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2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

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- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ALABAMA								
53	Real estate and rental and leasing	3 828	2 636 384	522 879	124 641	21 313	20.7	6.8
531	Real estate	2 685	1 576 737	309 076	72 538	12 292	28.9	9.9
5311	Lessors of real estate	1 286	795 616	93 862	22 185	4 657	22.0	11.6
53111	Lessors of residential buildings and dwellings	704	434 028	52 683	12 383	2 732	20.9	15.2
531110	Lessors of residential buildings and dwellings	704	434 028	52 683	12 383	2 732	20.9	15.2
5311101	Lessors of apartment buildings	516	369 401	43 685	10 211	2 176	20.1	15.0
5311109	Lessors of dwellings other than apartment buildings	188	64 627	8 998	2 172	556	25.2	16.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	323	299 183	31 801	7 590	1 304	22.2	5.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	323	299 183	31 801	7 590	1 304	22.2	5.9
5311201	Lessors of professional and other office buildings	150	105 860	10 958	2 629	412	28.8	6.7
5311202	Lessors of manufacturing and industrial buildings	25	10 713	1 052	218	50	44.7	.5
5311203	Lessors of shopping centers and retail stores	101	165 206	15 162	3 748	556	14.7	5.2
5311209	Lessors of other nonresidential buildings and facilities	47	17 404	4 629	995	286	39.4	11.0
53113	Lessors of miniwarehouses and self-storage units	154	31 904	4 733	1 112	344	28.8	11.4
531130	Lessors of miniwarehouses and self-storage units	154	31 904	4 733	1 112	344	28.8	11.4
53119	Lessors of other real estate property	105	30 501	4 645	1 100	277	29.1	17.1
531190	Lessors of other real estate property	105	30 501	4 645	1 100	277	29.1	17.1
5311901	Lessors of manufactured (mobile) home sites	86	24 015	3 617	797	231	33.1	18.6
5311909	Lessors of other real estate property	19	6 486	1 028	303	46	14.2	11.5
5312	Offices of real estate agents and brokers	814	498 159	93 259	20 367	3 215	37.8	7.8
53121	Offices of real estate agents and brokers	814	498 159	93 259	20 367	3 215	37.8	7.8
531210	Offices of real estate agents and brokers	814	498 159	93 259	20 367	3 215	37.8	7.8
5312101	Offices of residential real estate agents and brokers	644	395 630	57 813	12 060	2 259	40.4	8.3
5312109	Offices of nonresidential real estate agents and brokers	170	102 529	35 446	8 307	956	27.5	6.0
5313	Activities related to real estate	585	282 962	121 955	29 986	4 420	32.7	8.8
53131	Real estate property managers	302	208 231	100 374	24 946	3 734	28.1	9.4
531311	Residential property managers	218	134 672	58 902	14 914	2 519	32.9	8.2
531312	Nonresidential property managers	84	73 559	41 472	10 032	1 215	19.4	11.6
53132	Offices of real estate appraisers	189	42 647	14 034	3 265	466	55.0	9.1
531320	Offices of real estate appraisers	189	42 647	14 034	3 265	466	55.0	9.1
53139	Other activities related to real estate	94	32 084	7 547	1 775	220	32.7	4.1
531390	Other activities related to real estate	94	32 084	7 547	1 775	220	32.7	4.1
532	Rental and leasing services	1 122	1 048 468	210 926	51 229	8 920	8.5	2.2
5321	Automotive equipment rental and leasing	176	432 412	69 871	16 462	2 621	3.4	1.1
53211	Passenger car rental and leasing	62	244 263	45 023	10 311	1 808	3.8	.6
532111	Passenger car rental	54	229 610	44 346	10 131	1 790	1.4	.6
532112	Passenger car leasing	8	14 653	677	180	18	41.2	.2
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	114	188 149	24 848	6 151	813	2.8	1.7
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	114	188 149	24 848	6 151	813	2.8	1.7
5321201	Truck rental without drivers	46	30 930	4 227	1 013	204	3.1	2.7
5321202	Truck leasing	64	156 929	20 569	5 126	604	2.8	1.5
5322	Consumer goods rental	668	313 873	67 538	15 726	4 147	12.8	2.9
53221	Consumer electronics and appliances rental	98	67 817	13 805	3 386	465	4.7	.9
532210	Consumer electronics and appliances rental	98	67 817	13 805	3 386	465	4.7	.9
53222	Formal wear and costume rental	40	11 344	3 666	800	189	3.9	5.1
532220	Formal wear and costume rental	40	11 344	3 666	800	189	3.9	5.1
53223	Video tape and disc rental	373	129 259	22 557	5 482	2 512	11.4	2.8
532230	Video tape and disc rental	373	129 259	22 557	5 482	2 512	11.4	2.8
53229	Other consumer goods rental	157	105 453	27 510	6 058	981	20.7	4.0
532291	Home health equipment rental	79	70 863	17 721	4 039	558	19.3	4.4
532292	Recreational goods rental	10	2 827	1 139	107	35	5.2	.7
532299	All other consumer goods rental	68	31 763	8 650	1 912	388	25.2	3.2
5323	General rental centers	88	49 227	11 517	3 039	476	21.6	3.3
53231	General rental centers	88	49 227	11 517	3 039	476	21.6	3.3
532310	General rental centers	88	49 227	11 517	3 039	476	21.6	3.3
5324	Commercial and industrial machinery and equipment rental and leasing	190	252 956	62 000	16 002	1 676	9.4	2.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	99	123 072	34 706	9 244	1 053	6.2	3.6
532411	Commercial air, rail, and water transportation equipment rental and leasing	16	4 767	1 199	271	41	29.3	1.9
5324119	Aircraft rental and leasing	10	2 038	604	142	32	50.0	2.9
532412	Construction, mining, and forestry machinery and equipment rental and leasing	83	118 305	33 507	8 973	1 012	5.3	3.7
5324121	Rental and leasing of heavy construction equipment without operators	79	116 753	33 022	8 854	994	4.6	3.7
53249	Other commercial and industrial machinery and equipment rental and leasing	87	129 446	27 150	6 712	616	12.4	2.3
532490	Other commercial and industrial machinery and equipment rental and leasing	87	129 446	27 150	6 712	616	12.4	2.3
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	17	26 581	8 972	2 448	154	21.3	.8
5324902	Industrial equipment rental and leasing	67	100 127	17 618	4 137	442	10.3	2.8

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	ALABAMA—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	21	11 179	2 877	874	101	18.4	4.1
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	21	11 179	2 877	874	101	18.4	4.1
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	21	11 179	2 877	874	101	18.4	4.1
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	21	11 179	2 877	874	101	18.4	4.1
5331109	Patent owners and lessors	20	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	6 434	7 763 693	1 645 533	407 530	44 900	14.0	10.7
531	Real estate	5 245	5 132 172	1 180 896	292 788	31 718	19.0	13.1
5311	Lessors of real estate	1 722	D	D	D	i	D	D
53111	Lessors of residential buildings and dwellings	934	D	D	D	i	D	D
531110	Lessors of residential buildings and dwellings	934	D	D	D	i	D	D
5311101	Lessors of apartment buildings	752	D	D	D	h	D	D
5311109	Lessors of dwellings other than apartment buildings	182	D	D	D	f	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	462	D	D	D	h	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	462	D	D	D	h	D	D
5311201	Lessors of professional and other office buildings	219	D	D	D	g	D	D
5311202	Lessors of manufacturing and industrial buildings	53	D	D	D	e	D	D
5311203	Lessors of shopping centers and retail stores	130	D	D	D	f	D	D
5311209	Lessors of other nonresidential buildings and facilities	60	D	D	D	f	D	D
53113	Lessors of miniwarehouses and self-storage units	218	57 466	7 678	1 793	509	30.5	10.1
531130	Lessors of miniwarehouses and self-storage units	218	57 466	7 678	1 793	509	30.5	10.1
53119	Lessors of other real estate property	108	D	D	D	e	D	D
531190	Lessors of other real estate property	108	D	D	D	e	D	D
5311901	Lessors of manufactured (mobile) home sites	86	D	D	D	e	D	D
5311909	Lessors of other real estate property	21	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	2 018	D	D	D	i	D	D
53121	Offices of real estate agents and brokers	2 018	D	D	D	i	D	D
531210	Offices of real estate agents and brokers	2 018	D	D	D	i	D	D
5312101	Offices of residential real estate agents and brokers	1 558	D	D	D	h	D	D
5312109	Offices of nonresidential real estate agents and brokers	460	D	D	D	h	D	D
5313	Activities related to real estate	1 505	D	D	D	j	D	D
53131	Real estate property managers	748	D	D	D	j	D	D
531311	Residential property managers	495	600 095	244 102	62 632	8 293	16.2	21.4
531312	Nonresidential property managers	253	D	D	D	h	D	D
53132	Offices of real estate appraisers	341	D	D	D	f	D	D
531320	Offices of real estate appraisers	341	D	D	D	f	D	D
53139	Other activities related to real estate	416	419 612	166 146	37 453	2 182	18.4	5.1
531390	Other activities related to real estate	416	419 612	166 146	37 453	2 182	18.4	5.1
532	Rental and leasing services	1 128	D	D	D	j	D	D
5321	Automotive equipment rental and leasing	231	796 498	124 512	29 449	3 941	1.4	3.6
53211	Passenger car rental and leasing	87	D	D	D	h	D	D
532111	Passenger car rental	78	D	D	D	h	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	144	D	D	D	g	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	144	D	D	D	g	D	D
5321201	Truck rental without drivers	66	D	D	D	e	D	D
5321202	Truck leasing	73	D	D	D	f	D	D
5322	Consumer goods rental	540	D	D	D	h	D	D
53221	Consumer electronics and appliances rental	100	72 108	15 726	3 856	446	6.6	1.8
532210	Consumer electronics and appliances rental	100	72 108	15 726	3 856	446	6.6	1.8
53222	Formal wear and costume rental	34	D	D	D	c	D	D
532220	Formal wear and costume rental	34	D	D	D	c	D	D
53223	Video tape and disc rental	290	D	D	D	h	D	D
532230	Video tape and disc rental	290	D	D	D	h	D	D
53229	Other consumer goods rental	116	117 863	33 141	7 914	1 006	9.7	13.5
532291	Home health equipment rental	46	D	D	D	e	D	D
532292	Recreational goods rental	11	D	D	D	b	D	D
532299	All other consumer goods rental	59	56 626	15 682	3 619	579	8.0	8.0
5323	General rental centers	123	D	D	D	f	D	D
53231	General rental centers	123	D	D	D	f	D	D
532310	General rental centers	123	D	D	D	f	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	234	549 330	99 895	24 322	2 581	9.8	13.1
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	91	D	D	D	f	D	D
532411	Commercial air, rail, and water transportation equipment rental and leasing	12	95 728	2 710	588	66	.3	17.8
532412	Construction, mining, and forestry machinery and equipment rental and leasing	79	D	D	D	f	D	D
5324121	Rental and leasing of heavy construction equipment without operators	77	160 241	34 231	8 351	912	6.5	5.6
53242	Office machinery and equipment rental and leasing	22	41 434	10 265	2 696	222	17.3	6.0
532420	Office machinery and equipment rental and leasing	22	41 434	10 265	2 696	222	17.3	6.0
5324209	Computer rental and leasing	14	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	121	D	D	D	g	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	121	D	D	D	g	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	21	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	92	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA—Con.							
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	61	D	D	D	g	D	D
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	61	D	D	D	g	D	D
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	61	D	D	D	g	D	D
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	61	D	D	D	g	D	D
5331109	Patent owners and lessors	57	D	D	D	g	D	D
	Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area							
53	Real estate and rental and leasing	6 175	7 622 229	1 620 039	401 726	43 928	13.7	10.7
531	Real estate	5 061	5 048 994	1 165 658	289 531	31 177	18.6	13.0
5311	Lessors of real estate	1 657	2 056 014	279 514	72 408	8 877	13.6	13.6
53111	Lessors of residential buildings and dwellings	897	1 174 598	165 771	42 052	5 296	11.0	15.3
531110	Lessors of residential buildings and dwellings	897	1 174 598	165 771	42 052	5 296	11.0	15.3
5311101	Lessors of apartment buildings	730	1 101 946	151 780	38 470	4 746	9.5	15.1
5311109	Lessors of dwellings other than apartment buildings	167	72 652	13 991	3 582	550	33.7	19.4
53112	Lessors of nonresidential buildings (except min Warehouses)	449	784 623	100 579	27 220	2 717	15.8	11.6
531120	Lessors of nonresidential buildings (except min Warehouses)	449	784 623	100 579	27 220	2 717	15.8	11.6
5311201	Lessors of professional and other office buildings	214	353 445	42 029	11 821	1 198	16.6	16.2
5311202	Lessors of manufacturing and industrial buildings	51	D	D	D	c	D	D
5311203	Lessors of shopping centers and retail stores	125	229 991	31 579	7 690	729	19.7	7.7
5311209	Lessors of other nonresidential buildings and facilities	59	D	D	D	f	D	D
53113	Lessors of min Warehouses and self-storage units	212	56 508	7 531	1 765	504	29.4	10.3
531130	Lessors of min Warehouses and self-storage units	212	56 508	7 531	1 765	504	29.4	10.3
53119	Lessors of other real estate property	99	40 285	5 633	1 371	360	25.1	7.6
531190	Lessors of other real estate property	99	40 285	5 633	1 371	360	25.1	7.6
5311901	Lessors of manufactured (mobile) home sites	80	34 053	4 140	994	255	23.4	8.3
5311909	Lessors of other real estate property	18	D	D	D	c	D	D
5312	Offices of real estate agents and brokers	1 938	1 516 631	261 261	64 883	7 369	26.5	12.2
53121	Offices of real estate agents and brokers	1 938	1 516 631	261 261	64 883	7 369	26.5	12.2
531210	Offices of real estate agents and brokers	1 938	1 516 631	261 261	64 883	7 369	26.5	12.2
5312101	Offices of residential real estate agents and brokers	1 490	1 119 393	132 761	31 121	4 080	28.1	13.7
5312109	Offices of nonresidential real estate agents and brokers	448	397 238	128 500	33 762	3 289	21.9	7.9
5313	Activities related to real estate	1 466	1 476 349	624 883	152 240	14 931	17.6	12.8
53131	Real estate property managers	731	973 721	433 045	108 934	12 005	13.6	16.9
531311	Residential property managers	479	596 045	243 051	62 385	8 241	15.9	21.4
531312	Nonresidential property managers	252	377 676	189 994	46 549	3 764	9.9	9.8
53132	Offices of real estate appraisers	327	84 014	25 979	5 916	759	61.1	4.7
531320	Offices of real estate appraisers	327	84 014	25 979	5 916	759	61.1	4.7
53139	Other activities related to real estate	408	418 614	165 859	37 390	2 167	18.3	5.1
531390	Other activities related to real estate	408	418 614	165 859	37 390	2 167	18.3	5.1
532	Rental and leasing services	1 055	1 762 627	320 394	77 105	11 167	5.5	7.8
5321	Automotive equipment rental and leasing	220	782 520	122 288	28 911	3 875	1.4	3.7
53211	Passenger car rental and leasing	85	499 671	89 170	20 970	2 886	1.4	4.2
532111	Passenger car rental	76	D	D	D	h	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	135	282 849	33 118	7 941	989	1.5	2.7
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	135	282 849	33 118	7 941	989	1.5	2.7
5321201	Truck rental without drivers	66	D	D	D	e	D	D
5321202	Truck leasing	64	237 079	26 540	6 496	701	.4	2.8
5322	Consumer goods rental	495	370 469	81 466	19 791	4 067	7.0	7.9
53221	Consumer electronics and appliances rental	90	66 410	14 606	3 587	411	5.3	2.0
532210	Consumer electronics and appliances rental	90	66 410	14 606	3 587	411	5.3	2.0
53222	Formal wear and costume rental	33	D	D	D	c	D	D
532220	Formal wear and costume rental	33	D	D	D	c	D	D
53223	Video tape and disc rental	266	175 828	30 998	7 784	2 465	6.7	3.7
532230	Video tape and disc rental	266	175 828	30 998	7 784	2 465	6.7	3.7
53229	Other consumer goods rental	106	D	D	D	f	D	D
532291	Home health equipment rental	39	52 231	15 638	3 814	363	9.4	18.9
532299	All other consumer goods rental	59	56 626	15 682	3 619	579	8.0	8.0
5323	General rental centers	116	77 173	19 383	4 728	725	13.0	10.2
53231	General rental centers	116	77 173	19 383	4 728	725	13.0	10.2
532310	General rental centers	116	77 173	19 383	4 728	725	13.0	10.2
5324	Commercial and industrial machinery and equipment rental and leasing	224	532 465	97 257	23 675	2 500	9.3	13.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	84	244 955	35 428	8 561	924	3.4	10.8
532411	Commercial air, rail, and water transportation equipment rental and leasing	12	95 728	2 710	588	66	.3	17.8
532412	Construction, mining, and forestry machinery and equipment rental and leasing	72	149 227	32 718	7 973	858	5.3	6.3
5324121	Rental and leasing of heavy construction equipment without operators	70	D	D	D	f	D	D
53242	Office machinery and equipment rental and leasing	22	41 434	10 265	2 696	222	17.3	6.0
532420	Office machinery and equipment rental and leasing	22	41 434	10 265	2 696	222	17.3	6.0
5324209	Computer rental and leasing	14	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA—Con.							
	Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area—Con.							
	Real estate and rental and leasing—Con.							
53	Rental and leasing services—Con.							
532	Commercial and industrial machinery and equipment rental and leasing—Con.							
5324	Other commercial and industrial machinery and equipment rental and leasing	118	246 076	51 564	12 418	1 354	13.9	17.4
53249	Other commercial and industrial machinery and equipment rental and leasing	118	246 076	51 564	12 418	1 354	13.9	17.4
5324901	Medical equipment rental and leasing (except home health furniture and equipment)	20	25 778	5 691	1 368	146	20.1	—
5324902	Industrial equipment rental and leasing	90	202 640	39 926	9 986	1 109	14.3	20.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	59	810 608	133 987	35 090	1 584	1.0	3.1
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	59	810 608	133 987	35 090	1 584	1.0	3.1
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	59	810 608	133 987	35 090	1 584	1.0	3.1
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	59	810 608	133 987	35 090	1 584	1.0	3.1
5331109	Patent owners and lessors	56	D	D	D	g	D	D
	Cedartown, GA Micropolitan Statistical Area							
53	Real estate and rental and leasing	26	7 533	1 323	393	72	30.1	16.4
531	Real estate	15	3 659	547	202	42	59.8	28.7
532	Rental and leasing services	11	3 874	776	191	30	2.1	4.9
	Gainesville, GA Metropolitan Statistical Area							
53	Real estate and rental and leasing	151	98 698	17 855	3 844	587	29.3	13.1
531	Real estate	114	61 886	11 901	2 373	366	35.3	19.1
5311	Lessors of real estate	33	18 197	2 490	539	125	35.8	33.7
53111	Lessors of residential buildings and dwellings	16	11 727	1 265	300	54	31.2	41.1
531110	Lessors of residential buildings and dwellings	16	11 727	1 265	300	54	31.2	41.1
5311101	Lessors of apartment buildings	11	9 563	994	229	39	33.4	32.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	56	36 866	6 205	1 193	162	37.1	11.8
53121	Offices of real estate agents and brokers	56	36 866	6 205	1 193	162	37.1	11.8
531210	Offices of real estate agents and brokers	56	36 866	6 205	1 193	162	37.1	11.8
5312101	Offices of residential real estate agents and brokers ...	45	27 559	3 550	752	110	35.7	15.4
5312109	Offices of nonresidential real estate agents and brokers	11	9 307	2 655	441	52	41.4	1.1
5313	Activities related to real estate	25	6 823	3 206	641	79	24.0	19.3
53131	Real estate property managers	12	D	D	D	b	D	D
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	35	D	D	D	c	D	D
5322	Consumer goods rental	17	13 269	2 293	559	106	16.5	6.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
	LaGrange, GA Micropolitan Statistical Area							
53	Real estate and rental and leasing	48	25 475	4 528	1 130	208	20.9	10.2
531	Real estate	33	12 510	1 979	484	90	29.7	20.7
5311	Lessors of real estate	17	5 749	727	177	38	10.3	43.2
53111	Lessors of residential buildings and dwellings	12	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	11	5 821	918	226	34	39.4	—
53121	Offices of real estate agents and brokers	11	5 821	918	226	34	39.4	—
531210	Offices of real estate agents and brokers	11	5 821	918	226	34	39.4	—
5312101	Offices of residential real estate agents and brokers ...	11	5 821	918	226	34	39.4	—
532	Rental and leasing services	15	12 965	2 549	646	118	12.4	—
	Thomaston, GA Micropolitan Statistical Area							
53	Real estate and rental and leasing	14	3 987	703	172	40	45.4	3.3
531	Real estate	9	1 901	203	37	9	93.2	6.8
532	Rental and leasing services	5	2 086	500	135	31	1.8	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA—Con.								
Valley, AL Micropolitan Statistical Area								
53	Real estate and rental and leasing	20	5 771	1 085	265	65	70.9	12.7
531	Real estate	13	3 222	608	161	34	74.1	22.4
532	Rental and leasing services	7	2 549	477	104	31	66.8	.4
BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	1 013	1 072 169	217 108	51 458	7 239	13.5	4.0
531	Real estate	700	601 907	118 214	27 802	3 763	19.6	5.7
5311	Lessors of real estate	332	323 986	35 839	8 599	1 397	11.4	5.6
53111	Lessors of residential buildings and dwellings	165	175 134	19 267	4 711	843	9.5	8.7
531110	Lessors of residential buildings and dwellings	165	175 134	19 267	4 711	843	9.5	8.7
5311101	Lessors of apartment buildings	137	D	D	D	f	D	D
5311109	Lessors of dwellings other than apartment buildings	28	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	96	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	96	D	D	D	e	D	D
5311201	Lessors of professional and other office buildings	47	D	D	D	c	D	D
5311202	Lessors of manufacturing and industrial buildings	12	2 630	290	54	16	83.8	2.0
5311203	Lessors of shopping centers and retail stores	26	90 848	8 676	2 142	186	5.2	1.2
5311209	Lessors of other nonresidential buildings and facilities ..	11	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	46	D	D	D	c	D	D
531130	Lessors of miniwarehouses and self-storage units	46	D	D	D	c	D	D
53119	Lessors of other real estate property	25	6 393	1 030	226	57	37.4	5.2
531190	Lessors of other real estate property	25	6 393	1 030	226	57	37.4	5.2
5311901	Lessors of manufactured (mobile) home sites	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	188	181 588	34 520	7 999	805	29.0	4.4
53121	Offices of real estate agents and brokers	188	181 588	34 520	7 999	805	29.0	4.4
531210	Offices of real estate agents and brokers	188	181 588	34 520	7 999	805	29.0	4.4
5312101	Offices of residential real estate agents and brokers ...	139	D	D	D	e	D	D
5312109	Offices of nonresidential real estate agents and brokers	49	D	D	D	e	D	D
5313	Activities related to real estate	180	96 333	47 855	11 204	1 561	29.2	8.4
53131	Real estate property managers	96	D	D	D	g	D	D
531311	Residential property managers	64	D	D	D	f	D	D
531312	Nonresidential property managers	32	D	D	D	e	D	D
53132	Offices of real estate appraisers	53	D	D	D	c	D	D
531320	Offices of real estate appraisers	53	D	D	D	c	D	D
53139	Other activities related to real estate	31	D	D	D	b	D	D
531390	Other activities related to real estate	31	D	D	D	b	D	D
532	Rental and leasing services	303	461 751	97 374	23 250	3 444	5.4	1.9
5321	Automotive equipment rental and leasing	54	D	D	D	g	D	D
53211	Passenger car rental and leasing	21	D	D	D	g	D	D
532111	Passenger car rental	16	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	33	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	33	D	D	D	c	D	D
5321201	Truck rental without drivers	15	D	D	D	b	D	D
5321202	Truck leasing	17	D	D	D	c	D	D
5322	Consumer goods rental	160	89 944	20 254	4 615	1 027	5.8	1.2
53221	Consumer electronics and appliances rental	25	D	D	D	c	D	D
532210	Consumer electronics and appliances rental	25	D	D	D	c	D	D
53222	Formal wear and costume rental	12	D	D	D	b	D	D
532220	Formal wear and costume rental	12	D	D	D	b	D	D
53223	Video tape and disc rental	91	33 235	5 822	1 410	605	6.0	1.7
532230	Video tape and disc rental	91	33 235	5 822	1 410	605	6.0	1.7
53229	Other consumer goods rental	32	D	D	D	c	D	D
532291	Home health equipment rental	14	23 316	5 861	1 240	135	8.0	.2
532299	All other consumer goods rental	16	D	D	D	b	D	D
5323	General rental centers	25	D	D	D	c	D	D
53231	General rental centers	25	D	D	D	c	D	D
532310	General rental centers	25	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	64	D	D	D	f	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	31	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	27	D	D	D	e	D	D
5324121	Rental and leasing of heavy construction equipment without operators	27	D	D	D	e	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	32	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	32	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing	22	43 218	6 353	1 595	151	14.9	4.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA—Con.								
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	10	8 511	1 520	406	32	17.6	—
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	10	8 511	1 520	406	32	17.6	—
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	10	8 511	1 520	406	32	17.6	—
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	10	8 511	1 520	406	32	17.6	—
5331109	Patent owners and lessors	10	8 511	1 520	406	32	17.6	—
Birmingham-Hoover, AL Metropolitan Statistical Area								
53	Real estate and rental and leasing	963	1 047 101	211 649	50 168	7 030	12.5	3.8
531	Real estate	671	590 578	116 029	27 300	3 682	18.9	5.4
5311	Lessors of real estate	320	319 358	35 082	8 429	1 363	11.4	5.1
53111	Lessors of residential buildings and dwellings	157	172 549	19 036	4 654	828	9.3	7.6
531110	Lessors of residential buildings and dwellings	157	172 549	19 036	4 654	828	9.3	7.6
5311101	Lessors of apartment buildings	130	153 891	17 374	4 195	734	9.2	6.9
5311109	Lessors of dwellings other than apartment buildings	27	18 658	1 662	459	94	10.2	13.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	93	130 035	13 591	3 235	375	12.4	1.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	93	130 035	13 591	3 235	375	12.4	1.7
5311201	Lessors of professional and other office buildings	45	32 291	3 298	783	109	24.5	.9
5311202	Lessors of manufacturing and industrial buildings	12	2 630	290	54	16	83.8	2.0
5311203	Lessors of shopping centers and retail stores	26	90 848	8 676	2 142	186	5.2	1.2
5311209	Lessors of other nonresidential buildings and facilities	10	4 266	1 327	256	64	30.5	18.2
53113	Lessors of miniwarehouses and self-storage units	45	10 381	1 425	314	103	17.2	5.5
531130	Lessors of miniwarehouses and self-storage units	45	10 381	1 425	314	103	17.2	5.5
53119	Lessors of other real estate property	25	6 393	1 030	226	57	37.4	5.2
531190	Lessors of other real estate property	25	6 393	1 030	226	57	37.4	5.2
5311901	Lessors of manufactured (mobile) home sites	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	178	179 575	34 217	7 926	783	28.7	4.1
53121	Offices of real estate agents and brokers	178	179 575	34 217	7 926	783	28.7	4.1
531210	Offices of real estate agents and brokers	178	179 575	34 217	7 926	783	28.7	4.1
5312101	Offices of residential real estate agents and brokers	130	128 898	14 404	3 051	432	33.3	4.7
5312109	Offices of nonresidential real estate agents and brokers	48	50 677	19 813	4 875	351	16.9	2.7
5313	Activities related to real estate	173	91 645	46 730	10 945	1 536	25.9	8.8
53131	Real estate property managers	91	70 659	39 380	9 376	1 344	19.8	9.8
531311	Residential property managers	60	44 900	23 092	5 645	939	16.8	7.2
531312	Nonresidential property managers	31	25 759	16 288	3 731	405	24.9	14.4
53132	Offices of real estate appraisers	52	11 393	4 313	934	131	63.1	7.4
531320	Offices of real estate appraisers	52	11 393	4 313	934	131	63.1	7.4
53139	Other activities related to real estate	30	9 593	3 037	635	61	27.2	2.6
531390	Other activities related to real estate	30	9 593	3 037	635	61	27.2	2.6
532	Rental and leasing services	282	448 012	94 100	22 462	3 316	3.9	1.8
5321	Automotive equipment rental and leasing	52	238 541	45 164	10 393	1 658	.2	.6
53211	Passenger car rental and leasing	21	D	D	D	g	D	D
532111	Passenger car rental	16	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	31	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	31	D	D	D	c	D	D
5321201	Truck rental without drivers	15	D	D	D	b	D	D
5321202	Truck leasing	15	42 903	6 151	1 595	170	.8	—
5322	Consumer goods rental	149	85 759	19 544	4 444	976	5.7	.8
53221	Consumer electronics and appliances rental	22	16 988	3 616	921	112	—	.2
532210	Consumer electronics and appliances rental	22	16 988	3 616	921	112	—	.2
53222	Formal wear and costume rental	10	D	D	D	b	D	D
532220	Formal wear and costume rental	10	D	D	D	b	D	D
53223	Video tape and disc rental	85	31 199	5 555	1 346	572	5.6	.4
532230	Video tape and disc rental	85	31 199	5 555	1 346	572	5.6	.4
53229	Other consumer goods rental	32	D	D	D	c	D	D
532291	Home health equipment rental	14	23 316	5 861	1 240	135	8.0	.2
532299	All other consumer goods rental	16	D	D	D	b	D	D
5323	General rental centers	22	16 402	4 657	1 281	160	6.0	5.2
53231	General rental centers	22	16 402	4 657	1 281	160	6.0	5.2
532310	General rental centers	22	16 402	4 657	1 281	160	6.0	5.2
5324	Commercial and industrial machinery and equipment rental and leasing	59	107 310	24 735	6 344	522	10.2	4.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	27	46 628	12 017	2 945	277	7.2	5.9
532412	Construction, mining, and forestry machinery and equipment rental and leasing	23	45 986	11 740	2 880	269	6.1	5.9
5324121	Rental and leasing of heavy construction equipment without operators	23	45 986	11 740	2 880	269	6.1	5.9
53249	Other commercial and industrial machinery and equipment rental and leasing	31	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	31	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	22	43 218	6 353	1 595	151	14.9	4.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA—Con.								
Birmingham-Hoover, AL Metropolitan Statistical Area—Con.								
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	10	8 511	1 520	406	32	17.6	—
5331	Lessors of nonfinancial intangible assets (except copyrighted works)	10	8 511	1 520	406	32	17.6	—
53311	Lessors of nonfinancial intangible assets (except copyrighted works)	10	8 511	1 520	406	32	17.6	—
533110	Lessors of nonfinancial intangible assets (except copyrighted works)	10	8 511	1 520	406	32	17.6	—
5331109	Patent owners and lessors	10	8 511	1 520	406	32	17.6	—
Cullman, AL Micropolitan Statistical Area								
53	Real estate and rental and leasing	50	25 068	5 459	1 290	209	55.7	12.9
531	Real estate	29	11 329	2 185	502	81	55.2	22.6
5311	Lessors of real estate	12	4 628	757	170	34	12.0	42.4
5312	Offices of real estate agents and brokers	10	2 013	303	73	22	64.1	28.5
53121	Offices of real estate agents and brokers	10	2 013	303	73	22	64.1	28.5
531210	Offices of real estate agents and brokers	10	2 013	303	73	22	64.1	28.5
532	Rental and leasing services	21	13 739	3 274	788	128	56.1	5.0
5322	Consumer goods rental	11	4 185	710	171	51	8.2	10.2
COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	399	268 616	52 944	13 074	2 209	22.9	13.8
531	Real estate	305	D	D	D	g	D	D
5311	Lessors of real estate	158	D	D	D	f	D	D
53111	Lessors of residential buildings and dwellings	89	D	D	D	e	D	D
531110	Lessors of residential buildings and dwellings	89	D	D	D	e	D	D
5311101	Lessors of apartment buildings	61	D	D	D	e	D	D
5311109	Lessors of dwellings other than apartment buildings	28	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	14	17 664	1 877	556	41	22.3	76.9
5311203	Lessors of shopping centers and retail stores	13	D	D	D	c	D	D
53113	Lessors of miniwarehouses and self-storage units	18	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	18	D	D	D	b	D	D
53119	Lessors of other real estate property	19	D	D	D	b	D	D
531190	Lessors of other real estate property	19	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	15	5 272	711	169	48	28.8	11.2
5312	Offices of real estate agents and brokers	86	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	86	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	86	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers	68	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	18	D	D	D	b	D	D
5313	Activities related to real estate	61	32 618	15 598	4 028	519	35.5	29.2
53131	Real estate property managers	40	D	D	D	e	D	D
531311	Residential property managers	35	25 512	12 333	3 127	453	33.1	36.0
53132	Offices of real estate appraisers	13	D	D	D	b	D	D
531320	Offices of real estate appraisers	13	D	D	D	b	D	D
532	Rental and leasing services	93	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	23	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	D	D	D	c	D	D
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	49	D	D	D	e	D	D
53221	Consumer electronics and appliances rental	15	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	15	D	D	D	b	D	D
53223	Video tape and disc rental	23	D	D	D	c	D	D
532230	Video tape and disc rental	23	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	13	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA—Con.								
Auburn-Opelika, AL Metropolitan Statistical Area								
53	Real estate and rental and leasing	97	52 191	9 441	2 300	502	38.9	13.6
531	Real estate	75	37 049	7 151	1 763	355	48.2	19.2
5311	Lessors of real estate	41	19 226	2 565	626	138	41.1	21.1
53111	Lessors of residential buildings and dwellings	23	10 160	1 453	366	82	34.4	34.2
531110	Lessors of residential buildings and dwellings	23	10 160	1 453	366	82	34.4	34.2
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
5311109	Lessors of dwellings other than apartment buildings	11	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	17	7 653	1 107	286	56	47.0	11.6
53121	Offices of real estate agents and brokers	17	7 653	1 107	286	56	47.0	11.6
531210	Offices of real estate agents and brokers	17	7 653	1 107	286	56	47.0	11.6
5312101	Offices of residential real estate agents and brokers	13	D	D	D	b	D	D
5313	Activities related to real estate	17	10 170	3 479	851	161	62.4	21.3
53131	Real estate property managers	15	D	D	D	c	D	D
531311	Residential property managers	14	D	D	D	c	D	D
532	Rental and leasing services	22	15 142	2 290	537	147	16.1	—
5322	Consumer goods rental	13	D	D	D	b	D	D
Columbus, GA-AL Metropolitan Statistical Area								
53	Real estate and rental and leasing	294	214 682	43 165	10 692	1 684	18.9	13.8
531	Real estate	223	132 037	27 203	6 950	1 108	27.9	20.3
5311	Lessors of real estate	111	77 917	10 740	2 795	569	22.8	23.7
53111	Lessors of residential buildings and dwellings	60	43 372	6 375	1 565	371	28.5	10.2
531110	Lessors of residential buildings and dwellings	60	43 372	6 375	1 565	371	28.5	10.2
5311101	Lessors of apartment buildings	44	39 590	5 499	1 369	313	25.0	9.2
5311109	Lessors of dwellings other than apartment buildings	16	3 782	876	196	58	65.9	20.7
53112	Lessors of nonresidential buildings (except min Warehouses)	25	29 776	3 535	1 034	144	9.4	46.6
531120	Lessors of nonresidential buildings (except min Warehouses)	25	29 776	3 535	1 034	144	9.4	46.6
5311203	Lessors of shopping centers and retail stores	12	14 133	1 854	515	103	11.0	2.1
53113	Lessors of min Warehouses and self-storage units	16	2 983	462	108	29	37.9	2.7
531130	Lessors of min Warehouses and self-storage units	16	2 983	462	108	29	37.9	2.7
53119	Lessors of other real estate property	10	1 786	368	88	25	81.7	2.9
531190	Lessors of other real estate property	10	1 786	368	88	25	81.7	2.9
5312	Offices of real estate agents and brokers	68	31 672	4 344	978	181	43.6	3.3
53121	Offices of real estate agents and brokers	68	31 672	4 344	978	181	43.6	3.3
531210	Offices of real estate agents and brokers	68	31 672	4 344	978	181	43.6	3.3
5312101	Offices of residential real estate agents and brokers	54	25 541	2 902	675	129	43.1	3.8
5312109	Offices of nonresidential real estate agents and brokers	14	6 131	1 442	303	52	45.6	1.2
5313	Activities related to real estate	44	22 448	12 119	3 177	358	23.4	32.8
53131	Real estate property managers	25	19 116	11 344	3 000	331	13.0	37.3
531311	Residential property managers	21	D	D	D	e	D	D
53132	Offices of real estate appraisers	12	1 671	341	82	22	75.9	5.1
531320	Offices of real estate appraisers	12	1 671	341	82	22	75.9	5.1
532	Rental and leasing services	70	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	20	26 048	3 832	910	139	—	2.7
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	22 360	2 878	677	92	—	3.2
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	22 360	2 878	677	92	—	3.2
5321201	Truck rental without drivers	11	D	D	D	a	D	D
5322	Consumer goods rental	36	20 208	4 788	1 154	273	15.8	4.0
53221	Consumer electronics and appliances rental	12	7 471	1 667	411	55	6.9	4.0
532210	Consumer electronics and appliances rental	12	7 471	1 667	411	55	6.9	4.0
53223	Video tape and disc rental	17	8 956	1 453	350	162	23.9	—
532230	Video tape and disc rental	17	8 956	1 453	350	162	23.9	—
5324	Commercial and industrial machinery and equipment rental and leasing	10	13 727	2 257	539	64	1.6	9.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	b	D	D
Tuskegee, AL Micropolitan Statistical Area								
53	Real estate and rental and leasing	8	1 743	338	82	23	30.5	20.1
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
DOTHAN-ENTERPRISE-OZARK, AL COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	183	88 898	15 066	3 834	864	31.6	6.3
531	Real estate	129	48 804	7 342	1 838	418	42.5	11.2
5311	Lessors of real estate	63	24 783	2 924	732	189	41.0	15.6
53111	Lessors of residential buildings and dwellings	25	6 906	896	214	54	55.5	43.3
531110	Lessors of residential buildings and dwellings	25	6 906	896	214	54	55.5	43.3
5311101	Lessors of apartment buildings	19	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	24	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	24	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	36	11 787	1 274	348	82	72.1	8.7
53121	Offices of real estate agents and brokers	36	11 787	1 274	348	82	72.1	8.7
531210	Offices of real estate agents and brokers	36	11 787	1 274	348	82	72.1	8.7
5312101	Offices of residential real estate agents and brokers ...	27	10 342	1 043	286	63	68.9	9.2
5313	Activities related to real estate	30	12 234	3 144	758	147	17.2	4.5
53131	Real estate property managers	16	5 251	2 643	653	124	22.4	5.1
531311	Residential property managers	10	2 998	1 628	440	99	37.7	7.8
532	Rental and leasing services	54	40 094	7 724	1 996	446	18.3	.3
5321	Automotive equipment rental and leasing	12	17 275	3 127	862	117	13.8	—
5322	Consumer goods rental	32	12 979	2 685	665	271	24.6	.4
53223	Video tape and disc rental	21	7 590	1 391	347	196	26.0	—
532230	Video tape and disc rental	21	7 590	1 391	347	196	26.0	—
Dothan, AL Metropolitan Statistical Area								
53	Real estate and rental and leasing	118	60 753	9 664	2 447	515	28.6	6.4
531	Real estate	86	37 910	5 021	1 232	281	40.2	10.2
5311	Lessors of real estate	40	19 793	2 094	534	144	37.7	13.3
53111	Lessors of residential buildings and dwellings	15	4 045	504	130	28	49.5	48.4
531110	Lessors of residential buildings and dwellings	15	4 045	504	130	28	49.5	48.4
5311101	Lessors of apartment buildings	11	3 627	441	123	24	44.6	53.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	13 547	1 169	300	69	24.0	4.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	13 547	1 169	300	69	24.0	4.9
5312	Offices of real estate agents and brokers	24	7 845	942	253	54	75.0	10.1
53121	Offices of real estate agents and brokers	24	7 845	942	253	54	75.0	10.1
531210	Offices of real estate agents and brokers	24	7 845	942	253	54	75.0	10.1
5312101	Offices of residential real estate agents and brokers ...	15	6 400	711	191	35	70.5	11.3
5313	Activities related to real estate	22	10 272	1 985	445	83	18.6	4.4
53131	Real estate property managers	11	3 557	1 494	340	60	32.3	7.5
532	Rental and leasing services	32	22 843	4 643	1 215	234	9.4	—
5322	Consumer goods rental	20	8 285	1 635	389	128	18.6	—
53223	Video tape and disc rental	13	4 512	798	203	101	22.7	—
532230	Video tape and disc rental	13	4 512	798	203	101	22.7	—
Enterprise-Ozark, AL Micropolitan Statistical Area								
53	Real estate and rental and leasing	65	28 145	5 402	1 387	349	38.0	6.1
531	Real estate	43	10 894	2 321	606	137	50.5	14.5
5311	Lessors of real estate	23	4 990	830	198	45	53.9	25.1
53111	Lessors of residential buildings and dwellings	10	2 861	392	84	26	64.1	35.9
531110	Lessors of residential buildings and dwellings	10	2 861	392	84	26	64.1	35.9
5312	Offices of real estate agents and brokers	12	3 942	332	95	28	66.4	5.8
53121	Offices of real estate agents and brokers	12	3 942	332	95	28	66.4	5.8
531210	Offices of real estate agents and brokers	12	3 942	332	95	28	66.4	5.8
5312101	Offices of residential real estate agents and brokers ...	12	3 942	332	95	28	66.4	5.8
532	Rental and leasing services	22	17 251	3 081	781	212	30.1	.8
5322	Consumer goods rental	12	4 694	1 050	276	143	35.1	1.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	490	296 203	50 042	12 701	2 386	27.4	9.3
531	Real estate	350	D	D	D	g	D	D
5311	Lessors of real estate	177	111 517	13 336	3 185	704	25.4	12.7
53111	Lessors of residential buildings and dwellings	98	79 865	8 407	1 977	447	17.6	12.9
531110	Lessors of residential buildings and dwellings	98	79 865	8 407	1 977	447	17.6	12.9
5311101	Lessors of apartment buildings	86	D	D	D	e	D	D
5311109	Lessors of dwellings other than apartment buildings	12	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	44	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	44	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	21	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	16	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	25	3 985	736	167	47	25.6	6.9
531130	Lessors of miniwarehouses and self-storage units	25	3 985	736	167	47	25.6	6.9
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	101	58 782	8 452	1 949	336	47.3	17.6
53121	Offices of real estate agents and brokers	101	58 782	8 452	1 949	336	47.3	17.6
531210	Offices of residential real estate agents and brokers	85	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	16	D	D	D	b	D	D
5313	Activities related to real estate	72	D	D	D	e	D	D
53131	Real estate property managers	32	D	D	D	e	D	D
531311	Residential property managers	23	D	D	D	e	D	D
53132	Offices of real estate appraisers	30	D	D	D	b	D	D
531320	Offices of real estate appraisers	30	D	D	D	b	D	D
53139	Other activities related to real estate	10	D	D	D	b	D	D
531390	Other activities related to real estate	10	D	D	D	b	D	D
532	Rental and leasing services	137	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	20	28 556	2 935	677	163	2.6	—
53211	Passenger car rental and leasing	10	D	D	D	c	D	D
532111	Passenger car rental	10	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	79	37 122	8 263	2 013	475	16.5	.7
53221	Consumer electronics and appliances rental	13	7 892	1 754	438	63	—	.7
532210	Consumer electronics and appliances rental	13	7 892	1 754	438	63	—	.7
53223	Video tape and disc rental	40	15 734	2 581	629	263	17.8	1.4
532230	Video tape and disc rental	40	15 734	2 581	629	263	17.8	1.4
53229	Other consumer goods rental	19	12 194	3 664	886	127	27.3	—
532291	Home health equipment rental	10	8 519	2 371	602	59	18.7	—
5323	General rental centers	13	8 425	2 209	569	76	8.7	3.7
53231	General rental centers	13	8 425	2 209	569	76	8.7	3.7
532310	General rental centers	13	8 425	2 209	569	76	8.7	3.7
5324	Commercial and industrial machinery and equipment rental and leasing	25	D	D	D	c	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	D	D	D	b	D	D
Decatur, AL Metropolitan Statistical Area								
53	Real estate and rental and leasing	111	52 268	9 671	2 560	468	32.6	9.4
531	Real estate	66	D	D	D	c	D	D
5311	Lessors of real estate	28	9 160	1 453	422	96	47.1	29.7
53111	Lessors of residential buildings and dwellings	18	6 938	778	198	53	39.8	33.5
531110	Lessors of residential buildings and dwellings	18	6 938	778	198	53	39.8	33.5
5311101	Lessors of apartment buildings	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	26	9 090	1 189	275	54	83.4	8.3
53121	Offices of real estate agents and brokers	26	9 090	1 189	275	54	83.4	8.3
531210	Offices of real estate agents and brokers	26	9 090	1 189	275	54	83.4	8.3
5312101	Offices of residential real estate agents and brokers	25	D	D	D	b	D	D
5313	Activities related to real estate	12	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA—Con.								
Decatur, AL Metropolitan Statistical Area—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	44	31 353	6 045	1 576	266	12.5	3.6
5322	Consumer goods rental	24	10 261	2 107	502	126	23.1	2.1
53223	Video tape and disc rental	12	4 717	645	154	65	30.3	4.5
532230	Video tape and disc rental	12	4 717	645	154	65	30.3	4.5
5324	Commercial and industrial machinery and equipment rental and leasing	12	14 029	3 206	859	111	11.1	6.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
Huntsville, AL Metropolitan Statistical Area								
53	Real estate and rental and leasing	379	243 935	40 371	10 141	1 918	26.3	9.3
531	Real estate	284	173 993	26 741	6 916	1 270	33.2	12.8
5311	Lessors of real estate	149	102 357	11 883	2 763	608	23.5	11.1
53111	Lessors of residential buildings and dwellings	80	72 927	7 629	1 779	394	15.5	10.9
531110	Lessors of residential buildings and dwellings	80	72 927	7 629	1 779	394	15.5	10.9
5311101	Lessors of apartment buildings	71	71 587	7 285	1 705	363	14.9	10.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	41	24 954	3 426	797	160	45.4	13.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	41	24 954	3 426	797	160	45.4	13.0
5311201	Lessors of professional and other office buildings	20	12 965	1 780	418	68	46.3	2.7
5311203	Lessors of shopping centers and retail stores	15	8 549	944	222	41	30.6	33.9
53113	Lessors of miniwarehouses and self-storage units	21	3 384	645	145	40	26.4	2.3
531130	Lessors of miniwarehouses and self-storage units	21	3 384	645	145	40	26.4	2.3
5312	Offices of real estate agents and brokers	75	49 692	7 263	1 674	282	40.7	19.3
53121	Offices of real estate agents and brokers	75	49 692	7 263	1 674	282	40.7	19.3
531210	Offices of real estate agents and brokers	75	49 692	7 263	1 674	282	40.7	19.3
5312101	Offices of residential real estate agents and brokers	60	41 320	4 232	941	203	43.9	21.2
5312109	Offices of nonresidential real estate agents and brokers	15	8 372	3 031	733	79	24.8	9.9
5313	Activities related to real estate	60	21 944	7 595	2 479	380	61.2	6.0
53131	Real estate property managers	28	11 159	4 424	1 743	278	59.6	3.0
531311	Residential property managers	20	7 435	2 243	1 245	237	57.9	—
53132	Offices of real estate appraisers	24	8 203	2 433	562	75	62.1	11.4
531320	Offices of real estate appraisers	24	8 203	2 433	562	75	62.1	11.4
532	Rental and leasing services	93	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	15	22 791	2 396	533	143	3.2	—
5322	Consumer goods rental	55	26 861	6 156	1 511	349	14.0	.2
53223	Video tape and disc rental	28	11 017	1 936	475	198	12.4	—
532230	Video tape and disc rental	28	11 017	1 936	475	198	12.4	—
53229	Other consumer goods rental	14	D	D	D	b	D	D
5323	General rental centers	10	7 127	2 016	498	67	10.2	4.4
53231	General rental centers	10	7 127	2 016	498	67	10.2	4.4
532310	General rental centers	10	7 127	2 016	498	67	10.2	4.4
5324	Commercial and industrial machinery and equipment rental and leasing	13	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	630	402 507	90 961	20 676	3 644	18.7	9.6
531	Real estate	458	258 079	56 964	11 867	2 241	26.1	13.9
5311	Lessors of real estate	173	94 374	12 518	2 660	545	19.1	23.8
53111	Lessors of residential buildings and dwellings	75	43 981	6 227	1 185	242	20.7	37.1
531110	Lessors of residential buildings and dwellings	75	43 981	6 227	1 185	242	20.7	37.1
5311101	Lessors of apartment buildings	56	37 127	4 975	933	184	18.7	36.4
5311109	Lessors of dwellings other than apartment buildings	19	6 854	1 252	252	58	31.3	40.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	50	36 865	4 501	1 048	199	14.8	10.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	50	36 865	4 501	1 048	199	14.8	10.3
5311201	Lessors of professional and other office buildings	25	23 896	2 404	582	87	12.3	2.4
5311203	Lessors of shopping centers and retail stores	14	10 385	1 289	293	56	20.2	31.0
53113	Lessors of miniwarehouses and self-storage units	33	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	33	D	D	D	b	D	D
53119	Lessors of other real estate property	15	D	D	D	b	D	D
531190	Lessors of other real estate property	15	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	10	2 284	362	78	19	31.0	21.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA—Con.							
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5312	Offices of real estate agents and brokers	188	122 734	30 572	5 761	1 185	28.5	5.6
53121	Offices of real estate agents and brokers	188	122 734	30 572	5 761	1 185	28.5	5.6
531210	Offices of residential real estate agents and brokers ...	137	99 073	22 380	4 224	862	26.4	5.9
5312109	Offices of nonresidential real estate agents and brokers	51	23 661	8 192	1 537	323	36.9	4.4
5313	Activities related to real estate	97	40 971	13 874	3 446	511	35.2	16.0
53131	Real estate property managers	55	30 064	10 154	2 542	405	32.5	18.1
531311	Residential property managers	41	23 056	6 756	1 706	304	37.7	7.4
531312	Nonresidential property managers	14	7 008	3 398	836	101	15.6	53.2
53132	Offices of real estate appraisers	32	9 253	3 283	808	93	40.1	6.5
531320	Offices of real estate appraisers	32	9 253	3 283	808	93	40.1	6.5
53139	Other activities related to real estate	10	1 654	437	96	13	55.8	31.1
531390	Other activities related to real estate	10	1 654	437	96	13	55.8	31.1
532	Rental and leasing services	168	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	25	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	18	D	D	D	c	D	D
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	97	49 417	10 661	2 326	598	11.1	3.9
53221	Consumer electronics and appliances rental	10	9 138	1 537	339	57	—	.8
532210	Consumer electronics and appliances rental	10	9 138	1 537	339	57	—	.8
53223	Video tape and disc rental	44	19 717	3 227	783	298	11.6	4.6
532230	Video tape and disc rental	44	19 717	3 227	783	298	11.6	4.6
53229	Other consumer goods rental	35	19 157	5 462	1 087	203	16.8	4.1
532291	Home health equipment rental	13	9 356	2 263	504	78	23.1	2.7
532299	All other consumer goods rental	14	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	38	D	D	D	f	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	20	D	D	D	e	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	13	D	D	D	e	D	D
5324121	Rental and leasing of heavy construction equipment without operators	13	D	D	D	e	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	13	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	4	D	D	D	b	D	D
	Daphne-Fairhope, AL Micropolitan Statistical Area							
53	Real estate and rental and leasing	244	165 018	37 321	6 933	1 466	20.1	13.2
531	Real estate	194	141 545	31 913	5 931	1 231	21.4	14.4
5311	Lessors of real estate	52	38 010	3 645	595	144	14.1	32.4
53111	Lessors of residential buildings and dwellings	24	17 317	1 895	198	48	13.9	68.0
531110	Lessors of residential buildings and dwellings	24	17 317	1 895	198	48	13.9	68.0
5311101	Lessors of apartment buildings	18	16 717	1 812	177	37	11.9	70.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	15 797	1 345	298	70	12.8	.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	15 797	1 345	298	70	12.8	.8
5312	Offices of real estate agents and brokers	102	88 919	23 696	4 199	900	25.2	5.9
53121	Offices of real estate agents and brokers	102	88 919	23 696	4 199	900	25.2	5.9
531210	Offices of residential real estate agents and brokers ...	102	88 919	23 696	4 199	900	25.2	5.9
5312101	Offices of residential real estate agents and brokers ...	84	75 042	18 668	3 312	673	25.1	6.7
5312109	Offices of nonresidential real estate agents and brokers	18	13 877	5 028	887	227	26.0	1.1
5313	Activities related to real estate	40	14 616	4 572	1 137	187	16.4	19.8
53131	Real estate property managers	24	11 426	3 492	894	158	11.7	24.6
531311	Residential property managers	19	9 165	2 796	733	135	13.3	14.4
53132	Offices of real estate appraisers	12	2 634	979	236	28	22.2	.3
531320	Offices of real estate appraisers	12	2 634	979	236	28	22.2	.3
532	Rental and leasing services	49	D	D	D	c	D	D
5322	Consumer goods rental	35	12 439	2 825	504	174	15.6	8.4
53223	Video tape and disc rental	16	7 126	1 138	266	103	21.7	5.8
532230	Video tape and disc rental	16	7 126	1 138	266	103	21.7	5.8
53229	Other consumer goods rental	16	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA—Con.								
Mobile, AL Metropolitan Statistical Area								
53	Real estate and rental and leasing	386	237 489	53 640	13 743	2 178	17.7	7.2
531	Real estate	264	116 534	25 051	5 936	1 010	31.9	13.3
5311	Lessors of real estate	121	56 364	8 873	2 065	401	22.5	18.0
53111	Lessors of residential buildings and dwellings	51	26 664	4 332	987	194	25.1	17.0
531110	Lessors of residential buildings and dwellings	51	26 664	4 332	987	194	25.1	17.0
5311101	Lessors of apartment buildings	38	20 410	3 163	756	147	24.3	8.6
5311109	Lessors of dwellings other than apartment buildings	13	6 254	1 169	231	47	27.7	44.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	21 068	3 156	750	129	16.4	17.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	21 068	3 156	750	129	16.4	17.3
5311201	Lessors of professional and other office buildings	17	10 146	1 689	417	51	10.2	4.3
5311203	Lessors of shopping centers and retail stores	10	8 611	772	184	34	23.6	37.4
53113	Lessors of miniwarehouses and self-storage units	25	5 100	717	178	58	37.8	27.0
531130	Lessors of miniwarehouses and self-storage units	25	5 100	717	178	58	37.8	27.0
53119	Lessors of other real estate property	10	3 532	668	150	20	18.0	16.2
531190	Lessors of other real estate property	10	3 532	668	150	20	18.0	16.2
5312	Offices of real estate agents and brokers	86	33 815	6 876	1 562	285	36.9	5.1
53121	Offices of real estate agents and brokers	86	33 815	6 876	1 562	285	36.9	5.1
531210	Offices of real estate agents and brokers	86	33 815	6 876	1 562	285	36.9	5.1
5312101	Offices of residential real estate agents and brokers	53	24 031	3 712	912	189	30.6	3.4
5312109	Offices of nonresidential real estate agents and brokers	33	9 784	3 164	650	96	52.4	9.2
5313	Activities related to real estate	57	26 355	9 302	2 309	324	45.6	13.9
53131	Real estate property managers	31	18 638	6 662	1 648	247	45.3	14.1
531311	Residential property managers	22	13 891	3 960	973	169	53.7	2.9
53132	Offices of real estate appraisers	20	6 619	2 304	572	65	47.1	8.9
531320	Offices of real estate appraisers	20	6 619	2 304	572	65	47.1	8.9
532	Rental and leasing services	119	120 319	28 239	7 608	1 139	4.1	.9
5321	Automotive equipment rental and leasing	22	36 598	4 600	1 126	199	.6	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	22 950	2 880	706	125	.9	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	22 950	2 880	706	125	.9	—
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	62	36 978	7 836	1 822	424	9.6	2.4
53223	Video tape and disc rental	28	12 591	2 089	517	195	5.9	4.0
532230	Video tape and disc rental	28	12 591	2 089	517	195	5.9	4.0
53229	Other consumer goods rental	19	D	D	D	c	D	D
532299	All other consumer goods rental	10	6 773	1 970	452	80	13.6	2.2
5324	Commercial and industrial machinery and equipment rental and leasing	31	45 254	15 362	4 561	479	2.2	.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	17	26 720	11 708	3 653	377	1.4	.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	24 725	11 213	3 540	366	—	.3
5324121	Rental and leasing of heavy construction equipment without operators	12	24 725	11 213	3 540	366	—	.3
53249	Other commercial and industrial machinery and equipment rental and leasing	14	18 534	3 654	908	102	3.3	.1
532490	Other commercial and industrial machinery and equipment rental and leasing	14	18 534	3 654	908	102	3.3	.1
5324902	Industrial equipment rental and leasing	10	14 553	2 873	698	74	4.2	.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	636	350	199	29	—	71.7
ALBERTVILLE, AL MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	73	47 098	9 768	2 389	405	22.6	4.9
531	Real estate	52	31 957	7 224	1 769	276	32.7	5.6
5311	Lessors of real estate	23	15 892	2 738	675	125	21.7	3.8
53111	Lessors of residential buildings and dwellings	14	12 381	2 331	583	100	18.6	3.4
531110	Lessors of residential buildings and dwellings	14	12 381	2 331	583	100	18.6	3.4
5311101	Lessors of apartment buildings	11	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	20	8 336	726	167	44	73.1	7.2
53121	Offices of real estate agents and brokers	20	8 336	726	167	44	73.1	7.2
531210	Offices of real estate agents and brokers	20	8 336	726	167	44	73.1	7.2
5312101	Offices of residential real estate agents and brokers	19	D	D	D	b	D	D
532	Rental and leasing services	21	15 141	2 544	620	129	1.4	3.3
5322	Consumer goods rental	16	6 048	1 284	298	88	3.6	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ANNISTON-OXFORD, AL METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	87	42 401	7 207	1 724	370	44.8	8.2
531	Real estate	58	24 665	3 386	816	175	70.2	14.0
5311	Lessors of real estate	28	14 222	1 451	360	86	75.3	20.5
53111	Lessors of residential buildings and dwellings	15	2 534	391	130	37	42.3	39.9
531110	Lessors of residential buildings and dwellings	15	2 534	391	130	37	42.3	39.9
5311101	Lessors of apartment buildings	12	2 353	369	114	33	43.1	37.8
5312	Offices of real estate agents and brokers	18	8 318	1 296	300	55	70.8	.5
53121	Offices of real estate agents and brokers	18	8 318	1 296	300	55	70.8	.5
531210	Offices of real estate agents and brokers	18	8 318	1 296	300	55	70.8	.5
5312101	Offices of residential real estate agents and brokers ...	15	7 326	966	217	42	79.1	.6
5313	Activities related to real estate	12	2 125	639	156	34	34.3	23.3
532	Rental and leasing services	29	17 736	3 821	908	195	9.3	.1
5322	Consumer goods rental	19	8 227	1 931	466	136	9.2	.3
53223	Video tape and disc rental	11	3 395	694	186	84	1.1	—
532230	Video tape and disc rental	11	3 395	694	186	84	1.1	—
FLORENCE, AL METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	107	49 429	8 954	2 137	430	35.0	10.6
531	Real estate	68	33 435	6 062	1 387	262	45.7	12.6
5311	Lessors of real estate	33	19 327	1 848	474	117	30.7	13.2
53111	Lessors of residential buildings and dwellings	17	10 565	939	227	57	40.8	8.3
531110	Lessors of residential buildings and dwellings	17	10 565	939	227	57	40.8	8.3
5311101	Lessors of apartment buildings	12	10 072	885	214	48	38.5	8.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	8 054	848	233	55	16.6	19.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	8 054	848	233	55	16.6	19.3
5312	Offices of real estate agents and brokers	24	11 570	2 466	416	105	78.0	9.9
53121	Offices of real estate agents and brokers	24	11 570	2 466	416	105	78.0	9.9
531210	Offices of real estate agents and brokers	24	11 570	2 466	416	105	78.0	9.9
5312101	Offices of residential real estate agents and brokers ...	20	9 537	1 585	192	51	75.9	12.0
5313	Activities related to real estate	11	2 538	1 748	497	40	12.1	20.4
532	Rental and leasing services	38	D	D	D	c	D	D
5322	Consumer goods rental	22	7 563	1 606	403	113	4.6	.7
53223	Video tape and disc rental	13	4 005	629	152	81	5.4	—
532230	Video tape and disc rental	13	4 005	629	152	81	5.4	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
GADSDEN, AL METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	75	41 906	7 992	2 043	350	28.3	2.1
531	Real estate	45	20 602	4 186	1 094	178	37.5	4.2
5311	Lessors of real estate	18	8 053	1 195	288	81	48.0	3.9
53111	Lessors of residential buildings and dwellings	13	3 916	586	147	37	44.4	8.1
531110	Lessors of residential buildings and dwellings	13	3 916	586	147	37	44.4	8.1
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	2 985	394	100	23	63.6	11.6
53121	Offices of real estate agents and brokers	16	2 985	394	100	23	63.6	11.6
531210	Offices of real estate agents and brokers	16	2 985	394	100	23	63.6	11.6
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	11	9 564	2 597	706	74	20.6	2.0
532	Rental and leasing services	30	21 304	3 806	949	172	19.4	.1
5322	Consumer goods rental	18	12 322	2 264	577	122	24.2	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MONTGOMERY, AL METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	345	259 495	51 821	12 428	2 184	17.9	8.6
531	Real estate	271	172 192	38 272	9 158	1 577	22.2	10.8
5311	Lessors of real estate	140	91 162	8 855	2 012	499	20.2	12.1
53111	Lessors of residential buildings and dwellings	84	45 726	5 651	1 256	322	30.2	18.3
531110	Lessors of residential buildings and dwellings	84	45 726	5 651	1 256	322	30.2	18.3
5311101	Lessors of apartment buildings	64	37 967	4 810	1 066	270	33.1	19.0
5311109	Lessors of dwellings other than apartment buildings	20	7 759	841	190	52	16.3	14.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	38 587	2 476	585	128	9.2	3.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	38 587	2 476	585	128	9.2	3.9
5311201	Lessors of professional and other office buildings	17	14 798	923	194	39	9.5	2.9
5311203	Lessors of shopping centers and retail stores	10	18 071	1 053	270	66	10.1	—
53113	Lessors of miniwarehouses and self-storage units	18	3 843	433	108	32	22.3	21.2
531130	Lessors of miniwarehouses and self-storage units	18	3 843	433	108	32	22.3	21.2
5312	Offices of real estate agents and brokers	74	36 001	5 510	1 316	207	30.3	14.4
53121	Offices of real estate agents and brokers	74	36 001	5 510	1 316	207	30.3	14.4
531210	Offices of real estate agents and brokers	74	36 001	5 510	1 316	207	30.3	14.4
5312101	Offices of residential real estate agents and brokers	59	31 386	4 495	1 063	165	29.3	12.6
5312109	Offices of nonresidential real estate agents and brokers	15	4 615	1 015	253	42	36.9	26.8
5313	Activities related to real estate	57	45 029	23 907	5 830	871	19.9	5.5
53131	Real estate property managers	35	40 837	22 550	5 489	820	18.6	4.4
531311	Residential property managers	25	16 961	8 601	1 920	294	37.3	10.2
531312	Nonresidential property managers	10	23 876	13 949	3 569	526	5.4	.1
53132	Offices of real estate appraisers	17	2 989	1 076	253	37	32.6	14.5
531320	Offices of real estate appraisers	17	2 989	1 076	253	37	32.6	14.5
532	Rental and leasing services	73	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	17	48 847	5 262	1 329	213	12.8	3.8
5322	Consumer goods rental	42	24 290	5 260	1 221	291	8.2	6.3
53223	Video tape and disc rental	21	9 820	1 686	402	162	6.7	6.6
532230	Video tape and disc rental	21	9 820	1 686	402	162	6.7	6.6
53229	Other consumer goods rental	10	7 219	2 051	444	75	18.3	1.7
5324	Commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SCOTTSBORO, AL MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	30	10 382	1 736	389	96	27.4	29.4
531	Real estate	18	3 762	471	109	31	63.8	26.4
5311	Lessors of real estate	11	2 329	217	54	17	76.8	10.3
532	Rental and leasing services	12	6 620	1 265	280	65	6.8	31.0
SELMA, AL MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	37	11 925	1 979	491	103	28.5	9.7
531	Real estate	25	5 311	811	203	48	44.4	17.3
5311	Lessors of real estate	16	3 601	437	110	23	30.0	15.0
532	Rental and leasing services	12	6 614	1 168	288	55	15.7	3.7
TALLADEGA-SYLACAUGA, AL MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	49	11 607	2 237	513	149	31.1	1.9
531	Real estate	27	4 135	653	144	55	72.5	5.4
5311	Lessors of real estate	12	1 778	325	68	33	40.7	8.0
532	Rental and leasing services	22	7 472	1 584	369	94	8.2	—
5322	Consumer goods rental	13	5 191	1 012	234	63	—	—
TROY, AL MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	22	23 033	2 045	524	131	13.0	3.6
531	Real estate	14	4 381	586	164	34	48.7	19.2
532	Rental and leasing services	8	18 652	1 459	360	97	4.7	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
TUSCALOOSA, AL METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	174	100 279	19 959	4 709	963	31.5	6.0
531	Real estate	127	71 604	14 911	3 536	701	35.8	7.6
5311	Lessors of real estate	55	30 766	4 207	964	274	33.6	7.2
53111	Lessors of residential buildings and dwellings	34	17 585	2 687	606	159	40.8	6.9
531110	Lessors of residential buildings and dwellings	34	17 585	2 687	606	159	40.8	6.9
5311101	Lessors of apartment buildings	25	12 927	2 235	524	136	43.6	8.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	11 264	1 223	302	99	18.0	6.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	11 264	1 223	302	99	18.0	6.3
5312	Offices of real estate agents and brokers	37	22 715	2 773	699	109	36.3	12.6
53121	Offices of real estate agents and brokers	37	22 715	2 773	699	109	36.3	12.6
531210	Offices of real estate agents and brokers	37	22 715	2 773	699	109	36.3	12.6
5312101	Offices of residential real estate agents and brokers ...	31	D	D	D	b	D	D
5313	Activities related to real estate	35	18 123	7 931	1 873	318	38.9	1.8
53131	Real estate property managers	19	15 419	7 159	1 692	286	29.7	1.7
531311	Residential property managers	15	13 156	6 663	1 569	275	20.6	2.0
532	Rental and leasing services	46	D	D	D	e	D	D
5322	Consumer goods rental	27	11 903	2 285	519	172	31.7	3.6
53223	Video tape and disc rental	15	5 029	858	209	120	3.2	8.6
532230	Video tape and disc rental	15	5 029	858	209	120	3.2	8.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AUTAUGA								
53	Real estate and rental and leasing	29	16 427	3 811	977	130	34.1	13.6
531	Real estate	20	9 528	2 470	639	73	58.7	22.6
532	Rental and leasing services	9	6 899	1 341	338	57	—	1.2
BALDWIN								
53	Real estate and rental and leasing	244	165 018	37 321	6 933	1 466	20.1	13.2
531	Real estate	194	141 545	31 913	5 931	1 231	21.4	14.4
5311	Lessors of real estate	52	38 010	3 645	595	144	14.1	32.4
53111	Lessors of residential buildings and dwellings	24	17 317	1 895	198	48	13.9	68.0
531110	Lessors of residential buildings and dwellings	24	17 317	1 895	198	48	13.9	68.0
5311101	Lessors of apartment buildings	18	16 717	1 812	177	37	11.9	70.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	15 797	1 345	298	70	12.8	.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	15 797	1 345	298	70	12.8	.8
5312	Offices of real estate agents and brokers	102	88 919	23 696	4 199	900	25.2	5.9
53121	Offices of real estate agents and brokers	102	88 919	23 696	4 199	900	25.2	5.9
531210	Offices of real estate agents and brokers	102	88 919	23 696	4 199	900	25.2	5.9
5312101	Offices of residential real estate agents and brokers ...	84	75 042	18 668	3 312	673	25.1	6.7
5312109	Offices of nonresidential real estate agents and brokers	18	13 877	5 028	887	227	26.0	1.1
5313	Activities related to real estate	40	14 616	4 572	1 137	187	16.4	19.8
53131	Real estate property managers	24	11 426	3 492	894	158	11.7	24.6
531311	Residential property managers	19	9 165	2 796	733	135	13.3	14.4
53132	Offices of real estate appraisers	12	2 634	979	236	28	22.2	.3
531320	Offices of real estate appraisers	12	2 634	979	236	28	22.2	.3
532	Rental and leasing services	49	D	D	D	c	D	D
5322	Consumer goods rental	35	12 439	2 825	504	174	15.6	8.4
53223	Video tape and disc rental	16	7 126	1 138	266	103	21.7	5.8
532230	Video tape and disc rental	16	7 126	1 138	266	103	21.7	5.8
53229	Other consumer goods rental	16	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BARBOUR								
53	Real estate and rental and leasing	16	2 761	440	101	35	46.4	16.7
531	Real estate	13	1 629	192	42	17	71.8	28.2
532	Rental and leasing services	3	1 132	248	59	18	9.9	—
BIBB								
53	Real estate and rental and leasing	8	2 133	324	75	24	12.5	2.0
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
BLOUNT								
53	Real estate and rental and leasing	11	2 171	492	115	31	56.5	1.4
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
BULLOCK								
53	Real estate and rental and leasing	5	729	197	48	15	30.7	8.6
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BUTLER								
53	Real estate and rental and leasing	15	2 178	378	94	39	43.2	3.9
531	Real estate	10	794	124	34	14	98.7	1.3
532	Rental and leasing services	5	1 384	254	60	25	11.3	5.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CALHOUN								
53	Real estate and rental and leasing	87	42 401	7 207	1 724	370	44.8	8.2
531	Real estate	58	24 665	3 386	816	175	70.2	14.0
5311	Lessors of real estate	28	14 222	1 451	360	86	75.3	20.5
53111	Lessors of residential buildings and dwellings	15	2 534	391	130	37	42.3	39.9
531110	Lessors of residential buildings and dwellings	15	2 534	391	130	37	42.3	39.9
5311101	Lessors of apartment buildings	12	2 353	369	114	33	43.1	37.8
5312	Offices of real estate agents and brokers	18	8 318	1 296	300	55	70.8	.5
53121	Offices of real estate agents and brokers	18	8 318	1 296	300	55	70.8	.5
531210	Offices of real estate agents and brokers	18	8 318	1 296	300	55	70.8	.5
5312101	Offices of residential real estate agents and brokers ...	15	7 326	966	217	42	79.1	.6
5313	Activities related to real estate	12	2 125	639	156	34	34.3	23.3
532	Rental and leasing services	29	17 736	3 821	908	195	9.3	.1
5322	Consumer goods rental	19	8 227	1 931	466	136	9.2	.3
53223	Video tape and disc rental	11	3 395	694	186	84	1.1	—
532230	Video tape and disc rental	11	3 395	694	186	84	1.1	—
CHAMBERS								
53	Real estate and rental and leasing	20	5 771	1 085	265	65	70.9	12.7
531	Real estate	13	3 222	608	161	34	74.1	22.4
532	Rental and leasing services	7	2 549	477	104	31	66.8	.4
CHEROKEE								
53	Real estate and rental and leasing	16	3 046	512	122	50	66.0	1.2
531	Real estate	11	2 195	336	74	19	75.8	1.6
532	Rental and leasing services	5	851	176	48	31	40.5	—
CHILTON								
53	Real estate and rental and leasing	24	5 108	1 019	252	70	27.0	3.7
531	Real estate	15	1 691	277	69	22	56.1	11.1
532	Rental and leasing services	9	3 417	742	183	48	12.6	—
CHOCTAW								
53	Real estate and rental and leasing	6	1 161	209	56	22	21.3	14.1
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
CLARKE								
53	Real estate and rental and leasing	24	5 018	1 114	258	69	43.4	8.7
531	Real estate	13	1 985	326	74	23	67.4	21.6
532	Rental and leasing services	11	3 033	788	184	46	27.7	.4
5322	Consumer goods rental	10	D	D	D	b	D	D
CLAY								
53	Real estate and rental and leasing	9	757	235	54	22	52.7	16.5
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
CLEBURNE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
COFFEE								
53	Real estate and rental and leasing	39	19 294	3 578	895	195	24.2	6.3
531	Real estate	25	7 636	1 514	418	85	51.7	15.3
5311	Lessors of real estate	14	D	D	D	b	D	D
532	Rental and leasing services	14	11 658	2 064	477	110	6.2	.4
COLBERT								
53	Real estate and rental and leasing	37	15 920	2 499	616	158	27.2	24.4
531	Real estate	21	8 518	1 277	335	100	49.6	35.4
5311	Lessors of real estate	11	5 082	359	99	29	48.7	33.1
532	Rental and leasing services	16	7 402	1 222	281	58	1.4	11.9
CONECUH								
53	Real estate and rental and leasing	7	1 120	219	61	22	28.0	30.8
531	Real estate	4	519	79	26	7	60.5	39.5
532	Rental and leasing services	3	601	140	35	15	—	23.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
COOSA								
53	Real estate and rental and leasing	6	1 521	153	17	9	67.8	28.1
531	Real estate	6	1 521	153	17	9	67.8	28.1
COVINGTON								
53	Real estate and rental and leasing	25	5 327	1 308	227	69	38.9	14.2
531	Real estate	17	2 526	645	91	34	56.7	6.3
532	Rental and leasing services	8	2 801	663	136	35	22.9	21.2
CRENSHAW								
53	Real estate and rental and leasing	8	2 136	362	76	34	8.7	26.2
531	Real estate	5	769	137	38	18	24.1	72.8
532	Rental and leasing services	3	1 367	225	38	16	—	—
CULLMAN								
53	Real estate and rental and leasing	50	25 068	5 459	1 290	209	55.7	12.9
531	Real estate	29	11 329	2 185	502	81	55.2	22.6
5311	Lessors of real estate	12	4 628	757	170	34	12.0	42.4
5312	Offices of real estate agents and brokers	10	2 013	303	73	22	64.1	28.5
53121	Offices of real estate agents and brokers	10	2 013	303	73	22	64.1	28.5
531210	Offices of real estate agents and brokers	10	2 013	303	73	22	64.1	28.5
532	Rental and leasing services	21	13 739	3 274	788	128	56.1	5.0
5322	Consumer goods rental	11	4 185	710	171	51	8.2	10.2
DALE								
53	Real estate and rental and leasing	26	8 851	1 824	492	154	68.1	5.6
531	Real estate	18	3 258	807	188	52	47.8	12.7
532	Rental and leasing services	8	5 593	1 017	304	102	79.8	1.4
DALLAS								
53	Real estate and rental and leasing	37	11 925	1 979	491	103	28.5	9.7
531	Real estate	25	5 311	811	203	48	44.4	17.3
5311	Lessors of real estate	16	3 601	437	110	23	30.0	15.0
532	Rental and leasing services	12	6 614	1 168	288	55	15.7	3.7
DEKALB								
53	Real estate and rental and leasing	42	22 279	4 567	1 121	203	32.3	4.7
531	Real estate	21	6 391	1 080	260	58	81.1	14.7
5311	Lessors of real estate	15	4 941	790	198	43	79.1	19.1
532	Rental and leasing services	21	15 888	3 487	861	145	12.6	.6
5322	Consumer goods rental	15	5 121	1 198	283	93	17.4	1.9
53223	Video tape and disc rental	11	1 873	398	101	63	33.3	5.2
532230	Video tape and disc rental	11	1 873	398	101	63	33.3	5.2
ELMORE								
53	Real estate and rental and leasing	34	7 994	1 145	258	75	46.9	4.6
531	Real estate	27	4 615	580	131	35	66.9	8.0
5311	Lessors of real estate	11	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	10	2 436	237	52	13	77.7	2.5
53121	Offices of real estate agents and brokers	10	2 436	237	52	13	77.7	2.5
531210	Offices of real estate agents and brokers	10	2 436	237	52	13	77.7	2.5
532	Rental and leasing services	7	3 379	565	127	40	19.5	—
ESCAMBIA								
53	Real estate and rental and leasing	21	5 286	1 313	305	81	42.1	2.3
531	Real estate	10	2 095	579	136	29	98.0	2.0
532	Rental and leasing services	11	3 191	734	169	52	5.4	2.5

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							From administrative records ¹	Estimated ²
ETOWAH								
53	Real estate and rental and leasing	75	41 906	7 992	2 043	350	28.3	2.1
531	Real estate	45	20 602	4 186	1 094	178	37.5	4.2
5311	Lessors of real estate	18	8 053	1 195	288	81	48.0	3.9
53111	Lessors of residential buildings and dwellings	13	3 916	586	147	37	44.4	8.1
531110	Lessors of residential buildings and dwellings	13	3 916	586	147	37	44.4	8.1
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	2 985	394	100	23	63.6	11.6
53121	Offices of real estate agents and brokers	16	2 985	394	100	23	63.6	11.6
531210	Offices of real estate agents and brokers	16	2 985	394	100	23	63.6	11.6
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	11	9 564	2 597	706	74	20.6	2.0
532	Rental and leasing services	30	21 304	3 806	949	172	19.4	.1
5322	Consumer goods rental	18	12 322	2 264	577	122	24.2	—
FAYETTE								
53	Real estate and rental and leasing	6	1 298	328	98	39	82.4	5.5
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
FRANKLIN								
53	Real estate and rental and leasing	12	2 552	393	103	33	35.3	45.7
531	Real estate	9	1 321	209	55	19	26.5	63.7
532	Rental and leasing services	3	1 231	184	48	14	44.8	26.3
GENEVA								
53	Real estate and rental and leasing	11	2 452	461	125	59	52.4	14.6
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
GREENE								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HALE								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HENRY								
53	Real estate and rental and leasing	15	2 854	402	102	37	77.1	—
531	Real estate	11	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
HOUSTON								
53	Real estate and rental and leasing	92	55 447	8 801	2 220	419	25.1	6.3
531	Real estate	68	34 597	4 478	1 084	221	36.4	10.2
5311	Lessors of real estate	32	18 909	1 840	468	110	35.2	13.9
53111	Lessors of residential buildings and dwellings	10	3 688	419	110	22	46.9	53.1
531110	Lessors of residential buildings and dwellings	10	3 688	419	110	22	46.9	53.1
531112	Lessors of nonresidential buildings (except miniwarehouses)	17	13 547	1 169	300	69	24.0	4.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	13 547	1 169	300	69	24.0	4.9
5312	Offices of real estate agents and brokers	18	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	18	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	18	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate	18	D	D	D	b	D	D
532	Rental and leasing services	24	20 850	4 323	1 136	198	6.3	—
5322	Consumer goods rental	13	D	D	D	b	D	D
JACKSON								
53	Real estate and rental and leasing	30	10 382	1 736	389	96	27.4	29.4
531	Real estate	18	3 762	471	109	31	63.8	26.4
5311	Lessors of real estate	11	2 329	217	54	17	76.8	10.3
532	Rental and leasing services	12	6 620	1 265	280	65	6.8	31.0

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							From admini- strative records ¹	Estimated ²
JEFFERSON								
53	Real estate and rental and leasing	686	816 086	166 702	39 054	5 660	11.1	3.2
531	Real estate	488	430 432	89 836	21 013	2 908	18.3	5.5
5311	Lessors of real estate	244	222 072	24 383	5 790	1 047	13.6	5.5
53111	Lessors of residential buildings and dwellings	128	138 443	15 772	3 809	696	9.4	7.1
531110	Lessors of residential buildings and dwellings	128	138 443	15 772	3 809	696	9.4	7.1
5311101	Lessors of apartment buildings	109	129 723	14 738	3 549	628	8.7	5.5
5311109	Lessors of dwellings other than apartment buildings	19	8 720	1 034	260	68	19.2	29.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	73	73 286	7 168	1 654	250	20.4	2.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	73	73 286	7 168	1 654	250	20.4	2.9
5311201	Lessors of professional and other office buildings	36	D	D	D	b	D	D
5311202	Lessors of manufacturing and industrial buildings	12	2 630	290	54	16	83.8	2.0
5311203	Lessors of shopping centers and retail stores	19	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	32	7 661	938	217	77	17.3	2.9
531130	Lessors of miniwarehouses and self-storage units	32	7 661	938	217	77	17.3	2.9
53119	Lessors of other real estate property	11	2 682	505	110	24	32.5	—
531190	Lessors of other real estate property	11	2 682	505	110	24	32.5	—
5312	Offices of real estate agents and brokers	116	134 437	28 529	6 642	608	21.9	4.6
53121	Offices of real estate agents and brokers	116	134 437	28 529	6 642	608	21.9	4.6
5312101	Offices of residential real estate agents and brokers	82	91 478	11 616	2 394	325	24.7	5.5
5312109	Offices of nonresidential real estate agents and brokers	34	42 959	16 913	4 248	283	16.0	2.7
5313	Activities related to real estate	128	73 923	36 924	8 581	1 253	26.0	7.3
53131	Real estate property managers	69	55 874	30 705	7 267	1 108	20.1	8.3
531311	Residential property managers	47	39 745	20 064	4 834	843	17.7	8.1
531312	Nonresidential property managers	22	16 129	10 641	2 433	265	25.8	8.6
53132	Offices of real estate appraisers	37	9 318	3 572	772	98	64.4	6.1
531320	Offices of real estate appraisers	37	9 318	3 572	772	98	64.4	6.1
53139	Other activities related to real estate	22	8 731	2 647	542	47	23.4	2.4
531390	Other activities related to real estate	22	8 731	2 647	542	47	23.4	2.4
532	Rental and leasing services	191	D	D	D	h	D	D
5321	Automotive equipment rental and leasing	46	231 228	44 281	10 166	1 627	.1	—
53211	Passenger car rental and leasing	18	D	D	D	g	D	D
532111	Passenger car rental	14	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	28	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	28	D	D	D	c	D	D
5321201	Truck rental without drivers	14	D	D	D	b	D	D
5321202	Truck leasing	13	D	D	D	c	D	D
5322	Consumer goods rental	93	61 710	14 190	3 147	667	5.9	.7
53221	Consumer electronics and appliances rental	17	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	17	D	D	D	b	D	D
53223	Video tape and disc rental	46	19 653	3 517	865	345	4.7	—
532230	Video tape and disc rental	46	19 653	3 517	865	345	4.7	—
53229	Other consumer goods rental	21	D	D	D	c	D	D
532299	All other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	15	D	D	D	c	D	D
53231	General rental centers	15	D	D	D	c	D	D
532310	General rental centers	15	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	37	73 987	13 211	3 297	303	10.1	2.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	15	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	24 837	5 918	1 427	129	3.1	.3
5324121	Rental and leasing of heavy construction equipment without operators	12	24 837	5 918	1 427	129	3.1	.3
53249	Other commercial and industrial machinery and equipment rental and leasing	22	D	D	D	c	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	22	D	D	D	c	D	D
5324902	Industrial equipment rental and leasing	16	38 204	5 310	1 400	125	13.7	3.9
533	Lessors of nonfinancial intangible assets (except copyrighted works)	7	D	D	D	b	D	D
LAMAR								
53	Real estate and rental and leasing	7	881	182	44	14	64.8	—
531	Real estate	3	453	80	20	5	100.0	—
532	Rental and leasing services	4	428	102	24	9	27.6	—

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							From administrative records ¹	Estimated ²
LAUDERDALE								
53	Real estate and rental and leasing	70	33 509	6 455	1 521	272	38.7	4.1
531	Real estate	47	24 917	4 785	1 052	162	44.3	4.9
5311	Lessors of real estate	22	14 245	1 489	375	88	24.3	6.2
53111	Lessors of residential buildings and dwellings	13	8 568	811	193	47	27.0	10.2
531110	Lessors of residential buildings and dwellings	13	8 568	811	193	47	27.0	10.2
5312	Offices of real estate agents and brokers	18	9 066	1 812	248	50	81.7	3.0
53121	Offices of real estate agents and brokers	18	9 066	1 812	248	50	81.7	3.0
531210	Offices of real estate agents and brokers	18	9 066	1 812	248	50	81.7	3.0
5312101	Offices of residential real estate agents and brokers ...	15	D	D	D	b	D	D
532	Rental and leasing services	22	D	D	D	c	D	D
5322	Consumer goods rental	14	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
LAWRENCE								
53	Real estate and rental and leasing	6	1 203	171	43	17	53.0	16.4
531	Real estate	3	606	81	25	7	94.7	5.3
532	Rental and leasing services	3	597	90	18	10	10.7	27.6
LEE								
53	Real estate and rental and leasing	97	52 191	9 441	2 300	502	38.9	13.6
531	Real estate	75	37 049	7 151	1 763	355	48.2	19.2
5311	Lessors of real estate	41	19 226	2 565	626	138	41.1	21.1
53111	Lessors of residential buildings and dwellings	23	10 160	1 453	366	82	34.4	34.2
531110	Lessors of residential buildings and dwellings	23	10 160	1 453	366	82	34.4	34.2
5311101	Lessors of apartment buildings	12	D	D	D	b	D	D
5311109	Lessors of dwellings other than apartment buildings ...	11	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	17	7 653	1 107	286	56	47.0	11.6
53121	Offices of real estate agents and brokers	17	7 653	1 107	286	56	47.0	11.6
531210	Offices of real estate agents and brokers	17	7 653	1 107	286	56	47.0	11.6
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
5313	Activities related to real estate	17	10 170	3 479	851	161	62.4	21.3
53131	Real estate property managers	15	D	D	D	c	D	D
531311	Residential property managers	14	D	D	D	c	D	D
532	Rental and leasing services	22	15 142	2 290	537	147	16.1	—
5322	Consumer goods rental	13	D	D	D	b	D	D
LIMESTONE								
53	Real estate and rental and leasing	43	14 335	2 261	537	166	53.9	13.0
531	Real estate	31	9 998	1 227	291	115	60.3	18.6
5311	Lessors of real estate	15	3 923	533	129	76	57.9	3.6
532	Rental and leasing services	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
LOWNDES								
53	Real estate and rental and leasing	5	412	60	15	9	100.0	—
531	Real estate	5	412	60	15	9	100.0	—
MACON								
53	Real estate and rental and leasing	8	1 743	338	82	23	30.5	20.1
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
MADISON								
53	Real estate and rental and leasing	336	229 600	38 110	9 604	1 752	24.6	9.1
531	Real estate	253	163 995	25 514	6 625	1 155	31.5	12.5
5311	Lessors of real estate	134	98 434	11 350	2 634	532	22.1	11.4
53111	Lessors of residential buildings and dwellings	72	D	D	D	e	D	D
531110	Lessors of residential buildings and dwellings	72	D	D	D	e	D	D
5311101	Lessors of apartment buildings	64	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	37	23 903	3 212	753	111	45.5	13.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	37	23 903	3 212	753	111	45.5	13.6
5311201	Lessors of professional and other office buildings	19	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	13	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	19	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	68	46 370	7 049	1 620	268	41.0	17.0
53121	Offices of real estate agents and brokers	68	46 370	7 049	1 620	268	41.0	17.0
531210	Offices of real estate agents and brokers	68	46 370	7 049	1 620	268	41.0	17.0
5312101	Offices of residential real estate agents and brokers ...	53	37 998	4 018	887	189	44.6	18.6
5312109	Offices of nonresidential real estate agents and brokers	15	8 372	3 031	733	79	24.8	9.9
5313	Activities related to real estate	51	19 191	7 115	2 371	355	56.5	6.9
53131	Real estate property managers	23	9 305	4 137	1 680	261	53.3	3.6
531311	Residential property managers	15	5 581	1 956	1 182	220	46.9	—
53132	Offices of real estate appraisers	22	D	D	D	b	D	D
531320	Offices of real estate appraisers	22	D	D	D	b	D	D
532	Rental and leasing services	82	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	15	22 791	2 396	533	143	3.2	—
5322	Consumer goods rental	47	D	D	D	e	D	D
53223	Video tape and disc rental	24	D	D	D	c	D	D
532230	Video tape and disc rental	24	D	D	D	c	D	D
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	10	7 127	2 016	498	67	10.2	4.4
53231	General rental centers	10	7 127	2 016	498	67	10.2	4.4
532310	General rental centers	10	7 127	2 016	498	67	10.2	4.4
5324	Commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MARENGO								
53	Real estate and rental and leasing	13	7 702	2 074	409	61	26.8	5.3
531	Real estate	6	2 312	117	29	8	82.4	17.6
532	Rental and leasing services	7	5 390	1 957	380	53	2.9	—
MARION								
53	Real estate and rental and leasing	16	2 801	378	109	47	37.9	.8
531	Real estate	9	782	171	57	22	97.1	2.9
532	Rental and leasing services	7	2 019	207	52	25	15.0	—
MARSHALL								
53	Real estate and rental and leasing	73	47 098	9 768	2 389	405	22.6	4.9
531	Real estate	52	31 957	7 224	1 769	276	32.7	5.6
5311	Lessors of real estate	23	15 892	2 738	675	125	21.7	3.8
53111	Lessors of residential buildings and dwellings	14	12 381	2 331	583	100	18.6	3.4
531110	Lessors of residential buildings and dwellings	14	12 381	2 331	583	100	18.6	3.4
5311101	Lessors of apartment buildings	11	D	D	D	a	D	D
5312	Offices of real estate agents and brokers	20	8 336	726	167	44	73.1	7.2
53121	Offices of real estate agents and brokers	20	8 336	726	167	44	73.1	7.2
531210	Offices of real estate agents and brokers	20	8 336	726	167	44	73.1	7.2
5312101	Offices of residential real estate agents and brokers ...	19	D	D	D	b	D	D
532	Rental and leasing services	21	15 141	2 544	620	129	1.4	3.3
5322	Consumer goods rental	16	6 048	1 284	298	88	3.6	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MOBILE								
53	Real estate and rental and leasing	386	237 489	53 640	13 743	2 178	17.7	7.2
531	Real estate	264	116 534	25 051	5 936	1 010	31.9	13.3
5311	Lessors of real estate	121	56 364	8 873	2 065	401	22.5	18.0
53111	Lessors of residential buildings and dwellings	51	26 664	4 332	987	194	25.1	17.0
531110	Lessors of residential buildings and dwellings	51	26 664	4 332	987	194	25.1	17.0
5311101	Lessors of apartment buildings	38	20 410	3 163	756	147	24.3	8.6
5311109	Lessors of dwellings other than apartment buildings	13	6 254	1 169	231	47	27.7	44.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	21 068	3 156	750	129	16.4	17.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	21 068	3 156	750	129	16.4	17.3
5311201	Lessors of professional and other office buildings	17	10 146	1 689	417	51	10.2	4.3
5311203	Lessors of shopping centers and retail stores	10	8 611	772	184	34	23.6	37.4
53113	Lessors of miniwarehouses and self-storage units	25	5 100	717	178	58	37.8	27.0
531130	Lessors of miniwarehouses and self-storage units	25	5 100	717	178	58	37.8	27.0
53119	Lessors of other real estate property	10	3 532	668	150	20	18.0	16.2
531190	Lessors of other real estate property	10	3 532	668	150	20	18.0	16.2
5312	Offices of real estate agents and brokers	86	33 815	6 876	1 562	285	36.9	5.1
53121	Offices of real estate agents and brokers	86	33 815	6 876	1 562	285	36.9	5.1
531210	Offices of real estate agents and brokers	86	33 815	6 876	1 562	285	36.9	5.1
5312101	Offices of residential real estate agents and brokers	53	24 031	3 712	912	189	30.6	3.4
5312109	Offices of nonresidential real estate agents and brokers	33	9 784	3 164	650	96	52.4	9.2
5313	Activities related to real estate	57	26 355	9 302	2 309	324	45.6	13.9
53131	Real estate property managers	31	18 638	6 662	1 648	247	45.3	14.1
531311	Residential property managers	22	13 891	3 960	973	169	53.7	2.9
53132	Offices of real estate appraisers	20	6 619	2 304	572	65	47.1	8.9
531320	Offices of real estate appraisers	20	6 619	2 304	572	65	47.1	8.9
532	Rental and leasing services	119	120 319	28 239	7 608	1 139	4.1	.9
5321	Automotive equipment rental and leasing	22	36 598	4 600	1 126	199	.6	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	22 950	2 880	706	125	.9	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	16	22 950	2 880	706	125	.9	—
5321201	Truck rental without drivers	12	D	D	D	b	D	D
5322	Consumer goods rental	62	36 978	7 836	1 822	424	9.6	2.4
53223	Video tape and disc rental	28	12 591	2 089	517	195	5.9	4.0
532230	Video tape and disc rental	28	12 591	2 089	517	195	5.9	4.0
53229	Other consumer goods rental	19	D	D	D	c	D	D
532299	All other consumer goods rental	10	6 773	1 970	452	80	13.6	2.2
5324	Commercial and industrial machinery and equipment rental and leasing	31	45 254	15 362	4 561	479	2.2	.3
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	17	26 720	11 708	3 653	377	1.4	.4
532412	Construction, mining, and forestry machinery and equipment rental and leasing	12	24 725	11 213	3 540	366	—	.3
5324121	Rental and leasing of heavy construction equipment without operators	12	24 725	11 213	3 540	366	—	.3
53249	Other commercial and industrial machinery and equipment rental and leasing	14	18 534	3 654	908	102	3.3	.1
532490	Other commercial and industrial machinery and equipment rental and leasing	14	18 534	3 654	908	102	3.3	.1
5324902	Industrial equipment rental and leasing	10	14 553	2 873	698	74	4.2	.2
533	Lessors of nonfinancial intangible assets (except copyrighted works)	3	636	350	199	29	—	71.7
MONROE								
53	Real estate and rental and leasing	12	4 051	725	169	37	79.4	.2
531	Real estate	8	1 804	246	61	19	98.7	.5
532	Rental and leasing services	4	2 247	479	108	18	63.9	—
MONTGOMERY								
53	Real estate and rental and leasing	277	234 662	46 805	11 178	1 970	15.7	8.4
531	Real estate	219	157 637	35 162	8 373	1 460	18.5	10.2
5311	Lessors of real estate	115	84 811	8 231	1 864	454	17.1	10.3
53111	Lessors of residential buildings and dwellings	70	41 624	5 239	1 156	290	27.8	15.6
531110	Lessors of residential buildings and dwellings	70	41 624	5 239	1 156	290	27.8	15.6
5311101	Lessors of apartment buildings	59	34 458	4 480	988	252	31.6	15.6
5311109	Lessors of dwellings other than apartment buildings	11	7 166	759	168	38	9.6	15.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	26	36 615	2 293	546	119	5.1	3.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	26	36 615	2 293	546	119	5.1	3.4
5311201	Lessors of professional and other office buildings	13	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	14	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	57	31 053	4 992	1 192	181	21.5	16.0
53121	Offices of real estate agents and brokers	57	31 053	4 992	1 192	181	21.5	16.0
531210	Offices of real estate agents and brokers	57	31 053	4 992	1 192	181	21.5	16.0
5312101	Offices of residential real estate agents and brokers	45	26 701	4 050	964	144	19.7	13.9
5312109	Offices of nonresidential real estate agents and brokers	12	4 352	942	228	37	33.1	28.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MONTGOMERY—Con.								
53	Real estate and rental and leasing—Con.							
531	Real estate—Con.							
5313	Activities related to real estate	47	41 773	21 939	5 317	825	19.1	5.9
53131	Real estate property managers	31	38 710	20 839	5 038	784	18.6	4.5
53131 1	Residential property managers	24	D	D	D	e	D	D
53132	Offices of real estate appraisers	11	1 860	819	191	27	21.6	23.2
531320	Offices of real estate appraisers	11	1 860	819	191	27	21.6	23.2
532	Rental and leasing services	57	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	15	D	D	D	c	D	D
5322	Consumer goods rental	31	18 051	4 223	976	226	7.3	8.5
53223	Video tape and disc rental	13	D	D	D	c	D	D
532230	Video tape and disc rental	13	D	D	D	c	D	D
53229	Other consumer goods rental	10	7 219	2 051	444	75	18.3	1.7
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MORGAN								
53	Real estate and rental and leasing	105	51 065	9 500	2 517	451	32.1	9.3
531	Real estate	63	D	D	D	c	D	D
5311	Lessors of real estate	28	9 160	1 453	422	96	47.1	29.7
53111	Lessors of residential buildings and dwellings	18	6 938	778	198	53	39.8	33.5
531110	Lessors of residential buildings and dwellings	18	6 938	778	198	53	39.8	33.5
5311101	Lessors of apartment buildings	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	24	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	24	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	24	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ..	23	D	D	D	b	D	D
5313	Activities related to real estate	11	D	D	D	b	D	D
532	Rental and leasing services	41	30 756	5 955	1 558	256	12.5	3.1
5322	Consumer goods rental	21	9 664	2 017	484	116	23.8	.5
5324	Commercial and industrial machinery and equipment rental and leasing	12	14 029	3 206	859	111	11.1	6.5
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PERRY								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	5	477	35	10	8	100.0	—
532	Rental and leasing services	1	D	D	D	a	D	D
PICKENS								
53	Real estate and rental and leasing	6	854	162	36	15	39.2	29.6
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
PIKE								
53	Real estate and rental and leasing	22	23 033	2 045	524	131	13.0	3.6
531	Real estate	14	4 381	586	164	34	48.7	19.2
532	Rental and leasing services	8	18 652	1 459	360	97	4.7	—
RANDOLPH								
53	Real estate and rental and leasing	9	2 535	539	138	29	23.8	1.3
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
RUSSELL								
53	Real estate and rental and leasing	40	19 418	3 282	815	188	35.1	15.8
531	Real estate	32	14 121	2 130	531	127	45.8	21.8
5311	Lessors of real estate	16	8 806	1 299	339	92	28.5	32.6
5312	Offices of real estate agents and brokers	13	5 228	790	182	32	75.7	2.5
53121	Offices of real estate agents and brokers	13	5 228	790	182	32	75.7	2.5
531210	Offices of real estate agents and brokers	13	5 228	790	182	32	75.7	2.5
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	8	5 297	1 152	284	61	6.4	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
ST. CLAIR								
53	Real estate and rental and leasing	38	17 356	2 636	664	144	37.7	12.9
531	Real estate	27	12 967	1 957	497	89	44.0	17.2
5312	Offices of real estate agents and brokers	11	4 810	589	148	27	86.0	2.6
53121	Offices of real estate agents and brokers	11	4 810	589	148	27	86.0	2.6
531210	Offices of real estate agents and brokers	11	4 810	589	148	27	86.0	2.6
532	Rental and leasing services	11	4 389	679	167	55	19.4	—
SHELBY								
53	Real estate and rental and leasing	154	187 845	37 057	9 168	923	12.1	5.6
531	Real estate	101	132 935	20 935	4 983	526	14.6	4.0
5311	Lessors of real estate	38	84 995	8 588	2 133	203	3.4	1.9
53111	Lessors of residential buildings and dwellings	15	29 705	2 731	714	88	4.5	4.6
531110	Lessors of residential buildings and dwellings	15	29 705	2 731	714	88	4.5	4.6
5311101	Lessors of apartment buildings	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	39	36 680	4 840	1 073	127	42.5	2.8
53121	Offices of real estate agents and brokers	39	36 680	4 840	1 073	127	42.5	2.8
531210	Offices of real estate agents and brokers	39	36 680	4 840	1 073	127	42.5	2.8
5312101	Offices of residential real estate agents and brokers ...	29	29 285	2 019	472	69	48.6	2.7
5312109	Offices of nonresidential real estate agents and brokers	10	7 395	2 821	601	58	18.3	3.1
5313	Activities related to real estate	24	11 260	7 507	1 777	196	9.0	23.4
53131	Real estate property managers	14	10 069	6 943	1 646	176	4.9	22.9
532	Rental and leasing services	52	D	D	D	e	D	D
5322	Consumer goods rental	26	15 698	3 744	915	166	1.3	1.2
53223	Video tape and disc rental	17	5 596	1 053	251	108	3.6	2.5
532230	Video tape and disc rental	17	5 596	1 053	251	108	3.6	2.5
5324	Commercial and industrial machinery and equipment rental and leasing	18	30 268	10 956	2 904	185	4.9	10.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	11	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	10	D	D	D	c	D	D
5324121	Rental and leasing of heavy construction equipment without operators	10	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SUMTER								
53	Real estate and rental and leasing	10	2 890	776	208	20	38.5	22.9
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
TALLADEGA								
53	Real estate and rental and leasing	49	11 607	2 237	513	149	31.1	1.9
531	Real estate	27	4 135	653	144	55	72.5	5.4
5311	Lessors of real estate	12	1 778	325	68	33	40.7	8.0
532	Rental and leasing services	22	7 472	1 584	369	94	8.2	—
5322	Consumer goods rental	13	5 191	1 012	234	63	—	—
TALLAPOOSA								
53	Real estate and rental and leasing	25	9 914	1 909	511	100	23.6	1.4
531	Real estate	16	4 847	896	250	55	42.0	2.9
532	Rental and leasing services	9	5 067	1 013	261	45	6.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TUSCALOOSA								
53	Real estate and rental and leasing	168	98 814	19 701	4 647	952	31.6	5.3
531	Real estate	123	D	D	D	f	D	D
5311	Lessors of real estate	53	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	33	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	33	D	D	D	c	D	D
5311101	Lessors of apartment buildings	24	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	35	D	D	D	c	D	D
53121	Offices of real estate agents and brokers	35	D	D	D	c	D	D
531210	Offices of real estate agents and brokers	35	D	D	D	c	D	D
5312101	Offices of residential real estate agents and brokers ..	29	D	D	D	b	D	D
5313	Activities related to real estate	35	18 123	7 931	1 873	318	38.9	1.8
53131	Real estate property managers	19	15 419	7 159	1 692	286	29.7	1.7
531311	Residential property managers	15	13 156	6 663	1 569	275	20.6	2.0
532	Rental and leasing services	44	D	D	D	e	D	D
5322	Consumer goods rental	25	D	D	D	c	D	D
53223	Video tape and disc rental	15	5 029	858	209	120	3.2	8.6
532230	Video tape and disc rental	15	5 029	858	209	120	3.2	8.6
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
WALKER								
53	Real estate and rental and leasing	42	16 402	3 419	840	178	47.2	1.9
531	Real estate	29	10 435	2 680	661	119	55.0	2.7
5311	Lessors of real estate	21	4 463	1 018	231	64	43.7	6.4
532	Rental and leasing services	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
WASHINGTON								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WILCOX								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	5	316	53	15	11	100.0	—
532	Rental and leasing services	1	D	D	D	a	D	D
WINSTON								
53	Real estate and rental and leasing	15	9 611	3 147	737	116	18.8	3.6
531	Real estate	9	6 489	2 750	644	86	15.0	—
532	Rental and leasing services	6	3 122	397	93	30	26.6	11.0

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ABBEVILLE								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
ALABASTER								
53	Real estate and rental and leasing	11	3 596	520	130	32	11.5	5.0
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
ALBERTVILLE								
53	Real estate and rental and leasing	32	17 238	4 946	1 206	187	34.5	2.2
531	Real estate	23	13 868	4 303	1 047	144	41.8	2.7
5311	Lessors of real estate	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	5 006	402	94	26	77.8	.6
53121	Offices of real estate agents and brokers	10	5 006	402	94	26	77.8	.6
531210	Offices of real estate agents and brokers	10	5 006	402	94	26	77.8	.6
5312101	Offices of residential real estate agents and brokers ...	10	5 006	402	94	26	77.8	.6
532	Rental and leasing services	9	3 370	643	159	43	4.5	—
ALEXANDER CITY								
53	Real estate and rental and leasing	15	6 196	1 249	333	64	26.6	2.3
531	Real estate	9	3 544	703	186	34	37.8	4.0
532	Rental and leasing services	6	2 652	546	147	30	11.5	—
ALICEVILLE								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
ANDALUSIA								
53	Real estate and rental and leasing	14	3 090	959	149	38	52.9	20.7
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
ANNISTON								
53	Real estate and rental and leasing	44	20 901	3 200	760	181	53.3	10.8
531	Real estate	32	15 421	1 906	445	98	67.3	14.7
5311	Lessors of real estate	14	8 324	509	123	36	77.5	20.7
5312	Offices of real estate agents and brokers	12	5 519	942	208	36	66.0	.8
53121	Offices of real estate agents and brokers	12	5 519	942	208	36	66.0	.8
531210	Offices of real estate agents and brokers	12	5 519	942	208	36	66.0	.8
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services	12	5 480	1 294	315	83	13.8	—
5322	Consumer goods rental	10	D	D	D	b	D	D
ARAB								
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
ARAB (PART - MARSHALL COUNTY)								
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
ATHENS								
53	Real estate and rental and leasing	33	10 318	1 582	395	93	50.2	17.1
531	Real estate	25	7 729	881	218	59	57.6	22.8
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
ATMORE								
53	Real estate and rental and leasing	6	2 089	347	71	21	34.9	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ATTALLA								
53	Real estate and rental and leasing	6	2 185	443	108	22	3.3	2.6
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
AUBURN								
53	Real estate and rental and leasing	62	35 500	6 530	1 572	327	35.2	14.9
531	Real estate	50	27 313	5 263	1 273	241	41.9	19.3
5311	Lessors of real estate	25	14 757	1 941	514	106	33.8	27.2
53111	Lessors of residential buildings and dwellings	15	8 573	1 213	317	70	28.3	40.5
531110	Lessors of residential buildings and dwellings	15	8 573	1 213	317	70	28.3	40.5
5312	Offices of real estate agents and brokers	13	7 054	1 028	267	51	45.5	9.6
53121	Offices of real estate agents and brokers	13	7 054	1 028	267	51	45.5	9.6
531210	Offices of real estate agents and brokers	13	7 054	1 028	267	51	45.5	9.6
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate	12	5 502	2 294	492	84	59.1	10.6
53131	Real estate property managers	12	5 502	2 294	492	84	59.1	10.6
531311	Residential property managers	12	5 502	2 294	492	84	59.1	10.6
532	Rental and leasing services	12	8 187	1 267	299	86	12.9	.1
BAY MINETTE								
53	Real estate and rental and leasing	8	2 418	413	85	20	21.1	5.3
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BAYOU LA BATRE								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BESSEMER								
53	Real estate and rental and leasing	31	26 033	6 297	1 483	194	10.2	1.7
531	Real estate	18	8 937	2 760	670	74	27.5	4.9
5311	Lessors of real estate	10	5 221	2 130	519	43	29.4	—
532	Rental and leasing services	13	17 096	3 537	813	120	1.1	—
BIRMINGHAM								
53	Real estate and rental and leasing	300	368 316	80 188	19 450	2 338	11.0	3.6
531	Real estate	221	224 281	55 632	13 410	1 494	15.0	5.6
5311	Lessors of real estate	121	117 309	13 762	3 342	493	12.6	5.8
53111	Lessors of residential buildings and dwellings	65	43 129	5 744	1 417	267	13.2	13.7
531110	Lessors of residential buildings and dwellings	65	43 129	5 744	1 417	267	13.2	13.7
5311101	Lessors of apartment buildings	53	39 160	5 313	1 318	241	11.1	12.0
5311109	Lessors of dwellings other than apartment buildings ...	12	3 969	431	99	26	33.8	30.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	37	69 144	7 367	1 775	179	11.8	1.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	37	69 144	7 367	1 775	179	11.8	1.3
5311201	Lessors of professional and other office buildings	19	9 368	1 092	253	46	36.9	3.2
53113	Lessors of miniwarehouses and self-storage units	15	4 249	527	122	39	15.0	—
531130	Lessors of miniwarehouses and self-storage units	15	4 249	527	122	39	15.0	—
5312	Offices of real estate agents and brokers	45	64 209	16 536	4 103	288	17.7	3.1
53121	Offices of real estate agents and brokers	45	64 209	16 536	4 103	288	17.7	3.1
531210	Offices of residential real estate agents and brokers ...	45	64 209	16 536	4 103	288	17.7	3.1
5312101	Offices of residential real estate agents and brokers ...	27	29 376	2 225	531	78	30.0	3.4
5312109	Offices of nonresidential real estate agents and brokers	18	34 833	14 311	3 572	210	7.3	2.8
5313	Activities related to real estate	55	42 763	25 334	5 965	713	17.6	8.9
53131	Real estate property managers	36	37 524	23 524	5 534	656	12.3	9.3
531311	Residential property managers	21	22 697	11 148	2 750	370	16.6	6.5
531312	Nonresidential property managers	15	14 827	12 376	2 784	286	5.8	13.6
53139	Other activities related to real estate	13	3 515	1 141	271	35	41.0	4.5
531390	Other activities related to real estate	13	3 515	1 141	271	35	41.0	4.5
532	Rental and leasing services	77	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	24	78 933	9 527	2 487	395	.3	—
53211	Passenger car rental and leasing	11	46 040	4 850	1 267	254	—	.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	32 893	4 677	1 220	141	.8	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	32 893	4 677	1 220	141	.8	—
5322	Consumer goods rental	30	28 176	6 658	1 541	249	.7	.2
53229	Other consumer goods rental	10	16 513	3 311	800	109	1.2	.1
5324	Commercial and industrial machinery and equipment rental and leasing	17	29 599	6 596	1 590	153	21.6	.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BIRMINGHAM—Con.								
53	Real estate and rental and leasing—Con.							
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BIRMINGHAM (PART - JEFFERSON COUNTY)								
53	Real estate and rental and leasing	278	291 929	67 040	16 333	2 066	11.3	3.3
531	Real estate	204	152 040	43 406	10 512	1 249	17.2	6.1
5311	Lessors of real estate	112	D	D	D	e	D	D
53111	Lessors of residential buildings and dwellings	61	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	61	D	D	D	c	D	D
5311101	Lessors of apartment buildings	49	D	D	D	c	D	D
5311109	Lessors of dwellings other than apartment buildings	12	3 969	431	99	26	33.8	30.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	18	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	13	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	42	D	D	D	e	D	D
53121	Offices of real estate agents and brokers	42	D	D	D	e	D	D
531210	Offices of real estate agents and brokers	42	D	D	D	e	D	D
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	b	D	D
5312109	Offices of nonresidential real estate agents and brokers	17	D	D	D	c	D	D
5313	Activities related to real estate	50	D	D	D	f	D	D
53131	Real estate property managers	32	D	D	D	f	D	D
531311	Residential property managers	20	D	D	D	e	D	D
531312	Nonresidential property managers	12	D	D	D	c	D	D
53139	Other activities related to real estate	12	D	D	D	b	D	D
531390	Other activities related to real estate	12	D	D	D	b	D	D
532	Rental and leasing services	72	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	23	D	D	D	e	D	D
53211	Passenger car rental and leasing	10	D	D	D	e	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	32 893	4 677	1 220	141	.8	—
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	13	32 893	4 677	1 220	141	.8	—
5322	Consumer goods rental	28	D	D	D	c	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	16	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
BIRMINGHAM (PART - SHELBY COUNTY)								
53	Real estate and rental and leasing	22	76 387	13 148	3 117	272	9.7	4.9
531	Real estate	17	72 241	12 226	2 898	245	10.3	4.6
532	Rental and leasing services	5	4 146	922	219	27	—	10.5
BOAZ								
53	Real estate and rental and leasing	11	11 672	1 493	363	60	1.1	8.6
531	Real estate	6	2 245	161	39	12	5.8	44.9
532	Rental and leasing services	5	9 427	1 332	324	48	—	—
BOAZ (PART - ETOWAH COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BOAZ (PART - MARSHALL COUNTY)								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	5	9 427	1 332	324	48	—	—
BRENT								
53	Real estate and rental and leasing	4	1 048	92	20	11	22.4	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BREWTON								
53	Real estate and rental and leasing	9	2 264	667	151	41	47.7	5.3
531	Real estate	4	1 003	407	93	18	95.9	4.1
532	Rental and leasing services	5	1 261	260	58	23	9.4	6.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BRIDGEPORT								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CALERA								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CALERA (PART - SHELBY COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CENTRE								
53	Real estate and rental and leasing	11	2 301	357	92	35	54.9	1.6
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
CHELSEA								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CHICKASAW								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
CHILDERSBURG								
53	Real estate and rental and leasing	5	717	127	25	13	—	5.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
CHILDERSBURG (PART - TALLADEGA COUNTY)								
53	Real estate and rental and leasing	5	717	127	25	13	—	5.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
CITRONELLE								
53	Real estate and rental and leasing	6	1 112	224	56	22	41.2	28.5
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
CLANTON								
53	Real estate and rental and leasing	18	4 561	932	233	58	25.0	4.1
531	Real estate	10	D	D	D	a	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
COLUMBIANA								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
CULLMAN								
53	Real estate and rental and leasing	33	21 394	4 579	1 079	158	58.0	13.8
531	Real estate	20	10 939	2 106	483	70	55.4	22.2
532	Rental and leasing services	13	10 455	2 473	596	88	60.7	5.0
DADEVILLE								
53	Real estate and rental and leasing	3	830	53	12	6	54.1	—
531	Real estate	3	830	53	12	6	54.1	—
DALEVILLE								
53	Real estate and rental and leasing	7	2 496	561	161	28	53.2	7.2
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
DAPHNE								
53	Real estate and rental and leasing	30	9 770	2 133	497	91	20.6	19.5
531	Real estate	24	7 575	1 710	404	68	19.2	25.1
5312	Offices of real estate agents and brokers	10	3 307	753	168	30	12.9	45.4
53121	Offices of real estate agents and brokers	10	3 307	753	168	30	12.9	45.4
531210	Offices of real estate agents and brokers	10	3 307	753	168	30	12.9	45.4
532	Rental and leasing services	5	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
DECATUR								
53	Real estate and rental and leasing	75	34 675	6 231	1 675	311	36.5	13.5
531	Real estate	51	D	D	D	c	D	D
5311	Lessors of real estate	20	7 166	1 026	250	65	35.0	38.0
53111	Lessors of residential buildings and dwellings	13	5 825	726	184	48	30.2	39.9
531110	Lessors of residential buildings and dwellings	13	5 825	726	184	48	30.2	39.9
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	22	7 507	999	233	45	79.9	10.0
53121	Offices of real estate agents and brokers	22	7 507	999	233	45	79.9	10.0
531210	Offices of real estate agents and brokers	22	7 507	999	233	45	79.9	10.0
5312101	Offices of residential real estate agents and brokers ..	21	D	D	D	b	D	D
532	Rental and leasing services	23	17 421	3 236	908	151	17.0	5.1
5322	Consumer goods rental	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
DECATUR (PART - MORGAN COUNTY)								
53	Real estate and rental and leasing	75	34 675	6 231	1 675	311	36.5	13.5
531	Real estate	51	D	D	D	c	D	D
5311	Lessors of real estate	20	7 166	1 026	250	65	35.0	38.0
53111	Lessors of residential buildings and dwellings	13	5 825	726	184	48	30.2	39.9
531110	Lessors of residential buildings and dwellings	13	5 825	726	184	48	30.2	39.9
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	22	7 507	999	233	45	79.9	10.0
53121	Offices of real estate agents and brokers	22	7 507	999	233	45	79.9	10.0
531210	Offices of real estate agents and brokers	22	7 507	999	233	45	79.9	10.0
5312101	Offices of residential real estate agents and brokers ..	21	D	D	D	b	D	D
532	Rental and leasing services	23	17 421	3 236	908	151	17.0	5.1
5322	Consumer goods rental	12	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
DEMOPOLIS								
53	Real estate and rental and leasing	9	4 444	1 685	322	49	26.9	2.7
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
DOTHAN								
53	Real estate and rental and leasing	87	53 466	8 402	2 109	402	25.8	6.5
531	Real estate	65	D	D	D	c	D	D
5311	Lessors of real estate	30	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	10	3 688	419	110	22	46.9	53.1
531110	Lessors of residential buildings and dwellings	10	3 688	419	110	22	46.9	53.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	18	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	18	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	18	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ..	11	D	D	D	b	D	D
5313	Activities related to real estate	17	D	D	D	b	D	D
532	Rental and leasing services	22	D	D	D	c	D	D
5322	Consumer goods rental	11	6 188	1 214	284	90	19.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admin- istrative records ¹	Estimated ²
DOTHAN (PART - HOUSTON COUNTY)								
53	Real estate and rental and leasing	87	53 466	8 402	2 109	402	25.8	6.5
531	Real estate	65	D	D	D	c	D	D
5311	Lessors of real estate	30	D	D	D	c	D	D
53111	Lessors of residential buildings and dwellings	10	3 688	419	110	22	46.9	53.1
531110	Lessors of residential buildings and dwellings	10	3 688	419	110	22	46.9	53.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	18	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	18	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	18	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
5313	Activities related to real estate	17	D	D	D	b	D	D
532	Rental and leasing services	22	D	D	D	c	D	D
5322	Consumer goods rental	11	6 188	1 214	284	90	19.9	-
ELBA								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	b	D	D
ENTERPRISE								
53	Real estate and rental and leasing	28	10 220	2 143	567	139	37.7	10.2
531	Real estate	20	6 891	1 448	401	81	48.7	15.1
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental and leasing services	8	3 329	695	166	58	14.9	-
ENTERPRISE (PART - COFFEE COUNTY)								
53	Real estate and rental and leasing	28	10 220	2 143	567	139	37.7	10.2
531	Real estate	20	6 891	1 448	401	81	48.7	15.1
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental and leasing services	8	3 329	695	166	58	14.9	-
EUFAULA								
53	Real estate and rental and leasing	13	2 561	404	92	28	42.2	18.0
531	Real estate	10	1 429	156	33	10	67.8	32.2
532	Rental and leasing services	3	1 132	248	59	18	9.9	-
EVERGREEN								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	4	519	79	26	7	60.5	39.5
532	Rental and leasing services	2	D	D	D	a	D	D
FAIRFIELD								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
FAIRHOPE								
53	Real estate and rental and leasing	27	26 017	3 879	620	99	5.5	53.3
531	Real estate	23	19 668	2 299	322	65	4.4	68.4
5312	Offices of real estate agents and brokers	11	3 624	447	125	25	5.7	71.1
53121	Offices of real estate agents and brokers	11	3 624	447	125	25	5.7	71.1
531210	Offices of real estate agents and brokers	11	3 624	447	125	25	5.7	71.1
532	Rental and leasing services	4	6 349	1 580	298	34	9.0	6.5
FAYETTE								
53	Real estate and rental and leasing	6	1 298	328	98	39	82.4	5.5
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
FLORENCE								
53	Real estate and rental and leasing	57	31 113	5 975	1 400	230	37.2	4.4
531	Real estate	42	23 806	4 557	1 005	151	41.7	5.1
5311	Lessors of real estate	20	D	D	D	b	D	D
53111	Lessors of residential buildings and dwellings	12	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	12	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	16	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	13	7 214	1 276	126	32	80.4	3.7
532	Rental and leasing services	14	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
FOLEY								
53	Real estate and rental and leasing	24	18 240	1 517	341	81	6.3	3.8
531	Real estate	17	15 282	1 020	226	54	7.5	.7
532	Rental and leasing services	7	2 958	497	115	27	.4	19.8
FORT PAYNE								
53	Real estate and rental and leasing	22	18 103	3 717	918	121	26.4	5.5
531	Real estate	9	4 564	618	152	18	74.3	19.8
532	Rental and leasing services	13	13 539	3 099	766	103	10.2	.7
FULTONDALE								
53	Real estate and rental and leasing	6	1 987	284	51	19	41.4	-
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
GADSDEN								
53	Real estate and rental and leasing	47	27 824	4 893	1 266	216	35.3	2.3
531	Real estate	29	13 321	2 187	587	102	48.6	4.7
5311	Lessors of real estate	14	7 293	922	233	51	50.4	4.3
53111	Lessors of residential buildings and dwellings	12	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	12	D	D	D	b	D	D
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
532	Rental and leasing services	18	14 503	2 706	679	114	23.1	.2
5322	Consumer goods rental	10	9 735	1 806	460	83	26.9	-
GARDENDALE								
53	Real estate and rental and leasing	14	7 351	1 014	235	62	22.2	-
531	Real estate	8	5 041	452	111	31	19.0	-
532	Rental and leasing services	6	2 310	562	124	31	29.3	-
GENEVA								
53	Real estate and rental and leasing	4	1 046	286	81	41	72.1	-
531	Real estate	3	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
GREENSBORO								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
GREENVILLE								
53	Real estate and rental and leasing	9	1 375	213	51	18	40.5	6.1
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
GULF SHORES								
53	Real estate and rental and leasing	49	47 382	17 794	3 050	630	19.3	2.5
531	Real estate	40	45 520	17 046	3 001	604	19.4	2.5
5312	Offices of real estate agents and brokers	29	39 735	15 236	2 553	518	18.9	-
53121	Offices of real estate agents and brokers	29	39 735	15 236	2 553	518	18.9	-
531210	Offices of real estate agents and brokers	29	39 735	15 236	2 553	518	18.9	-
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	e	D	D
532	Rental and leasing services	9	1 862	748	49	26	15.2	1.1

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
GUNTERSVILLE								
53	Real estate and rental and leasing	14	4 268	646	155	36	49.1	13.6
531	Real estate	10	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
HALEYVILLE								
53	Real estate and rental and leasing	12	9 107	3 119	731	112	14.9	3.8
531	Real estate	6	5 985	2 722	638	82	8.8	—
532	Rental and leasing services	6	3 122	397	93	30	26.6	11.0
HALEYVILLE (PART - WINSTON COUNTY)								
53	Real estate and rental and leasing	12	9 107	3 119	731	112	14.9	3.8
531	Real estate	6	5 985	2 722	638	82	8.8	—
532	Rental and leasing services	6	3 122	397	93	30	26.6	11.0
HAMILTON								
53	Real estate and rental and leasing	6	1 648	143	39	23	21.4	—
531	Real estate	3	226	36	9	7	100.0	—
532	Rental and leasing services	3	1 422	107	30	16	8.9	—
HANCEVILLE								
53	Real estate and rental and leasing	7	438	68	16	9	21.7	30.1
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HARTSELLE								
53	Real estate and rental and leasing	10	4 277	677	140	37	58.8	—
531	Real estate	5	2 009	152	29	7	94.5	—
532	Rental and leasing services	5	2 268	525	111	30	27.1	—
HEADLAND								
53	Real estate and rental and leasing	9	1 556	207	58	22	75.0	—
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HEFLIN								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
HELENA								
53	Real estate and rental and leasing	4	997	177	35	13	6.8	13.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HELENA (PART - SHELBY COUNTY)								
53	Real estate and rental and leasing	4	997	177	35	13	6.8	13.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
HOKES BLUFF								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
HOMEWOOD								
53	Real estate and rental and leasing	61	65 843	10 427	2 662	407	13.5	6.9
531	Real estate	46	44 423	7 954	2 019	306	19.4	9.5
5311	Lessors of real estate	19	31 234	2 430	633	124	10.1	7.6
53111	Lessors of residential buildings and dwellings	13	29 603	2 215	582	114	7.8	8.1
531110	Lessors of residential buildings and dwellings	13	29 603	2 215	582	114	7.8	8.1
5311101	Lessors of apartment buildings	11	D	D	D	b	D	D
5313	Activities related to real estate	22	10 791	5 092	1 288	168	30.6	14.9
53131	Real estate property managers	14	9 225	4 577	1 160	151	24.1	17.4
532	Rental and leasing services	14	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
HOOVER								
53	Real estate and rental and leasing	74	61 671	11 815	2 797	338	13.2	3.4
531	Real estate	58	52 349	8 435	1 958	247	14.1	4.0
5311	Lessors of real estate	23	31 510	3 081	750	100	7.4	3.4
53111	Lessors of residential buildings and dwellings	11	28 687	2 540	628	71	3.5	3.4
531110	Lessors of residential buildings and dwellings	11	28 687	2 540	628	71	3.5	3.4
5311101	Lessors of apartment buildings	10	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	17	13 239	3 009	682	77	23.3	2.1
53121	Offices of real estate agents and brokers	17	13 239	3 009	682	77	23.3	2.1
531210	Offices of real estate agents and brokers	17	13 239	3 009	682	77	23.3	2.1
5312101	Offices of residential real estate agents and brokers ...	14	D	D	D	b	D	D
5313	Activities related to real estate	18	7 600	2 345	526	70	26.0	9.7
53131	Real estate property managers	10	4 830	1 274	311	46	3.4	13.9
532	Rental and leasing services	14	D	D	D	b	D	D
5322	Consumer goods rental	10	5 402	1 162	253	51	13.9	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
HOOVER (PART - JEFFERSON COUNTY)								
53	Real estate and rental and leasing	54	41 939	6 765	1 519	240	15.5	3.3
531	Real estate	41	D	D	D	c	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	10	6 532	773	190	30	30.7	—
53121	Offices of real estate agents and brokers	10	6 532	773	190	30	30.7	—
531210	Offices of real estate agents and brokers	10	6 532	773	190	30	30.7	—
5313	Activities related to real estate	14	D	D	D	b	D	D
532	Rental and leasing services	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
HOOVER (PART - SHELBY COUNTY)								
53	Real estate and rental and leasing	20	19 732	5 050	1 278	98	8.3	3.4
531	Real estate	17	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
HUEYTOWN								
53	Real estate and rental and leasing	8	11 008	1 312	285	50	28.9	—
531	Real estate	3	3 006	222	28	10	100.0	—
532	Rental and leasing services	5	8 002	1 090	257	40	2.2	—
HUNTSVILLE								
53	Real estate and rental and leasing	275	190 808	31 975	8 201	1 448	27.8	9.2
531	Real estate	214	145 176	23 118	6 063	1 038	33.9	11.8
5311	Lessors of real estate	114	87 068	10 042	2 324	470	23.7	11.2
53111	Lessors of residential buildings and dwellings	61	61 053	6 446	1 499	336	15.0	10.5
531110	Lessors of residential buildings and dwellings	61	61 053	6 446	1 499	336	15.0	10.5
5311101	Lessors of apartment buildings	53	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	34	23 342	3 063	712	103	44.2	13.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	34	23 342	3 063	712	103	44.2	13.9
5311201	Lessors of professional and other office buildings	18	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	11	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	14	1 896	419	88	24	33.9	4.1
531130	Lessors of miniwarehouses and self-storage units	14	1 896	419	88	24	33.9	4.1
5312	Offices of real estate agents and brokers	57	41 458	6 703	1 542	246	44.0	15.0
53121	Offices of real estate agents and brokers	57	41 458	6 703	1 542	246	44.0	15.0
531210	Offices of real estate agents and brokers	57	41 458	6 703	1 542	246	44.0	15.0
5312101	Offices of residential real estate agents and brokers ...	42	33 086	3 672	809	167	48.8	16.3
5312109	Offices of nonresidential real estate agents and brokers	15	8 372	3 031	733	79	24.8	9.9
5313	Activities related to real estate	43	16 650	6 373	2 197	322	62.7	7.0
53131	Real estate property managers	19	D	D	D	c	D	D
531311	Residential property managers	12	D	D	D	c	D	D
53132	Offices of real estate appraisers	21	7 777	2 361	546	69	61.0	11.0
531320	Offices of real estate appraisers	21	7 777	2 361	546	69	61.0	11.0
532	Rental and leasing services	60	D	D	D	e	D	D
5322	Consumer goods rental	37	18 389	4 569	1 119	236	17.2	.3
53223	Video tape and disc rental	15	5 511	1 020	244	109	19.5	—
532230	Video tape and disc rental	15	5 511	1 020	244	109	19.5	—
53229	Other consumer goods rental	12	8 980	2 728	674	85	23.2	—
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
HUNTSVILLE (PART - LIMESTONE COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
HUNTSVILLE (PART - MADISON COUNTY)								
53	Real estate and rental and leasing	274	D	D	D	g	D	D
531	Real estate	214	145 176	23 118	6 063	1 038	33.9	11.8
5311	Lessors of real estate	114	87 068	10 042	2 324	470	23.7	11.2
53111	Lessors of residential buildings and dwellings	61	61 053	6 446	1 499	336	15.0	10.5
531110	Lessors of residential buildings and dwellings	61	61 053	6 446	1 499	336	15.0	10.5
5311101	Lessors of apartment buildings	53	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	34	23 342	3 063	712	103	44.2	13.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	34	23 342	3 063	712	103	44.2	13.9
5311201	Lessors of professional and other office buildings	18	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	11	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	14	1 896	419	88	24	33.9	4.1
531130	Lessors of miniwarehouses and self-storage units	14	1 896	419	88	24	33.9	4.1
5312	Offices of real estate agents and brokers	57	41 458	6 703	1 542	246	44.0	15.0
53121	Offices of real estate agents and brokers	57	41 458	6 703	1 542	246	44.0	15.0
531210	Offices of residential real estate agents and brokers	57	41 458	6 703	1 542	246	44.0	15.0
5312101	Offices of residential real estate agents and brokers	42	33 086	3 672	809	167	48.8	16.3
5312109	Offices of nonresidential real estate agents and brokers	15	8 372	3 031	733	79	24.8	9.9
5313	Activities related to real estate	43	16 650	6 373	2 197	322	62.7	7.0
53131	Real estate property managers	19	D	D	D	c	D	D
531311	Residential property managers	12	D	D	D	c	D	D
53132	Offices of real estate appraisers	21	7 777	2 361	546	69	61.0	11.0
531320	Offices of real estate appraisers	21	7 777	2 361	546	69	61.0	11.0
532	Rental and leasing services	59	D	D	D	e	D	D
5322	Consumer goods rental	36	D	D	D	c	D	D
53223	Video tape and disc rental	15	5 511	1 020	244	109	19.5	—
532230	Video tape and disc rental	15	5 511	1 020	244	109	19.5	—
53229	Other consumer goods rental	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
IRONDALE								
53	Real estate and rental and leasing	11	9 276	2 345	551	75	22.6	4.1
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	4	6 030	1 238	303	39	—	1.0
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
JACKSON								
53	Real estate and rental and leasing	8	822	288	59	22	35.3	4.7
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	5	D	D	D	a	D	D
JACKSONVILLE								
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	b	D	D
JASPER								
53	Real estate and rental and leasing	31	13 801	2 890	708	144	46.2	2.3
531	Real estate	23	9 277	2 468	608	108	50.5	3.1
5311	Lessors of real estate	17	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	a	D	D
LA FAYETTE								
53	Real estate and rental and leasing	3	323	95	21	10	63.2	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LANETT								
53	Real estate and rental and leasing	7	1 797	379	98	27	84.6	3.2
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
LEEDS								
53	Real estate and rental and leasing	10	4 849	785	182	42	53.0	—
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LEEDS (PART - JEFFERSON COUNTY)								
53	Real estate and rental and leasing	10	4 849	785	182	42	53.0	—
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LINCOLN								
53	Real estate and rental and leasing	3	405	84	41	8	—	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
LIVINGSTON								
53	Real estate and rental and leasing	5	1 806	622	174	12	39.0	—
531	Real estate	4	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
LUVERNE								
53	Real estate and rental and leasing	6	D	D	D	b	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MADISON								
53	Real estate and rental and leasing	34	28 955	4 585	1 049	214	7.8	4.5
531	Real estate	21	12 959	1 563	379	75	11.2	10.1
5311	Lessors of real estate	11	8 200	896	219	40	10.7	9.8
532	Rental and leasing services	13	15 996	3 022	670	139	5.1	—
MADISON (PART - MADISON COUNTY)								
53	Real estate and rental and leasing	34	28 955	4 585	1 049	214	7.8	4.5
531	Real estate	21	12 959	1 563	379	75	11.2	10.1
5311	Lessors of real estate	11	8 200	896	219	40	10.7	9.8
532	Rental and leasing services	13	15 996	3 022	670	139	5.1	—
MARION								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MIDFIELD								
53	Real estate and rental and leasing	4	2 444	469	109	26	—	—
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D
MILLBROOK								
53	Real estate and rental and leasing	10	2 405	315	68	22	65.7	10.4
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MILLBROOK (PART - ELMORE COUNTY)								
53	Real estate and rental and leasing	10	2 405	315	68	22	65.7	10.4
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
MOBILE								
53	Real estate and rental and leasing	288	192 413	43 938	11 358	1 739	16.3	7.4
531	Real estate	208	98 955	22 164	5 253	855	29.6	13.2
5311	Lessors of real estate	86	45 372	7 077	1 616	307	18.7	18.6
53111	Lessors of residential buildings and dwellings	32	20 759	3 454	770	134	15.5	18.5
531110	Lessors of residential buildings and dwellings	32	20 759	3 454	770	134	15.5	18.5
5311101	Lessors of apartment buildings	23	15 579	2 450	578	99	12.1	11.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	29	17 819	2 601	607	114	18.1	20.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	29	17 819	2 601	607	114	18.1	20.5
5311201	Lessors of professional and other office buildings	16	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	19	4 201	496	123	47	40.4	20.3
531130	Lessors of miniwarehouses and self-storage units	19	4 201	496	123	47	40.4	20.3
5312	Offices of real estate agents and brokers	76	29 341	6 437	1 470	260	34.3	4.7
53121	Offices of real estate agents and brokers	76	29 341	6 437	1 470	260	34.3	4.7
531210	Offices of real estate agents and brokers	76	29 341	6 437	1 470	260	34.3	4.7
5312101	Offices of residential real estate agents and brokers ...	45	D	D	D	c	D	D
5312109	Offices of nonresidential real estate agents and brokers	31	D	D	D	b	D	D
5313	Activities related to real estate	46	24 242	8 650	2 167	288	44.2	13.4
53131	Real estate property managers	23	16 894	6 091	1 520	213	44.0	13.7
531311	Residential property managers	14	12 147	3 389	845	135	53.2	.7
53132	Offices of real estate appraisers	17	6 250	2 223	558	63	45.5	8.0
531320	Offices of real estate appraisers	17	6 250	2 223	558	63	45.5	8.0
532	Rental and leasing services	78	D	D	D	f	D	D
5321	Automotive equipment rental and leasing	19	33 898	4 025	988	178	—	—
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	D	D	D	c	D	D
5321201	Truck rental without drivers	10	D	D	D	b	D	D
5322	Consumer goods rental	37	D	D	D	e	D	D
53223	Video tape and disc rental	15	8 171	1 298	318	109	3.4	4.5
532230	Video tape and disc rental	15	8 171	1 298	318	109	3.4	4.5
53229	Other consumer goods rental	11	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	18	31 888	12 023	3 665	373	3.1	.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	10	22 071	10 390	3 292	325	1.7	.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	2	D	D	D	b	D	D
MONROEVILLE								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	4	2 247	479	108	18	63.9	—
MONTEVALLO								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MONTGOMERY								
53	Real estate and rental and leasing	264	227 679	45 393	10 858	1 909	15.8	8.7
531	Real estate	211	156 392	34 927	8 315	1 447	18.3	10.3
5311	Lessors of real estate	111	83 797	8 083	1 834	446	16.6	10.4
53111	Lessors of residential buildings and dwellings	68	D	D	D	e	D	D
531110	Lessors of residential buildings and dwellings	68	D	D	D	e	D	D
5311101	Lessors of apartment buildings	59	34 458	4 480	988	252	31.6	15.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	24	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	24	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	13	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	14	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	14	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	57	31 053	4 992	1 192	181	21.5	16.0
53121	Offices of real estate agents and brokers	57	31 053	4 992	1 192	181	21.5	16.0
531210	Offices of real estate agents and brokers	57	31 053	4 992	1 192	181	21.5	16.0
5312101	Offices of residential real estate agents and brokers ...	45	26 701	4 050	964	144	19.7	13.9
5312109	Offices of nonresidential real estate agents and brokers	12	4 352	942	228	37	33.1	28.4
5313	Activities related to real estate	43	41 542	21 852	5 289	820	19.2	5.8
53131	Real estate property managers	31	38 710	20 839	5 038	784	18.6	4.5
531311	Residential property managers	24	D	D	D	e	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MONTGOMERY—Con.								
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	52	D	D	D	e	D	D
5321	Automotive equipment rental and leasing	14	48 085	5 013	1 263	187	12.6	3.7
5322	Consumer goods rental	29	D	D	D	c	D	D
53223	Video tape and disc rental	13	D	D	D	c	D	D
532230	Video tape and disc rental	13	D	D	D	c	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
MOODY								
53	Real estate and rental and leasing	7	D	D	D	b	D	D
531	Real estate	6	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
MOULTON								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
MOUNTAIN BROOK								
53	Real estate and rental and leasing	44	45 696	12 760	2 588	468	31.4	5.8
531	Real estate	40	44 074	11 770	2 545	456	30.5	6.0
5311	Lessors of real estate	14	9 216	1 102	255	34	24.5	17.8
5312	Offices of real estate agents and brokers	10	20 070	2 069	458	54	42.5	—
53121	Offices of real estate agents and brokers	10	20 070	2 069	458	54	42.5	—
531210	Offices of real estate agents and brokers	10	20 070	2 069	458	54	42.5	—
5313	Activities related to real estate	16	14 788	8 599	1 832	368	18.0	6.9
532	Rental and leasing services	4	1 622	990	43	12	56.0	—
MUSCLE SHOALS								
53	Real estate and rental and leasing	19	7 519	1 358	344	106	47.7	.7
531	Real estate	12	4 869	892	229	69	73.7	—
532	Rental and leasing services	7	2 650	466	115	37	—	2.0
NEW HOPE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
NORTHPORT								
53	Real estate and rental and leasing	24	9 834	1 759	428	112	40.5	12.2
531	Real estate	20	D	D	D	b	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
ONEONTA								
53	Real estate and rental and leasing	6	1 628	295	74	21	61.4	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
OPELIKA								
53	Real estate and rental and leasing	25	12 861	2 441	613	150	31.0	13.9
531	Real estate	16	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental and leasing services	9	D	D	D	b	D	D
OPP								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
ORANGE BEACH								
53	Real estate and rental and leasing	35	29 564	6 053	1 073	324	22.7	3.7
531	Real estate	27	26 997	5 428	968	278	21.9	4.0
5312	Offices of real estate agents and brokers	15	23 412	4 250	662	223	21.2	.4
53121	Offices of real estate agents and brokers	15	23 412	4 250	662	223	21.2	.4
531210	Offices of real estate agents and brokers	15	23 412	4 250	662	223	21.2	.4
5312101	Offices of residential real estate agents and brokers ...	10	18 006	2 491	343	65	27.3	.5
532	Rental and leasing services	8	2 567	625	105	46	30.9	.6
OXFORD								
53	Real estate and rental and leasing	17	14 476	2 703	638	100	27.1	6.7
531	Real estate	7	5 423	1 064	262	46	72.4	17.4
532	Rental and leasing services	10	9 053	1 639	376	54	—	.3
OXFORD (PART - CALHOUN COUNTY)								
53	Real estate and rental and leasing	17	14 476	2 703	638	100	27.1	6.7
531	Real estate	7	5 423	1 064	262	46	72.4	17.4
532	Rental and leasing services	10	9 053	1 639	376	54	—	.3
OZARK								
53	Real estate and rental and leasing	15	2 911	601	172	94	75.1	10.7
531	Real estate	11	1 325	190	48	18	78.1	17.6
532	Rental and leasing services	4	1 586	411	124	76	72.6	5.0
PELHAM								
53	Real estate and rental and leasing	44	57 588	13 350	3 444	296	15.1	7.4
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	11	9 073	1 315	260	43	9.5	.6
532	Rental and leasing services	20	35 904	10 699	2 863	213	1.3	11.1
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
PELL CITY								
53	Real estate and rental and leasing	19	8 069	1 051	250	65	33.3	24.7
531	Real estate	12	D	D	D	b	D	D
532	Rental and leasing services	7	D	D	D	b	D	D
PHENIX CITY								
53	Real estate and rental and leasing	33	14 041	2 524	618	161	45.6	4.8
531	Real estate	28	11 238	1 922	467	115	53.9	6.0
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	12	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	12	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
532	Rental and leasing services	5	2 803	602	151	46	12.1	—
PHENIX CITY (PART - RUSSELL COUNTY)								
53	Real estate and rental and leasing	33	14 041	2 524	618	161	45.6	4.8
531	Real estate	28	11 238	1 922	467	115	53.9	6.0
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	12	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	12	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	12	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	b	D	D
532	Rental and leasing services	5	2 803	602	151	46	12.1	—
PIEDMONT								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
PIEDMONT (PART - CALHOUN COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
PLEASANT GROVE								
53	Real estate and rental and leasing	4	1 224	209	47	14	57.4	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
PRATTVILLE								
53	Real estate and rental and leasing	29	16 427	3 811	977	130	34.1	13.6
531	Real estate	20	9 528	2 470	639	73	58.7	22.6
532	Rental and leasing services	9	6 899	1 341	338	57	—	1.2
PRATTVILLE (PART - AUTAUGA COUNTY)								
53	Real estate and rental and leasing	29	16 427	3 811	977	130	34.1	13.6
531	Real estate	20	9 528	2 470	639	73	58.7	22.6
532	Rental and leasing services	9	6 899	1 341	338	57	—	1.2
PRICHARD								
53	Real estate and rental and leasing	9	3 023	718	169	33	.7	17.6
531	Real estate	7	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
RAINBOW CITY								
53	Real estate and rental and leasing	12	5 571	778	190	36	18.0	3.1
531	Real estate	8	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
RAINSVILLE								
53	Real estate and rental and leasing	4	696	150	34	21	73.4	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
RED BAY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
ROANOKE								
53	Real estate and rental and leasing	5	1 896	442	115	22	1.3	1.7
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
ROBERTSDALE								
53	Real estate and rental and leasing	7	1 581	222	52	16	10.8	17.8
531	Real estate	6	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
RUSSELLVILLE								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	3	1 231	184	48	14	44.8	26.3
SARALAND								
53	Real estate and rental and leasing	14	4 507	1 027	270	59	38.6	—
531	Real estate	7	1 499	255	60	17	90.3	—
532	Rental and leasing services	7	3 008	772	210	42	12.8	—
SCOTTSBORO								
53	Real estate and rental and leasing	22	7 787	1 302	302	73	30.8	30.3
531	Real estate	14	2 777	286	71	22	75.9	10.8
532	Rental and leasing services	8	5 010	1 016	231	51	5.8	41.0
SELMA								
53	Real estate and rental and leasing	31	9 537	1 501	378	85	35.6	12.2
531	Real estate	22	D	D	D	b	D	D
5311	Lessors of real estate	13	D	D	D	a	D	D
532	Rental and leasing services	9	D	D	D	b	D	D
SHEFFIELD								
53	Real estate and rental and leasing	10	4 486	641	168	34	3.4	85.6
531	Real estate	6	3 163	342	94	25	4.8	95.2
532	Rental and leasing services	4	1 323	299	74	9	—	62.5

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							From admini- strative records ¹	Estimated ²
SMITHS STATION								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
SOUTHSIDE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
SOUTHSIDE (PART - ETOWAH COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
SPANISH FORT								
53	Real estate and rental and leasing	5	642	130	26	9	24.9	25.1
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SPRINGVILLE								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SUMITON								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SUMITON (PART - WALKER COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
SYLACAUGA								
53	Real estate and rental and leasing	14	4 632	776	164	43	28.3	2.9
531	Real estate	6	1 354	158	18	5	90.1	9.9
532	Rental and leasing services	8	3 278	618	146	38	2.7	—
TALLADEGA								
53	Real estate and rental and leasing	23	5 002	924	217	64	43.4	.8
531	Real estate	16	2 280	268	80	32	78.0	1.7
532	Rental and leasing services	7	2 722	656	137	32	14.4	—
TALLASSEE								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
TALLASSEE (PART - ELMORE COUNTY)								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
TARRANT								
53	Real estate and rental and leasing	3	1 335	371	111	12	—	16.6
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
THOMASVILLE								
53	Real estate and rental and leasing	11	2 641	423	96	24	53.4	10.9
531	Real estate	7	1 221	129	31	9	58.6	23.5
532	Rental and leasing services	4	1 420	294	65	15	48.9	—
TROY								
53	Real estate and rental and leasing	21	D	D	D	c	D	D
531	Real estate	13	D	D	D	b	D	D
532	Rental and leasing services	8	18 652	1 459	360	97	4.7	—
TRUSSVILLE								
53	Real estate and rental and leasing	13	13 485	2 075	670	61	20.9	2.0
531	Real estate	10	9 325	744	166	24	30.3	2.9
532	Rental and leasing services	3	4 160	1 331	504	37	—	—

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							From admini- strative records ¹	Estimated ²
TRUSSVILLE (PART - JEFFERSON COUNTY)								
53	Real estate and rental and leasing	13	13 485	2 075	670	61	20.9	2.0
531	Real estate	10	9 325	744	166	24	30.3	2.9
532	Rental and leasing services	3	4 160	1 331	504	37	—	—
TUSCALOOSA								
53	Real estate and rental and leasing	116	77 388	16 178	3 794	729	26.5	4.7
531	Real estate	82	54 850	11 980	2 842	526	27.9	5.8
5311	Lessors of real estate	32	22 239	2 894	656	185	16.6	7.2
53111	Lessors of residential buildings and dwellings	22	11 934	2 104	467	126	18.2	6.7
531110	Lessors of residential buildings and dwellings	22	11 934	2 104	467	126	18.2	6.7
5311101	Lessors of apartment buildings	17	8 231	1 797	420	112	18.1	9.7
5312	Offices of real estate agents and brokers	23	16 321	2 162	541	74	33.0	7.8
53121	Offices of real estate agents and brokers	23	16 321	2 162	541	74	33.0	7.8
531210	Offices of real estate agents and brokers	23	16 321	2 162	541	74	33.0	7.8
5312101	Offices of residential real estate agents and brokers ...	19	13 016	1 718	430	66	40.1	5.2
5313	Activities related to real estate	27	16 290	6 924	1 645	267	38.4	1.8
53131	Real estate property managers	16	D	D	D	c	D	D
531311	Residential property managers	12	D	D	D	c	D	D
532	Rental and leasing services	33	D	D	D	c	D	D
5322	Consumer goods rental	17	9 351	1 736	396	124	33.0	3.4
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
TUSCUMBIA								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
TUSKEGEE								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	5	1 214	215	49	14	20.8	8.3
532	Rental and leasing services	1	D	D	D	a	D	D
UNION SPRINGS								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
VALLEY								
53	Real estate and rental and leasing	6	2 814	477	103	20	82.4	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
VESTAVIA HILLS								
53	Real estate and rental and leasing	56	214 400	40 007	9 137	1 464	2.2	2.1
531	Real estate	37	D	D	D	c	D	D
5311	Lessors of real estate	14	47 494	3 173	739	151	1.7	.4
5312	Offices of real estate agents and brokers	16	14 700	1 254	357	50	21.9	18.9
53121	Offices of real estate agents and brokers	16	14 700	1 254	357	50	21.9	18.9
531210	Offices of real estate agents and brokers	16	14 700	1 254	357	50	21.9	18.9
5312101	Offices of residential real estate agents and brokers ...	13	13 147	975	265	39	13.4	21.1
532	Rental and leasing services	18	149 510	34 781	7 816	1 237	—	1.1
5321	Automotive equipment rental and leasing	11	D	D	D	g	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
VESTAVIA HILLS (PART - JEFFERSON COUNTY)								
53	Real estate and rental and leasing	55	D	D	D	g	D	D
531	Real estate	36	D	D	D	c	D	D
5311	Lessors of real estate	14	47 494	3 173	739	151	1.7	.4
5312	Offices of real estate agents and brokers	15	D	D	D	b	D	D
53121	Offices of real estate agents and brokers	15	D	D	D	b	D	D
531210	Offices of real estate agents and brokers	15	D	D	D	b	D	D
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	18	149 510	34 781	7 816	1 237	—	1.1
5321	Automotive equipment rental and leasing	11	D	D	D	g	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
VESTAVIA HILLS (PART - SHELBY COUNTY)								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
WARRIOR								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WARRIOR (PART - JEFFERSON COUNTY)								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WETUMPKA								
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
WINFIELD								
53	Real estate and rental and leasing	5	747	156	33	10	40.6	3.1
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
WINFIELD (PART - MARION COUNTY)								
53	Real estate and rental and leasing	5	747	156	33	10	40.6	3.1
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
YORK								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF BALDWIN COUNTY								
53	Real estate and rental and leasing	59	29 404	5 180	1 189	196	40.6	8.5
531	Real estate	48	24 701	4 107	946	144	45.9	8.7
5311	Lessors of real estate	15	3 825	492	106	25	63.9	9.9
5312	Offices of real estate agents and brokers	23	16 095	2 578	594	81	53.2	2.9
53121	Offices of real estate agents and brokers	23	16 095	2 578	594	81	53.2	2.9
531210	Offices of real estate agents and brokers	23	16 095	2 578	594	81	53.2	2.9
5312101	Offices of residential real estate agents and brokers ...	21	D	D	D	b	D	D
5313	Activities related to real estate	10	4 781	1 037	246	38	7.0	27.2
532	Rental and leasing services	11	4 703	1 073	243	52	12.4	7.4
BALANCE OF BARBOUR COUNTY								
53	Real estate and rental and leasing	3	200	36	9	7	100.0	—
531	Real estate	3	200	36	9	7	100.0	—
BALANCE OF BIBB COUNTY								
53	Real estate and rental and leasing	4	1 085	232	55	13	2.9	4.0
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF BLOUNT COUNTY								
53	Real estate and rental and leasing	5	543	197	41	10	42.0	5.5
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
	BALANCE OF BULLOCK COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF BUTLER COUNTY							
53	Real estate and rental and leasing	6	803	165	43	21	47.8	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF CALHOUN COUNTY							
53	Real estate and rental and leasing	17	3 679	866	208	48	41.7	4.6
531	Real estate	13	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	b	D	D
	BALANCE OF CHAMBERS COUNTY							
53	Real estate and rental and leasing	4	837	134	43	8	6.0	80.9
531	Real estate	4	837	134	43	8	6.0	80.9
	BALANCE OF CHEROKEE COUNTY							
53	Real estate and rental and leasing	5	745	155	30	15	100.0	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF CHILTON COUNTY							
53	Real estate and rental and leasing	6	547	87	19	12	43.1	—
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF CHOCTAW COUNTY							
53	Real estate and rental and leasing	6	1 161	209	56	22	21.3	14.1
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
	BALANCE OF CLARKE COUNTY							
53	Real estate and rental and leasing	5	1 555	403	103	23	30.9	7.3
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF CLAY COUNTY							
53	Real estate and rental and leasing	9	757	235	54	22	52.7	16.5
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF COFFEE COUNTY							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF COLBERT COUNTY							
53	Real estate and rental and leasing	5	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	4	D	D	D	a	D	D
	BALANCE OF CONECUH COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF COOSA COUNTY							
53	Real estate and rental and leasing	6	1 521	153	17	9	67.8	28.1
531	Real estate	6	1 521	153	17	9	67.8	28.1
	BALANCE OF COVINGTON COUNTY							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	BALANCE OF CRENSHAW COUNTY							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini-strative records ¹	Estimated ²
	BALANCE OF CULLMAN COUNTY							
53	Real estate and rental and leasing	10	3 236	812	195	42	45.3	4.7
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
	BALANCE OF DALE COUNTY							
53	Real estate and rental and leasing	4	3 444	662	159	32	72.9	—
531	Real estate	2	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF DALLAS COUNTY							
53	Real estate and rental and leasing	6	2 388	478	113	18	—	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	BALANCE OF DEKALB COUNTY							
53	Real estate and rental and leasing	16	3 480	700	169	61	54.7	1.1
531	Real estate	10	D	D	D	b	D	D
532	Rental and leasing services	6	D	D	D	b	D	D
	BALANCE OF ELMORE COUNTY							
53	Real estate and rental and leasing	16	3 017	365	83	30	71.2	2.3
531	Real estate	15	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
	BALANCE OF ESCAMBIA COUNTY							
53	Real estate and rental and leasing	6	933	299	83	19	44.5	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	BALANCE OF ETOWAH COUNTY							
53	Real estate and rental and leasing	6	5 494	1 554	400	60	15.6	—
531	Real estate	3	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	BALANCE OF FRANKLIN COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF GENEVA COUNTY							
53	Real estate and rental and leasing	7	1 406	175	44	18	37.8	25.5
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
	BALANCE OF GREENE COUNTY							
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
	BALANCE OF HENRY COUNTY							
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
	BALANCE OF HOUSTON COUNTY							
53	Real estate and rental and leasing	5	1 981	399	111	17	4.4	1.8
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
	BALANCE OF JACKSON COUNTY							
53	Real estate and rental and leasing	7	D	D	D	a	D	D
531	Real estate	4	985	185	38	9	29.6	70.4
532	Rental and leasing services	3	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF JEFFERSON COUNTY								
53	Real estate and rental and leasing	86	76 464	14 338	3 041	440	8.1	2.8
531	Real estate	58	55 042	10 620	2 188	275	8.7	3.1
5311	Lessors of real estate	34	35 199	3 503	826	128	6.5	2.9
53111	Lessors of residential buildings and dwellings	20	24 268	2 711	662	99	7.4	1.0
531110	Lessors of residential buildings and dwellings	20	24 268	2 711	662	99	7.4	1.0
5311101	Lessors of apartment buildings	19	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	15	17 815	6 541	1 230	128	5.7	3.0
53121	Offices of real estate agents and brokers	15	17 815	6 541	1 230	128	5.7	3.0
531210	Offices of real estate agents and brokers	15	17 815	6 541	1 230	128	5.7	3.0
532	Rental and leasing services	28	21 422	3 718	853	165	6.5	1.9
5322	Consumer goods rental	18	7 917	1 703	382	108	6.4	5.1
53223	Video tape and disc rental	11	3 320	598	160	69	15.2	—
532230	Video tape and disc rental	11	3 320	598	160	69	15.2	—
BALANCE OF LAMAR COUNTY								
53	Real estate and rental and leasing	7	881	182	44	14	64.8	—
531	Real estate	3	453	80	20	5	100.0	—
532	Rental and leasing services	4	428	102	24	9	27.6	—
BALANCE OF LAUDERDALE COUNTY								
53	Real estate and rental and leasing	13	2 396	480	121	42	57.7	—
531	Real estate	5	1 111	228	47	11	100.0	—
532	Rental and leasing services	8	1 285	252	74	31	21.1	—
BALANCE OF LAWRENCE COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF LEE COUNTY								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF LIMESTONE COUNTY								
53	Real estate and rental and leasing	9	D	D	D	b	D	D
531	Real estate	6	2 269	346	73	56	69.5	4.4
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF LOWNDES COUNTY								
53	Real estate and rental and leasing	5	412	60	15	9	100.0	—
531	Real estate	5	412	60	15	9	100.0	—
BALANCE OF MACON COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF MADISON COUNTY								
53	Real estate and rental and leasing	26	9 969	1 539	347	89	17.0	18.4
531	Real estate	17	D	D	D	b	D	D
532	Rental and leasing services	9	D	D	D	b	D	D
BALANCE OF MARENGO COUNTY								
53	Real estate and rental and leasing	4	3 258	389	87	12	26.6	8.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF MARION COUNTY								
53	Real estate and rental and leasing	5	406	79	37	14	100.0	—
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF MARSHALL COUNTY								
53	Real estate and rental and leasing	10	12 335	2 421	610	101	14.2	2.3
531	Real estate	9	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF MOBILE COUNTY								
53	Real estate and rental and leasing	64	34 751	7 348	1 797	302	22.7	5.5
531	Real estate	35	D	D	D	b	D	D
5311	Lessors of real estate	20	8 146	1 256	320	53	30.4	14.8
532	Rental and leasing services	28	21 133	5 162	1 294	199	10.2	1.4
5322	Consumer goods rental	15	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF MONROE COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF MONTGOMERY COUNTY								
53	Real estate and rental and leasing	13	6 983	1 412	320	61	11.8	.5
531	Real estate	8	1 245	235	58	13	49.8	2.9
532	Rental and leasing services	5	5 738	1 177	262	48	3.5	—
BALANCE OF MORGAN COUNTY								
53	Real estate and rental and leasing	20	12 113	2 592	702	103	10.3	.5
531	Real estate	7	1 046	398	163	28	91.6	.7
532	Rental and leasing services	13	11 067	2 194	539	75	2.6	.5
BALANCE OF PERRY COUNTY								
53	Real estate and rental and leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
BALANCE OF PICKENS COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF PIKE COUNTY								
53	Real estate and rental and leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF RANDOLPH COUNTY								
53	Real estate and rental and leasing	4	639	97	23	7	90.8	—
531	Real estate	4	639	97	23	7	90.8	—
BALANCE OF RUSSELL COUNTY								
53	Real estate and rental and leasing	7	5 377	758	197	27	7.6	44.6
531	Real estate	4	2 883	208	64	12	14.2	83.1
532	Rental and leasing services	3	2 494	550	133	15	—	—
BALANCE OF ST. CLAIR COUNTY								
53	Real estate and rental and leasing	10	5 611	927	255	36	24.1	2.1
531	Real estate	8	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF SHELBY COUNTY								
53	Real estate and rental and leasing	43	27 330	4 387	1 072	176	14.1	5.3
531	Real estate	31	19 797	2 693	699	111	13.1	4.3
5312	Offices of real estate agents and brokers	16	10 405	1 031	255	32	20.7	4.2
53121	Offices of real estate agents and brokers	16	10 405	1 031	255	32	20.7	4.2
531210	Offices of real estate agents and brokers	16	10 405	1 031	255	32	20.7	4.2
5312101	Offices of residential real estate agents and brokers	10	9 345	718	182	21	19.1	2.2
532	Rental and leasing services	12	7 533	1 694	373	65	16.8	7.8
BALANCE OF SUMTER COUNTY								
53	Real estate and rental and leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF TALLADEGA COUNTY								
53	Real estate and rental and leasing	4	851	326	66	21	15.3	.9
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
BALANCE OF TALLAPOOSA COUNTY								
53	Real estate and rental and leasing	7	2 888	607	166	30	8.5	—
531	Real estate	4	473	140	52	15	51.8	—
532	Rental and leasing services	3	2 415	467	114	15	—	—
BALANCE OF TUSCALOOSA COUNTY								
53	Real estate and rental and leasing	28	11 592	1 764	425	111	58.0	3.6
531	Real estate	21	7 497	1 309	298	92	83.7	4.1
5311	Lessors of real estate	13	5 650	938	215	73	80.3	5.0
532	Rental and leasing services	7	4 095	455	127	19	11.1	2.7
BALANCE OF WALKER COUNTY								
53	Real estate and rental and leasing	10	D	D	D	b	D	D
531	Real estate	6	1 158	212	53	11	91.4	—
532	Rental and leasing services	4	D	D	D	b	D	D
BALANCE OF WASHINGTON COUNTY								
53	Real estate and rental and leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF WILCOX COUNTY								
53	Real estate and rental and leasing	6	D	D	D	a	D	D
531	Real estate	5	316	53	15	11	100.0	—
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF WINSTON COUNTY								
53	Real estate and rental and leasing	3	504	28	6	4	88.9	—
531	Real estate	3	504	28	6	4	88.9	—

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

ALABAMA

Arab is in Cullman and Marshall Counties.

Bayou La Batre is now tabulated separately due to a population increase. This change deletes territory from the Balance of Mobile County.

Birmingham is in Jefferson and Shelby Counties.

Boaz is in Etowah and Marshall Counties.

Calera is in Chilton and Shelby Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Chilton and Shelby Counties.

Centreville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Bibb County.

Chelsea is now tabulated separately due to a population increase. This change deletes territory from the Balance of Shelby County.

Childersburg is in Shelby and Talladega Counties.

Cordova is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Walker County.

Decatur is in Limestone and Morgan Counties.

Dothan is in Dale, Henry, and Houston Counties.

East Brewton is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Escambia County.

Enterprise is in Coffee and Dale Counties.

Glencoe is in Calhoun and Etowah Counties.

Haleyville is in Marion and Winston Counties.

Helena is in Jefferson and Shelby Counties; it annexed into Jefferson County in March 1996, but this change was not submitted to the Census Bureau until August 1998. This change deletes territory from the Balance of Jefferson County.

Hoover is in Jefferson and Shelby Counties.

Huntsville is in Limestone and Madison Counties.

La Fayette name corrected from Lafayette in August 1999.

Leeds is in Jefferson, St. Clair, and Shelby Counties.

Linden is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Marengo County.

Lipscomb is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Jefferson County.

Madison is in Limestone and Madison Counties.

Millbrook is in Autauga and Elmore Counties; it annexed into Autauga County in February 1999. This change deletes territory from the Balance of Autauga County.

Oxford is in Calhoun and Talladega Counties.

Phenix City is in Lee and Russell Counties.

Piedmont is in Calhoun and Cherokee Counties.

Prattville is in Autauga and Elmore Counties.

Smiths Station incorporated in June 2001. This change deletes territory from the Balance of Lee County.

Southside is in Calhoun and Etowah Counties.

Springville is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Clair County.

Sumiton is in Jefferson and Walker Counties.

Tallassee is in Elmore and Tallapoosa Counties.

Trussville is in Jefferson and St. Clair Counties.

Vestavia Hills is in Jefferson and Shelby Counties.

Warrior is in Blount and Jefferson Counties; it was erroneously reported in Blount County in April 1997; a correction deleting Warrior from Blount County was reported in 2003 too late to be included in the Economic Census. This change deletes territory from the Balance of Blount County.

Winfield is in Fayette and Marion Counties.

Balance of Autauga County lost territory due to the annexation of Millbrook into the county.

Balance of Bibb County includes Centreville, which is no longer tabulated separately due to a population decrease.

Balance of Blount County lost territory due to the erroneous addition of Warrior in the county; a correction deleting Warrior from the county was reported in 2003 too late to be included in the Economic Census.

Balance of Chilton County no longer includes Calera (part), which is tabulated separately due to a population increase.

Balance of Escambia County includes East Brewton, which is no longer tabulated separately due to a population decrease.

Balance of Jefferson County includes Lipscomb, which is no longer tabulated separately due to a population decrease and lost territory due to the annexation of Helena into the county.

Balance of Lee County lost territory due to the incorporation of Smiths Station.

Balance of Marengo County includes Linden, which is no longer tabulated separately due to a population decrease.

Balance of Mobile County no longer includes Bayou La Batre, which is tabulated separately due to a population increase.

Balance of St. Clair County no longer includes Springville, which is tabulated separately due to a population increase.

Balance of Shelby County no longer includes Calera (part) and Chelsea, which are tabulated separately due to a population increase.

Balance of Walker County includes Cordova, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA

Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area

Barrow County, GA

Bartow County, GA

Butts County, GA

Carroll County, GA

Cherokee County, GA

Clayton County, GA

Cobb County, GA

Coweta County, GA

Dawson County, GA

DeKalb County, GA

Douglas County, GA

Fayette County, GA

Forsyth County, GA

Fulton County, GA

Gwinnett County, GA

Haralson County, GA

Heard County, GA

Henry County, GA

Jasper County, GA

Lamar County, GA

Meriwether County, GA

Newton County, GA

Paulding County, GA

Pickens County, GA

Pike County, GA

Rockdale County, GA

Spalding County, GA

Walton County, GA

Cedartown, GA Micropolitan Statistical Area

Polk County, GA

Gainesville, GA Metropolitan Statistical Area

Hall County, GA

LaGrange, GA Micropolitan Statistical Area

Troup County, GA

Thomaston, GA Micropolitan Statistical Area

Upson County, GA

Valley, AL Micropolitan Statistical Area

Chambers County, AL

BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA

Birmingham-Hoover, AL Metropolitan Statistical Area

Bibb County, AL

Blount County, AL

Chilton County, AL

Jefferson County, AL

St. Clair County, AL

Shelby County, AL

Walker County, AL

Cullman, AL Micropolitan Statistical Area

Cullman County, AL

COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA

Auburn-Opelika, AL Metropolitan Statistical Area

Lee County, AL

Columbus, GA-AL Metropolitan Statistical Area

Russell County, AL

Chattahoochee County, GA

Harris County, GA

Marion County, GA

Muscogee County, GA

Tuskegee, AL Micropolitan Statistical Area

Macon County, AL

DOTHAN-ENTERPRISE-OZARK, AL COMBINED STATISTICAL AREA

Dothan, AL Metropolitan Statistical Area

Geneva County, AL

Henry County, AL

Houston County, AL

Enterprise-Ozark, AL Micropolitan Statistical Area

Coffee County, AL

Dale County, AL

HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA

Decatur, AL Metropolitan Statistical Area

Lawrence County, AL

Morgan County, AL

Huntsville, AL Metropolitan Statistical Area

Limestone County, AL

Madison County, AL

MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA

Daphne-Fairhope, AL Micropolitan Statistical Area

Baldwin County, AL

Mobile, AL Metropolitan Statistical Area

Mobile County, AL

ALBERTVILLE, AL MICROPOLITAN STATISTICAL AREA

Marshall County, AL

ANNISTON-OXFORD, AL METROPOLITAN STATISTICAL AREA

Calhoun County, AL

FLORENCE, AL METROPOLITAN STATISTICAL AREA

Colbert County, AL

Lauderdale County, AL

GADSDEN, AL METROPOLITAN STATISTICAL AREA

Etowah County, AL

MONTGOMERY, AL METROPOLITAN STATISTICAL AREA

Autauga County, AL

Elmore County, AL

Lowndes County, AL

Montgomery County, AL

SCOTTSBORO, AL MICROPOLITAN STATISTICAL AREA

Jackson County, AL

SELMA, AL MICROPOLITAN STATISTICAL AREA

Dallas County, AL

TALLADEGA-SYLACAUGA, AL MICROPOLITAN STATISTICAL AREA

Talladega County, AL

TROY, AL MICROPOLITAN STATISTICAL AREA

Pike County, AL

TUSCALOOSA, AL METROPOLITAN STATISTICAL AREA

Greene County, AL

Hale County, AL

Tuscaloosa County, AL

