

# 1992

## Census of Retail Trade

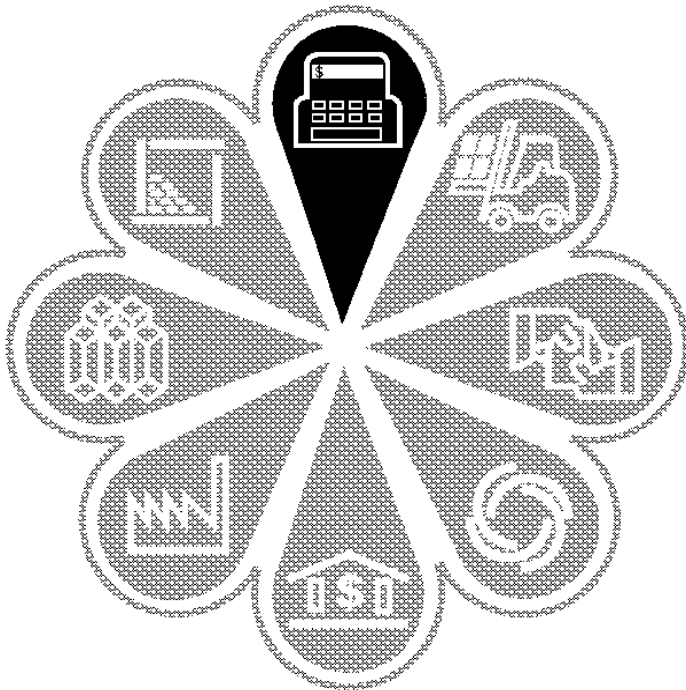
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RC92-A-32

GEOGRAPHIC AREA SERIES

# New Mexico

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# 1992 Census of Retail Trade

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RC92-A-32

GEOGRAPHIC AREA SERIES

## New Mexico

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**U.S. Department of Commerce**  
**Ronald H. Brown**, Secretary  
**David J. Barram**, Deputy Secretary

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**Everett M. Ehrlich**, Under Secretary  
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**If you have any questions concerning the statistics in this report, call 301-763-7038.**



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# Introduction to the Economic Census

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

## AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

# Census of Retail Trade

## GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*<sup>1</sup> (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.<sup>3</sup> Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.<sup>3</sup> Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

<sup>2</sup>According to the 1990 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.<sup>4</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

<sup>4</sup>According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

### Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State .....	X	X	X							
CMSA's and MSA's in the State .....							X			
PMSA's in the State .....							X			
Area of the State not in any CMSA, PMSA, or MSA .....								X		
Counties in the State .....				X		<sup>1</sup> X				X
Places in the State .....				<sup>2</sup> X	<sup>1</sup> X	<sup>1</sup> X			<sup>2</sup> X	
<b>DATA ITEMS<sup>3</sup></b>										
Establishments .....	X		X	X	X	X	X	X	X	
Sales .....	X		X	X	X	X	X	X	X	
Annual payroll .....	X		X	X	X	X	X	X	X	
First-quarter payroll .....	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992 .....	X		X	X	X	X	X	X	X	
Sales per establishment .....		X								
Sales per employee .....		X								
Annual payroll per employee .....		X								
Employees per establishment .....		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees) .....			X							
Counties ranked by volume of 1992 sales .....										X
Places ranked by volume of 1992 sales .....									<sup>2</sup> X	

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States .....	X	X	X	X	X						
State .....	X	X	X	X	X						
CMSA, PMSA, MSA .....	X	X	X	X	X						
County .....	X	X	X	X	X						
Place .....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States .....	<sup>1</sup> X	<sup>1</sup> X					<sup>2</sup> X			X	
State .....	<sup>1</sup> X	<sup>1</sup> X									
CMSA, PMSA, MSA .....	X	X									
County .....	<sup>1 3</sup> X	<sup>1 3</sup> X									
Place .....	<sup>1 3</sup> X	<sup>1 3</sup> X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States .....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States .....		X	X							X	<sup>4</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States .....	X	X					X				
State .....	<sup>3</sup> X	<sup>3</sup> X					<sup>3</sup> X				
CMSA, PMSA, MSA .....	<sup>3</sup> X	<sup>3</sup> X					<sup>3</sup> X				
<b>MISCELLANEOUS SUBJECTS</b>											
United States .....	X	X	X	X							<sup>5</sup> X
State .....	X	X	X	X							<sup>5</sup> X
CMSA, PMSA, MSA .....	X	X	X	X							<sup>5</sup> X
<b>ZIP CODES</b>											
State .....	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X			<sup>3</sup> X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States .....	<sup>1</sup> X	<sup>1</sup> X	X	X	X						<sup>6 7</sup> X
State .....	X	X	X	X	X						<sup>6 7</sup> X
CMSA, MSA .....	X	X	X	X	X						<sup>6 7</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Data available by sales size of establishments without payroll only.

<sup>3</sup>Data available on CD-ROM only.

<sup>4</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>5</sup>For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

<sup>6</sup>Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

<sup>7</sup>Includes percent of retail sales inside and outside central cities within each individual MA.

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## Summary of Findings

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Data from the 1992 Census of Retail Trade show that New Mexico's 9,311 retail stores with payroll had sales totaling \$11.3 billion. In 1987, 9,032 retail stores had sales of \$7.9 billion. The 1992 data represent an increase of 42.4 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 19.0 percent of the State's total sales by retailers compared with 20.2 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 16.5 percent of sales, department stores (including leased departments) with 10.6 percent, and gasoline service stations with 9.0 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.2 million per establishment, compared with \$877 thousand in 1987. In 1992, department stores (including leased departments) averaged \$17.2 million per establishment; new and used car dealers, \$11.6 million; grocery stores, \$3.1 million; catalog and mail-order houses, \$2.9 million; and miscellaneous general merchandise stores, \$2.6 million.

For retail establishments with payroll, 1992 sales per employee averaged \$100 thousand. New and used car dealers had sales per employee of \$322 thousand, which contrasts sharply with the \$26 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$1.3 billion, compared with \$941 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.5 percent for all retailers, 29.8 percent for retail bakeries, compared with 5.4 percent for gasoline service stations.

There were 112,340 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 104,620 employees in 1987. Large employers included restaurants with 19,902 employees, refreshment places with 17,789 employees, and grocery stores with 14,450 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales  
Payroll

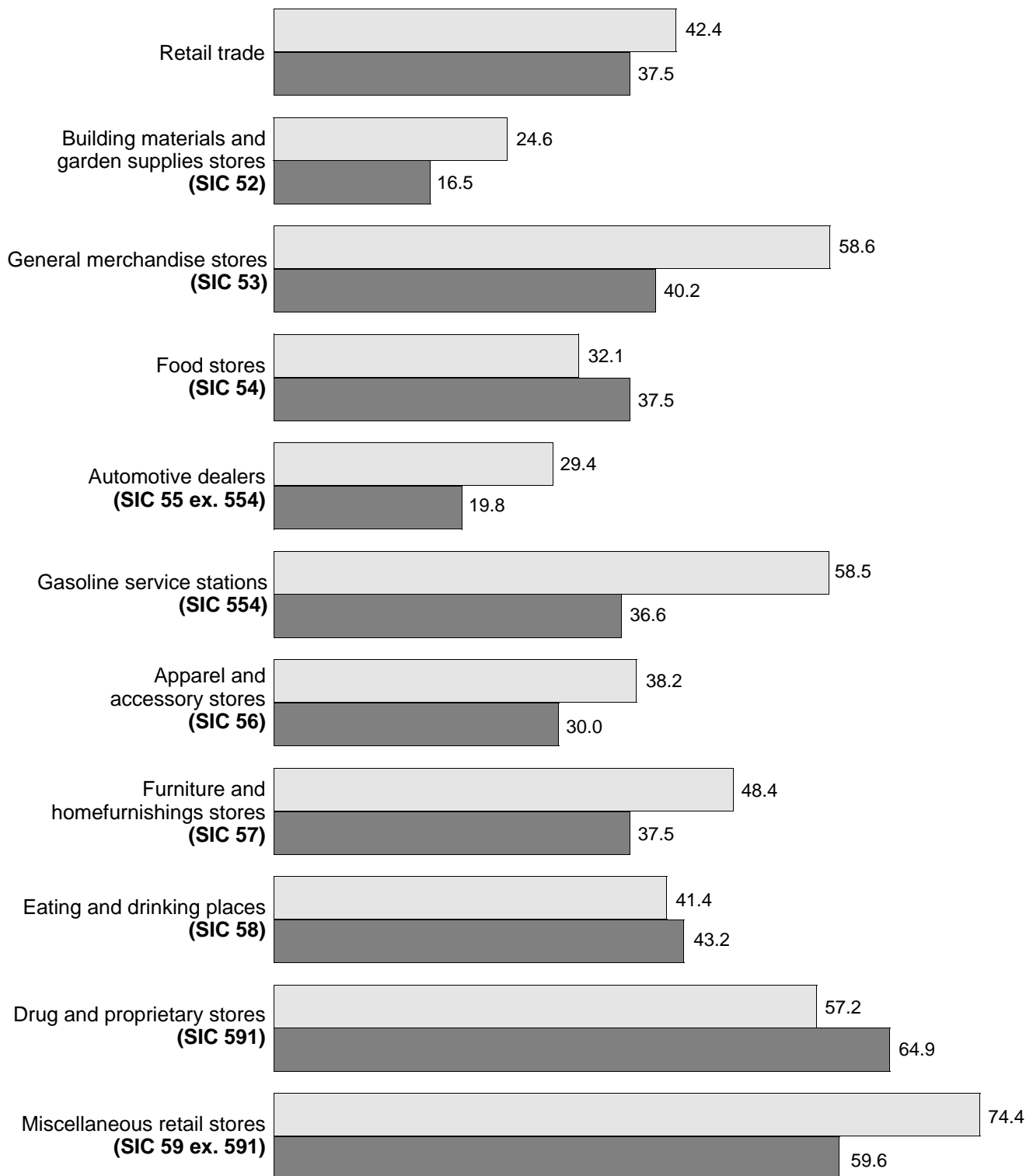
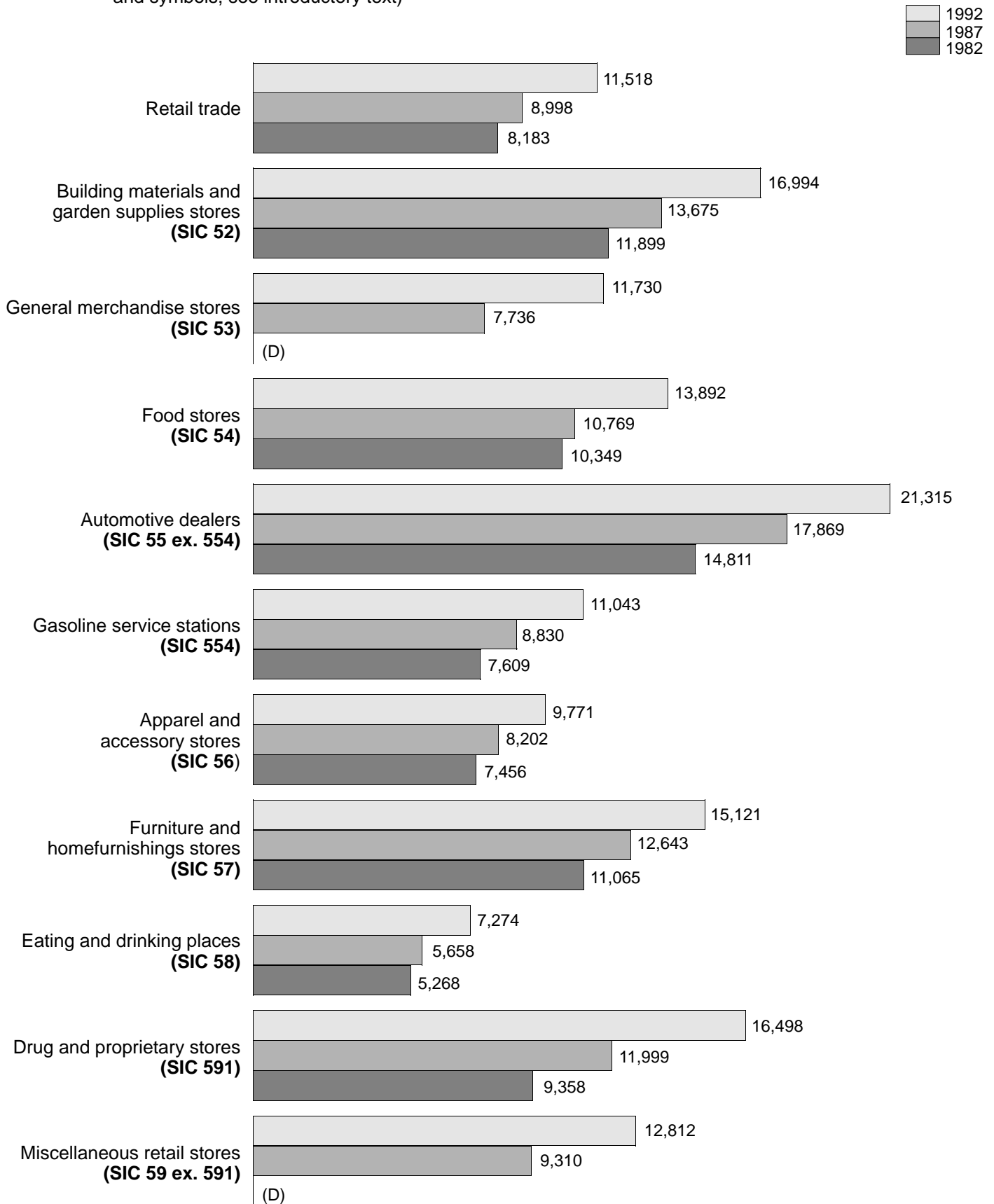


Figure 2. **Annual Payroll Per Employee: 1992, 1987, and 1982**

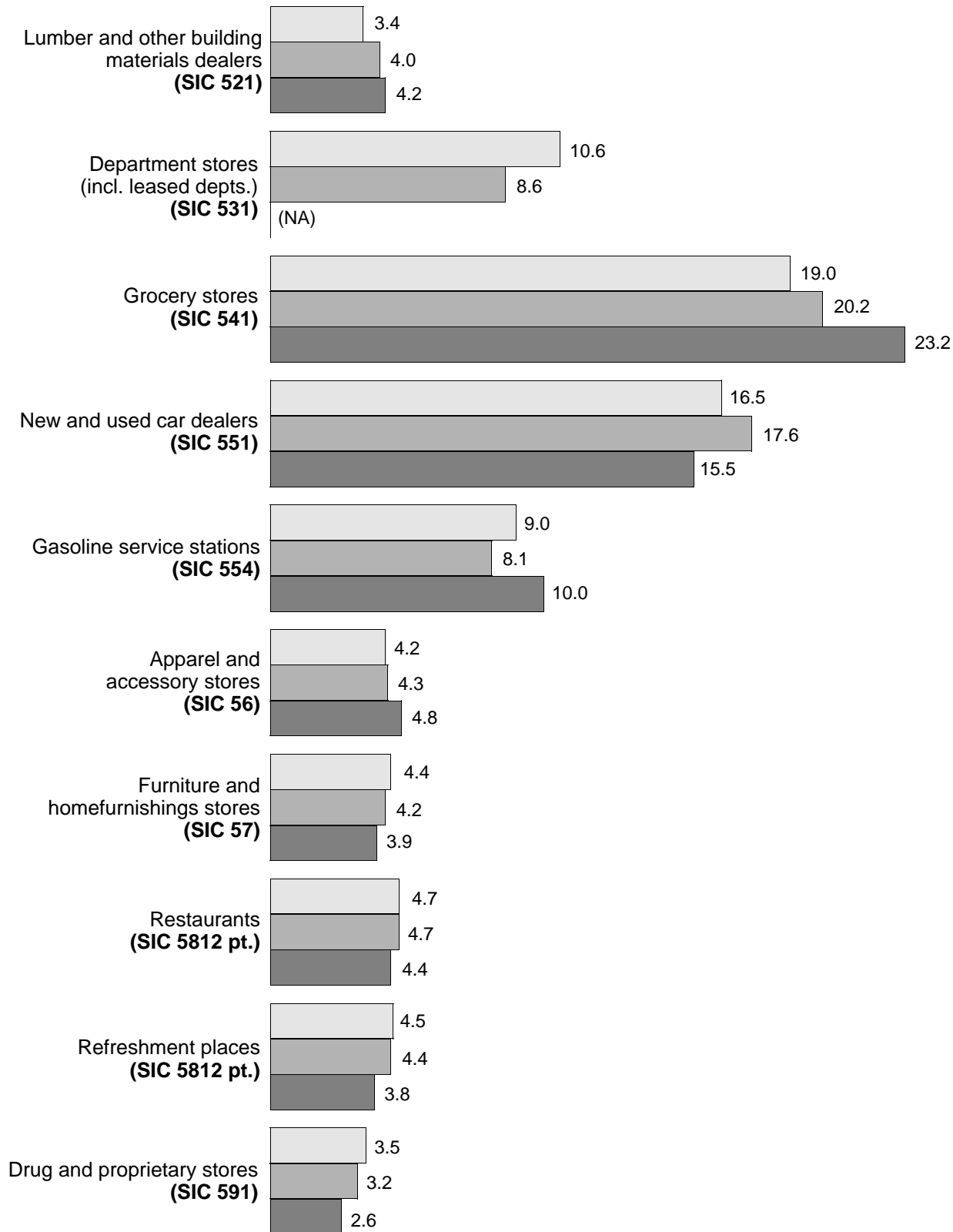
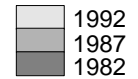
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.





**Table 1. Summary Statistics for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade</b> .....	<b>9 311</b>	<b>11 279 262</b>	<b>1 293 972</b>	<b>298 433</b>	<b>112 340</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>415</b>	<b>607 826</b>	<b>64 322</b>	<b>13 654</b>	<b>3 785</b>
521, 3	Building materials and supply stores .....	225	430 023	46 039	9 770	2 628
521	Lumber and other building materials dealers .....	157	387 070	40 325	8 569	2 302
523	Paint, glass, and wallpaper stores .....	68	42 953	5 714	1 201	326
525	Hardware stores .....	100	71 329	9 581	2 153	655
526	Retail nurseries, lawn and garden supply stores .....	36	16 878	2 334	469	187
527	Manufactured (mobile) home dealers .....	54	89 596	6 368	1 262	315
<b>53</b>	<b>General merchandise stores</b> .....	<b>211</b>	<b>1 484 840</b>	<b>135 011</b>	<b>31 117</b>	<b>11 510</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	69	1 190 183	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	69	1 170 338	110 901	25 697	9 583
531 pt.	Conventional <sup>1</sup> .....	8	(D)	(D)	(D)	GG
531 pt.	Discount or mass merchandising <sup>1</sup> .....	47	(D)	(D)	(D)	II
531 pt.	National chain <sup>1</sup> .....	14	187 740	21 153	5 046	1 670
533	Variety stores .....	34	28 672	3 573	870	352
539	Miscellaneous general merchandise stores .....	108	285 830	20 537	4 550	1 575
<b>54</b>	<b>Food stores</b> .....	<b>899</b>	<b>2 202 186</b>	<b>219 876</b>	<b>52 005</b>	<b>15 827</b>
541	Grocery stores .....	694	2 141 231	209 005	49 506	14 450
541 pt.	Supermarkets and other general-line grocery stores .....	310	1 893 630	185 759	43 836	11 937
541 pt.	Convenience food stores .....	167	82 596	9 782	2 298	1 085
541 pt.	Convenience food/gasoline stores .....	203	162 609	12 947	3 255	1 360
541 pt.	Delicatessens .....	14	2 396	517	117	68
542	Meat and fish (seafood) markets .....	26	12 288	1 315	307	119
546	Retail bakeries .....	86	19 230	5 721	1 351	809
546 pt.	Retail bakeries —baking and selling .....	83	18 350	5 494	1 332	792
546 pt.	Retail bakeries —selling only .....	3	880	227	19	17
543, 4, 5, 9	Other food stores .....	93	29 437	3 835	841	449
543	Fruit and vegetable markets .....	18	10 042	1 078	195	103
544	Candy, nut, and confectionery stores .....	16	3 927	608	134	118
545	Dairy products stores .....	13	2 557	154	53	25
549	Miscellaneous food stores .....	46	12 911	1 995	459	203
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>676</b>	<b>2 305 178</b>	<b>191 768</b>	<b>43 451</b>	<b>8 997</b>
551	New and used car dealers .....	160	1 859 806	138 391	31 641	5 774
552	Used car dealers .....	121	106 073	7 914	1 849	462
553	Auto and home supply stores .....	313	229 358	35 708	8 108	2 255
553 pt.	Auto parts, tires, and accessories stores .....	291	214 596	33 468	7 644	2 101
553 pt.	Home and auto supply stores .....	22	14 762	2 240	464	154
555, 6, 7, 9	Miscellaneous automotive dealers .....	82	109 941	9 755	1 853	506
555	Boat dealers .....	10	5 349	383	63	17
556	Recreational vehicle dealers .....	38	70 857	5 825	1 140	310
557	Motorcycle dealers .....	27	31 581	3 284	583	162
559	Automotive dealers, n.e.c. ....	7	2 154	263	67	17
<b>554</b>	<b>Gasoline service stations</b> .....	<b>692</b>	<b>1 014 088</b>	<b>54 408</b>	<b>12 649</b>	<b>4 927</b>
554 pt.	Gasoline/convenience food stores .....	167	183 806	10 334	2 460	974
554 pt.	Other gasoline service stations and truck stops .....	525	830 282	44 074	10 189	3 953
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>791</b>	<b>469 997</b>	<b>54 473</b>	<b>12 716</b>	<b>5 575</b>
561	Men's and boys' clothing and accessory stores .....	43	22 451	3 295	815	273
562, 3	Women's clothing and specialty stores .....	326	129 761	17 125	3 956	1 947
562	Women's clothing stores .....	292	119 768	15 729	3 626	1 813
563	Women's accessory and specialty stores .....	34	9 993	1 396	330	134
565	Family clothing stores .....	166	208 420	21 113	4 913	2 090
566	Shoe stores .....	176	87 780	10 096	2 399	921
566 pt.	Men's shoe stores .....	8	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores .....	26	11 017	1 423	333	117
566 pt.	Children's and juveniles' shoe stores .....	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores .....	120	56 441	6 291	1 549	600
566 pt.	Athletic footwear stores .....	20	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores .....	80	21 585	2 844	633	344
564	Children's and infants' wear stores .....	24	6 453	718	180	117
569	Miscellaneous apparel and accessory stores .....	56	15 132	2 126	453	227
<b>57</b>	<b>Furniture and homefurnishings stores</b> .....	<b>638</b>	<b>491 042</b>	<b>67 455</b>	<b>15 798</b>	<b>4 461</b>
5712	Furniture stores .....	186	177 698	26 660	6 151	1 502
5713, 4, 9	Homefurnishings stores .....	190	102 142	14 846	3 222	956
5713	Floor covering stores .....	63	54 111	7 218	1 579	364
5714	Drapery, curtain, and upholstery stores .....	18	4 396	546	121	44
5719	Miscellaneous homefurnishings stores .....	109	43 635	7 082	1 522	548
572	Household appliance stores .....	56	55 727	6 770	1 730	453
573	Radio, television, computer, and music stores .....	206	155 475	19 179	4 695	1 550
5731	Radio, television, and electronics stores .....	99	77 867	9 991	2 322	658
5734	Computer and software stores .....	32	20 561	2 711	651	150
5735	Record and prerecorded tape stores .....	51	43 647	4 589	1 248	613
5736	Musical instrument stores .....	24	13 400	1 888	474	129

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>58</b>	<b>Eating and drinking places -----</b>	<b>2 663</b>	<b>1 209 820</b>	<b>312 686</b>	<b>72 221</b>	<b>42 985</b>
5812	Eating places -----	2 428	1 142 908	300 517	69 320	41 057
5812 pt.	Restaurants -----	1 126	524 816	151 973	35 077	19 902
5812 pt.	Cafeterias -----	37	49 767	11 617	3 322	1 327
5812 pt.	Refreshment places -----	1 103	511 913	121 976	27 677	17 789
5812 pt.	Other eating places -----	162	56 412	14 951	3 244	2 039
5813	Drinking places -----	235	66 912	12 169	2 901	1 928
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>226</b>	<b>395 118</b>	<b>49 692</b>	<b>11 711</b>	<b>3 012</b>
591 pt.	Drug stores -----	222	393 862	49 568	11 678	2 997
591 pt.	Proprietary stores -----	4	1 256	124	33	15
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>2 100</b>	<b>1 099 167</b>	<b>144 281</b>	<b>33 111</b>	<b>11 261</b>
592	Liquor stores -----	162	99 625	10 662	2 512	1 116
593	Used merchandise stores -----	166	47 780	10 513	2 430	858
594	Miscellaneous shopping goods stores -----	918	398 771	55 429	12 708	4 883
5941	Sporting goods stores and bicycle shops -----	144	86 089	10 668	2 459	871
5941 pt.	General line sporting goods stores -----	45	44 084	5 369	1 167	380
5941 pt.	Specialty line sporting goods stores -----	99	42 005	5 299	1 292	491
5942	Book stores -----	116	45 655	5 776	1 300	547
5944	Jewelry stores -----	226	99 539	14 682	3 546	1 170
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	432	167 488	24 303	5 403	2 295
5943	Stationery stores -----	17	9 410	1 602	346	105
5945	Hobby, toy, and game shops -----	58	42 062	3 928	932	447
5946	Camera and photographic supply stores -----	19	10 570	1 831	403	107
5947	Gift, novelty, and souvenir shops -----	293	86 409	14 208	3 062	1 322
5948	Luggage and leather goods stores -----	10	4 615	805	194	49
5949	Sewing, needlework, and piece goods stores -----	35	14 422	1 929	466	265
596	Nonstore retailers -----	167	243 696	22 004	5 092	1 312
5961	Catalog and mail-order houses -----	65	187 403	11 007	2 569	662
5962	Automatic merchandising machine operators -----	28	15 248	2 559	595	191
5963	Direct selling establishments -----	74	41 045	8 438	1 928	459
598	Fuel dealers -----	116	81 106	12 764	3 213	713
5983	Fuel oil dealers -----	6	6 126	518	121	19
5984	Liquefied petroleum gas (bottled gas) dealers -----	105	74 543	12 146	3 072	681
5989	Fuel dealers, n.e.c. -----	5	437	100	20	13
5992	Florists -----	136	28 015	5 400	1 289	638
5993	Tobacco stores and stands -----	8	4 933	119	26	21
5994	News dealers and newsstands -----	9	3 166	470	95	68
5995	Optical goods stores -----	81	21 486	4 320	1 018	300
5999	Miscellaneous retail stores, n.e.c. -----	337	170 589	22 600	4 728	1 352
5999 pt.	Pet shops -----	37	20 956	2 732	584	244
5999 pt.	Art dealers -----	139	90 775	9 130	1 937	434
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	161	58 858	10 738	2 207	674

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 2. Selected Ratios for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	<b>Retail trade</b> -----	<b>1 211 391</b>	<b>100 403</b>	<b>11 518</b>	<b>12</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>1 464 641</b>	<b>160 588</b>	<b>16 994</b>	<b>9</b>
521, 3	Building materials and supply stores -----	1 911 213	163 631	17 519	12
521	Lumber and other building materials dealers -----	2 465 414	168 145	17 517	15
523	Paint, glass, and wallpaper stores -----	631 662	131 758	17 528	5
525	Hardware stores -----	713 290	108 899	14 627	7
526	Retail nurseries, lawn and garden supply stores -----	468 833	90 257	12 481	5
527	Manufactured (mobile) home dealers -----	1 659 185	284 432	20 216	6
<b>53</b>	<b>General merchandise stores</b> -----	<b>7 037 156</b>	<b>129 004</b>	<b>11 730</b>	<b>55</b>
531	Department stores (incl. leased depts.) <sup>2 3</sup> -----	17 249 029	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>2</sup> -----	16 961 420	122 126	11 573	139
531 pt.	Conventional <sup>2</sup> -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>2</sup> -----	(D)	(D)	(D)	(D)
531 pt.	National chain <sup>2</sup> -----	13 410 000	112 419	12 666	119
533	Variety stores -----	843 294	81 455	10 151	10
539	Miscellaneous general merchandise stores -----	2 646 574	181 479	13 039	15
<b>54</b>	<b>Food stores</b> -----	<b>2 449 595</b>	<b>139 141</b>	<b>13 892</b>	<b>18</b>
541	Grocery stores -----	3 085 347	148 182	14 464	21
541 pt.	Supermarkets and other general-line grocery stores -----	6 108 484	158 635	15 562	39
541 pt.	Convenience food stores -----	494 587	76 125	9 016	6
541 pt.	Convenience food/gasoline stores -----	801 030	119 565	9 520	7
541 pt.	Delicatessens -----	171 143	35 235	7 603	5
542	Meat and fish (seafood) markets -----	472 615	103 261	11 050	5
546	Retail bakeries -----	223 605	23 770	7 072	9
546 pt.	Retail bakeries —baking and selling -----	221 084	23 169	6 937	10
546 pt.	Retail bakeries —selling only -----	293 333	51 765	13 353	6
543, 4, 5, 9	Other food stores -----	316 527	65 561	8 541	5
543	Fruit and vegetable markets -----	557 889	97 495	10 466	6
544	Candy, nut, and confectionery stores -----	245 438	33 280	5 153	7
545	Dairy products stores -----	196 692	102 280	6 160	2
549	Miscellaneous food stores -----	280 674	63 601	9 828	4
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>3 410 027</b>	<b>256 216</b>	<b>21 315</b>	<b>13</b>
551	New and used car dealers -----	11 623 788	322 100	23 968	36
552	Used car dealers -----	876 636	229 595	17 130	4
553	Auto and home supply stores -----	732 773	101 711	15 835	7
553 pt.	Auto parts, tires, and accessories stores -----	737 443	102 140	15 930	7
553 pt.	Home and auto supply stores -----	671 000	95 857	14 545	7
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 340 744	217 275	19 279	6
555	Boat dealers -----	534 900	314 647	22 529	2
556	Recreational vehicle dealers -----	1 864 658	228 571	18 790	8
557	Motorcycle dealers -----	1 169 667	194 944	20 272	6
559	Automotive dealers, n.e.c. -----	307 714	126 706	15 471	2
<b>554</b>	<b>Gasoline service stations</b> -----	<b>1 465 445</b>	<b>205 823</b>	<b>11 043</b>	<b>7</b>
554 pt.	Gasoline/convenience food stores -----	1 100 635	188 713	10 610	6
554 pt.	Other gasoline service stations and truck stops -----	1 581 490	210 038	11 150	8
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>594 181</b>	<b>84 304</b>	<b>9 771</b>	<b>7</b>
561	Men's and boys' clothing and accessory stores -----	522 116	82 238	12 070	6
562, 3	Women's clothing and specialty stores -----	398 040	66 647	8 796	6
562	Women's clothing stores -----	410 164	66 061	8 676	6
563	Women's accessory and specialty stores -----	293 912	74 575	10 418	4
565	Family clothing stores -----	1 255 542	99 722	10 102	13
566	Shoe stores -----	498 750	95 309	10 962	5
566 pt.	Men's shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	423 731	94 162	12 162	5
566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	470 342	94 068	10 485	5
566 pt.	Athletic footwear stores -----	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	269 813	62 747	8 267	4
564	Children's and infants' wear stores -----	268 875	55 154	6 137	5
569	Miscellaneous apparel and accessory stores -----	270 214	66 661	9 366	4
<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>769 658</b>	<b>110 074</b>	<b>15 121</b>	<b>7</b>
5712	Furniture stores -----	955 366	118 308	17 750	8
5713, 4, 9	Home furnishings stores -----	537 589	106 843	15 529	5
5713	Floor covering stores -----	858 905	148 657	19 830	6
5714	Drapery, curtain, and upholstery stores -----	244 222	99 909	12 409	2
5719	Miscellaneous home furnishings stores -----	400 321	79 626	12 923	5
572	Household appliance stores -----	995 125	123 018	14 945	8
573	Radio, television, computer, and music stores -----	754 733	100 306	12 374	8
5731	Radio, television, and electronics stores -----	786 535	118 339	15 184	7
5734	Computer and software stores -----	642 531	137 073	18 073	5
5735	Record and prerecorded tape stores -----	855 824	71 202	7 486	12
5736	Musical instrument stores -----	558 333	103 876	14 636	5

See footnotes at end of table.

**Table 2. Selected Ratios for the State: 1992 – Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
<b>58</b>	<b>Eating and drinking places -----</b>	<b>454 307</b>	<b>28 145</b>	<b>7 274</b>	<b>16</b>
5812	Eating places -----	470 720	27 837	7 320	17
5812 pt.	Restaurants -----	466 089	26 370	7 636	18
5812 pt.	Cafeterias -----	1 345 054	37 503	8 754	36
5812 pt.	Refreshment places -----	464 110	28 777	6 857	16
5812 pt.	Other eating places -----	348 222	27 667	7 333	13
5813	Drinking places -----	284 732	34 705	6 312	8
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>1 748 310</b>	<b>131 181</b>	<b>16 498</b>	<b>13</b>
591 pt.	Drug stores -----	1 774 153	131 419	16 539	14
591 pt.	Proprietary stores -----	314 000	83 733	8 267	4
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>523 413</b>	<b>97 608</b>	<b>12 812</b>	<b>5</b>
592	Liquor stores -----	614 969	89 270	9 554	7
593	Used merchandise stores -----	287 831	55 688	12 253	5
594	Miscellaneous shopping goods stores -----	434 391	81 665	11 351	5
5941	Sporting goods stores and bicycle shops -----	597 840	98 839	12 248	6
5941 pt.	General line sporting goods stores -----	979 644	116 011	14 129	8
5941 pt.	Specialty line sporting goods stores -----	424 293	85 550	10 792	5
5942	Book stores -----	393 578	83 464	10 559	5
5944	Jewelry stores -----	440 438	85 076	12 549	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	387 704	72 980	10 590	5
5943	Stationery stores -----	553 529	89 619	15 257	6
5945	Hobby, toy, and game shops -----	725 207	94 098	8 787	8
5946	Camera and photographic supply stores -----	556 316	98 785	17 112	6
5947	Gift, novelty, and souvenir shops -----	294 911	65 362	10 747	5
5948	Luggage and leather goods stores -----	461 500	94 184	16 429	5
5949	Sewing, needlework, and piece goods stores -----	412 057	54 423	7 279	8
596	Nonstore retailers -----	1 459 257	185 744	16 771	8
5961	Catalog and mail-order houses -----	2 883 123	283 086	16 627	10
5962	Automatic merchandising machine operators -----	544 571	79 832	13 398	7
5963	Direct selling establishments -----	554 662	89 423	18 383	6
598	Fuel dealers -----	699 190	113 753	17 902	6
5983	Fuel oil dealers -----	1 021 000	322 421	27 263	3
5984	Liquefied petroleum gas (bottled gas) dealers -----	709 933	109 461	17 836	6
5989	Fuel dealers, n.e.c. -----	87 400	33 615	7 692	3
5992	Florists -----	205 993	43 911	8 464	5
5993	Tobacco stores and stands -----	616 625	234 905	5 667	3
5994	News dealers and newsstands -----	351 778	46 559	6 912	8
5995	Optical goods stores -----	265 259	71 620	14 400	4
5999	Miscellaneous retail stores, n.e.c. -----	506 199	126 175	16 716	4
5999 pt.	Pet shops -----	566 378	85 885	11 197	7
5999 pt.	Art dealers -----	653 058	209 159	21 037	3
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	365 578	87 326	15 932	4

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 3. Comparative Statistics for the State: 1992 and 1987 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>226</b>	<b>226</b>	<b>395 118</b>	<b>251 315</b>	<b>57.2</b>	<b>49 692</b>	<b>30 129</b>	<b>64.9</b>	<b>3 012</b>	<b>2 511</b>
591 pt.	Drug stores -----	222	220	393 862	250 006	57.5	49 568	30 029	65.1	2 997	2 495
591 pt.	Proprietary stores -----	4	6	1 256	1 309	-4.0	124	100	24.0	15	16
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>2 100</b>	<b>1 892</b>	<b>1 099 167</b>	<b>630 343</b>	<b>74.4</b>	<b>144 281</b>	<b>90 416</b>	<b>59.6</b>	<b>11 261</b>	<b>9 712</b>
592	Liquor stores -----	162	180	99 625	88 150	13.0	10 662	8 650	23.3	1 116	1 234
593	Used merchandise stores -----	166	132	47 780	27 842	71.6	10 513	5 901	78.2	858	697
594	Miscellaneous shopping goods stores -----	918	876	398 771	275 084	45.0	55 429	40 085	38.3	4 883	4 680
5941	Sporting goods stores and bicycle shops -----	144	146	86 089	59 215	45.4	10 668	8 475	25.9	871	843
5941 pt.	General line sporting goods stores -----	45	59	44 084	30 840	42.9	5 369	4 136	29.8	380	418
5941 pt.	Specialty line sporting goods stores -----	99	87	42 005	28 375	48.0	5 299	4 339	22.1	491	425
5942	Book stores -----	116	82	45 655	23 203	96.8	5 776	2 786	107.3	547	386
5944	Jewelry stores -----	226	203	99 539	62 848	58.4	14 682	10 204	43.9	1 170	1 099
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	432	445	167 488	129 818	29.0	24 303	18 620	30.5	2 295	2 352
5943	Stationery stores -----	17	25	9 410	8 732	7.8	1 602	1 517	5.6	105	139
5945	Hobby, toy, and game shops -----	58	59	42 062	26 370	59.5	3 928	2 854	37.6	447	318
5946	Camera and photographic supply stores -----	19	20	10 570	9 801	7.8	1 831	1 410	29.9	107	98
5947	Gift, novelty, and souvenir shops -----	293	274	86 409	68 388	26.4	14 208	10 588	34.2	1 322	1 420
5948	Luggage and leather goods stores -----	10	11	4 615	2 628	75.6	805	422	90.8	49	40
5949	Sewing, needlework, and piece goods stores -	35	56	14 422	13 899	3.8	1 929	1 829	5.5	265	337
596	Nonstore retailers -----	167	98	243 696	73 450	231.8	22 004	8 481	159.5	1 312	742
5961	Catalog and mail-order houses -----	65	39	187 403	51 179	266.2	11 007	4 067	170.6	662	298
5962	Automatic merchandising machine operators ---	28	20	15 248	12 224	24.7	2 559	2 129	20.2	191	155
5963	Direct selling establishments -----	74	39	41 045	10 047	308.5	8 438	2 285	269.3	459	289
598	Fuel dealers -----	116	96	81 106	54 415	49.1	12 764	7 292	75.0	713	506
5983	Fuel oil dealers -----	6	3	6 126	(D)	(D)	518	(D)	(D)	19	AA
5984	Liquefied petroleum gas (bottled gas) dealers --	105	89	74 543	53 470	39.4	12 146	7 163	69.6	681	493
5989	Fuel dealers, n.e.c. -----	5	4	437	(D)	(D)	100	(D)	(D)	13	AA
5992	Florists -----	136	141	28 015	19 748	41.9	5 400	4 026	34.1	638	599
5993	Tobacco stores and stands -----	8	8	4 933	1 742	183.2	119	164	-27.4	21	23
5994	News dealers and newsstands -----	9	10	3 166	2 127	48.8	470	318	47.8	68	44
5995	Optical goods stores -----	81	94	21 486	18 122	18.6	4 320	4 000	8.0	300	300
5999	Miscellaneous retail stores, n.e.c. -----	337	257	170 589	69 663	144.9	22 600	11 499	96.5	1 352	887
5999 pt.	Pet shops -----	37	29	20 956	7 159	192.7	2 732	1 309	108.7	244	162
5999 pt.	Art dealers -----	139	58	90 775	24 330	273.1	9 130	3 983	129.2	434	202
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	161	170	58 858	38 174	54.2	10 738	6 207	73.0	674	523

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.







**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
<b>New Mexico —Con.</b>												
1	Santa Fe County -----	987	1 111 759	147 094	32 761	11 359	33	60 171	17	(D)	51	166 829
2	Espanola (part) ▲ -----	6	2 870	452	112	54	1	(D)	—	—	1	(D)
3	Santa Fe -----	916	1 075 853	142 450	31 731	10 904	29	54 780	15	117 485	44	162 074
4	Balance of county -----	65	33 036	4 192	918	401	3	(D)	2	(D)	6	(D)
5	Sierra County -----	81	47 956	5 820	1 292	543	7	4 976	5	2 893	9	15 538
6	Truth or Consequences -----	60	44 292	5 314	1 198	479	5	(D)	4	(D)	6	(D)
7	Balance of county -----	21	3 664	506	94	64	2	(D)	1	(D)	3	(D)
8	Socorro County -----	88	66 000	7 186	1 661	749	1	(D)	5	3 337	11	19 300
9	Socorro -----	69	58 558	6 375	1 491	665	1	(D)	2	(D)	6	(D)
10	Balance of county -----	19	7 442	811	170	84	—	—	3	(D)	5	(D)
11	Taos County -----	305	178 048	23 668	5 605	2 385	12	11 775	5	(D)	19	46 001
12	Taos -----	202	137 589	18 081	4 142	1 758	7	9 906	4	(D)	7	(D)
13	Balance of county -----	103	40 459	5 587	1 463	627	5	1 869	1	(D)	12	(D)
14	Torrance County -----	48	43 086	3 910	894	460	2	(D)	—	—	4	6 486
15	Union County -----	36	14 497	1 723	396	235	3	1 023	2	(D)	3	(D)
16	Valencia County -----	175	242 478	24 518	5 686	1 913	16	24 231	6	(D)	19	67 975
17	Belen -----	79	126 885	11 901	2 742	912	3	(D)	3	(D)	7	18 751
18	Bosque Farms -----	16	9 434	926	229	105	2	(D)	—	—	2	(D)
19	Los Lunas -----	53	53 171	6 815	1 482	596	7	(D)	3	(D)	6	(D)
20	Balance of county -----	27	52 988	4 876	1 233	300	4	4 766	—	—	4	(D)

1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
37	(D)	30	40 377	133	69 760	91	73 754	227	141 946	16	33 279	352	217 473	1
—	—	—	—	—	—	1	(D)	2	(D)	1	(D)	—	—	2
33	188 526	25	36 533	129	68 897	87	72 794	212	137 388	15	(D)	327	(D)	3
4	(D)	5	3 844	4	863	3	(D)	13	(D)	—	—	25	(D)	4
8	6 902	4	4 241	1	(D)	4	1 016	27	6 748	2	(D)	14	3 044	5
7	(D)	3	(D)	1	(D)	4	1 016	18	5 703	2	(D)	10	2 029	6
1	(D)	1	(D)	—	—	—	—	9	1 045	—	—	4	1 015	7
6	13 150	13	10 075	3	1 283	6	1 307	31	12 467	3	1 746	9	(D)	8
6	13 150	11	(D)	3	1 283	6	1 307	23	10 288	3	1 746	8	(D)	9
—	—	2	(D)	—	—	—	—	8	2 179	—	—	1	(D)	10
11	10 824	12	11 970	37	14 591	19	3 677	79	24 667	2	(D)	109	(D)	11
5	6 285	4	6 979	32	12 284	19	3 677	46	16 248	2	(D)	76	20 550	12
6	4 539	8	4 991	5	2 307	—	—	33	8 419	—	—	33	(D)	13
3	(D)	11	13 354	1	(D)	1	(D)	15	3 667	1	(D)	10	3 305	14
2	(D)	4	1 972	—	—	1	(D)	13	2 665	2	(D)	6	1 273	15
17	64 009	14	19 353	6	3 391	10	2 520	61	18 993	7	(D)	19	(D)	16
10	49 655	5	9 853	4	(D)	6	1 295	33	7 987	3	2 911	5	3 545	17
1	(D)	2	(D)	—	—	1	(D)	3	(D)	1	(D)	4	1 151	18
4	(D)	3	(D)	1	(D)	1	(D)	20	9 417	1	(D)	7	(D)	19
2	(D)	4	2 565	1	(D)	2	(D)	5	(D)	2	(D)	3	(D)	20

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>ALBUQUERQUE</b>						
	<b>Retail trade</b> -----	<b>2 659</b>	<b>4 337 998</b>	<b>485 214</b>	<b>112 653</b>	<b>40 216</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>91</b>	<b>183 354</b>	<b>17 308</b>	<b>3 679</b>	<b>1 001</b>
521, 3	Building materials and supply stores -----	48	122 258	12 093	2 629	729
521	Lumber and other building materials dealers -----	28	104 588	9 985	2 200	616
523	Paint, glass, and wallpaper stores -----	20	17 670	2 108	429	113
525	Hardware stores -----	18	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores -----	6	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	19	42 863	2 815	497	121
<b>53</b>	<b>General merchandise stores</b> -----	<b>40</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>HH</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	20	463 709	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	20	455 829	43 100	10 230	3 570
533	Variety stores -----	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	16	(D)	(D)	(D)	FF
<b>54</b>	<b>Food stores</b> -----	<b>206</b>	<b>673 999</b>	<b>68 585</b>	<b>16 260</b>	<b>4 684</b>
541	Grocery stores -----	128	644 330	62 864	14 993	3 992
542	Meat and fish (seafood) markets -----	12	(D)	(D)	(D)	BB
546	Retail bakeries -----	36	11 037	3 576	813	487
543, 4, 5, 9	Other food stores -----	30	(D)	(D)	(D)	CC
543	Fruit and vegetable markets -----	9	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores -----	4	(D)	(D)	(D)	BB
545	Dairy products stores -----	6	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	11	3 956	608	143	51
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>190</b>	<b>1 029 759</b>	<b>79 338</b>	<b>18 115</b>	<b>3 372</b>
551	New and used car dealers -----	40	(D)	(D)	(D)	GG
552	Used car dealers -----	41	(D)	(D)	(D)	CC
553	Auto and home supply stores -----	80	67 983	10 300	2 404	623
553 pt.	Auto parts, tires, and accessories stores -----	77	65 541	10 062	2 329	604
553 pt.	Home and auto supply stores -----	3	2 442	238	75	19
555, 6, 7, 9	Miscellaneous automotive dealers -----	29	(D)	(D)	(D)	EE
555	Boat dealers -----	3	(D)	(D)	(D)	AA
556	Recreational vehicle dealers -----	12	38 208	3 308	616	165
557	Motorcycle dealers -----	11	(D)	(D)	(D)	CC
559	Automotive dealers, n.e.c. -----	3	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> -----	<b>121</b>	<b>244 079</b>	<b>10 753</b>	<b>2 456</b>	<b>883</b>
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>244</b>	<b>181 993</b>	<b>20 331</b>	<b>4 866</b>	<b>2 107</b>
561	Men's and boys' clothing and accessory stores -----	20	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores -----	105	54 069	6 895	1 684	823
562	Women's clothing stores -----	93	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores -----	12	(D)	(D)	(D)	BB
565	Family clothing stores -----	33	(D)	(D)	(D)	FF
566	Shoe stores -----	59	(D)	(D)	(D)	EE
566 pt.	Men's shoe stores -----	5	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores -----	10	5 323	723	153	56
566 pt.	Children's and juveniles' shoe stores -----	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	37	20 367	2 432	599	220
566 pt.	Athletic footwear stores -----	5	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	27	(D)	(D)	(D)	CC
564	Children's and infants' wear stores -----	7	3 891	375	103	63
569	Miscellaneous apparel and accessory stores -----	20	(D)	(D)	(D)	BB
<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>225</b>	<b>241 854</b>	<b>30 850</b>	<b>7 465</b>	<b>1 969</b>
5712	Furniture stores -----	51	(D)	(D)	(D)	FF
5713, 4, 9	Home furnishings stores -----	70	40 134	5 284	1 211	379
5713	Floor covering stores -----	19	24 206	2 884	647	134
5714	Drapery, curtain, and upholstery stores -----	7	(D)	(D)	(D)	BB
5719	Miscellaneous home furnishings stores -----	44	(D)	(D)	(D)	CC
572	Household appliance stores -----	18	(D)	(D)	(D)	CC
573	Radio, television, computer, and music stores -----	86	90 143	10 663	2 639	759
5731	Radio, television, and electronics stores -----	35	(D)	(D)	(D)	EE
5734	Computer and software stores -----	17	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores -----	22	(D)	(D)	(D)	CC
5736	Musical instrument stores -----	12	8 444	1 188	307	76
<b>58</b>	<b>Eating and drinking places</b> -----	<b>840</b>	<b>450 432</b>	<b>117 190</b>	<b>27 635</b>	<b>15 937</b>
5812	Eating places -----	769	420 777	110 664	26 096	14 889
5812 pt.	Restaurants -----	324	186 634	53 517	12 720	7 185
5812 pt.	Cafeterias -----	13	23 053	5 391	1 557	599
5812 pt.	Refreshment places -----	381	190 693	46 620	10 652	6 573
5812 pt.	Other eating places -----	51	20 397	5 136	1 167	532
5813	Drinking places -----	71	29 655	6 526	1 539	1 048
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>67</b>	<b>170 451</b>	<b>22 729</b>	<b>5 220</b>	<b>1 274</b>
591 pt.	Drug stores -----	65	(D)	(D)	(D)	GG
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	AA

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>ALBUQUERQUE—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>635</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>HH</b>
592	Liquor stores -----	31	26 507	3 019	731	353
593	Used merchandise stores -----	52	17 596	5 304	1 263	470
594	Miscellaneous shopping goods stores -----	304	186 487	25 990	6 004	2 084
5941	Sporting goods stores and bicycle shops -----	50	(D)	(D)	(D)	EE
5941 pt.	General line sporting goods stores -----	16	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores -----	34	26 256	3 252	690	263
5942	Book stores -----	37	(D)	(D)	(D)	EE
5944	Jewelry stores -----	68	30 291	5 348	1 422	348
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	149	80 391	11 085	2 546	1 018
5943	Stationery stores -----	5	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	19	(D)	(D)	(D)	CC
5946	Camera and photographic supply stores -----	8	5 657	1 040	225	57
5947	Gift, novelty, and souvenir shops -----	97	36 939	5 850	1 333	553
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	17	(D)	(D)	(D)	CC
596	Nonstore retailers -----	63	195 331	14 978	3 400	802
5961	Catalog and mail-order houses -----	18	(D)	(D)	(D)	EE
5962	Automatic merchandising machine operators -----	14	(D)	(D)	(D)	CC
5963	Direct selling establishments -----	31	24 051	5 033	1 174	265
598	Fuel dealers -----	2	(D)	(D)	(D)	AA
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	2	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	36	(D)	(D)	(D)	CC
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	5	(D)	(D)	(D)	BB
5995	Optical goods stores -----	34	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c. -----	106	54 013	9 514	1 825	560
5999 pt.	Pet shops -----	16	13 241	1 757	337	123
5999 pt.	Art dealers -----	22	(D)	(D)	(D)	BB
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	68	(D)	(D)	(D)	EE
<b>FARMINGTON</b>						
	<b>Retail trade -----</b>	<b>351</b>	<b>499 531</b>	<b>56 818</b>	<b>12 990</b>	<b>4 733</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>21</b>	<b>41 210</b>	<b>3 909</b>	<b>686</b>	<b>188</b>
521, 3	Building materials and supply stores -----	12	(D)	(D)	(D)	CC
525	Hardware stores -----	5	4 376	602	136	38
526	Retail nurseries, lawn and garden supply stores -----	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	3	8 612	687	145	31
<b>53</b>	<b>General merchandise stores -----</b>	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	6	86 473	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	6	85 145	8 077	1 837	693
533	Variety stores -----	1	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores -----</b>	<b>30</b>	<b>106 542</b>	<b>10 269</b>	<b>2 494</b>	<b>610</b>
541	Grocery stores -----	23	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	4	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	3	(D)	(D)	(D)	AA
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>48</b>	<b>101 128</b>	<b>9 737</b>	<b>2 239</b>	<b>536</b>
551	New and used car dealers -----	10	(D)	(D)	(D)	EE
552	Used car dealers -----	15	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	15	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations -----</b>	<b>25</b>	<b>28 414</b>	<b>1 691</b>	<b>380</b>	<b>195</b>
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>35</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>EE</b>
561	Men's and boys' clothing and accessory stores -----	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	14	(D)	(D)	(D)	BB
562	Women's clothing stores -----	11	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	3	484	86	20	14
565	Family clothing stores -----	6	11 054	1 127	250	108
566	Shoe stores -----	10	6 241	563	125	55
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	AA
<b>57</b>	<b>Furniture and home furnishings stores -----</b>	<b>31</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>CC</b>
5712	Furniture stores -----	13	13 875	2 148	506	129
5713, 4, 9	Home furnishings stores -----	4	(D)	(D)	(D)	BB
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	11	6 935	938	204	78

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**NEW MEXICO NM—19**

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>FARMINGTON—Con.</b>						
<b>58</b>	<b>Eating and drinking places -----</b>	<b>80</b>	<b>46 696</b>	<b>10 790</b>	<b>2 549</b>	<b>1 520</b>
5812	Eating places -----	75	(D)	(D)	(D)	GG
5812 pt.	Restaurants -----	30	(D)	(D)	(D)	FF
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	CC
5812 pt.	Refreshment places -----	38	20 708	4 731	1 024	635
5812 pt.	Other eating places -----	5	(D)	(D)	(D)	BB
5813	Drinking places -----	5	(D)	(D)	(D)	BB
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>8</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>CC</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>62</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>EE</b>
592	Liquor stores -----	4	2 185	294	70	35
593	Used merchandise stores -----	7	1 627	388	84	21
594	Miscellaneous shopping goods stores -----	27	10 658	1 425	319	150
5941	Sporting goods stores and bicycle shops -----	6	2 230	334	74	30
5942	Book stores -----	2	(D)	(D)	(D)	AA
5944	Jewelry stores -----	10	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	9	(D)	(D)	(D)	BB
596	Nonstore retailers -----	3	1 281	315	71	24
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5992	Florists -----	6	1 368	283	69	38
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	4	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	10	2 031	261	60	30
<b>LAS CRUCES</b>						
	<b>Retail trade -----</b>	<b>533</b>	<b>724 588</b>	<b>81 638</b>	<b>19 253</b>	<b>7 703</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>26</b>	<b>45 704</b>	<b>4 412</b>	<b>979</b>	<b>286</b>
521, 3	Building materials and supply stores -----	12	(D)	(D)	(D)	CC
525	Hardware stores -----	6	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	8	10 498	726	148	41
<b>53</b>	<b>General merchandise stores -----</b>	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	7	101 156	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	7	99 379	10 105	2 450	857
533	Variety stores -----	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores -----</b>	<b>43</b>	<b>144 277</b>	<b>13 844</b>	<b>3 634</b>	<b>1 133</b>
541	Grocery stores -----	32	142 099	13 526	3 573	1 062
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	6	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	5	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>40</b>	<b>141 345</b>	<b>13 106</b>	<b>2 762</b>	<b>688</b>
551	New and used car dealers -----	9	(D)	(D)	(D)	EE
552	Used car dealers -----	7	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	18	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers -----	6	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations -----</b>	<b>51</b>	<b>74 467</b>	<b>3 465</b>	<b>688</b>	<b>351</b>
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>55</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>EE</b>
561	Men's and boys' clothing and accessory stores -----	3	1 196	267	63	17
562, 3	Women's clothing and specialty stores -----	20	9 761	985	210	141
562	Women's clothing stores -----	17	9 116	888	186	130
563	Women's accessory and specialty stores -----	3	645	97	24	11
565	Family clothing stores -----	8	(D)	(D)	(D)	CC
566	Shoe stores -----	16	8 065	762	191	79
564, 9	Other apparel and accessory stores -----	8	1 483	241	52	34
<b>57</b>	<b>Furniture and home furnishings stores -----</b>	<b>35</b>	<b>27 640</b>	<b>3 608</b>	<b>803</b>	<b>255</b>
5712	Furniture stores -----	9	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores -----	8	(D)	(D)	(D)	BB
572	Household appliance stores -----	3	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	15	(D)	(D)	(D)	CC
<b>58</b>	<b>Eating and drinking places -----</b>	<b>150</b>	<b>73 960</b>	<b>18 608</b>	<b>4 452</b>	<b>2 812</b>
5812	Eating places -----	142	70 765	17 999	4 311	2 724
5812 pt.	Restaurants -----	62	25 522	7 630	1 848	1 119
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	75	40 678	9 203	2 171	1 520
5812 pt.	Other eating places -----	4	(D)	(D)	(D)	BB
5813	Drinking places -----	8	3 195	609	141	88
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>CC</b>

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>LAS CRUCES—Con.</b>					
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>111</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
592	Liquor stores -----	9	9 371	1 451	362	82
593	Used merchandise stores -----	9	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	47	18 660	2 386	545	309
5941	Sporting goods stores and bicycle shops -----	9	3 334	306	82	41
5942	Book stores -----	7	3 067	72	36	36
5944	Jewelry stores -----	8	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	23	(D)	(D)	(D)	CC
596	Nonstore retailers -----	11	(D)	(D)	(D)	BB
598	Fuel dealers -----	2	(D)	(D)	(D)	BB
5992	Florists -----	11	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	7	2 126	393	92	32
5999	Miscellaneous retail stores, n.e.c. -----	14	(D)	(D)	(D)	BB
	<b>SANTA FE</b>					
	<b>Retail trade -----</b>	<b>916</b>	<b>1 075 853</b>	<b>142 450</b>	<b>31 731</b>	<b>10 904</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>29</b>	<b>54 780</b>	<b>6 185</b>	<b>1 407</b>	<b>317</b>
521, 3	Building materials and supply stores -----	19	(D)	(D)	(D)	CC
525	Hardware stores -----	9	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
<b>53</b>	<b>General merchandise stores -----</b>	<b>15</b>	<b>117 485</b>	<b>11 915</b>	<b>2 724</b>	<b>1 000</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	7	109 265	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	7	107 939	10 618	2 469	907
533	Variety stores -----	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	6	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores -----</b>	<b>44</b>	<b>162 074</b>	<b>17 552</b>	<b>4 021</b>	<b>1 219</b>
541	Grocery stores -----	30	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	10	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>33</b>	<b>188 526</b>	<b>16 094</b>	<b>3 627</b>	<b>669</b>
551	New and used car dealers -----	12	170 075	13 281	3 039	512
552	Used car dealers -----	2	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	16	16 007	2 453	491	141
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations -----</b>	<b>25</b>	<b>36 533</b>	<b>1 761</b>	<b>393</b>	<b>138</b>
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>129</b>	<b>68 897</b>	<b>8 827</b>	<b>1 942</b>	<b>695</b>
561	Men's and boys' clothing and accessory stores -----	4	1 629	320	67	22
562, 3	Women's clothing and specialty stores -----	63	33 121	4 395	923	346
562	Women's clothing stores -----	55	29 847	3 918	809	321
563	Women's accessory and specialty stores -----	8	3 274	477	114	25
565	Family clothing stores -----	22	(D)	(D)	(D)	CC
566	Shoe stores -----	24	11 958	1 513	350	121
564, 9	Other apparel and accessory stores -----	16	(D)	(D)	(D)	BB
<b>57</b>	<b>Furniture and home furnishings stores -----</b>	<b>87</b>	<b>72 794</b>	<b>10 150</b>	<b>2 235</b>	<b>619</b>
5712	Furniture stores -----	22	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores -----	41	32 279	4 941	1 011	291
572	Household appliance stores -----	7	3 566	270	80	20
573	Radio, television, computer, and music stores -----	17	(D)	(D)	(D)	CC
<b>58</b>	<b>Eating and drinking places -----</b>	<b>212</b>	<b>137 388</b>	<b>40 190</b>	<b>8 729</b>	<b>4 413</b>
5812	Eating places -----	202	(D)	(D)	(D)	HH
5812 pt.	Restaurants -----	110	82 695	26 213	5 487	2 578
5812 pt.	Cafeterias -----	4	(D)	(D)	(D)	CC
5812 pt.	Refreshment places -----	75	(D)	(D)	(D)	GG
5812 pt.	Other eating places -----	13	(D)	(D)	(D)	EE
5813	Drinking places -----	10	(D)	(D)	(D)	BB
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>15</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>EE</b>

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**NEW MEXICO NM—21**

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>SANTA FE—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>327</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
592	Liquor stores -----	12	9 465	951	200	104
593	Used merchandise stores -----	30	(D)	(D)	(D)	CC
594	Miscellaneous shopping goods stores -----	137	70 961	9 761	2 122	684
5941	Sporting goods stores and bicycle shops -----	14	(D)	(D)	(D)	BB
5942	Book stores -----	20	(D)	(D)	(D)	CC
5944	Jewelry stores -----	44	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	59	(D)	(D)	(D)	CC
596	Nonstore retailers -----	19	10 841	2 160	535	128
598	Fuel dealers -----	5	3 441	506	121	28
5992	Florists -----	11	(D)	(D)	(D)	BB
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	9	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c. -----	102	86 162	8 544	1 852	391

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>BERNALILLO COUNTY</b>						
<b>Retail trade -----</b>		<b>2 894</b>	<b>4 589 252</b>	<b>517 274</b>	<b>119 995</b>	<b>43 322</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>105</b>	<b>210 099</b>	<b>20 934</b>	<b>4 371</b>	<b>1 223</b>
521, 3	Building materials and supply stores -----	56	144 972	15 069	3 174	886
521	Lumber and other building materials dealers -----	34	(D)	(D)	(D)	FF
523	Paint, glass, and wallpaper stores -----	22	(D)	(D)	(D)	CC
525	Hardware stores -----	20	17 893	2 323	535	148
526	Retail nurseries, lawn and garden supply stores -----	10	4 371	727	165	68
527	Manufactured (mobile) home dealers -----	19	42 863	2 815	497	121
<b>53</b>	<b>General merchandise stores -----</b>	<b>42</b>	<b>682 016</b>	<b>56 831</b>	<b>13 098</b>	<b>4 514</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	21	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	21	(D)	(D)	(D)	HH
533	Variety stores -----	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	17	(D)	(D)	(D)	FF
<b>54</b>	<b>Food stores -----</b>	<b>231</b>	<b>725 976</b>	<b>73 923</b>	<b>17 607</b>	<b>5 044</b>
541	Grocery stores -----	148	692 935	67 820	16 243	4 304
542	Meat and fish (seafood) markets -----	13	(D)	(D)	(D)	BB
546	Retail bakeries -----	38	(D)	(D)	(D)	FF
543, 4, 5, 9	Other food stores -----	32	(D)	(D)	(D)	CC
543	Fruit and vegetable markets -----	10	8 350	936	165	81
544	Candy, nut, and confectionery stores -----	4	(D)	(D)	(D)	BB
545	Dairy products stores -----	6	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	12	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>203</b>	<b>1 053 192</b>	<b>81 104</b>	<b>18 524</b>	<b>3 470</b>
551	New and used car dealers -----	42	875 214	61 144	14 216	2 346
552	Used car dealers -----	43	(D)	(D)	(D)	CC
553	Auto and home supply stores -----	87	(D)	(D)	(D)	FF
553 pt.	Auto parts, tires, and accessories stores -----	84	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores -----	3	2 442	238	75	19
555, 6, 7, 9	Miscellaneous automotive dealers -----	31	63 492	6 108	1 095	285
555	Boat dealers -----	3	(D)	(D)	(D)	AA
556	Recreational vehicle dealers -----	12	38 208	3 308	616	165
557	Motorcycle dealers -----	13	22 216	2 500	414	106
559	Automotive dealers, n.e.c. -----	3	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations -----</b>	<b>137</b>	<b>269 736</b>	<b>11 848</b>	<b>2 700</b>	<b>978</b>

See footnotes at end of table.



**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>BERNALILLO COUNTY—Con.</b>						
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>250</b>	<b>186 882</b>	<b>20 945</b>	<b>5 010</b>	<b>2 157</b>
561	Men's and boys' clothing and accessory stores -----	21	13 499	1 891	472	149
562, 3	Women's clothing and specialty stores -----	107	(D)	(D)	(D)	FF
562	Women's clothing stores -----	94	49 827	6 360	1 554	767
563	Women's accessory and specialty stores -----	13	(D)	(D)	(D)	BB
565	Family clothing stores -----	35	73 941	6 603	1 589	664
566	Shoe stores -----	60	(D)	(D)	(D)	EE
566 pt.	Men's shoe stores -----	5	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores -----	10	5 323	723	153	56
566 pt.	Children's and juveniles' shoe stores -----	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	38	(D)	(D)	(D)	CC
566 pt.	Athletic footwear stores -----	5	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	27	(D)	(D)	(D)	CC
564	Children's and infants' wear stores -----	7	3 891	375	103	63
569	Miscellaneous apparel and accessory stores -----	20	(D)	(D)	(D)	BB
<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>238</b>	<b>243 923</b>	<b>31 265</b>	<b>7 559</b>	<b>1 996</b>
5712	Furniture stores -----	54	83 120	12 101	2 869	650
5713, 4, 9	Homefurnishings stores -----	76	(D)	(D)	(D)	EE
5713	Floor covering stores -----	20	(D)	(D)	(D)	CC
5714	Drapery, curtain, and upholstery stores -----	10	1 261	157	43	23
5719	Miscellaneous homefurnishings stores -----	46	15 282	2 356	545	233
572	Household appliance stores -----	18	(D)	(D)	(D)	CC
573	Radio, television, computer, and music stores -----	90	90 550	10 758	2 662	767
5731	Radio, television, and electronics stores -----	36	(D)	(D)	(D)	EE
5734	Computer and software stores -----	19	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores -----	23	(D)	(D)	(D)	CC
5736	Musical instrument stores -----	12	8 444	1 188	307	76
<b>58</b>	<b>Eating and drinking places -----</b>	<b>927</b>	<b>493 525</b>	<b>128 958</b>	<b>30 195</b>	<b>17 525</b>
5812	Eating places -----	852	462 745	122 272	28 621	16 458
5812 pt.	Restaurants -----	356	203 910	58 996	13 970	7 904
5812 pt.	Cafeterias -----	14	(D)	(D)	(D)	FF
5812 pt.	Refreshment places -----	420	212 128	51 820	11 734	7 271
5812 pt.	Other eating places -----	62	(D)	(D)	(D)	FF
5813	Drinking places -----	75	30 780	6 686	1 574	1 067
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>75</b>	<b>190 158</b>	<b>24 655</b>	<b>5 762</b>	<b>1 412</b>
591 pt.	Drug stores -----	73	(D)	(D)	(D)	GG
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	AA
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>686</b>	<b>533 745</b>	<b>66 811</b>	<b>15 169</b>	<b>5 003</b>
592	Liquor stores -----	38	(D)	(D)	(D)	EE
593	Used merchandise stores -----	55	17 903	5 358	1 279	478
594	Miscellaneous shopping goods stores -----	322	196 683	27 200	6 340	2 211
5941	Sporting goods stores and bicycle shops -----	54	54 454	6 710	1 393	469
5941 pt.	General line sporting goods stores -----	18	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores -----	36	(D)	(D)	(D)	EE
5942	Book stores -----	39	(D)	(D)	(D)	EE
5944	Jewelry stores -----	71	(D)	(D)	(D)	EE
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	158	(D)	(D)	(D)	GG
5943	Stationery stores -----	6	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	21	26 659	2 312	619	225
5946	Camera and photographic supply stores -----	8	5 657	1 040	225	57
5947	Gift, novelty, and souvenir shops -----	102	(D)	(D)	(D)	FF
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	18	8 615	1 144	278	159
596	Nonstore retailers -----	69	197 008	15 262	3 454	830
5961	Catalog and mail-order houses -----	21	(D)	(D)	(D)	EE
5962	Automatic merchandising machine operators -----	16	9 330	1 611	370	117
5963	Direct selling establishments -----	32	(D)	(D)	(D)	EE
598	Fuel dealers -----	6	(D)	(D)	(D)	BB
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	6	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	37	(D)	(D)	(D)	CC
5993	Tobacco stores and stands -----	5	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	5	(D)	(D)	(D)	BB
5995	Optical goods stores -----	36	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c. -----	113	55 608	9 650	1 852	574
5999 pt.	Pet shops -----	18	(D)	(D)	(D)	CC
5999 pt.	Art dealers -----	23	5 006	865	172	58
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	72	(D)	(D)	(D)	EE
<b>DONA ANA COUNTY</b> (Coextensive with Las Cruces, NM MSA; see table 7.)						

See footnotes at end of table.

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MCKINLEY COUNTY</b>						
	<b>Retail trade</b> .....	<b>355</b>	<b>481 869</b>	<b>56 565</b>	<b>13 030</b>	<b>4 724</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>8</b>	<b>20 742</b>	<b>2 482</b>	<b>472</b>	<b>116</b>
521, 3	Building materials and supply stores .....	4	17 843	2 170	406	99
525	Hardware stores .....	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores .....	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> .....	<b>11</b>	<b>67 698</b>	<b>6 760</b>	<b>1 642</b>	<b>596</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	3	57 329	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	3	56 554	4 867	1 154	448
533	Variety stores .....	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	6	(D)	(D)	(D)	CC
<b>54</b>	<b>Food stores</b> .....	<b>53</b>	<b>101 329</b>	<b>10 329</b>	<b>2 425</b>	<b>821</b>
541	Grocery stores .....	43	99 629	9 933	2 341	771
542	Meat and fish (seafood) markets .....	—	—	—	—	—
546	Retail bakeries .....	8	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores .....	2	(D)	(D)	(D)	AA
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>25</b>	<b>76 311</b>	<b>7 823</b>	<b>1 797</b>	<b>408</b>
551	New and used car dealers .....	4	55 401	5 251	1 229	239
552	Used car dealers .....	6	(D)	(D)	(D)	BB
553	Auto and home supply stores .....	14	14 116	2 238	498	136
555, 6, 7, 9	Miscellaneous automotive dealers .....	1	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> .....	<b>37</b>	<b>92 923</b>	<b>7 251</b>	<b>1 715</b>	<b>608</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>27</b>	<b>21 747</b>	<b>2 199</b>	<b>535</b>	<b>251</b>
561	Men's and boys' clothing and accessory stores .....	1	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores .....	5	(D)	(D)	(D)	BB
562	Women's clothing stores .....	4	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores .....	1	(D)	(D)	(D)	AA
565	Family clothing stores .....	10	10 603	1 061	247	107
566	Shoe stores .....	10	7 393	607	162	68
564, 9	Other apparel and accessory stores .....	1	(D)	(D)	(D)	AA
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>22</b>	<b>16 817</b>	<b>3 306</b>	<b>721</b>	<b>189</b>
5712	Furniture stores .....	7	10 687	2 479	538	134
5713, 4, 9	Home furnishings stores .....	5	(D)	(D)	(D)	AA
572	Household appliance stores .....	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores .....	8	3 638	483	114	33
<b>58</b>	<b>Eating and drinking places</b> .....	<b>87</b>	<b>44 611</b>	<b>10 924</b>	<b>2 510</b>	<b>1 297</b>
5812	Eating places .....	78	42 257	10 485	2 404	1 240
5812 pt.	Restaurants .....	34	(D)	(D)	(D)	FF
5812 pt.	Cafeterias .....	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places .....	41	23 373	5 268	1 089	607
5812 pt.	Other eating places .....	2	(D)	(D)	(D)	BB
5813	Drinking places .....	9	2 354	439	106	57
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>7</b>	<b>6 680</b>	<b>749</b>	<b>124</b>	<b>27</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>78</b>	<b>33 011</b>	<b>4 742</b>	<b>1 089</b>	<b>411</b>
592	Liquor stores .....	12	7 900	941	227	78
593	Used merchandise stores .....	12	2 238	639	143	63
594	Miscellaneous shopping goods stores .....	38	18 420	2 196	495	199
5941	Sporting goods stores and bicycle shops .....	2	(D)	(D)	(D)	AA
5942	Book stores .....	3	(D)	(D)	(D)	AA
5944	Jewelry stores .....	19	12 383	1 250	277	111
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	14	4 809	817	187	73
596	Nonstore retailers .....	1	(D)	(D)	(D)	AA
598	Fuel dealers .....	4	1 721	417	103	22
5992	Florists .....	3	537	127	31	15
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—
5995	Optical goods stores .....	4	1 069	251	54	19
5999	Miscellaneous retail stores, n.e.c. .....	4	(D)	(D)	(D)	AA

See footnotes at end of table.

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>SAN JUAN COUNTY</b>						
	<b>Retail trade</b> .....	<b>509</b>	<b>695 818</b>	<b>79 602</b>	<b>18 254</b>	<b>6 376</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>32</b>	<b>51 087</b>	<b>4 608</b>	<b>860</b>	<b>280</b>
521, 3	Building materials and supply stores .....	15	29 780	2 580	404	136
525	Hardware stores .....	10	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	6	13 537	922	235	62
<b>53</b>	<b>General merchandise stores</b> .....	<b>19</b>	<b>97 983</b>	<b>9 393</b>	<b>2 156</b>	<b>805</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	6	86 473	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	6	85 145	8 077	1 837	693
533	Variety stores .....	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	11	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>55</b>	<b>153 065</b>	<b>15 206</b>	<b>3 700</b>	<b>971</b>
541	Grocery stores .....	45	150 485	14 873	3 601	926
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	AA
546	Retail bakeries .....	4	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores .....	5	1 386	162	37	20
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>66</b>	<b>165 932</b>	<b>16 591</b>	<b>3 780</b>	<b>797</b>
551	New and used car dealers .....	14	121 929	10 346	2 353	466
552	Used car dealers .....	19	16 179	1 802	444	89
553	Auto and home supply stores .....	23	20 041	3 618	826	204
555, 6, 7, 9	Miscellaneous automotive dealers .....	10	7 783	825	157	38
<b>554</b>	<b>Gasoline service stations</b> .....	<b>51</b>	<b>55 973</b>	<b>3 120</b>	<b>720</b>	<b>345</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>36</b>	<b>22 969</b>	<b>2 442</b>	<b>539</b>	<b>256</b>
561	Men's and boys' clothing and accessory stores .....	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores .....	15	3 957	449	100	59
562	Women's clothing stores .....	12	3 473	363	80	45
563	Women's accessory and specialty stores .....	3	484	86	20	14
565	Family clothing stores .....	6	11 054	1 127	250	108
566	Shoe stores .....	10	6 241	563	125	55
564, 9	Other apparel and accessory stores .....	2	(D)	(D)	(D)	AA
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>34</b>	<b>28 152</b>	<b>4 512</b>	<b>1 011</b>	<b>272</b>
5712	Furniture stores .....	13	13 875	2 148	506	129
5713, 4, 9	Home furnishings stores .....	6	5 725	1 190	244	53
572	Household appliance stores .....	4	1 617	236	57	12
573	Radio, television, computer, and music stores .....	11	6 935	938	204	78
<b>58</b>	<b>Eating and drinking places</b> .....	<b>114</b>	<b>58 919</b>	<b>13 916</b>	<b>3 216</b>	<b>1 982</b>
5812	Eating places .....	108	57 180	13 445	3 088	1 919
5812 pt.	Restaurants .....	45	24 318	6 063	1 475	897
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	CC
5812 pt.	Refreshment places .....	53	26 608	6 160	1 299	834
5812 pt.	Other eating places .....	8	(D)	(D)	(D)	BB
5813	Drinking places .....	6	1 739	471	128	63
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>12</b>	<b>16 238</b>	<b>2 798</b>	<b>548</b>	<b>131</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>90</b>	<b>45 500</b>	<b>7 016</b>	<b>1 724</b>	<b>537</b>
592	Liquor stores .....	8	4 470	555	138	65
593	Used merchandise stores .....	15	3 609	742	170	45
594	Miscellaneous shopping goods stores .....	34	12 176	1 695	372	182
5941	Sporting goods stores and bicycle shops .....	6	2 230	334	74	30
5942	Book stores .....	4	1 223	115	25	13
5944	Jewelry stores .....	11	3 875	623	139	66
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	13	4 848	623	134	73
596	Nonstore retailers .....	3	1 281	315	71	24
598	Fuel dealers .....	7	(D)	(D)	(D)	CC
5992	Florists .....	6	1 368	283	69	38
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—
5995	Optical goods stores .....	5	1 261	310	65	16
5999	Miscellaneous retail stores, n.e.c. .....	12	(D)	(D)	(D)	BB

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>SANTA FE COUNTY</b>						
	<b>Retail trade</b> .....	<b>987</b>	<b>1 111 759</b>	<b>147 094</b>	<b>32 761</b>	<b>11 359</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>33</b>	<b>60 171</b>	<b>6 760</b>	<b>1 493</b>	<b>333</b>
521, 3	Building materials and supply stores .....	20	45 489	4 721	1 046	253
525	Hardware stores .....	9	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	3	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores</b> .....	<b>17</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	109 265	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	107 939	10 618	2 469	907
533	Variety stores .....	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	8	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>51</b>	<b>166 829</b>	<b>18 310</b>	<b>4 159</b>	<b>1 276</b>
541	Grocery stores .....	35	162 421	17 035	3 854	1 156
542	Meat and fish (seafood) markets .....	—	—	—	—	—
546	Retail bakeries .....	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores .....	12	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>37</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
551	New and used car dealers .....	12	170 075	13 281	3 039	512
552	Used car dealers .....	2	(D)	(D)	(D)	AA
553	Auto and home supply stores .....	18	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers .....	5	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> .....	<b>30</b>	<b>40 377</b>	<b>2 020</b>	<b>452</b>	<b>165</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>133</b>	<b>69 760</b>	<b>8 899</b>	<b>1 954</b>	<b>699</b>
561	Men's and boys' clothing and accessory stores .....	4	1 629	320	67	22
562, 3	Women's clothing and specialty stores .....	65	(D)	(D)	(D)	EE
562	Women's clothing stores .....	57	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores .....	8	3 274	477	114	25
565	Family clothing stores .....	22	(D)	(D)	(D)	CC
566	Shoe stores .....	25	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores .....	17	3 803	407	91	33
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>91</b>	<b>73 754</b>	<b>10 325</b>	<b>2 272</b>	<b>627</b>
5712	Furniture stores .....	23	20 959	3 001	602	146
5713, 4, 9	Home furnishings stores .....	43	(D)	(D)	(D)	EE
572	Household appliance stores .....	7	3 566	270	80	20
573	Radio, television, computer, and music stores .....	18	(D)	(D)	(D)	CC
<b>58</b>	<b>Eating and drinking places</b> .....	<b>227</b>	<b>141 946</b>	<b>41 292</b>	<b>9 025</b>	<b>4 618</b>
5812	Eating places .....	215	139 320	40 848	8 909	4 527
5812 pt.	Restaurants .....	117	85 789	26 967	5 687	2 717
5812 pt.	Cafeterias .....	4	(D)	(D)	(D)	CC
5812 pt.	Refreshment places .....	81	(D)	(D)	(D)	GG
5812 pt.	Other eating places .....	13	(D)	(D)	(D)	EE
5813	Drinking places .....	12	2 626	444	116	91
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>16</b>	<b>33 279</b>	<b>4 061</b>	<b>1 016</b>	<b>274</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>352</b>	<b>217 473</b>	<b>27 123</b>	<b>5 967</b>	<b>1 678</b>
592	Liquor stores .....	13	(D)	(D)	(D)	CC
593	Used merchandise stores .....	31	16 702	2 333	498	124
594	Miscellaneous shopping goods stores .....	147	75 065	10 289	2 237	724
5941	Sporting goods stores and bicycle shops .....	15	10 476	1 343	339	95
5942	Book stores .....	21	9 501	1 318	300	125
5944	Jewelry stores .....	45	29 488	3 896	881	249
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	66	25 600	3 732	717	255
596	Nonstore retailers .....	22	(D)	(D)	(D)	CC
598	Fuel dealers .....	9	6 161	812	195	49
5992	Florists .....	11	(D)	(D)	(D)	BB
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	9	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c. .....	108	87 857	8 743	1 892	418

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>ALBUQUERQUE, NM MSA</b>						
	<b>Retail trade</b> .....	<b>3 248</b>	<b>4 990 647</b>	<b>560 919</b>	<b>130 017</b>	<b>47 155</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>128</b>	<b>238 136</b>	<b>24 087</b>	<b>5 022</b>	<b>1 418</b>
521, 3	Building materials and supply stores .....	65	163 755	17 329	3 646	1 019
521	Lumber and other building materials dealers .....	42	145 370	15 087	3 189	888
523	Paint, glass, and wallpaper stores .....	23	18 385	2 242	457	131
525	Hardware stores .....	27	22 035	2 926	669	193
526	Retail nurseries, lawn and garden supply stores .....	13	6 627	843	192	76
527	Manufactured (mobile) home dealers .....	23	45 719	2 989	515	130
<b>53</b>	<b>General merchandise stores</b> .....	<b>54</b>	<b>723 461</b>	<b>60 529</b>	<b>13 990</b>	<b>4 871</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	23	523 833	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	23	515 479	48 320	11 416	4 049
533	Variety stores .....	6	5 734	810	179	72
539	Miscellaneous general merchandise stores .....	25	202 248	11 599	2 395	750
<b>54</b>	<b>Food stores</b> .....	<b>278</b>	<b>853 239</b>	<b>87 147</b>	<b>20 822</b>	<b>5 879</b>
541	Grocery stores .....	189	818 991	80 849	19 412	5 109
542	Meat and fish (seafood) markets .....	14	6 302	496	117	50
546	Retail bakeries .....	41	12 208	3 799	873	531
543, 4, 5, 9	Other food stores .....	34	15 738	2 003	420	189
543	Fruit and vegetable markets .....	10	8 350	936	165	81
544	Candy, nut, and confectionery stores .....	4	(D)	(D)	(D)	BB
545	Dairy products stores .....	6	(D)	(D)	(D)	AA
549	Miscellaneous food stores .....	14	5 158	733	172	67
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>227</b>	<b>1 123 365</b>	<b>87 225</b>	<b>19 894</b>	<b>3 767</b>
551	New and used car dealers .....	49	932 464	65 339	15 159	2 532
552	Used car dealers .....	45	47 371	3 449	787	191
553	Auto and home supply stores .....	102	80 038	12 329	2 853	759
553 pt.	Auto parts, tires, and accessories stores .....	99	77 596	12 091	2 778	740
553 pt.	Home and auto supply stores .....	3	2 442	238	75	19
555, 6, 7, 9	Miscellaneous automotive dealers .....	31	63 492	6 108	1 095	285
555	Boat dealers .....	3	(D)	(D)	(D)	AA
556	Recreational vehicle dealers .....	12	38 208	3 308	616	165
557	Motorcycle dealers .....	13	22 216	2 500	414	106
559	Automotive dealers, n.e.c. ....	3	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> .....	<b>169</b>	<b>316 585</b>	<b>13 912</b>	<b>3 213</b>	<b>1 163</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>262</b>	<b>191 253</b>	<b>21 329</b>	<b>5 103</b>	<b>2 207</b>
561	Men's and boys' clothing and accessory stores .....	21	13 499	1 891	472	149
562, 3	Women's clothing and specialty stores .....	112	54 970	6 998	1 703	838
562	Women's clothing stores .....	98	50 332	6 409	1 564	772
563	Women's accessory and specialty stores .....	14	4 638	589	139	66
565	Family clothing stores .....	39	76 727	6 850	1 650	694
566	Shoe stores .....	62	35 486	4 337	997	373
566 pt.	Men's shoe stores .....	5	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores .....	10	5 323	723	153	56
566 pt.	Children's and juveniles' shoe stores .....	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores .....	40	(D)	(D)	(D)	CC
566 pt.	Athletic footwear stores .....	5	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores .....	28	10 571	1 253	281	153
564	Children's and infants' wear stores .....	7	3 891	375	103	63
569	Miscellaneous apparel and accessory stores .....	21	6 680	878	178	90
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>257</b>	<b>251 392</b>	<b>32 172</b>	<b>7 772</b>	<b>2 090</b>
5712	Furniture stores .....	65	86 930	12 584	2 981	690
5713, 4, 9	Home furnishings stores .....	78	41 415	5 488	1 254	397
5713	Floor covering stores .....	22	24 872	2 975	666	141
5714	Drapery, curtain, and upholstery stores .....	10	1 261	157	43	23
5719	Miscellaneous home furnishings stores .....	46	15 282	2 356	545	233
572	Household appliance stores .....	19	29 659	3 027	797	189
573	Radio, television, computer, and music stores .....	95	93 388	11 073	2 740	814
5731	Radio, television, and electronics stores .....	38	47 696	5 702	1 347	363
5734	Computer and software stores .....	21	16 382	2 080	511	103
5735	Record and prerecorded tape stores .....	24	20 866	2 103	575	272
5736	Musical instrument stores .....	12	8 444	1 188	307	76
<b>58</b>	<b>Eating and drinking places</b> .....	<b>1 049</b>	<b>536 451</b>	<b>138 875</b>	<b>32 330</b>	<b>19 046</b>
5812	Eating places .....	957	503 235	131 899	30 685	17 939
5812 pt.	Restaurants .....	403	220 712	63 143	14 833	8 540
5812 pt.	Cafeterias .....	17	24 302	5 666	1 622	664
5812 pt.	Refreshment places .....	468	231 078	56 105	12 666	7 963
5812 pt.	Other eating places .....	69	27 143	6 985	1 564	772
5813	Drinking places .....	92	33 216	6 976	1 645	1 107
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>88</b>	<b>210 388</b>	<b>26 937</b>	<b>6 234</b>	<b>1 564</b>
591 pt.	Drug stores .....	86	(D)	(D)	(D)	GG
591 pt.	Proprietary stores .....	2	(D)	(D)	(D)	AA

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>ALBUQUERQUE, NM MSA—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>736</b>	<b>546 377</b>	<b>68 706</b>	<b>15 637</b>	<b>5 150</b>
592	Liquor stores -----	43	32 905	3 519	856	410
593	Used merchandise stores -----	58	18 142	5 383	1 286	482
594	Miscellaneous shopping goods stores -----	334	198 164	27 344	6 373	2 230
5941	Sporting goods stores and bicycle shops -----	58	55 016	6 758	1 409	475
5941 pt.	General line sporting goods stores -----	19	28 005	3 419	699	208
5941 pt.	Specialty line sporting goods stores -----	39	27 011	3 339	710	267
5942	Book stores -----	43	24 367	3 196	724	276
5944	Jewelry stores -----	73	33 101	5 717	1 492	382
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	160	85 680	11 673	2 748	1 097
5943	Stationery stores -----	6	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	21	26 659	2 312	619	225
5946	Camera and photographic supply stores -----	8	5 657	1 040	225	57
5947	Gift, novelty, and souvenir shops -----	104	38 248	6 089	1 388	592
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	18	8 615	1 144	278	159
596	Nonstore retailers -----	76	199 823	15 776	3 577	852
5961	Catalog and mail-order houses -----	23	163 616	8 621	1 908	447
5962	Automatic merchandising machine operators -----	16	9 330	1 611	370	117
5963	Direct selling establishments -----	37	26 877	5 544	1 299	288
598	Fuel dealers -----	15	9 561	1 603	396	108
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	15	9 561	1 603	396	108
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	42	12 604	2 449	599	253
5993	Tobacco stores and stands -----	6	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	6	(D)	(D)	(D)	BB
5995	Optical goods stores -----	39	11 503	2 397	579	157
5999	Miscellaneous retail stores, n.e.c. -----	117	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	19	14 262	1 846	361	138
5999 pt.	Art dealers -----	23	5 006	865	172	58
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	75	(D)	(D)	(D)	EE
<b>LAS CRUCES, NM MSA</b>						
	<b>Retail trade -----</b>	<b>647</b>	<b>793 457</b>	<b>89 953</b>	<b>21 245</b>	<b>8 942</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>32</b>	<b>47 006</b>	<b>4 594</b>	<b>1 033</b>	<b>304</b>
521, 3	Building materials and supply stores -----	17	30 789	3 046	705	192
525	Hardware stores -----	7	5 719	822	180	71
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	8	10 498	726	148	41
<b>53</b>	<b>General merchandise stores -----</b>	<b>14</b>	<b>112 746</b>	<b>11 261</b>	<b>2 724</b>	<b>972</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	7	101 156	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	7	99 379	10 105	2 450	857
533	Variety stores -----	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	5	(D)	(D)	(D)	CC
<b>54</b>	<b>Food stores -----</b>	<b>63</b>	<b>158 144</b>	<b>15 091</b>	<b>3 918</b>	<b>1 268</b>
541	Grocery stores -----	49	155 693	14 711	3 838	1 175
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	7	506	132	34	31
543, 4, 5, 9	Other food stores -----	7	1 945	248	46	62
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>47</b>	<b>146 796</b>	<b>13 396</b>	<b>2 828</b>	<b>708</b>
551	New and used car dealers -----	11	104 835	9 189	1 859	423
552	Used car dealers -----	8	9 845	386	104	31
553	Auto and home supply stores -----	21	16 472	2 612	643	189
555, 6, 7, 9	Miscellaneous automotive dealers -----	7	15 644	1 209	222	65
<b>554</b>	<b>Gasoline service stations -----</b>	<b>56</b>	<b>95 566</b>	<b>4 354</b>	<b>901</b>	<b>472</b>
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>60</b>	<b>35 191</b>	<b>3 441</b>	<b>796</b>	<b>401</b>
561	Men's and boys' clothing and accessory stores -----	3	1 196	267	63	17
562, 3	Women's clothing and specialty stores -----	24	10 247	1 073	232	151
562	Women's clothing stores -----	21	9 602	976	208	140
563	Women's accessory and specialty stores -----	3	645	97	24	11
565	Family clothing stores -----	9	14 200	1 098	258	120
566	Shoe stores -----	16	8 065	762	191	79
564, 9	Other apparel and accessory stores -----	8	1 483	241	52	34
<b>57</b>	<b>Furniture and home furnishings stores -----</b>	<b>39</b>	<b>28 028</b>	<b>3 636</b>	<b>810</b>	<b>260</b>
5712	Furniture stores -----	10	7 626	986	218	54
5713, 4, 9	Home furnishings stores -----	9	(D)	(D)	(D)	BB
572	Household appliance stores -----	3	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	17	12 111	1 574	344	128

See footnotes at end of table.

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>LAS CRUCES, NM MSA —Con.</b>						
<b>58</b>	<b>Eating and drinking places -----</b>	<b>186</b>	<b>90 990</b>	<b>23 024</b>	<b>5 537</b>	<b>3 619</b>
5812	Eating places -----	173	86 465	22 157	5 338	3 505
5812 pt.	Restaurants -----	79	33 683	9 730	2 393	1 475
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	82	42 897	9 649	2 288	1 637
5812 pt.	Other eating places -----	11	(D)	(D)	(D)	EE
5813	Drinking places -----	13	4 525	867	199	114
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>12</b>	<b>22 003</b>	<b>2 726</b>	<b>668</b>	<b>177</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>138</b>	<b>56 987</b>	<b>8 430</b>	<b>2 030</b>	<b>761</b>
592	Liquor stores -----	13	10 629	1 576	379	94
593	Used merchandise stores -----	10	1 643	399	90	40
594	Miscellaneous shopping goods stores -----	56	20 057	2 578	577	327
5941	Sporting goods stores and bicycle shops -----	9	3 334	306	82	41
5942	Book stores -----	7	3 067	344	72	36
5944	Jewelry stores -----	11	3 518	609	151	71
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	29	10 138	1 319	272	179
596	Nonstore retailers -----	14	4 159	484	115	44
598	Fuel dealers -----	5	(D)	(D)	(D)	BB
5992	Florists -----	13	2 281	444	113	63
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	7	2 126	393	92	32
5999	Miscellaneous retail stores, n.e.c. -----	19	(D)	(D)	(D)	BB
<b>SANTA FE, NM MSA</b>						
	<b>Retail trade -----</b>	<b>1 086</b>	<b>1 194 919</b>	<b>157 371</b>	<b>35 200</b>	<b>12 370</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>37</b>	<b>63 496</b>	<b>7 112</b>	<b>1 580</b>	<b>363</b>
521, 3	Building materials and supply stores -----	20	45 489	4 721	1 046	253
525	Hardware stores -----	12	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	3	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores -----</b>	<b>19</b>	<b>120 965</b>	<b>12 479</b>	<b>2 882</b>	<b>1 037</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	7	109 265	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	7	107 939	10 618	2 469	907
533	Variety stores -----	3	4 411	543	115	42
539	Miscellaneous general merchandise stores -----	9	8 615	1 318	298	88
<b>54</b>	<b>Food stores -----</b>	<b>60</b>	<b>205 914</b>	<b>21 973</b>	<b>5 034</b>	<b>1 482</b>
541	Grocery stores -----	40	200 558	20 526	4 692	1 329
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	13	3 184	765	181	81
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>38</b>	<b>190 716</b>	<b>16 392</b>	<b>3 698</b>	<b>691</b>
551	New and used car dealers -----	12	170 075	13 281	3 039	512
552	Used car dealers -----	2	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	19	17 741	2 716	551	158
555, 6, 7, 9	Miscellaneous automotive dealers -----	5	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations -----</b>	<b>37</b>	<b>49 960</b>	<b>2 694</b>	<b>615</b>	<b>219</b>
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>138</b>	<b>72 664</b>	<b>9 325</b>	<b>2 060</b>	<b>739</b>
561	Men's and boys' clothing and accessory stores -----	4	1 629	320	67	22
562, 3	Women's clothing and specialty stores -----	68	34 625	4 594	974	366
562	Women's clothing stores -----	60	31 351	4 117	860	341
563	Women's accessory and specialty stores -----	8	3 274	477	114	25
565	Family clothing stores -----	23	19 864	2 330	540	186
566	Shoe stores -----	26	12 743	1 674	388	132
564, 9	Other apparel and accessory stores -----	17	3 803	407	91	33
<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>98</b>	<b>75 169</b>	<b>10 493</b>	<b>2 305</b>	<b>645</b>
5712	Furniture stores -----	23	20 959	3 001	602	146
5713, 4, 9	Homefurnishings stores -----	45	32 973	5 065	1 042	301
572	Household appliance stores -----	7	3 566	270	80	20
573	Radio, television, computer, and music stores -----	23	17 671	2 157	581	178
<b>58</b>	<b>Eating and drinking places -----</b>	<b>259</b>	<b>154 380</b>	<b>44 332</b>	<b>9 705</b>	<b>5 079</b>
5812	Eating places -----	247	151 754	43 888	9 589	4 988
5812 pt.	Restaurants -----	136	91 434	28 495	6 011	2 962
5812 pt.	Cafeterias -----	4	(D)	(D)	(D)	CC
5812 pt.	Refreshment places -----	93	47 293	11 981	2 770	1 580
5812 pt.	Other eating places -----	14	(D)	(D)	(D)	EE
5813	Drinking places -----	12	2 626	444	116	91
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>19</b>	<b>35 703</b>	<b>4 305</b>	<b>1 091</b>	<b>295</b>

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>SANTA FE, NM MSA — Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>381</b>	<b>225 952</b>	<b>28 266</b>	<b>6 230</b>	<b>1 820</b>
592	Liquor stores -----	15	11 815	1 095	233	120
593	Used merchandise stores -----	31	16 702	2 333	498	124
594	Miscellaneous shopping goods stores -----	165	81 072	11 151	2 437	824
5941	Sporting goods stores and bicycle shops -----	19	12 596	1 671	416	122
5942	Book stores -----	25	10 936	1 447	327	142
5944	Jewelry stores -----	49	30 440	4 106	928	270
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	72	27 100	3 927	766	290
596	Nonstore retailers -----	25	14 314	2 530	626	160
598	Fuel dealers -----	9	6 161	812	195	49
5992	Florists -----	13	3 343	746	147	55
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	11	3 850	704	164	51
5999	Miscellaneous retail stores, n.e.c. -----	110	(D)	(D)	(D)	EE

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade -----</b>	<b>4 330</b>	<b>4 300 239</b>	<b>485 729</b>	<b>111 971</b>	<b>43 873</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>218</b>	<b>259 188</b>	<b>28 529</b>	<b>6 019</b>	<b>1 700</b>
521, 3	Building materials and supply stores -----	123	189 990	20 943	4 373	1 164
521	Lumber and other building materials dealers -----	90	174 241	18 907	3 939	1 049
523	Paint, glass, and wallpaper stores -----	33	15 749	2 036	434	115
525	Hardware stores -----	54	(D)	(D)	(D)	EE
526	Retail nurseries, lawn and garden supply stores -----	21	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers -----	20	(D)	(D)	(D)	CC
<b>53</b>	<b>General merchandise stores -----</b>	<b>124</b>	<b>527 668</b>	<b>50 742</b>	<b>11 521</b>	<b>4 630</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	32	455 929	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	32	447 541	41 858	9 362	3 770
533	Variety stores -----	23	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	69	(D)	(D)	(D)	FF
<b>54</b>	<b>Food stores -----</b>	<b>498</b>	<b>984 889</b>	<b>95 665</b>	<b>22 231</b>	<b>7 198</b>
541	Grocery stores -----	416	965 989	92 919	21 564	6 837
542	Meat and fish (seafood) markets -----	11	(D)	(D)	(D)	BB
546	Retail bakeries -----	32	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores -----	39	8 570	819	194	117
543	Fruit and vegetable markets -----	7	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores -----	3	(D)	(D)	(D)	AA
545	Dairy products stores -----	7	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	22	4 677	550	128	68
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>364</b>	<b>844 301</b>	<b>74 755</b>	<b>17 031</b>	<b>3 831</b>
551	New and used car dealers -----	88	652 432	50 582	11 584	2 307
552	Used car dealers -----	66	(D)	(D)	(D)	CC
553	Auto and home supply stores -----	171	115 107	18 051	4 061	1 149
553 pt.	Auto parts, tires, and accessories stores -----	153	(D)	(D)	(D)	GG
553 pt.	Home and auto supply stores -----	18	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers -----	39	(D)	(D)	(D)	CC
555	Boat dealers -----	6	(D)	(D)	(D)	AA
556	Recreational vehicle dealers -----	19	(D)	(D)	(D)	BB
557	Motorcycle dealers -----	11	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	3	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations -----</b>	<b>430</b>	<b>551 977</b>	<b>33 448</b>	<b>7 920</b>	<b>3 073</b>

See footnotes at end of table.



**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>331</b>	<b>170 889</b>	<b>20 378</b>	<b>4 757</b>	<b>2 228</b>
561	Men's and boys' clothing and accessory stores -----	15	6 127	817	213	85
562, 3	Women's clothing and specialty stores -----	122	29 919	4 460	1 047	592
562	Women's clothing stores -----	113	28 483	4 227	994	560
563	Women's accessory and specialty stores -----	9	1 436	233	53	32
565	Family clothing stores -----	95	97 629	10 835	2 465	1 090
566	Shoe stores -----	72	31 486	3 323	823	337
566 pt.	Men's shoe stores -----	2	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores -----	5	(D)	(D)	(D)	AA
566 pt.	Children's and juveniles' shoe stores -----	—	—	—	—	—
566 pt.	Family shoe stores -----	56	23 205	2 426	623	251
566 pt.	Athletic footwear stores -----	9	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	27	5 728	943	209	124
564	Children's and infants' wear stores -----	10	1 424	164	40	26
569	Miscellaneous apparel and accessory stores -----	17	4 304	779	169	98
<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>244</b>	<b>136 453</b>	<b>21 154</b>	<b>4 911</b>	<b>1 466</b>
5712	Furniture stores -----	88	62 183	10 089	2 350	612
5713, 4, 9	Homefurnishings stores -----	58	(D)	(D)	(D)	CC
5713	Floor covering stores -----	30	17 427	2 975	630	148
5714	Drapery, curtain, and upholstery stores -----	4	(D)	(D)	(D)	AA
5719	Miscellaneous homefurnishings stores -----	24	(D)	(D)	(D)	BB
572	Household appliance stores -----	27	(D)	(D)	(D)	CC
573	Radio, television, computer, and music stores -----	71	32 305	4 375	1 030	430
5731	Radio, television, and electronics stores -----	41	14 356	2 122	471	160
5734	Computer and software stores -----	7	2 588	427	107	34
5735	Record and prerecorded tape stores -----	17	12 682	1 403	348	203
5736	Musical instrument stores -----	6	2 679	423	104	33
<b>58</b>	<b>Eating and drinking places -----</b>	<b>1 169</b>	<b>427 999</b>	<b>106 455</b>	<b>24 649</b>	<b>15 241</b>
5812	Eating places -----	1 051	401 454	102 573	23 708	14 625
5812 pt.	Restaurants -----	508	178 987	50 605	11 840	6 925
5812 pt.	Cafeterias -----	15	(D)	(D)	(D)	EE
5812 pt.	Refreshment places -----	460	190 645	44 241	9 953	6 609
5812 pt.	Other eating places -----	68	(D)	(D)	(D)	FF
5813	Drinking places -----	118	26 545	3 882	941	616
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>107</b>	<b>127 024</b>	<b>15 724</b>	<b>3 718</b>	<b>976</b>
591 pt.	Drug stores -----	105	(D)	(D)	(D)	FF
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	AA
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>845</b>	<b>269 851</b>	<b>38 879</b>	<b>9 214</b>	<b>3 530</b>
592	Liquor stores -----	91	44 276	4 472	1 044	492
593	Used merchandise stores -----	67	11 293	2 398	556	212
594	Miscellaneous shopping goods stores -----	363	99 478	14 356	3 321	1 502
5941	Sporting goods stores and bicycle shops -----	58	15 143	1 933	552	233
5941 pt.	General line sporting goods stores -----	18	7 151	878	213	89
5941 pt.	Specialty line sporting goods stores -----	40	7 992	1 055	339	144
5942	Book stores -----	41	7 285	789	177	93
5944	Jewelry stores -----	93	32 480	4 250	975	447
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	171	44 570	7 384	1 617	729
5943	Stationery stores -----	10	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	21	5 593	655	137	75
5946	Camera and photographic supply stores -----	7	1 491	300	62	23
5947	Gift, novelty, and souvenir shops -----	123	31 306	5 408	1 186	526
5948	Luggage and leather goods stores -----	1	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	9	2 734	353	81	45
596	Nonstore retailers -----	52	25 400	3 214	774	256
5961	Catalog and mail-order houses -----	26	14 673	1 018	273	107
5962	Automatic merchandising machine operators -----	7	3 161	606	139	49
5963	Direct selling establishments -----	19	7 566	1 590	362	100
598	Fuel dealers -----	87	(D)	(D)	(D)	EE
5983	Fuel oil dealers -----	5	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	78	(D)	(D)	(D)	EE
5989	Fuel dealers, n.e.c. -----	4	(D)	(D)	(D)	AA
5992	Florists -----	68	9 787	1 761	430	267
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	24	4 007	826	183	60
5999	Miscellaneous retail stores, n.e.c. -----	91	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	4	699	130	28	24
5999 pt.	Art dealers -----	32	8 301	1 259	303	94
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	55	(D)	(D)	(D)	CC

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>New Mexico -----</b>	<b>(X)</b>	<b>11 279 262</b>	<b>11 279 262</b>	<b>100.0</b>	<b>New Mexico —Con.</b>				
Albuquerque -----	1	4 337 998	4 337 998	38.5	Raton -----	20	75 416	9 545 680	84.6
Santa Fe -----	2	1 075 853	5 413 851	48.0	Tucumcari -----	21	69 929	9 615 609	85.3
Las Cruces -----	3	724 588	6 138 439	54.4	Grants -----	22	68 276	9 683 885	85.9
Farmington -----	4	499 531	6 637 970	58.9	Socorro -----	23	58 558	9 742 443	86.4
Gallup -----	5	397 191	7 035 161	62.4	Los Lunas -----	24	53 171	9 795 614	86.8
Roswell -----	6	345 998	7 381 159	65.4	Truth or Consequences -----	25	44 292	9 839 906	87.2
Clovis -----	7	297 091	7 678 250	68.1	Aztec -----	26	40 403	9 880 309	87.6
Hobbs -----	8	282 081	7 960 331	70.6	Lovington -----	27	39 937	9 920 246	88.0
Alamogordo -----	9	246 658	8 206 989	72.8	Lordsburg -----	28	30 260	9 950 506	88.2
Carlsbad -----	10	215 969	8 422 958	74.7	Bloomfield -----	29	28 655	9 979 161	88.5
Las Vegas -----	11	138 932	8 561 890	75.9	Bernalillo -----	30	23 566	10 002 727	88.7
Taos -----	12	137 589	8 699 479	77.1	Corrales ▲ -----	31	17 349	10 020 076	88.8
Espanola ▲ -----	13	133 768	8 833 247	78.3	Los Ranchos de Albuquerque -----	32	10 096	10 030 172	88.9
Silver City -----	14	127 969	8 961 216	79.4	Bosque Farms -----	33	9 434	10 039 606	89.0
Belen -----	15	126 885	9 088 101	80.6	Bayard -----	34	8 694	10 048 300	89.1
Ruidoso -----	16	110 624	9 198 725	81.6	Tularosa -----	35	7 504	10 055 804	89.2
Rio Rancho -----	17	97 488	9 296 213	82.4	Eunice -----	36	5 746	10 061 550	89.2
Artesia -----	18	89 835	9 386 048	83.2	Sunland Park -----	37	2 308	10 063 858	89.2
Portales -----	19	84 216	9 470 264	84.0	Deming -----	(X)	(D)	(X)	(X)

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

**Table 10. Counties Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>New Mexico -----</b>	<b>(X)</b>	<b>11 279 262</b>	<b>11 279 262</b>	<b>100.0</b>	<b>New Mexico —Con.</b>				
Bernalillo -----	1	4 589 252	4 589 252	40.7	San Miguel -----	16	145 551	10 303 546	91.3
Santa Fe -----	2	1 111 759	5 701 011	50.5	Lincoln -----	17	128 161	10 431 707	92.5
Dona Ana -----	3	793 457	6 494 468	57.6	Luna -----	18	117 160	10 548 867	93.5
San Juan -----	4	695 818	7 190 286	63.7	Cibola -----	19	113 143	10 662 010	94.5
McKinley -----	5	481 869	7 672 155	68.0	Colfax -----	20	96 764	10 758 774	95.4
Chaves -----	6	359 292	8 031 447	71.2	Roosevelt -----	21	90 022	10 848 796	96.2
Lea -----	7	346 567	8 378 014	74.3	Quay -----	22	85 778	10 934 574	96.9
Curry -----	8	314 810	8 692 824	77.1	Los Alamos -----	23	83 160	11 017 734	97.7
Eddy -----	9	311 217	9 004 041	79.8	Socorro -----	24	66 000	11 083 734	98.3
Otero -----	10	270 257	9 274 298	82.2	Sierra -----	25	47 956	11 131 690	98.7
Valencia -----	11	242 478	9 516 776	84.4	Torrance -----	26	43 086	11 174 776	99.1
Taos -----	12	178 048	9 694 824	86.0	Hidalgo -----	27	35 842	11 210 618	99.4
Sandoval -----	13	158 917	9 853 741	87.4	Guadalupe -----	28	34 641	11 245 259	99.7
Rio Arriba -----	14	157 781	10 011 522	88.8	Union -----	29	14 497	11 259 756	99.8
Grant -----	15	146 473	10 157 995	90.1	DeBaca -----	30	7 111	11 266 867	99.9
					Catron -----	31	4 042	11 270 909	99.9
					Harding -----	(X)	(D)	(X)	(X)
					Mora -----	(X)	(D)	(X)	(X)

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

# Appendix A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration.** Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
  - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

**Method of classifying kinds of business.** The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*<sup>1</sup> (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

## COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas.** The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>2</sup> In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

## EXPLANATION OF TERMS

**Establishments.** An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms.** A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

**Sales.** Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll.** Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

<sup>2</sup>Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

**First-quarter payroll.** This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

**Paid employees for pay period including March 12.** Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments.** Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

### Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521).** Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523).** Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525).** Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526).** Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Manufactured (mobile) home dealers (SIC 527).** Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531).** Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

**Conventional department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

**Discount or mass merchandising department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

**National chain department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

**Variety stores (SIC 533).** Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539).** Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

**Warehouse clubs (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

**Catalog showrooms (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

**Other miscellaneous general merchandise stores (SIC 539 pt.).** Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

## Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541).** Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

**Supermarkets and other general-line grocery stores (SIC 541 pt.).** Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

**Convenience food stores (SIC 541 pt.).** Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

**Convenience food/gasoline stores (SIC 541 pt.).** These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

**Delicatessens (SIC 541 pt.).** Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

**Meat and fish (seafood) markets (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

**Fruit and vegetable markets (SIC 543).** Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544).** Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

**Dairy products stores (SIC 545).** Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546).** Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—baking and selling (SIC 546 pt.).** Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

**Retail bakeries—selling only (SIC 546 pt.).** Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

**Miscellaneous food stores (SIC 549).** Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health



foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

**New and used car dealers (SIC 551).** Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552).** Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

**Auto and home supply stores (SIC 553).** Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

**Auto parts, tires, and accessories stores (SIC 553 pt.).** Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

**Home and auto supply stores (SIC 553 pt.).** Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

**Gasoline service stations (SIC 554).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Gasoline/convenience food stores (SIC 554 pt.).** Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

**Other gasoline service stations and truck stops (SIC 554 pt.).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

**Boat dealers (SIC 555).** Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers (SIC 556).** Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557).** Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, not elsewhere classified (SIC 559).** Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and accessory stores (SIC 561).** Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562).** Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563).** Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

**Furriers and fur shops (SIC 563 pt.).** Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

**Other women's accessory and specialty stores (SIC 563 pt.).** Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

**Children's and infants' wear stores (SIC 564).** Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565).** Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

**Men's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

**Athletic footwear stores (SIC 566 pt.).** Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

**Miscellaneous apparel and accessory stores (SIC 569).** Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

**Furniture stores (SIC 5712).** Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

**Floor covering stores (SIC 5713).** Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

**Drapery, curtain, and upholstery stores (SIC 5714).** Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719).** Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572).** Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731).** Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

**Computer software stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

**Record and prerecorded tape stores (SIC 5735).** Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736).** Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

**Restaurants (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

**Cafeterias (SIC 5812 pt.).** Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.).** Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Other eating places (SIC 5812 pt.).** This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

**Social caterers (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Contract feeding (SIC 5812 pt.).** Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen yogurt shops (SIC 5812 pt.).** Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

**Drinking places (SIC 5813).** Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.).** Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.).** Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592).** Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593).** This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General-line sporting goods stores (SIC 5941 pt.).** Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty-line sporting goods stores (SIC 5941 pt.).** Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942).** Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943).** Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944).** Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

**Hobby, toy, and game shops (SIC 5945).** Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946).** Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

**Gift, novelty, and souvenir shops (SIC 5947).** Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948).** Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949).** Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961).** Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

**Mail-order houses, department store merchandise (SIC 5961 pt.).** These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

**Mail-order houses, other general merchandise (SIC 5961 pt.).** These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

**Mail-order houses, specialized (SIC 5961 pt.).** These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

**Automatic merchandising machine operators (SIC 5962).** Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

**Direct selling establishments (SIC 5963).** Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

**Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

**Direct selling, mobile food service (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

**Direct selling, books and stationery (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

**Direct selling, other (SIC 5963 pt.).** These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

**Fuel oil dealers (SIC 5983).** Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984).** Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, not elsewhere classified (SIC 5989).** Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992).** Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993).** Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994).** Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995).** Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, not elsewhere classified (SIC 5999).** Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

**Pet shops (SIC 5999 pt.).** These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

**Art dealers (SIC 5999 pt.).** These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

**Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.).** These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.





# Appendix C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers .....	5201	5712	Furniture stores .....	5701
5231	Paint, glass, and wallpaper stores .....	5202	5713	Floor covering stores .....	5704
5251	Hardware stores .....	5203	5714	Drapery, curtain, and upholstery stores .....	5705
5261	Retail nurseries, lawn and garden supply stores .....	5204	5719	Miscellaneous homefurnishings stores .....	5705
5271	Manufactured (mobile) home dealers .....	5205	5722	Household appliance stores .....	5702
			5731	Radio, television, and electronics stores .....	5702
			5734	Computer and software stores .....	5702
			5735	Record and prerecorded tape stores .....	5703
			5736	Musical instrument stores .....	5703
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5311 pt.	Conventional department stores .....	5301	5812 pt.	Restaurants .....	5801
5311 pt.	Discount or mass merchandising department stores .....	5301	5812 pt.	Social caterers .....	5801
5311 pt.	National chain department stores .....	5301	5812 pt.	Cafeterias .....	5801
5331	Variety stores .....	5302	5812 pt.	Refreshment places .....	5801
5399	Miscellaneous general merchandise stores .....	5301	5812 pt.	Contract feeding .....	5802
			5812 pt.	Ice cream and frozen yogurt shops .....	5801
			5813	Drinking places .....	5801
<b>54</b>	<b>FOOD STORES</b>		<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5411	Grocery stores .....	5400	5912 pt.	Drug stores .....	5901
5421	Meat and fish (seafood) markets .....	5400	5912 pt.	Proprietary stores .....	5901
5431	Fruit and vegetable markets .....	5400	5921	Liquor stores .....	5902
5441	Candy, nut, and confectionery stores .....	5400	5932	Used merchandise stores .....	5903
5451	Dairy products stores .....	5400	5941 pt.	General line sporting goods stores .....	5904
5461	Retail bakeries .....	5400	5941 pt.	Specialty line sporting goods stores .....	5904
5499	Miscellaneous food stores .....	5400			
			5942	Book stores .....	5905
			5943	Stationery stores .....	5906
			5944	Jewelry stores .....	5907
			5945	Hobby, toy, and game shops .....	5908
			5946	Camera and photographic supply stores .....	5909
			5947	Gift, novelty, and souvenir shops .....	5906
			5948	Luggage and leather goods stores .....	5906
			5949	Sewing, needlework, and piece goods stores .....	5910
			5961 pt.	Mail-order — department store merchandise .....	5911
			5961 pt.	Mail-order — other general merchandise .....	5911
			5961 pt.	Mail-order — specialized merchandise .....	5911
			5962	Automatic merchandising machine operators .....	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment .....	5911
			5963 pt.	Direct selling — mobile food service .....	5911
			5963 pt.	Direct selling — books and stationery .....	5911
			5963 pt.	Other direct selling .....	5911
			5983	Fuel oil dealers .....	5912
			5984	Liquefied petroleum gas (bottled gas) dealers .....	5912
			5989	Fuel dealers, n.e.c. .....	5912
			5992	Florists .....	5913, 5917
			5993	Tobacco stores and stands .....	5902
			5994	News dealers and newsstands .....	5902
			5995	Optical goods stores .....	5914
			5999 pt.	Pet shops .....	5915
			5999 pt.	Art dealers .....	5916
			5999 pt.	Other retail stores, n.e.c. .....	5916
<b>55</b>	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>				
5511	New and used car dealers .....	5501			
5521	Used car dealers .....	5501			
5531 pt.	Auto parts, tires and accessories stores .....	5502			
5531 pt.	Home and auto supply stores .....	5502			
5541	Gasoline service stations .....	5504			
5551	Boat dealers .....	5503			
5561	Recreational vehicle dealers .....	5503			
5571	Motorcycle dealers .....	5503			
5599	Automotive dealers, n.e.c. .....	5503			
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>				
5611	Men's and boys' clothing and accessory stores .....	5601			
5621	Women's clothing stores .....	5601			
5631	Women's accessory and specialty stores .....	5601			
5641	Children's and infants' wear stores .....	5601			
5651	Family clothing stores .....	5601			
5661 pt.	Men's shoe stores .....	5602			
5661 pt.	Women's shoe stores .....	5602			
5661 pt.	Children's and juveniles' shoe stores .....	5602			
5661 pt.	Family shoe stores .....	5602			
5661 pt.	Athletic footwear stores .....	5602			
5699	Miscellaneous apparel and accessory stores .....	5601			

## Appendix D. Metropolitan Areas

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(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

### **NEW MEXICO**

#### **Albuquerque, NM MSA**

Bernalillo County, NM  
Sandoval County, NM  
Valencia County, NM

#### **Las Cruces, NM MSA**

Dona Ana County, NM

#### **Santa Fe, NM MSA**

Los Alamos County, NM  
Santa Fe County, NM

# Appendix E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>52</b>	<b>Retail trade</b> -----	<b>12.6</b>	<b>5.7</b>	<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>14.3</b>	<b>5.2</b>
	<b>Building materials and garden supplies stores</b> ----	<b>20.7</b>	<b>3.1</b>	561	Men's and boys' clothing and accessory stores ----	14.2	7.2
				562, 3	Women's clothing and specialty stores -----	26.1	6.9
521, 3	Building materials and supply stores -----	19.7	2.2	562	Women's clothing stores -----	27.4	6.4
521	Lumber and other building materials dealers -----	20.9	2.3	563	Women's accessory and specialty stores -----	11.1	13.2
523	Paint, glass, and wallpaper stores -----	8.9	1.4	565	Family clothing stores -----	9.4	5.5
				566	Shoe stores -----	5.5	1.7
525	Hardware stores -----	17.6	2.4	566 pt.	Men's shoe stores -----	(D)	(D)
526	Retail nurseries, lawn and garden supply stores ----	15.3	12.7	566 pt.	Women's shoe stores -----	1.3	1.0
527	Manufactured (mobile) home dealers -----	29.2	6.1	566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)
				566 pt.	Family shoe stores -----	7.7	2.5
				566 pt.	Athletic footwear stores -----	(D)	(D)
<b>53</b>	<b>General merchandise stores</b> -----	<b>1.2</b>	<b>.8</b>	564, 9	Other apparel and accessory stores -----	25.4	4.7
				564	Children's and infants' wear stores -----	13.3	.8
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	—	—	569	Miscellaneous apparel and accessory stores ----	30.6	6.3
				<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>20.0</b>	<b>5.6</b>
531	Department stores (excl. leased depts.) <sup>3</sup> -----	—	—	5712	Furniture stores -----	22.1	3.6
531 pt.	Conventional <sup>3</sup> -----	(D)	(D)	5713, 4, 9	Home furnishings stores -----	20.2	5.5
531 pt.	Discount or mass merchandising <sup>3</sup> -----	(D)	(D)	5713	Floor covering stores -----	16.2	1.5
531 pt.	National chain <sup>3</sup> -----	—	—	5714	Drapery, curtain, and upholstery stores -----	79.8	6.0
				5719	Miscellaneous home furnishings stores -----	19.2	10.5
533	Variety stores -----	10.2	4.3	572	Household appliance stores -----	49.0	4.6
539	Miscellaneous general merchandise stores -----	5.2	3.7	573	Radio, television, computer, and music stores ----	7.0	8.5
				5731	Radio, television, and electronics stores -----	5.0	5.8
<b>54</b>	<b>Food stores</b> -----	<b>6.8</b>	<b>5.3</b>	5734	Computer and software stores -----	17.8	34.9
				5735	Record and prerecorded tape stores -----	6.6	2.6
541	Grocery stores -----	6.4	5.3	5736	Musical instrument stores -----	3.3	2.5
541 pt.	Supermarkets and other general-line grocery stores -----	5.4	5.4	<b>58</b>	<b>Eating and drinking places</b> -----	<b>22.0</b>	<b>7.0</b>
541 pt.	Convenience food stores -----	14.3	7.5	5812	Eating places -----	21.2	6.9
541 pt.	Convenience food/gasoline stores -----	12.8	2.8	5812 pt.	Restaurants -----	23.7	6.1
541 pt.	Delicatessens -----	28.3	—	5812 pt.	Cafeterias -----	1.9	2.5
				5812 pt.	Refreshment places -----	21.1	8.4
542	Meat and fish (seafood) markets -----	30.4	2.8	5812 pt.	Other eating places -----	15.9	3.8
				5813	Drinking places -----	35.6	10.1
546	Retail bakeries -----	21.7	2.7	<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>12.2</b>	<b>10.8</b>
546 pt.	Retail bakeries —baking and selling -----	18.7	2.8	591 pt.	Drug stores -----	12.1	10.8
546 pt.	Retail bakeries —selling only -----	85.0	—	591 pt.	Proprietary stores -----	35.3	5.1
				<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> -----	<b>15.3</b>	<b>6.4</b>
543, 4, 5, 9	Other food stores -----	17.2	6.4	592	Liquor stores -----	20.5	7.8
543	Fruit and vegetable markets -----	1.4	7.3	593	Used merchandise stores -----	21.4	6.0
544	Candy, nut, and confectionery stores -----	—	—	594	Miscellaneous shopping goods stores -----	17.5	7.4
545	Dairy products stores -----	79.5	7.6	5941	Sporting goods stores and bicycle shops -----	12.8	4.4
549	Miscellaneous food stores -----	22.3	7.4	5941 pt.	General line sporting goods stores -----	11.0	.3
				5941 pt.	Specialty line sporting goods stores -----	14.6	8.7
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>14.4</b>	<b>5.3</b>	5942	Book stores -----	14.7	15.4
				5944	Jewelry stores -----	24.0	3.5
551	New and used car dealers -----	12.7	5.4	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ----	16.9	9.2
552	Used car dealers -----	36.2	6.2	5943	Stationery stores -----	11.3	16.1
				5945	Hobby, toy, and game shops -----	6.6	2.8
553	Auto and home supply stores -----	20.4	6.1	5946	Camera and photographic supply stores -----	3.7	8.9
553 pt.	Auto parts, tires, and accessories stores -----	19.8	6.1	5947	Gift, novelty, and souvenir shops -----	26.4	12.6
553 pt.	Home and auto supply stores -----	29.0	5.7	5948	Luggage and leather goods stores -----	16.8	—
				5949	Sewing, needlework, and piece goods stores ----	2.9	5.9
555, 6, 7, 9	Miscellaneous automotive dealers -----	9.1	1.6	596	Nonstore retailers -----	5.0	1.3
555	Boat dealers -----	29.9	—	5961	Catalog and mail-order houses -----	2.8	.3
556	Recreational vehicle dealers -----	8.0	—	5962	Automatic merchandising machine operators ----	15.4	9.9
557	Motorcycle dealers -----	7.3	5.3	5963	Direct selling establishments -----	10.8	2.6
559	Automotive dealers, n.e.c. -----	18.9	3.1	598	Fuel dealers -----	11.2	16.8
				5983	Fuel oil dealers -----	17.5	45.4
<b>554</b>	<b>Gasoline service stations</b> -----	<b>14.7</b>	<b>12.1</b>	5984	Liquefied petroleum gas (bottled gas) dealers ----	10.6	14.6
				5989	Fuel dealers, n.e.c. -----	24.3	—
554 pt.	Gasoline/convenience food stores -----	4.2	9.0				
554 pt.	Other gasoline service stations and truck stops ----	17.0	12.8				

See footnotes at end of table.

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>			<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>		
5992	Florists .....	29.7	5.4	5999	Miscellaneous retail stores, n.e.c. ....	17.9	4.3
5993	Tobacco stores and stands .....	78.7	—	5999 pt.	Pet shops .....	1.9	1.2
5994	News dealers and newsstands .....	—	—	5999 pt.	Art dealers .....	16.5	1.7
5995	Optical goods stores .....	18.9	22.1	5999 pt.	Other miscellaneous retail stores, n.e.c. ....	25.7	9.4

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## Appendix F. Geographic Notes

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### **NEW MEXICO**

**Corrales** is in Bernalillo and Sandoval Counties.

**Espanola** is in Rio Arriba and Sante Fe Counties.

# Appendix G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	<b>Retail trade</b> .....	<b>9 311</b>	<b>9 032</b>	<b>8 539</b>	<b>8 210</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>415</b>	<b>458</b>	<b>386</b>	<b>421</b>
521, 3	Building materials and supply stores .....	225	259	211	243
521	Lumber and other building materials dealers .....	157	188	147	178
523	Paint, glass, and wallpaper stores .....	68	71	64	65
525	Hardware stores .....	100	89	92	79
526	Retail nurseries, lawn and garden supply stores .....	36	44	32	42
527	Manufactured (mobile) home dealers .....	54	66	51	57
<b>53</b>	<b>General merchandise stores</b> .....	<b>211</b>	<b>254</b>	<b>201</b>	<b>230</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	69	57	69	54
531	Department stores (excl. leased depts.) <sup>1</sup> .....	69	57	69	54
531 pt.	Conventional <sup>1</sup> .....	8	8	8	8
531 pt.	Discount or mass merchandising <sup>1</sup> .....	47	35	47	32
531 pt.	National chain <sup>1</sup> .....	14	14	14	14
533	Variety stores .....	34	68	31	65
539	Miscellaneous general merchandise stores .....	108	129	101	111
<b>54</b>	<b>Food stores</b> .....	<b>899</b>	<b>988</b>	<b>824</b>	<b>911</b>
541	Grocery stores .....	694	725	641	687
542	Meat and fish (seafood) markets .....	26	40	23	39
546	Retail bakeries .....	86	110	77	93
546 pt.	Retail bakeries —baking and selling .....	83	104	74	87
546 pt.	Retail bakeries —selling only .....	3	6	3	6
543, 4, 5, 9	Other food stores .....	93	113	83	92
543	Fruit and vegetable markets .....	18	12	15	11
544	Candy, nut, and confectionery stores .....	16	30	15	22
545	Dairy products stores .....	13	15	10	14
549	Miscellaneous food stores .....	46	56	43	45
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>676</b>	<b>747</b>	<b>632</b>	<b>690</b>
551	New and used car dealers .....	160	186	152	171
552	Used car dealers .....	121	100	109	88
553	Auto and home supply stores .....	313	368	295	341
553 pt.	Auto parts, tires, and accessories stores .....	291	325	277	303
553 pt.	Home and auto supply stores .....	22	43	18	38
555, 6, 7, 9	Miscellaneous automotive dealers .....	82	93	76	90
555	Boat dealers .....	10	20	9	19
556	Recreational vehicle dealers .....	38	34	35	34
557	Motorcycle dealers .....	27	34	26	32
559	Automotive dealers, n.e.c. .....	7	5	6	5
<b>554</b>	<b>Gasoline service stations</b> .....	<b>692</b>	<b>696</b>	<b>646</b>	<b>644</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>791</b>	<b>775</b>	<b>721</b>	<b>717</b>
561	Men's and boys' clothing and accessory stores .....	43	47	37	46
562, 3	Women's clothing and specialty stores .....	326	295	293	272
562	Women's clothing stores .....	292	256	259	238
563	Women's accessory and specialty stores .....	34	39	34	34
565	Family clothing stores .....	166	163	155	154
566	Shoe stores .....	176	193	165	176
566 pt.	Men's shoe stores .....	8	17	7	14
566 pt.	Women's shoe stores .....	26	29	24	29
566 pt.	Children's and juveniles' shoe stores .....	2	5	2	2
566 pt.	Family shoe stores .....	120	101	112	90
566 pt.	Athletic footwear stores .....	20	41	20	41
564, 9	Other apparel and accessory stores .....	80	77	71	69
564	Children's and infants' wear stores .....	24	33	21	28
569	Miscellaneous apparel and accessory stores .....	56	44	50	41

See footnotes at end of table.

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
<b>57</b>	<b>Furniture and homefurnishings stores</b> -----	<b>638</b>	<b>607</b>	<b>588</b>	<b>531</b>
5712	Furniture stores -----	186	174	173	151
5713, 4, 9	Homefurnishings stores -----	190	174	177	154
5713	Floor covering stores -----	63	70	60	63
5714	Drapery, curtain, and upholstery stores -----	18	28	14	27
5719	Miscellaneous homefurnishings stores -----	109	76	103	64
572	Household appliance stores -----	56	65	52	58
573	Radio, television, computer, and music stores -----	206	194	186	168
5731	Radio, television, and electronics stores -----	99	95	90	82
5734	Computer and software stores -----	32	32	27	24
5735	Record and prerecorded tape stores -----	51	36	47	32
5736	Musical instrument stores -----	24	31	22	30
<b>58</b>	<b>Eating and drinking places</b> -----	<b>2 663</b>	<b>2 389</b>	<b>2 419</b>	<b>2 114</b>
5812	Eating places -----	2 428	2 159	2 205	1 910
5812 pt.	Restaurants -----	1 126	1 012	1 013	882
5812 pt.	Cafeterias -----	37	43	34	41
5812 pt.	Refreshment places -----	1 103	980	1 014	883
5812 pt.	Other eating places -----	162	124	144	104
5813	Drinking places -----	235	230	214	204
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>226</b>	<b>226</b>	<b>196</b>	<b>210</b>
591 pt.	Drug stores -----	222	220	193	205
591 pt.	Proprietary stores -----	4	6	3	5
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> -----	<b>2 100</b>	<b>1 892</b>	<b>1 926</b>	<b>1 742</b>
592	Liquor stores -----	162	180	151	167
593	Used merchandise stores -----	166	132	158	116
594	Miscellaneous shopping goods stores -----	918	876	837	814
5941	Sporting goods stores and bicycle shops -----	144	146	122	134
5941 pt.	General line sporting goods stores -----	45	59	37	54
5941 pt.	Specialty line sporting goods stores -----	99	87	85	80
5942	Book stores -----	116	82	112	75
5944	Jewelry stores -----	226	203	203	194
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	432	445	400	411
5943	Stationery stores -----	17	25	16	23
5945	Hobby, toy, and game shops -----	58	59	53	54
5946	Camera and photographic supply stores -----	19	20	18	20
5947	Gift, novelty, and souvenir shops -----	293	274	269	250
5948	Luggage and leather goods stores -----	10	11	10	11
5949	Sewing, needlework, and piece goods stores -----	35	56	34	53
596	Nonstore retailers -----	167	98	156	92
5961	Catalog and mail-order houses -----	65	39	60	37
5962	Automatic merchandising machine operators -----	28	20	25	19
5963	Direct selling establishments -----	74	39	71	36
598	Fuel dealers -----	116	96	114	94
5983	Fuel oil dealers -----	6	3	6	3
5984	Liquefied petroleum gas (bottled gas) dealers -----	105	89	103	87
5989	Fuel dealers, n.e.c. -----	5	4	5	4
5992	Florists -----	136	141	120	128
5993	Tobacco stores and stands -----	8	8	6	7
5994	News dealers and newsstands -----	9	10	9	9
5995	Optical goods stores -----	81	94	72	82
5999	Miscellaneous retail stores, n.e.c. -----	337	257	303	233
5999 pt.	Pet shops -----	37	29	33	26
5999 pt.	Art dealers -----	139	58	124	53
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	161	170	146	154

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Publication Program

## 1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

### Final Reports

#### Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

#### Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

#### Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

#### Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

### Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

### OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.