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2002 Economic Census

Information

Geographic Area Series



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2002 Economic Census *Information* Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Information

SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.

-
- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Receipts not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
FLORIDA								
51	Information	7 758	N	8 088 549	2 141 563	184 701	N	N
511	Publishing industries (except Internet)	1 658	7 429 219	1 983 242	507 208	45 237	3.4	6.0
5111	Newspaper, periodical, book, and directory publishers	1 187	5 629 833	1 287 713	317 555	36 552	3.3	5.2
51111	Newspaper publishers	320	2 802 001	781 338	195 399	23 665	.6	3.1
511110	Newspaper publishers	320	2 802 001	781 338	195 399	23 665	.6	3.1
51112	Periodical publishers	498	1 772 439	308 421	72 907	7 627	6.7	5.2
511120	Periodical publishers	498	1 772 439	308 421	72 907	7 627	6.7	5.2
51113	Book publishers	181	316 938	76 309	17 680	1 981	9.1	19.9
511130	Book publishers	181	316 938	76 309	17 680	1 981	9.1	19.9
51114	Directory and mailing list publishers	129	651 324	98 384	26 311	2 738	2.6	7.1
511140	Directory and mailing list publishers	129	651 324	98 384	26 311	2 738	2.6	7.1
51119	Other publishers	59	87 131	23 261	5 258	541	4.3	1.3
511191	Greeting card publishers	3	D	D	D	b	D	D
511199	All other publishers	56	D	D	D	f	D	D
5112	Software publishers	471	1 799 386	695 529	189 653	8 685	3.7	8.7
51121	Software publishers	471	1 799 386	695 529	189 653	8 685	3.7	8.7
511210	Software publishers	471	1 799 386	695 529	189 653	8 685	3.7	8.7
512	Motion picture and sound recording industries	1 174	N	263 446	64 394	13 058	N	N
5121	Motion picture and video industries	984	N	206 911	50 304	11 775	N	N
51211	Motion picture and video production	614	Q	116 312	28 396	3 987	Q	Q
512110	Motion picture and video production	614	Q	116 312	28 396	3 987	Q	Q
51212	Motion picture and video distribution	26	Q	4 148	1 055	90	Q	Q
512120	Motion picture and video distribution	26	Q	4 148	1 055	90	Q	Q
51213	Motion picture and video exhibition	235	642 760	68 660	16 296	7 150	1.4	10.1
512131	Motion picture theaters (except drive-ins)	227	640 405	68 192	16 212	7 105	1.2	10.2
512132	Drive-in motion picture theaters	8	2 355	468	84	45	57.5	-
51219	Postproduction and other motion picture and video industries	109	45 824	17 791	4 557	548	23.9	16.4
512191	Teleproduction and other postproduction services	87	38 964	14 958	3 855	481	25.3	18.9
512199	Other motion picture and video industries	22	6 860	2 833	702	67	15.9	2.1
5122	Sound recording industries	190	N	56 535	14 090	1 283	N	N
51221	Record production	15	8 310	2 226	568	38	54.2	1.2
512210	Record production	15	8 310	2 226	568	38	54.2	1.2
51222	Integrated record production/distribution	21	Q	24 145	5 363	364	Q	Q
512220	Integrated record production/distribution	21	Q	24 145	5 363	364	Q	Q
51223	Music publishers	35	87 102	13 201	3 439	311	5.2	2.2
512230	Music publishers	35	87 102	13 201	3 439	311	5.2	2.2
51224	Sound recording studios	88	25 515	7 914	1 894	260	21.0	23.0
512240	Sound recording studios	88	25 515	7 914	1 894	260	21.0	23.0
51229	Other sound recording industries	31	31 146	9 049	2 826	310	11.1	5.5
512290	Other sound recording industries	31	31 146	9 049	2 826	310	11.1	5.5
5122902	Producers of taped radio programs	6	1 150	438	177	19	77.4	-
5122909	All other sound recording industries	25	29 996	8 611	2 649	291	8.6	5.7
515	Broadcasting (except Internet)	525	3 382 339	791 737	212 109	15 278	1.0	10.5
5151	Radio and television broadcasting	489	2 933 037	706 808	187 611	13 914	1.0	8.1
51511	Radio broadcasting	364	798 645	228 846	56 765	6 291	3.2	9.0
515111	Radio networks	43	81 109	23 653	6 017	525	9.4	25.9
515112	Radio stations	321	717 536	205 193	50 748	5 766	2.5	7.1
51512	Television broadcasting	125	2 134 392	477 962	130 846	7 623	.1	7.8
515120	Television broadcasting	125	2 134 392	477 962	130 846	7 623	.1	7.8
5152	Cable and other subscription programming	36	449 302	84 929	24 498	1 364	1.5	26.3
51521	Cable and other subscription programming	36	449 302	84 929	24 498	1 364	1.5	26.3
515210	Cable and other subscription programming	36	449 302	84 929	24 498	1 364	1.5	26.3
516	Internet publishing and broadcasting	154	188 613	56 682	13 864	1 196	12.2	21.0
5161	Internet publishing and broadcasting	154	188 613	56 682	13 864	1 196	12.2	21.0
51611	Internet publishing and broadcasting	154	188 613	56 682	13 864	1 196	12.2	21.0
516110	Internet publishing and broadcasting	154	188 613	56 682	13 864	1 196	12.2	21.0
517	Telecommunications	2 982	N	4 099 504	1 111 637	90 142	N	N
5171	Wired telecommunications carriers	1 464	Q	2 550 905	719 896	44 624	Q	Q
51711	Wired telecommunications carriers	1 464	Q	2 550 905	719 896	44 624	Q	Q
517110	Wired telecommunications carriers	1 464	Q	2 550 905	719 896	44 624	Q	Q
5172	Wireless telecommunications carriers (except satellite)	785	Q	870 935	223 747	23 597	Q	Q
51721	Wireless telecommunications carriers (except satellite)	785	Q	870 935	223 747	23 597	Q	Q
517211	Paging	124	Q	24 886	6 850	828	Q	Q
517212	Cellular and other wireless telecommunications	661	Q	846 049	216 897	22 769	Q	Q
5173	Telecommunications resellers	252	372 348	53 434	12 844	1 634	20.0	25.7
51731	Telecommunications resellers	252	372 348	53 434	12 844	1 634	20.0	25.7
517310	Telecommunications resellers	252	372 348	53 434	12 844	1 634	20.0	25.7
5174	Satellite telecommunications	49	247 025	31 442	9 409	636	9.3	11.9
51741	Satellite telecommunications	49	247 025	31 442	9 409	636	9.3	11.9
517410	Satellite telecommunications	49	247 025	31 442	9 409	636	9.3	11.9
5175	Cable and other program distribution	383	Q	567 658	139 049	18 967	Q	Q
51751	Cable and other program distribution	383	Q	567 658	139 049	18 967	Q	Q
517510	Cable and other program distribution	383	Q	567 658	139 049	18 967	Q	Q

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	FLORIDA—Con.							
51	Information—Con.							
517	Telecommunications—Con.							
5179	Other telecommunications	49	84 622	25 130	6 692	684	63.5	21.0
51791	Other telecommunications	49	84 622	25 130	6 692	684	63.5	21.0
517910	Other telecommunications	49	84 622	25 130	6 692	684	63.5	21.0
518	Internet service providers, web search portals, and data processing services	1 170	2 661 998	856 175	223 037	18 264	7.7	22.7
5181	Internet service providers and web search portals	344	535 377	145 021	40 495	3 089	17.4	37.3
51811	Internet service providers and web search portals	344	535 377	145 021	40 495	3 089	17.4	37.3
518111	Internet service providers	307	434 131	118 728	33 256	2 612	20.8	36.6
518112	Web search portals	37	101 246	26 293	7 239	477	3.0	40.5
5182	Data processing, hosting, and related services	826	2 126 621	711 154	182 542	15 175	5.2	19.1
51821	Data processing, hosting, and related services	826	2 126 621	711 154	182 542	15 175	5.2	19.1
518210	Data processing, hosting, and related services	826	2 126 621	711 154	182 542	15 175	5.2	19.1
519	Other information services	95	119 959	37 763	9 314	1 526	5.3	20.8
5191	Other information services	95	119 959	37 763	9 314	1 526	5.3	20.8
51911	News syndicates	35	56 723	14 475	3 420	374	1.9	25.4
519110	News syndicates	35	56 723	14 475	3 420	374	1.9	25.4
51912	Libraries and archives	47	23 424	8 686	2 112	390	15.5	.6
519120	Libraries and archives	47	23 424	8 686	2 112	390	15.5	.6
51919	All other information services	13	39 812	14 602	3 782	762	4.1	26.1
519190	All other information services	13	39 812	14 602	3 782	762	4.1	26.1

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA								
51	Information	148	N	80 915	21 310	2 395	N	N
511	Publishing industries (except Internet)	40	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	34	D	D	D	g	D	D
51111	Newspaper publishers	7	D	D	D	f	D	D
511110	Newspaper publishers	7	D	D	D	f	D	D
512	Motion picture and sound recording industries	14	N	D	D	c	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	12 990	983	227	119	—	30.3
512131	Motion picture theaters (except drive-ins)	8	12 990	983	227	119	—	30.3
515	Broadcasting (except Internet)	10	15 719	2 080	506	65	—	13.1
5151	Radio and television broadcasting	10	15 719	2 080	506	65	—	13.1
51511	Radio broadcasting	9	D	D	D	b	D	D
517	Telecommunications	51	N	31 695	9 465	941	N	N
5171	Wired telecommunications carriers	23	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	23	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	23	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	14	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	14	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	D	D	c	Q	Q
Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area								
51	Information	130	N	76 951	20 235	2 244	N	N
511	Publishing industries (except Internet)	36	117 756	41 984	10 062	1 130	2.9	15.0
5111	Newspaper, periodical, book, and directory publishers	31	115 957	41 270	9 886	1 115	2.8	15.1
51111	Newspaper publishers	6	D	D	D	f	D	D
511110	Newspaper publishers	6	D	D	D	f	D	D
512	Motion picture and sound recording industries	12	N	D	D	c	N	N
5121	Motion picture and video industries	12	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	10	15 719	2 080	506	65	—	13.1
5151	Radio and television broadcasting	10	15 719	2 080	506	65	—	13.1
51511	Radio broadcasting	9	D	D	D	b	D	D
517	Telecommunications	44	N	29 274	8 761	847	N	N
5171	Wired telecommunications carriers	20	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	20	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	20	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
Palm Coast, FL Micropolitan Statistical Area								
51	Information	18	N	3 964	1 075	151	N	N
517	Telecommunications	7	N	2 421	704	94	N	N
ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA								
51	Information	945	N	D	D	k	N	N
511	Publishing industries (except Internet)	189	D	D	D	i	D	D
5111	Newspaper, periodical, book, and directory publishers	112	D	D	D	h	D	D
51111	Newspaper publishers	31	D	D	D	g	D	D
511110	Newspaper publishers	31	D	D	D	g	D	D
51112	Periodical publishers	47	D	D	D	g	D	D
511120	Periodical publishers	47	D	D	D	g	D	D
51114	Directory and mailing list publishers	10	D	D	D	c	D	D
511140	Directory and mailing list publishers	10	D	D	D	c	D	D
5112	Software publishers	77	730 706	285 980	75 757	2 707	.3	7.1
51121	Software publishers	77	730 706	285 980	75 757	2 707	.3	7.1
511210	Software publishers	77	730 706	285 980	75 757	2 707	.3	7.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.								
51	Information—Con.							
512	Motion picture and sound recording industries	193	N	D	D	g	N	N
5121	Motion picture and video industries	164	N	D	D	g	N	N
51211	Motion picture and video production	118	Q	D	D	e	Q	Q
512110	Motion picture and video production	118	Q	D	D	e	Q	Q
51213	Motion picture and video exhibition	25	80 655	8 805	2 068	923	—	13.7
512131	Motion picture theaters (except drive-ins)	25	80 655	8 805	2 068	923	—	13.7
5122	Sound recording industries	29	N	D	D	c	N	N
51224	Sound recording studios	18	D	D	D	b	D	D
512240	Sound recording studios	18	D	D	D	b	D	D
51229	Other sound recording industries	5	D	D	D	b	D	D
512290	Other sound recording industries	5	D	D	D	b	D	D
5122909	All other sound recording industries	5	D	D	D	b	D	D
515	Broadcasting (except Internet)	53	D	D	D	g	D	D
5151	Radio and television broadcasting	48	D	D	D	g	D	D
51511	Radio broadcasting	34	D	D	D	g	D	D
515112	Radio stations	28	D	D	D	f	D	D
51512	Television broadcasting	14	291 232	62 693	15 079	894	—	40.1
515120	Television broadcasting	14	291 232	62 693	15 079	894	—	40.1
5152	Cable and other subscription programming	5	205 544	23 776	5 998	399	—	30.2
51521	Cable and other subscription programming	5	205 544	23 776	5 998	399	—	30.2
515210	Cable and other subscription programming	5	205 544	23 776	5 998	399	—	30.2
516	Internet publishing and broadcasting	18	D	D	D	c	D	D
5161	Internet publishing and broadcasting	18	D	D	D	c	D	D
51611	Internet publishing and broadcasting	18	D	D	D	c	D	D
516110	Internet publishing and broadcasting	18	D	D	D	c	D	D
517	Telecommunications	325	N	D	D	j	N	N
5171	Wired telecommunications carriers	168	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	168	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	168	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	97	Q	206 844	50 751	5 900	Q	Q
51721	Wireless telecommunications carriers (except satellite)	97	Q	206 844	50 751	5 900	Q	Q
517212	Cellular and other wireless telecommunications	87	Q	203 582	49 915	5 804	Q	Q
5175	Cable and other program distribution	26	Q	D	D	g	Q	Q
51751	Cable and other program distribution	26	Q	D	D	g	Q	Q
517510	Cable and other program distribution	26	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	153	348 127	118 936	30 206	2 755	18.0	33.4
5181	Internet service providers and web search portals	41	D	D	D	g	D	D
51811	Internet service providers and web search portals	41	D	D	D	g	D	D
518111	Internet service providers	34	D	D	D	f	D	D
5182	Data processing, hosting, and related services	112	D	D	D	g	D	D
51821	Data processing, hosting, and related services	112	D	D	D	g	D	D
518210	Data processing, hosting, and related services	112	D	D	D	g	D	D
519	Other information services	14	D	D	D	f	D	D
5191	Other information services	14	D	D	D	f	D	D
51912	Libraries and archives	7	3 329	1 546	389	89	.3	—
519120	Libraries and archives	7	3 329	1 546	389	89	.3	—
51919	All other information services	2	D	D	D	e	D	D
519190	All other information services	2	D	D	D	e	D	D
Orlando, FL Metropolitan Statistical Area								
51	Information	935	N	1 386 668	364 261	29 001	N	N
511	Publishing industries (except Internet)	187	2 064 089	463 398	116 902	7 151	.5	4.3
5111	Newspaper, periodical, book, and directory publishers	110	1 333 383	177 418	41 145	4 444	.6	2.7
51111	Newspaper publishers	30	303 362	78 999	19 692	1 952	—	5.7
511110	Newspaper publishers	30	303 362	78 999	19 692	1 952	—	5.7
51112	Periodical publishers	46	953 880	84 101	18 462	2 118	.2	.2
511120	Periodical publishers	46	953 880	84 101	18 462	2 118	.2	.2
51114	Directory and mailing list publishers	10	D	D	D	c	D	D
511140	Directory and mailing list publishers	10	D	D	D	c	D	D
5112	Software publishers	77	730 706	285 980	75 757	2 707	.3	7.1
51121	Software publishers	77	730 706	285 980	75 757	2 707	.3	7.1
511210	Software publishers	77	730 706	285 980	75 757	2 707	.3	7.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.								
Orlando, FL Metropolitan Statistical Area—Con.								
51	Information—Con.							
512	Motion picture and sound recording industries	192	N	D	D	g	N	N
5121	Motion picture and video industries	163	N	D	D	g	N	N
51211	Motion picture and video production	117	Q	D	D	e	Q	Q
512110	Motion picture and video production	117	Q	D	D	e	Q	Q
51213	Motion picture and video exhibition	25	80 655	8 805	2 068	923	—	13.7
512131	Motion picture theaters (except drive-ins)	25	80 655	8 805	2 068	923	—	13.7
5122	Sound recording industries	29	N	D	D	c	N	N
51224	Sound recording studios	18	D	D	D	b	D	D
512240	Sound recording studios	18	D	D	D	b	D	D
51229	Other sound recording industries	5	D	D	D	b	D	D
512290	Other sound recording industries	5	D	D	D	b	D	D
5122909	All other sound recording industries	5	D	D	D	b	D	D
515	Broadcasting (except Internet)	52	609 808	117 167	28 883	2 309	.3	30.5
5151	Radio and television broadcasting	47	404 264	93 391	22 885	1 910	.4	30.7
51511	Radio broadcasting	33	113 032	30 698	7 806	1 016	1.5	6.4
515112	Radio stations	27	D	D	D	f	D	D
51512	Television broadcasting	14	291 232	62 693	15 079	894	—	40.1
515120	Television broadcasting	14	291 232	62 693	15 079	894	—	40.1
5152	Cable and other subscription programming	5	205 544	23 776	5 998	399	—	30.2
51521	Cable and other subscription programming	5	205 544	23 776	5 998	399	—	30.2
515210	Cable and other subscription programming	5	205 544	23 776	5 998	399	—	30.2
516	Internet publishing and broadcasting	18	D	D	D	c	D	D
5161	Internet publishing and broadcasting	18	D	D	D	c	D	D
51611	Internet publishing and broadcasting	18	D	D	D	c	D	D
516110	Internet publishing and broadcasting	18	D	D	D	c	D	D
517	Telecommunications	321	N	637 070	176 319	14 485	N	N
5171	Wired telecommunications carriers	166	Q	379 318	112 823	7 164	Q	Q
51711	Wired telecommunications carriers	166	Q	379 318	112 823	7 164	Q	Q
517110	Wired telecommunications carriers	166	Q	379 318	112 823	7 164	Q	Q
5172	Wireless telecommunications carriers (except satellite)	97	Q	206 844	50 751	5 900	Q	Q
51721	Wireless telecommunications carriers (except satellite)	97	Q	206 844	50 751	5 900	Q	Q
517212	Cellular and other wireless telecommunications	87	Q	203 582	49 915	5 804	Q	Q
5175	Cable and other program distribution	24	Q	45 710	11 372	1 286	Q	Q
51751	Cable and other program distribution	24	Q	45 710	11 372	1 286	Q	Q
517510	Cable and other program distribution	24	Q	45 710	11 372	1 286	Q	Q
518	Internet service providers, web search portals, and data processing services	153	348 127	118 936	30 206	2 755	18.0	33.4
5181	Internet service providers and web search portals	41	D	D	D	g	D	D
51811	Internet service providers and web search portals	41	D	D	D	g	D	D
518111	Internet service providers	34	D	D	D	f	D	D
5182	Data processing, hosting, and related services	112	D	D	D	g	D	D
51821	Data processing, hosting, and related services	112	D	D	D	g	D	D
518210	Data processing, hosting, and related services	112	D	D	D	g	D	D
519	Other information services	12	D	D	D	f	D	D
5191	Other information services	12	D	D	D	f	D	D
51912	Libraries and archives	5	D	D	D	b	D	D
519120	Libraries and archives	5	D	D	D	b	D	D
51919	All other information services	2	D	D	D	e	D	D
519190	All other information services	2	D	D	D	e	D	D
The Villages, FL Micropolitan Statistical Area								
51	Information	10	N	D	D	b	N	N
ARCADIA, FL MICROPOLITAN STATISTICAL AREA								
51	Information	3	N	D	D	b	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA								
51	Information	210	N	245 114	61 421	6 919	N	N
511	Publishing industries (except Internet)	32	162 914	36 325	9 261	1 094	1.6	8.0
5111	Newspaper, periodical, book, and directory publishers	24	159 879	34 862	8 924	1 067	1.6	8.0
51111	Newspaper publishers	3	D	D	D	f	D	D
511110	Newspaper publishers	3	D	D	D	f	D	D
51114	Directory and mailing list publishers	6	D	D	D	c	D	D
511140	Directory and mailing list publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	26	N	3 680	895	178	N	N
5121	Motion picture and video industries	19	N	2 493	598	139	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
5122	Sound recording industries	7	N	1 187	297	39	N	N
515	Broadcasting (except Internet)	23	107 993	29 165	6 439	796	.9	3.3
5151	Radio and television broadcasting	22	D	D	D	f	D	D
51511	Radio broadcasting	17	29 919	9 064	2 083	358	—	10.4
515112	Radio stations	17	29 919	9 064	2 083	358	—	10.4
517	Telecommunications	83	N	152 753	39 781	4 265	N	N
5171	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	28	Q	100 034	24 921	2 944	Q	Q
51721	Wireless telecommunications carriers (except satellite)	28	Q	100 034	24 921	2 944	Q	Q
517212	Cellular and other wireless telecommunications	25	Q	D	D	h	Q	Q
5175	Cable and other program distribution	14	Q	D	D	f	Q	Q
51751	Cable and other program distribution	14	Q	D	D	f	Q	Q
517510	Cable and other program distribution	14	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	34	90 390	21 850	4 692	535	41.7	51.4
5181	Internet service providers and web search portals	12	D	D	D	c	D	D
51811	Internet service providers and web search portals	12	D	D	D	c	D	D
518112	Web search portals	2	D	D	D	c	D	D
5182	Data processing, hosting, and related services	22	D	D	D	e	D	D
51821	Data processing, hosting, and related services	22	D	D	D	e	D	D
518210	Data processing, hosting, and related services	22	D	D	D	e	D	D
519	Other information services	3	2 941	569	136	18	72.6	—
5191	Other information services	3	2 941	569	136	18	72.6	—
51912	Libraries and archives	2	D	D	D	a	D	D
519120	Libraries and archives	2	D	D	D	a	D	D
CLEWISTON, FL MICROPOLITAN STATISTICAL AREA								
51	Information	10	N	2 706	635	84	N	N
FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA								
51	Information	78	N	33 905	8 586	1 042	N	N
511	Publishing industries (except Internet)	18	28 461	8 381	2 040	330	6.6	1.9
5111	Newspaper, periodical, book, and directory publishers	14	26 676	7 643	1 846	318	4.1	1.7
512	Motion picture and sound recording industries	7	N	627	148	52	N	N
5121	Motion picture and video industries	7	N	627	148	52	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	31	N	19 698	5 516	507	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	c	Q	Q

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
GAINESVILLE, FL METROPOLITAN STATISTICAL AREA								
51	Information	117	N	99 887	24 710	2 680	N	N
511	Publishing industries (except Internet)	50	135 417	41 309	10 223	1 165	1.3	.9
5111	Newspaper, periodical, book, and directory publishers	36	D	D	D	f	D	D
51111	Newspaper publishers	9	D	D	D	e	D	D
511110	Newspaper publishers	9	D	D	D	e	D	D
51112	Periodical publishers	8	56 364	17 021	4 073	360	.9	—
511120	Periodical publishers	8	56 364	17 021	4 073	360	.9	—
512	Motion picture and sound recording industries	14	N	1 454	339	106	N	N
5121	Motion picture and video industries	12	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	17 402	5 607	1 441	186	—	9.0
5151	Radio and television broadcasting	8	17 402	5 607	1 441	186	—	9.0
517	Telecommunications	34	N	36 280	9 320	941	N	N
5171	Wired telecommunications carriers	16	Q	19 820	5 307	469	Q	Q
51711	Wired telecommunications carriers	16	Q	19 820	5 307	469	Q	Q
517110	Wired telecommunications carriers	16	Q	19 820	5 307	469	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	10	Q	6 659	1 760	205	Q	Q
5175	Cable and other program distribution	4	Q	D	D	e	Q	Q
51751	Cable and other program distribution	4	Q	D	D	e	Q	Q
517510	Cable and other program distribution	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	11	30 045	15 237	3 387	282	4.8	—
5181	Internet service providers and web search portals	6	D	D	D	c	D	D
51811	Internet service providers and web search portals	6	D	D	D	c	D	D
518111	Internet service providers	5	D	D	D	c	D	D
HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA								
51	Information	30	N	12 413	3 022	462	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	5 618	1 447	155	N	N
JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA								
51	Information	536	N	603 728	154 683	15 780	N	N
511	Publishing industries (except Internet)	114	323 389	82 396	20 255	2 218	4.5	.7
5111	Newspaper, periodical, book, and directory publishers	91	294 332	67 622	16 019	1 945	4.9	.4
51111	Newspaper publishers	22	157 638	44 238	10 700	1 277	2.0	.1
511110	Newspaper publishers	22	157 638	44 238	10 700	1 277	2.0	.1
51112	Periodical publishers	48	49 733	13 159	2 991	383	16.3	.5
511120	Periodical publishers	48	49 733	13 159	2 991	383	16.3	.5
51114	Directory and mailing list publishers	5	D	D	D	c	D	D
511140	Directory and mailing list publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	49	N	D	D	f	N	N
5121	Motion picture and video industries	43	N	D	D	f	N	N
51213	Motion picture and video exhibition	15	55 922	5 671	1 344	650	1.4	27.2
512131	Motion picture theaters (except drive-ins)	14	D	D	D	f	D	D
5122	Sound recording industries	6	N	D	D	b	N	N
51229	Other sound recording industries	4	D	D	D	b	D	D
512290	Other sound recording industries	4	D	D	D	b	D	D
5122909	All other sound recording industries	4	D	D	D	b	D	D
515	Broadcasting (except Internet)	42	140 875	41 903	9 882	1 146	.3	4.7
5151	Radio and television broadcasting	41	D	D	D	g	D	D
51511	Radio broadcasting	34	60 247	18 175	4 539	534	.4	9.1
515112	Radio stations	27	59 465	18 003	4 493	523	—	9.2

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							From administrative records ¹	Estimated ²
	JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA—Con.							
51	Information—Con.							
517	Telecommunications	237	N	334 837	88 355	9 101	N	N
5171	Wired telecommunications carriers	112	Q	189 632	57 167	4 394	Q	Q
51711	Wired telecommunications carriers	112	Q	189 632	57 167	4 394	Q	Q
517110	Wired telecommunications carriers	112	Q	189 632	57 167	4 394	Q	Q
5172	Wireless telecommunications carriers (except satellite)	58	Q	62 734	15 880	1 971	Q	Q
51721	Wireless telecommunications carriers (except satellite)	58	Q	62 734	15 880	1 971	Q	Q
517212	Cellular and other wireless telecommunications	55	Q	D	D	g	Q	Q
5175	Cable and other program distribution	52	Q	D	D	h	Q	Q
51751	Cable and other program distribution	52	Q	D	D	h	Q	Q
517510	Cable and other program distribution	52	Q	D	D	h	Q	Q
518	Internet service providers, web search portals, and data processing services	80	671 055	129 241	32 101	2 384	1.1	11.5
5181	Internet service providers and web search portals	13	D	D	D	b	D	D
51811	Internet service providers and web search portals	13	D	D	D	b	D	D
518111	Internet service providers	12	D	D	D	b	D	D
5182	Data processing, hosting, and related services	67	D	D	D	g	D	D
51821	Data processing, hosting, and related services	67	D	D	D	g	D	D
518210	Data processing, hosting, and related services	67	D	D	D	g	D	D
519	Other information services	5	D	D	D	c	D	D
5191	Other information services	5	D	D	D	c	D	D
	KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA							
51	Information	63	N	17 872	5 232	642	N	N
511	Publishing industries (except Internet)	12	12 051	3 446	995	175	.2	3.1
5111	Newspaper, periodical, book, and directory publishers	12	12 051	3 446	995	175	.2	3.1
512	Motion picture and sound recording industries	4	N	529	141	37	N	N
5121	Motion picture and video industries	4	N	529	141	37	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	21	N	8 928	2 585	296	N	N
	LAKE CITY, FL MICROPOLITAN STATISTICAL AREA							
51	Information	20	N	7 786	1 877	255	N	N
517	Telecommunications	7	N	3 852	1 023	97	N	N
	LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA							
51	Information	119	N	85 008	19 195	2 533	N	N
511	Publishing industries (except Internet)	26	96 697	30 604	6 659	753	1.3	6.9
5111	Newspaper, periodical, book, and directory publishers	21	90 831	27 245	5 920	717	1.3	5.2
51111	Newspaper publishers	5	D	D	D	e	D	D
511110	Newspaper publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	15	N	1 993	416	180	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	12 022	1 554	350	167	2.8	—
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
517	Telecommunications	62	N	47 085	10 849	1 439	N	N
5171	Wired telecommunications carriers	35	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	35	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	35	Q	D	D	e	Q	Q
5175	Cable and other program distribution	8	Q	D	D	f	Q	Q
51751	Cable and other program distribution	8	Q	D	D	f	Q	Q
517510	Cable and other program distribution	8	Q	D	D	f	Q	Q

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							From admini- strative records ¹	Estimated ²
	MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA							
51	Information	2 926	N	2 758 645	754 720	64 049	N	N
511	Publishing industries (except Internet)	566	2 361 000	641 270	171 239	14 802	4.7	9.0
5111	Newspaper, periodical, book, and directory publishers	415	1 816 885	430 557	107 646	11 868	5.4	8.8
51111	Newspaper publishers	104	1 057 440	267 399	67 067	8 157	.6	4.9
511110	Newspaper publishers	104	1 057 440	267 399	67 067	8 157	.6	4.9
51112	Periodical publishers	193	373 462	91 187	23 243	2 041	18.0	17.0
511120	Periodical publishers	193	373 462	91 187	23 243	2 041	18.0	17.0
51113	Book publishers	67	139 709	34 765	7 937	811	9.2	28.0
511130	Book publishers	67	139 709	34 765	7 937	811	9.2	28.0
51114	Directory and mailing list publishers	36	225 976	32 087	8 137	741	5.2	2.1
511140	Directory and mailing list publishers	36	225 976	32 087	8 137	741	5.2	2.1
51119	Other publishers	15	20 298	5 119	1 262	118	2.2	3.2
511199	All other publishers	14	D	D	D	c	D	D
5112	Software publishers	151	544 115	210 713	63 593	2 934	2.2	9.9
51121	Software publishers	151	544 115	210 713	63 593	2 934	2.2	9.9
511210	Software publishers	151	544 115	210 713	63 593	2 934	2.2	9.9
512	Motion picture and sound recording industries	572	N	157 598	38 881	6 633	N	N
5121	Motion picture and video industries	459	N	113 270	27 926	5 720	N	N
51211	Motion picture and video production	310	Q	76 500	19 120	2 969	Q	Q
512110	Motion picture and video production	310	Q	76 500	19 120	2 969	Q	Q
51213	Motion picture and video exhibition	79	229 918	23 362	5 544	2 379	2.0	3.5
512131	Motion picture theaters (except drive-ins)	78	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries	51	D	D	D	e	D	D
512191	Teleproduction and other postproduction services	47	D	D	D	e	D	D
5122	Sound recording industries	113	N	44 328	10 955	913	N	N
51223	Music publishers	25	85 474	12 638	3 284	289	4.1	1.8
512230	Music publishers	25	85 474	12 638	3 284	289	4.1	1.8
51224	Sound recording studios	45	13 028	4 283	1 083	139	18.5	41.7
512240	Sound recording studios	45	13 028	4 283	1 083	139	18.5	41.7
515	Broadcasting (except Internet)	174	1 932 333	446 961	128 762	7 019	1.2	6.6
5151	Radio and television broadcasting	155	1 712 082	391 019	111 507	6 175	1.0	4.4
51511	Radio broadcasting	97	356 478	98 262	25 059	2 127	4.2	11.2
515111	Radio networks	12	25 505	8 777	2 240	204	23.3	55.8
515112	Radio stations	85	330 973	89 485	22 819	1 923	2.8	7.8
51512	Television broadcasting	58	1 355 604	292 757	86 448	4 048	.2	2.6
515120	Television broadcasting	58	1 355 604	292 757	86 448	4 048	.2	2.6
5152	Cable and other subscription programming	19	220 251	55 942	17 255	844	2.4	23.9
51521	Cable and other subscription programming	19	220 251	55 942	17 255	844	2.4	23.9
515210	Cable and other subscription programming	19	220 251	55 942	17 255	844	2.4	23.9
516	Internet publishing and broadcasting	72	146 496	45 147	10 991	832	9.1	15.2
5161	Internet publishing and broadcasting	72	146 496	45 147	10 991	832	9.1	15.2
51611	Internet publishing and broadcasting	72	146 496	45 147	10 991	832	9.1	15.2
516110	Internet publishing and broadcasting	72	146 496	45 147	10 991	832	9.1	15.2
517	Telecommunications	1 053	N	1 076 705	298 415	27 053	N	N
5171	Wired telecommunications carriers	424	Q	551 899	168 478	11 811	Q	Q
51711	Wired telecommunications carriers	424	Q	551 899	168 478	11 811	Q	Q
517110	Wired telecommunications carriers	424	Q	551 899	168 478	11 811	Q	Q
5172	Wireless telecommunications carriers (except satellite)	300	Q	215 400	53 824	5 368	Q	Q
51721	Wireless telecommunications carriers (except satellite)	300	Q	215 400	53 824	5 368	Q	Q
517211	Paging	68	Q	13 784	3 735	444	Q	Q
517212	Cellular and other wireless telecommunications	232	Q	201 616	50 089	4 924	Q	Q
5173	Telecommunications resellers	122	184 036	20 170	4 936	539	24.8	28.0
51731	Telecommunications resellers	122	184 036	20 170	4 936	539	24.8	28.0
517310	Telecommunications resellers	122	184 036	20 170	4 936	539	24.8	28.0
5174	Satellite telecommunications	37	211 317	25 825	7 681	525	6.8	13.6
51741	Satellite telecommunications	37	211 317	25 825	7 681	525	6.8	13.6
517410	Satellite telecommunications	37	211 317	25 825	7 681	525	6.8	13.6
5175	Cable and other program distribution	143	Q	244 758	58 681	8 353	Q	Q
51751	Cable and other program distribution	143	Q	244 758	58 681	8 353	Q	Q
517510	Cable and other program distribution	143	Q	244 758	58 681	8 353	Q	Q
5179	Other telecommunications	27	66 420	18 653	4 815	457	78.6	19.5
51791	Other telecommunications	27	66 420	18 653	4 815	457	78.6	19.5
517910	Other telecommunications	27	66 420	18 653	4 815	457	78.6	19.5

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							From admini- strative records ¹	Estimated ²
	MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	455	1 036 996	375 196	102 575	7 166	5.7	24.5
5181	Internet service providers and web search portals	136	D	D	D	g	D	D
51811	Internet service providers and web search portals	136	D	D	D	g	D	D
518111	Internet service providers	122	D	D	D	f	D	D
518112	Web search portals	14	D	D	D	c	D	D
5182	Data processing, hosting, and related services	319	D	D	D	i	D	D
51821	Data processing, hosting, and related services	319	D	D	D	i	D	D
518210	Data processing, hosting, and related services	319	D	D	D	i	D	D
519	Other information services	34	58 404	15 768	3 857	544	2.1	42.4
5191	Other information services	34	58 404	15 768	3 857	544	2.1	42.4
51911	News syndicates	15	34 435	7 548	1 696	175	1.8	41.8
519110	News syndicates	15	34 435	7 548	1 696	175	1.8	41.8
51912	Libraries and archives	13	D	D	D	b	D	D
519120	Libraries and archives	13	D	D	D	b	D	D
51919	All other information services	6	D	D	D	e	D	D
519190	All other information services	6	D	D	D	e	D	D
	Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division							
51	Information	922	N	937 574	257 428	21 499	N	N
511	Publishing industries (except Internet)	196	929 676	243 188	71 181	4 841	2.9	2.2
5111	Newspaper, periodical, book, and directory publishers	136	554 224	109 411	27 266	2 992	3.7	1.5
51111	Newspaper publishers	26	D	D	D	g	D	D
511110	Newspaper publishers	26	D	D	D	g	D	D
51112	Periodical publishers	70	70 849	16 036	4 059	468	13.1	4.1
511120	Periodical publishers	70	70 849	16 036	4 059	468	13.1	4.1
51113	Book publishers	24	D	D	D	c	D	D
511130	Book publishers	24	D	D	D	c	D	D
51114	Directory and mailing list publishers	10	D	D	D	c	D	D
511140	Directory and mailing list publishers	10	D	D	D	c	D	D
5112	Software publishers	60	375 452	133 777	43 915	1 849	1.7	3.3
51121	Software publishers	60	375 452	133 777	43 915	1 849	1.7	3.3
511210	Software publishers	60	375 452	133 777	43 915	1 849	1.7	3.3
512	Motion picture and sound recording industries	155	N	35 032	8 462	1 674	N	N
5121	Motion picture and video industries	136	N	32 630	7 501	1 569	N	N
51211	Motion picture and video production	90	Q	23 674	5 414	669	Q	Q
512110	Motion picture and video production	90	Q	23 674	5 414	669	Q	Q
51213	Motion picture and video exhibition	30	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	29	D	D	D	f	D	D
5122	Sound recording industries	19	N	2 402	961	105	N	N
515	Broadcasting (except Internet)	43	293 013	73 036	19 109	1 512	.6	6.2
5151	Radio and television broadcasting	40	D	D	D	g	D	D
51511	Radio broadcasting	27	D	D	D	f	D	D
515112	Radio stations	22	D	D	D	f	D	D
51512	Television broadcasting	13	147 247	33 855	8 543	578	.2	2.6
515120	Television broadcasting	13	147 247	33 855	8 543	578	.2	2.6
516	Internet publishing and broadcasting	23	75 817	25 344	6 414	413	3.8	3.8
5161	Internet publishing and broadcasting	23	75 817	25 344	6 414	413	3.8	3.8
51611	Internet publishing and broadcasting	23	75 817	25 344	6 414	413	3.8	3.8
516110	Internet publishing and broadcasting	23	75 817	25 344	6 414	413	3.8	3.8
517	Telecommunications	338	N	409 106	112 549	10 109	N	N
5171	Wired telecommunications carriers	137	Q	179 134	55 752	3 736	Q	Q
51711	Wired telecommunications carriers	137	Q	179 134	55 752	3 736	Q	Q
517110	Wired telecommunications carriers	137	Q	179 134	55 752	3 736	Q	Q
5172	Wireless telecommunications carriers (except satellite)	83	Q	86 920	21 024	2 064	Q	Q
51721	Wireless telecommunications carriers (except satellite)	83	Q	86 920	21 024	2 064	Q	Q
517211	Paging	18	Q	6 567	1 605	164	Q	Q
517212	Cellular and other wireless telecommunications	65	Q	80 353	19 419	1 900	Q	Q
5173	Telecommunications resellers	35	65 311	7 581	1 724	194	24.5	40.6
51731	Telecommunications resellers	35	65 311	7 581	1 724	194	24.5	40.6
517310	Telecommunications resellers	35	65 311	7 581	1 724	194	24.5	40.6
5174	Satellite telecommunications	11	D	D	D	c	D	D
51741	Satellite telecommunications	11	D	D	D	c	D	D
517410	Satellite telecommunications	11	D	D	D	c	D	D
5175	Cable and other program distribution	66	Q	128 231	32 045	3 964	Q	Q
51751	Cable and other program distribution	66	Q	128 231	32 045	3 964	Q	Q
517510	Cable and other program distribution	66	Q	128 231	32 045	3 964	Q	Q

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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							From admini- strative records ¹	Estimated ²
MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.								
Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	155	396 574	146 362	38 319	2 679	7.6	21.6
5181	Internet service providers and web search portals	42	D	D	D	c	D	D
51811	Internet service providers and web search portals	42	D	D	D	c	D	D
518111	Internet service providers	40	D	D	D	c	D	D
518112	Web search portals	2	D	D	D	b	D	D
5182	Data processing, hosting, and related services	113	D	D	D	g	D	D
51821	Data processing, hosting, and related services	113	D	D	D	g	D	D
518210	Data processing, hosting, and related services	113	D	D	D	g	D	D
519	Other information services	12	15 785	5 506	1 394	271	2.8	.3
5191	Other information services	12	15 785	5 506	1 394	271	2.8	.3
Miami-Miami Beach-Kendall, FL Metropolitan Division								
51	Information	1 353	N	1 185 622	329 755	26 544	N	N
511	Publishing industries (except Internet)	206	784 366	213 736	54 247	4 506	4.8	6.3
5111	Newspaper, periodical, book, and directory publishers	148	655 034	149 760	37 981	3 624	5.1	4.4
51111	Newspaper publishers	40	D	D	D	g	D	D
511110	Newspaper publishers	40	D	D	D	g	D	D
51112	Periodical publishers	70	137 421	35 052	8 888	734	17.0	12.7
511120	Periodical publishers	70	137 421	35 052	8 888	734	17.0	12.7
51114	Directory and mailing list publishers	8	D	D	D	e	D	D
511140	Directory and mailing list publishers	8	D	D	D	e	D	D
5112	Software publishers	58	129 332	63 976	16 266	882	3.4	16.4
51121	Software publishers	58	129 332	63 976	16 266	882	3.4	16.4
511210	Software publishers	58	129 332	63 976	16 266	882	3.4	16.4
512	Motion picture and sound recording industries	306	N	81 964	20 634	3 566	N	N
5121	Motion picture and video industries	230	N	48 884	12 176	2 954	N	N
51211	Motion picture and video production	157	Q	29 861	7 662	1 857	Q	Q
512110	Motion picture and video production	157	Q	29 861	7 662	1 857	Q	Q
51213	Motion picture and video exhibition	26	90 138	8 221	1 970	801	.2	6.6
512131	Motion picture theaters (except drive-ins)	26	90 138	8 221	1 970	801	.2	6.6
51219	Postproduction and other motion picture and video industries	33	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	31	D	D	D	c	D	D
5122	Sound recording industries	76	N	33 080	8 458	612	N	N
51223	Music publishers	19	D	D	D	e	D	D
512230	Music publishers	19	D	D	D	e	D	D
51224	Sound recording studios	28	D	D	D	c	D	D
512240	Sound recording studios	28	D	D	D	c	D	D
515	Broadcasting (except Internet)	87	1 285 820	306 419	93 342	4 212	1.5	6.9
5151	Radio and television broadcasting	72	1 104 680	261 955	79 434	3 575	1.3	4.5
51511	Radio broadcasting	42	176 406	48 711	12 626	862	7.1	11.7
515112	Radio stations	38	170 170	47 068	12 225	805	4.3	12.2
51512	Television broadcasting	30	928 274	213 244	66 808	2 713	.2	3.1
515120	Television broadcasting	30	928 274	213 244	66 808	2 713	.2	3.1
5152	Cable and other subscription programming	15	181 140	44 464	13 908	637	3.0	21.6
51521	Cable and other subscription programming	15	181 140	44 464	13 908	637	3.0	21.6
515210	Cable and other subscription programming	15	181 140	44 464	13 908	637	3.0	21.6
516	Internet publishing and broadcasting	27	42 368	11 451	2 824	256	8.6	24.8
5161	Internet publishing and broadcasting	27	42 368	11 451	2 824	256	8.6	24.8
51611	Internet publishing and broadcasting	27	42 368	11 451	2 824	256	8.6	24.8
516110	Internet publishing and broadcasting	27	42 368	11 451	2 824	256	8.6	24.8
517	Telecommunications	536	N	474 123	133 461	11 790	N	N
5171	Wired telecommunications carriers	219	Q	294 543	88 376	6 424	Q	Q
51711	Wired telecommunications carriers	219	Q	294 543	88 376	6 424	Q	Q
517110	Wired telecommunications carriers	219	Q	294 543	88 376	6 424	Q	Q
5172	Wireless telecommunications carriers (except satellite)	155	Q	76 795	19 497	2 171	Q	Q
51721	Wireless telecommunications carriers (except satellite)	155	Q	76 795	19 497	2 171	Q	Q
517212	Cellular and other wireless telecommunications	114	Q	71 090	17 760	1 932	Q	Q
5173	Telecommunications resellers	60	D	D	D	c	D	D
51731	Telecommunications resellers	60	D	D	D	c	D	D
517310	Telecommunications resellers	60	D	D	D	c	D	D
5174	Satellite telecommunications	25	156 185	19 507	5 923	382	7.6	2.8
51741	Satellite telecommunications	25	156 185	19 507	5 923	382	7.6	2.8
517410	Satellite telecommunications	25	156 185	19 507	5 923	382	7.6	2.8

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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							From admini- strative records ¹	Estimated ²
	MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.							
	Miami-Miami Beach-Kendall, FL Metropolitan Division —Con.							
51	Information—Con.							
517	Telecommunications—Con.							
5175	Cable and other program distribution	59	Q	D	D	g	Q	Q
51751	Cable and other program distribution	59	Q	D	D	g	Q	Q
517510	Cable and other program distribution	59	Q	D	D	g	Q	Q
5179	Other telecommunications	18	63 625	17 094	4 404	412	80.9	19.1
51791	Other telecommunications	18	63 625	17 094	4 404	412	80.9	19.1
517910	Other telecommunications	18	63 625	17 094	4 404	412	80.9	19.1
518	Internet service providers, web search portals, and data processing services	175	293 555	92 299	23 932	2 060	4.8	27.1
5181	Internet service providers and web search portals	56	D	D	D	e	D	D
51811	Internet service providers and web search portals	56	D	D	D	e	D	D
518111	Internet service providers	48	D	D	D	e	D	D
518112	Web search portals	8	D	D	D	c	D	D
5182	Data processing, hosting, and related services	119	D	D	D	g	D	D
51821	Data processing, hosting, and related services	119	D	D	D	g	D	D
518210	Data processing, hosting, and related services	119	D	D	D	g	D	D
519	Other information services	16	26 998	5 630	1 315	154	1.9	53.4
5191	Other information services	16	26 998	5 630	1 315	154	1.9	53.4
	West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division							
51	Information	651	N	635 449	167 537	16 006	N	N
511	Publishing industries (except Internet)	164	646 958	184 346	45 811	5 455	7.1	22.0
5111	Newspaper, periodical, book, and directory publishers	131	607 627	171 386	42 399	5 252	7.3	20.1
51111	Newspaper publishers	38	D	D	D	h	D	D
511110	Newspaper publishers	38	D	D	D	h	D	D
51112	Periodical publishers	53	165 192	40 099	10 296	839	20.9	26.0
511120	Periodical publishers	53	165 192	40 099	10 296	839	20.9	26.0
51113	Book publishers	16	67 808	19 728	4 849	467	4.5	49.9
511130	Book publishers	16	67 808	19 728	4 849	467	4.5	49.9
51119	Other publishers	6	D	D	D	b	D	D
511199	All other publishers	6	D	D	D	b	D	D
5112	Software publishers	33	39 331	12 960	3 412	203	3.0	51.5
51121	Software publishers	33	39 331	12 960	3 412	203	3.0	51.5
511210	Software publishers	33	39 331	12 960	3 412	203	3.0	51.5
512	Motion picture and sound recording industries	111	N	40 602	9 785	1 393	N	N
5121	Motion picture and video industries	93	N	31 756	8 249	1 197	N	N
51211	Motion picture and video production	63	Q	22 965	6 044	443	Q	Q
512110	Motion picture and video production	63	Q	22 965	6 044	443	Q	Q
51213	Motion picture and video exhibition	23	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	23	D	D	D	f	D	D
5122	Sound recording industries	18	N	8 846	1 536	196	N	N
515	Broadcasting (except Internet)	44	353 500	67 506	16 311	1 295	.4	5.9
5151	Radio and television broadcasting	43	D	D	D	g	D	D
51511	Radio broadcasting	28	D	D	D	f	D	D
515112	Radio stations	25	D	D	D	e	D	D
51512	Television broadcasting	15	280 083	45 658	11 097	757	.2	.8
515120	Television broadcasting	15	280 083	45 658	11 097	757	.2	.8
516	Internet publishing and broadcasting	22	28 311	8 352	1 753	163	24.2	31.3
5161	Internet publishing and broadcasting	22	28 311	8 352	1 753	163	24.2	31.3
51611	Internet publishing and broadcasting	22	28 311	8 352	1 753	163	24.2	31.3
516110	Internet publishing and broadcasting	22	28 311	8 352	1 753	163	24.2	31.3
517	Telecommunications	179	N	193 476	52 405	5 154	N	N
5171	Wired telecommunications carriers	68	Q	78 222	24 350	1 651	Q	Q
51711	Wired telecommunications carriers	68	Q	78 222	24 350	1 651	Q	Q
517110	Wired telecommunications carriers	68	Q	78 222	24 350	1 651	Q	Q
5172	Wireless telecommunications carriers (except satellite)	62	Q	51 685	13 303	1 133	Q	Q
51721	Wireless telecommunications carriers (except satellite)	62	Q	51 685	13 303	1 133	Q	Q
517212	Cellular and other wireless telecommunications	53	Q	50 173	12 910	1 092	Q	Q
5173	Telecommunications resellers	27	D	D	D	b	D	D
51731	Telecommunications resellers	27	D	D	D	b	D	D
517310	Telecommunications resellers	27	D	D	D	b	D	D
5175	Cable and other program distribution	18	Q	D	D	g	Q	Q
51751	Cable and other program distribution	18	Q	D	D	g	Q	Q
517510	Cable and other program distribution	18	Q	D	D	g	Q	Q

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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							From admini- strative records ¹	Estimated ²
	MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.							
	West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	125	346 867	136 535	40 324	2 427	4.4	25.8
5181	Internet service providers and web search portals	38	D	D	D	e	D	D
51811	Internet service providers and web search portals	38	D	D	D	e	D	D
518111	Internet service providers	34	D	D	D	e	D	D
5182	Data processing, hosting, and related services	87	D	D	D	g	D	D
51821	Data processing, hosting, and related services	87	D	D	D	g	D	D
518210	Data processing, hosting, and related services	87	D	D	D	g	D	D
519	Other information services	6	15 621	4 632	1 148	119	1.7	66.0
5191	Other information services	6	15 621	4 632	1 148	119	1.7	66.0
51919	All other information services	1	D	D	D	b	D	D
519190	All other information services	1	D	D	D	b	D	D
	NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA							
51	Information	102	N	80 486	21 255	1 874	N	N
511	Publishing industries (except Internet)	31	165 739	43 346	11 359	810	3.4	1.1
5111	Newspaper, periodical, book, and directory publishers	19	92 623	19 258	5 085	493	3.6	1.9
51111	Newspaper publishers	7	D	D	D	e	D	D
511110	Newspaper publishers	7	D	D	D	e	D	D
5112	Software publishers	12	73 116	24 088	6 274	317	3.2	—
51121	Software publishers	12	73 116	24 088	6 274	317	3.2	—
511210	Software publishers	12	73 116	24 088	6 274	317	3.2	—
512	Motion picture and sound recording industries	11	N	1 242	313	50	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	9 521	449	102	34	5.9	—
512131	Motion picture theaters (except drive-ins)	3	D	D	D	b	D	D
517	Telecommunications	34	N	26 188	7 306	737	N	N
5171	Wired telecommunications carriers	16	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	16	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	16	Q	D	D	c	Q	Q
5175	Cable and other program distribution	7	Q	12 205	3 502	434	Q	Q
51751	Cable and other program distribution	7	Q	12 205	3 502	434	Q	Q
517510	Cable and other program distribution	7	Q	12 205	3 502	434	Q	Q
	OCALA, FL METROPOLITAN STATISTICAL AREA							
51	Information	82	N	35 572	9 112	954	N	N
511	Publishing industries (except Internet)	18	63 846	11 656	2 948	302	.6	1.0
5111	Newspaper, periodical, book, and directory publishers	15	63 673	11 545	2 916	300	.6	1.0
51111	Newspaper publishers	5	D	D	D	c	D	D
511110	Newspaper publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	9	N	937	219	75	N	N
5121	Motion picture and video industries	8	N	D	D	b	N	N
51213	Motion picture and video exhibition	5	7 103	818	191	69	—	7.8
517	Telecommunications	41	N	19 454	5 210	484	N	N
5171	Wired telecommunications carriers	20	Q	13 976	3 706	269	Q	Q
51711	Wired telecommunications carriers	20	Q	13 976	3 706	269	Q	Q
517110	Wired telecommunications carriers	20	Q	13 976	3 706	269	Q	Q
	OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA							
51	Information	11	N	4 352	1 108	119	N	N
517	Telecommunications	6	N	2 483	635	58	N	N
	PALATKA, FL MICROPOLITAN STATISTICAL AREA							
51	Information	18	N	5 076	1 341	183	N	N
517	Telecommunications	7	N	3 274	862	94	N	N

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							From admini- strative records ¹	Estimated ²
PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA								
51	Information	179	N	138 680	36 314	3 304	N	N
511	Publishing industries (except Internet)	40	140 087	44 808	12 206	1 033	.7	5.9
5111	Newspaper, periodical, book, and directory publishers	20	103 384	23 600	6 209	763	.3	3.0
51111	Newspaper publishers	4	D	D	D	f	D	D
511110	Newspaper publishers	4	D	D	D	f	D	D
5112	Software publishers	20	36 703	21 208	5 997	270	1.8	13.9
51121	Software publishers	20	36 703	21 208	5 997	270	1.8	13.9
511210	Software publishers	20	36 703	21 208	5 997	270	1.8	13.9
512	Motion picture and sound recording industries	23	N	2 984	538	189	N	N
5121	Motion picture and video industries	23	N	2 984	538	189	N	N
51213	Motion picture and video exhibition	9	13 227	2 096	356	149	3.7	7.9
512131	Motion picture theaters (except drive-ins)	9	13 227	2 096	356	149	3.7	7.9
515	Broadcasting (except Internet)	12	9 895	2 809	680	106	11.0	1.0
5151	Radio and television broadcasting	11	D	D	D	c	D	D
51511	Radio broadcasting	10	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
517	Telecommunications	69	N	43 383	11 746	1 239	N	N
5171	Wired telecommunications carriers	27	Q	14 667	4 626	332	Q	Q
51711	Wired telecommunications carriers	27	Q	14 667	4 626	332	Q	Q
517110	Wired telecommunications carriers	27	Q	14 667	4 626	332	Q	Q
5172	Wireless telecommunications carriers (except satellite)	21	Q	14 204	3 452	467	Q	Q
51721	Wireless telecommunications carriers (except satellite)	21	Q	14 204	3 452	467	Q	Q
517212	Cellular and other wireless telecommunications	17	Q	14 010	3 400	459	Q	Q
518	Internet service providers, web search portals, and data processing services	30	35 910	43 301	10 807	686	4.1	12.5
5181	Internet service providers and web search portals	9	D	D	D	c	D	D
51811	Internet service providers and web search portals	9	D	D	D	c	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
51912	Libraries and archives	3	D	D	D	b	D	D
519120	Libraries and archives	3	D	D	D	b	D	D
PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA								
51	Information	74	N	36 358	10 234	1 293	N	N
511	Publishing industries (except Internet)	11	18 582	4 340	1 071	184	2.2	5.1
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	1 564	398	125	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
515	Broadcasting (except Internet)	15	20 477	7 285	1 907	248	4.7	13.6
5151	Radio and television broadcasting	14	D	D	D	c	D	D
517	Telecommunications	30	N	20 534	6 233	648	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	8	Q	5 379	1 330	149	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	5 379	1 330	149	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	5 379	1 330	149	Q	Q
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
51912	Libraries and archives	2	D	D	D	b	D	D
519120	Libraries and archives	2	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²	
PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA									
51	Information	161	N	97 866	24 204	2 822	N	N	
511	Publishing industries (except Internet)	30		110 484	31 611	6 791	856	1.7	12.6
5111	Newspaper, periodical, book, and directory publishers	24		100 339	24 616	5 860	787	1.0	11.9
51111	Newspaper publishers	7	D	D	D	f	D	D	
511110	Newspaper publishers	7	D	D	D	f	D	D	
512	Motion picture and sound recording industries	16	N	2 819	704	323	N	N	
5121	Motion picture and video industries	14	N	D	D	e	N	N	
51213	Motion picture and video exhibition	6		15 573	1 412	359	275	—	9.1
512131	Motion picture theaters (except drive-ins)	6		15 573	1 412	359	275	—	9.1
515	Broadcasting (except Internet)	10		27 067	6 831	1 846	212	4.8	—
5151	Radio and television broadcasting	9	D	D	D	c	D	D	
517	Telecommunications	77	N	53 111	14 018	1 311	N	N	
5171	Wired telecommunications carriers	33	Q	27 573	6 973	533	Q	Q	
51711	Wired telecommunications carriers	33	Q	27 573	6 973	533	Q	Q	
517110	Wired telecommunications carriers	33	Q	27 573	6 973	533	Q	Q	
5172	Wireless telecommunications carriers (except satellite)	26	Q	7 815	1 957	244	Q	Q	
51721	Wireless telecommunications carriers (except satellite)	26	Q	7 815	1 957	244	Q	Q	
517212	Cellular and other wireless telecommunications	21	Q	D	D	c	Q	Q	
5175	Cable and other program distribution	8	Q	D	D	e	Q	Q	
51751	Cable and other program distribution	8	Q	D	D	e	Q	Q	
517510	Cable and other program distribution	8	Q	D	D	e	Q	Q	
518	Internet service providers, web search portals, and data processing services	22		10 981	3 181	779	102	8.0	26.9
PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA									
51	Information	103	N	68 630	19 411	2 680	N	N	
511	Publishing industries (except Internet)	27		72 211	22 039	5 168	969	14.3	.9
5111	Newspaper, periodical, book, and directory publishers	22		60 615	19 397	4 550	895	.7	1.1
51111	Newspaper publishers	6		52 490	17 338	4 019	829	—	—
511110	Newspaper publishers	6		52 490	17 338	4 019	829	—	—
512	Motion picture and sound recording industries	9	N	860	205	59	N	N	
5121	Motion picture and video industries	8	N	D	D	b	N	N	
51213	Motion picture and video exhibition	4	D	D	D	b	D	D	
515	Broadcasting (except Internet)	11		9 548	2 908	724	107	10.9	—
5151	Radio and television broadcasting	11		9 548	2 908	724	107	10.9	—
517	Telecommunications	41	N	37 234	11 940	1 367	N	N	
5171	Wired telecommunications carriers	18	Q	17 801	6 144	499	Q	Q	
51711	Wired telecommunications carriers	18	Q	17 801	6 144	499	Q	Q	
517110	Wired telecommunications carriers	18	Q	17 801	6 144	499	Q	Q	
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q	
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q	
517212	Cellular and other wireless telecommunications	11	Q	D	D	c	Q	Q	
5175	Cable and other program distribution	11	Q	14 669	4 633	654	Q	Q	
51751	Cable and other program distribution	11	Q	14 669	4 633	654	Q	Q	
517510	Cable and other program distribution	11	Q	14 669	4 633	654	Q	Q	
518	Internet service providers, web search portals, and data processing services	15		18 888	5 589	1 374	178	1.2	2.4
PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA									
51	Information	42	N	14 588	3 866	344	N	N	
517	Telecommunications	15	N	11 990	3 248	208	N	N	
5171	Wired telecommunications carriers	8	Q	D	D	c	Q	Q	
51711	Wired telecommunications carriers	8	Q	D	D	c	Q	Q	
517110	Wired telecommunications carriers	8	Q	D	D	c	Q	Q	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA								
51	Information	227	N	154 234	37 011	4 339	N	N
511	Publishing industries (except Internet)	71	236 231	73 957	17 695	1 955	2.7	2.4
5111	Newspaper, periodical, book, and directory publishers	50	216 457	64 688	15 401	1 783	2.3	1.6
51111	Newspaper publishers	13	154 622	47 356	11 438	1 315	—	.5
511110	Newspaper publishers	13	154 622	47 356	11 438	1 315	—	.5
51112	Periodical publishers	21	47 824	13 067	2 939	281	2.4	1.1
511120	Periodical publishers	21	47 824	13 067	2 939	281	2.4	1.1
512	Motion picture and sound recording industries	35	N	5 687	1 394	369	N	N
5121	Motion picture and video industries	31	N	D	D	e	N	N
51213	Motion picture and video exhibition	12	28 561	4 185	1 020	325	—	28.3
512131	Motion picture theaters (except drive-ins)	12	28 561	4 185	1 020	325	—	28.3
515	Broadcasting (except Internet)	19	16 617	5 604	1 279	217	.2	7.0
5151	Radio and television broadcasting	19	16 617	5 604	1 279	217	.2	7.0
517	Telecommunications	69	N	59 483	14 178	1 539	N	N
5171	Wired telecommunications carriers	45	Q	39 824	8 661	897	Q	Q
51711	Wired telecommunications carriers	45	Q	39 824	8 661	897	Q	Q
517110	Wired telecommunications carriers	45	Q	39 824	8 661	897	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	5 293	1 265	175	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	5 293	1 265	175	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	c	Q	Q
5175	Cable and other program distribution	7	Q	D	D	e	Q	Q
51751	Cable and other program distribution	7	Q	D	D	e	Q	Q
517510	Cable and other program distribution	7	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	26	15 516	6 978	1 761	200	4.8	18.8
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
SEBRING, FL MICROPOLITAN STATISTICAL AREA								
51	Information	25	N	10 476	2 691	353	N	N
517	Telecommunications	12	N	5 980	1 639	151	N	N
TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA								
51	Information	181	N	123 678	35 206	3 972	N	N
511	Publishing industries (except Internet)	44	81 522	27 848	7 366	753	1.9	7.6
5111	Newspaper, periodical, book, and directory publishers	33	78 206	26 192	6 977	724	1.7	7.8
51111	Newspaper publishers	11	D	D	D	e	D	D
511110	Newspaper publishers	11	D	D	D	e	D	D
512	Motion picture and sound recording industries	17	N	D	D	c	N	N
5121	Motion picture and video industries	16	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	15	D	D	D	e	D	D
5151	Radio and television broadcasting	14	D	D	D	e	D	D
51511	Radio broadcasting	10	D	D	D	c	D	D
515112	Radio stations	10	D	D	D	c	D	D
517	Telecommunications	72	N	54 238	16 380	1 380	N	N
5171	Wired telecommunications carriers	50	Q	41 776	12 750	1 006	Q	Q
51711	Wired telecommunications carriers	50	Q	41 776	12 750	1 006	Q	Q
517110	Wired telecommunications carriers	50	Q	41 776	12 750	1 006	Q	Q
5172	Wireless telecommunications carriers (except satellite)	14	Q	7 745	2 332	245	Q	Q
51721	Wireless telecommunications carriers (except satellite)	14	Q	7 745	2 332	245	Q	Q
517212	Cellular and other wireless telecommunications	13	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	29	128 452	28 895	8 280	1 206	2.6	4.3
5182	Data processing, hosting, and related services	20	D	D	D	g	D	D
51821	Data processing, hosting, and related services	20	D	D	D	g	D	D
518210	Data processing, hosting, and related services	20	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA							
51	Information	1 198	N	1 934 416	507 200	35 001	N	N
511	Publishing industries (except Internet)	261	1 143 052	348 094	88 746	8 561	6.4	5.1
5111	Newspaper, periodical, book, and directory publishers	169	844 668	249 047	63 908	7 115	4.6	2.5
51111	Newspaper publishers	30	407 516	143 088	36 319	4 172	.6	.8
511110	Newspaper publishers	30	407 516	143 088	36 319	4 172	.6	.8
51112	Periodical publishers	80	200 925	60 127	14 860	1 557	17.0	5.3
511120	Periodical publishers	80	200 925	60 127	14 860	1 557	17.0	5.3
51113	Book publishers	20	D	D	D	e	D	D
511130	Book publishers	20	D	D	D	e	D	D
51114	Directory and mailing list publishers	27	132 011	22 436	7 517	829	1.1	3.4
511140	Directory and mailing list publishers	27	132 011	22 436	7 517	829	1.1	3.4
51119	Other publishers	12	D	D	D	c	D	D
511199	All other publishers	12	D	D	D	c	D	D
5112	Software publishers	92	298 384	99 047	24 838	1 446	11.4	12.4
51121	Software publishers	92	298 384	99 047	24 838	1 446	11.4	12.4
511210	Software publishers	92	298 384	99 047	24 838	1 446	11.4	12.4
512	Motion picture and sound recording industries	135	N	26 314	6 341	1 643	N	N
5121	Motion picture and video industries	116	N	24 568	5 852	1 588	N	N
51211	Motion picture and video production	72	Q	9 793	2 345	245	Q	Q
512110	Motion picture and video production	72	Q	9 793	2 345	245	Q	Q
51213	Motion picture and video exhibition	30	101 598	11 389	2 739	1 262	1.3	9.8
512131	Motion picture theaters (except drive-ins)	28	D	D	D	g	D	D
5122	Sound recording industries	19	N	1 746	489	55	N	N
51224	Sound recording studios	13	D	D	D	b	D	D
512240	Sound recording studios	13	D	D	D	b	D	D
515	Broadcasting (except Internet)	54	387 089	97 877	24 092	1 886	.2	4.1
5151	Radio and television broadcasting	51	D	D	D	g	D	D
51511	Radio broadcasting	33	D	D	D	f	D	D
515111	Radio networks	4	D	D	D	c	D	D
515112	Radio stations	29	D	D	D	f	D	D
51512	Television broadcasting	18	249 485	57 841	14 548	992	—	3.6
515120	Television broadcasting	18	249 485	57 841	14 548	992	—	3.6
516	Internet publishing and broadcasting	19	D	D	D	b	D	D
5161	Internet publishing and broadcasting	19	D	D	D	b	D	D
51611	Internet publishing and broadcasting	19	D	D	D	b	D	D
516110	Internet publishing and broadcasting	19	D	D	D	b	D	D
517	Telecommunications	527	N	1 374 206	365 932	20 736	N	N
5171	Wired telecommunications carriers	335	Q	1 095 222	288 524	13 806	Q	Q
51711	Wired telecommunications carriers	335	Q	1 095 222	288 524	13 806	Q	Q
517110	Wired telecommunications carriers	335	Q	1 095 222	288 524	13 806	Q	Q
5172	Wireless telecommunications carriers (except satellite)	118	Q	209 606	58 845	4 914	Q	Q
51721	Wireless telecommunications carriers (except satellite)	118	Q	209 606	58 845	4 914	Q	Q
517212	Cellular and other wireless telecommunications	104	Q	206 816	57 868	4 807	Q	Q
5173	Telecommunications resellers	33	67 421	6 558	1 696	201	3.0	28.5
51731	Telecommunications resellers	33	67 421	6 558	1 696	201	3.0	28.5
517310	Telecommunications resellers	33	67 421	6 558	1 696	201	3.0	28.5
5175	Cable and other program distribution	34	Q	56 897	14 888	1 627	Q	Q
51751	Cable and other program distribution	34	Q	56 897	14 888	1 627	Q	Q
517510	Cable and other program distribution	34	Q	56 897	14 888	1 627	Q	Q
518	Internet service providers, web search portals, and data processing services	187	209 101	82 023	20 640	1 982	7.4	34.9
5181	Internet service providers and web search portals	58	D	D	D	e	D	D
51811	Internet service providers and web search portals	58	D	D	D	e	D	D
518111	Internet service providers	49	D	D	D	c	D	D
518112	Web search portals	9	D	D	D	b	D	D
5182	Data processing, hosting, and related services	129	D	D	D	g	D	D
51821	Data processing, hosting, and related services	129	D	D	D	g	D	D
518210	Data processing, hosting, and related services	129	D	D	D	g	D	D
519	Other information services	15	D	D	D	c	D	D
5191	Other information services	15	D	D	D	c	D	D
51912	Libraries and archives	9	D	D	D	b	D	D
519120	Libraries and archives	9	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini-strative records ¹	Estimated ²
VERO BEACH, FL METROPOLITAN STATISTICAL AREA								
51	Information	49	N	18 635	4 510	630	N	N
511	Publishing industries (except Internet)	15	41 995	8 105	1 882	241	3.3	10.8
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	19	N	8 742	2 170	275	N	N
WAUCHULA, FL MICROPOLITAN STATISTICAL AREA								
51	Information	4	N	D	D	b	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
ALACHUA								
51	Information	114	N	99 599	24 642	2 656	N	N
511	Publishing industries (except Internet)	49	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	35	D	D	D	f	D	D
51111	Newspaper publishers	8	D	D	D	e	D	D
511110	Newspaper publishers	8	D	D	D	e	D	D
51112	Periodical publishers	8	56 364	17 021	4 073	360	.9	—
511120	Periodical publishers	8	56 364	17 021	4 073	360	.9	—
512	Motion picture and sound recording industries	13	N	D	D	c	N	N
5121	Motion picture and video industries	11	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	17 402	5 607	1 441	186	—	9.0
5151	Radio and television broadcasting	8	17 402	5 607	1 441	186	—	9.0
517	Telecommunications	33	N	D	D	f	N	N
5171	Wired telecommunications carriers	16	Q	19 820	5 307	469	Q	Q
51711	Wired telecommunications carriers	16	Q	19 820	5 307	469	Q	Q
517110	Wired telecommunications carriers	16	Q	19 820	5 307	469	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	10	Q	6 659	1 760	205	Q	Q
5175	Cable and other program distribution	4	Q	D	D	e	Q	Q
51751	Cable and other program distribution	4	Q	D	D	e	Q	Q
517510	Cable and other program distribution	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	11	30 045	15 237	3 387	282	4.8	—
5181	Internet service providers and web search portals	6	D	D	D	c	D	D
51811	Internet service providers and web search portals	6	D	D	D	c	D	D
518111	Internet service providers	5	D	D	D	c	D	D
BAKER								
51	Information	9	N	7 063	1 514	235	N	N
517	Telecommunications	5	N	D	D	c	N	N
BAY								
51	Information	74	N	36 358	10 234	1 293	N	N
511	Publishing industries (except Internet)	11	18 582	4 340	1 071	184	2.2	5.1
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	c	D	D
512	Motion picture and sound recording industries	7	N	1 564	398	125	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
5122	Sound recording industries	2	N	D	D	b	N	N
515	Broadcasting (except Internet)	15	20 477	7 285	1 907	248	4.7	13.6
5151	Radio and television broadcasting	14	D	D	D	c	D	D
517	Telecommunications	30	N	20 534	6 233	648	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	8	Q	5 379	1 330	149	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	5 379	1 330	149	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	5 379	1 330	149	Q	Q
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
51912	Libraries and archives	2	D	D	D	b	D	D
519120	Libraries and archives	2	D	D	D	b	D	D
BRADFORD								
51	Information	6	N	D	D	b	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BREVARD								
51	Information	179	N	138 680	36 314	3 304	N	N
511	Publishing industries (except Internet)	40	140 087	44 808	12 206	1 033	.7	5.9
5111	Newspaper, periodical, book, and directory publishers	20	103 384	23 600	6 209	763	.3	3.0
51111	Newspaper publishers	4	D	D	D	f	D	D
511110	Newspaper publishers	4	D	D	D	f	D	D
5112	Software publishers	20	36 703	21 208	5 997	270	1.8	13.9
51121	Software publishers	20	36 703	21 208	5 997	270	1.8	13.9
511210	Software publishers	20	36 703	21 208	5 997	270	1.8	13.9
512	Motion picture and sound recording industries	23	N	2 984	538	189	N	N
5121	Motion picture and video industries	23	N	2 984	538	189	N	N
51213	Motion picture and video exhibition	9	13 227	2 096	356	149	3.7	7.9
512131	Motion picture theaters (except drive-ins)	9	13 227	2 096	356	149	3.7	7.9
515	Broadcasting (except Internet)	12	9 895	2 809	680	106	11.0	1.0
5151	Radio and television broadcasting	11	D	D	D	c	D	D
51511	Radio broadcasting	10	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
517	Telecommunications	69	N	43 383	11 746	1 239	N	N
5171	Wired telecommunications carriers	27	Q	14 667	4 626	332	Q	Q
51711	Wired telecommunications carriers	27	Q	14 667	4 626	332	Q	Q
517110	Wired telecommunications carriers	27	Q	14 667	4 626	332	Q	Q
5172	Wireless telecommunications carriers (except satellite)	21	Q	14 204	3 452	467	Q	Q
51721	Wireless telecommunications carriers (except satellite)	21	Q	14 204	3 452	467	Q	Q
517212	Cellular and other wireless telecommunications	17	Q	14 010	3 400	459	Q	Q
518	Internet service providers, web search portals, and data processing services	30	35 910	43 301	10 807	686	4.1	12.5
5181	Internet service providers and web search portals	9	D	D	D	c	D	D
51811	Internet service providers and web search portals	9	D	D	D	c	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
51912	Libraries and archives	3	D	D	D	b	D	D
519120	Libraries and archives	3	D	D	D	b	D	D
BROWARD								
51	Information	922	N	937 574	257 428	21 499	N	N
511	Publishing industries (except Internet)	196	929 676	243 188	71 181	4 841	2.9	2.2
5111	Newspaper, periodical, book, and directory publishers	136	554 224	109 411	27 266	2 992	3.7	1.5
51111	Newspaper publishers	26	D	D	D	g	D	D
511110	Newspaper publishers	26	D	D	D	g	D	D
51112	Periodical publishers	70	70 849	16 036	4 059	468	13.1	4.1
511120	Periodical publishers	70	70 849	16 036	4 059	468	13.1	4.1
51113	Book publishers	24	D	D	D	c	D	D
511130	Book publishers	24	D	D	D	c	D	D
51114	Directory and mailing list publishers	10	D	D	D	c	D	D
511140	Directory and mailing list publishers	10	D	D	D	c	D	D
5112	Software publishers	60	375 452	133 777	43 915	1 849	1.7	3.3
51121	Software publishers	60	375 452	133 777	43 915	1 849	1.7	3.3
511210	Software publishers	60	375 452	133 777	43 915	1 849	1.7	3.3
512	Motion picture and sound recording industries	155	N	35 032	8 462	1 674	N	N
5121	Motion picture and video industries	136	N	32 630	7 501	1 569	N	N
51211	Motion picture and video production	90	Q	23 674	5 414	669	Q	Q
512110	Motion picture and video production	90	Q	23 674	5 414	669	Q	Q
51213	Motion picture and video exhibition	30	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	29	D	D	D	f	D	D
5122	Sound recording industries	19	N	2 402	961	105	N	N
515	Broadcasting (except Internet)	43	293 013	73 036	19 109	1 512	.6	6.2
5151	Radio and television broadcasting	40	D	D	D	g	D	D
51511	Radio broadcasting	27	D	D	D	f	D	D
515112	Radio stations	22	D	D	D	f	D	D
51512	Television broadcasting	13	147 247	33 855	8 543	578	.2	2.6
515120	Television broadcasting	13	147 247	33 855	8 543	578	.2	2.6
516	Internet publishing and broadcasting	23	75 817	25 344	6 414	413	3.8	3.8
5161	Internet publishing and broadcasting	23	75 817	25 344	6 414	413	3.8	3.8
51611	Internet publishing and broadcasting	23	75 817	25 344	6 414	413	3.8	3.8
516110	Internet publishing and broadcasting	23	75 817	25 344	6 414	413	3.8	3.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BROWARD—Con.								
51	Information—Con.							
517	Telecommunications	338	N	409 106	112 549	10 109	N	N
5171	Wired telecommunications carriers	137	Q	179 134	55 752	3 736	Q	Q
51711	Wired telecommunications carriers	137	Q	179 134	55 752	3 736	Q	Q
517110	Wired telecommunications carriers	137	Q	179 134	55 752	3 736	Q	Q
5172	Wireless telecommunications carriers (except satellite)	83	Q	86 920	21 024	2 064	Q	Q
51721	Wireless telecommunications carriers (except satellite)	83	Q	86 920	21 024	2 064	Q	Q
517211	Paging	18	Q	6 567	1 605	164	Q	Q
517212	Cellular and other wireless telecommunications	65	Q	80 353	19 419	1 900	Q	Q
5173	Telecommunications resellers	35	65 311	7 581	1 724	194	24.5	40.6
51731	Telecommunications resellers	35	65 311	7 581	1 724	194	24.5	40.6
517310	Telecommunications resellers	35	65 311	7 581	1 724	194	24.5	40.6
5174	Satellite telecommunications	11	D	D	D	c	D	D
51741	Satellite telecommunications	11	D	D	D	c	D	D
517410	Satellite telecommunications	11	D	D	D	c	D	D
5175	Cable and other program distribution	66	Q	128 231	32 045	3 964	Q	Q
51751	Cable and other program distribution	66	Q	128 231	32 045	3 964	Q	Q
517510	Cable and other program distribution	66	Q	128 231	32 045	3 964	Q	Q
518	Internet service providers, web search portals, and data processing services	155	396 574	146 362	38 319	2 679	7.6	21.6
5181	Internet service providers and web search portals	42	D	D	D	c	D	D
51811	Internet service providers and web search portals	42	D	D	D	c	D	D
518111	Internet service providers	40	D	D	D	c	D	D
518112	Web search portals	2	D	D	D	b	D	D
5182	Data processing, hosting, and related services	113	D	D	D	g	D	D
51821	Data processing, hosting, and related services	113	D	D	D	g	D	D
518210	Data processing, hosting, and related services	113	D	D	D	g	D	D
519	Other information services	12	15 785	5 506	1 394	271	2.8	.3
5191	Other information services	12	15 785	5 506	1 394	271	2.8	.3
CHARLOTTE								
51	Information	42	N	14 588	3 866	344	N	N
517	Telecommunications	15	N	11 990	3 248	208	N	N
5171	Wired telecommunications carriers	8	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	8	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	8	Q	D	D	c	Q	Q
CITRUS								
51	Information	30	N	12 413	3 022	462	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	9	N	5 618	1 447	155	N	N
CLAY								
51	Information	38	N	22 057	5 961	700	N	N
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	21	N	D	D	f	N	N
5171	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
51	COLLIER							
51	Information	102	N	80 486	21 255	1 874	N	N
511	Publishing industries (except Internet)	31	165 739	43 346	11 359	810	3.4	1.1
5111	Newspaper, periodical, book, and directory publishers	19	92 623	19 258	5 085	493	3.6	1.9
51111	Newspaper publishers	7	D	D	D	e	D	D
511110	Newspaper publishers	7	D	D	D	e	D	D
5112	Software publishers	12	73 116	24 088	6 274	317	3.2	—
51121	Software publishers	12	73 116	24 088	6 274	317	3.2	—
511210	Software publishers	12	73 116	24 088	6 274	317	3.2	—
512	Motion picture and sound recording industries	11	N	1 242	313	50	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	9 521	449	102	34	5.9	—
512131	Motion picture theaters (except drive-ins)	3	D	D	D	b	D	D
517	Telecommunications	34	N	26 188	7 306	737	N	N
5171	Wired telecommunications carriers	16	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	16	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	16	Q	D	D	c	Q	Q
5175	Cable and other program distribution	7	Q	12 205	3 502	434	Q	Q
51751	Cable and other program distribution	7	Q	12 205	3 502	434	Q	Q
517510	Cable and other program distribution	7	Q	12 205	3 502	434	Q	Q
51	COLUMBIA							
51	Information	20	N	7 786	1 877	255	N	N
517	Telecommunications	7	N	3 852	1 023	97	N	N
51	DESOTO							
51	Information	3	N	D	D	b	N	N
51	DIXIE							
51	Information	3	N	D	D	b	N	N
51	DUVAL							
51	Information	418	N	554 724	141 869	14 232	N	N
511	Publishing industries (except Internet)	84	287 345	75 388	18 612	2 011	4.0	.6
5111	Newspaper, periodical, book, and directory publishers	64	D	D	D	g	D	D
51111	Newspaper publishers	13	144 691	39 301	9 459	1 115	2.1	.1
511110	Newspaper publishers	13	144 691	39 301	9 459	1 115	2.1	.1
51112	Periodical publishers	36	44 232	12 012	2 809	358	12.1	—
511120	Periodical publishers	36	44 232	12 012	2 809	358	12.1	—
51114	Directory and mailing list publishers	4	D	D	D	c	D	D
511140	Directory and mailing list publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	36	N	D	D	f	N	N
5121	Motion picture and video industries	32	N	D	D	f	N	N
51213	Motion picture and video exhibition	11	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	10	D	D	D	e	D	D
5122	Sound recording industries	4	N	D	D	b	N	N
51229	Other sound recording industries	2	D	D	D	b	D	D
512290	Other sound recording industries	2	D	D	D	b	D	D
5122909	All other sound recording industries	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	37	139 675	41 508	9 773	1 115	.3	4.7
5151	Radio and television broadcasting	36	D	D	D	g	D	D
51511	Radio broadcasting	29	59 047	17 780	4 430	503	.4	9.2
515112	Radio stations	22	58 265	17 608	4 384	492	—	9.3
517	Telecommunications	185	N	298 932	78 936	8 068	N	N
5171	Wired telecommunications carriers	90	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	90	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	90	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	47	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	47	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	44	Q	D	D	g	Q	Q
5175	Cable and other program distribution	40	Q	D	D	g	Q	Q
51751	Cable and other program distribution	40	Q	D	D	g	Q	Q
517510	Cable and other program distribution	40	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	68	D	D	D	g	D	D
5182	Data processing, hosting, and related services	58	D	D	D	g	D	D
51821	Data processing, hosting, and related services	58	D	D	D	g	D	D
518210	Data processing, hosting, and related services	58	D	D	D	g	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
	DUVAL—Con.							
51	Information—Con.							
519	Other information services	4	D	D	D	c	D	D
5191	Other information services	4	D	D	D	c	D	D
	ESCAMBIA							
51	Information	130	N	85 453	21 063	2 460	N	N
511	Publishing industries (except Internet)	21	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	15	D	D	D	f	D	D
51111	Newspaper publishers	4	D	D	D	f	D	D
511110	Newspaper publishers	4	D	D	D	f	D	D
512	Motion picture and sound recording industries	15	N	D	D	e	N	N
5121	Motion picture and video industries	13	N	D	D	e	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
515	Broadcasting (except Internet)	9	D	D	D	c	D	D
5151	Radio and television broadcasting	9	D	D	D	c	D	D
517	Telecommunications	61	N	42 404	11 264	1 043	N	N
5171	Wired telecommunications carriers	28	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	28	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	28	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	24	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	24	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	20	Q	D	D	c	Q	Q
5175	Cable and other program distribution	5	Q	D	D	e	Q	Q
51751	Cable and other program distribution	5	Q	D	D	e	Q	Q
517510	Cable and other program distribution	5	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	c	D	D
	FLAGLER							
51	Information	18	N	3 964	1 075	151	N	N
517	Telecommunications	7	N	2 421	704	94	N	N
	FRANKLIN							
51	Information	5	N	456	119	26	N	N
	GADSDEN							
51	Information	12	N	3 298	793	102	N	N
	GILCHRIST							
51	Information	3	N	288	68	24	N	N
	GLADES							
51	Information	1	N	D	D	a	N	N
	GULF							
51	Information	8	N	D	D	c	N	N
517	Telecommunications	5	N	D	D	c	N	N
5171	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
	HAMILTON							
51	Information	3	N	D	D	b	N	N
	HARDEE							
51	Information	4	N	D	D	b	N	N
	HENDRY							
51	Information	10	N	2 706	635	84	N	N
	HERNANDO							
51	Information	34	N	6 239	1 665	230	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	15	N	4 167	1 190	98	N	N

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							From administrative records ¹	Estimated ²
HIGHLANDS								
51	Information	25	N	10 476	2 691	353	N	N
517	Telecommunications	12	N	5 980	1 639	151	N	N
HILLSBOROUGH								
51	Information	661	N	1 512 268	400 860	24 023	N	N
511	Publishing industries (except Internet)	117	636 385	184 611	47 135	4 008	9.7	6.4
5111	Newspaper, periodical, book, and directory publishers	69	393 171	109 359	28 154	3 008	7.6	2.9
51111	Newspaper publishers	14	D	D	D	g	D	D
511110	Newspaper publishers	14	D	D	D	g	D	D
51112	Periodical publishers	27	78 725	24 762	6 241	578	32.9	10.2
511120	Periodical publishers	27	78 725	24 762	6 241	578	32.9	10.2
51113	Book publishers	13	D	D	D	e	D	D
511130	Book publishers	13	D	D	D	e	D	D
51119	Other publishers	5	D	D	D	b	D	D
511199	All other publishers	5	D	D	D	b	D	D
5112	Software publishers	48	243 214	75 252	18 981	1 000	13.2	12.1
51121	Software publishers	48	243 214	75 252	18 981	1 000	13.2	12.1
511210	Software publishers	48	243 214	75 252	18 981	1 000	13.2	12.1
512	Motion picture and sound recording industries	67	N	D	D	f	N	N
5121	Motion picture and video industries	59	N	D	D	f	N	N
51211	Motion picture and video production	36	Q	D	D	c	Q	Q
512110	Motion picture and video production	36	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	15	54 921	6 171	1 465	654	—	9.5
512131	Motion picture theaters (except drive-ins)	14	D	D	D	f	D	D
5122	Sound recording industries	8	N	D	D	b	N	N
51224	Sound recording studios	7	D	D	D	b	D	D
512240	Sound recording studios	7	D	D	D	b	D	D
515	Broadcasting (except Internet)	32	261 674	64 262	16 089	1 248	.2	3.7
5151	Radio and television broadcasting	30	D	D	D	g	D	D
51511	Radio broadcasting	20	D	D	D	f	D	D
515112	Radio stations	19	D	D	D	e	D	D
51512	Television broadcasting	10	172 237	41 171	10 507	678	—	2.3
515120	Television broadcasting	10	172 237	41 171	10 507	678	—	2.3
517	Telecommunications	344	N	1 202 630	322 575	16 871	N	N
5171	Wired telecommunications carriers	227	Q	973 990	258 897	11 533	Q	Q
51711	Wired telecommunications carriers	227	Q	973 990	258 897	11 533	Q	Q
517110	Wired telecommunications carriers	227	Q	973 990	258 897	11 533	Q	Q
5172	Wireless telecommunications carriers (except satellite)	75	Q	201 876	56 758	4 666	Q	Q
51721	Wireless telecommunications carriers (except satellite)	75	Q	201 876	56 758	4 666	Q	Q
517212	Cellular and other wireless telecommunications	67	Q	199 746	55 946	4 584	Q	Q
5173	Telecommunications resellers	22	D	D	D	c	D	D
51731	Telecommunications resellers	22	D	D	D	c	D	D
517310	Telecommunications resellers	22	D	D	D	c	D	D
5175	Cable and other program distribution	17	Q	D	D	f	Q	Q
51751	Cable and other program distribution	17	Q	D	D	f	Q	Q
517510	Cable and other program distribution	17	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	88	115 792	43 898	11 100	968	3.8	47.8
5181	Internet service providers and web search portals	28	D	D	D	c	D	D
51811	Internet service providers and web search portals	28	D	D	D	c	D	D
518111	Internet service providers	24	D	D	D	c	D	D
5182	Data processing, hosting, and related services	60	D	D	D	f	D	D
51821	Data processing, hosting, and related services	60	D	D	D	f	D	D
518210	Data processing, hosting, and related services	60	D	D	D	f	D	D
519	Other information services	5	D	D	D	b	D	D
5191	Other information services	5	D	D	D	b	D	D
HOLMES								
51	Information	5	N	879	208	24	N	N
INDIAN RIVER								
51	Information	49	N	18 635	4 510	630	N	N
511	Publishing industries (except Internet)	15	41 995	8 105	1 882	241	3.3	10.8
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	19	N	8 742	2 170	275	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
	JACKSON							
51	Information	13	N	3 807	1 006	141	N	N
517	Telecommunications	5	N	2 620	760	83	N	N
	JEFFERSON							
51	Information	4	N	D	D	b	N	N
	LAFAYETTE							
51	Information	4	N	D	D	a	N	N
	LAKE							
51	Information	56	N	49 497	12 964	1 295	N	N
511	Publishing industries (except Internet)	14	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	c	D	D
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	23	N	40 038	10 782	915	N	N
5171	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	6	D	D	D	c	D	D
	LEE							
51	Information	210	N	245 114	61 421	6 919	N	N
511	Publishing industries (except Internet)	32	162 914	36 325	9 261	1 094	1.6	8.0
5111	Newspaper, periodical, book, and directory publishers	24	159 879	34 862	8 924	1 067	1.6	8.0
51111	Newspaper publishers	3	D	D	D	f	D	D
511110	Newspaper publishers	3	D	D	D	f	D	D
51114	Directory and mailing list publishers	6	D	D	D	c	D	D
511140	Directory and mailing list publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	26	N	3 680	895	178	N	N
5121	Motion picture and video industries	19	N	2 493	598	139	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
5122	Sound recording industries	7	N	1 187	297	39	N	N
515	Broadcasting (except Internet)	23	107 993	29 165	6 439	796	.9	3.3
5151	Radio and television broadcasting	22	D	D	D	f	D	D
51511	Radio broadcasting	17	29 919	9 064	2 083	358	—	10.4
515112	Radio stations	17	29 919	9 064	2 083	358	—	10.4
517	Telecommunications	83	N	152 753	39 781	4 265	N	N
5171	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	37	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	28	Q	100 034	24 921	2 944	Q	Q
51721	Wireless telecommunications carriers (except satellite)	28	Q	100 034	24 921	2 944	Q	Q
517212	Cellular and other wireless telecommunications	25	Q	D	D	h	Q	Q
5175	Cable and other program distribution	14	Q	D	D	f	Q	Q
51751	Cable and other program distribution	14	Q	D	D	f	Q	Q
517510	Cable and other program distribution	14	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	34	90 390	21 850	4 692	535	41.7	51.4
5181	Internet service providers and web search portals	12	D	D	D	c	D	D
51811	Internet service providers and web search portals	12	D	D	D	c	D	D
518112	Web search portals	2	D	D	D	c	D	D
5182	Data processing, hosting, and related services	22	D	D	D	e	D	D
51821	Data processing, hosting, and related services	22	D	D	D	e	D	D
518210	Data processing, hosting, and related services	22	D	D	D	e	D	D
519	Other information services	3	2 941	569	136	18	72.6	—
5191	Other information services	3	2 941	569	136	18	72.6	—
51912	Libraries and archives	2	D	D	D	a	D	D
519120	Libraries and archives	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
LEON								
51	Information	161	N	114 789	32 727	3 655	N	N
511	Publishing industries (except Internet)	38	79 054	26 953	7 140	700	2.0	7.8
5111	Newspaper, periodical, book, and directory publishers	27	75 738	25 297	6 751	671	1.7	8.0
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
512	Motion picture and sound recording industries	16	N	D	D	c	N	N
5121	Motion picture and video industries	15	N	D	D	c	N	N
51213	Motion picture and video exhibition	4	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	c	D	D
515	Broadcasting (except Internet)	13	D	D	D	e	D	D
5151	Radio and television broadcasting	12	D	D	D	e	D	D
51511	Radio broadcasting	9	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
517	Telecommunications	63	N	51 239	15 649	1 312	N	N
5171	Wired telecommunications carriers	44	Q	38 969	12 067	946	Q	Q
51711	Wired telecommunications carriers	44	Q	38 969	12 067	946	Q	Q
517110	Wired telecommunications carriers	44	Q	38 969	12 067	946	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	27	D	D	D	g	D	D
5182	Data processing, hosting, and related services	18	D	D	D	g	D	D
51821	Data processing, hosting, and related services	18	D	D	D	g	D	D
518210	Data processing, hosting, and related services	18	D	D	D	g	D	D
LEVY								
51	Information	4	N	D	D	b	N	N
LIBERTY								
51	Information	1	N	D	D	a	N	N
MADISON								
51	Information	6	N	1 413	432	61	N	N
517	Telecommunications	4	N	D	D	b	N	N
MANATEE								
51	Information	69	N	42 166	9 805	1 226	N	N
511	Publishing industries (except Internet)	17	40 474	12 508	2 869	348	.5	.4
5111	Newspaper, periodical, book, and directory publishers	16	D	D	D	e	D	D
51111	Newspaper publishers	7	D	D	D	e	D	D
511110	Newspaper publishers	7	D	D	D	e	D	D
512	Motion picture and sound recording industries	15	N	D	D	c	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	c	D	D
517	Telecommunications	26	N	24 452	5 582	599	N	N
5171	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	15	Q	D	D	e	Q	Q
MARION								
51	Information	82	N	35 572	9 112	954	N	N
511	Publishing industries (except Internet)	18	63 846	11 656	2 948	302	.6	1.0
5111	Newspaper, periodical, book, and directory publishers	15	63 673	11 545	2 916	300	.6	1.0
51111	Newspaper publishers	5	D	D	D	c	D	D
511110	Newspaper publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	9	N	937	219	75	N	N
5121	Motion picture and video industries	8	N	D	D	b	N	N
51213	Motion picture and video exhibition	5	7 103	818	191	69	-	7.8
517	Telecommunications	41	N	19 454	5 210	484	N	N
5171	Wired telecommunications carriers	20	Q	13 976	3 706	269	Q	Q
51711	Wired telecommunications carriers	20	Q	13 976	3 706	269	Q	Q
517110	Wired telecommunications carriers	20	Q	13 976	3 706	269	Q	Q

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Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MARTIN								
51	Information	58	N	40 339	9 733	1 191	N	N
511	Publishing industries (except Internet)	20	55 522	17 969	4 208	565	18.5	1.1
5111	Newspaper, periodical, book, and directory publishers	16	D	D	D	e	D	D
51111	Newspaper publishers	3	D	D	D	e	D	D
511110	Newspaper publishers	3	D	D	D	e	D	D
517	Telecommunications	23	N	17 546	4 347	504	N	N
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	7	11 154	3 698	896	85	.5	1.9
MIAMI-DADE								
51	Information	1 353	N	1 185 622	329 755	26 544	N	N
511	Publishing industries (except Internet)	206	784 366	213 736	54 247	4 506	4.8	6.3
5111	Newspaper, periodical, book, and directory publishers	148	655 034	149 760	37 981	3 624	5.1	4.4
51111	Newspaper publishers	40	D	D	D	g	D	D
511110	Newspaper publishers	40	D	D	D	g	D	D
51112	Periodical publishers	70	137 421	35 052	8 888	734	17.0	12.7
511120	Periodical publishers	70	137 421	35 052	8 888	734	17.0	12.7
51114	Directory and mailing list publishers	8	D	D	D	e	D	D
511140	Directory and mailing list publishers	8	D	D	D	e	D	D
5112	Software publishers	58	129 332	63 976	16 266	882	3.4	16.4
51121	Software publishers	58	129 332	63 976	16 266	882	3.4	16.4
511210	Software publishers	58	129 332	63 976	16 266	882	3.4	16.4
512	Motion picture and sound recording industries	306	N	81 964	20 634	3 566	N	N
5121	Motion picture and video industries	230	N	48 884	12 176	2 954	N	N
51211	Motion picture and video production	157	Q	29 861	7 662	1 857	Q	Q
512110	Motion picture and video production	157	Q	29 861	7 662	1 857	Q	Q
51213	Motion picture and video exhibition	26	90 138	8 221	1 970	801	.2	6.6
512131	Motion picture theaters (except drive-ins)	26	90 138	8 221	1 970	801	.2	6.6
51219	Postproduction and other motion picture and video industries	33	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	31	D	D	D	c	D	D
5122	Sound recording industries	76	N	33 080	8 458	612	N	N
51223	Music publishers	19	D	D	D	e	D	D
512230	Music publishers	19	D	D	D	e	D	D
51224	Sound recording studios	28	D	D	D	c	D	D
512240	Sound recording studios	28	D	D	D	c	D	D
515	Broadcasting (except Internet)	87	1 285 820	306 419	93 342	4 212	1.5	6.9
5151	Radio and television broadcasting	72	1 104 680	261 955	79 434	3 575	1.3	4.5
51511	Radio broadcasting	42	176 406	48 711	12 626	862	7.1	11.7
515112	Radio stations	38	170 170	47 068	12 225	805	4.3	12.2
51512	Television broadcasting	30	928 274	213 244	66 808	2 713	.2	3.1
515120	Television broadcasting	30	928 274	213 244	66 808	2 713	.2	3.1
5152	Cable and other subscription programming	15	181 140	44 464	13 908	637	3.0	21.6
51521	Cable and other subscription programming	15	181 140	44 464	13 908	637	3.0	21.6
515210	Cable and other subscription programming	15	181 140	44 464	13 908	637	3.0	21.6
516	Internet publishing and broadcasting	27	42 368	11 451	2 824	256	8.6	24.8
5161	Internet publishing and broadcasting	27	42 368	11 451	2 824	256	8.6	24.8
51611	Internet publishing and broadcasting	27	42 368	11 451	2 824	256	8.6	24.8
516110	Internet publishing and broadcasting	27	42 368	11 451	2 824	256	8.6	24.8
517	Telecommunications	536	N	474 123	133 461	11 790	N	N
5171	Wired telecommunications carriers	219	Q	294 543	88 376	6 424	Q	Q
51711	Wired telecommunications carriers	219	Q	294 543	88 376	6 424	Q	Q
517110	Wired telecommunications carriers	219	Q	294 543	88 376	6 424	Q	Q
5172	Wireless telecommunications carriers (except satellite)	155	Q	76 795	19 497	2 171	Q	Q
51721	Wireless telecommunications carriers (except satellite)	155	Q	76 795	19 497	2 171	Q	Q
517212	Cellular and other wireless telecommunications	114	Q	71 090	17 760	1 932	Q	Q
5173	Telecommunications resellers	60	D	D	D	c	D	D
51731	Telecommunications resellers	60	D	D	D	c	D	D
517310	Telecommunications resellers	60	D	D	D	c	D	D
5174	Satellite telecommunications	25	156 185	19 507	5 923	382	7.6	2.8
51741	Satellite telecommunications	25	156 185	19 507	5 923	382	7.6	2.8
517410	Satellite telecommunications	25	156 185	19 507	5 923	382	7.6	2.8
5175	Cable and other program distribution	59	Q	D	D	g	Q	Q
51751	Cable and other program distribution	59	Q	D	D	g	Q	Q
517510	Cable and other program distribution	59	Q	D	D	g	Q	Q
5179	Other telecommunications	18	63 625	17 094	4 404	412	80.9	19.1
51791	Other telecommunications	18	63 625	17 094	4 404	412	80.9	19.1
517910	Other telecommunications	18	63 625	17 094	4 404	412	80.9	19.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
MIAMI-DADE—Con.								
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	175	293 555	92 299	23 932	2 060	4.8	27.1
5181	Internet service providers and web search portals	56	D	D	D	e	D	D
51811	Internet service providers	56	D	D	D	e	D	D
518111	Internet service providers	48	D	D	D	e	D	D
518112	Web search portals	8	D	D	D	c	D	D
5182	Data processing, hosting, and related services	119	D	D	D	g	D	D
51821	Data processing, hosting, and related services	119	D	D	D	g	D	D
518210	Data processing, hosting, and related services	119	D	D	D	g	D	D
519	Other information services	16	26 998	5 630	1 315	154	1.9	53.4
5191	Other information services	16	26 998	5 630	1 315	154	1.9	53.4
MONROE								
51	Information	63	N	17 872	5 232	642	N	N
511	Publishing industries (except Internet)	12	12 051	3 446	995	175	.2	3.1
5111	Newspaper, periodical, book, and directory publishers	12	12 051	3 446	995	175	.2	3.1
512	Motion picture and sound recording industries	4	N	529	141	37	N	N
5121	Motion picture and video industries	4	N	529	141	37	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	21	N	8 928	2 585	296	N	N
NASSAU								
51	Information	21	N	5 753	1 556	150	N	N
511	Publishing industries (except Internet)	8	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	b	D	D
517	Telecommunications	8	N	D	D	b	N	N
OKALOOSA								
51	Information	78	N	33 905	8 586	1 042	N	N
511	Publishing industries (except Internet)	18	28 461	8 381	2 040	330	6.6	1.9
5111	Newspaper, periodical, book, and directory publishers	14	26 676	7 643	1 846	318	4.1	1.7
512	Motion picture and sound recording industries	7	N	627	148	52	N	N
5121	Motion picture and video industries	7	N	627	148	52	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	31	N	19 698	5 516	507	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	c	Q	Q
OKEECHOBEE								
51	Information	11	N	4 352	1 108	119	N	N
517	Telecommunications	6	N	2 483	635	58	N	N

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ORANGE								
51	Information	595	N	930 341	244 805	19 784	N	N
511	Publishing industries (except Internet)	106	1 647 926	321 797	82 202	5 440	.2	4.6
5111	Newspaper, periodical, book, and directory publishers	59	D	D	D	h	D	D
51111	Newspaper publishers	15	D	D	D	g	D	D
511110	Newspaper publishers	15	D	D	D	g	D	D
51112	Periodical publishers	25	D	D	D	g	D	D
511120	Periodical publishers	25	D	D	D	g	D	D
51114	Directory and mailing list publishers	7	D	D	D	c	D	D
511140	Directory and mailing list publishers	7	D	D	D	c	D	D
5112	Software publishers	47	D	D	D	g	D	D
51121	Software publishers	47	D	D	D	g	D	D
511210	Software publishers	47	D	D	D	g	D	D
512	Motion picture and sound recording industries	122	N	30 875	7 308	1 334	N	N
5121	Motion picture and video industries	104	N	26 675	6 378	1 203	N	N
51211	Motion picture and video production	78	Q	17 105	4 014	376	Q	Q
512110	Motion picture and video production	78	Q	17 105	4 014	376	Q	Q
51213	Motion picture and video exhibition	14	60 677	7 243	1 703	766	—	12.3
512131	Motion picture theaters (except drive-ins)	14	60 677	7 243	1 703	766	—	12.3
5122	Sound recording industries	18	N	4 200	930	131	N	N
51224	Sound recording studios	8	D	D	D	b	D	D
512240	Sound recording studios	8	D	D	D	b	D	D
51229	Other sound recording industries	5	D	D	D	b	D	D
512290	Other sound recording industries	5	D	D	D	b	D	D
5122909	All other sound recording industries	5	D	D	D	b	D	D
515	Broadcasting (except Internet)	41	D	D	D	g	D	D
5151	Radio and television broadcasting	37	D	D	D	g	D	D
51511	Radio broadcasting	27	D	D	D	f	D	D
515112	Radio stations	22	D	D	D	f	D	D
51512	Television broadcasting	10	D	D	D	f	D	D
515120	Television broadcasting	10	D	D	D	f	D	D
5152	Cable and other subscription programming	4	D	D	D	e	D	D
51521	Cable and other subscription programming	4	D	D	D	e	D	D
515210	Cable and other subscription programming	4	D	D	D	e	D	D
517	Telecommunications	210	N	381 510	105 154	8 583	N	N
5171	Wired telecommunications carriers	112	Q	226 619	67 679	4 376	Q	Q
51711	Wired telecommunications carriers	112	Q	226 619	67 679	4 376	Q	Q
517110	Wired telecommunications carriers	112	Q	226 619	67 679	4 376	Q	Q
5172	Wireless telecommunications carriers (except satellite)	65	Q	111 480	26 651	3 001	Q	Q
51721	Wireless telecommunications carriers (except satellite)	65	Q	111 480	26 651	3 001	Q	Q
517212	Cellular and other wireless telecommunications	57	Q	D	D	h	Q	Q
5175	Cable and other program distribution	15	Q	D	D	g	Q	Q
51751	Cable and other program distribution	15	Q	D	D	g	Q	Q
517510	Cable and other program distribution	15	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	93	239 972	78 757	20 522	1 724	3.5	38.1
5181	Internet service providers and web search portals	26	D	D	D	f	D	D
51811	Internet service providers and web search portals	26	D	D	D	f	D	D
518111	Internet service providers	21	D	D	D	f	D	D
5182	Data processing, hosting, and related services	67	D	D	D	g	D	D
51821	Data processing, hosting, and related services	67	D	D	D	g	D	D
518210	Data processing, hosting, and related services	67	D	D	D	g	D	D
519	Other information services	9	D	D	D	f	D	D
5191	Other information services	9	D	D	D	f	D	D
51912	Libraries and archives	3	D	D	D	b	D	D
519120	Libraries and archives	3	D	D	D	b	D	D
51919	All other information services	2	D	D	D	e	D	D
519190	All other information services	2	D	D	D	e	D	D
OSCEOLA								
51	Information	57	N	15 239	3 975	449	N	N
512	Motion picture and sound recording industries	17	N	D	D	b	N	N
5121	Motion picture and video industries	15	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	18	N	8 505	2 349	207	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
PALM BEACH								
51	Information	651	N	635 449	167 537	16 006	N	N
511	Publishing industries (except Internet)	164	646 958	184 346	45 811	5 455	7.1	22.0
5111	Newspaper, periodical, book, and directory publishers	131	607 627	171 386	42 399	5 252	7.3	20.1
51111	Newspaper publishers	38	D	D	D	h	D	D
511110	Newspaper publishers	38	D	D	D	h	D	D
51112	Periodical publishers	53	165 192	40 099	10 296	839	20.9	26.0
511120	Periodical publishers	53	165 192	40 099	10 296	839	20.9	26.0
51113	Book publishers	16	67 808	19 728	4 849	467	4.5	49.9
511130	Book publishers	16	67 808	19 728	4 849	467	4.5	49.9
51119	Other publishers	6	D	D	D	b	D	D
511199	All other publishers	6	D	D	D	b	D	D
5112	Software publishers	33	39 331	12 960	3 412	203	3.0	51.5
51121	Software publishers	33	39 331	12 960	3 412	203	3.0	51.5
511210	Software publishers	33	39 331	12 960	3 412	203	3.0	51.5
512	Motion picture and sound recording industries	111	N	40 602	9 785	1 393	N	N
5121	Motion picture and video industries	93	N	31 756	8 249	1 197	N	N
51211	Motion picture and video production	63	Q	22 965	6 044	443	Q	Q
512110	Motion picture and video production	63	Q	22 965	6 044	443	Q	Q
51213	Motion picture and video exhibition	23	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	23	D	D	D	f	D	D
5122	Sound recording industries	18	N	8 846	1 536	196	N	N
515	Broadcasting (except Internet)	44	353 500	67 506	16 311	1 295	.4	5.9
5151	Radio and television broadcasting	43	D	D	D	g	D	D
51511	Radio broadcasting	28	D	D	D	f	D	D
515112	Radio stations	25	D	D	D	e	D	D
51512	Television broadcasting	15	280 083	45 658	11 097	757	.2	.8
515120	Television broadcasting	15	280 083	45 658	11 097	757	.2	.8
516	Internet publishing and broadcasting	22	28 311	8 352	1 753	163	24.2	31.3
5161	Internet publishing and broadcasting	22	28 311	8 352	1 753	163	24.2	31.3
51611	Internet publishing and broadcasting	22	28 311	8 352	1 753	163	24.2	31.3
516110	Internet publishing and broadcasting	22	28 311	8 352	1 753	163	24.2	31.3
517	Telecommunications	179	N	193 476	52 405	5 154	N	N
5171	Wired telecommunications carriers	68	Q	78 222	24 350	1 651	Q	Q
51711	Wired telecommunications carriers	68	Q	78 222	24 350	1 651	Q	Q
517110	Wired telecommunications carriers	68	Q	78 222	24 350	1 651	Q	Q
5172	Wireless telecommunications carriers (except satellite)	62	Q	51 685	13 303	1 133	Q	Q
51721	Wireless telecommunications carriers (except satellite)	62	Q	51 685	13 303	1 133	Q	Q
517212	Cellular and other wireless telecommunications	53	Q	50 173	12 910	1 092	Q	Q
5173	Telecommunications resellers	27	D	D	D	b	D	D
51731	Telecommunications resellers	27	D	D	D	b	D	D
517310	Telecommunications resellers	27	D	D	D	b	D	D
5175	Cable and other program distribution	18	Q	D	D	g	Q	Q
51751	Cable and other program distribution	18	Q	D	D	g	Q	Q
517510	Cable and other program distribution	18	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	125	346 867	136 535	40 324	2 427	4.4	25.8
5181	Internet service providers and web search portals	38	D	D	D	e	D	D
51811	Internet service providers and web search portals	38	D	D	D	e	D	D
518111	Internet service providers	34	D	D	D	e	D	D
5182	Data processing, hosting, and related services	87	D	D	D	g	D	D
51821	Data processing, hosting, and related services	87	D	D	D	g	D	D
518210	Data processing, hosting, and related services	87	D	D	D	g	D	D
519	Other information services	6	15 621	4 632	1 148	119	1.7	66.0
5191	Other information services	6	15 621	4 632	1 148	119	1.7	66.0
51919	All other information services	1	D	D	D	b	D	D
519190	All other information services	1	D	D	D	b	D	D
PASCO								
51	Information	72	N	15 855	3 693	482	N	N
511	Publishing industries (except Internet)	14	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	33	N	8 165	1 958	233	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
51	PINELLAS							
	Information	431	N	400 054	100 982	10 266	N	N
511	Publishing industries (except Internet)	122	482 701	156 477	40 097	4 342	2.1	2.7
5111	Newspaper, periodical, book, and directory publishers	81	D	D	D	h	D	D
51111	Newspaper publishers	12	D	D	D	g	D	D
511110	Newspaper publishers	12	D	D	D	g	D	D
51112	Periodical publishers	45	D	D	D	f	D	D
511120	Periodical publishers	45	D	D	D	f	D	D
51114	Directory and mailing list publishers	12	D	D	D	f	D	D
511140	Directory and mailing list publishers	12	D	D	D	f	D	D
51119	Other publishers	6	D	D	D	b	D	D
511199	All other publishers	6	D	D	D	b	D	D
5112	Software publishers	41	D	D	D	e	D	D
51121	Software publishers	41	D	D	D	e	D	D
511210	Software publishers	41	D	D	D	e	D	D
512	Motion picture and sound recording industries	60	N	D	D	f	N	N
5121	Motion picture and video industries	51	N	D	D	f	N	N
51211	Motion picture and video production	35	Q	D	D	c	Q	Q
512110	Motion picture and video production	35	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	10	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	10	D	D	D	f	D	D
515	Broadcasting (except Internet)	18	124 956	33 423	7 955	618	.1	4.7
5151	Radio and television broadcasting	17	D	D	D	f	D	D
51511	Radio broadcasting	10	D	D	D	e	D	D
515111	Radio networks	3	D	D	D	c	D	D
515112	Radio stations	7	D	D	D	c	D	D
517	Telecommunications	135	N	159 244	40 209	3 534	N	N
5171	Wired telecommunications carriers	81	Q	112 066	27 280	2 056	Q	Q
51711	Wired telecommunications carriers	81	Q	112 066	27 280	2 056	Q	Q
517110	Wired telecommunications carriers	81	Q	112 066	27 280	2 056	Q	Q
5172	Wireless telecommunications carriers (except satellite)	29	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	29	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	25	Q	D	D	c	Q	Q
5175	Cable and other program distribution	11	Q	D	D	g	Q	Q
51751	Cable and other program distribution	11	Q	D	D	g	Q	Q
517510	Cable and other program distribution	11	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	77	D	D	D	f	D	D
5182	Data processing, hosting, and related services	57	D	D	D	f	D	D
51821	Data processing, hosting, and related services	57	D	D	D	f	D	D
518210	Data processing, hosting, and related services	57	D	D	D	f	D	D
519	Other information services	8	D	D	D	b	D	D
5191	Other information services	8	D	D	D	b	D	D
51912	Libraries and archives	8	D	D	D	b	D	D
519120	Libraries and archives	8	D	D	D	b	D	D
	POLK							
51	Information	119	N	85 008	19 195	2 533	N	N
511	Publishing industries (except Internet)	26	96 697	30 604	6 659	753	1.3	6.9
5111	Newspaper, periodical, book, and directory publishers	21	90 831	27 245	5 920	717	1.3	5.2
51111	Newspaper publishers	5	D	D	D	e	D	D
511110	Newspaper publishers	5	D	D	D	e	D	D
512	Motion picture and sound recording industries	15	N	1 993	416	180	N	N
5121	Motion picture and video industries	14	N	D	D	c	N	N
51213	Motion picture and video exhibition	8	12 022	1 554	350	167	2.8	—
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
517	Telecommunications	62	N	47 085	10 849	1 439	N	N
5171	Wired telecommunications carriers	35	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	35	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	35	Q	D	D	e	Q	Q
5175	Cable and other program distribution	8	Q	D	D	f	Q	Q
51751	Cable and other program distribution	8	Q	D	D	f	Q	Q
517510	Cable and other program distribution	8	Q	D	D	f	Q	Q
	PUTNAM							
51	Information	18	N	5 076	1 341	183	N	N
517	Telecommunications	7	N	3 274	862	94	N	N

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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							From admini- strative records ¹	Estimated ²
ST. JOHNS								
51	Information	50	N	14 131	3 783	463	N	N
511	Publishing industries (except Internet)	15	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	c	D	D
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
517	Telecommunications	18	N	7 411	1 999	225	N	N
ST. LUCIE								
51	Information	45	N	28 291	9 678	1 489	N	N
511	Publishing industries (except Internet)	7	16 689	4 070	960	404	.3	.1
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	e	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	18	N	19 688	7 593	863	N	N
5171	Wired telecommunications carriers	8	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	8	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	8	Q	D	D	e	Q	Q
5175	Cable and other program distribution	5	Q	D	D	e	Q	Q
51751	Cable and other program distribution	5	Q	D	D	e	Q	Q
517510	Cable and other program distribution	5	Q	D	D	e	Q	Q
SANTA ROSA								
51	Information	31	N	12 413	3 141	362	N	N
517	Telecommunications	16	N	10 707	2 754	268	N	N
SARASOTA								
51	Information	158	N	112 068	27 206	3 113	N	N
511	Publishing industries (except Internet)	54	195 757	61 449	14 826	1 607	3.2	2.8
5111	Newspaper, periodical, book, and directory publishers	34	D	D	D	g	D	D
51111	Newspaper publishers	6	D	D	D	f	D	D
511110	Newspaper publishers	6	D	D	D	f	D	D
51112	Periodical publishers	15	D	D	D	e	D	D
511120	Periodical publishers	15	D	D	D	e	D	D
512	Motion picture and sound recording industries	20	N	D	D	c	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	17	D	D	D	c	D	D
5151	Radio and television broadcasting	17	D	D	D	c	D	D
517	Telecommunications	43	N	35 031	8 596	940	N	N
5171	Wired telecommunications carriers	30	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	30	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	30	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	4 001	924	122	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	4 001	924	122	Q	Q
5175	Cable and other program distribution	5	Q	D	D	e	Q	Q
51751	Cable and other program distribution	5	Q	D	D	e	Q	Q
517510	Cable and other program distribution	5	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	19	10 981	5 180	1 239	140	5.2	22.4
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From administrative records ¹	Estimated ²
SEMINOLE								
51	Information	227	N	391 591	102 517	7 473	N	N
511	Publishing industries (except Internet)	57	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	31	D	D	D	e	D	D
51112	Periodical publishers	14	D	D	D	e	D	D
511120	Periodical publishers	14	D	D	D	e	D	D
5112	Software publishers	26	D	D	D	g	D	D
51121	Software publishers	26	D	D	D	g	D	D
511210	Software publishers	26	D	D	D	g	D	D
512	Motion picture and sound recording industries	43	N	D	D	c	N	N
5121	Motion picture and video industries	35	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	D	D	D	c	D	D
5151	Radio and television broadcasting	8	D	D	D	c	D	D
517	Telecommunications	70	N	207 017	58 034	4 780	N	N
5171	Wired telecommunications carriers	35	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	35	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	35	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	21	Q	92 340	23 400	2 775	Q	Q
51721	Wireless telecommunications carriers (except satellite)	21	Q	92 340	23 400	2 775	Q	Q
517212	Cellular and other wireless telecommunications	20	Q	D	D	h	Q	Q
518	Internet service providers, web search portals, and data processing services	45	D	D	D	f	D	D
5181	Internet service providers and web search portals	11	D	D	D	e	D	D
51811	Internet service providers and web search portals	11	D	D	D	e	D	D
518111	Internet service providers	10	D	D	D	e	D	D
5182	Data processing, hosting, and related services	34	D	D	D	e	D	D
51821	Data processing, hosting, and related services	34	D	D	D	e	D	D
518210	Data processing, hosting, and related services	34	D	D	D	e	D	D
519	Other information services	2	D	D	D	a	D	D
5191	Other information services	2	D	D	D	a	D	D
SUMTER								
51	Information	10	N	D	D	b	N	N
SUWANNEE								
51	Information	8	N	3 302	1 005	82	N	N
517	Telecommunications	3	N	D	D	b	N	N
TAYLOR								
51	Information	5	N	2 503	673	103	N	N
517	Telecommunications	2	N	D	D	b	N	N
UNION								
51	Information	1	N	D	D	a	N	N
VOLUSIA								
51	Information	130	N	76 951	20 235	2 244	N	N
511	Publishing industries (except Internet)	36	117 756	41 984	10 062	1 130	2.9	15.0
5111	Newspaper, periodical, book, and directory publishers	31	115 957	41 270	9 886	1 115	2.8	15.1
51111	Newspaper publishers	6	D	D	D	f	D	D
511110	Newspaper publishers	6	D	D	D	f	D	D
512	Motion picture and sound recording industries	12	N	D	D	c	N	N
5121	Motion picture and video industries	12	N	D	D	c	N	N
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
515	Broadcasting (except Internet)	10	15 719	2 080	506	65	—	13.1
5151	Radio and television broadcasting	10	15 719	2 080	506	65	—	13.1
51511	Radio broadcasting	9	D	D	D	b	D	D
517	Telecommunications	44	N	29 274	8 761	847	N	N
5171	Wired telecommunications carriers	20	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	20	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	20	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
WAKULLA								
51	Information	4	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	c	D	D
5182	Data processing, hosting, and related services	1	D	D	D	c	D	D
51821	Data processing, hosting, and related services	1	D	D	D	c	D	D
518210	Data processing, hosting, and related services	1	D	D	D	c	D	D
WALTON								
51	Information	18	N	3 243	819	90	N	N
517	Telecommunications	6	N	D	D	b	N	N
WASHINGTON								
51	Information	6	N	1 917	842	43	N	N
517	Telecommunications	4	N	D	D	b	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
51	ALACHUA							
	Information	4	N	D	D	b	N	N
	ALTAMONTE SPRINGS							
51	Information	47	N	113 233	28 125	2 739	N	N
511	Publishing industries (except Internet)	8	56 262	28 001	6 606	374	2.3	—
5112	Software publishers	5	D	D	D	e	D	D
51121	Software publishers	5	D	D	D	e	D	D
511210	Software publishers	5	D	D	D	e	D	D
517	Telecommunications	18	N	D	D	g	N	N
5171	Wired telecommunications carriers	11	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	11	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	11	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	6	Q	D	D	g	Q	Q
519	Other information services	1	D	D	D	a	D	D
5191	Other information services	1	D	D	D	a	D	D
	APOPKA							
51	Information	7	N	D	D	f	N	N
517	Telecommunications	4	N	D	D	f	N	N
5171	Wired telecommunications carriers	3	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	f	Q	Q
	ARCADIA							
51	Information	3	N	D	D	b	N	N
	ATLANTIC BEACH							
51	Information	4	N	D	D	a	N	N
	AUBURNDALE							
51	Information	2	N	D	D	a	N	N
	AVENTURA							
51	Information	25	N	5 196	1 626	242	N	N
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	5	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
	AVON PARK							
51	Information	2	N	D	D	a	N	N
	BARTOW							
51	Information	8	N	3 225	899	135	N	N
	BAY HARBOR ISLANDS							
51	Information	9	N	961	232	22	N	N
	BELLEAIR							
51	Information	3	N	247	102	8	N	N
	BELLE GLADE							
51	Information	7	N	2 301	570	72	N	N
	BELLE ISLE							
51	Information	2	N	D	D	a	N	N
	BELLEVIEW							
51	Information	3	N	D	D	b	N	N
	BISCAYNE PARK							
51	Information	3	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
BOCA RATON								
51	Information	172	N	235 434	65 009	4 384	N	N
511	Publishing industries (except Internet)	54	248 431	67 123	17 150	1 398	2.5	44.8
5111	Newspaper, periodical, book, and directory publishers	40	229 298	61 387	15 030	1 293	2.7	42.5
51111	Newspaper publishers	12	D	D	D	e	D	D
511110	Newspaper publishers	12	D	D	D	e	D	D
51112	Periodical publishers	16	43 407	10 678	2 623	236	11.3	45.3
511120	Periodical publishers	16	43 407	10 678	2 623	236	11.3	45.3
51113	Book publishers	5	62 732	18 732	4 610	432	.3	52.5
511130	Book publishers	5	62 732	18 732	4 610	432	.3	52.5
51119	Other publishers	1	D	D	D	b	D	D
511199	All other publishers	1	D	D	D	b	D	D
512	Motion picture and sound recording industries	28	N	20 589	5 462	585	N	N
5121	Motion picture and video industries	22	N	D	D	f	N	N
51211	Motion picture and video production	16	Q	14 774	3 996	219	Q	Q
512110	Motion picture and video production	16	Q	14 774	3 996	219	Q	Q
51213	Motion picture and video exhibition	2	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	e	D	D
5122	Sound recording industries	6	N	D	D	b	N	N
516	Internet publishing and broadcasting	7	18 877	3 776	840	71	36.2	26.9
5161	Internet publishing and broadcasting	7	18 877	3 776	840	71	36.2	26.9
51611	Internet publishing and broadcasting	7	18 877	3 776	840	71	36.2	26.9
516110	Internet publishing and broadcasting	7	18 877	3 776	840	71	36.2	26.9
517	Telecommunications	32	N	34 759	9 385	671	N	N
5171	Wired telecommunications carriers	14	Q	23 362	6 143	375	Q	Q
51711	Wired telecommunications carriers	14	Q	23 362	6 143	375	Q	Q
517110	Wired telecommunications carriers	14	Q	23 362	6 143	375	Q	Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	9 461	2 781	248	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	9 461	2 781	248	Q	Q
517212	Cellular and other wireless telecommunications	8	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	46	259 132	108 274	31 963	1 639	4.2	23.2
5181	Internet service providers and web search portals	15	D	D	D	e	D	D
51811	Internet service providers and web search portals	15	D	D	D	e	D	D
518111	Internet service providers	12	D	D	D	e	D	D
5182	Data processing, hosting, and related services	31	D	D	D	g	D	D
51821	Data processing, hosting, and related services	31	D	D	D	g	D	D
518210	Data processing, hosting, and related services	31	D	D	D	g	D	D
BONIFAY								
51	Information	3	N	D	D	a	N	N
BONITA SPRINGS								
51	Information	17	N	9 346	2 637	330	N	N
517	Telecommunications	10	N	6 764	1 995	282	N	N
BOYNTON BEACH								
51	Information	29	N	15 708	3 960	479	N	N
511	Publishing industries (except Internet)	7	13 028	2 214	494	54	16.9	—
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	b	D	D
512	Motion picture and sound recording industries	4	N	81	19	10	N	N
5121	Motion picture and video industries	4	N	81	19	10	N	N
517	Telecommunications	10	N	6 786	1 731	197	N	N
519	Other information services	1	D	D	D	b	D	D
5191	Other information services	1	D	D	D	b	D	D
51919	All other information services	1	D	D	D	b	D	D
519190	All other information services	1	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
BRADENTON								
51	Information	23	N	20 617	4 915	668	N	N
511	Publishing industries (except Internet)	4	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
51111	Newspaper publishers	1	D	D	D	e	D	D
511110	Newspaper publishers	1	D	D	D	e	D	D
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	5	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	11	N	7 613	1 910	230	N	N
BROOKSVILLE								
51	Information	4	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N
CALLAWAY								
51	Information	3	N	D	D	a	N	N
CAPE CANAVERAL								
51	Information	2	N	D	D	a	N	N
CAPE CORAL								
51	Information	31	N	26 444	6 208	753	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	6	N	335	85	40	N	N
5121	Motion picture and video industries	6	N	335	85	40	N	N
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	1	D	D	D	b	D	D
517	Telecommunications	11	N	7 018	1 796	234	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	c	D	D
5182	Data processing, hosting, and related services	3	D	D	D	c	D	D
51821	Data processing, hosting, and related services	3	D	D	D	c	D	D
518210	Data processing, hosting, and related services	3	D	D	D	c	D	D
CASSELBERRY								
51	Information	13	N	2 423	574	98	N	N
CEDAR GROVE								
51	Information	1	N	D	D	a	N	N
CHATTAHOOCHEE								
51	Information	1	N	D	D	a	N	N
CHIPLEY								
51	Information	4	N	D	D	b	N	N
517	Telecommunications	3	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
CLEARWATER								
51	Information	80	N	70 654	18 277	1 670	N	N
511	Publishing industries (except Internet)	27	60 321	17 863	4 816	428	3.8	4.0
5111	Newspaper, periodical, book, and directory publishers	17	42 083	10 060	2 785	267	5.0	5.6
51112	Periodical publishers	12	36 450	8 667	2 338	206	5.1	.3
511120	Periodical publishers	12	36 450	8 667	2 338	206	5.1	.3
512	Motion picture and sound recording industries	7	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	25	N	38 946	10 102	819	N	N
5171	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	e	Q	Q
5175	Cable and other program distribution	4	Q	D	D	e	Q	Q
51751	Cable and other program distribution	4	Q	D	D	e	Q	Q
517510	Cable and other program distribution	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	19	16 608	9 845	2 419	317	15.1	12.5
519	Other information services	1	D	D	D	a	D	D
5191	Other information services	1	D	D	D	a	D	D
51912	Libraries and archives	1	D	D	D	a	D	D
519120	Libraries and archives	1	D	D	D	a	D	D
CLERMONT								
51	Information	9	N	2 476	594	107	N	N
CLEWISTON								
51	Information	6	N	D	D	b	N	N
COCOA								
51	Information	8	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	b	N	N
COCOA BEACH								
51	Information	6	N	331	67	12	N	N
COCONUT CREEK								
51	Information	12	N	1 399	256	31	N	N
COOPER CITY								
51	Information	10	N	755	213	29	N	N
CORAL GABLES								
51	Information	92	N	90 888	23 714	1 285	N	N
511	Publishing industries (except Internet)	21	47 793	21 317	5 418	237	3.2	19.7
5111	Newspaper, periodical, book, and directory publishers	15	12 848	3 555	1 015	80	5.1	73.1
5112	Software publishers	6	34 945	17 762	4 403	157	2.5	—
51121	Software publishers	6	34 945	17 762	4 403	157	2.5	—
511210	Software publishers	6	34 945	17 762	4 403	157	2.5	—
512	Motion picture and sound recording industries	24	N	19 285	4 586	247	N	N
5121	Motion picture and video industries	17	N	D	D	c	N	N
51211	Motion picture and video production	14	Q	D	D	c	Q	Q
512110	Motion picture and video production	14	Q	D	D	c	Q	Q
5122	Sound recording industries	7	N	D	D	b	N	N
515	Broadcasting (except Internet)	7	70 754	21 744	5 545	343	—	—
5151	Radio and television broadcasting	7	70 754	21 744	5 545	343	—	—
51511	Radio broadcasting	6	D	D	D	e	D	D
515112	Radio stations	5	D	D	D	c	D	D
517	Telecommunications	29	N	24 217	6 890	346	N	N
5171	Wired telecommunications carriers	12	Q	13 029	4 354	111	Q	Q
51711	Wired telecommunications carriers	12	Q	13 029	4 354	111	Q	Q
517110	Wired telecommunications carriers	12	Q	13 029	4 354	111	Q	Q
519	Other information services	1	D	D	D	a	D	D
5191	Other information services	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
CORAL SPRINGS								
51	Information	54	N	24 622	6 781	621	N	N
512	Motion picture and sound recording industries	10	N	2 400	506	115	N	N
5121	Motion picture and video industries	10	N	2 400	506	115	N	N
51213	Motion picture and video exhibition	6	9 392	674	149	71	—	1.9
512131	Motion picture theaters (except drive-ins)	6	9 392	674	149	71	—	1.9
517	Telecommunications	21	N	12 485	3 504	305	N	N
518	Internet service providers, web search portals, and data processing services	13	27 897	8 964	2 589	187	13.9	83.9
5182	Data processing, hosting, and related services	11	D	D	D	c	D	D
51821	Data processing, hosting, and related services	11	D	D	D	c	D	D
518210	Data processing, hosting, and related services	11	D	D	D	c	D	D
CRESTVIEW								
51	Information	6	N	1 708	416	52	N	N
CRYSTAL RIVER								
51	Information	4	N	D	D	b	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
DADE CITY								
51	Information	2	N	D	D	b	N	N
DANIA BEACH								
51	Information	11	N	D	D	c	N	N
517	Telecommunications	1	N	D	D	b	N	N
DAVIE								
51	Information	33	N	17 586	3 869	445	N	N
517	Telecommunications	12	N	13 585	2 794	342	N	N
5175	Cable and other program distribution	6	Q	D	D	e	Q	Q
51751	Cable and other program distribution	6	Q	D	D	e	Q	Q
517510	Cable and other program distribution	6	Q	D	D	e	Q	Q
DAYTONA BEACH								
51	Information	31	N	42 338	11 183	1 148	N	N
511	Publishing industries (except Internet)	6	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	f	D	D
51111	Newspaper publishers	2	D	D	D	f	D	D
511110	Newspaper publishers	2	D	D	D	f	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
51511	Radio broadcasting	2	D	D	D	b	D	D
517	Telecommunications	15	N	10 197	3 543	311	N	N
DAYTONA BEACH SHORES								
51	Information	1	N	D	D	a	N	N
DE BARY								
51	Information	5	N	991	348	53	N	N
DEERFIELD BEACH								
51	Information	40	N	49 045	11 767	1 060	N	N
511	Publishing industries (except Internet)	14	91 286	16 849	3 872	449	.9	.1
5111	Newspaper, periodical, book, and directory publishers	10	89 792	16 471	3 787	440	.2	—
512	Motion picture and sound recording industries	5	N	D	D	c	N	N
5121	Motion picture and video industries	5	N	D	D	c	N	N
517	Telecommunications	9	N	5 808	1 499	137	N	N
518	Internet service providers, web search portals, and data processing services	10	86 593	22 684	5 753	341	.2	25.0
5182	Data processing, hosting, and related services	8	D	D	D	e	D	D
51821	Data processing, hosting, and related services	8	D	D	D	e	D	D
518210	Data processing, hosting, and related services	8	D	D	D	e	D	D

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							From admini- strative records ¹	Estimated ²
DE FUNIAK SPRINGS								
51	Information	9	N	1 299	334	48	N	N
DE LAND								
51	Information	14	N	7 410	1 843	213	N	N
517	Telecommunications	3	N	D	D	c	N	N
DELRAY BEACH								
51	Information	48	N	37 568	8 165	831	N	N
512	Motion picture and sound recording industries	8	N	10 147	1 923	221	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
5122	Sound recording industries	2	N	D	D	c	N	N
517	Telecommunications	17	N	19 726	4 372	426	N	N
5175	Cable and other program distribution	3	Q	D	D	e	Q	Q
51751	Cable and other program distribution	3	Q	D	D	e	Q	Q
517510	Cable and other program distribution	3	Q	D	D	e	Q	Q
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
DELTONA								
51	Information	6	N	325	75	9	N	N
DESTIN								
51	Information	9	N	1 452	341	69	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
DUNDEE								
51	Information	2	N	D	D	a	N	N
DUNEDIN								
51	Information	6	N	1 728	719	126	N	N
EUSTIS								
51	Information	3	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
FERNANDINA BEACH								
51	Information	8	N	D	D	b	N	N
FLAGLER BEACH								
51	Information	5	N	D	D	a	N	N
FLAGLER BEACH (PART - FLAGLER COUNTY)								
51	Information	5	N	D	D	a	N	N
FLORIDA CITY								
51	Information	1	N	D	D	a	N	N

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							From admini- strative records ¹	Estimated ²
FORT LAUDERDALE								
51	Information	230	N	397 001	115 101	8 234	N	N
511	Publishing industries (except Internet)	59	754 298	198 079	60 115	3 765	2.1	1.1
5111	Newspaper, periodical, book, and directory publishers	43	422 023	82 148	20 767	2 187	3.3	1.0
51111	Newspaper publishers	8	D	D	D	g	D	D
511110	Newspaper publishers	8	D	D	D	g	D	D
51112	Periodical publishers	20	38 762	7 199	1 852	204	13.1	5.1
511120	Periodical publishers	20	38 762	7 199	1 852	204	13.1	5.1
51114	Directory and mailing list publishers	4	D	D	D	c	D	D
511140	Directory and mailing list publishers	4	D	D	D	c	D	D
5112	Software publishers	16	332 275	115 931	39 348	1 578	.6	1.2
51121	Software publishers	16	332 275	115 931	39 348	1 578	.6	1.2
511210	Software publishers	16	332 275	115 931	39 348	1 578	.6	1.2
512	Motion picture and sound recording industries	31	N	11 321	3 124	566	N	N
5121	Motion picture and video industries	27	N	D	D	f	N	N
51211	Motion picture and video production	19	Q	8 894	2 115	318	Q	Q
512110	Motion picture and video production	19	Q	8 894	2 115	318	Q	Q
51213	Motion picture and video exhibition	6	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	6	D	D	D	c	D	D
515	Broadcasting (except Internet)	7	D	D	D	c	D	D
5151	Radio and television broadcasting	6	D	D	D	c	D	D
51511	Radio broadcasting	4	D	D	D	c	D	D
515112	Radio stations	2	D	D	D	c	D	D
516	Internet publishing and broadcasting	4	D	D	D	e	D	D
5161	Internet publishing and broadcasting	4	D	D	D	e	D	D
51611	Internet publishing and broadcasting	4	D	D	D	e	D	D
516110	Internet publishing and broadcasting	4	D	D	D	e	D	D
517	Telecommunications	88	N	142 535	40 377	3 052	N	N
5171	Wired telecommunications carriers	45	Q	58 540	18 063	1 292	Q	Q
51711	Wired telecommunications carriers	45	Q	58 540	18 063	1 292	Q	Q
517110	Wired telecommunications carriers	45	Q	58 540	18 063	1 292	Q	Q
5172	Wireless telecommunications carriers (except satellite)	22	Q	56 833	12 778	1 410	Q	Q
51721	Wireless telecommunications carriers (except satellite)	22	Q	56 833	12 778	1 410	Q	Q
517212	Cellular and other wireless telecommunications	18	Q	D	D	g	Q	Q
5175	Cable and other program distribution	8	Q	D	D	c	Q	Q
51751	Cable and other program distribution	8	Q	D	D	c	Q	Q
517510	Cable and other program distribution	8	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	38	63 388	14 287	3 829	372	16.8	31.0
5181	Internet service providers and web search portals	10	D	D	D	b	D	D
51811	Internet service providers and web search portals	10	D	D	D	b	D	D
518112	Web search portals	1	D	D	D	b	D	D
5182	Data processing, hosting, and related services	28	D	D	D	e	D	D
51821	Data processing, hosting, and related services	28	D	D	D	e	D	D
518210	Data processing, hosting, and related services	28	D	D	D	e	D	D
FORT MYERS								
51	Information	74	N	174 717	43 463	4 768	N	N
511	Publishing industries (except Internet)	9	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	f	D	D
51111	Newspaper publishers	2	D	D	D	f	D	D
511110	Newspaper publishers	2	D	D	D	f	D	D
515	Broadcasting (except Internet)	8	71 762	19 262	4 132	455	—	4.9
5151	Radio and television broadcasting	8	71 762	19 262	4 132	455	—	4.9
51511	Radio broadcasting	5	D	D	D	c	D	D
515112	Radio stations	5	D	D	D	c	D	D
517	Telecommunications	32	N	120 840	31 023	3 321	N	N
5171	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	15	Q	D	D	h	Q	Q
51721	Wireless telecommunications carriers (except satellite)	15	Q	D	D	h	Q	Q
517212	Cellular and other wireless telecommunications	12	Q	D	D	h	Q	Q
518	Internet service providers, web search portals, and data processing services	16	51 727	9 369	1 762	241	6.3	84.5
5181	Internet service providers and web search portals	7	D	D	D	c	D	D
51811	Internet service providers and web search portals	7	D	D	D	c	D	D
518112	Web search portals	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
FORT MYERS BEACH								
51	Information	1	N	D	D	a	N	N
FORT PIERCE								
51	Information	10	N	12 422	4 505	768	N	N
511	Publishing industries (except Internet)	2	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	e	D	D
517	Telecommunications	6	N	D	D	e	N	N
FORT WALTON BEACH								
51	Information	19	N	19 247	4 560	541	N	N
511	Publishing industries (except Internet)	3	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
517	Telecommunications	9	N	10 017	2 730	252	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	c	Q	Q
FROSTPROOF								
51	Information	1	N	D	D	a	N	N
GAINESVILLE								
51	Information	79	N	60 000	15 026	1 752	N	N
511	Publishing industries (except Internet)	35	89 738	27 782	6 815	781	1.4	1.3
5111	Newspaper, periodical, book, and directory publishers	24	D	D	D	f	D	D
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
51112	Periodical publishers	6	D	D	D	c	D	D
511120	Periodical publishers	6	D	D	D	c	D	D
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	8	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	D	D	D	c	D	D
5151	Radio and television broadcasting	5	D	D	D	c	D	D
517	Telecommunications	22	N	23 789	6 052	619	N	N
5171	Wired telecommunications carriers	11	Q	13 235	3 618	340	Q	Q
51711	Wired telecommunications carriers	11	Q	13 235	3 618	340	Q	Q
517110	Wired telecommunications carriers	11	Q	13 235	3 618	340	Q	Q
518	Internet service providers, web search portals, and data processing services	7	D	D	D	c	D	D
5181	Internet service providers and web search portals	5	D	D	D	c	D	D
51811	Internet service providers and web search portals	5	D	D	D	c	D	D
518111	Internet service providers	4	D	D	D	c	D	D
GREENACRES								
51	Information	8	N	586	192	34	N	N
GREEN COVE SPRINGS								
51	Information	3	N	D	D	a	N	N
GULF BREEZE								
51	Information	8	N	5 822	1 539	191	N	N
517	Telecommunications	5	N	D	D	c	N	N
GULFPORT								
51	Information	1	N	D	D	a	N	N
HAINES CITY								
51	Information	3	N	D	D	b	N	N
HALLANDALE BEACH								
51	Information	16	N	2 965	728	124	N	N

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							From admini- strative records ¹	Estimated ²
	HIALEAH							
51	Information	47	N	75 373	18 317	1 164	N	N
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	D	D	D	f	D	D
5151	Radio and television broadcasting	7	D	D	D	e	D	D
51512	Television broadcasting	5	D	D	D	e	D	D
515120	Television broadcasting	5	D	D	D	e	D	D
517	Telecommunications	24	N	D	D	e	N	N
	HIALEAH GARDENS							
51	Information	2	N	D	D	b	N	N
	HIGH SPRINGS							
51	Information	2	N	D	D	b	N	N
	HILLIARD							
51	Information	1	N	D	D	a	N	N
	HOLLY HILL							
51	Information	7	N	1 200	301	64	N	N
	HOLLYWOOD							
51	Information	86	N	37 444	9 976	942	N	N
511	Publishing industries (except Internet)	16	16 791	5 325	1 252	136	4.7	2.6
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	c	D	D
512	Motion picture and sound recording industries	25	N	2 238	526	125	N	N
5121	Motion picture and video industries	24	N	D	D	c	N	N
51213	Motion picture and video exhibition	5	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	b	D	D
515	Broadcasting (except Internet)	6	D	D	D	c	D	D
5151	Radio and television broadcasting	6	D	D	D	c	D	D
51511	Radio broadcasting	4	D	D	D	c	D	D
515112	Radio stations	4	D	D	D	c	D	D
517	Telecommunications	26	N	12 236	3 750	301	N	N
5171	Wired telecommunications carriers	9	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	c	Q	Q
519	Other information services	1	D	D	D	a	D	D
5191	Other information services	1	D	D	D	a	D	D
	HOLMES BEACH							
51	Information	1	N	D	D	a	N	N
	HOMESTEAD							
51	Information	9	N	5 532	1 592	134	N	N
517	Telecommunications	7	N	D	D	c	N	N
	INDIALANTIC							
51	Information	4	N	1 697	461	50	N	N
	INDIAN HARBOUR BEACH							
51	Information	1	N	D	D	a	N	N
	INDIAN RIVER SHORES							
51	Information	2	N	D	D	a	N	N
	INDIAN ROCKS BEACH							
51	Information	3	N	D	D	b	N	N
	INVERNESS							
51	Information	3	N	2 311	563	59	N	N
517	Telecommunications	2	N	D	D	b	N	N
	ISLAMORADA, VILLAGE OF ISLANDS							
51	Information	4	N	689	230	17	N	N

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							From admini- strative records ¹	Estimated ²
JACKSONVILLE								
51	Information	395	N	546 162	139 884	13 968	N	N
511	Publishing industries (except Internet)	77	279 906	72 606	18 022	1 899	3.3	.7
5111	Newspaper, periodical, book, and directory publishers	58	251 452	58 297	13 887	1 634	3.7	.4
51111	Newspaper publishers	12	D	D	D	g	D	D
511110	Newspaper publishers	12	D	D	D	g	D	D
51112	Periodical publishers	33	D	D	D	e	D	D
511120	Periodical publishers	33	D	D	D	e	D	D
51114	Directory and mailing list publishers	4	D	D	D	c	D	D
511140	Directory and mailing list publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	33	N	D	D	f	N	N
5121	Motion picture and video industries	29	N	D	D	f	N	N
51213	Motion picture and video exhibition	10	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	9	D	D	D	e	D	D
5122	Sound recording industries	4	N	D	D	b	N	N
51229	Other sound recording industries	2	D	D	D	b	D	D
512290	Other sound recording industries	2	D	D	D	b	D	D
5122909	All other sound recording industries	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	36	D	D	D	g	D	D
5151	Radio and television broadcasting	35	D	D	D	g	D	D
51511	Radio broadcasting	28	D	D	D	f	D	D
515112	Radio stations	22	58 265	17 608	4 384	492	—	9.3
517	Telecommunications	178	N	294 313	77 803	7 963	N	N
5171	Wired telecommunications carriers	87	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	87	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	87	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	44	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	44	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	41	Q	D	D	g	Q	Q
5175	Cable and other program distribution	39	Q	D	D	g	Q	Q
51751	Cable and other program distribution	39	Q	D	D	g	Q	Q
517510	Cable and other program distribution	39	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	64	D	D	D	g	D	D
5182	Data processing, hosting, and related services	54	D	D	D	g	D	D
51821	Data processing, hosting, and related services	54	D	D	D	g	D	D
518210	Data processing, hosting, and related services	54	D	D	D	g	D	D
519	Other information services	3	D	D	D	c	D	D
5191	Other information services	3	D	D	D	c	D	D
JACKSONVILLE BEACH								
51	Information	17	N	7 679	1 777	246	N	N
517	Telecommunications	5	N	D	D	b	N	N
JUNO BEACH								
51	Information	2	N	D	D	a	N	N
JUPITER								
51	Information	25	N	8 228	2 039	308	N	N
511	Publishing industries (except Internet)	6	14 324	3 293	884	98	5.0	—
5111	Newspaper, periodical, book, and directory publishers	6	14 324	3 293	884	98	5.0	—
512	Motion picture and sound recording industries	6	N	1 205	299	80	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
KEY BISCAYNE								
51	Information	7	N	648	165	19	N	N
KEY WEST								
51	Information	19	N	8 413	2 589	333	N	N
517	Telecommunications	6	N	4 451	1 234	166	N	N
KISSIMMEE								
51	Information	23	N	9 950	2 695	306	N	N
512	Motion picture and sound recording industries	7	N	913	246	49	N	N
5121	Motion picture and video industries	7	N	913	246	49	N	N
517	Telecommunications	6	N	D	D	c	N	N

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							From admini- strative records ¹	Estimated ²
51	LABELLE							
	Information	1	N	D	D	a	N	N
51	LADY LAKE							
	Information	2	N	D	D	a	N	N
51	LAKE ALFRED							
	Information	1	N	D	D	a	N	N
51	LAKE CITY							
	Information	12	N	6 374	1 539	197	N	N
517	Telecommunications	4	N	D	D	b	N	N
51	LAKE CLARKE SHORES							
	Information	1	N	D	D	a	N	N
51	LAKE HELEN							
	Information	3	N	D	D	b	N	N
51	LAKELAND							
	Information	42	N	50 205	11 203	1 475	N	N
511	Publishing industries (except Internet)	11	70 458	22 241	4 994	563	1.7	2.5
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	f	D	D
51111	Newspaper publishers	2	D	D	D	e	D	D
511110	Newspaper publishers	2	D	D	D	e	D	D
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
517	Telecommunications	22	N	24 786	5 523	774	N	N
51	LAKE MARY							
	Information	35	N	137 570	40 231	1 987	N	N
511	Publishing industries (except Internet)	9	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
51112	Periodical publishers	1	D	D	D	c	D	D
511120	Periodical publishers	1	D	D	D	c	D	D
5112	Software publishers	7	D	D	D	f	D	D
51121	Software publishers	7	D	D	D	f	D	D
511210	Software publishers	7	D	D	D	f	D	D
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
515	Broadcasting (except Internet)	3	D	D	D	c	D	D
5151	Radio and television broadcasting	3	D	D	D	c	D	D
517	Telecommunications	12	N	D	D	f	N	N
5171	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	2	Q	D	D	b	Q	Q
518	Internet service providers, web search portals, and data processing services	9	D	D	D	c	D	D
51	LAKE PARK							
	Information	6	N	D	D	b	N	N
51	LAKE WALES							
	Information	9	N	4 778	1 179	180	N	N
512	Motion picture and sound recording industries	1	N	D	D	a	N	N
5121	Motion picture and video industries	1	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	4	N	D	D	b	N	N
51	LAKE WORTH							
	Information	12	N	8 483	2 731	211	N	N
517	Telecommunications	3	N	D	D	c	N	N
51	LANTANA							
	Information	2	N	D	D	a	N	N

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							From administrative records ¹	Estimated ²
LARGO								
51	Information	34	N	9 659	2 388	257	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	12	N	4 062	881	104	N	N
LAUDERDALE-BY-THE-SEA								
51	Information	4	N	D	D	b	N	N
LAUDERDALE LAKES								
51	Information	2	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
LAUDERHILL								
51	Information	8	N	1 494	716	142	N	N
LEESBURG								
51	Information	10	N	D	D	f	N	N
517	Telecommunications	5	N	D	D	f	N	N
5171	Wired telecommunications carriers	3	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	f	Q	Q
LIGHTHOUSE POINT								
51	Information	1	N	D	D	a	N	N
LIVE OAK								
51	Information	5	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
LONGBOAT KEY								
51	Information	2	N	D	D	b	N	N
LONGBOAT KEY (PART - MANATEE COUNTY)								
51	Information	2	N	D	D	b	N	N
LONGWOOD								
51	Information	24	N	6 064	1 454	202	N	N
512	Motion picture and sound recording industries	4	N	544	133	11	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
LYNN HAVEN								
51	Information	5	N	D	D	a	N	N
MACCLENNY								
51	Information	9	N	7 063	1 514	235	N	N
517	Telecommunications	5	N	D	D	c	N	N
MADEIRA BEACH								
51	Information	4	N	1 121	258	26	N	N
MADISON								
51	Information	6	N	1 413	432	61	N	N
517	Telecommunications	4	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
MAITLAND								
51	Information	70	N	128 018	32 525	2 620	N	N
511	Publishing industries (except Internet)	9	74 625	18 953	4 856	347	.8	21.2
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
51114	Directory and mailing list publishers	4	D	D	D	c	D	D
511140	Directory and mailing list publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51211	Motion picture and video production	3	Q	D	D	b	Q	Q
512110	Motion picture and video production	3	Q	D	D	b	Q	Q
515	Broadcasting (except Internet)	12	D	D	D	f	D	D
5151	Radio and television broadcasting	12	D	D	D	f	D	D
51511	Radio broadcasting	12	D	D	D	f	D	D
515112	Radio stations	12	D	D	D	f	D	D
517	Telecommunications	31	N	85 037	21 766	1 472	N	N
5171	Wired telecommunications carriers	17	Q	35 996	10 430	719	Q	Q
51711	Wired telecommunications carriers	17	Q	35 996	10 430	719	Q	Q
517110	Wired telecommunications carriers	17	Q	35 996	10 430	719	Q	Q
5172	Wireless telecommunications carriers (except satellite)	10	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	10	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	9	Q	D	D	e	Q	Q
5175	Cable and other program distribution	4	Q	D	D	e	Q	Q
51751	Cable and other program distribution	4	Q	D	D	e	Q	Q
517510	Cable and other program distribution	4	Q	D	D	e	Q	Q
MALABAR								
51	Information	1	N	D	D	b	N	N
MARATHON								
51	Information	9	N	2 832	802	97	N	N
MARCO ISLAND								
51	Information	8	N	3 300	788	83	N	N
MARGATE								
51	Information	21	N	8 325	2 574	228	N	N
517	Telecommunications	11	N	D	D	c	N	N
MARIANNA								
51	Information	12	N	D	D	c	N	N
517	Telecommunications	5	N	2 620	760	83	N	N
MARY ESTHER								
51	Information	5	N	D	D	a	N	N
512	Motion picture and sound recording industries	1	N	D	D	a	N	N
5121	Motion picture and video industries	1	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
MELBOURNE								
51	Information	64	N	40 877	11 003	1 091	N	N
511	Publishing industries (except Internet)	15	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	b	D	D
512	Motion picture and sound recording industries	5	N	908	186	52	N	N
5121	Motion picture and video industries	5	N	908	186	52	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	28	N	20 641	5 435	635	N	N
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	e	Q	Q
MELBOURNE BEACH								
51	Information	2	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
51	MIAMI							
	Information	400	N	316 714	85 064	7 029	N	N
511	Publishing industries (except Internet)	69	481 655	129 400	32 592	2 773	1.0	1.8
5111	Newspaper, periodical, book, and directory publishers	52	438 350	104 860	26 280	2 414	1.1	1.6
51111	Newspaper publishers	16	358 938	90 392	22 715	2 115	.2	.3
511110	Newspaper publishers	16	358 938	90 392	22 715	2 115	.2	.3
51112	Periodical publishers	24	D	D	D	e	D	D
511120	Periodical publishers	24	D	D	D	e	D	D
5112	Software publishers	17	43 305	24 540	6 312	359	.3	3.5
51121	Software publishers	17	43 305	24 540	6 312	359	.3	3.5
511210	Software publishers	17	43 305	24 540	6 312	359	.3	3.5
512	Motion picture and sound recording industries	92	N	13 594	3 354	533	N	N
5121	Motion picture and video industries	79	N	10 389	2 480	465	N	N
51211	Motion picture and video production	51	Q	3 860	979	95	Q	Q
512110	Motion picture and video production	51	Q	3 860	979	95	Q	Q
51213	Motion picture and video exhibition	7	17 085	2 089	495	197	—	29.3
512131	Motion picture theaters (except drive-ins)	7	17 085	2 089	495	197	—	29.3
51219	Postproduction and other motion picture and video industries	14	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	13	D	D	D	c	D	D
5122	Sound recording industries	13	N	3 205	874	68	N	N
515	Broadcasting (except Internet)	24	171 247	40 440	11 716	718	6.1	12.7
5151	Radio and television broadcasting	20	D	D	D	e	D	D
51511	Radio broadcasting	14	17 861	5 051	1 232	160	55.0	5.8
515112	Radio stations	13	D	D	D	c	D	D
5152	Cable and other subscription programming	4	D	D	D	e	D	D
516	Internet publishing and broadcasting	6	14 483	1 577	340	42	2.5	1.3
5161	Internet publishing and broadcasting	6	14 483	1 577	340	42	2.5	1.3
51611	Internet publishing and broadcasting	6	14 483	1 577	340	42	2.5	1.3
516110	Internet publishing and broadcasting	6	14 483	1 577	340	42	2.5	1.3
517	Telecommunications	157	N	102 648	28 280	2 302	N	N
5171	Wired telecommunications carriers	77	Q	80 278	22 869	1 590	Q	Q
51711	Wired telecommunications carriers	77	Q	80 278	22 869	1 590	Q	Q
517110	Wired telecommunications carriers	77	Q	80 278	22 869	1 590	Q	Q
5172	Wireless telecommunications carriers (except satellite)	35	Q	8 832	1 992	235	Q	Q
51721	Wireless telecommunications carriers (except satellite)	35	Q	8 832	1 992	235	Q	Q
517212	Cellular and other wireless telecommunications	24	Q	8 752	1 937	226	Q	Q
5173	Telecommunications resellers	18	52 472	5 869	1 498	141	23.4	19.0
51731	Telecommunications resellers	18	52 472	5 869	1 498	141	23.4	19.0
517310	Telecommunications resellers	18	52 472	5 869	1 498	141	23.4	19.0
518	Internet service providers, web search portals, and data processing services	47	95 783	28 597	8 674	641	5.6	7.6
5181	Internet service providers and web search portals	13	D	D	D	c	D	D
51811	Internet service providers and web search portals	13	D	D	D	c	D	D
518112	Web search portals	1	D	D	D	c	D	D
5182	Data processing, hosting, and related services	34	D	D	D	e	D	D
51821	Data processing, hosting, and related services	34	D	D	D	e	D	D
518210	Data processing, hosting, and related services	34	D	D	D	e	D	D
51	MIAMI BEACH							
	Information	110	N	71 227	20 598	1 278	N	N
511	Publishing industries (except Internet)	10	38 767	7 851	2 516	126	27.1	1.3
5111	Newspaper, periodical, book, and directory publishers	10	38 767	7 851	2 516	126	27.1	1.3
512	Motion picture and sound recording industries	58	N	16 806	4 735	338	N	N
5121	Motion picture and video industries	40	N	6 676	2 215	209	N	N
51211	Motion picture and video production	29	Q	4 031	1 638	132	Q	Q
512110	Motion picture and video production	29	Q	4 031	1 638	132	Q	Q
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	b	D	D
5122	Sound recording industries	18	N	10 130	2 520	129	N	N
51223	Music publishers	7	13 546	1 969	538	37	9.2	8.3
512230	Music publishers	7	13 546	1 969	538	37	9.2	8.3
515	Broadcasting (except Internet)	7	120 504	32 295	9 147	503	1.9	21.7
5151	Radio and television broadcasting	4	D	D	D	e	D	D
517	Telecommunications	16	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	MIAMI BEACH—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	15	D	D	D	c	D	D
5181	Internet service providers and web search portals	8	D	D	D	b	D	D
51811	Internet service providers and web search portals	8	D	D	D	b	D	D
518112	Web search portals	3	D	D	D	b	D	D
	MIAMI LAKES							
51	Information	18	N	12 694	3 544	308	N	N
517	Telecommunications	8	N	D	D	c	N	N
5174	Satellite telecommunications	1	D	D	D	c	D	D
51741	Satellite telecommunications	1	D	D	D	c	D	D
517410	Satellite telecommunications	1	D	D	D	c	D	D
	MIAMI SHORES							
51	Information	4	N	363	88	9	N	N
	MIAMI SPRINGS							
51	Information	6	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	c	N	N
	MILTON							
51	Information	8	N	2 784	698	82	N	N
517	Telecommunications	4	N	D	D	b	N	N
	MIRAMAR							
51	Information	45	N	112 832	25 562	2 819	N	N
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	3	N	D	D	a	N	N
51211	Motion picture and video production	3	Q	D	D	a	Q	Q
512110	Motion picture and video production	3	Q	D	D	a	Q	Q
515	Broadcasting (except Internet)	14	159 429	40 546	10 833	839	—	8.8
5151	Radio and television broadcasting	13	D	D	D	f	D	D
51511	Radio broadcasting	10	D	D	D	e	D	D
515112	Radio stations	10	D	D	D	e	D	D
51512	Television broadcasting	3	D	D	D	e	D	D
515120	Television broadcasting	3	D	D	D	e	D	D
517	Telecommunications	15	N	D	D	g	N	N
5175	Cable and other program distribution	11	Q	D	D	g	Q	Q
51751	Cable and other program distribution	11	Q	D	D	g	Q	Q
517510	Cable and other program distribution	11	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	10	64 785	23 715	6 504	487	.1	8.8
5182	Data processing, hosting, and related services	7	D	D	D	e	D	D
51821	Data processing, hosting, and related services	7	D	D	D	e	D	D
518210	Data processing, hosting, and related services	7	D	D	D	e	D	D
	MONTICELLO							
51	Information	4	N	D	D	b	N	N
	MOUNT DORA							
51	Information	3	N	D	D	b	N	N

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							From administrative records ¹	Estimated ²
NAPLES								
51	Information	39	N	53 590	14 621	1 257	N	N
511	Publishing industries (except Internet)	9	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	e	D	D
51111	Newspaper publishers	2	D	D	D	e	D	D
511110	Newspaper publishers	2	D	D	D	e	D	D
5112	Software publishers	2	D	D	D	c	D	D
51121	Software publishers	2	D	D	D	c	D	D
511210	Software publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	861	202	29	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
517	Telecommunications	13	N	11 920	3 596	383	N	N
5175	Cable and other program distribution	3	Q	D	D	e	Q	Q
51751	Cable and other program distribution	3	Q	D	D	e	Q	Q
517510	Cable and other program distribution	3	Q	D	D	e	Q	Q
NEPTUNE BEACH								
51	Information	1	N	D	D	a	N	N
NEW PORT RICHEY								
51	Information	11	N	3 015	795	75	N	N
NEW SMYRNA BEACH								
51	Information	12	N	2 817	697	98	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
NICEVILLE								
51	Information	6	N	591	153	23	N	N
NORTH BAY VILLAGE								
51	Information	5	N	D	D	c	N	N
517	Telecommunications	2	N	D	D	c	N	N
NORTH LAUDERDALE								
51	Information	6	N	286	83	11	N	N
NORTH MIAMI								
51	Information	24	N	16 857	4 509	483	N	N
512	Motion picture and sound recording industries	8	N	2 152	534	31	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
517	Telecommunications	10	N	6 103	1 876	195	N	N
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	c	Q	Q
NORTH MIAMI BEACH								
51	Information	28	N	10 319	2 662	204	N	N
511	Publishing industries (except Internet)	4	D	D	D	b	D	D
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	6	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	12	N	4 183	1 087	101	N	N
NORTH PALM BEACH								
51	Information	10	N	9 927	2 655	280	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
51112	Periodical publishers	1	D	D	D	c	D	D
511120	Periodical publishers	1	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
NORTH PORT								
51	Information	3	N	247	54	5	N	N
OAKLAND PARK								
51	Information	29	N	41 630	12 221	740	N	N
517	Telecommunications	12	N	D	D	c	N	N
5171	Wired telecommunications carriers	6	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	7	43 268	17 134	4 795	381	1.9	15.3
5182	Data processing, hosting, and related services	4	D	D	D	e	D	D
51821	Data processing, hosting, and related services	4	D	D	D	e	D	D
518210	Data processing, hosting, and related services	4	D	D	D	e	D	D
OCALA								
51	Information	48	N	28 929	7 354	752	N	N
511	Publishing industries (except Internet)	7	55 314	9 728	2 468	253	.7	—
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	e	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	26	N	14 891	3 976	350	N	N
5171	Wired telecommunications carriers	12	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	12	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	12	Q	D	D	c	Q	Q
OCOOE								
51	Information	14	N	6 887	1 400	206	N	N
512	Motion picture and sound recording industries	7	N	1 794	391	100	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
517	Telecommunications	4	N	D	D	b	N	N
OKEECHOBEE								
51	Information	8	N	D	D	b	N	N
517	Telecommunications	5	N	D	D	b	N	N
OLDSMAR								
51	Information	9	N	6 051	1 446	255	N	N
512	Motion picture and sound recording industries	2	N	D	D	c	N	N
5121	Motion picture and video industries	2	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
OPA-LOCKA								
51	Information	4	N	D	D	e	N	N
517	Telecommunications	2	N	D	D	c	N	N
5171	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	2	Q	D	D	c	Q	Q
ORANGE CITY								
51	Information	6	N	2 648	597	60	N	N
ORANGE PARK								
51	Information	9	N	D	D	e	N	N
517	Telecommunications	4	N	D	D	e	N	N
5171	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	e	Q	Q

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							From admini- strative records ¹	Estimated ²
ORLANDO								
51	Information	207	N	382 910	102 024	7 311	N	N
511	Publishing industries (except Internet)	36	599 813	202 743	54 015	2 971	.1	4.1
5111	Newspaper, periodical, book, and directory publishers	19	295 986	76 899	19 254	1 840	—	—
51111	Newspaper publishers	6	D	D	D	g	D	D
511110	Newspaper publishers	6	D	D	D	g	D	D
5112	Software publishers	17	303 827	125 844	34 761	1 131	.1	8.1
51121	Software publishers	17	303 827	125 844	34 761	1 131	.1	8.1
511210	Software publishers	17	303 827	125 844	34 761	1 131	.1	8.1
512	Motion picture and sound recording industries	37	N	8 560	1 939	224	N	N
5121	Motion picture and video industries	35	N	D	D	c	N	N
51211	Motion picture and video production	29	Q	D	D	b	Q	Q
512110	Motion picture and video production	29	Q	D	D	b	Q	Q
5122	Sound recording industries	2	N	D	D	b	N	N
51229	Other sound recording industries	2	D	D	D	b	D	D
512290	Other sound recording industries	2	D	D	D	b	D	D
5122909	All other sound recording industries	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	14	D	D	D	f	D	D
5151	Radio and television broadcasting	10	D	D	D	e	D	D
51512	Television broadcasting	6	D	D	D	e	D	D
515120	Television broadcasting	6	D	D	D	e	D	D
5152	Cable and other subscription programming	4	D	D	D	e	D	D
51521	Cable and other subscription programming	4	D	D	D	e	D	D
515210	Cable and other subscription programming	4	D	D	D	e	D	D
517	Telecommunications	77	N	82 922	22 955	2 368	N	N
5171	Wired telecommunications carriers	44	Q	44 940	13 768	1 084	Q	Q
51711	Wired telecommunications carriers	44	Q	44 940	13 768	1 084	Q	Q
517110	Wired telecommunications carriers	44	Q	44 940	13 768	1 084	Q	Q
5172	Wireless telecommunications carriers (except satellite)	24	Q	D	D	f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	24	Q	D	D	f	Q	Q
517212	Cellular and other wireless telecommunications	21	Q	D	D	f	Q	Q
5175	Cable and other program distribution	6	Q	D	D	f	Q	Q
51751	Cable and other program distribution	6	Q	D	D	f	Q	Q
517510	Cable and other program distribution	6	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	35	D	D	D	f	D	D
5181	Internet service providers and web search portals	12	D	D	D	f	D	D
51811	Internet service providers and web search portals	12	D	D	D	f	D	D
518111	Internet service providers	10	D	D	D	e	D	D
5182	Data processing, hosting, and related services	23	30 350	11 656	2 939	287	14.0	31.8
51821	Data processing, hosting, and related services	23	30 350	11 656	2 939	287	14.0	31.8
518210	Data processing, hosting, and related services	23	30 350	11 656	2 939	287	14.0	31.8
519	Other information services	3	D	D	D	b	D	D
5191	Other information services	3	D	D	D	b	D	D
ORMOND BEACH								
51	Information	14	N	7 286	2 013	212	N	N
512	Motion picture and sound recording industries	1	N	D	D	a	N	N
5121	Motion picture and video industries	1	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
517	Telecommunications	4	N	D	D	b	N	N
OVIEDO								
51	Information	12	N	1 109	250	32	N	N
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	a	D	D
PALATKA								
51	Information	12	N	3 922	1 068	148	N	N
517	Telecommunications	5	N	D	D	b	N	N
PALM BAY								
51	Information	10	N	6 424	1 545	157	N	N
517	Telecommunications	7	N	D	D	c	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
PALM BEACH								
51	Information	8	N	1 908	192	21	N	N
PALM BEACH GARDENS								
51	Information	25	N	53 872	15 365	1 227	N	N
511	Publishing industries (except Internet)	4	75 934	17 374	4 543	354	.4	27.5
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	e	D	D
51112	Periodical publishers	2	D	D	D	e	D	D
51120	Periodical publishers	2	D	D	D	e	D	D
517	Telecommunications	8	N	31 770	9 729	762	N	N
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	c	Q	Q
5175	Cable and other program distribution	3	Q	D	D	f	Q	Q
51751	Cable and other program distribution	3	Q	D	D	f	Q	Q
517510	Cable and other program distribution	3	Q	D	D	f	Q	Q
PALM COAST								
51	Information	10	N	3 122	877	127	N	N
517	Telecommunications	3	N	D	D	b	N	N
PALMETTO								
51	Information	3	N	D	D	a	N	N
PALM SPRINGS								
51	Information	2	N	D	D	a	N	N
PANAMA CITY								
51	Information	42	N	26 467	7 474	965	N	N
511	Publishing industries (except Internet)	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	c	D	D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	12 330	4 602	1 058	148	1.5	22.6
5151	Radio and television broadcasting	9	D	D	D	c	D	D
517	Telecommunications	15	N	14 932	4 762	481	N	N
5171	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	5	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
51912	Libraries and archives	2	D	D	D	b	D	D
519120	Libraries and archives	2	D	D	D	b	D	D
PANAMA CITY BEACH								
51	Information	5	N	D	D	c	N	N
517	Telecommunications	3	N	D	D	b	N	N
PARKLAND								
51	Information	10	N	481	109	17	N	N
PEMBROKE PARK								
51	Information	1	N	D	D	b	N	N

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							From admini- strative records ¹	Estimated ²
PEMBROKE PINES								
51	Information	39	N	23 329	8 029	740	N	N
512	Motion picture and sound recording industries	13	N	2 454	556	295	N	N
5121	Motion picture and video industries	10	N	2 392	534	291	N	N
51213	Motion picture and video exhibition	3	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	e	D	D
517	Telecommunications	16	N	19 925	7 216	421	N	N
5171	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	8	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	8	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	7	Q	D	D	c	Q	Q
PENSACOLA								
51	Information	61	N	59 976	14 078	1 727	N	N
511	Publishing industries (except Internet)	9	88 812	26 328	5 488	708	.2	2.2
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	f	D	D
51111	Newspaper publishers	3	D	D	D	f	D	D
511110	Newspaper publishers	3	D	D	D	f	D	D
512	Motion picture and sound recording industries	6	N	1 804	439	218	N	N
5121	Motion picture and video industries	5	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
517	Telecommunications	31	N	28 174	7 248	657	N	N
5171	Wired telecommunications carriers	15	Q	17 058	3 782	300	Q	Q
51711	Wired telecommunications carriers	15	Q	17 058	3 782	300	Q	Q
517110	Wired telecommunications carriers	15	Q	17 058	3 782	300	Q	Q
5172	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	11	Q	D	D	c	Q	Q
5175	Cable and other program distribution	3	Q	D	D	c	Q	Q
51751	Cable and other program distribution	3	Q	D	D	c	Q	Q
517510	Cable and other program distribution	3	Q	D	D	c	Q	Q
PERRY								
51	Information	5	N	2 503	673	103	N	N
517	Telecommunications	2	N	D	D	b	N	N
PINECREST								
51	Information	12	N	13 202	3 264	457	N	N
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
517	Telecommunications	2	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	1	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	1	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	1	Q	D	D	e	Q	Q
PINELLAS PARK								
51	Information	23	N	28 799	7 950	939	N	N
511	Publishing industries (except Internet)	7	40 030	14 122	3 534	310	1.6	—
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	c	D	D
51112	Periodical publishers	2	D	D	D	c	D	D
511120	Periodical publishers	2	D	D	D	c	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	13 336	4 120	549	N	N
5171	Wired telecommunications carriers	7	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	f	Q	Q

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							From administrative records ¹	Estimated ²
PLANTATION								
51	Information	49	N	47 273	14 666	1 197	N	N
517	Telecommunications	19	N	34 079	11 002	972	N	N
5171	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	12	D	D	D	c	D	D
PLANT CITY								
51	Information	9	N	2 547	543	91	N	N
POMPANO BEACH								
51	Information	72	N	48 989	13 092	1 748	N	N
512	Motion picture and sound recording industries	12	N	6 348	1 664	180	N	N
5121	Motion picture and video industries	10	N	D	D	c	N	N
51211	Motion picture and video production	9	Q	D	D	c	Q	Q
512110	Motion picture and video production	9	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	33	N	35 980	9 822	1 370	N	N
5175	Cable and other program distribution	11	Q	28 677	7 779	1 217	Q	Q
51751	Cable and other program distribution	11	Q	28 677	7 779	1 217	Q	Q
517510	Cable and other program distribution	11	Q	28 677	7 779	1 217	Q	Q
PONCE INLET								
51	Information	1	N	D	D	b	N	N
PORT ORANGE								
51	Information	9	N	5 076	1 482	170	N	N
517	Telecommunications	3	N	D	D	c	N	N
PORT RICHEY								
51	Information	2	N	D	D	a	N	N
PORT ST. JOE								
51	Information	6	N	D	D	c	N	N
517	Telecommunications	4	N	D	D	c	N	N
5171	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	3	Q	D	D	c	Q	Q
PORT ST. LUCIE								
51	Information	23	N	9 385	3 416	531	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	e	N	N
5175	Cable and other program distribution	3	Q	D	D	e	Q	Q
51751	Cable and other program distribution	3	Q	D	D	e	Q	Q
517510	Cable and other program distribution	3	Q	D	D	e	Q	Q
PUNTA GORDA								
51	Information	7	N	2 922	773	61	N	N
517	Telecommunications	3	N	D	D	b	N	N
QUINCY								
51	Information	6	N	1 922	439	52	N	N
RIVIERA BEACH								
51	Information	13	N	17 281	3 378	385	N	N
517	Telecommunications	5	N	D	D	e	N	N
5175	Cable and other program distribution	2	Q	D	D	c	Q	Q
51751	Cable and other program distribution	2	Q	D	D	c	Q	Q
517510	Cable and other program distribution	2	Q	D	D	c	Q	Q
ROCKLEDGE								
51	Information	7	N	915	332	37	N	N

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							From admini- strative records ¹	Estimated ²
ROYAL PALM BEACH								
51	Information	11	N	4 288	1 018	114	N	N
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
517	Telecommunications	4	N	2 237	665	68	N	N
SAFETY HARBOR								
51	Information	11	N	1 838	455	64	N	N
ST. AUGUSTINE								
51	Information	21	N	9 596	2 611	345	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
517	Telecommunications	12	N	5 608	1 644	201	N	N
ST. AUGUSTINE BEACH								
51	Information	1	N	D	D	b	N	N
ST. CLOUD								
51	Information	3	N	D	D	b	N	N
ST. PETE BEACH								
51	Information	6	N	318	81	13	N	N
ST. PETERSBURG								
51	Information	115	N	215 031	54 394	5 221	N	N
511	Publishing industries (except Internet)	26	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	20	D	D	D	h	D	D
51111	Newspaper publishers	5	D	D	D	g	D	D
511110	Newspaper publishers	5	D	D	D	g	D	D
51114	Directory and mailing list publishers	4	D	D	D	f	D	D
511140	Directory and mailing list publishers	4	D	D	D	f	D	D
512	Motion picture and sound recording industries	15	N	D	D	c	N	N
5121	Motion picture and video industries	13	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	8	46 892	16 099	3 773	280	—	4.5
5151	Radio and television broadcasting	8	46 892	16 099	3 773	280	—	4.5
51511	Radio broadcasting	6	D	D	D	e	D	D
515111	Radio networks	3	D	D	D	c	D	D
515112	Radio stations	3	D	D	D	c	D	D
517	Telecommunications	47	N	83 599	20 284	1 458	N	N
5171	Wired telecommunications carriers	30	Q	58 214	13 949	750	Q	Q
51711	Wired telecommunications carriers	30	Q	58 214	13 949	750	Q	Q
517110	Wired telecommunications carriers	30	Q	58 214	13 949	750	Q	Q
5175	Cable and other program distribution	4	Q	D	D	f	Q	Q
51751	Cable and other program distribution	4	Q	D	D	f	Q	Q
517510	Cable and other program distribution	4	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	18	37 727	13 436	3 547	378	5.6	34.4
5182	Data processing, hosting, and related services	14	D	D	D	e	D	D
51821	Data processing, hosting, and related services	14	D	D	D	e	D	D
518210	Data processing, hosting, and related services	14	D	D	D	e	D	D
SANFORD								
51	Information	17	N	6 140	1 824	204	N	N
517	Telecommunications	8	N	4 950	1 550	135	N	N
SANIBEL								
51	Information	7	N	2 186	582	83	N	N
519	Other information services	1	D	D	D	a	D	D
5191	Other information services	1	D	D	D	a	D	D
51912	Libraries and archives	1	D	D	D	a	D	D
519120	Libraries and archives	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
SARASOTA								
51	Information	62	N	52 923	13 064	1 381	N	N
511	Publishing industries (except Internet)	13	105 026	28 784	7 307	672	1.1	—
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	f	D	D
51111	Newspaper publishers	3	D	D	D	f	D	D
511110	Newspaper publishers	3	D	D	D	f	D	D
512	Motion picture and sound recording industries	10	N	1 369	357	91	N	N
5121	Motion picture and video industries	8	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	9	D	D	D	c	D	D
5151	Radio and television broadcasting	9	D	D	D	c	D	D
517	Telecommunications	17	N	11 899	2 815	281	N	N
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
SATELLITE BEACH								
51	Information	5	N	D	D	b	N	N
SEBASTIAN								
51	Information	7	N	918	208	36	N	N
SEBRING								
51	Information	7	N	3 460	799	141	N	N
SEMINOLE								
51	Information	9	N	3 191	694	122	N	N
517	Telecommunications	5	N	2 648	572	96	N	N
SOUTH DAYTONA								
51	Information	1	N	D	D	a	N	N
SOUTH MIAMI								
51	Information	13	N	3 790	979	210	N	N
512	Motion picture and sound recording industries	3	N	D	D	c	N	N
5121	Motion picture and video industries	3	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
SOUTH PASADENA								
51	Information	3	N	D	D	a	N	N
SOUTHWEST RANCHES								
51	Information	2	N	D	D	a	N	N
SPRINGFIELD								
51	Information	1	N	D	D	a	N	N
STARKE								
51	Information	6	N	D	D	b	N	N
STUART								
51	Information	23	N	27 487	6 453	767	N	N
511	Publishing industries (except Internet)	8	43 215	14 715	3 282	464	15.1	—
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	e	D	D
51111	Newspaper publishers	2	D	D	D	e	D	D
511110	Newspaper publishers	2	D	D	D	e	D	D
517	Telecommunications	9	N	8 619	2 194	212	N	N
518	Internet service providers, web search portals, and data processing services	3	D	D	D	b	D	D
SUNNY ISLES BEACH								
51	Information	8	N	1 077	232	58	N	N

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							From admini- strative records ¹	Estimated ²
SUNRISE								
51	Information	49	N	52 677	14 742	1 310	N	N
512	Motion picture and sound recording industries	8	N	1 817	409	53	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
5122	Sound recording industries	1	N	D	D	a	N	N
515	Broadcasting (except Internet)	1	D	D	D	c	D	D
517	Telecommunications	26	N	37 758	10 798	820	N	N
5171	Wired telecommunications carriers	13	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	13	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	13	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	5 167	1 161	73	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	5 167	1 161	73	Q	Q
517212	Cellular and other wireless telecommunications	5	Q	5 167	1 161	73	Q	Q
519	Other information services	1	D	D	D	c	D	D
5191	Other information services	1	D	D	D	c	D	D
SURFSIDE								
51	Information	6	N	450	72	5	N	N
SWEETWATER								
51	Information	2	N	D	D	a	N	N
TALLAHASSEE								
51	Information	147	N	110 971	31 729	3 501	N	N
511	Publishing industries (except Internet)	35	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	26	D	D	D	f	D	D
51111	Newspaper publishers	6	D	D	D	e	D	D
511110	Newspaper publishers	6	D	D	D	e	D	D
512	Motion picture and sound recording industries	14	N	D	D	c	N	N
5121	Motion picture and video industries	13	N	D	D	c	N	N
51213	Motion picture and video exhibition	3	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	3	D	D	D	c	D	D
515	Broadcasting (except Internet)	11	D	D	D	c	D	D
5151	Radio and television broadcasting	10	D	D	D	c	D	D
51511	Radio broadcasting	9	D	D	D	c	D	D
515112	Radio stations	9	D	D	D	c	D	D
517	Telecommunications	60	N	D	D	g	N	N
5171	Wired telecommunications carriers	43	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers	43	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers	43	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	11	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	24	D	D	D	g	D	D
5182	Data processing, hosting, and related services	18	D	D	D	g	D	D
51821	Data processing, hosting, and related services	18	D	D	D	g	D	D
518210	Data processing, hosting, and related services	18	D	D	D	g	D	D
TAMARAC								
51	Information	25	N	5 758	1 180	107	N	N
517	Telecommunications	10	N	2 130	483	48	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
TAMPA								
51	Information	344	N	796 298	214 361	13 647	N	N
511	Publishing industries (except Internet)	53	409 296	116 559	30 196	2 538	14.2	3.6
5111	Newspaper, periodical, book, and directory publishers	29	247 485	71 913	18 697	2 018	11.1	.5
51111	Newspaper publishers	9	D	D	D	g	D	D
511110	Newspaper publishers	9	D	D	D	g	D	D
51112	Periodical publishers	10	40 448	10 053	2 283	164	64.0	.9
511120	Periodical publishers	10	40 448	10 053	2 283	164	64.0	.9
5112	Software publishers	24	161 811	44 646	11 499	520	19.0	8.2
51121	Software publishers	24	161 811	44 646	11 499	520	19.0	8.2
511210	Software publishers	24	161 811	44 646	11 499	520	19.0	8.2
512	Motion picture and sound recording industries	38	N	D	D	e	N	N
5121	Motion picture and video industries	33	N	D	D	e	N	N
51211	Motion picture and video production	19	Q	3 453	871	80	Q	Q
512110	Motion picture and video production	19	Q	3 453	871	80	Q	Q
51213	Motion picture and video exhibition	8	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	e	D	D
515	Broadcasting (except Internet)	28	237 635	59 176	14 864	1 149	.2	3.3
5151	Radio and television broadcasting	28	237 635	59 176	14 864	1 149	.2	3.3
51511	Radio broadcasting	19	D	D	D	f	D	D
515112	Radio stations	18	D	D	D	e	D	D
51512	Television broadcasting	9	D	D	D	f	D	D
515120	Television broadcasting	9	D	D	D	f	D	D
517	Telecommunications	172	N	578 758	159 081	8 805	N	N
5171	Wired telecommunications carriers	113	Q	D	D	i	Q	Q
51711	Wired telecommunications carriers	113	Q	D	D	i	Q	Q
517110	Wired telecommunications carriers	113	Q	D	D	i	Q	Q
5172	Wireless telecommunications carriers (except satellite)	37	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	37	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	31	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	46	77 568	30 658	7 625	626	3.6	58.7
5181	Internet service providers and web search portals	15	D	D	D	b	D	D
51811	Internet service providers and web search portals	15	D	D	D	b	D	D
518111	Internet service providers	12	D	D	D	b	D	D
5182	Data processing, hosting, and related services	31	D	D	D	f	D	D
51821	Data processing, hosting, and related services	31	D	D	D	f	D	D
518210	Data processing, hosting, and related services	31	D	D	D	f	D	D
TARPON SPRINGS								
51	Information	12	N	5 282	1 246	77	N	N
517	Telecommunications	6	N	D	D	b	N	N
TAVARES								
51	Information	5	N	2 531	396	59	N	N
TEMPLE TERRACE								
51	Information	52	N	D	D	h	N	N
517	Telecommunications	46	N	D	D	h	N	N
5171	Wired telecommunications carriers	36	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	36	Q	D	D	h	Q	Q
517110	Wired telecommunications carriers	36	Q	D	D	h	Q	Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	9	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications	9	Q	D	D	e	Q	Q
TEQUESTA								
51	Information	2	N	D	D	a	N	N
TITUSVILLE								
51	Information	8	N	7 650	1 858	208	N	N
518	Internet service providers, web search portals, and data processing services	3	D	D	D	c	D	D
TREASURE ISLAND								
51	Information	3	N	D	D	a	N	N
VALPARAISO								
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
VENICE								
51	Information	9	N	16 923	3 958	555	N	N
511	Publishing industries (except Internet)	4	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	e	D	D
51111	Newspaper publishers	1	D	D	D	e	D	D
511110	Newspaper publishers	1	D	D	D	e	D	D
517	Telecommunications	4	N	D	D	c	N	N
VERO BEACH								
51	Information	15	N	11 349	2 759	294	N	N
511	Publishing industries (except Internet)	9	41 042	7 714	1 805	230	2.8	10.3
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	c	D	D
517	Telecommunications	3	N	D	D	b	N	N
WAUCHULA								
51	Information	3	N	D	D	b	N	N
WELLINGTON								
51	Information	16	N	2 254	551	80	N	N
WEST MELBOURNE								
51	Information	12	N	3 894	896	85	N	N
512	Motion picture and sound recording industries	4	N	D	D	a	N	N
5121	Motion picture and video industries	4	N	D	D	a	N	N
51213	Motion picture and video exhibition	2	D	D	D	a	D	D
517	Telecommunications	5	N	2 952	809	70	N	N
WEST MIAMI								
51	Information	2	N	D	D	a	N	N
WESTON								
51	Information	33	N	41 978	10 119	522	N	N
517	Telecommunications	11	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	6	D	D	D	e	D	D
5182	Data processing, hosting, and related services	4	D	D	D	e	D	D
51821	Data processing, hosting, and related services	4	D	D	D	e	D	D
518210	Data processing, hosting, and related services	4	D	D	D	e	D	D
WEST PALM BEACH								
51	Information	96	N	166 427	41 038	5 766	N	N
511	Publishing industries (except Internet)	19	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	h	D	D
51111	Newspaper publishers	5	D	D	D	h	D	D
511110	Newspaper publishers	5	D	D	D	h	D	D
512	Motion picture and sound recording industries	13	N	3 545	896	201	N	N
5121	Motion picture and video industries	11	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	c	D	D
515	Broadcasting (except Internet)	17	227 689	35 752	8 562	632	—	2.3
5151	Radio and television broadcasting	17	227 689	35 752	8 562	632	—	2.3
51511	Radio broadcasting	13	D	D	D	e	D	D
515112	Radio stations	13	D	D	D	e	D	D
51512	Television broadcasting	4	D	D	D	e	D	D
515120	Television broadcasting	4	D	D	D	e	D	D
517	Telecommunications	34	N	39 589	9 092	1 596	N	N
5172	Wireless telecommunications carriers (except satellite)	16	Q	14 806	3 675	365	Q	Q
51721	Wireless telecommunications carriers (except satellite)	16	Q	14 806	3 675	365	Q	Q
517212	Cellular and other wireless telecommunications	13	Q	14 320	3 556	348	Q	Q
5175	Cable and other program distribution	3	Q	D	D	g	Q	Q
51751	Cable and other program distribution	3	Q	D	D	g	Q	Q
517510	Cable and other program distribution	3	Q	D	D	g	Q	Q

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
	WEST PALM BEACH—Con.							
51	Information—Con.							
518	Internet service providers, web search portals, and data processing services	11	46 920	13 742	4 555	210	—	5.5
5181	Internet service providers and web search portals	4	D	D	D	b	D	D
51811	Internet service providers and web search portals	4	D	D	D	b	D	D
518111	Internet service providers	4	D	D	D	b	D	D
5182	Data processing, hosting, and related services	7	D	D	D	c	D	D
51821	Data processing, hosting, and related services	7	D	D	D	c	D	D
518210	Data processing, hosting, and related services	7	D	D	D	c	D	D
	WILDWOOD							
51	Information	3	N	D	D	b	N	N
	WILTON MANORS							
51	Information	8	N	863	258	45	N	N
512	Motion picture and sound recording industries	2	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
	WINTER GARDEN							
51	Information	12	N	5 735	1 448	142	N	N
517	Telecommunications	5	N	D	D	c	N	N
	WINTER HAVEN							
51	Information	16	N	13 677	3 116	413	N	N
517	Telecommunications	7	N	9 781	2 429	325	N	N
	WINTER PARK							
51	Information	45	N	31 484	7 817	866	N	N
511	Publishing industries (except Internet)	10	21 547	8 031	1 913	248	1.5	70.7
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
512	Motion picture and sound recording industries	10	N	674	205	92	N	N
517	Telecommunications	13	N	10 783	2 942	194	N	N
5171	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	7	15 244	8 205	1 911	227	.3	47.3
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
	WINTER SPRINGS							
51	Information	11	N	3 217	836	74	N	N
517	Telecommunications	2	N	D	D	b	N	N
	ZEPHYRHILLS							
51	Information	6	N	1 279	312	48	N	N
	BALANCE OF ALACHUA COUNTY							
51	Information	29	N	D	D	f	N	N
511	Publishing industries (except Internet)	14	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	11	D	D	D	e	D	D
51112	Periodical publishers	2	D	D	D	c	D	D
511120	Periodical publishers	2	D	D	D	c	D	D
517	Telecommunications	8	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	3	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services	4	D	D	D	c	D	D
	BALANCE OF BAY COUNTY							
51	Information	17	N	D	D	c	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5122	Sound recording industries	1	N	D	D	b	N	N
517	Telecommunications	6	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BALANCE OF BREVARD COUNTY								
51	Information	49	N	D	D	g	N	N
511	Publishing industries (except Internet)	14	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	7	D	D	D	f	D	D
51111	Newspaper publishers	2	D	D	D	f	D	D
511110	Newspaper publishers	2	D	D	D	f	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	16	N	D	D	c	N	N
BALANCE OF BROWARD COUNTY								
51	Information	26	N	D	D	c	N	N
512	Motion picture and sound recording industries	6	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
517	Telecommunications	9	N	D	D	c	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	3	Q	D	D	b	Q	Q
BALANCE OF CHARLOTTE COUNTY								
51	Information	35	N	11 666	3 093	283	N	N
517	Telecommunications	12	N	D	D	c	N	N
5171	Wired telecommunications carriers	6	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	6	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	6	Q	D	D	c	Q	Q
BALANCE OF CITRUS COUNTY								
51	Information	23	N	D	D	e	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	c	D	D
517	Telecommunications	6	N	D	D	b	N	N
BALANCE OF CLAY COUNTY								
51	Information	26	N	D	D	e	N	N
512	Motion picture and sound recording industries	1	N	D	D	c	N	N
5121	Motion picture and video industries	1	N	D	D	c	N	N
51213	Motion picture and video exhibition	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	1	D	D	D	c	D	D
517	Telecommunications	15	N	D	D	c	N	N
BALANCE OF COLLIER COUNTY								
51	Information	55	N	23 596	5 846	534	N	N
511	Publishing industries (except Internet)	20	D	D	D	c	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
517	Telecommunications	19	N	D	D	e	N	N
BALANCE OF COLUMBIA COUNTY								
51	Information	8	N	1 412	338	58	N	N
BALANCE OF DIXIE COUNTY								
51	Information	3	N	D	D	b	N	N
BALANCE OF DUVAL COUNTY								
51	Information	1	N	D	D	a	N	N

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF ESCAMBIA COUNTY								
51	Information	69	N	25 477	6 985	733	N	N
511	Publishing industries (except Internet)	12	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers	8	D	D	D	b	D	D
512	Motion picture and sound recording industries	9	N	D	D	b	N	N
5121	Motion picture and video industries	8	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	D	D	D	c	D	D
5151	Radio and television broadcasting	5	D	D	D	c	D	D
517	Telecommunications	30	N	14 230	4 016	386	N	N
5171	Wired telecommunications carriers	13	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	13	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	13	Q	D	D	c	Q	Q
5172	Wireless telecommunications carriers (except satellite)	13	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite)	13	Q	D	D	b	Q	Q
BALANCE OF FLAGLER COUNTY								
51	Information	3	N	D	D	a	N	N
BALANCE OF FRANKLIN COUNTY								
51	Information	5	N	456	119	26	N	N
BALANCE OF GADSDEN COUNTY								
51	Information	5	N	D	D	b	N	N
BALANCE OF GILCHRIST COUNTY								
51	Information	3	N	288	68	24	N	N
BALANCE OF GLADES COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF GULF COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF HAMILTON COUNTY								
51	Information	3	N	D	D	b	N	N
BALANCE OF HARDEE COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF HENDRY COUNTY								
51	Information	3	N	D	D	b	N	N
BALANCE OF HERNANDO COUNTY								
51	Information	30	N	D	D	c	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	12	N	D	D	b	N	N
BALANCE OF HIGHLANDS COUNTY								
51	Information	16	N	D	D	c	N	N
517	Telecommunications	8	N	D	D	c	N	N

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF HILLSBOROUGH COUNTY								
51	Information	256	N	D	D	i	N	N
511	Publishing industries (except Internet)	60	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	38	D	D	D	f	D	D
51112	Periodical publishers	17	38 277	14 709	3 958	414	—	20.1
511120	Periodical publishers	17	38 277	14 709	3 958	414	—	20.1
51113	Book publishers	8	D	D	D	e	D	D
511130	Book publishers	8	D	D	D	e	D	D
51119	Other publishers	4	D	D	D	b	D	D
511199	All other publishers	4	D	D	D	b	D	D
5112	Software publishers	22	D	D	D	e	D	D
51121	Software publishers	22	D	D	D	e	D	D
511210	Software publishers	22	D	D	D	e	D	D
512	Motion picture and sound recording industries	25	N	D	D	e	N	N
5121	Motion picture and video industries	23	N	D	D	e	N	N
51213	Motion picture and video exhibition	6	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	5	D	D	D	e	D	D
515	Broadcasting (except Internet)	4	24 039	5 086	1 225	99	—	8.1
5151	Radio and television broadcasting	2	D	D	D	b	D	D
517	Telecommunications	122	N	D	D	h	N	N
5171	Wired telecommunications carriers	75	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	75	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	75	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	28	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	28	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	26	Q	D	D	g	Q	Q
5173	Telecommunications resellers	9	D	D	D	b	D	D
51731	Telecommunications resellers	9	D	D	D	b	D	D
517310	Telecommunications resellers	9	D	D	D	b	D	D
5175	Cable and other program distribution	9	Q	D	D	e	Q	Q
51751	Cable and other program distribution	9	Q	D	D	e	Q	Q
517510	Cable and other program distribution	9	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services	39	D	D	D	e	D	D
5181	Internet service providers and web search portals	12	D	D	D	c	D	D
51811	Internet service providers and web search portals	12	D	D	D	c	D	D
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	b	D	D
BALANCE OF HOLMES COUNTY								
51	Information	2	N	D	D	a	N	N
BALANCE OF INDIAN RIVER COUNTY								
51	Information	25	N	D	D	e	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	11	N	D	D	c	N	N
BALANCE OF JACKSON COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF LAFAYETTE COUNTY								
51	Information	4	N	D	D	a	N	N
BALANCE OF LAKE COUNTY								
51	Information	24	N	D	D	e	N	N
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	7	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BALANCE OF LEE COUNTY								
51	Information	80	N	D	D	f	N	N
511	Publishing industries (except Internet)	12	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	c	D	D
51114	Directory and mailing list publishers	2	D	D	D	b	D	D
511140	Directory and mailing list publishers	2	D	D	D	b	D	D
512	Motion picture and sound recording industries	11	N	D	D	c	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	2	D	D	D	b	D	D
5122	Sound recording industries	6	N	D	D	b	N	N
515	Broadcasting (except Internet)	12	D	D	D	c	D	D
5151	Radio and television broadcasting	12	D	D	D	c	D	D
51511	Radio broadcasting	12	D	D	D	c	D	D
515112	Radio stations	12	D	D	D	c	D	D
517	Telecommunications	27	N	D	D	e	N	N
5171	Wired telecommunications carriers	14	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	14	Q	D	D	c	Q	Q
517110	Wired telecommunications carriers	14	Q	D	D	c	Q	Q
BALANCE OF LEON COUNTY								
51	Information	14	N	3 818	998	154	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
515	Broadcasting (except Internet)	2	D	D	D	c	D	D
5151	Radio and television broadcasting	2	D	D	D	c	D	D
BALANCE OF LEVY COUNTY								
51	Information	4	N	D	D	b	N	N
BALANCE OF LIBERTY COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF MANATEE COUNTY								
51	Information	40	N	D	D	f	N	N
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	15	N	16 839	3 672	369	N	N
5171	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	11	Q	D	D	e	Q	Q
BALANCE OF MARION COUNTY								
51	Information	31	N	D	D	c	N	N
517	Telecommunications	13	N	D	D	c	N	N
BALANCE OF MARTIN COUNTY								
51	Information	35	N	12 852	3 280	424	N	N
511	Publishing industries (except Internet)	12	12 307	3 254	926	101	30.2	5.1
517	Telecommunications	14	N	8 927	2 153	292	N	N
5172	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	4	Q	D	D	c	Q	Q

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records ¹	Estimated ²
BALANCE OF MIAMI-DADE COUNTY								
51	Information	516	N	535 028	155 593	12 953	N	N
511	Publishing industries (except Internet)	69	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	46	D	D	D	f	D	D
51112	Periodical publishers	26	D	D	D	e	D	D
511120	Periodical publishers	26	D	D	D	e	D	D
51114	Directory and mailing list publishers	3	D	D	D	c	D	D
511140	Directory and mailing list publishers	3	D	D	D	c	D	D
512	Motion picture and sound recording industries	83	N	D	D	g	N	N
5121	Motion picture and video industries	56	N	D	D	g	N	N
51211	Motion picture and video production	42	Q	D	D	g	Q	Q
512110	Motion picture and video production	42	Q	D	D	g	Q	Q
51213	Motion picture and video exhibition	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins)	7	D	D	D	c	D	D
5122	Sound recording industries	27	N	D	D	e	N	N
51223	Music publishers	8	D	D	D	c	D	D
512230	Music publishers	8	D	D	D	c	D	D
51224	Sound recording studios	11	6 574	2 529	646	80	7.7	71.5
512240	Sound recording studios	11	6 574	2 529	646	80	7.7	71.5
515	Broadcasting (except Internet)	32	D	D	D	g	D	D
5151	Radio and television broadcasting	27	D	D	D	g	D	D
51511	Radio broadcasting	15	D	D	D	e	D	D
515112	Radio stations	15	D	D	D	e	D	D
51512	Television broadcasting	12	D	D	D	g	D	D
515120	Television broadcasting	12	D	D	D	g	D	D
516	Internet publishing and broadcasting	9	17 162	7 233	1 829	159	.5	16.2
5161	Internet publishing and broadcasting	9	17 162	7 233	1 829	159	.5	16.2
51611	Internet publishing and broadcasting	9	17 162	7 233	1 829	159	.5	16.2
516110	Internet publishing and broadcasting	9	17 162	7 233	1 829	159	.5	16.2
517	Telecommunications	243	N	D	D	i	N	N
5171	Wired telecommunications carriers	95	Q	175 899	53 501	4 125	Q	Q
51711	Wired telecommunications carriers	95	Q	175 899	53 501	4 125	Q	Q
517110	Wired telecommunications carriers	95	Q	175 899	53 501	4 125	Q	Q
5172	Wireless telecommunications carriers (except satellite)	76	Q	43 736	11 284	1 006	Q	Q
51721	Wireless telecommunications carriers (except satellite)	76	Q	43 736	11 284	1 006	Q	Q
517212	Cellular and other wireless telecommunications	59	Q	39 543	10 005	860	Q	Q
5173	Telecommunications resellers	29	D	D	D	b	D	D
51731	Telecommunications resellers	29	D	D	D	b	D	D
517310	Telecommunications resellers	29	D	D	D	b	D	D
5175	Cable and other program distribution	24	Q	D	D	g	Q	Q
51751	Cable and other program distribution	24	Q	D	D	g	Q	Q
517510	Cable and other program distribution	24	Q	D	D	g	Q	Q
5179	Other telecommunications	8	D	D	D	e	D	D
51791	Other telecommunications	8	D	D	D	e	D	D
517910	Other telecommunications	8	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services	72	D	D	D	f	D	D
5181	Internet service providers and web search portals	20	D	D	D	c	D	D
51811	Internet service providers and web search portals	20	D	D	D	c	D	D
518111	Internet service providers	19	D	D	D	c	D	D
5182	Data processing, hosting, and related services	52	D	D	D	f	D	D
51821	Data processing, hosting, and related services	52	D	D	D	f	D	D
518210	Data processing, hosting, and related services	52	D	D	D	f	D	D
519	Other information services	8	D	D	D	c	D	D
5191	Other information services	8	D	D	D	c	D	D
BALANCE OF MONROE COUNTY								
51	Information	31	N	5 938	1 611	195	N	N
517	Telecommunications	10	N	D	D	b	N	N
BALANCE OF NASSAU COUNTY								
51	Information	12	N	D	D	b	N	N
511	Publishing industries (except Internet)	5	D	D	D	a	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF OKALOOSA COUNTY								
51	Information	32	N	D	D	e	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	c	N	N
BALANCE OF OKEECHOBEE COUNTY								
51	Information	3	N	D	D	b	N	N
BALANCE OF ORANGE COUNTY								
51	Information	238	N	D	D	i	N	N
511	Publishing industries (except Internet)	47	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	27	D	D	D	g	D	D
51112	Periodical publishers	14	D	D	D	g	D	D
511120	Periodical publishers	14	D	D	D	g	D	D
5112	Software publishers	20	D	D	D	e	D	D
51121	Software publishers	20	D	D	D	e	D	D
511210	Software publishers	20	D	D	D	e	D	D
512	Motion picture and sound recording industries	60	N	D	D	f	N	N
5121	Motion picture and video industries	49	N	D	D	f	N	N
51211	Motion picture and video production	36	Q	D	D	c	Q	Q
512110	Motion picture and video production	36	Q	D	D	c	Q	Q
51213	Motion picture and video exhibition	8	D	D	D	f	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	f	D	D
5122	Sound recording industries	11	N	D	D	b	N	N
51224	Sound recording studios	5	D	D	D	b	D	D
512240	Sound recording studios	5	D	D	D	b	D	D
515	Broadcasting (except Internet)	12	D	D	D	f	D	D
5151	Radio and television broadcasting	12	D	D	D	f	D	D
51511	Radio broadcasting	8	D	D	D	e	D	D
515112	Radio stations	4	D	D	D	e	D	D
51512	Television broadcasting	4	D	D	D	e	D	D
515120	Television broadcasting	4	D	D	D	e	D	D
517	Telecommunications	75	N	D	D	h	N	N
5171	Wired telecommunications carriers	38	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers	38	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers	38	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite)	25	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	25	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	22	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	39	D	D	D	f	D	D
5182	Data processing, hosting, and related services	27	D	D	D	e	D	D
51821	Data processing, hosting, and related services	27	D	D	D	e	D	D
518210	Data processing, hosting, and related services	27	D	D	D	e	D	D
519	Other information services	2	D	D	D	e	D	D
5191	Other information services	2	D	D	D	e	D	D
51919	All other information services	2	D	D	D	e	D	D
519190	All other information services	2	D	D	D	e	D	D
BALANCE OF OSCEOLA COUNTY								
51	Information	31	N	D	D	c	N	N
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	8	N	D	D	b	N	N
517	Telecommunications	10	N	D	D	b	N	N

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records ¹	Estimated ²
BALANCE OF PALM BEACH COUNTY								
51	Information	156	N	D	D	g	N	N
511	Publishing industries (except Internet)	35	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	28	D	D	D	c	D	D
512	Motion picture and sound recording industries	34	N	D	D	c	N	N
5121	Motion picture and video industries	29	N	D	D	c	N	N
51213	Motion picture and video exhibition	9	15 469	1 525	363	162	—	.7
512131	Motion picture theaters (except drive-ins)	9	15 469	1 525	363	162	—	.7
515	Broadcasting (except Internet)	10	D	D	D	e	D	D
5151	Radio and television broadcasting	9	D	D	D	e	D	D
51511	Radio broadcasting	5	D	D	D	b	D	D
517	Telecommunications	43	N	D	D	f	N	N
5171	Wired telecommunications carriers	18	Q	23 738	8 862	605	Q	Q
51711	Wired telecommunications carriers	18	Q	23 738	8 862	605	Q	Q
517110	Wired telecommunications carriers	18	Q	23 738	8 862	605	Q	Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite)	12	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications	10	Q	D	D	c	Q	Q
BALANCE OF PASCO COUNTY								
51	Information	51	N	D	D	e	N	N
512	Motion picture and sound recording industries	3	N	D	D	a	N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
51213	Motion picture and video exhibition	2	D	D	D	a	D	D
517	Telecommunications	22	N	D	D	c	N	N
BALANCE OF PINELLAS COUNTY								
51	Information	109	N	D	D	g	N	N
511	Publishing industries (except Internet)	35	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	e	D	D
51112	Periodical publishers	13	34 665	9 832	2 191	363	1.9	.4
511120	Periodical publishers	13	34 665	9 832	2 191	363	1.9	.4
512	Motion picture and sound recording industries	18	N	D	D	c	N	N
5121	Motion picture and video industries	15	N	D	D	c	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	5	D	D	D	e	D	D
5151	Radio and television broadcasting	5	D	D	D	e	D	D
517	Telecommunications	21	N	D	D	e	N	N
518	Internet service providers, web search portals, and data processing services	23	D	D	D	c	D	D
BALANCE OF POLK COUNTY								
51	Information	35	N	D	D	e	N	N
517	Telecommunications	21	N	D	D	c	N	N
BALANCE OF PUTNAM COUNTY								
51	Information	6	N	1 154	273	35	N	N
BALANCE OF ST. JOHNS COUNTY								
51	Information	28	N	D	D	b	N	N
BALANCE OF ST. LUCIE COUNTY								
51	Information	12	N	6 484	1 757	190	N	N
517	Telecommunications	5	N	D	D	b	N	N
BALANCE OF SANTA ROSA COUNTY								
51	Information	15	N	3 807	904	89	N	N

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF SARASOTA COUNTY								
51	Information	84	N	41 975	10 130	1 172	N	N
511	Publishing industries (except Internet)	36	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	20	D	D	D	e	D	D
51112	Periodical publishers	9	D	D	D	c	D	D
511120	Periodical publishers	9	D	D	D	c	D	D
512	Motion picture and sound recording industries	10	N	D	D	b	N	N
5121	Motion picture and video industries	9	N	D	D	b	N	N
51213	Motion picture and video exhibition	4	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins)	4	D	D	D	b	D	D
517	Telecommunications	21	N	D	D	f	N	N
5175	Cable and other program distribution	3	Q	D	D	e	Q	Q
51751	Cable and other program distribution	3	Q	D	D	e	Q	Q
517510	Cable and other program distribution	3	Q	D	D	e	Q	Q
BALANCE OF SEMINOLE COUNTY								
51	Information	68	N	121 835	29 223	2 137	N	N
511	Publishing industries (except Internet)	22	D	D	D	c	D	D
5112	Software publishers	10	D	D	D	c	D	D
51121	Software publishers	10	D	D	D	c	D	D
511210	Software publishers	10	D	D	D	c	D	D
512	Motion picture and sound recording industries	17	N	D	D	b	N	N
5121	Motion picture and video industries	13	N	D	D	b	N	N
517	Telecommunications	16	N	D	D	g	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite)	5	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications	4	Q	D	D	g	Q	Q
518	Internet service providers, web search portals, and data processing services	12	D	D	D	e	D	D
5181	Internet service providers and web search portals	3	D	D	D	e	D	D
51811	Internet service providers and web search portals	3	D	D	D	e	D	D
518111	Internet service providers	3	D	D	D	e	D	D
BALANCE OF SUMTER COUNTY								
51	Information	7	N	D	D	a	N	N
BALANCE OF SUWANNEE COUNTY								
51	Information	3	N	D	D	a	N	N
BALANCE OF UNION COUNTY								
51	Information	1	N	D	D	a	N	N
BALANCE OF VOLUSIA COUNTY								
51	Information	20	N	D	D	c	N	N
BALANCE OF WAKULLA COUNTY								
51	Information	4	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	c	D	D
5182	Data processing, hosting, and related services	1	D	D	D	c	D	D
51821	Data processing, hosting, and related services	1	D	D	D	c	D	D
518210	Data processing, hosting, and related services	1	D	D	D	c	D	D
BALANCE OF WALTON COUNTY								
51	Information	9	N	1 944	485	42	N	N
BALANCE OF WASHINGTON COUNTY								
51	Information	2	N	D	D	a	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

Appendix B.

NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

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5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of pre-packaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

51112 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

51113 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

51114 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51140 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51119 OTHER PUBLISHERS

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

51191 GREETING CARD PUBLISHERS

This industry comprises establishments primarily engaged in publishing greeting cards.

51199 ALL OTHER PUBLISHERS

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

5112 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 MOTION PICTURE AND VIDEO INDUSTRIES

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

512110 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

51212 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

51213 MOTION PICTURE AND VIDEO EXHIBITION

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

512132 DRIVE-IN MOTION PICTURE THEATERS

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

5122 SOUND RECORDING INDUSTRIES

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

51223 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

512230 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

51224 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

512240 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

51229 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

5122902 PRODUCERS OF TAPED RADIO PROGRAMS

Establishments primarily engaged in producing taped radio shows.

5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

515 BROADCASTING (EXCEPT INTERNET)

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51511 RADIO BROADCASTING

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

515111 RADIO NETWORKS

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

515112 RADIO STATIONS

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

51512 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

516 INTERNET PUBLISHING AND BROADCASTING

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

5161 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

517 TELECOMMUNICATIONS

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5171 WIRED TELECOMMUNICATIONS CARRIERS

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

517110 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

517211 PAGING

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

5173 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

51731 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

517310 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

5174 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

51741 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

517410 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

51751 CABLE AND OTHER PROGRAM DISTRIBUTION

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517510 CABLE AND OTHER PROGRAM DISTRIBUTION

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5179 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

51791 OTHER TELECOMMUNICATIONS

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518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

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This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

518111 INTERNET SERVICE PROVIDERS

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

518112 WEB SEARCH PORTALS

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

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This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

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This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

519 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

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51911 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

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51912 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

51919 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

519190 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

FLORIDA

Miami-Dade County renamed from Dade County in November 1997.

Apalachicola is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Franklin County.

Blountstown is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Calhoun County.

Bonita Springs incorporated in December 1999. This change deletes territory from the Balance of Lee County.

Bowling Green is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hardee County.

Cedar Grove is now tabulated separately due to a population increase. This change deletes territory from the Balance of Bay County.

Dania Beach name changed from Dania in November 1998. The code for Dania Beach is shown incorrectly as 16325; the correct code is 16335.

Eatonville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Orange County.

El Portal is now tabulated separately due to a population increase. This change deletes territory from the Balance of Miami-Dade County.

Fellsmere is now tabulated separately due to a population increase. This change deletes territory from the Balance of Indian River County.

Flagler Beach is in Flagler and Volusia Counties; it annexed into Volusia County in October 1996, but this change was not submitted to the Census Bureau until October 1997. This change deletes territory from the Balance of Volusia County.

Fort Myers Beach incorporated in December 1995, but this change was not submitted to the Census Bureau until October 1998. This change deletes territory from the Balance of Lee County.

Graceville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Jackson County.

Hallandale Beach (28452) name and code changed from Hallandale (28450) in August 1999.

Hilliard is now tabulated separately due to a population increase. This change deletes territory from the Balance of Nassau County.

Indian River Shores is now tabulated separately due to a population increase. This change deletes territory from the Balance of Indian River County.

Islamorada, Village of Islands incorporated in December 1997. This change deletes territory from the Balance of Monroe County.

Jacksonville (35000) was erroneously reported as a consolidated city; name and code changed from Jacksonville (remainder) (35006) in 1998. This change creates a Balance of Duval County, which equals the area of Baldwin.

Jacksonville (remainder) no longer exists; now reported as Jacksonville but no longer includes Baldwin, which is equal to Balance of Duval County.

Juno Beach is now tabulated separately due to a population increase. This change deletes territory from the Balance of Palm Beach County.

LaBelle name corrected from La Belle in April 2000.

Longboat Key is in Manatee and Sarasota Counties.

Malabar is now tabulated separately due to a population increase. This change deletes territory from the Balance of Brevard County.

Marathon incorporated in November 1999. This change deletes territory from the Balance of Monroe County.

Marco Island incorporated in August 1997. This change deletes territory from the Balance of Collier County.

Mascotte is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

Miami Lakes incorporated in December 2000. This change deletes territory from the Balance of Miami-Dade County.

Minneola is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

Newberry is now tabulated separately due to a population increase. This change deletes territory from the Balance of Alachua County.

Palm Coast incorporated in December 1999. This change deletes territory from the Balance of Flagler County.

Pinecrest code changed from 56560 to 56625.

Ponce Inlet is now tabulated separately due to a population increase. This change deletes territory from the Balance of Volusia County.

Southwest Ranches incorporated in June 2000. This change deletes territory from the Balance of Broward County.

Sunny Isles Beach incorporated in June 1997. This change deletes territory from the Balance of Miami-Dade County.

Umatilla is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Lake County.

Balance of Alachua County no longer includes Newberry, which is tabulated separately due to a population increase.

Balance of Bay County no longer includes Cedar Grove, which is tabulated separately due to a population increase.

Balance of Brevard County no longer includes Malabar, which is tabulated separately due to a population increase.

Balance of Broward County lost territory due to the incorporation of Southwest Ranches.

Balance of Calhoun County includes Blountstown, which is no longer tabulated separately due to a population decrease.

Balance of Collier County lost territory due to the incorporation of Marco Island.

Balance of Duval County, equal to the area of Baldwin, is the result of the correction eliminating Jacksonville (consolidated city) in 1998.

Balance of Flagler County lost territory due to the incorporation of Palm Coast.

Balance of Franklin County includes Apalachicola, which is no longer tabulated separately due to a population decrease.

Balance of Hardee County no longer includes Bowling Green, which is tabulated separately due to a population increase.

Balance of Indian River County no longer includes Fellsmere and Indian River Shores, which are tabulated separately due to a population increase.

Balance of Jackson County includes Graceville, which is no longer tabulated separately due to a population decrease.

Balance of Lake County includes Umatilla, which is no longer tabulated separately due to a population decrease and no longer includes Mascotte and Minneola, which are tabulated separately due to a population increase.

Balance of Lee County lost territory due to the incorporations of Bonita Springs and Fort Myers Beach.

Balance of Miami-Dade County changed name from Balance of Dade County as a result of county name change in 1997. Balance of Miami-Dade lost territory due to the incorporations of Miami Lakes and Sunny Isles Beach and also no longer includes El Portal, which is tabulated separately due to a population increase.

Balance of Monroe County lost territory due to the incorporations of Islamorada, Village of Islands and Marathon.

Balance of Nassau County no longer includes Hilliard, which is tabulated separately due to a population increase.

Balance of Orange County includes Eatonville, which is no longer tabulated separately due to a population decrease.

Balance of Palm Beach County no longer includes Juno Beach, which is tabulated separately due to a population increase.

Balance of Volusia County lost territory due to the annexation of Flagler Beach into the county and no longer includes Ponce Inlet, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA

Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area

Volusia County, FL

Palm Coast, FL Micropolitan Statistical Area

Flagler County, FL

ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA

Orlando, FL Metropolitan Statistical Area

Lake County, FL

Orange County, FL

Osceola County, FL

Seminole County, FL

The Villages, FL Micropolitan Statistical Area

Sumter County, FL

ARCADIA, FL MICROPOLITAN STATISTICAL AREA

DeSoto County, FL

CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA

Lee County, FL

CLEWISTON, FL MICROPOLITAN STATISTICAL AREA

Hendry County, FL

FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA

Okaloosa County, FL

GAINESVILLE, FL METROPOLITAN STATISTICAL AREA

Alachua County, FL

Gilchrist County, FL

HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA

Citrus County, FL

JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA

Baker County, FL

Clay County, FL

Duval County, FL

Nassau County, FL

St. Johns County, FL

KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA

Monroe County, FL

LAKE CITY, FL MICROPOLITAN STATISTICAL AREA

Columbia County, FL

LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA

Polk County, FL

MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA

Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division

Broward County, FL

Miami-Miami Beach-Kendall, FL Metropolitan Division

Miami-Dade County, FL

West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division

Palm Beach County, FL

NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA

Collier County, FL

OCALA, FL METROPOLITAN STATISTICAL AREA

Marion County, FL

OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA

Okeechobee County, FL

PALATKA, FL MICROPOLITAN STATISTICAL AREA

Putnam County, FL

PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA

Brevard County, FL

PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA

Bay County, FL

PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA

Escambia County, FL

Santa Rosa County, FL

PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA

Martin County, FL

St. Lucie County, FL

PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA

Charlotte County, FL

SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA

Manatee County, FL

Sarasota County, FL

SEBRING, FL MICROPOLITAN STATISTICAL AREA

Highlands County, FL

TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA

Gadsden County, FL

Jefferson County, FL

Leon County, FL

Wakulla County, FL

TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA

Hernando County, FL

Hillsborough County, FL

Pasco County, FL

Pinellas County, FL

VERO BEACH, FL METROPOLITAN STATISTICAL AREA

Indian River County, FL

WAUCHULA, FL MICROPOLITAN STATISTICAL AREA

Hardee County, FL

