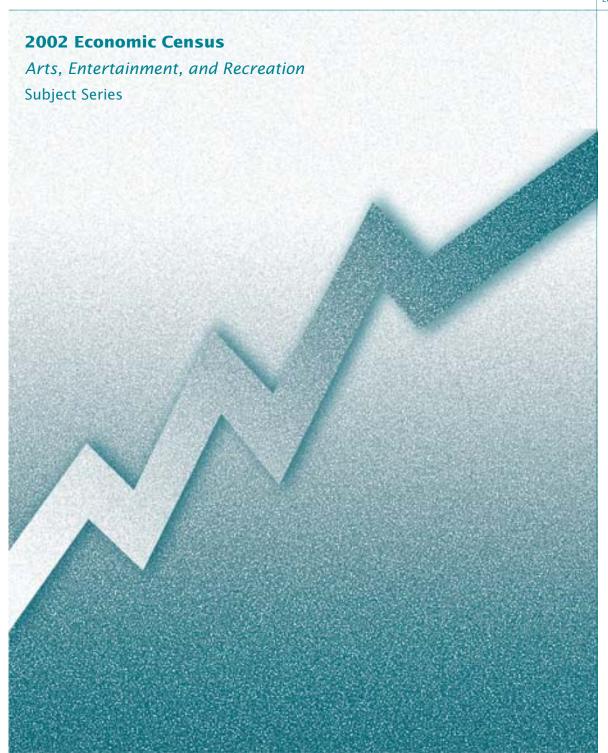
# Product Lines: 2002

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#### **2002 Economic Census**

Arts, Entertainment, and Recreation
Subject Series





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-- Not applicable for this report.

# Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

#### RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

#### **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

#### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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# Arts, Entertainment, and Recreation

#### **SCOPE**

The Arts, Entertainment, and Recreation sector (sector 71) includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment, in addition to the sale of food and beverages are classified in Subsector 722, Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in Subsector 487, Scenic and Sightseeing Transportation.

Data for this sector are shown for establishments of firms subject to federal income tax, and separately, of firms that are exempt from federal income tax under provisions of the Internal Revenue Code.

Many of the "kinds of business" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

**Exclusions.** The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve arts, entertainment, and recreation establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in Nonemployer Statistics. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

#### REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are three reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms

with payroll on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

#### **Subject Series:**

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.
- Establishment and Firm Size (Including Legal Form of Organization). This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics, Comparative Statistics, Bridge Between 2002 NAICS and 1997 NAICS, Business Expenses,* and the Survey of Business Owners reports.

#### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.

- c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
- d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
- 4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- 5. Economic places.
  - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
  - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
  - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
  - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

Data for this sector for 2002 include totals for taxable and tax-exempt businesses together, not present in 1997 reports. For 1997, only data for taxable establishments were shown at county and place levels in the Geographic Area Series. For 2002, data for taxable and tax-exempt establishments, as well as the combined totals, are shown at these geographic levels.

For 2002, the revenue data for tax-exempt establishments include gains or losses from the sale of real estate, investments, or other assets. In 1997, these gains or losses were excluded from revenue. Also, the 2002 expenses data for tax-exempt establishments exclude program service grants, contributions and gifts paid, specific assistance to individuals, and benefits paid to or for members. In 1997, these types of expenses were included.

#### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

#### AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

#### **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- Ν Not available or not comparable
- S Withheld because estimates did not meet publication standards
- Χ Not applicable
- Ζ Less than half the unit shown
- 0 to 19 employees a
- 20 to 99 employees b
- 100 to 249 employees C
- 250 to 499 employees e
- f 500 to 999 employees
- 1,000 to 2,499 employees
- 2,500 to 4,999 employees h
- 5.000 to 9.999 employees i
- 10,000 to 24,999 employees
- 25,000 to 49,999 employees k
- 50,000 to 99,999 employees П
- m 100,000 employees or more
- Revised
- Represents zero (page image/print only)
- (CC) Consolidated city
- Independent city (IC)
- CDP Census designated place

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS code	Product line code	Tax status, kind of business, and product line				As percent of revenu		
			Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS						
71		Arts, entertainment, and recreation	110 313	x	141 904 109	x	100.0	73.1
711		Performing arts, spectator sports, and related industries	37 735	x	58 285 681	x	100.0	70.7
	30400 30500 30510 30520	Membership dues. Admissions, excluding admission taxes. Contract fees from providing entertainment.	1 932 10 179 12 496	2 104 752 36 163 528 13 806 642	175 447 14 976 536 8 556 209	8.3 41.4 62.0	.3 25.7 14.7	X X X
	30520 30530 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Writing fees	4 423 6 352	5 256 106 2 280 298	3 892 979 1 737 739	74.1 76.2	6.7 3.0	X
	30550 30560	literary works, musical recordings and compositions, filmed entertainment, or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters.  Amusement machines operated by this establishment.	5 734 3 537 233	8 665 690 15 654 774 630 262	2 685 670 1 206 654 47 653	31.0 7.7 7.6	4.6 2.1 .1	X X X
	30570 30580	Sales of programs This establishment's share of receipts from concessions or amusement machines not operated by this establishment	1 469 1 275	12 464 267 11 242 685	256 450 558 713	2.1 5.0	1.0	
	30590 30600 30610 30620	Advertising, including endorsement fees Sports teams share of admissions for games away from home Appearance fees Fees from providing instruction or training Recettrack's share of receipts from scrippt to bottom	4 739 90 343 1 180	24 024 838 6 040 046 2 249 916 1 149 879	3 635 618 373 562 203 240 338 266	15.1 6.2 9.0 29.4	6.2 .6 .3 .6	X X X
	30630 30640 30650 30660	Racetrack's share of receipts from parimutuel betting	155 58 1 619 418	4 287 128 2 371 745 1 997 606 13 959 965	2 501 331 1 590 168 749 061 5 180 642	58.3 67.0 37.5 37.1	4.3 2.7 1.3 8.9	X X X
	39000 39200 39500	Merchandise sales	5 812 4 209 8 342	22 158 399 14 376 887 33 204 009	800 453 1 205 279 4 117 568	3.6 8.4 12.4	1.4 2.1 7.1	X X X
	39700 39710 39720 39730	All other receipts.  Contributions, gifts, and grants: Government  Contributions, gifts, and grants: Private Investment income, including interest and dividends.  Gains (losses) from assets sold.	4 153 5 271 2 634 412	6 962 215 7 952 076 6 787 193 1 594 868	448 110 2 494 138 218 337 -93 860	6.4 31.4 3.2 -5.9	.8 4.3 .4 2	X X X X X X X X X X X X X X X X X X X
7111	39900	All other revenue Performing arts companies.	2 450 9 303	4 171 083 X	429 718 10 863 631	10.3 X	100.0	X 69.8
	30400 30500	Membership dues Admissions, excluding admission taxes Contract fees from providing entertainment	1 133 5 073	1 058 626 7 567 644	114 096 4 484 077	10.8 59.3	1.1 41.3	X X X
	30510 30520 30530	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Writing fees	5 108 195 123	5 721 311 265 471 86 382	2 832 745 36 245 19 022	49.5 13.7 22.0	26.1 .3 .2	X X X
	30540 30550	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	1 062 1 222	2 581 151 2 580 173	303 992 105 860	11.8 4.1	2.8 1.0	X
	30560 30570 30580	Amusement machines operated by this establishment	46 282 148	92 182 668 316 687 709	3 813 22 840 7 376	4.1 3.4 1.1	.1	X X X
	30590 39000 39013	Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type	1 730 2 570 2 570	1 969 727 4 129 366 4 129 366	63 518 198 587 198 587	3.2 4.8 4.8	1.8 1.8	X X 66.6 X
	39200 39201	Sales of food and beverages	1 758 1 645	2 771 388 2 486 427	222 222 130 197	8.0 5.2	2.0 1.2	66.8 X X
	39202 39500 39507	Sales of alcoholic beverages All other receipts All other operating receipts	668 2 625 2 625	1 753 677 4 649 431 4 649 431	92 025 338 914 338 914	5.2 7.3 7.3	.8 3.1 3.1	66.9 X
	39700 39701	Contributions, gifts, and grants: Government National Endowment for the Arts	2 961 692	4 013 559 2 196 593	224 984 25 803	5.6 1.2	2.1	68.1
	39702 39710	All other federal, state, county, and municipal	2 931 3 785	3 905 603 4 471 461	199 181 1 645 791	5.1 36.8	1.8 15.2	X X 65.8
	39711 39712	Individuals	3 628 2 912	4 404 128 4 214 332	894 347 357 448	20.3 8.5	8.2 3.3	X
	39713 39714	Business and industry Other, including labor unions, etc.	2 673 676	3 976 479 1 534 381 3 467 747	265 884 128 112	6.7 8.3	2.4 1.2	X
	39720 39730 39900	Investment income, including interest and dividends.  Gains (losses) from assets sold.  All other revenue	1 644 266 1 670	1 103 850 1 758 957	151 949 –67 187 154 787	4.4 -6.1 8.8	1.4 6 1.4	65.8 X X X X X 68.5
71111	39907	All other revenue	1 670 3 583	1 758 957 X	154 787 5 417 407	8.8 X	1.4	71.9
	30400 30500	Membership dues Admissions, excluding admission taxes	489 2 725	680 262 4 445 265	45 139 2 882 467	6.6 64.8	.8 53.2	X X X
	30510 30520	Contract fees from providing entertainment  Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc	1 185 67	1 835 575 172 143	859 200 23 923	46.8 13.9	15.9 .4 Z	x x x
	30530 30540	Writing fees Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works.	50 222	38 907 972 410	2 214 28 397	5.7 2.9	Z   .5	
	30550 30560 30570	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	916 13 148	1 785 318 6 853 443 469	70 531 445 13 846	4.0 6.5 3.1	1.3 Z .3	X X X
	30580 30590	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Advertising, including endorsement fees	103 933	488 296 1 170 481	5 361 26 813	1.1 2.3	.1 .5	X
	39000 39013 39200 39201	Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages	889 889 1 372 1 286	1 899 769 1 899 769 2 106 783 1 871 166	83 714 83 714 153 440 96 316 57 124	4.4 4.4 7.3 5.1	1.5 1.5 2.8 1.8	68.4 X 69.3 X X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind or business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71111		Theater companies and dinner theaters—Con.						
	39500 39507 39700 39701 39702 39710 39711 39712 39713 39714 39720	All other receipts.  All other operating receipts. Contributions, gifts, and grants: Government National Endowment for the Arts. All other federal, state, county, and municipal. Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends	1 288 1 288 1 472 397 1 455 1 914 1 834 1 433 1 311 338 825	2 479 243 2 479 243 2 124 855 1 214 937 2 086 569 2 427 722 2 393 702 2 280 237 2 134 015 730 458 1 951 246	192 067 192 067 121 508 18 516 102 992 789 393 439 919 177 146 126 995 45 333 60 837	7.7 7.7 5.7 1.5 4.9 32.5 18.4 7.8 6.0 6.2 3.1	3.5 3.5 2.2 .3 1.9 14.6 8.1 3.3 2.3 .8	69.2 X 70.5 X X 69.4 X X X X X
	39730 39900	Gains (losses) from assets sold.  All other revenue	134	799 204 869 717	-14 846 72 958	-1.9 8.4	3 1.3	X 71.1
	39900	All other revenue	774 774	869 717	72 958 72 958	8.4 8.4	1.3	/1.1 X
711110		Theater companies and dinner theaters	3 583	x	5 417 407	х	100.0	71.9
	30400 30500 30510 30520	Membership dues	489 2 725 1 185	680 262 4 445 265 1 835 575	45 139 2 882 467 859 200	6.6 64.8 46.8	.8 53.2 15.9	X X X
	30530 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Writing fees.  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	67 50	172 143 38 907	23 923 2 214	13.9 5.7	.4 Z	X
	30550 30560 30570	or other cultural works Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment Sales of programs	222 916 13 148	972 410 1 785 318 6 853 443 469	28 397 70 531 445 13 846	2.9 4.0 6.5 3.1	.5 1.3 Z .3	X X X X
	30580 30590 39000	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	103 933	488 296 1 170 481	5 361 26 813	1.1 2.3	.1 .5	X X X 68.4
	39000 39013 39200 39201 39202	Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages	889 889 1 372 1 286 547	1 899 769 1 899 769 2 106 783 1 871 166 1 292 368	83 714 83 714 153 440 96 316 57 124	4.4 4.4 7.3 5.1 4.4	1.5 1.5 2.8 1.8 1.1	69.3 X X X
	39500 39507 39700 39701	All other receipts All other operating receipts Contributions, gifts, and grants: Government National Endowment for the Arts	1 288 1 288 1 472 397	2 479 243 2 479 243 2 124 855 1 214 937	192 067 192 067 121 508 18 516	7.7 7.7 5.7 1.5	3.5 3.5 2.2 .3	69.2 X 70.5
	39702 39710 39711 39712	All other federal, state, county, and municipal. Contributions, gifts, and grants: Private Individuals Foundations	1 455 1 914 1 834 1 433	2 086 569 2 427 722 2 393 702 2 280 237	102 992 789 393 439 919 177 146	4.9 32.5 18.4 7.8	1.9 14.6 8.1 3.3	X X 69.4 X X X X
	39713 39714	Business and industry Other, including labor unions, etc.	1 311 338	2 134 015 730 458	126 995 45 333	6.0 6.2	2.3	X
	39720	Investment income, including interest and dividends	825	1 951 246	60 837	3.1	1.1	â
	39730 39900	Gains (losses) from assets sold	134 774	799 204 869 717	-14 846 72 958	-1.9 8.4	3   1.3	/1.1
	39907	All other revenue	774	869 717	72 958	8.4	1.3	Х
7111101		Opera companies	178	X	722 639	X	100.0	90.7
	30400 30500 30510 30540	Membership dues . Admissions, excluding admission taxes Contract fees from providing entertainment . Amounts received from royalties, licensing fees, and residual fees from	28 158 65	298 234 715 170 409 283	1 168 290 840 8 862	.4 40.7 2.2	.2 40.2 1.2	X X X
	30550 30570	literary works, musical recordings and compositions, filmed entertainment, or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters.  Sales of programs	7 44 7	252 679 434 609 246 338	9 773 7 161 318	3.9 1.6 .1	1.4 1.0 Z	X X X X
	30590 39000	Advertising, including endorsement fees	64 53	196 761 236 189	4 610 2 701	2.3 1.1	.6 .4	90.7
	39013 39200	Sales of other merchandise, not specified by type	53 53 35 35 17	236 189 327 110	2 701 7 300	1.1 2.2	.4 1.0	X 88.6
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	35	327 110 94 819	6 058 1 242	1.9	.8	X
	39500	All other receipts	78 78	506 968	21 019	4.1	2.9	90.6
	39507 39700	All other operating receipts Contributions, gifts, and grants: Government	140	506 968 696 585	21 019 29 323	4.1 4.2	2.9 4.1	90.0
	39701 39702	National Endowment for the Arts. All other federal, state, county, and municipal. Contributions, gifts, and grants: Private	53 137	473 308 664 453	12 215 17 108	2.6 2.6	1.7 2.4	X
	39710 39711	Contributions, gifts, and grants: Private Individuals	156 153	702 897 698 908	293 843 203 823	41.8 29.2	40.7 28.2	89.5
	39711 39712 39713	Foundations	148	690 256	49 602 26 955	7.2	6.9 3.7	ŝ
	39714	Business and industry Other, including labor unions, etc. Investment income, including interest and dividends	141 49	613 655 274 493	13 463	4.4 4.9	1.9	89.5 X X X X X 90.7
	39720 39730	Gains (losses) from assets sold	94 29	621 013 367 438	27 278 -4 768	4.4 -1.3	3.8 7	X
	39900 39907	All other revenue	85 85	238 554 238 554	22 896 22 896	9.6 9.6	3.2 3.2	90.7 X
7111102		Theater companies	3 222	x	4 226 895	X	100.0	68.2
	30400	Membership dues.	459	379 764	43 800	11.5	1.0	
	30500 30510	Admissions, excluding admission taxes  Contract fees from providing entertainment	2 384 1 110	3 262 222 1 410 891	2 269 082 849 208	69.6	53.7 20.1	X X X

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			Establishmen	its with the product line	Product	line receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation - Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71111		Theater companies and dinner theaters—Con.						
711110		Theater companies and dinner theaters—Con.						
7111102		Theater companies—Con.						
	30520	Commissions or fees from representing or managing artists, athletes,	04	100,000	00.470	440		v
	30530 30540	entertainers, and others in contract negotiations, career management, etc	61 50	160 280 38 907	23 470 2 214	14.6 5.7	.6 .1	X
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	215	719 731	18 624	2.6	.4	Х
	30550 30560 30570	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment Sales of programs	831 13 139	1 243 598 6 853 161 622	60 635 445 13 315	4.9 6.5 8.2	1.4 Z .3	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	95	449 626	4 814	1.1	.1	X
	30590 39000	Advertising, including endorsement fees	841 746	907 491 1 307 429	20 098 47 016	2.2 3.6	.5 1.1	X 65.5 X
	39013 39200	Sales of other merchandise, not specified by type	746 1 197	1 307 429 1 372 102	47 016 56 165	3.6 4.1	1.1 1.3	X 65.3
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	1 135 412	1 263 995 879 271	34 087 22 078	2.7 2.5	.8 .5	65.3 X X
	39500 39507	All other receipts.  All other operating receipts.  Contributions, gifts, and grants: Government	1 149 1 149	1 737 917 1 737 917	156 731 156 731	9.0 9.0	3.7 3.7	66.1 X
	39700 39701	National Endowment for the Arts	1 332 344	1 428 270 741 629	92 185 6 301	6.5 .9	2.2	66.3 X X
	39702 39710	All other federal, state, county, and municipal	1 318 1 758	1 422 116 1 724 825	85 884 495 550	6.0 28.7	2.0 11.7	65.1
	39711 39712	Individuals	1 681 1 285	1 694 794 1 589 981	236 096 127 544	13.9 8.0	5.6 3.0	X X X X X
	39713 39714	Business and industry Other, including labor unions, etc	1 170 289	1 520 360 455 965	100 040 31 870	6.6 7.0	2.4	X
	39720 39730	Investment income, including interest and dividends	731 105	1 330 233 431 766	33 559 -10 078	2.5 -2.3	.8 2	
	39900 39907	All other revenue	689 689	631 163 631 163	50 062 50 062	7.9 7.9	1.2 1.2	67.0 X
7111103		Dinner theaters	183	x	467 873	x	100.0	76.8
	30500 30510 30550 30580	Admissions, excluding admission taxes	183 10 41	467 873 15 401 107 111	322 545 1 130 2 735	68.9 7.3 2.6	68.9 .2 .6	X X X
	30590	machines not operated by this establishment  Advertising, including endorsement fees	8 28	38 670 66 229	547 2 105	1.4 3.2	.1 .5	X X
	39000 39013	Merchandise sales Sales of other merchandise, not specified by type	90 90	356 151 356 151	33 997 33 997	9.5 9.5	7.3 7.3	67.7 X
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	140 116	407 571 280 061	89 975 56 171	22.1 20.1	19.2 12.0	74.2 X X
	39202 39500	Sales of alcoholic beverages All other receipts	118 61	318 278 234 358	33 804 14 317	10.6	7.2 3.1	X 63.1
	39507	All other operating receipts	61	234 358	14 317	6.1	3.1	X
71112	00.400	Dance companies	557	X	499 510	X	100.0	65.8
	30400 30500 30510	Membership dues. Admissions, excluding admission taxes. Contract fees from providing entertainment.	68 440 300	40 236 448 517 298 722	5 221 184 597 65 125	13.0 41.2 21.8	1.0 37.0 13.0	X X X
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	15	9 968	1 005	10.1	.2	X X
	30530 30540	Writing fees Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	6	8 033	5 985	74.5	1.2	
	30550	or other cultural works	34 94	94 172 217 634	747 3 569	.8 1.6	.2 .7	X X X
	30570 30590	Sales of programs Advertising, including endorsement fees	32 126	20 884 91 666	1 764 2 418	8.4 2.6	.4	
	39000 39013	Merchandise sales	229 229	342 532 342 532	5 472 5 472	1.6 1.6	1.1 1.1	65.1 X
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages	48 42	18 890 16 686	2 612 1 041 1 571	13.8 6.2	.5 .2 .3	63.7 X X
	39202 39500	Sales of alcoholic beverages All other receipts.	6 249 249	2 204 325 543	1 571 33 324 33 324	71.3 10.2	6.7	65.6
	39507 39700	All other operating receipts Contributions, gifts, and grants: Government	249 353	325 543 367 758	21 738	10.2 5.9	6.7 4.4	63.0
	39701 39702	National Endowment for the Arts	105 348	181 870 364 951	2 459 19 279	1.4 5.3	.5 3.9	X X
	39710 39711	Contributions, gifts, and grants: Private	406 381	402 348 397 075	154 582 77 432	38.4 19.5	30.9 15.5	62.7 X
	39712 39713	Foundations. Business and industry. Other including labor unique etc.	360 302	393 452 357 321	41 844 22 465	10.6	8.4 4.5	X
	39714 39720	Other, including labor unions, etc.  Investment income, including interest and dividends.	96 129	146 194 223 931	12 841 3 505	8.8 1.6	2.6	X X X X X
	39730 39900 39907	Gains (losses) from assets sold. All other revenue All other revenue	13 187 187	31 372 187 308 187 308	-4 377 12 201 12 201	-14.0 6.5 6.5	9 2.4 2.4	65.2 X

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			Establishmen	ts with the product line	Product	ine receipts/reve	enue	
NAICS	Product	Tay status, kind of business, and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies — Con.						
71112		Dance companies—Con.			100 510	V	400.0	05.0
711120	20.400	Dance companies	557	X	499 510	X	100.0	65.8
	30400 30500	Membership dues	68 440	40 236 448 517	5 221 184 597	13.0 41.2	1.0 37.0	X X X
	30510 30520	Contract fees from providing entertainment	300	298 722	65 125	21.8	13.0	Х
	30530	entertainers, and others in contract negotiations, career management, etc Writing fees	15 6	9 968 8 033	1 005 5 985	10.1 74.5	.2 1.2	X X
	30540	Amounts received from royalties, licensing fees, and residual fees from	0	8 000	3 903	74.5	1.2	^
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	34	94 172	747	.8	.2	Х
	30550 30570	Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	94 32	217 634 20 884	3 569 1 764	1.6 8.4	.7 .4	X X X
	30590 39000	Advertising, including endorsement fees	126 229	91 666 342 532	2 418 5 472	2.6 1.6	.5 1.1	X 65.1
	39013	Sales of other merchandise, not specified by type	229	342 532	5 472	1.6	1.1	X
	39200 39201	Sales of food and beverages	48 42	18 890 16 686	2 612 1 041	13.8 6.2	.5 .2	63.7 X X
	39202 39500	Sales of alcoholic beverages	6 249	2 204 325 543	1 571 33 324	71.3 10.2	.3 6.7	X 65.6
	39507 39700	All other operating receipts	249 353	325 543 367 758	33 324 21 738	10.2 5.9	6.7 4.4	X 63.0
	39701	National Endowment for the Arts	105	181 870	2 459	1.4	.5	X X
	39702 39710	All other federal, state, county, and municipal	348 406	364 951 402 348	19 279 154 582	5.3 38.4	3.9 30.9	62.7
	39711 39712	Individuals	381 360	397 075 393 452	77 432 41 844	19.5 10.6	15.5 8.4	X X X X X
	39713 39714	Business and industry Other, including labor unions, etc.	302 96	357 321 146 194	22 465 12 841	6.3 8.8	4.5 2.6	X
	39720	Investment income, including interest and dividends	129	223 931	3 505	1.6	.7	x
	39730 39900	Gains (losses) from assets sold	13 187	31 372 187 308	-4 377 12 201	-14.0 6.5	9 2.4	65.2
	39907	All other revenue	187	187 308	12 201	6.5	2.4	X
71113	20.400	Musical groups and artists	4 594	X	4 070 627	X 14.5	100.0	67.8
	30400 30500	Membership dues. Admissions, excluding admission taxes. Contract fees from providing entertainment.	528 1 671	290 106 2 038 532	42 188 888 652	14.5 43.6	1.0 21.8	X X X
	30510 30520	Contract fees from providing entertainment	3 298	3 325 750	1 693 420	50.9	41.6	
	30530	entertainers, and others in contract negotiations, career management, etc  Writing fees	100 67	78 415 39 442	10 851 10 823	13.8 27.4	.3	X X
	30540	Writing fees .  Amounts received from royalties, licensing fees, and residual fees from	01	00 442	10 020	27.4	.0	^
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	757	1 435 108	273 186	19.0	6.7	X
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	154 7	508 625 5 636	21 066 794	4.1 14.1	.5 Z	X X X
	30570 30580	Sales of programs	78	136 979	5 863	4.3	.1	Х
	30590	machines not operated by this establishment	37	189 747 632 355	1 686 32 976	.9 5.2	Z .8	X X
	39000	Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type	635 1 338	1 619 859	85 295	5.3	2.1	67.1
	39013 39200	Sales of food and beverages	1 338 231	1 619 859 429 013	85 295 23 828	5.3 5.6	2.1	X 62.1
	39201 39202	Sales of food and nonalcoholic beverages	211 82	382 092 328 963	11 376 12 452	3.0 3.8	.3	X X
	39500 39507	All other receipts	1 007 1 007	1 662 373 1 662 373	102 474 102 474	6.2 6.2	2.5 2.5	66.4 X
	39700	All other operating receipts	1 087	1 489 513	79 606	5.3	2.0	66.1
	39701 39702	National Endowment for the Arts All other federal, state, county, and municipal	182 1 079	796 929 1 422 650	4 724 74 882	.6 5.3	.1 1.8	X
	39710 39711	Contributions, gifts, and grants: Private Individuals	1 402 1 351	1 603 097 1 575 234	691 122 373 057	43.1 23.7	17.0 9.2	61.4 X
	39712 39713	Foundations, Business and industry	1 070 1 017	1 509 967 1 451 086	135 531 113 443	9.0 7.8	3.3	X
	39714	Other, including labor unions, etc. Investment income, including interest and dividends	233	653 625	69 091	10.6	1.7	ŷ
	39720 39730	Gains (losses) from assets sold	668 113	1 264 049 271 694	87 482 -47 969	6.9 -17.7	2.1 -1.2	X
	39900 39907	All other revenue	690 690	690 237 690 237	67 284 67 284	9.7 9.7	1.7 1.7	X X X X X X 66.0
711130		Musical groups and artists	4 594	x	4 070 627	x	100.0	67.8
	30400	Membership dues Admissions, excluding admission taxes	528	290 106	42 188	14.5	1.0	Х
	30500 30510	Contract fees from providing entertainment	1 671 3 298	2 038 532 3 325 750	888 652 1 693 420	43.6 50.9	21.8 41.6	X X X
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	100	78 415	10 851	13.8	.3	
	30530 30540	Writing fees  Amounts received from royalties, licensing fees, and residual fees from	67	39 442	10 823	27.4	.3	X
	30340	literary works, musical recordings and compositions, filmed entertainment,						
	30550	or other cultural works	757 154	1 435 108 508 625	273 186 21 066	19.0 4.1	6.7 .5 Z	X X X
	30560 30570	Amusement machines operated by this establishment	7 78	5 636 136 979	794 5 863	14.1 4.3	Z   .1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	37	189 747	1 686	.9	z	
	30590	Advertising, including endorsement fees	635	632 355	32 976	5.2	.8	X X

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind or business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711 7111		Performing arts, spectator sports, and related industries—Con.						
71113		Performing arts companies—Con.  Musical groups and artists—Con.						
711130		Musical groups and artists—Con.						
	39000 39013 39200 39201 39202 39500 39507 39700 39701 39702 39711 39712 39713 39714	Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other receipts Contributions, gifts, and grants: Government National Endowment for the Arts All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other: including beta unions of	1 338 1 338 231 211 82 1 007 1 007 1 087 182 1 079 1 402 1 351 1 070 1 017	1 619 859 1 619 859 429 013 382 092 328 963 1 662 373 1 662 373 1 489 513 796 929 1 422 650 1 603 097 1 575 234 1 509 967 1 451 086 653 625	85 295 85 295 23 828 11 376 12 452 102 474 102 474 79 606 4 724 74 882 691 122 373 057 135 531 113 443 69 091	5.3 5.6 3.0 3.8 6.2 6.2 5.3 43.1 23.7 9.0 7.8	2.1 2.1 .6 .3 .3 2.5 2.5 2.0 .1 1.8 17.0 9.2 3.3 2.8	67.1 X 62.1 2.1 X X 66.4 X 66.1 X X X X X X X X X X X X X X X X X X X
	39720	Other, including labor unions, etc	233 668	1 264 049	87 482	6.9	1.7 2.1	Ŷ
	39730 39900	Gains (losses) from assets sold	113 690	271 694 690 237	-47 969 67 284	-17.7 9.7	-1.2 1.7	66.0
7444004	39907	All other revenue	690	690 237	67 284	9.7	1.7	X
7111301	30400	Symphony orchestras and chamber music organizations	841 118	X 64 514	1 452 917 5 587	X 8.7	100.0	78.6 Y
	30500 30510	Admissions, excluding admission taxes Contract fees from providing entertainment.	661 437	1 392 919 1 274 019	497 013 105 940	35.7 8.3	34.2 7.3	X X X
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc	11	28 459	215	.8	z	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works	53	521 767	12 812	2.5	.9	X
	30550 30570	or other cultural works Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs This establishment's share of receipts from concessions or amusement	48 34	353 975 97 698	8 124 2 153	2.3 2.2	.6 .1	X X X
	30580 30590 39000 39013 39200 39201 39202 39500 39700 39701 39712 39712 39713 39714 39720 39730 39730	This establishment's share of receipts from concessions or amusement machines not operated by this establishment Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and nonalcoholic beverages Sales of food and nonalcoholic beverages All other receipts All other receipts Contributions, gifts, and grants: Government National Endowment for the Arts All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends Gains (losses) from assets sold All other revenue All other revenue	8 365 2244 93 82 37 313 313 622 119 618 738 630 622 174 450 744 383	166 765 394 655 672 949 315 214 274 823 271 212 961 443 961 443 1 330 730 749 175 1 265 512 1 388 522 1 385 909 1 347 804 1 303 478 804 1 303 478 904 247 439 590 585	436 9 779 9 231 5 735 3 805 1 930 44 143 44 143 66 178 3 619 62 559 596 745 337 934 113 311 102 248 43 152 84 287 -47 788 51 535	3 2.5 1.4 1.8 1.4 1.8 1.4 6 4.6 5.0 24.4 7.9 7.5 -19.3 8.7	Z .7 .6 .6 .4 .3 .1 .3.0 .4.6 .2 .4.3 .41.1 .23.3 .7.8 .7.0 .3.0 .5.8 .3.3	X 78.5 X 71.5 X X 77.0 X 77.9 X X X X X X X X X X X X X X X X X X X
7111309	39907	Other music groups and artists	383 3 753	590 585	51 535 2 617 710	8.7 X	3.5 100.0	61.8
7111308	30400 30500	Membership dues Admissions, excluding admission taxes	410 1 010	225 592 645 613	36 601 391 639	16.2 60.7	1.4 15.0	X X X
	30510 30520	Contract fees from providing entertainment	2 861	2 051 731	1 587 480	77.4	60.6	
	30530 30540	entertainers, and others in contract negotiations, career management, etc. Writing fees.  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	89 67	49 956 39 442	10 636 10 823	21.3 27.4	.4	X
	30550 30570 30580	or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters  Sales of programs.  This establishment's share of receipts from concessions or amusement	704 106 44	913 341 154 650 39 281	260 374 12 942 3 710	28.5 8.4 9.4	9.9 .5 .1	X X X
	30590 39000 39010 39200 39201 39202 39500 39507 39700 39701 39712 39712 39713 39714	machines not operated by this establishment Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other receipts Contributions, gifts, and grants: Government National Endowment for the Arts All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc.	29 270 1 114 1 114 1 138 129 45 694 694 465 63 461 664 629 440 395 59	22 982 237 700 946 910 946 910 113 799 107 269 57 751 700 930 700 930 158 783 47 754 157 138 214 575 189 325 162 163 147 674 51 570	1 250 23 197 76 064 76 064 18 093 7 571 10 522 58 331 58 331 13 428 1 105 12 323 94 377 35 123 22 220 11 095 25 939	5.4 9.8 8.0 8.0 15.9 7.1 18.2 8.3 8.3 8.5 2.3 7.8 44.0 18.6 13.7 7.5 50.3	Z 99 2.9 2.9 .7 .3 .4 2.2 2.2 5 .5 .3.6 1.3 .8 .4	X 60.6 X 58.0 X 60.6 X 49.3 X X 58.4 X X X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	ts with the product line	Product	ine receipts/reve	enue	
NAICS code	Product line code	Tax status, kind of business, and product line				As percent of revenu		
code	line code		Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71113		Musical groups and artists—Con.						
711130		Musical groups and artists—Con.						
7111309	39720	Other music groups and artists—Con.  Investment income, including interest and dividends	218	138 145	3 195	2.0		~
	39730	Gains (losses) from assets sold	39	24 255	-181	2.3 7	.1 Z	X
	39900 39907	All other revenue	307 307	99 652 99 652	15 749 15 749	15.8 15.8	.6 .6	60.0 X
71119		Other performing arts companies	569	x x	876 087	х	100.0	68.0
	30400	Membership dues	48	48 022	21 548	44.9	2.5	Х
	30500 30510	Admissions, excluding admission taxes	237 325	635 330 261 264	528 361 215 000	83.2 82.3	60.3 24.5	X X X
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	13	4 945	466	9.4	.1	X
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	49	79 461	1 662	2.1	.2	Х
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	58 23 24	68 596 78 479	10 694 2 555	15.6 3.3	1.2	X X X X
	30570 30580	Sales of programs	24	66 984	1 367	2.0	.3 .2	X
		machines not operated by this establishment	6	8 818	326	3.7	Z	X
	30590 39000	Advertising, including endorsement fees	36 114	75 225 267 206	1 311 24 106	1.7 9.0	.2 2.8	47.7
	39013 39200	Sales of other merchandise, not specified by type	114 107	267 206 216 702	24 106 42 342	9.0 19.5	2.8 4.8	67.6
	39201 39202	Sales of food and nonalcoholic beverages	106	216 483 130 142	21 464 20 878	9.9 16.0	2.5 2.4	X X 47.7 X 67.6 X X X 41.7
	39500	All other receipts	33 81	182 272	11 049	6.1	1.3	41.7
	39507 39700	All other operating receipts	81 49	182 272 31 433	11 049 2 132	6.1 6.8	1.3 . <u>2</u>	63.2
	39701 39702	National Endowment for the Arts	8 49	2 857 31 433	104 2 028	3.6 6.5	.2 Z .2 1.2	×
	39710 39711	Contributions, gifts, and grants: Private	63 62	38 294 38 117	10 694 3 939	27.9 10.3	1.2	62.4 X
	39712 39713	Foundations. Business and industry	49 63 62 49 43	30 676 34 057	2 927 2 981	9.5 8.8	.5 .3 .3 .1 Z	X
	39714	Other, including labor unions, etc	9	4 104	847	20.6	.1	X
	39720 39730	Investment income, including interest and dividends	22 6	28 521 1 580	125 5	.4	Z	X
	39900 39907	All other revenue	19 19	11 695 11 695	2 344 2 344	20.0 20.0	.3 .3	62.4 X X X X X 55.5
711190		Other performing arts companies	569	x	876 087	X	100.0	68.0
	30400	Membership dues	48	48 022	21 548	44.9	2.5	
	30500 30510	Admissions, excluding admission taxes Contract fees from providing entertainment	237 325	635 330 261 264	528 361 215 000	83.2 82.3	60.3 24.5	X X X
	30520	Commissions or fees from representing or managing artists, athletes,						
	30540	entertainers, and others in contract negotiations, career management, etc. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	13	4 945	466	9.4	.1	Х
	00550	or other cultural works	49	79 461	1 662	2.1	.2	X
	30550 30560	Amusement machines operated by this establishment	58 23	68 596 78 479	10 694 2 555	15.6 3.3	1.2	X X X X
	30570 30580	Sales of programs	24	66 984	1 367	2.0	.2	
	30590	machines not operated by this establishment	6 36	8 818 75 225	326 1 311	3.7 1.7	Z .2	X X 47.7
	39000 39013	Merchandise sales	114	267 206 267 206	24 106 24 106	9.0	2.8 2.8	47.7 X
	39200	Sales of other merchandise, not specified by type	114 107	216 702	42 342	9.0 19.5	4.8	67.6
	39201 39202	Sales of food and nonalcoholic beverages	106 33	216 483 130 142	21 464 20 878	9.9 16.0	2.5 2.4	X
	39500 39507	All other receipts	81 81	182 272 182 272	11 049 11 049	6.1 6.1	1.3 1.3	41.7 X
	39700 39701	All other operating receipts. Contributions, gifts, and grants: Government National Endowment for the Arts	49 8	31 433 2 857	2 132 104	6.8 3.6	.2 Z	63.2 X X
	39701 39702 39710	National Endowment for the Arts All other federal, state, county, and municipal.	49 63	31 433 38 294	2 028 10 694	6.5	.2	X
	39711	Contributions, gifts, and grants: Private	63 62 49	38 117	3 939	27.9 10.3	1.2	62.4 X
	39712 39713	Foundations. Business and industry	43	30 676 34 057	2 927 2 981	9.5 8.8	.5 .3 .3	62.4 X X X X X 55.5
	39714 39720	Other, including labor unions, etc	9 22	4 104 28 521	847 125	20.6	.1 Z Z	X
	39730 39900	Gains (losses) from assets sold	6 19	1 580 11 695	5 2 344	.3	Z .3	X 55 5
	39907	All other revenue	19	11 695	2 344	20.0	.3	33.5 X
7111901	20400	Circuses.	58	X 5 007	386 772	X	100.0	80.3
	30400 30500	Membership dues	6 44	5 287 335 841	3 208 308 659	60.7 91.9	.8 79.8	X
	30510 30550	Contract fees from providing entertainment	23 10	81 493 20 852	48 631 2 184	59.7 10.5	12.6 .6	X X X X X
	30570	Sales of programs	7	24 673 15 200	116 471	.5	.6 Z .1	X

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				ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of t		
code	line code	le .	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71119		Other performing arts companies — Con.						
711190 7111901		Other performing arts companies — Con.						
7111901	39000	Circuses—Con.  Merchandise sales	12	67 527	9 987	14.8	2.6	80.3
	39013	Sales of other merchandise, not specified by type	12	67 527	9 987	14.8	2.6	X
	39200 39201	Sales of food and beverages	24 24	54 946 54 946	8 250 8 248	15.0 15.0	2.1 2.1	80.3 X
	39500 39507	All other receipts	10 10	14 427 14 427	705 705	4.9 4.9	.2 .2 .9	80.3 X
	39710 39711	Contributions, gifts, and grants: Private Individuals	9	19 390 19 390	3 334 1 400	17.2 7.2	.9	80.3
	39712	Foundations	6	19 097	1 343	7.0	.3	X X X
7111000	39713	Business and industry	6	19 097	591	3.1 X	.2 100.0	
7111909	00.400	Other performing arts companies (except circuses)	511	X	489 315			58.3
	30400 30500	Membership dues	42 193	42 735 299 489	18 340 219 702	42.9 73.4	3.7 44.9	X X X
	30510 30520	Contract fees from providing entertainment	302	179 771	166 369	92.5	34.0	Х
	30540	entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	11	4 194	392	9.3	.1	Х
	30550	or other cultural works	48 48	79 301 47 744	1 659 8 510	2.1 17.8	.3 1.7	X X X X 37.3 X 57.9 X
	30560	Amusement machines operated by this establishment	18	72 882	2 096	2.9 3.0	.4	ŷ
	30570 30590	Sales of programs	17 25	42 311 60 025	1 251 840	1.4	.3 .2	X
	39000 39013	Merchandise sales	102 102	199 679 199 679	14 119 14 119	7.1 7.1	2.9 2.9 7.0	37.3 X
	39200 39201	Sales of food and beverages	83 82	161 756 161 537	34 092 13 216	21.1 8.2	7.0 2.7	57.9 X
	39202	Sales of alcoholic beverages	31	129 315	20 876	16.1	4.3	X
	39500 39507	All other receipts	31 71 71	167 845 167 845	10 344 10 344	6.2 6.2	2.1 2.1	33.6 X 45.2
	39700 39701	Contributions, gifts, and grants: Government	45 8	12 593 2 857	1 678 104	13.3 3.6	.3 Z .3	45.2 X
	39702 39710	All other federal, state, county, and municipal	45	12 593 18 904	1 574 7 360	12.5 38.9	.3 1.5	X
	39711	Individuals	53	18 727	2 539	13.6	.5	40.3 X
	39712 39713	Foundations Business and industry	45 54 53 43 37	11 579 14 960	1 584 2 390	13.7 16.0	.5 .3 .5 .2 Z	X 46.3 X X X X X X 46.5 X
	39714 39720	Other, including labor unions, etc	9 20	4 104 10 508	847 34	20.6	.2 Z	X
	39730 39900	Gains (losses) from assets sold	6	1 580	5	.3	Ž	X
	39907	All other revenue	16 16	10 612 10 612	2 257 2 257	21.3 21.3	.5 .5	46.5 X
7112		Spectator sports	4 072	Х	22 313 416	x	100.0	79.8
	30500 30520	Admissions, excluding admission taxes	1 397	18 182 602	5 813 951	32.0	26.1	Х
	30550	entertainers, and others in contract negotiations, career management, etc. Rental fees for the use of facilities, including stadiums, arenas, or theaters	127 513	508 271 7 224 914	119 071 251 054	23.4 3.5	.5 1.1	X
	30560 30570	Amusement machines operated by this establishment	66 619	383 081 10 824 481	9 025 142 482	2.4	Z .6	X X X X
	30580	Sales of programs This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	316 1 296	8 157 053 15 221 750	349 314 1 786 654	4.3 11.7	1.6 8.0	X
	30600 30610	Sports teams share of admissions for games away from home	90 343	6 040 046 2 249 916	373 562 203 240	6.2 9.0	1.7 .9	X X
	30620 30630	Fees from providing instruction or training	1 180 155	1 149 879 4 287 128	338 266 2 501 331	29.4 58.3	1.5 11.2	X X X X X
	30640	Gaming receipts	58	2 371 745	1 590 168	67.0	7.1	76.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	26	1 608 910	1 160 407	72.1	5.2	Х
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	42	1 612 997	429 761	26.6	1.9	Х
	30650 30660	Purse (prize money)	1 619 418	1 997 606 13 959 965	749 061 5 180 642	37.5 37.1	3.4 23.2	X
	39000 39014	Merchandise sales . Sales of other merchandise, not specified by type .	1 031 1 031	11 801 115 11 801 115	295 305 295 305	2.5 2.5	1.3	X X 77.3
	39200	Sales of food and beverages	839	7 896 436	440 070	5.6	2.0	65.6
	39201 39202	Sales of food and nonalcoholic beverages	830 412	7 806 290 5 100 693	341 344 98 726	4.4 1.9	1.5	65.6 X X
	39500 39508	All other receipts	1 615 1 615	18 936 245 18 936 245	2 170 220 2 170 220	11.5 11.5	9.7 9.7	78.2 X
71121		Spectator sports	4 072	x	22 313 416	X	100.0	79.8
	30500	Admissions, excluding admission taxes	1 397	18 182 602	5 813 951	32.0	26.1	7 S.S
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	127	508 271	119 071	23.4	.5	
	30550	Rental fees for the use of facilities, including stadiums, arenas, or theaters	513	7 224 914	251 054	3.5	1.1	X X X X
	30560 30570	Amusement machines operated by this establishment	66 619	383 081 10 824 481	9 025 142 482	2.4 1.3	Z .6	X
	30580	This establishment's share of receipts from concessions or amusement	i l	ı		1		

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			Establishmen	ts with the product line	Product	line receipts/reve	enue	
NAIÇS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code		Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation - Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7112		Spectator sports—Con.						
71121		Spectator sports—Con.						
	30590 30600 30610 30620 30630 30640 30641	Advertising, including endorsement fees. Sports teams share of admissions for games away from home	1 296 90 343 1 180 155 58	15 221 750 6 040 046 2 249 916 1 149 879 4 287 128 2 371 745	1 786 654 373 562 203 240 338 266 2 501 331 1 590 168	11.7 6.2 9.0 29.4 58.3 67.0	8.0 1.7 .9 1.5 11.2 7.1	X X X X 76.4
	30642	operated by this establishment This establishment's share of receipts from slot machines, gaming	26	1 608 910	1 160 407	72.1	5.2	Х
	30650 30660 39000 39014 39200 39201 39202 39500 39508	devices, off-track betting, and other gaming activities operated by others.  Purse (prize money) Radio and television income.  Merchandise sales.  Sales of other merchandise, not specified by type.  Sales of food and beverages.  Sales of food and nonalcoholic beverages.  Sales of alcoholic beverages.  All other receipts.	42 1 619 418 1 031 1 031 839 830 412 1 615	1 612 997 1 997 606 13 959 965 11 801 115 11 801 115 7 896 436 7 806 290 5 100 693 18 936 245	429 761 749 061 5 180 642 295 305 295 305 440 070 341 344 98 726 2 170 220 2 170 220	26.6 37.5 37.1 2.5 2.5 5.6 4.4 1.9 11.5	1.9 3.4 23.2 1.3 1.3 2.0 1.5 .4 9.7 9.7	X X 77.3 65.6 X 78.2
711211		Sports teams and clubs	674	x	13 025 050	x	100.0	78.5
	30500 30520	Admissions, excluding admission taxes	662	12 894 335	4 623 110	35.9	35.5	Х
	30550 30560 30570 30580	entertainers, and others in contract negotiations, career management, etc.  Rental fees for the use of facilities, including stadiums, arenas, or theaters.  Amusement machines operated by this establishment.  Sales of programs.  This establishment's share of receipts from concessions or amusement	10 156 39 320	12 778 4 336 243 206 269 6 144 783	333 134 689 692 29 004	2.6 3.1 .3 .5	Z 1.0 Z .2	X X X
	30590 30600 30610 30620 30640 30641	machines not operated by this establishment Advertising, including endorsement fees Sports teams share of admissions for games away from home Appearance fees Fees from providing instruction or training Gaming receipts Gaming tables, slot machines, and other gaming activities or devices	197 556 90 38 96	6 739 760 11 743 947 6 040 046 1 238 558 665 715 173 022	324 452 1 157 775 373 562 2 211 12 688 2 845	4.8 9.9 6.2 .2 1.9 1.6	2.5 8.9 2.9 Z .1 Z	X X X X 78.4
	30660 39000 39014 39200 39201 39202 39500 39508	operated by this establishment Radio and television income Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	7 288 523 523 290 285 141 472 472	172 735 12 029 742 8 327 676 8 327 676 3 445 723 3 427 487 1 749 611 11 838 509 11 838 509	2 777 4 852 911 202 900 202 900 171 502 145 690 25 812 1 131 347	1.6 40.3 2.4 2.4 5.0 4.3 1.5 9.6	Z 37.3 1.6 1.6 1.3 1.1 .2 8.7 8.7	X X 76.6 X 60.3 X X 77.3
7112111		Football clubs	67	x	4 573 049	x	100.0	89.0
	30500 30550 30570 30580	Admissions, excluding admission taxes. Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs. This establishment's share of receipts from concessions or amusement	67 13 28	4 573 049 1 190 851 2 632 530	1 041 107 27 073 8 169	22.8 2.3 .3	22.8 .6 .2	X X X
	30590 30600 30610 30660 39000 39014 39200 39201 39500 39508	machines not operated by this establishment Advertising, including endorsement fees Sports teams share of admissions for games away from home Appearance fees Radio and television income Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages All other receipts All other operating receipts	24 51 43 7 49 44 12 12 54 54	2 083 928 3 601 327 4 214 867 607 127 4 559 956 2 532 929 2 532 929 877 232 877 232 4 266 140	42 751 169 618 319 020 516 2 611 658 45 862 45 862 18 351 14 271 288 916 288 916	2.1 4.7 7.6 .1 57.3 1.8 2.1 1.6 6.8	.9 3.7 7.0 Z 57.1 1.0 1.0 .4 .3 6.3 6.3	X X X X 89.0 X 58.7 X 89.0
7112112		Baseball clubs	242	x	3 751 351	x	100.0	82.1
	30500 30550 30560 30570 30580	Admissions, excluding admission taxes. Rental fees for the use of facilities, including stadiums, arenas, or theaters. Amusement machines operated by this establishment. Sales of programs This establishment's share of receipts from concessions or amusement	240 94 25 159	3 751 194 2 115 250 75 280 1 933 832	1 488 550 70 933 570 6 817	39.7 3.4 .8 .4	39.7 1.9 Z .2	X X X
	30590 30600 30610 30620 30640 30660 39000 39014	machines not operated by this establishment Advertising, including endorsement fees Sports teams share of admissions for games away from home Appearance fees Fees from providing instruction or training Gaming receipts Radio and television income Merchandise sales Sales of other merchandise, not specified by type	92 222 20 14 28 6 111 200 200	2 736 390 3 639 992 1 097 650 366 623 193 332 17 050 3 366 441 2 507 191 2 507 191	216 901 425 998 13 232 1 549 966 587 865 701 102 157	7.9 11.7 1.2 .4 .5 3.4 25.7 4.1	5.8 11.4 .4 Z Z Z 23.1 2.7 2.7	X X X X X X 81.5 5 64.3
	39200 39201 39202 39500 39508	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts.	139 136 99 176 176	829 369 811 570 767 350 3 336 067 3 336 067	107 206 89 665 17 541 450 163	12.9 11.0 2.3 13.5 13.5	2.9 2.4 .5 12.0 12.0	64.3 X X 81.7 X

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			Establishmen	its with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries — Con.						
7112		Spectator sports—Con.						
71121		Spectator sports—Con.						
711211		Sports teams and clubs—Con.	005		4 700 050		400.0	05.5
7112119	30500	Other professional sports teams and clubs  Admissions, excluding admission taxes	365 355	X 4 570 092	4 700 650 2 093 453	X 45.8	100.0 44.5	65.5 X
	30520 30550	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Rental fees for the use of facilities, including stadiums, arenas, or theaters	8 49	4 244 1 030 142	312 36 683	7.4 3.6	Z .8 Z	X
	30560 30570	Amusement machines operated by this establishment	14 133	130 989 1 578 421	122 14 018	.1 .9	Z   .3	X X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	81	1 919 442	64 800	3.4	1.4	
	30590 30600	Advertising, including endorsement fees  Sports teams share of admissions for games away from home	283 27	4 502 628 727 529	562 159 41 310	12.5 5.7	12.0	X X X X X
	30610 30620	Appearance fees Fees from providing instruction or training	17 66	264 808 471 420	146 11 716	.1 2.5	.9 Z .2	X
	30660 39000	Radio and television income Merchandise sales	128 279	4 103 345 3 287 556	1 375 552 54 881	33.5 1.7	29.3 1.2	X 61.2
	39014	Sales of other merchandise, not specified by type	279	3 287 556	54 881	1.7	1.2	61.2 X
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	139 137	1 739 122 1 738 685	45 945 41 754	2.6 2.4	1.0	55.6 X X
	39202 39500	Sales of alcoholic beverages	38 242	542 130 4 236 302	4 191 392 268	.8 9.3	.1 8.3	62.5
	39508	All other operating receipts	242	4 236 302	392 268	9.3	8.3	Х
711212		Racetracks	646	X X	6 702 456	X	100.0	84.9
	30500 30520	Admissions, excluding admission taxes	594	5 256 675	1 169 600	22.3	17.5	Х
	30550 30560	entertainers, and others in contract negotiations, career management, etc. Rental fees for the use of facilities, including stadiums, arenas, or theaters. Amusement machines operated by this establishment	18 284 14	330 493 2 833 964 174 807	12 606 102 436 6 374	3.8 3.6 3.6	.2 1.5 .1	X X X X
	30570 30580	Sales of programs  This establishment's share of receipts from concessions or amusement	270	4 637 625	111 315	2.4	1.7	
	30590	machines not operated by this establishment	99 308	1 388 002 2 638 382	24 144 111 367	1.7 4.2	.4 1.7	X X X X
	30610 30620	Appearance fees	35 17	486 939 26 319	4 273 1 983	.9 7.5	.1 Z	X
	30630 30640	Racetrack's share of receipts from parimutuel betting	155 49	4 287 128 2 198 723	2 501 331 1 587 323	58.3 72.2	37.3 23.7	X 81.2
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	19	1 436 175	1 157 630	80.6	17.3	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	40	1 612 710	429 693	26.6	6.4	
	30660	Radio and television income	65	1 792 010	306 399	17.1	4.6	X
	39000 39014	Merchandise sales	312 312	3 129 108 3 129 108	61 636 61 636	2.0 2.0	.9	81.0 X
	39200 39201	Sales of food and beverages	471 467	4 368 882 4 296 972	260 384 189 353	6.0 4.4	3.9 2.8	72.8 X X
	39202 39500	Sales of alcoholic beverages	232 358	3 299 095 5 866 194	71 031 441 285	2.2 7.5	1.1 6.6	X 82.9
	39508	All other operating receipts	358	5 866 194	441 285	7.5	6.6	Х
7112121	22522	Dog racetrack operation	47	X	904 528	X	100.0	97.2
	30500 30550 30570	Admissions, excluding admission taxes Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	29 12 34	332 231 224 962 491 264	5 091 1 711 9 791	1.5 .8 2.0	.6 .2 1.1	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	11	140 150	461	.3		
	30590	Advertising, including endorsement fees Racetrack's share of receipts from parimutuel betting	6	71 982 878 589	272 439 306	.4	.1 Z	X X X
	30630 30640	Gaming receipts Gaming tables, slot machines, and other gaming activities or devices	46 12	508 893	370 661	50.0 72.8	48.6 41.0	97.2
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment  This establishment's share of receipts from slot machines, gaming	8	390 906	263 256	67.3	29.1	Х
	30642	devices, off-track betting, and other gaming activities operated by others.	8	223 791	107 405	48.0	11.9	Х
	39000 39014	Merchandise sales	20 20	356 608 356 608	2 567 2 567	.7 .7	.3	97.2 X
	39200 39201	Sales of food and beverages	20 34 34 32 37	628 891 628 891	49 340 33 855	7.8 5.4	5.5 3.7	94.5 X X
	39202 39500	Sales of alcoholic beverages	32 37	500 071 759 055	15 485 20 327	3.1 2.7	1.7 2.2	X 97.2
	39508	All other receipts	37	759 055	20 327	2.7	2.2	Х
7112122		Auto racetrack operation	478	×	1 992 894	X	100.0	69.3
	30500 30520	Admissions, excluding admission taxes	466	1 940 956	1 046 106	53.9	52.5	Х
	30550	entertainers, and others in contract negotiations, career management, etc Rental fees for the use of facilities, including stadiums, arenas, or theaters	14 216	45 988 1 268 295	678 75 010	1.5 5.9	Z 3.8	X X X
	30570 30580	Sales of programs  This establishment's share of receipts from concessions or amusement	131	1 166 090	53 190	4.6	2.7	â
		machines not operated by this establishment	55 254	394 696 1 063 976	19 325 98 751	4.9 9.3	1.0	X
	30590 30610	Advertising, including endorsement fees	254 34	479 619	4 179	.9	5.0	X X X X
	30620 30660	Fees from providing instruction or training	14 57	23 025 1 391 156	1 783 288 808	7.7 20.8	.1 14.5	X

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			Establishmer	its with the product line	Product I	ine receipts/reve	enue	
NAICS code	Product line code	Tax status, kind of business, and product line				As percent of t		
			Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7112		Spectator sports — Con.						
71121 711212		Spectator sports—Con.  Racetracks—Con.						
7112122		Auto racetrack operation—Con.						
7112122	39000	Merchandise sales	244	1 311 934	50 987	3.9	2.6	69.1
	39014	Sales of other merchandise, not specified by type	244	1 311 934 789 266	50 987	3.9	2.6	Х
	39200 39201	Sales of food and beverages	359 359	789 266	75 884 61 935	9.6 7.8	3.8 3.1	48.4 X X
	39202 39500	Sales of alcoholic beverages All other receipts.	130 224	297 787 1 590 892	13 949 277 655	4.7 17.5	.7 13.9	69.2
	39508	All other operating receipts	224	1 590 892	277 655	17.5	13.9	69.2 X
7112123		Horse racetrack operation	121	X	3 805 034	X	100.0	90.1
	30500 30550	Admissions, excluding admission taxes	99 56	2 983 488 1 340 707	118 403 25 715	4.0 1.9	3.1	X
	30560 30570	Amusement machines operated by this establishment Sales of programs	8 105	128 763 2 980 271	835 48 334	.6 1.6	.7 Z 1.3	× × × ×
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	33 48	853 156 1 502 424	4 358 12 344	.5 .8	.1 .3	X X X
	30630 30640	Racetrack's share of receipts from parimutuel betting	109 37	3 408 539 1 689 830	2 062 025 1 216 662	60.5 72.0	54.2 32.0	X 84.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	11	1 045 269	894 374	85.6	23.5	×
	30642	This establishment's share of receipts from slot machines, gaming	32	1 388 919	322 288	23.2	8.5	
	30660	devices, off-track betting, and other gaming activities operated by others . Radio and television income	8	400 854	17 591	4.4	.5	X
	39000 39014	Merchandise sales	48 48	1 460 566 1 460 566	8 082 8 082	.6 .6	.5 .2 .2	82.7 X
	39200 39201	Sales of food and beverages	78 74	2 950 725 2 878 815	135 160 93 563	4.6 3.3	3.6 2.5	77.7 X
	39202 39500	Sales of alcoholic beverages	70 97	2 501 237 3 516 247	41 597 143 303	1.7 4.1	1.1 3.8	X X 86.8
	39508	All other receipts	97	3 516 247	143 303	4.1	3.8	X
711219		Other spectator sports	2 752	x	2 585 910	X	100.0	72.9
	30500 30520	Admissions, excluding admission taxes	141	31 592	21 241	67.2	.8	X
	30550 30560 30570	entertainers, and others in contract negotiations, career management, etc. Rental fees for the use of facilities, including stadiums, arenas, or theaters. Amusement machines operated by this establishment Sales of programs	99 73 13 29	165 000 54 707 2 005 42 073	106 132 13 929 1 959 2 163	64.3 25.5 97.7 5.1	4.1 .5 .1	х х х х
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	20	29 291	718		z	
	30590	Advertising, including endorsement fees	432	839 421	517 512	2.5 61.7	20.0	X
	30610 30620	Appearance fees	270 1 067	524 419 457 845	196 756 323 595	37.5 70.7	7.6 12.5	X
	30650 30660	Purse (prize money)	1 617 65	1 992 264 138 213	744 032 21 332	37.3 15.4	28.8	X X X X X
	39000 39014	Merchandise sales	196 196	344 331 344 331	30 769 30 769	8.9 8.9	1.2	68.8 X
	39200 39201	Sales of food and beverages	78 78	81 831 81 831	8 184 6 301	10.0 7.7	1.2 .3 .2	58.9
	39202 39500	Sales of alcoholic beverages All other receipts	39 785	51 987 1 231 542	1 883 597 588	3.6 48.5	.1 23.1	X X 69.6
	39508	All other operating receipts	785 785	1 231 542	597 588	48.5	23.1	09.0
7112191		Professional athletes	551	x x	400 923	x	100.0	72.8
	30500	Admissions, excluding admission taxes	47	7 147	5 108	71.5	1.3	X
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	9	13 475	9 277	68.8	2.3	X
	30590 30610	Advertising, including endorsement fees Appearance fees Fees from providing instruction or training	107 147	199 089 207 472	109 220 95 154	54.9 45.9	27.2 23.7	× × × × × × ×
	30620 30650	Fees from providing instruction or training   Purse (prize money)	208 186	59 449 226 059	48 686 91 671	81.9 40.6	12.1 22.9	X
	30660 39000	Radio and television income.  Merchandise sales	23 46	25 459 26 142	3 036 2 781	11.9 10.6	.8 .7	X
	39200	Sales of food and beverages	15	10 812 167 293	2 836 33 048	26.2	.7	X
	39500 39508	All other receipts	105 105	167 293	33 048	19.8 19.8	8.2 8.2	65.5 X
7112192		Racing (except racetrack operation)	2 201	x	2 184 987	x	100.0	72.9
	30500	Admissions, excluding admission taxes	94	24 445	16 133	66.0	.7	×
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	90	151 525	96 855	63.9	4.4	×
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	68 13	54 147 2 005	13 915 1 959	25.7 97.7	.6 .1	X X X X
	30570 30580	Sales of programs	29	42 073	2 163	5.1	.1	
	30590	machines not operated by this establishment Advertising, including endorsement fees	18 325	28 252 640 332	626 408 292	2.2 63.8	Z 18.7	X
	30610	Appearance fees	123	316 947	101 602	32.1	4.7	X X X X X
	30620 30650	Fees from providing instruction or training	859 1 431	398 396 1 766 205	274 909 652 361	69.0 36.9	12.6 29.9	X

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			Establishmen	its with the product line	Product I	ine receipts/reve	enue	
NAIÇS	Product	Tax status, kind of business, and product line				As percent of revenu	total receipts/ e of—	
code	line code	rax saads, kind or basiness, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation - Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7112		Spectator sports—Con.						
71121		Spectator sports—Con.						
711219		Other spectator sports—Con.						
7112192		Racing (except racetrack operation)—Con.						
	39000 39014 39200 39201 39202 39500 39508	Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	150 150 63 63 32 680 680	318 189 318 189 71 019 71 019 45 918 1 064 249 1 064 249	27 988 27 988 5 348 4 289 1 059 564 540 564 540	8.8 8.8 7.5 6.0 2.3 53.0 53.0	1.3 1.3 .2 .2 .2 Z 25.8 25.8	71.9 X 64.4 X X 70.3
7113		Promoters of performing arts, sports, and similar events	5 236	x	12 168 551	x	100.0	73.4
	30400 30500 30510 30520	Membership dues. Admissions, excluding admission taxes Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes,	692 3 574 849	946 157 9 860 327 2 871 746	59 616 4 570 761 885 784	6.3 46.4 30.8	.5 37.6 7.3	X X X
	30540	entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	628	758 164	347 933 327 383	45.9	2.9	X
	30550 30560 30570 30580	or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters.  Amusement machines operated by this establishment.  Sales of programs.  This establishment's share of receipts from concessions or amusement	168 1 583 117 536	2 153 626 5 615 620 146 940 952 510	831 729 28 367 78 289	15.2 14.8 19.3 8.2	6.8 .2 .6	X X X
	30580 30590 39000 39015 39200 39200 39500 39500 39700 39701 39710 39711 39712 39713 39714 39720 39730 39730 39900	machines not operated by this establishment Advertising, including endorsement fees Merchandise sales Sales of ther merchandise, not specified by type Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other receipts All other operating receipts. Contributions, gifts, and grants: Government National Endowment for the Arts All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends Gains (losses) from assets sold All other revenue All other revenue	808 1 453 1 516 1 516 1 543 1 372 913 1 757 1 757 1 192 153 1 188 1 486 1 123 707 1 044 250 990 146 780 780	2 397 778 6 401 886 5 759 829 5 759 829 3 645 734 3 280 010 2 795 676 7 758 379 7 758 379 2 948 656 375 899 2 932 839 3 480 615 1 782 976 1 416 831 513 478 3 319 446 491 018 2 412 126	202 015 1 642 699 229 730 229 730 521 989 329 587 192 312 1 056 137 223 126 3 717 219 409 848 347 231 030 168 185 404 877 44 255 66 388 -26 673 274 931	8.4 25.7 4.0 4.0 14.3 10.0 6.9 13.6 7.6 1.0 7.5 24.4 13.0 11.9 13.2 8.6 2.0 -5.4 11.4	1.7 13.5 1.9 1.9 4.3 2.7 1.6 8.7 8.7 1.8 7.0 1.9 1.4 3.3 4.5 -2 2.3	X X X 66.2 65.8 X X 52.4 X X 69.7 X X X X X X X X X X X X X X X X X X X
71131		Promoters of performing arts, sports, and similar events with facilities	1 699	x	5 315 254	x	100.0	74.8
	30400 30500 30510 30520	Membership dues	272 1 181 170	437 188 3 873 828 846 890	26 582 2 193 565 133 883	6.1 56.6 15.8	.5 41.3 2.5	X X X
	30540	entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	90	115 853	20 243 5 661	17.5 4.2	.4	×
	30550 30560 30570	or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters  Amusement machines operated by this establishment.  Sales of programs.	977 71 162	133 655 3 468 716 93 299 421 687	744 453 2 577 8 964	21.5 2.8 2.1	14.0 Z .2	X X X
	30580 30590 39000 39015 39200 39200 39500 39700 39701 39702 39710 39711 39712 39713 39714 39714 39730 39900 39900 39908	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Advertising, including endorsement fees.  Merchandise sales.  Sales of other merchandise, not specified by type.  Sales of food and nonalcoholic beverages.  Sales of food and nonalcoholic beverages.  All other receipts.  All other receipts.  All other operating receipts.  Contributions, gifts, and grants: Government  National Endowment for the Arts.  All other federal, state, county, and municipal.  Contributions, gifts, and grants: Private Individuals.  Foundations.  Business and industry.  Other, including labor unions, etc.  Investment income, including interest and dividends.  Gains (losses) from assets sold.  All other revenue.  All other revenue.	404 545 631 812 730 491 780 559 85 557 640 526 356 448 119 430 83 370 370	1 696 168 2 496 896 2 801 882 2 801 882 2 801 882 2 852 515 2 636 629 2 357 963 3 617 601 1 239 277 308 902 1 238 319 1 403 090 1 240 287 1 064 880 1 243 749 409 834 1 249 793 360 011 644 600 644 600	134 555 321 176 123 904 431 159 274 802 156 357 500 245 150 370 2 999 147 371 371 512 139 180 113 410 93 689 25 233 44 757 -22 165 123 813	7.9 12.9 4.4 4.4 15.1 10.4 6.6 13.8 12.1 1.0 11.9 26.5 11.2 10.7 7.5 6.2 3.6 -6.2 19.2	2.5 6.0 2.3 8.1 5.2 2.9 9.4 2.8 7.0 2.6 2.1 1.8 8 -4 2.3	X X 61.6 X 66.7 X X 58.9 9 8 67.1 X X 64.3 X X X X X X X 63.7 43.7

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tourstake bird of hydrogen and analyst line				As percent of t		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7113		Promoters of performing arts, sports, and similar events—Con.						
71131 711310		Promoters of performing arts, sports, and similar events with facilities—Con.  Promoters of performing arts, sports, and similar events with facilities	1 699	×	5 315 254	x	100.0	74.8
711310	30400	Membership dues	272	437 188	26 582	6.1	.5	
	30500	Admissions, excluding admission taxes	1 181	3 873 828	2 193 565	56.6	41.3	X X X
	30510 30520 30540	Contract fees from providing entertainment Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	170 90	846 890 115 853	133 883 20 243	15.8 17.5	2.5	X
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	36	133 655	5 661	4.2	.1	Х
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	977 71	3 468 716 93 299	744 453 2 577	21.5 2.8	14.0 Z	X X X
	30570 30580	Sales of programs	162	421 687	8 964	2.1	.2	
	30590	machines not operated by this establishment	404 545	1 696 168 2 496 896	134 555 321 176	7.9 12.9	2.5 6.0	X X
	39000 39015	Merchandise sales	631 631	2 801 882 2 801 882	123 904 123 904	4.4 4.4	2.3 2.3	61.6 X
	39200	Sales of food and beverages	812	2 852 515	431 159	15.1	8.1	66.7
	39201 39202	Sales of food and nonalcoholic beverages	730 491	2 636 629 2 357 963	274 802 156 357	10.4 6.6	5.2 2.9	X
	39500 39509	All other receipts	780 780	3 617 601 3 617 601	500 245 500 245	13.8 13.8	9.4 9.4	58.9 X
	39700 39701	Contributions, gifts, and grants: Government	559 85	1 239 277 308 902	150 370 2 999	12.1 1.0	2.8	67.1 X
	39702 39710	All other federal, state, county, and municipal	557 640	1 238 319 1 403 090	147 371 371 512	11.9 26.5	2.8 7.0	X X 64.3
	39711 39712	Individuals	526 356	1 240 287	139 180 113 410	11.2	2.6	X
	39713	Foundations. Business and industry	448	1 064 880 1 243 749	93 689	10.7 7.5	2.1 1.8	ŝ
	39714 39720	Other, including labor unions, etc	119 430	409 834 1 249 979	25 233 44 757	6.2 3.6	.5 .8	64.3 X X X X X
	39730 39900	Gains (losses) from assets sold	83 370	360 011 644 600	-22 165 123 813	-6.2 19.2	4 2.3	63.1
71132	39908	All other revenue	370 3 537	644 600 X	123 813 6 853 297	19.2 X	100.0	X 72.4
71132	30400	Membership dues	420	508 969	33 034	6.5	.5	
	30500 30510	Admissions, excluding admission taxes  Contract fees from providing entertainment	2 393 679	5 986 499 2 024 856	2 377 196 751 901	39.7 37.1	34.7 11.0	X X X
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	538	642 311	327 690	51.0	4.8	X
	20550	or other cultural works	132	2 019 971 2 146 904	321 722 87 276	15.9	4.7 1.3	X
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	606 46	53 641	25 790	4.1 48.1	.4	X X X
	30570 30580	Sales of programs	374	530 823	69 325	13.1	1.0	
	30590	machines not operated by this establishment	404 908	701 610 3 904 990	67 460 1 321 523	9.6 33.8	1.0 19.3	X X
	39000 39015	Merchandise sales	885 885	2 957 947 2 957 947	105 826 105 826	3.6 3.6	1.5 1.5 1.3	70.2 X 66.5 X
	39200 39201	Sales of food and beverages	731 642	793 219 643 381	90 830 54 785	11.5 8.5	1.3	66.5 X
	39202 39500	Sales of alcoholic beverages All other receipts.	422 977	437 713 4 140 778	35 955 555 892	8.2 13.4	.5 8.1	X 47.2
	39509 39700	All other operating receipts Contributions, gifts, and grants: Government	977 633	4 140 778 1 709 379	555 892 72 756	13.4 4.3	8.1 1.1	47.2 X 71.7
	39701	National Endowment for the Arts.	68	66 997	718	1.1	Z	X X
	39702 39710	National Endowment for the Arts.  All other federal, state, county, and municipal  Contributions, gifts, and grants: Private	631 846	1 694 520 2 077 525	72 038 476 835	4.3 23.0	1.1 7.0	71.1
	39711 39712	Individuals	597 351	542 689 351 951	91 850 54 775	16.9 15.6	1.3	X X X X X
	39713 39714	Business and industry	596 131	1 817 782 103 644	311 188 19 022	17.1 18.4	4.5	X
	39720 39730	Other, including labor unions, etc. Investment income, including interest and dividends. Gains (losses) from assets sold.	560 63	2 069 467 131 007	21 631 -4 508	1.0 -3.4	.3 .3 –.1	X
	39900 39908	All other revenue All other revenue	410 410	1 767 526 1 767 526	151 118 151 118	8.6 8.6	2.2	72.1 X
711320	33300	Promoters of performing arts, sports, and similar events without facilities	3 537	x	6 853 297	X	100.0	72.4
	30400 30500	Membership dues	420 2 393	508 969 5 986 499	33 034 2 377 196	6.5 39.7	.5 34.7	X X X
	30510 30520	Contract fees from providing entertainment.  Commissions or fees from representing or managing artists, athletes,	679	2 024 856	751 901	37.1	11.0	X
	30540	entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	538	642 311	327 690	51.0	4.8	X
	30550	or other cultural works	132 606	2 019 971 2 146 904	321 722 87 276	15.9 4.1	4.7 1.3	X X
	30560 30570	Amusement machines operated by this establishment	46 374	53 641 530 823	25 790 69 325	48.1 13.1	.4 1.0	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	404	701 610	67 460	9.6	1.0	
	30590	Advertising, including endorsement fees	908	3 904 990	1 321 523	33.8	19.3	X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table).

			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tour status, blind of husiness, and analyst line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Respons coverage (percent
		ALL ESTABLISHMENTS—Con.						
1		Arts, entertainment, and recreation—Con.						
711 7113		Performing arts, spectator sports, and related industries—Con.  Promoters of performing arts, sports, and similar events—Con.						
1132		Promoters of performing arts, sports, and similar events — con:  Promoters of performing arts, sports, and similar events without facilities —						
711320		Con.  Promoters of performing arts, sports, and similar events without facilities—						
	39000	Con.  Merchandise sales	885	2 957 947	105 826	3.6	1.5	70
	39015 39200	Sales of other merchandise, not specified by type Sales of food and beverages	885 731	2 957 947 793 219	105 826 90 830	3.6 11.5	1.5	70. 66
	39201	Sales of food and nonalcoholic beverages	642	643 381	54 785 35 955	8.5 8.2	.8 .5	66.
	39202 39500	Sales of alcoholic beverages All other receipts.	422 977	437 713 4 140 778	555 892	13.4	8.1	47.
	39509 39700	All other operating receipts Contributions, gifts, and grants: Government	977 633	4 140 778 1 709 379	555 892 72 756	13.4 4.3	8.1 1.1	47. 71.
	39701 39702	National Endowment for the Arts	68 631	66 997 1 694 520	718 72 038	1.1 4.3	Z 1.1	
	39710 39711	Contributions, gifts, and grants: Private Individuals	846 597	2 077 525 542 689	476 835 91 850	23.0 16.9	7.0 1.3	71.
	39712	Foundations	351	351 951	54 775	15.6	.8	
	39713 39714	Business and industry Other, including labor unions, etc.	596 131	1 817 782 103 644	311 188 19 022	17.1 18.4	4.5 .3 .3	
	39720 39730	Investment income, including interest and dividends	560 63	2 069 467 131 007	21 631 -4 508	1.0 -3.4	.3 1	
	39900 39908	All other revenue All other revenue	410 410	1 767 526 1 767 526	151 118 151 118	8.6 8.6	2.2	72.
114		Agents and managers for artists, athletes, entertainers and other public figures	3 262	x	3 602 288	x	100.0	58.
	30400	Membership dues	16	57 368	88	.2	Z .7	
	30500 30510	Admissions, excluding admission taxes  Contract fees from providing entertainment	37 57	357 210 35 665	26 561 22 914	7.4 64.2	.6	
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	3 262	3 602 288	3 326 271	92.3	92.3	
	30550 30590	or other cultural works. Rental fees for the use of facilities, including stadiums, arenas, or theaters Advertising, including endorsement fees	78 22 65	148 361 142 060 364 645	15 581 9 050 125 643	10.5 6.4 34.5	.4 .3 3.5	
	39000 39015	Merchandise sales	80 80	163 426 163 426	8 865 8 865	5.4 5.4	3.5 .2 .2	51.
	39500 39509	All other receipts. All other operating receipts.	248 248	537 232 537 232	60 859 60 859	11.3 11.3	1.7 1.7	48.
71141		Agents and managers for artists, athletes, entertainers and other public figures	3 262	x	3 602 288	x	100.0	58.
	30400	Membership dues	16	57 368	88	.2	Z	;
	30500 30510	Admissions, excluding admission taxes	37 57	357 210 35 665	26 561 22 914	7.4 64.2	.7 .6	
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	3 262	3 602 288	3 326 271	92.3	92.3	:
	30550	or other cultural works	78 22	148 361 142 060	15 581 9 050	10.5 6.4	.4 .3	)
	30590 39000	Advertising, including endorsement fees	22 65 80	364 645 163 426	125 643 8 865	34.5 5.4	3.5	51.
	39015	Sales of other merchandise, not specified by type	80	163 426	8 865	5.4	.2 .2 1.7	
	39500 39509	All other receipts	248 248	537 232 537 232	60 859 60 859	11.3 11.3	1.7	48.
711410		Agents and managers for artists, athletes, entertainers and other public figures.	3 262	×	3 602 288	x	100.0	58.
	30400	Membership dues	16	57 368	88	.2	z	
	30500 30510	Admissions, excluding admission taxes	37 57	357 210 35 665	26 561 22 914	7.4 64.2	.7 .6	
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	3 262	3 602 288	3 326 271	92.3	92.3	2
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	78	148 361	15 581	10.5	.4	2
	30550 30590	Rental fees for the use of facilities, including stadiums, arenas, or theaters Advertising, including endorsement fees	22 65	142 060 364 645	9 050 125 643	6.4 34.5	.3 3.5	
	39000 39015	Merchandise sales Sales of other merchandise, not specified by type	80 80	163 426 163 426	8 865 8 865	5.4 5.4	.2	51.
	39500 39509	All other receipts.  All other operating receipts.	248 248	537 232 537 232	60 859 60 859	11.3 11.3	1.7 1.7	48.
115	33308	Independent artists, writers, and performers	15 862	537 232 X	9 337 795	X X	100.0	51.
-	30400	Membership dues	91	42 601	1 647	3.9	Z	
	30500 30510	Admissions, excluding admission taxes Contract fees from providing entertainment	98 6 482	195 745 5 177 920	81 186 4 814 766	41.5 93.0	.9 51.6	
	30520	Commissions or fees from representing or managing artists, athletes,						
	30530	entertainers, and others in contract negotiations, career management, etc	211 6 229	121 912 2 193 916	63 459 1 718 717	52.1 78.3	.7 18.4	
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,						
	30550	or other cultural works	4 426 197	3 782 552 92 007	2 038 714 8 961	53.9 9.7	21.8	

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status kind of hypinops, and product line				As percent of t	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7115		Independent artists, writers, and performers—Con.						
	30570 30590	Sales of programs	32 195	18 960 66 830	12 839 17 104	67.7 25.6	.1	X X
	39000 39013	Merchandise sales Sales Sales of other merchandise, not specified by type	615 615	304 663 304 663	67 966 67 966	22.3 22.3	.7	47.4 X
	39200 39201	Sales of food and beverages	69 69	63 329 63 329	20 998 10 639	33.2 16.8	.2 .7 .7 .2 .1	34.1
	39202	Sales of alcoholic beverages	39	32 708 1 322 722	10 359	31.7	.1	X
	39500 39507	All other receipts	2 097 2 097	1 322 722	491 438 491 438	37.2 37.2	5.3 5.3	39.2 X
1151		Independent artists, writers, and performers	15 862	x	9 337 795	x	100.0	51.4
	30400	Membership dues	91	42 601	1 647	3.9	z	Х
	30500 30510	Admissions, excluding admission taxes	98 6 482	195 745 5 177 920	81 186 4 814 766	41.5 93.0	.9 51.6	X X X
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc	211	121 912	63 459	52.1	.7	
	30530 30540	Writing fees  Amounts received from royalties, licensing fees, and residual fees from	6 229	2 193 916	1 718 717	78.3	18.4	X
	30340	literary works, musical recordings and compositions, filmed entertainment,						
	30550	or other cultural works	4 426 197	3 782 552 92 007	2 038 714 8 961	53.9 9.7	21.8	X X X 47.4 X 34.1
	30570 30590	Sales of programs Advertising, including endorsement fees	32 195	18 960 66 830	12 839 17 104	67.7 25.6	.1	X
	39000 39013	Merchandise sales	615 615	304 663 304 663	67 966 67 966	22.3 22.3	.2 .7 .7	47.4 X
	39200	Sales of food and beverages	69	63 329	20 998	33.2	.2	34.1
	39201 39202	Sales of food and nonalcoholic beverages	69 39	63 329 32 708	10 639 10 359	16.8 31.7	.1 .1	X X
	39500 39507	All other receipts	2 097 2 097	1 322 722 1 322 722	491 438 491 438	37.2 37.2	5.3 5.3	39.2 X
11510		Independent artists, writers, and performers	15 862	x	9 337 795	x	100.0	51.4
	30400	Membership dues	91	42 601	1 647	3.9	z	
	30500 30510	Admissions, excluding admission taxes  Contract fees from providing entertainment	98 6 482	195 745 5 177 920	81 186 4 814 766	41.5 93.0	.9 51.6	X X X
	30520	Commissions or fees from representing or managing artists, athletes,					7	
	30530	entertainers, and others in contract negotiations, career management, etc. Writing fees	211 6 229	121 912 2 193 916	63 459 1 718 717	52.1 78.3	18.4	X X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,						
	30550	or other cultural works	4 426 197	3 782 552 92 007	2 038 714 8 961	53.9 9.7	21.8	X X X
	30570 30590	Sales of programs Advertising, including endorsement fees	32 195	18 960 66 830	12 839 17 104	67.7 25.6	.1	X
	39000	Merchandise sales	615	304 663	67 966	22.3	.2 .7 .7	47.4
	39013 39200	Sales of other merchandise, not specified by type	615 69	304 663 63 329	67 966 20 998	22.3 33.2	.7 .2 .1	X 34.1
	39201 39202	Sales of food and nonalcoholic beverages	69 39	63 329 32 708	10 639 10 359	16.8 31.7	.1	X X
	39500 39507	All other receipts	2 097 2 097	1 322 722 1 322 722	491 438 491 438	37.2 37.2	5.3 5.3	39.2 X
12		Museums, historical sites, and similar institutions	6 663	x	8 607 959	x	100.0	78.4
	30400	Membership dues	4 430	6 706 448	472 685	7.0	5.5	
	30500 30540	Admissions, excluding admission taxes	4 385	7 479 770	1 506 303	20.1	17.5	X
	000.0	literary works, musical recordings and compositions, filmed entertainment, or other cultural works	490	2 565 589	46 992	1.8	.5	Y
	30570	Sales of programs	1 879	3 522 342	285 193	8.1	3.3	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	2 618	5 499 780	165 694	3.0	1.9	X
	39000 39016	Merchandise sales Sales of other merchandise, not specified by type	4 794 4 794	7 492 145 7 492 145	880 164 880 164	11.7 11.7	10.2 10.2	75.7 X
	39200 39201	Sales of food and beverages	1 811 1 743	4 322 477 4 262 890	322 916 304 495	7.5 7.1	3.8 3.5	68.6 X X
	39202 39500	Sales of alcoholic beverages All other receipts.	357 2 448	1 541 326 5 417 346	18 421 401 952	1.2 7.4	.2 4.7	75 Q
	39511 39700	All other operating receipts Contributions, gifts, and grants: Government	2 448	5 417 346 6 147 275	401 952 1 082 710	7.4 17.6	4.7 12.6	X
	39710	Contributions, gifts, and grants: Private	3 568 5 175	7 326 344	2 657 996	36.3	30.9	75.9 X X X X X 76.3
	39720 39730	Investment income, including interest and dividends	3 624 905	6 266 635 2 577 468	578 677 –217 780	9.2 -8.4	6.7 -2.5	X
	39900 39909	All other revenue	2 391 2 391	4 106 803 4 106 803	424 457 424 457	10.3 10.3	4.9 4.9	76.3 X
121		Museums, historical sites, and similar institutions	6 663	×	8 607 959	x	100.0	78.4
	30400	Membership dues	4 430	6 706 448	472 685	7.0	5.5	×
	30500 30540	Admissions, excluding admission taxes	4 385	7 479 770	1 506 303	20.1	17.5	Х
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	490	2 565 589	46 992	1.8	.5	Y
	30570 30670	Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	1 879	3 522 342	285 193	8.1	3.3	X
	39000	museums, or historical sites.  Merchandise sales.	2 618	5 499 780	165 694	3.0	1.9	X 75.7
		i merchandise sales	4 794	7 492 145	880 164	11.7 11.7	10.2	(5.7

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tourstake bind of husiness and product line				As percent of revenu	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
<b>71</b> 712		Arts, entertainment, and recreation—Con.  Museums, historical sites, and similar institutions—Con.						
712 7121		Museums, historical sites, and similar institutions—Con.  Museums, historical sites, and similar institutions—Con.						
, 121	39200 39201 39202 39500 39511 39700 39710 39720 39730 39900 39909	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts Contributions, gifts, and grants: Government Contributions, gifts, and grants: Private Investment income, including interest and dividends Gains (losses) from assets sold All other revenue All other revenue	1 811 1 743 357 2 448 2 448 3 568 5 175 3 624 905 2 391 2 391	4 322 477 4 262 890 1 541 326 5 417 346 5 417 346 6 147 275 7 326 344 6 266 635 2 577 468 4 106 803 4 106 803	322 916 304 495 18 421 401 952 401 952 1 082 710 2 657 996 578 677 -217 780 424 457	7.5 7.1 1.2 7.4 17.6 36.3 9.2 -8.4 10.3	3.8 3.5 .2 4.7 4.7 12.6 30.9 6.7 -2.5 4.9	68.6 X X 75.9 X X X X X 76.3 X
71211		Museums	4 533	x	5 907 767	x	100.0	78.9
	30400 30500 30540	Membership dues Admissions, excluding admission taxes. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	3 293 3 008	4 814 664 5 199 663	286 747 812 789	6.0 15.6	4.9 13.8	X X
	30570	or other cultural works	411 1 332	2 162 928 2 550 713	42 383 225 494	2.0 8.8	.7 3.8	X
	39070 39000 39016 39200 39201 39202 39500 39511 39700 39710 39720 39730 39730 39900 39909	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites.  Merchandise sales. Sales of other merchandise, not specified by type. Sales of food and beverages. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages. All other receipts. All other receipts. Contributions, gifts, and grants: Government. Contributions, gifts, and grants: Private Investment income, including interest and dividends. Gains (losses) from assets sold. All other revenue. All other revenue.	1 841 3 376 3 376 1 140 1 074 263 1 636 1 636 2 673 3 721 2 561 659 1 741	3 950 279 5 309 553 5 309 553 2 595 570 2 536 681 1 087 280 3 723 129 3 723 129 4 596 874 5 322 167 4 610 826 2 039 419 2 856 878 2 856 878	111 056 620 252 620 252 141 927 130 176 11 751 259 637 259 637 757 462 2 010 897 455 955 -150 466 333 634	2.8 11.7 11.7 5.5 5.1 1.1 7.0 7.0 16.5 37.8 9.9 -7.4 11.7	1.9 10.5 10.5 2.4 2.2 4.4 4.4 12.8 34.0 7.7 -2.5 5.6	X 76.9 XX 65.3 X 78.0 X X X X X X 77.4
712110	39909	Museums	4 533	Z 650 676	5 907 767	x	5.6 100.0	78.9
	30400 30500 30540	Membership dues	3 293 3 008	4 814 664 5 199 663	286 747 812 789	6.0 15.6	4.9 13.8	×
	30570	or other cultural works	411 1 332	2 162 928 2 550 713	42 383 225 494	2.0 8.8	.7 3.8	X X
	39070 39000 39016 39200 39201 39202 39500 39511 39700 39710 39720 39730 39900 39909	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites  Merchandise sales  Sales of other merchandise, not specified by type  Sales of food and beverages  Sales of food and nonalcoholic beverages  Sales of alcoholic beverages  All other receipts  All other receipts  All other operating receipts  Contributions, gifts, and grants: Government  Contributions, gifts, and grants: Private  Investment income, including interest and dividends  Gains (losses) from assets sold  All other revenue  All other revenue	1 841 3 376 3 376 1 140 1 074 263 1 636 1 636 2 673 3 721 2 561 659 1 741	3 950 279 5 309 553 5 309 553 2 595 570 2 536 681 1 087 280 3 723 129 3 723 129 4 596 874 5 322 167 4 610 826 2 039 419 2 856 878 2 856 878	111 056 620 252 620 252 141 927 130 176 11 751 259 637 757 462 2 010 897 455 955 -150 466 333 634	2.8 11.7 11.7 5.5 5.1 1.1 7.0 7.0 16.5 37.8 9.9 -7.4 11.7	1.9 10.5 10.5 2.4 2.2 .2 4.4 12.8 34.0 7.7 -2.5 5.6 5.6	X 76.9 X 65.3 X X 78.0 X X X X X X X X X X X X X X X X X X X
71212		Historical sites	999	x	550 650	x	100.0	76.2
	30400 30500 30540	Membership dues. Admissions, excluding admission taxes. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	615 591	293 806 412 125	22 766 110 764	7.7 26.9	4.1 20.1	X
	30570	or other cultural works Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	59 206	70 320 116 888	1 706 13 028	2.4 11.1	.3 2.4	X
	39070 39000 39016 39200 39201 39202 39500 39511 39700 39710 39720 39730 39909	museums, or historical sites Merchandise sales Sales of toda and beverages Sales of food and nonalcoholic beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts. Contributions, gifts, and grants: Government Contributions, gifts, and grants: Private Investment income, including interest and dividends Gains (losses) from assets sold. All other revenue	375 621 621 202 34 363 363 524 767 558 135 367	295 092 402 823 402 823 259 529 258 977 105 010 199 837 280 338 464 708 401 964 171 482 228 922 228 922	18 551 53 653 53 653 39 324 35 556 3 768 30 717 57 805 150 810 28 018 777 22 731 22 731	6.3 13.3 15.2 13.7 3.6 15.4 15.4 20.6 32.5 7.0 .5 9.9 9.9	3.4 9.7 9.7 7.1 6.5 .7 5.6 10.5 27.4 5.1 1.1 4.1	X 71.2 X 70.1 X X 59.3 X X X X X X X X X X X X X X X X X X X
712120		Historical sites	999	×	550 650	X	100.0	76.2
	30400 30500 30540	Membership dues Admissions, excluding admission taxes. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works.	615 591 59	293 806 412 125 70 320	22 766 110 764 1 706	7.7 26.9	4.1 20.1	X X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	its with the product line	Product	line receipts/reve	enue	
NAICS	Product	Tourstake blind of hydinana and analyst line				As percent of revenu	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
712		Museums, historical sites, and similar institutions—Con.						
7121		Museums, historical sites, and similar institutions - Con.						
71212		Historical sites—Con.						
712120		Historical sites—Con.						
	30570	Sales of programs	206	116 888	13 028	11.1	2.4	Х
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	375	295 092	18 551	6.3	3.4	Х
	39000 39016	Merchandise sales	621 621	402 823 402 823	53 653 53 653	13.3 13.3	9.7 9.7	71.2 X
	39200 39201	Sales of food and beverages	203 202	259 529 258 977	39 324 35 556	15.2 13.7	7.1 6.5	70.1
	39202	Sales of alcoholic beverages	34	105 010	3 768	3.6	.7	X
	39500 39511	All other receipts. All other operating receipts.	363 363	199 837 199 837	30 717 30 717	15.4 15.4	5.6 5.6	59.3 X X X X
	39700 39710	Contributions, gifts, and grants: Government	524 767	280 338 464 708	57 805 150 810	20.6 32.5	10.5 27.4	) )
	39720 39730	Investment income, including interest and dividends	558 135	401 964 171 482	28 018 777	7.0	5.1	, ,
	39900	All other revenue	367	228 922	22 731	9.9	4.1	66.8
1213	39909	All other revenue	367 558	228 922 X	22 731 1 789 048	9.9 X	4.1 100.0	X 80.5
1213	30400	Membership dues.	314	1 480 204	150 652	10.2	8.4	
	30500 30540	Admissions, excluding admission taxes  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	454	1 663 882	485 603	29.2	27.1	X
	30570	or other cultural works	20 172	332 341 743 800	2 903 29 232	.9 3.9	.2 1.6	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries,						
	39000	museums, or historical sites	237 419	1 131 903 1 552 814	31 586 168 056	2.8 10.8	1.8 9.4	76.3
	39016 39200	Sales of other merchandise, not specified by type	419 262	1 552 814 1 304 815	168 056 130 385	10.8 10.0	9.4 7.3	79.2 79.2
	39201 39202	Sales of food and nonalcoholic beverages	261 51	1 304 669 337 875	127 542 2 843	9.8	7.1	>
	39500 39511	All other receipts	246 246	1 340 571 1 340 571	99 210 99 210	7.4 7.4	.2 5.5 5.5	76.3
	39700	Contributions, gifts, and grants: Government	198	1 166 453	242 058	20.8	13.5	) 76.9 ) ) ) ) 78.6
	39710 39720	Contributions, gifts, and grants: Private	330 239	1 324 208 1 056 204	379 657 69 766	28.7 6.6	21.2 3.9	, }
	39730 39900	Gains (losses) from assets sold	64 169	304 514 920 852	-54 969 54 909	-18.1 6.0	-3.1 3.1	78.8
	39909	All other revenue	169	920 852	54 909	6.0	3.1	Х
12130		Zoos and botanical gardens	558	X	1 789 048	X	100.0	80.5
	30400 30500 30540	Membership dues. Admissions, excluding admission taxes Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	314 454	1 480 204 1 663 882	150 652 485 603	10.2 29.2	8.4 27.1	X
	30570 30670	or other cultural works Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	20 172	332 341 743 800	2 903 29 232	.9 3.9	.2 1.6	X
	39000	museums, or historical sites  Merchandise sales	237 419	1 131 903 1 552 814	31 586 168 056	2.8 10.8	1.8 9.4	X 76.3
	39016	Sales of other merchandise, not specified by type	419	1 552 814	168 056	10.8	9.4	70.5 X 79.2
	39200 39201	Sales of food and beverages	262 261	1 304 815 1 304 669	130 385 127 542	10.0 9.8	7.3 7.1	/9.2 X X
	39202 39500	Sales of alcoholic beverages	51 246	337 875 1 340 571	2 843 99 210	.8 7.4	.2 5.5	76.3
	39511 39700	All other operating receipts	246 198	1 340 571 1 166 453	99 210 242 058		5.5 13.5	76.3 >> >> >> >>
	39710	Contributions, gifts, and grants: Private	330	1 324 208	379 657	28.7	21.2	Ś
	39720 39730	Investment income, including interest and dividends	239 64	1 056 204 304 514	69 766 -54 969	6.6 -18.1	3.9 -3.1	, >
	39900 39909	All other revenue	169 169	920 852 920 852	54 909 54 909	6.0 6.0	3.1 3.1	78.8 X
1219		Nature parks and other similar institutions	573	x	360 494	x	100.0	64.2
	30400	Membership dues	208	117 774	12 520	10.6	3.5	X
	30500 30570	Admissions, excluding admission taxes	332 169	204 100 110 941	97 147 17 439	47.6 15.7	26.9 4.8	X X X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	165	122 506	4 501	3.7	1.2	X
	39000 39016	Merchandise sales Sales of other merchandise, not specified by type	378 378	226 955 226 955	38 203 38 203	16.8 16.8	10.6 10.6	58.9
	39200	Sales of food and beverages	206	162 563	11 280	6.9	3.1	42.5 X
	39201 39202	Sales of food and nonalcoholic beverages	206 9	162 563 11 161	11 221 59	6.9 .5	3.1 Z	×
	39500 39511	All other receipts. All other operating receipts.	203 203	153 809 153 809	12 388 12 388	8.1 8.1	3.4 3.4	50.6
	39700	Contributions, gifts, and grants: Government	173	103 610	25 385	24.5	7.0	Ś
	39710 39720	Contributions, gifts, and grants: Private	357 266	215 261 197 641	116 632 24 938	54.2 12.6	32.4 6.9	50.6 >> >> >> >> 52.5
	39730 39900	Gains (losses) from assets sold	47 114	62 053 100 151	-13 122 13 183	-21.1 13.2	-3.6 3.7	52.5
	39909	All other revenue	114	100 151	13 183	13.2	3.7	>

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			Establishmen	its with the product line	Product I	ine receipts/reve	nue	
NAICS	Product	Tax status, kind of business, and product line				As percent of t		
code	line code	rax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
712		Museums, historical sites, and similar institutions—Con.						
7121		Museums, historical sites, and similar institutions—Con.						
71219		Nature parks and other similar institutions—Con.						
712190		Nature parks and other similar institutions	573	×	360 494	x	100.0	64.2
	30400 30500 30570	Membership dues. Admissions, excluding admission taxes Sales of programs	208 332 169	117 774 204 100 110 941	12 520 97 147 17 439	10.6 47.6 15.7	3.5 26.9 4.8	X X X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	165	122 506	4 501	3.7	1.2	_ X
	39000 39016	Merchandise sales	378 378	226 955 226 955	38 203 38 203	16.8 16.8	10.6 10.6	58.9 X 42.5 X
	39200 39201	Sales of food and beverages	206 206	162 563 162 563	11 280 11 221	6.9 6.9	3.1 3.1	42.5 Y
	39202 39500	Sales of alcoholic beverages All other receipts.	9 203	11 161 153 809	59 12 388	.5 8.1	Z 3.4	X
	39511	All other operating receipts	203	153 809	12 388	8.1	3.4	50.0 X
	39700 39710	Contributions, gifts, and grants: Government	173 357	103 610 215 261	25 385 116 632	24.5 54.2	7.0 32.4	50.6 X X X X X
	39720 39730	Investment income, including interest and dividends	266 47	197 641 62 053	24 938 -13 122	12.6 -21.1	6.9 -3.6	X
	39900 39909	All other revenue All other revenue	114 114	100 151 100 151	13 183 13 183	13.2 13.2	3.7 3.7	52.5 X
13		Amusement, gambling, and recreation industries	65 915	×	75 010 469	X	100.0	74.4
	30200	Tuition, fees, and other payments from providing academic or technical	10.007	11 000 100	1 051 500	147	0.0	
	30400	instruction	10 027 32 163	11 230 420 28 447 380	1 651 588 15 317 947	14.7 53.8	2.2 20.4	64.7 64.7 >
	30500 30560	Admissions, excluding admission taxes	9 754 11 938	17 319 671 14 336 321	6 957 391 2 551 363	40.2 17.8	9.3 3.4	64.7
	30561 30562	Phonograph, compact disc, or video jukeboxes Pinball machines	2 115 2 855	1 867 734 2 192 619	257 089 115 843	13.8 5.3	.3 .2 1.7	>
	30563	Video games	9 278	10 056 916	1 254 205	12.5	1.7	Ś
	30564 30580	Other amusement machines, excluding billiard or pool tables	4 583	5 714 496	924 226	16.2	1.2	
	30590	machines not operated by this establishment	3 790 2 788	6 609 508 3 606 795	282 466 110 838	4.3 3.1	.4	×
	30640	Gaming receipts	3 623	19 800 790	17 647 581	89.1	23.5	71.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	2 843	18 585 693	16 521 800	88.9	22.0	×
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	907	2 495 553 26 489 974	1 123 540	45.0	1.5	X
	30680 30690	Amounts received for the use of recreational facilities	28 203 4 874	4 059 068	10 204 867 1 334 688	38.5 32.9	13.6 1.8	X X X X
	30700 30800	Lodging Personal and household goods repair and maintenance	1 566 2 317	3 171 306 2 036 971	237 746 495 769	7.5 24.3	.3 .7	74 (
	30803	Boat repair and maintenance	2 317 25 372	2 036 971 40 797 226	495 769 3 566 037	24.3	.7	74.( )
	39000 39017	Merchandise sales	2 721	3 093 782	290 816	8.7 9.4	4.8 .4	71.3 X X
	39018 39019	Boats and marine equipment	1 790 23 918	1 626 969 39 458 365	484 877 2 790 344	29.8 7.1	.6 3.7	>
	39200 39201	Sales of food and beverages	35 619 34 928	55 725 913 54 807 807	9 315 063 6 944 920	16.7 12.7	12.4	71.0
	39202	Sales of alcoholic beverages	18 651	38 338 862	2 370 143	6.2	9.3 3.2 1.7	) 70.: ) )
	39250 39500	Rental or lease of goods and/or equipment	13 878 17 479	19 826 563 37 294 005	1 275 745 2 742 363	6.4 7.4	1.7 3.7	70. <sup>-</sup>
	39512 39700	All other operating receipts	17 479 1 461	37 294 005 1 317 131	2 742 363 187 804	7.4 14.3	3.7	
	39710	Contributions, diffs, and grants: Private	3 745	2 955 823	494 384	16.7	.3 .7	(
	39720 39730	Investment income, including interest and dividends	3 360 536	5 202 754 1 192 881	63 997 -94	1.2 Z	.1 Z	)
	39900 39911	All other revenue	3 281 3 281	4 167 973 4 167 973	572 926 572 926	13.7 13.7	.8 .8	67.2
131		Amusement parks and arcades	3 015	×	9 443 200	x	100.0	94.3
	30400 30500	Membership dues	52 877	60 450 8 504 041	5 396 4 864 150	8.9 57.2	.1 51.5	>
	30560	Amusement machines operated by this establishment	2 767	6 681 669	795 820	11.9	8.4	88.
	30561 30562	Phonograph, compact disc, or video jukeboxes	154 707	321 078 550 571	19 732 17 007	6.1 3.1	.2 .2	)
	30563 30564	Video games	2 405 1 721	4 241 696 3 179 025	471 962 287 119	11.1 9.0	5.0 3.0	88.5 X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	195	2 332 375				
	30590	Advertising, including endorsement fees	132	1 208 319	124 697 26 841	5.3 2.2	1.3	) ) )
	30680 30690	Amounts received for the use of recreational facilities	593 6	827 316 20 150	192 794 653	23.3 3.2	2.0 Z	>
	30700 39000	Lodging Merchandise sales	17 571	233 987 7 821 522	12 261 1 074 084	5.2 13.7	.1 11.4	, 89.1
	39017	Fuels and lubricants	9	293 836	1 117	.4	Z	89.1 X
	39019 39200	All other merchandise, not specified by type	570 1 365	7 805 749 8 740 326	1 067 332 1 612 467	13.7 18.4	11.3 17.1	89.9
	39201 39202	Sales of food and nonalcoholic beverages	1 350 194	8 735 356 4 889 303	1 542 232 70 235	17.7 1.4	16.3 .7	X
	39250	Rental or lease of goods and/or equipment All other receipts.	197 470	4 116 323 7 329 822	54 471 677 901	1.3	.6 7.2	89.9 X X X 92.2 X
	39500 39512	All other receipts	470 470	7 329 822 7 329 822	677 901 677 901	9.2	7.2	92.2

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			Establishmen	ts with the product line	Product	ine receipts/reve	enue	
NAICS	Product line code	Tax status, kind of business, and product line				As percent of t	total receipts/ e of—	
code	line code		Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7131		Amusement parks and arcades—Con.						
71311	00.400	Amusement and theme parks	444 18	X 46 619	8 174 048	10.3	100.0	97.5
	30400 30500 30560 30561 30562 30563	Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes Pinball machines Video games	431 196 10 34 123	8 161 723 5 412 517 203 140 255 607 3 167 523	4 809 4 694 327 95 742 55 1 486 39 173	57.5 1.8 Z .6	.1 57.4 1.2 Z Z .5	X X 92.1 X X X X
	30564 30580	Video games. Other amusement machines, excluding billiard or pool tables. This establishment's share of receipts from concessions or amusement machines not operated by this establishment.	97	2 550 208 2 238 677	55 028 112 128	2.2	1.4	
	30590 30680	Advertising, including endorsement fees Amounts received for the use of recreational facilities	60 54	1 169 270 405 465	25 314 19 009	2.2 4.7	.3	X X X X 92.0 X X
	30700	Lodging	17	233 987	12 261	5.2	.2	X
	39000 39017	Merchandise sales Fuels and lubricants	279 9	7 457 500 293 836	1 054 792 1 117	14.1 .4	12.9 Z	92.0 X
	39019 39200	Fuels and lubricants All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages	278 347	7 441 727 7 924 810	1 048 040 1 462 879	14.1 18.5	12.8 17.9	92.8
	39201 39202	Sales of food and nonalcoholic beverages	345 97	7 922 428 4 737 228	1 410 073 52 806	17.8 1.1	17.3	92.8 X X X
	39250	Sales of alcoholic beverages	108	4 036 086 7 049 688	45 341 645 157	1.1	.6	X
	39500 39512	All other receipts	190 190	7 049 688	645 157	9.2 9.2	7.9 7.9	95.3 X
713110		Amusement and theme parks	444	x x	8 174 048	х	100.0	97.5
	30400	Membership dues	18	46 619	4 809	10.3	1	×
	30500 30560	Admissions, excluding admission taxes	431 196	8 161 723 5 412 517	4 694 327 95 742	57.5 1.8	57.4 1.2	92.1
	30561 30562	Phonograph, compact disc, or video jukeboxes	10 34	203 140 255 607	55 1 486	Z .6	Z Z	X X X X
	30563 30564	Video games	123 97	3 167 523 2 550 208	39 173 55 028	1.2	.5 .7	X
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	94 60	2 238 677 1 169 270	112 128 25 314	5.0 2.2	1.4	X X X X
	30680 30700	Amounts received for the use of recreational facilities  Lodging	54 17	405 465 233 987	19 009 12 261	4.7 5.2	.2 .2	X
	39000 39017	Merchandise sales	279 9	7 457 500 293 836	1 054 792 1 117	14.1 .4	12.9 Z	92.0
	39019 39200	All other merchandise, not specified by type	278 347	7 441 727 7 924 810	1 048 040 1 462 879	14.1 18.5	12.8 17.9	X
	39201	Sales of food and nonalcoholic beverages	345	7 922 428	1 410 073	17.8	17.3	32.0 X
	39202 39250	Sales of alcoholic beverages	97 108	4 737 228 4 036 086	52 806 45 341	1.1	.6 .6	92.8 X X
	39500 39512	All other receipts	190 190	7 049 688 7 049 688	645 157 645 157	9.2 9.2	7.9 7.9	95.3 X
7131101		Waterparks	148	x	480 358	X	100.0	91.1
	30400	Membership dues	12	11 482	3 279	28.6	.7	X
	30500 30560 30563 30564 30580	Admissions, excluding admission taxes  Amusement machines operated by this establishment  Video games  Other amusement machines, excluding billiard or pool tables  This establishment's share of receipts from concessions or amusement	143 51 35 15	479 965 246 150 101 265 144 426	349 263 7 124 6 008 1 091	72.8 2.9 5.9 .8	72.7 1.5 1.3 .2	X 90.8 X X
	30590	machines not operated by this establishment Advertising, including endorsement fees	24 14	111 760 33 081	2 027 757	1.8 2.3	.4 .2	X X X
	30680	Amounts received for the use of recreational facilities	17	115 576	1 865	1.6	.4	X
	39000 39019	Merchandise sales	86 86	367 212 367 212	22 096 22 096	6.0 6.0	4.6 4.6	85.0 X 85.8
	39200 39201	Sales of food and beverages	127 127	453 072 453 072	72 281 69 057	16.0 15.2	15.0 14.4	85.8 X
	39202 39250	Sales of alcoholic beverages	25 40	184 860 183 047	3 224 4 369	1.7 2.4	.7 .9	X X X
	39500 39512	All other receipts	52 52	341 673 341 673	16 793 16 793	4.9 4.9	3.5 3.5	84.7 X
7131102	00012	Amusement parks (except waterparks)	296	x	7 693 690	X X	100.0	97.9
	30400	Membership dues	6	35 137	1 530	4.4	Z	
	30500 30560	Admissions, excluding admission taxes  Amusement machines operated by this establishment	288 145	7 681 758 5 166 367	4 345 064 88 618	56.6 1.7	56.5 1.2	X X 92.3
	30561	Phonograph, compact disc, or video jukeboxes	10	203 140	55	Z	Z	X
	30562 30563	Pinball machines Video games	31 88	251 957 3 066 258	1 461 33 165	.6 1.1	.4	X X X X
	30564 30580	Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	82	2 405 782	53 937	2.2	.7	
	30590	machines not operated by this establishment	70 46	2 126 917 1 136 189	110 101 24 557	5.2 2.2	1.4	X
	30680 30700	Amounts received for the use of recreational facilities	37 16	289 889 233 666	17 144 12 172	5.9 5.2	.2	ŝ
	39000	Lodging Merchandise sales	193	7 090 288	1 032 696	14.6	13.4	X X X X 92.5 X X
	39017 39019	Fuels and lubricants	9 192	293 836 7 074 515	1 117 1 025 944	.4 14.5	Z 13.3	X
	39200 39201	Sales of food and beverages	220 218	7 471 738 7 469 356	1 390 598 1 341 016	18.6 18.0	18.1 17.4	93.2 X
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	72 68	4 552 368 3 853 039	49 582 40 972	1.1	.6 .5	93.2 X X
	100200	All other receipts	138	6 708 015	628 364	9.4	8.2	95.9

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				ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind or business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7131		Amusement parks and arcades—Con.						
71312		Amusement arcades	2 571	X	1 269 152	×	100.0	73.6
	30400 30500	Membership dues	34 446	13 831 342 318	587 169 823	4.2 49.6	Z   13.4	X X
	30560 30561	Amusement machines operated by this establishment	2 571	1 269 152 117 938	700 078 19 677	55.2 16.7	55.2	66.5
	30562	Phonograph, compact disc, or video jukeboxes Pinball machines	144 673	294 964	15 521	5.3	1.6 1.2	x
	30563 30564	Video games Other amusement machines, excluding billiard or pool tables	2 282 1 624	1 074 173 628 817	432 789 232 091	40.3 36.9	34.1 18.3	66.5 X X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	101	93 698	12 569	13.4	1.0	
	30590	Advertising, including endorsement fees	72	39 049	1 527	3.9	.1	X X X
	30680 39000	Amounts received for the use of recreational facilities	539 292	421 851 364 022	173 785 19 292	41.2 5.3	13.7 1.5	71 0
	39019 39200	All other merchandise, not specified by type	292 1 018	364 022 815 516	19 292 149 588	5.3 18.3	1.5 11.8	X 72.2
	39201	Sales of food and nonalcoholic beverages	1 005	812 928	132 159	16.3	10.4	71.3 72.2 X X
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	97 89	152 075 80 237	17 429 9 130	11.5 11.4	1.4 .7	X
	39500 39512	All other receipts	280 280	280 134 280 134	32 744 32 744	11.7 11.7	2.6 2.6	73.0 X
713120	00012	Amusement arcades	2 571	X	1 269 152	X	100.0	73.6
	30400	Membership dues	34	13 831	587	4.2	Z	
	30500	Admissions, excluding admission taxes	446	342 318	169 823	49.6	13.4	X X 66.5 X X X X
	30560 30561	Amusement machines operated by this establishment	2 571 144	1 269 152 117 938	700 078 19 677	55.2 16.7	55.2   1.6	00.5 X
	30562 30563	Pinball machines	673 2 282	294 964 1 074 173	15 521 432 789	5.3 40.3	1.2 34.1	X
	30564 30580	Other amusement machines, excluding billiard or pool tables	1 624	628 817	232 091	36.9	18.3	X
		This establishment's share of receipts from concessions or amusement machines not operated by this establishment	101	93 698	12 569	13.4	1.0	Х
	30590 30680	Advertising, including endorsement fees	72 539	39 049 421 851	1 527 173 785	3.9 41.2	.1 13.7	X
	39000 39019	Merchandise sales All other merchandise, not specified by type	292 292	364 022 364 022	19 292 19 292	5.3 5.3	1.5 1.5	71.9
	39200	Sales of food and beverages	1 018	815 516	149 588	18.3	11.8	72.2
	39201 39202	Sales of food and nonalcoholic beverages	1 005 97	812 928 152 075	132 159 17 429	16.3 11.5	10.4 1.4	X X X 71.9 X 72.2 X X X
	39250 39500	Rental or lease of goods and/or equipment	89 280	80 237 280 134	9 130 32 744	11.4 11.7	.7 2.6	X 73.0
	39512	All other operating receipts	280	280 134	32 744	11.7	2.6	X
7132		Gambling industries	2 072	X	18 892 878	X	100.0	79.5
	30400 30500	Membership dues	19 127	104 925 1 963 478	15 026 74 095	14.3 3.8	.1 .4	X X
	30560	Amusement machines operated by this establishment	240	2 065 950	44 750	2.2	.2 Z	60.2
	30561 30562	Phonograph, compact disc, or video jukeboxes Pinball machines	62 58	163 552 446 950	4 320 1 315	2.6 .3	ž	X
	30563 30564	Video games	194 57	1 820 200 489 182	23 952 15 163	1.3 3.1	.1	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	133	1 001 257	12 984	1.3	.1	X
	30590	Advertising, including endorsement fees	12	160 156	1 955	1.2	Z	X
	30640 30641	Gaming receipts	2 072	18 892 878	17 405 460	92.1	92.1	76.7
	30642	operated by this establishment  This establishment's share of receipts from slot machines, gaming	1 752	17 965 540	16 344 485	91.0	86.5	Х
	30680	devices, off-track betting, and other gaming activities operated by others.	377	2 180 336	1 060 975 11 213	48.7	5.6	X X X
	30700	Amounts received for the use of recreational facilities	48 7	252 203 385 815	11 848	4.4 3.1	.1	x
	39000 39017	Merchandise sales	320 21	8 360 678 357 595	119 697 35 296	1.4 9.9	.6 .2	75.7 X
	39019 39200	All other merchandise, not specified by type	305 1 032	8 187 040 15 705 627	84 392 1 059 256	1.0 6.7	.4 5.6	X X 73.5
	39201	Sales of food and nonalcoholic beverages	892	15 198 657	785 103	5.2	4.2	73.3 X
	39202 39250	Sales of alcoholic beverages	756 24	10 263 973 462 658	274 153 2 088	2.7 .5	1.5 Z	X X X
	39500 39512	All other receipts	448 448	9 319 730 9 319 730	134 244 134 244	1.4 1.4	.7 .7	71.4 X
71321	555.2	Casinos (except casino hotels)	356	x	12 386 830	X	100.0	82.9
	30500	Admissions, excluding admission taxes	42	1 244 368	18 978	1.5	.2	Х
	30560	Amusement machines operated by this establishment	61	1 319 787	10 343	.8	.1 Z	57.8
	30562 30563	Pinball machines Video games	31 49	362 798 1 166 312	265 7 033	.1 .6	.1	X X X
	30564 30580	Other amusement machines, excluding billiard or pool tables	13	324 046	2 996	.9	Z	Х
	30640	machines not operated by this establishment	60 356	671 781 12 386 830	10 156 11 359 092	1.5 91.7	.1 91.7	X 82.1
	30641	Gaming tables, slot machines, and other gaming activities or devices						
	30642	operated by this establishment	356	12 386 830	11 185 207	90.3	90.3	Х
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	26 10	1 101 871 189 310	173 885 4 927	15.8 2.6	1.4 Z	X X
	39000	Merchandise sales	140	7 278 085	91 476	1.3	.7 .2	79.5
	39017 39019	Fuels and lubricants	6 140	152 675 7 278 085	21 951 69 525	14.4	.2 .6	X

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			Establishmen	ts with the product line	Product I	ine receipts/reve	nue	
NAICS	Product	Tay status, kind of business, and product line				As percent of t		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Respons coverage (percent
		ALL ESTABLISHMENTS—Con.						
1		Arts, entertainment, and recreation—Con.						
13		Amusement, gambling, and recreation industries—Con.						
132		Gambling industries—Con.						
1321		Casinos (except casino hotels) — Con.						
	39200 39201 39202 39250 39500 39512	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts	331 295 277 12 183	11 982 275 11 566 023 8 183 274 445 270 7 040 930 7 040 930	790 252 596 446 193 806 355 93 362 93 362	6.6 5.2 2.4 .1 1.3 1.3	6.4 4.8 1.6 Z .8	75.i
13210	39512	All other operating receipts	183	7 040 930 X		1.3 X		82.
13210	20500	Casinos (except casino hotels)	356		12 386 830		100.0	
	30500 30560 30562 30563 30564 30580	Admissions, excluding admission taxes  Amusement machines operated by this establishment  Pinball machines  Video games  Other amusement machines, excluding billiard or pool tables  This establishment's share of receipts from concessions or amusement	42 61 31 49 13	1 244 368 1 319 787 362 798 1 166 312 324 046	18 978 10 343 265 7 033 2 996	1.5 .8 .1 .6 .9	.2 .1 Z .1 Z	57.8 57.8 )
	30640	machines not operated by this establishment Gaming receipts Gaming tables, slot machines, and other gaming activities or devices	60 356	671 781 12 386 830	10 156 11 359 092	1.5 91.7	.1 91.7	82.
	30641	operated by this establishment	356	12 386 830	11 185 207	90.3	90.3	)
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	26	1 101 871	173 885	15.8	1.4	;
	30680 39000	Amounts received for the use of recreational facilities	10 140	189 310 7 278 085	4 927 91 476	2.6 1.3		79.
	39017 39019	Fuels and lubricants	6 140	152 675 7 278 085	21 951 69 525	14.4 1.0	Z .7 .2 .6	73.
	39200	All other merchandise, not specified by type	331	11 982 275	790 252	6.6	6.4	75
	39201 39202	Sales of food and nonalcoholic beverages	295 277	11 566 023 8 183 274	596 446 193 806	5.2 2.4	4.8 1.6	75
	39250 39500	Sales of alcoholic beverages	12 183	445 270 7 040 930	355 93 362	.1 1.3	1.6 Z .8	74
	39512	All other receipts	183	7 040 930	93 362	1.3	.8	
329		Other gambling industries	1 716	x	6 506 048	X	100.0	73.
	30400 30500	Membership dues. Admissions, excluding admission taxes	18 85	102 584 719 110	15 022 55 117	14.6 7.7	.2 .8	)
	30560	Amusement machines operated by this establishment	179	746 163	34 407	4.6	.5	65.
	30561 30562	Phonograph, compact disc, or video jukeboxes	60 27	135 802 84 152	4 271 1 050	3.1 1.2	.1 Z	
	30563 30564	Video games	145 44	653 888 165 136	16 919 12 167	2.6 7.4	.5 .1 Z .3	
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	73	329 476	2 828	.9	z	
	30590	Advertising, including endorsement fees	7	32 881	1 722	5.2	Z	
	30640 30641	Gaming receipts	1 716	6 506 048	6 046 368	92.9	92.9	66
	30642	operated by this establishment  This establishment's share of receipts from slot machines, gaming	1 396	5 578 710	5 159 278	92.5	79.3	
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	351 38	1 078 465 62 893	887 090 6 286	82.3 10.0	13.6 .1	
	39000	Merchandise sales	180	1 082 593	28 221	2.6	4	65.
	39017 39019	Fuels and lubricants	15 165	204 920 908 955	13 345 14 867	6.5 1.6	.2 .2 4.1	
	39200 39201	Sales of food and beverages	701 597	3 723 352 3 632 634	269 004 188 657	7.2 5.2	291	70
	39202 39250	Sales of alcoholic beverages	479 12	2 080 699 17 388	80 347 1 733	3.9 10.0	1.2 Z	
	39500 39512	All other receipts.  All other operating receipts.	265 265	2 278 800 2 278 800	40 882 40 882	1.8 1.8	.6 .6	65.
3290		Other gambling industries	1 716	x	6 506 048	x	100.0	73.
0200	30400	Membership dues	18	102 584	15 022	14.6		
	30500	Admissions, excluding admission taxes	85	719 110	55 117	7.7	.2 .8	0.5
	30560 30561	Amusement machines operated by this establishment	179 60	746 163 135 802	34 407 4 271	4.6 3.1	.5 .1 Z	65.
	30562 30563	Pinball machines	27 145	84 152 653 888	1 050 16 919	1.2 2.6	Z .3 .2	65.
	30564 30580	Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	44	165 136	12 167	7.4	.2	2
	30590	machines not operated by this establishment	73 7	329 476 32 881	2 828 1 722	.9 5.2	Z	
	30640	Advertising, including endorsement fees	1 716	6 506 048	6 046 368	92.9	92.9	66.
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 396	5 578 710	5 159 278	92.5	79.3	,
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	351	1 078 465	887 090	82.3	13.6	
	30680 39000	Amounts received for the use of recreational facilities	38 180	62 893 1 082 593	6 286 28 221	10.0	.1	65.
	39017	Fuels and lubricants	15	204 920	13 345	6.5	.4 .2 .2	65.
	39019 39200	All other merchandise, not specified by type	165 701	908 955 3 723 352	14 867 269 004	1.6 7.2	4.1	70.
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	597 479	3 632 634 2 080 699	188 657 80 347	5.2 3.9	29	
	39250	Rental or lease of goods and/or equipment	12	17 388 2 278 800	1 733 40 882	10.0	1.2 Z .6	e.e.
	39500 39512	All other receipts	265 265	2 278 800   2 278 800	40 882 40 882	1.8 1.8	.6	65.

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			Establishmen	its with the product line	Product	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code		Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7132		Gambling industries—Con.						
71329		Other gambling industries—Con.						
713290 7132901		Other gambling industries—Con.	331	x	1 758 687	x	100.0	84.2
7132901	30560	Slot machine operators	59	188 116	13 980	7.4	.8	84.2
	30561	Phonograph, compact disc, or video jukeboxes	47	131 655	3 988	3.0	.2	X
	30562 30563	Pinball machines Video games	27 44	84 152 132 799	1 050 3 779	1.2 2.8	.1	X X X X
	30564 30580	Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	38	132 319	5 163	3.9	.3	
	30640	machines not operated by this establishment	12 331	91 198 1 758 687	746 1 625 696	.8 92.4	Z 92.4	X 80.1
	30641	Gaming tables, slot machines, and other gaming activities or devices	283	1 535 909	1 427 959	93.0		X
	30642	operated by this establishment  This establishment's share of receipts from slot machines, gaming					81.2	
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	52 15	265 318 37 408	197 737 2 058	74.5 5.5	11.2 .1	X X
	39000 39017	Merchandise sales	33 6	110 076 38 087	18 080 11 675	16.4 30.7	1.0 .7	84.2 X
	39019 39200	All other merchandise, not specified by type	27 164	103 271 1 101 090	6 396 86 504	6.2 7.9	4.9	X X 81.8
	39201	Sales of food and nonalcoholic beverages	118	1 054 481	64 156	6.1	3.6	X
	39202 39500	Sales of alcoholic beverages	149 61	457 550 794 534	22 348 10 278	4.9 1.3	1.3	83.0
74.00000	39512	All other operating receipts	61	794 534	10 278	1.3	.6	X
7132902	20400	Lottery, bingo, bookie, and other betting operation	1 385	X 100 504	4 747 361	X 14.6	100.0	68.9
	30400 30500	Membership dues	18 84	102 584 717 848	15 022 55 036	14.6 7.7	.3 1.2	X
	30560 30561	Amusement machines operated by this establishment	120 13	558 047 4 147	20 427 283	3.7 6.8	.4 Z	59.2 X
	30563 30564	Video games	101 6	521 089 32 817	13 140 7 004	2.5 21.3	.3 .1	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	61	238 278	2 082	.9	z	X
	30640	Gaming receipts	1 385	4 747 361	4 420 672	93.1	93.1	61.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 113	4 042 801	3 731 319	92.3	78.6	Х
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	299	813 147	689 353	84.8	14.5	Х
	30680 39000	Amounts received for the use of recreational facilities	23 147	25 485 972 517	4 228 10 141	16.6 1.0	.1	X X 61.5
	39017 39019	Fuels and lubricants	9	166 833 805 684	1 670 8 471	1.0	.2 Z .2	X X 65.7
	39200	All other merchandise, not specified by type	537	2 622 262	182 500	7.0	3.8	65.7
	39201 39202	Sales of food and nonalcoholic beverages	479 330	2 578 153 1 623 149	124 501 57 999	4.8 3.6	2.6 1.2 Z	X X X
	39250 39500	Rental or lease of goods and/or equipment	12 204	17 388 1 484 266	1 733 30 604	10.0 2.1	Z   .6	X 58.1
	39512	All other operating receipts	204	1 484 266	30 604	2.1	.6	Х
7139		Other amusement and recreation services	60 828	X	46 674 391	X	100.0	68.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	10 022	11 222 550	1 649 853	14.7	3.5	Х
	30400 30500	Membership dues. Admissions, excluding admission taxes	32 092 8 750	28 282 005 6 852 152	15 297 525 2 019 146	54.1 29.5	32.8 4.3	X X
	30560	Amusement machines operated by this establishment	8 931	5 588 702	1 710 793	30.6	3.7	54.5
	30561 30562	Phonograph, compact disc, or video jukeboxes	1 899 2 090	1 383 104 1 195 098	233 037 97 521	16.8 8.2	.5 .2	54.5 X X X X X
	30563 30564	Video games	6 679 2 805	3 995 020 2 046 289	758 291 621 944	19.0 30.4	1.6 1.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	3 462	3 275 876	144 785	4.4	.3	
	30590	Advertising, including endorsement fees	2 644 1 550	2 238 320	82 042	3.7	.2	X
	30640 30641	Gaming receipts		906 270	242 010	26.7		60.9
	30642	operated by this establishment	1 091	620 153	177 315	28.6	.4	X
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	529 27 562	313 575 25 410 455	62 454 10 000 860	19.9 39.4	.1 21.4	X X
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage	4 868 1 542	4 038 918 2 551 504	1 334 035 213 637	33.0 8.4	2.9	X X X X
	30800 30803	Personal and household goods repair and maintenance Boat repair and maintenance	2 313 2 313	2 034 227 2 034 227	495 688 495 688	24.4 24.4	1.1 1.1	68.0 X
	39000	Merchandise sales	24 481	24 615 026	2 372 256	9.6	5.1	66.0
	39017 39018	Fuels and lubricants	2 691 1 785	2 442 351 1 547 544	254 403 479 233	10.4 31.0	.5 1.0	X X X
	39019 39200	All other merchandise, not specified by type	23 043 33 222	23 465 576 31 279 960	1 638 620 6 643 340	7.0 21.2	3.5 14.2	66.4
	39201 39202	Sales of food and nonalcoholic beverages	32 686 17 701	30 873 794 23 185 586	4 617 585 2 025 755	15.0 8.7	9.9 4.3	X X X
	39250	Sales of alcoholic beverages .  Rental or lease of goods and/or equipment .	13 657 16 561	15 247 582	1 219 186 1 930 218	8.0	2.6	X
	39500 39512	All other receipts. All other operating receipts. Contributions, gifts, and grants: Government	16 561	20 644 453 20 644 453	1 930 218	9.4 9.4	4.1 4.1	65.9 X X X X
	39700 39710	Contributions, gifts, and grants: Government	1 461 3 745	1 317 131 2 955 823	187 804 494 384	14.3 16.7	.4 1.1	X X
	39720	Contributions, ğifts, and ğrants: Private	3 360	5 202 754	63 997	1.2	1:1	

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				is with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tourstake blind of hydinana and analyst line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
<b>71</b> 713		Arts, entertainment, and recreation—Con.  Amusement, gambling, and recreation industries—Con.						
713 7139		Other amusement and recreation services—Con.						
	39730	Gains (losses) from assets sold	536	1 192 881	-94	z	z	X 61.7
	39900 39911	All other revenue	3 281 3 281	4 167 973 4 167 973	572 926 572 926	13.7 13.7	1.2 1.2	61.7 X
71391		Golf courses and country clubs	12 261	x	17 533 703	x	100.0	74.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 367	3 208 132	146 703	4.6	.8	Y
	30400 30500	Membership dues	8 688 1 531	14 033 315 2 774 838	5 904 724 431 210	42.1 15.5	33.7 2.5	X X X
	30560 30580	Amusement machines operated by this establishment This establishment's share of receipts from concessions or amusement	610	584 079	70 185	12.0	.4	x
	30590	machines not operated by this establishment Advertising, including endorsement fees	343 560	586 501 567 685	31 825 15 000	5.4 2.6	.2	X X
	30640 30641	Gaming receipts	120	121 742	22 315	18.3	:1	50.5
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	64	51 468	3 906	7.6	z	Х
		This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	59	73 709 14 162 640	18 409	25.0	.1	X
	30680 30690	Amounts received for the use of recreational facilities	10 069 327	457 095	4 189 497 11 405	29.6 2.5	23.9	X X X
	30700 30800	Lodging Personal and household goods repair and maintenance	475 37	1 351 636 52 716	90 005 1 675	6.7 3.2	.5 Z Z	74.6
	30803 39000	Boat repair and maintenance	37 6 961	52 716 10 067 308	1 675 836 428	3.2 8.3	4.8	74.6 X 73.5 X X
	39017 39018	Fuels and lubricants	89 26	248 719 9 538	4 600 250	1.8 2.6	Z	X
	39019 39200	All other merchandise, not specified by type	6 900 10 444	9 967 903 15 976 609	831 578 3 931 228	8.3 24.6	4.7 22.4	/3.1
	39201 39202	Sales of food and nonalcoholic beverages	10 297 8 870	15 853 289 14 893 369	2 917 205 1 014 023	18.4 6.8	16.6 5.8	X X 73.5 X X X X X
	39250 39500	Rental or lease of goods and/or equipment	6 656 4 644	9 285 147 8 915 274	862 114 736 184	9.3 8.3	4.9 4.2	X 73.5
	39512 39700	All other operating receipts	4 644 35	8 915 274 36 091	736 184 3 685	8.3 10.2	4.2 Z	X X
	39710 39720	Contributions, gifts, and grants: Private	283 1 148	287 599 3 421 855	31 415 19 375	10.9 .6	.2 .1	X X
	39730 39900	Gains (losses) from assets sold	291 963	889 660 2 520 595	-974 199 704	1 7.9	Z 1.1	X 73.9
710010	39911	All other revenue	963	2 520 595	199 704	7.9	1.1	73.9 X
713910	30200	Golf courses and country clubs	12 261	X	17 533 703	X	100.0	74.6
	30400	instruction Membership dues.	1 367 8 688	3 208 132 14 033 315	146 703 5 904 724	4.6 42.1	.8 33.7	X
	30500 30560	Admissions, excluding admission taxes  Amusement machines operated by this establishment	1 531 610	2 774 838 584 079	431 210 70 185	15.5 12.0	2.5	X X X
	30580	This establishment's share of receipts from concessions or amusement	343	586 501	31 825	5.4		
	30590	machines not operated by this establishment Advertising, including endorsement fees	560	567 685 121 742	15 000 22 315	2.6	.2	X X 50.5
	30640 30641	Gaming receipts Gaming tables, slot machines, and other gaming activities or devices	120	51 468		18.3	.1	
	30642	operated by this establishment This establishment's share of receipts from slot machines, gaming	64		3 906	7.6	Z	X
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	59 10 069	73 709 14 162 640	18 409 4 189 497	25.0 29.6	23.9	X X X
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage  Lodging	327 475	457 095 1 351 636	11 405 90 005	2.5 6.7	.1 . <u>5</u>	X
	30800 30803	Lodging Personal and household goods repair and maintenance Boat repair and maintenance	37 37	52 716 52 716	1 675 1 675	3.2 3.2	.5 Z Z	74.6 X 73.5 X X
	39000 39017	Fuels and lubricants.	6 961 89	10 067 308 248 719	836 428 4 600	8.3 1.8	4.8 Z Z	73.5 X
	39018 39019	Boats and marine equipment	26 6 900	9 538 9 967 903	250 831 578	2.6 8.3	4.7	X X
	39200 39201	Sales of food and beverages	10 444 10 297	15 976 609 15 853 289	3 931 228 2 917 205	24.6 18.4	22.4 16.6	73.1 X
	39202 39250	Sales of alcoholic beverages	8 870 6 656	14 893 369 9 285 147	1 014 023 862 114	6.8 9.3	5.8 4.9	73.1 X X X 73.5 X X X X X
	39500 39512	All other receipts	4 644 4 644	8 915 274 8 915 274	736 184 736 184	8.3 8.3	4.2 4.2	73.5 X
	39700 39710	Contributions, gifts, and grants: Government	35 283	36 091 287 599	3 685 31 415	10.2 10.9	4.2 Z .2	X X
	39720 39730	Investment income, including interest and dividends	1 148 291	3 421 855 889 660	19 375 -974	.6 1	.1 Z	X X
	39900 39911	All other revenue	963 963	2 520 595 2 520 595	199 704 199 704	7.9 7.9	1.1 1.1	73.9 X
71392		Skiing facilities	387	x	1 801 235	x	100.0	74.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction	219	1 302 879	163 399	12.5	9.1	Y
	30400 30500	Membership dues	53 121	213 269 351 883	13 372 138 071	6.3 39.2	.7 7.7	X X X
	30560 30563	Amusement machines operated by this establishment  Video games	39 30	110 641 86 947	3 289 2 641	3.0 3.0	.2	74.0
	30564 30580	Other amusement machines, excluding billiard or pool tables	7	21 320	644	3.0	.1 Z	X
	30360	machines not operated by this establishment	68	421 238	5 601	1.3	.3	X

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NAICS code	Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			
			Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total receipts/ revenue of —		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
11		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71392		Skiing facilities—Con.						
	30680 30690 30700 39000 39019 39200 39201 39202 39250 39500 39512	Amounts received for the use of recreational facilities. Pleasure boat dockage, slip rental, launch fees, and storage Lodging Merchandise sales All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts. All other operating receipts	319 7 53 245 240 322 320 235 274 193 193	1 598 931 17 786 346 161 1 427 800 1 422 793 1 677 043 1 672 811 1 533 871 1 364 185 1 491 146	927 272 1 222 33 555 96 940 96 063 213 389 183 441 29 948 94 377 107 352 107 352	58.0 6.9 9.7 6.8 6.8 12.7 11.0 2.0 6.9 7.2 7.2	51.5 .1 1.9 5.4 5.3 11.8 10.2 1.7 5.2 6.0 6.0	X X 73.7 X 68.0 X X X 74.0
713920		Skiing facilities	387	×	1 801 235	X	100.0	74.0
	30200 30400 30500 30560 30563 30564 30580	Tuition, fees, and other payments from providing academic or technical instruction  Membership dues.  Admissions, excluding admission taxes  Amusement machines operated by this establishment  Video games  Other amusement machines, excluding billiard or pool tables  This establishment's share of receipts from concessions or amusement	219 53 121 39 30 7	1 302 879 213 269 351 883 110 641 86 947 21 320	163 399 13 372 138 071 3 289 2 641 644	12.5 6.3 39.2 3.0 3.0 3.0	9.1 .7 7.7 .2 .1 Z	X X X 74.0 X X
	30590 30680 30690 30700 39000 39019 39200 39201 39202 39250 39500	machines not operated by this establishment Advertising, including endorsement fees Amounts received for the use of recreational facilities. Pleasure boat dockage, slip rental, launch fees, and storage Lodging Merchandise sales All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts	68 65 319 7 53 245 240 322 320 235 274	421 238 322 294 1 598 931 17 786 346 161 1 427 800 1 422 793 1 677 043 1 672 811 1 533 871 1 364 185 1 491 146	5 601 3 396 927 272 1 222 33 555 96 940 96 063 213 389 183 441 29 948 94 377 107 352	1.3 1.1 58.0 6.9 9.7 6.8 6.8 12.7 11.0 2.0 6.9 7.2	.3 2. 51.5 .1 1.9 5.4 5.3 11.8 10.2 1.7 5.2	X X X X 73.7 X 68.0 X X X 74.0
	39512	All other operating receipts	193	1 491 146	107 352	7.2	6.0	X
71393		Marinas	4 272	X	3 351 721	X	100.0	60.8
	30200 30400 30500 30560 30580	Tuition, fees, and other payments from providing academic or technical instruction Membership dues Admissions, excluding admission taxes Amusement machines operated by this establishment This establishment's share of receipts from concessions or amusement	245 656 94 40	261 179 583 857 99 380 61 098	12 953 189 689 6 231 1 185	5.0 32.5 6.3 1.9	.4 5.7 .2 Z	X X X X
	30590 30640	machines not operated by this establishment Advertising, including endorsement fees Gaming receipts	177 150 34	164 300 119 674 29 555	7 717 2 093 3 856	4.7 1.7 13.0	.2 .1 .1	X X 36.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	18	12 888	198	1.5	z	X
	30642 30680 30690 30700 30800	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities.  Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance	31 209 4 272 401 2 191	19 142 240 379 3 351 721 304 315 1 929 145	3 658 21 062 1 307 940 24 538 487 217	19.1 8.8 39.0 8.1 25.3	.1 .6 39.0 .7 14.5	X X X
	30803 39000 39017 39018 39019 39200 39201 39202 39250	Boat repair and maintenance .  Merchandise sales .  Fuels and lubricants .  Boats and marine equipment .  All other merchandise, not specified by type .  Sales of food and beverages .  Sales of food and nonalcoholic beverages .  Sales of alcoholic beverages .  Rental or lease of goods and/or equipment .	2 191 3 062 2 387 1 643 1 872 1 976 1 951 1 129 802	1 929 145 2 575 436 2 069 495 1 478 471 1 613 155 1 594 201 1 576 483 1 064 595 628 060	487 217 811 739 242 090 472 895 96 754 271 011 202 386 68 625 56 343	25.3 31.5 11.7 32.0 6.0 17.0 12.8 6.4	14.5 24.2 7.2 14.1 2.9 8.1 6.0 2.0 1.7	60.5 X 60.1 X X 58.9 X
	39500 39512	All other receipts	1 581 1 581	1 425 336 1 425 336	148 147 148 147	10.4 10.4	4.4 4.4	57.3 X
713930		Marinas	4 272	x	3 351 721	X	100.0	60.8
	30200 30400 30500 30560	Tuition, fees, and other payments from providing academic or technical instruction  Membership dues  Admissions, excluding admission taxes  Amusement machines operated by this establishment	245 656 94 40	261 179 583 857 99 380 61 098	12 953 189 689 6 231 1 185	5.0 32.5 6.3 1.9	.4 5.7 .2 Z	X X X X
	30580 30590 30640	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Advertising, including endorsement fees.  Gaming receipts.	177 150 34	164 300 119 674 29 555	7 717 2 093 3 856	4.7 1.7 13.0	.2 .1 .1	X X 36.6
	30641 30642	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment This establishment's share of receipts from slot machines, gaming	18	12 888	198	1.5	z	Х
	30680 30690 30700 30800 30803	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities.  Pleasure boat dockage, slip rental, launch fees, and storage  Lodging  Personal and household goods repair and maintenance  Boat repair and maintenance	31 209 4 272 401 2 191 2 191	19 142 240 379 3 351 721 304 315 1 929 145 1 929 145	3 658 21 062 1 307 940 24 538 487 217 487 217	19.1 8.8 39.0 8.1 25.3 25.3	.1 .6 39.0 .7 14.5 14.5	X X X X 60.5 X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	its with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status kind of hypiness and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage (percent
		ALL ESTABLISHMENTS—Con.						
1		Arts, entertainment, and recreation—Con.						
13		Amusement, gambling, and recreation industries—Con.						
139		Other amusement and recreation services—Con.						
1393		Marinas—Con.						
13930		Marinas—Con.						
	39000 39017 39018 39019 39200 39201 39202 39250 39500 39512	Merchandise sales Fuels and lubricants Boats and marine equipment All other merchandise, not specified by type Sales of food and hoeverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts	3 062 2 387 1 643 1 872 1 976 1 951 1 129 802 1 581 1 581	2 575 436 2 069 495 1 478 471 1 613 155 1 594 201 1 576 483 1 064 595 628 060 1 425 336 1 425 336	811 739 242 090 472 895 96 754 271 011 202 386 68 625 56 343 148 147 148 147	31.5 11.7 32.0 6.0 17.0 12.8 6.4 9.0 10.4	24.2 7.2 14.1 2.9 8.1 6.0 2.0 1.7 4.4 4.4	60. 58. 57.
1394		Fitness and recreational sports centers	25 290	x	14 987 647	X	100.0	67.6
	30200 30400 30500 30560 30561 30562 30563 30564 30580 30690 30641 30642 30680 30690 30700 30803 30803 30900 30917 39200 39919 39200 39202 39250 39512 39500 39512 39700	Tuition, fees, and other payments from providing academic or technical instruction Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes Pinball machines Video games Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement machines not operated by this establishment. Advertising, including endorsement fees Gaming receipts Gaming tables, slot machines, and other gaming activities or devices operated by this establishment This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance Boat repair and maintenance Merchandise sales Fuels and lubricants Boats and marine equipment All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts Contributions, gifts, and grants: Private Investment income, including interest and dividends	7 210 19 283 4 232 1 640 2 181 1 266 361 1 104 1 016 1 81 1 100 91 6 272 101 173 33 8 647 101 144 8 558 10 406 10 315 1 211 2 311 1 211 2 311 6 119 6 119 6 119	5 916 317 12 108 300 2 199 935 832 520 14 489 48 580 619 886 216 644 982 454 796 097 67 396 25 909 42 530 4 189 285 137 673 308 388 37 833 7 600 561 53 264 13 958 7 561 852 6 928 771 6 802 099 1 963 516 1 674 807 6 105 033 6 105 033 1 196 292	1 183 665 8 620 854 636 766 87 250 2 993 4 298 72 105 7 854 49 738 34 342 20 305 4 987 15 318 1 797 064 4 357 39 423 6 172 371 464 2 631 3 567 36 266 641 056 554 625 86 431 6 3958 638 592 638 592 638 592 638 592 638 592	20.0 71.2 28.9 10.5 20.7 8.8 11.6 3.6 5.1 4.3 30.1 19.2 36.0 42.9 3.2 12.8 16.3 16.3 16.3 4.9 25.6 4.8 9.3 8.2 4.8 9.3 10.5 10.5 10.5	7.9 57.5 4.2 4.2 6 Z 7.5 1.1 2.2 1.1 12.0 2.3 3.7 2.5 2.5 2.4 4.3 3.7 6.4 4.3	55.6 55.6 29.6 67.6 63.0 63.1
	39710 39720	Contributions, gifts, and grants: Private	2 349 1 549	2 150 470 1 342 046	336 259 32 134	15.6 2.4	2.2 .2 .2 .2	
	39730 39900	Gains (losses) from assets sold.	147 1 566	187 809 1 305 600	-378 292 005	2 22.4	Z 1.9	48.
	39911	All other revenue	1 566	1 305 600	292 005	22.4	1.9	
3940		Fitness and recreational sports centers	25 290	X	14 987 647	×	100.0	67.
	30200 30400 30500 30560 30561 30562 30563 30564 30580	Tuition, fees, and other payments from providing academic or technical instruction Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes Pinball machines Video games Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	7 210 19 283 4 232 1 640 29 181 1 266 361	5 916 317 12 108 300 2 199 935 832 520 14 489 48 580 619 886 216 644	1 183 665 8 620 854 636 766 87 250 2 993 4 298 72 105 7 854	20.0 71.2 28.9 10.5 20.7 8.8 11.6 3.6	7.9 57.5 4.2 .6 Z Z .5	55.
	30590 30640	machines not operated by this establishment Advertising, including endorsement fees Gaming receipts	1 104 1 016 181	982 454 796 097 67 396	49 738 34 342 20 305	5.1 4.3 30.1	.3 .2 .1	29.
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	100	25 909	4 987	19.2	z	:
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	91	42 530	15 318	36.0	.1	
	30680 30690	Amounts received for the use of recreational facilities	6 272 101	4 189 285 137 673	1 797 064 4 357	42.9 3.2	12.0 Z	
	30700 30800	Lodging Personal and household goods repair and maintenance	173 33	308 388 37 833	39 423 6 172	12.8 16.3	.3 Z	67.
	30803 39000	Boat repair and maintenance Merchandise sales	33 8 647	37 833 7 600 561	6 172 371 464	16.3 4.9	Z   .3   Z   Z   2.5   Z	63
	39017	Fuels and lubricants	101	53 264	2 631	4.9	∠.5 Z	63
	39018 39019	Boats and marine equipment	14 8 558	13 958 7 561 852	3 567 365 266	25.6 4.8	2.4	
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	10 406 10 315	6 928 771 6 802 099	641 056 554 625	9.3 8.2	4.3 3.7	65
	39202	Sales of alcoholic beverages	1 211	1 963 516	86 431	4.4	.6	65.
	39250 39500	Rental or lease of goods and/or equipment	2 311 6 119	1 674 807 6 105 033	63 958 638 592	3.8 10.5	.4 4.3	63
	39512	All other operating receipts	6 119		638 592	10.5	4.3	

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status kind of huniness and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
'13		Amusement, gambling, and recreation industries—Con.						
139		Other amusement and recreation services—Con.						
1394		Fitness and recreational sports centers—Con.						
13940	20700	Fitness and recreational sports centers—Con.	1.054	1 000 000	100 001	10.1		
	39700 39710 39720 39730 39900 39911	Contributions, gifts, and grants: Government Contributions, gifts, and grants: Private Investment income, including interest and dividends Gains (losses) from assets sold All other revenue All other revenue	1 054 2 349 1 549 147 1 566 1 566	1 096 292 2 150 470 1 342 046 187 809 1 305 600 1 305 600	132 621 336 259 32 134 -378 292 005 292 005	12.1 15.6 2.4 2 22.4 22.4	.9 2.2 .2 Z 1.9 1.9	X X X X 48.1 X
139404		Ice skating rinks	443	X	419 950	X	100.0	65.5
	30200 30400 30500 30560 30562 30563 30564 30580	Tuition, fees, and other payments from providing academic or technical instruction Membership dues. Admissions, excluding admission taxes. Amusement machines operated by this establishment Pinball machines Video games Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	187 65 293 157 19 121 25	215 438 40 629 283 046 157 216 9 116 128 258 27 944	59 891 9 842 59 224 6 333 2 833 2 976 524	27.8 24.2 20.9 4.0 31.1 2.3 1.9	14.3 2.3 14.1 1.5 .7 .7	X X X 62.7 X X
	30590 30640 30641	machines not operated by this establishment Advertising, including endorsement fees Gaming receipts	138 169 9	139 910 176 851 3 712	1 942 4 864 1 215	1.4 2.8 32.7	.5 1.2 .3	X X 65.5
	30680 30700 39000 39017 39019 39200 39201 39202 39250 39500 39512	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	7 385 8 212 10 204 308 304 28 189 194	1 636 388 349 10 698 230 312 6 219 226 940 304 053 298 910 40 717 191 776 181 113 181 113	1 067 197 279 648 29 195 713 28 482 26 812 25 140 1 672 8 771 13 867	65.2 50.8 6.1 12.7 11.5 12.6 8.8 8.4 4.1 4.6 7.7	.3 47.0 .2 7.0 .2 6.8 6.4 6.0 .4 2.1 3.3 3.3	X X X 62.6 X 63.7 X X X 64.7 X
7139405		Roller skating rinks	1 540	x	396 485	x	100.0	61.7
	30200 30400 30500 30560 30561 30562 30563 30580 30590 30640 30642 30680 39000 39017 39019 39200 39201 39202	Tuition, fees, and other payments from providing academic or technical instruction Membership dues. Admissions, excluding admission taxes. Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes Pinball machines Video games Other amusement machines, excluding billiard or pool tables. This establishment's share of receipts from concessions or amusement machines not operated by this establishment. Advertising, including endorsement fees Gaming receipts This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities operated by others. Fuels and lubricants All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of food and beverages Sales of goods and/or equipment	170 142 1 466 931 20 153 703 220 277 65 12 10 502 876 7 868 1 359 1 337 48	58 458 41 462 372 545 259 748 4 364 35 396 189 288 76 903 96 099 12 050 1 650 968 159 367 266 153 857 265 298 355 880 351 393 15 182	2 073 1 932 206 109 19 054 666 1 430 11 835 5 123 3 015 430 263 48 41 112 25 451 41 25 369 69 574 68 120 1 454	3.5 4.7 55.3 7.3 15.3 4.0 6.3 6.7 3.1 3.6 15.9 5.0 25.8 9.6 4.8 9.6 19.6	.5 5.5 52.0 4.8 .2 .4 3.0 1.3 .8 .1 .1 .1 .1 .2 .4 .4 .4 .7.5 .17.5 .17.5 .17.5	X X X 60.2 X X X X 44.0 X 60.8 X X 13.3 61.3 X X X
	39250 39500	Rental or lease of goods and/or equipment	661 359	205 589 119 669	16 710 10 651	8.1 8.9	4.2 2.7	X 61.1
	39512	All other operating receipts	359	119 669	10 651	8.9	2.7	X
139409		Other fitness and recreational sports centers	23 307	x	14 171 212	x	100.0	67.9
	30200 30400 30500 30560 30561 30562 30563 30564 30580 30590 30640 30641	Tuition, fees, and other payments from providing academic or technical instruction  Membership dues  Admissions, excluding admission taxes  Amusement machines operated by this establishment  Phonograph, compact disc, or video jukeboxes  Pinball machines  Video games  Other amusement machines, excluding billiard or pool tables  This establishment's share of receipts from concessions or amusement machines not operated by this establishment  Advertising, including endorsement fees  Gaming receipts  Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	6 853 19 076 2 473 552 9 9 442 116 689 782 160	5 642 421 12 026 209 1 544 344 415 556 10 125 4 068 302 340 111 797 746 445 607 196 62 034 23 591	1 121 701 8 609 080 371 433 61 863 2 327 35 57 294 2 207 44 781 29 048 18 827 3 705	19.9 71.6 24.1 14.9 23.0 .9 19.0 2.0 6.0 4.8 30.3	7.9 60.8 2.6 .4 Z Z .4 Z .3 .2 .1	X X X 46.2 X X X X X X X X X X X X X X X X X X X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	76	39 017	15 122	38.8	1	х
	30680 30690 30700 30800 30803	Amounts received for the use of recreational facilities. Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance Boat repair and maintenance.	5 385 98 160 33 33	3 641 569 136 001 295 612 37 833 37 833	1 558 673 4 249 38 705 6 172 6 172	42.8 3.1 13.1 16.3	11.0 Z .3 Z Z	X X X X 67.9 X

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			Establishmen	ts with the product line	Product	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code		Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation - Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71394		Fitness and recreational sports centers—Con.						
713940		Fitness and recreational sports centers—Con.						
7139409		Other fitness and recreational sports centers—Con.						
7139409	39000 39017 39018 39019 39200 39201 39202 39500 39512 39700 39710 39720 39730 39900 39911	Merchandise sales Fuels and lubricants Boats and marine equipment All other merchandise, not specified by type Sales of food and beverages Sales of food and beverages Sales of food and beverages Sales of food and onalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts Contributions, gifts, and grants: Private Investment income, including interest and dividends Gains (losses) from assets sold All other revenue All other revenue	7 559 84 10 7 486 8 739 8 674 1 135 5 566 5 566 1 054 2 349 1 1549 1 549 1 566 1 566	7 104 096 46 188 13 408 7 069 614 6 268 838 6 151 796 1 907 617 1 277 442 5 804 251 5 804 251 1 096 292 2 150 470 1 342 046 187 809 1 305 600	316 818 1 877 3 526 311 415 544 670 461 365 83 305 38 477 614 074 132 621 336 259 32 134 -378 292 005 292 005	4.5 4.1 26.3 4.4 8.7 7.5 4.4 3.0 10.6 10.6 12.1 15.6 2.4 2 22.4	2.2 Z Z 2.2 3.8 3.3 6 .3 4.3 4.3 2.4 2.2 Z Z 2.1 2.1	63.0 X X 65.7 X X X 63.1 X X X X X X X X X X X X X X X X X X X
71395		Bowling centers	4 924	x x	3 074 777	х	100.0	77.7
	30200 30400 30500 30560 30561 30562 30563 30584 30580 30590 30640 30641 30642 30680 30800 30800 30800 30800 30901 30901 39200 39200 39201 39202 39250 39500	Tuition, fees, and other payments from providing academic or technical instruction  Membership dues  Admissions, excluding admission taxes  Amusement machines operated by this establishment  Phonograph, compact disc, or video jukeboxes  Pinball machines  Video games  Other amusement machines, excluding billiard or pool tables  This establishment's share of receipts from concessions or amusement machines not operated by this establishment  Advertising, including endorsement fees  Gaming receipts  Gaming tables, slot machines, and other gaming activities or devices operated by this establishment  This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities or devices operated by this establishment  This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others Amounts received for the use of recreational facilities  Pleasure boat dockage, slip rental, launch fees, and storage  Personal and household goods repair and maintenance  Boat repair and maintenance  Merchandise sales  Fuels and lubricants  All other merchandise, not specified by type  Sales of food and beverages  Sales of food and nonalcoholic beverages  Sales of food and nonalcoholic beverages  Sales of alcoholic beverages  Rental or lease of goods and/or equipment  All other receipts	21 79 90 2 690 228 439 2 213 368 1 190 209 686 480 230 4 924 19 6 6 1 755 16 1 1737 4 321 4 173 3 835 2 748 1 594	11 836 27 777 64 708 1 719 769 88 609 233 504 1 490 405 207 583  767 119 106 482 483 121  371 745  132 454 3 074 777 6 616 3 460 3 460 1 007 025 8 234 997 173 2 659 234 2 573 892 2 474 113 1 806 216 1 221 250	614 381 12 440 72 134 611 6 297 58 970 6 256 24 562 1 543 66 583 59 347 7 236 1 867 189 34 244 42 011 316 41 542 847 232 365 672 481 560 99 624 40 095	5.2 1.4 19.2 4.2 7.7 4.0 3.0 3.2 1.4 13.8 16.0 5.5 60.7 7.1 7.1 4.2 4.8 31.9 14.2 19.5 5.3	Z Z Z .4 2.3 Z 2.1.9 .2 1.9 2.60.7 Z Z Z Z 1.4 2.7.6 11.9 15.7 3.2 2.1.3	X X X X X X X X X X X X X X X X X X X
712050	39512	All other operating receipts	1 594	1 221 250	40 095	3.3	1.3	X 77.7
713950	30200 30400 30500 30560 30560 30561 30562 30563 30564 30580 30640 30641 30642 30680 30690 30800 30800 30800 30800 30900 309017 39019 39200	Bowling centers  Tuition, fees, and other payments from providing academic or technical instruction Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment. Phonograph, compact disc, or video jukeboxes Pinball machines Video games. Other amusement machines, excluding billiard or pool tables. This establishment's share of receipts from concessions or amusement machines not operated by this establishment. Advertising, including endorsement fees Gaming receipts. Gaming tables, slot machines, and other gaming activities or devices operated by this establishment. This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities. Pleasure boat dockage, slip rental, launch fees, and storage Personal and household goods repair and maintenance Boat repair and maintenance Merchandise sales Fuels and lubricants All other merchandise, not specified by type Sales of food and beverages	4 924  21 79 90 2 690 228 439 2 213 368 1 190 606 480 230 4 924 19 6 6 1 755 16 1 737 4 321 4 173	X  11 836 27 777 64 708 1 719 769 88 609 233 504 1 490 405 207 583  767 119 106 482 483 121  371 745  132 454 3 074 777 6 616 3 460 3 460 1 007 025 8 234 997 173 2 659 234 2 573 892	3 074 777  614 381 12 440 72 134 611 6 297 58 970 6 256 24 562 1 543 66 583 59 347 7 236 1 867 189 344 42 011 3966 41 542 847 232 365 672	5.2 1.4 19.2 4.2 7 7 2.7 4.0 3.0 3.2 1.4 13.8 16.0 5.5 60.7 .1 7.1 4.2 4.8 4.2 31.9	100.0  Z Z 4 4 2.3 Z 1.9 .2 1.9 .2 60.7 Z Z Z 1.4 Z 1.4 Z 1.4 Z 1.1 1.9	77.7  X X X Y4.2  74.2  X X X X X X X Y7.0  X X X X X Y7.7  76.8  X X Y6.9  76.9
	39201 39202 39250 39500 39512	Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts	3 835 2 748 1 594	2 573 892 2 474 113 1 806 216 1 221 250 1 221 250	365 672 481 560 99 624 40 095 40 095	14.2 19.5 5.5 3.3 3.3	11.9 15.7 3.2 1.3 1.3	76.9 X X X 77.6 X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	ts with the product line	Product I	line receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind or business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71399		All other amusement and recreation industries	13 694	X	5 925 308	X	100.0	49.2
	30200 30400 30500 30560 30561 30562 30563 30564 30580 30640 30641 30642 30680 30700 30800 30700 30803 39000 39212 39202 39250 39512 39700 39710 39730 39900 39730 39900 39730 39900	Tuition, fees, and other payments from providing academic or technical instruction Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes Pinball machines Video games Other amusement machines, excluding billiard or pool tables. This establishment's share of receipts from concessions or amusement machines not operated by this establishment Advertising, including endorsement fees Gaming receipts Gaming tables, slot machines, and other gaming activities or devices operated by this establishment This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others Amounts received for the use of recreational facilities Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance Merchandise sales Fuels and lubricants Boats and marine equipment All other merchandise, not specified by type Sales of food and beverages Sales of food and hoverages Sales of food and nonalcoholic beverages Sales of food and provential of the second of	960 3 333 2 682 3 912 1 486 1 467 2 857 1 883 580 644 529 429 118 5 769 142 436 46 46 3 811 98 3 736 5 753 5 630 2 421 866 2 430 2 430 3 638 3 752 5 753 5 753 753 753 753 753 753 753 753 753 753	522 207 1 315 487 1 361 408 2 280 595 995 438 908 876 1 611 367 1 414 853 354 264 326 088 204 456 158 143 45 740 2 144 443 68 027 237 389 11 073 11 073 1 936 896 57 675 39 483 1 902 700 2 444 102 2 395 220 1 256 122 489 167 1 486 414 1 86 414 1 886 414 1 886 414 1 886 414 1 486 417 3 41 778	142 519 568 505 794 428 1 476 750 179 598 86 924 614 308 595 920 25 342 25 668 128 951 108 877 17 833 1 198 776 9 077 26 025 380 213 674 4 229 2 028 207 417 739 424 394 256 345 168 42 770 259 848 259 848 259 848 126 710 12 488 1 217 81 217	27.3 43.2 58.4 64.8 18.0 9.6 38.1 42.1 7.2 7.9 63.1 68.8 39.0 55.9 13.3 11.0 3.4 11.0 9.3 30.3 16.5 27.5 27.5 27.9 24.5 2.8 1.1 23.8	2.4 9.6 13.4 24.9 3.0 1.5 10.4 10.1 4 4 2.2 1.8 3 20.2 2 2 4 4 7 7 7 8.6 6.7 1.7 5.8 7 7 4.4 4.4 9.6 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5	X X X X 42.1 X X X X 44.9 X 49.2 X 45.1 X X X X X X 45.2 X 42.2 X 42.2 X 42.2 X 42.2 X 42.2 X 42.2 X 43.2 X 44.2 X 44.2 X 45.2 X 4 X 4 X 4 X 4 X 4 X 4 X 4 X 4 X 4 X
713990	00011	All other amusement and recreation industries	13 694	x	5 925 308	X	100.0	49.2
	30200 30400 30500 30560 30561 30562 30563 30564 30580 30641 30642 30680 30690 30700 30800 309017 309018 39019 39201 39201 39202 39250 39502 39512 39700 39710 39720 39730 39901	Tuition, fees, and other payments from providing academic or technical instruction Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes Pinball machines Video games Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement machines not operated by this establishment Advertising, including endorsement fees Gaming receipts Gaming receipts Gaming tables, slot machines, and other gaming activities or devices operated by this establishment This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others Amounts received for the use of recreational facilities Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance Boat repair and maintenance Merchandise sales Fuels and lubricants Boats and marine equipment All other merchandise, not specified by type Sales of food and beverages Sales of food and hoverages Sales of food and nonalcoholic beverages Sales of food and price price to the very supplement All other receipts All other receipts All other receipts All other revenue All other revenue All other revenue All other revenue	960 3 333 2 682 3 912 1 486 1 467 2 857 1 883 580 644 529 429 118 5 769 142 436 46 3 811 98 3 736 6 3 811 98 3 736 2 421 1 866 2 430 2 430 3 72 1 113 8 663 98 98 752 752	522 207 1 315 487 1 361 408 2 280 595 2 80 595 438 908 876 1 611 367 1 414 853 354 264 326 088 204 456 158 143 45 740 2 144 443 68 027 237 389 11 073 11 073 11 073 11 936 896 57 675 39 483 1 902 700 2 444 102 2 395 220 1 256 125 489 167 1 486 414 1 486 414 1 486 414 1 486 414 1 486 414 1 486 414 1 486 414 1 486 414 1 486 414 1 486 414 1 486 414 1 486 357 754 438 853 115 412 341 778	142 519 568 505 794 428 1 476 750 179 598 86 924 614 308 595 920 25 342 25 648 128 951 108 877 17 833 1 198 776 9 077 26 025 380 213 674 4 229 2 028 207 417 739 424 394 256 345 168 42 2770 259 848 259 448 259 848 251 498 1126 710 12 488 1 1 258 81 217	27.3 43.2 58.4 64.8 18.0 9.6 38.1 42.1 7.2 7.9 63.1 68.8 39.0 55.9 13.3 11.0 7.3 5.1 10.9 30.3 16.5 27.5 17.5 27.9 24.5 17.5 27.9 24.8 1.1 12.8 23.8 23.8	2.4 9.6 13.4 24.9 3.0 1.5 10.4 10.1 4 4.2 2.2 1.8 3 20.2 2.2 4.4 7 7 7 8.5 12.5 12.5 12.5 12.5 12.5 12.5 12.5 12	X X X X 42.1 X X X X 44.9 X 45.1 X X X 45.0 X X X X X X X X X X X X X X X X X X X
7139901		Dance halls	214	x	82 344	x	100.0	37.7
	30500 30580	Admissions, excluding admission taxes	119	51 338	16 167	31.5	19.6	X
	30590 30680	machines not operated by this establishment Advertising, including endorsement fees Amounts received for the use of recreational facilities	15 7 214	19 321 12 838 82 344	2 079 2 425 35 078	10.8 18.9 42.6	2.5 2.9 42.6	X X X

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			Establishmer	its with the product line	Product I	ine receipts/reve	enue	
NAICS code	Product line code	Tax status, kind of business, and product line				As percent of total receipts/ revenue of—  Estab- lishmoets		-
			Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ALL ESTABLISHMENTS—Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71399		All other amusement and recreation industries—Con.						
713990		All other amusement and recreation industries—Con.						
7139901		Dance halls—Con.						
	39000 39019	Merchandise sales	8 8	8 177 8 177	151 151	1.8 1.8	.2 .2	37.7 X 37.7
	39200 39201	Sales of food and beverages	174 156	68 194 61 779	22 652 8 092	33.2 13.1	27.5 9.8	37.7 X
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	103 7	39 687 9 632	14 560 82	36.7 .9	17.7 .1	X X X
	39500 39512	All other receipts.  All other operating receipts.	57 57	17 782 17 782	2 666 2 666	15.0 15.0	3.2 3.2	37.7 X
7139902	00012	Concession operators of amusement devices and rides	958	x 702	430 957	X	100.0	25.7
7100002	30500	Admissions, excluding admission taxes	57	24 476	13 663	55.8	3.2	Y
	30560 30561	Amusement machines operated by this establishment	219 23	129 096 23 717	24 447 852	18.9 3.6	5.7	25.3 X X X X X
	30562 30563	Phonograph, compact disc, or video jukeboxes Pinball machines Video games	35 161	26 397 84 374	390 11 071	1.5 13.1	.1 2.6	x v
	30564 30580	Other amusement machines, excluding billiard or pool tables	68	51 525	12 134	23.6	2.8	x
		This establishment's share of receipts from concessions or amusement machines not operated by this establishment	24	12 599	843	6.7	.2	X
	30590 30640	Advertising, including endorsement fees	42 12	19 225 4 927	529 2 241	2.8 45.5	.1 .5	X X X X X
	30680 30690	Amounts received for the use of recreational facilities	958 6	430 957 1 136	342 388 17	79.4 1.5	79.4 Z	X
	30700 30800	Lodging Personal and household goods repair and maintenance	8	3 735 1 136	256 9	6.9 .8	.1 Z Z	X 25.7
	30803 39000	Boat repair and maintenance	6 171	1 136 80 953	9 6 844	.8 8.5	Z 1.6	X 25.7
	39019 39200	All other merchandise, not specified by type	171 388	80 953 180 095	6 844 32 909	8.5 18.3	1.6 7.6	X 25.7
	39201 39202	Sales of food and nonalcoholic beverages	388 32	180 095 14 050	30 661 2 248	17.0 16.0	7.1	X ×
	39250	Sales of alcoholic beverages	59	16 010	3 642	22.7	.5 .8 .7	X X X
	39500 39512	All other receipts	66 66	57 268 57 268	3 169 3 169	5.5 5.5	.7 .7	25.7 X
7139904		Miniature golf courses	1 392	x	396 744	x	100.0	62.5
	30200	Tuition, fees, and other payments from providing academic or technical						
	30400	instruction	171 92	84 455 38 833	8 029 5 716	9.5 14.7	2.0 1.4	X X X
	30500 30560	Admissions, excluding admission taxes	406 202	110 277 62 892	91 399 9 492	82.9 15.1	23.0 2.4	56.3
	30562 30563	Pinball machines Video games	22 173	5 761 57 211	73 8 434	1.3	Z 2.1	56.3 X X X
	30564 30580	Other amusement machines, excluding billiard or pool tables	40	8 001	977	12.2	.2	x
		This establishment's share of receipts from concessions or amusement machines not operated by this establishment	65	38 504	959	2.5	.2	X
	30590 30680	Advertising, including endorsement fees	37 1 030	15 154 301 662	133 217 927	.9 72.2	Z 54.9	X X X
	30690 39000	Pleasure boat dockage, slip rental, launch fees, and storage	12 439	2 869 181 487	531 24 086	18.5 13.3	.1 6.1	62.0
	39017 39019	Fuels and lubricants	6 432	7 199 179 122	435 23 554	6.0 13.2	.1 5.9	X
	39200 39201	Sales of food and beverages	834 815	259 731 255 705	29 430 23 179	11.3 9.1	7.4 5.8	61.9 X X X
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	207 52	85 370 36 375	6 251 4 113	7.3 11.3	1.6 1.0	X
	39500 39512	All other receipts. All other operating receipts.	146 146	79 720 79 720	4 903 4 903	6.2 6.2	1.2 1.2	62.5 X
7139905	00012	Coin-operated amusement devices (except slot machine operation)	2 291	x	1 577 643	X	100.0	56.7
7139903	20000		2 291	^	1 377 643	^	100.0	36.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	6	1 082	128	11.8	Z Z	Х
	30400 30500	Membership dues	28 79	20 724 31 793	78 9 744	.4 30.6	.6	X X X
	30560 30561	Amusement machines operated by this establishment	2 291 1 239	1 577 643 883 546	1 369 671 172 301	86.8 19.5	86.8 10.9	48.9
	30562 30563	Pinball machines Video games	1 185 1 812	786 358 1 171 475	82 512 569 589	10.5 48.6	5.2 36.1	X X X X
	30564 30580	Other amusement machines, excluding billiard or pool tables	1 278	1 123 172	545 269	48.5	34.6	
	30590	machines not operated by this establishment Advertising, including endorsement fees	42 16	21 382 6 620	9 015 49	42.2 .7	.6 Z	X
	30640	Gaming receipts	74	67 324	42 352	62.9	2.7	53.5
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	49	46 298	28 516	61.6	1.8	Х
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	26	21 026	13 836	65.8	.9	Х
	30680 30700	Amounts received for the use of recreational facilities  Lodging	134 7	89 742 3 411	16 094 122	17.9 3.6	1.0 Z	X X X
	39000	Merchandise sales	372	235 137	33 005	14.0	2.1	55.2 X

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				ts with the product line	Product I	ine receipts/reve	nue	
NAICS	Product	Tax status, kind of business, and product line				As percent of t		
code	line code	Tax status, faire or business, and product into	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Responsi coverage (percent
		ALL ESTABLISHMENTS—Con.						
1		Arts, entertainment, and recreation—Con.						
13		Amusement, gambling, and recreation industries—Con.						
139		Other amusement and recreation services—Con.						
1399		All other amusement and recreation industries—Con.						
13990		All other amusement and recreation industries—Con.						
139905		Coin-operated amusement devices (except slot machine operation)—Con.						
	39200 39201 39202 39250 39500 39512	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts	248 245 33 52 371 371	177 230 175 400 9 011 53 638 341 190 341 190	34 335 31 686 2 649 1 923 61 127 61 127	19.4 18.1 29.4 3.6 17.9	2.2 2.0 .2 .1 3.9 3.9	55. 55.
139908		All other miscellaneous amusement and recreation services	8 839	x	3 437 620	x	100.0	47.
	30200 30400	Tuition, fees, and other payments from providing academic or technical instruction  Membership dues.	779 3 212	431 234 1 250 319	133 668 562 675	31.0 45.0	3.9 16.4	)
	30500 30560	Admissions, excluding admission taxes Amusement machines operated by this establishment	2 021 1 195	1 143 524 509 395	663 455 73 108	58.0 14.4	19.3	38.
	30561 30562	Phonograph, compact disc, or video jukeboxes Pinball machines	221 225	87 772 90 360	6 437 3 949	7.3 4.4	.2	55.
	30563 30564	Video games . Other amusement machines, excluding billiard or pool tables	711 492	298 307 230 586	25 214 37 508	8.5 16.3	.7 1.1	
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	434	262 458	12 446	4.7	.4	
	30590 30640	Advertising, including endorsement fees Gaming receipts	542 439	272 251 129 919	22 532 84 050	8.3 64.7	.7 2.4	43
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	378	110 937	80 079	72.2	2.3	40.
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	90	23 336	3 971	17.0	.1	
	30680 30690	Amounts received for the use of recreational facilities.  Pleasure boat dockage, slip rental, launch fees, and storage	3 433	1 239 738 64 022	587 289 8 529	47.4 13.3	17.1	
	30700	Lodging	124 421	230 243	25 647	11.1	.2 .7 Z	47
	30800 30803	Personal and household goods repair and maintenance  Boat repair and maintenance	40 40	9 937 9 937	371 371	3.7 3.7	Z	47.
	39000 39017	Merchandise sales	2 821 88	1 431 142 50 476	149 588 3 794	10.5 7.5	4.4	42
	39018 39019	Boats and marine equipment	93 2 753	36 986 1 399 311	1 931 143 863	5.2 10.3	4.2	40
	39200 39201	Sales of food and beverages	4 109 4 026	1 758 852 1 722 241	620 098 300 638	35.3 17.5	18.0 8.7	42
	39202 39250	Sales of alcoholic beverages	2 046 696	1 108 004 373 512	319 460 33 010	28.8 8.8	9.3 1.0	
	39500 39512	All other receipts All other operating receipts Contributions, gifts, and grants: Government	1 790 1 790	990 454 990 454	187 983 187 983	19.0 19.0	5.5 5.5	40
	39700 39710	Contributions, gifts, and grants: Government	372 1 113	184 748 517 754	51 498 126 710	27.9 24.5	1.5 3.7	
	39720	Investment income, including interest and dividends	663	438 853	12 488	2.8	.4	40
	39730 39900	Gains (losses) from assets sold	98 752	115 412 341 778	81 217	1.1 23.8	Z 2.4	40
	39911	All other revenue  ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX	752	341 778	81 217	23.8	2.4	
I		Arts, entertainment, and recreation	23 392	x	27 969 288	x	100.0	79.
1		Performing arts, spectator sports, and related industries	6 061	х	8 789 209	x	100.0	80
	30400 30500	Membership dues	1 426 4 778	1 223 970 7 866 046	64 038 3 053 201	5.2 38.8	.7 34.7	
	30510 30520	Contract fees from providing entertainment.  Commissions or fees from representing or managing artists, athletes,	1 777	4 145 702	692 725	16.7	7.9	
	30530	entertainers, and others in contract negotiations, career management, etc.	140	175 524 9 504	6 788 334	3.9 3.5	.1 Z	
	30540	Writing fees	8	9 504	334	3.5	2	
	2255	literary works, musical recordings and compositions, filmed entertainment, or other cultural works	305	2 851 233	302 970	10.6	3.4	
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	1 813 24	5 028 104 51 598	291 304 1 297	5.8 2.5	3.3 Z	
	30570 30580	Sales of programs  This establishment's share of receipts from concessions or amusement	454	926 653	18 680	2.0	.2	
	30590	machines not operated by this establishment	612 2 129	1 343 273 3 506 566	105 633 69 228	7.9 2.0	1.2	
	39000 39200	Merchandise sales	2 032 1 857	4 617 618 2 910 176	80 397 136 076	1.7 4.7	.9 1.5	
	39500	All other receipts	2 633	5 917 837	470 095	7.9	5.3	
	39700 39710	Contributions, gifts, and grants: Government	4 153 5 271	6 962 215 7 952 076	448 110 2 494 138	6.4 31.4	5.1 28.4	
	39720 39730	Investment income, including interest and dividends	2 634 412	6 787 193 1 594 868	218 337 -93 860	3.2 -5.9	2.5 -1.1	

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tourstake blind of hydinana and analyst line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX  — Con.						
71		Arts. entertainment, and recreation — Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies	4 067	x	4 639 534	x	100.0	77.7
	30400	Membership dues	942	699 904	33 789	4.8	.7	Х
	30500 30510	Admissions, excluding admission taxes	3 344 1 522	4 384 765 2 561 928	1 869 339 214 282	42.6 8.4	40.3 4.6	X X X
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	54	62 946	934	1.5		
	30530	Writing fees	8	9 504	334	3.5	Z Z	X X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,						
	30550	or other cultural works	240 961	1 474 526 2 098 222	28 132 66 756	1.9 3.2	.6 1.4	X X X
	30570 30580	Sales of programs	224	536 747	10 529	2.0	.2	Х
	30590	machines not operated by this establishment	99 1 478	457 050 1 461 501	3 814 31 899	.8	.1	X X
	39000	Advertising, including endorsement fees	1 304	2 110 368	33 562	2.2 1.6	.7 .7	76.9
	39013 39200	Sales of other merchandise, not specified by type	1 304 1 141	2 110 368 1 686 631	33 562 44 296	1.6 2.6	.7 1.0	X 73.5
	39201 39202	Sales of food and nonalcoholic beverages	1 089 384	1 587 315 1 038 657	29 782 14 514	1.9 1.4	.6 .3	X X
	39500 39507	All other receipts. All other operating receipts.	1 764 1 764	3 043 954 3 043 954	191 514 191 514	6.3 6.3	4.1 4.1	76.5
	39700	Contributions, gifts, and grants: Government	2 961	4 013 559	224 984	5.6	4.8	X 75.7
	39701 39702	National Endowment for the Arts	692 2 931	2 196 593 3 905 603	25 803 199 181	1.2 5.1	.6 4.3	X
	39710 39711	Contributions, gifts, and grants: Private	3 785 3 628	4 471 461 4 404 128	1 645 791 894 347	36.8 20.3	35.5 19.3	73.2 X X X X X X
	39712 39713	Foundations Business and industry	2 912 2 673	4 214 332 3 976 479	357 448 265 884	8.5 6.7	7.7 5.7	X
	39714	Other, including labor unions, etc	676	1 534 381	128 112	8.3	2.8	X
	39720 39730	Investment income, including interest and dividends	1 644 266	3 467 747 1 103 850	151 949 –67 187	4.4 -6.1	3.3 -1.4	X
	39900 39907	All other revenue	1 670 1 670	1 758 957 1 758 957	154 787 154 787	8.8 8.8	3.3 3.3	76.2 X
71111		Theater companies and dinner theaters	2 062	x	2 538 174	x	100.0	78.6
	30400 30500	Membership dues	437 1 781	532 596 2 408 526	15 242 1 177 228	2.9 48.9	.6 46.4	X X X
	30510 30520	Contract fees from providing entertainment	536	903 437	68 904	7.6	2.7	Х
	30530	entertainers, and others in contract negotiations, career management, etc	23 8	22 446 9 504	400 334	1.8 3.5	Z	X X
	30540	Writing fees	0	9 504	334	3.5	2	^
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	124	847 695	15 555	1.8	.6	Х
	30550 30570	or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters  Sales of programs	753 130	1 487 214 375 576	52 307 5 717	3.5 1.5	2.1	X X X
	30580	This establishment's share of receipts from concessions or amusement	79	286 034	3 019	1.1	.	
	30590	machines not operated by this establishment	812	928 060	17 253	1.9	.1	X
	39000 39013	Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages	562 562	966 381 966 381	10 925 10 925	1.1 1.1	.4 .4	77.5 X
	39200 39201	Sales of food and beverages	957 922	1 317 063 1 260 663	35 582 24 877	2.7 2.0	1.4 1.0	75.2 X X
	39202 39500	Sales of alcoholic beverages	319 965	751 442 1 652 596	10 705 105 831	1.4 6.4	.4 4.2	77.6
	39507 39700	All other operating receipts Contributions, gifts, and grants: Government	965 1 472	1 652 596 2 124 855	105 831 121 508	6.4 5.7	4.2 4.8	77.6 X 77.0
	39701	National Endowment for the Arts	397	1 214 937	18 516	1.5	.7	77.0 X X
	39702 39710	National Endowment for the Arts. All other federal, state, county, and municipal Contributions, gifts, and grants: Private	1 455 1 914	2 086 569 2 427 722	102 992 789 393	4.9 32.5	4.1 31.1	75.9
	39711 39712	Individuals	1 834 1 433	2 393 702 2 280 237	439 919 177 146	18.4 7.8	17.3 7.0	X
	39713 39714	Business and industry	1 311 338	2 134 015 730 458	126 995 45 333	6.0 6.2	5.0 1.8	75.9 X X X X X X 77.7
	39720 39730	Other, including labor unions, etc. Investment income, including interest and dividends. Gains (losses) from assets sold.	825 134	1 951 246 799 204	60 837 -14 846	3.1 -1.9	2.4	X
	39900	All other revenue	774	869 717	72 958	8.4	2.9	77.7
711110	39907	All other revenue  Theater companies and dinner theaters	774 2 062	869 717 X	72 958 2 538 174	8.4 X	100.0	78.6
711110	30400	·	437	532 596	15 242	2.9	.6	
	30500	Membership dues . Admissions, excluding admission taxes .	1 781	2 408 526	1 177 228	48.9	46.4	X X X
	30510 30520	Contract fees from providing entertainment	536	903 437	68 904	7.6	2.7	
	30530	entertainers, and others in contract negotiations, career management, etc. Writing fees	23 8	22 446 9 504	400 334	1.8 3.5	Z Z	X X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,						
	30550	or other cultural works	124 753	847 695 1 487 214	15 555 52 307	1.8 3.5	.6 2.1	X X X
	30570	Sales of programs	130	375 576	5 717	1.5	.2	x
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	79	286 034	3 019	1.1	.1	X
	30590 39000	Advertising, including endorsement fees	812 562	928 060 966 381	17 253 10 925	1.9 1.1	.7 .4	X X 77.5 X
	39013	Sales of other merchandise, not specified by type	562	966 381	10 925	1.1	.4	X

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status kind of husiness and product line				As percent of revenu	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
1		— Con.  Arts, entertainment, and recreation—Con.						
' 11		Performing arts, spectator sports, and related industries—Con.						
111 1111		Performing arts companies—Con.						
11110		Theater companies and dinner theaters—Con. Theater companies and dinner theaters—Con.						
11110	20000		0.57	1 017 000	05 500	0.7		75.0
	39200 39201 39202 39500 39500 39700 39701 39710 39711 39712 39713 39714 39720 39730 39900 39907	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of food and nonalcoholic beverages All other receipts. All other operating receipts Contributions, gifts, and grants: Government National Endowment for the Arts. All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations. Business and industry Other, including labor unions, etc. Investment income, including interest and dividends Gains (losses) from assets sold All other revenue All other revenue	957 922 319 965 965 1 472 397 1 455 1 914 1 834 1 331 338 825 134 774	1 317 063 1 260 663 751 442 1 652 596 2 124 855 1 214 937 2 086 569 2 427 722 2 393 702 2 280 237 2 134 015 730 458 1 951 246 799 204 869 717 869 717	35 582 24 877 10 705 105 831 105 831 121 506 102 992 789 393 439 919 177 146 126 995 45 333 60 837 -14 846 72 958 72 958	2.7 2.0 1.4 6.4 5.7 1.5 4.9 32.5 18.4 7.8 6.0 6.2 3.1 -1.9 8.4	1.4 1.0 .4 4.2 4.2 4.8 .7 4.1 31.1 17.3 7.0 5.0 1.8 2.4 -6 2.9	75.2 X 77.6 77.0 X 75.9 X X X X X X X 77.7 77.7
111101		Opera companies	161	x	716 276	X	100.0	91.2
	30400 30500 30510 30540	Membership dues . Admissions, excluding admission taxes Contract fees from providing entertainment . Amounts received from royalties, licensing fees, and residual fees from	28 154 52	298 234 712 554 405 536	1 168 288 993 5 278	.4 40.6 1.3	40.3 .7	X X X
	30550 30570 30570 30590 39013 39200 39201 39202 39500 39507 39701 39701 39711 39712 39713 39714 39714 39714 39714 39730 39900	literary works, musical recordings and compositions, filmed entertainment, or other cultural works	6 43 7 64 522 52 35 35 17 74 440 53 137 156 153 141 49 94 29 85 85	251 424 433 354 246 338 196 761 234 934 327 110 327 110 94 819 505 275 505 275 696 525 473 308 664 453 702 897 698 908 690 256 613 655 274 493 621 013 367 438 238 554	9 765 7 158 318 4 610 2 634 7 300 6 058 1 242 20 308 29 323 12 215 17 108 293 843 203 823 49 602 26 955 13 463 27 278 4 768 22 896	3.9 1.7 .1 2.3 1.1 2.2 1.9 1.3 4.0 4.0 4.2 2.6 2.6 41.8 29.2 7.2 4.4 4.9 9.6 9.6	1.4 1.0 7 .6 .4 .4 1.0 .8 .2 2.8 2.8 4.1 1.7 2.4 41.0 28.5 6.9 3.8 1.9 3.8 -7 3.2 3.2	X X X S1.2 89.1.2 89.1 X 90.5 X 90.0 X X 2 90.0 X X 2 90.0 X X X 2 91.2 X 2 91.2 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 2 89.1 X 3 X 3 X 3 X 3 X 3 X 3 X 3 X 3 X 3 X
111102		Theater companies	1 901	X	1 821 898	X	100.0	73.6
	30400 30500 30510 30520	Membership dues. Admissions, excluding admission taxes Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes,	409 1 627 484	234 362 1 695 972 497 901	14 074 888 235 63 626	6.0 52.4 12.8	.8 48.8 3.5	х х х
	30530 30540	entertainers, and others in contract negotiations, career management, etc. Writing fees. Amounts received from royalties, licensing fees, and residual fees from	21 8	14 362 9 504	228 334	1.6 3.5	ZZZ	×
	30550 30570	literary works, musical recordings and compositions, filmed entertainment, or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters.  Sales of programs	118 710 123	596 271 1 053 860 129 238	5 790 45 149 5 399	1.0 4.3 4.2	.3 2.5 .3	X X X
	30590 30580 39000 39013 39200 39201 39202 39500 39507 39700 39711 39712 39712 39712 39712 39730 39730 39700	Sales of programs This establishment's share of receipts from concessions or amusement machines not operated by this establishment Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and hoverages Sales of sod and nonalcoholic beverages Sales of alcoholic beverages All other receipts Contributions, gifts, and grants: Government National Endowment for the Arts All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends Gains (losses) from assets sold All other revenue	79 748 510 510 922 887 302 891 1 332 344 1 318 1 758 1 681 1 285 1 170 289 731 105 689	286 034 731 299 731 447 989 953 933 553 656 623 1 147 321 1 447 321 1 147 321 1 147 321 1 1428 270 741 629 1 422 116 1 724 825 1 694 794 1 589 981 1 520 360 455 965 1 330 233 431 766 631 163	3 099 3 019 12 643 8 291 8 291 28 282 18 819 9 463 85 523 92 185 6 301 85 884 495 550 236 096 127 544 100 040 31 870 33 559 -10 078 50 062	1.1 1.7 1.1 1.1 2.9 2.0 1.4 7.5 7.5 7.5 6.5 .9 6.0 28.7 13.9 8.0 6.6 7.0 2.5 -2.3 7.9	.3 .2 .7 .5 .5 .5 .1.6 1.0 .5 .4.7 4.7 4.7 27.2 13.0 7.0 5.5 1.7 7.1 1.8 -6 2.7	72.2 69.9 X 72.3 71.6 X 70.3 X X X X X X X X X X X X X X X X X X X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	its with the product line	Product I	ine receipts/reve	nue	
NAICS code	Product line code	Tax status, kind of business, and product line				As percent of t	otal receipts/ e of —	
0000			Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71112		Dance companies	424	x	405 573	x	100.0	71.8
	30400	Membership dues	63	36 388	1 489	4.1	.4	
	30500 30510	Admissions, excluding admission taxes.  Contract fees from providing entertainment	346 257	376 332 253 260	137 199 36 393	36.5	33.8 9.0	X X X
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	14	9 045	227	2.5	.1	X
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	19	75 774	364	.5	.1	Х
	30550 30570	Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	94 26	217 634 18 611	3 569 1 748	1.6 9.4	.9	X X X X
	30590	Advertising, including endorsement fees	116 193	74 625	1 935	2.6	.4 .5 1.2	X
	39000 39013	Merchandise sales	193	315 656 315 656	5 061 5 061	1.6 1.6	1.2	71.6 X
	39200 39201	Sales of food and beverages	24 24	11 539 11 539	58 58	.5 .5	1.2 Z Z	70.9 X
	39500 39507	All other receipts	223 223	311 002 311 002	29 878 29 878	9.6 9.6	7.4 7.4	71.7 X
	39700	All other operating receipts Contributions, gifts, and grants: Government	353	367 758	21 738	5.9	5.4	68.7
	39701 39702	National Endowment for the Arts	105 348	181 870 364 951	2 459 19 279	1.4 5.3	.6 4.8	×
	39710 39711	Contributions, gifts, and grants: Private Individuals	406 381	402 348 397 075	154 582 77 432	38.4 19.5	38.1 19.1	68.4
	39712	Foundations	360	393 452	41 844	10.6	10.3	) ) ) )
	39713 39714	Business and industry	302 96	357 321 146 194	22 465 12 841	6.3 8.8	5.5 3.2	>
	39720	Investment income, including interest and dividends	129	223 931 31 372	3 505 -4 377	1.6	.9	>
	39730 39900	Gains (losses) from assets sold	13 187	187 308	12 201	-14.0 6.5	-1.1 3.0	71.1
	39907	All other revenue	187	187 308	12 201	6.5	3.0	X
11120		Dance companies	424	X	405 573	X	100.0	71.8
	30400 30500	Membership dues. Admissions, excluding admission taxes Contract fees from providing entertainment.	63 346	36 388 376 332	1 489 137 199	4.1 36.5	.4   33.8	X X X
	30510 30520 30540	Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Amounts received from royalties, licensing fees, and residual fees from	257 14	253 260 9 045	36 393 227	14.4 2.5	9.0	×
		literary works, musical recordings and compositions, filmed entertainment,	19	75 774	364	.5		~
	30550	or other cultural works	94	217 634	3 569	1.6	.1 .9	X X X X
	30570 30590	Sales of programs	26 116	18 611 74 625	1 748 1 935	9.4 2.6	.4 .5	X
	39000 39013	Merchandise sales	193 193	315 656 315 656	5 061 5 061	1.6 1.6	1.2 1.2 2 Z Z	71.6 X
	39200	Sales of food and beverages	24	11 539	58	.5	Z	70.9
	39201 39500	Sales of food and nonalcoholic beverages	24 223	11 539 311 002	58 29 878	.5 9.6	Z   7.4	71.7
	39507 39700	All other operating receipts	223 353	311 002 367 758	29 878 21 738	9.6 5.9	7.4 5.4	68.7
	39701	National Endowment for the Arts	105	181 870	2 459	1.4	.6	)
	39702 39710	All other federal, state, county, and municipal	348 406	364 951 402 348	19 279 154 582	5.3 38.4	4.8 38.1	68.4
	39711 39712	Individuals	381 360	397 075 393 452	77 432 41 844	19.5 10.6	19.1 10.3	>
	39713	Business and industry	302	357 321	22 465	6.3	5.5	<u> </u>
	39714 39720	Other, including labor unions, etc	96 129	146 194 223 931	12 841 3 505	8.8 1.6	3.2	) ) ) )
	39730 39900	Gains (losses) from assets sold	13 187	31 372 187 308	-4 377 12 201	-14.0 6.5	-1.1 3.0	71.1
	39907	All other revenue	187	187 308	12 201	6.5	3.0	, X
1113		Musical groups and artists	1 494	x	1 649 214	х	100.0	77.7
	30400	Membership dues	423	124 150	14 548	11.7	.9	Х
	30500 30510	Admissions, excluding admission taxes	1 167 695	1 564 952 1 376 515	538 210 102 046	34.4 7.4	32.6 6.2	X X X
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.		30 177	290			X
	30540	entertainers, and others in contract negotiations, career management, etc  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works.	15	550 555	12 205	2.2	.7	
	30550 30570	Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	98 57	380 238 117 781	10 023 2 507	2.6 2.1	.6 .2	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	17	169 912	773	.5	z	
	30590	Advertising, including endorsement fees	545	451 887	12 487	2.8	.8	X
	39000 39013	Merchandise sales	523 523	795 765 795 765	16 563 16 563	2.1 2.1	1.0 1.0	77.3 X
	39200 39201	Sales of food and beverages	144 128	332 262 289 565	6 886 3 292	2.1 1.1	.4	70.3
	39202	Sales of alcoholic beverages	61	283 851	3 594	1.3	.2	X
	39500 39507	All other receipts	558 558	1 073 316 1 073 316	55 149 55 149	5.1 5.1	3.3 3.3	76.0 X
	39700 39701	Contributions, gifts, and grants; Government	1 087	1 489 513 796 929	79 606 4 724	5.3	4.8 .3 4.5	75.7
	39702	National Endowment for the Arts	1 079	1 422 650	74 882	5.3	4.5	×

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu	total receipts/ e of—	
code	line code	rax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
71		— Con.  Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71113		Musical groups and artists—Con.						
71110	39710	Contributions, gifts, and grants: Private	1 402	1 603 097	691 122	43.1	41.9	70.3
	39711 39712 39713 39714 39720 39730 39900 39907	Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends. Gains (losses) from assets sold. All other revenue All other revenue	1 351 1 070 1 017 233 668 113 690	1 575 234 1 509 967 1 451 086 653 625 1 264 049 271 694 690 237 690 237	373 057 135 531 113 443 69 091 87 482 -47 969 67 284 67 284	23.7 9.0 7.8 10.6 6.9 -17.7 9.7	22.6 8.2 6.9 4.2 5.3 -2.9 4.1 4.1	75.8 X X X X 75.6
711130		Musical groups and artists	1 494	x	1 649 214	×	100.0	77.7
	30400	Membership dues	423	124 150	14 548	11.7	.9	
	30500 30510	Admissions, excluding admission taxes  Contract fees from providing entertainment	1 167 695	1 564 952 1 376 515	538 210 102 046	34.4 7.4	32.6 6.2	X X X
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	15	30 177	290	1.0	z	Х
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	10	00 177	200	1.0	-	^
	30550	or other cultural works	94 98	550 555 380 238	12 205 10 023	2.2 2.6	.7 .6	X X X
	30570 30580	Sales of programs	57	117 781	2 507	2.1	.2	
	30590 39000 39013 39200 39201 39202 39500 39507 39700 39701 39701	machines not operated by this establishment Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts Contributions, gifts, and grants: Government National Endowment for the Arts All other federal, state, county, and municipal	545 523 523 144 128 61 558 558 1 087 182 1 079	451 887 795 765 795 765 332 262 289 565 283 851 1 073 316 1 489 513 796 929 1 422 650	12 487 16 563 16 563 6 886 3 292 3 594 55 149 79 606 4 724 74 882	2.8 2.1 2.1 2.1 1.1 1.3 5.1 5.1 5.3 .6	Z   .8   1.0   1.0   .4   .2   .2   .3   3   3   4 .8   .3   4 .5	X 77.3 X 70.3 X 76.0 X 75.7
	39710 39710 39711 39712 39713 39714 39720 39730 39900 39907	All other revenue	1 402 1 351 1 070 1 017 233 668 113 690	1 622 630 1 603 097 1 575 234 1 509 967 1 451 086 653 625 1 264 049 271 694 690 237 690 237	691 122 373 057 135 531 113 443 69 091 87 482 -47 969 67 284	43.1 23.7 9.0 7.8 10.6 6.9 -17.7 9.7	41.9 22.6 8.2 6.9 4.2 5.3 -2.9 4.1 4.1	70.3 X X X X X X 75.6 X
7111301		Symphony orchestras and chamber music organizations	764	x	1 414 217	X	100.0	80.0
	30400 30500 30510 30520	Membership dues	118 651 369	64 514 1 386 559 1 241 679	5 587 492 770 75 639	8.7 35.5 6.1	.4 34.8 5.3	X X X
	30540	entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	11	28 459	215	.8	Z	Х
	30550 30570 30580	or other cultural works	46 48 34	518 876 353 975 97 698	10 942 8 124 2 153	2.1 2.3 2.2	.8 .6 .2	X X X
	30580 30590 39000 39013	This establishment's share of receipts from concessions or amusement machines not operated by this establishment  Advertising, including endorsement fees  Merchandise sales  Sales of other merchandise, not specified by type	8 365 216 216	166 765 394 655 666 359 666 359	436 9 779 9 205 9 205	.3 2.5 1.4 1.4	Z .7 .7	X X 79.9 X
	39200 39201 39202	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages	88 77 37	309 735 269 344 271 212	4 437 2 507 1 930	1.4 .9 .7	.3 .2 .1	72.7 X X
	39500	Sales of alcoholic beverages	299	954 217	43 973	4.6	3.1	78.3
	39507 39700	All other operating receipts	299 622	954 217 1 330 730	43 973 66 178	4.6 5.0	3.1 4.7	X 79.2
	39701 39702	National Endowment for the Arts	119 618	749 175 1 265 512	3 619 62 559	.5 4.9	.3 4.4	X X
	39710	Contributions, gifts, and grants: Private	738	1 388 522	596 745	43.0	42.2	72.0
	39711 39712	Individuals	722 630	1 385 909 1 347 804	337 934 113 311	24.4 8.4	23.9 8.0	X
	39713 39714	Business and industry Other, including labor unions, etc	622 174	1 303 412 602 055	102 348 43 152	7.9 7.2	7.2 3.1	X
	39720 39730	Investment income, including interest and dividends	450 74	1 125 904 247 439	84 287 -47 788	7.5 -19.3	6.0 -3.4	X X X X X X
	39900	All other revenue	383	590 585	51 535	8.7	3.6	77.9
7111000	39907	All other revenue	383	590 585	51 535	8.7	3.6	X
7111309	20400	Other music groups and artists	730	X 50 636	234 997	X 15.0	100.0	63.8
	30400 30500 30510 30540	Membership dues Admissions, excluding admission taxes Contract fees from providing entertainment. Amounts received from royalties, licensing fees, and residual fees from	305 516 326	59 636 178 393 134 836	8 961 45 440 26 407	15.0 25.5 19.6	3.8 19.3 11.2	X X X
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	48	31 679	1 263	4.0	.5	Х

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table).

				ts with the product line	Product	ine receipts/reve	enue	
NAICS	Product	Tour status, blind of husiness, and another line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71113		Musical groups and artists—Con.						
711130		Musical groups and artists—Con.						
7111309		Other music groups and artists—Con.						
	30550 30570 30580 30590 39000 39013 39200 39201 39202	Rental fees for the use of facilities, including stadiums, arenas, or theaters . Sales of programs This establishment's share of receipts from concessions or amusement machines not operated by this establishment. Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages	50 23 9 180 307 307 56 51 24	26 263 20 083 3 147 57 232 129 406 129 406 22 527 20 221 12 639	1 899 354 337 2 708 7 358 7 358 2 449 785 1 664	7.2 1.8 10.7 4.7 5.7 5.7 10.9 3.9	.8 .2 .1 1.2 3.1 3.1 1.0 .3 .7	X X X 62.1 X 53.5 X
	39500 39507 39700 39701 39702 39710 39711 39712 39713 39714 39720 39730 39900 39907	All other receipts All other operating receipts Contributions, gifts, and grants: Government National Endowment for the Arts. All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends Gains (losses) from assets sold All other revenue All other revenue	259 465 63 461 664 629 440 395 59 218 39 307 307	119 099 119 099 158 783 47 754 157 138 214 575 189 325 162 163 147 674 51 570 138 145 24 255 99 652	11 176 11 176 13 428 1 105 12 323 94 377 35 123 22 220 11 095 25 939 3 195 -181 15 749	9.4 9.4 8.5 2.3 7.8 44.0 18.6 13.7 7.5 50.3 2.3 7 15.8	4.8 4.8 5.7 .5 5.2 40.2 14.9 9.5 4.7 11.0 1.4 1 6.7 6.7	62.0 X 51.0 X X X X 60.3 X X X X X X X X X X X X X X X X X X X
71119		Other performing arts companies	87	x	46 573	х	100.0	75.8
	30400 30500 30500 30510 30550 39570 39000 39201 39201 39507 39700 39701 39702 39710 39711 39712 39713 39713 39714 39720 39730 39900 39907	Membership dues. Admissions, excluding admission taxes Contract fees from providing entertainment. Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and hoverages All other receipts All other receipts Contributions, gifts, and grants: Government National Endowment for the Arts All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends Gains (losses) from assets sold All other revenue All other revenue	19 50 34 16 11 26 26 16 15 18 49 8 49 63 62 43 9 22 6	6 770 34 955 28 716 13 136 24 779 32 566 32 566 32 5767 25 548 7 040 31 433 2 857 31 433 38 294 38 117 30 677 4 104 28 521 1 580 11 695	2 510 16 702 6 939 857 557 1 013 1 770 1 555 656 656 2 132 104 2 028 10 694 3 939 2 927 2 981 1 25 5 5 5 2 344 2 344	37.1 47.8 24.2 6.5 2.2 3.1 3.1 6.9 6.1 9.3 9.3 6.8 6.5 27.9 10.3 9.5 8.8 20.6 4	5.4 35.9 14.9 1.8 1.2 2.2 2.2 2.2 3.8 3.3 1.4 4.6 2 4.4 23.0 8.5 6.3 6.4 1.8 2 5.0 5.0	X X X X 70.9 73.9 X 70.4 X 70.4 X X 4 X X X X X X X X X X X X X X X X
711190	30400 30500 30510 30550 30570 39000 39013 39200 39201 39500 39507 39701 39702 39710 39712 39712 39713 39714 39713 39713 39730 39900 39900	Other performing arts companies  Membership dues.  Admissions, excluding admission taxes  Contract fees from providing entertainment.  Rental fees for the use of facilities, including stadiums, arenas, or theaters  Sales of programs  Merchandise sales  Sales of so ther merchandise, not specified by type  Sales of food and beverages  Sales of food and nonalcoholic beverages  All other receipts.  All other receipts.  Contributions, gifts, and grants: Government  National Endowment for the Arts.  All other federal, state, county, and municipal  Contributions gifts, and grants: Private  Individuals  Foundations.  Business and industry  Other, including labor unions, etc.  Investment income, including interest and dividends  Gains (losses) from assets sold  All other revenues	87 19 500 34 16 11 26 26 16 15 18 49 8 8 49 49 43 9 22 2 6 19	X 6 770 34 955 28 716 13 136 24 779 32 566 32 566 32 5767 25 548 7 040 7 040 31 433 2 857 31 433 38 294 38 117 30 676 34 057 4 104 28 521 1 580 11 695 11 695	46 573 2 510 16 702 6 939 857 557 1 013 1 770 1 555 656 656 2 132 104 2 028 10 694 3 939 2 927 2 981 847 125 5 5 2 344	X 37.1 47.8 24.2 6.5 2.2 3.1 3.1 6.9 6.1 9.3 9.3 6.8 6.5 27.9 10.3 9.5 8.8 20.6 .4	100.0 5.4 35.9 14.9 1.8 1.2 2.2 2.2 2.2 3.8 3.3 1.4 1.4 4.6 .2 4.4 23.0 6.3 6.3 6.4 1.8 3.5 6.5 6.5 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5	75.8  X  X  X  X  70.9  73.9  X  70.4  X  40.4  X  69.6  X  X  X  X  X  X  X  X  X  X  X  X  X
7111901	00001	All other revenue  Circuses	11	X	2 344	20.0 X	100.0	96.4
, 111301	30500	Admissions, excluding admission taxes	9	20 702	13 972	67.5	65.2	96.4 X
	30500 30510 39000 39013	Contract fees from providing entertainment.  Merchandise sales  Sales of other merchandise, not specified by type.	7 7 7	20 702 20 866 20 569 20 569	1 914 464 464	9.2 2.3 2.3	8.9 2.2 2.2	96.4 X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	its with the product line	Product I	ine receipts/reve	enue	
NAICS code	Product line code	Tax status, kind of business, and product line				As percent of t	total receipts/ e of—	
			Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71119		Other performing arts companies—Con.						
711190		Other performing arts companies—Con.						
7111901		Circuses—Con.						
	39200 39201 39710 39711 39712 39713	Sales of food and beverages Sales of food and nonalcoholic beverages Contributions, gifts, and grants: Private Individuals Foundations. Business and industry	7 7 9 9 6 6	20 569 20 569 19 390 19 390 19 097 19 097	843 841 3 334 1 400 1 343 591	4.1 4.1 17.2 7.2 7.0 3.1	3.9 3.9 15.6 6.5 6.3 2.8	96.4 X 96.4 X X
7111909		Other performing arts companies (except circuses)	76	X	25 158	X	100.0	58.4
	30400 30500 30510 30550 30570 39000 39013 39200 39201 39500 39507 39700 39701	Membership dues. Admissions, excluding admission taxes Contract fees from providing entertainment. Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and honalcoholic beverages All other receipts. All other operating receipts. Contributions, gifts, and grants: Government National Endowment for the Arts.	16 41 27 15 8 19 9 8 15 15 45	6 381 14 253 7 850 12 880 6 510 11 997 11 997 5 198 4 979 5 660 12 593 2 857	2 484 2 730 5 025 856 501 549 549 927 714 508 508 1 678 104	38.9 19.2 64.0 6.6 7.7 4.6 4.6 17.8 14.3 9.0 9.0 13.3 3.6	9.9 10.9 20.0 3.4 2.0 2.2 2.2 3.7 2.8 2.0 2.0 6.7	X X X X 45.2 X 49.6 X 47.2 X 45.3 X
	39702 39710 39711 39712 39713 39714 39720 39730 39900 39907	All other federal, state, county, and municipal. Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends. Gains (losses) from assets sold. All other revenue All other revenue	45 54 53 43 37 9 20 6 16	12 593 18 904 18 727 11 579 14 960 4 10 508 1 580 10 612 10 612	1 574 7 360 2 539 1 584 2 390 847 34 5 2 257	12.5 38.9 13.6 13.7 16.0 20.6 .3 .3 21.3	6.3 29.3 10.1 6.3 9.5 3.4 .1 Z 9.0	X X 46.4 X X X X X X 46.6 X
7113		Promoters of performing arts, sports, and similar events	1 994	x	4 149 675	x	100.0	83.0
	30400	Membership dues	484	524 066	30 249	5.8	.7	Х
	30500 30510 30520 30540	Admissions, excluding admission taxes Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Amounts received from royalties, licensing fees, and residual fees from	1 434 255 86	3 481 281 1 583 774 112 578	1 183 862 478 443 5 854	34.0 30.2 5.2	28.5 11.5	X X X
	30550 30560 30570	literary works, musical recordings and compositions, filmed entertainment, or other cultural works	65 852 19 230	1 376 707 2 929 882 50 504 389 906	274 838 224 548 1 267 8 151	20.0 7.7 2.5 2.1	6.6 5.4 Z .2	X X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	513	886 223	101 819	11.5	2.5	X
	30590 39000	Advertising, including endorsement fees	651 728	2 045 065 2 507 250	37 329 46 835	1.8	.9 1.1	X X 77.5
	39015	Sales of other merchandise, not specified by type	728	2 507 250 2 507 250 1 223 545	46 835 91 780	1.9	1.1	77.5 X 77.5
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	716 591	968 561	48 897	7.5 5.0	1.2	77.5 X X
	39202 39500	Sales of alcoholic beverages	455 869	944 484 2 873 883	42 883 278 581	4.5 9.7	1.0 6.7	78.6
	39509 39700	All other operating receipts	869 1 192	2 873 883 2 948 656	278 581 223 126	9.7 7.6	6.7 5.4	X 78.8
	39701 39702	National Endowment for the Arts All other federal, state, county, and municipal.	153 1 188	375 899 2 932 839	3 717 219 409	1.0 7.5	.1 5.3	X
	39710	Contributions, gifts, and grants: Private	1 486	3 480 615	848 347	24.4	20.4	77.1
	39711 39712	Individuals Foundations	1 123 707	1 782 976 1 416 831	231 030 168 185	13.0 11.9	5.6 4.1	X
	39713 39714	Business and industry	1 044 250	3 061 531 513 478	404 877 44 255	13.2 8.6	9.8 1.1	X
	39720 39730	Investment income, including interest and dividends	990	3 319 446 491 018	66 388 -26 673	2.0	1.6	X X X X X
	39900	Gains (losses) from assets sold	146 780	2 412 126	274 931	-5.4 11.4	6 6.6	79.1
	39908	All other revenue	780	2 412 126	274 931	11.4	6.6	Х
71131		Promoters of performing arts, sports, and similar events with facilities	842	X	1 718 310	X	100.0	92.3
	30400 30500 30510 30520	Membership dues. Admissions, excluding admission taxes Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes,	187 586 97	251 752 1 361 869 217 709	15 445 579 527 17 805	6.1 42.6 8.2	.9 33.7 1.0	X X X
	30540	entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	47	68 822	4 199	6.1	.2	Х
	30550	or other cultural works	22 506	110 128 1 223 426	2 107 165 467	1.9 13.5	.1 9.6	X
	30560 30570	Amusement machines operated by this establishment	15 85	44 796 170 017	1 232 2 734	2.8 1.6	.1	X X X X
		This establishment's share of receipts from concessions or amusement	- 33	170 017	2,04	1.0		

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			Establishmen	its with the product line	Product	ine receipts/reve	enue	
NAIÇS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX  — Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7113		Promoters of performing arts, sports, and similar events—Con.						
71131		Promoters of performing arts, sports, and similar events with facilities—Con.						
	30590 39000 39015 39200 39201 39202 39500 39509 39700 39701 39702 39711 39712 39713 39713	Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts Contributions, gifts, and grants: Government National Endowment for the Arts All other federal, state, county, and municipal Contributions, gifts, and grants: Private Individuals Foundations Business and industry Other, including labor unions, etc. Investment income, including interest and dividends	249 276 276 383 319 242 392 559 85 557 640 526 448 119	474 557 821 848 821 848 901 556 783 167 679 824 1 069 324 1 239 277 308 902 1 238 319 1 403 090 1 240 287 1 064 880 1 243 749 409 834	16 421 18 567 18 567 59 591 35 663 23 928 120 654 120 654 150 370 2 999 147 371 371 512 139 180 113 410 93 689 25 233	3.5 2.3 6.6 4.6 3.5 11.3 12.1 1.0 11.9 26.5 11.7 7.5 6.2	1.0 1.1 1.1 3.5 2.1 1.4 7.0 7.0 8.8 .2 8.6 21.6 6.5 5.5	X 76.7 86.3 X 81.3 81.3 82.8 X 79.3 X X X X
	39720 39730	Investment income, including interest and dividends	430 83	1 249 979 360 011	44 757 –22 165	3.6 -6.2	2.6 -1.3	X
	39900 39908	All other revenue	370 370	644 600 644 600	123 813 123 813	19.2 19.2	7.2 7.2	77.8 X
711310	00000	Promoters of performing arts, sports, and similar events with facilities	842	x	1 718 310	X	100.0	92.3
	30400 30500 30510	Membership dues Admissions, excluding admission taxes Contract fees from providing entertainment	187 586 97	251 752 1 361 869 217 709	15 445 579 527 17 805	6.1 42.6 8.2	.9 33.7 1.0	X X X
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	47	68 822	4 199	6.1	.2	х
	22552	literary works, musical recordings and compositions, filmed entertainment, or other cultural works	22	110 128	2 107	1.9	.1	X
	30550 30560 30570	Amusement machines operated by this establishment	506 15 85	1 223 426 44 796 170 017	165 467 1 232 2 734	13.5 2.8 1.6	9.6 .1	X X X X
	30570 30580 30590 39000	Sales of programs This establishment's share of receipts from concessions or amusement machines not operated by this establishment Advertising, including endorsement fees Merchandise sales	230 249 276	463 400 474 557 821 848	2 734 46 274 16 421 18 567	1.6 10.0 3.5 2.3	.2 2.7 1.0 1.1	X X 76.7
	39015 39200	Sales of other merchandise, not specified by type	276 383	821 848 901 556	18 567 59 591	2.3 6.6	1.1 3.5	86.3
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	319 242	783 167 679 824	35 663 23 928	4.6 3.5	2.1 1.4	X
	39500	All other receipts	392	1 069 324	120 654	11.3	7.0	81.3
	39509 39700	All other operating receipts	392 559	1 069 324 1 239 277	120 654 150 370	11.3 12.1	7.0 8.8	X 82.8
	39701 39702	National Endowment for the Arts	85 557	308 902 1 238 319	2 999 147 371	1.0 11.9	.2 8.6	X
	39710 39711	Contributions, gifts, and grants: Private Individuals	640 526	1 403 090 1 240 287	371 512 139 180	26.5 11.2	21.6 8.1	79.3
	39712	Foundations	356	1 064 880	113 410	10.7	6.6	X
	39713 39714	Business and industry Other, including labor unions, etc	448 119	1 243 749 409 834	93 689 25 233 44 757	7.5 6.2	5.5 1.5	X X X X
	39720 39730	Investment income, including interest and dividends	430 83	1 249 979 360 011	44 757 –22 165	3.6 -6.2	2.6 -1.3	X
	39900 39908	All other revenue All other revenue	370 370	644 600 644 600	123 813 123 813	19.2 19.2	7.2 7.2	77.8 X
71132	39900	Promoters of performing arts, sports, and similar events without facilities	1 152	X	2 431 365	X	100.0	76.5
71102	30400	Membership dues	297	272 314	14 804	5.4	.6	
	30500	Admissions, excluding admission taxes	848	2 119 412	604 335	28.5	24.9	X X X
	30510 30520	Contract fees from providing entertainment  Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc	158 39	1 366 065 43 756	460 638 1 655	33.7	18.9	X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, and the subtract works.	43	1 266 579	272 731	21.5	11.2	~
	30550 30570 30580	or other cultural works Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	346 145	1 706 456 219 889	59 081 5 417	3.5 2.5	2.4	X X
	30590	machines not operated by this establishment	283 402	422 823 1 570 508	55 545 20 908	13.1 1.3	2.3	X
	39000	Merchandise sales Sales of other merchandise, not specified by type	452 452	1 685 402 1 685 402	28 268 28 268	1.7 1.7	1.2 1.2	75.3 X
	39015 39200	Sales of food and beverages	333	321 989	32 189	10.0	1.3	71.0
	39201 39202	Sales of food and nonalcoholic beverages	272 213	185 394 264 660	13 234 18 955	7.1 7.2	.5 .8	X
	39500 39509	All other receipts. All other operating receipts.	477 477	1 804 559 1 804 559	157 927 157 927	8.8 8.8	6.5 6.5	75.6 X
	39700	Contributions, gifts, and grants: Government	633	1 709 379	72 756	4.3	3.0 Z	75.7
	39701 39702	National Endowment for the Arts	68 631	66 997 1 694 520	718 72 038	1.1 4.3	3.0	X _ X
	39710 39711	Contributions, gifts, and grants: Private	846 597	2 077 525 542 689	476 835 91 850	23.0 16.9	19.6 3.8	75.2 X X X X X
	39712 39713	Foundations. Business and industry	351 596	351 951 1 817 782	54 775 311 188	15.6 17.1	2.3 12.8	X
	39714	Other, including labor unions, etc.	131	103 644	19 022	18.4	12.0	â

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			Establishmen	its with the product line	Product I	ine receipts/reve	nue	
NAICS code	Product line code	Tax status, kind of business, and product line				As percent of t	otal receipts/ e of—	
oodo	inic code		Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage (percent
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
71		— Con.  Arts, entertainment, and recreation—Con.						
71 711		Performing arts, spectator sports, and related industries—Con.						
7113		Promoters of performing arts, sports, and similar events—Con.						
71132		Promoters of performing arts, sports, and similar events—Con.  Promoters of performing arts, sports, and similar events without facilities— Con.						
	39720 39730	Investment income, including interest and dividends	560	2 069 467 131 007	21 631 -4 508	1.0 -3.4	.9 2	)
	39900	Gains (losses) from assets sold	63 410	1 767 526	151 118	8.6	6.2	76.
	39908	All other revenue	410	1 767 526	151 118	8.6	6.2	2
11320		Promoters of performing arts, sports, and similar events without facilities	1 152	X	2 431 365	×	100.0	76.
	30400 30500	Membership dues. Admissions, excluding admission taxes	297 848	272 314 2 119 412	14 804 604 335	5.4 28.5	.6 24.9	
	30510	Contract fees from providing entertainment	158	1 366 065	460 638	33.7	18.9	)
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	39	43 756	1 655	3.8	.1	2
	30550 30570	or other cultural works . Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	43 346 145	1 266 579 1 706 456 219 889	272 731 59 081 5 417	21.5 3.5 2.5	11.2 2.4 .2	
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	283	422 823	55 545	13.1	2.3	,
	30590 39000	Advertising, including endorsement fees	402 452	1 570 508 1 685 402	20 908 28 268	1.3	.9 1.2	75.
	39015	Sales of other merchandise, not specified by type	452	1 685 402	28 268	1.7	1.2	
	39200 39201	Sales of food and beverages	333 272	321 989 185 394	32 189 13 234	10.0 7.1	1.3 .5	71.
	39202 39500	Sales of alcoholic beverages	213 477	264 660 1 804 559	18 955 157 927	7.2 8.8	.8 6.5	75.
	39509	All other operating receipts	477	1 804 559	157 927	8.8	6.5	75.
	39700 39701	Contributions, gifts, and grants: Government  National Endowment for the Arts	633 68	1 709 379 66 997	72 756 718	4.3 1.1	3.0 Z	75
	39702 39710	All other federal, state, county, and municipal	631 846	1 694 520 2 077 525	72 038 476 835	4.3 23.0	3.0 19.6	75
	39711	Individuals	597	542 689	91 850	16.9	3.8	75.
	39712 39713	Foundations	351 596	351 951 1 817 782	54 775 311 188	15.6 17.1	2.3 12.8	75.
	39714 39720	Other, including labor unions, etc. Investment income, including interest and dividends	131 560	103 644 2 069 467	19 022 21 631	18.4 1.0	.8 .9	
	39730	Gains (losses) from assets sold	63	131 007	-4 508	-3.4	2	
	39900 39908	All other revenue	410 410	1 767 526 1 767 526	151 118 151 118	8.6 8.6	6.2 6.2	76.
12		Museums, historical sites, and similar institutions	5 788	x	7 857 665	x	100.0	79.
	30400	Membership dues	4 335	6 612 308	470 123	7.1	6.0	
	30500 30540	Admissions, excluding admission taxes  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	3 510	6 729 476	1 025 643	15.2	13.1	;
	30570 30670	or other cultural works Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	473 1 816 2 443	2 513 977 3 444 138 5 330 796	46 271 279 840 158 211	1.8 8.1 3.0	.6 3.6 2.0	3
	39000	Merchandise sales	4 148	6 828 707	726 229	10.6	9.2	77.
	39016 39200	Sales of other merchandise, not specified by type	4 148 1 392	6 828 707 3 783 334	726 229 255 396	10.6 6.8	9.2 3.3	68.
	39201 39202	Sales of food and nonalcoholic beverages	1 328 310	3 724 174 1 269 890	238 803 16 593	6.4 1.3	3.0	
	39500 39511	All other receipts. All other operating receipts.	2 218 2 218	5 011 331 5 011 331	369 892 369 892	7.4 7.4	.2 4.7 4.7	77.
	39700	Contributions, gifts, and grants: Government	3 568	6 147 275	1 082 710	17.6	13.8	
	39710 39720	Contributions, gifts, and grants: Private	5 175 3 624	7 326 344 6 266 635	2 657 996 578 677	36.3 9.2	33.8 7.4	
	39730 39900	Gains (losses) from assets sold	905 2 391	2 577 468 4 106 803	-217 780 424 457	-8.4 10.3	-2.8 5.4	77.
	39909	All other revenue	2 391	4 106 803	424 457	10.3	5.4	77.
121		Museums, historical sites, and similar institutions	5 788	x	7 857 665	x	100.0	79.
	30400	Membership dues	4 335	6 612 308	470 123	7.1	6.0	
	30500 30540	Admissions, excluding admission taxes  Amounts received from royalties, licensing fees, and residual fees from  literary works, musical recordings and compositions, filmed entertainment,  or other cultural week.	3 510 473	6 729 476 2 513 977	1 025 643 46 271	15.2	13.1	
	30570 30670	or other cultural works Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	1 816 2 443	2 513 977 3 444 138 5 330 796	279 840 158 211	1.8 8.1 3.0	.6 3.6 2.0	)
	39000	Merchandise sales	4 148	6 828 707	726 229	10.6	9.2	77.0
	39016 39200	Sales of other merchandise, not specified by type	4 148 1 392	6 828 707 3 783 334	726 229 255 396	10.6 6.8	9.2 3.3	68.
	39201 39202	Sales of food and nonalcoholic beverages	1 328 310	3 724 174 1 269 890	238 803 16 593	6.4 1.3	3.0	
	39500	All other receipts	2 218 2 218	5 011 331 5 011 331	369 892 369 892	7.4	4.7 4.7	77
	39511 39700	All other operating receipts	3 568	6 147 275	1 082 710	7.4 17.6	13.8	
	39710 39720	Contributions, gifts, and grants: Private	5 175 3 624	7 326 344 6 266 635	2 657 996 578 677	36.3 9.2	33.8 7.4	77.
	39730 39900	Gains (losses) from assets sold. All other revenue	905 2 391	2 577 468 4 106 803	-217 780 424 457	-8.4 10.3	-2.8 5.4	77
	39909	All other revenue	2 391	4 106 803	424 457	10.3	5.4	"

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	ts with the product line	Product	ine receipts/reve	enue	
NAIÇS	Product	Tax status, kind of business, and product line				As percent of revenu	total receipts/ e of—	
code	line code	rax status, kind of basiness, and product into	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX  — Con.						
71		Arts, entertainment, and recreation—Con.						
712		Museums, historical sites, and similar institutions—Con.						
7121		Museums, historical sites, and similar institutions—Con.  Museums, historical sites, and similar institutions—Con.						
7121		Museums	4 117	×	5 540 305	x	100.0	80.1
/1211	30400	Membership dues	3 246	4 784 928	286 293	6.0	5.2	
	30500 30540	Admissions, excluding admission taxes  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	2 592	4 832 201	590 651	12.2	10.7	X
	30570 30670	or other cultural works Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	407 1 284	2 158 164 2 515 292	42 375 223 420	2.0 8.9	.8 4.0	X
	39000	museums, or historical sites	1 756 3 075	3 865 203 4 975 864	108 475 533 519	2.8 10.7	2.0 9.6	X 78.1
	39016 39200	Sales of other merchandise, not specified by type	3 075 976	4 975 864 2 341 290	533 519 108 780	10.7 4.6	9.6 2.0	X 65.0
	39201	Sales of food and beverages Sales of food and nonalcoholic beverages	914	2 282 828	98 136	4.3	1.8	X X
	39202 39500	Sales of alcoholic beverages	246 1 548	909 925 3 500 511	10 644 239 310	1.2 6.8	.2 4.3	X 79.2
	39511 39700	All other operating receipts	1 548 2 673	3 500 511 4 596 874	239 310 757 462	6.8 16.5	4.3 13.7	79.2 X X X X X
	39710	Contributions, gifts, and grants: Private	3 721	5 322 167	2 010 897	37.8	36.3	â
	39720 39730	Investment income, including interest and dividends	2 561 659	4 610 826 2 039 419	455 955 -150 466	9.9 -7.4	8.2 -2.7	X
	39900 39909	All other revenue	1 741 1 741	2 856 878 2 856 878	333 634 333 634	11.7 11.7	6.0 6.0	78.6 X
712110	39909	Museums .			5 540 305	x	100.0	80.1
712110	30400	Membership dues	4 117 3 246	X 4 784 928	286 293	6.0	5.2	
	30500 30540	Admissions, excluding admission taxes  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	2 592	4 832 201	590 651	12.2	10.7	X
	30570 30670	or other cultural works Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	407 1 284	2 158 164 2 515 292	42 375 223 420	2.0 8.9	.8 4.0	X
	39000	museums, or historical sites	1 756 3 075	3 865 203 4 975 864	108 475 533 519	2.8 10.7	2.0 9.6	X 78.1
	39016 39200	Sales of other merchandise, not specified by type	3 075	4 975 864 2 341 290	533 519	10.7	9.6 2.0	X 65.0
	39201	Sales of food and beverages	976 914	2 282 828	108 780 98 136	4.6 4.3	1.8	X X
	39202 39500	Sales of alcoholic beverages	246 1 548	909 925 3 500 511	10 644 239 310	1.2 6.8	.2 4.3	79.2
	39511 39700	All other operating receipts	1 548 2 673	3 500 511 4 596 874	239 310 757 462	6.8 16.5	4.3 13.7	X
	39710	Contributions, gifts, and grants: Private	3 721	5 322 167	2 010 897	37.8	36.3	â
	39720 39730	Investment income, including interest and dividends	2 561 659	4 610 826 2 039 419	455 955 -150 466	9.9 -7.4	8.2 -2.7	79.2 X X X X X
	39900 39909	All other revenue	1 741 1 741	2 856 878 2 856 878	333 634 333 634	11.7 11.7	6.0 6.0	78.6 X
71212	39909	Historical sites	918	2 630 676 X	516 001	x	100.0	76.7
/1212	20400				22 766			
	30400 30500 30540	Membership dues. Admissions, excluding admission taxes. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	615 510	293 806 377 476	88 060	7.7 23.3	4.4 17.1	X
	30570 30670	or other cultural works Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	53 206	69 033 116 888	1 136 13 028	1.6 11.1	.2 2.5	X
	39000	museums, or historical sites	347 576	269 990 381 264	17 692 48 549	6.6 12.7	3.4 9.4	X 71.7
	39016 39200	Sales of other merchandise, not specified by type	576 182	381 264 242 088	48 549 34 817	12.7 14.4	9.4 6.7	X 70.2
	39201	Sales of food and nonalcoholic beverages	181	241 536	31 331	13.0	6.1	X
	39202 39500	Sales of alcoholic beverages	29 342	98 625 185 042	3 486 29 812	3.5 16.1	.7 5.8	50 1
	39511 39700	All other operating receipts	342 524	185 042 280 338	29 812 57 805	16.1 20.6	5.8 11.2	X X X X X 67.3
	39710	Contributions, gifts, and grants: Private	767	464 708	150 810	32.5	29.2	ŷ
	39720 39730	Investment income, including interest and dividends	558 135	401 964 171 482	28 018 777	7.0 .5	5.4 .2	X
	39900 39909	All other revenue	367 367	228 922 228 922	22 731 22 731	9.9 9.9	4.4 4.4	67.3 X
712120	00000	Historical sites.	918	X	516 001	3.5 X	100.0	76.7
0	30400	Membership dues	615	293 806	22 766	7.7	4.4	
	30500 30540	Admissions, excluding admission taxes  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	510	377 476	88 060	23.3	17.1	X
	30570	or other cultural works	53 206	69 033 116 888	1 136 13 028	1.6 11.1	.2 2.5	X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	347	269 990	17 692	6.6	3.4	x
	39000 39016	Merchandise sales Sales of other merchandise, not specified by type	576 576	381 264 381 264	48 549 48 549	12.7 12.7	9.4 9.4	X 71.7
	39200	Sales of food and beverages	182	242 088	34 817	14.4	6.7	70.2
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	181 29	241 536 98 625	31 331 3 486	13.0 3.5	6.1 .7	X
	39500 39511	All other receipts	342 342	185 042 185 042	29 812 29 812	16.1 16.1	5.8 5.8	59.1
	39700	Contributions, gifts, and grants: Government	524	280 338	57 805	20.6	11.2	X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table).

				is with the product line	Product	ine receipts/reve	enue	
NAICS	Product	Tay status kind of husiness and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
71		Arts, entertainment, and recreation—Con.						
712		Museums, historical sites, and similar institutions—Con.						
7121		Museums, historical sites, and similar institutions—Con.						
71212		Historical sites—Con.						
712120		Historical sites—Con.						
	39710	Contributions, gifts, and grants: Private	767	464 708	150 810	32.5	29.2	X
	39720 39730	Investment income, including interest and dividends	558 135	401 964 171 482	28 018 777	7.0 .5	5.4	X X X 67.3 X
	39900 39909	All other revenue	367 367	228 922 228 922	22 731 22 731	9.9 9.9	4.4 4.4	67.3 X
71213		Zoos and botanical gardens	359	x	1 561 311	X	100.0	81.5
	30400		279	1 421 463	148 747	10.5	9.5	
	30500 30540	Membership dues. Admissions, excluding admission taxes. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works.	255	1 436 145	327 595 2 760	22.8	21.0	X
	30570 30670	Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	167 204	706 132 1 094 443	28 485 28 483	4.0	1.8	X X X
	39000	Merchandise sales	264	1 355 753	134 067	9.9	8.6	76.8
	39016 39200	Sales of other merchandise, not specified by type	264 146	1 355 753 1 124 291	134 067 107 859	9.9 9.6	8.6 6.9	X 80.1
	39201 39202	Sales of food and nonalcoholic beverages	145 32	1 124 145 254 986	105 437 2 422	9.4 1.0	6.8	X X
	39500 39511	All other receipts	193 193	1 236 625 1 236 625	91 894 91 894	7.4 7.4	5.9 5.9	77.0
	39700	All other operating receipts. Contributions, gifts, and grants: Government	198	1 166 453	242 058	20.8	15.5	X X X X
	39710 39720	Contributions, gifts, and grants: Private	330 239	1 324 208 1 056 204	379 657 69 766	28.7 6.6	24.3 4.5	X
	39730 39900	Gains (losses) from assets sold	64 169	304 514 920 852	-54 969 54 909	-18.1 6.0	-3.5 3.5	X 79.8
	39909	All other revenue	169	920 852	54 909	6.0	3.5	X
712130		Zoos and botanical gardens	359	x	1 561 311	X	100.0	81.5
	30400 30500 30540	Membership dues. Admissions, excluding admission taxes. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	279 255	1 421 463 1 436 145	148 747 327 595	10.5 22.8	9.5 21.0	×
	30570 30670	or other cultural works Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	13 167	286 780 706 132	2 760 28 485	1.0 4.0	1.8	X
	39000	museums, or historical sites	204 264	1 094 443 1 355 753	28 483 134 067	2.6 9.9	1.8 8.6	X 76.8
	39016 39200	Sales of other merchandise, not specified by type	264 146	1 355 753 1 124 291	134 067 107 859	9.9 9.6	8.6 6.9	76.8 X 80.1 X 77.0 X X
	39201 39202	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages	145 32	1 124 145 254 986	105 437 2 422	9.4 1.0	6.8	X
	39500	All other receipts	193	1 236 625 1 236 625	91 894	7.4	5.9 5.9	77.0
	39511 39700	All other operating receipts	193 198	1 166 453	91 894 242 058	7.4 20.8	15.5	X
	39710 39720	Contributions, gifts, and grants: Private	330 239	1 324 208 1 056 204	379 657 69 766	28.7 6.6	24.3 4.5	
	39730 39900	Gains (losses) from assets sold	64 169	304 514 920 852	-54 969 54 909	-18.1 6.0	-3.5 3.5	X X 70.8
	39909	All other revenue	169	920 852	54 909	6.0	3.5	79.8 X
71219		Nature parks and other similar institutions	394	X	240 048	X	100.0	63.3
	30400 30500	Membership dues	195 153	112 111 83 654	12 317 19 337	11.0 23.1	5.1 8.1	X X X
	30570	Sales of programs	159	105 826	14 907	14.1	6.2	x
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	136	101 160	3 561	3.5	1.5	X 59.7
	39000 39016	Merchandise sales	233 233	115 826 115 826	10 094 10 094	8.7 8.7	4.2 4.2	59.7 X
	39200 39500	Sales of food and beverages	88 135	75 665 89 153	3 940 8 876	5.2 10.0	1.6	X X 48.1
	39511	All other operating receipts	135	89 153	8 876	10.0	3.7	
	39700 39710	Contributions, gifts, and grants: Government	173 357	103 610 215 261	25 385 116 632	24.5 54.2	10.6 48.6	X X X X
	39720 39730	Investment income, including interest and dividends	266 47	197 641 62 053	24 938 -13 122	12.6 -21.1	10.4 -5.5	X
	39900 39909	All other revenue All other revenue	114 114	100 151 100 151	13 183 13 183	13.2 13.2	5.5 5.5	51.8 X
712190	00000	Nature parks and other similar institutions	394	100 131 X	240 048	X	100.0	63.3
	30400	Membership dues.	195	112 111	12 317	11.0	5.1	
	30500 30570	Admissions, excluding admission taxes Sales of programs	153 159	83 654 105 826	19 337 14 907	23.1 14.1	8.1 6.2	X X X
	30670	Rental fees for the use of facilities, for example, receptions held in galleries,						
	39000	museums, or historical sites	136 233	101 160 115 826	3 561 10 094	3.5 8.7	1.5 4.2	X 59.7
	39016 39200	Sales of other merchandise, not specified by type	233 88	115 826 75 665	10 094 3 940	8.7 5.2	4.2 1.6	X X
		,		00 450				
	39500 39511	All other receipts	135 135	89 153 89 153	8 876 8 876	10.0 10.0	3.7 3.7	48.1 X X X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

				s with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Taxabaha kind of husiness and availabling				As percent of total receipts/ revenue of —		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
		— Con.  Arts. entertainment, and recreation — Con.						
2		Museums, historical sites, and similar institutions—Con.						
21		Museums, historical sites, and similar institutions—Con.						
219		Nature parks and other similar institutions—Con.						
2190		Nature parks and other similar institutions—Con.						
2100	39720	Investment income, including interest and dividends	266	197 641	24 938	12.6	10.4	>
	39730	Gains (losses) from assets sold	47	62 053	-13 122	-21.1	-5.5	X
	39900 39909	All other revenue	114 114	100 151 100 151	13 183 13 183	13.2 13.2	5.5 5.5	51.8 >
3		Amusement, gambling, and recreation industries	11 543	x	11 322 414	x	100.0	78.9
	30200	Tuition, fees, and other payments from providing academic or technical						
		instruction	2 557	2 598 420 10 224 649	444 474 5 102 499	17.1 49.9	3.9	>
	30400 30500	Membership dues	9 530 1 762	2 085 435	284 753	13.7	45.1 2.5	) ) )
	30560 30580	Amusement machines operated by this establishment	296	388 308	64 551	16.6	.6	>
		machines not operated by this establishment	408	347 084	16 332	4.7	.1	)
	30590 30640	Advertising, including endorsement fees	561 253	380 633 114 766	20 813 50 905	5.5 44.4	.2 .5	58.9
	30641	Gaming tables, slot machines, and other gaming activities or devices						
	30642	operated by this establishment	217	88 384	48 260	54.6	.4	>
		devices, off-track betting, and other gaming activities operated by others.	58	30 379	2 645	8.7	Z	) )
	30680 30690	Amounts received for the use of recreational facilities	4 075 315	6 502 445 361 331	850 152 13 832	13.1 3.8	7.5 .1	)
	30700 30800	Lodging	281 12	712 668 26 858	36 975 148	5.2 .6	.3 Z Z	78.
	30803	Boat repair and maintenance	12	26 858	148	.6	ž	
	39000 39017	Merchandise sales	2 840 68	4 261 207 132 757	225 717 3 062	5.3 2.3	2.0	71.0
	39018	Boats and marine equipment	28	18 597	1 009	5.4	Z	)
	39019 39200	All other merchandise, not specified by type	2 799 5 941	4 167 908 8 297 563	221 646 2 161 631	5.3 26.1	2.0 19.1	76. <sup>-</sup>
	39201	Sales of food and nonalcoholic beverages	5 863	8 214 661	1 646 531	20.0	14.5	70.
	39202 39250	Sales of alcoholic beverages	3 409 2 257	7 304 435 3 949 374	515 100 250 698	7.1 6.3	4.5 2.2	>
	39500	All other receipts	3 527	5 003 831	479 917	9.6	4.2	71.8 ) ) )
	39512 39700	All other operating receipts	3 527 1 461	5 003 831 1 317 131	479 917 187 804	9.6 14.3	4.2 1.7	)
	39710	Contributions, gifts, and grants: Private	3 745	2 955 823	494 384	16.7	4.4	
	39720 39730	Investment income, including interest and dividends	3 360 536	5 202 754 1 192 881	63 997 -94	1.2 Z	.6 Z	,
	39900	All other revenue	3 281	4 167 973 4 167 973	572 926 572 926	13.7	5.1	/1.2
•	39911	All other revenue	3 281			13.7	5.1	70.4
39		Other amusement and recreation services	11 543	X	11 322 414	X	100.0	78.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 557	2 598 420	444 474	17.1	3.9	)
	30400	Membership dues	9 530 1 762	10 224 649	5 102 499	49.9	45.1	ý
	30500 30560	Admissions, excluding admission taxes	1 762 296	2 085 435 388 308	284 753 64 551	13.7 16.6	2.5	X X X X
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	408 561	347 084 380 633	16 332 20 813	4.7 5.5	.1	>
	30640	Gaming receipts	253	114 766	50 905	44.4	.2 .5	58.9
	30641	operated by this establishment	217	88 384	48 260	54.6	.4	>
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	50	30 379	2 645	8.7	z	,
	30680	Amounts received for the use of recreational facilities	58 4 075	6 502 445	850 152	13.1	7.5	) ) )
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage	315 281	361 331 712 668	13 832 36 975	3.8 5.2	.1	)
	30800	Personal and household goods repair and maintenance	12	26 858	148	.6	.3 Z Z	78.9 )
	30803 39000	Boat repair and maintenance	12 2 840	26 858 4 261 207	148 225 717	.6 5.3	Z   2.0	71 (
	39017	Fuels and lubricants	68	132 757	3 062	2.3	Z Z Z	71.i
	39018 39019	Boats and marine equipment	28 2 799	18 597 4 167 908	1 009 221 646	5.4 5.3	Z   2.0	)
	39200	Sales of food and beverages	5 941	8 297 563	2 161 631	26.1	19.1	76.
	39201 39202	Sales of food and nonalcoholic beverages	5 863 3 409	8 214 661 7 304 435	1 646 531 515 100	20.0 7.1	14.5 4.5	Ś
	39250 39500	Rental or lease of goods and/or equipment	2 257 3 527	3 949 374 5 003 831	250 698 479 917	6.3 9.6	2.2 4.2	71
	39512	All other operating receipts	3 527	5 003 831	479 917	9.6	4.2	) 1.0
	39700 39710	Contributions, gifts, and grants: Government	1 461 3 745	1 317 131 2 955 823	187 804 494 384	14.3 16.7	1.7 4.4	)
	39720	Investment income, including interest and dividends	3 360	5 202 754	63 997	1.2	.6 Z	76. ) 71.8 ) ) 71.7 )
	39730 39900	Gains (losses) from assets sold	536 3 281	1 192 881 4 167 973	-94 572 926	Z 13.7	Z   5.1	71 :
	39911	All other revenue	3 281	4 167 973	572 926	13.7	5.1	)
891		Golf courses and country clubs	3 463	x	7 071 309	x	100.0	84.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	479	1 269 836	47 962	3.8	.7	,
	30400	Membership dues	3 303	6 858 267 1 622 510	3 385 289 153 680	49.4	47.9 2.2	) ) )
	30500	Admissions, excluding admission taxes	626			9.5		

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table.

				ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71391		Golf courses and country clubs—Con.						
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment Advertising, including endorsement fees Gaming receipts	98 107	108 023 97 198	13 546 923	12.5 1.0	.2 Z Z	X X
	30640	Gaming receipts	38	33 823	2 854	8.4	Ž	51.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	22	16 481	1 642	10.0	z	Х
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	15	17 342	1 212	7.0	z	х
	30680 30690	Amounts received for the use of recreational facilities	2 529 212	5 435 973 294 326	594 563 6 232	10.9	8. <del>4</del> .1	X X X X
	30700	Lodging	109	494 738	14 668	3.0	.2	x
	39000 39017	Merchandise sales	1 220 33	2 695 833 97 614	171 520 855	6.4	2.4 Z	82.4 X
	39019 39200	All other merchandise, not specified by type	1 204 3 118	2 628 598 6 821 274	170 648 1 912 477	6.5 28.0	2.4 27.0	X X 82.7
	39201 39202	Sales of food and nonalcoholic beverages	3 076 2 863	6 762 795 6 545 761	1 455 199 457 278	21.5 7.0	20.6 6.5	X
	39250	Sales of alcoholic beverages	1 923	3 676 383	236 331	6.4	3.3	X
	39500 39512	All other receipts	1 528 1 528	3 438 803 3 438 803	258 060 258 060	7.5 7.5	3.6 3.6	X X X 82.5 X X X X X
	39700 39710	Contributions, gifts, and grants: Government	35 283	36 091 287 599	3 685 31 415	10.2 10.9	.1 .4	X
	39720 39730	Investment income, including interest and dividends	1 148 291	3 421 855 889 660	19 375 -974	.6 1	.3 Z	X
	39900	All other revenue	963	2 520 595	199 704	7.9	2.8	83.6
710010	39911	All other revenue	963	2 520 595	199 704	7.9	2.8	X
713910	20000	Golf courses and country clubs	3 463	×	7 071 309	X	100.0	84.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	479	1 269 836	47 962	3.8	.7	Х
	30400 30500	Membership dues	3 303 626	6 858 267 1 622 510	3 385 289 153 680	49.4 9.5	47.9 2.2	X X X
	30560 30580	Admissions, excluding admission taxes  Amusement machines operated by this establishment  This establishment's share of receipts from concessions or amusement	158	247 543	19 958	8.1	.3	Х
	30590	machines not operated by this establishment Advertising, including endorsement fees	98 107	108 023 97 198	13 546 923	12.5 1.0	.2 Z Z	X X
	30640	( daming receipts	38	33 823	2 854	8.4	Ž	51.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment This establishment's share of receipts from slot machines, gaming	22	16 481	1 642	10.0	Z	Х
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	15	17 342	1 212	7.0	z	Х
	30680 30690	Amounts received for the use of recreational facilities	2 529 212	5 435 973 294 326	594 563 6 232	10.9 2.1	8.4	X
	30700	Lodging	109	494 738 2 695 833	14 668	3.0	.2	X
	39000 39017	Fuels and lubricants	1 220 33	97 614	171 520 855	6.4	2.4 Z	X X X 82.4 X X 82.7
	39019 39200	All other merchandise, not specified by type	1 204 3 118	2 628 598 6 821 274	170 648 1 912 477	6.5 28.0	2.4 27.0	X 82.7
	39201 39202	Sales of food and nonalcoholic beverages	3 076 2 863	6 762 795 6 545 761	1 455 199 457 278	21.5 7.0	20.6 6.5	X
	39250 39500	Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts	1 923 1 528	3 676 383 3 438 803	236 331 258 060	6.4 7.5	3.3	X
	39512	All other operating receipts Contributions, gifts, and grants: Government	1 528	3 438 803	258 060	7.5	3.6	X
	39700 39710	Contributions, gifts, and grants: Private Investment income, including interest and dividends	35 283	36 091 287 599	3 685 31 415	10.2 10.9	.1 .4	X
	39720 39730	Gains (losses) from assets sold	1 148 291	3 421 855 889 660	19 375 -974	.6 1	.3 Z	X
	39900 39911	All other revenue All other revenue	963 963	2 520 595 2 520 595	199 704 199 704	7.9 7.9	2.8 2.8	X X 82.5 X X X X X X 83.6 X
71394		Fitness and recreational sports centers	5 441	x	3 274 326	x	100.0	70.4
71004	30200	Tuition, fees, and other payments from providing academic or technical	0 441	^	0 274 020		100.0	70.4
	30400	instruction  Membership dues	1 609 4 480	1 090 880 2 714 349	313 483 1 455 297	28.7 53.6	9.6 44.4	X X X
	30500	Admissions, excluding admission taxes	777	318 004	82 732	26.0	2.5	Ŷ
	30560 30563	Amusement machines operated by this establishment	119 119	132 225 132 225	42 660 42 616	32.3 32.2	1.3 1.3	51.9 X X
	30564 30580	Other amusement machines, excluding billiard or pool tables	8	5 465	27	.5	Z	Х
	30590	machines not operated by this establishment Advertising, including endorsement fees	268 255	192 737 146 384	2 336 10 411	1.2 7.1	.1 .3	X X
	30640	Gaming receipts	78	24 703	4 179	16.9	.1	40.5
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	63	17 758	3 680	20.7	.1	Х
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	22	7 519	499	6.6	z	Х
	30680 30690	Amounts received for the use of recreational facilities	1 187 57	875 411 21 639	184 623 881	21.1 4.1	5.6 Z	X X X
	30700 30800	Lodging Personal and household goods repair and maintenance	99 7	159 982 4 995	17 007 75	10.6 1.5	.5	X 70.4
	30803	Boat repair and maintenance	7	4 995	75	1.5	.5 Z Z .9	X
	39000 39017	Merchandise sales	1 019 21	1 190 193 26 126	28 858 1 350	2.4 5.2	.9 Z .8	50.6 X X
	39019	All other merchandise, not specified by type	1 001	1 168 329	27 497	2.4	.8	×

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status, kind of business, and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
71		— Con.  Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71394		Fitness and recreational sports centers—Con.						
	39200	Sales of food and beverages	2 129	1 103 985	171 667	15.6	5.2	63.7
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	2 117 315	1 096 224 527 549	133 180 38 487	12.1 7.3	4.1	X
	39250 39500	Rental or lease of goods and/or equipment	252 1 398	204 440 1 218 448	11 059 156 417	5.4 12.8	.3	X 51.3
	39512	All other operating receipts	1 398	1 218 448	156 417	12.8	4.8	X X
	39700 39710	Contributions, gifts, and grants: Government	1 054 2 349	1 096 292 2 150 470	132 621 336 259	12.1 15.6	4.1 10.3	X X X 51.3 X X X X X
	39720 39730	Investment income, including interest and dividends	1 549 147	1 342 046 187 809	32 134 -378	2.4 2	1.0 Z	X
	39900 39911	All other revenue	1 566 1 566	1 305 600 1 305 600	292 005 292 005	22.4 22.4	8.9 8.9	50.1 X
713940	33311	Fitness and recreational sports centers	5 441	x	3 274 326	X	100.0	70.4
	30200	Tuition, fees, and other payments from providing academic or technical			0 27 . 020			
	30400	instruction Membership dues.	1 609 4 480	1 090 880 2 714 349	313 483 1 455 297	28.7 53.6	9.6 44.4	X X X
	30500 30560	Admissions, excluding admission taxes Amusement machines operated by this establishment	777 119	318 004 132 225	82 732 42 660	26.0 32.3	2.5	X
	30563	Video games	119	132 225	42 616	32.2	1.3	51.9 X X
	30564 30580	Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	8	5 465	27	.5	Z	
	30590	machines not operated by this establishment	268 255	192 737 146 384	2 336 10 411	1.2 7.1	.1	X X
	30640 30641	Gaming receipts	78	24 703	4 179	16.9	.1	40.5
	30642	operated by this establishment	63	17 758	3 680	20.7	.1	X
		This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	22	7 519	499	6.6	Z	X
	30680 30690	Amounts received for the use of recreational facilities	1 187 57	875 411 21 639	184 623 881	21.1 4.1	5.6 Z	X X X
	30700 30800	Lodging Personal and household goods repair and maintenance Boat repair and maintenance	99 7	159 982 4 995	17 007 75	10.6 1.5	.5 Z	70.4
	30803 39000	Boat repair and maintenance Merchandise sales	7 1 019	4 995 1 190 193	75 75 28 858	1.5 2.4	Z   .5 Z   .9 Z   .8	X 50.6
	39017 39019	Fuels and lubricants. All other merchandise, not specified by type	21 1 001	26 126 1 168 329	1 350 27 497	5.2	Ž	70.4 X 50.6 X
	39200	Sales of food and nonalcoholic beverages	2 129	1 103 985	171 667	2.4 15.6	5.2	63.7
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment	2 117 315	1 096 224 527 549	133 180 38 487	12.1 7.3	4.1 1.2	X X
	39250 39500	Rental or lease of goods and/or equipment	252 1 398	204 440 1 218 448	11 059 156 417	5.4 12.8	.3 4.8	X X X 51.3 X X X X X
	39512 39700	All other operating receipts Contributions, gifts, and grants: Government	1 398 1 054	1 218 448 1 096 292	156 417 132 621	12.8 12.1	4.8 4.1	X
	39710	Contributions, gifts, and grants: Private Investment income, including interest and dividends.	2 349	2 150 470	336 259	15.6	10.3	ŝ
	39720 39730	Investment income, including interest and dividends.  Gains (losses) from assets sold.  All other revenue	1 549 147	1 342 046 187 809	32 134 -378	2.4 2	1.0 Z	X
	39900 39911	All other revenue	1 566 1 566	1 305 600 1 305 600	292 005 292 005	22.4 22.4	8.9 8.9	50.1 X
7139409		Other fitness and recreational sports centers	5 441	x	3 274 326	x	100.0	70.4
	30200	Tuition, fees, and other payments from providing academic or technical						
	30400	instruction	1 609 4 480	1 090 880 2 714 349	313 483 1 455 297	28.7 53.6	9.6 44.4	X X X
	30500 30560	Admissions, excluding admission taxes	777 119	318 004 132 225	82 732 42 660	26.0 32.3	2.5 1.3	X 51.9
	30563 30564	Video games Other amusement machines, excluding billiard or pool tables	119	132 225 5 465	42 616 27	32.2 .5	1.3 Z	X
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	268 255	192 737 146 384	2 336 10 411	1.2 7.1	.1 .3	X
	30640 30641	Gaming receipts	78	24 703	4 179	16.9	.1	40.5
	30642	operated by this establishment  This establishment's share of receipts from slot machines, gaming	63	17 758	3 680	20.7	.1	Х
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	22 1 187	7 519 875 411	499 184 623	6.6 21.1	Z   5.6	X
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage	57 99	21 639 159 982	881 17 007	4.1 10.6	Z	X X X X
	30800	Lodging Personal and household goods repair and maintenance	7	4 995	75	1.5	Z .5 Z Z	70.4
	30803 39000	Boat repair and maintenance	7 1 019	4 995 1 190 193	75 28 858	1.5 2.4	.9 Z	X 50.6
	39017 39019	Fuels and lubricants	21 1 001	26 126 1 168 329	1 350 27 497	5.2 2.4	.8	X X
	39200 39201	Sales of food and beverages	2 129 2 117	1 103 985 1 096 224	171 667 133 180	15.6 12.1	5.2 4.1	63.7
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	315 252	527 549 204 440	38 487 11 059	7.3 5.4	1.2	X X X
	39500	All other receipts	1 398	1 218 448	156 417	12.8	4.8	51.3
	39512 39700	All other operating receipts	1 398 1 054	1 218 448 1 096 292	156 417 132 621	12.8 12.1	4.8 4.1	51.3 X X X X X X
	39710 39720	Contributions, gifts, and grants: Private	2 349 1 549	2 150 470 1 342 046	336 259 32 134	15.6 2.4	10.3 1.0	X X
	39730	Gains (losses) from assets sold	147	187 809	-378	2	zl	X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table).

				s with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status kind of husiness and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage (percent
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX —Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
139		Other amusement and recreation services—Con.						
1394		Fitness and recreational sports centers—Con.						
13940		Fitness and recreational sports centers—Con.						
139409		Other fitness and recreational sports centers—Con.						
133403	39900	·	1 566	1 305 600	292 005	22.4	8.9	E0.
	39911	All other revenue	1 566	1 305 600	292 005	22.4	8.9	50.
1399		All other amusement and recreation industries	2 639	x	976 779	x	100.0	68.2
	30200	Tuition, fees, and other payments from providing academic or technical						
	30400	instruction	469 1 747	237 704 652 033	83 029 261 913	34.9 40.2	8.5 26.8	) ) )
	30500	Admissions, excluding admission taxes	359 19	144 921 8 540	48 341 1 933	33.4 22.6	4.9	Ş
	30560 30580	Amusement machines operated by this establishment					.2	
	30590	machines not operated by this establishment	42 199	46 324 137 051	450 9 479	1.0 6.9	Z 1.0	)
	30640 30641	Gaming receipts	137	56 240	43 872	78.0	4.5	63.2
		operated by this establishment	132	54 145	42 938	79.3	4.4	)
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	21	5 518	934	16.9	.1	2
	30680 30690	Amounts received for the use of recreational facilities	359 46	191 061 45 366	70 966 6 719	37.1 14.8	7.3 .7	
	30700 39000	Lodging Merchandise sales	73	57 948 375 181	5 300 25 339	9.1	.5	E E
	39017	Fuels and lubricants	601 14	9 017	857	6.8 9.5	2.6 .1	55.
	39018 39019	Boats and marine equipment	24 594	13 458 370 981	981 23 501	7.3 6.3	.1 2.4	
	39200	Sales of food and beverages	694	372 304	77 487	20.8	7.9	54.
	39201 39202	Sales of food and nonalcoholic beverages	670 231	355 642 231 125	58 152 19 335	16.4 8.4	6.0 2.0	
	39250 39500	Rental or lease of goods and/or equipment	82 601	68 551 346 580	3 308 65 440	4.8 18.9	.3 6.7	50.5
	39512 39700	All other operating receipts Contributions, gifts, and grants: Government	601 372	346 580 184 748	65 440 51 498	18.9 27.9	6.7 5.3	,
	39710	Contributions, gifts, and grants: Private	1 113	517 754	126 710	24.5	13.0	50.
	39720 39730	Investment income, including interest and dividends	663 98	438 853 115 412	12 488 1 258	2.8 1.1	1.3	
	39900 39911	All other revenue	752 752	341 778 341 778	81 217 81 217	23.8 23.8	8.3 8.3	58. <sub>4</sub>
713990	00011	All other amusement and recreation industries	2 639	x	976 779	X	100.0	68.2
.0000	30200	Tuition, fees, and other payments from providing academic or technical	2 000	~	0.0	, ,		00.2
	30400	instruction	469	237 704	83 029 261 913	34.9 40.2	8.5	<b>&gt;</b>
	30500	Membership dues	1 747 359	652 033 144 921	48 341	33.4	26.8 4.9	) ) )
	30560 30580	Amusement machines operated by this establishment	19	8 540	1 933	22.6	.2	>
	30590	machines not operated by this establishment	42 199	46 324 137 051	450 9 479	1.0 6.9	Z 1.0	>
	30640	Gaming receipts	137	56 240	43 872	78.0	4.5	63.2
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	132	54 145	42 938	79.3	4.4	)
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	21	5 518	934	16.9	.1	>
	30680 30690	Amounts received for the use of recreational facilities	359 46	191 061 45 366	70 966 6 719	37.1 14.8	7.3	) ) )
	30700	Lodging	73	57 948	5 300	9.1	.5	
	39000 39017	Merchandise sales	601 14	375 181 9 017	25 339 857	6.8 9.5	2.6	55.( ) ) 54.7 )
	39018 39019	Boats and marine equipment	24 594	13 458 370 981	981 23 501	7.3 6.3	.1 2.4	)
	39200	Sales of food and beverages Sales of food and nonalcoholic beverages	694	372 304	77 487	20.8	7.9	54.
	39201 39202	Sales of alcoholic beverages	670 231	355 642 231 125	58 152 19 335	16.4 8.4	6.0 2.0	>
	39250 39500	Rental or lease of goods and/or equipment	82 601	68 551 346 580	3 308 65 440	4.8 18.9	.3 6.7	50.9
	39512 39700	All other operating receipts Contributions, gifts, and grants: Government	601 372	346 580 184 748	65 440 51 498	18.9 27.9	6.7 5.3	)
	39710	Contributions, gifts, and grants: Private Investment income, including interest and dividends.	1 113	517 754	126 710	24.5	13.0	Ś
	39720 39730	Investment income, including interest and dividends	663 98	438 853 115 412	12 488 1 258	2.8 1.1	1.3	)
	39900 39911	All other revenue All other revenue	752 752	341 778 341 778	81 217 81 217	23.8 23.8	8.3 8.3	50.9 ) ) ) ) 58.4
7139908	55511	All other miscellaneous amusement and recreation services	2 639	341 778 X	976 779	23.6 X	100.0	68.:
. 55550	30200	Tuition, fees, and other payments from providing academic or technical	2 003	^	0.0 119	^	130.0	00.
		instruction	469	237 704	83 029	34.9	8.5	>
	30400 30500	Membership dues	1 747 359	652 033 144 921	261 913 48 341	40.2 33.4	26.8 4.9	) ) )
	30560 30580	Amusement machines operated by this establishment	19	8 540	1 933	22.6	.2	
		machines not operated by this establishment	42	46 324	450	1.0	z	>

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				s with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tour status, blind of husiness, and another line				As percent of t	otal receipts/ e of —	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
71		— Con.  Arts. entertainment, and recreation — Con.						
71 713		Amusement, gambling, and recreation —Con.  Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71399		All other amusement and recreation industries—Con.						
713990		All other amusement and recreation industries—Con.						
7139908		All other miscellaneous amusement and recreation services—Con.						
7100000	30640		137	56 240	43 872	78.0	4.5	63.2
	30641	Gaming receipts						
	30642	operated by this establishment This establishment's share of receipts from slot machines, gaming	132	54 145	42 938	79.3	4.4	Х
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	21 359	5 518 191 061	934 70 966	16.9 37.1	.1 7.3	X X X
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage	46 73	45 366 57 948	6 719 5 300	14.8	.7	X
	39000	Merchandise sales	601	375 181	25 339	6.8	2.6	55.0
	39017 39018	Fuels and lubricants	14 24	9 017 13 458	857 981	9.5 7.3	.1 .1	55.0 X X
	39019 39200	All other merchandise, not specified by type	594 694	370 981 372 304	23 501 77 487	6.3 20.8	2.4 7.9	X 54.7
	39201 39202	Sales of food and nonalcoholic beverages	670 231	355 642 231 125	58 152 19 335	16.4 8.4	6.0 2.0	54.7 X X
	39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	82	68 551	3 308	4.8	.3 6.7	X
	39500 39512	All other receipts	601 601	346 580 346 580	65 440 65 440	18.9 18.9	6.7 6.7	50.9 X X X X
	39700 39710	Contributions, gifts, and grants: Government Contributions, gifts, and grants: Private	372 1 113	184 748 517 754	51 498 126 710	27.9 24.5	5.3 13.0	X
	39720	Investment income, including interest and dividends	663	438 853	12 488	2.8	1.3	X
	39730 39900	Gains (losses) from assets sold	98 752	115 412 341 778	1 258 81 217	1.1 23.8	.1 8.3	58.4
	39911	All other revenue	752	341 778	81 217	23.8	8.3	Х
71			86 921	x	113 934 821	x	100.0	71.6
		Arts, entertainment, and recreation						
711	00.400	Performing arts, spectator sports, and related industries	31 674	X	49 496 472	X	100.0	69.1
	30400 30500	Membership dues	506 5 401	880 782 28 297 482	111 409 11 923 335	12.6 42.1	.2 24.1	X X X
	30510 30520	Contract fees from providing entertainment	10 719	9 660 940	7 863 484	81.4	15.9	Х
	30530	entertainers, and others in contract negotiations, career management, etc	4 283 6 344	5 080 582 2 270 794	3 886 191 1 737 405	76.5 76.5	7.9 3.5	X X
	30540	Writing fees Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,						
	30550	or other cultural works	5 429 1 724	5 814 457 10 626 670	2 382 700 915 350	41.0 8.6	4.8 1.8	X X X
	30560 30570	Amusement machines operated by this establishment	209 1 015	578 664 11 537 614	46 356 237 770	8.0 2.1	.1 .5	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	663	9 899 412	453 080	4.6	.9	х
	30590 30600	Advertising, including endorsement fees	2 610 90	20 518 272 6 040 046	3 566 390 373 562	17.4	7.2	
	30610	Sports teams share of admissions for games away from home Appearance fees	343	2 249 916	203 240	6.2 9.0	.4	Ŷ
	30620 30630	Appearance fees Fees from providing instruction or training Racetrack's share of receipts from parimutuel betting	1 180 155	1 149 879 4 287 128	338 266 2 501 331	29.4 58.3	.7 5.1	X
	30640 30650	Gaming receipts	58 1 619	2 371 745 1 997 606	1 590 168 749 061	67.0 37.5	3.2 1.5	X
	30660 39000	Purse (prize money) Radio and television income Merchandise sales	418 3 780	13 959 965 17 540 781	5 180 642 720 056	37.1 4.1	10.5 1.5	X
	39200	Sales of food and beverages	2 352 5 709	11 466 711	1 069 203 3 647 473	9.3	2.2	X X X X X X X X
7444	39500	All other receipts		27 286 172		13.4	7.4	
7111		Performing arts companies	5 236	X	6 224 097	X	100.0	63.9
	30400 30500	Membership dues	191 1 729	358 722 3 182 879	80 307 2 614 738	22.4 82.2	1.3 42.0	X X X
	30510 30520	Contract fees from providing entertainment	3 586	3 159 383	2 618 463	82.9	42.1	Х
	30530	entertainers, and others in contract negotiations, career management, etc Writing fees	141 115	202 525 76 878	35 311 18 688	17.4 24.3	.6 .3	X X
	30540	Amounts received from royalties, licensing fees, and residual fees from	113	70 070	10 000	24.3	.5	^
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	822	1 106 625	275 860	24.9	4.4	Х
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters	261 41	481 951 91 088	39 104 3 783	8.1 4.2	.6 .1	X X X
	30570 30580	Sales of programs  This establishment's share of receipts from concessions or amusement	58	131 569	12 311	9.4	.2	x
		machines not operated by this establishment	49	230 659	3 562	1.5	.1	X X
	30590 39000	Advertising, including endorsement fees	252 1 266	508 226 2 018 998	31 619 165 025	6.2 8.2	.5 2.7	58.2
	39013 39200	Sales of other merchandise, not specified by type	1 266 617	2 018 998 1 084 757	165 025 177 926	8.2 16.4	2.7 2.9	62.5 X X
		Sales of food and nonalcoholic beverages	556	899 112	100 415	11.2	1.6	X
	39201			715 000	77 544	400	4.6.1	V
	39201 39202 39500 39507	Sales of alcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	284 861 861	715 020 1 605 477 1 605 477	77 511 147 400 147 400	10.8 9.2 9.2	1.2 2.4 2.4	57.

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			Establishmen	ts with the product line	Product I	ine receipts/reve	nue	
NAICS	Product	Toy status kind of business and product line				As percent of t	otal receipts/ e of —	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage (percent
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
1		Con.  Arts, entertainment, and recreation — Con.						
11		Performing arts, spectator sports, and related industries—Con.						
111		Performing arts companies—Con.						
1111		Theater companies and dinner theaters	1 521	x	2 879 233	x	100.0	66.0
	30400	·	52	147 666	29 897	20.2	1.0	
	30500 30510 30520	Membership dues . Admissions, excluding admission taxes Contract fees from providing entertainment . Commissions or fees from representing or managing artists, athletes,	944 649	2 036 739 932 138	1 705 239 790 296	83.7 84.8	59.2 27.4	)
	30530 30540	entertainers, and others in contract negotiations, career management, etc  Writing fees	44 42	149 697 29 403	23 523 1 880	15.7 6.4	.8 .1	>
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	98	124 715	12 842	10.3	.4	)
	30550 30560 30570	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	163 11 18	298 104 6 469 67 893	18 224 418 8 129	6.1 6.5 12.0	.6 Z .3	) ) )
	30580	Sales of programs This establishment's share of receipts from concessions or amusement machines not operated by this establishment	24	202 262	2 342	1.2	.1	,
	30590 39000	Advertising, including endorsement fees	121 327	242 421 933 388	9 560 72 789	3.9 7.8	.3 2.5	60.
	39013	Merchandise sales Sales of other merchandise, not specified by type	327	933 388	72 789	7.8	2.5	
	39200 39201	Sales of food and beverages	415 364	789 720 610 503	117 858 71 439	14.9 11.7	4.1 2.5	64.
	39202 39500	Sales of alcoholic beverages	228 323	540 926 826 647	46 419 86 236	8.6 10.4	1.6 3.0	59.
	39507	All other operating receipts	323	826 647	86 236	10.4	3.0	)
1110	00.400	Theater companies and dinner theaters	1 521	X	2 879 233	X	100.0	66.
	30400 30500	Membership dues	52 944	147 666 2 036 739	29 897 1 705 239	20.2 83.7	1.0 59.2	
	30510 30520	Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	649 44	932 138 149 697	790 296 23 523	84.8 15.7	27.4	)
	30530 30540	Writing fees Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	42	29 403	1 880	6.4	.1	
	30550 30560 30570	or other cultural works .  Rental fees for the use of facilities, including stadiums, arenas, or theaters .  Amusement machines operated by this establishment .  Sales of programs .	98 163 11 18	124 715 298 104 6 469 67 893	12 842 18 224 418 8 129	10.3 6.1 6.5 12.0	.4 .6 Z .3	)
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	24 121	202 262 242 421	2 342 9 560	1.2 3.9	.1 .3 2.5	
	39000 39013	Merchandise sales	327 327	933 388 933 388	72 789 72 789	7.8 7.8	2.5	60.
	39200 39201	Sales of food and beverages	415 364	789 720 610 503	117 858 71 439	14.9 11.7	4.1 2.5	64.
	39202 39500	Sales of alcoholic beverages All other receipts.	228	540 926 826 647	46 419 86 236	8.6	1.6 3.0	59.
	39507	All other operating receipts	323 323	826 647	86 236	10.4 10.4	3.0	59.
111101		Opera companies	17	x	6 363	x	100.0	34.
	30510	Contract fees from providing entertainment	13	3 747	3 584	95.7	56.3	:
11102		Theater companies	1 321	x	2 404 997	х	100.0	64.
	30400 30500	Membership dues . Admissions, excluding admission taxes . Contract fees from providing entertainment . Commissions or fees from representing or managing artists, athletes,	50 757	145 402 1 566 250	29 726 1 380 847	20.4 88.2	1.2 57.4	
	30510 30520	Contract fees from providing entertainment	626	912 990	785 582	86.0	32.7	
	30530 30540	entertainers, and others in contract negotiations, career management, etc  Writing fees	40 42	145 918 29 403	23 242 1 880	15.9 6.4	1.0	3
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	97	123 460	12 834	10.4	.5	;
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	121 11	189 738 6 469	15 486 418	8.2 6.5	.5 .6 Z	
	30570 30580	Sales of programs  This establishment's share of receipts from concessions or amusement	16	32 384	7 916	24.4	.3	
	30590	machines not operated by this establishment	16 93	163 592 176 192	1 795 7 455	1.1 4.2	.1 .3	
	39000	Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type	236	575 982	38 725	6.7	1.6	59.
	39013 39200	Sales of other merchandise, not specified by type	236 275	575 982 382 149	38 725 27 883	6.7 7.3	1.6 1.2	63.
	39201 39202	Sales of food and nonalcoholic beverages	248 110	330 442 222 648	15 268 12 615	4.6 5.7	.6 .5	
	39500 39507	All other receipts. All other operating receipts.	258 258	590 596 590 596	71 208 71 208	12.1 12.1	3.0 3.0	60.
11103	55507	Dinner theaters	183	390 396 X	467 873	X	100.0	76.
11103	30500		183	467 873	322 545		68.9	
	30510	Admissions, excluding admission taxes	10	15 401	1 130	68.9 7.3	.2	
	30550 30580	Rental fees for the use of facilities, including stadiums, arenas, or theaters This establishment's share of receipts from concessions or amusement	41	107 111	2 735	2.6	.6	
	30590	machines not operated by this establishment	8 28	38 670 66 229	547 2 105	1.4 3.2	.1 .5	)
	39000 39013	Merchandise sales	90 90	356 151 356 151	33 997 33 997	9.5	.5 7.3 7.3	67.7

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status kind of huniness and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Con.  Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71111		Theater companies and dinner theaters—Con.						
711110		Theater companies and dinner theaters—Con.						
7111103		Dinner theaters—Con.						
	39200 39201 39202 39500 39507	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	140 116 118 61 61	407 571 280 061 318 278 234 358 234 358	89 975 56 171 33 804 14 317 14 317	22.1 20.1 10.6 6.1 6.1	19.2 12.0 7.2 3.1 3.1	74.2 X X 63.1 X
71112		Dance companies	133	x	93 937	x	100.0	40.1
	30500 30510 30530 30540	Admissions, excluding admission taxes Contract fees from providing entertainment. Writing fees Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	94 43 6	72 185 45 462 8 033	47 398 28 732 5 985	65.7 63.2 74.5	50.5 30.6 6.4	X X
	30570	or other cultural works Sales of programs Advertising, including endorsement fees	15 6	18 398 2 273	383 16	2.1	.4 Z	X X X
	30590 39000	Advertising, including endorsement fees	10 36	17 041 26 876	483 411	2.8 1.5	.4 Z .5 .4	X 34.1
	39013 39200	Sales of other merchandise, not specified by type	36 24	26 876 7 351	411 2 554	1.5 34.7	2.7	X 37.1
	39201	Sales of food and nonalcoholic beverages	18	5 147	983	19.1	1.0	X X
	39202 39500	Sales of alcoholic beverages	6 26	2 204 14 541	1 571 3 446	71.3 23.7	1.7 3.7	36.2
	39507	All other operating receipts	26	14 541	3 446	23.7	3.7	Х
711120		Dance companies	133	x	93 937	×	100.0	40.1
	30500 30510 30530 30540	Admissions, excluding admission taxes	94 43 6	72 185 45 462 8 033	47 398 28 732 5 985	65.7 63.2 74.5	50.5 30.6 6.4	X X X
	30570 30590 39000 39013 39200 39201 39202 39500 39507	or other cultural works Sales of programs Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of tod and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	15 6 10 36 36 24 18 6 26 26	18 398 2 273 17 041 26 876 26 876 7 351 5 147 2 204 14 541	383 16 483 411 411 2 554 983 1 571 3 446 3 446	2.1 .7 2.8 1.5 1.5 34.7 19.1 71.3 23.7 23.7	.4 Z .5 .4 .4 2.7 1.0 1.7 3.7 3.7	X X X 34.1 37.1 X 36.2 X
71113		Musical groups and artists	3 100	x	2 421 413	х	100.0	61.1
	30400 30500 30510	Membership dues. Admissions, excluding admission taxes. Contract fees from providing entertainment.	105 504 2 603	165 956 473 580 1 949 235	27 640 350 442 1 591 374	16.7 74.0 81.6	1.1 14.5 65.7	X X X
	30520 30530 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Writing fees	85 67	48 238 39 442	10 561 10 823	21.9 27.4	.4 .4	X X
	30550 30570 30580	or other cultural works  Rental fees for the use of facilities, including stadiums, arenas, or theaters  Sales of programs  This establishment's share of receipts from concessions or amusement	663 56 21	884 553 128 387 19 198	260 981 11 043 3 356	29.5 8.6 17.5	10.8 .5 .1	X X X
	30590	machines not operated by this establishment	20 90	19 835 180 468	913 20 489	4.6	Z	X X
	39000	Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type	815	824 094	68 732	11.4 8.3	.8 2.8	60.0
	39013 39200	Sales of food and beverages	815 87	824 094 96 751	68 732 16 942	8.3 17.5	2.8	X 58.8
	39201 39202	Sales of food and nonalcoholic beverages	83 21	92 527 45 112	8 084 8 858	8.7 19.6	.3 .4	58.8 X X
	39500	All other receipts	449	589 057	47 325 47 325	8.0	2.0	60.0
711100	39507	All other operating receipts	449	589 057		8.0	2.0	X
711130		Musical groups and artists	3 100	X	2 421 413	X	100.0	61.1
	30400 30500	Membership dues	105 504	165 956 473 580	27 640 350 442	16.7 74.0	1.1 14.5	X X X
	30510 30520	Contract fees from providing entertainment	2 603	1 949 235	1 591 374	81.6	65.7	Х
	30530 30540	entertainers, and others in contract negotiations, career management, etc Writing fees Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	85 67	48 238 39 442	10 561 10 823	21.9 27.4	.4 .4	X
	30550	or other cultural works	663 56	884 553 128 387	260 981	29.5	10.8	X
	30570	Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	56 21	128 387 19 198	11 043 3 356	8.6 17.5	.5 .1	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	20	19 835	913	4.6	z	×
	30590 39000	Advertising, including endorsement fees	90 815	180 468 824 094	20 489 68 732	11.4 8.3	.8 2.8	X 60.0
	39013	Sales of other merchandise, not specified by type	815	824 094	68 732	8.3	2.8	X

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				ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tourstake blind of hydinana and analyst line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71113		Musical groups and artists — Con.						
711130		Musical groups and artists — Con.						
711100	39200	Sales of food and beverages	87	96 751	16 942	17.5	.7	58.8
	39201 39202 39500 39507	Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	83 21 449 449	92 527 45 112 589 057 589 057	8 084 8 858 47 325 47 325	8.7 19.6 8.0 8.0	3 .4 2.0 2.0	58.8 X X 60.0 X
7111301		Symphony orchestras and chamber music organizations	77	X	38 700	X	100.0	28.2
	30500 30510 30540	Admissions, excluding admission taxes	10 68	6 360 32 340	4 243 30 301	66.7 93.7	11.0 78.3	X
	39000 39013 39500	or other cultural works Merchandise sales Sales of other merchandise, not specified by type All other receipts All other operating receipts	7 8 8 14	2 891 6 590 6 590 7 226	1 870 26 26 170	64.7 .4 .4 2.4	4.8 .1 .1 .4	X 28.2 X 28.2 X
	39507		14	7 226	170	2.4	.4	
7111309		Other music groups and artists	3 023	×	2 382 713	X	100.0	61.6
	30400 30500 30510 30520	Membership dues. Admissions, excluding admission taxes. Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes,	105 494 2 535	165 956 467 220 1 916 895	27 640 346 199 1 561 073	16.7 74.1 81.4	1.2 14.5 65.5	X X X
	30530 30540	entertainers, and others in contract negotiations, career management, etc. Writing fees.  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	85 67	48 238 39 442	10 561 10 823	21.9 27.4	.4 .5	X
	30550 30570 30580	or other cultural works .  Rental fees for the use of facilities, including stadiums, arenas, or theaters .  Sales of programs .  This establishment's share of receipts from concessions or amusement	656 56 21	881 662 128 387 19 198	259 111 11 043 3 356	29.4 8.6 17.5	10.9 .5 .1	X X X
	30590 39000 39013 39200 39201 39202 39500 39507	machines not operated by this establishment Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	20 90 807 807 82 78 21 435 435	19 835 180 468 817 504 817 504 91 272 87 048 45 112 581 831 581 831	913 20 489 68 706 68 706 15 644 6 786 8 858 47 155	4.6 11.4 8.4 8.4 17.1 7.8 19.6 8.1	Z .9 2.9 2.9 .7 .3 .4 2.0	X X 60.5 X 59.3 X X 60.5
71119	39307	Other performing arts companies	482	X	829 514	X	100.0	67.6
71119	30400		29	41 252	19 038	46.2	2.3	
	30500 30510 30520	Membership dues. Admissions, excluding admission taxes Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes,	187 291	600 375 232 548 3 667	511 659 208 061 449	85.2 89.5	61.7 25.1	X X X
	30540	entertainers, and others in contract negotiations, career management, etc. Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters.	11	78 959	1 654	2.1 17.7	.1 .2 1.2	
	30550 30560 30570 30590 39000 39013 39200 39201 39202 39500	Amusement machines operated by this establishment Sales of programs Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages	22 22 13 31 88 88 91 91 29	55 460 77 926 42 205 68 296 234 640 234 640 190 935 190 935 126 778 175 232	9 837 2 554 810 1 087 23 093 23 093 40 572 19 909 20 663 10 393	17.7 3.3 1.9 1.6 9.8 9.8 21.2 10.4 16.3 5.9	1.2 .3 .1 .1 2.8 2.8 4.9 2.4 2.5 1.3	X X X X 44.2 X 67.4 X 40.7
	39507	All other receipts	63	175 232	10 393	5.9	1.3	X
711190		Other performing arts companies	482	x	829 514	x	100.0	67.6
	30400 30500 30510 30520	Membership dues. Admissions, excluding admission taxes Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes,	29 187 291	41 252 600 375 232 548	19 038 511 659 208 061	46.2 85.2 89.5	2.3 61.7 25.1	X X X
	30540	entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	11	3 667	449	12.2	.1	×
	30550 30560 30570 30590 39000 39013 39200 39201 39202 39500	or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters.  Amusement machines operated by this establishment.  Sales of programs.  Advertising, including endorsement fees.  Merchandise sales.  Sales of other merchandise, not specified by type.  Sales of food and beverages.  Sales of food and nonalcoholic beverages.  Sales of alcoholic beverages.  All other receipts.	46 42 22 13 31 88 88 91 91 29 63	78 959 55 460 77 926 42 205 68 296 234 640 234 640 190 935 190 935 126 778 175 232 175 232	1 654 9 837 2 554 810 1 087 23 093 23 093 40 572 19 909 20 663 10 393 10 393	2.1 17.7 3.3 1.9 1.6 9.8 9.8 21.2 10.4 16.3 5.9	.2 1.2 .3 .1 2.8 2.8 4.9 2.4 2.5 1.3	X X X X 44.2 X 67.4 X X 40.7 X

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			Establishmen	its with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status kind of business and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Con.  Arts, entertainment, and recreation — Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7111		Performing arts companies—Con.						
71119		Other performing arts companies—Con.						
711190		Other performing arts companies—Con.						
7111901		Circuses	47	X	365 357	×	100.0	79.3
	30500 30510 30550 30590 39200 39201 39500 39507	Admissions, excluding admission taxes Contract fees from providing entertainment Rental fees for the use of facilities, including stadiums, arenas, or theaters Advertising, including endorsement fees Sales of food and beverages Sales of food and nonalcoholic beverages All other receipts All other operating receipts	35 16 9 10 17 17 7	315 139 60 627 20 596 14 944 34 377 34 377 13 047	294 687 46 717 2 183 469 7 407 7 407 557	93.5 77.1 10.6 3.1 21.5 21.5 4.3 4.3	80.7 12.8 .6 .1 2.0 2.0 .2	X X X 79.3 79.3 79.3
7111909		Other performing arts companies (except circuses)	435	x	464 157	x	100.0	58.3
	30400	Membership dues	26	36 354	15 856	43.6	3.4	Х
	30500 30510 30520 30540	Admissions, excluding admission taxes.  Contract fees from providing entertainment.  Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	152 275 9	285 236 171 921 2 916	216 972 161 344 375	76.1 93.8 12.9	46.7 34.8 .1	X X X
	30550 30560 30570 30590 39000 39013 39200 39201 39202 39500 39507	or other cultural works Rental fees for the use of facilities, including stadiums, arenas, or theaters. Amusement machines operated by this establishment Sales of programs Advertising, including endorsement fees Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts. All other receipts All other receipts	46 33 18 9 21 83 83 74 74 29 56	78 959 34 864 72 882 35 801 53 352 187 682 187 682 156 558 156 558 126 778 162 185	1 654 7 654 2 096 750 6 13 570 13 570 33 165 12 502 20 663 9 836 9 836	2.1 22.0 2.9 2.1 1.2 7.2 7.2 21.2 8.0 16.3 6.1	.4 1.6 .5 .2 .1 2.9 2.9 7.1 2.7 4.5 2.1	X X X 36.9 58.2 X 33.1 X
7112	00007	Spectator sports	4 072	x	22 313 416	X	100.0	79.8
, , , , _	30500	Admissions, excluding admission taxes	1 397	18 182 602	5 813 951	32.0	26.1	7 0.0 X
	30520 30550 30560 30570	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Rental fees for the use of facilities, including stadiums, arenas, or theaters. Amusement machines operated by this establishment.	127 513 66 619	508 271 7 224 914 383 081 10 824 481	119 071 251 054 9 025 142 482	23.4 3.5 2.4 1.3	.5 1.1 Z	X X X X
	30580 30590 30600 30610 30620 30630 30640 30641	This establishment's share of receipts from concessions or amusement machines not operated by this establishment Advertising, including endorsement fees Sports teams share of admissions for games away from home. Appearance fees Fees from providing instruction or training Racetrack's share of receipts from parimutuel betting. Gaming receipts	316 1 296 90 343 1 180 155 58	8 157 053 15 221 750 6 040 046 2 249 916 1 149 879 4 287 128 2 371 745	349 314 1 786 654 373 562 203 240 338 266 2 501 331 1 590 168	4.3 11.7 6.2 9.0 29.4 58.3 67.0	1.6 8.0 1.7 .9 1.5 11.2 7.1	X X X X X 76.4
		Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	26	1 608 910	1 160 407	72.1	5.2	X
	30642 30650 30660 39000 39014 39200 39201 39202 39500 39508	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Purse (prize money) Radio and television income. Merchandise sales Sales of other merchandise, not specified by type Sales of food and hoverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other receipts All other operating receipts	42 1 619 418 1 031 1 031 839 830 412 1 615 1 615	1 612 997 1 997 606 13 959 965 11 801 115 11 801 115 7 896 436 7 806 290 5 100 693 18 936 245 18 936 245	429 761 749 061 5 180 642 295 305 295 305 440 070 341 344 98 726 2 170 220	26.6 37.5 37.1 2.5 2.5 5.6 4.4 1.9 11.5	1.9 3.4 23.2 1.3 2.0 1.5 .4 9.7 9.7	X X 77.3 85.6 X X 78.2 X
71121		Spectator sports	4 072	x	22 313 416	X	100.0	79.8
	30500	Admissions, excluding admission taxes	1 397	18 182 602	5 813 951	32.0	26.1	7 U.S
	30520 30550 30560 30570	Commissions, or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Rental fees for the use of facilities, including stadiums, arenas, or theaters. Amusement machines operated by this establishment.	127 513 66 619	508 271 7 224 914 383 081 10 824 481	119 071 251 054 9 025 142 482	23.4 3.5 2.4 1.3	.5 1.1 Z	X X X X
	30580 30590 30600 30610 30620 30630	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Advertising, including endorsement fees  Sports teams share of admissions for games away from home.  Appearance fees Fees from providing instruction or training.  Racetrack's share of receipts from parimutuel betting.	316 1 296 90 343 1 180 155	8 157 053 15 221 750 6 040 046 2 249 916 1 149 879 4 287 128	349 314 1 786 654 373 562 203 240 338 266 2 501 331	4.3 11.7 6.2 9.0 29.4 58.3	1.6 8.0 1.7 .9 1.5	X X X X X
	30640	Gaming receipts	58	2 371 745	1 590 168	67.0	7.1	76.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	26	1 608 910	1 160 407	72.1	5.2	Х
	30642 30650 30660	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Purse (prize money).  Radio and television income.	42 1 619 418	1 612 997 1 997 606	429 761 749 061 5 180 642	26.6 37.5	1.9 3.4 23.2	X X X

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				ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Con.  Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7112		Spectator sports—Con.						
7112		Spectator sports—Con.						
71121	39000	Merchandise sales	1 031	11 801 115	295 305	2.5	1.3	77.3
	39014 39200 39201 39202 39500 39508	Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	1 031 839 830 412 1 615 1 615	11 801 115 7 896 436 7 806 290 5 100 693 18 936 245 18 936 245	295 305 440 070 341 344 98 726 2 170 220 2 170 220	2.5 5.6 4.4 1.9 11.5 11.5	1.3 2.0 1.5 .4 9.7 9.7	65.6 X X 78.2
711211		Sports teams and clubs	674	x	13 025 050	x	100.0	78.5
	30500	Admissions, excluding admission taxes	662	12 894 335	4 623 110	35.9	35.5	Х
	30520 30550 30560 30570	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Rental fees for the use of facilities, including stadiums, arenas, or theaters. Amusement machines operated by this establishment.  Sales of programs	10 156 39 320	12 778 4 336 243 206 269 6 144 783	333 134 689 692 29 004	2.6 3.1 .3 .5	Z 1.0 Z .2	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	197	6 739 760	324 452	4.8	2.5	
	30590	Advertising, including endorsement fees	556	11 743 947	1 157 775	9.9	8.9	X X X X
	30600 30610	Sports teams share of admissions for games away from home	90 38	6 040 046 1 238 558	373 562 2 211	6.2 .2	2.9 Z	X
	30620 30640	Fees from providing instruction or training	96 9	665 715 173 022	12 688 2 845	1.9 1.6	.1 Z	X 78.4
	30641 30660	Gaming receipts Gaming tables, slot machines, and other gaming activities or devices operated by this establishment Radio and television income	7 288	172 735 12 029 742	2 777 4 852 911	1.6 40.3	Z 37.3	X
	39000 39014	Merchandise sales	523 523	8 327 676 8 327 676	202 900 202 900	2.4 2.4	1.6 1.6	76.6
	39200	Sales of food and beverages Sales of food and beverages Sales of food and nonalcoholic beverages	290	3 445 723	171 502	5.0	1.3	60.3 X X X
	39201 39202	Sales of food and nonalcoholic beverages	285 141	3 427 487 1 749 611	145 690 25 812	4.3 1.5	1.1	X
	39500 39508	All other receipts	472 472	11 838 509 11 838 509	1 131 347 1 131 347	9.6 9.6	8.7 8.7	77.3 X
7112111	39306	Football clubs	67	X	4 573 049	9.6 X	100.0	89.0
7112111	30500	Admissions, excluding admission taxes	67	4 573 049	1 041 107	22.8	22.8	
	30550	Rental fees for the use of facilities, including stadiums, arenas, or theaters	13	1 190 851	27 073	2.3	.6	X X X
	30570 30580	Sales of programs	28	2 632 530	8 169	.3	.2	
	30590	machines not operated by this establishment	24 51	2 083 928 3 601 327	42 751 169 618	2.1 4.7	.9 3.7	X
	30600 30610	Sports teams share of admissions for games away from home	43 7	4 214 867 607 127	319 020 516	7.6 .1	7.0 Z	X X X X
	30660	Radio and television income	49	4 559 956	2 611 658	57.3	57.1	- x
	39000 39014	Merchandise sales	44 44	2 532 929 2 532 929	45 862 45 862	1.8 1.8	1.0 1.0	89.0 X 58.7
	39200 39201	Sales of food and beverages	12 12	877 232 877 232	18 351 14 271	2.1 1.6	.4	58.7 X
	39500	All other receipts	54	4 266 140	288 916	6.8	6.3	89.0
7110110	39508	All other operating receipts	54	4 266 140	288 916	6.8	6.3	X
7112112		Baseball clubs	242	X	3 751 351	X	100.0	82.1
	30500 30550	Admissions, excluding admission taxes	240 94	3 751 194 2 115 250	1 488 550 70 933	39.7 3.4	39.7 1.9	X X X
	30560 30570	Amusement machines operated by this establishment	25 159	75 280 1 933 832	570 6 817	.8 .4	Z .2	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	92	2 736 390	216 901	7.9	5.8	
	30590	Advertising, including endorsement fees	222	3 639 992	425 998	11.7	11.4	X X X X X 81.5 X 64.3 X
	30600 30610	Sports teams share of admissions for games away from home	20 14	1 097 650 366 623	13 232 1 549	1.2	.4 Z	X
	30620 30640	Appearance fees Fees from providing instruction or training Gaming receints	28 6	193 332 17 050	966 587	.5 3.4	Z Z Z	X
	30660 39000	Gaming receipts Radio and television income Merchandise sales	111	3 366 441 2 507 191	865 701 102 157	25.7	23.1	X
	39014	Sales of other merchandise, not specified by type	200 200	2 507 191	102 157	4.1 4.1	2.7	X X
	39200 39201	Sales of food and beverages	139 136	829 369 811 570	107 206 89 665	12.9 11.0	2.9 2.4	64.3 X
	39202 39500	Sales of alcoholic beverages All other receipts.	99 176	767 350 3 336 067	17 541 450 163	2.3 13.5	.5 12.0	X 81.7
	39508	All other operating receipts	176	3 336 067	450 163	13.5	12.0	X
7112119		Other professional sports teams and clubs	365	x	4 700 650	X	100.0	65.5
	30500	Admissions, excluding admission taxes	355	4 570 092	2 093 453	45.8	44.5	Х
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc	8	4 244	312	7.4	z	X
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters  Amusement machines operated by this establishment	49 14	1 030 142 130 989	36 683 122	3.6	.8 Z	X X X
	30570 30580	Sales of programs  This establishment's share of receipts from concessions or amusement	133	1 578 421	14 018	.9	.3	X
		machines not operated by this establishment	81	1 919 442	64 800	3.4	1.4	X
	30590 30600	Advertising, including endorsement fees	283 27	4 502 628 727 529	562 159 41 310	12.5 5.7	12.0 .9 Z	X X X X
	30610	Appearance fees	17	264 808	146	.1	7	

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status, kind of business, and product line				As percent of revenu	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71		Arts, entertainment, and recreation—Con.						
711								
		Performing arts, spectator sports, and related industries—Con.						
7112		Spectator sports—Con.						
71121		Spectator sports—Con.						
711211		Sports teams and clubs—Con.						
7112119		Other professional sports teams and clubs—Con.						
	30660 39000 39014 39200 39201 39202 39500 39508	Radio and television income Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	128 279 279 139 137 38 242 242	4 103 345 3 287 556 3 287 556 1 739 122 1 738 685 542 130 4 236 302 4 236 302	1 375 552 54 881 54 881 45 945 41 754 4 191 392 268 392 268	33.5 1.7 1.7 2.6 2.4 .8 9.3 9.3	29.3 1.2 1.2 1.0 .9 .1 8.3 8.3	X 61.2 X 55.6 X X 62.5
711212		Racetracks	646	×	6 702 456	x	100.0	84.9
	30500	Admissions, excluding admission taxes	594	5 256 675	1 169 600	22.3	17.5	Х
	30520 30550 30560 30570	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Rental fees for the use of facilities, including stadiums, arenas, or theaters. Amusement machines operated by this establishment.	18 284 14 270	330 493 2 833 964 174 807 4 637 625	12 606 102 436 6 374 111 315	3.8 3.6 3.6 2.4	.2 1.5 .1 1.7	X X X
	30580 30590 30610	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	99 308 35	1 388 002 2 638 382 486 939	24 144 111 367 4 273	1.7 4.2 .9	.4 1.7 .1	X X X X
	30620 30630 30640 30641	Fees from providing instruction or training Racetrack's share of receipts from parimutuel betting Gaming receipts Gaming tables, slot machines, and other gaming activities or devices	17 155 49	26 319 4 287 128 2 198 723	1 983 2 501 331 1 587 323	7.5 58.3 72.2	Z 37.3 23.7	81.2
	30642 30660	operated by this establishment This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Radio and television income.	19 40 65	1 436 175 1 612 710 1 792 010	1 157 630 429 693 306 399	80.6 26.6 17.1	17.3 6.4 4.6	X X X
	39000 39014 39200 39201 39202 39500 39508	Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	312 312 471 467 232 358 358	3 129 108 3 129 108 4 368 882 4 296 972 3 299 095 5 866 194 5 866 194	61 636 61 636 260 384 189 353 71 031 441 285	2.0 2.0 6.0 4.4 2.2 7.5 7.5	.9 .9 3.9 2.8 1.1 6.6 6.6	81.0 X 72.8 X X 82.9
7112121		Dog racetrack operation	47	x	904 528	x	100.0	97.2
	30500 30550 30570	Admissions, excluding admission taxes Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	29 12 34	332 231 224 962 491 264	5 091 1 711 9 791	1.5 .8 2.0	.6 .2 1.1	X X X
	30580 30590 30630 30640	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Advertising, including endorsement fees.  Racetrack's share of receipts from parimutuel betting.  Gaming receipts.	11 6 46 12	140 150 71 982 878 589 508 893	461 272 439 306 370 661	.3 .4 50.0 72.8	.1 Z 48.6 41.0	X X X 97.2
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	8	390 906	263 256	67.3	29.1	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	8	223 791	107 405	48.0	11.9	X
	39000 39014	Merchandise sales	20	356 608 356 608	2 567 2 567	.7	.3	97.2
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	20 34 34 32 37	628 891 628 891	49 340 33 855	7.8 5.4	5.5 3.7	94.5 Y
	39202	Sales of alcoholic beverages	32	500 071	15 485	3.1	1.7	X X
	39500 39508	All other receipts	37	759 055 759 055	20 327 20 327	2.7 2.7	2.2 2.2	97.2 X
7112122		Auto racetrack operation	478	x l	1 992 894	x	100.0	69.3
	30500	Admissions, excluding admission taxes	466	1 940 956	1 046 106	53.9	52.5	Х
	30520 30550 30570 30580	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Rental fees for the use of facilities, including stadiums, arenas, or theaters. Sales of programs.  This establishment's share of receipts from concessions or amusement	14 216 131	45 988 1 268 295 1 166 090	678 75 010 53 190	1.5 5.9 4.6	Z 3.8 2.7	X X X
	30590 30610 30620	machines not operated by this establishment Advertising, including endorsement fees Appearance fees Fees from providing instruction or training	55 254 34 14	394 696 1 063 976 479 619 23 025	19 325 98 751 4 179 1 783	4.9 9.3 .9 7.7	1.0 5.0 .2	X X X X
	30660 39000	Radio and television income	57	1 391 156	288 808 50 987	20.8	14.5	X
	39014	Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages,	244 244	1 311 934 1 311 934	50 987	3.9 3.9	2.6 2.6	69.1 X
	39200 39201	Sales of food and beverages	359 359	789 266 789 266	75 884 61 935	9.6 7.8	3.8 3. <u>1</u>	48.4 X X
	39202 39500	Sales of alcoholic beverages All other receipts All other operating receipts	130 224 224	297 787 1 590 892 1 590 892	13 949 277 655 277 655	4.7 17.5 17.5	.7 13.9	X 69.2 X

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			Establishmer	its with the product line	Product	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind of basiness, and product into	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7112		Spectator sports—Con.						
71121		Spectator sports—Con.						
711212		Racetracks—Con.						
7112123		Horse racetrack operation	121	x	3 805 034	x	100.0	90.1
/112123	30500	·	99	2 983 488	118 403	4.0		
	30550 30550 30560 30570	Admissions, excluding admission taxes Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment Sales of programs	56 8 105	2 983 488 1 340 707 128 763 2 980 271	25 715 835 48 334	1.9 .6 1.6	3.1 .7 Z 1.3	X X X X
	30580 30590	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	33 48	853 156 1 502 424	4 358 12 344	.5	.1	X X X
	30630 30640	Racetrack's share of receipts from parimutuel betting	109 37	3 408 539 1 689 830	2 062 025 1 216 662	60.5 72.0	54.2 32.0	X 84.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	11	1 045 269	894 374	85.6	23.5	04.3 X
	30642	This establishment's share of receipts from slot machines, gaming		1 388 919				
	30660	devices, off-track betting, and other gaming activities operated by others . Radio and television income	32 8	400 854	322 288 17 591	23.2 4.4	8.5 .5	X
	39000 39014	Merchandise sales	48 48	1 460 566 1 460 566	8 082 8 082	.6 .6	.2 .2	82.7 X
	39200 39201	Sales of food and beverages	78 74	2 950 725 2 878 815	135 160 93 563	4.6 3.3	3.6 2.5	77.7 X
	39202 39500	Sales of alcoholic beverages	70 97	2 501 237 3 516 247	41 597 143 303	1.7 4.1	1.1 3.8	X X 86.8
	39508	All other operating receipts	97	3 516 247	143 303	4.1	3.8	X
711219		Other spectator sports	2 752	x	2 585 910	X	100.0	72.9
	30500	Admissions, excluding admission taxes	141	31 592	21 241	67.2	.8	Х
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	99	165 000	106 132	64.3	4.1	Х
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	73 13	54 707 2 005	13 929 1 959	25.5 97.7	.5 .1	X X X X
	30570 30580	Sales of programs	29	42 073	2 163	5.1	.1	Х
	30590	machines not operated by this establishment	20 432	29 291 839 421	718 517 512	2.5 61.7	Z 20.0	X X X X X 68.8
	30610	Appearance fees	270	524 419	196 756	37.5	7.6	â
	30620 30650	Fees from providing instruction or training	1 067 1 617	457 845 1 992 264	323 595 744 032	70.7 37.3	12.5 28.8	X
	30660 39000	Radio and television income	65 196	138 213 344 331	21 332 30 769	15.4 8.9	.8 1.2	X 68.8
	39014 39200	Sales of other merchandise, not specified by type	196 78	344 331 81 831	30 769 8 184	8.9 10.0	1.2	X 58.9
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	78 39	81 831 51 987	6 301 1 883	7.7 3.6	.2	X
	39500	All other receipts	785	1 231 542	597 588	48.5	23.1	69.6
7440404	39508	All other operating receipts	785	1 231 542	597 588	48.5	23.1	X
7112191		Professional athletes	551	X	400 923	X	100.0	72.8
	30500 30520	Admissions, excluding admission taxes	47	7 147	5 108	71.5	1.3	Х
	30590	entertainers, and others in contract negotiations, career management, etc. Advertising, including endorsement fees	9 107	13 475 199 089	9 277 109 220	68.8 54.9	2.3 27.2	X X X X X X X
	30610 30620	Appearance fees Fees from providing instruction or training	147 208	207 472 59 449	95 154 48 686	45.9 81.9	23.7 12.1	X
	30650	Purse (prize money) Radio and television income.	186	226 059	91 671	40.6	22.9	ŷ
	30660 39000	Merchandise sales	23 46	25 459 26 142	3 036 2 781	11.9 10.6	.8 . <u>7</u>	â
	39200 39500	Sales of food and beverages	15 105	10 812 167 293	2 836 33 048	26.2 19.8	.7 8.2	65.5
7112192	39508	All other operating receipts	105 2 201	167 293 X	33 048 2 184 987	19.8 X	100.0	72.9
	30500	Admissions, excluding admission taxes	94	24 445	16 133	66.0	.7	Х
	30520	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc.	90	151 525	96 855	63.9	4.4	
	30550	Rental fees for the use of facilities, including stadiums, arenas, or theaters	68	54 147	13 915 1 959	25.7 97.7	.6	X X X X
	30560 30570	Amusement machines operated by this establishment	13 29	2 005 42 073	2 163	5.1	.1	x
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	18	28 252	626	2.2	z	Х
	30590 30610	Advertising, including endorsement fees	325 123	640 332 316 947	408 292 101 602	63.8 32.1	18.7 4.7	X X X X X 71.9
	30620 30650	Fees from providing instruction or training	859 1 431	398 396 1 766 205	274 909 652 361	69.0 36.9	12.6 29.9	X
	30660 39000	Radio and television income	42	112 754 318 189	18 296	16.2	.8	X
	39014	Merchandise sales	150 150	318 189	27 988 27 988	8.8 8.8	1.3 1.3	X
	39200 39201	Sales of food and beverages	63 63	71 019 71 019	5 348 4 289	7.5 6.0	.2 .2 .2 Z	64.4 X X
	39202 39500	Sales of alcoholic beverages	32 680	45 918 1 064 249	1 059 564 540	2.3 53.0	Z 25.8	70.3
	39508	All other operating receipts		1 064 249	564 540	53.0	25.8	X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

				is with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status, kind of business, and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7113		Promoters of performing arts, sports, and similar events	3 242	x	8 018 876	x	100.0	68.5
	30400		208	422 091	29 367	7.0	.4	
	30500 30510 30520 30540	Membership dues.  Admissions, excluding admission taxes Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc. Amounts received from royalties, licensing fees, and residual fees from	2 140 594 542	6 379 046 1 287 972 645 586	3 386 899 407 341 342 079	53.1 31.6 53.0	42.2 5.1 4.3	X X X
	30340	literary works, musical recordings and compositions, filmed entertainment, or other cultural works.	103	776 919	52 545	6.8	.7	Y
	30550 30560 30570 30580	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment. Sales of programs This establishment's share of receipts from concessions or amusement	731 98 306	2 685 738 96 436 562 604	607 181 27 100 70 138	22.6 28.1 12.5	7.6 .3 .9	X X X
	30590	machines not operated by this establishment Advertising, including endorsement fees	295 802	1 511 555 4 356 821	100 196 1 605 370	6.6 36.8	1.3 20.0	X X
	39000 39015	Merchandise sales	788 788	3 252 579 3 252 579	182 895 182 895	5.6 5.6	2.3 2.3	59.6
	39200 39201	Sales of food and beverages	827 781	2 422 189 2 311 449	430 209 280 690	17.8 12.1	5.4 3.5	X 59.7 X
	39202 39500	Sales of alcoholic beverages All other receipts	458 888	1 851 192 4 884 496	149 429 777 556	8.1 15.9	1.9 9.7	X X 37.2
	39509	All other operating receipts	888	4 884 496	777 556	15.9	9.7	X
71131		Promoters of performing arts, sports, and similar events with facilities	857	x	3 596 944	X	100.0	66.4
	30400 30500 30510 30520	Membership dues	85 595 73	185 436 2 511 959 629 181	11 137 1 614 038 116 078	6.0 64.3 18.4	.3 44.9 3.2	X X X
	30540	entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	43	47 031 23 527	16 044 3 554	34.1 15.1	.4	X
	30550 30560 30570 30580	or other cultural works Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment Sales of programs This establishment's share of receipts from concessions or amusement	471 56 77	2 245 290 48 503 251 670	578 986 1 345 6 230	25.8 2.8 2.5	.1 16.1 Z .2	X X X
	30590	machines not operated by this establishment	174 296	1 232 768 2 022 339	88 281 304 755	7.2 15.1	2.5 8.5	X
	39000 39015	Merchandise sales	355 355	1 980 034 1 980 034	105 337 105 337	5.3 5.3	2.9 2.9	54.4 X
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	429 411	1 950 959 1 853 462	371 568 239 139	19.0 12.9	10.3 6.6	57.3 X X
	39202 39500	Sales of alcoholic beverages	249 388	1 678 139 2 548 277	132 429 379 591	7.9 14.9	3.7 10.6	48.8
711310	39509	All other operating receipts	388 857	2 548 277 X	379 591	14.9	10.6	X 66.4
711310	30400	Promoters of performing arts, sports, and similar events with facilities  Membership dues	85	185 436	3 596 944 11 137	6.0	.3	
	30500 30510	Admissions, excluding admission taxes Contract fees from providing entertainment	595 73	2 511 959 629 181	1 614 038 116 078	64.3 18.4	44.9 3.2	X X X
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,	43	47 031	16 044	34.1	.4	X
	30550 30560	or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters  Amusement machines operated by this establishment	14 471 56	23 527 2 245 290 48 503	3 554 578 986 1 345	15.1 25.8 2.8	.1 16.1 Z	X X X
	30570 30580	Sales of programs	77	251 670	6 230	2.5	.2	
	30590	machines not operated by this establishment	174 296	1 232 768 2 022 339	88 281 304 755	7.2 15.1	2.5 8.5	X X 54.4 X 57.3 X
	39000 39015	Merchandise sales	355 355	1 980 034 1 980 034	105 337 105 337	5.3 5.3	2.9 2.9	54.4 X
	39200 39201	Sales of food and beverages	429 411	1 950 959 1 853 462	371 568 239 139	19.0 12.9	10.3 6.6	57.3 X
	39202 39500	Sales of alcoholic beverages All other receipts.	249 388	1 678 139 2 548 277	132 429 379 591	7.9 14.9	3.7 10.6	48.8
	39509	All other operating receipts	388	2 548 277	379 591	14.9	10.6	Х
71132		Promoters of performing arts, sports, and similar events without facilities	2 385	X	4 421 932	X	100.0	70.1
	30400 30500	Membership dues . Admissions, excluding admission taxes .	123 1 545	236 655 3 867 087	18 230 1 772 861	7.7 45.8	.4 40.1	X X X
	30510 30520	Contract fees from providing entertainment	521	658 791	291 263	44.2	6.6	
	30540	entertainers, and others in contract negotiations, career management, etc.  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works.	499 89	598 555 753 392	326 035 48 991	54.5 6.5	7.4	x x
	30550 30560	Rental fees for the use of facilities, including stadiums, arenas, or theaters Amusement machines operated by this establishment	260 42	440 448 47 933	28 195 25 755	6.4 53.7	.6	X X X
	30570 30580	Sales of programs  This establishment's share of receipts from concessions or amusement	229	310 934	63 908	20.6	1.4	
	30590	machines not operated by this establishment Advertising, including endorsement fees	121 506	278 787 2 334 482	11 915 1 300 615	4.3 55.7	.3 29.4	X X
	39000 39015	Merchandise sales	433 433	1 272 545 1 272 545	77 558 77 558	6.1 6.1	1.8	66.4 X

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind or business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7113		Promoters of performing arts, sports, and similar events—Con.						
71132		Promoters of performing arts, sports, and similar events without facilities — Con.						
	39200 39201 39202 39500	Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts	398 370 209 500	471 230 457 987 173 053 2 336 219	58 641 41 551 17 000 397 965	12.4 9.1 9.8 17.0	1.3 .9 .4 9.0	64.1 X X X
711320		Promoters of performing arts, sports, and similar events without facilities	2 385	×	4 421 932	x	100.0	70.1
	30400 30500 30510	Membership dues . Admissions, excluding admission taxes	123 1 545 521	236 655 3 867 087 658 791	18 230 1 772 861 291 263	7.7 45.8 44.2	.4 40.1 6.6	X X X
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	499	598 555	326 035	54.5	7.4	х
	30550 30560 30570	literary works, musical recordings and compositions, filmed entertainment, or other cultural works	89 260 42 229	753 392 440 448 47 933 310 934	48 991 28 195 25 755 63 908	6.5 6.4 53.7 20.6	1.1 .6 .6 1.4	X X X
	30580 30590 39000 39015 39200 39201 39202 39500	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Advertising, including endorsement fees.  Merchandise sales  Sales of other merchandise, not specified by type.  Sales of food and beverages.  Sales of food and nonalcoholic beverages.  Sales of alcoholic beverages.  All other receipts.	121 506 433 433 398 370 209 500	278 787 2 334 482 1 272 545 1 272 545 471 230 457 987 173 053 2 336 219	11 915 1 300 615 77 558 77 558 58 641 41 551 17 000 397 965	4.3 55.7 6.1 6.1 12.4 9.1 9.8 17.0	.3 29.4 1.8 1.8 1.3 .9 .4	X X 66.4 X 64.1 X X
7114		Agents and managers for artists, athletes, entertainers and other public figures.	3 262	x	3 602 288	x	100.0	58.8
	30400 30500 30510	Membership dues	16 37 57	57 368 357 210 35 665	88 26 561 22 914	.2 7.4 64.2	Z .7 .6	X X X
	30520 30540	Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	3 262	3 602 288	3 326 271	92.3	92.3	X
	30550 30590 39000 39015 39500 39509	literary works, musical recordings and compositions, filmed entertainment, or other cultural works	78 22 65 80 80 248 248	148 361 142 060 364 645 163 426 163 426 537 232 537 232	15 581 9 050 125 643 8 865 8 865 60 859 60 859	10.5 6.4 34.5 5.4 5.4 11.3 11.3	.4 .3 3.5 .2 .2 1.7 1.7	X X X 51.9 X 48.0 X
71141		Agents and managers for artists, athletes, entertainers and other public figures	3 262	x	3 602 288	x	100.0	58.8
	30400 30500	Membership dues	16 37	57 368 357 210	88 26 561	.2 7.4	.7	X X X
	30510 30520 30540	Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	57 3 262	35 665 3 602 288	22 914 3 326 271	92.3	.6 92.3	X
	30550 30590 39000 39015 39500 39509	literary works, musical recordings and compositions, filmed entertainment, or other cultural works	78 22 65 80 80 248 248	148 361 142 060 364 645 163 426 163 426 537 232 537 232	15 581 9 050 125 643 8 865 8 865 60 859 60 859	10.5 6.4 34.5 5.4 5.4 11.3	.4 .3 3.5 .2 .2 1.7 1.7	X X X 51.9 48.0 X
711410	00000	Agents and managers for artists, athletes, entertainers and other public figures.	3 262	x	3 602 288	X	100.0	58.8
	30400 30500	Membership dues	16 37	57 368 357 210	88 26 561	.2 7.4	.7	X X X
	30510 30520 30540	Contract fees from providing entertainment. Commissions or fees from representing or managing artists, athletes, entertainers, and others in contract negotiations, career management, etc Amounts received from royalties, licensing fees, and residual fees from	57 3 262	35 665 3 602 288	22 914 3 326 271	64.2 92.3	.6 92.3	x x
	30550 30590 39000 39015 39500 39509	literary works, musical recordings and compositions, filmed entertainment, or other cultural works.  Rental fees for the use of facilities, including stadiums, arenas, or theaters. Advertising, including endorsement fees.  Merchandise sales.  Sales of other merchandise, not specified by type.  All other receipts.  All other operating receipts.	78 22 65 80 80 248 248	148 361 142 060 364 645 163 426 163 426 537 232 537 232	15 581 9 050 125 643 8 865 8 865 60 859 60 859	10.5 6.4 34.5 5.4 5.1 11.3	.4 .3 3.5 .2 .2 1.7	X X X 51.9 X 48.0 X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

				line	i roddot i	ine receipts/reve	, ide	
NAICS	Product	Tour status, blind of husiness, and another line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
		Con.						
71		Arts, entertainment, and recreation—Con.						
711		Performing arts, spectator sports, and related industries—Con.						
7115		Independent artists, writers, and performers	15 862	X	9 337 795	X	100.0	51.4
	30400 30500	Membership dues	91 98	42 601 195 745	1 647 81 186	3.9 41.5	Z .9	X X X
	30510 30520	Contract fees from providing entertainment	6 482	5 177 920	4 814 766	93.0	51.6	Х
		entertainers, and others in contract negotiations, career management, etc	211	121 912	63 459	52.1	.7	X X
	30530 30540	Writing fees	6 229	2 193 916	1 718 717	78.3	18.4	X
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	4 426	3 782 552	2 038 714	53.9	21.8	×
	30550	Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	197	92 007	8 961	9.7	.1	X X X
	30570 30590	Advertising, including endorsement fees	32 195	18 960 66 830	12 839 17 104	67.7 25.6	.1	x
	39000 39013	Merchandise sales Sales Of other merchandise, not specified by type	615 615	304 663 304 663	67 966 67 966	22.3 22.3	.7 .7	47.4 X 34.1
	39200	Sales of food and beverages	69	63 329	20 998	33.2	.2	34.1
	39201 39202	Sales of food and nonalcoholic beverages	69 39	63 329 32 708	10 639 10 359	16.8 31.7	.1	X
	39500 39507	All other receipts	2 097 2 097	1 322 722 1 322 722	491 438 491 438	37.2 37.2	5.3 5.3	39.2 X
71151	00007	Independent artists, writers, and performers	15 862	x	9 337 795	X	100.0	51.4
	30400	Membership dues	91	42 601	1 647	3.9	Z	
	30500	Admissions, excluding admission taxes	98	195 745	81 186	41.5	.9	X X X
	30510 30520	Contract fees from providing entertainment	6 482	5 177 920	4 814 766	93.0	51.6	
	30530	entertainers, and others in contract negotiations, career management, etc	211 6 229	121 912 2 193 916	63 459 1 718 717	52.1 78.3	.7 18.4	X X
	30540	Amounts received from royalties, licensing fees, and residual fees from	0 223	2 130 310	1 710 717	70.5	10.4	^
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	4 426	3 782 552	2 038 714	53.9	21.8	х
	30550 30570	Rental fees for the use of facilities, including stadiums, arenas, or theaters Sales of programs	197 32	92 007 18 960	8 961 12 839	9.7 67.7	.1	X X X
	30590	Advertising, including endorsement fees	195	66 830	17 104	25.6	.2	, x
	39000 39013	Merchandise sales	615 615	304 663 304 663	67 966 67 966	22.3 22.3	.7 .7	47.4 X
	39200 39201	Sales of food and beverages	69 69	63 329 63 329	20 998 10 639	33.2 16.8	.2 .1	34.1
	39202	Sales of alcoholic beverages	39	32 708	10 359	31.7	.1	X
	39500 39507	All other receipts	2 097 2 097	1 322 722 1 322 722	491 438 491 438	37.2 37.2	5.3 5.3	39.2 X
711510		Independent artists, writers, and performers	15 862	x	9 337 795	×	100.0	51.4
	30400	Membership dues	91	42 601	1 647	3.9	z	х
	30500 30510	Admissions, excluding admission taxes  Contract fees from providing entertainment	98 6 482	195 745 5 177 920	81 186 4 814 766	41.5 93.0	.9 51.6	X X X
	30520	Commissions or fees from representing or managing artists, athletes,						
	30530	entertainers, and others in contract negotiations, career management, etc.  Writing fees	211 6 229	121 912 2 193 916	63 459 1 718 717	52.1 78.3	.7 18.4	X X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,						
		or other cultural works	4 426	3 782 552	2 038 714	53.9	21.8	X
	30550 30570	Hental fees for the use of facilities, including stadiums, arenas, or theaters	197 32	92 007 18 960	8 961 12 839	9.7 67.7	.1	X X X
	30590 39000	Advertising, including endorsement fees	195 615	66 830 304 663	17 104 67 966	25.6 22.3	.2 .7 .7	X 47.4
	39013	Sales of other merchandise, not specified by type	615	304 663	67 966	22.3	.7	X 34.1
	39200 39201	Sales of food and beverages	69 69	63 329 63 329	20 998 10 639	33.2 16.8	.2	34.1 X
	39202 39500	Sales of alcoholic beverages	39 2 097	32 708 1 322 722	10 359 491 438	31.7 37.2	.1 5.3	X X 39.2
	39507	All other operating receipts	2 097	1 322 722	491 438	37.2	5.3	X
712		Museums, historical sites, and similar institutions	875	x	750 294	×	100.0	65.8
	30400	Membership dues	95	94 140	2 562	2.7	.3	X X
	30500 30540	Admissions, excluding admission taxes	875	750 294	480 660	64.1	64.1	Х
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	17	51 612	721	1.4	.1	Y
	30570	Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	63	78 204	5 353	6.8	.7	X
	30670	museums, or historical sites	175	168 984	7 483	4.4	1.0	х
	39000 39016	Merchandise sales	646 646	663 438 663 438	153 935 153 935	23.2 23.2	20.5 20.5	X 62.9 X 64.8
	39200	Sales of food and beverages Sales of food and beverages Sales of food and nonalcoholic beverages	419	539 143	67 520	12.5	9.0	64.8
	39201 39202	Sales of alcoholic beverages	415 47	538 716 271 436	65 692 1 828	12.2 .7	8.8	X
	39500 39511	All other receipts	230 230	406 015 406 015	32 060 32 060	7.9 7.9	4.3 4.3	63.2 X
7121	33311	Museums, historical sites, and similar institutions	875				100.0	65.8
, 141	20400			X 04 140	750 294	X		
	30400 30500	Membership dues	95 875	94 140 750 294	2 562 480 660	2.7 64.1	.3 64.1	X X
	30540	Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment,						
								X X

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			Establishmen	ts with the product line	Product	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code		Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71		Arts, entertainment, and recreation - Con.						
712		Museums, historical sites, and similar institutions—Con.						
7121		Museums, historical sites, and similar institutions—Con.						
	30670 39000 39016 39200 39201 39202 39500 39511	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites Merchandise sales Sales of other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages All other receipts All other operating receipts	175 646 646 419 415 47 230 230	168 984 663 438 663 438 539 143 538 716 271 436 406 015 406 015	7 483 153 935 153 935 67 520 65 692 1 828 32 060 32 060	4.4 23.2 23.2 12.5 12.2 .7 7.9 7.9	1.0 20.5 20.5 9.0 8.8 .2 4.3 4.3	X 62.9 X 64.8 X X 63.2
71211		Museums	416	x	367 462	x	100.0	60.9
	30400 30500 30570 30670	Membership dues	47 416 48	29 736 367 462 35 421	454 222 138 2 074	1.5 60.5 5.9	.1 60.5 .6	X X X
	39000 39016 39200 39201 39202 39500 39511	museums, or historical sites  Merchandise sales  Sales of other merchandise, not specified by type  Sales of food and beverages  Sales of food and nonalcoholic beverages  Sales of alcoholic beverages  All other receipts  All other operating receipts	85 301 301 164 160 17 88 88	85 076 333 689 333 689 254 280 253 853 177 355 222 618 222 618	2 581 86 733 86 733 33 147 32 040 1 107 20 327 20 327	3.0 26.0 26.0 13.0 12.6 .6 9.1	.7 23.6 23.6 9.0 8.7 .3 5.5 5.5	X 58.1 X 60.3 X X 60.2 X
712110		Museums	416	x	367 462	x	100.0	60.9
	30400 30500 30570	Membership dues. Admissions, excluding admission taxes	47 416 48	29 736 367 462 35 421	454 222 138 2 074	1.5 60.5 5.9	.1 60.5 .6	×
	39000 39016 39200 39201 39201 39202 39500 39511	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	85 301 301 164 160 17 88 88	85 076 333 689 333 689 254 280 253 853 177 355 222 618	2 581 86 733 86 733 33 147 32 040 1 107 20 327 20 327	3.0 26.0 26.0 13.0 12.6 .6 9.1 9.1	.7 23.6 23.6 9.0 8.7 .3 5.5 5.5	X 58.1 X 60.3 X X X 60.2
71212		Historical sites	81	x	34 649	x	100.0	68.2
	30500 30540	Admissions, excluding admission taxes.  Amounts received from royalties, licensing fees, and residual fees from literary works, musical recordings and compositions, filmed entertainment, or other cultural works.	81	34 649 1 287	22 704 570	65.5 44.3	65.5	x
	30670 39000 39016 39200 39201 39500 39511	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	28 45 45 21 21 21 21	25 102 21 559 21 559 17 441 17 441 14 795 14 795	859 5 104 5 104 4 507 4 225 905 905	3.4 23.7 23.7 25.8 24.2 6.1 6.1	2.5 14.7 14.7 13.0 12.2 2.6 2.6	X 64.0 X 68.2 X 61.6
712120		Historical sites	81	x	34 649	x	100.0	68.2
	30500 30540	Admissions, excluding admission taxes	81	34 649	22 704	65.5	65.5	X
	30670 39000 39016 39200 39201 39500 39511	or other cultural works  Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites  Merchandise sales  Sales of other merchandise, not specified by type  Sales of food and beverages  Sales of food and nonalcoholic beverages  All other receipts  All other operating receipts	28 45 45 21 21 21 21	1 287 25 102 21 559 21 559 17 441 17 441 14 795 14 795	570 859 5 104 5 104 4 507 4 225 905 905	44.3 3.4 23.7 23.7 25.8 24.2 6.1 6.1	1.6 2.5 14.7 14.7 13.0 12.2 2.6 2.6	X 64.0 X 68.2 X 61.6
71213	33311	Zoos and botanical gardens	199	X X	227 737	X	100.0	73.3
	30400 30500 30540	Membership dues	35 199	58 741 227 737	1 905 158 008	3.2 69.4	.8 69.4	X
	20070	literary works, musical recordings and compositions, filmed entertainment, or other cultural works.	7	45 561	143	.3	.1	Х
	39000 39016 39200 39201 39202 39500 39511	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites .  Merchandise sales .  Sales of other merchandise, not specified by type .  Sales of food and beverages .  Sales of food and nonalcoholic beverages .  Sales of alcoholic beverages .  All other receipts .  All other operating receipts .	33 155 155 116 116 19 53 53	37 460 197 061 197 061 180 524 180 524 82 889 103 946 103 946	3 103 33 989 33 989 22 526 22 105 421 7 316 7 316	8.3 17.2 17.2 12.5 12.2 .5 7.0 7.0	1.4 14.9 14.9 9.9 9.7 .2 3.2	X 72.7 X 72.7 X X 72.3 X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

			Establishmen	ts with the product line	Product	ine receipts/reve	enue	
NAICS code	Product line code	Tax status, kind of business, and product line		Total receipts/		As percent of total receipts/ revenue of —  Estab- lishments with the Al		Response
			Number	revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	product line	estab- lishments <sup>1</sup>	coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71		Arts, entertainment, and recreation - Con.						
712		Museums, historical sites, and similar institutions—Con.						
7121		Museums, historical sites, and similar institutions—Con.						
71213		Zoos and botanical gardens—Con.						
12130		Zoos and botanical gardens	199	x	227 737	x	100.0	73.3
	30400 30500 30540	Membership dues Admissions, excluding admission taxes Amounts received from royalties, licensing fees, and residual fees from	35 199	58 741 227 737	1 905 158 008	3.2 69.4	.8 69.4	×
		literary works, musical recordings and compositions, filmed entertainment, or other cultural works	7	45 561	143	.3	.1	Х
	30670	Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites	33	37 460	3 103	8.3	1.4	X
	39000 39016	Merchandise sales	155 155	197 061 197 061	33 989 33 989	17.2 17.2	14.9 14.9	72.7 X
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	116 116	180 524 180 524	22 526 22 105	12.5 12.2	9.9 9.7	72.7
	39202	Sales of alcoholic beverages	19	82 889	421	.5	.2	X
	39500 39511	All other receipts	53 53	103 946 103 946	7 316 7 316	7.0 7.0	3.2 3.2	72.3 X
71219		Nature parks and other similar institutions	179	x	120 446	x	100.0	65.9
	30400	Membership dues	13	5 663	203	3.6	.2	Х
	30500 30570 30670	Admissions, excluding admission taxes Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries, museums, or historical sites.	179 10 29	120 446 5 115 21 346	77 810 2 532 940	64.6 49.5 4.4	64.6 2.1	X X X
	39000	Merchandise sales	145	111 129	28 109	25.3	23.3	59.1
	39016 39200	Sales of other merchandise, not specified by type	145 118	111 129 86 898	28 109 7 340	25.3 8.4	23.3 6.1	62.5
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	118 6	86 898 4 807	7 322 18	8.4	6.1 Z	×
	39500 39511	All other receipts	68	64 656	3 512	5.4	2.9 2.9	53.8
712190	39511	All other operating receipts	68 179	64 656 X	3 512 120 446	5.4 X	100.0	65.9
12190	30400	Membership dues	13	5 663	203	3.6	.2	
	30500 30570 30670	Admissions, excluding admission taxes Sales of programs Rental fees for the use of facilities, for example, receptions held in galleries,	179 10	120 446 5 115	77 810 2 532	64.6 49.5	64.6 2.1	X X X
	39000	museums, or historical sites	29 145	21 346 111 129	940 28 109	4.4 25.3	.8 23.3	X 59.1
	39016	Sales of other merchandise, not specified by type	145	111 129	28 109	25.3	23.3	Х
	39200 39201	Sales of food and beverages	118 118	86 898 86 898	7 340 7 322	8.4 8.4	6.1 6.1	62.5 X X
	39202 39500	Sales of alcoholic beverages	6 68	4 807 64 656	18 3 512	.4 5.4	Z 2.9	53.8
	39511	All other operating receipts	68	64 656	3 512	5.4	2.9	X
713	00000	Amusement, gambling, and recreation industries	54 372	x	63 688 055	x	100.0	73.6
	30200	Tuition, fees, and other payments from providing academic or technical instruction	7 470	8 632 000	1 207 114	14.0	1.9	X
	30400 30500	Membership dues	22 633 7 992	18 222 731 15 234 236	10 215 448 6 672 638	56.1 43.8	16.0 10.5	X X X
	30560 30561	Amusement machines operated by this establishment	11 642 2 086	13 948 013 1 758 661	2 486 812 240 391	17.8 13.7	3.9 .4	65.3 X
	30562	Pinball machines	2 852	2 189 982	115 826	5.3	.2	X
	30563 30564	Video games	9 122 4 467	9 862 291 5 624 422	1 210 322 920 273	12.3 16.4	1.9 1.4	65.3 X X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	3 382	6 262 424	266 134	4.3	.4	X
	30590 30640	Advertising, including endorsement fees Gaming receipts	2 227 3 370	3 226 162 19 686 024	90 025 17 596 676	2.8 89.4	.1 27.6	70.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	2 626	18 497 309	16 473 540	89.1	25.9	X
	30642	This establishment's share of receipts from slot machines, gaming						
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	849 24 128	2 465 174 19 987 529	1 120 895 9 354 715	45.5 46.8	1.8 14.7	X X X X
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage	4 559 1 285	3 697 737 2 458 638	1 320 856 200 771	35.7 8.2	2.1	X
	30800 30803	Personal and household goods repair and maintenance Boat repair and maintenance	2 305 2 305	2 010 113 2 010 113	495 621 495 621	24.7 24.7	.8	73.2 X
	39000	Merchandise sales	22 532	36 536 019	3 340 320	9.1	5.2	71.0
	39017 39018	Fuels and lubricants	2 653 1 762	2 961 025 1 608 372	287 754 483 868	9.7 30.1	.5 .8	X X X
	39019 39200	All other merchandise, not specified by type	21 119 29 678	35 290 457 47 428 350	2 568 698 7 153 432	7.3 15.1	4.0 11.2	70.1
	39201	Sales of food and nonalcoholic beverages	29 065	46 593 146	5 298 389	11.4	8.3	, J. 1
	39202 39250	Sales of alcoholic beverages	15 242 11 621	31 034 427 15 877 189	1 855 043 1 025 047	6.0 6.5	2.9 1.6	X X X
	39500 39512	All other receipts	13 952 13 952	32 290 174 32 290 174	2 262 446 2 262 446	7.0 7.0	3.6 3.6	70.4 X
131		Amusement parks and arcades	3 015	x	9 443 200	x	100.0	94.3
	30400	Membership dues	52	60 450	5 396	8.9	.1	Х
	30500	Admissions, excluding admission taxes	877	8 504 041	4 864 150	57.2	51.5	X X

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status kind of huniness and product line				As percent of revenu	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX— Con.						
1		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
		, ,						
'131	30560	Amusement parks and arcades—Con.	2 767	6 681 669	705 000	44.0	0.4	00.5
	30561	Amusement machines operated by this establishment	154	321 078	795 820 19 732	11.9 6.1	8.4	88.5 X
	30562 30563	Pinball machines Video games	707 2 405	550 571 4 241 696	17 007 471 962	3.1 11.1	.2 5.0	X X X X
	30564 30580	Other amusement machines, excluding billiard or pool tables	1 721	3 179 025	287 119	9.0	3.0	Х
	30590	machines not operated by this establishment	195	2 332 375 1 208 319	124 697 26 841	5.3 2.2	1.3	X
	30680	Advertising, including endorsement fees	132 593	827 316	192 794	23.3	.3 2. <u>0</u>	X X X X
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage Lodging	6 17	20 150 233 987	653 12 261	3.2 5.2	Z   .1	X
	39000 39017	Merchandise sales Fuels and lubricants	571 9	7 821 522 293 836	1 074 084 1 117	13.7 .4	11.4 Z	89.1
	39019	All other merchandise, not specified by type	570	7 805 749	1 067 332	13.7	11.3	X
	39200 39201	Sales of food and beverages	1 365 1 350	8 740 326 8 735 356	1 612 467 1 542 232	18.4 17.7	17.1 16.3	89.9 X X X
	39202 39250	Sales of alcoholic beverages	194 197	4 889 303 4 116 323	70 235 54 471	1.4 1.3	.7 .6	×
	39500 39512	All other receipts.  All other operating receipts.	470 470	7 329 822 7 329 822	677 901 677 901	9.2 9.2	7.2 7.2	92.2 X
1311	39312		444	7 329 822 X	8 174 048	X X	100.0	97.5
1311	00.400	Amusement and theme parks						
	30400 30500	Membership dues	18 431	46 619 8 161 723	4 809 4 694 327	10.3 57.5	.1 57.4	X
	30560 30561	Amusement machines operated by this establishment	196 10	5 412 517 203 140	95 742 55	1.8 Z	1.2	92.1
	30562	Pinball machines	34	255 607	1 486	.6	Z	X X X X
	30563 30564	Video games	123 97	3 167 523 2 550 208	39 173 55 028	1.2 2.2	.5 .7	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	94	2 238 677	112 128	5.0	1.4	Х
	30590 30680	Advertising, including endorsement fees	60 54	1 169 270 405 465	25 314 19 009	2.2 4.7	.3 .2	X X X X
	30700	Lodging	17	233 987	12 261	5.2	.2	x
	39000 39017	Merchandise sales	279 9	7 457 500 293 836	1 054 792 1 117	14.1 .4	12.9 Z	92.0 X
	39019 39200	All other merchandise, not specified by type	278 347	7 441 727 7 924 810	1 048 040 1 462 879	14.1 18.5	12.8 17.9	X X 92 8
	39201 39202	Sales of food and nonalcoholic beverages	345 97	7 922 428 4 737 228	1 410 073 52 806	17.8	17.3	92.8 X X
	39250	Sales of alcoholic beverages	108	4 036 086	45 341	1.1 1.1	.6 .6	_ ×
	39500 39512	All other receipts.	190 190	7 049 688 7 049 688	645 157 645 157	9.2 9.2	7.9 7.9	95.3 X
13110		Amusement and theme parks	444	x	8 174 048	x	100.0	97.5
	30400	Membership dues	18	46 619	4 809	10.3	.1	X
	30500 30560	Admissions, excluding admission taxes	431 196	8 161 723 5 412 517	4 694 327 95 742	57.5 1.8	57.4 1.2	X 92.1
	30561 30562	Phonograph, compact disc, or video jukeboxes Pinball machines	10 34	203 140 255 607	55 1 486	Z .6	Z	X
	30563	Video games Other amusement machines, excluding billiard or pool tables	123	3 167 523	39 173	1.2	.5 .7	X
	30564 30580	This establishment's share of receipts from concessions or amusement	97	2 550 208	55 028	2.2	./	
	30590	machines not operated by this establishment	94 60	2 238 677 1 169 270	112 128 25 314	5.0 2.2	1.4	X X X X
	30680 30700	Advertising, including endorsement fees Amounts received for the use of recreational facilities Lodging	54 17	405 465 233 987	19 009 12 261	4.7 5.2	.2	X
	39000	Merchandise sales	279	7 457 500	1 054 792	14.1	12.9	92.0
	39017 39019	Fuels and lubricants	9 278	293 836 7 441 727	1 117 1 048 040	.4 14.1	Z   12.8	92.0 X X
	39200 39201	Sales of food and beverages	347 345	7 924 810 7 922 428	1 462 879 1 410 073	18.5 17.8	17.9 17.3	92.8 X
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	97 108	4 737 228 4 036 086	52 806 45 341	1.1	.6	92.8 X X
	39500	All other receipts	190	7 049 688	645 157	1.1 9.2	7.9	95.3 X
	39512	All other operating receipts	190	7 049 688	645 157	9.2	7.9	
131101		Waterparks	148	X	480 358	X	100.0	91.1
	30400 30500	Membership dues	12 143	11 482 479 965	3 279 349 263	28.6 72.8	.7 72.7	X
	30560 30563	Amusement machines operated by this establishment Video games	51 35	246 150 101 265	7 124 6 008	2.9 5.9	1.5	90.8
	30564	Other amusement machines, excluding billiard or pool tables	15	144 426	1 091	.8	.2	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	24	111 760	2 027	1.8	.4	Х
	30590 30680	Advertising, including endorsement fees	14 17	33 081 115 576	757 1 865	2.3 1.6	.2 .4	X X X
	39000 39019	Merchandise sales	86	367 212 367 212	22 096 22 096	6.0	4.6	85.0
	39200	All other merchandise, not specified by type	86 127	453 072	72 281	6.0 16.0	4.6 15.0	85.8
	39201 39202	Sales of food and nonalcoholic beverages	127 25	453 072 184 860	69 057 3 224	15.2 1.7	14.4 .7	X X X X 84.7
	39250 39500	Rental or lease of goods and/or equipment	40 52	183 047 341 673	4 369 16 793	2.4 4.9	.9 3.5	X
	39500	All other receipts	52 52	341 673	16 793	4.9	3.5	84.7 X

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			Establishmen	its with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Con.  Arts, entertainment, and recreation — Con.						
713		Amusement, gambling, and recreation industries—Con.						
7131		Amusement parks and arcades—Con.						
71311		Amusement and theme parks—Con.						
713110		Amusement and theme parks—Con.						
7131102		Amusement parks (except waterparks)	296	x	7 693 690	x	100.0	97.9
7101102	30400	Membership dues	6	35 137	1 530	4.4	Z	
	30500	Admissions, excluding admission taxes	288	7 681 758	4 345 064	56.6	56.5	X
	30560 30561	Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes	145 10	5 166 367 203 140	88 618 55	1.7 Z	1.2 Z Z	92.3 X
	30562 30563	Phonograph, compact disc, or video jukeboxes Pinball machines Video games	31 88	251 957 3 066 258	1 461 33 165	.6 1.1	Z .4	X
	30564	Other amusement machines, excluding billiard or pool tables	82	2 405 782	53 937	2.2	.7	92.3 X X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	70	2 126 917	110 101	5.2	1.4	
	30590 30680	Advertising, including endórsement fees Amounts received for the use of recreational facilities	46 37	1 136 189 289 889	24 557 17 144	2.2 5.9	.3 .2 .2	X
	30700	Lodging	16	233 666	12 172	5.2		x
	39000 39017	Merchandise sales	193 9	7 090 288 293 836	1 032 696 1 117	14.6 .4	13.4 Z	92.5 X
	39019	All other merchandise, not specified by type	192	7 074 515 7 471 738	1 025 944 1 390 598	14.5	13.3	X
	39200 39201	Sales of food and beverages	220 218	7 469 356	1 341 016	18.6 18.0	18.1 17.4	93.2 X
	39202 39250	Sales of alcoholic beverages	72 68	4 552 368 3 853 039	49 582 40 972	1.1 1.1	.6 .5	X X X 92.5 X 93.2 X X X X
	39500	All other operating receipts	138	6 708 015	628 364	9.4	8.2	95.9 X
74040	39512		138	6 708 015	628 364	9.4	8.2	
71312	00400	Amusement arcades	2 571	X	1 269 152	X	100.0	73.6
	30400 30500	Membership dues	34 446	13 831 342 318	587 169 823	4.2 49.6	Z 13.4	X X 66.5 X X X X
	30560 30561	Amusement machines operated by this establishment	2 571 144	1 269 152 117 938	700 078 19 677	55.2 16.7	55.2 1.6	66.5
	30562	Pinball machines	673	294 964	15 521	5.3	1.2	â
	30563 30564	Video games	2 282 1 624	1 074 173 628 817	432 789 232 091	40.3 36.9	34.1 18.3	X
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	101 72	93 698 39 049	12 569 1 527	13.4 3.9	1.0	X X X
	30680 39000	Amounts received for the use of recreational facilities	539 292	421 851 364 022	173 785 19 292	41.2 5.3	13.7 1.5	X 71.9
	39019	All other merchandise, not specified by type	292	364 022	19 292	5.3	1.5	X
	39200 39201	Sales of food and beverages	1 018 1 005	815 516 812 928	149 588 132 159	18.3 16.3	11.8 10.4	72.2 X
	39202 39250	Sales of alcoholic beverages	97 89	152 075 80 237	17 429 9 130	11.5 11.4	1.4	X X X
	39500	All other operating receipts.	280	280 134	32 744	11.7	2.6	73.0
	39512		280	280 134	32 744	11.7	2.6	X
713120		Amusement arcades	2 571	X	1 269 152	X	100.0	73.6
	30400 30500	Membership dues	34 446	13 831 342 318	587 169 823	4.2 49.6	Z   13.4	X
	30560	Amusement machines operated by this establishment	2 571	1 269 152	700 078 19 677	55.2	55.2	66.5
	30561 30562	Phonograph, compact disc, or video jukeboxes	144 673	117 938 294 964	15 521	16.7 5.3	1.6 1.2	x
	30563 30564	Video games	2 282 1 624	1 074 173 628 817	432 789 232 091	40.3 36.9	34.1 18.3	66.5 X X X X
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment Advertising, including endorsement fees Amounts received for the use of recreational facilities	101 72	93 698 39 049	12 569 1 527	13.4 3.9	1.0	X X X 71.9 X 72.2 X X
	30680 39000	Amounts received for the use of recreational facilities	539 292	421 851 364 022	173 785 19 292	41.2 5.3	13.7 1.5	X 71 9
	39019	All other merchandise, not specified by type	292	364 022	19 292	5.3	1.5	7 1.3 X
	39200 39201	Sales of food and beverages	1 018 1 005	815 516 812 928	149 588 132 159	18.3 16.3	11.8 10.4	/2.2 X
	39202 39250	Sales of alcoholic beverages	97 89	152 075 80 237	17 429 9 130	11.5 11.4	1.4	X
	39500	All other receipts	280	280 134	32 744	11.7	2.6	73.0 X
	39512	All other operating receipts	280	280 134	32 744	11.7	2.6	
7132		Gambling industries	2 072	X	18 892 878	X	100.0	79.5
	30400 30500	Membership dues	19 127	104 925 1 963 478	15 026 74 095	14.3 3.8	.1 .4	X X
	30560	Amusement machines operated by this establishment	240 62	2 065 950 163 552	44 750 4 320	2.2 2.6	.2 Z	60.2
	30561 30562	Phonograph, compact disc, or video jukeboxes	58	446 950	1 315	.3	Z	X
	30563 30564	Video games	194 57	1 820 200 489 182	23 952 15 163	1.3 3.1	.1	60.2 X X X X
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	133 12	1 001 257 160 156	12 984 1 955	1.3 1.2	.1 Z	X X
	30640 30641	Gaming receipts	2 072	18 892 878	17 405 460	92.1	92.1	76.7
		operated by this establishment	1 752	17 965 540	16 344 485	91.0	86.5	Х
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	377	2 180 336	1 060 975	48.7	5.6	Х
	30680	Amounts received for the use of recreational facilities	48	252 203	11 213	4.4	.1	X

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			Establishmen	ts with the product line	Product	ine receipts/reve	enue	
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu		
code	line code	rax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7132		Gambling industries—Con.						
	30700 39000 39017 39019 39200 39201 39202 39250 39500 39512	Lodging Merchandise sales Fuels and lubricants All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts	7 320 21 305 1 032 892 756 24 448 448	385 815 8 360 678 357 595 8 187 040 15 705 627 15 198 657 10 263 973 462 658 9 319 730 9 319 730	11 848 119 697 35 296 84 392 1 059 256 785 103 274 153 2 088 134 244 134 244	3.1 1.4 9.9 1.0 6.7 5.2 2.7 .5 1.4	.1 .6 .2 .4 5.6 4.2 1.5 Z .7	X 75.7 X X 73.5 X X X 71.4
71321		Casinos (except casino hotels)	356	x	12 386 830	X	100.0	82.9
	30500 30560 30562 30563 30564 30580	Admissions, excluding admission taxes.  Amusement machines operated by this establishment.  Pinball machines.  Video games.  Other amusement machines, excluding billiard or pool tables.  This establishment's share of receipts from concessions or amusement	42 61 31 49 13	1 244 368 1 319 787 362 798 1 166 312 324 046	18 978 10 343 265 7 033 2 996	1.5 .8 .1 .6	.2 .1 Z .1 Z	X 57.8 X X X
	30640	machines not operated by this establishment	60 356	671 781 12 386 830	10 156 11 359 092	1.5 91.7	.1 91.7	X 82.1
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	356	12 386 830	11 185 207	90.3	90.3	X
	30642 30680 39000 39017 39019 39200 39201 39202 39250 395500 39512	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities.  Merchandise sales.  Fuels and lubricants.  All other merchandise, not specified by type.  Sales of food and beverages.  Sales of food and nonalcoholic beverages.  Sales of alcoholic beverages.  Rental or lease of goods and/or equipment.  All other receipts.  All other operating receipts.	26 10 140 6 140 331 295 277 12 183 183	1 101 871 189 310 7 278 085 152 675 7 278 085 11 982 275 11 566 023 8 183 274 445 270 7 040 930 7 040 930	173 885 4 927 91 476 21 951 69 525 790 252 596 446 193 806 355 93 362 93 362	15.8 2.6 1.3 14.4 1.0 6.6 5.2 2.4 .1 1.3	1.4 Z .7 .2 .6 6.4 4.8 1.6 Z .8	X X 79.5 X 75.8 X X X X 74.4 X
713210		Casinos (except casino hotels)	356	x	12 386 830	х	100.0	82.9
	30500 30560 30562 30563 30564 30580	Admissions, excluding admission taxes  Amusement machines operated by this establishment  Pinball machines  Video games  Other amusement machines, excluding billiard or pool tables	42 61 31 49 13	1 244 368 1 319 787 362 798 1 166 312 324 046	18 978 10 343 265 7 033 2 996	1.5 .8 .1 .6	.2 .1 Z .1 Z	57.8 X X X
	30640 30641	machines not operated by this establishment	60 356	671 781 12 386 830	10 156 11 359 092	1.5 91.7	91.7	X 82.1
	30642	operated by this establishment This establishment's share of receipts from slot machines, gaming	356	12 386 830	11 185 207	90.3	90.3	Х
	30680 39000 39017 39019 39200 39201 39202 39250 39500	devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities. Merchandise sales. Fuels and lubricants. All other merchandise, not specified by type. Sales of food and beverages. Sales of food and nonalcoholic beverages. Sales of alcoholic beverages. Rental or lease of goods and/or equipment. All other receipts.	26 10 140 6 140 331 295 277 12 183	1 101 871 189 310 7 278 085 152 675 7 278 085 11 982 275 11 566 023 8 183 274 445 270 7 040 930	173 885 4 927 91 476 21 951 69 525 790 252 596 446 193 806 355 93 362 93 362	15.8 2.6 1.3 14.4 1.0 6.6 5.2 2.4 .1	1.4 Z .7 .2 .6 6.4 4.8 1.6 Z	X X 79.5 X X 75.8 X X X 74.4
71220	39512	All other operating receipts	183	7 040 930		1.3	.8	
71329	30400 30500 30560 30561 30562 30563 30564 30580	Other gambling industries	1 716 18 85 179 60 27 145 44	X 102 584 719 110 746 163 135 802 84 152 653 888 165 136	6 506 048 15 022 55 117 34 407 4 271 1 050 16 919 12 167 2 828	X 14.6 7.7 4.6 3.1 1.2 2.6 7.4	100.0 .2 .8 .5 .1 .2 .3 .2	73.1 X X 65.6 X X X X X
	30590 30640	Advertising, including endorsement fees	7 1 716	32 881 6 506 048	1 722 6 046 368	5.2 92.9	7 92.9	X X 66.5
	30641 30642	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment.  This establishment's share of receipts from slot machines, gaming	1 396	5 578 710	5 159 278	92.5	79.3	х
	30680 39000 39017 39019 39200 39201 39202	devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities. Merchandise sales Fuels and lubricants All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages	351 38 180 15 165 701 597 479	1 078 465 62 893 1 082 593 204 920 908 955 3 723 352 3 632 634 2 080 699	887 090 6 286 28 221 13 345 14 867 269 004 188 657 80 347	82.3 10.0 2.6 6.5 1.6 7.2 5.2 3.9	13.6 .1 .4 .2 .2 .2 4.1 2.9 1.2 Z	X X 65.9 X 70.1 X X
	39250 39500 39512	Rental or lease of goods and/or equipment	12 265 265	17 388 2 278 800 2 278 800	1 733 40 882 40 882	10.0 1.8 1.8	.6 .6	65.6 X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

				is with the product line	Product I	ine receipts/reve	enue		
NAICS	Product	Tax status, kind of business, and product line				As percent of revenu	total receipts/ e of—		
code	line code	rax status, kind or becinees, and productine	inie code	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.							
71		Arts, entertainment, and recreation - Con.							
713		Amusement, gambling, and recreation industries—Con.							
7132		Gambling industries—Con.							
71329		Other gambling industries—Con.							
713290		Other gambling industries	1 716	x	6 506 048	x	100.0	73.1	
	30400	Membership dues	18	102 584	15 022	14.6	.2	Х	
	30500 30560 30561 30562 30563 30564	Admissions, excluding admission taxes  Amusement machines operated by this establishment  Phonograph, compact disc, or video jukeboxes  Pinball machines  Video games  Other amusement machines, excluding billiard or pool tables	85 179 60 27 145 44	719 110 746 163 135 802 84 152 653 888 165 136	55 117 34 407 4 271 1 050 16 919 12 167	7.7 4.6 3.1 1.2 2.6 7.4	.8 .5 .1 Z .3	X X 65.6 X X X	
	30580 30590 30640	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	73 7 1 716	329 476 32 881 6 506 048	2 828 1 722 6 046 368	.9 5.2 92.9	Z Z 92.9	X X 66.5	
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 396	5 578 710	5 159 278	92.5	79.3	Х	
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	351	1 078 465	887 090	82.3	13.6	X	
	30680 39000	Amounts received for the use of recreational facilities	38 180	62 893 1 082 593	6 286 28 221	10.0 2.6	.1 .4	65.9	
	39017 39019	Fuels and lubricants	15 165	204 920 908 955	13 345 14 867	6.5 1.6	.2 .2	X X	
	39200 39201	Sales of food and beverages	701 597	3 723 352 3 632 634	269 004 188 657	7.2 5.2	4.1 2.9	70.1 X	
	39202 39250	Sales of alcoholic beverages	479 12	2 080 699   17 388	80 347 1 733	3.9 10.0	1.2 Z .6	X X X	
	39500 39512	All other receipts	265 265	2 278 800 2 278 800	40 882 40 882	1.8 1.8	.6 .6	65.6 X	
7132901		Slot machine operators	331	x	1 758 687	x	100.0	84.2	
	30560	Amusement machines operated by this establishment	59	188 116	13 980	7.4	.8	84.2	
	30561 30562 30563 30564 30580	Phonograph, compact disc, or video jukeboxes Pinball machines Video games Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	47 27 44 38	131 655 84 152 132 799 132 319	3 988 1 050 3 779 5 163	3.0 1.2 2.8 3.9	.2 .1 .2 .3	X X X	
	30640	machines not operated by this establishment Gaming receipts	12 331	91 198 1 758 687	746 1 625 696	.8 92.4	Z 92.4	X 80.1	
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	283	1 535 909	1 427 959	93.0	81.2	X	
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	52	265 318	197 737	74.5	11.2	X	
	30680 39000	Amounts received for the use of recreational facilities.  Merchandise sales	15 33	37 408 110 076	2 058 18 080	5.5 16.4	1.0	X 84.2	
	39017 39019	Fuels and lubricants All other merchandise, not specified by type	6 27	38 087 103 271	11 675 6 396	30.7 6.2	.7	X X	
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	164 118	1 101 090 1 054 481	86 504 64 156	7.9 6.1	4.9 3.6	81.8 X	
	39201 39202 39500	Sales of alcoholic beverages All other receipts	149 61	457 550 794 534	22 348 10 278	4.9 1.3	1.3	X 83.0	
	39512	All other operating receipts	61	794 534	10 278	1.3	.6	X	
7132902		Lottery, bingo, bookie, and other betting operation	1 385	x	4 747 361	x	100.0	68.9	
	30400 30500	Membership dues. Admissions, excluding admission taxes	18 84	102 584 717 848	15 022 55 036	14.6 7.7	.3 1.2	X	
	30560 30561	Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes	120 13	558 047 4 147	20 427 283	3.7 6.8	.4 Z	59.2	
	30563 30564	Video games Other amusement machines, excluding billiard or pool tables	101	521 089 32 817	13 140 7 004	2.5 21.3	.3	X X X	
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.	61	238 278	2 082	.9	z	X	
	30640 30641	Gaming receipts	1 385	4 747 361	4 420 672	93.1	93.1	61.4	
	30642	operated by this establishment  This establishment's share of receipts from slot machines, gaming	1 113	4 042 801	3 731 319	92.3	78.6	Х	
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	299 23	813 147 25 485	689 353 4 228	84.8 16.6	14.5 .1	X X	
	39000 39017	Merchandise sales  Fuels and lubricants	147 9	972 517 166 833	10 141 1 670	1.0 1.0	.1 .2 Z	61.5	
	39017 39019 39200	All other merchandise, not specified by type	138 537	805 684 2 622 262	8 471 182 500	1.1 7.0	.2 3.8	X X 65.7	
	39200 39201 39202	Sales of food and noverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages	479 330	2 578 153 1 623 149	124 501 57 999	4.8 3.6	2.6 1.2	X X X	
	39250 39250 39500	Rental or lease of goods and/or equipment  All other receipts	12 204	17 388 1 484 266	1 733 30 604	10.0 2.1	Z .6	X 58.1	
	39512	All other operating receipts	204	1 484 266	30 604	2.1	.6	X	
7139		Other amusement and recreation services	49 285	x	35 351 977	x	100.0	64.9	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	7 465	8 624 130	1 205 379	14.0	3.4	~	
	30400	Membership dues	22 562	18 057 356	10 195 026	56.5	28.8	X X X	

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Tay status, kind of business, and product line				As percent of revenu	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
1		Con.  Arts, entertainment, and recreation — Con.						
13		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
	30560 30561 30562 30563 30564	Amusement machines operated by this establishment	8 635 1 870 2 087 6 523 2 689	5 200 394 1 274 031 1 192 461 3 800 395 1 956 215	1 646 242 216 339 97 504 714 408 617 991	31.7 17.0 8.2 18.8 31.6	4.7 .6 .3 2.0 1.7	55.2 X X X X
	30580 30590 30640	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Advertising, including endorsement fees  Gaming receipts	3 054 2 083 1 297	2 928 792 1 857 687 791 504	128 453 61 229 191 105	4.4 3.3 24.1	.4 .2 .5	X X 59.2
	30641	Gaming tables, slot machines, and other gaming activities or devices						
	30642	operated by this establishment This establishment's share of receipts from slot machines, gaming	874	531 769	129 055	24.3	.4	X
	30680 30690 30700 30800 30803 39900 39017 39018 39019 39200 39201 39202 39250 39500 39512	devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities. Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance Boat repair and maintenance. Merchandise sales Fuels and lubricants Boats and marine equipment All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages. Rental or lease of goods and/or equipment All other receipts. All other receipts	471 23 487 4 553 1 261 2 301 2 301 21 641 1 623 1 757 20 244 27 281 26 823 14 292 11 400 13 034	283 196 18 908 010 3 677 587 1 838 836 2 007 369 2 007 369 2 0353 819 2 309 594 1 528 947 19 297 668 22 982 397 22 659 313 15 881 151 11 298 208 15 640 622 15 640 622	59 809 9 150 708 1 320 203 176 662 495 540 495 540 2 146 539 251 341 478 224 1 416 974 4 481 709 2 971 055 968 488 1 450 301 1 450 301	21.1 48.4 35.9 9.6 24.7 24.7 10.5 10.9 31.3 7.3 19.5 13.1 9.5 8.6 9.3	.2 25.9 25.9 3.7 .5 1.4 1.4 6.1 .7 1.4 4.0 12.7 8.4 4.3 2.7 4.1	X X X 64.6 4.6 63.8 X X 63.3 X X 44.0 X
71391		Golf courses and country clubs	8 798	x	10 462 394	x	100.0	68.0
	30200 30400 30500 30560	Tuition, fees, and other payments from providing academic or technical instruction  Membership dues.  Admissions, excluding admission taxes  Amusement machines operated by this establishment	888 5 385 905 452	1 938 296 7 175 048 1 152 328 336 536	98 741 2 519 435 277 530 50 227	5.1 35.1 24.1 14.9	.9 24.1 2.7 .5	X X X
	30580 30590 30640	This establishment's share of receipts from concessions or amusement machines not operated by this establishment  Advertising, including endorsement fees  Gaming receipts  Gaming tables, slot machines, and other gaming activities or devices	245 453 82	478 478 470 487 87 919	18 279 14 077 19 461	3.8 3.0 22.1	.2 .1 .2	X X 48.0
	30641	operated by this establishment	42	34 987	2 264	6.5	z	Х
	30642 30680 30690 30700 30800 30803 39000 39017 39018 39200 39211 39202 39250 39500 39512	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities.  Pleasure boat dockage, slip rental, launch fees, and storage Lodging  Personal and household goods repair and maintenance Boat repair and maintenance.  Merchandise sales  Fuels and lubricants Boats and marine equipment All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts	44 7 540 115 366 36 36 5 741 5696 7 326 7 221 6 007 4 733 3 116 3 116	56 367 8 726 667 162 769 856 898 31 523 31 523 7 371 475 151 105 8 000 7 339 305 9 155 335 9 090 494 8 347 608 5 608 764 5 476 471	17 197 3 594 934 5 173 75 337 1 634 1 664 908 3 745 233 660 930 2 018 751 1 462 625 625 783 478 124	30.5 41.2 3.2 8.8 5.2 5.2 9.0 2.5 2.9 9.0 22.1 16.1 6.7 11.2 8.7	2 34.4 Z 7 .7 2 6.4 2 6.3 19.3 14.0 5.3 6.0 4.6 4.6	X X X 68.0 67.2 X X X X 66.7 46.7 67.4 77.4 78.7 78.7 78.7 78.7 78.7 78.7 7
713910		Golf courses and country clubs	8 798	X	10 462 394	X	100.0	68.0
	30200 30400 30500 30560 30580	Tuition, fees, and other payments from providing academic or technical instruction Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment. This establishment's share of receipts from concessions or amusement	888 5 385 905 452	1 938 296 7 175 048 1 152 328 336 536	98 741 2 519 435 277 530 50 227	5.1 35.1 24.1 14.9	.9 24.1 2.7 .5	X X X
	30590 30640 30641	machines not operated by this establishment Advertising, including endorsement fees Gaming receipts Gaming tables, slot machines, and other gaming activities or devices	245 453 82	478 478 470 487 87 919	18 279 14 077 19 461	3.8 3.0 22.1	.2 .1 .2	X X 48.0
	30642 30680 30690 30700 30800 30800 39017 39018 39018 39210 39201 39201	Gaining tactives, Sict machines, and other gaming activities of devices operated by this establishment.  This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities operated by others. Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance Boat repair and maintenance.  Merchandise sales  Fuels and lubricants  Boats and marine equipment  All other merchandise, not specified by type  Sales of food and beverages  Sales of food and nonalcoholic beverages  Sales of alcoholic beverages	42 44 7 540 115 366 36 5 741 569 24 5 696 7 326 7 221 6 007	34 987 56 367 8 726 667 162 769 856 898 31 523 31 523 7 371 475 151 105 8 000 7 339 305 9 155 335 9 9090 494 8 347 608	2 264 17 197 3 594 934 5 173 75 337 1 634 1 634 664 908 3 745 233 60 938 2 018 751 1 462 006 556 745	6.5 30.5 41.2 3.2 8.8 5.2 9.0 2.5 2.9 9.0 22.1 16.1 6.7	Z 34.4 2, 7, 7, 7, 2, 7, 2, 6,4, 2, 2, 2, 19,3, 14.0, 5.3	X X X 68.0 67.2 X X X X 66.7 X

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			Establishmen	ts with the product line	Product I	ine receipts/reve	nue	
NAICS	Product	Tax status, kind of business, and product line				As percent of t	otal receipts/ e of —	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
		Arts, entertainment, and recreation—Con.						
3		Amusement, gambling, and recreation industries—Con.						
19		Other amusement and recreation services—Con.						
191		Golf courses and country clubs – Con.						
910		Golf courses and country clubs—Con.						
010	39500 39512	All other receipts.	3 116 3 116	5 476 471 5 476 471	478 124 478 124	8.7 8.7	4.6 4.6	67. <sub>4</sub>
92	000.2	Skiing facilities	387	x x	1 801 235	X	100.0	74.0
,_	30200	Tuition, fees, and other payments from providing academic or technical	007	^	1 001 200		100.0	7
	30400	instruction Membership dues	219 53	1 302 879 213 269	163 399 13 372	12.5 6.3	9.1 .7	)
	30500 30560	Admissions, excluding admission taxes	121	351 883 110 641	138 071 3 289	39.2	7.7	74
	30563	Amusement machines operated by this establishment	39 30	86 947	2 641	3.0 3.0	.2 .1	74.( )
	30564 30580	Other amusement machines, excluding billiard or pool tables	7	21 320	644	3.0	Z	
	30590	machines not operated by this establishment	68 65	421 238 322 294	5 601 3 396	1.3 1.1	.3 .2	73.
	30680 30690	Amounts received for the use of recreational facilities	319 7	1 598 931 17 786	927 272 1 222	58.0 6.9	51.5 .1	
	30700 39000	Lodging	53 245	346 161 1 427 800	33 555 96 940	9.7 6.8	1.9 5.4	73.
	39019 39200	All other merchandise, not specified by type	240 322	1 422 793 1 677 043	96 063 213 389	6.8 12.7	5.3 11.8	68.
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	320 235	1 672 811 1 533 871	183 441 29 948	11.0	10.2	
	39250 39500	Rental or lease of goods and/or equipment	274 193	1 364 185 1 491 146	94 377 107 352	6.9 7.2	5.2 6.0	74.
	39512	All other receipts	193	1 491 146	107 352	7.2	6.0	74.
920		Skiing facilities	387	×	1 801 235	x	100.0	74.
	30200	Tuition, fees, and other payments from providing academic or technical						
	30400	instruction	219 53	1 302 879 213 269	163 399 13 372	12.5 6.3	9.1 .7	
	30500 30560	Admissions, excluding admission taxes	121 39	351 883 110 641	138 071 3 289	39.2 3.0	7.7	74.
	30563 30564	Video games	30 7	86 947 21 320	2 641 644	3.0 3.0	.1 Z	
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	68	421 238	5 601	1.3	.3	
	30590 30680	Advertising, including endorsement fees. Amounts received for the use of recreational facilities	65 319	322 294 1 598 931	3 396 927 272	1.1 58.0	51.5	
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage Lodging	7 53	17 786 346 161	1 222 33 555	6.9 9.7	1.9	73.
	39000 39019	Merchandise sales	245	1 427 800	96 940	6.8	5.4	73.
	39200	All other merchandise, not specified by type	240 322	1 422 793 1 677 043	96 063 213 389	6.8 12.7	5.3 11.8	68.
	39201 39202	Sales of food and nonalcoholic beverages	320 235	1 672 811 1 533 871	183 441 29 948	11.0 2.0	10.2 1.7	
	39250 39500	Rental or lease of goods and/or equipment. All other receipts	274 193	1 364 185 1 491 146	94 377 107 352	6.9 7.2	5.2 6.0	74.
	39512		193	1 491 146	107 352	7.2	6.0	
93		Marinas	4 272	×	3 351 721	X	100.0	60.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	245	261 179	12 953	5.0	.4	;
	30400 30500	Membership dues	656 94	583 857 99 380	189 689 6 231	32.5 6.3	5.7	
	30560 30580	Amusement machines operated by this establishment	40	61 098	1 185	1.9	.2 Z	,
	30590	machines not operated by this establishment  Advertising, including endorsement fees	177 150	164 300 119 674	7 717 2 093	4.7 1.7	.2 .1	
	30640 30641	Gaming receipts	34	29 555	3 856	13.0	.i	36.
	30642	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment  This establishment's share of receipts from slot machines, gaming	18	12 888	198	1.5	Z	)
		devices, off-track betting, and other gaming activities operated by others.	31	19 142	3 658	19.1	.1	2
	30680 30690	Amounts received for the use of recreational facilities	209 4 272	240 379 3 351 721	21 062 1 307 940	8.8 39.0	.6 39. <u>0</u>	
	30700 30800	Lodging Personal and household goods repair and maintenance	401 2 191	304 315 1 929 145	24 538 487 217	8.1 25.3	.7 14.5	60.
	30803 39000	Boat repair and maintenance	2 191 3 062	1 929 145 2 575 436	487 217 811 739	25.3 31.5	14.5 24.2	60.
	39017 39018	Fuels and lubricants	2 387 1 643	2 069 495 1 478 471	242 090 472 895	11.7 32.0	7.2 14.1	30.
	39019 39200	All other merchandise, not specified by type Sales of food and beverages	1 872 1 976	1 613 155 1 594 201	96 754 271 011	6.0 17.0	2.9 8.1	58.
	39201	Sales of food and nonalcoholic beverages	1 951	1 576 483	202 386	12.8	6.0	50.
	39202 39250	Sales of alcoholic beverages  Rental or lease of goods and/or equipment	1 129 802	1 064 595 628 060	68 625 56 343	6.4 9.0	2.0 1.7	
	39500 39512	All other receipts	1 581 1 581	1 425 336 1 425 336	148 147 148 147	10.4 10.4	4.4 4.4	57.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

				ts with the product line	Product I	ine receipts/reve	nue	
NAICS	Product	Tax status kind of husiness and product line				As percent of t		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
7-1		Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71393		Marinas—Con.	4.070		0.054.704		400.0	
713930		Marinas	4 272	x	3 351 721	X	100.0	60.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	245	261 179	12 953	5.0	.4	Х
	30400 30500	Membership dues	656 94	583 857 99 380	189 689 6 231	32.5 6.3	5.7	X X X X
	30560	Amusement machines operated by this establishment	40	61 098	1 185	1.9	.2 Z	â
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	177	164 300	7 717	4.7	.2	X
	30590 30640	Advertising, including endorsement fees	150 34	119 674 29 555	2 093 3 856	1.7 13.0	.1 .1	X 36.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	18	12 888	198	1.5	z	X
	30642	This establishment's share of receipts from slot machines, gaming						
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	31 209	19 142 240 379	3 658 21 062	19.1 8.8	.1 .6	X X X X
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage	4 272 401	3 351 721 304 315	1 307 940 24 538	39.0 8.1	39.0	X
	30800 30803	Personal and household goods repair and maintenance	2 191 2 191	1 929 145 1 929 145	487 217 487 217	25.3 25.3	14.5 14.5	60.5 X
	39000	Merchandise sales	3 062	2 575 436	811 739	31.5	24.2	60.1
	39017 39018	Fuels and lubricants	2 387 1 643	2 069 495 1 478 471	242 090 472 895	11.7 32.0	7.2 14.1	)
	39019 39200	All other merchandise, not specified by type	1 872 1 976	1 613 155 1 594 201	96 754 271 011	6.0 17.0	2.9 8.1	58.9
	39201 39202	Sales of food and nonalcoholic beverages Sales of alcoholic beverages	1 951 1 129	1 576 483 1 064 595	202 386 68 625	12.8 6.4	6.0 2.0	)
	39250	Rental or lease of goods and/or equipment	802	628 060	56 343	9.0	1.7	) ) _)
	39500 39512	All other receipts	1 581 1 581	1 425 336 1 425 336	148 147 148 147	10.4 10.4	4.4 4.4	57.3 X
1394		Fitness and recreational sports centers	19 849	x	11 713 321	x	100.0	66.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	5 601	4 825 437	870 182	18.0	7.4	×
	30400 30500	Membership dues	14 803 3 455	9 393 951 1 881 931	7 165 557 554 034	76.3 29.4	61.2 4.7	X X X
	30560	Admissions, excluding admission taxes	1 521	700 295	44 590	6.4	4.7 . <u>4</u>	56.3
	30561 30562	Phonograph, compact disc, or video jukeboxes Pinball machines	29 178	14 489 45 943	2 993 4 281	20.7 9.3	.4 Z Z	×
	30563 30564	Video games	1 147 353	487 661 211 179	29 489 7 827	6.0 3.7	.3 .1	56.3 X X X X X
	30580	This establishment's share of receipts from concessions or amusement						
	30590	machines not operated by this establishment	836 761	789 717 649 713	47 402 23 931	6.0 3.7	.4 .2	X
	30640 30680	Gaming receipts Amounts received for the use of recreational facilities	103 5 085	42 693   3 313 874	16 126 1 612 441	37.8 48.7	.1 13.8	× × × × ×
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage	44 74	116 034 148 406	3 476 22 416	3.0 15.1	13.8 Z .2	, ,
	30800	Lodging Personal and household goods repair and maintenance Boat repair and maintenance	26	32 838	6 097	18.6	.1	66.9
	30803 39000	Merchandise sales	26 7 628	32 838 6 410 368	6 097 342 606	18.6 5.3	2.9	65.1
	39017 39018	Fuels and lubricants	80 12	27 138 10 357	1 281 3 556	4.7 34.3	2.9 Z Z	65.7 65.7
	39019 39200	Boats and marine equipment . All other merchandise, not specified by type .	7 557 8 277	6 393 523 5 824 786	337 769 469 389	5.3 8.1	2.9 4.0	65
	39201	Sales of food and beverages Sales of food and nonalcoholic beverages	8 198	5 705 875	421 445	7.4	3.6	>
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	896 2 059	1 435 967 1 470 367	47 944 52 899	3.3 3.6	.4 .5	) )
	39500 39512	All other receipts	4 721 4 721	4 886 585 4 886 585	482 175 482 175	9.9 9.9	4.1 4.1	65.9 >
13940		Fitness and recreational sports centers	19 849	x	11 713 321	X	100.0	66.9
	30200	Tuition, fees, and other payments from providing academic or technical						
	30400	instruction Membership dues	5 601 14 803	4 825 437 9 393 951	870 182 7 165 557	18.0 76.3	7.4 61.2	X X X
	30500	Admissions, excluding admission taxes	3 455 1 521	1 881 931 700 295	554 034 44 590	29.4	4.7	X
	30560 30561	Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes	29	14 489	2 993	6.4 20.7	.4 Z Z .3	56.3 >> >> >> >>
	30562 30563	Pinball machines	178 1 147	45 943 487 661	4 281 29 489	9.3 6.0	Z   .3	>
	30564 30580	Other amusement machines, excluding billiard or pool tables	353	211 179	7 827	3.7	.1	×
		machines not operated by this establishment	836	789 717	47 402	6.0	.4	X
	30590 30640	Advertising, including endorsement fees	761 103	649 713 42 693	23 931 16 126	3.7 37.8	.2 .1	X
	30680 30690	Amounts received for the use of recreational facilities	5 085 44	3 313 874 116 034	1 612 441 3 476	48.7 3.0	13.8	× × × × ×
	30700	Lodging	74	148 406	22 416	15.1	Z .2	X
	30800 30803	Personal and household goods repair and maintenance  Boat repair and maintenance	26 26	32 838 32 838	6 097 6 097	18.6 18.6	.1	66.9 X
	30003							
	39000 39017	Merchandise sales Fuels and lubricants	7 628 80	6 410 368 27 138	342 606 1 281	5.3 4.7	2.9 Z Z	65.1 X X X

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			Establishmen	its with the product line	Product I	line receipts/reve	enue	
NAICS code	Product line code	Tax status, kind of business, and product line				As percent of t	otal receipts/ e of—	
			Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71394		Fitness and recreational sports centers—Con.						
713940		Fitness and recreational sports centers—Con.						
	39200	Sales of food and beverages	8 277	5 824 786	469 389	8.1	4.0	65.7
	39201 39202	Sales of food and nonalcoholic beverages	8 198 896	5 705 875 1 435 967	421 445 47 944	7.4 3.3	3.6	X X X
	39250	Sales of alcoholic beverages	2 059	1 470 367	52 899	3.6	.5	X
	39500 39512	All other receipts	4 721 4 721	4 886 585 4 886 585	482 175 482 175	9.9 9.9	4.1 4.1	65.9 X
7139404		Ice skating rinks	443	x	419 950	×	100.0	65.5
	30200	Tuition, fees, and other payments from providing academic or technical						
	30400	instruction Membership dues	187 65	215 438 40 629	59 891 9 842	27.8 24.2	14.3 2.3	X X X
	30500	Admissions, excluding admission taxes	293	283 046	59 224	20.9	14.1	X
	30560 30562	Amusement machines operated by this establishment	157 19	157 216 9 116	6 333 2 833	4.0 31.1	1.5 .7	62.7 X
	30563 30564	Video games	121 25	128 258 27 944	2 976 524	2.3 1.9	.7 .1	X X X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	138	139 910	1 942	1.4	.5	
	30590 30640	Advertising, including endorsement fees	169	176 851 3 712	4 864 1 215	2.8 32.7	1.2	X X 65.5
	30641	Gaming receipts						
	30680	operated by this establishment	7 385	1 636 388 349	1 067 197 279	65.2 50.8	.3 47.0	X X X
	30700 39000	Lodging	8 212	10 698 230 312	648 29 195	6.1 12.7	.2 7.0	62.6
	39017 39019	Fuels and lubricants	10 204	6 219 226 940	713 28 482	11.5 12.6	.2 6.8	X
	39200 39201	Sales of food and beverages	308 304	304 053 298 910	26 812 25 140	8.8 8.4	6.4 6.0	63.7
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	28 189	40 717 191 776	1 672	4.1 4.6	.4 2.1	X X X
	39500	All other receipts.	194	181 113	8 771 13 867	7.7	3.3	64.7
	39512		194	181 113	13 867	7.7	3.3	X
7139405		Roller skating rinks	1 540	X	396 485	X	100.0	61.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	170	58 458	2 073	3.5	.5	Х
	30400 30500	Membership dues	142 1 466	41 462 372 545	1 932 206 109	4.7 55.3	.5 52.0	X X X
	30560 30561	Amusement machines operated by this establishment	931 20	259 748 4 364	19 054 666	7.3 15.3	4.8	60.2 X
	30562 30563	Pinball machines Video games	153 703	35 396 189 288	1 430 11 835	4.0 6.3	3.0	60.2 X X X X X
	30564	Other amusement machines, excluding billiard or pool tables	220	76 903	5 123	6.7	1.3	x
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	277	96 099	3 015	3.1	.8	X
	30590 30640	Advertising, including endorsement fees	65 12	12 050 1 650	430 263	3.6 15.9	.1	44.0
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	10	968	48	5.0	z	Х
	30680 39000	Amounts received for the use of recreational facilities	502 876	159 367 266 153	41 112 25 451	25.8 9.6	10.4 6.4	X X 60.8
	39017 39019	Fuels and lubricants	7 868	857 265 298	41 25 369	4.8 9.6	Z 6.4	X
	39200 39201	Sales of food and beverages Sales of food and nonalcoholic beverages	1 359 1 337	355 880 351 393	69 574 68 120	19.6 19.4	17.5 17.2	61.3
	39202	Sales of alcoholic beverages	48	15 182	1 454	9.6	.4	X X X
	39250 39500	Rental or lease of goods and/or equipment	661 359	205 589 119 669	16 710 10 651	8.1 8.9	4.2 2.7	61.1
	39512	All other operating receipts	359	119 669	10 651	8.9	2.7	Х
7139409		Other fitness and recreational sports centers	17 866	X	10 896 886	X	100.0	67.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction	5 244	4 551 541	808 218	17.8	7.4	X
	30400 30500	Membership dues. Admissions, excluding admission taxes	14 596 1 696	9 311 860 1 226 340	7 153 783 288 701	76.8 23.5	65.7 2.6	X X X
	30560 30561	Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes	433	283 331 10 125	19 203 2 327	6.8 23.0	.2 Z Z	43.5
	30562	Pinball machines	6	1 431	18	1.3	Ž	43.5 X X X X X
	30563 30564	Video games Other amusement machines, excluding billiard or pool tables	323 108	170 115 106 332	14 678 2 180	8.6 2.1	.1 Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	421	553 708	42 445	7.7	.4	
	30590 30640	Advertising, including endorsement fees	527 82	460 812 37 331	18 637 14 648	4.0	.2	X
	30680 30690	Amounts received for the use of recreational facilities	4 198 41	2 766 158 114 362	1 374 050 3 368		12.6	X X X X X
	30700	Lodging	61	135 630	21 698	16.0	.2 .1	x
	30800	Personal and household goods repair and maintenance	26	32 838	6 097	18.6	4 !	67.1

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			Establishmen	ts with the product line	Product I	ine receipts/reve	enue	
NAICS	Product	Toy status kind of business and product line				As percent of revenu	total receipts/ e of—	
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
		Con.  Arts, entertainment, and recreation — Con.						
3		Amusement, gambling, and recreation industries—Con.						
39		Other amusement and recreation services—Con.						
394		Fitness and recreational sports centers—Con.						
3940		Fitness and recreational sports centers—Con.						
39409		Other fitness and recreational sports centers—Con.						
	39000 39017 39018 39019 39200 39201 39202 39250 39500 39512	Merchandise sales . Fuels and lubricants . Boats and marine equipment . All other merchandise, not specified by type . Sales of food and beverages . Sales of food and nonalcoholic beverages . Sales of alcoholic beverages . Rental or lease of goods and/or equipment . All other receipts . All other operating receipts .	6 540 63 8 6 485 6 610 6 557 820 1 209 4 168 4 168	5 913 903 20 062 9 807 5 901 285 5 164 853 5 055 572 1 380 068 1 073 002 4 585 803 4 585 803	287 960 527 3 515 283 918 373 003 328 185 44 818 27 418 457 657 457 657	4.9 2.6 35.8 4.8 7.2 6.5 3.2 2.6 10.0	2.6 Z Z 2.6 3.4 3.0 .4 .3 4.2 4.2	65.0 ) 65.9 ) 66.
395		Bowling centers	4 924	x	3 074 777	X	100.0	77.7
	30200 30400 30500 30560 30561 30562	Tuition, fees, and other payments from providing academic or technical instruction  Membership dues  Admissions, excluding admission taxes  Amusement machines operated by this establishment  Phonograph, compact disc, or video jukeboxes  Pinball machines	21 79 90 2 690 228 439	11 836 27 777 64 708 1 719 769 88 609 233 504	614 381 12 440 72 134 611 6 297	5.2 1.4 19.2 4.2 .7 2.7	Z Z .4 2.3 Z .2	74.2 74.2 3 3
	30563 30564 30580	Video games Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	2 213 368	1 490 405 207 583	58 970 6 256	4.0 3.0	1.9	
	30590 30640 30641	machines not operated by this establishment  Advertising, including endorsement fees  Gaming receipts  Gaming tables, slot machines, and other gaming activities or devices	1 190 209 686	767 119 106 482 483 121	24 562 1 543 66 583	3.2 1.4 13.8	.8 .1 2.2	) 77.0
	30642	operated by this establishment	480	371 745	59 347	16.0	1.9	X
	30642 30680 30690 30800 30800 39017 39019 39200 39201 39202 39250 39500	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities.  Pleasure boat dockage, slip rental, launch fees, and storage Personal and household goods repair and maintenance Boat repair and maintenance Merchandise sales Fuels and lubricants All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment	230 4 924 19 6 6 1 755 16 1 737 4 321 4 173 3 835 2 748 1 594	132 454 3 074 777 6 616 3 460 3 460 1 007 025 8 234 997 173 2 659 234 2 573 892 2 474 113 1 806 216 1 221 250	7 236 1 867 189 34 244 244 42 011 396 41 542 847 232 365 672 481 560 99 624 40 095	5.5 60.7 .5 7.1 7.1 4.2 4.8 4.2 31.9 14.2 19.5 5.5	.2 60.7 Z Z Z 1.4 27.6 11.9 15.7 3.2 1.3	X X X 77.7 76.8 X X 76.9 X X X
	39512	All other operating receipts	1 594	1 221 250	40 095	3.3	1.3	X
3950		Bowling centers	4 924	x	3 074 777	×	100.0	77.7
	30200 30400 30500 30560 30561 30562 30563 30564 30580	Tuition, fees, and other payments from providing academic or technical instruction Membership dues Admissions, excluding admission taxes Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes Pinball machines Video games Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement	21 79 90 2 690 228 439 2 213 368	11 836 27 777 64 708 1 719 769 88 609 233 504 1 490 405 207 583	614 381 12 440 72 134 611 6 297 58 970 6 256	5.2 1.4 19.2 4.2 .7 2.7 4.0 3.0	Z Z .4 2.3 Z .2 1.9	X X X 74.2 X X X
	30590 30640 30641	machines not operated by this establishment  Advertising, including endorsement fees  Gaming receipts  Gaming tables, slot machines, and other gaming activities or devices	1 190 209 686	767 119 106 482 483 121	24 562 1 543 66 583	3.2 1.4 13.8	.8 .1 2.2	77.0
	30642	operated by this establishment	480	371 745	59 347	16.0	1.9	>
	30642 30680 30690 30800 30803 39000 39017 39019 39200 39201 39202 39250 39500 39512	Inis establishment's snare of receipts from siot machines, gaming devices, off-track betting, and other gaming activities operated by others. Amounts received for the use of recreational facilities.  Pleasure boat dockage, slip rental, launch fees, and storage  Personal and household goods repair and maintenance  Boat repair and maintenance  Merchandies sales.  Fuels and lubricants.  All other merchandise, not specified by type  Sales of food and beverages  Sales of food and nonalcoholic beverages  Sales of alcoholic beverages  Rental or lease of goods and/or equipment.  All other receipts.  All other operating receipts.	230 4 924 19 6 6 1 755 16 1 737 4 321 4 173 3 835 2 748 1 594	132 454 3 074 777 6 616 3 460 3 460 1 007 025 8 234 997 173 2 659 234 2 573 892 2 474 113 1 806 216 1 221 250 1 221 250	7 236 1 867 189 34 244 42 011 396 41 542 847 232 365 672 481 560 99 624 40 095	5.5 60.7 .5 7.1 7.1 4.2 4.8 4.2 31.9 14.2 19.5 5.5 3.3	.2 60.7 Z Z Z 1.4 27.6 11.9 15.7 3.2 1.3	77.
399		All other amusement and recreation industries	11 055	X	4 948 529	X	100.0	45.4
,,,,	30200		11 035	^	+ 340 329	^	100.0	40.4
	30200 30400 30500	Tuition, fees, and other payments from providing academic or technical instruction Membership dues Admissions, excluding admission taxes	491 1 586 2 323	284 503 663 454 1 216 487	59 490 306 592 746 087	20.9 46.2 61.3	1.2 6.2 15.1	>

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			Establishmen	ts with the product line	Product I	line receipts/reve	enue	
NAIÇS	Product line code	Tax status, kind of business, and product line				As percent of revenu		
code		Tan Salada, Nine S. Badinood, and producting	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Con.  Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71399		All other amusement and recreation industries—Con.						
	30560	Amusement machines operated by this establishment	3 893	2 272 055	1 474 817	64.9	29.8	39.0
	30561 30562	Phonograph, compact disc, or video jukeboxes	1 486 1 467	995 438 908 876	179 598 86 924	18.0 9.6	3.6 1.8	X X X
	30563 30564	Other amusement machines, excluding billiard or pool tables	2 849 1 872	1 606 076 1 411 604	614 263 594 032	38.2 42.1	12.4 12.0	X
	30580	This establishment's share of receipts from concessions or amusement	538	307 940	24 892	8.1	.5	
	30590 30640	machines not operated by this establishment Advertising, including endorsement fees Gaming receipts	445 392	189 037 148 216	16 189 85 079	8.6 57.4	.3 1.7	X X 41.2
	30641	Gaming tables, slot machines, and other gaming activities or devices						
	30642	operated by this establishment  This establishment's share of receipts from slot machines, gaming	297	103 998	65 939	63.4	1.3	X
	30680	devices, off-track betting, and other gaming activities operated by others.  Amounts received for the use of recreational facilities	97 5 410	40 222 1 953 382	16 899 1 127 810	42.0 57.7	.3 22.8	X X X
	30690 30700	Pleasure boat dockage, slip rental, launch fees, and storage	96 363	22 661 179 441	2 358 20 725	10.4 11.6	Z   .4	X
	30800 30803	Personal and household goods repair and maintenance	42 42	10 403 10 403	348 348	3.3 3.3	.4 Z Z	45.4 X
	39000 39017	Merchandise sales Fuels and lubricants	3 210 80	1 561 715 48 658	188 335 3 372	12.1 6.9	3.8	43.5
	39018	Boats and marine equipment	74	26 025	1 047	4.0	.1 Z	X X X
	39019 39200	All other merchandise, not specified by type	3 142 5 059	1 531 719 2 071 798	183 916 661 937	12.0 32.0	3.7 13.4	43.1
	39201 39202	Sales of food and nonalcoholic beverages	4 960 2 190	2 039 578 1 024 997	336 104 325 833	16.5 31.8	6.8 6.6	X X X
	39250 39500	Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receints	784 1 829	420 616 1 139 834	39 462 194 408	9.4 17.1	.8 3.9	X 44.1
	39512	All other receipts	1 829	1 139 834	194 408	17.1	3.9	X
713990		All other amusement and recreation industries	11 055	X	4 948 529	X	100.0	45.4
	30200	Tuition, fees, and other payments from providing academic or technical instruction	491	284 503	59 490	20.9	1.2	Х
	30400 30500	Membership dues	1 586 2 323	663 454 1 216 487	306 592 746 087	46.2 61.3	6.2 15.1	X X X
	30560 30561	Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes	3 893 1 486	2 272 055 995 438	1 474 817 179 598	64.9 18.0	29.8	39.0
	30562 30563	Pinball machines	1 467 2 849	908 876 1 606 076	86 924 614 263	9.6 38.2	1.8	39.0 X X X X X
	30564	Video games Other amusement machines, excluding billiard or pool tables	1 872	1 411 604	594 032	42.1	12.4 12.0	â
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	538	307 940	24 892	8.1	.5	X
	30590 30640	Advertising, including endorsement fees	445 392	189 037 148 216	16 189 85 079	8.6 57.4	.3 1.7	X 41.2
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	297	103 998	65 939	63.4	1.3	Х
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others.	97	40 222	16 899	42.0	.3	
	30680 30690	Amounts received for the use of recreational facilities.  Pleasure boat dockage, slip rental, launch fees, and storage	5 410	1 953 382 22 661	1 127 810 2 358	57.7	22.8	X X X
	30700	Lodging	96 363	179 441	20 725	10.4 11.6	. <u>4</u>	X
	30800 30803	Personal and household goods repair and maintenance	42 42	10 403 10 403	348 348	3.3 3.3	.4 Z Z	45.4 X
	39000 39017	Merchandise sales	3 210 80	1 561 715 48 658	188 335 3 372	12.1 6.9	3.8	43.5 X
	39018 39019	Boats and marine equipment	74 3 142	26 025 1 531 719	1 047 183 916	4.0 12.0	Z 3.7	43.5 X X X X
	39200 39201	Sales of food and beverages	5 059 4 960	2 071 798	661 937 336 104	32.0 16.5	13.4 6.8	43 1
	39202 39250	Sales of alcoholic beverages Rental or lease of goods and/or equipment	2 190 784	2 039 578 1 024 997 420 616	325 833 39 462	31.8 9.4	6.6	X X X
	39500	All other receipts	1 829	1 139 834	194 408	17.1	3.9	44.1
7139901	39512	All other operating receipts	1 829 214	1 139 834 X	194 408 82 344	17.1 X	3.9 100.0	X 37.7
7100001	30500	Admissions, excluding admission taxes	119	51 338	16 167	31.5	19.6	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	15	19 321	2 079	10.8	2.5	
	30590 30680	Advertising, including endorsement fees Amounts received for the use of recreational facilities	7 214	12 838 82 344	2 425 35 078	18.9 42.6	2.9 42.6	X X X 37.7
	39000	Merchandise sales	8	8 177	151	1.8	.2	37.7
	39019 39200	All other merchandise, not specified by type	8 174	8 177 68 194	151 22 652	1.8 33.2	.2 27.5	37.7 37.7
	39201 39202	Sales of food and nonalcoholic beverages	156 103	61 779 39 687	8 092 14 560	13.1 36.7	9.8 17.7	X X X
	39250 39500	Rental or lease of goods and/or equipment	7 57	9 632 17 782	82 2 666	.9 15.0	.1 3.2	37.7
	39512	All other operating receipts	57	17 782	2 666	15.0	3.2	Х
7139902	00500	Concession operators of amusement devices and rides	958	X	430 957	X X	100.0	25.7
	30500 30560	Admissions, excluding admission taxes	57 219	24 476 129 096	13 663 24 447	55.8 18.9	3.2 5.7	X 25.3
	30561 30562	Phonograph, compact disc, or video jukeboxes	23 35	23 717 26 397	852 390	3.6 1.5	.2 .1	25.3 X X X X X
	30563	Video games	161	84 374	11 071	13.1	2.6	X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table).

			Establishmen	ts with the product line	Product I	line receipts/reve	enue	
NAICS	Product	Tay status, kind of business, and product line				As percent of revenu		
code	line code	Tax status, kind of business, and product line	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—						
71		Con.  Arts, entertainment, and recreation — Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
7139		All other amusement and recreation industries—Con.						
713990		All other amusement and recreation industries—Con.						
7139902		Concession operators of amusement devices and rides—Con.						
7133302	30580	This establishment's share of receipts from concessions or amusement						
	30590 30640 30680 30690 30700 30800 30803 39019 39200 39201 39202 39250 39500	machines not operated by this establishment Advertising, including endorsement fees Gaming receipts Amounts received for the use of recreational facilities Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance Boat repair and maintenance. Merchandise sales All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts	24 42 12 958 6 8 6 6 171 171 388 38 32 59	12 599 19 225 4 927 430 957 1 136 3 735 1 136 1 136 80 953 80 953 180 095 14 050 16 010	843 529 2 241 342 388 17 256 9 6 844 32 909 30 661 2 248 3 642 3 169	6.7 2.8 45.5 79.4 1.5 6.9 .8 .8.5 18.3 17.0 16.0 22.7 5.5	.2 .1 .5 .79.4 .2 .1 .2 .1 .2 .2 .1.6 .1.6 .7.6 .7.1 .5 .8	X X X X X 25.7. 25.7. X 25.7. X 25.7. X
	39512	All other operating receipts	66	57 268	3 169	5.5		
7139904	30200	Miniature golf courses	1 392	×	396 744	X	100.0	62.5
	30400 30500 30560 30562 30563 30564 30580	instruction Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment Pinball machines Video games Other amusement machines, excluding billiard or pool tables This establishment's share of receipts from concessions or amusement machines not operated by this establishment	171 92 406 202 22 173 40	84 455 38 833 110 277 62 892 5 761 57 211 8 001	8 029 5 716 91 399 9 492 73 8 434 977	9.5 14.7 82.9 15.1 1.3 14.7 12.2	2.0 1.4 23.0 2.4 Z 2.1 .2	X X X 56.3 X X X
	30590 30680 30690 39000 39017 39019 39200 39201 39202 39250 39500 39512	Advertising, including endorsement fees Amounts received for the use of recreational facilities. Pleasure boat dockage, slip rental, launch fees, and storage Merchandise sales Fuels and lubricants All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts	37 1 030 12 439 6 432 834 815 207 52 146 146	15 154 301 662 2 869 181 487 7 199 179 122 259 731 255 705 85 370 36 375 79 720	133 217 927 531 24 086 435 23 554 29 430 23 179 6 251 4 113 4 903 4 903	9 72.2 18.5 13.3 6.0 13.2 11.3 9.1 7.3 11.3 6.2 6.2	Z 54.9 .1 6.1 .1 5.9 7.4 5.8 1.6 1.0 1.2	X X X 62.0 X 61.9 X X X X 62.5 X
7139905		Coin-operated amusement devices (except slot machine operation)	2 291	x	1 577 643	X	100.0	56.7
	30200 30400 30500 30560 30561 30562 30563 30564 30580	Tuition, fees, and other payments from providing academic or technical instruction  Membership dues  Admissions, excluding admission taxes  Amusement machines operated by this establishment  Phonograph, compact disc, or video jukeboxes  Pinball machines  Video games  Other amusement machines, excluding billiard or pool tables  This establishment's share of receipts from concessions or amusement	6 28 79 2 291 1 239 1 185 1 812 1 278	1 082 20 724 31 793 1 577 643 883 546 786 358 1 171 475 1 123 172	128 78 9 744 1 369 671 172 301 82 512 569 589 545 269	11.8 .4 30.6 86.8 19.5 10.5 48.6 48.5	Z Z .6 86.8 10.9 5.2 36.1 34.6	X X 48.9 X X X
	30590	machines not operated by this establishment	42 16	21 382 6 620	9 015 49	42.2 .7	.6 Z	X X
	30640	Gaming receipts Gaming tables, slot machines, and other gaming activities or devices	74	67 324	42 352	62.9	2.7	53.5
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment  This establishment's share of receipts from slot machines, gaming	49	46 298	28 516	61.6	1.8	Х
	30642	devices, off-track betting, and other gaming activities operated by others.	26	21 026	13 836	65.8	.9	x
	30680 30700 39000 39019 39200 39201 39202 39250 39500 39512	Amounts received for the use of recreational facilities Lodging Merchandise sales All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts	134 7 372 372 248 245 33 52 371 371	89 742 3 411 235 137 235 137 177 230 175 400 9 011 53 638 341 190	16 094 122 33 005 33 005 34 335 31 686 2 649 1 923 61 127 61 127	17.9 3.6 14.0 19.4 18.1 29.4 3.6 17.9	1.0 Z 2.1 2.1 2.2 2.0 .2 .1 3.9 3.9	X X X 55.2 X 55.4 X X X 55.7 X
7139908		All other miscellaneous amusement and recreation services	6 200	x	2 460 841	x	100.0	39.1
	30200	Tuition, fees, and other payments from providing academic or technical	0 230		00 041			33.1
	30400 30500 30560 30561 30562 30563 30564	Instruction Membership dues. Admissions, excluding admission taxes Amusement machines operated by this establishment Phonograph, compact disc, or video jukeboxes Pinball machines Video games Other amusement machines, excluding billiard or pool tables	310 1 465 1 662 1 176 221 225 703 481	193 530 598 286 998 603 500 855 87 772 90 360 293 016 227 337	50 639 300 762 615 114 71 175 6 437 3 949 25 169 35 620	26.2 50.3 61.6 14.2 7.3 4.4 8.6 15.7	2.1 12.2 25.0 2.9 .3 .2 1.0	X X X 32.4 X X X X

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

				Establishments with the product line		Product line receipts/revenue		
NAICS	Product	Tax status, kind of business, and product line				As percent of total receipts/ revenue of—		
code	line code	an dated, and s. Seemeds, and product me	Number	Total receipts/ revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	Estab- lishments with the product line	All estab- lishments <sup>1</sup>	Response coverage <sup>2</sup> (percent)
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71		Arts, entertainment, and recreation—Con.						
713		Amusement, gambling, and recreation industries—Con.						
7139		Other amusement and recreation services—Con.						
71399		All other amusement and recreation industries—Con.						
713990		All other amusement and recreation industries—Con.						
7139908		All other miscellaneous amusement and recreation services—Con.						
	30580 30590	This establishment's share of receipts from concessions or amusement machines not operated by this establishment.  Advertising, including endorsement fees	392 343	216 134 135 200	11 996 13 053	5.6 9.7	.5 .5	X
	30640 30641	Gaming receipts	302	73 679	40 178	54.5	1.6	34.9
	30642	operated by this establishment	246	56 792	37 141	65.4	1.5	Х
	30680 30690 30700 30800 30803 39000 39017 39018 39219 39200 39201	Amounts received for the use of recreational facilities. Pleasure boat dockage, slip rental, launch fees, and storage Lodging Personal and household goods repair and maintenance Boat repair and maintenance. Merchandise sales Fuels and lubricants Boats and marine equipment All other merchandise, not specified by type Sales of food and beverages Sales of food and nonalcoholic beverages	3 074 78 348 36 36 2 220 74 69 2 159 3 415 3 356	1 048 677 18 656 172 295 9 267 9 267 1 055 961 41 459 23 528 1 028 330 1 386 548 1 366 599	516 323 1 810 20 347 339 339 124 249 2 937 950 120 362 542 611 242 486	49.2 9.7 11.8 3.7 3.7 11.8 7.1 4.0 11.7 39.1 17.7	21.0 .1 .8 .7 .7 .1 .1 .2 .4.9 22.1 9.9	X X X X 39.1 36.9 X X X 36.2 X
	39202 39250 39500 39512	Sales of alcoholic beverages Rental or lease of goods and/or equipment All other receipts All other operating receipts.	1 815 614 1 189 1 189	876 879 304 961 643 874 643 874	300 125 29 702 122 543 122 543	34.2 9.7 19.0 19.0	12.2 1.2 5.0 5.0	X X 37.4 X

<sup>&</sup>lt;sup>1</sup>Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Receipts/revenue of establishments reporting product line receipts/revenue as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

# Appendix A. Explanation of Terms

#### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

#### **RECEIPTS/REVENUE**

Receipts (basic dollar volume measure for service establishments of firms subject to federal income tax). Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold in 2002 whether or not payment was received in 2002. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., that are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include amounts received from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; and dues and assessments from members and affiliates. Receipts from services performed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; sales of used equipment previously rented or leased to customers; domestic intracompany transfers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); income from interest, rental of real estate, dividends, contributions, and grants; receipts of foreign parent firms and subsidiaries; and other nonoperating income, such as franchise fees. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or

other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from federal income tax). Includes receipts from customers or clients for services provided in 2002, whether or not payment was received in 2002, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Revenue now includes gains or losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale). Receipts from taxable business activities of firms exempt from federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; gross receipts of departments or concessions operated by others; and amounts transferred to operating funds from capital or reserve funds.

# Appendix B. NAICS Codes, Titles, and Descriptions

#### 71 ARTS, ENTERTAINMENT, AND RECREATION

The Arts, Entertainment, and Recreation sector includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises: (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels, are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages are classified in Subsector 722, Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 487, Scenic and Sightseeing Transportation.

#### 711 PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES

Industries in the Performing Arts, Spectator Sports, and Related Industries subsector group establishments that produce or organize and promote live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes, and other entertainers, including independent (i.e., freelance) entertainers and the establishments that manage their careers. The classification recognizes four basic processes: (1) producing (i.e., presenting) events; (2) organizing, managing, and/or promoting events; (3) managing and representing entertainers; and (4) providing the artistic, creative and technical skills necessary to the production of these live events. Also, this subsector contains four industries for performing arts companies. Each is defined on the basis of the particular skills of the entertainers involved in the presentations.

The industry structure for this subsector makes a clear distinction between performing arts companies and performing artists (i.e., independent or freelance). Although not unique to arts and entertainment, freelancing is a particularly important phenomenon in this Performing Arts, Spectator Sports, and Related Industries subsector. Distinguishing this activity from the production activity is a meaningful process differentiation. This approach, however, is difficult to implement in the case of musical groups (i.e., companies) and artists, especially pop groups. These establishments tend to be more loosely organized, and it can be difficult to distinguish companies from freelancers. For this reason, NAICS includes one industry that covers both musical groups and musical artists.

This subsector contains two industries for Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events, one for those that operate facilities and another for those that do not. This is because there are significant differences in cost structures between those promoters that manage and provide the staff to operate facilities and those that do not. In addition to promoters without facilities, other industries in this subsector include establishments that may operate without permanent facilities. These types of establishments include: performing arts companies, musical groups and artists, spectator sports, and independent (i.e., freelance) artists, writers, and performers.

Excluded from this subsector are nightclubs. Some nightclubs promote live entertainment on a regular basis, and it can be argued that they could be classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events. However, since most of these establishments function as any other drinking place when they do not promote entertainment and because most of their revenue is derived from sale of food and beverages, they are classified in Subsector 722, Food Services and Drinking Places.

#### **7111 PERFORMING ARTS COMPANIES**

This industry group comprises establishments primarily engaged in producing live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, and other performing artists.

#### **71111 THEATER COMPANIES AND DINNER THEATERS**

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

#### 711110 THEATER COMPANIES AND DINNER THEATERS

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

#### **7111101 OPERA COMPANIES**

Establishments primarily engaged in producing operas.

#### **7111102 THEATER COMPANIES**

Establishments primarily engaged in producing live theatrical presentations, such as musicals, plays, and puppet and mime shows. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

#### **7111103 DINNER THEATERS**

Establishments primarily engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises.

#### **71112 DANCE COMPANIES**

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

#### **711120 DANCE COMPANIES**

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

#### 71113 MUSICAL GROUPS AND ARTISTS

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

#### 711130 MUSICAL GROUPS AND ARTISTS

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

#### 7111301 SYMPHONY ORCHESTRAS AND CHAMBER MUSIC ORGANIZATIONS

Establishments primarily engaged in operating symphony orchestra and chamber music organizations. These establishments may or may not operate their own facilities for staging their shows. These establishments are organized to present their musical specialty.

#### 7111309 OTHER MUSIC GROUPS AND ARTISTS

Establishments primarily engaged in providing musical entertainment (except operas, musical theater, symphony orchestras, and chamber music organizations). Musical groups and artists may or may not operate their own facilities for staging their shows. This industry also includes independent or freelance musicians and vocalists.

#### **71119 OTHER PERFORMING ARTS COMPANIES**

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

#### **711190 OTHER PERFORMING ARTS COMPANIES**

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

#### **7111901 CIRCUSES**

Establishments primarily engaged in the operation of circuses having acrobatic and/or animal shows and individual circus acts. Side shows are included here.

#### 7111909 OTHER PERFORMING ART COMPANIES (EXCEPT CIRCUSES)

Establishments primarily engaged in producing live performing arts presentations (except theater companies, dance companies, and musical groups and artists).

#### **7112 SPECTATOR SPORTS**

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

#### **71121 SPECTATOR SPORTS**

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

#### **711211 SPORTS TEAMS AND CLUBS**

This industry comprises professional or semiprofessional sports teams or clubs primarily engaged in participating in live sporting events, such as baseball, basketball, football, hockey, soccer, and jai alai games before a paying audience. These establishments may or may not operate their own arena, stadium, or other facility for presenting these events.

#### 7112111 FOOTBALL CLUBS

Establishments primarily engaged in operating professional or semiprofessional football clubs.

#### 7112112 BASEBALL CLUBS

Establishments primarily engaged in operating professional or semiprofessional baseball clubs.

#### 7112119 OTHER PROFESSIONAL SPORTS TEAMS AND CLUBS

Establishments primarily engaged in operating professional or semiprofessional sports clubs (except baseball clubs and football clubs).

#### **711212 RACETRACKS**

This industry comprises establishments primarily engaged in operating racetracks. These establishments may also present and/or promote the events, such as auto, dog, and horse races, held in these facilities.

#### 7112121 DOG RACETRACK OPERATION

Establishments primarily engaged in operating dog racetracks and promoting dog racing.

#### 7112122 AUTO RACETRACK OPERATION

Establishments primarily engaged in operating auto racetracks. These establishments may also present and/or promote events.

#### 7112123 HORSE RACETRACK OPERATION

Establishments primarily engaged in operating horse racetracks. These establishments also present and or promote events.

#### **711219 OTHER SPECTATOR SPORTS**

This industry comprises (1) independent athletes, such as professional or semiprofessional golfers, boxers, and race car drivers, primarily engaged in participating in live sporting or racing events before a paying audience; (2) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (3) establishments, such as sports trainers, primarily engaged in providing specialized services required to support participants in sports events or competitions.

#### **7112191 PROFESSIONAL ATHLETES**

Independent athletes, such as professional or semiprofessional golfers and boxers, engaged in participating in live events and independent sport. Also included are trainers, instructors, and coaches providing specialized services to support participants in sports events or competitions.

#### 7112192 RACING (EXCEPT RACETRACK OPERATION)

Establishments primarily engaged in operating stables, racing teams, or drivers, or in promoting racing other than operators of racetracks.

#### 7113 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS

This industry group includes establishments classified in the following industries: 71131, Promoters of Performing Arts, Sports, and Similar Events with Facilities, and 71132, Promoters of Performing Arts, Sports, and Similar Events without Facilities.

## 71131 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITH FACILITIES

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

## 711310 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITH FACILITIES

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

# 71132 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITHOUT FACILITIES

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

# 711320 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITHOUT FACILITIES

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

# 7114 AGENTS AND MANAGERS FOR ARTISTS, ATHLETES, ENTERTAINERS, AND OTHER PUBLIC FIGURES

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

## 71141 AGENTS AND MANAGERS FOR ARTISTS, ATHLETES, ENTERTAINERS, AND OTHER PUBLIC FIGURES

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

# 711410 AGENTS AND MANAGERS FOR ARTISTS, ATHLETES, ENTERTAINERS, AND OTHER PUBLIC FIGURES

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

#### 7115 INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

#### 71151 INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

#### 711510 INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

#### 712 MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS

Industries in the Museums, Historical Sites, and Similar Institutions subsector engage in the preservation and exhibition of objects, sites, and natural wonders of historical, cultural, and/or educational value.

#### 7121 MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS

This industry group includes establishments classified in the following industries: 71211 Museums, 71212 Historical Sites, 71213 Zoos and Botanical Gardens, and 71219 Nature Parks and Other Similar Institutions.

#### **71211 MUSEUMS**

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

#### **712110 MUSEUMS**

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

#### **71212 HISTORICAL SITES**

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

#### **712120 HISTORICAL SITES**

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

#### **71213 ZOOS AND BOTANICAL GARDENS**

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

#### **712130 ZOOS AND BOTANICAL GARDENS**

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

#### 71219 NATURE PARKS AND OTHER SIMILAR INSTITUTIONS

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

#### 712190 NATURE PARKS AND OTHER SIMILAR INSTITUTIONS

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

#### 713 AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES

Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment.

This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation, partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 48-49, Transportation and Warehousing.

The industry groups in this subsector highlight particular types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112, Spectator Sports.

#### **7131 AMUSEMENT PARKS AND ARCADES**

This industry group comprises establishments primarily engaged in operating amusement parks and amusement arcades and parlors.

#### **71311 AMUSEMENT AND THEME PARKS**

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

#### **713110 AMUSEMENT AND THEME PARKS**

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

#### 7131101 WATERPARKS

Establishments primarily engaged in operating waterparks. Waterparks are amusement parks where most, if not all, of the rides are water in nature.

#### 7131102 AMUSEMENT PARKS (EXCEPT WATERPARKS)

Establishments primarily engaged in operating amusement or theme parks. These establishments offer a variety of attractions, such as mechanical rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

#### **71312 AMUSEMENT ARCADES**

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

#### **713120 AMUSEMENT ARCADES**

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

#### **7132 GAMBLING INDUSTRIES**

This industry group comprises establishments (except casino hotels) primarily engaged in operating gambling facilities, such as casinos, bingo halls, and video gaming terminals, or in the provision of gambling services, such as lotteries and off-track betting. Casino hotels are classified in Industry 72112.

#### **71321 CASINOS (EXCEPT CASINO HOTELS)**

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

#### **713210 CASINOS (EXCEPT CASINO HOTELS)**

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

#### **71329 OTHER GAMBLING INDUSTRIES**

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

#### **713290 OTHER GAMBLING INDUSTRIES**

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

#### **7132901 SLOT MACHINE OPERATORS**

Establishments primarily engaged in operating slot machines either in their own or other places of business.

#### 7132902 LOTTERY, BINGO, BOOKIE, AND OTHER BETTING OPERATIONS

Establishments primarily engaged in operating gambling facilities or providing gambling services (except casinos or operators of coin-operated gambling devices), such as bingo games, bookies, lotteries, and off-track betting.

#### 7139 OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry group includes establishments classified in the following industries: 71391 Golf Courses and Country Clubs, 71392 Skiing Facilities, 71393 Marinas, 71394 Fitness and Recreational Sports Centers, 71395 Bowling Centers, and 71399 All Other Amusement and Recreation Industries.

#### 71391 GOLF COURSES AND COUNTRY CLUBS

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

#### 713910 GOLF COURSES AND COUNTRY CLUBS

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

#### **71392 SKIING FACILITIES**

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

#### **713920 SKIING FACILITIES**

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

#### **71393 MARINAS**

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

#### **713930 MARINAS**

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

#### **71394 FITNESS AND RECREATIONAL SPORTS CENTERS**

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities such as swimming, skating, or racquet sports.

#### 713940 FITNESS AND RECREATIONAL SPORTS CENTERS

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities such as swimming, skating, or racquet sports.

#### **7139404 ICE SKATING RINKS**

Establishments primarily engaged in operating ice skating rinks open to the general public.

#### 7139405 ROLLER SKATING RINKS

Establishments primarily engaged in operating roller skating rinks open to the general public.

#### 7139409 OTHER FITNESS AND RECREATIONAL SPORTS CENTERS

Establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, handball, or racquet sports.

#### **71395 BOWLING CENTERS**

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

#### **713950 BOWLING CENTERS**

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

#### 71399 ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

#### 713990 ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

#### **7139901 DANCE HALLS**

Establishments primarily engaged in operating dance halls or ballrooms.

#### 7139902 CONCESSION OPERATORS OF AMUSEMENT DEVICES AND RIDES

Establishments primarily engaged in operating attendant-controlled mechanical rides or amusement devices in amusement parks, carnivals, circuses, fairs, or shopping malls.

#### **7139904 MINIATURE GOLF COURSES**

Establishments primarily engaged in operating miniature golf courses.

#### 7139905 COIN-OPERATED AMUSEMENT DEVICES (EXCEPT SLOT MACHINE OPERATION)

Establishments primarily engaged in operating coin-operated amusement devices or rides (except gaming devices), such as juke boxes, pinball machines, mechanical games, and similar types of amusement equipment, in places of business operated by others.

#### 7139908 ALL OTHER MISCELLANEOUS AMUSEMENT AND RECREATION SERVICES

Establishments primarily engaged in providing other recreational and amusement services not specifically provided for elsewhere.

# Appendix C. Methodology

#### **SOURCES OF THE DATA**

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts/revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

- 1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
- 2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts/revenue of establishments covered in the census. Data on receipts/revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

#### **INDUSTRY CLASSIFICATION OF ESTABLISHMENTS**

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

- 1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts/revenue, and responses to other industry-specific inquiries.
- 2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

#### **METHOD OF ASSIGNING TAX STATUS**

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census report form. Establishments that indicated that all or part of their income was exempt from federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments without a report form, the tax status classification was based on administrative records of other federal agencies.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

#### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts/revenue from administrative records." This includes receipts/revenue information obtained from administrative records of other federal agencies. The "Percent of receipts/revenue estimated" includes receipts/revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts/revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts/revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts/revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts/revenue of establishments responding to the industry-specific inquiry as a percent of total receipts/revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

2002 Economic Census

U.S. Census Bureau, 2002 Economic Census