

# Massachusetts: 2002

Issued February 2005

EC02-44A-MA

## 2002 Economic Census

*Retail Trade*

Geographic Area Series



USCENSUSBUREAU

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



## ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Glegorovich**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

**Eddie J. Salyers**, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

**Margaret A. Smith**, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

## 2002 Economic Census

### *Retail Trade*

#### Geographic Area Series



#### **U.S. Department of Commerce**

**Carlos M. Gutierrez,**

Secretary

**Theodore W. Kassing,**

Deputy Secretary

#### **Economics and Statistics Administration**

**Kathleen B. Cooper,**

Under Secretary for  
Economic Affairs

#### **U.S. CENSUS BUREAU**

**Charles Louis Kincannon,**

Director

---



**Economics  
and Statistics  
Administration**

**Kathleen B. Cooper,**  
Under Secretary  
for Economic Affairs



**U.S. CENSUS BUREAU**  
**Charles Louis Kincannon,**  
Director

**Hermann Habermann,**  
Deputy Director and  
Chief Operating Officer

**Vacant,**  
Principal Associate  
Director for Programs

**Frederick T. Knickerbocker,**  
Associate Director  
for Economic Programs

**Thomas L. Mesenbourg,**  
Assistant Director  
for Economic Programs

**Mark E. Wallace,**  
Chief, Service Sector  
Statistics Division

## CONTENTS

---

Introduction to the Economic Census .....	v
Retail Trade .....	ix
Tables	
1. Summary Statistics for the State: 2002 .....	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002 .....	4
3. Summary Statistics for Counties: 2002 .....	34
4. Summary Statistics for Places: 2002 .....	63
Appendixes	
A. Explanation of Terms .....	A-1
B. NAICS Codes, Titles, and Descriptions .....	B-1
C. Methodology .....	C-1
D. Geographic Notes .....	D-1
E. Metropolitan and Micropolitan Statistical Areas .....	E-1

# Introduction to the Economic Census

---

## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).



---

## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

---

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



---

This page is intentionally blank.

# Retail Trade

---

## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

---

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

**Subject Series:**

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

**GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

- 
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  5. Economic places.
    - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
    - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
    - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
    - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

#### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

---

## DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or [rcb@census.gov](mailto:rcb@census.gov).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MASSACHUSETTS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25 761</b>	<b>73 903 837</b>	<b>7 874 188</b>	<b>1 848 462</b>	<b>359 149</b>	<b>11.6</b>	<b>6.5</b>
441	Motor vehicle and parts dealers .....	2 285	17 689 348	1 488 159	339 370	37 731	11.6	9.2
4411	Automobile dealers .....	1 089	15 776 484	1 200 224	273 567	27 737	10.6	9.5
44111	New car dealers .....	594	14 783 108	1 140 327	259 161	25 853	8.4	9.5
441110	New car dealers .....	594	14 783 108	1 140 327	259 161	25 853	8.4	9.5
44112	Used car dealers .....	495	993 376	59 897	14 406	1 884	44.3	10.2
441120	Used car dealers .....	495	993 376	59 897	14 406	1 884	44.3	10.2
4412	Other motor vehicle dealers .....	258	869 256	87 075	18 048	2 492	20.7	4.5
44121	Recreational vehicle dealers .....	30	171 627	18 087	3 458	468	26.7	1.6
441210	Recreational vehicle dealers .....	30	171 627	18 087	3 458	468	26.7	1.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	228	697 629	68 988	14 590	2 024	19.3	5.3
441221	Motorcycle dealers .....	71	265 397	26 481	5 744	803	15.9	2.7
441222	Boat dealers .....	132	381 342	37 852	7 236	1 045	20.7	5.4
441229	All other motor vehicle dealers .....	25	50 890	4 655	1 610	176	25.5	17.4
4413	Automotive parts, accessories, and tire stores .....	938	1 043 608	200 860	47 755	7 502	18.5	8.1
44131	Automotive parts and accessories stores .....	679	663 528	127 255	30 383	5 235	19.5	11.7
441310	Automotive parts and accessories stores .....	679	663 528	127 255	30 383	5 235	19.5	11.7
44132	Tire dealers .....	259	380 080	73 605	17 372	2 267	16.7	1.6
441320	Tire dealers .....	259	380 080	73 605	17 372	2 267	16.7	1.6
442	Furniture and home furnishings stores .....	1 483	2 595 739	387 508	89 630	14 800	15.0	11.6
4421	Furniture stores .....	526	1 235 618	197 223	45 687	5 712	14.0	15.2
44211	Furniture stores .....	526	1 235 618	197 223	45 687	5 712	14.0	15.2
442110	Furniture stores .....	526	1 235 618	197 223	45 687	5 712	14.0	15.2
4422	Home furnishings stores .....	957	1 360 121	190 285	43 943	9 088	15.8	8.3
44221	Floor covering stores .....	347	412 714	73 197	16 785	2 091	29.3	11.5
442210	Floor covering stores .....	347	412 714	73 197	16 785	2 091	29.3	11.5
44229	Other home furnishings stores .....	610	947 407	117 088	27 158	6 997	10.0	6.9
442291	Window treatment stores .....	71	45 399	7 583	1 771	356	18.8	26.9
442299	All other home furnishings stores .....	539	902 008	109 505	25 387	6 641	9.5	5.9
443	Electronics and appliance stores .....	1 001	2 157 438	257 824	62 124	9 607	11.1	6.9
4431	Electronics and appliance stores .....	1 001	2 157 438	257 824	62 124	9 607	11.1	6.9
44311	Appliance, television, and other electronics stores .....	686	1 555 518	175 771	41 526	6 984	10.3	3.6
443111	Household appliance stores .....	218	344 592	44 467	10 253	1 551	18.0	7.8
443112	Radio, television, and other electronics stores .....	468	1 210 926	131 304	31 273	5 433	8.1	2.4
44312	Computer and software stores .....	232	515 872	68 148	17 158	1 987	11.5	16.1
443120	Computer and software stores .....	232	515 872	68 148	17 158	1 987	11.5	16.1
44313	Camera and photographic supplies stores .....	83	86 048	13 905	3 440	636	24.3	9.9
443130	Camera and photographic supplies stores .....	83	86 048	13 905	3 440	636	24.3	9.9
444	Building material and garden equipment and supplies dealers .....	1 828	6 140 233	835 870	189 972	25 941	7.9	7.6
4441	Building material and supplies dealers .....	1 468	5 734 456	762 977	175 816	23 261	7.0	7.7
44411	Home centers .....	117	2 308 212	246 551	56 063	9 029	1.5	1.3
444110	Home Centers .....	117	2 308 212	246 551	56 063	9 029	1.5	1.3
44412	Paint and wallpaper stores .....	187	191 368	33 796	8 058	1 173	19.6	9.7
444120	Paint and wallpaper stores .....	187	191 368	33 796	8 058	1 173	19.6	9.7
44413	Hardware stores .....	329	390 594	65 261	15 070	3 077	19.0	5.2
444130	Hardware stores .....	329	390 594	65 261	15 070	3 077	19.0	5.2
44419	Other building material dealers .....	835	2 844 282	417 369	96 625	9 982	8.9	13.0
444190	Other building material dealers .....	835	2 844 282	417 369	96 625	9 982	8.9	13.0
4442	Lawn and garden equipment and supplies stores .....	360	405 777	72 893	14 156	2 680	20.4	6.8
44421	Outdoor power equipment stores .....	102	117 018	18 105	3 900	614	11.9	6.7
444210	Outdoor power equipment stores .....	102	117 018	18 105	3 900	614	11.9	6.7
44422	Nursery, garden center, and farm supply stores .....	258	288 759	54 788	10 256	2 066	23.9	6.8
444220	Nursery, garden center, and farm supply stores .....	258	288 759	54 788	10 256	2 066	23.9	6.8
445	Food and beverage stores .....	4 529	13 715 532	1 533 426	365 380	87 459	11.6	5.1
4451	Grocery stores .....	2 523	11 541 028	1 310 029	312 811	74 133	7.9	5.0
44511	Supermarkets and other grocery (except convenience) stores .....	1 252	10 636 312	1 217 070	290 695	67 959	5.2	2.9
445110	Supermarkets and other grocery (except convenience) stores .....	1 252	10 636 312	1 217 070	290 695	67 959	5.2	2.9
44512	Convenience stores .....	1 271	904 716	92 959	22 116	6 174	40.0	29.8
445120	Convenience stores .....	1 271	904 716	92 959	22 116	6 174	40.0	29.8
4452	Specialty food stores .....	695	541 273	80 822	18 841	4 626	28.7	6.1
4453	Beer, wine, and liquor stores .....	1 311	1 633 231	142 575	33 728	8 700	32.3	5.5
44531	Beer, wine, and liquor stores .....	1 311	1 633 231	142 575	33 728	8 700	32.3	5.5
445310	Beer, wine, and liquor stores .....	1 311	1 633 231	142 575	33 728	8 700	32.3	5.5
446	Health and personal care stores .....	1 778	5 704 613	549 922	131 571	34 981	8.3	2.7
4461	Health and personal care stores .....	1 778	5 704 613	549 922	131 571	34 981	8.3	2.7
44611	Pharmacies and drug stores .....	916	5 140 689	425 852	101 205	29 615	7.2	2.3
446110	Pharmacies and drug stores .....	916	5 140 689	425 852	101 205	29 615	7.2	2.3
4461101	Pharmacies and drug stores .....	867	5 080 837	418 353	99 222	29 023	7.2	2.3
4461102	Proprietary stores .....	49	59 852	7 499	1 983	592	7.6	3.0
44612	Cosmetics, beauty supplies, and perfume stores .....	198	128 501	21 293	5 196	1 540	11.0	5.8
446120	Cosmetics, beauty supplies, and perfume stores .....	198	128 501	21 293	5 196	1 540	11.0	5.8
44613	Optical goods stores .....	310	160 941	41 519	10 521	1 620	25.2	5.5
446130	Optical goods stores .....	310	160 941	41 519	10 521	1 620	25.2	5.5
44619	Other health and personal care stores .....	354	274 482	61 258	14 649	2 206	16.5	6.8
446191	Food (health) supplement stores .....	184	97 220	16 652	4 071	1 047	20.7	4.1
446199	All other health and personal care stores .....	170	177 262	44 606	10 578	1 159	14.1	8.3

See footnotes at end of table.



**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MASSACHUSETTS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	2 333	4 499 252	260 969	64 575	14 628	31.3	10.9
4471	Gasoline stations .....	2 333	4 499 252	260 969	64 575	14 628	31.3	10.9
44711	Gasoline stations with convenience stores .....	1 104	2 620 058	132 369	32 538	8 242	21.6	7.9
447110	Gasoline stations with convenience stores .....	1 104	2 620 058	132 369	32 538	8 242	21.6	7.9
44719	Other gasoline stations .....	1 229	1 879 194	128 600	32 037	6 386	44.7	15.1
447190	Other gasoline stations .....	1 229	1 879 194	128 600	32 037	6 386	44.7	15.1
448	Clothing and clothing accessories stores .....	3 764	5 321 273	658 852	157 669	42 200	9.9	5.1
4481	Clothing stores .....	2 343	3 953 198	480 082	114 297	33 000	8.4	4.9
44811	Men's clothing stores .....	218	214 830	35 686	8 661	1 545	23.9	5.7
448110	Men's clothing stores .....	218	214 830	35 686	8 661	1 545	23.9	5.7
44812	Women's clothing stores .....	871	967 310	124 293	29 924	8 577	10.3	8.1
448120	Women's clothing stores .....	871	967 310	124 293	29 924	8 577	10.3	8.1
44813	Children's and infants' clothing stores .....	198	252 427	27 569	6 274	2 175	8.7	5.1
448130	Children's and infants' clothing stores .....	198	252 427	27 569	6 274	2 175	8.7	5.1
44814	Family clothing stores .....	635	2 181 567	238 700	57 297	17 419	3.3	3.1
448140	Family clothing stores .....	635	2 181 567	238 700	57 297	17 419	3.3	3.1
44815	Clothing accessories stores .....	153	78 056	14 386	3 781	835	17.5	4.2
448150	Clothing accessories stores .....	153	78 056	14 386	3 781	835	17.5	4.2
44819	Other clothing stores .....	268	259 008	39 448	8 360	2 449	28.6	7.1
448190	Other clothing stores .....	268	259 008	39 448	8 360	2 449	28.6	7.1
4482	Shoe stores .....	681	583 849	73 192	17 922	5 079	8.1	9.8
44821	Shoe stores .....	681	583 849	73 192	17 922	5 079	8.1	9.8
448210	Shoe stores .....	681	583 849	73 192	17 922	5 079	8.1	9.8
4482101	Men's shoe stores .....	34	18 637	2 489	636	124	6.8	19.8
4482102	Women's shoe stores .....	80	68 775	9 202	2 368	759	23.3	12.6
4482103	Children's and juveniles' shoe stores .....	30	14 486	2 346	608	182	6.3	2
4482104	Family shoe stores .....	389	310 801	40 073	9 687	2 609	7.7	11.6
4482105	Athletic footwear stores .....	148	171 150	19 082	4 623	1 405	3.1	5.1
4483	Jewelry, luggage, and leather goods stores .....	740	784 226	105 578	25 450	4 121	18.6	2.8
44831	Jewelry stores .....	688	743 199	99 691	24 067	3 855	19.2	2.0
448310	Jewelry stores .....	688	743 199	99 691	24 067	3 855	19.2	2.0
44832	Luggage and leather goods stores .....	52	41 027	5 887	1 383	266	6.6	17.7
448320	Luggage and leather goods stores .....	52	41 027	5 887	1 383	266	6.6	17.7
451	Sporting goods, hobby, book, and music stores .....	1 655	2 223 125	270 099	65 220	17 224	12.1	3.8
4511	Sporting goods, hobby, and musical instrument stores .....	1 102	1 387 239	179 712	42 125	10 970	14.8	4.3
45111	Sporting goods stores .....	590	613 343	77 338	18 012	4 518	18.4	5.7
451110	Sporting goods stores .....	590	613 343	77 338	18 012	4 518	18.4	5.7
4511101	General-line sporting goods stores .....	169	281 562	31 236	7 403	1 959	14.8	4.2
4511102	Specialty-line sporting goods stores .....	421	331 781	46 102	10 609	2 559	21.4	7.0
45112	Hobby, toy, and game stores .....	277	497 220	59 133	13 671	4 379	9.2	3.4
451120	Hobby, toy, and game stores .....	277	497 220	59 133	13 671	4 379	9.2	3.4
45113	Sewing, needlework, and piece goods stores .....	123	109 854	16 089	3 925	984	10.8	5.0
451130	Sewing, needlework, and piece goods stores .....	123	109 854	16 089	3 925	984	10.8	5.0
45114	Musical instrument and supplies stores .....	112	166 822	27 152	6 517	1 089	20.7	1.7
451140	Musical instrument and supplies stores .....	112	166 822	27 152	6 517	1 089	20.7	1.7
4512	Book, periodical, and music stores .....	553	835 886	90 387	23 095	6 254	7.8	2.8
45121	Book stores and news dealers .....	367	564 269	67 549	17 456	4 427	9.4	3.1
451211	Book stores .....	296	521 141	61 280	15 963	3 978	7.2	3.2
4512111	Book stores, general .....	186	320 156	42 610	10 417	2 968	8.7	4.1
4512112	Specialty book stores .....	34	D	D	D	c	D	D
4512113	College book stores .....	76	D	D	D	f	D	D
451212	News dealers and newsstands .....	71	43 128	6 269	1 493	449	35.5	2.4
45122	Prerecorded tape, compact disc, and record stores .....	186	271 617	22 838	5 639	1 827	4.4	2.1
451220	Prerecorded tape, compact disc, and record stores .....	186	271 617	22 838	5 639	1 827	4.4	2.1
452	General merchandise stores .....	594	7 139 913	720 121	163 155	38 871	.8	.5
4521	Department stores .....	199	5 164 187	576 374	129 949	31 192	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	199	5 292 249	576 374	129 949	31 192	—	—
45211	Department stores .....	199	5 164 187	576 374	129 949	31 192	—	—
452111	Department stores (except discount department stores) ..	67	2 131 517	274 914	64 126	15 684	—	—
452112	Discount department stores .....	132	3 032 670	301 460	65 823	15 508	—	—
4529	Other general merchandise stores .....	395	1 975 726	143 747	33 206	7 679	3.0	1.8
45291	Warehouse clubs and supercenters .....	25	1 538 900	84 536	18 364	3 767	—	—
452910	Warehouse clubs and supercenters .....	25	1 538 900	84 536	18 364	3 767	—	—
45299	All other general merchandise stores .....	370	436 826	59 211	14 842	3 912	13.6	8.0
452990	All other general merchandise stores .....	370	436 826	59 211	14 842	3 912	13.6	8.0
4529901	Variety stores .....	198	155 604	15 860	3 865	1 168	18.8	5.5
4529904	Miscellaneous general merchandise stores .....	172	281 222	43 351	10 977	2 744	10.7	9.4
453	Miscellaneous store retailers .....	2 979	2 037 251	316 507	71 853	17 954	22.1	10.3
4531	Florists .....	597	207 783	46 785	10 841	2 788	37.6	10.6
45311	Florists .....	597	207 783	46 785	10 841	2 788	37.6	10.6
453110	Florists .....	597	207 783	46 785	10 841	2 788	37.6	10.6
4532	Office supplies, stationery, and gift stores .....	1 044	918 567	123 206	28 179	7 926	13.7	7.8
45321	Office supplies and stationery stores .....	162	497 779	52 318	12 699	2 635	3.3	1.6
453210	Office supplies and stationery stores .....	162	497 779	52 318	12 699	2 635	3.3	1.6
45322	Gift, novelty, and souvenir stores .....	882	420 788	70 888	15 480	5 291	26.0	15.0
453220	Gift, novelty, and souvenir stores .....	882	420 788	70 888	15 480	5 291	26.0	15.0
4533	Used merchandise stores .....	365	155 099	33 665	7 979	1 852	34.8	13.0
45331	Used merchandise stores .....	365	155 099	33 665	7 979	1 852	34.8	13.0
453310	Used merchandise stores .....	365	155 099	33 665	7 979	1 852	34.8	13.0

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MASSACHUSETTS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	973	755 802	112 851	24 854	5 388	25.4	12.7
45391	Pet and pet supplies stores .....	171	191 158	27 657	6 139	1 869	13.4	5.0
453910	Pet and pet supplies stores .....	171	191 158	27 657	6 139	1 869	13.4	5.0
45392	Art dealers .....	195	107 269	15 566	3 417	546	44.7	9.1
453920	Art dealers .....	195	107 269	15 566	3 417	546	44.7	9.1
45393	Manufactured (mobile) home dealers .....	6	12 454	1 512	334	51	31.5	—
453930	Manufactured (mobile) home dealers .....	6	12 454	1 512	334	51	31.5	—
45399	All other miscellaneous store retailers .....	601	444 921	68 116	14 964	2 922	25.7	17.3
454	Nonstore retailers .....	1 532	4 680 120	594 931	147 943	17 753	13.8	6.8
4541	Electronic shopping and mail-order houses .....	371	2 532 050	216 721	54 604	7 036	7.8	6.3
45411	Electronic shopping and mail-order houses .....	371	2 532 050	216 721	54 604	7 036	7.8	6.3
454111	Electronic shopping .....	135	D	D	D	g	D	D
454112	Electronic auctions .....	1	D	D	D	a	D	D
454113	Mail-order houses .....	235	2 184 059	166 364	42 476	5 778	6.8	4.4
4542	Vending machine operators .....	111	144 469	31 634	8 191	1 098	27.1	5.4
45421	Vending machine operators .....	111	144 469	31 634	8 191	1 098	27.1	5.4
454210	Vending machine operators .....	111	144 469	31 634	8 191	1 098	27.1	5.4
4543	Direct selling establishments .....	1 050	2 003 601	346 576	85 148	9 619	20.5	7.6
45431	Fuel dealers .....	592	1 339 981	229 156	57 780	5 927	18.8	8.4
454311	Heating oil dealers .....	527	1 189 735	199 599	50 527	5 175	19.6	9.4
454312	Liquefied petroleum gas (bottled gas) dealers .....	61	148 659	29 326	7 227	747	12.6	.1
454319	Other fuel dealers .....	4	1 587	231	26	5	21.2	—
45439	Other direct selling establishments .....	458	663 620	117 420	27 368	3 692	23.8	6.1
454390	Other direct selling establishments .....	458	663 620	117 420	27 368	3 692	23.8	6.1

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>22 724</b>	<b>70 662 392</b>	<b>7 386 210</b>	<b>1 740 867</b>	<b>334 730</b>	<b>11.4</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	2 124	17 547 139	1 446 083	329 245	36 496	11.8	6.8
4411	Automobile dealers .....	1 003	15 643 369	1 165 718	265 308	26 837	11.2	6.8
44111	New car dealers .....	562	14 629 689	1 099 338	249 448	24 945	9.2	6.6
441110	New car dealers .....	562	14 629 689	1 099 338	249 448	24 945	9.2	6.6
44112	Used car dealers .....	441	1 013 680	66 380	15 860	1 892	39.7	10.7
441120	Used car dealers .....	441	1 013 680	66 380	15 860	1 892	39.7	10.7
4412	Other motor vehicle dealers .....	241	886 060	89 468	18 242	2 550	16.6	5.8
44121	Recreational vehicle dealers .....	35	D	D	D	e	D	D
441210	Recreational vehicle dealers .....	35	D	D	D	e	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	206	D	D	D	g	D	D
441221	Motorcycle dealers .....	85	D	D	D	g	D	D
441222	Boat dealers .....	92	D	D	D	f	D	D
441229	All other motor vehicle dealers .....	29	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores .....	880	1 017 710	190 897	45 695	7 109	17.9	7.2
44131	Automotive parts and accessories stores .....	627	650 112	121 671	28 995	4 928	18.4	10.2
441310	Automotive parts and accessories stores .....	627	650 112	121 671	28 995	4 928	18.4	10.2
44132	Tire dealers .....	253	367 598	69 226	16 700	2 181	17.1	1.9
441320	Tire dealers .....	253	367 598	69 226	16 700	2 181	17.1	1.9
442	Furniture and home furnishings stores .....	1 332	2 442 252	356 626	82 693	13 426	15.9	12.8
4421	Furniture stores .....	474	D	D	D	i	D	D
44211	Furniture stores .....	474	D	D	D	i	D	D
442110	Furniture stores .....	474	D	D	D	i	D	D
4422	Home furnishings stores .....	858	D	D	D	i	D	D
44221	Floor covering stores .....	312	D	D	D	g	D	D
442210	Floor covering stores .....	312	D	D	D	g	D	D
44229	Other home furnishings stores .....	546	869 416	106 198	25 475	6 425	10.0	8.6
442291	Window treatment stores .....	57	D	D	D	e	D	D
442299	All other home furnishings stores .....	489	D	D	D	i	D	D
443	Electronics and appliance stores .....	928	2 143 340	254 889	61 389	9 377	10.9	6.4
4431	Electronics and appliance stores .....	928	2 143 340	254 889	61 389	9 377	10.9	6.4
44311	Appliance, television, and other electronics stores .....	615	1 522 613	173 303	40 617	6 764	9.9	3.0
443111	Household appliance stores .....	189	311 102	43 626	9 931	1 284	20.3	5.5
443112	Radio, television, and other electronics stores .....	426	1 211 511	129 677	30 686	5 480	7.2	2.3
44312	Computer and software stores .....	228	D	D	D	g	D	D
443120	Computer and software stores .....	228	D	D	D	g	D	D
44313	Camera and photographic supplies stores .....	85	D	D	D	f	D	D
443130	Camera and photographic supplies stores .....	85	D	D	D	f	D	D
444	Building material and garden equipment and supplies dealers ...	1 655	5 843 897	791 558	183 173	25 039	7.5	7.4
4441	Building material and supplies dealers .....	1 336	5 480 300	726 185	170 043	22 593	6.7	7.7
44411	Home centers .....	110	D	D	D	i	D	D
444110	Home Centers .....	110	D	D	D	i	D	D
44412	Paint and wallpaper stores .....	149	D	D	D	g	D	D
444120	Paint and wallpaper stores .....	149	D	D	D	g	D	D
44413	Hardware stores .....	296	D	D	D	h	D	D
444130	Hardware stores .....	296	D	D	D	h	D	D
44419	Other building material dealers .....	781	2 604 187	388 782	91 572	9 586	9.0	13.6
444190	Other building material dealers .....	781	2 604 187	388 782	91 572	9 586	9.0	13.6
4442	Lawn and garden equipment and supplies stores .....	319	363 597	65 373	13 130	2 446	20.1	3.7
44421	Outdoor power equipment stores .....	88	100 363	15 446	3 404	553	15.1	5.1
444210	Outdoor power equipment stores .....	88	100 363	15 446	3 404	553	15.1	5.1
44422	Nursery, garden center, and farm supply stores .....	231	263 234	49 927	9 726	1 893	22.0	3.2
444220	Nursery, garden center, and farm supply stores .....	231	263 234	49 927	9 726	1 893	22.0	3.2
445	Food and beverage stores .....	3 795	12 476 180	1 336 565	323 663	78 745	10.8	4.9
4451	Grocery stores .....	2 269	D	D	D	i	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	1 087	D	D	D	i	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	1 087	D	D	D	i	D	D
44512	Convenience stores .....	1 182	D	D	D	i	D	D
445120	Convenience stores .....	1 182	D	D	D	i	D	D
4452	Specialty food stores .....	570	D	D	D	h	D	D
4453	Beer, wine, and liquor stores .....	956	D	D	D	i	D	D
44531	Beer, wine, and liquor stores .....	956	D	D	D	i	D	D
445310	Beer, wine, and liquor stores .....	956	D	D	D	i	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Health and personal care stores .....	1 592	5 004 313	496 585	117 926	31 646	8.9	2.9
446	Health and personal care stores .....	1 592	5 004 313	496 585	117 926	31 646	8.9	2.9
4461	Pharmacies and drug stores .....	814	4 496 682	383 949	90 391	26 879	8.0	2.5
44611	Pharmacies and drug stores .....	814	4 496 682	383 949	90 391	26 879	8.0	2.5
4461101	Proprietary stores .....	766	D	D	D	k	D	D
4461102	Proprietary stores .....	48	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	183	D	D	D	g	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	183	D	D	D	g	D	D
44613	Optical goods stores .....	270	D	D	D	g	D	D
446130	Optical goods stores .....	270	D	D	D	g	D	D
44619	Other health and personal care stores .....	325	D	D	D	g	D	D
446191	Food (health) supplement stores .....	171	88 618	15 609	3 839	930	20.5	5.3
446199	All other health and personal care stores .....	154	D	D	D	f	D	D
447	Gasoline stations .....	2 032	4 203 303	240 350	59 498	13 343	30.7	9.2
4471	Gasoline stations .....	2 032	4 203 303	240 350	59 498	13 343	30.7	9.2
44711	Gasoline stations with convenience stores .....	1 011	2 482 561	126 805	31 377	7 779	21.4	7.4
447110	Gasoline stations with convenience stores .....	1 011	2 482 561	126 805	31 377	7 779	21.4	7.4
44719	Other gasoline stations .....	1 021	1 720 742	113 545	28 121	5 564	44.2	11.8
447190	Other gasoline stations .....	1 021	1 720 742	113 545	28 121	5 564	44.2	11.8
448	Clothing and clothing accessories stores .....	3 185	4 904 079	597 993	143 304	38 103	9.2	5.4
4481	Clothing stores .....	1 924	3 577 211	427 983	102 257	29 539	7.1	4.9
44811	Men's clothing stores .....	185	D	D	D	g	D	D
448110	Men's clothing stores .....	185	D	D	D	g	D	D
44812	Women's clothing stores .....	709	864 250	110 749	26 515	7 528	9.5	8.7
448120	Women's clothing stores .....	709	864 250	110 749	26 515	7 528	9.5	8.7
44813	Children's and infants' clothing stores .....	173	223 455	24 553	5 645	1 938	9.1	5.9
448130	Children's and infants' clothing stores .....	173	223 455	24 553	5 645	1 938	9.1	5.9
44814	Family clothing stores .....	519	2 006 650	212 714	51 354	15 879	2.2	2.8
448140	Family clothing stores .....	519	2 006 650	212 714	51 354	15 879	2.2	2.8
44815	Clothing accessories stores .....	132	D	D	D	f	D	D
448150	Clothing accessories stores .....	132	D	D	D	f	D	D
44819	Other clothing stores .....	206	224 798	34 708	7 436	2 094	26.4	7.6
448190	Other clothing stores .....	206	224 798	34 708	7 436	2 094	26.4	7.6
4482	Shoe stores .....	613	541 310	68 141	16 415	4 716	6.1	11.7
44821	Shoe stores .....	613	541 310	68 141	16 415	4 716	6.1	11.7
448210	Shoe stores .....	613	541 310	68 141	16 415	4 716	6.1	11.7
4482101	Men's shoe stores .....	30	D	D	D	c	D	D
4482102	Women's shoe stores .....	70	53 247	7 079	1 734	628	12.0	16.3
4482103	Children's and juveniles' shoe stores .....	27	D	D	D	c	D	D
4482104	Family shoe stores .....	359	308 233	39 684	9 455	2 597	6.7	13.7
4482105	Athletic footwear stores .....	127	D	D	D	g	D	D
4483	Jewelry, luggage, and leather goods stores .....	648	785 558	101 869	24 632	3 848	20.5	3.3
44831	Jewelry stores .....	599	D	D	D	h	D	D
448310	Jewelry stores .....	599	D	D	D	h	D	D
44832	Luggage and leather goods stores .....	49	D	D	D	c	D	D
448320	Luggage and leather goods stores .....	49	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	1 508	2 177 904	263 864	64 317	16 929	12.0	3.7
4511	Sporting goods, hobby, and musical instrument stores .....	1 016	1 375 725	178 551	42 255	10 980	15.2	4.3
45111	Sporting goods stores .....	529	620 085	80 116	19 031	4 779	17.8	5.7
451110	Sporting goods stores .....	529	620 085	80 116	19 031	4 779	17.8	5.7
4511101	General-line sporting goods stores .....	166	D	D	D	g	D	D
4511102	Specialty-line sporting goods stores .....	363	D	D	D	h	D	D
45112	Hobby, toy, and game stores .....	274	491 418	56 977	13 202	4 288	10.0	3.1
451120	Hobby, toy, and game stores .....	274	491 418	56 977	13 202	4 288	10.0	3.1
45113	Sewing, needlework, and piece goods stores .....	115	D	D	D	f	D	D
451130	Sewing, needlework, and piece goods stores .....	115	D	D	D	f	D	D
45114	Musical instrument and supplies stores .....	98	D	D	D	f	D	D
451140	Musical instrument and supplies stores .....	98	D	D	D	f	D	D
4512	Book, periodical, and music stores .....	492	802 179	85 313	22 062	5 949	6.6	2.7
45121	Book stores and news dealers .....	330	551 379	64 781	16 932	4 312	8.1	2.8
451211	Book stores .....	267	D	D	D	h	D	D
4512111	Book stores, general .....	164	326 654	40 949	10 105	2 936	7.3	3.5
4512112	Specialty book stores .....	36	D	D	D	c	D	D
4512113	College book stores .....	67	D	D	D	f	D	D
451212	News dealers and newsstands .....	63	D	D	D	e	D	D
45122	Prerecorded tape, compact disc, and record stores .....	162	250 800	20 532	5 130	1 637	3.3	2.6
451220	Prerecorded tape, compact disc, and record stores .....	162	250 800	20 532	5 130	1 637	3.3	2.6
452	General merchandise stores .....	552	7 252 365	712 764	161 460	37 936	.9	.6
4521	Department stores .....	183	D	D	D	k	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	183	D	D	D	k	D	D
45211	Department stores .....	183	D	D	D	k	D	D
452111	Department stores (except discount department stores) ..	61	D	D	D	j	D	D
452112	Discount department stores .....	122	D	D	D	j	D	D
4529	Other general merchandise stores .....	369	D	D	D	i	D	D
45291	Warehouse clubs and supercenters .....	29	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	29	D	D	D	h	D	D
45299	All other general merchandise stores .....	340	D	D	D	h	D	D
452990	All other general merchandise stores .....	340	D	D	D	h	D	D
4529901	Variety stores .....	187	D	D	D	g	D	D
4529904	Miscellaneous general merchandise stores .....	153	D	D	D	h	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	2 623	D	D	D	j	D	D
4531	Florists .....	539	D	D	D	h	D	D
45311	Florists .....	539	D	D	D	h	D	D
453110	Florists .....	539	D	D	D	h	D	D
4532	Office supplies, stationery, and gift stores .....	916	859 930	114 085	26 448	7 411	12.7	7.9
45321	Office supplies and stationery stores .....	156	D	D	D	g	D	D
453210	Office supplies and stationery stores .....	156	D	D	D	g	D	D
45322	Gift, novelty, and souvenir stores .....	760	D	D	D	h	D	D
453220	Gift, novelty, and souvenir stores .....	760	D	D	D	h	D	D
4533	Used merchandise stores .....	313	D	D	D	g	D	D
45331	Used merchandise stores .....	313	D	D	D	g	D	D
453310	Used merchandise stores .....	313	D	D	D	g	D	D
4539	Other miscellaneous store retailers .....	855	779 258	110 179	24 586	5 201	23.7	10.6
45391	Pet and pet supplies stores .....	159	187 169	26 776	6 069	1 814	13.3	3.7
453910	Pet and pet supplies stores .....	159	187 169	26 776	6 069	1 814	13.3	3.7
45392	Art dealers .....	134	D	D	D	e	D	D
453920	Art dealers .....	134	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers .....	12	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	12	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	550	D	D	D	h	D	D
454	Nonstore retailers .....	1 398	D	D	D	j	D	D
4541	Electronic shopping and mail-order houses .....	381	D	D	D	i	D	D
45411	Electronic shopping and mail-order houses .....	381	D	D	D	i	D	D
4542	Vending machine operators .....	105	127 999	27 898	7 327	987	25.3	4.9
45421	Vending machine operators .....	105	127 999	27 898	7 327	987	25.3	4.9
454210	Vending machine operators .....	105	127 999	27 898	7 327	987	25.3	4.9
4543	Direct selling establishments .....	912	D	D	D	i	D	D
45431	Fuel dealers .....	519	D	D	D	i	D	D
454311	Heating oil dealers .....	468	1 209 834	204 524	52 191	5 185	17.3	8.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	48	D	D	D	f	D	D
454319	Other fuel dealers .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	393	D	D	D	h	D	D
454390	Other direct selling establishments .....	393	D	D	D	h	D	D
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17 263</b>	<b>53 092 482</b>	<b>5 657 596</b>	<b>1 332 388</b>	<b>255 184</b>	<b>11.5</b>	<b>6.2</b>
441	Motor vehicle and parts dealers .....	1 430	12 825 442	1 047 857	238 957	25 943	10.6	7.2
4411	Automobile dealers .....	683	11 659 091	865 404	197 107	19 729	9.8	7.3
44111	New car dealers .....	388	10 945 445	818 908	186 032	18 451	7.7	7.2
441110	New car dealers .....	388	10 945 445	818 908	186 032	18 451	7.7	7.2
44112	Used car dealers .....	295	713 646	46 496	11 075	1 278	42.0	9.8
441120	Used car dealers .....	295	713 646	46 496	11 075	1 278	42.0	9.8
4412	Other motor vehicle dealers .....	155	496 350	50 739	10 213	1 453	17.4	3.7
44121	Recreational vehicle dealers .....	22	105 713	11 163	2 114	263	22.9	.3
441210	Recreational vehicle dealers .....	22	105 713	11 163	2 114	263	22.9	.3
44122	Motorcycle, boat, and other motor vehicle dealers .....	133	390 637	39 576	8 099	1 190	15.9	4.6
441221	Motorcycle dealers .....	48	172 404	18 086	3 842	510	21.7	2.4
441222	Boat dealers .....	67	189 139	18 955	3 664	575	11.3	6.3
441229	All other motor vehicle dealers .....	18	29 094	2 535	593	105	11.8	6.0
4413	Automotive parts, accessories, and tire stores .....	592	670 001	131 714	31 637	4 761	19.8	7.5
44131	Automotive parts and accessories stores .....	426	436 808	84 778	20 295	3 319	20.5	10.6
441310	Automotive parts and accessories stores .....	426	436 808	84 778	20 295	3 319	20.5	10.6
44132	Tire dealers .....	166	233 193	46 936	11 342	1 442	18.6	1.7
441320	Tire dealers .....	166	233 193	46 936	11 342	1 442	18.6	1.7
442	Furniture and home furnishings stores .....	1 037	1 934 131	281 256	65 441	10 642	16.0	14.2
4421	Furniture stores .....	367	908 878	138 097	31 710	3 763	14.9	18.8
44211	Furniture stores .....	367	908 878	138 097	31 710	3 763	14.9	18.8
442110	Furniture stores .....	367	908 878	138 097	31 710	3 763	14.9	18.8
4422	Home furnishings stores .....	670	1 025 253	143 159	33 731	6 879	17.0	10.1
44221	Floor covering stores .....	225	311 208	54 204	12 372	1 480	32.3	14.0
442210	Floor covering stores .....	225	311 208	54 204	12 372	1 480	32.3	14.0
44229	Other home furnishings stores .....	445	714 045	88 955	21 359	5 399	10.3	8.4
442291	Window treatment stores .....	46	30 230	4 578	1 060	224	20.1	28.8
442299	All other home furnishings stores .....	399	683 815	84 377	20 299	5 175	9.9	7.5
443	Electronics and appliance stores .....	692	1 672 589	202 127	48 420	7 207	11.3	7.5
4431	Electronics and appliance stores .....	692	1 672 589	202 127	48 420	7 207	11.3	7.5
44311	Appliance, television, and other electronics stores .....	456	1 142 106	132 110	30 538	5 079	10.1	3.1
443111	Household appliance stores .....	139	242 888	33 195	7 585	981	18.9	6.0
443112	Radio, television, and other electronics stores .....	317	899 218	98 915	22 953	4 098	7.7	2.3
44312	Computer and software stores .....	171	453 648	58 229	14 888	1 591	12.2	18.1
443120	Computer and software stores .....	171	453 648	58 229	14 888	1 591	12.2	18.1
44313	Camera and photographic supplies stores .....	65	76 835	11 788	2 994	537	24.1	9.4
443130	Camera and photographic supplies stores .....	65	76 835	11 788	2 994	537	24.1	9.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	1 175	4 260 302	592 445	136 611	18 184	8.0	6.9
4441	Building material and supplies dealers . . . . .	961	3 991 832	541 544	126 486	16 368	7.2	7.1
44411	Home centers . . . . .	77	D	D	D	i	D	D
444110	Home Centers . . . . .	77	D	D	D	i	D	D
44412	Paint and wallpaper stores . . . . .	119	D	D	D	f	D	D
444120	Paint and wallpaper stores . . . . .	119	D	D	D	f	D	D
44413	Hardware stores . . . . .	225	282 775	48 832	11 299	2 274	19.5	6.1
444130	Hardware stores . . . . .	225	282 775	48 832	11 299	2 274	19.5	6.1
44419	Other building material dealers . . . . .	540	1 909 974	288 730	68 009	6 639	9.4	13.0
444190	Other building material dealers . . . . .	540	1 909 974	288 730	68 009	6 639	9.4	13.0
4442	Lawn and garden equipment and supplies stores . . . . .	214	268 470	50 901	10 125	1 816	19.6	4.6
44421	Outdoor power equipment stores . . . . .	56	67 371	10 593	2 317	374	14.2	7.6
444210	Outdoor power equipment stores . . . . .	56	67 371	10 593	2 317	374	14.2	7.6
44422	Nursery, garden center, and farm supply stores . . . . .	158	201 099	40 308	7 808	1 442	21.4	3.6
444220	Nursery, garden center, and farm supply stores . . . . .	158	201 099	40 308	7 808	1 442	21.4	3.6
445	Food and beverage stores . . . . .	3 020	9 647 226	1 056 795	256 028	60 948	11.2	5.0
4451	Grocery stores . . . . .	1 774	8 203 631	911 155	220 592	52 511	8.0	4.9
44511	Supermarkets and other grocery (except convenience) stores . . . . .	834	7 525 917	843 010	204 253	47 996	5.1	2.9
445110	Supermarkets and other grocery (except convenience) stores . . . . .	834	7 525 917	843 010	204 253	47 996	5.1	2.9
44512	Convenience stores . . . . .	940	677 714	68 145	16 339	4 515	41.0	27.6
445120	Convenience stores . . . . .	940	677 714	68 145	16 339	4 515	41.0	27.6
4452	Specialty food stores . . . . .	473	357 515	55 189	13 428	3 107	30.2	5.8
4453	Beer, wine, and liquor stores . . . . .	773	1 086 080	90 451	22 008	5 330	28.7	5.6
44531	Beer, wine, and liquor stores . . . . .	773	1 086 080	90 451	22 008	5 330	28.7	5.6
445310	Beer, wine, and liquor stores . . . . .	773	1 086 080	90 451	22 008	5 330	28.7	5.6
446	Health and personal care stores . . . . .	1 227	3 955 835	394 347	93 320	25 782	9.2	2.8
4461	Health and personal care stores . . . . .	1 227	3 955 835	394 347	93 320	25 782	9.2	2.8
44611	Pharmacies and drug stores . . . . .	633	3 547 567	302 854	70 968	22 015	8.4	2.3
446110	Pharmacies and drug stores . . . . .	633	3 547 567	302 854	70 968	22 015	8.4	2.3
4461101	Pharmacies and drug stores . . . . .	593	3 493 462	296 246	69 209	21 495	8.4	2.3
4461102	Proprietary stores . . . . .	40	54 105	6 608	1 759	520	7.9	2.7
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	144	100 628	17 534	4 313	1 123	11.3	3.3
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	144	100 628	17 534	4 313	1 123	11.3	3.3
44613	Optical goods stores . . . . .	211	115 239	28 931	7 294	1 143	24.7	6.3
446130	Optical goods stores . . . . .	211	115 239	28 931	7 294	1 143	24.7	6.3
44619	Other health and personal care stores . . . . .	239	192 401	45 028	10 745	1 501	14.5	9.4
446191	Food (health) supplement stores . . . . .	130	71 579	12 672	3 135	732	17.1	5.3
446199	All other health and personal care stores . . . . .	109	120 822	32 356	7 610	769	12.9	11.8
447	Gasoline stations . . . . .	1 513	3 033 827	172 696	42 823	9 465	33.7	10.2
4471	Gasoline stations . . . . .	1 513	3 033 827	172 696	42 823	9 465	33.7	10.2
44711	Gasoline stations with convenience stores . . . . .	666	1 655 819	83 768	20 753	5 070	23.7	8.0
447110	Gasoline stations with convenience stores . . . . .	666	1 655 819	83 768	20 753	5 070	23.7	8.0
44719	Other gasoline stations . . . . .	847	1 378 008	88 928	22 070	4 395	45.7	12.8
447190	Other gasoline stations . . . . .	847	1 378 008	88 928	22 070	4 395	45.7	12.8
448	Clothing and clothing accessories stores . . . . .	2 561	4 076 835	501 533	119 955	31 223	9.2	5.7
4481	Clothing stores . . . . .	1 553	2 990 324	362 686	86 511	24 309	7.6	5.3
44811	Men's clothing stores . . . . .	153	169 599	28 399	6 987	1 148	22.4	5.1
448110	Men's clothing stores . . . . .	153	169 599	28 399	6 987	1 148	22.4	5.1
44812	Women's clothing stores . . . . .	586	760 353	97 919	23 512	6 378	9.8	8.6
448120	Women's clothing stores . . . . .	586	760 353	97 919	23 512	6 378	9.8	8.6
44813	Children's and infants' clothing stores . . . . .	140	191 138	21 022	4 775	1 627	9.6	6.4
448130	Children's and infants' clothing stores . . . . .	140	191 138	21 022	4 775	1 627	9.6	6.4
44814	Family clothing stores . . . . .	412	1 624 272	175 999	42 447	12 852	2.3	3.3
448140	Family clothing stores . . . . .	412	1 624 272	175 999	42 447	12 852	2.3	3.3
44815	Clothing accessories stores . . . . .	103	55 736	10 497	2 762	612	12.7	3.6
448150	Clothing accessories stores . . . . .	103	55 736	10 497	2 762	612	12.7	3.6
44819	Other clothing stores . . . . .	159	189 226	28 850	6 028	1 692	27.7	8.8
448190	Other clothing stores . . . . .	159	189 226	28 850	6 028	1 692	27.7	8.8
4482	Shoe stores . . . . .	486	442 184	55 999	13 617	3 839	6.7	11.7
44821	Shoe stores . . . . .	486	442 184	55 999	13 617	3 839	6.7	11.7
448210	Shoe stores . . . . .	486	442 184	55 999	13 617	3 839	6.7	11.7
4482101	Men's shoe stores . . . . .	28	17 045	2 270	572	108	5.7	19.4
4482102	Women's shoe stores . . . . .	63	50 940	6 746	1 664	587	12.1	16.0
4482103	Children's and juveniles' shoe stores . . . . .	23	11 001	1 772	454	135	6.1	3
4482104	Family shoe stores . . . . .	271	239 987	31 670	7 684	2 017	7.6	14.1
4482105	Athletic footwear stores . . . . .	101	123 211	13 541	3 243	992	3.1	5.2
4483	Jewelry, luggage, and leather goods stores . . . . .	522	644 327	82 848	19 827	3 075	17.8	3.4
44831	Jewelry stores . . . . .	477	605 477	77 488	18 546	2 845	18.6	2.5
448310	Jewelry stores . . . . .	477	605 477	77 488	18 546	2 845	18.6	2.5
44832	Luggage and leather goods stores . . . . .	45	38 850	5 360	1 281	230	6.4	16.5
448320	Luggage and leather goods stores . . . . .	45	38 850	5 360	1 281	230	6.4	16.5

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	1 152	1 700 209	205 590	50 298	13 206	12.3	4.0
4511	Sporting goods, hobby, and musical instrument stores .....	755	1 051 863	135 981	32 127	8 399	15.5	4.7
45111	Sporting goods stores .....	388	467 457	59 602	14 132	3 553	17.3	5.9
451110	Sporting goods stores .....	388	467 457	59 602	14 132	3 553	17.3	5.9
4511101	General-line sporting goods stores .....	123	211 050	24 896	6 000	1 568	13.7	5.4
4511102	Specialty-line sporting goods stores .....	265	256 407	34 706	8 132	1 985	20.3	6.2
45112	Hobby, toy, and game stores .....	201	358 528	41 773	9 649	3 247	10.9	3.7
451120	Hobby, toy, and game stores .....	201	358 528	41 773	9 649	3 247	10.9	3.7
45113	Sewing, needlework, and piece goods stores .....	89	90 695	13 899	3 345	804	14.6	5.8
451130	Sewing, needlework, and piece goods stores .....	89	90 695	13 899	3 345	804	14.6	5.8
45114	Musical instrument and supplies stores .....	77	135 183	20 707	5 001	795	22.0	2.4
451140	Musical instrument and supplies stores .....	77	135 183	20 707	5 001	795	22.0	2.4
4512	Book, periodical, and music stores .....	397	648 346	69 609	18 171	4 807	7.1	3.0
45121	Book stores and news dealers .....	273	446 379	52 996	14 006	3 459	8.9	3.2
451211	Book stores .....	221	412 848	47 744	12 812	3 118	7.5	3.2
4512111	Book stores, general .....	136	245 935	31 375	7 736	2 262	9.0	4.3
4512112	Specialty book stores .....	31	D	D	D	c	D	D
4512113	College book stores .....	54	D	D	D	f	D	D
451212	News dealers and newsstands .....	52	33 531	5 252	1 194	341	26.9	3.0
45122	Prerecorded tape, compact disc, and record stores .....	124	201 967	16 613	4 165	1 348	2.9	2.6
451220	Prerecorded tape, compact disc, and record stores .....	124	201 967	16 613	4 165	1 348	2.9	2.6
452	General merchandise stores .....	379	5 057 578	517 639	114 772	26 579	1.0	.6
4521	Department stores .....	131	3 616 705	412 893	90 431	21 157	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	131	3 713 958	412 893	90 431	21 157	—	—
45211	Department stores .....	131	3 616 705	412 893	90 431	21 157	—	—
452111	Department stores (except discount department stores) ..	46	1 594 649	212 992	49 432	11 675	—	—
452112	Discount department stores .....	85	2 022 056	199 901	40 999	9 482	—	—
4529	Other general merchandise stores .....	248	1 440 873	104 746	24 341	5 422	3.7	2.1
45291	Warehouse clubs and supercenters .....	18	1 178 887	69 468	15 103	2 956	—	—
452910	Warehouse clubs and supercenters .....	18	1 178 887	69 468	15 103	2 956	—	—
45299	All other general merchandise stores .....	230	261 986	35 278	9 238	2 466	20.1	11.6
452990	All other general merchandise stores .....	230	261 986	35 278	9 238	2 466	20.1	11.6
4529901	Variety stores .....	119	90 875	9 169	2 304	716	20.9	9.0
4529904	Miscellaneous general merchandise stores .....	111	171 111	26 109	6 934	1 750	19.7	12.9
453	Miscellaneous store retailers .....	2 002	1 529 563	233 515	53 481	13 070	20.9	10.0
4531	Florists .....	418	159 897	36 305	8 387	2 115	39.7	10.4
45311	Florists .....	418	159 897	36 305	8 387	2 115	39.7	10.4
453110	Florists .....	418	159 897	36 305	8 387	2 115	39.7	10.4
4532	Office supplies, stationery, and gift stores .....	712	682 312	92 507	21 354	5 889	12.4	8.1
45321	Office supplies and stationery stores .....	121	368 643	39 617	9 640	1 948	3.1	2.0
453210	Office supplies and stationery stores .....	121	368 643	39 617	9 640	1 948	3.1	2.0
45322	Gift, novelty, and souvenir stores .....	591	313 669	52 890	11 714	3 941	23.4	15.3
453220	Gift, novelty, and souvenir stores .....	591	313 669	52 890	11 714	3 941	23.4	15.3
4533	Used merchandise stores .....	234	94 988	20 861	5 088	1 230	31.9	16.6
45331	Used merchandise stores .....	234	94 988	20 861	5 088	1 230	31.9	16.6
453310	Used merchandise stores .....	234	94 988	20 861	5 088	1 230	31.9	16.6
4539	Other miscellaneous store retailers .....	638	592 366	83 842	18 652	3 836	23.7	11.1
45391	Pet and pet supplies stores .....	115	137 104	20 589	4 619	1 341	13.4	3.8
453910	Pet and pet supplies stores .....	115	137 104	20 589	4 619	1 341	13.4	3.8
45392	Art dealers .....	116	76 333	11 319	2 577	399	51.7	9.0
453920	Art dealers .....	116	76 333	11 319	2 577	399	51.7	9.0
45393	Manufactured (mobile) home dealers .....	4	12 352	1 307	175	23	—	17.4
453930	Manufactured (mobile) home dealers .....	4	12 352	1 307	175	23	—	17.4
45399	All other miscellaneous store retailers .....	403	366 577	50 627	11 281	2 073	22.6	14.0
454	Nonstore retailers .....	1 075	3 398 945	451 796	112 282	12 935	14.9	8.0
4541	Electronic shopping and mail-order houses .....	297	1 917 870	176 784	44 213	5 400	10.4	8.4
45411	Electronic shopping and mail-order houses .....	297	1 917 870	176 784	44 213	5 400	10.4	8.4
4542	Vending machine operators .....	76	95 201	21 234	5 496	698	22.7	6.4
45421	Vending machine operators .....	76	95 201	21 234	5 496	698	22.7	6.4
454210	Vending machine operators .....	76	95 201	21 234	5 496	698	22.7	6.4
4543	Direct selling establishments .....	702	1 385 874	253 778	62 573	6 837	20.5	7.5
45431	Fuel dealers .....	392	948 581	169 315	42 911	4 176	16.6	7.6
454311	Heating oil dealers .....	363	844 918	148 857	37 694	3 704	17.9	8.5
454312	Liquefied petroleum gas (bottled gas) dealers .....	27	D	D	D	e	D	D
454319	Other fuel dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	310	437 293	84 463	19 662	2 661	28.9	7.3
454390	Other direct selling establishments .....	310	437 293	84 463	19 662	2 661	28.9	7.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Boston-Quincy, MA Metropolitan Division</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>7 023</b>	<b>21 084 201</b>	<b>2 251 607</b>	<b>528 358</b>	<b>101 068</b>	<b>13.1</b>	<b>8.1</b>
441	Motor vehicle and parts dealers .....	508	4 973 910	395 737	88 991	9 930	12.2	13.0
4411	Automobile dealers .....	251	4 580 387	335 146	74 920	7 788	11.1	13.5
44111	New car dealers .....	144	4 317 154	319 805	71 011	7 342	9.6	13.8
441110	New car dealers .....	144	4 317 154	319 805	71 011	7 342	9.6	13.8
44112	Used car dealers .....	107	263 233	15 341	3 909	446	36.3	8.1
441120	Used car dealers .....	107	263 233	15 341	3 909	446	36.3	8.1
4412	Other motor vehicle dealers .....	49	163 507	15 925	3 404	445	25.0	7.0
44121	Recreational vehicle dealers .....	8	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	8	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	41	D	D	D	e	D	D
441221	Motorcycle dealers .....	10	D	D	D	c	D	D
441222	Boat dealers .....	25	79 870	7 273	1 546	195	9.7	12.4
441229	All other motor vehicle dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	208	230 016	44 666	10 667	1 697	23.9	6.3
44131	Automotive parts and accessories stores .....	136	136 843	27 508	6 501	1 116	24.8	8.9
441310	Automotive parts and accessories stores .....	136	136 843	27 508	6 501	1 116	24.8	8.9
44132	Tire dealers .....	72	93 173	17 158	4 166	581	22.6	2.6
441320	Tire dealers .....	72	93 173	17 158	4 166	581	22.6	2.6
442	Furniture and home furnishings stores .....	386	817 845	125 467	28 515	4 516	14.9	13.6
4421	Furniture stores .....	123	410 128	70 588	15 734	1 734	10.5	19.9
44211	Furniture stores .....	123	410 128	70 588	15 734	1 734	10.5	19.9
442110	Furniture stores .....	123	410 128	70 588	15 734	1 734	10.5	19.9
4422	Home furnishings stores .....	263	407 717	54 879	12 781	2 782	19.4	7.4
44221	Floor covering stores .....	77	124 983	18 889	4 369	572	31.3	7.8
442210	Floor covering stores .....	77	124 983	18 889	4 369	572	31.3	7.8
44229	Other home furnishings stores .....	186	282 734	35 990	8 412	2 210	14.1	7.1
442291	Window treatment stores .....	17	10 485	1 853	409	107	28.4	22.3
442299	All other home furnishings stores .....	169	272 249	34 137	8 003	2 103	13.6	6.6
443	Electronics and appliance stores .....	258	559 628	68 681	16 034	2 526	12.4	4.0
4431	Electronics and appliance stores .....	258	559 628	68 681	16 034	2 526	12.4	4.0
44311	Appliance, television, and other electronics stores .....	178	391 764	48 427	11 013	1 869	13.3	1.4
443111	Household appliance stores .....	51	79 711	11 226	2 605	363	21.8	.9
443112	Radio, television, and other electronics stores .....	127	312 053	37 201	8 408	1 506	11.2	1.5
44312	Computer and software stores .....	52	146 408	16 640	4 147	461	8.6	11.5
443120	Computer and software stores .....	52	146 408	16 640	4 147	461	8.6	11.5
44313	Camera and photographic supplies stores .....	28	21 456	3 614	874	196	20.6	.6
443130	Camera and photographic supplies stores .....	28	21 456	3 614	874	196	20.6	.6
444	Building material and garden equipment and supplies dealers .....	439	1 516 826	206 287	47 462	6 301	9.4	9.1
4441	Building material and supplies dealers .....	364	1 422 053	190 083	44 377	5 713	9.1	9.2
44411	Home centers .....	30	D	D	D	h	D	D
444110	Home Centers .....	30	D	D	D	h	D	D
44412	Paint and wallpaper stores .....	43	D	D	D	e	D	D
444120	Paint and wallpaper stores .....	43	D	D	D	e	D	D
44413	Hardware stores .....	93	102 119	17 887	4 226	753	27.0	10.5
444130	Hardware stores .....	93	102 119	17 887	4 226	753	27.0	10.5
44419	Other building material dealers .....	198	620 431	93 659	21 795	2 049	13.7	18.6
444190	Other building material dealers .....	198	620 431	93 659	21 795	2 049	13.7	18.6
4442	Lawn and garden equipment and supplies stores .....	75	94 773	16 204	3 085	588	13.9	8.1
44421	Outdoor power equipment stores .....	21	30 468	4 391	955	161	11.8	8.7
444210	Outdoor power equipment stores .....	21	30 468	4 391	955	161	11.8	8.7
44422	Nursery, garden center, and farm supply stores .....	54	64 305	11 813	2 130	427	14.9	7.8
444220	Nursery, garden center, and farm supply stores .....	54	64 305	11 813	2 130	427	14.9	7.8
445	Food and beverage stores .....	1 432	3 992 933	447 019	107 469	24 794	14.8	7.2
4451	Grocery stores .....	833	3 365 897	381 467	91 325	20 967	10.3	7.4
44511	Supermarkets and other grocery (except convenience) stores .....	374	3 011 700	344 982	82 482	18 618	7.5	4.2
445110	Supermarkets and other grocery (except convenience) stores .....	374	3 011 700	344 982	82 482	18 618	7.5	4.2
44512	Convenience stores .....	459	354 197	36 485	8 843	2 349	34.7	34.7
445120	Convenience stores .....	459	354 197	36 485	8 843	2 349	34.7	34.7
4452	Specialty food stores .....	218	165 825	24 901	6 172	1 309	34.2	7.8
4453	Beer, wine, and liquor stores .....	381	461 211	40 651	9 972	2 518	40.3	5.8
44531	Beer, wine, and liquor stores .....	381	461 211	40 651	9 972	2 518	40.3	5.8
445310	Beer, wine, and liquor stores .....	381	461 211	40 651	9 972	2 518	40.3	5.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Boston-Quincy, MA Metropolitan Division—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Health and personal care stores .....	497	1 696 772	162 005	38 803	10 848	8.7	2.6
446	Health and personal care stores .....	497	1 696 772	162 005	38 803	10 848	8.7	2.6
4461	Pharmacies and drug stores .....	270	1 540 165	128 269	30 506	9 389	8.0	1.8
44611	Pharmacies and drug stores .....	270	1 540 165	128 269	30 506	9 389	8.0	1.8
4461101	Pharmacies and drug stores .....	250	1 522 146	125 961	29 891	9 218	7.9	1.8
4461102	Proprietary stores .....	20	18 019	2 308	615	171	15.7	4.7
44612	Cosmetics, beauty supplies, and perfume stores .....	60	40 912	6 341	1 556	442	13.7	4.7
446120	Cosmetics, beauty supplies, and perfume stores .....	60	40 912	6 341	1 556	442	13.7	4.7
44613	Optical goods stores .....	85	43 112	10 991	2 781	445	20.6	11.0
446130	Optical goods stores .....	85	43 112	10 991	2 781	445	20.6	11.0
44619	Other health and personal care stores .....	82	72 583	16 404	3 960	572	13.8	13.2
446191	Food (health) supplement stores .....	40	22 179	3 897	940	223	14.1	1.4
446199	All other health and personal care stores .....	42	50 404	12 507	3 020	349	13.6	18.4
447	Gasoline stations .....	601	1 164 884	62 806	15 541	3 438	40.7	9.6
4471	Gasoline stations .....	601	1 164 884	62 806	15 541	3 438	40.7	9.6
44711	Gasoline stations with convenience stores .....	247	605 533	29 045	7 116	1 719	30.8	6.8
447110	Gasoline stations with convenience stores .....	247	605 533	29 045	7 116	1 719	30.8	6.8
44719	Other gasoline stations .....	354	559 351	33 761	8 425	1 719	51.3	12.7
447190	Other gasoline stations .....	354	559 351	33 761	8 425	1 719	51.3	12.7
448	Clothing and clothing accessories stores .....	1 124	1 989 160	245 812	58 131	14 302	10.1	6.3
4481	Clothing stores .....	667	1 419 678	176 025	41 419	11 000	8.4	6.3
44811	Men's clothing stores .....	72	77 148	13 145	3 277	514	25.3	7.4
448110	Men's clothing stores .....	72	77 148	13 145	3 277	514	25.3	7.4
44812	Women's clothing stores .....	237	391 800	50 079	11 921	2 912	6.0	9.3
448120	Women's clothing stores .....	237	391 800	50 079	11 921	2 912	6.0	9.3
44813	Children's and infants' clothing stores .....	61	80 679	8 706	2 002	672	9.2	5.9
448130	Children's and infants' clothing stores .....	61	80 679	8 706	2 002	672	9.2	5.9
44814	Family clothing stores .....	180	736 312	84 494	20 547	5 861	3.1	5.0
448140	Family clothing stores .....	180	736 312	84 494	20 547	5 861	3.1	5.0
44815	Clothing accessories stores .....	45	28 566	4 406	1 091	255	16.1	3.1
448150	Clothing accessories stores .....	45	28 566	4 406	1 091	255	16.1	3.1
44819	Other clothing stores .....	72	105 173	15 195	2 581	786	39.0	4.1
448190	Other clothing stores .....	72	105 173	15 195	2 581	786	39.0	4.1
4482	Shoe stores .....	223	224 091	27 692	6 573	1 844	7.9	10.8
44821	Shoe stores .....	223	224 091	27 692	6 573	1 844	7.9	10.8
448210	Shoe stores .....	223	224 091	27 692	6 573	1 844	7.9	10.8
4482101	Men's shoe stores .....	19	11 616	1 483	359	72	8.4	18.1
4482102	Women's shoe stores .....	32	30 839	4 052	964	333	13.0	20.8
4482103	Children's and juveniles' shoe stores .....	8	3 449	579	148	42	15.4	—
4482104	Family shoe stores .....	116	109 762	14 199	3 399	890	9.0	12.3
4482105	Athletic footwear stores .....	48	68 425	7 379	1 703	507	3.2	3.7
4483	Jewelry, luggage, and leather goods stores .....	234	345 391	42 095	10 139	1 458	18.5	3.6
44831	Jewelry stores .....	215	317 094	38 648	9 366	1 322	19.5	2.4
448310	Jewelry stores .....	215	317 094	38 648	9 366	1 322	19.5	2.4
44832	Luggage and leather goods stores .....	19	28 297	3 447	773	136	7.3	17.4
448320	Luggage and leather goods stores .....	19	28 297	3 447	773	136	7.3	17.4
451	Sporting goods, hobby, book, and music stores .....	442	657 957	79 276	19 570	5 004	12.5	4.8
4511	Sporting goods, hobby, and musical instrument stores .....	253	363 743	47 072	11 160	2 856	16.5	5.3
45111	Sporting goods stores .....	123	141 587	18 487	4 362	1 079	20.1	4.3
451110	Sporting goods stores .....	123	141 587	18 487	4 362	1 079	20.1	4.3
4511101	General-line sporting goods stores .....	38	66 907	7 954	1 922	515	14.2	4.9
4511102	Specialty-line sporting goods stores .....	85	74 680	10 533	2 440	564	25.5	3.8
45112	Hobby, toy, and game stores .....	63	135 380	15 395	3 491	1 179	7.2	5.1
451120	Hobby, toy, and game stores .....	63	135 380	15 395	3 491	1 179	7.2	5.1
45113	Sewing, needlework, and piece goods stores .....	37	30 488	5 238	1 279	335	22.6	13.1
451130	Sewing, needlework, and piece goods stores .....	37	30 488	5 238	1 279	335	22.6	13.1
45114	Musical instrument and supplies stores .....	30	56 288	7 952	2 028	263	26.8	4.1
451140	Musical instrument and supplies stores .....	30	56 288	7 952	2 028	263	26.8	4.1
4512	Book, periodical, and music stores .....	189	294 214	32 204	8 410	2 148	7.6	4.2
45121	Book stores and news dealers .....	135	209 723	24 810	6 563	1 581	9.2	4.4
451211	Book stores .....	103	187 555	20 970	5 708	1 334	7.8	4.4
4512111	Book stores, general .....	60	99 167	12 664	3 202	921	11.9	7.3
4512112	Specialty book stores .....	13	D	D	D	b	D	D
4512113	College book stores .....	30	D	D	D	e	D	D
451212	News dealers and newsstands .....	32	22 168	3 840	855	247	21.0	4.5
45122	Prerecorded tape, compact disc, and record stores .....	54	84 491	7 394	1 847	567	3.7	3.5
451220	Prerecorded tape, compact disc, and record stores .....	54	84 491	7 394	1 847	567	3.7	3.5
452	General merchandise stores .....	130	1 734 651	179 736	40 475	9 035	.8	.7
4521	Department stores .....	42	1 312 837	150 326	33 750	7 563	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	42	1 345 607	150 326	33 750	7 563	—	—
45211	Department stores .....	42	1 312 837	150 326	33 750	7 563	—	—
452111	Department stores (except discount department stores) ..	16	576 361	79 216	18 306	4 037	—	—
452112	Discount department stores .....	26	736 476	71 110	15 444	3 526	—	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Boston-Quincy, MA Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores—Con.							
4529	Other general merchandise stores .....	88	421 814	29 410	6 725	1 472	3.3	2.8
45291	Warehouse clubs and supercenters .....	5	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	f	D	D
45299	All other general merchandise stores .....	83	D	D	D	f	D	D
452990	All other general merchandise stores .....	83	D	D	D	f	D	D
4529901	Variety stores .....	45	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores .....	38	D	D	D	e	D	D
453	Miscellaneous store retailers .....	784	659 014	102 717	23 951	5 295	19.3	12.3
4531	Florists .....	164	60 761	14 827	3 477	775	33.2	8.7
45311	Florists .....	164	60 761	14 827	3 477	775	33.2	8.7
453110	Florists .....	164	60 761	14 827	3 477	775	33.2	8.7
4532	Office supplies, stationery, and gift stores .....	276	296 497	40 832	9 466	2 412	12.2	11.1
45321	Office supplies and stationery stores .....	52	161 039	19 640	4 757	913	5.8	2.6
453210	Office supplies and stationery stores .....	52	161 039	19 640	4 757	913	5.8	2.6
45322	Gift, novelty, and souvenir stores .....	224	135 458	21 192	4 709	1 499	19.8	21.1
453220	Gift, novelty, and souvenir stores .....	224	135 458	21 192	4 709	1 499	19.8	21.1
4533	Used merchandise stores .....	93	43 495	10 147	2 492	522	27.9	22.1
45331	Used merchandise stores .....	93	43 495	10 147	2 492	522	27.9	22.1
453310	Used merchandise stores .....	93	43 495	10 147	2 492	522	27.9	22.1
4539	Other miscellaneous store retailers .....	251	258 261	36 911	8 516	1 586	22.8	12.8
45391	Pet and pet supplies stores .....	42	51 485	8 018	1 730	489	16.1	6.7
453910	Pet and pet supplies stores .....	42	51 485	8 018	1 730	489	16.1	6.7
45392	Art dealers .....	64	47 194	7 543	1 693	249	47.6	11.7
453920	Art dealers .....	64	47 194	7 543	1 693	249	47.6	11.7
45399	All other miscellaneous store retailers .....	145	159 582	21 350	5 093	848	17.7	15.1
454	Nonstore retailers .....	422	1 320 621	176 064	43 416	5 079	13.2	7.1
4541	Electronic shopping and mail-order houses .....	112	709 819	54 448	13 175	1 923	11.3	6.8
45411	Electronic shopping and mail-order houses .....	112	709 819	54 448	13 175	1 923	11.3	6.8
4542	Vending machine operators .....	33	32 926	7 391	1 982	233	30.1	13.3
45421	Vending machine operators .....	33	32 926	7 391	1 982	233	30.1	13.3
454210	Vending machine operators .....	33	32 926	7 391	1 982	233	30.1	13.3
4543	Direct selling establishments .....	277	577 876	114 225	28 259	2 923	14.6	7.2
45431	Fuel dealers .....	151	417 837	78 912	19 961	1 882	12.4	8.4
454311	Heating oil dealers .....	138	394 949	74 044	18 858	1 760	12.3	8.8
454312	Liquefied petroleum gas (bottled gas) dealers .....	12	D	D	D	c	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	126	160 039	35 313	8 298	1 041	20.1	4.1
454390	Other direct selling establishments .....	126	160 039	35 313	8 298	1 041	20.1	4.1
<b>Cambridge-Newton-Framingham, MA Metropolitan Division</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>5 393</b>	<b>16 876 076</b>	<b>1 873 116</b>	<b>444 553</b>	<b>82 873</b>	<b>10.8</b>	<b>6.0</b>
441	Motor vehicle and parts dealers .....	402	3 965 361	337 343	78 136	8 028	7.6	4.8
4411	Automobile dealers .....	182	3 606 027	276 749	63 964	6 167	7.0	4.3
44111	New car dealers .....	116	3 407 979	265 053	61 302	5 864	5.2	3.4
441110	New car dealers .....	116	3 407 979	265 053	61 302	5 864	5.2	3.4
44112	Used car dealers .....	66	198 048	11 696	2 662	303	37.2	20.0
441120	Used car dealers .....	66	198 048	11 696	2 662	303	37.2	20.0
4412	Other motor vehicle dealers .....	33	125 358	11 361	2 464	334	5.6	2.8
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	31	D	D	D	e	D	D
441221	Motorcycle dealers .....	16	60 621	5 542	1 339	174	3.0	3.4
441222	Boat dealers .....	9	37 853	3 864	694	99	3.8	3.5
441229	All other motor vehicle dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	187	233 976	49 233	11 708	1 527	17.7	12.7
44131	Automotive parts and accessories stores .....	139	154 285	29 850	7 004	1 019	20.2	18.7
441310	Automotive parts and accessories stores .....	139	154 285	29 850	7 004	1 019	20.2	18.7
44132	Tire dealers .....	48	79 691	19 383	4 704	508	13.0	1.1
441320	Tire dealers .....	48	79 691	19 383	4 704	508	13.0	1.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Cambridge-Newton-Framingham, MA Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture and home furnishings stores .....	366	693 412	94 846	22 454	3 729	14.6	14.1
4421	Furniture stores .....	127	311 763	40 317	9 526	1 111	15.8	15.6
44211	Furniture stores .....	127	311 763	40 317	9 526	1 111	15.8	15.6
442110	Furniture stores .....	127	311 763	40 317	9 526	1 111	15.8	15.6
4422	Home furnishings stores .....	239	381 649	54 529	12 928	2 618	13.6	13.0
44221	Floor covering stores .....	83	107 982	20 569	4 732	505	29.0	24.7
442210	Floor covering stores .....	83	107 982	20 569	4 732	505	29.0	24.7
44229	Other home furnishings stores .....	156	273 667	33 960	8 196	2 113	7.6	8.4
442291	Window treatment stores .....	14	9 509	1 443	346	61	22.6	25.7
442299	All other home furnishings stores .....	142	264 158	32 517	7 850	2 052	7.0	7.8
443	Electronics and appliance stores .....	233	635 090	82 145	20 536	2 730	13.3	13.5
4431	Electronics and appliance stores .....	233	635 090	82 145	20 536	2 730	13.3	13.5
44311	Appliance, television, and other electronics stores .....	143	364 444	41 153	9 923	1 671	11.6	4.4
443111	Household appliance stores .....	47	64 451	8 372	1 961	285	26.8	12.0
443112	Radio, television, and other electronics stores .....	96	299 993	32 781	7 962	1 386	8.3	2.8
44312	Computer and software stores .....	67	226 545	34 612	8 975	807	13.4	27.7
443120	Computer and software stores .....	67	226 545	34 612	8 975	807	13.4	27.7
44313	Camera and photographic supplies stores .....	23	44 101	6 380	1 638	252	26.3	16.0
443130	Camera and photographic supplies stores .....	23	44 101	6 380	1 638	252	26.3	16.0
444	Building material and garden equipment and supplies dealers ...	365	1 415 886	200 845	46 593	5 830	8.1	7.8
4441	Building material and supplies dealers .....	302	1 339 990	185 475	43 169	5 275	7.0	8.0
44411	Home centers .....	23	D	D	D	g	D	D
444110	Home Centers .....	23	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	47	D	D	D	e	D	D
444120	Paint and wallpaper stores .....	47	D	D	D	e	D	D
44413	Hardware stores .....	75	114 865	20 636	4 769	971	13.9	2.4
444130	Hardware stores .....	75	114 865	20 636	4 769	971	13.9	2.4
44419	Other building material dealers .....	157	713 108	104 016	24 906	2 283	7.7	14.0
444190	Other building material dealers .....	157	713 108	104 016	24 906	2 283	7.7	14.0
4442	Lawn and garden equipment and supplies stores .....	63	75 896	15 370	3 424	555	27.7	4.9
44421	Outdoor power equipment stores .....	16	17 122	2 895	628	86	14.7	14.4
444210	Outdoor power equipment stores .....	16	17 122	2 895	628	86	14.7	14.4
44422	Nursery, garden center, and farm supply stores .....	47	58 774	12 475	2 796	469	31.5	2.1
444220	Nursery, garden center, and farm supply stores .....	47	58 774	12 475	2 796	469	31.5	2.1
445	Food and beverage stores .....	884	3 024 081	351 694	85 681	19 916	8.7	3.5
4451	Grocery stores .....	522	2 582 718	301 416	73 376	17 054	6.0	3.1
44511	Supermarkets and other grocery (except convenience) stores .....	252	2 410 019	283 285	69 015	15 838	2.9	1.8
445110	Supermarkets and other grocery (except convenience) stores .....	252	2 410 019	283 285	69 015	15 838	2.9	1.8
44512	Convenience stores .....	270	172 699	18 131	4 361	1 216	49.0	20.8
445120	Convenience stores .....	270	172 699	18 131	4 361	1 216	49.0	20.8
4452	Specialty food stores .....	125	98 473	16 925	4 111	941	34.0	3.5
4453	Beer, wine, and liquor stores .....	237	342 890	33 353	8 194	1 921	21.5	6.5
44531	Beer, wine, and liquor stores .....	237	342 890	33 353	8 194	1 921	21.5	6.5
445310	Beer, wine, and liquor stores .....	237	342 890	33 353	8 194	1 921	21.5	6.5
446	Health and personal care stores .....	408	1 310 611	135 091	32 276	8 986	10.6	3.8
4461	Health and personal care stores .....	408	1 310 611	135 091	32 276	8 986	10.6	3.8
44611	Pharmacies and drug stores .....	209	1 156 948	99 194	23 432	7 605	9.9	3.9
446110	Pharmacies and drug stores .....	209	1 156 948	99 194	23 432	7 605	9.9	3.9
4461101	Pharmacies and drug stores .....	194	1 133 429	96 227	22 618	7 380	9.9	3.9
4461102	Proprietary stores .....	15	23 519	2 967	814	225	6.2	2.6
44612	Cosmetics, beauty supplies, and perfume stores .....	46	37 051	6 837	1 744	429	9.7	1.5
446120	Cosmetics, beauty supplies, and perfume stores .....	46	37 051	6 837	1 744	429	9.7	1.5
44613	Optical goods stores .....	74	41 355	10 691	2 682	391	27.5	2.0
446130	Optical goods stores .....	74	41 355	10 691	2 682	391	27.5	2.0
44619	Other health and personal care stores .....	79	75 257	18 369	4 418	561	13.3	5.8
446191	Food (health) supplement stores .....	46	27 846	5 141	1 318	304	17.3	6.0
446199	All other health and personal care stores .....	33	47 411	13 228	3 100	257	10.9	5.7
447	Gasoline stations .....	491	959 114	56 468	14 050	3 022	35.9	11.9
4471	Gasoline stations .....	491	959 114	56 468	14 050	3 022	35.9	11.9
44711	Gasoline stations with convenience stores .....	191	519 855	25 598	6 425	1 565	20.7	11.0
447110	Gasoline stations with convenience stores .....	191	519 855	25 598	6 425	1 565	20.7	11.0
44719	Other gasoline stations .....	300	439 259	30 870	7 625	1 457	53.9	13.0
447190	Other gasoline stations .....	300	439 259	30 870	7 625	1 457	53.9	13.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Cambridge-Newton-Framingham, MA Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	775	1 205 917	150 079	36 680	9 573	8.2	5.6
4481	Clothing stores .....	480	906 071	110 372	26 775	7 579	6.5	5.3
44811	Men's clothing stores .....	45	58 135	9 275	2 342	371	19.3	2.4
448110	Men's clothing stores .....	45	58 135	9 275	2 342	371	19.3	2.4
44812	Women's clothing stores .....	187	226 205	28 916	7 048	1 974	10.7	7.0
448120	Women's clothing stores .....	187	226 205	28 916	7 048	1 974	10.7	7.0
44813	Children's and infants' clothing stores .....	43	60 770	7 193	1 594	548	9.8	8.2
448130	Children's and infants' clothing stores .....	43	60 770	7 193	1 594	548	9.8	8.2
44814	Family clothing stores .....	125	494 233	53 830	12 694	3 943	1.8	2.7
448140	Family clothing stores .....	125	494 233	53 830	12 694	3 943	1.8	2.7
44815	Clothing accessories stores .....	35	19 115	3 957	1 187	252	9.1	6.0
448150	Clothing accessories stores .....	35	19 115	3 957	1 187	252	9.1	6.0
44819	Other clothing stores .....	45	47 613	7 201	1 910	491	14.1	23.1
448190	Other clothing stores .....	45	47 613	7 201	1 910	491	14.1	23.1
4482	Shoe stores .....	139	120 273	16 223	4 019	1 090	7.2	12.3
44821	Shoe stores .....	139	120 273	16 223	4 019	1 090	7.2	12.3
448210	Shoe stores .....	139	120 273	16 223	4 019	1 090	7.2	12.3
4482101	Men's shoe stores .....	6	4 017	561	151	26	—	22.7
4482102	Women's shoe stores .....	21	16 094	2 153	543	211	8.9	6.8
4482103	Children's and juveniles' shoe stores .....	8	4 669	732	178	57	3.1	7.7
4482104	Family shoe stores .....	81	69 804	9 866	2 351	569	9.4	16.8
4482105	Athletic footwear stores .....	23	25 689	2 911	796	227	2.1	4.3
4483	Jewelry, luggage, and leather goods stores .....	156	179 573	23 484	5 886	904	17.7	2.6
44831	Jewelry stores .....	138	172 727	21 914	5 442	828	18.4	1.9
448310	Jewelry stores .....	138	172 727	21 914	5 442	828	18.4	1.9
44832	Luggage and leather goods stores .....	18	6 846	1 570	444	76	—	20.0
448320	Luggage and leather goods stores .....	18	6 846	1 570	444	76	—	20.0
451	Sporting goods, hobby, book, and music stores .....	378	623 001	79 467	19 435	5 019	11.6	2.7
4511	Sporting goods, hobby, and musical instrument stores .....	257	402 903	55 186	13 102	3 403	14.3	3.6
45111	Sporting goods stores .....	134	195 490	25 204	5 973	1 486	14.7	6.8
451110	Sporting goods stores .....	134	195 490	25 204	5 973	1 486	14.7	6.8
4511101	General-line sporting goods stores .....	40	81 769	9 811	2 477	590	12.2	7.6
4511102	Specialty-line sporting goods stores .....	94	113 721	15 393	3 496	896	16.5	6.3
45112	Hobby, toy, and game stores .....	68	118 816	14 765	3 536	1 202	14.6	4.4
451120	Hobby, toy, and game stores .....	68	118 816	14 765	3 536	1 202	14.6	4.4
45113	Sewing, needlework, and piece goods stores .....	25	32 441	4 529	1 111	269	6.5	1.7
451130	Sewing, needlework, and piece goods stores .....	25	32 441	4 529	1 111	269	6.5	1.7
45114	Musical instrument and supplies stores .....	30	56 156	10 688	2 482	446	16.3	3.3
451140	Musical instrument and supplies stores .....	30	56 156	10 688	2 482	446	16.3	3.3
4512	Book, periodical, and music stores .....	121	220 098	24 281	6 333	1 616	6.7	1.1
45121	Book stores and news dealers .....	81	146 117	18 493	4 896	1 136	9.1	1.6
451211	Book stores .....	69	139 583	17 560	4 676	1 078	7.1	1.7
4512111	Book stores, general .....	39	D	D	D	f	D	D
4512112	Specialty book stores .....	13	D	D	D	D	D	D
4512113	College book stores .....	17	D	D	D	e	D	D
451212	News dealers and newsstands .....	12	6 534	933	220	58	53.4	—
45122	Prerecorded tape, compact disc, and record stores .....	40	73 981	5 788	1 437	480	1.9	2.2
451220	Prerecorded tape, compact disc, and record stores .....	40	73 981	5 788	1 437	480	1.9	2.2
452	General merchandise stores .....	108	1 561 740	161 513	34 303	7 996	6	3
4521	Department stores .....	41	1 165 186	135 182	28 197	6 690	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	41	1 197 464	135 182	28 197	6 690	—	—
45211	Department stores .....	41	1 165 186	135 182	28 197	6 690	—	—
452111	Department stores (except discount department stores) ..	16	594 943	78 306	18 021	4 245	—	—
452112	Discount department stores .....	25	570 243	56 876	10 176	2 445	—	—
4529	Other general merchandise stores .....	67	396 554	26 331	6 106	1 306	2.5	1.2
45291	Warehouse clubs and supercenters .....	6	340 172	17 734	3 844	775	—	—
452910	Warehouse clubs and supercenters .....	6	340 172	17 734	3 844	775	—	—
45299	All other general merchandise stores .....	61	56 382	8 597	2 262	531	17.8	8.7
452990	All other general merchandise stores .....	61	56 382	8 597	2 262	531	17.8	8.7
4529901	Variety stores .....	33	24 952	2 748	656	179	22.4	6.0
4529904	Miscellaneous general merchandise stores .....	28	31 430	5 849	1 606	352	14.3	10.8
453	Miscellaneous store retailers .....	615	443 242	68 298	15 546	3 863	23.4	10.0
4531	Florists .....	148	60 956	12 639	2 813	666	44.4	12.5
45311	Florists .....	148	60 956	12 639	2 813	666	44.4	12.5
453110	Florists .....	148	60 956	12 639	2 813	666	44.4	12.5
4532	Office supplies, stationery, and gift stores .....	200	207 130	26 837	6 198	1 691	9.9	6.6
45321	Office supplies and stationery stores .....	38	115 559	11 588	2 800	578	4	2.5
453210	Office supplies and stationery stores .....	38	115 559	11 588	2 800	578	4	2.5
45322	Gift, novelty, and souvenir stores .....	162	91 571	15 249	3 398	1 113	21.7	11.7
453220	Gift, novelty, and souvenir stores .....	162	91 571	15 249	3 398	1 113	21.7	11.7
4533	Used merchandise stores .....	70	28 464	5 998	1 450	409	36.4	10.6
45331	Used merchandise stores .....	70	28 464	5 998	1 450	409	36.4	10.6
453310	Used merchandise stores .....	70	28 464	5 998	1 450	409	36.4	10.6

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Cambridge-Newton-Framingham, MA Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	197	146 692	22 824	5 085	1 097	31.4	13.8
45391	Pet and pet supplies stores .....	34	36 316	5 448	1 172	324	14.0	1.5
45392	Pet and pet supplies stores .....	34	36 316	5 448	1 172	324	14.0	1.5
453920	Art dealers .....	26	20 719	1 923	447	76	57.7	3.6
453920	Art dealers .....	26	20 719	1 923	447	76	57.7	3.6
45399	All other miscellaneous store retailers .....	137	89 657	15 453	3 466	697	32.4	21.2
454	Nonstore retailers .....	368	1 038 621	155 327	38 863	4 181	17.6	12.2
4541	Electronic shopping and mail-order houses .....	98	523 319	60 099	15 601	1 444	11.6	13.0
45411	Electronic shopping and mail-order houses .....	98	523 319	60 099	15 601	1 444	11.6	13.0
4542	Vending machine operators .....	28	52 448	11 604	2 999	385	16.6	.6
45421	Vending machine operators .....	28	52 448	11 604	2 999	385	16.6	.6
454210	Vending machine operators .....	28	52 448	11 604	2 999	385	16.6	.6
4543	Direct selling establishments .....	242	462 854	83 624	20 263	2 352	24.5	12.6
45431	Fuel dealers .....	122	254 747	44 503	11 214	1 108	25.9	13.0
454311	Heating oil dealers .....	121	D	D	D	D	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	D	D	D
45439	Other direct selling establishments .....	120	208 107	39 121	9 049	1 244	22.7	12.1
454390	Other direct selling establishments .....	120	208 107	39 121	9 049	1 244	22.7	12.1
<b>Essex County, MA Metropolitan Division</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 722</b>	<b>8 168 806</b>	<b>846 941</b>	<b>199 093</b>	<b>39 321</b>	<b>10.7</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	265	2 171 987	173 486	39 873	4 232	8.6	3.2
4411	Automobile dealers .....	125	1 992 878	146 000	33 630	3 207	7.1	3.4
44111	New car dealers .....	65	1 896 270	141 116	32 542	3 058	4.6	3.2
441110	New car dealers .....	65	1 896 270	141 116	32 542	3 058	4.6	3.2
44112	Used car dealers .....	60	96 608	4 884	1 088	149	57.8	6.1
441120	Used car dealers .....	60	96 608	4 884	1 088	149	57.8	6.1
4412	Other motor vehicle dealers .....	38	80 051	8 614	1 617	269	21.8	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	37	D	D	D	e	D	D
441221	Motorcycle dealers .....	9	D	D	D	b	D	D
441222	Boat dealers .....	26	55 807	6 134	1 068	173	20.9	—
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	102	99 058	18 872	4 626	756	26.9	1.8
44131	Automotive parts and accessories stores .....	77	66 198	13 474	3 354	569	25.7	2.0
441310	Automotive parts and accessories stores .....	77	66 198	13 474	3 354	569	25.7	2.0
44132	Tire dealers .....	25	32 860	5 398	1 272	187	29.2	1.4
441320	Tire dealers .....	25	32 860	5 398	1 272	187	29.2	1.4
442	Furniture and home furnishings stores .....	147	237 714	34 838	8 395	1 427	19.2	10.4
4421	Furniture stores .....	55	93 277	14 031	3 473	471	27.0	11.0
44211	Furniture stores .....	55	93 277	14 031	3 473	471	27.0	11.0
442110	Furniture stores .....	55	93 277	14 031	3 473	471	27.0	11.0
4422	Home furnishings stores .....	92	144 437	20 807	4 922	956	14.2	9.9
44221	Floor covering stores .....	35	47 981	9 915	2 198	252	28.2	14.3
442210	Floor covering stores .....	35	47 981	9 915	2 198	252	28.2	14.3
44229	Other home furnishings stores .....	57	96 456	10 892	2 724	704	7.2	7.7
442299	All other home furnishings stores .....	48	90 013	10 132	2 547	670	7.1	6.2
443	Electronics and appliance stores .....	94	200 729	19 154	4 502	773	6.6	6.0
4431	Electronics and appliance stores .....	94	200 729	19 154	4 502	773	6.6	6.0
44311	Appliance, television, and other electronics stores .....	68	157 868	15 422	3 545	606	5.1	7.5
443111	Household appliance stores .....	24	32 367	3 520	825	133	22.0	17.4
443112	Radio, television, and other electronics stores .....	44	125 501	11 902	2 720	473	.7	4.9
44312	Computer and software stores .....	20	39 778	3 128	797	138	9.9	.4
443120	Computer and software stores .....	20	39 778	3 128	797	138	9.9	.4
44313	Camera and photographic supplies stores .....	6	3 083	604	160	29	42.8	—
443130	Camera and photographic supplies stores .....	6	3 083	604	160	29	42.8	—
444	Building material and garden equipment and supplies dealers .....	178	664 840	96 896	21 821	3 079	5.8	4.5
4441	Building material and supplies dealers .....	143	616 194	85 943	19 905	2 724	4.7	4.8
44411	Home centers .....	12	D	D	D	g	D	D
444110	Home Centers .....	12	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	17	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	17	D	D	D	c	D	D
44413	Hardware stores .....	26	D	D	D	c	D	D
444130	Hardware stores .....	26	D	D	D	c	D	D
44419	Other building material dealers .....	88	274 316	43 805	10 145	1 063	5.6	8.5
444190	Other building material dealers .....	88	274 316	43 805	10 145	1 063	5.6	8.5
4442	Lawn and garden equipment and supplies stores .....	35	48 646	10 953	1 916	355	20.2	1.3
44422	Nursery, garden center, and farm supply stores .....	25	39 262	9 067	1 463	282	19.4	1.6
444220	Nursery, garden center, and farm supply stores .....	25	39 262	9 067	1 463	282	19.4	1.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Essex County, MA Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	486	1 432 514	155 026	37 877	9 539	11.8	5.4
4451	Grocery stores .....	267	1 217 421	132 678	32 636	8 246	9.4	5.0
44511	Supermarkets and other grocery (except convenience) stores .....	138	1 136 139	124 594	30 801	7 710	5.6	3.7
445110	Supermarkets and other grocery (except convenience) stores .....	138	1 136 139	124 594	30 801	7 710	5.6	3.7
44512	Convenience stores .....	129	81 282	8 084	1 835	536	62.2	23.2
445120	Convenience stores .....	129	81 282	8 084	1 835	536	62.2	23.2
4452	Specialty food stores .....	86	D	D	D	f	D	D
4453	Beer, wine, and liquor stores .....	133	D	D	D	f	D	D
44531	Beer, wine, and liquor stores .....	133	D	D	D	f	D	D
445310	Beer, wine, and liquor stores .....	133	D	D	D	f	D	D
446	Health and personal care stores .....	197	661 099	66 096	15 286	4 184	8.4	1.5
4461	Health and personal care stores .....	197	661 099	66 096	15 286	4 184	8.4	1.5
44611	Pharmacies and drug stores .....	102	604 465	52 890	12 208	3 646	6.9	1.0
446110	Pharmacies and drug stores .....	102	604 465	52 890	12 208	3 646	6.9	1.0
4461101	Pharmacies and drug stores .....	99	D	D	D	h	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	23	10 541	1 868	441	150	19.3	5.9
446120	Cosmetics, beauty supplies, and perfume stores .....	23	10 541	1 868	441	150	19.3	5.9
44613	Optical goods stores .....	29	17 736	4 406	1 094	170	37.4	5.2
446130	Optical goods stores .....	29	17 736	4 406	1 094	170	37.4	5.2
44619	Other health and personal care stores .....	43	28 357	6 932	1 543	218	19.8	7.1
446191	Food (health) supplement stores .....	23	10 607	1 745	401	102	32.6	8.3
446199	All other health and personal care stores .....	20	17 750	5 187	1 142	116	12.1	6.4
447	Gasoline stations .....	237	483 504	28 054	6 982	1 483	25.2	10.8
4471	Gasoline stations .....	237	483 504	28 054	6 982	1 483	25.2	10.8
44711	Gasoline stations with convenience stores .....	93	206 766	10 709	2 685	629	15.2	9.9
447110	Gasoline stations with convenience stores .....	93	206 766	10 709	2 685	629	15.2	9.9
44719	Other gasoline stations .....	144	276 738	17 345	4 297	854	32.8	11.5
447190	Other gasoline stations .....	144	276 738	17 345	4 297	854	32.8	11.5
448	Clothing and clothing accessories stores .....	393	564 066	68 475	16 494	4 638	9.3	3.9
4481	Clothing stores .....	253	452 901	53 339	12 888	3 801	9.1	3.4
44811	Men's clothing stores .....	27	D	D	D	c	D	D
448110	Men's clothing stores .....	27	D	D	D	c	D	D
44812	Women's clothing stores .....	95	88 899	12 570	3 095	974	24.2	10.0
448120	Women's clothing stores .....	95	88 899	12 570	3 095	974	24.2	10.0
44813	Children's and infants' clothing stores .....	22	40 131	3 875	898	314	11.4	4.0
448130	Children's and infants' clothing stores .....	22	40 131	3 875	898	314	11.4	4.0
44814	Family clothing stores .....	65	266 097	26 086	6 396	1 981	1.4	1.2
448140	Family clothing stores .....	65	266 097	26 086	6 396	1 981	1.4	1.2
44815	Clothing accessories stores .....	17	D	D	D	b	D	D
448150	Clothing accessories stores .....	17	D	D	D	b	D	D
44819	Other clothing stores .....	27	25 497	4 509	1 071	255	14.6	—
448190	Other clothing stores .....	27	25 497	4 509	1 071	255	14.6	—
4482	Shoe stores .....	66	51 665	6 432	1 719	460	4.0	10.3
44821	Shoe stores .....	66	51 665	6 432	1 719	460	4.0	10.3
448210	Shoe stores .....	66	51 665	6 432	1 719	460	4.0	10.3
4482103	Children's and juveniles' shoe stores .....	5	D	D	D	b	D	D
4482104	Family shoe stores .....	41	32 522	4 047	1 069	252	5.4	4.4
4482105	Athletic footwear stores .....	15	15 553	1 705	405	144	—	19.9
4483	Jewelry, luggage, and leather goods stores .....	74	59 500	8 704	1 887	377	15.5	2.3
44831	Jewelry stores .....	70	58 488	8 592	1 861	371	15.1	2.2
448310	Jewelry stores .....	70	58 488	8 592	1 861	371	15.1	2.2
451	Sporting goods, hobby, book, and music stores .....	172	221 129	25 833	6 154	1 607	12.9	5.1
4511	Sporting goods, hobby, and musical instrument stores .....	121	144 843	17 995	4 157	1 012	15.4	5.9
45111	Sporting goods stores .....	71	69 583	8 483	1 910	497	19.8	9.5
451110	Sporting goods stores .....	71	69 583	8 483	1 910	497	19.8	9.5
4511101	General-line sporting goods stores .....	24	36 395	3 932	842	250	16.7	5.5
4511102	Specialty-line sporting goods stores .....	47	33 188	4 551	1 068	247	23.2	13.9
45112	Hobby, toy, and game stores .....	29	43 908	5 513	1 282	359	10.1	3.0
451120	Hobby, toy, and game stores .....	29	43 908	5 513	1 282	359	10.1	3.0
45113	Sewing, needlework, and piece goods stores .....	15	17 880	2 810	681	106	4.6	3.3
451130	Sewing, needlework, and piece goods stores .....	15	17 880	2 810	681	106	4.6	3.3
45114	Musical instrument and supplies stores .....	6	13 472	1 189	284	50	23.7	—
451140	Musical instrument and supplies stores .....	6	13 472	1 189	284	50	23.7	—
4512	Book, periodical, and music stores .....	51	76 286	7 838	1 997	595	8.3	3.4
45121	Book stores and news dealers .....	36	54 223	5 980	1 525	425	9.6	4.9
451211	Book stores .....	30	D	D	D	e	D	D
4512111	Book stores, general .....	24	D	D	D	e	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers and newsstands .....	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	15	22 063	1 858	472	170	5.3	—
451220	Prerecorded tape, compact disc, and record stores .....	15	22 063	1 858	472	170	5.3	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Essex County, MA Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	66	686 608	73 354	16 632	3 975	1.4	1.0
4521	Department stores .....	21	493 687	57 424	12 993	3 159	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	21	511 001	57 424	12 993	3 159	—	—
45211	Department stores .....	21	493 687	57 424	12 993	3 159	—	—
452111	Department stores (except discount department stores) ..	6	236 464	29 356	6 710	1 699	—	—
452112	Discount department stores .....	15	257 223	28 068	6 283	1 460	—	—
4529	Other general merchandise stores .....	45	192 921	15 930	3 639	816	5.0	3.6
45299	All other general merchandise stores .....	43	D	D	D	f	D	D
452990	All other general merchandise stores .....	43	D	D	D	f	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	24	33 553	6 186	1 607	434	19.2	18.1
453	Miscellaneous store retailers .....	337	196 765	34 037	7 455	2 140	28.9	6.9
4531	Florists .....	68	24 748	5 471	1 308	375	43.2	11.8
45311	Florists .....	68	24 748	5 471	1 308	375	43.2	11.8
453110	Florists .....	68	24 748	5 471	1 308	375	43.2	11.8
4532	Office supplies, stationery, and gift stores .....	134	88 554	14 087	3 227	1 088	22.0	4.2
45321	Office supplies and stationery stores .....	15	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	15	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	119	D	D	D	f	D	D
453220	Gift, novelty, and souvenir stores .....	119	D	D	D	f	D	D
4533	Used merchandise stores .....	33	10 422	1 957	466	115	47.9	6.6
45331	Used merchandise stores .....	33	10 422	1 957	466	115	47.9	6.6
453310	Used merchandise stores .....	33	10 422	1 957	466	115	47.9	6.6
4539	Other miscellaneous store retailers .....	102	73 041	12 522	2 454	562	29.8	8.5
45391	Pet and pet supplies stores .....	18	23 571	3 380	801	248	10.6	4.6
453910	Pet and pet supplies stores .....	18	23 571	3 380	801	248	10.6	4.6
45392	Art dealers .....	21	D	D	D	b	D	D
453920	Art dealers .....	21	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	63	D	D	D	e	D	D
454	Nonstore retailers .....	150	647 851	71 692	17 622	2 244	15.5	6.0
4541	Electronic shopping and mail-order houses .....	37	460 309	42 562	10 486	1 393	5.1	7.9
45411	Electronic shopping and mail-order houses .....	37	460 309	42 562	10 486	1 393	5.1	7.9
4543	Direct selling establishments .....	104	179 854	27 289	6 715	789	41.0	.5
45431	Fuel dealers .....	69	126 857	20 612	5 132	563	23.7	.5
454311	Heating oil dealers .....	62	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	c	D	D
45439	Other direct selling establishments .....	35	52 997	6 677	1 583	226	82.4	.6
454390	Other direct selling establishments .....	35	52 997	6 677	1 583	226	82.4	.6
<b>Rockingham County-Strafford County, NH Metropolitan Division</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 125</b>	<b>6 963 399</b>	<b>685 932</b>	<b>160 384</b>	<b>31 922</b>	<b>9.8</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	255	1 714 184	141 291	31 957	3 753	15.7	1.0
4411	Automobile dealers .....	125	1 479 799	107 509	24 593	2 567	16.1	.7
44111	New car dealers .....	63	1 324 042	92 934	21 177	2 187	12.4	.5
441110	New car dealers .....	63	1 324 042	92 934	21 177	2 187	12.4	.5
44112	Used car dealers .....	62	155 757	14 575	3 416	380	48.0	2.3
441120	Used car dealers .....	62	155 757	14 575	3 416	380	48.0	2.3
4412	Other motor vehicle dealers .....	35	127 434	14 839	2 728	405	16.6	2.5
44121	Recreational vehicle dealers .....	11	53 047	6 743	1 096	119	10.8	.5
441210	Recreational vehicle dealers .....	11	53 047	6 743	1 096	119	10.8	.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	24	74 387	8 096	1 632	286	20.8	3.8
441221	Motorcycle dealers .....	13	49 072	5 672	1 099	148	30.5	4.3
441222	Boat dealers .....	7	15 609	1 684	356	108	3.2	4.6
441229	All other motor vehicle dealers .....	4	9 706	740	177	30	—	—
4413	Automotive parts, accessories, and tire stores .....	95	106 951	18 943	4 636	781	9.1	4.1
44131	Automotive parts and accessories stores .....	74	79 482	13 946	3 436	615	9.1	5.2
441310	Automotive parts and accessories stores .....	74	79 482	13 946	3 436	615	9.1	5.2
44132	Tire dealers .....	21	27 469	4 997	1 200	166	9.2	.7
441320	Tire dealers .....	21	27 469	4 997	1 200	166	9.2	.7
442	Furniture and home furnishings stores .....	138	185 160	26 105	6 077	970	22.1	21.7
4421	Furniture stores .....	62	93 710	13 161	2 977	447	19.2	32.6
44211	Furniture stores .....	62	93 710	13 161	2 977	447	19.2	32.6
442110	Furniture stores .....	62	93 710	13 161	2 977	447	19.2	32.6
4422	Home furnishings stores .....	76	91 450	12 944	3 100	523	25.0	10.4
44221	Floor covering stores .....	30	30 262	4 831	1 073	151	55.0	1.0
442210	Floor covering stores .....	30	30 262	4 831	1 073	151	55.0	1.0
44229	Other home furnishings stores .....	46	61 188	8 113	2 027	372	10.1	15.1
442299	All other home furnishings stores .....	40	57 395	7 591	1 899	350	10.1	12.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>								
<b>Rockingham County-Strafford County, NH Metropolitan Division—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	107	277 142	32 147	7 348	1 178	8.0	1.6
4431	Electronics and appliance stores .....	107	277 142	32 147	7 348	1 178	8.0	1.6
44311	Appliance, television, and other electronics stores .....	67	228 030	27 108	6 057	933	5.5	1.0
443111	Household appliance stores .....	17	66 359	10 077	2 194	200	6.3	.7
443112	Radio, television, and other electronics stores .....	50	161 671	17 031	3 863	733	5.2	1.1
44312	Computer and software stores .....	32	40 917	3 849	969	185	20.7	5.3
443120	Computer and software stores .....	32	40 917	3 849	969	185	20.7	5.3
44313	Camera and photographic supplies stores .....	8	8 195	1 190	322	60	13.8	—
443130	Camera and photographic supplies stores .....	8	8 195	1 190	322	60	13.8	—
444	Building material and garden equipment and supplies dealers ...	193	662 750	88 417	20 735	2 974	6.4	2.4
4441	Building material and supplies dealers .....	152	613 595	80 043	19 035	2 656	5.5	2.6
44411	Home centers .....	12	D	D	D	g	D	D
444110	Home Centers .....	12	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	12	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	12	D	D	D	b	D	D
44413	Hardware stores .....	31	D	D	D	e	D	D
444130	Hardware stores .....	31	D	D	D	e	D	D
44419	Other building material dealers .....	97	302 119	47 250	11 163	1 244	8.0	3.0
444190	Other building material dealers .....	97	302 119	47 250	11 163	1 244	8.0	3.0
4442	Lawn and garden equipment and supplies stores .....	41	49 155	8 374	1 700	318	17.4	.8
44422	Nursery, garden center, and farm supply stores .....	32	38 758	6 953	1 419	264	18.9	1.0
444220	Nursery, garden center, and farm supply stores .....	32	38 758	6 953	1 419	264	18.9	1.0
445	Food and beverage stores .....	218	1 197 698	103 056	25 001	6 699	4.9	1.1
4451	Grocery stores .....	152	1 037 595	95 594	23 255	6 244	4.1	1.2
44511	Supermarkets and other grocery (except convenience) stores .....	70	968 059	90 149	21 955	5 830	2.3	.4
445110	Supermarkets and other grocery (except convenience) stores .....	70	968 059	90 149	21 955	5 830	2.3	.4
44512	Convenience stores .....	82	69 536	5 445	1 300	414	28.6	13.6
445120	Convenience stores .....	82	69 536	5 445	1 300	414	28.6	13.6
4452	Specialty food stores .....	44	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	22	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	22	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	22	D	D	D	c	D	D
446	Health and personal care stores .....	125	287 353	31 155	6 955	1 764	7.6	1.9
4461	Health and personal care stores .....	125	287 353	31 155	6 955	1 764	7.6	1.9
44611	Pharmacies and drug stores .....	52	245 989	22 501	4 822	1 375	7.2	1.0
446110	Pharmacies and drug stores .....	52	245 989	22 501	4 822	1 375	7.2	1.0
4461101	Pharmacies and drug stores .....	50	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	15	12 124	2 488	572	102	1.1	1.4
446120	Cosmetics, beauty supplies, and perfume stores .....	15	12 124	2 488	572	102	1.1	1.4
44613	Optical goods stores .....	23	13 036	2 843	737	137	12.2	5.5
446130	Optical goods stores .....	23	13 036	2 843	737	137	12.2	5.5
44619	Other health and personal care stores .....	35	16 204	3 323	824	150	14.0	12.9
446191	Food (health) supplement stores .....	21	10 947	1 889	476	103	7.7	8.6
447	Gasoline stations .....	184	426 325	25 368	6 250	1 522	19.1	6.9
4471	Gasoline stations .....	184	426 325	25 368	6 250	1 522	19.1	6.9
44711	Gasoline stations with convenience stores .....	135	323 665	18 416	4 527	1 157	20.4	4.3
447110	Gasoline stations with convenience stores .....	135	323 665	18 416	4 527	1 157	20.4	4.3
44719	Other gasoline stations .....	49	102 660	6 952	1 723	365	15.0	15.4
447190	Other gasoline stations .....	49	102 660	6 952	1 723	365	15.0	15.4
448	Clothing and clothing accessories stores .....	269	317 692	37 167	8 650	2 710	6.7	5.4
4481	Clothing stores .....	153	211 674	22 950	5 429	1 929	4.6	3.2
44812	Women's clothing stores .....	67	53 449	6 354	1 448	518	9.8	7.8
448120	Women's clothing stores .....	67	53 449	6 354	1 448	518	9.8	7.8
44813	Children's and infants' clothing stores .....	14	9 558	1 248	281	93	4.2	9.7
448130	Children's and infants' clothing stores .....	14	9 558	1 248	281	93	4.2	9.7
44814	Family clothing stores .....	42	127 630	11 589	2 810	1 067	2.2	.2
448140	Family clothing stores .....	42	127 630	11 589	2 810	1 067	2.2	.2
44819	Other clothing stores .....	15	10 943	1 945	466	160	9.2	12.2
448190	Other clothing stores .....	15	10 943	1 945	466	160	9.2	12.2
4482	Shoe stores .....	58	46 155	5 652	1 306	445	3.2	15.8
44821	Shoe stores .....	58	46 155	5 652	1 306	445	3.2	15.8
448210	Shoe stores .....	58	46 155	5 652	1 306	445	3.2	15.8
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	33	27 899	3 558	865	306	—	25.5
4482105	Athletic footwear stores .....	15	13 544	1 546	339	114	8.2	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>							
	<b>Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area—Con.</b>							
	<b>Rockingham County-Strafford County, NH Metropolitan Division—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores .....	58	59 863	8 565	1 915	336	16.7	5.5
44831	Jewelry stores .....	54	57 168	8 334	1 877	324	17.5	5.7
448310	Jewelry stores .....	54	57 168	8 334	1 877	324	17.5	5.7
44832	Luggage and leather goods stores .....	4	2 695	231	38	12	—	—
448320	Luggage and leather goods stores .....	4	2 695	231	38	12	—	—
451	Sporting goods, hobby, book, and music stores .....	160	198 122	21 014	5 139	1 576	12.9	4.5
4511	Sporting goods, hobby, and musical instrument stores .....	124	140 374	15 728	3 708	1 128	16.5	4.8
45111	Sporting goods stores .....	60	60 797	7 428	1 887	491	16.4	2.2
451110	Sporting goods stores .....	60	60 797	7 428	1 887	491	16.4	2.2
4511101	General-line sporting goods stores .....	21	25 979	3 199	759	213	13.1	—
4511102	Specialty-line sporting goods stores .....	39	34 818	4 229	1 128	278	18.8	3.9
45112	Hobby, toy, and game stores .....	41	60 424	6 100	1 340	507	12.5	7.4
451120	Hobby, toy, and game stores .....	41	60 424	6 100	1 340	507	12.5	7.4
45113	Sewing, needlework, and piece goods stores .....	12	9 886	1 322	274	94	34.3	1.1
451130	Sewing, needlework, and piece goods stores .....	12	9 886	1 322	274	94	34.3	1.1
45114	Musical instrument and supplies stores .....	11	9 267	878	207	36	25.4	8.1
451140	Musical instrument and supplies stores .....	11	9 267	878	207	36	25.4	8.1
4512	Book, periodical, and music stores .....	36	57 748	5 286	1 431	448	4.1	4.0
45121	Book stores and news dealers .....	21	36 316	3 713	1 022	317	6.0	.2
451211	Book stores .....	19	D	D	D	e	D	D
4512111	Book stores, general .....	13	26 206	2 399	611	253	2.2	.1
4512112	Specialty book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	15	21 432	1 573	409	131	.9	10.5
451220	Prerecorded tape, compact disc, and record stores .....	15	21 432	1 573	409	131	.9	10.5
452	General merchandise stores .....	75	1 074 579	103 036	23 362	5 573	1.8	.6
4521	Department stores .....	27	644 995	69 961	15 491	3 745	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	27	659 886	69 961	15 491	3 745	—	—
45211	Department stores .....	27	644 995	69 961	15 491	3 745	—	—
452111	Department stores (except discount department stores) ..	8	186 881	26 114	6 395	1 694	—	—
452112	Discount department stores .....	19	458 114	43 847	9 096	2 051	—	—
4529	Other general merchandise stores .....	48	429 584	33 075	7 871	1 828	4.4	1.6
45291	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
45299	All other general merchandise stores .....	43	D	D	D	f	D	D
452990	All other general merchandise stores .....	43	D	D	D	f	D	D
4529901	Variety stores .....	22	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	21	D	D	D	e	D	D
453	Miscellaneous store retailers .....	266	230 542	28 463	6 529	1 772	13.4	6.4
4531	Florists .....	38	13 432	3 368	789	299	41.1	6.8
45311	Florists .....	38	13 432	3 368	789	299	41.1	6.8
453110	Florists .....	38	13 432	3 368	789	299	41.1	6.8
4532	Office supplies, stationery, and gift stores .....	102	90 131	10 751	2 463	698	9.5	6.1
45321	Office supplies and stationery stores .....	16	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	16	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	86	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	86	D	D	D	e	D	D
4533	Used merchandise stores .....	38	12 607	2 759	680	184	22.8	19.3
45331	Used merchandise stores .....	38	12 607	2 759	680	184	22.8	19.3
453310	Used merchandise stores .....	38	12 607	2 759	680	184	22.8	19.3
4539	Other miscellaneous store retailers .....	88	114 372	11 585	2 597	591	12.1	5.2
45391	Pet and pet supplies stores .....	21	25 732	3 743	916	280	9.7	.3
453910	Pet and pet supplies stores .....	21	25 732	3 743	916	280	9.7	.3
45392	Art dealers .....	5	D	D	D	a	D	D
453920	Art dealers .....	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	4	12 352	1 307	175	23	—	17.4
453930	Manufactured (mobile) home dealers .....	4	12 352	1 307	175	23	—	17.4
45399	All other miscellaneous store retailers .....	58	D	D	D	e	D	D
454	Nonstore retailers .....	135	391 852	48 713	12 381	1 431	12.1	3.1
4541	Electronic shopping and mail-order houses .....	50	224 423	19 675	4 951	640	15.6	3.8
45411	Electronic shopping and mail-order houses .....	50	224 423	19 675	4 951	640	15.6	3.8
4543	Direct selling establishments .....	79	165 290	28 640	7 336	773	7.6	2.2
45431	Fuel dealers .....	50	149 140	25 288	6 604	623	6.1	2.5
454311	Heating oil dealers .....	42	105 316	17 412	4 187	456	8.6	3.5
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	c	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	29	16 150	3 352	732	150	21.2	—
454390	Other direct selling establishments .....	29	16 150	3 352	732	150	21.2	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Concord, NH Micropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>657</b>	<b>2 056 720</b>	<b>195 313</b>	<b>45 791</b>	<b>9 262</b>	<b>15.0</b>	<b>3.1</b>
441	Motor vehicle and parts dealers .....	80	628 164	47 227	10 344	1 251	25.3	.5
4411	Automobile dealers .....	37	524 680	33 361	7 553	850	29.2	.4
44112	Used car dealers .....	17	31 872	2 909	722	102	15.9	3.5
441120	Used car dealers .....	17	31 872	2 909	722	102	15.9	3.5
4412	Other motor vehicle dealers .....	16	64 373	7 662	1 267	157	8.6	.8
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	15	D	D	D	c	D	D
441221	Motorcycle dealers .....	10	25 730	2 838	538	64	21.5	1.9
441229	All other motor vehicle dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	31	36 417	4 695	1 046	201	19.0	7.0
4422	Home furnishings stores .....	22	24 841	2 722	654	134	6.1	7.6
44229	Other home furnishings stores .....	9	12 258	1 322	322	91	2.0	15.2
443	Electronics and appliance stores .....	27	54 495	5 084	1 242	241	4.4	1.5
4431	Electronics and appliance stores .....	27	54 495	5 084	1 242	241	4.4	1.5
44311	Appliance, television, and other electronics stores .....	18	48 214	3 933	973	200	2.1	1.7
443112	Radio, television, and other electronics stores .....	13	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers ...	63	166 502	22 157	5 285	782	4.4	4.4
4441	Building material and supplies dealers .....	44	151 409	19 727	4 826	655	4.2	4.4
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home Centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	29	73 258	11 897	2 864	326	7.2	5.0
444190	Other building material dealers .....	29	73 258	11 897	2 864	326	7.2	5.0
4442	Lawn and garden equipment and supplies stores .....	19	15 093	2 430	459	127	7.4	5.1
445	Food and beverage stores .....	75	324 845	29 753	7 271	1 929	8.5	2.7
4451	Grocery stores .....	49	285 674	27 968	6 844	1 782	8.6	2.8
44511	Supermarkets and other grocery (except convenience) stores .....	28	270 551	26 665	6 521	1 678	6.6	.6
445110	Supermarkets and other grocery (except convenience) stores .....	28	270 551	26 665	6 521	1 678	6.6	.6
4452	Specialty food stores .....	16	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
446	Health and personal care stores .....	45	111 768	13 907	3 122	655	19.2	13.4
4461	Health and personal care stores .....	45	111 768	13 907	3 122	655	19.2	13.4
44612	Cosmetics, beauty supplies, and perfume stores .....	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	5	D	D	D	b	D	D
44619	Other health and personal care stores .....	15	8 657	2 249	536	82	11.4	21.1
447	Gasoline stations .....	72	188 926	10 901	2 654	592	11.9	4.4
4471	Gasoline stations .....	72	188 926	10 901	2 654	592	11.9	4.4
44711	Gasoline stations with convenience stores .....	58	130 682	7 535	1 857	480	15.7	5.1
447110	Gasoline stations with convenience stores .....	58	130 682	7 535	1 857	480	15.7	5.1
448	Clothing and clothing accessories stores .....	64	67 744	7 641	1 799	629	7.0	6.2
4481	Clothing stores .....	40	48 217	5 080	1 211	471	7.9	3.6
44819	Other clothing stores .....	3	2 740	468	127	46	12.7	—
448190	Other clothing stores .....	3	2 740	468	127	46	12.7	—
451	Sporting goods, hobby, book, and music stores .....	49	57 978	7 388	1 676	475	19.2	1.2
4511	Sporting goods, hobby, and musical instrument stores .....	35	40 098	5 419	1 206	348	25.0	1.4
4512	Book, periodical, and music stores .....	14	17 880	1 969	470	127	6.1	.9
45121	Book stores and news dealers .....	10	D	D	D	c	D	D
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	5	D	D	D	b	D	D
452	General merchandise stores .....	22	278 362	24 934	5 959	1 511	1.2	.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Concord, NH Micropolitan Statistical Area—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	80	42 818	6 931	1 644	531	25.8	11.8
4532	Office supplies, stationery, and gift stores .....	27	9 968	1 556	415	178	17.2	30.2
4533	Used merchandise stores .....	9	4 840	1 603	372	92	16.0	4.5
45331	Used merchandise stores .....	9	4 840	1 603	372	92	16.0	4.5
453310	Used merchandise stores .....	9	4 840	1 603	372	92	16.0	4.5
4539	Other miscellaneous store retailers .....	33	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	7	6 655	851	199	72	6.4	.9
453910	Pet and pet supplies stores .....	7	6 655	851	199	72	6.4	.9
45392	Art dealers .....	4	1 295	234	55	12	13.8	10.4
453920	Art dealers .....	4	1 295	234	55	12	13.8	10.4
45399	All other miscellaneous store retailers .....	21	D	D	D	b	D	D
454	Nonstore retailers .....	49	98 701	14 695	3 749	465	32.2	6.1
4543	Direct selling establishments .....	34	89 771	12 880	3 288	385	33.6	5.4
45431	Fuel dealers .....	20	73 505	9 925	2 557	269	31.9	6.6
454311	Heating oil dealers .....	15	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	c	D	D
45439	Other direct selling establishments .....	14	16 266	2 955	731	116	41.5	—
454390	Other direct selling establishments .....	14	16 266	2 955	731	116	41.5	—
<b>Laconia, NH Micropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>391</b>	<b>1 236 784</b>	<b>119 910</b>	<b>25 643</b>	<b>4 687</b>	<b>7.8</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	61	312 605	28 840	6 125	774	14.8	1.5
4412	Other motor vehicle dealers .....	18	82 041	8 737	1 559	244	6.7	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	17	D	D	D	c	D	D
441221	Motorcycle dealers .....	3	29 209	2 164	472	65	8.0	—
441222	Boat dealers .....	11	43 619	5 796	965	153	5.6	—
441229	All other motor vehicle dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	16	23 716	4 255	983	165	6.9	3.4
4422	Home furnishings stores .....	13	D	D	D	c	D	D
44229	Other home furnishings stores .....	10	8 821	1 250	305	83	18.6	6.5
443	Electronics and appliance stores .....	14	11 627	2 361	503	66	3.1	10.9
4431	Electronics and appliance stores .....	14	11 627	2 361	503	66	3.1	10.9
444	Building material and garden equipment and supplies dealers .....	39	130 235	17 091	3 959	605	3.0	1.8
4441	Building material and supplies dealers .....	28	120 531	15 804	3 647	547	1.9	1.8
44419	Other building material dealers .....	15	58 860	10 135	2 374	278	1.4	3.6
444190	Other building material dealers .....	15	58 860	10 135	2 374	278	1.4	3.6
445	Food and beverage stores .....	37	156 018	15 112	3 388	825	8.4	1.8
446	Health and personal care stores .....	15	32 961	3 707	837	160	10.0	1.2
4461	Health and personal care stores .....	15	32 961	3 707	837	160	10.0	1.2
447	Gasoline stations .....	41	85 805	5 354	1 373	332	13.8	9.1
44711	Gasoline stations with convenience stores .....	31	74 429	4 353	1 107	280	8.3	10.5
447110	Gasoline stations with convenience stores .....	31	74 429	4 353	1 107	280	8.3	10.5
448	Clothing and clothing accessories stores .....	56	68 499	6 933	1 501	476	2.2	7.3
4481	Clothing stores .....	33	51 957	4 881	1 053	344	1.6	.7
44813	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	5	4 203	432	103	36	18.9	—
448190	Other clothing stores .....	5	4 203	432	103	36	18.9	—
451	Sporting goods, hobby, book, and music stores .....	27	21 297	3 531	820	223	15.8	3.4
4511	Sporting goods, hobby, and musical instrument stores .....	20	18 306	3 111	728	192	11.5	3.9
4511101	General-line sporting goods stores .....	8	13 067	2 460	563	129	7.4	.2
452	General merchandise stores .....	18	110 933	9 565	2 278	577	1.7	.1
453	Miscellaneous store retailers .....	54	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	29	15 512	2 071	451	136	21.6	4.3
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	13	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	c	D	D
45431	Fuel dealers .....	5	D	D	D	c	D	D
454311	Heating oil dealers .....	4	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Manchester-Nashua, NH Metropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 703</b>	<b>6 182 948</b>	<b>596 242</b>	<b>141 716</b>	<b>27 247</b>	<b>10.1</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	200	1 615 236	138 970	31 359	3 573	13.2	3.9
4411	Automobile dealers .....	88	1 377 916	107 563	20 097	2 382	12.9	2.6
44111	New car dealers .....	52	1 297 090	101 649	22 652	2 220	12.5	.8
441110	New car dealers .....	52	1 297 090	101 649	22 652	2 220	12.5	.8
44112	Used car dealers .....	36	80 826	5 914	1 445	162	19.1	31.1
441120	Used car dealers .....	36	80 826	5 914	1 445	162	19.1	31.1
4412	Other motor vehicle dealers .....	21	118 100	10 633	2 203	337	16.0	20.4
44121	Recreational vehicle dealers .....	4	39 563	2 785	566	106	11.6	—
441210	Recreational vehicle dealers .....	4	39 563	2 785	566	106	11.6	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	17	78 537	7 848	1 637	231	18.2	30.7
441221	Motorcycle dealers .....	14	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores .....	91	119 220	20 774	5 059	854	13.8	2.4
44131	Automotive parts and accessories stores .....	62	71 794	13 276	3 056	597	13.3	3.6
441310	Automotive parts and accessories stores .....	62	71 794	13 276	3 056	597	13.3	3.6
44132	Tire dealers .....	29	47 426	7 498	2 003	257	14.5	.6
441320	Tire dealers .....	29	47 426	7 498	2 003	257	14.5	.6
442	Furniture and home furnishings stores .....	111	212 070	29 816	6 523	1 015	13.9	13.0
4421	Furniture stores .....	41	121 700	17 348	3 780	482	13.0	16.1
44211	Furniture stores .....	41	121 700	17 348	3 780	482	13.0	16.1
442110	Furniture stores .....	41	121 700	17 348	3 780	482	13.0	16.1
4422	Home furnishings stores .....	70	90 370	12 468	2 743	533	15.0	8.9
44221	Floor covering stores .....	27	27 011	5 570	1 126	142	26.6	1.0
442210	Floor covering stores .....	27	27 011	5 570	1 126	142	26.6	1.0
44229	Other home furnishings stores .....	43	63 359	6 898	1 617	391	10.1	12.3
442299	All other home furnishings stores .....	41	D	D	D	e	D	D
443	Electronics and appliance stores .....	86	230 238	21 992	5 532	972	8.1	1.8
4431	Electronics and appliance stores .....	86	230 238	21 992	5 532	972	8.1	1.8
44311	Appliance, television, and other electronics stores .....	54	174 410	16 432	4 125	715	9.1	.7
443111	Household appliance stores .....	15	15 591	2 376	550	74	70.3	3.9
443112	Radio, television, and other electronics stores .....	39	158 819	14 056	3 575	641	3.1	.3
44312	Computer and software stores .....	23	48 462	4 378	1 104	204	5.5	6.3
443120	Computer and software stores .....	23	48 462	4 378	1 104	204	5.5	6.3
44313	Camera and photographic supplies stores .....	9	7 366	1 182	303	53	2.0	—
443130	Camera and photographic supplies stores .....	9	7 366	1 182	303	53	2.0	—
444	Building material and garden equipment and supplies dealers .....	140	498 026	61 497	14 202	1 991	5.8	1.2
4441	Building material and supplies dealers .....	112	470 301	57 245	13 300	1 817	5.1	1.2
44411	Home centers .....	10	D	D	D	f	D	D
444110	Home Centers .....	10	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	8	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	8	D	D	D	b	D	D
44413	Hardware stores .....	23	21 760	4 357	1 169	199	21.9	—
444130	Hardware stores .....	23	21 760	4 357	1 169	199	21.9	—
44419	Other building material dealers .....	71	171 727	25 396	5 727	706	6.9	3.4
444190	Other building material dealers .....	71	171 727	25 396	5 727	706	6.9	3.4
4442	Lawn and garden equipment and supplies stores .....	28	27 725	4 252	902	174	16.6	.4
44422	Nursery, garden center, and farm supply stores .....	20	19 826	3 158	639	137	14.7	.6
444220	Nursery, garden center, and farm supply stores .....	20	19 826	3 158	639	137	14.7	.6
445	Food and beverage stores .....	201	894 586	79 243	19 457	5 370	10.4	5.3
4451	Grocery stores .....	163	834 298	76 448	18 764	5 170	10.6	5.6
44511	Supermarkets and other grocery (except convenience) stores .....	82	757 153	70 900	17 443	4 755	7.9	5.1
445110	Supermarkets and other grocery (except convenience) stores .....	82	757 153	70 900	17 443	4 755	7.9	5.1
44512	Convenience stores .....	81	77 145	5 548	1 321	415	36.8	11.0
445120	Convenience stores .....	81	77 145	5 548	1 321	415	36.8	11.0
4452	Specialty food stores .....	21	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	17	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	17	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	17	D	D	D	c	D	D
446	Health and personal care stores .....	110	264 589	28 240	6 438	1 632	7.5	1.4
4461	Health and personal care stores .....	110	264 589	28 240	6 438	1 632	7.5	1.4
44611	Pharmacies and drug stores .....	48	230 834	20 786	4 610	1 270	7.5	.9
446110	Pharmacies and drug stores .....	48	230 834	20 786	4 610	1 270	7.5	.9
4461101	Pharmacies and drug stores .....	45	D	D	D	g	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	14	9 065	1 212	336	131	5.8	2.2
446120	Cosmetics, beauty supplies, and perfume stores .....	14	9 065	1 212	336	131	5.8	2.2
44613	Optical goods stores .....	22	12 331	2 808	737	126	11.0	2.8
446130	Optical goods stores .....	22	12 331	2 808	737	126	11.0	2.8
44619	Other health and personal care stores .....	26	12 359	3 434	755	105	6.9	7.6
446191	Food (health) supplement stores .....	13	4 876	719	180	53	4.8	10.0

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Manchester-Nashua, NH Metropolitan Statistical Area —Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	133	317 126	17 769	4 317	1 008	23.6	3.6
4471	Gasoline stations .....	133	317 126	17 769	4 317	1 008	23.6	3.6
44711	Gasoline stations with convenience stores .....	89	235 196	11 450	2 858	719	12.4	3.7
447110	Gasoline stations with convenience stores .....	89	235 196	11 450	2 858	719	12.4	3.7
44719	Other gasoline stations .....	44	81 930	6 319	1 459	289	55.9	3.1
447190	Other gasoline stations .....	44	81 930	6 319	1 459	289	55.9	3.1
448	Clothing and clothing accessories stores .....	221	332 332	37 803	9 152	2 723	12.0	3.8
4481	Clothing stores .....	129	216 293	23 966	5 886	2 041	1.7	3.7
44813	Children's and infants' clothing stores .....	15	17 633	1 835	467	168	2.7	4.9
448130	Children's and infants' clothing stores .....	15	17 633	1 835	467	168	2.7	4.9
44814	Family clothing stores .....	40	129 627	11 565	2 831	1 118	4	1.8
448140	Family clothing stores .....	40	129 627	11 565	2 831	1 118	4	1.8
44819	Other clothing stores .....	12	13 318	2 537	624	159	7.8	3.5
448190	Other clothing stores .....	12	13 318	2 537	624	159	7.8	3.5
4482	Shoe stores .....	43	35 232	4 674	968	310	.6	11.4
44821	Shoe stores .....	43	35 232	4 674	968	310	.6	11.4
448210	Shoe stores .....	43	35 232	4 674	968	310	.6	11.4
4482103	Children's and juveniles' shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	29	26 810	3 528	695	216	—	14.9
4482105	Athletic footwear stores .....	7	6 238	649	154	65	—	—
4483	Jewelry, luggage, and leather goods stores .....	49	80 807	9 163	2 298	372	44.3	.8
44831	Jewelry stores .....	48	D	D	D	e	D	D
448310	Jewelry stores .....	48	D	D	D	e	D	D
451	Sporting goods, hobby, book, and music stores .....	123	209 836	24 686	6 034	1 616	4.7	2.7
4511	Sporting goods, hobby, and musical instrument stores .....	91	147 380	18 926	4 591	1 151	6.4	3.3
45111	Sporting goods stores .....	48	69 571	8 539	2 128	538	9.6	6.8
451110	Sporting goods stores .....	48	69 571	8 539	2 128	538	9.6	6.8
4511101	General-line sporting goods stores .....	12	27 346	3 066	742	227	13.5	—
4511102	Specialty-line sporting goods stores .....	36	42 225	5 473	1 386	311	7.2	11.2
45112	Hobby, toy, and game stores .....	30	62 416	6 446	1 509	488	4.3	.2
451120	Hobby, toy, and game stores .....	30	62 416	6 446	1 509	488	4.3	.2
45113	Sewing, needlework, and piece goods stores .....	9	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	9	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	32	62 456	5 760	1 443	465	.5	1.3
45121	Book stores and news dealers .....	22	45 649	4 507	1 109	368	.4	1.8
451211	Book stores .....	20	D	D	D	e	D	D
4512111	Book stores, general .....	11	D	D	D	b	D	D
4512113	College book stores .....	6	D	D	D	b	D	D
451212	News dealers and newsstands .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	10	16 807	1 253	334	97	.9	—
451220	Prerecorded tape, compact disc, and record stores .....	10	16 807	1 253	334	97	.9	—
452	General merchandise stores .....	60	896 424	80 791	19 423	4 452	.6	1.0
4521	Department stores .....	19	512 791	53 876	12 905	2 981	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	19	526 088	53 876	12 905	2 981	—	—
45211	Department stores .....	19	512 791	53 876	12 905	2 981	—	—
452111	Department stores (except discount department stores) ..	8	258 372	29 957	7 323	1 776	—	—
452112	Discount department stores .....	11	254 419	23 919	5 582	1 205	—	—
4529	Other general merchandise stores .....	41	383 633	26 915	6 518	1 471	1.5	2.4
45291	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	g	D	D
45299	All other general merchandise stores .....	36	D	D	D	e	D	D
452990	All other general merchandise stores .....	36	D	D	D	e	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	17	21 252	3 208	980	261	10.6	15.4
453	Miscellaneous store retailers .....	218	178 370	23 947	5 467	1 486	18.8	6.7
4531	Florists .....	40	15 010	4 061	1 000	271	20.3	7.4
45311	Florists .....	40	15 010	4 061	1 000	271	20.3	7.4
453110	Florists .....	40	15 010	4 061	1 000	271	20.3	7.4
4532	Office supplies, stationery, and gift stores .....	69	66 786	7 358	1 670	501	12.6	8.3
45321	Office supplies and stationery stores .....	11	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	11	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	58	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	58	D	D	D	e	D	D
4533	Used merchandise stores .....	27	14 689	1 796	428	144	8.4	6.3
45331	Used merchandise stores .....	27	14 689	1 796	428	144	8.4	6.3
453310	Used merchandise stores .....	27	14 689	1 796	428	144	8.4	6.3
4539	Other miscellaneous store retailers .....	82	81 885	10 732	2 369	570	25.6	5.3
45391	Pet and pet supplies stores .....	19	25 082	3 048	733	221	14.0	1.5
453910	Pet and pet supplies stores .....	19	25 082	3 048	733	221	14.0	1.5
45392	Art dealers .....	9	2 546	405	105	28	7.5	—
453920	Art dealers .....	9	2 546	405	105	28	7.5	—
45399	All other miscellaneous store retailers .....	52	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Manchester-Nashua, NH Metropolitan Statistical Area —Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	100	534 115	51 488	13 812	1 409	10.5	1.9
4541	Electronic shopping and mail-order houses .....	41	374 418	23 901	6 047	643	3.6	2.1
45411	Electronic shopping and mail-order houses .....	41	374 418	23 901	6 047	643	3.6	2.1
4543	Direct selling establishments .....	48	156 695	27 008	7 610	747	26.4	1.5
45431	Fuel dealers .....	24	134 482	22 139	6 471	576	18.1	1.5
454311	Heating oil dealers .....	18	113 802	18 902	5 568	487	21.4	.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	20 680	3 237	903	89	—	7.9
45439	Other direct selling establishments .....	24	22 213	4 869	1 139	171	76.6	1.8
454390	Other direct selling establishments .....	24	22 213	4 869	1 139	171	76.6	1.8
<b>Worcester, MA Metropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 710</b>	<b>8 093 458</b>	<b>817 149</b>	<b>195 329</b>	<b>38 350</b>	<b>11.2</b>	<b>6.7</b>
441	Motor vehicle and parts dealers .....	353	2 165 692	183 189	42 460	4 955	13.6	9.3
4411	Automobile dealers .....	168	1 872 613	143 084	32 882	3 471	12.5	9.3
44111	New car dealers .....	85	1 708 157	132 809	30 430	3 146	9.8	9.5
441110	New car dealers .....	85	1 708 157	132 809	30 430	3 146	9.8	9.5
44112	Used car dealers .....	83	164 456	10 275	2 452	325	41.0	7.4
441120	Used car dealers .....	83	164 456	10 275	2 452	325	41.0	7.4
4412	Other motor vehicle dealers .....	31	125 196	11 697	3 000	359	24.5	7.0
44121	Recreational vehicle dealers .....	7	36 594	3 294	613	94	22.6	7.5
441210	Recreational vehicle dealers .....	7	36 594	3 294	613	94	22.6	7.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	24	88 602	8 403	2 387	265	25.3	6.9
441221	Motorcycle dealers .....	10	48 437	5 627	1 205	170	21.7	1.2
441222	Boat dealers .....	10	26 704	1 812	391	49	17.6	20.7
441229	All other motor vehicle dealers .....	4	13 461	964	791	46	53.5	—
4413	Automotive parts, accessories, and tire stores .....	154	167 883	28 408	6 578	1 125	18.4	11.2
44131	Automotive parts and accessories stores .....	108	103 481	17 208	4 080	766	18.9	16.5
441310	Automotive parts and accessories stores .....	108	103 481	17 208	4 080	766	18.9	16.5
44132	Tire dealers .....	46	64 402	11 200	2 498	359	17.6	2.8
441320	Tire dealers .....	46	64 402	11 200	2 498	359	17.6	2.8
442	Furniture and home furnishings stores .....	137	235 918	36 604	8 700	1 403	17.1	2.8
4421	Furniture stores .....	54	131 956	23 426	5 592	754	14.5	1.1
44211	Furniture stores .....	54	131 956	23 426	5 592	754	14.5	1.1
442110	Furniture stores .....	54	131 956	23 426	5 592	754	14.5	1.1
4422	Home furnishings stores .....	83	103 962	13 178	3 108	649	20.4	4.8
44221	Floor covering stores .....	44	33 029	5 405	1 236	188	49.9	2.2
442210	Floor covering stores .....	44	33 029	5 405	1 236	188	49.9	2.2
44229	Other home furnishings stores .....	39	70 933	7 773	1 872	461	6.6	6.1
442299	All other home furnishings stores .....	32	65 569	7 084	1 717	417	5.8	2.8
443	Electronics and appliance stores .....	109	174 391	23 325	5 692	891	13.9	4.0
4431	Electronics and appliance stores .....	109	174 391	23 325	5 692	891	13.9	4.0
44311	Appliance, television, and other electronics stores .....	76	147 311	18 749	4 546	714	12.6	4.3
443111	Household appliance stores .....	24	38 609	5 950	1 361	177	15.2	1.4
443112	Radio, television, and other electronics stores .....	52	108 702	12 799	3 185	537	11.7	5.3
44312	Computer and software stores .....	26	23 449	3 940	1 001	144	18.9	2.8
443120	Computer and software stores .....	26	23 449	3 940	1 001	144	18.9	2.8
44313	Camera and photographic supplies stores .....	7	3 631	636	145	33	36.7	—
443130	Camera and photographic supplies stores .....	7	3 631	636	145	33	36.7	—
444	Building material and garden equipment and supplies dealers ...	238	788 832	98 368	23 116	3 477	7.7	15.7
4441	Building material and supplies dealers .....	191	746 227	91 865	21 784	3 206	6.3	16.6
44411	Home centers .....	18	316 218	33 205	7 729	1 276	.3	8.9
444110	Home Centers .....	18	316 218	33 205	7 729	1 276	.3	8.9
44412	Paint and wallpaper stores .....	19	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	19	D	D	D	b	D	D
44413	Hardware stores .....	28	D	D	D	c	D	D
444130	Hardware stores .....	28	D	D	D	c	D	D
44419	Other building material dealers .....	126	390 368	52 624	12 598	1 637	9.2	24.1
444190	Other building material dealers .....	126	390 368	52 624	12 598	1 637	9.2	24.1
4442	Lawn and garden equipment and supplies stores .....	47	42 605	6 503	1 332	271	31.1	.1
44421	Outdoor power equipment stores .....	16	16 895	2 697	587	100	20.1	—
444210	Outdoor power equipment stores .....	16	16 895	2 697	587	100	20.1	—
44422	Nursery, garden center, and farm supply stores .....	31	25 710	3 806	745	171	38.4	.2
444220	Nursery, garden center, and farm supply stores .....	31	25 710	3 806	745	171	38.4	.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Worcester, MA Metropolitan Statistical Area—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	462	1 453 505	155 662	37 519	9 673	9.4	5.0
4451	Grocery stores .....	256	1 234 197	135 354	32 925	8 297	5.9	5.1
44511	Supermarkets and other grocery (except convenience) stores .....	127	1 146 760	125 845	30 644	7 665	4.1	2.3
445110	Supermarkets and other grocery (except convenience) stores .....	127	1 146 760	125 845	30 644	7 665	4.1	2.3
44512	Convenience stores .....	129	87 437	9 509	2 281	632	29.5	41.8
445120	Convenience stores .....	129	87 437	9 509	2 281	632	29.5	41.8
4452	Specialty food stores .....	54	41 978	5 075	1 050	386	27.2	4.9
4453	Beer, wine, and liquor stores .....	152	177 330	15 233	3 544	990	29.1	4.1
44531	Beer, wine, and liquor stores .....	152	177 330	15 233	3 544	990	29.1	4.1
445310	Beer, wine, and liquor stores .....	152	177 330	15 233	3 544	990	29.1	4.1
446	Health and personal care stores .....	195	639 160	56 384	14 209	3 417	5.6	2.9
4461	Health and personal care stores .....	195	639 160	56 384	14 209	3 417	5.6	2.9
44611	Pharmacies and drug stores .....	104	591 332	46 942	11 863	2 957	3.9	2.5
446110	Pharmacies and drug stores .....	104	591 332	46 942	11 863	2 957	3.9	2.5
4461101	Pharmacies and drug stores .....	101	D	D	D	h	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	20	10 382	1 675	405	131	4.0	22.4
446120	Cosmetics, beauty supplies, and perfume stores .....	20	10 382	1 675	405	131	4.0	22.4
44613	Optical goods stores .....	32	13 585	3 661	900	141	35.2	.9
446130	Optical goods stores .....	32	13 585	3 661	900	141	35.2	.9
44619	Other health and personal care stores .....	39	23 861	4 106	1 041	188	31.6	3.8
446191	Food (health) supplement stores .....	18	8 227	1 539	355	99	55.0	4.5
446199	All other health and personal care stores .....	21	15 634	2 567	686	89	19.3	3.4
447	Gasoline stations .....	273	577 619	33 630	8 331	1 946	27.6	8.6
4471	Gasoline stations .....	273	577 619	33 630	8 331	1 946	27.6	8.6
44711	Gasoline stations with convenience stores .....	167	386 435	19 699	4 802	1 230	21.4	7.1
447110	Gasoline stations with convenience stores .....	167	386 435	19 699	4 802	1 230	21.4	7.1
44719	Other gasoline stations .....	106	191 184	13 931	3 529	716	40.2	11.6
447190	Other gasoline stations .....	106	191 184	13 931	3 529	716	40.2	11.6
448	Clothing and clothing accessories stores .....	283	358 669	44 083	10 897	3 052	8.4	2.7
4481	Clothing stores .....	169	270 420	31 370	7 596	2 374	6.9	2.2
44813	Children's and infants' clothing stores .....	13	9 549	1 253	305	102	13.8	—
448130	Children's and infants' clothing stores .....	13	9 549	1 253	305	102	13.8	—
44814	Family clothing stores .....	42	185 824	19 398	4 742	1 436	1.1	.2
448140	Family clothing stores .....	42	185 824	19 398	4 742	1 436	1.1	.2
44815	Clothing accessories stores .....	11	5 253	923	219	56	57.8	—
448150	Clothing accessories stores .....	11	5 253	923	219	56	57.8	—
44819	Other clothing stores .....	27	15 311	2 421	554	161	31.5	.1
448190	Other clothing stores .....	27	15 311	2 421	554	161	31.5	.1
4482	Shoe stores .....	57	43 250	5 111	1 307	364	7.5	6.7
44821	Shoe stores .....	57	43 250	5 111	1 307	364	7.5	6.7
448210	Shoe stores .....	57	43 250	5 111	1 307	364	7.5	6.7
4482104	Family shoe stores .....	40	26 540	2 974	734	241	8.7	7.9
4482105	Athletic footwear stores .....	13	15 371	1 926	533	110	6.0	1.7
4483	Jewelry, luggage, and leather goods stores .....	57	44 999	7 602	1 994	314	18.5	2.0
44831	Jewelry stores .....	57	44 999	7 602	1 994	314	18.5	2.0
448310	Jewelry stores .....	57	44 999	7 602	1 994	314	18.5	2.0
451	Sporting goods, hobby, book, and music stores .....	157	188 584	22 669	5 489	1 409	15.0	3.0
4511	Sporting goods, hobby, and musical instrument stores .....	115	118 078	15 114	3 603	890	20.4	3.8
45111	Sporting goods stores .....	63	47 223	6 097	1 497	372	28.4	5.2
451110	Sporting goods stores .....	63	47 223	6 097	1 497	372	28.4	5.2
4511101	General-line sporting goods stores .....	18	20 676	2 283	514	157	36.4	.5
4511102	Specialty-line sporting goods stores .....	45	26 547	3 814	983	215	22.1	8.8
45112	Hobby, toy, and game stores .....	30	55 119	6 999	1 612	389	10.3	3.3
451120	Hobby, toy, and game stores .....	30	55 119	6 999	1 612	389	10.3	3.3
45113	Sewing, needlework, and piece goods stores .....	9	6 802	635	167	54	6.3	1.6
451130	Sewing, needlework, and piece goods stores .....	9	6 802	635	167	54	6.3	1.6
45114	Musical instrument and supplies stores .....	13	8 934	1 383	327	75	51.9	.8
451140	Musical instrument and supplies stores .....	13	8 934	1 383	327	75	51.9	.8
4512	Book, periodical, and music stores .....	42	70 506	7 555	1 886	519	6.0	1.7
45121	Book stores and news dealers .....	22	44 081	5 446	1 370	362	6.7	.3
451211	Book stores .....	15	40 391	5 111	1 293	333	1.0	.4
4512111	Book stores, general .....	9	33 388	4 663	1 168	307	—	.4
4512113	College book stores .....	5	D	D	D	b	D	D
451212	News dealers and newsstands .....	7	3 690	335	77	29	68.9	—
45122	Prerecorded tape, compact disc, and record stores .....	20	26 425	2 109	516	157	4.8	3.9
451220	Prerecorded tape, compact disc, and record stores .....	20	26 425	2 109	516	157	4.8	3.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA—Con.</b>								
<b>Worcester, MA Metropolitan Statistical Area—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	73	909 068	79 835	19 028	4 817	.5	.2
4521	Department stores .....	22	611 777	59 535	13 923	3 513	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	22	621 572	59 535	13 923	3 513	—	—
45211	Department stores .....	22	611 777	59 535	13 923	3 513	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	18	D	D	D	h	D	D
4529	Other general merchandise stores .....	51	297 291	20 300	5 105	1 304	1.4	.7
45299	All other general merchandise stores .....	47	D	D	D	f	D	D
452990	All other general merchandise stores .....	47	D	D	D	f	D	D
4529901	Variety stores .....	31	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	16	63 640	8 228	2 247	569	3.5	2.2
453	Miscellaneous store retailers .....	269	182 894	29 443	6 870	1 738	18.2	9.9
4531	Florists .....	65	17 000	4 084	978	288	30.9	16.0
45311	Florists .....	65	17 000	4 084	978	288	30.9	16.0
453110	Florists .....	65	17 000	4 084	978	288	30.9	16.0
4532	Office supplies, stationery, and gift stores .....	79	85 352	10 593	2 558	707	12.4	3.3
45321	Office supplies and stationery stores .....	19	57 289	5 363	1 336	282	5.3	—
453210	Office supplies and stationery stores .....	19	57 289	5 363	1 336	282	5.3	—
45322	Gift, novelty, and souvenir stores .....	60	28 063	5 230	1 222	425	27.0	10.0
453220	Gift, novelty, and souvenir stores .....	60	28 063	5 230	1 222	425	27.0	10.0
4533	Used merchandise stores .....	35	9 445	2 712	616	181	34.1	20.5
45331	Used merchandise stores .....	35	9 445	2 712	616	181	34.1	20.5
453310	Used merchandise stores .....	35	9 445	2 712	616	181	34.1	20.5
4539	Other miscellaneous store retailers .....	90	71 097	12 054	2 718	562	20.0	15.1
45391	Pet and pet supplies stores .....	14	16 651	2 020	457	156	9.4	8.1
453910	Pet and pet supplies stores .....	14	16 651	2 020	457	156	9.4	8.1
45399	All other miscellaneous store retailers .....	70	D	D	D	e	D	D
454	Nonstore retailers .....	161	419 126	53 957	13 018	1 572	13.0	7.0
4541	Electronic shopping and mail-order houses .....	26	152 685	9 372	2 294	234	4.3	.4
45411	Electronic shopping and mail-order houses .....	26	152 685	9 372	2 294	234	4.3	.4
4542	Vending machine operators .....	14	23 327	4 606	1 323	221	39.8	.9
45421	Vending machine operators .....	14	23 327	4 606	1 323	221	39.8	.9
454210	Vending machine operators .....	14	23 327	4 606	1 323	221	39.8	.9
4543	Direct selling establishments .....	121	243 114	39 979	9 401	1 117	15.9	11.7
45431	Fuel dealers .....	78	209 568	32 982	7 967	849	13.5	11.2
454311	Heating oil dealers .....	68	181 951	28 259	6 778	724	15.5	12.9
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	D	D	D	c	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	43	33 546	6 997	1 434	268	30.9	14.4
454390	Other direct selling establishments .....	43	33 546	6 997	1 434	268	30.9	14.4
<b>BARNSTABLE TOWN, MA METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 663</b>	<b>3 393 996</b>	<b>371 895</b>	<b>79 840</b>	<b>15 625</b>	<b>13.0</b>	<b>5.3</b>
441	Motor vehicle and parts dealers .....	106	785 472	68 638	14 695	1 713	13.5	6.3
4411	Automobile dealers .....	44	D	D	D	g	D	D
44111	New car dealers .....	32	598 183	46 671	10 150	988	9.9	6.6
441110	New car dealers .....	32	598 183	46 671	10 150	988	9.9	6.6
4412	Other motor vehicle dealers .....	36	138 291	15 172	2 897	400	23.7	2.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	34	D	D	D	e	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	32	D	D	D	e	D	D
442	Furniture and home furnishings stores .....	123	189 919	26 301	5 601	1 138	9.2	8.7
4421	Furniture stores .....	38	49 659	7 388	1 556	216	8.4	29.3
44211	Furniture stores .....	38	49 659	7 388	1 556	216	8.4	29.3
442110	Furniture stores .....	38	49 659	7 388	1 556	216	8.4	29.3
4422	Home furnishings stores .....	85	140 260	18 913	4 045	922	9.5	1.5
44221	Floor covering stores .....	20	28 918	5 227	1 239	148	9.6	.1
442210	Floor covering stores .....	20	28 918	5 227	1 239	148	9.6	.1
44229	Other home furnishings stores .....	65	111 342	13 686	2 806	774	9.4	1.8
442299	All other home furnishings stores .....	56	107 474	13 013	2 653	748	8.8	1.8
443	Electronics and appliance stores .....	44	108 390	12 551	3 080	459	11.0	1.7
4431	Electronics and appliance stores .....	44	108 390	12 551	3 080	459	11.0	1.7
44311	Appliance, television, and other electronics stores .....	29	93 323	10 502	2 537	366	10.1	.5
443111	Household appliance stores .....	11	33 046	4 738	1 062	145	—	1.1
443112	Radio, television, and other electronics stores .....	18	60 277	5 764	1 475	221	15.6	.2
44312	Computer and software stores .....	10	10 957	1 043	297	46	21.8	—
443120	Computer and software stores .....	10	10 957	1 043	297	46	21.8	—
44313	Camera and photographic supplies stores .....	5	4 110	1 006	246	47	2.8	32.5
443130	Camera and photographic supplies stores .....	5	4 110	1 006	246	47	2.8	32.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE TOWN, MA METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	143	326 481	44 026	9 213	1 323	8.9	2.8
4441	Building material and supplies dealers . . . . .	110	283 617	36 714	8 033	1 056	7.4	3.0
44412	Paint and wallpaper stores . . . . .	13	D	D	D	b	D	D
444120	Paint and wallpaper stores . . . . .	13	D	D	D	b	D	D
44413	Hardware stores . . . . .	30	34 793	5 659	1 259	257	22.3	9.5
444130	Hardware stores . . . . .	30	34 793	5 659	1 259	257	22.3	9.5
44419	Other building material dealers . . . . .	66	223 270	28 014	6 077	686	5.7	2.4
444190	Other building material dealers . . . . .	66	223 270	28 014	6 077	686	5.7	2.4
4442	Lawn and garden equipment and supplies stores . . . . .	33	42 864	7 312	1 180	267	18.8	1.3
44421	Outdoor power equipment stores . . . . .	7	13 635	2 157	420	34	—	1.5
444210	Outdoor power equipment stores . . . . .	7	13 635	2 157	420	34	—	1.5
44422	Nursery, garden center, and farm supply stores . . . . .	26	29 229	5 155	760	233	27.5	1.2
444220	Nursery, garden center, and farm supply stores . . . . .	26	29 229	5 155	760	233	27.5	1.2
445	Food and beverage stores . . . . .	278	791 449	87 454	18 341	4 118	13.0	4.3
4451	Grocery stores . . . . .	131	638 238	73 322	15 560	3 372	7.9	4.2
44511	Supermarkets and other grocery (except convenience) stores . . . . .	68	572 373	66 211	14 074	2 951	4.8	1.0
445110	Supermarkets and other grocery (except convenience) stores . . . . .	68	572 373	66 211	14 074	2 951	4.8	1.0
44512	Convenience stores . . . . .	63	65 865	7 111	1 486	421	35.1	32.6
445120	Convenience stores . . . . .	63	65 865	7 111	1 486	421	35.1	32.6
4452	Specialty food stores . . . . .	63	39 723	4 561	790	208	40.3	10.4
4453	Beer, wine, and liquor stores . . . . .	84	113 488	9 571	1 991	538	31.9	2.4
44531	Beer, wine, and liquor stores . . . . .	84	113 488	9 571	1 991	538	31.9	2.4
445310	Beer, wine, and liquor stores . . . . .	84	113 488	9 571	1 991	538	31.9	2.4
446	Health and personal care stores . . . . .	89	230 741	21 371	4 944	1 139	7.5	.8
4461	Health and personal care stores . . . . .	89	230 741	21 371	4 944	1 139	7.5	.8
44611	Pharmacies and drug stores . . . . .	36	199 907	15 225	3 565	888	4.7	—
446110	Pharmacies and drug stores . . . . .	36	199 907	15 225	3 565	888	4.7	—
4461101	Pharmacies and drug stores . . . . .	35	D	D	D	f	D	D
4461102	Proprietary stores . . . . .	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	9	4 520	703	159	46	37.1	—
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	9	4 520	703	159	46	37.1	—
44613	Optical goods stores . . . . .	16	10 309	2 243	492	81	35.4	6.4
446130	Optical goods stores . . . . .	16	10 309	2 243	492	81	35.4	6.4
44619	Other health and personal care stores . . . . .	28	16 005	3 200	728	124	17.1	7.2
446191	Food (healthy) supplement stores . . . . .	15	8 029	943	231	53	14.2	9.2
447	Gasoline stations . . . . .	120	226 075	14 450	3 256	697	20.0	11.3
4471	Gasoline stations . . . . .	120	226 075	14 450	3 256	697	20.0	11.3
44711	Gasoline stations with convenience stores . . . . .	64	159 630	8 011	1 775	418	17.6	8.9
447110	Gasoline stations with convenience stores . . . . .	64	159 630	8 011	1 775	418	17.6	8.9
448	Clothing and clothing accessories stores . . . . .	259	254 346	32 202	6 762	1 949	14.6	2.7
4481	Clothing stores . . . . .	177	201 279	24 815	5 233	1 545	13.5	1.5
44813	Children's and infants' clothing stores . . . . .	17	12 451	1 435	308	114	6.5	6.3
448130	Children's and infants' clothing stores . . . . .	17	12 451	1 435	308	114	6.5	6.3
44814	Family clothing stores . . . . .	49	120 595	14 439	3 221	870	8.0	.3
448140	Family clothing stores . . . . .	49	120 595	14 439	3 221	870	8.0	.3
44815	Clothing accessories stores . . . . .	10	3 762	587	128	35	33.5	11.5
448150	Clothing accessories stores . . . . .	10	3 762	587	128	35	33.5	11.5
44819	Other clothing stores . . . . .	30	16 565	2 556	393	185	47.1	7.7
448190	Other clothing stores . . . . .	30	16 565	2 556	393	185	47.1	7.7
4482105	Athletic footwear stores . . . . .	5	6 005	612	106	30	—	—
4483	Jewelry, luggage, and leather goods stores . . . . .	49	28 512	4 277	845	204	33.7	3.9
44831	Jewelry stores . . . . .	42	25 548	3 845	755	177	36.6	.9
448310	Jewelry stores . . . . .	42	25 548	3 845	755	177	36.6	.9
44832	Luggage and leather goods stores . . . . .	7	2 964	432	90	27	8.6	29.5
448320	Luggage and leather goods stores . . . . .	7	2 964	432	90	27	8.6	29.5
451	Sporting goods, hobby, book, and music stores . . . . .	119	97 536	11 930	2 514	734	10.8	8.1
4511	Sporting goods, hobby, and musical instrument stores . . . . .	86	67 124	8 026	1 660	473	13.6	8.1
45111	Sporting goods stores . . . . .	55	36 509	4 544	893	202	18.3	4.7
451110	Sporting goods stores . . . . .	55	36 509	4 544	893	202	18.3	4.7
4511101	General-line sporting goods stores . . . . .	10	13 681	1 395	292	68	24.8	2.2
45112	Hobby, toy, and game stores . . . . .	20	25 624	2 951	642	233	4.9	14.5
451120	Hobby, toy, and game stores . . . . .	20	25 624	2 951	642	233	4.9	14.5
45113	Sewing, needlework, and piece goods stores . . . . .	8	4 175	481	113	33	12.7	—
451130	Sewing, needlework, and piece goods stores . . . . .	8	4 175	481	113	33	12.7	—
4512	Book, periodical, and music stores . . . . .	33	30 412	3 904	854	261	4.5	8.2
45121	Book stores and news dealers . . . . .	22	19 949	2 870	610	190	6.9	12.5
451211	Book stores . . . . .	20	D	D	D	c	D	D
4512111	Book stores, general . . . . .	17	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores . . . . .	11	10 463	1 034	244	71	—	—
451220	Prerecorded tape, compact disc, and record stores . . . . .	11	10 463	1 034	244	71	—	—
452	General merchandise stores . . . . .	25	160 006	18 757	3 692	819	2.4	.8
452111	Department stores (except discount department stores) . . . . .	3	D	D	D	f	D	D
45299	All other general merchandise stores . . . . .	20	23 358	3 111	579	133	16.3	5.7
452990	All other general merchandise stores . . . . .	20	23 358	3 111	579	133	16.3	5.7
4529904	Miscellaneous general merchandise stores . . . . .	13	19 919	2 688	517	110	8.3	6.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE TOWN, MA METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	283	135 046	18 914	3 894	1 045	27.5	11.3
4532	Office supplies, stationery, and gift stores .....	133	D	D	D	f	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	129	42 871	6 832	1 252	425	42.8	15.4
453220	Gift, novelty, and souvenir stores .....	129	42 871	6 832	1 252	425	42.8	15.4
4533	Used merchandise stores .....	33	11 029	1 682	396	117	17.8	17.6
45331	Used merchandise stores .....	33	11 029	1 682	396	117	17.8	17.6
453310	Used merchandise stores .....	33	11 029	1 682	396	117	17.8	17.6
4539	Other miscellaneous store retailers .....	85	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	14	14 140	1 831	400	96	21.6	—
453910	Pet and pet supplies stores .....	14	14 140	1 831	400	96	21.6	—
45392	Art dealers .....	38	13 420	2 110	406	85	28.3	10.4
453920	Art dealers .....	38	13 420	2 110	406	85	28.3	10.4
45399	All other miscellaneous store retailers .....	32	D	D	D	b	D	D
454	Nonstore retailers .....	74	88 535	15 301	3 848	491	25.9	12.5
4543	Direct selling establishments .....	56	74 757	12 272	3 198	383	28.9	11.8
45431	Fuel dealers .....	26	65 221	10 539	2 793	308	30.0	13.1
454311	Heating oil dealers .....	20	49 719	8 003	2 196	241	23.5	17.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>PITTSFIELD, MA METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>794</b>	<b>1 571 043</b>	<b>191 796</b>	<b>45 357</b>	<b>8 740</b>	<b>8.4</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	72	342 060	39 616	9 088	840	7.0	2.6
44112	Used car dealers .....	20	D	D	D	b	D	D
441120	Used car dealers .....	20	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	11	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	10	D	D	D	b	D	D
441221	Motorcycle dealers .....	6	18 128	2 020	429	63	1.6	18.0
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	50	45 284	7 046	1 595	303	21.5	9.2
4421	Furniture stores .....	16	19 636	3 111	717	104	35.1	—
44211	Furniture stores .....	16	19 636	3 111	717	104	35.1	—
442110	Furniture stores .....	16	19 636	3 111	717	104	35.1	—
4422	Home furnishings stores .....	34	25 648	3 935	878	199	11.1	16.3
44229	Other home furnishings stores .....	26	18 366	2 473	577	142	10.7	21.8
442299	All other home furnishings stores .....	23	D	D	D	c	D	D
443	Electronics and appliance stores .....	31	38 005	5 046	1 049	185	14.5	4.1
4431	Electronics and appliance stores .....	31	38 005	5 046	1 049	185	14.5	4.1
44311	Appliance, television, and other electronics stores .....	24	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	15	25 016	2 768	521	78	3.6	3.7
444	Building material and garden equipment and supplies dealers .....	65	127 391	16 302	3 144	489	5.9	15.7
4441	Building material and supplies dealers .....	47	105 351	13 108	2 587	372	5.2	18.0
44419	Other building material dealers .....	28	D	D	D	c	D	D
444190	Other building material dealers .....	28	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	18	22 040	3 194	557	117	9.1	5.2
44421	Outdoor power equipment stores .....	8	12 076	1 153	242	46	1.4	4.8
444210	Outdoor power equipment stores .....	8	12 076	1 153	242	46	1.4	4.8
445	Food and beverage stores .....	105	332 909	39 994	9 530	2 304	9.8	1.9
4451	Grocery stores .....	47	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	32	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	32	D	D	D	g	D	D
4452	Specialty food stores .....	20	D	D	D	e	D	D
4453	Beer, wine, and liquor stores .....	38	32 628	2 745	658	232	35.9	2.6
44531	Beer, wine, and liquor stores .....	38	32 628	2 745	658	232	35.9	2.6
445310	Beer, wine, and liquor stores .....	38	32 628	2 745	658	232	35.9	2.6
446	Health and personal care stores .....	48	109 159	13 007	3 069	592	10.9	.5
4461	Health and personal care stores .....	48	109 159	13 007	3 069	592	10.9	.5
4461102	Proprietary stores .....	1	D	D	D	a	D	D
446191	Food (health) supplement stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	55	80 995	5 186	1 276	375	13.3	24.2
44711	Gasoline stations with convenience stores .....	38	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	38	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PITTSFIELD, MA METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	127	118 673	14 554	3 456	1 043	6.5	4.9
4481	Clothing stores .....	85	88 936	10 874	2 561	796	6.5	5.6
44815	Clothing accessories stores .....	5	5 463	804	197	31	4.1	—
448150	Clothing accessories stores .....	5	5 463	804	197	31	4.1	—
44819	Other clothing stores .....	9	5 736	855	187	59	11.2	—
448190	Other clothing stores .....	9	5 736	855	187	59	11.2	—
4482105	Athletic footwear stores .....	8	7 286	899	223	62	—	—
451	Sporting goods, hobby, book, and music stores .....	49	41 179	6 056	1 450	378	3.8	2.0
4511	Sporting goods, hobby, and musical instrument stores .....	38	27 586	4 745	1 125	283	5.5	2.9
4512	Book, periodical, and music stores .....	11	13 593	1 311	325	95	.4	—
45121	Book stores and news dealers .....	7	D	D	D	b	D	D
452	General merchandise stores .....	26	155 316	16 485	3 895	1 095	1.1	.7
45299	All other general merchandise stores .....	17	11 968	1 646	383	126	13.9	8.6
452990	All other general merchandise stores .....	17	11 968	1 646	383	126	13.9	8.6
453	Miscellaneous store retailers .....	111	47 777	6 739	1 611	449	20.1	5.9
4532	Office supplies, stationery, and gift stores .....	35	17 575	2 068	511	160	17.5	5.1
45321	Office supplies and stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	5	D	D	D	b	D	D
4533	Used merchandise stores .....	24	9 220	1 508	377	99	31.7	.2
45331	Used merchandise stores .....	24	9 220	1 508	377	99	31.7	.2
453310	Used merchandise stores .....	24	9 220	1 508	377	99	31.7	.2
4539	Other miscellaneous store retailers .....	36	17 291	2 257	486	114	12.1	10.1
45392	Art dealers .....	7	4 951	419	103	8	7.8	.2
453920	Art dealers .....	7	4 951	419	103	8	7.8	.2
45399	All other miscellaneous store retailers .....	26	D	D	D	b	D	D
454	Nonstore retailers .....	55	132 295	21 765	6 194	687	7.2	5.5
4541	Electronic shopping and mail-order houses .....	16	63 394	11 179	3 549	337	8.1	2.6
45411	Electronic shopping and mail-order houses .....	16	63 394	11 179	3 549	337	8.1	2.6
4543	Direct selling establishments .....	38	D	D	D	e	D	D
45431	Fuel dealers .....	27	D	D	D	e	D	D
454311	Heating oil dealers .....	21	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	11	D	D	D	b	D	D
454390	Other direct selling establishments .....	11	D	D	D	b	D	D
<b>PROVIDENCE-NEW BEDFORD-FALL RIVER, RI-MA METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>6 550</b>	<b>17 694 848</b>	<b>1 776 823</b>	<b>415 226</b>	<b>85 666</b>	<b>14.0</b>	<b>4.1</b>
441	Motor vehicle and parts dealers .....	705	4 119 128	340 639	77 300	9 220	22.0	3.5
4411	Automobile dealers .....	376	3 586 455	265 502	60 485	6 570	21.7	3.7
44111	New car dealers .....	156	3 285 392	242 992	55 212	5 788	19.7	3.3
441110	New car dealers .....	156	3 285 392	242 992	55 212	5 788	19.7	3.3
44112	Used car dealers .....	220	301 063	22 510	5 273	782	42.9	7.4
441120	Used car dealers .....	220	301 063	22 510	5 273	782	42.9	7.4
4412	Other motor vehicle dealers .....	97	267 620	26 403	5 085	764	31.9	2.0
44121	Recreational vehicle dealers .....	6	70 542	6 773	1 237	127	3.8	—
441210	Recreational vehicle dealers .....	6	70 542	6 773	1 237	127	3.8	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	91	197 078	19 630	3 848	637	42.0	2.7
441221	Motorcycle dealers .....	16	68 230	6 328	1 191	169	44.4	2.1
441222	Boat dealers .....	66	114 555	11 765	2 345	419	38.0	2.9
441229	All other motor vehicle dealers .....	9	14 293	1 537	312	49	62.6	3.8
4413	Automotive parts, accessories, and tire stores .....	232	265 053	48 734	11 730	1 886	15.5	2.8
44131	Automotive parts and accessories stores .....	168	171 311	31 440	7 544	1 357	17.2	4.0
441310	Automotive parts and accessories stores .....	168	171 311	31 440	7 544	1 357	17.2	4.0
44132	Tire dealers .....	64	93 742	17 294	4 186	529	12.4	.7
441320	Tire dealers .....	64	93 742	17 294	4 186	529	12.4	.7
442	Furniture and home furnishings stores .....	353	490 785	73 736	17 162	3 150	16.1	5.5
4421	Furniture stores .....	126	251 168	36 991	8 668	1 335	13.6	6.5
44211	Furniture stores .....	126	251 168	36 991	8 668	1 335	13.6	6.5
442110	Furniture stores .....	126	251 168	36 991	8 668	1 335	13.6	6.5
4422	Home furnishings stores .....	227	239 617	36 745	8 494	1 815	18.8	4.5
44221	Floor covering stores .....	98	79 234	14 909	3 412	445	31.8	5.0
442210	Floor covering stores .....	98	79 234	14 909	3 412	445	31.8	5.0
44229	Other home furnishings stores .....	129	160 383	21 836	5 082	1 370	12.4	4.3
442291	Window treatment stores .....	19	11 645	2 539	591	106	23.8	14.7
442299	All other home furnishings stores .....	110	148 738	19 297	4 491	1 264	11.5	3.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PROVIDENCE-NEW BEDFORD-FALL RIVER, RI-MA METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	261	473 585	50 040	12 167	2 074	10.2	2.9
4431	Electronics and appliance stores .....	261	473 585	50 040	12 167	2 074	10.2	2.9
44311	Appliance, television, and other electronics stores .....	199	381 463	40 088	9 825	1 648	10.5	3.1
443111	Household appliance stores .....	58	87 153	8 546	1 970	318	19.6	3.3
443112	Radio, television, and other electronics stores .....	141	294 310	31 542	7 855	1 330	7.7	3.0
44312	Computer and software stores .....	48	82 208	8 471	1 979	344	8.3	2.6
443120	Computer and software stores .....	48	82 208	8 471	1 979	344	8.3	2.6
44313	Camera and photographic supplies stores .....	14	9 914	1 481	363	82	14.2	—
443130	Camera and photographic supplies stores .....	14	9 914	1 481	363	82	14.2	—
444	Building material and garden equipment and supplies dealers .....	428	1 425 587	193 111	43 272	6 221	10.1	2.2
4441	Building material and supplies dealers .....	342	1 356 484	182 220	41 265	5 745	9.0	2.1
44411	Home centers .....	27	D	D	D	g	D	D
444110	Home Centers .....	27	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	53	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	53	D	D	D	c	D	D
44413	Hardware stores .....	76	77 111	12 859	2 961	619	16.6	5.5
444130	Hardware stores .....	76	77 111	12 859	2 961	619	16.6	5.5
44419	Other building material dealers .....	186	641 079	104 357	23 634	2 481	12.4	3.5
444190	Other building material dealers .....	186	641 079	104 357	23 634	2 481	12.4	3.5
4442	Lawn and garden equipment and supplies stores .....	86	69 103	10 891	2 007	476	32.6	3.9
44421	Outdoor power equipment stores .....	23	16 831	2 129	467	92	42.9	4.9
444210	Outdoor power equipment stores .....	23	16 831	2 129	467	92	42.9	4.9
44422	Nursery, garden center, and farm supply stores .....	63	52 272	8 762	1 540	384	29.3	3.6
444220	Nursery, garden center, and farm supply stores .....	63	52 272	8 762	1 540	384	29.3	3.6
445	Food and beverage stores .....	1 060	3 137 162	321 549	74 392	18 559	11.8	5.9
4451	Grocery stores .....	554	2 669 769	277 388	63 988	15 536	7.9	6.0
44511	Supermarkets and other grocery (except convenience) stores .....	306	2 519 878	265 027	61 069	14 652	6.1	4.8
445110	Supermarkets and other grocery (except convenience) stores .....	306	2 519 878	265 027	61 069	14 652	6.1	4.8
44512	Convenience stores .....	248	149 891	12 361	2 919	884	37.0	25.8
445120	Convenience stores .....	248	149 891	12 361	2 919	884	37.0	25.8
4452	Specialty food stores .....	178	130 710	17 976	4 313	1 303	35.9	4.5
4453	Beer, wine, and liquor stores .....	328	336 683	26 185	6 091	1 720	34.2	5.2
44531	Beer, wine, and liquor stores .....	328	336 683	26 185	6 091	1 720	34.2	5.2
445310	Beer, wine, and liquor stores .....	328	336 683	26 185	6 091	1 720	34.2	5.2
446	Health and personal care stores .....	456	1 583 531	140 695	33 986	8 985	8.5	5.6
4461	Health and personal care stores .....	456	1 583 531	140 695	33 986	8 985	8.5	5.6
44611	Pharmacies and drug stores .....	241	1 441 581	111 373	26 903	7 720	7.9	5.5
446110	Pharmacies and drug stores .....	241	1 441 581	111 373	26 903	7 720	7.9	5.5
4461101	Pharmacies and drug stores .....	232	D	D	D	i	D	D
4461102	Proprietary stores .....	9	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	43	26 439	4 056	962	323	5.4	8.9
446120	Cosmetics, beauty supplies, and perfume stores .....	43	26 439	4 056	962	323	5.4	8.9
44613	Optical goods stores .....	71	33 449	8 359	2 129	351	21.1	5.7
446130	Optical goods stores .....	71	33 449	8 359	2 129	351	21.1	5.7
44619	Other health and personal care stores .....	101	82 062	16 907	3 992	591	16.1	6.4
446191	Food (health) supplement stores .....	50	22 695	3 458	820	208	18.5	17.3
446199	All other health and personal care stores .....	51	59 367	13 449	3 172	383	15.2	2.3
447	Gasoline stations .....	639	1 086 003	61 311	16 113	3 712	34.7	7.9
4471	Gasoline stations .....	639	1 086 003	61 311	16 113	3 712	34.7	7.9
44711	Gasoline stations with convenience stores .....	364	752 018	37 085	9 398	2 460	25.5	3.9
447110	Gasoline stations with convenience stores .....	364	752 018	37 085	9 398	2 460	25.5	3.9
44719	Other gasoline stations .....	275	333 985	24 226	6 715	1 252	55.4	17.0
447190	Other gasoline stations .....	275	333 985	24 226	6 715	1 252	55.4	17.0
448	Clothing and clothing accessories stores .....	947	1 072 371	134 231	32 331	8 966	11.0	3.2
4481	Clothing stores .....	593	809 441	97 591	23 306	6 991	8.9	3.0
44811	Men's clothing stores .....	58	33 170	5 073	1 216	268	32.1	2.7
448110	Men's clothing stores .....	58	33 170	5 073	1 216	268	32.1	2.7
44812	Women's clothing stores .....	230	205 659	25 520	6 381	2 039	14.2	6.0
448120	Women's clothing stores .....	230	205 659	25 520	6 381	2 039	14.2	6.0
44813	Children's and infants' clothing stores .....	47	65 301	7 021	1 668	565	2.4	3.6
448130	Children's and infants' clothing stores .....	47	65 301	7 021	1 668	565	2.4	3.6
44814	Family clothing stores .....	154	442 334	49 796	11 456	3 318	3.4	1.0
448140	Family clothing stores .....	154	442 334	49 796	11 456	3 318	3.4	1.0
44815	Clothing accessories stores .....	33	14 001	2 803	766	196	23.2	12.7
448150	Clothing accessories stores .....	33	14 001	2 803	766	196	23.2	12.7
44819	Other clothing stores .....	71	48 976	7 378	1 819	605	25.1	4.8
448190	Other clothing stores .....	71	48 976	7 378	1 819	605	25.1	4.8
4482	Shoe stores .....	150	118 410	15 317	3 753	1 004	14.3	6.0
44821	Shoe stores .....	150	118 410	15 317	3 753	1 004	14.3	6.0
4482101	Men's shoe stores .....	12	6 028	920	219	36	26.2	9.7
4482102	Women's shoe stores .....	20	21 131	2 774	741	183	54.7	.6
4482103	Children's and juveniles' shoe stores .....	7	4 173	600	154	44	5.8	—
4482104	Family shoe stores .....	81	56 822	7 772	1 886	481	6.3	10.1
4482105	Athletic footwear stores .....	30	30 256	3 251	753	260	—	2.0

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>PROVIDENCE-NEW BEDFORD-FALL RIVER, RI-MA METROPOLITAN STATISTICAL AREA—Con.</b>									
<b>Retail trade—Con.</b>									
44-45	Clothing and clothing accessories stores—Con.								
448	Jewelry, luggage, and leather goods stores .....	204	144 520	21 323	5 272	971	20.5	2.6	
44831	Jewelry stores .....	199	142 075	20 887	5 195	941	20.7	2.6	
448310	Jewelry stores .....	199	142 075	20 887	5 195	941	20.7	2.6	
44832	Luggage and leather goods stores .....	5	2 445	436	77	30	6.3	—	
448320	Luggage and leather goods stores .....	5	2 445	436	77	30	6.3	—	
451	Sporting goods, hobby, book, and music stores .....	386	417 655	47 879	11 362	3 259	12.0	3.9	
4511	Sporting goods, hobby, and musical instrument stores .....	263	274 818	33 329	7 763	2 149	14.3	3.4	
45111	Sporting goods stores .....	139	121 204	15 400	3 460	877	21.2	3.8	
451110	Sporting goods stores .....	139	121 204	15 400	3 460	877	21.2	3.8	
4511101	General-line sporting goods stores .....	42	59 062	6 651	1 544	413	15.1	4.8	
4511102	Specialty-line sporting goods stores .....	97	62 142	8 749	1 916	464	27.0	2.9	
45112	Hobby, toy, and game stores .....	76	110 300	12 526	2 968	975	7.8	1.8	
451120	Hobby, toy, and game stores .....	76	110 300	12 526	2 968	975	7.8	1.8	
45113	Sewing, needlework, and piece goods stores .....	22	18 739	2 196	532	171	9.6	.6	
451130	Sewing, needlework, and piece goods stores .....	22	18 739	2 196	532	171	9.6	.6	
45114	Musical instrument and supplies stores .....	26	24 575	3 207	803	126	13.6	10.5	
451140	Musical instrument and supplies stores .....	26	24 575	3 207	803	126	13.6	10.5	
4512	Book, periodical, and music stores .....	123	142 837	14 550	3 599	1 110	7.4	4.8	
45121	Book stores and news dealers .....	60	80 007	8 744	2 187	666	7.4	2.4	
451211	Book stores .....	53	76 439	8 273	2 075	624	7.1	2.5	
4512111	Book stores, general .....	35	52 788	6 625	1 613	506	5.7	3.6	
4512113	College book stores .....	13	22 986	1 553	439	106	9.2	.1	
451212	News dealers and newsstands .....	7	3 568	471	112	42	15.1	—	
45122	Prerecorded tape, compact disc, and record stores .....	63	62 830	5 806	1 412	444	7.5	8.0	
451220	Prerecorded tape, compact disc, and record stores .....	63	62 830	5 806	1 412	444	7.5	8.0	
452	General merchandise stores .....	188	2 023 878	200 253	46 495	11 949	1.0	.7	
4521	Department stores .....	61	1 367 095	148 042	34 509	8 810	—	.4	
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	61	1 401 638	148 042	34 509	8 810	—	.4	
45211	Department stores .....	61	1 367 095	148 042	34 509	8 810	—	.4	
452111	Department stores (except discount department stores) ..	19	520 233	64 407	15 331	3 978	—	—	
452112	Discount department stores .....	42	846 862	83 635	19 178	4 832	—	.6	
4529	Other general merchandise stores .....	127	656 783	52 211	11 986	3 139	3.1	1.3	
45291	Warehouse clubs and supercenters .....	10	D	D	D	g	D	D	
452910	Warehouse clubs and supercenters .....	10	D	D	D	g	D	D	
45299	All other general merchandise stores .....	117	D	D	D	g	D	D	
452990	All other general merchandise stores .....	117	D	D	D	g	D	D	
4529901	Variety stores .....	62	D	D	D	f	D	D	
4529904	Miscellaneous general merchandise stores .....	55	117 316	16 512	3 700	1 035	9.0	2.7	
453	Miscellaneous store retailers .....	746	473 652	71 556	16 474	4 629	22.4	10.8	
4531	Florists .....	156	41 636	9 367	2 163	666	40.8	10.5	
45311	Florists .....	156	41 636	9 367	2 163	666	40.8	10.5	
453110	Florists .....	156	41 636	9 367	2 163	666	40.8	10.5	
4532	Office supplies, stationery, and gift stores .....	264	209 425	27 533	6 484	1 947	16.2	7.8	
45321	Office supplies and stationery stores .....	37	108 151	10 832	2 571	578	6.1	1.4	
453210	Office supplies and stationery stores .....	37	108 151	10 832	2 571	578	6.1	1.4	
45322	Gift, novelty, and souvenir stores .....	227	101 274	16 701	3 913	1 369	27.0	14.7	
453220	Gift, novelty, and souvenir stores .....	227	101 274	16 701	3 913	1 369	27.0	14.7	
4533	Used merchandise stores .....	102	47 516	11 889	2 736	720	43.9	16.8	
45331	Used merchandise stores .....	102	47 516	11 889	2 736	720	43.9	16.8	
453310	Used merchandise stores .....	102	47 516	11 889	2 736	720	43.9	16.8	
4539	Other miscellaneous store retailers .....	224	175 075	22 767	5 091	1 296	19.4	12.7	
45391	Pet and pet supplies stores .....	61	68 118	7 418	1 687	572	13.9	6.1	
453910	Pet and pet supplies stores .....	61	68 118	7 418	1 687	572	13.9	6.1	
45392	Art dealers .....	28	11 084	1 839	524	76	49.8	20.5	
453920	Art dealers .....	28	11 084	1 839	524	76	49.8	20.5	
45399	All other miscellaneous store retailers .....	135	95 873	13 510	2 880	648	19.8	16.5	
454	Nonstore retailers .....	381	1 391 511	141 823	34 172	4 942	8.8	2.0	
4541	Electronic shopping and mail-order houses .....	84	832 119	61 024	13 850	2 434	3.4	.8	
45411	Electronic shopping and mail-order houses .....	84	832 119	61 024	13 850	2 434	3.4	.8	
4542	Vending machine operators .....	33	29 847	5 734	1 477	215	24.1	8.7	
45421	Vending machine operators .....	33	29 847	5 734	1 477	215	24.1	8.7	
454210	Vending machine operators .....	33	29 847	5 734	1 477	215	24.1	8.7	
4543	Direct selling establishments .....	264	529 545	75 065	18 845	2 293	16.4	3.6	
45431	Fuel dealers .....	159	345 645	50 631	12 953	1 495	20.8	3.4	
454311	Heating oil dealers .....	136	312 845	43 858	11 233	1 327	21.0	3.1	
454312	Liquefied petroleum gas (bottled gas) dealers .....	21	D	D	D	c	D	D	
454319	Other fuel dealers .....	2	D	D	D	a	D	D	
45439	Other direct selling establishments .....	105	183 900	24 434	5 892	798	8.1	4.0	
454390	Other direct selling establishments .....	105	183 900	24 434	5 892	798	8.1	4.0	

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MA METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 661</b>	<b>6 810 415</b>	<b>719 520</b>	<b>170 756</b>	<b>36 081</b>	<b>9.6</b>	<b>8.8</b>
441	Motor vehicle and parts dealers .....	291	1 747 808	152 878	35 668	4 369	10.0	20.3
4411	Automobile dealers .....	132	1 501 003	112 859	26 946	2 959	9.5	22.3
44111	New car dealers .....	71	1 403 877	106 218	25 316	2 719	5.5	23.3
441110	New car dealers .....	71	1 403 877	106 218	25 316	2 719	5.5	23.3
44112	Used car dealers .....	61	97 126	6 641	1 630	240	67.8	8.0
441120	Used car dealers .....	61	97 126	6 641	1 630	240	67.8	8.0
4412	Other motor vehicle dealers .....	23	111 706	11 888	2 159	309	17.3	5.9
44121	Recreational vehicle dealers .....	6	38 188	6 111	952	124	45.8	—
441210	Recreational vehicle dealers .....	6	38 188	6 111	952	124	45.8	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	17	73 518	5 777	1 207	185	2.5	9.0
441221	Motorcycle dealers .....	11	44 852	4 159	888	130	.3	—
441222	Boat dealers .....	4	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	136	135 099	28 131	6 563	1 101	8.5	10.1
44131	Automotive parts and accessories stores .....	106	87 704	18 205	4 361	799	8.6	15.5
441310	Automotive parts and accessories stores .....	106	87 704	18 205	4 361	799	8.6	15.5
44132	Tire dealers .....	30	47 395	9 926	2 202	302	8.3	.1
441320	Tire dealers .....	30	47 395	9 926	2 202	302	8.3	.1
442	Furniture and home furnishings stores .....	122	159 313	23 606	5 433	973	15.3	13.7
4421	Furniture stores .....	52	84 271	13 609	3 199	483	17.6	23.2
44211	Furniture stores .....	52	84 271	13 609	3 199	483	17.6	23.2
442110	Furniture stores .....	52	84 271	13 609	3 199	483	17.6	23.2
4422	Home furnishings stores .....	70	75 042	9 997	2 234	490	12.7	3.0
44221	Floor covering stores .....	38	27 121	4 291	978	167	26.7	8.3
442210	Floor covering stores .....	38	27 121	4 291	978	167	26.7	8.3
44229	Other home furnishings stores .....	32	47 921	5 706	1 256	323	4.8	—
442299	All other home furnishings stores .....	28	47 109	5 376	1 176	307	4.7	—
443	Electronics and appliance stores .....	114	183 830	21 075	5 057	961	7.4	2.7
4431	Electronics and appliance stores .....	114	183 830	21 075	5 057	961	7.4	2.7
44311	Appliance, television, and other electronics stores .....	82	148 436	16 073	3 882	731	6.6	2.5
443111	Household appliance stores .....	30	43 064	4 924	1 125	215	12.3	4.7
443112	Radio, television, and other electronics stores .....	52	105 372	11 149	2 757	516	4.3	1.5
44312	Computer and software stores .....	26	31 094	4 391	1 023	193	9.0	4.5
443120	Computer and software stores .....	26	31 094	4 391	1 023	193	9.0	4.5
44313	Camera and photographic supplies stores .....	6	4 300	611	152	37	23.1	—
443130	Camera and photographic supplies stores .....	6	4 300	611	152	37	23.1	—
444	Building material and garden equipment and supplies dealers ...	207	527 598	69 397	15 318	2 289	6.7	3.7
4441	Building material and supplies dealers .....	157	477 515	60 875	13 549	1 984	6.9	1.6
44411	Home centers .....	16	198 552	21 312	4 703	716	3.1	.1
444110	Home Centers .....	16	198 552	21 312	4 703	716	3.1	.1
44412	Paint and wallpaper stores .....	16	12 029	1 600	421	68	5.0	—
444120	Paint and wallpaper stores .....	16	12 029	1 600	421	68	5.0	—
44413	Hardware stores .....	33	36 424	4 932	1 143	280	14.0	1.2
444130	Hardware stores .....	33	36 424	4 932	1 143	280	14.0	1.2
44419	Other building material dealers .....	92	230 510	33 031	7 282	920	9.1	3.0
444190	Other building material dealers .....	92	230 510	33 031	7 282	920	9.1	3.0
4442	Lawn and garden equipment and supplies stores .....	50	50 083	8 522	1 769	305	4.6	24.0
44421	Outdoor power equipment stores .....	17	12 898	2 388	491	82	5.4	10.9
444210	Outdoor power equipment stores .....	17	12 898	2 388	491	82	5.4	10.9
44422	Nursery, garden center, and farm supply stores .....	33	37 185	6 134	1 278	223	4.3	28.6
444220	Nursery, garden center, and farm supply stores .....	33	37 185	6 134	1 278	223	4.3	28.6
445	Food and beverage stores .....	464	1 327 702	154 936	37 028	9 502	12.6	4.9
4451	Grocery stores .....	251	1 071 961	131 292	31 578	7 988	7.3	5.0
44511	Supermarkets and other grocery (except convenience) stores .....	147	1 009 082	125 311	30 056	7 476	4.9	3.8
445110	Supermarkets and other grocery (except convenience) stores .....	147	1 009 082	125 311	30 056	7 476	4.9	3.8
44512	Convenience stores .....	104	62 879	5 981	1 522	512	45.1	23.4
445120	Convenience stores .....	104	62 879	5 981	1 522	512	45.1	23.4
4452	Specialty food stores .....	52	65 046	8 641	1 942	455	8.6	1.1
4453	Beer, wine, and liquor stores .....	161	190 695	15 003	3 508	1 059	43.6	5.9
44531	Beer, wine, and liquor stores .....	161	190 695	15 003	3 508	1 059	43.6	5.9
445310	Beer, wine, and liquor stores .....	161	190 695	15 003	3 508	1 059	43.6	5.9
446	Health and personal care stores .....	171	527 687	48 090	11 554	2 983	5.1	.6
4461	Health and personal care stores .....	171	527 687	48 090	11 554	2 983	5.1	.6
44611	Pharmacies and drug stores .....	86	477 852	36 609	8 688	2 469	4.0	.4
446110	Pharmacies and drug stores .....	86	477 852	36 609	8 688	2 469	4.0	.4
4461101	Pharmacies and drug stores .....	83	D	D	D	g	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	16	9 609	1 385	334	141	5.5	10.5
446120	Cosmetics, beauty supplies, and perfume stores .....	16	9 609	1 385	334	141	5.5	10.5
44613	Optical goods stores .....	33	12 932	3 946	1 064	140	20.0	2.7
446130	Optical goods stores .....	33	12 932	3 946	1 064	140	20.0	2.7
44619	Other health and personal care stores .....	36	27 294	6 150	1 468	233	16.3	—
446191	Food (health) supplement stores .....	15	5 517	971	241	73	15.6	—
446199	All other health and personal care stores .....	21	21 777	5 179	1 227	160	16.5	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD, MA METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Gasoline stations .....	294	538 908	33 372	8 272	2 106	13.5	17.1
447	Gasoline stations .....	294	538 908	33 372	8 272	2 106	13.5	17.1
44711	Gasoline stations with convenience stores .....	171	384 025	20 965	5 145	1 450	10.2	6.7
447110	Gasoline stations with convenience stores .....	171	384 025	20 965	5 145	1 450	10.2	6.7
44719	Other gasoline stations .....	123	154 883	12 407	3 127	656	21.7	42.8
447190	Other gasoline stations .....	123	154 883	12 407	3 127	656	21.7	42.8
448	Clothing and clothing accessories stores .....	332	338 120	43 729	10 874	3 298	9.8	4.1
4481	Clothing stores .....	197	245 097	30 414	7 651	2 497	8.0	3.7
44811	Men's clothing stores .....	23	20 951	3 725	839	177	31.3	—
448110	Men's clothing stores .....	23	20 951	3 725	839	177	31.3	—
44812	Women's clothing stores .....	78	61 205	7 910	2 096	735	9.6	8.6
448120	Women's clothing stores .....	78	61 205	7 910	2 096	735	9.6	8.6
44813	Children's and infants' clothing stores .....	12	11 331	1 402	335	125	5	5.7
448130	Children's and infants' clothing stores .....	12	11 331	1 402	335	125	5	5.7
44814	Family clothing stores .....	54	133 783	14 245	3 627	1 259	3.3	1.5
448140	Family clothing stores .....	54	133 783	14 245	3 627	1 259	3.3	1.5
44815	Clothing accessories stores .....	10	4 466	906	226	46	8.7	—
448150	Clothing accessories stores .....	10	4 466	906	226	46	8.7	—
44819	Other clothing stores .....	20	13 361	2 226	528	155	17.7	8.5
448190	Other clothing stores .....	20	13 361	2 226	528	155	17.7	8.5
4482	Shoe stores .....	68	43 846	5 187	1 268	454	7.1	8.4
44821	Shoe stores .....	68	43 846	5 187	1 268	454	7.1	8.4
448210	Shoe stores .....	68	43 846	5 187	1 268	454	7.1	8.4
4482103	Children's and juveniles' shoe stores .....	3	1 796	242	59	18	—	—
4482104	Family shoe stores .....	37	22 384	2 659	661	228	5.2	9.3
4482105	Athletic footwear stores .....	20	17 722	1 998	471	182	9.3	8.0
4483	Jewelry, luggage, and leather goods stores .....	67	49 177	8 128	1 955	347	21.0	2.7
44831	Jewelry stores .....	67	49 177	8 128	1 955	347	21.0	2.7
448310	Jewelry stores .....	67	49 177	8 128	1 955	347	21.0	2.7
451	Sporting goods, hobby, book, and music stores .....	171	193 084	23 041	5 582	1 575	9.2	2.2
4511	Sporting goods, hobby, and musical instrument stores .....	111	123 371	15 866	3 713	995	10.0	2.4
45111	Sporting goods stores .....	55	54 286	5 693	1 352	364	14.7	3.7
451110	Sporting goods stores .....	55	54 286	5 693	1 352	364	14.7	3.7
4511101	General-line sporting goods stores .....	12	26 854	2 116	498	149	6.4	—
4511102	Specialty-line sporting goods stores .....	43	27 432	3 577	854	215	22.8	7.3
45112	Hobby, toy, and game stores .....	30	49 126	5 636	1 305	393	5.4	1.9
451120	Hobby, toy, and game stores .....	30	49 126	5 636	1 305	393	5.4	1.9
45113	Sewing, needlework, and piece goods stores .....	13	8 452	1 310	305	96	2.1	.3
451130	Sewing, needlework, and piece goods stores .....	13	8 452	1 310	305	96	2.1	.3
45114	Musical instrument and supplies stores .....	13	11 507	3 227	751	142	13.9	—
451140	Musical instrument and supplies stores .....	13	11 507	3 227	751	142	13.9	—
4512	Book, periodical, and music stores .....	60	69 713	7 175	1 869	580	7.7	1.9
45121	Book stores and news dealers .....	39	48 446	5 026	1 347	406	8.2	1.4
451211	Book stores .....	31	45 752	4 589	1 160	349	6.3	1.4
4512111	Book stores, general .....	17	D	D	D	c	D	D
4512113	College book stores .....	12	D	D	D	c	D	D
451212	News dealers and newsstands .....	8	2 694	437	187	57	40.1	1.0
45122	Prerecorded tape, compact disc, and record stores .....	21	21 267	2 149	522	174	6.7	3.0
451220	Prerecorded tape, compact disc, and record stores .....	21	21 267	2 149	522	174	6.7	3.0
452	General merchandise stores .....	81	877 194	88 482	21 147	5 184	1.0	.3
4521	Department stores .....	28	566 359	65 225	16 170	4 030	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	28	577 444	65 225	16 170	4 030	—	—
45211	Department stores .....	28	566 359	65 225	16 170	4 030	—	—
452111	Department stores (except discount department stores) ..	9	187 810	24 546	5 924	1 565	—	—
452112	Discount department stores .....	19	378 549	40 679	10 246	2 465	—	—
4529	Other general merchandise stores .....	53	310 835	23 257	4 977	1 154	2.8	.9
45299	All other general merchandise stores .....	49	D	D	D	e	D	D
452990	All other general merchandise stores .....	49	D	D	D	e	D	D
4529901	Variety stores .....	31	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	18	D	D	D	c	D	D
453	Miscellaneous store retailers .....	260	156 819	23 190	5 450	1 564	19.9	7.9
4531	Florists .....	57	16 189	3 227	806	265	34.9	4.2
45311	Florists .....	57	16 189	3 227	806	265	34.9	4.2
453110	Florists .....	57	16 189	3 227	806	265	34.9	4.2
4532	Office supplies, stationery, and gift stores .....	64	58 114	7 258	1 761	516	6.8	4.2
45321	Office supplies and stationery stores .....	15	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	15	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	49	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	49	D	D	D	e	D	D
4533	Used merchandise stores .....	35	12 135	3 225	768	177	21.5	18.1
45331	Used merchandise stores .....	35	12 135	3 225	768	177	21.5	18.1
453310	Used merchandise stores .....	35	12 135	3 225	768	177	21.5	18.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SPRINGFIELD, MA METROPOLITAN STATISTICAL AREA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	104	70 381	9 480	2 115	606	26.9	10.1
45391	Pet and pet supplies stores .....	18	20 672	2 962	645	245	11.5	.3
453910	Pet and pet supplies stores .....	18	20 672	2 962	645	245	11.5	.3
45392	Art dealers .....	12	3 511	491	117	27	53.0	10.4
453920	Art dealers .....	12	3 511	491	117	27	53.0	10.4
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	71	D	D	D	e	D	D
454	Nonstore retailers .....	154	232 352	37 724	9 373	1 277	21.6	2.2
4541	Electronic shopping and mail-order houses .....	40	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	40	D	D	D	e	D	D
4543	Direct selling establishments .....	105	177 992	30 239	7 553	902	20.2	2.1
45431	Fuel dealers .....	61	132 956	21 483	5 453	605	18.1	1.8
454311	Heating oil dealers .....	54	119 194	18 881	4 748	531	20.2	2.0
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	13 762	2 602	705	74	—	—
45439	Other direct selling establishments .....	44	45 036	8 756	2 100	297	26.5	2.9
454390	Other direct selling establishments .....	44	45 036	8 756	2 100	297	26.5	2.9

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 663</b>	<b>3 393 996</b>	<b>371 895</b>	<b>79 840</b>	<b>15 625</b>	<b>13.0</b>	<b>5.3</b>
441	Motor vehicle and parts dealers .....	106	785 472	68 638	14 695	1 713	13.5	6.3
4411	Automobile dealers .....	44	D	D	D	g	D	D
44111	New car dealers .....	32	598 183	46 671	10 150	988	9.9	6.6
441110	New car dealers .....	32	598 183	46 671	10 150	988	9.9	6.6
44112	Used car dealers .....	12	D	D	D	b	D	D
441120	Used car dealers .....	12	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	36	138 291	15 172	2 897	400	23.7	2.6
44122	Motorcycle, boat, and other motor vehicle dealers .....	34	D	D	D	e	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	32	D	D	D	e	D	D
4413	Automotive parts, accessories, and tire stores .....	26	D	D	D	e	D	D
44131	Automotive parts and accessories stores .....	21	D	D	D	c	D	D
441310	Automotive parts and accessories stores .....	21	D	D	D	c	D	D
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	123	189 919	26 301	5 601	1 138	9.2	8.7
4421	Furniture stores .....	38	49 659	7 388	1 556	216	8.4	29.3
44211	Furniture stores .....	38	49 659	7 388	1 556	216	8.4	29.3
442110	Furniture stores .....	38	49 659	7 388	1 556	216	8.4	29.3
4422	Home furnishings stores .....	85	140 260	18 913	4 045	922	9.5	1.5
44221	Floor covering stores .....	20	28 918	5 227	1 239	148	9.6	.1
442210	Floor covering stores .....	20	28 918	5 227	1 239	148	9.6	.1
44229	Other home furnishings stores .....	65	111 342	13 686	2 806	774	9.4	1.8
442291	Window treatment stores .....	9	3 868	673	153	26	27.1	.9
442299	All other home furnishings stores .....	56	107 474	13 013	2 653	748	8.8	1.8
443	Electronics and appliance stores .....	44	108 390	12 551	3 080	459	11.0	1.7
4431	Electronics and appliance stores .....	44	108 390	12 551	3 080	459	11.0	1.7
44311	Appliance, television, and other electronics stores .....	29	93 323	10 502	2 537	366	10.1	.5
443111	Household appliance stores .....	11	33 046	4 738	1 062	145	—	1.1
443112	Radio, television, and other electronics stores .....	18	60 277	5 764	1 475	221	15.6	.2
44312	Computer and software stores .....	10	10 957	1 043	297	46	21.8	—
443120	Computer and software stores .....	10	10 957	1 043	297	46	21.8	—
44313	Camera and photographic supplies stores .....	5	4 110	1 006	246	47	2.8	32.5
443130	Camera and photographic supplies stores .....	5	4 110	1 006	246	47	2.8	32.5
444	Building material and garden equipment and supplies dealers .....	143	326 481	44 026	9 213	1 323	8.9	2.8
4441	Building material and supplies dealers .....	110	283 617	36 714	8 033	1 056	7.4	3.0
44412	Paint and wallpaper stores .....	13	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	13	D	D	D	b	D	D
44413	Hardware stores .....	30	34 793	5 659	1 259	257	22.3	9.5
444130	Hardware stores .....	30	34 793	5 659	1 259	257	22.3	9.5
44419	Other building material dealers .....	66	223 270	28 014	6 077	686	5.7	2.4
444190	Other building material dealers .....	66	223 270	28 014	6 077	686	5.7	2.4
4442	Lawn and garden equipment and supplies stores .....	33	42 864	7 312	1 180	267	18.8	1.3
44421	Outdoor power equipment stores .....	7	13 635	2 157	420	34	—	1.5
444210	Outdoor power equipment stores .....	7	13 635	2 157	420	34	—	1.5
44422	Nursery, garden center, and farm supply stores .....	26	29 229	5 155	760	233	27.5	1.2
444220	Nursery, garden center, and farm supply stores .....	26	29 229	5 155	760	233	27.5	1.2
445	Food and beverage stores .....	278	791 449	87 454	18 341	4 118	13.0	4.3
4451	Grocery stores .....	131	638 238	73 322	15 560	3 372	7.9	4.2
44511	Supermarkets and other grocery (except convenience) stores .....	68	572 373	66 211	14 074	2 951	4.8	1.0
445110	Supermarkets and other grocery (except convenience) stores .....	68	572 373	66 211	14 074	2 951	4.8	1.0
44512	Convenience stores .....	63	65 865	7 111	1 486	421	35.1	32.6
445120	Convenience stores .....	63	65 865	7 111	1 486	421	35.1	32.6
4452	Specialty food stores .....	63	39 723	4 561	790	208	40.3	10.4
4453	Beer, wine, and liquor stores .....	84	113 488	9 571	1 991	538	31.9	2.4
44531	Beer, wine, and liquor stores .....	84	113 488	9 571	1 991	538	31.9	2.4
445310	Beer, wine, and liquor stores .....	84	113 488	9 571	1 991	538	31.9	2.4
446	Health and personal care stores .....	89	230 741	21 371	4 944	1 139	7.5	.8
4461	Health and personal care stores .....	89	230 741	21 371	4 944	1 139	7.5	.8
44611	Pharmacies and drug stores .....	36	199 907	15 225	3 565	888	4.7	—
446110	Pharmacies and drug stores .....	36	199 907	15 225	3 565	888	4.7	—
4461101	Pharmacies and drug stores .....	35	D	D	D	f	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	9	4 520	703	159	46	37.1	—
446120	Cosmetics, beauty supplies, and perfume stores .....	9	4 520	703	159	46	37.1	—
44613	Optical goods stores .....	16	10 309	2 243	492	81	35.4	6.4
446130	Optical goods stores .....	16	10 309	2 243	492	81	35.4	6.4
44619	Other health and personal care stores .....	28	16 005	3 200	728	124	17.1	7.2
446191	Food (health) supplement stores .....	15	8 029	943	231	53	14.2	9.2
446199	All other health and personal care stores .....	13	7 976	2 257	497	71	20.1	5.2

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	120	226 075	14 450	3 256	697	20.0	11.3
4471	Gasoline stations .....	120	226 075	14 450	3 256	697	20.0	11.3
44711	Gasoline stations with convenience stores .....	64	159 630	8 011	1 775	418	17.6	8.9
447110	Gasoline stations with convenience stores .....	64	159 630	8 011	1 775	418	17.6	8.9
44719	Other gasoline stations .....	56	66 445	6 439	1 481	279	25.8	17.0
447190	Other gasoline stations .....	56	66 445	6 439	1 481	279	25.8	17.0
448	Clothing and clothing accessories stores .....	259	254 346	32 202	6 762	1 949	14.6	2.7
4481	Clothing stores .....	177	201 279	24 815	5 233	1 545	13.5	1.5
44812	Women's clothing stores .....	63	44 603	5 318	1 086	313	15.7	.3
448120	Women's clothing stores .....	63	44 603	5 318	1 086	313	15.7	.3
44813	Children's and infants' clothing stores .....	17	12 451	1 435	308	114	6.5	6.3
448130	Children's and infants' clothing stores .....	17	12 451	1 435	308	114	6.5	6.3
44814	Family clothing stores .....	49	120 595	14 439	3 221	870	8.0	.3
448140	Family clothing stores .....	49	120 595	14 439	3 221	870	8.0	.3
44815	Clothing accessories stores .....	10	3 762	587	128	35	33.5	11.5
448150	Clothing accessories stores .....	10	3 762	587	128	35	33.5	11.5
44819	Other clothing stores .....	30	16 565	2 556	393	185	47.1	7.7
448190	Other clothing stores .....	30	16 565	2 556	393	185	47.1	7.7
4482	Shoe stores .....	33	24 555	3 110	684	200	1.4	10.5
44821	Shoe stores .....	33	24 555	3 110	684	200	1.4	10.5
448210	Shoe stores .....	33	24 555	3 110	684	200	1.4	10.5
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	24	D	D	D	c	D	D
4482105	Athletic footwear stores .....	5	6 005	612	106	30	—	—
4483	Jewelry, luggage, and leather goods stores .....	49	28 512	4 277	845	204	33.7	3.9
44831	Jewelry stores .....	42	25 548	3 845	755	177	36.6	.9
448310	Jewelry stores .....	42	25 548	3 845	755	177	36.6	.9
44832	Luggage and leather goods stores .....	7	2 964	432	90	27	8.6	29.5
448320	Luggage and leather goods stores .....	7	2 964	432	90	27	8.6	29.5
451	Sporting goods, hobby, book, and music stores .....	119	97 536	11 930	2 514	734	10.8	8.1
4511	Sporting goods, hobby, and musical instrument stores .....	86	67 124	8 026	1 660	473	13.6	8.1
45111	Sporting goods stores .....	55	36 509	4 544	893	202	18.3	4.7
451110	Sporting goods stores .....	55	36 509	4 544	893	202	18.3	4.7
4511101	General-line sporting goods stores .....	10	13 681	1 395	292	68	24.8	2.2
4511102	Specialty-line sporting goods stores .....	45	22 828	3 149	601	134	14.4	6.2
45112	Hobby, toy, and game stores .....	20	25 624	2 951	642	233	4.9	14.5
451120	Hobby, toy, and game stores .....	20	25 624	2 951	642	233	4.9	14.5
45113	Sewing, needlework, and piece goods stores .....	8	4 175	481	113	33	12.7	—
451130	Sewing, needlework, and piece goods stores .....	8	4 175	481	113	33	12.7	—
4512	Book, periodical, and music stores .....	33	30 412	3 904	854	261	4.5	8.2
45121	Book stores and news dealers .....	22	19 949	2 870	610	190	6.9	12.5
451211	Book stores .....	20	D	D	D	c	D	D
4512111	Book stores, general .....	17	D	D	D	c	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	11	10 463	1 034	244	71	—	—
451220	Prerecorded tape, compact disc, and record stores .....	11	10 463	1 034	244	71	—	—
452	General merchandise stores .....	25	160 006	18 757	3 692	819	2.4	.8
4521	Department stores .....	5	136 648	15 646	3 113	686	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	142 085	15 646	3 113	686	—	—
45211	Department stores .....	5	136 648	15 646	3 113	686	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	20	23 358	3 111	579	133	16.3	5.7
452990	All other general merchandise stores .....	20	23 358	3 111	579	133	16.3	5.7
4529904	Miscellaneous general merchandise stores .....	13	19 919	2 688	517	110	8.3	6.5
453	Miscellaneous store retailers .....	283	135 046	18 914	3 894	1 045	27.5	11.3
4531	Florists .....	32	D	D	D	c	D	D
45311	Florists .....	32	D	D	D	c	D	D
453110	Florists .....	32	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	133	D	D	D	f	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	129	42 871	6 832	1 252	425	42.8	15.4
453220	Gift, novelty, and souvenir stores .....	129	42 871	6 832	1 252	425	42.8	15.4
4533	Used merchandise stores .....	33	11 029	1 682	396	117	17.8	17.6
45331	Used merchandise stores .....	33	11 029	1 682	396	117	17.8	17.6
453310	Used merchandise stores .....	33	11 029	1 682	396	117	17.8	17.6
4539	Other miscellaneous store retailers .....	85	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	14	14 140	1 831	400	96	21.6	—
453910	Pet and pet supplies stores .....	14	14 140	1 831	400	96	21.6	—
45392	Art dealers .....	38	13 420	2 110	406	85	28.3	10.4
453920	Art dealers .....	38	13 420	2 110	406	85	28.3	10.4
45399	All other miscellaneous store retailers .....	32	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>BARNSTABLE—Con.</b>									
<b>44-45</b>	<b>Retail trade—Con.</b>								
454	Nonstore retailers .....	74	88 535	15 301	3 848	491	25.9	12.5	
4541	Electronic shopping and mail-order houses .....	14	D	D	D	b	D	D	
45411	Electronic shopping and mail-order houses .....	14	D	D	D	b	D	D	
4543	Direct selling establishments .....	56	74 757	12 272	3 198	383	28.9	11.8	
45431	Fuel dealers .....	26	65 221	10 539	2 793	308	30.0	13.1	
454311	Heating oil dealers .....	20	49 719	8 003	2 196	241	23.5	17.1	
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D	
454319	Other fuel dealers .....	1	D	D	D	a	D	D	
45439	Other direct selling establishments .....	30	9 536	1 733	405	75	21.5	2.8	
454390	Other direct selling establishments .....	30	9 536	1 733	405	75	21.5	2.8	
<b>BERKSHIRE</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>794</b>	<b>1 571 043</b>	<b>191 796</b>	<b>45 357</b>	<b>8 740</b>	<b>8.4</b>	<b>5.0</b>	
441	Motor vehicle and parts dealers .....	72	342 060	39 616	9 088	840	7.0	2.6	
4411	Automobile dealers .....	36	D	D	D	f	D	D	
44111	New car dealers .....	16	D	D	D	e	D	D	
441110	New car dealers .....	16	D	D	D	e	D	D	
44112	Used car dealers .....	20	D	D	D	b	D	D	
441120	Used car dealers .....	20	D	D	D	b	D	D	
4412	Other motor vehicle dealers .....	11	D	D	D	b	D	D	
44122	Motorcycle, boat, and other motor vehicle dealers .....	10	D	D	D	b	D	D	
441221	Motorcycle dealers .....	6	18 128	2 020	429	63	1.6	18.0	
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D	
4413	Automotive parts, accessories, and tire stores .....	25	D	D	D	c	D	D	
44131	Automotive parts and accessories stores .....	19	D	D	D	c	D	D	
441310	Automotive parts and accessories stores .....	19	D	D	D	c	D	D	
44132	Tire dealers .....	6	D	D	D	b	D	D	
441320	Tire dealers .....	6	D	D	D	b	D	D	
442	Furniture and home furnishings stores .....	50	45 284	7 046	1 595	303	21.5	9.2	
4421	Furniture stores .....	16	19 636	3 111	717	104	35.1	—	
44211	Furniture stores .....	16	19 636	3 111	717	104	35.1	—	
442110	Furniture stores .....	16	19 636	3 111	717	104	35.1	—	
4422	Home furnishings stores .....	34	25 648	3 935	878	199	11.1	16.3	
44221	Floor covering stores .....	8	7 282	1 462	301	57	12.0	2.3	
442210	Floor covering stores .....	8	7 282	1 462	301	57	12.0	2.3	
44229	Other home furnishings stores .....	26	18 366	2 473	577	142	10.7	21.8	
442291	Window treatment stores .....	3	D	D	D	a	D	D	
442299	All other home furnishings stores .....	23	D	D	D	c	D	D	
443	Electronics and appliance stores .....	31	38 005	5 046	1 049	185	14.5	4.1	
4431	Electronics and appliance stores .....	31	38 005	5 046	1 049	185	14.5	4.1	
44311	Appliance, television, and other electronics stores .....	24	D	D	D	c	D	D	
443111	Household appliance stores .....	9	D	D	D	b	D	D	
443112	Radio, television, and other electronics stores .....	15	25 016	2 768	521	78	3.6	3.7	
44312	Computer and software stores .....	4	D	D	D	a	D	D	
443120	Computer and software stores .....	4	D	D	D	a	D	D	
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D	
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D	
444	Building material and garden equipment and supplies dealers .....	65	127 391	16 302	3 144	489	5.9	15.7	
4441	Building material and supplies dealers .....	47	105 351	13 108	2 587	372	5.2	18.0	
44411	Home centers .....	2	D	D	D	b	D	D	
444110	Home Centers .....	2	D	D	D	b	D	D	
44412	Paint and wallpaper stores .....	6	D	D	D	b	D	D	
444120	Paint and wallpaper stores .....	6	D	D	D	b	D	D	
44413	Hardware stores .....	11	D	D	D	c	D	D	
444130	Hardware stores .....	11	D	D	D	c	D	D	
44419	Other building material dealers .....	28	D	D	D	c	D	D	
444190	Other building material dealers .....	28	D	D	D	c	D	D	
4442	Lawn and garden equipment and supplies stores .....	18	22 040	3 194	557	117	9.1	5.2	
44421	Outdoor power equipment stores .....	8	12 076	1 153	242	46	1.4	4.8	
444210	Outdoor power equipment stores .....	8	12 076	1 153	242	46	1.4	4.8	
44422	Nursery, garden center, and farm supply stores .....	10	9 964	2 041	315	71	18.5	5.7	
444220	Nursery, garden center, and farm supply stores .....	10	9 964	2 041	315	71	18.5	5.7	
445	Food and beverage stores .....	105	332 909	39 994	9 530	2 304	9.8	1.9	
4451	Grocery stores .....	47	D	D	D	g	D	D	
44511	Supermarkets and other grocery (except convenience) stores .....	32	D	D	D	g	D	D	
445110	Supermarkets and other grocery (except convenience) stores .....	32	D	D	D	g	D	D	
4452	Specialty food stores .....	20	D	D	D	e	D	D	
4453	Beer, wine, and liquor stores .....	38	32 628	2 745	658	232	35.9	2.6	
44531	Beer, wine, and liquor stores .....	38	32 628	2 745	658	232	35.9	2.6	
445310	Beer, wine, and liquor stores .....	38	32 628	2 745	658	232	35.9	2.6	

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERKSHIRE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	48	109 159	13 007	3 069	592	10.9	.5
4461	Health and personal care stores .....	48	109 159	13 007	3 069	592	10.9	.5
44611	Pharmacies and drug stores .....	25	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	25	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	24	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	b	D	D
44613	Optical goods stores .....	8	D	D	D	b	D	D
446130	Optical goods stores .....	8	D	D	D	b	D	D
44619	Other health and personal care stores .....	11	D	D	D	c	D	D
446191	Food (health) supplement stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	55	80 995	5 186	1 276	375	13.3	24.2
4471	Gasoline stations .....	55	80 995	5 186	1 276	375	13.3	24.2
44711	Gasoline stations with convenience stores .....	38	D	D	D	e	D	D
447110	Gasoline stations with convenience stores .....	38	D	D	D	e	D	D
448	Clothing and clothing accessories stores .....	127	118 673	14 554	3 456	1 043	6.5	4.9
4481	Clothing stores .....	85	88 936	10 874	2 561	796	6.5	5.6
44811	Men's clothing stores .....	7	D	D	D	b	D	D
448110	Men's clothing stores .....	7	D	D	D	b	D	D
44812	Women's clothing stores .....	33	20 413	2 716	614	172	12.7	8.5
448120	Women's clothing stores .....	33	20 413	2 716	614	172	12.7	8.5
44813	Children's and infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	4	D	D	D	a	D	D
44814	Family clothing stores .....	27	D	D	D	e	D	D
448140	Family clothing stores .....	27	D	D	D	e	D	D
44815	Clothing accessories stores .....	5	5 463	804	197	31	4.1	—
448150	Clothing accessories stores .....	5	5 463	804	197	31	4.1	—
44819	Other clothing stores .....	9	5 736	855	187	59	11.2	—
448190	Other clothing stores .....	9	5 736	855	187	59	11.2	—
4482	Shoe stores .....	26	D	D	D	c	D	D
44821	Shoe stores .....	26	D	D	D	c	D	D
448210	Shoe stores .....	26	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	b	D	D
4482104	Family shoe stores .....	15	D	D	D	b	D	D
4482105	Athletic footwear stores .....	8	7 286	899	223	62	—	—
4483	Jewelry, luggage, and leather goods stores .....	16	D	D	D	b	D	D
44831	Jewelry stores .....	14	D	D	D	b	D	D
448310	Jewelry stores .....	14	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	49	41 179	6 056	1 450	378	3.8	2.0
4511	Sporting goods, hobby, and musical instrument stores .....	38	27 586	4 745	1 125	283	5.5	2.9
45111	Sporting goods stores .....	20	13 824	2 388	612	127	5.9	5.2
451110	Sporting goods stores .....	20	13 824	2 388	612	127	5.9	5.2
4511101	General-line sporting goods stores .....	6	4 780	455	108	38	15.1	—
4511102	Specialty-line sporting goods stores .....	14	9 044	1 933	504	89	1.1	8.0
45112	Hobby, toy, and game stores .....	8	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	8	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	6	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	6	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	4	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	11	13 593	1 311	325	95	.4	—
45121	Book stores and news dealers .....	7	D	D	D	b	D	D
451211	Book stores .....	7	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	26	155 316	16 485	3 895	1 095	1.1	.7
4521	Department stores .....	9	143 348	14 839	3 512	969	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	9	145 731	14 839	3 512	969	—	—
45211	Department stores .....	9	143 348	14 839	3 512	969	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
452112	Discount department stores .....	7	D	D	D	f	D	D
45299	All other general merchandise stores .....	17	11 968	1 646	383	126	13.9	8.6
452990	All other general merchandise stores .....	17	11 968	1 646	383	126	13.9	8.6
4529901	Variety stores .....	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	8	D	D	D	b	D	D
453	Miscellaneous store retailers .....	111	47 777	6 739	1 611	449	20.1	5.9
4531	Florists .....	16	3 691	906	237	76	40.4	4.1
45311	Florists .....	16	3 691	906	237	76	40.4	4.1
453110	Florists .....	16	3 691	906	237	76	40.4	4.1
4532	Office supplies, stationery, and gift stores .....	35	17 575	2 068	511	160	17.5	5.1
45321	Office supplies and stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	30	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	30	D	D	D	c	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERKSHIRE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4533	Used merchandise stores .....	24	9 220	1 508	377	99	31.7	.2
45331	Used merchandise stores .....	24	9 220	1 508	377	99	31.7	.2
453310	Used merchandise stores .....	24	9 220	1 508	377	99	31.7	.2
4539	Other miscellaneous store retailers .....	36	17 291	2 257	486	114	12.1	10.1
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	b	D	D
45392	Art dealers .....	7	4 951	419	103	8	7.8	.2
453920	Art dealers .....	7	4 951	419	103	8	7.8	.2
45399	All other miscellaneous store retailers .....	26	D	D	D	b	D	D
454	Nonstore retailers .....	55	132 295	21 765	6 194	687	7.2	5.5
4541	Electronic shopping and mail-order houses .....	16	63 394	11 179	3 549	337	8.1	2.6
45411	Electronic shopping and mail-order houses .....	16	63 394	11 179	3 549	337	8.1	2.6
4543	Direct selling establishments .....	38	D	D	D	e	D	D
45431	Fuel dealers .....	27	D	D	D	e	D	D
454311	Heating oil dealers .....	21	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	11	D	D	D	b	D	D
454390	Other direct selling establishments .....	11	D	D	D	b	D	D
<b>BRISTOL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 416</b>	<b>7 352 497</b>	<b>731 102</b>	<b>171 260</b>	<b>35 001</b>	<b>12.4</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	276	1 507 813	133 563	29 677	3 577	23.6	7.0
4411	Automobile dealers .....	150	1 297 886	104 241	22 855	2 518	23.8	7.6
44111	New car dealers .....	64	1 179 310	96 863	21 023	2 227	20.6	7.8
441110	New car dealers .....	64	1 179 310	96 863	21 023	2 227	20.6	7.8
44112	Used car dealers .....	86	118 576	7 378	1 832	291	55.6	5.5
441120	Used car dealers .....	86	118 576	7 378	1 832	291	55.6	5.5
4412	Other motor vehicle dealers .....	31	94 064	8 550	1 723	244	29.0	2.3
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	28	D	D	D	c	D	D
441221	Motorcycle dealers .....	6	D	D	D	b	D	D
441222	Boat dealers .....	19	33 000	2 924	574	110	56.0	.6
441229	All other motor vehicle dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	95	115 863	20 772	5 099	815	16.5	3.9
44131	Automotive parts and accessories stores .....	69	72 852	13 225	3 260	586	18.0	5.4
441310	Automotive parts and accessories stores .....	69	72 852	13 225	3 260	586	18.0	5.4
44132	Tire dealers .....	26	43 011	7 547	1 839	229	14.0	1.4
441320	Tire dealers .....	26	43 011	7 547	1 839	229	14.0	1.4
442	Furniture and home furnishings stores .....	125	195 696	35 214	8 200	1 215	12.5	7.4
4421	Furniture stores .....	55	130 423	23 858	5 636	819	7.5	8.6
44211	Furniture stores .....	55	130 423	23 858	5 636	819	7.5	8.6
442110	Furniture stores .....	55	130 423	23 858	5 636	819	7.5	8.6
4422	Home furnishings stores .....	70	65 273	11 356	2 564	396	22.3	4.9
44221	Floor covering stores .....	39	33 597	7 112	1 657	191	28.4	3.1
442210	Floor covering stores .....	39	33 597	7 112	1 657	191	28.4	3.1
44229	Other home furnishings stores .....	31	31 676	4 244	907	205	15.9	6.9
442291	Window treatment stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	24	D	D	D	c	D	D
443	Electronics and appliance stores .....	107	241 794	23 282	5 624	1 009	7.1	2.0
4431	Electronics and appliance stores .....	107	241 794	23 282	5 624	1 009	7.1	2.0
44311	Appliance, television, and other electronics stores .....	79	205 794	19 581	4 852	826	6.9	1.8
443111	Household appliance stores .....	19	33 465	2 859	658	118	13.2	5.3
443112	Radio, television, and other electronics stores .....	60	172 329	16 722	4 194	708	5.7	1.1
44312	Computer and software stores .....	24	33 465	3 366	687	161	5.9	3.5
443120	Computer and software stores .....	24	33 465	3 366	687	161	5.9	3.5
44313	Camera and photographic supplies stores .....	4	2 535	335	85	22	44.7	—
443130	Camera and photographic supplies stores .....	4	2 535	335	85	22	44.7	—
444	Building material and garden equipment and supplies dealers .....	163	656 661	89 623	20 402	2 827	5.6	1.5
4441	Building material and supplies dealers .....	129	633 991	86 110	19 785	2 649	4.1	1.3
44411	Home centers .....	13	D	D	D	g	D	D
444110	Home Centers .....	13	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	23	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	23	D	D	D	b	D	D
44413	Hardware stores .....	29	D	D	D	e	D	D
444130	Hardware stores .....	29	D	D	D	e	D	D
44419	Other building material dealers .....	64	270 395	48 836	10 860	1 022	4.5	2.4
444190	Other building material dealers .....	64	270 395	48 836	10 860	1 022	4.5	2.4
4442	Lawn and garden equipment and supplies stores .....	34	22 670	3 513	617	178	47.9	7.4
44421	Outdoor power equipment stores .....	7	4 540	538	124	32	29.4	10.3
444210	Outdoor power equipment stores .....	7	4 540	538	124	32	29.4	10.3
44422	Nursery, garden center, and farm supply stores .....	27	18 130	2 975	493	146	52.5	6.7
444220	Nursery, garden center, and farm supply stores .....	27	18 130	2 975	493	146	52.5	6.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRISTOL—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
445	Food and beverage stores .....	365	1 203 778	122 696	28 514	7 069	9.4	4.3
4451	Grocery stores .....	194	1 039 792	108 112	25 041	6 048	5.9	4.2
44511	Supermarkets and other grocery (except convenience) stores .....	98	975 040	102 079	23 628	5 640	3.7	2.6
445110	Supermarkets and other grocery (except convenience) stores .....	98	975 040	102 079	23 628	5 640	3.7	2.6
44512	Convenience stores .....	96	64 752	6 033	1 413	408	37.8	29.0
445120	Convenience stores .....	96	64 752	6 033	1 413	408	37.8	29.0
4452	Specialty food stores .....	59	39 491	5 050	1 239	347	33.2	4.5
4453	Beer, wine, and liquor stores .....	112	124 495	9 534	2 234	674	30.9	5.3
44531	Beer, wine, and liquor stores .....	112	124 495	9 534	2 234	674	30.9	5.3
445310	Beer, wine, and liquor stores .....	112	124 495	9 534	2 234	674	30.9	5.3
446	Health and personal care stores .....	160	507 016	45 054	10 745	2 716	6.5	4.8
4461	Health and personal care stores .....	160	507 016	45 054	10 745	2 716	6.5	4.8
44611	Pharmacies and drug stores .....	77	453 062	33 773	7 924	2 164	5.8	5.0
446110	Pharmacies and drug stores .....	77	453 062	33 773	7 924	2 164	5.8	5.0
4461101	Pharmacies and drug stores .....	74	D	D	D	g	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	19	12 966	2 057	474	170	1.4	3.7
446120	Cosmetics, beauty supplies, and perfume stores .....	19	12 966	2 057	474	170	1.4	3.7
44613	Optical goods stores .....	29	16 738	4 316	1 145	190	15.4	2.6
446130	Optical goods stores .....	29	16 738	4 316	1 145	190	15.4	2.6
44619	Other health and personal care stores .....	35	24 250	4 908	1 202	192	17.7	2.7
446191	Food (health) supplement stores .....	19	8 750	1 356	333	84	25.5	—
446199	All other health and personal care stores .....	16	15 500	3 552	869	108	13.3	4.3
447	Gasoline stations .....	246	430 231	22 912	6 055	1 434	39.6	5.6
4471	Gasoline stations .....	246	430 231	22 912	6 055	1 434	39.6	5.6
44711	Gasoline stations with convenience stores .....	129	282 538	13 822	3 489	885	29.8	1.7
447110	Gasoline stations with convenience stores .....	129	282 538	13 822	3 489	885	29.8	1.7
44719	Other gasoline stations .....	117	147 693	9 090	2 566	549	58.4	13.0
447190	Other gasoline stations .....	117	147 693	9 090	2 566	549	58.4	13.0
448	Clothing and clothing accessories stores .....	382	431 817	51 647	12 959	4 026	9.8	3.1
4481	Clothing stores .....	240	318 354	36 138	9 040	3 129	6.8	3.3
44811	Men's clothing stores .....	19	12 700	1 818	452	111	24.1	—
448110	Men's clothing stores .....	19	12 700	1 818	452	111	24.1	—
44812	Women's clothing stores .....	88	77 075	9 234	2 392	874	4.1	8.5
448120	Women's clothing stores .....	88	77 075	9 234	2 392	874	4.1	8.5
44813	Children's and infants' clothing stores .....	22	31 593	3 081	752	279	3.2	—
448130	Children's and infants' clothing stores .....	22	31 593	3 081	752	279	3.2	—
44814	Family clothing stores .....	68	169 061	17 017	4 092	1 440	4.5	1.6
448140	Family clothing stores .....	68	169 061	17 017	4 092	1 440	4.5	1.6
44815	Clothing accessories stores .....	14	4 844	1 280	400	88	16.1	14.4
448150	Clothing accessories stores .....	14	4 844	1 280	400	88	16.1	14.4
44819	Other clothing stores .....	29	23 081	3 708	952	337	26.1	2.4
448190	Other clothing stores .....	29	23 081	3 708	952	337	26.1	2.4
4482	Shoe stores .....	68	56 142	6 946	1 744	485	21.4	5.1
44821	Shoe stores .....	68	56 142	6 946	1 744	485	21.4	5.1
448210	Shoe stores .....	68	56 142	6 946	1 744	485	21.4	5.1
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	9	14 163	1 819	525	99	72.4	—
4482103	Children's and juveniles' shoe stores .....	5	D	D	D	b	D	D
4482104	Family shoe stores .....	35	23 277	2 908	679	203	6.4	8.2
4482105	Athletic footwear stores .....	16	15 099	1 652	386	143	—	4.1
4483	Jewelry, luggage, and leather goods stores .....	74	57 321	8 563	2 175	412	15.2	.1
44831	Jewelry stores .....	73	D	D	D	e	D	D
448310	Jewelry stores .....	73	D	D	D	e	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	138	183 118	19 926	4 688	1 419	12.9	2.4
4511	Sporting goods, hobby, and musical instrument stores .....	101	131 228	14 789	3 443	1 018	13.0	2.6
45111	Sporting goods stores .....	54	48 669	5 831	1 313	370	24.8	2.5
451110	Sporting goods stores .....	54	48 669	5 831	1 313	370	24.8	2.5
4511101	General-line sporting goods stores .....	17	27 828	3 099	703	184	10.2	—
4511102	Specialty-line sporting goods stores .....	37	20 841	2 732	610	186	44.3	5.9
45112	Hobby, toy, and game stores .....	26	58 939	6 416	1 493	515	7.4	2.9
451120	Hobby, toy, and game stores .....	26	58 939	6 416	1 493	515	7.4	2.9
45113	Sewing, needlework, and piece goods stores .....	8	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	8	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	13	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	13	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	37	51 890	5 137	1 245	401	12.4	2.1
45121	Book stores and news dealers .....	18	24 199	2 946	718	222	12.5	—
451211	Book stores .....	15	D	D	D	c	D	D
4512111	Book stores, general .....	11	D	D	D	c	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	19	27 691	2 191	527	179	12.3	3.9
451220	Prerecorded tape, compact disc, and record stores .....	19	27 691	2 191	527	179	12.3	3.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRISTOL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	80	1 050 522	101 207	23 745	5 910	.7	.3
4521	Department stores .....	31	734 345	78 197	18 291	4 582	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	31	751 345	78 197	18 291	4 582	—	—
45211	Department stores .....	31	734 345	78 197	18 291	4 582	—	—
452111	Department stores (except discount department stores) ..	11	289 704	34 898	8 568	2 284	—	—
452112	Discount department stores .....	20	444 641	43 299	9 723	2 298	—	—
4529	Other general merchandise stores .....	49	316 177	23 010	5 454	1 328	2.3	1.1
45291	Warehouse clubs and supercenters .....	4	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	4	D	D	D	f	D	D
45299	All other general merchandise stores .....	45	D	D	D	f	D	D
452990	All other general merchandise stores .....	45	D	D	D	f	D	D
4529901	Variety stores .....	22	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	23	55 359	7 895	1 873	478	11.3	4.4
453	Miscellaneous store retailers .....	242	176 169	27 042	6 093	1 668	20.2	12.1
4531	Florists .....	44	13 115	3 046	682	207	43.1	9.6
45311	Florists .....	44	13 115	3 046	682	207	43.1	9.6
453110	Florists .....	44	13 115	3 046	682	207	43.1	9.6
4532	Office supplies, stationery, and gift stores .....	91	81 400	10 219	2 313	729	10.7	10.0
45321	Office supplies and stationery stores .....	13	47 456	4 752	1 091	256	5.8	—
453210	Office supplies and stationery stores .....	13	47 456	4 752	1 091	256	5.8	—
45322	Gift, novelty, and souvenir stores .....	78	33 944	5 467	1 222	473	17.5	24.0
453220	Gift, novelty, and souvenir stores .....	78	33 944	5 467	1 222	473	17.5	24.0
4533	Used merchandise stores .....	26	19 387	4 878	1 129	182	63.8	3.4
45331	Used merchandise stores .....	26	19 387	4 878	1 129	182	63.8	3.4
453310	Used merchandise stores .....	26	19 387	4 878	1 129	182	63.8	3.4
4539	Other miscellaneous store retailers .....	81	62 267	8 899	1 969	550	14.4	18.0
45391	Pet and pet supplies stores .....	24	23 062	3 227	760	262	6.0	13.5
453910	Pet and pet supplies stores .....	24	23 062	3 227	760	262	6.0	13.5
45392	Art dealers .....	6	D	D	D	a	D	D
453920	Art dealers .....	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	51	D	D	D	e	D	D
454	Nonstore retailers .....	132	767 882	58 936	14 558	2 131	6.6	1.0
4541	Electronic shopping and mail-order houses .....	23	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses .....	23	D	D	D	g	D	D
4542	Vending machine operators .....	13	D	D	D	c	D	D
45421	Vending machine operators .....	13	D	D	D	c	D	D
454210	Vending machine operators .....	13	D	D	D	c	D	D
4543	Direct selling establishments .....	96	D	D	D	f	D	D
45431	Fuel dealers .....	54	D	D	D	e	D	D
454311	Heating oil dealers .....	43	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	10	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	42	D	D	D	e	D	D
454390	Other direct selling establishments .....	42	D	D	D	e	D	D
<b>DUKES</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>219</b>	<b>288 858</b>	<b>37 193</b>	<b>7 577</b>	<b>1 219</b>	<b>22.4</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	4	4 470	841	173	28	12.5	—
442	Furniture and home furnishings stores .....	18	12 066	2 244	550	69	21.9	.2
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	14	D	D	D	b	D	D
44229	Other home furnishings stores .....	11	D	D	D	b	D	D
442299	All other home furnishings stores .....	10	D	D	D	b	D	D
443	Electronics and appliance stores .....	7	D	D	D	b	D	D
4431	Electronics and appliance stores .....	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	19	54 260	5 969	1 360	154	31.5	4.5
4441	Building material and supplies dealers .....	16	D	D	D	c	D	D
44419	Other building material dealers .....	10	40 322	4 243	977	95	31.3	6.0
444190	Other building material dealers .....	10	40 322	4 243	977	95	31.3	6.0
445	Food and beverage stores .....	34	91 729	12 674	2 340	369	21.1	.3
4451	Grocery stores .....	15	64 824	9 070	1 661	249	22.4	.4
4452	Specialty food stores .....	12	10 774	1 628	287	72	12.8	—
4453	Beer, wine, and liquor stores .....	7	16 131	1 976	392	48	21.5	—
44531	Beer, wine, and liquor stores .....	7	16 131	1 976	392	48	21.5	—
445310	Beer, wine, and liquor stores .....	7	16 131	1 976	392	48	21.5	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUKES—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	9	14 033	1 613	422	85	22.4	5.0
4461	Health and personal care stores .....	9	14 033	1 613	422	85	22.4	5.0
447	Gasoline stations .....	13	30 575	3 410	673	95	13.3	2.7
44719	Other gasoline stations .....	10	24 668	2 915	556	71	16.5	3.4
447190	Other gasoline stations .....	10	24 668	2 915	556	71	16.5	3.4
448	Clothing and clothing accessories stores .....	44	21 388	3 146	532	132	29.3	7.7
4481	Clothing stores .....	37	16 738	2 359	376	113	36.9	9.8
4483	Jewelry, luggage, and leather goods stores .....	7	4 650	787	156	19	2.0	—
451	Sporting goods, hobby, book, and music stores .....	19	11 007	1 191	212	54	34.3	4.9
4511	Sporting goods, hobby, and musical instrument stores .....	13	5 416	571	89	24	14.2	10.0
4512	Book, periodical, and music stores .....	6	5 591	620	123	30	53.8	—
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	4 808	752	238	40	.6	16.6
45299	All other general merchandise stores .....	5	4 808	752	238	40	.6	16.6
452990	All other general merchandise stores .....	5	4 808	752	238	40	.6	16.6
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	40	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	18	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	18	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	18	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 909	394	81	16	59.6	5.2
45331	Used merchandise stores .....	6	1 909	394	81	16	59.6	5.2
453310	Used merchandise stores .....	6	1 909	394	81	16	59.6	5.2
4539	Other miscellaneous store retailers .....	15	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
45392	Art dealers .....	10	6 019	1 008	180	17	41.9	3.9
453920	Art dealers .....	10	6 019	1 008	180	17	41.9	3.9
454	Nonstore retailers .....	7	22 856	1 417	318	41	.4	—
4541	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>ESSEX</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 722</b>	<b>8 168 806</b>	<b>846 941</b>	<b>199 093</b>	<b>39 321</b>	<b>10.7</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	265	2 171 987	173 486	39 873	4 232	8.6	3.2
4411	Automobile dealers .....	125	1 992 878	146 000	33 630	3 207	7.1	3.4
44111	New car dealers .....	65	1 896 270	141 116	32 542	3 058	4.6	3.2
441110	New car dealers .....	65	1 896 270	141 116	32 542	3 058	4.6	3.2
44112	Used car dealers .....	60	96 608	4 884	1 088	149	57.8	6.1
441120	Used car dealers .....	60	96 608	4 884	1 088	149	57.8	6.1
4412	Other motor vehicle dealers .....	38	80 051	8 614	1 617	269	21.8	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	37	D	D	D	e	D	D
441221	Motorcycle dealers .....	9	D	D	D	b	D	D
441222	Boat dealers .....	26	55 807	6 134	1 068	173	20.9	—
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	102	99 058	18 872	4 626	756	26.9	1.8
44131	Automotive parts and accessories stores .....	77	66 198	13 474	3 354	569	25.7	2.0
441310	Automotive parts and accessories stores .....	77	66 198	13 474	3 354	569	25.7	2.0
44132	Tire dealers .....	25	32 860	5 398	1 272	187	29.2	1.4
441320	Tire dealers .....	25	32 860	5 398	1 272	187	29.2	1.4
442	Furniture and home furnishings stores .....	147	237 714	34 838	8 395	1 427	19.2	10.4
4421	Furniture stores .....	55	93 277	14 031	3 473	471	27.0	11.0
44211	Furniture stores .....	55	93 277	14 031	3 473	471	27.0	11.0
442110	Furniture stores .....	55	93 277	14 031	3 473	471	27.0	11.0
4422	Home furnishings stores .....	92	144 437	20 807	4 922	956	14.2	9.9
44221	Floor covering stores .....	35	47 981	9 915	2 198	252	28.2	14.3
442210	Floor covering stores .....	35	47 981	9 915	2 198	252	28.2	14.3
44229	Other home furnishings stores .....	57	96 456	10 892	2 724	704	7.2	7.7
442291	Window treatment stores .....	9	6 443	760	177	34	8.7	29.0
442299	All other home furnishings stores .....	48	90 013	10 132	2 547	670	7.1	6.2

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESSEX—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	94	200 729	19 154	4 502	773	6.6	6.0
4431	Electronics and appliance stores .....	94	200 729	19 154	4 502	773	6.6	6.0
44311	Appliance, television, and other electronics stores .....	68	157 868	15 422	3 545	606	5.1	7.5
443111	Household appliance stores .....	24	32 367	3 520	825	133	22.0	17.4
443112	Radio, television, and other electronics stores .....	44	125 501	11 902	2 720	473	.7	4.9
44312	Computer and software stores .....	20	39 778	3 128	797	138	9.9	.4
443120	Computer and software stores .....	20	39 778	3 128	797	138	9.9	.4
44313	Camera and photographic supplies stores .....	6	3 083	604	160	29	42.8	—
443130	Camera and photographic supplies stores .....	6	3 083	604	160	29	42.8	—
444	Building material and garden equipment and supplies dealers ...	178	664 840	96 896	21 821	3 079	5.8	4.5
4441	Building material and supplies dealers .....	143	616 194	85 943	19 905	2 724	4.7	4.8
44411	Home centers .....	12	D	D	D	g	D	D
444110	Home Centers .....	12	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	17	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	17	D	D	D	c	D	D
44413	Hardware stores .....	26	D	D	D	c	D	D
444130	Hardware stores .....	26	D	D	D	c	D	D
44419	Other building material dealers .....	88	274 316	43 805	10 145	1 063	5.6	8.5
444190	Other building material dealers .....	88	274 316	43 805	10 145	1 063	5.6	8.5
4442	Lawn and garden equipment and supplies stores .....	35	48 646	10 953	1 916	355	20.2	1.3
44421	Outdoor power equipment stores .....	10	9 384	1 886	453	73	23.6	—
444210	Outdoor power equipment stores .....	10	9 384	1 886	453	73	23.6	—
44422	Nursery, garden center, and farm supply stores .....	25	39 262	9 067	1 463	282	19.4	1.6
444220	Nursery, garden center, and farm supply stores .....	25	39 262	9 067	1 463	282	19.4	1.6
445	Food and beverage stores .....	486	1 432 514	155 026	37 877	9 539	11.8	5.4
4451	Grocery stores .....	267	1 217 421	132 678	32 636	8 246	9.4	5.0
44511	Supermarkets and other grocery (except convenience) stores .....	138	1 136 139	124 594	30 801	7 710	5.6	3.7
445110	Supermarkets and other grocery (except convenience) stores .....	138	1 136 139	124 594	30 801	7 710	5.6	3.7
44512	Convenience stores .....	129	81 282	8 084	1 835	536	62.2	23.2
445120	Convenience stores .....	129	81 282	8 084	1 835	536	62.2	23.2
4452	Specialty food stores .....	86	D	D	D	f	D	D
4453	Beer, wine, and liquor stores .....	133	D	D	D	f	D	D
44531	Beer, wine, and liquor stores .....	133	D	D	D	f	D	D
445310	Beer, wine, and liquor stores .....	133	D	D	D	f	D	D
446	Health and personal care stores .....	197	661 099	66 096	15 286	4 184	8.4	1.5
4461	Health and personal care stores .....	197	661 099	66 096	15 286	4 184	8.4	1.5
44611	Pharmacies and drug stores .....	102	604 465	52 890	12 208	3 646	6.9	1.0
446110	Pharmacies and drug stores .....	102	604 465	52 890	12 208	3 646	6.9	1.0
4461101	Pharmacies and drug stores .....	99	D	D	D	h	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	23	10 541	1 868	441	150	19.3	5.9
446120	Cosmetics, beauty supplies, and perfume stores .....	23	10 541	1 868	441	150	19.3	5.9
44613	Optical goods stores .....	29	17 736	4 406	1 094	170	37.4	5.2
446130	Optical goods stores .....	29	17 736	4 406	1 094	170	37.4	5.2
44619	Other health and personal care stores .....	43	28 357	6 932	1 543	218	19.8	7.1
446191	Food (health) supplement stores .....	23	10 607	1 745	401	102	32.6	8.3
446199	All other health and personal care stores .....	20	17 750	5 187	1 142	116	12.1	6.4
447	Gasoline stations .....	237	483 504	28 054	6 982	1 483	25.2	10.8
4471	Gasoline stations .....	237	483 504	28 054	6 982	1 483	25.2	10.8
44711	Gasoline stations with convenience stores .....	93	206 766	10 709	2 685	629	15.2	9.9
447110	Gasoline stations with convenience stores .....	93	206 766	10 709	2 685	629	15.2	9.9
44719	Other gasoline stations .....	144	276 738	17 345	4 297	854	32.8	11.5
447190	Other gasoline stations .....	144	276 738	17 345	4 297	854	32.8	11.5
448	Clothing and clothing accessories stores .....	393	564 066	68 475	16 494	4 638	9.3	3.9
4481	Clothing stores .....	253	452 901	53 339	12 888	3 801	9.1	3.4
44811	Men's clothing stores .....	27	D	D	D	c	D	D
448110	Men's clothing stores .....	27	D	D	D	c	D	D
44812	Women's clothing stores .....	95	88 899	12 570	3 095	974	24.2	10.0
448120	Women's clothing stores .....	95	88 899	12 570	3 095	974	24.2	10.0
44813	Children's and infants' clothing stores .....	22	40 131	3 875	898	314	11.4	4.0
448130	Children's and infants' clothing stores .....	22	40 131	3 875	898	314	11.4	4.0
44814	Family clothing stores .....	65	266 097	26 086	6 396	1 981	1.4	1.2
448140	Family clothing stores .....	65	266 097	26 086	6 396	1 981	1.4	1.2
44815	Clothing accessories stores .....	17	D	D	D	b	D	D
448150	Clothing accessories stores .....	17	D	D	D	b	D	D
44819	Other clothing stores .....	27	25 497	4 509	1 071	255	14.6	—
448190	Other clothing stores .....	27	25 497	4 509	1 071	255	14.6	—
4482	Shoe stores .....	66	51 665	6 432	1 719	460	4.0	10.3
44821	Shoe stores .....	66	51 665	6 432	1 719	460	4.0	10.3
448210	Shoe stores .....	66	51 665	6 432	1 719	460	4.0	10.3
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	5	D	D	D	b	D	D
4482104	Family shoe stores .....	41	32 522	4 047	1 069	252	5.4	4.4
4482105	Athletic footwear stores .....	15	15 553	1 705	405	144	—	19.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESSEX—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Clothing and clothing accessories stores—Con.							
448	Jewelry, luggage, and leather goods stores .....	74	59 500	8 704	1 887	377	15.5	2.3
44831	Jewelry stores .....	70	58 488	8 592	1 861	371	15.1	2.2
44830	Jewelry stores .....	70	58 488	8 592	1 861	371	15.1	2.2
44832	Luggage and leather goods stores .....	4	1 012	112	26	6	38.8	11.9
448320	Luggage and leather goods stores .....	4	1 012	112	26	6	38.8	11.9
451	Sporting goods, hobby, book, and music stores .....	172	221 129	25 833	6 154	1 607	12.9	5.1
4511	Sporting goods, hobby, and musical instrument stores .....	121	144 843	17 995	4 157	1 012	15.4	5.9
45111	Sporting goods stores .....	71	69 583	8 483	1 910	497	19.8	9.5
451110	Sporting goods stores .....	71	69 583	8 483	1 910	497	19.8	9.5
4511101	General-line sporting goods stores .....	24	36 395	3 932	842	250	16.7	5.5
4511102	Specialty-line sporting goods stores .....	47	33 188	4 551	1 068	247	23.2	13.9
45112	Hobby, toy, and game stores .....	29	43 908	5 513	1 282	359	10.1	3.0
451120	Hobby, toy, and game stores .....	29	43 908	5 513	1 282	359	10.1	3.0
45113	Sewing, needlework, and piece goods stores .....	15	17 880	2 810	681	106	4.6	3.3
451130	Sewing, needlework, and piece goods stores .....	15	17 880	2 810	681	106	4.6	3.3
45114	Musical instrument and supplies stores .....	6	13 472	1 189	284	50	23.7	—
451140	Musical instrument and supplies stores .....	6	13 472	1 189	284	50	23.7	—
4512	Book, periodical, and music stores .....	51	76 286	7 838	1 997	595	8.3	3.4
45121	Book stores and news dealers .....	36	54 223	5 980	1 525	425	9.6	4.9
451211	Book stores .....	30	D	D	D	e	D	D
4512111	Book stores, general .....	24	D	D	D	e	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
451212	News dealers and newsstands .....	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	15	22 063	1 858	472	170	5.3	—
451220	Prerecorded tape, compact disc, and record stores .....	15	22 063	1 858	472	170	5.3	—
452	General merchandise stores .....	66	686 608	73 354	16 632	3 975	1.4	1.0
4521	Department stores .....	21	493 687	57 424	12 993	3 159	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	21	511 001	57 424	12 993	3 159	—	—
45211	Department stores .....	21	493 687	57 424	12 993	3 159	—	—
452111	Department stores (except discount department stores) ..	6	236 464	29 356	6 710	1 699	—	—
452112	Discount department stores .....	15	257 223	28 068	6 283	1 460	—	—
4529	Other general merchandise stores .....	45	192 921	15 930	3 639	816	5.0	3.6
45291	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	43	D	D	D	f	D	D
452990	All other general merchandise stores .....	43	D	D	D	f	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	24	33 553	6 186	1 607	434	19.2	18.1
453	Miscellaneous store retailers .....	337	196 765	34 037	7 455	2 140	28.9	6.9
4531	Florists .....	68	24 748	5 471	1 308	375	43.2	11.8
45311	Florists .....	68	24 748	5 471	1 308	375	43.2	11.8
453110	Florists .....	68	24 748	5 471	1 308	375	43.2	11.8
4532	Office supplies, stationery, and gift stores .....	134	88 554	14 087	3 227	1 088	22.0	4.2
45321	Office supplies and stationery stores .....	15	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	15	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	119	D	D	D	f	D	D
453220	Gift, novelty, and souvenir stores .....	119	D	D	D	f	D	D
4533	Used merchandise stores .....	33	10 422	1 957	466	115	47.9	6.6
45331	Used merchandise stores .....	33	10 422	1 957	466	115	47.9	6.6
453310	Used merchandise stores .....	33	10 422	1 957	466	115	47.9	6.6
4539	Other miscellaneous store retailers .....	102	73 041	12 522	2 454	562	29.8	8.5
45391	Pet and pet supplies stores .....	18	23 571	3 380	801	248	10.6	4.6
453910	Pet and pet supplies stores .....	18	23 571	3 380	801	248	10.6	4.6
45392	Art dealers .....	21	D	D	D	b	D	D
453920	Art dealers .....	21	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	63	D	D	D	e	D	D
454	Nonstore retailers .....	150	647 851	71 692	17 622	2 244	15.5	6.0
4541	Electronic shopping and mail-order houses .....	37	460 309	42 562	10 486	1 393	5.1	7.9
45411	Electronic shopping and mail-order houses .....	37	460 309	42 562	10 486	1 393	5.1	7.9
4542	Vending machine operators .....	9	7 688	1 841	421	62	38.7	17.8
45421	Vending machine operators .....	9	7 688	1 841	421	62	38.7	17.8
454210	Vending machine operators .....	9	7 688	1 841	421	62	38.7	17.8
4543	Direct selling establishments .....	104	179 854	27 289	6 715	789	41.0	.5
45431	Fuel dealers .....	69	126 857	20 612	5 132	563	23.7	.5
454311	Heating oil dealers .....	62	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	7	D	D	D	c	D	D
45439	Other direct selling establishments .....	35	52 997	6 677	1 583	226	82.4	.6
454390	Other direct selling establishments .....	35	52 997	6 677	1 583	226	82.4	.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>306</b>	<b>569 255</b>	<b>65 231</b>	<b>15 577</b>	<b>3 247</b>	<b>11.3</b>	<b>8.7</b>
441	Motor vehicle and parts dealers	34	155 308	18 092	4 061	530	9.8	15.4
4411	Automobile dealers	10	114 651	10 361	2 492	293	11.5	11.6
4412	Other motor vehicle dealers	5	17 282	1 349	254	33	—	38.1
44122	Motorcycle, boat, and other motor vehicle dealers	5	17 282	1 349	254	33	—	38.1
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	23 375	6 382	1 315	204	8.7	17.0
44131	Automotive parts and accessories stores	15	14 366	3 173	747	126	4.5	27.7
441310	Automotive parts and accessories stores	15	14 366	3 173	747	126	4.5	27.7
44132	Tire dealers	4	9 009	3 209	568	78	15.3	—
441320	Tire dealers	4	9 009	3 209	568	78	15.3	—
442	Furniture and home furnishings stores	10	5 897	904	237	37	8.4	.9
4421	Furniture stores	6	4 580	792	209	31	—	1.1
44211	Furniture stores	6	4 580	792	209	31	—	1.1
442110	Furniture stores	6	4 580	792	209	31	—	1.1
443	Electronics and appliance stores	9	9 343	1 669	392	71	33.2	—
4431	Electronics and appliance stores	9	9 343	1 669	392	71	33.2	—
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	b	D	D
443120	Computer and software stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	39	63 698	8 032	1 812	286	3.3	12.9
4441	Building material and supplies dealers	27	49 683	6 727	1 541	242	4.2	4.1
44419	Other building material dealers	13	28 244	4 110	891	118	—	7.2
444190	Other building material dealers	13	28 244	4 110	891	118	—	7.2
4442	Lawn and garden equipment and supplies stores	12	14 015	1 305	271	44	—	43.9
44422	Nursery, garden center, and farm supply stores	7	12 400	1 046	227	33	—	49.7
444220	Nursery, garden center, and farm supply stores	7	12 400	1 046	227	33	—	49.7
445	Food and beverage stores	54	105 323	11 463	2 911	826	24.5	1.2
4451	Grocery stores	33	96 461	10 582	2 700	740	21.5	1.2
44511	Supermarkets and other grocery (except convenience) stores	20	86 238	9 696	2 507	651	18.9	—
445110	Supermarkets and other grocery (except convenience) stores	20	86 238	9 696	2 507	651	18.9	—
44512	Convenience stores	13	10 223	886	193	89	43.8	11.2
445120	Convenience stores	13	10 223	886	193	89	43.8	11.2
4452	Specialty food stores	5	793	193	48	17	100.0	—
446	Health and personal care stores	16	32 360	2 721	669	200	12.5	—
4461	Health and personal care stores	16	32 360	2 721	669	200	12.5	—
447	Gasoline stations	42	59 628	4 345	1 086	286	3.7	18.3
4471	Gasoline stations	42	59 628	4 345	1 086	286	3.7	18.3
44711	Gasoline stations with convenience stores	24	42 063	2 536	623	182	2.8	2.5
447110	Gasoline stations with convenience stores	24	42 063	2 536	623	182	2.8	2.5
448	Clothing and clothing accessories stores	16	8 599	1 339	421	100	17.3	15.5
4481	Clothing stores	10	4 656	526	219	63	31.9	23.4
451	Sporting goods, hobby, book, and music stores	22	11 271	1 764	400	100	6.8	.2
4511	Sporting goods, hobby, and musical instrument stores	14	6 678	965	221	47	10.0	.4
4511101	General-line sporting goods stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	4 593	799	179	53	2.0	—
45121	Book stores and news dealers	5	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	e	D	D
453	Miscellaneous store retailers	40	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	10	7 868	721	179	54	11.4	.1
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	7	3 735	752	173	48	10.0	1.8
45331	Used merchandise stores	7	3 735	752	173	48	10.0	1.8
453310	Used merchandise stores	7	3 735	752	173	48	10.0	1.8
4539	Other miscellaneous store retailers	18	D	D	D	c	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	16	28 533	5 220	1 246	172	7.5	4.6
4541	Electronic shopping and mail-order houses .....	10	5 681	1 329	310	63	37.6	23.1
45411	Electronic shopping and mail-order houses .....	10	5 681	1 329	310	63	37.6	23.1
4543	Direct selling establishments .....	6	22 852	3 891	936	109	—	—
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
<b>HAMPDEN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 757</b>	<b>4 972 531</b>	<b>506 623</b>	<b>120 835</b>	<b>25 413</b>	<b>8.6</b>	<b>10.2</b>
441	Motor vehicle and parts dealers .....	199	1 335 182	109 691	26 109	3 110	7.6	23.3
4411	Automobile dealers .....	101	1 207 047	88 984	21 242	2 290	7.8	25.1
44111	New car dealers .....	50	1 124 672	83 439	19 887	2 098	2.8	26.3
441110	New car dealers .....	50	1 124 672	83 439	19 887	2 098	2.8	26.3
44112	Used car dealers .....	51	82 375	5 545	1 355	192	76.2	9.2
441120	Used car dealers .....	51	82 375	5 545	1 355	192	76.2	9.2
4412	Other motor vehicle dealers .....	10	37 698	2 947	615	103	4.1	—
44121	Recreational vehicle dealers .....	4	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	88	90 437	17 760	4 252	717	5.8	9.0
44131	Automotive parts and accessories stores .....	69	60 515	12 645	2 985	546	5.4	13.5
441310	Automotive parts and accessories stores .....	69	60 515	12 645	2 985	546	5.4	13.5
44132	Tire dealers .....	19	29 922	5 115	1 267	171	6.6	—
441320	Tire dealers .....	19	29 922	5 115	1 267	171	6.6	—
442	Furniture and home furnishings stores .....	85	124 645	18 136	4 170	765	12.2	17.4
4421	Furniture stores .....	37	67 607	10 925	2 548	388	14.9	28.9
44211	Furniture stores .....	37	67 607	10 925	2 548	388	14.9	28.9
442110	Furniture stores .....	37	67 607	10 925	2 548	388	14.9	28.9
4422	Home furnishings stores .....	48	57 038	7 211	1 622	377	9.1	3.9
44221	Floor covering stores .....	28	20 013	3 049	703	132	20.7	11.0
442210	Floor covering stores .....	28	20 013	3 049	703	132	20.7	11.0
44229	Other home furnishings stores .....	20	37 025	4 162	919	245	2.7	—
442299	All other home furnishings stores .....	16	36 213	3 832	839	229	2.7	—
443	Electronics and appliance stores .....	72	154 027	15 596	3 757	726	3.7	2.1
4431	Electronics and appliance stores .....	72	154 027	15 596	3 757	726	3.7	2.1
44311	Appliance, television, and other electronics stores .....	54	132 944	13 519	3 281	611	2.1	1.3
443111	Household appliance stores .....	19	35 598	3 782	867	164	3.2	.7
443112	Radio, television, and other electronics stores .....	35	97 346	9 737	2 414	447	1.7	1.6
44312	Computer and software stores .....	16	D	D	D	c	D	D
443120	Computer and software stores .....	16	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	121	385 442	49 248	10 898	1 601	7.2	2.5
4441	Building material and supplies dealers .....	96	359 389	43 682	9 719	1 408	7.5	1.4
44411	Home centers .....	9	D	D	D	f	D	D
444110	Home Centers .....	9	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	11	8 575	1 151	312	50	7.0	—
444120	Paint and wallpaper stores .....	11	8 575	1 151	312	50	7.0	—
44413	Hardware stores .....	16	D	D	D	c	D	D
444130	Hardware stores .....	16	D	D	D	c	D	D
44419	Other building material dealers .....	60	150 572	20 879	4 667	585	12.5	3.2
444190	Other building material dealers .....	60	150 572	20 879	4 667	585	12.5	3.2
4442	Lawn and garden equipment and supplies stores .....	25	26 053	5 566	1 179	193	4.1	17.1
44421	Outdoor power equipment stores .....	7	7 034	1 489	298	47	6.2	—
444210	Outdoor power equipment stores .....	7	7 034	1 489	298	47	6.2	—
44422	Nursery, garden center, and farm supply stores .....	18	19 019	4 077	881	146	3.4	23.5
444220	Nursery, garden center, and farm supply stores .....	18	19 019	4 077	881	146	3.4	23.5
445	Food and beverage stores .....	309	891 434	102 283	24 381	6 202	12.9	6.9
4451	Grocery stores .....	165	687 601	83 335	20 062	5 061	6.9	7.4
44511	Supermarkets and other grocery (except convenience) stores .....	93	647 291	79 933	19 162	4 783	4.1	5.9
445110	Supermarkets and other grocery (except convenience) stores .....	93	647 291	79 933	19 162	4 783	4.1	5.9
44512	Convenience stores .....	72	40 310	3 402	900	278	51.6	31.5
445120	Convenience stores .....	72	40 310	3 402	900	278	51.6	31.5
4452	Specialty food stores .....	37	60 929	7 861	1 758	393	6.3	.6
4453	Beer, wine, and liquor stores .....	107	142 904	11 087	2 561	748	44.4	7.3
44531	Beer, wine, and liquor stores .....	107	142 904	11 087	2 561	748	44.4	7.3
445310	Beer, wine, and liquor stores .....	107	142 904	11 087	2 561	748	44.4	7.3

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPDEN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	127	406 615	38 561	9 165	2 305	3.4	.7
4461	Health and personal care stores .....	127	406 615	38 561	9 165	2 305	3.4	.7
44611	Pharmacies and drug stores .....	60	362 814	28 711	6 775	1 887	2.0	.5
446110	Pharmacies and drug stores .....	60	362 814	28 711	6 775	1 887	2.0	.5
4461101	Pharmacies and drug stores .....	58	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	12	8 192	1 177	286	104	4.7	12.3
446120	Cosmetics, beauty supplies, and perfume stores .....	12	8 192	1 177	286	104	4.7	12.3
44613	Optical goods stores .....	24	10 039	2 920	732	107	17.3	2.8
446130	Optical goods stores .....	24	10 039	2 920	732	107	17.3	2.8
44619	Other health and personal care stores .....	31	25 570	5 753	1 372	207	17.3	—
446191	Food (health) supplement stores .....	12	D	D	D	b	D	D
446199	All other health and personal care stores .....	19	D	D	D	c	D	D
447	Gasoline stations .....	197	381 829	22 647	5 581	1 404	15.8	18.3
4471	Gasoline stations .....	197	381 829	22 647	5 581	1 404	15.8	18.3
44711	Gasoline stations with convenience stores .....	115	272 830	14 452	3 529	997	11.7	7.3
447110	Gasoline stations with convenience stores .....	115	272 830	14 452	3 529	997	11.7	7.3
44719	Other gasoline stations .....	82	108 999	8 195	2 052	407	25.8	45.8
447190	Other gasoline stations .....	82	108 999	8 195	2 052	407	25.8	45.8
448	Clothing and clothing accessories stores .....	251	264 512	33 939	8 368	2 677	8.4	4.0
4481	Clothing stores .....	144	188 424	23 592	5 824	2 016	5.5	3.7
44811	Men's clothing stores .....	18	16 405	2 759	637	131	18.1	—
448110	Men's clothing stores .....	18	16 405	2 759	637	131	18.1	—
44812	Women's clothing stores .....	50	44 690	5 572	1 407	560	5.2	7.5
448120	Women's clothing stores .....	50	44 690	5 572	1 407	560	5.2	7.5
44813	Children's and infants' clothing stores .....	11	D	D	D	c	D	D
448130	Children's and infants' clothing stores .....	11	D	D	D	c	D	D
44814	Family clothing stores .....	40	101 510	11 364	2 841	1 032	2.3	1.8
448140	Family clothing stores .....	40	101 510	11 364	2 841	1 032	2.3	1.8
44815	Clothing accessories stores .....	8	D	D	D	b	D	D
448150	Clothing accessories stores .....	8	D	D	D	b	D	D
44819	Other clothing stores .....	17	11 660	1 867	444	141	20.3	9.8
448190	Other clothing stores .....	17	11 660	1 867	444	141	20.3	9.8
4482	Shoe stores .....	56	38 102	4 339	1 074	396	7.5	6.6
44821	Shoe stores .....	56	38 102	4 339	1 074	396	7.5	6.6
448210	Shoe stores .....	56	38 102	4 339	1 074	396	7.5	6.6
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	3	1 796	242	59	18	—	—
4482104	Family shoe stores .....	30	19 208	2 214	563	197	6.1	7.3
4482105	Athletic footwear stores .....	16	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores .....	51	37 986	6 008	1 470	265	23.8	2.8
44831	Jewelry stores .....	51	37 986	6 008	1 470	265	23.8	2.8
448310	Jewelry stores .....	51	37 986	6 008	1 470	265	23.8	2.8
451	Sporting goods, hobby, book, and music stores .....	92	128 128	14 567	3 544	1 023	7.2	.8
4511	Sporting goods, hobby, and musical instrument stores .....	65	94 571	11 533	2 726	754	7.8	.6
45111	Sporting goods stores .....	34	39 416	4 018	936	259	12.4	1.0
451110	Sporting goods stores .....	34	39 416	4 018	936	259	12.4	1.0
4511101	General-line sporting goods stores .....	7	21 403	1 481	340	115	8.1	—
4511102	Specialty-line sporting goods stores .....	27	18 013	2 537	596	144	17.5	2.2
45112	Hobby, toy, and game stores .....	16	41 887	4 341	1 064	328	1.8	.3
451120	Hobby, toy, and game stores .....	16	41 887	4 341	1 064	328	1.8	.3
45113	Sewing, needlework, and piece goods stores .....	7	6 317	988	227	67	1.6	.4
451130	Sewing, needlework, and piece goods stores .....	7	6 317	988	227	67	1.6	.4
45114	Musical instrument and supplies stores .....	8	6 951	2 186	499	100	23.1	—
451140	Musical instrument and supplies stores .....	8	6 951	2 186	499	100	23.1	—
4512	Book, periodical, and music stores .....	27	33 557	3 034	818	269	5.5	1.5
45121	Book stores and news dealers .....	17	D	D	D	c	D	D
451211	Book stores .....	12	22 318	1 942	486	164	2.7	—
4512111	Book stores, general .....	6	D	D	D	c	D	D
4512113	College book stores .....	6	D	D	D	b	D	D
451212	News dealers and newsstands .....	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	10	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	10	D	D	D	b	D	D
452	General merchandise stores .....	57	668 040	67 228	16 236	3 885	1.3	.3
4521	Department stores .....	21	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	21	D	D	D	h	D	D
45211	Department stores .....	21	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	8	D	D	D	g	D	D
452112	Discount department stores .....	13	D	D	D	g	D	D
4529	Other general merchandise stores .....	36	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	34	D	D	D	c	D	D
452990	All other general merchandise stores .....	34	D	D	D	c	D	D
4529901	Variety stores .....	24	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPDEN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	150	92 447	13 805	3 211	951	16.0	9.0
4531	Florists .....	38	10 702	1 845	466	169	38.1	2.6
45311	Florists .....	38	10 702	1 845	466	169	38.1	2.6
453110	Florists .....	38	10 702	1 845	466	169	38.1	2.6
4532	Office supplies, stationery, and gift stores .....	37	34 177	4 245	1 015	308	4.9	6.7
45321	Office supplies and stationery stores .....	8	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	8	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	29	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	29	D	D	D	c	D	D
4533	Used merchandise stores .....	20	6 316	1 865	435	97	21.1	24.0
45331	Used merchandise stores .....	20	6 316	1 865	435	97	21.1	24.0
453310	Used merchandise stores .....	20	6 316	1 865	435	97	21.1	24.0
4539	Other miscellaneous store retailers .....	55	41 252	5 850	1 295	377	18.7	10.3
45391	Pet and pet supplies stores .....	11	16 299	2 473	541	203	10.4	—
453910	Pet and pet supplies stores .....	11	16 299	2 473	541	203	10.4	—
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	42	D	D	D	c	D	D
454	Nonstore retailers .....	97	140 230	20 922	5 415	764	25.5	2.7
4541	Electronic shopping and mail-order houses .....	15	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	15	D	D	D	c	D	D
4542	Vending machine operators .....	9	D	D	D	b	D	D
45421	Vending machine operators .....	9	D	D	D	b	D	D
454210	Vending machine operators .....	9	D	D	D	b	D	D
4543	Direct selling establishments .....	73	115 231	17 993	4 665	597	25.4	3.2
45431	Fuel dealers .....	42	77 993	10 935	2 938	343	26.4	3.0
454311	Heating oil dealers .....	39	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	31	37 238	7 058	1 727	254	23.4	3.5
454390	Other direct selling establishments .....	31	37 238	7 058	1 727	254	23.4	3.5
<b>HAMPSHIRE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>598</b>	<b>1 268 629</b>	<b>147 666</b>	<b>34 344</b>	<b>7 421</b>	<b>12.7</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	58	257 318	25 095	5 498	729	22.5	7.9
4411	Automobile dealers .....	21	179 305	13 514	3 212	376	20.1	10.5
44112	Used car dealers .....	8	D	D	D	b	D	D
441120	Used car dealers .....	8	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	8	56 726	7 592	1 290	173	31.4	—
44121	Recreational vehicle dealers .....	2	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	29	21 287	3 989	996	180	19.6	7.0
44131	Automotive parts and accessories stores .....	22	12 823	2 387	629	127	28.2	11.3
441310	Automotive parts and accessories stores .....	22	12 823	2 387	629	127	28.2	11.3
44132	Tire dealers .....	7	8 464	1 602	367	53	6.6	.4
441320	Tire dealers .....	7	8 464	1 602	367	53	6.6	.4
442	Furniture and home furnishings stores .....	27	28 771	4 566	1 026	171	30.1	.2
4421	Furniture stores .....	9	12 084	1 892	442	64	39.7	—
44211	Furniture stores .....	9	12 084	1 892	442	64	39.7	—
442110	Furniture stores .....	9	12 084	1 892	442	64	39.7	—
4422	Home furnishings stores .....	18	16 687	2 674	584	107	23.2	.3
44221	Floor covering stores .....	7	D	D	D	b	D	D
442210	Floor covering stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	11	D	D	D	b	D	D
442299	All other home furnishings stores .....	11	D	D	D	b	D	D
443	Electronics and appliance stores .....	33	20 460	3 810	908	164	23.4	9.2
4431	Electronics and appliance stores .....	33	20 460	3 810	908	164	23.4	9.2
44311	Appliance, television, and other electronics stores .....	21	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	14	D	D	D	b	D	D
44312	Computer and software stores .....	8	D	D	D	b	D	D
443120	Computer and software stores .....	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPSHIRE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	47	78 458	12 117	2 608	402	6.6	2.0
4441	Building material and supplies dealers . . . . .	34	68 443	10 466	2 289	334	5.7	.3
44413	Hardware stores . . . . .	11	D	D	D	b	D	D
444130	Hardware stores . . . . .	11	D	D	D	b	D	D
44419	Other building material dealers . . . . .	19	51 694	8 042	1 724	217	4.4	.1
444190	Other building material dealers . . . . .	19	51 694	8 042	1 724	217	4.4	.1
4442	Lawn and garden equipment and supplies stores . . . . .	13	10 015	1 651	319	68	12.3	14.0
44421	Outdoor power equipment stores . . . . .	5	4 249	640	149	24	6.3	33.0
444210	Outdoor power equipment stores . . . . .	5	4 249	640	149	24	6.3	33.0
44422	Nursery, garden center, and farm supply stores . . . . .	8	5 766	1 011	170	44	16.7	—
444220	Nursery, garden center, and farm supply stores . . . . .	8	5 766	1 011	170	44	16.7	—
445	Food and beverage stores . . . . .	101	330 945	41 190	9 736	2 474	8.0	.8
4451	Grocery stores . . . . .	53	287 899	37 375	8 816	2 187	3.4	.5
44511	Supermarkets and other grocery (except convenience) stores . . . . .	34	275 553	35 682	8 387	2 042	2.4	.2
445110	Supermarkets and other grocery (except convenience) stores . . . . .	34	275 553	35 682	8 387	2 042	2.4	.2
44512	Convenience stores . . . . .	19	12 346	1 693	429	145	25.0	7.3
445120	Convenience stores . . . . .	19	12 346	1 693	429	145	25.0	7.3
4452	Specialty food stores . . . . .	10	3 324	587	136	45	29.9	11.9
4453	Beer, wine, and liquor stores . . . . .	38	39 722	3 228	784	242	39.1	1.9
44531	Beer, wine, and liquor stores . . . . .	38	39 722	3 228	784	242	39.1	1.9
445310	Beer, wine, and liquor stores . . . . .	38	39 722	3 228	784	242	39.1	1.9
446	Health and personal care stores . . . . .	28	88 712	6 808	1 720	478	10.1	.1
4461	Health and personal care stores . . . . .	28	88 712	6 808	1 720	478	10.1	.1
44611	Pharmacies and drug stores . . . . .	18	85 269	5 887	1 418	421	9.7	—
446110	Pharmacies and drug stores . . . . .	18	85 269	5 887	1 418	421	9.7	—
4461101	Pharmacies and drug stores . . . . .	18	85 269	5 887	1 418	421	9.7	—
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	3	D	D	D	b	D	D
447	Gasoline stations . . . . .	55	97 451	6 380	1 605	416	10.6	11.7
4471	Gasoline stations . . . . .	55	97 451	6 380	1 605	416	10.6	11.7
44711	Gasoline stations with convenience stores . . . . .	32	69 132	3 977	993	271	8.6	7.0
447110	Gasoline stations with convenience stores . . . . .	32	69 132	3 977	993	271	8.6	7.0
44719	Other gasoline stations . . . . .	23	28 319	2 403	612	145	15.4	23.1
447190	Other gasoline stations . . . . .	23	28 319	2 403	612	145	15.4	23.1
448	Clothing and clothing accessories stores . . . . .	65	65 009	8 451	2 085	521	14.2	3.3
4481	Clothing stores . . . . .	43	52 017	6 296	1 608	418	14.8	1.8
44811	Men's clothing stores . . . . .	5	4 546	966	202	46	78.9	—
448110	Men's clothing stores . . . . .	5	4 546	966	202	46	78.9	—
44813	Children's and infants' clothing stores . . . . .	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores . . . . .	1	D	D	D	a	D	D
44814	Family clothing stores . . . . .	11	31 359	2 806	776	223	3.7	.4
448140	Family clothing stores . . . . .	11	31 359	2 806	776	223	3.7	.4
4482105	Athletic footwear stores . . . . .	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	13	D	D	D	b	D	D
44831	Jewelry stores . . . . .	13	D	D	D	b	D	D
448310	Jewelry stores . . . . .	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	57	53 685	6 710	1 638	452	14.7	6.0
4511	Sporting goods, hobby, and musical instrument stores . . . . .	32	22 122	3 368	766	194	19.9	10.9
45111	Sporting goods stores . . . . .	14	9 417	1 015	255	77	28.2	16.8
451110	Sporting goods stores . . . . .	14	9 417	1 015	255	77	28.2	16.8
4511102	Specialty-line sporting goods stores . . . . .	12	D	D	D	b	D	D
45112	Hobby, toy, and game stores . . . . .	9	D	D	D	b	D	D
451120	Hobby, toy, and game stores . . . . .	9	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores . . . . .	4	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores . . . . .	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores . . . . .	5	4 556	1 041	252	42	—	—
451140	Musical instrument and supplies stores . . . . .	5	4 556	1 041	252	42	—	—
4512	Book, periodical, and music stores . . . . .	25	31 563	3 342	872	258	11.0	2.6
45121	Book stores and news dealers . . . . .	17	22 126	2 429	645	174	10.0	3.1
451211	Book stores . . . . .	15	D	D	D	c	D	D
4512111	Book stores, general . . . . .	9	D	D	D	b	D	D
4512113	College book stores . . . . .	5	D	D	D	b	D	D
451212	News dealers and newsstands . . . . .	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores . . . . .	8	9 437	913	227	84	13.4	1.5
451220	Prerecorded tape, compact disc, and record stores . . . . .	8	9 437	913	227	84	13.4	1.5
452	General merchandise stores . . . . .	16	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	12	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	11	D	D	D	c	D	D
452990	All other general merchandise stores . . . . .	11	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores . . . . .	6	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMPSHIRE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Miscellaneous store retailers .....	70	D	D	D	e	D	D
4531	Florists .....	14	3 767	908	225	62	35.6	1.0
45311	Florists .....	14	3 767	908	225	62	35.6	1.0
453110	Florists .....	14	3 767	908	225	62	35.6	1.0
4532	Office supplies, stationery, and gift stores .....	17	16 069	2 292	567	154	8.6	.7
45321	Office supplies and stationery stores .....	5	11 939	1 451	361	71	—	—
453210	Office supplies and stationery stores .....	5	11 939	1 451	361	71	—	—
4533	Used merchandise stores .....	8	2 084	608	160	32	43.6	29.4
45331	Used merchandise stores .....	8	2 084	608	160	32	43.6	29.4
453310	Used merchandise stores .....	8	2 084	608	160	32	43.6	29.4
4539	Other miscellaneous store retailers .....	31	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	5	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	5	D	D	D	b	D	D
45392	Art dealers .....	6	2 201	315	80	16	43.6	—
453920	Art dealers .....	6	2 201	315	80	16	43.6	—
45399	All other miscellaneous store retailers .....	19	D	D	D	b	D	D
454	Nonstore retailers .....	41	63 589	11 582	2 712	341	19.4	—
4541	Electronic shopping and mail-order houses .....	15	23 680	3 227	760	145	23.7	—
45411	Electronic shopping and mail-order houses .....	15	23 680	3 227	760	145	23.7	—
4543	Direct selling establishments .....	26	39 909	8 355	1 952	196	16.8	—
45431	Fuel dealers .....	14	D	D	D	c	D	D
454311	Heating oil dealers .....	10	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	12	D	D	D	b	D	D
454390	Other direct selling establishments .....	12	D	D	D	b	D	D
<b>MIDDLESEX</b>								
44-45	<b>Retail trade .....</b>	<b>5 393</b>	<b>16 876 076</b>	<b>1 873 116</b>	<b>444 553</b>	<b>82 873</b>	<b>10.8</b>	<b>6.0</b>
441	Motor vehicle and parts dealers .....	402	3 965 361	337 343	78 136	8 028	7.6	4.8
4411	Automobile dealers .....	182	3 606 027	276 749	63 964	6 167	7.0	4.3
44111	New car dealers .....	116	3 407 979	265 053	61 302	5 864	5.2	3.4
441110	New car dealers .....	116	3 407 979	265 053	61 302	5 864	5.2	3.4
44112	Used car dealers .....	66	198 048	11 696	2 662	303	37.2	20.0
441120	Used car dealers .....	66	198 048	11 696	2 662	303	37.2	20.0
4412	Other motor vehicle dealers .....	33	125 358	11 361	2 464	334	5.6	2.8
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	31	D	D	D	e	D	D
441221	Motorcycle dealers .....	16	60 621	5 542	1 339	174	3.0	3.4
441222	Boat dealers .....	9	37 853	3 864	694	99	3.8	3.5
441229	All other motor vehicle dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	187	233 976	49 233	11 708	1 527	17.7	12.7
44131	Automotive parts and accessories stores .....	139	154 285	29 850	7 004	1 019	20.2	18.7
441310	Automotive parts and accessories stores .....	139	154 285	29 850	7 004	1 019	20.2	18.7
44132	Tire dealers .....	48	79 691	19 383	4 704	508	13.0	1.1
441320	Tire dealers .....	48	79 691	19 383	4 704	508	13.0	1.1
442	Furniture and home furnishings stores .....	366	693 412	94 846	22 454	3 729	14.6	14.1
4421	Furniture stores .....	127	311 763	40 317	9 526	1 111	15.8	15.6
44211	Furniture stores .....	127	311 763	40 317	9 526	1 111	15.8	15.6
442110	Furniture stores .....	127	311 763	40 317	9 526	1 111	15.8	15.6
4422	Home furnishings stores .....	239	381 649	54 529	12 928	2 618	13.6	13.0
44221	Floor covering stores .....	83	107 982	20 569	4 732	505	29.0	24.7
442210	Floor covering stores .....	83	107 982	20 569	4 732	505	29.0	24.7
44229	Other home furnishings stores .....	156	273 667	33 960	8 196	2 113	7.6	8.4
442291	Window treatment stores .....	14	9 509	1 443	346	61	22.6	25.7
442299	All other home furnishings stores .....	142	264 158	32 517	7 850	2 052	7.0	7.8
443	Electronics and appliance stores .....	233	635 090	82 145	20 536	2 730	13.3	13.5
4431	Electronics and appliance stores .....	233	635 090	82 145	20 536	2 730	13.3	13.5
44311	Appliance, television, and other electronics stores .....	143	364 444	41 153	9 923	1 671	11.6	4.4
443111	Household appliance stores .....	47	64 451	8 372	1 961	285	26.8	12.0
443112	Radio, television, and other electronics stores .....	96	299 993	32 781	7 962	1 386	8.3	2.8
44312	Computer and software stores .....	67	226 545	34 612	8 975	807	13.4	27.7
443120	Computer and software stores .....	67	226 545	34 612	8 975	807	13.4	27.7
44313	Camera and photographic supplies stores .....	23	44 101	6 380	1 638	252	26.3	16.0
443130	Camera and photographic supplies stores .....	23	44 101	6 380	1 638	252	26.3	16.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLESEX—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	365	1 415 886	200 845	46 593	5 830	8.1	7.8
4441	Building material and supplies dealers . . . . .	302	1 339 990	185 475	43 169	5 275	7.0	8.0
44411	Home centers . . . . .	23	D	D	D	g	D	D
444110	Home Centers . . . . .	23	D	D	D	g	D	D
44412	Paint and wallpaper stores . . . . .	47	D	D	D	e	D	D
444120	Paint and wallpaper stores . . . . .	47	D	D	D	e	D	D
44413	Hardware stores . . . . .	75	114 865	20 636	4 769	971	13.9	2.4
444130	Hardware stores . . . . .	75	114 865	20 636	4 769	971	13.9	2.4
44419	Other building material dealers . . . . .	157	713 108	104 016	24 906	2 283	7.7	14.0
444190	Other building material dealers . . . . .	157	713 108	104 016	24 906	2 283	7.7	14.0
4442	Lawn and garden equipment and supplies stores . . . . .	63	75 896	15 370	3 424	555	27.7	4.9
44421	Outdoor power equipment stores . . . . .	16	17 122	2 895	628	86	14.7	14.4
444210	Outdoor power equipment stores . . . . .	16	17 122	2 895	628	86	14.7	14.4
44422	Nursery, garden center, and farm supply stores . . . . .	47	58 774	12 475	2 796	469	31.5	2.1
444220	Nursery, garden center, and farm supply stores . . . . .	47	58 774	12 475	2 796	469	31.5	2.1
445	Food and beverage stores . . . . .	884	3 024 081	351 694	85 681	19 916	8.7	3.5
4451	Grocery stores . . . . .	522	2 582 718	301 416	73 376	17 054	6.0	3.1
44511	Supermarkets and other grocery (except convenience) stores . . . . .	252	2 410 019	283 285	69 015	15 838	2.9	1.8
445110	Supermarkets and other grocery (except convenience) stores . . . . .	252	2 410 019	283 285	69 015	15 838	2.9	1.8
44512	Convenience stores . . . . .	270	172 699	18 131	4 361	1 216	49.0	20.8
445120	Convenience stores . . . . .	270	172 699	18 131	4 361	1 216	49.0	20.8
4452	Specialty food stores . . . . .	125	98 473	16 925	4 111	941	34.0	3.5
4453	Beer, wine, and liquor stores . . . . .	237	342 890	33 353	8 194	1 921	21.5	6.5
44531	Beer, wine, and liquor stores . . . . .	237	342 890	33 353	8 194	1 921	21.5	6.5
445310	Beer, wine, and liquor stores . . . . .	237	342 890	33 353	8 194	1 921	21.5	6.5
446	Health and personal care stores . . . . .	408	1 310 611	135 091	32 276	8 986	10.6	3.8
4461	Health and personal care stores . . . . .	408	1 310 611	135 091	32 276	8 986	10.6	3.8
44611	Pharmacies and drug stores . . . . .	209	1 156 948	99 194	23 432	7 605	9.9	3.9
446110	Pharmacies and drug stores . . . . .	209	1 156 948	99 194	23 432	7 605	9.9	3.9
4461101	Pharmacies and drug stores . . . . .	194	1 133 429	96 227	22 618	7 380	9.9	3.9
4461102	Proprietary stores . . . . .	15	23 519	2 967	814	225	6.2	2.6
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	46	37 051	6 837	1 744	429	9.7	1.5
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	46	37 051	6 837	1 744	429	9.7	1.5
44613	Optical goods stores . . . . .	74	41 355	10 691	2 682	391	27.5	2.0
446130	Optical goods stores . . . . .	74	41 355	10 691	2 682	391	27.5	2.0
44619	Other health and personal care stores . . . . .	79	75 257	18 369	4 418	561	13.3	5.8
446191	Food (health) supplement stores . . . . .	46	27 846	5 141	1 318	304	17.3	6.0
446199	All other health and personal care stores . . . . .	33	47 411	13 228	3 100	257	10.9	5.7
447	Gasoline stations . . . . .	491	959 114	56 468	14 050	3 022	35.9	11.9
4471	Gasoline stations . . . . .	491	959 114	56 468	14 050	3 022	35.9	11.9
44711	Gasoline stations with convenience stores . . . . .	191	519 855	25 598	6 425	1 565	20.7	11.0
447110	Gasoline stations with convenience stores . . . . .	191	519 855	25 598	6 425	1 565	20.7	11.0
44719	Other gasoline stations . . . . .	300	439 259	30 870	7 625	1 457	53.9	13.0
447190	Other gasoline stations . . . . .	300	439 259	30 870	7 625	1 457	53.9	13.0
448	Clothing and clothing accessories stores . . . . .	775	1 205 917	150 079	36 680	9 573	8.2	5.6
4481	Clothing stores . . . . .	480	906 071	110 372	26 775	7 579	6.5	5.3
44811	Men's clothing stores . . . . .	45	58 135	9 275	2 342	371	19.3	2.4
448110	Men's clothing stores . . . . .	45	58 135	9 275	2 342	371	19.3	2.4
44812	Women's clothing stores . . . . .	187	226 205	28 916	7 048	1 974	10.7	7.0
448120	Women's clothing stores . . . . .	187	226 205	28 916	7 048	1 974	10.7	7.0
44813	Children's and infants' clothing stores . . . . .	43	60 770	7 193	1 594	548	9.8	8.2
448130	Children's and infants' clothing stores . . . . .	43	60 770	7 193	1 594	548	9.8	8.2
44814	Family clothing stores . . . . .	125	494 233	53 830	12 694	3 943	1.8	2.7
448140	Family clothing stores . . . . .	125	494 233	53 830	12 694	3 943	1.8	2.7
44815	Clothing accessories stores . . . . .	35	19 115	3 957	1 187	252	9.1	6.0
448150	Clothing accessories stores . . . . .	35	19 115	3 957	1 187	252	9.1	6.0
44819	Other clothing stores . . . . .	45	47 613	7 201	1 910	491	14.1	23.1
448190	Other clothing stores . . . . .	45	47 613	7 201	1 910	491	14.1	23.1
4482	Shoe stores . . . . .	139	120 273	16 223	4 019	1 090	7.2	12.3
44821	Shoe stores . . . . .	139	120 273	16 223	4 019	1 090	7.2	12.3
448210	Shoe stores . . . . .	139	120 273	16 223	4 019	1 090	7.2	12.3
4482101	Men's shoe stores . . . . .	6	4 017	561	151	26	—	22.7
4482102	Women's shoe stores . . . . .	21	16 094	2 153	543	211	8.9	6.8
4482103	Children's and juveniles' shoe stores . . . . .	8	4 669	732	178	57	3.1	.7
4482104	Family shoe stores . . . . .	81	69 804	9 866	2 351	569	9.4	16.8
4482105	Athletic footwear stores . . . . .	23	25 689	2 911	796	227	2.1	4.3
4483	Jewelry, luggage, and leather goods stores . . . . .	156	179 573	23 484	5 886	904	17.7	2.6
44831	Jewelry stores . . . . .	138	172 727	21 914	5 442	828	18.4	1.9
448310	Jewelry stores . . . . .	138	172 727	21 914	5 442	828	18.4	1.9
44832	Luggage and leather goods stores . . . . .	18	6 846	1 570	444	76	—	20.0
448320	Luggage and leather goods stores . . . . .	18	6 846	1 570	444	76	—	20.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIDDLESEX—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	378	623 001	79 467	19 435	5 019	11.6	2.7
4511	Sporting goods, hobby, and musical instrument stores .....	257	402 903	55 186	13 102	3 403	14.3	3.6
45111	Sporting goods stores .....	134	195 490	25 204	5 973	1 486	14.7	6.8
451110	Sporting goods stores .....	134	195 490	25 204	5 973	1 486	14.7	6.8
4511101	General-line sporting goods stores .....	40	81 769	9 811	2 477	590	12.2	7.6
4511102	Specialty-line sporting goods stores .....	94	113 721	15 393	3 496	896	16.5	6.3
45112	Hobby, toy, and game stores .....	68	118 816	14 765	3 536	1 202	14.6	4
451120	Hobby, toy, and game stores .....	68	118 816	14 765	3 536	1 202	14.6	4
45113	Sewing, needlework, and piece goods stores .....	25	32 441	4 529	1 111	269	6.5	1.7
451130	Sewing, needlework, and piece goods stores .....	25	32 441	4 529	1 111	269	6.5	1.7
45114	Musical instrument and supplies stores .....	30	56 156	10 688	2 482	446	16.3	.3
451140	Musical instrument and supplies stores .....	30	56 156	10 688	2 482	446	16.3	.3
4512	Book, periodical, and music stores .....	121	220 098	24 281	6 333	1 616	6.7	1.1
45121	Book stores and news dealers .....	81	146 117	18 493	4 896	1 136	9.1	1.6
451211	Book stores .....	69	139 583	17 560	4 676	1 078	7.1	1.7
4512111	Book stores, general .....	39	D	D	D	f	D	D
4512112	Specialty book stores .....	13	D	D	D	b	D	D
4512113	College book stores .....	17	D	D	D	e	D	D
451212	News dealers and newsstands .....	12	6 534	933	220	58	53.4	—
45122	Prerecorded tape, compact disc, and record stores .....	40	73 981	5 788	1 437	480	1.9	.2
451220	Prerecorded tape, compact disc, and record stores .....	40	73 981	5 788	1 437	480	1.9	.2
452	General merchandise stores .....	108	1 561 740	161 513	34 303	7 996	.6	.3
4521	Department stores .....	41	1 165 186	135 182	28 197	6 690	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	41	1 197 464	135 182	28 197	6 690	—	—
45211	Department stores .....	41	1 165 186	135 182	28 197	6 690	—	—
452111	Department stores (except discount department stores) ..	16	594 943	78 306	18 021	4 245	—	—
452112	Discount department stores .....	25	570 243	56 876	10 176	2 445	—	—
4529	Other general merchandise stores .....	67	396 554	26 331	6 106	1 306	2.5	1.2
45291	Warehouse clubs and supercenters .....	6	340 172	17 734	3 844	775	—	—
452910	Warehouse clubs and supercenters .....	6	340 172	17 734	3 844	775	—	—
45299	All other general merchandise stores .....	61	56 382	8 597	2 262	531	17.8	8.7
452990	All other general merchandise stores .....	61	56 382	8 597	2 262	531	17.8	8.7
4529901	Variety stores .....	33	24 952	2 748	656	179	22.4	6.0
4529904	Miscellaneous general merchandise stores .....	28	31 430	5 849	1 606	352	14.3	10.8
453	Miscellaneous store retailers .....	615	443 242	68 298	15 546	3 863	23.4	10.0
4531	Florists .....	148	60 956	12 639	2 813	666	44.4	12.5
45311	Florists .....	148	60 956	12 639	2 813	666	44.4	12.5
453110	Florists .....	148	60 956	12 639	2 813	666	44.4	12.5
4532	Office supplies, stationery, and gift stores .....	200	207 130	26 837	6 198	1 691	9.9	6.6
45321	Office supplies and stationery stores .....	38	115 559	11 588	2 800	578	4	2.5
453210	Office supplies and stationery stores .....	38	115 559	11 588	2 800	578	4	2.5
45322	Gift, novelty, and souvenir stores .....	162	91 571	15 249	3 398	1 113	21.7	11.7
453220	Gift, novelty, and souvenir stores .....	162	91 571	15 249	3 398	1 113	21.7	11.7
4533	Used merchandise stores .....	70	28 464	5 998	1 450	409	36.4	10.6
45331	Used merchandise stores .....	70	28 464	5 998	1 450	409	36.4	10.6
453310	Used merchandise stores .....	70	28 464	5 998	1 450	409	36.4	10.6
4539	Other miscellaneous store retailers .....	197	146 692	22 824	5 085	1 097	31.4	13.8
45391	Pet and pet supplies stores .....	34	36 316	5 448	1 172	324	14.0	1.5
453910	Pet and pet supplies stores .....	34	36 316	5 448	1 172	324	14.0	1.5
45392	Art dealers .....	26	20 719	1 923	447	76	57.7	3.6
453920	Art dealers .....	26	20 719	1 923	447	76	57.7	3.6
45399	All other miscellaneous store retailers .....	137	89 657	15 453	3 466	697	32.4	21.2
454	Nonstore retailers .....	368	1 038 621	155 327	38 863	4 181	17.6	12.2
4541	Electronic shopping and mail-order houses .....	98	523 319	60 099	15 601	1 444	11.6	13.0
45411	Electronic shopping and mail-order houses .....	98	523 319	60 099	15 601	1 444	11.6	13.0
4542	Vending machine operators .....	28	52 448	11 604	2 999	385	16.6	.6
45421	Vending machine operators .....	28	52 448	11 604	2 999	385	16.6	.6
454210	Vending machine operators .....	28	52 448	11 604	2 999	385	16.6	.6
4543	Direct selling establishments .....	242	462 854	83 624	20 263	2 352	24.5	12.6
45431	Fuel dealers .....	122	254 747	44 503	11 214	1 108	25.9	13.0
454311	Heating oil dealers .....	121	D	D	D	g	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	120	208 107	39 121	9 049	1 244	22.7	12.1
454390	Other direct selling establishments .....	120	208 107	39 121	9 049	1 244	22.7	12.1
<b>NANTUCKET</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>160</b>	<b>264 487</b>	<b>33 869</b>	<b>6 339</b>	<b>871</b>	<b>13.7</b>	<b>7.8</b>
441	Motor vehicle and parts dealers .....	8	24 775	2 868	609	59	10.5	—
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	8 572	1 342	187	27	5.8	27.1
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NANTUCKET—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	4	D	D	D	b	D	D
4431	Electronics and appliance stores .....	4	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	61 458	8 157	1 543	172	.6	4.4
4441	Building material and supplies dealers .....	9	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	19	64 932	6 271	1 081	175	4.8	1.2
4452	Specialty food stores .....	6	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	4	8 335	1 211	263	31	—	—
447	Gasoline stations .....	3	7 347	681	139	32	44.1	—
448	Clothing and clothing accessories stores .....	45	39 117	5 125	884	187	41.2	15.1
4481	Clothing stores .....	38	33 724	4 376	758	166	41.6	17.5
44813	Children's and infants' clothing stores .....	3	2 512	321	33	3	7.9	—
448130	Children's and infants' clothing stores .....	3	2 512	321	33	3	7.9	—
44814	Family clothing stores .....	12	16 809	2 309	384	91	50.7	34.6
448140	Family clothing stores .....	12	16 809	2 309	384	91	50.7	34.6
44819	Other clothing stores .....	5	5 840	683	164	15	5.7	—
448190	Other clothing stores .....	5	5 840	683	164	15	5.7	—
4483	Jewelry, luggage, and leather goods stores .....	6	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	10	6 530	710	126	25	17.8	5.4
4511	Sporting goods, hobby, and musical instrument stores .....	7	2 947	348	73	16	—	11.9
4512	Book, periodical, and music stores .....	3	3 583	362	53	9	32.4	—
45121	Book stores and news dealers .....	3	3 583	362	53	9	32.4	—
451211	Book stores .....	3	3 583	362	53	9	32.4	—
4512111	Book stores, general .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	38	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	14	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	13	6 500	1 170	136	27	52.5	2.9
453220	Gift, novelty, and souvenir stores .....	13	6 500	1 170	136	27	52.5	2.9
4533	Used merchandise stores .....	10	9 593	1 164	204	34	23.5	—
45331	Used merchandise stores .....	10	9 593	1 164	204	34	23.5	—
453310	Used merchandise stores .....	10	9 593	1 164	204	34	23.5	—
4539	Other miscellaneous store retailers .....	12	D	D	D	a	D	D
45392	Art dealers .....	7	3 315	268	38	5	26.2	3.0
453920	Art dealers .....	7	3 315	268	38	5	26.2	3.0
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	9	9 981	2 748	733	50	16.2	.7
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
<b>NORFOLK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 662</b>	<b>9 539 845</b>	<b>991 847</b>	<b>230 136</b>	<b>43 176</b>	<b>12.0</b>	<b>10.1</b>
441	Motor vehicle and parts dealers .....	210	2 765 317	198 331	43 691	5 205	13.8	20.1
4411	Automobile dealers .....	113	2 612 578	176 055	38 411	4 425	13.2	21.2
44111	New car dealers .....	74	2 534 870	171 628	37 255	4 293	12.0	21.6
441110	New car dealers .....	74	2 534 870	171 628	37 255	4 293	12.0	21.6
44112	Used car dealers .....	39	77 708	4 427	1 156	132	51.7	7.9
441120	Used car dealers .....	39	77 708	4 427	1 156	132	51.7	7.9
4412	Other motor vehicle dealers .....	15	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	5	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	10	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	6	40 238	2 748	627	86	—	—
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
441	Motor vehicle and parts dealers—Con.							
4413	Automotive parts, accessories, and tire stores .....	82	D	D	D	f	D	D
44131	Automotive parts and accessories stores .....	54	51 577	10 412	2 554	398	22.5	3.2
441310	Automotive parts and accessories stores .....	54	51 577	10 412	2 554	398	22.5	3.2
44132	Tire dealers .....	28	D	D	D	e	D	D
441320	Tire dealers .....	28	D	D	D	e	D	D
442	Furniture and home furnishings stores .....	170	475 002	71 945	16 264	2 295	10.3	11.9
4421	Furniture stores .....	47	269 163	44 939	10 081	986	3.3	15.3
44211	Furniture stores .....	47	269 163	44 939	10 081	986	3.3	15.3
442110	Furniture stores .....	47	269 163	44 939	10 081	986	3.3	15.3
4422	Home furnishings stores .....	123	205 839	27 006	6 183	1 309	19.4	7.4
44221	Floor covering stores .....	33	56 205	9 365	2 118	240	42.0	6.3
442210	Floor covering stores .....	33	56 205	9 365	2 118	240	42.0	6.3
44229	Other home furnishings stores .....	90	149 634	17 641	4 065	1 069	10.8	7.8
442291	Window treatment stores .....	8	5 467	883	184	38	37.6	4.5
442299	All other home furnishings stores .....	82	144 167	16 758	3 881	1 031	9.8	7.9
443	Electronics and appliance stores .....	117	311 275	38 850	9 456	1 399	8.7	5.5
4431	Electronics and appliance stores .....	117	311 275	38 850	9 456	1 399	8.7	5.5
44311	Appliance, television, and other electronics stores .....	77	240 193	30 034	7 274	1 099	9.1	.4
443111	Household appliance stores .....	22	49 401	7 241	1 711	220	16.3	1.3
443112	Radio, television, and other electronics stores .....	55	190 792	22 793	5 563	879	7.2	.1
44312	Computer and software stores .....	30	60 982	7 200	1 786	222	6.6	26.6
443120	Computer and software stores .....	30	60 982	7 200	1 786	222	6.6	26.6
44313	Camera and photographic supplies stores .....	10	10 100	1 616	396	78	13.0	—
443130	Camera and photographic supplies stores .....	10	10 100	1 616	396	78	13.0	—
444	Building material and garden equipment and supplies dealers ...	186	652 114	92 527	20 763	2 791	10.5	6.3
4441	Building material and supplies dealers .....	152	608 362	85 028	19 380	2 549	10.4	6.5
44411	Home centers .....	18	308 682	33 400	7 607	1 217	1.9	.1
444110	Home Centers .....	18	308 682	33 400	7 607	1 217	1.9	.1
44412	Paint and wallpaper stores .....	22	28 872	6 003	1 462	206	10.7	10.4
444120	Paint and wallpaper stores .....	22	28 872	6 003	1 462	206	10.7	10.4
44413	Hardware stores .....	38	40 507	7 063	1 558	318	18.5	12.0
444130	Hardware stores .....	38	40 507	7 063	1 558	318	18.5	12.0
44419	Other building material dealers .....	74	230 301	38 562	8 753	808	20.4	13.7
444190	Other building material dealers .....	74	230 301	38 562	8 753	808	20.4	13.7
4442	Lawn and garden equipment and supplies stores .....	34	43 752	7 499	1 383	242	11.8	3.5
44421	Outdoor power equipment stores .....	11	20 511	2 869	645	95	5.0	1.0
444210	Outdoor power equipment stores .....	11	20 511	2 869	645	95	5.0	1.0
44422	Nursery, garden center, and farm supply stores .....	23	23 241	4 630	738	147	17.8	5.8
444220	Nursery, garden center, and farm supply stores .....	23	23 241	4 630	738	147	17.8	5.8
445	Food and beverage stores .....	422	1 519 942	176 209	42 381	9 557	8.4	6.2
4451	Grocery stores .....	228	1 297 955	150 109	36 073	7 946	4.0	6.5
44511	Supermarkets and other grocery (except convenience) stores .....	101	1 199 864	140 632	33 714	7 365	2.0	4.7
445110	Supermarkets and other grocery (except convenience) stores .....	101	1 199 864	140 632	33 714	7 365	2.0	4.7
44512	Convenience stores .....	127	98 091	9 477	2 359	581	28.7	28.1
445120	Convenience stores .....	127	98 091	9 477	2 359	581	28.7	28.1
4452	Specialty food stores .....	82	79 539	13 728	3 461	697	26.4	6.5
4453	Beer, wine, and liquor stores .....	112	142 448	12 372	2 847	914	38.9	3.9
44531	Beer, wine, and liquor stores .....	112	142 448	12 372	2 847	914	38.9	3.9
445310	Beer, wine, and liquor stores .....	112	142 448	12 372	2 847	914	38.9	3.9
446	Health and personal care stores .....	207	628 970	63 448	15 100	4 135	8.2	3.6
4461	Health and personal care stores .....	207	628 970	63 448	15 100	4 135	8.2	3.6
44611	Pharmacies and drug stores .....	100	557 254	47 202	11 237	3 443	7.5	1.8
446110	Pharmacies and drug stores .....	100	557 254	47 202	11 237	3 443	7.5	1.8
4461101	Pharmacies and drug stores .....	91	D	D	D	h	D	D
4461102	Proprietary stores .....	9	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	27	19 546	3 019	723	189	2.9	5.9
446120	Cosmetics, beauty supplies, and perfume stores .....	27	19 546	3 019	723	189	2.9	5.9
44613	Optical goods stores .....	41	22 800	6 029	1 514	243	17.9	10.3
446130	Optical goods stores .....	41	22 800	6 029	1 514	243	17.9	10.3
44619	Other health and personal care stores .....	39	29 370	7 198	1 626	260	17.9	29.8
446191	Food (health) supplement stores .....	16	9 083	1 821	445	105	8.8	3.4
4461919	All other health and personal care stores .....	23	20 287	5 377	1 181	155	22.0	41.7
447	Gasoline stations .....	262	479 338	27 707	6 919	1 418	46.7	7.8
4471	Gasoline stations .....	262	479 338	27 707	6 919	1 418	46.7	7.8
44711	Gasoline stations with convenience stores .....	91	210 477	9 703	2 382	571	40.0	6.8
447110	Gasoline stations with convenience stores .....	91	210 477	9 703	2 382	571	40.0	6.8
44719	Other gasoline stations .....	171	268 861	18 004	4 537	847	51.9	8.6
447190	Other gasoline stations .....	171	268 861	18 004	4 537	847	51.9	8.6

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	411	770 311	89 162	20 245	5 750	10.7	4.2
4481	Clothing stores .....	252	599 493	67 563	14 887	4 482	9.4	3.0
44811	Men's clothing stores .....	19	D	D	D	c	D	D
448110	Men's clothing stores .....	19	D	D	D	c	D	D
44812	Women's clothing stores .....	89	128 994	15 583	3 717	1 138	7.4	2.5
448120	Women's clothing stores .....	89	128 994	15 583	3 717	1 138	7.4	2.5
44813	Children's and infants' clothing stores .....	29	51 517	4 915	1 148	370	3.9	5.7
448130	Children's and infants' clothing stores .....	29	51 517	4 915	1 148	370	3.9	5.7
44814	Family clothing stores .....	75	322 746	33 527	7 788	2 457	2.6	2.2
448140	Family clothing stores .....	75	322 746	33 527	7 788	2 457	2.6	2.2
44815	Clothing accessories stores .....	14	D	D	D	b	D	D
448150	Clothing accessories stores .....	14	D	D	D	b	D	D
44819	Other clothing stores .....	26	57 902	8 195	838	258	58.1	2.8
448190	Other clothing stores .....	26	57 902	8 195	838	258	58.1	2.8
4482	Shoe stores .....	92	102 151	11 553	2 785	814	7.9	11.3
44821	Shoe stores .....	92	102 151	11 553	2 785	814	7.9	11.3
448210	Shoe stores .....	92	102 151	11 553	2 785	814	7.9	11.3
4482101	Men's shoe stores .....	5	3 548	426	102	19	3.0	18.7
4482102	Women's shoe stores .....	13	D	D	D	c	D	D
4482103	Children's and juveniles' shoe stores .....	3	D	D	D	b	D	D
4482104	Family shoe stores .....	49	45 286	5 788	1 381	374	13.7	15.7
4482105	Athletic footwear stores .....	22	38 488	3 691	873	244	1.2	3.4
4483	Jewelry, luggage, and leather goods stores .....	67	68 667	10 046	2 573	454	26.7	4.1
44831	Jewelry stores .....	59	61 311	8 816	2 291	390	29.9	1.0
448310	Jewelry stores .....	59	61 311	8 816	2 291	390	29.9	1.0
44832	Luggage and leather goods stores .....	8	7 356	1 230	282	64	—	29.9
448320	Luggage and leather goods stores .....	8	7 356	1 230	282	64	—	29.9
451	Sporting goods, hobby, book, and music stores .....	163	267 507	30 053	7 171	2 106	11.7	4.6
4511	Sporting goods, hobby, and musical instrument stores .....	105	166 308	19 517	4 558	1 351	15.8	3.8
45111	Sporting goods stores .....	57	72 460	8 486	1 983	536	20.0	.7
451110	Sporting goods stores .....	57	72 460	8 486	1 983	536	20.0	.7
4511101	General-line sporting goods stores .....	21	40 369	4 614	1 103	312	14.1	.4
4511102	Specialty-line sporting goods stores .....	36	32 091	3 872	880	224	27.4	1.1
45112	Hobby, toy, and game stores .....	26	59 351	6 759	1 519	569	7.6	5.1
451120	Hobby, toy, and game stores .....	26	59 351	6 759	1 519	569	7.6	5.1
45113	Sewing, needlework, and piece goods stores .....	11	12 567	2 199	527	167	36.8	3.9
451130	Sewing, needlework, and piece goods stores .....	11	12 567	2 199	527	167	36.8	3.9
45114	Musical instrument and supplies stores .....	11	21 930	2 073	529	79	12.3	10.5
451140	Musical instrument and supplies stores .....	11	21 930	2 073	529	79	12.3	10.5
4512	Book, periodical, and music stores .....	58	101 199	10 536	2 613	755	5.0	5.8
45121	Book stores and news dealers .....	42	D	D	D	f	D	D
451211	Book stores .....	37	71 159	8 070	2 007	562	4.1	8.2
4512111	Book stores, general .....	25	56 020	6 424	1 597	487	4.8	9.4
4512112	Specialty book stores .....	4	D	D	D	a	D	D
4512113	College book stores .....	8	D	D	D	b	D	D
451212	News dealers and newsstands .....	5	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	16	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores .....	16	D	D	D	c	D	D
452	General merchandise stores .....	40	936 414	81 587	18 394	4 053	.4	.3
4521	Department stores .....	15	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	15	D	D	D	h	D	D
45211	Department stores .....	15	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	5	236 726	29 670	6 903	1 596	—	—
452112	Discount department stores .....	10	D	D	D	g	D	D
4529	Other general merchandise stores .....	25	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	5	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	5	D	D	D	f	D	D
45299	All other general merchandise stores .....	20	18 045	2 737	818	217	20.6	15.4
452990	All other general merchandise stores .....	20	18 045	2 737	818	217	20.6	15.4
4529901	Variety stores .....	11	6 826	691	164	47	15.3	8.2
4529904	Miscellaneous general merchandise stores .....	9	11 219	2 046	654	170	23.8	19.8
453	Miscellaneous store retailers .....	276	236 140	39 384	9 272	2 205	19.2	11.5
4531	Florists .....	60	22 805	5 623	1 281	294	36.4	2.9
45311	Florists .....	60	22 805	5 623	1 281	294	36.4	2.9
453110	Florists .....	60	22 805	5 623	1 281	294	36.4	2.9
4532	Office supplies, stationery, and gift stores .....	103	113 496	15 553	3 715	1 021	13.9	11.4
45321	Office supplies and stationery stores .....	25	66 024	8 168	1 997	442	8.3	—
453210	Office supplies and stationery stores .....	25	66 024	8 168	1 997	442	8.3	—
45322	Gift, novelty, and souvenir stores .....	78	47 472	7 385	1 718	579	21.6	27.3
453220	Gift, novelty, and souvenir stores .....	78	47 472	7 385	1 718	579	21.6	27.3
4533	Used merchandise stores .....	29	11 343	2 619	690	152	34.1	6.7
45331	Used merchandise stores .....	29	11 343	2 619	690	152	34.1	6.7
453310	Used merchandise stores .....	29	11 343	2 619	690	152	34.1	6.7
4539	Other miscellaneous store retailers .....	84	88 496	15 589	3 586	738	19.6	14.5
45391	Pet and pet supplies stores .....	19	26 450	4 011	873	277	4.4	4.1
453910	Pet and pet supplies stores .....	19	26 450	4 011	873	277	4.4	4.1
45392	Art dealers .....	15	5 809	1 120	250	49	46.3	22.9
453920	Art dealers .....	15	5 809	1 120	250	49	46.3	22.9
45399	All other miscellaneous store retailers .....	50	56 237	10 458	2 463	412	24.0	18.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	198	497 515	82 644	20 480	2 262	11.1	11.9
4541	Electronic shopping and mail-order houses .....	55	189 039	17 788	4 776	578	6.7	21.6
45411	Electronic shopping and mail-order houses .....	55	189 039	17 788	4 776	578	6.7	21.6
4542	Vending machine operators .....	17	24 212	4 840	1 350	163	24.3	—
45421	Vending machine operators .....	17	24 212	4 840	1 350	163	24.3	—
454210	Vending machine operators .....	17	24 212	4 840	1 350	163	24.3	—
4543	Direct selling establishments .....	126	284 264	60 016	14 354	1 521	12.9	6.5
45431	Fuel dealers .....	66	179 744	36 092	8 680	866	11.4	9.3
454311	Heating oil dealers .....	63	178 823	36 026	8 660	864	10.9	9.4
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	60	104 520	23 924	5 674	655	15.5	1.7
454390	Other direct selling establishments .....	60	104 520	23 924	5 674	655	15.5	1.7
<b>PLYMOUTH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>1 872</b>	<b>5 536 746</b>	<b>570 175</b>	<b>133 216</b>	<b>26 417</b>	<b>12.4</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	205	1 390 715	121 308	28 306	3 104	14.1	4.7
4411	Automobile dealers .....	95	1 204 311	94 109	22 157	2 154	12.3	3.6
44111	New car dealers .....	49	1 062 626	85 762	20 039	1 906	9.3	3.6
441110	New car dealers .....	49	1 062 626	85 762	20 039	1 906	9.3	3.6
44112	Used car dealers .....	46	141 685	8 347	2 118	248	35.1	3.2
441120	Used car dealers .....	46	141 685	8 347	2 118	248	35.1	3.2
4412	Other motor vehicle dealers .....	31	98 296	10 933	2 324	298	26.4	11.1
44121	Recreational vehicle dealers .....	3	18 545	1 529	418	67	22.3	—
441210	Recreational vehicle dealers .....	3	18 545	1 529	418	67	22.3	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	28	79 751	9 404	1 906	231	27.3	13.7
441221	Motorcycle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	19	39 632	4 525	919	109	19.5	25.0
441229	All other motor vehicle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	79	88 108	16 266	3 825	652	25.2	13.0
44131	Automotive parts and accessories stores .....	52	55 492	10 814	2 507	475	27.9	16.9
441310	Automotive parts and accessories stores .....	52	55 492	10 814	2 507	475	27.9	16.9
44132	Tire dealers .....	27	32 616	5 452	1 318	177	20.5	6.5
441320	Tire dealers .....	27	32 616	5 452	1 318	177	20.5	6.5
442	Furniture and home furnishings stores .....	107	205 171	35 286	7 990	1 355	14.2	20.8
4421	Furniture stores .....	32	82 348	18 885	4 062	526	12.8	44.6
44211	Furniture stores .....	32	82 348	18 885	4 062	526	12.8	44.6
442110	Furniture stores .....	32	82 348	18 885	4 062	526	12.8	44.6
4422	Home furnishings stores .....	75	122 823	16 401	3 928	829	15.2	4.8
44221	Floor covering stores .....	29	53 636	7 516	1 764	271	16.7	5.0
442210	Floor covering stores .....	29	53 636	7 516	1 764	271	16.7	5.0
44229	Other home furnishings stores .....	46	69 187	8 885	2 164	558	14.0	4.7
442291	Window treatment stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	39	D	D	D	f	D	D
443	Electronics and appliance stores .....	63	90 773	10 262	2 110	552	14.8	1.4
4431	Electronics and appliance stores .....	63	90 773	10 262	2 110	552	14.8	1.4
44311	Appliance, television, and other electronics stores .....	46	77 445	8 644	1 715	444	14.7	1.5
443111	Household appliance stores .....	17	16 506	1 752	385	74	31.5	—
443112	Radio, television, and other electronics stores .....	29	60 939	6 892	1 330	370	10.2	1.9
44312	Computer and software stores .....	8	8 188	705	181	47	20.1	—
443120	Computer and software stores .....	8	8 188	705	181	47	20.1	—
44313	Camera and photographic supplies stores .....	9	5 140	913	214	61	7.0	2.7
443130	Camera and photographic supplies stores .....	9	5 140	913	214	61	7.0	2.7
444	Building material and garden equipment and supplies dealers .....	150	514 665	67 597	15 554	2 073	6.7	8.5
4441	Building material and supplies dealers .....	113	471 362	60 013	14 117	1 865	5.7	9.2
44411	Home centers .....	9	210 879	21 501	4 951	826	1.5	—
444110	Home Centers .....	9	210 879	21 501	4 951	826	1.5	—
44412	Paint and wallpaper stores .....	8	9 009	1 504	353	54	5.9	8.7
444120	Paint and wallpaper stores .....	8	9 009	1 504	353	54	5.9	8.7
44413	Hardware stores .....	27	25 218	3 865	1 005	220	24.5	17.4
444130	Hardware stores .....	27	25 218	3 865	1 005	220	24.5	17.4
44419	Other building material dealers .....	69	226 256	33 143	7 808	765	7.5	16.9
444190	Other building material dealers .....	69	226 256	33 143	7 808	765	7.5	16.9
4442	Lawn and garden equipment and supplies stores .....	37	43 303	7 584	1 437	208	17.9	1.0
44421	Outdoor power equipment stores .....	9	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	28	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	28	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLYMOUTH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	350	1 050 892	112 551	26 656	6 446	12.7	6.0
4451	Grocery stores .....	190	907 717	99 921	23 654	5 649	7.7	5.9
44511	Supermarkets and other grocery (except convenience) stores .....	70	796 516	88 078	20 758	4 822	5.1	1.0
445110	Supermarkets and other grocery (except convenience) stores .....	70	796 516	88 078	20 758	4 822	5.1	1.0
44512	Convenience stores .....	120	111 201	11 843	2 896	827	26.3	41.4
445120	Convenience stores .....	120	111 201	11 843	2 896	827	26.3	41.4
4452	Specialty food stores .....	48	20 770	2 909	679	196	41.1	21.7
4453	Beer, wine, and liquor stores .....	112	122 405	9 721	2 323	601	44.7	3.7
44531	Beer, wine, and liquor stores .....	112	122 405	9 721	2 323	601	44.7	3.7
445310	Beer, wine, and liquor stores .....	112	122 405	9 721	2 323	601	44.7	3.7
446	Health and personal care stores .....	113	425 877	38 051	9 089	2 242	8.9	3.2
4461	Health and personal care stores .....	113	425 877	38 051	9 089	2 242	8.9	3.2
44611	Pharmacies and drug stores .....	67	402 256	32 243	7 682	1 991	8.5	3.0
446110	Pharmacies and drug stores .....	67	402 256	32 243	7 682	1 991	8.5	3.0
4461101	Pharmacies and drug stores .....	65	D	D	D	g	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	8	5 338	930	189	76	20.9	—
446120	Cosmetics, beauty supplies, and perfume stores .....	8	5 338	930	189	76	20.9	—
44613	Optical goods stores .....	18	7 470	2 113	540	78	13.0	18.1
446130	Optical goods stores .....	18	7 470	2 113	540	78	13.0	18.1
44619	Other health and personal care stores .....	20	10 813	2 765	678	97	16.4	1.7
446191	Food (health) supplement stores .....	10	6 035	1 129	272	60	2.1	—
446199	All other health and personal care stores .....	10	4 778	1 636	406	37	34.6	3.9
447	Gasoline stations .....	198	406 526	20 374	5 030	1 249	29.3	10.7
4471	Gasoline stations .....	198	406 526	20 374	5 030	1 249	29.3	10.7
44711	Gasoline stations with convenience stores .....	100	256 262	11 660	2 815	732	17.2	4.9
447110	Gasoline stations with convenience stores .....	100	256 262	11 660	2 815	732	17.2	4.9
44719	Other gasoline stations .....	98	150 264	8 714	2 215	517	50.1	20.6
447190	Other gasoline stations .....	98	150 264	8 714	2 215	517	50.1	20.6
448	Clothing and clothing accessories stores .....	218	265 945	33 208	8 388	2 428	13.2	5.2
4481	Clothing stores .....	129	197 966	23 217	5 668	1 798	11.6	4.4
44811	Men's clothing stores .....	17	D	D	D	b	D	D
448110	Men's clothing stores .....	17	D	D	D	b	D	D
44812	Women's clothing stores .....	44	44 844	5 957	1 491	410	10.8	5.3
448120	Women's clothing stores .....	44	44 844	5 957	1 491	410	10.8	5.3
44813	Children's and infants' clothing stores .....	18	14 423	1 833	440	156	30.6	9.3
448130	Children's and infants' clothing stores .....	18	14 423	1 833	440	156	30.6	9.3
44814	Family clothing stores .....	32	114 973	11 854	2 847	1 007	5.4	2.4
448140	Family clothing stores .....	32	114 973	11 854	2 847	1 007	5.4	2.4
44815	Clothing accessories stores .....	4	D	D	D	b	D	D
448150	Clothing accessories stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	14	11 139	1 670	437	140	12.5	13.5
448190	Other clothing stores .....	14	11 139	1 670	437	140	12.5	13.5
4482	Shoe stores .....	44	30 657	4 139	971	325	2.9	9.3
44821	Shoe stores .....	44	30 657	4 139	971	325	2.9	9.3
448210	Shoe stores .....	44	30 657	4 139	971	325	2.9	9.3
4482101	Men's shoe stores .....	6	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	19	15 267	1 800	423	143	—	17.2
4482105	Athletic footwear stores .....	14	11 302	1 457	324	130	—	2.1
4483	Jewelry, luggage, and leather goods stores .....	45	37 322	5 852	1 749	305	30.5	6.4
44831	Jewelry stores .....	45	37 322	5 852	1 749	305	30.5	6.4
448310	Jewelry stores .....	45	37 322	5 852	1 749	305	30.5	6.4
451	Sporting goods, hobby, book, and music stores .....	119	127 455	16 654	4 077	1 096	16.1	4.7
4511	Sporting goods, hobby, and musical instrument stores .....	89	99 452	13 399	3 267	846	15.8	4.5
45111	Sporting goods stores .....	44	40 543	5 658	1 457	331	20.9	6.0
451110	Sporting goods stores .....	44	40 543	5 658	1 457	331	20.9	6.0
4511101	General-line sporting goods stores .....	8	16 343	2 018	508	135	5.1	—
4511102	Specialty-line sporting goods stores .....	36	24 200	3 640	949	196	31.6	10.1
45112	Hobby, toy, and game stores .....	27	44 881	5 198	1 183	379	10.2	4.3
451120	Hobby, toy, and game stores .....	27	44 881	5 198	1 183	379	10.2	4.3
45113	Sewing, needlework, and piece goods stores .....	11	9 762	1 770	436	103	4.0	1.2
451130	Sewing, needlework, and piece goods stores .....	11	9 762	1 770	436	103	4.0	1.2
45114	Musical instrument and supplies stores .....	7	4 266	773	191	33	52.9	—
451140	Musical instrument and supplies stores .....	7	4 266	773	191	33	52.9	—
4512	Book, periodical, and music stores .....	30	28 003	3 255	810	250	17.1	5.5
45121	Book stores and news dealers .....	18	D	D	D	c	D	D
451211	Book stores .....	15	14 401	1 895	489	145	26.1	3.5
4512111	Book stores, general .....	10	D	D	D	c	D	D
4512112	Specialty book stores .....	3	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	12	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLYMOUTH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	48	518 614	56 724	12 599	3 242	.9	1.6
4521	Department stores .....	20	480 076	51 097	11 141	2 878	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	20	488 831	51 097	11 141	2 878	—	—
45211	Department stores .....	20	480 076	51 097	11 141	2 878	—	—
452111	Department stores (except discount department stores) ..	7	146 729	18 388	4 266	1 258	—	—
452112	Discount department stores .....	13	333 347	32 709	6 875	1 620	—	—
45299	All other general merchandise stores .....	28	38 538	5 627	1 458	364	12.2	21.3
452990	All other general merchandise stores .....	28	38 538	5 627	1 458	364	12.2	21.3
4529901	Variety stores .....	15	14 136	1 163	433	115	23.9	16.9
4529904	Miscellaneous general merchandise stores .....	13	24 402	4 464	1 025	249	5.4	23.9
453	Miscellaneous store retailers .....	183	120 426	17 251	3 846	1 035	20.7	12.1
4531	Florists .....	33	8 223	1 942	440	116	43.3	7.4
45311	Florists .....	33	8 223	1 942	440	116	43.3	7.4
453110	Florists .....	33	8 223	1 942	440	116	43.3	7.4
4532	Office supplies, stationery, and gift stores .....	66	53 670	7 203	1 542	496	13.9	8.8
45321	Office supplies and stationery stores .....	11	22 572	2 107	506	126	6.1	7.4
453210	Office supplies and stationery stores .....	11	22 572	2 107	506	126	6.1	7.4
45322	Gift, novelty, and souvenir stores .....	55	31 098	5 096	1 036	370	19.5	9.8
453220	Gift, novelty, and souvenir stores .....	55	31 098	5 096	1 036	370	19.5	9.8
4533	Used merchandise stores .....	18	6 572	1 262	309	75	49.2	3.8
45331	Used merchandise stores .....	18	6 572	1 262	309	75	49.2	3.8
453310	Used merchandise stores .....	18	6 572	1 262	309	75	49.2	3.8
4539	Other miscellaneous store retailers .....	66	51 961	6 844	1 555	348	20.5	17.3
45391	Pet and pet supplies stores .....	16	14 913	2 046	462	124	24.7	15.3
453910	Pet and pet supplies stores .....	16	14 913	2 046	462	124	24.7	15.3
45392	Art dealers .....	5	1 228	257	62	13	98.5	1.5
453920	Art dealers .....	5	1 228	257	62	13	98.5	1.5
45399	All other miscellaneous store retailers .....	45	35 820	4 541	1 031	211	16.1	18.7
454	Nonstore retailers .....	118	419 687	40 909	9 571	1 595	9.1	1.0
4541	Electronic shopping and mail-order houses .....	25	303 593	19 080	4 346	927	2.1	.4
45411	Electronic shopping and mail-order houses .....	25	303 593	19 080	4 346	927	2.1	.4
4542	Vending machine operators .....	9	4 218	511	107	17	86.9	10.0
45421	Vending machine operators .....	9	4 218	511	107	17	86.9	10.0
454210	Vending machine operators .....	9	4 218	511	107	17	86.9	10.0
4543	Direct selling establishments .....	84	111 876	21 318	5 118	651	25.0	2.4
45431	Fuel dealers .....	52	83 253	13 695	3 372	415	26.1	3.1
454311	Heating oil dealers .....	43	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	D	D	D	c	D	D
45439	Other direct selling establishments .....	32	28 623	7 623	1 746	236	21.8	.2
454390	Other direct selling establishments .....	32	28 623	7 623	1 746	236	21.8	.2
<b>SUFFOLK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 489</b>	<b>6 007 610</b>	<b>689 585</b>	<b>165 006</b>	<b>31 475</b>	<b>15.2</b>	<b>7.1</b>
441	Motor vehicle and parts dealers .....	93	817 878	76 098	16 994	1 621	3.4	2.9
4411	Automobile dealers .....	43	763 498	64 982	14 352	1 209	2.4	2.9
44111	New car dealers .....	21	719 658	62 415	13 717	1 143	1.8	1.6
441110	New car dealers .....	21	719 658	62 415	13 717	1 143	1.8	1.6
44112	Used car dealers .....	22	43 840	2 567	635	66	12.5	24.3
441120	Used car dealers .....	22	43 840	2 567	635	66	12.5	24.3
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	47	D	D	D	e	D	D
44131	Automotive parts and accessories stores .....	30	29 774	6 282	1 440	243	23.1	3.6
441310	Automotive parts and accessories stores .....	30	29 774	6 282	1 440	243	23.1	3.6
44132	Tire dealers .....	17	D	D	D	c	D	D
441320	Tire dealers .....	17	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	109	137 672	18 236	4 261	866	32.1	9.0
4421	Furniture stores .....	44	58 617	6 764	1 591	222	40.1	5.9
44211	Furniture stores .....	44	58 617	6 764	1 591	222	40.1	5.9
442110	Furniture stores .....	44	58 617	6 764	1 591	222	40.1	5.9
4422	Home furnishings stores .....	65	79 055	11 472	2 670	644	26.1	11.3
44221	Floor covering stores .....	15	15 142	2 008	487	61	43.3	23.5
442210	Floor covering stores .....	15	15 142	2 008	487	61	43.3	23.5
44229	Other home furnishings stores .....	50	63 913	9 464	2 183	583	22.0	8.3
442299	All other home furnishings stores .....	48	D	D	D	f	D	D
443	Electronics and appliance stores .....	78	157 580	19 569	4 468	575	18.2	2.6
4431	Electronics and appliance stores .....	78	157 580	19 569	4 468	575	18.2	2.6
44311	Appliance, television, and other electronics stores .....	55	74 126	9 749	2 024	326	25.6	4.6
443111	Household appliance stores .....	12	13 804	2 233	509	69	30.0	.7
443112	Radio, television, and other electronics stores .....	43	60 322	7 516	1 515	257	24.6	5.5
44312	Computer and software stores .....	14	77 238	8 735	2 180	192	9.0	.9
443120	Computer and software stores .....	14	77 238	8 735	2 180	192	9.0	.9
44313	Camera and photographic supplies stores .....	9	6 216	1 085	264	57	44.3	—
443130	Camera and photographic supplies stores .....	9	6 216	1 085	264	57	44.3	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUFFOLK—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	103	350 047	46 163	11 145	1 437	11.4	15.1
4441	Building material and supplies dealers . . . . .	99	342 329	45 042	10 880	1 299	11.5	13.8
44411	Home centers . . . . .	3	D	D	D	f	D	D
444110	Home Centers . . . . .	3	D	D	D	f	D	D
44412	Paint and wallpaper stores . . . . .	13	D	D	D	b	D	D
444120	Paint and wallpaper stores . . . . .	13	D	D	D	b	D	D
44413	Hardware stores . . . . .	28	36 394	6 959	1 663	215	38.3	3.9
444130	Hardware stores . . . . .	28	36 394	6 959	1 663	215	38.3	3.9
44419	Other building material dealers . . . . .	55	163 874	21 954	5 234	476	12.9	27.9
444190	Other building material dealers . . . . .	55	163 874	21 954	5 234	476	12.9	27.9
4442	Lawn and garden equipment and supplies stores . . . . .	4	7 718	1 121	265	138	3.3	74.0
44422	Nursery, garden center, and farm supply stores . . . . .	3	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	3	D	D	D	c	D	D
445	Food and beverage stores . . . . .	660	1 422 099	158 259	38 432	8 791	23.1	9.3
4451	Grocery stores . . . . .	415	1 160 225	131 437	31 598	7 372	19.5	9.6
44511	Supermarkets and other grocery (except convenience) stores . . . . .	203	1 015 320	116 272	28 010	6 431	15.8	6.1
445110	Supermarkets and other grocery (except convenience) stores . . . . .	203	1 015 320	116 272	28 010	6 431	15.8	6.1
44512	Convenience stores . . . . .	212	144 905	15 165	3 588	941	45.2	34.2
445120	Convenience stores . . . . .	212	144 905	15 165	3 588	941	45.2	34.2
4452	Specialty food stores . . . . .	88	65 516	8 264	2 032	416	41.3	5.0
4453	Beer, wine, and liquor stores . . . . .	157	196 358	18 558	4 802	1 003	38.5	8.5
44531	Beer, wine, and liquor stores . . . . .	157	196 358	18 558	4 802	1 003	38.5	8.5
445310	Beer, wine, and liquor stores . . . . .	157	196 358	18 558	4 802	1 003	38.5	8.5
446	Health and personal care stores . . . . .	177	641 925	60 506	14 614	4 471	9.1	1.3
4461	Health and personal care stores . . . . .	177	641 925	60 506	14 614	4 471	9.1	1.3
44611	Pharmacies and drug stores . . . . .	103	580 655	48 824	11 587	3 955	8.2	1.0
446110	Pharmacies and drug stores . . . . .	103	580 655	48 824	11 587	3 955	8.2	1.0
4461101	Pharmacies and drug stores . . . . .	94	574 159	47 988	11 347	3 905	8.3	.9
4461102	Proprietary stores . . . . .	9	6 496	836	240	50	7.2	13.1
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	25	16 028	2 392	644	177	24.5	4.7
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	25	16 028	2 392	644	177	24.5	4.7
44613	Optical goods stores . . . . .	26	12 842	2 849	727	124	29.7	8.2
446130	Optical goods stores . . . . .	26	12 842	2 849	727	124	29.7	8.2
44619	Other health and personal care stores . . . . .	23	32 400	6 441	1 656	215	9.2	2.0
446191	Food (health) supplement stores . . . . .	14	7 061	947	223	58	31.1	—
446199	All other health and personal care stores . . . . .	9	25 339	5 494	1 433	157	3.0	2.6
447	Gasoline stations . . . . .	141	279 020	14 725	3 592	771	46.8	11.2
4471	Gasoline stations . . . . .	141	279 020	14 725	3 592	771	46.8	11.2
44711	Gasoline stations with convenience stores . . . . .	56	138 794	7 682	1 919	416	42.2	10.1
447110	Gasoline stations with convenience stores . . . . .	56	138 794	7 682	1 919	416	42.2	10.1
44719	Other gasoline stations . . . . .	85	140 226	7 043	1 673	355	51.4	12.3
447190	Other gasoline stations . . . . .	85	140 226	7 043	1 673	355	51.4	12.3
448	Clothing and clothing accessories stores . . . . .	495	952 904	123 442	29 498	6 124	8.7	8.4
4481	Clothing stores . . . . .	286	622 219	85 245	20 864	4 720	6.4	10.1
44811	Men's clothing stores . . . . .	36	33 929	7 066	1 683	247	34.5	7.0
448110	Men's clothing stores . . . . .	36	33 929	7 066	1 683	247	34.5	7.0
44812	Women's clothing stores . . . . .	104	217 962	28 539	6 713	1 364	4.2	14.2
448120	Women's clothing stores . . . . .	104	217 962	28 539	6 713	1 364	4.2	14.2
44813	Children's and infants' clothing stores . . . . .	14	14 739	1 958	414	146	7.0	3.7
448130	Children's and infants' clothing stores . . . . .	14	14 739	1 958	414	146	7.0	3.7
44814	Family clothing stores . . . . .	73	298 593	39 113	9 912	2 397	2.7	9.0
448140	Family clothing stores . . . . .	73	298 593	39 113	9 912	2 397	2.7	9.0
44815	Clothing accessories stores . . . . .	27	20 864	3 239	836	178	18.1	3.9
448150	Clothing accessories stores . . . . .	27	20 864	3 239	836	178	18.1	3.9
44819	Other clothing stores . . . . .	32	36 132	5 330	1 306	388	16.6	3.1
448190	Other clothing stores . . . . .	32	36 132	5 330	1 306	388	16.6	3.1
4482	Shoe stores . . . . .	87	91 283	12 000	2 817	705	9.5	10.7
44821	Shoe stores . . . . .	87	91 283	12 000	2 817	705	9.5	10.7
448210	Shoe stores . . . . .	87	91 283	12 000	2 817	705	9.5	10.7
4482101	Men's shoe stores . . . . .	8	D	D	D	b	D	D
4482102	Women's shoe stores . . . . .	17	17 108	2 398	533	159	18.5	22.8
4482103	Children's and juveniles' shoe stores . . . . .	2	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	48	49 209	6 611	1 595	373	7.5	7.6
4482105	Athletic footwear stores . . . . .	12	18 635	2 231	506	133	9.1	3.7
4483	Jewelry, luggage, and leather goods stores . . . . .	122	239 402	26 197	5 817	699	14.3	3.0
44831	Jewelry stores . . . . .	111	218 461	23 980	5 326	627	14.7	2.1
448310	Jewelry stores . . . . .	111	218 461	23 980	5 326	627	14.7	2.1
44832	Luggage and leather goods stores . . . . .	11	20 941	2 217	491	72	9.9	13.0
448320	Luggage and leather goods stores . . . . .	11	20 941	2 217	491	72	9.9	13.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUFFOLK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	160	262 995	32 569	8 322	1 802	11.6	5.0
4511	Sporting goods, hobby, and musical instrument stores .....	59	97 983	14 156	3 335	659	18.5	8.6
45111	Sporting goods stores .....	22	28 584	4 343	922	212	19.3	10.9
451110	Sporting goods stores .....	22	28 584	4 343	922	212	19.3	10.9
4511101	General-line sporting goods stores .....	9	10 195	1 322	311	68	28.9	30.5
4511102	Specialty-line sporting goods stores .....	13	18 389	3 021	611	144	13.9	—
45112	Hobby, toy, and game stores .....	10	31 148	3 438	789	231	2.2	6.2
451120	Hobby, toy, and game stores .....	10	31 148	3 438	789	231	2.2	6.2
45113	Sewing, needlework, and piece goods stores .....	15	8 159	1 269	316	65	22.9	41.6
451130	Sewing, needlework, and piece goods stores .....	15	8 159	1 269	316	65	22.9	41.6
45114	Musical instrument and supplies stores .....	12	30 092	5 106	1 308	151	33.6	—
451140	Musical instrument and supplies stores .....	12	30 092	5 106	1 308	151	33.6	—
4512	Book, periodical, and music stores .....	101	165 012	18 413	4 987	1 143	7.5	2.9
45121	Book stores and news dealers .....	75	120 096	14 064	3 869	829	9.2	1.6
451211	Book stores .....	51	101 995	11 005	3 212	627	7.8	1.9
4512111	Book stores, general .....	25	D	D	D	e	D	D
4512112	Specialty book stores .....	6	D	D	D	a	D	D
4512113	College book stores .....	20	D	D	D	e	D	—
451212	News dealers and newsstands .....	24	18 101	3 059	657	202	17.3	—
45122	Prerecorded tape, compact disc, and record stores .....	26	44 916	4 349	1 118	314	3.1	6.3
451220	Prerecorded tape, compact disc, and record stores .....	26	44 916	4 349	1 118	314	3.1	6.3
452	General merchandise stores .....	42	279 623	41 425	9 482	1 740	2.0	.3
4521	Department stores .....	7	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	D	D	D	g	D	D
45211	Department stores .....	7	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	192 906	31 158	7 137	1 183	—	—
45299	All other general merchandise stores .....	35	D	D	D	c	D	D
452990	All other general merchandise stores .....	35	D	D	D	c	D	D
4529901	Variety stores .....	19	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	16	D	D	D	b	D	D
453	Miscellaneous store retailers .....	325	302 448	46 082	10 833	2 055	18.9	12.9
4531	Florists .....	71	29 733	7 262	1 756	365	28.0	13.4
45311	Florists .....	71	29 733	7 262	1 756	365	28.0	13.4
453110	Florists .....	71	29 733	7 262	1 756	365	28.0	13.4
4532	Office supplies, stationery, and gift stores .....	107	129 331	18 076	4 209	895	10.0	11.7
45321	Office supplies and stationery stores .....	16	72 443	9 365	2 254	345	3.4	3.4
453210	Office supplies and stationery stores .....	16	72 443	9 365	2 254	345	3.4	3.4
45322	Gift, novelty, and souvenir stores .....	91	56 888	8 711	1 955	550	18.5	22.2
453220	Gift, novelty, and souvenir stores .....	91	56 888	8 711	1 955	550	18.5	22.2
4533	Used merchandise stores .....	46	25 580	6 266	1 493	295	19.6	33.7
45331	Used merchandise stores .....	46	25 580	6 266	1 493	295	19.6	33.7
453310	Used merchandise stores .....	46	25 580	6 266	1 493	295	19.6	33.7
4539	Other miscellaneous store retailers .....	101	117 804	14 478	3 375	500	26.3	9.5
45391	Pet and pet supplies stores .....	7	10 122	1 961	395	88	33.9	.8
453910	Pet and pet supplies stores .....	7	10 122	1 961	395	88	33.9	.8
45392	Art dealers .....	44	40 157	6 166	1 381	187	46.2	10.4
453920	Art dealers .....	44	40 157	6 166	1 381	187	46.2	10.4
45399	All other miscellaneous store retailers .....	50	67 525	6 351	1 599	225	13.3	10.2
454	Nonstore retailers .....	106	403 419	52 511	13 365	1 222	20.1	7.5
4541	Electronic shopping and mail-order houses .....	32	217 187	17 580	4 053	418	28.3	2.7
45411	Electronic shopping and mail-order houses .....	32	217 187	17 580	4 053	418	28.3	2.7
4542	Vending machine operators .....	7	4 496	2 040	525	53	8.5	87.9
45421	Vending machine operators .....	7	4 496	2 040	525	53	8.5	87.9
454210	Vending machine operators .....	7	4 496	2 040	525	53	8.5	87.9
4543	Direct selling establishments .....	67	181 736	32 891	8 787	751	10.7	11.2
45431	Fuel dealers .....	33	154 840	29 125	7 909	601	6.3	10.1
454311	Heating oil dealers .....	32	D	D	D	f	D	D
45439	Other direct selling establishments .....	34	26 896	3 766	878	150	36.0	17.6
454390	Other direct selling establishments .....	34	26 896	3 766	878	150	36.0	17.6
<b>WORCESTER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 710</b>	<b>8 093 458</b>	<b>817 149</b>	<b>195 329</b>	<b>38 350</b>	<b>11.2</b>	<b>6.7</b>
441	Motor vehicle and parts dealers .....	353	2 165 692	183 189	42 460	4 955	13.6	9.3
4411	Automobile dealers .....	168	1 872 613	143 084	32 882	3 471	12.5	9.3
44111	New car dealers .....	85	1 708 157	132 809	30 430	3 146	9.8	9.5
441110	New car dealers .....	85	1 708 157	132 809	30 430	3 146	9.8	9.5
44112	Used car dealers .....	83	164 456	10 275	2 452	325	41.0	7.4
441120	Used car dealers .....	83	164 456	10 275	2 452	325	41.0	7.4
4412	Other motor vehicle dealers .....	31	125 196	11 697	3 000	359	24.5	7.0
44121	Recreational vehicle dealers .....	7	36 594	3 294	613	94	22.6	7.5
441210	Recreational vehicle dealers .....	7	36 594	3 294	613	94	22.6	7.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	24	88 602	8 403	2 387	265	25.3	6.9
441221	Motorcycle dealers .....	10	48 437	5 827	1 205	170	21.7	1.2
441222	Boat dealers .....	10	26 704	1 812	391	49	17.6	20.7
441229	All other motor vehicle dealers .....	4	13 461	964	791	46	53.5	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER—Con.</b>								
<b>Retail trade—Con.</b>								
<b>Motor vehicle and parts dealers—Con.</b>								
4413	Automotive parts, accessories, and tire stores .....	154	167 883	28 408	6 578	1 125	18.4	11.2
44131	Automotive parts and accessories stores .....	108	103 481	17 208	4 080	766	18.9	16.5
441310	Automotive parts and accessories stores .....	108	103 481	17 208	4 080	766	18.9	16.5
44132	Tire dealers .....	46	64 402	11 200	2 498	359	17.6	2.8
441320	Tire dealers .....	46	64 402	11 200	2 498	359	17.6	2.8
442	Furniture and home furnishings stores .....	137	235 918	36 604	8 700	1 403	17.1	2.8
4421	Furniture stores .....	54	131 956	23 426	5 592	754	14.5	1.1
44211	Furniture stores .....	54	131 956	23 426	5 592	754	14.5	1.1
442110	Furniture stores .....	54	131 956	23 426	5 592	754	14.5	1.1
4422	Home furnishings stores .....	83	103 962	13 178	3 108	649	20.4	4.8
44221	Floor covering stores .....	44	33 029	5 405	1 236	188	49.9	2.2
442210	Floor covering stores .....	44	33 029	5 405	1 236	188	49.9	2.2
44229	Other home furnishings stores .....	39	70 933	7 773	1 872	461	6.6	6.1
442291	Window treatment stores .....	7	5 364	689	155	44	16.1	46.6
442299	All other home furnishings stores .....	32	65 569	7 084	1 717	417	5.8	2.8
443	Electronics and appliance stores .....	109	174 391	23 325	5 692	891	13.9	4.0
4431	Electronics and appliance stores .....	109	174 391	23 325	5 692	891	13.9	4.0
44311	Appliance, television, and other electronics stores .....	76	147 311	18 749	4 546	714	12.6	4.3
443111	Household appliance stores .....	24	38 609	5 950	1 361	177	15.2	1.4
443112	Radio, television, and other electronics stores .....	52	108 702	12 799	3 185	537	11.7	5.3
44312	Computer and software stores .....	26	23 449	3 940	1 001	144	18.9	2.8
443120	Computer and software stores .....	26	23 449	3 940	1 001	144	18.9	2.8
44313	Camera and photographic supplies stores .....	7	3 631	636	145	33	36.7	—
443130	Camera and photographic supplies stores .....	7	3 631	636	145	33	36.7	—
444	Building material and garden equipment and supplies dealers ...	238	788 832	98 368	23 116	3 477	7.7	15.7
4441	Building material and supplies dealers .....	191	746 227	91 865	21 784	3 206	6.3	16.6
44411	Home centers .....	18	316 218	33 205	7 729	1 276	.3	8.9
444110	Home Centers .....	18	316 218	33 205	7 729	1 276	.3	8.9
44412	Paint and wallpaper stores .....	19	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	19	D	D	D	b	D	D
44413	Hardware stores .....	28	D	D	D	c	D	D
444130	Hardware stores .....	28	D	D	D	c	D	D
44419	Other building material dealers .....	126	390 368	52 624	12 598	1 637	9.2	24.1
444190	Other building material dealers .....	126	390 368	52 624	12 598	1 637	9.2	24.1
4442	Lawn and garden equipment and supplies stores .....	47	42 605	6 503	1 332	271	31.1	.1
44421	Outdoor power equipment stores .....	16	16 895	2 697	587	100	20.1	—
444210	Outdoor power equipment stores .....	16	16 895	2 697	587	100	20.1	—
44422	Nursery, garden center, and farm supply stores .....	31	25 710	3 806	745	171	38.4	.2
444220	Nursery, garden center, and farm supply stores .....	31	25 710	3 806	745	171	38.4	.2
445	Food and beverage stores .....	462	1 453 505	155 662	37 519	9 673	9.4	5.0
4451	Grocery stores .....	256	1 234 197	135 354	32 925	8 297	5.9	5.1
44511	Supermarkets and other grocery (except convenience) stores .....	127	1 146 760	125 845	30 644	7 665	4.1	2.3
445110	Supermarkets and other grocery (except convenience) stores .....	127	1 146 760	125 845	30 644	7 665	4.1	2.3
44512	Convenience stores .....	129	87 437	9 509	2 281	632	29.5	41.8
445120	Convenience stores .....	129	87 437	9 509	2 281	632	29.5	41.8
4452	Specialty food stores .....	54	41 978	5 075	1 050	386	27.2	4.9
4453	Beer, wine, and liquor stores .....	152	177 330	15 233	3 544	990	29.1	4.1
44531	Beer, wine, and liquor stores .....	152	177 330	15 233	3 544	990	29.1	4.1
445310	Beer, wine, and liquor stores .....	152	177 330	15 233	3 544	990	29.1	4.1
446	Health and personal care stores .....	195	639 160	56 384	14 209	3 417	5.6	2.9
4461	Health and personal care stores .....	195	639 160	56 384	14 209	3 417	5.6	2.9
44611	Pharmacies and drug stores .....	104	591 332	46 942	11 863	2 957	3.9	2.5
446110	Pharmacies and drug stores .....	104	591 332	46 942	11 863	2 957	3.9	2.5
4461101	Pharmacies and drug stores .....	101	D	D	D	h	D	D
4461102	Proprietary stores .....	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	20	10 382	1 675	405	131	4.0	22.4
446120	Cosmetics, beauty supplies, and perfume stores .....	20	10 382	1 675	405	131	4.0	22.4
44613	Optical goods stores .....	32	13 585	3 661	900	141	35.2	.9
446130	Optical goods stores .....	32	13 585	3 661	900	141	35.2	.9
44619	Other health and personal care stores .....	39	23 861	4 106	1 041	188	31.6	3.8
446191	Food (health) supplement stores .....	18	8 227	1 539	355	99	55.0	4.5
446199	All other health and personal care stores .....	21	15 634	2 567	686	89	19.3	3.4
447	Gasoline stations .....	273	577 619	33 630	8 331	1 946	27.6	8.6
4471	Gasoline stations .....	273	577 619	33 630	8 331	1 946	27.6	8.6
44711	Gasoline stations with convenience stores .....	167	386 435	19 699	4 802	1 230	21.4	7.1
447110	Gasoline stations with convenience stores .....	167	386 435	19 699	4 802	1 230	21.4	7.1
44719	Other gasoline stations .....	106	191 184	13 931	3 529	716	40.2	11.6
447190	Other gasoline stations .....	106	191 184	13 931	3 529	716	40.2	11.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	283	358 669	44 083	10 897	3 052	8.4	2.7
4481	Clothing stores .....	169	270 420	31 370	7 596	2 374	6.9	2.2
44811	Men's clothing stores .....	14	8 727	1 292	321	81	19.9	25.8
448110	Men's clothing stores .....	14	8 727	1 292	321	81	19.9	25.8
44812	Women's clothing stores .....	62	45 756	6 083	1 455	538	12.2	7.2
448120	Women's clothing stores .....	62	45 756	6 083	1 455	538	12.2	7.2
44813	Children's and infants' clothing stores .....	13	9 549	1 253	305	102	13.8	—
448130	Children's and infants' clothing stores .....	13	9 549	1 253	305	102	13.8	—
44814	Family clothing stores .....	42	185 824	19 398	4 742	1 436	1.1	.2
448140	Family clothing stores .....	42	185 824	19 398	4 742	1 436	1.1	.2
44815	Clothing accessories stores .....	11	5 253	923	219	56	57.8	—
448150	Clothing accessories stores .....	11	5 253	923	219	56	57.8	—
44819	Other clothing stores .....	27	15 311	2 421	554	161	31.5	.1
448190	Other clothing stores .....	27	15 311	2 421	554	161	31.5	.1
4482	Shoe stores .....	57	43 250	5 111	1 307	364	7.5	6.7
44821	Shoe stores .....	57	43 250	5 111	1 307	364	7.5	6.7
448210	Shoe stores .....	57	43 250	5 111	1 307	364	7.5	6.7
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	40	26 540	2 974	734	241	8.7	7.9
4482105	Athletic footwear stores .....	13	15 371	1 926	533	110	6.0	1.7
4483	Jewelry, luggage, and leather goods stores .....	57	44 999	7 602	1 994	314	18.5	2.0
44831	Jewelry stores .....	57	44 999	7 602	1 994	314	18.5	2.0
448310	Jewelry stores .....	57	44 999	7 602	1 994	314	18.5	2.0
451	Sporting goods, hobby, book, and music stores .....	157	188 584	22 669	5 489	1 409	15.0	3.0
4511	Sporting goods, hobby, and musical instrument stores .....	115	118 078	15 114	3 603	890	20.4	3.8
45111	Sporting goods stores .....	63	47 223	6 097	1 497	372	28.4	5.2
451110	Sporting goods stores .....	63	47 223	6 097	1 497	372	28.4	5.2
4511101	General-line sporting goods stores .....	18	20 676	2 283	514	157	36.4	.5
4511102	Specialty-line sporting goods stores .....	45	26 547	3 814	983	215	22.1	8.8
45112	Hobby, toy, and game stores .....	30	55 119	6 999	1 612	389	10.3	3.3
451120	Hobby, toy, and game stores .....	30	55 119	6 999	1 612	389	10.3	3.3
45113	Sewing, needlework, and piece goods stores .....	9	6 802	635	167	54	6.3	1.6
451130	Sewing, needlework, and piece goods stores .....	9	6 802	635	167	54	6.3	1.6
45114	Musical instrument and supplies stores .....	13	8 934	1 383	327	75	51.9	.8
451140	Musical instrument and supplies stores .....	13	8 934	1 383	327	75	51.9	.8
4512	Book, periodical, and music stores .....	42	70 506	7 555	1 886	519	6.0	1.7
45121	Book stores and news dealers .....	22	44 081	5 446	1 370	362	6.7	.3
451211	Book stores .....	15	40 391	5 111	1 293	333	1.0	.4
4512111	Book stores, general .....	9	33 388	4 663	1 168	307	—	.4
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
451212	News dealers and newsstands .....	7	3 690	335	77	29	68.9	—
45122	Prerecorded tape, compact disc, and record stores .....	20	26 425	2 109	516	157	4.8	3.9
451220	Prerecorded tape, compact disc, and record stores .....	20	26 425	2 109	516	157	4.8	3.9
452	General merchandise stores .....	73	909 068	79 835	19 028	4 817	.5	.2
4521	Department stores .....	22	611 777	59 535	13 923	3 513	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	22	621 572	59 535	13 923	3 513	—	—
45211	Department stores .....	22	611 777	59 535	13 923	3 513	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	18	D	D	D	h	D	D
4529	Other general merchandise stores .....	51	297 291	20 300	5 105	1 304	1.4	.7
45291	Warehouse clubs and supercenters .....	4	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	4	D	D	D	f	D	D
45299	All other general merchandise stores .....	47	D	D	D	f	D	D
452990	All other general merchandise stores .....	47	D	D	D	f	D	D
4529901	Variety stores .....	31	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	16	63 640	8 228	2 247	569	3.5	2.2
453	Miscellaneous store retailers .....	269	182 894	29 443	6 870	1 738	18.2	9.9
4531	Florists .....	65	17 000	4 084	978	288	30.9	16.0
45311	Florists .....	65	17 000	4 084	978	288	30.9	16.0
453110	Florists .....	65	17 000	4 084	978	288	30.9	16.0
4532	Office supplies, stationery, and gift stores .....	79	85 352	10 593	2 558	707	12.4	3.3
45321	Office supplies and stationery stores .....	19	57 289	5 363	1 336	282	5.3	—
453210	Office supplies and stationery stores .....	19	57 289	5 363	1 336	282	5.3	—
45322	Gift, novelty, and souvenir stores .....	60	28 063	5 230	1 222	425	27.0	10.0
453220	Gift, novelty, and souvenir stores .....	60	28 063	5 230	1 222	425	27.0	10.0
4533	Used merchandise stores .....	35	9 445	2 712	616	181	34.1	20.5
45331	Used merchandise stores .....	35	9 445	2 712	616	181	34.1	20.5
453310	Used merchandise stores .....	35	9 445	2 712	616	181	34.1	20.5
4539	Other miscellaneous store retailers .....	90	71 097	12 054	2 718	562	20.0	15.1
45391	Pet and pet supplies stores .....	14	16 651	2 020	457	156	9.4	8.1
453910	Pet and pet supplies stores .....	14	16 651	2 020	457	156	9.4	8.1
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	70	D	D	D	e	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	161	419 126	53 957	13 018	1 572	13.0	7.0
4541	Electronic shopping and mail-order houses .....	26	152 685	9 372	2 294	234	4.3	.4
45411	Electronic shopping and mail-order houses .....	26	152 685	9 372	2 294	234	4.3	.4
4542	Vending machine operators .....	14	23 327	4 606	1 323	221	39.8	.9
45421	Vending machine operators .....	14	23 327	4 606	1 323	221	39.8	.9
454210	Vending machine operators .....	14	23 327	4 606	1 323	221	39.8	.9
4543	Direct selling establishments .....	121	243 114	39 979	9 401	1 117	15.9	11.7
45431	Fuel dealers .....	78	209 568	32 982	7 967	849	13.5	11.2
454311	Heating oil dealers .....	68	181 951	28 259	6 778	724	15.5	12.9
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	D	D	D	c	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	43	33 546	6 997	1 434	268	30.9	14.4
454390	Other direct selling establishments .....	43	33 546	6 997	1 434	268	30.9	14.4

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ABINGTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>61</b>	<b>222 152</b>	<b>22 673</b>	<b>5 582</b>	<b>1 197</b>	<b>17.8</b>	<b>1.3</b>
441	Motor vehicle and parts dealers .....	10	22 109	1 514	478	55	82.8	1.1
44112	Used car dealers .....	6	D	D	D	b	D	D
441120	Used car dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	16	65 773	6 205	1 446	483	6.4	2.3
4451	Grocery stores .....	11	62 301	5 985	1 398	472	5.0	2.1
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	5	8 531	264	77	17	82.6	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	482	54	14	5	81.5	—
452	General merchandise stores .....	4	D	D	D	e	D	D
452112	Discount department stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
<b>ACTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>126</b>	<b>471 883</b>	<b>52 326</b>	<b>11 989</b>	<b>1 870</b>	<b>13.3</b>	<b>11.1</b>
441	Motor vehicle and parts dealers .....	11	176 913	11 032	2 294	253	.2	18.9
4411	Automobile dealers .....	7	D	D	D	c	D	D
44111	New car dealers .....	6	173 599	10 327	2 133	224	—	19.1
441110	New car dealers .....	6	173 599	10 327	2 133	224	—	19.1
442	Furniture and home furnishings stores .....	7	7 998	1 497	366	39	16.1	.8
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	7	17 094	8 458	2 043	133	1.2	2.4
4431	Electronics and appliance stores .....	7	17 094	8 458	2 043	133	1.2	2.4
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	1	D	D	D	b	D	D
443120	Computer and software stores .....	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	12	21 777	3 202	706	108	10.0	—
4441	Building material and supplies dealers .....	9	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	5	11 015	1 149	308	34	8.8	—
444190	Other building material dealers .....	5	11 015	1 149	308	34	8.8	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	18	97 022	13 685	3 202	552	2.4	2.2
4451	Grocery stores .....	9	70 192	8 976	2 048	394	1.1	3.0
44511	Supermarkets and other grocery (except convenience) stores .....	4	66 074	8 479	1 922	360	.6	—
445110	Supermarkets and other grocery (except convenience) stores .....	4	66 074	8 479	1 922	360	.6	—
4452	Specialty food stores .....	4	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ACTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	7	30 871	2 546	546	172	19.6	—
4461	Health and personal care stores .....	7	30 871	2 546	546	172	19.6	—
44611	Pharmacies and drug stores .....	4	28 255	2 078	435	153	16.7	—
446110	Pharmacies and drug stores .....	4	28 255	2 078	435	153	16.7	—
4461101	Pharmacies and drug stores .....	4	28 255	2 078	435	153	16.7	—
44619	Other health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	31 460	1 601	364	52	66.8	4.9
4471	Gasoline stations .....	10	31 460	1 601	364	52	66.8	4.9
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	13	13 721	1 965	482	122	13.0	18.9
4481	Clothing stores .....	8	10 414	1 397	328	92	.9	24.9
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	12	14 058	1 935	471	130	48.2	2.0
4511	Sporting goods, hobby, and musical instrument stores .....	10	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	7	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores .....	6	4 260	834	204	57	18.9	—
453220	Gift, novelty, and souvenir stores .....	6	4 260	834	204	57	18.9	—
4533	Used merchandise stores .....	4	1 236	243	52	23	22.9	.9
45331	Used merchandise stores .....	4	1 236	243	52	23	22.9	.9
453310	Used merchandise stores .....	4	1 236	243	52	23	22.9	.9
4539	Other miscellaneous store retailers .....	7	10 187	891	174	41	82.7	—
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	7	25 797	2 199	525	44	42.9	45.3
4541	Electronic shopping and mail-order houses .....	3	21 710	1 483	354	18	46.2	53.8
45411	Electronic shopping and mail-order houses .....	3	21 710	1 483	354	18	46.2	53.8
4543	Direct selling establishments .....	4	4 087	716	171	26	25.5	—
<b>ACUSHNET</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>26</b>	<b>32 357</b>	<b>2 982</b>	<b>692</b>	<b>144</b>	<b>24.2</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	3	959	187	43	12	42.0	—
445	Food and beverage stores .....	5	2 770	208	51	19	54.2	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	2 538	129	27	10	31.0	45.9
4539	Other miscellaneous store retailers .....	3	1 501	64	12	2	22.5	77.5
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	11 894	1 009	226	42	30.2	—
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AGAWAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>83</b>	<b>207 049</b>	<b>21 254</b>	<b>4 954</b>	<b>973</b>	<b>7.1</b>	<b>9.3</b>
441	Motor vehicle and parts dealers .....	7	73 539	5 809	1 391	147	3.6	3.5
4411	Automobile dealers .....	3	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	D	D	D	b	D	D
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	6	10 901	1 780	415	52	2.4	—
444190	Other building material dealers .....	6	10 901	1 780	415	52	2.4	—
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	20	54 303	5 679	1 307	288	8.4	23.8
4451	Grocery stores .....	12	47 832	5 075	1 194	256	3.9	25.9
4453	Beer, wine, and liquor stores .....	8	6 471	604	113	32	41.2	8.0
44531	Beer, wine, and liquor stores .....	8	6 471	604	113	32	41.2	8.0
445310	Beer, wine, and liquor stores .....	8	6 471	604	113	32	41.2	8.0
446	Health and personal care stores .....	6	23 238	2 244	531	137	13.7	—
4461	Health and personal care stores .....	6	23 238	2 244	531	137	13.7	—
44619	Other health and personal care stores .....	1	D	D	D	a	D	D
446199	All other health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	18 189	936	216	66	3.1	15.6
44711	Gasoline stations with convenience stores .....	5	13 603	499	106	43	1.1	—
447110	Gasoline stations with convenience stores .....	5	13 603	499	106	43	1.1	—
448	Clothing and clothing accessories stores .....	6	1 152	231	48	19	43.9	30.1
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	1 155	121	30	15	—	.7
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	1 558	509	117	23	90.7	—
454	Nonstore retailers .....	4	2 744	544	110	17	7.1	3.6
<b>AMESBURY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>99 455</b>	<b>10 707</b>	<b>2 359</b>	<b>477</b>	<b>9.8</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	5	23 630	2 520	616	66	—	.8
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	7 556	1 834	346	53	7.6	—
445	Food and beverage stores .....	8	30 339	3 215	727	170	18.7	.1
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	8	15 802	934	208	51	6.1	11.7
44711	Gasoline stations with convenience stores .....	5	13 892	801	181	47	—	13.3
447110	Gasoline stations with convenience stores .....	5	13 892	801	181	47	—	13.3
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
4481	Clothing stores .....	2	D	D	D	a	D	D
44811	Men's clothing stores .....	1	D	D	D	a	D	D
448110	Men's clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AMHERST</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>90</b>	<b>147 533</b>	<b>20 193</b>	<b>4 841</b>	<b>1 123</b>	<b>12.3</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	5	6 468	1 101	224	44	73.9	—
442	Furniture and home furnishings stores .....	4	3 247	555	106	16	1.7	—
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	18 776	2 931	611	93	—	—
4441	Building material and supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	20	43 917	6 765	1 636	447	14.2	1.0
4451	Grocery stores .....	12	36 720	6 114	1 491	402	2.0	1.2
4453	Beer, wine, and liquor stores .....	8	7 197	651	145	45	76.6	—
44531	Beer, wine, and liquor stores .....	8	7 197	651	145	45	76.6	—
445310	Beer, wine, and liquor stores .....	8	7 197	651	145	45	76.6	—
446	Health and personal care stores .....	4	D	D	D	c	D	D
4461	Health and personal care stores .....	4	D	D	D	c	D	D
447	Gasoline stations .....	8	16 791	1 795	431	102	17.9	5.7
44711	Gasoline stations with convenience stores .....	3	10 951	726	177	42	—	—
447110	Gasoline stations with convenience stores .....	3	10 951	726	177	42	—	—
448	Clothing and clothing accessories stores .....	6	2 805	667	202	34	26.1	2.0
451	Sporting goods, hobby, book, and music stores .....	17	19 991	2 116	563	154	1.3	.7
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	11	D	D	D	c	D	D
45121	Book stores and news dealers .....	6	14 633	1 171	327	87	—	—
451211	Book stores .....	6	14 633	1 171	327	87	—	—
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	1 430	280	67	16	38.0	53.2
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	9 287	1 702	353	41	10.7	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>ANDOVER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>81</b>	<b>172 931</b>	<b>19 299</b>	<b>4 527</b>	<b>942</b>	<b>9.9</b>	<b>6.2</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	6	7 513	943	164	23	10.5	.8
4422	Home furnishings stores .....	5	D	D	D	a	D	D
44229	Other home furnishings stores .....	4	D	D	D	a	D	D
442299	All other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	11	43 271	5 155	1 323	349	4.7	—
4451	Grocery stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	8	25 272	1 986	492	143	9.7	1.1
4461	Health and personal care stores .....	8	25 272	1 986	492	143	9.7	1.1
44611	Pharmacies and drug stores .....	4	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	4	D	D	D	c	D	D
447	Gasoline stations .....	4	11 709	1 079	353	68	3.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ANDOVER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	22	24 615	3 813	779	160	15.2	9.1
4481	Clothing stores .....	14	14 141	2 010	495	110	22.8	11.2
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	4	D	D	D	b	D	D
44831	Jewelry stores .....	4	D	D	D	b	D	D
448310	Jewelry stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	8	4 780	697	160	42	48.3	32.3
4511	Sporting goods, hobby, and musical instrument stores .....	5	3 295	414	91	25	45.7	46.8
45121	Book stores and news dealers .....	3	1 485	283	69	17	54.2	—
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4533	Used merchandise stores .....	3	2 655	330	69	7	37.5	—
45331	Used merchandise stores .....	3	2 655	330	69	7	37.5	—
453310	Used merchandise stores .....	3	2 655	330	69	7	37.5	—
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>ARLINGTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>102</b>	<b>307 231</b>	<b>30 950</b>	<b>7 353</b>	<b>1 424</b>	<b>8.1</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	9	128 031	10 154	2 515	247	.7	.1
4411	Automobile dealers .....	5	D	D	D	c	D	D
44111	New car dealers .....	3	117 733	9 015	2 228	199	—	—
441110	New car dealers .....	3	117 733	9 015	2 228	199	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	8 452	1 811	444	70	4.3	86.7
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	7	6 522	668	151	27	71.0	29.0
4431	Electronics and appliance stores .....	7	6 522	668	151	27	71.0	29.0
44311	Appliance, television, and other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	24 030	2 616	621	69	2.0	—
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	18	57 407	6 441	1 558	386	7.5	.7
4451	Grocery stores .....	15	56 839	6 338	1 539	380	6.7	.7
44511	Supermarkets and other grocery (except convenience) stores .....	8	53 864	6 040	1 469	355	2.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	53 864	6 040	1 469	355	2.3	—
446	Health and personal care stores .....	13	45 159	4 103	983	387	4.1	.4
4461	Health and personal care stores .....	13	45 159	4 103	983	387	4.1	.4
44611	Pharmacies and drug stores .....	7	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	7	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	6	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	4	D	D	D	b	D	D
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	9	11 926	524	129	32	58.9	11.9
448	Clothing and clothing accessories stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	10	10 939	1 850	393	95	10.2	—
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
45111	Sporting goods stores .....	3	7 058	1 001	214	28	6.1	—
451110	Sporting goods stores .....	3	7 058	1 001	214	28	6.1	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	2 285	397	90	33	50.4	6.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARLINGTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	9	10 553	2 021	375	54	11.0	2.9
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	5	8 883	1 727	303	41	12.5	3.4
454311	Heating oil dealers .....	5	8 883	1 727	303	41	12.5	3.4
<b>ASHLAND</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>54</b>	<b>136 795</b>	<b>14 817</b>	<b>3 977</b>	<b>827</b>	<b>10.3</b>	<b>.9</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	11 828	2 602	910	66	6.2	1.5
4441	Building material and supplies dealers .....	4	10 534	2 320	851	56	—	.5
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	10	79 908	7 502	1 949	461	2.7	—
4451	Grocery stores .....	6	74 381	7 042	1 836	430	1.9	—
44511	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
44512	Convenience stores .....	4	D	D	D	a	D	D
445120	Convenience stores .....	4	D	D	D	a	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	9	13 435	1 090	283	56	29.4	6.7
448	Clothing and clothing accessories stores .....	5	7 335	1 349	325	96	23.7	—
4481	Clothing stores .....	3	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	1 173	114	31	8	91.2	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	865	221	45	12	—	17.3
454	Nonstore retailers .....	6	1 759	286	68	11	100.0	—
<b>ATHOL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>83 063</b>	<b>7 923</b>	<b>1 906</b>	<b>467</b>	<b>21.8</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	4	9 681	959	214	35	86.9	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	2 178	305	60	9	17.4	10.2
445	Food and beverage stores .....	8	33 389	3 542	864	217	12.2	—
446	Health and personal care stores .....	4	15 203	990	240	66	21.6	—
4461	Health and personal care stores .....	4	15 203	990	240	66	21.6	—
447	Gasoline stations .....	5	11 504	586	133	47	—	11.7
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529901	Variety stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	1 492	516	118	31	10.6	27.1
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ATTLEBORO</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>169</b>	<b>762 988</b>	<b>70 054</b>	<b>17 051</b>	<b>3 434</b>	<b>6.3</b>	<b>10.5</b>
441	Motor vehicle and parts dealers	17	174 801	15 747	3 628	444	9.5	38.0
4411	Automobile dealers	14	170 084	15 115	3 443	407	9.7	39.1
44111	New car dealers	8	155 137	13 776	3 110	357	5.6	42.8
441110	New car dealers	8	155 137	13 776	3 110	357	5.6	42.8
44112	Used car dealers	6	14 947	1 339	333	50	53.0	—
441120	Used car dealers	6	14 947	1 339	333	50	53.0	—
442	Furniture and home furnishings stores	9	6 571	1 119	271	52	28.9	32.5
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	6	D	D	D	c	D	D
4431	Electronics and appliance stores	6	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers	8	71 934	9 006	2 334	303	.3	.5
4441	Building material and supplies dealers	8	71 934	9 006	2 334	303	.3	.5
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	26	130 150	13 406	3 205	748	2.4	.9
4451	Grocery stores	16	113 485	12 460	2 950	664	1.9	.4
44511	Supermarkets and other grocery (except convenience) stores	9	109 418	12 068	2 854	640	.9	.4
445110	Supermarkets and other grocery (except convenience) stores	9	109 418	12 068	2 854	640	.9	.4
4453	Beer, wine, and liquor stores	7	16 090	847	235	78	5.6	4.3
44531	Beer, wine, and liquor stores	7	16 090	847	235	78	5.6	4.3
445310	Beer, wine, and liquor stores	7	16 090	847	235	78	5.6	4.3
446	Health and personal care stores	12	42 400	3 238	796	262	6.3	—
4461	Health and personal care stores	12	42 400	3 238	796	262	6.3	—
44611	Pharmacies and drug stores	6	39 516	2 594	646	228	5.9	—
446110	Pharmacies and drug stores	6	39 516	2 594	646	228	5.9	—
4461101	Pharmacies and drug stores	6	39 516	2 594	646	228	5.9	—
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	22	49 955	2 083	645	135	22.2	4.7
4471	Gasoline stations	22	49 955	2 083	645	135	22.2	4.7
44711	Gasoline stations with convenience stores	15	37 881	1 513	394	101	14.3	.1
447110	Gasoline stations with convenience stores	15	37 881	1 513	394	101	14.3	.1
448	Clothing and clothing accessories stores	18	29 778	2 941	687	215	5.9	4.4
4481	Clothing stores	12	26 885	2 399	557	184	2.4	4.7
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	3	D	D	D	c	D	D
448140	Family clothing stores	3	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	12	21 086	2 169	530	127	19.4	—
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	8	164 827	13 294	3 192	748	—	—
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup>	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452112	Discount department stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ATTLEBORO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	16	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	4	11 773	1 343	316	86	—	—
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	4	5 273	662	163	56	7.0	16.6
453910	Pet and pet supplies stores .....	4	5 273	662	163	56	7.0	16.6
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	15	9 842	1 142	297	55	46.4	31.3
4543	Direct selling establishments .....	13	D	D	D	b	D	D
45431	Fuel dealers .....	9	6 487	777	214	33	68.8	31.2
454311	Heating oil dealers .....	8	D	D	D	b	D	D
<b>AUBURN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>153</b>	<b>785 526</b>	<b>76 322</b>	<b>18 968</b>	<b>3 511</b>	<b>4.8</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	27	326 458	28 221	7 256	732	4.9	.5
4411	Automobile dealers .....	13	276 879	21 337	5 709	508	5.1	—
44111	New car dealers .....	8	256 840	20 705	5 549	488	—	—
441110	New car dealers .....	8	256 840	20 705	5 549	488	—	—
44112	Used car dealers .....	5	20 039	632	160	20	70.2	—
441120	Used car dealers .....	5	20 039	632	160	20	70.2	—
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	11	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	7	14 969	2 465	590	79	13.5	—
441310	Automotive parts and accessories stores .....	7	14 969	2 465	590	79	13.5	—
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	9 580	894	177	55	28.4	3.0
4421	Furniture stores .....	4	4 137	262	64	33	15.9	7.0
44211	Furniture stores .....	4	4 137	262	64	33	15.9	7.0
442110	Furniture stores .....	4	4 137	262	64	33	15.9	7.0
4422	Home furnishings stores .....	5	5 443	632	113	22	38.0	—
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
442299	All other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	8	12 517	4 217	1 134	144	—	1.9
4431	Electronics and appliance stores .....	8	12 517	4 217	1 134	144	—	1.9
44311	Appliance, television, and other electronics stores .....	4	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	c	D	D
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	11	115 621	13 618	3 352	569	3.7	9.7
4441	Building material and supplies dealers .....	11	115 621	13 618	3 352	569	3.7	9.7
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home Centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	e	D	D
444190	Other building material dealers .....	7	D	D	D	e	D	D
445	Food and beverage stores .....	13	37 879	4 257	969	270	17.3	.4
4452	Specialty food stores .....	4	1 535	252	46	19	95.0	—
446	Health and personal care stores .....	12	25 083	2 513	630	159	.9	3.5
4461	Health and personal care stores .....	12	25 083	2 513	630	159	.9	3.5
44612	Cosmetics, beauty supplies, and perfume stores .....	3	2 178	311	82	28	—	40.2
446120	Cosmetics, beauty supplies, and perfume stores .....	3	2 178	311	82	28	—	40.2
44613	Optical goods stores .....	4	D	D	D	b	D	D
446130	Optical goods stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	6	13 437	550	152	37	31.2	4.8
448	Clothing and clothing accessories stores .....	36	45 842	5 173	1 383	435	.2	5.0
4481	Clothing stores .....	21	29 067	3 090	795	330	.4	7.6
44813	Children's and infants' clothing stores .....	4	3 788	475	127	39	—	—
448130	Children's and infants' clothing stores .....	4	3 788	475	127	39	—	—
44814	Family clothing stores .....	8	16 559	1 604	408	170	—	.5
448140	Family clothing stores .....	8	16 559	1 604	408	170	—	.5
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	9	12 007	1 537	466	71	—	.8
44831	Jewelry stores .....	9	12 007	1 537	466	71	—	.8
448310	Jewelry stores .....	9	12 007	1 537	466	71	—	.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AUBURN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	12	29 458	2 485	569	125	3.7	1.6
4511	Sporting goods, hobby, and musical instrument stores .....	7	20 380	1 664	373	61	5.3	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
451112	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	5	9 078	821	196	64	—	5.2
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	4	142 299	11 523	2 720	805	—	1.0
4521	Department stores .....	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	2	D	D	D	f	D	D
45211	Department stores .....	2	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	f	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	5	14 164	1 160	281	76	3.3	5.7
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	12 762	1 590	324	86	13.8	10.4
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BARNSTABLE TOWN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>444</b>	<b>1 294 750</b>	<b>136 052</b>	<b>30 275</b>	<b>5 640</b>	<b>6.5</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	42	452 062	37 881	8 128	895	6.6	3.3
4411	Automobile dealers .....	25	381 697	30 175	6 580	613	5.1	3.8
44111	New car dealers .....	17	370 100	29 387	6 399	588	3.8	2.2
441110	New car dealers .....	17	370 100	29 387	6 399	588	3.8	2.2
44112	Used car dealers .....	8	11 597	788	181	25	45.5	53.4
441120	Used car dealers .....	8	11 597	788	181	25	45.5	53.4
4412	Other motor vehicle dealers .....	9	53 258	4 510	790	131	11.6	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	D	D	D	c	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	7	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores .....	8	17 107	3 196	758	151	25.0	3.0
44131	Automotive parts and accessories stores .....	6	D	D	D	c	D	D
441310	Automotive parts and accessories stores .....	6	D	D	D	c	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	41	80 478	10 729	2 301	425	5.5	7.0
4421	Furniture stores .....	16	26 921	4 278	915	126	7.4	13.6
44211	Furniture stores .....	16	26 921	4 278	915	126	7.4	13.6
442110	Furniture stores .....	16	26 921	4 278	915	126	7.4	13.6
4422	Home furnishings stores .....	25	53 557	6 451	1 386	299	4.5	3.7
44221	Floor covering stores .....	5	8 841	1 213	290	28	—	—
442210	Floor covering stores .....	5	8 841	1 213	290	28	—	—
44229	Other home furnishings stores .....	20	44 716	5 238	1 096	271	5.4	4.4
442299	All other home furnishings stores .....	20	44 716	5 238	1 096	271	5.4	4.4
443	Electronics and appliance stores .....	15	73 665	7 510	1 985	281	6.5	—
4431	Electronics and appliance stores .....	15	73 665	7 510	1 985	281	6.5	—
44311	Appliance, television, and other electronics stores .....	10	62 791	6 648	1 739	238	4.2	—
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	8	D	D	D	c	D	D
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE TOWN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	30	53 581	8 291	1 758	256	4.7	1.8
4441	Building material and supplies dealers . . . . .	24	35 120	5 113	1 228	178	7.1	2.2
44412	Paint and wallpaper stores . . . . .	3	5 134	801	163	20	—	—
444120	Paint and wallpaper stores . . . . .	3	5 134	801	163	20	—	—
44413	Hardware stores . . . . .	7	8 896	1 424	323	70	11.7	—
444130	Hardware stores . . . . .	7	8 896	1 424	323	70	11.7	—
44419	Other building material dealers . . . . .	14	21 090	2 888	742	88	7.0	3.6
444190	Other building material dealers . . . . .	14	21 090	2 888	742	88	7.0	3.6
4442	Lawn and garden equipment and supplies stores . . . . .	6	18 461	3 178	530	78	—	1.1
44421	Outdoor power equipment stores . . . . .	4	D	D	D	b	D	D
444210	Outdoor power equipment stores . . . . .	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores . . . . .	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	2	D	D	D	b	D	D
445	Food and beverage stores . . . . .	48	147 879	16 637	3 355	729	6.6	6.0
4451	Grocery stores . . . . .	24	119 100	13 836	2 784	577	2.6	6.5
44511	Supermarkets and other grocery (except convenience) stores . . . . .	10	105 864	12 211	2 431	478	—	2.8
445110	Supermarkets and other grocery (except convenience) stores . . . . .	10	105 864	12 211	2 431	478	—	2.8
44512	Convenience stores . . . . .	14	13 236	1 625	353	99	23.3	36.2
445120	Convenience stores . . . . .	14	13 236	1 625	353	99	23.3	36.2
4452	Specialty food stores . . . . .	9	8 439	608	120	43	20.5	3.8
4453	Beer, wine, and liquor stores . . . . .	15	20 340	2 193	451	109	24.0	3.7
44531	Beer, wine, and liquor stores . . . . .	15	20 340	2 193	451	109	24.0	3.7
445310	Beer, wine, and liquor stores . . . . .	15	20 340	2 193	451	109	24.0	3.7
446	Health and personal care stores . . . . .	28	66 317	7 377	1 678	379	7.1	—
4461	Health and personal care stores . . . . .	28	66 317	7 377	1 678	379	7.1	—
44611	Pharmacies and drug stores . . . . .	9	52 147	4 671	1 029	259	5.4	—
446110	Pharmacies and drug stores . . . . .	9	52 147	4 671	1 029	259	5.4	—
4461101	Pharmacies and drug stores . . . . .	9	52 147	4 671	1 029	259	5.4	—
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	5	3 324	584	140	42	19.5	—
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	5	3 324	584	140	42	19.5	—
44613	Optical goods stores . . . . .	6	4 544	1 091	286	40	—	—
446130	Optical goods stores . . . . .	6	4 544	1 091	286	40	—	—
44619	Other health and personal care stores . . . . .	8	6 302	1 031	223	38	19.5	—
446191	Food (health) supplement stores . . . . .	5	4 274	441	120	23	11.0	—
447	Gasoline stations . . . . .	23	58 882	3 001	712	163	15.4	4.4
4471	Gasoline stations . . . . .	23	58 882	3 001	712	163	15.4	4.4
44711	Gasoline stations with convenience stores . . . . .	13	49 027	2 376	543	120	10.1	.4
447110	Gasoline stations with convenience stores . . . . .	13	49 027	2 376	543	120	10.1	.4
448	Clothing and clothing accessories stores . . . . .	92	118 851	14 871	3 364	972	7.8	1.3
4481	Clothing stores . . . . .	60	93 503	11 386	2 596	788	8.7	.9
44812	Women's clothing stores . . . . .	19	15 790	1 833	375	110	6.5	—
448120	Women's clothing stores . . . . .	19	15 790	1 833	375	110	6.5	—
44813	Children's and infants' clothing stores . . . . .	10	7 379	924	207	86	10.9	10.5
448130	Children's and infants' clothing stores . . . . .	10	7 379	924	207	86	10.9	10.5
44814	Family clothing stores . . . . .	15	60 754	6 961	1 690	483	5.0	—
448140	Family clothing stores . . . . .	15	60 754	6 961	1 690	483	5.0	—
44815	Clothing accessories stores . . . . .	4	1 773	384	91	20	30.7	—
448150	Clothing accessories stores . . . . .	4	1 773	384	91	20	30.7	—
44819	Other clothing stores . . . . .	9	6 885	1 135	208	77	39.2	—
448190	Other clothing stores . . . . .	9	6 885	1 135	208	77	39.2	—
4482	Shoe stores . . . . .	14	10 091	1 301	283	76	—	5.7
44821	Shoe stores . . . . .	14	10 091	1 301	283	76	—	5.7
448210	Shoe stores . . . . .	14	10 091	1 301	283	76	—	5.7
4482104	Family shoe stores . . . . .	10	D	D	D	b	D	D
4482105	Athletic footwear stores . . . . .	3	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	18	15 257	2 184	485	108	7.6	.9
44831	Jewelry stores . . . . .	16	D	D	D	c	D	D
448310	Jewelry stores . . . . .	16	D	D	D	c	D	D
44832	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D
448320	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	33	53 650	5 799	1 365	399	2.7	.2
4511	Sporting goods, hobby, and musical instrument stores . . . . .	23	34 597	3 608	847	265	3.3	.3
45111	Sporting goods stores . . . . .	13	13 387	1 307	309	63	3.5	.8
451110	Sporting goods stores . . . . .	13	13 387	1 307	309	63	3.5	.8
4511101	General-line sporting goods stores . . . . .	2	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores . . . . .	11	D	D	D	b	D	D
45112	Hobby, toy, and game stores . . . . .	7	18 287	1 968	458	180	2.1	—
451120	Hobby, toy, and game stores . . . . .	7	18 287	1 968	458	180	2.1	—
45113	Sewing, needlework, and piece goods stores . . . . .	3	2 923	333	80	22	9.6	—
451130	Sewing, needlework, and piece goods stores . . . . .	3	2 923	333	80	22	9.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BARNSTABLE TOWN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores .....	10	19 053	2 191	518	134	1.7	—
45121	Book stores and news dealers .....	4	11 533	1 422	331	82	2.8	—
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	6	7 520	769	187	52	—	—
451220	Prerecorded tape, compact disc, and record stores .....	6	7 520	769	187	52	—	—
452	General merchandise stores .....	6	D	D	D	f	D	D
4521	Department stores .....	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	D	D	D	f	D	D
45211	Department stores .....	4	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	67	D	D	D	e	D	D
4531	Florists .....	8	2 377	499	110	24	35.3	—
45311	Florists .....	8	2 377	499	110	24	35.3	—
453110	Florists .....	8	2 377	499	110	24	35.3	—
4532	Office supplies, stationery, and gift stores .....	26	24 801	2 706	621	142	3.2	4.5
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	24	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	24	D	D	D	b	D	D
4533	Used merchandise stores .....	12	5 554	913	225	55	3.2	32.1
45331	Used merchandise stores .....	12	5 554	913	225	55	3.2	32.1
453310	Used merchandise stores .....	12	5 554	913	225	55	3.2	32.1
4539	Other miscellaneous store retailers .....	21	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	4	8 232	1 200	255	58	16.2	—
453910	Pet and pet supplies stores .....	4	8 232	1 200	255	58	16.2	—
45392	Art dealers .....	5	1 108	144	41	8	12.5	27.8
453920	Art dealers .....	5	1 108	144	41	8	12.5	27.8
45399	All other miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	19	21 069	3 848	1 055	119	4.9	.1
4543	Direct selling establishments .....	16	D	D	D	c	D	D
45431	Fuel dealers .....	5	14 419	2 271	624	57	—	—
454311	Heating oil dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	11	D	D	D	b	D	D
454390	Other direct selling establishments .....	11	D	D	D	b	D	D
<b>BEDFORD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>51</b>	<b>187 399</b>	<b>26 204</b>	<b>6 159</b>	<b>978</b>	<b>4.0</b>	<b>12.0</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	11 983	5 691	1 613	75	—	85.0
4431	Electronics and appliance stores .....	4	11 983	5 691	1 613	75	—	85.0
44311	Appliance, television, and other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
44312	Computer and software stores .....	2	D	D	D	b	D	D
443120	Computer and software stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	3	3 643	742	161	39	—	10.0
445	Food and beverage stores .....	11	66 276	8 264	1 927	388	1.5	—
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	7	62 347	7 760	1 812	360	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	7	62 347	7 760	1 812	360	—	—
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	4	12 584	391	98	24	16.4	56.4
44711	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	6	D	D	D	c	D	D
4481	Clothing stores .....	3	D	D	D	c	D	D
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEDFORD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	4	4 773	601	140	38	30.5	—
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	3 144	483	110	36	31.6	6.5
454	Nonstore retailers .....	4	14 580	3 420	545	28	5.0	32.3
4543	Direct selling establishments .....	4	14 580	3 420	545	28	5.0	32.3
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>BELCHERTOWN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>22</b>	<b>28 508</b>	<b>2 699</b>	<b>537</b>	<b>138</b>	<b>18.5</b>	<b>4.7</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	1 915	362	75	11	49.3	—
445	Food and beverage stores .....	7	8 818	1 044	136	42	10.8	4.0
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BELLINGHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>76</b>	<b>347 737</b>	<b>36 636</b>	<b>8 730</b>	<b>1 943</b>	<b>7.8</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	10	6 238	704	160	25	72.0	9.7
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	13 784	1 410	328	74	6.6	13.1
4422	Home furnishings stores .....	5	13 784	1 410	328	74	6.6	13.1
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	3 968	709	153	22	17.4	—
4431	Electronics and appliance stores .....	3	3 968	709	153	22	17.4	—
44311	Appliance, television, and other electronics stores .....	3	3 968	709	153	22	17.4	—
443111	Household appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	100 043	11 662	2 754	362	7.9	4.5
4441	Building material and supplies dealers .....	9	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home Centers .....	2	D	D	D	e	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	14	70 036	7 819	1 935	519	6.9	3.0
4451	Grocery stores .....	9	63 603	7 223	1 797	490	3.3	.6
44511	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	5	6 433	596	138	29	42.7	26.9
44531	Beer, wine, and liquor stores .....	5	6 433	596	138	29	42.7	26.9
445310	Beer, wine, and liquor stores .....	5	6 433	596	138	29	42.7	26.9
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	7	17 415	731	187	50	34.1	—
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	16 448	1 651	393	154	—	—
4481	Clothing stores .....	3	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>BELLINGHAM—Con.</b>									
<b>44-45</b>	<b>Retail trade—Con.</b>								
451	Sporting goods, hobby, book, and music stores .....	7	32 190	3 426	772	267	1.5	—	
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	c	D	D	
45111	Sporting goods stores .....	3	D	D	D	b	D	D	
451110	Sporting goods stores .....	3	D	D	D	b	D	D	
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D	
45112	Hobby, toy, and game stores .....	2	D	D	D	c	D	D	
451120	Hobby, toy, and game stores .....	2	D	D	D	c	D	D	
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D	
45121	Book stores and news dealers .....	1	D	D	D	b	D	D	
451211	Book stores .....	1	D	D	D	b	D	D	
4512111	Book stores, general .....	1	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D	
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D	
452	General merchandise stores .....	2	D	D	D	e	D	D	
452112	Discount department stores .....	2	D	D	D	e	D	D	
453	Miscellaneous store retailers .....	8	20 620	2 272	510	129	6.5	12.9	
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D	
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D	
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D	
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D	
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D	
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D	
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D	
454	Nonstore retailers .....	4	2 764	462	110	15	14.6	—	
<b>BELMONT</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>75</b>	<b>157 725</b>	<b>19 546</b>	<b>4 377</b>	<b>1 046</b>	<b>12.5</b>	<b>8.4</b>	
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D	
442	Furniture and home furnishings stores .....	4	2 124	341	79	13	6.6	1.2	
443	Electronics and appliance stores .....	2	D	D	D	b	D	D	
4431	Electronics and appliance stores .....	2	D	D	D	b	D	D	
44313	Camera and photographic supplies stores .....	2	D	D	D	b	D	D	
443130	Camera and photographic supplies stores .....	2	D	D	D	b	D	D	
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	b	D	D	
445	Food and beverage stores .....	15	44 474	5 282	1 264	329	6.7	6.5	
4451	Grocery stores .....	9	D	D	D	e	D	D	
4452	Specialty food stores .....	6	D	D	D	b	D	D	
446	Health and personal care stores .....	5	20 602	1 421	329	88	19.0	3.2	
4461	Health and personal care stores .....	5	20 602	1 421	329	88	19.0	3.2	
447	Gasoline stations .....	9	10 538	802	205	45	50.3	7.3	
448	Clothing and clothing accessories stores .....	9	4 253	664	140	58	51.0	1.9	
4481	Clothing stores .....	7	D	D	D	b	D	D	
44819	Other clothing stores .....	1	D	D	D	a	D	D	
448190	Other clothing stores .....	1	D	D	D	a	D	D	
451	Sporting goods, hobby, book, and music stores .....	8	12 489	2 323	352	111	17.3	8.2	
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D	
45111	Sporting goods stores .....	3	D	D	D	b	D	D	
451110	Sporting goods stores .....	3	D	D	D	b	D	D	
4511102	Specialty-line sporting goods stores .....	2	D	D	D	b	D	D	
45121	Book stores and news dealers .....	2	D	D	D	a	D	D	
452	General merchandise stores .....	2	D	D	D	c	D	D	
453	Miscellaneous store retailers .....	8	2 036	418	115	30	51.5	7.6	
454	Nonstore retailers .....	6	D	D	D	c	D	D	
4543	Direct selling establishments .....	6	D	D	D	c	D	D	
45439	Other direct selling establishments .....	2	D	D	D	c	D	D	
454390	Other direct selling establishments .....	2	D	D	D	c	D	D	

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEVERLY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>150</b>	<b>450 585</b>	<b>52 594</b>	<b>12 189</b>	<b>2 351</b>	<b>9.2</b>	<b>12.2</b>
441	Motor vehicle and parts dealers .....	8	54 490	7 418	1 560	217	3.1	—
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	8	4 173	606	135	27	11.8	51.4
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442291	Window treatment stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	9	7 865	1 271	235	54	11.0	64.0
4431	Electronics and appliance stores .....	9	7 865	1 271	235	54	11.0	64.0
44311	Appliance, television, and other electronics stores .....	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	6 840	1 002	194	43	—	71.3
444	Building material and garden equipment and supplies dealers ...	12	55 738	8 414	1 830	247	2.2	2.7
4441	Building material and supplies dealers .....	11	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	8	43 637	6 061	1 268	141	2.8	3.5
444190	Other building material dealers .....	8	43 637	6 061	1 268	141	2.8	3.5
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	34	118 698	13 488	3 189	696	7.4	32.3
4451	Grocery stores .....	18	105 426	12 202	2 882	631	4.9	33.2
44511	Supermarkets and other grocery (except convenience) stores .....	8	99 809	11 658	2 746	590	.7	34.9
445110	Supermarkets and other grocery (except convenience) stores .....	8	99 809	11 658	2 746	590	.7	34.9
44512	Convenience stores .....	10	5 617	544	136	41	80.2	3.3
445120	Convenience stores .....	10	5 617	544	136	41	80.2	3.3
4452	Specialty food stores .....	7	5 565	727	172	28	8.1	20.8
4453	Beer, wine, and liquor stores .....	9	7 707	559	135	37	41.6	28.8
44531	Beer, wine, and liquor stores .....	9	7 707	559	135	37	41.6	28.8
445310	Beer, wine, and liquor stores .....	9	7 707	559	135	37	41.6	28.8
446	Health and personal care stores .....	13	43 201	3 765	915	301	11.9	—
4461	Health and personal care stores .....	13	43 201	3 765	915	301	11.9	—
44611	Pharmacies and drug stores .....	5	39 076	2 891	680	251	7.0	—
446110	Pharmacies and drug stores .....	5	39 076	2 891	680	251	7.0	—
4461101	Pharmacies and drug stores .....	5	39 076	2 891	680	251	7.0	—
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	4	1 866	365	125	16	83.4	—
447	Gasoline stations .....	17	27 427	1 720	393	92	25.3	17.0
4471	Gasoline stations .....	17	27 427	1 720	393	92	25.3	17.0
44711	Gasoline stations with convenience stores .....	10	19 527	984	209	45	14.7	4.2
447110	Gasoline stations with convenience stores .....	10	19 527	984	209	45	14.7	4.2
448	Clothing and clothing accessories stores .....	7	7 059	967	243	57	41.3	11.9
4481	Clothing stores .....	3	5 259	655	170	37	55.4	—
44813	Children's and infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	10	6 354	940	215	58	18.9	4.9
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4531	Florists .....	5	2 885	401	102	33	6.8	78.3
45311	Florists .....	5	2 885	401	102	33	6.8	78.3
453110	Florists .....	5	2 885	401	102	33	6.8	78.3
4532	Office supplies, stationery, and gift stores .....	5	3 395	486	116	45	15.5	—
45322	Gift, novelty, and souvenir stores .....	5	3 395	486	116	45	15.5	—
453220	Gift, novelty, and souvenir stores .....	5	3 395	486	116	45	15.5	—
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEVERLY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	12	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	2	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	e	D	D
4543	Direct selling establishments .....	9	4 563	861	238	28	74.4	1.5
454311	Heating oil dealers .....	5	3 290	542	160	19	66.6	—
<b>BILLERICA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>108</b>	<b>280 826</b>	<b>31 871</b>	<b>7 725</b>	<b>1 772</b>	<b>12.0</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	9	46 296	5 530	1 386	142	.9	.1
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	5	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	6 788	1 138	220	19	33.0	36.3
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	3 004	483	123	19	64.3	—
4431	Electronics and appliance stores .....	4	3 004	483	123	19	64.3	—
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	24 150	4 795	995	223	12.2	2.9
4441	Building material and supplies dealers .....	7	D	D	D	c	D	D
44413	Hardware stores .....	1	D	D	D	c	D	D
444130	Hardware stores .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	20	86 356	8 729	2 382	688	9.4	.2
4451	Grocery stores .....	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	f	D	D
4452	Specialty food stores .....	4	4 015	770	196	67	65.5	—
446	Health and personal care stores .....	10	31 884	2 732	656	219	.7	5.5
4461	Health and personal care stores .....	10	31 884	2 732	656	219	.7	5.5
44611	Pharmacies and drug stores .....	8	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	8	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	7	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	24 325	1 142	254	66	38.7	4.7
4471	Gasoline stations .....	13	24 325	1 142	254	66	38.7	4.7
44711	Gasoline stations with convenience stores .....	6	17 512	565	130	31	35.2	6.5
447110	Gasoline stations with convenience stores .....	6	17 512	565	130	31	35.2	6.5
448	Clothing and clothing accessories stores .....	9	21 586	2 094	506	146	.7	—
4481	Clothing stores .....	5	20 124	1 910	466	136	.3	—
44814	Family clothing stores .....	2	D	D	D	c	D	D
448140	Family clothing stores .....	2	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	6	7 081	720	173	41	64.5	1.0
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45111	Sporting goods stores .....	3	D	D	D	a	D	D
451110	Sporting goods stores .....	3	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores .....	3	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	18	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	6	5 280	717	163	49	8.9	.5
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	5 319	1 237	284	39	12.0	46.1

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BILLERICA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	6	4 400	833	199	19	32.3	10.6
4543	Direct selling establishments .....	3	3 830	573	131	15	26.1	12.2
454311	Heating oil dealers .....	3	3 830	573	131	15	26.1	12.2
<b>BOSTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 228</b>	<b>5 424 321</b>	<b>620 654</b>	<b>147 805</b>	<b>28 183</b>	<b>15.2</b>	<b>7.1</b>
441	Motor vehicle and parts dealers .....	75	799 804	73 661	16 452	1 547	2.9	2.0
4411	Automobile dealers .....	35	753 466	64 263	14 190	1 192	2.1	2.0
44111	New car dealers .....	21	719 658	62 415	13 717	1 143	1.8	1.6
441110	New car dealers .....	21	719 658	62 415	13 717	1 143	1.8	1.6
44112	Used car dealers .....	14	33 808	1 848	473	49	8.6	9.4
441120	Used car dealers .....	14	33 808	1 848	473	49	8.6	9.4
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	37	D	D	D	e	D	D
44131	Automotive parts and accessories stores .....	24	26 185	5 205	1 217	209	22.4	4.1
441310	Automotive parts and accessories stores .....	24	26 185	5 205	1 217	209	22.4	4.1
44132	Tire dealers .....	13	D	D	D	c	D	D
441320	Tire dealers .....	13	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	101	126 931	17 016	3 963	801	29.7	8.4
4421	Furniture stores .....	41	53 045	6 373	1 489	204	33.8	6.5
44211	Furniture stores .....	41	53 045	6 373	1 489	204	33.8	6.5
442110	Furniture stores .....	41	53 045	6 373	1 489	204	33.8	6.5
4422	Home furnishings stores .....	60	73 886	10 643	2 474	597	26.8	9.7
44221	Floor covering stores .....	12	D	D	D	b	D	D
442210	Floor covering stores .....	12	D	D	D	b	D	D
44229	Other home furnishings stores .....	48	D	D	D	f	D	D
442299	All other home furnishings stores .....	47	61 984	9 040	2 078	550	21.1	8.6
443	Electronics and appliance stores .....	72	148 759	18 314	4 191	532	15.3	2.8
4431	Electronics and appliance stores .....	72	148 759	18 314	4 191	532	15.3	2.8
44311	Appliance, television, and other electronics stores .....	50	D	D	D	e	D	D
443111	Household appliance stores .....	10	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	40	D	D	D	c	D	D
44312	Computer and software stores .....	13	D	D	D	c	D	D
443120	Computer and software stores .....	13	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	9	6 216	1 085	264	57	44.3	—
443130	Camera and photographic supplies stores .....	9	6 216	1 085	264	57	44.3	—
444	Building material and garden equipment and supplies dealers ...	92	331 738	43 355	10 430	1 347	11.8	15.9
4441	Building material and supplies dealers .....	88	324 020	42 234	10 165	1 209	12.0	14.6
44411	Home centers .....	3	D	D	D	f	D	D
444110	Home Centers .....	3	D	D	D	f	D	D
44412	Paint and wallpaper stores .....	12	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	12	D	D	D	b	D	D
44413	Hardware stores .....	25	D	D	D	c	D	D
444130	Hardware stores .....	25	D	D	D	c	D	D
44419	Other building material dealers .....	48	149 691	19 959	4 704	419	13.7	30.5
444190	Other building material dealers .....	48	149 691	19 959	4 704	419	13.7	30.5
4442	Lawn and garden equipment and supplies stores .....	4	7 718	1 121	265	138	3.3	74.0
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	c	D	D
445	Food and beverage stores .....	571	1 199 228	137 111	33 430	7 520	24.3	9.7
4451	Grocery stores .....	361	958 224	112 151	27 017	6 214	21.0	10.1
44511	Supermarkets and other grocery (except convenience) stores .....	175	828 122	98 137	23 725	5 350	17.5	6.3
445110	Supermarkets and other grocery (except convenience) stores .....	175	828 122	98 137	23 725	5 350	17.5	6.3
44512	Convenience stores .....	186	130 102	14 014	3 292	864	43.1	34.9
445120	Convenience stores .....	186	130 102	14 014	3 292	864	43.1	34.9
4452	Specialty food stores .....	73	60 202	7 479	1 866	359	39.4	4.7
4453	Beer, wine, and liquor stores .....	137	180 802	17 481	4 547	947	37.1	9.0
44531	Beer, wine, and liquor stores .....	137	180 802	17 481	4 547	947	37.1	9.0
445310	Beer, wine, and liquor stores .....	137	180 802	17 481	4 547	947	37.1	9.0
446	Health and personal care stores .....	159	570 393	53 694	13 069	3 893	8.9	1.4
4461	Health and personal care stores .....	159	570 393	53 694	13 069	3 893	8.9	1.4
44611	Pharmacies and drug stores .....	92	512 024	42 538	10 170	3 403	8.0	1.1
446110	Pharmacies and drug stores .....	92	512 024	42 538	10 170	3 403	8.0	1.1
4461101	Pharmacies and drug stores .....	83	505 528	41 702	9 930	3 353	8.0	.9
4461102	Proprietary stores .....	9	6 496	836	240	50	7.2	13.1
44612	Cosmetics, beauty supplies, and perfume stores .....	23	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	23	D	D	D	c	D	D
44613	Optical goods stores .....	23	12 101	2 637	674	116	29.2	8.7
446130	Optical goods stores .....	23	12 101	2 637	674	116	29.2	8.7
44619	Other health and personal care stores .....	21	D	D	D	c	D	D
446191	Food (health) supplement stores .....	13	D	D	D	b	D	D
446199	All other health and personal care stores .....	8	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
447	Gasoline stations .....	117	229 713	11 940	2 896	596	50.7	8.3
4471	Gasoline stations .....	117	229 713	11 940	2 896	596	50.7	8.3
44711	Gasoline stations with convenience stores .....	47	110 493	5 928	1 470	291	47.1	4.2
447110	Gasoline stations with convenience stores .....	47	110 493	5 928	1 470	291	47.1	4.2
44719	Other gasoline stations .....	70	119 220	6 012	1 426	305	54.0	12.1
447190	Other gasoline stations .....	70	119 220	6 012	1 426	305	54.0	12.1
448	Clothing and clothing accessories stores .....	463	931 815	120 604	28 830	5 921	8.4	8.4
4481	Clothing stores .....	268	D	D	D	h	D	D
44811	Men's clothing stores .....	35	D	D	D	c	D	D
448110	Men's clothing stores .....	35	D	D	D	c	D	D
44812	Women's clothing stores .....	90	211 019	27 402	6 469	1 263	3.5	14.5
448120	Women's clothing stores .....	90	211 019	27 402	6 469	1 263	3.5	14.5
44813	Children's and infants' clothing stores .....	13	D	D	D	c	D	D
448130	Children's and infants' clothing stores .....	13	D	D	D	c	D	D
44814	Family clothing stores .....	71	D	D	D	g	D	D
448140	Family clothing stores .....	71	D	D	D	g	D	D
44815	Clothing accessories stores .....	27	20 864	3 239	836	178	18.1	3.9
448150	Clothing accessories stores .....	27	20 864	3 239	836	178	18.1	3.9
44819	Other clothing stores .....	32	36 132	5 330	1 306	388	16.6	3.1
448190	Other clothing stores .....	32	36 132	5 330	1 306	388	16.6	3.1
4482	Shoe stores .....	83	D	D	D	f	D	D
44821	Shoe stores .....	83	D	D	D	f	D	D
448210	Shoe stores .....	83	D	D	D	f	D	D
4482101	Men's shoe stores .....	8	D	D	D	b	D	D
4482102	Women's shoe stores .....	17	17 108	2 398	533	159	18.5	22.8
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	45	D	D	D	e	D	D
4482105	Athletic footwear stores .....	12	18 635	2 231	506	133	9.1	3.7
4483	Jewelry, luggage, and leather goods stores .....	112	236 590	25 656	5 689	665	13.7	2.8
44831	Jewelry stores .....	101	215 649	23 439	5 198	593	14.1	1.8
448310	Jewelry stores .....	101	215 649	23 439	5 198	593	14.1	1.8
44832	Luggage and leather goods stores .....	11	20 941	2 217	491	72	9.9	13.0
448320	Luggage and leather goods stores .....	11	20 941	2 217	491	72	9.9	13.0
451	Sporting goods, hobby, book, and music stores .....	154	252 968	31 433	8 040	1 687	11.8	5.0
4511	Sporting goods, hobby, and musical instrument stores .....	54	D	D	D	f	D	D
45111	Sporting goods stores .....	19	D	D	D	c	D	D
451110	Sporting goods stores .....	19	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	8	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	11	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	9	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	9	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	14	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	14	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	12	30 092	5 106	1 308	151	33.6	—
451140	Musical instrument and supplies stores .....	12	30 092	5 106	1 308	151	33.6	—
4512	Book, periodical, and music stores .....	100	D	D	D	g	D	D
45121	Book stores and news dealers .....	75	120 096	14 064	3 869	829	9.2	1.6
451211	Book stores .....	51	101 995	11 005	3 212	627	7.8	1.9
4512111	Book stores, general .....	25	D	D	D	e	D	D
4512112	Specialty book stores .....	6	D	D	D	a	D	D
4512113	College book stores .....	20	D	D	D	e	D	D
451212	News dealers and newsstands .....	24	18 101	3 059	657	202	17.3	—
45122	Prerecorded tape, compact disc, and record stores .....	25	D	D	D	e	D	D
451220	Prerecorded tape, compact disc, and record stores .....	25	D	D	D	e	D	D
452	General merchandise stores .....	36	266 571	39 707	9 038	1 648	1.8	.3
4521	Department stores .....	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	D	D	D	g	D	D
45211	Department stores .....	6	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	192 906	31 158	7 137	1 183	—	—
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	30	D	D	D	c	D	D
452990	All other general merchandise stores .....	30	D	D	D	c	D	D
4529901	Variety stores .....	16	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	14	D	D	D	b	D	D
453	Miscellaneous store retailers .....	299	267 891	39 760	9 317	1 845	19.6	12.7
4531	Florists .....	60	26 930	6 721	1 651	337	25.5	11.6
45311	Florists .....	60	26 930	6 721	1 651	337	25.5	11.6
453110	Florists .....	60	26 930	6 721	1 651	337	25.5	11.6
4532	Office supplies, stationery, and gift stores .....	99	D	D	D	f	D	D
45321	Office supplies and stationery stores .....	14	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	14	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	85	54 400	8 336	1 855	532	16.2	22.4
453220	Gift, novelty, and souvenir stores .....	85	54 400	8 336	1 855	532	16.2	22.4
4533	Used merchandise stores .....	43	23 423	5 444	1 284	245	21.4	33.7
45331	Used merchandise stores .....	43	23 423	5 444	1 284	245	21.4	33.7
453310	Used merchandise stores .....	43	23 423	5 444	1 284	245	21.4	33.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOSTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	97	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	7	10 122	1 961	395	88	33.9	.8
453910	Pet and pet supplies stores .....	7	10 122	1 961	395	88	33.9	.8
45392	Art dealers .....	44	40 157	6 166	1 381	187	46.2	10.4
453920	Art dealers .....	44	40 157	6 166	1 381	187	46.2	10.4
45399	All other miscellaneous store retailers .....	46	D	D	D	c	D	D
454	Nonstore retailers .....	89	298 510	34 059	8 149	846	25.3	10.0
4541	Electronic shopping and mail-order houses .....	32	217 187	17 580	4 053	418	28.3	2.7
45411	Electronic shopping and mail-order houses .....	32	217 187	17 580	4 053	418	28.3	2.7
4542	Vending machine operators .....	5	D	D	D	b	D	D
45421	Vending machine operators .....	5	D	D	D	b	D	D
454210	Vending machine operators .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	52	D	D	D	e	D	D
45431	Fuel dealers .....	20	D	D	D	c	D	D
454311	Heating oil dealers .....	19	D	D	D	c	D	D
45439	Other direct selling establishments .....	32	D	D	D	c	D	D
454390	Other direct selling establishments .....	32	D	D	D	c	D	D
<b>BOURNE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>127</b>	<b>303 295</b>	<b>26 248</b>	<b>5 882</b>	<b>1 073</b>	<b>24.3</b>	<b>12.3</b>
441	Motor vehicle and parts dealers .....	19	165 272	11 539	2 634	267	31.4	19.6
4411	Automobile dealers .....	7	D	D	D	c	D	D
44111	New car dealers .....	6	129 499	8 240	1 923	181	34.8	24.1
441110	New car dealers .....	6	129 499	8 240	1 923	181	34.8	24.1
4412	Other motor vehicle dealers .....	9	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	29 940	2 523	533	56	17.5	4.0
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	11	18 239	2 186	422	118	14.5	4.1
4421	Furniture stores .....	4	2 326	296	42	10	18.4	32.2
44211	Furniture stores .....	4	2 326	296	42	10	18.4	32.2
442110	Furniture stores .....	4	2 326	296	42	10	18.4	32.2
4422	Home furnishings stores .....	7	15 913	1 890	380	108	14.0	—
44229	Other home furnishings stores .....	4	13 690	1 676	335	100	—	—
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	9	13 456	1 828	349	69	5.2	2.6
44419	Other building material dealers .....	3	7 060	836	192	25	—	—
444190	Other building material dealers .....	3	7 060	836	192	25	—	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	27	38 556	4 292	964	236	17.9	5.3
44512	Convenience stores .....	7	7 320	955	207	55	—	19.6
445120	Convenience stores .....	7	7 320	955	207	55	—	19.6
4452	Specialty food stores .....	10	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	7	10 614	651	151	44	20.8	—
44531	Beer, wine, and liquor stores .....	7	10 614	651	151	44	20.8	—
445310	Beer, wine, and liquor stores .....	7	10 614	651	151	44	20.8	—
446	Health and personal care stores .....	3	2 924	682	247	49	61.9	—
447	Gasoline stations .....	17	29 067	1 371	307	66	21.6	3.8
4471	Gasoline stations .....	17	29 067	1 371	307	66	21.6	3.8
44711	Gasoline stations with convenience stores .....	8	18 794	592	121	30	26.9	—
447110	Gasoline stations with convenience stores .....	8	18 794	592	121	30	26.9	—
448	Clothing and clothing accessories stores .....	20	20 670	2 258	509	155	.5	—
4481	Clothing stores .....	14	14 631	1 519	335	101	.8	—
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	7	4 445	650	125	28	5.3	1.2
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
45121	Book stores and news dealers .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOURNE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	1	D	D	D	a	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>BRAINTREE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>286</b>	<b>1 261 193</b>	<b>140 165</b>	<b>33 719</b>	<b>7 065</b>	<b>3.4</b>	<b>1.6</b>
441	Motor vehicle and parts dealers .....	12	289 145	17 991	4 227	706	1.0	—
4411	Automobile dealers .....	5	D	D	D	f	D	D
44111	New car dealers .....	4	D	D	D	f	D	D
441110	New car dealers .....	4	D	D	D	f	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	17	54 825	6 540	1 557	404	2.7	5.8
4421	Furniture stores .....	7	D	D	D	b	D	D
44211	Furniture stores .....	7	D	D	D	b	D	D
442110	Furniture stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	10	D	D	D	e	D	D
44229	Other home furnishings stores .....	9	46 561	4 882	1 179	364	—	3.9
442299	All other home furnishings stores .....	9	46 561	4 882	1 179	364	—	3.9
443	Electronics and appliance stores .....	15	111 833	10 412	2 557	456	.2	—
4431	Electronics and appliance stores .....	15	111 833	10 412	2 557	456	.2	—
44311	Appliance, television, and other electronics stores .....	8	75 930	7 823	1 929	354	.1	—
443111	Household appliance stores .....	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	e	D	D
44312	Computer and software stores .....	6	D	D	D	b	D	D
443120	Computer and software stores .....	6	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	16	59 179	10 865	2 696	380	18.2	1.8
4441	Building material and supplies dealers .....	16	59 179	10 865	2 696	380	18.2	1.8
44411	Home centers .....	4	35 344	6 173	1 539	252	13.1	—
444110	Home Centers .....	4	35 344	6 173	1 539	252	13.1	—
44412	Paint and wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	b	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	7	11 017	1 583	392	46	52.5	—
444190	Other building material dealers .....	7	11 017	1 583	392	46	52.5	—
445	Food and beverage stores .....	26	94 354	10 208	2 457	517	6.0	.6
4451	Grocery stores .....	14	84 474	9 254	2 228	452	1.8	.7
44511	Supermarkets and other grocery (except convenience) stores .....	6	80 191	8 724	2 096	412	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	6	80 191	8 724	2 096	412	—	—
4452	Specialty food stores .....	6	3 737	487	115	37	12.6	—
446	Health and personal care stores .....	24	46 168	7 683	1 835	378	.8	18.2
4461	Health and personal care stores .....	24	46 168	7 683	1 835	378	.8	18.2
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	5	4 551	605	156	59	3.6	9.7
446120	Cosmetics, beauty supplies, and perfume stores .....	5	4 551	605	156	59	3.6	9.7
44613	Optical goods stores .....	7	6 110	1 527	417	76	—	—
446130	Optical goods stores .....	7	6 110	1 527	417	76	—	—
44619	Other health and personal care stores .....	7	12 581	2 895	657	107	1.7	63.3
446191	Food (health) supplement stores .....	3	2 798	286	74	18	7.8	—
446199	All other health and personal care stores .....	4	9 783	2 609	583	89	—	81.4
447	Gasoline stations .....	19	44 945	2 769	678	141	21.8	2.7
4471	Gasoline stations .....	19	44 945	2 769	678	141	21.8	2.7
44711	Gasoline stations with convenience stores .....	6	15 570	710	169	34	23.9	.9
447110	Gasoline stations with convenience stores .....	6	15 570	710	169	34	23.9	.9
44719	Other gasoline stations .....	13	29 375	2 059	509	107	20.7	3.6
447190	Other gasoline stations .....	13	29 375	2 059	509	107	20.7	3.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRAINTREE—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
448	Clothing and clothing accessories stores .....	95	209 771	23 538	5 811	1 632	1.4	.6
4481	Clothing stores .....	54	159 405	17 203	4 221	1 282	1.0	—
44811	Men's clothing stores .....	3	D	D	D	b	D	D
448110	Men's clothing stores .....	3	D	D	D	b	D	D
44812	Women's clothing stores .....	17	34 670	4 146	1 056	327	—	—
448120	Women's clothing stores .....	17	34 670	4 146	1 056	327	—	—
44813	Children's and infants' clothing stores .....	7	31 454	2 813	667	211	—	—
448130	Children's and infants' clothing stores .....	7	31 454	2 813	667	211	—	—
44814	Family clothing stores .....	15	71 957	7 886	1 924	563	—	—
448140	Family clothing stores .....	15	71 957	7 886	1 924	563	—	—
44815	Clothing accessories stores .....	8	D	D	D	b	D	D
448150	Clothing accessories stores .....	8	D	D	D	b	D	D
44819	Other clothing stores .....	4	9 301	971	258	99	—	—
448190	Other clothing stores .....	4	9 301	971	258	99	—	—
4482	Shoe stores .....	24	26 150	3 174	731	199	—	4.9
44821	Shoe stores .....	24	26 150	3 174	731	199	—	4.9
448210	Shoe stores .....	24	26 150	3 174	731	199	—	4.9
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	2 852	516	108	52	—	—
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	11	8 180	1 123	261	59	—	7.6
4482105	Athletic footwear stores .....	5	11 760	1 089	251	63	—	—
4483	Jewelry, luggage, and leather goods stores .....	17	24 216	3 161	859	151	5.1	—
44831	Jewelry stores .....	15	D	D	D	c	D	D
448310	Jewelry stores .....	15	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	20	62 554	6 150	1 467	493	1.5	3.1
4511	Sporting goods, hobby, and musical instrument stores .....	12	30 185	3 377	772	273	3.2	—
45111	Sporting goods stores .....	6	16 185	1 754	419	126	6.0	—
451110	Sporting goods stores .....	6	16 185	1 754	419	126	6.0	—
4511101	General-line sporting goods stores .....	4	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	5	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	5	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	8	32 369	2 773	695	220	—	6.1
45121	Book stores and news dealers .....	5	22 260	1 979	502	149	—	8.8
451211	Book stores .....	5	22 260	1 979	502	149	—	8.8
4512111	Book stores, general .....	5	22 260	1 979	502	149	—	8.8
45122	Prerecorded tape, compact disc, and record stores .....	3	10 109	794	193	71	—	—
451220	Prerecorded tape, compact disc, and record stores .....	3	10 109	794	193	71	—	—
452	General merchandise stores .....	6	225 786	28 198	6 439	1 468	—	—
4521	Department stores .....	5	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	D	D	D	g	D	D
45211	Department stores .....	5	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	1	D	D	D	a	D	D
452990	All other general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	18	20 737	3 015	666	203	6.4	14.2
4532	Office supplies, stationery, and gift stores .....	13	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	10	9 174	1 269	288	96	9.9	23.0
453220	Gift, novelty, and souvenir stores .....	10	9 174	1 269	288	96	9.9	23.0
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	18	41 896	12 796	3 329	287	15.2	—
4542	Vending machine operators .....	5	5 126	1 070	278	42	72.4	—
45421	Vending machine operators .....	5	5 126	1 070	278	42	72.4	—
454210	Vending machine operators .....	5	5 126	1 070	278	42	72.4	—
4543	Direct selling establishments .....	10	D	D	D	c	D	D
45431	Fuel dealers .....	8	D	D	D	c	D	D
454311	Heating oil dealers .....	7	22 334	4 868	1 327	115	6.2	—
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	c	D	D
454390	Other direct selling establishments .....	2	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BREWSTER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>29 870</b>	<b>4 122</b>	<b>807</b>	<b>203</b>	<b>43.6</b>	<b>1.8</b>
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 313	712	135	32	12.6	—
445	Food and beverage stores .....	11	11 478	1 252	242	76	47.5	—
4452	Specialty food stores .....	4	1 343	173	33	16	8.4	—
446	Health and personal care stores .....	4	1 055	169	30	5	40.8	46.6
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	636	105	21	9	—	6.6
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	8	2 426	351	69	22	56.3	—
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>BRIDGEWATER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>60</b>	<b>200 636</b>	<b>20 159</b>	<b>4 611</b>	<b>880</b>	<b>21.2</b>	<b>1.6</b>
441	Motor vehicle and parts dealers .....	7	84 505	7 573	1 654	151	31.6	—
4411	Automobile dealers .....	4	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	13 238	2 506	586	78	35.1	—
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	11	36 418	3 986	947	338	9.0	7.6
4451	Grocery stores .....	5	D	D	D	e	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	13	23 510	1 246	307	85	21.6	1.2
4471	Gasoline stations .....	13	23 510	1 246	307	85	21.6	1.2
44711	Gasoline stations with convenience stores .....	6	18 147	859	212	56	—	—
447110	Gasoline stations with convenience stores .....	6	18 147	859	212	56	—	—
448	Clothing and clothing accessories stores .....	4	D	D	D	b	D	D
4481	Clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
451211	Book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 688	389	92	29	11.8	—
454	Nonstore retailers .....	6	11 331	1 964	425	72	20.0	.2
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROCKTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>329</b>	<b>1 313 341</b>	<b>136 007</b>	<b>32 632</b>	<b>6 246</b>	<b>7.9</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	40	253 801	23 464	5 552	732	10.8	2.3
4411	Automobile dealers .....	18	198 071	14 376	3 466	411	9.7	.5
44111	New car dealers .....	6	156 041	11 871	2 853	335	—	—
441110	New car dealers .....	6	156 041	11 871	2 853	335	—	—
44112	Used car dealers .....	12	42 030	2 505	613	76	45.5	2.6
441120	Used car dealers .....	12	42 030	2 505	613	76	45.5	2.6
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	19	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	14	24 402	5 228	1 191	210	29.5	16.3
441310	Automotive parts and accessories stores .....	14	24 402	5 228	1 191	210	29.5	16.3
442	Furniture and home furnishings stores .....	6	34 081	13 100	2 794	309	3.1	52.6
4421	Furniture stores .....	4	D	D	D	e	D	D
44211	Furniture stores .....	4	D	D	D	e	D	D
442110	Furniture stores .....	4	D	D	D	e	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
44229	Other home furnishings stores .....	1	D	D	D	b	D	D
442299	All other home furnishings stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	14	16 935	2 243	456	81	29.5	—
4431	Electronics and appliance stores .....	14	16 935	2 243	456	81	29.5	—
44311	Appliance, television, and other electronics stores .....	12	D	D	D	b	D	D
443111	Household appliance stores .....	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	9	8 012	1 318	263	42	62.4	—
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	20	91 125	12 743	3 021	454	5.7	3.4
4441	Building material and supplies dealers .....	19	D	D	D	e	D	D
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home Centers .....	3	D	D	D	e	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	12	28 973	5 783	1 369	143	6.2	—
444190	Other building material dealers .....	12	28 973	5 783	1 369	143	6.2	—
445	Food and beverage stores .....	67	190 256	22 227	5 772	1 095	15.3	8.0
4451	Grocery stores .....	38	158 725	18 683	4 899	868	12.0	8.9
44511	Supermarkets and other grocery (except convenience) stores .....	17	129 024	15 941	4 272	737	8.1	—
445110	Supermarkets and other grocery (except convenience) stores .....	17	129 024	15 941	4 272	737	8.1	—
44512	Convenience stores .....	21	29 701	2 742	627	131	28.9	47.6
445120	Convenience stores .....	21	29 701	2 742	627	131	28.9	47.6
4452	Specialty food stores .....	9	6 617	1 150	265	81	30.9	7.5
4453	Beer, wine, and liquor stores .....	20	24 914	2 394	608	146	32.3	2.1
44531	Beer, wine, and liquor stores .....	20	24 914	2 394	608	146	32.3	2.1
445310	Beer, wine, and liquor stores .....	20	24 914	2 394	608	146	32.3	2.1
446	Health and personal care stores .....	28	151 574	15 380	3 831	785	2.5	—
4461	Health and personal care stores .....	28	151 574	15 380	3 831	785	2.5	—
44611	Pharmacies and drug stores .....	15	146 019	14 116	3 520	722	1.4	—
446110	Pharmacies and drug stores .....	15	146 019	14 116	3 520	722	1.4	—
4461101	Pharmacies and drug stores .....	15	146 019	14 116	3 520	722	1.4	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
44613	Optical goods stores .....	5	1 950	604	153	22	40.4	—
446130	Optical goods stores .....	5	1 950	604	153	22	40.4	—
44619	Other health and personal care stores .....	6	D	D	D	a	D	D
447	Gasoline stations .....	33	71 833	3 284	747	188	25.8	3.9
4471	Gasoline stations .....	33	71 833	3 284	747	188	25.8	3.9
44711	Gasoline stations with convenience stores .....	17	56 559	2 149	461	117	12.4	4.1
447110	Gasoline stations with convenience stores .....	17	56 559	2 149	461	117	12.4	4.1
44719	Other gasoline stations .....	16	15 274	1 135	286	71	75.1	3.4
447190	Other gasoline stations .....	16	15 274	1 135	286	71	75.1	3.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BROCKTON—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	50	55 498	7 213	1 906	540	4.7	3.5
4481	Clothing stores .....	26	36 923	4 282	1 017	377	3.4	2.5
44813	Children's and infants' clothing stores .....	3	2 160	255	57	21	—	—
44814	Family clothing stores .....	5	D	D	D	c	D	D
448140	Family clothing stores .....	5	D	D	D	c	D	D
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	5	3 053	342	96	40	21.1	17.2
448190	Other clothing stores .....	5	3 053	342	96	40	21.1	17.2
4482	Shoe stores .....	14	9 946	1 385	318	105	8.2	6.2
44821	Shoe stores .....	14	9 946	1 385	318	105	8.2	6.2
448210	Shoe stores .....	14	9 946	1 385	318	105	8.2	6.2
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482102	Women's shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	3 581	436	91	36	—	17.1
4482105	Athletic footwear stores .....	4	4 014	417	89	44	—	—
4483	Jewelry, luggage, and leather goods stores .....	10	8 629	1 546	571	58	6.4	5.0
44831	Jewelry stores .....	10	8 629	1 546	571	58	6.4	5.0
448310	Jewelry stores .....	10	8 629	1 546	571	58	6.4	5.0
451	Sporting goods, hobby, book, and music stores .....	21	35 380	4 496	1 104	315	11.7	.3
4511	Sporting goods, hobby, and musical instrument stores .....	12	26 106	3 039	715	224	6.7	.5
45111	Sporting goods stores .....	5	5 346	685	158	46	28.6	—
451110	Sporting goods stores .....	5	5 346	685	158	46	28.6	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
451112	Hobby, toy, and game stores .....	4	19 407	2 121	498	169	—	—
4511120	Hobby, toy, and game stores .....	4	19 407	2 121	498	169	—	—
451114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4511140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	9	9 274	1 457	389	91	25.6	—
45121	Book stores and news dealers .....	6	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	11	101 684	12 462	2 961	742	.5	—
4521	Department stores .....	4	93 136	11 481	2 751	684	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	95 047	11 481	2 751	684	—	—
45211	Department stores .....	4	93 136	11 481	2 751	684	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	7	8 548	981	210	58	5.8	—
452990	All other general merchandise stores .....	7	8 548	981	210	58	5.8	—
4529901	Variety stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	6	6 694	819	162	50	8.6	13.4
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	3	3 969	303	83	26	—	40.9
453910	Pet and pet supplies stores .....	3	3 969	303	83	26	—	40.9
45399	All other miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	17	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	f	D	D
4543	Direct selling establishments .....	12	26 360	4 304	1 063	113	12.7	—
45431	Fuel dealers .....	8	23 897	2 451	635	74	12.4	—
454311	Heating oil dealers .....	8	23 897	2 451	635	74	12.4	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROOKLINE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>188</b>	<b>352 545</b>	<b>45 044</b>	<b>10 813</b>	<b>2 228</b>	<b>19.2</b>	<b>4.4</b>
441	Motor vehicle and parts dealers .....	7	44 740	4 774	1 172	118	18.4	.2
4413	Automotive parts, accessories, and tire stores .....	2	D	D	D	b	D	D
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	11	15 160	1 479	338	60	29.2	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	11	14 319	1 983	442	82	18.0	9.6
4431	Electronics and appliance stores .....	11	14 319	1 983	442	82	18.0	9.6
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	4	3 776	626	115	19	68.4	31.6
443120	Computer and software stores .....	4	3 776	626	115	19	68.4	31.6
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	6 754	1 169	230	34	29.0	—
445	Food and beverage stores .....	35	88 712	12 121	3 040	569	13.4	3.4
4451	Grocery stores .....	13	65 923	7 588	1 770	375	6.1	2.9
44511	Supermarkets and other grocery (except convenience) stores .....	8	64 066	7 404	1 732	364	5.8	.6
445110	Supermarkets and other grocery (except convenience) stores .....	8	64 066	7 404	1 732	364	5.8	.6
4452	Specialty food stores .....	16	16 066	3 911	1 124	157	39.1	3.1
4453	Beer, wine, and liquor stores .....	6	6 723	622	146	37	23.0	9.5
44531	Beer, wine, and liquor stores .....	6	6 723	622	146	37	23.0	9.5
445310	Beer, wine, and liquor stores .....	6	6 723	622	146	37	23.0	9.5
446	Health and personal care stores .....	27	81 981	9 190	2 182	587	6.7	11.1
4461	Health and personal care stores .....	27	81 981	9 190	2 182	587	6.7	11.1
44611	Pharmacies and drug stores .....	15	75 415	7 714	1 840	530	5.7	11.6
446110	Pharmacies and drug stores .....	15	75 415	7 714	1 840	530	5.7	11.6
4461101	Pharmacies and drug stores .....	11	D	D	D	e	D	D
4461102	Proprietary stores .....	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	a	D	D
44619	Other health and personal care stores .....	6	3 602	849	211	25	22.2	9.9
446199	All other health and personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	10	16 390	855	223	48	59.3	4.7
448	Clothing and clothing accessories stores .....	21	22 702	3 094	717	213	25.3	1.0
4481	Clothing stores .....	13	18 771	2 503	579	182	16.0	.3
44813	Children's and infants' clothing stores .....	3	1 251	208	40	17	55.5	—
448130	Children's and infants' clothing stores .....	3	1 251	208	40	17	55.5	—
44814	Family clothing stores .....	3	12 576	1 368	324	122	8.3	—
448140	Family clothing stores .....	3	12 576	1 368	324	122	8.3	—
44819	Other clothing stores .....	3	2 311	398	105	21	30.5	—
448190	Other clothing stores .....	3	2 311	398	105	21	30.5	—
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	20	36 378	4 564	1 133	232	8.7	.6
4511	Sporting goods, hobby, and musical instrument stores .....	12	22 841	2 414	636	137	7.8	1.0
45112	Hobby, toy, and game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	3	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	3	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	8	13 537	2 150	497	95	10.1	—
45121	Book stores and news dealers .....	8	13 537	2 150	497	95	10.1	—
451211	Book stores .....	6	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROOKLINE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	31	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	12	9 435	2 280	592	137	76.1	.3
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 806	334	79	22	47.5	—
45331	Used merchandise stores .....	5	1 806	334	79	22	47.5	—
453310	Used merchandise stores .....	5	1 806	334	79	22	47.5	—
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45392	Art dealers .....	4	996	152	37	13	91.0	9.0
453920	Art dealers .....	4	996	152	37	13	91.0	9.0
45399	All other miscellaneous store retailers .....	5	5 122	1 025	276	45	74.0	.7
454	Nonstore retailers .....	8	6 159	1 721	281	48	22.6	3.8
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>BURLINGTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>249</b>	<b>888 569</b>	<b>101 153</b>	<b>24 122</b>	<b>5 155</b>	<b>5.9</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	8	123 275	9 331	2 076	206	2.3	26.8
4411	Automobile dealers .....	4	118 100	8 674	1 943	181	1.0	27.2
44111	New car dealers .....	4	118 100	8 674	1 943	181	1.0	27.2
441110	New car dealers .....	4	118 100	8 674	1 943	181	1.0	27.2
442	Furniture and home furnishings stores .....	27	79 578	9 532	2 349	538	11.9	4.0
4421	Furniture stores .....	12	30 045	3 457	849	93	13.0	4.5
44211	Furniture stores .....	12	30 045	3 457	849	93	13.0	4.5
442110	Furniture stores .....	12	30 045	3 457	849	93	13.0	4.5
4422	Home furnishings stores .....	15	49 533	6 075	1 500	445	11.2	3.7
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
44229	Other home furnishings stores .....	12	D	D	D	e	D	D
442299	All other home furnishings stores .....	11	D	D	D	e	D	D
443	Electronics and appliance stores .....	13	75 308	7 437	1 743	248	20.9	2.6
4431	Electronics and appliance stores .....	13	75 308	7 437	1 743	248	20.9	2.6
44311	Appliance, television, and other electronics stores .....	5	39 991	3 839	960	136	—	—
443112	Radio, television, and other electronics stores .....	4	D	D	D	c	D	D
44312	Computer and software stores .....	7	D	D	D	b	D	D
443120	Computer and software stores .....	7	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	63 642	9 250	2 257	279	.2	—
4441	Building material and supplies dealers .....	5	63 642	9 250	2 257	279	.2	—
44411	Home centers .....	3	D	D	D	e	D	D
444110	Home Centers .....	3	D	D	D	e	D	D
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	24	73 136	9 172	2 399	507	8.7	1.9
4451	Grocery stores .....	15	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	13	62 928	7 878	2 105	412	2.3	2.2
445110	Supermarkets and other grocery (except convenience) stores .....	13	62 928	7 878	2 105	412	2.3	2.2
4452	Specialty food stores .....	5	3 405	430	120	30	7.6	—
446	Health and personal care stores .....	21	38 558	4 628	1 241	266	19.6	.4
4461	Health and personal care stores .....	21	38 558	4 628	1 241	266	19.6	.4
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	6	10 242	1 305	370	76	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	6	10 242	1 305	370	76	—	—
44613	Optical goods stores .....	5	5 683	1 327	350	52	—	—
446130	Optical goods stores .....	5	5 683	1 327	350	52	—	—
44619	Other health and personal care stores .....	6	2 987	466	125	27	18.7	4.9
446191	Food (health) supplement stores .....	3	1 874	265	71	17	—	—
447	Gasoline stations .....	9	20 280	1 132	271	73	17.2	—
44711	Gasoline stations with convenience stores .....	6	16 790	867	207	56	—	—
447110	Gasoline stations with convenience stores .....	6	16 790	867	207	56	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURLINGTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	77	130 773	15 228	3 754	1 011	.9	2.4
4481	Clothing stores .....	51	96 295	11 423	2 808	795	.1	1.1
44811	Men's clothing stores .....	7	7 494	1 272	354	35	1.4	—
448110	Men's clothing stores .....	7	7 494	1 272	354	35	1.4	—
44812	Women's clothing stores .....	21	36 238	4 082	944	276	—	—
448120	Women's clothing stores .....	21	36 238	4 082	944	276	—	—
44813	Children's and infants' clothing stores .....	6	10 369	1 077	260	86	—	—
448130	Children's and infants' clothing stores .....	6	10 369	1 077	260	86	—	—
44814	Family clothing stores .....	7	30 325	3 154	740	284	—	—
448140	Family clothing stores .....	7	30 325	3 154	740	284	—	—
44815	Clothing accessories stores .....	5	4 402	1 043	293	58	—	—
448150	Clothing accessories stores .....	5	4 402	1 043	293	58	—	—
44819	Other clothing stores .....	5	7 467	795	217	56	—	14.4
448190	Other clothing stores .....	5	7 467	795	217	56	—	14.4
4482	Shoe stores .....	15	12 278	1 494	367	119	—	16.8
44821	Shoe stores .....	15	12 278	1 494	367	119	—	16.8
448210	Shoe stores .....	15	12 278	1 494	367	119	—	16.8
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	5	2 766	379	95	45	—	—
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	4	3 545	428	106	28	—	42.7
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	11	22 200	2 311	579	97	4.6	—
44831	Jewelry stores .....	9	D	D	D	b	D	D
448310	Jewelry stores .....	9	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	21	59 978	5 537	1 343	424	4.3	.2
4511	Sporting goods, hobby, and musical instrument stores .....	11	25 362	2 865	658	183	—	—
45111	Sporting goods stores .....	5	13 836	1 586	375	76	—	—
451110	Sporting goods stores .....	5	13 836	1 586	375	76	—	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	10	34 616	2 672	685	241	7.5	.4
45121	Book stores and news dealers .....	5	D	D	D	c	D	D
451211	Book stores .....	4	D	D	D	c	D	D
4512111	Book stores, general .....	2	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	9	191 067	25 127	5 631	1 337	—	.8
4521	Department stores .....	5	181 370	23 220	5 051	1 220	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	190 292	23 220	5 051	1 220	—	—
45211	Department stores .....	5	181 370	23 220	5 051	1 220	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	4	9 697	1 907	580	117	—	14.9
452990	All other general merchandise stores .....	4	9 697	1 907	580	117	—	14.9
4529904	Miscellaneous general merchandise stores .....	4	9 697	1 907	580	117	—	14.9
453	Miscellaneous store retailers .....	28	26 867	3 669	795	220	8.3	16.5
4532	Office supplies, stationery, and gift stores .....	13	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	11	8 482	1 227	257	84	17.4	23.0
453220	Gift, novelty, and souvenir stores .....	11	8 482	1 227	257	84	17.4	23.0
4539	Other miscellaneous store retailers .....	11	10 188	1 575	320	85	—	24.2
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	7 131	1 181	263	69	—	34.6
454	Nonstore retailers .....	7	6 107	1 110	263	46	13.5	6.5
4543	Direct selling establishments .....	7	6 107	1 110	263	46	13.5	6.5
45439	Other direct selling establishments .....	6	D	D	D	b	D	D
454390	Other direct selling establishments .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMBRIDGE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>498</b>	<b>1 202 824</b>	<b>153 970</b>	<b>36 448</b>	<b>7 206</b>	<b>10.0</b>	<b>12.0</b>
441	Motor vehicle and parts dealers .....	8	58 468	3 167	990	130	.5	.2
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	42	62 233	9 029	2 199	349	7.2	23.9
4421	Furniture stores .....	17	35 019	4 618	1 116	137	8.5	29.1
44211	Furniture stores .....	17	35 019	4 618	1 116	137	8.5	29.1
442110	Furniture stores .....	17	35 019	4 618	1 116	137	8.5	29.1
4422	Home furnishings stores .....	25	27 214	4 411	1 083	212	5.6	17.3
44221	Floor covering stores .....	5	5 696	919	219	28	15.5	11.0
442210	Floor covering stores .....	5	5 696	919	219	28	15.5	11.0
44229	Other home furnishings stores .....	20	21 518	3 492	864	184	2.9	19.0
442299	All other home furnishings stores .....	19	D	D	D	c	D	D
443	Electronics and appliance stores .....	26	112 702	10 475	2 625	480	.4	32.9
4431	Electronics and appliance stores .....	26	112 702	10 475	2 625	480	.4	32.9
44311	Appliance, television, and other electronics stores .....	14	68 229	6 892	1 765	328	—	4.2
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	12	D	D	D	e	D	D
44312	Computer and software stores .....	8	D	D	D	b	D	D
443120	Computer and software stores .....	8	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	13	56 831	9 860	2 131	228	2.1	2.5
4441	Building material and supplies dealers .....	13	56 831	9 860	2 131	228	2.1	2.5
44412	Paint and wallpaper stores .....	3	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	a	D	D
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	5	43 696	6 927	1 468	116	—	3.2
444190	Other building material dealers .....	5	43 696	6 927	1 468	116	—	3.2
445	Food and beverage stores .....	85	287 423	40 414	9 479	1 838	14.9	5.0
4451	Grocery stores .....	49	248 374	35 750	8 311	1 612	11.6	5.5
44511	Supermarkets and other grocery (except convenience) stores .....	31	235 572	34 715	8 038	1 541	8.0	5.2
445110	Supermarkets and other grocery (except convenience) stores .....	31	235 572	34 715	8 038	1 541	8.0	5.2
44512	Convenience stores .....	18	12 802	1 035	273	71	77.9	10.3
445120	Convenience stores .....	18	12 802	1 035	273	71	77.9	10.3
4452	Specialty food stores .....	17	14 638	2 195	545	110	61.7	3.2
4453	Beer, wine, and liquor stores .....	19	24 411	2 469	623	116	20.4	1.3
44531	Beer, wine, and liquor stores .....	19	24 411	2 469	623	116	20.4	1.3
445310	Beer, wine, and liquor stores .....	19	24 411	2 469	623	116	20.4	1.3
446	Health and personal care stores .....	40	86 696	10 719	2 576	563	21.7	.5
4461	Health and personal care stores .....	40	86 696	10 719	2 576	563	21.7	.5
44611	Pharmacies and drug stores .....	16	68 260	7 116	1 664	373	27.2	—
446110	Pharmacies and drug stores .....	16	68 260	7 116	1 664	373	27.2	—
4461101	Pharmacies and drug stores .....	14	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	7	5 129	809	209	65	1.3	—
446120	Cosmetics, beauty supplies, and perfume stores .....	7	5 129	809	209	65	1.3	—
44613	Optical goods stores .....	9	5 609	1 588	407	67	3.2	4.2
446130	Optical goods stores .....	9	5 609	1 588	407	67	3.2	4.2
44619	Other health and personal care stores .....	8	7 698	1 206	296	58	—	3.1
446191	Food (health) supplement stores .....	6	D	D	D	b	D	D
446199	All other health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	27	34 828	1 930	456	97	33.6	19.0
4471	Gasoline stations .....	27	34 828	1 930	456	97	33.6	19.0
44719	Other gasoline stations .....	21	26 818	1 319	322	71	40.3	24.5
447190	Other gasoline stations .....	21	26 818	1 319	322	71	40.3	24.5
448	Clothing and clothing accessories stores .....	108	173 159	22 872	5 566	1 543	8.9	5.5
4481	Clothing stores .....	68	123 281	16 070	3 895	1 206	8.7	5.5
44811	Men's clothing stores .....	5	7 494	1 426	327	54	45.9	—
448110	Men's clothing stores .....	5	7 494	1 426	327	54	45.9	—
44812	Women's clothing stores .....	23	28 250	3 656	826	236	17.4	17.7
448120	Women's clothing stores .....	23	28 250	3 656	826	236	17.4	17.7
44813	Children's and infants' clothing stores .....	5	3 694	509	131	49	22.9	—
448130	Children's and infants' clothing stores .....	5	3 694	509	131	49	22.9	—
44814	Family clothing stores .....	26	76 554	9 416	2 297	775	1.6	1.2
448140	Family clothing stores .....	26	76 554	9 416	2 297	775	1.6	1.2
44815	Clothing accessories stores .....	6	D	D	D	b	D	D
448150	Clothing accessories stores .....	6	D	D	D	b	D	D
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMBRIDGE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores .....	24	27 470	3 496	912	211	6.7	8.0
44821	Shoe stores .....	24	27 470	3 496	912	211	6.7	8.0
448210	Shoe stores .....	24	27 470	3 496	912	211	6.7	8.0
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	12	11 300	1 570	381	77	5.7	19.4
4482105	Athletic footwear stores .....	6	10 369	1 021	332	93	5.1	—
4483	Jewelry, luggage, and leather goods stores .....	16	22 408	3 306	759	126	12.8	1.9
44831	Jewelry stores .....	14	D	D	D	c	D	D
448310	Jewelry stores .....	14	D	D	D	c	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	53	108 331	13 601	3 685	795	5.5	4.2
4511	Sporting goods, hobby, and musical instrument stores .....	24	29 954	3 774	873	267	9.9	14.0
45111	Sporting goods stores .....	11	13 443	1 674	383	127	6.1	28.4
451110	Sporting goods stores .....	11	13 443	1 674	383	127	6.1	28.4
4511101	General-line sporting goods stores .....	5	9 137	957	229	90	8.3	24.6
45112	Hobby, toy, and game stores .....	8	14 213	1 679	371	114	10.8	—
451120	Hobby, toy, and game stores .....	8	14 213	1 679	371	114	10.8	—
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	29	78 377	9 827	2 812	528	3.8	.5
45121	Book stores and news dealers .....	19	54 631	7 701	2 298	364	4.2	.7
451211	Book stores .....	16	51 867	7 186	2 179	329	3.1	.7
4512111	Book stores, general .....	6	D	D	D	c	D	D
4512112	Specialty book stores .....	6	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	c	D	D
451212	News dealers and newsstands .....	3	2 764	515	119	35	25.0	—
45122	Prerecorded tape, compact disc, and record stores .....	10	23 746	2 126	514	164	3.0	—
451220	Prerecorded tape, compact disc, and record stores .....	10	23 746	2 126	514	164	3.0	—
452	General merchandise stores .....	5	D	D	D	e	D	D
45211	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	2 772	208	51	11	10.3	—
452990	All other general merchandise stores .....	3	2 772	208	51	11	10.3	—
453	Miscellaneous store retailers .....	60	D	D	D	f	D	D
4531	Florists .....	9	5 472	1 212	258	41	21.5	15.0
45311	Florists .....	9	5 472	1 212	258	41	21.5	15.0
453110	Florists .....	9	5 472	1 212	258	41	21.5	15.0
4532	Office supplies, stationery, and gift stores .....	22	29 791	3 750	870	180	3.6	15.3
45321	Office supplies and stationery stores .....	8	21 082	2 601	603	99	—	13.8
453210	Office supplies and stationery stores .....	8	21 082	2 601	603	99	—	13.8
45322	Gift, novelty, and souvenir stores .....	14	8 709	1 149	267	81	12.3	18.9
453220	Gift, novelty, and souvenir stores .....	14	8 709	1 149	267	81	12.3	18.9
4533	Used merchandise stores .....	15	7 665	1 617	390	124	46.7	13.3
45331	Used merchandise stores .....	15	7 665	1 617	390	124	46.7	13.3
453310	Used merchandise stores .....	15	7 665	1 617	390	124	46.7	13.3
4539	Other miscellaneous store retailers .....	14	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	11	10 902	1 747	475	124	31.7	11.6
454	Nonstore retailers .....	31	111 636	16 452	3 120	283	8.1	43.1
4541	Electronic shopping and mail-order houses .....	15	73 607	11 017	1 721	142	10.0	65.3
45411	Electronic shopping and mail-order houses .....	15	73 607	11 017	1 721	142	10.0	65.3
4543	Direct selling establishments .....	16	38 029	5 435	1 399	141	4.3	—
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	14	D	D	D	b	D	D
454390	Other direct selling establishments .....	14	D	D	D	b	D	D
<b>CANTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>100</b>	<b>299 660</b>	<b>36 391</b>	<b>8 890</b>	<b>1 564</b>	<b>14.9</b>	<b>6.6</b>
441	Motor vehicle and parts dealers .....	7	56 500	2 538	623	88	9.0	—
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	6 900	1 434	372	45	29.0	1.7
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CANTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	5	3 995	1 408	326	38	52.6	—
4431	Electronics and appliance stores .....	5	3 995	1 408	326	38	52.6	—
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	7	17 194	3 346	796	80	42.5	25.7
4441	Building material and supplies dealers .....	7	17 194	3 346	796	80	42.5	25.7
44419	Other building material dealers .....	4	12 708	2 740	655	55	48.3	34.7
444190	Other building material dealers .....	4	12 708	2 740	655	55	48.3	34.7
445	Food and beverage stores .....	14	57 679	7 220	1 823	462	11.6	7.0
4451	Grocery stores .....	9	50 467	6 305	1 591	240	10.2	8.0
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	6	21 876	2 134	430	159	3.1	—
4461	Health and personal care stores .....	6	21 876	2 134	430	159	3.1	—
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	15	28 093	2 714	670	84	31.8	12.6
4471	Gasoline stations .....	15	28 093	2 714	670	84	31.8	12.6
44719	Other gasoline stations .....	9	18 466	2 176	527	59	12.9	5.2
447190	Other gasoline stations .....	9	18 466	2 176	527	59	12.9	5.2
448	Clothing and clothing accessories stores .....	17	30 202	3 113	617	193	24.2	—
4481	Clothing stores .....	11	26 147	2 563	485	160	23.5	—
44814	Family clothing stores .....	3	18 733	1 688	291	113	26.4	—
448140	Family clothing stores .....	3	18 733	1 688	291	113	26.4	—
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	4 083	517	124	32	45.6	1.5
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	3	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	1 143	167	10	2	94.5	5.5
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	62 538	10 508	2 823	300	1.6	—
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	c	D	D
45439	Other direct selling establishments .....	3	D	D	D	c	D	D
454390	Other direct selling establishments .....	3	D	D	D	c	D	D
<b>CARVER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>26</b>	<b>51 714</b>	<b>4 536</b>	<b>1 142</b>	<b>273</b>	<b>17.9</b>	<b>.1</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	27 084	3 002	726	163	5.7	.1
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	9 556	350	88	26	44.4	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLTON</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>24</b>	<b>36 264</b>	<b>4 910</b>	<b>1 087</b>	<b>201</b>	<b>17.2</b>	<b>17.1</b>
441	Motor vehicle and parts dealers	3	5 775	301	77	9	20.8	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	4 376	1 196	208	44	42.7	—
445	Food and beverage stores	3	4 869	686	162	45	31.6	15.7
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
<b>CHELMSFORD</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>111</b>	<b>278 706</b>	<b>27 936</b>	<b>6 533</b>	<b>1 566</b>	<b>12.1</b>	<b>2.7</b>
441	Motor vehicle and parts dealers	7	20 872	2 221	574	78	35.3	5.2
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts and accessories stores	3	6 075	1 336	370	50	—	18.0
441310	Automotive parts and accessories stores	3	6 075	1 336	370	50	—	18.0
442	Furniture and home furnishings stores	5	2 369	454	108	18	37.2	22.7
443	Electronics and appliance stores	7	6 237	876	251	39	15.1	—
4431	Electronics and appliance stores	7	6 237	876	251	39	15.1	—
44311	Appliance, television, and other electronics stores	5	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	1 896	344	90	16	38.8	—
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	13	20 747	2 786	698	109	7.7	—
4441	Building material and supplies dealers	10	16 274	2 000	516	93	6.7	—
44412	Paint and wallpaper stores	3	2 598	405	103	12	31.9	—
444120	Paint and wallpaper stores	3	2 598	405	103	12	31.9	—
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	4 473	786	182	16	11.2	—
44422	Nursery, garden center, and farm supply stores	3	4 473	786	182	16	11.2	—
444220	Nursery, garden center, and farm supply stores	3	4 473	786	182	16	11.2	—
445	Food and beverage stores	17	90 012	8 706	2 220	586	6.2	.6
4451	Grocery stores	12	80 327	7 708	1 964	531	5.0	.6
44511	Supermarkets and other grocery (except convenience) stores	6	76 345	7 461	1 899	513	.5	.2
445110	Supermarkets and other grocery (except convenience) stores	6	76 345	7 461	1 899	513	.5	.2
4452	Specialty food stores	1	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	9	22 112	1 668	409	157	18.4	.1
4461	Health and personal care stores	9	22 112	1 668	409	157	18.4	.1
44619	Other health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	11	20 602	1 011	242	58	41.9	10.0
44711	Gasoline stations with convenience stores	5	14 541	536	111	25	17.7	14.2
447110	Gasoline stations with convenience stores	5	14 541	536	111	25	17.7	14.2
448	Clothing and clothing accessories stores	10	15 987	1 716	417	121	4.7	8.7
4481	Clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHELMSFORD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	9	10 679	1 213	289	87	2.8	6.7
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45111	Sporting goods stores .....	4	5 824	828	190	57	—	3.0
451110	Sporting goods stores .....	4	5 824	828	190	57	—	3.0
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
451212	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
45212	Discount department stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	4	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	3 305	603	130	40	30.7	36.5
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	7	7 930	663	156	25	17.5	—
4541	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
<b>CHELSEA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>89</b>	<b>222 296</b>	<b>28 206</b>	<b>7 525</b>	<b>1 111</b>	<b>15.4</b>	<b>9.9</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	3	5 572	391	102	18	100.0	—
44211	Furniture stores .....	3	5 572	391	102	18	100.0	—
442110	Furniture stores .....	3	5 572	391	102	18	100.0	—
4422	Home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	36	92 158	8 029	2 065	496	18.7	8.7
4451	Grocery stores .....	23	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	13	75 211	6 563	1 717	409	11.2	5.8
445110	Supermarkets and other grocery (except convenience) stores .....	13	75 211	6 563	1 717	409	11.2	5.8
44512	Convenience stores .....	10	D	D	D	b	D	D
445120	Convenience stores .....	10	D	D	D	b	D	D
4452	Specialty food stores .....	6	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	7	8 425	558	127	31	47.2	.3
44531	Beer, wine, and liquor stores .....	7	8 425	558	127	31	47.2	.3
445310	Beer, wine, and liquor stores .....	7	8 425	558	127	31	47.2	.3
446	Health and personal care stores .....	5	D	D	D	c	D	D
4461	Health and personal care stores .....	5	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	8 556	434	105	20	18.1	5.9
448	Clothing and clothing accessories stores .....	12	3 665	676	158	36	33.3	27.6
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	c	D	D
4543	Direct selling establishments .....	5	D	D	D	c	D	D
45431	Fuel dealers .....	5	D	D	D	c	D	D
454311	Heating oil dealers .....	5	D	D	D	c	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHICOPEE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>151</b>	<b>488 289</b>	<b>46 003</b>	<b>10 341</b>	<b>2 124</b>	<b>8.0</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	22	137 236	12 004	2 718	363	7.0	—
4411	Automobile dealers .....	14	128 561	10 487	2 341	285	7.5	—
44111	New car dealers .....	6	120 049	9 715	2 174	261	1.0	—
441110	New car dealers .....	6	120 049	9 715	2 174	261	1.0	—
44112	Used car dealers .....	8	8 512	772	167	24	100.0	—
441120	Used car dealers .....	8	8 512	772	167	24	100.0	—
4413	Automotive parts, accessories, and tire stores .....	8	8 675	1 517	377	78	—	—
44131	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	2 582	304	72	17	4.8	—
443	Electronics and appliance stores .....	6	2 648	469	108	20	58.8	1.2
4431	Electronics and appliance stores .....	6	2 648	469	108	20	58.8	1.2
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	16	42 149	5 660	866	148	11.6	10.7
4441	Building material and supplies dealers .....	13	D	D	D	c	D	D
44411	Home centers .....	2	D	D	D	a	D	D
444110	Home Centers .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	7	17 046	2 040	432	76	24.4	—
444190	Other building material dealers .....	7	17 046	2 040	432	76	24.4	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	31	105 341	11 485	2 566	656	10.3	4.8
4451	Grocery stores .....	16	65 173	7 429	1 718	469	7.2	6.6
44511	Supermarkets and other grocery (except convenience) stores .....	10	61 667	7 108	1 644	432	6.8	3.1
445110	Supermarkets and other grocery (except convenience) stores .....	10	61 667	7 108	1 644	432	6.8	3.1
4452	Specialty food stores .....	2	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	13	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	13	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	13	D	D	D	b	D	D
446	Health and personal care stores .....	11	46 668	4 588	1 126	255	.9	—
4461	Health and personal care stores .....	11	46 668	4 588	1 126	255	.9	—
44611	Pharmacies and drug stores .....	5	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	5	D	D	D	c	D	D
44619	Other health and personal care stores .....	5	9 636	2 335	571	72	4.1	—
446199	All other health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	25	47 542	2 681	678	185	6.8	11.1
4471	Gasoline stations .....	25	47 542	2 681	678	185	6.8	11.1
44711	Gasoline stations with convenience stores .....	18	42 072	2 244	564	164	6.2	3.3
447110	Gasoline stations with convenience stores .....	18	42 072	2 244	564	164	6.2	3.3
448	Clothing and clothing accessories stores .....	10	5 384	1 042	265	64	24.7	10.8
4481	Clothing stores .....	5	3 841	780	193	42	19.7	6.8
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	1 762	275	62	24	58.2	—
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	80 502	3 949	956	260	4.2	—
4529	Other general merchandise stores .....	5	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529901	Variety stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	2 965	670	147	42	40.1	1.8
454	Nonstore retailers .....	8	13 510	2 876	777	90	10.3	—
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	4	7 746	1 054	303	39	11.5	—
454311	Heating oil dealers .....	4	7 746	1 054	303	39	11.5	—
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLINTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>38</b>	<b>66 716</b>	<b>7 188</b>	<b>1 701</b>	<b>396</b>	<b>15.4</b>	<b>1.6</b>
441	Motor vehicle and parts dealers .....	5	2 049	348	68	14	85.7	14.3
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	9	35 650	4 323	1 019	230	9.1	—
446	Health and personal care stores .....	3	17 318	1 264	311	72	—	—
4461	Health and personal care stores .....	3	17 318	1 264	311	72	—	—
447	Gasoline stations .....	7	5 761	501	119	33	52.9	11.0
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 588	194	38	12	11.0	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>CONCORD</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>100</b>	<b>171 957</b>	<b>21 006</b>	<b>5 066</b>	<b>899</b>	<b>35.7</b>	<b>25.0</b>
441	Motor vehicle and parts dealers .....	3	37 910	3 414	989	80	65.0	—
442	Furniture and home furnishings stores .....	11	5 720	1 112	276	56	77.6	—
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	2 361	444	100	26	75.4	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	13 079	1 667	343	60	9.2	5.2
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	15	26 206	4 158	1 029	227	32.2	42.0
4452	Specialty food stores .....	4	4 056	1 260	306	68	—	.7
446	Health and personal care stores .....	6	18 820	1 680	420	95	21.0	.9
4461	Health and personal care stores .....	6	18 820	1 680	420	95	21.0	.9
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	17 849	1 439	337	65	37.3	—
448	Clothing and clothing accessories stores .....	12	7 527	1 482	414	64	51.0	10.7
4481	Clothing stores .....	8	4 866	890	246	44	68.2	3.5
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	4	2 661	592	168	20	19.4	23.9
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	2 631	376	81	40	75.6	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	8	4 214	599	106	33	8.4	7.5
45322	Gift, novelty, and souvenir stores .....	8	4 214	599	106	33	8.4	7.5
453220	Gift, novelty, and souvenir stores .....	8	4 214	599	106	33	8.4	7.5
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	30 826	3 783	769	102	1.9	96.5
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DANVERS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>222</b>	<b>1 462 146</b>	<b>123 704</b>	<b>29 208</b>	<b>4 764</b>	<b>5.1</b>	<b>2.9</b>
441	Motor vehicle and parts dealers .....	26	680 404	41 906	9 488	860	1.0	3.4
4411	Automobile dealers .....	15	658 762	38 381	8 813	730	.8	3.5
44111	New car dealers .....	15	658 762	38 381	8 813	730	.8	3.5
441110	New car dealers .....	15	658 762	38 381	8 813	730	.8	3.5
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	3	5 493	1 131	252	43	—	—
441320	Tire dealers .....	3	5 493	1 131	252	43	—	—
442	Furniture and home furnishings stores .....	20	50 021	6 542	1 667	253	15.8	8.2
4421	Furniture stores .....	10	16 297	2 510	604	79	46.2	14.1
44211	Furniture stores .....	10	16 297	2 510	604	79	46.2	14.1
442110	Furniture stores .....	10	16 297	2 510	604	79	46.2	14.1
4422	Home furnishings stores .....	10	33 724	4 032	1 063	174	1.1	5.4
44221	Floor covering stores .....	5	6 988	1 344	333	46	1.6	—
442210	Floor covering stores .....	5	6 988	1 344	333	46	1.6	—
44229	Other home furnishings stores .....	5	26 736	2 688	730	128	1.0	6.8
442299	All other home furnishings stores .....	5	26 736	2 688	730	128	1.0	6.8
443	Electronics and appliance stores .....	13	76 807	6 262	1 628	280	2.8	.7
4431	Electronics and appliance stores .....	13	76 807	6 262	1 628	280	2.8	.7
44311	Appliance, television, and other electronics stores .....	10	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	8	57 950	4 532	1 208	206	—	1.0
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	13	132 068	15 282	3 559	570	1.4	.1
4441	Building material and supplies dealers .....	10	125 668	13 444	3 177	523	.2	.1
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home Centers .....	2	D	D	D	e	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	6 400	1 838	382	47	25.0	—
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	21	89 832	9 410	2 396	666	2.7	.4
4451	Grocery stores .....	9	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	7	70 669	7 227	1 829	514	.7	.2
445110	Supermarkets and other grocery (except convenience) stores .....	7	70 669	7 227	1 829	514	.7	.2
4452	Specialty food stores .....	8	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	4	11 153	946	198	41	1.5	—
44531	Beer, wine, and liquor stores .....	4	11 153	946	198	41	1.5	—
445310	Beer, wine, and liquor stores .....	4	11 153	946	198	41	1.5	—
446	Health and personal care stores .....	14	32 765	2 939	742	183	8.6	1.6
4461	Health and personal care stores .....	14	32 765	2 939	742	183	8.6	1.6
44611	Pharmacies and drug stores .....	4	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	3	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	3	2 417	699	171	15	85.6	—
446130	Optical goods stores .....	3	2 417	699	171	15	85.6	—
44619	Other health and personal care stores .....	6	D	D	D	a	D	D
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	12	25 555	1 380	326	66	52.1	6.4
4471	Gasoline stations .....	12	25 555	1 380	326	66	52.1	6.4
44719	Other gasoline stations .....	7	16 618	915	207	45	77.9	5.5
447190	Other gasoline stations .....	7	16 618	915	207	45	77.9	5.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DANVERS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	39	55 091	7 148	1 724	491	8.2	.8
4481	Clothing stores .....	28	46 928	6 070	1 435	427	9.5	.1
44811	Men's clothing stores .....	3	4 191	579	119	44	90.9	—
448110	Men's clothing stores .....	3	4 191	579	119	44	90.9	—
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	5	31 350	3 434	828	216	—	.1
448140	Family clothing stores .....	5	31 350	3 434	828	216	—	.1
44819	Other clothing stores .....	5	4 575	1 034	260	60	—	—
448190	Other clothing stores .....	5	4 575	1 034	260	60	—	—
4483	Jewelry, luggage, and leather goods stores .....	6	4 688	684	179	33	1.0	—
44831	Jewelry stores .....	6	4 688	684	179	33	1.0	—
448310	Jewelry stores .....	6	4 688	684	179	33	1.0	—
451	Sporting goods, hobby, book, and music stores .....	23	52 201	5 788	1 320	345	3.8	.5
4511	Sporting goods, hobby, and musical instrument stores .....	18	47 692	5 272	1 189	297	4.1	.5
45111	Sporting goods stores .....	13	29 346	3 220	680	185	4.0	—
451110	Sporting goods stores .....	13	29 346	3 220	680	185	4.0	—
4511101	General-line sporting goods stores .....	4	19 471	1 899	386	118	—	—
4511102	Specialty-line sporting goods stores .....	9	9 875	1 321	294	67	11.9	—
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	5	4 509	516	131	48	—	—
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	8	161 768	10 313	2 181	387	.2	—
4529	Other general merchandise stores .....	6	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	5 772	822	207	60	5.8	—
452990	All other general merchandise stores .....	4	5 772	822	207	60	5.8	—
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	28 555	4 837	1 149	349	7.4	5.0
4532	Office supplies, stationery, and gift stores .....	10	20 833	3 236	783	268	5.5	5.9
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	7	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	7	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	11	77 079	11 897	3 028	314	37.2	12.1
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	9	D	D	D	c	D	D
45431	Fuel dealers .....	6	D	D	D	c	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	c	D	D
454390	Other direct selling establishments .....	3	D	D	D	c	D	D
<b>DARTMOUTH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>216</b>	<b>799 438</b>	<b>76 835</b>	<b>18 591</b>	<b>3 766</b>	<b>8.8</b>	<b>1.3</b>
441	Motor vehicle and parts dealers .....	22	215 212	18 926	4 107	448	18.6	.1
4411	Automobile dealers .....	10	187 904	16 175	3 515	361	9.6	—
44111	New car dealers .....	7	184 389	15 877	3 448	349	8.9	—
441110	New car dealers .....	7	184 389	15 877	3 448	349	8.9	—
4412	Other motor vehicle dealers .....	6	21 044	1 464	281	41	99.1	.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	21 044	1 464	281	41	99.1	.9
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
44132	Tire dealers .....	3	4 279	849	206	26	—	—
441320	Tire dealers .....	3	4 279	849	206	26	—	—
442	Furniture and home furnishings stores .....	13	9 508	1 467	352	74	29.4	.6
4421	Furniture stores .....	8	5 854	1 067	263	47	24.6	.9
44211	Furniture stores .....	8	5 854	1 067	263	47	24.6	.9
442110	Furniture stores .....	8	5 854	1 067	263	47	24.6	.9
4422	Home furnishings stores .....	5	3 654	400	89	27	37.2	—
44229	Other home furnishings stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DARTMOUTH—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Electronics and appliance stores .....	13	51 720	4 336	1 111	212	2.0	.3
443	Electronics and appliance stores .....	13	51 720	4 336	1 111	212	2.0	.3
4431	Appliance, television, and other electronics stores .....	7	48 781	3 961	1 020	187	.8	—
44311	Household appliance stores .....	1	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	6	D	D	D	c	D	D
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	15	111 369	12 513	3 185	431	1.9	1.6
4441	Building material and supplies dealers .....	10	108 013	12 174	3 123	415	1.1	1.0
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	7	D	D	D	c	D	D
444190	Other building material dealers .....	7	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	5	3 356	339	62	16	27.8	21.2
445	Food and beverage stores .....	13	71 231	7 557	1 770	389	4.1	2.7
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
446	Health and personal care stores .....	17	23 503	3 104	804	171	4.1	1.5
4461	Health and personal care stores .....	17	23 503	3 104	804	171	4.1	1.5
44612	Cosmetics, beauty supplies, and perfume stores .....	3	2 306	376	89	30	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	3	2 306	376	89	30	—	—
44613	Optical goods stores .....	9	6 511	1 626	439	74	14.7	5.5
446130	Optical goods stores .....	9	6 511	1 626	439	74	14.7	5.5
447	Gasoline stations .....	12	23 400	1 284	324	106	50.5	—
4471	Gasoline stations .....	12	23 400	1 284	324	106	50.5	—
44711	Gasoline stations with convenience stores .....	7	15 973	963	235	79	27.4	—
447110	Gasoline stations with convenience stores .....	7	15 973	963	235	79	27.4	—
448	Clothing and clothing accessories stores .....	61	70 749	8 094	2 113	685	5.9	2.1
4481	Clothing stores .....	37	51 861	5 509	1 471	513	2.4	1.9
44812	Women's clothing stores .....	13	12 554	1 448	498	145	3.6	7.6
448120	Women's clothing stores .....	13	12 554	1 448	498	145	3.6	7.6
44813	Children's and infants' clothing stores .....	3	2 438	262	65	22	—	—
448130	Children's and infants' clothing stores .....	3	2 438	262	65	22	—	—
44814	Family clothing stores .....	14	31 921	3 064	723	284	2.4	—
448140	Family clothing stores .....	14	31 921	3 064	723	284	2.4	—
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482	Shoe stores .....	11	11 085	1 371	321	99	10.6	4.6
44821	Shoe stores .....	11	11 085	1 371	321	99	10.6	4.6
448210	Shoe stores .....	11	11 085	1 371	321	99	10.6	4.6
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	1	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	4 680	693	161	37	25.2	10.9
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	13	7 803	1 214	321	73	22.9	—
44831	Jewelry stores .....	12	D	D	D	b	D	D
448310	Jewelry stores .....	12	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	18	25 097	2 750	631	215	5.1	.1
4511	Sporting goods, hobby, and musical instrument stores .....	14	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	5	14 325	1 628	380	139	2.9	—
451120	Hobby, toy, and game stores .....	5	14 325	1 628	380	139	2.9	—
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DARTMOUTH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	8	182 572	14 553	3 694	883	.2	—
4521	Department stores .....	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	D	D	D	f	D	D
45211	Department stores .....	4	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	20	11 982	1 564	336	116	12.4	26.5
4532	Office supplies, stationery, and gift stores .....	9	8 265	995	220	72	2.0	11.0
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	3 200	482	99	36	31.2	64.5
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	4	3 095	687	164	36	36.4	35.8
<b>DEDHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>111</b>	<b>421 365</b>	<b>39 537</b>	<b>9 393</b>	<b>1 732</b>	<b>10.0</b>	<b>4.0</b>
441	Motor vehicle and parts dealers .....	9	127 251	10 126	2 318	242	14.1	—
4411	Automobile dealers .....	4	101 905	7 588	1 718	150	17.2	—
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	8	12 277	1 463	332	59	2.6	.2
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	7 319	801	180	42	—	.4
442299	All other home furnishings stores .....	4	7 319	801	180	42	—	.4
443	Electronics and appliance stores .....	3	D	D	D	c	D	D
4431	Electronics and appliance stores .....	3	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	3	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers ...	10	16 257	2 646	645	89	16.0	—
4441	Building material and supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	4	11 445	2 155	512	62	11.6	—
444190	Other building material dealers .....	4	11 445	2 155	512	62	11.6	—
445	Food and beverage stores .....	11	8 143	633	143	43	71.0	1.3
446	Health and personal care stores .....	7	23 740	1 942	479	152	8.6	—
4461	Health and personal care stores .....	7	23 740	1 942	479	152	8.6	—
44613	Optical goods stores .....	2	D	D	D	a	D	D
446130	Optical goods stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	14	11 990	802	203	56	63.4	1.8
448	Clothing and clothing accessories stores .....	22	37 104	4 343	1 164	399	6.0	2.6
4481	Clothing stores .....	13	D	D	D	e	D	D
44811	Men's clothing stores .....	4	D	D	D	b	D	D
448110	Men's clothing stores .....	4	D	D	D	b	D	D
44814	Family clothing stores .....	3	16 185	1 615	471	174	—	—
448140	Family clothing stores .....	3	16 185	1 615	471	174	—	—
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482	Shoe stores .....	7	8 972	862	206	82	—	9.5
44821	Shoe stores .....	7	8 972	862	206	82	—	9.5
448210	Shoe stores .....	7	8 972	862	206	82	—	9.5
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DEDHAM—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	11	22 060	1 912	435	152	8.6	3.2
4511	Sporting goods, hobby, and musical instrument stores .....	6	18 235	1 558	367	129	4.1	.8
45112	Hobby, toy, and game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	1	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	5	3 825	354	68	23	29.9	14.2
451212	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	b	D	D
<b>DENNIS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>101</b>	<b>195 572</b>	<b>22 103</b>	<b>4 588</b>	<b>974</b>	<b>12.1</b>	<b>8.7</b>
441	Motor vehicle and parts dealers .....	5	3 427	528	125	23	54.6	—
442	Furniture and home furnishings stores .....	9	15 159	2 439	549	85	3.7	5.8
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	11	36 541	4 577	1 042	170	8.9	—
4441	Building material and supplies dealers .....	6	30 268	3 503	837	112	2.4	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	5	6 273	1 074	205	58	39.9	—
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	17	57 055	5 449	1 023	258	10.0	11.5
4451	Grocery stores .....	7	48 344	4 918	911	224	.6	13.6
44512	Convenience stores .....	3	D	D	D	b	D	D
445120	Convenience stores .....	3	D	D	D	b	D	D
4452	Specialty food stores .....	3	620	91	19	7	100.0	—
4453	Beer, wine, and liquor stores .....	7	8 091	440	93	27	59.9	—
44531	Beer, wine, and liquor stores .....	7	8 091	440	93	27	59.9	—
445310	Beer, wine, and liquor stores .....	7	8 091	440	93	27	59.9	—
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	8	13 442	869	188	42	33.2	16.1
448	Clothing and clothing accessories stores .....	14	23 955	3 117	658	166	9.1	2.0
4481	Clothing stores .....	9	20 036	2 308	479	127	6.9	.5
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	3	1 066	238	16	16	87.4	—
448190	Other clothing stores .....	3	1 066	238	16	16	87.4	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DENNIS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	5	7 196	810	154	34	—	79.2
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	a	D	D
45112	Hobby, toy, and game stores .....	1	D	D	D	a	D	D
451120	Hobby, toy, and game stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	6 528	673	123	48	70.5	15.5
4532	Office supplies, stationery, and gift stores .....	8	2 732	229	32	19	68.8	—
4533	Used merchandise stores .....	4	D	D	D	a	D	D
45331	Used merchandise stores .....	4	D	D	D	a	D	D
453310	Used merchandise stores .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	6 557	1 463	306	43	10.1	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>DRACUT</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>61</b>	<b>125 202</b>	<b>13 240</b>	<b>3 259</b>	<b>689</b>	<b>23.9</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	5	3 484	713	164	33	7.0	.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	3 540	442	98	17	78.8	.7
4422	Home furnishings stores .....	5	3 540	442	98	17	78.8	.7
443	Electronics and appliance stores .....	3	D	D	D	b	D	D
4431	Electronics and appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	a	D	D
444190	Other building material dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	16	44 654	4 527	1 151	323	12.1	3.2
4451	Grocery stores .....	10	39 081	3 940	952	249	5.9	3.7
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	13 973	1 010	258	57	58.7	—
448	Clothing and clothing accessories stores .....	3	1 040	264	59	13	56.6	—
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	886	105	21	8	86.9	2.5
454	Nonstore retailers .....	7	D	D	D	c	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUDLEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>23</b>	<b>65 807</b>	<b>6 421</b>	<b>1 605</b>	<b>293</b>	<b>14.4</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	8	42 305	3 247	833	87	16.4	.5
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	c	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	879	240	60	12	—	24.0
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DUXBURY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>38</b>	<b>52 379</b>	<b>6 824</b>	<b>1 569</b>	<b>324</b>	<b>24.7</b>	<b>5.1</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	3 789	514	115	22	65.6	—
4422	Home furnishings stores .....	4	3 789	514	115	22	65.6	—
44229	Other home furnishings stores .....	4	3 789	514	115	22	65.6	—
442299	All other home furnishings stores .....	4	3 789	514	115	22	65.6	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	9	11 276	1 510	386	115	48.5	17.7
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	4	6 411	732	166	35	24.6	—
4461	Health and personal care stores .....	4	6 411	732	166	35	24.6	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	4 788	293	63	15	—	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	969	177	39	29	100.0	—
454	Nonstore retailers .....	3	2 033	256	62	10	85.2	—
<b>EAST BRIDGEWATER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>33</b>	<b>35 394</b>	<b>3 747</b>	<b>939</b>	<b>190</b>	<b>33.9</b>	<b>4.2</b>
441	Motor vehicle and parts dealers .....	7	4 703	839	214	27	43.3	13.8
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 535	779	179	27	28.4	—
445	Food and beverage stores .....	7	4 504	290	116	33	61.4	18.4
446	Health and personal care stores .....	1	D	D	D	b	D	D
4461	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	5	10 447	769	171	40	13.4	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 357	239	53	17	100.0	—
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EASTHAMPTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>44</b>	<b>85 916</b>	<b>9 153</b>	<b>2 108</b>	<b>471</b>	<b>19.1</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	8	24 562	1 908	456	68	38.6	—
442	Furniture and home furnishings stores .....	4	2 482	531	141	22	95.6	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	7 883	1 244	237	51	15.3	—
445	Food and beverage stores .....	10	12 576	1 865	451	137	21.7	1.0
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	13 380	370	95	26	—	8.2
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	6 690	1 438	256	35	—	—
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>EAST LONGMEADOW</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>136 528</b>	<b>15 872</b>	<b>3 716</b>	<b>968</b>	<b>12.7</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	8	4 776	957	221	30	13.5	—
442	Furniture and home furnishings stores .....	3	1 383	307	62	11	100.0	—
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	13	18 789	2 145	460	84	33.4	1.6
4441	Building material and supplies dealers .....	8	D	D	D	b	D	D
44419	Other building material dealers .....	6	12 685	1 355	270	41	48.1	1.8
444190	Other building material dealers .....	6	12 685	1 355	270	41	48.1	1.8
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	12	62 991	7 941	1 867	519	6.5	—
4451	Grocery stores .....	7	55 052	7 079	1 665	457	5.6	—
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	5	D	D	D	b	D	D
4461	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	5	16 519	709	182	42	—	7.0
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	1 265	202	50	11	12.7	14.3
451	Sporting goods, hobby, book, and music stores .....	4	2 319	292	78	27	27.5	—
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	4 333	932	227	46	54.3	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EASTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>81</b>	<b>177 525</b>	<b>21 668</b>	<b>5 134</b>	<b>871</b>	<b>18.5</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	6	16 693	1 496	357	41	71.5	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	5 023	761	210	21	3.6	13.5
445	Food and beverage stores .....	11	40 428	4 266	1 044	217	4.3	4.1
4451	Grocery stores .....	8	D	D	D	c	D	D
446	Health and personal care stores .....	6	19 941	1 542	297	92	5.0	—
4461	Health and personal care stores .....	6	19 941	1 542	297	92	5.0	—
447	Gasoline stations .....	10	19 360	798	226	44	50.4	3.7
448	Clothing and clothing accessories stores .....	7	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	6 367	845	178	48	33.4	.3
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	12	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	5	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	e	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>EVERETT</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>120</b>	<b>389 121</b>	<b>42 474</b>	<b>9 435</b>	<b>1 950</b>	<b>9.1</b>	<b>8.6</b>
441	Motor vehicle and parts dealers .....	13	105 889	9 871	1 900	245	2.6	26.2
4411	Automobile dealers .....	5	73 382	6 090	1 074	110	3.4	36.0
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	22 719	1 849	411	53	—	5.9
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	22 719	1 849	411	53	—	5.9
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	5	9 788	1 932	415	82	2.4	—
44131	Automotive parts and accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	23 033	1 735	433	73	—	.3
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	D	D	D	e	D	D
4441	Building material and supplies dealers .....	7	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	35	51 782	7 591	1 777	397	33.6	7.2
4451	Grocery stores .....	25	48 298	7 114	1 655	365	30.3	6.9
44512	Convenience stores .....	16	10 108	1 071	260	74	56.6	29.7
445120	Convenience stores .....	16	10 108	1 071	260	74	56.6	29.7
4452	Specialty food stores .....	6	1 073	267	62	22	96.6	3.4
446	Health and personal care stores .....	5	26 894	2 985	656	212	2.7	—
4461	Health and personal care stores .....	5	26 894	2 985	656	212	2.7	—
44611	Pharmacies and drug stores .....	3	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	17 173	895	237	49	32.2	6.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EVERETT—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	9	17 022	1 899	441	169	3.6	.2
4481	Clothing stores .....	5	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	6	6 353	998	235	83	20.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	1	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	8	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	4 332	387	81	27	16.2	1.8
452990	All other general merchandise stores .....	6	4 332	387	81	27	16.2	1.8
4529901	Variety stores .....	3	3 057	273	66	21	22.9	—
453	Miscellaneous store retailers .....	9	10 099	1 332	296	65	24.0	—
4532	Office supplies, stationery, and gift stores .....	1	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	2 936	298	82	11	67.7	—
454	Nonstore retailers .....	10	9 862	2 022	489	62	29.8	1.3
4542	Vending machine operators .....	3	D	D	D	b	D	D
45421	Vending machine operators .....	3	D	D	D	b	D	D
454210	Vending machine operators .....	3	D	D	D	b	D	D
<b>FAIRHAVEN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>69</b>	<b>246 974</b>	<b>24 743</b>	<b>5 708</b>	<b>1 254</b>	<b>6.1</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	10	45 539	4 866	1 142	133	8.0	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	4	14 246	2 101	522	61	—	—
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	D	D	D	a	D	D
4421	Furniture stores .....	3	D	D	D	a	D	D
44211	Furniture stores .....	3	D	D	D	a	D	D
442110	Furniture stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	b	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	11	75 615	7 664	1 780	393	1.8	3.6
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
446	Health and personal care stores .....	6	17 070	1 478	267	75	4.5	—
4461	Health and personal care stores .....	6	17 070	1 478	267	75	4.5	—
447	Gasoline stations .....	9	9 568	607	171	42	40.0	—
448	Clothing and clothing accessories stores .....	7	11 236	1 343	257	83	13.4	—
4481	Clothing stores .....	6	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	3 526	432	104	40	61.3	—
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FALL RIVER</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>330</b>	<b>754 439</b>	<b>76 740</b>	<b>17 699</b>	<b>3 436</b>	<b>15.2</b>	<b>4.7</b>
441	Motor vehicle and parts dealers	43	201 614	16 427	3 978	551	12.7	1.7
4411	Automobile dealers	26	180 502	12 320	2 934	374	12.6	1.0
44111	New car dealers	9	169 741	11 665	2 766	332	8.2	—
441110	New car dealers	9	169 741	11 665	2 766	332	8.2	—
44112	Used car dealers	17	10 761	655	168	42	83.4	16.6
441120	Used car dealers	17	10 761	655	168	42	83.4	16.6
4413	Automotive parts, accessories, and tire stores	15	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	14 221	2 736	703	134	3.3	11.6
441310	Automotive parts and accessories stores	11	14 221	2 736	703	134	3.3	11.6
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	27	26 210	5 859	1 439	180	27.3	17.3
4421	Furniture stores	13	11 925	1 845	459	73	13.4	38.1
44211	Furniture stores	13	11 925	1 845	459	73	13.4	38.1
442110	Furniture stores	13	11 925	1 845	459	73	13.4	38.1
4422	Home furnishings stores	14	14 285	4 014	980	107	38.8	—
44221	Floor covering stores	10	10 977	3 096	766	75	33.0	—
442210	Floor covering stores	10	10 977	3 096	766	75	33.0	—
44229	Other home furnishings stores	4	3 308	918	214	32	58.1	—
442291	Window treatment stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	11	9 161	1 230	267	49	43.6	3.6
4431	Electronics and appliance stores	11	9 161	1 230	267	49	43.6	3.6
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	8	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	23	41 794	7 280	1 744	209	8.1	.7
4441	Building material and supplies dealers	22	D	D	D	c	D	D
44413	Hardware stores	7	7 502	1 417	337	65	19.6	—
444130	Hardware stores	7	7 502	1 417	337	65	19.6	—
44419	Other building material dealers	9	29 893	5 383	1 314	125	2.0	1.0
444190	Other building material dealers	9	29 893	5 383	1 314	125	2.0	1.0
445	Food and beverage stores	67	192 166	19 148	4 394	1 039	13.7	5.0
4451	Grocery stores	36	163 042	15 950	3 610	847	11.9	5.9
44511	Supermarkets and other grocery (except convenience) stores	19	148 504	14 752	3 325	764	9.9	2.8
445110	Supermarkets and other grocery (except convenience) stores	19	148 504	14 752	3 325	764	9.9	2.8
44512	Convenience stores	17	14 538	1 198	285	83	31.6	37.7
445120	Convenience stores	17	14 538	1 198	285	83	31.6	37.7
4452	Specialty food stores	14	8 128	1 226	322	76	27.6	.4
4453	Beer, wine, and liquor stores	17	20 996	1 972	462	116	22.4	—
44531	Beer, wine, and liquor stores	17	20 996	1 972	462	116	22.4	—
445310	Beer, wine, and liquor stores	17	20 996	1 972	462	116	22.4	—
446	Health and personal care stores	28	101 334	7 908	1 927	468	9.3	7.6
4461	Health and personal care stores	28	101 334	7 908	1 927	468	9.3	7.6
44611	Pharmacies and drug stores	19	98 228	7 401	1 817	443	8.7	7.2
446110	Pharmacies and drug stores	19	98 228	7 401	1 817	443	8.7	7.2
4461101	Pharmacies and drug stores	18	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	5	2 320	275	52	13	3.1	27.0
446199	All other health and personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	31	50 679	2 888	708	154	36.3	5.4
4471	Gasoline stations	31	50 679	2 888	708	154	36.3	5.4
44711	Gasoline stations with convenience stores	19	34 135	1 853	462	106	20.0	8.0
447110	Gasoline stations with convenience stores	19	34 135	1 853	462	106	20.0	8.0
44719	Other gasoline stations	12	16 544	1 035	246	48	70.0	—
447190	Other gasoline stations	12	16 544	1 035	246	48	70.0	—
448	Clothing and clothing accessories stores	41	31 182	4 503	1 199	274	29.7	4.5
4481	Clothing stores	30	26 824	3 942	1 074	237	25.2	4.3
44814	Family clothing stores	9	17 025	2 044	520	105	15.0	1.4
448140	Family clothing stores	9	17 025	2 044	520	105	15.0	1.4
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	4	1 774	274	69	10	72.8	4.0
448190	Other clothing stores	4	1 774	274	69	10	72.8	4.0
4483	Jewelry, luggage, and leather goods stores	6	2 188	330	74	20	100.0	—
451	Sporting goods, hobby, book, and music stores	8	7 242	632	154	43	23.8	.7
4511	Sporting goods, hobby, and musical instrument stores	5	3 333	349	83	27	25.8	1.6
4512	Book, periodical, and music stores	3	3 909	283	71	16	22.1	—
45121	Book stores and news dealers	1	D	D	D	a	D	D
451213	College book stores	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FALL RIVER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	11	66 914	6 766	900	246	1.1	.1
452112	Discount department stores .....	3	50 218	5 579	624	174	—	—
45299	All other general merchandise stores .....	8	16 696	1 187	276	72	4.4	.4
452990	All other general merchandise stores .....	8	16 696	1 187	276	72	4.4	.4
4529901	Variety stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	28	19 826	2 977	744	182	16.5	25.9
4531	Florists .....	6	2 417	427	99	30	29.9	—
45311	Florists .....	6	2 417	427	99	30	29.9	—
453110	Florists .....	6	2 417	427	99	30	29.9	—
4532	Office supplies, stationery, and gift stores .....	10	12 872	1 559	387	92	10.3	37.7
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	9	D	D	D	b	D	D
4533	Used merchandise stores .....	4	2 305	705	169	32	13.3	10.1
45331	Used merchandise stores .....	4	2 305	705	169	32	13.3	10.1
453310	Used merchandise stores .....	4	2 305	705	169	32	13.3	10.1
4539	Other miscellaneous store retailers .....	8	2 232	286	89	28	41.0	2.7
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	12	6 317	1 122	245	41	92.0	3.2
4543	Direct selling establishments .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	2 786	334	50	14	81.8	7.1
454390	Other direct selling establishments .....	6	2 786	334	50	14	81.8	7.1
<b>FALMOUTH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>178</b>	<b>421 198</b>	<b>50 802</b>	<b>10 701</b>	<b>2 034</b>	<b>13.5</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	13	55 667	5 443	1 191	191	6.4	—
4412	Other motor vehicle dealers .....	4	7 836	1 065	175	37	15.4	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	7 836	1 065	175	37	15.4	—
441222	Boat dealers .....	4	7 836	1 065	175	37	15.4	—
442	Furniture and home furnishings stores .....	11	26 317	3 919	928	154	3.2	—
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	9	D	D	D	c	D	D
44221	Floor covering stores .....	3	8 465	2 006	480	56	—	—
442210	Floor covering stores .....	3	8 465	2 006	480	56	—	—
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	17 383	1 954	386	52	29.8	.6
4431	Electronics and appliance stores .....	5	17 383	1 954	386	52	29.8	.6
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	18	54 997	8 555	1 649	170	8.7	—
4441	Building material and supplies dealers .....	15	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	4	3 225	466	111	17	10.4	—
444120	Paint and wallpaper stores .....	4	3 225	466	111	17	10.4	—
44419	Other building material dealers .....	7	46 900	7 550	1 439	120	7.1	—
444190	Other building material dealers .....	7	46 900	7 550	1 439	120	7.1	—
445	Food and beverage stores .....	33	114 516	13 120	2 817	699	13.2	6.2
4451	Grocery stores .....	22	95 393	11 341	2 448	607	11.7	5.7
44511	Supermarkets and other grocery (except convenience) stores .....	9	80 989	9 749	2 113	501	7.6	—
445110	Supermarkets and other grocery (except convenience) stores .....	9	80 989	9 749	2 113	501	7.6	—
44512	Convenience stores .....	13	14 404	1 592	335	106	35.0	37.9
445120	Convenience stores .....	13	14 404	1 592	335	106	35.0	37.9
4452	Specialty food stores .....	3	3 316	520	117	26	12.4	—
4453	Beer, wine, and liquor stores .....	8	15 807	1 259	252	66	22.4	10.2
44531	Beer, wine, and liquor stores .....	8	15 807	1 259	252	66	22.4	10.2
445310	Beer, wine, and liquor stores .....	8	15 807	1 259	252	66	22.4	10.2
446	Health and personal care stores .....	13	38 417	3 855	946	179	3.0	1.5
4461	Health and personal care stores .....	13	38 417	3 855	946	179	3.0	1.5
44611	Pharmacies and drug stores .....	5	35 062	3 395	836	160	—	—
446110	Pharmacies and drug stores .....	5	35 062	3 395	836	160	—	—
4461101	Pharmacies and drug stores .....	5	35 062	3 395	836	160	—	—
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FALMOUTH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	14	22 037	1 065	250	62	29.3	2.2
44711	Gasoline stations with convenience stores .....	8	15 291	661	154	38	12.4	—
447110	Gasoline stations with convenience stores .....	8	15 291	661	154	38	12.4	—
448	Clothing and clothing accessories stores .....	22	26 503	3 481	760	175	12.1	2.1
4481	Clothing stores .....	15	23 453	3 121	683	143	10.1	.2
44814	Family clothing stores .....	4	19 569	2 580	553	102	10.1	—
448140	Family clothing stores .....	4	19 569	2 580	553	102	10.1	—
451	Sporting goods, hobby, book, and music stores .....	14	6 599	868	209	73	11.7	12.1
4511	Sporting goods, hobby, and musical instrument stores .....	11	4 809	675	165	55	16.0	6.2
4512	Book, periodical, and music stores .....	3	1 790	193	44	18	—	28.0
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D
4531	Florists .....	6	1 755	382	83	26	31.6	15.4
45311	Florists .....	6	1 755	382	83	26	31.6	15.4
453110	Florists .....	6	1 755	382	83	26	31.6	15.4
4532	Office supplies, stationery, and gift stores .....	7	11 903	1 515	357	108	20.2	11.6
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	6	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	11	24 109	4 031	1 016	122	52.2	—
4543	Direct selling establishments .....	9	D	D	D	c	D	D
45431	Fuel dealers .....	7	D	D	D	c	D	D
454311	Heating oil dealers .....	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
<b>FITCHBURG</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>148</b>	<b>415 735</b>	<b>38 122</b>	<b>8 881</b>	<b>1 934</b>	<b>6.4</b>	<b>5.9</b>
441	Motor vehicle and parts dealers .....	28	126 132	10 663	2 150	342	7.8	11.1
4411	Automobile dealers .....	15	106 333	7 634	1 501	231	5.3	13.2
44112	Used car dealers .....	10	17 134	1 217	259	33	32.7	7.6
441120	Used car dealers .....	10	17 134	1 217	259	33	32.7	7.6
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	7	7 650	1 184	244	44	45.8	—
441310	Automotive parts and accessories stores .....	7	7 650	1 184	244	44	45.8	—
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	4	4 788	583	132	29	64.7	—
44211	Furniture stores .....	4	4 788	583	132	29	64.7	—
442110	Furniture stores .....	4	4 788	583	132	29	64.7	—
443	Electronics and appliance stores .....	4	2 651	519	129	24	52.7	19.4
4431	Electronics and appliance stores .....	4	2 651	519	129	24	52.7	19.4
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	12	23 180	2 692	650	85	.6	6.3
4441	Building material and supplies dealers .....	10	D	D	D	b	D	D
44419	Other building material dealers .....	6	18 623	1 560	371	45	—	7.8
444190	Other building material dealers .....	6	18 623	1 560	371	45	—	7.8
445	Food and beverage stores .....	25	77 139	6 889	1 772	517	3.9	8.9
4451	Grocery stores .....	14	53 074	5 302	1 445	414	3.1	12.3
44511	Supermarkets and other grocery (except convenience) stores .....	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	8	D	D	D	e	D	D
4452	Specialty food stores .....	1	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FITCHBURG—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	11	36 565	2 818	686	188	.3	1.2
4461	Health and personal care stores .....	11	36 565	2 818	686	188	.3	1.2
44611	Pharmacies and drug stores .....	6	34 799	2 473	604	177	—	—
446110	Pharmacies and drug stores .....	6	34 799	2 473	604	177	—	—
4461101	Pharmacies and drug stores .....	6	34 799	2 473	604	177	—	—
447	Gasoline stations .....	15	25 534	1 719	362	117	6.9	.6
4471	Gasoline stations .....	15	25 534	1 719	362	117	6.9	.6
44711	Gasoline stations with convenience stores .....	8	17 538	882	207	48	1.3	—
447110	Gasoline stations with convenience stores .....	8	17 538	882	207	48	1.3	—
448	Clothing and clothing accessories stores .....	14	21 468	2 197	522	126	12.3	—
4481	Clothing stores .....	7	18 046	1 714	384	101	10.1	—
44814	Family clothing stores .....	3	15 259	1 352	319	87	7.7	—
448140	Family clothing stores .....	3	15 259	1 352	319	87	7.7	—
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	6 561	951	293	69	2.5	15.0
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	a	D	D
45121	Book stores and news dealers .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	67 350	4 371	1 002	254	.7	—
4529	Other general merchandise stores .....	6	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	b	D	D
45331	Used merchandise stores .....	3	D	D	D	b	D	D
453310	Used merchandise stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	11	19 874	3 661	941	117	18.2	—
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	9	D	D	D	b	D	D
45431	Fuel dealers .....	5	11 925	1 611	440	47	14.3	—
454311	Heating oil dealers .....	5	11 925	1 611	440	47	14.3	—
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>FOXBOROUGH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>55</b>	<b>203 568</b>	<b>25 063</b>	<b>5 675</b>	<b>806</b>	<b>14.7</b>	<b>1.3</b>
441	Motor vehicle and parts dealers .....	7	D	D	D	c	D	D
4411	Automobile dealers .....	6	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	9	20 819	3 036	711	80	21.2	7.6
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	4	13 985	2 062	427	46	30.8	—
444190	Other building material dealers .....	4	13 985	2 062	427	46	30.8	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	10	26 108	2 721	642	157	9.2	2.0
446	Health and personal care stores .....	1	D	D	D	b	D	D
4461	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	7	13 240	1 166	272	56	73.8	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FOXBOROUGH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	3	18 067	3 494	919	68	—	—
45399	All other miscellaneous store retailers .....	3	18 067	3 494	919	68	—	—
454	Nonstore retailers .....	8	12 083	1 483	363	49	1.8	2.8
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	6 485	384	91	15	—	—
454390	Other direct selling establishments .....	3	6 485	384	91	15	—	—
<b>FRAMINGHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>274</b>	<b>1 315 369</b>	<b>119 259</b>	<b>27 759</b>	<b>5 120</b>	<b>5.9</b>	<b>5.3</b>
441	Motor vehicle and parts dealers .....	27	441 320	29 979	7 409	806	2.0	3.6
4411	Automobile dealers .....	17	427 299	27 706	6 890	730	.7	3.3
44111	New car dealers .....	11	411 361	26 996	6 715	709	—	2.7
441110	New car dealers .....	11	411 361	26 996	6 715	709	—	2.7
44112	Used car dealers .....	6	15 938	710	175	21	19.2	19.0
441120	Used car dealers .....	6	15 938	710	175	21	19.2	19.0
4413	Automotive parts, accessories, and tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	24	77 782	8 672	2 050	330	3.7	5.7
4421	Furniture stores .....	10	36 421	4 162	946	87	.9	1.8
44211	Furniture stores .....	10	36 421	4 162	946	87	.9	1.8
442110	Furniture stores .....	10	36 421	4 162	946	87	.9	1.8
4422	Home furnishings stores .....	14	41 361	4 510	1 104	243	6.2	9.0
44229	Other home furnishings stores .....	12	D	D	D	c	D	D
442299	All other home furnishings stores .....	11	40 247	4 335	1 062	236	3.9	9.3
443	Electronics and appliance stores .....	15	90 564	7 815	1 881	318	4.6	—
4431	Electronics and appliance stores .....	15	90 564	7 815	1 881	318	4.6	—
44311	Appliance, television, and other electronics stores .....	11	D	D	D	c	D	D
443111	Household appliance stores .....	4	3 817	574	139	19	33.0	—
443112	Radio, television, and other electronics stores .....	7	D	D	D	c	D	D
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	22	45 814	8 050	1 882	217	13.4	36.2
4441	Building material and supplies dealers .....	14	33 537	5 885	1 436	152	2.2	42.1
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	10	29 359	5 179	1 269	121	—	48.1
444190	Other building material dealers .....	10	29 359	5 179	1 269	121	—	48.1
4442	Lawn and garden equipment and supplies stores .....	8	12 277	2 165	446	65	44.1	20.1
44422	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	39	123 797	14 503	3 425	857	8.6	2.2
4451	Grocery stores .....	21	109 145	12 924	3 018	713	5.7	2.4
44511	Supermarkets and other grocery (except convenience) stores .....	9	99 820	11 366	2 671	617	1.9	—
445110	Supermarkets and other grocery (except convenience) stores .....	9	99 820	11 366	2 671	617	1.9	—
44512	Convenience stores .....	12	9 325	1 558	347	96	46.4	28.5
445120	Convenience stores .....	12	9 325	1 558	347	96	46.4	28.5
4452	Specialty food stores .....	8	3 753	498	150	39	39.8	—
4453	Beer, wine, and liquor stores .....	10	10 899	1 081	257	105	27.3	.1
44531	Beer, wine, and liquor stores .....	10	10 899	1 081	257	105	27.3	.1
445310	Beer, wine, and liquor stores .....	10	10 899	1 081	257	105	27.3	.1
446	Health and personal care stores .....	16	55 128	5 070	1 225	503	6.6	2.4
4461	Health and personal care stores .....	16	55 128	5 070	1 225	503	6.6	2.4
44611	Pharmacies and drug stores .....	7	50 589	4 234	1 027	464	5.0	—
446110	Pharmacies and drug stores .....	7	50 589	4 234	1 027	464	5.0	—
4461101	Pharmacies and drug stores .....	6	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRAMINGHAM—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Gasoline stations .....	34	76 932	3 901	992	197	23.9	13.1
447	Gasoline stations .....	34	76 932	3 901	992	197	23.9	13.1
44711	Gasoline stations with convenience stores .....	12	46 123	2 024	505	105	13.9	—
447110	Gasoline stations with convenience stores .....	12	46 123	2 024	505	105	13.9	—
44719	Other gasoline stations .....	22	30 809	1 877	487	92	38.9	32.8
447190	Other gasoline stations .....	22	30 809	1 877	487	92	38.9	32.8
448	Clothing and clothing accessories stores .....	30	107 538	10 961	2 501	586	3.9	14.0
4481	Clothing stores .....	18	71 331	7 620	1 708	444	.4	20.4
44811	Men's clothing stores .....	4	3 533	463	156	23	—	—
448110	Men's clothing stores .....	4	3 533	463	156	23	—	—
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	6	D	D	D	e	D	D
448140	Family clothing stores .....	6	D	D	D	e	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482	Shoe stores .....	6	12 305	1 191	278	67	17.1	1.5
44821	Shoe stores .....	6	12 305	1 191	278	67	17.1	1.5
448210	Shoe stores .....	6	12 305	1 191	278	67	17.1	1.5
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	23 902	2 150	515	75	7.6	1.5
44831	Jewelry stores .....	6	23 902	2 150	515	75	7.6	1.5
448310	Jewelry stores .....	6	23 902	2 150	515	75	7.6	1.5
451	Sporting goods, hobby, book, and music stores .....	21	83 221	8 726	2 093	562	1.4	.5
4511	Sporting goods, hobby, and musical instrument stores .....	15	63 517	6 831	1 613	415	1.5	.6
45111	Sporting goods stores .....	11	30 552	3 104	731	211	1.8	1.2
451110	Sporting goods stores .....	11	30 552	3 104	731	211	1.8	1.2
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	9	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	2	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	6	19 704	1 895	480	147	1.1	.2
45121	Book stores and news dealers .....	5	D	D	D	c	D	D
451211	Book stores .....	5	D	D	D	c	D	D
4512111	Book stores, general .....	4	D	D	D	c	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	147 349	11 708	1 945	410	.6	—
4521	Department stores .....	3	D	D	D	c	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	3	D	D	D	c	D	D
45211	Department stores .....	3	D	D	D	c	D	D
452112	Discount department stores .....	3	D	D	D	c	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	21	18 424	2 801	654	120	14.0	10.9
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	3	1 096	405	96	29	—	9.9
45331	Used merchandise stores .....	3	1 096	405	96	29	—	9.9
453310	Used merchandise stores .....	3	1 096	405	96	29	—	9.9
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	20	47 500	7 073	1 702	214	29.0	3.0
4541	Electronic shopping and mail-order houses .....	7	31 749	4 602	1 089	138	4.2	—
45411	Electronic shopping and mail-order houses .....	7	31 749	4 602	1 089	138	4.2	—
4543	Direct selling establishments .....	10	14 854	2 286	571	69	79.7	7.9
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	8	D	D	D	b	D	D
454390	Other direct selling establishments .....	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FRANKLIN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>112</b>	<b>364 570</b>	<b>35 542</b>	<b>8 210</b>	<b>1 725</b>	<b>13.6</b>	<b>4.0</b>
441	Motor vehicle and parts dealers .....	11	96 449	9 944	2 389	316	16.6	1.7
4411	Automobile dealers .....	7	87 881	8 040	1 917	257	18.2	1.4
4413	Automotive parts, accessories, and tire stores .....	4	8 568	1 904	472	59	—	3.9
44131	Automotive parts and accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	10	9 604	1 635	365	58	13.0	10.7
4422	Home furnishings stores .....	8	D	D	D	b	D	D
44221	Floor covering stores .....	3	4 446	1 087	236	34	8.9	—
442210	Floor covering stores .....	3	4 446	1 087	236	34	8.9	—
44229	Other home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	2 580	269	51	16	13.0	—
4431	Electronics and appliance stores .....	3	2 580	269	51	16	13.0	—
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	11	26 022	4 217	778	113	44.7	—
4441	Building material and supplies dealers .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	20	85 645	9 197	2 249	545	4.7	3.3
4451	Grocery stores .....	11	75 932	8 170	2 023	460	3.2	1.8
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	7	D	D	D	c	D	D
4461	Health and personal care stores .....	7	D	D	D	c	D	D
44611	Pharmacies and drug stores .....	3	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	24 612	872	224	49	35.4	29.8
4471	Gasoline stations .....	10	24 612	872	224	49	35.4	29.8
44711	Gasoline stations with convenience stores .....	7	21 644	681	176	40	32.3	33.9
447110	Gasoline stations with convenience stores .....	7	21 644	681	176	40	32.3	33.9
448	Clothing and clothing accessories stores .....	13	18 756	2 268	496	133	6.9	1.0
4481	Clothing stores .....	7	17 176	1 933	416	121	4.3	—
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	7	7 362	1 165	287	87	36.3	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	1	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	4 222	636	133	51	36.6	25.9
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	8	6 492	894	195	41	35.0	8.7
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	4	5 402	680	151	18	32.3	—
454311	Heating oil dealers .....	4	5 402	680	151	18	32.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GARDNER</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>74</b>	<b>246 059</b>	<b>24 965</b>	<b>5 663</b>	<b>1 118</b>	<b>3.9</b>	<b>8.4</b>
441	Motor vehicle and parts dealers	9	37 877	4 068	898	120	.4	2.0
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	a	D	D
441320	Tire dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	13 275	2 935	540	90	—	—
4421	Furniture stores	4	13 275	2 935	540	90	—	—
44211	Furniture stores	4	13 275	2 935	540	90	—	—
442110	Furniture stores	4	13 275	2 935	540	90	—	—
443	Electronics and appliance stores	3	3 229	573	117	19	—	—
4431	Electronics and appliance stores	3	3 229	573	117	19	—	—
44311	Appliance, television, and other electronics stores	3	3 229	573	117	19	—	—
444	Building material and garden equipment and supplies dealers	8	28 611	2 150	534	82	11.2	44.4
4441	Building material and supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	25 036	1 652	420	51	5.9	50.7
444190	Other building material dealers	4	25 036	1 652	420	51	5.9	50.7
445	Food and beverage stores	15	58 989	5 887	1 385	332	2.9	.4
4451	Grocery stores	10	53 477	5 228	1 231	301	1.1	.4
44511	Supermarkets and other grocery (except convenience) stores	6	51 214	5 056	1 189	285	.5	.4
445110	Supermarkets and other grocery (except convenience) stores	6	51 214	5 056	1 189	285	.5	.4
446	Health and personal care stores	4	22 258	1 570	368	69	—	—
4461	Health and personal care stores	4	22 258	1 570	368	69	—	—
447	Gasoline stations	7	20 687	672	187	54	2.7	31.8
44711	Gasoline stations with convenience stores	7	20 687	672	187	54	2.7	31.8
447110	Gasoline stations with convenience stores	7	20 687	672	187	54	2.7	31.8
448	Clothing and clothing accessories stores	7	3 867	484	111	36	58.2	—
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
451213	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	3 318	402	93	24	—	14.5
452990	All other general merchandise stores	4	3 318	402	93	24	—	14.5
4529901	Variety stores	4	3 318	402	93	24	—	14.5
453	Miscellaneous store retailers	5	989	277	65	27	46.7	—
454	Nonstore retailers	3	10 043	1 741	385	33	6.8	—
4543	Direct selling establishments	3	10 043	1 741	385	33	6.8	—
45431	Fuel dealers	3	10 043	1 741	385	33	6.8	—
454311	Heating oil dealers	3	10 043	1 741	385	33	6.8	—
<b>GLOUCESTER</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>131</b>	<b>254 448</b>	<b>26 010</b>	<b>6 023</b>	<b>1 341</b>	<b>15.6</b>	<b>5.8</b>
441	Motor vehicle and parts dealers	10	D	D	D	c	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	5	4 859	642	160	22	9.7	2.6
4431	Electronics and appliance stores	5	4 859	642	160	22	9.7	2.6
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	23 479	2 893	712	97	26.6	.7
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food and beverage stores	27	72 640	8 017	1 834	474	9.3	6.7
4451	Grocery stores	14	57 406	6 761	1 545	408	7.1	3.3
44511	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	8	D	D	D	e	D	D
4452	Specialty food stores	7	4 886	576	127	22	19.5	3.4
4453	Beer, wine, and liquor stores	6	10 348	680	162	44	16.5	26.9
44531	Beer, wine, and liquor stores	6	10 348	680	162	44	16.5	26.9
445310	Beer, wine, and liquor stores	6	10 348	680	162	44	16.5	26.9
446	Health and personal care stores	9	31 635	2 936	668	235	13.6	3.1
4461	Health and personal care stores	9	31 635	2 936	668	235	13.6	3.1
44611	Pharmacies and drug stores	5	29 889	2 522	570	219	13.2	—
446110	Pharmacies and drug stores	5	29 889	2 522	570	219	13.2	—
4461101	Pharmacies and drug stores	5	29 889	2 522	570	219	13.2	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GLOUCESTER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	13	33 296	1 557	438	91	6.8	24.1
4471	Gasoline stations .....	13	33 296	1 557	438	91	6.8	24.1
44711	Gasoline stations with convenience stores .....	7	13 638	728	202	49	11.7	34.8
447110	Gasoline stations with convenience stores .....	7	13 638	728	202	49	11.7	34.8
44719	Other gasoline stations .....	6	19 658	829	236	42	3.4	16.7
447190	Other gasoline stations .....	6	19 658	829	236	42	3.4	16.7
448	Clothing and clothing accessories stores .....	12	3 506	731	155	41	95.6	4.4
451	Sporting goods, hobby, book, and music stores .....	9	4 696	694	154	43	68.3	5.0
4511	Sporting goods, hobby, and musical instrument stores .....	6	4 149	614	132	34	69.8	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	6	3 103	881	126	40	85.4	—
4539	Other miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	13	6 993	983	294	62	47.6	—
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45431	Fuel dealers .....	8	D	D	D	b	D	D
454311	Heating oil dealers .....	7	5 326	717	218	34	49.9	—
<b>GRAFTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>79 472</b>	<b>9 320</b>	<b>2 090</b>	<b>412</b>	<b>6.5</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	5	4 126	543	130	25	40.5	8.5
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	8 773	1 079	232	38	17.2	—
44419	Other building material dealers .....	3	D	D	D	a	D	D
444190	Other building material dealers .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	7	D	D	D	c	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	7 352	446	100	21	—	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	1 143	211	51	14	—	9.3
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	1 043	229	39	15	44.8	8.8
454	Nonstore retailers .....	1	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
<b>GREENFIELD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>125</b>	<b>348 291</b>	<b>37 365</b>	<b>9 457</b>	<b>1 880</b>	<b>8.4</b>	<b>6.3</b>
441	Motor vehicle and parts dealers .....	20	107 803	11 016	2 649	348	13.6	14.9
4411	Automobile dealers .....	8	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	8	6 549	1 369	337	68	—	42.1
441310	Automotive parts and accessories stores .....	8	6 549	1 369	337	68	—	42.1
442	Furniture and home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	4 295	701	168	26	59.3	—
4431	Electronics and appliance stores .....	4	4 295	701	168	26	59.3	—
44311	Appliance, television, and other electronics stores .....	4	4 295	701	168	26	59.3	—
443111	Household appliance stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	13	34 249	4 066	969	136	—	.3
4441	Building material and supplies dealers .....	10	D	D	D	c	D	D
44419	Other building material dealers .....	5	18 899	2 511	581	73	—	—
444190	Other building material dealers .....	5	18 899	2 511	581	73	—	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENFIELD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	16	78 526	8 368	2 222	553	9.6	—
4451	Grocery stores .....	11	74 930	8 042	2 138	524	8.2	—
44511	Supermarkets and other grocery (except convenience) stores .....	8	73 240	7 902	2 106	515	7.7	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	73 240	7 902	2 106	515	7.7	—
446	Health and personal care stores .....	9	D	D	D	c	D	D
4461	Health and personal care stores .....	9	D	D	D	c	D	D
447	Gasoline stations .....	12	24 779	1 541	375	104	1.3	18.5
4471	Gasoline stations .....	12	24 779	1 541	375	104	1.3	18.5
44711	Gasoline stations with convenience stores .....	6	17 698	864	207	59	—	—
447110	Gasoline stations with convenience stores .....	6	17 698	864	207	59	—	—
448	Clothing and clothing accessories stores .....	12	7 445	1 202	389	85	16.9	17.9
4481	Clothing stores .....	7	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	11	7 869	1 078	268	60	7.8	—
4511	Sporting goods, hobby, and musical instrument stores .....	7	5 757	751	184	34	10.6	—
45111	Sporting goods stores .....	4	5 169	594	146	22	8.9	—
451110	Sporting goods stores .....	4	5 169	594	146	22	8.9	—
4511101	General-line sporting goods stores .....	3	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	2 112	327	84	26	—	—
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	13	12 296	1 803	432	105	5.5	—
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	5	9 692	2 342	572	74	14.3	—
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>HANOVER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>180</b>	<b>617 365</b>	<b>60 220</b>	<b>14 524</b>	<b>3 011</b>	<b>11.9</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	19	296 125	21 614	5 186	536	16.6	1.1
4411	Automobile dealers .....	13	287 943	20 139	4 827	454	16.7	—
44111	New car dealers .....	9	274 754	19 322	4 646	439	15.3	—
441110	New car dealers .....	9	274 754	19 322	4 646	439	15.3	—
441112	Used car dealers .....	4	13 189	817	181	15	46.5	—
441120	Used car dealers .....	4	13 189	817	181	15	46.5	—
4413	Automotive parts, accessories, and tire stores .....	6	8 182	1 475	359	82	11.6	39.8
44131	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	20	38 387	5 356	1 211	173	8.9	9.3
4421	Furniture stores .....	9	19 997	2 528	483	61	5.8	10.6
44211	Furniture stores .....	9	19 997	2 528	483	61	5.8	10.6
442110	Furniture stores .....	9	19 997	2 528	483	61	5.8	10.6
4422	Home furnishings stores .....	11	18 390	2 828	728	112	12.3	7.8
44221	Floor covering stores .....	3	3 857	593	138	24	—	37.3
442210	Floor covering stores .....	3	3 857	593	138	24	—	37.3
44229	Other home furnishings stores .....	8	14 533	2 235	590	88	15.6	—
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	9	26 791	2 596	662	257	1.2	—
4431	Electronics and appliance stores .....	9	26 791	2 596	662	257	1.2	—
44311	Appliance, television, and other electronics stores .....	6	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	c	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	5 030	927	193	37	11.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HANOVER—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Food and beverage stores .....	16	49 808	5 169	1 277	278	6.9	12.7
445	Food and beverage stores .....	16	49 808	5 169	1 277	278	6.9	12.7
4451	Grocery stores .....	11	47 238	4 965	1 234	254	2.9	12.5
44512	Convenience stores .....	10	D	D	D	b	D	D
445120	Convenience stores .....	10	D	D	D	b	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	11	17 831	1 946	470	144	4.4	—
4461	Health and personal care stores .....	11	17 831	1 946	470	144	4.4	—
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	3	4 149	928	217	36	14.6	—
446191	Food (health) supplement stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	9	17 248	717	267	48	69.7	18.8
44719	Other gasoline stations .....	9	17 248	717	267	48	69.7	18.8
447190	Other gasoline stations .....	9	17 248	717	267	48	69.7	18.8
448	Clothing and clothing accessories stores .....	40	38 665	5 257	1 310	462	2.0	3.7
4481	Clothing stores .....	23	28 436	3 730	899	352	1.9	5.0
44811	Men's clothing stores .....	4	4 195	711	161	24	—	—
448110	Men's clothing stores .....	4	4 195	711	161	24	—	—
44813	Children's and infants' clothing stores .....	4	3 454	405	100	34	3.1	37.1
448130	Children's and infants' clothing stores .....	4	3 454	405	100	34	3.1	37.1
44814	Family clothing stores .....	5	13 461	1 489	375	208	—	—
448140	Family clothing stores .....	5	13 461	1 489	375	208	—	—
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	8	5 956	950	275	62	3.0	—
44831	Jewelry stores .....	8	5 956	950	275	62	3.0	—
448310	Jewelry stores .....	8	5 956	950	275	62	3.0	—
451	Sporting goods, hobby, book, and music stores .....	20	31 796	3 671	907	262	6.2	6.1
4511	Sporting goods, hobby, and musical instrument stores .....	14	26 056	3 121	772	206	5.7	7.4
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	7	9 824	1 277	288	105	8.8	18.4
451120	Hobby, toy, and game stores .....	7	9 824	1 277	288	105	8.8	18.4
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	6	5 740	550	135	56	8.8	—
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	6	72 953	9 636	2 291	655	—	1.0
452111	Department stores (except discount department stores) ..	3	62 749	7 731	1 784	523	—	—
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	16 151	2 132	465	129	5.0	5.5
4532	Office supplies, stationery, and gift stores .....	7	7 752	900	182	57	7.0	—
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	7	6 580	1 199	285	30	7.6	—
4541	Electronic shopping and mail-order houses .....	3	3 131	523	106	13	16.0	—
45411	Electronic shopping and mail-order houses .....	3	3 131	523	106	13	16.0	—
4543	Direct selling establishments .....	4	3 449	676	179	17	—	—
45439	Other direct selling establishments .....	4	3 449	676	179	17	—	—
454390	Other direct selling establishments .....	4	3 449	676	179	17	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HARWICH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>167 637</b>	<b>15 836</b>	<b>3 146</b>	<b>677</b>	<b>11.2</b>	<b>7.2</b>
441	Motor vehicle and parts dealers .....	5	27 207	3 169	563	70	33.0	2.9
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	7	5 530	853	145	26	12.2	30.9
4422	Home furnishings stores .....	3	3 691	631	118	19	14.9	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	24 541	2 102	449	89	4.6	—
4441	Building material and supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	a	D	D
444190	Other building material dealers .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	13	73 638	6 920	1 358	335	5.6	.9
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	6	9 087	736	116	23	24.4	—
44531	Beer, wine, and liquor stores .....	6	9 087	736	116	23	24.4	—
445310	Beer, wine, and liquor stores .....	6	9 087	736	116	23	24.4	—
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	7	7 072	414	95	21	26.0	42.7
448	Clothing and clothing accessories stores .....	4	4 491	317	75	23	6.9	12.0
4481	Clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	898	118	27	7	31.4	17.5
453	Miscellaneous store retailers .....	11	2 586	425	96	24	40.4	11.3
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	1	D	D	D	a	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>HAVERHILL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>145</b>	<b>510 350</b>	<b>55 374</b>	<b>12 894</b>	<b>2 268</b>	<b>19.9</b>	<b>4.7</b>
441	Motor vehicle and parts dealers .....	24	214 136	19 405	4 151	453	32.2	1.4
4411	Automobile dealers .....	15	205 199	17 886	3 739	379	32.4	1.3
44111	New car dealers .....	8	191 607	16 939	3 513	358	29.0	—
441110	New car dealers .....	8	191 607	16 939	3 513	358	29.0	—
44112	Used car dealers .....	7	13 592	947	226	21	79.9	20.1
441120	Used car dealers .....	7	13 592	947	226	21	79.9	20.1
4413	Automotive parts, accessories, and tire stores .....	9	8 937	1 519	412	74	28.2	2.9
44131	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	10	20 361	3 454	864	119	46.9	—
4421	Furniture stores .....	6	17 422	2 946	754	101	38.0	—
44211	Furniture stores .....	6	17 422	2 946	754	101	38.0	—
442110	Furniture stores .....	6	17 422	2 946	754	101	38.0	—
4422	Home furnishings stores .....	4	2 939	508	110	18	100.0	—
443	Electronics and appliance stores .....	3	1 133	143	36	8	14.6	—
444	Building material and garden equipment and supplies dealers ...	10	31 395	7 215	1 626	164	9.6	5.8
4441	Building material and supplies dealers .....	8	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	3	3 250	722	158	21	12.2	56.4
444120	Paint and wallpaper stores .....	3	3 250	722	158	21	12.2	56.4
44419	Other building material dealers .....	3	24 110	5 588	1 306	103	—	—
444190	Other building material dealers .....	3	24 110	5 588	1 306	103	—	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAVERHILL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	27	85 499	8 604	2 290	618	8.4	5.5
4451	Grocery stores .....	16	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	9	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	9	D	D	D	f	D	D
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	8	6 630	625	147	33	25.9	25.9
44531	Beer, wine, and liquor stores .....	8	6 630	625	147	33	25.9	25.9
445310	Beer, wine, and liquor stores .....	8	6 630	625	147	33	25.9	25.9
446	Health and personal care stores .....	12	62 563	6 940	1 529	314	.2	—
4461	Health and personal care stores .....	12	62 563	6 940	1 529	314	.2	—
44611	Pharmacies and drug stores .....	7	54 885	4 604	1 035	271	—	—
446110	Pharmacies and drug stores .....	7	54 885	4 604	1 035	271	—	—
4461101	Pharmacies and drug stores .....	7	54 885	4 604	1 035	271	—	—
44619	Other health and personal care stores .....	5	7 678	2 336	494	43	1.7	.4
446199	All other health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	18	52 467	2 516	633	157	10.0	24.1
4471	Gasoline stations .....	18	52 467	2 516	633	157	10.0	24.1
44711	Gasoline stations with convenience stores .....	10	23 162	1 239	315	95	14.7	36.5
447110	Gasoline stations with convenience stores .....	10	23 162	1 239	315	95	14.7	36.5
44719	Other gasoline stations .....	8	29 305	1 277	318	62	6.3	14.3
447190	Other gasoline stations .....	8	29 305	1 277	318	62	6.3	14.3
448	Clothing and clothing accessories stores .....	7	9 067	1 008	238	76	1.6	.2
4481	Clothing stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	5	3 709	600	193	36	12.2	—
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	12 617	2 109	491	140	7.8	—
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	7 408	1 932	498	130	26.8	4.5
4531	Florists .....	3	2 842	1 075	275	72	13.8	—
45311	Florists .....	3	2 842	1 075	275	72	13.8	—
453110	Florists .....	3	2 842	1 075	275	72	13.8	—
4532	Office supplies, stationery, and gift stores .....	7	2 491	312	89	24	41.3	.2
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	1 103	209	45	10	43.3	—
454	Nonstore retailers .....	7	9 995	1 448	345	53	39.6	12.8
4543	Direct selling establishments .....	4	D	D	D	a	D	D
45431	Fuel dealers .....	2	D	D	D	a	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>HINGHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>120</b>	<b>353 856</b>	<b>37 080</b>	<b>8 736</b>	<b>1 669</b>	<b>9.4</b>	<b>6.9</b>
441	Motor vehicle and parts dealers .....	9	112 076	10 110	2 387	214	1.6	7.8
4411	Automobile dealers .....	3	95 709	8 469	2 004	175	—	—
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	31 729	2 656	660	155	5.0	1.2
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
4422	Home furnishings stores .....	8	D	D	D	c	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	1 926	376	86	19	20.2	—
4431	Electronics and appliance stores .....	3	1 926	376	86	19	20.2	—
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	5 136	918	223	36	42.0	6.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HINGHAM—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	16	61 126	5 927	1 393	355	3.4	2.8
4451	Grocery stores .....	9	57 597	5 452	1 278	335	.9	2.9
44511	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
4452	Specialty food stores .....	4	1 580	303	73	15	37.0	1.6
446	Health and personal care stores .....	6	18 055	1 881	403	104	2.9	1.0
4461	Health and personal care stores .....	6	18 055	1 881	403	104	2.9	1.0
447	Gasoline stations .....	11	13 508	851	211	39	67.6	5.6
448	Clothing and clothing accessories stores .....	23	47 197	5 315	1 322	331	19.7	3.3
4481	Clothing stores .....	16	35 824	3 988	1 018	247	20.3	2.7
44812	Women's clothing stores .....	7	15 987	1 989	493	104	9.0	2.6
448120	Women's clothing stores .....	7	15 987	1 989	493	104	9.0	2.6
44813	Children's and infants' clothing stores .....	3	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	3	D	D	D	b	D	D
44814	Family clothing stores .....	3	D	D	D	c	D	D
448140	Family clothing stores .....	3	D	D	D	c	D	D
4482	Shoe stores .....	4	7 102	721	175	65	—	8.1
44821	Shoe stores .....	4	7 102	721	175	65	—	8.1
448210	Shoe stores .....	4	7 102	721	175	65	—	8.1
4482104	Family shoe stores .....	2	D	D	D	b	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	3	4 271	606	129	19	47.6	—
44831	Jewelry stores .....	3	4 271	606	129	19	47.6	—
448310	Jewelry stores .....	3	4 271	606	129	19	47.6	—
451	Sporting goods, hobby, book, and music stores .....	9	5 361	697	276	73	36.9	21.5
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
452	General merchandise stores .....	5	30 353	3 632	717	159	—	22.1
45299	All other general merchandise stores .....	4	D	D	D	c	D	D
452990	All other general merchandise stores .....	4	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	16	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	10	13 267	1 794	434	108	5.4	9.6
45322	Gift, novelty, and souvenir stores .....	7	12 836	1 720	412	100	5.3	8.8
453220	Gift, novelty, and souvenir stores .....	7	12 836	1 720	412	100	5.3	8.8
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
<b>HOLBROOK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>35</b>	<b>59 622</b>	<b>6 246</b>	<b>1 512</b>	<b>365</b>	<b>25.8</b>	<b>6.2</b>
441	Motor vehicle and parts dealers .....	5	6 577	785	223	30	34.4	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	3 299	443	100	32	20.3	25.1
445	Food and beverage stores .....	8	25 940	2 455	580	147	12.2	10.3
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	3	14 074	1 579	380	108	—	—
4461	Health and personal care stores .....	3	14 074	1 579	380	108	—	—
447	Gasoline stations .....	8	5 566	219	55	19	98.6	1.4
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLDEN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>106 676</b>	<b>12 566</b>	<b>2 677</b>	<b>519</b>	<b>12.1</b>	<b>.9</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	1 594	180	33	5	90.6	—
445	Food and beverage stores .....	8	27 091	3 044	710	187	8.1	2.4
4452	Specialty food stores.....	1	D	D	D	a	D	D
446	Health and personal care stores .....	5	11 965	1 325	291	78	1.8	—
4461	Health and personal care stores .....	5	11 965	1 325	291	78	1.8	—
447	Gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	4	2 604	270	94	37	19.4	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers.....	1	D	D	D	b	D	D
<b>HOLLISTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>69 799</b>	<b>7 250</b>	<b>1 720</b>	<b>269</b>	<b>27.2</b>	<b>6.9</b>
441	Motor vehicle and parts dealers .....	5	11 191	625	141	15	18.6	—
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	b	D	D
4431	Electronics and appliance stores .....	1	D	D	D	b	D	D
44312	Computer and software stores .....	1	D	D	D	b	D	D
443120	Computer and software stores .....	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	4	2 217	202	32	16	86.5	—
445	Food and beverage stores .....	6	4 229	555	128	38	16.0	3.4
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	13 388	924	210	34	63.5	22.0
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	4 081	967	240	30	88.6	11.4
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	3 920	760	161	16	30.5	18.5
4543	Direct selling establishments .....	5	3 920	760	161	16	30.5	18.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLYOKE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>285</b>	<b>720 495</b>	<b>79 961</b>	<b>19 418</b>	<b>4 953</b>	<b>5.0</b>	<b>2.6</b>
441	Motor vehicle and parts dealers	14	77 824	7 155	1 627	209	15.0	.7
4411	Automobile dealers	8	71 570	5 842	1 314	148	16.3	—
44112	Used car dealers	5	D	D	D	b	D	D
441120	Used car dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	14	38 947	4 235	921	232	2.1	3.0
4421	Furniture stores	5	3 701	622	134	32	20.2	31.7
44211	Furniture stores	5	3 701	622	134	32	20.2	31.7
442110	Furniture stores	5	3 701	622	134	32	20.2	31.7
4422	Home furnishings stores	9	35 246	3 613	787	200	.2	—
44229	Other home furnishings stores	6	D	D	D	c	D	D
442299	All other home furnishings stores	5	32 023	3 112	675	181	—	—
443	Electronics and appliance stores	15	92 649	8 012	2 028	384	—	.8
4431	Electronics and appliance stores	15	92 649	8 012	2 028	384	—	.8
44311	Appliance, television, and other electronics stores	11	D	D	D	e	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	8	69 074	6 189	1 564	290	—	1.1
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	10 783	2 205	514	77	12.1	—
44419	Other building material dealers	3	7 027	1 315	302	37	—	—
444190	Other building material dealers	3	7 027	1 315	302	37	—	—
445	Food and beverage stores	42	72 670	8 965	2 173	588	13.7	7.3
4451	Grocery stores	23	55 424	6 860	1 700	429	10.6	7.5
44511	Supermarkets and other grocery (except convenience) stores	12	50 170	6 398	1 486	399	8.0	2.1
445110	Supermarkets and other grocery (except convenience) stores	12	50 170	6 398	1 486	399	8.0	2.1
44512	Convenience stores	11	5 254	462	214	30	35.6	58.9
445120	Convenience stores	11	5 254	462	214	30	35.6	58.9
4452	Specialty food stores	7	4 703	904	192	59	22.9	—
4453	Beer, wine, and liquor stores	12	12 543	1 201	281	100	24.1	9.0
44531	Beer, wine, and liquor stores	12	12 543	1 201	281	100	24.1	9.0
445310	Beer, wine, and liquor stores	12	12 543	1 201	281	100	24.1	9.0
446	Health and personal care stores	21	37 282	4 200	1 042	281	.4	—
4461	Health and personal care stores	21	37 282	4 200	1 042	281	.4	—
44611	Pharmacies and drug stores	6	26 366	2 118	527	167	—	—
446110	Pharmacies and drug stores	6	26 366	2 118	527	167	—	—
4461101	Pharmacies and drug stores	5	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health and personal care stores	5	3 162	472	116	25	—	—
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	20	21 559	1 962	489	113	35.8	15.6
44711	Gasoline stations with convenience stores	8	15 288	1 034	261	67	28.7	20.7
447110	Gasoline stations with convenience stores	8	15 288	1 034	261	67	28.7	20.7
448	Clothing and clothing accessories stores	90	122 211	15 126	3 890	1 327	1.0	2.7
4481	Clothing stores	57	85 947	10 713	2 749	1 003	.8	2.9
44811	Men's clothing stores	7	6 201	978	221	47	1.5	—
448110	Men's clothing stores	7	6 201	978	221	47	1.5	—
44812	Women's clothing stores	21	23 648	2 694	669	294	2.6	9.5
448120	Women's clothing stores	21	23 648	2 694	669	294	2.6	9.5
44813	Children's and infants' clothing stores	5	6 242	797	201	83	—	—
448130	Children's and infants' clothing stores	5	6 242	797	201	83	—	—
44814	Family clothing stores	16	42 685	5 039	1 342	488	—	.4
448140	Family clothing stores	16	42 685	5 039	1 342	488	—	.4
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	19	21 664	2 244	569	222	—	3.8
44821	Shoe stores	19	21 664	2 244	569	222	—	3.8
448210	Shoe stores	19	21 664	2 244	569	222	—	3.8
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	9	9 876	982	255	90	—	—
4482105	Athletic footwear stores	6	9 928	974	239	106	—	6.4
4483	Jewelry, luggage, and leather goods stores	14	14 600	2 169	572	102	3.3	—
44831	Jewelry stores	14	14 600	2 169	572	102	3.3	—
448310	Jewelry stores	14	14 600	2 169	572	102	3.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLYOKE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	16	43 818	4 148	1 049	306	.4	—
4511	Sporting goods, hobby, and musical instrument stores .....	12	D	D	D	c	D	D
45111	Sporting goods stores .....	7	6 767	708	190	47	2.5	—
451110	Sporting goods stores .....	7	6 767	708	190	47	2.5	—
4511102	Specialty-line sporting goods stores .....	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	4	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	4	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	c	D	D
45121	Book stores and news dealers .....	2	D	D	D	c	D	D
451211	Book stores .....	2	D	D	D	c	D	D
4512111	Book stores, general .....	2	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	10	172 329	20 645	4 909	1 211	.1	—
4521	Department stores .....	6	169 041	20 321	4 832	1 193	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	6	175 927	20 321	4 832	1 193	—	—
45211	Department stores .....	6	169 041	20 321	4 832	1 193	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	3 288	324	77	18	6.4	—
452990	All other general merchandise stores .....	4	3 288	324	77	18	6.4	—
453	Miscellaneous store retailers .....	27	16 596	2 317	539	188	14.0	14.9
4532	Office supplies, stationery, and gift stores .....	8	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	7	4 399	696	153	55	1.7	22.8
453220	Gift, novelty, and souvenir stores .....	7	4 399	696	153	55	1.7	22.8
4539	Other miscellaneous store retailers .....	14	10 866	1 306	297	99	18.8	8.0
45391	Pet and pet supplies stores .....	3	4 440	657	141	56	8.0	—
453910	Pet and pet supplies stores .....	3	4 440	657	141	56	8.0	—
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	5	13 827	991	237	37	3.9	14.1
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
<b>HOPKINTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>26</b>	<b>58 253</b>	<b>8 792</b>	<b>2 167</b>	<b>321</b>	<b>31.2</b>	<b>13.8</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	5	13 419	1 987	444	92	10.9	—
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	16 439	1 038	243	47	34.9	9.5
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	1 668	248	60	16	29.0	—
454	Nonstore retailers .....	4	15 091	3 752	981	91	24.9	43.0
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>HUDSON</b>								

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>HUDSON—Con.</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>65</b>	<b>251 235</b>	<b>24 393</b>	<b>6 003</b>	<b>1 060</b>	<b>6.6</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	8	70 121	4 589	1 103	130	1.7	.3
4411	Automobile dealers .....	3	65 552	3 742	910	94	—	—
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores.....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	19 011	2 634	600	91	2.1	7.3
4441	Building material and supplies dealers.....	6	19 011	2 634	600	91	2.1	7.3
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	15	51 341	5 534	1 340	293	10.6	1.2
4451	Grocery stores .....	10	46 893	5 177	1 252	268	4.5	—
446	Health and personal care stores .....	5	D	D	D	b	D	D
4461	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	8	14 091	1 079	271	51	18.5	—
44711	Gasoline stations with convenience stores .....	5	10 791	410	111	29	24.1	—
447110	Gasoline stations with convenience stores .....	5	10 791	410	111	29	24.1	—
448	Clothing and clothing accessories stores .....	4	D	D	D	b	D	D
4481	Clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
452112	Discount department stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	14 313	2 387	686	59	13.0	—
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers.....	4	D	D	D	b	D	D
	<b>HULL</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>18</b>	<b>17 746</b>	<b>2 053</b>	<b>479</b>	<b>126</b>	<b>60.1</b>	<b>—</b>
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	9	10 466	1 314	328	85	32.3	—
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	176	51	13	4	100.0	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>IPSWICH</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>53</b>	<b>103 963</b>	<b>11 326</b>	<b>2 464</b>	<b>439</b>	<b>19.4</b>	<b>3.5</b>
441	Motor vehicle and parts dealers	8	37 406	3 559	817	83	4.4	.1
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	14 785	2 614	435	86	22.3	3.3
44419	Other building material dealers	5	7 497	1 103	248	46	16.9	6.4
444190	Other building material dealers	5	7 497	1 103	248	46	16.9	6.4
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	9	21 397	2 432	563	134	32.2	—
4452	Specialty food stores	1	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	4	7 236	395	94	22	24.6	—
44531	Beer, wine, and liquor stores	4	7 236	395	94	22	24.6	—
445310	Beer, wine, and liquor stores	4	7 236	395	94	22	24.6	—
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	10 411	384	89	20	14.0	8.6
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 023	177	43	15	37.6	4.4
454	Nonstore retailers	6	4 717	616	162	21	56.3	.3
4543	Direct selling establishments	6	4 717	616	162	21	56.3	.3
454311	Heating oil dealers	5	D	D	D	b	D	D
<b>KINGSTON</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>141</b>	<b>436 457</b>	<b>46 625</b>	<b>9 996</b>	<b>2 269</b>	<b>7.3</b>	<b>3.0</b>
441	Motor vehicle and parts dealers	11	114 223	11 545	2 356	209	8.8	.7
4411	Automobile dealers	7	111 218	11 020	2 234	189	7.8	.8
442	Furniture and home furnishings stores	8	11 682	1 437	341	141	16.2	—
4422	Home furnishings stores	6	D	D	D	c	D	D
44229	Other home furnishings stores	4	D	D	D	c	D	D
442299	All other home furnishings stores	4	D	D	D	c	D	D
443	Electronics and appliance stores	10	28 987	3 120	420	94	3.7	—
4431	Electronics and appliance stores	10	28 987	3 120	420	94	3.7	—
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	11	28 563	4 015	865	108	11.3	10.0
4441	Building material and supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	8	26 392	3 683	805	87	10.5	10.9
444190	Other building material dealers	8	26 392	3 683	805	87	10.5	10.9
445	Food and beverage stores	13	71 827	7 233	1 689	395	9.4	.4
4451	Grocery stores	4	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	2	D	D	D	e	D	D
4453	Beer, wine, and liquor stores	7	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	7	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	7	D	D	D	b	D	D
446	Health and personal care stores	10	19 256	1 986	484	135	15.0	—
4461	Health and personal care stores	10	19 256	1 986	484	135	15.0	—
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
447	Gasoline stations	7	19 785	926	224	64	—	16.1
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KINGSTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	44	52 337	6 766	1 768	565	9.7	6.1
4481	Clothing stores .....	25	35 878	4 372	1 060	373	1.7	5.7
44812	Women's clothing stores .....	10	9 732	1 333	384	105	—	18.0
448120	Women's clothing stores .....	10	9 732	1 333	384	105	—	18.0
44813	Children's and infants' clothing stores .....	5	4 445	578	138	67	—	—
448130	Children's and infants' clothing stores .....	5	4 445	578	138	67	—	—
44814	Family clothing stores .....	6	17 853	1 857	372	153	—	1.6
448140	Family clothing stores .....	6	17 853	1 857	372	153	—	1.6
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482	Shoe stores .....	9	6 595	989	234	82	—	10.0
44821	Shoe stores .....	9	6 595	989	234	82	—	10.0
448210	Shoe stores .....	9	6 595	989	234	82	—	10.0
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	10	9 864	1 405	474	110	45.5	5.1
44831	Jewelry stores .....	10	9 864	1 405	474	110	45.5	5.1
448310	Jewelry stores .....	10	9 864	1 405	474	110	45.5	5.1
451	Sporting goods, hobby, book, and music stores .....	8	14 823	1 371	294	86	1.3	3.4
4511	Sporting goods, hobby, and musical instrument stores .....	5	10 846	1 075	238	62	1.8	—
45112	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	3	3 977	296	56	24	—	12.8
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	59 112	6 487	1 132	380	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	7	4 120	445	102	39	8.4	29.9
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
<b>LAWRENCE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>171</b>	<b>392 109</b>	<b>41 909</b>	<b>9 595</b>	<b>1 561</b>	<b>14.7</b>	<b>6.6</b>
441	Motor vehicle and parts dealers .....	28	175 376	16 149	3 750	398	9.0	.1
4411	Automobile dealers .....	14	161 831	13 768	3 174	299	7.2	.1
44111	New car dealers .....	4	151 060	13 054	3 002	273	4.3	—
441110	New car dealers .....	4	151 060	13 054	3 002	273	4.3	—
44112	Used car dealers .....	10	10 771	714	172	26	47.6	1.5
441120	Used car dealers .....	10	10 771	714	172	26	47.6	1.5
4413	Automotive parts, accessories, and tire stores .....	14	13 545	2 381	576	99	31.4	.1
44131	Automotive parts and accessories stores .....	10	10 447	1 804	440	77	18.7	.1
441310	Automotive parts and accessories stores .....	10	10 447	1 804	440	77	18.7	.1
442	Furniture and home furnishings stores .....	8	5 875	1 099	257	51	35.7	32.2
4421	Furniture stores .....	5	D	D	D	b	D	D
44211	Furniture stores .....	5	D	D	D	b	D	D
442110	Furniture stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	7	5 726	971	232	39	22.5	36.1
4431	Electronics and appliance stores .....	7	5 726	971	232	39	22.5	36.1
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443111	Household appliance stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	10	42 265	7 870	1 599	190	2.2	11.5
4441	Building material and supplies dealers .....	8	D	D	D	c	D	D
44419	Other building material dealers .....	6	37 345	7 160	1 425	162	.6	7.7
444190	Other building material dealers .....	6	37 345	7 160	1 425	162	.6	7.7

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAWRENCE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	52	62 047	5 523	1 289	283	31.9	14.4
4451	Grocery stores .....	31	33 967	3 336	791	184	33.3	26.3
44512	Convenience stores.....	17	8 194	738	176	45	48.3	51.7
445120	Convenience stores.....	17	8 194	738	176	45	48.3	51.7
4452	Specialty food stores.....	5	2 209	1 060	245	41	49.6	—
4453	Beer, wine, and liquor stores .....	16	25 871	1 127	253	58	28.5	—
44531	Beer, wine, and liquor stores .....	16	25 871	1 127	253	58	28.5	—
445310	Beer, wine, and liquor stores .....	16	25 871	1 127	253	58	28.5	—
446	Health and personal care stores .....	14	47 807	5 278	1 178	332	7.5	8.2
4461	Health and personal care stores .....	14	47 807	5 278	1 178	332	7.5	8.2
44611	Pharmacies and drug stores .....	9	46 763	4 919	1 098	307	5.9	8.4
446110	Pharmacies and drug stores .....	9	46 763	4 919	1 098	307	5.9	8.4
4461101	Pharmacies and drug stores .....	9	46 763	4 919	1 098	307	5.9	8.4
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	15	25 265	1 159	324	64	18.6	10.5
4471	Gasoline stations .....	15	25 265	1 159	324	64	18.6	10.5
44719	Other gasoline stations .....	11	17 118	911	249	45	27.4	3.0
447190	Other gasoline stations .....	11	17 118	911	249	45	27.4	3.0
448	Clothing and clothing accessories stores .....	13	10 890	1 552	371	77	43.4	3.0
4481	Clothing stores .....	7	3 725	830	204	47	91.3	8.7
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482	Shoe stores .....	3	6 318	503	118	24	11.1	—
44821	Shoe stores .....	3	6 318	503	118	24	11.1	—
448210	Shoe stores .....	3	6 318	503	118	24	11.1	—
4482104	Family shoe stores .....	3	6 318	503	118	24	11.1	—
451	Sporting goods, hobby, book, and music stores .....	4	2 608	327	102	23	37.1	7.0
452	General merchandise stores .....	5	4 605	519	139	36	23.4	3.6
45299	All other general merchandise stores .....	5	4 605	519	139	36	23.4	3.6
452990	All other general merchandise stores .....	5	4 605	519	139	36	23.4	3.6
4529901	Variety stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>LEICESTER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>25 539</b>	<b>2 863</b>	<b>671</b>	<b>116</b>	<b>24.2</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores.....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	2 813	185	46	20	54.7	7.1
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEOMINSTER</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>223</b>	<b>639 033</b>	<b>65 099</b>	<b>16 096</b>	<b>3 724</b>	<b>9.9</b>	<b>3.8</b>
441	Motor vehicle and parts dealers	28	98 682	9 440	2 248	276	22.7	14.0
4411	Automobile dealers	13	77 116	5 827	1 413	144	14.7	17.6
44112	Used car dealers	8	7 395	406	103	16	65.3	7.9
441120	Used car dealers	8	7 395	406	103	16	65.3	7.9
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	14	D	D	D	c	D	D
44131	Automotive parts and accessories stores	9	6 551	1 438	349	75	17.6	3.3
441310	Automotive parts and accessories stores	9	6 551	1 438	349	75	17.6	3.3
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	17 864	2 915	953	106	15.1	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	4	8 981	1 019	247	54	6.8	—
442299	All other home furnishings stores	4	8 981	1 019	247	54	6.8	—
443	Electronics and appliance stores	11	29 135	2 717	593	110	4.1	1.7
4431	Electronics and appliance stores	11	29 135	2 717	593	110	4.1	1.7
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	17	90 943	9 803	2 309	393	4.3	—
4441	Building material and supplies dealers	15	D	D	D	e	D	D
44411	Home centers	1	D	D	D	e	D	D
444110	Home Centers	1	D	D	D	e	D	D
44413	Hardware stores	5	4 477	542	124	32	52.2	—
444130	Hardware stores	5	4 477	542	124	32	52.2	—
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food and beverage stores	29	129 326	13 130	3 353	828	8.5	1.6
4451	Grocery stores	15	116 888	12 191	3 053	756	4.7	1.4
44511	Supermarkets and other grocery (except convenience) stores	7	110 745	11 589	2 909	716	1.7	—
445110	Supermarkets and other grocery (except convenience) stores	7	110 745	11 589	2 909	716	1.7	—
44512	Convenience stores	8	6 143	602	144	40	58.0	26.6
445120	Convenience stores	8	6 143	602	144	40	58.0	26.6
4453	Beer, wine, and liquor stores	11	12 046	898	290	69	44.8	2.0
44531	Beer, wine, and liquor stores	11	12 046	898	290	69	44.8	2.0
445310	Beer, wine, and liquor stores	11	12 046	898	290	69	44.8	2.0
446	Health and personal care stores	16	47 023	3 624	893	261	1.7	.7
4461	Health and personal care stores	16	47 023	3 624	893	261	1.7	.7
44611	Pharmacies and drug stores	7	D	D	D	c	D	D
446110	Pharmacies and drug stores	7	D	D	D	c	D	D
4461101	Pharmacies and drug stores	7	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44613	Optical goods stores	4	1 773	468	103	18	18.8	—
446130	Optical goods stores	4	1 773	468	103	18	18.8	—
44619	Other health and personal care stores	4	1 885	318	79	16	24.2	16.3
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	17	33 587	1 855	449	130	38.2	8.1
4471	Gasoline stations	17	33 587	1 855	449	130	38.2	8.1
44711	Gasoline stations with convenience stores	10	20 760	1 181	283	84	34.9	13.1
447110	Gasoline stations with convenience stores	10	20 760	1 181	283	84	34.9	13.1
448	Clothing and clothing accessories stores	48	73 482	8 725	2 189	697	4.8	2.6
4481	Clothing stores	31	59 287	6 819	1 731	580	3.4	1.4
44813	Children's and infants' clothing stores	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	8	46 041	4 739	1 239	392	—	—
448140	Family clothing stores	8	46 041	4 739	1 239	392	—	—
44819	Other clothing stores	5	3 050	589	140	34	12.6	—
448190	Other clothing stores	5	3 050	589	140	34	12.6	—
4482	Shoe stores	8	6 556	768	188	66	—	5.1
44821	Shoe stores	8	6 556	768	188	66	—	5.1
448210	Shoe stores	8	6 556	768	188	66	—	5.1
4482105	Athletic footwear stores	4	3 432	447	108	39	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEOMINSTER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores .....	9	7 639	1 138	270	51	20.0	9.5
44831	Jewelry stores .....	9	7 639	1 138	270	51	20.0	9.5
448310	Jewelry stores .....	9	7 639	1 138	270	51	20.0	9.5
451	Sporting goods, hobby, book, and music stores .....	15	35 909	3 141	764	272	3.1	—
4511	Sporting goods, hobby, and musical instrument stores .....	10	20 781	1 958	463	169	5.3	—
4511101	General-line sporting goods stores .....	2	D	D	D	a	D	D
45112	Hobby, toy, and game stores .....	5	15 987	1 432	341	128	3.2	—
451120	Hobby, toy, and game stores .....	5	15 987	1 432	341	128	3.2	—
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	5	15 128	1 183	301	103	—	—
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	9	18 036	2 039	465	126	2.6	3.7
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	7	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	7 143	896	207	58	15.2	36.5
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	8	19 387	1 860	442	79	10.4	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	4	17 374	1 591	389	62	—	—
454311	Heating oil dealers .....	4	17 374	1 591	389	62	—	—
<b>LEXINGTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>86</b>	<b>169 212</b>	<b>18 757</b>	<b>5 064</b>	<b>1 115</b>	<b>18.8</b>	<b>8.2</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	6	5 901	723	164	48	31.2	—
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	b	D	D
442299	All other home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	10 376	1 613	779	45	3.5	87.9
4431	Electronics and appliance stores .....	5	10 376	1 613	779	45	3.5	87.9
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	7	8 497	1 895	371	110	8.7	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	11	33 662	3 780	895	199	2.1	.8
4452	Specialty food stores .....	7	D	D	D	b	D	D
446	Health and personal care stores .....	10	24 671	2 405	618	172	29.9	.8
4461	Health and personal care stores .....	10	24 671	2 405	618	172	29.9	.8
44611	Pharmacies and drug stores .....	5	23 731	2 224	568	159	29.6	—
446110	Pharmacies and drug stores .....	5	23 731	2 224	568	159	29.6	—
4461101	Pharmacies and drug stores .....	3	D	D	D	c	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	28 626	1 377	545	236	47.0	4.1
4471	Gasoline stations .....	8	28 626	1 377	545	236	47.0	4.1
44711	Gasoline stations with convenience stores .....	5	20 604	1 184	488	223	26.4	5.7
447110	Gasoline stations with convenience stores .....	5	20 604	1 184	488	223	26.4	5.7
448	Clothing and clothing accessories stores .....	8	8 166	1 576	388	72	7.2	36.6
4481	Clothing stores .....	5	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEXINGTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	9	5 222	671	167	55	81.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	6	3 724	422	103	38	98.3	—
45121	Book stores and news dealers .....	3	1 498	249	64	17	40.4	—
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	6	2 313	412	93	38	16.3	—
4533	Used merchandise stores .....	3	993	172	40	14	23.7	—
45331	Used merchandise stores .....	3	993	172	40	14	23.7	—
453310	Used merchandise stores .....	3	993	172	40	14	23.7	—
454	Nonstore retailers .....	5	14 273	2 315	543	71	8.4	—
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>LONGMEADOW</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>69 159</b>	<b>7 213</b>	<b>1 817</b>	<b>543</b>	<b>14.6</b>	<b>5.8</b>
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	6	25 452	3 294	859	239	16.2	6.4
446	Health and personal care stores .....	6	D	D	D	b	D	D
4461	Health and personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	5	12 953	751	198	43	27.0	13.3
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	9	10 198	1 364	319	104	5.7	6.3
4481	Clothing stores .....	6	9 216	1 207	281	90	—	7.0
44815	Clothing accessories stores .....	1	D	D	D	a	D	D
448150	Clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	2 022	159	43	15	13.1	.3
4531	Florists .....	2	D	D	D	a	D	D
45311	Florists .....	2	D	D	D	a	D	D
453110	Florists .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 018	141	35	10	100.0	—
<b>LOWELL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>241</b>	<b>517 804</b>	<b>52 292</b>	<b>12 816</b>	<b>2 560</b>	<b>15.5</b>	<b>4.8</b>
441	Motor vehicle and parts dealers .....	33	144 640	14 397	3 393	417	4.5	.2
4411	Automobile dealers .....	14	125 818	10 596	2 544	283	3.9	.2
44111	New car dealers .....	7	120 805	10 040	2 420	269	.1	—
441110	New car dealers .....	7	120 805	10 040	2 420	269	.1	—
4413	Automotive parts, accessories, and tire stores .....	19	18 822	3 801	849	134	8.7	—
44131	Automotive parts and accessories stores .....	16	15 788	3 195	707	116	10.4	—
441310	Automotive parts and accessories stores .....	16	15 788	3 195	707	116	10.4	—
442	Furniture and home furnishings stores .....	13	24 890	3 003	504	64	47.7	6.3
4421	Furniture stores .....	7	17 588	2 064	279	29	63.5	4.9
44211	Furniture stores .....	7	17 588	2 064	279	29	63.5	4.9
442110	Furniture stores .....	7	17 588	2 064	279	29	63.5	4.9
4422	Home furnishings stores .....	6	7 302	939	225	35	9.7	9.7
44221	Floor covering stores .....	6	7 302	939	225	35	9.7	9.7
442210	Floor covering stores .....	6	7 302	939	225	35	9.7	9.7
443	Electronics and appliance stores .....	10	5 776	1 067	265	40	57.0	20.2
4431	Electronics and appliance stores .....	10	5 776	1 067	265	40	57.0	20.2
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	3 082	624	158	25	63.1	.3
444	Building material and garden equipment and supplies dealers ...	11	29 082	4 559	1 156	124	10.5	3.0
4441	Building material and supplies dealers .....	10	D	D	D	c	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	5	22 129	3 435	889	70	7.9	4.0
444190	Other building material dealers .....	5	22 129	3 435	889	70	7.9	4.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LOWELL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	70	124 789	12 328	3 214	853	15.8	4.0
4451	Grocery stores .....	46	104 446	10 476	2 746	752	11.3	4.4
44511	Supermarkets and other grocery (except convenience) stores .....	22	90 020	8 980	2 367	659	8.4	.4
445110	Supermarkets and other grocery (except convenience) stores .....	22	90 020	8 980	2 367	659	8.4	.4
44512	Convenience stores .....	24	14 426	1 496	379	93	29.0	29.5
445120	Convenience stores .....	24	14 426	1 496	379	93	29.0	29.5
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	21	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	21	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	21	D	D	D	b	D	D
446	Health and personal care stores .....	16	77 618	6 363	1 549	443	10.7	12.8
4461	Health and personal care stores .....	16	77 618	6 363	1 549	443	10.7	12.8
44611	Pharmacies and drug stores .....	14	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	14	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	14	D	D	D	e	D	D
447	Gasoline stations .....	24	50 128	2 868	772	191	34.8	—
4471	Gasoline stations .....	24	50 128	2 868	772	191	34.8	—
44711	Gasoline stations with convenience stores .....	8	19 664	777	201	64	32.9	—
447110	Gasoline stations with convenience stores .....	8	19 664	777	201	64	32.9	—
44719	Other gasoline stations .....	16	30 464	2 091	571	127	36.0	—
447190	Other gasoline stations .....	16	30 464	2 091	571	127	36.0	—
448	Clothing and clothing accessories stores .....	15	9 981	1 172	297	81	20.6	3.8
4481	Clothing stores .....	7	8 016	945	237	63	13.4	.7
451	Sporting goods, hobby, book, and music stores .....	11	13 193	1 659	470	76	2.8	1.2
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	6	D	D	D	b	D	D
45121	Book stores and news dealers .....	6	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	7	16 020	1 523	411	97	2.0	3.4
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	10 640	1 320	302	87	39.4	45.9
4531	Florists .....	6	5 810	567	111	31	23.0	77.0
45311	Florists .....	6	5 810	567	111	31	23.0	77.0
453110	Florists .....	6	5 810	567	111	31	23.0	77.0
4539	Other miscellaneous store retailers .....	8	3 677	486	103	23	59.7	4.9
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	9	11 047	2 033	483	87	28.2	—
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	4	5 403	734	178	26	34.3	—
454311	Heating oil dealers .....	4	5 403	734	178	26	34.3	—
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>LUDLOW</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>57</b>	<b>112 045</b>	<b>12 203</b>	<b>2 866</b>	<b>709</b>	<b>8.8</b>	<b>9.1</b>
441	Motor vehicle and parts dealers .....	6	4 258	314	71	13	69.0	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	9	13 028	1 699	364	51	2.4	—
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	5	10 564	1 273	279	33	.9	—
444190	Other building material dealers .....	5	10 564	1 273	279	33	.9	—
445	Food and beverage stores .....	8	35 539	5 239	1 261	320	3.0	4.0
4452	Specialty food stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	c	D	D
4461	Health and personal care stores .....	2	D	D	D	c	D	D
447	Gasoline stations .....	11	29 734	1 956	487	136	—	29.5
4471	Gasoline stations .....	11	29 734	1 956	487	136	—	29.5
44711	Gasoline stations with convenience stores .....	7	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LUDLOW—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	8	4 156	617	119	22	22.5	—
4483	Jewelry, luggage, and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	1 341	343	74	25	57.6	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	3 859	532	127	17	73.2	—
<b>LYNN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>197</b>	<b>537 913</b>	<b>56 039</b>	<b>13 080</b>	<b>2 522</b>	<b>17.2</b>	<b>7.5</b>
441	Motor vehicle and parts dealers .....	29	193 782	16 230	3 746	474	10.2	13.8
4411	Automobile dealers .....	13	171 298	11 077	2 481	305	5.2	15.6
44111	New car dealers .....	4	138 004	9 942	2 243	273	—	17.7
441110	New car dealers .....	4	138 004	9 942	2 243	273	—	17.7
44112	Used car dealers .....	9	33 294	1 135	238	32	26.8	7.0
441120	Used car dealers .....	9	33 294	1 135	238	32	26.8	7.0
4413	Automotive parts, accessories, and tire stores .....	16	22 484	5 153	1 265	169	48.4	—
44131	Automotive parts and accessories stores .....	12	14 259	4 157	1 026	139	35.2	—
441310	Automotive parts and accessories stores .....	12	14 259	4 157	1 026	139	35.2	—
44132	Tire dealers .....	4	8 225	996	239	30	71.3	—
441320	Tire dealers .....	4	8 225	996	239	30	71.3	—
442	Furniture and home furnishings stores .....	7	10 626	684	134	29	39.3	50.0
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics and appliance stores .....	9	5 420	809	195	35	51.7	6.7
4431	Electronics and appliance stores .....	9	5 420	809	195	35	51.7	6.7
44311	Appliance, television, and other electronics stores .....	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	10	26 757	4 849	1 172	104	4.3	6.1
4441	Building material and supplies dealers .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	5	24 095	4 534	1 105	91	1.8	—
444190	Other building material dealers .....	5	24 095	4 534	1 105	91	1.8	—
445	Food and beverage stores .....	59	103 937	10 834	2 619	668	19.2	1.4
4451	Grocery stores .....	40	85 017	8 779	2 126	548	20.1	1.6
44511	Supermarkets and other grocery (except convenience) stores .....	19	71 718	7 937	1 913	480	10.1	.6
445110	Supermarkets and other grocery (except convenience) stores .....	19	71 718	7 937	1 913	480	10.1	.6
44512	Convenience stores .....	21	13 299	842	213	68	74.1	7.1
445120	Convenience stores .....	21	13 299	842	213	68	74.1	7.1
4452	Specialty food stores .....	2	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	17	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	17	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	17	D	D	D	b	D	D
446	Health and personal care stores .....	20	63 671	6 182	1 444	455	20.7	—
4461	Health and personal care stores .....	20	63 671	6 182	1 444	455	20.7	—
44611	Pharmacies and drug stores .....	14	61 143	5 414	1 256	425	18.9	—
446110	Pharmacies and drug stores .....	14	61 143	5 414	1 256	425	18.9	—
4461101	Pharmacies and drug stores .....	14	61 143	5 414	1 256	425	18.9	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	16	24 997	1 178	293	59	28.0	10.8
4471	Gasoline stations .....	16	24 997	1 178	293	59	28.0	10.8
44711	Gasoline stations with convenience stores .....	7	12 262	698	170	35	34.7	5.5
447110	Gasoline stations with convenience stores .....	7	12 262	698	170	35	34.7	5.5
448	Clothing and clothing accessories stores .....	12	8 619	1 351	345	73	17.6	10.2
4481	Clothing stores .....	5	4 559	812	175	45	6.5	1.5
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	9 687	2 003	444	49	—	5.5
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LYNN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores . . . . .	5	53 335	6 503	1 393	304	1.1	—
452112	Discount department stores . . . . .	1	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	4	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	17	12 274	2 255	576	176	38.1	1.2
4532	Office supplies, stationery, and gift stores . . . . .	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	9	7 082	836	217	62	8.9	1.0
45391	Pet and pet supplies stores . . . . .	1	D	D	D	a	D	D
453910	Pet and pet supplies stores . . . . .	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
454	Nonstore retailers . . . . .	9	24 808	3 161	719	96	71.7	1.5
4541	Electronic shopping and mail-order houses . . . . .	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses . . . . .	2	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	6	D	D	D	b	D	D
45431	Fuel dealers . . . . .	5	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	1	D	D	D	a	D	D
<b>LYNNFIELD</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>30</b>	<b>244 342</b>	<b>17 004</b>	<b>4 218</b>	<b>564</b>	<b>5.4</b>	<b>1.1</b>
441	Motor vehicle and parts dealers . . . . .	4	D	D	D	c	D	D
4411	Automobile dealers . . . . .	3	198 847	12 026	3 022	240	—	—
44111	New car dealers . . . . .	3	198 847	12 026	3 022	240	—	—
441110	New car dealers . . . . .	3	198 847	12 026	3 022	240	—	—
442	Furniture and home furnishings stores . . . . .	1	D	D	D	c	D	D
4422	Home furnishings stores . . . . .	1	D	D	D	c	D	D
44229	Other home furnishings stores . . . . .	1	D	D	D	c	D	D
442299	All other home furnishings stores . . . . .	1	D	D	D	c	D	D
445	Food and beverage stores . . . . .	8	5 184	602	130	37	50.2	13.8
4452	Specialty food stores . . . . .	4	2 807	434	108	30	67.1	16.6
446	Health and personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	5	7 002	503	122	31	69.0	—
448	Clothing and clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	3	2 068	406	96	31	41.5	40.2
45399	All other miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	2 936	329	103	10	18.6	12.0
<b>MALDEN</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>143</b>	<b>425 695</b>	<b>34 296</b>	<b>8 578</b>	<b>1 703</b>	<b>14.6</b>	<b>6.1</b>
441	Motor vehicle and parts dealers . . . . .	15	109 829	7 674	2 135	230	15.6	.8
4411	Automobile dealers . . . . .	8	106 326	7 055	1 984	212	15.1	.8
44112	Used car dealers . . . . .	6	D	D	D	b	D	D
441120	Used car dealers . . . . .	6	D	D	D	b	D	D
442	Furniture and home furnishings stores . . . . .	9	11 257	1 024	249	30	25.5	45.5
4421	Furniture stores . . . . .	5	6 538	516	136	14	—	78.3
44211	Furniture stores . . . . .	5	6 538	516	136	14	—	78.3
442110	Furniture stores . . . . .	5	6 538	516	136	14	—	78.3
4422	Home furnishings stores . . . . .	4	4 719	508	113	16	60.9	—
44221	Floor covering stores . . . . .	4	4 719	508	113	16	60.9	—
442210	Floor covering stores . . . . .	4	4 719	508	113	16	60.9	—
443	Electronics and appliance stores . . . . .	5	2 695	576	140	20	66.2	3.8
4431	Electronics and appliance stores . . . . .	5	2 695	576	140	20	66.2	3.8
44312	Computer and software stores . . . . .	2	D	D	D	a	D	D
443120	Computer and software stores . . . . .	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers . . . . .	6	5 683	935	192	38	24.5	.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MALDEN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	32	102 017	9 425	2 176	595	9.6	.6
4451	Grocery stores .....	17	76 624	7 023	1 645	460	8.7	.7
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
44512	Convenience stores .....	12	D	D	D	b	D	D
445120	Convenience stores .....	12	D	D	D	b	D	D
4452	Specialty food stores .....	7	5 593	918	216	54	1.7	1.2
4453	Beer, wine, and liquor stores .....	8	19 800	1 484	315	81	15.4	—
44531	Beer, wine, and liquor stores .....	8	19 800	1 484	315	81	15.4	—
445310	Beer, wine, and liquor stores .....	8	19 800	1 484	315	81	15.4	—
446	Health and personal care stores .....	10	36 485	3 373	823	362	3.9	3.0
4461	Health and personal care stores .....	10	36 485	3 373	823	362	3.9	3.0
44611	Pharmacies and drug stores .....	7	36 323	3 342	809	358	3.7	2.8
446110	Pharmacies and drug stores .....	7	36 323	3 342	809	358	3.7	2.8
4461101	Pharmacies and drug stores .....	7	36 323	3 342	809	358	3.7	2.8
447	Gasoline stations .....	17	32 097	1 976	464	90	29.4	53.5
4471	Gasoline stations .....	17	32 097	1 976	464	90	29.4	53.5
44711	Gasoline stations with convenience stores .....	7	24 046	1 160	289	58	20.7	56.6
447110	Gasoline stations with convenience stores .....	7	24 046	1 160	289	58	20.7	56.6
448	Clothing and clothing accessories stores .....	16	11 872	1 821	443	103	23.6	3.4
4481	Clothing stores .....	8	10 184	1 483	348	84	17.3	3.2
451	Sporting goods, hobby, book, and music stores .....	4	2 662	217	52	10	85.0	—
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
45121	Book stores and news dealers .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	15	106 326	6 626	1 761	190	9.5	.4
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45439	Other direct selling establishments .....	5	D	D	D	b	D	D
454390	Other direct selling establishments .....	5	D	D	D	b	D	D
<b>MANSFIELD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>61</b>	<b>264 701</b>	<b>37 258</b>	<b>7 546</b>	<b>1 162</b>	<b>9.0</b>	<b>12.1</b>
441	Motor vehicle and parts dealers .....	6	27 734	2 920	733	91	8.0	35.7
442	Furniture and home furnishings stores .....	4	1 533	226	54	7	44.9	—
443	Electronics and appliance stores .....	4	5 909	611	155	22	—	18.2
4431	Electronics and appliance stores .....	4	5 909	611	155	22	—	18.2
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	D	D	D	e	D	D
4441	Building material and supplies dealers .....	5	D	D	D	e	D	D
44419	Other building material dealers .....	3	D	D	D	e	D	D
444190	Other building material dealers .....	3	D	D	D	e	D	D
445	Food and beverage stores .....	15	73 568	6 683	1 550	436	6.9	18.2
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	4	7 673	634	142	49	42.5	29.0
44531	Beer, wine, and liquor stores .....	4	7 673	634	142	49	42.5	29.0
445310	Beer, wine, and liquor stores .....	4	7 673	634	142	49	42.5	29.0
446	Health and personal care stores .....	5	22 564	1 900	380	135	—	25.5
4461	Health and personal care stores .....	5	22 564	1 900	380	135	—	25.5
4461101	Pharmacies and drug stores .....	4	D	D	D	c	D	D
447	Gasoline stations .....	7	16 717	998	300	74	57.8	7.8
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MANSFIELD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	2 213	180	43	19	8.8	16.8
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>MARBLEHEAD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>96</b>	<b>85 693</b>	<b>10 708</b>	<b>2 571</b>	<b>568</b>	<b>29.3</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	6	11 538	886	197	17	29.1	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	11 538	886	197	17	29.1	—
441222	Boat dealers .....	6	11 538	886	197	17	29.1	—
442	Furniture and home furnishings stores .....	8	3 228	538	130	25	74.6	—
4422	Home furnishings stores .....	6	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	9 186	1 044	208	32	12.9	—
44419	Other building material dealers .....	3	D	D	D	a	D	D
444190	Other building material dealers .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	17	24 278	3 291	788	212	17.8	.2
4452	Specialty food stores .....	5	1 683	404	106	34	5.4	2.8
446	Health and personal care stores .....	7	14 003	905	223	61	16.8	.4
4461	Health and personal care stores .....	7	14 003	905	223	61	16.8	.4
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	24	11 581	1 980	538	121	36.9	24.3
4481	Clothing stores .....	20	10 658	1 831	504	112	31.9	25.9
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	4 080	769	179	40	57.4	—
4512	Book, periodical, and music stores .....	3	D	D	D	a	D	D
45121	Book stores and news dealers .....	3	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	14	2 981	590	122	40	79.8	2.1
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>MARLBOROUGH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>214</b>	<b>585 158</b>	<b>63 135</b>	<b>14 797</b>	<b>3 304</b>	<b>6.2</b>	<b>5.7</b>
441	Motor vehicle and parts dealers .....	17	94 568	7 755	1 620	191	6.3	1.1
4411	Automobile dealers .....	9	89 263	6 804	1 390	153	4.4	.7
44112	Used car dealers .....	5	D	D	D	b	D	D
441120	Used car dealers .....	5	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	8	5 305	951	230	38	39.3	7.5
441310	Automotive parts and accessories stores .....	8	5 305	951	230	38	39.3	7.5
442	Furniture and home furnishings stores .....	14	19 196	2 702	681	137	29.2	1.6
4421	Furniture stores .....	4	3 934	710	173	22	23.2	—
44211	Furniture stores .....	4	3 934	710	173	22	23.2	—
442110	Furniture stores .....	4	3 934	710	173	22	23.2	—
4422	Home furnishings stores .....	10	15 262	1 992	508	115	30.7	2.0
44221	Floor covering stores .....	4	D	D	D	a	D	D
442210	Floor covering stores .....	4	D	D	D	a	D	D
44229	Other home furnishings stores .....	6	D	D	D	c	D	D
442299	All other home furnishings stores .....	6	D	D	D	c	D	D
443	Electronics and appliance stores .....	11	13 484	2 235	565	78	14.2	10.2
4431	Electronics and appliance stores .....	11	13 484	2 235	565	78	14.2	10.2
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
44312	Computer and software stores .....	4	9 164	1 406	343	36	4.7	15.0
443120	Computer and software stores .....	4	9 164	1 406	343	36	4.7	15.0
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARLBOROUGH—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	9	24 207	3 471	611	54	14.8	3.7
4441	Building material and supplies dealers . . . . .	7	D	D	D	b	D	D
44419	Other building material dealers . . . . .	4	12 355	1 810	506	40	19.6	7.2
444190	Other building material dealers . . . . .	4	12 355	1 810	506	40	19.6	7.2
445	Food and beverage stores . . . . .	23	79 265	9 970	2 438	500	6.1	2.2
4451	Grocery stores . . . . .	15	71 185	8 060	2 000	425	6.6	1.0
44511	Supermarkets and other grocery (except convenience) stores . . . . .	5	66 330	7 620	1 896	399	3.0	—
445110	Supermarkets and other grocery (except convenience) stores . . . . .	5	66 330	7 620	1 896	399	3.0	—
4452	Specialty food stores . . . . .	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores . . . . .	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores . . . . .	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores . . . . .	6	D	D	D	b	D	D
446	Health and personal care stores . . . . .	19	64 177	6 631	1 455	383	.6	38.2
4461	Health and personal care stores . . . . .	19	64 177	6 631	1 455	383	.6	38.2
44611	Pharmacies and drug stores . . . . .	8	57 969	5 371	1 150	296	—	42.3
446110	Pharmacies and drug stores . . . . .	8	57 969	5 371	1 150	296	—	42.3
4461101	Pharmacies and drug stores . . . . .	7	D	D	D	e	D	D
4461102	Proprietary stores . . . . .	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	2	D	D	D	b	D	D
44613	Optical goods stores . . . . .	5	2 749	702	181	41	13.9	—
446130	Optical goods stores . . . . .	5	2 749	702	181	41	13.9	—
44619	Food (health) supplement stores . . . . .	3	D	D	D	a	D	D
447	Gasoline stations . . . . .	8	17 792	938	237	41	48.8	—
44711	Gasoline stations with convenience stores . . . . .	5	12 589	711	181	33	27.6	—
447110	Gasoline stations with convenience stores . . . . .	5	12 589	711	181	33	27.6	—
448	Clothing and clothing accessories stores . . . . .	58	68 179	8 257	2 022	705	2.0	.4
4481	Clothing stores . . . . .	32	49 514	5 596	1 374	532	.8	—
44811	Men's clothing stores . . . . .	2	D	D	D	b	D	D
448110	Men's clothing stores . . . . .	2	D	D	D	b	D	D
44812	Women's clothing stores . . . . .	12	15 300	1 587	364	135	1.5	—
448120	Women's clothing stores . . . . .	12	15 300	1 587	364	135	1.5	—
44813	Children's and infants' clothing stores . . . . .	3	4 028	483	127	51	—	—
448130	Children's and infants' clothing stores . . . . .	3	4 028	483	127	51	—	—
44814	Family clothing stores . . . . .	10	22 288	2 246	564	266	.7	—
448140	Family clothing stores . . . . .	10	22 288	2 246	564	266	.7	—
44815	Clothing accessories stores . . . . .	3	D	D	D	a	D	D
448150	Clothing accessories stores . . . . .	3	D	D	D	a	D	D
44819	Other clothing stores . . . . .	2	D	D	D	b	D	D
448190	Other clothing stores . . . . .	2	D	D	D	b	D	D
4482	Shoe stores . . . . .	10	7 811	968	231	79	—	—
44821	Shoe stores . . . . .	10	7 811	968	231	79	—	—
448210	Shoe stores . . . . .	10	7 811	968	231	79	—	—
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	5	4 832	549	126	43	—	69.1
4482105	Athletic footwear stores . . . . .	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	16	10 854	1 693	417	94	8.6	2.6
44831	Jewelry stores . . . . .	12	10 443	1 615	385	82	9.0	—
448310	Jewelry stores . . . . .	12	10 443	1 615	385	82	9.0	—
44832	Luggage and leather goods stores . . . . .	4	411	78	32	12	—	69.1
448320	Luggage and leather goods stores . . . . .	4	411	78	32	12	—	69.1
451	Sporting goods, hobby, book, and music stores . . . . .	13	14 987	1 460	389	177	17.4	1.5
4511	Sporting goods, hobby, and musical instrument stores . . . . .	10	9 925	1 044	283	133	26.2	2.2
45111	Sporting goods stores . . . . .	5	5 660	493	131	44	17.8	3.9
451110	Sporting goods stores . . . . .	5	5 660	493	131	44	17.8	3.9
45112	Hobby, toy, and game stores . . . . .	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores . . . . .	4	D	D	D	b	D	D
4512	Book, periodical, and music stores . . . . .	3	5 062	416	106	44	—	—
45122	Prerecorded tape, compact disc, and record stores . . . . .	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores . . . . .	2	D	D	D	b	D	D
452	General merchandise stores . . . . .	5	D	D	D	f	D	D
4521	Department stores . . . . .	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> . . . . .	3	D	D	D	f	D	D
45211	Department stores . . . . .	3	D	D	D	f	D	D
452111	Department stores (except discount department stores) . . . . .	3	D	D	D	f	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARLBOROUGH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	30	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	12	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	10	5 631	967	214	85	—	16.4
453220	Gift, novelty, and souvenir stores .....	10	5 631	967	214	85	—	16.4
4533	Used merchandise stores .....	3	842	294	71	23	12.4	20.8
45331	Used merchandise stores .....	3	842	294	71	23	12.4	20.8
453310	Used merchandise stores .....	3	842	294	71	23	12.4	20.8
4539	Other miscellaneous store retailers .....	12	6 266	1 131	271	63	13.9	19.6
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	7	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	6	13 012	2 608	748	67	1.0	2.4
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>MARSHFIELD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>60</b>	<b>111 903</b>	<b>14 323</b>	<b>3 536</b>	<b>689</b>	<b>18.7</b>	<b>8.5</b>
441	Motor vehicle and parts dealers .....	5	11 927	979	288	33	5.6	10.1
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	14 970	2 779	624	76	21.1	—
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	15	33 582	4 540	1 091	276	22.6	9.6
4452	Specialty food stores .....	3	1 297	181	42	7	65.5	34.5
4453	Beer, wine, and liquor stores .....	6	6 945	905	199	49	39.4	1.5
44531	Beer, wine, and liquor stores .....	6	6 945	905	199	49	39.4	1.5
445310	Beer, wine, and liquor stores .....	6	6 945	905	199	49	39.4	1.5
446	Health and personal care stores .....	4	21 227	2 355	562	133	—	—
4461	Health and personal care stores .....	4	21 227	2 355	562	133	—	—
44619	Other health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	8 978	611	164	31	21.0	31.5
448	Clothing and clothing accessories stores .....	1	D	D	D	b	D	D
4481	Clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	6	3 272	517	108	32	49.5	35.5
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	952	115	25	6	71.1	25.5
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	6 927	1 407	383	49	53.1	12.5
4543	Direct selling establishments .....	8	6 927	1 407	383	49	53.1	12.5
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MASHPEE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>73</b>	<b>165 319</b>	<b>17 850</b>	<b>3 825</b>	<b>881</b>	<b>17.7</b>	<b>2.3</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	6	4 342	480	96	46	16.6	—
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	45 411	5 814	1 235	160	8.0	—
4441	Building material and supplies dealers .....	8	D	D	D	c	D	D
44419	Other building material dealers .....	7	43 156	5 434	1 157	140	5.6	—
444190	Other building material dealers .....	7	43 156	5 434	1 157	140	5.6	—
445	Food and beverage stores .....	13	63 141	6 007	1 338	332	12.9	.7
4451	Grocery stores .....	7	59 097	5 653	1 267	281	12.8	.8
44511	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	2	D	D	D	e	D	D
44512	Convenience stores .....	5	D	D	D	b	D	D
445120	Convenience stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	8 326	433	86	20	29.7	—
448	Clothing and clothing accessories stores .....	19	17 832	2 284	457	177	12.8	2.6
4481	Clothing stores .....	16	16 869	2 220	445	168	10.9	1.2
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	939	200	45	14	92.3	—
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	7	4 612	772	184	50	24.3	63.0
45322	Gift, novelty, and souvenir stores .....	7	4 612	772	184	50	24.3	63.0
453220	Gift, novelty, and souvenir stores .....	7	4 612	772	184	50	24.3	63.0
4539	Other miscellaneous store retailers .....	3	1 297	134	40	9	65.3	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>MAYNARD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>29</b>	<b>53 752</b>	<b>6 218</b>	<b>1 503</b>	<b>249</b>	<b>36.5</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	4	21 884	2 468	534	58	47.5	1.4
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	7 448	929	277	35	25.6	—
445	Food and beverage stores .....	6	4 085	359	88	16	57.4	27.2
446	Health and personal care stores .....	1	D	D	D	b	D	D
4461	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	5	5 925	433	110	35	16.1	—
448	Clothing and clothing accessories stores .....	1	D	D	D	b	D	D
4481	Clothing stores .....	1	D	D	D	b	D	D
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEDFIELD</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>33</b>	<b>102 915</b>	<b>11 732</b>	<b>2 588</b>	<b>505</b>	<b>9.8</b>	<b>32.3</b>
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
4431	Electronics and appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	6 699	2 138	273	55	9.1	—
4442	Lawn and garden equipment and supplies stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	b	D	D
445	Food and beverage stores	9	26 046	3 488	828	138	18.4	—
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	8 149	534	147	28	24.6	—
448	Clothing and clothing accessories stores	2	D	D	D	b	D	D
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	c	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
<b>MEDFORD</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>173</b>	<b>593 754</b>	<b>58 081</b>	<b>13 454</b>	<b>2 774</b>	<b>6.1</b>	<b>2.9</b>
441	Motor vehicle and parts dealers	20	190 198	17 887	4 089	416	1.8	.2
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	6	153 527	13 693	3 202	300	—	—
441110	New car dealers	6	153 527	13 693	3 202	300	—	—
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	3	4 232	611	296	52	34.9	46.6
44211	Furniture stores	3	4 232	611	296	52	34.9	46.6
442110	Furniture stores	3	4 232	611	296	52	34.9	46.6
443	Electronics and appliance stores	6	5 374	1 017	237	37	55.8	—
4431	Electronics and appliance stores	6	5 374	1 017	237	37	55.8	—
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	10 963	1 577	395	46	—	.1
4441	Building material and supplies dealers	7	10 963	1 577	395	46	—	.1
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	28	128 305	13 751	3 330	887	6.3	4.9
4451	Grocery stores	16	100 072	11 580	2 826	751	4.9	1.5
44511	Supermarkets and other grocery (except convenience) stores	8	96 200	11 296	2 755	731	2.6	—
445110	Supermarkets and other grocery (except convenience) stores	8	96 200	11 296	2 755	731	2.6	—
4452	Specialty food stores	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	9	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	9	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	9	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEDFORD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	15	47 745	4 513	1 052	302	9.9	2.6
4461	Health and personal care stores .....	15	47 745	4 513	1 052	302	9.9	2.6
44611	Pharmacies and drug stores .....	7	42 971	3 386	753	245	9.5	—
446110	Pharmacies and drug stores .....	7	42 971	3 386	753	245	9.5	—
4461101	Pharmacies and drug stores .....	6	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	D	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	4	2 492	703	186	24	25.4	—
446130	Optical goods stores .....	4	2 492	703	186	24	25.4	—
44619	Other health and personal care stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	15	22 538	1 084	273	68	39.0	16.5
4471	Gasoline stations .....	15	22 538	1 084	273	68	39.0	16.5
44711	Gasoline stations with convenience stores .....	6	11 988	517	134	33	13.1	22.3
447110	Gasoline stations with convenience stores .....	6	11 988	517	134	33	13.1	22.3
448	Clothing and clothing accessories stores .....	26	32 501	4 124	935	259	4.3	1.1
4481	Clothing stores .....	16	25 373	3 112	677	191	.1	.3
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	5	D	D	D	c	D	D
448140	Family clothing stores .....	5	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores .....	4	3 138	496	135	25	43.2	—
451	Sporting goods, hobby, book, and music stores .....	13	29 555	3 426	882	258	4.2	.6
4511	Sporting goods, hobby, and musical instrument stores .....	8	21 658	2 665	651	209	4.5	.8
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	3	13 768	1 612	384	130	—	—
451120	Hobby, toy, and game stores .....	3	13 768	1 612	384	130	—	—
4512	Book, periodical, and music stores .....	5	7 897	761	231	49	3.4	—
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	4	92 045	5 401	986	267	.1	—
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	4	8 374	951	231	58	—	8.2
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	3 355	468	100	26	38.4	46.7
454	Nonstore retailers .....	12	10 001	2 042	358	40	20.1	.4
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45431	Fuel dealers .....	7	9 441	1 927	337	36	15.8	—
454311	Heating oil dealers .....	7	9 441	1 927	337	36	15.8	—
<b>MEDWAY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>52 705</b>	<b>5 280</b>	<b>1 311</b>	<b>284</b>	<b>58.7</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	4	9 008	846	186	24	70.0	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	10	10 625	1 165	297	59	68.3	6.6
44419	Other building material dealers .....	4	8 385	908	237	41	70.8	—
444190	Other building material dealers .....	4	8 385	908	237	41	70.8	—
445	Food and beverage stores .....	7	5 771	640	155	52	14.6	7.2
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	7 928	382	93	25	100.0	—
448	Clothing and clothing accessories stores .....	3	1 147	304	85	25	25.0	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEDWAY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	3	1 819	236	54	13	100.0	—
453	Miscellaneous store retailers .....	4	729	100	24	8	95.2	4.8
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	5 025	976	250	25	84.7	—
45431	Fuel dealers .....	3	5 025	976	250	25	84.7	—
454311	Heating oil dealers .....	3	5 025	976	250	25	84.7	—
<b>MELROSE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>59</b>	<b>128 388</b>	<b>16 502</b>	<b>4 115</b>	<b>741</b>	<b>20.0</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	5	11 739	2 072	498	64	—	34.2
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
44131	Automotive parts and accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	4 823	989	254	27	91.9	—
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	22 436	2 619	718	82	1.1	—
4431	Electronics and appliance stores .....	5	22 436	2 619	718	82	1.1	—
44311	Appliance, television, and other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 273	797	181	30	22.1	—
445	Food and beverage stores .....	5	D	D	D	e	D	D
4451	Grocery stores .....	4	D	D	D	e	D	D
446	Health and personal care stores .....	6	25 813	2 629	616	131	19.5	1.8
4461	Health and personal care stores .....	6	25 813	2 629	616	131	19.5	1.8
44611	Pharmacies and drug stores .....	5	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	5	D	D	D	c	D	D
447	Gasoline stations .....	4	6 629	481	124	29	28.3	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	1 577	262	75	18	100.0	—
453	Miscellaneous store retailers .....	9	D	D	D	a	D	D
454	Nonstore retailers .....	10	10 728	2 020	509	50	80.8	—
4541	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
454311	Heating oil dealers .....	3	4 531	921	245	20	54.5	—
<b>METHUEN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>103</b>	<b>371 798</b>	<b>37 347</b>	<b>8 827</b>	<b>2 070</b>	<b>5.3</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	9	30 926	4 050	922	95	5.4	.1
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	62 822	7 083	1 647	281	3.7	10.0
4441	Building material and supplies dealers .....	6	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	17	86 260	8 626	2 320	640	3.2	1.9
4451	Grocery stores .....	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	7	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	7	D	D	D	f	D	D
446	Health and personal care stores .....	11	52 454	4 986	960	245	—	2.1
4461	Health and personal care stores .....	11	52 454	4 986	960	245	—	2.1
44611	Pharmacies and drug stores .....	7	49 711	4 506	846	218	—	—
446110	Pharmacies and drug stores .....	7	49 711	4 506	846	218	—	—
4461101	Pharmacies and drug stores .....	6	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>METHUEN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	25	50 965	1 758	433	133	19.9	2.4
4471	Gasoline stations .....	25	50 965	1 758	433	133	19.9	2.4
44711	Gasoline stations with convenience stores .....	6	13 251	599	149	55	9.8	—
447110	Gasoline stations with convenience stores .....	6	13 251	599	149	55	9.8	—
44719	Other gasoline stations .....	19	37 714	1 159	284	78	23.4	3.3
447190	Other gasoline stations .....	19	37 714	1 159	284	78	23.4	3.3
448	Clothing and clothing accessories stores .....	11	34 765	3 464	852	299	—	.1
4481	Clothing stores .....	7	30 984	2 984	703	267	—	—
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
4482104	Family shoe stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	6	12 131	1 238	296	76	.6	29.0
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
452	General merchandise stores .....	5	31 437	4 371	945	217	1.5	—
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	3	3 898	746	188	20	15.4	—
4543	Direct selling establishments .....	3	3 898	746	188	20	15.4	—
454311	Heating oil dealers .....	2	D	D	D	a	D	D
<b>MIDDLEBOROUGH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>71</b>	<b>160 859</b>	<b>15 201</b>	<b>3 601</b>	<b>707</b>	<b>16.1</b>	<b>9.0</b>
441	Motor vehicle and parts dealers .....	13	31 452	3 554	884	118	11.4	5.6
442	Furniture and home furnishings stores .....	6	6 447	976	199	30	24.2	—
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
442299	All other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	9 076	1 047	209	27	4.9	.2
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	9	41 833	4 587	1 098	243	8.0	—
4451	Grocery stores .....	5	38 704	4 389	1 044	230	4.1	—
446	Health and personal care stores .....	5	17 829	1 325	319	89	—	65.3
4461	Health and personal care stores .....	5	17 829	1 325	319	89	—	65.3
447	Gasoline stations .....	17	42 016	2 106	498	128	24.0	—
4471	Gasoline stations .....	17	42 016	2 106	498	128	24.0	—
44711	Gasoline stations with convenience stores .....	11	34 723	1 629	387	104	8.1	—
447110	Gasoline stations with convenience stores .....	11	34 723	1 629	387	104	8.1	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	1 700	209	53	14	100.0	—
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	6 454	1 063	264	38	53.7	—
4543	Direct selling establishments .....	6	6 454	1 063	264	38	53.7	—
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILFORD</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>115</b>	<b>540 807</b>	<b>41 441</b>	<b>10 202</b>	<b>1 847</b>	<b>12.0</b>	<b>11.7</b>
441	Motor vehicle and parts dealers	13	128 202	8 861	2 132	221	17.8	32.7
4411	Automobile dealers	7	124 399	8 025	1 944	182	18.2	33.3
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	7	12 436	1 196	283	58	20.7	—
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	a	D	D
442210	Floor covering stores	5	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	b	D	D
442299	All other home furnishings stores	1	D	D	D	b	D	D
443	Electronics and appliance stores	5	9 573	1 281	354	75	51.4	18.3
4431	Electronics and appliance stores	5	9 573	1 281	354	75	51.4	18.3
44311	Appliance, television, and other electronics stores	5	9 573	1 281	354	75	51.4	18.3
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food and beverage stores	16	92 894	9 503	2 247	508	6.4	1.4
4451	Grocery stores	9	86 782	8 760	2 094	471	5.6	1.5
44511	Supermarkets and other grocery (except convenience) stores	5	82 780	8 316	1 990	452	2.6	—
445110	Supermarkets and other grocery (except convenience) stores	5	82 780	8 316	1 990	452	2.6	—
446	Health and personal care stores	13	58 495	5 786	1 733	301	.8	21.9
4461	Health and personal care stores	13	58 495	5 786	1 733	301	.8	21.9
44611	Pharmacies and drug stores	7	56 177	5 315	1 619	282	—	21.0
446110	Pharmacies and drug stores	7	56 177	5 315	1 619	282	—	21.0
4461101	Pharmacies and drug stores	7	56 177	5 315	1 619	282	—	21.0
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	10	23 673	1 021	275	74	77.8	—
4471	Gasoline stations	10	23 673	1 021	275	74	77.8	—
44719	Other gasoline stations	8	D	D	D	b	D	D
447190	Other gasoline stations	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	12	14 280	1 771	457	121	12.1	1.8
4481	Clothing stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	4	4 006	778	211	39	28.3	—
451	Sporting goods, hobby, book, and music stores	11	9 334	1 069	249	55	42.7	1.1
4511	Sporting goods, hobby, and musical instrument stores	9	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	2	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	a	D	D
452	General merchandise stores	6	65 809	6 073	1 154	291	.5	—
45212	Discount department stores	3	61 027	5 412	988	247	—	—
45299	All other general merchandise stores	3	4 782	661	166	44	6.4	—
452990	All other general merchandise stores	3	4 782	661	166	44	6.4	—
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	7	2 063	532	134	32	21.8	63.2
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	5	6 822	1 348	361	43	37.7	2.4
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MILLBURY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>136 858</b>	<b>13 203</b>	<b>3 347</b>	<b>666</b>	<b>33.0</b>	<b>3.1</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	22 767	2 916	740	74	22.0	—
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	6	40 759	4 540	1 149	362	—	2.3
4451	Grocery stores .....	4	D	D	D	e	D	D
446	Health and personal care stores .....	5	16 691	1 551	382	87	9.2	—
4461	Health and personal care stores .....	5	16 691	1 551	382	87	9.2	—
447	Gasoline stations .....	6	10 844	665	148	33	62.3	23.4
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	1 496	324	78	24	—	55.6
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>MILTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>41</b>	<b>39 262</b>	<b>5 415</b>	<b>1 294</b>	<b>267</b>	<b>24.3</b>	<b>28.1</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	12	15 374	2 998	689	120	27.4	60.1
4452	Specialty food stores .....	3	2 131	329	71	11	44.1	—
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	4 979	332	104	16	25.0	12.3
448	Clothing and clothing accessories stores .....	5	2 800	334	80	22	70.7	—
4483	Jewelry, luggage, and leather goods stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	4 384	667	165	22	21.9	26.6
4543	Direct selling establishments .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NATICK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>300</b>	<b>1 341 280</b>	<b>146 851</b>	<b>35 116</b>	<b>6 348</b>	<b>3.7</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	22	480 807	39 720	9 229	833	4.2	.3
4411	Automobile dealers .....	10	D	D	D	f	D	D
44111	New car dealers .....	8	459 014	36 436	8 511	740	3.1	—
441110	New car dealers .....	8	459 014	36 436	8 511	740	3.1	—
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	8	8 881	2 034	440	50	42.8	15.0
441310	Automotive parts and accessories stores .....	8	8 881	2 034	440	50	42.8	15.0
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	32	119 173	16 004	3 780	524	4.5	13.9
4421	Furniture stores .....	16	97 665	12 582	2 975	310	2.4	13.4
44211	Furniture stores .....	16	97 665	12 582	2 975	310	2.4	13.4
442110	Furniture stores .....	16	97 665	12 582	2 975	310	2.4	13.4
4422	Home furnishings stores .....	16	21 508	3 422	805	214	14.1	15.9
44221	Floor covering stores .....	5	6 256	919	191	23	40.8	14.1
442210	Floor covering stores .....	5	6 256	919	191	23	40.8	14.1
44229	Other home furnishings stores .....	11	15 252	2 503	614	191	3.1	16.7
442299	All other home furnishings stores .....	11	15 252	2 503	614	191	3.1	16.7
443	Electronics and appliance stores .....	12	33 718	3 802	895	159	.9	—
4431	Electronics and appliance stores .....	12	33 718	3 802	895	159	.9	—
44311	Appliance, television, and other electronics stores .....	7	25 234	2 622	601	107	1.2	—
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	88 127	9 731	2 334	380	—	1.1
4441	Building material and supplies dealers .....	6	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home Centers .....	1	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	21	89 681	9 776	2 317	533	3.8	1.9
4451	Grocery stores .....	13	78 101	8 515	2 016	457	2.0	2.2
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	3	1 770	334	90	14	—	—
4453	Beer, wine, and liquor stores .....	5	9 810	927	211	62	18.6	—
44531	Beer, wine, and liquor stores .....	5	9 810	927	211	62	18.6	—
445310	Beer, wine, and liquor stores .....	5	9 810	927	211	62	18.6	—
446	Health and personal care stores .....	26	45 085	5 352	1 378	385	12.5	—
4461	Health and personal care stores .....	26	45 085	5 352	1 378	385	12.5	—
44611	Pharmacies and drug stores .....	6	31 029	2 255	585	244	11.4	—
446110	Pharmacies and drug stores .....	6	31 029	2 255	585	244	11.4	—
4461101	Pharmacies and drug stores .....	5	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	7	5 535	1 368	349	69	17.5	—
446120	Cosmetics, beauty supplies, and perfume stores .....	7	5 535	1 368	349	69	17.5	—
44613	Optical goods stores .....	8	5 980	1 435	373	54	5.2	—
446130	Optical goods stores .....	8	5 980	1 435	373	54	5.2	—
44619	Other health and personal care stores .....	5	2 541	294	71	18	32.3	—
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	10	21 446	1 064	267	55	38.8	10.0
44711	Gasoline stations with convenience stores .....	7	15 174	788	197	38	27.7	—
447110	Gasoline stations with convenience stores .....	7	15 174	788	197	38	27.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NATICK—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores .....	92	135 776	16 906	4 183	1 191	2.3	3.6
4481	Clothing stores .....	58	108 572	12 948	3 210	967	1.2	3.4
44811	Men's clothing stores .....	6	8 699	1 151	282	50	—	7.6
448110	Men's clothing stores .....	6	8 699	1 151	282	50	—	7.6
44812	Women's clothing stores .....	24	40 065	4 470	1 116	351	3.1	7.4
448120	Women's clothing stores .....	24	40 065	4 470	1 116	351	3.1	7.4
44813	Children's and infants' clothing stores .....	6	8 446	916	205	69	—	—
448130	Children's and infants' clothing stores .....	6	8 446	916	205	69	—	—
44814	Family clothing stores .....	13	38 292	4 425	1 086	352	—	—
448140	Family clothing stores .....	13	38 292	4 425	1 086	352	—	—
44815	Clothing accessories stores .....	6	4 976	938	237	50	—	—
448150	Clothing accessories stores .....	6	4 976	938	237	50	—	—
44819	Other clothing stores .....	3	8 094	1 048	284	95	—	—
448190	Other clothing stores .....	3	8 094	1 048	284	95	—	—
4482	Shoe stores .....	17	11 952	1 559	357	115	4.6	8.8
44821	Shoe stores .....	17	11 952	1 559	357	115	4.6	8.8
448210	Shoe stores .....	17	11 952	1 559	357	115	4.6	8.8
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	5	3 097	467	113	42	12.0	—
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	3 946	503	120	37	4.4	17.5
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	17	15 252	2 399	616	109	9.0	1.5
44831	Jewelry stores .....	14	14 809	2 265	584	100	9.2	—
448310	Jewelry stores .....	14	14 809	2 265	584	100	9.2	—
44832	Luggage and leather goods stores .....	3	443	134	32	9	—	50.6
448320	Luggage and leather goods stores .....	3	443	134	32	9	—	50.6
451	Sporting goods, hobby, book, and music stores .....	26	55 726	7 048	2 004	435	2.1	—
4511	Sporting goods, hobby, and musical instrument stores .....	21	46 169	6 189	1 775	354	2.5	—
45111	Sporting goods stores .....	8	14 992	2 148	706	113	3.2	—
451110	Sporting goods stores .....	8	14 992	2 148	706	113	3.2	—
4511101	General-line sporting goods stores .....	3	10 028	1 570	559	82	—	—
4511102	Specialty-line sporting goods stores .....	5	4 964	578	147	31	9.7	—
45112	Hobby, toy, and game stores .....	7	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	7	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	4	16 404	2 165	601	84	—	—
451140	Musical instrument and supplies stores .....	4	16 404	2 165	601	84	—	—
4512	Book, periodical, and music stores .....	5	9 557	859	229	81	—	—
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	10	200 980	25 043	5 947	1 336	.1	.6
4521	Department stores .....	5	160 874	21 399	5 000	1 125	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	167 582	21 399	5 000	1 125	—	—
45211	Department stores .....	5	160 874	21 399	5 000	1 125	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	g	D	D
4529	Other general merchandise stores .....	5	40 106	3 644	947	211	.6	3.1
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	32	47 504	7 410	1 623	390	3.0	16.3
4532	Office supplies, stationery, and gift stores .....	14	28 963	4 305	1 004	243	.8	6.0
45321	Office supplies and stationery stores .....	4	14 435	1 569	381	75	—	—
453210	Office supplies and stationery stores .....	4	14 435	1 569	381	75	—	—
45322	Gift, novelty, and souvenir stores .....	10	14 528	2 736	623	168	1.6	11.9
453220	Gift, novelty, and souvenir stores .....	10	14 528	2 736	623	168	1.6	11.9
4539	Other miscellaneous store retailers .....	15	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	12	11 318	2 173	403	84	2.9	53.1
454	Nonstore retailers .....	8	23 257	4 995	1 159	127	1.0	—
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	5	D	D	D	a	D	D
454390	Other direct selling establishments .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEEDHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>115</b>	<b>261 954</b>	<b>39 625</b>	<b>9 601</b>	<b>1 454</b>	<b>10.3</b>	<b>8.8</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	11	7 294	1 576	406	59	34.6	2.2
4421	Furniture stores .....	4	3 393	482	128	20	49.0	—
44211	Furniture stores .....	4	3 393	482	128	20	49.0	—
442110	Furniture stores .....	4	3 393	482	128	20	49.0	—
4422	Home furnishings stores .....	7	3 901	1 094	278	39	22.1	4.1
443	Electronics and appliance stores .....	8	13 065	3 399	698	73	6.3	4.6
4431	Electronics and appliance stores .....	8	13 065	3 399	698	73	6.3	4.6
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	10	13 079	2 476	486	64	3.5	9.6
44412	Paint and wallpaper stores .....	3	2 809	476	106	15	—	37.4
444120	Paint and wallpaper stores .....	3	2 809	476	106	15	—	37.4
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	3	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	11	D	D	D	e	D	D
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
4452	Specialty food stores .....	3	747	115	43	17	36.5	53.1
446	Health and personal care stores .....	12	34 263	3 770	885	224	19.7	.4
4461	Health and personal care stores .....	12	34 263	3 770	885	224	19.7	.4
44611	Pharmacies and drug stores .....	5	31 481	2 969	689	200	17.4	—
446110	Pharmacies and drug stores .....	5	31 481	2 969	689	200	17.4	—
4461101	Pharmacies and drug stores .....	5	31 481	2 969	689	200	17.4	—
447	Gasoline stations .....	9	16 068	1 110	406	54	49.7	—
448	Clothing and clothing accessories stores .....	9	7 863	1 182	293	86	15.3	79.5
4481	Clothing stores .....	6	5 022	612	161	52	20.1	71.6
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	11 096	1 711	377	87	26.2	50.7
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
451114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	b	D	D
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	15	7 815	1 283	322	102	16.0	9.0
4532	Office supplies, stationery, and gift stores .....	6	2 967	593	142	45	1.7	19.2
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	17	29 638	7 137	1 850	150	7.4	20.8
4541	Electronic shopping and mail-order houses .....	8	7 260	927	234	32	12.3	67.7
45411	Electronic shopping and mail-order houses .....	8	7 260	927	234	32	12.3	67.7
4543	Direct selling establishments .....	9	22 378	6 210	1 616	118	5.8	5.6
45431	Fuel dealers .....	4	10 720	2 110	587	54	7.7	11.7
454311	Heating oil dealers .....	4	10 720	2 110	587	54	7.7	11.7
45439	Other direct selling establishments .....	5	11 658	4 100	1 029	64	4.1	—
454390	Other direct selling establishments .....	5	11 658	4 100	1 029	64	4.1	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW BEDFORD</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>318</b>	<b>574 094</b>	<b>63 566</b>	<b>14 631</b>	<b>3 030</b>	<b>19.7</b>	<b>7.5</b>
441	Motor vehicle and parts dealers	37	96 836	9 287	2 231	305	28.2	13.7
4411	Automobile dealers	21	76 967	5 626	1 417	177	21.2	17.3
44112	Used car dealers	14	19 186	770	185	43	77.0	—
441120	Used car dealers	14	19 186	770	185	43	77.0	—
4412	Other motor vehicle dealers	6	6 938	899	187	36	62.8	—
44122	Motorcycle, boat, and other motor vehicle dealers	6	6 938	899	187	36	62.8	—
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	12 931	2 762	627	92	51.1	—
44131	Automotive parts and accessories stores	6	10 012	1 912	442	73	39.6	—
441310	Automotive parts and accessories stores	6	10 012	1 912	442	73	39.6	—
442	Furniture and home furnishings stores	13	17 261	4 810	1 055	160	14.1	15.4
4421	Furniture stores	7	12 891	3 958	860	134	17.3	20.6
44211	Furniture stores	7	12 891	3 958	860	134	17.3	20.6
442110	Furniture stores	7	12 891	3 958	860	134	17.3	20.6
4422	Home furnishings stores	6	4 370	852	195	26	4.8	—
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	17	7 113	1 666	391	69	43.2	13.6
4431	Electronics and appliance stores	17	7 113	1 666	391	69	43.2	13.6
44311	Appliance, television, and other electronics stores	16	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	10	4 670	1 252	287	46	34.8	10.9
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	26	42 003	6 246	1 505	212	8.8	11.2
4441	Building material and supplies dealers	24	D	D	D	c	D	D
44419	Other building material dealers	12	33 678	4 909	1 187	150	2.9	13.9
444190	Other building material dealers	12	33 678	4 909	1 187	150	2.9	13.9
445	Food and beverage stores	76	179 478	17 871	3 832	958	13.1	3.1
4451	Grocery stores	40	152 381	15 494	3 280	800	7.8	3.0
44511	Supermarkets and other grocery (except convenience) stores	20	139 818	14 463	3 037	723	3.8	.7
445110	Supermarkets and other grocery (except convenience) stores	20	139 818	14 463	3 037	723	3.8	.7
44512	Convenience stores	20	12 563	1 031	243	77	52.6	28.3
445120	Convenience stores	20	12 563	1 031	243	77	52.6	28.3
4452	Specialty food stores	15	8 321	1 016	246	61	62.6	8.4
4453	Beer, wine, and liquor stores	21	18 776	1 361	306	97	34.5	2.0
44531	Beer, wine, and liquor stores	21	18 776	1 361	306	97	34.5	2.0
445310	Beer, wine, and liquor stores	21	18 776	1 361	306	97	34.5	2.0
446	Health and personal care stores	21	105 480	9 841	2 340	506	4.8	9.4
4461	Health and personal care stores	21	105 480	9 841	2 340	506	4.8	9.4
44611	Pharmacies and drug stores	15	98 577	8 034	1 897	443	4.4	10.1
446110	Pharmacies and drug stores	15	98 577	8 034	1 897	443	4.4	10.1
4461101	Pharmacies and drug stores	15	98 577	8 034	1 897	443	4.4	10.1
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	46	60 883	3 758	922	241	40.4	3.7
4471	Gasoline stations	46	60 883	3 758	922	241	40.4	3.7
44711	Gasoline stations with convenience stores	24	41 361	2 360	562	149	40.2	—
447110	Gasoline stations with convenience stores	24	41 361	2 360	562	149	40.2	—
44719	Other gasoline stations	22	19 522	1 398	360	92	40.7	11.5
447190	Other gasoline stations	22	19 522	1 398	360	92	40.7	11.5
448	Clothing and clothing accessories stores	23	8 501	1 125	258	91	57.3	1.4
4481	Clothing stores	12	6 035	717	164	63	58.1	1.5
44819	Other clothing stores	4	427	73	15	7	40.5	8.2
448190	Other clothing stores	4	427	73	15	7	40.5	8.2
451	Sporting goods, hobby, book, and music stores	12	10 747	1 360	270	69	36.2	1.0
4511	Sporting goods, hobby, and musical instrument stores	8	8 749	873	155	33	24.7	1.2
45111	Sporting goods stores	5	D	D	D	a	D	D
451110	Sporting goods stores	5	D	D	D	a	D	D
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
45112	Hobby, toy, and game stores	2	D	D	D	a	D	D
451120	Hobby, toy, and game stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	1 998	487	115	36	86.4	—
45121	Book stores and news dealers	4	1 998	487	115	36	86.4	—
451211	Book stores, general	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEW BEDFORD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	7	14 325	2 223	569	144	23.1	—
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529901	Variety stores .....	3	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	28	13 913	3 256	750	201	30.5	7.6
4531	Florists .....	6	3 159	1 033	229	64	55.5	—
45311	Florists .....	6	3 159	1 033	229	64	55.5	—
453110	Florists .....	6	3 159	1 033	229	64	55.5	—
4532	Office supplies, stationery, and gift stores .....	9	2 069	502	108	41	67.9	3.8
4533	Used merchandise stores .....	4	D	D	D	b	D	D
45331	Used merchandise stores .....	4	D	D	D	b	D	D
453310	Used merchandise stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	12	17 554	2 123	508	74	40.5	13.0
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45431	Fuel dealers .....	7	14 455	1 843	439	53	38.2	15.7
454311	Heating oil dealers .....	7	14 455	1 843	439	53	38.2	15.7
<b>NEWBURYPORT</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>117</b>	<b>193 606</b>	<b>20 959</b>	<b>5 119</b>	<b>1 210</b>	<b>23.2</b>	<b>11.6</b>
441	Motor vehicle and parts dealers .....	8	17 462	1 607	499	63	5.7	80.7
4412	Other motor vehicle dealers .....	3	1 565	263	57	9	22.1	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	1 565	263	57	9	22.1	—
442	Furniture and home furnishings stores .....	8	3 055	542	139	27	66.8	3.7
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	2 053	279	71	18	20.0	—
4431	Electronics and appliance stores .....	4	2 053	279	71	18	20.0	—
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	9 264	1 397	361	57	—	11.0
44412	Paint and wallpaper stores .....	1	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	16	67 345	7 350	1 776	364	10.2	3.7
4451	Grocery stores .....	10	59 798	6 509	1 577	331	5.9	4.1
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
44512	Convenience stores .....	6	D	D	D	b	D	D
445120	Convenience stores .....	6	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	6	26 065	2 145	524	184	8.7	—
4461	Health and personal care stores .....	6	26 065	2 145	524	184	8.7	—
44611	Pharmacies and drug stores .....	4	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	4	D	D	D	c	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	13 012	609	128	30	65.6	16.8
448	Clothing and clothing accessories stores .....	21	23 190	2 667	667	176	45.7	2.4
4481	Clothing stores .....	17	19 717	1 951	463	135	49.3	2.9
44813	Children's and infants' clothing stores .....	3	1 039	92	19	9	68.1	31.9
448130	Children's and infants' clothing stores .....	3	1 039	92	19	9	68.1	31.9
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	8	4 486	841	187	61	43.0	25.3
4511	Sporting goods, hobby, and musical instrument stores .....	4	2 019	431	83	31	54.0	—
4512	Book, periodical, and music stores .....	4	2 467	410	104	30	33.9	46.1
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWBURYPORT—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	28	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	13	3 766	657	142	82	38.3	7.3
45322	Gift, novelty, and souvenir stores .....	13	3 766	657	142	82	38.3	7.3
4539	Other miscellaneous store retailers .....	10	3 430	693	145	35	65.7	13.8
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	1 815	449	79	13	61.4	—
454	Nonstore retailers .....	6	10 323	958	218	23	60.3	.9
4543	Direct selling establishments .....	6	10 323	958	218	23	60.3	.9
45431	Fuel dealers .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D
<b>NEWTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>382</b>	<b>1 150 231</b>	<b>154 886</b>	<b>36 106</b>	<b>6 323</b>	<b>15.4</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	11	196 652	18 868	4 229	381	31.6	4.9
4411	Automobile dealers .....	8	D	D	D	e	D	D
44111	New car dealers .....	6	180 963	17 036	3 932	346	34.2	—
441110	New car dealers .....	6	180 963	17 036	3 932	346	34.2	—
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	40	75 978	10 534	2 567	571	4.2	4.6
4421	Furniture stores .....	8	16 696	1 551	341	44	3.4	3.9
44211	Furniture stores .....	8	16 696	1 551	341	44	3.4	3.9
442110	Furniture stores .....	8	16 696	1 551	341	44	3.4	3.9
4422	Home furnishings stores .....	32	59 282	8 983	2 226	527	4.4	4.9
44221	Floor covering stores .....	5	5 172	1 993	547	32	—	—
442210	Floor covering stores .....	5	5 172	1 993	547	32	—	—
44229	Other home furnishings stores .....	27	54 110	6 990	1 679	495	4.8	5.3
442291	Window treatment stores .....	4	3 551	595	154	15	23.3	—
442299	All other home furnishings stores .....	23	50 559	6 395	1 525	480	3.5	5.7
443	Electronics and appliance stores .....	13	36 132	3 948	947	118	47.5	16.7
4431	Electronics and appliance stores .....	13	36 132	3 948	947	118	47.5	16.7
44311	Appliance, television, and other electronics stores .....	7	19 152	2 195	498	63	29.4	4.3
443111	Household appliance stores .....	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	17	53 846	10 923	2 692	283	9.0	1.5
4441	Building material and supplies dealers .....	15	D	D	D	e	D	D
44413	Hardware stores .....	6	7 438	1 105	258	30	3.7	10.8
444130	Hardware stores .....	6	7 438	1 105	258	30	3.7	10.8
44419	Other building material dealers .....	8	44 342	9 598	2 382	246	5.6	—
444190	Other building material dealers .....	8	44 342	9 598	2 382	246	5.6	—
445	Food and beverage stores .....	43	206 730	27 054	6 655	1 201	4.1	7.3
4451	Grocery stores .....	23	162 422	21 259	5 059	983	2.9	9.3
44511	Supermarkets and other grocery (except convenience) stores .....	10	153 801	20 421	4 862	934	1.5	7.6
445110	Supermarkets and other grocery (except convenience) stores .....	10	153 801	20 421	4 862	934	1.5	7.6
44512	Convenience stores .....	13	8 621	838	197	49	29.2	39.9
445120	Convenience stores .....	13	8 621	838	197	49	29.2	39.9
4452	Specialty food stores .....	5	4 126	743	179	43	14.3	—
4453	Beer, wine, and liquor stores .....	15	40 182	5 052	1 417	175	7.6	—
44531	Beer, wine, and liquor stores .....	15	40 182	5 052	1 417	175	7.6	—
445310	Beer, wine, and liquor stores .....	15	40 182	5 052	1 417	175	7.6	—
446	Health and personal care stores .....	27	76 520	9 451	2 151	541	15.1	.7
4461	Health and personal care stores .....	27	76 520	9 451	2 151	541	15.1	.7
44611	Pharmacies and drug stores .....	12	62 392	4 908	1 158	416	12.1	.8
446110	Pharmacies and drug stores .....	12	62 392	4 908	1 158	416	12.1	.8
4461101	Pharmacies and drug stores .....	11	D	D	D	e	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	7	D	D	D	b	D	D
44613	Optical goods stores .....	7	6 059	1 543	323	32	52.0	—
446130	Optical goods stores .....	7	6 059	1 543	323	32	52.0	—
44619	Other health and personal care stores .....	1	D	D	D	b	D	D
446199	All other health and personal care stores .....	1	D	D	D	b	D	D

See footnotes at end of table.



Table 4. **Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations . . . . .	28	44 831	3 053	727	138	58.0	12.8
4471	Gasoline stations . . . . .	28	44 831	3 053	727	138	58.0	12.8
44711	Gasoline stations with convenience stores . . . . .	7	11 064	495	95	27	17.4	18.4
447110	Gasoline stations with convenience stores . . . . .	7	11 064	495	95	27	17.4	18.4
44719	Other gasoline stations . . . . .	21	33 767	2 558	632	111	71.2	10.9
447190	Other gasoline stations . . . . .	21	33 767	2 558	632	111	71.2	10.9
448	Clothing and clothing accessories stores . . . . .	100	188 718	25 872	6 354	1 233	14.2	3.4
4481	Clothing stores . . . . .	69	130 008	17 137	4 157	941	12.6	3.1
44811	Men's clothing stores . . . . .	5	10 408	1 992	493	70	21.4	—
448110	Men's clothing stores . . . . .	5	10 408	1 992	493	70	21.4	—
44812	Women's clothing stores . . . . .	32	40 115	5 920	1 445	248	16.5	4.5
448120	Women's clothing stores . . . . .	32	40 115	5 920	1 445	248	16.5	4.5
44813	Children's and infants' clothing stores . . . . .	7	10 998	1 488	357	108	34.6	18.1
448130	Children's and infants' clothing stores . . . . .	7	10 998	1 488	357	108	34.6	18.1
44814	Family clothing stores . . . . .	13	59 258	6 286	1 504	420	7	—
448140	Family clothing stores . . . . .	13	59 258	6 286	1 504	420	7	—
44815	Clothing accessories stores . . . . .	6	3 621	492	118	29	33.3	5.6
448150	Clothing accessories stores . . . . .	6	3 621	492	118	29	33.3	5.6
44819	Other clothing stores . . . . .	6	5 608	959	240	66	37.9	—
448190	Other clothing stores . . . . .	6	5 608	959	240	66	37.9	—
4482	Shoe stores . . . . .	9	11 986	2 344	539	112	8.5	14.0
44821	Shoe stores . . . . .	9	11 986	2 344	539	112	8.5	14.0
448210	Shoe stores . . . . .	9	11 986	2 344	539	112	8.5	14.0
4482101	Men's shoe stores . . . . .	1	D	D	D	a	D	D
4482102	Women's shoe stores . . . . .	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	4	8 876	1 806	398	68	7.1	18.9
4483	Jewelry, luggage, and leather goods stores . . . . .	22	46 724	6 391	1 658	180	20.0	1.7
44831	Jewelry stores . . . . .	17	43 954	5 651	1 441	158	21.3	1.8
448310	Jewelry stores . . . . .	17	43 954	5 651	1 441	158	21.3	1.8
44832	Luggage and leather goods stores . . . . .	5	2 770	740	217	22	—	—
448320	Luggage and leather goods stores . . . . .	5	2 770	740	217	22	—	—
451	Sporting goods, hobby, book, and music stores . . . . .	31	56 433	11 076	2 142	517	6.3	3.8
4511	Sporting goods, hobby, and musical instrument stores . . . . .	21	37 303	7 948	1 587	370	8.0	4.0
45111	Sporting goods stores . . . . .	8	16 439	2 640	574	126	7.2	8.5
451110	Sporting goods stores . . . . .	8	16 439	2 640	574	126	7.2	8.5
4511101	General-line sporting goods stores . . . . .	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores . . . . .	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores . . . . .	8	D	D	D	b	D	D
451120	Hobby, toy, and game stores . . . . .	8	D	D	D	b	D	D
45114	Musical instrument and supplies stores . . . . .	4	15 388	4 477	790	179	4.1	—
451140	Musical instrument and supplies stores . . . . .	4	15 388	4 477	790	179	4.1	—
4512	Book, periodical, and music stores . . . . .	10	19 130	3 128	555	147	3.1	3.5
45121	Book stores and news dealers . . . . .	8	D	D	D	c	D	D
451211	Book stores . . . . .	8	D	D	D	c	D	D
4512111	Book stores, general . . . . .	4	D	D	D	c	D	D
4512113	College book stores . . . . .	4	1 770	252	56	12	—	38.1
45122	Prerecorded tape, compact disc, and record stores . . . . .	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores . . . . .	2	D	D	D	b	D	D
452	General merchandise stores . . . . .	6	D	D	D	f	D	D
4521	Department stores . . . . .	2	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> . . . . .	2	D	D	D	f	D	D
45211	Department stores . . . . .	2	D	D	D	f	D	D
452111	Department stores (except discount department stores) . . . . .	2	D	D	D	f	D	D
45299	All other general merchandise stores . . . . .	4	4 659	460	120	30	—	1.2
452990	All other general merchandise stores . . . . .	4	4 659	460	120	30	—	1.2
4529904	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	48	D	D	D	e	D	D
4531	Florists . . . . .	10	6 052	1 539	330	61	14.2	4.4
45311	Florists . . . . .	10	6 052	1 539	330	61	14.2	4.4
453110	Florists . . . . .	10	6 052	1 539	330	61	14.2	4.4
4532	Office supplies, stationery, and gift stores . . . . .	19	19 330	2 042	502	102	14.3	2.6
45321	Office supplies and stationery stores . . . . .	2	D	D	D	b	D	D
453210	Office supplies and stationery stores . . . . .	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores . . . . .	17	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores . . . . .	17	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	5	1 497	335	68	15	45.4	—
45331	Used merchandise stores . . . . .	5	1 497	335	68	15	45.4	—
453310	Used merchandise stores . . . . .	5	1 497	335	68	15	45.4	—
4539	Other miscellaneous store retailers . . . . .	14	D	D	D	b	D	D
45391	Pet and pet supplies stores . . . . .	2	D	D	D	b	D	D
453910	Pet and pet supplies stores . . . . .	2	D	D	D	b	D	D
45392	Art dealers . . . . .	3	1 695	258	64	11	48.6	—
453920	Art dealers . . . . .	3	1 695	258	64	11	48.6	—
45399	All other miscellaneous store retailers . . . . .	9	4 612	595	140	29	79.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	18	40 016	9 556	2 046	240	10.3	6.3
4541	Electronic shopping and mail-order houses .....	9	21 175	5 610	1 085	98	14.6	11.9
45411	Electronic shopping and mail-order houses .....	9	21 175	5 610	1 085	98	14.6	11.9
4543	Direct selling establishments .....	9	18 841	3 946	961	142	5.4	—
454311	Heating oil dealers .....	3	4 252	985	266	31	23.7	—
45439	Other direct selling establishments .....	6	14 589	2 961	695	111	.1	—
454390	Other direct selling establishments .....	6	14 589	2 961	695	111	.1	—
<b>NORFOLK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>17 299</b>	<b>2 172</b>	<b>551</b>	<b>87</b>	<b>50.5</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	4	3 289	149	27	6	100.0	—
442	Furniture and home furnishings stores .....	3	2 061	281	44	12	51.1	—
444	Building material and garden equipment and supplies dealers ...	3	4 176	659	163	26	7.9	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	2	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
<b>NORTH ADAMS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>70</b>	<b>186 985</b>	<b>21 332</b>	<b>5 303</b>	<b>1 018</b>	<b>2.0</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	12	39 498	3 191	819	125	1.5	—
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	b	D	D
4431	Electronics and appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	7	10 380	1 241	302	53	—	9.1
445	Food and beverage stores .....	9	51 266	6 273	1 468	358	2.4	.9
4451	Grocery stores .....	3	47 362	5 912	1 390	319	—	—
44511	Supermarkets and other grocery (except convenience) stores .....	3	47 362	5 912	1 390	319	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	3	47 362	5 912	1 390	319	—	—
446	Health and personal care stores .....	6	14 621	1 447	344	58	—	—
4461	Health and personal care stores .....	6	14 621	1 447	344	58	—	—
447	Gasoline stations .....	6	7 547	507	120	31	—	—
448	Clothing and clothing accessories stores .....	4	1 384	201	52	16	20.3	.5
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	9	D	D	D	a	D	D
454	Nonstore retailers .....	6	21 617	4 039	1 104	113	3.0	18.0
4541	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHAMPTON</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>197</b>	<b>437 796</b>	<b>47 912</b>	<b>11 345</b>	<b>2 231</b>	<b>11.3</b>	<b>1.8</b>
441	Motor vehicle and parts dealers	21	143 637	11 359	2 699	335	10.4	.1
4411	Automobile dealers	9	D	D	D	c	D	D
44111	New car dealers	7	117 995	8 852	2 125	229	10.9	—
441110	New car dealers	7	117 995	8 852	2 125	229	10.9	—
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	6 275	865	189	38	74.9	—
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	14	8 911	2 131	489	65	15.5	.6
4431	Electronics and appliance stores	14	8 911	2 131	489	65	15.5	.6
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
44312	Computer and software stores	4	5 029	1 357	324	35	—	—
443120	Computer and software stores	4	5 029	1 357	324	35	—	—
444	Building material and garden equipment and supplies dealers	10	21 627	2 963	668	75	2.2	—
4441	Building material and supplies dealers	7	20 502	2 757	633	65	2.3	—
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	29	98 933	10 546	2 519	654	7.1	1.0
4451	Grocery stores	13	80 587	8 922	2 130	555	5.1	.4
44511	Supermarkets and other grocery (except convenience) stores	10	79 485	8 749	2 081	538	5.2	—
445110	Supermarkets and other grocery (except convenience) stores	10	79 485	8 749	2 081	538	5.2	—
4452	Specialty food stores	6	1 777	279	68	18	32.0	22.2
4453	Beer, wine, and liquor stores	10	16 569	1 345	321	81	14.4	1.6
44531	Beer, wine, and liquor stores	10	16 569	1 345	321	81	14.4	1.6
445310	Beer, wine, and liquor stores	10	16 569	1 345	321	81	14.4	1.6
446	Health and personal care stores	8	22 913	1 541	371	118	19.0	—
4461	Health and personal care stores	8	22 913	1 541	371	118	19.0	—
447	Gasoline stations	15	25 554	1 657	429	100	3.3	11.3
4471	Gasoline stations	15	25 554	1 657	429	100	3.3	11.3
44711	Gasoline stations with convenience stores	7	15 968	970	252	57	5.2	—
447110	Gasoline stations with convenience stores	7	15 968	970	252	57	5.2	—
448	Clothing and clothing accessories stores	33	23 132	3 937	850	203	22.6	6.6
4481	Clothing stores	24	15 418	2 592	571	150	30.8	4.9
44811	Men's clothing stores	3	D	D	D	b	D	D
448110	Men's clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	6	6 025	1 039	207	36	8.0	4.5
44831	Jewelry stores	6	6 025	1 039	207	36	8.0	4.5
448310	Jewelry stores	6	6 025	1 039	207	36	8.0	4.5
451	Sporting goods, hobby, book, and music stores	20	13 493	2 188	549	146	29.9	11.0
4511	Sporting goods, hobby, and musical instrument stores	12	7 574	1 383	347	94	33.4	10.8
45112	Hobby, toy, and game stores	5	3 201	600	151	37	45.4	25.6
451120	Hobby, toy, and game stores	5	3 201	600	151	37	45.4	25.6
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	5 919	805	202	52	25.5	11.2
45121	Book stores and news dealers	6	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHAMPTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	5	1 461	489	124	28	52.0	9.4
45331	Used merchandise stores .....	5	1 461	489	124	28	52.0	9.4
453310	Used merchandise stores .....	5	1 461	489	124	28	52.0	9.4
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	11	26 493	4 914	1 217	152	13.2	—
4541	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	3 576	963	196	18	44.1	—
454390	Other direct selling establishments .....	6	3 576	963	196	18	44.1	—
<b>NORTH ANDOVER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>69</b>	<b>207 259</b>	<b>23 411</b>	<b>5 301</b>	<b>1 193</b>	<b>8.8</b>	<b>4.6</b>
442	Furniture and home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	16 883	2 458	626	72	16.4	—
4441	Building material and supplies dealers .....	6	16 883	2 458	626	72	16.4	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	17	106 697	12 783	3 047	717	8.7	1.6
4451	Grocery stores .....	7	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	5	96 140	11 222	2 712	630	7.0	—
445110	Supermarkets and other grocery (except convenience) stores .....	5	96 140	11 222	2 712	630	7.0	—
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	7	8 129	1 041	224	44	10.8	21.3
44531	Beer, wine, and liquor stores .....	7	8 129	1 041	224	44	10.8	21.3
445310	Beer, wine, and liquor stores .....	7	8 129	1 041	224	44	10.8	21.3
446	Health and personal care stores .....	6	D	D	D	c	D	D
4461	Health and personal care stores .....	6	D	D	D	c	D	D
447	Gasoline stations .....	10	22 343	1 368	325	76	16.0	17.6
44719	Other gasoline stations .....	7	13 734	1 181	280	60	12.1	28.6
447190	Other gasoline stations .....	7	13 734	1 181	280	60	12.1	28.6
448	Clothing and clothing accessories stores .....	6	11 779	1 217	295	82	—	16.5
4481	Clothing stores .....	3	10 640	1 063	258	70	—	13.6
451	Sporting goods, hobby, book, and music stores .....	3	3 367	247	69	14	30.8	18.4
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
45121	Book stores and news dealers .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	12	2 960	616	141	68	33.9	13.7
454	Nonstore retailers .....	5	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>NORTH ATTLEBOROUGH</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>235</b>	<b>703 024</b>	<b>73 441</b>	<b>17 712</b>	<b>4 163</b>	<b>6.7</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	15	131 637	9 996	2 141	212	1.0	1.7
4411	Automobile dealers .....	7	120 082	8 732	1 843	167	.8	—
44111	New car dealers .....	4	117 825	8 567	1 795	162	—	—
441110	New car dealers .....	4	117 825	8 567	1 795	162	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	8	6 661	950	228	47	18.7	4.0
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	3 097	357	91	29	—	—
442299	All other home furnishings stores .....	3	3 097	357	91	29	—	—
443	Electronics and appliance stores .....	11	57 329	5 338	1 235	207	.5	—
4431	Electronics and appliance stores .....	11	57 329	5 338	1 235	207	.5	—
44311	Appliance, television, and other electronics stores .....	5	D	D	D	c	D	D
443111	Household appliance stores .....	1	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	5	21 709	2 062	407	88	1.4	—
443120	Computer and software stores .....	5	21 709	2 062	407	88	1.4	—
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	9	D	D	D	e	D	D
4441	Building material and supplies dealers .....	6	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	17	47 179	5 259	1 275	291	11.9	17.1
4451	Grocery stores .....	7	37 365	4 427	1 070	225	5.0	21.6
4452	Specialty food stores .....	4	3 192	393	98	22	38.4	—
4453	Beer, wine, and liquor stores .....	6	6 622	439	107	44	38.1	—
44531	Beer, wine, and liquor stores .....	6	6 622	439	107	44	38.1	—
445310	Beer, wine, and liquor stores .....	6	6 622	439	107	44	38.1	—
446	Health and personal care stores .....	14	31 450	3 446	876	222	—	—
4461	Health and personal care stores .....	14	31 450	3 446	876	222	—	—
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	3 686	588	137	47	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	4	3 686	588	137	47	—	—
44613	Optical goods stores .....	4	D	D	D	b	D	D
446130	Optical goods stores .....	4	D	D	D	b	D	D
44619	Other health and personal care stores .....	3	1 547	257	64	16	—	—
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	15	26 959	1 402	463	92	57.3	9.0
4471	Gasoline stations .....	15	26 959	1 402	463	92	57.3	9.0
44711	Gasoline stations with convenience stores .....	8	21 523	965	254	63	57.8	.1
447110	Gasoline stations with convenience stores .....	8	21 523	965	254	63	57.8	.1
448	Clothing and clothing accessories stores .....	86	123 626	14 936	3 829	1 159	9.3	2.2
4481	Clothing stores .....	54	85 314	9 895	2 460	898	1.2	2.5
44811	Men's clothing stores .....	5	D	D	D	b	D	D
448110	Men's clothing stores .....	5	D	D	D	b	D	D
44812	Women's clothing stores .....	19	21 455	2 513	609	248	.6	9.9
448120	Women's clothing stores .....	19	21 455	2 513	609	248	.6	9.9
44813	Children's and infants' clothing stores .....	7	20 134	1 696	405	145	2.7	—
448130	Children's and infants' clothing stores .....	7	20 134	1 696	405	145	2.7	—
44814	Family clothing stores .....	13	29 859	3 053	757	310	—	—
448140	Family clothing stores .....	13	29 859	3 053	757	310	—	—
44815	Clothing accessories stores .....	4	D	D	D	b	D	D
448150	Clothing accessories stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	6	8 611	1 562	430	145	3.0	—
448190	Other clothing stores .....	6	8 611	1 562	430	145	3.0	—
4482	Shoe stores .....	16	21 055	2 611	709	150	48.7	2.9
44821	Shoe stores .....	16	21 055	2 611	709	150	48.7	2.9
448210	Shoe stores .....	16	21 055	2 611	709	150	48.7	2.9
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	6	D	D	D	b	D	D
4482105	Athletic footwear stores .....	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	16	17 257	2 430	660	111	1.5	—
44831	Jewelry stores .....	16	17 257	2 430	660	111	1.5	—
448310	Jewelry stores .....	16	17 257	2 430	660	111	1.5	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH ATTLEBOROUGH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	22	46 994	5 090	1 229	321	4.8	3.4
4511	Sporting goods, hobby, and musical instrument stores .....	17	31 577	3 495	841	209	7.2	5.0
45111	Sporting goods stores .....	9	D	D	D	b	D	D
451110	Sporting goods stores .....	9	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	4	6 048	822	214	49	17.0	—
45112	Hobby, toy, and game stores .....	6	20 376	2 041	465	122	—	7.8
451120	Hobby, toy, and game stores .....	6	20 376	2 041	465	122	—	7.8
4512	Book, periodical, and music stores .....	5	15 417	1 595	388	112	—	—
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	7	155 993	16 798	4 016	1 104	.1	—
4521	Department stores .....	4	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	D	D	D	g	D	D
45211	Department stores .....	4	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	10	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores .....	9	5 470	766	184	68	23.4	15.1
453220	Gift, novelty, and souvenir stores .....	9	5 470	766	184	68	23.4	15.1
4539	Other miscellaneous store retailers .....	12	9 120	1 319	289	81	4.1	13.4
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	5	5 076	1 100	263	27	15.9	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>NORTHBOROUGH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>103 168</b>	<b>10 557</b>	<b>2 654</b>	<b>534</b>	<b>16.4</b>	<b>8.9</b>
441	Motor vehicle and parts dealers .....	4	5 130	449	111	15	88.9	—
442	Furniture and home furnishings stores .....	3	2 021	482	118	16	42.6	—
443	Electronics and appliance stores .....	4	6 290	1 174	299	29	23.1	—
4431	Electronics and appliance stores .....	4	6 290	1 174	299	29	23.1	—
44311	Appliance, television, and other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 021	500	119	19	2.0	40.0
445	Food and beverage stores .....	9	7 712	1 012	227	57	27.8	41.2
4452	Specialty food stores .....	3	2 995	523	104	18	9.2	60.8
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	5	9 589	230	53	12	16.6	41.2
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	2 479	354	73	19	100.0	—
452	General merchandise stores .....	2	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	7	1 269	171	34	16	58.6	2.0
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHBRIDGE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>43</b>	<b>123 166</b>	<b>13 120</b>	<b>3 199</b>	<b>668</b>	<b>9.7</b>	<b>8.2</b>
441	Motor vehicle and parts dealers .....	7	7 012	708	193	29	56.9	5.2
442	Furniture and home furnishings stores .....	4	3 915	527	101	19	35.8	—
4422	Home furnishings stores .....	3	D	D	D	a	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	9	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	b	D	D
4461	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	6	19 979	1 011	249	32	11.7	47.3
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	3 373	735	186	37	30.0	—
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
<b>NORTH READING</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>216 158</b>	<b>24 594</b>	<b>5 572</b>	<b>982</b>	<b>6.9</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	5	28 493	2 850	686	68	.6	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	62 044	8 054	1 682	194	5.4	—
4441	Building material and supplies dealers .....	6	62 044	8 054	1 682	194	5.4	—
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	c	D	D
444190	Other building material dealers .....	3	D	D	D	c	D	D
445	Food and beverage stores .....	9	60 413	5 799	1 395	350	3.0	9.0
4451	Grocery stores .....	7	D	D	D	e	D	D
44512	Convenience stores .....	5	D	D	D	b	D	D
445120	Convenience stores .....	5	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	2	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	2	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	5 596	284	75	22	41.5	15.2
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	2 308	286	76	21	73.7	26.3
454	Nonstore retailers .....	4	7 206	2 250	538	50	47.7	—
4543	Direct selling establishments .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>50</b>	<b>82 904</b>	<b>10 212</b>	<b>2 398</b>	<b>563</b>	<b>13.9</b>	<b>4.0</b>
441	Motor vehicle and parts dealers .....	4	3 577	425	112	21	41.3	16.8
442	Furniture and home furnishings stores .....	4	1 700	273	63	10	34.4	26.4
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	4 188	860	180	52	39.1	—
445	Food and beverage stores .....	11	31 953	3 757	894	272	6.1	4.6
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>NORWOOD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>166</b>	<b>1 356 571</b>	<b>109 084</b>	<b>23 751</b>	<b>3 246</b>	<b>7.0</b>	<b>40.5</b>
441	Motor vehicle and parts dealers .....	28	962 873	61 522	12 514	1 278	4.9	53.7
4411	Automobile dealers .....	19	D	D	D	g	D	D
44111	New car dealers .....	17	952 658	60 048	12 178	1 228	4.6	54.3
441110	New car dealers .....	17	952 658	60 048	12 178	1 228	4.6	54.3
4413	Automotive parts, accessories, and tire stores .....	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	14	20 899	2 537	645	90	18.1	43.2
4421	Furniture stores .....	4	11 171	1 160	307	24	—	64.6
44211	Furniture stores .....	4	11 171	1 160	307	24	—	64.6
442110	Furniture stores .....	4	11 171	1 160	307	24	—	64.6
4422	Home furnishings stores .....	10	9 728	1 377	338	66	38.9	18.6
44229	Other home furnishings stores .....	8	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	7 528	1 056	260	56	39.9	24.1
443	Electronics and appliance stores .....	8	32 498	5 712	1 516	126	7.0	33.9
4431	Electronics and appliance stores .....	8	32 498	5 712	1 516	126	7.0	33.9
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	7 237	2 483	653	45	31.6	—
44312	Computer and software stores .....	1	D	D	D	b	D	D
443120	Computer and software stores .....	1	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	14	83 688	10 888	2 289	347	.9	4.6
4441	Building material and supplies dealers .....	13	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	4	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	26	98 347	10 765	2 658	559	7.6	2.7
4451	Grocery stores .....	18	91 991	10 051	2 482	493	2.6	2.4
44511	Supermarkets and other grocery (except convenience) stores .....	7	78 913	8 472	2 014	436	.9	1.4
445110	Supermarkets and other grocery (except convenience) stores .....	7	78 913	8 472	2 014	436	.9	1.4
44512	Convenience stores .....	11	13 078	1 579	468	57	13.0	8.4
445120	Convenience stores .....	11	13 078	1 579	468	57	13.0	8.4
4452	Specialty food stores .....	2	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORWOOD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	13	39 351	4 709	1 071	246	6.6	.4
4461	Health and personal care stores .....	13	39 351	4 709	1 071	246	6.6	.4
44611	Pharmacies and drug stores .....	5	31 860	2 705	613	186	3.1	—
446110	Pharmacies and drug stores .....	5	31 860	2 705	613	186	3.1	—
4461101	Pharmacies and drug stores .....	5	31 860	2 705	613	186	3.1	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	2	D	D	D	b	D	D
446130	Optical goods stores .....	2	D	D	D	b	D	D
44619	Other health and personal care stores .....	4	2 321	788	164	22	69.5	—
447	Gasoline stations .....	14	41 423	1 995	476	99	47.0	11.0
4471	Gasoline stations .....	14	41 423	1 995	476	99	47.0	11.0
44711	Gasoline stations with convenience stores .....	7	18 587	733	182	53	77.3	—
447110	Gasoline stations with convenience stores .....	7	18 587	733	182	53	77.3	—
44719	Other gasoline stations .....	7	22 836	1 262	294	46	22.3	19.9
447190	Other gasoline stations .....	7	22 836	1 262	294	46	22.3	19.9
448	Clothing and clothing accessories stores .....	11	24 731	2 998	683	160	3.9	4.2
4481	Clothing stores .....	9	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	3	1 336	139	33	12	23.1	76.9
448130	Children's and infants' clothing stores .....	3	1 336	139	33	12	23.1	76.9
44814	Family clothing stores .....	3	19 357	2 174	500	117	—	—
448140	Family clothing stores .....	3	19 357	2 174	500	117	—	—
451	Sporting goods, hobby, book, and music stores .....	7	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45111	Sporting goods stores .....	4	8 873	859	210	45	16.5	—
451110	Sporting goods stores .....	4	8 873	859	210	45	16.5	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	3	8 641	1 074	269	44	—	—
453210	Office supplies and stationery stores .....	3	8 641	1 074	269	44	—	—
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	18	21 989	3 623	862	91	26.1	—
4541	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	9	10 832	1 305	351	39	19.7	—
45431	Fuel dealers .....	4	4 831	884	215	25	12.0	—
454311	Heating oil dealers .....	4	4 831	884	215	25	12.0	—
45439	Other direct selling establishments .....	5	6 001	421	136	14	25.9	—
454390	Other direct selling establishments .....	5	6 001	421	136	14	25.9	—
<b>OXFORD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34</b>	<b>102 430</b>	<b>9 371</b>	<b>2 320</b>	<b>519</b>	<b>8.1</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	6	4 827	458	103	29	42.0	33.2
446	Health and personal care stores .....	3	8 351	793	193	44	—	12.3
4461	Health and personal care stores .....	3	8 351	793	193	44	—	12.3
447	Gasoline stations .....	7	15 576	707	170	43	11.4	—
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALMER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>68</b>	<b>122 979</b>	<b>11 769</b>	<b>2 813</b>	<b>606</b>	<b>12.7</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	11	42 030	3 583	855	94	4.4	2.7
442	Furniture and home furnishings stores .....	3	1 245	144	33	8	77.9	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	4 506	658	162	28	27.6	—
445	Food and beverage stores .....	11	25 727	2 760	649	169	27.1	—
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	10	13 004	880	229	67	1.8	37.8
44711	Gasoline stations with convenience stores .....	7	11 866	779	201	62	—	33.8
447110	Gasoline stations with convenience stores .....	7	11 866	779	201	62	—	33.8
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	2 595	299	72	14	80.5	15.6
4511	Sporting goods, hobby, and musical instrument stores .....	4	2 595	299	72	14	80.5	15.6
452	General merchandise stores .....	4	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	1 228	415	103	25	34.8	19.4
4533	Used merchandise stores .....	3	D	D	D	a	D	D
45331	Used merchandise stores .....	3	D	D	D	a	D	D
453310	Used merchandise stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	5 772	667	144	23	29.1	.5
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>PEABODY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>296</b>	<b>1 133 850</b>	<b>127 712</b>	<b>30 448</b>	<b>6 075</b>	<b>5.5</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	22	208 298	15 709	3 880	405	2.9	.2
4411	Automobile dealers .....	12	197 346	14 299	3 524	348	1.4	—
44111	New car dealers .....	7	194 729	14 122	3 476	340	.1	—
441110	New car dealers .....	7	194 729	14 122	3 476	340	.1	—
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	3	4 199	656	172	16	—	10.4
441320	Tire dealers .....	3	4 199	656	172	16	—	10.4
442	Furniture and home furnishings stores .....	21	29 180	3 711	900	242	19.1	2.1
4421	Furniture stores .....	5	4 606	738	188	22	70.8	13.5
44211	Furniture stores .....	5	4 606	738	188	22	70.8	13.5
442110	Furniture stores .....	5	4 606	738	188	22	70.8	13.5
4422	Home furnishings stores .....	16	24 574	2 973	712	220	9.4	—
44229	Other home furnishings stores .....	14	D	D	D	c	D	D
442299	All other home furnishings stores .....	12	20 919	2 494	616	207	4.1	—
443	Electronics and appliance stores .....	11	23 616	2 028	591	75	6.4	.9
4431	Electronics and appliance stores .....	11	23 616	2 028	591	75	6.4	.9
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
44312	Computer and software stores .....	6	11 682	734	210	33	11.0	.4
443120	Computer and software stores .....	6	11 682	734	210	33	11.0	.4
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	23	34 567	7 112	1 463	201	14.0	.7
4441	Building material and supplies dealers .....	19	24 691	4 808	1 170	152	18.0	1.0
44412	Paint and wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	13	12 619	2 004	503	66	9.5	2.0
444190	Other building material dealers .....	13	12 619	2 004	503	66	9.5	2.0
4442	Lawn and garden equipment and supplies stores .....	4	9 876	2 304	293	49	4.0	—
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEABODY—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Food and beverage stores .....	37	109 886	12 065	2 855	691	13.3	1.8
445	Food and beverage stores .....	37	109 886	12 065	2 855	691	13.3	1.8
4451	Grocery stores .....	18	88 662	10 034	2 413	582	12.7	1.6
44511	Supermarkets and other grocery (except convenience) stores .....	10	84 877	9 526	2 296	554	11.8	—
445110	Supermarkets and other grocery (except convenience) stores .....	10	84 877	9 526	2 296	554	11.8	—
4452	Specialty food stores .....	10	5 450	750	178	47	26.8	7.6
4453	Beer, wine, and liquor stores .....	9	15 774	1 281	264	62	12.2	.8
44531	Beer, wine, and liquor stores .....	9	15 774	1 281	264	62	12.2	.8
445310	Beer, wine, and liquor stores .....	9	15 774	1 281	264	62	12.2	.8
446	Health and personal care stores .....	20	80 453	10 041	2 509	516	2.4	.1
4461	Health and personal care stores .....	20	80 453	10 041	2 509	516	2.4	.1
44611	Pharmacies and drug stores .....	9	71 844	8 340	2 066	418	2.7	—
446110	Pharmacies and drug stores .....	9	71 844	8 340	2 066	418	2.7	—
4461101	Pharmacies and drug stores .....	9	71 844	8 340	2 066	418	2.7	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
44613	Optical goods stores .....	5	D	D	D	b	D	D
446130	Optical goods stores .....	5	D	D	D	b	D	D
44619	Other health and personal care stores .....	4	2 285	306	72	14	—	2.8
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	12	32 358	3 065	743	111	28.9	9.0
4471	Gasoline stations .....	12	32 358	3 065	743	111	28.9	9.0
44719	Other gasoline stations .....	10	D	D	D	b	D	D
447190	Other gasoline stations .....	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	76	177 640	21 443	5 274	1 397	.6	3.2
4481	Clothing stores .....	51	144 458	17 284	4 245	1 173	.2	3.9
44811	Men's clothing stores .....	6	6 130	1 207	269	38	—	24.8
448110	Men's clothing stores .....	6	6 130	1 207	269	38	—	24.8
44812	Women's clothing stores .....	14	27 401	3 553	841	229	.2	15.1
448120	Women's clothing stores .....	14	27 401	3 553	841	229	.2	15.1
44813	Children's and infants' clothing stores .....	7	28 513	2 643	620	218	—	—
448130	Children's and infants' clothing stores .....	7	28 513	2 643	620	218	—	—
44814	Family clothing stores .....	16	73 050	7 984	2 050	591	—	—
448140	Family clothing stores .....	16	73 050	7 984	2 050	591	—	—
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482	Shoe stores .....	9	7 556	907	247	82	—	—
44821	Shoe stores .....	9	7 556	907	247	82	—	—
448210	Shoe stores .....	9	7 556	907	247	82	—	—
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	3 437	344	93	36	—	—
4483	Jewelry, luggage, and leather goods stores .....	16	25 626	3 252	782	142	2.7	—
44831	Jewelry stores .....	16	25 626	3 252	782	142	2.7	—
448310	Jewelry stores .....	16	25 626	3 252	782	142	2.7	—
451	Sporting goods, hobby, book, and music stores .....	18	50 515	4 717	1 175	291	1.8	.4
4511	Sporting goods, hobby, and musical instrument stores .....	12	25 784	2 335	554	123	3.5	.8
45111	Sporting goods stores .....	6	D	D	D	b	D	D
451110	Sporting goods stores .....	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	4	17 617	1 657	376	87	—	—
451120	Hobby, toy, and game stores .....	4	17 617	1 657	376	87	—	—
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	6	24 731	2 382	621	168	—	—
45121	Book stores and news dealers .....	3	D	D	D	c	D	D
451211	Book stores .....	2	D	D	D	c	D	D
4512111	Book stores, general .....	2	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	8	196 839	24 195	5 571	1 305	.3	2.1
4521	Department stores .....	5	190 764	23 573	5 415	1 257	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	198 021	23 573	5 415	1 257	—	—
45211	Department stores .....	5	190 764	23 573	5 415	1 257	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	3	6 075	622	156	48	8.6	67.0
452990	All other general merchandise stores .....	3	6 075	622	156	48	8.6	67.0
4529904	Miscellaneous general merchandise stores .....	3	6 075	622	156	48	8.6	67.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEABODY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	29	25 584	5 641	838	241	16.8	5.1
4531	Florists .....	5	1 813	373	88	27	4.3	.7
45311	Florists .....	5	1 813	373	88	27	4.3	.7
453110	Florists .....	5	1 813	373	88	27	4.3	.7
4532	Office supplies, stationery, and gift stores .....	13	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	12	8 305	1 355	314	117	10.6	11.1
453220	Gift, novelty, and souvenir stores .....	12	8 305	1 355	314	117	10.6	11.1
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	19	164 914	17 985	4 649	600	7.0	15.6
4541	Electronic shopping and mail-order houses .....	9	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	9	D	D	D	f	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	6	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	a	D	D
454390	Other direct selling establishments .....	4	D	D	D	a	D	D
<b>PEMBROKE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>77</b>	<b>204 410</b>	<b>21 234</b>	<b>4 568</b>	<b>1 021</b>	<b>7.9</b>	<b>7.5</b>
441	Motor vehicle and parts dealers .....	4	11 905	1 024	278	34	25.8	—
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	20 837	2 235	528	167	2.3	14.5
4422	Home furnishings stores .....	4	D	D	D	c	D	D
44229	Other home furnishings stores .....	4	D	D	D	c	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
442299	All other home furnishings stores .....	3	D	D	D	c	D	D
444	Building material and garden equipment and supplies dealers .....	14	32 182	4 490	1 013	116	.8	—
4441	Building material and supplies dealers .....	10	28 478	4 036	921	98	.9	—
44412	Paint and wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	6	21 838	3 029	686	57	—	—
444190	Other building material dealers .....	6	21 838	3 029	686	57	—	—
4442	Lawn and garden equipment and supplies stores .....	4	3 704	454	92	18	—	—
445	Food and beverage stores .....	12	60 407	5 357	1 151	337	6.1	3.2
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4453	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	6	21 677	1 011	276	62	28.3	30.2
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	11	11 628	1 512	314	84	4.7	2.4
4481	Clothing stores .....	5	7 020	773	170	56	.2	3.9
4483	Jewelry, luggage, and leather goods stores .....	3	3 532	569	114	19	15.0	—
451	Sporting goods, hobby, book, and music stores .....	7	7 041	826	190	50	12.6	—
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEMBROKE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	4	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	b	D	D
<b>PEPPERELL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34</b>	<b>51 480</b>	<b>5 501</b>	<b>1 270</b>	<b>234</b>	<b>20.9</b>	<b>7.2</b>
441	Motor vehicle and parts dealers .....	8	20 060	1 990	427	54	33.4	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	10 369	1 520	372	73	1.0	4.0
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	6 571	545	147	31	29.8	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	625	43	8	8	95.8	4.2
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>PITTSFIELD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>218</b>	<b>615 855</b>	<b>68 093</b>	<b>15 445</b>	<b>3 079</b>	<b>8.0</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	35	168 773	15 108	3 352	407	8.4	4.9
4411	Automobile dealers .....	17	139 954	10 933	2 446	257	9.8	3.8
44111	New car dealers .....	6	116 974	9 687	2 188	221	6.9	2.5
441110	New car dealers .....	6	116 974	9 687	2 188	221	6.9	2.5
44112	Used car dealers .....	11	22 980	1 246	258	36	24.6	10.2
441120	Used car dealers .....	11	22 980	1 246	258	36	24.6	10.2
4412	Other motor vehicle dealers .....	6	15 451	1 675	349	53	1.9	19.5
44122	Motorcycle, boat, and other motor vehicle dealers .....	6	15 451	1 675	349	53	1.9	19.5
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	12	13 368	2 500	557	97	1.8	—
44131	Automotive parts and accessories stores .....	9	9 133	1 826	407	74	2.6	—
441310	Automotive parts and accessories stores .....	9	9 133	1 826	407	74	2.6	—
44132	Tire dealers .....	3	4 235	674	150	23	—	—
441320	Tire dealers .....	3	4 235	674	150	23	—	—
442	Furniture and home furnishings stores .....	18	26 642	4 311	988	170	22.2	—
4421	Furniture stores .....	7	12 682	2 001	474	69	34.0	—
44211	Furniture stores .....	7	12 682	2 001	474	69	34.0	—
442110	Furniture stores .....	7	12 682	2 001	474	69	34.0	—
4422	Home furnishings stores .....	11	13 960	2 310	514	101	11.4	—
44221	Floor covering stores .....	4	5 706	1 183	232	44	—	—
442210	Floor covering stores .....	4	5 706	1 183	232	44	—	—
44229	Other home furnishings stores .....	7	8 254	1 127	282	57	19.4	—
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	14	7 926	1 625	391	70	22.9	13.7
4431	Electronics and appliance stores .....	14	7 926	1 625	391	70	22.9	13.7
44311	Appliance, television, and other electronics stores .....	10	6 291	1 292	329	60	28.9	15.8
443112	Radio, television, and other electronics stores .....	7	4 485	999	254	40	20.2	20.0
444	Building material and garden equipment and supplies dealers ...	21	55 431	6 266	1 014	157	6.9	12.9
4441	Building material and supplies dealers .....	17	46 344	5 439	864	133	6.0	15.4
44411	Home centers .....	1	D	D	D	a	D	D
444110	Home Centers .....	1	D	D	D	a	D	D
44412	Paint and wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	b	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	10	17 181	1 925	425	56	5.0	41.7
444190	Other building material dealers .....	10	17 181	1 925	425	56	5.0	41.7
4442	Lawn and garden equipment and supplies stores .....	4	9 087	827	150	24	11.6	—
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PITTSFIELD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	26	156 608	18 174	4 369	1 058	8.8	—
4451	Grocery stores .....	14	141 687	16 018	3 873	928	7.2	—
44511	Supermarkets and other grocery (except convenience) stores .....	8	136 311	15 399	3 714	882	7.2	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	136 311	15 399	3 714	882	7.2	—
44512	Convenience stores .....	6	5 376	619	159	46	6.0	—
445120	Convenience stores .....	6	5 376	619	159	46	6.0	—
4452	Specialty food stores .....	4	7 266	1 442	326	64	9.1	—
4453	Beer, wine, and liquor stores .....	8	7 655	714	170	66	38.1	.7
44531	Beer, wine, and liquor stores .....	8	7 655	714	170	66	38.1	.7
445310	Beer, wine, and liquor stores .....	8	7 655	714	170	66	38.1	.7
446	Health and personal care stores .....	12	40 772	4 407	1 019	170	1.6	1.3
4461	Health and personal care stores .....	12	40 772	4 407	1 019	170	1.6	1.3
44611	Pharmacies and drug stores .....	7	39 424	4 233	976	159	—	—
446110	Pharmacies and drug stores .....	7	39 424	4 233	976	159	—	—
4461101	Pharmacies and drug stores .....	7	39 424	4 233	976	159	—	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	14	19 457	1 088	255	102	8.5	4.7
44711	Gasoline stations with convenience stores .....	8	15 145	850	196	84	—	.3
447110	Gasoline stations with convenience stores .....	8	15 145	850	196	84	—	.3
448	Clothing and clothing accessories stores .....	15	16 068	1 844	424	138	7.8	1.7
4481	Clothing stores .....	7	10 802	1 193	269	97	5.1	—
4483	Jewelry, luggage, and leather goods stores .....	5	4 204	466	111	23	16.7	—
451	Sporting goods, hobby, book, and music stores .....	17	19 897	2 977	725	182	1.0	.8
4511	Sporting goods, hobby, and musical instrument stores .....	13	12 675	2 436	593	138	1.1	1.3
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	3	1 396	179	43	15	10.2	—
451130	Sewing, needlework, and piece goods stores .....	3	1 396	179	43	15	10.2	—
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	4	7 222	541	132	44	.7	—
45121	Book stores and news dealers .....	1	D	D	D	b	D	D
451211	Book stores .....	1	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	6 839	815	185	53	—	—
452990	All other general merchandise stores .....	6	6 839	815	185	53	—	—
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4531	Florists .....	6	1 853	543	140	36	40.7	—
45311	Florists .....	6	1 853	543	140	36	40.7	—
453110	Florists .....	6	1 853	543	140	36	40.7	—
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	5	D	D	D	b	D	D
45331	Used merchandise stores .....	5	D	D	D	b	D	D
453310	Used merchandise stores .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	12	29 265	4 272	1 036	154	11.3	2.5
4541	Electronic shopping and mail-order houses .....	3	4 864	969	234	39	23.7	—
45411	Electronic shopping and mail-order houses .....	3	4 864	969	234	39	23.7	—
4543	Direct selling establishments .....	9	24 401	3 303	802	115	8.8	3.1
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	4	11 870	1 495	383	50	18.0	—
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLYMOUTH</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>176</b>	<b>581 061</b>	<b>58 620</b>	<b>13 447</b>	<b>2 546</b>	<b>10.7</b>	<b>8.3</b>
441	Motor vehicle and parts dealers	16	97 711	8 063	1 937	176	15.5	.3
4411	Automobile dealers	5	86 919	6 792	1 666	130	14.0	.1
4412	Other motor vehicle dealers	6	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	a	D	D
441222	Boat dealers	5	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	14	21 329	2 520	565	104	29.5	60.5
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	10	D	D	D	b	D	D
44221	Floor covering stores	5	4 381	565	135	19	74.9	—
442210	Floor covering stores	5	4 381	565	135	19	74.9	—
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	6	6 308	531	124	19	27.0	17.0
4431	Electronics and appliance stores	6	6 308	531	124	19	27.0	17.0
44311	Appliance, television, and other electronics stores	6	6 308	531	124	19	27.0	17.0
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	20	124 732	12 676	2 847	374	2.1	20.4
4441	Building material and supplies dealers	16	112 966	10 682	2 458	350	1.4	22.5
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	11 766	1 994	389	24	8.2	—
44422	Nursery, garden center, and farm supply stores	4	11 766	1 994	389	24	8.2	—
444220	Nursery, garden center, and farm supply stores	4	11 766	1 994	389	24	8.2	—
445	Food and beverage stores	38	137 163	14 706	3 440	780	9.8	3.4
4451	Grocery stores	17	119 725	13 223	3 057	686	6.7	3.8
44511	Supermarkets and other grocery (except convenience) stores	9	112 613	12 440	2 862	632	5.5	—
445110	Supermarkets and other grocery (except convenience) stores	9	112 613	12 440	2 862	632	5.5	—
44512	Convenience stores	8	7 112	783	195	54	24.1	64.4
445120	Convenience stores	8	7 112	783	195	54	24.1	64.4
4452	Specialty food stores	7	1 868	289	69	16	41.2	1.8
4453	Beer, wine, and liquor stores	14	15 570	1 194	314	78	30.6	—
44531	Beer, wine, and liquor stores	14	15 570	1 194	314	78	30.6	—
445310	Beer, wine, and liquor stores	14	15 570	1 194	314	78	30.6	—
446	Health and personal care stores	10	37 359	2 294	517	164	11.6	—
4461	Health and personal care stores	10	37 359	2 294	517	164	11.6	—
44611	Pharmacies and drug stores	7	36 553	2 189	490	157	11.0	—
446110	Pharmacies and drug stores	7	36 553	2 189	490	157	11.0	—
4461101	Pharmacies and drug stores	7	36 553	2 189	490	157	11.0	—
447	Gasoline stations	16	32 443	2 651	597	143	11.9	2.2
4471	Gasoline stations	16	32 443	2 651	597	143	11.9	2.2
44711	Gasoline stations with convenience stores	9	19 959	1 125	258	93	14.8	—
447110	Gasoline stations with convenience stores	9	19 959	1 125	258	93	14.8	—
448	Clothing and clothing accessories stores	9	14 516	1 712	430	117	40.2	3.7
4481	Clothing stores	7	D	D	D	c	D	D
44814	Family clothing stores	4	12 504	1 311	330	84	38.4	—
448140	Family clothing stores	4	12 504	1 311	330	84	38.4	—
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	9	4 808	773	181	60	32.5	—
4511	Sporting goods, hobby, and musical instrument stores	9	4 808	773	181	60	32.5	—
452	General merchandise stores	5	68 852	7 048	1 526	377	1.9	—
452112	Discount department stores	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLYMOUTH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	23	18 510	2 375	545	138	17.3	16.0
4532	Office supplies, stationery, and gift stores .....	9	11 524	1 236	276	76	10.8	2.5
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	4	1 994	381	96	12	42.4	12.4
45331	Used merchandise stores .....	4	1 994	381	96	12	42.4	12.4
453310	Used merchandise stores .....	4	1 994	381	96	12	42.4	12.4
4539	Other miscellaneous store retailers .....	6	3 774	533	120	32	19.0	56.5
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	10	17 330	3 271	738	94	16.1	—
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	4	12 055	2 070	485	53	1.4	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	3	D	D	D	b	D	D
454390	Other direct selling establishments .....	3	D	D	D	b	D	D
<b>QUINCY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>260</b>	<b>976 447</b>	<b>99 647</b>	<b>23 988</b>	<b>4 658</b>	<b>9.5</b>	<b>7.9</b>
441	Motor vehicle and parts dealers .....	24	296 184	22 648	5 526	791	6.6	.2
4411	Automobile dealers .....	13	276 313	19 037	4 701	677	4.3	.2
44111	New car dealers .....	9	274 569	18 864	4 657	669	3.9	—
441110	New car dealers .....	9	274 569	18 864	4 657	669	3.9	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	10	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	6	7 105	1 526	363	52	21.2	—
441310	Automotive parts and accessories stores .....	6	7 105	1 526	363	52	21.2	—
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	6	6 010	1 943	482	54	9.7	3.6
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	14	8 272	1 391	325	64	24.4	.6
4431	Electronics and appliance stores .....	14	8 272	1 391	325	64	24.4	.6
44311	Appliance, television, and other electronics stores .....	10	7 236	1 232	292	53	18.8	.7
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	10	87 130	11 093	2 587	297	.4	21.0
4441	Building material and supplies dealers .....	10	87 130	11 093	2 587	297	.4	21.0
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home Centers .....	2	D	D	D	c	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	67	291 847	29 419	7 135	1 696	8.3	16.2
4451	Grocery stores .....	33	247 647	25 145	6 113	1 444	2.5	18.6
44511	Supermarkets and other grocery (except convenience) stores .....	15	232 359	23 789	5 788	1 354	.2	18.5
445110	Supermarkets and other grocery (except convenience) stores .....	15	232 359	23 789	5 788	1 354	.2	18.5
44512	Convenience stores .....	18	15 288	1 356	325	90	37.7	20.9
445120	Convenience stores .....	18	15 288	1 356	325	90	37.7	20.9
4452	Specialty food stores .....	15	15 181	2 223	549	112	48.0	.4
4453	Beer, wine, and liquor stores .....	19	29 019	2 051	473	140	37.2	4.1
44531	Beer, wine, and liquor stores .....	19	29 019	2 051	473	140	37.2	4.1
445310	Beer, wine, and liquor stores .....	19	29 019	2 051	473	140	37.2	4.1
446	Health and personal care stores .....	24	86 108	8 370	1 945	565	5.5	2.1
4461	Health and personal care stores .....	24	86 108	8 370	1 945	565	5.5	2.1
44611	Pharmacies and drug stores .....	14	80 273	6 730	1 557	496	5.7	1.0
446110	Pharmacies and drug stores .....	14	80 273	6 730	1 557	496	5.7	1.0
4461101	Pharmacies and drug stores .....	12	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	5	1 914	558	132	20	3.9	15.7
446130	Optical goods stores .....	5	1 914	558	132	20	3.9	15.7
44619	Other health and personal care stores .....	3	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>QUINCY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	35	50 150	2 520	580	144	54.6	4.6
4471	Gasoline stations .....	35	50 150	2 520	580	144	54.6	4.6
44719	Other gasoline stations .....	31	45 484	2 264	515	128	50.3	5.0
447190	Other gasoline stations .....	31	45 484	2 264	515	128	50.3	5.0
448	Clothing and clothing accessories stores .....	19	31 196	4 056	1 086	213	8.9	.5
4481	Clothing stores .....	10	D	D	D	c	D	D
44814	Family clothing stores .....	3	D	D	D	c	D	D
448140	Family clothing stores .....	3	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores .....	5	5 021	901	186	25	40.3	—
44831	Jewelry stores .....	5	5 021	901	186	25	40.3	—
448310	Jewelry stores .....	5	5 021	901	186	25	40.3	—
451	Sporting goods, hobby, book, and music stores .....	14	11 007	1 273	298	75	30.1	1.1
4511	Sporting goods, hobby, and musical instrument stores .....	8	5 144	748	171	44	53.6	2.3
4512	Book, periodical, and music stores .....	6	5 863	525	127	31	9.4	—
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	29	D	D	D	e	D	D
4531	Florists .....	7	6 561	1 992	459	75	8.0	.1
45311	Florists .....	7	6 561	1 992	459	75	8.0	.1
453110	Florists .....	7	6 561	1 992	459	75	8.0	.1
4532	Office supplies, stationery, and gift stores .....	6	3 506	279	68	27	3.3	9.1
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	4	3 341	1 115	303	61	1.5	15.2
45331	Used merchandise stores .....	4	3 341	1 115	303	61	1.5	15.2
453310	Used merchandise stores .....	4	3 341	1 115	303	61	1.5	15.2
4539	Other miscellaneous store retailers .....	12	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	3	2 993	579	134	41	—	—
453910	Pet and pet supplies stores .....	3	2 993	579	134	41	—	—
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	c	D	D
454	Nonstore retailers .....	15	25 604	4 488	1 143	149	24.4	11.0
4541	Electronic shopping and mail-order houses .....	6	10 363	1 663	439	37	11.0	19.7
45411	Electronic shopping and mail-order houses .....	6	10 363	1 663	439	37	11.0	19.7
4543	Direct selling establishments .....	9	15 241	2 825	704	112	33.5	5.2
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	b	D	D
454390	Other direct selling establishments .....	4	D	D	D	b	D	D
<b>RANDOLPH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>86</b>	<b>212 322</b>	<b>23 190</b>	<b>5 548</b>	<b>1 166</b>	<b>13.2</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	8	55 398	6 622	1 628	132	—	.2
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	6	2 746	367	85	15	30.0	50.3
4431	Electronics and appliance stores .....	6	2 746	367	85	15	30.0	50.3
44312	Computer and software stores .....	3	D	D	D	a	D	D
443120	Computer and software stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	3 886	517	129	22	36.8	—
445	Food and beverage stores .....	20	58 804	7 565	1 818	426	14.6	1.9
4451	Grocery stores .....	11	51 403	7 076	1 698	403	3.1	2.2
44511	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4453	Beer, wine, and liquor stores .....	6	7 060	463	115	21	93.6	—
44531	Beer, wine, and liquor stores .....	6	7 060	463	115	21	93.6	—
445310	Beer, wine, and liquor stores .....	6	7 060	463	115	21	93.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RANDOLPH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	6	26 532	2 527	582	192	1.4	—
4461	Health and personal care stores .....	6	26 532	2 527	582	192	1.4	—
44611	Pharmacies and drug stores .....	3	25 728	2 386	549	181	—	—
446110	Pharmacies and drug stores .....	3	25 728	2 386	549	181	—	—
4461101	Pharmacies and drug stores .....	3	25 728	2 386	549	181	—	—
447	Gasoline stations .....	11	24 895	1 508	343	77	54.0	4.5
4471	Gasoline stations .....	11	24 895	1 508	343	77	54.0	4.5
44711	Gasoline stations with convenience stores .....	5	12 308	792	190	45	30.2	—
447110	Gasoline stations with convenience stores .....	5	12 308	792	190	45	30.2	—
448	Clothing and clothing accessories stores .....	3	D	D	D	b	D	D
4481	Clothing stores .....	3	D	D	D	b	D	D
44814	Family clothing stores .....	1	D	D	D	b	D	D
448140	Family clothing stores .....	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	5	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	2 462	330	82	22	32.1	49.0
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	1 129	102	29	5	—	100.0
454	Nonstore retailers .....	7	4 826	1 050	287	102	43.6	—
<b>RAYNHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>107</b>	<b>477 996</b>	<b>48 632</b>	<b>11 735</b>	<b>2 150</b>	<b>5.2</b>	<b>1.1</b>
441	Motor vehicle and parts dealers .....	22	203 646	19 511	4 625	469	3.0	.6
4411	Automobile dealers .....	13	172 031	15 209	3 672	347	3.3	.7
44111	New car dealers .....	7	161 546	14 479	3 508	324	—	—
441110	New car dealers .....	7	161 546	14 479	3 508	324	—	—
44112	Used car dealers .....	6	10 485	730	164	23	54.2	12.3
441120	Used car dealers .....	6	10 485	730	164	23	54.2	12.3
4412	Other motor vehicle dealers .....	3	21 259	2 468	505	52	—	—
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	6	10 356	1 834	448	70	4.4	—
44131	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	6 407	1 153	242	36	2.2	—
4422	Home furnishings stores .....	2	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	3 099	481	118	24	75.0	—
4431	Electronics and appliance stores .....	5	3 099	481	118	24	75.0	—
44311	Appliance, television, and other electronics stores .....	5	3 099	481	118	24	75.0	—
443112	Radio, television, and other electronics stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	6	18 202	1 720	389	42	1.9	—
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	13	98 925	10 577	2 635	682	2.2	1.4
4451	Grocery stores .....	8	92 443	9 894	2 452	635	.7	1.5
44511	Supermarkets and other grocery (except convenience) stores .....	5	90 035	9 709	2 412	622	.2	—
445110	Supermarkets and other grocery (except convenience) stores .....	5	90 035	9 709	2 412	622	.2	—
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health and personal care stores .....	7	D	D	D	c	D	D
4461	Health and personal care stores .....	7	D	D	D	c	D	D
44619	Other health and personal care stores .....	3	D	D	D	b	D	D
446199	All other health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	10	19 399	919	198	55	38.7	—
44711	Gasoline stations with convenience stores .....	5	14 776	614	123	35	29.3	—
447110	Gasoline stations with convenience stores .....	5	14 776	614	123	35	29.3	—
448	Clothing and clothing accessories stores .....	9	12 351	1 238	311	82	5.1	1.7
4481	Clothing stores .....	4	10 489	985	244	66	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RAYNHAM—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	8	6 831	806	195	59	30.0	15.0
4511	Sporting goods, hobby, and musical instrument stores .....	5	4 158	470	122	40	16.5	24.7
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	3	2 673	336	73	19	51.0	—
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	5	73 107	8 135	2 031	471	—	—
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	8	7 106	1 094	266	50	33.2	—
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
<b>READING</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>71</b>	<b>260 706</b>	<b>24 973</b>	<b>6 166</b>	<b>1 022</b>	<b>6.6</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	c	D	D
4411	Automobile dealers .....	1	D	D	D	c	D	D
44111	New car dealers .....	1	D	D	D	c	D	D
441110	New car dealers .....	1	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	7	10 549	1 089	286	53	31.8	2.5
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	1	D	D	D	b	D	D
442299	All other home furnishings stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	b	D	D
4431	Electronics and appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	1	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	7	7 753	1 491	368	54	17.8	28.3
445	Food and beverage stores .....	7	25 758	3 863	1 061	212	6.8	1.7
4452	Specialty food stores .....	1	D	D	D	b	D	D
446	Health and personal care stores .....	4	D	D	D	c	D	D
4461	Health and personal care stores .....	4	D	D	D	c	D	D
447	Gasoline stations .....	10	24 389	963	234	55	13.7	2.8
4471	Gasoline stations .....	10	24 389	963	234	55	13.7	2.8
44711	Gasoline stations with convenience stores .....	5	16 156	643	159	33	4.8	—
447110	Gasoline stations with convenience stores .....	5	16 156	643	159	33	4.8	—
448	Clothing and clothing accessories stores .....	9	28 223	1 982	544	188	4.0	3.9
4481	Clothing stores .....	5	D	D	D	c	D	D
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
44812	Women's clothing stores .....	2	D	D	D	b	D	D
448120	Women's clothing stores .....	2	D	D	D	b	D	D
4482102	Women's shoe stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	7	16 513	1 303	330	96	12.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45111	Sporting goods stores .....	4	15 586	1 216	310	89	10.9	—
451110	Sporting goods stores .....	4	15 586	1 216	310	89	10.9	—
4511102	Specialty-line sporting goods stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>READING—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	5	2 140	459	114	25	9.4	14.7
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	1 277	316	45	9	26.6	—
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 933	458	115	14	43.0	—
<b>REHOBOTH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>29 509</b>	<b>3 047</b>	<b>824</b>	<b>158</b>	<b>24.7</b>	<b>9.8</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	9 033	939	313	26	35.2	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	1 847	282	64	25	24.3	.7
447	Gasoline stations .....	3	8 690	655	174	36	16.9	—
448	Clothing and clothing accessories stores .....	1	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>REVERE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>130</b>	<b>299 685</b>	<b>34 891</b>	<b>8 210</b>	<b>1 888</b>	<b>13.2</b>	<b>6.5</b>
441	Motor vehicle and parts dealers .....	13	11 265	1 787	392	55	35.8	16.8
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	D	D	D	b	D	D
4431	Electronics and appliance stores .....	4	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	5	11 862	1 681	468	47	5.0	—
4441	Building material and supplies dealers .....	5	11 862	1 681	468	47	5.0	—
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	39	120 363	12 049	2 687	719	8.1	6.1
4451	Grocery stores .....	26	113 038	11 238	2 519	659	6.1	5.7
44511	Supermarkets and other grocery (except convenience) stores .....	12	106 284	10 835	2 392	626	1.8	5.7
445110	Supermarkets and other grocery (except convenience) stores .....	12	106 284	10 835	2 392	626	1.8	5.7
44512	Convenience stores .....	14	6 754	403	127	33	74.2	6.5
445120	Convenience stores .....	14	6 754	403	127	33	74.2	6.5
4452	Specialty food stores .....	8	D	D	D	b	D	D
446	Health and personal care stores .....	10	36 352	3 836	863	341	1.5	—
4461	Health and personal care stores .....	10	36 352	3 836	863	341	1.5	—
44611	Pharmacies and drug stores .....	4	D	D	D	e	D	D
446110	Pharmacies and drug stores .....	4	D	D	D	e	D	D
4461101	Pharmacies and drug stores .....	4	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	31 515	1 711	428	124	31.3	30.4
4471	Gasoline stations .....	13	31 515	1 711	428	124	31.3	30.4
44711	Gasoline stations with convenience stores .....	7	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	17	16 889	2 045	484	155	18.8	.3
4481	Clothing stores .....	12	14 913	1 790	420	130	12.5	—
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>REVERE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	2	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	1	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	1 465	189	38	6	100.0	—
45399	All other miscellaneous store retailers .....	3	1 465	189	38	6	100.0	—
454	Nonstore retailers .....	7	D	D	D	c	D	D
4543	Direct selling establishments .....	5	D	D	D	c	D	D
45431	Fuel dealers .....	3	D	D	D	c	D	D
454311	Heating oil dealers .....	3	D	D	D	c	D	D
<b>ROCKLAND</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>137 036</b>	<b>14 391</b>	<b>3 400</b>	<b>617</b>	<b>12.4</b>	<b>8.4</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	4	D	D	D	b	D	D
44221	Floor covering stores .....	3	5 937	1 938	460	40	23.2	—
442210	Floor covering stores .....	3	5 937	1 938	460	40	23.2	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	e	D	D
4441	Building material and supplies dealers .....	2	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	20	17 760	1 398	327	106	39.3	35.9
44512	Convenience stores .....	12	D	D	D	b	D	D
445120	Convenience stores .....	12	D	D	D	b	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	6	8 792	480	107	35	42.8	20.8
44531	Beer, wine, and liquor stores .....	6	8 792	480	107	35	42.8	20.8
445310	Beer, wine, and liquor stores .....	6	8 792	480	107	35	42.8	20.8
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	10 647	472	135	25	43.0	6.4
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	1 807	256	58	21	32.5	5.3
4539	Other miscellaneous store retailers .....	3	1 270	111	29	10	36.1	7.5
45399	All other miscellaneous store retailers .....	3	1 270	111	29	10	36.1	7.5
454	Nonstore retailers .....	7	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SALEM</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>175</b>	<b>430 315</b>	<b>50 561</b>	<b>12 234</b>	<b>2 458</b>	<b>15.5</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	19	75 881	7 803	1 883	243	32.5	—
4411	Automobile dealers .....	9	64 564	5 353	1 330	149	36.1	—
44112	Used car dealers .....	6	8 815	232	49	11	100.0	—
441120	Used car dealers .....	6	8 815	232	49	11	100.0	—
4412	Other motor vehicle dealers .....	3	3 555	850	166	22	19.8	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	3 555	850	166	22	19.8	—
441222	Boat dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	7	7 762	1 600	387	72	8.3	.3
44131	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	10	16 280	3 593	797	102	7.8	35.7
4421	Furniture stores .....	4	7 231	1 728	376	53	7.8	—
44211	Furniture stores .....	4	7 231	1 728	376	53	7.8	—
442110	Furniture stores .....	4	7 231	1 728	376	53	7.8	—
4422	Home furnishings stores .....	6	9 049	1 865	421	49	7.8	64.3
44221	Floor covering stores .....	4	D	D	D	b	D	D
442210	Floor covering stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	D	D	D	b	D	D
4431	Electronics and appliance stores .....	4	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	15	65 598	8 881	2 058	306	5.3	8.2
4441	Building material and supplies dealers .....	13	D	D	D	e	D	D
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home Centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
445	Food and beverage stores .....	31	103 196	12 091	3 011	727	12.0	5.4
4451	Grocery stores .....	16	91 618	10 844	2 734	639	8.1	4.1
44511	Supermarkets and other grocery (except convenience) stores .....	9	86 636	10 456	2 658	615	5.8	1.4
445110	Supermarkets and other grocery (except convenience) stores .....	9	86 636	10 456	2 658	615	5.8	1.4
4452	Specialty food stores .....	5	2 436	485	111	43	50.7	—
4453	Beer, wine, and liquor stores .....	10	9 142	762	166	45	41.3	19.5
44531	Beer, wine, and liquor stores .....	10	9 142	762	166	45	41.3	19.5
445310	Beer, wine, and liquor stores .....	10	9 142	762	166	45	41.3	19.5
446	Health and personal care stores .....	13	38 528	4 451	1 072	316	5.0	—
4461	Health and personal care stores .....	13	38 528	4 451	1 072	316	5.0	—
44611	Pharmacies and drug stores .....	6	31 386	2 666	673	264	—	—
446110	Pharmacies and drug stores .....	6	31 386	2 666	673	264	—	—
4461101	Pharmacies and drug stores .....	6	31 386	2 666	673	264	—	—
44619	Other health and personal care stores .....	4	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	16	32 187	1 521	371	83	23.9	4.5
4471	Gasoline stations .....	16	32 187	1 521	371	83	23.9	4.5
44711	Gasoline stations with convenience stores .....	9	21 149	895	218	53	23.1	—
447110	Gasoline stations with convenience stores .....	9	21 149	895	218	53	23.1	—
448	Clothing and clothing accessories stores .....	11	8 462	1 209	266	65	39.3	1.4
4481	Clothing stores .....	3	4 719	524	97	26	55.8	—
4483	Jewelry, luggage, and leather goods stores .....	5	2 304	464	112	21	21.8	5.2
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	14	9 362	979	232	64	40.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	8	4 341	412	90	25	58.3	—
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	6	5 021	567	142	39	25.6	—
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SALEM—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	29	20 499	3 511	827	181	13.5	1.0
4532	Office supplies, stationery, and gift stores .....	15	12 006	2 035	476	109	17.7	.2
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores .....	14	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	7 173	1 227	294	52	1.0	—
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
45392	Art dealers .....	3	2 093	459	119	19	—	—
453920	Art dealers .....	3	2 093	459	119	19	—	—
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	8	7 589	1 489	399	60	70.3	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	4	5 026	991	261	26	73.1	—
454311	Heating oil dealers .....	4	5 026	991	261	26	73.1	—
<b>SANDWICH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>90</b>	<b>155 664</b>	<b>15 657</b>	<b>3 665</b>	<b>791</b>	<b>13.4</b>	<b>5.7</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	13	17 826	1 769	365	56	18.3	9.2
4441	Building material and supplies dealers .....	9	15 819	1 491	339	47	9.7	10.4
44413	Hardware stores .....	4	5 158	536	118	20	29.9	31.9
444130	Hardware stores .....	4	5 158	536	118	20	29.9	31.9
44419	Other building material dealers .....	5	10 661	955	221	27	—	—
444190	Other building material dealers .....	5	10 661	955	221	27	—	—
445	Food and beverage stores .....	14	63 611	7 038	1 601	355	9.9	2.1
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	4	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	5	7 511	592	130	54	34.0	—
44531	Beer, wine, and liquor stores .....	5	7 511	592	130	54	34.0	—
445310	Beer, wine, and liquor stores .....	5	7 511	592	130	54	34.0	—
446	Health and personal care stores .....	8	21 006	1 874	468	113	.6	.5
4461	Health and personal care stores .....	8	21 006	1 874	468	113	.6	.5
44619	Other health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	6	11 670	1 112	241	40	11.2	—
448	Clothing and clothing accessories stores .....	3	978	91	23	4	100.0	—
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	10	2 141	439	78	43	68.3	—
4533	Used merchandise stores .....	7	1 221	206	56	28	15.9	12.4
45331	Used merchandise stores .....	7	1 221	206	56	28	15.9	12.4
453310	Used merchandise stores .....	7	1 221	206	56	28	15.9	12.4
4539	Other miscellaneous store retailers .....	3	3 128	270	56	12	100.0	—
45399	All other miscellaneous store retailers .....	3	3 128	270	56	12	100.0	—
454	Nonstore retailers .....	8	7 841	1 068	317	63	20.0	72.0
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAUGUS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>237</b>	<b>683 823</b>	<b>75 751</b>	<b>17 637</b>	<b>4 321</b>	<b>4.9</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	20	63 077	7 786	1 726	184	9.3	.4
4413	Automotive parts, accessories, and tire stores .....	13	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	11	9 410	1 745	436	79	13.0	.6
441310	Automotive parts and accessories stores .....	11	9 410	1 745	436	79	13.0	.6
442	Furniture and home furnishings stores .....	15	30 774	3 866	978	128	.5	8.9
4421	Furniture stores .....	8	16 120	1 312	401	47	—	5.8
44211	Furniture stores .....	8	16 120	1 312	401	47	—	5.8
442110	Furniture stores .....	8	16 120	1 312	401	47	—	5.8
4422	Home furnishings stores .....	7	14 654	2 554	577	81	1.1	12.4
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	14	45 505	3 966	694	134	.8	5.2
4431	Electronics and appliance stores .....	14	45 505	3 966	694	134	.8	5.2
44311	Appliance, television, and other electronics stores .....	11	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	9	39 089	3 472	557	102	.9	—
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	D	D	D	e	D	D
4441	Building material and supplies dealers .....	3	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home Centers .....	1	D	D	D	e	D	D
445	Food and beverage stores .....	21	93 914	10 186	2 380	612	6.2	.7
4451	Grocery stores .....	12	88 985	9 568	2 207	562	3.3	.6
44511	Supermarkets and other grocery (except convenience) stores .....	6	85 724	9 160	2 106	515	.8	—
445110	Supermarkets and other grocery (except convenience) stores .....	6	85 724	9 160	2 106	515	.8	—
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	19	33 367	4 475	1 009	283	4.5	1.6
4461	Health and personal care stores .....	19	33 367	4 475	1 009	283	4.5	1.6
44611	Pharmacies and drug stores .....	3	23 545	2 404	556	186	—	—
446110	Pharmacies and drug stores .....	3	23 545	2 404	556	186	—	—
4461102	Proprietary stores .....	1	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	5	2 852	451	95	34	18.4	—
446120	Cosmetics, beauty supplies, and perfume stores .....	5	2 852	451	95	34	18.4	—
44613	Optical goods stores .....	6	3 914	902	229	40	25.1	—
446130	Optical goods stores .....	6	3 914	902	229	40	25.1	—
44619	Other health and personal care stores .....	5	3 056	718	129	23	—	17.6
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	14	32 790	1 433	350	81	33.6	3.5
4471	Gasoline stations .....	14	32 790	1 433	350	81	33.6	3.5
44711	Gasoline stations with convenience stores .....	8	20 526	789	169	44	22.4	5.6
447110	Gasoline stations with convenience stores .....	8	20 526	789	169	44	22.4	5.6
448	Clothing and clothing accessories stores .....	75	106 856	12 412	3 074	1 001	3.2	2.1
4481	Clothing stores .....	50	84 678	9 717	2 435	801	3.2	1.9
44811	Men's clothing stores .....	8	6 589	995	244	57	12.2	—
448110	Men's clothing stores .....	8	6 589	995	244	57	12.2	—
44812	Women's clothing stores .....	17	17 199	2 312	653	216	9.2	9.5
448120	Women's clothing stores .....	17	17 199	2 312	653	216	9.2	9.5
44813	Children's and infants' clothing stores .....	3	4 730	487	111	45	—	—
448130	Children's and infants' clothing stores .....	3	4 730	487	111	45	—	—
44814	Family clothing stores .....	13	50 961	4 914	1 185	419	.4	—
448140	Family clothing stores .....	13	50 961	4 914	1 185	419	.4	—
44815	Clothing accessories stores .....	5	D	D	D	a	D	D
448150	Clothing accessories stores .....	5	D	D	D	a	D	D
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482	Shoe stores .....	16	13 323	1 548	387	135	—	4.3
44821	Shoe stores .....	16	13 323	1 548	387	135	—	4.3
448210	Shoe stores .....	16	13 323	1 548	387	135	—	4.3
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	8	D	D	D	b	D	D
4482105	Athletic footwear stores .....	6	6 976	748	183	76	—	—
4483	Jewelry, luggage, and leather goods stores .....	9	8 855	1 147	252	65	8.1	—
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAUGUS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	17	36 369	3 815	925	307	4.3	3.6
4511	Sporting goods, hobby, and musical instrument stores .....	12	19 290	2 406	566	176	8.2	6.8
45111	Sporting goods stores .....	7	9 184	1 014	253	80	17.2	—
451110	Sporting goods stores .....	7	9 184	1 014	253	80	17.2	—
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	5	17 079	1 409	359	131	—	—
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	8	145 885	16 492	3 910	1 032	.7	1.2
4521	Department stores .....	5	142 485	15 914	3 631	975	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	150 748	15 914	3 631	975	—	—
45211	Department stores .....	5	142 485	15 914	3 631	975	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	f	D	D
452112	Discount department stores .....	3	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	3 400	578	279	57	29.4	53.6
452990	All other general merchandise stores .....	3	3 400	578	279	57	29.4	53.6
4529904	Miscellaneous general merchandise stores .....	3	3 400	578	279	57	29.4	53.6
453	Miscellaneous store retailers .....	22	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	10	17 517	2 174	511	143	—	3.6
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	7	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	c	D	D
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	4 348	405	92	34	34.5	26.3
454	Nonstore retailers .....	8	4 024	429	63	12	13.0	.4
<b>SCITUATE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>58 916</b>	<b>8 141</b>	<b>1 923</b>	<b>408</b>	<b>51.0</b>	<b>6.8</b>
441	Motor vehicle and parts dealers .....	4	8 358	804	186	27	84.1	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	8	9 661	2 057	480	87	21.5	15.8
4442	Lawn and garden equipment and supplies stores .....	3	4 057	718	136	28	—	—
44422	Nursery, garden center, and farm supply stores .....	3	4 057	718	136	28	—	—
444220	Nursery, garden center, and farm supply stores .....	3	4 057	718	136	28	—	—
445	Food and beverage stores .....	15	18 044	1 805	425	116	75.2	6.4
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	3	1 136	254	65	15	74.5	—
451	Sporting goods, hobby, book, and music stores .....	4	1 588	285	71	32	22.4	63.5
451212	News dealers and newsstands .....	1	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	1 183	253	63	19	28.7	15.7
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	3	6 994	1 632	383	37	16.6	—
454311	Heating oil dealers .....	3	6 994	1 632	383	37	16.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEEKONK</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>140</b>	<b>709 427</b>	<b>67 217</b>	<b>14 529</b>	<b>2 669</b>	<b>29.8</b>	<b>1.0</b>
441	Motor vehicle and parts dealers	23	234 214	20 744	3 485	426	74.0	—
4411	Automobile dealers	12	217 854	18 014	2 851	311	79.0	—
44111	New car dealers	6	211 588	17 527	2 734	294	78.6	—
441110	New car dealers	6	211 588	17 527	2 734	294	78.6	—
44112	Used car dealers	6	6 266	487	117	17	95.5	—
441120	Used car dealers	6	6 266	487	117	17	95.5	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	10 363	1 940	442	79	10.8	—
441310	Automotive parts and accessories stores	7	10 363	1 940	442	79	10.8	—
442	Furniture and home furnishings stores	12	62 190	8 098	2 018	252	2.3	.3
4421	Furniture stores	5	D	D	D	c	D	D
44211	Furniture stores	5	D	D	D	c	D	D
442110	Furniture stores	5	D	D	D	c	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	a	D	D
442210	Floor covering stores	3	D	D	D	a	D	D
44229	Other home furnishings stores	4	10 525	922	211	59	1.2	—
442299	All other home furnishings stores	4	10 525	922	211	59	1.2	—
443	Electronics and appliance stores	8	27 210	2 644	658	98	2.9	2.4
4431	Electronics and appliance stores	8	27 210	2 644	658	98	2.9	2.4
44311	Appliance, television, and other electronics stores	8	27 210	2 644	658	98	2.9	2.4
443112	Radio, television, and other electronics stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	9	D	D	D	c	D	D
4441	Building material and supplies dealers	7	D	D	D	c	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
445	Food and beverage stores	15	68 711	6 526	1 549	402	5.3	1.8
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	58 721	5 321	1 277	333	1.8	—
445110	Supermarkets and other grocery (except convenience) stores	4	58 721	5 321	1 277	333	1.8	—
4452	Specialty food stores	4	D	D	D	a	D	D
4453	Beer, wine, and liquor stores	4	6 431	727	167	40	8.5	19.7
44531	Beer, wine, and liquor stores	4	6 431	727	167	40	8.5	19.7
445310	Beer, wine, and liquor stores	4	6 431	727	167	40	8.5	19.7
446	Health and personal care stores	8	11 918	873	225	71	10.4	4.0
4461	Health and personal care stores	8	11 918	873	225	71	10.4	4.0
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	3	1 245	225	61	9	63.8	—
447	Gasoline stations	13	28 886	1 281	304	73	42.7	11.0
4471	Gasoline stations	13	28 886	1 281	304	73	42.7	11.0
44711	Gasoline stations with convenience stores	6	13 539	673	167	36	31.2	—
447110	Gasoline stations with convenience stores	6	13 539	673	167	36	31.2	—
44719	Other gasoline stations	7	15 347	608	137	37	52.9	20.7
447190	Other gasoline stations	7	15 347	608	137	37	52.9	20.7
448	Clothing and clothing accessories stores	13	23 606	2 119	496	164	1.0	1.8
4481	Clothing stores	8	21 227	1 782	439	146	—	—
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	16 155	1 733	381	115	4.5	—
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	c	D	D
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEEKONK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	9	147 093	11 789	2 715	606	—	.7
4521	Department stores .....	3	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	3	D	D	D	e	D	D
45211	Department stores .....	3	D	D	D	e	D	D
452112	Discount department stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	6	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	8	11 487	1 244	280	76	5.3	—
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	3	D	D	D	b	D	D
45331	Used merchandise stores .....	3	D	D	D	b	D	D
453310	Used merchandise stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	10	8 013	1 168	278	53	68.8	—
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	5	5 343	768	196	27	53.2	—
454311	Heating oil dealers .....	5	5 343	768	196	27	53.2	—
<b>SHARON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>39</b>	<b>203 276</b>	<b>14 262</b>	<b>3 422</b>	<b>663</b>	<b>7.9</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	3	1 135	155	43	8	94.8	5.2
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 959	590	133	18	11.2	9.7
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	4	12 987	1 023	202	91	1.7	—
4461	Health and personal care stores .....	4	12 987	1 023	202	91	1.7	—
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	15 454	479	109	30	48.3	.1
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	6	4 925	351	66	18	93.0	7.0
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
<b>SHREWSBURY</b>								

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHREWSBURY—Con.</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>130</b>	<b>495 870</b>	<b>49 659</b>	<b>12 259</b>	<b>2 442</b>	<b>5.2</b>	<b>7.3</b>
441	Motor vehicle and parts dealers	22	126 729	9 671	2 203	252	4.5	22.8
4411	Automobile dealers	10	97 789	5 897	1 346	131	3.6	19.8
44112	Used car dealers	7	28 109	966	269	25	12.4	—
441120	Used car dealers	7	28 109	966	269	25	12.4	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	10	D	D	D	c	D	D
44131	Automotive parts and accessories stores	5	12 497	1 472	321	51	15.0	75.8
441310	Automotive parts and accessories stores	5	12 497	1 472	321	51	15.0	75.8
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	35 000	4 169	992	235	4.8	6.0
4422	Home furnishings stores	9	D	D	D	c	D	D
44229	Other home furnishings stores	6	30 899	3 353	793	207	1.0	5.9
442299	All other home furnishings stores	5	D	D	D	c	D	D
443	Electronics and appliance stores	5	9 683	1 102	243	27	39.3	—
4431	Electronics and appliance stores	5	9 683	1 102	243	27	39.3	—
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	10	63 274	7 149	1 911	244	4.8	—
4441	Building material and supplies dealers	9	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food and beverage stores	18	88 891	10 165	2 503	611	1.7	1.0
4451	Grocery stores	9	77 689	9 106	2 265	521	1.9	1.2
44511	Supermarkets and other grocery (except convenience) stores	6	76 403	8 933	2 220	509	1.4	—
445110	Supermarkets and other grocery (except convenience) stores	6	76 403	8 933	2 220	509	1.4	—
4452	Specialty food stores	5	2 303	425	90	43	—	.8
4453	Beer, wine, and liquor stores	4	8 899	634	148	47	1.1	—
44531	Beer, wine, and liquor stores	4	8 899	634	148	47	1.1	—
445310	Beer, wine, and liquor stores	4	8 899	634	148	47	1.1	—
446	Health and personal care stores	7	23 802	2 099	542	131	—	—
4461	Health and personal care stores	7	23 802	2 099	542	131	—	—
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	11	36 598	1 982	493	101	19.3	—
4471	Gasoline stations	11	36 598	1 982	493	101	19.3	—
44711	Gasoline stations with convenience stores	8	23 515	953	236	60	22.2	—
447110	Gasoline stations with convenience stores	8	23 515	953	236	60	22.2	—
448	Clothing and clothing accessories stores	11	22 414	2 513	617	163	1.1	1.9
4481	Clothing stores	9	D	D	D	c	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	3	D	D	D	c	D	D
448140	Family clothing stores	3	D	D	D	c	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	13	25 990	2 706	646	211	8.3	—
4511	Sporting goods, hobby, and musical instrument stores	9	11 070	1 534	367	125	12.8	—
45112	Hobby, toy, and game stores	3	6 139	879	205	94	—	—
451120	Hobby, toy, and game stores	3	6 139	879	205	94	—	—
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	14 920	1 172	279	86	4.9	—
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHREWSBURY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	c	D	D
452990	All other general merchandise stores .....	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	15	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	8 836	1 136	262	73	—	42.8
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	5	5 767	1 519	336	40	7.9	—
4543	Direct selling establishments .....	5	5 767	1 519	336	40	7.9	—
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>SOMERSET</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>66</b>	<b>205 278</b>	<b>18 126</b>	<b>4 315</b>	<b>912</b>	<b>18.0</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	12	48 258	3 856	959	108	29.1	1.3
44112	Used car dealers .....	5	6 158	520	164	13	17.5	10.0
441120	Used car dealers .....	5	6 158	520	164	13	17.5	10.0
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
4431	Electronics and appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	1	D	D	D	a	D	D
443111	Household appliance stores.....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	c	D	D
4441	Building material and supplies dealers.....	5	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	14	55 103	5 209	1 216	326	12.7	—
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	7	50 485	4 741	1 117	291	9.6	—
445110	Supermarkets and other grocery (except convenience) stores .....	7	50 485	4 741	1 117	291	9.6	—
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	10	14 951	829	212	51	68.7	—
44711	Gasoline stations with convenience stores .....	7	11 059	680	170	40	59.9	—
447110	Gasoline stations with convenience stores .....	7	11 059	680	170	40	59.9	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	8	6 453	1 024	240	33	54.3	—
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45439	Other direct selling establishments.....	3	D	D	D	a	D	D
454390	Other direct selling establishments.....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOMERVILLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>176</b>	<b>603 989</b>	<b>62 172</b>	<b>14 366</b>	<b>2 847</b>	<b>10.2</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	16	126 520	8 751	2 147	209	8.3	.9
4411	Automobile dealers .....	9	D	D	D	c	D	D
44112	Used car dealers .....	5	10 728	388	132	17	93.5	6.5
441120	Used car dealers .....	5	10 728	388	132	17	93.5	6.5
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	5	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	D	D	D	b	D	D
4431	Electronics and appliance stores .....	5	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	8	104 251	12 742	3 104	389	1.8	1.6
4441	Building material and supplies dealers .....	8	104 251	12 742	3 104	389	1.8	1.6
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home Centers .....	1	D	D	D	e	D	D
44413	Hardware stores .....	1	D	D	D	a	D	D
444130	Hardware stores .....	1	D	D	D	a	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	52	155 404	16 424	4 139	1 073	8.7	6.3
4451	Grocery stores .....	33	130 043	14 219	3 603	899	4.4	4.6
44511	Supermarkets and other grocery (except convenience) stores .....	16	123 279	13 529	3 426	854	2.5	3.1
445110	Supermarkets and other grocery (except convenience) stores .....	16	123 279	13 529	3 426	854	2.5	3.1
44512	Convenience stores .....	17	6 764	690	177	45	39.5	32.9
445120	Convenience stores .....	17	6 764	690	177	45	39.5	32.9
4452	Specialty food stores .....	2	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	17	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	17	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	17	D	D	D	c	D	D
446	Health and personal care stores .....	14	71 427	7 077	1 545	531	1.9	5.3
4461	Health and personal care stores .....	14	71 427	7 077	1 545	531	1.9	5.3
44611	Pharmacies and drug stores .....	10	69 318	6 664	1 449	514	—	5.4
446110	Pharmacies and drug stores .....	10	69 318	6 664	1 449	514	—	5.4
4461101	Pharmacies and drug stores .....	10	69 318	6 664	1 449	514	—	5.4
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	17	30 069	1 430	341	74	30.7	29.3
4471	Gasoline stations .....	17	30 069	1 430	341	74	30.7	29.3
44711	Gasoline stations with convenience stores .....	7	13 752	601	144	37	.5	39.5
447110	Gasoline stations with convenience stores .....	7	13 752	601	144	37	.5	39.5
44719	Other gasoline stations .....	10	16 317	829	197	37	56.1	20.7
447190	Other gasoline stations .....	10	16 317	829	197	37	56.1	20.7
448	Clothing and clothing accessories stores .....	12	11 858	1 306	301	82	5.5	2.1
4481	Clothing stores .....	6	10 294	1 193	275	72	2.3	.8
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	8	8 186	1 636	371	74	9.2	1.9
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	10	36 844	4 904	615	137	6.2	—
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529901	Variety stores .....	4	3 039	349	88	25	53.1	.3
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOMERVILLE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4531	Florists .....	5	2 399	499	119	26	61.7	.5
45311	Florists .....	5	2 399	499	119	26	61.7	.5
453110	Florists .....	5	2 399	499	119	26	61.7	.5
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4533	Used merchandise stores .....	4	3 342	898	222	45	43.9	30.3
45331	Used merchandise stores .....	4	3 342	898	222	45	43.9	30.3
453310	Used merchandise stores .....	4	3 342	898	222	45	43.9	30.3
4539	Other miscellaneous store retailers .....	5	1 421	335	62	15	76.6	11.7
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	13	19 036	2 536	539	57	52.8	6.0
4541	Electronic shopping and mail-order houses .....	3	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	9	D	D	D	b	D	D
45431	Fuel dealers .....	6	9 664	2 001	409	45	18.8	—
454311	Heating oil dealers .....	6	9 664	2 001	409	45	18.8	—
<b>SOUTHBRIDGE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>69</b>	<b>145 975</b>	<b>18 803</b>	<b>4 666</b>	<b>900</b>	<b>18.7</b>	<b>28.0</b>
441	Motor vehicle and parts dealers .....	7	32 864	3 192	728	85	52.0	40.3
442	Furniture and home furnishings stores .....	4	872	141	39	16	78.8	21.2
443	Electronics and appliance stores .....	4	2 582	410	101	18	19.0	52.6
4431	Electronics and appliance stores .....	4	2 582	410	101	18	19.0	52.6
44311	Appliance, television, and other electronics stores .....	4	2 582	410	101	18	19.0	52.6
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	7	8 943	1 247	277	39	32.2	—
44419	Other building material dealers .....	4	7 759	1 062	233	27	30.5	—
444190	Other building material dealers .....	4	7 759	1 062	233	27	30.5	—
445	Food and beverage stores .....	12	34 165	4 098	952	294	1.0	54.3
446	Health and personal care stores .....	5	17 090	1 256	280	73	1.3	.7
4461	Health and personal care stores .....	5	17 090	1 256	280	73	1.3	.7
447	Gasoline stations .....	7	10 160	853	239	72	4.0	23.5
448	Clothing and clothing accessories stores .....	4	2 156	584	148	21	47.4	.7
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 234	382	93	27	21.6	12.8
454	Nonstore retailers .....	10	32 758	6 229	1 706	232	8.2	14.9
4542	Vending machine operators .....	1	D	D	D	c	D	D
45421	Vending machine operators .....	1	D	D	D	c	D	D
454210	Vending machine operators .....	1	D	D	D	c	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45431	Fuel dealers .....	5	18 797	3 282	807	81	—	25.9
454311	Heating oil dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH HADLEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>46</b>	<b>80 428</b>	<b>10 388</b>	<b>2 596</b>	<b>585</b>	<b>22.6</b>	<b>6.9</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	4 861	867	188	26	10.5	—
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
4431	Electronics and appliance stores .....	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	7	46 828	6 237	1 562	359	5.2	—
4451	Grocery stores .....	4	D	D	D	e	D	D
447	Gasoline stations .....	10	10 212	533	136	49	49.8	39.1
448	Clothing and clothing accessories stores .....	4	954	189	39	14	43.4	25.1
451	Sporting goods, hobby, book, and music stores .....	4	3 620	682	164	31	45.8	—
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	11	6 424	831	222	55	60.3	.2
4539	Other miscellaneous store retailers .....	6	4 218	296	79	27	79.3	.3
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SPENCER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>39</b>	<b>96 661</b>	<b>12 555</b>	<b>3 081</b>	<b>666</b>	<b>13.6</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	6 994	886	191	29	16.2	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	7	35 566	4 546	1 112	272	3.4	1.6
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	10 295	721	212	42	8.8	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	2 880	151	49	13	100.0	—
4511	Sporting goods, hobby, and musical instrument stores .....	3	2 880	151	49	13	100.0	—
452	General merchandise stores .....	2	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	c	D	D
452990	All other general merchandise stores .....	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	1 287	172	30	13	67.3	—
454	Nonstore retailers .....	4	8 132	864	241	32	63.8	—
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SPRINGFIELD</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>535</b>	<b>1 343 032</b>	<b>144 067</b>	<b>34 207</b>	<b>7 141</b>	<b>10.2</b>	<b>13.7</b>
441	Motor vehicle and parts dealers	63	350 801	28 879	6 979	895	12.9	32.4
4411	Automobile dealers	30	295 576	20 833	5 136	571	15.0	37.3
44111	New car dealers	15	266 481	18 974	4 603	507	11.1	38.6
441110	New car dealers	15	266 481	18 974	4 603	507	11.1	38.6
44112	Used car dealers	15	29 095	1 859	533	64	50.8	25.8
441120	Used car dealers	15	29 095	1 859	533	64	50.8	25.8
4412	Other motor vehicle dealers	3	23 318	1 769	314	52	—	—
44122	Motorcycle, boat, and other motor vehicle dealers	3	23 318	1 769	314	52	—	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	30	31 907	6 277	1 529	272	2.7	10.1
44131	Automotive parts and accessories stores	25	20 466	4 135	967	205	4.1	15.7
441310	Automotive parts and accessories stores	25	20 466	4 135	967	205	4.1	15.7
44132	Tire dealers	5	11 441	2 142	562	67	—	—
441320	Tire dealers	5	11 441	2 142	562	67	—	—
442	Furniture and home furnishings stores	28	36 794	6 150	1 443	238	9.8	24.9
4421	Furniture stores	12	25 687	4 384	1 025	151	7.9	28.6
44211	Furniture stores	12	25 687	4 384	1 025	151	7.9	28.6
442110	Furniture stores	12	25 687	4 384	1 025	151	7.9	28.6
4422	Home furnishings stores	16	11 107	1 766	418	87	14.2	16.3
44221	Floor covering stores	12	9 708	1 550	358	72	13.0	18.6
442210	Floor covering stores	12	9 708	1 550	358	72	13.0	18.6
443	Electronics and appliance stores	21	33 282	3 868	968	168	1.8	1.9
4431	Electronics and appliance stores	21	33 282	3 868	968	168	1.8	1.9
44311	Appliance, television, and other electronics stores	18	D	D	D	c	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	12	D	D	D	c	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	22	97 727	12 594	2 734	421	2.7	2.8
4441	Building material and supplies dealers	18	93 992	11 421	2 525	380	2.8	2.7
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	3 630	500	140	28	—	—
444120	Paint and wallpaper stores	4	3 630	500	140	28	—	—
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	9	44 716	6 302	1 418	153	2.0	5.7
444190	Other building material dealers	9	44 716	6 302	1 418	153	2.0	5.7
4442	Lawn and garden equipment and supplies stores	4	3 735	1 173	209	41	—	3.6
44422	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	b	D	D
445	Food and beverage stores	102	254 856	29 254	7 018	1 670	9.9	8.6
4451	Grocery stores	53	199 830	24 544	5 904	1 343	6.6	10.6
44511	Supermarkets and other grocery (except convenience) stores	31	185 367	23 300	5 601	1 261	2.9	8.6
445110	Supermarkets and other grocery (except convenience) stores	31	185 367	23 300	5 601	1 261	2.9	8.6
44512	Convenience stores	22	14 463	1 244	303	82	53.9	36.7
445120	Convenience stores	22	14 463	1 244	303	82	53.9	36.7
4452	Specialty food stores	14	12 908	1 002	296	69	16.3	1.8
4453	Beer, wine, and liquor stores	35	42 118	3 708	818	258	23.3	1.0
44531	Beer, wine, and liquor stores	35	42 118	3 708	818	258	23.3	1.0
445310	Beer, wine, and liquor stores	35	42 118	3 708	818	258	23.3	1.0
446	Health and personal care stores	40	155 983	15 534	3 572	874	1.9	1.1
4461	Health and personal care stores	40	155 983	15 534	3 572	874	1.9	1.1
44611	Pharmacies and drug stores	23	147 269	13 606	3 090	766	1.1	1.1
446110	Pharmacies and drug stores	23	147 269	13 606	3 090	766	1.1	1.1
4461101	Pharmacies and drug stores	22	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	4	2 367	306	67	34	6.9	—
446120	Cosmetics, beauty supplies, and perfume stores	4	2 367	306	67	34	6.9	—
44613	Optical goods stores	6	2 696	804	202	33	18.2	—
446130	Optical goods stores	6	2 696	804	202	33	18.2	—
44619	Other health and personal care stores	7	3 651	818	213	41	15.7	—
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	60	110 951	7 151	1 768	409	24.2	23.2
4471	Gasoline stations	60	110 951	7 151	1 768	409	24.2	23.2
44711	Gasoline stations with convenience stores	32	62 626	3 397	838	232	17.3	2.2
447110	Gasoline stations with convenience stores	32	62 626	3 397	838	232	17.3	2.2
44719	Other gasoline stations	28	48 325	3 754	930	177	33.2	50.4
447190	Other gasoline stations	28	48 325	3 754	930	177	33.2	50.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SPRINGFIELD—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	77	67 694	8 373	2 020	657	16.5	3.4
4481	Clothing stores .....	40	43 171	5 058	1 196	459	14.9	2.4
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	14	28 604	3 017	714	283	8.0	2.5
448140	Family clothing stores .....	14	28 604	3 017	714	283	8.0	2.5
44815	Clothing accessories stores .....	3	771	128	31	9	50.2	—
448150	Clothing accessories stores .....	3	771	128	31	9	50.2	—
44819	Other clothing stores .....	3	1 212	240	46	13	40.4	—
448190	Other clothing stores .....	3	1 212	240	46	13	40.4	—
4482	Shoe stores .....	19	10 294	1 358	328	111	15.3	5.1
44821	Shoe stores .....	19	10 294	1 358	328	111	15.3	5.1
448210	Shoe stores .....	19	10 294	1 358	328	111	15.3	5.1
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	9	6 006	814	210	68	19.5	4.2
4482105	Athletic footwear stores .....	8	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	18	14 229	1 957	496	87	22.0	5.4
44831	Jewelry stores .....	18	14 229	1 957	496	87	22.0	5.4
448310	Jewelry stores .....	18	14 229	1 957	496	87	22.0	5.4
451	Sporting goods, hobby, book, and music stores .....	28	30 438	4 610	1 157	323	5.8	1.7
4511	Sporting goods, hobby, and musical instrument stores .....	15	20 369	3 594	852	236	6.4	.6
45112	Hobby, toy, and game stores .....	5	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	5	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	4	3 908	1 756	403	73	23.3	—
451140	Musical instrument and supplies stores .....	4	3 908	1 756	403	73	23.3	—
4512	Book, periodical, and music stores .....	13	10 069	1 016	305	87	4.4	4.0
45121	Book stores and news dealers .....	9	7 182	708	232	59	6.2	—
451211	Book stores .....	6	D	D	D	b	D	D
4512113	College book stores .....	3	D	D	D	a	D	D
451212	News dealers and newsstands .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	4	2 887	308	73	28	—	13.9
451220	Prerecorded tape, compact disc, and record stores .....	4	2 887	308	73	28	—	13.9
452	General merchandise stores .....	23	132 030	16 014	3 557	979	3.7	.9
4521	Department stores .....	5	115 273	13 832	3 104	840	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	5	115 273	13 832	3 104	840	—	—
45211	Department stores .....	5	115 273	13 832	3 104	840	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	18	16 757	2 182	453	139	28.8	7.3
452990	All other general merchandise stores .....	18	16 757	2 182	453	139	28.8	7.3
4529901	Variety stores .....	12	10 762	1 281	261	80	27.8	7.0
4529904	Miscellaneous general merchandise stores .....	6	5 995	901	192	59	30.6	7.9
453	Miscellaneous store retailers .....	42	30 506	4 350	1 003	272	6.6	13.4
4531	Florists .....	11	3 570	579	146	49	13.7	2.0
45311	Florists .....	11	3 570	579	146	49	13.7	2.0
453110	Florists .....	11	3 570	579	146	49	13.7	2.0
4532	Office supplies, stationery, and gift stores .....	9	10 451	1 094	239	76	—	7.5
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	8	3 804	1 177	290	56	12.5	33.0
45331	Used merchandise stores .....	8	3 804	1 177	290	56	12.5	33.0
453310	Used merchandise stores .....	8	3 804	1 177	290	56	12.5	33.0
4539	Other miscellaneous store retailers .....	14	12 681	1 500	328	91	8.3	15.7
45391	Pet and pet supplies stores .....	3	4 672	673	155	58	16.1	—
453910	Pet and pet supplies stores .....	3	4 672	673	155	58	16.1	—
45399	All other miscellaneous store retailers .....	11	8 009	827	173	33	3.8	24.8
454	Nonstore retailers .....	29	41 970	7 290	1 988	235	23.6	2.9
4541	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	22	38 249	6 820	1 872	201	22.1	3.2
45431	Fuel dealers .....	13	26 122	4 628	1 298	138	14.1	1.5
454311	Heating oil dealers .....	13	26 122	4 628	1 298	138	14.1	1.5
45439	Other direct selling establishments .....	9	12 127	2 192	574	63	39.4	6.9
454390	Other direct selling establishments .....	9	12 127	2 192	574	63	39.4	6.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STONEHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>88</b>	<b>372 045</b>	<b>32 421</b>	<b>7 856</b>	<b>1 625</b>	<b>6.2</b>	<b>14.2</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	c	D	D
4411	Automobile dealers .....	1	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	6	13 585	1 758	436	84	12.6	13.3
4421	Furniture stores .....	3	7 190	1 094	282	54	15.4	—
44211	Furniture stores .....	3	7 190	1 094	282	54	15.4	—
442110	Furniture stores .....	3	7 190	1 094	282	54	15.4	—
4422	Home furnishings stores .....	3	6 395	664	154	30	9.4	28.3
44229	Other home furnishings stores .....	3	6 395	664	154	30	9.4	28.3
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	2 439	381	95	13	14.9	3.7
4431	Electronics and appliance stores .....	4	2 439	381	95	13	14.9	3.7
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	55 981	5 799	1 330	119	3.9	78.3
4441	Building material and supplies dealers .....	6	55 981	5 799	1 330	119	3.9	78.3
44412	Paint and wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	14	66 825	6 734	1 631	416	6.2	.1
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	10	24 221	2 403	623	283	1.3	.4
4461	Health and personal care stores .....	10	24 221	2 403	623	283	1.3	.4
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	b	D	D
44613	Optical goods stores .....	4	2 029	600	164	29	7.7	—
446130	Optical goods stores .....	4	2 029	600	164	29	7.7	—
447	Gasoline stations .....	14	29 573	1 164	292	71	31.3	9.9
4471	Gasoline stations .....	14	29 573	1 164	292	71	31.3	9.9
44711	Gasoline stations with convenience stores .....	8	23 266	954	234	54	17.2	8.4
447110	Gasoline stations with convenience stores .....	8	23 266	954	234	54	17.2	8.4
448	Clothing and clothing accessories stores .....	9	16 063	1 958	442	126	3.6	9.4
4481	Clothing stores .....	4	12 603	1 492	329	99	4.6	—
451	Sporting goods, hobby, book, and music stores .....	6	5 716	721	173	78	35.1	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	1	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	4 986	686	181	23	34.9	48.0
4543	Direct selling establishments .....	6	4 986	686	181	23	34.9	48.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STOUGHTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>102</b>	<b>321 496</b>	<b>27 728</b>	<b>6 751</b>	<b>1 326</b>	<b>15.8</b>	<b>4.1</b>
441	Motor vehicle and parts dealers .....	8	53 573	3 413	833	87	1.9	4.8
44112	Used car dealers .....	2	D	D	D	a	D	D
441120	Used car dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44221	Floor covering stores .....	4	D	D	D	b	D	D
442210	Floor covering stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	2 028	469	121	18	72.6	1.1
4431	Electronics and appliance stores .....	5	2 028	469	121	18	72.6	1.1
44311	Appliance, television, and other electronics stores .....	5	2 028	469	121	18	72.6	1.1
444	Building material and garden equipment and supplies dealers ...	8	8 931	1 429	344	48	17.5	43.5
44419	Other building material dealers .....	5	6 664	1 100	279	40	—	58.3
444190	Other building material dealers .....	5	6 664	1 100	279	40	—	58.3
445	Food and beverage stores .....	18	59 869	6 891	1 663	376	10.3	.5
4451	Grocery stores .....	11	53 250	6 165	1 491	315	9.0	.4
44511	Supermarkets and other grocery (except convenience) stores .....	6	49 173	5 976	1 432	305	7.4	—
445110	Supermarkets and other grocery (except convenience) stores .....	6	49 173	5 976	1 432	305	7.4	—
446	Health and personal care stores .....	7	19 828	2 056	533	147	6.0	1.8
4461	Health and personal care stores .....	7	19 828	2 056	533	147	6.0	1.8
447	Gasoline stations .....	17	28 037	1 494	353	74	50.1	12.1
4471	Gasoline stations .....	17	28 037	1 494	353	74	50.1	12.1
44711	Gasoline stations with convenience stores .....	9	24 126	1 159	268	57	42.1	14.1
447110	Gasoline stations with convenience stores .....	9	24 126	1 159	268	57	42.1	14.1
448	Clothing and clothing accessories stores .....	10	17 910	2 396	551	171	25.8	1.5
4481	Clothing stores .....	7	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	c	D	D
4529	Other general merchandise stores .....	5	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	4 020	371	256	57	18.7	55.2
452990	All other general merchandise stores .....	4	4 020	371	256	57	18.7	55.2
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	1 061	284	72	24	37.2	2.7
454	Nonstore retailers .....	12	10 856	2 044	469	61	39.7	.2
4543	Direct selling establishments .....	8	9 548	1 869	422	53	31.5	.2
45431	Fuel dealers .....	4	6 555	1 592	356	41	8.2	—
454311	Heating oil dealers .....	4	6 555	1 592	356	41	8.2	—
45439	Other direct selling establishments .....	4	2 993	277	66	12	82.7	.6
454390	Other direct selling establishments .....	4	2 993	277	66	12	82.7	.6
<b>SUDBURY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>70</b>	<b>228 615</b>	<b>35 242</b>	<b>8 263</b>	<b>1 183</b>	<b>9.4</b>	<b>7.3</b>
441	Motor vehicle and parts dealers .....	3	7 078	722	175	20	12.0	67.3
442	Furniture and home furnishings stores .....	8	13 846	3 751	766	88	4.5	21.8
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	19 925	2 007	411	55	7.7	.2
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SUDBURY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	7	55 072	7 486	1 571	351	1.7	.3
4451	Grocery stores .....	3	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	4	8 079	497	126	19	64.1	1.3
448	Clothing and clothing accessories stores .....	11	31 188	3 105	810	141	3.7	26.8
4481	Clothing stores .....	8	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	2	D	D	D	b	D	D
44831	Jewelry stores .....	2	D	D	D	b	D	D
448310	Jewelry stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	3 705	467	120	31	48.1	5.0
4512	Book, periodical, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	7 877	1 324	309	87	35.3	1.3
4531	Florists .....	2	D	D	D	b	D	D
45311	Florists .....	2	D	D	D	b	D	D
453110	Florists .....	2	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	5	2 579	481	106	45	38.2	—
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	66 471	14 602	3 663	302	9.0	—
4541	Electronic shopping and mail-order houses .....	6	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	6	D	D	D	e	D	D
<b>SWAMPSCOTT</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>52</b>	<b>153 011</b>	<b>14 233</b>	<b>3 441</b>	<b>903</b>	<b>6.7</b>	<b>4.4</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
44412	Paint and wallpaper stores .....	1	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	8	70 330	7 277	1 789	387	—	.7
4451	Grocery stores .....	4	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	3	63 161	6 380	1 565	357	—	—
445110	Supermarkets and other grocery (except convenience) stores .....	3	63 161	6 380	1 565	357	—	—
4453	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	4	D	D	D	c	D	D
4461	Health and personal care stores .....	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	15 864	711	204	53	34.1	9.1
448	Clothing and clothing accessories stores .....	10	31 424	2 855	636	225	3.4	7.8
4481	Clothing stores .....	4	D	D	D	c	D	D
44814	Family clothing stores .....	3	D	D	D	c	D	D
448140	Family clothing stores .....	3	D	D	D	c	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	3 740	435	106	43	7.1	—
4512	Book, periodical, and music stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SWAMPSCOTT—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SWANSEA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>144</b>	<b>277 750</b>	<b>36 601</b>	<b>8 497</b>	<b>2 055</b>	<b>10.2</b>	<b>1.6</b>
441	Motor vehicle and parts dealers .....	12	12 089	1 511	356	53	45.2	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	D	D	D	e	D	D
4421	Furniture stores .....	3	D	D	D	e	D	D
44211	Furniture stores .....	3	D	D	D	e	D	D
442110	Furniture stores .....	3	D	D	D	e	D	D
443	Electronics and appliance stores .....	9	4 999	652	133	29	32.2	.2
4431	Electronics and appliance stores .....	9	4 999	652	133	29	32.2	.2
44311	Appliance, television, and other electronics stores .....	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	6	2 808	448	86	18	38.7	.4
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	5 914	700	211	31	51.0	.8
445	Food and beverage stores .....	10	11 744	1 222	142	46	22.3	—
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	12	12 551	1 593	382	101	13.4	.2
4461	Health and personal care stores .....	12	12 551	1 593	382	101	13.4	.2
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
44619	Other health and personal care stores .....	5	2 276	407	99	24	60.5	1.0
446191	Food (health) supplement stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	11	27 242	1 586	358	103	27.4	—
4471	Gasoline stations .....	11	27 242	1 586	358	103	27.4	—
44711	Gasoline stations with convenience stores .....	6	19 770	793	193	55	—	—
447110	Gasoline stations with convenience stores .....	6	19 770	793	193	55	—	—
448	Clothing and clothing accessories stores .....	39	41 119	5 485	1 240	402	1.8	4.0
4481	Clothing stores .....	24	25 853	3 070	713	286	2.8	6.4
44813	Children's and infants' clothing stores .....	3	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	3	D	D	D	a	D	D
44814	Family clothing stores .....	6	12 298	1 330	312	151	—	13.5
448140	Family clothing stores .....	6	12 298	1 330	312	151	—	13.5
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	9	11 822	1 873	396	72	—	—
44831	Jewelry stores .....	9	11 822	1 873	396	72	—	—
448310	Jewelry stores .....	9	11 822	1 873	396	72	—	—
451	Sporting goods, hobby, book, and music stores .....	13	22 685	2 248	540	203	3.9	—
4511	Sporting goods, hobby, and musical instrument stores .....	9	17 403	1 731	412	158	5.1	—
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	5 282	517	128	45	—	—
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	7	82 131	10 037	2 593	645	.4	1.6
4521	Department stores .....	3	75 851	8 655	2 171	529	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	3	76 880	8 655	2 171	529	—	—
45211	Department stores .....	3	75 851	8 655	2 171	529	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	6 280	1 382	422	116	5.2	21.1
452990	All other general merchandise stores .....	4	6 280	1 382	422	116	5.2	21.1
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SWANSEA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	7	3 694	720	140	61	1.4	17.9
45322	Gift, novelty, and souvenir stores .....	7	3 694	720	140	61	1.4	17.9
453220	Gift, novelty, and souvenir stores .....	7	3 694	720	140	61	1.4	17.9
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	9 148	1 099	189	42	17.8	9.1
454	Nonstore retailers .....	3	2 826	776	195	15	53.1	—
<b>TAUNTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>256</b>	<b>1 103 482</b>	<b>85 223</b>	<b>20 750</b>	<b>4 483</b>	<b>5.8</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	16	28 607	1 969	472	70	33.0	9.1
44112	Used car dealers .....	5	18 559	984	225	25	41.3	—
441120	Used car dealers .....	5	18 559	984	225	25	41.3	—
442	Furniture and home furnishings stores .....	11	9 493	1 631	317	48	31.8	3.6
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	9	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	6 354	1 094	178	28	21.4	5.3
443	Electronics and appliance stores .....	9	24 151	2 470	537	96	2.8	—
4431	Electronics and appliance stores .....	9	24 151	2 470	537	96	2.8	—
44311	Appliance, television, and other electronics stores .....	6	19 808	2 144	452	71	3.4	—
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	15	67 455	7 205	1 642	288	6.8	.6
4441	Building material and supplies dealers .....	11	64 075	6 705	1 547	264	5.7	—
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home Centers .....	3	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	4	3 380	500	95	24	27.0	11.6
44422	Nursery, garden center, and farm supply stores .....	4	3 380	500	95	24	27.0	11.6
444220	Nursery, garden center, and farm supply stores .....	4	3 380	500	95	24	27.0	11.6
445	Food and beverage stores .....	36	92 001	10 255	2 417	604	15.7	3.4
4451	Grocery stores .....	18	75 377	9 150	2 170	515	6.8	3.6
44511	Supermarkets and other grocery (except convenience) stores .....	10	69 836	8 453	2 004	475	6.1	.1
445110	Supermarkets and other grocery (except convenience) stores .....	10	69 836	8 453	2 004	475	6.1	.1
44512	Convenience stores .....	8	5 541	697	166	40	15.1	46.7
445120	Convenience stores .....	8	5 541	697	166	40	15.1	46.7
4452	Specialty food stores .....	5	2 257	164	40	17	82.0	—
4453	Beer, wine, and liquor stores .....	13	14 367	941	207	72	51.9	3.0
44531	Beer, wine, and liquor stores .....	13	14 367	941	207	72	51.9	3.0
445310	Beer, wine, and liquor stores .....	13	14 367	941	207	72	51.9	3.0
446	Health and personal care stores .....	16	57 382	5 196	1 248	335	—	—
4461	Health and personal care stores .....	16	57 382	5 196	1 248	335	—	—
44611	Pharmacies and drug stores .....	6	50 586	4 065	967	266	—	—
446110	Pharmacies and drug stores .....	6	50 586	4 065	967	266	—	—
4461101	Pharmacies and drug stores .....	6	50 586	4 065	967	266	—	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	2 131	317	71	30	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	3	2 131	317	71	30	—	—
44613	Optical goods stores .....	4	2 265	577	151	24	—	—
446130	Optical goods stores .....	4	2 265	577	151	24	—	—
44619	Other health and personal care stores .....	3	2 400	237	59	15	—	—
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	24	40 267	1 762	543	105	56.9	8.1
4471	Gasoline stations .....	24	40 267	1 762	543	105	56.9	8.1
44711	Gasoline stations with convenience stores .....	9	21 732	901	229	57	51.3	—
447110	Gasoline stations with convenience stores .....	9	21 732	901	229	57	51.3	—
44719	Other gasoline stations .....	15	18 535	861	314	48	63.5	17.7
447190	Other gasoline stations .....	15	18 535	861	314	48	63.5	17.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAUNTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	66	71 879	8 701	2 282	776	6.3	5.0
4481	Clothing stores .....	39	49 301	6 015	1 544	591	7.9	6.3
44812	Women's clothing stores .....	9	10 762	1 077	265	131	—	18.3
448120	Women's clothing stores .....	9	10 762	1 077	265	131	—	18.3
44813	Children's and infants' clothing stores .....	4	4 471	600	141	69	—	—
448130	Children's and infants' clothing stores .....	4	4 471	600	141	69	—	—
44814	Family clothing stores .....	15	25 175	3 039	824	287	3.9	3.2
448140	Family clothing stores .....	15	25 175	3 039	824	287	3.9	3.2
44815	Clothing accessories stores .....	3	D	D	D	a	D	D
448150	Clothing accessories stores .....	3	D	D	D	a	D	D
44819	Other clothing stores .....	6	6 676	911	220	76	43.5	5.2
448190	Other clothing stores .....	6	6 676	911	220	76	43.5	5.2
4482	Shoe stores .....	13	9 950	1 016	262	98	—	4.9
44821	Shoe stores .....	13	9 950	1 016	262	98	—	4.9
448210	Shoe stores .....	13	9 950	1 016	262	98	—	4.9
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	5	5 893	573	138	49	—	—
4483	Jewelry, luggage, and leather goods stores .....	14	12 628	1 670	476	87	5.0	—
44831	Jewelry stores .....	14	12 628	1 670	476	87	5.0	—
448310	Jewelry stores .....	14	12 628	1 670	476	87	5.0	—
451	Sporting goods, hobby, book, and music stores .....	14	10 579	1 186	289	105	13.4	10.8
4511	Sporting goods, hobby, and musical instrument stores .....	9	4 919	616	147	44	23.0	1.3
4512	Book, periodical, and music stores .....	5	5 660	570	142	61	5.1	19.0
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	8	91 297	10 289	2 310	640	—	1.2
4521	Department stores .....	4	83 562	9 442	2 135	583	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	87 663	9 442	2 135	583	—	—
45211	Department stores .....	4	83 562	9 442	2 135	583	—	—
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	4	7 735	847	175	57	—	13.9
452990	All other general merchandise stores .....	4	7 735	847	175	57	—	13.9
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	7	4 215	710	136	48	1.9	15.9
45322	Gift, novelty, and souvenir stores .....	7	4 215	710	136	48	1.9	15.9
453220	Gift, novelty, and souvenir stores .....	7	4 215	710	136	48	1.9	15.9
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	4	4 388	540	128	55	—	3.9
453910	Pet and pet supplies stores .....	4	4 388	540	128	55	—	3.9
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	14	D	D	D	g	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	f	D	D
4542	Vending machine operators .....	2	D	D	D	b	D	D
45421	Vending machine operators .....	2	D	D	D	b	D	D
454210	Vending machine operators .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	9	D	D	D	e	D	D
45431	Fuel dealers .....	4	6 482	1 079	275	30	14.7	—
454311	Heating oil dealers .....	4	6 482	1 079	275	30	14.7	—
45439	Other direct selling establishments .....	5	D	D	D	c	D	D
454390	Other direct selling establishments .....	5	D	D	D	c	D	D
<b>TWKSBURY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>86</b>	<b>412 442</b>	<b>41 648</b>	<b>9 631</b>	<b>1 965</b>	<b>11.2</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	14	87 789	9 333	1 632	191	3.2	.4
4411	Automobile dealers .....	5	80 618	8 067	1 316	145	—	—
44112	Used car dealers .....	1	D	D	D	b	D	D
441120	Used car dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	953	168	30	3	—	10.1

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TEWKSBURY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	6	D	D	D	e	D	D
4441	Building material and supplies dealers . . . . .	6	D	D	D	e	D	D
44411	Home centers . . . . .	1	D	D	D	c	D	D
444110	Home Centers . . . . .	1	D	D	D	c	D	D
445	Food and beverage stores . . . . .	16	72 748	6 886	1 896	529	9.1	1.6
4451	Grocery stores . . . . .	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores . . . . .	2	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores . . . . .	2	D	D	D	e	D	D
4453	Beer, wine, and liquor stores . . . . .	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores . . . . .	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores . . . . .	6	D	D	D	b	D	D
446	Health and personal care stores . . . . .	7	30 488	2 493	600	193	—	.6
4461	Health and personal care stores . . . . .	7	30 488	2 493	600	193	—	.6
44611	Pharmacies and drug stores . . . . .	6	D	D	D	c	D	D
446110	Pharmacies and drug stores . . . . .	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores . . . . .	6	D	D	D	c	D	D
447	Gasoline stations . . . . .	15	33 817	1 404	353	104	24.8	19.6
4471	Gasoline stations . . . . .	15	33 817	1 404	353	104	24.8	19.6
44711	Gasoline stations with convenience stores . . . . .	5	15 327	716	180	50	33.6	3.5
447110	Gasoline stations with convenience stores . . . . .	5	15 327	716	180	50	33.6	3.5
44719	Other gasoline stations . . . . .	10	18 490	688	173	54	17.4	33.0
447190	Other gasoline stations . . . . .	10	18 490	688	173	54	17.4	33.0
448	Clothing and clothing accessories stores . . . . .	4	11 650	1 018	243	69	—	—
4481	Clothing stores . . . . .	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	3	D	D	D	e	D	D
452112	Discount department stores . . . . .	2	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	9	11 167	1 482	316	87	18.2	.5
4531	Florists . . . . .	3	1 777	463	94	24	59.9	—
45311	Florists . . . . .	3	1 777	463	94	24	59.9	—
453110	Florists . . . . .	3	1 777	463	94	24	59.9	—
4532	Office supplies, stationery, and gift stores . . . . .	2	D	D	D	b	D	D
45321	Office supplies and stationery stores . . . . .	1	D	D	D	b	D	D
453210	Office supplies and stationery stores . . . . .	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	3	D	D	D	b	D	D
454	Nonstore retailers . . . . .	6	26 514	3 616	939	115	70.4	—
4541	Electronic shopping and mail-order houses . . . . .	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses . . . . .	2	D	D	D	a	D	D
4543	Direct selling establishments . . . . .	4	D	D	D	c	D	D
45431	Fuel dealers . . . . .	3	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	3	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	1	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	1	D	D	D	b	D	D
<b>TYNGSBOROUGH</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>43</b>	<b>68 718</b>	<b>8 138</b>	<b>2 112</b>	<b>357</b>	<b>15.6</b>	<b>1.0</b>
441	Motor vehicle and parts dealers . . . . .	2	D	D	D	a	D	D
4412	Other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
44121	Recreational vehicle dealers . . . . .	1	D	D	D	a	D	D
441210	Recreational vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture and home furnishings stores . . . . .	3	D	D	D	a	D	D
443	Electronics and appliance stores . . . . .	2	D	D	D	a	D	D
4431	Electronics and appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers . . .	6	18 900	2 800	849	82	—	1.1
4441	Building material and supplies dealers . . . . .	4	D	D	D	b	D	D
44419	Other building material dealers . . . . .	4	D	D	D	b	D	D
444190	Other building material dealers . . . . .	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores . . . . .	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores . . . . .	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	2	D	D	D	b	D	D
445	Food and beverage stores . . . . .	8	11 460	1 191	289	63	32.0	2.6
446	Health and personal care stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	4	11 584	477	120	28	18.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TYNGSBOROUGH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	6	9 319	1 122	257	71	—	—
4481	Clothing stores .....	5	D	D	D	b	D	D
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	6	3 956	595	132	51	28.8	4.7
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>UXBRIDGE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>97 477</b>	<b>9 723</b>	<b>2 294</b>	<b>465</b>	<b>19.2</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	6	14 784	1 401	335	49	45.0	—
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	7	17 889	2 314	507	81	10.1	10.3
4441	Building material and supplies dealers .....	7	17 889	2 314	507	81	10.1	10.3
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	11 276	536	141	30	11.5	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	1 286	300	64	19	8.6	—
454	Nonstore retailers .....	7	10 679	1 015	253	41	44.8	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454311	Heating oil dealers .....	3	6 752	601	166	30	70.0	—
<b>WAKEFIELD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>85</b>	<b>265 169</b>	<b>26 020</b>	<b>5 850</b>	<b>1 001</b>	<b>15.3</b>	<b>6.5</b>
441	Motor vehicle and parts dealers .....	11	146 910	8 613	1 732	217	2.0	—
4411	Automobile dealers .....	5	D	D	D	c	D	D
44111	New car dealers .....	3	141 174	7 645	1 492	175	—	—
441110	New car dealers .....	3	141 174	7 645	1 492	175	—	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	6 757	1 302	270	44	100.0	—
4431	Electronics and appliance stores .....	5	6 757	1 302	270	44	100.0	—
44311	Appliance, television, and other electronics stores .....	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	11	36 104	7 337	1 683	158	28.7	21.8
4441	Building material and supplies dealers .....	11	36 104	7 337	1 683	158	28.7	21.8
44412	Paint and wallpaper stores .....	4	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	4	D	D	D	a	D	D
44419	Other building material dealers .....	5	30 534	6 005	1 369	110	31.9	22.1
444190	Other building material dealers .....	5	30 534	6 005	1 369	110	31.9	22.1
445	Food and beverage stores .....	14	12 817	1 650	397	126	31.9	9.6
446	Health and personal care stores .....	9	24 321	2 136	504	220	24.4	3.1
4461	Health and personal care stores .....	9	24 321	2 136	504	220	24.4	3.1
4461101	Pharmacies and drug stores .....	5	22 535	1 858	432	210	22.4	2.8
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	15 880	1 031	247	59	41.3	29.4
44719	Other gasoline stations .....	8	D	D	D	b	D	D
447190	Other gasoline stations .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	4	2 105	332	140	30	28.2	71.8
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAKEFIELD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	4	1 442	231	48	12	36.1	—
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4531	Florists .....	5	1 830	307	75	28	58.0	—
45311	Florists .....	5	1 830	307	75	28	58.0	—
453110	Florists .....	5	1 830	307	75	28	58.0	—
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	7	13 963	2 693	678	95	—	6.6
4541	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
<b>WALPOLE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>104</b>	<b>416 248</b>	<b>33 448</b>	<b>7 407</b>	<b>1 557</b>	<b>37.1</b>	<b>3.8</b>
441	Motor vehicle and parts dealers .....	8	189 064	8 990	1 925	174	70.3	4.4
4411	Automobile dealers .....	3	D	D	D	c	D	D
44111	New car dealers .....	3	D	D	D	c	D	D
441110	New car dealers .....	3	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	4	9 763	1 171	284	25	34.0	46.8
4422	Home furnishings stores .....	4	9 763	1 171	284	25	34.0	46.8
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	2	D	D	D	a	D	D
442299	All other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	6	D	D	D	b	D	D
4431	Electronics and appliance stores .....	6	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	5	6 739	1 289	294	63	—	5.0
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	15	53 964	5 794	1 297	282	5.2	—
4451	Grocery stores .....	5	D	D	D	c	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	7	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	7	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	7	D	D	D	b	D	D
446	Health and personal care stores .....	7	20 352	1 643	389	108	27.5	—
4461	Health and personal care stores .....	7	20 352	1 643	389	108	27.5	—
447	Gasoline stations .....	9	13 032	657	163	36	41.9	—
448	Clothing and clothing accessories stores .....	16	21 668	2 506	630	249	2.1	3.1
4481	Clothing stores .....	8	D	D	D	c	D	D
44814	Family clothing stores .....	4	D	D	D	c	D	D
448140	Family clothing stores .....	4	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	8	13 266	1 389	353	124	3.3	—
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WALPOLE—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	14	11 441	1 904	443	131	13.8	14.4
4532	Office supplies, stationery, and gift stores .....	5	7 377	1 151	266	74	1.8	2.2
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	10	6 399	900	213	39	29.0	1.8
4543	Direct selling establishments .....	9	D	D	D	b	D	D
454311	Heating oil dealers .....	5	4 793	723	175	31	28.5	—
	<b>WALTHAM</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>219</b>	<b>615 986</b>	<b>74 626</b>	<b>17 775</b>	<b>3 055</b>	<b>18.7</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	14	60 743	7 601	1 819	194	75.8	3.0
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	9	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	4	9 317	1 868	463	68	7.8	—
441320	Tire dealers .....	4	9 317	1 868	463	68	7.8	—
442	Furniture and home furnishings stores .....	13	9 305	2 025	511	54	42.1	2.0
4421	Furniture stores .....	6	2 623	546	135	14	2.9	7.0
44211	Furniture stores .....	6	2 623	546	135	14	2.9	7.0
442110	Furniture stores .....	6	2 623	546	135	14	2.9	7.0
4422	Home furnishings stores .....	7	6 682	1 479	376	40	57.5	—
44221	Floor covering stores .....	6	D	D	D	b	D	D
442210	Floor covering stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	18	15 445	2 904	757	99	43.2	18.2
4431	Electronics and appliance stores .....	18	15 445	2 904	757	99	43.2	18.2
44311	Appliance, television, and other electronics stores .....	12	10 789	2 190	464	71	34.9	26.1
443111	Household appliance stores .....	5	4 306	733	145	19	24.2	42.5
443112	Radio, television, and other electronics stores .....	7	6 483	1 457	319	52	42.0	15.2
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	18	103 070	13 455	3 292	447	3.9	.4
4441	Building material and supplies dealers .....	16	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home Centers .....	1	D	D	D	e	D	D
44412	Paint and wallpaper stores .....	3	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	3	D	D	D	b	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	9	19 667	2 567	648	72	8.5	—
444190	Other building material dealers .....	9	19 667	2 567	648	72	8.5	—
445	Food and beverage stores .....	45	95 918	11 875	2 816	672	13.8	4.1
4451	Grocery stores .....	25	68 276	8 842	2 118	500	7.0	3.8
44511	Supermarkets and other grocery (except convenience) stores .....	13	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	13	D	D	D	e	D	D
44512	Convenience stores .....	12	D	D	D	b	D	D
445120	Convenience stores .....	12	D	D	D	b	D	D
4452	Specialty food stores .....	7	3 027	554	112	48	91.7	8.3
4453	Beer, wine, and liquor stores .....	13	24 615	2 479	586	124	23.0	4.6
44531	Beer, wine, and liquor stores .....	13	24 615	2 479	586	124	23.0	4.6
445310	Beer, wine, and liquor stores .....	13	24 615	2 479	586	124	23.0	4.6
446	Health and personal care stores .....	16	66 965	9 442	2 208	481	14.7	—
4461	Health and personal care stores .....	16	66 965	9 442	2 208	481	14.7	—
44611	Pharmacies and drug stores .....	9	58 751	5 392	1 241	418	12.0	—
446110	Pharmacies and drug stores .....	9	58 751	5 392	1 241	418	12.0	—
4461101	Pharmacies and drug stores .....	9	58 751	5 392	1 241	418	12.0	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44619	Other health and personal care stores .....	2	D	D	D	b	D	D
446199	All other health and personal care stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALTHAM—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	21	48 871	3 665	910	157	25.5	5.4
4471	Gasoline stations .....	21	48 871	3 665	910	157	25.5	5.4
44711	Gasoline stations with convenience stores .....	9	32 042	1 911	484	92	22.4	3.2
447110	Gasoline stations with convenience stores .....	9	32 042	1 911	484	92	22.4	3.2
44719	Other gasoline stations .....	12	16 829	1 754	426	65	31.5	9.5
447190	Other gasoline stations .....	12	16 829	1 754	426	65	31.5	9.5
448	Clothing and clothing accessories stores .....	16	18 145	2 798	623	149	42.1	—
4481	Clothing stores .....	8	14 615	2 190	513	125	34.5	—
4483	Jewelry, luggage, and leather goods stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	11	12 115	1 360	397	106	20.9	1.5
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	15	D	D	D	c	D	D
4531	Florists .....	3	1 665	504	119	20	—	—
45311	Florists .....	3	1 665	504	119	20	—	—
453110	Florists .....	3	1 665	504	119	20	—	—
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	5 581	603	149	41	15.5	—
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	28	44 837	9 343	2 187	260	10.5	13.0
4541	Electronic shopping and mail-order houses .....	9	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	9	D	D	D	b	D	D
4542	Vending machine operators .....	3	D	D	D	c	D	D
45421	Vending machine operators .....	3	D	D	D	c	D	D
454210	Vending machine operators .....	3	D	D	D	c	D	D
4543	Direct selling establishments .....	16	19 200	3 519	836	89	11.3	17.5
45431	Fuel dealers .....	12	14 391	3 038	739	63	12.6	4.2
454311	Heating oil dealers .....	12	14 391	3 038	739	63	12.6	4.2
45439	Other direct selling establishments .....	4	4 809	481	97	26	7.5	57.4
454390	Other direct selling establishments .....	4	4 809	481	97	26	7.5	57.4
<b>WAREHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>113</b>	<b>336 007</b>	<b>30 834</b>	<b>7 262</b>	<b>1 426</b>	<b>12.1</b>	<b>10.0</b>
441	Motor vehicle and parts dealers .....	17	91 471	8 030	1 958	239	3.1	2.4
4411	Automobile dealers .....	5	73 256	5 068	1 275	113	—	1.6
4412	Other motor vehicle dealers .....	5	9 115	1 407	297	45	15.3	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	9 115	1 407	297	45	15.3	—
441222	Boat dealers .....	3	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	7	9 100	1 555	386	81	16.2	12.1
44131	Automotive parts and accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	D	D	D	a	D	D
4431	Electronics and appliance stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	8	16 014	2 118	470	64	8.2	5.1
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAREHAM—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	20	57 829	5 872	1 258	362	7.2	16.0
4451	Grocery stores .....	10	51 143	5 243	1 113	321	4.1	17.5
44512	Convenience stores.....	6	D	D	D	b	D	D
445120	Convenience stores.....	6	D	D	D	b	D	D
446	Health and personal care stores .....	7	27 505	1 938	462	128	19.8	.4
4461	Health and personal care stores .....	7	27 505	1 938	462	128	19.8	.4
44611	Pharmacies and drug stores .....	5	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	5	D	D	D	c	D	D
447	Gasoline stations .....	21	52 198	1 870	424	142	28.3	36.9
4471	Gasoline stations .....	21	52 198	1 870	424	142	28.3	36.9
44711	Gasoline stations with convenience stores .....	11	16 823	797	164	45	27.5	1.8
447110	Gasoline stations with convenience stores .....	11	16 823	797	164	45	27.5	1.8
44719	Other gasoline stations .....	10	35 375	1 073	260	97	28.7	53.7
447190	Other gasoline stations .....	10	35 375	1 073	260	97	28.7	53.7
448	Clothing and clothing accessories stores .....	9	12 261	1 377	352	79	39.1	—
4481	Clothing stores .....	5	9 624	984	257	64	26.9	—
4483	Jewelry, luggage, and leather goods stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	7	3 922	591	115	26	47.2	3.4
4511	Sporting goods, hobby, and musical instrument stores .....	7	3 922	591	115	26	47.2	3.4
452	General merchandise stores .....	3	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	6	6 559	2 035	414	50	44.0	—
4543	Direct selling establishments .....	6	6 559	2 035	414	50	44.0	—
45431	Fuel dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
<b>WATERTOWN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>180</b>	<b>668 968</b>	<b>83 137</b>	<b>17 800</b>	<b>2 671</b>	<b>16.1</b>	<b>6.7</b>
441	Motor vehicle and parts dealers .....	18	236 584	28 567	6 228	511	11.1	13.3
4411	Automobile dealers .....	7	D	D	D	e	D	D
44111	New car dealers .....	6	210 863	20 143	4 140	353	10.3	15.0
441110	New car dealers .....	6	210 863	20 143	4 140	353	10.3	15.0
4413	Automotive parts, accessories, and tire stores.....	11	D	D	D	c	D	D
44132	Tire dealers.....	5	18 066	7 228	1 788	120	—	—
441320	Tire dealers.....	5	18 066	7 228	1 788	120	—	—
442	Furniture and home furnishings stores .....	11	11 866	1 456	261	35	48.2	24.7
4421	Furniture stores .....	5	6 668	699	139	19	72.4	14.8
44211	Furniture stores .....	5	6 668	699	139	19	72.4	14.8
442110	Furniture stores .....	5	6 668	699	139	19	72.4	14.8
4422	Home furnishings stores .....	6	5 198	757	122	16	17.0	37.5
44229	Other home furnishings stores .....	3	D	D	D	a	D	D
442299	All other home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	6	D	D	D	c	D	D
4431	Electronics and appliance stores .....	6	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	3	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	3	D	D	D	c	D	D
44312	Computer and software stores .....	2	D	D	D	b	D	D
443120	Computer and software stores .....	2	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	19	93 084	15 837	2 737	234	17.6	1.1
4441	Building material and supplies dealers.....	17	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	a	D	D
444110	Home Centers .....	1	D	D	D	a	D	D
44412	Paint and wallpaper stores .....	2	D	D	D	a	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	a	D	D
44419	Other building material dealers .....	12	51 563	11 027	2 506	205	25.1	—
444190	Other building material dealers .....	12	51 563	11 027	2 506	205	25.1	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WATERTOWN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	23	82 699	8 046	1 840	507	10.1	4.2
4451	Grocery stores .....	15	73 806	7 134	1 634	455	7.8	3.3
44511	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	5	D	D	D	e	D	D
44512	Convenience stores .....	10	D	D	D	b	D	D
445120	Convenience stores .....	10	D	D	D	b	D	D
4452	Specialty food stores .....	3	2 391	230	61	18	26.3	42.8
4453	Beer, wine, and liquor stores .....	5	6 502	682	145	34	30.7	—
44531	Beer, wine, and liquor stores .....	5	6 502	682	145	34	30.7	—
445310	Beer, wine, and liquor stores .....	5	6 502	682	145	34	30.7	—
446	Health and personal care stores .....	10	26 545	3 068	780	186	3.5	—
4461	Health and personal care stores .....	10	26 545	3 068	780	186	3.5	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	4	D	D	D	b	D	D
446191	Food (health) supplement stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	14	22 035	1 063	250	48	38.8	—
44719	Other gasoline stations .....	14	22 035	1 063	250	48	38.8	—
447190	Other gasoline stations .....	14	22 035	1 063	250	48	38.8	—
448	Clothing and clothing accessories stores .....	42	51 766	6 554	1 790	568	7.0	4.7
4481	Clothing stores .....	26	41 944	5 191	1 436	467	4.9	2.7
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	7	30 252	3 097	739	273	1.3	1.6
448140	Family clothing stores .....	7	30 252	3 097	739	273	1.3	1.6
44815	Clothing accessories stores .....	3	D	D	D	b	D	D
448150	Clothing accessories stores .....	3	D	D	D	b	D	D
44819	Other clothing stores .....	4	3 240	497	127	46	16.2	—
448190	Other clothing stores .....	4	3 240	497	127	46	16.2	—
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	6	3 693	574	146	33	41.8	15.2
451	Sporting goods, hobby, book, and music stores .....	7	7 837	655	159	46	2.0	—
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	13	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	5	2 439	317	71	38	—	—
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	16	51 724	8 221	2 200	291	69.9	5.3
4541	Electronic shopping and mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	12	40 756	6 210	1 641	207	84.9	6.7
45431	Fuel dealers .....	8	D	D	D	b	D	D
454311	Heating oil dealers .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	4	D	D	D	c	D	D
454390	Other direct selling establishments .....	4	D	D	D	c	D	D
<b>WAYLAND</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34</b>	<b>64 818</b>	<b>8 713</b>	<b>2 105</b>	<b>345</b>	<b>20.5</b>	<b>3.3</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	b	D	D
44112	Used car dealers .....	1	D	D	D	b	D	D
441120	Used car dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	9	26 041	3 975	932	163	3.2	7.1
446	Health and personal care stores .....	4	11 219	1 119	266	60	—	—
4461	Health and personal care stores .....	4	11 219	1 119	266	60	—	—
447	Gasoline stations .....	6	8 364	413	111	25	73.6	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WAYLAND—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	4	1 238	520	137	25	15.2	—
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
	<b>WEBSTER</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>72</b>	<b>200 440</b>	<b>20 336</b>	<b>4 801</b>	<b>1 037</b>	<b>9.0</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	7	40 472	3 691	845	125	2.0	.2
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	1 276	165	42	8	43.7	—
444	Building material and garden equipment and supplies dealers ...	8	15 288	1 841	415	52	7.8	—
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	14	69 021	7 269	1 711	459	4.3	1.3
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	4	D	D	D	e	D	D
4452	Specialty food stores .....	3	628	40	9	6	83.6	—
446	Health and personal care stores .....	8	24 617	2 213	558	107	13.0	—
4461	Health and personal care stores .....	8	24 617	2 213	558	107	13.0	—
44611	Pharmacies and drug stores .....	5	23 879	2 043	514	95	12.1	—
446110	Pharmacies and drug stores .....	5	23 879	2 043	514	95	12.1	—
4461101	Pharmacies and drug stores .....	5	23 879	2 043	514	95	12.1	—
447	Gasoline stations .....	9	20 040	1 418	340	76	23.6	4.8
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	2 561	367	88	32	33.9	14.3
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	8 113	1 310	340	33	40.0	60.0
4543	Direct selling establishments .....	4	8 113	1 310	340	33	40.0	60.0
45431	Fuel dealers .....	4	8 113	1 310	340	33	40.0	60.0
454311	Heating oil dealers .....	4	8 113	1 310	340	33	40.0	60.0
	<b>WELLESLEY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>131</b>	<b>485 261</b>	<b>48 874</b>	<b>11 154</b>	<b>1 856</b>	<b>18.8</b>	<b>7.2</b>
441	Motor vehicle and parts dealers .....	7	200 966	10 017	2 017	298	21.6	8.6
4411	Automobile dealers .....	7	200 966	10 017	2 017	298	21.6	8.6
44111	New car dealers .....	7	200 966	10 017	2 017	298	21.6	8.6
441110	New car dealers .....	7	200 966	10 017	2 017	298	21.6	8.6
442	Furniture and home furnishings stores .....	10	8 455	1 392	296	46	24.7	41.6
4422	Home furnishings stores .....	8	D	D	D	b	D	D
44221	Floor covering stores .....	2	D	D	D	a	D	D
442210	Floor covering stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	6	D	D	D	b	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	18 278	2 277	569	73	33.6	13.8
4431	Electronics and appliance stores .....	8	18 278	2 277	569	73	33.6	13.8
44311	Appliance, television, and other electronics stores .....	3	D	D	D	b	D	D
443111	Household appliance stores .....	2	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	a	D	D
443120	Computer and software stores .....	3	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WELLESLEY—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	5	25 783	4 554	1 084	89	—	—
4441	Building material and supplies dealers . . . . .	5	25 783	4 554	1 084	89	—	—
44411	Home centers . . . . .	1	D	D	D	b	D	D
444110	Home Centers . . . . .	1	D	D	D	b	D	D
44419	Other building material dealers . . . . .	3	D	D	D	b	D	D
444190	Other building material dealers . . . . .	3	D	D	D	b	D	D
445	Food and beverage stores . . . . .	14	97 535	13 044	3 058	511	5.4	.6
4451	Grocery stores . . . . .	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores . . . . .	5	69 872	9 223	2 176	385	1.7	—
445110	Supermarkets and other grocery (except convenience) stores . . . . .	5	69 872	9 223	2 176	385	1.7	—
4452	Specialty food stores . . . . .	6	D	D	D	c	D	D
446	Health and personal care stores . . . . .	11	30 860	3 547	795	152	41.1	—
4461	Health and personal care stores . . . . .	11	30 860	3 547	795	152	41.1	—
44611	Pharmacies and drug stores . . . . .	6	27 257	2 562	605	134	43.2	—
446110	Pharmacies and drug stores . . . . .	6	27 257	2 562	605	134	43.2	—
4461101	Pharmacies and drug stores . . . . .	6	27 257	2 562	605	134	43.2	—
44619	Other health and personal care stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	9	16 990	1 328	338	67	27.5	33.2
448	Clothing and clothing accessories stores . . . . .	30	52 802	7 725	1 839	363	27.5	9.8
4481	Clothing stores . . . . .	19	32 974	5 244	1 199	281	11.1	9.1
44812	Women's clothing stores . . . . .	12	22 842	3 843	852	182	12.9	4.8
448120	Women's clothing stores . . . . .	12	22 842	3 843	852	182	12.9	4.8
44813	Children's and infants' clothing stores . . . . .	4	D	D	D	b	D	D
448130	Children's and infants' clothing stores . . . . .	4	D	D	D	b	D	D
4482104	Family shoe stores . . . . .	3	4 995	817	211	28	61.6	—
4483	Jewelry, luggage, and leather goods stores . . . . .	6	D	D	D	b	D	D
44831	Jewelry stores . . . . .	5	11 529	1 156	299	28	63.6	—
448310	Jewelry stores . . . . .	5	11 529	1 156	299	28	63.6	—
44832	Luggage and leather goods stores . . . . .	1	D	D	D	a	D	D
448320	Luggage and leather goods stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	12	19 131	1 944	478	143	—	—
4511	Sporting goods, hobby, and musical instrument stores . . . . .	6	10 045	950	220	70	—	—
45111	Sporting goods stores . . . . .	4	D	D	D	b	D	D
451110	Sporting goods stores . . . . .	4	D	D	D	b	D	D
4511101	General-line sporting goods stores . . . . .	1	D	D	D	a	D	D
4511102	Specialty-line sporting goods stores . . . . .	3	D	D	D	b	D	D
4512	Book, periodical, and music stores . . . . .	6	9 086	994	258	73	—	—
45121	Book stores and news dealers . . . . .	5	D	D	D	b	D	D
451211	Book stores . . . . .	5	D	D	D	b	D	D
4512111	Book stores, general . . . . .	1	D	D	D	b	D	D
4512113	College book stores . . . . .	4	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	21	11 527	2 047	470	84	18.5	3.0
4531	Florists . . . . .	4	1 699	419	88	17	19.7	6.7
45311	Florists . . . . .	4	1 699	419	88	17	19.7	6.7
453110	Florists . . . . .	4	1 699	419	88	17	19.7	6.7
4532	Office supplies, stationery, and gift stores . . . . .	10	5 061	999	222	48	17.5	—
45321	Office supplies and stationery stores . . . . .	3	1 060	81	12	7	55.6	—
453210	Office supplies and stationery stores . . . . .	3	1 060	81	12	7	55.6	—
45322	Gift, novelty, and souvenir stores . . . . .	7	4 001	918	210	41	7.4	—
453220	Gift, novelty, and souvenir stores . . . . .	7	4 001	918	210	41	7.4	—
4533	Used merchandise stores . . . . .	3	D	D	D	a	D	D
45331	Used merchandise stores . . . . .	3	D	D	D	a	D	D
453310	Used merchandise stores . . . . .	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	4	D	D	D	a	D	D
45392	Art dealers . . . . .	3	1 902	305	69	8	43.7	—
453920	Art dealers . . . . .	3	1 902	305	69	8	43.7	—
45399	All other miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	2 934	999	210	30	8.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTBOROUGH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>109</b>	<b>445 321</b>	<b>35 248</b>	<b>8 036</b>	<b>1 460</b>	<b>15.7</b>	<b>8.7</b>
441	Motor vehicle and parts dealers .....	14	201 192	13 464	3 082	366	20.1	17.2
4411	Automobile dealers .....	8	D	D	D	e	D	D
44111	New car dealers .....	7	187 441	11 310	2 624	311	21.6	18.2
441110	New car dealers .....	7	187 441	11 310	2 624	311	21.6	18.2
4413	Automotive parts, accessories, and tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	6 421	536	105	11	7.0	.3
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	6	2 859	403	90	18	54.5	11.0
4431	Electronics and appliance stores .....	6	2 859	403	90	18	54.5	11.0
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	27 874	3 339	847	87	11.3	—
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	9	D	D	D	e	D	D
4451	Grocery stores .....	5	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health and personal care stores .....	7	20 673	1 839	478	116	1.5	2.1
4461	Health and personal care stores .....	7	20 673	1 839	478	116	1.5	2.1
447	Gasoline stations .....	11	20 028	1 345	360	91	60.9	15.4
44711	Gasoline stations with convenience stores .....	7	16 216	1 080	280	59	57.2	17.7
447110	Gasoline stations with convenience stores .....	7	16 216	1 080	280	59	57.2	17.7
448	Clothing and clothing accessories stores .....	11	12 774	1 433	354	103	22.8	—
4481	Clothing stores .....	8	11 747	1 290	317	95	19.3	—
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	4 888	741	160	40	25.5	3.8
4511	Sporting goods, hobby, and musical instrument stores .....	9	4 888	741	160	40	25.5	3.8
452	General merchandise stores .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	1	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	19	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	9	7 287	772	204	66	12.7	.7
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	7	4 723	805	175	33	36.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTFIELD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>151</b>	<b>532 785</b>	<b>51 027</b>	<b>13 138</b>	<b>2 793</b>	<b>13.9</b>	<b>15.8</b>
441	Motor vehicle and parts dealers .....	22	156 683	11 070	2 820	331	6.3	50.5
4411	Automobile dealers .....	12	142 193	9 199	2 333	250	6.1	55.7
44111	New car dealers .....	5	133 740	8 726	2 206	231	.2	59.2
441110	New car dealers .....	5	133 740	8 726	2 206	231	.2	59.2
44112	Used car dealers .....	7	8 453	473	127	19	99.6	—
441120	Used car dealers .....	7	8 453	473	127	19	99.6	—
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	3	3 932	739	166	24	21.1	—
441320	Tire dealers .....	3	3 932	739	166	24	21.1	—
442	Furniture and home furnishings stores .....	5	1 797	201	41	9	58.3	8.3
443	Electronics and appliance stores .....	4	5 093	307	56	13	—	14.8
4431	Electronics and appliance stores .....	4	5 093	307	56	13	—	14.8
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	8	11 777	1 914	445	83	32.1	1.1
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	34	114 856	12 288	3 065	786	32.3	1.2
4451	Grocery stores .....	19	77 851	10 365	2 487	664	4.6	1.7
44511	Supermarkets and other grocery (except convenience) stores .....	10	73 760	9 969	2 399	624	3.1	.2
445110	Supermarkets and other grocery (except convenience) stores .....	10	73 760	9 969	2 399	624	3.1	.2
4452	Specialty food stores .....	3	1 399	170	41	15	—	8.4
4453	Beer, wine, and liquor stores .....	12	35 606	1 753	537	107	94.2	—
44531	Beer, wine, and liquor stores .....	12	35 606	1 753	537	107	94.2	—
445310	Beer, wine, and liquor stores .....	12	35 606	1 753	537	107	94.2	—
446	Health and personal care stores .....	11	31 732	2 460	596	177	13.2	—
4461	Health and personal care stores .....	11	31 732	2 460	596	177	13.2	—
44611	Pharmacies and drug stores .....	5	30 218	2 145	524	162	13.2	—
446110	Pharmacies and drug stores .....	5	30 218	2 145	524	162	13.2	—
4461101	Pharmacies and drug stores .....	5	30 218	2 145	524	162	13.2	—
447	Gasoline stations .....	13	29 266	1 663	404	103	21.9	4.7
4471	Gasoline stations .....	13	29 266	1 663	404	103	21.9	4.7
44711	Gasoline stations with convenience stores .....	9	23 590	1 336	324	88	27.2	1.1
447110	Gasoline stations with convenience stores .....	9	23 590	1 336	324	88	27.2	1.1
448	Clothing and clothing accessories stores .....	12	15 015	2 066	482	139	15.6	4.2
4481	Clothing stores .....	8	11 841	1 397	338	113	3.3	5.4
4483	Jewelry, luggage, and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	8	6 302	649	150	52	24.9	1.4
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	a	D	D
45121	Book stores and news dealers .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	6	139 757	15 239	4 318	887	—	.4
4521	Department stores .....	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	D	D	D	f	D	D
45211	Department stores .....	4	D	D	D	f	D	D
452112	Discount department stores .....	3	D	D	D	f	D	D
453	Miscellaneous store retailers .....	17	5 202	863	196	88	29.9	.6
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	2 407	425	101	16	18.0	—
45399	All other miscellaneous store retailers .....	6	2 407	425	101	16	18.0	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTFIELD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	11	15 305	2 307	565	125	38.7	—
4542	Vending machine operators .....	2	D	D	D	a	D	D
45421	Vending machine operators .....	2	D	D	D	a	D	D
454210	Vending machine operators .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	7	10 878	1 947	484	67	13.8	—
45431	Fuel dealers .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	3	3 142	483	119	16	47.8	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>WESTFORD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>61</b>	<b>108 020</b>	<b>11 449</b>	<b>2 766</b>	<b>726</b>	<b>13.1</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	4	4 917	534	119	21	88.0	12.0
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	900	156	36	7	27.9	—
444	Building material and garden equipment and supplies dealers ...	7	7 797	1 119	244	37	33.8	.5
4442	Lawn and garden equipment and supplies stores .....	4	2 980	320	50	6	57.3	1.3
44422	Nursery, garden center, and farm supply stores .....	4	2 980	320	50	6	57.3	1.3
444220	Nursery, garden center, and farm supply stores .....	4	2 980	320	50	6	57.3	1.3
445	Food and beverage stores .....	13	44 489	4 020	1 075	319	4.8	.9
4451	Grocery stores .....	5	D	D	D	e	D	D
446	Health and personal care stores .....	5	16 805	1 886	418	140	4.3	—
4461	Health and personal care stores .....	5	16 805	1 886	418	140	4.3	—
447	Gasoline stations .....	8	16 915	1 040	209	37	2.1	6.7
44711	Gasoline stations with convenience stores .....	5	15 429	809	153	27	—	—
447110	Gasoline stations with convenience stores .....	5	15 429	809	153	27	—	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	8	4 365	472	129	44	18.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	2 752	548	127	49	38.6	10.2
454	Nonstore retailers .....	3	5 511	1 193	281	48	30.4	27.7
4541	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	b	D	D
<b>WESTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>28</b>	<b>35 680</b>	<b>5 038</b>	<b>1 298</b>	<b>268</b>	<b>44.8</b>	<b>1.5</b>
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	3	6 125	1 093	333	86	29.8	8.7
4461	Health and personal care stores .....	3	6 125	1 093	333	86	29.8	8.7
44619	Other health and personal care stores .....	1	D	D	D	b	D	D
446191	Food (health) supplement stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	5 188	753	202	36	81.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTPORT</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>68</b>	<b>82 106</b>	<b>8 469</b>	<b>1 962</b>	<b>482</b>	<b>30.2</b>	<b>6.1</b>
441	Motor vehicle and parts dealers .....	13	16 322	1 486	340	66	19.7	8.7
44112	Used car dealers .....	7	8 545	506	129	27	30.0	—
441120	Used car dealers .....	7	8 545	506	129	27	30.0	—
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	9 885	1 966	429	88	29.6	4.7
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	10	23 716	2 368	583	179	15.8	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
4461	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	10	15 423	810	165	40	6.8	15.3
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	2 314	540	123	48	25.4	5.4
454	Nonstore retailers .....	5	4 142	267	69	11	100.0	—
<b>WEST SPRINGFIELD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>197</b>	<b>968 259</b>	<b>91 663</b>	<b>21 529</b>	<b>3 307</b>	<b>4.6</b>	<b>14.6</b>
441	Motor vehicle and parts dealers .....	27	413 213	34 182	8 043	842	1.4	27.5
4411	Automobile dealers .....	15	D	D	D	f	D	D
44111	New car dealers .....	13	387 463	29 603	6 984	697	—	29.3
441110	New car dealers .....	13	387 463	29 603	6 984	697	—	29.3
4413	Automotive parts, accessories, and tire stores .....	12	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	8	13 349	3 378	784	104	2.1	.6
441310	Automotive parts and accessories stores .....	8	13 349	3 378	784	104	2.1	.6
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	19	38 104	6 101	1 445	203	16.6	25.9
4421	Furniture stores .....	15	35 518	5 568	1 315	185	17.8	27.8
44211	Furniture stores .....	15	35 518	5 568	1 315	185	17.8	27.8
442110	Furniture stores .....	15	35 518	5 568	1 315	185	17.8	27.8
4422	Home furnishings stores .....	4	2 586	533	130	18	—	1.0
443	Electronics and appliance stores .....	13	9 379	1 381	333	67	29.3	6.8
4431	Electronics and appliance stores .....	13	9 379	1 381	333	67	29.3	6.8
44311	Appliance, television, and other electronics stores .....	8	5 737	947	221	45	18.2	—
443112	Radio, television, and other electronics stores .....	6	D	D	D	b	D	D
44312	Computer and software stores .....	5	3 642	434	112	22	46.9	17.5
443120	Computer and software stores .....	5	3 642	434	112	22	46.9	17.5
444	Building material and garden equipment and supplies dealers ...	12	110 918	12 504	3 061	364	1.7	1.7
4441	Building material and supplies dealers .....	12	110 918	12 504	3 061	364	1.7	1.7
44411	Home centers .....	1	D	D	D	e	D	D
444110	Home Centers .....	1	D	D	D	e	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
445	Food and beverage stores .....	20	91 447	9 586	2 246	540	4.5	7.1
4451	Grocery stores .....	10	76 564	8 039	1 976	483	3.5	—
44511	Supermarkets and other grocery (except convenience) stores .....	5	74 878	7 843	1 933	465	1.4	—
445110	Supermarkets and other grocery (except convenience) stores .....	5	74 878	7 843	1 933	465	1.4	—
4452	Specialty food stores .....	4	1 868	638	173	30	10.7	—
4453	Beer, wine, and liquor stores .....	6	13 015	909	97	27	9.3	50.0
44531	Beer, wine, and liquor stores .....	6	13 015	909	97	27	9.3	50.0
445310	Beer, wine, and liquor stores .....	6	13 015	909	97	27	9.3	50.0

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST SPRINGFIELD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	17	36 076	4 299	1 025	185	2.5	3.6
4461	Health and personal care stores .....	17	36 076	4 299	1 025	185	2.5	3.6
44611	Pharmacies and drug stores .....	5	29 244	2 394	587	124	1.7	—
446110	Pharmacies and drug stores .....	5	29 244	2 394	587	124	1.7	—
4461101	Pharmacies and drug stores .....	5	29 244	2 394	587	124	1.7	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	a	D	D
44619	Other health and personal care stores .....	7	4 343	1 394	303	39	—	—
446199	All other health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	18	37 485	1 868	443	110	21.8	13.3
4471	Gasoline stations .....	18	37 485	1 868	443	110	21.8	13.3
44711	Gasoline stations with convenience stores .....	9	23 947	999	219	62	8.4	—
447110	Gasoline stations with convenience stores .....	9	23 947	999	219	62	8.4	—
44719	Other gasoline stations .....	9	13 538	869	224	48	45.4	36.9
447190	Other gasoline stations .....	9	13 538	869	224	48	45.4	36.9
448	Clothing and clothing accessories stores .....	26	34 551	4 480	1 075	305	9.5	6.1
4481	Clothing stores .....	17	30 624	3 818	934	268	2.7	6.3
44811	Men's clothing stores .....	4	D	D	D	b	D	D
448110	Men's clothing stores .....	4	D	D	D	b	D	D
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44814	Family clothing stores .....	4	16 066	1 592	377	121	—	6.1
448140	Family clothing stores .....	4	16 066	1 592	377	121	—	6.1
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	15	35 548	3 549	799	218	4.0	.1
4511	Sporting goods, hobby, and musical instrument stores .....	13	D	D	D	c	D	D
45111	Sporting goods stores .....	8	24 639	2 297	504	135	2.7	—
451110	Sporting goods stores .....	8	24 639	2 297	504	135	2.7	—
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
4529	Other general merchandise stores .....	4	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	15	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	5	15 199	1 818	470	91	—	—
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	11	29 337	3 594	924	117	28.2	—
4543	Direct selling establishments .....	11	29 337	3 594	924	117	28.2	—
45431	Fuel dealers .....	5	19 465	1 915	503	56	40.8	—
454311	Heating oil dealers .....	5	19 465	1 915	503	56	40.8	—
45439	Other direct selling establishments .....	6	9 872	1 679	421	61	3.3	—
454390	Other direct selling establishments .....	6	9 872	1 679	421	61	3.3	—
<b>WESTWOOD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>50</b>	<b>187 302</b>	<b>19 833</b>	<b>4 877</b>	<b>928</b>	<b>6.1</b>	<b>10.8</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	6	19 108	920	218	35	6.0	94.0
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	871	154	42	11	26.8	—
444	Building material and garden equipment and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	D	D	D	e	D	D
4451	Grocery stores .....	3	D	D	D	e	D	D
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	3	9 966	776	200	60	—	—
4461	Health and personal care stores .....	3	9 966	776	200	60	—	—
447	Gasoline stations .....	5	9 669	499	115	33	41.9	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WESTWOOD—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	7	22 863	1 530	420	140	.9	6.3
4481	Clothing stores .....	4	D	D	D	b	D	D
44811	Men's clothing stores .....	1	D	D	D	b	D	D
448110	Men's clothing stores .....	1	D	D	D	b	D	D
44812	Women's clothing stores .....	1	D	D	D	b	D	D
448120	Women's clothing stores .....	1	D	D	D	b	D	D
4482102	Women's shoe stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	7 732	877	220	60	27.8	—
4532	Office supplies, stationery, and gift stores .....	4	7 214	801	201	54	22.6	—
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	7	32 655	6 475	1 633	130	5.2	.1
4543	Direct selling establishments .....	4	32 492	6 413	1 621	129	4.8	—
45431	Fuel dealers .....	3	D	D	D	c	D	D
454311	Heating oil dealers .....	3	D	D	D	c	D	D
<b>WEYMOUTH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>197</b>	<b>663 233</b>	<b>67 899</b>	<b>13 765</b>	<b>2 571</b>	<b>20.1</b>	<b>2.3</b>
441	Motor vehicle and parts dealers .....	25	158 686	14 472	2 785	333	30.8	.6
4411	Automobile dealers .....	11	131 443	11 176	2 037	211	36.6	.7
44112	Used car dealers .....	7	22 154	1 371	332	30	.7	4.4
441120	Used car dealers .....	7	22 154	1 371	332	30	.7	4.4
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	9	7 303	1 406	316	65	11.0	—
441310	Automotive parts and accessories stores .....	9	7 303	1 406	316	65	11.0	—
442	Furniture and home furnishings stores .....	13	20 514	2 689	554	84	18.9	—
4421	Furniture stores .....	6	10 876	1 354	332	48	25.9	—
44211	Furniture stores .....	6	10 876	1 354	332	48	25.9	—
442110	Furniture stores .....	6	10 876	1 354	332	48	25.9	—
4422	Home furnishings stores .....	7	9 638	1 335	222	36	11.0	—
44221	Floor covering stores .....	4	3 590	655	145	19	29.6	—
442210	Floor covering stores .....	4	3 590	655	145	19	29.6	—
44229	Other home furnishings stores .....	3	6 048	680	77	17	—	—
442291	Window treatment stores .....	1	D	D	D	a	D	D
442299	All other home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	11 713	2 360	531	76	9.8	—
4431	Electronics and appliance stores .....	5	11 713	2 360	531	76	9.8	—
44311	Appliance, television, and other electronics stores .....	3	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	11	32 304	3 327	656	90	8.3	1.0
4441	Building material and supplies dealers .....	9	D	D	D	b	D	D
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home Centers .....	1	D	D	D	b	D	D
44412	Paint and wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	36	98 069	11 158	2 608	620	8.6	7.8
4451	Grocery stores .....	21	76 664	8 868	2 044	493	3.9	8.7
44511	Supermarkets and other grocery (except convenience) stores .....	10	67 509	7 923	1 829	428	3.3	4.1
445110	Supermarkets and other grocery (except convenience) stores .....	10	67 509	7 923	1 829	428	3.3	4.1
44512	Convenience stores .....	11	9 155	945	215	65	8.3	42.3
445120	Convenience stores .....	11	9 155	945	215	65	8.3	42.3
4452	Specialty food stores .....	3	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	12	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	12	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	12	D	D	D	c	D	D
446	Health and personal care stores .....	19	57 016	5 326	1 409	365	10.6	2.2
4461	Health and personal care stores .....	19	57 016	5 326	1 409	365	10.6	2.2
44611	Pharmacies and drug stores .....	9	51 729	4 327	1 177	328	9.5	—
446110	Pharmacies and drug stores .....	9	51 729	4 327	1 177	328	9.5	—
4461101	Pharmacies and drug stores .....	9	51 729	4 327	1 177	328	9.5	—
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	4	2 630	524	127	19	—	48.7
446130	Optical goods stores .....	4	2 630	524	127	19	—	48.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEYMOUTH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	20	30 323	1 604	397	77	59.6	7.2
4471	Gasoline stations .....	20	30 323	1 604	397	77	59.6	7.2
44719	Other gasoline stations .....	16	23 497	1 232	301	59	59.2	9.3
447190	Other gasoline stations .....	16	23 497	1 232	301	59	59.2	9.3
448	Clothing and clothing accessories stores .....	12	40 911	6 361	361	98	77.7	1.3
4481	Clothing stores .....	6	D	D	D	b	D	D
44819	Other clothing stores .....	3	D	D	D	a	D	D
448190	Other clothing stores .....	3	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	11	9 619	1 198	280	55	57.7	3.7
4511	Sporting goods, hobby, and musical instrument stores .....	10	D	D	D	b	D	D
45111	Sporting goods stores .....	5	6 206	889	210	34	69.8	4.0
451110	Sporting goods stores .....	5	6 206	889	210	34	69.8	4.0
4511102	Specialty-line sporting goods stores .....	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	c	D	D
4529	Other general merchandise stores .....	2	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D
4531	Florists .....	8	2 143	520	112	30	43.5	1.9
45311	Florists .....	8	2 143	520	112	30	43.5	1.9
453110	Florists .....	8	2 143	520	112	30	43.5	1.9
4532	Office supplies, stationery, and gift stores .....	7	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	18	45 644	9 703	2 032	237	8.7	—
4543	Direct selling establishments .....	15	D	D	D	c	D	D
45431	Fuel dealers .....	8	41 903	9 106	1 819	149	7.2	—
454311	Heating oil dealers .....	8	41 903	9 106	1 819	149	7.2	—
<b>WHITMAN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>37</b>	<b>129 639</b>	<b>12 138</b>	<b>2 794</b>	<b>530</b>	<b>9.1</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	5	62 538	4 998	1 159	123	1.6	—
4411	Automobile dealers .....	5	62 538	4 998	1 159	123	1.6	—
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
4422	Home furnishings stores .....	1	D	D	D	a	D	D
44221	Floor covering stores .....	1	D	D	D	a	D	D
442210	Floor covering stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	2 114	435	99	20	53.6	8.8
445	Food and beverage stores .....	8	21 940	2 297	527	148	4.2	6.5
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	6	12 875	578	190	43	3.8	—
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	2 840	578	122	31	31.4	68.6
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	441	84	14	3	32.4	—
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WILBRAHAM</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>101 548</b>	<b>10 253</b>	<b>2 433</b>	<b>416</b>	<b>1.9</b>	<b>2.9</b>
441	Motor vehicle and parts dealers .....	6	33 553	2 528	677	90	.9	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	b	D	D
4431	Electronics and appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	b	D	D
443111	Household appliance stores .....	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	c	D	D
4441	Building material and supplies dealers .....	3	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
445	Food and beverage stores .....	3	1 379	230	58	14	—	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	495	68	11	8	41.2	58.8
454	Nonstore retailers .....	5	2 148	478	119	21	29.7	21.6
<b>WILMINGTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>72</b>	<b>353 859</b>	<b>38 720</b>	<b>11 674</b>	<b>1 409</b>	<b>5.0</b>	<b>11.3</b>
441	Motor vehicle and parts dealers .....	9	62 760	6 634	1 625	122	—	30.1
4413	Automotive parts, accessories, and tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	3	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
4422	Home furnishings stores .....	2	D	D	D	a	D	D
44229	Other home furnishings stores .....	1	D	D	D	a	D	D
442299	All other home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	D	D	D	c	D	D
4441	Building material and supplies dealers .....	7	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	3	2 578	262	65	9	—	—
444120	Paint and wallpaper stores .....	3	2 578	262	65	9	—	—
44419	Other building material dealers .....	2	D	D	D	c	D	D
444190	Other building material dealers .....	2	D	D	D	c	D	D
445	Food and beverage stores .....	10	69 762	5 695	1 464	425	5.3	1.3
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	4	60 333	4 847	1 247	367	4.8	—
445110	Supermarkets and other grocery (except convenience) stores .....	4	60 333	4 847	1 247	367	4.8	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	5	39 439	6 236	1 458	152	1.3	—
4461	Health and personal care stores .....	5	39 439	6 236	1 458	152	1.3	—
44619	Other health and personal care stores .....	2	D	D	D	b	D	D
446199	All other health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	9	11 532	984	235	54	72.4	1.4
448	Clothing and clothing accessories stores .....	4	6 668	752	188	53	4.9	—
4481	Clothing stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	3 487	434	106	30	38.7	—
4511	Sporting goods, hobby, and musical instrument stores .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WILMINGTON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	11	4 859	1 325	340	85	61.3	3.9
4531	Florists .....	5	2 391	637	174	27	83.8	7.9
45311	Florists .....	5	2 391	637	174	27	83.8	7.9
453110	Florists .....	5	2 391	637	174	27	83.8	7.9
4539	Other miscellaneous store retailers .....	3	952	264	58	20	68.5	—
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	61 504	6 023	3 660	236	.4	3.0
4541	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
4542	Vending machine operators .....	2	D	D	D	c	D	D
45421	Vending machine operators .....	2	D	D	D	c	D	D
454210	Vending machine operators .....	2	D	D	D	c	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
<b>WINCHESTER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>106 447</b>	<b>13 436</b>	<b>3 131</b>	<b>536</b>	<b>10.0</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	5	2 970	718	173	26	57.1	—
4422	Home furnishings stores .....	5	2 970	718	173	26	57.1	—
444	Building material and garden equipment and supplies dealers ...	4	2 747	552	135	15	7.6	—
445	Food and beverage stores .....	6	29 742	3 102	735	188	8.8	—
446	Health and personal care stores .....	5	9 539	817	211	53	5.0	10.2
4461	Health and personal care stores .....	5	9 539	817	211	53	5.0	10.2
447	Gasoline stations .....	4	5 530	435	107	20	17.9	—
448	Clothing and clothing accessories stores .....	7	2 578	566	145	24	39.4	48.2
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	2 916	471	124	60	32.5	52.8
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
<b>WINTHROP</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>61 308</b>	<b>5 834</b>	<b>1 466</b>	<b>293</b>	<b>33.1</b>	<b>3.9</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores .....	14	10 350	1 070	250	56	99.8	.2
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	5	9 236	640	163	31	31.0	21.4
448	Clothing and clothing accessories stores .....	3	535	117	26	12	84.1	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	5	22 377	2 375	653	70	11.8	.1
4543	Direct selling establishments .....	5	22 377	2 375	653	70	11.8	.1
45431	Fuel dealers .....	5	22 377	2 375	653	70	11.8	.1
454311	Heating oil dealers .....	5	22 377	2 375	653	70	11.8	.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WOBURN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>191</b>	<b>732 086</b>	<b>80 094</b>	<b>18 862</b>	<b>3 285</b>	<b>8.2</b>	<b>6.9</b>
441	Motor vehicle and parts dealers .....	13	267 225	21 371	5 103	587	.8	—
4411	Automobile dealers .....	6	D	D	D	e	D	D
44111	New car dealers .....	5	252 570	19 048	4 548	487	—	—
441110	New car dealers .....	5	252 570	19 048	4 548	487	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	4	6 758	1 548	385	53	11.3	—
441320	Tire dealers .....	4	6 758	1 548	385	53	11.3	—
442	Furniture and home furnishings stores .....	16	36 721	5 868	1 235	176	1.4	56.2
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	12	D	D	D	c	D	D
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	12	31 396	4 209	1 018	174	2.2	17.9
4431	Electronics and appliance stores .....	12	31 396	4 209	1 018	174	2.2	17.9
44311	Appliance, television, and other electronics stores .....	7	7 612	2 309	493	107	1.7	36.7
443112	Radio, television, and other electronics stores .....	6	D	D	D	c	D	D
44312	Computer and software stores .....	5	23 784	1 900	525	67	2.4	11.9
443120	Computer and software stores .....	5	23 784	1 900	525	67	2.4	11.9
444	Building material and garden equipment and supplies dealers ...	22	49 935	7 644	1 801	194	28.1	18.9
4441	Building material and supplies dealers .....	21	D	D	D	c	D	D
44419	Other building material dealers .....	16	39 077	6 251	1 445	146	20.6	21.5
444190	Other building material dealers .....	16	39 077	6 251	1 445	146	20.6	21.5
445	Food and beverage stores .....	22	96 698	12 000	2 972	725	3.7	2.6
4451	Grocery stores .....	14	85 503	10 949	2 747	635	4.0	.6
44511	Supermarkets and other grocery (except convenience) stores .....	8	82 635	10 480	2 656	611	.7	.6
445110	Supermarkets and other grocery (except convenience) stores .....	8	82 635	10 480	2 656	611	.7	.6
4452	Specialty food stores .....	2	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	14	54 391	7 469	1 876	349	8.5	1.7
4461	Health and personal care stores .....	14	54 391	7 469	1 876	349	8.5	1.7
44611	Pharmacies and drug stores .....	8	50 257	6 581	1 655	311	7.5	1.4
446110	Pharmacies and drug stores .....	8	50 257	6 581	1 655	311	7.5	1.4
4461101	Pharmacies and drug stores .....	8	50 257	6 581	1 655	311	7.5	1.4
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
44619	Other health and personal care stores .....	4	D	D	D	b	D	D
446199	All other health and personal care stores .....	3	3 030	666	168	21	28.3	7.5
447	Gasoline stations .....	21	39 776	2 949	778	125	40.4	10.5
4471	Gasoline stations .....	21	39 776	2 949	778	125	40.4	10.5
44711	Gasoline stations with convenience stores .....	6	15 152	1 056	252	52	31.6	27.5
447110	Gasoline stations with convenience stores .....	6	15 152	1 056	252	52	31.6	27.5
44719	Other gasoline stations .....	15	24 624	1 893	526	73	45.9	—
447190	Other gasoline stations .....	15	24 624	1 893	526	73	45.9	—
448	Clothing and clothing accessories stores .....	20	21 399	2 855	658	192	5.7	7.9
4481	Clothing stores .....	13	18 240	2 353	533	162	4.5	5.6
44813	Children's and infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	b	D	D
44814	Family clothing stores .....	2	D	D	D	b	D	D
448140	Family clothing stores .....	2	D	D	D	b	D	D
44815	Clothing accessories stores .....	3	704	140	32	9	75.3	—
448150	Clothing accessories stores .....	3	704	140	32	9	75.3	—
44819	Other clothing stores .....	3	689	181	45	14	42.2	6.0
448190	Other clothing stores .....	3	689	181	45	14	42.2	6.0
4483	Jewelry, luggage, and leather goods stores .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WOBURN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	15	31 734	4 157	1 015	269	9.5	14.5
4511	Sporting goods, hobby, and musical instrument stores .....	12	28 680	3 887	960	257	10.5	13.9
45111	Sporting goods stores .....	5	7 761	957	234	50	—	48.3
451110	Sporting goods stores .....	5	7 761	957	234	50	—	48.3
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	4	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	4	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	3	3 054	270	55	12	—	19.9
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
452112	Discount department stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	19	D	D	D	c	D	D
4531	Florists .....	6	6 893	1 293	248	61	82.6	3.3
45311	Florists .....	6	6 893	1 293	248	61	82.6	3.3
453110	Florists .....	6	6 893	1 293	248	61	82.6	3.3
4532	Office supplies, stationery, and gift stores .....	7	13 992	1 209	311	76	8.8	.3
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	946	218	63	13	84.0	16.0
454	Nonstore retailers .....	14	16 158	3 150	769	103	40.7	1.6
4543	Direct selling establishments .....	11	14 318	2 904	715	97	34.9	—
45431	Fuel dealers .....	5	7 812	1 034	259	29	57.7	—
454311	Heating oil dealers .....	5	7 812	1 034	259	29	57.7	—
45439	Other direct selling establishments .....	6	6 506	1 870	456	68	7.5	—
454390	Other direct selling establishments .....	6	6 506	1 870	456	68	7.5	—
<b>WORCESTER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>628</b>	<b>1 783 320</b>	<b>192 343</b>	<b>45 545</b>	<b>8 728</b>	<b>10.7</b>	<b>7.6</b>
441	Motor vehicle and parts dealers .....	66	494 001	44 254	9 923	1 143	7.9	5.6
4411	Automobile dealers .....	30	441 808	36 656	7 634	808	5.4	5.3
44111	New car dealers .....	13	397 786	32 824	6 768	694	1.2	5.5
441110	New car dealers .....	13	397 786	32 824	6 768	694	1.2	5.5
44112	Used car dealers .....	17	44 022	3 832	866	114	42.6	3.6
441120	Used car dealers .....	17	44 022	3 832	866	114	42.6	3.6
4412	Other motor vehicle dealers .....	4	20 175	1 840	976	71	45.0	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	32	32 018	5 758	1 313	264	20.3	12.9
44131	Automotive parts and accessories stores .....	23	21 974	3 911	952	209	11.5	18.8
441310	Automotive parts and accessories stores .....	23	21 974	3 911	952	209	11.5	18.8
44132	Tire dealers .....	9	10 044	1 847	361	55	39.6	—
441320	Tire dealers .....	9	10 044	1 847	361	55	39.6	—
442	Furniture and home furnishings stores .....	30	77 620	14 186	3 407	448	12.4	1.6
4421	Furniture stores .....	10	59 422	11 817	2 834	331	2.0	1.0
44211	Furniture stores .....	10	59 422	11 817	2 834	331	2.0	1.0
442110	Furniture stores .....	10	59 422	11 817	2 834	331	2.0	1.0
4422	Home furnishings stores .....	20	18 198	2 369	573	117	46.6	3.8
44221	Floor covering stores .....	8	7 593	1 055	227	40	83.7	9.0
442210	Floor covering stores .....	8	7 593	1 055	227	40	83.7	9.0
44229	Other home furnishings stores .....	12	10 605	1 314	346	77	20.0	—
442299	All other home furnishings stores .....	10	D	D	D	b	D	D
443	Electronics and appliance stores .....	32	85 308	9 298	2 229	352	3.9	.4
4431	Electronics and appliance stores .....	32	85 308	9 298	2 229	352	3.9	.4
44311	Appliance, television, and other electronics stores .....	24	79 429	8 399	2 008	303	3.2	.5
443111	Household appliance stores .....	7	D	D	D	c	D	D
443112	Radio, television, and other electronics stores .....	17	D	D	D	c	D	D
44312	Computer and software stores .....	5	D	D	D	b	D	D
443120	Computer and software stores .....	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	43	187 919	23 527	5 339	878	7.3	25.1
4441	Building material and supplies dealers . . . . .	40	185 820	23 013	5 221	864	7.2	25.4
44411	Home centers . . . . .	3	D	D	D	e	D	D
444110	Home Centers . . . . .	3	D	D	D	e	D	D
44412	Paint and wallpaper stores . . . . .	7	7 710	1 185	285	52	40.5	—
444120	Paint and wallpaper stores . . . . .	7	7 710	1 185	285	52	40.5	—
44413	Hardware stores . . . . .	5	D	D	D	b	D	D
444130	Hardware stores . . . . .	5	D	D	D	b	D	D
44419	Other building material dealers . . . . .	25	106 467	13 332	3 224	406	8.7	44.3
444190	Other building material dealers . . . . .	25	106 467	13 332	3 224	406	8.7	44.3
445	Food and beverage stores . . . . .	123	325 810	34 873	8 474	2 141	13.3	7.9
4451	Grocery stores . . . . .	71	266 756	29 677	7 219	1 787	8.5	8.4
44511	Supermarkets and other grocery (except convenience) stores . . . . .	35	236 484	26 295	6 399	1 588	7.7	1.0
445110	Supermarkets and other grocery (except convenience) stores . . . . .	35	236 484	26 295	6 399	1 588	7.7	1.0
44512	Convenience stores . . . . .	36	30 272	3 382	820	199	14.6	66.2
445120	Convenience stores . . . . .	36	30 272	3 382	820	199	14.6	66.2
4452	Specialty food stores . . . . .	17	13 383	1 478	352	102	52.6	.1
4453	Beer, wine, and liquor stores . . . . .	35	45 671	3 718	903	252	29.8	7.2
44531	Beer, wine, and liquor stores . . . . .	35	45 671	3 718	903	252	29.8	7.2
445310	Beer, wine, and liquor stores . . . . .	35	45 671	3 718	903	252	29.8	7.2
446	Health and personal care stores . . . . .	56	159 060	14 842	3 719	1 001	8.5	1.5
4461	Health and personal care stores . . . . .	56	159 060	14 842	3 719	1 001	8.5	1.5
44611	Pharmacies and drug stores . . . . .	28	138 687	11 006	2 707	816	5.1	1.5
446110	Pharmacies and drug stores . . . . .	28	138 687	11 006	2 707	816	5.1	1.5
4461101	Pharmacies and drug stores . . . . .	28	138 687	11 006	2 707	816	5.1	1.5
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	5	2 294	436	100	35	18.3	5.2
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	5	2 294	436	100	35	18.3	5.2
44613	Optical goods stores . . . . .	9	4 580	1 256	315	41	32.4	—
446130	Optical goods stores . . . . .	9	4 580	1 256	315	41	32.4	—
44619	Other health and personal care stores . . . . .	14	13 499	2 144	597	109	33.3	.5
446191	Food (health) supplement stores . . . . .	8	5 057	1 093	274	67	76.8	1.2
446199	All other health and personal care stores . . . . .	6	8 442	1 051	323	42	7.2	—
447	Gasoline stations . . . . .	48	97 743	5 320	1 374	292	42.6	6.9
4471	Gasoline stations . . . . .	48	97 743	5 320	1 374	292	42.6	6.9
44711	Gasoline stations with convenience stores . . . . .	30	76 526	3 430	830	209	33.6	8.7
447110	Gasoline stations with convenience stores . . . . .	30	76 526	3 430	830	209	33.6	8.7
44719	Other gasoline stations . . . . .	18	21 217	1 890	544	83	75.0	.4
447190	Other gasoline stations . . . . .	18	21 217	1 890	544	83	75.0	.4
448	Clothing and clothing accessories stores . . . . .	103	123 839	16 377	3 887	984	9.8	3.0
4481	Clothing stores . . . . .	60	89 221	11 206	2 595	706	8.5	2.7
44811	Men's clothing stores . . . . .	7	3 820	579	161	29	34.9	39.6
448110	Men's clothing stores . . . . .	7	3 820	579	161	29	34.9	39.6
44812	Women's clothing stores . . . . .	22	17 385	2 379	555	194	7.6	3.3
448120	Women's clothing stores . . . . .	22	17 385	2 379	555	194	7.6	3.3
44813	Children's and infants' clothing stores . . . . .	3	D	D	D	b	D	D
448130	Children's and infants' clothing stores . . . . .	3	D	D	D	b	D	D
44814	Family clothing stores . . . . .	12	55 464	6 179	1 404	358	.5	.5
448140	Family clothing stores . . . . .	12	55 464	6 179	1 404	358	.5	.5
44815	Clothing accessories stores . . . . .	3	D	D	D	b	D	D
448150	Clothing accessories stores . . . . .	3	D	D	D	b	D	D
44819	Other clothing stores . . . . .	13	7 819	1 409	307	76	37.5	—
448190	Other clothing stores . . . . .	13	7 819	1 409	307	76	37.5	—
4482	Shoe stores . . . . .	27	23 540	2 932	775	197	9.7	5.7
44821	Shoe stores . . . . .	27	23 540	2 932	775	197	9.7	5.7
448210	Shoe stores . . . . .	27	23 540	2 932	775	197	9.7	5.7
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	18	12 828	1 531	374	126	10.6	6.4
4482105	Athletic footwear stores . . . . .	5	9 373	1 190	361	58	9.8	—
4483	Jewelry, luggage, and leather goods stores . . . . .	16	11 078	2 239	517	81	20.2	.5
44831	Jewelry stores . . . . .	16	11 078	2 239	517	81	20.2	.5
448310	Jewelry stores . . . . .	16	11 078	2 239	517	81	20.2	.5
451	Sporting goods, hobby, book, and music stores . . . . .	39	45 468	6 830	1 692	418	6.2	4.2
4511	Sporting goods, hobby, and musical instrument stores . . . . .	24	23 852	3 166	756	200	6.6	5.7
45111	Sporting goods stores . . . . .	13	14 655	2 039	500	124	4.1	1.3
451110	Sporting goods stores . . . . .	13	14 655	2 039	500	124	4.1	1.3
4511101	General-line sporting goods stores . . . . .	4	6 476	870	188	55	2.2	—
4511102	Specialty-line sporting goods stores . . . . .	9	8 179	1 169	312	69	5.6	2.4
45112	Hobby, toy, and game stores . . . . .	5	D	D	D	b	D	D
451120	Hobby, toy, and game stores . . . . .	5	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores . . . . .	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores . . . . .	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores . . . . .	4	2 785	494	119	27	31.6	—
451140	Musical instrument and supplies stores . . . . .	4	2 785	494	119	27	31.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WORCESTER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores .....	15	21 616	3 664	936	218	5.8	2.6
45121	Book stores and news dealers .....	6	15 671	2 881	742	161	4.1	—
451211	Book stores .....	3	D	D	D	c	D	D
4512111	Book stores, general .....	2	D	D	D	c	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
451212	News dealers and newsstands .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	9	5 945	783	194	57	10.2	9.5
451220	Prerecorded tape, compact disc, and record stores .....	9	5 945	783	194	57	10.2	9.5
452	General merchandise stores .....	11	120 066	10 365	2 505	602	.3	—
452112	Discount department stores .....	3	D	D	D	e	D	D
4529	Other general merchandise stores .....	8	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
45299	All other general merchandise stores .....	7	D	D	D	c	D	D
452990	All other general merchandise stores .....	7	D	D	D	c	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	53	24 453	5 050	1 226	252	28.6	13.6
4531	Florists .....	10	4 346	1 007	244	52	32.1	34.4
45311	Florists .....	10	4 346	1 007	244	52	32.1	34.4
453110	Florists .....	10	4 346	1 007	244	52	32.1	34.4
4532	Office supplies, stationery, and gift stores .....	9	8 219	1 322	351	66	7.3	10.3
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	11	3 113	765	173	57	37.0	27.5
45331	Used merchandise stores .....	11	3 113	765	173	57	37.0	27.5
453310	Used merchandise stores .....	11	3 113	765	173	57	37.0	27.5
4539	Other miscellaneous store retailers .....	23	8 775	1 956	458	77	43.9	1.3
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	19	8 158	1 834	428	65	41.1	—
454	Nonstore retailers .....	24	42 033	7 421	1 770	217	10.7	38.6
4541	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	15	33 848	4 893	1 093	138	7.3	45.8
45431	Fuel dealers .....	9	28 506	4 024	884	84	7.6	47.1
454311	Heating oil dealers .....	8	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	5 342	869	209	54	5.5	38.7
454390	Other direct selling establishments .....	6	5 342	869	209	54	5.5	38.7
<b>WRENTHAM</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>157</b>	<b>266 231</b>	<b>27 890</b>	<b>6 404</b>	<b>1 791</b>	<b>5.7</b>	<b>5.6</b>
441	Motor vehicle and parts dealers .....	4	2 820	175	44	9	75.8	—
442	Furniture and home furnishings stores .....	17	23 564	2 632	595	191	4.8	3.2
4422	Home furnishings stores .....	17	23 564	2 632	595	191	4.8	3.2
44229	Other home furnishings stores .....	16	D	D	D	c	D	D
442299	All other home furnishings stores .....	16	D	D	D	c	D	D
443	Electronics and appliance stores .....	4	14 784	1 054	265	29	—	—
4431	Electronics and appliance stores .....	4	14 784	1 054	265	29	—	—
44311	Appliance, television, and other electronics stores .....	4	14 784	1 054	265	29	—	—
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	5	11 601	1 825	382	61	14.7	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	8	7 193	747	163	48	8.0	5.6
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	8	6 168	829	196	47	23.0	4.2
4461	Health and personal care stores .....	8	6 168	829	196	47	23.0	4.2
44612	Cosmetics, beauty supplies, and perfume stores .....	3	3 175	409	96	17	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	3	3 175	409	96	17	—	—
447	Gasoline stations .....	4	13 855	1 194	308	52	47.5	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WRENTHAM—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	97	178 707	18 542	4 251	1 283	—	7.5
4481	Clothing stores .....	65	133 883	13 621	3 070	970	—	7.0
44811	Men's clothing stores .....	6	10 419	1 270	307	80	—	26.2
448110	Men's clothing stores .....	6	10 419	1 270	307	80	—	26.2
44812	Women's clothing stores .....	22	33 384	3 192	758	242	—	4.8
448120	Women's clothing stores .....	22	33 384	3 192	758	242	—	4.8
44813	Children's and infants' clothing stores .....	6	9 956	947	209	69	—	—
448130	Children's and infants' clothing stores .....	6	9 956	947	209	69	—	—
44814	Family clothing stores .....	24	69 755	7 184	1 555	495	—	5.0
448140	Family clothing stores .....	24	69 755	7 184	1 555	495	—	5.0
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	5	D	D	D	b	D	D
448190	Other clothing stores .....	5	D	D	D	b	D	D
4482	Shoe stores .....	23	34 904	3 380	814	232	—	11.9
44821	Shoe stores .....	23	34 904	3 380	814	232	—	11.9
448210	Shoe stores .....	23	34 904	3 380	814	232	—	11.9
4482101	Men's shoe stores .....	2	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	11	14 402	1 522	354	108	—	22.1
4482105	Athletic footwear stores .....	6	13 700	1 179	300	67	—	—
4483	Jewelry, luggage, and leather goods stores .....	9	9 920	1 541	367	81	—	—
44831	Jewelry stores .....	6	D	D	D	b	D	D
448310	Jewelry stores .....	6	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	3	D	D	D	b	D	D
448320	Luggage and leather goods stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	4	4 189	455	105	31	—	—
4511	Sporting goods, hobby, and musical instrument stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	4	2 472	364	80	31	27.1	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>YARMOUTH</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>114</b>	<b>207 740</b>	<b>24 692</b>	<b>5 429</b>	<b>1 086</b>	<b>13.4</b>	<b>9.7</b>
441	Motor vehicle and parts dealers .....	7	7 729	1 994	494	64	26.7	—
4412	Other motor vehicle dealers .....	3	2 047	408	159	10	49.4	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	2 047	408	159	10	49.4	—
442	Furniture and home furnishings stores .....	7	15 806	2 133	445	108	1.0	47.3
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
44229	Other home furnishings stores .....	4	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics and appliance stores .....	5	3 723	488	96	16	—	2.2
4431	Electronics and appliance stores .....	5	3 723	488	96	16	—	2.2
44311	Appliance, television, and other electronics stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	15	30 075	4 299	911	100	10.7	20.6
4441	Building material and supplies dealers .....	13	D	D	D	b	D	D
44419	Other building material dealers .....	11	25 769	3 728	781	86	8.0	17.6
444190	Other building material dealers .....	11	25 769	3 728	781	86	8.0	17.6
445	Food and beverage stores .....	27	88 001	10 524	2 331	466	19.2	1.4
4451	Grocery stores .....	15	71 255	9 029	2 016	392	16.0	1.7
44511	Supermarkets and other grocery (except convenience) stores .....	8	66 099	8 621	1 922	369	14.4	.1
445110	Supermarkets and other grocery (except convenience) stores .....	8	66 099	8 621	1 922	369	14.4	.1
4452	Specialty food stores .....	3	2 420	206	37	7	45.8	—
4453	Beer, wine, and liquor stores .....	9	14 326	1 289	278	67	30.6	—
44531	Beer, wine, and liquor stores .....	9	14 326	1 289	278	67	30.6	—
445310	Beer, wine, and liquor stores .....	9	14 326	1 289	278	67	30.6	—
446	Health and personal care stores .....	5	D	D	D	b	D	D
4461	Health and personal care stores .....	5	D	D	D	b	D	D
44611	Pharmacies and drug stores .....	3	D	D	D	b	D	D
446110	Pharmacies and drug stores .....	3	D	D	D	b	D	D
4461101	Pharmacies and drug stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	14	20 534	1 382	325	77	7.5	22.2
44711	Gasoline stations with convenience stores .....	5	10 565	398	91	32	14.7	—
447110	Gasoline stations with convenience stores .....	5	10 565	398	91	32	14.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>YARMOUTH—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	9	5 912	729	136	58	15.2	—
44819	Other clothing stores .....	1	D	D	D	b	D	D
448190	Other clothing stores .....	1	D	D	D	b	D	D
4482105	Athletic footwear stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	9	3 482	394	93	39	38.4	6.8
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	2 880	446	118	17	—	—
<b>BALANCE OF BARNSTABLE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>424</b>	<b>452 951</b>	<b>58 533</b>	<b>11 522</b>	<b>2 266</b>	<b>20.7</b>	<b>6.3</b>
441	Motor vehicle and parts dealers .....	11	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	25	D	D	D	c	D	D
4422	Home furnishings stores .....	20	D	D	D	c	D	D
44229	Other home furnishings stores .....	19	D	D	D	c	D	D
442299	All other home furnishings stores .....	16	D	D	D	c	D	D
443	Electronics and appliance stores .....	9	D	D	D	b	D	D
4431	Electronics and appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	23	46 740	6 079	1 320	221	13.2	—
4441	Building material and supplies dealers .....	18	41 478	4 904	1 156	155	9.3	—
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	11	31 987	3 087	732	89	5.4	—
444190	Other building material dealers .....	11	31 987	3 087	732	89	5.4	—
4442	Lawn and garden equipment and supplies stores .....	5	5 262	1 175	164	66	43.6	—
44422	Nursery, garden center, and farm supply stores .....	5	5 262	1 175	164	66	43.6	—
444220	Nursery, garden center, and farm supply stores .....	5	5 262	1 175	164	66	43.6	—
445	Food and beverage stores .....	75	133 574	16 215	3 312	632	18.3	4.1
4451	Grocery stores .....	32	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	24	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	24	D	D	D	e	D	D
44512	Convenience stores .....	8	D	D	D	b	D	D
445120	Convenience stores .....	8	D	D	D	b	D	D
4452	Specialty food stores .....	22	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	21	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	21	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	21	D	D	D	b	D	D
446	Health and personal care stores .....	16	D	D	D	c	D	D
4461	Health and personal care stores .....	16	D	D	D	c	D	D
44611	Pharmacies and drug stores .....	6	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	6	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	5	D	D	D	b	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44613	Optical goods stores .....	2	D	D	D	b	D	D
446130	Optical goods stores .....	2	D	D	D	b	D	D
44619	Other health and personal care stores .....	6	D	D	D	b	D	D
446191	Food (health) supplement stores .....	4	2 344	382	87	19	28.5	—
447	Gasoline stations .....	25	D	D	D	c	D	D
4471	Gasoline stations .....	25	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	17	34 423	2 114	460	122	24.8	32.0
447110	Gasoline stations with convenience stores .....	17	34 423	2 114	460	122	24.8	32.0
44719	Other gasoline stations .....	8	D	D	D	b	D	D
447190	Other gasoline stations .....	8	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BARNSTABLE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores .....	74	D	D	D	c	D	D
4481	Clothing stores .....	54	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	a	D	D
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	12	D	D	D	b	D	D
448190	Other clothing stores .....	12	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	15	D	D	D	b	D	D
44831	Jewelry stores .....	13	D	D	D	b	D	D
448310	Jewelry stores .....	13	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	37	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	26	D	D	D	b	D	D
45111	Sporting goods stores .....	16	D	D	D	b	D	D
451110	Sporting goods stores .....	16	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	13	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	11	D	D	D	b	D	D
45121	Book stores and news dealers .....	9	3 406	659	104	45	2.8	22.0
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	8	D	D	D	b	D	D
452	General merchandise stores .....	13	6 353	1 178	223	41	38.0	20.9
45299	All other general merchandise stores .....	13	6 353	1 178	223	41	38.0	20.9
452990	All other general merchandise stores .....	13	6 353	1 178	223	41	38.0	20.9
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	97	35 062	4 993	852	226	30.5	6.1
4532	Office supplies, stationery, and gift stores .....	56	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	55	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores .....	55	D	D	D	c	D	D
4533	Used merchandise stores .....	4	1 238	93	11	5	—	—
45331	Used merchandise stores .....	4	1 238	93	11	5	—	—
453310	Used merchandise stores .....	4	1 238	93	11	5	—	—
4539	Other miscellaneous store retailers .....	31	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	3	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	a	D	D
45392	Art dealers .....	28	10 862	1 707	307	64	23.9	9.3
453920	Art dealers .....	28	10 862	1 707	307	64	23.9	9.3
454	Nonstore retailers .....	19	D	D	D	b	D	D
4542	Vending machine operators .....	1	D	D	D	a	D	D
45421	Vending machine operators .....	1	D	D	D	a	D	D
454210	Vending machine operators .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	14	D	D	D	b	D	D
45431	Fuel dealers .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
<b>BALANCE OF BERKSHIRE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>506</b>	<b>768 203</b>	<b>102 371</b>	<b>24 609</b>	<b>4 643</b>	<b>10.3</b>	<b>7.0</b>
441	Motor vehicle and parts dealers .....	25	133 789	21 317	4 917	308	6.7	.5
4411	Automobile dealers .....	14	119 746	19 620	4 544	233	5.5	—
44112	Used car dealers .....	7	15 168	1 280	291	46	19.6	—
441120	Used car dealers .....	7	15 168	1 280	291	46	19.6	—
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	29	D	D	D	c	D	D
4421	Furniture stores .....	8	D	D	D	b	D	D
44211	Furniture stores .....	8	D	D	D	b	D	D
442110	Furniture stores .....	8	D	D	D	b	D	D
4422	Home furnishings stores .....	21	D	D	D	b	D	D
44229	Other home furnishings stores .....	18	D	D	D	b	D	D
442291	Window treatment stores .....	2	D	D	D	a	D	D
442299	All other home furnishings stores .....	16	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BERKSHIRE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	15	D	D	D	b	D	D
4431	Electronics and appliance stores .....	15	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	12	D	D	D	b	D	D
443111	Household appliance stores .....	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	7	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	37	61 580	8 795	1 828	279	5.9	19.4
4441	Building material and supplies dealers .....	24	D	D	D	c	D	D
44412	Paint and wallpaper stores .....	2	D	D	D	b	D	D
444120	Paint and wallpaper stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	15	40 749	5 032	1 093	128	2.8	14.5
444190	Other building material dealers .....	15	40 749	5 032	1 093	128	2.8	14.5
4442	Lawn and garden equipment and supplies stores .....	13	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	6	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	70	125 035	15 547	3 693	888	14.2	4.6
4451	Grocery stores .....	30	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	21	D	D	D	f	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	21	D	D	D	f	D	D
4452	Specialty food stores .....	15	D	D	D	c	D	D
4453	Beer, wine, and liquor stores .....	25	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	25	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	25	D	D	D	c	D	D
446	Health and personal care stores .....	30	53 766	7 153	1 706	364	21.0	.1
4461	Health and personal care stores .....	30	53 766	7 153	1 706	364	21.0	.1
44611	Pharmacies and drug stores .....	14	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	14	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	13	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
44613	Optical goods stores .....	6	D	D	D	b	D	D
446130	Optical goods stores .....	6	D	D	D	b	D	D
44619	Other health and personal care stores .....	8	D	D	D	c	D	D
446191	Food (health) supplement stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	35	53 991	3 591	901	242	17.0	34.6
4471	Gasoline stations .....	35	53 991	3 591	901	242	17.0	34.6
44711	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	108	101 221	12 509	2 980	889	6.1	5.4
4481	Clothing stores .....	76	D	D	D	f	D	D
44811	Men's clothing stores .....	6	D	D	D	b	D	D
448110	Men's clothing stores .....	6	D	D	D	b	D	D
44812	Women's clothing stores .....	28	D	D	D	c	D	D
448120	Women's clothing stores .....	28	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	4	D	D	D	a	D	D
44814	Family clothing stores .....	25	D	D	D	e	D	D
448140	Family clothing stores .....	25	D	D	D	e	D	D
44815	Clothing accessories stores .....	4	D	D	D	b	D	D
448150	Clothing accessories stores .....	4	D	D	D	b	D	D
44819	Other clothing stores .....	9	5 736	855	187	59	11.2	—
448190	Other clothing stores .....	9	5 736	855	187	59	11.2	—
4482	Shoe stores .....	22	D	D	D	c	D	D
44821	Shoe stores .....	22	D	D	D	c	D	D
448210	Shoe stores .....	22	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	b	D	D
4482104	Family shoe stores .....	12	D	D	D	b	D	D
4482105	Athletic footwear stores .....	7	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	10	D	D	D	b	D	D
44831	Jewelry stores .....	8	D	D	D	b	D	D
448310	Jewelry stores .....	8	D	D	D	b	D	D
44832	Luggage and leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BERKSHIRE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	30	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	24	D	D	D	c	D	D
45111	Sporting goods stores .....	13	D	D	D	b	D	D
451110	Sporting goods stores .....	13	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	9	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	6	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	6	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	6	D	D	D	b	D	D
45121	Book stores and news dealers .....	5	D	D	D	b	D	D
451211	Book stores .....	5	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	15	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	9	D	D	D	b	D	D
452990	All other general merchandise stores .....	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	75	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	26	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	3	839	321	88	19	27.7	33.8
453210	Office supplies and stationery stores .....	3	839	321	88	19	27.7	33.8
45322	Gift, novelty, and souvenir stores .....	23	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	23	D	D	D	b	D	D
4533	Used merchandise stores .....	18	7 873	1 029	258	64	37.1	.2
45331	Used merchandise stores .....	18	7 873	1 029	258	64	37.1	.2
453310	Used merchandise stores .....	18	7 873	1 029	258	64	37.1	.2
4539	Other miscellaneous store retailers .....	22	D	D	D	b	D	D
45392	Art dealers .....	7	4 951	419	103	8	7.8	.2
453920	Art dealers .....	7	4 951	419	103	8	7.8	.2
45399	All other miscellaneous store retailers .....	14	6 085	1 002	199	46	12.6	27.3
454	Nonstore retailers .....	37	81 413	13 454	4 054	420	6.9	3.2
4541	Electronic shopping and mail-order houses .....	12	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	12	D	D	D	e	D	D
4543	Direct selling establishments .....	24	D	D	D	c	D	D
45431	Fuel dealers .....	17	D	D	D	c	D	D
454311	Heating oil dealers .....	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	7	D	D	D	b	D	D
454390	Other direct selling establishments .....	7	D	D	D	b	D	D
<b>BALANCE OF BRISTOL COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>50</b>	<b>68 505</b>	<b>6 288</b>	<b>1 486</b>	<b>269</b>	<b>41.1</b>	<b>7.2</b>
441	Motor vehicle and parts dealers .....	9	34 912	2 942	657	85	36.4	1.6
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores .....	10	7 193	438	113	43	76.5	10.6
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	10	12 649	1 013	281	58	17.3	27.3
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DUKES COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>219</b>	<b>288 858</b>	<b>37 193</b>	<b>7 577</b>	<b>1 219</b>	<b>22.4</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	4	4 470	841	173	28	12.5	—
442	Furniture and home furnishings stores .....	18	12 066	2 244	550	69	21.9	.2
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	14	D	D	D	b	D	D
44229	Other home furnishings stores .....	11	D	D	D	b	D	D
442299	All other home furnishings stores .....	10	D	D	D	b	D	D
443	Electronics and appliance stores .....	7	D	D	D	b	D	D
4431	Electronics and appliance stores .....	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	b	D	D
443120	Computer and software stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	19	54 260	5 969	1 360	154	31.5	4.5
4441	Building material and supplies dealers .....	16	D	D	D	c	D	D
44419	Other building material dealers .....	10	40 322	4 243	977	95	31.3	6.0
444190	Other building material dealers .....	10	40 322	4 243	977	95	31.3	6.0
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	34	91 729	12 674	2 340	369	21.1	.3
4451	Grocery stores .....	15	64 824	9 070	1 661	249	22.4	.4
44511	Supermarkets and other grocery (except convenience) stores .....	12	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	12	D	D	D	c	D	D
4452	Specialty food stores .....	12	10 774	1 628	287	72	12.8	—
4453	Beer, wine, and liquor stores .....	7	16 131	1 976	392	48	21.5	—
44531	Beer, wine, and liquor stores .....	7	16 131	1 976	392	48	21.5	—
445310	Beer, wine, and liquor stores .....	7	16 131	1 976	392	48	21.5	—
446	Health and personal care stores .....	9	14 033	1 613	422	85	22.4	5.0
4461	Health and personal care stores .....	9	14 033	1 613	422	85	22.4	5.0
44613	Optical goods stores .....	4	D	D	D	b	D	D
446130	Optical goods stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	13	30 575	3 410	673	95	13.3	2.7
4471	Gasoline stations .....	13	30 575	3 410	673	95	13.3	2.7
44719	Other gasoline stations .....	10	24 668	2 915	556	71	16.5	3.4
447190	Other gasoline stations .....	10	24 668	2 915	556	71	16.5	3.4
448	Clothing and clothing accessories stores .....	44	21 388	3 146	532	132	29.3	7.7
4481	Clothing stores .....	37	16 738	2 359	376	113	36.9	9.8
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
44819	Other clothing stores .....	4	831	94	20	5	72.6	3.4
448190	Other clothing stores .....	4	831	94	20	5	72.6	3.4
4483	Jewelry, luggage, and leather goods stores .....	7	4 650	787	156	19	2.0	—
44831	Jewelry stores .....	7	4 650	787	156	19	2.0	—
448310	Jewelry stores .....	7	4 650	787	156	19	2.0	—
451	Sporting goods, hobby, book, and music stores .....	19	11 007	1 191	212	54	34.3	4.9
4511	Sporting goods, hobby, and musical instrument stores .....	13	5 416	571	89	24	14.2	10.0
4512	Book, periodical, and music stores .....	6	5 591	620	123	30	53.8	—
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	4 808	752	238	40	.6	16.6
45299	All other general merchandise stores .....	5	4 808	752	238	40	.6	16.6
452990	All other general merchandise stores .....	5	4 808	752	238	40	.6	16.6
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DUKES COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	40	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	18	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	18	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	18	D	D	D	b	D	D
4533	Used merchandise stores .....	6	1 909	394	81	16	59.6	5.2
45331	Used merchandise stores .....	6	1 909	394	81	16	59.6	5.2
453310	Used merchandise stores .....	6	1 909	394	81	16	59.6	5.2
4539	Other miscellaneous store retailers .....	15	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
45392	Art dealers .....	10	6 019	1 008	180	17	41.9	3.9
453920	Art dealers .....	10	6 019	1 008	180	17	41.9	3.9
454	Nonstore retailers .....	7	22 856	1 417	318	41	.4	—
4541	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	a	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>BALANCE OF ESSEX COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>357</b>	<b>681 209</b>	<b>72 293</b>	<b>16 958</b>	<b>3 294</b>	<b>18.9</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	34	81 403	7 506	1 632	220	26.0	.6
44112	Used car dealers .....	7	D	D	D	a	D	D
441120	Used car dealers .....	7	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	14	38 507	3 421	623	86	24.4	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	13	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	8	25 468	2 212	348	46	26.0	—
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	18	D	D	D	c	D	D
4421	Furniture stores .....	8	D	D	D	b	D	D
44211	Furniture stores .....	8	D	D	D	b	D	D
442110	Furniture stores .....	8	D	D	D	b	D	D
4422	Home furnishings stores .....	10	D	D	D	b	D	D
44221	Floor covering stores .....	5	D	D	D	b	D	D
442210	Floor covering stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	9	D	D	D	b	D	D
4431	Electronics and appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	a	D	D
443120	Computer and software stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	32	60 537	9 363	2 263	306	6.9	1.7
4441	Building material and supplies dealers .....	22	D	D	D	c	D	D
44413	Hardware stores .....	7	D	D	D	b	D	D
444130	Hardware stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	14	38 185	5 284	1 388	114	5.3	.4
444190	Other building material dealers .....	14	38 185	5 284	1 388	114	5.3	.4
4442	Lawn and garden equipment and supplies stores .....	10	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	c	D	D
445	Food and beverage stores .....	66	137 764	14 077	3 551	1 094	22.2	2.2
4451	Grocery stores .....	39	119 506	11 955	3 075	938	19.6	1.8
44511	Supermarkets and other grocery (except convenience) stores .....	13	98 385	9 658	2 538	776	8.9	.2
445110	Supermarkets and other grocery (except convenience) stores .....	13	98 385	9 658	2 538	776	8.9	.2
44512	Convenience stores .....	26	21 121	2 297	537	162	69.6	9.4
445120	Convenience stores .....	26	21 121	2 297	537	162	69.6	9.4
4452	Specialty food stores .....	14	7 894	1 365	294	105	16.3	11.2
4453	Beer, wine, and liquor stores .....	13	10 364	757	182	51	56.6	—
44531	Beer, wine, and liquor stores .....	13	10 364	757	182	51	56.6	—
445310	Beer, wine, and liquor stores .....	13	10 364	757	182	51	56.6	—
446	Health and personal care stores .....	15	41 716	3 433	781	264	24.2	—
4461	Health and personal care stores .....	15	41 716	3 433	781	264	24.2	—
44611	Pharmacies and drug stores .....	11	40 482	3 259	723	252	22.6	—
446110	Pharmacies and drug stores .....	11	40 482	3 259	723	252	22.6	—
4461101	Pharmacies and drug stores .....	11	40 482	3 259	723	252	22.6	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ESSEX COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	29	D	D	D	c	D	D
4471	Gasoline stations .....	29	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
44719	Other gasoline stations .....	23	33 754	3 786	919	155	47.2	9.1
447190	Other gasoline stations .....	23	33 754	3 786	919	155	47.2	9.1
448	Clothing and clothing accessories stores .....	41	35 347	3 922	886	277	20.6	3.6
4481	Clothing stores .....	29	D	D	D	c	D	D
44814	Family clothing stores .....	8	D	D	D	c	D	D
448140	Family clothing stores .....	8	D	D	D	c	D	D
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	10	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	22	9 339	1 191	272	72	40.9	13.7
4511	Sporting goods, hobby, and musical instrument stores .....	18	6 963	921	213	56	44.4	1.0
45113	Sewing, needlework, and piece goods stores .....	4	2 504	135	33	13	25.6	—
451130	Sewing, needlework, and piece goods stores .....	4	2 504	135	33	13	25.6	—
4512	Book, periodical, and music stores .....	4	2 376	270	59	16	30.4	50.9
45121	Book stores and news dealers .....	4	2 376	270	59	16	30.4	50.9
4512111	Book stores, general .....	4	2 376	270	59	16	30.4	50.9
452	General merchandise stores .....	5	D	D	D	b	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	59	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	26	6 199	888	163	65	68.5	.9
45322	Gift, novelty, and souvenir stores .....	26	6 199	888	163	65	68.5	.9
453220	Gift, novelty, and souvenir stores .....	26	6 199	888	163	65	68.5	.9
4533	Used merchandise stores .....	10	2 979	434	102	19	62.4	6.6
45331	Used merchandise stores .....	10	2 979	434	102	19	62.4	6.6
453310	Used merchandise stores .....	10	2 979	434	102	19	62.4	6.6
4539	Other miscellaneous store retailers .....	16	7 119	1 434	321	50	62.6	5.9
45391	Pet and pet supplies stores .....	3	2 919	366	96	21	46.4	—
453910	Pet and pet supplies stores .....	3	2 919	366	96	21	46.4	—
45392	Art dealers .....	7	2 559	735	167	15	76.0	10.4
453920	Art dealers .....	7	2 559	735	167	15	76.0	10.4
45399	All other miscellaneous store retailers .....	6	1 641	333	58	14	70.4	9.4
454	Nonstore retailers .....	27	214 072	18 003	4 072	457	6.3	.2
4541	Electronic shopping and mail-order houses .....	7	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	c	D	D
4542	Vending machine operators .....	1	D	D	D	b	D	D
45421	Vending machine operators .....	1	D	D	D	b	D	D
454210	Vending machine operators .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	19	D	D	D	c	D	D
45431	Fuel dealers .....	13	D	D	D	c	D	D
454311	Heating oil dealers .....	11	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	6	D	D	D	b	D	D
454390	Other direct selling establishments .....	6	D	D	D	b	D	D
<b>BALANCE OF FRANKLIN COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>181</b>	<b>220 964</b>	<b>27 866</b>	<b>6 120</b>	<b>1 367</b>	<b>15.9</b>	<b>12.3</b>
441	Motor vehicle and parts dealers .....	14	47 505	7 076	1 412	182	1.4	16.4
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	7	7 817	1 804	410	58	8.3	15.6
441310	Automotive parts and accessories stores .....	7	7 817	1 804	410	58	8.3	15.6
44132	Tire dealers .....	1	D	D	D	b	D	D
441320	Tire dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics and appliance stores .....	5	5 048	968	224	45	11.0	—
4431	Electronics and appliance stores .....	5	5 048	968	224	45	11.0	—
44312	Computer and software stores .....	2	D	D	D	b	D	D
443120	Computer and software stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF FRANKLIN COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	26	29 449	3 966	843	150	7.2	27.4
4441	Building material and supplies dealers . . . . .	17	D	D	D	c	D	D
44419	Other building material dealers . . . . .	8	9 345	1 599	310	45	—	21.6
444190	Other building material dealers . . . . .	8	9 345	1 599	310	45	—	21.6
4442	Lawn and garden equipment and supplies stores . . . . .	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores . . . . .	5	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	5	D	D	D	a	D	D
445	Food and beverage stores . . . . .	38	26 797	3 095	689	273	68.0	4.7
44512	Convenience stores . . . . .	10	8 533	746	161	80	46.2	13.4
445120	Convenience stores . . . . .	10	8 533	746	161	80	46.2	13.4
446	Health and personal care stores . . . . .	7	D	D	D	b	D	D
4461	Health and personal care stores . . . . .	7	D	D	D	b	D	D
446191	Food (health) supplement stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	30	34 849	2 804	711	182	5.4	18.1
4471	Gasoline stations . . . . .	30	34 849	2 804	711	182	5.4	18.1
44711	Gasoline stations with convenience stores . . . . .	18	24 365	1 672	416	123	4.8	4.3
447110	Gasoline stations with convenience stores . . . . .	18	24 365	1 672	416	123	4.8	4.3
448	Clothing and clothing accessories stores . . . . .	4	1 154	137	32	15	19.6	—
451	Sporting goods, hobby, book, and music stores . . . . .	11	3 402	686	132	40	4.4	.7
4512	Book, periodical, and music stores . . . . .	4	2 481	472	95	27	3.7	—
4512113	College book stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	4	D	D	D	c	D	D
45299	All other general merchandise stores . . . . .	3	2 226	234	60	25	—	—
452990	All other general merchandise stores . . . . .	3	2 226	234	60	25	—	—
453	Miscellaneous store retailers . . . . .	27	D	D	D	c	D	D
4539	Other miscellaneous store retailers . . . . .	14	D	D	D	c	D	D
45392	Art dealers . . . . .	3	565	77	8	3	42.1	57.9
453920	Art dealers . . . . .	3	565	77	8	3	42.1	57.9
45393	Manufactured (mobile) home dealers . . . . .	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers . . . . .	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	9	D	D	D	b	D	D
454	Nonstore retailers . . . . .	11	18 841	2 878	674	98	4.0	7.0
4541	Electronic shopping and mail-order houses . . . . .	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses . . . . .	7	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	4	D	D	D	b	D	D
45431	Fuel dealers . . . . .	4	D	D	D	b	D	D
454311	Heating oil dealers . . . . .	4	D	D	D	b	D	D
<b>BALANCE OF HAMPDEN COUNTY</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>88</b>	<b>170 363</b>	<b>15 338</b>	<b>3 603</b>	<b>880</b>	<b>17.7</b>	<b>9.0</b>
441	Motor vehicle and parts dealers . . . . .	13	41 269	3 210	707	96	24.4	1.3
44112	Used car dealers . . . . .	3	D	D	D	a	D	D
441120	Used car dealers . . . . .	3	D	D	D	a	D	D
4412	Other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture and home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics and appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers . . .	10	D	D	D	b	D	D
4441	Building material and supplies dealers . . . . .	7	D	D	D	b	D	D
44419	Other building material dealers . . . . .	5	D	D	D	b	D	D
444190	Other building material dealers . . . . .	5	D	D	D	b	D	D
445	Food and beverage stores . . . . .	20	46 873	5 562	1 312	413	14.2	12.0
4451	Grocery stores . . . . .	13	D	D	D	e	D	D
446	Health and personal care stores . . . . .	3	D	D	D	b	D	D
4461	Health and personal care stores . . . . .	3	D	D	D	b	D	D
447	Gasoline stations . . . . .	16	D	D	D	c	D	D
4471	Gasoline stations . . . . .	16	D	D	D	c	D	D
44711	Gasoline stations with convenience stores . . . . .	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores . . . . .	11	D	D	D	b	D	D
448	Clothing and clothing accessories stores . . . . .	5	D	D	D	a	D	D
44819	Other clothing stores . . . . .	1	D	D	D	a	D	D
448190	Other clothing stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	4	645	124	31	9	79.5	—
452	General merchandise stores . . . . .	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAMPDEN COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	6	6 407	570	162	26	15.2	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454311	Heating oil dealers .....	3	D	D	D	a	D	D
<b>BALANCE OF HAMPSHIRE COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>199</b>	<b>488 448</b>	<b>57 321</b>	<b>12 917</b>	<b>2 873</b>	<b>10.9</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	20	80 187	10 217	1 972	263	35.7	23.5
4412	Other motor vehicle dealers .....	5	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
44131	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	9	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	8	11 906	1 748	402	69	8.7	.5
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	2	D	D	D	b	D	D
442299	All other home furnishings stores .....	2	D	D	D	b	D	D
443	Electronics and appliance stores .....	13	D	D	D	b	D	D
4431	Electronics and appliance stores .....	13	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443111	Household appliance stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	21	D	D	D	c	D	D
4441	Building material and supplies dealers .....	15	D	D	D	c	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	28	119 873	14 733	3 432	835	5.8	.6
4451	Grocery stores .....	14	107 889	13 632	3 149	736	2.5	.7
44511	Supermarkets and other grocery (except convenience) stores .....	11	106 244	13 313	3 091	714	2.4	.2
445110	Supermarkets and other grocery (except convenience) stores .....	11	106 244	13 313	3 091	714	2.4	.2
4452	Specialty food stores .....	3	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	11	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	11	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	11	D	D	D	b	D	D
446	Health and personal care stores .....	11	D	D	D	c	D	D
4461	Health and personal care stores .....	11	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	6	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	17	D	D	D	c	D	D
4471	Gasoline stations .....	17	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	13	26 499	1 497	369	108	2.6	5.5
447110	Gasoline stations with convenience stores .....	13	26 499	1 497	369	108	2.6	5.5
448	Clothing and clothing accessories stores .....	20	D	D	D	e	D	D
4481	Clothing stores .....	12	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	5	28 503	2 430	681	186	.2	—
448140	Family clothing stores .....	5	28 503	2 430	681	186	.2	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAMPSHIRE COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	13	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	9	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores.....	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores.....	3	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	10	D	D	D	f	D	D
4529	Other general merchandise stores .....	8	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores.....	7	D	D	D	b	D	D
452990	All other general merchandise stores.....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	21	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	7	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	4 329	423	83	34	22.2	—
45391	Pet and pet supplies stores .....	3	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	17	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45431	Fuel dealers .....	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
<b>BALANCE OF MIDDLESEX COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>170</b>	<b>452 722</b>	<b>50 989</b>	<b>12 415</b>	<b>2 093</b>	<b>15.2</b>	<b>3.6</b>
441	Motor vehicle and parts dealers .....	20	100 273	8 980	2 043	232	10.6	.2
4411	Automobile dealers .....	10	77 192	6 781	1 522	151	10.3	—
44112	Used car dealers .....	7	D	D	D	b	D	D
441120	Used car dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	5 837	923	231	47	51.3	30.6
4422	Home furnishings stores.....	3	4 068	581	140	24	30.1	43.9
443	Electronics and appliance stores .....	4	5 200	664	166	25	16.3	—
4431	Electronics and appliance stores .....	4	5 200	664	166	25	16.3	—
44311	Appliance, television, and other electronics stores .....	3	D	D	D	b	D	D
443111	Household appliance stores.....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	21	68 269	8 912	2 154	312	11.6	—
4441	Building material and supplies dealers.....	11	D	D	D	c	D	D
44419	Other building material dealers .....	4	D	D	D	c	D	D
444190	Other building material dealers .....	4	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	10	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	8	11 219	2 025	398	109	46.3	.1
444220	Nursery, garden center, and farm supply stores .....	8	11 219	2 025	398	109	46.3	.1
445	Food and beverage stores .....	34	96 046	12 501	2 982	618	7.1	.1
4451	Grocery stores .....	19	84 639	11 079	2 632	522	1.8	.1
44511	Supermarkets and other grocery (except convenience) stores .....	11	79 358	10 398	2 470	477	.9	.1
445110	Supermarkets and other grocery (except convenience) stores .....	11	79 358	10 398	2 470	477	.9	.1
44512	Convenience stores .....	8	5 281	681	162	45	15.7	—
445120	Convenience stores.....	8	5 281	681	162	45	15.7	—
4452	Specialty food stores.....	4	2 063	543	134	43	100.0	—
4453	Beer, wine, and liquor stores .....	11	9 344	879	216	53	34.3	—
44531	Beer, wine, and liquor stores .....	11	9 344	879	216	53	34.3	—
445310	Beer, wine, and liquor stores .....	11	9 344	879	216	53	34.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MIDDLESEX COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	11	30 438	1 961	477	152	20.3	.1
4461	Health and personal care stores .....	11	30 438	1 961	477	152	20.3	.1
44611	Pharmacies and drug stores .....	6	29 277	1 707	416	136	19.8	—
446110	Pharmacies and drug stores .....	6	29 277	1 707	416	136	19.8	—
4461101	Pharmacies and drug stores .....	6	29 277	1 707	416	136	19.8	—
446191	Food (health) supplement stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	21	D	D	D	c	D	D
4471	Gasoline stations .....	21	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	11	33 261	1 606	379	87	8.6	37.7
447110	Gasoline stations with convenience stores .....	11	33 261	1 606	379	87	8.6	37.7
44719	Other gasoline stations .....	10	D	D	D	c	D	D
447190	Other gasoline stations .....	10	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	7	2 889	537	149	43	97.2	—
451	Sporting goods, hobby, book, and music stores .....	8	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	5	D	D	D	b	D	D
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4533	Used merchandise stores .....	5	5 083	342	69	29	7.8	—
45331	Used merchandise stores .....	5	5 083	342	69	29	7.8	—
453310	Used merchandise stores .....	5	5 083	342	69	29	7.8	—
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	17	69 657	8 917	2 345	294	11.8	—
4541	Electronic shopping and mail-order houses .....	5	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	c	D	D
4543	Direct selling establishments .....	12	D	D	D	c	D	D
45431	Fuel dealers .....	6	16 435	3 055	932	64	22.5	—
454311	Heating oil dealers .....	6	16 435	3 055	932	64	22.5	—
45439	Other direct selling establishments .....	6	D	D	D	b	D	D
454390	Other direct selling establishments .....	6	D	D	D	b	D	D
<b>BALANCE OF NANTUCKET COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>160</b>	<b>264 487</b>	<b>33 869</b>	<b>6 339</b>	<b>871</b>	<b>13.7</b>	<b>7.8</b>
441	Motor vehicle and parts dealers .....	8	24 775	2 868	609	59	10.5	—
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441222	Boat dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	9	8 572	1 342	187	27	5.8	27.1
4422	Home furnishings stores .....	7	D	D	D	b	D	D
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	D	D	D	b	D	D
4431	Electronics and appliance stores .....	4	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	3	D	D	D	a	D	D
443111	Household appliance stores .....	1	D	D	D	a	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	11	61 458	8 157	1 543	172	.6	4.4
4441	Building material and supplies dealers .....	9	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	6	D	D	D	b	D	D
444190	Other building material dealers .....	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	19	64 932	6 271	1 081	175	4.8	1.2
4451	Grocery stores .....	7	D	D	D	c	D	D
4452	Specialty food stores .....	6	D	D	D	a	D	D
4453	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
44531	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D
445310	Beer, wine, and liquor stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF NANTUCKET COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	4	8 335	1 211	263	31	—	—
4461	Health and personal care stores .....	4	8 335	1 211	263	31	—	—
447	Gasoline stations .....	3	7 347	681	139	32	44.1	—
448	Clothing and clothing accessories stores .....	45	39 117	5 125	884	187	41.2	15.1
4481	Clothing stores .....	38	33 724	4 376	758	166	41.6	17.5
44813	Children's and infants' clothing stores .....	3	2 512	321	33	3	7.9	—
448130	Children's and infants' clothing stores .....	3	2 512	321	33	3	7.9	—
44814	Family clothing stores .....	12	16 809	2 309	384	91	50.7	34.6
448140	Family clothing stores .....	12	16 809	2 309	384	91	50.7	34.6
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	5	5 840	683	164	15	5.7	—
448190	Other clothing stores .....	5	5 840	683	164	15	5.7	—
4483	Jewelry, luggage, and leather goods stores .....	6	D	D	D	a	D	D
44831	Jewelry stores .....	5	D	D	D	a	D	D
448310	Jewelry stores .....	5	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	10	6 530	710	126	25	17.8	5.4
4511	Sporting goods, hobby, and musical instrument stores .....	7	2 947	348	73	16	—	11.9
4512	Book, periodical, and music stores .....	3	3 583	362	53	9	32.4	—
45121	Book stores and news dealers .....	3	3 583	362	53	9	32.4	—
451211	Book stores .....	3	3 583	362	53	9	32.4	—
4512111	Book stores, general .....	2	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	38	D	D	D	b	D	D
4531	Florists .....	2	D	D	D	a	D	D
45311	Florists .....	2	D	D	D	a	D	D
453110	Florists .....	2	D	D	D	a	D	D
4532	Office supplies, stationery, and gift stores .....	14	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	13	6 500	1 170	136	27	52.5	2.9
453220	Gift, novelty, and souvenir stores .....	13	6 500	1 170	136	27	52.5	2.9
4533	Used merchandise stores .....	10	9 593	1 164	204	34	23.5	—
45331	Used merchandise stores .....	10	9 593	1 164	204	34	23.5	—
453310	Used merchandise stores .....	10	9 593	1 164	204	34	23.5	—
4539	Other miscellaneous store retailers .....	12	D	D	D	a	D	D
45392	Art dealers .....	7	3 315	268	38	5	26.2	3.0
453920	Art dealers .....	7	3 315	268	38	5	26.2	3.0
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	9	9 981	2 748	733	50	16.2	.7
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
<b>BALANCE OF NORFOLK COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>153</b>	<b>667 063</b>	<b>91 144</b>	<b>20 782</b>	<b>3 389</b>	<b>8.1</b>	<b>4.4</b>
441	Motor vehicle and parts dealers .....	10	21 314	2 513	679	83	36.8	29.9
44112	Used car dealers .....	3	9 235	751	288	24	83.1	16.9
441120	Used car dealers .....	3	9 235	751	288	24	83.1	16.9
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	12	D	D	D	f	D	D
4421	Furniture stores .....	5	D	D	D	f	D	D
44211	Furniture stores .....	5	D	D	D	f	D	D
442110	Furniture stores .....	5	D	D	D	f	D	D
4422	Home furnishings stores .....	7	D	D	D	c	D	D
44229	Other home furnishings stores .....	5	D	D	D	c	D	D
442299	All other home furnishings stores .....	5	D	D	D	c	D	D
443	Electronics and appliance stores .....	5	6 192	1 301	280	46	74.4	—
4431	Electronics and appliance stores .....	5	6 192	1 301	280	46	74.4	—
44311	Appliance, television, and other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
44313	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	15	100 629	12 715	2 823	364	2.3	—
4441	Building material and supplies dealers .....	11	98 408	12 434	2 781	345	1.5	—
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home Centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	6	D	D	D	c	D	D
444190	Other building material dealers .....	6	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF NORFOLK COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	28	110 149	13 088	3 045	821	6.7	2.1
4451	Grocery stores .....	14	95 355	11 283	2 651	710	5.0	1.8
44511	Supermarkets and other grocery (except convenience) stores .....	6	91 309	10 831	2 556	678	3.6	—
445110	Supermarkets and other grocery (except convenience) stores .....	6	91 309	10 831	2 556	678	3.6	—
4452	Specialty food stores .....	4	2 317	828	171	49	60.5	—
4453	Beer, wine, and liquor stores .....	10	12 477	977	223	62	9.6	4.3
44531	Beer, wine, and liquor stores .....	10	12 477	977	223	62	9.6	4.3
445310	Beer, wine, and liquor stores .....	10	12 477	977	223	62	9.6	4.3
446	Health and personal care stores .....	11	D	D	D	c	D	D
4461	Health and personal care stores .....	11	D	D	D	c	D	D
44611	Pharmacies and drug stores .....	8	D	D	D	c	D	D
446110	Pharmacies and drug stores .....	8	D	D	D	c	D	D
4461101	Pharmacies and drug stores .....	7	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	16	D	D	D	b	D	D
4471	Gasoline stations .....	16	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	7	15 791	690	160	43	29.5	—
447110	Gasoline stations with convenience stores .....	7	15 791	690	160	43	29.5	—
44719	Other gasoline stations .....	9	D	D	D	b	D	D
447190	Other gasoline stations .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	8	6 122	1 007	248	51	39.4	1.9
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	10	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	3	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	3	D	D	D	b	D	D
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	3	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	24	22 988	3 191	721	194	10.6	15.7
4532	Office supplies, stationery, and gift stores .....	11	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	10	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	5 149	847	141	35	—	27.4
454	Nonstore retailers .....	10	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	2	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	c	D	D
4543	Direct selling establishments .....	8	7 884	1 249	267	30	57.0	.1
454311	Heating oil dealers .....	3	4 377	847	184	19	22.7	—
45439	Other direct selling establishments .....	5	3 507	402	83	11	99.8	.2
454390	Other direct selling establishments .....	5	3 507	402	83	11	99.8	.2
<b>BALANCE OF PLYMOUTH COUNTY</b>								

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PLYMOUTH COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>224</b>	<b>515 875</b>	<b>55 369</b>	<b>12 475</b>	<b>2 288</b>	<b>18.2</b>	<b>12.0</b>
441	Motor vehicle and parts dealers .....	31	164 547	14 073	3 096	357	16.7	22.5
4411	Automobile dealers .....	14	124 124	9 371	2 076	214	8.0	28.2
44111	New car dealers .....	8	115 696	8 934	1 975	201	2.1	30.2
441110	New car dealers .....	8	115 696	8 934	1 975	201	2.1	30.2
44112	Used car dealers .....	6	8 428	437	101	13	89.8	—
441120	Used car dealers .....	6	8 428	437	101	13	89.8	—
4412	Other motor vehicle dealers .....	8	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	7	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	9	D	D	D	b	D	D
44132	Tire dealers .....	6	D	D	D	b	D	D
441320	Tire dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	15	D	D	D	c	D	D
4421	Furniture stores .....	6	6 684	1 114	277	41	62.6	37.4
44211	Furniture stores .....	6	6 684	1 114	277	41	62.6	37.4
442110	Furniture stores .....	6	6 684	1 114	277	41	62.6	37.4
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	8	10 411	1 055	283	60	6.3	10.4
442299	All other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	1 234	267	67	22	37.0	—
44313	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	22	50 587	7 798	1 793	195	10.1	19.1
4441	Building material and supplies dealers .....	13	D	D	D	c	D	D
44419	Other building material dealers .....	10	34 482	4 852	1 159	114	5.9	26.6
444190	Other building material dealers .....	10	34 482	4 852	1 159	114	5.9	26.6
4442	Lawn and garden equipment and supplies stores .....	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	43	133 796	15 126	3 259	738	13.2	3.3
4451	Grocery stores .....	21	113 357	13 476	2 902	645	4.7	3.8
44511	Supermarkets and other grocery (except convenience) stores .....	10	101 977	12 320	2 598	571	4.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	10	101 977	12 320	2 598	571	4.3	—
44512	Convenience stores .....	11	11 380	1 156	304	74	9.1	38.1
445120	Convenience stores .....	11	11 380	1 156	304	74	9.1	38.1
4452	Specialty food stores .....	8	1 822	252	48	13	61.6	4.3
4453	Beer, wine, and liquor stores .....	14	18 617	1 398	309	80	59.7	.2
44531	Beer, wine, and liquor stores .....	14	18 617	1 398	309	80	59.7	.2
445310	Beer, wine, and liquor stores .....	14	18 617	1 398	309	80	59.7	.2
446	Health and personal care stores .....	7	18 813	1 478	322	88	4.5	—
4461	Health and personal care stores .....	7	18 813	1 478	322	88	4.5	—
447	Gasoline stations .....	25	D	D	D	c	D	D
4471	Gasoline stations .....	25	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	12	26 565	1 224	300	76	31.6	.1
447110	Gasoline stations with convenience stores .....	12	26 565	1 224	300	76	31.6	.1
44719	Other gasoline stations .....	13	D	D	D	b	D	D
447190	Other gasoline stations .....	13	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	14	13 106	1 773	427	114	28.2	6.0
4481	Clothing stores .....	11	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	10	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
45111	Sporting goods stores .....	6	4 977	1 053	267	37	36.8	—
451110	Sporting goods stores .....	6	4 977	1 053	267	37	36.8	—
4511102	Specialty-line sporting goods stores .....	6	4 977	1 053	267	37	36.8	—
452	General merchandise stores .....	3	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PLYMOUTH COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	35	D	D	D	c	D	D
4531	Florists .....	9	2 210	462	101	28	52.6	1.2
45311	Florists .....	9	2 210	462	101	28	52.6	1.2
453110	Florists .....	9	2 210	462	101	28	52.6	1.2
4532	Office supplies, stationery, and gift stores .....	11	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	4	1 450	90	21	7	100.0	—
45331	Used merchandise stores .....	4	1 450	90	21	7	100.0	—
453310	Used merchandise stores .....	4	1 450	90	21	7	100.0	—
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	5	4 411	805	162	38	37.5	13.8
453910	Pet and pet supplies stores .....	5	4 411	805	162	38	37.5	13.8
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	15	D	D	D	b	D	D
4543	Direct selling establishments .....	12	D	D	D	b	D	D
45431	Fuel dealers .....	10	10 022	1 593	389	59	51.0	16.7
454311	Heating oil dealers .....	9	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>BALANCE OF WORCESTER COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>527</b>	<b>1 272 075</b>	<b>135 091</b>	<b>31 580</b>	<b>5 727</b>	<b>14.6</b>	<b>6.9</b>
441	Motor vehicle and parts dealers .....	73	379 325	31 067	7 047	787	13.3	6.0
4411	Automobile dealers .....	37	320 465	24 778	5 653	562	12.1	4.4
44111	New car dealers .....	20	310 919	24 129	5 519	535	9.6	4.4
441110	New car dealers .....	20	310 919	24 129	5 519	535	9.6	4.4
44112	Used car dealers .....	17	9 546	649	134	27	92.6	4.7
441120	Used car dealers .....	17	9 546	649	134	27	92.6	4.7
4412	Other motor vehicle dealers .....	11	46 116	3 950	805	116	15.1	17.2
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	8	D	D	D	b	D	D
441221	Motorcycle dealers .....	3	D	D	D	b	D	D
441222	Boat dealers .....	4	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	25	12 744	2 339	589	109	36.1	4.3
44131	Automotive parts and accessories stores .....	21	10 559	1 948	490	91	25.7	5.2
441310	Automotive parts and accessories stores .....	21	10 559	1 948	490	91	25.7	5.2
442	Furniture and home furnishings stores .....	27	D	D	D	c	D	D
4421	Furniture stores .....	13	D	D	D	c	D	D
44211	Furniture stores .....	13	D	D	D	c	D	D
442110	Furniture stores .....	13	D	D	D	c	D	D
4422	Home furnishings stores .....	14	D	D	D	b	D	D
44221	Floor covering stores .....	7	4 333	908	224	27	34.8	.3
442210	Floor covering stores .....	7	4 333	908	224	27	34.8	.3
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
442291	Window treatment stores .....	1	D	D	D	a	D	D
442299	All other home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics and appliance stores .....	13	4 743	714	163	34	94.1	—
4431	Electronics and appliance stores .....	13	4 743	714	163	34	94.1	—
44311	Appliance, television, and other electronics stores .....	7	D	D	D	a	D	D
44312	Computer and software stores .....	5	D	D	D	a	D	D
443120	Computer and software stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	59	131 651	18 687	4 228	579	6.9	33.3
4441	Building material and supplies dealers .....	36	114 807	16 208	3 773	447	4.1	38.2
44411	Home centers .....	7	D	D	D	c	D	D
444110	Home Centers .....	7	D	D	D	c	D	D
44419	Other building material dealers .....	25	D	D	D	e	D	D
444190	Other building material dealers .....	25	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores .....	23	16 844	2 479	455	132	25.5	.3
44421	Outdoor power equipment stores .....	7	4 822	552	110	28	45.7	—
444210	Outdoor power equipment stores .....	7	4 822	552	110	28	45.7	—
44422	Nursery, garden center, and farm supply stores .....	16	12 022	1 927	345	104	17.5	.4
444220	Nursery, garden center, and farm supply stores .....	16	12 022	1 927	345	104	17.5	.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WORCESTER COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	101	180 672	20 208	4 762	1 317	19.2	4.3
4451	Grocery stores .....	51	132 017	14 619	3 506	950	18.0	4.7
44511	Supermarkets and other grocery (except convenience) stores .....	22	115 780	13 030	3 121	835	15.4	1.9
445110	Supermarkets and other grocery (except convenience) stores .....	22	115 780	13 030	3 121	835	15.4	1.9
44512	Convenience stores .....	29	16 237	1 589	385	115	36.4	24.5
445120	Convenience stores .....	29	16 237	1 589	385	115	36.4	24.5
4452	Specialty food stores .....	10	7 258	1 478	304	136	12.6	—
4453	Beer, wine, and liquor stores .....	40	41 397	4 111	952	231	24.4	3.9
44531	Beer, wine, and liquor stores .....	40	41 397	4 111	952	231	24.4	3.9
445310	Beer, wine, and liquor stores .....	40	41 397	4 111	952	231	24.4	3.9
446	Health and personal care stores .....	23	73 092	7 768	1 877	352	10.7	—
4461	Health and personal care stores .....	23	73 092	7 768	1 877	352	10.7	—
44611	Pharmacies and drug stores .....	12	69 035	7 057	1 715	310	9.5	—
446110	Pharmacies and drug stores .....	12	69 035	7 057	1 715	310	9.5	—
4461101	Pharmacies and drug stores .....	10	D	D	D	e	D	D
4461102	Proprietary stores .....	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	1 980	324	70	28	—	—
446120	Cosmetics, beauty supplies, and perfume stores .....	4	1 980	324	70	28	—	—
447	Gasoline stations .....	74	151 544	9 979	2 425	526	22.0	2.8
4471	Gasoline stations .....	74	151 544	9 979	2 425	526	22.0	2.8
44711	Gasoline stations with convenience stores .....	45	91 763	4 881	1 152	307	17.2	3.6
447110	Gasoline stations with convenience stores .....	45	91 763	4 881	1 152	307	17.2	3.6
44719	Other gasoline stations .....	29	59 781	5 098	1 273	219	29.3	1.6
447190	Other gasoline stations .....	29	59 781	5 098	1 273	219	29.3	1.6
448	Clothing and clothing accessories stores .....	19	29 880	3 722	921	269	3.7	2.4
4481	Clothing stores .....	12	25 598	3 255	809	240	2.6	1.6
44814	Family clothing stores .....	5	D	D	D	c	D	D
448140	Family clothing stores .....	5	D	D	D	c	D	D
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	22	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	21	D	D	D	b	D	D
45111	Sporting goods stores .....	15	D	D	D	b	D	D
451110	Sporting goods stores .....	15	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	a	D	D
45112	Hobby, toy, and game stores .....	5	5 908	2 110	481	41	25.5	—
451120	Hobby, toy, and game stores .....	5	5 908	2 110	481	41	25.5	—
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	13	D	D	D	f	D	D
4521	Department stores .....	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	4	D	D	D	f	D	D
45211	Department stores .....	4	D	D	D	f	D	D
452112	Discount department stores .....	4	D	D	D	f	D	D
45299	All other general merchandise stores .....	9	D	D	D	b	D	D
452990	All other general merchandise stores .....	9	D	D	D	b	D	D
453	Miscellaneous store retailers .....	54	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	20	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores .....	18	8 981	1 923	438	154	36.8	—
453220	Gift, novelty, and souvenir stores .....	18	8 981	1 923	438	154	36.8	—
4533	Used merchandise stores .....	10	2 760	559	124	30	40.2	38.5
45331	Used merchandise stores .....	10	2 760	559	124	30	40.2	38.5
453310	Used merchandise stores .....	10	2 760	559	124	30	40.2	38.5
4539	Other miscellaneous store retailers .....	18	D	D	D	c	D	D
45399	All other miscellaneous store retailers .....	15	D	D	D	c	D	D
454	Nonstore retailers .....	49	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	41	70 259	12 307	2 891	356	26.5	4.1
45431	Fuel dealers .....	26	57 398	9 299	2 458	255	21.0	.2
454311	Heating oil dealers .....	23	48 012	7 329	1 970	204	25.1	.3
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	9 386	1 970	488	51	—	—
45439	Other direct selling establishments .....	15	12 861	3 008	433	101	50.8	21.5
454390	Other direct selling establishments .....	15	12 861	3 008	433	101	50.8	21.5

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

---

### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose



---

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **SALES**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

---

### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

**Store retailers** operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

**Nonstore retailers**, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

---

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

#### **441 MOTOR VEHICLE AND PARTS DEALERS**

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

##### **4411 AUTOMOBILE DEALERS**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 NEW CAR DEALERS**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 NEW CAR DEALERS**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **44112 USED CAR DEALERS**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 USED CAR DEALERS**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **4412 OTHER MOTOR VEHICLE DEALERS**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

---

#### **44121 RECREATIONAL VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **441210 RECREATIONAL VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **441221 MOTORCYCLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

#### **441222 BOAT DEALERS**

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

#### **441229 ALL OTHER MOTOR VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

#### **44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

---

42114 (pt) Motor vehicle parts, (used) retail  
44131 Automotive parts and accessories stores

### **441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail  
441310 Automotive parts and accessories stores

### **44132 TIRE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **441320 TIRE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

## **442 FURNITURE AND HOME FURNISHINGS STORES**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

### **4421 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

### **44211 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

### **442110 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

---

## **4422 HOME FURNISHINGS STORES**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 FLOOR COVERING STORES**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

#### **442210 FLOOR COVERING STORES**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **44229 OTHER HOME FURNISHINGS STORES**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

#### **442291 WINDOW TREATMENT STORES**

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

### **442299 ALL OTHER HOME FURNISHINGS STORES**

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

## **443 ELECTRONICS AND APPLIANCE STORES**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

### **4431 ELECTRONICS AND APPLIANCE STORES**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

#### **44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES**

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

##### **443111 HOUSEHOLD APPLIANCE STORES**

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

---

#### **443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES**

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

#### **44312 COMPUTER AND SOFTWARE STORES**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

#### **443120 COMPUTER AND SOFTWARE STORES**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

#### **44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

#### **443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

#### **444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

#### **4441 BUILDING MATERIAL AND SUPPLIES DEALERS**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 HOME CENTERS**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 HOME CENTERS**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

---

#### **44412 PAINT AND WALLPAPER STORES**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 PAINT AND WALLPAPER STORES**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **44413 HARDWARE STORES**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 HARDWARE STORES**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **44419 OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **444190 OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **4441901 RETAIL LUMBER YARDS**

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **4441902 ALL OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 OUTDOOR POWER EQUIPMENT STORES**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.



---

#### **444210 OUTDOOR POWER EQUIPMENT STORES**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **445 FOOD AND BEVERAGE STORES**

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 GROCERY STORES**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

#### **44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **44512 CONVENIENCE STORES**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **445120 CONVENIENCE STORES**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **4452 SPECIALTY FOOD STORES**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

---

#### **44521 MEAT MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

#### **445210 MEAT MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

#### **44522 FISH AND SEAFOOD MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

#### **445220 FISH AND SEAFOOD MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

#### **44523 FRUIT AND VEGETABLE MARKETS**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 FRUIT AND VEGETABLE MARKETS**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **44529 OTHER SPECIALTY FOOD STORES**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

#### **445291 BAKED GOODS STORES**

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

#### **445292 CONFECTIONERY AND NUT STORES**

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

#### **445299 ALL OTHER SPECIALTY FOOD STORES**

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

#### **4453 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **44531 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

---

#### **445310 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **446 HEALTH AND PERSONAL CARE STORES**

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 HEALTH AND PERSONAL CARE STORES**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

#### **44611 PHARMACIES AND DRUG STORES**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **446110 PHARMACIES AND DRUG STORES**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

#### **4461101 PHARMACIES AND DRUG STORES**

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

#### **4461102 PROPRIETARY STORES**

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

#### **44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES**

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES**

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **44613 OPTICAL GOODS STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

---

#### **446130 OPTICAL GOODS STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

#### **44619 OTHER HEALTH AND PERSONAL CARE STORES**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

#### **446191 FOOD (HEALTH) SUPPLEMENT STORES**

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

#### **446199 ALL OTHER HEALTH AND PERSONAL CARE STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

#### **447 GASOLINE STATIONS**

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

#### **4471 GASOLINE STATIONS**

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

#### **44711 GASOLINE STATIONS WITH CONVENIENCE STORES**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

#### **447110 GASOLINE STATIONS WITH CONVENIENCE STORES**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

#### **44719 OTHER GASOLINE STATIONS**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

---

## **447190 OTHER GASOLINE STATIONS**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

## **448 CLOTHING AND CLOTHING ACCESSORIES STORES**

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 CLOTHING STORES**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 MEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **448110 MEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **44812 WOMEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **448120 WOMEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **44813 CHILDREN'S AND INFANTS' CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

##### **448130 CHILDREN'S AND INFANTS' CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

---

#### **44814 FAMILY CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 FAMILY CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **44815 CLOTHING ACCESSORIES STORES**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **448150 CLOTHING ACCESSORIES STORES**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **44819 OTHER CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448190 OTHER CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **4482 SHOE STORES**

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **44821 SHOE STORES**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **448210 SHOE STORES**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

---

#### **4482101 MEN'S SHOE STORES**

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

#### **4482102 WOMEN'S SHOE STORES**

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

#### **4482103 CHILDREN'S AND JUVENILES' SHOE STORES**

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

#### **4482104 FAMILY SHOE STORES**

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

#### **4482105 ATHLETIC FOOTWEAR STORES**

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

#### **4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

#### **44831 JEWELRY STORES**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **448310 JEWELRY STORES**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **44832 LUGGAGE AND LEATHER GOODS STORES**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

---

## **448320 LUGGAGE AND LEATHER GOODS STORES**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

## **451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

#### **45111 SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

##### **451110 SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

##### **4511101 GENERAL-LINE SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

##### **4511102 SPECIALTY-LINE SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

##### **45112 HOBBY, TOY, AND GAME STORES**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

##### **451120 HOBBY, TOY, AND GAME STORES**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

##### **45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.



---

### **451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

### **45114 MUSICAL INSTRUMENT AND SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

### **451140 MUSICAL INSTRUMENT AND SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

### **4512 BOOK, PERIODICAL, AND MUSIC STORES**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

### **45121 BOOK STORES AND NEWS DEALERS**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

### **451211 BOOK STORES**

This industry comprises establishments primarily engaged in retailing new books.

### **4512111 BOOK STORES, GENERAL**

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

### **4512112 SPECIALTY BOOK STORES**

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

### **4512113 COLLEGE BOOK STORES**

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

### **451212 NEWS DEALERS AND NEWSSTANDS**

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

### **45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

---

## **451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

## **452 GENERAL MERCHANDISE STORES**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

### **4521 DEPARTMENT STORES**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

### **45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **45211 DEPARTMENT STORES**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

### **45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

---

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

#### **45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

#### **452112 DISCOUNT DEPARTMENT STORES**

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

#### **45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

#### **4529 OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

#### **45291 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **452910 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **45299 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

---

## **452990 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **4529901 VARIETY STORES**

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

## **453 MISCELLANEOUS STORE RETAILERS**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

### **4531 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **45311 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **453110 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

### **4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES**

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

---

### **45321 OFFICE SUPPLIES AND STATIONERY STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

### **453210 OFFICE SUPPLIES AND STATIONERY STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

### **45322 GIFT, NOVELTY, AND SOUVENIR STORES**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

### **453220 GIFT, NOVELTY, AND SOUVENIR STORES**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

### **4533 USED MERCHANDISE STORES**

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

### **45331 USED MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

### **453310 USED MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

### **4539 OTHER MISCELLANEOUS STORE RETAILERS**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

### **45391 PET AND PET SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

---

#### **453910 PET AND PET SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **45392 ART DEALERS**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 ART DEALERS**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **45393 MANUFACTURED (MOBILE) HOME DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 MANUFACTURED (MOBILE) HOME DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **45399 ALL OTHER MISCELLANEOUS STORE RETAILERS**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

#### **453991 TOBACCO STORES**

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

#### **453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

#### **454 NONSTORE RETAILERS**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

---

sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

#### **4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES**

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

##### **45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES**

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

###### **454111 ELECTRONIC SHOPPING**

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

###### **454112 ELECTRONIC AUCTIONS**

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

###### **454113 MAIL-ORDER HOUSES**

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

#### **4542 VENDING MACHINE OPERATORS**

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **45421 VENDING MACHINE OPERATORS**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **454210 VENDING MACHINE OPERATORS**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **4543 DIRECT SELLING ESTABLISHMENTS**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.



---

### **45431 FUEL DEALERS**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 HEATING OIL DEALERS**

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

#### **454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS**

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

#### **454319 OTHER FUEL DEALERS**

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

#### **45439 OTHER DIRECT SELLING ESTABLISHMENTS**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 OTHER DIRECT SELLING ESTABLISHMENTS**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES**

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS**

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **4543903 DIRECT SELLING, OTHER MERCHANDISE**

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).



# Appendix C.

## Methodology

---

### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

- 
1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

---

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D.

## Geographic Notes

---

### MASSACHUSETTS

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

**Acushnet** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Barnstable Town** changed name from Barnstable before 1990, but this change was not submitted to the Census Bureau until January 1999.

**Brewster** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Dudley** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Harvard** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Worcester County.

**Mashpee** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Rehoboth** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Tyngsborough** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Balance of Worcester County** includes Harvard, which is no longer tabulated separately due to a population decrease.

# Appendix E.

## Metropolitan and Micropolitan Statistical Areas

### **BOSTON-WORCESTER-MANCHESTER, MA-NH COMBINED STATISTICAL AREA**

#### **Boston-Cambridge-Quincy, MA-NH Metropolitan Statistical Area**

##### ***Boston-Quincy, MA Metropolitan Division***

Norfolk County, MA

Plymouth County, MA

Suffolk County, MA

##### ***Cambridge-Newton-Framingham, MA Metropolitan Division***

Middlesex County, MA

##### ***Essex County, MA Metropolitan Division***

Essex County, MA

##### ***Rockingham County-Strafford County, NH Metropolitan Division***

Rockingham County, NH

Strafford County, NH

#### **Concord, NH Micropolitan Statistical Area**

Merrimack County, NH

#### **Laconia, NH Micropolitan Statistical Area**

Belknap County, NH

#### **Manchester-Nashua, NH Metropolitan Statistical Area**

Hillsborough County, NH

#### **Worcester, MA Metropolitan Statistical Area**

Worcester County, MA

### **BARNSTABLE TOWN, MA METROPOLITAN STATISTICAL AREA**

Barnstable County, MA

### **PITTSFIELD, MA METROPOLITAN STATISTICAL AREA**

Berkshire County, MA

### **PROVIDENCE-NEW BEDFORD-FALL RIVER, RI-MA METROPOLITAN STATISTICAL AREA**

Bristol County, MA

Bristol County, RI

Kent County, RI

Newport County, RI

---

Providence County, RI

Washington County, RI

**SPRINGFIELD, MA METROPOLITAN STATISTICAL AREA**

Franklin County, MA

Hampden County, MA

Hampshire County, MA

