

Louisiana: 2002

Issued June 2005

EC02-53A-LA

2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Steven M. Roman**, Chief, Utilities and Financial Census Branch, assisted by **Steven L. Barron**, **Amy R. Houtz**, **Faye A. Jacobs**, **Pamela J. Palmer**, **Maria A. Poschinger**, and **Vannah L. Beatty**. Primary staff assistance was provided by **Crystal N. Boyett**, **Diane M. Carodiskey**, **Sandra K. Creech**, **Sara E. Eddie**, **Michael J. Garger**, **Lolita V. Jones**, **Donna S. Kielman**, **Aaron Z. Potacki**, **Karyn N. Reynolds**, **Sara L. Rucker**, **Charles T. Spradlin**, and **Marlo N. Thornton**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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U.S. Department of Commerce
Carlos M. Gutierrez,
Secretary

David A. Sampson,
Acting Deputy Secretary

Economics and Statistics Administration
Kathleen B. Cooper,
Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU
Charles Louis Kincannon,
Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Charles Louis Kincannon,
Director

Hermann Habermann,
Deputy Director and
Chief Operating Officer

Thomas L. Mesenbourg,
Acting Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LOUISIANA								
53	Real estate and rental and leasing	4 206	3 942 696	833 558	205 641	29 379	17.3	7.2
531	Real estate	2 809	1 519 372	288 897	69 023	12 433	32.0	12.0
5311	Lessors of real estate	1 496	867 877	115 375	27 498	5 549	29.6	14.3
53111	Lessors of residential buildings and dwellings	713	373 212	54 395	12 949	2 750	32.0	17.6
531110	Lessors of residential buildings and dwellings	713	373 212	54 395	12 949	2 750	32.0	17.6
5311101	Lessors of apartment buildings	523	308 996	43 810	10 283	2 286	31.6	18.5
5311109	Lessors of dwellings other than apartment buildings	190	64 216	10 585	2 666	464	34.1	13.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	431	372 635	43 394	10 392	1 851	26.2	12.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	431	372 635	43 394	10 392	1 851	26.2	12.3
5311201	Lessors of professional and other office buildings	210	146 339	19 406	4 579	668	26.2	17.7
5311202	Lessors of manufacturing and industrial buildings	35	16 471	2 788	731	115	27.5	13.0
5311203	Lessors of shopping centers and retail stores	119	172 876	15 313	3 690	697	21.8	5.6
5311209	Lessors of other nonresidential buildings and facilities	67	36 949	5 887	1 392	371	45.7	21.3
53113	Lessors of miniwarehouses and self-storage units	153	39 408	6 057	1 421	388	38.1	12.2
531130	Lessors of miniwarehouses and self-storage units	153	39 408	6 057	1 421	388	38.1	12.2
53119	Lessors of other real estate property	199	82 622	11 529	2 736	560	29.9	9.1
531190	Lessors of other real estate property	199	82 622	11 529	2 736	560	29.9	9.1
5311901	Lessors of manufactured (mobile) home sites	81	15 891	2 756	625	199	50.1	10.9
5311909	Lessors of other real estate property	118	66 731	8 773	2 111	361	25.1	8.7
5312	Offices of real estate agents and brokers	650	359 998	57 482	13 619	2 086	34.8	5.4
53121	Offices of real estate agents and brokers	650	359 998	57 482	13 619	2 086	34.8	5.4
531210	Offices of real estate agents and brokers	650	359 998	57 482	13 619	2 086	34.8	5.4
5312101	Offices of residential real estate agents and brokers	509	276 835	31 365	7 350	1 412	33.4	6.4
5312109	Offices of nonresidential real estate agents and brokers	141	83 163	26 117	6 269	674	39.8	2.1
5313	Activities related to real estate	663	291 497	116 040	27 906	4 798	35.8	13.6
53131	Real estate property managers	364	220 215	97 951	23 777	4 079	28.1	12.9
531311	Residential property managers	252	151 157	71 019	17 187	3 119	30.7	10.8
531312	Nonresidential property managers	112	69 058	26 932	6 590	960	22.4	17.4
53132	Offices of real estate appraisers	176	37 557	8 343	1 973	357	67.0	10.5
531320	Offices of real estate appraisers	176	37 557	8 343	1 973	357	67.0	10.5
53139	Other activities related to real estate	123	33 725	9 746	2 156	362	51.5	21.5
531390	Other activities related to real estate	123	33 725	9 746	2 156	362	51.5	21.5
532	Rental and leasing services	1 361	2 386 122	537 584	135 054	16 806	8.1	4.2
5321	Automotive equipment rental and leasing	153	415 896	65 356	15 691	2 594	2.6	.2
53211	Passenger car rental and leasing	65	261 507	44 969	10 723	1 889	1.0	.1
532111	Passenger car rental	61	259 761	44 696	10 655	1 874	.9	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	88	154 389	20 387	4 968	705	5.4	.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	88	154 389	20 387	4 968	705	5.4	.5
5321201	Truck rental without drivers	40	D	D	D	c	D	D
5321202	Truck leasing	44	129 157	17 191	4 287	532	4.1	.1
5322	Consumer goods rental	582	355 110	78 550	18 898	4 346	16.3	5.8
53221	Consumer electronics and appliances rental	131	96 297	20 326	4 868	760	10.9	5.1
532210	Consumer electronics and appliances rental	131	96 297	20 326	4 868	760	10.9	5.1
53222	Formal wear and costume rental	64	22 156	7 480	1 656	541	10.1	6.2
532220	Formal wear and costume rental	64	22 156	7 480	1 656	541	10.1	6.2
53223	Video tape and disc rental	263	131 506	20 832	5 302	2 025	16.7	3.7
532230	Video tape and disc rental	263	131 506	20 832	5 302	2 025	16.7	3.7
53229	Other consumer goods rental	124	105 151	29 912	7 072	1 020	22.1	8.9
532291	Home health equipment rental	43	43 663	12 303	2 897	302	11.1	4.3
532292	Recreational goods rental	15	8 783	1 652	294	54	12.2	2.6
532299	All other consumer goods rental	66	52 705	15 957	3 881	664	32.9	13.7
5323	General rental centers	115	75 037	18 427	4 389	696	15.8	17.6
53231	General rental centers	115	75 037	18 427	4 389	696	15.8	17.6
532310	General rental centers	115	75 037	18 427	4 389	696	15.8	17.6
5324	Commercial and industrial machinery and equipment rental and leasing	511	1 540 079	375 251	96 076	9 170	7.3	4.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	321	1 014 041	235 183	58 949	5 491	7.4	4.0
532411	Commercial air, rail, and water transportation equipment rental and leasing	55	192 285	46 463	12 276	1 023	3.8	.6
5324111	Commercial vessel rental and leasing without crew	39	184 374	44 191	11 861	969	.7	.3
5324119	Aircraft rental and leasing	13	6 561	1 745	286	36	83.9	8.8
532412	Construction, mining, and forestry machinery and equipment rental and leasing	266	821 756	188 720	46 673	4 468	8.2	4.8
5324121	Rental and leasing of heavy construction equipment without operators	107	198 262	43 793	9 921	1 162	11.3	3.0
5324129	Oilfield and well drilling equipment rental and leasing	159	623 494	144 927	36 752	3 306	7.2	5.3
53242	Office machinery and equipment rental and leasing	16	5 952	1 205	293	60	34.2	.2
532420	Office machinery and equipment rental and leasing	16	5 952	1 205	293	60	34.2	.2
5324209	Computer rental and leasing	11	3 963	625	158	27	29.3	—
53249	Other commercial and industrial machinery and equipment rental and leasing	174	520 086	138 863	36 834	3 619	6.8	5.0
532490	Other commercial and industrial machinery and equipment rental and leasing	174	520 086	138 863	36 834	3 619	6.8	5.0
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	36	27 463	5 799	1 327	168	19.3	2.6
5324902	Industrial equipment rental and leasing	129	489 344	132 143	35 282	3 426	5.9	5.1

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	LOUISIANA—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	36	37 202	7 077	1 564	140	5.5	2.5
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	36	37 202	7 077	1 564	140	5.5	2.5
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	36	37 202	7 077	1 564	140	5.5	2.5
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	36	37 202	7 077	1 564	140	5.5	2.5
5331101	Oil royalty companies	19	18 289	1 425	327	39	2.4	1.4
5331109	Patent owners and lessors	17	18 913	5 652	1 237	101	8.4	3.4

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BATON ROUGE-PIERRE PART, LA COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	672	559 001	110 157	27 236	4 277	22.8	8.7
531	Real estate	472	275 779	45 579	10 565	2 001	37.4	14.2
5311	Lessors of real estate	249	D	D	D	g	D	D
53111	Lessors of residential buildings and dwellings	129	82 782	12 050	2 886	607	33.1	20.1
531110	Lessors of residential buildings and dwellings	129	82 782	12 050	2 886	607	33.1	20.1
5311101	Lessors of apartment buildings	96	69 975	10 034	2 377	512	32.6	21.3
5311109	Lessors of dwellings other than apartment buildings	33	12 807	2 016	509	95	35.9	13.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	60	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	60	D	D	D	e	D	D
5311201	Lessors of professional and other office buildings	24	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	16	D	D	D	c	D	D
5311209	Lessors of other nonresidential buildings and facilities	14	12 991	2 138	505	100	42.5	19.2
53113	Lessors of miniwarehouses and self-storage units	31	7 692	1 197	280	79	54.4	9.5
531130	Lessors of miniwarehouses and self-storage units	31	7 692	1 197	280	79	54.4	9.5
53119	Lessors of other real estate property	29	D	D	D	b	D	D
531190	Lessors of other real estate property	29	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	12	1 967	233	55	17	73.2	5.4
5311909	Lessors of other real estate property	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	122	D	D	D	e	D	D
53121	Offices of real estate agents and brokers	122	D	D	D	e	D	D
531210	Offices of real estate agents and brokers	122	D	D	D	e	D	D
5312101	Offices of residential real estate agents and brokers	101	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	21	D	D	D	c	D	D
5313	Activities related to real estate	101	34 103	16 034	3 666	555	40.2	13.8
53131	Real estate property managers	49	23 343	13 521	3 150	447	33.9	7.8
531311	Residential property managers	35	15 984	8 466	1 913	303	36.7	4.7
531312	Nonresidential property managers	14	7 359	5 055	1 237	144	27.6	14.4
53132	Offices of real estate appraisers	35	7 287	1 665	361	74	59.2	19.7
531320	Offices of real estate appraisers	35	7 287	1 665	361	74	59.2	19.7
53139	Other activities related to real estate	17	3 473	848	155	34	42.4	42.1
531390	Other activities related to real estate	17	3 473	848	155	34	42.4	42.1
532	Rental and leasing services	196	279 606	64 229	16 555	2 261	8.2	3.5
5321	Automotive equipment rental and leasing	25	84 971	11 394	2 873	383	4.1	.8
53211	Passenger car rental and leasing	12	41 227	5 336	1 389	197	—	.2
532111	Passenger car rental	11	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	43 744	6 058	1 484	186	8.0	1.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	43 744	6 058	1 484	186	8.0	1.4
5322	Consumer goods rental	101	D	D	D	f	D	D
53221	Consumer electronics and appliances rental	15	12 996	2 644	656	99	—	.6
532210	Consumer electronics and appliances rental	15	12 996	2 644	656	99	—	.6
53222	Formal wear and costume rental	13	4 435	1 267	286	104	34.9	5.2
532220	Formal wear and costume rental	13	4 435	1 267	286	104	34.9	5.2
53223	Video tape and disc rental	56	D	D	D	e	D	D
532230	Video tape and disc rental	56	D	D	D	e	D	D
53229	Other consumer goods rental	17	13 588	3 912	1 019	117	15.1	.1
532299	All other consumer goods rental	10	6 325	1 569	393	75	29.9	—
5323	General rental centers	16	10 557	2 940	702	114	13.6	12.0
53231	General rental centers	16	10 557	2 940	702	114	13.6	12.0
532310	General rental centers	16	10 557	2 940	702	114	13.6	12.0
5324	Commercial and industrial machinery and equipment rental and leasing	54	D	D	D	g	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	26	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	21	45 358	9 757	2 221	257	5.3	7.0
5324121	Rental and leasing of heavy construction equipment without operators	21	45 358	9 757	2 221	257	5.3	7.0
53249	Other commercial and industrial machinery and equipment rental and leasing	26	79 497	27 456	7 635	788	6.9	2.0
532490	Other commercial and industrial machinery and equipment rental and leasing	26	79 497	27 456	7 635	788	6.9	2.0
5324902	Industrial equipment rental and leasing	22	75 588	27 097	7 536	768	7.2	2.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	3 616	349	116	15	38.9	—
Baton Rouge, LA Metropolitan Statistical Area								
53	Real estate and rental and leasing	661	555 615	109 745	27 133	4 253	22.4	8.8
531	Real estate	465	273 698	45 301	10 495	1 984	37.0	14.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BATON ROUGE-PIERRE PART, LA COMBINED STATISTICAL AREA—Con.								
Baton Rouge, LA Metropolitan Statistical Area—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5311	Lessors of real estate	244	170 437	21 453	5 097	1 097	34.1	16.9
53111	Lessors of residential buildings and dwellings	129	82 782	12 050	2 886	607	33.1	20.1
531110	Lessors of residential buildings and dwellings	129	82 782	12 050	2 886	607	33.1	20.1
5311101	Lessors of apartment buildings	96	69 975	10 034	2 377	512	32.6	21.3
5311109	Lessors of dwellings other than apartment buildings	33	12 807	2 016	509	95	35.9	13.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	58	68 389	6 814	1 615	342	35.6	16.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	58	68 389	6 814	1 615	342	35.6	16.0
5311201	Lessors of professional and other office buildings	23	8 450	1 452	336	77	33.9	45.4
5311203	Lessors of shopping centers and retail stores	15	45 252	2 966	713	154	35.1	9.4
5311209	Lessors of other nonresidential buildings and facilities ..	14	12 991	2 138	505	100	42.5	19.2
53113	Lessors of miniwarehouses and self-storage units	31	7 692	1 197	280	79	54.4	9.5
531130	Lessors of miniwarehouses and self-storage units	31	7 692	1 197	280	79	54.4	9.5
53119	Lessors of other real estate property	26	11 574	1 392	316	69	19.1	3.6
531190	Lessors of other real estate property	26	11 574	1 392	316	69	19.1	3.6
5311901	Lessors of manufactured (mobile) home sites	12	1 967	233	55	17	73.2	5.4
5311909	Lessors of other real estate property	14	9 607	1 159	261	52	8.1	3.2
5312	Offices of real estate agents and brokers	120	69 158	7 814	1 732	332	42.3	8.1
53121	Offices of real estate agents and brokers	120	69 158	7 814	1 732	332	42.3	8.1
531210	Offices of real estate agents and brokers	120	69 158	7 814	1 732	332	42.3	8.1
5312101	Offices of residential real estate agents and brokers ...	100	56 711	5 323	1 215	229	36.3	9.6
5312109	Offices of nonresidential real estate agents and brokers	20	12 447	2 491	517	103	70.1	1.7
5313	Activities related to real estate	101	34 103	16 034	3 666	555	40.2	13.8
53131	Real estate property managers	49	23 343	13 521	3 150	447	33.9	7.8
531311	Residential property managers	35	15 984	8 466	1 913	303	36.7	4.7
531312	Nonresidential property managers	14	7 359	5 055	1 237	144	27.6	14.4
53132	Offices of real estate appraisers	35	7 287	1 665	361	74	59.2	19.7
531320	Offices of real estate appraisers	35	7 287	1 665	361	74	59.2	19.7
53139	Other activities related to real estate	17	3 473	848	155	34	42.4	42.1
531390	Other activities related to real estate	17	3 473	848	155	34	42.4	42.1
532	Rental and leasing services	192	278 301	64 095	16 522	2 254	7.8	3.5
5321	Automotive equipment rental and leasing	25	84 971	11 394	2 873	383	4.1	.8
53211	Passenger car rental and leasing	12	41 227	5 336	1 389	197	—	.2
532111	Passenger car rental	11	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	43 744	6 058	1 484	186	8.0	1.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	43 744	6 058	1 484	186	8.0	1.4
5322	Consumer goods rental	98	56 350	12 221	3 054	704	13.5	5.0
53221	Consumer electronics and appliances rental	15	12 996	2 644	656	99	—	.6
532210	Consumer electronics and appliances rental	15	12 996	2 644	656	99	—	.6
53222	Formal wear and costume rental	13	4 435	1 267	286	104	34.9	5.2
532220	Formal wear and costume rental	13	4 435	1 267	286	104	34.9	5.2
53223	Video tape and disc rental	53	25 331	4 398	1 093	384	15.8	9.9
532230	Video tape and disc rental	53	25 331	4 398	1 093	384	15.8	9.9
53229	Other consumer goods rental	17	13 588	3 912	1 019	117	15.1	.1
532299	All other consumer goods rental	10	6 325	1 569	393	75	29.9	—
5323	General rental centers	16	10 557	2 940	702	114	13.6	12.0
53231	General rental centers	16	10 557	2 940	702	114	13.6	12.0
532310	General rental centers	16	10 557	2 940	702	114	13.6	12.0
5324	Commercial and industrial machinery and equipment rental and leasing	53	126 423	37 540	9 893	1 053	7.3	4.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	25	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	21	45 358	9 757	2 221	257	5.3	7.0
5324121	Rental and leasing of heavy construction equipment without operators	21	45 358	9 757	2 221	257	5.3	7.0
53249	Other commercial and industrial machinery and equipment rental and leasing	26	79 497	27 456	7 635	788	6.9	2.0
532490	Other commercial and industrial machinery and equipment rental and leasing	26	79 497	27 456	7 635	788	6.9	2.0
5324902	Industrial equipment rental and leasing	22	75 588	27 097	7 536	768	7.2	2.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	3 616	349	116	15	38.9	—
Pierre Part, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	11	3 386	412	103	24	99.7	.1
531	Real estate	7	2 081	278	70	17	99.5	.2
532	Rental and leasing services	4	1 305	134	33	7	100.0	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
FORT POLK SOUTH-DE RIDDER, LA COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	46	18 695	3 045	713	218	20.2	33.0
531	Real estate	32	8 930	1 567	344	90	38.3	42.6
5311	Lessors of real estate	17	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	11	3 551	639	122	31	20.1	44.8
531110	Lessors of residential buildings and dwellings	11	3 551	639	122	31	20.1	44.8
532	Rental and leasing services	14	9 765	1 478	369	128	3.6	24.3
De Ridder, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	21	7 315	1 111	266	81	14.8	40.1
531	Real estate	12	4 021	435	100	24	18.2	72.9
532	Rental and leasing services	9	3 294	676	166	57	10.5	—
Fort Polk South, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	25	11 380	1 934	447	137	23.6	28.5
531	Real estate	20	4 909	1 132	244	66	54.8	17.7
5311	Lessors of real estate	12	3 306	806	165	44	50.1	12.2
532	Rental and leasing services	5	6 471	802	203	71	—	36.7
LAFAYETTE-ACADIANA, LA COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	571	852 234	186 493	49 581	5 346	11.5	3.8
531	Real estate	314	D	D	D	g	D	D
5311	Lessors of real estate	192	105 755	13 317	3 077	704	28.1	8.7
53111	Lessors of residential buildings and dwellings	80	36 805	4 656	1 116	294	33.3	10.3
531110	Lessors of residential buildings and dwellings	80	36 805	4 656	1 116	294	33.3	10.3
5311101	Lessors of apartment buildings	56	29 568	3 891	941	251	26.8	10.6
5311109	Lessors of dwellings other than apartment buildings	24	7 237	765	175	43	59.6	9.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	51	35 018	3 689	867	186	16.3	12.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	51	35 018	3 689	867	186	16.3	12.3
5311201	Lessors of professional and other office buildings	28	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	14	18 091	1 709	377	96	8.5	7.6
53113	Lessors of miniwarehouses and self-storage units	21	5 351	819	176	57	36.0	5.7
531130	Lessors of miniwarehouses and self-storage units	21	5 351	819	176	57	36.0	5.7
53119	Lessors of other real estate property	40	28 581	4 153	918	167	34.5	2.9
531190	Lessors of other real estate property	40	28 581	4 153	918	167	34.5	2.9
5311901	Lessors of manufactured (mobile) home sites	15	D	D	D	b	D	D
5311909	Lessors of other real estate property	25	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	45	26 522	3 966	771	147	23.8	5.8
53121	Offices of real estate agents and brokers	45	26 522	3 966	771	147	23.8	5.8
531210	Offices of real estate agents and brokers	45	26 522	3 966	771	147	23.8	5.8
5312101	Offices of residential real estate agents and brokers	35	22 627	3 768	730	131	22.3	3.2
5312109	Offices of nonresidential real estate agents and brokers	10	3 895	198	41	16	32.2	20.8
5313	Activities related to real estate	77	D	D	D	e	D	D
53131	Real estate property managers	38	D	D	D	c	D	D
531311	Residential property managers	16	D	D	D	b	D	D
531312	Nonresidential property managers	22	12 226	3 726	846	176	13.9	15.8
53132	Offices of real estate appraisers	21	3 673	691	190	33	84.5	10.8
531320	Offices of real estate appraisers	21	3 673	691	190	33	84.5	10.8
53139	Other activities related to real estate	18	3 065	819	190	34	54.5	24.9
531390	Other activities related to real estate	18	3 065	819	190	34	54.5	24.9
532	Rental and leasing services	253	695 915	162 236	44 078	4 173	7.5	2.6
5321	Automotive equipment rental and leasing	23	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	D	D	D	b	D	D
5322	Consumer goods rental	60	D	D	D	e	D	D
53221	Consumer electronics and appliances rental	18	D	D	D	c	D	D
532210	Consumer electronics and appliances rental	18	D	D	D	c	D	D
53223	Video tape and disc rental	25	13 488	1 973	521	217	15.0	.6
532230	Video tape and disc rental	25	13 488	1 973	521	217	15.0	.6
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	23	23 530	6 085	1 466	181	14.7	17.0
53231	General rental centers	23	23 530	6 085	1 466	181	14.7	17.0
532310	General rental centers	23	23 530	6 085	1 466	181	14.7	17.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAFAYETTE-ACADIANA, LA COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	147	620 349	146 944	40 376	3 409	6.8	1.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	113	D	D	D	g	D	D
532411	Commercial air, rail, and water transportation equipment rental and leasing	11	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	102	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	18	D	D	D	c	D	D
5324129	Oilfield and well drilling equipment rental and leasing ..	84	D	D	D	g	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	29	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	29	D	D	D	g	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	10	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	19	D	D	D	g	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	a	D	D
Abbeville, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	26	13 182	2 649	740	134	26.6	10.6
531	Real estate	15	4 449	532	131	41	53.6	31.3
5311	Lessors of real estate	10	3 370	360	92	33	42.6	37.4
532	Rental and leasing services	11	8 733	2 117	609	93	12.9	—
Crowley, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	31	8 126	1 980	491	140	44.3	17.9
531	Real estate	16	D	D	D	b	D	D
5311	Lessors of real estate	10	1 543	211	49	21	45.8	13.6
532	Rental and leasing services	14	4 781	1 190	302	80	35.4	13.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
Lafayette, LA Metropolitan Statistical Area								
53	Real estate and rental and leasing	390	522 619	106 828	26 537	3 237	13.5	4.5
531	Real estate	209	127 603	18 777	4 194	831	22.9	8.0
5311	Lessors of real estate	127	86 420	10 252	2 337	487	23.3	7.4
53111	Lessors of residential buildings and dwellings	47	28 227	3 597	874	203	23.1	7.8
531110	Lessors of residential buildings and dwellings	47	28 227	3 597	874	203	23.1	7.8
5311101	Lessors of apartment buildings	33	24 413	3 084	752	182	18.1	8.7
5311109	Lessors of dwellings other than apartment buildings	14	3 814	513	122	21	54.7	2.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	41	32 026	3 434	807	163	14.4	10.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	41	32 026	3 434	807	163	14.4	10.8
5311201	Lessors of professional and other office buildings	25	13 572	1 331	318	50	14.9	17.2
53113	Lessors of miniwarehouses and self-storage units	17	4 536	721	152	49	24.5	6.7
531130	Lessors of miniwarehouses and self-storage units	17	4 536	721	152	49	24.5	6.7
53119	Lessors of other real estate property	22	21 631	2 500	504	72	36.5	1.9
531190	Lessors of other real estate property	22	21 631	2 500	504	72	36.5	1.9
5311901	Lessors of manufactured (mobile) home sites	10	1 181	164	42	13	26.8	34.2
5311909	Lessors of other real estate property	12	20 450	2 336	462	59	37.0	—
5312	Offices of real estate agents and brokers	30	23 427	3 548	673	122	17.7	2.5
53121	Offices of real estate agents and brokers	30	23 427	3 548	673	122	17.7	2.5
531210	Offices of real estate agents and brokers	30	23 427	3 548	673	122	17.7	2.5
5312101	Offices of residential real estate agents and brokers ..	24	D	D	D	c	D	D
5313	Activities related to real estate	52	17 756	4 977	1 184	222	28.0	18.4
53131	Real estate property managers	29	D	D	D	c	D	D
531311	Residential property managers	11	D	D	D	b	D	D
531312	Nonresidential property managers	18	10 792	3 167	704	135	9.4	12.4
53132	Offices of real estate appraisers	10	1 145	309	101	15	50.2	34.8
531320	Offices of real estate appraisers	10	1 145	309	101	15	50.2	34.8
53139	Other activities related to real estate	13	D	D	D	b	D	D
531390	Other activities related to real estate	13	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAFAYETTE-ACADIANA, LA COMBINED STATISTICAL AREA—Con.								
Lafayette, LA Metropolitan Statistical Area—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	178	394 618	87 958	22 317	2 401	10.5	3.4
5321	Automotive equipment rental and leasing	20	18 738	2 490	599	134	4.9	1.4
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	11 335	1 514	358	59	1.8	2.0
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	11 335	1 514	358	59	1.8	2.0
5322	Consumer goods rental	35	19 716	3 966	957	251	19.1	4.7
53223	Video tape and disc rental	15	8 672	1 249	327	122	21.3	1.0
532230	Video tape and disc rental	15	8 672	1 249	327	122	21.3	1.0
5323	General rental centers	11	15 682	4 302	1 051	106	15.8	21.4
53231	General rental centers	11	15 682	4 302	1 051	106	15.8	21.4
532310	General rental centers	11	15 682	4 302	1 051	106	15.8	21.4
5324	Commercial and industrial machinery and equipment rental and leasing	112	340 482	77 200	19 710	1 910	10.1	2.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	85	300 661	66 577	17 496	1 582	9.8	1.7
532412	Construction, mining, and forestry machinery and equipment rental and leasing	79	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	14	D	D	D	c	D	D
5324129	Oilfield and well drilling equipment rental and leasing	65	D	D	D	g	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	23	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	23	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	14	34 250	9 655	2 012	291	6.6	10.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	398	93	26	5	17.8	—
New Iberia, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	74	292 998	72 826	21 299	1 665	4.4	1.6
531	Real estate	38	11 888	3 123	743	158	50.2	8.6
5311	Lessors of real estate	24	8 478	1 943	472	118	38.9	7.9
53111	Lessors of residential buildings and dwellings	13	2 541	454	96	35	28.7	25.4
531110	Lessors of residential buildings and dwellings	13	2 541	454	96	35	28.7	25.4
5313	Activities related to real estate	10	2 145	984	222	30	65.5	16.1
532	Rental and leasing services	36	281 110	69 703	20 556	1 507	2.4	1.3
5324	Commercial and industrial machinery and equipment rental and leasing	24	272 916	67 880	20 117	1 430	2.4	1.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	20	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	17	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	14	D	D	D	e	D	D
Opelousas-Eunice, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	50	15 309	2 210	514	170	45.3	9.9
531	Real estate	36	8 636	942	220	78	70.1	17.6
5311	Lessors of real estate	21	5 944	551	127	45	70.1	11.9
53111	Lessors of residential buildings and dwellings	10	3 749	312	73	28	92.3	7.7
531110	Lessors of residential buildings and dwellings	10	3 749	312	73	28	92.3	7.7
532	Rental and leasing services	14	6 673	1 268	294	92	13.2	—
LAKE CHARLES-JENNINGS, LA COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	237	152 873	27 893	6 665	1 128	25.6	7.4
531	Real estate	156	73 971	11 463	2 745	561	37.4	6.9
5311	Lessors of real estate	97	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	39	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	39	D	D	D	c	D	D
5311101	Lessors of apartment buildings	29	D	D	D	b	D	D
5311109	Lessors of dwellings other than apartment buildings	10	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	30	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	30	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	16	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	11	2 832	596	170	38	31.9	—
531130	Lessors of miniwarehouses and self-storage units	11	2 832	596	170	38	31.9	—
53119	Lessors of other real estate property	17	8 225	1 060	235	54	32.6	2.8
531190	Lessors of other real estate property	17	8 225	1 060	235	54	32.6	2.8
5311901	Lessors of manufactured (mobile) home sites	12	2 476	711	162	39	35.5	9.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAKE CHARLES-JENNINGS, LA COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	28	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	28	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	28	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	21	D	D	D	b	D	D
5313	Activities related to real estate	31	D	D	D	c	D	D
53131	Real estate property managers	20	D	D	D	c	D	D
531311	Residential property managers	15	D	D	D	c	D	D
532	Rental and leasing services	81	79 082	16 430	3 920	567	14.6	7.9
5322	Consumer goods rental	34	D	D	D	c	D	D
53223	Video tape and disc rental	21	D	D	D	c	D	D
532230	Video tape and disc rental	21	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	35	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	20	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	19	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	10	19 231	3 818	807	93	2.4	1.2
53249	Other commercial and industrial machinery and equipment rental and leasing	15	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	15	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	14	D	D	D	c	D	D
Jennings, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	18	9 044	1 853	479	71	13.0	3.9
531	Real estate	10	1 202	186	42	15	36.5	29.6
532	Rental and leasing services	8	7 842	1 667	437	56	9.4	—
Lake Charles, LA Metropolitan Statistical Area								
53	Real estate and rental and leasing	219	143 829	26 040	6 186	1 057	26.4	7.6
531	Real estate	146	72 589	11 277	2 703	546	37.4	6.5
5311	Lessors of real estate	90	46 816	6 252	1 533	309	32.5	7.7
53111	Lessors of residential buildings and dwellings	35	15 711	2 128	504	114	26.1	20.1
531110	Lessors of residential buildings and dwellings	35	15 711	2 128	504	114	26.1	20.1
5311101	Lessors of apartment buildings	27	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	20 048	2 468	624	103	37.6	1.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	20 048	2 468	624	103	37.6	1.2
5311201	Lessors of professional and other office buildings	15	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	11	2 832	596	170	38	31.9	—
531130	Lessors of miniwarehouses and self-storage units	11	2 832	596	170	38	31.9	—
53119	Lessors of other real estate property	17	8 225	1 060	235	54	32.6	2.8
531190	Lessors of other real estate property	17	8 225	1 060	235	54	32.6	2.8
5311901	Lessors of manufactured (mobile) home sites	12	2 476	711	162	39	35.5	9.1
5312	Offices of real estate agents and brokers	26	11 371	1 360	300	68	48.7	.1
53121	Offices of real estate agents and brokers	26	11 371	1 360	300	68	48.7	.1
531210	Offices of real estate agents and brokers	26	11 371	1 360	300	68	48.7	.1
5312101	Offices of residential real estate agents and brokers ...	19	6 406	586	138	29	55.0	.2
5313	Activities related to real estate	30	14 402	3 665	870	169	44.2	7.5
53131	Real estate property managers	19	12 246	2 968	737	150	40.5	6.6
531311	Residential property managers	14	9 240	1 390	351	105	47.1	6.8
532	Rental and leasing services	73	71 240	14 763	3 483	511	15.2	8.8
5322	Consumer goods rental	31	12 655	2 469	596	182	17.2	4.1
53223	Video tape and disc rental	19	6 617	1 142	291	120	9.7	6.2
532230	Video tape and disc rental	19	6 617	1 142	291	120	9.7	6.2
5324	Commercial and industrial machinery and equipment rental and leasing	32	52 505	11 009	2 561	261	13.8	11.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	18	33 847	7 508	1 694	158	14.0	16.9
532412	Construction, mining, and forestry machinery and equipment rental and leasing	17	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	10	19 231	3 818	807	93	2.4	1.2
53249	Other commercial and industrial machinery and equipment rental and leasing	14	18 658	3 501	867	103	13.3	.2
532490	Other commercial and industrial machinery and equipment rental and leasing	14	18 658	3 501	867	103	13.3	.2
5324902	Industrial equipment rental and leasing	13	D	D	D	b	D	D

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MONROE-BASTROP, LA COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	195	130 689	26 127	6 668	1 164	20.5	4.9
531	Real estate	147	62 363	14 676	3 872	727	34.0	8.1
5311	Lessors of real estate	83	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	45	15 769	2 456	599	131	35.7	6.5
531110	Lessors of residential buildings and dwellings	45	15 769	2 456	599	131	35.7	6.5
5311101	Lessors of apartment buildings	33	12 718	1 828	445	105	34.2	6.8
5311109	Lessors of dwellings other than apartment buildings	12	3 051	628	154	26	42.1	4.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	10	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	26	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	26	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	26	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers ...	23	D	D	D	b	D	D
5313	Activities related to real estate	38	13 438	5 065	1 235	356	41.2	9.3
53131	Real estate property managers	20	10 233	4 326	1 056	315	32.6	9.9
531311	Residential property managers	17	D	D	D	e	D	D
53132	Offices of real estate appraisers	12	2 217	587	141	28	85.5	4.7
531320	Offices of real estate appraisers	12	2 217	587	141	28	85.5	4.7
532	Rental and leasing services	48	68 326	11 451	2 796	437	8.1	2.1
5322	Consumer goods rental	27	18 950	3 837	959	211	18.4	1.3
53223	Video tape and disc rental	10	5 492	741	181	79	26.4	1.0
532230	Video tape and disc rental	10	5 492	741	181	79	26.4	1.0
Bastrop, LA Micropolitan Statistical Area								
53	Real estate and rental and leasing	11	2 793	523	127	31	24.0	6.6
531	Real estate	8	1 062	155	37	10	63.2	17.4
532	Rental and leasing services	3	1 731	368	90	21	—	—
Monroe, LA Metropolitan Statistical Area								
53	Real estate and rental and leasing	184	127 896	25 604	6 541	1 133	20.4	4.9
531	Real estate	139	61 301	14 521	3 835	717	33.5	7.9
5311	Lessors of real estate	77	30 728	4 996	1 167	243	30.3	10.7
53111	Lessors of residential buildings and dwellings	42	15 371	2 419	590	127	34.7	6.0
531110	Lessors of residential buildings and dwellings	42	15 371	2 419	590	127	34.7	6.0
5311101	Lessors of apartment buildings	30	12 320	1 791	436	101	32.9	6.3
5311109	Lessors of dwellings other than apartment buildings	12	3 051	628	154	26	42.1	4.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	11 464	1 912	415	72	17.9	12.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	11 464	1 912	415	72	17.9	12.0
5312	Offices of real estate agents and brokers	24	17 135	4 460	1 433	118	33.3	1.9
53121	Offices of real estate agents and brokers	24	17 135	4 460	1 433	118	33.3	1.9
531210	Offices of real estate agents and brokers	24	17 135	4 460	1 433	118	33.3	1.9
5312101	Offices of residential real estate agents and brokers ...	21	11 077	983	229	57	31.2	3.0
5313	Activities related to real estate	38	13 438	5 065	1 235	356	41.2	9.3
53131	Real estate property managers	20	10 233	4 326	1 056	315	32.6	9.9
531311	Residential property managers	17	D	D	D	e	D	D
53132	Offices of real estate appraisers	12	2 217	587	141	28	85.5	4.7
531320	Offices of real estate appraisers	12	2 217	587	141	28	85.5	4.7
532	Rental and leasing services	45	66 595	11 083	2 706	416	8.3	2.1
5322	Consumer goods rental	24	17 219	3 469	869	190	20.2	1.4
NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	1 308	1 304 684	270 368	65 179	10 003	16.3	7.1
531	Real estate	943	650 364	133 180	32 585	5 161	25.3	11.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5311	Lessors of real estate	429	D	D	D	g	D	D
53111	Lessors of residential buildings and dwellings	210	D	D	D	f	D	D
531110	Lessors of residential buildings and dwellings	210	D	D	D	f	D	D
5311101	Lessors of apartment buildings	161	D	D	D	f	D	D
5311109	Lessors of dwellings other than apartment buildings	49	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	152	184 392	19 474	5 029	760	21.1	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	152	184 392	19 474	5 029	760	21.1	7.9
5311201	Lessors of professional and other office buildings	75	91 842	9 988	2 601	312	22.9	8.7
5311202	Lessors of manufacturing and industrial buildings	12	8 138	1 552	432	46	29.9	7.1
5311203	Lessors of shopping centers and retail stores	43	71 591	5 926	1 517	236	15.4	4.0
5311209	Lessors of other nonresidential buildings and facilities	22	12 821	2 008	479	166	34.1	24.3
53113	Lessors of miniwarehouses and self-storage units	35	10 170	1 640	375	93	20.9	10.0
531130	Lessors of miniwarehouses and self-storage units	35	10 170	1 640	375	93	20.9	10.0
53119	Lessors of other real estate property	32	15 047	2 139	609	72	15.6	11.7
531190	Lessors of other real estate property	32	15 047	2 139	609	72	15.6	11.7
5311901	Lessors of manufactured (mobile) home sites	10	2 707	353	80	22	49.4	9.2
5311909	Lessors of other real estate property	22	12 340	1 786	529	50	8.2	12.2
5312	Offices of real estate agents and brokers	261	D	D	D	f	D	D
53121	Offices of real estate agents and brokers	261	D	D	D	f	D	D
531210	Offices of real estate agents and brokers	261	D	D	D	f	D	D
5312101	Offices of residential real estate agents and brokers	192	D	D	D	f	D	D
5312109	Offices of nonresidential real estate agents and brokers	69	40 196	14 815	3 362	321	33.2	1.2
5313	Activities related to real estate	253	D	D	D	g	D	D
53131	Real estate property managers	143	D	D	D	g	D	D
531311	Residential property managers	106	D	D	D	g	D	D
531312	Nonresidential property managers	37	27 344	11 639	2 840	333	20.7	18.1
53132	Offices of real estate appraisers	52	15 020	3 297	822	127	64.6	7.9
531320	Offices of real estate appraisers	52	15 020	3 297	822	127	64.6	7.9
53139	Other activities related to real estate	58	19 540	6 588	1 467	232	45.6	16.5
531390	Other activities related to real estate	58	19 540	6 588	1 467	232	45.6	16.5
532	Rental and leasing services	350	636 209	131 513	31 399	4 750	7.6	2.8
5321	Automotive equipment rental and leasing	57	239 910	40 634	9 553	1 642	2.3	—
53211	Passenger car rental and leasing	22	188 911	34 001	7 993	1 410	.9	—
532111	Passenger car rental	20	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	35	50 999	6 633	1 560	232	7.6	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	35	50 999	6 633	1 560	232	7.6	—
5321201	Truck rental without drivers	17	D	D	D	b	D	D
5321202	Truck leasing	17	D	D	D	c	D	D
5322	Consumer goods rental	158	122 844	28 856	6 825	1 426	16.7	4.4
53221	Consumer electronics and appliances rental	35	D	D	D	c	D	D
532210	Consumer electronics and appliances rental	35	D	D	D	c	D	D
53222	Formal wear and costume rental	22	6 627	2 740	583	182	3.0	5.4
532220	Formal wear and costume rental	22	6 627	2 740	583	182	3.0	5.4
53223	Video tape and disc rental	62	D	D	D	f	D	D
532230	Video tape and disc rental	62	D	D	D	f	D	D
53229	Other consumer goods rental	39	D	D	D	e	D	D
532291	Home health equipment rental	12	17 662	5 207	1 111	124	16.0	—
532299	All other consumer goods rental	20	D	D	D	e	D	D
5323	General rental centers	22	12 740	3 529	853	122	22.8	20.6
53231	General rental centers	22	12 740	3 529	853	122	22.8	20.6
532310	General rental centers	22	12 740	3 529	853	122	22.8	20.6
5324	Commercial and industrial machinery and equipment rental and leasing	113	260 715	58 494	14 168	1 560	7.4	3.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	57	163 261	28 979	6 615	686	6.9	4.1
532411	Commercial air, rail, and water transportation equipment rental and leasing	16	D	D	D	c	D	D
5324111	Commercial vessel rental and leasing without crew	11	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	41	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	24	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	17	50 573	12 973	3 171	305	7.1	12.6
53249	Other commercial and industrial machinery and equipment rental and leasing	50	95 142	28 958	7 406	847	7.5	3.2
532490	Other commercial and industrial machinery and equipment rental and leasing	50	95 142	28 958	7 406	847	7.5	3.2
5324902	Industrial equipment rental and leasing	36	83 131	25 847	6 624	771	6.7	3.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	15	18 111	5 675	1 195	92	.2	3.6
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	15	18 111	5 675	1 195	92	.2	3.6
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	15	18 111	5 675	1 195	92	.2	3.6
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	15	18 111	5 675	1 195	92	.2	3.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA—Con.							
	Bogalusa, LA Micropolitan Statistical Area							
53	Real estate and rental and leasing	9	2 113	460	100	33	59.6	—
531	Real estate	5	530	55	8	3	71.5	—
532	Rental and leasing services	4	1 583	405	92	30	55.6	—
	New Orleans-Metairie-Kenner, LA Metropolitan Statistical Area							
53	Real estate and rental and leasing	1 299	1 302 571	269 908	65 079	9 970	16.2	7.1
531	Real estate	938	649 834	133 125	32 577	5 158	25.2	11.4
5311	Lessors of real estate	427	346 189	41 068	10 184	1 799	22.3	13.9
53111	Lessors of residential buildings and dwellings	208	136 580	17 815	4 171	874	24.8	22.6
531110	Lessors of residential buildings and dwellings	208	136 580	17 815	4 171	874	24.8	22.6
5311101	Lessors of apartment buildings	160	123 963	14 959	3 482	744	22.5	23.1
5311109	Lessors of dwellings other than apartment buildings	48	12 617	2 856	689	130	47.6	17.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	152	184 392	19 474	5 029	760	21.1	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	152	184 392	19 474	5 029	760	21.1	7.9
5311201	Lessors of professional and other office buildings	75	91 842	9 988	2 601	312	22.9	8.7
5311202	Lessors of manufacturing and industrial buildings	12	8 138	1 552	432	46	29.9	7.1
5311203	Lessors of shopping centers and retail stores	43	71 591	5 926	1 517	236	15.4	4.0
5311209	Lessors of other nonresidential buildings and facilities	22	12 821	2 008	479	166	34.1	24.3
53113	Lessors of miniwarehouses and self-storage units	35	10 170	1 640	375	93	20.9	10.0
531130	Lessors of miniwarehouses and self-storage units	35	10 170	1 640	375	93	20.9	10.0
53119	Lessors of other real estate property	32	15 047	2 139	609	72	15.6	11.7
531190	Lessors of other real estate property	32	15 047	2 139	609	72	15.6	11.7
5311901	Lessors of manufactured (mobile) home sites	10	2 707	353	80	22	49.4	9.2
5311909	Lessors of other real estate property	22	12 340	1 786	529	50	8.2	12.2
5312	Offices of real estate agents and brokers	259	163 850	28 479	6 783	911	27.8	4.1
53121	Offices of real estate agents and brokers	259	163 850	28 479	6 783	911	27.8	4.1
5312101	Offices of residential real estate agents and brokers	190	123 654	13 664	3 421	590	26.1	5.1
5312109	Offices of nonresidential real estate agents and brokers	69	40 196	14 815	3 362	321	33.2	1.2
5313	Activities related to real estate	252	139 795	63 578	15 610	2 448	29.4	13.5
53131	Real estate property managers	142	105 235	53 693	13 321	2 089	21.4	13.7
531311	Residential property managers	105	77 891	42 054	10 481	1 756	21.6	12.2
531312	Nonresidential property managers	37	27 344	11 639	2 840	333	20.7	18.1
53132	Offices of real estate appraisers	52	15 020	3 297	822	127	64.6	7.9
531320	Offices of real estate appraisers	52	15 020	3 297	822	127	64.6	7.9
53139	Other activities related to real estate	58	19 540	6 588	1 467	232	45.6	16.5
531390	Other activities related to real estate	58	19 540	6 588	1 467	232	45.6	16.5
532	Rental and leasing services	346	634 626	131 108	31 307	4 720	7.5	2.8
5321	Automotive equipment rental and leasing	57	239 910	40 634	9 553	1 642	2.3	—
53211	Passenger car rental and leasing	22	188 911	34 001	7 993	1 410	.9	—
532111	Passenger car rental	20	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	35	50 999	6 633	1 560	232	7.6	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	35	50 999	6 633	1 560	232	7.6	—
5321201	Truck rental without drivers	17	D	D	D	b	D	D
5321202	Truck leasing	17	D	D	D	c	D	D
5322	Consumer goods rental	154	121 261	28 451	6 733	1 396	16.2	4.4
53221	Consumer electronics and appliances rental	34	25 745	5 061	1 254	162	6.0	2.6
532210	Consumer electronics and appliances rental	34	25 745	5 061	1 254	162	6.0	2.6
53222	Formal wear and costume rental	22	6 627	2 740	583	182	3.0	5.4
532220	Formal wear and costume rental	22	6 627	2 740	583	182	3.0	5.4
53223	Video tape and disc rental	60	44 701	6 928	1 748	620	14.1	2.6
532230	Video tape and disc rental	60	44 701	6 928	1 748	620	14.1	2.6
53229	Other consumer goods rental	38	44 188	13 722	3 148	432	26.3	7.1
532291	Home health equipment rental	12	17 662	5 207	1 111	124	16.0	—
532299	All other consumer goods rental	19	24 187	8 190	1 965	284	32.7	12.1
5323	General rental centers	22	12 740	3 529	853	122	22.8	20.6
53231	General rental centers	22	12 740	3 529	853	122	22.8	20.6
532310	General rental centers	22	12 740	3 529	853	122	22.8	20.6
5324	Commercial and industrial machinery and equipment rental and leasing	113	260 715	58 494	14 168	1 560	7.4	3.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	57	163 261	28 979	6 615	686	6.9	4.1
532411	Commercial air, rail, and water transportation equipment rental and leasing	16	D	D	D	c	D	D
5324111	Commercial vessel rental and leasing without crew	11	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	41	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	24	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	17	50 573	12 973	3 171	305	7.1	12.6
53249	Other commercial and industrial machinery and equipment rental and leasing	50	95 142	28 958	7 406	847	7.5	3.2
532490	Other commercial and industrial machinery and equipment rental and leasing	50	95 142	28 958	7 406	847	7.5	3.2
5324902	Industrial equipment rental and leasing	36	83 131	25 847	6 624	771	6.7	3.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA—Con.							
	New Orleans-Metairie-Kenner, LA Metropolitan Statistical Area—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	15	18 111	5 675	1 195	92	.2	3.6
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	15	18 111	5 675	1 195	92	.2	3.6
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	15	18 111	5 675	1 195	92	.2	3.6
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	15	18 111	5 675	1 195	92	.2	3.6
	SHREVEPORT-BOSSIER CITY-MINDEN, LA COMBINED STATISTICAL AREA							
53	Real estate and rental and leasing	372	272 736	53 927	12 987	2 273	22.7	10.8
531	Real estate	256	D	D	D	g	D	D
5311	Lessors of real estate	131	D	D	D	f	D	D
53111	Lessors of residential buildings and dwellings	57	D	D	D	e	D	D
531110	Lessors of residential buildings and dwellings	57	D	D	D	e	D	D
5311101	Lessors of apartment buildings	44	D	D	D	e	D	D
5311109	Lessors of dwellings other than apartment buildings	13	14 813	2 230	683	41	7.0	4.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	34	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	34	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	16	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	11	13 739	1 472	363	86	5.1	—
53113	Lessors of miniwarehouses and self-storage units	20	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	20	D	D	D	b	D	D
53119	Lessors of other real estate property	20	5 747	776	178	53	23.9	47.8
531190	Lessors of other real estate property	20	5 747	776	178	53	23.9	47.8
5311901	Lessors of manufactured (mobile) home sites	10	3 003	301	57	29	37.0	12.8
5311909	Lessors of other real estate property	10	2 744	475	121	24	9.7	86.0
5312	Offices of real estate agents and brokers	61	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	61	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	61	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers	47	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	14	11 077	3 358	762	92	32.3	.6
5313	Activities related to real estate	64	D	D	D	f	D	D
53131	Real estate property managers	43	D	D	D	f	D	D
531311	Residential property managers	31	D	D	D	e	D	D
531312	Nonresidential property managers	12	8 498	2 396	592	138	41.3	30.8
53132	Offices of real estate appraisers	13	D	D	D	b	D	D
531320	Offices of real estate appraisers	13	D	D	D	b	D	D
532	Rental and leasing services	108	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	20	35 239	5 324	1 320	182	1.5	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	26 465	3 223	845	103	2.0	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	26 465	3 223	845	103	2.0	—
5322	Consumer goods rental	54	D	D	D	e	D	D
53223	Video tape and disc rental	23	D	D	D	c	D	D
532230	Video tape and disc rental	23	D	D	D	c	D	D
53229	Other consumer goods rental	17	D	D	D	c	D	D
532299	All other consumer goods rental	11	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	28	D	D	D	c	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	8	D	D	D	a	D	D
	Minden, LA Micropolitan Statistical Area							
53	Real estate and rental and leasing	26	21 031	4 514	1 054	194	4.5	27.1
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	13	12 278	2 876	633	107	2.0	3.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
SHREVEPORT-BOSSIER CITY-MINDEN, LA COMBINED STATISTICAL AREA—Con.								
Shreveport-Bossier City, LA Metropolitan Statistical Area								
53	Real estate and rental and leasing	346	251 705	49 413	11 933	2 079	24.2	9.4
531	Real estate	246	145 640	28 784	6 942	1 301	34.3	10.3
5311	Lessors of real estate	124	71 703	10 434	2 686	516	25.2	13.4
53111	Lessors of residential buildings and dwellings	54	41 722	6 763	1 763	301	29.6	6.6
531110	Lessors of residential buildings and dwellings	54	41 722	6 763	1 763	301	29.6	6.6
5311101	Lessors of apartment buildings	41	26 909	4 533	1 080	260	42.0	7.8
5311109	Lessors of dwellings other than apartment buildings	13	14 813	2 230	683	41	7.0	4.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	20 223	2 482	637	129	12.6	19.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	20 223	2 482	637	129	12.6	19.2
5311201	Lessors of professional and other office buildings	14	4 463	660	197	36	18.9	69.5
5311203	Lessors of shopping centers and retail stores	11	13 739	1 472	363	86	5.1	—
53113	Lessors of miniwarehouses and self-storage units	18	4 011	413	108	33	45.1	6.5
531130	Lessors of miniwarehouses and self-storage units	18	4 011	413	108	33	45.1	6.5
53119	Lessors of other real estate property	20	5 747	776	178	53	23.9	47.8
531190	Lessors of other real estate property	20	5 747	776	178	53	23.9	47.8
5311901	Lessors of manufactured (mobile) home sites	10	3 003	301	57	29	37.0	12.8
5311909	Lessors of other real estate property	10	2 744	475	121	24	9.7	86.0
5312	Offices of real estate agents and brokers	60	38 718	6 325	1 432	211	38.9	2.4
53121	Offices of real estate agents and brokers	60	38 718	6 325	1 432	211	38.9	2.4
531210	Offices of real estate agents and brokers	60	38 718	6 325	1 432	211	38.9	2.4
5312101	Offices of residential real estate agents and brokers	46	27 641	2 967	670	119	41.6	3.0
5312109	Offices of nonresidential real estate agents and brokers	14	11 077	3 358	762	92	32.3	.6
5313	Activities related to real estate	62	35 219	12 025	2 824	574	47.6	12.5
53131	Real estate property managers	41	30 943	11 424	2 672	545	42.9	11.6
531311	Residential property managers	29	22 445	9 028	2 080	407	43.5	4.3
531312	Nonresidential property managers	12	8 498	2 396	592	138	41.3	30.8
53132	Offices of real estate appraisers	13	D	D	D	b	D	D
531320	Offices of real estate appraisers	13	D	D	D	b	D	D
532	Rental and leasing services	95	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	20	35 239	5 324	1 320	182	1.5	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	26 465	3 223	845	103	2.0	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	26 465	3 223	845	103	2.0	—
5322	Consumer goods rental	45	31 677	7 468	1 925	405	12.9	8.6
53223	Video tape and disc rental	18	9 777	1 479	414	149	12.8	.5
532230	Video tape and disc rental	18	9 777	1 479	414	149	12.8	.5
53229	Other consumer goods rental	15	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	25	31 692	6 993	1 549	169	18.0	15.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	a	D	D
ALEXANDRIA, LA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	123	94 999	25 540	5 395	923	19.1	21.1
531	Real estate	82	D	D	D	e	D	D
5311	Lessors of real estate	48	20 389	5 235	1 267	223	56.6	13.7
53111	Lessors of residential buildings and dwellings	27	11 323	3 897	855	132	49.4	9.1
531110	Lessors of residential buildings and dwellings	27	11 323	3 897	855	132	49.4	9.1
5311101	Lessors of apartment buildings	17	9 261	3 582	788	110	52.8	3.0
5311109	Lessors of dwellings other than apartment buildings	10	2 062	315	67	22	34.1	36.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	7 695	1 170	374	79	68.9	22.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	7 695	1 170	374	79	68.9	22.3
5312	Offices of real estate agents and brokers	16	6 487	1 408	315	58	45.7	4.2
53121	Offices of real estate agents and brokers	16	6 487	1 408	315	58	45.7	4.2
531210	Offices of real estate agents and brokers	16	6 487	1 408	315	58	45.7	4.2
5312101	Offices of residential real estate agents and brokers	14	D	D	D	b	D	D
5313	Activities related to real estate	18	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ALEXANDRIA, LA METROPOLITAN STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	39	55 978	16 069	3 228	528	2.7	26.2
5322	Consumer goods rental	18	11 395	2 589	597	132	12.1	3.7
5324	Commercial and industrial machinery and equipment rental and leasing	10	37 304	12 027	2 261	304	—	38.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
HAMMOND, LA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	86	31 151	6 273	1 522	348	39.6	16.6
531	Real estate	57	12 828	2 269	562	147	58.8	18.5
5311	Lessors of real estate	29	6 318	937	229	54	58.0	27.5
53111	Lessors of residential buildings and dwellings	17	4 194	436	103	29	59.5	32.8
531110	Lessors of residential buildings and dwellings	17	4 194	436	103	29	59.5	32.8
5311109	Lessors of dwellings other than apartment buildings	10	1 937	166	38	17	81.9	1.5
5312	Offices of real estate agents and brokers	15	4 050	467	119	45	47.6	4.1
53121	Offices of real estate agents and brokers	15	4 050	467	119	45	47.6	4.1
531210	Offices of real estate agents and brokers	15	4 050	467	119	45	47.6	4.1
5312101	Offices of residential real estate agents and brokers	14	D	D	D	b	D	D
5313	Activities related to real estate	13	2 460	865	214	48	79.2	19.1
532	Rental and leasing services	29	18 323	4 004	960	201	26.2	15.3
5322	Consumer goods rental	16	12 057	2 669	662	149	13.4	23.2
HOUMA-BAYOU CANE-THIBODAU, LA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	248	352 214	88 022	21 071	2 332	9.6	5.6
531	Real estate	125	D	D	D	e	D	D
5311	Lessors of real estate	68	16 816	4 738	660	178	50.8	14.1
53111	Lessors of residential buildings and dwellings	21	8 821	1 152	285	66	62.0	10.5
531110	Lessors of residential buildings and dwellings	21	8 821	1 152	285	66	62.0	10.5
5311101	Lessors of apartment buildings	17	8 384	1 078	263	55	60.0	11.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	3 544	2 640	151	42	32.4	38.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	3 544	2 640	151	42	32.4	38.6
53119	Lessors of other real estate property	23	3 709	860	203	65	41.0	2.1
531190	Lessors of other real estate property	23	3 709	860	203	65	41.0	2.1
5311901	Lessors of manufactured (mobile) home sites	12	2 178	565	128	40	54.4	2.0
5311909	Lessors of other real estate property	11	1 531	295	75	25	21.8	2.2
5312	Offices of real estate agents and brokers	30	8 948	1 296	290	77	51.9	6.1
53121	Offices of real estate agents and brokers	30	8 948	1 296	290	77	51.9	6.1
531210	Offices of real estate agents and brokers	30	8 948	1 296	290	77	51.9	6.1
5312101	Offices of residential real estate agents and brokers	22	7 155	849	193	58	63.2	7.6
5313	Activities related to real estate	27	D	D	D	b	D	D
53131	Real estate property managers	14	5 383	2 061	548	47	10.6	25.0
53132	Offices of real estate appraisers	10	2 015	512	101	19	56.0	—
531320	Offices of real estate appraisers	10	2 015	512	101	19	56.0	—
532	Rental and leasing services	121	309 938	79 083	19 396	1 996	6.0	5.0
5322	Consumer goods rental	33	D	D	D	c	D	D
53223	Video tape and disc rental	17	6 981	1 028	277	95	19.8	1.8
532230	Video tape and disc rental	17	6 981	1 028	277	95	19.8	1.8
5323	General rental centers	13	9 109	2 078	434	77	4.8	7.8
53231	General rental centers	13	9 109	2 078	434	77	4.8	7.8
532310	General rental centers	13	9 109	2 078	434	77	4.8	7.8
5324	Commercial and industrial machinery and equipment rental and leasing	73	273 182	71 815	17 925	1 669	4.3	5.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	57	240 019	63 079	15 903	1 399	2.3	4.9
532411	Commercial air, rail, and water transportation equipment rental and leasing	17	94 947	28 137	7 427	592	2.2	.7
5324111	Commercial vessel rental and leasing without crew	14	93 217	27 567	7 368	584	1.0	.1
532412	Construction, mining, and forestry machinery and equipment rental and leasing	40	145 072	34 942	8 476	807	2.5	7.6
5324121	Rental and leasing of heavy construction equipment without operators	11	14 481	3 281	832	95	16.2	8.7
5324129	Oilfield and well drilling equipment rental and leasing	29	130 591	31 661	7 644	712	.9	7.5
53249	Other commercial and industrial machinery and equipment rental and leasing	16	33 163	8 736	2 022	270	18.2	8.4
532490	Other commercial and industrial machinery and equipment rental and leasing	16	33 163	8 736	2 022	270	18.2	8.4
5324902	Industrial equipment rental and leasing	14	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MORGAN CITY, LA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	94	102 601	22 934	5 560	634	13.9	2.1
531	Real estate	52	13 470	1 667	432	96	46.9	13.0
5311	Lessors of real estate	36	10 745	1 265	334	70	37.8	13.7
53111	Lessors of residential buildings and dwellings	17	2 834	478	105	31	75.9	6.7
531110	Lessors of residential buildings and dwellings	17	2 834	478	105	31	75.9	6.7
53119	Lessors of other real estate property	11	4 014	242	68	19	33.4	11.7
531190	Lessors of other real estate property	11	4 014	242	68	19	33.4	11.7
5312	Offices of real estate agents and brokers	10	2 336	248	59	17	90.6	9.4
53121	Offices of real estate agents and brokers	10	2 336	248	59	17	90.6	9.4
531210	Offices of real estate agents and brokers	10	2 336	248	59	17	90.6	9.4
532	Rental and leasing services	42	89 131	21 267	5 128	538	8.9	.4
5322	Consumer goods rental	18	5 972	1 441	333	77	17.7	4.0
5324	Commercial and industrial machinery and equipment rental and leasing	19	79 498	19 237	4 661	433	8.6	.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	75 701	17 925	4 350	398	9.0	.1
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	10	71 621	16 838	4 138	372	9.6	—
NATCHEZ, MS-LA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	43	11 509	2 510	670	130	48.8	14.1
531	Real estate	28	6 883	1 486	430	65	63.9	5.2
5311	Lessors of real estate	16	3 476	624	151	34	70.5	4.7
532	Rental and leasing services	15	4 626	1 024	240	65	26.3	27.2
5322	Consumer goods rental	12	3 611	777	177	49	21.6	18.9
NATCHITOCHE, LA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	31	7 440	1 209	299	93	56.3	11.3
531	Real estate	23	4 571	689	164	57	77.9	18.3
5311	Lessors of real estate	16	3 258	525	125	41	68.9	25.7
532	Rental and leasing services	8	2 869	520	135	36	22.0	—
RUSTON, LA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	57	20 717	3 212	732	195	47.9	19.1
531	Real estate	43	13 924	1 565	344	104	47.3	26.8
5311	Lessors of real estate	26	9 359	922	192	59	47.4	28.6
53111	Lessors of residential buildings and dwellings	13	3 048	348	71	23	48.2	41.7
531110	Lessors of residential buildings and dwellings	13	3 048	348	71	23	48.2	41.7
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	3 845	552	131	37	45.1	22.5
53121	Offices of real estate agents and brokers	11	3 845	552	131	37	45.1	22.5
531210	Offices of real estate agents and brokers	11	3 845	552	131	37	45.1	22.5
5312101	Offices of residential real estate agents and brokers	10	D	D	D	b	D	D
532	Rental and leasing services	14	6 793	1 647	388	91	49.0	3.4
TALLULAH, LA MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	9	1 884	283	65	19	29.3	37.2
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Parishes: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ACADIA								
53	Real estate and rental and leasing	31	8 126	1 980	491	140	44.3	17.9
531	Real estate	16	D	D	D	b	D	D
5311	Lessors of real estate	10	1 543	211	49	21	45.8	13.6
532	Rental and leasing services	14	4 781	1 190	302	80	35.4	13.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
ALLEN								
53	Real estate and rental and leasing	7	1 039	260	65	16	59.7	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	a	D	D
ASCENSION								
53	Real estate and rental and leasing	69	72 591	12 804	3 049	411	12.5	8.2
531	Real estate	37	15 895	1 568	382	94	22.4	18.0
5311	Lessors of real estate	20	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	13	4 490	556	127	22	30.8	2.5
53121	Offices of real estate agents and brokers	13	4 490	556	127	22	30.8	2.5
531210	Offices of real estate agents and brokers	13	4 490	556	127	22	30.8	2.5
5312101	Offices of residential real estate agents and brokers ..	13	4 490	556	127	22	30.8	2.5
532	Rental and leasing services	32	56 696	11 236	2 667	317	9.7	5.5
5322	Consumer goods rental	10	5 330	1 089	305	79	40.6	1.6
5324	Commercial and industrial machinery and equipment rental and leasing	18	46 787	9 195	2 131	207	7.1	5.4
ASSUMPTION								
53	Real estate and rental and leasing	11	3 386	412	103	24	99.7	.1
531	Real estate	7	2 081	278	70	17	99.5	.2
532	Rental and leasing services	4	1 305	134	33	7	100.0	—
AVOYELLES								
53	Real estate and rental and leasing	20	5 369	716	178	53	72.2	6.9
531	Real estate	14	3 664	346	85	31	89.8	10.2
532	Rental and leasing services	6	1 705	370	93	22	34.4	—
BEAUREGARD								
53	Real estate and rental and leasing	21	7 315	1 111	266	81	14.8	40.1
531	Real estate	12	4 021	435	100	24	18.2	72.9
532	Rental and leasing services	9	3 294	676	166	57	10.5	—
BIENVILLE								
53	Real estate and rental and leasing	7	5 995	1 408	367	33	10.6	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
BOSSIER								
53	Real estate and rental and leasing	96	54 121	10 241	2 515	490	25.5	6.7
531	Real estate	64	30 307	4 728	1 129	252	38.0	5.8
5311	Lessors of real estate	32	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	13	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	13	D	D	D	b	D	D
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	18	9 875	1 158	262	45	47.6	3.3
53121	Offices of real estate agents and brokers	18	9 875	1 158	262	45	47.6	3.3
531210	Offices of real estate agents and brokers	18	9 875	1 158	262	45	47.6	3.3
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
5313	Activities related to real estate	14	D	D	D	b	D	D
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental and leasing services	32	23 814	5 513	1 386	238	9.5	7.9
5322	Consumer goods rental	11	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	12	11 930	2 558	599	71	9.7	1.0

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CADDO								
53	Real estate and rental and leasing	242	194 895	38 341	9 228	1 534	23.4	10.1
531	Real estate	178	113 529	23 442	5 688	1 013	32.8	11.6
5311	Lessors of real estate	91	56 029	8 386	2 170	397	26.9	15.7
53111	Lessors of residential buildings and dwellings	40	35 516	5 612	1 490	241	31.0	7.7
531110	Lessors of residential buildings and dwellings	40	35 516	5 612	1 490	241	31.0	7.7
5311101	Lessors of apartment buildings	30	21 136	3 485	827	206	48.0	9.9
5311109	Lessors of dwellings other than apartment buildings	10	14 380	2 127	663	35	6.0	4.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	13 195	1 785	439	88	16.6	24.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	13 195	1 785	439	88	16.6	24.2
5311201	Lessors of professional and other office buildings	13	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	12	2 636	264	71	21	55.1	9.9
531130	Lessors of miniwarehouses and self-storage units	12	2 636	264	71	21	55.1	9.9
53119	Lessors of other real estate property	14	4 682	725	170	47	9.8	55.4
531190	Lessors of other real estate property	14	4 682	725	170	47	9.8	55.4
5312	Offices of real estate agents and brokers	42	28 843	5 167	1 170	166	36.0	2.0
53121	Offices of real estate agents and brokers	42	28 843	5 167	1 170	166	36.0	2.0
531210	Offices of real estate agents and brokers	42	28 843	5 167	1 170	166	36.0	2.0
5312101	Offices of residential real estate agents and brokers ...	31	D	D	D	b	D	D
5312109	Offices of nonresidential real estate agents and brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	45	28 657	9 889	2 348	450	41.1	13.2
53131	Real estate property managers	29	26 099	9 437	2 230	426	36.3	13.6
531311	Residential property managers	20	19 004	8 005	1 868	354	35.7	4.9
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental and leasing services	59	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	14	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	24 305	2 829	698	89	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	24 305	2 829	698	89	—	—
5322	Consumer goods rental	31	22 865	5 152	1 345	259	14.8	3.3
53223	Video tape and disc rental	10	6 607	1 017	297	93	16.4	—
532230	Video tape and disc rental	10	6 607	1 017	297	93	16.4	—
53229	Other consumer goods rental	12	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	a	D	D
CALCASIEU								
53	Real estate and rental and leasing	214	141 153	25 638	6 104	1 047	25.0	7.8
531	Real estate	144	D	D	D	f	D	D
5311	Lessors of real estate	89	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	34	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	34	D	D	D	c	D	D
5311101	Lessors of apartment buildings	27	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	20 048	2 468	624	103	37.6	1.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	20 048	2 468	624	103	37.6	1.2
5311201	Lessors of professional and other office buildings	15	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	11	2 832	596	170	38	31.9	—
531130	Lessors of miniwarehouses and self-storage units	11	2 832	596	170	38	31.9	—
53119	Lessors of other real estate property	17	8 225	1 060	235	54	32.6	2.8
531190	Lessors of other real estate property	17	8 225	1 060	235	54	32.6	2.8
5311901	Lessors of manufactured (mobile) home sites	12	2 476	711	162	39	35.5	9.3
5312	Offices of real estate agents and brokers	26	11 371	1 360	300	68	48.7	.1
53121	Offices of real estate agents and brokers	26	11 371	1 360	300	68	48.7	.1
531210	Offices of real estate agents and brokers	26	11 371	1 360	300	68	48.7	.1
5312101	Offices of residential real estate agents and brokers ...	19	6 406	586	138	29	55.0	.2
5313	Activities related to real estate	29	D	D	D	c	D	D
53131	Real estate property managers	19	12 246	2 968	737	150	40.5	6.6
531311	Residential property managers	14	9 240	1 390	351	105	47.1	6.8
532	Rental and leasing services	70	D	D	D	f	D	D
5322	Consumer goods rental	31	12 655	2 469	596	182	17.2	4.1
53223	Video tape and disc rental	19	6 617	1 142	291	120	9.7	6.2
532230	Video tape and disc rental	19	6 617	1 142	291	120	9.7	6.2

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	CALCASIEU—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services—Con.							
5324	Commercial and industrial machinery and equipment rental and leasing	29	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	17	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	17	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	10	19 231	3 818	807	93	2.4	1.2
53249	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	12	D	D	D	b	D	D
5324902	Industrial equipment rental and leasing	11	D	D	D	b	D	D
	CALDWELL							
53	Real estate and rental and leasing	4	778	193	46	9	34.4	8.7
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	CAMERON							
53	Real estate and rental and leasing	5	2 676	402	82	10	100.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	CATAHOULA							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	CLAIBORNE							
53	Real estate and rental and leasing	4	977	197	52	12	33.9	55.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	CONCORDIA							
53	Real estate and rental and leasing	5	901	238	60	24	97.2	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	DE SOTO							
53	Real estate and rental and leasing	8	2 689	831	190	55	50.0	14.9
531	Real estate	4	1 804	614	125	36	62.9	—
532	Rental and leasing services	4	885	217	65	19	23.8	45.4
	EAST BATON ROUGE							
53	Real estate and rental and leasing	486	417 088	87 895	21 929	3 431	25.5	8.4
531	Real estate	367	237 178	41 144	9 495	1 767	39.8	12.8
5311	Lessors of real estate	187	146 045	19 174	4 536	950	37.2	15.5
53111	Lessors of residential buildings and dwellings	108	77 847	11 396	2 718	560	33.5	17.8
531110	Lessors of residential buildings and dwellings	108	77 847	11 396	2 718	560	33.5	17.8
5311101	Lessors of apartment buildings	85	66 376	9 706	2 293	487	32.7	18.7
5311109	Lessors of dwellings other than apartment buildings	23	11 471	1 690	425	73	38.1	12.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	44	58 665	6 043	1 422	288	40.5	13.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	44	58 665	6 043	1 422	288	40.5	13.8
5311201	Lessors of professional and other office buildings	18	6 984	1 341	307	66	39.6	47.5
5311203	Lessors of shopping centers and retail stores	11	D	D	D	c	D	D
5311209	Lessors of other nonresidential buildings and facilities	11	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	23	6 447	984	236	68	53.3	8.9
531130	Lessors of miniwarehouses and self-storage units	23	6 447	984	236	68	53.3	8.9
53119	Lessors of other real estate property	12	3 086	751	160	34	33.2	3.6
531190	Lessors of other real estate property	12	3 086	751	160	34	33.2	3.6
5312	Offices of real estate agents and brokers	91	58 650	6 502	1 428	286	46.1	6.7
53121	Offices of real estate agents and brokers	91	58 650	6 502	1 428	286	46.1	6.7
531210	Offices of real estate agents and brokers	91	58 650	6 502	1 428	286	46.1	6.7
5312101	Offices of residential real estate agents and brokers	72	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	19	D	D	D	c	D	D
5313	Activities related to real estate	89	32 483	15 468	3 531	531	39.7	11.9
53131	Real estate property managers	44	23 015	13 389	3 119	437	32.9	7.9
531311	Residential property managers	31	D	D	D	e	D	D
531312	Nonresidential property managers	13	D	D	D	c	D	D
53132	Offices of real estate appraisers	30	D	D	D	b	D	D
531320	Offices of real estate appraisers	30	D	D	D	b	D	D
53139	Other activities related to real estate	15	D	D	D	b	D	D
531390	Other activities related to real estate	15	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
EAST BATON ROUGE—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	115	176 294	46 402	12 318	1 649	6.0	2.5
5321	Automotive equipment rental and leasing	20	67 408	10 056	2 576	330	5.0	.1
53211	Passenger car rental and leasing	11	D	D	D	c	D	D
532111	Passenger car rental	10	D	D	D	c	D	D
5322	Consumer goods rental	65	42 980	9 744	2 402	515	11.1	5.6
53222	Formal wear and costume rental	12	D	D	D	c	D	D
532220	Formal wear and costume rental	12	D	D	D	c	D	D
53223	Video tape and disc rental	30	18 705	3 248	802	265	12.2	11.6
532230	Video tape and disc rental	30	18 705	3 248	802	265	12.2	11.6
53229	Other consumer goods rental	14	11 588	3 496	895	90	8.0	.1
5323	General rental centers	10	5 224	1 779	419	66	6.8	24.3
53231	General rental centers	10	5 224	1 779	419	66	6.8	24.3
532310	General rental centers	10	5 224	1 779	419	66	6.8	24.3
5324	Commercial and industrial machinery and equipment rental and leasing	20	60 682	24 823	6 921	738	3.4	1.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	15 995	3 948	845	93	8.6	4.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	3 616	349	116	15	38.9	—
EAST CARROLL								
53	Real estate and rental and leasing	4	1 360	229	56	12	20.3	2.2
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
EAST FELICIANA								
53	Real estate and rental and leasing	10	2 937	411	89	22	27.1	66.9
531	Real estate	7	2 594	307	76	15	24.3	75.7
532	Rental and leasing services	3	343	104	13	7	48.7	—
EVANGELINE								
53	Real estate and rental and leasing	25	5 881	1 014	232	68	43.7	4.8
531	Real estate	18	3 081	613	127	42	36.4	3.1
5311	Lessors of real estate	17	D	D	D	b	D	D
532	Rental and leasing services	7	2 800	401	105	26	51.8	6.7
FRANKLIN								
53	Real estate and rental and leasing	14	3 822	675	155	38	70.6	4.4
531	Real estate	9	2 490	436	93	19	96.3	2.9
532	Rental and leasing services	5	1 332	239	62	19	22.7	7.2
IBERIA								
53	Real estate and rental and leasing	74	292 998	72 826	21 299	1 665	4.4	1.6
531	Real estate	38	11 888	3 123	743	158	50.2	8.6
5311	Lessors of real estate	24	8 478	1 943	472	118	38.9	7.9
53111	Lessors of residential buildings and dwellings	13	2 541	454	96	35	28.7	25.4
531110	Lessors of residential buildings and dwellings	13	2 541	454	96	35	28.7	25.4
5313	Activities related to real estate	10	2 145	984	222	30	65.5	16.1
532	Rental and leasing services	36	281 110	69 703	20 556	1 507	2.4	1.3
5324	Commercial and industrial machinery and equipment rental and leasing	24	272 916	67 880	20 117	1 430	2.4	1.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	20	D	D	D	f	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	17	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	14	D	D	D	e	D	D
IBERVILLE								
53	Real estate and rental and leasing	20	23 123	3 532	848	133	3.3	8.3
531	Real estate	10	7 816	610	141	30	9.0	.5
532	Rental and leasing services	10	15 307	2 922	707	103	.3	12.3
JACKSON								
53	Real estate and rental and leasing	14	2 354	458	113	28	26.4	9.8
531	Real estate	10	1 052	141	32	13	40.3	22.0
532	Rental and leasing services	4	1 302	317	81	15	15.2	—

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
JEFFERSON								
53	Real estate and rental and leasing	524	660 380	141 992	34 403	5 362	12.9	4.7
531	Real estate	377	290 811	70 344	17 096	2 620	23.1	8.9
5311	Lessors of real estate	183	161 890	17 169	4 223	809	20.2	12.2
53111	Lessors of residential buildings and dwellings	97	58 406	7 703	1 811	392	19.1	19.6
531110	Lessors of residential buildings and dwellings	97	58 406	7 703	1 811	392	19.1	19.6
5311101	Lessors of apartment buildings	80	53 593	6 606	1 553	349	16.3	20.8
5311109	Lessors of dwellings other than apartment buildings	17	4 813	1 097	258	43	50.8	5.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	63	96 552	8 577	2 212	360	20.5	7.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	63	96 552	8 577	2 212	360	20.5	7.0
5311201	Lessors of professional and other office buildings	31	44 662	3 728	997	126	20.7	10.5
5311203	Lessors of shopping centers and retail stores	16	42 441	3 096	750	132	14.7	3.6
53113	Lessors of miniwarehouses and self-storage units	15	4 190	510	120	41	20.2	21.7
531130	Lessors of miniwarehouses and self-storage units	15	4 190	510	120	41	20.2	21.7
5312	Offices of real estate agents and brokers	88	51 236	12 492	2 842	340	34.9	2.5
53121	Offices of real estate agents and brokers	88	51 236	12 492	2 842	340	34.9	2.5
531210	Offices of real estate agents and brokers	88	51 236	12 492	2 842	340	34.9	2.5
5312101	Offices of residential real estate agents and brokers ...	54	28 640	3 860	940	155	33.3	4.4
5312109	Offices of nonresidential real estate agents and brokers	34	22 596	8 632	1 902	185	36.8	.1
5313	Activities related to real estate	106	77 685	40 683	10 031	1 471	21.1	6.1
53131	Real estate property managers	54	57 534	34 648	8 580	1 290	12.4	4.7
531311	Residential property managers	41	50 402	31 383	7 745	1 204	12.2	4.3
531312	Nonresidential property managers	13	7 132	3 265	835	86	13.6	7.3
53132	Offices of real estate appraisers	27	9 525	2 016	534	68	59.2	7.8
531320	Offices of real estate appraisers	27	9 525	2 016	534	68	59.2	7.8
53139	Other activities related to real estate	25	10 626	4 019	917	113	34.6	12.1
531390	Other activities related to real estate	25	10 626	4 019	917	113	34.6	12.1
532	Rental and leasing services	141	364 565	69 271	16 775	2 703	4.9	1.4
5321	Automotive equipment rental and leasing	31	220 446	38 013	8 951	1 532	1.8	—
53211	Passenger car rental and leasing	14	184 210	33 254	7 821	1 371	.1	—
532111	Passenger car rental	14	184 210	33 254	7 821	1 371	.1	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	36 236	4 759	1 130	161	10.5	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	36 236	4 759	1 130	161	10.5	—
5321202	Truck leasing	11	D	D	D	c	D	D
5322	Consumer goods rental	62	51 237	12 162	2 908	636	10.1	3.7
53221	Consumer electronics and appliances rental	11	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	11	D	D	D	b	D	D
53222	Formal wear and costume rental	12	3 164	904	217	109	—	6.8
532220	Formal wear and costume rental	12	3 164	904	217	109	—	6.8
53223	Video tape and disc rental	21	18 052	2 938	731	245	6.2	4.2
532230	Video tape and disc rental	21	18 052	2 938	731	245	6.2	4.2
53229	Other consumer goods rental	18	D	D	D	c	D	D
532299	All other consumer goods rental	11	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	40	87 697	17 964	4 648	498	8.3	2.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	12	40 247	6 405	1 737	153	5.4	4.1
53249	Other commercial and industrial machinery and equipment rental and leasing	24	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	24	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	15	36 499	8 985	2 271	270	9.0	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	6	5 004	2 377	532	39	.7	—
JEFFERSON DAVIS								
53	Real estate and rental and leasing	18	9 044	1 853	479	71	13.0	3.9
531	Real estate	10	1 202	186	42	15	36.5	29.6
532	Rental and leasing services	8	7 842	1 667	437	56	9.4	—
LAFAYETTE								
53	Real estate and rental and leasing	365	477 243	101 139	25 442	3 057	13.4	4.7
531	Real estate	197	123 246	17 471	3 905	750	22.7	7.5
5311	Lessors of real estate	118	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	44	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	44	D	D	D	c	D	D
5311101	Lessors of apartment buildings	31	D	D	D	c	D	D
5311109	Lessors of dwellings other than apartment buildings	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	38	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	38	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	24	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	16	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	16	D	D	D	b	D	D
53119	Lessors of other real estate property	20	D	D	D	b	D	D
531190	Lessors of other real estate property	20	D	D	D	b	D	D
5311909	Lessors of other real estate property	12	20 450	2 336	462	59	37.0	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAFAYETTE—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	29	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	29	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	29	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers ...	23	D	D	D	c	D	D
5313	Activities related to real estate	50	D	D	D	c	D	D
53131	Real estate property managers	28	D	D	D	c	D	D
531311	Residential property managers	11	D	D	D	b	D	D
531312	Nonresidential property managers	17	D	D	D	b	D	D
53139	Other activities related to real estate	13	D	D	D	b	D	D
531390	Other activities related to real estate	13	D	D	D	b	D	D
532	Rental and leasing services	165	353 599	83 575	21 511	2 302	10.1	3.8
5321	Automotive equipment rental and leasing	19	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	31	D	D	D	c	D	D
53223	Video tape and disc rental	13	D	D	D	c	D	D
532230	Video tape and disc rental	13	D	D	D	c	D	D
5323	General rental centers	11	15 682	4 302	1 051	106	15.8	21.4
53231	General rental centers	11	15 682	4 302	1 051	106	15.8	21.4
532310	General rental centers	11	15 682	4 302	1 051	106	15.8	21.4
5324	Commercial and industrial machinery and equipment rental and leasing	104	D	D	D	g	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	79	D	D	D	g	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	75	D	D	D	g	D	D
5324121	Rental and leasing of heavy construction equipment without operators	14	D	D	D	c	D	D
5324129	Oilfield and well drilling equipment rental and leasing ...	61	D	D	D	g	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	21	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	21	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	12	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	398	93	26	5	17.8	—
LAFOURCHE								
53	Real estate and rental and leasing	85	80 165	17 537	3 759	585	16.8	2.6
531	Real estate	39	6 466	3 143	242	78	53.5	23.1
5311	Lessors of real estate	22	3 044	2 598	141	43	47.5	11.6
5312	Offices of real estate agents and brokers	11	1 964	195	40	24	80.8	14.9
53121	Offices of real estate agents and brokers	11	1 964	195	40	24	80.8	14.9
531210	Offices of real estate agents and brokers	11	1 964	195	40	24	80.8	14.9
532	Rental and leasing services	46	73 699	14 394	3 517	507	13.6	.8
5322	Consumer goods rental	17	14 405	3 113	590	141	32.6	.5
5324	Commercial and industrial machinery and equipment rental and leasing	23	57 876	10 994	2 856	341	8.9	.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	18	38 011	5 610	1 618	172	5.7	.2
532411	Commercial air, rail, and water transportation equipment rental and leasing	12	D	D	D	c	D	D
5324111	Commercial vessel rental and leasing without crew	10	D	D	D	c	D	D
LA SALLE								
53	Real estate and rental and leasing	5	848	156	36	11	39.4	27.6
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
LINCOLN								
53	Real estate and rental and leasing	43	18 363	2 754	619	167	50.6	20.3
531	Real estate	33	12 872	1 424	312	91	47.9	27.2
5311	Lessors of real estate	22	8 895	880	183	53	48.0	28.9
53111	Lessors of residential buildings and dwellings	10	D	D	D	a	D	D
531110	Lessors of residential buildings and dwellings	10	D	D	D	a	D	D
5311101	Lessors of apartment buildings	10	D	D	D	a	D	D
532	Rental and leasing services	10	5 491	1 330	307	76	57.0	4.2

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							From administrative records ¹	Estimated ²
LIVINGSTON								
53	Real estate and rental and leasing	42	18 043	2 474	615	142	21.8	16.4
531	Real estate	23	7 147	840	200	43	11.3	39.5
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental and leasing services	19	10 896	1 634	415	99	28.7	1.2
5322	Consumer goods rental	10	4 626	704	172	46	5.0	.8
MADISON								
53	Real estate and rental and leasing	9	1 884	283	65	19	29.3	37.2
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MOREHOUSE								
53	Real estate and rental and leasing	11	2 793	523	127	31	24.0	6.6
531	Real estate	8	1 062	155	37	10	63.2	17.4
532	Rental and leasing services	3	1 731	368	90	21	—	—
NATCHITOCHE								
53	Real estate and rental and leasing	31	7 440	1 209	299	93	56.3	11.3
531	Real estate	23	4 571	689	164	57	77.9	18.3
5311	Lessors of real estate	16	3 258	525	125	41	68.9	25.7
532	Rental and leasing services	8	2 869	520	135	36	22.0	—
ORLEANS								
53	Real estate and rental and leasing	447	375 728	66 829	16 362	2 586	21.8	12.1
531	Real estate	355	255 638	48 126	11 965	1 960	27.6	13.7
5311	Lessors of real estate	157	136 428	17 697	4 470	727	25.6	13.2
53111	Lessors of residential buildings and dwellings	80	61 251	8 239	1 925	394	31.6	24.8
531110	Lessors of residential buildings and dwellings	80	61 251	8 239	1 925	394	31.6	24.8
5311101	Lessors of apartment buildings	54	53 977	6 595	1 530	314	30.2	24.5
5311109	Lessors of dwellings other than apartment buildings	26	7 274	1 644	395	80	42.1	26.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	57	64 251	7 642	2 004	279	23.5	4.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	57	64 251	7 642	2 004	279	23.5	4.2
5311201	Lessors of professional and other office buildings	32	36 940	4 551	1 169	128	28.2	4.4
5311203	Lessors of shopping centers and retail stores	17	22 423	2 087	572	73	17.9	3.7
53119	Lessors of other real estate property	11	8 876	1 421	449	31	1.5	1.1
531190	Lessors of other real estate property	11	8 876	1 421	449	31	1.5	1.1
5311909	Lessors of other real estate property	11	8 876	1 421	449	31	1.5	1.1
5312	Offices of real estate agents and brokers	92	67 504	10 423	2 591	356	25.4	5.8
53121	Offices of real estate agents and brokers	92	67 504	10 423	2 591	356	25.4	5.8
531210	Offices of real estate agents and brokers	92	67 504	10 423	2 591	356	25.4	5.8
5312101	Offices of residential real estate agents and brokers	69	53 957	6 535	1 757	283	23.5	6.4
5312109	Offices of nonresidential real estate agents and brokers	23	13 547	3 888	834	73	32.8	3.4
5313	Activities related to real estate	106	51 706	20 006	4 904	877	35.7	25.4
53131	Real estate property managers	78	45 703	17 949	4 468	770	32.0	25.4
531311	Residential property managers	56	D	D	D	f	D	D
531312	Nonresidential property managers	22	D	D	D	c	D	D
53139	Other activities related to real estate	20	D	D	D	b	D	D
531390	Other activities related to real estate	20	D	D	D	b	D	D
532	Rental and leasing services	85	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	19	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	11 628	1 501	349	57	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	11 628	1 501	349	57	—	—
5321201	Truck rental without drivers	10	D	D	D	b	D	D
5322	Consumer goods rental	42	35 160	9 011	2 196	368	22.3	6.7
53221	Consumer electronics and appliances rental	14	11 255	2 480	613	79	10.2	3.1
532210	Consumer electronics and appliances rental	14	11 255	2 480	613	79	10.2	3.1
53223	Video tape and disc rental	15	11 793	1 865	481	153	11.0	—
532230	Video tape and disc rental	15	11 793	1 865	481	153	11.0	—
5324	Commercial and industrial machinery and equipment rental and leasing	21	55 428	4 012	945	95	2.7	12.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
OUACHITA								
53	Real estate and rental and leasing	177	124 218	25 023	6 390	1 107	20.9	4.9
531	Real estate	134	D	D	D	f	D	D
5311	Lessors of real estate	72	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	39	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	39	D	D	D	c	D	D
5311101	Lessors of apartment buildings	28	D	D	D	b	D	D
5311109	Lessors of dwellings other than apartment buildings	11	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	24	17 135	4 460	1 433	118	33.3	1.9
53121	Offices of real estate agents and brokers	24	17 135	4 460	1 433	118	33.3	1.9
531210	Offices of real estate agents and brokers	24	17 135	4 460	1 433	118	33.3	1.9
5312101	Offices of residential real estate agents and brokers ...	21	11 077	983	229	57	31.2	3.0
5313	Activities related to real estate	38	13 438	5 065	1 235	356	41.2	9.3
53131	Real estate property managers	20	10 233	4 326	1 056	315	32.6	9.9
53131 1	Residential property managers	17	D	D	D	e	D	D
53132	Offices of real estate appraisers	12	2 217	587	141	28	85.5	4.7
531320	Offices of real estate appraisers	12	2 217	587	141	28	85.5	4.7
532	Rental and leasing services	43	D	D	D	e	D	D
5322	Consumer goods rental	22	D	D	D	c	D	D
PLAQUEMINES								
53	Real estate and rental and leasing	43	67 034	16 478	3 406	440	10.4	2.9
531	Real estate	16	6 782	543	131	34	37.3	28.9
5311	Lessors of real estate	11	4 375	254	63	19	33.4	38.9
532	Rental and leasing services	27	60 252	15 935	3 275	406	7.4	—
5324	Commercial and industrial machinery and equipment rental and leasing	21	58 861	15 530	3 176	380	6.1	—
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	18	44 104	10 502	2 446	257	8.1	—
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
5324129	Oilfield and well drilling equipment rental and leasing ...	11	38 141	8 897	2 118	221	8.9	—
POINTE COUPEE								
53	Real estate and rental and leasing	15	17 714	1 714	404	62	9.8	.1
531	Real estate	9	D	D	D	a	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
RAPIDES								
53	Real estate and rental and leasing	123	94 999	25 540	5 395	923	19.1	21.1
531	Real estate	82	D	D	D	e	D	D
5311	Lessors of real estate	48	20 389	5 235	1 267	223	56.6	13.7
53111	Lessors of residential buildings and dwellings	27	11 323	3 897	855	132	49.4	9.1
531110	Lessors of residential buildings and dwellings	27	11 323	3 897	855	132	49.4	9.1
5311101	Lessors of apartment buildings	17	9 261	3 582	788	110	52.8	3.0
5311109	Lessors of dwellings other than apartment buildings	10	2 062	315	67	22	34.1	36.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	7 695	1 170	374	79	68.9	22.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	7 695	1 170	374	79	68.9	22.3
5312	Offices of real estate agents and brokers	16	6 487	1 408	315	58	45.7	4.2
53121	Offices of real estate agents and brokers	16	6 487	1 408	315	58	45.7	4.2
531210	Offices of real estate agents and brokers	16	6 487	1 408	315	58	45.7	4.2
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	18	D	D	D	c	D	D
532	Rental and leasing services	39	55 978	16 069	3 228	528	2.7	26.2
5322	Consumer goods rental	18	11 395	2 589	597	132	12.1	3.7
5324	Commercial and industrial machinery and equipment rental and leasing	10	37 304	12 027	2 261	304	—	38.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
RED RIVER								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
RICHLAND								
53	Real estate and rental and leasing	20	5 821	1 386	337	55	51.3	30.0
531	Real estate	16	D	D	D	b	D	D
5311	Lessors of real estate	10	2 263	317	70	20	98.5	1.5
532	Rental and leasing services	4	D	D	D	a	D	D
SABINE								
53	Real estate and rental and leasing	10	2 065	318	77	22	45.6	13.8
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	5	1 123	237	53	14	—	25.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
ST. BERNARD								
53	Real estate and rental and leasing	34	16 008	3 458	812	138	25.0	7.7
531	Real estate	21	7 017	1 859	447	58	45.3	10.3
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental and leasing services	13	8 991	1 599	365	80	9.1	5.6
ST. CHARLES								
53	Real estate and rental and leasing	40	32 127	7 412	1 638	217	12.9	3.1
531	Real estate	23	7 577	1 105	251	48	26.4	5.6
5311	Lessors of real estate	12	3 088	461	114	27	41.5	13.6
532	Rental and leasing services	17	24 550	6 307	1 387	169	8.7	2.4
ST. HELENA								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ST. JAMES								
53	Real estate and rental and leasing	5	884	269	61	7	43.4	26.7
531	Real estate	5	884	269	61	7	43.4	26.7
ST. JOHN THE BAPTIST								
53	Real estate and rental and leasing	31	42 816	14 602	3 973	466	10.4	.7
531	Real estate	20	13 405	2 268	597	81	13.8	2.2
532	Rental and leasing services	11	29 411	12 334	3 376	385	8.9	—
ST. LANDRY								
53	Real estate and rental and leasing	50	15 309	2 210	514	170	45.3	9.9
531	Real estate	36	8 636	942	220	78	70.1	17.6
5311	Lessors of real estate	21	5 944	551	127	45	70.1	11.9
53111	Lessors of residential buildings and dwellings	10	3 749	312	73	28	92.3	7.7
531110	Lessors of residential buildings and dwellings	10	3 749	312	73	28	92.3	7.7
532	Rental and leasing services	14	6 673	1 268	294	92	13.2	—
ST. MARTIN								
53	Real estate and rental and leasing	25	45 376	5 689	1 095	180	15.2	2.4
531	Real estate	12	4 357	1 306	289	81	27.9	22.8
532	Rental and leasing services	13	41 019	4 383	806	99	13.8	.2

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ST. MARY								
53	Real estate and rental and leasing	94	102 601	22 934	5 560	634	13.9	2.1
531	Real estate	52	13 470	1 667	432	96	46.9	13.0
5311	Lessors of real estate	36	10 745	1 265	334	70	37.8	13.7
53111	Lessors of residential buildings and dwellings	17	2 834	478	105	31	75.9	6.7
531110	Lessors of residential buildings and dwellings	17	2 834	478	105	31	75.9	6.7
53119	Lessors of other real estate property	11	4 014	242	68	19	33.4	11.7
531190	Lessors of other real estate property	11	4 014	242	68	19	33.4	11.7
5312	Offices of real estate agents and brokers	10	2 336	248	59	17	90.6	9.4
53121	Offices of real estate agents and brokers	10	2 336	248	59	17	90.6	9.4
531210	Offices of real estate agents and brokers	10	2 336	248	59	17	90.6	9.4
532	Rental and leasing services	42	89 131	21 267	5 128	538	8.9	.4
5322	Consumer goods rental	18	5 972	1 441	333	77	17.7	4.0
5324	Commercial and industrial machinery and equipment rental and leasing	19	79 498	19 237	4 661	433	8.6	.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	75 701	17 925	4 350	398	9.0	.1
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing ..	10	71 621	16 838	4 138	372	9.6	-
ST. TAMMANY								
53	Real estate and rental and leasing	180	108 478	19 137	4 485	761	23.1	10.4
531	Real estate	126	68 604	8 880	2 090	357	24.4	13.9
5311	Lessors of real estate	45	28 238	3 077	710	130	17.6	26.2
53111	Lessors of residential buildings and dwellings	18	13 638	1 285	293	59	10.7	28.9
531110	Lessors of residential buildings and dwellings	18	13 638	1 285	293	59	10.7	28.9
5311101	Lessors of apartment buildings	16	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	11 056	1 093	265	46	24.6	30.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	11 056	1 093	265	46	24.6	30.3
5312	Offices of real estate agents and brokers	57	36 013	4 639	1 115	174	25.2	3.2
53121	Offices of real estate agents and brokers	57	36 013	4 639	1 115	174	25.2	3.2
531210	Offices of real estate agents and brokers	57	36 013	4 639	1 115	174	25.2	3.2
5312101	Offices of residential real estate agents and brokers ...	50	32 914	2 709	595	122	26.6	3.5
5313	Activities related to real estate	24	4 353	1 164	265	53	62.8	23.1
53132	Offices of real estate appraisers	11	2 118	349	82	18	92.4	-
531320	Offices of real estate appraisers	11	2 118	349	82	18	92.4	-
532	Rental and leasing services	52	D	D	D	e	D	D
5322	Consumer goods rental	32	19 870	3 459	841	231	24.3	3.4
53223	Video tape and disc rental	16	9 418	1 332	339	147	32.7	.1
532230	Video tape and disc rental	16	9 418	1 332	339	147	32.7	.1
5324	Commercial and industrial machinery and equipment rental and leasing	11	13 376	4 950	1 155	115	23.3	1.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
TANGIPAHOA								
53	Real estate and rental and leasing	86	31 151	6 273	1 522	348	39.6	16.6
531	Real estate	57	12 828	2 269	562	147	58.8	18.5
5311	Lessors of real estate	29	6 318	937	229	54	58.0	27.5
53111	Lessors of residential buildings and dwellings	17	4 194	436	103	29	59.5	32.8
531110	Lessors of residential buildings and dwellings	17	4 194	436	103	29	59.5	32.8
5311109	Lessors of dwellings other than apartment buildings....	10	1 937	166	38	17	81.9	1.5
5312	Offices of real estate agents and brokers	15	4 050	467	119	45	47.6	4.1
53121	Offices of real estate agents and brokers	15	4 050	467	119	45	47.6	4.1
531210	Offices of real estate agents and brokers	15	4 050	467	119	45	47.6	4.1
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	13	2 460	865	214	48	79.2	19.1
532	Rental and leasing services	29	18 323	4 004	960	201	26.2	15.3
5322	Consumer goods rental	16	12 057	2 669	662	149	13.4	23.2
TENSAS								
53	Real estate and rental and leasing	4	869	171	35	7	63.3	-
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 2002—Con.

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							From admini- strative records ¹	Estimated ²
TERREBONNE								
53	Real estate and rental and leasing	163	272 049	70 485	17 312	1 747	7.5	6.5
531	Real estate	86	D	D	D	e	D	D
5311	Lessors of real estate	46	13 772	2 140	519	135	51.5	14.6
53111	Lessors of residential buildings and dwellings	15	8 109	1 034	244	56	63.4	7.7
531110	Lessors of residential buildings and dwellings	15	8 109	1 034	244	56	63.4	7.7
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	2 308	487	123	30	43.2	56.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	2 308	487	123	30	43.2	56.8
53119	Lessors of other real estate property	16	2 613	533	131	44	21.0	2.9
531190	Lessors of other real estate property	16	2 613	533	131	44	21.0	2.9
5312	Offices of real estate agents and brokers	19	6 984	1 101	250	53	43.7	3.6
53121	Offices of real estate agents and brokers	19	6 984	1 101	250	53	43.7	3.6
531210	Offices of real estate agents and brokers	19	6 984	1 101	250	53	43.7	3.6
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	21	D	D	D	b	D	D
53131	Real estate property managers	11	D	D	D	b	D	D
532	Rental and leasing services	75	236 239	64 689	15 879	1 489	3.6	6.2
5322	Consumer goods rental	16	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	50	215 306	60 821	15 069	1 328	3.0	6.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	39	202 008	57 469	14 285	1 227	1.7	5.8
532412	Construction, mining, and forestry machinery and equipment rental and leasing	34	D	D	D	f	D	D
5324129	Oilfield and well drilling equipment rental and leasing ...	26	D	D	D	f	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	11	13 298	3 352	784	101	23.1	21.0
532490	Other commercial and industrial machinery and equipment rental and leasing	11	13 298	3 352	784	101	23.1	21.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
UNION								
53	Real estate and rental and leasing	7	3 678	581	151	26	2.2	5.8
531	Real estate	5	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
VERMILION								
53	Real estate and rental and leasing	26	13 182	2 649	740	134	26.6	10.6
531	Real estate	15	4 449	532	131	41	53.6	31.3
5311	Lessors of real estate	10	3 370	360	92	33	42.6	37.4
532	Rental and leasing services	11	8 733	2 117	609	93	12.9	—
VERNON								
53	Real estate and rental and leasing	25	11 380	1 934	447	137	23.6	28.5
531	Real estate	20	4 909	1 132	244	66	54.8	17.7
5311	Lessors of real estate	12	3 306	806	165	44	50.1	12.2
532	Rental and leasing services	5	6 471	802	203	71	—	36.7
WASHINGTON								
53	Real estate and rental and leasing	9	2 113	460	100	33	59.6	—
531	Real estate	5	530	55	8	3	71.5	—
532	Rental and leasing services	4	1 583	405	92	30	55.6	—
WEBSTER								
53	Real estate and rental and leasing	26	21 031	4 514	1 054	194	4.5	27.1
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	13	12 278	2 876	633	107	2.0	3.3
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
WEST BATON ROUGE								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
WEST CARROLL								
53	Real estate and rental and leasing	9	1 065	220	54	18	42.3	—
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Parishes: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
WEST FELICIANA								
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WINN								
53	Real estate and rental and leasing	10	1 836	323	80	28	46.6	31.2
531	Real estate	5	1 115	130	32	8	48.7	51.3
532	Rental and leasing services	5	721	193	48	20	43.3	—

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ABBEVILLE								
53	Real estate and rental and leasing	14	8 672	2 142	610	91	24.4	1.5
531	Real estate	8	1 506	239	61	18	87.8	8.6
532	Rental and leasing services	6	7 166	1 903	549	73	11.1	—
ALEXANDRIA								
53	Real estate and rental and leasing	90	62 910	15 205	3 560	658	25.1	26.3
531	Real estate	64	34 711	8 742	2 026	365	42.0	13.0
5311	Lessors of real estate	35	17 256	4 849	1 174	201	58.1	13.9
53111	Lessors of residential buildings and dwellings	20	9 208	3 608	786	116	47.4	10.5
531110	Lessors of residential buildings and dwellings	20	9 208	3 608	786	116	47.4	10.5
5311101	Lessors of apartment buildings	13	8 087	3 401	747	103	50.2	2.5
531112	Lessors of nonresidential buildings (except miniwarehouses)	12	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	13	6 238	1 361	304	56	43.6	4.3
53121	Offices of real estate agents and brokers	13	6 238	1 361	304	56	43.6	4.3
531210	Offices of real estate agents and brokers	13	6 238	1 361	304	56	43.6	4.3
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate	16	11 217	2 532	548	108	16.2	16.6
532	Rental and leasing services	24	D	D	D	e	D	D
5322	Consumer goods rental	14	9 203	2 247	518	110	12.1	4.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
AMITE CITY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
ARCADIA								
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
BAKER								
53	Real estate and rental and leasing	11	2 798	437	102	39	69.1	4.2
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALDWIN								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALL								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BASTROP								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	1 731	368	90	21	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BATON ROUGE								
53	Real estate and rental and leasing	333	286 224	66 928	16 969	2 514	26.6	10.4
531	Real estate	252	154 884	28 916	6 670	1 203	45.1	16.4
5311	Lessors of real estate	128	90 598	13 814	3 262	668	45.9	20.5
53111	Lessors of residential buildings and dwellings	78	54 173	9 188	2 197	448	36.2	18.8
531110	Lessors of residential buildings and dwellings	78	54 173	9 188	2 197	448	36.2	18.8
5311101	Lessors of apartment buildings	61	44 946	7 696	1 821	398	35.6	19.5
5311109	Lessors of dwellings other than apartment buildings	17	9 227	1 492	376	50	39.1	15.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	31	31 423	3 840	876	172	63.1	24.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	31	31 423	3 840	876	172	63.1	24.9
5311201	Lessors of professional and other office buildings	14	6 094	1 180	268	60	32.2	54.4
53113	Lessors of miniwarehouses and self-storage units	16	4 615	727	176	45	44.6	9.8
531130	Lessors of miniwarehouses and self-storage units	16	4 615	727	176	45	44.6	9.8
5312	Offices of real estate agents and brokers	59	44 415	5 254	1 136	213	41.6	7.8
53121	Offices of real estate agents and brokers	59	44 415	5 254	1 136	213	41.6	7.8
531210	Offices of real estate agents and brokers	59	44 415	5 254	1 136	213	41.6	7.8
5312101	Offices of residential real estate agents and brokers	42	32 388	2 818	621	111	31.3	10.0
5312109	Offices of nonresidential real estate agents and brokers	17	12 027	2 436	515	102	69.3	1.7
5313	Activities related to real estate	65	19 871	9 848	2 272	322	49.4	17.5
53131	Real estate property managers	32	13 496	8 276	1 970	260	50.4	12.7
531311	Residential property managers	23	7 487	3 853	891	132	63.9	10.0
53132	Offices of real estate appraisers	23	4 465	968	197	40	44.2	21.9
531320	Offices of real estate appraisers	23	4 465	968	197	40	44.2	21.9
53139	Other activities related to real estate	10	1 910	604	105	22	55.3	41.0
531390	Other activities related to real estate	10	1 910	604	105	22	55.3	41.0
532	Rental and leasing services	78	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	14	50 597	7 391	1 935	237	1.7	.2
5322	Consumer goods rental	46	28 809	7 325	1 797	367	12.6	8.4
53223	Video tape and disc rental	18	10 219	1 912	470	156	11.3	21.2
532230	Video tape and disc rental	18	10 219	1 912	470	156	11.3	21.2
53229	Other consumer goods rental	10	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	12	45 482	21 896	6 197	653	.9	1.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
BERWICK								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BOGALUSA								
53	Real estate and rental and leasing	5	1 166	284	66	20	65.6	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BOSSIER CITY								
53	Real estate and rental and leasing	72	46 346	8 700	2 099	412	23.4	7.4
531	Real estate	50	28 285	4 343	1 050	224	36.5	5.9
5311	Lessors of real estate	26	14 333	1 830	461	103	19.2	5.4
53111	Lessors of residential buildings and dwellings	11	5 374	970	226	49	22.9	—
531110	Lessors of residential buildings and dwellings	11	5 374	970	226	49	22.9	—
5312	Offices of real estate agents and brokers	15	9 560	1 132	260	44	46.7	3.4
53121	Offices of real estate agents and brokers	15	9 560	1 132	260	44	46.7	3.4
531210	Offices of real estate agents and brokers	15	9 560	1 132	260	44	46.7	3.4
5312101	Offices of residential real estate agents and brokers	12	D	D	D	b	D	D
532	Rental and leasing services	22	18 061	4 357	1 049	188	2.8	9.8
BREAUX BRIDGE								
53	Real estate and rental and leasing	8	6 041	2 067	481	102	18.2	11.0
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BROUSSARD								
53	Real estate and rental and leasing	28	120 352	22 824	5 789	500	5.2	2.6
531	Real estate	5	6 468	551	134	14	8.5	1.1
532	Rental and leasing services	23	113 884	22 273	5 655	486	5.0	2.7
5324	Commercial and industrial machinery and equipment rental and leasing	22	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	20	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	20	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	17	96 644	18 093	4 758	388	4.6	2.3
BROUSSARD (PART - LAFAYETTE PARISH)								
53	Real estate and rental and leasing	28	120 352	22 824	5 789	500	5.2	2.6
531	Real estate	5	6 468	551	134	14	8.5	1.1
532	Rental and leasing services	23	113 884	22 273	5 655	486	5.0	2.7
5324	Commercial and industrial machinery and equipment rental and leasing	22	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	20	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	20	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	17	96 644	18 093	4 758	388	4.6	2.3
BUNKIE								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	7	1 391	194	47	12	100.0	—
532	Rental and leasing services	2	D	D	D	a	D	D
CARENCRO								
53	Real estate and rental and leasing	10	2 263	632	133	30	21.3	20.9
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
CHURCH POINT								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
COVINGTON								
53	Real estate and rental and leasing	21	9 087	1 311	302	66	14.1	8.0
531	Real estate	18	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
CROWLEY								
53	Real estate and rental and leasing	14	6 142	1 547	386	96	32.1	21.9
531	Real estate	7	2 474	669	164	48	49.8	28.3
532	Rental and leasing services	7	3 668	878	222	48	20.2	17.6
DELHI								
53	Real estate and rental and leasing	4	903	198	46	9	44.0	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
DENHAM SPRINGS								
53	Real estate and rental and leasing	18	12 928	1 528	350	82	1.6	20.5
531	Real estate	11	5 806	537	130	29	3.5	45.6
532	Rental and leasing services	7	7 122	991	220	53	—	—
DEQUINCY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
DE RIDDER								
53	Real estate and rental and leasing	20	D	D	D	b	D	D
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	9	3 294	676	166	57	10.5	—
DE RIDDER (PART - BEAUREGARD PARISH)								
53	Real estate and rental and leasing	20	D	D	D	b	D	D
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	9	3 294	676	166	57	10.5	—

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
DONALDSONVILLE								
53	Real estate and rental and leasing	6	2 149	466	138	30	98.5	1.5
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
EUNICE								
53	Real estate and rental and leasing	11	2 447	404	94	36	28.6	5.1
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
EUNICE (PART - ST. LANDRY PARISH)								
53	Real estate and rental and leasing	11	2 447	404	94	36	28.6	5.1
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
FARMERVILLE								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
FERRIDAY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
FRANKLIN								
53	Real estate and rental and leasing	23	6 849	1 126	238	52	21.4	4.6
531	Real estate	15	D	D	D	b	D	D
5311	Lessors of real estate	11	3 809	350	85	21	32.1	—
532	Rental and leasing services	8	D	D	D	b	D	D
FRANKLINTON								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
GONZALES								
53	Real estate and rental and leasing	20	12 032	1 317	327	81	15.3	1.0
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
GRAMBLING								
53	Real estate and rental and leasing	4	622	62	15	5	98.6	1.4
531	Real estate	4	622	62	15	5	98.6	1.4
GRAMERCY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
GRETNA								
53	Real estate and rental and leasing	30	27 192	4 093	944	191	18.9	8.0
531	Real estate	23	22 409	3 137	737	154	22.9	7.6
5311	Lessors of real estate	14	19 339	1 954	475	94	17.2	6.8
532	Rental and leasing services	7	4 783	956	207	37	—	10.1
HAMMOND								
53	Real estate and rental and leasing	58	23 962	4 666	1 140	255	30.8	19.0
531	Real estate	39	9 582	1 626	399	102	57.7	18.2
5311	Lessors of real estate	22	5 527	830	208	47	58.9	28.6
53111	Lessors of residential buildings and dwellings	13	3 712	410	96	25	60.4	37.1
531110	Lessors of residential buildings and dwellings	13	3 712	410	96	25	60.4	37.1
5312	Offices of real estate agents and brokers	11	2 719	348	89	26	34.5	6.1
53121	Offices of real estate agents and brokers	11	2 719	348	89	26	34.5	6.1
531210	Offices of real estate agents and brokers	11	2 719	348	89	26	34.5	6.1
5312101	Offices of residential real estate agents and brokers	11	2 719	348	89	26	34.5	6.1
532	Rental and leasing services	19	14 380	3 040	741	153	12.8	19.5
5322	Consumer goods rental	13	11 728	2 581	639	137	12.7	23.9

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							From admini- strative records ¹	Estimated ²
HARAHAN								
53	Real estate and rental and leasing	4	9 417	1 409	342	36	1.7	20.1
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
HAUGHTON								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HOMER								
53	Real estate and rental and leasing	4	977	197	52	12	33.9	55.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HOUMA								
53	Real estate and rental and leasing	80	123 934	39 048	9 961	1 004	7.6	8.0
531	Real estate	42	D	D	D	c	D	D
5311	Lessors of real estate	25	8 428	1 406	353	84	46.7	20.2
5313	Activities related to real estate	10	D	D	D	b	D	D
532	Rental and leasing services	37	110 771	36 374	9 300	872	3.6	7.3
5324	Commercial and industrial machinery and equipment rental and leasing	25	104 475	35 056	8 937	805	2.4	7.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	20	96 034	33 083	8 465	742	2.5	5.2
532412	Construction, mining, and forestry machinery and equipment rental and leasing	19	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
IOWA								
53	Real estate and rental and leasing	6	2 064	298	69	17	30.9	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
JACKSON								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
JEANERETTE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
JENA								
53	Real estate and rental and leasing	5	848	156	36	11	39.4	27.6
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
JENNINGS								
53	Real estate and rental and leasing	13	8 779	1 832	477	69	11.1	4.1
531	Real estate	5	937	165	40	13	25.3	38.0
532	Rental and leasing services	8	7 842	1 667	437	56	9.4	—
JONESBORO								
53	Real estate and rental and leasing	8	1 678	388	98	19	20.7	1.1
531	Real estate	4	376	71	17	4	39.9	4.8
532	Rental and leasing services	4	1 302	317	81	15	15.2	—
KAPLAN								
53	Real estate and rental and leasing	3	829	36	9	4	46.0	54.0
531	Real estate	3	829	36	9	4	46.0	54.0

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							From administrative records ¹	Estimated ²
KENNER								
53	Real estate and rental and leasing	76	149 366	29 723	7 195	1 220	6.1	4.2
531	Real estate	42	D	D	D	e	D	D
5311	Lessors of real estate	23	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	12	6 645	690	153	33	6.4	42.8
531110	Lessors of residential buildings and dwellings	12	6 645	690	153	33	6.4	42.8
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5313	Activities related to real estate	10	7 827	3 069	799	94	1.4	18.6
532	Rental and leasing services	33	116 857	19 297	4 673	921	4.6	1.4
5321	Automotive equipment rental and leasing	12	D	D	D	f	D	D
5322	Consumer goods rental	15	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D
LAFAYETTE								
53	Real estate and rental and leasing	248	261 759	55 272	14 169	1 946	13.9	6.2
531	Real estate	161	D	D	D	f	D	D
5311	Lessors of real estate	94	70 227	8 302	1 939	400	17.9	7.3
53111	Lessors of residential buildings and dwellings	38	24 318	3 326	808	186	14.4	7.8
531110	Lessors of residential buildings and dwellings	38	24 318	3 326	808	186	14.4	7.8
5311101	Lessors of apartment buildings	28	D	D	D	c	D	D
5311109	Lessors of dwellings other than apartment buildings	10	D	D	D	a	D	D
53112	Lessors of nonresidential buildings (except min Warehouses)	33	24 606	2 756	651	145	15.5	10.9
531120	Lessors of nonresidential buildings (except min Warehouses)	33	24 606	2 756	651	145	15.5	10.9
5311201	Lessors of professional and other office buildings	21	D	D	D	b	D	D
53113	Lessors of min Warehouses and self-storage units	10	2 934	330	76	21	7.5	3.4
531130	Lessors of min Warehouses and self-storage units	10	2 934	330	76	21	7.5	3.4
53119	Lessors of other real estate property	13	18 369	1 890	404	48	27.2	2.3
531190	Lessors of other real estate property	13	18 369	1 890	404	48	27.2	2.3
5311909	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	24	22 684	3 302	621	111	17.2	2.6
53121	Offices of real estate agents and brokers	24	22 684	3 302	621	111	17.2	2.6
531210	Offices of real estate agents and brokers	24	22 684	3 302	621	111	17.2	2.6
5312101	Offices of residential real estate agents and brokers	19	19 860	3 178	593	102	14.2	3.0
5313	Activities related to real estate	43	D	D	D	c	D	D
53131	Real estate property managers	25	D	D	D	c	D	D
531311	Residential property managers	11	D	D	D	b	D	D
531312	Nonresidential property managers	14	D	D	D	b	D	D
53139	Other activities related to real estate	10	D	D	D	b	D	D
531390	Other activities related to real estate	10	D	D	D	b	D	D
532	Rental and leasing services	86	153 648	39 903	10 701	1 287	10.0	5.0
5321	Automotive equipment rental and leasing	15	D	D	D	c	D	D
5322	Consumer goods rental	25	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	40	120 032	33 529	9 098	947	10.9	2.8
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	26	96 519	27 540	7 899	741	11.4	.1
532412	Construction, mining, and forestry machinery and equipment rental and leasing	24	D	D	D	f	D	D
5324129	Oilfield and well drilling equipment rental and leasing	17	86 429	24 608	7 249	652	11.1	—
53249	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
LAKE ARTHUR								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LAKE CHARLES								
53	Real estate and rental and leasing	128	71 952	12 018	2 859	594	30.5	5.2
531	Real estate	98	57 008	8 688	2 067	399	34.5	6.2
5311	Lessors of real estate	54	34 488	4 115	1 010	186	27.3	7.1
53111	Lessors of residential buildings and dwellings	21	12 534	1 660	403	86	23.2	17.0
531110	Lessors of residential buildings and dwellings	21	12 534	1 660	403	86	23.2	17.0
5311101	Lessors of apartment buildings	19	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	14 251	1 503	368	53	27.9	1.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	14 251	1 503	368	53	27.9	1.7
5311201	Lessors of professional and other office buildings	11	2 504	469	128	18	73.6	9.4
5312	Offices of real estate agents and brokers	18	8 639	1 058	222	48	48.9	.2
53121	Offices of real estate agents and brokers	18	8 639	1 058	222	48	48.9	.2
531210	Offices of real estate agents and brokers	18	8 639	1 058	222	48	48.9	.2
5312101	Offices of residential real estate agents and brokers ..	13	D	D	D	b	D	D
5313	Activities related to real estate	26	13 881	3 515	835	165	43.4	7.7
53131	Real estate property managers	19	12 246	2 968	737	150	40.5	6.6
531311	Residential property managers	14	9 240	1 390	351	105	47.1	6.8
532	Rental and leasing services	30	14 944	3 330	792	195	15.4	1.3
5322	Consumer goods rental	18	8 668	1 742	409	110	17.7	1.7
LAKE PROVIDENCE								
53	Real estate and rental and leasing	4	1 360	229	56	12	20.3	2.2
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LEESVILLE								
53	Real estate and rental and leasing	14	6 240	900	223	81	20.3	48.3
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
LOCKPORT								
53	Real estate and rental and leasing	2	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
LUTCHER								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
MAMOU								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MANDEVILLE								
53	Real estate and rental and leasing	33	23 958	3 522	817	126	21.6	16.0
531	Real estate	26	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	13	9 381	643	140	23	38.9	—
53121	Offices of real estate agents and brokers	13	9 381	643	140	23	38.9	—
531210	Offices of real estate agents and brokers	13	9 381	643	140	23	38.9	—
5312101	Offices of residential real estate agents and brokers ..	11	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
MANSFIELD								
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	1	D	D	D	b	D	D
532	Rental and leasing services	4	885	217	65	19	23.8	45.4
MANY								
53	Real estate and rental and leasing	8	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MARKSVILLE								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	4	1 884	76	19	10	81.3	18.7
532	Rental and leasing services	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
MINDEN								
53	Real estate and rental and leasing	17	D	D	D	c	D	D
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	a	D	D
MONROE								
53	Real estate and rental and leasing	122	97 585	20 556	5 340	891	19.9	5.1
531	Real estate	91	39 232	11 139	3 003	540	40.7	9.0
5311	Lessors of real estate	45	14 670	2 573	581	120	44.7	13.8
53111	Lessors of residential buildings and dwellings	24	6 780	1 176	274	64	53.9	10.3
531110	Lessors of residential buildings and dwellings	24	6 780	1 176	274	64	53.9	10.3
5311101	Lessors of apartment buildings	16	5 376	956	223	51	52.0	12.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	6 595	1 170	251	38	30.9	20.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	6 595	1 170	251	38	30.9	20.2
5312	Offices of real estate agents and brokers	15	12 521	3 917	1 298	85	37.5	2.2
53121	Offices of real estate agents and brokers	15	12 521	3 917	1 298	85	37.5	2.2
531210	Offices of real estate agents and brokers	15	12 521	3 917	1 298	85	37.5	2.2
5312101	Offices of residential real estate agents and brokers ..	13	D	D	D	b	D	D
5313	Activities related to real estate	31	12 041	4 649	1 124	335	39.2	10.3
53131	Real estate property managers	15	D	D	D	e	D	D
531311	Residential property managers	13	D	D	D	e	D	D
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental and leasing services	31	58 353	9 417	2 337	351	5.8	2.4
5322	Consumer goods rental	15	13 461	2 767	700	152	25.1	1.6
MORGAN CITY								
53	Real estate and rental and leasing	42	31 272	6 001	1 371	226	26.8	4.1
531	Real estate	23	6 800	948	259	45	41.5	17.3
5311	Lessors of real estate	15	4 850	655	190	29	25.9	19.9
532	Rental and leasing services	19	24 472	5 053	1 112	181	22.7	.4
5324	Commercial and industrial machinery and equipment rental and leasing	11	19 484	4 028	868	130	28.0	.5
NATCHITOCHEs								
53	Real estate and rental and leasing	27	7 051	1 155	287	84	53.9	11.9
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	15	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
NEW IBERIA								
53	Real estate and rental and leasing	45	D	D	D	e	D	D
531	Real estate	27	D	D	D	b	D	D
5311	Lessors of real estate	13	D	D	D	b	D	D
5313	Activities related to real estate	10	2 145	984	222	30	65.5	16.1
532	Rental and leasing services	18	21 684	5 733	1 640	211	25.8	11.2

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							From admini- strative records ¹	Estimated ²
NEW ORLEANS								
53	Real estate and rental and leasing	447	375 728	66 829	16 362	2 586	21.8	12.1
531	Real estate	355	255 638	48 126	11 965	1 960	27.6	13.7
5311	Lessors of real estate	157	136 428	17 697	4 470	727	25.6	13.2
53111	Lessors of residential buildings and dwellings	80	61 251	8 239	1 925	394	31.6	24.8
531110	Lessors of residential buildings and dwellings	80	61 251	8 239	1 925	394	31.6	24.8
5311101	Lessors of apartment buildings	54	53 977	6 595	1 530	314	30.2	24.5
5311109	Lessors of dwellings other than apartment buildings	26	7 274	1 644	395	80	42.1	26.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	57	64 251	7 642	2 004	279	23.5	4.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	57	64 251	7 642	2 004	279	23.5	4.2
5311201	Lessors of professional and other office buildings	32	36 940	4 551	1 169	128	28.2	4.4
5311203	Lessors of shopping centers and retail stores	17	22 423	2 087	572	73	17.9	3.7
53119	Lessors of other real estate property	11	8 876	1 421	449	31	1.5	1.1
531190	Lessors of other real estate property	11	8 876	1 421	449	31	1.5	1.1
5311909	Lessors of other real estate property	11	8 876	1 421	449	31	1.5	1.1
5312	Offices of real estate agents and brokers	92	67 504	10 423	2 591	356	25.4	5.8
53121	Offices of real estate agents and brokers	92	67 504	10 423	2 591	356	25.4	5.8
531210	Offices of real estate agents and brokers	92	67 504	10 423	2 591	356	25.4	5.8
5312101	Offices of residential real estate agents and brokers ...	69	53 957	6 535	1 757	283	23.5	6.4
5312109	Offices of nonresidential real estate agents and brokers	23	13 547	3 888	834	73	32.8	3.4
5313	Activities related to real estate	106	51 706	20 006	4 904	877	35.7	25.4
53131	Real estate property managers	78	45 703	17 949	4 468	770	32.0	25.4
531311	Residential property managers	56	D	D	D	f	D	D
531312	Nonresidential property managers	22	D	D	D	c	D	D
53139	Other activities related to real estate	20	D	D	D	b	D	D
531390	Other activities related to real estate	20	D	D	D	b	D	D
532	Rental and leasing services	85	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	19	D	D	D	b	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	11 628	1 501	349	57	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	11 628	1 501	349	57	—	—
5321201	Truck rental without drivers	10	D	D	D	b	D	D
5322	Consumer goods rental	42	35 160	9 011	2 196	368	22.3	6.7
53221	Consumer electronics and appliances rental	14	11 255	2 480	613	79	10.2	3.1
532210	Consumer electronics and appliances rental	14	11 255	2 480	613	79	10.2	3.1
53223	Video tape and disc rental	15	11 793	1 865	481	153	11.0	—
532230	Video tape and disc rental	15	11 793	1 865	481	153	11.0	—
5324	Commercial and industrial machinery and equipment rental and leasing	21	55 428	4 012	945	95	2.7	12.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	D	D	D	b	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	7	D	D	D	b	D	D
NEW ROADS								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
OAKDALE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
OPELOUSAS								
53	Real estate and rental and leasing	25	10 181	1 460	341	114	50.1	1.3
531	Real estate	15	5 431	548	131	48	77.8	2.5
532	Rental and leasing services	10	4 750	912	210	66	18.5	—
PATTERSON								
53	Real estate and rental and leasing	5	909	67	16	7	79.3	20.7
531	Real estate	5	909	67	16	7	79.3	20.7
PINEVILLE								
53	Real estate and rental and leasing	11	D	D	D	b	D	D
531	Real estate	8	1 336	210	48	11	31.0	30.8
532	Rental and leasing services	3	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
PLAQUEMINE								
53	Real estate and rental and leasing	6	7 389	716	175	25	.1	1.1
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
PONCHATOULA								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
PORT ALLEN								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RAYNE								
53	Real estate and rental and leasing	9	1 487	341	81	32	95.6	-
531	Real estate	5	638	78	16	6	89.7	-
532	Rental and leasing services	4	849	263	65	26	100.0	-
RAYVILLE								
53	Real estate and rental and leasing	11	3 229	960	246	41	37.8	53.2
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
RUSTON								
53	Real estate and rental and leasing	31	14 785	2 037	480	127	43.5	21.7
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	14	7 464	746	150	39	47.4	27.7
532	Rental and leasing services	8	D	D	D	b	D	D
ST. GABRIEL								
53	Real estate and rental and leasing	4	9 212	1 825	453	51	-	19.6
532	Rental and leasing services	4	9 212	1 825	453	51	-	19.6
ST. MARTINVILLE								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
SCOTT								
53	Real estate and rental and leasing	11	9 698	2 789	696	75	8.4	1.9
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	6	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
SHREVEPORT								
53	Real estate and rental and leasing	232	194 275	38 330	9 211	1 515	22.6	10.1
531	Real estate	169	111 932	23 345	5 659	1 001	32.2	11.6
5311	Lessors of real estate	84	55 090	8 226	2 132	385	26.0	15.7
53111	Lessors of residential buildings and dwellings	40	35 516	5 612	1 490	241	31.0	7.7
531110	Lessors of residential buildings and dwellings	40	35 516	5 612	1 490	241	31.0	7.7
5311101	Lessors of apartment buildings	30	21 136	3 485	827	206	48.0	9.9
5311109	Lessors of dwellings other than apartment buildings	10	14 380	2 127	663	35	6.0	4.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	D	D	D	b	D	D
5311201	Lessors of professional and other office buildings	13	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	10	D	D	D	a	D	D
531130	Lessors of miniwarehouses and self-storage units	10	D	D	D	a	D	D
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	41	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	41	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	41	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers ...	30	D	D	D	b	D	D
5312109	Offices of nonresidential real estate agents and brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	44	D	D	D	e	D	D
53131	Real estate property managers	29	26 085	9 552	2 252	432	37.3	13.6
531311	Residential property managers	20	19 004	8 005	1 868	354	35.7	4.9
53132	Offices of real estate appraisers	10	D	D	D	a	D	D
531320	Offices of real estate appraisers	10	D	D	D	a	D	D
532	Rental and leasing services	58	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	14	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	24 305	2 829	698	89	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	24 305	2 829	698	89	—	—
5322	Consumer goods rental	28	21 170	4 786	1 256	243	13.3	3.5
53229	Other consumer goods rental	11	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	a	D	D
SHREVEPORT (PART - BOSSIER PARISH)								
53	Real estate and rental and leasing	4	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
SHREVEPORT (PART - CADDO PARISH)								
53	Real estate and rental and leasing	228	D	D	D	g	D	D
531	Real estate	168	D	D	D	f	D	D
5311	Lessors of real estate	84	55 090	8 226	2 132	385	26.0	15.7
53111	Lessors of residential buildings and dwellings	40	35 516	5 612	1 490	241	31.0	7.7
531110	Lessors of residential buildings and dwellings	40	35 516	5 612	1 490	241	31.0	7.7
5311101	Lessors of apartment buildings	30	21 136	3 485	827	206	48.0	9.9
5311109	Lessors of dwellings other than apartment buildings	10	14 380	2 127	663	35	6.0	4.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	D	D	D	b	D	D
5311201	Lessors of professional and other office buildings	13	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	10	D	D	D	a	D	D
531130	Lessors of miniwarehouses and self-storage units	10	D	D	D	a	D	D
53119	Lessors of other real estate property	11	D	D	D	b	D	D
531190	Lessors of other real estate property	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	41	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	41	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	41	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers ...	30	D	D	D	b	D	D
5312109	Offices of nonresidential real estate agents and brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	43	D	D	D	e	D	D
53131	Real estate property managers	28	D	D	D	e	D	D
531311	Residential property managers	20	19 004	8 005	1 868	354	35.7	4.9
53132	Offices of real estate appraisers	10	D	D	D	a	D	D
531320	Offices of real estate appraisers	10	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
	SHREVEPORT (PART - CADDO PARISH)—Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	55	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	14	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	24 305	2 829	698	89	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	24 305	2 829	698	89	—	—
5322	Consumer goods rental	28	21 170	4 786	1 256	243	13.3	3.5
53229	Other consumer goods rental	11	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	a	D	D
	SLIDELL							
53	Real estate and rental and leasing	43	26 282	4 052	957	227	19.1	5.7
531	Real estate	25	15 640	1 700	410	85	20.5	9.7
5311	Lessors of real estate	11	6 382	537	149	26	11.2	8.9
5312	Offices of real estate agents and brokers	10	8 076	859	189	45	23.6	4.3
53121	Offices of real estate agents and brokers	10	8 076	859	189	45	23.6	4.3
531210	Offices of real estate agents and brokers	10	8 076	859	189	45	23.6	4.3
532	Rental and leasing services	18	10 642	2 352	547	142	17.0	—
5322	Consumer goods rental	13	6 281	1 266	313	116	22.8	—
	SPRINGHILL							
53	Real estate and rental and leasing	5	D	D	D	b	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
	SULPHUR							
53	Real estate and rental and leasing	26	14 952	2 952	735	135	46.4	1.7
531	Real estate	19	7 950	1 381	332	71	71.4	3.2
5311	Lessors of real estate	14	7 184	1 196	286	61	72.0	3.5
532	Rental and leasing services	7	7 002	1 571	403	64	17.9	—
	TALLULAH							
53	Real estate and rental and leasing	8	D	D	D	a	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	THIBODAUX							
53	Real estate and rental and leasing	31	D	D	D	c	D	D
531	Real estate	18	3 543	2 362	85	37	53.8	11.7
5311	Lessors of real estate	11	1 732	2 172	45	15	19.5	20.4
532	Rental and leasing services	13	D	D	D	c	D	D
	VIDALIA							
53	Real estate and rental and leasing	3	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	VILLE PLATTE							
53	Real estate and rental and leasing	19	4 258	747	162	49	37.8	—
531	Real estate	14	D	D	D	b	D	D
5311	Lessors of real estate	13	2 211	440	92	30	32.8	—
532	Rental and leasing services	5	D	D	D	a	D	D
	VINTON							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	WALKER							
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
WELSH								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
WESTLAKE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WEST MONROE								
53	Real estate and rental and leasing	27	16 624	2 543	601	133	22.7	—
531	Real estate	22	13 036	1 887	450	100	26.3	—
5311	Lessors of real estate	15	8 627	1 256	292	69	27.5	—
532	Rental and leasing services	5	3 588	656	151	33	9.3	—
WESTWEGO								
53	Real estate and rental and leasing	5	10 712	2 064	475	44	3.0	.1
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
WINNFIELD								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	5	721	193	48	20	43.3	—
WINNSBORO								
53	Real estate and rental and leasing	9	2 617	425	95	26	61.5	2.8
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
YOUNGSVILLE								
53	Real estate and rental and leasing	7	11 700	3 809	965	72	23.3	.8
532	Rental and leasing services	7	11 700	3 809	965	72	23.3	.8
ZACHARY								
53	Real estate and rental and leasing	9	4 477	611	117	34	25.1	—
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
BALANCE OF ACADIA PARISH								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF ALLEN PARISH								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF ASCENSION PARISH								
53	Real estate and rental and leasing	43	58 410	11 021	2 584	300	8.7	10.0
531	Real estate	20	7 804	919	214	48	15.2	34.8
5311	Lessors of real estate	10	3 731	439	104	33	15.7	59.9
532	Rental and leasing services	23	50 606	10 102	2 370	252	7.7	6.2
5324	Commercial and industrial machinery and equipment rental and leasing	18	46 787	9 195	2 131	207	7.1	5.4
BALANCE OF ASSUMPTION PARISH								
53	Real estate and rental and leasing	11	3 386	412	103	24	99.7	.1
531	Real estate	7	2 081	278	70	17	99.5	.2
532	Rental and leasing services	4	1 305	134	33	7	100.0	—
BALANCE OF AVOYELLES PARISH								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	3	389	76	19	9	94.9	5.1
532	Rental and leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF BEAUREGARD PARISH								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF BIENVILLE PARISH								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF BOSSIER PARISH								
53	Real estate and rental and leasing	19	4 521	841	250	55	59.3	2.0
531	Real estate	12	D	D	D	a	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
BALANCE OF CADDO PARISH								
53	Real estate and rental and leasing	14	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
BALANCE OF CALCASIEU PARISH								
53	Real estate and rental and leasing	50	47 497	9 556	2 238	274	11.7	13.7
531	Real estate	22	5 534	911	240	63	20.4	16.9
5311	Lessors of real estate	17	3 364	660	176	50	8.8	27.9
532	Rental and leasing services	28	41 963	8 645	1 998	211	10.5	13.2
5324	Commercial and industrial machinery and equipment rental and leasing	20	38 318	8 060	1 851	167	11.1	13.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	23 808	5 360	1 175	95	17.9	21.8
532412	Construction, mining, and forestry machinery and equipment rental and leasing	11	23 808	5 360	1 175	95	17.9	21.8
BALANCE OF CALDWELL PARISH								
53	Real estate and rental and leasing	4	778	193	46	9	34.4	8.7
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF CAMERON PARISH								
53	Real estate and rental and leasing	5	2 676	402	82	10	100.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF CATAHOULA PARISH								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF DE SOTO PARISH								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
BALANCE OF EAST BATON ROUGE PARISH								
53	Real estate and rental and leasing	133	123 589	19 919	4 741	844	22.0	4.0
531	Real estate	100	D	D	D	f	D	D
5311	Lessors of real estate	49	52 952	5 101	1 220	259	20.8	7.5
53111	Lessors of residential buildings and dwellings	26	22 703	2 090	499	103	26.8	16.1
531110	Lessors of residential buildings and dwellings	26	22 703	2 090	499	103	26.8	16.1
5311101	Lessors of apartment buildings	22	D	D	D	b	D	D
531112	Lessors of nonresidential buildings (except miniwarehouses)	13	27 242	2 203	546	116	14.5	1.0
5311120	Lessors of nonresidential buildings (except miniwarehouses)	13	27 242	2 203	546	116	14.5	1.0
5312	Offices of real estate agents and brokers	31	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	31	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	31	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers	29	13 498	1 171	290	72	58.5	3.7
5313	Activities related to real estate	20	D	D	D	c	D	D
53131	Real estate property managers	11	D	D	D	c	D	D
532	Rental and leasing services	32	D	D	D	e	D	D
5322	Consumer goods rental	14	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF EAST FELICIANA PARISH								
53	Real estate and rental and leasing	8	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF EVANGELINE PARISH								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF FRANKLIN PARISH								
53	Real estate and rental and leasing	5	1 205	250	60	12	90.4	8.0
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF IBERIA PARISH								
53	Real estate and rental and leasing	27	263 472	65 247	19 246	1 366	.6	.5
531	Real estate	9	4 046	1 277	330	70	10.8	.6
532	Rental and leasing services	18	259 426	63 970	18 916	1 296	.5	.5
5324	Commercial and industrial machinery and equipment rental and leasing	17	D	D	D	g	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	D	D	D	c	D	D
BALANCE OF IBERVILLE PARISH								
53	Real estate and rental and leasing	10	6 522	991	220	57	11.4	.6
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
BALANCE OF JACKSON PARISH								
53	Real estate and rental and leasing	6	676	70	15	9	40.5	31.5
531	Real estate	6	676	70	15	9	40.5	31.5
BALANCE OF JEFFERSON PARISH								
53	Real estate and rental and leasing	409	463 693	104 703	25 447	3 871	15.1	4.4
531	Real estate	309	238 106	58 826	14 285	2 192	24.2	7.4
5311	Lessors of real estate	144	130 274	13 550	3 346	606	20.6	10.4
53111	Lessors of residential buildings and dwellings	78	46 988	6 109	1 441	324	18.7	14.1
531110	Lessors of residential buildings and dwellings	78	46 988	6 109	1 441	324	18.7	14.1
5311101	Lessors of apartment buildings	65	43 531	5 510	1 308	297	16.7	14.6
5311109	Lessors of dwellings other than apartment buildings	13	3 457	599	133	27	45.0	8.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	48	77 898	6 714	1 744	236	21.2	7.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	48	77 898	6 714	1 744	236	21.2	7.0
5311201	Lessors of professional and other office buildings	26	42 661	3 179	845	95	20.1	11.0
5311203	Lessors of shopping centers and retail stores	11	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	11	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	74	40 593	8 665	1 925	260	39.0	3.1
53121	Offices of real estate agents and brokers	74	40 593	8 665	1 925	260	39.0	3.1
531210	Offices of real estate agents and brokers	74	40 593	8 665	1 925	260	39.0	3.1
5312101	Offices of residential real estate agents and brokers	43	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	31	D	D	D	c	D	D
5313	Activities related to real estate	91	67 239	36 611	9 014	1 326	22.2	4.3
53131	Real estate property managers	43	49 030	31 013	7 674	1 163	11.5	2.5
531311	Residential property managers	32	D	D	D	g	D	D
531312	Nonresidential property managers	11	D	D	D	b	D	D
53132	Offices of real estate appraisers	27	9 525	2 016	534	68	59.2	7.8
531320	Offices of real estate appraisers	27	9 525	2 016	534	68	59.2	7.8
53139	Other activities related to real estate	21	8 684	3 582	806	95	42.3	10.3
531390	Other activities related to real estate	21	8 684	3 582	806	95	42.3	10.3

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							From admini- strative records ¹	Estimated ²
BALANCE OF JEFFERSON PARISH—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	95	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	16	116 993	22 102	5 098	773	.2	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	11	D	D	D	c	D	D
5322	Consumer goods rental	41	40 864	9 942	2 395	499	8.7	2.4
53223	Video tape and disc rental	14	14 136	2 212	549	181	7.8	5.3
532230	Video tape and disc rental	14	14 136	2 212	549	181	7.8	5.3
53229	Other consumer goods rental	12	19 921	5 991	1 412	201	12.3	—
5324	Commercial and industrial machinery and equipment rental and leasing	33	63 657	12 954	3 454	381	11.5	3.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	19	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	19	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	11	20 852	5 776	1 518	200	15.8	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	5	D	D	D	a	D	D
BALANCE OF LAFAYETTE PARISH								
53	Real estate and rental and leasing	61	71 471	15 813	3 690	434	24.2	3.4
531	Real estate	18	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental and leasing services	41	64 604	14 788	3 488	388	17.6	3.2
5324	Commercial and industrial machinery and equipment rental and leasing	31	51 962	11 713	2 804	302	17.6	3.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	25	48 786	11 083	2 636	278	16.3	3.9
532412	Construction, mining, and forestry machinery and equipment rental and leasing	23	D	D	D	e	D	D
5324129	Oilfield and well drilling equipment rental and leasing	20	41 575	8 893	2 143	231	10.4	4.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BALANCE OF LAFOURCHE PARISH								
53	Real estate and rental and leasing	52	63 964	12 762	3 009	419	17.2	2.6
531	Real estate	21	2 923	781	157	41	53.2	36.9
5311	Lessors of real estate	11	1 312	426	96	28	84.5	—
532	Rental and leasing services	31	61 041	11 981	2 852	378	15.5	1.0
5322	Consumer goods rental	11	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	18	49 167	9 317	2 370	273	10.2	.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
532411	Commercial air, rail, and water transportation equipment rental and leasing	11	28 608	4 236	1 253	113	6.9	.2
BALANCE OF LINCOLN PARISH								
53	Real estate and rental and leasing	8	2 956	655	124	35	76.4	17.2
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
BALANCE OF LIVINGSTON PARISH								
53	Real estate and rental and leasing	21	D	D	D	b	D	D
531	Real estate	10	D	D	D	a	D	D
532	Rental and leasing services	11	D	D	D	b	D	D
BALANCE OF MADISON PARISH								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF MOREHOUSE PARISH								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF NATCHITOCHE PARISH								
53	Real estate and rental and leasing	4	389	54	12	9	100.0	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF OUACHITA PARISH								
53	Real estate and rental and leasing	28	10 009	1 924	449	83	28.5	11.2
531	Real estate	21	D	D	D	b	D	D
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
BALANCE OF PLAQUEMINES PARISH								
53	Real estate and rental and leasing	43	67 034	16 478	3 406	440	10.4	2.9
531	Real estate	16	6 782	543	131	34	37.3	28.9
5311	Lessors of real estate	11	4 375	254	63	19	33.4	38.9
532	Rental and leasing services	27	60 252	15 935	3 275	406	7.4	—
5324	Commercial and industrial machinery and equipment rental and leasing	21	58 861	15 530	3 176	380	6.1	—
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	18	44 104	10 502	2 446	257	8.1	—
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
5324129	Oilfield and well drilling equipment rental and leasing	11	38 141	8 897	2 118	221	8.9	—
BALANCE OF POINTE COUPEE PARISH								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF RAPIDES PARISH								
53	Real estate and rental and leasing	19	26 533	9 505	1 663	217	6.0	11.4
531	Real estate	8	2 432	390	64	11	53.9	17.1
532	Rental and leasing services	11	24 101	9 115	1 599	206	1.1	10.8
BALANCE OF RED RIVER PARISH								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF RICHLAND PARISH								
53	Real estate and rental and leasing	5	1 689	228	45	5	81.2	1.6
531	Real estate	5	1 689	228	45	5	81.2	1.6
BALANCE OF SABINE PARISH								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF ST. BERNARD PARISH								
53	Real estate and rental and leasing	34	16 008	3 458	812	138	25.0	7.7
531	Real estate	21	7 017	1 859	447	58	45.3	10.3
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental and leasing services	13	8 991	1 599	365	80	9.1	5.6
BALANCE OF ST. CHARLES PARISH								
53	Real estate and rental and leasing	40	32 127	7 412	1 638	217	12.9	3.1
531	Real estate	23	7 577	1 105	251	48	26.4	5.6
5311	Lessors of real estate	12	3 088	461	114	27	41.5	13.6
532	Rental and leasing services	17	24 550	6 307	1 387	169	8.7	2.4
BALANCE OF ST. HELENA PARISH								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF ST. JAMES PARISH								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF ST. JOHN THE BAPTIST PARISH								
53	Real estate and rental and leasing	31	42 816	14 602	3 973	466	10.4	.7
531	Real estate	20	13 405	2 268	597	81	13.8	2.2
532	Rental and leasing services	11	29 411	12 334	3 376	385	8.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF ST. LANDRY PARISH								
53	Real estate and rental and leasing	14	2 681	346	79	20	41.9	46.8
531	Real estate	13	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF ST. MARTIN PARISH								
53	Real estate and rental and leasing	12	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
BALANCE OF ST. MARY PARISH								
53	Real estate and rental and leasing	18	62 990	15 688	3 924	342	5.1	.5
531	Real estate	5	1 194	186	43	12	73.2	26.5
532	Rental and leasing services	13	61 796	15 502	3 881	330	3.8	—
BALANCE OF ST. TAMMANY PARISH								
53	Real estate and rental and leasing	83	49 151	10 252	2 409	342	27.7	10.7
531	Real estate	57	27 101	4 995	1 181	173	26.2	16.5
5311	Lessors of real estate	18	11 118	1 576	336	57	26.8	35.5
5312	Offices of real estate agents and brokers	26	13 799	2 749	709	90	21.1	.8
53121	Offices of real estate agents and brokers	26	13 799	2 749	709	90	21.1	.8
531210	Offices of real estate agents and brokers	26	13 799	2 749	709	90	21.1	.8
5312101	Offices of residential real estate agents and brokers	23	D	D	D	b	D	D
5313	Activities related to real estate	13	2 184	670	136	26	55.4	18.9
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	12	9 843	1 308	320	65	34.5	6.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BALANCE OF TANGIPAHOA PARISH								
53	Real estate and rental and leasing	17	5 317	1 233	309	70	88.5	8.8
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
BALANCE OF TENSAS PARISH								
53	Real estate and rental and leasing	4	869	171	35	7	63.3	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF TERREBONNE PARISH								
53	Real estate and rental and leasing	83	148 115	31 437	7 351	743	7.5	5.3
531	Real estate	44	D	D	D	c	D	D
5311	Lessors of real estate	21	5 344	734	166	51	59.0	5.9
5312	Offices of real estate agents and brokers	12	5 045	698	168	36	58.2	4.3
53121	Offices of real estate agents and brokers	12	5 045	698	168	36	58.2	4.3
531210	Offices of real estate agents and brokers	12	5 045	698	168	36	58.2	4.3
5313	Activities related to real estate	11	D	D	D	b	D	D
532	Rental and leasing services	38	125 468	28 315	6 579	617	3.6	5.3
5324	Commercial and industrial machinery and equipment rental and leasing	25	110 831	25 765	6 132	523	3.6	6.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	19	105 974	24 386	5 820	485	1.0	6.3
532412	Construction, mining, and forestry machinery and equipment rental and leasing	15	102 806	23 853	5 721	474	.9	5.9
5324129	Oilfield and well drilling equipment rental and leasing	13	D	D	D	e	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF UNION PARISH								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
BALANCE OF VERMILION PARISH								
53	Real estate and rental and leasing	9	3 681	471	121	39	27.4	22.2
531	Real estate	4	2 114	257	61	19	32.3	38.5
532	Rental and leasing services	5	1 567	214	60	20	20.9	.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
BALANCE OF VERNON PARISH								
53	Real estate and rental and leasing	11	5 140	1 034	224	56	27.7	4.5
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF WASHINGTON PARISH								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF WEBSTER PARISH								
53	Real estate and rental and leasing	4	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
BALANCE OF WEST BATON ROUGE PARISH								
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF WEST CARROLL PARISH								
53	Real estate and rental and leasing	9	1 065	220	54	18	42.3	—
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF WEST FELICIANA PARISH								
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF WINN PARISH								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

LOUISIANA

Baldwin is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Mary Parish.

Broussard is in Lafayette and St. Martin Parishes; it annexed into St. Martin Parish in September 1997. This change deletes territory from the Balance of St. Martin Parish.

DeQuincy name corrected from De Quincy in March 1998.

De Ridder is in Beauregard and Vernon Parishes.

Eunice is in Acadia and St. Landry Parishes.

Gramercy is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. James Parish.

Haughton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Bossier Parish.

Jonesville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Catahoula Parish.

Kentwood is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Tangipahoa Parish.

New Llano is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Vernon Parish.

Shreveport is in Bossier and Caddo Parishes.

Youngsville is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lafayette Parish.

Balance of Bossier Parish no longer includes Haughton, which is tabulated separately due to a population increase.

Balance of Catahoula Parish includes Jonesville, which is no longer tabulated separately due to a population decrease.

Balance of Lafayette Parish no longer includes Youngsville, which is tabulated separately due to a population increase.

Balance of St. James Parish no longer includes Gramercy, which is tabulated separately due to a population increase.

Balance of St. Martin Parish lost territory due to the annexation of Broussard into the Parish.

Balance of St. Mary Parish no longer includes Baldwin, which is tabulated separately due to a population increase.

Balance of Tangipahoa Parish includes Kentwood, which is no longer tabulated separately due to a population decrease.

Balance of Vernon Parish includes New Llano, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

BATON ROUGE-PIERRE PART, LA COMBINED STATISTICAL AREA

Baton Rouge, LA Metropolitan Statistical Area

Ascension Parish, LA
East Baton Rouge Parish, LA
East Feliciana Parish, LA
Iberville Parish, LA
Livingston Parish, LA
Pointe Coupee Parish, LA
St. Helena Parish, LA
West Baton Rouge Parish, LA
West Feliciana Parish, LA

Pierre Part, LA Micropolitan Statistical Area

Assumption Parish, LA

FORT POLK SOUTH-DE RIDDER, LA COMBINED STATISTICAL AREA

De Ridder, LA Micropolitan Statistical Area

Beauregard Parish, LA

Fort Polk South, LA Micropolitan Statistical Area

Vernon Parish, LA

LAFAYETTE-ACADIANA, LA COMBINED STATISTICAL AREA

Abbeville, LA Micropolitan Statistical Area

Vermilion Parish, LA

Crowley, LA Micropolitan Statistical Area

Acadia Parish, LA

Lafayette, LA Metropolitan Statistical Area

Lafayette Parish, LA
St. Martin Parish, LA

New Iberia, LA Micropolitan Statistical Area

Iberia Parish, LA

Opelousas-Eunice, LA Micropolitan Statistical Area

St. Landry Parish, LA

LAKE CHARLES-JENNINGS, LA COMBINED STATISTICAL AREA

Jennings, LA Micropolitan Statistical Area

Jefferson Davis Parish, LA

Lake Charles, LA Metropolitan Statistical Area

Calcasieu Parish, LA

Cameron Parish, LA

MONROE-BASTROP, LA COMBINED STATISTICAL AREA

Bastrop, LA Micropolitan Statistical Area

Morehouse Parish, LA

Monroe, LA Metropolitan Statistical Area

Ouachita Parish, LA

Union Parish, LA

NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA

Bogalusa, LA Micropolitan Statistical Area

Washington Parish, LA

New Orleans-Metairie-Kenner, LA Metropolitan Statistical Area

Jefferson Parish, LA

Orleans Parish, LA

Plaquemines Parish, LA

St. Bernard Parish, LA

St. Charles Parish, LA

St. John the Baptist Parish, LA

St. Tammany Parish, LA

SHREVEPORT-BOSSIER CITY-MINDEN, LA COMBINED STATISTICAL AREA

Minden, LA Micropolitan Statistical Area

Webster Parish, LA

Shreveport-Bossier City, LA Metropolitan Statistical Area

Bossier Parish, LA

Caddo Parish, LA

De Soto Parish, LA

ALEXANDRIA, LA METROPOLITAN STATISTICAL AREA

Grant Parish, LA

Rapides Parish, LA

HAMMOND, LA MICROPOLITAN STATISTICAL AREA

Tangipahoa Parish, LA

HOUMA-BAYOU CANE-THIBODAU, LA METROPOLITAN STATISTICAL AREA

Lafourche Parish, LA

Terrebonne Parish, LA

MORGAN CITY, LA MICROPOLITAN STATISTICAL AREA

St. Mary Parish, LA

NATCHEZ, MS-LA MICROPOLITAN STATISTICAL AREA

Concordia Parish, LA

Adams County, MS

NATCHITOCHE, LA MICROPOLITAN STATISTICAL AREA

Natchitoches Parish, LA

RUSTON, LA MICROPOLITAN STATISTICAL AREA

Jackson Parish, LA

Lincoln Parish, LA

TALLULAH, LA MICROPOLITAN STATISTICAL AREA

Madison Parish, LA

