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2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
IDAHO								
53	Real estate and rental and leasing	1 567	700 380	115 718	26 169	5 590	12.9	3.0
531	Real estate	1 280	517 698	82 475	18 569	3 919	15.3	2.9
5311	Lessors of real estate	401	170 885	22 292	4 991	1 296	8.5	3.1
53111	Lessors of residential buildings and dwellings	185	80 433	8 778	1 996	628	9.7	3.9
531110	Lessors of residential buildings and dwellings	185	80 433	8 778	1 996	628	9.7	3.9
5311101	Lessors of apartment buildings	156	74 745	7 933	1 808	552	10.1	4.2
5311109	Lessors of dwellings other than apartment buildings	29	5 688	845	188	76	4.5	—
53112	Lessors of nonresidential buildings (except miniwarehouses)	99	58 704	9 861	2 197	392	8.5	2.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	99	58 704	9 861	2 197	392	8.5	2.1
5311201	Lessors of professional and other office buildings	40	19 787	2 973	642	102	4.9	1.4
5311202	Lessors of manufacturing and industrial buildings	11	4 157	808	132	23	—	—
5311203	Lessors of shopping centers and retail stores	30	30 645	5 027	1 178	213	9.4	3.1
5311209	Lessors of other nonresidential buildings and facilities	18	4 115	1 053	245	54	27.7	.5
53113	Lessors of miniwarehouses and self-storage units	61	17 749	1 961	433	172	6.0	2.4
531130	Lessors of miniwarehouses and self-storage units	61	17 749	1 961	433	172	6.0	2.4
53119	Lessors of other real estate property	56	13 999	1 692	365	104	4.8	3.4
531190	Lessors of other real estate property	56	13 999	1 692	365	104	4.8	3.4
5311901	Lessors of manufactured (mobile) home sites	47	13 065	1 495	321	92	2.4	2.4
5311909	Lessors of other real estate property	8	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	544	268 784	32 144	7 203	1 311	19.2	2.8
53121	Offices of real estate agents and brokers	544	268 784	32 144	7 203	1 311	19.2	2.8
531210	Offices of real estate agents and brokers	544	268 784	32 144	7 203	1 311	19.2	2.8
5312101	Offices of residential real estate agents and brokers	477	249 540	27 096	6 015	1 152	19.8	3.0
5312109	Offices of nonresidential real estate agents and brokers	67	19 244	5 048	1 188	159	10.6	.2
5313	Activities related to real estate	335	78 029	28 039	6 375	1 312	16.9	2.7
53131	Real estate property managers	170	47 198	19 113	4 402	989	16.9	2.8
531311	Residential property managers	133	34 676	13 396	2 994	709	13.9	2.5
531312	Nonresidential property managers	37	12 522	5 717	1 408	280	25.0	3.5
53132	Offices of real estate appraisers	122	23 051	6 548	1 487	246	20.0	2.8
531320	Offices of real estate appraisers	122	23 051	6 548	1 487	246	20.0	2.8
53139	Other activities related to real estate	43	7 780	2 378	486	77	7.7	1.7
531390	Other activities related to real estate	43	7 780	2 378	486	77	7.7	1.7
532	Rental and leasing services	284	182 301	33 156	7 582	1 667	5.9	3.3
5321	Automotive equipment rental and leasing	51	69 440	10 130	2 269	418	1.0	.3
53211	Passenger car rental and leasing	24	35 085	4 878	1 009	237	2.0	.6
532111	Passenger car rental	24	35 085	4 878	1 009	237	2.0	.6
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	27	34 355	5 252	1 260	181	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	27	34 355	5 252	1 260	181	—	—
5321201	Truck rental without drivers	17	D	D	D	b	D	D
5321202	Truck leasing	9	D	D	D	c	D	D
5322	Consumer goods rental	150	57 010	11 618	2 832	843	9.0	7.8
53221	Consumer electronics and appliances rental	15	9 146	2 262	551	78	1.3	5.4
532210	Consumer electronics and appliances rental	15	9 146	2 262	551	78	1.3	5.4
53222	Formal wear and costume rental	10	2 569	795	183	47	—	—
532220	Formal wear and costume rental	10	2 569	795	183	47	—	—
53223	Video tape and disc rental	83	27 742	4 798	1 177	548	15.3	12.1
532230	Video tape and disc rental	83	27 742	4 798	1 177	548	15.3	12.1
53229	Other consumer goods rental	42	17 553	3 763	921	170	4.4	3.5
532291	Home health equipment rental	22	11 403	2 091	515	72	5.2	1.1
532292	Recreational goods rental	13	3 600	887	253	54	4.3	13.6
532299	All other consumer goods rental	7	2 550	785	153	44	.5	—
5323	General rental centers	49	22 442	6 456	1 401	263	10.2	5.1
53231	General rental centers	49	22 442	6 456	1 401	263	10.2	5.1
532310	General rental centers	49	22 442	6 456	1 401	263	10.2	5.1
5324	Commercial and industrial machinery and equipment rental and leasing	34	33 409	4 952	1 080	143	8.0	.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	16	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	14	23 418	3 396	736	87	2.2	.3
5324121	Rental and leasing of heavy construction equipment without operators	14	23 418	3 396	736	87	2.2	.3
53249	Other commercial and industrial machinery and equipment rental and leasing	15	9 019	1 364	297	46	16.4	—
532490	Other commercial and industrial machinery and equipment rental and leasing	15	9 019	1 364	297	46	16.4	—
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	7	3 953	539	128	19	3.4	—
5324902	Industrial equipment rental and leasing	8	5 066	825	169	27	26.6	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	381	87	18	4	39.1	—

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
IDAHO FALLS-BLACKFOOT, ID COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	112	40 438	6 240	1 438	384	10.5	2.0
531	Real estate	93	29 652	4 032	945	237	13.8	2.8
5311	Lessors of real estate	36	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	18	D	D	D	b	D	D
5311101	Lessors of apartment buildings	16	D	D	D	b	D	D
531112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	31	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	31	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	31	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	29	D	D	D	b	D	D
5313	Activities related to real estate	26	D	D	D	b	D	D
53131	Real estate property managers	10	D	D	D	b	D	D
53132	Offices of real estate appraisers	15	2 636	587	131	29	28.9	—
531320	Offices of real estate appraisers	15	2 636	587	131	29	28.9	—
532	Rental and leasing services	19	10 786	2 208	493	147	1.5	—
5322	Consumer goods rental	11	D	D	D	b	D	D
Blackfoot, ID Micropolitan Statistical Area								
53	Real estate and rental and leasing	16	3 313	283	66	23	18.2	8.1
531	Real estate	13	2 449	143	32	13	23.1	11.0
532	Rental and leasing services	3	864	140	34	10	4.3	—
Idaho Falls, ID Metropolitan Statistical Area								
53	Real estate and rental and leasing	96	37 125	5 957	1 372	361	9.8	1.5
531	Real estate	80	27 203	3 889	913	224	13.0	2.0
5311	Lessors of real estate	30	9 672	1 133	290	88	12.9	4.5
53111	Lessors of residential buildings and dwellings	15	3 314	370	88	33	23.8	12.6
531110	Lessors of residential buildings and dwellings	15	3 314	370	88	33	23.8	12.6
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
531112	Lessors of nonresidential buildings (except miniwarehouses)	10	5 238	592	165	40	7.2	.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	5 238	592	165	40	7.2	.3
5312	Offices of real estate agents and brokers	25	13 449	1 333	306	77	7.1	—
53121	Offices of real estate agents and brokers	25	13 449	1 333	306	77	7.1	—
531210	Offices of real estate agents and brokers	25	13 449	1 333	306	77	7.1	—
5312101	Offices of residential real estate agents and brokers ...	24	D	D	D	b	D	D
5313	Activities related to real estate	25	4 082	1 423	317	59	32.5	2.8
53132	Offices of real estate appraisers	15	2 636	587	131	29	28.9	—
531320	Offices of real estate appraisers	15	2 636	587	131	29	28.9	—
532	Rental and leasing services	16	9 922	2 068	459	137	1.2	—
BOISE CITY-NAMPA, ID METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	659	349 570	63 271	14 262	2 661	11.0	3.0
531	Real estate	554	264 488	46 838	10 612	1 958	12.9	3.0
5311	Lessors of real estate	147	89 274	12 241	2 671	579	4.6	2.6
53111	Lessors of residential buildings and dwellings	55	40 986	4 435	987	245	5.9	2.8
531110	Lessors of residential buildings and dwellings	55	40 986	4 435	987	245	5.9	2.8
5311101	Lessors of apartment buildings	47	38 514	4 049	905	214	6.0	3.0
531112	Lessors of nonresidential buildings (except miniwarehouses)	42	29 856	5 989	1 281	180	4.1	2.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	42	29 856	5 989	1 281	180	4.1	2.6
5311201	Lessors of professional and other office buildings	14	12 236	1 605	334	46	.9	.2
5311203	Lessors of shopping centers and retail stores	13	14 794	3 446	750	101	7.5	5.0
5311209	Lessors of other nonresidential buildings and facilities ...	10	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	27	12 149	1 175	272	111	1.2	2.2
531130	Lessors of miniwarehouses and self-storage units	27	12 149	1 175	272	111	1.2	2.2
53119	Lessors of other real estate property	23	6 283	642	131	43	4.6	2.5
531190	Lessors of other real estate property	23	6 283	642	131	43	4.6	2.5
5311901	Lessors of manufactured (mobile) home sites	20	5 817	558	119	41	3.2	2.7
5312	Offices of real estate agents and brokers	262	137 280	17 396	3 988	632	18.8	3.2
53121	Offices of real estate agents and brokers	262	137 280	17 396	3 988	632	18.8	3.2
531210	Offices of real estate agents and brokers	262	137 280	17 396	3 988	632	18.8	3.2
5312101	Offices of residential real estate agents and brokers ...	222	122 867	13 920	3 146	539	20.5	3.5
5312109	Offices of nonresidential real estate agents and brokers	40	14 413	3 476	842	93	3.8	.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BOISE CITY-NAMPA, ID METROPOLITAN STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5313	Activities related to real estate	145	37 934	17 201	3 953	747	11.4	3.1
53131	Real estate property managers	70	21 446	12 136	2 820	585	12.0	2.2
531311	Residential property managers	52	14 342	7 989	1 797	423	13.8	2.1
531312	Nonresidential property managers	18	7 104	4 147	1 023	162	8.3	2.4
53132	Offices of real estate appraisers	53	11 038	3 323	762	108	13.2	5.2
531320	Offices of real estate appraisers	53	11 038	3 323	762	108	13.2	5.2
53139	Other activities related to real estate	22	5 450	1 742	371	54	5.1	2.3
531390	Other activities related to real estate	22	5 450	1 742	371	54	5.1	2.3
532	Rental and leasing services	102	84 701	16 346	3 632	699	5.1	3.3
5321	Automotive equipment rental and leasing	21	41 441	6 042	1 298	220	1.7	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	21 062	2 925	702	100	—	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	21 062	2 925	702	100	—	—
5321201	Truck rental without drivers	11	D	D	D	b	D	D
5322	Consumer goods rental	47	19 778	4 507	1 051	283	6.9	12.2
53223	Video tape and disc rental	25	9 130	1 374	335	158	15.0	20.7
532230	Video tape and disc rental	25	9 130	1 374	335	158	15.0	20.7
5323	General rental centers	20	8 553	2 823	598	115	10.9	4.2
53231	General rental centers	20	8 553	2 823	598	115	10.9	4.2
532310	General rental centers	20	8 553	2 823	598	115	10.9	4.2
5324	Commercial and industrial machinery and equipment rental and leasing	14	14 929	2 974	685	81	8.6	.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	381	87	18	4	39.1	—
BURLEY, ID MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	29	10 832	2 230	591	94	21.3	1.0
531	Real estate	24	3 402	577	131	34	67.7	3.3
5312	Offices of real estate agents and brokers	12	2 282	310	71	21	73.2	—
53121	Offices of real estate agents and brokers	12	2 282	310	71	21	73.2	—
531210	Offices of real estate agents and brokers	12	2 282	310	71	21	73.2	—
5312101	Offices of residential real estate agents and brokers	12	2 282	310	71	21	73.2	—
532	Rental and leasing services	5	7 430	1 653	460	60	—	—
COEUR D'ALENE, ID METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	157	77 929	9 841	2 242	488	13.8	1.8
531	Real estate	132	67 279	7 760	1 735	383	13.5	1.8
5311	Lessors of real estate	51	27 168	2 862	655	171	11.0	1.9
53111	Lessors of residential buildings and dwellings	25	14 046	1 312	311	94	14.8	2.9
531110	Lessors of residential buildings and dwellings	25	14 046	1 312	311	94	14.8	2.9
5311101	Lessors of apartment buildings	22	13 937	1 230	292	86	14.5	2.9
53119	Lessors of other real estate property	10	3 157	272	57	18	2.0	1.0
531190	Lessors of other real estate property	10	3 157	272	57	18	2.0	1.0
5311901	Lessors of manufactured (mobile) home sites	10	3 157	272	57	18	2.0	1.0
5312	Offices of real estate agents and brokers	45	32 915	2 928	628	124	15.1	1.8
53121	Offices of real estate agents and brokers	45	32 915	2 928	628	124	15.1	1.8
531210	Offices of real estate agents and brokers	45	32 915	2 928	628	124	15.1	1.8
5312101	Offices of residential real estate agents and brokers	40	32 097	2 814	607	117	14.2	1.8
5313	Activities related to real estate	36	7 196	1 970	452	88	15.8	1.5
53131	Real estate property managers	16	4 327	1 200	295	61	8.7	2.4
531311	Residential property managers	12	2 594	641	138	33	6.7	4.0
53132	Offices of real estate appraisers	14	2 414	617	133	21	31.1	—
531320	Offices of real estate appraisers	14	2 414	617	133	21	31.1	—
532	Rental and leasing services	25	10 650	2 081	507	105	15.4	2.0
5322	Consumer goods rental	14	6 755	1 109	287	65	14.3	1.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
JACKSON, WY-ID MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	116	84 337	13 011	2 904	492	17.9	2.0
531	Real estate	96	65 882	10 581	2 354	369	19.9	2.0
5311	Lessors of real estate	30	6 130	1 467	378	74	27.4	7.4
53111	Lessors of residential buildings and dwellings	12	2 481	478	109	34	7.7	—
531110	Lessors of residential buildings and dwellings	12	2 481	478	109	34	7.7	—
5312	Offices of real estate agents and brokers	38	48 858	4 306	891	120	16.8	.9
53121	Offices of real estate agents and brokers	38	48 858	4 306	891	120	16.8	.9
531210	Offices of real estate agents and brokers	38	48 858	4 306	891	120	16.8	.9
5312101	Offices of residential real estate agents and brokers ...	35	47 812	4 233	878	118	16.9	.9
5313	Activities related to real estate	28	10 894	4 808	1 085	175	29.8	3.6
53131	Real estate property managers	19	9 532	4 461	983	163	28.9	2.8
531311	Residential property managers	15	9 190	4 401	974	159	26.3	2.9
532	Rental and leasing services	19	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
LEWISTON, ID-WA METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	69	33 260	5 509	1 262	243	10.2	4.2
531	Real estate	50	10 183	2 193	493	116	29.3	13.6
5311	Lessors of real estate	19	3 059	377	86	34	28.3	42.2
5312	Offices of real estate agents and brokers	17	4 322	690	155	36	28.6	2.1
53121	Offices of real estate agents and brokers	17	4 322	690	155	36	28.6	2.1
531210	Offices of real estate agents and brokers	17	4 322	690	155	36	28.6	2.1
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
5313	Activities related to real estate	14	2 802	1 126	252	46	31.3	.2
53131	Real estate property managers	10	2 052	830	179	33	27.1	.2
532	Rental and leasing services	19	23 077	3 316	769	127	1.9	—
5322	Consumer goods rental	10	5 501	900	230	55	7.8	—
LOGAN, UT-ID METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	109	32 405	5 685	1 278	313	42.6	15.3
531	Real estate	95	27 806	4 806	1 078	232	40.8	17.7
5311	Lessors of real estate	32	11 827	1 131	174	67	34.4	7.2
53111	Lessors of residential buildings and dwellings	15	4 281	401	81	25	59.3	14.3
531110	Lessors of residential buildings and dwellings	15	4 281	401	81	25	59.3	14.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	6 579	653	78	34	12.2	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	6 579	653	78	34	12.2	—
5312	Offices of real estate agents and brokers	41	10 655	1 140	259	68	54.9	34.9
53121	Offices of real estate agents and brokers	41	10 655	1 140	259	68	54.9	34.9
531210	Offices of real estate agents and brokers	41	10 655	1 140	259	68	54.9	34.9
5312101	Offices of residential real estate agents and brokers ...	36	10 084	1 084	243	63	52.6	36.9
5313	Activities related to real estate	22	5 324	2 535	645	97	27.0	6.9
532	Rental and leasing services	13	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MOSCOW, ID MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	35	12 545	2 113	436	134	16.6	6.2
531	Real estate	29	10 606	1 770	360	107	19.6	3.4
5311	Lessors of real estate	16	4 079	517	120	46	26.2	8.9
53111	Lessors of residential buildings and dwellings	12	3 073	387	88	40	30.9	9.2
531110	Lessors of residential buildings and dwellings	12	3 073	387	88	40	30.9	9.2
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
532	Rental and leasing services	6	1 939	343	76	27	—	21.6
MOUNTAIN HOME, ID MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	16	3 545	494	103	42	25.2	9.8
531	Real estate	13	2 680	365	71	24	20.9	12.9
532	Rental and leasing services	3	865	129	32	18	38.7	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ONTARIO, OR-ID MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	43	10 787	2 057	490	117	33.7	26.1
531	Real estate	35	7 958	1 376	331	82	35.2	22.4
5311	Lessors of real estate	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	14	4 298	475	114	26	39.1	3.7
53121	Offices of real estate agents and brokers	14	4 298	475	114	26	39.1	3.7
531210	Offices of real estate agents and brokers	14	4 298	475	114	26	39.1	3.7
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	a	D	D
532	Rental and leasing services	8	2 829	681	159	35	29.2	36.4
POCATELLO, ID METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	76	39 752	5 507	1 258	340	8.5	2.8
531	Real estate	50	28 962	3 105	731	177	10.6	1.0
5311	Lessors of real estate	17	14 050	1 354	334	93	9.0	2.1
5312	Offices of real estate agents and brokers	15	10 313	804	183	38	8.8	—
53121	Offices of real estate agents and brokers	15	10 313	804	183	38	8.8	—
531210	Offices of real estate agents and brokers	15	10 313	804	183	38	8.8	—
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	18	4 599	947	214	46	19.2	—
53131	Real estate property managers	10	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental and leasing services	26	10 790	2 402	527	163	2.9	7.5
5322	Consumer goods rental	15	6 713	1 610	387	128	4.7	11.9
53223	Video tape and disc rental	11	4 218	1 033	250	111	7.4	18.9
532230	Video tape and disc rental	11	4 218	1 033	250	111	7.4	18.9
REXBURG, ID MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	47	14 865	1 810	390	137	11.5	1.3
531	Real estate	39	11 202	1 227	256	96	15.3	1.7
5311	Lessors of real estate	24	6 827	568	111	55	5.6	2.2
53111	Lessors of residential buildings and dwellings	16	6 398	501	95	49	4.8	—
531110	Lessors of residential buildings and dwellings	16	6 398	501	95	49	4.8	—
5311101	Lessors of apartment buildings	16	6 398	501	95	49	4.8	—
5312	Offices of real estate agents and brokers	10	4 116	596	127	35	26.9	—
53121	Offices of real estate agents and brokers	10	4 116	596	127	35	26.9	—
531210	Offices of real estate agents and brokers	10	4 116	596	127	35	26.9	—
5312101	Offices of residential real estate agents and brokers ...	10	4 116	596	127	35	26.9	—
532	Rental and leasing services	8	3 663	583	134	41	—	—
TWIN FALLS, ID MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	92	36 333	6 072	1 311	272	15.0	1.8
531	Real estate	69	17 496	3 478	731	149	19.1	3.1
5311	Lessors of real estate	21	4 023	759	154	41	.8	3.4
53111	Lessors of residential buildings and dwellings	10	1 837	156	36	18	—	6.3
531110	Lessors of residential buildings and dwellings	10	1 837	156	36	18	—	6.3
5312	Offices of real estate agents and brokers	32	9 753	1 841	403	64	29.2	.4
53121	Offices of real estate agents and brokers	32	9 753	1 841	403	64	29.2	.4
531210	Offices of real estate agents and brokers	32	9 753	1 841	403	64	29.2	.4
5312101	Offices of residential real estate agents and brokers ...	27	9 104	1 538	340	54	29.4	.5
5313	Activities related to real estate	16	3 720	878	174	44	12.4	9.6
532	Rental and leasing services	23	18 837	2 594	580	123	11.2	.6
5322	Consumer goods rental	12	7 345	1 374	324	74	8.5	1.6

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ADA								
53	Real estate and rental and leasing	528	314 008	58 259	13 163	2 356	9.3	2.4
531	Real estate	449	238 995	44 001	9 998	1 783	11.1	2.7
5311	Lessors of real estate	113	83 361	11 473	2 503	513	4.3	1.7
53111	Lessors of residential buildings and dwellings	44	39 168	4 107	917	222	4.9	1.5
531110	Lessors of residential buildings and dwellings	44	39 168	4 107	917	222	4.9	1.5
5311101	Lessors of apartment buildings	37	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	12	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	11	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	19	10 633	1 003	237	89	1.3	1.1
531130	Lessors of miniwarehouses and self-storage units	19	10 633	1 003	237	89	1.3	1.1
53119	Lessors of other real estate property	15	D	D	D	b	D	D
531190	Lessors of other real estate property	15	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	209	119 624	15 898	3 674	549	16.1	3.3
53121	Offices of real estate agents and brokers	209	119 624	15 898	3 674	549	16.1	3.3
531210	Offices of real estate agents and brokers	209	119 624	15 898	3 674	549	16.1	3.3
5312101	Offices of residential real estate agents and brokers ...	176	106 885	12 664	2 869	472	17.7	3.7
5312109	Offices of nonresidential real estate agents and brokers	33	12 739	3 234	805	77	3.0	.2
5313	Activities related to real estate	127	36 010	16 630	3 821	721	10.0	2.5
53131	Real estate property managers	64	20 983	11 995	2 787	576	10.6	1.8
531311	Residential property managers	46	13 879	7 848	1 764	414	11.8	1.5
531312	Nonresidential property managers	18	7 104	4 147	1 023	162	8.3	2.4
53132	Offices of real estate appraisers	43	D	D	D	b	D	D
531320	Offices of real estate appraisers	43	D	D	D	b	D	D
53139	Other activities related to real estate	20	D	D	D	b	D	D
531390	Other activities related to real estate	20	D	D	D	b	D	D
532	Rental and leasing services	76	74 632	14 171	3 147	569	3.5	1.7
5321	Automotive equipment rental and leasing	20	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	D	D	D	b	D	D
5321201	Truck rental without drivers	10	D	D	D	b	D	D
5322	Consumer goods rental	28	12 809	3 020	709	178	3.5	6.7
53223	Video tape and disc rental	12	5 343	794	197	91	8.5	15.6
532230	Video tape and disc rental	12	5 343	794	197	91	8.5	15.6
5323	General rental centers	16	7 735	2 581	566	106	8.9	4.6
53231	General rental centers	16	7 735	2 581	566	106	8.9	4.6
532310	General rental centers	16	7 735	2 581	566	106	8.9	4.6
5324	Commercial and industrial machinery and equipment rental and leasing	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	381	87	18	4	39.1	—
ADAMS								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	415	83	18	4	38.6	—
532	Rental and leasing services	1	D	D	D	a	D	D
BANNOCK								
53	Real estate and rental and leasing	72	39 256	5 397	1 235	334	7.6	2.8
531	Real estate	48	D	D	D	c	D	D
5311	Lessors of real estate	17	14 050	1 354	334	93	9.0	2.1
5312	Offices of real estate agents and brokers	14	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	14	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	14	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	17	D	D	D	b	D	D
53131	Real estate property managers	10	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental and leasing services	24	D	D	D	c	D	D
5322	Consumer goods rental	14	D	D	D	c	D	D
53223	Video tape and disc rental	10	D	D	D	c	D	D
532230	Video tape and disc rental	10	D	D	D	c	D	D
BEAR LAKE								
53	Real estate and rental and leasing	5	1 028	241	63	28	33.9	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
BENEWAH								
53	Real estate and rental and leasing	7	D	D	D	a	D	D
531	Real estate	6	969	267	78	16	20.5	—
532	Rental and leasing services	1	D	D	D	a	D	D
BINGHAM								
53	Real estate and rental and leasing	16	3 313	283	66	23	18.2	8.1
531	Real estate	13	2 449	143	32	13	23.1	11.0
532	Rental and leasing services	3	864	140	34	10	4.3	—
BLAINE								
53	Real estate and rental and leasing	95	44 558	7 315	1 678	364	16.1	2.3
531	Real estate	82	37 656	5 923	1 320	271	17.9	2.2
5311	Lessors of real estate	11	3 552	773	160	65	39.8	—
5312	Offices of real estate agents and brokers	44	26 779	2 895	628	97	16.3	2.2
53121	Offices of real estate agents and brokers	44	26 779	2 895	628	97	16.3	2.2
531210	Offices of real estate agents and brokers	44	26 779	2 895	628	97	16.3	2.2
5312101	Offices of residential real estate agents and brokers ...	37	24 539	2 002	427	63	16.4	2.4
5313	Activities related to real estate	27	5 325	2 255	532	109	13.0	3.1
53131	Real estate property managers	19	7 876	1 830	431	96	14.1	3.4
531311	Residential property managers	12	D	D	D	b	D	D
532	Rental and leasing services	13	6 902	1 392	358	93	6.2	3.3
BOISE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BONNER								
53	Real estate and rental and leasing	52	15 280	2 985	665	179	25.3	1.0
531	Real estate	44	12 838	2 490	556	159	29.2	1.2
5311	Lessors of real estate	11	2 624	806	204	44	21.0	2.5
5312	Offices of real estate agents and brokers	16	6 825	850	190	35	15.7	1.0
53121	Offices of real estate agents and brokers	16	6 825	850	190	35	15.7	1.0
531210	Offices of real estate agents and brokers	16	6 825	850	190	35	15.7	1.0
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	17	3 389	834	162	80	62.7	.7
532	Rental and leasing services	8	2 442	495	109	20	4.5	—
BONNEVILLE								
53	Real estate and rental and leasing	87	35 819	5 754	1 321	340	9.6	1.5
531	Real estate	72	D	D	D	c	D	D
5311	Lessors of real estate	27	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	13	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	13	D	D	D	b	D	D
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	5 238	592	165	40	7.2	.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	5 238	592	165	40	7.2	.3
5312	Offices of real estate agents and brokers	23	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	23	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	23	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	22	12 946	1 251	280	69	7.4	—
5313	Activities related to real estate	22	D	D	D	b	D	D
53132	Offices of real estate appraisers	12	D	D	D	b	D	D
531320	Offices of real estate appraisers	12	D	D	D	b	D	D
532	Rental and leasing services	15	D	D	D	c	D	D
BOUNDARY								
53	Real estate and rental and leasing	8	1 400	167	20	6	44.1	7.4
531	Real estate	8	1 400	167	20	6	44.1	7.4
BUTTE								
53	Real estate and rental and leasing	3	367	53	11	4	16.3	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
CAMAS								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records ¹	Estimated ²
CANYON								
53	Real estate and rental and leasing	117	33 408	4 689	1 048	283	24.4	8.9
531	Real estate	96	D	D	D	c	D	D
5311	Lessors of real estate	32	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	11	1 818	328	70	23	27.2	30.1
531110	Lessors of residential buildings and dwellings	11	1 818	328	70	23	27.2	30.1
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	46	16 470	1 381	292	78	32.5	1.7
53121	Offices of real estate agents and brokers	46	16 470	1 381	292	78	32.5	1.7
531210	Offices of real estate agents and brokers	46	16 470	1 381	292	78	32.5	1.7
5312101	Offices of residential real estate agents and brokers ...	39	14 796	1 139	255	62	35.0	1.9
5313	Activities related to real estate	18	1 924	571	132	26	37.6	14.0
53132	Offices of real estate appraisers	10	D	D	D	a	D	D
531320	Offices of real estate appraisers	10	D	D	D	a	D	D
532	Rental and leasing services	21	D	D	D	c	D	D
5322	Consumer goods rental	15	D	D	D	b	D	D
53223	Video tape and disc rental	10	D	D	D	b	D	D
532230	Video tape and disc rental	10	D	D	D	b	D	D
CARIBOU								
53	Real estate and rental and leasing	7	1 034	164	35	18	14.2	55.3
531	Real estate	7	1 034	164	35	18	14.2	55.3
CASSIA								
53	Real estate and rental and leasing	23	3 779	708	172	47	51.8	2.9
531	Real estate	20	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
CLEARWATER								
53	Real estate and rental and leasing	9	D	D	D	a	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CUSTER								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
ELMORE								
53	Real estate and rental and leasing	16	3 545	494	103	42	25.2	9.8
531	Real estate	13	2 680	365	71	24	20.9	12.9
532	Rental and leasing services	3	865	129	32	18	38.7	—
FRANKLIN								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
FREMONT								
53	Real estate and rental and leasing	14	3 628	570	129	36	7.8	.9
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
GEM								
53	Real estate and rental and leasing	10	1 714	285	47	21	46.7	4.4
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
GOODING								
53	Real estate and rental and leasing	8	D	D	D	a	D	D
531	Real estate	6	451	76	18	8	55.0	—
532	Rental and leasing services	2	D	D	D	a	D	D
IDAHO								
53	Real estate and rental and leasing	7	1 379	272	63	15	4.9	—
531	Real estate	4	552	132	24	8	—	—
532	Rental and leasing services	3	827	140	39	7	8.1	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini-strative records ¹	Estimated ²
JEFFERSON								
53	Real estate and rental and leasing	9	1 306	203	51	21	16.8	—
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
JEROME								
53	Real estate and rental and leasing	13	3 174	900	235	40	14.8	.7
531	Real estate	10	2 364	734	203	26	13.0	.9
532	Rental and leasing services	3	810	166	32	14	20.1	—
KOOTENAI								
53	Real estate and rental and leasing	157	77 929	9 841	2 242	488	13.8	1.8
531	Real estate	132	67 279	7 760	1 735	383	13.5	1.8
5311	Lessors of real estate	51	27 168	2 862	655	171	11.0	1.9
53111	Lessors of residential buildings and dwellings	25	14 046	1 312	311	94	14.8	2.9
531110	Lessors of residential buildings and dwellings	25	14 046	1 312	311	94	14.8	2.9
5311101	Lessors of apartment buildings	22	13 937	1 230	292	86	14.5	2.9
53119	Lessors of other real estate property	10	3 157	272	57	18	2.0	1.0
531190	Lessors of other real estate property	10	3 157	272	57	18	2.0	1.0
5311901	Lessors of manufactured (mobile) home sites	10	3 157	272	57	18	2.0	1.0
5312	Offices of real estate agents and brokers	45	32 915	2 928	628	124	15.1	1.8
53121	Offices of real estate agents and brokers	45	32 915	2 928	628	124	15.1	1.8
531210	Offices of real estate agents and brokers	45	32 915	2 928	628	124	15.1	1.8
5312101	Offices of residential real estate agents and brokers ..	40	32 097	2 814	607	117	14.2	1.8
5313	Activities related to real estate	36	7 196	1 970	452	88	15.8	1.5
53131	Real estate property managers	16	4 327	1 200	295	61	8.7	2.4
531311	Residential property managers	12	2 594	641	138	33	6.7	4.0
53132	Offices of real estate appraisers	14	2 414	617	133	21	31.1	—
531320	Offices of real estate appraisers	14	2 414	617	133	21	31.1	—
532	Rental and leasing services	25	10 650	2 081	507	105	15.4	2.0
5322	Consumer goods rental	14	6 755	1 109	287	65	14.3	1.5
LATAH								
53	Real estate and rental and leasing	35	12 545	2 113	436	134	16.6	6.2
531	Real estate	29	10 606	1 770	360	107	19.6	3.4
5311	Lessors of real estate	16	4 079	517	120	46	26.2	8.9
53111	Lessors of residential buildings and dwellings	12	3 073	387	88	40	30.9	9.2
531110	Lessors of residential buildings and dwellings	12	3 073	387	88	40	30.9	9.2
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
532	Rental and leasing services	6	1 939	343	76	27	—	21.6
LEMHI								
53	Real estate and rental and leasing	11	2 106	208	58	19	15.8	41.2
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
LEWIS								
53	Real estate and rental and leasing	3	686	117	32	10	45.5	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LINCOLN								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MADISON								
53	Real estate and rental and leasing	33	11 237	1 240	261	101	12.7	1.4
531	Real estate	27	D	D	D	b	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	13	5 844	429	87	47	3.5	—
531110	Lessors of residential buildings and dwellings	13	5 844	429	87	47	3.5	—
5311101	Lessors of apartment buildings	13	5 844	429	87	47	3.5	—
532	Rental and leasing services	6	D	D	D	b	D	D
MINIDOKA								
53	Real estate and rental and leasing	6	7 053	1 522	419	47	4.9	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
NEZ PERCE								
53	Real estate and rental and leasing	42	24 671	3 734	827	149	7.7	1.8
531	Real estate	33	7 757	1 873	416	85	24.5	5.9
5312	Offices of real estate agents and brokers	14	3 901	633	141	29	24.9	2.3
53121	Offices of real estate agents and brokers	14	3 901	633	141	29	24.9	2.3
531210	Offices of real estate agents and brokers	14	3 901	633	141	29	24.9	2.3
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	11	2 512	1 031	225	38	28.3	.2
532	Rental and leasing services	9	16 914	1 861	411	64	—	—
ONEIDA								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
OWYHEE								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
PAYETTE								
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	11	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
POWER								
53	Real estate and rental and leasing	4	496	110	23	6	80.4	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
SHOSHONE								
53	Real estate and rental and leasing	5	731	112	31	10	35.3	22.2
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
TETON								
53	Real estate and rental and leasing	10	3 993	316	73	18	14.3	.6
531	Real estate	10	3 993	316	73	18	14.3	.6
TWIN FALLS								
53	Real estate and rental and leasing	79	33 159	5 172	1 076	232	15.0	1.9
531	Real estate	59	15 132	2 744	528	123	20.0	3.4
5311	Lessors of real estate	17	3 578	713	140	34	.9	3.2
5312	Offices of real estate agents and brokers	26	7 834	1 153	214	45	32.4	.5
53121	Offices of real estate agents and brokers	26	7 834	1 153	214	45	32.4	.5
531210	Offices of real estate agents and brokers	26	7 834	1 153	214	45	32.4	.5
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
5313	Activities related to real estate	16	3 720	878	174	44	12.4	9.6
532	Rental and leasing services	20	18 027	2 428	548	109	10.8	.7
5322	Consumer goods rental	11	D	D	D	b	D	D
VALLEY								
53	Real estate and rental and leasing	25	6 671	658	135	53	22.5	14.2
531	Real estate	19	5 456	531	116	41	21.1	8.9
5312	Offices of real estate agents and brokers	11	3 621	350	78	25	31.8	12.5
53121	Offices of real estate agents and brokers	11	3 621	350	78	25	31.8	12.5
531210	Offices of real estate agents and brokers	11	3 621	350	78	25	31.8	12.5
532	Rental and leasing services	6	1 215	127	19	12	28.9	38.0
WASHINGTON								
53	Real estate and rental and leasing	13	1 726	339	78	36	52.5	—
531	Real estate	9	1 284	271	62	24	51.4	—
532	Rental and leasing services	4	442	68	16	12	55.7	—

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
AMERICAN FALLS								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
AMMON								
53	Real estate and rental and leasing	4	988	199	36	11	35.1	—
531	Real estate	4	988	199	36	11	35.1	—
BLACKFOOT								
53	Real estate and rental and leasing	12	1 797	242	61	20	25.8	12.6
531	Real estate	9	933	102	27	10	45.8	24.2
532	Rental and leasing services	3	864	140	34	10	4.3	—
BOISE CITY								
53	Real estate and rental and leasing	378	250 574	47 672	10 798	1 874	9.3	2.2
531	Real estate	329	194 217	37 487	8 547	1 486	11.1	2.5
5311	Lessors of real estate	83	65 653	8 647	1 866	371	4.4	1.7
53111	Lessors of residential buildings and dwellings	37	33 999	2 933	641	180	4.3	1.0
531110	Lessors of residential buildings and dwellings	37	33 999	2 933	641	180	4.3	1.0
5311101	Lessors of apartment buildings	31	31 803	2 574	564	153	4.2	1.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	26 584	5 238	1 126	154	4.5	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	26 584	5 238	1 126	154	4.5	2.8
5311201	Lessors of professional and other office buildings	10	10 333	1 408	299	41	1.1	—
5311203	Lessors of shopping centers and retail stores	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	156	96 359	13 721	3 172	460	16.7	3.3
53121	Offices of real estate agents and brokers	156	96 359	13 721	3 172	460	16.7	3.3
531210	Offices of real estate agents and brokers	156	96 359	13 721	3 172	460	16.7	3.3
5312101	Offices of residential real estate agents and brokers	127	85 013	10 707	2 416	391	18.6	3.7
5312109	Offices of nonresidential real estate agents and brokers	29	11 346	3 014	756	69	2.6	.2
5313	Activities related to real estate	90	32 205	15 119	3 509	655	7.9	1.8
53131	Real estate property managers	49	19 264	11 124	2 583	531	10.0	1.3
531311	Residential property managers	35	12 461	7 059	1 574	374	11.1	.9
531312	Nonresidential property managers	14	6 903	4 065	1 009	157	7.8	1.9
53132	Offices of real estate appraisers	29	7 993	2 416	571	75	7.6	2.8
531320	Offices of real estate appraisers	29	7 993	2 416	571	75	7.6	2.8
53139	Other activities related to real estate	12	4 848	1 579	355	49	—	1.9
531390	Other activities related to real estate	12	4 848	1 579	355	49	—	1.9
532	Rental and leasing services	49	56 357	10 185	2 251	388	3.4	1.0
5321	Automotive equipment rental and leasing	14	37 795	5 649	1 210	197	1.8	—
5322	Consumer goods rental	17	7 125	1 802	427	101	6.3	5.5
BONNERS FERRY								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
BUHL								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BURLEY								
53	Real estate and rental and leasing	21	D	D	D	b	D	D
531	Real estate	18	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BURLEY (PART - CASSIA COUNTY)								
53	Real estate and rental and leasing	21	D	D	D	b	D	D
531	Real estate	18	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
CALDWELL								
53	Real estate and rental and leasing	27	6 863	1 194	269	74	21.3	15.4
531	Real estate	21	4 699	563	137	35	30.0	12.1
532	Rental and leasing services	6	2 164	631	132	39	2.4	22.6
CHUBBUCK								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	2	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
COEUR D'ALENE								
53	Real estate and rental and leasing	86	54 009	6 134	1 434	306	10.7	.8
531	Real estate	74	47 929	4 881	1 130	250	11.3	.8
5311	Lessors of real estate	26	14 521	1 610	413	104	13.3	.2
53111	Lessors of residential buildings and dwellings	17	6 867	661	182	54	22.9	.5
531110	Lessors of residential buildings and dwellings	17	6 867	661	182	54	22.9	.5
5311101	Lessors of apartment buildings	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	26	28 148	2 111	454	86	10.3	1.1
53121	Offices of real estate agents and brokers	26	28 148	2 111	454	86	10.3	1.1
531210	Offices of real estate agents and brokers	26	28 148	2 111	454	86	10.3	1.1
5312101	Offices of residential real estate agents and brokers ...	23	D	D	D	b	D	D
5313	Activities related to real estate	22	5 260	1 160	263	60	10.7	1.2
53131	Real estate property managers	12	3 927	761	181	45	7.7	1.6
532	Rental and leasing services	12	6 080	1 253	304	56	6.1	.3
EAGLE								
53	Real estate and rental and leasing	25	17 243	1 651	422	77	6.8	4.5
531	Real estate	21	14 164	1 281	331	54	7.5	5.2
5312	Offices of real estate agents and brokers	13	13 031	1 044	299	45	5.4	5.7
53121	Offices of real estate agents and brokers	13	13 031	1 044	299	45	5.4	5.7
531210	Offices of real estate agents and brokers	13	13 031	1 044	299	45	5.4	5.7
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	4	3 079	370	91	23	3.9	.8
EMMETT								
53	Real estate and rental and leasing	7	1 322	236	36	15	50.0	5.7
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
FRUITLAND								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
GARDEN CITY								
53	Real estate and rental and leasing	34	16 309	2 864	648	153	4.9	.7
531	Real estate	23	10 939	1 691	387	104	7.3	1.1
5311	Lessors of real estate	11	7 319	932	215	68	1.4	1.7
532	Rental and leasing services	11	5 370	1 173	261	49	—	—
GRANGEVILLE								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HAILEY								
53	Real estate and rental and leasing	20	6 237	1 015	223	59	18.5	8.3
531	Real estate	15	2 644	536	109	32	27.3	10.9
532	Rental and leasing services	5	3 593	479	114	27	11.9	6.3
HAYDEN								
53	Real estate and rental and leasing	22	12 192	1 170	254	59	14.9	3.1
531	Real estate	18	10 585	990	202	50	9.3	2.6
532	Rental and leasing services	4	1 607	180	52	9	51.8	6.1
HOMEDALE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
IDAHO FALLS								
53	Real estate and rental and leasing	74	32 815	5 277	1 227	303	9.1	1.2
531	Real estate	60	23 891	3 331	799	182	12.5	1.6
5311	Lessors of real estate	21	7 854	884	240	67	15.9	3.3
53111	Lessors of residential buildings and dwellings	11	2 485	269	63	24	31.7	10.0
531110	Lessors of residential buildings and dwellings	11	2 485	269	63	24	31.7	10.0
5312	Offices of real estate agents and brokers	21	12 866	1 245	281	70	7.5	—
53121	Offices of real estate agents and brokers	21	12 866	1 245	281	70	7.5	—
531210	Offices of real estate agents and brokers	21	12 866	1 245	281	70	7.5	—
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	b	D	D
5313	Activities related to real estate	18	3 171	1 202	278	45	25.0	3.6
53132	Offices of real estate appraisers	11	D	D	D	b	D	D
531320	Offices of real estate appraisers	11	D	D	D	b	D	D
532	Rental and leasing services	14	8 924	1 946	428	121	—	—
JEROME								
53	Real estate and rental and leasing	9	2 761	800	213	35	9.9	.8
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
KETCHUM								
53	Real estate and rental and leasing	57	33 091	5 274	1 222	247	16.1	1.5
531	Real estate	52	30 501	4 577	1 032	194	17.4	1.7
5312	Offices of real estate agents and brokers	28	21 364	2 015	432	55	15.0	1.8
53121	Offices of real estate agents and brokers	28	21 364	2 015	432	55	15.0	1.8
531210	Offices of real estate agents and brokers	28	21 364	2 015	432	55	15.0	1.8
5312101	Offices of residential real estate agents and brokers ...	24	20 215	1 491	324	47	15.0	1.9
5313	Activities related to real estate	18	D	D	D	b	D	D
53131	Real estate property managers	12	D	D	D	b	D	D
532	Rental and leasing services	5	2 590	697	190	53	—	—
KIMBERLY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
KUNA								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LEWISTON								
53	Real estate and rental and leasing	40	D	D	D	c	D	D
531	Real estate	31	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	13	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	13	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	13	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	11	2 512	1 031	225	38	28.3	.2
532	Rental and leasing services	9	16 914	1 861	411	64	—	—
MERIDIAN								
53	Real estate and rental and leasing	49	19 698	4 028	876	167	7.7	4.4
531	Real estate	38	10 326	1 869	393	77	14.7	2.3
5312	Offices of real estate agents and brokers	16	4 294	396	71	15	19.8	—
53121	Offices of real estate agents and brokers	16	4 294	396	71	15	19.8	—
531210	Offices of real estate agents and brokers	16	4 294	396	71	15	19.8	—
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	a	D	D
5313	Activities related to real estate	16	1 264	536	111	26	31.3	1.8
532	Rental and leasing services	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MIDDLETON								
53	Real estate and rental and leasing	7	1 350	241	48	19	88.0	12.0
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
MONTPELIER								
53	Real estate and rental and leasing	5	1 028	241	63	28	33.9	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MOSCOW								
53	Real estate and rental and leasing	29	11 665	2 019	416	125	12.1	6.7
531	Real estate	23	9 726	1 676	340	98	14.5	3.8
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental and leasing services	6	1 939	343	76	27	—	21.6
MOUNTAIN HOME								
53	Real estate and rental and leasing	13	2 129	294	67	32	34.4	16.3
531	Real estate	10	1 264	165	35	14	31.4	27.5
532	Rental and leasing services	3	865	129	32	18	38.7	—
NAMPA								
53	Real estate and rental and leasing	62	20 619	2 515	562	139	21.3	8.1
531	Real estate	51	14 289	1 354	274	77	26.1	4.3
5311	Lessors of real estate	14	2 452	336	74	23	17.6	14.8
5312	Offices of real estate agents and brokers	30	11 390	863	161	45	26.1	1.3
53121	Offices of real estate agents and brokers	30	11 390	863	161	45	26.1	1.3
531210	Offices of real estate agents and brokers	30	11 390	863	161	45	26.1	1.3
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	b	D	D
532	Rental and leasing services	11	6 330	1 161	288	62	10.5	16.8
OROFINO								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	4	594	45	9	5	36.7	1.7
532	Rental and leasing services	1	D	D	D	a	D	D
PAYETTE								
53	Real estate and rental and leasing	5	1 506	205	49	12	53.9	—
531	Real estate	5	1 506	205	49	12	53.9	—
POCATELLO								
53	Real estate and rental and leasing	64	31 489	4 454	1 027	279	9.4	3.5
531	Real estate	45	22 762	2 513	579	133	12.2	1.3
5311	Lessors of real estate	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	14	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	14	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	14	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	17	D	D	D	b	D	D
53131	Real estate property managers	10	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental and leasing services	19	8 727	1 941	448	146	2.3	9.1
5322	Consumer goods rental	11	D	D	D	c	D	D
POCATELLO (PART - BANNOCK COUNTY)								
53	Real estate and rental and leasing	64	31 489	4 454	1 027	279	9.4	3.5
531	Real estate	45	22 762	2 513	579	133	12.2	1.3
5311	Lessors of real estate	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	14	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	14	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	14	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	17	D	D	D	b	D	D
53131	Real estate property managers	10	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental and leasing services	19	8 727	1 941	448	146	2.3	9.1
5322	Consumer goods rental	11	D	D	D	c	D	D
POST FALLS								
53	Real estate and rental and leasing	26	7 060	1 731	374	81	31.7	4.5
531	Real estate	20	5 341	1 350	291	53	36.4	4.3
532	Rental and leasing services	6	1 719	381	83	28	17.1	5.4
PRESTON								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
RATHDRUM								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
REXBURG								
53	Real estate and rental and leasing	29	10 163	1 160	244	94	11.6	1.6
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	15	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	12	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	12	D	D	D	b	D	D
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
RIGBY								
53	Real estate and rental and leasing	4	807	68	19	10	15.0	-
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RUPERT								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
ST. ANTHONY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
ST. MARIES								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	597	92	21	6	19.1	-
532	Rental and leasing services	1	D	D	D	a	D	D
SALMON								
53	Real estate and rental and leasing	7	1 560	123	37	14	11.9	55.6
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SANDPOINT								
53	Real estate and rental and leasing	38	12 534	2 232	491	154	27.9	.2
531	Real estate	32	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	12	6 635	815	185	32	14.7	-
53121	Offices of real estate agents and brokers	12	6 635	815	185	32	14.7	-
531210	Offices of real estate agents and brokers	12	6 635	815	185	32	14.7	-
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate	13	3 121	758	144	75	59.5	.7
532	Rental and leasing services	6	D	D	D	a	D	D
SHELLEY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SODA SPRINGS								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	6	D	D	D	a	D	D
TWIN FALLS								
53	Real estate and rental and leasing	64	30 881	4 573	971	201	12.1	2.0
531	Real estate	49	13 775	2 438	486	111	17.6	3.7
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	21	7 123	1 036	191	39	27.1	.6
53121	Offices of real estate agents and brokers	21	7 123	1 036	191	39	27.1	.6
531210	Offices of real estate agents and brokers	21	7 123	1 036	191	39	27.1	.6
5312101	Offices of residential real estate agents and brokers ...	18	6 671	799	147	33	26.4	.6
5313	Activities related to real estate	15	D	D	D	b	D	D
532	Rental and leasing services	15	17 106	2 135	485	90	7.7	.7

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							From admini- strative records ¹	Estimated ²
WEISER								
53	Real estate and rental and leasing	10	1 359	252	60	33	39.7	—
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF ADA COUNTY								
53	Real estate and rental and leasing	41	D	D	D	b	D	D
531	Real estate	38	9 349	1 673	340	62	16.9	4.7
5312	Offices of real estate agents and brokers	18	3 484	424	62	14	34.5	2.9
53121	Offices of real estate agents and brokers	18	3 484	424	62	14	34.5	2.9
531210	Offices of real estate agents and brokers	18	3 484	424	62	14	34.5	2.9
5312101	Offices of residential real estate agents and brokers	17	D	D	D	a	D	D
5313	Activities related to real estate	11	953	360	83	17	32.9	33.3
532	Rental and leasing services	1	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BALANCE OF ADAMS COUNTY								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	415	83	18	4	38.6	—
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF BANNOCK COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF BENEWAH COUNTY								
53	Real estate and rental and leasing	3	372	175	57	10	22.8	—
531	Real estate	3	372	175	57	10	22.8	—
BALANCE OF BINGHAM COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
BALANCE OF BLAINE COUNTY								
53	Real estate and rental and leasing	18	5 230	1 026	233	58	13.2	.3
531	Real estate	15	4 511	810	179	45	15.3	.4
5312	Offices of real estate agents and brokers	11	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	11	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	11	D	D	D	b	D	D
532	Rental and leasing services	3	719	216	54	13	—	—
BALANCE OF BOISE COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF BONNER COUNTY								
53	Real estate and rental and leasing	14	2 746	753	174	25	13.2	4.8
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF BONNEVILLE COUNTY								
53	Real estate and rental and leasing	9	2 016	278	58	26	4.4	8.3
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF BOUNDARY COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF BUTTE COUNTY								
53	Real estate and rental and leasing	3	367	53	11	4	16.3	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF CAMAS COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CANYON COUNTY								
53	Real estate and rental and leasing	21	4 576	739	169	51	24.2	1.9
531	Real estate	20	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF CARIBOU COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CASSIA COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF CLEARWATER COUNTY								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
BALANCE OF CUSTER COUNTY								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF ELMORE COUNTY								
53	Real estate and rental and leasing	3	1 416	200	36	10	11.4	—
531	Real estate	3	1 416	200	36	10	11.4	—
BALANCE OF FREMONT COUNTY								
53	Real estate and rental and leasing	13	D	D	D	b	D	D
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF GEM COUNTY								
53	Real estate and rental and leasing	3	392	49	11	6	35.7	—
531	Real estate	3	392	49	11	6	35.7	—
BALANCE OF GOODING COUNTY								
53	Real estate and rental and leasing	8	D	D	D	a	D	D
531	Real estate	6	451	76	18	8	55.0	—
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF IDAHO COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF JEFFERSON COUNTY								
53	Real estate and rental and leasing	5	499	135	32	11	19.8	—
531	Real estate	5	499	135	32	11	19.8	—
BALANCE OF JEROME COUNTY								
53	Real estate and rental and leasing	4	413	100	22	5	47.5	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF KOOTENAI COUNTY								
53	Real estate and rental and leasing	21	D	D	D	b	D	D
531	Real estate	19	D	D	D	b	D	D
5311	Lessors of real estate	10	2 113	236	43	16	15.6	14.4
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF LATAH COUNTY								
53	Real estate and rental and leasing	6	880	94	20	9	76.0	—
531	Real estate	6	880	94	20	9	76.0	—
BALANCE OF LEMHI COUNTY								
53	Real estate and rental and leasing	4	546	85	21	5	27.1	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BALANCE OF LEWIS COUNTY								
53	Real estate and rental and leasing	3	686	117	32	10	45.5	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF MADISON COUNTY								
53	Real estate and rental and leasing	4	1 074	80	17	7	23.2	—
531	Real estate	4	1 074	80	17	7	23.2	—
BALANCE OF MINIDOKA COUNTY								
53	Real estate and rental and leasing	5	D	D	D	b	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
BALANCE OF NEZ PERCE COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF ONEIDA COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF OWYHEE COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF PAYETTE COUNTY								
53	Real estate and rental and leasing	3	244	27	6	3	38.1	61.9
531	Real estate	3	244	27	6	3	38.1	61.9
BALANCE OF POWER COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF SHOSHONE COUNTY								
53	Real estate and rental and leasing	5	731	112	31	10	35.3	22.2
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF TETON COUNTY								
53	Real estate and rental and leasing	10	3 993	316	73	18	14.3	.6
531	Real estate	10	3 993	316	73	18	14.3	.6
BALANCE OF TWIN FALLS COUNTY								
53	Real estate and rental and leasing	12	D	D	D	a	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
BALANCE OF VALLEY COUNTY								
53	Real estate and rental and leasing	25	6 671	658	135	53	22.5	14.2
531	Real estate	19	5 456	531	116	41	21.1	8.9
5312	Offices of real estate agents and brokers	11	3 621	350	78	25	31.8	12.5
53121	Offices of real estate agents and brokers	11	3 621	350	78	25	31.8	12.5
531210	Offices of real estate agents and brokers	11	3 621	350	78	25	31.8	12.5
532	Rental and leasing services	6	1 215	127	19	12	28.9	38.0
BALANCE OF WASHINGTON COUNTY								
53	Real estate and rental and leasing	3	367	87	18	3	100.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

IDAHO

Bonnors Ferry is now tabulated separately due to a population increase. This change deletes territory from the Balance of Boundary County.

Burley is in Cassia and Minidoka Counties.

Homedale is now tabulated separately due to a population increase. This change deletes territory from the Balance of Owyhee County.

Kellogg is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Shoshone County.

McCall is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Valley County.

Middleton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Canyon County.

Pocatello is in Bannock and Power Counties.

Balance of Boundary County no longer includes Bonnors Ferry, which is tabulated separately due to a population increase.

Balance of Canyon County no longer includes Middleton, which is tabulated separately due to a population increase.

Balance of Owyhee County no longer includes Homedale, which is tabulated separately due to a population increase.

Balance of Shoshone County includes Kellogg, which is no longer tabulated separately due to a population decrease.

Balance of Valley County includes McCall, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

IDAHO FALLS-BLACKFOOT, ID COMBINED STATISTICAL AREA

Blackfoot, ID Micropolitan Statistical Area

Bingham County, ID

Idaho Falls, ID Metropolitan Statistical Area

Bonneville County, ID

Jefferson County, ID

BOISE CITY-NAMPA, ID METROPOLITAN STATISTICAL AREA

Ada County, ID

Boise County, ID

Canyon County, ID

Gem County, ID

Owyhee County, ID

BURLEY, ID MICROPOLITAN STATISTICAL AREA

Cassia County, ID

Minidoka County, ID

COEUR D'ALENE, ID METROPOLITAN STATISTICAL AREA

Kootenai County, ID

JACKSON, WY-ID MICROPOLITAN STATISTICAL AREA

Teton County, ID

Teton County, WY

LEWISTON, ID-WA METROPOLITAN STATISTICAL AREA

Nez Perce County, ID

Asotin County, WA

LOGAN, UT-ID METROPOLITAN STATISTICAL AREA

Franklin County, ID

Cache County, UT

MOSCOW, ID MICROPOLITAN STATISTICAL AREA

Latah County, ID

MOUNTAIN HOME, ID MICROPOLITAN STATISTICAL AREA

Elmore County, ID

ONTARIO, OR-ID MICROPOLITAN STATISTICAL AREA

Payette County, ID

Malheur County, OR

POCATELLO, ID METROPOLITAN STATISTICAL AREA

Bannock County, ID

Power County, ID

REXBURG, ID MICROPOLITAN STATISTICAL AREA

Fremont County, ID

Madison County, ID

TWIN FALLS, ID MICROPOLITAN STATISTICAL AREA

Jerome County, ID

Twin Falls County, ID

