

# 1992

# Census of

# Retail Trade

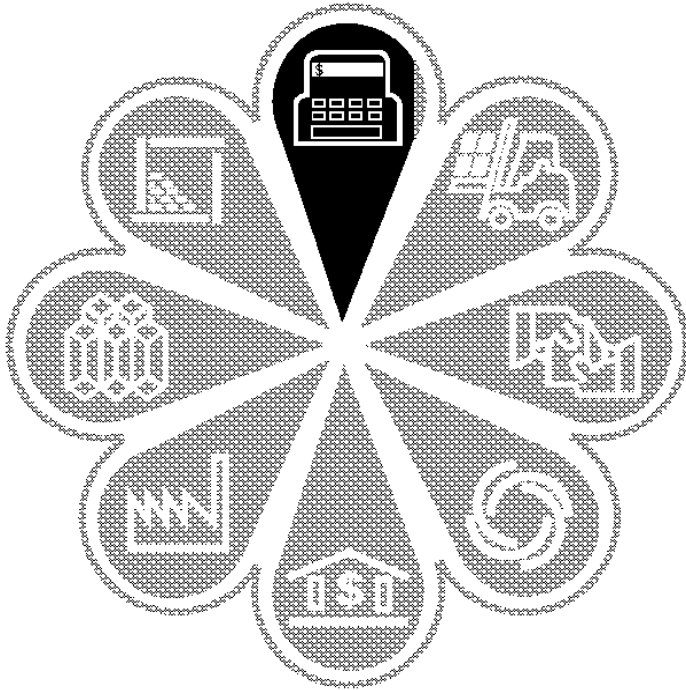
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RC92-A-51

GEOGRAPHIC AREA SERIES

# Wyoming

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# 1992 Census of Retail Trade

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RC92-A-51

GEOGRAPHIC AREA SERIES

# Wyoming

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**U.S. Department of Commerce**  
**Ronald H. Brown, Secretary**

**Economics and Statistics Administration**  
**Paul A. London, Acting Under Secretary**  
for Economic Affairs

**BUREAU OF THE CENSUS**  
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## Acknowledgments

Many persons participated in the various activities of the 1992 Census of Retail Trade. The overall planning and review of the census operations were performed by the Economic Census Staff of the Economic Census and Surveys Division.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Anne S. Russell**, Chief, Retail Census Branch, with primary staff assistance by **Fay Dorsett**, **Charles F. Brady**, **Pamela J. Palmer**, **Thomas G. Dassel**, **Jennifer E. Lins**, **Cheryl E. Merkle**, **Barbara T. Parlett**, **Maria P. Ray**, **Richard A. Keach**, **Venita L. Holland**, **Karen K. Sigmon**, and **Judith O. Belt**.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, quality control, and the associated electronic computer programs, were developed in the Economic Census and Surveys Division.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed by the staff of the Data Preparation Division, **Judi N. Petty**, Acting Chief.

Geographic coding procedures and associated computer programs were developed by the staff of the Geography Division, **Robert W. Marx**, Chief.

The computer processing systems were developed and coordinated in the Economic Programming Division, **Barry M. Cohen**, Chief. **H. Ray Dennis**, Assistant Chief for Business Programs, was responsible for the design and implementation of the computer systems. The computer programs were prepared under the supervision of **Steven G. McCraith**, Chief, Utilities and Financial Census Branch, and **William C. Wester**, Chief, Business Census Branch, assisted by **Barbara L. Lambert**, **Diane A. Conley**, **Mark T. Lachendro**, **Leatrice D. Hines**, and **David H. Hiller**.

Computer processing was performed in the Computer Services Division, **Marvin D. Raines**, Chief.

The staff of the Administrative and Publications Services Division, **Walter C. Odom**, Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications and report forms. **Bernadette J. Gayle** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

**If you have any questions concerning the statistics in this report, call 301-763-7038.**



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# Introduction to the Economic Census

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

## AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include "C" corporations.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

# Census of Retail Trade

## GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification (SIC) Manual*.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.<sup>3</sup> Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.<sup>3</sup> Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

<sup>2</sup>According to the 1990 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.<sup>4</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

<sup>4</sup>According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

### Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State .....	X	X	X							
CMSA's and MSA's in the State .....							X			
PMSA's in the State .....							X			
Area of the State not in any CMSA, PMSA, or MSA .....								X		
Counties in the State .....				X		<sup>1</sup> X				X
Places in the State .....				<sup>2</sup> X	<sup>1</sup> X				<sup>2</sup> X	
<b>DATA ITEMS<sup>3</sup></b>										
Establishments .....	X		X	X	X	X	X	X	X	
Sales .....	X		X	X	X	X	X	X	X	
Annual payroll .....	X		X	X	X	X	X	X	X	
First-quarter payroll .....	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992 .....	X		X	X	X	X	X	X	X	
Sales per establishment .....		X								
Sales per employee .....		X								
Annual payroll per employee .....		X								
Employees per establishment .....		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees) .....			X							
Counties ranked by volume of 1992 sales .....										X
Places ranked by volume of 1992 sales .....									<sup>2</sup> X	

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States .....	X	X	X	X	X						
State .....	X	X	X	X	X						
CMSA, PMSA, MSA .....	X	X	X	X	X						
County .....	X	X	X	X	X						
Place .....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States .....	<sup>1</sup> X	<sup>1</sup> X					<sup>2</sup> X			X	
State .....	<sup>1</sup> X	<sup>1</sup> X									
CMSA, PMSA, MSA .....	X	X									
County .....	<sup>1 3</sup> X	<sup>1 3</sup> X									
Place .....	<sup>1 3</sup> X	<sup>1 3</sup> X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States .....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States .....		X	X							X	<sup>4</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States .....	X	X				X					
State .....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
CMSA, PMSA, MSA .....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States .....	X	X	X	X							<sup>5</sup> X
State .....	X	X	X	X							<sup>5</sup> X
CMSA, PMSA, MSA .....	X	X	X	X							<sup>5</sup> X
<b>ZIP CODES</b>											
State .....	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X			<sup>3</sup> X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States .....	<sup>1</sup> X	<sup>1</sup> X	X	X	X						<sup>6 7</sup> X
State .....	X	X	X	X	X						<sup>6 7</sup> X
CMSA, MSA .....	X	X	X	X	X						<sup>6 7</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Data available by sales size of establishments without payroll only.

<sup>3</sup>Data available on CD-ROM only.

<sup>4</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>5</sup>For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

<sup>6</sup>Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

<sup>7</sup>Includes percent of retail sales inside and outside central cities within each individual MA.

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## Wyoming

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## Summary of Findings

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Data from the 1992 Census of Retail Trade show that Wyoming's 3,748 retail stores with payroll had sales totaling \$3.6 billion. In 1987, 3,726 retail stores had sales of \$2.5 billion. The 1992 data represent an increase of 40.9 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 18.7 percent of the State's total sales by retailers compared with 21.0 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 17.5 percent of sales, gasoline service stations with 13.9 percent, and department stores (including leased departments) with 10.2 percent.

For 1992, sales for establishments with payroll in the State averaged \$948 thousand per establishment, compared with \$677 thousand in 1987. In 1992, department stores (including leased departments) averaged \$12.1 million per establishment; new and used car dealers, \$7.4 million; grocery stores, \$3.3 million; catalog and mail-order houses, \$2.5 million; and miscellaneous general merchandise stores, \$1.7 million.

For retail establishments with payroll, 1992 sales per employee averaged \$95 thousand. New and used car dealers had sales per employee of \$316 thousand, which contrasts sharply with the \$26 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$413 million, compared with \$308 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.6 percent for all retailers, 28.4 percent for retail bakeries, compared with 6.3 percent for gasoline service stations.

There were 37,323 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 33,263 employees in 1987. Large employers included restaurants with 6,490 employees, refreshment places with 5,868 employees, and grocery stores with 5,147 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales  
 Payroll

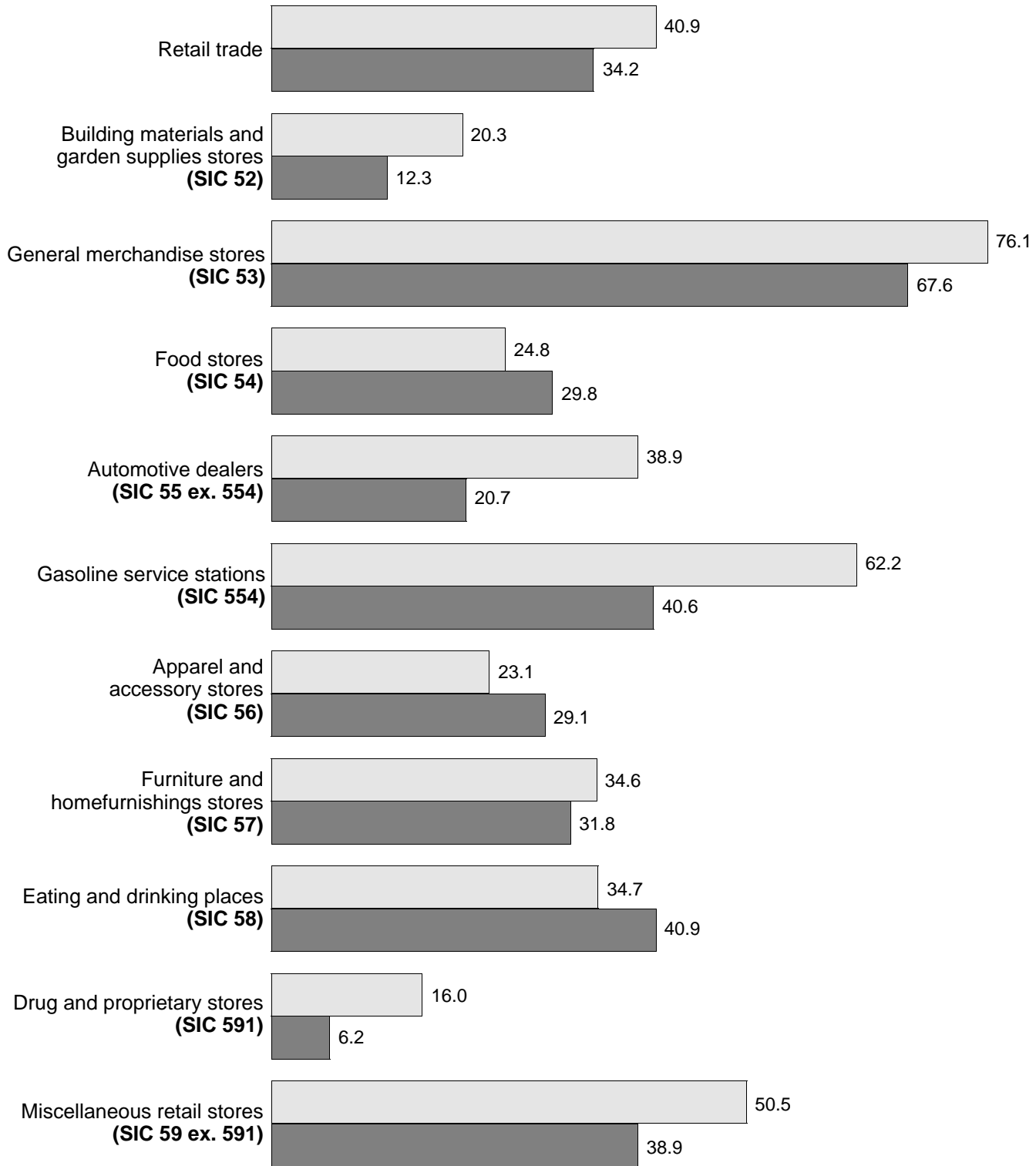
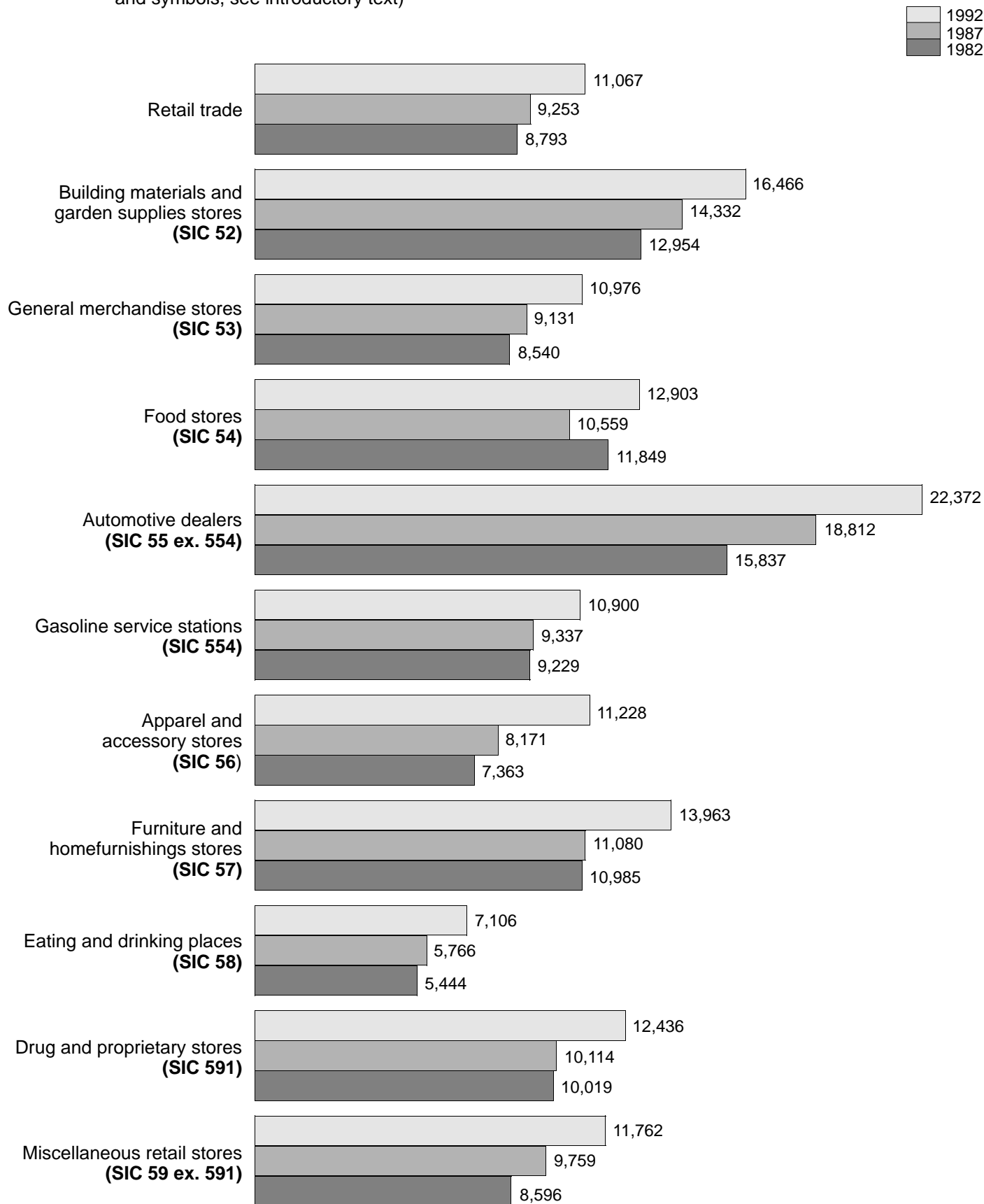


Figure 2. **Annual Payroll Per Employee: 1992, 1987, and 1982**

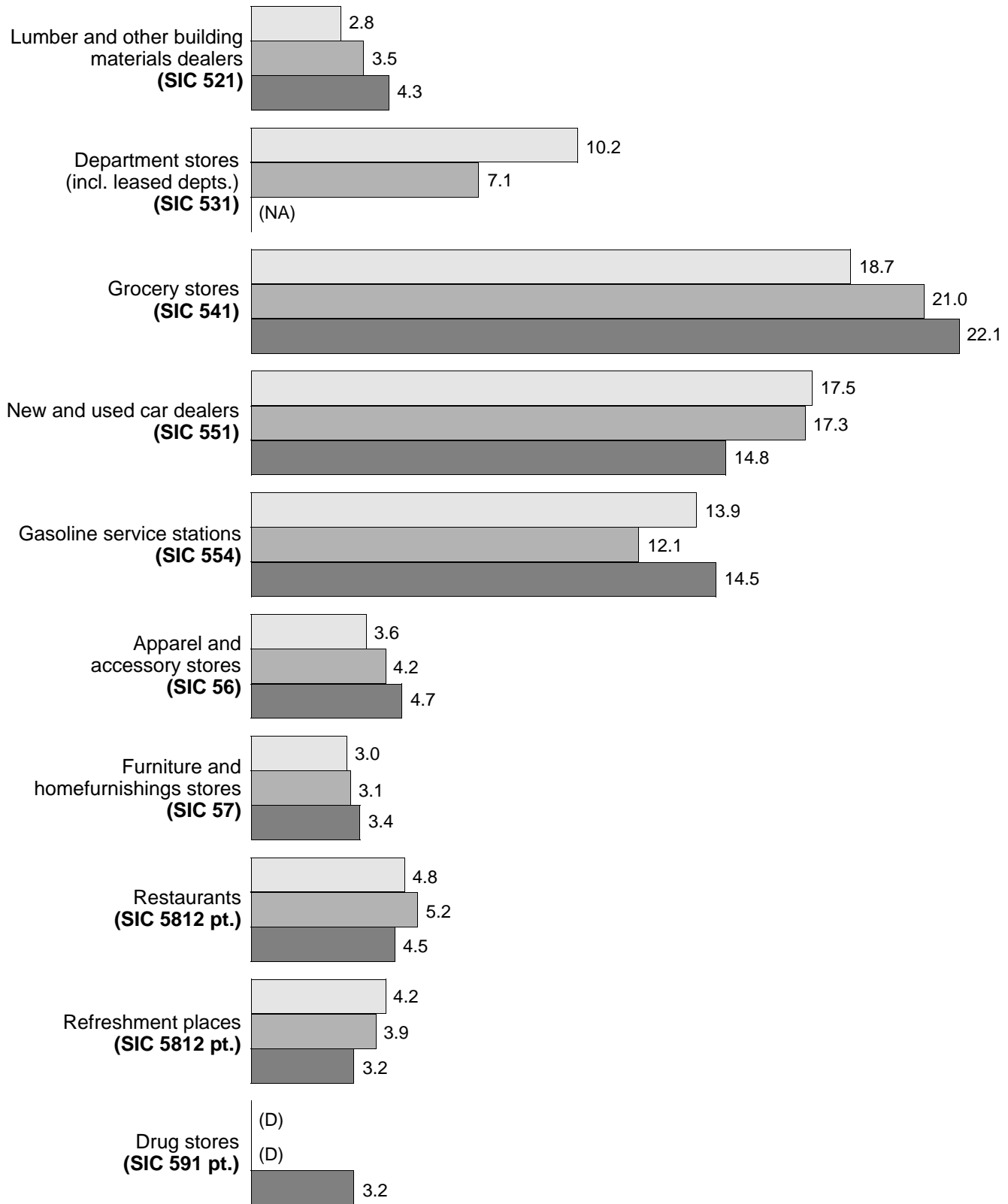
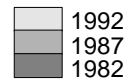
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.





**Table 1. Summary Statistics for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade</b> .....	<b>3 748</b>	<b>3 554 153</b>	<b>413 062</b>	<b>93 594</b>	<b>37 323</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>184</b>	<b>160 115</b>	<b>20 846</b>	<b>4 846</b>	<b>1 266</b>
521, 3	Building materials and supply stores .....	101	111 630	13 792	3 426	705
521	Lumber and other building materials dealers .....	68	100 246	12 059	3 004	597
523	Paint, glass, and wallpaper stores .....	33	11 384	1 733	422	108
525	Hardware stores .....	58	40 982	5 683	1 252	443
526	Retail nurseries, lawn and garden supply stores .....	20	4 349	1 113	125	103
527	Manufactured (mobile) home dealers .....	5	3 154	258	43	15
<b>53</b>	<b>General merchandise stores</b> .....	<b>109</b>	<b>463 490</b>	<b>44 836</b>	<b>9 676</b>	<b>4 085</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	30	363 269	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	30	353 664	35 036	7 682	3 184
531 pt.	Conventional <sup>1</sup> .....	3	(D)	(D)	(D)	CC
531 pt.	Discount or mass merchandising <sup>1</sup> .....	22	(D)	(D)	(D)	HH
531 pt.	National chain <sup>1</sup> .....	5	37 284	4 706	1 113	442
533	Variety stores .....	17	4 629	684	162	80
539	Miscellaneous general merchandise stores .....	62	105 197	9 116	1 832	821
<b>54</b>	<b>Food stores</b> .....	<b>255</b>	<b>674 391</b>	<b>69 416</b>	<b>16 255</b>	<b>5 380</b>
541	Grocery stores .....	199	665 578	67 642	15 874	5 147
541 pt.	Supermarkets and other general-line grocery stores .....	132	627 775	64 485	15 192	4 786
541 pt.	Convenience food stores .....	24	(D)	(D)	(D)	CC
541 pt.	Convenience food/gasoline stores .....	41	27 410	2 144	470	241
541 pt.	Delicatessens .....	2	(D)	(D)	(D)	AA
542	Meat and fish (seafood) markets .....	13	1 912	281	40	28
546	Retail bakeries .....	26	3 730	1 061	242	142
546 pt.	Retail bakeries —baking and selling .....	26	3 730	1 061	242	142
546 pt.	Retail bakeries —selling only .....	—	—	—	—	—
543, 4, 5, 9	Other food stores .....	17	3 171	432	99	63
543	Fruit and vegetable markets .....	—	—	—	—	—
544	Candy, nut, and confectionery stores .....	8	(D)	(D)	(D)	BB
545	Dairy products stores .....	1	(D)	(D)	(D)	AA
549	Miscellaneous food stores .....	8	1 535	148	32	21
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>261</b>	<b>736 979</b>	<b>62 864</b>	<b>14 481</b>	<b>2 810</b>
551	New and used car dealers .....	84	622 312	48 865	11 269	1 968
552	Used car dealers .....	23	14 082	678	167	61
553	Auto and home supply stores .....	117	67 076	10 533	2 416	627
553 pt.	Auto parts, tires, and accessories stores .....	113	66 206	10 404	2 384	616
553 pt.	Home and auto supply stores .....	4	870	129	32	11
555, 6, 7, 9	Miscellaneous automotive dealers .....	37	33 509	2 788	629	154
555	Boat dealers .....	6	(D)	(D)	(D)	BB
556	Recreational vehicle dealers .....	12	16 797	1 465	331	66
557	Motorcycle dealers .....	18	11 376	838	195	60
559	Automotive dealers, n.e.c. .....	1	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> .....	<b>416</b>	<b>494 871</b>	<b>31 032</b>	<b>7 022</b>	<b>2 847</b>
554 pt.	Gasoline/convenience food stores .....	142	155 380	9 797	2 337	1 021
554 pt.	Other gasoline service stations and truck stops .....	274	339 491	21 235	4 685	1 826
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>285</b>	<b>129 629</b>	<b>17 201</b>	<b>4 251</b>	<b>1 532</b>
561	Men's and boys' clothing and accessory stores .....	17	10 198	1 206	243	89
562, 3	Women's clothing and specialty stores .....	94	25 692	2 732	638	386
562	Women's clothing stores .....	87	24 328	2 563	594	358
563	Women's accessory and specialty stores .....	7	1 364	169	44	28
565	Family clothing stores .....	90	67 829	9 530	2 467	714
566	Shoe stores .....	61	18 460	2 282	557	234
566 pt.	Men's shoe stores .....	3	703	94	25	8
566 pt.	Women's shoe stores .....	5	1 294	215	53	15
566 pt.	Children's and juveniles' shoe stores .....	1	(D)	(D)	(D)	AA
566 pt.	Family shoe stores .....	46	13 197	1 615	389	170
566 pt.	Athletic footwear stores .....	6	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores .....	23	7 450	1 451	346	109
564	Children's and infants' wear stores .....	4	556	96	22	12
569	Miscellaneous apparel and accessory stores .....	19	6 894	1 355	324	97
<b>57</b>	<b>Furniture and homefurnishings stores</b> .....	<b>232</b>	<b>105 690</b>	<b>13 740</b>	<b>3 308</b>	<b>984</b>
5712	Furniture stores .....	62	37 195	5 709	1 386	351
5713, 4, 9	Homefurnishings stores .....	68	29 644	3 814	877	256
5713	Floor covering stores .....	38	22 278	2 679	629	149
5714	Drapery, curtain, and upholstery stores .....	3	731	126	31	16
5719	Miscellaneous homefurnishings stores .....	27	6 635	1 009	217	91
572	Household appliance stores .....	17	8 177	775	187	63
573	Radio, television, computer, and music stores .....	85	30 674	3 442	858	314
5731	Radio, television, and electronics stores .....	44	18 516	1 896	469	162
5734	Computer and software stores .....	13	4 282	602	171	46
5735	Record and prerecorded tape stores .....	19	5 446	543	140	72
5736	Musical instrument stores .....	9	2 430	401	78	34

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>58</b>	<b>Eating and drinking places -----</b>	<b>1 065</b>	<b>366 954</b>	<b>97 636</b>	<b>21 651</b>	<b>13 740</b>
5812	Eating places -----	873	327 196	89 780	19 804	12 682
5812 pt.	Restaurants -----	465	169 659	51 173	11 176	6 490
5812 pt.	Cafeterias -----	11	3 688	979	277	139
5812 pt.	Refreshment places -----	367	149 431	36 493	8 088	5 868
5812 pt.	Other eating places -----	30	4 418	1 135	263	185
5813	Drinking places -----	192	39 758	7 856	1 847	1 058
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>87</b>	<b>64 805</b>	<b>8 407</b>	<b>2 109</b>	<b>676</b>
591 pt.	Drug stores -----	85	(D)	(D)	(D)	FF
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	AA
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>854</b>	<b>357 229</b>	<b>47 084</b>	<b>9 995</b>	<b>4 003</b>
592	Liquor stores -----	126	66 742	6 815	1 523	800
593	Used merchandise stores -----	50	8 205	1 537	338	153
594	Miscellaneous shopping goods stores -----	373	110 938	15 179	3 376	1 521
5941	Sporting goods stores and bicycle shops -----	124	43 678	6 135	1 443	542
5941 pt.	General line sporting goods stores -----	49	22 950	2 889	759	252
5941 pt.	Specialty line sporting goods stores -----	75	20 728	3 246	684	290
5942	Book stores -----	36	11 132	1 194	278	132
5944	Jewelry stores -----	52	16 119	2 941	710	253
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	161	40 009	4 909	945	594
5943	Stationery stores -----	6	2 073	380	88	25
5945	Hobby, toy, and game shops -----	25	4 869	677	143	70
5946	Camera and photographic supply stores -----	6	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	99	24 764	2 790	454	330
5948	Luggage and leather goods stores -----	2	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	23	5 947	786	198	144
596	Nonstore retailers -----	74	105 179	14 072	2 462	736
5961	Catalog and mail-order houses -----	34	85 109	10 557	1 639	520
5962	Automatic merchandising machine operators -----	11	4 077	531	113	49
5963	Direct selling establishments -----	29	15 993	2 984	710	167
598	Fuel dealers -----	40	28 260	3 066	776	194
5983	Fuel oil dealers -----	2	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	34	25 704	2 678	678	169
5989	Fuel dealers, n.e.c. -----	4	(D)	(D)	(D)	AA
5992	Florists -----	62	10 168	2 014	486	250
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	AA
5995	Optical goods stores -----	21	3 800	712	177	57
5999	Miscellaneous retail stores, n.e.c. -----	104	23 199	3 614	838	282
5999 pt.	Pet shops -----	13	1 801	259	64	41
5999 pt.	Art dealers -----	35	9 757	1 456	327	86
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	56	11 641	1 899	447	155

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 2. Selected Ratios for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	<b>Retail trade</b> -----	<b>948 280</b>	<b>95 227</b>	<b>11 067</b>	<b>10</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>870 190</b>	<b>126 473</b>	<b>16 466</b>	<b>7</b>
521, 3	Building materials and supply stores -----	1 105 248	158 340	19 563	7
521	Lumber and other building materials dealers -----	1 474 206	167 916	20 199	9
523	Paint, glass, and wallpaper stores -----	344 970	105 407	16 046	3
525	Hardware stores -----	706 586	92 510	12 828	8
526	Retail nurseries, lawn and garden supply stores -----	217 450	42 223	10 806	5
527	Manufactured (mobile) home dealers -----	630 800	210 267	17 200	3
<b>53</b>	<b>General merchandise stores</b> -----	<b>4 252 202</b>	<b>113 461</b>	<b>10 976</b>	<b>37</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	12 108 967	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	11 788 800	111 075	11 004	106
531 pt.	Conventional <sup>1</sup> -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>1</sup> -----	(D)	(D)	(D)	(D)
531 pt.	National chain <sup>1</sup> -----	7 456 800	84 353	10 647	88
533	Variety stores -----	272 294	57 863	8 550	5
539	Miscellaneous general merchandise stores -----	1 696 726	128 133	11 104	13
<b>54</b>	<b>Food stores</b> -----	<b>2 644 671</b>	<b>125 351</b>	<b>12 903</b>	<b>21</b>
541	Grocery stores -----	3 344 613	129 314	13 142	26
541 pt.	Supermarkets and other general-line grocery stores -----	4 755 871	131 169	13 474	36
541 pt.	Convenience food stores -----	(D)	(D)	(D)	(D)
541 pt.	Convenience food/gasoline stores -----	668 537	113 734	8 896	6
541 pt.	Delicatessens -----	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets -----	147 077	68 286	10 036	2
546	Retail bakeries -----	143 462	26 268	7 472	5
546 pt.	Retail bakeries —baking and selling -----	143 462	26 268	7 472	5
546 pt.	Retail bakeries —selling only -----	-	-	-	-
543, 4, 5, 9	Other food stores -----	186 529	50 333	6 857	4
543	Fruit and vegetable markets -----	-	-	-	-
544	Candy, nut, and confectionery stores -----	(D)	(D)	(D)	(D)
545	Dairy products stores -----	(D)	(D)	(D)	(D)
549	Miscellaneous food stores -----	191 875	73 095	7 048	3
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>2 823 674</b>	<b>262 270</b>	<b>22 372</b>	<b>11</b>
551	New and used car dealers -----	7 408 476	316 215	24 830	23
552	Used car dealers -----	612 261	230 852	11 115	3
553	Auto and home supply stores -----	573 299	106 979	16 799	5
553 pt.	Auto parts, tires, and accessories stores -----	585 894	107 477	16 890	5
553 pt.	Home and auto supply stores -----	217 500	79 091	11 727	3
555, 6, 7, 9	Miscellaneous automotive dealers -----	905 649	217 591	18 104	4
555	Boat dealers -----	(D)	(D)	(D)	(D)
556	Recreational vehicle dealers -----	1 399 750	254 500	22 197	6
557	Motorcycle dealers -----	632 000	189 600	13 967	3
559	Automotive dealers, n.e.c. -----	(D)	(D)	(D)	(D)
<b>554</b>	<b>Gasoline service stations</b> -----	<b>1 189 594</b>	<b>173 822</b>	<b>10 900</b>	<b>7</b>
554 pt.	Gasoline/convenience food stores -----	1 094 225	152 184	9 595	7
554 pt.	Other gasoline service stations and truck stops -----	1 239 018	185 921	11 629	7
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>454 839</b>	<b>84 614</b>	<b>11 228</b>	<b>5</b>
561	Men's and boys' clothing and accessory stores -----	599 882	114 584	13 551	5
562, 3	Women's clothing and specialty stores -----	273 319	66 560	7 078	4
562	Women's clothing stores -----	279 632	67 955	7 159	4
563	Women's accessory and specialty stores -----	194 857	48 714	6 036	4
565	Family clothing stores -----	753 656	94 999	13 347	8
566	Shoe stores -----	302 623	78 889	9 752	4
566 pt.	Men's shoe stores -----	234 333	87 875	11 750	3
566 pt.	Women's shoe stores -----	258 800	86 267	14 333	3
566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	286 891	77 629	9 500	4
566 pt.	Athletic footwear stores -----	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	323 913	68 349	13 312	5
564	Children's and infants' wear stores -----	139 000	46 333	8 000	3
569	Miscellaneous apparel and accessory stores -----	362 842	71 072	13 969	5
<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>455 560</b>	<b>107 409</b>	<b>13 963</b>	<b>4</b>
5712	Furniture stores -----	599 919	105 969	16 265	6
5713, 4, 9	Home furnishings stores -----	435 941	115 797	14 898	4
5713	Floor covering stores -----	586 263	149 517	17 980	4
5714	Drapery, curtain, and upholstery stores -----	243 667	45 688	7 875	5
5719	Miscellaneous home furnishings stores -----	245 741	72 912	11 088	3
572	Household appliance stores -----	481 000	129 794	12 302	4
573	Radio, television, computer, and music stores -----	360 871	97 688	10 962	4
5731	Radio, television, and electronics stores -----	420 818	114 296	11 704	4
5734	Computer and software stores -----	329 385	93 087	13 087	4
5735	Record and prerecorded tape stores -----	286 632	75 639	7 542	4
5736	Musical instrument stores -----	270 000	71 471	11 794	4

See footnotes at end of table.

**Table 2. Selected Ratios for the State: 1992 – Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
<b>58</b>	<b>Eating and drinking places -----</b>	<b>344 558</b>	<b>26 707</b>	<b>7 106</b>	<b>13</b>
5812	Eating places -----	374 795	25 800	7 079	15
5812 pt.	Restaurants -----	364 858	26 142	7 885	14
5812 pt.	Cafeterias -----	335 273	26 532	7 043	13
5812 pt.	Refreshment places -----	407 169	25 465	6 219	16
5812 pt.	Other eating places -----	147 267	23 881	6 135	6
5813	Drinking places -----	207 073	37 578	7 425	6
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>744 885</b>	<b>95 865</b>	<b>12 436</b>	<b>8</b>
591 pt.	Drug stores -----	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores -----	(D)	(D)	(D)	(D)
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>418 301</b>	<b>89 240</b>	<b>11 762</b>	<b>5</b>
592	Liquor stores -----	529 698	83 428	8 519	6
593	Used merchandise stores -----	164 100	53 627	10 046	3
594	Miscellaneous shopping goods stores -----	297 421	72 938	9 980	4
5941	Sporting goods stores and bicycle shops -----	352 242	80 587	11 319	4
5941 pt.	General line sporting goods stores -----	468 367	91 071	11 464	5
5941 pt.	Specialty line sporting goods stores -----	276 373	71 476	11 193	4
5942	Book stores -----	309 222	84 333	9 045	4
5944	Jewelry stores -----	309 981	63 711	11 625	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	248 503	67 355	8 264	4
5943	Stationery stores -----	345 500	82 920	15 200	4
5945	Hobby, toy, and game shops -----	194 760	69 557	9 671	3
5946	Camera and photographic supply stores -----	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops -----	250 141	75 042	8 455	3
5948	Luggage and leather goods stores -----	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores -----	258 565	41 299	5 458	6
596	Nonstore retailers -----	1 421 338	142 906	19 120	10
5961	Catalog and mail-order houses -----	2 503 206	163 671	20 302	15
5962	Automatic merchandising machine operators -----	370 636	83 204	10 837	4
5963	Direct selling establishments -----	551 483	95 766	17 868	6
598	Fuel dealers -----	706 500	145 670	15 804	5
5983	Fuel oil dealers -----	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	756 000	152 095	15 846	5
5989	Fuel dealers, n.e.c. -----	(D)	(D)	(D)	(D)
5992	Florists -----	164 000	40 672	8 056	4
5993	Tobacco stores and stands -----	(D)	(D)	(D)	(D)
5994	News dealers and newsstands -----	(D)	(D)	(D)	(D)
5995	Optical goods stores -----	180 952	66 667	12 491	3
5999	Miscellaneous retail stores, n.e.c. -----	223 067	82 266	12 816	3
5999 pt.	Pet shops -----	138 538	43 927	6 317	3
5999 pt.	Art dealers -----	278 771	113 453	16 930	2
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	207 875	75 103	12 252	3

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 3. Comparative Statistics for the State: 1992 and 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	<b>Retail trade</b> -----	<b>3 748</b>	<b>3 726</b>	<b>3 554 153</b>	<b>2 521 899</b>	<b>40.9</b>	<b>413 062</b>	<b>307 785</b>	<b>34.2</b>	<b>37 323</b>	<b>33 263</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> ----	<b>184</b>	<b>214</b>	<b>160 115</b>	<b>133 127</b>	<b>20.3</b>	<b>20 846</b>	<b>18 560</b>	<b>12.3</b>	<b>1 266</b>	<b>1 295</b>
521, 3	Building materials and supply stores -----	101	132	111 630	95 580	16.8	13 792	13 202	4.5	705	813
521	Lumber and other building materials dealers -----	68	103	100 246	89 066	12.6	12 059	12 007	.4	597	723
523	Paint, glass, and wallpaper stores -----	33	29	11 384	6 514	74.8	1 733	1 195	45.0	108	90
525	Hardware stores -----	58	51	40 982	27 868	47.1	5 683	3 976	42.9	443	375
526	Retail nurseries, lawn and garden supply stores -----	20	15	4 349	3 642	19.4	1 113	756	47.2	103	54
527	Manufactured (mobile) home dealers -----	5	16	3 154	6 037	-47.8	258	626	-58.8	15	53
<b>53</b>	<b>General merchandise stores</b> -----	<b>109</b>	<b>118</b>	<b>463 490</b>	<b>263 141</b>	<b>76.1</b>	<b>44 836</b>	<b>26 755</b>	<b>67.6</b>	<b>4 085</b>	<b>2 930</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	30	20	363 269	179 954	101.9	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	30	20	353 664	147 904	139.1	35 036	16 501	112.3	3 184	1 814
531 pt.	Conventional <sup>1</sup> -----	3	3	(D)	(D)	(D)	(D)	(D)	(D)	CC	CC
531 pt.	Discount or mass merchandising <sup>1</sup> -----	22	12	(D)	(D)	(D)	(D)	(D)	(D)	HH	GG
531 pt.	National chain <sup>1</sup> -----	5	5	37 284	34 786	7.2	4 706	4 677	.6	442	443
533	Variety stores -----	17	32	4 629	15 736	-70.6	684	2 166	-68.4	80	294
539	Miscellaneous general merchandise stores -----	62	66	105 197	99 501	5.7	9 116	8 088	12.7	821	822
<b>54</b>	<b>Food stores</b> -----	<b>255</b>	<b>268</b>	<b>674 391</b>	<b>540 361</b>	<b>24.8</b>	<b>69 416</b>	<b>53 473</b>	<b>29.8</b>	<b>5 380</b>	<b>5 064</b>
541	Grocery stores -----	199	196	665 578	530 288	25.5	67 642	51 619	31.0	5 147	4 706
542	Meat and fish (seafood) markets -----	13	17	1 912	3 044	-37.2	281	366	-23.2	28	64
546	Retail bakeries -----	26	29	3 730	2 956	26.2	1 061	832	27.5	142	178
546 pt.	Retail bakeries —baking and selling -----	26	28	3 730	(D)	(D)	1 061	(D)	(D)	142	CC
546 pt.	Retail bakeries —selling only -----	—	1	—	(D)	(D)	—	(D)	(D)	—	AA
543, 4, 5, 9	Other food stores -----	17	26	3 171	4 073	-22.1	432	656	-34.1	63	116
543	Fruit and vegetable markets -----	—	—	—	—	—	—	—	—	—	—
544	Candy, nut, and confectionery stores -----	8	9	(D)	1 310	(D)	(D)	244	(D)	BB	43
545	Dairy products stores -----	1	5	(D)	1 024	(D)	(D)	171	(D)	AA	23
549	Miscellaneous food stores -----	8	12	1 535	1 739	-11.7	148	241	-38.6	21	50
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>261</b>	<b>268</b>	<b>736 979</b>	<b>530 758</b>	<b>38.9</b>	<b>62 864</b>	<b>52 090</b>	<b>20.7</b>	<b>2 810</b>	<b>2 769</b>
551	New and used car dealers -----	84	96	622 312	437 134	42.4	48 865	38 825	25.9	1 968	1 871
552	Used car dealers -----	23	15	14 082	8 483	66.0	678	744	-8.9	61	51
553	Auto and home supply stores -----	117	122	67 076	54 721	22.6	10 533	9 220	14.2	627	649
553 pt.	Auto parts, tires, and accessories stores -----	113	116	66 206	53 239	24.4	10 404	9 074	14.7	616	636
553 pt.	Home and auto supply stores -----	4	6	870	1 482	-41.3	129	146	-11.6	11	13
555, 6, 7, 9	Miscellaneous automotive dealers -----	37	35	33 509	30 420	10.2	2 788	3 301	-15.5	154	198
555	Boat dealers -----	6	6	(D)	(D)	(D)	(D)	(D)	(D)	BB	AA
556	Recreational vehicle dealers -----	12	9	16 797	10 629	58.0	1 465	959	52.8	66	49
557	Motorcycle dealers -----	18	17	11 376	(D)	(D)	838	(D)	(D)	60	BB
559	Automotive dealers, n.e.c. -----	1	3	(D)	(D)	(D)	(D)	(D)	(D)	AA	BB
<b>554</b>	<b>Gasoline service stations</b> -----	<b>416</b>	<b>415</b>	<b>494 871</b>	<b>305 008</b>	<b>62.2</b>	<b>31 032</b>	<b>22 064</b>	<b>40.6</b>	<b>2 847</b>	<b>2 363</b>
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>285</b>	<b>327</b>	<b>129 629</b>	<b>105 288</b>	<b>23.1</b>	<b>17 201</b>	<b>13 319</b>	<b>29.1</b>	<b>1 532</b>	<b>1 630</b>
561	Men's and boys' clothing and accessory stores ----	17	19	10 198	6 294	62.0	1 206	951	26.8	89	85
562, 3	Women's clothing and specialty stores -----	94	107	25 692	22 615	13.6	2 732	2 481	10.1	386	466
562	Women's clothing stores -----	87	98	24 328	21 797	11.6	2 563	2 382	7.6	358	449
563	Women's accessory and specialty stores -----	7	9	1 364	818	66.7	169	99	70.7	28	17
565	Family clothing stores -----	90	96	67 829	55 893	21.4	9 530	7 041	35.4	714	717
566	Shoe stores -----	61	74	18 460	16 730	10.3	2 282	2 225	2.6	234	273
566 pt.	Men's shoe stores -----	3	5	703	(D)	(D)	94	(D)	(D)	8	AA
566 pt.	Women's shoe stores -----	5	10	1 294	2 227	-41.9	215	378	-43.1	15	45
566 pt.	Children's and juveniles' shoe stores -----	1	2	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
566 pt.	Family shoe stores -----	46	44	13 197	(D)	(D)	1 615	(D)	(D)	170	CC
566 pt.	Athletic footwear stores -----	6	13	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
564, 9	Other apparel and accessory stores -----	23	31	7 450	3 756	98.3	1 451	621	133.7	109	89
564	Children's and infants' wear stores -----	4	11	556	1 277	-56.5	96	160	-40.0	12	34
569	Miscellaneous apparel and accessory stores ----	19	20	6 894	2 479	178.1	1 355	461	193.9	97	55
<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>232</b>	<b>213</b>	<b>105 690</b>	<b>78 517</b>	<b>34.6</b>	<b>13 740</b>	<b>10 426</b>	<b>31.8</b>	<b>984</b>	<b>941</b>
5712	Furniture stores -----	62	65	37 195	28 127	32.2	5 709	3 964	44.0	351	361
5713, 4, 9	Home furnishings stores -----	68	49	29 644	16 948	74.9	3 814	2 417	57.8	256	189
5713	Floor covering stores -----	38	25	22 278	11 913	78.0	2 679	1 540	74.0	149	94
5714	Drapery, curtain, and upholstery stores -----	3	6	731	483	51.3	126	147	-14.3	16	17
5719	Miscellaneous home furnishings stores -----	27	18	6 635	4 552	45.8	1 009	730	38.2	91	78
572	Household appliance stores -----	17	27	8 177	11 197	-27.0	775	1 236	-37.3	63	84
573	Radio, television, computer, and music stores ----	85	72	30 674	22 245	37.9	3 442	2 809	22.5	314	307
5731	Radio, television, and electronics stores -----	44	34	18 516	10 409	77.9	1 896	1 209	56.8	162	138
5734	Computer and software stores -----	13	10	4 282	5 405	-20.8	602	841	-28.4	46	63
5735	Record and prerecorded tape stores -----	19	17	5 446	3 969	37.2	543	376	44.4	72	60
5736	Musical instrument stores -----	9	11	2 430	2 462	-1.3	401	383	4.7	34	46
<b>58</b>	<b>Eating and drinking places</b> -----	<b>1 065</b>	<b>1 000</b>	<b>366 954</b>	<b>272 501</b>	<b>34.7</b>	<b>97 636</b>	<b>69 276</b>	<b>40.9</b>	<b>13 740</b>	<b>12 014</b>
5812	Eating places -----	873	792	327 196	239 640	36.5	89 780	63 024	42.5	12 682	10 894
5812 pt.	Restaurants -----	465	440	169 659	130 316	30.2	51 173	36 633	39.7	6 490	5 999
5812 pt.	Cafeterias -----	11	13	3 688	5 424	-32.0	979	1 318	-25.0	139	211
5812 pt.	Refreshment places -----	367	309	149 431	98 545	51.6	36 493	23 578	54.8	5 868	4 421
5812 pt.	Other eating places -----	30	30	4 418	5 355	-17.5	1 135	1 495	-24.1	185	263
5813	Drinking places -----	192	208	39 758	32 861	21.0	7 856	6 252	25.7	1 058	1 120

See footnotes at end of table.

**Table 3. Comparative Statistics for the State: 1992 and 1987 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>87</b>	<b>88</b>	<b>64 805</b>	<b>55 858</b>	<b>16.0</b>	<b>8 407</b>	<b>7 919</b>	<b>6.2</b>	<b>676</b>	<b>783</b>
591 pt.	Drug stores -----	85	84	(D)	(D)	(D)	(D)	(D)	(D)	FF	FF
591 pt.	Proprietary stores -----	2	4	(D)	(D)	(D)	(D)	(D)	(D)	AA	BB
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>854</b>	<b>815</b>	<b>357 229</b>	<b>237 340</b>	<b>50.5</b>	<b>47 084</b>	<b>33 903</b>	<b>38.9</b>	<b>4 003</b>	<b>3 474</b>
592	Liquor stores -----	126	140	66 742	53 599	24.5	6 815	6 070	12.3	800	789
593	Used merchandise stores -----	50	34	8 205	3 132	162.0	1 537	586	162.3	153	93
594	Miscellaneous shopping goods stores -----	373	354	110 938	78 915	40.6	15 179	11 201	35.5	1 521	1 352
5941	Sporting goods stores and bicycle shops -----	124	77	43 678	26 335	65.9	6 135	3 793	61.7	542	379
5941 pt.	General line sporting goods stores -----	49	29	22 950	13 618	68.5	2 889	1 778	62.5	252	177
5941 pt.	Specialty line sporting goods stores -----	75	48	20 728	12 717	63.0	3 246	2 015	61.1	290	202
5942	Book stores -----	36	32	11 132	6 632	67.9	1 194	726	64.5	132	116
5944	Jewelry stores -----	52	59	16 119	14 650	10.0	2 941	2 761	6.5	253	270
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	161	186	40 009	31 298	27.8	4 909	3 921	25.2	594	587
5943	Stationery stores -----	6	10	2 073	2 188	-5.3	380	366	3.8	25	41
5945	Hobby, toy, and game shops -----	25	29	4 869	5 641	-13.7	677	649	4.3	70	120
5946	Camera and photographic supply stores -----	6	15	(D)	3 405	(D)	(D)	457	(D)	BB	39
5947	Gift, novelty, and souvenir shops -----	99	93	24 764	14 491	70.9	2 790	1 742	60.2	330	231
5948	Luggage and leather goods stores -----	2	5	(D)	361	(D)	(D)	70	(D)	AA	7
5949	Sewing, needlework, and piece goods stores -	23	34	5 947	5 212	14.1	786	637	23.4	144	149
596	Nonstore retailers -----	74	59	105 179	47 150	123.1	14 072	7 104	98.1	736	414
5961	Catalog and mail-order houses -----	34	26	85 109	31 775	167.8	10 557	4 787	120.5	520	266
5962	Automatic merchandising machine operators ---	11	12	4 077	2 695	51.3	531	310	71.3	49	34
5963	Direct selling establishments -----	29	21	15 993	12 680	26.1	2 984	2 007	48.7	167	114
598	Fuel dealers -----	40	63	28 260	26 323	7.4	3 066	4 293	-28.6	194	275
5983	Fuel oil dealers -----	2	3	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
5984	Liquefied petroleum gas (bottled gas) dealers --	34	53	25 704	21 251	21.0	2 678	3 629	-26.2	169	229
5989	Fuel dealers, n.e.c. -----	4	7	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5992	Florists -----	62	64	10 168	7 274	39.8	2 014	1 456	38.3	250	241
5993	Tobacco stores and stands -----	1	5	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5994	News dealers and newsstands -----	3	2	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5995	Optical goods stores -----	21	17	3 800	2 736	38.9	712	608	17.1	57	54
5999	Miscellaneous retail stores, n.e.c. -----	104	77	23 199	17 050	36.1	3 614	2 478	45.8	282	232
5999 pt.	Pet shops -----	13	11	1 801	(D)	(D)	259	(D)	(D)	41	BB
5999 pt.	Art dealers -----	35	14	9 757	6 675	46.2	1 456	596	144.3	86	36
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	56	52	11 641	(D)	(D)	1 899	(D)	(D)	155	CC

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Estab-lish-ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	<b>Wyoming -----</b>	<b>3 748</b>	<b>3 554 153</b>	<b>413 062</b>	<b>93 594</b>	<b>37 323</b>	<b>184</b>	<b>160 115</b>	<b>109</b>	<b>463 490</b>	<b>255</b>	<b>674 391</b>
2	Albany County -----	229	208 954	24 346	5 633	2 697	8	6 107	2	(D)	10	40 027
3	Laramie -----	214	201 416	23 186	5 387	2 563	7	(D)	2	(D)	9	(D)
4	Balance of county -----	15	7 538	1 160	246	134	1	(D)	-	-	1	(D)
5	Big Horn County -----	63	29 804	3 608	849	393	2	(D)	4	949	6	13 685
6	Campbell County -----	208	222 317	24 650	5 746	2 438	13	9 884	5	(D)	13	43 151
7	Gillette -----	180	207 743	22 962	5 349	2 272	10	(D)	4	(D)	10	(D)
8	Balance of county -----	28	14 574	1 688	397	166	3	(D)	1	(D)	3	(D)
9	Carbon County -----	153	116 361	13 477	3 165	1 235	8	5 901	4	6 781	12	24 667
10	Rawlins -----	84	86 816	10 032	2 408	905	5	(D)	2	(D)	4	(D)
11	Balance of county -----	69	29 545	3 445	757	330	3	(D)	2	(D)	8	(D)
12	Converse County -----	87	55 194	6 222	1 414	625	5	2 901	4	4 074	7	10 408
13	Douglas -----	64	47 814	5 152	1 195	505	4	(D)	4	4 074	4	(D)
14	Balance of county -----	23	7 380	1 070	219	120	1	(D)	-	-	3	(D)
15	Crook County -----	39	12 394	1 418	299	167	4	896	-	-	7	3 814
16	Fremont County -----	284	230 676	26 248	5 892	2 314	18	11 912	10	34 404	17	43 077
17	Lander -----	88	72 399	7 803	1 787	709	7	3 965	3	(D)	4	(D)
18	Riverton -----	137	138 182	16 206	3 641	1 328	7	6 517	4	(D)	6	31 737
19	Balance of county -----	59	20 095	2 239	464	277	4	1 430	3	(D)	7	(D)
20	Goshen County -----	86	55 106	6 395	1 791	644	7	4 239	3	7 093	8	13 727
21	Torrington -----	64	50 400	5 658	1 613	537	5	(D)	3	7 093	7	(D)
22	Balance of county -----	22	4 706	737	178	107	2	(D)	-	-	1	(D)
23	Hot Springs County -----	42	17 483	2 266	500	261	2	(D)	1	(D)	3	(D)
24	Thermopolis -----	40	(D)	(D)	(D)	EE	2	(D)	1	(D)	3	(D)
25	Balance of county -----	2	(D)	(D)	(D)	AA	-	-	-	-	-	-
26	Johnson County -----	55	30 927	3 779	875	382	5	3 860	1	(D)	6	6 042
27	Buffalo -----	49	26 281	3 387	763	331	5	3 860	1	(D)	5	(D)
28	Balance of county -----	6	4 646	392	112	51	-	-	-	-	1	(D)
29	Laramie County -----	455	690 014	78 786	17 234	6 704	19	22 812	10	95 342	25	91 695
30	Cheyenne -----	398	600 747	70 536	15 406	5 964	14	17 586	9	(D)	20	76 561
31	Balance of county -----	57	89 267	8 250	1 828	740	5	5 226	1	(D)	5	15 134
32	Lincoln County -----	108	73 060	6 441	1 360	665	7	5 165	2	(D)	10	15 586
33	Kemmerer -----	27	16 695	1 498	323	159	1	(D)	-	-	1	(D)
34	Balance of county -----	81	56 365	4 943	1 037	506	6	(D)	2	(D)	9	(D)
35	Natrona County -----	507	519 338	63 420	14 970	5 842	17	18 722	12	(D)	29	100 563
36	Casper -----	456	482 564	59 332	14 036	5 459	15	(D)	10	78 866	26	99 809
37	Balance of county -----	51	36 774	4 088	934	383	2	(D)	2	(D)	3	754
38	Niobrara County -----	26	13 902	1 717	371	149	1	(D)	2	(D)	2	(D)
39	Park County -----	239	201 117	21 740	4 473	1 862	11	9 330	12	35 148	13	33 404
40	Cody -----	144	133 474	13 986	2 828	1 154	6	(D)	4	(D)	7	(D)
41	Powell -----	61	43 056	5 167	1 271	578	4	2 967	3	(D)	3	(D)
42	Balance of county -----	34	24 587	2 587	374	130	1	(D)	5	(D)	3	(D)
43	Platte County -----	74	47 740	4 109	900	420	4	1 661	3	(D)	5	(D)
44	Wheatland -----	49	33 541	2 725	591	268	3	(D)	3	(D)	4	(D)
45	Balance of county -----	25	14 199	1 384	309	152	1	(D)	-	-	1	(D)
46	Sheridan County -----	210	197 725	22 106	5 075	2 248	11	6 998	5	31 180	15	35 115
47	Sheridan -----	170	179 993	20 303	4 659	2 019	10	(D)	5	31 180	8	28 324
48	Balance of county -----	40	17 732	1 803	416	229	1	(D)	-	-	7	6 791
49	Sublette County -----	58	23 059	2 905	668	297	3	1 184	4	1 156	7	9 968
50	Sweetwater County -----	271	337 520	37 617	8 782	2 977	16	13 732	6	42 190	17	75 961
51	Green River -----	68	62 206	7 069	1 618	562	5	(D)	2	(D)	4	(D)
52	Rock Springs -----	183	266 822	29 467	6 924	2 302	10	10 369	4	(D)	10	(D)
53	Balance of county -----	20	8 492	1 081	240	113	1	(D)	-	-	3	(D)
54	Teton County -----	295	245 300	36 956	7 988	2 620	9	19 504	11	24 373	18	36 995
55	Jackson -----	231	203 915	29 394	6 249	1 989	8	(D)	5	(D)	9	32 007
56	Balance of county -----	64	41 385	7 562	1 739	631	1	(D)	6	(D)	9	4 988
57	Uinta County -----	127	133 089	15 035	3 367	1 455	7	7 761	3	(D)	8	30 240
58	Evanston -----	91	114 429	12 841	2 862	1 191	4	(D)	3	(D)	3	(D)
59	Balance of county -----	36	18 660	2 194	505	264	3	(D)	-	-	5	(D)
60	Washakie County -----	81	55 610	5 980	1 402	594	5	4 206	3	(D)	9	15 172
61	Worland -----	72	54 468	5 812	1 370	562	5	4 206	2	(D)	7	(D)
62	Balance of county -----	9	1 142	168	32	32	-	-	1	(D)	2	(D)
63	Weston County -----	51	37 463	3 841	840	334	2	(D)	2	(D)	8	11 067
64	Newcastle -----	34	27 680	2 848	647	255	1	(D)	1	(D)	5	(D)
65	Balance of county -----	17	9 783	993	193	79	1	(D)	1	(D)	3	(D)



Kind-of-business groups – Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
261	736 979	416	494 871	285	129 629	232	105 690	1 065	366 954	87	64 805	854	357 229	1
15	43 501	24	29 155	22	7 737	19	6 372	66	28 844	4	4 999	59	(D)	2
15	43 501	22	(D)	22	7 737	19	6 372	60	25 392	4	4 999	54	(D)	3
-	-	2	(D)	-	-	-	-	6	3 452	-	-	5	1 371	4
4	2 211	9	5 163	1	(D)	2	(D)	26	3 842	2	(D)	7	1 050	5
13	52 257	19	19 302	16	6 714	10	4 965	53	24 364	9	4 070	57	(D)	6
11	(D)	16	(D)	16	6 714	9	(D)	44	23 253	8	(D)	52	21 805	7
2	(D)	3	(D)	-	-	1	(D)	9	1 111	1	(D)	5	(D)	8
12	17 311	30	36 661	6	1 676	4	1 143	50	13 695	5	3 335	22	5 191	9
7	15 187	19	27 952	4	(D)	3	(D)	24	8 545	4	(D)	12	2 950	10
5	2 124	11	8 709	2	(D)	1	(D)	26	5 150	1	(D)	10	2 241	11
6	(D)	13	10 350	4	(D)	5	1 248	27	6 972	3	2 153	13	3 367	12
5	(D)	9	7 903	4	(D)	5	1 248	18	5 303	2	(D)	9	(D)	13
1	(D)	4	2 447	-	-	-	-	9	1 669	1	(D)	4	(D)	14
1	(D)	4	3 005	2	(D)	1	(D)	15	2 143	1	(D)	4	809	15
23	60 764	27	25 088	17	6 819	17	4 929	83	20 931	7	5 574	65	17 178	16
8	31 382	7	6 385	5	1 569	5	1 104	29	6 576	2	(D)	18	5 901	17
15	29 382	12	13 063	12	5 250	12	3 825	32	10 262	3	3 371	34	(D)	18
-	-	8	5 640	-	-	-	-	22	4 093	2	(D)	13	(D)	19
5	8 127	9	8 330	4	1 095	6	1 032	25	5 509	2	(D)	17	(D)	20
5	8 127	6	6 410	4	1 095	4	(D)	15	3 936	2	(D)	13	(D)	21
-	-	3	1 920	-	-	2	(D)	10	1 573	-	-	4	(D)	22
3	(D)	3	(D)	4	702	3	(D)	16	3 083	3	1 618	4	494	23
3	(D)	3	(D)	4	702	3	(D)	14	(D)	3	1 618	4	494	24
-	-	-	-	-	-	-	-	2	(D)	-	-	-	-	25
1	(D)	8	9 189	4	672	3	899	14	3 905	2	(D)	11	4 931	26
1	(D)	6	(D)	4	672	2	(D)	13	(D)	2	(D)	10	(D)	27
-	-	2	(D)	-	-	1	(D)	1	(D)	-	-	1	(D)	28
33	137 105	46	119 783	42	20 060	38	24 046	123	64 160	7	8 650	112	106 361	29
26	132 716	32	86 485	42	20 060	37	(D)	111	(D)	6	(D)	101	(D)	30
7	4 389	14	33 298	-	-	1	(D)	12	(D)	1	(D)	11	(D)	31
9	19 433	17	16 131	3	1 364	2	(D)	38	6 362	3	2 548	17	(D)	32
1	(D)	6	5 552	2	(D)	1	(D)	9	956	1	(D)	5	804	33
8	(D)	11	10 579	1	(D)	1	(D)	29	5 406	2	(D)	12	(D)	34
40	122 391	45	45 140	46	20 368	35	19 235	135	48 978	7	7 058	141	(D)	35
36	(D)	33	34 678	45	(D)	34	(D)	118	45 652	7	7 058	132	(D)	36
4	(D)	12	10 462	1	(D)	1	(D)	17	3 326	-	-	9	(D)	37
2	(D)	6	5 540	-	-	-	-	8	1 843	1	(D)	4	502	38
14	46 008	31	25 354	16	5 726	14	4 548	64	17 008	7	4 208	57	20 383	39
6	33 030	16	17 030	14	(D)	10	3 155	35	10 966	4	1 743	42	14 049	40
4	(D)	6	4 174	2	(D)	4	1 393	21	4 333	3	2 465	11	(D)	41
4	(D)	9	4 150	-	-	-	-	8	1 709	-	-	4	(D)	42
8	13 786	10	9 826	5	700	3	557	24	4 583	2	(D)	10	1 579	43
5	(D)	6	6 081	4	(D)	2	(D)	11	2 638	1	(D)	10	1 579	44
3	(D)	4	3 745	1	(D)	1	(D)	13	1 945	1	(D)	-	-	45
13	49 105	21	22 474	18	7 468	15	6 604	55	19 648	7	3 815	50	15 318	46
11	(D)	16	18 284	16	(D)	14	(D)	41	16 230	6	(D)	43	14 238	47
2	(D)	5	4 190	2	(D)	1	(D)	14	3 418	1	(D)	7	1 080	48
3	1 358	5	(D)	2	(D)	3	(D)	20	4 186	2	(D)	9	1 574	49
21	80 360	38	46 274	15	11 180	18	13 395	82	28 319	4	3 234	54	22 875	50
4	(D)	11	10 184	-	-	3	(D)	25	5 974	1	(D)	13	2 440	51
16	71 805	23	30 078	15	11 180	14	(D)	47	20 986	3	(D)	41	20 435	52
1	(D)	4	6 012	-	-	1	(D)	10	1 359	-	-	-	-	53
12	20 071	18	19 504	37	25 649	16	9 428	73	40 169	3	(D)	98	(D)	54
12	20 071	14	(D)	33	24 234	14	(D)	50	29 201	3	(D)	83	38 755	55
-	-	4	(D)	4	1 415	2	(D)	23	10 968	-	-	15	(D)	56
13	21 611	20	26 453	11	6 668	8	2 051	30	10 461	2	(D)	25	(D)	57
7	19 152	17	(D)	9	(D)	7	(D)	22	8 414	1	(D)	18	(D)	58
6	2 459	3	(D)	2	(D)	1	(D)	8	2 047	1	(D)	7	(D)	59
6	(D)	7	4 038	7	1 859	9	3 028	22	4 741	3	1 578	10	2 346	60
6	(D)	6	(D)	7	1 859	9	3 028	17	4 386	3	1 578	10	2 346	61
-	-	1	(D)	-	-	-	-	5	355	-	-	-	-	62
4	(D)	6	4 543	3	551	1	(D)	16	3 208	1	(D)	8	(D)	63
3	(D)	4	(D)	3	551	1	(D)	8	2 120	-	-	8	(D)	64
1	(D)	2	(D)	-	-	-	-	8	1 088	1	(D)	-	-	65

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>CASPER</b>						
	<b>Retail trade</b> .....	<b>456</b>	<b>482 564</b>	<b>59 332</b>	<b>14 036</b>	<b>5 459</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>15</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>CC</b>
521, 3	Building materials and supply stores .....	9	(D)	(D)	(D)	BB
525	Hardware stores .....	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> .....	<b>10</b>	<b>78 866</b>	<b>8 344</b>	<b>1 933</b>	<b>875</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	6	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	6	(D)	(D)	(D)	FF
533	Variety stores .....	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>26</b>	<b>99 809</b>	<b>10 298</b>	<b>2 470</b>	<b>764</b>
541	Grocery stores .....	17	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	AA
546	Retail bakeries .....	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores .....	4	1 039	113	21	16
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>36</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
551	New and used car dealers .....	10	95 953	8 842	1 973	335
552	Used car dealers .....	2	(D)	(D)	(D)	AA
553	Auto and home supply stores .....	16	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers .....	8	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations</b> .....	<b>33</b>	<b>34 678</b>	<b>2 168</b>	<b>519</b>	<b>193</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>45</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>EE</b>
561	Men's and boys' clothing and accessory stores .....	5	2 220	283	83	31
562, 3	Women's clothing and specialty stores .....	17	(D)	(D)	(D)	BB
562	Women's clothing stores .....	13	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores .....	4	723	66	18	16
565	Family clothing stores .....	7	6 948	1 034	256	72
566	Shoe stores .....	11	3 938	539	125	50
564, 9	Other apparel and accessory stores .....	5	1 643	368	89	36
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>34</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>CC</b>
5712	Furniture stores .....	8	6 731	947	254	66
5713, 4, 9	Home furnishings stores .....	9	4 577	799	186	46
572	Household appliance stores .....	3	1 267	182	46	14
573	Radio, television, computer, and music stores .....	14	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places</b> .....	<b>118</b>	<b>45 652</b>	<b>12 096</b>	<b>2 837</b>	<b>1 863</b>
5812	Eating places .....	109	42 209	11 438	2 680	1 799
5812 pt.	Restaurants .....	50	18 898	5 693	1 344	811
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places .....	53	21 456	5 269	1 215	917
5812 pt.	Other eating places .....	4	(D)	(D)	(D)	BB
5813	Drinking places .....	9	3 443	658	157	64
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>7</b>	<b>7 058</b>	<b>847</b>	<b>213</b>	<b>72</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>132</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
592	Liquor stores .....	15	(D)	(D)	(D)	CC
593	Used merchandise stores .....	11	1 767	297	64	35
594	Miscellaneous shopping goods stores .....	55	(D)	(D)	(D)	EE
5941	Sporting goods stores and bicycle shops .....	11	(D)	(D)	(D)	BB
5942	Book stores .....	6	2 827	255	59	30
5944	Jewelry stores .....	9	3 152	722	183	62
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	29	(D)	(D)	(D)	CC
596	Nonstore retailers .....	13	(D)	(D)	(D)	BB
598	Fuel dealers .....	—	—	—	—	—
5992	Florists .....	8	1 661	422	101	39
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands .....	—	—	—	—	—
5995	Optical goods stores .....	7	945	148	34	14
5999	Miscellaneous retail stores, n.e.c. .....	22	(D)	(D)	(D)	BB

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CHEYENNE</b>					
	<b>Retail trade</b> .....	<b>398</b>	<b>600 747</b>	<b>70 536</b>	<b>15 406</b>	<b>5 964</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>14</b>	<b>17 586</b>	<b>2 353</b>	<b>450</b>	<b>100</b>
521, 3	Building materials and supply stores .....	11	(D)	(D)	(D)	BB
525	Hardware stores .....	1	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores .....	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> .....	<b>9</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	'86 598	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	(D)	(D)	(D)	FF
533	Variety stores .....	—	—	—	—	—
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>20</b>	<b>76 561</b>	<b>7 267</b>	<b>1 729</b>	<b>681</b>
541	Grocery stores .....	12	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets .....	—	—	—	—	—
546	Retail bakeries .....	3	675	251	60	35
543, 4, 5, 9	Other food stores .....	5	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>26</b>	<b>132 716</b>	<b>12 823</b>	<b>2 900</b>	<b>485</b>
551	New and used car dealers .....	7	116 749	10 497	2 440	382
552	Used car dealers .....	4	(D)	(D)	(D)	AA
553	Auto and home supply stores .....	10	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers .....	5	4 289	422	90	21
<b>554</b>	<b>Gasoline service stations</b> .....	<b>32</b>	<b>86 485</b>	<b>3 716</b>	<b>833</b>	<b>329</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>42</b>	<b>20 060</b>	<b>2 870</b>	<b>767</b>	<b>252</b>
561	Men's and boys' clothing and accessory stores .....	1	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores .....	13	(D)	(D)	(D)	BB
562	Women's clothing stores .....	12	3 472	494	116	66
563	Women's accessory and specialty stores .....	1	(D)	(D)	(D)	AA
565	Family clothing stores .....	15	11 492	1 791	514	131
566	Shoe stores .....	12	3 911	479	110	43
564, 9	Other apparel and accessory stores .....	1	(D)	(D)	(D)	AA
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>37</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>CC</b>
5712	Furniture stores .....	9	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores .....	13	(D)	(D)	(D)	BB
572	Household appliance stores .....	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores .....	13	6 210	602	144	48
<b>58</b>	<b>Eating and drinking places</b> .....	<b>111</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
5812	Eating places .....	101	(D)	(D)	(D)	GG
5812 pt.	Restaurants .....	50	29 880	8 456	1 812	1 051
5812 pt.	Cafeterias .....	4	1 529	350	79	51
5812 pt.	Refreshment places .....	44	24 587	6 020	1 378	928
5812 pt.	Other eating places .....	3	(D)	(D)	(D)	AA
5813	Drinking places .....	10	(D)	(D)	(D)	BB
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>BB</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>101</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
592	Liquor stores .....	10	(D)	(D)	(D)	CC
593	Used merchandise stores .....	8	1 343	357	89	37
594	Miscellaneous shopping goods stores .....	30	(D)	(D)	(D)	CC
5941	Sporting goods stores and bicycle shops .....	8	(D)	(D)	(D)	BB
5942	Book stores .....	4	1 439	132	31	19
5944	Jewelry stores .....	6	3 411	585	146	52
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	12	(D)	(D)	(D)	BB
596	Nonstore retailers .....	13	(D)	(D)	(D)	EE
598	Fuel dealers .....	5	(D)	(D)	(D)	AA
5992	Florists .....	9	1 629	339	88	40
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c. .....	18	4 703	753	187	80

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>LARAMIE COUNTY</b> (Coextensive with Cheyenne, WY MSA; see table 7.)					
	<b>NATRONA COUNTY</b> (Coextensive with Casper, WY MSA; see table 7.)					

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CASPER, WY MSA</b>					
	<b>Retail trade</b> -----	<b>507</b>	<b>519 338</b>	<b>63 420</b>	<b>14 970</b>	<b>5 842</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>17</b>	<b>18 722</b>	<b>2 747</b>	<b>595</b>	<b>153</b>
521, 3	Building materials and supply stores -----	11	14 929	2 057	464	110
525	Hardware stores -----	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores -----	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
<b>53</b>	<b>General merchandise stores</b> -----	<b>12</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	7	(D)	(D)	(D)	FF
533	Variety stores -----	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> -----	<b>29</b>	<b>100 563</b>	<b>10 412</b>	<b>2 498</b>	<b>783</b>
541	Grocery stores -----	19	98 122	9 926	2 403	724
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	4	1 039	113	21	16
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>40</b>	<b>122 391</b>	<b>11 836</b>	<b>2 712</b>	<b>522</b>
551	New and used car dealers -----	10	95 953	8 842	1 973	335
552	Used car dealers -----	4	2 397	111	24	7
553	Auto and home supply stores -----	17	10 976	1 873	504	135
555, 6, 7, 9	Miscellaneous automotive dealers -----	9	13 065	1 010	211	45
<b>554</b>	<b>Gasoline service stations</b> -----	<b>45</b>	<b>45 140</b>	<b>2 909</b>	<b>713</b>	<b>270</b>
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>46</b>	<b>20 368</b>	<b>2 809</b>	<b>698</b>	<b>270</b>
561	Men's and boys' clothing and accessory stores -----	5	2 220	283	83	31
562, 3	Women's clothing and specialty stores -----	18	5 619	585	145	81
562	Women's clothing stores -----	13	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	5	(D)	(D)	(D)	BB
565	Family clothing stores -----	7	6 948	1 034	256	72
566	Shoe stores -----	11	3 938	539	125	50
564, 9	Other apparel and accessory stores -----	5	1 643	368	89	36
<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>35</b>	<b>19 235</b>	<b>2 623</b>	<b>660</b>	<b>175</b>
5712	Furniture stores -----	8	6 731	947	254	66
5713, 4, 9	Home furnishings stores -----	9	4 577	799	186	46
572	Household appliance stores -----	3	1 267	182	46	14
573	Radio, television, computer, and music stores -----	15	6 660	695	174	49
<b>58</b>	<b>Eating and drinking places</b> -----	<b>135</b>	<b>48 978</b>	<b>12 769</b>	<b>2 978</b>	<b>1 972</b>
5812	Eating places -----	121	44 239	11 925	2 776	1 880
5812 pt.	Restaurants -----	56	20 115	6 004	1 409	865
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	59	22 269	5 445	1 246	944
5812 pt.	Other eating places -----	4	(D)	(D)	(D)	BB
5813	Drinking places -----	14	4 739	844	202	92
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>7</b>	<b>7 058</b>	<b>847</b>	<b>213</b>	<b>72</b>

See footnotes at end of table.

**Table 7. Summary Statistics for Metropolitan Areas: 1992—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>CASPER, WY MSA—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores.....</b>	<b>141</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>FF</b>
592	Liquor stores.....	18	8 510	1 053	253	116
593	Used merchandise stores.....	11	1 767	297	64	35
594	Miscellaneous shopping goods stores.....	57	17 654	2 502	579	290
5941	Sporting goods stores and bicycle shops.....	12	5 341	651	146	72
5942	Book stores.....	6	2 827	255	59	30
5944	Jewelry stores.....	9	3 152	722	183	62
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores.....	30	6 334	874	191	126
596	Nonstore retailers.....	15	14 100	1 921	487	117
598	Fuel dealers.....	1	(D)	(D)	(D)	AA
5992	Florists.....	8	1 661	422	101	39
5993	Tobacco stores and stands.....	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands.....	—	—	—	—	—
5995	Optical goods stores.....	7	945	148	34	14
5999	Miscellaneous retail stores, n.e.c.....	23	(D)	(D)	(D)	BB
<b>CHEYENNE, WY MSA</b>						
	<b>Retail trade.....</b>	<b>455</b>	<b>690 014</b>	<b>78 786</b>	<b>17 234</b>	<b>6 704</b>
<b>52</b>	<b>Building materials and garden supplies stores.....</b>	<b>19</b>	<b>22 812</b>	<b>2 898</b>	<b>557</b>	<b>154</b>
521, 3	Building materials and supply stores.....	13	16 992	2 113	440	93
525	Hardware stores.....	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores.....	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers.....	—	—	—	—	—
<b>53</b>	<b>General merchandise stores.....</b>	<b>10</b>	<b>95 342</b>	<b>9 834</b>	<b>2 321</b>	<b>885</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	'86 598	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	(D)	(D)	(D)	FF
533	Variety stores.....	—	—	—	—	—
539	Miscellaneous general merchandise stores.....	3	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores.....</b>	<b>25</b>	<b>91 695</b>	<b>8 964</b>	<b>2 114</b>	<b>793</b>
541	Grocery stores.....	16	89 634	8 484	1 994	727
542	Meat and fish (seafood) markets.....	—	—	—	—	—
546	Retail bakeries.....	3	675	251	60	35
543, 4, 5, 9	Other food stores.....	6	1 386	229	60	31
<b>55 ex. 554</b>	<b>Automotive dealers.....</b>	<b>33</b>	<b>137 105</b>	<b>13 252</b>	<b>2 990</b>	<b>505</b>
551	New and used car dealers.....	7	116 749	10 497	2 440	382
552	Used car dealers.....	6	2 225	174	41	11
553	Auto and home supply stores.....	12	10 343	1 792	341	75
555, 6, 7, 9	Miscellaneous automotive dealers.....	8	7 788	789	168	37
<b>554</b>	<b>Gasoline service stations.....</b>	<b>46</b>	<b>119 783</b>	<b>5 463</b>	<b>1 235</b>	<b>502</b>
<b>56</b>	<b>Apparel and accessory stores.....</b>	<b>42</b>	<b>20 060</b>	<b>2 870</b>	<b>767</b>	<b>252</b>
561	Men's and boys' clothing and accessory stores.....	1	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores.....	13	(D)	(D)	(D)	BB
562	Women's clothing stores.....	12	3 472	494	116	66
563	Women's accessory and specialty stores.....	1	(D)	(D)	(D)	AA
565	Family clothing stores.....	15	11 492	1 791	514	131
566	Shoe stores.....	12	3 911	479	110	43
564, 9	Other apparel and accessory stores.....	1	(D)	(D)	(D)	AA
<b>57</b>	<b>Furniture and home furnishings stores.....</b>	<b>38</b>	<b>24 046</b>	<b>2 654</b>	<b>607</b>	<b>186</b>
5712	Furniture stores.....	9	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores.....	14	8 829	942	215	73
572	Household appliance stores.....	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores.....	13	6 210	602	144	48
<b>58</b>	<b>Eating and drinking places.....</b>	<b>123</b>	<b>64 160</b>	<b>16 851</b>	<b>3 745</b>	<b>2 335</b>
5812	Eating places.....	111	60 443	16 041	3 535	2 206
5812 pt.	Restaurants.....	54	31 339	8 889	1 903	1 104
5812 pt.	Cafeterias.....	4	1 529	350	79	51
5812 pt.	Refreshment places.....	49	26 720	6 560	1 494	1 021
5812 pt.	Other eating places.....	4	855	242	59	30
5813	Drinking places.....	12	3 717	810	210	129
<b>591</b>	<b>Drug and proprietary stores.....</b>	<b>7</b>	<b>8 650</b>	<b>1 216</b>	<b>288</b>	<b>93</b>

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**WYOMING WY-19**

**Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CHEYENNE, WY MSA —Con.</b>					
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>112</b>	<b>106 361</b>	<b>14 784</b>	<b>2 610</b>	<b>999</b>
592	Liquor stores -----	12	13 512	1 172	226	115
593	Used merchandise stores -----	8	1 343	357	89	37
594	Miscellaneous shopping goods stores -----	33	12 683	1 745	393	229
5941	Sporting goods stores and bicycle shops -----	9	4 141	568	115	77
5942	Book stores -----	4	1 439	132	31	19
5944	Jewelry stores -----	6	3 411	585	146	52
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	14	3 692	460	101	81
596	Nonstore retailers -----	14	65 358	9 604	1 406	436
598	Fuel dealers -----	6	4 132	271	92	21
5992	Florists -----	9	1 629	339	88	40
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	8	2 131	376	91	27
5999	Miscellaneous retail stores, n.e.c. -----	21	(D)	(D)	(D)	BB

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade -----</b>	<b>2 786</b>	<b>2 344 801</b>	<b>270 856</b>	<b>61 390</b>	<b>24 777</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>148</b>	<b>118 581</b>	<b>15 201</b>	<b>3 694</b>	<b>959</b>
521, 3	Building materials and supply stores -----	77	79 709	9 622	2 522	502
521	Lumber and other building materials dealers -----	52	71 634	8 325	2 198	418
523	Paint, glass, and wallpaper stores -----	25	8 075	1 297	324	84
525	Hardware stores -----	51	(D)	(D)	(D)	EE
526	Retail nurseries, lawn and garden supply stores -----	15	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	5	3 154	258	43	15
<b>53</b>	<b>General merchandise stores -----</b>	<b>87</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	16	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	16	(D)	(D)	(D)	GG
533	Variety stores -----	15	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	56	(D)	(D)	(D)	FF
<b>54</b>	<b>Food stores -----</b>	<b>201</b>	<b>482 133</b>	<b>50 040</b>	<b>11 643</b>	<b>3 804</b>
541	Grocery stores -----	164	477 822	49 232	11 477	3 696
542	Meat and fish (seafood) markets -----	12	(D)	(D)	(D)	BB
546	Retail bakeries -----	18	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	7	746	90	18	16
543	Fruit and vegetable markets -----	-	-	-	-	-
544	Candy, nut, and confectionery stores -----	3	(D)	(D)	(D)	AA
545	Dairy products stores -----	-	-	-	-	-
549	Miscellaneous food stores -----	4	(D)	(D)	(D)	AA
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>188</b>	<b>477 483</b>	<b>37 776</b>	<b>8 779</b>	<b>1 783</b>
551	New and used car dealers -----	67	409 610	29 526	6 856	1 251
552	Used car dealers -----	13	9 460	393	102	43
553	Auto and home supply stores -----	88	45 757	6 868	1 571	417
553 pt.	Auto parts, tires, and accessories stores -----	84	44 887	6 739	1 539	406
553 pt.	Home and auto supply stores -----	4	870	129	32	11
555, 6, 7, 9	Miscellaneous automotive dealers -----	20	12 656	989	250	72
555	Boat dealers -----	3	(D)	(D)	(D)	AA
556	Recreational vehicle dealers -----	5	(D)	(D)	(D)	AA
557	Motorcycle dealers -----	12	7 808	553	137	41
559	Automotive dealers, n.e.c. -----	-	-	-	-	-
<b>554</b>	<b>Gasoline service stations -----</b>	<b>325</b>	<b>329 948</b>	<b>22 660</b>	<b>5 074</b>	<b>2 075</b>

See footnotes at end of table.

**WY-20 WYOMING**

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>197</b>	<b>89 201</b>	<b>11 522</b>	<b>2 786</b>	<b>1 010</b>
561	Men's and boys' clothing and accessory stores -----	11	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	63	(D)	(D)	(D)	CC
562	Women's clothing stores -----	62	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	AA
565	Family clothing stores -----	68	49 389	6 705	1 697	511
566	Shoe stores -----	38	10 611	1 264	322	141
566 pt.	Men's shoe stores -----	2	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores -----	1	(D)	(D)	(D)	AA
566 pt.	Children's and juveniles' shoe stores -----	—	—	—	—	—
566 pt.	Family shoe stores -----	32	8 874	1 043	258	114
566 pt.	Athletic footwear stores -----	3	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	17	(D)	(D)	(D)	BB
564	Children's and infants' wear stores -----	2	(D)	(D)	(D)	AA
569	Miscellaneous apparel and accessory stores -----	15	5 672	1 073	255	70
<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>159</b>	<b>62 409</b>	<b>8 463</b>	<b>2 041</b>	<b>623</b>
5712	Furniture stores -----	45	(D)	(D)	(D)	CC
5713, 4, 9	Homefurnishings stores -----	45	16 238	2 073	476	137
5713	Floor covering stores -----	28	12 671	1 550	371	101
5714	Drapery, curtain, and upholstery stores -----	1	(D)	(D)	(D)	AA
5719	Miscellaneous homefurnishings stores -----	16	(D)	(D)	(D)	BB
572	Household appliance stores -----	12	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	57	17 804	2 145	540	217
5731	Radio, television, and electronics stores -----	28	9 668	1 052	261	98
5734	Computer and software stores -----	9	3 377	515	146	40
5735	Record and prerecorded tape stores -----	14	(D)	(D)	(D)	BB
5736	Musical instrument stores -----	6	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places -----</b>	<b>807</b>	<b>253 816</b>	<b>68 016</b>	<b>14 928</b>	<b>9 433</b>
5812	Eating places -----	641	222 514	61 814	13 493	8 596
5812 pt.	Restaurants -----	355	118 205	36 280	7 864	4 521
5812 pt.	Cafeterias -----	5	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	259	100 442	24 488	5 348	3 903
5812 pt.	Other eating places -----	22	(D)	(D)	(D)	CC
5813	Drinking places -----	166	31 302	6 202	1 435	837
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>73</b>	<b>49 097</b>	<b>6 344</b>	<b>1 608</b>	<b>511</b>
591 pt.	Drug stores -----	71	(D)	(D)	(D)	FF
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	AA
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>601</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>GG</b>
592	Liquor stores -----	96	44 720	4 590	1 044	569
593	Used merchandise stores -----	31	5 095	883	185	81
594	Miscellaneous shopping goods stores -----	283	80 601	10 932	2 404	1 002
5941	Sporting goods stores and bicycle shops -----	103	34 196	4 916	1 182	393
5941 pt.	General line sporting goods stores -----	41	16 527	2 117	568	184
5941 pt.	Specialty line sporting goods stores -----	62	17 669	2 799	614	209
5942	Book stores -----	26	6 866	807	188	83
5944	Jewelry stores -----	37	9 556	1 634	381	139
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	117	29 983	3 575	653	387
5943	Stationery stores -----	6	2 073	380	88	25
5945	Hobby, toy, and game shops -----	11	1 760	262	54	27
5946	Camera and photographic supply stores -----	4	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops -----	78	21 466	2 323	359	255
5948	Luggage and leather goods stores -----	2	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	16	(D)	(D)	(D)	BB
596	Nonstore retailers -----	45	25 721	2 547	569	183
5961	Catalog and mail-order houses -----	25	16 224	846	206	90
5962	Automatic merchandising machine operators -----	6	1 835	184	37	14
5963	Direct selling establishments -----	14	7 662	1 517	326	79
598	Fuel dealers -----	33	(D)	(D)	(D)	CC
5983	Fuel oil dealers -----	2	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	28	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c. -----	3	(D)	(D)	(D)	AA
5992	Florists -----	45	6 878	1 253	297	171
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	6	724	188	52	16
5999	Miscellaneous retail stores, n.e.c. -----	60	(D)	(D)	(D)	CC
5999 pt.	Pet shops -----	6	(D)	(D)	(D)	AA
5999 pt.	Art dealers -----	26	(D)	(D)	(D)	BB
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	28	(D)	(D)	(D)	BB

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Wyoming -----</b>	<b>(X)</b>	<b>3 554 153</b>	<b>3 554 153</b>	<b>100.0</b>	<b>Wyoming—Con.</b>				
Cheyenne -----	1	600 747	600 747	16.9	Rawlins -----	11	86 816	2 616 101	73.6
Casper -----	2	482 564	1 083 311	30.5	Lander -----	12	72 399	2 688 500	75.6
Rock Springs -----	3	266 822	1 350 133	38.0	Green River -----	13	62 206	2 750 706	77.4
Gillette -----	4	207 743	1 557 876	43.8	Worland -----	14	54 468	2 805 174	78.9
Jackson -----	5	203 915	1 761 791	49.6	Torrington -----	15	50 400	2 855 574	80.3
Laramie -----	6	201 416	1 963 207	55.2	Douglas -----	16	47 814	2 903 388	81.7
Sheridan -----	7	179 993	2 143 200	60.3	Powell -----	17	43 056	2 946 444	82.9
Riverton -----	8	138 182	2 281 382	64.2	Wheatland -----	18	33 541	2 979 985	83.8
Cody -----	9	133 474	2 414 856	67.9	Newcastle -----	19	27 680	3 007 665	84.6
Evanston -----	10	114 429	2 529 285	71.2	Buffalo -----	20	26 281	3 033 946	85.4
					Kemmerer -----	21	16 695	3 050 641	85.8
					Thermopolis -----	(X)	(D)	(X)	(X)

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

**Table 10. Counties Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Wyoming -----</b>	<b>(X)</b>	<b>3 554 153</b>	<b>3 554 153</b>	<b>100.0</b>	<b>Wyoming—Con.</b>				
Laramie -----	1	690 014	690 014	19.4	Carbon -----	11	116 361	3 102 411	87.3
Natrona -----	2	519 338	1 209 352	34.0	Lincoln -----	12	73 060	3 175 471	89.3
Sweetwater -----	3	337 520	1 546 872	43.5	Washakie -----	13	55 610	3 231 081	90.9
Teton -----	4	245 300	1 792 172	50.4	Converse -----	14	55 194	3 286 275	92.5
Fremont -----	5	230 676	2 022 848	56.9	Goshen -----	15	55 106	3 341 381	94.0
Campbell -----	6	222 317	2 245 165	63.2	Platte -----	16	47 740	3 389 121	95.4
Albany -----	7	208 954	2 454 119	69.0	Weston -----	17	37 463	3 426 584	96.4
Park -----	8	201 117	2 655 236	74.7	Johnson -----	18	30 927	3 457 511	97.3
Sheridan -----	9	197 725	2 852 961	80.3	Big Horn -----	19	29 804	3 487 315	98.1
Uinta -----	10	133 089	2 986 050	84.0	Sublette -----	20	23 059	3 510 374	98.8
					Hot Springs -----	21	17 483	3 527 857	99.3
					Niobrara -----	22	13 902	3 541 759	99.7
					Crook -----	23	12 394	3 554 153	100.0

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.



# Appendix A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration.** Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
  - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

**Method of classifying kinds of business.** The retail trade classifications for all establishments were based on the *Standard Industrial Classification (SIC) Manual*.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

<sup>1</sup>*Standard Industrial Classification Manual*: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

## COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas.** The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>2</sup> In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

## EXPLANATION OF TERMS

**Establishments.** An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms.** A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

**Sales.** Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll.** Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

<sup>2</sup>Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

**First-quarter payroll.** This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

**Paid employees for pay period including March 12.** Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments.** Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

### Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521).** Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523).** Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525).** Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526).** Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Manufactured (mobile) home dealers (SIC 527).** Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531).** Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

**Conventional department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

**Discount or mass merchandising department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

**National chain department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

**Variety stores (SIC 533).** Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539).** Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

**Warehouse clubs (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

**Catalog showrooms (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

**Other miscellaneous general merchandise stores (SIC 539 pt.).** Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

## Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541).** Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

**Supermarkets and other general-line grocery stores (SIC 541 pt.).** Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

**Convenience food stores (SIC 541 pt.).** Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

**Convenience food/gasoline stores (SIC 541 pt.).** These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

**Delicatessens (SIC 541 pt.).** Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

**Meat and fish (seafood) markets (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

**Fruit and vegetable markets (SIC 543).** Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544).** Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

**Dairy products stores (SIC 545).** Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546).** Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—baking and selling (SIC 546 pt.).** Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

**Retail bakeries—selling only (SIC 546 pt.).** Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

**Miscellaneous food stores (SIC 549).** Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

**New and used car dealers (SIC 551).** Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552).** Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

**Auto and home supply stores (SIC 553).** Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

**Auto parts, tires, and accessories stores (SIC 553 pt.).** Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

**Home and auto supply stores (SIC 553 pt.).** Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

**Gasoline service stations (SIC 554).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Gasoline/convenience food stores (SIC 554 pt.).** Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

**Other gasoline service stations and truck stops (SIC 554 pt.).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

**Boat dealers (SIC 555).** Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers (SIC 556).** Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557).** Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, not elsewhere classified (SIC 559).** Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and accessory stores (SIC 561).** Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562).** Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563).** Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

**Furriers and fur shops (SIC 563 pt.).** Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

**Other women's accessory and specialty stores (SIC 563 pt.).** Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

**Children's and infants' wear stores (SIC 564).** Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565).** Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

**Men's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

**Athletic footwear stores (SIC 566 pt.).** Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

**Miscellaneous apparel and accessory stores (SIC 569).** Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.



## **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

**Furniture stores (SIC 5712).** Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

**Floor covering stores (SIC 5713).** Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

**Drapery, curtain, and upholstery stores (SIC 5714).** Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719).** Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572).** Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731).** Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

**Computer software stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

**Record and prerecorded tape stores (SIC 5735).** Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736).** Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

**Restaurants (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

**Cafeterias (SIC 5812 pt.).** Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.).** Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Other eating places (SIC 5812 pt.).** This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

**Social caterers (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Contract feeding (SIC 5812 pt.).** Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen yogurt shops (SIC 5812 pt.).** Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

**Drinking places (SIC 5813).** Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.).** Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.).** Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592).** Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593).** This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General-line sporting goods stores (SIC 5941 pt.).** Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty-line sporting goods stores (SIC 5941 pt.).** Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942).** Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943).** Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944).** Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

**Hobby, toy, and game shops (SIC 5945).** Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946).** Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

**Gift, novelty, and souvenir shops (SIC 5947).** Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948).** Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949).** Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961).** Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

**Mail-order houses, department store merchandise (SIC 5961 pt.).** These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

**Mail-order houses, other general merchandise (SIC 5961 pt.).** These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

**Mail-order houses, specialized (SIC 5961 pt.).** These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

**Automatic merchandising machine operators (SIC 5962).** Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

**Direct selling establishments (SIC 5963).** Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

**Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

**Direct selling, mobile food service (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

**Direct selling, books and stationery (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

**Direct selling, other (SIC 5963 pt.).** These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

**Fuel oil dealers (SIC 5983).** Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984).** Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, not elsewhere classified (SIC 5989).** Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992).** Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993).** Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994).** Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995).** Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, not elsewhere classified (SIC 5999).** Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

**Pet shops (SIC 5999 pt.).** These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

**Art dealers (SIC 5999 pt.).** These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

**Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.).** These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



# Appendix C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers .....	5201	5712	Furniture stores .....	5701
5231	Paint, glass, and wallpaper stores .....	5202	5713	Floor covering stores .....	5704
5251	Hardware stores .....	5203	5714	Drapery, curtain, and upholstery stores .....	5705
5261	Retail nurseries, lawn and garden supply stores .....	5204	5719	Miscellaneous homefurnishings stores .....	5705
5271	Manufactured (mobile) home dealers .....	5205	5722	Household appliance stores .....	5702
			5731	Radio, television, and electronics stores .....	5702
			5734	Computer and software stores .....	5702
			5735	Record and prerecorded tape stores .....	5703
			5736	Musical instrument stores .....	5703
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5311 pt.	Conventional department stores .....	5301	5812 pt.	Restaurants .....	5801
5311 pt.	Discount or mass merchandising department stores .....	5301	5812 pt.	Social caterers .....	5801
5311 pt.	National chain department stores .....	5301	5812 pt.	Cafeterias .....	5801
5331	Variety stores .....	5302	5812 pt.	Refreshment places .....	5801
5399	Miscellaneous general merchandise stores .....	5301	5812 pt.	Contract feeding .....	5802
			5812 pt.	Ice cream and frozen yogurt shops .....	5801
			5813	Drinking places .....	5801
<b>54</b>	<b>FOOD STORES</b>		<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5411	Grocery stores .....	5400	5912 pt.	Drug stores .....	5901
5421	Meat and fish (seafood) markets .....	5400	5912 pt.	Proprietary stores .....	5901
5431	Fruit and vegetable markets .....	5400	5921	Liquor stores .....	5902
5441	Candy, nut, and confectionery stores .....	5400	5932	Used merchandise stores .....	5903
5451	Dairy products stores .....	5400	5941 pt.	General line sporting goods stores .....	5904
5461	Retail bakeries .....	5400	5941 pt.	Specialty line sporting goods stores .....	5904
5499	Miscellaneous food stores .....	5400			
			5942	Book stores .....	5905
			5943	Stationery stores .....	5906
			5944	Jewelry stores .....	5907
			5945	Hobby, toy, and game shops .....	5908
			5946	Camera and photographic supply stores .....	5909
			5947	Gift, novelty, and souvenir shops .....	5906
			5948	Luggage and leather goods stores .....	5906
			5949	Sewing, needlework, and piece goods stores .....	5910
			5961 pt.	Mail-order — department store merchandise .....	5911
			5961 pt.	Mail-order — other general merchandise .....	5911
			5961 pt.	Mail-order — specialized merchandise .....	5911
			5962	Automatic merchandising machine operators .....	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment .....	5911
			5963 pt.	Direct selling — mobile food service .....	5911
			5963 pt.	Direct selling — books and stationery .....	5911
			5963 pt.	Other direct selling .....	5911
			5983	Fuel oil dealers .....	5912
			5984	Liquefied petroleum gas (bottled gas) dealers .....	5912
			5989	Fuel dealers, n.e.c. .....	5912
			5992	Florists .....	5913, 5917
			5993	Tobacco stores and stands .....	5902
			5994	News dealers and newsstands .....	5902
			5995	Optical goods stores .....	5914
			5999 pt.	Pet shops .....	5915
			5999 pt.	Art dealers .....	5916
			5999 pt.	Other retail stores, n.e.c. .....	5916
<b>55</b>	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>				
5511	New and used car dealers .....	5501			
5521	Used car dealers .....	5501			
5531 pt.	Auto parts, tires and accessories stores .....	5502			
5531 pt.	Home and auto supply stores .....	5502			
5541	Gasoline service stations .....	5504			
5551	Boat dealers .....	5503			
5561	Recreational vehicle dealers .....	5503			
5571	Motorcycle dealers .....	5503			
5599	Automotive dealers, n.e.c. .....	5503			
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>				
5611	Men's and boys' clothing and accessory stores .....	5601			
5621	Women's clothing stores .....	5601			
5631	Women's accessory and specialty stores .....	5601			
5641	Children's and infants' wear stores .....	5601			
5651	Family clothing stores .....	5601			
5661 pt.	Men's shoe stores .....	5602			
5661 pt.	Women's shoe stores .....	5602			
5661 pt.	Children's and juveniles' shoe stores .....	5602			
5661 pt.	Family shoe stores .....	5602			
5661 pt.	Athletic footwear stores .....	5602			
5699	Miscellaneous apparel and accessory stores .....	5601			

## Appendix D. **Metropolitan Areas**

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(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

### **WYOMING**

#### **Casper, WY MSA**

Natrona County, WY

#### **Cheyenne, WY MSA**

Laramie County, WY





SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>			<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>		
5992	Florists .....	33.7	15.7	5999	Miscellaneous retail stores, n.e.c. ....	26.1	12.7
5993	Tobacco stores and stands .....	(D)	(D)	5999 pt.	Pet shops .....	32.4	4.0
5994	News dealers and newsstands .....	(D)	(D)	5999 pt.	Art dealers .....	32.0	14.1
5995	Optical goods stores .....	9.4	7.6	5999 pt.	Other miscellaneous retail stores, n.e.c. ....	20.2	12.9

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## Appendix F. **Geographic Notes**

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### **WYOMING**

There are no geographic notes for the State of Wyoming.

# Appendix G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	<b>Retail trade</b> .....	<b>3 748</b>	<b>3 726</b>	<b>3 412</b>	<b>3 355</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>184</b>	<b>214</b>	<b>170</b>	<b>194</b>
521, 3	Building materials and supply stores .....	101	132	92	118
521	Lumber and other building materials dealers .....	68	103	63	92
523	Paint, glass, and wallpaper stores .....	33	29	29	26
525	Hardware stores .....	58	51	55	49
526	Retail nurseries, lawn and garden supply stores .....	20	15	19	13
527	Manufactured (mobile) home dealers .....	5	16	4	14
<b>53</b>	<b>General merchandise stores</b> .....	<b>109</b>	<b>118</b>	<b>103</b>	<b>113</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	30	20	29	20
531	Department stores (excl. leased depts.) <sup>1</sup> .....	30	20	29	20
531 pt.	Conventional <sup>1</sup> .....	3	3	3	3
531 pt.	Discount or mass merchandising <sup>1</sup> .....	22	12	21	12
531 pt.	National chain <sup>1</sup> .....	5	5	5	5
533	Variety stores .....	17	32	16	28
539	Miscellaneous general merchandise stores .....	62	66	58	65
<b>54</b>	<b>Food stores</b> .....	<b>255</b>	<b>268</b>	<b>234</b>	<b>240</b>
541	Grocery stores .....	199	196	183	179
542	Meat and fish (seafood) markets .....	13	17	10	14
546	Retail bakeries .....	26	29	25	22
546 pt.	Retail bakeries —baking and selling .....	26	28	25	21
546 pt.	Retail bakeries —selling only .....	—	1	—	1
543, 4, 5, 9	Other food stores .....	17	26	16	25
543	Fruit and vegetable markets .....	—	—	—	—
544	Candy, nut, and confectionery stores .....	8	9	7	9
545	Dairy products stores .....	1	5	1	5
549	Miscellaneous food stores .....	8	12	8	11
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>261</b>	<b>268</b>	<b>248</b>	<b>241</b>
551	New and used car dealers .....	84	96	81	90
552	Used car dealers .....	23	15	22	12
553	Auto and home supply stores .....	117	122	110	111
553 pt.	Auto parts, tires, and accessories stores .....	113	116	106	105
553 pt.	Home and auto supply stores .....	4	6	4	6
555, 6, 7, 9	Miscellaneous automotive dealers .....	37	35	35	28
555	Boat dealers .....	6	6	6	5
556	Recreational vehicle dealers .....	12	9	11	8
557	Motorcycle dealers .....	18	17	17	12
559	Automotive dealers, n.e.c. .....	1	3	1	3
<b>554</b>	<b>Gasoline service stations</b> .....	<b>416</b>	<b>415</b>	<b>381</b>	<b>384</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>285</b>	<b>327</b>	<b>256</b>	<b>297</b>
561	Men's and boys' clothing and accessory stores .....	17	19	15	18
562, 3	Women's clothing and specialty stores .....	94	107	82	99
562	Women's clothing stores .....	87	98	75	91
563	Women's accessory and specialty stores .....	7	9	7	8
565	Family clothing stores .....	90	96	82	89
566	Shoe stores .....	61	74	55	65
566 pt.	Men's shoe stores .....	3	5	3	4
566 pt.	Women's shoe stores .....	5	10	5	7
566 pt.	Children's and juveniles' shoe stores .....	1	2	1	2
566 pt.	Family shoe stores .....	46	44	41	39
566 pt.	Athletic footwear stores .....	6	13	5	13
564, 9	Other apparel and accessory stores .....	23	31	22	26
564	Children's and infants' wear stores .....	4	11	4	9
569	Miscellaneous apparel and accessory stores .....	19	20	18	17

See footnotes at end of table.

### RETAIL TRADE—GEOGRAPHIC AREA SERIES

### APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
<b>57</b>	<b>Furniture and homefurnishings stores</b> -----	<b>232</b>	<b>213</b>	<b>215</b>	<b>184</b>
5712	Furniture stores -----	62	65	59	58
5713, 4, 9	Homefurnishings stores -----	68	49	64	48
5713	Floor covering stores -----	38	25	35	25
5714	Drapery, curtain, and upholstery stores -----	3	6	3	5
5719	Miscellaneous homefurnishings stores -----	27	18	26	18
572	Household appliance stores -----	17	27	17	21
573	Radio, television, computer, and music stores -----	85	72	75	57
5731	Radio, television, and electronics stores -----	44	34	42	25
5734	Computer and software stores -----	13	10	8	9
5735	Record and prerecorded tape stores -----	19	17	16	14
5736	Musical instrument stores -----	9	11	9	9
<b>58</b>	<b>Eating and drinking places</b> -----	<b>1 065</b>	<b>1 000</b>	<b>953</b>	<b>872</b>
5812	Eating places -----	873	792	776	695
5812 pt.	Restaurants -----	465	440	411	380
5812 pt.	Cafeterias -----	11	13	10	9
5812 pt.	Refreshment places -----	367	309	327	281
5812 pt.	Other eating places -----	30	30	28	25
5813	Drinking places -----	192	208	177	177
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>87</b>	<b>88</b>	<b>75</b>	<b>82</b>
591 pt.	Drug stores -----	85	84	73	79
591 pt.	Proprietary stores -----	2	4	2	3
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> -----	<b>854</b>	<b>815</b>	<b>777</b>	<b>748</b>
592	Liquor stores -----	126	140	116	130
593	Used merchandise stores -----	50	34	46	28
594	Miscellaneous shopping goods stores -----	373	354	339	317
5941	Sporting goods stores and bicycle shops -----	124	77	112	73
5941 pt.	General line sporting goods stores -----	49	29	45	28
5941 pt.	Specialty line sporting goods stores -----	75	48	67	45
5942	Book stores -----	36	32	35	30
5944	Jewelry stores -----	52	59	51	54
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	161	186	141	160
5943	Stationery stores -----	6	10	6	10
5945	Hobby, toy, and game shops -----	25	29	20	26
5946	Camera and photographic supply stores -----	6	15	5	14
5947	Gift, novelty, and souvenir shops -----	99	93	86	79
5948	Luggage and leather goods stores -----	2	5	2	5
5949	Sewing, needlework, and piece goods stores -----	23	34	22	26
596	Nonstore retailers -----	74	59	71	57
5961	Catalog and mail-order houses -----	34	26	34	25
5962	Automatic merchandising machine operators -----	11	12	10	12
5963	Direct selling establishments -----	29	21	27	20
598	Fuel dealers -----	40	63	35	62
5983	Fuel oil dealers -----	2	3	2	3
5984	Liquefied petroleum gas (bottled gas) dealers -----	34	53	29	52
5989	Fuel dealers, n.e.c. -----	4	7	4	7
5992	Florists -----	62	64	57	56
5993	Tobacco stores and stands -----	1	5	1	5
5994	News dealers and newsstands -----	3	2	2	2
5995	Optical goods stores -----	21	17	17	17
5999	Miscellaneous retail stores, n.e.c. -----	104	77	93	74
5999 pt.	Pet shops -----	13	11	12	11
5999 pt.	Art dealers -----	35	14	32	14
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	56	52	49	49

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Publication Program

## 1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

### Final Reports

#### Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

#### Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

#### Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kinds of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

#### Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

### Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233.

### OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.