

# 1992

## Census of Retail Trade

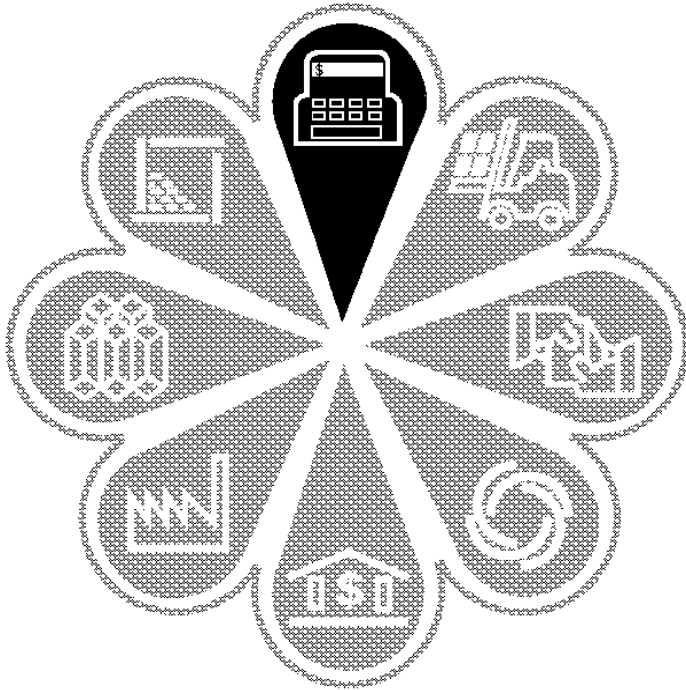
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RC92-A-28

GEOGRAPHIC AREA SERIES

# Nebraska

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RC92-A-28

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Issued November 1994



**U.S. Department of Commerce**  
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**David J. Barram**, Deputy Secretary

**Economics and Statistics Administration**  
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for Economic Affairs

**BUREAU OF THE CENSUS**  
**Martha Farnsworth Riche**, Director

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**If you have any questions concerning the statistics in this report, call 301-763-7038.**



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# Introduction to the Economic Census

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

## AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

# Census of Retail Trade

## GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*<sup>1</sup> (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.<sup>3</sup> Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.<sup>3</sup> Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

<sup>2</sup>According to the 1990 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.<sup>4</sup>

### DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

### RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

### SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

<sup>4</sup>According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

#### Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State .....	X	X	X							
CMSA's and MSA's in the State .....							X			
PMSA's in the State .....							X			
Area of the State not in any CMSA, PMSA, or MSA .....								X		
Counties in the State .....				X		<sup>1</sup> X				X
Places in the State .....				<sup>2</sup> X	<sup>1</sup> X	<sup>1</sup> X			<sup>2</sup> X	
<b>DATA ITEMS<sup>3</sup></b>										
Establishments .....	X		X	X	X	X	X	X	X	
Sales .....	X		X	X	X	X	X	X	X	
Annual payroll .....	X		X	X	X	X	X	X	X	
First-quarter payroll .....	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992 .....	X		X	X	X	X	X	X	X	
Sales per establishment .....		X								
Sales per employee .....		X								
Annual payroll per employee .....		X								
Employees per establishment .....		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees) .....			X							
Counties ranked by volume of 1992 sales .....										X
Places ranked by volume of 1992 sales .....									<sup>2</sup> X	

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States .....	X	X	X	X	X						
State .....	X	X	X	X	X						
CMSA, PMSA, MSA .....	X	X	X	X	X						
County .....	X	X	X	X	X						
Place .....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States .....	<sup>1</sup> X	<sup>1</sup> X					<sup>2</sup> X			X	
State .....	<sup>1</sup> X	<sup>1</sup> X									
CMSA, PMSA, MSA .....	X	X									
County .....	<sup>1 3</sup> X	<sup>1 3</sup> X									
Place .....	<sup>1 3</sup> X	<sup>1 3</sup> X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States .....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States .....		X	X							X	<sup>4</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States .....	X	X				X					
State .....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
CMSA, PMSA, MSA .....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States .....	X	X	X	X							<sup>5</sup> X
State .....	X	X	X	X							<sup>5</sup> X
CMSA, PMSA, MSA .....	X	X	X	X							<sup>5</sup> X
<b>ZIP CODES</b>											
State .....	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X			<sup>3</sup> X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States .....	<sup>1</sup> X	<sup>1</sup> X	X	X	X						<sup>6 7</sup> X
State .....	X	X	X	X	X						<sup>6 7</sup> X
CMSA, MSA .....	X	X	X	X	X						<sup>6 7</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Data available by sales size of establishments without payroll only.

<sup>3</sup>Data available on CD-ROM only.

<sup>4</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>5</sup>For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

<sup>6</sup>Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

<sup>7</sup>Includes percent of retail sales inside and outside central cities within each individual MA.

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## Summary of Findings

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Data from the 1992 Census of Retail Trade show that Nebraska's 11,375 retail stores with payroll had sales totaling \$11.5 billion. In 1987, 11,485 retail stores had sales of \$8.5 billion. The 1992 data represent an increase of 35.8 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 18.2 percent of the State's total sales by retailers compared with 18.8 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 17.3 percent of sales, department stores (including leased departments) with 10.6 percent, and gasoline service stations with 8.4 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.0 million per establishment, compared with \$739 thousand in 1987. In 1992, department stores (including leased departments) averaged \$14.7 million per establishment; new and used car dealers, \$8.9 million; catalog and mail-order houses, \$6.4 million; grocery stores, \$2.7 million; and miscellaneous general merchandise stores, \$2.4 million.

For retail establishments with payroll, 1992 sales per employee averaged \$87 thousand. New and used car dealers had sales per employee of \$336 thousand, which contrasts sharply with the \$22 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$1.3 billion, compared with \$970 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.4 percent for all retailers, 28.7 percent for retail bakeries, compared with 6.7 percent for gasoline service stations.

There were 132,157 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 117,936 employees in 1987. Large employers included restaurants with 21,727 employees, grocery stores with 19,988 employees, and refreshment places with 19,389 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales  
Payroll

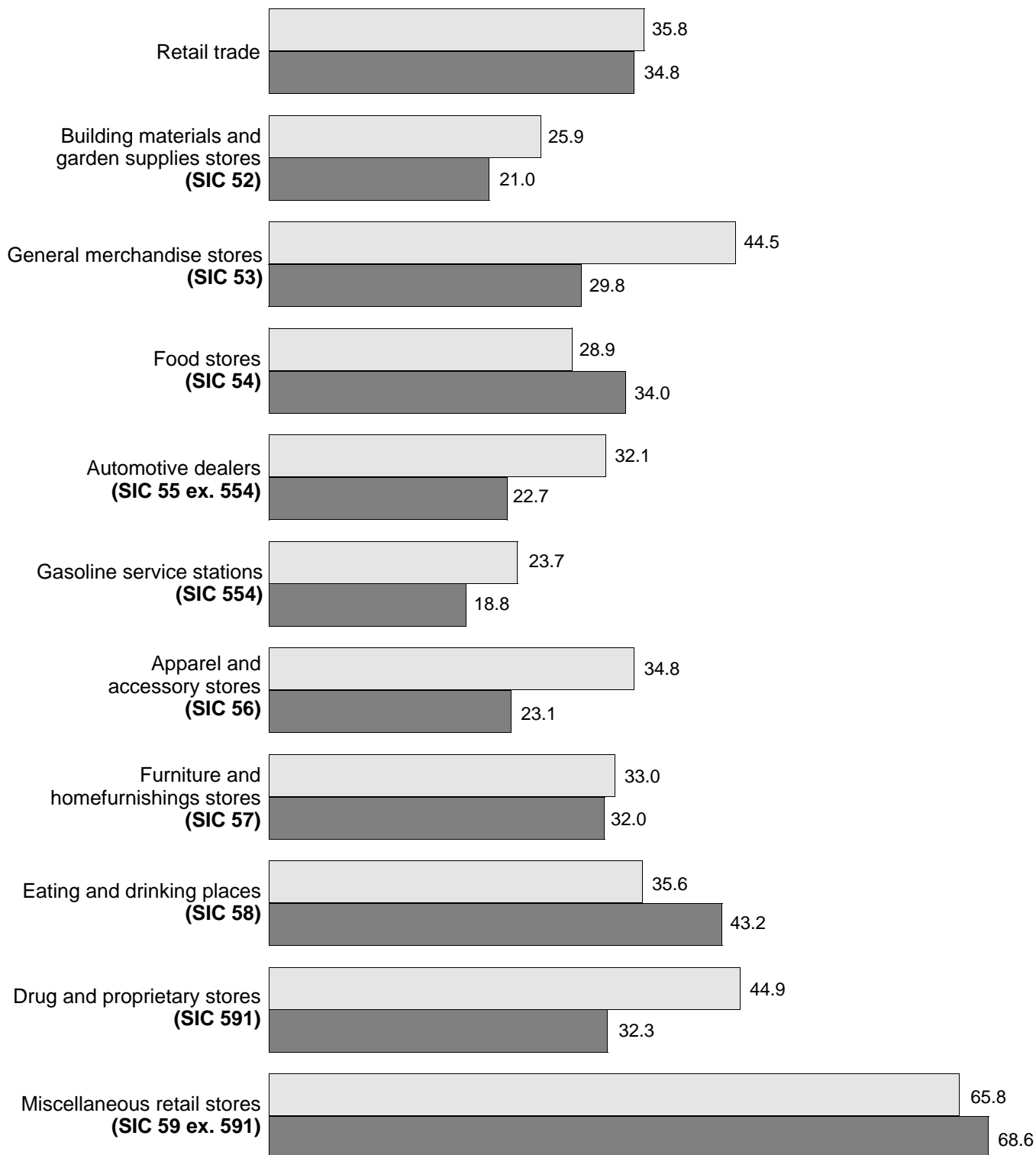
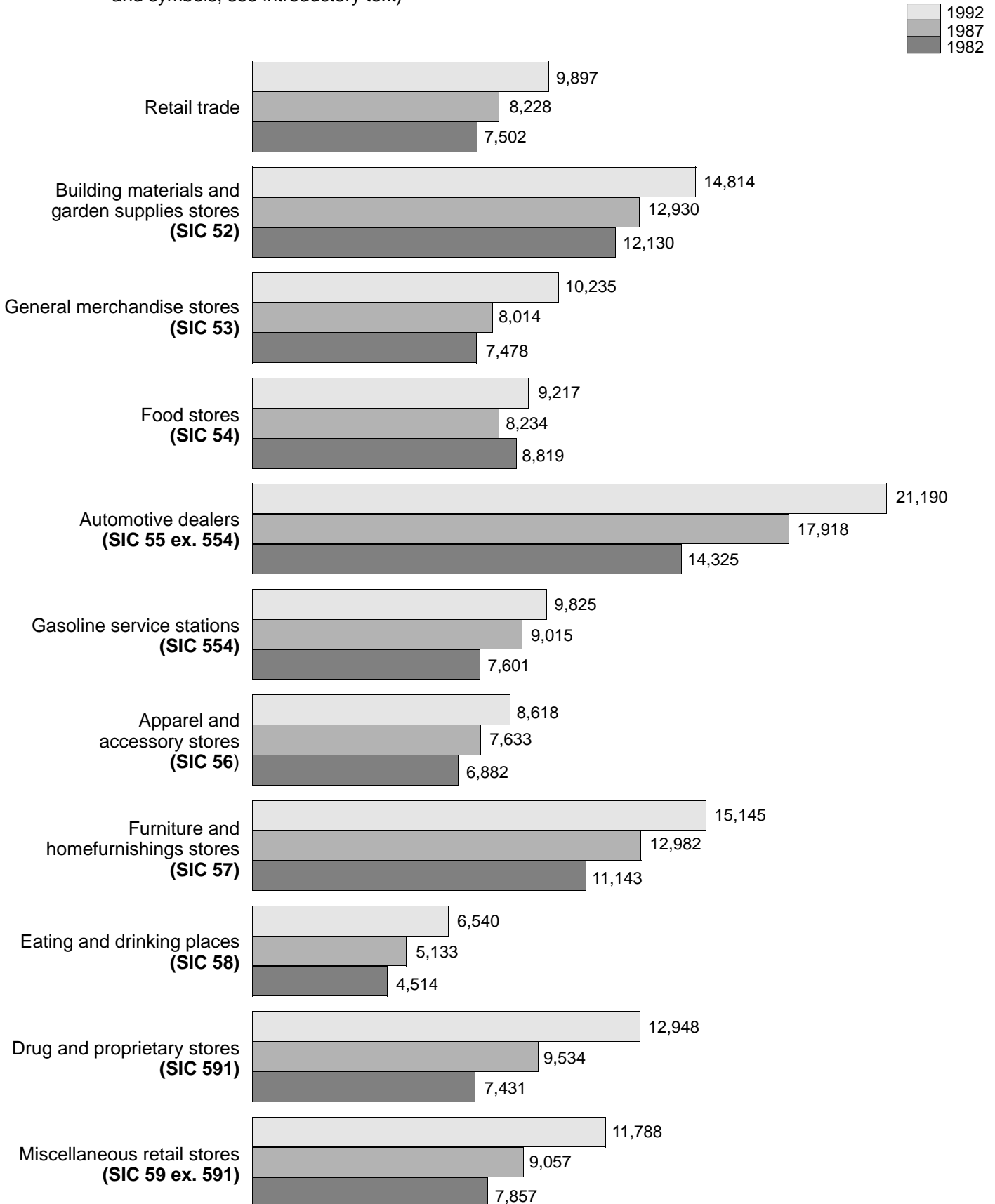


Figure 2. **Annual Payroll per Employee: 1992, 1987, and 1982**

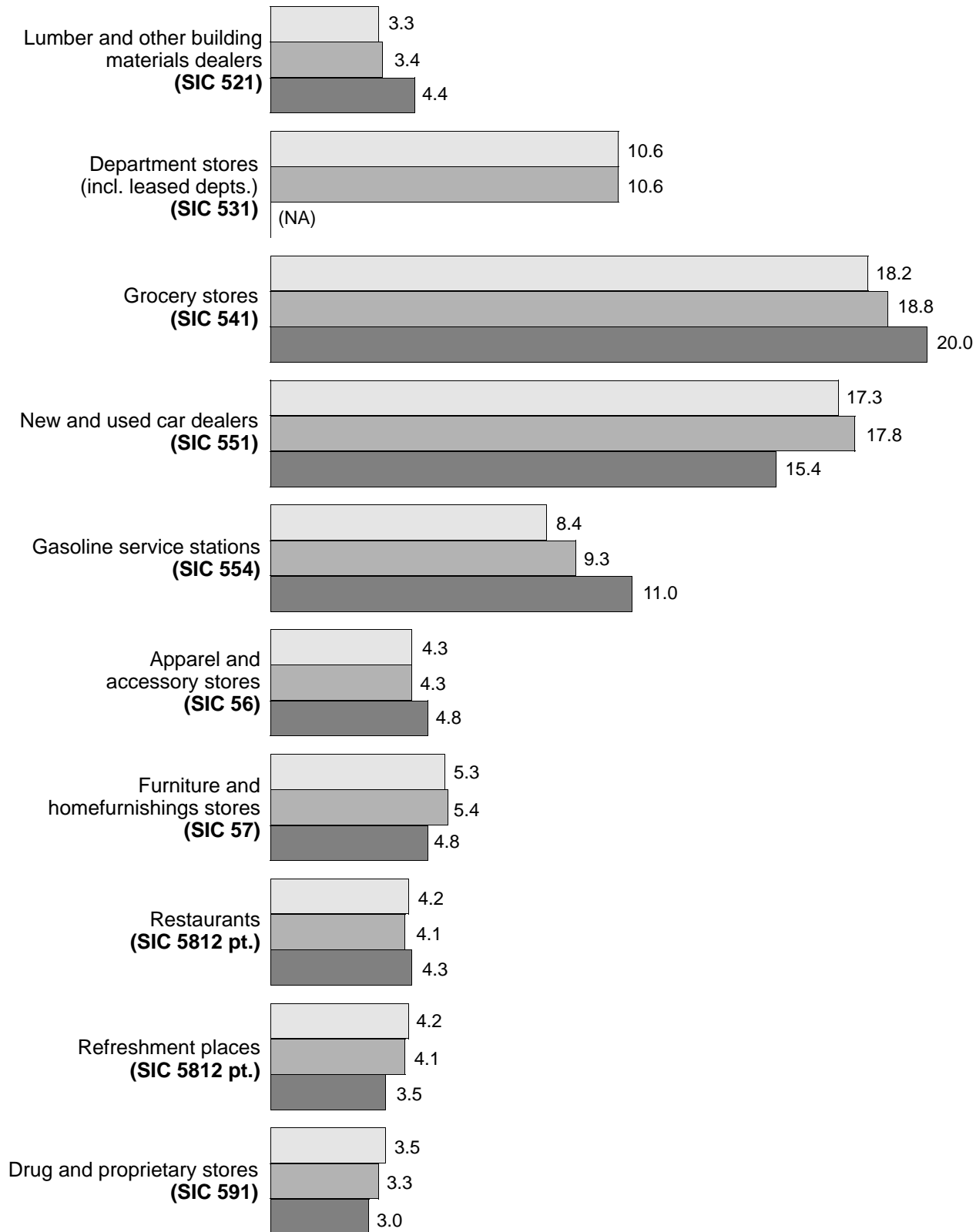
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.





**Table 1. Summary Statistics for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade</b> .....	<b>11 375</b>	<b>11 521 818</b>	<b>1 307 961</b>	<b>307 420</b>	<b>132 157</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>709</b>	<b>577 278</b>	<b>71 671</b>	<b>15 719</b>	<b>4 838</b>
521, 3	Building materials and supply stores .....	373	412 596	51 333	11 353	3 104
521	Lumber and other building materials dealers .....	304	380 663	46 202	10 206	2 776
523	Paint, glass, and wallpaper stores .....	69	31 933	5 131	1 147	328
525	Hardware stores .....	216	88 442	10 863	2 495	1 053
526	Retail nurseries, lawn and garden supply stores .....	93	53 507	7 196	1 424	555
527	Manufactured (mobile) home dealers .....	27	22 733	2 279	447	126
<b>53</b>	<b>General merchandise stores</b> .....	<b>300</b>	<b>1 567 227</b>	<b>147 068</b>	<b>34 577</b>	<b>14 369</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	83	1 219 632	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	83	1 189 722	118 555	27 710	11 327
531 pt.	Conventional <sup>1</sup> .....	16	203 681	24 956	6 054	2 280
531 pt.	Discount or mass merchandising <sup>1</sup> .....	57	830 427	76 296	17 526	7 481
531 pt.	National chain <sup>1</sup> .....	10	155 614	17 303	4 130	1 566
533	Variety stores .....	72	22 896	2 970	653	359
539	Miscellaneous general merchandise stores .....	145	354 609	25 543	6 214	2 683
<b>54</b>	<b>Food stores</b> .....	<b>1 095</b>	<b>2 156 006</b>	<b>200 282</b>	<b>49 823</b>	<b>21 730</b>
541	Grocery stores .....	775	2 097 402	188 260	46 888	19 988
541 pt.	Supermarkets and other general-line grocery stores .....	565	1 971 906	178 572	44 720	18 601
541 pt.	Convenience food stores .....	89	44 389	3 469	715	451
541 pt.	Convenience food/gasoline stores .....	109	79 705	5 947	1 370	865
541 pt.	Delicatessens .....	12	1 402	272	83	71
542	Meat and fish (seafood) markets .....	58	16 186	2 633	667	276
546	Retail bakeries .....	135	20 347	5 847	1 378	902
546 pt.	Retail bakeries —baking and selling .....	130	18 985	5 559	1 314	868
546 pt.	Retail bakeries —selling only .....	5	1 362	288	64	34
543, 4, 5, 9	Other food stores .....	127	22 071	3 542	890	564
543	Fruit and vegetable markets .....	7	669	75	10	8
544	Candy, nut, and confectionery stores .....	31	5 199	908	241	168
545	Dairy products stores .....	45	5 628	1 203	304	218
549	Miscellaneous food stores .....	44	10 575	1 356	335	170
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>817</b>	<b>2 367 629</b>	<b>181 027</b>	<b>42 301</b>	<b>8 543</b>
551	New and used car dealers .....	224	1 992 800	138 730	32 807	5 937
552	Used car dealers .....	198	146 813	9 817	2 351	605
553	Auto and home supply stores .....	311	157 059	26 300	5 878	1 624
553 pt.	Auto parts, tires, and accessories stores .....	292	149 920	25 131	5 685	1 545
553 pt.	Home and auto supply stores .....	19	7 139	1 169	193	79
555, 6, 7, 9	Miscellaneous automotive dealers .....	84	70 957	6 180	1 265	377
555	Boat dealers .....	24	(D)	(D)	(D)	BB
556	Recreational vehicle dealers .....	20	30 735	2 431	475	137
557	Motorcycle dealers .....	38	20 974	2 029	423	137
559	Automotive dealers, n.e.c. .....	2	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> .....	<b>1 011</b>	<b>972 919</b>	<b>64 735</b>	<b>15 407</b>	<b>6 589</b>
554 pt.	Gasoline/convenience food stores .....	349	376 506	22 634	5 405	2 643
554 pt.	Other gasoline service stations and truck stops .....	662	596 413	42 101	10 002	3 946
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>907</b>	<b>492 112</b>	<b>59 128</b>	<b>14 590</b>	<b>6 861</b>
561	Men's and boys' clothing and accessory stores .....	90	44 950	8 115	1 847	559
562, 3	Women's clothing and specialty stores .....	377	149 796	17 925	4 430	2 462
562	Women's clothing stores .....	331	136 016	16 201	3 989	2 238
563	Women's accessory and specialty stores .....	46	13 780	1 724	441	224
565	Family clothing stores .....	146	186 054	18 961	4 926	2 326
566	Shoe stores .....	226	85 257	10 822	2 730	1 103
566 pt.	Men's shoe stores .....	9	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores .....	49	18 452	2 272	548	242
566 pt.	Children's and juveniles' shoe stores .....	5	(D)	(D)	(D)	BB
566 pt.	Family shoe stores .....	135	47 597	6 056	1 547	605
566 pt.	Athletic footwear stores .....	28	15 986	1 925	445	201
564, 9	Other apparel and accessory stores .....	68	26 055	3 305	657	411
564	Children's and infants' wear stores .....	26	8 968	967	215	153
569	Miscellaneous apparel and accessory stores .....	42	17 087	2 338	442	258
<b>57</b>	<b>Furniture and homefurnishings stores</b> .....	<b>640</b>	<b>609 451</b>	<b>69 969</b>	<b>15 764</b>	<b>4 620</b>
5712	Furniture stores .....	165	323 103	37 589	8 139	2 056
5713, 4, 9	Homefurnishings stores .....	163	82 172	10 535	2 441	821
5713	Floor covering stores .....	73	51 261	6 308	1 441	392
5714	Drapery, curtain, and upholstery stores .....	23	5 433	1 013	226	83
5719	Miscellaneous homefurnishings stores .....	67	25 478	3 214	774	346
572	Household appliance stores .....	102	40 930	5 474	1 379	439
573	Radio, television, computer, and music stores .....	210	163 246	16 371	3 805	1 304
5731	Radio, television, and electronics stores .....	105	101 101	8 793	2 078	711
5734	Computer and software stores .....	28	24 135	2 978	704	144
5735	Record and prerecorded tape stores .....	43	22 648	2 415	526	256
5736	Musical instrument stores .....	34	15 362	2 185	497	193

See footnotes at end of table.

**NE-8 NEBRASKA**

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 1. Summary Statistics for the State: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>58</b>	<b>Eating and drinking places -----</b>	<b>3 502</b>	<b>1 175 868</b>	<b>313 477</b>	<b>72 987</b>	<b>47 933</b>
5812	Eating places -----	2 677	1 037 949	291 027	67 625	44 135
5812 pt.	Restaurants -----	1 246	478 400	144 996	34 022	21 727
5812 pt.	Cafeterias -----	31	13 347	3 532	907	549
5812 pt.	Refreshment places -----	1 186	484 034	123 675	28 364	19 389
5812 pt.	Other eating places -----	214	62 168	18 824	4 332	2 470
5813	Drinking places -----	825	137 919	22 450	5 362	3 798
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>364</b>	<b>400 446</b>	<b>45 242</b>	<b>10 489</b>	<b>3 494</b>
591 pt.	Drug stores -----	360	399 697	45 152	10 467	3 481
591 pt.	Proprietary stores -----	4	749	90	22	13
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>2 030</b>	<b>1 202 882</b>	<b>155 362</b>	<b>35 763</b>	<b>13 180</b>
592	Liquor stores -----	247	97 575	6 899	1 656	1 009
593	Used merchandise stores -----	152	31 704	6 397	1 415	674
594	Miscellaneous shopping goods stores -----	794	366 409	48 376	11 353	4 975
5941	Sporting goods stores and bicycle shops -----	174	82 865	11 313	2 546	1 021
5941 pt.	General line sporting goods stores -----	73	44 349	6 038	1 407	586
5941 pt.	Specialty line sporting goods stores -----	101	38 516	5 275	1 139	435
5942	Book stores -----	98	52 701	5 366	1 206	633
5944	Jewelry stores -----	146	91 063	13 495	3 364	938
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	376	139 780	18 202	4 237	2 383
5943	Stationery stores -----	17	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	69	43 940	4 609	1 222	516
5946	Camera and photographic supply stores -----	6	6 729	932	216	50
5947	Gift, novelty, and souvenir shops -----	218	62 128	8 947	1 891	1 267
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	63	21 264	2 933	721	483
596	Nonstore retailers -----	216	525 883	61 095	13 406	3 687
5961	Catalog and mail-order houses -----	65	414 182	39 875	8 273	2 225
5962	Automatic merchandising machine operators -----	33	39 725	6 896	1 638	448
5963	Direct selling establishments -----	118	71 976	14 324	3 495	1 014
598	Fuel dealers -----	75	39 428	3 803	1 001	288
5983	Fuel oil dealers -----	14	8 679	524	145	54
5984	Liquefied petroleum gas (bottled gas) dealers -----	61	30 749	3 279	856	234
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	210	37 090	7 380	1 847	964
5993	Tobacco stores and stands -----	5	1 010	113	64	31
5994	News dealers and newsstands -----	5	2 466	228	51	29
5995	Optical goods stores -----	81	36 693	8 627	2 098	543
5999	Miscellaneous retail stores, n.e.c. -----	245	64 624	12 444	2 872	980
5999 pt.	Pet shops -----	44	11 037	1 969	493	250
5999 pt.	Art dealers -----	25	5 165	1 160	282	105
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	176	48 422	9 315	2 097	625

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 2. Selected Ratios for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	<b>Retail trade</b> -----	<b>1 012 907</b>	<b>87 183</b>	<b>9 897</b>	<b>12</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>814 214</b>	<b>119 322</b>	<b>14 814</b>	<b>7</b>
521, 3	Building materials and supply stores -----	1 106 155	132 924	16 538	8
521	Lumber and other building materials dealers -----	1 252 181	137 126	16 643	9
523	Paint, glass, and wallpaper stores -----	462 797	97 357	15 643	5
525	Hardware stores -----	409 454	83 991	10 316	5
526	Retail nurseries, lawn and garden supply stores -----	575 344	96 409	12 966	6
527	Manufactured (mobile) home dealers -----	841 963	180 421	18 087	5
<b>53</b>	<b>General merchandise stores</b> -----	<b>5 224 090</b>	<b>109 070</b>	<b>10 235</b>	<b>48</b>
531	Department stores (incl. leased depts.) <sup>2 3</sup> -----	14 694 361	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>2</sup> -----	14 334 000	105 034	10 467	136
531 pt.	Conventional <sup>2</sup> -----	12 730 063	89 334	10 946	143
531 pt.	Discount or mass merchandising <sup>2</sup> -----	14 568 895	111 005	10 199	131
531 pt.	National chain <sup>2</sup> -----	15 561 400	99 370	11 049	157
533	Variety stores -----	318 000	63 777	8 273	5
539	Miscellaneous general merchandise stores -----	2 445 579	132 169	9 520	19
<b>54</b>	<b>Food stores</b> -----	<b>1 968 955</b>	<b>99 218</b>	<b>9 217</b>	<b>20</b>
541	Grocery stores -----	2 706 325	104 933	9 419	26
541 pt.	Supermarkets and other general-line grocery stores -----	3 490 099	106 011	9 600	33
541 pt.	Convenience food stores -----	498 753	98 424	7 692	5
541 pt.	Convenience food/gasoline stores -----	731 239	92 145	6 875	8
541 pt.	Delicatessens -----	116 833	19 746	3 831	6
542	Meat and fish (seafood) markets -----	279 069	58 645	9 540	5
546	Retail bakeries -----	150 719	22 558	6 482	7
546 pt.	Retail bakeries —baking and selling -----	146 038	21 872	6 404	7
546 pt.	Retail bakeries —selling only -----	272 400	40 059	8 471	7
543, 4, 5, 9	Other food stores -----	173 787	39 133	6 280	4
543	Fruit and vegetable markets -----	95 571	83 625	9 375	1
544	Candy, nut, and confectionery stores -----	167 710	30 946	5 405	5
545	Dairy products stores -----	125 067	25 817	5 518	5
549	Miscellaneous food stores -----	240 341	62 206	7 976	4
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>2 897 955</b>	<b>277 143</b>	<b>21 190</b>	<b>10</b>
551	New and used car dealers -----	8 896 429	335 658	23 367	27
552	Used car dealers -----	741 480	242 666	16 226	3
553	Auto and home supply stores -----	505 013	96 711	16 195	5
553 pt.	Auto parts, tires, and accessories stores -----	513 425	97 036	16 266	5
553 pt.	Home and auto supply stores -----	375 737	90 367	14 797	4
555, 6, 7, 9	Miscellaneous automotive dealers -----	844 726	188 215	16 393	4
555	Boat dealers (D) -----	(D)	(D)	(D)	(D)
556	Recreational vehicle dealers -----	1 536 750	224 343	17 745	7
557	Motorcycle dealers -----	551 947	153 095	14 810	4
559	Automotive dealers, n.e.c. (D) -----	(D)	(D)	(D)	(D)
<b>554</b>	<b>Gasoline service stations</b> -----	<b>962 333</b>	<b>147 658</b>	<b>9 825</b>	<b>7</b>
554 pt.	Gasoline/convenience food stores -----	1 078 814	142 454	8 564	8
554 pt.	Other gasoline service stations and truck stops -----	900 926	151 144	10 669	6
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>542 571</b>	<b>71 726</b>	<b>8 618</b>	<b>8</b>
561	Men's and boys' clothing and accessory stores -----	499 444	80 411	14 517	6
562, 3	Women's clothing and specialty stores -----	397 337	60 843	7 281	7
562	Women's clothing stores -----	410 924	60 776	7 239	7
563	Women's accessory and specialty stores -----	299 565	61 518	7 696	5
565	Family clothing stores -----	1 274 342	79 989	8 152	16
566	Shoe stores -----	377 243	77 296	9 811	5
566 pt.	Men's shoe stores (D) -----	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	376 571	76 248	9 388	5
566 pt.	Children's and juveniles' shoe stores (D) -----	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	352 570	78 673	10 010	4
566 pt.	Athletic footwear stores -----	570 929	79 532	9 577	7
564, 9	Other apparel and accessory stores -----	383 162	63 394	8 041	6
564	Children's and infants' wear stores -----	344 923	58 614	6 320	6
569	Miscellaneous apparel and accessory stores -----	406 833	66 229	9 062	6
<b>57</b>	<b>Furniture and homefurnishings stores</b> -----	<b>952 267</b>	<b>131 916</b>	<b>15 145</b>	<b>7</b>
5712	Furniture stores -----	1 958 200	157 151	18 283	12
5713, 4, 9	Homefurnishings stores -----	504 123	100 088	12 832	5
5713	Floor covering stores -----	702 205	130 768	16 092	5
5714	Drapery, curtain, and upholstery stores -----	236 217	65 458	12 205	4
5719	Miscellaneous homefurnishings stores -----	380 269	73 636	9 289	5
572	Household appliance stores -----	401 275	93 235	12 469	4
573	Radio, television, computer, and music stores -----	777 362	125 189	12 554	6
5731	Radio, television, and electronics stores -----	962 867	142 195	12 367	7
5734	Computer and software stores -----	861 964	167 604	20 681	5
5735	Record and prerecorded tape stores -----	526 698	88 469	9 434	6
5736	Musical instrument stores -----	451 824	79 596	11 321	6

See footnotes at end of table.

**Table 2. Selected Ratios for the State: 1992 – Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
<b>58</b>	<b>Eating and drinking places -----</b>	<b>335 770</b>	<b>24 531</b>	<b>6 540</b>	<b>14</b>
5812	Eating places -----	387 728	23 518	6 594	16
5812 pt.	Restaurants -----	383 949	22 019	6 674	17
5812 pt.	Cafeterias -----	430 548	24 311	6 434	18
5812 pt.	Refreshment places -----	408 123	24 964	6 379	16
5812 pt.	Other eating places -----	290 505	25 169	7 621	12
5813	Drinking places -----	167 175	36 314	5 911	5
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>1 100 126</b>	<b>114 610</b>	<b>12 948</b>	<b>10</b>
591 pt.	Drug stores -----	1 110 269	114 822	12 971	10
591 pt.	Proprietary stores -----	187 250	57 615	6 923	3
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>592 553</b>	<b>91 266</b>	<b>11 788</b>	<b>6</b>
592	Liquor stores -----	395 040	96 705	6 837	4
593	Used merchandise stores -----	208 579	47 039	9 491	4
594	Miscellaneous shopping goods stores -----	461 472	73 650	9 724	6
5941	Sporting goods stores and bicycle shops -----	476 236	81 161	11 080	6
5941 pt.	General line sporting goods stores -----	607 521	75 681	10 304	8
5941 pt.	Specialty line sporting goods stores -----	381 347	88 543	12 126	4
5942	Book stores -----	537 765	83 256	8 477	6
5944	Jewelry stores -----	623 719	97 082	14 387	6
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	371 755	58 657	7 638	6
5943	Stationery stores -----	(D)	(D)	(D)	(D)
5945	Hobby, toy, and game shops -----	636 812	85 155	8 932	7
5946	Camera and photographic supply stores -----	1 121 500	134 580	18 640	8
5947	Gift, novelty, and souvenir shops -----	284 991	49 036	7 062	6
5948	Luggage and leather goods stores -----	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores -----	337 524	44 025	6 072	8
596	Nonstore retailers -----	2 434 644	142 632	16 570	17
5961	Catalog and mail-order houses -----	6 372 031	186 149	17 921	34
5962	Automatic merchandising machine operators -----	1 203 788	88 672	15 393	14
5963	Direct selling establishments -----	609 966	70 982	14 126	9
598	Fuel dealers -----	525 707	136 903	13 205	4
5983	Fuel oil dealers -----	619 929	160 722	9 704	4
5984	Liquefied petroleum gas (bottled gas) dealers -----	504 082	131 406	14 013	4
5989	Fuel dealers, n.e.c. -----	-	-	-	-
5992	Florists -----	176 619	38 475	7 656	5
5993	Tobacco stores and stands -----	202 000	32 581	3 645	6
5994	News dealers and newsstands -----	493 200	85 034	7 862	6
5995	Optical goods stores -----	453 000	67 575	15 888	7
5999	Miscellaneous retail stores, n.e.c. -----	263 771	65 943	12 698	4
5999 pt.	Pet shops -----	250 841	44 148	7 876	6
5999 pt.	Art dealers -----	206 600	49 190	11 048	4
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	275 125	77 475	14 904	4

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 3. Comparative Statistics for the State: 1992 and 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	<b>Retail trade</b>	<b>11 375</b>	<b>11 485</b>	<b>11 521 818</b>	<b>8 486 334</b>	<b>35.8</b>	<b>1 307 961</b>	<b>970 363</b>	<b>34.8</b>	<b>132 157</b>	<b>117 936</b>
<b>52</b>	<b>Building materials and garden supplies stores</b>	<b>709</b>	<b>768</b>	<b>577 278</b>	<b>458 476</b>	<b>25.9</b>	<b>71 671</b>	<b>59 233</b>	<b>21.0</b>	<b>4 838</b>	<b>4 581</b>
521, 3	Building materials and supply stores	373	398	412 596	319 202	29.3	51 333	41 114	24.9	3 104	2 811
521	Lumber and other building materials dealers	304	321	380 663	290 999	30.8	46 202	36 454	26.7	2 776	2 450
523	Paint, glass, and wallpaper stores	69	77	31 933	28 203	13.2	5 131	4 660	10.1	328	361
525	Hardware stores	216	247	88 442	79 273	11.6	10 863	10 458	3.9	1 053	1 087
526	Retail nurseries, lawn and garden supply stores	93	98	53 507	45 815	16.8	7 196	6 263	14.9	555	560
527	Manufactured (mobile) home dealers	27	25	22 733	14 186	60.2	2 279	1 398	63.0	126	123
<b>53</b>	<b>General merchandise stores</b>	<b>300</b>	<b>276</b>	<b>1 567 227</b>	<b>1 084 413</b>	<b>44.5</b>	<b>147 068</b>	<b>113 289</b>	<b>29.8</b>	<b>14 369</b>	<b>14 137</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup>	83	79	1 219 632	900 368	35.5	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup>	83	79	1 189 722	869 501	36.8	118 555	91 216	30.0	11 327	11 457
531 pt.	Conventional <sup>1</sup>	16	20	203 681	192 626	5.7	24 956	22 386	11.5	2 280	3 128
531 pt.	Discount or mass merchandising <sup>1</sup>	57	47	830 427	509 768	62.9	76 296	48 212	58.3	7 481	6 202
531 pt.	National chain <sup>1</sup>	10	12	155 614	167 107	-6.9	17 303	20 618	-16.1	1 566	2 127
533	Variety stores	72	83	22 896	29 087	-21.3	2 970	4 642	-36.0	359	669
539	Miscellaneous general merchandise stores	145	157	354 609	251 602	40.9	25 543	21 161	20.7	2 683	2 420
<b>54</b>	<b>Food stores</b>	<b>1 095</b>	<b>1 222</b>	<b>2 156 006</b>	<b>1 672 434</b>	<b>28.9</b>	<b>200 282</b>	<b>149 422</b>	<b>34.0</b>	<b>21 730</b>	<b>18 146</b>
541	Grocery stores	775	823	2 097 402	1 599 471	31.1	188 260	136 691	37.7	19 988	15 812
542	Meat and fish (seafood) markets	58	81	16 186	23 851	-32.1	2 633	3 041	-13.4	276	362
546	Retail bakeries	135	167	20 347	19 631	3.6	5 847	5 682	2.9	902	1 039
546 pt.	Retail bakeries—baking and selling	130	162	18 985	19 183	-1.0	5 559	5 594	-6	868	1 025
546 pt.	Retail bakeries—selling only	5	5	1 362	448	204.0	288	88	227.3	34	14
543, 4, 5, 9	Other food stores	127	151	22 071	29 481	-25.1	3 542	4 008	-11.6	564	933
543	Fruit and vegetable markets	7	7	669	669	-	75	44	70.5	8	9
544	Candy, nut, and confectionery stores	31	42	5 199	6 892	-24.6	908	1 355	-33.0	168	279
545	Dairy products stores	45	66	5 628	14 075	-60.0	1 203	1 650	-27.1	218	483
549	Miscellaneous food stores	44	36	10 575	7 845	34.8	1 356	959	41.4	170	162
<b>55 ex. 554</b>	<b>Automotive dealers</b>	<b>817</b>	<b>841</b>	<b>2 367 629</b>	<b>1 792 514</b>	<b>32.1</b>	<b>181 027</b>	<b>147 590</b>	<b>22.7</b>	<b>8 543</b>	<b>8 237</b>
551	New and used car dealers	224	287	1 992 800	1 507 737	32.2	138 730	113 067	22.7	5 937	5 774
552	Used car dealers	198	127	146 813	60 903	141.1	9 817	4 614	112.8	605	357
553	Auto and home supply stores	311	327	157 059	155 227	1.2	26 300	23 884	10.1	1 624	1 670
553 pt.	Auto parts, tires, and accessories stores	292	289	149 920	146 528	2.3	25 131	22 977	9.4	1 545	1 575
553 pt.	Home and auto supply stores	19	38	7 139	8 699	-17.9	1 169	907	28.9	79	95
555, 6, 7, 9	Miscellaneous automotive dealers	84	100	70 957	68 647	3.4	6 180	6 025	2.6	377	436
555	Boat dealers	24	24	(D)	18 962	(D)	(D)	1 488	(D)	BB	100
556	Recreational vehicle dealers	20	23	30 735	27 716	10.9	2 431	2 332	4.2	137	146
557	Motorcycle dealers	38	48	20 974	20 610	1.8	2 029	2 043	-7	137	177
559	Automotive dealers, n.e.c.	2	5	(D)	1 359	(D)	(D)	162	(D)	AA	13
<b>554</b>	<b>Gasoline service stations</b>	<b>1 011</b>	<b>1 163</b>	<b>972 919</b>	<b>786 392</b>	<b>23.7</b>	<b>64 735</b>	<b>54 480</b>	<b>18.8</b>	<b>6 589</b>	<b>6 043</b>
<b>56</b>	<b>Apparel and accessory stores</b>	<b>907</b>	<b>977</b>	<b>492 112</b>	<b>365 021</b>	<b>34.8</b>	<b>59 128</b>	<b>48 029</b>	<b>23.1</b>	<b>6 861</b>	<b>6 292</b>
561	Men's and boys' clothing and accessory stores	90	110	44 950	42 526	5.7	8 115	7 526	7.8	559	642
562, 3	Women's clothing and specialty stores	377	394	149 796	123 457	21.3	17 925	15 115	18.6	2 462	2 497
562	Women's clothing stores	331	356	136 016	116 686	16.6	16 201	14 176	14.3	2 238	2 354
563	Women's accessory and specialty stores	46	38	13 780	6 771	103.5	1 724	939	83.6	224	143
565	Family clothing stores	146	157	186 054	105 935	75.6	18 961	12 756	48.6	2 326	1 573
566	Shoe stores	226	245	85 257	73 388	16.2	10 822	10 045	7.7	1 103	1 218
566 pt.	Men's shoe stores	9	12	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
566 pt.	Women's shoe stores	49	53	18 452	15 465	19.3	2 272	2 365	-3.9	242	308
566 pt.	Children's and juveniles' shoe stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	BB	AA
566 pt.	Family shoe stores	135	164	47 597	49 347	-3.5	6 056	6 490	-6.7	605	763
566 pt.	Athletic footwear stores	28	15	15 986	6 172	159.0	1 925	771	149.7	201	110
564, 9	Other apparel and accessory stores	68	71	26 055	19 715	32.2	3 305	2 587	27.8	411	362
564	Children's and infants' wear stores	26	22	8 968	7 383	21.5	967	895	8.0	153	104
569	Miscellaneous apparel and accessory stores	42	49	17 087	12 332	38.6	2 338	1 692	38.2	258	258
<b>57</b>	<b>Furniture and home furnishings stores</b>	<b>640</b>	<b>666</b>	<b>609 451</b>	<b>458 284</b>	<b>33.0</b>	<b>69 969</b>	<b>53 006</b>	<b>32.0</b>	<b>4 620</b>	<b>4 083</b>
5712	Furniture stores	165	160	323 103	242 010	33.5	37 589	25 183	49.3	2 056	1 578
5713, 4, 9	Home furnishings stores	163	180	82 172	65 047	26.3	10 535	9 000	17.1	821	842
5713	Floor covering stores	73	83	51 261	40 988	25.1	6 308	5 432	16.1	392	419
5714	Drapery, curtain, and upholstery stores	23	29	5 433	4 895	11.0	1 013	759	33.5	83	95
5719	Miscellaneous home furnishings stores	67	68	25 478	19 164	32.9	3 214	2 809	14.4	346	328
572	Household appliance stores	102	106	40 930	38 887	5.3	5 474	5 047	8.5	439	445
573	Radio, television, computer, and music stores	210	220	163 246	112 340	45.3	16 371	13 776	18.8	1 304	1 218
5731	Radio, television, and electronics stores	105	110	101 101	54 974	83.9	8 793	6 788	29.5	711	543
5734	Computer and software stores	28	36	24 135	20 328	18.7	2 978	2 596	14.7	144	218
5735	Record and prerecorded tape stores	43	38	22 648	15 224	48.8	2 415	1 560	54.8	256	235
5736	Musical instrument stores	34	36	15 362	12 903	19.1	2 185	1 785	22.4	193	153
<b>58</b>	<b>Eating and drinking places</b>	<b>3 502</b>	<b>3 207</b>	<b>1 175 868</b>	<b>867 173</b>	<b>35.6</b>	<b>313 477</b>	<b>218 974</b>	<b>43.2</b>	<b>47 933</b>	<b>42 656</b>
5812	Eating places	2 677	2 356	1 037 949	761 139	36.4	291 027	200 040	45.5	44 135	39 030
5812 pt.	Restaurants	1 246	1 134	478 400	351 620	36.1	144 996	98 851	46.7	21 727	19 216
5812 pt.	Cafeterias	31	43	13 347	24 505	-45.5	3 532	7 116	-50.4	549	1 230
5812 pt.	Refreshment places	1 186	992	484 034	347 827	39.2	123 675	83 993	47.2	19 389	16 423
5812 pt.	Other eating places	214	187	62 168	37 187	67.2	18 824	10 080	86.7	2 470	2 161
5813	Drinking places	825	851	137 919	106 034	30.1	22 450	18 934	18.6	3 798	3 626

See footnotes at end of table.

**Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>364</b>	<b>416</b>	<b>400 446</b>	<b>276 300</b>	<b>44.9</b>	<b>45 242</b>	<b>34 207</b>	<b>32.3</b>	<b>3 494</b>	<b>3 588</b>
591 pt.	Drug stores -----	360	407	399 697	274 812	45.4	45 152	34 036	32.7	3 481	3 559
591 pt.	Proprietary stores -----	4	9	749	1 488	-49.7	90	171	-47.4	13	29
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>2 030</b>	<b>1 949</b>	<b>1 202 882</b>	<b>725 327</b>	<b>65.8</b>	<b>155 362</b>	<b>92 133</b>	<b>68.6</b>	<b>13 180</b>	<b>10 173</b>
592	Liquor stores -----	247	297	97 575	87 542	11.5	6 899	6 480	6.5	1 009	1 013
593	Used merchandise stores -----	152	104	31 704	16 680	90.1	6 397	3 653	75.1	674	542
594	Miscellaneous shopping goods stores -----	794	747	366 409	225 726	62.3	48 376	29 459	64.2	4 975	3 854
5941	Sporting goods stores and bicycle shops -----	174	142	82 865	44 953	84.3	11 313	5 767	96.2	1 021	626
5941 pt.	General line sporting goods stores -----	73	57	44 349	20 696	114.3	6 038	2 832	113.2	586	322
5941 pt.	Specialty line sporting goods stores -----	101	85	38 516	24 257	58.8	5 275	2 935	79.7	435	304
5942	Book stores -----	98	82	52 701	28 052	87.9	5 366	3 254	64.9	633	399
5944	Jewelry stores -----	146	145	91 063	67 261	35.4	13 495	9 056	49.0	938	945
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	376	378	139 780	85 460	63.6	18 202	11 382	59.9	2 383	1 884
5943	Stationery stores -----	17	17	(D)	2 693	(D)	(D)	467	(D)	BB	67
5945	Hobby, toy, and game shops -----	69	72	43 940	18 988	131.4	4 609	1 948	136.6	516	276
5946	Camera and photographic supply stores -----	6	9	6 729	5 602	20.1	932	622	49.8	50	47
5947	Gift, novelty, and souvenir shops -----	218	189	62 128	37 180	67.1	8 947	5 406	65.5	1 267	919
5948	Luggage and leather goods stores -----	3	5	(D)	1 065	(D)	(D)	168	(D)	AA	18
5949	Sewing, needlework, and piece goods stores -	63	86	21 264	19 932	6.7	2 933	2 771	5.8	483	557
596	Nonstore retailers -----	216	169	525 883	242 767	116.6	61 095	25 310	141.4	3 687	2 010
5961	Catalog and mail-order houses -----	65	53	414 182	158 840	160.8	39 875	9 086	338.9	2 225	735
5962	Automatic merchandising machine operators ---	33	42	39 725	37 530	5.8	6 896	7 384	-6.6	448	508
5963	Direct selling establishments -----	118	74	71 976	46 397	55.1	14 324	8 840	62.0	1 014	767
598	Fuel dealers -----	75	125	39 428	'46 855	-15.9	3 803	'6 118	-37.8	288	'442
5983	Fuel oil dealers -----	14	19	8 679	'9 648	-10.0	524	'579	-9.5	54	'67
5984	Liquefied petroleum gas (bottled gas) dealers --	61	103	30 749	'36 374	-15.5	3 279	'5 343	-38.6	234	'357
5989	Fuel dealers, n.e.c. -----	-	3	-	838	-100.0	-	196	-100.0	-	18
5992	Florists -----	210	199	37 090	29 012	27.8	7 380	6 249	18.1	964	981
5993	Tobacco stores and stands -----	5	10	1 010	1 668	-39.4	113	231	-51.1	31	29
5994	News dealers and newsstands -----	5	6	2 466	1 297	90.1	228	221	3.2	29	35
5995	Optical goods stores -----	81	101	36 693	20 689	77.4	8 627	4 992	72.8	543	357
5999	Miscellaneous retail stores, n.e.c. -----	245	191	64 624	42 315	52.7	12 444	8 047	54.6	980	822
5999 pt.	Pet shops -----	44	35	11 037	7 499	47.2	1 969	1 451	35.7	250	217
5999 pt.	Art dealers -----	25	19	5 165	'3 038	70.0	1 160	'338	243.2	105	45
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	176	137	48 422	32 778	47.7	9 315	6 322	47.3	625	560

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

Geographic area	Estab-lish-ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
						Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
						Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
<b>1 Nebraska</b>	<b>11 375</b>	<b>11 521 818</b>	<b>1 307 961</b>	<b>307 420</b>	<b>132 157</b>	<b>709</b>	<b>577 278</b>	<b>300</b>	<b>1 567 227</b>	<b>1 095</b>	<b>2 156 006</b>
2 Adams County	234	224 334	26 491	6 321	2 844	14	10 858	11	43 393	16	50 000
3 Hastings	209	214 754	25 479	6 127	2 693	11	(D)	11	43 393	13	47 936
4 Balance of county	25	9 580	1 012	194	151	3	(D)	-	-	3	2 064
5 Antelope County	60	31 770	3 095	718	334	6	2 440	1	(D)	6	4 772
6 Arthur County	5	747	52	12	20	-	-	-	-	1	(D)
7 Banner County	-	-	-	-	-	-	-	-	-	-	-
8 Blaine County	6	1 527	123	33	19	-	-	1	(D)	-	-
9 Boone County	65	28 231	2 828	630	310	5	1 795	2	(D)	9	7 370
10 Box Butte County	93	66 420	7 719	1 834	861	6	1 625	4	11 490	11	17 673
11 Alliance	82	63 531	7 316	1 736	822	5	(D)	4	11 490	9	(D)
12 Balance of county	11	2 889	403	98	39	1	(D)	-	-	2	(D)
13 Boyd County	30	6 904	682	186	108	4	(D)	1	(D)	8	3 325
14 Brown County	43	21 288	2 145	524	244	4	1 881	2	(D)	6	4 831
15 Buffalo County	321	337 179	45 140	10 244	4 452	22	23 226	9	55 695	30	55 177
16 Kearney	257	305 997	42 067	9 530	4 066	16	21 548	7	(D)	17	46 688
17 Balance of county	64	31 182	3 073	714	386	6	1 678	2	(D)	13	8 489
18 Burt County	64	30 103	2 746	642	347	4	1 088	1	(D)	7	7 392
19 Butler County	46	20 446	2 034	521	274	6	2 268	2	(D)	9	7 614
20 David City	29	17 129	1 726	462	222	5	(D)	2	(D)	5	6 370
21 Balance of county	17	3 317	308	59	52	1	(D)	-	-	4	1 244
22 Cass County	111	80 945	7 520	1 713	809	6	2 717	6	(D)	13	(D)
23 Plattsmouth	47	47 337	4 080	907	460	3	(D)	3	(D)	3	(D)
24 Balance of county	64	33 608	3 440	806	349	3	(D)	3	(D)	10	(D)
25 Cedar County	67	32 364	2 738	663	326	7	2 831	2	(D)	9	7 214
26 Chase County	41	27 496	2 620	585	299	1	(D)	2	(D)	8	6 134
27 Cherry County	58	47 343	4 713	1 093	478	6	2 925	3	7 136	5	9 648
28 Valentine	51	44 289	4 411	1 011	427	6	2 925	2	(D)	4	(D)
29 Balance of county	7	3 054	302	82	51	-	-	1	(D)	1	(D)
30 Cheyenne County	82	269 096	20 167	3 897	1 390	4	(D)	3	(D)	7	11 892
31 Sidney	66	266 789	19 916	3 847	1 331	3	(D)	3	(D)	5	(D)
32 Balance of county	16	2 307	251	50	59	1	(D)	-	-	2	(D)
33 Clay County	45	19 248	1 704	414	204	6	2 303	-	-	10	7 156
34 Colfax County	75	36 013	4 158	996	542	7	1 046	4	3 180	9	9 283
35 Schuyler	45	27 551	3 372	800	423	4	884	3	(D)	3	(D)
36 Balance of county	30	8 462	786	196	119	3	162	1	(D)	6	(D)
37 Cumming County	85	48 822	5 016	1 128	548	6	3 816	4	(D)	9	12 030
38 West Point	47	36 128	3 462	784	353	2	(D)	4	(D)	4	(D)
39 Balance of county	38	12 694	1 554	344	195	4	(D)	-	-	5	(D)
40 Custer County	109	60 892	5 552	1 279	697	12	5 544	4	6 511	13	14 805
41 Broken Bow	54	36 067	3 761	848	479	5	2 652	3	(D)	6	(D)
42 Balance of county	55	24 825	1 791	431	218	7	2 892	1	(D)	7	(D)
43 Dakota County	101	89 556	11 302	2 596	1 221	9	4 517	1	(D)	8	26 035
44 South Sioux City	77	77 515	9 797	2 252	1 066	8	(D)	1	(D)	4	(D)
45 Balance of county	24	12 041	1 505	344	155	1	(D)	-	-	4	(D)
46 Dawes County	92	60 915	6 402	1 480	841	8	2 755	4	(D)	8	10 700
47 Chadron	71	50 914	5 621	1 302	754	7	(D)	2	(D)	5	(D)
48 Balance of county	21	10 001	781	178	87	1	(D)	2	(D)	3	(D)
49 Dawson County	181	154 532	17 735	4 037	1 817	16	8 791	6	20 865	16	32 198
50 Cozad	41	32 721	4 726	1 052	422	3	1 873	1	(D)	3	(D)
51 Gothenburg	44	24 188	2 600	620	354	4	(D)	2	(D)	4	(D)
52 Lexington	77	87 982	9 525	2 167	921	7	3 843	3	(D)	8	18 884
53 Balance of county	19	9 641	884	198	120	2	(D)	-	-	1	(D)
54 Deuel County	24	8 653	1 133	233	119	3	839	1	(D)	2	(D)
55 Dixon County	31	11 026	861	217	129	4	705	-	-	8	3 537
56 Dodge County	280	356 079	33 000	7 472	3 122	14	13 453	7	35 454	24	55 741
57 Fremont	226	317 180	30 939	7 015	2 797	11	12 729	6	(D)	15	49 005
58 Balance of county	54	38 899	2 061	457	325	3	724	1	(D)	9	6 736
59 Douglas County	2 822	3 878 393	481 805	114 805	44 282	104	135 225	39	528 524	225	702 811
60 Omaha	2 612	3 669 070	454 809	108 370	41 251	92	117 098	37	(D)	207	650 728
61 Ralston	30	23 665	4 583	1 147	536	1	(D)	-	-	3	(D)
62 Balance of county	180	185 658	22 413	5 288	2 495	11	(D)	2	(D)	15	(D)
63 Dundy County	19	5 207	494	118	81	1	(D)	-	-	2	(D)
64 Fillmore County	66	27 112	2 486	613	333	3	(D)	2	(D)	8	5 430
65 Franklin County	26	9 368	954	212	104	4	1 980	-	-	4	3 940
66 Frontier County	17	6 606	588	145	106	2	(D)	-	-	4	1 924
67 Furnas County	60	29 204	2 656	654	324	7	2 315	2	(D)	8	6 419
68 Gage County	186	141 938	14 358	3 368	1 603	13	7 790	9	17 444	16	28 186
69 Beatrice	137	125 885	13 047	3 050	1 403	11	(D)	8	(D)	10	23 963
70 Balance of county	49	16 053	1 311	318	200	2	(D)	1	(D)	6	4 223



appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
<b>817</b>	<b>2 367 629</b>	<b>1 011</b>	<b>972 919</b>	<b>907</b>	<b>492 112</b>	<b>640</b>	<b>609 451</b>	<b>3 502</b>	<b>1 175 868</b>	<b>364</b>	<b>400 446</b>	<b>2 030</b>	<b>1 202 882</b>	<b>1</b>
14	42 506	22	17 642	18	8 559	13	7 621	70	25 586	6	8 329	50	9 840	2
13	(D)	20	(D)	18	8 559	12	(D)	58	22 108	6	8 329	47	(D)	3
1	(D)	2	(D)	—	—	1	(D)	12	3 478	—	—	3	(D)	4
6	12 207	5	5 175	2	(D)	4	567	19	2 368	3	1 379	8	(D)	5
—	—	1	(D)	—	—	—	—	2	(D)	—	—	1	(D)	6
—	—	—	—	—	—	—	—	—	—	—	—	—	—	7
—	—	1	(D)	—	—	—	—	2	(D)	—	—	2	(D)	8
5	7 456	5	3 306	2	(D)	3	286	21	2 187	2	(D)	11	(D)	9
7	11 640	7	5 878	7	1 661	5	947	23	7 978	5	3 495	18	4 033	10
7	11 640	6	(D)	7	1 661	5	947	20	7 857	4	(D)	15	2 489	11
—	—	1	(D)	—	—	—	—	3	121	1	(D)	3	1544	12
1	(D)	4	908	—	—	—	—	10	(D)	—	—	2	(D)	13
5	4 909	3	2 900	1	(D)	4	568	11	1 367	2	(D)	5	(D)	14
29	60 803	24	33 927	28	18 386	26	12 658	84	37 838	9	7 609	60	31 860	15
22	56 740	17	23 179	27	(D)	24	(D)	65	34 404	7	(D)	55	30 627	16
7	4 063	7	10 748	1	(D)	2	(D)	19	3 434	2	(D)	5	1 233	17
2	(D)	6	3 524	2	(D)	3	414	21	2 823	4	1 965	14	(D)	18
5	4 222	2	(D)	2	(D)	1	(D)	12	1 349	1	(D)	6	(D)	19
4	(D)	1	(D)	1	(D)	—	—	6	687	1	(D)	4	(D)	20
1	(D)	1	(D)	1	(D)	1	(D)	6	662	—	—	2	(D)	21
11	(D)	12	12 751	1	(D)	4	(D)	41	7 219	4	(D)	13	(D)	22
7	15 235	5	4 612	—	—	1	(D)	14	3 201	1	(D)	10	4 080	23
4	(D)	7	8 139	1	(D)	3	(D)	27	4 018	3	(D)	3	(D)	24
6	5 295	9	5 329	—	—	2	(D)	19	2 296	2	(D)	11	6 585	25
5	(D)	4	2 958	3	(D)	2	(D)	10	1 247	3	(D)	3	453	26
5	13 884	4	2 703	4	2 419	4	1 902	14	2 952	2	(D)	11	(D)	27
4	(D)	3	(D)	4	2 419	4	1 902	12	(D)	2	(D)	10	(D)	28
1	(D)	1	(D)	—	—	—	—	2	(D)	—	—	1	(D)	29
10	11 789	10	(D)	7	(D)	4	(D)	24	(D)	3	(D)	10	(D)	30
10	11 789	8	(D)	7	(D)	4	(D)	14	(D)	3	(D)	9	(D)	31
—	—	2	(D)	—	—	—	—	10	843	—	—	1	(D)	32
2	(D)	3	(D)	—	—	2	(D)	18	2 039	—	—	4	(D)	33
5	6 484	5	4 964	2	(D)	2	(D)	33	5 055	1	(D)	7	(D)	34
2	(D)	4	(D)	2	(D)	1	(D)	19	3 892	1	(D)	6	(D)	35
3	(D)	1	(D)	—	—	1	(D)	14	1 163	—	—	1	(D)	36
5	13 710	9	5 298	3	948	3	1 055	28	3 908	3	2 878	15	(D)	37
4	(D)	4	3 202	2	(D)	2	(D)	16	2 664	2	(D)	7	(D)	38
1	(D)	5	2 096	1	(D)	1	(D)	12	1 244	1	(D)	8	1 025	39
4	12 284	15	7 449	8	882	5	1 222	31	4 674	5	4 235	12	3 286	40
2	(D)	5	2 231	6	(D)	5	1 222	12	2 812	3	(D)	7	2 653	41
2	(D)	10	5 218	2	(D)	—	—	19	1 862	2	(D)	5	633	42
13	7 536	10	7 813	2	(D)	2	(D)	34	12 570	2	(D)	20	5 941	43
8	(D)	7	5 417	2	(D)	2	(D)	25	9 251	2	(D)	18	(D)	44
5	(D)	3	2 396	—	—	—	—	9	3 319	—	—	2	(D)	45
12	17 600	5	5 234	4	1 636	2	(D)	24	7 413	3	1 382	22	(D)	46
10	(D)	3	(D)	4	1 636	2	(D)	19	7 092	2	(D)	17	(D)	47
2	(D)	2	(D)	—	—	—	—	5	321	1	(D)	5	1 238	48
11	22 665	21	23 584	11	2 443	7	3 887	51	13 327	9	11 107	33	15 665	49
2	(D)	4	3 633	3	(D)	3	(D)	10	1 969	3	1 744	9	10 751	50
3	(D)	7	(D)	2	(D)	2	(D)	13	2 194	3	(D)	4	(D)	51
6	19 430	5	7 194	5	1 192	2	(D)	20	7 514	3	(D)	18	(D)	52
—	—	5	(D)	1	(D)	—	—	8	1 650	—	—	2	(D)	53
1	(D)	3	1 424	1	(D)	1	(D)	9	1 690	2	(D)	1	(D)	54
2	(D)	4	3 020	—	—	—	—	11	(D)	1	(D)	1	(D)	55
23	149 992	22	22 807	24	11 561	20	9 350	95	29 286	12	11 778	39	16 657	56
18	(D)	18	19 768	23	(D)	18	(D)	73	26 478	8	(D)	36	(D)	57
5	(D)	4	3 039	1	(D)	2	(D)	22	2 808	4	(D)	3	(D)	58
162	800 584	204	221 619	310	208 120	176	348 994	945	424 842	82	132 610	575	375 064	59
150	791 676	179	192 172	291	197 198	164	342 947	875	392 933	74	122 005	543	(D)	60
2	(D)	4	5 042	1	(D)	2	(D)	12	8 130	1	(D)	4	(D)	61
10	(D)	21	24 405	18	(D)	10	(D)	58	23 779	7	(D)	28	(D)	62
1	(D)	2	(D)	1	(D)	1	(D)	7	(D)	1	(D)	3	(D)	63
5	7 769	8	3 383	4	(D)	4	1 008	22	2 996	2	(D)	8	(D)	64
2	(D)	2	(D)	1	(D)	1	(D)	8	1 054	2	(D)	2	(D)	65
2	(D)	1	(D)	1	(D)	—	—	4	(D)	1	(D)	2	(D)	66
3	8 689	11	6 007	3	391	3	667	15	1 728	3	(D)	5	1 292	67
13	31 075	19	12 046	14	6 712	10	5 542	45	12 493	10	8 025	37	12 625	68
8	29 469	12	8 920	14	6 712	8	(D)	27	9 698	9	(D)	30	10 644	69
5	1 606	7	3 126	—	—	2	(D)	18	2 795	1	(D)	7	1 981	70

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NEBRASKA NE-15

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
						Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
						Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
<b>Nebraska—Con.</b>											
1 Garden County .....	27	9 385	824	186	117	5	1 518	1	(D)	6	3 464
2 Garfield County .....	30	12 404	1 363	302	142	5	2 078	1	(D)	3	(D)
3 Gosper County .....	10	1 974	260	50	31	1	(D)	—	—	3	994
4 Grant County .....	3	1 766	178	41	18	2	(D)	—	—	1	(D)
5 Greeley County .....	26	7 640	636	135	86	3	625	1	(D)	5	2 213
6 Hall County .....	465	517 587	59 373	13 373	6 358	22	31 090	12	122 688	47	74 599
7 Grand Island .....	405	473 005	53 606	12 304	5 798	18	29 983	11	(D)	42	70 225
8 Balance of county .....	60	44 582	5 767	1 069	560	4	1 107	1	(D)	5	4 374
9 Hamilton County .....	47	27 896	3 255	700	351	3	(D)	1	(D)	4	(D)
10 Aurora .....	35	23 849	2 900	622	306	2	(D)	1	(D)	2	(D)
11 Balance of county .....	12	4 047	355	78	45	1	(D)	—	—	2	(D)
12 Harlan County .....	38	14 169	1 381	320	203	3	(D)	1	(D)	5	4 936
13 Hayes County .....	2	(D)	(D)	(D)	AA	—	—	—	—	1	(D)
14 Hitchcock County .....	14	7 802	717	178	74	2	(D)	—	—	2	(D)
15 Holt County .....	117	70 208	6 284	1 667	811	8	3 489	5	10 957	14	14 621
16 O'Neill .....	59	47 772	4 447	1 152	572	3	1 665	4	(D)	6	8 500
17 Balance of county .....	58	22 436	1 837	515	239	5	1 824	1	(D)	8	6 121
18 Hooker County .....	8	2 103	382	88	49	—	—	1	(D)	2	(D)
19 Howard County .....	48	20 266	1 971	451	219	5	3 184	2	(D)	9	4 660
20 Jefferson County .....	76	49 908	5 338	1 295	613	4	1 307	4	(D)	8	7 857
21 Fairbury .....	54	43 076	4 563	1 112	530	2	(D)	4	(D)	5	(D)
22 Balance of county .....	22	6 832	775	183	83	2	(D)	—	—	3	(D)
23 Johnson County .....	48	24 681	2 171	494	237	7	2 289	1	(D)	5	2 520
24 Kearney County .....	41	17 784	1 979	464	227	5	2 433	1	(D)	4	5 062
25 Minden .....	30	13 013	1 614	364	192	4	(D)	1	(D)	2	(D)
26 Balance of county .....	11	4 771	365	100	35	1	(D)	—	—	2	(D)
27 Keith County .....	101	92 199	8 350	1 957	949	8	4 667	3	(D)	8	13 683
28 Ogallala .....	82	84 869	7 654	1 799	847	5	(D)	3	(D)	5	(D)
29 Balance of county .....	19	7 330	696	158	102	3	(D)	—	—	3	(D)
30 Keya Paha County .....	8	1 655	119	32	20	—	—	—	—	2	(D)
31 Kimball County .....	44	20 857	2 256	522	247	1	(D)	4	1 528	5	5 355
32 Kimball .....	41	(D)	(D)	(D)	CC	1	(D)	4	1 528	5	5 355
33 Balance of county .....	3	(D)	(D)	(D)	AA	—	—	—	—	—	—
34 Knox County .....	99	35 446	3 241	734	440	12	4 107	4	(D)	13	9 209
35 Lancaster County .....	1 358	1 750 650	201 408	48 089	20 865	57	98 256	16	191 553	88	300 045
36 Lincoln .....	1 294	1 698 119	195 315	46 705	20 236	49	91 288	16	191 553	80	295 646
37 Balance of county .....	64	52 531	6 093	1 384	629	8	6 968	—	—	8	4 399
38 Lincoln County .....	275	255 369	29 914	6 780	3 058	22	16 186	9	54 555	30	48 688
39 North Platte .....	242	243 717	28 252	6 390	2 851	15	13 663	9	54 555	25	45 794
40 Balance of county .....	33	11 652	1 662	390	207	7	2 523	—	—	5	2 894
41 Logan County .....	8	1 170	86	13	9	—	—	—	—	—	—
42 Loup County .....	5	1 163	74	19	15	—	—	—	—	1	(D)
43 McPherson County .....	3	(D)	(D)	(D)	AA	—	—	—	—	—	—
44 Madison County .....	279	297 195	31 140	7 453	3 356	19	15 609	10	68 818	31	63 869
45 Norfolk .....	223	263 144	28 488	6 820	2 990	13	13 853	10	68 818	21	55 426
46 Balance of county .....	56	34 051	2 652	633	366	6	1 756	—	—	10	8 443
47 Merrick County .....	58	32 475	2 937	681	327	3	2 175	1	(D)	10	7 872
48 Central City .....	36	19 335	2 121	480	239	2	(D)	1	(D)	4	(D)
49 Balance of county .....	22	13 140	816	201	88	1	(D)	—	—	6	(D)
50 Morrill County .....	33	14 514	1 589	310	168	1	(D)	4	2 378	7	5 565
51 Nance County .....	26	7 735	674	162	98	5	1 298	—	—	4	2 933
52 Nemaha County .....	64	34 907	3 693	916	484	6	2 862	2	(D)	8	9 655
53 Auburn .....	47	31 579	3 138	786	395	5	(D)	2	(D)	4	(D)
54 Balance of county .....	17	3 328	555	130	89	1	(D)	—	—	4	(D)
55 Nuckolls County .....	54	27 574	2 657	618	322	5	1 542	2	(D)	6	7 250
56 Otoe County .....	131	83 984	8 940	2 059	994	10	3 668	4	(D)	12	18 087
57 Nebraska City .....	88	68 344	7 443	1 751	840	7	2 375	4	(D)	5	14 675
58 Balance of county .....	43	15 640	1 497	308	154	3	1 293	—	—	7	3 412
59 Pawnee County .....	21	7 951	618	168	90	1	(D)	—	—	4	2 133
60 Perkins County .....	23	9 170	933	219	120	4	1 537	—	—	3	2 683
61 Phelps County .....	80	58 466	6 380	1 551	801	5	3 056	2	(D)	8	13 677
62 Holdrege .....	67	55 756	5 841	1 427	742	5	3 056	2	(D)	7	(D)
63 Balance of county .....	13	2 710	539	124	59	—	—	—	—	1	(D)
64 Pierce County .....	63	28 686	2 544	541	342	7	2 935	2	(D)	13	6 859
65 Platte County .....	240	225 382	25 887	5 729	2 681	20	23 177	7	38 540	15	46 101
66 Columbus .....	211	214 780	24 780	5 461	2 515	17	21 710	5	(D)	13	(D)
67 Balance of county .....	29	10 602	1 107	268	166	3	1 467	2	(D)	2	(D)
68 Polk County .....	46	17 346	1 665	381	222	7	3 000	1	(D)	7	4 060
69 Red Willow County .....	115	113 652	11 910	2 849	1 215	8	4 953	5	22 255	9	22 290

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
—	—	3	2 349	1	(D)	1	(D)	7	(D)	1	(D)	2	(D)	1
3	(D)	5	4 157	2	(D)	1	(D)	7	(D)	1	(D)	2	(D)	2
—	—	—	—	—	—	—	—	5	(D)	1	(D)	—	—	3
—	—	—	—	—	—	—	—	—	—	—	—	—	—	4
3	517	3	2 317	—	—	—	—	9	(D)	1	(D)	1	(D)	5
27	84 835	37	59 067	47	31 930	31	20 946	141	54 522	9	9 628	92	28 282	6
25	(D)	29	44 614	37	25 881	30	(D)	120	50 290	9	9 628	84	(D)	7
2	(D)	8	14 453	10	6 049	1	(D)	21	4 232	—	—	8	(D)	8
4	(D)	7	6 093	3	(D)	1	(D)	15	2 527	2	(D)	7	(D)	9
4	(D)	5	(D)	3	(D)	1	(D)	10	2 018	2	(D)	5	(D)	10
—	—	2	(D)	—	—	—	—	5	509	—	—	2	(D)	11
2	(D)	3	365	3	296	2	(D)	13	2 199	1	(D)	5	(D)	12
—	—	—	—	—	—	—	—	1	(D)	—	—	—	—	13
—	—	3	1 684	—	—	—	—	5	(D)	—	—	2	(D)	14
12	10 828	12	12 530	8	2 139	7	1 713	30	5 133	4	3 175	17	5 623	15
4	8 115	5	8 096	6	(D)	4	1 037	15	3 530	3	(D)	9	1 779	16
8	2 713	7	4 434	2	(D)	3	676	15	1 603	1	(D)	8	3 844	17
1	(D)	—	—	—	—	—	—	2	(D)	—	—	2	(D)	18
3	(D)	5	3 601	1	(D)	2	(D)	14	1 589	2	(D)	5	297	19
10	12 772	10	6 449	3	379	4	(D)	21	4 942	2	(D)	10	2 122	20
7	(D)	6	5 165	3	379	2	(D)	13	3 909	2	(D)	10	2 122	21
3	(D)	4	1 284	—	—	2	(D)	8	1 033	—	—	—	—	22
4	(D)	7	4 549	2	(D)	2	(D)	12	1 684	2	(D)	6	(D)	23
3	(D)	3	2 665	3	(D)	1	(D)	15	2 833	1	(D)	5	(D)	24
2	(D)	2	(D)	3	(D)	1	(D)	9	2 157	1	(D)	5	(D)	25
1	(D)	1	(D)	—	—	—	—	6	676	—	—	—	—	26
6	21 540	17	28 582	8	1 899	6	1 430	26	7 823	3	1 264	16	(D)	27
6	21 540	13	26 476	8	1 899	6	1 430	20	6 566	3	1 264	13	(D)	28
—	—	4	2 106	—	—	—	—	6	1 257	—	—	3	(D)	29
—	—	2	(D)	—	—	—	—	3	(D)	—	—	1	(D)	30
7	6 762	4	1 932	2	(D)	—	—	14	2 454	2	(D)	5	(D)	31
6	(D)	4	1 932	2	(D)	—	—	13	(D)	2	(D)	4	(D)	32
1	(D)	—	—	—	—	—	—	1	(D)	—	—	1	(D)	33
11	6 956	10	3 916	5	235	1	(D)	30	3 690	3	1 347	10	3 548	34
86	326 950	113	119 263	113	93 408	101	85 378	436	198 834	30	66 811	318	270 152	35
84	(D)	104	101 768	113	93 408	100	(D)	411	188 783	29	(D)	308	268 596	36
2	(D)	9	17 495	—	—	1	(D)	25	10 051	1	(D)	10	1 556	37
18	47 183	20	17 267	29	11 736	21	11 694	63	25 111	8	9 269	55	13 680	38
17	(D)	16	15 165	28	(D)	21	11 694	51	22 498	7	(D)	53	(D)	39
1	(D)	4	2 102	1	(D)	—	—	12	2 613	1	(D)	2	(D)	40
—	—	2	(D)	—	—	—	—	5	169	—	—	1	(D)	41
—	—	1	(D)	—	—	—	—	3	(D)	—	—	—	—	42
—	—	1	(D)	—	—	—	—	2	(D)	—	—	—	—	43
20	50 097	21	21 285	30	10 247	18	17 142	68	23 320	7	7 902	55	18 906	44
16	(D)	15	15 421	30	10 247	15	(D)	48	20 013	5	(D)	50	18 238	45
4	(D)	6	5 864	—	—	3	(D)	20	3 307	2	(D)	5	668	46
5	1 975	13	8 869	—	—	2	(D)	14	2 199	3	1 629	7	(D)	47
4	(D)	7	4 055	—	—	2	(D)	8	1 780	3	1 629	5	(D)	48
1	(D)	6	4 814	—	—	—	—	6	419	—	—	2	(D)	49
2	(D)	3	(D)	—	—	1	(D)	12	998	1	(D)	2	(D)	50
1	(D)	3	1 621	—	—	—	—	7	(D)	1	(D)	5	(D)	51
5	7 616	3	2 711	6	852	5	664	20	3 669	3	2 173	6	(D)	52
5	7 616	2	(D)	6	852	5	664	10	2 217	3	2 173	5	(D)	53
—	—	1	(D)	—	—	—	—	10	1 452	—	—	1	(D)	54
3	(D)	5	3 705	2	(D)	3	579	18	2 614	2	(D)	8	(D)	55
8	19 205	9	7 370	13	9 125	6	2 050	36	8 184	5	4 179	28	(D)	56
4	14 032	6	(D)	11	(D)	4	(D)	20	6 561	3	(D)	24	(D)	57
4	5 173	3	(D)	2	(D)	2	(D)	16	1 623	2	(D)	4	667	58
—	—	2	(D)	2	(D)	1	(D)	9	(D)	1	(D)	1	(D)	59
2	(D)	2	(D)	1	(D)	—	—	5	(D)	2	(D)	4	(D)	60
7	15 318	10	6 178	10	1 588	3	1 241	20	5 012	5	3 786	10	(D)	61
6	(D)	8	(D)	8	(D)	3	1 241	14	4 023	5	3 786	9	(D)	62
1	(D)	2	(D)	2	(D)	—	—	6	989	—	—	1	(D)	63
8	8 334	8	6 628	2	(D)	2	(D)	14	1 668	3	1 421	4	(D)	64
15	40 971	24	20 445	24	10 270	17	4 472	75	23 834	4	(D)	39	(D)	65
14	(D)	18	15 344	24	10 270	16	(D)	62	22 179	4	(D)	38	(D)	66
1	(D)	6	5 101	—	—	1	(D)	13	1 655	—	—	1	(D)	67
4	4 294	3	3 161	2	(D)	—	—	14	1 516	3	(D)	5	(D)	68
13	27 018	8	6 061	11	5 765	7	3 193	25	7 513	4	4 029	25	10 575	69

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NEBRASKA NE-17

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
<b>Nebraska—Con.</b>												
1	Red Willow County—Con.											
2	McCook .....	106	111 309	11 553	2 771	1 165	7	(D)	5	22 255	7	(D)
	Balance of county .....	9	2 343	357	78	50	1	(D)	—	—	2	(D)
3	Richardson County .....	78	42 973	4 258	1 058	545	6	2 255	3	(D)	4	(D)
4	Falls City .....	59	38 573	3 716	935	458	5	(D)	2	(D)	4	(D)
5	Balance of county .....	19	4 400	542	123	87	1	(D)	1	(D)	—	—
6	Rock County .....	22	8 838	851	190	92	3	846	1	(D)	1	(D)
7	Saline County .....	100	74 860	8 029	1 939	855	8	4 379	6	(D)	14	13 247
8	Crete .....	50	49 080	5 635	1 342	642	3	3 123	4	(D)	4	8 991
9	Balance of county .....	50	25 780	2 394	597	213	5	1 256	2	(D)	10	4 256
10	Sarpy County .....	391	463 510	52 771	12 693	5 414	21	22 229	14	(D)	34	98 696
11	Bellevue .....	209	270 468	31 291	7 425	3 135	10	16 885	9	51 466	15	44 769
12	La Vista .....	46	100 294	10 361	2 642	1 048	2	(D)	3	(D)	4	(D)
13	Papillion .....	52	34 064	4 174	987	432	6	2 748	1	(D)	5	2 924
14	Balance of county .....	84	58 684	6 945	1 639	799	3	(D)	1	(D)	10	(D)
15	Saunders County .....	114	76 932	7 458	1 714	793	8	2 885	4	3 592	18	19 191
16	Wahoo .....	42	29 256	3 090	689	387	4	1 631	4	3 592	6	9 721
17	Balance of county .....	72	47 676	4 368	1 025	406	4	1 254	—	—	12	9 470
18	Scotts Bluff County .....	294	288 782	33 001	7 835	3 085	16	15 229	8	62 169	20	53 007
19	Gering .....	51	30 770	4 222	1 021	448	3	(D)	1	(D)	4	(D)
20	Scottsbluff .....	197	231 433	26 188	6 206	2 347	10	10 821	5	(D)	13	44 923
21	Balance of county .....	46	26 579	2 591	608	290	3	(D)	2	(D)	3	(D)
22	Seward County .....	104	79 768	7 769	1 839	1 047	4	3 256	4	(D)	11	15 688
23	Seward .....	56	57 188	5 364	1 237	663	3	(D)	4	(D)	6	13 082
24	Balance of county .....	48	22 580	2 405	602	384	1	(D)	—	—	5	2 606
25	Sheridan County .....	75	43 143	3 551	828	441	6	3 469	4	(D)	8	8 204
26	Sherman County .....	29	13 160	1 049	245	147	3	(D)	1	(D)	3	1 481
27	Sioux County .....	6	1 975	134	33	20	1	(D)	1	(D)	—	—
28	Stanton County .....	15	4 014	481	109	87	2	(D)	1	(D)	1	(D)
29	Thayer County .....	58	30 645	2 511	605	342	7	1 859	1	(D)	13	6 687
30	Thomas County .....	7	2 808	173	42	24	1	(D)	—	—	2	(D)
31	Thurston County .....	26	15 927	1 406	299	169	3	(D)	—	—	5	5 218
32	Valley County .....	54	25 067	2 452	582	308	5	1 537	3	(D)	8	5 614
33	Washington County .....	107	103 203	8 914	2 146	948	8	5 246	2	(D)	9	(D)
34	Blair .....	78	97 564	8 217	1 980	834	6	(D)	2	(D)	6	(D)
35	Balance of county .....	29	5 639	697	166	114	2	(D)	—	—	3	(D)
36	Wayne County .....	63	42 232	4 886	1 118	644	2	(D)	4	(D)	9	11 366
37	Wayne .....	55	40 616	4 740	1 082	611	2	(D)	4	(D)	7	(D)
38	Balance of county .....	8	1 616	146	36	33	—	—	—	—	2	(D)
39	Webster County .....	31	12 411	1 040	269	147	3	2 108	—	—	3	1 565
40	Wheeler County .....	3	322	43	3	4	—	—	—	—	—	—
41	York County .....	119	117 248	12 963	2 944	1 486	12	9 495	3	18 362	10	21 355
42	York .....	99	106 919	12 042	2 697	1 334	10	(D)	3	18 362	7	20 132
43	Balance of county .....	20	10 329	921	247	152	2	(D)	—	—	3	1 223

1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
13	27 018	8	6 061	11	5 765	6	(D)	21	6 824	4	4 029	24	(D)
—	—	—	—	—	—	1	(D)	4	689	—	—	1	(D)
7	13 081	5	3 110	8	1 032	4	890	24	4 079	4	2 595	13	(D)
5	(D)	4	(D)	7	(D)	3	(D)	15	2 363	3	(D)	11	1 852
2	(D)	1	(D)	1	(D)	1	(D)	9	1 716	1	(D)	2	(D)
2	(D)	4	1 729	—	—	1	(D)	8	(D)	1	(D)	1	(D)
5	17 465	7	6 533	4	337	3	(D)	33	7 319	3	2 053	17	(D)
2	(D)	3	3 217	4	337	1	(D)	18	5 437	1	(D)	10	1 217
3	(D)	4	3 316	—	—	2	(D)	15	1 882	2	(D)	7	(D)
30	86 284	43	53 900	26	14 613	18	5 720	127	49 374	8	(D)	70	(D)
20	79 303	20	18 101	18	9 288	8	2 717	71	27 497	2	(D)	36	(D)
—	—	4	2 728	4	(D)	4	1 759	14	5 774	1	(D)	10	(D)
5	5 775	6	6 044	2	(D)	1	(D)	11	3 539	3	(D)	12	2 968
5	1 206	13	27 027	2	(D)	5	(D)	31	12 564	2	(D)	12	(D)
11	16 377	14	10 456	2	(D)	1	(D)	34	5 785	6	2 310	16	(D)
5	4 186	5	4 708	2	(D)	—	—	9	2 813	3	1 560	4	(D)
6	12 191	9	5 748	—	—	1	(D)	25	2 972	3	750	12	(D)
31	64 431	22	21 077	35	13 824	24	10 464	80	24 268	9	6 515	49	17 798
7	4 141	4	3 753	3	(D)	4	780	18	4 834	1	(D)	6	(D)
19	55 477	10	11 902	31	13 199	16	8 134	48	15 750	5	3 792	40	(D)
5	4 813	8	5 422	1	(D)	4	1 550	14	3 684	3	(D)	3	(D)
7	20 079	10	6 564	3	617	4	1 534	39	9 709	4	3 329	18	(D)
4	(D)	5	2 735	2	(D)	3	(D)	13	3 940	2	(D)	14	(D)
3	(D)	5	3 829	1	(D)	1	(D)	26	5 769	2	(D)	4	(D)
8	9 199	5	3 535	3	1 403	6	1 613	19	5 198	3	1 538	13	(D)
2	(D)	5	2 316	1	(D)	—	—	10	2 094	1	(D)	3	(D)
—	—	1	(D)	1	(D)	—	—	1	(D)	—	—	1	(D)
—	—	1	(D)	—	—	—	—	8	1 215	—	—	2	(D)
9	5 666	6	11 088	—	—	1	(D)	17	2 758	3	2 026	1	(D)
—	—	1	(D)	—	—	—	—	1	(D)	—	—	2	(D)
4	4 281	2	(D)	—	—	1	(D)	7	1 307	2	(D)	2	(D)
3	(D)	9	4 835	3	(D)	3	515	14	2 004	3	1 753	3	(D)
8	(D)	11	7 377	6	(D)	4	(D)	37	7 706	3	(D)	19	(D)
8	(D)	8	(D)	6	(D)	2	(D)	21	5 548	3	(D)	16	(D)
—	—	3	(D)	—	—	2	(D)	16	2 158	—	—	3	(D)
3	(D)	3	2 021	3	601	3	624	21	6 089	3	2 613	12	(D)
3	(D)	2	(D)	3	601	3	624	17	5 598	3	2 613	11	(D)
—	—	1	(D)	—	—	—	—	4	491	—	—	1	(D)
4	3 685	3	1 760	3	413	—	—	12	1 445	3	1 435	—	—
—	—	1	(D)	—	—	—	—	2	(D)	—	—	—	—
13	21 431	13	16 876	10	4 229	7	1 759	29	15 238	6	4 699	16	3 804
13	21 431	9	11 201	10	4 229	7	1 759	21	13 368	4	(D)	15	(D)
—	—	4	5 675	—	—	—	—	8	1 870	2	(D)	1	(D)

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>GRAND ISLAND</b>						
	<b>Retail trade</b> .....	<b>405</b>	<b>473 005</b>	<b>53 606</b>	<b>12 304</b>	<b>5 798</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>18</b>	<b>29 983</b>	<b>4 405</b>	<b>1 031</b>	<b>246</b>
521, 3	Building materials and supply stores .....	13	(D)	(D)	(D)	CC
525	Hardware stores .....	1	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	3	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores</b> .....	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	(D)	(D)	(D)	GG
533	Variety stores .....	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>42</b>	<b>70 225</b>	<b>5 761</b>	<b>1 351</b>	<b>735</b>
541	Grocery stores .....	28	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets .....	—	—	—	—	—
546	Retail bakeries .....	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores .....	8	(D)	(D)	(D)	AA
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>25</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>EE</b>
551	New and used car dealers .....	6	(D)	(D)	(D)	CC
552	Used car dealers .....	10	7 343	328	81	20
553	Auto and home supply stores .....	4	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers .....	5	7 098	595	107	27
<b>554</b>	<b>Gasoline service stations</b> .....	<b>29</b>	<b>44 614</b>	<b>2 305</b>	<b>529</b>	<b>227</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>37</b>	<b>25 881</b>	<b>2 945</b>	<b>881</b>	<b>366</b>
561	Men's and boys' clothing and accessory stores .....	2	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores .....	12	(D)	(D)	(D)	BB
562	Women's clothing stores .....	12	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores .....	—	—	—	—	—
565	Family clothing stores .....	5	11 407	1 223	375	160
566	Shoe stores .....	17	7 222	907	260	96
564, 9	Other apparel and accessory stores .....	1	(D)	(D)	(D)	AA
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>30</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>CC</b>
5712	Furniture stores .....	8	8 445	954	240	62
5713, 4, 9	Home furnishings stores .....	6	4 211	553	124	40
572	Household appliance stores .....	8	3 791	381	98	36
573	Radio, television, computer, and music stores .....	8	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places</b> .....	<b>120</b>	<b>50 290</b>	<b>13 274</b>	<b>2 991</b>	<b>2 157</b>
5812	Eating places .....	94	45 522	12 553	2 831	1 995
5812 pt.	Restaurants .....	43	18 637	5 791	1 298	914
5812 pt.	Cafeterias .....	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places .....	46	(D)	(D)	(D)	FF
5812 pt.	Other eating places .....	4	(D)	(D)	(D)	CC
5813	Drinking places .....	26	4 768	721	160	162
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>9</b>	<b>9 628</b>	<b>1 101</b>	<b>261</b>	<b>90</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>84</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>EE</b>
592	Liquor stores .....	8	3 910	175	39	29
593	Used merchandise stores .....	9	2 058	404	90	34
594	Miscellaneous shopping goods stores .....	33	11 484	1 574	356	202
5941	Sporting goods stores and bicycle shops .....	5	(D)	(D)	(D)	BB
5942	Book stores .....	3	(D)	(D)	(D)	AA
5944	Jewelry stores .....	4	(D)	(D)	(D)	AA
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	21	(D)	(D)	(D)	CC
596	Nonstore retailers .....	7	1 857	299	77	33
598	Fuel dealers .....	—	—	—	—	—
5992	Florists .....	9	(D)	(D)	(D)	BB
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—
5995	Optical goods stores .....	3	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. .....	15	2 757	479	72	31

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>LINCOLN</b>						
	<b>Retail trade</b> .....	<b>1 294</b>	<b>1 698 119</b>	<b>195 315</b>	<b>46 705</b>	<b>20 236</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>49</b>	<b>91 288</b>	<b>9 773</b>	<b>2 180</b>	<b>718</b>
521, 3	Building materials and supply stores .....	29	(D)	(D)	(D)	FF
525	Hardware stores .....	10	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	10	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers .....	-	-	-	-	-
<b>53</b>	<b>General merchandise stores</b> .....	<b>16</b>	<b>191 553</b>	<b>16 954</b>	<b>4 053</b>	<b>1 714</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	9	190 019	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	9	184 046	16 286	3 897	1 646
533	Variety stores .....	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>80</b>	<b>295 646</b>	<b>25 364</b>	<b>6 365</b>	<b>2 762</b>
541	Grocery stores .....	39	(D)	(D)	(D)	HH
542	Meat and fish (seafood) markets .....	-	-	-	-	-
546	Retail bakeries .....	16	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores .....	25	(D)	(D)	(D)	CC
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>84</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
551	New and used car dealers .....	18	(D)	(D)	(D)	FF
552	Used car dealers .....	32	26 385	1 576	401	86
553	Auto and home supply stores .....	26	15 136	2 661	577	160
555, 6, 7, 9	Miscellaneous automotive dealers .....	8	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations</b> .....	<b>104</b>	<b>101 768</b>	<b>6 397</b>	<b>1 587</b>	<b>685</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>113</b>	<b>93 408</b>	<b>10 929</b>	<b>2 650</b>	<b>1 187</b>
561	Men's and boys' clothing and accessory stores .....	9	4 716	915	210	73
562, 3	Women's clothing and specialty stores .....	45	23 136	2 792	702	348
562	Women's clothing stores .....	40	22 238	2 706	679	334
563	Women's accessory and specialty stores .....	5	898	86	23	14
565	Family clothing stores .....	18	40 308	4 178	1 078	462
566	Shoe stores .....	28	14 845	1 695	431	169
564, 9	Other apparel and accessory stores .....	13	10 403	1 349	229	135
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>100</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
5712	Furniture stores .....	25	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores .....	25	14 037	2 094	480	138
572	Household appliance stores .....	12	9 833	1 080	245	82
573	Radio, television, computer, and music stores .....	38	41 357	3 767	912	314
<b>58</b>	<b>Eating and drinking places</b> .....	<b>411</b>	<b>188 783</b>	<b>52 870</b>	<b>12 536</b>	<b>8 130</b>
5812	Eating places .....	344	169 916	49 051	11 649	7 506
5812 pt.	Restaurants .....	127	71 566	23 142	5 707	3 591
5812 pt.	Cafeterias .....	4	3 790	1 041	268	170
5812 pt.	Refreshment places .....	177	(D)	(D)	(D)	HH
5812 pt.	Other eating places .....	36	(D)	(D)	(D)	EE
5813	Drinking places .....	67	18 867	3 819	887	624
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>29</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>308</b>	<b>268 596</b>	<b>31 261</b>	<b>7 694</b>	<b>2 599</b>
592	Liquor stores .....	49	(D)	(D)	(D)	EE
593	Used merchandise stores .....	17	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores .....	127	(D)	(D)	(D)	FF
5941	Sporting goods stores and bicycle shops .....	34	15 667	2 257	540	219
5942	Book stores .....	13	12 089	1 440	305	163
5944	Jewelry stores .....	19	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	61	(D)	(D)	(D)	EE
596	Nonstore retailers .....	27	(D)	(D)	(D)	FF
598	Fuel dealers .....	1	(D)	(D)	(D)	AA
5992	Florists .....	21	(D)	(D)	(D)	CC
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	17	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c. .....	46	(D)	(D)	(D)	CC

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>OMAHA</b>						
	<b>Retail trade</b> .....	<b>2 612</b>	<b>3 669 070</b>	<b>454 809</b>	<b>108 370</b>	<b>41 251</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>92</b>	<b>117 098</b>	<b>16 075</b>	<b>3 387</b>	<b>1 019</b>
521, 3	Building materials and supply stores .....	41	81 160	11 356	2 368	668
521	Lumber and other building materials dealers .....	27	(D)	(D)	(D)	FF
523	Paint, glass, and wallpaper stores .....	14	(D)	(D)	(D)	CC
525	Hardware stores .....	24	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores .....	22	13 181	1 857	351	125
527	Manufactured (mobile) home dealers .....	5	(D)	(D)	(D)	BB
<b>53</b>	<b>General merchandise stores</b> .....	<b>37</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>HH</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	24	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	24	(D)	(D)	(D)	HH
533	Variety stores .....	6	3 871	565	121	49
539	Miscellaneous general merchandise stores .....	7	(D)	(D)	(D)	EE
<b>54</b>	<b>Food stores</b> .....	<b>207</b>	<b>650 728</b>	<b>66 188</b>	<b>17 250</b>	<b>6 489</b>
541	Grocery stores .....	117	629 835	61 920	16 214	5 888
542	Meat and fish (seafood) markets .....	11	5 232	1 060	269	87
546	Retail bakeries .....	33	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores .....	46	(D)	(D)	(D)	EE
543	Fruit and vegetable markets .....	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores .....	12	(D)	(D)	(D)	BB
545	Dairy products stores .....	16	(D)	(D)	(D)	BB
549	Miscellaneous food stores .....	16	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>150</b>	<b>791 676</b>	<b>65 211</b>	<b>15 488</b>	<b>2 555</b>
551	New and used car dealers .....	28	(D)	(D)	(D)	GG
552	Used car dealers .....	34	33 564	3 372	815	156
553	Auto and home supply stores .....	72	41 500	7 716	1 586	428
553 pt.	Auto parts, tires, and accessories stores .....	69	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores .....	3	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers .....	16	(D)	(D)	(D)	BB
555	Boat dealers .....	6	(D)	(D)	(D)	BB
556	Recreational vehicle dealers .....	5	(D)	(D)	(D)	BB
557	Motorcycle dealers .....	5	4 999	629	138	36
559	Automotive dealers, n.e.c. ....	-	-	-	-	-
<b>554</b>	<b>Gasoline service stations</b> .....	<b>179</b>	<b>192 172</b>	<b>12 697</b>	<b>3 105</b>	<b>1 096</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>291</b>	<b>197 198</b>	<b>24 556</b>	<b>5 941</b>	<b>2 622</b>
561	Men's and boys' clothing and accessory stores .....	42	(D)	(D)	(D)	EE
562, 3	Women's clothing and specialty stores .....	122	(D)	(D)	(D)	GG
562	Women's clothing stores .....	94	57 683	6 581	1 609	888
563	Women's accessory and specialty stores .....	28	(D)	(D)	(D)	CC
565	Family clothing stores .....	22	(D)	(D)	(D)	FF
566	Shoe stores .....	80	(D)	(D)	(D)	EE
566 pt.	Men's shoe stores .....	5	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores .....	23	9 944	1 258	311	136
566 pt.	Children's and juveniles' shoe stores .....	4	(D)	(D)	(D)	BB
566 pt.	Family shoe stores .....	35	14 856	2 268	576	206
566 pt.	Athletic footwear stores .....	13	7 284	842	205	68
564, 9	Other apparel and accessory stores .....	25	9 736	1 222	265	164
564	Children's and infants' wear stores .....	7	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores .....	18	(D)	(D)	(D)	BB
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>164</b>	<b>342 947</b>	<b>37 114</b>	<b>7 898</b>	<b>2 062</b>
5712	Furniture stores .....	33	(D)	(D)	(D)	GG
5713, 4, 9	Home furnishings stores .....	50	(D)	(D)	(D)	EE
5713	Floor covering stores .....	16	23 015	2 753	651	152
5714	Drapery, curtain, and upholstery stores .....	5	(D)	(D)	(D)	BB
5719	Miscellaneous home furnishings stores .....	29	(D)	(D)	(D)	CC
572	Household appliance stores .....	11	5 094	1 230	337	66
573	Radio, television, computer, and music stores .....	70	78 806	7 505	1 673	516
5731	Radio, television, and electronics stores .....	28	45 708	3 627	782	247
5734	Computer and software stores .....	10	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores .....	20	(D)	(D)	(D)	CC
5736	Musical instrument stores .....	12	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places</b> .....	<b>875</b>	<b>392 933</b>	<b>114 522</b>	<b>27 110</b>	<b>15 064</b>
5812	Eating places .....	666	353 143	106 995	25 210	13 959
5812 pt.	Restaurants .....	260	168 619	56 522	13 428	7 258
5812 pt.	Cafeterias .....	10	(D)	(D)	(D)	CC
5812 pt.	Refreshment places .....	323	149 288	39 355	9 199	5 515
5812 pt.	Other eating places .....	73	(D)	(D)	(D)	FF
5813	Drinking places .....	209	39 790	7 527	1 900	1 105
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>74</b>	<b>122 005</b>	<b>13 832</b>	<b>3 264</b>	<b>1 122</b>
591 pt.	Drug stores .....	74	122 005	13 832	3 264	1 122
591 pt.	Proprietary stores .....	-	-	-	-	-

See footnotes at end of table.



**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>OMAHA—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>543</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>HH</b>
592	Liquor stores -----	29	(D)	(D)	(D)	CC
593	Used merchandise stores -----	45	(D)	(D)	(D)	EE
594	Miscellaneous shopping goods stores -----	253	195 532	25 047	5 765	2 290
5941	Sporting goods stores and bicycle shops -----	49	(D)	(D)	(D)	EE
5941 pt.	General line sporting goods stores -----	18	(D)	(D)	(D)	EE
5941 pt.	Specialty line sporting goods stores -----	31	(D)	(D)	(D)	CC
5942	Book stores -----	39	(D)	(D)	(D)	EE
5944	Jewelry stores -----	38	(D)	(D)	(D)	EE
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	127	74 325	9 566	2 121	1 085
5943	Stationery stores -----	7	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	26	28 551	2 855	655	316
5946	Camera and photographic supply stores -----	2	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	75	(D)	(D)	(D)	FF
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	14	(D)	(D)	(D)	CC
596	Nonstore retailers -----	52	(D)	(D)	(D)	FF
5961	Catalog and mail-order houses -----	12	(D)	(D)	(D)	EE
5962	Automatic merchandising machine operators -----	14	21 052	3 188	784	192
5963	Direct selling establishments -----	26	(D)	(D)	(D)	EE
598	Fuel dealers -----	5	1 347	211	47	18
5983	Fuel oil dealers -----	2	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	3	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	34	(D)	(D)	(D)	CC
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	BB
5995	Optical goods stores -----	34	(D)	(D)	(D)	EE
5999	Miscellaneous retail stores, n.e.c. -----	86	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	18	4 958	914	235	114
5999 pt.	Art dealers -----	12	4 287	1 009	249	81
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	56	(D)	(D)	(D)	CC

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>DOUGLAS COUNTY</b>						
	<b>Retail trade -----</b>	<b>2 822</b>	<b>3 878 393</b>	<b>481 805</b>	<b>114 805</b>	<b>44 282</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>104</b>	<b>135 225</b>	<b>17 934</b>	<b>3 797</b>	<b>1 151</b>
521, 3	Building materials and supply stores -----	48	97 810	12 934	2 725	782
521	Lumber and other building materials dealers -----	31	86 960	11 025	2 303	663
523	Paint, glass, and wallpaper stores -----	17	10 850	1 909	422	119
525	Hardware stores -----	26	16 778	2 254	540	200
526	Retail nurseries, lawn and garden supply stores -----	24	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers -----	6	(D)	(D)	(D)	BB
<b>53</b>	<b>General merchandise stores -----</b>	<b>39</b>	<b>528 524</b>	<b>51 185</b>	<b>12 369</b>	<b>4 859</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	25	435 632	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	25	421 469	45 268	10 936	4 353
533	Variety stores -----	6	3 871	565	121	49
539	Miscellaneous general merchandise stores -----	8	103 184	5 352	1 312	457
<b>54</b>	<b>Food stores -----</b>	<b>225</b>	<b>702 811</b>	<b>72 046</b>	<b>18 737</b>	<b>7 122</b>
541	Grocery stores -----	131	681 245	67 603	17 650	6 492
542	Meat and fish (seafood) markets -----	11	5 232	1 060	269	87
546	Retail bakeries -----	35	6 734	1 657	376	261
543, 4, 5, 9	Other food stores -----	48	9 600	1 726	442	282
543	Fruit and vegetable markets -----	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	12	(D)	(D)	(D)	BB
545	Dairy products stores -----	17	1 943	544	138	102
549	Miscellaneous food stores -----	17	4 566	751	189	97

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>DOUGLAS COUNTY—Con.</b>						
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>162</b>	<b>800 584</b>	<b>66 061</b>	<b>15 656</b>	<b>2 618</b>
551	New and used car dealers .....	29	699 569	52 522	12 741	1 882
552	Used car dealers .....	38	36 007	3 583	853	169
553	Auto and home supply stores .....	76	43 897	8 047	1 648	458
553 pt.	Auto parts, tires, and accessories stores .....	73	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores .....	3	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers .....	19	21 111	1 909	414	109
555	Boat dealers .....	8	8 531	651	136	34
556	Recreational vehicle dealers .....	6	7 581	629	140	39
557	Motorcycle dealers .....	5	4 999	629	138	36
559	Automotive dealers, n.e.c. ....	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations</b> .....	<b>204</b>	<b>221 619</b>	<b>14 184</b>	<b>3 469</b>	<b>1 275</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>310</b>	<b>208 120</b>	<b>25 825</b>	<b>6 261</b>	<b>2 823</b>
561	Men's and boys' clothing and accessory stores .....	44	(D)	(D)	(D)	EE
562, 3	Women's clothing and specialty stores .....	133	72 786	8 562	2 111	1 119
562	Women's clothing stores .....	103	62 050	7 234	1 777	960
563	Women's accessory and specialty stores .....	30	10 736	1 328	334	159
565	Family clothing stores .....	27	64 352	6 060	1 489	798
566	Shoe stores .....	80	(D)	(D)	(D)	EE
566 pt.	Men's shoe stores .....	5	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores .....	23	9 944	1 258	311	136
566 pt.	Children's and juveniles' shoe stores .....	4	(D)	(D)	(D)	BB
566 pt.	Family shoe stores .....	35	14 856	2 268	576	206
566 pt.	Athletic footwear stores .....	13	7 284	842	205	68
564, 9	Other apparel and accessory stores .....	26	(D)	(D)	(D)	CC
564	Children's and infants' wear stores .....	8	(D)	(D)	(D)	CC
569	Miscellaneous apparel and accessory stores .....	18	(D)	(D)	(D)	BB
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>176</b>	<b>348 994</b>	<b>38 138</b>	<b>8 112</b>	<b>2 125</b>
5712	Furniture stores .....	35	221 881	23 816	4 796	1 144
5713, 4, 9	Home furnishings stores .....	55	39 771	5 122	1 219	371
5713	Floor covering stores .....	16	23 015	2 753	651	152
5714	Drapery, curtain, and upholstery stores .....	6	1 906	371	85	23
5719	Miscellaneous home furnishings stores .....	33	14 850	1 998	483	196
572	Household appliance stores .....	11	5 094	1 230	337	66
573	Radio, television, computer, and music stores .....	75	82 248	7 970	1 760	544
5731	Radio, television, and electronics stores .....	30	(D)	(D)	(D)	EE
5734	Computer and software stores .....	11	15 486	1 980	446	79
5735	Record and prerecorded tape stores .....	21	12 354	1 218	270	124
5736	Musical instrument stores .....	13	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places</b> .....	<b>945</b>	<b>424 842</b>	<b>123 801</b>	<b>29 362</b>	<b>16 330</b>
5812	Eating places .....	722	382 134	115 599	27 288	15 135
5812 pt.	Restaurants .....	289	186 795	62 296	14 870	8 020
5812 pt.	Cafeterias .....	11	(D)	(D)	(D)	EE
5812 pt.	Refreshment places .....	343	158 354	41 645	9 699	5 860
5812 pt.	Other eating places .....	79	(D)	(D)	(D)	GG
5813	Drinking places .....	223	42 708	8 202	2 074	1 195
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>82</b>	<b>132 610</b>	<b>15 140</b>	<b>3 560</b>	<b>1 199</b>
591 pt.	Drug stores .....	82	132 610	15 140	3 560	1 199
591 pt.	Proprietary stores .....	—	—	—	—	—
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>575</b>	<b>375 064</b>	<b>57 491</b>	<b>13 482</b>	<b>4 780</b>
592	Liquor stores .....	30	13 553	1 557	372	153
593	Used merchandise stores .....	49	(D)	(D)	(D)	EE
594	Miscellaneous shopping goods stores .....	265	202 563	25 743	5 913	2 364
5941	Sporting goods stores and bicycle shops .....	54	44 824	6 296	1 425	472
5941 pt.	General line sporting goods stores .....	21	23 101	3 182	729	294
5941 pt.	Specialty line sporting goods stores .....	33	21 723	3 114	696	178
5942	Book stores .....	40	23 687	2 417	584	301
5944	Jewelry stores .....	39	58 275	7 250	1 730	465
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	132	75 777	9 780	2 174	1 126
5943	Stationery stores .....	8	3 223	517	137	41
5945	Hobby, toy, and game shops .....	26	28 551	2 855	655	316
5946	Camera and photographic supply stores .....	2	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops .....	77	29 994	4 427	912	556
5948	Luggage and leather goods stores .....	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores .....	16	8 866	1 287	300	177
596	Nonstore retailers .....	58	80 932	13 618	3 294	916
5961	Catalog and mail-order houses .....	14	(D)	(D)	(D)	EE
5962	Automatic merchandising machine operators .....	16	(D)	(D)	(D)	CC
5963	Direct selling establishments .....	28	(D)	(D)	(D)	EE
598	Fuel dealers .....	6	(D)	(D)	(D)	BB
5983	Fuel oil dealers .....	2	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers .....	4	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c. ....	—	—	—	—	—

See footnotes at end of table.

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>DOUGLAS COUNTY—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>					
5992	Florists .....	40	8 764	2 085	510	204
5993	Tobacco stores and stands .....	3	(D)	(D)	(D)	BB
5994	News dealers and newsstands .....	2	(D)	(D)	(D)	BB
5995	Optical goods stores .....	35	21 354	4 820	1 151	310
5999	Miscellaneous retail stores, n.e.c. ....	87	(D)	(D)	(D)	EE
5999 pt.	Pet shops .....	18	4 958	914	235	114
5999 pt.	Art dealers .....	12	4 287	1 009	249	81
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	57	(D)	(D)	(D)	CC
<b>HALL COUNTY</b>						
	<b>Retail trade .....</b>	<b>465</b>	<b>517 587</b>	<b>59 373</b>	<b>13 373</b>	<b>6 358</b>
<b>52</b>	<b>Building materials and garden supplies stores .....</b>	<b>22</b>	<b>31 090</b>	<b>4 562</b>	<b>1 063</b>	<b>261</b>
521, 3	Building materials and supply stores .....	15	20 772	3 221	755	164
525	Hardware stores .....	2	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	4	(D)	(D)	(D)	BB
<b>53</b>	<b>General merchandise stores .....</b>	<b>12</b>	<b>122 688</b>	<b>12 021</b>	<b>2 680</b>	<b>1 202</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	8	(D)	(D)	(D)	GG
533	Variety stores .....	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores .....</b>	<b>47</b>	<b>74 599</b>	<b>6 138</b>	<b>1 436</b>	<b>778</b>
541	Grocery stores .....	32	72 197	5 643	1 310	719
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	AA
546	Retail bakeries .....	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores .....	8	(D)	(D)	(D)	AA
<b>55 ex. 554</b>	<b>Automotive dealers .....</b>	<b>27</b>	<b>84 835</b>	<b>6 965</b>	<b>1 434</b>	<b>299</b>
551	New and used car dealers .....	7	66 183	5 342	1 115	199
552	Used car dealers .....	10	7 343	328	81	20
553	Auto and home supply stores .....	5	4 211	700	131	53
555, 6, 7, 9	Miscellaneous automotive dealers .....	5	7 098	595	107	27
<b>554</b>	<b>Gasoline service stations .....</b>	<b>37</b>	<b>59 067</b>	<b>4 309</b>	<b>778</b>	<b>348</b>
<b>56</b>	<b>Apparel and accessory stores .....</b>	<b>47</b>	<b>31 930</b>	<b>3 899</b>	<b>1 077</b>	<b>459</b>
561	Men's and boys' clothing and accessory stores .....	2	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores .....	21	11 004	1 481	381	169
562	Women's clothing stores .....	20	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores .....	1	(D)	(D)	(D)	AA
565	Family clothing stores .....	5	11 407	1 223	375	160
566	Shoe stores .....	17	7 222	907	260	96
564, 9	Other apparel and accessory stores .....	2	(D)	(D)	(D)	AA
<b>57</b>	<b>Furniture and home furnishings stores .....</b>	<b>31</b>	<b>20 946</b>	<b>2 294</b>	<b>568</b>	<b>171</b>
5712	Furniture stores .....	8	8 445	954	240	62
5713, 4, 9	Home furnishings stores .....	6	4 211	553	124	40
572	Household appliance stores .....	8	3 791	381	98	36
573	Radio, television, computer, and music stores .....	9	4 499	406	106	33
<b>58</b>	<b>Eating and drinking places .....</b>	<b>141</b>	<b>54 522</b>	<b>14 064</b>	<b>3 161</b>	<b>2 303</b>
5812	Eating places .....	110	49 222	13 292	2 993	2 131
5812 pt.	Restaurants .....	53	21 320	6 297	1 417	1 020
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places .....	50	25 323	6 376	1 404	974
5812 pt.	Other eating places .....	5	(D)	(D)	(D)	CC
5813	Drinking places .....	31	5 300	772	168	172
<b>591</b>	<b>Drug and proprietary stores .....</b>	<b>9</b>	<b>9 628</b>	<b>1 101</b>	<b>261</b>	<b>90</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores .....</b>	<b>92</b>	<b>28 282</b>	<b>4 020</b>	<b>915</b>	<b>447</b>
592	Liquor stores .....	8	3 910	175	39	29
593	Used merchandise stores .....	9	2 058	404	90	34
594	Miscellaneous shopping goods stores .....	39	14 038	1 871	431	241
5941	Sporting goods stores and bicycle shops .....	8	3 393	501	108	61
5942	Book stores .....	4	1 440	141	32	21
5944	Jewelry stores .....	5	2 420	333	96	27
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	22	6 785	896	195	132
596	Nonstore retailers .....	7	1 857	299	77	33
598	Fuel dealers .....	1	(D)	(D)	(D)	AA
5992	Florists .....	10	1 783	346	102	53
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—
5995	Optical goods stores .....	3	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. ....	15	2 757	479	72	31

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>LANCASTER COUNTY</b> (Coextensive with Lincoln, NE MSA; see table 7.)						
<b>SARPY COUNTY</b>						
	<b>Retail trade</b> .....	<b>391</b>	<b>463 510</b>	<b>52 771</b>	<b>12 693</b>	<b>5 414</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>21</b>	<b>22 229</b>	<b>2 760</b>	<b>573</b>	<b>198</b>
521, 3	Building materials and supply stores .....	8	15 064	1 799	384	119
525	Hardware stores .....	6	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	7	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> .....	<b>14</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	8	89 503	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	8	87 340	9 538	2 164	840
533	Variety stores .....	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	3	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>34</b>	<b>98 696</b>	<b>8 580</b>	<b>2 185</b>	<b>875</b>
541	Grocery stores .....	22	96 937	8 261	2 101	811
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	AA
546	Retail bakeries .....	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores .....	7	950	149	34	16
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>30</b>	<b>86 284</b>	<b>7 139</b>	<b>1 678</b>	<b>367</b>
551	New and used car dealers .....	5	74 602	5 400	1 262	256
552	Used car dealers .....	5	(D)	(D)	(D)	AA
553	Auto and home supply stores .....	14	6 561	1 275	303	75
555, 6, 7, 9	Miscellaneous automotive dealers .....	6	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations</b> .....	<b>43</b>	<b>53 900</b>	<b>3 266</b>	<b>797</b>	<b>303</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>26</b>	<b>14 613</b>	<b>2 084</b>	<b>672</b>	<b>304</b>
561	Men's and boys' clothing and accessory stores .....	1	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores .....	12	(D)	(D)	(D)	BB
562	Women's clothing stores .....	10	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores .....	2	(D)	(D)	(D)	AA
565	Family clothing stores .....	2	(D)	(D)	(D)	CC
566	Shoe stores .....	10	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores .....	1	(D)	(D)	(D)	AA
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>18</b>	<b>5 720</b>	<b>574</b>	<b>147</b>	<b>64</b>
5712	Furniture stores .....	3	(D)	(D)	(D)	AA
5713, 4, 9	Home furnishings stores .....	5	(D)	(D)	(D)	AA
572	Household appliance stores .....	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores .....	9	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places</b> .....	<b>127</b>	<b>49 374</b>	<b>13 574</b>	<b>3 157</b>	<b>1 948</b>
5812	Eating places .....	106	46 454	13 083	3 037	1 859
5812 pt.	Restaurants .....	40	17 924	5 761	1 358	774
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places .....	55	25 952	6 675	1 554	982
5812 pt.	Other eating places .....	9	(D)	(D)	(D)	BB
5813	Drinking places .....	21	2 920	491	120	89
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>8</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>BB</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>70</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>EE</b>
592	Liquor stores .....	2	(D)	(D)	(D)	AA
593	Used merchandise stores .....	4	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores .....	41	15 794	2 007	532	220
5941	Sporting goods stores and bicycle shops .....	10	2 907	456	107	39
5942	Book stores .....	6	(D)	(D)	(D)	BB
5944	Jewelry stores .....	7	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	18	8 290	971	298	134
596	Nonstore retailers .....	4	(D)	(D)	(D)	AA
598	Fuel dealers .....	—	—	—	—	—
5992	Florists .....	7	2 515	257	63	34
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	5	1 485	376	88	24
5999	Miscellaneous retail stores, n.e.c. ....	6	(D)	(D)	(D)	AA

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>LINCOLN, NE MSA</b>						
	<b>Retail trade</b> .....	<b>1 358</b>	<b>1 750 650</b>	<b>201 408</b>	<b>48 089</b>	<b>20 865</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>57</b>	<b>98 256</b>	<b>10 793</b>	<b>2 393</b>	<b>779</b>
521, 3	Building materials and supply stores .....	30	75 952	7 546	1 692	519
525	Hardware stores .....	13	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	13	12 726	2 039	423	149
527	Manufactured (mobile) home dealers .....	1	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores</b> .....	<b>16</b>	<b>191 553</b>	<b>16 954</b>	<b>4 053</b>	<b>1 714</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	9	190 019	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	9	184 046	16 286	3 897	1 646
533	Variety stores .....	5	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>88</b>	<b>300 045</b>	<b>25 757</b>	<b>6 461</b>	<b>2 819</b>
541	Grocery stores .....	45	291 903	23 952	6 028	2 587
542	Meat and fish (seafood) markets .....	—	—	—	—	—
546	Retail bakeries .....	17	2 615	839	178	94
543, 4, 5, 9	Other food stores .....	26	5 527	966	255	138
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>86</b>	<b>326 950</b>	<b>24 740</b>	<b>5 603</b>	<b>1 216</b>
551	New and used car dealers .....	19	271 636	19 287	4 393	902
552	Used car dealers .....	32	26 385	1 576	401	86
553	Auto and home supply stores .....	26	15 136	2 661	577	160
555, 6, 7, 9	Miscellaneous automotive dealers .....	9	13 793	1 216	232	68
<b>554</b>	<b>Gasoline service stations</b> .....	<b>113</b>	<b>119 263</b>	<b>7 631</b>	<b>1 889</b>	<b>794</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>113</b>	<b>93 408</b>	<b>10 929</b>	<b>2 650</b>	<b>1 187</b>
561	Men's and boys' clothing and accessory stores .....	9	4 716	915	210	73
562, 3	Women's clothing and specialty stores .....	45	23 136	2 792	702	348
562	Women's clothing stores .....	40	22 238	2 706	679	334
563	Women's accessory and specialty stores .....	5	898	86	23	14
565	Family clothing stores .....	18	40 308	4 178	1 078	462
566	Shoe stores .....	28	14 845	1 695	431	169
564, 9	Other apparel and accessory stores .....	13	10 403	1 349	229	135
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>101</b>	<b>85 378</b>	<b>10 325</b>	<b>2 473</b>	<b>721</b>
5712	Furniture stores .....	26	20 151	3 384	836	187
5713, 4, 9	Home furnishings stores .....	25	14 037	2 094	480	138
572	Household appliance stores .....	12	9 833	1 080	245	82
573	Radio, television, computer, and music stores .....	38	41 357	3 767	912	314
<b>58</b>	<b>Eating and drinking places</b> .....	<b>436</b>	<b>198 834</b>	<b>54 821</b>	<b>12 976</b>	<b>8 458</b>
5812	Eating places .....	359	178 291	50 792	12 044	7 798
5812 pt.	Restaurants .....	139	79 666	24 816	6 088	3 867
5812 pt.	Cafeterias .....	4	3 790	1 041	268	170
5812 pt.	Refreshment places .....	179	86 242	22 339	5 122	3 407
5812 pt.	Other eating places .....	37	8 593	2 596	566	354
5813	Drinking places .....	77	20 543	4 029	932	660
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>30</b>	<b>66 811</b>	<b>7 858</b>	<b>1 810</b>	<b>546</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>318</b>	<b>270 152</b>	<b>31 600</b>	<b>7 781</b>	<b>2 631</b>
592	Liquor stores .....	50	26 123	2 014	467	280
593	Used merchandise stores .....	18	4 317	774	199	96
594	Miscellaneous shopping goods stores .....	129	61 246	9 098	2 281	950
5941	Sporting goods stores and bicycle shops .....	34	15 667	2 257	540	219
5942	Book stores .....	13	12 089	1 440	305	163
5944	Jewelry stores .....	20	10 495	2 263	638	112
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	62	22 995	3 138	798	456
596	Nonstore retailers .....	29	148 088	13 351	3 261	763
598	Fuel dealers .....	3	(D)	(D)	(D)	AA
5992	Florists .....	22	5 784	1 255	306	135
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	18	9 264	2 494	599	129
5999	Miscellaneous retail stores, n.e.c. .....	46	(D)	(D)	(D)	CC

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>OMAHA, NE-IA MSA</b>						
	<b>Retail trade</b> .....	<b>3 950</b>	<b>5 191 177</b>	<b>622 874</b>	<b>148 398</b>	<b>58 168</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>158</b>	<b>189 844</b>	<b>24 206</b>	<b>5 203</b>	<b>1 618</b>
521, 3	Building materials and supply stores .....	70	132 174	16 683	3 584	1 037
521	Lumber and other building materials dealers .....	46	119 072	14 385	3 066	894
523	Paint, glass, and wallpaper stores .....	24	13 102	2 298	518	143
525	Hardware stores .....	46	29 575	3 898	913	333
526	Retail nurseries, lawn and garden supply stores .....	35	20 360	2 782	526	209
527	Manufactured (mobile) home dealers .....	7	7 735	843	180	39
<b>53</b>	<b>General merchandise stores</b> .....	<b>72</b>	<b>692 020</b>	<b>68 000</b>	<b>16 444</b>	<b>6 528</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	39	578 577	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	39	561 404	60 216	14 566	5 808
533	Variety stores .....	16	7 360	1 041	212	99
539	Miscellaneous general merchandise stores .....	17	123 256	6 743	1 666	621
<b>54</b>	<b>Food stores</b> .....	<b>323</b>	<b>957 306</b>	<b>95 227</b>	<b>24 431</b>	<b>9 400</b>
541	Grocery stores .....	201	931 391	90 070	23 171	8 636
542	Meat and fish (seafood) markets .....	16	6 738	1 197	304	109
546	Retail bakeries .....	43	7 710	1 925	445	322
543, 4, 5, 9	Other food stores .....	63	11 467	2 035	511	333
543	Fruit and vegetable markets .....	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores .....	18	3 395	496	133	104
545	Dairy products stores .....	21	(D)	(D)	(D)	CC
549	Miscellaneous food stores .....	22	5 574	879	217	111
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>257</b>	<b>1 177 223</b>	<b>95 076</b>	<b>22 385</b>	<b>3 982</b>
551	New and used car dealers .....	52	1 038 810	76 477	18 346	2 910
552	Used car dealers .....	49	40 378	4 098	981	210
553	Auto and home supply stores .....	121	64 824	11 543	2 446	678
553 pt.	Auto parts, tires, and accessories stores .....	117	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores .....	4	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers .....	35	33 211	2 958	612	184
555	Boat dealers .....	14	11 459	906	204	58
556	Recreational vehicle dealers .....	10	15 228	1 263	236	76
557	Motorcycle dealers .....	10	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. ....	1	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> .....	<b>332</b>	<b>388 247</b>	<b>25 161</b>	<b>6 057</b>	<b>2 332</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>386</b>	<b>253 626</b>	<b>31 318</b>	<b>7 717</b>	<b>3 522</b>
561	Men's and boys' clothing and accessory stores .....	49	28 035	5 333	1 177	304
562, 3	Women's clothing and specialty stores .....	171	86 920	10 348	2 554	1 369
562	Women's clothing stores .....	135	74 741	8 799	2 165	1 182
563	Women's accessory and specialty stores .....	36	12 179	1 549	389	187
565	Family clothing stores .....	33	84 919	8 437	2 198	1 107
566	Shoe stores .....	104	43 122	5 861	1 500	561
566 pt.	Men's shoe stores .....	7	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores .....	27	11 275	1 433	343	149
566 pt.	Children's and juveniles' shoe stores .....	4	(D)	(D)	(D)	BB
566 pt.	Family shoe stores .....	50	19 851	2 820	708	264
566 pt.	Athletic footwear stores .....	16	8 694	1 094	270	99
564, 9	Other apparel and accessory stores .....	29	10 630	1 339	288	181
564	Children's and infants' wear stores .....	10	7 281	835	182	109
569	Miscellaneous apparel and accessory stores .....	19	3 349	504	106	72
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>220</b>	<b>367 577</b>	<b>40 410</b>	<b>8 697</b>	<b>2 327</b>
5712	Furniture stores .....	41	224 612	24 266	4 905	1 182
5713, 4, 9	Home furnishings stores .....	66	43 386	5 588	1 358	413
5713	Floor covering stores .....	24	25 923	3 096	762	182
5714	Drapery, curtain, and upholstery stores .....	6	1 906	371	85	23
5719	Miscellaneous home furnishings stores .....	36	15 557	2 121	511	208
572	Household appliance stores .....	18	8 397	1 699	439	96
573	Radio, television, computer, and music stores .....	95	91 182	8 857	1 995	636
5731	Radio, television, and electronics stores .....	40	52 284	4 363	985	311
5734	Computer and software stores .....	14	15 990	2 024	462	83
5735	Record and prerecorded tape stores .....	27	15 717	1 570	354	165
5736	Musical instrument stores .....	14	7 191	900	194	77
<b>58</b>	<b>Eating and drinking places</b> .....	<b>1 321</b>	<b>545 247</b>	<b>155 882</b>	<b>36 900</b>	<b>21 090</b>
5812	Eating places .....	1 018	490 867	145 913	34 411	19 614
5812 pt.	Restaurants .....	416	232 814	76 485	18 277	9 991
5812 pt.	Cafeterias .....	13	7 900	2 088	548	318
5812 pt.	Refreshment places .....	488	216 363	56 639	13 175	8 154
5812 pt.	Other eating places .....	101	33 790	10 701	2 411	1 151
5813	Drinking places .....	303	54 380	9 969	2 489	1 476
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>116</b>	<b>184 018</b>	<b>21 144</b>	<b>4 947</b>	<b>1 658</b>
591 pt.	Drug stores .....	115	(D)	(D)	(D)	GG
591 pt.	Proprietary stores .....	1	(D)	(D)	(D)	AA

See footnotes at end of table.

**Table 7. Summary Statistics for Metropolitan Areas: 1992—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>OMAHA, NE-IA MSA—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores.....</b>	<b>765</b>	<b>436 069</b>	<b>66 450</b>	<b>15 617</b>	<b>5 711</b>
592	Liquor stores.....	39	17 976	1 849	440	191
593	Used merchandise stores.....	67	17 846	4 071	866	396
594	Miscellaneous shopping goods stores.....	351	232 445	29 870	6 938	2 855
5941	Sporting goods stores and bicycle shops.....	73	49 683	7 041	1 592	542
5941 pt.	General line sporting goods stores.....	29	25 565	3 517	807	332
5941 pt.	Specialty line sporting goods stores.....	44	24 118	3 524	785	210
5942	Book stores.....	50	28 076	2 855	684	345
5944	Jewelry stores.....	56	64 567	8 388	2 002	585
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores.....	172	90 119	11 586	2 660	1 383
5943	Stationery stores.....	10	3 588	556	146	51
5945	Hobby, toy, and game shops.....	38	35 150	3 652	913	408
5946	Camera and photographic supply stores.....	2	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops.....	92	34 058	4 960	1 029	636
5948	Luggage and leather goods stores.....	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores.....	27	12 180	1 724	402	252
596	Nonstore retailers.....	77	91 657	15 594	3 739	1 038
5961	Catalog and mail-order houses.....	17	44 835	5 931	1 391	293
5962	Automatic merchandising machine operators.....	23	24 808	3 809	946	246
5963	Direct selling establishments.....	37	22 014	5 854	1 402	499
598	Fuel dealers.....	8	2 389	375	93	29
5983	Fuel oil dealers.....	2	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers.....	6	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c.....	—	—	—	—	—
5992	Florists.....	61	13 429	2 817	696	307
5993	Tobacco stores and stands.....	3	(D)	(D)	(D)	BB
5994	News dealers and newsstands.....	3	(D)	(D)	(D)	BB
5995	Optical goods stores.....	49	24 792	5 581	1 317	359
5999	Miscellaneous retail stores, n.e.c.....	107	(D)	(D)	(D)	EE
5999 pt.	Pet shops.....	27	6 794	1 113	281	143
5999 pt.	Art dealers.....	14	4 463	1 043	256	86
5999 pt.	Other miscellaneous retail stores, n.e.c.....	66	(D)	(D)	(D)	EE
<b>SIOUX CITY, IA-NE MSA</b>						
	<b>Retail trade.....</b>	<b>789</b>	<b>915 282</b>	<b>106 631</b>	<b>25 245</b>	<b>10 909</b>
<b>52</b>	<b>Building materials and garden supplies stores.....</b>	<b>48</b>	<b>51 844</b>	<b>6 408</b>	<b>1 351</b>	<b>417</b>
521, 3	Building materials and supply stores.....	23	39 167	4 790	967	267
525	Hardware stores.....	14	5 680	845	219	90
526	Retail nurseries, lawn and garden supply stores.....	8	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers.....	3	(D)	(D)	(D)	AA
<b>53</b>	<b>General merchandise stores.....</b>	<b>14</b>	<b>162 712</b>	<b>15 191</b>	<b>3 504</b>	<b>1 547</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	10	159 282	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	10	(D)	(D)	(D)	GG
533	Variety stores.....	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores.....	1	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores.....</b>	<b>67</b>	<b>178 347</b>	<b>18 819</b>	<b>4 523</b>	<b>1 958</b>
541	Grocery stores.....	49	173 319	17 838	4 296	1 845
542	Meat and fish (seafood) markets.....	2	(D)	(D)	(D)	AA
546	Retail bakeries.....	6	2 056	530	123	47
543, 4, 5, 9	Other food stores.....	10	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers.....</b>	<b>46</b>	<b>163 220</b>	<b>13 214</b>	<b>3 204</b>	<b>601</b>
551	New and used car dealers.....	11	135 569	9 936	2 447	405
552	Used car dealers.....	10	8 533	727	154	45
553	Auto and home supply stores.....	16	10 590	1 873	486	114
555, 6, 7, 9	Miscellaneous automotive dealers.....	9	8 528	678	117	37
<b>554</b>	<b>Gasoline service stations.....</b>	<b>67</b>	<b>77 864</b>	<b>5 219</b>	<b>1 235</b>	<b>555</b>
<b>56</b>	<b>Apparel and accessory stores.....</b>	<b>79</b>	<b>40 020</b>	<b>4 828</b>	<b>1 156</b>	<b>577</b>
561	Men's and boys' clothing and accessory stores.....	10	5 811	949	215	80
562, 3	Women's clothing and specialty stores.....	38	17 323	1 967	475	265
562	Women's clothing stores.....	33	16 401	1 834	441	252
563	Women's accessory and specialty stores.....	5	922	133	34	13
565	Family clothing stores.....	7	5 115	489	108	55
566	Shoe stores.....	17	9 424	1 182	308	126
564, 9	Other apparel and accessory stores.....	7	2 347	241	50	51
<b>57</b>	<b>Furniture and home furnishings stores.....</b>	<b>53</b>	<b>42 627</b>	<b>5 285</b>	<b>1 298</b>	<b>337</b>
5712	Furniture stores.....	16	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores.....	15	11 275	1 122	289	78
572	Household appliance stores.....	7	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores.....	15	10 745	1 044	236	71

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>SIOUX CITY, IA-NE MSA — Con.</b>					
<b>58</b>	<b>Eating and drinking places -----</b>	<b>243</b>	<b>86 550</b>	<b>22 680</b>	<b>5 384</b>	<b>3 571</b>
5812	Eating places -----	187	79 400	21 507	5 091	3 396
5812 pt.	Restaurants -----	68	27 453	8 287	2 017	1 282
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	103	45 372	11 511	2 644	1 850
5812 pt.	Other eating places -----	13	(D)	(D)	(D)	CC
5813	Drinking places -----	56	7 150	1 173	293	175
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>17</b>	<b>32 614</b>	<b>3 505</b>	<b>851</b>	<b>273</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>155</b>	<b>79 484</b>	<b>11 482</b>	<b>2 739</b>	<b>1 073</b>
592	Liquor stores -----	16	9 130	752	217	120
593	Used merchandise stores -----	10	1 829	333	77	43
594	Miscellaneous shopping goods stores -----	66	35 754	4 825	1 122	456
5941	Sporting goods stores and bicycle shops -----	12	8 008	1 143	286	101
5942	Book stores -----	10	4 705	408	96	49
5944	Jewelry stores -----	16	13 312	1 967	444	117
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	28	9 729	1 307	296	189
596	Nonstore retailers -----	21	21 160	3 727	871	272
598	Fuel dealers -----	4	1 279	135	29	9
5992	Florists -----	10	2 131	380	91	56
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	9	3 508	648	161	48
5999	Miscellaneous retail stores, n.e.c. -----	19	4 693	682	171	69

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade -----</b>	<b>6 485</b>	<b>5 155 561</b>	<b>544 241</b>	<b>125 378</b>	<b>58 618</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>504</b>	<b>309 088</b>	<b>38 589</b>	<b>8 572</b>	<b>2 587</b>
521, 3	Building materials and supply stores -----	277	216 756	28 147	6 331	1 621
521	Lumber and other building materials dealers -----	240	203 528	26 169	5 880	1 491
523	Paint, glass, and wallpaper stores -----	37	13 228	1 978	451	130
525	Hardware stores -----	162	(D)	(D)	(D)	FF
526	Retail nurseries, lawn and garden supply stores -----	46	22 147	2 516	502	215
527	Manufactured (mobile) home dealers -----	19	(D)	(D)	(D)	BB
<b>53</b>	<b>General merchandise stores -----</b>	<b>222</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>II</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	40	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	40	(D)	(D)	(D)	HH
533	Variety stores -----	55	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	127	(D)	(D)	(D)	GG
<b>54</b>	<b>Food stores -----</b>	<b>718</b>	<b>989 561</b>	<b>88 333</b>	<b>21 127</b>	<b>10 328</b>
541	Grocery stores -----	552	(D)	(D)	(D)	II
542	Meat and fish (seafood) markets -----	44	(D)	(D)	(D)	CC
546	Retail bakeries -----	78	(D)	(D)	(D)	FF
543, 4, 5, 9	Other food stores -----	44	(D)	(D)	(D)	CC
543	Fruit and vegetable markets -----	3	235	31	7	5
544	Candy, nut, and confectionery stores -----	6	472	75	15	18
545	Dairy products stores -----	18	2 027	370	77	64
549	Miscellaneous food stores -----	17	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>507</b>	<b>1 072 276</b>	<b>77 619</b>	<b>18 177</b>	<b>4 102</b>
551	New and used car dealers -----	165	879 275	57 537	13 532	2 749
552	Used car dealers -----	117	78 822	4 120	988	320
553	Auto and home supply stores -----	184	85 524	13 504	3 162	880
553 pt.	Auto parts, tires, and accessories stores -----	173	82 358	13 125	3 071	847
553 pt.	Home and auto supply stores -----	11	3 166	379	91	33
555, 6, 7, 9	Miscellaneous automotive dealers -----	41	28 655	2 458	495	153
555	Boat dealers -----	9	6 256	692	148	39
556	Recreational vehicle dealers -----	7	10 870	805	149	40
557	Motorcycle dealers -----	25	11 529	961	198	74
559	Automotive dealers, n.e.c. -----	—	—	—	—	—

See footnotes at end of table.



**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>554</b>	<b>Gasoline service stations</b> .....	<b>618</b>	<b>550 196</b>	<b>37 354</b>	<b>8 637</b>	<b>3 949</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>449</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>HH</b>
561	Men's and boys' clothing and accessory stores .....	35	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores .....	184	50 019	6 004	1 453	905
562	Women's clothing stores .....	176	48 641	5 790	1 393	870
563	Women's accessory and specialty stores .....	8	1 378	214	60	35
565	Family clothing stores .....	98	(D)	(D)	(D)	FF
566	Shoe stores .....	106	31 995	3 853	942	433
566 pt.	Men's shoe stores .....	2	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores .....	12	(D)	(D)	(D)	BB
566 pt.	Children's and juveniles' shoe stores .....	—	—	—	—	—
566 pt.	Family shoe stores .....	82	24 180	2 834	733	306
566 pt.	Athletic footwear stores .....	10	5 718	697	132	91
564, 9	Other apparel and accessory stores .....	26	(D)	(D)	(D)	BB
564	Children's and infants' wear stores .....	14	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores .....	12	(D)	(D)	(D)	BB
<b>57</b>	<b>Furniture and homefurnishings stores</b> .....	<b>335</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
5712	Furniture stores .....	99	77 143	9 845	2 379	693
5713, 4, 9	Homefurnishings stores .....	77	26 998	3 222	722	301
5713	Floor covering stores .....	41	16 858	1 992	460	160
5714	Drapery, curtain, and upholstery stores .....	13	2 746	503	106	53
5719	Miscellaneous homefurnishings stores .....	23	7 394	727	156	88
572	Household appliance stores .....	73	(D)	(D)	(D)	EE
573	Radio, television, computer, and music stores .....	86	36 294	4 312	1 051	404
5731	Radio, television, and electronics stores .....	57	25 205	3 084	757	277
5734	Computer and software stores .....	7	2 818	345	97	29
5735	Record and prerecorded tape stores .....	10	4 157	469	104	58
5736	Musical instrument stores .....	12	4 114	414	93	40
<b>58</b>	<b>Eating and drinking places</b> .....	<b>1 882</b>	<b>475 323</b>	<b>114 573</b>	<b>25 919</b>	<b>20 063</b>
5812	Eating places .....	1 402	406 897	105 347	23 797	18 283
5812 pt.	Restaurants .....	735	(D)	(D)	(D)	II
5812 pt.	Cafeterias .....	14	1 657	403	91	61
5812 pt.	Refreshment places .....	572	202 539	50 205	11 358	8 637
5812 pt.	Other eating places .....	81	(D)	(D)	(D)	FF
5813	Drinking places .....	480	68 426	9 226	2 122	1 780
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>235</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
591 pt.	Drug stores .....	231	(D)	(D)	(D)	GG
591 pt.	Proprietary stores .....	4	749	90	22	13
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>1 015</b>	<b>519 880</b>	<b>61 467</b>	<b>13 268</b>	<b>5 223</b>
592	Liquor stores .....	152	(D)	(D)	(D)	EE
593	Used merchandise stores .....	77	(D)	(D)	(D)	CC
594	Miscellaneous shopping goods stores .....	343	(D)	(D)	(D)	GG
5941	Sporting goods stores and bicycle shops .....	71	(D)	(D)	(D)	EE
5941 pt.	General line sporting goods stores .....	35	12 695	1 579	362	180
5941 pt.	Specialty line sporting goods stores .....	36	(D)	(D)	(D)	CC
5942	Book stores .....	38	14 072	1 258	258	144
5944	Jewelry stores .....	78	19 603	3 478	886	321
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	156	31 899	4 224	948	649
5943	Stationery stores .....	5	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops .....	22	3 842	327	68	47
5946	Camera and photographic supply stores .....	3	828	146	28	15
5947	Gift, novelty, and souvenir shops .....	93	19 856	2 721	597	422
5948	Luggage and leather goods stores .....	—	—	—	—	—
5949	Sewing, needlework, and piece goods stores .....	33	(D)	(D)	(D)	CC
596	Nonstore retailers .....	119	(D)	(D)	(D)	GG
5961	Catalog and mail-order houses .....	39	(D)	(D)	(D)	GG
5962	Automatic merchandising machine operators .....	10	(D)	(D)	(D)	CC
5963	Direct selling establishments .....	70	(D)	(D)	(D)	EE
598	Fuel dealers .....	64	36 108	3 223	845	241
5983	Fuel oil dealers .....	12	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers .....	52	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c. ....	—	—	—	—	—
5992	Florists .....	133	18 907	3 628	929	567
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	23	4 590	937	260	80
5999	Miscellaneous retail stores, n.e.c. ....	103	19 971	4 296	902	277
5999 pt.	Pet shops .....	8	889	73	18	17
5999 pt.	Art dealers .....	9	394	65	14	14
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	86	18 688	4 158	870	246

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Cumulative			Geographic area	Rank <sup>1</sup>	Cumulative		
		Sales (\$1,000)	Sales (\$1,000)	Percent of State total			Sales (\$1,000)	Sales (\$1,000)	Percent of State total
<b>Nebraska</b> -----	<b>(X)</b>	<b>11 521 818</b>	<b>11 521 818</b>	<b>100.0</b>	<b>Nebraska—Con.</b>				
Omaha -----	1	3 669 070	3 669 070	31.8	Chadron -----	25	50 914	9 256 526	80.3
Lincoln -----	2	1 698 119	5 367 189	46.6	Crete -----	26	49 080	9 305 606	80.8
Grand Island -----	3	473 005	5 840 194	50.7	O'Neill -----	27	47 772	9 353 378	81.2
Fremont -----	4	317 180	6 157 374	53.4	Plattsmouth -----	28	47 337	9 400 715	81.6
Kearney -----	5	305 997	6 463 371	56.1	Valentine -----	29	44 289	9 445 004	82.0
BelleVue -----	6	270 468	6 733 839	58.4	Fairbury -----	30	43 076	9 488 080	82.3
Sidney -----	7	266 789	7 000 628	60.8	Wayne -----	31	40 616	9 528 696	82.7
Norfolk -----	8	263 144	7 263 772	63.0	Falls City -----	32	38 573	9 567 269	83.0
North Platte -----	9	243 717	7 507 489	65.2	West Point -----	33	36 128	9 603 397	83.3
Scottsbluff -----	10	231 433	7 738 922	67.2	Broken Bow -----	34	36 067	9 639 464	83.7
Columbus -----	11	214 780	7 953 702	69.0	Papillion -----	35	34 064	9 673 528	84.0
Hastings -----	12	214 754	8 168 456	70.9	Cozad -----	36	32 721	9 706 249	84.2
Beatrice -----	13	125 885	8 294 341	72.0	Auburn -----	37	31 579	9 737 828	84.5
McCook -----	14	111 309	8 405 650	73.0	Gering -----	38	30 770	9 768 598	84.8
York -----	15	106 919	8 512 569	73.9	Wahoo -----	39	29 256	9 797 854	85.0
La Vista -----	16	100 294	8 612 863	74.8	Schuyler -----	40	27 551	9 825 405	85.3
Blair -----	17	97 564	8 710 427	75.6	Gothenburg -----	41	24 188	9 849 593	85.5
Lexington -----	18	87 982	8 798 409	76.4	Aurora -----	42	23 849	9 873 442	85.7
Ogallala -----	19	84 869	8 883 278	77.1	Ralston -----	43	23 665	9 897 107	85.9
South Sioux City -----	20	77 515	8 960 793	77.8	Central City -----	44	19 335	9 916 442	86.1
Nebraska City -----	21	68 344	9 029 137	78.4	David City -----	45	17 129	9 933 571	86.2
Alliance -----	22	63 531	9 092 668	78.9	Minden -----	46	13 013	9 946 584	86.3
Seward -----	23	57 188	9 149 856	79.4	Kimball -----	(X)	(D)	(X)	(X)
Holdrege -----	24	55 756	9 205 612	79.9					

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

**Table 10. Counties Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Cumulative			Geographic area	Rank <sup>1</sup>	Cumulative		
		Sales (\$1,000)	Sales (\$1,000)	Percent of State total			Sales (\$1,000)	Sales (\$1,000)	Percent of State total
<b>Nebraska</b> -----	<b>(X)</b>	<b>11 521 818</b>	<b>11 521 818</b>	<b>100.0</b>	<b>Nebraska—Con.</b>				
Douglas -----	1	3 878 393	3 878 393	33.7	Antelope -----	41	31 770	10 866 670	94.3
Lancaster -----	2	1 750 650	5 629 043	48.9	Thayer -----	42	30 645	10 897 315	94.6
Hall -----	3	517 587	6 146 630	53.3	Burt -----	43	30 103	10 927 418	94.8
Sarpy -----	4	463 510	6 610 140	57.4	Furnas -----	44	29 204	10 956 622	95.1
Dodge -----	5	356 079	6 966 219	60.5	Pierce -----	45	28 686	10 985 308	95.3
Buffalo -----	6	337 179	7 303 398	63.4	Boone -----	46	28 231	11 013 539	95.6
Madison -----	7	297 195	7 600 593	66.0	Hamilton -----	47	27 896	11 041 435	95.8
Scotts Bluff -----	8	288 782	7 889 375	68.5	Nuckolls -----	48	27 574	11 069 009	96.1
Cheyenne -----	9	269 096	8 158 471	70.8	Chase -----	49	27 496	11 096 505	96.3
Lincoln -----	10	255 369	8 413 840	73.0	Fillmore -----	50	27 112	11 123 617	96.5
Platte -----	11	225 382	8 639 222	75.0	Valley -----	51	25 067	11 148 684	96.8
Adams -----	12	224 334	8 863 556	76.9	Johnson -----	52	24 681	11 173 365	97.0
Dawson -----	13	154 532	9 018 088	78.3	Brown -----	53	21 288	11 194 653	97.2
Gage -----	14	141 938	9 160 026	79.5	Kimball -----	54	20 857	11 215 510	97.3
York -----	15	117 248	9 277 274	80.5	Butler -----	55	20 446	11 235 956	97.5
Red Willow -----	16	113 652	9 390 926	81.5	Howard -----	56	20 266	11 256 222	97.7
Washington -----	17	103 203	9 494 129	82.4	Clay -----	57	19 248	11 275 470	97.9
Keith -----	18	92 199	9 586 328	83.2	Kearney -----	58	17 784	11 293 254	98.0
Dakota -----	19	89 556	9 675 884	84.0	Polk -----	59	17 346	11 310 600	98.2
Otoe -----	20	83 984	9 759 868	84.7	Thurston -----	60	15 927	11 326 527	98.3
Cass -----	21	80 945	9 840 813	85.4	Morrill -----	61	14 514	11 341 041	98.4
Seward -----	22	79 768	9 920 581	86.1	Harlan -----	62	14 169	11 355 210	98.6
Saunders -----	23	76 932	9 997 513	86.8	Sherman -----	63	13 160	11 368 370	98.7
Saline -----	24	74 860	10 072 373	87.4	Webster -----	64	12 411	11 380 781	98.8
Holt -----	25	70 208	10 142 581	88.0	Garfield -----	65	12 404	11 393 185	98.9
Box Butte -----	26	66 420	10 209 001	88.6	Dixon -----	66	11 026	11 404 211	99.0
Dawes -----	27	60 915	10 269 916	89.1	Garden -----	67	9 385	11 413 596	99.1
Custer -----	28	60 892	10 330 808	89.7	Franklin -----	68	9 368	11 422 964	99.1
Phelps -----	29	58 466	10 389 274	90.2	Perkins -----	69	9 170	11 432 134	99.2
Jefferson -----	30	49 908	10 439 182	90.6	Rock -----	70	8 838	11 440 972	99.3
Cuming -----	31	48 822	10 488 004	91.0	Deuel -----	71	8 653	11 449 625	99.4
Cherry -----	32	47 343	10 535 347	91.4	Pawnee -----	72	7 951	11 457 576	99.4
Sheridan -----	33	43 143	10 578 490	91.8	Hitchcock -----	73	7 802	11 465 378	99.5
Richardson -----	34	42 973	10 621 463	92.2	Nance -----	74	7 735	11 473 113	99.6
Wayne -----	35	42 232	10 663 695	92.6	Greeley -----	75	7 640	11 480 753	99.6
Colfax -----	36	36 013	10 699 708	92.9	Boyd -----	76	6 904	11 487 657	99.7
Knox -----	37	35 446	10 735 154	93.2	Frontier -----	77	6 606	11 494 263	99.8
Nemaha -----	38	34 907	10 770 061	93.5	Dundy -----	78	5 207	11 499 470	99.8
Merrick -----	39	32 475	10 802 536	93.8	Stanton -----	79	4 014	11 503 484	99.8
Cedar -----	40	32 364	10 834 900	94.0	Thomas -----	80	2 808	11 506 292	99.9

See footnotes at end of table.

**Table 10. Counties Ranked by Volume of Sales: 1992 –Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Nebraska—Con.</b>					<b>Nebraska—Con.</b>				
Hooker .....	81	2 103	11 508 395	99.9	Loup .....	88	1 163	11 519 625	100.0
Sioux .....	82	1 975	11 510 370	99.9	Arthur .....	89	747	11 520 372	100.0
Gosper .....	83	1 974	11 512 344	99.9	Wheeler .....	90	322	11 520 694	100.0
Grant .....	84	1 766	11 514 110	99.9	Banner .....	91	—	11 520 694	100.0
Keya Paha .....	85	1 655	11 515 765	99.9	Hayes .....	(X)	(D)	(X)	(X)
Blaine .....	86	1 527	11 517 292	100.0	McPherson .....	(X)	(D)	(X)	(X)
Logan .....	87	1 170	11 518 462	100.0					

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

# Appendix A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration.** Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
  - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

**Method of classifying kinds of business.** The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*<sup>1</sup> (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

## COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas.** The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>2</sup> In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

## EXPLANATION OF TERMS

**Establishments.** An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms.** A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

**Sales.** Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll.** Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

<sup>2</sup>Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

**First-quarter payroll.** This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

**Paid employees for pay period including March 12.** Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments.** Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

### Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521).** Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523).** Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525).** Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526).** Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Manufactured (mobile) home dealers (SIC 527).** Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531).** Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

**Conventional department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

**Discount or mass merchandising department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

**National chain department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

**Variety stores (SIC 533).** Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539).** Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

**Warehouse clubs (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

**Catalog showrooms (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

**Other miscellaneous general merchandise stores (SIC 539 pt.).** Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.



## Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541).** Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

**Supermarkets and other general-line grocery stores (SIC 541 pt.).** Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

**Convenience food stores (SIC 541 pt.).** Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

**Convenience food/gasoline stores (SIC 541 pt.).** These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

**Delicatessens (SIC 541 pt.).** Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

**Meat and fish (seafood) markets (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

**Fruit and vegetable markets (SIC 543).** Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544).** Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

**Dairy products stores (SIC 545).** Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546).** Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—baking and selling (SIC 546 pt.).** Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

**Retail bakeries—selling only (SIC 546 pt.).** Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

**Miscellaneous food stores (SIC 549).** Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

**New and used car dealers (SIC 551).** Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552).** Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

**Auto and home supply stores (SIC 553).** Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

**Auto parts, tires, and accessories stores (SIC 553 pt.).** Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

**Home and auto supply stores (SIC 553 pt.).** Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

**Gasoline service stations (SIC 554).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Gasoline/convenience food stores (SIC 554 pt.).** Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

**Other gasoline service stations and truck stops (SIC 554 pt.).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

**Boat dealers (SIC 555).** Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers (SIC 556).** Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557).** Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, not elsewhere classified (SIC 559).** Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and accessory stores (SIC 561).** Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562).** Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563).** Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

**Furriers and fur shops (SIC 563 pt.).** Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

**Other women's accessory and specialty stores (SIC 563 pt.).** Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

**Children's and infants' wear stores (SIC 564).** Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565).** Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

**Men's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

**Athletic footwear stores (SIC 566 pt.).** Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

**Miscellaneous apparel and accessory stores (SIC 569).** Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

**Furniture stores (SIC 5712).** Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

**Floor covering stores (SIC 5713).** Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

**Drapery, curtain, and upholstery stores (SIC 5714).** Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719).** Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572).** Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731).** Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

**Computer software stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

**Record and prerecorded tape stores (SIC 5735).** Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736).** Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

**Restaurants (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

**Cafeterias (SIC 5812 pt.).** Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.).** Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Other eating places (SIC 5812 pt.).** This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

**Social caterers (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Contract feeding (SIC 5812 pt.).** Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen yogurt shops (SIC 5812 pt.).** Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

**Drinking places (SIC 5813).** Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.).** Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.).** Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592).** Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593).** This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General-line sporting goods stores (SIC 5941 pt.).** Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty-line sporting goods stores (SIC 5941 pt.).** Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942).** Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943).** Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944).** Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

**Hobby, toy, and game shops (SIC 5945).** Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946).** Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

**Gift, novelty, and souvenir shops (SIC 5947).** Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948).** Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949).** Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961).** Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

**Mail-order houses, department store merchandise (SIC 5961 pt.).** These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

**Mail-order houses, other general merchandise (SIC 5961 pt.).** These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

**Mail-order houses, specialized (SIC 5961 pt.).** These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

**Automatic merchandising machine operators (SIC 5962).** Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

**Direct selling establishments (SIC 5963).** Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

**Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

**Direct selling, mobile food service (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

**Direct selling, books and stationery (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

**Direct selling, other (SIC 5963 pt.).** These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

**Fuel oil dealers (SIC 5983).** Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984).** Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, not elsewhere classified (SIC 5989).** Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992).** Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993).** Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994).** Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995).** Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, not elsewhere classified (SIC 5999).** Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

**Pet shops (SIC 5999 pt.).** These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

**Art dealers (SIC 5999 pt.).** These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

**Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.).** These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.





# Appendix C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers .....	5201	5712	Furniture stores .....	5701
5231	Paint, glass, and wallpaper stores .....	5202	5713	Floor covering stores .....	5704
5251	Hardware stores .....	5203	5714	Drapery, curtain, and upholstery stores .....	5705
5261	Retail nurseries, lawn and garden supply stores .....	5204	5719	Miscellaneous homefurnishings stores .....	5705
5271	Manufactured (mobile) home dealers .....	5205	5722	Household appliance stores .....	5702
			5731	Radio, television, and electronics stores .....	5702
			5734	Computer and software stores .....	5702
			5735	Record and prerecorded tape stores .....	5703
			5736	Musical instrument stores .....	5703
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5311 pt.	Conventional department stores .....	5301	5812 pt.	Restaurants .....	5801
5311 pt.	Discount or mass merchandising department stores .....	5301	5812 pt.	Social caterers .....	5801
5311 pt.	National chain department stores .....	5301	5812 pt.	Cafeterias .....	5801
5331	Variety stores .....	5302	5812 pt.	Refreshment places .....	5801
5399	Miscellaneous general merchandise stores .....	5301	5812 pt.	Contract feeding .....	5802
			5812 pt.	Ice cream and frozen yogurt shops .....	5801
			5813	Drinking places .....	5801
<b>54</b>	<b>FOOD STORES</b>		<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5411	Grocery stores .....	5400	5912 pt.	Drug stores .....	5901
5421	Meat and fish (seafood) markets .....	5400	5912 pt.	Proprietary stores .....	5901
5431	Fruit and vegetable markets .....	5400	5921	Liquor stores .....	5902
5441	Candy, nut, and confectionery stores .....	5400	5932	Used merchandise stores .....	5903
5451	Dairy products stores .....	5400	5941 pt.	General line sporting goods stores .....	5904
5461	Retail bakeries .....	5400	5941 pt.	Specialty line sporting goods stores .....	5904
5499	Miscellaneous food stores .....	5400			
			5942	Book stores .....	5905
			5943	Stationery stores .....	5906
			5944	Jewelry stores .....	5907
			5945	Hobby, toy, and game shops .....	5908
			5946	Camera and photographic supply stores .....	5909
			5947	Gift, novelty, and souvenir shops .....	5906
			5948	Luggage and leather goods stores .....	5906
			5949	Sewing, needlework, and piece goods stores .....	5910
			5961 pt.	Mail-order — department store merchandise .....	5911
			5961 pt.	Mail-order — other general merchandise .....	5911
			5961 pt.	Mail-order — specialized merchandise .....	5911
			5962	Automatic merchandising machine operators .....	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment .....	5911
			5963 pt.	Direct selling — mobile food service .....	5911
			5963 pt.	Direct selling — books and stationery .....	5911
			5963 pt.	Other direct selling .....	5911
			5983	Fuel oil dealers .....	5912
			5984	Liquefied petroleum gas (bottled gas) dealers .....	5912
			5989	Fuel dealers, n.e.c. .....	5912
			5992	Florists .....	5913, 5917
			5993	Tobacco stores and stands .....	5902
			5994	News dealers and newsstands .....	5902
			5995	Optical goods stores .....	5914
			5999 pt.	Pet shops .....	5915
			5999 pt.	Art dealers .....	5916
			5999 pt.	Other retail stores, n.e.c. .....	5916
<b>55</b>	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>				
5511	New and used car dealers .....	5501			
5521	Used car dealers .....	5501			
5531 pt.	Auto parts, tires and accessories stores .....	5502			
5531 pt.	Home and auto supply stores .....	5502			
5541	Gasoline service stations .....	5504			
5551	Boat dealers .....	5503			
5561	Recreational vehicle dealers .....	5503			
5571	Motorcycle dealers .....	5503			
5599	Automotive dealers, n.e.c. .....	5503			
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>				
5611	Men's and boys' clothing and accessory stores .....	5601			
5621	Women's clothing stores .....	5601			
5631	Women's accessory and specialty stores .....	5601			
5641	Children's and infants' wear stores .....	5601			
5651	Family clothing stores .....	5601			
5661 pt.	Men's shoe stores .....	5602			
5661 pt.	Women's shoe stores .....	5602			
5661 pt.	Children's and juveniles' shoe stores .....	5602			
5661 pt.	Family shoe stores .....	5602			
5661 pt.	Athletic footwear stores .....	5602			
5699	Miscellaneous apparel and accessory stores .....	5601			

## Appendix D. Metropolitan Areas

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(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

### **NEBRASKA**

#### **Lincoln, NE MSA**

Lancaster County, NE

#### **Omaha, NE-IA MSA**

Pottawattamie County, IA

Cass County, NE

Douglas County, NE

Sarpy County, NE

Washington County, NE

#### **Sioux City, IA-NE MSA**

Woodbury County, IA

Dakota County, NE

# Appendix E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>52</b>	<b>Retail trade</b> -----	<b>17.1</b>	<b>3.2</b>	<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>11.8</b>	<b>3.3</b>
	<b>Building materials and garden supplies stores</b> ----	<b>27.4</b>	<b>4.9</b>	561	Men's and boys' clothing and accessory stores ----	12.9	8.4
				562, 3	Women's clothing and specialty stores -----	14.6	3.1
521, 3	Building materials and supply stores -----	24.6	5.8	562	Women's clothing stores -----	15.1	2.3
521	Lumber and other building materials dealers -----	25.7	5.3	563	Women's accessory and specialty stores -----	9.5	11.2
523	Paint, glass, and wallpaper stores -----	11.7	12.6	565	Family clothing stores -----	9.5	2.1
				566	Shoe stores -----	8.8	3.8
525	Hardware stores -----	43.7	2.0	566 pt.	Men's shoe stores -----	(D)	(D)
526	Retail nurseries, lawn and garden supply stores ----	18.8	4.3	566 pt.	Women's shoe stores -----	1.1	1.0
527	Manufactured (mobile) home dealers -----	33.7	.7	566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)
				566 pt.	Family shoe stores -----	14.2	4.0
				566 pt.	Athletic footwear stores -----	3.1	7.5
<b>53</b>	<b>General merchandise stores</b> -----	<b>1.1</b>	<b>.6</b>	564, 9	Other apparel and accessory stores -----	21.0	2.1
				564	Children's and infants' wear stores -----	10.6	.8
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	—	—	569	Miscellaneous apparel and accessory stores ----	26.5	2.8
				<b>57</b>	<b>Furniture and homefurnishings stores</b> -----	<b>14.8</b>	<b>5.5</b>
531	Department stores (excl. leased depts.) <sup>3</sup> -----	—	—	5712	Furniture stores -----	12.6	3.6
531 pt.	Conventional <sup>3</sup> -----	—	—	5713, 4, 9	Homefurnishings stores -----	21.8	7.3
531 pt.	Discount or mass merchandising <sup>3</sup> -----	—	—	5713	Floor covering stores -----	23.5	5.2
531 pt.	National chain <sup>3</sup> -----	—	—	5714	Drapery, curtain, and upholstery stores -----	20.1	—
				5719	Miscellaneous homefurnishings stores -----	18.6	13.0
533	Variety stores -----	21.0	2.4	572	Household appliance stores -----	34.3	4.3
539	Miscellaneous general merchandise stores -----	3.5	2.7	573	Radio, television, computer, and music stores ----	10.8	8.7
<b>54</b>	<b>Food stores</b> -----	<b>14.9</b>	<b>2.9</b>	5731	Radio, television, and electronics stores -----	12.1	4.2
				5734	Computer and software stores -----	7.8	13.3
541	Grocery stores -----	14.5	2.8	5735	Record and prerecorded tape stores -----	10.3	25.9
541 pt.	Supermarkets and other general-line grocery stores -----	13.3	2.5	5736	Musical instrument stores -----	8.0	5.6
541 pt.	Convenience food stores -----	52.2	3.2	<b>58</b>	<b>Eating and drinking places</b> -----	<b>27.2</b>	<b>7.5</b>
541 pt.	Convenience food/gasoline stores -----	21.6	11.8	5812	Eating places -----	24.0	7.4
541 pt.	Delicatessens -----	74.7	15.3	5812 pt.	Restaurants -----	29.2	8.9
				5812 pt.	Cafeterias -----	6.5	11.7
542	Meat and fish (seafood) markets -----	50.6	6.5	5812 pt.	Refreshment places -----	20.9	6.4
				5812 pt.	Other eating places -----	11.5	2.5
546	Retail bakeries -----	22.3	4.7	5813	Drinking places -----	51.3	8.4
546 pt.	Retail bakeries —baking and selling -----	21.5	5.0	<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>28.5</b>	<b>4.8</b>
546 pt.	Retail bakeries —selling only -----	34.1	—	591 pt.	Drug stores -----	28.5	4.8
				591 pt.	Proprietary stores -----	29.5	—
543, 4, 5, 9	Other food stores -----	20.3	8.1	<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> -----	<b>16.4</b>	<b>3.5</b>
543	Fruit and vegetable markets -----	41.4	—	592	Liquor stores -----	44.0	3.8
544	Candy, nut, and confectionery stores -----	6.2	3.6	593	Used merchandise stores -----	30.0	7.9
545	Dairy products stores -----	11.5	18.3	594	Miscellaneous shopping goods stores -----	18.9	3.9
549	Miscellaneous food stores -----	30.5	5.3	5941	Sporting goods stores and bicycle shops -----	15.4	4.3
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>21.2</b>	<b>1.3</b>	5941 pt.	General line sporting goods stores -----	9.3	5.4
				5941 pt.	Specialty line sporting goods stores -----	22.5	3.1
551	New and used car dealers -----	18.8	.7	5942	Book stores -----	18.4	6.3
552	Used car dealers -----	39.7	5.1	5944	Jewelry stores -----	13.2	1.5
				5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ----	24.8	4.3
553	Auto and home supply stores -----	30.7	3.5	5943	Stationery stores -----	(D)	(D)
553 pt.	Auto parts, tires, and accessories stores -----	30.2	3.5	5945	Hobby, toy, and game shops -----	7.2	1.7
553 pt.	Home and auto supply stores -----	41.0	5.5	5946	Camera and photographic supply stores -----	3.8	—
				5947	Gift, novelty, and souvenir shops -----	43.3	7.1
555, 6, 7, 9	Miscellaneous automotive dealers -----	28.9	3.8	5948	Luggage and leather goods stores -----	(D)	(D)
555	Boat dealers (D) -----	(D)	(D)	5949	Sewing, needlework, and piece goods stores ----	9.9	3.1
556	Recreational vehicle dealers -----	26.5	1.2	596	Nonstore retailers -----	3.3	1.3
557	Motorcycle dealers -----	35.1	8.9	5961	Catalog and mail-order houses -----	.8	1.0
559	Automotive dealers, n.e.c. -----	(D)	(D)	5962	Automatic merchandising machine operators ----	13.8	.3
				5963	Direct selling establishments -----	11.6	3.6
<b>554</b>	<b>Gasoline service stations</b> -----	<b>20.4</b>	<b>4.4</b>	598	Fuel dealers -----	53.0	4.6
				5983	Fuel oil dealers -----	37.8	1.5
554 pt.	Gasoline/convenience food stores -----	7.9	1.8	5984	Liquefied petroleum gas (bottled gas) dealers ----	57.3	5.4
554 pt.	Other gasoline service stations and truck stops ----	28.3	6.0	5989	Fuel dealers, n.e.c. -----	—	—

See footnotes at end of table.

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>			<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>		
5992	Florists .....	39.9	6.8	5999	Miscellaneous retail stores, n.e.c. ....	25.3	7.7
5993	Tobacco stores and stands .....	33.7	—	5999 pt.	Pet shops .....	20.1	15.7
5994	News dealers and newsstands .....	8.5	68.5	5999 pt.	Art dealers .....	20.2	3.9
5995	Optical goods stores .....	17.1	10.0	5999 pt.	Other miscellaneous retail stores, n.e.c. ....	27.0	6.3

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## Appendix F. **Geographic Notes**

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### **NEBRASKA**

There are no geographic notes for the State of Nebraska.

# Appendix G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	<b>Retail trade</b> .....	<b>11 375</b>	<b>11 485</b>	<b>10 395</b>	<b>10 578</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>709</b>	<b>768</b>	<b>669</b>	<b>720</b>
521, 3	Building materials and supply stores .....	373	398	351	378
521	Lumber and other building materials dealers .....	304	321	284	305
523	Paint, glass, and wallpaper stores .....	69	77	67	73
525	Hardware stores .....	216	247	203	225
526	Retail nurseries, lawn and garden supply stores .....	93	98	88	94
527	Manufactured (mobile) home dealers .....	27	25	27	23
<b>53</b>	<b>General merchandise stores</b> .....	<b>300</b>	<b>276</b>	<b>287</b>	<b>263</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	83	79	81	78
531	Department stores (excl. leased depts.) <sup>1</sup> .....	83	79	81	78
531 pt.	Conventional <sup>1</sup> .....	16	20	16	19
531 pt.	Discount or mass merchandising <sup>1</sup> .....	57	47	55	47
531 pt.	National chain <sup>1</sup> .....	10	12	10	12
533	Variety stores .....	72	83	70	80
539	Miscellaneous general merchandise stores .....	145	157	136	105
<b>54</b>	<b>Food stores</b> .....	<b>1 095</b>	<b>1 222</b>	<b>1 008</b>	<b>1 119</b>
541	Grocery stores .....	775	823	719	765
542	Meat and fish (seafood) markets .....	58	81	51	72
546	Retail bakeries .....	135	167	128	146
546 pt.	Retail bakeries —baking and selling .....	130	162	124	142
546 pt.	Retail bakeries —selling only .....	5	5	4	4
543, 4, 5, 9	Other food stores .....	127	151	110	136
543	Fruit and vegetable markets .....	7	7	7	6
544	Candy, nut, and confectionery stores .....	31	42	26	35
545	Dairy products stores .....	45	66	38	63
549	Miscellaneous food stores .....	44	36	39	32
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>817</b>	<b>841</b>	<b>759</b>	<b>791</b>
551	New and used car dealers .....	224	287	212	274
552	Used car dealers .....	198	127	182	115
553	Auto and home supply stores .....	311	327	287	310
553 pt.	Auto parts, tires, and accessories stores .....	292	289	270	275
553 pt.	Home and auto supply stores .....	19	38	17	35
555, 6, 7, 9	Miscellaneous automotive dealers .....	84	100	78	92
555	Boat dealers .....	24	24	21	22
556	Recreational vehicle dealers .....	20	23	20	23
557	Motorcycle dealers .....	38	48	35	43
559	Automotive dealers, n.e.c. .....	2	5	2	4
<b>554</b>	<b>Gasoline service stations</b> .....	<b>1 011</b>	<b>1 163</b>	<b>948</b>	<b>1 077</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>907</b>	<b>977</b>	<b>807</b>	<b>904</b>
561	Men's and boys' clothing and accessory stores .....	90	110	84	98
562, 3	Women's clothing and specialty stores .....	377	394	327	368
562	Women's clothing stores .....	331	356	286	338
563	Women's accessory and specialty stores .....	46	38	41	30
565	Family clothing stores .....	146	157	132	146
566	Shoe stores .....	226	245	204	225
566 pt.	Men's shoe stores .....	9	12	6	11
566 pt.	Women's shoe stores .....	49	53	45	43
566 pt.	Children's and juveniles' shoe stores .....	5	1	5	1
566 pt.	Family shoe stores .....	135	164	122	150
566 pt.	Athletic footwear stores .....	28	15	26	20
564, 9	Other apparel and accessory stores .....	68	71	60	67
564	Children's and infants' wear stores .....	26	22	22	22
569	Miscellaneous apparel and accessory stores .....	42	49	38	45

See footnotes at end of table.

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
<b>57</b>	<b>Furniture and homefurnishings stores</b> -----	<b>640</b>	<b>666</b>	<b>605</b>	<b>610</b>
5712	Furniture stores -----	165	160	158	147
5713, 4, 9	Homefurnishings stores -----	163	180	154	154
5713	Floor covering stores -----	73	83	70	72
5714	Drapery, curtain, and upholstery stores -----	23	29	22	26
5719	Miscellaneous homefurnishings stores -----	67	68	62	56
572	Household appliance stores -----	102	106	96	99
573	Radio, television, computer, and music stores -----	210	220	197	210
5731	Radio, television, and electronics stores -----	105	110	98	105
5734	Computer and software stores -----	28	36	25	34
5735	Record and prerecorded tape stores -----	43	38	42	36
5736	Musical instrument stores -----	34	36	32	35
<b>58</b>	<b>Eating and drinking places</b> -----	<b>3 502</b>	<b>3 207</b>	<b>3 130</b>	<b>2 885</b>
5812	Eating places -----	2 677	2 356	2 404	2 121
5812 pt.	Restaurants -----	1 246	1 134	1 107	1 009
5812 pt.	Cafeterias -----	31	43	27	38
5812 pt.	Refreshment places -----	1 186	992	1 082	905
5812 pt.	Other eating places -----	214	187	188	169
5813	Drinking places -----	825	851	726	764
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>364</b>	<b>416</b>	<b>352</b>	<b>399</b>
591 pt.	Drug stores -----	360	407	348	391
591 pt.	Proprietary stores -----	4	9	4	8
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> -----	<b>2 030</b>	<b>1 949</b>	<b>1 830</b>	<b>1 810</b>
592	Liquor stores -----	247	297	224	270
593	Used merchandise stores -----	152	104	143	90
594	Miscellaneous shopping goods stores -----	794	747	725	697
5941	Sporting goods stores and bicycle shops -----	174	142	166	136
5941 pt.	General line sporting goods stores -----	73	57	70	55
5941 pt.	Specialty line sporting goods stores -----	101	85	96	81
5942	Book stores -----	98	82	95	71
5944	Jewelry stores -----	146	145	133	139
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	376	378	331	351
5943	Stationery stores -----	17	17	13	13
5945	Hobby, toy, and game shops -----	69	72	61	65
5946	Camera and photographic supply stores -----	6	9	6	8
5947	Gift, novelty, and souvenir shops -----	218	189	194	178
5948	Luggage and leather goods stores -----	3	5	3	5
5949	Sewing, needlework, and piece goods stores -----	63	86	54	82
596	Nonstore retailers -----	216	169	192	156
5961	Catalog and mail-order houses -----	65	53	62	51
5962	Automatic merchandising machine operators -----	33	42	28	38
5963	Direct selling establishments -----	118	74	102	67
598	Fuel dealers -----	75	125	60	120
5983	Fuel oil dealers -----	14	19	11	17
5984	Liquefied petroleum gas (bottled gas) dealers -----	61	103	49	100
5989	Fuel dealers, n.e.c. -----	-	3	-	3
5992	Florists -----	210	199	191	185
5993	Tobacco stores and stands -----	5	10	3	10
5994	News dealers and newsstands -----	5	6	5	6
5995	Optical goods stores -----	81	101	75	94
5999	Miscellaneous retail stores, n.e.c. -----	245	191	212	182
5999 pt.	Pet shops -----	44	35	35	33
5999 pt.	Art dealers -----	25	19	25	18
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	176	137	152	131

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



# Publication Program

## 1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

### Final Reports

#### Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

#### Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

#### Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

#### Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

### Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

### OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.