18 168	4 619	1 164	495	.6	2.1

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							From admini- strative records ¹	Estimated ²
MESA								
72	Accommodation and food services	656	509 169	144 323	37 186	14 209	13.5	8.5
721	Accommodation	48	60 720	14 667	3 858	1 102	2.3	11.2
7211	Traveler accommodation	38	46 058	12 731	3 384	969	2.3	9.7
72111	Hotels (except casino hotels) and motels	38	46 058	12 731	3 384	969	2.3	9.7
721110	Hotels (except casino hotels) and motels	38	46 058	12 731	3 384	969	2.3	9.7
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	c	D	D
722	Food services and drinking places	608	448 449	129 656	33 328	13 107	15.0	8.1
7221	Full-service restaurants	225	208 675	67 451	17 423	6 726	16.2	7.9
72211	Full-service restaurants	225	208 675	67 451	17 423	6 726	16.2	7.9
722110	Full-service restaurants	225	208 675	67 451	17 423	6 726	16.2	7.9
7222	Limited-service eating places	347	226 590	59 316	15 175	6 123	13.8	8.4
72221	Limited-service eating places	347	226 590	59 316	15 175	6 123	13.8	8.4
722211	Limited-service restaurants	294	195 707	50 441	12 802	5 165	13.4	9.0
722212	Cafeterias, buffets, and grill buffets	15	16 002	5 111	1 449	481	12.1	—
722213	Snack and nonalcoholic beverage bars	38	14 881	3 764	924	477	21.1	8.9
7223	Special food services	19	9 500	2 046	503	156	7.7	3.4
7224	Drinking places (alcoholic beverages)	17	3 684	843	227	102	33.8	20.5
72241	Drinking places (alcoholic beverages)	17	3 684	843	227	102	33.8	20.5
722410	Drinking places (alcoholic beverages)	17	3 684	843	227	102	33.8	20.5
NOGALES								
72	Accommodation and food services	56	33 551	8 944	2 224	735	19.2	9.3
721	Accommodation	8	4 982	1 137	288	92	37.6	8.2
7211	Traveler accommodation	8	4 982	1 137	288	92	37.6	8.2
72111	Hotels (except casino hotels) and motels	8	4 982	1 137	288	92	37.6	8.2
721110	Hotels (except casino hotels) and motels	8	4 982	1 137	288	92	37.6	8.2
722	Food services and drinking places	48	28 569	7 807	1 936	643	16.0	9.5
7222	Limited-service eating places	21	16 199	4 134	1 039	335	18.7	—
72221	Limited-service eating places	21	16 199	4 134	1 039	335	18.7	—
7223	Special food services	5	4 578	1 321	290	102	—	26.8
ORO VALLEY								
72	Accommodation and food services	24	42 541	14 111	3 707	906	6.3	1.9
721	Accommodation	4	D	D	D	f	D	D
7211	Traveler accommodation	4	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	f	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	10	5 535	1 574	417	162	10.1	1.3
72221	Limited-service eating places	10	5 535	1 574	417	162	10.1	1.3
PAGE								
72	Accommodation and food services	50	49 113	9 340	1 604	762	14.4	24.3
721	Accommodation	15	15 359	2 475	458	178	—	67.2
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	35	33 754	6 865	1 146	584	20.9	4.8
7222	Limited-service eating places	10	4 945	1 453	306	259	34.4	13.6
72221	Limited-service eating places	10	4 945	1 453	306	259	34.4	13.6
7223	Special food services	9	D	D	D	c	D	D
PARADISE VALLEY								
72	Accommodation and food services	13	132 361	44 064	11 193	2 191	.4	.2
721	Accommodation	7	120 626	39 793	9 934	1 947	—	.2
7211	Traveler accommodation	7	120 626	39 793	9 934	1 947	—	.2
72111	Hotels (except casino hotels) and motels	7	120 626	39 793	9 934	1 947	—	.2
721110	Hotels (except casino hotels) and motels	7	120 626	39 793	9 934	1 947	—	.2
722	Food services and drinking places	6	11 735	4 271	1 259	244	4.1	—

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PARKER								
72	Accommodation and food services	33	14 700	3 475	808	360	25.8	24.8
721	Accommodation	10	3 542	560	129	68	9.0	37.0
7212	RV (recreational vehicle) parks and recreational camps	4	1 825	175	42	15	4.8	66.6
72121	RV (recreational vehicle) parks and recreational camps	4	1 825	175	42	15	4.8	66.6
721211	RV (recreational vehicle) parks and campgrounds	4	1 825	175	42	15	4.8	66.6
722	Food services and drinking places	23	11 158	2 915	679	292	31.2	21.0
7222	Limited-service eating places	13	7 410	1 766	437	178	33.4	15.2
72221	Limited-service eating places	13	7 410	1 766	437	178	33.4	15.2
PAYSON								
72	Accommodation and food services	65	26 552	8 288	1 728	811	30.0	12.1
721	Accommodation	11	3 981	1 534	338	92	14.3	3.8
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
722	Food services and drinking places	54	22 571	6 754	1 390	719	32.7	13.6
7222	Limited-service eating places	15	7 779	2 172	469	229	30.1	2.1
72221	Limited-service eating places	15	7 779	2 172	469	229	30.1	2.1
PEORIA								
72	Accommodation and food services	121	109 886	30 868	7 485	3 262	12.0	5.9
721	Accommodation	10	13 637	2 523	615	183	7.9	2.4
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	111	96 249	28 345	6 870	3 079	12.6	6.4
7221	Full-service restaurants	35	35 955	11 589	2 932	1 103	17.9	5.4
72211	Full-service restaurants	35	35 955	11 589	2 932	1 103	17.9	5.4
722110	Full-service restaurants	35	35 955	11 589	2 932	1 103	17.9	5.4
7222	Limited-service eating places	65	52 265	13 977	3 296	1 695	9.6	8.0
72221	Limited-service eating places	65	52 265	13 977	3 296	1 695	9.6	8.0
722211	Limited-service restaurants	59	48 050	12 916	3 016	1 591	9.4	8.3
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
PEORIA (PART - MARICOPA COUNTY)								
72	Accommodation and food services	121	109 886	30 868	7 485	3 262	12.0	5.9
721	Accommodation	10	13 637	2 523	615	183	7.9	2.4
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	111	96 249	28 345	6 870	3 079	12.6	6.4
7221	Full-service restaurants	35	35 955	11 589	2 932	1 103	17.9	5.4
72211	Full-service restaurants	35	35 955	11 589	2 932	1 103	17.9	5.4
722110	Full-service restaurants	35	35 955	11 589	2 932	1 103	17.9	5.4
7222	Limited-service eating places	65	52 265	13 977	3 296	1 695	9.6	8.0
72221	Limited-service eating places	65	52 265	13 977	3 296	1 695	9.6	8.0
722211	Limited-service restaurants	59	48 050	12 916	3 016	1 591	9.4	8.3
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	6	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHOENIX								
72	Accommodation and food services	2 386	2 371 268	678 383	171 690	52 769	13.1	8.1
721	Accommodation	168	681 090	194 142	51 251	10 653	1.4	3.1
7211	Traveler accommodation	150	676 781	193 334	51 059	10 598	1.3	2.9
72111	Hotels (except casino hotels) and motels	147	676 522	193 273	51 047	10 588	1.3	2.9
721110	Hotels (except casino hotels) and motels	147	676 522	193 273	51 047	10 588	1.3	2.9
7212	RV (recreational vehicle) parks and recreational camps	17	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	17	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	15	3 881	724	166	48	6	24.1
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	2 218	1 690 178	484 241	120 439	42 116	17.8	10.1
7221	Full-service restaurants	696	659 649	217 560	54 853	17 732	19.6	9.5
72211	Full-service restaurants	696	659 649	217 560	54 853	17 732	19.6	9.5
722110	Full-service restaurants	696	659 649	217 560	54 853	17 732	19.6	9.5
7222	Limited-service eating places	1 160	729 082	191 194	46 974	17 879	17.8	10.4
72221	Limited-service eating places	1 160	729 082	191 194	46 974	17 879	17.8	10.4
722211	Limited-service restaurants	972	627 737	163 263	40 147	15 456	18.4	10.7
722212	Cafeterias, buffets, and grill buffets	48	40 487	11 941	2 951	1 015	13.8	10.9
722213	Snack and nonalcoholic beverage bars	140	60 858	15 990	3 876	1 408	14.4	7.0
7223	Special food services	148	220 726	58 792	14 272	4 410	4.4	8.1
7224	Drinking places (alcoholic beverages)	214	80 721	16 695	4 340	2 095	38.7	17.6
72241	Drinking places (alcoholic beverages)	214	80 721	16 695	4 340	2 095	38.7	17.6
722410	Drinking places (alcoholic beverages)	214	80 721	16 695	4 340	2 095	38.7	17.6
PINETOP-LAKESIDE								
72	Accommodation and food services	40	59 285	12 449	2 905	962	15.3	2.7
721	Accommodation	12	D	D	D	e	D	D
7211	Traveler accommodation	11	D	D	D	e	D	D
72112	Casino hotels	1	D	D	D	e	D	D
721120	Casino hotels	1	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	10	6 208	1 132	264	148	53.0	13.2
72221	Limited-service eating places	10	6 208	1 132	264	148	53.0	13.2
PRESCOTT								
72	Accommodation and food services	169	91 260	26 166	5 972	2 780	23.2	10.1
721	Accommodation	36	21 235	5 535	1 226	464	19.1	2.8
7211	Traveler accommodation	29	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	27	17 843	4 644	1 038	361	22.7	2.0
721110	Hotels (except casino hotels) and motels	27	17 843	4 644	1 038	361	22.7	2.0
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	2 158	657	139	84	-	3.8
722	Food services and drinking places	133	70 025	20 631	4 746	2 316	24.4	12.3
7221	Full-service restaurants	56	34 758	10 643	2 365	1 135	24.1	17.3
72211	Full-service restaurants	56	34 758	10 643	2 365	1 135	24.1	17.3
722110	Full-service restaurants	56	34 758	10 643	2 365	1 135	24.1	17.3
7222	Limited-service eating places	53	29 501	8 195	1 984	906	23.9	7.4
72221	Limited-service eating places	53	29 501	8 195	1 984	906	23.9	7.4
722211	Limited-service restaurants	45	24 718	7 076	1 690	728	26.5	5.2
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
PRESCOTT VALLEY								
72	Accommodation and food services	45	22 248	5 714	1 312	627	30.4	6.1
721	Accommodation	3	1 652	280	26	6	12.7	-
722	Food services and drinking places	42	20 596	5 434	1 286	621	31.8	6.5
7222	Limited-service eating places	20	11 514	2 703	622	312	23.0	8.9
72221	Limited-service eating places	20	11 514	2 703	622	312	23.0	8.9

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
QUARTZSITE								
72	Accommodation and food services	15	7 071	1 337	508	178	21.0	53.5
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	6	D	D	D	b	D	D
72221	Limited-service eating places	6	D	D	D	b	D	D
QUEEN CREEK								
72	Accommodation and food services	5	1 939	409	98	45	53.8	46.2
722	Food services and drinking places	5	1 939	409	98	45	53.8	46.2
QUEEN CREEK (PART - MARICOPA COUNTY)								
72	Accommodation and food services	5	1 939	409	98	45	53.8	46.2
722	Food services and drinking places	5	1 939	409	98	45	53.8	46.2
SAFFORD								
72	Accommodation and food services	34	14 558	4 048	1 009	486	27.4	32.8
721	Accommodation	7	3 410	957	223	111	22.9	37.2
722	Food services and drinking places	27	11 148	3 091	786	375	28.8	31.4
7222	Limited-service eating places	9	4 625	1 208	324	167	29.0	12.1
72221	Limited-service eating places	9	4 625	1 208	324	167	29.0	12.1
7223	Special food services	4	D	D	D	b	D	D
SAHUARITA								
72	Accommodation and food services	8	3 534	1 047	262	98	53.0	-
722	Food services and drinking places	8	3 534	1 047	262	98	53.0	-
ST. JOHNS								
72	Accommodation and food services	10	2 636	469	112	39	59.4	40.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
SAN LUIS								
72	Accommodation and food services	10	4 729	1 520	393	119	26.9	.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
SCOTTSDALE								
72	Accommodation and food services	641	900 258	271 430	69 992	19 134	15.3	17.3
721	Accommodation	55	364 915	105 791	27 844	5 275	1.2	22.7
7211	Traveler accommodation	51	364 195	105 600	27 791	5 246	1.1	22.6
72111	Hotels (except casino hotels) and motels	51	364 195	105 600	27 791	5 246	1.1	22.6
721110	Hotels (except casino hotels) and motels	51	364 195	105 600	27 791	5 246	1.1	22.6
7212	RV (recreational vehicle) parks and recreational camps	4	720	191	53	29	28.1	71.9
72121	RV (recreational vehicle) parks and recreational camps	4	720	191	53	29	28.1	71.9
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	b	D	D
722	Food services and drinking places	586	535 343	165 639	42 148	13 859	25.0	13.6
7221	Full-service restaurants	274	347 455	116 294	30 212	9 339	26.5	13.7
72211	Full-service restaurants	274	347 455	116 294	30 212	9 339	26.5	13.7
722110	Full-service restaurants	274	347 455	116 294	30 212	9 339	26.5	13.7
7222	Limited-service eating places	235	144 595	38 180	9 064	3 530	22.2	13.3
72221	Limited-service eating places	235	144 595	38 180	9 064	3 530	22.2	13.3
722211	Limited-service restaurants	179	116 044	30 780	7 311	2 868	24.0	15.7
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	52	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	52	D	D	D	f	D	D
7223	Special food services	30	11 991	4 302	1 191	294	4.9	14.2
7224	Drinking places (alcoholic beverages)	47	31 302	6 863	1 681	696	28.6	13.8
72241	Drinking places (alcoholic beverages)	47	31 302	6 863	1 681	696	28.6	13.8
722410	Drinking places (alcoholic beverages)	47	31 302	6 863	1 681	696	28.6	13.8

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEDONA								
72	Accommodation and food services	99	84 930	32 354	7 322	1 958	24.1	23.2
721	Accommodation	32	39 049	17 941	3 913	807	11.9	37.1
7211	Traveler accommodation	29	37 430	17 473	3 841	774	11.5	37.5
72111	Hotels (except casino hotels) and motels	19	34 695	16 940	3 713	720	12.0	40.5
721110	Hotels (except casino hotels) and motels	19	34 695	16 940	3 713	720	12.0	40.5
7212	RV (recreational vehicle) parks and recreational camps	3	1 619	468	72	33	21.9	26.9
72121	RV (recreational vehicle) parks and recreational camps	3	1 619	468	72	33	21.9	26.9
721211	RV (recreational vehicle) parks and campgrounds	3	1 619	468	72	33	21.9	26.9
722	Food services and drinking places	67	45 881	14 413	3 409	1 151	34.5	11.5
7221	Full-service restaurants	41	36 328	11 709	2 816	906	31.9	14.3
72211	Full-service restaurants	41	36 328	11 709	2 816	906	31.9	14.3
722110	Full-service restaurants	41	36 328	11 709	2 816	906	31.9	14.3
7222	Limited-service eating places	18	6 735	1 832	408	165	40.3	1.2
72221	Limited-service eating places	18	6 735	1 832	408	165	40.3	1.2
SEDONA (PART - COCONINO COUNTY)								
72	Accommodation and food services	49	57 853	24 758	5 588	1 351	14.3	32.8
721	Accommodation	17	29 812	15 796	3 468	658	6.1	47.1
7211	Traveler accommodation	17	29 812	15 796	3 468	658	6.1	47.1
72111	Hotels (except casino hotels) and motels	13	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	f	D	D
722	Food services and drinking places	32	28 041	8 962	2 120	693	23.1	17.6
SEDONA (PART - YAVAPAI COUNTY)								
72	Accommodation and food services	50	27 077	7 596	1 734	607	45.1	2.8
721	Accommodation	15	9 237	2 145	445	149	30.8	4.7
7211	Traveler accommodation	12	7 618	1 677	373	116	32.6	—
72111	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	1 619	468	72	33	21.9	26.9
72121	RV (recreational vehicle) parks and recreational camps	3	1 619	468	72	33	21.9	26.9
721211	RV (recreational vehicle) parks and campgrounds	3	1 619	468	72	33	21.9	26.9
722	Food services and drinking places	35	17 840	5 451	1 289	458	52.5	1.8
SHOW LOW								
72	Accommodation and food services	37	15 684	3 978	909	418	27.2	.4
721	Accommodation	10	3 635	754	149	67	18.8	.9
7211	Traveler accommodation	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
722	Food services and drinking places	27	12 049	3 224	760	351	29.8	.3
7222	Limited-service eating places	13	7 055	1 660	376	173	15.9	.5
72221	Limited-service eating places	13	7 055	1 660	376	173	15.9	.5
SIERRA VISTA								
72	Accommodation and food services	85	55 002	14 744	3 606	1 656	18.8	9.0
721	Accommodation	15	11 843	2 784	646	244	17.4	—
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
722	Food services and drinking places	70	43 159	11 960	2 960	1 412	19.2	11.5
7222	Limited-service eating places	41	25 599	6 733	1 652	826	22.9	12.4
72221	Limited-service eating places	41	25 599	6 733	1 652	826	22.9	12.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
SNOWFLAKE								
72	Accommodation and food services	9	2 567	775	188	88	16.4	9.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
SOMERTON								
72	Accommodation and food services	5	538	66	17	13	90.9	9.1
722	Food services and drinking places	5	538	66	17	13	90.9	9.1
SOUTH TUCSON								
72	Accommodation and food services	22	9 780	3 654	909	400	36.1	20.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	e	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SUPERIOR								
72	Accommodation and food services	9	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	1 335	316	76	50	84.9	—
SURPRISE								
72	Accommodation and food services	54	41 037	11 148	2 707	1 061	11.4	6.6
721	Accommodation	5	4 627	1 025	260	79	9.0	5.9
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	49	36 410	10 123	2 447	982	11.7	6.7
7222	Limited-service eating places	29	19 539	5 878	1 386	533	9.6	11.0
72221	Limited-service eating places	29	19 539	5 878	1 386	533	9.6	11.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	4	D	D	D	b	D	D
TAYLOR								
72	Accommodation and food services	6	1 865	569	130	73	37.1	1.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
TEMPE								
72	Accommodation and food services	513	422 756	119 060	30 007	10 826	14.9	10.3
721	Accommodation	36	78 930	19 995	5 099	1 173	9.4	9.8
7211	Traveler accommodation	33	78 455	19 916	5 090	1 171	9.4	9.4
72111	Hotels (except casino hotels) and motels	33	78 455	19 916	5 090	1 171	9.4	9.4
721110	Hotels (except casino hotels) and motels	33	78 455	19 916	5 090	1 171	9.4	9.4
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	477	343 826	99 065	24 908	9 653	16.2	10.5
7221	Full-service restaurants	162	147 574	47 472	12 448	4 637	14.1	7.3
72211	Full-service restaurants	162	147 574	47 472	12 448	4 637	14.1	7.3
722110	Full-service restaurants	162	147 574	47 472	12 448	4 637	14.1	7.3
7222	Limited-service eating places	227	138 113	36 215	8 638	3 507	18.4	13.4
72221	Limited-service eating places	227	138 113	36 215	8 638	3 507	18.4	13.4
722211	Limited-service restaurants	186	119 007	31 470	7 470	2 970	18.7	14.4
722212	Cafeterias, buffets, and grill buffets	7	5 211	1 301	324	134	17.8	3.1
722213	Snack and nonalcoholic beverage bars	34	13 895	3 444	844	403	16.6	9.3
7223	Special food services	54	35 421	9 604	2 367	892	9.7	9.6
7224	Drinking places (alcoholic beverages)	34	22 718	5 774	1 455	617	26.5	14.6
72241	Drinking places (alcoholic beverages)	34	22 718	5 774	1 455	617	26.5	14.6
722410	Drinking places (alcoholic beverages)	34	22 718	5 774	1 455	617	26.5	14.6
THATCHER								
72	Accommodation and food services	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	5 438	1 266	333	228	27.5	20.3
7222	Limited-service eating places	7	D	D	D	c	D	D
72221	Limited-service eating places	7	D	D	D	c	D	D
TOLLESON								
72	Accommodation and food services	10	5 447	1 270	297	99	22.7	28.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TUCSON								
72	Accommodation and food services	1 162	874 815	255 035	63 036	23 995	16.6	12.0
721	Accommodation	112	167 627	50 189	12 586	3 377	9.2	14.1
7211	Traveler accommodation	89	159 139	48 527	12 161	3 243	9.4	14.1
72111	Hotels (except casino hotels) and motels	85	158 844	48 491	12 151	3 238	9.4	14.1
721110	Hotels (except casino hotels) and motels	85	158 844	48 491	12 151	3 238	9.4	14.1
7212	RV (recreational vehicle) parks and recreational camps	11	4 804	841	208	59	2.6	7.4
72121	RV (recreational vehicle) parks and recreational camps	11	4 804	841	208	59	2.6	7.4
721211	RV (recreational vehicle) parks and campgrounds	8	4 170	709	199	58	—	4.7
721214	Recreational and vacation camps (except campgrounds)	3	634	132	9	1	20.0	24.9
7213	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
72131	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
721310	Rooming and boarding houses	12	3 684	821	217	75	10.0	23.2
722	Food services and drinking places	1 050	707 188	204 846	50 450	20 618	18.4	11.6
7221	Full-service restaurants	368	295 582	93 501	23 356	8 927	20.5	14.3
72211	Full-service restaurants	368	295 582	93 501	23 356	8 927	20.5	14.3
722110	Full-service restaurants	368	295 582	93 501	23 356	8 927	20.5	14.3
7222	Limited-service eating places	545	339 146	91 675	22 294	9 514	17.4	9.3
72221	Limited-service eating places	545	339 146	91 675	22 294	9 514	17.4	9.3
722211	Limited-service restaurants	443	281 573	75 644	18 565	7 859	18.5	9.6
722212	Cafeterias, buffets, and grill buffets	21	29 083	8 332	1 966	710	6.3	1.0
722213	Snack and nonalcoholic beverage bars	81	28 490	7 699	1 763	945	18.6	14.1
7223	Special food services	47	30 431	10 231	2 500	885	3.9	4.7
7224	Drinking places (alcoholic beverages)	90	42 029	9 439	2 300	1 292	22.3	15.5
72241	Drinking places (alcoholic beverages)	90	42 029	9 439	2 300	1 292	22.3	15.5
722410	Drinking places (alcoholic beverages)	90	42 029	9 439	2 300	1 292	22.3	15.5
WICKENBURG								
72	Accommodation and food services	33	13 431	3 653	1 019	407	26.9	20.4
721	Accommodation	11	4 278	1 383	409	140	18.7	.8
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	22	9 153	2 270	610	267	30.8	29.5
7222	Limited-service eating places	7	4 710	902	210	99	30.3	47.3
72221	Limited-service eating places	7	4 710	902	210	99	30.3	47.3
WILLCOX								
72	Accommodation and food services	22	10 771	2 562	621	320	34.9	1.5
721	Accommodation	6	3 002	644	151	73	10.4	.7
722	Food services and drinking places	16	7 769	1 918	470	247	44.4	1.8
WILLIAMS								
72	Accommodation and food services	38	20 655	4 378	838	395	27.3	5.2
721	Accommodation	19	12 022	1 968	394	176	9.9	2.4
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	16	11 409	1 874	386	171	6.9	2.6
721110	Hotels (except casino hotels) and motels	16	11 409	1 874	386	171	6.9	2.6
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	19	8 633	2 410	444	219	51.7	9.1
WINSLOW								
72	Accommodation and food services	38	17 291	5 480	1 309	518	28.9	7.4
721	Accommodation	9	5 102	1 749	415	140	40.7	13.6
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	29	12 189	3 731	894	378	24.0	4.8
7222	Limited-service eating places	13	6 759	1 671	384	173	18.8	5.4
72221	Limited-service eating places	13	6 759	1 671	384	173	18.8	5.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
YOUNGTOWN								
72	Accommodation and food services	8	3 831	1 224	305	95	10.7	—
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
YUMA								
72	Accommodation and food services	201	146 206	38 780	10 054	3 965	11.0	9.7
721	Accommodation	46	37 710	8 605	2 352	680	10.6	7.1
7211	Traveler accommodation	26	24 069	6 638	1 795	493	.6	1.6
72111	Hotels (except casino hotels) and motels	26	24 069	6 638	1 795	493	.6	1.6
721110	Hotels (except casino hotels) and motels	26	24 069	6 638	1 795	493	.6	1.6
7212	RV (recreational vehicle) parks and recreational camps	20	13 641	1 967	557	187	28.2	16.9
72121	RV (recreational vehicle) parks and recreational camps	20	13 641	1 967	557	187	28.2	16.9
721211	RV (recreational vehicle) parks and recreational camps	20	13 641	1 967	557	187	28.2	16.9
722	Food services and drinking places	155	108 496	30 175	7 702	3 285	11.2	10.6
7221	Full-service restaurants	55	43 590	14 500	3 912	1 442	10.0	6.1
72211	Full-service restaurants	55	43 590	14 500	3 912	1 442	10.0	6.1
722110	Full-service restaurants	55	43 590	14 500	3 912	1 442	10.0	6.1
7222	Limited-service eating places	71	53 014	13 038	3 190	1 448	13.2	10.4
72221	Limited-service eating places	71	53 014	13 038	3 190	1 448	13.2	10.4
722211	Limited-service restaurants	58	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	7	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
BALANCE OF APACHE COUNTY								
72	Accommodation and food services	42	35 821	9 011	2 030	850	9.3	35.8
721	Accommodation	20	D	D	D	e	D	D
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	e	D	D
72221	Limited-service eating places	10	D	D	D	e	D	D
7223	Special food services	5	D	D	D	c	D	D
BALANCE OF COCHISE COUNTY								
72	Accommodation and food services	69	16 576	4 346	1 103	540	42.6	8.8
721	Accommodation	24	5 162	1 183	294	113	37.1	11.8
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	45	11 414	3 163	809	427	45.0	7.4
7224	Drinking places (alcoholic beverages)	16	3 288	677	162	91	27.8	5.3
72241	Drinking places (alcoholic beverages)	16	3 288	677	162	91	27.8	5.3
722410	Drinking places (alcoholic beverages)	16	3 288	677	162	91	27.8	5.3
BALANCE OF COCONINO COUNTY								
72	Accommodation and food services	62	89 091	20 652	4 000	1 307	13.2	2.1
721	Accommodation	32	70 404	15 191	2 924	880	8.1	1.2
7211	Traveler accommodation	24	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	30	18 687	5 461	1 076	427	32.2	5.6
7222	Limited-service eating places	10	8 395	2 207	429	156	5.7	1.5
72221	Limited-service eating places	10	8 395	2 207	429	156	5.7	1.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF GILA COUNTY								
72	Accommodation and food services	33	8 417	2 428	577	247	34.4	37.9
721	Accommodation	9	2 224	857	206	81	18.3	40.2
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places	24	6 193	1 571	371	166	40.2	37.1
7223	Special food services	2	D	D	D	a	D	D
BALANCE OF GRAHAM COUNTY								
72	Accommodation and food services	12	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	10	1 196	323	79	53	88.2	11.8
BALANCE OF GREENLEE COUNTY								
72	Accommodation and food services	8	2 046	704	168	95	23.7	27.4
722	Food services and drinking places	8	2 046	704	168	95	23.7	27.4
BALANCE OF LA PAZ COUNTY								
72	Accommodation and food services	27	26 242	9 479	2 085	566	19.8	3.0
721	Accommodation	13	D	D	D	e	D	D
7211	Traveler accommodation	4	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	c	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
BALANCE OF MARICOPA COUNTY								
72	Accommodation and food services	220	D	D	D	h	D	D
721	Accommodation	23	D	D	D	e	D	D
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	197	D	D	D	h	D	D
7221	Full-service restaurants	65	45 631	14 972	3 829	1 330	27.3	7.6
72211	Full-service restaurants	65	45 631	14 972	3 829	1 330	27.3	7.6
722110	Full-service restaurants	65	45 631	14 972	3 829	1 330	27.3	7.6
7222	Limited-service eating places	111	85 337	22 133	5 290	2 214	4.4	8.4
72221	Limited-service eating places	111	85 337	22 133	5 290	2 214	4.4	8.4
722211	Limited-service restaurants	98	76 259	19 683	4 657	1 974	4.3	9.2
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	17	D	D	D	c	D	D
BALANCE OF MOHAVE COUNTY								
72	Accommodation and food services	69	27 774	7 169	1 611	623	28.9	8.2
721	Accommodation	15	13 709	3 347	653	192	16.0	7.0
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	54	14 065	3 822	958	431	41.6	9.4
7222	Limited-service eating places	14	5 493	1 381	331	169	19.1	9.4
72221	Limited-service eating places	14	5 493	1 381	331	169	19.1	9.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF NAVAJO COUNTY								
72	Accommodation and food services	42	21 779	5 581	1 233	552	48.1	31.4
721	Accommodation	21	D	D	D	e	D	D
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
72221	Limited-service eating places	9	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
BALANCE OF PIMA COUNTY								
72	Accommodation and food services	324	413 904	130 641	32 325	9 251	11.7	5.2
721	Accommodation	57	D	D	D	h	D	D
7211	Traveler accommodation	43	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	34	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	34	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	12 022	2 560	720	194	1.5	4.8
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	c	D	D
722	Food services and drinking places	267	D	D	D	h	D	D
7221	Full-service restaurants	106	82 233	26 369	7 107	2 573	20.0	13.7
72211	Full-service restaurants	106	82 233	26 369	7 107	2 573	20.0	13.7
722110	Full-service restaurants	106	82 233	26 369	7 107	2 573	20.0	13.7
7222	Limited-service eating places	114	59 350	15 798	4 072	1 736	20.4	11.9
72221	Limited-service eating places	114	59 350	15 798	4 072	1 736	20.4	11.9
722211	Limited-service restaurants	89	48 927	13 211	3 403	1 433	20.2	12.9
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	20	D	D	D	c	D	D
7223	Special food services	24	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	23	6 126	1 342	312	156	39.1	8.2
72241	Drinking places (alcoholic beverages)	23	6 126	1 342	312	156	39.1	8.2
722410	Drinking places (alcoholic beverages)	23	6 126	1 342	312	156	39.1	8.2
BALANCE OF PINAL COUNTY								
72	Accommodation and food services	68	D	D	D	g	D	D
721	Accommodation	23	D	D	D	g	D	D
7211	Traveler accommodation	10	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	45	D	D	D	e	D	D
7222	Limited-service eating places	16	D	D	D	c	D	D
72221	Limited-service eating places	16	D	D	D	c	D	D
7223	Special food services	7	D	D	D	c	D	D
BALANCE OF SANTA CRUZ COUNTY								
72	Accommodation and food services	35	14 641	5 310	1 323	450	51.4	5.9
721	Accommodation	8	6 149	2 896	677	153	24.0	3.7
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	27	8 492	2 414	646	297	71.3	7.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF YAVAPAI COUNTY								
72	Accommodation and food services	131	128 712	28 834	7 120	1 939	12.3	7.8
721	Accommodation	41	D	D	D	g	D	D
7211	Traveler accommodation	30	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	f	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	3 641	1 304	262	40	2.1	-
722	Food services and drinking places	90	D	D	D	f	D	D
7222	Limited-service eating places	20	6 165	1 308	315	154	45.2	23.1
72221	Limited-service eating places	20	6 165	1 308	315	154	45.2	23.1
BALANCE OF YUMA COUNTY								
72	Accommodation and food services	55	22 585	4 939	1 311	521	15.5	6.2
721	Accommodation	16	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	6 520	1 288	347	121	3.0	6.7
72121	RV (recreational vehicle) parks and recreational camps	12	6 520	1 288	347	121	3.0	6.7
721211	RV (recreational vehicle) parks and campgrounds	12	6 520	1 288	347	121	3.0	6.7
722	Food services and drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	13	D	D	D	c	D	D
72221	Limited-service eating places	13	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

ARIZONA

Apache Junction is in Maricopa and Pinal Counties.

Carefree is now tabulated separately due to a population increase. This change deletes territory from the Balance of Maricopa County.

Peoria is in Maricopa and Yavapai Counties; it annexed into Yavapai County in July 1999. This change deletes territory from the Balance of Yavapai County.

Quartzsite is now tabulated separately due to a population increase. This change deletes territory from the Balance of La Paz County.

Queen Creek is in Maricopa and Pinal Counties.

Sahuarita is now tabulated separately due to a population increase. This change deletes territory from the Balance of Pima County.

Sedona is in Coconino and Yavapai Counties.

Balance of La Paz County no longer includes Quartzsite, which is tabulated separately due to a population increase.

Balance of Maricopa County no longer includes Carefree, which is tabulated separately due to a population increase.

Balance of Pima County no longer includes Sahuarita, which is tabulated separately due to a population increase.

Balance of Yavapai County lost territory due to the annexation of Peoria into the county.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

FLAGSTAFF, AZ METROPOLITAN STATISTICAL AREA

Coconino County, AZ

LAKE HAVASU CITY-KINGMAN, AZ MICROPOLITAN STATISTICAL AREA

Mohave County, AZ

NOGALES, AZ MICROPOLITAN STATISTICAL AREA

Santa Cruz County, AZ

PAYSON, AZ MICROPOLITAN STATISTICAL AREA

Gila County, AZ

PHOENIX-MESA-SCOTTSDALE, AZ METROPOLITAN STATISTICAL AREA

Maricopa County, AZ

Pinal County, AZ

PRESCOTT, AZ METROPOLITAN STATISTICAL AREA

Yavapai County, AZ

SAFFORD, AZ MICROPOLITAN STATISTICAL AREA

Graham County, AZ

Greenlee County, AZ

SIERRA VISTA-DOUGLAS, AZ MICROPOLITAN STATISTICAL AREA

Cochise County, AZ

TUCSON, AZ METROPOLITAN STATISTICAL AREA

Pima County, AZ

YUMA, AZ METROPOLITAN STATISTICAL AREA

Yuma County, AZ

