

# New Hampshire: 2002

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## 2002 Economic Census

*Real Estate and Rental and Leasing*

Geographic Area Series



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# Introduction to the Economic Census

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## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

|       |  |
|-------|--|
| 21    | Mining   |
| 22    | Utilities  |
| 23    | Construction   |
| 31-33 | Manufacturing  |
| 42    | Wholesale Trade  |
| 44-45 | Retail Trade   |
| 48-49 | Transportation and Warehousing   |
| 51    | Information  |
| 52    | Finance and Insurance  |
| 53    | Real Estate and Rental and Leasing                                       |
| 54    | Professional, Scientific, and Technical Services                         |
| 55    | Management of Companies and Enterprises                                  |
| 56    | Administrative and Support and Waste Management and Remediation Services |
| 61    | Educational Services   |
| 62    | Health Care and Social Assistance  |
| 71    | Arts, Entertainment, and Recreation                                      |
| 72    | Accommodation and Food Services  |
| 81    | Other Services (except Public Administration)                            |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Real Estate and Rental and Leasing

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## SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

**Exclusions.** The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

### Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

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- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
  - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
  - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
  - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as “Balance of county.”

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or [fcb@census.gov](mailto:fcb@census.gov).

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## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

|      |   |
|------|---|
| D    | Withheld to avoid disclosing data of individual companies; data are included in higher level totals |
| N    | Not available or not comparable   |
| S    | Withheld because estimates did not meet publication standards                                       |
| X    | Not applicable  |
| Z    | Less than half the unit shown   |
|      |   |
| a    | 0 to 19 employees   |
| b    | 20 to 99 employees  |
| c    | 100 to 249 employees  |
| e    | 250 to 499 employees  |
| f    | 500 to 999 employees  |
| g    | 1,000 to 2,499 employees  |
| h    | 2,500 to 4,999 employees  |
| i    | 5,000 to 9,999 employees  |
| j    | 10,000 to 24,999 employees  |
| k    | 25,000 to 49,999 employees  |
| l    | 50,000 to 99,999 employees  |
| m    | 100,000 employees or more   |
|      |   |
| r    | Revised   |
| –    | Represents zero (page image/print only)   |
| (CC) | Consolidated city   |
| (IC) | Independent city  |
| CDP  | Census designated place   |

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code           | Geographic area and kind of business   | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|----------------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                      |  |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW HAMPSHIRE</b> |  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>            | <b>Real estate and rental and leasing .....</b>  | <b>1 453</b>                    | <b>1 117 115</b>     | <b>222 734</b>                 | <b>50 013</b>                         | <b>7 497</b>   | <b>20.0</b>   | <b>4.2</b>             |
| 531                  | Real estate .....  | 1 126                           | 757 618              | 148 421                        | 32 578                                | 4 620  | 26.8  | 5.3                    |
| 5311                 | Lessors of real estate .....   | 425                             | 318 445              | 45 244                         | 10 514                                | 1 635  | 17.8  | 5.6                    |
| 53111                | Lessors of residential buildings and dwellings .....   | 172                             | 127 680              | 20 672                         | 4 996                                 | 855  | 19.5  | 9.3                    |
| 531110               | Lessors of residential buildings and dwellings .....   | 172                             | 127 680              | 20 672                         | 4 996                                 | 855  | 19.5  | 9.3                    |
| 5311101              | Lessors of apartment buildings .....   | 142                             | 118 885              | 18 588                         | 4 565                                 | 771  | 19.6  | 9.1                    |
| 5311109              | Lessors of dwellings other than apartment buildings .....  | 30                              | 8 795                | 2 084                          | 431                                   | 84   | 18.1  | 11.4                   |
| 53112                | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                                   | 135                             | 135 782              | 14 440                         | 3 294                                 | 447  | 14.2  | 3.5                    |
| 531120               | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                                   | 135                             | 135 782              | 14 440                         | 3 294                                 | 447  | 14.2  | 3.5                    |
| 5311201              | Lessors of professional and other office buildings .....   | 53                              | 43 331               | 6 322                          | 1 406                                 | 163  | 12.8  | 3.9                    |
| 5311202              | Lessors of manufacturing and industrial buildings .....  | 21                              | 11 039               | 3 014                          | 699                                   | 73   | 37.9  | 3.8                    |
| 5311203              | Lessors of shopping centers and retail stores .....  | 39                              | 74 336               | 4 269                          | 1 042                                 | 163  | 8.2   | 3.3                    |
| 5311209              | Lessors of other nonresidential buildings and facilities .....   | 22                              | 7 076                | 835                            | 147                                   | 48   | 49.0  | 2.6                    |
| 53113                | Lessors of miniwarehouses and self-storage units .....   | 50                              | 16 681               | 2 813                          | 659                                   | 128  | 28.7  | .1                     |
| 531130               | Lessors of miniwarehouses and self-storage units .....   | 50                              | 16 681               | 2 813                          | 659                                   | 128  | 28.7  | .1                     |
| 53119                | Lessors of other real estate property .....  | 68                              | 38 302               | 7 319                          | 1 565                                 | 205  | 20.4  | 3.2                    |
| 531190               | Lessors of other real estate property .....  | 68                              | 38 302               | 7 319                          | 1 565                                 | 205  | 20.4  | 3.2                    |
| 5311901              | Lessors of manufactured (mobile) home sites .....  | 62                              | 37 223               | 7 017                          | 1 515                                 | 196  | 18.7  | 3.3                    |
| 5311909              | Lessors of other real estate property .....  | 6                               | 1 079                | 302                            | 50                                    | 9  | 79.3  | —                      |
| 5312                 | Offices of real estate agents and brokers .....  | 410                             | 270 007              | 47 005                         | 9 455                                 | 1 234  | 33.5  | 5.4                    |
| 53121                | Offices of real estate agents and brokers .....  | 410                             | 270 007              | 47 005                         | 9 455                                 | 1 234  | 33.5  | 5.4                    |
| 531210               | Offices of real estate agents and brokers .....  | 410                             | 270 007              | 47 005                         | 9 455                                 | 1 234  | 33.5  | 5.4                    |
| 5312101              | Offices of residential real estate agents and brokers .....  | 354                             | 245 639              | 39 911                         | 7 849                                 | 1 065  | 34.6  | 5.3                    |
| 5312109              | Offices of nonresidential real estate agents and<br>brokers .....                                      | 56                              | 24 368               | 7 094                          | 1 606                                 | 169  | 23.0  | 6.8                    |
| 5313                 | Activities related to real estate .....  | 291                             | 169 166              | 56 172                         | 12 609                                | 1 751  | 32.8  | 4.7                    |
| 53131                | Real estate property managers .....  | 184                             | 94 694               | 40 259                         | 9 302                                 | 1 440  | 33.2  | 7.8                    |
| 531311               | Residential property managers .....  | 135                             | 61 265               | 28 595                         | 6 626                                 | 1 164  | 23.4  | 10.4                   |
| 531312               | Nonresidential property managers .....   | 49                              | 33 429               | 11 664                         | 2 676                                 | 276  | 51.0  | 2.8                    |
| 53132                | Offices of real estate appraisers .....  | 71                              | 56 082               | 12 049                         | 2 746                                 | 233  | 21.5  | .7                     |
| 531320               | Offices of real estate appraisers .....  | 71                              | 56 082               | 12 049                         | 2 746                                 | 233  | 21.5  | .7                     |
| 53139                | Other activities related to real estate .....  | 36                              | 18 390               | 3 864                          | 561                                   | 78   | 65.3  | 1.2                    |
| 531390               | Other activities related to real estate .....  | 36                              | 18 390               | 3 864                          | 561                                   | 78   | 65.3  | 1.2                    |
| 532                  | Rental and leasing services .....  | 324                             | D                    | D                              | D                                     | h  | D   | D                      |
| 5321                 | Automotive equipment rental and leasing .....  | 61                              | 194 682              | 29 806                         | 6 886                                 | 836  | 1.0   | .7                     |
| 53211                | Passenger car rental and leasing .....   | 20                              | 112 199              | 18 775                         | 4 058                                 | 553  | .6  | —                      |
| 532111               | Passenger car rental .....   | 18                              | D                    | D                              | D                                     | e  | D   | D                      |
| 53212                | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing .....                      | 41                              | 82 483               | 11 031                         | 2 828                                 | 283  | 1.6   | 1.7                    |
| 532120               | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing .....                      | 41                              | 82 483               | 11 031                         | 2 828                                 | 283  | 1.6   | 1.7                    |
| 5321201              | Truck rental without drivers .....   | 19                              | 15 026               | 1 751                          | 402                                   | 61   | 8.0   | 2.3                    |
| 5321202              | Truck leasing .....  | 18                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5322                 | Consumer goods rental .....  | 180                             | 101 554              | 25 570                         | 6 294                                 | 1 504  | 11.2  | 3.0                    |
| 53221                | Consumer electronics and appliances rental .....   | 23                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532210               | Consumer electronics and appliances rental .....   | 23                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53222                | Formal wear and costume rental .....   | 8                               | D                    | D                              | D                                     | b  | D   | D                      |
| 532220               | Formal wear and costume rental .....   | 8                               | D                    | D                              | D                                     | b  | D   | D                      |
| 53223                | Video tape and disc rental .....   | 109                             | 53 276               | 11 193                         | 2 632                                 | 1 082  | 19.9  | 4.6                    |
| 532230               | Video tape and disc rental .....   | 109                             | 53 276               | 11 193                         | 2 632                                 | 1 082  | 19.9  | 4.6                    |
| 53229                | Other consumer goods rental .....  | 40                              | D                    | D                              | D                                     | e  | D   | D                      |
| 532291               | Home health equipment rental .....   | 9                               | 13 676               | 6 417                          | 1 802                                 | 128  | —   | —                      |
| 532292               | Recreational goods rental .....  | 15                              | 4 951                | 955                            | 325                                   | 43   | 6.8   | .3                     |
| 532299               | All other consumer goods rental .....  | 16                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5323                 | General rental centers .....   | 41                              | 19 938               | 6 435                          | 1 438                                 | 212  | 26.8  | 5.7                    |
| 53231                | General rental centers .....   | 41                              | 19 938               | 6 435                          | 1 438                                 | 212  | 26.8  | 5.7                    |
| 532310               | General rental centers .....   | 41                              | 19 938               | 6 435                          | 1 438                                 | 212  | 26.8  | 5.7                    |
| 5324                 | Commercial and industrial machinery and equipment rental<br>and leasing .....                          | 42                              | D                    | D                              | D                                     | e  | D   | D                      |
| 53241                | Construction, transportation, mining, and forestry machinery<br>and equipment rental and leasing ..... | 16                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532412               | Construction, mining, and forestry machinery and<br>equipment rental and leasing .....                 | 14                              | 20 990               | 4 624                          | 1 102                                 | 134  | 8.2   | .1                     |
| 5324121              | Rental and leasing of heavy construction equipment<br>without operators .....                          | 14                              | 20 990               | 4 624                          | 1 102                                 | 134  | 8.2   | .1                     |
| 53249                | Other commercial and industrial machinery and equipment<br>rental and leasing .....                    | 22                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532490               | Other commercial and industrial machinery and<br>equipment rental and leasing .....                    | 22                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5324901              | Medical equipment rental and leasing (except home<br>health furniture and equipment) .....             | 10                              | 14 886               | 5 689                          | 1 217                                 | 125  | —   | —                      |
| 5324902              | Industrial equipment rental and leasing .....  | 10                              | 5 117                | 1 442                          | 336                                   | 46   | 4.0   | —                      |
| 533                  | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....                          | 3                               | D                    | D                              | D                                     | a  | D   | D                      |

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code  | Geographic area and kind of business   | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|---|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |  |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BOSTON-WORCESTER-MANCHESTER, MA-NH<br/>COMBINED STATISTICAL AREA</b> |  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>   | <b>Real estate and rental and leasing .....</b>  | <b>5 833</b>                    | <b>8 426 787</b>     | <b>1 724 438</b>               | <b>409 426</b>                        | <b>43 110</b>  | <b>12.3</b>   | <b>4.8</b>             |
| 531   | Real estate .....  | 4 596                           | 5 987 830            | 1 227 498                      | 292 564                               | 28 493   | 14.7  | 5.9                    |
| 5311  | Lessors of real estate .....   | 1 658                           | 2 719 055            | 290 429                        | 69 857                                | 8 384  | 7.5   | 5.0                    |
| 53111   | Lessors of residential buildings and dwellings .....   | 799                             | 901 096              | 131 821                        | 30 959                                | 4 331  | 9.7   | 6.8                    |
| 531110  | Lessors of residential buildings and dwellings .....   | 799                             | 901 096              | 131 821                        | 30 959                                | 4 331  | 9.7   | 6.8                    |
| 5311101   | Lessors of apartment buildings .....   | 682                             | 812 637              | 117 557                        | 27 648                                | 3 839  | 10.1  | 7.2                    |
| 5311109   | Lessors of dwellings other than apartment buildings .....  | 117                             | 88 459               | 14 264                         | 3 311                                 | 492  | 6.3   | 3.1                    |
| 53112   | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                                   | 605                             | 1 696 001            | 137 179                        | 34 158                                | 3 258  | 5.9   | 4.2                    |
| 531120  | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                                   | 605                             | 1 696 001            | 137 179                        | 34 158                                | 3 258  | 5.9   | 4.2                    |
| 5311201   | Lessors of professional and other office buildings .....   | 307                             | 1 269 961            | 72 073                         | 17 962                                | 1 525  | 4.1   | 4.0                    |
| 5311202   | Lessors of manufacturing and industrial buildings .....  | 84                              | 82 591               | 22 042                         | 5 182                                 | 491  | 10.7  | 6.3                    |
| 5311203   | Lessors of shopping centers and retail stores .....  | 140                             | 293 643              | 34 655                         | 8 870                                 | 908  | 11.5  | 3.9                    |
| 5311209   | Lessors of other nonresidential buildings and facilities .....   | 74                              | 49 806               | 8 409                          | 2 144                                 | 334  | 11.5  | 10.0                   |
| 53113   | Lessors of miniwarehouses and self-storage units .....   | 146                             | 61 299               | 9 383                          | 2 171                                 | 390  | 13.8  | 3.9                    |
| 531130  | Lessors of miniwarehouses and self-storage units .....   | 146                             | 61 299               | 9 383                          | 2 171                                 | 390  | 13.8  | 3.9                    |
| 53119   | Lessors of other real estate property .....  | 108                             | 60 659               | 12 046                         | 2 569                                 | 405  | 12.7  | 2.2                    |
| 531190  | Lessors of other real estate property .....  | 108                             | 60 659               | 12 046                         | 2 569                                 | 405  | 12.7  | 2.2                    |
| 5311901   | Lessors of manufactured (mobile) home sites .....  | 88                              | 51 506               | 9 789                          | 2 076                                 | 334  | 13.6  | 2.6                    |
| 5311909   | Lessors of other real estate property .....  | 20                              | 9 153                | 2 257                          | 493                                   | 71   | 7.8   | -                      |
| 5312  | Offices of real estate agents and brokers .....  | 1 376                           | 1 437 265            | 279 921                        | 64 604                                | 5 291  | 25.5  | 6.6                    |
| 53121   | Offices of real estate agents and brokers .....  | 1 376                           | 1 437 265            | 279 921                        | 64 604                                | 5 291  | 25.5  | 6.6                    |
| 531210  | Offices of real estate agents and brokers .....  | 1 376                           | 1 437 265            | 279 921                        | 64 604                                | 5 291  | 25.5  | 6.6                    |
| 5312101   | Offices of residential real estate agents and brokers .....  | 1 165                           | 1 121 873            | 145 342                        | 33 774                                | 3 765  | 27.0  | 7.8                    |
| 5312109   | Offices of nonresidential real estate agents and<br>brokers .....                                      | 211                             | 315 392              | 134 579                        | 30 830                                | 1 526  | 20.0  | 2.7                    |
| 5313  | Activities related to real estate .....  | 1 562                           | 1 831 510            | 657 148                        | 158 103                               | 14 818   | 16.8  | 6.5                    |
| 53131   | Real estate property managers .....  | 1 008                           | 1 414 171            | 505 494                        | 121 287                               | 12 211   | 16.5  | 6.5                    |
| 531311  | Residential property managers .....  | 678                             | 867 929              | 325 828                        | 80 357                                | 9 019  | 14.9  | 6.9                    |
| 531312  | Nonresidential property managers .....   | 330                             | 546 242              | 179 666                        | 40 930                                | 3 192  | 19.0  | 6.0                    |
| 53132   | Offices of real estate appraisers .....  | 247                             | 179 878              | 54 635                         | 12 974                                | 1 127  | 17.0  | 2.0                    |
| 531320  | Offices of real estate appraisers .....  | 247                             | 179 878              | 54 635                         | 12 974                                | 1 127  | 17.0  | 2.0                    |
| 53139   | Other activities related to real estate .....  | 307                             | 237 461              | 97 019                         | 23 842                                | 1 480  | 18.6  | 9.4                    |
| 531390  | Other activities related to real estate .....  | 307                             | 237 461              | 97 019                         | 23 842                                | 1 480  | 18.6  | 9.4                    |
| 532   | Rental and leasing services .....  | 1 209                           | 2 160 652            | 411 650                        | 98 067                                | 13 409   | 7.4   | 2.4                    |
| 5321  | Automotive equipment rental and leasing .....  | 261                             | 983 148              | 164 059                        | 38 082                                | 4 775  | 1.7   | 1.1                    |
| 53211   | Passenger car rental and leasing .....   | 131                             | D                    | D                              | D                                     | h  | D   | D                      |
| 532111  | Passenger car rental .....   | 117                             | D                    | D                              | D                                     | h  | D   | D                      |
| 532112  | Passenger car leasing .....  | 14                              | D                    | D                              | D                                     | e  | D   | D                      |
| 53212   | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing .....                      | 130                             | D                    | D                              | D                                     | g  | D   | D                      |
| 532120  | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing .....                      | 130                             | D                    | D                              | D                                     | g  | D   | D                      |
| 5321201   | Truck rental without drivers .....   | 58                              | D                    | D                              | D                                     | e  | D   | D                      |
| 5321202   | Truck leasing .....  | 64                              | 355 274              | 55 015                         | 13 479                                | 1 282  | 1.2   | 1.3                    |
| 5322  | Consumer goods rental .....  | 594                             | 428 285              | 102 347                        | 23 643                                | 5 337  | 13.9  | 4.0                    |
| 53221   | Consumer electronics and appliances rental .....   | 65                              | 56 028               | 11 944                         | 3 002                                 | 342  | 5.1   | 1.2                    |
| 532210  | Consumer electronics and appliances rental .....   | 65                              | 56 028               | 11 944                         | 3 002                                 | 342  | 5.1   | 1.2                    |
| 53222   | Formal wear and costume rental .....   | 55                              | 29 045               | 8 764                          | 1 748                                 | 378  | 27.7  | 4.7                    |
| 532220  | Formal wear and costume rental .....   | 55                              | 29 045               | 8 764                          | 1 748                                 | 378  | 27.7  | 4.7                    |
| 53223   | Video tape and disc rental .....   | 369                             | 206 182              | 40 404                         | 10 116                                | 3 620  | 16.2  | 5.7                    |
| 532230  | Video tape and disc rental .....   | 369                             | 206 182              | 40 404                         | 10 116                                | 3 620  | 16.2  | 5.7                    |
| 53229   | Other consumer goods rental .....  | 105                             | 137 030              | 41 235                         | 8 777                                 | 997  | 11.0  | 2.6                    |
| 532291  | Home health equipment rental .....   | 24                              | 47 406               | 14 797                         | 3 862                                 | 253  | 1.0   | -                      |
| 532292  | Recreational goods rental .....  | 15                              | 6 237                | 807                            | 97                                    | 13   | 5.0   | 3.0                    |
| 532299  | All other consumer goods rental .....  | 66                              | 83 387               | 25 631                         | 4 818                                 | 731  | 17.2  | 4.0                    |
| 5323  | General rental centers .....   | 107                             | 83 290               | 22 777                         | 5 216                                 | 797  | 25.4  | 2.7                    |
| 53231   | General rental centers .....   | 107                             | 83 290               | 22 777                         | 5 216                                 | 797  | 25.4  | 2.7                    |
| 532310  | General rental centers .....   | 107                             | 83 290               | 22 777                         | 5 216                                 | 797  | 25.4  | 2.7                    |
| 5324  | Commercial and industrial machinery and equipment rental<br>and leasing .....                          | 247                             | 665 929              | 122 467                        | 31 126                                | 2 500  | 9.3   | 3.1                    |
| 53241   | Construction, transportation, mining, and forestry machinery<br>and equipment rental and leasing ..... | 82                              | 159 345              | 32 277                         | 7 913                                 | 675  | 10.1  | 6.1                    |
| 532412  | Construction, mining, and forestry machinery and<br>equipment rental and leasing .....                 | 73                              | D                    | D                              | D                                     | f  | D   | D                      |
| 5324121   | Rental and leasing of heavy construction equipment<br>without operators .....                          | 72                              | D                    | D                              | D                                     | f  | D   | D                      |
| 53242   | Office machinery and equipment rental and leasing .....  | 38                              | 152 999              | 15 972                         | 5 726                                 | 300  | 3.5   | 1.8                    |
| 532420  | Office machinery and equipment rental and leasing .....  | 38                              | 152 999              | 15 972                         | 5 726                                 | 300  | 3.5   | 1.8                    |
| 5324201   | Office machine rental and leasing .....  | 11                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5324209   | Computer rental and leasing .....  | 27                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53249   | Other commercial and industrial machinery and equipment<br>rental and leasing .....                    | 127                             | 353 585              | 74 218                         | 17 487                                | 1 525  | 11.4  | 2.3                    |
| 532490  | Other commercial and industrial machinery and<br>equipment rental and leasing .....                    | 127                             | 353 585              | 74 218                         | 17 487                                | 1 525  | 11.4  | 2.3                    |
| 5324901   | Medical equipment rental and leasing (except home<br>health furniture and equipment) .....             | 31                              | 141 984              | 29 849                         | 6 919                                 | 550  | 1.3   | .9                     |
| 5324902   | Industrial equipment rental and leasing .....  | 86                              | 192 462              | 38 377                         | 8 969                                 | 849  | 19.4  | 3.4                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code   | Geographic area and kind of business  | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|--|---|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|  |   |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BOSTON-WORCESTER-MANCHESTER, MA-NH<br/>COMBINED STATISTICAL AREA—Con.</b> |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing—Con.</b>  |                                 |                      |                                |                                       |  |   |                        |
| 533  | Lessors of nonfinancial intangible assets (except copyrighted works) .....                          | 28                              | 278 305              | 85 290                         | 18 795                                | 1 208  | .7  | 2.1                    |
| 5331   | Lessors of nonfinancial intangible assets (except copyrighted works) .....                          | 28                              | 278 305              | 85 290                         | 18 795                                | 1 208  | .7  | 2.1                    |
| 53311  | Lessors of nonfinancial intangible assets (except copyrighted works) .....                          | 28                              | 278 305              | 85 290                         | 18 795                                | 1 208  | .7  | 2.1                    |
| 533110   | Lessors of nonfinancial intangible assets (except copyrighted works) .....                          | 28                              | 278 305              | 85 290                         | 18 795                                | 1 208  | .7  | 2.1                    |
| 5331109  | Patent owners and lessors .....   | 28                              | 278 305              | 85 290                         | 18 795                                | 1 208  | .7  | 2.1                    |
| <b>Boston-Cambridge-Quincy, MA-NH Metropolitan<br/>Statistical Area</b>      |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>   | <b>4 552</b>                    | <b>7 229 809</b>     | <b>1 488 228</b>               | <b>354 599</b>                        | <b>35 600</b>  | <b>11.5</b>   | <b>4.8</b>             |
| 531  | Real estate .....   | 3 638                           | 5 326 699            | 1 101 856                      | 263 769                               | 24 455   | 13.0  | 5.7                    |
| 5311   | Lessors of real estate .....  | 1 304                           | 2 409 040            | 248 193                        | 60 052                                | 6 877  | 6.8   | 4.9                    |
| 53111  | Lessors of residential buildings and dwellings .....  | 633                             | 748 429              | 109 686                        | 25 768                                | 3 459  | 9.3   | 6.9                    |
| 531110   | Lessors of residential buildings and dwellings .....  | 633                             | 748 429              | 109 686                        | 25 768                                | 3 459  | 9.3   | 6.9                    |
| 5311101  | Lessors of apartment buildings .....  | 544                             | 672 118              | 98 443                         | 23 150                                | 3 099  | 9.7   | 7.3                    |
| 5311109  | Lessors of dwellings other than apartment buildings .....   | 89                              | 76 311               | 11 243                         | 2 618                                 | 360  | 5.8   | 2.9                    |
| 53112  | Lessors of nonresidential buildings (except miniwarehouses) .....                                   | 489                             | 1 567 943            | 121 568                        | 30 538                                | 2 807  | 5.4   | 4.0                    |
| 531120   | Lessors of nonresidential buildings (except miniwarehouses) .....                                   | 489                             | 1 567 943            | 121 568                        | 30 538                                | 2 807  | 5.4   | 4.0                    |
| 5311201  | Lessors of professional and other office buildings .....  | 251                             | 1 224 826            | 64 961                         | 16 252                                | 1 292  | 3.7   | 3.7                    |
| 5311202  | Lessors of manufacturing and industrial buildings .....   | 63                              | 69 760               | 17 964                         | 4 320                                 | 405  | 6.0   | 7.1                    |
| 5311203  | Lessors of shopping centers and retail stores .....   | 122                             | 229 563              | 31 567                         | 8 156                                 | 823  | 13.4  | 3.6                    |
| 5311209  | Lessors of other nonresidential buildings and facilities .....                                      | 53                              | 43 794               | 7 076                          | 1 810                                 | 287  | 8.3   | 11.0                   |
| 53113  | Lessors of miniwarehouses and self-storage units .....  | 114                             | 49 825               | 7 833                          | 1 825                                 | 316  | 9.3   | 4.7                    |
| 531130   | Lessors of miniwarehouses and self-storage units .....  | 114                             | 49 825               | 7 833                          | 1 825                                 | 316  | 9.3   | 4.7                    |
| 53119  | Lessors of other real estate property .....   | 68                              | 42 843               | 9 106                          | 1 921                                 | 295  | 10.9  | .9                     |
| 531190   | Lessors of other real estate property .....   | 68                              | 42 843               | 9 106                          | 1 921                                 | 295  | 10.9  | .9                     |
| 5311901  | Lessors of manufactured (mobile) home sites .....   | 53                              | 34 550               | 7 106                          | 1 469                                 | 232  | 13.4  | 1.2                    |
| 5311909  | Lessors of other real estate property .....   | 15                              | 8 293                | 2 000                          | 452                                   | 63   | .4  | —                      |
| 5312   | Offices of real estate agents and brokers .....   | 1 055                           | 1 219 555            | 248 994                        | 56 989                                | 4 329  | 22.6  | 6.4                    |
| 53121  | Offices of real estate agents and brokers .....   | 1 055                           | 1 219 555            | 248 994                        | 56 989                                | 4 329  | 22.6  | 6.4                    |
| 531210   | Offices of real estate agents and brokers .....   | 1 055                           | 1 219 555            | 248 994                        | 56 989                                | 4 329  | 22.6  | 6.4                    |
| 5312101  | Offices of residential real estate agents and brokers .....   | 890                             | 924 662              | 120 387                        | 27 503                                | 2 936  | 23.8  | 7.6                    |
| 5312109  | Offices of nonresidential real estate agents and brokers .....                                      | 165                             | 294 893              | 128 607                        | 29 486                                | 1 393  | 18.9  | 2.7                    |
| 5313   | Activities related to real estate .....   | 1 279                           | 1 698 104            | 604 669                        | 146 728                               | 13 249   | 15.0  | 6.3                    |
| 53131  | Real estate property managers .....   | 841                             | 1 342 368            | 475 564                        | 114 489                               | 11 138   | 15.0  | 6.4                    |
| 531311   | Residential property managers .....   | 558                             | 825 360              | 305 853                        | 75 794                                | 8 213  | 14.0  | 6.7                    |
| 531312   | Nonresidential property managers .....  | 283                             | 517 008              | 169 711                        | 38 695                                | 2 925  | 16.6  | 5.9                    |
| 53132  | Offices of real estate appraisers .....   | 179                             | 138 856              | 36 383                         | 9 149                                 | 743  | 14.4  | 2.1                    |
| 531320   | Offices of real estate appraisers .....   | 179                             | 138 856              | 36 383                         | 9 149                                 | 743  | 14.4  | 2.1                    |
| 53139  | Other activities related to real estate .....   | 259                             | 216 880              | 92 722                         | 23 090                                | 1 368  | 15.2  | 8.6                    |
| 531390   | Other activities related to real estate .....   | 259                             | 216 880              | 92 722                         | 23 090                                | 1 368  | 15.2  | 8.6                    |
| 532  | Rental and leasing services .....   | 891                             | 1 627 095            | 301 812                        | 72 204                                | 9 956  | 8.4   | 2.2                    |
| 5321   | Automotive equipment rental and leasing .....   | 196                             | 674 219              | 107 272                        | 25 105                                | 3 381  | 2.3   | 1.5                    |
| 53211  | Passenger car rental and leasing .....  | 105                             | 459 610              | 80 558                         | 18 464                                | 2 671  | 1.9   | 1.1                    |
| 532111   | Passenger car rental .....  | 95                              | D                    | D                              | D                                     | h  | D   | D                      |
| 532112   | Passenger car leasing .....   | 10                              | D                    | D                              | D                                     | b  | D   | D                      |
| 53212  | Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....                      | 91                              | 214 609              | 26 714                         | 6 641                                 | 710  | 3.0   | 2.4                    |
| 532120   | Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....                      | 91                              | 214 609              | 26 714                         | 6 641                                 | 710  | 3.0   | 2.4                    |
| 5321201  | Truck rental without drivers .....  | 40                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5321202  | Truck leasing .....   | 49                              | 174 230              | 21 471                         | 5 447                                 | 520  | 2.5   | 2.7                    |
| 5322   | Consumer goods rental .....   | 436                             | 333 335              | 80 522                         | 18 178                                | 4 151  | 14.7  | 4.2                    |
| 53221  | Consumer electronics and appliances rental .....  | 47                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532210   | Consumer electronics and appliances rental .....  | 47                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53222  | Formal wear and costume rental .....  | 45                              | 24 107               | 7 375                          | 1 447                                 | 311  | 33.4  | 5.7                    |
| 532220   | Formal wear and costume rental .....  | 45                              | 24 107               | 7 375                          | 1 447                                 | 311  | 33.4  | 5.7                    |
| 53223  | Video tape and disc rental .....  | 268                             | 162 621              | 32 061                         | 8 015                                 | 2 819  | 16.2  | 5.3                    |
| 532230   | Video tape and disc rental .....  | 268                             | 162 621              | 32 061                         | 8 015                                 | 2 819  | 16.2  | 5.3                    |
| 53229  | Other consumer goods rental .....   | 76                              | D                    | D                              | D                                     | f  | D   | D                      |
| 532291   | Home health equipment rental .....  | 11                              | 26 663               | 8 852                          | 2 183                                 | 142  | 1.3   | —                      |
| 532292   | Recreational goods rental .....   | 14                              | D                    | D                              | D                                     | a  | D   | D                      |
| 532299   | All other consumer goods rental .....   | 51                              | D                    | D                              | D                                     | f  | D   | D                      |
| 5323   | General rental centers .....  | 67                              | 58 843               | 15 150                         | 3 498                                 | 483  | 28.3  | 2.5                    |
| 53231  | General rental centers .....  | 67                              | 58 843               | 15 150                         | 3 498                                 | 483  | 28.3  | 2.5                    |
| 532310   | General rental centers .....  | 67                              | 58 843               | 15 150                         | 3 498                                 | 483  | 28.3  | 2.5                    |
| 5324   | Commercial and industrial machinery and equipment rental and leasing .....                          | 192                             | 560 698              | 98 868                         | 25 423                                | 1 941  | 9.8   | 1.8                    |
| 53241  | Construction, transportation, mining, and forestry machinery and equipment rental and leasing ..... | 65                              | 124 043              | 25 824                         | 6 361                                 | 505  | 10.7  | 2.7                    |
| 532412   | Construction, mining, and forestry machinery and equipment rental and leasing .....                 | 58                              | 118 419              | 25 047                         | 6 173                                 | 477  | 10.5  | 2.8                    |
| 5324121  | Rental and leasing of heavy construction equipment without operators .....                          | 57                              | D                    | D                              | D                                     | e  | D   | D                      |
| 53242  | Office machinery and equipment rental and leasing .....   | 31                              | D                    | D                              | D                                     | e  | D   | D                      |
| 532420   | Office machinery and equipment rental and leasing .....   | 31                              | D                    | D                              | D                                     | e  | D   | D                      |
| 5324209  | Computer rental and leasing .....   | 22                              | D                    | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business   | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |  |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BOSTON-WORCESTER-MANCHESTER, MA-NH<br/>COMBINED STATISTICAL AREA—Con.</b>               |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Boston-Cambridge-Quincy, MA-NH Metropolitan<br/>Statistical Area—Con.</b>               |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing—Con.</b>   |                                 |                      |                                |                                       |  |   |                        |
| 532        | Rental and leasing services—Con.   |                                 |                      |                                |                                       |  |   |                        |
| 5324       | Commercial and industrial machinery and equipment rental<br>and leasing—Con.               |                                 |                      |                                |                                       |  |   |                        |
| 53249      | Other commercial and industrial machinery and equipment<br>rental and leasing .....        | 96                              | D                    | D                              | D                                     | g  | D   | D                      |
| 532490     | Other commercial and industrial machinery and<br>equipment rental and leasing .....        | 96                              | D                    | D                              | D                                     | g  | D   | D                      |
| 5324901    | Medical equipment rental and leasing (except home<br>health furniture and equipment) ..... | 18                              | D                    | D                              | D                                     | e  | D   | D                      |
| 5324902    | Industrial equipment rental and leasing .....  | 71                              | D                    | D                              | D                                     | f  | D   | D                      |
| 533        | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....              | 23                              | 276 015              | 84 560                         | 18 626                                | 1 189  | .7  | 2.0                    |
| 5331       | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....              | 23                              | 276 015              | 84 560                         | 18 626                                | 1 189  | .7  | 2.0                    |
| 53311      | Lessors of nonfinancial intangible assets (except<br>copyrighted works) .....              | 23                              | 276 015              | 84 560                         | 18 626                                | 1 189  | .7  | 2.0                    |
| 533110     | Lessors of nonfinancial intangible assets (except<br>copyrighted works) .....              | 23                              | 276 015              | 84 560                         | 18 626                                | 1 189  | .7  | 2.0                    |
| 5331109    | Patent owners and lessors .....  | 23                              | 276 015              | 84 560                         | 18 626                                | 1 189  | .7  | 2.0                    |
|            | <b>Boston-Quincy, MA Metropolitan Division</b>   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>  | <b>2 075</b>                    | <b>4 516 341</b>     | <b>942 303</b>                 | <b>224 617</b>                        | <b>20 150</b>  | <b>8.2</b>  | <b>3.7</b>             |
| 531        | Real estate .....  | 1 659                           | 3 408 200            | 712 759                        | 171 825                               | 14 438   | 8.8   | 4.2                    |
| 5311       | Lessors of real estate .....   | 549                             | 1 569 102            | 143 670                        | 35 210                                | 3 579  | 3.7   | 3.2                    |
| 53111      | Lessors of residential buildings and dwellings .....                                       | 273                             | 353 298              | 59 723                         | 13 929                                | 1 692  | 7.3   | 6.1                    |
| 531110     | Lessors of residential buildings and dwellings .....                                       | 273                             | 353 298              | 59 723                         | 13 929                                | 1 692  | 7.3   | 6.1                    |
| 5311101    | Lessors of apartment buildings .....   | 229                             | 320 305              | 53 285                         | 12 445                                | 1 504  | 7.5   | 6.4                    |
| 5311109    | Lessors of dwellings other than apartment buildings ...                                    | 44                              | 32 993               | 6 438                          | 1 484                                 | 188  | 5.0   | 3.9                    |
| 53112      | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                       | 211                             | 1 182 953            | 79 081                         | 20 172                                | 1 661  | 2.5   | 2.3                    |
| 531120     | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                       | 211                             | 1 182 953            | 79 081                         | 20 172                                | 1 661  | 2.5   | 2.3                    |
| 5311201    | Lessors of professional and other office buildings .....                                   | 114                             | 1 014 483            | 48 584                         | 12 307                                | 853  | 1.7   | 1.9                    |
| 5311202    | Lessors of manufacturing and industrial buildings .....                                    | 21                              | 19 640               | 11 891                         | 2 883                                 | 263  | 7.4   | 7.0                    |
| 5311203    | Lessors of shopping centers and retail stores .....  | 52                              | 129 290              | 15 758                         | 4 173                                 | 434  | 7.7   | 4.1                    |
| 5311209    | Lessors of other nonresidential buildings and facilities ...                               | 24                              | 19 540               | 2 848                          | 809                                   | 111  | 3.8   | 8.5                    |
| 53113      | Lessors of miniwarehouses and self-storage units .....                                     | 45                              | 18 487               | 3 021                          | 716                                   | 132  | 8.8   | 3.2                    |
| 531130     | Lessors of miniwarehouses and self-storage units .....                                     | 45                              | 18 487               | 3 021                          | 716                                   | 132  | 8.8   | 3.2                    |
| 53119      | Lessors of other real estate property .....  | 20                              | 14 364               | 1 845                          | 393                                   | 94   | 1.3   | .8                     |
| 531190     | Lessors of other real estate property .....  | 20                              | 14 364               | 1 845                          | 393                                   | 94   | 1.3   | .8                     |
| 5311901    | Lessors of manufactured (mobile) home sites .....  | 14                              | 9 899                | 1 185                          | 232                                   | 75   | 1.9   | 1.1                    |
| 5312       | Offices of real estate agents and brokers .....  | 460                             | 614 615              | 166 798                        | 38 214                                | 2 278  | 18.4  | 5.0                    |
| 53121      | Offices of real estate agents and brokers .....  | 460                             | 614 615              | 166 798                        | 38 214                                | 2 278  | 18.4  | 5.0                    |
| 531210     | Offices of real estate agents and brokers .....  | 460                             | 614 615              | 166 798                        | 38 214                                | 2 278  | 18.4  | 5.0                    |
| 5312101    | Offices of residential real estate agents and brokers ...                                  | 374                             | 384 012              | 53 116                         | 12 134                                | 1 190  | 24.4  | 6.4                    |
| 5312109    | Offices of nonresidential real estate agents and<br>brokers .....                          | 86                              | 230 603              | 113 682                        | 26 080                                | 1 088  | 8.4   | 2.7                    |
| 5313       | Activities related to real estate .....  | 650                             | 1 224 483            | 402 291                        | 98 401                                | 8 581  | 10.5  | 5.2                    |
| 53131      | Real estate property managers .....  | 435                             | 1 032 287            | 316 457                        | 77 239                                | 7 328  | 9.9   | 4.8                    |
| 531311     | Residential property managers .....  | 291                             | 657 874              | 224 619                        | 56 227                                | 5 767  | 9.1   | 4.5                    |
| 531312     | Nonresidential property managers .....   | 144                             | 374 413              | 91 838                         | 21 012                                | 1 561  | 11.2  | 5.4                    |
| 53132      | Offices of real estate appraisers .....  | 79                              | 39 580               | 12 178                         | 2 567                                 | 270  | 21.2  | 4.0                    |
| 531320     | Offices of real estate appraisers .....  | 79                              | 39 580               | 12 178                         | 2 567                                 | 270  | 21.2  | 4.0                    |
| 53139      | Other activities related to real estate .....  | 136                             | 152 616              | 73 656                         | 18 595                                | 983  | 11.7  | 8.0                    |
| 531390     | Other activities related to real estate .....  | 136                             | 152 616              | 73 656                         | 18 595                                | 983  | 11.7  | 8.0                    |
| 532        | Rental and leasing services .....  | 406                             | D                    | D                              | D                                     | h  | D   | D                      |
| 5321       | Automotive equipment rental and leasing .....  | 87                              | 297 780              | 40 569                         | 9 444                                 | 1 479  | 2.9   | 1.5                    |
| 53211      | Passenger car rental and leasing .....   | 50                              | 223 431              | 30 897                         | 7 033                                 | 1 200  | 2.2   | .9                     |
| 532111     | Passenger car rental .....   | 45                              | 209 729              | 30 270                         | 6 886                                 | 1 164  | 2.2   | .5                     |
| 53212      | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing .....          | 37                              | 74 349               | 9 672                          | 2 411                                 | 279  | 5.0   | 3.2                    |
| 532120     | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing .....          | 37                              | 74 349               | 9 672                          | 2 411                                 | 279  | 5.0   | 3.2                    |
| 5321201    | Truck rental without drivers .....   | 13                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5321202    | Truck leasing .....  | 22                              | 63 258               | 8 416                          | 2 149                                 | 225  | 5.6   | 3.5                    |
| 5322       | Consumer goods rental .....  | 191                             | 146 702              | 37 307                         | 8 504                                 | 1 740  | 15.8  | 5.8                    |
| 53221      | Consumer electronics and appliances rental .....   | 24                              | 20 873               | 4 614                          | 1 162                                 | 132  | 5.7   | 2.8                    |
| 532210     | Consumer electronics and appliances rental .....   | 24                              | 20 873               | 4 614                          | 1 162                                 | 132  | 5.7   | 2.8                    |
| 53222      | Formal wear and costume rental .....   | 21                              | 13 668               | 4 093                          | 795                                   | 163  | 53.2  | .1                     |
| 532220     | Formal wear and costume rental .....   | 21                              | 13 668               | 4 093                          | 795                                   | 163  | 53.2  | .1                     |
| 53223      | Video tape and disc rental .....   | 116                             | 68 385               | 12 528                         | 3 133                                 | 1 111  | 11.2  | 7.2                    |
| 532230     | Video tape and disc rental .....   | 116                             | 68 385               | 12 528                         | 3 133                                 | 1 111  | 11.2  | 7.2                    |
| 53229      | Other consumer goods rental .....  | 30                              | 43 776               | 16 072                         | 3 414                                 | 334  | 16.1  | 6.7                    |
| 532299     | All other consumer goods rental .....  | 22                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5323       | General rental centers .....   | 25                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53231      | General rental centers .....   | 25                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532310     | General rental centers .....   | 25                              | D                    | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business   | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |  |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BOSTON-WORCESTER-MANCHESTER, MA-NH<br/>COMBINED STATISTICAL AREA—Con.</b>                           |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Boston-Cambridge-Quincy, MA-NH Metropolitan<br/>Statistical Area—Con.</b>                           |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Boston-Quincy, MA Metropolitan Division—Con.</b>  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing—Con.</b>   |                                 |                      |                                |                                       |  |   |                        |
| 532        | Rental and leasing services—Con.   |                                 |                      |                                |                                       |  |   |                        |
| 5324       | Commercial and industrial machinery and equipment rental<br>and leasing .....                          | 103                             | 380 102              | 64 654                         | 15 684                                | 1 220  | 8.7   | 2.1                    |
| 53241      | Construction, transportation, mining, and forestry machinery<br>and equipment rental and leasing ..... | 37                              | 91 650               | 19 979                         | 4 943                                 | 346  | 4.8   | 2.9                    |
| 532412     | Construction, mining, and forestry machinery and<br>equipment rental and leasing .....                 | 33                              | D                    | D                              | D                                     | e  | D   | D                      |
| 5324121    | Rental and leasing of heavy construction equipment<br>without operators .....                          | 32                              | D                    | D                              | D                                     | e  | D   | D                      |
| 53242      | Office machinery and equipment rental and leasing .....  | 14                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532420     | Office machinery and equipment rental and leasing .....  | 14                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5324209    | Computer rental and leasing .....  | 11                              | D                    | D                              | D                                     | b  | D   | D                      |
| 53249      | Other commercial and industrial machinery and equipment<br>rental and leasing .....                    | 52                              | D                    | D                              | D                                     | f  | D   | D                      |
| 532490     | Other commercial and industrial machinery and<br>equipment rental and leasing .....                    | 52                              | D                    | D                              | D                                     | f  | D   | D                      |
| 5324901    | Medical equipment rental and leasing (except home<br>health furniture and equipment) .....             | 10                              | 83 241               | 10 234                         | 2 410                                 | 143  | 2.1   | 1.5                    |
| 5324902    | Industrial equipment rental and leasing .....  | 38                              | 132 072              | 22 291                         | 5 242                                 | 479  | 20.3  | 2.2                    |
| 533        | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....                          | 10                              | D                    | D                              | D                                     | g  | D   | D                      |
| 5331       | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....                          | 10                              | D                    | D                              | D                                     | g  | D   | D                      |
| 53311      | Lessors of nonfinancial intangible assets (except<br>copyrighted works) .....                          | 10                              | D                    | D                              | D                                     | g  | D   | D                      |
| 533110     | Lessors of nonfinancial intangible assets (except<br>copyrighted works) .....                          | 10                              | D                    | D                              | D                                     | g  | D   | D                      |
| 5331109    | Patent owners and lessors .....  | 10                              | D                    | D                              | D                                     | g  | D   | D                      |
|            | <b>Cambridge-Newton-Framingham, MA Metropolitan<br/>Division</b>                                       |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>  | <b>1 466</b>                    | <b>1 940 807</b>     | <b>394 717</b>                 | <b>94 225</b>                         | <b>10 562</b>  | <b>14.6</b>   | <b>6.6</b>             |
| 531        | Real estate .....  | 1 167                           | 1 337 656            | 277 971                        | 65 667                                | 6 817  | 18.3  | 8.4                    |
| 5311       | Lessors of real estate .....   | 444                             | 633 267              | 71 054                         | 16 948                                | 2 093  | 9.0   | 7.5                    |
| 53111      | Lessors of residential buildings and dwellings .....   | 219                             | 281 974              | 33 861                         | 7 937                                 | 1 119  | 7.1   | 6.2                    |
| 531110     | Lessors of residential buildings and dwellings .....   | 219                             | 281 974              | 33 861                         | 7 937                                 | 1 119  | 7.1   | 6.2                    |
| 5311101    | Lessors of apartment buildings .....   | 197                             | 252 369              | 31 243                         | 7 318                                 | 1 034  | 7.3   | 6.9                    |
| 5311109    | Lessors of dwellings other than apartment buildings .....  | 22                              | 29 605               | 2 618                          | 619                                   | 85   | 5.5   | .6                     |
| 53112      | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                                   | 184                             | 331 332              | 34 033                         | 8 337                                 | 866  | 10.6  | 8.7                    |
| 531120     | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                                   | 184                             | 331 332              | 34 033                         | 8 337                                 | 866  | 10.6  | 8.7                    |
| 5311201    | Lessors of professional and other office buildings .....   | 95                              | 190 242              | 13 403                         | 3 220                                 | 321  | 9.5   | 12.1                   |
| 5311202    | Lessors of manufacturing and industrial buildings .....  | 30                              | 35 148               | 3 280                          | 733                                   | 74   | 7.4   | 6.2                    |
| 5311203    | Lessors of shopping centers and retail stores .....  | 43                              | 87 568               | 13 989                         | 3 542                                 | 326  | 15.9  | 1.8                    |
| 5311209    | Lessors of other nonresidential buildings and facilities .....   | 16                              | 18 374               | 3 361                          | 842                                   | 145  | 2.0   | 11.7                   |
| 53113      | Lessors of miniwarehouses and self-storage units .....   | 30                              | 15 324               | 1 953                          | 443                                   | 69   | 11.6  | 4.8                    |
| 531130     | Lessors of miniwarehouses and self-storage units .....   | 30                              | 15 324               | 1 953                          | 443                                   | 69   | 11.6  | 4.8                    |
| 53119      | Lessors of other real estate property .....  | 11                              | 4 637                | 1 207                          | 231                                   | 39   | 3.0   | .1                     |
| 531190     | Lessors of other real estate property .....  | 11                              | 4 637                | 1 207                          | 231                                   | 39   | 3.0   | .1                     |
| 5311901    | Lessors of manufactured (mobile) home sites .....  | 10                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5312       | Offices of real estate agents and brokers .....  | 324                             | 373 988              | 50 473                         | 12 320                                | 1 209  | 27.9  | 8.6                    |
| 53121      | Offices of real estate agents and brokers .....  | 324                             | 373 988              | 50 473                         | 12 320                                | 1 209  | 27.9  | 8.6                    |
| 531210     | Offices of real estate agents and brokers .....  | 324                             | 373 988              | 50 473                         | 12 320                                | 1 209  | 27.9  | 8.6                    |
| 5312101    | Offices of residential real estate agents and brokers .....  | 277                             | 329 322              | 40 429                         | 9 914                                 | 1 032  | 22.8  | 9.4                    |
| 5312109    | Offices of nonresidential real estate agents and<br>brokers .....                                      | 47                              | 44 666               | 10 044                         | 2 406                                 | 177  | 65.5  | 2.1                    |
| 5313       | Activities related to real estate .....  | 399                             | 330 401              | 156 444                        | 36 399                                | 3 515  | 25.3  | 9.9                    |
| 53131      | Real estate property managers .....  | 264                             | 243 307              | 128 954                        | 29 737                                | 3 003  | 27.6  | 10.8                   |
| 531311     | Residential property managers .....  | 168                             | 120 686              | 59 029                         | 14 001                                | 1 850  | 30.6  | 14.2                   |
| 531312     | Nonresidential property managers .....   | 96                              | 122 621              | 69 925                         | 15 736                                | 1 153  | 24.7  | 7.4                    |
| 53132      | Offices of real estate appraisers .....  | 45                              | 32 856               | 10 980                         | 2 751                                 | 203  | 17.8  | 1.4                    |
| 531320     | Offices of real estate appraisers .....  | 45                              | 32 856               | 10 980                         | 2 751                                 | 203  | 17.8  | 1.4                    |
| 53139      | Other activities related to real estate .....  | 90                              | 54 238               | 16 510                         | 3 911                                 | 309  | 19.4  | 10.6                   |
| 531390     | Other activities related to real estate .....  | 90                              | 54 238               | 16 510                         | 3 911                                 | 309  | 19.4  | 10.6                   |
| 532        | Rental and leasing services .....  | 290                             | D                    | D                              | D                                     | h  | D   | D                      |
| 5321       | Automotive equipment rental and leasing .....  | 67                              | 308 498              | 57 426                         | 13 221                                | 1 616  | 1.7   | 1.3                    |
| 53211      | Passenger car rental and leasing .....   | 38                              | 214 589              | 46 525                         | 10 676                                | 1 342  | 1.8   | 1.2                    |
| 532111     | Passenger car rental .....   | 33                              | D                    | D                              | D                                     | g  | D   | D                      |
| 53212      | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing .....                      | 29                              | 93 909               | 10 901                         | 2 545                                 | 274  | 1.5   | 1.5                    |
| 532120     | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing .....                      | 29                              | 93 909               | 10 901                         | 2 545                                 | 274  | 1.5   | 1.5                    |
| 5321201    | Truck rental without drivers .....   | 14                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5321202    | Truck leasing .....  | 15                              | D                    | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business   | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |  |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BOSTON-WORCESTER-MANCHESTER, MA-NH<br/>COMBINED STATISTICAL AREA—Con.</b>                           |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Boston-Cambridge-Quincy, MA-NH Metropolitan<br/>Statistical Area—Con.</b>                           |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Cambridge-Newton-Framingham, MA Metropolitan<br/>Division—Con.</b>                                  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing—Con.</b>   |                                 |                      |                                |                                       |  |   |                        |
| 532        | Rental and leasing services—Con.   |                                 |                      |                                |                                       |  |   |                        |
| 5322       | Consumer goods rental .....  | 142                             | 110 416              | 27 525                         | 5 967                                 | 1 387  | 10.4  | 4.0                    |
| 53222      | Formal wear and costume rental .....   | 15                              | 5 048                | 1 839                          | 360                                   | 85   | 15.6  | 18.6                   |
| 532220     | Formal wear and costume rental .....   | 15                              | 5 048                | 1 839                          | 360                                   | 85   | 15.6  | 18.6                   |
| 53223      | Video tape and disc rental .....   | 88                              | 47 340               | 10 081                         | 2 572                                 | 876  | 16.9  | 7.0                    |
| 532230     | Video tape and disc rental .....   | 88                              | 47 340               | 10 081                         | 2 572                                 | 876  | 16.9  | 7.0                    |
| 53229      | Other consumer goods rental .....  | 30                              | D                    | D                              | D                                     | e  | D   | D                      |
| 532299     | All other consumer goods rental .....  | 19                              | 37 860               | 11 937                         | 2 145                                 | 337  | 5.7   | .1                     |
| 5323       | General rental centers .....   | 24                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53231      | General rental centers .....   | 24                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532310     | General rental centers .....   | 24                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5324       | Commercial and industrial machinery and equipment rental<br>and leasing .....                          | 57                              | 143 340              | 22 430                         | 7 168                                 | 459  | 9.8   | 1.3                    |
| 53241      | Construction, transportation, mining, and forestry machinery<br>and equipment rental and leasing ..... | 17                              | 21 997               | 3 262                          | 781                                   | 89   | 40.3  | 2.7                    |
| 532412     | Construction, mining, and forestry machinery and<br>equipment rental and leasing .....                 | 17                              | 21 997               | 3 262                          | 781                                   | 89   | 40.3  | 2.7                    |
| 5324121    | Rental and leasing of heavy construction equipment<br>without operators .....                          | 17                              | 21 997               | 3 262                          | 781                                   | 89   | 40.3  | 2.7                    |
| 53242      | Office machinery and equipment rental and leasing .....  | 11                              | 86 146               | 7 800                          | 3 760                                 | 113  | .1  | .7                     |
| 532420     | Office machinery and equipment rental and leasing .....  | 11                              | 86 146               | 7 800                          | 3 760                                 | 113  | .1  | .7                     |
| 53249      | Other commercial and industrial machinery and equipment<br>rental and leasing .....                    | 29                              | 35 197               | 11 368                         | 2 627                                 | 257  | 14.4  | 2.0                    |
| 532490     | Other commercial and industrial machinery and<br>equipment rental and leasing .....                    | 29                              | 35 197               | 11 368                         | 2 627                                 | 257  | 14.4  | 2.0                    |
| 5324902    | Industrial equipment rental and leasing .....  | 23                              | 31 117               | 10 048                         | 2 339                                 | 225  | 14.7  | 2.2                    |
| 533        | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....                          | 9                               | D                    | D                              | D                                     | b  | D   | D                      |
|            | <b>Essex County, MA Metropolitan Division</b>  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>  | <b>557</b>                      | <b>430 921</b>       | <b>81 914</b>                  | <b>20 245</b>                         | <b>2 680</b>   | <b>24.5</b>   | <b>7.7</b>             |
| 531        | Real estate .....  | 446                             | D                    | D                              | D                                     | g  | D   | D                      |
| 5311       | Lessors of real estate .....   | 166                             | 121 932              | 17 915                         | 4 275                                 | 657  | 21.2  | 10.7                   |
| 53111      | Lessors of residential buildings and dwellings .....   | 81                              | 74 774               | 9 170                          | 2 182                                 | 357  | 18.1  | 9.6                    |
| 531110     | Lessors of residential buildings and dwellings .....   | 81                              | 74 774               | 9 170                          | 2 182                                 | 357  | 18.1  | 9.6                    |
| 5311101    | Lessors of apartment buildings .....   | 66                              | 63 645               | 7 680                          | 1 813                                 | 297  | 20.5  | 10.6                   |
| 5311109    | Lessors of dwellings other than apartment buildings .....  | 15                              | 11 129               | 1 490                          | 369                                   | 60   | 4.4   | 4.2                    |
| 53112      | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                                   | 54                              | 33 201               | 5 491                          | 1 364                                 | 183  | 32.6  | 14.7                   |
| 531120     | Lessors of nonresidential buildings (except<br>miniwarehouses) .....                                   | 54                              | 33 201               | 5 491                          | 1 364                                 | 183  | 32.6  | 14.7                   |
| 5311201    | Lessors of professional and other office buildings .....   | 28                              | 12 081               | 1 655                          | 427                                   | 73   | 51.4  | 17.8                   |
| 5311203    | Lessors of shopping centers and retail stores .....  | 12                              | D                    | D                              | D                                     | b  | D   | D                      |
| 53113      | Lessors of miniwarehouses and self-storage units .....   | 20                              | 8 660                | 1 478                          | 337                                   | 54   | 6.2   | 11.8                   |
| 531130     | Lessors of miniwarehouses and self-storage units .....   | 20                              | 8 660                | 1 478                          | 337                                   | 54   | 6.2   | 11.8                   |
| 53119      | Lessors of other real estate property .....  | 11                              | 5 297                | 1 776                          | 392                                   | 63   | 17.0  | —                      |
| 531190     | Lessors of other real estate property .....  | 11                              | 5 297                | 1 776                          | 392                                   | 63   | 17.0  | —                      |
| 5312       | Offices of real estate agents and brokers .....  | 136                             | 140 758              | 14 697                         | 3 351                                 | 454  | 22.8  | 6.7                    |
| 53121      | Offices of real estate agents and brokers .....  | 136                             | 140 758              | 14 697                         | 3 351                                 | 454  | 22.8  | 6.7                    |
| 531210     | Offices of real estate agents and brokers .....  | 136                             | 140 758              | 14 697                         | 3 351                                 | 454  | 22.8  | 6.7                    |
| 5312101    | Offices of residential real estate agents and brokers .....  | 120                             | 127 877              | 11 882                         | 2 813                                 | 375  | 20.8  | 7.1                    |
| 5312109    | Offices of nonresidential real estate agents and<br>brokers .....                                      | 16                              | 12 881               | 2 815                          | 538                                   | 79   | 42.8  | 2.7                    |
| 5313       | Activities related to real estate .....  | 144                             | D                    | D                              | D                                     | f  | D   | D                      |
| 53131      | Real estate property managers .....  | 92                              | D                    | D                              | D                                     | f  | D   | D                      |
| 531311     | Residential property managers .....  | 66                              | D                    | D                              | D                                     | e  | D   | D                      |
| 531312     | Nonresidential property managers .....   | 26                              | D                    | D                              | D                                     | b  | D   | D                      |
| 53132      | Offices of real estate appraisers .....  | 33                              | 26 733               | 7 894                          | 2 438                                 | 179  | 13.8  | 2.5                    |
| 531320     | Offices of real estate appraisers .....  | 33                              | 26 733               | 7 894                          | 2 438                                 | 179  | 13.8  | 2.5                    |
| 53139      | Other activities related to real estate .....  | 19                              | D                    | D                              | D                                     | b  | D   | D                      |
| 531390     | Other activities related to real estate .....  | 19                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532        | Rental and leasing services .....  | 108                             | 88 090               | 18 382                         | 4 375                                 | 817  | 20.1  | 2.0                    |
| 5321       | Automotive equipment rental and leasing .....  | 23                              | 19 007               | 2 772                          | 677                                   | 119  | .6  | 3.6                    |
| 53211      | Passenger car rental and leasing .....   | 10                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532111     | Passenger car rental .....   | 10                              | D                    | D                              | D                                     | b  | D   | D                      |
| 53212      | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing .....                      | 13                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532120     | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing .....                      | 13                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5322       | Consumer goods rental .....  | 63                              | 42 432               | 8 451                          | 2 112                                 | 537  | 19.1  | 1.4                    |
| 53223      | Video tape and disc rental .....   | 39                              | 25 821               | 4 459                          | 1 191                                 | 410  | 17.3  | .7                     |
| 532230     | Video tape and disc rental .....   | 39                              | 25 821               | 4 459                          | 1 191                                 | 410  | 17.3  | .7                     |
| 5324       | Commercial and industrial machinery and equipment rental<br>and leasing .....                          | 14                              | 22 300               | 5 736                          | 1 251                                 | 116  | 35.4  | .3                     |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business  | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|------------|---|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |   |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BOSTON-WORCESTER-MANCHESTER, MA-NH<br/>COMBINED STATISTICAL AREA—Con.</b>      |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Boston-Cambridge-Quincy, MA-NH Metropolitan<br/>Statistical Area—Con.</b>      |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Essex County, MA Metropolitan Division—Con.</b>                                |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing—Con.</b>                                    |                                 |                      |                                |                                       |  |   |                        |
| 533        | Lessors of nonfinancial intangible assets (except copyrighted works) .....        | 3                               | D                    | D                              | D                                     | a  | D   | D                      |
|            | <b>Rockingham County-Strafford County, NH<br/>Metropolitan Division</b>           |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>                                   | <b>454</b>                      | <b>341 740</b>       | <b>69 294</b>                  | <b>15 512</b>                         | <b>2 208</b>   | <b>20.9</b>   | <b>5.0</b>             |
| 531        | Real estate .....   | 366                             | D                    | D                              | D                                     | g  | D   | D                      |
| 5311       | Lessors of real estate .....  | 145                             | 84 739               | 15 554                         | 3 619                                 | 548  | 26.9  | 8.2                    |
| 53111      | Lessors of residential buildings and dwellings .....                              | 60                              | 38 383               | 6 932                          | 1 720                                 | 291  | 26.9  | 13.3                   |
| 531110     | Lessors of residential buildings and dwellings .....                              | 60                              | 38 383               | 6 932                          | 1 720                                 | 291  | 26.9  | 13.3                   |
| 5311101    | Lessors of apartment buildings .....  | 52                              | 35 799               | 6 235                          | 1 574                                 | 264  | 27.1  | 13.4                   |
| 53112      | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 40                              | 20 457               | 2 963                          | 665                                   | 97   | 40.7  | 7.8                    |
| 531120     | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 40                              | 20 457               | 2 963                          | 665                                   | 97   | 40.7  | 7.8                    |
| 5311201    | Lessors of professional and other office buildings .....                          | 14                              | 8 020                | 1 319                          | 298                                   | 45   | 41.6  | 6.3                    |
| 5311203    | Lessors of shopping centers and retail stores .....                               | 15                              | D                    | D                              | D                                     | b  | D   | D                      |
| 53113      | Lessors of miniwarehouses and self-storage units .....                            | 19                              | 7 354                | 1 381                          | 329                                   | 61   | 9.3   | —                      |
| 531130     | Lessors of miniwarehouses and self-storage units .....                            | 19                              | 7 354                | 1 381                          | 329                                   | 61   | 9.3   | —                      |
| 53119      | Lessors of other real estate property .....                                       | 26                              | 18 545               | 4 278                          | 905                                   | 99   | 18.5  | 1.5                    |
| 531190     | Lessors of other real estate property .....                                       | 26                              | 18 545               | 4 278                          | 905                                   | 99   | 18.5  | 1.5                    |
| 5311901    | Lessors of manufactured (mobile) home sites .....                                 | 25                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5312       | Offices of real estate agents and brokers .....                                   | 135                             | 90 194               | 17 026                         | 3 104                                 | 388  | 29.3  | 6.4                    |
| 53121      | Offices of real estate agents and brokers .....                                   | 135                             | 90 194               | 17 026                         | 3 104                                 | 388  | 29.3  | 6.4                    |
| 531210     | Offices of real estate agents and brokers .....                                   | 135                             | 90 194               | 17 026                         | 3 104                                 | 388  | 29.3  | 6.4                    |
| 5312101    | Offices of residential real estate agents and brokers ...                         | 119                             | 83 451               | 14 960                         | 2 642                                 | 339  | 30.0  | 6.1                    |
| 5312109    | Offices of nonresidential real estate agents and<br>brokers .....                 | 16                              | 6 743                | 2 066                          | 462                                   | 49   | 21.2  | 10.1                   |
| 5313       | Activities related to real estate .....   | 86                              | D                    | D                              | D                                     | e  | D   | D                      |
| 53131      | Real estate property managers .....   | 50                              | D                    | D                              | D                                     | e  | D   | D                      |
| 531311     | Residential property managers .....   | 33                              | D                    | D                              | D                                     | c  | D   | D                      |
| 531312     | Nonresidential property managers .....  | 17                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53132      | Offices of real estate appraisers .....   | 22                              | 39 687               | 5 331                          | 1 393                                 | 91   | 5.1   | .6                     |
| 531320     | Offices of real estate appraisers .....   | 22                              | 39 687               | 5 331                          | 1 393                                 | 91   | 5.1   | .6                     |
| 53139      | Other activities related to real estate .....                                     | 14                              | D                    | D                              | D                                     | b  | D   | D                      |
| 531390     | Other activities related to real estate .....                                     | 14                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532        | Rental and leasing services .....   | 87                              | D                    | D                              | D                                     | f  | D   | D                      |
| 5321       | Automotive equipment rental and leasing .....                                     | 19                              | 48 934               | 6 505                          | 1 763                                 | 167  | 2.9   | 2.9                    |
| 53212      | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing ..... | 12                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532120     | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing ..... | 12                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5322       | Consumer goods rental .....   | 40                              | 33 785               | 7 239                          | 1 595                                 | 487  | 18.4  | 1.7                    |
| 53223      | Video tape and disc rental .....  | 25                              | 21 075               | 4 993                          | 1 119                                 | 422  | 29.2  | .9                     |
| 532230     | Video tape and disc rental .....  | 25                              | 21 075               | 4 993                          | 1 119                                 | 422  | 29.2  | .9                     |
| 5323       | General rental centers .....  | 10                              | D                    | D                              | D                                     | b  | D   | D                      |
| 53231      | General rental centers .....  | 10                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532310     | General rental centers .....  | 10                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5324       | Commercial and industrial machinery and equipment rental<br>and leasing .....     | 18                              | 14 956               | 6 048                          | 1 320                                 | 146  | 1.4   | .2                     |
| 533        | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....     | 1                               | D                    | D                              | D                                     | a  | D   | D                      |
|            | <b>Concord, NH Micropolitan Statistical Area</b>                                  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>                                   | <b>156</b>                      | <b>164 320</b>       | <b>33 817</b>                  | <b>7 999</b>                          | <b>1 057</b>   | <b>14.7</b>   | <b>2.5</b>             |
| 531        | Real estate .....   | 115                             | D                    | D                              | D                                     | e  | D   | D                      |
| 5311       | Lessors of real estate .....  | 51                              | 29 847               | 6 013                          | 1 520                                 | 248  | 20.2  | 6.8                    |
| 53111      | Lessors of residential buildings and dwellings .....                              | 15                              | 15 509               | 3 737                          | 1 015                                 | 155  | 14.9  | 12.6                   |
| 531110     | Lessors of residential buildings and dwellings .....                              | 15                              | 15 509               | 3 737                          | 1 015                                 | 155  | 14.9  | 12.6                   |
| 5311101    | Lessors of apartment buildings .....  | 12                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53112      | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 17                              | 8 805                | 1 063                          | 229                                   | 42   | 32.8  | .7                     |
| 531120     | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 17                              | 8 805                | 1 063                          | 229                                   | 42   | 32.8  | .7                     |
| 53119      | Lessors of other real estate property .....                                       | 12                              | 3 769                | 847                            | 194                                   | 37   | 14.2  | .6                     |
| 531190     | Lessors of other real estate property .....                                       | 12                              | 3 769                | 847                            | 194                                   | 37   | 14.2  | .6                     |
| 5311901    | Lessors of manufactured (mobile) home sites .....                                 | 12                              | 3 769                | 847                            | 194                                   | 37   | 14.2  | .6                     |
| 5312       | Offices of real estate agents and brokers .....                                   | 45                              | 15 483               | 1 835                          | 447                                   | 86   | 71.7  | 8.4                    |
| 53121      | Offices of real estate agents and brokers .....                                   | 45                              | 15 483               | 1 835                          | 447                                   | 86   | 71.7  | 8.4                    |
| 531210     | Offices of real estate agents and brokers .....                                   | 45                              | 15 483               | 1 835                          | 447                                   | 86   | 71.7  | 8.4                    |
| 5312101    | Offices of residential real estate agents and brokers ...                         | 42                              | 15 083               | 1 782                          | 436                                   | 83   | 71.3  | 8.3                    |
| 5313       | Activities related to real estate .....   | 19                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53131      | Real estate property managers .....   | 10                              | D                    | D                              | D                                     | c  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business  | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|------------|---|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |   |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BOSTON-WORCESTER-MANCHESTER, MA-NH<br/>COMBINED STATISTICAL AREA—Con.</b>      |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Concord, NH Micropolitan Statistical Area—Con.</b>                             |                                 |                      |                                |                                       |  |   |                        |
|            | <b>Real estate and rental and leasing—Con.</b>                                    |                                 |                      |                                |                                       |  |   |                        |
| 53         | Rental and leasing services .....   | 40                              | 103 884              | 20 735                         | 4 817                                 | 571  | 1.9   | .5                     |
| 5322       | Consumer goods rental .....   | 21                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53223      | Video tape and disc rental .....  | 13                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532230     | Video tape and disc rental .....  | 13                              | D                    | D                              | D                                     | c  | D   | D                      |
| 533        | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....     | 1                               | D                    | D                              | D                                     | a  | D   | D                      |
|            | <b>Laconia, NH Micropolitan Statistical Area</b>                                  |                                 |                      |                                |                                       |  |   |                        |
| 53         | <b>Real estate and rental and leasing .....</b>                                   | <b>75</b>                       | <b>44 706</b>        | <b>9 710</b>                   | <b>2 162</b>                          | <b>362</b>   | <b>17.0</b>   | <b>8.6</b>             |
| 531        | Real estate .....   | 58                              | D                    | D                              | D                                     | e  | D   | D                      |
| 5311       | Lessors of real estate .....  | 21                              | 11 729               | 1 490                          | 329                                   | 61   | 15.9  | 9.8                    |
| 53111      | Lessors of residential buildings and dwellings .....                              | 11                              | 4 401                | 875                            | 194                                   | 42   | 9.1   | 20.1                   |
| 531110     | Lessors of residential buildings and dwellings .....                              | 11                              | 4 401                | 875                            | 194                                   | 42   | 9.1   | 20.1                   |
| 5312       | Offices of real estate agents and brokers .....                                   | 20                              | 15 992               | 2 433                          | 507                                   | 57   | 28.6  | 13.2                   |
| 53121      | Offices of real estate agents and brokers .....                                   | 20                              | 15 992               | 2 433                          | 507                                   | 57   | 28.6  | 13.2                   |
| 531210     | Offices of real estate agents and brokers .....                                   | 20                              | 15 992               | 2 433                          | 507                                   | 57   | 28.6  | 13.2                   |
| 5312101    | Offices of residential real estate agents and brokers .....                       | 20                              | 15 992               | 2 433                          | 507                                   | 57   | 28.6  | 13.2                   |
| 5313       | Activities related to real estate .....   | 17                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53131      | Real estate property managers .....   | 11                              | D                    | D                              | D                                     | c  | D   | D                      |
| 531311     | Residential property managers .....   | 10                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532        | Rental and leasing services .....   | 17                              | D                    | D                              | D                                     | b  | D   | D                      |
|            | <b>Manchester-Nashua, NH Metropolitan Statistical Area</b>                        |                                 |                      |                                |                                       |  |   |                        |
| 53         | <b>Real estate and rental and leasing .....</b>                                   | <b>443</b>                      | <b>387 431</b>       | <b>71 074</b>                  | <b>15 872</b>                         | <b>2 438</b>   | <b>19.9</b>   | <b>2.9</b>             |
| 531        | Real estate .....   | 346                             | 286 356              | 51 129                         | 11 289                                | 1 568  | 25.1  | 3.5                    |
| 5311       | Lessors of real estate .....  | 125                             | 154 058              | 16 768                         | 3 898                                 | 548  | 11.4  | 2.8                    |
| 53111      | Lessors of residential buildings and dwellings .....                              | 54                              | 56 365               | 6 912                          | 1 575                                 | 278  | 14.9  | 5.2                    |
| 531110     | Lessors of residential buildings and dwellings .....                              | 54                              | 56 365               | 6 912                          | 1 575                                 | 278  | 14.9  | 5.2                    |
| 5311101    | Lessors of apartment buildings .....  | 49                              | 55 714               | 6 828                          | 1 556                                 | 271  | 15.1  | 5.1                    |
| 53112      | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 38                              | 80 632               | 7 502                          | 1 803                                 | 181  | 5.4   | .8                     |
| 531120     | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 38                              | 80 632               | 7 502                          | 1 803                                 | 181  | 5.4   | .8                     |
| 5311201    | Lessors of professional and other office buildings .....                          | 17                              | 21 209               | 3 153                          | 803                                   | 66   | 2.5   | 1.1                    |
| 5311202    | Lessors of manufacturing and industrial buildings .....                           | 10                              | 8 667                | 2 700                          | 620                                   | 60   | 36.7  | —                      |
| 53113      | Lessors of miniwarehouses and self-storage units .....                            | 15                              | 5 663                | 790                            | 177                                   | 42   | 49.5  | —                      |
| 531130     | Lessors of miniwarehouses and self-storage units .....                            | 15                              | 5 663                | 790                            | 177                                   | 42   | 49.5  | —                      |
| 53119      | Lessors of other real estate property .....                                       | 18                              | 11 398               | 1 564                          | 343                                   | 47   | 18.3  | 5.9                    |
| 531190     | Lessors of other real estate property .....                                       | 18                              | 11 398               | 1 564                          | 343                                   | 47   | 18.3  | 5.9                    |
| 5311901    | Lessors of manufactured (mobile) home sites .....                                 | 15                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5312       | Offices of real estate agents and brokers .....                                   | 117                             | 82 869               | 13 182                         | 2 854                                 | 373  | 35.1  | 3.9                    |
| 53121      | Offices of real estate agents and brokers .....                                   | 117                             | 82 869               | 13 182                         | 2 854                                 | 373  | 35.1  | 3.9                    |
| 531210     | Offices of real estate agents and brokers .....                                   | 117                             | 82 869               | 13 182                         | 2 854                                 | 373  | 35.1  | 3.9                    |
| 5312101    | Offices of residential real estate agents and brokers .....                       | 90                              | 69 029               | 8 957                          | 1 917                                 | 293  | 38.9  | 4.2                    |
| 5312109    | Offices of nonresidential real estate agents and<br>brokers .....                 | 27                              | 13 840               | 4 225                          | 937                                   | 80   | 16.2  | 2.2                    |
| 5313       | Activities related to real estate .....   | 104                             | 49 429               | 21 179                         | 4 537                                 | 647  | 50.8  | 5.3                    |
| 53131      | Real estate property managers .....   | 64                              | 31 770               | 15 461                         | 3 400                                 | 522  | 45.0  | 7.9                    |
| 531311     | Residential property managers .....   | 51                              | 19 987               | 10 819                         | 2 391                                 | 422  | 26.0  | 9.5                    |
| 531312     | Nonresidential property managers .....  | 13                              | 11 783               | 4 642                          | 1 009                                 | 100  | 77.0  | 5.2                    |
| 53132      | Offices of real estate appraisers .....   | 30                              | 11 120               | 4 300                          | 849                                   | 89   | 59.2  | .5                     |
| 531320     | Offices of real estate appraisers .....   | 30                              | 11 120               | 4 300                          | 849                                   | 89   | 59.2  | .5                     |
| 53139      | Other activities related to real estate .....                                     | 10                              | 6 539                | 1 418                          | 288                                   | 36   | 65.2  | .6                     |
| 531390     | Other activities related to real estate .....                                     | 10                              | 6 539                | 1 418                          | 288                                   | 36   | 65.2  | .6                     |
| 532        | Rental and leasing services .....   | 96                              | D                    | D                              | D                                     | f  | D   | D                      |
| 5321       | Automotive equipment rental and leasing .....                                     | 21                              | D                    | D                              | D                                     | e  | D   | D                      |
| 53212      | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing ..... | 14                              | 32 108               | 4 160                          | 1 015                                 | 138  | —   | —                      |
| 532120     | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing ..... | 14                              | 32 108               | 4 160                          | 1 015                                 | 138  | —   | —                      |
| 5322       | Consumer goods rental .....   | 53                              | 27 449               | 6 504                          | 1 503                                 | 435  | 9.7   | 3.6                    |
| 53223      | Video tape and disc rental .....  | 36                              | 14 684               | 2 903                          | 722                                   | 328  | 14.6  | 6.7                    |
| 532230     | Video tape and disc rental .....  | 36                              | 14 684               | 2 903                          | 722                                   | 328  | 14.6  | 6.7                    |
| 5323       | General rental centers .....  | 13                              | 6 146                | 2 062                          | 430                                   | 72   | 35.6  | 2.9                    |
| 53231      | General rental centers .....  | 13                              | 6 146                | 2 062                          | 430                                   | 72   | 35.6  | 2.9                    |
| 532310     | General rental centers .....  | 13                              | 6 146                | 2 062                          | 430                                   | 72   | 35.6  | 2.9                    |
| 533        | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....     | 1                               | D                    | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code   | Geographic area and kind of business  | Estab-lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue—                      |                        |
|--|---|--------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                          |                   |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b> |   |                          |                   |                          |                                 |   |  |                        |
| <b>Worcester, MA Metropolitan Statistical Area</b>                       |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>   | <b>607</b>               | <b>600 521</b>    | <b>121 609</b>           | <b>28 794</b>                   | <b>3 653</b>  | <b>16.4</b>                              | <b>7.3</b>             |
| 531  | Real estate .....   | 439                      | D                 | D                        | D                               | g   | D  | D                      |
| 5311   | Lessors of real estate .....  | 157                      | 114 381           | 17 965                   | 4 058                           | 650   | 13.7                                     | 10.3                   |
| 53111  | Lessors of residential buildings and dwellings .....  | 86                       | 76 392            | 10 611                   | 2 407                           | 397   | 8.7                                      | 5.0                    |
| 531110   | Lessors of residential buildings and dwellings .....  | 86                       | 76 392            | 10 611                   | 2 407                           | 397   | 8.7                                      | 5.0                    |
| 5311101  | Lessors of apartment buildings .....  | 71                       | 69 013            | 8 772                    | 1 965                           | 309   | 9.1                                      | 5.6                    |
| 5311109  | Lessors of dwellings other than apartment buildings .....   | 15                       | 7 379             | 1 839                    | 442                             | 88  | 5.4                                      | —                      |
| 53112  | Lessors of nonresidential buildings (except miniwarehouses) .....                                   | 55                       | 32 300            | 6 629                    | 1 485                           | 215   | 25.1                                     | 24.4                   |
| 531120   | Lessors of nonresidential buildings (except miniwarehouses) .....                                   | 55                       | 32 300            | 6 629                    | 1 485                           | 215   | 25.1                                     | 24.4                   |
| 5311201  | Lessors of professional and other office buildings .....  | 27                       | 13 674            | 2 948                    | 681                             | 128   | 37.2                                     | 35.5                   |
| 5311202  | Lessors of manufacturing and industrial buildings .....   | 10                       | D                 | D                        | D                               | b   | D  | D                      |
| 5311209  | Lessors of other nonresidential buildings and facilities .....                                      | 11                       | D                 | D                        | D                               | b   | D  | D                      |
| 53113  | Lessors of miniwarehouses and self-storage units .....  | 10                       | 4 047             | 394                      | 87                              | 18  | 17.2                                     | 1.1                    |
| 531130   | Lessors of miniwarehouses and self-storage units .....  | 10                       | 4 047             | 394                      | 87                              | 18  | 17.2                                     | 1.1                    |
| 5312   | Offices of real estate agents and brokers .....   | 139                      | 103 366           | 13 477                   | 3 807                           | 446   | 43.6                                     | 10.5                   |
| 53121  | Offices of real estate agents and brokers .....   | 139                      | 103 366           | 13 477                   | 3 807                           | 446   | 43.6                                     | 10.5                   |
| 531210   | Offices of real estate agents and brokers .....   | 139                      | 103 366           | 13 477                   | 3 807                           | 446   | 43.6                                     | 10.5                   |
| 5312101  | Offices of residential real estate agents and brokers .....   | 123                      | 97 107            | 11 783                   | 3 411                           | 396   | 41.3                                     | 11.2                   |
| 5312109  | Offices of nonresidential real estate agents and brokers .....                                      | 16                       | 6 259             | 1 694                    | 396                             | 50  | 80.1                                     | —                      |
| 5313   | Activities related to real estate .....   | 143                      | D                 | D                        | D                               | f   | D  | D                      |
| 53131  | Real estate property managers .....   | 82                       | D                 | D                        | D                               | e   | D  | D                      |
| 531311   | Residential property managers .....   | 52                       | D                 | D                        | D                               | c   | D  | D                      |
| 531312   | Nonresidential property managers .....  | 30                       | D                 | D                        | D                               | c   | D  | D                      |
| 53132  | Offices of real estate appraisers .....   | 28                       | 26 412            | 12 132                   | 2 606                           | 255   | 5.4                                      | 1.8                    |
| 531320   | Offices of real estate appraisers .....   | 28                       | 26 412            | 12 132                   | 2 606                           | 255   | 5.4                                      | 1.8                    |
| 53139  | Other activities related to real estate .....   | 33                       | D                 | D                        | D                               | b   | D  | D                      |
| 531390   | Other activities related to real estate .....   | 33                       | D                 | D                        | D                               | b   | D  | D                      |
| 532  | Rental and leasing services .....   | 165                      | 318 474           | 67 111                   | 15 940                          | 1 920   | 4.7                                      | 4.2                    |
| 5321   | Automotive equipment rental and leasing .....   | 31                       | 172 446           | 34 776                   | 8 157                           | 770   | .2                                       | .1                     |
| 53211  | Passenger car rental and leasing .....  | 16                       | 10 619            | 2 441                    | 566                             | 66  | 3.9                                      | 1.4                    |
| 532111   | Passenger car rental .....  | 14                       | D                 | D                        | D                               | b   | D  | D                      |
| 53212  | Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....                      | 15                       | 161 827           | 32 335                   | 7 591                           | 704   | —  | —                      |
| 532120   | Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....                      | 15                       | 161 827           | 32 335                   | 7 591                           | 704   | —  | —                      |
| 5322   | Consumer goods rental .....   | 76                       | 49 774            | 9 851                    | 2 375                           | 527   | 15.1                                     | 4.3                    |
| 53223  | Video tape and disc rental .....  | 47                       | 21 500            | 4 041                    | 1 016                           | 331   | 21.9                                     | 9.7                    |
| 532230   | Video tape and disc rental .....  | 47                       | 21 500            | 4 041                    | 1 016                           | 331   | 21.9                                     | 9.7                    |
| 53229  | Other consumer goods rental .....   | 15                       | D                 | D                        | D                               | b   | D  | D                      |
| 5323   | General rental centers .....  | 22                       | D                 | D                        | D                               | c   | D  | D                      |
| 53231  | General rental centers .....  | 22                       | D                 | D                        | D                               | c   | D  | D                      |
| 532310   | General rental centers .....  | 22                       | D                 | D                        | D                               | c   | D  | D                      |
| 5324   | Commercial and industrial machinery and equipment rental and leasing .....                          | 36                       | D                 | D                        | D                               | e   | D  | D                      |
| 53241  | Construction, transportation, mining, and forestry machinery and equipment rental and leasing ..... | 10                       | 21 742            | 3 692                    | 903                             | 97  | 4.7                                      | 29.4                   |
| 53249  | Other commercial and industrial machinery and equipment rental and leasing .....                    | 21                       | D                 | D                        | D                               | e   | D  | D                      |
| 532490   | Other commercial and industrial machinery and equipment rental and leasing .....                    | 21                       | D                 | D                        | D                               | e   | D  | D                      |
| 5324902  | Industrial equipment rental and leasing .....   | 13                       | D                 | D                        | D                               | b   | D  | D                      |
| 533  | Lessors of nonfinancial intangible assets (except copyrighted works) .....                          | 3                        | D                 | D                        | D                               | a   | D  | D                      |
| <b>BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA</b>                       |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>   | <b>23</b>                | <b>8 675</b>      | <b>1 951</b>             | <b>547</b>                      | <b>122</b>  | <b>15.5</b>                              | <b>8.7</b>             |
| 531  | Real estate .....   | 16                       | 6 611             | 1 539                    | 453                             | 94  | 16.3                                     | 11.4                   |
| 532  | Rental and leasing services .....   | 7                        | 2 064             | 412                      | 94                              | 28  | 12.8                                     | —                      |
| <b>KEENE, NH MICROPOLITAN STATISTICAL AREA</b>                           |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b>   | <b>59</b>                | <b>42 105</b>     | <b>9 005</b>             | <b>1 892</b>                    | <b>309</b>  | <b>26.0</b>                              | <b>7.3</b>             |
| 531  | Real estate .....   | 43                       | 30 398            | 6 631                    | 1 371                           | 190   | 35.8                                     | 5.4                    |
| 5311   | Lessors of real estate .....  | 17                       | 10 916            | 1 321                    | 334                             | 74  | 26.3                                     | 12.2                   |
| 5312   | Offices of real estate agents and brokers .....   | 14                       | 10 418            | 2 734                    | 652                             | 62  | 28.9                                     | 1.5                    |
| 53121  | Offices of real estate agents and brokers .....   | 14                       | 10 418            | 2 734                    | 652                             | 62  | 28.9                                     | 1.5                    |
| 531210   | Offices of real estate agents and brokers .....   | 14                       | 10 418            | 2 734                    | 652                             | 62  | 28.9                                     | 1.5                    |
| 5312101  | Offices of residential real estate agents and brokers .....   | 12                       | D                 | D                        | D                               | b   | D  | D                      |
| 5313   | Activities related to real estate .....   | 12                       | 9 064             | 2 576                    | 385                             | 54  | 55.1                                     | 1.7                    |
| 532  | Rental and leasing services .....   | 16                       | 11 707            | 2 374                    | 521                             | 119   | .8                                       | 12.3                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                                 | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|---|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|   |  |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA</b> |  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>   | <b>Real estate and rental and leasing .....</b>                      | <b>229</b>                      | <b>104 994</b>       | <b>24 788</b>                  | <b>5 585</b>                          | <b>945</b>   | <b>27.0</b>   | <b>5.8</b>             |
| 531   | Real estate .....  | 181                             | 83 026               | 18 671                         | 3 977                                 | 645  | 30.9  | 6.8                    |
| 5311  | Lessors of real estate .....   | 48                              | 18 434               | 4 157                          | 722                                   | 150  | 16.2  | 9.8                    |
| 53111   | Lessors of residential buildings and dwellings .....                 | 25                              | 7 621                | 1 582                          | 341                                   | 66   | 27.7  | 8.0                    |
| 531110  | Lessors of residential buildings and dwellings .....                 | 25                              | 7 621                | 1 582                          | 341                                   | 66   | 27.7  | 8.0                    |
| 5311101   | Lessors of apartment buildings .....                                 | 15                              | 6 139                | 1 175                          | 255                                   | 40   | 29.6  | 6.3                    |
| 5311109   | Lessors of dwellings other than apartment buildings ....             | 10                              | 1 482                | 407                            | 86                                    | 26   | 19.6  | 14.7                   |
| 53112   | Lessors of nonresidential buildings (except<br>miniwarehouses) ..... | 17                              | 9 596                | 2 363                          | 326                                   | 75   | 7.1   | 12.5                   |
| 531120  | Lessors of nonresidential buildings (except<br>miniwarehouses) ..... | 17                              | 9 596                | 2 363                          | 326                                   | 75   | 7.1   | 12.5                   |
| 5312  | Offices of real estate agents and brokers .....                      | 85                              | 49 943               | 8 915                          | 2 077                                 | 266  | 34.9  | 2.3                    |
| 53121   | Offices of real estate agents and brokers .....                      | 85                              | 49 943               | 8 915                          | 2 077                                 | 266  | 34.9  | 2.3                    |
| 531210  | Offices of real estate agents and brokers .....                      | 85                              | 49 943               | 8 915                          | 2 077                                 | 266  | 34.9  | 2.3                    |
| 5312101   | Offices of residential real estate agents and brokers ...            | 75                              | 47 300               | 8 470                          | 1 975                                 | 248  | 33.9  | 1.1                    |
| 5312109   | Offices of nonresidential real estate agents and<br>brokers .....    | 10                              | 2 643                | 445                            | 102                                   | 18   | 52.3  | 23.3                   |
| 5313  | Activities related to real estate .....                              | 48                              | 14 649               | 5 599                          | 1 178                                 | 229  | 35.9  | 18.7                   |
| 53131   | Real estate property managers .....                                  | 32                              | 9 870                | 4 155                          | 840                                   | 191  | 38.5  | 26.8                   |
| 531311  | Residential property managers .....                                  | 22                              | 7 259                | 3 067                          | 629                                   | 157  | 42.0  | 35.9                   |
| 531312  | Nonresidential property managers .....                               | 10                              | 2 611                | 1 088                          | 211                                   | 34   | 28.7  | 1.4                    |
| 532   | Rental and leasing services .....                                    | 48                              | 21 968               | 6 117                          | 1 608                                 | 300  | 12.0  | 2.1                    |
| 5322  | Consumer goods rental .....  | 34                              | 12 322               | 4 465                          | 1 236                                 | 241  | 16.0  | 3.8                    |
| 53223   | Video tape and disc rental .....                                     | 21                              | 4 682                | 991                            | 236                                   | 115  | 42.1  | 9.9                    |
| 532230  | Video tape and disc rental .....                                     | 21                              | 4 682                | 991                            | 236                                   | 115  | 42.1  | 9.9                    |
| 53229   | Other consumer goods rental .....                                    | 10                              | D                    | D                              | D                                     | c  | D   | D                      |

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                                 | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|-----------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                 |  |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BELKNAP</b>  |  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>       | <b>Real estate and rental and leasing</b> .....                      | <b>75</b>                       | <b>44 706</b>        | <b>9 710</b>                   | <b>2 162</b>                          | <b>362</b>   | <b>17.0</b>   | <b>8.6</b>             |
| 531             | Real estate .....  | 58                              | D                    | D                              | D                                     | e  | D   | D                      |
| 5311            | Lessors of real estate .....   | 21                              | 11 729               | 1 490                          | 329                                   | 61   | 15.9  | 9.8                    |
| 53111           | Lessors of residential buildings and dwellings .....                 | 11                              | 4 401                | 875                            | 194                                   | 42   | 9.1   | 20.1                   |
| 531110          | Lessors of residential buildings and dwellings .....                 | 11                              | 4 401                | 875                            | 194                                   | 42   | 9.1   | 20.1                   |
| 5312            | Offices of real estate agents and brokers .....                      | 20                              | 15 992               | 2 433                          | 507                                   | 57   | 28.6  | 13.2                   |
| 53121           | Offices of real estate agents and brokers .....                      | 20                              | 15 992               | 2 433                          | 507                                   | 57   | 28.6  | 13.2                   |
| 531210          | Offices of real estate agents and brokers .....                      | 20                              | 15 992               | 2 433                          | 507                                   | 57   | 28.6  | 13.2                   |
| 5312101         | Offices of residential real estate agents and brokers ...            | 20                              | 15 992               | 2 433                          | 507                                   | 57   | 28.6  | 13.2                   |
| 5313            | Activities related to real estate .....                              | 17                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53131           | Real estate property managers .....                                  | 11                              | D                    | D                              | D                                     | c  | D   | D                      |
| 531311          | Residential property managers .....                                  | 10                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532             | Rental and leasing services .....                                    | 17                              | D                    | D                              | D                                     | b  | D   | D                      |
| <b>CARROLL</b>  |  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>       | <b>Real estate and rental and leasing</b> .....                      | <b>83</b>                       | <b>48 185</b>        | <b>9 556</b>                   | <b>1 742</b>                          | <b>282</b>   | <b>23.6</b>   | <b>3.6</b>             |
| 531             | Real estate .....  | 66                              | 43 926               | 8 777                          | 1 602                                 | 244  | 22.6  | 3.5                    |
| 5311            | Lessors of real estate .....   | 20                              | 9 876                | 546                            | 120                                   | 30   | 18.6  | 5.5                    |
| 53112           | Lessors of nonresidential buildings (except<br>miniwarehouses) ..... | 10                              | 8 031                | 265                            | 55                                    | 16   | 7.6   | 6.6                    |
| 531120          | Lessors of nonresidential buildings (except<br>miniwarehouses) ..... | 10                              | 8 031                | 265                            | 55                                    | 16   | 7.6   | 6.6                    |
| 5312            | Offices of real estate agents and brokers .....                      | 29                              | 21 865               | 4 389                          | 643                                   | 96   | 27.4  | 2.8                    |
| 53121           | Offices of real estate agents and brokers .....                      | 29                              | 21 865               | 4 389                          | 643                                   | 96   | 27.4  | 2.8                    |
| 531210          | Offices of real estate agents and brokers .....                      | 29                              | 21 865               | 4 389                          | 643                                   | 96   | 27.4  | 2.8                    |
| 5312101         | Offices of residential real estate agents and brokers ...            | 29                              | 21 865               | 4 389                          | 643                                   | 96   | 27.4  | 2.8                    |
| 5313            | Activities related to real estate .....                              | 17                              | 12 185               | 3 842                          | 839                                   | 118  | 17.4  | 3.2                    |
| 53131           | Real estate property managers .....                                  | 15                              | D                    | D                              | D                                     | c  | D   | D                      |
| 531311          | Residential property managers .....                                  | 12                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532             | Rental and leasing services .....                                    | 17                              | 4 259                | 779                            | 140                                   | 38   | 33.3  | 3.9                    |
| 5322            | Consumer goods rental .....  | 14                              | D                    | D                              | D                                     | b  | D   | D                      |
| <b>CHESHIRE</b> |  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>       | <b>Real estate and rental and leasing</b> .....                      | <b>59</b>                       | <b>42 105</b>        | <b>9 005</b>                   | <b>1 892</b>                          | <b>309</b>   | <b>26.0</b>   | <b>7.3</b>             |
| 531             | Real estate .....  | 43                              | 30 398               | 6 631                          | 1 371                                 | 190  | 35.8  | 5.4                    |
| 5311            | Lessors of real estate .....   | 17                              | 10 916               | 1 321                          | 334                                   | 74   | 26.3  | 12.2                   |
| 5312            | Offices of real estate agents and brokers .....                      | 14                              | 10 418               | 2 734                          | 652                                   | 62   | 28.9  | 1.5                    |
| 53121           | Offices of real estate agents and brokers .....                      | 14                              | 10 418               | 2 734                          | 652                                   | 62   | 28.9  | 1.5                    |
| 531210          | Offices of real estate agents and brokers .....                      | 14                              | 10 418               | 2 734                          | 652                                   | 62   | 28.9  | 1.5                    |
| 5312101         | Offices of residential real estate agents and brokers ...            | 12                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5313            | Activities related to real estate .....                              | 12                              | 9 064                | 2 576                          | 385                                   | 54   | 55.1  | 1.7                    |
| 532             | Rental and leasing services .....                                    | 16                              | 11 707               | 2 374                          | 521                                   | 119  | .8  | 12.3                   |
| <b>COOS</b>     |  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>       | <b>Real estate and rental and leasing</b> .....                      | <b>21</b>                       | <b>D</b>             | <b>D</b>                       | <b>D</b>                              | <b>c</b>   | <b>D</b>  | <b>D</b>               |
| 531             | Real estate .....  | 15                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532             | Rental and leasing services .....                                    | 6                               | D                    | D                              | D                                     | b  | D   | D                      |
| <b>GRAFTON</b>  |  |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>       | <b>Real estate and rental and leasing</b> .....                      | <b>121</b>                      | <b>66 233</b>        | <b>15 714</b>                  | <b>3 691</b>                          | <b>597</b>   | <b>21.2</b>   | <b>5.4</b>             |
| 531             | Real estate .....  | 92                              | 47 906               | 10 733                         | 2 343                                 | 381  | 25.9  | 6.9                    |
| 5311            | Lessors of real estate .....   | 29                              | 11 152               | 2 599                          | 473                                   | 84   | 18.2  | 5.6                    |
| 53111           | Lessors of residential buildings and dwellings .....                 | 16                              | D                    | D                              | D                                     | b  | D   | D                      |
| 531110          | Lessors of residential buildings and dwellings .....                 | 16                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5311101         | Lessors of apartment buildings .....                                 | 12                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5312            | Offices of real estate agents and brokers .....                      | 34                              | 27 475               | 4 783                          | 1 098                                 | 136  | 25.0  | 2.8                    |
| 53121           | Offices of real estate agents and brokers .....                      | 34                              | 27 475               | 4 783                          | 1 098                                 | 136  | 25.0  | 2.8                    |
| 531210          | Offices of real estate agents and brokers .....                      | 34                              | 27 475               | 4 783                          | 1 098                                 | 136  | 25.0  | 2.8                    |
| 5312101         | Offices of residential real estate agents and brokers ...            | 28                              | 25 441               | 4 439                          | 1 017                                 | 121  | 22.4  | .6                     |
| 5313            | Activities related to real estate .....                              | 29                              | 9 279                | 3 351                          | 772                                   | 161  | 38.1  | 20.3                   |
| 53131           | Real estate property managers .....                                  | 20                              | 6 217                | 2 610                          | 584                                   | 136  | 44.3  | 29.5                   |
| 531311          | Residential property managers .....                                  | 12                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532             | Rental and leasing services .....                                    | 29                              | 18 327               | 4 981                          | 1 348                                 | 216  | 8.9   | 1.7                    |
| 5322            | Consumer goods rental .....  | 20                              | 9 784                | 3 630                          | 1 037                                 | 170  | 15.0  | 3.2                    |
| 53223           | Video tape and disc rental .....                                     | 11                              | 3 081                | 482                            | 121                                   | 61   | 47.5  | 10.1                   |
| 532230          | Video tape and disc rental .....                                     | 11                              | 3 081                | 482                            | 121                                   | 61   | 47.5  | 10.1                   |

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business  | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|---------------------|---|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                     |   |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HILLSBOROUGH</b> |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>           | <b>Real estate and rental and leasing .....</b>                                   | <b>443</b>                      | <b>387 431</b>       | <b>71 074</b>                  | <b>15 872</b>                         | <b>2 438</b>   | <b>19.9</b>   | <b>2.9</b>             |
| 531                 | Real estate .....   | 346                             | 286 356              | 51 129                         | 11 289                                | 1 568  | 25.1  | 3.5                    |
| 5311                | Lessors of real estate .....  | 125                             | 154 058              | 16 768                         | 3 898                                 | 548  | 11.4  | 2.8                    |
| 53111               | Lessors of residential buildings and dwellings .....                              | 54                              | 56 365               | 6 912                          | 1 575                                 | 278  | 14.9  | 5.2                    |
| 531110              | Lessors of residential buildings and dwellings .....                              | 54                              | 56 365               | 6 912                          | 1 575                                 | 278  | 14.9  | 5.2                    |
| 5311101             | Lessors of apartment buildings .....  | 49                              | 55 714               | 6 828                          | 1 556                                 | 271  | 15.1  | 5.1                    |
| 53112               | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 38                              | 80 632               | 7 502                          | 1 803                                 | 181  | 5.4   | .8                     |
| 531120              | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 38                              | 80 632               | 7 502                          | 1 803                                 | 181  | 5.4   | .8                     |
| 5311201             | Lessors of professional and other office buildings .....                          | 17                              | 21 209               | 3 153                          | 803                                   | 66   | 2.5   | 1.1                    |
| 5311202             | Lessors of manufacturing and industrial buildings .....                           | 10                              | 8 667                | 2 700                          | 620                                   | 60   | 36.7  | —                      |
| 53113               | Lessors of miniwarehouses and self-storage units .....                            | 15                              | 5 663                | 790                            | 177                                   | 42   | 49.5  | —                      |
| 531130              | Lessors of miniwarehouses and self-storage units .....                            | 15                              | 5 663                | 790                            | 177                                   | 42   | 49.5  | —                      |
| 53119               | Lessors of other real estate property .....                                       | 18                              | 11 398               | 1 564                          | 343                                   | 47   | 18.3  | 5.9                    |
| 531190              | Lessors of other real estate property .....                                       | 18                              | 11 398               | 1 564                          | 343                                   | 47   | 18.3  | 5.9                    |
| 5311901             | Lessors of manufactured (mobile) home sites .....                                 | 15                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5312                | Offices of real estate agents and brokers .....                                   | 117                             | 82 869               | 13 182                         | 2 854                                 | 373  | 35.1  | 3.9                    |
| 53121               | Offices of real estate agents and brokers .....                                   | 117                             | 82 869               | 13 182                         | 2 854                                 | 373  | 35.1  | 3.9                    |
| 531210              | Offices of real estate agents and brokers .....                                   | 117                             | 82 869               | 13 182                         | 2 854                                 | 373  | 35.1  | 3.9                    |
| 5312101             | Offices of residential real estate agents and brokers ...                         | 90                              | 69 029               | 8 957                          | 1 917                                 | 293  | 38.9  | 4.2                    |
| 5312109             | Offices of nonresidential real estate agents and<br>brokers .....                 | 27                              | 13 840               | 4 225                          | 937                                   | 80   | 16.2  | 2.2                    |
| 5313                | Activities related to real estate .....   | 104                             | 49 429               | 21 179                         | 4 537                                 | 647  | 50.8  | 5.3                    |
| 53131               | Real estate property managers .....   | 64                              | 31 770               | 15 461                         | 3 400                                 | 522  | 45.0  | 7.9                    |
| 531311              | Residential property managers .....   | 51                              | 19 987               | 10 819                         | 2 391                                 | 422  | 26.0  | 9.5                    |
| 531312              | Nonresidential property managers .....  | 13                              | 11 783               | 4 642                          | 1 009                                 | 100  | 77.0  | 5.2                    |
| 53132               | Offices of real estate appraisers .....   | 30                              | 11 120               | 4 300                          | 849                                   | 89   | 59.2  | .5                     |
| 531320              | Offices of real estate appraisers .....   | 30                              | 11 120               | 4 300                          | 849                                   | 89   | 59.2  | .5                     |
| 53139               | Other activities related to real estate .....                                     | 10                              | 6 539                | 1 418                          | 288                                   | 36   | 65.2  | .6                     |
| 531390              | Other activities related to real estate .....                                     | 10                              | 6 539                | 1 418                          | 288                                   | 36   | 65.2  | .6                     |
| 532                 | Rental and leasing services .....   | 96                              | D                    | D                              | D                                     | f  | D   | D                      |
| 5321                | Automotive equipment rental and leasing .....                                     | 21                              | D                    | D                              | D                                     | e  | D   | D                      |
| 53212               | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing ..... | 14                              | 32 108               | 4 160                          | 1 015                                 | 138  | —   | —                      |
| 532120              | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing ..... | 14                              | 32 108               | 4 160                          | 1 015                                 | 138  | —   | —                      |
| 5322                | Consumer goods rental .....   | 53                              | 27 449               | 6 504                          | 1 503                                 | 435  | 9.7   | 3.6                    |
| 53223               | Video tape and disc rental .....  | 36                              | 14 684               | 2 903                          | 722                                   | 328  | 14.6  | 6.7                    |
| 532230              | Video tape and disc rental .....  | 36                              | 14 684               | 2 903                          | 722                                   | 328  | 14.6  | 6.7                    |
| 5323                | General rental centers .....  | 13                              | 6 146                | 2 062                          | 430                                   | 72   | 35.6  | 2.9                    |
| 53231               | General rental centers .....  | 13                              | 6 146                | 2 062                          | 430                                   | 72   | 35.6  | 2.9                    |
| 532310              | General rental centers .....  | 13                              | 6 146                | 2 062                          | 430                                   | 72   | 35.6  | 2.9                    |
| 533                 | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....     | 1                               | D                    | D                              | D                                     | a  | D   | D                      |
| <b>MERRIMACK</b>    |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>           | <b>Real estate and rental and leasing .....</b>                                   | <b>156</b>                      | <b>164 320</b>       | <b>33 817</b>                  | <b>7 999</b>                          | <b>1 057</b>   | <b>14.7</b>   | <b>2.5</b>             |
| 531                 | Real estate .....   | 115                             | D                    | D                              | D                                     | e  | D   | D                      |
| 5311                | Lessors of real estate .....  | 51                              | 29 847               | 6 013                          | 1 520                                 | 248  | 20.2  | 6.8                    |
| 53111               | Lessors of residential buildings and dwellings .....                              | 15                              | 15 509               | 3 737                          | 1 015                                 | 155  | 14.9  | 12.6                   |
| 531110              | Lessors of residential buildings and dwellings .....                              | 15                              | 15 509               | 3 737                          | 1 015                                 | 155  | 14.9  | 12.6                   |
| 5311101             | Lessors of apartment buildings .....  | 12                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53112               | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 17                              | 8 805                | 1 063                          | 229                                   | 42   | 32.8  | .7                     |
| 531120              | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 17                              | 8 805                | 1 063                          | 229                                   | 42   | 32.8  | .7                     |
| 53119               | Lessors of other real estate property .....                                       | 12                              | 3 769                | 847                            | 194                                   | 37   | 14.2  | .6                     |
| 531190              | Lessors of other real estate property .....                                       | 12                              | 3 769                | 847                            | 194                                   | 37   | 14.2  | .6                     |
| 5311901             | Lessors of manufactured (mobile) home sites .....                                 | 12                              | 3 769                | 847                            | 194                                   | 37   | 14.2  | .6                     |
| 5312                | Offices of real estate agents and brokers .....                                   | 45                              | 15 483               | 1 835                          | 447                                   | 86   | 71.7  | 8.4                    |
| 53121               | Offices of real estate agents and brokers .....                                   | 45                              | 15 483               | 1 835                          | 447                                   | 86   | 71.7  | 8.4                    |
| 531210              | Offices of real estate agents and brokers .....                                   | 45                              | 15 483               | 1 835                          | 447                                   | 86   | 71.7  | 8.4                    |
| 5312101             | Offices of residential real estate agents and brokers ...                         | 42                              | 15 083               | 1 782                          | 436                                   | 83   | 71.3  | 8.3                    |
| 5313                | Activities related to real estate .....   | 19                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53131               | Real estate property managers .....   | 10                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532                 | Rental and leasing services .....   | 40                              | 103 884              | 20 735                         | 4 817                                 | 571  | 1.9   | .5                     |
| 5322                | Consumer goods rental .....   | 21                              | D                    | D                              | D                                     | c  | D   | D                      |
| 53223               | Video tape and disc rental .....  | 13                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532230              | Video tape and disc rental .....  | 13                              | D                    | D                              | D                                     | c  | D   | D                      |
| 533                 | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....     | 1                               | D                    | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business  | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                              |                        |
|-------------------|---|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                   |   |                                 |                      |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ROCKINGHAM</b> |   |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>         | <b>Real estate and rental and leasing</b> .....                                   | <b>348</b>                      | <b>280 374</b>       | <b>59 976</b>                  | <b>13 366</b>                         | <b>1 807</b>   | <b>17.2</b>                                      | <b>4.8</b>             |
| 531               | Real estate .....   | 274                             | 187 942              | 40 406                         | 8 785                                 | 1 042  | 20.8   | 5.9                    |
| 5311              | Lessors of real estate .....  | 97                              | 57 408               | 11 574                         | 2 714                                 | 379  | 18.5   | 8.3                    |
| 53111             | Lessors of residential buildings and dwellings .....                              | 33                              | 23 023               | 4 535                          | 1 170                                 | 179  | 16.1   | 12.4                   |
| 531110            | Lessors of residential buildings and dwellings .....                              | 33                              | 23 023               | 4 535                          | 1 170                                 | 179  | 16.1   | 12.4                   |
| 5311101           | Lessors of apartment buildings .....  | 28                              | 21 234               | 3 935                          | 1 038                                 | 157  | 17.5   | 12.8                   |
| 53112             | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 31                              | 14 035               | 2 360                          | 519                                   | 80   | 32.9   | 11.4                   |
| 531120            | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 31                              | 14 035               | 2 360                          | 519                                   | 80   | 32.9   | 11.4                   |
| 5311201           | Lessors of professional and other office buildings .....                          | 10                              | 5 854                | 858                            | 190                                   | 36   | 43.3   | 8.6                    |
| 5311203           | Lessors of shopping centers and retail stores .....                               | 13                              | D                    | D                              | D                                     | b  | D  | D                      |
| 53113             | Lessors of miniwarehouses and self-storage units .....                            | 15                              | 6 444                | 1 187                          | 282                                   | 51   | .8   | —                      |
| 531130            | Lessors of miniwarehouses and self-storage units .....                            | 15                              | 6 444                | 1 187                          | 282                                   | 51   | .8   | —                      |
| 53119             | Lessors of other real estate property .....                                       | 18                              | 13 906               | 3 492                          | 743                                   | 69   | 16.2   | 2.0                    |
| 531190            | Lessors of other real estate property .....                                       | 18                              | 13 906               | 3 492                          | 743                                   | 69   | 16.2   | 2.0                    |
| 5311901           | Lessors of manufactured (mobile) home sites .....                                 | 17                              | D                    | D                              | D                                     | b  | D  | D                      |
| 5312              | Offices of real estate agents and brokers .....                                   | 107                             | 69 846               | 14 461                         | 2 540                                 | 292  | 25.1   | 7.2                    |
| 53121             | Offices of real estate agents and brokers .....                                   | 107                             | 69 846               | 14 461                         | 2 540                                 | 292  | 25.1   | 7.2                    |
| 531210            | Offices of real estate agents and brokers .....                                   | 107                             | 69 846               | 14 461                         | 2 540                                 | 292  | 25.1   | 7.2                    |
| 5312101           | Offices of residential real estate agents and brokers ...                         | 94                              | 63 692               | 12 588                         | 2 127                                 | 251  | 25.5   | 7.6                    |
| 5312109           | Offices of nonresidential real estate agents and<br>brokers .....                 | 13                              | 6 154                | 1 873                          | 413                                   | 41   | 21.6   | 3.7                    |
| 5313              | Activities related to real estate .....   | 70                              | 60 688               | 14 371                         | 3 531                                 | 371  | 18.0   | 2.2                    |
| 53131             | Real estate property managers .....   | 40                              | D                    | D                              | D                                     | e  | D  | D                      |
| 531311            | Residential property managers .....   | 23                              | D                    | D                              | D                                     | c  | D  | D                      |
| 531312            | Nonresidential property managers .....  | 17                              | D                    | D                              | D                                     | c  | D  | D                      |
| 53132             | Offices of real estate appraisers .....   | 17                              | D                    | D                              | D                                     | b  | D  | D                      |
| 531320            | Offices of real estate appraisers .....   | 17                              | D                    | D                              | D                                     | b  | D  | D                      |
| 53139             | Other activities related to real estate .....                                     | 13                              | D                    | D                              | D                                     | b  | D  | D                      |
| 531390            | Other activities related to real estate .....                                     | 13                              | D                    | D                              | D                                     | b  | D  | D                      |
| 532               | Rental and leasing services .....   | 73                              | D                    | D                              | D                                     | f  | D  | D                      |
| 5321              | Automotive equipment rental and leasing .....                                     | 17                              | D                    | D                              | D                                     | c  | D  | D                      |
| 53212             | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing ..... | 10                              | D                    | D                              | D                                     | b  | D  | D                      |
| 532120            | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing ..... | 10                              | D                    | D                              | D                                     | b  | D  | D                      |
| 5322              | Consumer goods rental .....   | 30                              | D                    | D                              | D                                     | e  | D  | D                      |
| 53223             | Video tape and disc rental .....  | 19                              | D                    | D                              | D                                     | e  | D  | D                      |
| 532230            | Video tape and disc rental .....  | 19                              | D                    | D                              | D                                     | e  | D  | D                      |
| 5324              | Commercial and industrial machinery and equipment rental<br>and leasing .....     | 18                              | 14 956               | 6 048                          | 1 320                                 | 146  | 1.4  | .2                     |
| 533               | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....     | 1                               | D                    | D                              | D                                     | a  | D  | D                      |
| <b>STRAFFORD</b>  |   |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>         | <b>Real estate and rental and leasing</b> .....                                   | <b>106</b>                      | <b>61 366</b>        | <b>9 318</b>                   | <b>2 146</b>                          | <b>401</b>   | <b>37.5</b>                                      | <b>6.0</b>             |
| 531               | Real estate .....   | 92                              | D                    | D                              | D                                     | e  | D  | D                      |
| 5311              | Lessors of real estate .....  | 48                              | 27 331               | 3 980                          | 905                                   | 169  | 44.4   | 8.2                    |
| 53111             | Lessors of residential buildings and dwellings .....                              | 27                              | 15 360               | 2 397                          | 550                                   | 112  | 43.0   | 14.6                   |
| 531110            | Lessors of residential buildings and dwellings .....                              | 27                              | 15 360               | 2 397                          | 550                                   | 112  | 43.0   | 14.6                   |
| 5311101           | Lessors of apartment buildings .....  | 24                              | 14 565               | 2 300                          | 536                                   | 107  | 41.0   | 14.3                   |
| 5312              | Offices of real estate agents and brokers .....                                   | 28                              | 20 348               | 2 565                          | 564                                   | 96   | 43.8   | 3.7                    |
| 53121             | Offices of real estate agents and brokers .....                                   | 28                              | 20 348               | 2 565                          | 564                                   | 96   | 43.8   | 3.7                    |
| 531210            | Offices of real estate agents and brokers .....                                   | 28                              | 20 348               | 2 565                          | 564                                   | 96   | 43.8   | 3.7                    |
| 5312101           | Offices of residential real estate agents and brokers ...                         | 25                              | 19 759               | 2 372                          | 515                                   | 88   | 44.6   | 1.5                    |
| 5313              | Activities related to real estate .....   | 16                              | D                    | D                              | D                                     | b  | D  | D                      |
| 53131             | Real estate property managers .....   | 10                              | D                    | D                              | D                                     | b  | D  | D                      |
| 531311            | Residential property managers .....   | 10                              | D                    | D                              | D                                     | b  | D  | D                      |
| 532               | Rental and leasing services .....   | 14                              | D                    | D                              | D                                     | c  | D  | D                      |
| 5322              | Consumer goods rental .....   | 10                              | D                    | D                              | D                                     | b  | D  | D                      |
| <b>SULLIVAN</b>   |   |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>         | <b>Real estate and rental and leasing</b> .....                                   | <b>41</b>                       | <b>D</b>             | <b>D</b>                       | <b>D</b>                              | <b>c</b>   | <b>D</b>   | <b>D</b>               |
| 531               | Real estate .....   | 25                              | D                    | D                              | D                                     | b  | D  | D                      |
| 5311              | Lessors of real estate .....  | 12                              | D                    | D                              | D                                     | b  | D  | D                      |
| 532               | Rental and leasing services .....   | 16                              | D                    | D                              | D                                     | b  | D  | D                      |
| 5322              | Consumer goods rental .....   | 12                              | 4 021                | 829                            | 195                                   | 57   | 2.0  | 1.0                    |

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                      | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|------------------|---|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                  |   |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>AMHERST</b>   |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>14</b>                       | <b>3 901</b>         | <b>575</b>                     | <b>127</b>                            | <b>36</b>  | <b>17.1</b>   | <b>1.1</b>             |
| 531              | Real estate .....   | 14                              | 3 901                | 575                            | 127                                   | 36   | 17.1  | 1.1                    |
| <b>BEDFORD</b>   |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>43</b>                       | <b>28 335</b>        | <b>6 324</b>                   | <b>1 355</b>                          | <b>271</b>   | <b>31.6</b>   | <b>1.6</b>             |
| 531              | Real estate .....   | 37                              | 24 155               | 5 245                          | 1 120                                 | 226  | 34.5  | 1.9                    |
| 5312             | Offices of real estate agents and brokers .....           | 17                              | 13 459               | 1 341                          | 237                                   | 36   | 31.0  | 1.7                    |
| 53121            | Offices of real estate agents and brokers .....           | 17                              | 13 459               | 1 341                          | 237                                   | 36   | 31.0  | 1.7                    |
| 531210           | Offices of real estate agents and brokers .....           | 17                              | 13 459               | 1 341                          | 237                                   | 36   | 31.0  | 1.7                    |
| 5312101          | Offices of residential real estate agents and brokers ... | 10                              | 10 308               | 845                            | 121                                   | 21   | 37.5  | —                      |
| 5313             | Activities related to real estate .....                   | 12                              | 8 180                | 3 357                          | 762                                   | 166  | 44.1  | .3                     |
| 532              | Rental and leasing services .....                         | 6                               | 4 180                | 1 079                          | 235                                   | 45   | 14.9  | .1                     |
| <b>BERLIN</b>    |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>10</b>                       | <b>4 286</b>         | <b>655</b>                     | <b>161</b>                            | <b>40</b>  | <b>9.1</b>  | <b>2.6</b>             |
| 531              | Real estate .....   | 7                               | 2 746                | 342                            | 88                                    | 23   | 14.1  | 4.0                    |
| 532              | Rental and leasing services .....                         | 3                               | 1 540                | 313                            | 73                                    | 17   | —   | —                      |
| <b>CLAREMONT</b> |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>21</b>                       | <b>8 889</b>         | <b>1 664</b>                   | <b>379</b>                            | <b>78</b>  | <b>35.3</b>   | <b>9.8</b>             |
| 531              | Real estate .....   | 13                              | 5 498                | 822                            | 182                                   | 28   | 56.3  | 15.8                   |
| 532              | Rental and leasing services .....                         | 8                               | 3 391                | 842                            | 197                                   | 50   | 1.2   | —                      |
| <b>CONCORD</b>   |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>70</b>                       | <b>57 720</b>        | <b>12 020</b>                  | <b>2 758</b>                          | <b>427</b>   | <b>20.5</b>   | <b>4.9</b>             |
| 531              | Real estate .....   | 51                              | 43 287               | 9 148                          | 2 088                                 | 304  | 27.3  | 6.3                    |
| 5311             | Lessors of real estate .....                              | 27                              | 24 395               | 4 867                          | 1 073                                 | 166  | 20.2  | 6.8                    |
| 53111            | Lessors of residential buildings and dwellings .....      | 12                              | D                    | D                              | D                                     | c  | D   | D                      |
| 531110           | Lessors of residential buildings and dwellings .....      | 12                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5312             | Offices of real estate agents and brokers .....           | 16                              | D                    | D                              | D                                     | b  | D   | D                      |
| 53121            | Offices of real estate agents and brokers .....           | 16                              | D                    | D                              | D                                     | b  | D   | D                      |
| 531210           | Offices of real estate agents and brokers .....           | 16                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5312101          | Offices of residential real estate agents and brokers ... | 14                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532              | Rental and leasing services .....                         | 19                              | 14 433               | 2 872                          | 670                                   | 123  | —   | .5                     |
| <b>DERRY</b>     |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>16</b>                       | <b>10 262</b>        | <b>2 024</b>                   | <b>437</b>                            | <b>66</b>  | <b>7.4</b>  | <b>7.7</b>             |
| 531              | Real estate .....   | 13                              | 9 185                | 1 724                          | 364                                   | 52   | 8.3   | 3.2                    |
| 532              | Rental and leasing services .....                         | 3                               | 1 077                | 300                            | 73                                    | 14   | —   | 46.3                   |
| <b>DOVER</b>     |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>37</b>                       | <b>24 470</b>        | <b>2 994</b>                   | <b>722</b>                            | <b>112</b>   | <b>39.2</b>   | <b>2.5</b>             |
| 531              | Real estate .....   | 33                              | 20 164               | 2 328                          | 550                                   | 78   | 47.6  | 3.0                    |
| 5311             | Lessors of real estate .....                              | 17                              | 10 877               | 1 016                          | 241                                   | 40   | 73.7  | .2                     |
| 53111            | Lessors of residential buildings and dwellings .....      | 10                              | 7 296                | 742                            | 167                                   | 30   | 75.8  | .3                     |
| 531110           | Lessors of residential buildings and dwellings .....      | 10                              | 7 296                | 742                            | 167                                   | 30   | 75.8  | .3                     |
| 5312             | Offices of real estate agents and brokers .....           | 10                              | 7 938                | 902                            | 197                                   | 24   | 13.9  | 3.8                    |
| 53121            | Offices of real estate agents and brokers .....           | 10                              | 7 938                | 902                            | 197                                   | 24   | 13.9  | 3.8                    |
| 531210           | Offices of real estate agents and brokers .....           | 10                              | 7 938                | 902                            | 197                                   | 24   | 13.9  | 3.8                    |
| 532              | Rental and leasing services .....                         | 4                               | 4 306                | 666                            | 172                                   | 34   | —   | —                      |
| <b>DURHAM</b>    |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>8</b>                        | <b>4 997</b>         | <b>582</b>                     | <b>144</b>                            | <b>26</b>  | <b>24.7</b>   | <b>8.1</b>             |
| 531              | Real estate .....   | 8                               | 4 997                | 582                            | 144                                   | 26   | 24.7  | 8.1                    |
| <b>EXETER</b>    |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>15</b>                       | <b>10 972</b>        | <b>2 619</b>                   | <b>528</b>                            | <b>47</b>  | <b>4.2</b>  | <b>2.7</b>             |
| 531              | Real estate .....   | 14                              | D                    | D                              | D                                     | b  | D   | D                      |
| 532              | Rental and leasing services .....                         | 1                               | D                    | D                              | D                                     | a  | D   | D                      |
| <b>FRANKLIN</b>  |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>4</b>                        | <b>1 765</b>         | <b>421</b>                     | <b>97</b>                             | <b>17</b>  | <b>—</b>  | <b>—</b>               |
| 531              | Real estate .....   | 1                               | D                    | D                              | D                                     | a  | D   | D                      |
| 532              | Rental and leasing services .....                         | 3                               | D                    | D                              | D                                     | a  | D   | D                      |
| <b>GOFFSTOWN</b> |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>        | <b>Real estate and rental and leasing</b> .....           | <b>9</b>                        | <b>2 391</b>         | <b>621</b>                     | <b>134</b>                            | <b>32</b>  | <b>47.3</b>   | <b>—</b>               |
| 531              | Real estate .....   | 6                               | D                    | D                              | D                                     | a  | D   | D                      |
| 532              | Rental and leasing services .....                         | 3                               | D                    | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                                       | Estab-lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue—                       |                        |
|--------------------|--|--------------------------|-------------------|--------------------------|---------------------------------|---|---|------------------------|
|                    |  |                          |                   |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HAMPTON</b>     |  |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>          | <b>Real estate and rental and leasing .....</b>                            | <b>25</b>                | <b>30 270</b>     | <b>5 936</b>             | <b>1 358</b>                    | <b>114</b>  | <b>8.5</b>                                | <b>1.0</b>             |
| 531                | Real estate .....  | 19                       | D                 | D                        | D                               | b   | D   | D                      |
| 532                | Rental and leasing services .....  | 6                        | D                 | D                        | D                               | b   | D   | D                      |
| <b>HANOVER</b>     |  |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>          | <b>Real estate and rental and leasing .....</b>                            | <b>15</b>                | <b>10 780</b>     | <b>1 947</b>             | <b>284</b>                      | <b>45</b>   | <b>10.1</b>                               | <b>.5</b>              |
| 531                | Real estate .....  | 14                       | D                 | D                        | D                               | b   | D   | D                      |
| 532                | Rental and leasing services .....  | 1                        | D                 | D                        | D                               | a   | D   | D                      |
| <b>HOOSETT</b>     |  |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>          | <b>Real estate and rental and leasing .....</b>                            | <b>16</b>                | <b>84 955</b>     | <b>16 886</b>            | <b>4 123</b>                    | <b>418</b>  | <b>1.1</b>                                | <b>.8</b>              |
| 531                | Real estate .....  | 10                       | 2 793             | 728                      | 350                             | 60  | 34.0                                      | 13.4                   |
| 532                | Rental and leasing services .....  | 6                        | 82 162            | 16 158                   | 3 773                           | 358   | —   | .4                     |
| <b>HUDSON</b>      |  |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>          | <b>Real estate and rental and leasing .....</b>                            | <b>18</b>                | <b>8 810</b>      | <b>1 626</b>             | <b>376</b>                      | <b>66</b>   | <b>23.6</b>                               | <b>6.8</b>             |
| 531                | Real estate .....  | 11                       | 3 707             | 869                      | 195                             | 20  | 38.8                                      | 16.1                   |
| 532                | Rental and leasing services .....  | 7                        | 5 103             | 757                      | 181                             | 46  | 12.5                                      | —                      |
| <b>KEENE</b>       |  |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>          | <b>Real estate and rental and leasing .....</b>                            | <b>35</b>                | <b>26 562</b>     | <b>6 150</b>             | <b>1 467</b>                    | <b>226</b>  | <b>17.1</b>                               | <b>5.5</b>             |
| 531                | Real estate .....  | 26                       | 19 123            | 4 542                    | 1 128                           | 146   | 23.8                                      | 7.7                    |
| 5311               | Lessors of real estate .....   | 11                       | 7 102             | 1 080                    | 279                             | 56  | 32.9                                      | 18.8                   |
| 532                | Rental and leasing services .....  | 9                        | 7 439             | 1 608                    | 339                             | 80  | —   | —                      |
| <b>LACONIA</b>     |  |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>          | <b>Real estate and rental and leasing .....</b>                            | <b>24</b>                | <b>14 073</b>     | <b>2 821</b>             | <b>617</b>                      | <b>103</b>  | <b>4.6</b>                                | <b>5.0</b>             |
| 531                | Real estate .....  | 18                       | D                 | D                        | D                               | b   | D   | D                      |
| 5311               | Lessors of real estate .....   | 10                       | 2 819             | 617                      | 122                             | 27  | 10.7                                      | 23.9                   |
| 532                | Rental and leasing services .....  | 6                        | D                 | D                        | D                               | b   | D   | D                      |
| <b>LEBANON</b>     |  |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>          | <b>Real estate and rental and leasing .....</b>                            | <b>32</b>                | <b>18 762</b>     | <b>5 496</b>             | <b>1 272</b>                    | <b>179</b>  | <b>11.4</b>                               | <b>2.0</b>             |
| 531                | Real estate .....  | 20                       | D                 | D                        | D                               | b   | D   | D                      |
| 532                | Rental and leasing services .....  | 12                       | D                 | D                        | D                               | c   | D   | D                      |
| <b>LONDONDERRY</b> |  |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>          | <b>Real estate and rental and leasing .....</b>                            | <b>25</b>                | <b>41 225</b>     | <b>9 408</b>             | <b>1 979</b>                    | <b>385</b>  | <b>6.8</b>                                | <b>5.9</b>             |
| 531                | Real estate .....  | 19                       | D                 | D                        | D                               | c   | D   | D                      |
| 532                | Rental and leasing services .....  | 5                        | 22 879            | 4 106                    | 833                             | 243   | —   | —                      |
| 533                | Lessors of nonfinancial intangible assets (except copyrighted works) ..... | 1                        | D                 | D                        | D                               | a   | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code        | Geographic area and kind of business  | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                                 |                        |
|-------------------|---|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                   |   |                                 |                      |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MANCHESTER</b> |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>         | <b>Real estate and rental and leasing .....</b>                                   | <b>148</b>                      | <b>141 125</b>       | <b>28 632</b>                  | <b>6 557</b>                          | <b>987</b>   | <b>17.5</b>   | <b>2.6</b>             |
| 531               | Real estate .....   | 107                             | 71 378               | 16 091                         | 3 609                                 | 547  | 32.1  | 4.7                    |
| 5311              | Lessors of real estate .....  | 47                              | 39 867               | 6 255                          | 1 467                                 | 241  | 18.2  | 6.7                    |
| 53111             | Lessors of residential buildings and dwellings .....                              | 24                              | 29 455               | 3 775                          | 900                                   | 160  | 9.9   | 6.8                    |
| 531110            | Lessors of residential buildings and dwellings .....                              | 24                              | 29 455               | 3 775                          | 900                                   | 160  | 9.9   | 6.8                    |
| 5311101           | Lessors of apartment buildings .....  | 24                              | 29 455               | 3 775                          | 900                                   | 160  | 9.9   | 6.8                    |
| 53112             | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 14                              | 7 290                | 1 969                          | 455                                   | 54   | 41.8  | 6.7                    |
| 531120            | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 14                              | 7 290                | 1 969                          | 455                                   | 54   | 41.8  | 6.7                    |
| 5312              | Offices of real estate agents and brokers .....                                   | 28                              | 17 495               | 3 501                          | 745                                   | 71   | 59.5  | .6                     |
| 53121             | Offices of real estate agents and brokers .....                                   | 28                              | 17 495               | 3 501                          | 745                                   | 71   | 59.5  | .6                     |
| 531210            | Offices of real estate agents and brokers .....                                   | 28                              | 17 495               | 3 501                          | 745                                   | 71   | 59.5  | .6                     |
| 5312101           | Offices of residential real estate agents and brokers ...                         | 19                              | 14 213               | 1 669                          | 333                                   | 42   | 66.6  | .3                     |
| 5313              | Activities related to real estate .....   | 32                              | 14 016               | 6 335                          | 1 397                                 | 235  | 37.5  | 4.3                    |
| 53131             | Real estate property managers .....   | 22                              | 9 883                | 5 164                          | 1 195                                 | 202  | 34.0  | 5.7                    |
| 531311            | Residential property managers .....   | 19                              | 9 097                | 5 055                          | 1 164                                 | 197  | 29.0  | 5.4                    |
| 532               | Rental and leasing services .....   | 40                              | D                    | D                              | D                                     | e  | D   | D                      |
| 5321              | Automotive equipment rental and leasing .....                                     | 16                              | 45 757               | 7 002                          | 1 627                                 | 245  | 1.0   | —                      |
| 53212             | Truck, utility trailer, and RV (recreational vehicle) rental and<br>leasing ..... | 12                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532120            | Truck, utility trailer, and RV (recreational vehicle) rental<br>and leasing ..... | 12                              | D                    | D                              | D                                     | c  | D   | D                      |
| 5322              | Consumer goods rental .....   | 15                              | D                    | D                              | D                                     | c  | D   | D                      |
| 533               | Lessors of nonfinancial intangible assets (except copyrighted<br>works) .....     | 1                               | D                    | D                              | D                                     | a  | D   | D                      |
| <b>MERRIMACK</b>  |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>         | <b>Real estate and rental and leasing .....</b>                                   | <b>15</b>                       | <b>12 294</b>        | <b>4 652</b>                   | <b>986</b>                            | <b>168</b>   | <b>73.3</b>   | <b>4.7</b>             |
| 531               | Real estate .....   | 13                              | D                    | D                              | D                                     | c  | D   | D                      |
| 532               | Rental and leasing services .....   | 2                               | D                    | D                              | D                                     | a  | D   | D                      |
| <b>MILFORD</b>    |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>         | <b>Real estate and rental and leasing .....</b>                                   | <b>14</b>                       | <b>6 362</b>         | <b>1 586</b>                   | <b>345</b>                            | <b>51</b>  | <b>52.0</b>   | <b>13.0</b>            |
| 531               | Real estate .....   | 11                              | 4 796                | 1 180                          | 250                                   | 30   | 69.0  | 17.3                   |
| 532               | Rental and leasing services .....   | 3                               | 1 566                | 406                            | 95                                    | 21   | —   | —                      |
| <b>NASHUA</b>     |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>         | <b>Real estate and rental and leasing .....</b>                                   | <b>129</b>                      | <b>144 301</b>       | <b>19 731</b>                  | <b>4 373</b>                          | <b>567</b>   | <b>14.5</b>   | <b>2.2</b>             |
| 531               | Real estate .....   | 107                             | 129 218              | 16 258                         | 3 562                                 | 392  | 15.4  | 2.3                    |
| 5311              | Lessors of real estate .....  | 43                              | 85 421               | 6 000                          | 1 391                                 | 178  | 7.4   | 1.4                    |
| 53111             | Lessors of residential buildings and dwellings .....                              | 14                              | 20 408               | 1 939                          | 456                                   | 66   | 17.1  | 3.1                    |
| 531110            | Lessors of residential buildings and dwellings .....                              | 14                              | 20 408               | 1 939                          | 456                                   | 66   | 17.1  | 3.1                    |
| 5311101           | Lessors of apartment buildings .....  | 13                              | 20 408               | 1 939                          | 456                                   | 66   | 17.1  | 3.1                    |
| 53112             | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 14                              | 53 763               | 2 715                          | 622                                   | 71   | 1.9   | .1                     |
| 531120            | Lessors of nonresidential buildings (except<br>miniwarehouses) .....              | 14                              | 53 763               | 2 715                          | 622                                   | 71   | 1.9   | .1                     |
| 53119             | Lessors of other real estate property .....                                       | 11                              | 9 815                | 1 211                          | 281                                   | 34   | 15.2  | 5.0                    |
| 531190            | Lessors of other real estate property .....                                       | 11                              | 9 815                | 1 211                          | 281                                   | 34   | 15.2  | 5.0                    |
| 5311901           | Lessors of manufactured (mobile) home sites .....                                 | 10                              | D                    | D                              | D                                     | b  | D   | D                      |
| 5312              | Offices of real estate agents and brokers .....                                   | 29                              | 27 754               | 3 571                          | 795                                   | 77   | 15.5  | 2.8                    |
| 53121             | Offices of real estate agents and brokers .....                                   | 29                              | 27 754               | 3 571                          | 795                                   | 77   | 15.5  | 2.8                    |
| 531210            | Offices of real estate agents and brokers .....                                   | 29                              | 27 754               | 3 571                          | 795                                   | 77   | 15.5  | 2.8                    |
| 5312101           | Offices of residential real estate agents and brokers ...                         | 22                              | 21 510               | 2 030                          | 470                                   | 56   | 15.5  | 3.6                    |
| 5313              | Activities related to real estate .....   | 35                              | 16 043               | 6 687                          | 1 376                                 | 137  | 57.9  | 6.0                    |
| 53131             | Real estate property managers .....   | 22                              | D                    | D                              | D                                     | b  | D   | D                      |
| 531311            | Residential property managers .....   | 16                              | 3 617                | 1 780                          | 318                                   | 38   | 37.5  | 26.8                   |
| 53132             | Offices of real estate appraisers .....   | 11                              | 5 426                | 2 641                          | 557                                   | 51   | 61.9  | —                      |
| 531320            | Offices of real estate appraisers .....   | 11                              | 5 426                | 2 641                          | 557                                   | 51   | 61.9  | —                      |
| 532               | Rental and leasing services .....   | 22                              | 15 083               | 3 473                          | 811                                   | 175  | 6.8   | 1.7                    |
| 5322              | Consumer goods rental .....   | 15                              | D                    | D                              | D                                     | c  | D   | D                      |
| <b>PELHAM</b>     |   |                                 |                      |                                |                                       |  |   |                        |
| <b>53</b>         | <b>Real estate and rental and leasing .....</b>                                   | <b>9</b>                        | <b>22 219</b>        | <b>3 085</b>                   | <b>726</b>                            | <b>78</b>  | <b>10.2</b>   | <b>—</b>               |
| 531               | Real estate .....   | 7                               | D                    | D                              | D                                     | b  | D   | D                      |
| 532               | Rental and leasing services .....   | 2                               | D                    | D                              | D                                     | a  | D   | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                        | Geographic area and kind of business                              | Estab-lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue—                      |                        |
|-----------------------------------|---|--------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
|                                   |   |                          |                   |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PORTSMOUTH</b>                 |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>                         | <b>Real estate and rental and leasing</b> .....                   | <b>68</b>                | <b>44 199</b>     | <b>9 098</b>             | <b>2 076</b>                    | <b>270</b>  | <b>32.1</b>                              | <b>4.3</b>             |
| 531                               | Real estate .....   | 56                       | 32 395            | 7 111                    | 1 590                           | 209   | 43.7                                     | 4.8                    |
| 5311                              | Lessors of real estate .....                                      | 13                       | 10 628            | 1 428                    | 363                             | 51  | 45.7                                     | 1.0                    |
| 5312                              | Offices of real estate agents and brokers .....                   | 22                       | 12 149            | 2 310                    | 465                             | 56  | 22.9                                     | 10.9                   |
| 53121                             | Offices of real estate agents and brokers .....                   | 22                       | 12 149            | 2 310                    | 465                             | 56  | 22.9                                     | 10.9                   |
| 531210                            | Offices of real estate agents and brokers .....                   | 22                       | 12 149            | 2 310                    | 465                             | 56  | 22.9                                     | 10.9                   |
| 5312101                           | Offices of residential real estate agents and brokers ...         | 15                       | 7 067             | 805                      | 164                             | 29  | 32.8                                     | 15.6                   |
| 5313                              | Activities related to real estate .....                           | 21                       | 9 618             | 3 373                    | 762                             | 102   | 67.9                                     | 1.2                    |
| 53131                             | Real estate property managers .....                               | 11                       | 7 925             | 2 937                    | 686                             | 90  | 75.3                                     | —                      |
| 532                               | Rental and leasing services .....                                 | 12                       | 11 804            | 1 987                    | 486                             | 61  | —  | 2.9                    |
| <b>ROCHESTER</b>                  |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>                         | <b>Real estate and rental and leasing</b> .....                   | <b>33</b>                | <b>19 746</b>     | <b>2 728</b>             | <b>581</b>                      | <b>115</b>  | <b>43.8</b>                              | <b>8.2</b>             |
| 531                               | Real estate .....   | 28                       | 16 032            | 2 072                    | 425                             | 89  | 53.1                                     | 10.1                   |
| 5311                              | Lessors of real estate .....                                      | 16                       | 8 731             | 952                      | 204                             | 46  | 37.4                                     | 17.2                   |
| 532                               | Rental and leasing services .....                                 | 5                        | 3 714             | 656                      | 156                             | 26  | 3.9                                      | —                      |
| <b>SALEM</b>                      |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>                         | <b>Real estate and rental and leasing</b> .....                   | <b>42</b>                | <b>57 433</b>     | <b>10 867</b>            | <b>2 601</b>                    | <b>262</b>  | <b>10.8</b>                              | <b>2.4</b>             |
| 531                               | Real estate .....   | 32                       | 49 587            | 8 660                    | 1 986                           | 147   | 5.5                                      | 2.8                    |
| 5311                              | Lessors of real estate .....                                      | 15                       | 5 150             | 1 418                    | 318                             | 43  | 11.0                                     | 15.7                   |
| 532                               | Rental and leasing services .....                                 | 10                       | 7 846             | 2 207                    | 615                             | 115   | 44.5                                     | —                      |
| <b>SOMERSWORTH</b>                |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>                         | <b>Real estate and rental and leasing</b> .....                   | <b>10</b>                | <b>4 696</b>      | <b>1 710</b>             | <b>411</b>                      | <b>77</b>   | <b>17.7</b>                              | <b>14.6</b>            |
| 531                               | Real estate .....   | 8                        | D                 | D                        | D                               | b   | D  | D                      |
| 532                               | Rental and leasing services .....                                 | 2                        | D                 | D                        | D                               | a   | D  | D                      |
| <b>WINDHAM</b>                    |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>                         | <b>Real estate and rental and leasing</b> .....                   | <b>13</b>                | <b>6 975</b>      | <b>1 248</b>             | <b>325</b>                      | <b>35</b>   | <b>40.8</b>                              | <b>13.9</b>            |
| 531                               | Real estate .....   | 12                       | D                 | D                        | D                               | b   | D  | D                      |
| 532                               | Rental and leasing services .....                                 | 1                        | D                 | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF BELKNAP COUNTY</b>  |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>                         | <b>Real estate and rental and leasing</b> .....                   | <b>51</b>                | <b>30 633</b>     | <b>6 889</b>             | <b>1 545</b>                    | <b>259</b>  | <b>22.7</b>                              | <b>10.3</b>            |
| 531                               | Real estate .....   | 40                       | 22 793            | 5 153                    | 1 120                           | 191   | 30.5                                     | 13.8                   |
| 5311                              | Lessors of real estate .....                                      | 11                       | 8 910             | 873                      | 207                             | 34  | 17.6                                     | 5.3                    |
| 5312                              | Offices of real estate agents and brokers .....                   | 17                       | 9 528             | 1 670                    | 338                             | 39  | 47.9                                     | 22.1                   |
| 53121                             | Offices of real estate agents and brokers .....                   | 17                       | 9 528             | 1 670                    | 338                             | 39  | 47.9                                     | 22.1                   |
| 531210                            | Offices of real estate agents and brokers .....                   | 17                       | 9 528             | 1 670                    | 338                             | 39  | 47.9                                     | 22.1                   |
| 5312101                           | Offices of residential real estate agents and brokers ...         | 17                       | 9 528             | 1 670                    | 338                             | 39  | 47.9                                     | 22.1                   |
| 5313                              | Activities related to real estate .....                           | 12                       | 4 355             | 2 610                    | 575                             | 118   | 18.9                                     | 12.8                   |
| 532                               | Rental and leasing services .....                                 | 11                       | 7 840             | 1 736                    | 425                             | 68  | —  | .1                     |
| <b>BALANCE OF CARROLL COUNTY</b>  |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>                         | <b>Real estate and rental and leasing</b> .....                   | <b>83</b>                | <b>48 185</b>     | <b>9 556</b>             | <b>1 742</b>                    | <b>282</b>  | <b>23.6</b>                              | <b>3.6</b>             |
| 531                               | Real estate .....   | 66                       | 43 926            | 8 777                    | 1 602                           | 244   | 22.6                                     | 3.5                    |
| 5311                              | Lessors of real estate .....                                      | 20                       | 9 876             | 546                      | 120                             | 30  | 18.6                                     | 5.5                    |
| 53112                             | Lessors of nonresidential buildings (except miniwarehouses) ..... | 10                       | 8 031             | 265                      | 55                              | 16  | 7.6                                      | 6.6                    |
| 531120                            | Lessors of nonresidential buildings (except miniwarehouses) ..... | 10                       | 8 031             | 265                      | 55                              | 16  | 7.6                                      | 6.6                    |
| 5312                              | Offices of real estate agents and brokers .....                   | 29                       | 21 865            | 4 389                    | 643                             | 96  | 27.4                                     | 2.8                    |
| 53121                             | Offices of real estate agents and brokers .....                   | 29                       | 21 865            | 4 389                    | 643                             | 96  | 27.4                                     | 2.8                    |
| 531210                            | Offices of real estate agents and brokers .....                   | 29                       | 21 865            | 4 389                    | 643                             | 96  | 27.4                                     | 2.8                    |
| 5312101                           | Offices of residential real estate agents and brokers ...         | 29                       | 21 865            | 4 389                    | 643                             | 96  | 27.4                                     | 2.8                    |
| 5313                              | Activities related to real estate .....                           | 17                       | 12 185            | 3 842                    | 839                             | 118   | 17.4                                     | 3.2                    |
| 53131                             | Real estate property managers .....                               | 15                       | D                 | D                        | D                               | c   | D  | D                      |
| 531311                            | Residential property managers .....                               | 12                       | D                 | D                        | D                               | c   | D  | D                      |
| 532                               | Rental and leasing services .....                                 | 17                       | 4 259             | 779                      | 140                             | 38  | 33.3                                     | 3.9                    |
| 5322                              | Consumer goods rental .....                                       | 14                       | D                 | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF CHESHIRE COUNTY</b> |   |                          |                   |                          |                                 |   |  |                        |
| <b>53</b>                         | <b>Real estate and rental and leasing</b> .....                   | <b>24</b>                | <b>15 543</b>     | <b>2 855</b>             | <b>425</b>                      | <b>83</b>   | <b>41.3</b>                              | <b>10.4</b>            |
| 531                               | Real estate .....   | 17                       | 11 275            | 2 089                    | 243                             | 44  | 56.1                                     | 1.5                    |
| 532                               | Rental and leasing services .....                                 | 7                        | 4 268             | 766                      | 182                             | 39  | 2.2                                      | 33.7                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                            | Geographic area and kind of business                                       | Estab-<br>lishments<br>(number) | Revenue<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of revenue—                              |                        |
|---------------------------------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|--|------------------------|
|                                       |  |                                 |                      |                                |                                       |  | From admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF COOS COUNTY</b>         |  |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>                             | <b>Real estate and rental and leasing</b> .....                            | <b>11</b>                       | <b>D</b>             | <b>D</b>                       | <b>D</b>                              | <b>b</b>   | <b>D</b>   | <b>D</b>               |
| 531                                   | Real estate .....  | 8                               | D                    | D                              | D                                     | b  | D  | D                      |
| 532                                   | Rental and leasing services .....  | 3                               | D                    | D                              | D                                     | a  | D  | D                      |
| <b>BALANCE OF GRAFTON COUNTY</b>      |  |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>                             | <b>Real estate and rental and leasing</b> .....                            | <b>74</b>                       | <b>36 691</b>        | <b>8 271</b>                   | <b>2 135</b>                          | <b>373</b>   | <b>29.5</b>                                      | <b>8.6</b>             |
| 531                                   | Real estate .....  | 58                              | 31 872               | 7 023                          | 1 680                                 | 286  | 31.3   | 8.9                    |
| 5311                                  | Lessors of real estate .....   | 14                              | 5 024                | 1 033                          | 232                                   | 49   | 17.0   | 4.3                    |
| 5312                                  | Offices of real estate agents and brokers .....                            | 27                              | 21 675               | 3 902                          | 924                                   | 109  | 28.8   | 3.6                    |
| 53121                                 | Offices of real estate agents and brokers .....                            | 27                              | 21 675               | 3 902                          | 924                                   | 109  | 28.8   | 3.6                    |
| 531210                                | Offices of real estate agents and brokers .....                            | 27                              | 21 675               | 3 902                          | 924                                   | 109  | 28.8   | 3.6                    |
| 5312101                               | Offices of residential real estate agents and brokers ...                  | 24                              | D                    | D                              | D                                     | b  | D  | D                      |
| 5313                                  | Activities related to real estate .....                                    | 17                              | 5 173                | 2 088                          | 524                                   | 128  | 55.7   | 35.9                   |
| 53131                                 | Real estate property managers .....  | 11                              | 4 363                | 1 696                          | 423                                   | 113  | 54.1   | 41.4                   |
| 532                                   | Rental and leasing services .....  | 16                              | 4 819                | 1 248                          | 455                                   | 87   | 17.9   | 6.4                    |
| 5322                                  | Consumer goods rental .....  | 14                              | D                    | D                              | D                                     | b  | D  | D                      |
| <b>BALANCE OF HILLSBOROUGH COUNTY</b> |  |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>                             | <b>Real estate and rental and leasing</b> .....                            | <b>44</b>                       | <b>17 693</b>        | <b>4 242</b>                   | <b>893</b>                            | <b>182</b>   | <b>23.7</b>                                      | <b>11.2</b>            |
| 531                                   | Real estate .....  | 33                              | 14 079               | 2 910                          | 669                                   | 90   | 25.5   | 12.4                   |
| 5311                                  | Lessors of real estate .....   | 11                              | 3 399                | 651                            | 142                                   | 28   | 27.3   | 6.4                    |
| 5312                                  | Offices of real estate agents and brokers .....                            | 17                              | 9 279                | 1 366                          | 337                                   | 40   | 25.9   | 13.6                   |
| 53121                                 | Offices of real estate agents and brokers .....                            | 17                              | 9 279                | 1 366                          | 337                                   | 40   | 25.9   | 13.6                   |
| 531210                                | Offices of real estate agents and brokers .....                            | 17                              | 9 279                | 1 366                          | 337                                   | 40   | 25.9   | 13.6                   |
| 5312101                               | Offices of residential real estate agents and brokers ...                  | 17                              | 9 279                | 1 366                          | 337                                   | 40   | 25.9   | 13.6                   |
| 532                                   | Rental and leasing services .....  | 11                              | 3 614                | 1 332                          | 224                                   | 92   | 17.1   | 6.3                    |
| <b>BALANCE OF MERRIMACK COUNTY</b>    |  |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>                             | <b>Real estate and rental and leasing</b> .....                            | <b>66</b>                       | <b>19 880</b>        | <b>4 490</b>                   | <b>1 021</b>                          | <b>195</b>   | <b>57.5</b>                                      | <b>2.9</b>             |
| 531                                   | Real estate .....  | 53                              | D                    | D                              | D                                     | c  | D  | D                      |
| 5311                                  | Lessors of real estate .....   | 18                              | 3 519                | 565                            | 129                                   | 28   | 28.2   | 2.4                    |
| 5312                                  | Offices of real estate agents and brokers .....                            | 27                              | 8 578                | 1 193                          | 317                                   | 59   | 79.5   | 2.7                    |
| 53121                                 | Offices of real estate agents and brokers .....                            | 27                              | 8 578                | 1 193                          | 317                                   | 59   | 79.5   | 2.7                    |
| 531210                                | Offices of real estate agents and brokers .....                            | 27                              | 8 578                | 1 193                          | 317                                   | 59   | 79.5   | 2.7                    |
| 5312101                               | Offices of residential real estate agents and brokers ...                  | 26                              | D                    | D                              | D                                     | b  | D  | D                      |
| 532                                   | Rental and leasing services .....  | 12                              | D                    | D                              | D                                     | b  | D  | D                      |
| 533                                   | Lessors of nonfinancial intangible assets (except copyrighted works) ..... | 1                               | D                    | D                              | D                                     | a  | D  | D                      |
| <b>BALANCE OF ROCKINGHAM COUNTY</b>   |  |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>                             | <b>Real estate and rental and leasing</b> .....                            | <b>144</b>                      | <b>79 038</b>        | <b>18 776</b>                  | <b>4 062</b>                          | <b>628</b>   | <b>23.4</b>                                      | <b>6.9</b>             |
| 531                                   | Real estate .....  | 109                             | 52 049               | 10 822                         | 2 390                                 | 345  | 26.0   | 7.6                    |
| 5311                                  | Lessors of real estate .....   | 44                              | 26 165               | 5 477                          | 1 289                                 | 180  | 13.6   | 8.7                    |
| 53111                                 | Lessors of residential buildings and dwellings .....                       | 17                              | 14 342               | 2 956                          | 791                                   | 103  | 12.3   | 12.3                   |
| 531110                                | Lessors of residential buildings and dwellings .....                       | 17                              | 14 342               | 2 956                          | 791                                   | 103  | 12.3   | 12.3                   |
| 5311101                               | Lessors of apartment buildings .....                                       | 16                              | D                    | D                              | D                                     | b  | D  | D                      |
| 53112                                 | Lessors of nonresidential buildings (except miniwarehouses) .....          | 10                              | 2 118                | 406                            | 111                                   | 24   | 32.6   | 23.7                   |
| 531120                                | Lessors of nonresidential buildings (except miniwarehouses) .....          | 10                              | 2 118                | 406                            | 111                                   | 24   | 32.6   | 23.7                   |
| 5312                                  | Offices of real estate agents and brokers .....                            | 42                              | 22 735               | 3 982                          | 765                                   | 104  | 34.9   | 6.9                    |
| 53121                                 | Offices of real estate agents and brokers .....                            | 42                              | 22 735               | 3 982                          | 765                                   | 104  | 34.9   | 6.9                    |
| 531210                                | Offices of real estate agents and brokers .....                            | 42                              | 22 735               | 3 982                          | 765                                   | 104  | 34.9   | 6.9                    |
| 5312101                               | Offices of residential real estate agents and brokers ...                  | 40                              | D                    | D                              | D                                     | c  | D  | D                      |
| 5313                                  | Activities related to real estate .....                                    | 23                              | 3 149                | 1 363                          | 336                                   | 61   | 64.1   | 3.9                    |
| 53131                                 | Real estate property managers .....  | 12                              | 1 958                | 914                            | 243                                   | 44   | 67.7   | 3.1                    |
| 532                                   | Rental and leasing services .....  | 35                              | 26 989               | 7 954                          | 1 672                                 | 283  | 18.5   | 5.6                    |
| 5322                                  | Consumer goods rental .....  | 19                              | 11 521               | 2 123                          | 435                                   | 142  | 21.4   | 3.5                    |
| 53223                                 | Video tape and disc rental .....   | 12                              | 7 039                | 1 330                          | 311                                   | 117  | 35.0   | .2                     |
| 532230                                | Video tape and disc rental .....   | 12                              | 7 039                | 1 330                          | 311                                   | 117  | 35.0   | .2                     |
| <b>BALANCE OF STRAFFORD COUNTY</b>    |  |                                 |                      |                                |                                       |  |  |                        |
| <b>53</b>                             | <b>Real estate and rental and leasing</b> .....                            | <b>18</b>                       | <b>7 457</b>         | <b>1 304</b>                   | <b>288</b>                            | <b>71</b>  | <b>36.1</b>                                      | <b>4.4</b>             |
| 531                                   | Real estate .....  | 15                              | D                    | D                              | D                                     | b  | D  | D                      |
| 532                                   | Rental and leasing services .....  | 3                               | D                    | D                              | D                                     | b  | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business            | Estab-lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue—                       |                        |
|------------|---|--------------------------|-------------------|--------------------------|---------------------------------|---|---|------------------------|
|            |   |                          |                   |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>BALANCE OF SULLIVAN COUNTY</b>               |                          |                   |                          |                                 |   |   |                        |
| <b>53</b>  | <b>Real estate and rental and leasing .....</b> | <b>20</b>                | <b>D</b>          | <b>D</b>                 | <b>D</b>                        | <b>b</b>  | <b>D</b>                                  | <b>D</b>               |
| 531        | Real estate .....                               | 12                       | D                 | D                        | D                               | b   | D   | D                      |
| 532        | Rental and leasing services .....               | 8                        | D                 | D                        | D                               | b   | D   | D                      |

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.



# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

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leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

**REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **53 REAL ESTATE AND RENTAL AND LEASING**

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

### **531 REAL ESTATE**

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

### **5311 LESSORS OF REAL ESTATE**

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

### **53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

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Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **5311101 LESSORS OF APARTMENT BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

### **5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

### **53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS**

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

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### **5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES**

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES**

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

### **531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

### **531119 LESSORS OF OTHER REAL ESTATE PROPERTY**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

### **531190 LESSORS OF OTHER REAL ESTATE PROPERTY**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

### **5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES**

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311902 LESSORS OF RAILROAD PROPERTY**

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

### **5311909 LESSORS OF OTHER REAL PROPERTY**

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

### **5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS**

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

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## **53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

### **531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

#### **5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

#### **5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS**

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

## **5313 ACTIVITIES RELATED TO REAL ESTATE**

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

### **53131 REAL ESTATE PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

#### **531311 RESIDENTIAL PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing residential real estate for others.

#### **531312 NONRESIDENTIAL PROPERTY MANAGERS**

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

### **53132 OFFICES OF REAL ESTATE APPRAISERS**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

#### **531320 OFFICES OF REAL ESTATE APPRAISERS**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

### **53139 OTHER ACTIVITIES RELATED TO REAL ESTATE**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

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## **531390 OTHER ACTIVITIES RELATED TO REAL ESTATE**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

## **532 RENTAL AND LEASING SERVICES**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

## **5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING**

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

### **53211 PASSENGER CAR RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

#### **532111 PASSENGER CAR RENTAL**

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

#### **532112 PASSENGER CAR LEASING**

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

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### **53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

### **532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

### **5321201 TRUCK RENTAL, WITHOUT DRIVERS**

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

### **5321202 TRUCK LEASING**

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

### **5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

### **5322 CONSUMER GOODS RENTAL**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

### **53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

### **532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

### **53222 FORMAL WEAR AND COSTUME RENTAL**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

### **532220 FORMAL WEAR AND COSTUME RENTAL**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

### **53223 VIDEO TAPE AND DISC RENTAL**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.



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### **532230 VIDEO TAPE AND DISC RENTAL**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

### **53229 OTHER CONSUMER GOODS RENTAL**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

### **532291 HOME HEALTH EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

### **532292 RECREATIONAL GOODS RENTAL**

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

### **532299 ALL OTHER CONSUMER GOODS RENTAL**

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

### **5323 GENERAL RENTAL CENTERS**

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

### **53231 GENERAL RENTAL CENTERS**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

### **532310 GENERAL RENTAL CENTERS**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

### **5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

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## **53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

### **532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

#### **5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW**

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

#### **5324112 RAILROAD CAR RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

#### **5324119 AIRCRAFT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

### **532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

#### **5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS**

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

#### **5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

### **53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

#### **532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

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### **5324201 OFFICE MACHINE RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

### **5324209 COMPUTER RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

### **53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

### **532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

### **5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)**

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

### **5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING**

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

### **5324903 MOTION PICTURE EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

### **5324909 THEATRICAL EQUIPMENT RENTAL**

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

### **533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)**

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

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Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

**5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)**

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

**53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

**533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

**5331101 OIL ROYALTY TRADING COMPANIES**

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

**5331109 PATENT OWNERS AND LESSORS**

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

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The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

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## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D. Geographic Notes

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## **NEW HAMPSHIRE**

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

**Amherst** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Hanover** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Grafton County.

**Hooksett** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Windham** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Balance of Grafton County** no longer includes Hanover, which is tabulated separately due to a population increase.



# Appendix E.

## Metropolitan and Micropolitan Statistical Areas

### **BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA**

#### **Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area**

##### ***Boston-Quincy, MA Metropolitan Division***

Norfolk County, MA

Plymouth County, MA

Suffolk County, MA

##### ***Cambridge-Newton-Framingham, MA Metropolitan Division***

Middlesex County, MA

##### ***Essex County, MA Metropolitan Division***

Essex County, MA

##### ***Rockingham County-Strafford County, NH Metropolitan Division***

Rockingham County, NH

Strafford County, NH

#### **Concord, NH Micropolitan Statistical Area**

Merrimack County, NH

#### **Laconia, NH Micropolitan Statistical Area**

Belknap County, NH

#### **Manchester-Nashua, NH Metropolitan Statistical Area**

Hillsborough County, NH

#### **Worcester, MA Metropolitan Statistical Area**

Worcester County, MA

### **BERLIN, NH-VT MICROPOLITAN STATISTICAL AREA**

Coos County, NH

Essex County, VT

### **KEENE, NH MICROPOLITAN STATISTICAL AREA**

Cheshire County, NH

### **LEBANON, NH-VT MICROPOLITAN STATISTICAL AREA**

Grafton County, NH

Orange County, VT

Windsor County, VT

