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2002 Economic Census

Information

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Information

SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.

-
- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Receipts not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
KANSAS								
51	Information	1 528	N	2 349 449	655 978	49 738	N	N
511	Publishing industries (except Internet)	368	1 971 764	390 655	95 543	10 703	1.2	4.0
5111	Newspaper, periodical, book, and directory publishers	309	1 748 514	323 298	78 031	9 616	1.2	3.5
51111	Newspaper publishers	172	254 121	86 594	20 907	3 709	2.8	2.5
511110	Newspaper publishers	172	254 121	86 594	20 907	3 709	2.8	2.5
51112	Periodical publishers	68	235 889	69 669	17 733	1 477	2.0	20.9
511120	Periodical publishers	68	235 889	69 669	17 733	1 477	2.0	20.9
51113	Book publishers	25	22 452	6 152	1 508	209	13.5	7.3
511130	Book publishers	25	22 452	6 152	1 508	209	13.5	7.3
51114	Directory and mailing list publishers	27	385 186	48 280	12 522	1 195	1.2	.6
511140	Directory and mailing list publishers	27	385 186	48 280	12 522	1 195	1.2	.6
51119	Other publishers	17	850 866	112 603	25 361	3 026	.1	.2
511191	Greeting card publishers	3	D	D	D	g	D	D
511199	All other publishers	14	D	D	D	f	D	D
512	Software publishers	59	223 250	67 357	17 512	1 087	1.2	8.4
51221	Software publishers	59	223 250	67 357	17 512	1 087	1.2	8.4
512210	Software publishers	59	223 250	67 357	17 512	1 087	1.2	8.4
512	Motion picture and sound recording industries	133	N	16 492	3 894	1 500	N	N
5121	Motion picture and video industries	123	N	15 223	3 585	1 458	N	N
51211	Motion picture and video production	47	Q	5 053	1 088	134	Q	Q
512110	Motion picture and video production	47	Q	5 053	1 088	134	Q	Q
51213	Motion picture and video exhibition	70	82 887	9 866	2 412	1 306	2.1	20.9
512131	Motion picture theaters (except drive-ins)	65	81 161	9 590	2 354	1 262	1.6	21.4
512132	Drive-in motion picture theaters	5	1 726	276	58	44	25.5	-
51219	Postproduction and other motion picture and video industries	6	1 080	304	85	18	20.7	3.7
512191	Teleproduction and other postproduction services	5	D	D	D	a	D	D
512199	Other motion picture and video industries	1	D	D	D	a	D	D
5122	Sound recording industries	10	N	1 269	309	42	N	N
51223	Music publishers	1	D	D	D	a	D	D
512230	Music publishers	1	D	D	D	a	D	D
51224	Sound recording studios	8	D	D	D	b	D	D
512240	Sound recording studios	8	D	D	D	b	D	D
51229	Other sound recording industries	1	D	D	D	a	D	D
512290	Other sound recording industries	1	D	D	D	a	D	D
5122909	All other sound recording industries	1	D	D	D	a	D	D
515	Broadcasting (except Internet)	108	234 276	86 247	20 696	2 539	3.1	1.1
5151	Radio and television broadcasting	106	D	D	D	h	D	D
51511	Radio broadcasting	88	D	D	D	g	D	D
515111	Radio networks	5	D	D	D	b	D	D
515112	Radio stations	83	123 432	46 746	11 438	1 533	3.6	.8
51512	Television broadcasting	18	102 673	36 267	8 530	924	2.6	1.2
515120	Television broadcasting	18	102 673	36 267	8 530	924	2.6	1.2
5152	Cable and other subscription programming	2	D	D	D	a	D	D
51521	Cable and other subscription programming	2	D	D	D	a	D	D
515210	Cable and other subscription programming	2	D	D	D	a	D	D
516	Internet publishing and broadcasting	8	20 156	3 770	928	74	-	90.6
5161	Internet publishing and broadcasting	8	20 156	3 770	928	74	-	90.6
51611	Internet publishing and broadcasting	8	20 156	3 770	928	74	-	90.6
516110	Internet publishing and broadcasting	8	20 156	3 770	928	74	-	90.6
517	Telecommunications	706	N	1 733 246	505 863	31 044	N	N
5171	Wired telecommunications carriers	440	Q	913 373	282 762	17 320	Q	Q
51711	Wired telecommunications carriers	440	Q	913 373	282 762	17 320	Q	Q
517110	Wired telecommunications carriers	440	Q	913 373	282 762	17 320	Q	Q
5172	Wireless telecommunications carriers (except satellite)	158	Q	764 770	209 687	12 059	Q	Q
51721	Wireless telecommunications carriers (except satellite)	158	Q	764 770	209 687	12 059	Q	Q
517211	Paging	16	Q	4 772	1 280	154	Q	Q
517212	Cellular and other wireless telecommunications	142	Q	759 998	208 407	11 905	Q	Q
5173	Telecommunications resellers	30	58 509	10 944	3 170	301	7.6	4.5
51731	Telecommunications resellers	30	58 509	10 944	3 170	301	7.6	4.5
517310	Telecommunications resellers	30	58 509	10 944	3 170	301	7.6	4.5
5174	Satellite telecommunications	6	D	D	D	b	D	D
51741	Satellite telecommunications	6	D	D	D	b	D	D
517410	Satellite telecommunications	6	D	D	D	b	D	D
5175	Cable and other program distribution	69	Q	42 306	9 743	1 235	Q	Q
51751	Cable and other program distribution	69	Q	42 306	9 743	1 235	Q	Q
517510	Cable and other program distribution	69	Q	42 306	9 743	1 235	Q	Q
5179	Other telecommunications	3	D	D	D	b	D	D
51791	Other telecommunications	3	D	D	D	b	D	D
517910	Other telecommunications	3	D	D	D	b	D	D

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	KANSAS—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	142	323 769	109 785	26 766	3 127	6.0	5.2
5181	Internet service providers and web search portals	36	28 274	13 185	2 695	328	10.3	9.8
51811	Internet service providers and web search portals	36	28 274	13 185	2 695	328	10.3	9.8
518111	Internet service providers	32	D	D	D	e	D	D
518112	Web search portals	4	D	D	D	b	D	D
5182	Data processing, hosting, and related services	106	295 495	96 600	24 071	2 799	5.6	4.8
51821	Data processing, hosting, and related services	106	295 495	96 600	24 071	2 799	5.6	4.8
518210	Data processing, hosting, and related services	106	295 495	96 600	24 071	2 799	5.6	4.8
519	Other information services	63	28 052	9 254	2 288	751	3.2	12.9
5191	Other information services	63	28 052	9 254	2 288	751	3.2	12.9
51911	News syndicates	6	D	D	D	b	D	D
519110	News syndicates	6	D	D	D	b	D	D
51912	Libraries and archives	55	13 634	3 635	900	527	.9	14.1
519120	Libraries and archives	55	13 634	3 635	900	527	.9	14.1
51919	All other information services	2	D	D	D	c	D	D
519190	All other information services	2	D	D	D	c	D	D

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA							
51	Information	1 100	N	D	D	I	N	N
511	Publishing industries (except Internet)	257	D	D	D	j	D	D
5111	Newspaper, periodical, book, and directory publishers	189	D	D	D	j	D	D
51111	Newspaper publishers	68	D	D	D	h	D	D
511110	Newspaper publishers	68	D	D	D	h	D	D
51112	Periodical publishers	60	D	D	D	g	D	D
511120	Periodical publishers	60	D	D	D	g	D	D
51113	Book publishers	26	D	D	D	f	D	D
511130	Book publishers	26	D	D	D	f	D	D
51114	Directory and mailing list publishers	21	D	D	D	f	D	D
511140	Directory and mailing list publishers	21	D	D	D	f	D	D
51119	Other publishers	14	D	D	D	i	D	D
511191	Greeting card publishers	3	D	D	D	i	D	D
511199	All other publishers	11	D	D	D	e	D	D
5112	Software publishers	68	D	D	D	g	D	D
51121	Software publishers	68	D	D	D	g	D	D
511210	Software publishers	68	D	D	D	g	D	D
512	Motion picture and sound recording industries	115	N	D	D	g	N	N
5121	Motion picture and video industries	100	N	D	D	g	N	N
51211	Motion picture and video production	60	Q	7 291	1 730	164	Q	Q
512110	Motion picture and video production	60	Q	7 291	1 730	164	Q	Q
51213	Motion picture and video exhibition	30	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	27	D	D	D	g	D	D
5122	Sound recording industries	15	N	D	D	b	N	N
51224	Sound recording studios	11	D	D	D	b	D	D
512240	Sound recording studios	11	D	D	D	b	D	D
515	Broadcasting (except Internet)	39	D	D	D	g	D	D
5151	Radio and television broadcasting	39	D	D	D	g	D	D
51511	Radio broadcasting	29	D	D	D	f	D	D
515112	Radio stations	29	D	D	D	f	D	D
51512	Television broadcasting	10	D	D	D	f	D	D
515120	Television broadcasting	10	D	D	D	f	D	D
516	Internet publishing and broadcasting	9	D	D	D	b	D	D
5161	Internet publishing and broadcasting	9	D	D	D	b	D	D
51611	Internet publishing and broadcasting	9	D	D	D	b	D	D
516110	Internet publishing and broadcasting	9	D	D	D	b	D	D
517	Telecommunications	506	N	D	D	k	N	N
5171	Wired telecommunications carriers	326	Q	D	D	j	Q	Q
51711	Wired telecommunications carriers	326	Q	D	D	j	Q	Q
517110	Wired telecommunications carriers	326	Q	D	D	j	Q	Q
5172	Wireless telecommunications carriers (except satellite)	120	Q	D	D	j	Q	Q
51721	Wireless telecommunications carriers (except satellite)	120	Q	D	D	j	Q	Q
517212	Cellular and other wireless telecommunications	111	Q	D	D	j	Q	Q
5173	Telecommunications resellers	21	D	D	D	e	D	D
51731	Telecommunications resellers	21	D	D	D	e	D	D
517310	Telecommunications resellers	21	D	D	D	e	D	D
5174	Satellite telecommunications	5	D	D	D	f	D	D
51741	Satellite telecommunications	5	D	D	D	f	D	D
517410	Satellite telecommunications	5	D	D	D	f	D	D
5175	Cable and other program distribution	30	Q	D	D	g	Q	Q
51751	Cable and other program distribution	30	Q	D	D	g	Q	Q
517510	Cable and other program distribution	30	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	146	474 013	220 557	56 996	3 990	1.4	3.8
5181	Internet service providers and web search portals	32	19 802	11 717	2 409	194	4.9	33.3
51811	Internet service providers and web search portals	32	19 802	11 717	2 409	194	4.9	33.3
518111	Internet service providers	28	D	D	D	c	D	D
5182	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
51821	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
518210	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
519	Other information services	28	D	D	D	f	D	D
5191	Other information services	28	D	D	D	f	D	D
51911	News syndicates	3	D	D	D	c	D	D
519110	News syndicates	3	D	D	D	c	D	D
51912	Libraries and archives	25	D	D	D	e	D	D
519120	Libraries and archives	25	D	D	D	e	D	D
	Atchison, KS Micropolitan Statistical Area							
51	Information	8	N	D	D	b	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO- KS COMBINED STATISTICAL AREA—Con.								
Kansas City, MO-KS Metropolitan Statistical Area								
51	Information	1 072	N	2 871 361	841 741	52 648	N	N
511	Publishing industries (except Internet)	251	3 627 420	587 469	170 752	12 277	2.2	4.2
5111	Newspaper, periodical, book, and directory publishers	184	3 333 811	499 066	146 674	10 782	.6	3.3
51111	Newspaper publishers	63	D	D	D	h	D	D
511110	Newspaper publishers	63	D	D	D	h	D	D
51112	Periodical publishers	60	D	D	D	g	D	D
511120	Periodical publishers	60	D	D	D	g	D	D
51113	Book publishers	26	D	D	D	f	D	D
511130	Book publishers	26	D	D	D	f	D	D
51114	Directory and mailing list publishers	21	D	D	D	f	D	D
511140	Directory and mailing list publishers	21	D	D	D	f	D	D
51119	Other publishers	14	D	D	D	i	D	D
511191	Greeting card publishers	3	D	D	D	i	D	D
511199	All other publishers	11	D	D	D	e	D	D
5112	Software publishers	67	293 609	88 403	24 078	1 495	20.5	14.0
51121	Software publishers	67	293 609	88 403	24 078	1 495	20.5	14.0
511210	Software publishers	67	293 609	88 403	24 078	1 495	20.5	14.0
512	Motion picture and sound recording industries	113	N	D	D	g	N	N
5121	Motion picture and video industries	98	N	D	D	g	N	N
51211	Motion picture and video production	60	Q	7 291	1 730	164	Q	Q
512110	Motion picture and video production	60	Q	7 291	1 730	164	Q	Q
51213	Motion picture and video exhibition	28	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins)	25	D	D	D	g	D	D
5122	Sound recording industries	15	N	D	D	b	N	N
51224	Sound recording studios	11	D	D	D	b	D	D
512240	Sound recording studios	11	D	D	D	b	D	D
515	Broadcasting (except Internet)	36	216 643	71 530	17 325	1 470	.1	.3
5151	Radio and television broadcasting	36	216 643	71 530	17 325	1 470	.1	.3
51511	Radio broadcasting	26	D	D	D	f	D	D
515112	Radio stations	26	D	D	D	f	D	D
51512	Television broadcasting	10	D	D	D	f	D	D
515120	Television broadcasting	10	D	D	D	f	D	D
516	Internet publishing and broadcasting	9	D	D	D	b	D	D
5161	Internet publishing and broadcasting	9	D	D	D	b	D	D
51611	Internet publishing and broadcasting	9	D	D	D	b	D	D
516110	Internet publishing and broadcasting	9	D	D	D	b	D	D
517	Telecommunications	490	N	1 945 444	584 183	32 788	N	N
5171	Wired telecommunications carriers	315	Q	1 114 975	358 618	20 041	Q	Q
51711	Wired telecommunications carriers	315	Q	1 114 975	358 618	20 041	Q	Q
517110	Wired telecommunications carriers	315	Q	1 114 975	358 618	20 041	Q	Q
5172	Wireless telecommunications carriers (except satellite)	118	Q	718 521	198 093	10 372	Q	Q
51721	Wireless telecommunications carriers (except satellite)	118	Q	718 521	198 093	10 372	Q	Q
517212	Cellular and other wireless telecommunications	109	Q	D	D	j	Q	Q
5173	Telecommunications resellers	21	D	D	D	e	D	D
51731	Telecommunications resellers	21	D	D	D	e	D	D
517310	Telecommunications resellers	21	D	D	D	e	D	D
5174	Satellite telecommunications	5	D	D	D	f	D	D
51741	Satellite telecommunications	5	D	D	D	f	D	D
517410	Satellite telecommunications	5	D	D	D	f	D	D
5175	Cable and other program distribution	27	Q	D	D	g	Q	Q
51751	Cable and other program distribution	27	Q	D	D	g	Q	Q
517510	Cable and other program distribution	27	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	146	474 013	220 557	56 996	3 990	1.4	3.8
5181	Internet service providers and web search portals	32	19 802	11 717	2 409	194	4.9	33.3
51811	Internet service providers and web search portals	32	19 802	11 717	2 409	194	4.9	33.3
518111	Internet service providers	28	D	D	D	c	D	D
5182	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
51821	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
518210	Data processing, hosting, and related services	114	454 211	208 840	54 587	3 796	1.2	2.5
519	Other information services	27	D	D	D	f	D	D
5191	Other information services	27	D	D	D	f	D	D
51911	News syndicates	3	D	D	D	c	D	D
519110	News syndicates	3	D	D	D	c	D	D
51912	Libraries and archives	24	D	D	D	e	D	D
519120	Libraries and archives	24	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA—Con.								
Warrensburg, MO Micropolitan Statistical Area								
51	Information	20	N	D	D	c	N	N
517	Telecommunications	12	N	D	D	c	N	N
WICHITA-WINFIELD, KS COMBINED STATISTICAL AREA								
51	Information	261	N	252 787	64 390	7 296	N	N
511	Publishing industries (except Internet)	55	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	48	D	D	D	g	D	D
51111	Newspaper publishers	21	D	D	D	f	D	D
511110	Newspaper publishers	21	D	D	D	f	D	D
51114	Directory and mailing list publishers	7	50 931	9 682	2 251	198	3.9	—
511140	Directory and mailing list publishers	7	50 931	9 682	2 251	198	3.9	—
512	Motion picture and sound recording industries	28	N	D	D	e	N	N
5121	Motion picture and video industries	25	N	D	D	e	N	N
51213	Motion picture and video exhibition	15	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	14	D	D	D	e	D	D
515	Broadcasting (except Internet)	25	D	D	D	f	D	D
5151	Radio and television broadcasting	24	D	D	D	f	D	D
51511	Radio broadcasting	18	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D
517	Telecommunications	118	N	D	D	h	N	N
5171	Wired telecommunications carriers	69	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	69	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	69	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	36	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	36	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	34	Q	D	D	g	Q	Q
5175	Cable and other program distribution	9	Q	D	D	e	Q	Q
51751	Cable and other program distribution	9	Q	D	D	e	Q	Q
517510	Cable and other program distribution	9	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	27	D	D	D	e	D	D
5182	Data processing, hosting, and related services	22	D	D	D	e	D	D
51821	Data processing, hosting, and related services	22	D	D	D	e	D	D
518210	Data processing, hosting, and related services	22	D	D	D	e	D	D
Wichita, KS Metropolitan Statistical Area								
51	Information	245	N	248 175	63 292	7 139	N	N
511	Publishing industries (except Internet)	52	164 194	41 526	10 503	1 191	2.4	3.0
5111	Newspaper, periodical, book, and directory publishers	45	D	D	D	g	D	D
51111	Newspaper publishers	18	D	D	D	f	D	D
511110	Newspaper publishers	18	D	D	D	f	D	D
51114	Directory and mailing list publishers	7	50 931	9 682	2 251	198	3.9	—
511140	Directory and mailing list publishers	7	50 931	9 682	2 251	198	3.9	—
512	Motion picture and sound recording industries	26	N	D	D	e	N	N
5121	Motion picture and video industries	23	N	D	D	e	N	N
51213	Motion picture and video exhibition	13	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	12	D	D	D	e	D	D
515	Broadcasting (except Internet)	24	79 859	27 245	6 387	767	3.4	.3
5151	Radio and television broadcasting	23	D	D	D	f	D	D
51511	Radio broadcasting	17	D	D	D	e	D	D
515112	Radio stations	16	D	D	D	e	D	D
517	Telecommunications	110	N	156 789	41 255	4 383	N	N
5171	Wired telecommunications carriers	64	Q	110 608	30 836	2 825	Q	Q
51711	Wired telecommunications carriers	64	Q	110 608	30 836	2 825	Q	Q
517110	Wired telecommunications carriers	64	Q	110 608	30 836	2 825	Q	Q
5172	Wireless telecommunications carriers (except satellite)	34	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	34	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	32	Q	D	D	g	Q	Q
5175	Cable and other program distribution	8	Q	D	D	e	Q	Q
51751	Cable and other program distribution	8	Q	D	D	e	Q	Q
517510	Cable and other program distribution	8	Q	D	D	e	Q	Q

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	WICHITA-WINFIELD, KS COMBINED STATISTICAL AREA—Con.							
	Wichita, KS Metropolitan Statistical Area—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	25	42 509	18 863	4 270	446	.1	6.0
5182	Data processing, hosting, and related services	21	D	D	D	e	D	D
51821	Data processing, hosting, and related services	21	D	D	D	e	D	D
518210	Data processing, hosting, and related services	21	D	D	D	e	D	D
	Winfield, KS Micropolitan Statistical Area							
51	Information	16	N	4 612	1 098	157	N	N
517	Telecommunications	8	N	D	D	b	N	N
	COFFEYVILLE, KS MICROPOLITAN STATISTICAL AREA							
51	Information	27	N	6 593	1 778	300	N	N
517	Telecommunications	13	N	2 199	577	52	N	N
	DODGE CITY, KS MICROPOLITAN STATISTICAL AREA							
51	Information	19	N	11 662	2 978	311	N	N
511	Publishing industries (except Internet)	3	21 061	6 923	1 712	185	—	—
5111	Newspaper, periodical, book, and directory publishers	3	21 061	6 923	1 712	185	—	—
517	Telecommunications	13	N	4 146	1 121	96	N	N
	EMPORIA, KS MICROPOLITAN STATISTICAL AREA							
51	Information	18	N	14 463	3 806	531	N	N
517	Telecommunications	9	N	12 026	3 202	400	N	N
5171	Wired telecommunications carriers	6	Q	11 515	3 094	386	Q	Q
51711	Wired telecommunications carriers	6	Q	11 515	3 094	386	Q	Q
517110	Wired telecommunications carriers	6	Q	11 515	3 094	386	Q	Q
	GARDEN CITY, KS MICROPOLITAN STATISTICAL AREA							
51	Information	18	N	6 255	1 536	238	N	N
517	Telecommunications	8	N	2 488	684	57	N	N
	GREAT BEND, KS MICROPOLITAN STATISTICAL AREA							
51	Information	14	N	2 806	723	132	N	N
	HAYS, KS MICROPOLITAN STATISTICAL AREA							
51	Information	18	N	6 314	1 518	226	N	N
517	Telecommunications	7	N	3 129	804	80	N	N
	HUTCHINSON, KS MICROPOLITAN STATISTICAL AREA							
51	Information	19	N	13 965	3 295	465	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
517	Telecommunications	8	N	3 506	866	68	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LAWRENCE, KS METROPOLITAN STATISTICAL AREA								
51	Information	45	N	91 394	23 445	3 419	N	N
511	Publishing industries (except Internet)	19	303 309	46 472	10 657	1 357	.8	2.7
5111	Newspaper, periodical, book, and directory publishers	15	D	D	D	g	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	f	N	N
5171	Wired telecommunications carriers	5	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	5	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	5	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	g	D	D
5182	Data processing, hosting, and related services	5	D	D	D	g	D	D
51821	Data processing, hosting, and related services	5	D	D	D	g	D	D
518210	Data processing, hosting, and related services	5	D	D	D	g	D	D
LIBERAL, KS MICROPOLITAN STATISTICAL AREA								
51	Information	12	N	2 603	669	127	N	N
MANHATTAN, KS MICROPOLITAN STATISTICAL AREA								
51	Information	51	N	34 136	9 270	1 219	N	N
511	Publishing industries (except Internet)	15	70 278	15 315	3 901	570	.3	—
5111	Newspaper, periodical, book, and directory publishers	15	70 278	15 315	3 901	570	.3	—
51119	Other publishers	2	D	D	D	e	D	D
511199	All other publishers	2	D	D	D	e	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	25	N	16 911	4 915	523	N	N
5172	Wireless telecommunications carriers (except satellite)	7	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	7	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	7	Q	D	D	e	Q	Q
MCPHERSON, KS MICROPOLITAN STATISTICAL AREA								
51	Information	18	N	4 426	997	135	N	N
517	Telecommunications	8	N	3 260	719	57	N	N
PARSONS, KS MICROPOLITAN STATISTICAL AREA								
51	Information	16	N	3 198	858	133	N	N
PITTSBURG, KS MICROPOLITAN STATISTICAL AREA								
51	Information	21	N	18 113	4 346	610	N	N
511	Publishing industries (except Internet)	7	29 526	9 961	2 433	315	—	27.2
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
517	Telecommunications	7	N	4 681	1 095	107	N	N
ST. JOSEPH, MO-KS METROPOLITAN STATISTICAL AREA								
51	Information	37	N	19 923	4 749	699	N	N
511	Publishing industries (except Internet)	11	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	e	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	16	N	7 568	1 842	191	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SALINA, KS MICROPOLITAN STATISTICAL AREA								
51	Information	28	N	25 785	6 752	811	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	16	N	19 062	5 243	490	N	N
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	e	Q	Q
TOPEKA, KS METROPOLITAN STATISTICAL AREA								
51	Information	100	N	117 720	31 278	3 000	N	N
511	Publishing industries (except Internet)	22	305 616	46 488	11 154	1 329	.4	.4
5111	Newspaper, periodical, book, and directory publishers	19	D	D	D	g	D	D
51111	Newspaper publishers	8	D	D	D	e	D	D
511110	Newspaper publishers	8	D	D	D	e	D	D
51119	Other publishers	2	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	24 989	10 158	2 512	338	1.9	—
5151	Radio and television broadcasting	10	24 989	10 158	2 512	338	1.9	—
51511	Radio broadcasting	6	10 041	4 305	1 004	131	4.7	—
517	Telecommunications	50	N	54 578	15 960	1 029	N	N
5171	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	35	Q	D	D	f	Q	Q
519	Other information services	7	D	D	D	c	D	D
5191	Other information services	7	D	D	D	c	D	D

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
51	ALLEN Information	15	N	1 859	427	77	N	N
51	ANDERSON Information	3	N	574	162	29	N	N
51	ATCHISON Information	8	N	D	D	b	N	N
51	BARBER Information	5	N	1 478	352	45	N	N
517	Telecommunications	3	N	D	D	b	N	N
51	BARTON Information	14	N	2 806	723	132	N	N
51	BOURBON Information	6	N	936	212	41	N	N
51	BROWN Information	8	N	1 648	420	54	N	N
51	BUTLER Information	15	N	2 615	695	99	N	N
51	CHASE Information	1	N	D	D	a	N	N
51	CHAUTAUQUA Information	2	N	D	D	a	N	N
51	CHEROKEE Information	7	N	853	205	32	N	N
51	CHEYENNE Information	1	N	D	D	a	N	N
51	CLARK Information	1	N	D	D	a	N	N
51	CLAY Information	5	N	1 159	342	54	N	N
51	CLOUD Information	8	N	2 196	528	81	N	N
51	COFFEY Information	6	N	1 164	319	65	N	N
51	COMANCHE Information	2	N	D	D	a	N	N
51	COWLEY Information	16	N	4 612	1 098	157	N	N
517	Telecommunications	8	N	D	D	b	N	N
51	CRAWFORD Information	21	N	18 113	4 346	610	N	N
511	Publishing industries (except Internet)	7	29 526	9 961	2 433	315	—	27.2
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
517	Telecommunications	7	N	4 681	1 095	107	N	N
51	DICKINSON Information	10	N	1 050	298	50	N	N
51	DONIPHAN Information	3	N	D	D	a	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
DOUGLAS								
51	Information	45	N	91 394	23 445	3 419	N	N
511	Publishing industries (except Internet)	19	303 309	46 472	10 657	1 357	.8	2.7
5111	Newspaper, periodical, book, and directory publishers	15	D	D	D	g	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	13	N	D	D	f	N	N
5171	Wired telecommunications carriers	5	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	5	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	5	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	g	D	D
5182	Data processing, hosting, and related services	5	D	D	D	g	D	D
51821	Data processing, hosting, and related services	5	D	D	D	g	D	D
518210	Data processing, hosting, and related services	5	D	D	D	g	D	D
EDWARDS								
51	Information	3	N	D	D	a	N	N
ELK								
51	Information	3	N	D	D	c	N	N
ELLIS								
51	Information	18	N	6 314	1 518	226	N	N
517	Telecommunications	7	N	3 129	804	80	N	N
ELLSWORTH								
51	Information	5	N	1 846	346	41	N	N
FINNEY								
51	Information	18	N	6 255	1 536	238	N	N
517	Telecommunications	8	N	2 488	684	57	N	N
FORD								
51	Information	19	N	11 662	2 978	311	N	N
511	Publishing industries (except Internet)	3	21 061	6 923	1 712	185	—	—
5111	Newspaper, periodical, book, and directory publishers	3	21 061	6 923	1 712	185	—	—
517	Telecommunications	13	N	4 146	1 121	96	N	N
FRANKLIN								
51	Information	10	N	D	D	b	N	N
GEARY								
51	Information	12	N	D	D	c	N	N
517	Telecommunications	7	N	D	D	b	N	N
GOVE								
51	Information	3	N	D	D	a	N	N
GRAHAM								
51	Information	1	N	D	D	a	N	N
GRANT								
51	Information	2	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	c	N	N
GRAY								
51	Information	3	N	D	D	b	N	N
GREELEY								
51	Information	2	N	D	D	a	N	N
GREENWOOD								
51	Information	8	N	D	D	b	N	N
HAMILTON								
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	HARPER Information	2	N	D	D	a	N	N
51	HARVEY Information	14	N	2 186	586	102	N	N
51	HODGEMAN Information	1	N	D	D	a	N	N
51	JACKSON Information	6	N	D	D	b	N	N
51	JEFFERSON Information	8	N	807	191	32	N	N
51	JEWELL Information	3	N	D	D	a	N	N
51	JOHNSON Information	464	N	1 617 314	469 483	26 856	N	N
511	Publishing industries (except Internet)	103	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	64	D	D	D	g	D	D
51112	Periodical publishers	31	D	D	D	g	D	D
511120	Periodical publishers	31	D	D	D	g	D	D
51114	Directory and mailing list publishers	11	D	D	D	f	D	D
511140	Directory and mailing list publishers	11	D	D	D	f	D	D
51119	Other publishers	6	D	D	D	c	D	D
511199	All other publishers	6	D	D	D	c	D	D
5112	Software publishers	39	D	D	D	f	D	D
51121	Software publishers	39	D	D	D	f	D	D
511210	Software publishers	39	D	D	D	f	D	D
512	Motion picture and sound recording industries	47	N	D	D	f	N	N
5121	Motion picture and video industries	44	N	D	D	f	N	N
51211	Motion picture and video production	31	Q	D	D	c	Q	Q
512110	Motion picture and video production	31	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	10	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	9	D	D	D	e	D	D
515	Broadcasting (except Internet)	13	D	D	D	f	D	D
5151	Radio and television broadcasting	13	D	D	D	f	D	D
51511	Radio broadcasting	12	D	D	D	e	D	D
515112	Radio stations	12	D	D	D	e	D	D
517	Telecommunications	233	N	1 372 107	407 546	21 594	N	N
5171	Wired telecommunications carriers	143	Q	D	D	j	Q	Q
51711	Wired telecommunications carriers	143	Q	D	D	j	Q	Q
517110	Wired telecommunications carriers	143	Q	D	D	j	Q	Q
5172	Wireless telecommunications carriers (except satellite)	65	Q	D	D	j	Q	Q
51721	Wireless telecommunications carriers (except satellite)	65	Q	D	D	j	Q	Q
517212	Cellular and other wireless telecommunications	61	Q	D	D	i	Q	Q
5173	Telecommunications resellers	13	D	D	D	c	D	D
51731	Telecommunications resellers	13	D	D	D	c	D	D
517310	Telecommunications resellers	13	D	D	D	c	D	D
518	Internet service providers, web search portals, and data processing services	60	D	D	D	f	D	D
5182	Data processing, hosting, and related services	53	D	D	D	f	D	D
51821	Data processing, hosting, and related services	53	D	D	D	f	D	D
518210	Data processing, hosting, and related services	53	D	D	D	f	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
51	KEARNY Information	1	N	D	D	a	N	N
51	KINGMAN Information	8	N	433	123	27	N	N
51	KIOWA Information	5	N	D	D	b	N	N
51	LABETTE Information	16	N	3 198	858	133	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	LANE							
	Information	1	N	D	D	a	N	N
	LEAVENWORTH							
51	Information	16	N	D	D	f	N	N
511	Publishing industries (except Internet)	7	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	f	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
517	Telecommunications	5	N	D	D	b	N	N
	LINN							
51	Information	5	N	D	D	b	N	N
	LYON							
51	Information	17	N	D	D	f	N	N
517	Telecommunications	9	N	12 026	3 202	400	N	N
5171	Wired telecommunications carriers	6	Q	11 515	3 094	386	Q	Q
51711	Wired telecommunications carriers	6	Q	11 515	3 094	386	Q	Q
517110	Wired telecommunications carriers	6	Q	11 515	3 094	386	Q	Q
	MCPHERSON							
51	Information	18	N	4 426	997	135	N	N
517	Telecommunications	8	N	3 260	719	57	N	N
	MARION							
51	Information	6	N	563	143	43	N	N
	MARSHALL							
51	Information	8	N	2 175	521	79	N	N
517	Telecommunications	2	N	D	D	b	N	N
	MEADE							
51	Information	4	N	790	215	40	N	N
	MIAMI							
51	Information	11	N	D	D	b	N	N
	MITCHELL							
51	Information	7	N	1 695	394	62	N	N
	MONTGOMERY							
51	Information	27	N	6 593	1 778	300	N	N
517	Telecommunications	13	N	2 199	577	52	N	N
	MORRIS							
51	Information	6	N	487	250	38	N	N
	MORTON							
51	Information	4	N	D	D	b	N	N
	NEMAHA							
51	Information	8	N	D	D	b	N	N
	NEOSHO							
51	Information	9	N	1 692	397	79	N	N
	NESS							
51	Information	2	N	D	D	a	N	N
	NORTON							
51	Information	4	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
	OSAGE							
51	Information	6	N	D	D	b	N	N
	OSBORNE							
51	Information	5	N	483	121	45	N	N
	OTTAWA							
51	Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
PAWNEE								
51	Information	4	N	D	D	a	N	N
PHILLIPS								
51	Information	5	N	D	D	c	N	N
519	Other information services	1	D	D	D	c	D	D
5191	Other information services	1	D	D	D	c	D	D
51912	Libraries and archives	1	D	D	D	c	D	D
519120	Libraries and archives	1	D	D	D	c	D	D
POTTAWATOMIE								
51	Information	10	N	D	D	e	N	N
511	Publishing industries (except Internet)	6	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	e	D	D
51119	Other publishers	1	D	D	D	e	D	D
511199	All other publishers	1	D	D	D	e	D	D
PRATT								
51	Information	6	N	D	D	b	N	N
RAWLINS								
51	Information	3	N	259	59	13	N	N
RENO								
51	Information	19	N	13 965	3 295	465	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
517	Telecommunications	8	N	3 506	866	68	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	c	D	D
REPUBLIC								
51	Information	5	N	558	144	23	N	N
RICE								
51	Information	8	N	1 022	255	71	N	N
RILEY								
51	Information	29	N	D	D	f	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	15	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	e	Q	Q
ROOKS								
51	Information	4	N	154	64	13	N	N
RUSH								
51	Information	3	N	D	D	b	N	N
RUSSELL								
51	Information	7	N	1 648	410	65	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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							From admini- strative records ¹	Estimated ²
SALINE								
51	Information	26	N	D	D	f	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	15	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	e	Q	Q
SCOTT								
51	Information	3	N	217	54	9	N	N
SEDGWICK								
51	Information	200	N	239 750	61 087	6 811	N	N
511	Publishing industries (except Internet)	37	155 926	38 730	9 843	1 034	1.9	2.6
5111	Newspaper, periodical, book, and directory publishers	30	D	D	D	f	D	D
51111	Newspaper publishers	7	D	D	D	f	D	D
511110	Newspaper publishers	7	D	D	D	f	D	D
51114	Directory and mailing list publishers	7	50 931	9 682	2 251	198	3.9	—
511140	Directory and mailing list publishers	7	50 931	9 682	2 251	198	3.9	—
512	Motion picture and sound recording industries	23	N	D	D	e	N	N
5121	Motion picture and video industries	21	N	D	D	e	N	N
51213	Motion picture and video exhibition	11	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	10	D	D	D	c	D	D
515	Broadcasting (except Internet)	21	79 324	27 068	6 348	759	3.4	.3
5151	Radio and television broadcasting	20	D	D	D	f	D	D
51511	Radio broadcasting	14	D	D	D	e	D	D
515112	Radio stations	13	D	D	D	e	D	D
517	Telecommunications	92	N	152 078	39 923	4 280	N	N
5171	Wired telecommunications carriers	52	Q	106 824	29 746	2 754	Q	Q
51711	Wired telecommunications carriers	52	Q	106 824	29 746	2 754	Q	Q
517110	Wired telecommunications carriers	52	Q	106 824	29 746	2 754	Q	Q
5172	Wireless telecommunications carriers (except satellite)	31	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	31	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	29	Q	D	D	g	Q	Q
5175	Cable and other program distribution	5	Q	D	D	e	Q	Q
51751	Cable and other program distribution	5	Q	D	D	e	Q	Q
517510	Cable and other program distribution	5	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	22	D	D	D	e	D	D
5182	Data processing, hosting, and related services	19	D	D	D	e	D	D
51821	Data processing, hosting, and related services	19	D	D	D	e	D	D
518210	Data processing, hosting, and related services	19	D	D	D	e	D	D
SEWARD								
51	Information	12	N	2 603	669	127	N	N

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Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
	SHAWNEE							
51	Information	78	N	114 664	30 514	2 892	N	N
511	Publishing industries (except Internet)	17	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	15	D	D	D	g	D	D
51111	Newspaper publishers	4	D	D	D	e	D	D
511110	Newspaper publishers	4	D	D	D	e	D	D
51119	Other publishers	2	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	D	D	D	e	D	D
5151	Radio and television broadcasting	9	D	D	D	e	D	D
51511	Radio broadcasting	5	D	D	D	c	D	D
517	Telecommunications	39	N	52 499	15 413	977	N	N
5171	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
519	Other information services	3	D	D	D	c	D	D
5191	Other information services	3	D	D	D	c	D	D
	SHERIDAN							
51	Information	3	N	D	D	a	N	N
	SHERMAN							
51	Information	11	N	1 496	299	62	N	N
	SMITH							
51	Information	3	N	141	36	10	N	N
	STAFFORD							
51	Information	3	N	D	D	a	N	N
	STEVENS							
51	Information	1	N	D	D	a	N	N
	SUMNER							
51	Information	16	N	3 624	924	127	N	N
517	Telecommunications	5	N	2 592	670	52	N	N
	THOMAS							
51	Information	13	N	3 277	861	91	N	N
	TREGO							
51	Information	2	N	D	D	a	N	N
	WABAUNSEE							
51	Information	2	N	D	D	a	N	N
	WALLACE							
51	Information	3	N	240	48	22	N	N
	WASHINGTON							
51	Information	3	N	D	D	a	N	N
	WICHITA							
51	Information	1	N	D	D	a	N	N
	WILSON							
51	Information	4	N	602	155	19	N	N
	WOODSON							
51	Information	4	N	315	84	19	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
WYANDOTTE								
51	Information	33	N	D	D	e	N	N
517	Telecommunications	15	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	7	D	D	D	c	D	D
5182	Data processing, hosting, and related services	5	D	D	D	c	D	D
51821	Data processing, hosting, and related services	5	D	D	D	c	D	D
518210	Data processing, hosting, and related services	5	D	D	D	c	D	D

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
51	ABILENE Information	7	N	D	D	b	N	N
51	ANDOVER Information	3	N	D	D	a	N	N
51	ARKANSAS CITY Information	6	N	D	D	b	N	N
51	ATCHISON Information	7	N	D	D	b	N	N
51	AUGUSTA Information	3	N	D	D	b	N	N
51	BALDWIN CITY Information	4	N	D	D	a	N	N
51	BAXTER SPRINGS Information	3	N	275	72	9	N	N
51	BEL AIRE Information	2	N	D	D	a	N	N
51	BELOIT Information	5	N	D	D	b	N	N
51	BONNER SPRINGS Information	2	N	D	D	a	N	N
51	BONNER SPRINGS (PART - WYANDOTTE COUNTY) Information	2	N	D	D	a	N	N
51	BURLINGTON Information	4	N	D	D	b	N	N
51	CHANUTE Information	8	N	D	D	b	N	N
51	CLAY CENTER Information	5	N	1 159	342	54	N	N
51	COFFEYVILLE Information	9	N	D	D	b	N	N
51	COLBY Information	11	N	D	D	b	N	N
51	COLUMBUS Information	2	N	D	D	a	N	N
51	CONCORDIA Information	4	N	D	D	b	N	N
51	DERBY Information	7	N	757	186	54	N	N
51	DE SOTO Information	1	N	D	D	a	N	N
51	DE SOTO (PART - JOHNSON COUNTY) Information	1	N	D	D	a	N	N
51	DODGE CITY Information	17	N	D	D	e	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
517	Telecommunications	13	N	4 146	1 121	96	N	N
51	EL DORADO Information	6	N	1 387	405	57	N	N
51	ELLSWORTH Information	2	N	D	D	a	N	N

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Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
51	EMPORIA							
	Information	13	N	3 367	823	123	N	N
51	EUDORA							
	Information	1	N	D	D	a	N	N
51	EUREKA							
	Information	4	N	D	D	a	N	N
51	FAIRWAY							
	Information	8	N	17 474	4 123	339	N	N
511	Publishing industries (except Internet)	4	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	1	D	D	D	c	D	D
5151	Radio and television broadcasting	1	D	D	D	c	D	D
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51	FORT SCOTT							
	Information	5	N	D	D	b	N	N
51	FREDONIA							
	Information	2	N	D	D	a	N	N
51	GALENA							
	Information	1	N	D	D	a	N	N
51	GARDEN CITY							
	Information	16	N	D	D	c	N	N
517	Telecommunications	8	N	2 488	684	57	N	N
51	GARDNER							
	Information	4	N	D	D	b	N	N
51	GARNETT							
	Information	3	N	574	162	29	N	N
51	GIRARD							
	Information	3	N	D	D	b	N	N
517	Telecommunications	1	N	D	D	b	N	N
51	GOODLAND							
	Information	10	N	D	D	b	N	N
51	GREAT BEND							
	Information	9	N	D	D	c	N	N
51	HAYS							
	Information	17	N	D	D	c	N	N
517	Telecommunications	7	N	3 129	804	80	N	N
51	HAYSVILLE							
	Information	2	N	D	D	a	N	N
51	HERINGTON							
	Information	2	N	D	D	a	N	N
51	HERINGTON (PART - DICKINSON COUNTY)							
	Information	2	N	D	D	a	N	N
51	HESSTON							
	Information	2	N	D	D	a	N	N
51	HIAWATHA							
	Information	4	N	D	D	b	N	N
51	HILLSBORO							
	Information	2	N	D	D	b	N	N
51	HOISINGTON							
	Information	3	N	D	D	a	N	N

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							From administrative records ¹	Estimated ²
51	HOLTON							
	Information	4	N	D	D	b	N	N
51	HUGOTON							
	Information	1	N	D	D	a	N	N
51	HUTCHINSON							
	Information	16	N	D	D	e	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
517	Telecommunications	7	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	c	D	D
51	INDEPENDENCE							
	Information	11	N	3 660	1 036	159	N	N
51	IOLA							
	Information	7	N	1 306	286	43	N	N
51	JUNCTION CITY							
	Information	10	N	D	D	c	N	N
517	Telecommunications	7	N	D	D	b	N	N
51	KANSAS CITY							
	Information	31	N	D	D	e	N	N
517	Telecommunications	14	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	7	D	D	D	c	D	D
5182	Data processing, hosting, and related services	5	D	D	D	c	D	D
51821	Data processing, hosting, and related services	5	D	D	D	c	D	D
518210	Data processing, hosting, and related services	5	D	D	D	c	D	D
51	KINGMAN							
	Information	5	N	D	D	b	N	N
51	LARNED							
	Information	3	N	D	D	a	N	N
51	LAWRENCE							
	Information	37	N	89 917	23 172	3 386	N	N
511	Publishing industries (except Internet)	14	300 589	45 154	10 434	1 332	.8	2.7
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	g	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	11	N	D	D	f	N	N
5171	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	g	D	D
5182	Data processing, hosting, and related services	5	D	D	D	g	D	D
51821	Data processing, hosting, and related services	5	D	D	D	g	D	D
518210	Data processing, hosting, and related services	5	D	D	D	g	D	D
51	LEAVENWORTH							
	Information	13	N	D	D	f	N	N
511	Publishing industries (except Internet)	6	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	f	D	D
51119	Other publishers	1	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
517	Telecommunications	5	N	D	D	b	N	N

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
51	LEAWOOD							
	Information	19	N	25 466	8 652	516	N	N
511	Publishing industries (except Internet)	3	D	D	D	b	D	D
512	Motion picture and sound recording industries	4	N	D	D	c	N	N
5121	Motion picture and video industries	4	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	9	N	D	D	e	N	N
5171	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
	LENEXA							
51	Information	87	N	234 169	70 793	5 059	N	N
511	Publishing industries (except Internet)	21	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	e	D	D
51112	Periodical publishers	7	D	D	D	e	D	D
511120	Periodical publishers	7	D	D	D	e	D	D
5112	Software publishers	8	71 334	23 289	5 541	393	—	—
51121	Software publishers	8	71 334	23 289	5 541	393	—	—
511210	Software publishers	8	71 334	23 289	5 541	393	—	—
512	Motion picture and sound recording industries	11	N	D	D	b	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
517	Telecommunications	40	N	184 881	58 628	3 978	N	N
5171	Wired telecommunications carriers	23	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	23	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	23	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	D	D	h	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	D	D	h	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	h	Q	Q
518	Internet service providers, web search portals, and data processing services	13	D	D	D	c	D	D
	LIBERAL							
51	Information	10	N	D	D	c	N	N
	LINDSBORG							
51	Information	4	N	D	D	a	N	N
	LOUISBURG							
51	Information	3	N	D	D	a	N	N
	LYONS							
51	Information	3	N	D	D	b	N	N
	MCPHERSON							
51	Information	7	N	1 227	316	51	N	N
	MANHATTAN							
51	Information	25	N	25 154	6 347	956	N	N
511	Publishing industries (except Internet)	6	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	e	D	D
51119	Other publishers	2	D	D	D	e	D	D
511199	All other publishers	2	D	D	D	e	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	12	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	e	Q	Q
	MANHATTAN (PART - POTTAWATOMIE COUNTY)							
51	Information	2	N	D	D	e	N	N
511	Publishing industries (except Internet)	1	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	1	D	D	D	e	D	D
51119	Other publishers	1	D	D	D	e	D	D
511199	All other publishers	1	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
	MANHATTAN (PART - RILEY COUNTY)							
51	Information	23	N	D	D	f	N	N
511	Publishing industries (except Internet)	5	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	12	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	e	Q	Q
	MARYSVILLE							
51	Information	6	N	D	D	b	N	N
	MERRIAM							
51	Information	12	N	D	D	c	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	6	N	D	D	b	N	N
	MISSION							
51	Information	22	N	44 453	10 884	993	N	N
511	Publishing industries (except Internet)	5	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
51119	Other publishers	1	D	D	D	c	D	D
511199	All other publishers	1	D	D	D	c	D	D
515	Broadcasting (except Internet)	3	D	D	D	b	D	D
5151	Radio and television broadcasting	3	D	D	D	b	D	D
51511	Radio broadcasting	3	D	D	D	b	D	D
515112	Radio stations	3	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	f	N	N
5171	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
	MISSION HILLS							
51	Information	1	N	D	D	a	N	N
	MULVANE							
51	Information	3	N	D	D	a	N	N
	MULVANE (PART - SUMNER COUNTY)							
51	Information	3	N	D	D	a	N	N
	NEODESHA							
51	Information	2	N	D	D	a	N	N
	NEWTON							
51	Information	10	N	1 555	434	59	N	N
	NORTON							
51	Information	3	N	D	D	a	N	N
	OLATHE							
51	Information	34	N	16 808	4 460	510	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	6	N	D	D	c	N	N
5121	Motion picture and video industries	6	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
517	Telecommunications	16	N	D	D	c	N	N
	OSAGE CITY							
51	Information	2	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
	OSAWATOMIE							
51	Information	3	N	D	D	a	N	N
	OTTAWA							
51	Information	8	N	D	D	b	N	N
	OVERLAND PARK							
51	Information	226	N	1 158 674	333 764	17 309	N	N
511	Publishing industries (except Internet)	42	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	25	D	D	D	g	D	D
51112	Periodical publishers	14	114 940	39 345	9 696	646	—	19.0
511120	Periodical publishers	14	114 940	39 345	9 696	646	—	19.0
51114	Directory and mailing list publishers	6	D	D	D	f	D	D
511140	Directory and mailing list publishers	6	D	D	D	f	D	D
5112	Software publishers	17	D	D	D	c	D	D
51121	Software publishers	17	D	D	D	c	D	D
511210	Software publishers	17	D	D	D	c	D	D
512	Motion picture and sound recording industries	16	N	D	D	b	N	N
5121	Motion picture and video industries	15	N	D	D	b	N	N
517	Telecommunications	128	N	D	D	j	N	N
5171	Wired telecommunications carriers	85	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	85	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	85	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	34	Q	D	D	i	Q	Q
51721	Wireless telecommunications carriers (except satellite)	34	Q	D	D	i	Q	Q
517212	Cellular and other wireless telecommunications	32	Q	D	D	i	Q	Q
518	Internet service providers, web search portals, and data processing services	30	D	D	D	f	D	D
5182	Data processing, hosting, and related services	28	D	D	D	e	D	D
51821	Data processing, hosting, and related services	28	D	D	D	e	D	D
518210	Data processing, hosting, and related services	28	D	D	D	e	D	D
	PAOLA							
51	Information	3	N	D	D	b	N	N
	PARK CITY							
51	Information	3	N	D	D	b	N	N
	PARSONS							
51	Information	9	N	2 505	662	115	N	N
	PHILLIPSBURG							
51	Information	4	N	D	D	a	N	N
	PITTSBURG							
51	Information	15	N	12 322	3 070	408	N	N
511	Publishing industries (except Internet)	6	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
517	Telecommunications	6	N	D	D	b	N	N
	PRAIRIE VILLAGE							
51	Information	14	N	14 564	5 539	237	N	N
517	Telecommunications	3	N	D	D	c	N	N
5171	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
	PRATT							
51	Information	5	N	D	D	b	N	N
	ROELAND PARK							
51	Information	3	N	D	D	a	N	N
	ROSE HILL							
51	Information	2	N	D	D	a	N	N
	RUSSELL							
51	Information	4	N	D	D	b	N	N
	SABETHA							
51	Information	1	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
SABETHA (PART - NEMAHA COUNTY)								
51	Information	1	N	D	D	a	N	N
SALINA								
51	Information	26	N	D	D	f	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	15	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	e	Q	Q
SCOTT CITY								
51	Information	3	N	217	54	9	N	N
SHAWNEE								
51	Information	21	N	D	D	e	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	D	D	c	N	N
SPRING HILL								
51	Information	1	N	D	D	a	N	N
SPRING HILL (PART - JOHNSON COUNTY)								
51	Information	1	N	D	D	a	N	N
STERLING								
51	Information	2	N	D	D	a	N	N
TONGANOXIE								
51	Information	1	N	D	D	a	N	N
TOPEKA								
51	Information	72	N	110 071	29 460	2 746	N	N
511	Publishing industries (except Internet)	15	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	g	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
51119	Other publishers	2	D	D	D	f	D	D
511191	Greeting card publishers	1	D	D	D	f	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	7	13 104	5 941	1 554	207	—	—
5151	Radio and television broadcasting	7	13 104	5 941	1 554	207	—	—
51511	Radio broadcasting	5	D	D	D	c	D	D
517	Telecommunications	37	N	D	D	f	N	N
5171	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	26	Q	D	D	f	Q	Q
519	Other information services	3	D	D	D	c	D	D
5191	Other information services	3	D	D	D	c	D	D
ULYSSES								
51	Information	2	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	c	N	N
VALLEY CENTER								
51	Information	2	N	D	D	a	N	N
WAMEGO								
51	Information	4	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
WELLINGTON								
51	Information	5	N	985	286	42	N	N
WICHITA								
51	Information	176	N	232 698	59 439	6 566	N	N
511	Publishing industries (except Internet)	27	149 529	36 198	9 329	952	1.7	2.7
5111	Newspaper, periodical, book, and directory publishers	20	D	D	D	f	D	D
51111	Newspaper publishers	3	D	D	D	f	D	D
511110	Newspaper publishers	3	D	D	D	f	D	D
51114	Directory and mailing list publishers	6	D	D	D	c	D	D
511140	Directory and mailing list publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	22	N	D	D	e	N	N
5121	Motion picture and video industries	20	N	D	D	e	N	N
51213	Motion picture and video exhibition	10	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	9	D	D	D	c	D	D
515	Broadcasting (except Internet)	20	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	13	D	D	D	e	D	D
515112	Radio stations	12	D	D	D	e	D	D
517	Telecommunications	84	N	149 644	39 311	4 225	N	N
5171	Wired telecommunications carriers	47	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	47	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	47	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	30	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	30	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	28	Q	D	D	g	Q	Q
5175	Cable and other program distribution	3	Q	D	D	e	Q	Q
51751	Cable and other program distribution	3	Q	D	D	e	Q	Q
517510	Cable and other program distribution	3	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	19	39 224	16 700	3 735	355	.1	6.5
5182	Data processing, hosting, and related services	16	D	D	D	e	D	D
51821	Data processing, hosting, and related services	16	D	D	D	e	D	D
518210	Data processing, hosting, and related services	16	D	D	D	e	D	D
WINFIELD								
51	Information	7	N	D	D	b	N	N
BALANCE OF ALLEN COUNTY								
51	Information	8	N	553	141	34	N	N
BALANCE OF ATCHISON COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF BARBER COUNTY								
51	Information	5	N	1 478	352	45	N	N
517	Telecommunications	3	N	D	D	b	N	N
BALANCE OF BARTON COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF BOURBON COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF BROWN COUNTY								
51	Information	4	N	D	D	b	N	N
BALANCE OF BUTLER COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF CHASE COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF CHAUTAUQUA COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF CHEROKEE COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF CHEYENNE COUNTY								
51	Information	1	N	D	D	a	N	N

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							From administrative records ¹	Estimated ²
51	BALANCE OF CLARK COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF CLOUD COUNTY Information	4	N	D	D	b	N	N
51	BALANCE OF COFFEY COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF COMANCHE COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF COWLEY COUNTY Information	3	N	D	D	b	N	N
51	BALANCE OF CRAWFORD COUNTY Information	3	N	D	D	c	N	N
51	BALANCE OF DICKINSON COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF DONIPHAN COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF DOUGLAS COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF EDWARDS COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF ELK COUNTY Information	3	N	D	D	c	N	N
51	BALANCE OF ELLIS COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF ELLSWORTH COUNTY Information	3	N	D	D	b	N	N
51	BALANCE OF FINNEY COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF FORD COUNTY Information	2	N	D	D	b	N	N
51	BALANCE OF FRANKLIN COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF GEARY COUNTY Information	2	N	D	D	b	N	N
51	BALANCE OF GOVE COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF GRAHAM COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF GRAY COUNTY Information	3	N	D	D	b	N	N
51	BALANCE OF GREELEY COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF GREENWOOD COUNTY Information	4	N	D	D	a	N	N
51	BALANCE OF HAMILTON COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF HARPER COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF HARVEY COUNTY Information	2	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
	BALANCE OF HODGEMAN COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF JACKSON COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF JEFFERSON COUNTY							
51	Information	8	N	807	191	32	N	N
	BALANCE OF JEWELL COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF JOHNSON COUNTY							
51	Information	11	N	D	D	g	N	N
515	Broadcasting (except Internet)	1	D	D	D	c	D	D
5151	Radio and television broadcasting	1	D	D	D	c	D	D
51511	Radio broadcasting	1	D	D	D	c	D	D
515112	Radio stations	1	D	D	D	c	D	D
517	Telecommunications	8	N	D	D	g	N	N
5171	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	4	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	c	Q	Q
	BALANCE OF KEARNY COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF KINGMAN COUNTY							
51	Information	3	N	D	D	a	N	N
	BALANCE OF KIOWA COUNTY							
51	Information	5	N	D	D	b	N	N
	BALANCE OF LABETTE COUNTY							
51	Information	7	N	693	196	18	N	N
	BALANCE OF LANE COUNTY							
51	Information	1	N	D	D	a	N	N
	BALANCE OF LEAVENWORTH COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF LINN COUNTY							
51	Information	5	N	D	D	b	N	N
	BALANCE OF LYON COUNTY							
51	Information	4	N	D	D	e	N	N
517	Telecommunications	3	N	D	D	e	N	N
	BALANCE OF MCPHERSON COUNTY							
51	Information	7	N	D	D	b	N	N
517	Telecommunications	4	N	D	D	b	N	N
	BALANCE OF MARION COUNTY							
51	Information	4	N	D	D	b	N	N
	BALANCE OF MARSHALL COUNTY							
51	Information	2	N	D	D	b	N	N
517	Telecommunications	1	N	D	D	b	N	N
	BALANCE OF MEADE COUNTY							
51	Information	4	N	790	215	40	N	N
	BALANCE OF MIAMI COUNTY							
51	Information	2	N	D	D	a	N	N
	BALANCE OF MITCHELL COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF MONTGOMERY COUNTY							
51	Information	7	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
51	BALANCE OF MORRIS COUNTY Information	6	N	487	250	38	N	N
51	BALANCE OF MORTON COUNTY Information	4	N	D	D	b	N	N
51	BALANCE OF NEMAHA COUNTY Information	7	N	D	D	b	N	N
51	BALANCE OF NEOSHO COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF NESS COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF NORTON COUNTY Information	1	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	c	N	N
51	BALANCE OF OSAGE COUNTY Information	4	N	D	D	a	N	N
51	BALANCE OF OSBORNE COUNTY Information	5	N	483	121	45	N	N
51	BALANCE OF OTTAWA COUNTY Information	2	N	D	D	a	N	N
51	BALANCE OF PAWNEE COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF PHILLIPS COUNTY Information	1	N	D	D	c	N	N
519	Other information services	1	D	D	D	c	D	D
5191	Other information services	1	D	D	D	c	D	D
51912	Libraries and archives	1	D	D	D	c	D	D
519120	Libraries and archives	1	D	D	D	c	D	D
51	BALANCE OF POTTAWATOMIE COUNTY Information	4	N	D	D	a	N	N
51	BALANCE OF PRATT COUNTY Information	1	N	D	D	a	N	N
51	BALANCE OF RAWLINS COUNTY Information	3	N	259	59	13	N	N
51	BALANCE OF RENO COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF REPUBLIC COUNTY Information	5	N	558	144	23	N	N
51	BALANCE OF RICE COUNTY Information	3	N	D	D	a	N	N
51	BALANCE OF RILEY COUNTY Information	6	N	D	D	b	N	N
51	BALANCE OF ROOKS COUNTY Information	4	N	154	64	13	N	N
51	BALANCE OF RUSH COUNTY Information	3	N	D	D	b	N	N
51	BALANCE OF RUSSELL COUNTY Information	3	N	D	D	b	N	N
51	BALANCE OF SEDGWICK COUNTY Information	8	N	D	D	c	N	N
517	Telecommunications	4	N	D	D	b	N	N
51	BALANCE OF SEWARD COUNTY Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SHAWNEE COUNTY								
51	Information	6	N	4 593	1 054	146	N	N
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
BALANCE OF SHERIDAN COUNTY								
51	Information	3	N	D	D	a	N	N
BALANCE OF SHERMAN COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF SMITH COUNTY								
51	Information	3	N	141	36	10	N	N
BALANCE OF STAFFORD COUNTY								
51	Information	3	N	D	D	a	N	N
BALANCE OF SUMNER COUNTY								
51	Information	8	N	D	D	b	N	N
BALANCE OF THOMAS COUNTY								
51	Information	2	N	D	D	b	N	N
BALANCE OF TREGO COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF WABAUNSEE COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF WALLACE COUNTY								
51	Information	3	N	240	48	22	N	N
BALANCE OF WASHINGTON COUNTY								
51	Information	3	N	D	D	a	N	N
BALANCE OF WICHITA COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF WOODSON COUNTY								
51	Information	4	N	315	84	19	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

Appendix B.

NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

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5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of pre-packaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

51112 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

51113 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

51114 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51140 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51119 OTHER PUBLISHERS

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

51191 GREETING CARD PUBLISHERS

This industry comprises establishments primarily engaged in publishing greeting cards.

51199 ALL OTHER PUBLISHERS

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

5112 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 MOTION PICTURE AND VIDEO INDUSTRIES

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

512110 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

51212 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

51213 MOTION PICTURE AND VIDEO EXHIBITION

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

512132 DRIVE-IN MOTION PICTURE THEATERS

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

5122 SOUND RECORDING INDUSTRIES

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

51223 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

512230 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

51224 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

512240 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

51229 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

5122902 PRODUCERS OF TAPED RADIO PROGRAMS

Establishments primarily engaged in producing taped radio shows.

5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

515 BROADCASTING (EXCEPT INTERNET)

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51511 RADIO BROADCASTING

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

515111 RADIO NETWORKS

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

515112 RADIO STATIONS

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

51512 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

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516 INTERNET PUBLISHING AND BROADCASTING

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

5161 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

517 TELECOMMUNICATIONS

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5171 WIRED TELECOMMUNICATIONS CARRIERS

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

517110 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

517211 PAGING

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

5173 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

51731 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

517310 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

5174 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

51741 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

517410 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

51751 CABLE AND OTHER PROGRAM DISTRIBUTION

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517510 CABLE AND OTHER PROGRAM DISTRIBUTION

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5179 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

51791 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

517910 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

518111 INTERNET SERVICE PROVIDERS

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

518112 WEB SEARCH PORTALS

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

519 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

5191 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

51911 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

519110 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

51912 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

51919 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

519190 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

KANSAS

Anthony is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Harper County.

Belleville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Republic County.

Bonner Springs is in Johnson and Wyandotte Counties.

De Soto is in Johnson and Leavenworth Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Johnson and Leavenworth Counties.

Herington is in Dickinson and Morris Counties.

Louisburg is now tabulated separately due to a population increase. This change deletes territory from the Balance of Miami County.

Manhattan is in Pottawatomie and Riley Counties.

Mulvane is in Sedgwick and Sumner Counties.

Sabetha is in Brown and Nemaha Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Brown and Nemaha Counties.

Spring Hill is in Johnson and Miami Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Johnson and Miami Counties.

Sterling is now tabulated separately due to a population increase. This change deletes territory from the Balance of Rice County.

Balance of Brown County no longer includes Sabetha (part), which is tabulated separately due to a population increase.

Balance of Harper County includes Anthony, which is no longer tabulated separately due to a population decrease.

Balance of Johnson County no longer includes De Soto (part) and Spring Hill (part), which are tabulated separately due to a population increase.

Balance of Leavenworth County no longer includes De Soto (part), which is tabulated separately due to a population increase.

Balance of Miami County no longer includes Louisburg and Spring Hill (part), which are tabulated separately due to a population increase.

Balance of Nemaha County no longer includes Sabetha (part), which is tabulated separately due to a population increase.

Balance of Republic County includes Belleville, which is no longer tabulated separately due to a population decrease.

Balance of Rice County no longer includes Sterling, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA

Atchison, KS Micropolitan Statistical Area

Atchison County, KS

Kansas City, MO-KS Metropolitan Statistical Area

Franklin County, KS

Johnson County, KS

Leavenworth County, KS

Linn County, KS

Miami County, KS

Wyandotte County, KS

Bates County, MO

Caldwell County, MO

Cass County, MO

Clay County, MO

Clinton County, MO

Jackson County, MO

Lafayette County, MO

Platte County, MO

Ray County, MO

Warrensburg, MO Micropolitan Statistical Area

Johnson County, MO

WICHITA-WINFIELD, KS COMBINED STATISTICAL AREA

Wichita, KS Metropolitan Statistical Area

Butler County, KS

Harvey County, KS

Sedgwick County, KS

Sumner County, KS

Winfield, KS Micropolitan Statistical Area

Cowley County, KS

COFFEYVILLE, KS MICROPOLITAN STATISTICAL AREA

Montgomery County, KS

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DODGE CITY, KS MICROPOLITAN STATISTICAL AREA

Ford County, KS

EMPORIA, KS MICROPOLITAN STATISTICAL AREA

Chase County, KS

Lyon County, KS

GARDEN CITY, KS MICROPOLITAN STATISTICAL AREA

Finney County, KS

GREAT BEND, KS MICROPOLITAN STATISTICAL AREA

Barton County, KS

HAYS, KS MICROPOLITAN STATISTICAL AREA

Ellis County, KS

HUTCHINSON, KS MICROPOLITAN STATISTICAL AREA

Reno County, KS

LAWRENCE, KS METROPOLITAN STATISTICAL AREA

Douglas County, KS

LIBERAL, KS MICROPOLITAN STATISTICAL AREA

Seward County, KS

MANHATTAN, KS MICROPOLITAN STATISTICAL AREA

Geary County, KS

Pottawatomie County, KS

Riley County, KS

MCPHERSON, KS MICROPOLITAN STATISTICAL AREA

McPherson County, KS

PARSONS, KS MICROPOLITAN STATISTICAL AREA

Labette County, KS

PITTSBURG, KS MICROPOLITAN STATISTICAL AREA

Crawford County, KS

ST. JOSEPH, MO-KS METROPOLITAN STATISTICAL AREA

Doniphan County, KS

Andrew County, MO

Buchanan County, MO

DeKalb County, MO

SALINA, KS MICROPOLITAN STATISTICAL AREA

Ottawa County, KS

Saline County, KS

TOPEKA, KS METROPOLITAN STATISTICAL AREA

Jackson County, KS

Jefferson County, KS

Osage County, KS

Shawnee County, KS

Wabaunsee County, KS

