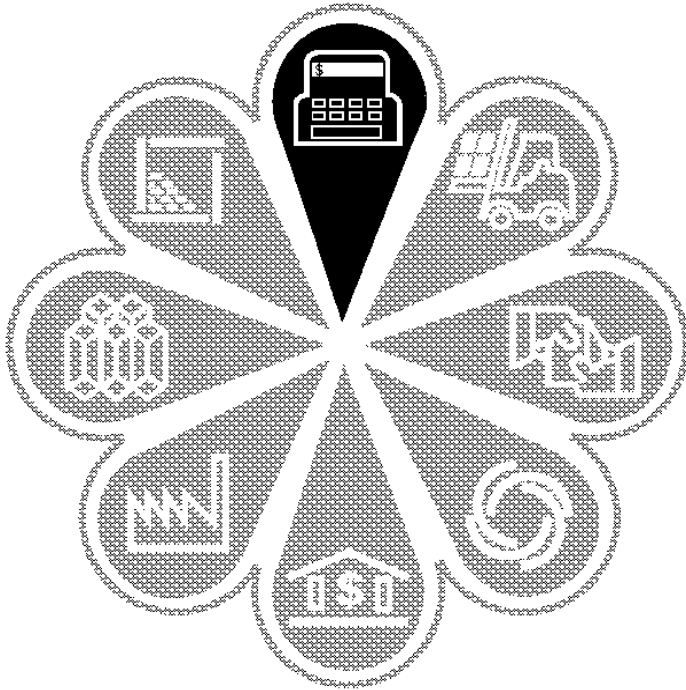


1992 Census of Retail Trade

RC92-A-16

GEOGRAPHIC AREA SERIES

Iowa



1992 Census of Retail Trade

RC92-A-16

GEOGRAPHIC AREA SERIES

Iowa

Issued November 1994



U.S. Department of Commerce
Ronald H. Brown, Secretary
David J. Barram, Deputy Secretary

Economics and Statistics Administration
Everett M. Ehrlich, Under Secretary
for Economic Affairs

BUREAU OF THE CENSUS
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If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*¹ (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X							
CMSA's and MSA's in the State							X			
PMSA's in the State							X			
Area of the State not in any CMSA, PMSA, or MSA								X		
Counties in the State				X		¹ X				X
Places in the State				² X	¹ X				² X	
DATA ITEMS³										
Establishments	X		X	X	X	X	X	X	X	
Sales	X		X	X	X	X	X	X	X	
Annual payroll	X		X	X	X	X	X	X	X	
First-quarter payroll	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992	X		X	X	X	X	X	X	X	
Sales per establishment		X								
Sales per employee		X								
Annual payroll per employee		X								
Employees per establishment		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees)			X							
Counties ranked by volume of 1992 sales										X
Places ranked by volume of 1992 sales									² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	¹ X	¹ X					² X			X	
State	¹ X	¹ X									
CMSA, PMSA, MSA	X	X									
County	^{1 3} X	^{1 3} X									
Place	^{1 3} X	^{1 3} X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	⁴ X
MERCHANDISE LINE SALES											
United States	X	X					X				
State	³ X	³ X					³ X				
CMSA, PMSA, MSA	³ X	³ X					³ X				
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							⁵ X
State	X	X	X	X							⁵ X
CMSA, PMSA, MSA	X	X	X	X							⁵ X
ZIP CODES											
State	³ X	³ X	³ X	³ X			³ X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	¹ X	¹ X	X	X	X						^{6 7} X
State	X	X	X	X	X						^{6 7} X
CMSA, MSA	X	X	X	X	X						^{6 7} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

Contents

Iowa

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Publication Program Inside back cover

Summary of Findings

Data from the 1992 Census of Retail Trade show that Iowa's 19,732 retail stores with payroll had sales totaling \$20.0 billion. In 1987, 20,311 retail stores had sales of \$15.1 billion. The 1992 data represent an increase of 32.3 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 20.0 percent of the State's total sales by retailers compared with 21.1 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 18.8 percent of sales, department stores (including leased departments) with 11.7 percent, and gasoline service stations with 9.2 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.0 million per establishment, compared with \$743 thousand in 1987. In 1992, department stores (including leased departments) averaged \$12.7 million per establishment; new and used car dealers, \$7.7 million; grocery stores, \$2.8 million; miscellaneous general merchandise stores, \$2.2 million; and lumber and other building materials dealers, \$1.8 million.

For retail establishments with payroll, 1992 sales per employee averaged \$88 thousand. New and used car dealers had sales per employee of \$329 thousand, which contrasts sharply with the \$21 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$2.3 billion, compared with \$1.7 billion for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.5 percent for all retailers, 28.5 percent for retail bakeries, compared with 6.6 percent for gasoline service stations.

There were 226,109 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 203,517 employees in 1987. Large employers included grocery stores with 36,879 employees, restaurants with 34,215 employees, and refreshment places with 32,870 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)


 Sales
 Payroll

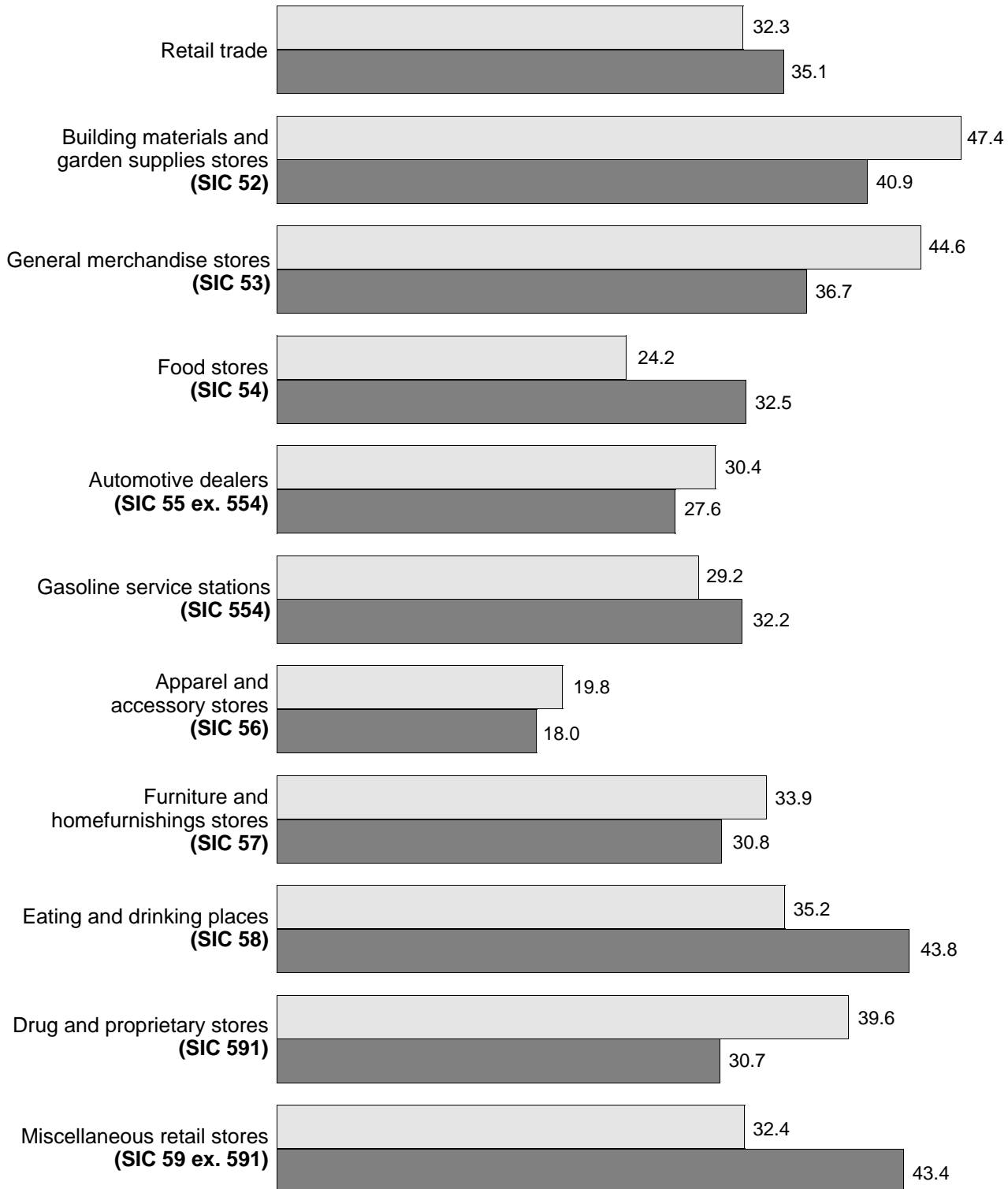
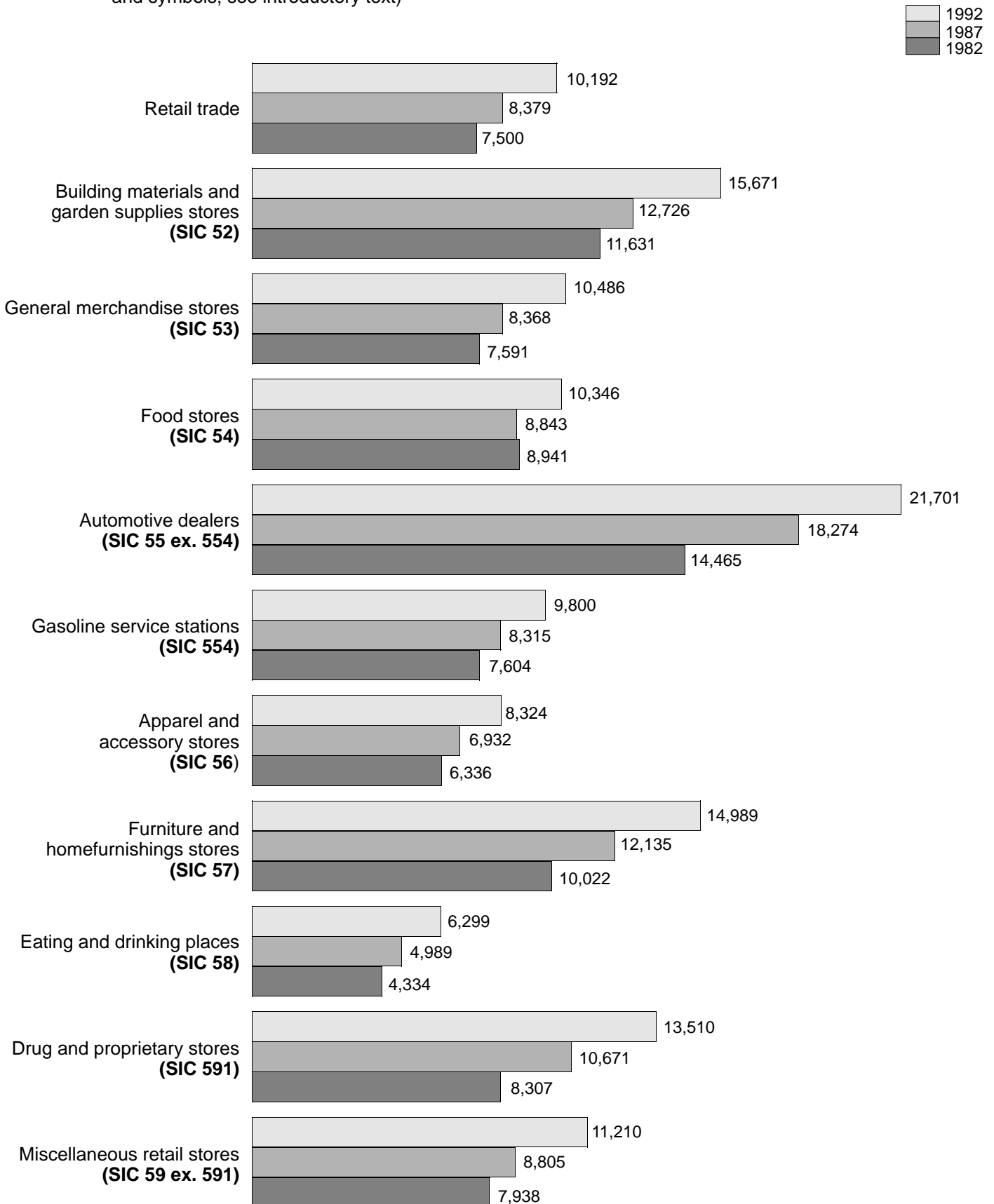


Figure 2. **Annual Payroll per Employee: 1992, 1987, and 1982**

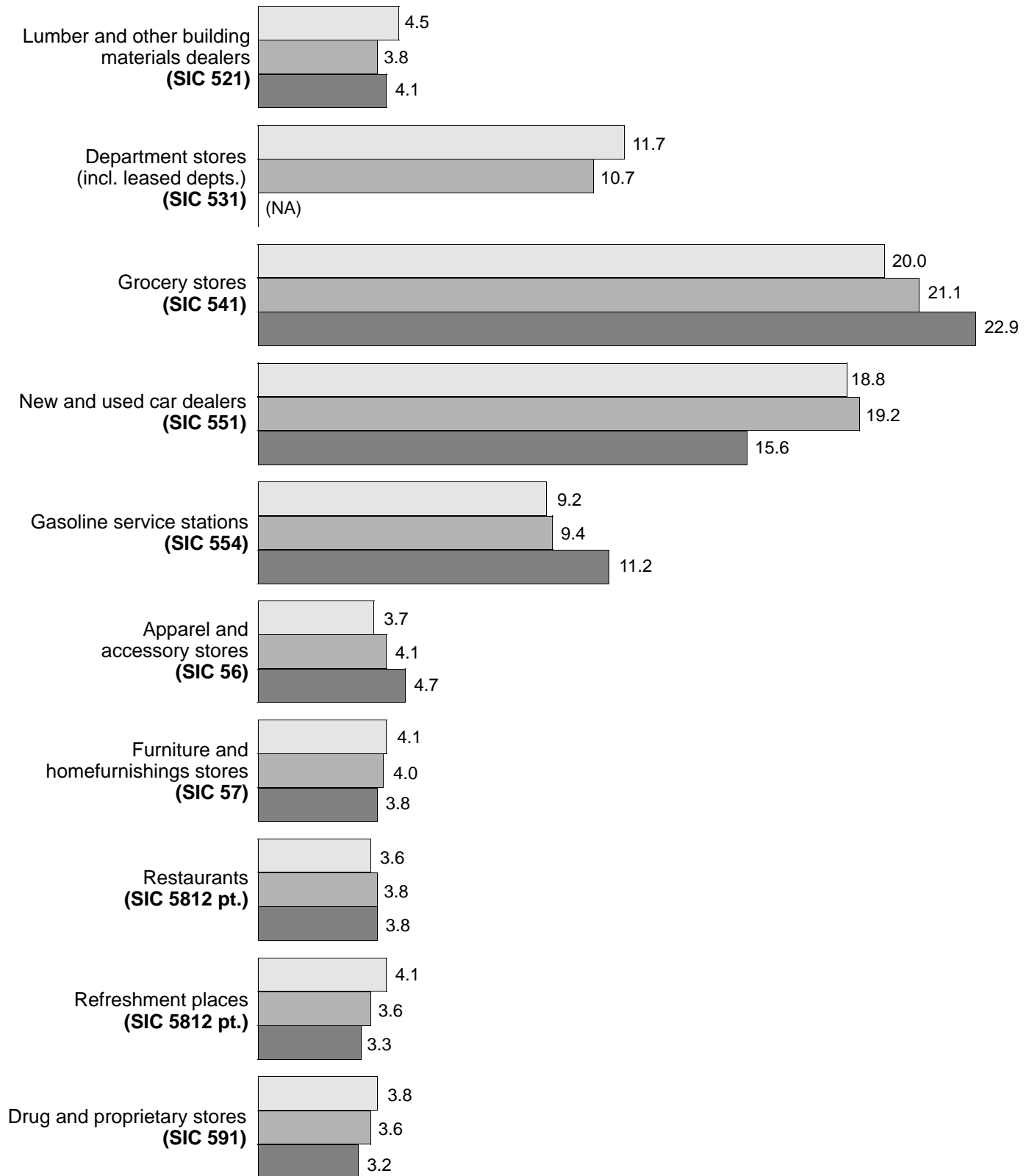
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	19 732	19 959 786	2 304 395	539 196	226 109
52	Building materials and garden supplies stores	1 219	1 291 963	149 734	33 326	9 555
521, 3	Building materials and supply stores	634	954 927	106 910	23 786	5 889
521	Lumber and other building materials dealers	495	888 613	98 341	21 830	5 308
523	Paint, glass, and wallpaper stores	139	66 314	8 569	1 956	581
525	Hardware stores	376	176 614	23 566	5 653	2 375
526	Retail nurseries, lawn and garden supply stores	174	107 412	14 034	2 752	1 071
527	Manufactured (mobile) home dealers	35	53 010	5 224	1 135	220
53	General merchandise stores	540	2 796 215	277 948	65 006	26 507
531	Department stores (incl. leased depts.) ^{1 2}	185	2 343 679	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	185	2 306 406	236 231	55 416	22 211
531 pt.	Conventional ¹	32	(D)	(D)	(D)	HH
531 pt.	Discount or mass merchandising ¹	123	1 623 301	156 477	36 202	14 669
531 pt.	National chain ¹	30	(D)	(D)	(D)	HH
533	Variety stores	166	65 264	7 189	1 642	988
539	Miscellaneous general merchandise stores	189	424 545	34 528	7 948	3 308
54	Food stores	1 840	4 083 724	408 577	95 886	39 490
541	Grocery stores	1 415	3 983 485	388 731	91 373	36 879
541 pt.	Supermarkets and other general-line grocery stores	877	3 510 080	354 247	83 237	33 064
541 pt.	Convenience food stores	158	94 663	7 357	1 676	905
541 pt.	Convenience food/gasoline stores	365	376 302	26 717	6 365	2 839
541 pt.	Delicatessens	15	2 440	410	95	71
542	Meat and fish (seafood) markets	108	35 517	5 169	1 189	515
546	Retail bakeries	164	35 227	10 039	2 257	1 361
546 pt.	Retail bakeries —baking and selling	157	33 540	9 848	2 211	1 339
546 pt.	Retail bakeries —selling only	7	1 687	191	46	22
543, 4, 5, 9	Other food stores	153	29 495	4 638	1 067	735
543	Fruit and vegetable markets	11	4 177	566	117	72
544	Candy, nut, and confectionery stores	49	7 322	1 569	412	283
545	Dairy products stores	31	2 777	404	90	86
549	Miscellaneous food stores	62	15 219	2 099	448	294
55 ex. 554	Automotive dealers	1 415	4 416 847	347 716	80 553	16 023
551	New and used car dealers	489	3 758 506	271 015	62 478	11 440
552	Used car dealers	248	158 246	10 643	2 377	720
553	Auto and home supply stores	502	289 745	47 382	11 021	2 874
553 pt.	Auto parts, tires, and accessories stores	470	269 018	44 140	10 254	2 677
553 pt.	Home and auto supply stores	32	20 727	3 242	767	197
555, 6, 7, 9	Miscellaneous automotive dealers	176	210 350	18 676	4 677	989
555	Boat dealers	58	46 465	5 008	888	258
556	Recreational vehicle dealers	44	82 012	6 328	2 154	269
557	Motorcycle dealers	62	66 695	5 937	1 310	381
559	Automotive dealers, n.e.c.	12	15 178	1 403	325	81
554	Gasoline service stations	1 809	1 836 192	122 061	29 314	12 455
554 pt.	Gasoline/convenience food stores	831	910 760	54 902	13 152	6 253
554 pt.	Other gasoline service stations and truck stops	978	925 432	67 159	16 162	6 202
56	Apparel and accessory stores	1 688	748 137	90 784	22 054	10 906
561	Men's and boys' clothing and accessory stores	207	94 116	13 802	3 207	1 202
562, 3	Women's clothing and specialty stores	775	296 078	36 301	8 965	5 095
562	Women's clothing stores	688	277 691	33 394	8 272	4 803
563	Women's accessory and specialty stores	87	18 387	2 907	693	292
565	Family clothing stores	193	175 129	17 608	4 147	2 004
566	Shoe stores	388	149 316	18 640	4 610	1 949
566 pt.	Men's shoe stores	20	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	70	25 371	3 286	832	361
566 pt.	Children's and juveniles' shoe stores	4	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	258	92 214	11 035	2 675	1 150
566 pt.	Athletic footwear stores	36	24 737	3 262	825	342
564, 9	Other apparel and accessory stores	125	33 498	4 433	1 125	656
564	Children's and infants' wear stores	55	12 177	1 268	318	272
569	Miscellaneous apparel and accessory stores	70	21 321	3 165	807	384
57	Furniture and homefurnishings stores	1 284	815 859	109 119	25 404	7 280
5712	Furniture stores	377	305 419	42 274	9 616	2 602
5713, 4, 9	Homefurnishings stores	313	156 487	22 698	5 279	1 539
5713	Floor covering stores	161	111 625	15 768	3 660	820
5714	Drapery, curtain, and upholstery stores	37	6 509	1 285	268	108
5719	Miscellaneous homefurnishings stores	115	38 353	5 645	1 351	611
572	Household appliance stores	203	93 937	14 092	3 225	979
573	Radio, television, computer, and music stores	391	260 016	30 055	7 284	2 160
5731	Radio, television, and electronics stores	204	168 632	17 239	4 214	1 201
5734	Computer and software stores	43	21 055	2 492	599	130
5735	Record and prerecorded tape stores	89	39 273	3 805	908	436
5736	Musical instrument stores	55	31 056	6 519	1 563	393

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	5 914	1 849 238	490 051	114 156	77 799
5812	Eating places -----	4 584	1 672 817	459 548	106 541	72 321
5812 pt.	Restaurants -----	2 196	724 017	214 860	50 584	34 215
5812 pt.	Cafeterias -----	72	30 313	7 906	2 137	1 287
5812 pt.	Refreshment places -----	1 964	814 594	209 910	47 768	32 870
5812 pt.	Other eating places -----	352	103 893	26 872	6 052	3 949
5813	Drinking places -----	1 330	176 421	30 503	7 615	5 478
591	Drug and proprietary stores -----	620	764 743	93 298	21 506	6 906
591 pt.	Drug stores -----	612	763 267	93 127	21 467	6 885
591 pt.	Proprietary stores -----	8	1 476	171	39	21
59 ex. 591	Miscellaneous retail stores -----	3 403	1 356 868	215 107	51 991	19 188
592	Liquor stores -----	122	52 274	3 740	900	520
593	Used merchandise stores -----	260	49 185	8 409	1 898	1 023
594	Miscellaneous shopping goods stores -----	1 490	532 414	75 085	17 611	8 077
5941	Sporting goods stores and bicycle shops -----	263	107 023	14 349	2 986	1 383
5941 pt.	General line sporting goods stores -----	83	45 802	6 548	1 437	598
5941 pt.	Specialty line sporting goods stores -----	180	61 221	7 801	1 549	785
5942	Book stores -----	132	69 362	7 361	1 718	806
5944	Jewelry stores -----	298	130 120	22 174	5 811	1 738
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	797	225 909	31 201	7 096	4 150
5943	Stationery stores -----	29	7 664	1 366	296	129
5945	Hobby, toy, and game shops -----	136	60 995	7 222	1 498	835
5946	Camera and photographic supply stores -----	25	13 236	2 641	872	170
5947	Gift, novelty, and souvenir shops -----	454	98 500	13 852	2 997	2 072
5948	Luggage and leather goods stores -----	14	4 481	658	146	94
5949	Sewing, needlework, and piece goods stores -----	139	41 033	5 462	1 287	850
596	Nonstore retailers -----	413	368 782	67 638	17 289	4 550
5961	Catalog and mail-order houses -----	125	146 327	30 013	8 156	2 089
5962	Automatic merchandising machine operators -----	85	63 648	11 945	2 953	835
5963	Direct selling establishments -----	203	158 807	25 680	6 180	1 626
598	Fuel dealers -----	151	119 591	12 976	3 144	701
5983	Fuel oil dealers -----	22	(D)	(D)	(D)	CC
5984	Liquefied petroleum gas (bottled gas) dealers -----	128	91 191	11 023	2 671	583
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	393	68 125	14 797	3 625	1 873
5993	Tobacco stores and stands -----	6	2 014	191	37	34
5994	News dealers and newsstands -----	15	2 881	468	106	47
5995	Optical goods stores -----	144	49 231	10 164	2 536	694
5999	Miscellaneous retail stores, n.e.c. -----	409	112 371	21 639	4 845	1 669
5999 pt.	Pet shops -----	55	17 402	2 360	549	306
5999 pt.	Art dealers -----	50	12 875	2 090	488	193
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	304	82 094	17 189	3 808	1 170

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	1 011 544	88 275	10 192	11
52	Building materials and garden supplies stores -----	1 059 855	135 213	15 671	8
521, 3	Building materials and supply stores -----	1 506 194	162 154	18 154	9
521	Lumber and other building materials dealers -----	1 795 178	167 410	18 527	11
523	Paint, glass, and wallpaper stores -----	477 079	114 138	14 749	4
525	Hardware stores -----	469 718	74 364	9 923	6
526	Retail nurseries, lawn and garden supply stores -----	617 310	100 291	13 104	6
527	Manufactured (mobile) home dealers -----	1 514 571	240 955	23 745	6
53	General merchandise stores -----	5 178 176	105 490	10 486	49
531	Department stores (incl. leased depts.) ^{2 3} -----	12 668 535	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	12 467 059	103 841	10 636	120
531 pt.	Conventional ² -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising ² -----	13 197 569	110 662	10 667	119
531 pt.	National chain ² -----	(D)	(D)	(D)	(D)
533	Variety stores -----	393 157	66 057	7 276	6
539	Miscellaneous general merchandise stores -----	2 246 270	128 339	10 438	18
54	Food stores -----	2 219 415	103 412	10 346	21
541	Grocery stores -----	2 815 184	108 015	10 541	26
541 pt.	Supermarkets and other general-line grocery stores -----	4 002 372	106 160	10 714	38
541 pt.	Convenience food stores -----	599 133	104 600	8 129	6
541 pt.	Convenience food/gasoline stores -----	1 030 964	132 547	9 411	8
541 pt.	Delicatessens -----	162 667	34 366	5 775	5
542	Meat and fish (seafood) markets -----	328 861	68 965	10 037	5
546	Retail bakeries -----	214 799	25 883	7 376	8
546 pt.	Retail bakeries —baking and selling -----	213 631	25 049	7 355	9
546 pt.	Retail bakeries —selling only -----	241 000	76 682	8 682	3
543, 4, 5, 9	Other food stores -----	192 778	40 129	6 310	5
543	Fruit and vegetable markets -----	379 727	58 014	7 861	7
544	Candy, nut, and confectionery stores -----	149 429	25 873	5 544	6
545	Dairy products stores -----	89 581	32 291	4 698	3
549	Miscellaneous food stores -----	245 468	51 765	7 139	5
55 ex. 554	Automotive dealers -----	3 121 447	275 657	21 701	11
551	New and used car dealers -----	7 686 106	328 541	23 690	23
552	Used car dealers -----	638 089	219 786	14 782	3
553	Auto and home supply stores -----	577 181	100 816	16 486	6
553 pt.	Auto parts, tires, and accessories stores -----	572 379	100 492	16 489	6
553 pt.	Home and auto supply stores -----	647 719	105 213	16 457	6
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 195 170	212 690	18 884	6
555	Boat dealers -----	801 121	180 097	19 411	4
556	Recreational vehicle dealers -----	1 863 909	304 877	23 524	6
557	Motorcycle dealers -----	1 075 726	175 052	15 583	6
559	Automotive dealers, n.e.c. -----	1 264 833	187 383	17 321	7
554	Gasoline service stations -----	1 015 032	147 426	9 800	7
554 pt.	Gasoline/convenience food stores -----	1 095 981	145 652	8 780	8
554 pt.	Other gasoline service stations and truck stops -----	946 249	149 215	10 829	6
56	Apparel and accessory stores -----	443 209	68 599	8 324	6
561	Men's and boys' clothing and accessory stores -----	454 667	78 300	11 483	6
562, 3	Women's clothing and specialty stores -----	382 036	58 111	7 125	7
562	Women's clothing stores -----	403 621	57 816	6 953	7
563	Women's accessory and specialty stores -----	211 345	62 969	9 955	3
565	Family clothing stores -----	907 404	87 390	8 786	10
566	Shoe stores -----	384 835	76 612	9 564	5
566 pt.	Men's shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	362 443	70 280	9 102	5
566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	357 419	80 186	9 596	4
566 pt.	Athletic footwear stores -----	687 139	72 330	9 538	10
564, 9	Other apparel and accessory stores -----	267 984	51 064	6 758	5
564	Children's and infants' wear stores -----	221 400	44 768	4 662	5
569	Miscellaneous apparel and accessory stores -----	304 586	55 523	8 242	5
57	Furniture and homefurnishings stores -----	635 404	112 069	14 989	6
5712	Furniture stores -----	810 130	117 379	16 247	7
5713, 4, 9	Homefurnishings stores -----	499 958	101 681	14 749	5
5713	Floor covering stores -----	693 323	136 128	19 229	5
5714	Drapery, curtain, and upholstery stores -----	175 919	60 269	11 898	3
5719	Miscellaneous homefurnishings stores -----	333 504	62 771	9 239	5
572	Household appliance stores -----	462 744	95 952	14 394	5
573	Radio, television, computer, and music stores -----	665 003	120 378	13 914	6
5731	Radio, television, and electronics stores -----	826 627	140 410	14 354	6
5734	Computer and software stores -----	489 651	161 962	19 169	3
5735	Record and prerecorded tape stores -----	441 270	90 076	8 727	5
5736	Musical instrument stores -----	564 655	79 023	16 588	7

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	312 688	23 769	6 299	13
5812	Eating places -----	364 925	23 130	6 354	16
5812 pt.	Restaurants -----	329 698	21 161	6 280	16
5812 pt.	Cafeterias -----	421 014	23 553	6 143	18
5812 pt.	Refreshment places -----	414 763	24 782	6 386	17
5812 pt.	Other eating places -----	295 151	26 309	6 805	11
5813	Drinking places -----	132 647	32 205	5 568	4
591	Drug and proprietary stores -----	1 233 456	110 736	13 510	11
591 pt.	Drug stores -----	1 247 168	110 859	13 526	11
591 pt.	Proprietary stores -----	184 500	70 286	8 143	3
59 ex. 591	Miscellaneous retail stores -----	398 727	70 714	11 210	6
592	Liquor stores -----	428 475	100 527	7 192	4
593	Used merchandise stores -----	189 173	48 079	8 220	4
594	Miscellaneous shopping goods stores -----	357 325	65 917	9 296	5
5941	Sporting goods stores and bicycle shops -----	406 932	77 385	10 375	5
5941 pt.	General line sporting goods stores -----	551 831	76 592	10 950	7
5941 pt.	Specialty line sporting goods stores -----	340 117	77 989	9 938	4
5942	Book stores -----	525 470	86 057	9 133	6
5944	Jewelry stores -----	436 644	74 868	12 758	6
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	283 449	54 436	7 518	5
5943	Stationery stores -----	264 276	59 411	10 589	4
5945	Hobby, toy, and game shops -----	448 493	73 048	8 649	6
5946	Camera and photographic supply stores -----	529 440	77 859	15 535	7
5947	Gift, novelty, and souvenir shops -----	216 960	47 539	6 685	5
5948	Luggage and leather goods stores -----	320 071	47 670	7 000	7
5949	Sewing, needlework, and piece goods stores -----	295 201	48 274	6 426	6
596	Nonstore retailers -----	892 935	81 051	14 865	11
5961	Catalog and mail-order houses -----	1 170 616	70 046	14 367	17
5962	Automatic merchandising machine operators -----	748 800	76 225	14 305	10
5963	Direct selling establishments -----	782 300	97 667	15 793	8
598	Fuel dealers -----	791 993	170 601	18 511	5
5983	Fuel oil dealers -----	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	712 430	156 417	18 907	5
5989	Fuel dealers, n.e.c. -----	(D)	(D)	(D)	(D)
5992	Florists -----	173 346	36 372	7 900	5
5993	Tobacco stores and stands -----	335 667	59 235	5 618	6
5994	News dealers and newsstands -----	192 067	61 298	9 957	3
5995	Optical goods stores -----	341 882	70 938	14 646	5
5999	Miscellaneous retail stores, n.e.c. -----	274 746	67 328	12 965	4
5999 pt.	Pet shops -----	316 400	56 869	7 712	6
5999 pt.	Art dealers -----	257 500	66 710	10 829	4
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	270 046	70 166	14 691	4

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	620	718	764 743	547 831	39.6	93 298	71 408	30.7	6 906	6 692
591 pt.	Drug stores -----	612	696	763 267	542 966	40.6	93 127	70 449	32.2	6 885	6 609
591 pt.	Proprietary stores -----	8	16	1 476	1 984	-25.6	171	1 375	-54.4	21	41
59 ex. 591	Miscellaneous retail stores -----	3 403	3 427	1 356 868	1 024 742	32.4	215 107	149 994	43.4	19 188	17 035
592	Liquor stores -----	122	365	52 274	98 688	-47.0	3 740	10 872	-65.6	520	1 261
593	Used merchandise stores -----	260	182	49 185	23 487	109.4	8 409	3 982	111.2	1 023	599
594	Miscellaneous shopping goods stores -----	1 490	1 425	532 414	380 481	39.9	75 085	53 262	41.0	8 077	7 286
5941	Sporting goods stores and bicycle shops -----	263	244	107 023	73 756	45.1	14 349	9 130	57.2	1 383	1 088
5941 pt.	General line sporting goods stores -----	83	103	45 802	37 035	23.7	6 548	4 616	41.9	598	544
5941 pt.	Specialty line sporting goods stores -----	180	141	61 221	36 721	66.7	7 801	4 514	72.8	785	544
5942	Book stores -----	132	116	69 362	41 849	65.7	7 361	4 705	56.5	806	630
5944	Jewelry stores -----	298	290	130 120	90 086	44.4	22 174	16 348	35.6	1 738	1 625
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	797	775	225 909	174 790	29.2	31 201	23 079	35.2	4 150	3 943
5943	Stationery stores -----	29	38	7 664	9 826	-22.0	1 366	1 649	-17.2	129	185
5945	Hobby, toy, and game shops -----	136	129	60 995	44 622	36.7	7 222	5 478	31.8	835	739
5946	Camera and photographic supply stores -----	25	34	13 236	13 993	-5.4	2 641	1 739	51.9	170	203
5947	Gift, novelty, and souvenir shops -----	454	390	98 500	66 968	47.1	13 852	9 011	53.7	2 072	1 770
5948	Luggage and leather goods stores -----	14	12	4 481	3 014	48.7	658	462	42.4	94	54
5949	Sewing, needlework, and piece goods stores -	139	172	41 033	36 367	12.8	5 462	4 740	15.2	850	992
596	Nonstore retailers -----	413	321	368 782	231 827	59.1	67 638	32 576	107.6	4 550	3 080
5961	Catalog and mail-order houses -----	125	97	146 327	73 200	99.9	30 013	6 404	368.7	2 089	673
5962	Automatic merchandising machine operators ---	85	71	63 648	46 985	35.5	11 945	8 968	33.2	835	724
5963	Direct selling establishments -----	203	153	158 807	111 642	42.2	25 680	17 204	49.3	1 626	1 683
598	Fuel dealers -----	151	248	119 591	121 715	-1.7	12 976	15 853	-18.1	701	1 051
5983	Fuel oil dealers -----	22	47	(D)	23 269	(D)	(D)	1 867	(D)	CC	169
5984	Liquefied petroleum gas (bottled gas) dealers --	128	201	91 191	98 446	-7.4	11 023	13 986	-21.2	583	882
5989	Fuel dealers, n.e.c. -----	1	-	(D)	-	(X)	(D)	-	(X)	AA	-
5992	Florists -----	393	363	68 125	54 436	25.1	14 797	11 709	26.4	1 873	1 766
5993	Tobacco stores and stands -----	6	16	2 014	2 322	-13.3	191	341	-44.0	34	57
5994	News dealers and newsstands -----	15	24	2 881	3 521	-18.2	468	526	-11.0	47	90
5995	Optical goods stores -----	144	161	49 231	39 216	25.5	10 164	7 839	29.7	694	610
5999	Miscellaneous retail stores, n.e.c. -----	409	322	112 371	69 049	62.7	21 639	13 034	66.0	1 669	1 235
5999 pt.	Pet shops -----	55	48	17 402	9 032	92.7	2 360	1 619	45.8	306	268
5999 pt.	Art dealers -----	50	32	12 875	8 565	50.3	2 090	1 389	50.5	193	151
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	304	242	82 094	51 452	59.6	17 189	10 026	71.4	1 170	816

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
—	—	1	(D)	—	—	1	(D)	2	(D)	—	—	1	(D)
—	—	—	—	1	(D)	—	—	4	(D)	1	(D)	—	—
4	(D)	9	(D)	—	—	—	—	16	(D)	2	(D)	6	370
5	7 173	7	4 350	3	(D)	2	(D)	11	2 002	3	1 788	4	(D)
2	(D)	5	(D)	2	(D)	2	(D)	9	(D)	3	1 788	4	(D)
3	(D)	2	(D)	1	(D)	—	—	2	(D)	—	—	—	—
1	(D)	7	5 490	1	(D)	3	988	14	1 761	3	1 702	10	(D)
13	19 438	9	5 966	9	1 838	3	(D)	35	6 013	3	2 648	12	(D)
—	—	1	(D)	3	(D)	1	(D)	2	(D)	—	—	—	—
10	19 003	3	2 144	6	(D)	1	(D)	14	3 704	3	2 648	11	(D)
3	435	5	(D)	—	—	1	(D)	19	(D)	—	—	1	(D)
20	59 372	23	22 694	30	13 583	22	13 477	95	32 095	9	12 433	73	23 368
13	(D)	15	14 975	14	6 496	14	9 093	66	26 772	7	(D)	48	(D)
2	(D)	2	(D)	16	7 087	5	(D)	9	1 986	1	(D)	17	(D)
5	(D)	6	(D)	—	—	3	(D)	20	3 337	1	(D)	8	1 106
21	28 945	14	11 165	15	4 617	10	2 530	74	16 612	6	4 047	35	(D)
6	12 296	6	5 772	7	1 948	7	2 295	18	4 923	3	(D)	16	(D)
15	16 649	8	5 393	8	2 669	3	235	56	11 689	3	(D)	19	4 328
42	135 364	55	45 157	57	25 650	53	34 710	193	68 209	19	33 378	145	61 663
29	111 235	38	34 612	51	24 412	47	31 866	154	59 642	16	(D)	122	(D)
5	10 265	4	(D)	3	(D)	2	(D)	8	(D)	2	(D)	11	8 502
8	13 864	13	(D)	3	(D)	4	(D)	31	(D)	1	(D)	12	(D)
4	13 354	9	5 202	4	1 248	3	1 205	23	4 730	3	3 405	12	(D)
4	13 354	7	(D)	4	1 248	2	(D)	14	4 028	2	(D)	11	(D)
—	—	2	(D)	—	—	1	(D)	9	702	1	(D)	1	(D)
12	29 530	19	10 780	13	3 488	11	4 498	59	10 662	7	5 060	29	12 870
6	9 630	9	3 660	11	(D)	5	1 935	22	4 793	4	3 067	15	(D)
6	19 900	10	7 120	2	(D)	6	2 563	37	5 869	3	1 993	14	(D)
9	13 147	17	12 042	13	3 412	10	4 039	28	6 965	3	2 283	16	(D)
6	(D)	9	7 883	13	3 412	9	(D)	21	5 692	3	2 283	13	(D)
3	(D)	8	4 159	—	—	1	(D)	7	1 273	—	—	3	(D)
4	5 637	12	10 540	1	(D)	4	541	18	3 312	4	2 721	13	(D)
2	(D)	5	4 063	1	(D)	4	541	11	2 734	3	(D)	12	4 648
2	(D)	7	6 477	—	—	—	—	7	578	1	(D)	1	(D)
2	(D)	8	4 788	5	968	2	(D)	14	2 210	3	(D)	4	288
—	—	—	—	2	(D)	—	—	1	(D)	—	—	—	—
2	(D)	8	4 788	3	(D)	2	(D)	13	(D)	3	(D)	4	288
6	15 719	3	2 556	6	1 050	1	(D)	18	2 880	3	2 384	11	(D)
5	(D)	3	2 556	5	(D)	1	(D)	14	(D)	3	2 384	11	(D)
1	(D)	—	—	1	(D)	—	—	4	(D)	—	—	—	—
6	10 312	10	6 080	4	691	4	3 125	31	4 022	4	2 965	7	2 053
6	8 004	6	8 087	3	429	3	(D)	18	3 235	3	2 334	8	478
9	17 385	11	15 109	7	4 126	5	1 459	29	6 050	4	3 985	20	(D)
7	(D)	7	9 160	7	4 126	4	(D)	19	4 356	3	(D)	14	(D)
2	(D)	4	5 949	—	—	1	(D)	10	1 694	1	(D)	6	(D)
6	(D)	9	5 072	4	(D)	4	2 314	30	3 358	3	(D)	12	(D)
1	(D)	1	(D)	—	—	—	—	—	—	—	—	1	(D)
2	(D)	4	1 896	2	(D)	3	(D)	7	812	1	(D)	3	169
3	(D)	4	(D)	2	(D)	1	(D)	23	2 546	2	(D)	8	935
15	27 240	17	9 475	8	1 482	8	1 281	37	6 764	8	3 939	23	(D)
3	2 773	4	1 710	—	—	1	(D)	6	1 020	2	(D)	5	(D)
5	12 318	6	3 435	6	(D)	4	761	16	4 239	4	2 033	13	(D)
7	12 149	7	4 330	2	(D)	3	(D)	15	1 505	2	(D)	5	2 025
7	(D)	18	12 545	4	462	1	(D)	36	6 519	5	3 741	14	(D)
3	(D)	8	7 501	3	(D)	—	—	12	3 125	3	(D)	4	(D)
4	(D)	10	5 044	1	(D)	1	(D)	24	3 394	2	(D)	10	(D)
14	30 478	10	9 898	6	1 647	8	3 268	42	13 869	5	4 050	19	(D)
8	26 582	6	4 866	6	1 647	6	(D)	26	11 421	4	(D)	18	(D)
6	3 896	4	5 032	—	—	2	(D)	16	2 448	1	(D)	1	(D)
3	(D)	12	9 959	4	740	3	(D)	26	4 106	2	(D)	7	(D)
2	(D)	6	7 037	4	740	3	(D)	14	2 603	2	(D)	5	(D)
1	(D)	6	2 922	—	—	—	—	12	1 503	—	—	2	(D)
8	7 522	7	2 502	9	1 980	4	1 301	22	5 128	4	2 923	4	(D)
7	(D)	5	(D)	9	1 980	3	(D)	11	3 262	4	2 923	14	(D)
1	(D)	2	(D)	—	—	1	(D)	11	1 866	—	—	—	—
7	11 330	8	6 496	3	927	1	(D)	16	2 582	3	2 143	6	(D)
8	11 470	14	22 933	33	26 384	16	12 308	38	21 670	5	3 034	44	(D)
14	35 269	15	12 209	8	1 074	7	1 922	49	9 329	5	4 589	24	5 712
9	33 196	8	6 111	6	(D)	5	(D)	24	5 782	2	(D)	14	2 654
5	2 073	7	6 098	2	(D)	2	(D)	25	3 547	3	(D)	10	3 058
14	43 354	29	27 455	13	4 846	13	5 507	64	16 625	6	9 399	35	(D)
11	(D)	16	15 447	12	(D)	10	5 065	39	13 018	5	(D)	19	(D)
3	(D)	13	12 008	1	(D)	3	442	25	3 607	1	(D)	16	(D)
7	24 379	10	7 933	12	3 712	13	3 491	34	9 530	2	(D)	33	19 145
5	(D)	8	(D)	12	3 712	13	3 491	28	9 182	2	(D)	30	(D)
2	(D)	2	(D)	—	—	—	—	6	348	—	—	3	(D)
33	136 135	42	49 504	60	25 357	50	44 215	183	84 404	18	29 656	133	75 633

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups						
						Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)		
						Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
Iowa — Con.												
Johnson County — Con.												
1 Coralville	87	155 829	20 614	4 907	1 840	5	18 167	2	(D)	6	32 038	
2 Iowa City	467	539 956	72 653	16 688	7 470	22	26 225	10	(D)	38	113 684	
3 North Liberty	6	2 559	354	73	29	—	—	—	—	1	(D)	
4 Balance of county	58	63 670	5 174	1 193	506	6	7 698	—	—	9	(D)	
5 Jones County	120	92 706	9 081	2 054	947	8	8 300	4	(D)	9	18 714	
6 Anamosa	37	39 330	4 073	862	402	4	(D)	2	(D)	1	(D)	
7 Monticello	47	39 527	3 656	868	389	3	(D)	2	(D)	3	(D)	
8 Balance of county	36	13 849	1 352	324	156	1	(D)	—	—	5	3 424	
9 Keokuk County	71	43 702	3 090	731	386	6	2 320	2	(D)	14	7 681	
10 Kossuth County	140	111 599	11 506	2 730	1 298	11	6 612	3	(D)	16	24 284	
11 Algona	75	82 052	9 139	2 136	1 002	5	4 391	2	(D)	6	19 913	
12 Balance of county	65	29 547	2 367	594	296	6	2 221	1	(D)	10	4 371	
13 Lee County	293	301 556	31 727	7 186	2 952	12	13 005	10	43 553	21	61 565	
14 Fort Madison	102	120 527	12 149	2 713	1 034	3	(D)	3	(D)	5	24 095	
15 Keokuk	132	129 816	14 451	3 453	1 558	4	2 287	6	(D)	9	32 858	
16 Balance of county	59	51 213	5 127	1 020	360	5	(D)	1	(D)	7	4 612	
17 Linn County	1 126	1 564 354	187 485	43 862	17 497	60	123 234	20	264 026	81	277 632	
18 Cedar Rapids	872	1 272 496	157 854	36 909	14 665	40	100 646	19	(D)	54	222 071	
19 Hiawatha	13	8 006	1 087	304	197	—	—	—	—	—	—	
20 Marion	104	149 795	16 796	3 943	1 538	6	12 432	—	—	7	37 333	
21 Mount Vernon	32	31 454	3 641	873	386	4	4 853	1	(D)	2	(D)	
22 Balance of county	105	102 603	8 107	1 833	711	10	5 303	—	—	18	(D)	
23 Louisa County	62	38 720	3 399	828	435	2	(D)	1	(D)	7	9 208	
24 Lucas County	58	42 162	4 588	1 091	488	2	(D)	5	4 794	5	(D)	
25 Chariton	45	34 935	3 868	894	434	2	(D)	4	(D)	4	(D)	
26 Balance of county	13	7 227	720	197	54	—	—	1	(D)	1	(D)	
27 Lyon County	87	37 486	3 762	879	537	9	4 415	3	3 405	12	8 649	
28 Rock Rapids	31	20 434	1 960	453	241	2	(D)	2	(D)	3	(D)	
29 Balance of county	56	17 052	1 802	426	296	7	(D)	1	(D)	9	(D)	
30 Madison County	90	60 471	6 308	1 428	563	10	11 301	2	(D)	6	(D)	
31 Winterset	62	48 261	5 135	1 170	461	8	(D)	2	(D)	4	(D)	
32 Balance of county	28	12 210	1 173	258	102	2	(D)	—	—	2	(D)	
33 Mahaska County	154	126 656	14 190	3 336	1 476	12	7 155	6	(D)	13	35 710	
34 Oskaloosa	133	120 272	13 530	3 178	1 385	9	6 107	6	(D)	10	(D)	
35 Balance of county	21	6 384	660	158	91	3	1 048	—	—	3	(D)	
36 Marion County	192	137 057	16 543	3 883	1 860	15	7 645	8	16 041	21	37 352	
37 Knoxville	67	62 069	6 613	1 694	666	8	(D)	4	(D)	5	17 986	
38 Pella	94	65 899	9 122	1 979	1 022	6	4 193	3	(D)	9	14 874	
39 Balance of county	31	9 089	808	210	172	1	(D)	1	(D)	7	4 492	
40 Marshall County	267	258 631	31 732	7 370	2 985	15	19 784	6	44 496	27	58 638	
41 Marshalltown	224	244 658	30 568	7 077	2 816	12	19 293	6	44 496	18	55 102	
42 Balance of county	43	13 973	1 164	293	169	3	491	—	—	9	3 536	
43 Mills County	64	51 658	4 906	1 142	527	3	(D)	2	(D)	8	13 115	
44 Glenwood	41	35 874	3 465	(D)	811	2	358	2	(D)	3	9 751	
45 Balance of county	23	15 784	1 441	331	169	1	(D)	—	—	5	3 364	
46 Mitchell County	77	34 744	3 427	814	471	9	5 699	2	(D)	5	4 181	
47 Osage	39	22 182	2 201	527	292	3	2 582	2	(D)	3	(D)	
48 Balance of county	38	12 562	1 226	287	179	6	3 117	—	—	2	(D)	
49 Monona County	93	58 108	5 192	1 181	585	5	2 294	4	3 450	13	12 462	
50 Onawa	37	30 924	2 906	661	301	2	(D)	2	(D)	4	6 443	
51 Balance of county	56	27 184	2 286	520	284	3	(D)	2	(D)	9	6 019	
52 Monroe County	61	40 561	3 863	854	392	5	(D)	2	(D)	5	9 383	
53 Albia	50	37 474	3 630	801	360	4	(D)	2	(D)	4	(D)	
54 Balance of county	11	3 087	233	53	32	1	(D)	—	—	1	(D)	
55 Montgomery County	83	75 305	7 111	1 681	750	6	2 592	4	(D)	7	19 195	
56 Red Oak	65	69 431	6 586	1 545	686	5	(D)	4	(D)	3	18 310	
57 Balance of county	18	5 874	525	136	64	1	(D)	—	—	4	885	
58 Muscatine County	275	284 224	31 219	7 275	3 069	12	10 992	5	36 010	22	63 755	
59 Muscatine	201	239 245	27 132	6 226	2 599	8	8 897	5	36 010	12	55 407	
60 West Liberty	24	11 900	1 041	246	139	—	—	—	—	3	1 360	
61 Wilton (part) ▲	14	8 049	802	182	120	1	(D)	—	—	3	3 823	
62 Balance of county	36	25 030	2 244	621	211	3	(D)	—	—	4	3 165	
63 O'Brien County	146	98 152	9 528	2 258	1 123	13	7 239	2	(D)	15	20 822	
64 Sheldon (part) ▲	67	69 414	6 223	1 402	624	7	4 308	2	(D)	4	(D)	
65 Balance of county	79	28 738	3 305	856	499	6	2 931	—	—	11	(D)	
66 Osceola County	47	19 492	2 026	453	279	6	2 321	1	(D)	8	4 625	
67 Sibley	29	15 782	1 611	348	201	4	(D)	1	(D)	5	3 428	
68 Balance of county	18	3 710	415	105	78	2	(D)	—	—	3	1 197	
69 Page County	150	121 652	13 352	3 156	1 549	13	8 155	9	20 453	9	25 380	
70 Clarinda	57	46 048	5 537	1 323	613	5	(D)	4	(D)	2	(D)	
71 Shenandoah (part) ▲	73	67 566	7 127	1 672	846	7	5 076	4	(D)	7	(D)	
72 Balance of county	20	8 038	688	161	90	1	(D)	1	(D)	—	—	
73 Palo Alto County	86	49 077	5 253	1 147	597	10	8 706	3	2 309	11	14 057	
74 Emmetsburg	43	32 795	3 794	826	422	5	2 980	3	2 309	3	(D)	
75 Balance of county	43	16 282	1 459	321	175	5	5 726	—	—	8	(D)	
76 Plymouth County	168	136 400	14 465	3 428	1 688	10	7 272	5	17 213	17	30 847	
77 Le Mars	91	95 785	10 636	2 502	1 210	3	(D)	4	(D)	6	23 027	
78 Balance of county	77	40 615	3 829	926	478	7	(D)	1	(D)	11	7 820	

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
8	(D)	10	17 292	2	(D)	8	12 760	30	20 181	2	(D)	14	(D)	1
18	72 943	27	29 253	58	(D)	39	31 118	131	59 571	13	27 791	111	(D)	2
1	(D)	—	—	—	—	—	—	3	351	—	—	1	(D)	3
6	(D)	5	2 959	—	—	3	337	19	4 301	3	(D)	7	(D)	4
13	25 752	17	10 928	5	687	7	2 556	35	6 831	5	(D)	17	3 641	5
5	10 688	7	3 820	1	(D)	1	(D)	12	2 458	1	(D)	3	467	6
4	12 267	6	4 795	4	(D)	5	(D)	10	2 754	2	(D)	8	1 297	7
4	2 797	4	2 313	—	—	1	(D)	13	1 619	2	(D)	6	1 877	8
11	19 082	10	6 859	5	521	2	(D)	12	1 322	3	1 225	6	(D)	9
14	38 191	16	8 979	8	2 718	10	2 968	38	9 270	7	3 586	17	(D)	10
6	23 431	7	5 396	7	(D)	5	2 016	18	7 087	5	(D)	14	(D)	11
8	14 760	9	3 583	1	(D)	5	952	20	2 183	2	(D)	3	157	12
27	91 949	24	22 759	26	8 568	17	8 806	91	23 610	11	13 987	54	13 754	13
7	(D)	12	11 135	8	(D)	6	3 522	29	8 591	6	5 444	23	(D)	14
14	(D)	6	6 299	15	5 687	8	2 897	41	12 946	3	(D)	26	(D)	15
6	(D)	6	5 325	3	(D)	3	2 387	21	2 073	2	(D)	5	(D)	16
73	314 676	75	103 722	111	55 359	82	81 727	363	160 513	31	64 467	230	118 998	17
50	237 367	43	74 617	95	49 236	61	53 373	284	138 284	26	46 990	200	(D)	18
1	(D)	4	3 931	—	—	1	(D)	4	1 289	—	—	3	(D)	19
11	16 786	9	10 547	9	3 499	14	(D)	28	11 156	3	(D)	17	(D)	20
1	(D)	4	3 833	3	(D)	3	281	11	4 216	1	(D)	2	(D)	21
10	(D)	15	10 794	4	(D)	3	(D)	36	5 568	1	(D)	8	(D)	22
7	13 696	7	7 795	3	447	7	1 060	21	2 202	2	(D)	5	1 751	23
4	(D)	6	5 727	5	1 108	1	(D)	18	3 434	4	(D)	8	1 533	24
3	(D)	5	(D)	5	1 108	1	(D)	13	2 879	3	(D)	5	(D)	25
1	(D)	1	(D)	—	—	—	—	5	555	1	(D)	3	(D)	26
4	(D)	11	5 195	4	1 429	6	2 488	25	3 168	2	(D)	11	(D)	27
2	(D)	3	1 607	3	(D)	4	(D)	5	1 152	1	(D)	6	(D)	28
2	(D)	8	3 588	1	(D)	2	(D)	20	2 016	1	(D)	5	364	29
8	12 058	11	8 747	4	1 383	3	286	24	4 053	5	(D)	17	3 598	30
5	(D)	6	5 605	4	1 383	3	286	16	3 435	3	3 568	11	1 392	31
3	(D)	5	3 142	—	—	—	—	8	618	2	(D)	6	2 206	32
7	9 417	13	11 487	16	8 019	13	4 457	44	12 557	4	3 125	26	(D)	33
7	9 417	10	(D)	16	8 019	12	(D)	36	11 984	3	(D)	24	(D)	34
—	—	3	(D)	—	—	1	(D)	8	573	1	(D)	2	(D)	35
20	30 552	15	10 843	14	5 054	14	4 735	50	13 684	8	7 021	27	4 130	36
7	17 923	5	(D)	5	992	3	796	20	5 202	3	3 841	7	(D)	37
10	(D)	7	5 093	9	4 062	8	3 634	19	7 135	3	(D)	20	(D)	38
3	(D)	3	(D)	—	—	3	305	11	1 347	2	(D)	—	—	39
15	40 081	26	25 210	26	9 584	19	8 803	82	23 763	8	14 299	43	13 973	40
13	(D)	20	20 946	24	(D)	17	(D)	70	22 650	8	14 299	36	12 719	41
2	(D)	6	4 264	2	(D)	2	(D)	12	1 113	—	—	7	1 254	42
6	14 729	9	9 826	2	(D)	2	(D)	18	4 192	3	2 678	11	2 010	43
5	(D)	6	(D)	2	(D)	2	(D)	10	2 345	2	(D)	7	(D)	44
1	(D)	3	(D)	—	—	—	—	8	1 847	1	(D)	4	(D)	45
5	8 912	10	5 148	6	853	4	1 202	23	4 011	5	2 407	8	(D)	46
3	(D)	7	4 340	3	(D)	2	(D)	9	1 922	4	(D)	3	(D)	47
2	(D)	3	808	3	(D)	2	(D)	14	2 089	1	(D)	5	1 402	48
8	18 363	9	9 257	4	503	3	1 200	31	3 895	4	4 806	12	1 878	49
6	(D)	5	3 896	2	(D)	2	(D)	9	2 201	2	(D)	3	635	50
2	(D)	4	5 361	2	(D)	1	(D)	22	1 694	2	(D)	9	1 243	51
7	(D)	6	4 458	4	327	1	(D)	18	2 935	4	2 260	9	(D)	52
6	(D)	6	4 458	4	327	1	(D)	13	2 533	4	2 260	6	(D)	53
1	(D)	—	—	—	—	—	—	5	402	—	—	3	(D)	54
8	21 743	11	7 341	7	2 053	3	(D)	25	5 986	3	3 883	9	2 172	55
8	21 743	7	4 757	7	2 053	3	(D)	18	5 534	3	3 883	7	(D)	56
—	—	4	2 584	—	—	—	—	7	452	—	—	2	(D)	57
22	65 421	27	38 497	21	9 707	24	9 242	85	25 624	8	10 908	49	14 068	58
18	57 894	17	20 309	21	9 707	21	(D)	57	21 692	6	(D)	36	(D)	59
1	(D)	3	(D)	—	—	—	—	12	(D)	1	(D)	4	337	60
1	(D)	3	2 770	—	—	1	(D)	3	501	—	—	2	(D)	61
2	(D)	4	(D)	—	—	2	(D)	13	(D)	1	(D)	7	(D)	62
14	32 141	16	11 331	14	4 511	6	1 712	37	6 067	6	6 102	23	(D)	63
9	27 334	6	6 375	10	4 248	3	956	12	3 257	2	(D)	12	(D)	64
5	4 807	10	4 956	4	263	3	756	25	2 810	4	(D)	11	1 585	65
2	(D)	7	3 479	1	(D)	2	(D)	15	1 913	2	(D)	3	286	66
1	(D)	4	2 757	1	(D)	1	(D)	7	1 017	2	(D)	3	286	67
1	(D)	3	722	—	—	1	(D)	8	896	—	—	—	—	68
15	24 387	12	7 715	17	4 098	10	3 461	34	8 480	9	6 542	22	12 981	69
8	13 405	5	4 010	4	(D)	2	(D)	15	5 031	3	2 315	9	(D)	70
5	(D)	5	(D)	13	(D)	5	1 569	11	(D)	6	4 227	10	(D)	71
2	(D)	2	(D)	—	—	3	(D)	8	(D)	—	—	3	688	72
5	10 580	7	3 607	1	(D)	4	1 661	29	3 882	5	2 465	11	(D)	73
3	(D)	4	(D)	1	(D)	3	(D)	11	2 194	4	(D)	6	(D)	74
2	(D)	3	(D)	—	—	1	(D)	18	1 688	1	(D)	5	633	75
13	34 949	20	12 254	16	5 040	7	1 713	47	12 802	4	3 789	29	10 521	76
6	22 999	10	6 321	13	4 598	4	(D)	22	9 429	2	(D)	21	6 781	77
7	11 950	10	5 933	3	442	3	(D)	25	3 373	2	(D)	8	3 740	78

RETAIL TRADE—GEOGRAPHIC AREA SERIES

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
5	7 879	4	3 925	3	525	6	1 663	19	2 631	2	(D)	4	504	1
123	660 037	160	243 721	262	158 626	166	184 649	760	328 064	54	107 305	508	294 569	2
6	(D)	14	27 295	2	(D)	6	1 900	9	5 607	2	(D)	4	(D)	3
1	(D)	4	16 888	7	1 900	6	1 914	36	13 575	3	(D)	17	(D)	4
89	389 604	85	4 223	8	7 881	9	5 432	24	17 131	2	(D)	15	16 496	5
—	(D)	—	97 564	159	95 157	101	119 047	478	192 637	32	65 179	297	191 596	7
3	(D)	2	(D)	—	(D)	—	(D)	1	(D)	—	(D)	1	(D)	8
4	158 420	3	4 772	—	(D)	2	(D)	6	3 058	1	(D)	11	(D)	9
3	(D)	3	(D)	—	(D)	1	(D)	3	(D)	1	(D)	2	(D)	10
2	(D)	11	32 005	6	1 881	11	28 838	46	23 587	6	4 593	24	10 707	11
15	14 895	13	35 008	70	(D)	24	11 010	96	(D)	5	(D)	108	(D)	12
46	216 356	62	4 100	4	1 889	6	6 635	13	4 922	1	(D)	14	7 609	13
5	(D)	2	14 862	6	(D)	6	(D)	48	22 102	1	(D)	15	(D)	14
32	154 575	41	92 600	43	29 694	18	10 912	171	56 106	19	35 260	88	29 160	15
9	(D)	2	(D)	—	(D)	—	(D)	6	1 300	—	(D)	2	(D)	16
16	29 929	19	67 753	40	28 646	17	(D)	129	46 004	14	30 963	74	26 417	17
6	16 510	8	(D)	3	1 048	1	(D)	36	8 802	5	4 297	12	(D)	18
10	13 419	11	19 446	10	1 950	10	4 668	36	8 499	4	3 887	17	(D)	19
3	(D)	5	6 284	10	1 950	6	3 216	22	6 528	3	(D)	12	(D)	20
7	13 310	15	13 162	—	(D)	4	1 452	14	1 971	1	(D)	5	(D)	21
3	4 173	4	3 390	1	(D)	1	(D)	9	989	2	(D)	5	522	22
4	9 137	11	9 990	5	943	2	(D)	34	4 427	1	(D)	13	2 033	23
51	292 549	82	3 114	5	943	2	(D)	10	(D)	1	(D)	9	1 498	24
11	(D)	18	6 876	—	(D)	—	(D)	24	(D)	—	(D)	4	535	25
33	241 881	51	125 860	105	60 067	83	82 665	310	151 543	26	54 546	203	109 980	26
2	(D)	2	23 429	18	(D)	18	7 311	57	31 116	6	(D)	35	10 019	27
5	(D)	10	56 529	86	47 842	62	74 253	212	110 115	18	41 221	156	98 140	28
9	13 714	10	(D)	1	(D)	1	(D)	6	995	1	(D)	4	424	29
5	10 168	4	(D)	—	(D)	—	(D)	7	1 119	1	(D)	1	(D)	30
4	3 546	6	(D)	—	(D)	—	(D)	28	8 198	—	(D)	7	(D)	31
19	43 421	17	8 007	6	1 848	6	920	30	7 132	5	3 655	14	2 088	32
4	(D)	3	5 658	6	1 848	2	(D)	14	4 111	4	(D)	11	1 429	33
5	(D)	4	2 349	—	(D)	4	(D)	16	3 021	1	(D)	3	659	34
19	43 421	17	20 264	18	3 178	16	7 199	58	14 128	9	6 936	26	4 500	35
4	(D)	3	(D)	4	1 010	5	2 764	10	3 925	2	(D)	9	1 594	36
—	(D)	1	(D)	3	310	4	1 191	4	1 218	2	(D)	2	(D)	37
5	(D)	4	2 953	5	893	2	(D)	18	4 789	1	(D)	9	(D)	38
10	22 072	9	11 524	6	965	5	(D)	26	4 196	4	3 259	6	482	39
28	112 445	38	43 013	47	30 200	39	21 237	148	70 694	11	15 491	101	38 367	41
15	73 162	22	29 044	40	21 819	28	17 562	115	62 747	7	12 227	79	(D)	42
6	18 117	4	3 868	2	(D)	2	(D)	16	3 297	1	(D)	5	(D)	43
4	(D)	4	4 522	5	(D)	6	(D)	5	1 201	2	(D)	12	2 542	44
3	(D)	8	5 579	—	(D)	3	(D)	12	3 449	1	(D)	5	1 099	45
7	4 917	9	9 780	4	554	6	1 680	35	6 493	6	2 772	15	2 326	46
3	1 880	3	3 399	—	(D)	2	(D)	8	636	1	(D)	7	1 472	47
4	3 037	6	6 381	4	554	4	(D)	27	5 857	5	(D)	8	854	48
3	(D)	7	3 913	7	824	2	(D)	11	862	2	(D)	4	385	49
12	18 786	10	12 009	6	1 932	8	2 824	25	7 823	3	1 867	12	(D)	50
10	(D)	8	(D)	5	(D)	8	2 824	22	7 388	3	1 867	12	(D)	51
2	(D)	2	(D)	1	(D)	—	(D)	3	435	—	(D)	—	(D)	52
1	(D)	7	3 457	—	(D)	—	(D)	12	1 821	1	(D)	5	(D)	53
20	36 944	26	30 803	24	12 429	18	8 459	72	23 291	6	8 230	37	12 330	54
18	(D)	18	18 114	23	(D)	16	(D)	61	21 554	6	8 230	34	11 931	55
2	(D)	8	12 689	1	(D)	2	(D)	11	1 737	—	(D)	3	399	56
13	85 548	22	19 810	7	1 786	7	(D)	44	11 995	7	5 741	19	(D)	57
2	(D)	3	(D)	—	(D)	1	(D)	3	258	1	(D)	2	(D)	58
9	(D)	11	10 766	6	(D)	4	838	24	8 965	5	(D)	14	2 008	59
1	(D)	3	(D)	—	(D)	—	(D)	4	495	1	(D)	—	(D)	60
1	(D)	5	(D)	1	(D)	2	(D)	13	2 277	—	(D)	3	(D)	61
11	17 986	13	8 554	11	3 089	10	3 483	37	8 080	5	3 067	35	(D)	62
6	15 131	7	5 567	10	(D)	6	(D)	18	4 404	2	(D)	14	(D)	63
5	2 855	6	2 987	1	(D)	4	(D)	19	3 676	3	(D)	21	7 689	64
2	(D)	9	4 248	2	(D)	2	(D)	15	1 548	1	(D)	5	1 016	65
19	60 910	27	25 088	31	12 600	29	13 728	88	28 554	8	11 305	51	15 702	66
15	(D)	22	23 592	30	(D)	25	13 281	72	27 229	8	11 305	44	13 881	67
4	(D)	5	1 496	1	(D)	4	447	16	1 325	—	(D)	7	1 821	68
8	13 942	9	6 811	3	432	10	1 597	23	4 994	5	3 679	9	(D)	69
3	(D)	5	(D)	1	(D)	4	611	10	2 977	2	(D)	5	(D)	70
5	(D)	4	(D)	2	(D)	6	986	13	2 017	3	(D)	4	(D)	71
16	25 296	14	10 915	17	6 510	14	6 226	44	8 902	3	2 196	24	(D)	72
8	14 904	9	6 961	17	6 510	10	4 932	27	7 065	3	2 196	20	(D)	73
8	10 392	5	3 954	—	(D)	4	1 294	17	1 837	—	(D)	4	(D)	74
33	155 684	57	70 051	77	(D)	51	(D)	209	73 980	15	(D)	135	73 543	75
—	(D)	1	(D)	1	(D)	—	(D)	6	(D)	1	(D)	2	(D)	76
31	(D)	43	57 940	75	39 513	50	(D)	178	68 404	12	(D)	127	(D)	77
2	(D)	13	(D)	1	(D)	1	(D)	25	(D)	2	(D)	6	(D)	78
6	4 435	4	2 399	1	(D)	1	(D)	16	1 475	1	(D)	6	664	79
11	15 796	11	6 597	6	1 255	7	1 751	31	5 386	5	2 882	19	8 058	80

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

Geographic area	Estab-lish-ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
						Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
						Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Iowa — Con.											
Wright County — Con.											
1 Belmond	32	19 556	2 137	497	248	3	1 947	1	(D)	4	(D)
2 Clarion	35	27 889	6 100	1 503	466	3	2 032	1	(D)	1	(D)
3 Eagle Grove	24	19 169	1 654	405	196	—	—	2	(D)	4	8 532
4 Balance of county	20	2 761	374	80	69	—	—	—	—	2	(D)

1992—Con.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
3	(D)	3	(D)	1	(D)	3	(D)	8	1 378	1	(D)	5	(D)	1
6	7 078	3	2 390	4	(D)	1	(D)	10	2 378	1	(D)	5	(D)	2
2	(D)	2	(D)	1	(D)	3	(D)	5	767	2	(D)	3	(D)	3
—	—	3	1 062	—	—	—	—	8	863	1	(D)	6	(D)	4

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	AMES					
	Retail trade	356	435 026	57 589	13 391	6 420
52	Building materials and garden supplies stores	15	19 019	2 236	526	172
521, 3	Building materials and supply stores	10	(D)	(D)	(D)	CC
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	9	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2}	6	75 730	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	6	75 010	7 643	1 794	791
533	Variety stores	—	—	—	—	—
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	AA
54	Food stores	26	89 366	8 119	1 909	718
541	Grocery stores	16	87 743	7 744	1 815	640
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	15	73 162	6 801	1 567	281
551	New and used car dealers	7	63 949	5 654	1 322	223
552	Used car dealers	1	(D)	(D)	(D)	AA
553	Auto and home supply stores	6	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	1	(D)	(D)	(D)	AA
554	Gasoline service stations	22	29 044	2 320	590	199
56	Apparel and accessory stores	40	21 819	3 160	842	392
561	Men's and boys' clothing and accessory stores	6	3 338	548	139	49
562, 3	Women's clothing and specialty stores	18	(D)	(D)	(D)	CC
562	Women's clothing stores	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	369	48	12	5
565	Family clothing stores	3	(D)	(D)	(D)	BB
566	Shoe stores	9	3 576	464	116	49
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	CC
57	Furniture and home furnishings stores	28	17 562	2 722	566	180
5712	Furniture stores	5	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	9	7 863	1 290	282	74
572	Household appliance stores	5	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	9	(D)	(D)	(D)	BB
58	Eating and drinking places	115	62 747	17 641	4 040	3 047
5812	Eating places	100	59 084	16 821	3 848	2 875
5812 pt.	Restaurants	41	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	3	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	52	31 283	8 202	1 854	1 265
5812 pt.	Other eating places	4	(D)	(D)	(D)	FF
5813	Drinking places	15	3 663	820	192	172
591	Drug and proprietary stores	7	12 227	1 689	405	97
59 ex. 591	Miscellaneous retail stores	79	(D)	(D)	(D)	FF
592	Liquor stores	3	(D)	(D)	(D)	AA
593	Used merchandise stores	3	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	39	19 775	2 649	547	300
5941	Sporting goods stores and bicycle shops	5	(D)	(D)	(D)	BB
5942	Book stores	6	7 476	769	177	63
5944	Jewelry stores	8	3 289	496	119	32
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	20	(D)	(D)	(D)	CC
596	Nonstore retailers	7	4 025	615	161	44
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	6	1 665	441	110	56
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	7	2 142	455	123	26
5999	Miscellaneous retail stores, n.e.c.	12	3 468	754	138	67

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CEDAR RAPIDS						
	Retail trade	872	1 272 496	157 854	36 909	14 665
52	Building materials and garden supplies stores	40	100 646	12 896	2 605	662
521, 3	Building materials and supply stores	24	(D)	(D)	(D)	EE
525	Hardware stores	7	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	8	7 950	1 407	257	107
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	19	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	14	221 155	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	14	(D)	(D)	(D)	GG
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	CC
54	Food stores	54	222 071	22 205	5 144	2 154
541	Grocery stores	36	214 466	20 629	4 700	1 954
542	Meat and fish (seafood) markets	4	1 897	218	57	10
546	Retail bakeries	8	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	50	237 367	19 678	4 301	933
551	New and used car dealers	13	207 632	15 914	3 432	678
552	Used car dealers	13	9 727	686	156	45
553	Auto and home supply stores	18	13 798	2 540	613	172
555, 6, 7, 9	Miscellaneous automotive dealers	6	6 210	538	100	38
554	Gasoline service stations	43	74 617	4 752	1 150	413
56	Apparel and accessory stores	95	49 236	6 328	1 536	730
561	Men's and boys' clothing and accessory stores	8	4 366	762	180	58
562, 3	Women's clothing and specialty stores	47	22 725	2 689	686	385
562	Women's clothing stores	41	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	6	(D)	(D)	(D)	BB
565	Family clothing stores	11	8 558	1 044	236	112
566	Shoe stores	23	10 388	1 382	344	140
564, 9	Other apparel and accessory stores	6	3 199	451	90	35
57	Furniture and home furnishings stores	61	53 373	8 650	1 952	511
5712	Furniture stores	11	25 366	4 719	1 025	245
5713, 4, 9	Home furnishings stores	14	(D)	(D)	(D)	BB
572	Household appliance stores	7	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	29	(D)	(D)	(D)	CC
58	Eating and drinking places	284	138 284	36 305	8 669	5 346
5812	Eating places	231	126 788	34 004	8 049	4 985
5812 pt.	Restaurants	84	45 043	13 597	3 258	1 945
5812 pt.	Cafeterias	3	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	116	59 017	14 730	3 358	2 272
5812 pt.	Other eating places	28	(D)	(D)	(D)	FF
5813	Drinking places	53	11 496	2 301	620	361
591	Drug and proprietary stores	26	46 990	6 055	1 471	411
59 ex. 591	Miscellaneous retail stores	200	(D)	(D)	(D)	GG
592	Liquor stores	4	662	132	32	13
593	Used merchandise stores	20	(D)	(D)	(D)	CC
594	Miscellaneous shopping goods stores	89	42 179	6 864	1 869	588
5941	Sporting goods stores and bicycle shops	17	(D)	(D)	(D)	CC
5942	Book stores	10	(D)	(D)	(D)	BB
5944	Jewelry stores	19	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	43	15 458	2 320	567	264
596	Nonstore retailers	28	(D)	(D)	(D)	CC
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	14	(D)	(D)	(D)	CC
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	12	5 764	967	247	74
5999	Miscellaneous retail stores, n.e.c.	29	(D)	(D)	(D)	CC

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
COUNCIL BLUFFS						
	Retail trade	398	547 654	62 258	14 915	5 833
52	Building materials and garden supplies stores	13	(D)	(D)	(D)	CC
521, 3	Building materials and supply stores	5	(D)	(D)	(D)	BB
525	Hardware stores	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	10	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2}	6	53 442	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	6	52 595	5 410	1 466	615
533	Variety stores	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	AA
54	Food stores	28	107 358	11 160	2 692	987
541	Grocery stores	18	105 575	10 881	2 629	934
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	2	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	7	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	32	154 575	13 367	3 153	637
551	New and used car dealers	8	(D)	(D)	(D)	EE
552	Used car dealers	4	(D)	(D)	(D)	BB
553	Auto and home supply stores	15	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	5	(D)	(D)	(D)	BB
554	Gasoline service stations	41	67 753	4 902	1 139	459
56	Apparel and accessory stores	40	28 646	3 135	715	351
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	23	10 279	1 219	279	160
562	Women's clothing stores	20	9 604	1 094	248	148
563	Women's accessory and specialty stores	3	675	125	31	12
565	Family clothing stores	4	(D)	(D)	(D)	CC
566	Shoe stores	9	3 657	465	116	45
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	17	(D)	(D)	(D)	CC
5712	Furniture stores	2	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	4	(D)	(D)	(D)	BB
572	Household appliance stores	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	9	5 587	565	153	50
58	Eating and drinking places	129	46 004	12 687	3 013	1 739
5812	Eating places	96	40 645	11 875	2 826	1 619
5812 pt.	Restaurants	33	(D)	(D)	(D)	FF
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	57	23 824	6 055	1 403	877
5812 pt.	Other eating places	6	(D)	(D)	(D)	BB
5813	Drinking places	33	5 359	812	187	120
591	Drug and proprietary stores	14	30 963	3 665	844	285
59 ex. 591	Miscellaneous retail stores	74	26 417	4 149	956	452
592	Liquor stores	2	(D)	(D)	(D)	AA
593	Used merchandise stores	10	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	29	(D)	(D)	(D)	CC
5941	Sporting goods stores and bicycle shops	6	1 356	229	47	25
5942	Book stores	3	1 536	187	41	19
5944	Jewelry stores	8	3 602	634	162	80
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	12	(D)	(D)	(D)	CC
596	Nonstore retailers	8	(D)	(D)	(D)	BB
598	Fuel dealers	—	—	—	—	—
5992	Florists	7	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	9	1 953	385	78	25
5999	Miscellaneous retail stores, n.e.c.	9	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
DAVENPORT						
	Retail trade	720	1 086 144	129 764	30 537	11 143
52	Building materials and garden supplies stores	31	49 683	6 107	1 426	381
521, 3	Building materials and supply stores	16	(D)	(D)	(D)	CC
525	Hardware stores	7	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	7	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	17	213 250	19 310	4 500	1 714
531	Department stores (incl. leased depts.) ^{1 2}	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	GG
533	Variety stores	5	2 591	347	77	27
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	CC
54	Food stores	54	153 230	15 805	3 695	1 329
541	Grocery stores	34	146 810	14 848	3 483	1 216
542	Meat and fish (seafood) markets	6	(D)	(D)	(D)	BB
546	Retail bakeries	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	9	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	33	241 881	22 272	5 148	832
551	New and used car dealers	10	(D)	(D)	(D)	FF
552	Used car dealers	11	(D)	(D)	(D)	BB
553	Auto and home supply stores	8	8 724	1 730	363	93
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	AA
554	Gasoline service stations	51	56 529	3 183	750	280
56	Apparel and accessory stores	86	47 842	5 348	1 297	623
561	Men's and boys' clothing and accessory stores	12	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	41	19 595	2 010	516	304
562	Women's clothing stores	34	18 045	1 779	462	282
563	Women's accessory and specialty stores	7	1 550	231	54	22
565	Family clothing stores	8	(D)	(D)	(D)	CC
566	Shoe stores	20	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	62	74 253	10 126	2 399	606
5712	Furniture stores	16	21 117	3 000	663	177
5713, 4, 9	Home furnishings stores	18	(D)	(D)	(D)	CC
572	Household appliance stores	7	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	21	27 100	2 868	673	184
58	Eating and drinking places	212	110 115	30 444	7 037	4 070
5812	Eating places	153	99 777	28 294	6 527	3 786
5812 pt.	Restaurants	62	43 605	13 260	3 061	1 659
5812 pt.	Cafeterias	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	75	49 696	13 213	3 066	1 862
5812 pt.	Other eating places	15	(D)	(D)	(D)	CC
5813	Drinking places	59	10 338	2 150	510	284
591	Drug and proprietary stores	18	41 221	4 415	1 052	318
59 ex. 591	Miscellaneous retail stores	156	98 140	12 754	3 233	990
592	Liquor stores	4	(D)	(D)	(D)	BB
593	Used merchandise stores	15	4 106	612	144	61
594	Miscellaneous shopping goods stores	75	45 031	6 370	1 701	540
5941	Sporting goods stores and bicycle shops	17	(D)	(D)	(D)	BB
5942	Book stores	4	(D)	(D)	(D)	BB
5944	Jewelry stores	16	11 301	1 920	509	119
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	38	22 916	3 164	900	312
596	Nonstore retailers	18	34 197	2 444	600	158
598	Fuel dealers	-	-	-	-	-
5992	Florists	12	1 282	260	70	42
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	11	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	21	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
DES MOINES						
	Retail trade	1 461	1 980 148	254 305	61 761	22 125
52	Building materials and garden supplies stores	50	96 319	13 058	2 971	655
521, 3	Building materials and supply stores	23	74 538	10 378	2 350	453
525	Hardware stores	15	11 999	1 675	417	121
526	Retail nurseries, lawn and garden supply stores	9	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	33	326 973	33 361	7 866	3 076
531	Department stores (incl. leased depts.) ^{1 2}	21	270 686	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	21	263 489	28 829	7 048	2 705
533	Variety stores	6	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	EE
54	Food stores	137	406 072	41 191	10 136	3 505
541	Grocery stores	106	397 683	39 504	9 749	3 274
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	BB
546	Retail bakeries	7	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	21	(D)	(D)	(D)	CC
55 ex. 554	Automotive dealers	89	389 604	31 593	7 031	1 296
551	New and used car dealers	16	327 822	23 783	5 284	843
552	Used car dealers	20	18 090	832	132	33
553	Auto and home supply stores	42	29 945	5 701	1 388	357
555, 6, 7, 9	Miscellaneous automotive dealers	11	13 747	1 277	227	67
554	Gasoline service stations	85	97 564	6 312	1 632	508
56	Apparel and accessory stores	159	95 157	12 144	3 063	1 294
561	Men's and boys' clothing and accessory stores	20	15 192	2 463	570	149
562, 3	Women's clothing and specialty stores	71	37 842	4 751	1 201	628
562	Women's clothing stores	61	33 659	4 264	1 101	589
563	Women's accessory and specialty stores	10	4 183	487	100	39
565	Family clothing stores	12	17 132	1 694	413	188
566	Shoe stores	43	21 240	2 721	677	244
564, 9	Other apparel and accessory stores	13	3 751	515	202	85
57	Furniture and home furnishings stores	101	119 047	13 186	3 071	802
5712	Furniture stores	28	37 806	4 549	1 013	229
5713, 4, 9	Home furnishings stores	21	14 036	2 342	481	126
572	Household appliance stores	10	6 214	860	206	48
573	Radio, television, computer, and music stores	42	60 991	5 435	1 371	399
58	Eating and drinking places	478	192 637	53 700	13 021	7 325
5812	Eating places	390	177 111	50 492	12 230	6 857
5812 pt.	Restaurants	136	66 002	21 014	5 276	2 844
5812 pt.	Cafeterias	14	4 056	1 024	267	170
5812 pt.	Refreshment places	192	88 302	23 384	5 494	3 293
5812 pt.	Other eating places	48	18 751	5 070	1 193	550
5813	Drinking places	88	15 526	3 208	791	468
591	Drug and proprietary stores	32	65 179	8 323	1 891	497
59 ex. 591	Miscellaneous retail stores	297	191 596	41 437	11 079	3 167
592	Liquor stores	8	(D)	(D)	(D)	BB
593	Used merchandise stores	17	4 460	1 121	261	90
594	Miscellaneous shopping goods stores	136	70 115	9 987	2 468	976
5941	Sporting goods stores and bicycle shops	20	13 271	1 589	355	150
5942	Book stores	11	7 928	766	197	84
5944	Jewelry stores	31	21 997	3 597	986	227
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	74	26 919	4 035	930	515
596	Nonstore retailers	41	76 397	22 367	6 316	1 513
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	26	5 712	1 524	467	163
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	23	11 601	2 492	644	151
5999	Miscellaneous retail stores, n.e.c.	41	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	DUBUQUE					
	Retail trade	534	609 451	74 576	17 485	7 145
52	Building materials and garden supplies stores	26	44 411	4 715	1 201	262
521, 3	Building materials and supply stores	14	30 350	2 811	731	117
525	Hardware stores	8	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	11	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	7	100 862	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	99 087	9 678	2 333	944
533	Variety stores	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	BB
54	Food stores	40	122 352	11 040	2 507	965
541	Grocery stores	26	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	9	1 773	460	125	58
55 ex. 554	Automotive dealers	29	111 235	10 220	2 317	447
551	New and used car dealers	10	94 279	7 863	1 772	304
552	Used car dealers	4	(D)	(D)	(D)	AA
553	Auto and home supply stores	10	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	5	(D)	(D)	(D)	BB
554	Gasoline service stations	38	34 612	2 435	612	249
56	Apparel and accessory stores	51	24 412	3 090	762	364
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	28	12 635	1 750	434	226
562	Women's clothing stores	22	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	6	(D)	(D)	(D)	BB
565	Family clothing stores	4	2 965	245	55	31
566	Shoe stores	14	7 237	893	204	84
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	47	31 866	4 349	1 047	266
5712	Furniture stores	14	12 642	1 713	357	99
5713, 4, 9	Home furnishings stores	12	7 288	1 049	202	58
572	Household appliance stores	6	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	15	(D)	(D)	(D)	BB
58	Eating and drinking places	154	59 642	17 090	3 924	2 553
5812	Eating places	120	55 491	16 432	3 744	2 454
5812 pt.	Restaurants	49	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	55	27 572	7 516	1 571	1 143
5812 pt.	Other eating places	14	(D)	(D)	(D)	CC
5813	Drinking places	34	4 151	658	180	99
591	Drug and proprietary stores	16	(D)	(D)	(D)	EE
59 ex. 591	Miscellaneous retail stores	122	(D)	(D)	(D)	FF
592	Liquor stores	5	(D)	(D)	(D)	BB
593	Used merchandise stores	7	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	60	21 428	3 070	674	374
5941	Sporting goods stores and bicycle shops	12	(D)	(D)	(D)	BB
5942	Book stores	6	(D)	(D)	(D)	BB
5944	Jewelry stores	7	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	35	(D)	(D)	(D)	CC
596	Nonstore retailers	9	5 298	746	168	55
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	11	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	8	2 838	754	191	47
5999	Miscellaneous retail stores, n.e.c.	19	(D)	(D)	(D)	CC

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
IOWA CITY						
	Retail trade	467	539 956	72 653	16 688	7 470
52	Building materials and garden supplies stores	22	26 225	4 161	875	229
521, 3	Building materials and supply stores	13	(D)	(D)	(D)	BB
525	Hardware stores	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	4	3 970	1 128	143	58
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	10	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2}	7	81 495	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	80 303	9 190	2 203	841
533	Variety stores	—	—	—	—	—
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	BB
54	Food stores	38	113 684	12 324	2 842	1 212
541	Grocery stores	25	110 265	11 389	2 647	1 081
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	6	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	18	72 943	6 784	1 518	324
551	New and used car dealers	7	66 171	5 769	1 291	264
552	Used car dealers	1	(D)	(D)	(D)	AA
553	Auto and home supply stores	7	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	AA
554	Gasoline service stations	27	29 253	2 400	526	211
56	Apparel and accessory stores	58	(D)	(D)	(D)	EE
561	Men's and boys' clothing and accessory stores	5	2 483	384	87	30
562, 3	Women's clothing and specialty stores	24	7 874	962	231	140
562	Women's clothing stores	21	7 379	884	215	131
563	Women's accessory and specialty stores	3	495	78	16	9
565	Family clothing stores	8	7 530	675	162	92
566	Shoe stores	16	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	39	31 118	3 665	813	255
5712	Furniture stores	6	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	13	4 531	769	185	58
572	Household appliance stores	2	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	18	(D)	(D)	(D)	CC
58	Eating and drinking places	131	59 571	16 443	3 911	2 759
5812	Eating places	105	53 225	14 781	3 495	2 402
5812 pt.	Restaurants	48	25 131	7 730	1 865	1 155
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	48	25 075	6 517	1 497	1 110
5812 pt.	Other eating places	9	3 019	534	133	137
5813	Drinking places	26	6 346	1 662	416	357
591	Drug and proprietary stores	13	27 791	3 543	681	249
59 ex. 591	Miscellaneous retail stores	111	(D)	(D)	(D)	FF
592	Liquor stores	3	1 439	205	57	43
593	Used merchandise stores	14	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	52	(D)	(D)	(D)	FF
5941	Sporting goods stores and bicycle shops	9	(D)	(D)	(D)	CC
5942	Book stores	8	9 412	1 168	266	110
5944	Jewelry stores	14	4 846	881	232	104
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	21	(D)	(D)	(D)	CC
596	Nonstore retailers	10	17 967	2 231	426	100
598	Fuel dealers	3	(D)	(D)	(D)	AA
5992	Florists	8	2 554	723	180	77
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	6	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	14	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SIoux CITY						
	Retail trade	610	757 400	88 584	21 132	8 927
52	Building materials and garden supplies stores	33	45 835	5 622	1 172	349
521, 3	Building materials and supply stores	18	(D)	(D)	(D)	CC
525	Hardware stores	8	3 671	545	152	60
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	11	120 752	11 525	2 754	1 183
531	Department stores (incl. leased depts.) ^{1 2}	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	8	(D)	(D)	(D)	GG
533	Variety stores	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	BB
54	Food stores	50	146 565	15 626	3 770	1 656
541	Grocery stores	34	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	6	2 056	530	123	47
543, 4, 5, 9	Other food stores	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	31	(D)	(D)	(D)	FF
551	New and used car dealers	9	(D)	(D)	(D)	EE
552	Used car dealers	5	5 025	393	90	25
553	Auto and home supply stores	13	9 319	1 691	443	97
555, 6, 7, 9	Miscellaneous automotive dealers	4	5 771	473	91	28
554	Gasoline service stations	43	57 940	3 646	853	358
56	Apparel and accessory stores	75	39 513	4 769	1 150	569
561	Men's and boys' clothing and accessory stores	10	5 811	949	215	80
562, 3	Women's clothing and specialty stores	36	(D)	(D)	(D)	EE
562	Women's clothing stores	31	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	5	922	133	34	13
565	Family clothing stores	6	(D)	(D)	(D)	BB
566	Shoe stores	17	9 424	1 182	308	126
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	50	(D)	(D)	(D)	EE
5712	Furniture stores	14	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	15	11 275	1 122	289	78
572	Household appliance stores	6	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	15	10 745	1 044	236	71
58	Eating and drinking places	178	68 404	18 221	4 370	2 893
5812	Eating places	138	63 008	17 301	4 131	2 758
5812 pt.	Restaurants	46	(D)	(D)	(D)	FF
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	79	38 981	10 002	2 334	1 621
5812 pt.	Other eating places	10	(D)	(D)	(D)	CC
5813	Drinking places	40	5 396	920	239	135
591	Drug and proprietary stores	12	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	127	(D)	(D)	(D)	FF
592	Liquor stores	8	5 428	401	99	39
593	Used merchandise stores	8	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	63	35 458	4 798	1 114	449
5941	Sporting goods stores and bicycle shops	10	(D)	(D)	(D)	BB
5942	Book stores	10	4 705	408	96	49
5944	Jewelry stores	16	13 312	1 967	444	117
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	27	(D)	(D)	(D)	CC
596	Nonstore retailers	16	11 083	1 981	440	136
598	Fuel dealers	-	-	-	-	-
5992	Florists	6	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	9	3 508	648	161	48
5999	Miscellaneous retail stores, n.e.c.	17	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
WATERLOO						
	Retail trade	477	623 459	74 022	17 229	7 093
52	Building materials and garden supplies stores	23	73 166	6 284	1 472	429
521, 3	Building materials and supply stores	13	66 554	5 289	1 240	323
525	Hardware stores	7	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	9	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	8	(D)	(D)	(D)	GG
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores	49	120 912	10 694	2 523	1 032
541	Grocery stores	38	117 886	9 966	2 349	948
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	6	2 563	665	159	72
543, 4, 5, 9	Other food stores	5	463	63	15	12
55 ex. 554	Automotive dealers	37	107 556	10 075	2 226	492
551	New and used car dealers	6	79 623	6 868	1 460	284
552	Used car dealers	12	(D)	(D)	(D)	BB
553	Auto and home supply stores	13	9 269	1 524	379	100
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	BB
554	Gasoline service stations	27	35 066	2 164	518	199
56	Apparel and accessory stores	44	18 427	2 334	630	323
561	Men's and boys' clothing and accessory stores	6	2 520	477	158	44
562, 3	Women's clothing and specialty stores	20	9 190	1 107	275	170
562	Women's clothing stores	17	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	5	(D)	(D)	(D)	BB
566	Shoe stores	10	4 262	506	127	67
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	30	25 764	3 674	833	200
5712	Furniture stores	9	6 261	1 095	261	61
5713, 4, 9	Home furnishings stores	5	3 994	608	126	27
572	Household appliance stores	4	3 945	584	147	37
573	Radio, television, computer, and music stores	12	11 564	1 387	299	75
58	Eating and drinking places	145	55 710	15 301	3 495	2 338
5812	Eating places	113	50 588	14 317	3 288	2 177
5812 pt.	Restaurants	47	18 837	5 829	1 356	933
5812 pt.	Cafeterias	2	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	53	23 801	6 241	1 385	957
5812 pt.	Other eating places	11	(D)	(D)	(D)	CC
5813	Drinking places	32	5 122	984	207	161
591	Drug and proprietary stores	12	23 245	2 841	653	176
59 ex. 591	Miscellaneous retail stores	101	(D)	(D)	(D)	FF
592	Liquor stores	3	(D)	(D)	(D)	AA
593	Used merchandise stores	12	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	54	20 444	3 074	684	325
5941	Sporting goods stores and bicycle shops	14	5 674	720	138	90
5942	Book stores	5	3 201	336	91	24
5944	Jewelry stores	14	4 506	927	230	80
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	21	7 063	1 091	225	131
596	Nonstore retailers	7	4 100	882	236	75
598	Fuel dealers	3	(D)	(D)	(D)	BB
5992	Florists	5	2 313	550	134	54
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	7	1 751	319	75	28
5999	Miscellaneous retail stores, n.e.c.	10	4 237	1 161	236	59

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
WEST DES MOINES ▲						
	Retail trade	372	476 866	60 766	14 031	5 753
52	Building materials and garden supplies stores	12	49 922	5 356	1 160	315
521, 3	Building materials and supply stores	6	(D)	(D)	(D)	CC
525	Hardware stores	2	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	9	124 762	12 491	2 894	1 085
531	Department stores (incl. leased depts.) ^{1 2}	5	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	5	(D)	(D)	(D)	GG
533	Variety stores	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	BB
54	Food stores	24	(D)	(D)	(D)	FF
541	Grocery stores	9	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	BB
546	Retail bakeries	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	BB
551	New and used car dealers	1	(D)	(D)	(D)	BB
552	Used car dealers	—	—	—	—	—
553	Auto and home supply stores	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	—	—	—	—	—
554	Gasoline service stations	15	35 008	2 310	583	196
56	Apparel and accessory stores	71	48 458	5 222	1 261	665
561	Men's and boys' clothing and accessory stores	7	6 559	719	174	58
562, 3	Women's clothing and specialty stores	37	18 176	2 036	471	319
562	Women's clothing stores	30	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	7	(D)	(D)	(D)	BB
565	Family clothing stores	6	13 455	1 003	251	139
566	Shoe stores	16	7 886	1 083	285	110
564, 9	Other apparel and accessory stores	5	2 382	381	80	39
57	Furniture and home furnishings stores	24	11 010	1 129	232	87
5712	Furniture stores	6	2 035	176	37	16
5713, 4, 9	Home furnishings stores	7	1 661	214	51	24
572	Household appliance stores	—	—	—	—	—
573	Radio, television, computer, and music stores	11	7 314	739	144	47
58	Eating and drinking places	100	48 767	13 859	3 225	1 733
5812	Eating places	85	45 543	13 258	3 071	1 628
5812 pt.	Restaurants	37	29 745	8 968	2 139	1 115
5812 pt.	Cafeterias	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	36	13 302	3 524	752	418
5812 pt.	Other eating places	10	(D)	(D)	(D)	BB
5813	Drinking places	15	3 224	601	154	105
591	Drug and proprietary stores	6	8 321	1 050	270	68
59 ex. 591	Miscellaneous retail stores	108	(D)	(D)	(D)	FF
592	Liquor stores	—	—	—	—	—
593	Used merchandise stores	8	1 539	140	28	29
594	Miscellaneous shopping goods stores	64	30 055	3 776	819	430
5941	Sporting goods stores and bicycle shops	9	3 853	409	87	45
5942	Book stores	7	7 012	730	146	77
5944	Jewelry stores	7	5 434	765	203	48
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	41	13 756	1 872	383	260
596	Nonstore retailers	11	6 388	1 312	306	97
598	Fuel dealers	—	—	—	—	—
5992	Florists	4	1 713	521	94	32
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	7	2 661	570	164	39
5999	Miscellaneous retail stores, n.e.c.	14	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BLACK HAWK COUNTY (Coextensive with Waterloo-Cedar Falls, IA MSA; see table 7.)						
CERRO GORDO COUNTY						
	Retail trade	411	438 426	50 819	11 828	4 971
52	Building materials and garden supplies stores	22	27 843	3 348	749	180
521, 3	Building materials and supply stores	15	23 177	2 958	662	146
525	Hardware stores	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	16	93 898	9 518	2 222	890
531	Department stores (incl. leased depts.) ^{1 2}	8	92 537	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	8	91 348	9 247	2 176	859
533	Variety stores	6	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	AA
54	Food stores	24	84 295	8 165	1 914	725
541	Grocery stores	17	82 824	8 030	1 873	704
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	2	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	34	94 200	8 050	1 794	373
551	New and used car dealers	8	73 426	5 605	1 284	241
552	Used car dealers	6	4 312	206	45	10
553	Auto and home supply stores	15	9 235	1 721	382	97
555, 6, 7, 9	Miscellaneous automotive dealers	5	7 227	518	83	25
554	Gasoline service stations	34	38 620	2 117	515	217
56	Apparel and accessory stores	41	14 866	2 107	527	265
561	Men's and boys' clothing and accessory stores	4	1 291	254	60	22
562, 3	Women's clothing and specialty stores	20	7 876	1 141	303	160
562	Women's clothing stores	18	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	4	(D)	(D)	(D)	BB
566	Shoe stores	11	3 733	498	111	50
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores	28	13 615	1 753	409	136
5712	Furniture stores	8	6 798	848	200	57
5713, 4, 9	Homefurnishings stores	6	(D)	(D)	(D)	BB
572	Household appliance stores	4	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	10	3 604	426	100	40
58	Eating and drinking places	130	41 171	11 017	2 580	1 737
5812	Eating places	108	38 825	10 708	2 499	1 680
5812 pt.	Restaurants	57	17 431	5 300	1 227	809
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	43	19 476	4 761	1 137	795
5812 pt.	Other eating places	8	1 918	647	135	76
5813	Drinking places	22	2 346	309	81	57
591	Drug and proprietary stores	8	10 070	1 344	315	100
59 ex. 591	Miscellaneous retail stores	74	19 848	3 400	803	348
592	Liquor stores	2	(D)	(D)	(D)	AA
593	Used merchandise stores	3	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	35	9 600	1 260	262	169
5941	Sporting goods stores and bicycle shops	9	2 122	196	39	31
5942	Book stores	5	1 969	249	60	37
5944	Jewelry stores	7	1 922	315	67	32
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	14	3 587	500	96	69
596	Nonstore retailers	8	3 988	1 130	304	82
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	5	1 075	221	52	30
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	5	1 013	220	54	16
5999	Miscellaneous retail stores, n.e.c.	14	1 978	325	78	31

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CLINTON COUNTY						
	Retail trade	351	346 727	36 676	8 769	3 685
52	Building materials and garden supplies stores	13	8 351	885	226	69
521, 3	Building materials and supply stores	7	6 770	666	179	45
525	Hardware stores	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	9	48 581	4 928	1 207	480
531	Department stores (incl. leased depts.) ^{1 2}	3	40 824	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	3	40 146	3 856	921	385
533	Variety stores	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	BB
54	Food stores	32	75 529	6 509	1 564	614
541	Grocery stores	19	73 094	5 947	1 437	524
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	BB
546	Retail bakeries	7	1 238	325	72	47
543, 4, 5, 9	Other food stores	2	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	28	90 189	7 213	1 687	339
551	New and used car dealers	6	66 075	4 847	1 153	198
552	Used car dealers	9	(D)	(D)	(D)	BB
553	Auto and home supply stores	10	17 191	2 016	453	112
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	AA
554	Gasoline service stations	31	29 252	1 566	353	165
56	Apparel and accessory stores	23	11 772	1 200	270	129
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	9	2 123	229	53	32
562	Women's clothing stores	9	2 123	229	53	32
563	Women's accessory and specialty stores	—	—	—	—	—
565	Family clothing stores	3	(D)	(D)	(D)	BB
566	Shoe stores	6	2 444	236	54	26
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores	28	14 785	2 295	589	147
5712	Furniture stores	8	4 052	493	122	45
5713, 4, 9	Homefurnishings stores	9	3 525	485	129	40
572	Household appliance stores	5	3 819	740	175	34
573	Radio, television, computer, and music stores	6	3 389	577	163	28
58	Eating and drinking places	121	29 779	6 884	1 749	1 317
5812	Eating places	90	25 967	6 395	1 620	1 199
5812 pt.	Restaurants	45	8 070	2 450	612	496
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	36	16 520	3 748	953	660
5812 pt.	Other eating places	9	1 377	197	55	43
5813	Drinking places	31	3 812	489	129	118
591	Drug and proprietary stores	9	17 013	2 282	443	127
59 ex. 591	Miscellaneous retail stores	57	21 476	2 914	681	298
592	Liquor stores	1	(D)	(D)	(D)	AA
593	Used merchandise stores	3	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	26	7 218	1 019	242	132
5941	Sporting goods stores and bicycle shops	6	1 700	146	35	16
5942	Book stores	1	(D)	(D)	(D)	AA
5944	Jewelry stores	4	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	15	3 824	547	134	95
596	Nonstore retailers	4	5 724	831	192	48
598	Fuel dealers	7	5 283	446	103	38
5992	Florists	5	1 060	212	52	31
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	4	746	155	35	11
5999	Miscellaneous retail stores, n.e.c.	7	812	118	26	20
DUBUQUE COUNTY (Coextensive with Dubuque, IA MSA; see table 7.)						
JOHNSON COUNTY (Coextensive with Iowa City, IA MSA; see table 7.)						
LINN COUNTY (Coextensive with Cedar Rapids, IA MSA; see table 7.)						

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
POLK COUNTY						
	Retail trade	2 374	3 402 161	421 929	100 540	37 257
52	Building materials and garden supplies stores	93	245 097	28 208	6 318	1 599
521, 3	Building materials and supply stores	45	209 022	23 617	5 346	1 250
521	Lumber and other building materials dealers	31	(D)	(D)	(D)	GG
523	Paint, glass, and wallpaper stores	14	(D)	(D)	(D)	BB
525	Hardware stores	24	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores	21	16 083	2 102	382	165
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	53	524 945	53 944	12 811	5 018
531	Department stores (incl. leased depts.) ^{1 2}	31	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	31	(D)	(D)	(D)	HH
533	Variety stores	8	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	14	(D)	(D)	(D)	EE
54	Food stores	195	655 148	69 942	16 726	5 988
541	Grocery stores	145	640 171	66 738	16 007	5 578
542	Meat and fish (seafood) markets	6	(D)	(D)	(D)	BB
546	Retail bakeries	13	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores	31	7 835	1 315	326	198
543	Fruit and vegetable markets	4	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores	9	2 040	363	108	57
545	Dairy products stores	5	(D)	(D)	(D)	BB
549	Miscellaneous food stores	13	4 416	698	155	91
55 ex. 554	Automotive dealers	123	660 037	51 536	11 475	2 043
551	New and used car dealers	24	574 367	40 832	9 125	1 449
552	Used car dealers	26	25 881	1 301	226	57
553	Auto and home supply stores	53	37 547	7 114	1 675	420
553 pt.	Auto parts, tires, and accessories stores	51	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	20	22 242	2 289	449	117
555	Boat dealers	6	(D)	(D)	(D)	BB
556	Recreational vehicle dealers	8	(D)	(D)	(D)	BB
557	Motorcycle dealers	6	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	-	-	-	-	-
554	Gasoline service stations	160	243 721	16 628	4 199	1 399
56	Apparel and accessory stores	262	158 626	19 263	4 699	2 153
561	Men's and boys' clothing and accessory stores	33	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores	124	61 035	7 350	1 790	1 031
562	Women's clothing stores	106	55 604	6 681	1 649	968
563	Women's accessory and specialty stores	18	5 431	669	141	63
565	Family clothing stores	20	(D)	(D)	(D)	EE
566	Shoe stores	63	30 544	3 943	1 011	376
566 pt.	Men's shoe stores	5	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	23	(D)	(D)	(D)	CC
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	27	(D)	(D)	(D)	CC
566 pt.	Athletic footwear stores	7	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	22	(D)	(D)	(D)	CC
564	Children's and infants' wear stores	7	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores	15	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	166	184 649	21 625	5 037	1 316
5712	Furniture stores	48	(D)	(D)	(D)	EE
5713, 4, 9	Home furnishings stores	43	(D)	(D)	(D)	EE
5713	Floor covering stores	16	(D)	(D)	(D)	CC
5714	Drapery, curtain, and upholstery stores	3	1 959	650	135	34
5719	Miscellaneous home furnishings stores	24	10 595	1 499	387	149
572	Household appliance stores	12	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	63	75 545	8 104	1 956	552
5731	Radio, television, and electronics stores	30	(D)	(D)	(D)	EE
5734	Computer and software stores	6	4 308	386	91	23
5735	Record and prerecorded tape stores	20	8 470	868	215	102
5736	Musical instrument stores	7	(D)	(D)	(D)	BB
58	Eating and drinking places	760	328 064	91 073	21 727	12 291
5812	Eating places	617	302 300	85 924	20 439	11 488
5812 pt.	Restaurants	233	130 846	41 417	10 157	5 438
5812 pt.	Cafeterias	19	6 123	1 667	364	239
5812 pt.	Refreshment places	298	143 871	37 092	8 577	5 141
5812 pt.	Other eating places	67	21 460	5 748	1 341	670
5813	Drinking places	143	25 764	5 149	1 288	803
591	Drug and proprietary stores	54	107 305	12 701	2 921	851
591 pt.	Drug stores	54	107 305	12 701	2 921	851
591 pt.	Proprietary stores	-	-	-	-	-

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
POLK COUNTY—Con.						
59 ex. 591	Miscellaneous retail stores -----	508	294 569	57 009	14 627	4 599
592	Liquor stores -----	9	(D)	(D)	(D)	BB
593	Used merchandise stores -----	33	(D)	(D)	(D)	CC
594	Miscellaneous shopping goods stores -----	234	123 372	16 701	3 913	1 680
5941	Sporting goods stores and bicycle shops -----	41	(D)	(D)	(D)	EE
5941 pt.	General line sporting goods stores -----	11	6 012	619	145	70
5941 pt.	Specialty line sporting goods stores -----	30	(D)	(D)	(D)	CC
5942	Book stores -----	19	(D)	(D)	(D)	CC
5944	Jewelry stores -----	42	(D)	(D)	(D)	EE
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	132	54 960	7 464	1 653	938
5943	Stationery stores -----	3	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops -----	24	(D)	(D)	(D)	CC
5946	Camera and photographic supply stores -----	8	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	75	(D)	(D)	(D)	EE
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	19	8 410	1 064	261	175
596	Nonstore retailers -----	73	97 749	26 127	7 257	1 826
5961	Catalog and mail-order houses -----	12	(D)	(D)	(D)	GG
5962	Automatic merchandising machine operators -----	24	(D)	(D)	(D)	CC
5963	Direct selling establishments -----	37	(D)	(D)	(D)	EE
598	Fuel dealers -----	4	5 358	623	170	27
5983	Fuel oil dealers -----	1	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	3	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	44	10 650	2 963	782	298
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	AA
5995	Optical goods stores -----	34	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c. -----	73	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	11	(D)	(D)	(D)	BB
5999 pt.	Art dealers -----	14	(D)	(D)	(D)	BB
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	48	(D)	(D)	(D)	CC
POTTAWATTAMIE COUNTY						
	Retail trade -----	519	665 126	71 864	17 041	6 715
52	Building materials and garden supplies stores -----	19	24 427	2 508	588	197
521, 3	Building materials and supply stores -----	8	13 929	1 261	308	90
525	Hardware stores -----	7	6 429	825	187	73
526	Retail nurseries, lawn and garden supply stores -----	3	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	11	53 670	5 532	1 486	633
531	Department stores (incl. leased depts.) ^{1 2} -----	6	53 442	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	6	52 595	5 410	1 466	615
533	Variety stores -----	4	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	AA
54	Food stores -----	42	116 941	11 849	2 861	1 075
541	Grocery stores -----	29	114 742	11 488	2 779	1 011
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	3	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	8	917	160	35	35
55 ex. 554	Automotive dealers -----	46	216 356	17 129	3 997	803
551	New and used car dealers -----	12	196 921	14 571	3 464	624
552	Used car dealers -----	5	2 280	311	83	31
553	Auto and home supply stores -----	23	9 696	1 590	350	111
555, 6, 7, 9	Miscellaneous automotive dealers -----	6	7 459	657	100	37
554	Gasoline service stations -----	62	92 600	6 255	1 389	583
56	Apparel and accessory stores -----	43	29 694	3 257	742	366
561	Men's and boys' clothing and accessory stores -----	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	23	10 279	1 219	279	160
562	Women's clothing stores -----	20	9 604	1 094	248	148
563	Women's accessory and specialty stores -----	3	675	125	31	12
565	Family clothing stores -----	4	(D)	(D)	(D)	CC
566	Shoe stores -----	12	4 705	587	143	60
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	18	10 912	1 452	399	121
5712	Furniture stores -----	2	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores -----	5	2 249	369	119	31
572	Household appliance stores -----	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	9	5 587	565	153	50

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
POTTAWATTAMIE COUNTY — Con.						
58	Eating and drinking places -----	171	56 106	15 007	3 551	2 119
5812	Eating places -----	130	49 821	14 110	3 342	1 984
5812 pt.	Restaurants -----	53	22 021	6 978	1 710	927
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	69	26 538	6 844	1 575	996
5812 pt.	Other eating places -----	8	1 262	288	57	61
5813	Drinking places -----	41	6 285	897	209	135
591	Drug and proprietary stores -----	19	35 260	4 121	950	322
59 ex. 591	Miscellaneous retail stores -----	88	29 160	4 754	1 078	496
592	Liquor stores -----	2	(D)	(D)	(D)	AA
593	Used merchandise stores -----	12	2 887	441	94	48
594	Miscellaneous shopping goods stores -----	31	11 727	1 796	419	229
5941	Sporting goods stores and bicycle shops -----	6	1 356	229	47	25
5942	Book stores -----	3	1 536	187	41	19
5944	Jewelry stores -----	8	3 602	634	162	80
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	14	5 233	746	169	105
596	Nonstore retailers -----	11	6 217	1 289	288	85
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5992	Florists -----	9	1 481	362	93	53
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	9	1 953	385	78	25
5999	Miscellaneous retail stores, n.e.c. -----	13	(D)	(D)	(D)	BB
SCOTT COUNTY						
	Retail trade -----	1 014	1 423 526	173 411	41 408	15 183
52	Building materials and garden supplies stores -----	43	69 684	8 632	1 972	543
521, 3	Building materials and supply stores -----	24	47 958	5 113	1 152	281
525	Hardware stores -----	9	13 295	1 787	427	162
526	Retail nurseries, lawn and garden supply stores -----	9	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	22	253 982	23 884	5 570	2 135
531	Department stores (incl. leased depts.) ^{1 2} -----	13	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	13	(D)	(D)	(D)	GG
533	Variety stores -----	5	2 591	347	77	27
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	CC
54	Food stores -----	89	222 650	23 621	5 551	2 105
541	Grocery stores -----	59	214 274	22 251	5 247	1 931
542	Meat and fish (seafood) markets -----	8	4 325	491	91	34
546	Retail bakeries -----	10	2 045	548	128	80
543, 4, 5, 9	Other food stores -----	12	2 006	331	85	60
55 ex. 554	Automotive dealers -----	51	292 549	27 705	7 240	1 022
551	New and used car dealers -----	11	249 626	22 188	5 154	789
552	Used car dealers -----	17	5 825	501	120	41
553	Auto and home supply stores -----	13	10 288	1 988	419	107
555, 6, 7, 9	Miscellaneous automotive dealers -----	10	26 810	3 028	1 547	85
554	Gasoline service stations -----	82	125 860	8 443	1 895	677
56	Apparel and accessory stores -----	105	60 067	6 578	1 589	772
561	Men's and boys' clothing and accessory stores -----	13	9 036	1 338	285	100
562, 3	Women's clothing and specialty stores -----	50	23 743	2 464	627	373
562	Women's clothing stores -----	42	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores -----	8	(D)	(D)	(D)	BB
565	Family clothing stores -----	9	13 524	1 156	272	143
566	Shoe stores -----	26	12 978	1 462	365	139
564, 9	Other apparel and accessory stores -----	7	786	158	40	17
57	Furniture and home furnishings stores -----	83	82 665	11 532	2 736	709
5712	Furniture stores -----	23	23 948	3 517	774	212
5713, 4, 9	Home furnishings stores -----	24	21 314	3 646	944	215
572	Household appliance stores -----	8	7 767	1 057	236	64
573	Radio, television, computer, and music stores -----	28	29 636	3 312	782	218
58	Eating and drinking places -----	310	151 543	42 421	9 789	5 614
5812	Eating places -----	230	138 587	39 791	9 157	5 250
5812 pt.	Restaurants -----	96	57 743	18 277	4 224	2 314
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	CC
5812 pt.	Refreshment places -----	109	70 370	18 633	4 250	2 526
5812 pt.	Other eating places -----	23	(D)	(D)	(D)	EE
5813	Drinking places -----	80	12 956	2 630	632	364
591	Drug and proprietary stores -----	26	54 546	5 941	1 365	418

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SCOTT COUNTY — Con.						
59 ex. 591	Miscellaneous retail stores -----	203	109 980	14 654	3 701	1 188
592	Liquor stores -----	5	2 594	187	72	32
593	Used merchandise stores -----	19	4 589	708	167	78
594	Miscellaneous shopping goods stores -----	95	50 688	7 218	1 902	624
5941	Sporting goods stores and bicycle shops -----	21	8 716	1 083	228	85
5942	Book stores -----	6	3 688	375	86	42
5944	Jewelry stores -----	19	13 301	2 293	615	143
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	49	24 983	3 467	973	354
596	Nonstore retailers -----	26	37 025	2 922	714	204
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5992	Florists -----	18	2 445	502	130	74
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	12	4 611	1 108	261	72
5999	Miscellaneous retail stores, n.e.c. -----	27	(D)	(D)	(D)	CC
STORY COUNTY						
	Retail trade -----	493	543 224	68 849	16 080	7 590
52	Building materials and garden supplies stores -----	25	24 857	3 233	706	243
521, 3	Building materials and supply stores -----	12	18 024	2 251	492	142
525	Hardware stores -----	10	4 973	812	180	85
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	12	77 671	7 910	1 860	830
531	Department stores (incl. leased depts.) ^{1 2} -----	6	75 730	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	6	75 010	7 643	1 794	791
533	Variety stores -----	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	AA
54	Food stores -----	44	109 249	9 967	2 431	900
541	Grocery stores -----	30	106 424	9 484	2 312	806
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	8	1 253	327	83	68
543, 4, 5, 9	Other food stores -----	5	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	28	112 445	9 438	2 189	413
551	New and used car dealers -----	13	97 639	7 734	1 832	324
552	Used car dealers -----	2	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	11	8 581	1 249	273	62
555, 6, 7, 9	Miscellaneous automotive dealers -----	2	(D)	(D)	(D)	BB
554	Gasoline service stations -----	38	43 013	3 276	827	323
56	Apparel and accessory stores -----	47	30 200	3 787	1 006	456
561	Men's and boys' clothing and accessory stores -----	7	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	19	8 601	1 046	299	139
562	Women's clothing stores -----	16	8 232	998	287	134
563	Women's accessory and specialty stores -----	3	369	48	12	5
565	Family clothing stores -----	4	8 569	699	167	71
566	Shoe stores -----	12	4 698	575	162	66
564, 9	Other apparel and accessory stores -----	5	(D)	(D)	(D)	CC
57	Furniture and home furnishings stores -----	39	21 237	3 324	704	225
5712	Furniture stores -----	7	4 079	634	136	36
5713, 4, 9	Home furnishings stores -----	15	9 368	1 510	331	97
572	Household appliance stores -----	7	3 361	690	119	42
573	Radio, television, computer, and music stores -----	10	4 429	490	118	50
58	Eating and drinking places -----	148	70 694	19 993	4 564	3 469
5812	Eating places -----	127	66 179	19 071	4 352	3 284
5812 pt.	Restaurants -----	58	24 853	7 649	1 730	1 299
5812 pt.	Cafeterias -----	4	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	60	34 298	9 179	2 081	1 451
5812 pt.	Other eating places -----	5	(D)	(D)	(D)	FF
5813	Drinking places -----	21	4 515	922	212	185
591	Drug and proprietary stores -----	11	15 491	2 117	500	125

See footnotes at end of table.

RETAIL TRADE — GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
STORY COUNTY — Con.						
59 ex. 591	Miscellaneous retail stores -----	101	38 367	5 804	1 293	606
592	Liquor stores -----	4	1 529	108	25	12
593	Used merchandise stores -----	4	908	108	21	21
594	Miscellaneous shopping goods stores -----	48	21 701	2 900	606	335
5941	Sporting goods stores and bicycle shops -----	7	4 102	681	104	78
5942	Book stores -----	6	7 476	769	177	63
5944	Jewelry stores -----	8	3 289	496	119	32
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	27	6 834	954	206	162
596	Nonstore retailers -----	7	4 025	615	161	44
598	Fuel dealers -----	3	1 257	167	47	13
5992	Florists -----	12	2 253	556	139	76
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	7	2 142	455	123	26
5999	Miscellaneous retail stores, n.e.c. -----	15	(D)	(D)	(D)	BB
WOODBURY COUNTY						
	Retail trade -----	688	825 726	95 329	22 649	9 688
52	Building materials and garden supplies stores -----	39	47 327	5 817	1 212	366
521, 3	Building materials and supply stores -----	19	37 524	4 572	913	250
525	Hardware stores -----	12	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	6	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	13	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2} -----	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	(D)	(D)	(D)	GG
533	Variety stores -----	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	BB
54	Food stores -----	59	152 312	16 005	3 858	1 700
541	Grocery stores -----	43	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	6	2 056	530	123	47
543, 4, 5, 9	Other food stores -----	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	33	155 684	12 493	3 071	555
551	New and used car dealers -----	11	135 569	9 936	2 447	405
552	Used car dealers -----	5	5 025	393	90	25
553	Auto and home supply stores -----	13	9 319	1 691	443	97
555, 6, 7, 9	Miscellaneous automotive dealers -----	4	5 771	473	91	28
554	Gasoline service stations -----	57	70 051	4 375	1 022	458
56	Apparel and accessory stores -----	77	(D)	(D)	(D)	FF
561	Men's and boys' clothing and accessory stores -----	10	5 811	949	215	80
562, 3	Women's clothing and specialty stores -----	38	17 323	1 967	475	265
562	Women's clothing stores -----	33	16 401	1 834	441	252
563	Women's accessory and specialty stores -----	5	922	133	34	13
565	Family clothing stores -----	6	(D)	(D)	(D)	BB
566	Shoe stores -----	17	9 424	1 182	308	126
564, 9	Other apparel and accessory stores -----	6	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores -----	51	(D)	(D)	(D)	EE
5712	Furniture stores -----	15	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores -----	15	11 275	1 122	289	78
572	Household appliance stores -----	6	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	15	10 745	1 044	236	71
58	Eating and drinking places -----	209	73 980	19 472	4 641	3 130
5812	Eating places -----	159	67 685	18 422	4 376	2 972
5812 pt.	Restaurants -----	59	(D)	(D)	(D)	GG
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	87	39 944	10 175	2 360	1 663
5812 pt.	Other eating places -----	10	(D)	(D)	(D)	CC
5813	Drinking places -----	50	6 295	1 050	265	158
591	Drug and proprietary stores -----	15	(D)	(D)	(D)	EE

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
WOODBURY COUNTY—Con.						
59 ex. 591	Miscellaneous retail stores.....	135	73 543	10 883	2 564	962
592	Liquor stores.....	8	5 428	401	99	39
593	Used merchandise stores.....	8	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores.....	64	(D)	(D)	(D)	EE
5941	Sporting goods stores and bicycle shops.....	10	(D)	(D)	(D)	BB
5942	Book stores.....	10	4 705	408	96	49
5944	Jewelry stores.....	16	13 312	1 967	444	117
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores.....	28	9 729	1 307	296	189
596	Nonstore retailers.....	19	(D)	(D)	(D)	EE
598	Fuel dealers.....	3	(D)	(D)	(D)	AA
5992	Florists.....	7	1 680	338	82	48
5993	Tobacco stores and stands.....	—	—	—	—	—
5994	News dealers and newsstands.....	—	—	—	—	—
5995	Optical goods stores.....	9	3 508	648	161	48
5999	Miscellaneous retail stores, n.e.c.....	17	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CEDAR RAPIDS, IA MSA						
Retail trade.....		1 126	1 564 354	187 485	43 862	17 497
52	Building materials and garden supplies stores.....	60	123 234	15 932	3 278	807
521, 3	Building materials and supply stores.....	31	99 780	12 020	2 394	547
525	Hardware stores.....	13	5 744	923	247	100
526	Retail nurseries, lawn and garden supply stores.....	13	8 927	1 575	291	121
527	Manufactured (mobile) home dealers.....	3	8 783	1 414	346	39
53	General merchandise stores.....	20	264 026	25 289	5 906	2 240
531	Department stores (incl. leased depts.) ^{1 2}	14	221 155	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	14	(D)	(D)	(D)	GG
533	Variety stores.....	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores.....	4	(D)	(D)	(D)	CC
54	Food stores.....	81	277 632	27 701	6 463	2 841
541	Grocery stores.....	54	267 778	25 779	5 936	2 602
542	Meat and fish (seafood) markets.....	9	2 798	341	84	23
546	Retail bakeries.....	9	5 058	1 325	380	187
543, 4, 5, 9	Other food stores.....	9	1 998	256	63	29
55 ex. 554	Automotive dealers.....	73	314 676	24 557	5 393	1 157
551	New and used car dealers.....	19	266 138	19 559	4 271	835
552	Used car dealers.....	21	16 697	924	200	60
553	Auto and home supply stores.....	23	16 551	2 927	695	200
555, 6, 7, 9	Miscellaneous automotive dealers.....	10	15 290	1 147	227	62
554	Gasoline service stations.....	75	103 722	6 528	1 574	596
56	Apparel and accessory stores.....	111	55 359	7 310	1 735	818
561	Men's and boys' clothing and accessory stores.....	11	5 886	1 107	242	78
562, 3	Women's clothing and specialty stores.....	56	25 886	3 061	770	438
562	Women's clothing stores.....	48	24 486	2 807	711	406
563	Women's accessory and specialty stores.....	8	1 400	254	59	32
565	Family clothing stores.....	11	8 558	1 044	236	112
566	Shoe stores.....	27	11 830	1 647	397	155
564, 9	Other apparel and accessory stores.....	6	3 199	451	90	35
57	Furniture and home furnishings stores.....	82	81 727	11 269	2 565	669
5712	Furniture stores.....	18	32 456	5 633	1 216	294
5713, 4, 9	Home furnishings stores.....	18	12 183	1 695	422	93
572	Household appliance stores.....	9	3 456	520	119	36
573	Radio, television, computer, and music stores.....	37	33 632	3 421	808	246

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CEDAR RAPIDS, IA MSA – Con.						
58	Eating and drinking places -----	363	160 513	41 973	10 080	6 325
5812	Eating places -----	290	146 219	39 216	9 339	5 868
5812 pt.	Restaurants -----	110	53 775	16 050	3 875	2 337
5812 pt.	Cafeterias -----	4	(D)	(D)	(D)	CC
5812 pt.	Refreshment places -----	140	67 097	16 886	3 892	2 679
5812 pt.	Other eating places -----	36	(D)	(D)	(D)	FF
5813	Drinking places -----	73	14 294	2 757	741	457
591	Drug and proprietary stores -----	31	64 467	7 655	1 861	551
59 ex. 591	Miscellaneous retail stores -----	230	118 998	19 271	5 007	1 493
592	Liquor stores -----	4	662	132	32	13
593	Used merchandise stores -----	22	4 209	1 060	240	129
594	Miscellaneous shopping goods stores -----	99	54 563	8 123	2 101	688
5941	Sporting goods stores and bicycle shops -----	21	10 397	1 674	311	129
5942	Book stores -----	11	5 126	495	114	64
5944	Jewelry stores -----	20	14 184	2 861	986	163
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	47	24 856	3 093	690	332
596	Nonstore retailers -----	35	25 006	4 705	1 334	233
598	Fuel dealers -----	5	12 035	1 071	266	36
5992	Florists -----	15	6 032	1 485	380	140
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	12	5 764	967	247	74
5999	Miscellaneous retail stores, n.e.c. -----	36	(D)	(D)	(D)	CC
DAVENPORT–MOLINE–ROCK ISLAND, IA–IL MSA						
	Retail trade -----	2 290	2 877 988	347 690	82 393	31 319
52	Building materials and garden supplies stores -----	98	139 321	17 688	4 017	1 107
521, 3	Building materials and supply stores -----	51	101 441	11 674	2 711	632
521	Lumber and other building materials dealers -----	38	94 317	10 533	2 432	563
523	Paint, glass, and wallpaper stores -----	13	7 124	1 141	279	69
525	Hardware stores -----	26	23 755	3 419	791	316
526	Retail nurseries, lawn and garden supply stores -----	19	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	44	426 946	40 512	9 359	3 639
531	Department stores (incl. leased depts.) ^{1 2} -----	23	356 812	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	23	349 838	34 889	8 073	3 203
533	Variety stores -----	11	5 810	704	161	71
539	Miscellaneous general merchandise stores -----	10	71 298	4 919	1 125	365
54	Food stores -----	214	512 603	52 124	12 734	4 818
541	Grocery stores -----	135	491 913	48 616	11 874	4 340
542	Meat and fish (seafood) markets -----	21	8 615	1 022	235	88
546	Retail bakeries -----	29	6 286	1 556	395	252
543, 4, 5, 9	Other food stores -----	29	5 789	930	230	138
543	Fruit and vegetable markets -----	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	13	1 875	364	100	71
545	Dairy products stores -----	6	(D)	(D)	(D)	BB
549	Miscellaneous food stores -----	8	2 505	383	101	46
55 ex. 554	Automotive dealers -----	138	646 090	59 356	14 223	2 302
551	New and used car dealers -----	45	560 392	48 195	10 904	1 748
552	Used car dealers -----	33	18 016	1 881	440	119
553	Auto and home supply stores -----	37	27 188	4 658	1 015	266
553 pt.	Auto parts, tires, and accessories stores -----	37	27 188	4 658	1 015	266
553 pt.	Home and auto supply stores -----	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers -----	23	40 494	4 622	1 864	169
555	Boat dealers -----	7	9 708	1 219	241	54
556	Recreational vehicle dealers -----	6	23 930	2 609	1 454	69
557	Motorcycle dealers -----	9	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
554	Gasoline service stations -----	181	237 849	15 201	3 477	1 389

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
DAVENPORT—MOLINE—ROCK ISLAND, IA—IL MSA—Con.						
56	Apparel and accessory stores -----	209	123 321	14 815	3 521	1 642
561	Men's and boys' clothing and accessory stores -----	26	17 419	2 594	551	195
562, 3	Women's clothing and specialty stores -----	91	40 130	4 513	1 135	718
562	Women's clothing stores -----	80	37 774	4 138	1 043	682
563	Women's accessory and specialty stores -----	11	2 356	375	92	36
565	Family clothing stores -----	21	36 727	4 234	1 000	404
566	Shoe stores -----	55	26 449	3 012	733	282
566 pt.	Men's shoe stores -----	6	1 881	270	69	23
566 pt.	Women's shoe stores -----	12	6 127	613	148	65
566 pt.	Children's and juveniles' shoe stores -----	4	299	43	10	11
566 pt.	Family shoe stores -----	26	13 974	1 601	355	126
566 pt.	Athletic footwear stores -----	7	4 168	485	151	57
564, 9	Other apparel and accessory stores -----	16	2 596	462	102	43
564	Children's and infants' wear stores -----	-	-	-	-	-
569	Miscellaneous apparel and accessory stores -----	16	2 596	462	102	43
57	Furniture and homefurnishings stores -----	164	146 470	19 475	4 584	1 255
5712	Furniture stores -----	44	44 343	6 370	1 413	381
5713, 4, 9	Homefurnishings stores -----	45	31 989	5 566	1 386	321
5713	Floor covering stores -----	20	24 006	4 351	1 102	204
5714	Drapery, curtain, and upholstery stores -----	6	1 193	155	36	20
5719	Miscellaneous homefurnishings stores -----	19	6 790	1 060	248	97
572	Household appliance stores -----	21	13 641	1 788	402	113
573	Radio, television, computer, and music stores -----	54	56 497	5 751	1 383	440
5731	Radio, television, and electronics stores -----	21	37 436	3 003	730	221
5734	Computer and software stores -----	7	5 624	608	146	33
5735	Record and prerecorded tape stores -----	14	6 538	677	170	80
5736	Musical instrument stores -----	12	6 899	1 463	337	106
58	Eating and drinking places -----	734	313 399	85 353	20 064	11 697
5812	Eating places -----	545	280 670	79 166	18 591	10 812
5812 pt.	Restaurants -----	229	113 504	35 224	8 498	4 663
5812 pt.	Cafeterias -----	5	6 586	1 734	484	237
5812 pt.	Refreshment places -----	248	140 376	36 593	8 353	5 225
5812 pt.	Other eating places -----	63	20 204	5 615	1 256	687
5813	Drinking places -----	189	32 729	6 187	1 473	885
591	Drug and proprietary stores -----	61	124 504	13 134	3 004	868
591 pt.	Drug stores -----	60	(D)	(D)	(D)	FF
591 pt.	Proprietary stores -----	1	(D)	(D)	(D)	AA
59 ex. 591	Miscellaneous retail stores -----	447	207 485	30 032	7 410	2 602
592	Liquor stores -----	26	14 776	1 276	352	208
593	Used merchandise stores -----	32	5 956	1 013	239	109
594	Miscellaneous shopping goods stores -----	197	92 385	12 915	3 386	1 221
5941	Sporting goods stores and bicycle shops -----	43	15 535	1 886	378	191
5941 pt.	General line sporting goods stores -----	13	5 294	634	133	90
5941 pt.	Specialty line sporting goods stores -----	30	10 241	1 252	245	101
5942	Book stores -----	13	6 054	590	136	73
5944	Jewelry stores -----	40	25 167	4 602	1 374	276
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	101	45 629	5 837	1 498	681
5943	Stationery stores -----	5	3 200	611	146	41
5945	Hobby, toy, and game shops -----	20	19 357	1 937	413	215
5946	Camera and photographic supply stores -----	4	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	57	12 832	1 750	388	269
5948	Luggage and leather goods stores -----	2	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	13	6 280	825	199	111
596	Nonstore retailers -----	47	54 572	5 701	1 398	362
5961	Catalog and mail-order houses -----	7	(D)	(D)	(D)	CC
5962	Automatic merchandising machine operators -----	13	12 003	1 882	477	113
5963	Direct selling establishments -----	27	(D)	(D)	(D)	CC
598	Fuel dealers -----	5	2 471	398	86	19
5983	Fuel oil dealers -----	-	-	-	-	-
5984	Liquefied petroleum gas (bottled gas) dealers -----	4	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	55	7 731	1 761	442	271
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	BB
5995	Optical goods stores -----	22	10 226	2 621	615	149
5999	Miscellaneous retail stores, n.e.c. -----	61	(D)	(D)	(D)	CC
5999 pt.	Pet shops -----	5	(D)	(D)	(D)	BB
5999 pt.	Art dealers -----	7	909	164	39	16
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	49	15 060	3 500	724	179

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
DES MOINES, IA MSA						
	Retail trade	2 673	3 732 790	455 296	108 141	40 454
52	Building materials and garden supplies stores	111	256 450	30 023	6 740	1 711
521, 3	Building materials and supply stores	51	214 913	24 856	5 631	1 299
521	Lumber and other building materials dealers	36	203 040	23 646	5 359	1 219
523	Paint, glass, and wallpaper stores	15	11 873	1 210	272	80
525	Hardware stores	32	19 360	2 719	644	228
526	Retail nurseries, lawn and garden supply stores	25	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	63	550 594	56 420	13 376	5 308
531	Department stores (incl. leased depts.) ^{1 2}	32	467 578	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	32	456 431	49 053	11 881	4 634
533	Variety stores	12	6 271	693	164	110
539	Miscellaneous general merchandise stores	19	87 892	6 674	1 331	564
54	Food stores	230	727 566	77 503	18 466	6 745
541	Grocery stores	175	711 784	74 128	17 713	6 319
542	Meat and fish (seafood) markets	8	4 826	1 017	217	90
546	Retail bakeries	16	3 121	1 043	210	138
543, 4, 5, 9	Other food stores	31	7 835	1 315	326	198
543	Fruit and vegetable markets	4	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores	9	2 040	363	108	57
545	Dairy products stores	5	(D)	(D)	(D)	BB
549	Miscellaneous food stores	13	4 416	698	155	91
55 ex. 554	Automotive dealers	150	791 113	60 174	13 470	2 394
551	New and used car dealers	35	698 804	48 789	10 911	1 740
552	Used car dealers	32	27 170	1 370	271	75
553	Auto and home supply stores	60	39 973	7 503	1 792	444
553 pt.	Auto parts, tires, and accessories stores	57	39 108	7 366	1 762	435
553 pt.	Home and auto supply stores	3	865	137	30	9
555, 6, 7, 9	Miscellaneous automotive dealers	23	25 166	2 512	496	135
555	Boat dealers	6	(D)	(D)	(D)	BB
556	Recreational vehicle dealers	9	13 599	1 078	166	48
557	Motorcycle dealers	7	6 243	618	145	43
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	AA
554	Gasoline service stations	200	281 446	19 284	4 817	1 674
56	Apparel and accessory stores	276	163 422	19 862	4 832	2 221
561	Men's and boys' clothing and accessory stores	35	26 687	4 115	889	254
562, 3	Women's clothing and specialty stores	128	61 814	7 471	1 821	1 052
562	Women's clothing stores	110	56 383	6 802	1 680	989
563	Women's accessory and specialty stores	18	5 431	669	141	63
565	Family clothing stores	21	32 092	2 825	696	345
566	Shoe stores	68	32 565	4 202	1 071	400
566 pt.	Men's shoe stores	6	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	26	10 884	1 524	384	145
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	28	13 814	1 631	395	150
566 pt.	Athletic footwear stores	7	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	24	10 264	1 249	355	170
564	Children's and infants' wear stores	8	4 796	460	117	71
569	Miscellaneous apparel and accessory stores	16	5 468	789	238	99
57	Furniture and home furnishings stores	178	189 692	22 332	5 179	1 366
5712	Furniture stores	49	71 907	7 988	1 813	429
5713, 4, 9	Home furnishings stores	47	31 594	4 727	1 072	297
5713	Floor covering stores	20	19 040	2 578	550	114
5714	Drapery, curtain, and upholstery stores	3	1 959	650	135	34
5719	Miscellaneous home furnishings stores	24	10 595	1 499	387	149
572	Household appliance stores	15	9 726	1 381	316	79
573	Radio, television, computer, and music stores	67	76 465	8 236	1 978	561
5731	Radio, television, and electronics stores	32	56 766	5 238	1 284	352
5734	Computer and software stores	6	4 308	386	91	23
5735	Record and prerecorded tape stores	20	8 470	868	215	102
5736	Musical instrument stores	9	6 921	1 744	388	84
58	Eating and drinking places	851	353 131	97 589	23 236	13 360
5812	Eating places	691	325 573	92 112	21 873	12 497
5812 pt.	Restaurants	267	141 592	44 136	10 847	5 916
5812 pt.	Cafeterias	19	6 123	1 667	364	239
5812 pt.	Refreshment places	327	153 166	39 610	9 108	5 555
5812 pt.	Other eating places	78	24 692	6 699	1 554	787
5813	Drinking places	160	27 558	5 477	1 363	863
591	Drug and proprietary stores	68	117 495	13 942	3 176	943
591 pt.	Drug stores	68	117 495	13 942	3 176	943
591 pt.	Proprietary stores	-	-	-	-	-

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
DES MOINES, IA MSA —Con.						
59 ex. 591	Miscellaneous retail stores -----	546	301 881	58 167	14 849	4 732
592	Liquor stores -----	10	5 918	494	114	54
593	Used merchandise stores -----	36	8 178	1 555	327	142
594	Miscellaneous shopping goods stores -----	246	125 917	17 271	4 013	1 747
5941	Sporting goods stores and bicycle shops -----	42	24 772	3 152	675	282
5941 pt.	General line sporting goods stores -----	11	6 012	619	145	70
5941 pt.	Specialty line sporting goods stores -----	31	18 760	2 533	530	212
5942	Book stores -----	20	15 076	1 519	349	168
5944	Jewelry stores -----	46	29 277	4 767	1 270	310
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	138	56 792	7 833	1 719	987
5943	Stationery stores -----	3	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops -----	25	21 280	2 446	504	240
5946	Camera and photographic supply stores -----	9	3 170	667	155	54
5947	Gift, novelty, and souvenir shops -----	79	22 140	3 412	749	469
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	19	8 410	1 064	261	175
596	Nonstore retailers -----	80	99 403	26 252	7 283	1 835
5961	Catalog and mail-order houses -----	14	35 355	16 336	4 943	1 128
5962	Automatic merchandising machine operators -----	26	18 886	3 469	804	249
5963	Direct selling establishments -----	40	45 162	6 447	1 536	458
598	Fuel dealers -----	4	5 358	623	170	27
5983	Fuel oil dealers -----	1	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	3	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	53	11 642	3 165	827	329
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	AA
5995	Optical goods stores -----	35	15 416	3 239	853	202
5999	Miscellaneous retail stores, n.e.c. -----	78	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	13	5 366	827	191	94
5999 pt.	Art dealers -----	15	6 310	1 053	244	78
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	50	(D)	(D)	(D)	CC
DUBUQUE, IA MSA						
	Retail trade -----	663	699 716	83 872	19 701	8 119
52	Building materials and garden supplies stores -----	34	51 838	5 448	1 388	299
521, 3	Building materials and supply stores -----	17	34 891	3 226	862	140
525	Hardware stores -----	9	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores -----	6	8 087	891	172	50
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	13	107 777	10 871	2 652	1 055
531	Department stores (incl. leased depts.) ^{1 2} -----	7	100 862	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	7	99 087	9 678	2 333	944
533	Variety stores -----	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
54	Food stores -----	52	135 970	12 222	2 822	1 068
541	Grocery stores -----	37	133 018	11 575	2 646	978
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	9	1 773	460	125	58
55 ex. 554	Automotive dealers -----	42	135 364	11 938	2 694	544
551	New and used car dealers -----	17	111 963	9 068	2 035	364
552	Used car dealers -----	6	4 502	352	68	18
553	Auto and home supply stores -----	12	11 362	2 111	509	126
555, 6, 7, 9	Miscellaneous automotive dealers -----	7	7 537	407	82	36
554	Gasoline service stations -----	55	45 157	3 128	780	341
56	Apparel and accessory stores -----	57	25 650	3 271	813	396
561	Men's and boys' clothing and accessory stores -----	5	1 915	284	83	28
562, 3	Women's clothing and specialty stores -----	31	13 121	1 802	450	234
562	Women's clothing stores -----	24	11 776	1 440	336	202
563	Women's accessory and specialty stores -----	7	1 345	362	114	32
565	Family clothing stores -----	4	2 965	245	55	31
566	Shoe stores -----	14	7 237	893	204	84
564, 9	Other apparel and accessory stores -----	3	412	47	21	19
57	Furniture and homefurnishings stores -----	53	34 710	4 725	1 138	286
5712	Furniture stores -----	17	14 965	2 027	431	116
5713, 4, 9	Homefurnishings stores -----	12	7 288	1 049	202	58
572	Household appliance stores -----	8	2 872	480	118	32
573	Radio, television, computer, and music stores -----	16	9 585	1 169	387	80

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
DUBUQUE, IA MSA—Con.						
58	Eating and drinking places -----	193	68 209	18 940	4 350	2 977
5812	Eating places -----	152	63 403	18 186	4 144	2 860
5812 pt.	Restaurants -----	67	24 873	7 792	1 956	1 336
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	68	31 608	8 376	1 773	1 316
5812 pt.	Other eating places -----	15	(D)	(D)	(D)	CC
5813	Drinking places -----	41	4 806	754	206	117
591	Drug and proprietary stores -----	19	33 378	3 892	950	298
59 ex. 591	Miscellaneous retail stores -----	145	61 663	9 437	2 114	855
592	Liquor stores -----	6	4 422	382	89	61
593	Used merchandise stores -----	8	3 706	487	118	38
594	Miscellaneous shopping goods stores -----	70	23 031	3 203	693	390
5941	Sporting goods stores and bicycle shops -----	15	4 102	622	112	62
5942	Book stores -----	7	2 080	203	48	34
5944	Jewelry stores -----	9	3 977	685	163	60
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	39	12 872	1 693	370	234
596	Nonstore retailers -----	14	15 964	2 074	490	115
598	Fuel dealers -----	3	(D)	(D)	(D)	AA
5992	Florists -----	14	2 813	783	186	73
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	8	2 838	754	191	47
5999	Miscellaneous retail stores, n.e.c. -----	20	(D)	(D)	(D)	CC
IOWA CITY, IA MSA						
	Retail trade -----	618	762 014	98 795	22 861	9 845
52	Building materials and garden supplies stores -----	33	52 090	6 596	1 419	398
521, 3	Building materials and supply stores -----	22	40 395	4 225	973	252
525	Hardware stores -----	6	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	4	3 970	1 128	143	58
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	12	110 106	12 261	2 926	1 134
531	Department stores (incl. leased depts.) ^{1 2} -----	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	(D)	(D)	(D)	GG
533	Variety stores -----	—	—	—	—	—
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
54	Food stores -----	54	154 914	16 586	3 796	1 572
541	Grocery stores -----	38	150 031	15 319	3 575	1 415
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	7	3 014	947	163	115
543, 4, 5, 9	Other food stores -----	8	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	33	136 135	10 946	2 486	505
551	New and used car dealers -----	12	124 046	9 424	2 142	402
552	Used car dealers -----	4	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	12	6 447	1 051	253	69
555, 6, 7, 9	Miscellaneous automotive dealers -----	5	(D)	(D)	(D)	BB
554	Gasoline service stations -----	42	49 504	4 177	958	371
56	Apparel and accessory stores -----	60	25 357	3 321	840	413
561	Men's and boys' clothing and accessory stores -----	5	2 483	384	87	30
562, 3	Women's clothing and specialty stores -----	24	7 874	962	231	140
562	Women's clothing stores -----	21	7 379	884	215	131
563	Women's accessory and specialty stores -----	3	495	78	16	9
565	Family clothing stores -----	8	7 530	675	162	92
566	Shoe stores -----	17	6 248	1 016	278	113
564, 9	Other apparel and accessory stores -----	6	1 222	284	82	38
57	Furniture and homefurnishings stores -----	50	44 215	5 824	1 344	376
5712	Furniture stores -----	11	9 305	1 232	271	78
5713, 4, 9	Homefurnishings stores -----	15	(D)	(D)	(D)	BB
572	Household appliance stores -----	2	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	22	26 585	3 278	801	213
58	Eating and drinking places -----	183	84 404	23 428	5 582	3 746
5812	Eating places -----	144	75 674	21 405	5 063	3 310
5812 pt.	Restaurants -----	65	37 310	11 706	2 822	1 675
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	65	34 810	9 083	2 090	1 470
5812 pt.	Other eating places -----	14	3 554	616	151	165
5813	Drinking places -----	39	8 730	2 023	519	436
591	Drug and proprietary stores -----	18	29 656	3 806	738	270

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
IOWA CITY, IA MSA —Con.						
59 ex. 591	Miscellaneous retail stores -----	133	75 633	11 850	2 772	1 060
592	Liquor stores -----	3	1 439	205	57	43
593	Used merchandise stores -----	16	6 210	883	213	101
594	Miscellaneous shopping goods stores -----	55	29 093	4 172	1 000	509
5941	Sporting goods stores and bicycle shops -----	10	6 693	973	224	108
5942	Book stores -----	8	9 412	1 168	266	110
5944	Jewelry stores -----	14	4 846	881	232	104
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	23	8 142	1 150	278	187
596	Nonstore retailers -----	15	19 866	2 563	485	119
598	Fuel dealers -----	5	3 021	628	194	19
5992	Florists -----	12	3 359	895	219	104
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	7	2 468	645	159	40
5999	Miscellaneous retail stores, n.e.c. -----	19	(D)	(D)	(D)	CC
OMAHA, NE-IA MSA						
	Retail trade -----	3 950	5 191 177	622 874	148 398	58 168
52	Building materials and garden supplies stores -----	158	189 844	24 206	5 203	1 618
521, 3	Building materials and supply stores -----	70	132 174	16 683	3 584	1 037
521	Lumber and other building materials dealers -----	46	119 072	14 385	3 066	894
523	Paint, glass, and wallpaper stores -----	24	13 102	2 298	518	143
525	Hardware stores -----	46	29 575	3 898	913	333
526	Retail nurseries, lawn and garden supply stores -----	35	20 360	2 782	526	209
527	Manufactured (mobile) home dealers -----	7	7 735	843	180	39
53	General merchandise stores -----	72	692 020	68 000	16 444	6 528
531	Department stores (incl. leased depts.) ^{1 2} -----	39	578 577	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	39	561 404	60 216	14 566	5 808
533	Variety stores -----	16	7 360	1 041	212	99
539	Miscellaneous general merchandise stores -----	17	123 256	6 743	1 666	621
54	Food stores -----	323	957 306	95 227	24 431	9 400
541	Grocery stores -----	201	931 391	90 070	23 171	8 636
542	Meat and fish (seafood) markets -----	16	6 738	1 197	304	109
546	Retail bakeries -----	43	7 710	1 925	445	322
543, 4, 5, 9	Other food stores -----	63	11 467	2 035	511	333
543	Fruit and vegetable markets -----	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	18	3 395	496	133	104
545	Dairy products stores -----	21	(D)	(D)	(D)	CC
549	Miscellaneous food stores -----	22	5 574	879	217	111
55 ex. 554	Automotive dealers -----	257	1 177 223	95 076	22 385	3 982
551	New and used car dealers -----	52	1 038 810	76 477	18 346	2 910
552	Used car dealers -----	49	40 378	4 098	981	210
553	Auto and home supply stores -----	121	64 824	11 543	2 446	678
553 pt.	Auto parts, tires, and accessories stores -----	117	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores -----	4	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	35	33 211	2 958	612	184
555	Boat dealers -----	14	11 459	906	204	58
556	Recreational vehicle dealers -----	10	15 228	1 263	236	76
557	Motorcycle dealers -----	10	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
554	Gasoline service stations -----	332	388 247	25 161	6 057	2 332
56	Apparel and accessory stores -----	386	253 626	31 318	7 717	3 522
561	Men's and boys' clothing and accessory stores -----	49	28 035	5 333	1 177	304
562, 3	Women's clothing and specialty stores -----	171	86 920	10 348	2 554	1 369
562	Women's clothing stores -----	135	74 741	8 799	2 165	1 182
563	Women's accessory and specialty stores -----	36	12 179	1 549	389	187
565	Family clothing stores -----	33	84 919	8 437	2 198	1 107
566	Shoe stores -----	104	43 122	5 861	1 500	561
566 pt.	Men's shoe stores -----	7	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores -----	27	11 275	1 433	343	149
566 pt.	Children's and juveniles' shoe stores -----	4	(D)	(D)	(D)	BB
566 pt.	Family shoe stores -----	50	19 851	2 820	708	264
566 pt.	Athletic footwear stores -----	16	8 694	1 094	270	99
564, 9	Other apparel and accessory stores -----	29	10 630	1 339	288	181
564	Children's and infants' wear stores -----	10	7 281	835	182	109
569	Miscellaneous apparel and accessory stores -----	19	3 349	504	106	72

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
OMAHA, NE-IA MSA—Con.						
57	Furniture and home furnishings stores -----	220	367 577	40 410	8 697	2 327
5712	Furniture stores -----	41	224 612	24 266	4 905	1 182
5713, 4, 9	Home furnishings stores -----	66	43 386	5 588	1 358	413
5713	Floor covering stores -----	24	25 923	3 096	762	182
5714	Drapery, curtain, and upholstery stores -----	6	1 906	371	85	23
5719	Miscellaneous home furnishings stores -----	36	15 557	2 121	511	208
572	Household appliance stores -----	18	8 397	1 699	439	96
573	Radio, television, computer, and music stores -----	95	91 182	8 857	1 995	636
5731	Radio, television, and electronics stores -----	40	52 284	4 363	985	311
5734	Computer and software stores -----	14	15 990	2 024	462	83
5735	Record and prerecorded tape stores -----	27	15 717	1 570	354	165
5736	Musical instrument stores -----	14	7 191	900	194	77
58	Eating and drinking places -----	1 321	545 247	155 882	36 900	21 090
5812	Eating places -----	1 018	490 867	145 913	34 411	19 614
5812 pt.	Restaurants -----	416	232 814	76 485	18 277	9 991
5812 pt.	Cafeterias -----	13	7 900	2 088	548	318
5812 pt.	Refreshment places -----	488	216 363	56 639	13 175	8 154
5812 pt.	Other eating places -----	101	33 790	10 701	2 411	1 151
5813	Drinking places -----	303	54 380	9 969	2 489	1 476
591	Drug and proprietary stores -----	116	184 018	21 144	4 947	1 658
591 pt.	Drug stores -----	115	(D)	(D)	(D)	GG
591 pt.	Proprietary stores -----	1	(D)	(D)	(D)	AA
59 ex. 591	Miscellaneous retail stores -----	765	436 069	66 450	15 617	5 711
592	Liquor stores -----	39	17 976	1 849	440	191
593	Used merchandise stores -----	67	17 846	4 071	866	396
594	Miscellaneous shopping goods stores -----	351	232 445	29 870	6 938	2 855
5941	Sporting goods stores and bicycle shops -----	73	49 683	7 041	1 592	542
5941 pt.	General line sporting goods stores -----	29	25 565	3 517	807	332
5941 pt.	Specialty line sporting goods stores -----	44	24 118	3 524	785	210
5942	Book stores -----	50	28 076	2 855	684	345
5944	Jewelry stores -----	56	64 567	8 388	2 002	585
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	172	90 119	11 586	2 660	1 383
5943	Stationery stores -----	10	3 588	556	146	51
5945	Hobby, toy, and game shops -----	38	35 150	3 652	913	408
5946	Camera and photographic supply stores -----	2	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	92	34 058	4 960	1 029	636
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	27	12 180	1 724	402	252
596	Nonstore retailers -----	77	91 657	15 594	3 739	1 038
5961	Catalog and mail-order houses -----	17	44 835	5 931	1 391	293
5962	Automatic merchandising machine operators -----	23	24 808	3 809	946	246
5963	Direct selling establishments -----	37	22 014	5 854	1 402	499
598	Fuel dealers -----	8	2 389	375	93	29
5983	Fuel oil dealers -----	2	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	6	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	61	13 429	2 817	696	307
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	BB
5995	Optical goods stores -----	49	24 792	5 581	1 317	359
5999	Miscellaneous retail stores, n.e.c. -----	107	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	27	6 794	1 113	281	143
5999 pt.	Art dealers -----	14	4 463	1 043	256	86
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	66	(D)	(D)	(D)	EE
SIOUX CITY, IA-NE MSA						
	Retail trade -----	789	915 282	106 631	25 245	10 909
52	Building materials and garden supplies stores -----	48	51 844	6 408	1 351	417
521, 3	Building materials and supply stores -----	23	39 167	4 790	967	267
525	Hardware stores -----	14	5 680	845	219	90
526	Retail nurseries, lawn and garden supply stores -----	8	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	3	(D)	(D)	(D)	AA
53	General merchandise stores -----	14	162 712	15 191	3 504	1 547
531	Department stores (incl. leased depts.) ^{1 2} -----	10	159 282	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	10	(D)	(D)	(D)	GG
533	Variety stores -----	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	BB
54	Food stores -----	67	178 347	18 819	4 523	1 958
541	Grocery stores -----	49	173 319	17 838	4 296	1 845
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	6	2 056	530	123	47
543, 4, 5, 9	Other food stores -----	10	(D)	(D)	(D)	BB

See footnotes at end of table.

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RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SIoux CITY, IA-NE MSA —Con.						
55 ex. 554	Automotive dealers	46	163 220	13 214	3 204	601
551	New and used car dealers	11	135 569	9 936	2 447	405
552	Used car dealers	10	8 533	727	154	45
553	Auto and home supply stores	16	10 590	1 873	486	114
555, 6, 7, 9	Miscellaneous automotive dealers	9	8 528	678	117	37
554	Gasoline service stations	67	77 864	5 219	1 235	555
56	Apparel and accessory stores	79	40 020	4 828	1 156	577
561	Men's and boys' clothing and accessory stores	10	5 811	949	215	80
562, 3	Women's clothing and specialty stores	38	17 323	1 967	475	265
562	Women's clothing stores	33	16 401	1 834	441	252
563	Women's accessory and specialty stores	5	922	133	34	13
565	Family clothing stores	7	5 115	489	108	55
566	Shoe stores	17	9 424	1 182	308	126
564, 9	Other apparel and accessory stores	7	2 347	241	50	51
57	Furniture and home furnishings stores	53	42 627	5 285	1 298	337
5712	Furniture stores	16	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores	15	11 275	1 122	289	78
572	Household appliance stores	7	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	15	10 745	1 044	236	71
58	Eating and drinking places	243	86 550	22 680	5 384	3 571
5812	Eating places	187	79 400	21 507	5 091	3 396
5812 pt.	Restaurants	68	27 453	8 287	2 017	1 282
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	103	45 372	11 511	2 644	1 850
5812 pt.	Other eating places	13	(D)	(D)	(D)	CC
5813	Drinking places	56	7 150	1 173	293	175
591	Drug and proprietary stores	17	32 614	3 505	851	273
59 ex. 591	Miscellaneous retail stores	155	79 484	11 482	2 739	1 073
592	Liquor stores	16	9 130	752	217	120
593	Used merchandise stores	10	1 829	333	77	43
594	Miscellaneous shopping goods stores	66	35 754	4 825	1 122	456
5941	Sporting goods stores and bicycle shops	12	8 008	1 143	286	101
5942	Book stores	10	4 705	408	96	49
5944	Jewelry stores	16	13 312	1 967	444	117
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	28	9 729	1 307	296	189
596	Nonstore retailers	21	21 160	3 727	871	272
598	Fuel dealers	4	1 279	135	29	9
5992	Florists	10	2 131	380	91	56
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	9	3 508	648	161	48
5999	Miscellaneous retail stores, n.e.c.	19	4 693	682	171	69
WATERLOO-CEDAR FALLS, IA MSA						
	Retail trade	837	1 074 916	127 685	29 579	12 134
52	Building materials and garden supplies stores	36	85 082	7 698	1 757	541
521, 3	Building materials and supply stores	19	74 521	6 188	1 413	375
525	Hardware stores	12	6 614	1 034	239	127
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	14	167 517	18 196	4 323	1 662
531	Department stores (incl. leased depts.) ^{1 2}	11	168 096	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	11	166 172	18 029	4 290	1 646
533	Variety stores	3	1 345	167	33	16
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores	86	189 493	17 560	4 107	1 737
541	Grocery stores	63	181 696	16 006	3 755	1 558
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	BB
546	Retail bakeries	10	3 419	936	214	109
543, 4, 5, 9	Other food stores	11	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	61	264 793	22 975	5 063	991
551	New and used car dealers	16	222 499	17 862	3 859	675
552	Used car dealers	14	7 034	700	167	46
553	Auto and home supply stores	23	18 235	2 989	722	192
555, 6, 7, 9	Miscellaneous automotive dealers	8	17 025	1 424	315	78
554	Gasoline service stations	62	75 628	5 074	1 248	487

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
WATERLOO-CEDAR FALLS, IA MSA — Con.						
56	Apparel and accessory stores -----	76	32 419	4 191	1 137	550
561	Men's and boys' clothing and accessory stores -----	10	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	34	15 898	1 856	489	289
562	Women's clothing stores -----	30	15 044	1 677	447	273
563	Women's accessory and specialty stores -----	4	854	179	42	16
565	Family clothing stores -----	9	4 335	487	126	75
566	Shoe stores -----	20	7 913	1 083	302	119
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores -----	53	40 738	5 944	1 333	360
5712	Furniture stores -----	16	14 829	2 534	578	136
5713, 4, 9	Home furnishings stores -----	11	6 972	1 046	213	69
572	Household appliance stores -----	8	4 772	734	183	51
573	Radio, television, computer, and music stores -----	18	14 165	1 630	359	104
58	Eating and drinking places -----	257	98 810	27 326	6 324	4 326
5812	Eating places -----	195	88 202	25 370	5 888	3 979
5812 pt.	Restaurants -----	82	36 847	11 539	2 736	1 809
5812 pt.	Cafeterias -----	5	6 309	1 695	475	334
5812 pt.	Refreshment places -----	89	38 715	10 323	2 287	1 643
5812 pt.	Other eating places -----	19	6 331	1 813	390	193
5813	Drinking places -----	62	10 608	1 956	436	347
591	Drug and proprietary stores -----	21	36 263	4 021	943	292
59 ex. 591	Miscellaneous retail stores -----	171	84 173	14 700	3 344	1 188
592	Liquor stores -----	5	3 044	169	37	18
593	Used merchandise stores -----	15	2 406	539	120	97
594	Miscellaneous shopping goods stores -----	93	40 522	6 024	1 390	591
5941	Sporting goods stores and bicycle shops -----	20	11 210	1 730	398	156
5942	Book stores -----	11	9 749	1 079	286	86
5944	Jewelry stores -----	22	7 285	1 324	332	124
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	40	12 278	1 891	374	225
596	Nonstore retailers -----	16	18 522	3 362	768	214
598	Fuel dealers -----	4	6 547	894	212	39
5992	Florists -----	12	3 804	843	208	87
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	11	3 015	585	136	50
5999	Miscellaneous retail stores, n.e.c. -----	15	6 313	2 284	473	92

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade -----	11 594	9 211 618	1 010 658	233 954	106 474
52	Building materials and garden supplies stores -----	844	581 831	67 080	14 972	4 693
521, 3	Building materials and supply stores -----	443	391 016	45 449	10 140	2 655
521	Lumber and other building materials dealers -----	364	363 300	41 660	9 263	2 382
523	Paint, glass, and wallpaper stores -----	79	27 716	3 789	877	273
525	Hardware stores -----	276	109 230	13 610	3 215	1 435
526	Retail nurseries, lawn and garden supply stores -----	104	51 684	5 432	1 120	468
527	Manufactured (mobile) home dealers -----	21	29 901	2 589	497	135
53	General merchandise stores -----	372	(D)	(D)	(D)	JJ
531	Department stores (incl. leased depts.) ^{1 2} -----	84	887 628	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	84	878 958	87 072	19 685	8 151
531 pt.	Conventional ¹ -----	8	(D)	(D)	(D)	FF
531 pt.	Discount or mass merchandising ¹ -----	67	764 502	73 570	16 540	6 848
531 pt.	National chain ¹ -----	9	(D)	(D)	(D)	FF
533	Variety stores -----	134	(D)	(D)	(D)	FF
539	Miscellaneous general merchandise stores -----	154	216 409	19 715	4 727	2 084

See footnotes at end of table.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
54	Food stores -----	1 147	2 106 246	205 530	47 962	20 647
541	Grocery stores -----	917	(D)	(D)	(D)	JJ
541 pt.	Supermarkets and other general-line grocery stores -----	591	1 818 045	179 026	41 741	17 095
541 pt.	Convenience food stores -----	94	56 689	3 920	876	534
541 pt.	Convenience food/gasoline stores -----	226	186 487	14 021	3 431	1 818
541 pt.	Delicatessens -----	6	(D)	(D)	(D)	BB
542	Meat and fish (seafood) markets -----	74	19 232	2 767	658	311
546	Retail bakeries -----	99	(D)	(D)	(D)	FF
546 pt.	Retail bakeries —baking and selling -----	96	15 071	4 388	963	637
546 pt.	Retail bakeries —selling only -----	3	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	57	(D)	(D)	(D)	CC
543	Fruit and vegetable markets -----	4	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores -----	12	1 107	224	41	45
545	Dairy products stores -----	14	987	172	31	43
549	Miscellaneous food stores -----	27	5 209	606	132	100
55 ex. 554	Automotive dealers -----	926	2 110 177	159 799	37 139	8 052
551	New and used car dealers -----	356	1 752 940	119 618	28 195	5 606
552	Used car dealers -----	144	(D)	(D)	(D)	EE
553	Auto and home supply stores -----	323	167 874	25 532	5 838	1 528
553 pt.	Auto parts, tires, and accessories stores -----	300	153 842	23 468	5 343	1 399
553 pt.	Home and auto supply stores -----	23	14 032	2 064	495	129
555, 6, 7, 9	Miscellaneous automotive dealers -----	103	(D)	(D)	(D)	FF
555	Boat dealers -----	35	(D)	(D)	(D)	CC
556	Recreational vehicle dealers -----	26	29 892	1 871	379	123
557	Motorcycle dealers -----	34	36 554	3 107	713	188
559	Automotive dealers, n.e.c. -----	8	(D)	(D)	(D)	BB
554	Gasoline service stations -----	1 174	992 224	64 797	15 631	7 268
554 pt.	Gasoline/convenience food stores -----	519	527 889	32 812	7 882	4 046
554 pt.	Other gasoline service stations and truck stops -----	655	464 335	31 985	7 749	3 222
56	Apparel and accessory stores -----	883	(D)	(D)	(D)	HH
561	Men's and boys' clothing and accessory stores -----	115	(D)	(D)	(D)	FF
562, 3	Women's clothing and specialty stores -----	391	120 140	15 499	3 823	2 144
562	Women's clothing stores -----	360	(D)	(D)	(D)	GG
563	Women's accessory and specialty stores -----	31	(D)	(D)	(D)	BB
565	Family clothing stores -----	121	(D)	(D)	(D)	GG
566	Shoe stores -----	187	56 416	6 568	1 542	753
566 pt.	Men's shoe stores -----	6	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores -----	11	2 647	347	99	47
566 pt.	Children's and juveniles' shoe stores -----	1	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	158	45 247	5 291	1 266	603
566 pt.	Athletic footwear stores -----	11	6 829	714	131	82
564, 9	Other apparel and accessory stores -----	69	(D)	(D)	(D)	EE
564	Children's and infants' wear stores -----	37	(D)	(D)	(D)	CC
569	Miscellaneous apparel and accessory stores -----	32	10 123	1 470	360	183
57	Furniture and homefurnishings stores -----	716	(D)	(D)	(D)	HH
5712	Furniture stores -----	226	127 337	17 899	4 136	1 225
5713, 4, 9	Homefurnishings stores -----	166	(D)	(D)	(D)	FF
5713	Floor covering stores -----	95	43 695	6 186	1 365	385
5714	Drapery, curtain, and upholstery stores -----	23	(D)	(D)	(D)	BB
5719	Miscellaneous homefurnishings stores -----	48	12 128	1 692	389	210
572	Household appliance stores -----	145	(D)	(D)	(D)	FF
573	Radio, television, computer, and music stores -----	179	53 616	7 400	1 780	617
5731	Radio, television, and electronics stores -----	110	31 970	4 426	1 047	385
5734	Computer and software stores -----	19	6 456	841	202	37
5735	Record and prerecorded tape stores -----	30	9 407	894	218	103
5736	Musical instrument stores -----	20	5 783	1 239	313	92
58	Eating and drinking places -----	3 377	802 542	203 895	46 603	36 202
5812	Eating places -----	2 593	717 653	190 936	43 359	33 601
5812 pt.	Restaurants -----	1 397	(D)	(D)	(D)	JJ
5812 pt.	Cafeterias -----	37	(D)	(D)	(D)	EE
5812 pt.	Refreshment places -----	1 010	352 346	89 980	20 433	15 022
5812 pt.	Other eating places -----	149	(D)	(D)	(D)	GG
5813	Drinking places -----	784	84 889	12 959	3 244	2 601
591	Drug and proprietary stores -----	403	(D)	(D)	(D)	HH
591 pt.	Drug stores -----	398	(D)	(D)	(D)	HH
591 pt.	Proprietary stores -----	5	842	125	30	13

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
59 ex. 591	Miscellaneous retail stores -----	1 752	501 837	71 391	16 562	7 214
592	Liquor stores -----	79	(D)	(D)	(D)	CC
593	Used merchandise stores -----	124	(D)	(D)	(D)	EE
594	Miscellaneous shopping goods stores -----	737	(D)	(D)	(D)	HH
5941	Sporting goods stores and bicycle shops -----	118	(D)	(D)	(D)	EE
5941 pt.	General line sporting goods stores -----	40	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores -----	78	19 120	2 208	446	281
5942	Book stores -----	56	17 990	1 927	432	234
5944	Jewelry stores -----	144	40 336	6 762	1 607	637
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	419	71 024	10 021	2 227	1 537
5943	Stationery stores -----	21	3 782	654	137	66
5945	Hobby, toy, and game shops -----	59	8 181	1 320	275	185
5946	Camera and photographic supply stores -----	6	2 241	347	162	25
5947	Gift, novelty, and souvenir shops -----	245	41 580	5 695	1 202	925
5948	Luggage and leather goods stores -----	4	1 421	201	41	21
5949	Sewing, needlework, and piece goods stores -----	84	13 819	1 804	410	315
596	Nonstore retailers -----	197	(D)	(D)	(D)	GG
5961	Catalog and mail-order houses -----	87	43 032	7 346	1 772	620
5962	Automatic merchandising machine operators -----	30	(D)	(D)	(D)	EE
5963	Direct selling establishments -----	80	62 579	9 418	2 307	527
598	Fuel dealers -----	125	88 582	9 264	2 187	553
5983	Fuel oil dealers -----	18	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	106	72 517	8 094	1 907	462
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	253	34 869	6 424	1 500	965
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	11	(D)	(D)	(D)	BB
5995	Optical goods stores -----	41	9 658	1 833	450	136
5999	Miscellaneous retail stores, n.e.c. -----	184	37 238	6 230	1 392	605
5999 pt.	Pet shops -----	18	5 138	550	133	85
5999 pt.	Art dealers -----	16	2 393	238	56	41
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	150	29 707	5 442	1 203	479

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Iowa	(X)	19 959 786	19 959 786	100.0	Iowa—Con.				
Des Moines	1	1 980 148	1 980 148	9.9	Clear Lake	61	59 060	15 163 586	76.0
Cedar Rapids	2	1 272 496	3 252 644	16.3	Oelwein	62	55 335	15 218 921	76.2
Davenport	3	1 086 144	4 338 788	21.7	Harian	63	54 132	15 273 053	76.5
Sioux City	4	757 400	5 096 188	25.5	Estherville	64	52 609	15 325 662	76.8
Waterloo	5	623 459	5 719 647	28.7	Sioux Center	65	51 887	15 377 549	77.0
Dubuque	6	609 451	6 329 098	31.7	Perry	66	49 361	15 426 910	77.3
Council Bluffs	7	547 654	6 876 752	34.5	Winterset	67	48 281	15 475 171	77.5
Iowa City	8	539 956	7 416 708	37.2	Humboldt	68	48 112	15 523 283	77.8
West Des Moines ▲	9	476 866	7 893 574	39.5	New Hampton	69	47 983	15 571 266	78.0
Ames	10	435 026	8 328 600	41.7	Dyersville ▲	70	47 169	15 618 435	78.2
Urbandale ▲	11	384 450	8 713 050	43.7	Clarinda	71	46 048	15 664 483	78.5
Cedar Falls	12	378 093	9 091 143	45.5	Osceola	72	45 989	15 710 472	78.7
Mason City	13	371 275	9 462 418	47.4	Waukon	73	44 944	15 755 416	78.9
Fort Dodge	14	295 700	9 758 118	48.9	De Witt	74	43 081	15 798 497	79.2
Clinton	15	276 795	10 034 913	50.3	Vinton	75	40 486	15 838 983	79.4
Marshalltown	16	244 658	10 279 571	51.5	Nevada	76	40 300	15 879 283	79.6
Muscatine	17	239 245	10 518 816	52.7	Monticello	77	39 527	15 918 810	79.8
Ottumwa	18	235 494	10 754 310	53.9	Anamosa	78	39 300	15 958 140	80.0
Bettendorf	19	235 203	10 989 513	55.1	Jefferson	79	37 894	15 996 034	80.1
Burlington	20	233 898	11 223 411	56.2	Johnston	80	37 613	16 033 647	80.3
Ankeny	21	162 935	11 386 346	57.0	Albia	81	37 474	16 071 121	80.5
Coralville	22	155 829	11 542 175	57.8	Tipton	82	36 405	16 107 526	80.7
Marion	23	149 795	11 691 970	58.6	Glenwood	83	35 874	16 143 400	80.9
Newton	24	148 361	11 840 331	59.3	Forest City ▲	84	35 009	16 178 409	81.1
Spencer	25	145 922	11 986 253	60.1	Chariton	85	34 935	16 213 344	81.2
Clive ▲	26	138 865	12 125 118	60.7	Cresco	86	34 775	16 248 119	81.4
Carroll	27	134 219	12 259 337	61.4	Story City	87	34 340	16 282 459	81.6
Keokuk	28	129 816	12 389 153	62.1	Emmetsburg	88	32 795	16 315 254	81.7
Indianola	29	129 138	12 518 291	62.7	Mount Vernon	89	31 454	16 346 708	81.9
Storm Lake	30	124 284	12 642 575	63.3	Orange City	90	30 930	16 377 638	82.1
Boone	31	121 586	12 764 161	63.9	Onawa	91	30 924	16 408 562	82.2
Fort Madison	32	120 527	12 884 688	64.6	Windsor Heights	92	29 698	16 438 260	82.4
Oskaloosa	33	120 272	13 004 960	65.2	Hampton	93	28 249	16 466 509	82.5
Fairfield	34	112 221	13 117 181	65.7	Clarion	94	27 889	16 494 398	82.6
Creston	35	98 611	13 215 792	66.2	Eldridge	95	27 732	16 522 130	82.8
Le Mars	36	95 785	13 311 577	66.7	Adel	96	26 103	16 548 233	82.9
Decorah	37	93 801	13 405 378	67.2	Carlisle ▲	97	26 075	16 574 308	83.0
Mount Pleasant	38	92 806	13 498 184	67.6	Audubon	98	26 016	16 600 324	83.2
Waverly	39	88 277	13 586 461	68.1	Bloomfield	99	24 338	16 624 662	83.3
Maquoketa	40	85 027	13 671 488	68.5	Osage	100	22 182	16 646 844	83.4
Denison	41	84 451	13 755 939	68.9	Belle Plaine	101	21 918	16 668 762	83.5
West Burlington	42	84 022	13 839 961	69.3	Garner	102	21 615	16 690 377	83.6
Grinnell	43	82 654	13 922 615	69.8	Rock Rapids	103	20 434	16 710 811	83.7
Algona	44	82 052	14 004 667	70.2	Belmond	104	19 556	16 730 367	83.8
Spirit Lake	45	78 959	14 083 626	70.6	Eagle Grove	105	19 169	16 749 536	83.9
Centerville	46	74 502	14 158 128	70.9	Sac City	106	18 719	16 768 255	84.0
Washington	47	74 422	14 232 550	71.3	Missouri Valley	107	17 324	16 785 579	84.1
Atlantic	48	74 319	14 306 869	71.7	Pleasant Hill	108	16 637	16 802 216	84.2
Charles City	49	70 409	14 377 278	72.0	Eldora	109	16 469	16 818 685	84.3
Red Oak	50	69 431	14 446 709	72.4	Evansdale	110	15 799	16 834 484	84.3
Sheldon ▲	51	69 414	14 516 123	72.7	Sibley	111	15 782	16 850 266	84.4
Shenandoah ▲	52	68 630	14 584 753	73.1	Sergeant Bluff	112	12 604	16 862 870	84.5
Cherokee	53	68 316	14 653 069	73.4	Tama	113	12 569	16 875 439	84.5
Manchester	54	67 797	14 720 866	73.8	West Liberty	114	11 900	16 887 339	84.6
Altoona	55	66 622	14 787 488	74.1	Grimes ▲	115	9 821	16 897 160	84.7
Pella	56	65 899	14 853 387	74.4	Rock Valley	116	8 637	16 905 797	84.7
Iowa Falls	57	65 481	14 918 868	74.7	Norwalk	117	8 311	16 914 108	84.7
Independence	58	62 585	14 981 453	75.1	Wilton ▲	118	8 049	16 922 157	84.8
Knoxville	59	62 069	15 043 522	75.4	Hiawatha	119	8 006	16 930 163	84.8
Webster City	60	61 004	15 104 526	75.7	Carter Lake	120	6 494	16 936 657	84.9
					Le Claire	121	5 506	16 942 163	84.9
					Camanche	122	5 294	16 947 457	84.9
					North Liberty	123	2 559	16 950 016	84.9
					Waukee	124	2 225	16 952 241	84.9

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Cumulative			Geographic area	Rank ¹	Cumulative		
		Sales (\$1,000)	Sales (\$1,000)	Percent of State total			Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Iowa	(X)	19 959 786	19 959 786	100.0	Iowa—Con.				
Polk	1	3 402 161	3 402 161	17.0	Cherokee	51	85 620	17 717 947	88.8
Linn	2	1 564 354	4 966 515	24.9	Floyd	52	85 498	17 803 445	89.2
Scott	3	1 423 526	6 390 041	32.0	Delaware	53	84 150	17 887 595	89.6
Black Hawk	4	1 074 916	7 464 957	37.4	Hamilton	54	82 606	17 970 201	90.0
Woodbury	5	825 726	8 290 683	41.5	Appanoose	55	79 837	18 050 038	90.4
Johnson	6	762 014	9 052 697	45.4	Cedar	56	75 823	18 125 861	90.8
Dubuque	7	699 716	9 752 413	48.9	Montgomery	57	75 305	18 201 166	91.2
Pottawattamie	8	665 126	10 417 539	52.2	Allamakee	58	73 548	18 274 714	91.6
Story	9	543 224	10 960 763	54.9	Wright	59	69 375	18 344 089	91.9
Cerro Gordo	10	438 426	11 399 189	57.1	Shelby	60	69 056	18 413 145	92.3
Clinton	11	346 727	11 745 916	58.8	Madison	61	60 471	18 473 616	92.6
Des Moines	12	343 198	12 089 114	60.6	Tama	62	60 425	18 534 041	92.9
Webster	13	313 788	12 402 902	62.1	Monona	63	58 108	18 592 149	93.1
Lee	14	301 556	12 704 458	63.7	Emmet	64	57 388	18 649 537	93.4
Muscatine	15	284 224	12 988 682	65.1	Chickasaw	65	57 311	18 706 848	93.7
Wapello	16	265 660	13 254 342	66.4	Winnebago	66	56 023	18 762 871	94.0
Marshall	17	258 631	13 512 973	67.7	Humboldt	67	53 685	18 816 556	94.3
Jasper	18	195 373	13 708 346	68.7	Mills	68	51 658	18 868 214	94.5
Warren	19	189 740	13 898 086	69.6	Clarke	69	50 287	18 918 501	94.8
Carroll	20	165 677	14 063 763	70.5	Calhoun	70	50 124	18 968 625	95.0
Sioux	21	154 844	14 218 607	71.2	Sac	71	49 963	19 018 588	95.3
Clay	22	150 543	14 369 150	72.0	Palo Alto	72	49 077	19 067 665	95.5
Boone	23	143 608	14 512 758	72.7	Pocahontas	73	48 167	19 115 832	95.8
Buena Vista	24	142 671	14 655 429	73.4	Greene	74	46 462	19 162 294	96.0
Dallas	25	140 889	14 796 318	74.1	Butler	75	45 654	19 207 948	96.2
Marion	26	137 057	14 933 375	74.8	Grundy	76	44 417	19 252 365	96.5
Plymouth	27	136 400	15 069 775	75.5	Ida	77	43 863	19 296 228	96.7
Iowa	28	132 262	15 202 037	76.2	Keokuk	78	43 702	19 339 930	96.9
Dickinson	29	130 826	15 332 863	76.8	Howard	79	43 415	19 383 345	97.1
Fayette	30	128 850	15 461 713	77.5	Hancock	80	42 401	19 425 746	97.3
Mahaska	31	126 656	15 588 369	78.1	Lucas	81	42 162	19 467 908	97.5
Bremer	32	122 253	15 710 622	78.7	Monroe	82	40 561	19 508 469	97.7
Page	33	121 652	15 832 274	79.3	Franklin	83	39 125	19 547 594	97.9
Poweshiek	34	121 458	15 953 732	79.9	Audubon	84	39 124	19 586 718	98.1
Jefferson	35	116 534	16 070 266	80.5	Louisa	85	38 720	19 625 438	98.3
Winneshiek	36	116 366	16 186 632	81.1	Lyon	86	37 486	19 662 924	98.5
Henry	37	113 613	16 300 245	81.7	Mitchell	87	34 744	19 697 668	98.7
Harrison	38	112 965	16 413 210	82.2	Guthrie	88	34 625	19 732 293	98.9
Jackson	39	112 927	16 526 137	82.8	Adair	89	31 630	19 763 923	99.0
Hardin	40	112 749	16 638 886	83.4	Davis	90	28 535	19 792 458	99.2
Washington	41	111 714	16 750 600	83.9	Ringgold	91	24 157	19 816 615	99.3
Kossuth	42	111 599	16 862 199	84.5	Decatur	92	22 277	19 838 892	99.4
Union	43	106 639	16 968 838	85.0	Osceola	93	19 492	19 858 384	99.5
Cass	44	102 835	17 071 673	85.5	Wayne	94	19 182	19 877 566	99.6
Buchanan	45	100 257	17 171 930	86.0	Van Buren	95	18 926	19 896 492	99.7
O'Brien	46	98 152	17 270 082	86.5	Fremont	96	17 823	19 914 315	99.8
Crawford	47	96 462	17 366 544	87.0	Worth	97	16 713	19 931 028	99.9
Jones	48	92 706	17 459 250	87.5	Taylor	98	16 242	19 947 270	99.9
Benton	49	87 420	17 546 670	87.9	Adams	99	12 516	19 959 786	100.0
Clayton	50	85 657	17 632 327	88.3					

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
 - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery, curtain, and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream and frozen yogurt shops	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5421	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5932	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400			
			5942	Book stores	5905
			5943	Stationery stores	5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	5908
			5946	Camera and photographic supply stores	5909
			5947	Gift, novelty, and souvenir shops	5906
			5948	Luggage and leather goods stores	5906
			5949	Sewing, needlework, and piece goods stores	5910
			5961 pt.	Mail-order — department store merchandise	5911
			5961 pt.	Mail-order — other general merchandise	5911
			5961 pt.	Mail-order — specialized merchandise	5911
			5962	Automatic merchandising machine operators	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment	5911
			5963 pt.	Direct selling — mobile food service	5911
			5963 pt.	Direct selling — books and stationery	5911
			5963 pt.	Other direct selling	5911
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5983	Fuel oil dealers	5912
5511	New and used car dealers	5501	5984	Liquefied petroleum gas (bottled gas) dealers	5912
5521	Used car dealers	5501	5989	Fuel dealers, n.e.c.	5912
5531 pt.	Auto parts, tires and accessories stores	5502	5992	Florists	5913
5531 pt.	Home and auto supply stores	5502			5917
			5993	Tobacco stores and stands	5902
			5994	News dealers and newsstands	5902
			5995	Optical goods stores	5914
			5999 pt.	Pet shops	5915
			5999 pt.	Art dealers	5916
			5999 pt.	Other retail stores, n.e.c.	5916
56	APPAREL AND ACCESSORY STORES				
5611	Men's and boys' clothing and accessory stores	5601			
5621	Women's clothing stores	5601			
5631	Women's accessory and specialty stores	5601			
5641	Children's and infants' wear stores	5601			
5651	Family clothing stores	5601			
5661 pt.	Men's shoe stores	5602			
5661 pt.	Women's shoe stores	5602			
5661 pt.	Children's and juveniles' shoe stores	5602			
5661 pt.	Family shoe stores	5602			
5661 pt.	Athletic footwear stores	5602			
5699	Miscellaneous apparel and accessory stores	5601			

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

IOWA

Cedar Rapids, IA MSA

Linn County, IA

Davenport-Moline-Rock Island, IA-IL MSA

Henry County, IL
Rock Island County, IL
Scott County, IA

Des Moines, IA MSA

Dallas County, IA
Polk County, IA
Warren County, IA

Dubuque, IA MSA

Dubuque County, IA

Iowa City, IA MSA

Johnson County, IA

Omaha, NE-IA MSA

Pottawattamie County, IA
Cass County, NE
Douglas County, NE
Sarpy County, NE
Washington County, NE

Sioux City, IA-NE MSA

Woodbury County, IA
Dakota County, NE

Waterloo-Cedar Falls, IA MSA

Black Hawk County, IA

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
	Retail trade	18.4	3.5	56	Apparel and accessory stores	15.3	4.0
52	Building materials and garden supplies stores	22.7	2.1	561	Men's and boys' clothing and accessory stores	19.4	6.2
				562, 3	Women's clothing and specialty stores	17.5	3.9
521, 3	Building materials and supply stores	20.1	2.3	562	Women's clothing stores	18.0	3.4
521	Lumber and other building materials dealers	20.4	2.3	563	Women's accessory and specialty stores	9.3	10.9
523	Paint, glass, and wallpaper stores	16.2	1.5	565	Family clothing stores	9.9	2.4
				566	Shoe stores	12.0	4.4
525	Hardware stores	37.7	2.3	566 pt.	Men's shoe stores (D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores	17.3	1.7	566 pt.	Women's shoe stores	.5	4.2
527	Manufactured (mobile) home dealers	31.4	—	566 pt.	Children's and juveniles' shoe stores	(D)	(D)
				566 pt.	Family shoe stores	17.0	1.0
				566 pt.	Athletic footwear stores	6.3	17.2
53	General merchandise stores	1.3	.3	564, 9	Other apparel and accessory stores	27.2	5.8
				564	Children's and infants' wear stores	23.6	1.4
531	Department stores (incl. leased depts.) ^{3 4}	—	—	569	Miscellaneous apparel and accessory stores	29.3	8.3
				57	Furniture and home furnishings stores	23.5	4.5
531	Department stores (excl. leased depts.) ³	—	—	5712	Furniture stores	25.6	5.2
531 pt.	Conventional ³	(D)	(D)	5713, 4, 9	Home furnishings stores	30.9	3.4
531 pt.	Discount or mass merchandising ³	—	(D)	5713	Floor covering stores	33.9	2.4
531 pt.	National chain ³	(D)	(D)	5714	Drapery, curtain, and upholstery stores	41.8	—
				5719	Miscellaneous home furnishings stores	20.3	6.9
533	Variety stores	25.2	7.3	572	Household appliance stores	33.9	4.9
539	Miscellaneous general merchandise stores	4.6	1.2	573	Radio, television, computer, and music stores	12.9	4.3
54	Food stores	11.0	2.1	5731	Radio, television, and electronics stores	13.1	3.6
				5734	Computer and software stores	16.0	16.3
541	Grocery stores	10.6	2.0	5735	Record and prerecorded tape stores	9.7	2.1
541 pt.	Supermarkets and other general-line grocery stores	9.2	1.7	5736	Musical instrument stores	13.8	2.5
541 pt.	Convenience food stores	57.1	14.1	58	Eating and drinking places	28.0	7.9
541 pt.	Convenience food/gasoline stores	12.0	2.0	5812	Eating places	25.5	7.3
541 pt.	Delicatessens	54.1	.9	5812 pt.	Restaurants	31.3	6.7
				5812 pt.	Cafeterias	10.9	9.0
542	Meat and fish (seafood) markets	27.8	3.8	5812 pt.	Refreshment places	22.5	6.8
				5812 pt.	Other eating places	13.5	14.7
				5813	Drinking places	51.8	13.6
546	Retail bakeries	23.9	4.0	591	Drug and proprietary stores	26.0	6.1
546 pt.	Retail bakeries —baking and selling	25.0	4.2	591 pt.	Drug stores	26.0	6.1
546 pt.	Retail bakeries —selling only	2.9	1.4	591 pt.	Proprietary stores	6.9	—
				59 ex. 591	Miscellaneous retail stores	19.9	5.1
543, 4, 5, 9	Other food stores	32.5	4.7	592	Liquor stores	56.2	4.6
543	Fruit and vegetable markets	80.4	9.7	593	Used merchandise stores	25.2	9.0
544	Candy, nut, and confectionery stores	12.1	3.5	594	Miscellaneous shopping goods stores	19.4	4.2
545	Dairy products stores	17.5	1.0	5941	Sporting goods stores and bicycle shops	26.6	6.3
549	Miscellaneous food stores	31.8	4.6	5941 pt.	General line sporting goods stores	21.8	4.0
				5941 pt.	Specialty line sporting goods stores	30.1	7.9
55 ex. 554	Automotive dealers	28.4	2.5	5942	Book stores	9.6	4.3
551	New and used car dealers	26.5	2.3	5944	Jewelry stores	17.2	2.8
552	Used car dealers	46.4	4.9	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	20.3	4.1
				5943	Stationery stores	31.6	6.2
553	Auto and home supply stores	31.2	4.2	5945	Hobby, toy, and game shops	7.0	2.0
553 pt.	Auto parts, tires, and accessories stores	30.9	4.4	5946	Camera and photographic supply stores	13.2	5.9
553 pt.	Home and auto supply stores	35.7	1.5	5947	Gift, novelty, and souvenir shops	31.7	6.4
				5948	Luggage and leather goods stores	4.7	10.7
555, 6, 7, 9	Miscellaneous automotive dealers	44.6	1.5	5949	Sewing, needlework, and piece goods stores	14.8	.1
555	Boat dealers	39.1	4.9	596	Nonstore retailers	8.0	5.3
556	Recreational vehicle dealers	58.1	—	5961	Catalog and mail-order houses	8.7	2.5
557	Motorcycle dealers	27.2	1.4	5962	Automatic merchandising machine operators	13.7	2.2
559	Automotive dealers, n.e.c.	64.9	—	5963	Direct selling establishments	5.1	9.1
554	Gasoline service stations	18.4	7.3	598	Fuel dealers	27.1	3.5
				5983	Fuel oil dealers (D)	(D)	(D)
554 pt.	Gasoline/convenience food stores	7.5	4.1	5984	Liquefied petroleum gas (bottled gas) dealers	26.9	4.3
554 pt.	Other gasoline service stations and truck stops	29.1	10.5	5989	Fuel dealers, n.e.c. (D)	(D)	(D)

See footnotes at end of table.

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores — Con.			59 ex. 591	Miscellaneous retail stores — Con.		
5992	Florists	42.3	3.3	5999	Miscellaneous retail stores, n.e.c.	24.7	7.3
5993	Tobacco stores and stands	17.4	77.1	5999 pt.	Pet shops	19.9	10.6
5994	News dealers and newsstands	30.1	3.9	5999 pt.	Art dealers	36.5	6.9
5995	Optical goods stores	10.4	8.4	5999 pt.	Other miscellaneous retail stores, n.e.c.	23.9	6.7

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. Geographic Notes

IOWA

Carlisle is in Polk and Warren Counties.

Clive is in Dallas and Polk Counties; it annexed into Dallas County in February 1990.

Dyersville is in Delaware and Dubuque Counties.

Forest City is in Hancock and Winnebago Counties.

Grimes is in Dallas and Polk Counties; it annexed into Dallas County in April 1991.

Sheldon is in O'Brien and Sioux Counties.

Shenandoah is in Fremont and Page Counties.

Urbandale is in Dallas and Polk Counties; it annexed into Dallas County in May 1990.

West Des Moines is in Dallas and Polk Counties; it annexed into Dallas County in October 1987.

Wilton is in Cedar and Muscatine Counties.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade	19 732	20 311	18 105	18 514
52	Building materials and garden supplies stores	1 219	1 307	1 149	1 238
521, 3	Building materials and supply stores	634	667	604	632
521	Lumber and other building materials dealers	495	526	471	500
523	Paint, glass, and wallpaper stores	139	141	133	132
525	Hardware stores	376	429	353	402
526	Retail nurseries, lawn and garden supply stores	174	175	162	169
527	Manufactured (mobile) home dealers	35	36	30	35
53	General merchandise stores	540	540	506	508
531	Department stores (incl. leased depts.) ^{1 2}	185	153	176	150
531	Department stores (excl. leased depts.) ¹	185	153	176	150
531 pt.	Conventional ¹	32	36	31	34
531 pt.	Discount or mass merchandising ¹	123	87	116	86
531 pt.	National chain ¹	30	30	29	30
533	Variety stores	166	139	155	130
539	Miscellaneous general merchandise stores	189	248	175	228
54	Food stores	1 840	2 179	1 720	1 973
541	Grocery stores	1 415	1 621	1 338	1 492
542	Meat and fish (seafood) markets	108	123	98	105
546	Retail bakeries	164	225	146	190
546 pt.	Retail bakeries —baking and selling	157	205	141	175
546 pt.	Retail bakeries —selling only	7	20	5	15
543, 4, 5, 9	Other food stores	153	210	138	186
543	Fruit and vegetable markets	11	13	10	13
544	Candy, nut, and confectionery stores	49	73	39	68
545	Dairy products stores	31	52	29	45
549	Miscellaneous food stores	62	72	60	60
55 ex. 554	Automotive dealers	1 415	1 442	1 332	1 349
551	New and used car dealers	489	576	465	545
552	Used car dealers	248	133	230	128
553	Auto and home supply stores	502	555	464	510
553 pt.	Auto parts, tires, and accessories stores	470	496	434	456
553 pt.	Home and auto supply stores	32	59	30	54
555, 6, 7, 9	Miscellaneous automotive dealers	176	178	173	166
555	Boat dealers	58	45	56	44
556	Recreational vehicle dealers	44	44	44	41
557	Motorcycle dealers	62	79	61	71
559	Automotive dealers, n.e.c.	12	10	12	10
554	Gasoline service stations	1 809	2 020	1 689	1 906
56	Apparel and accessory stores	1 688	1 899	1 530	1 769
561	Men's and boys' clothing and accessory stores	207	244	190	232
562, 3	Women's clothing and specialty stores	775	817	695	773
562	Women's clothing stores	688	728	614	689
563	Women's accessory and specialty stores	87	89	81	84
565	Family clothing stores	193	196	175	181
566	Shoe stores	388	479	358	438
566 pt.	Men's shoe stores	20	23	19	20
566 pt.	Women's shoe stores	70	90	64	82
566 pt.	Children's and juveniles' shoe stores	4	4	3	3
566 pt.	Family shoe stores	258	332	239	295
566 pt.	Athletic footwear stores	36	30	33	38
564, 9	Other apparel and accessory stores	125	163	112	145
564	Children's and infants' wear stores	55	78	48	70
569	Miscellaneous apparel and accessory stores	70	85	64	75

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores -----	1 284	1 299	1 189	1 214
5712	Furniture stores -----	377	385	350	355
5713, 4, 9	Homefurnishings stores -----	313	275	292	260
5713	Floor covering stores -----	161	136	149	131
5714	Drapery, curtain, and upholstery stores -----	37	35	36	32
5719	Miscellaneous homefurnishings stores -----	115	104	107	97
572	Household appliance stores -----	203	233	184	216
573	Radio, television, computer, and music stores -----	391	406	363	383
5731	Radio, television, and electronics stores -----	204	261	189	248
5734	Computer and software stores -----	43	27	25	25
5735	Record and prerecorded tape stores -----	89	56	84	51
5736	Musical instrument stores -----	55	62	52	59
58	Eating and drinking places -----	5 914	5 480	5 256	4 881
5812	Eating places -----	4 584	4 065	4 124	3 656
5812 pt.	Restaurants -----	2 196	2 134	1 981	1 914
5812 pt.	Cafeterias -----	72	80	62	70
5812 pt.	Refreshment places -----	1 964	1 521	1 763	1 377
5812 pt.	Other eating places -----	352	330	318	295
5813	Drinking places -----	1 330	1 415	1 132	1 225
591	Drug and proprietary stores -----	620	718	593	679
591 pt.	Drug stores -----	612	696	587	662
591 pt.	Proprietary stores -----	8	16	6	17
59 ex. 591	Miscellaneous retail stores -----	3 403	3 427	3 141	2 997
592	Liquor stores -----	122	365	110	152
593	Used merchandise stores -----	260	182	246	164
594	Miscellaneous shopping goods stores -----	1 490	1 425	1 367	1 331
5941	Sporting goods stores and bicycle shops -----	263	244	240	226
5941 pt.	General line sporting goods stores -----	83	103	78	95
5941 pt.	Specialty line sporting goods stores -----	180	141	162	131
5942	Book stores -----	132	116	120	108
5944	Jewelry stores -----	298	290	278	281
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	797	775	729	716
5943	Stationery stores -----	29	38	29	35
5945	Hobby, toy, and game shops -----	136	129	129	121
5946	Camera and photographic supply stores -----	25	34	19	31
5947	Gift, novelty, and souvenir shops -----	454	390	405	360
5948	Luggage and leather goods stores -----	14	12	14	11
5949	Sewing, needlework, and piece goods stores -----	139	172	133	158
596	Nonstore retailers -----	413	321	387	305
5961	Catalog and mail-order houses -----	125	97	118	90
5962	Automatic merchandising machine operators -----	85	71	77	70
5963	Direct selling establishments -----	203	153	192	145
598	Fuel dealers -----	151	248	141	232
5983	Fuel oil dealers -----	22	47	20	42
5984	Liquefied petroleum gas (bottled gas) dealers -----	128	201	121	190
5989	Fuel dealers, n.e.c. -----	1	-	-	-
5992	Florists -----	393	363	360	332
5993	Tobacco stores and stands -----	6	16	5	11
5994	News dealers and newsstands -----	15	24	14	23
5995	Optical goods stores -----	144	161	130	151
5999	Miscellaneous retail stores, n.e.c. -----	409	322	381	296
5999 pt.	Pet shops -----	55	48	54	44
5999 pt.	Art dealers -----	50	32	47	30
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	304	242	280	222

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.