

1992

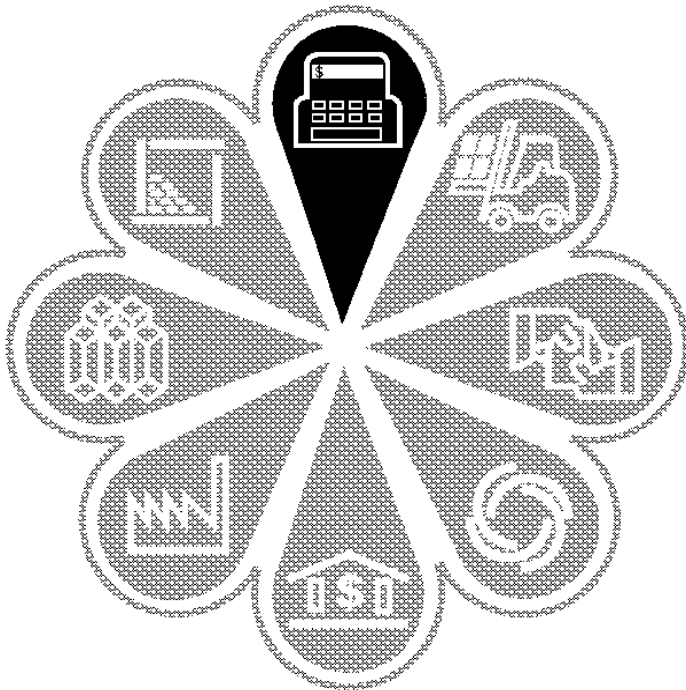
Census of

Retail Trade

RC92-A-42

GEOGRAPHIC AREA SERIES

South Dakota



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David J. Barram, Deputy Secretary

Economics and Statistics Administration
Everett M. Ehrlich, Under Secretary
for Economic Affairs

BUREAU OF THE CENSUS
Martha Farnsworth Riche, Director

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If you have any questions concerning the statistics in this report, call 301-763-7038.



**Economics and Statistics
Administration**

Everett M. Ehrlich, Under Secretary
for Economic Affairs



BUREAU OF THE CENSUS

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Thomas L. Mesenbourg, Acting Associate
Director for Economic Programs

Thomas L. Mesenbourg, Assistant Director
for Economic Programs

**ECONOMIC PLANNING AND COORDINATION
DIVISION**

John P. Govoni, Chief

SERVICES DIVISION

Carole A. Ambler, Chief

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*¹ (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X							
CMSA's and MSA's in the State							X			
PMSA's in the State							X			
Area of the State not in any CMSA, PMSA, or MSA								X		
Counties in the State				X		¹ X				X
Places in the State				² X	¹ X				² X	
DATA ITEMS³										
Establishments	X		X	X	X	X	X	X	X	
Sales	X		X	X	X	X	X	X	X	
Annual payroll	X		X	X	X	X	X	X	X	
First-quarter payroll	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992	X		X	X	X	X	X	X	X	
Sales per establishment		X								
Sales per employee		X								
Annual payroll per employee		X								
Employees per establishment		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees)			X							
Counties ranked by volume of 1992 sales										X
Places ranked by volume of 1992 sales									² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	¹ X	¹ X					² X			X	
State	¹ X	¹ X									
CMSA, PMSA, MSA	X	X									
County	^{1 3} X	^{1 3} X									
Place	^{1 3} X	^{1 3} X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	⁴ X
MERCHANDISE LINE SALES											
United States	X	X				X					
State	³ X	³ X				³ X					
CMSA, PMSA, MSA	³ X	³ X				³ X					
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							⁵ X
State	X	X	X	X							⁵ X
CMSA, PMSA, MSA	X	X	X	X							⁵ X
ZIP CODES											
State	³ X	³ X	³ X	³ X			³ X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	¹ X	¹ X	X	X	X						^{6 7} X
State	X	X	X	X	X						^{6 7} X
CMSA, MSA	X	X	X	X	X						^{6 7} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

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South Dakota

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Publication Program Inside back cover

Summary of Findings

Data from the 1992 Census of Retail Trade show that South Dakota's 5,567 retail stores with payroll had sales totaling \$5.1 billion. In 1987, 5,514 retail stores had sales of \$3.7 billion. The 1992 data represent an increase of 38.7 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of new and used car dealers accounted for 19.5 percent of the State's total sales by retailers compared with 19.4 percent in 1987. Other leading retail kinds of business in 1992 were grocery stores with 17.3 percent of sales, department stores (including leased departments) with 10.4 percent, and gasoline service stations with 10.0 percent.

For 1992, sales for establishments with payroll in the State averaged \$918 thousand per establishment, compared with \$668 thousand in 1987. In 1992, department stores (including leased departments) averaged \$13.7 million per establishment; new and used car dealers, \$8.1 million; catalog and mail-order houses, \$2.6 million; grocery stores, \$2.1 million; and miscellaneous general merchandise stores, \$1.8 million.

For retail establishments with payroll, 1992 sales per employee averaged \$89 thousand. New and used car dealers had sales per employee of \$340 thousand, which contrasts sharply with the \$24 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$576 million, compared with \$408 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.3 percent for all retailers, 26.3 percent for retail bakeries, compared with 6.5 percent for gasoline service stations.

There were 57,481 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 49,324 employees in 1987. Large employers included restaurants with 8,967 employees, grocery stores with 8,725 employees, and refreshment places with 7,658 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales
Payroll

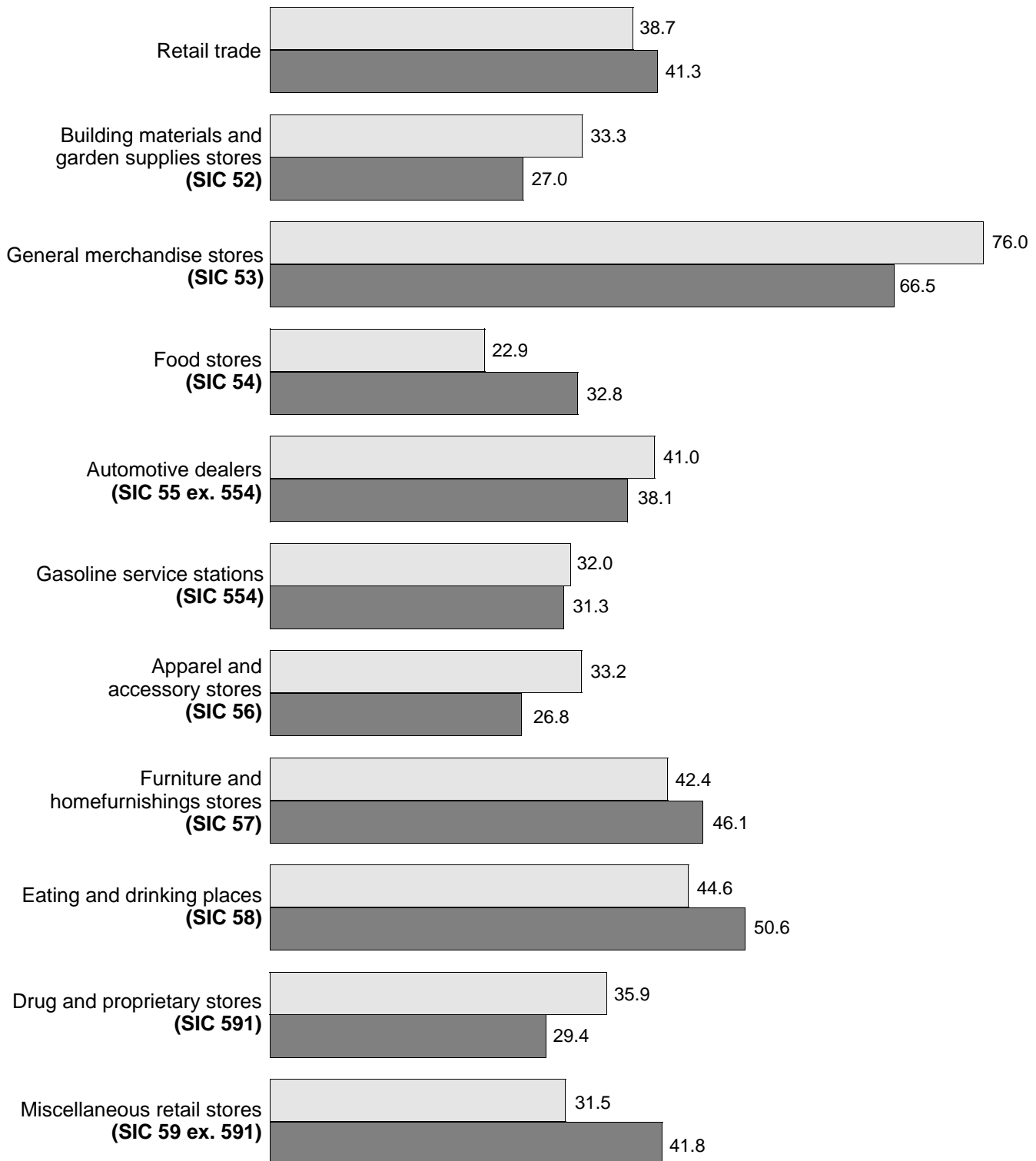
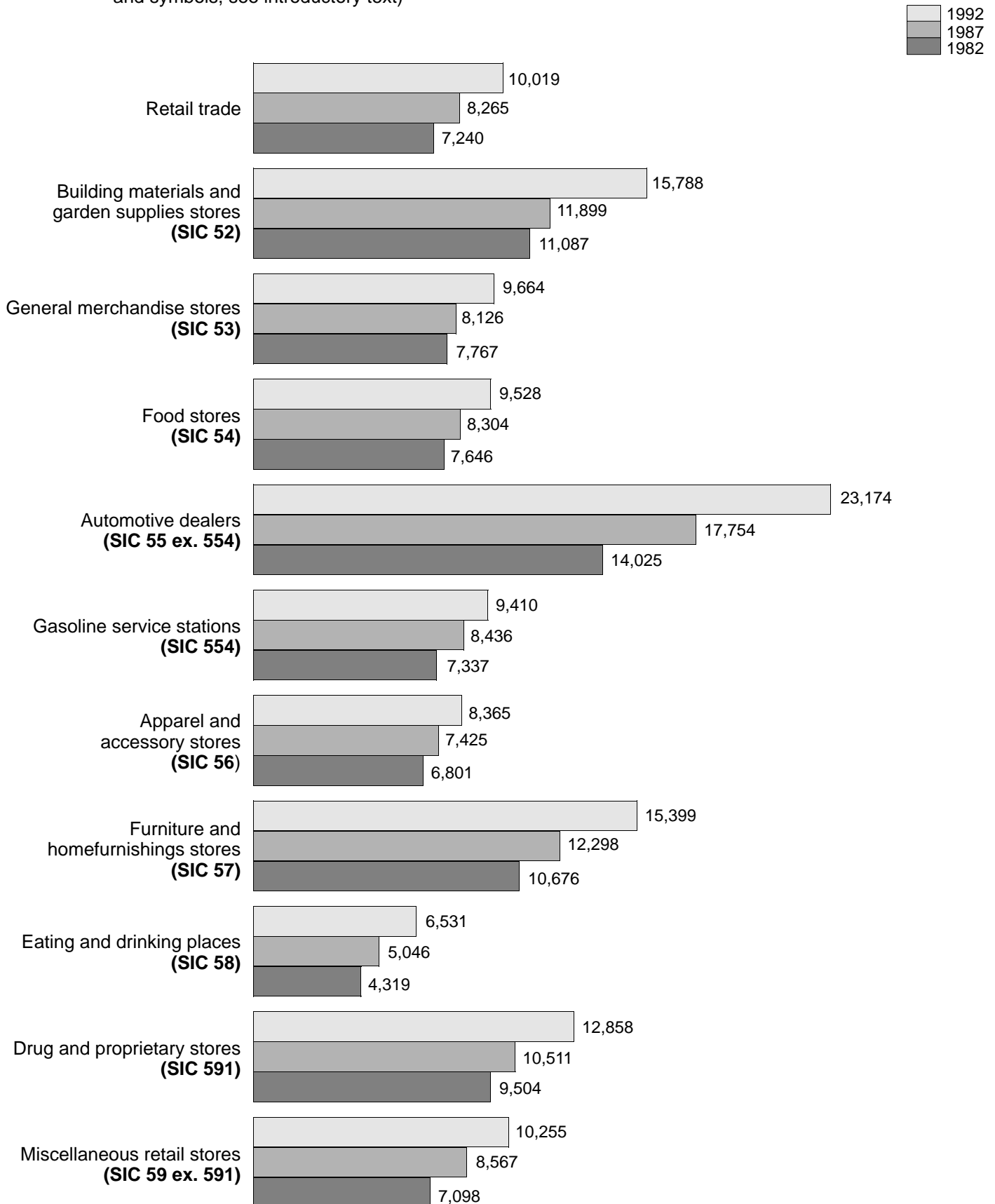


Figure 2. **Annual Payroll per Employee: 1992, 1987, and 1982**

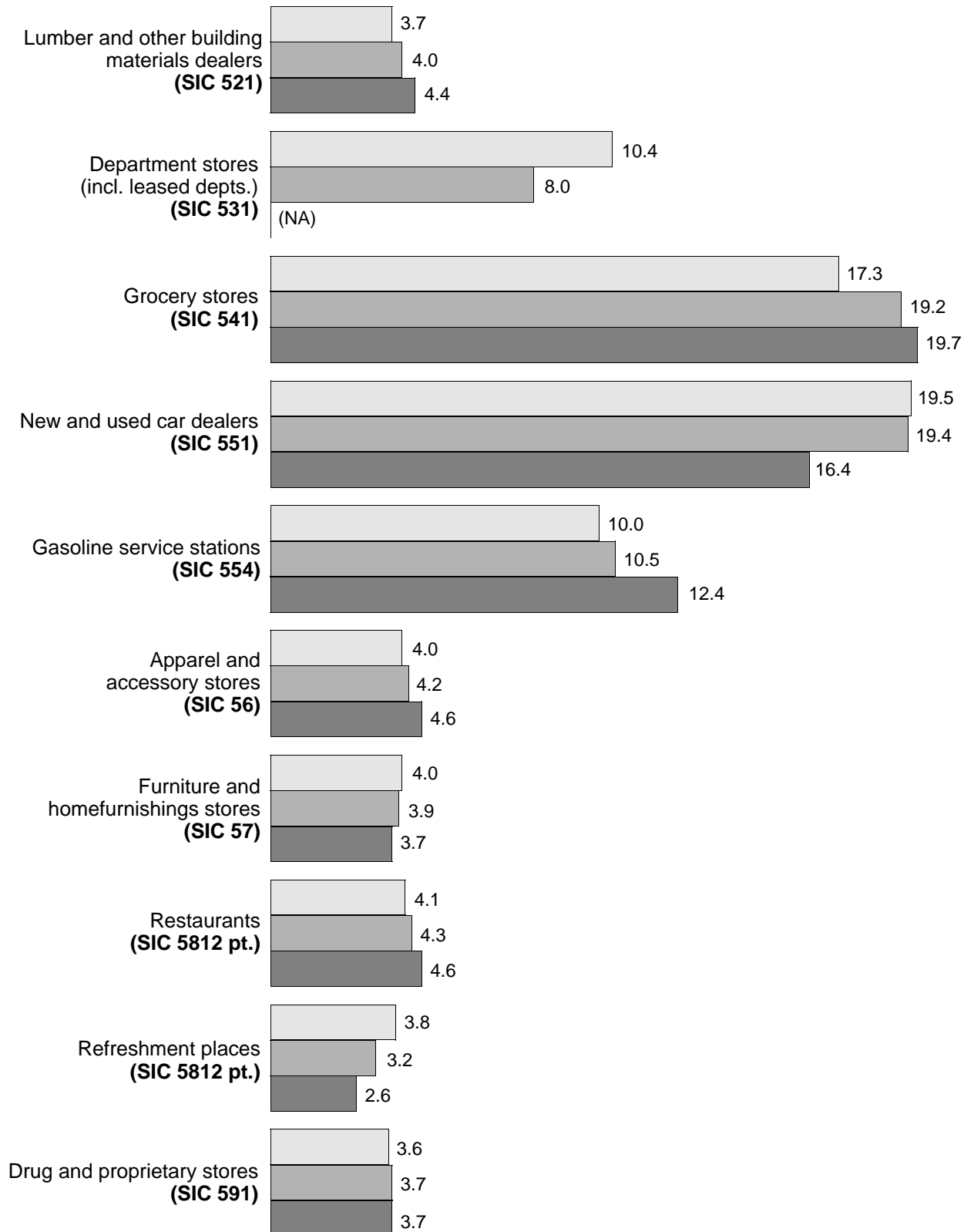
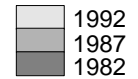
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade -----	5 567	5 108 398	575 874	132 930	57 481
52	Building materials and garden supplies stores -----	378	307 082	33 360	6 981	2 113
521, 3	Building materials and supply stores -----	193	204 943	21 728	4 624	1 203
521	Lumber and other building materials dealers -----	169	190 303	19 835	4 208	1 091
523	Paint, glass, and wallpaper stores -----	24	14 640	1 893	416	112
525	Hardware stores -----	135	54 700	6 796	1 425	667
526	Retail nurseries, lawn and garden supply stores -----	29	14 602	1 836	340	124
527	Manufactured (mobile) home dealers -----	21	32 837	3 000	592	119
53	General merchandise stores -----	155	685 710	63 947	14 729	6 617
531	Department stores (incl. leased depts.) ^{1 2} -----	39	533 094	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	39	524 884	51 555	11 830	5 272
531 pt.	Conventional ¹ -----	5	(D)	(D)	(D)	FF
531 pt.	Discount or mass merchandising ¹ -----	30	389 807	36 248	8 181	3 866
531 pt.	National chain ¹ -----	4	(D)	(D)	(D)	FF
533	Variety stores -----	33	9 449	1 274	299	158
539	Miscellaneous general merchandise stores -----	83	151 377	11 118	2 600	1 187
54	Food stores -----	533	903 018	88 652	20 624	9 304
541	Grocery stores -----	411	881 246	84 527	19 642	8 725
541 pt.	Supermarkets and other general-line grocery stores -----	298	809 542	78 615	18 324	7 962
541 pt.	Convenience food stores -----	38	14 806	1 344	282	158
541 pt.	Convenience food/gasoline stores -----	70	(D)	(D)	(D)	FF
541 pt.	Delicatessens -----	5	(D)	(D)	(D)	BB
542	Meat and fish (seafood) markets -----	43	8 236	1 273	309	158
546	Retail bakeries -----	52	7 768	2 043	496	301
546 pt.	Retail bakeries —baking and selling -----	50	(D)	(D)	(D)	EE
546 pt.	Retail bakeries —selling only -----	2	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	27	5 768	809	177	120
543	Fruit and vegetable markets -----	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	10	2 097	345	76	58
545	Dairy products stores -----	2	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	13	2 963	354	78	46
55 ex. 554	Automotive dealers -----	378	1 189 437	94 853	22 422	4 093
551	New and used car dealers -----	123	995 492	74 110	17 687	2 924
552	Used car dealers -----	65	42 932	2 427	587	173
553	Auto and home supply stores -----	136	89 198	12 486	2 920	713
553 pt.	Auto parts, tires, and accessories stores -----	129	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores -----	7	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	54	61 815	5 830	1 228	283
555	Boat dealers -----	12	7 951	639	153	46
556	Recreational vehicle dealers -----	19	27 405	2 818	587	103
557	Motorcycle dealers -----	19	(D)	(D)	(D)	CC
559	Automotive dealers, n.e.c. -----	4	(D)	(D)	(D)	AA
554	Gasoline service stations -----	517	509 058	32 993	7 763	3 506
554 pt.	Gasoline/convenience food stores -----	160	191 284	12 159	2 899	1 490
554 pt.	Other gasoline service stations and truck stops -----	357	317 774	20 834	4 864	2 016
56	Apparel and accessory stores -----	439	204 488	24 677	6 040	2 950
561	Men's and boys' clothing and accessory stores -----	52	25 839	3 904	1 059	337
562, 3	Women's clothing and specialty stores -----	172	75 080	8 831	2 109	1 255
562	Women's clothing stores -----	156	70 603	8 040	1 932	1 127
563	Women's accessory and specialty stores -----	16	4 477	791	177	128
565	Family clothing stores -----	76	62 979	7 152	1 751	828
566	Shoe stores -----	100	33 402	4 040	954	414
566 pt.	Men's shoe stores -----	3	817	133	30	7
566 pt.	Women's shoe stores -----	9	2 608	357	75	48
566 pt.	Children's and juveniles' shoe stores -----	1	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	75	22 279	2 743	664	280
566 pt.	Athletic footwear stores -----	12	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	39	7 188	750	167	116
564	Children's and infants' wear stores -----	16	4 030	342	78	59
569	Miscellaneous apparel and accessory stores -----	23	3 158	408	89	57
57	Furniture and homefurnishings stores -----	308	206 129	29 519	7 205	1 917
5712	Furniture stores -----	96	83 893	13 736	3 509	807
5713, 4, 9	Homefurnishings stores -----	66	25 875	3 625	724	258
5713	Floor covering stores -----	28	17 616	2 297	436	113
5714	Drapery, curtain, and upholstery stores -----	7	1 175	174	46	25
5719	Miscellaneous homefurnishings stores -----	31	7 084	1 154	242	120
572	Household appliance stores -----	51	24 931	3 227	770	233
573	Radio, television, computer, and music stores -----	95	71 430	8 931	2 202	619
5731	Radio, television, and electronics stores -----	47	43 621	4 774	1 205	324
5734	Computer and software stores -----	12	6 020	978	263	70
5735	Record and prerecorded tape stores -----	15	7 811	934	205	84
5736	Musical instrument stores -----	21	13 978	2 245	529	141

See footnotes at end of table.

SD-8 SOUTH DAKOTA

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	1 647	488 129	128 404	28 409	19 662
5812	Eating places -----	1 260	422 417	113 910	24 981	17 528
5812 pt.	Restaurants -----	676	211 205	60 574	12 951	8 967
5812 pt.	Cafeterias -----	23	5 694	1 500	452	265
5812 pt.	Refreshment places -----	506	191 893	48 531	10 723	7 658
5812 pt.	Other eating places -----	55	13 625	3 305	855	638
5813	Drinking places -----	387	65 712	14 494	3 428	2 134
591	Drug and proprietary stores -----	167	184 669	21 794	5 018	1 695
591 pt.	Drug stores -----	164	183 270	21 571	4 982	1 675
591 pt.	Proprietary stores -----	3	1 399	223	36	20
59 ex. 591	Miscellaneous retail stores -----	1 045	430 678	57 675	13 739	5 624
592	Liquor stores -----	154	55 437	4 610	1 141	639
593	Used merchandise stores -----	86	15 316	2 755	612	287
594	Miscellaneous shopping goods stores -----	412	152 756	21 287	4 660	2 075
5941	Sporting goods stores and bicycle shops -----	81	43 645	5 718	1 394	475
5941 pt.	General line sporting goods stores -----	26	18 862	2 600	686	230
5941 pt.	Specialty line sporting goods stores -----	55	24 783	3 118	708	245
5942	Book stores -----	37	14 025	1 386	335	198
5944	Jewelry stores -----	75	29 777	4 672	1 023	362
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	219	65 309	9 511	1 908	1 040
5943	Stationery stores -----	9	1 724	222	60	30
5945	Hobby, toy, and game shops -----	34	10 252	1 687	400	170
5946	Camera and photographic supply stores -----	6	2 230	320	57	30
5947	Gift, novelty, and souvenir shops -----	143	40 721	5 895	1 014	590
5948	Luggage and leather goods stores -----	3	1 368	193	40	31
5949	Sewing, needlework, and piece goods stores -----	24	9 014	1 194	337	189
596	Nonstore retailers -----	106	120 001	16 148	4 226	1 411
5961	Catalog and mail-order houses -----	33	85 055	10 151	2 710	1 049
5962	Automatic merchandising machine operators -----	14	7 219	1 002	235	57
5963	Direct selling establishments -----	59	27 727	4 995	1 281	305
598	Fuel dealers -----	53	36 930	3 669	861	235
5983	Fuel oil dealers -----	12	13 155	846	173	54
5984	Liquefied petroleum gas (bottled gas) dealers -----	41	23 775	2 823	688	181
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	107	16 507	3 455	879	500
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	40	9 777	1 881	434	159
5999	Miscellaneous retail stores, n.e.c. -----	85	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	18	(D)	(D)	(D)	BB
5999 pt.	Art dealers -----	6	(D)	(D)	(D)	AA
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	61	15 798	2 672	656	197

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	917 621	88 871	10 019	10
52	Building materials and garden supplies stores -----	812 386	145 330	15 788	6
521, 3	Building materials and supply stores -----	1 061 881	170 360	18 062	6
521	Lumber and other building materials dealers -----	1 126 053	174 430	18 181	6
523	Paint, glass, and wallpaper stores -----	610 000	130 714	16 902	5
525	Hardware stores -----	405 185	82 009	10 189	5
526	Retail nurseries, lawn and garden supply stores -----	503 517	117 758	14 806	4
527	Manufactured (mobile) home dealers -----	1 563 667	275 941	25 210	6
53	General merchandise stores -----	4 423 935	103 629	9 664	43
531	Department stores (incl. leased depts.) ^{2 3} -----	13 669 077	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	13 458 564	99 561	9 779	135
531 pt.	Conventional ² -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising ² -----	12 993 567	100 830	9 376	129
531 pt.	National chain ² -----	(D)	(D)	(D)	(D)
533	Variety stores -----	286 333	59 804	8 063	5
539	Miscellaneous general merchandise stores -----	1 823 819	127 529	9 366	14
54	Food stores -----	1 694 218	97 057	9 528	17
541	Grocery stores -----	2 144 151	101 002	9 688	21
541 pt.	Supermarkets and other general-line grocery stores -----	2 716 584	101 676	9 874	27
541 pt.	Convenience food stores -----	389 632	93 709	8 506	4
541 pt.	Convenience food/gasoline stores -----	(D)	(D)	(D)	(D)
541 pt.	Delicatessens -----	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets -----	191 535	52 127	8 057	4
546	Retail bakeries -----	149 385	25 807	6 787	6
546 pt.	Retail bakeries —baking and selling -----	(D)	(D)	(D)	(D)
546 pt.	Retail bakeries —selling only -----	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores -----	213 630	48 067	6 742	4
543	Fruit and vegetable markets -----	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores -----	209 700	36 155	5 948	6
545	Dairy products stores -----	(D)	(D)	(D)	(D)
549	Miscellaneous food stores -----	227 923	64 413	7 696	4
55 ex. 554	Automotive dealers -----	3 146 659	290 603	23 174	11
551	New and used car dealers -----	8 093 431	340 456	25 345	24
552	Used car dealers -----	660 492	248 162	14 029	3
553	Auto and home supply stores -----	655 868	125 102	17 512	5
553 pt.	Auto parts, tires, and accessories stores -----	(D)	(D)	(D)	(D)
553 pt.	Home and auto supply stores -----	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 144 722	218 428	20 601	5
555	Boat dealers -----	662 583	172 848	13 891	4
556	Recreational vehicle dealers -----	1 442 368	266 068	27 359	5
557	Motorcycle dealers -----	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c. -----	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	984 638	145 196	9 410	7
554 pt.	Gasoline/convenience food stores -----	1 195 525	128 379	8 160	9
554 pt.	Other gasoline service stations and truck stops -----	890 123	157 626	10 334	6
56	Apparel and accessory stores -----	465 804	69 318	8 365	7
561	Men's and boys' clothing and accessory stores -----	496 904	76 674	11 585	6
562, 3	Women's clothing and specialty stores -----	436 512	59 825	7 037	7
562	Women's clothing stores -----	452 583	62 647	7 134	7
563	Women's accessory and specialty stores -----	279 813	34 977	6 180	8
565	Family clothing stores -----	828 671	76 062	8 638	11
566	Shoe stores -----	334 020	80 681	9 758	4
566 pt.	Men's shoe stores -----	272 333	116 714	19 000	2
566 pt.	Women's shoe stores -----	289 778	54 333	7 438	5
566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	297 053	79 568	9 796	4
566 pt.	Athletic footwear stores -----	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	184 308	61 966	6 466	3
564	Children's and infants' wear stores -----	251 875	68 305	5 797	4
569	Miscellaneous apparel and accessory stores -----	137 304	55 404	7 158	2
57	Furniture and homefurnishings stores -----	669 250	107 527	15 399	6
5712	Furniture stores -----	873 885	103 957	17 021	8
5713, 4, 9	Homefurnishings stores -----	392 045	100 291	14 050	4
5713	Floor covering stores -----	629 143	155 894	20 327	4
5714	Drapery, curtain, and upholstery stores -----	167 857	47 000	6 960	4
5719	Miscellaneous homefurnishings stores -----	228 516	59 033	9 617	4
572	Household appliance stores -----	488 843	107 000	13 850	5
573	Radio, television, computer, and music stores -----	751 895	115 396	14 428	7
5731	Radio, television, and electronics stores -----	928 106	134 633	14 735	7
5734	Computer and software stores -----	501 667	86 000	13 971	6
5735	Record and prerecorded tape stores -----	520 733	92 988	11 119	6
5736	Musical instrument stores -----	665 619	99 135	15 922	7

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	296 375	24 826	6 531	12
5812	Eating places -----	335 252	24 100	6 499	14
5812 pt.	Restaurants -----	312 433	23 554	6 755	13
5812 pt.	Cafeterias -----	247 565	21 487	5 660	12
5812 pt.	Refreshment places -----	379 235	25 058	6 337	15
5812 pt.	Other eating places -----	247 727	21 356	5 180	12
5813	Drinking places -----	169 798	30 793	6 792	6
591	Drug and proprietary stores -----	1 105 802	108 949	12 858	10
591 pt.	Drug stores -----	1 117 500	109 415	12 878	10
591 pt.	Proprietary stores -----	466 333	69 950	11 150	7
59 ex. 591	Miscellaneous retail stores -----	412 132	76 579	10 255	5
592	Liquor stores -----	359 981	86 756	7 214	4
593	Used merchandise stores -----	178 093	53 366	9 599	3
594	Miscellaneous shopping goods stores -----	370 767	73 617	10 259	5
5941	Sporting goods stores and bicycle shops -----	538 827	91 884	12 038	6
5941 pt.	General line sporting goods stores -----	725 462	82 009	11 304	9
5941 pt.	Specialty line sporting goods stores -----	450 600	101 155	12 727	4
5942	Book stores -----	379 054	70 833	7 000	5
5944	Jewelry stores -----	397 027	82 257	12 906	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	298 215	62 797	9 145	5
5943	Stationery stores -----	191 556	57 467	7 400	3
5945	Hobby, toy, and game shops -----	301 529	60 306	9 924	5
5946	Camera and photographic supply stores -----	371 667	74 333	10 667	5
5947	Gift, novelty, and souvenir shops -----	284 762	69 019	9 992	4
5948	Luggage and leather goods stores -----	456 000	44 129	6 226	10
5949	Sewing, needlework, and piece goods stores -----	375 583	47 693	6 317	8
596	Nonstore retailers -----	1 132 085	85 047	11 444	13
5961	Catalog and mail-order houses -----	2 577 424	81 082	9 677	32
5962	Automatic merchandising machine operators -----	515 643	126 649	17 579	4
5963	Direct selling establishments -----	469 949	90 908	16 377	5
598	Fuel dealers -----	696 792	157 149	15 613	4
5983	Fuel oil dealers -----	1 096 250	243 611	15 667	5
5984	Liquefied petroleum gas (bottled gas) dealers -----	579 878	131 354	15 597	4
5989	Fuel dealers, n.e.c. -----	-	-	-	-
5992	Florists -----	154 271	33 014	6 910	5
5993	Tobacco stores and stands -----	-	-	-	-
5994	News dealers and newsstands -----	(D)	(D)	(D)	(D)
5995	Optical goods stores -----	244 425	61 491	11 830	4
5999	Miscellaneous retail stores, n.e.c. -----	(D)	(D)	(D)	(D)
5999 pt.	Pet shops -----	(D)	(D)	(D)	(D)
5999 pt.	Art dealers -----	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	258 984	80 193	13 563	3

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A.]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	Retail trade	5 567	5 514	5 108 398	3 683 364	38.7	575 874	407 653	41.3	57 481	49 324
52	Building materials and garden supplies stores	378	391	307 082	230 436	33.3	33 360	26 262	27.0	2 113	2 207
521, 3	Building materials and supply stores	193	211	204 943	154 475	32.7	21 728	17 071	27.3	1 203	1 276
521	Lumber and other building materials dealers	169	184	190 303	145 794	30.5	19 835	15 689	26.4	1 091	1 166
523	Paint, glass, and wallpaper stores	24	27	14 640	11 030	32.7	1 893	1 574	20.3	112	110
525	Hardware stores	135	132	54 700	46 367	18.0	6 796	5 694	19.4	667	654
526	Retail nurseries, lawn and garden supply stores	29	30	14 602	13 136	11.2	1 836	2 075	-11.5	124	176
527	Manufactured (mobile) home dealers	21	18	32 837	16 458	99.5	3 000	1 422	111.0	119	101
53	General merchandise stores	155	146	685 710	389 561	76.0	63 947	38 411	66.5	6 617	4 727
531	Department stores (incl. leased depts.) ^{1 2}	39	26	533 094	294 644	80.9	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	39	26	524 884	287 510	82.6	51 555	29 303	75.9	5 272	3 520
531 pt.	Conventional ¹	5	4	(D)	(D)	(D)	(D)	(D)	(D)	FF	FF
531 pt.	Discount or mass merchandising ¹	30	18	389 807	186 018	109.6	36 248	16 873	114.8	3 866	2 166
531 pt.	National chain ¹	4	4	(D)	(D)	(D)	(D)	(D)	(D)	FF	FF
533	Variety stores	33	50	9 449	13 113	-27.9	1 274	1 631	-21.9	158	298
539	Miscellaneous general merchandise stores	83	70	151 377	104 814	44.4	11 118	18 473	31.2	1 187	1 036
54	Food stores	533	616	903 018	734 517	22.9	88 652	66 743	32.8	9 304	8 037
541	Grocery stores	411	448	881 246	708 716	24.3	84 527	61 999	36.3	8 725	7 184
542	Meat and fish (seafood) markets	43	48	8 236	10 376	-20.6	1 273	1 265	.6	158	153
546	Retail bakeries	52	75	7 768	8 848	-12.2	2 043	2 675	-23.6	301	508
546 pt.	Retail bakeries —baking and selling	50	71	8 500	8 500	(D)	(D)	2 607	(D)	EE	487
546 pt.	Retail bakeries —selling only	2	4	(D)	348	(D)	(D)	68	(D)	AA	21
543, 4, 5, 9	Other food stores	27	45	5 768	6 577	-12.3	809	804	.6	120	192
543	Fruit and vegetable markets	2	3	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
544	Candy, nut, and confectionery stores	10	16	2 097	(D)	(D)	345	(D)	(D)	BB	BB
545	Dairy products stores	2	9	(D)	2 235	(D)	(D)	193	(D)	AA	51
549	Miscellaneous food stores	13	17	2 963	3 358	-11.8	354	440	-19.5	46	85
55 ex. 554	Automotive dealers	378	348	1 189 437	843 816	41.0	94 853	68 674	38.1	4 093	3 868
551	New and used car dealers	123	151	995 492	714 858	39.3	74 110	54 088	37.0	2 924	2 808
552	Used car dealers	65	24	42 932	12 663	239.0	2 427	710	241.8	173	76
553	Auto and home supply stores	136	120	89 198	71 714	24.4	12 486	10 526	18.6	713	714
553 pt.	Auto parts, tires, and accessories stores	129	105	(D)	(D)	(D)	(D)	(D)	(D)	FF	FF
553 pt.	Home and auto supply stores	7	15	(D)	(D)	(D)	(D)	(D)	(D)	BB	CC
555, 6, 7, 9	Miscellaneous automotive dealers	54	53	61 815	44 581	38.7	5 830	3 350	74.0	283	270
555	Boat dealers	12	17	7 951	(D)	(D)	639	(D)	(D)	46	BB
556	Recreational vehicle dealers	19	13	27 405	17 244	58.9	2 818	1 284	119.5	103	82
557	Motorcycle dealers	19	22	(D)	14 549	(D)	(D)	1 226	(D)	CC	105
559	Automotive dealers, n.e.c.	4	1	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
554	Gasoline service stations	517	556	509 058	385 703	32.0	32 993	25 132	31.3	3 506	2 979
56	Apparel and accessory stores	439	450	204 488	153 576	33.2	24 677	19 468	26.8	2 950	2 622
561	Men's and boys' clothing and accessory stores	52	63	25 839	24 123	7.1	3 904	3 733	4.6	337	401
562, 3	Women's clothing and specialty stores	172	173	75 080	57 645	30.2	8 831	7 335	20.4	1 255	1 114
562	Women's clothing stores	156	156	70 603	49 445	42.8	8 040	6 079	32.3	1 127	923
563	Women's accessory and specialty stores	16	17	4 477	8 200	-45.4	791	1 256	-37.0	128	191
565	Family clothing stores	76	64	62 979	35 949	75.2	7 152	3 872	84.7	828	501
566	Shoe stores	100	108	33 402	29 638	12.7	4 040	3 814	5.9	414	488
566 pt.	Men's shoe stores	3	5	817	(D)	(D)	133	(D)	(D)	7	BB
566 pt.	Women's shoe stores	9	18	2 608	3 186	-18.1	357	493	-27.6	48	74
566 pt.	Children's and juveniles' shoe stores	1	2	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
566 pt.	Family shoe stores	75	76	22 279	21 421	4.0	2 743	2 660	3.1	280	331
566 pt.	Athletic footwear stores	12	7	(D)	2 332	(D)	(D)	212	(D)	BB	37
564, 9	Other apparel and accessory stores	39	42	7 188	6 221	15.5	750	714	5.0	116	118
564	Children's and infants' wear stores	16	22	4 030	4 230	-4.7	342	398	-14.1	59	71
569	Miscellaneous apparel and accessory stores	23	20	3 158	1 991	58.6	408	316	29.1	57	47
57	Furniture and home furnishings stores	308	321	206 129	144 725	42.4	29 519	20 206	46.1	1 917	1 643
5712	Furniture stores	96	100	83 893	61 004	37.5	13 736	9 093	51.1	807	726
5713, 4, 9	Home furnishings stores	66	62	25 875	16 472	57.1	3 625	2 198	64.9	258	213
5713	Floor covering stores	28	28	17 616	10 944	61.0	2 297	1 459	57.4	113	112
5714	Drapery, curtain, and upholstery stores	7	12	1 175	1 112	5.7	174	211	-17.5	25	27
5719	Miscellaneous home furnishings stores	31	22	7 084	4 416	60.4	1 154	528	118.6	120	74
572	Household appliance stores	51	58	24 931	20 555	21.3	3 227	3 001	7.5	233	240
573	Radio, television, computer, and music stores	95	101	71 430	46 694	53.0	8 931	5 914	51.0	619	464
5731	Radio, television, and electronics stores	47	57	43 621	29 078	50.0	4 774	3 375	41.5	324	247
5734	Computer and software stores	12	7	6 020	1 641	266.8	978	256	282.0	70	27
5735	Record and prerecorded tape stores	15	15	7 811	5 006	56.0	934	432	116.2	84	60
5736	Musical instrument stores	21	22	13 978	10 969	27.4	2 245	1 851	21.3	141	130
58	Eating and drinking places	1 647	1 503	488 129	337 519	44.6	128 404	85 235	50.6	19 662	16 890
5812	Eating places	1 260	1 146	422 417	293 308	44.0	113 910	77 093	47.8	17 528	15 102
5812 pt.	Restaurants	676	645	211 205	157 511	34.1	60 574	44 778	35.3	8 967	8 476
5812 pt.	Cafeterias	23	25	5 694	7 902	-27.9	1 500	1 866	-19.6	265	384
5812 pt.	Refreshment places	506	425	191 893	119 295	60.9	48 531	28 178	72.2	7 658	5 644
5812 pt.	Other eating places	55	51	13 625	8 600	58.4	3 305	2 271	45.5	638	598
5813	Drinking places	387	357	65 712	44 211	48.6	14 494	8 142	78.0	2 134	1 788

See footnotes at end of table.

Table 3. Comparative Statistics for the State: 1992 and 1987 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	167	187	184 669	135 934	35.9	21 794	16 838	29.4	1 695	1 602
591 pt.	Drug stores -----	164	184	183 270	(D)	(D)	21 571	(D)	(D)	1 675	GG
591 pt.	Proprietary stores -----	3	3	1 399	(D)	(D)	223	(D)	(D)	20	AA
59 ex. 591	Miscellaneous retail stores -----	1 045	996	430 678	327 577	31.5	57 675	40 684	41.8	5 624	4 749
592	Liquor stores -----	154	203	55 437	52 420	5.8	4 610	4 474	3.0	639	697
593	Used merchandise stores -----	86	57	15 316	6 548	133.9	2 755	1 169	135.7	287	201
594	Miscellaneous shopping goods stores -----	412	379	152 756	90 567	68.7	21 287	12 627	68.6	2 075	1 552
5941	Sporting goods stores and bicycle shops -----	81	73	43 645	19 551	123.2	5 718	2 439	134.4	475	264
5941 pt.	General line sporting goods stores -----	26	29	18 862	10 946	72.3	2 600	1 374	89.2	230	136
5941 pt.	Specialty line sporting goods stores -----	55	44	24 783	13 811	79.4	3 118	1 570	98.6	245	162
5942	Book stores -----	37	31	14 025	7 830	79.1	1 386	850	63.1	198	128
5944	Jewelry stores -----	75	77	29 777	21 503	38.5	4 672	3 051	53.1	362	388
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	219	198	65 309	41 683	56.7	9 511	6 287	51.3	1 040	772
5943	Stationery stores -----	9	14	1 724	2 003	-13.9	222	261	-14.9	30	33
5945	Hobby, toy, and game shops -----	34	30	10 252	6 071	68.9	1 687	879	91.9	170	104
5946	Camera and photographic supply stores -----	6	7	2 230	2 815	-20.8	320	405	-21.0	30	42
5947	Gift, novelty, and souvenir shops -----	143	108	40 721	21 401	90.3	5 895	3 535	66.8	590	382
5948	Luggage and leather goods stores -----	3	5	1 368	775	76.5	193	96	101.0	31	9
5949	Sewing, needlework, and piece goods stores -	24	34	9 014	8 618	4.6	1 194	1 111	7.5	189	202
596	Nonstore retailers -----	106	84	120 001	92 366	29.9	16 148	10 796	49.6	1 411	1 055
5961	Catalog and mail-order houses -----	33	28	85 055	65 805	29.3	10 151	6 395	58.7	1 049	660
5962	Automatic merchandising machine operators ---	14	19	7 219	6 248	15.5	1 002	934	7.3	57	66
5963	Direct selling establishments -----	59	37	27 727	20 313	36.5	4 995	3 467	44.1	305	329
598	Fuel dealers -----	53	81	36 930	43 256	-14.6	3 669	4 522	-18.9	235	352
5983	Fuel oil dealers -----	12	25	13 155	16 461	-20.1	846	983	-13.9	54	87
5984	Liquefied petroleum gas (bottled gas) dealers --	41	56	23 775	22 609	5.2	2 823	3 297	-14.4	181	241
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-	-	-	-	-	-
5992	Florists -----	107	87	16 507	11 111	48.6	3 455	2 315	49.2	500	376
5993	Tobacco stores and stands -----	-	2	-	(D)	(D)	-	(D)	(D)	-	AA
5994	News dealers and newsstands -----	2	3	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5995	Optical goods stores -----	40	38	9 777	6 546	49.4	1 881	1 407	33.7	159	136
5999	Miscellaneous retail stores, n.e.c. -----	85	62	(D)	14 295	(D)	(D)	2 207	(D)	EE	255
5999 pt.	Pet shops -----	18	13	(D)	2 234	(D)	(D)	459	(D)	BB	60
5999 pt.	Art dealers -----	6	7	(D)	706	(D)	(D)	156	(D)	AA	27
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	61	42	15 798	11 355	39.1	2 672	1 592	67.8	197	168

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
						Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
						Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1 South Dakota -----	5 567	5 108 398	575 874	132 930	57 481	378	307 082	155	685 710	533	903 018
2 Aurora County -----	26	8 876	726	149	102	2	(D)	-	-	6	2 122
3 Beadle County -----	171	112 470	13 759	3 361	1 511	11	6 994	5	13 272	13	23 612
4 Huron -----	143	104 261	12 654	3 114	1 348	8	(D)	4	(D)	10	22 982
5 Balance of county -----	28	8 209	1 105	247	163	3	(D)	1	(D)	3	630
6 Bennett County -----	28	13 598	1 352	321	126	3	(D)	-	-	3	3 494
7 Bon Homme County -----	63	28 246	2 462	564	286	4	1 006	1	(D)	9	5 766
8 Brookings County -----	175	148 062	17 097	4 231	2 194	7	12 129	6	22 535	17	33 484
9 Brookings -----	143	141 315	16 225	4 017	2 064	5	(D)	6	22 535	10	30 857
10 Balance of county -----	32	6 747	872	214	130	2	(D)	-	-	7	2 627
11 Brown County -----	301	345 523	39 279	8 981	3 897	18	21 802	7	58 714	21	53 311
12 Aberdeen -----	250	313 359	36 223	8 259	3 615	15	(D)	7	58 714	14	49 876
13 Balance of county -----	51	32 164	3 056	722	282	3	(D)	-	-	7	3 435
14 Brule County -----	66	70 128	6 670	1 696	628	6	3 532	2	(D)	6	13 285
15 Buffalo County -----	1	(D)	(D)	(D)	AA	-	-	-	-	1	(D)
16 Butte County -----	76	46 271	4 604	1 063	465	6	3 518	3	(D)	9	10 386
17 Belle Fourche -----	57	41 532	3 985	916	377	4	(D)	3	(D)	6	(D)
18 Balance of county -----	19	4 739	619	147	88	2	(D)	-	-	3	(D)
19 Campbell County -----	16	7 737	660	214	98	2	(D)	-	-	2	(D)
20 Charles Mix County -----	74	34 790	3 711	863	474	8	3 132	4	1 926	13	14 375
21 Clark County -----	25	8 929	895	189	83	3	1 438	1	(D)	3	(D)
22 Clay County -----	81	55 213	6 592	1 557	922	5	2 485	2	(D)	5	13 488
23 Vermillion -----	68	50 972	5 933	1 406	817	4	(D)	2	(D)	3	(D)
24 Balance of county -----	13	4 241	659	151	105	1	(D)	-	-	2	(D)
25 Codington County -----	227	221 517	25 847	5 899	2 537	19	20 809	7	43 888	12	41 230
26 Watertown -----	212	217 862	25 352	5 791	2 481	16	18 771	7	43 888	11	(D)
27 Balance of county -----	15	3 655	495	108	56	3	2 038	-	-	1	(D)
28 Corson County -----	23	7 900	638	129	69	2	(D)	-	-	4	1 901
29 Custer County -----	58	32 382	4 087	750	426	3	(D)	1	(D)	5	6 334
30 Davison County -----	192	175 571	21 224	4 828	2 235	9	11 685	3	(D)	11	31 907
31 Mitchell -----	185	172 319	20 712	4 724	2 194	7	(D)	3	(D)	11	31 907
32 Balance of county -----	7	3 252	512	104	41	2	(D)	-	-	-	-
33 Day County -----	58	26 754	2 720	608	349	4	1 317	2	(D)	8	5 308
34 Deuel County -----	36	13 769	1 147	254	149	4	1 509	1	(D)	2	(D)
35 Dewey County -----	31	18 204	1 638	365	220	2	(D)	1	(D)	6	6 602
36 Douglas County -----	29	9 618	942	239	137	3	1 688	-	-	9	3 912
37 Edmunds County -----	32	15 144	1 195	297	135	5	911	-	-	4	3 037
38 Fall River County -----	68	37 914	4 074	900	441	3	(D)	1	(D)	11	13 921
39 Hot Springs -----	48	26 969	3 007	643	318	3	(D)	1	(D)	7	11 169
40 Balance of county -----	20	10 945	1 067	257	123	-	-	-	-	4	2 752
41 Faulk County -----	17	9 385	925	221	82	3	(D)	1	(D)	2	(D)
42 Grant County -----	70	57 419	5 695	1 230	537	8	3 189	2	(D)	7	9 379
43 Milbank -----	53	54 012	5 172	1 114	495	6	(D)	2	(D)	5	(D)
44 Balance of county -----	17	3 407	523	116	42	2	(D)	-	-	2	(D)
45 Gregory County -----	57	17 701	1 681	420	261	7	2 358	3	(D)	8	5 952
46 Haakon County -----	29	14 753	1 223	273	131	3	1 780	2	(D)	4	3 158
47 Hamlin County -----	31	7 039	643	159	106	5	1 259	-	-	5	2 160
48 Hand County -----	36	19 339	1 887	451	222	4	1 989	-	-	4	(D)
49 Hanson County -----	12	6 601	614	146	77	1	(D)	-	-	2	(D)
50 Harding County -----	13	3 955	339	78	45	1	(D)	-	-	3	1 277
51 Hughes County -----	143	147 025	16 609	3 851	1 652	11	5 977	5	23 586	11	27 773
52 Pierre -----	132	144 122	16 219	3 765	1 602	10	(D)	5	23 586	10	(D)
53 Balance of county -----	11	2 903	390	86	50	1	(D)	-	-	1	(D)
54 Hutchinson County -----	63	33 634	3 168	732	432	5	2 910	2	(D)	9	8 830
55 Hyde County -----	10	2 908	294	73	38	1	(D)	-	-	2	(D)
56 Jackson County -----	23	15 099	1 671	327	146	2	(D)	-	-	4	(D)
57 Jerauld County -----	20	12 849	1 259	293	132	4	925	2	(D)	2	(D)
58 Jones County -----	21	18 901	1 819	378	148	1	(D)	1	(D)	2	(D)
59 Kingsbury County -----	53	19 258	1 974	455	276	7	2 610	2	(D)	10	7 176
60 Lake County -----	88	82 516	8 457	1 875	773	6	4 450	3	(D)	9	11 308
61 Madison -----	68	70 815	7 262	1 608	650	5	(D)	3	(D)	6	(D)
62 Balance of county -----	20	11 701	1 195	267	123	1	(D)	-	-	3	(D)
63 Lawrence County -----	185	178 341	19 414	4 081	1 886	10	7 786	6	27 181	19	28 437
64 Lead -----	15	13 416	1 364	312	155	-	-	2	(D)	2	(D)
65 Spearfish -----	107	137 289	14 117	3 027	1 313	6	(D)	3	(D)	8	17 203
66 Balance of county -----	63	27 636	3 933	742	418	4	(D)	1	(D)	9	(D)
67 Lincoln County -----	84	55 083	4 958	1 161	646	7	2 610	1	(D)	12	11 830

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
378	1 189 437	517	509 058	439	204 488	308	206 129	1 647	488 129	167	184 669	1 045	430 678	1
—	—	4	4 595	—	—	1	(D)	11	876	—	—	2	(D)	2
8	21 400	10	8 915	21	7 783	15	4 528	55	12 342	5	9 824	28	3 800	3
6	(D)	7	5 715	21	7 783	14	(D)	43	10 558	5	9 824	25	3 653	4
2	(D)	3	3 200	—	—	1	(D)	12	1 784	—	—	3	147	5
4	(D)	2	(D)	2	(D)	1	(D)	8	896	1	(D)	4	728	6
5	8 453	8	3 662	4	481	3	628	20	2 016	3	1 691	6	(D)	7
10	22 463	17	13 855	15	7 335	12	6 521	50	15 248	6	4 572	35	9 920	8
8	(D)	14	(D)	14	(D)	12	6 521	38	14 281	6	4 572	30	9 260	9
2	(D)	3	(D)	1	(D)	—	—	12	967	—	—	5	660	10
22	83 722	32	34 472	32	17 267	19	19 139	79	28 903	8	6 046	63	22 147	11
15	71 277	24	28 803	32	17 267	17	(D)	65	27 199	7	(D)	54	19 603	12
7	12 445	8	5 669	—	—	2	(D)	14	1 704	1	(D)	9	2 544	13
8	30 254	10	10 915	3	(D)	2	(D)	17	4 660	4	(D)	8	2 466	14
—	—	—	—	—	—	—	—	—	—	—	—	—	—	15
5	14 340	10	7 436	4	687	2	(D)	23	3 281	3	1 829	11	1 595	16
5	14 340	8	(D)	4	687	1	(D)	16	2 620	3	1 829	7	846	17
—	—	2	(D)	—	—	1	(D)	7	661	—	—	4	749	18
1	(D)	2	(D)	1	(D)	1	(D)	5	511	—	—	2	85	19
5	2 372	6	3 472	3	671	2	(D)	17	3 216	4	2 384	12	(D)	20
2	(D)	3	636	1	(D)	—	—	10	1 109	—	—	2	(D)	21
5	(D)	8	6 919	6	847	3	743	33	9 026	2	(D)	12	5 008	22
5	(D)	7	(D)	5	(D)	3	743	26	6 987	2	(D)	11	(D)	23
—	—	1	(D)	1	(D)	—	—	7	2 039	—	—	1	(D)	24
13	33 074	16	17 150	31	15 581	20	10 635	58	18 696	4	(D)	47	(D)	25
12	(D)	15	(D)	31	15 581	20	10 635	49	17 712	4	(D)	47	(D)	26
1	(D)	1	(D)	—	—	—	—	9	984	—	—	—	—	27
1	(D)	2	(D)	1	(D)	—	—	7	611	1	(D)	5	1 692	28
1	(D)	7	7 782	1	(D)	2	(D)	23	6 657	2	(D)	13	3 900	29
13	37 957	18	19 209	21	8 837	9	4 653	55	19 980	8	5 664	45	(D)	30
11	(D)	18	19 209	21	8 837	9	4 653	52	19 659	8	5 664	45	(D)	31
2	(D)	—	—	—	—	—	—	3	321	—	—	—	—	32
6	(D)	5	3 209	1	(D)	1	(D)	23	2 557	2	(D)	6	1 458	33
2	(D)	3	1 705	2	(D)	1	(D)	17	1 901	1	(D)	3	470	34
1	(D)	5	6 280	2	(D)	1	(D)	9	1 677	1	(D)	3	917	35
1	(D)	4	2 304	—	—	1	(D)	7	658	2	(D)	2	117	36
3	(D)	2	(D)	1	(D)	1	(D)	10	975	2	(D)	4	330	37
4	3 545	10	6 594	2	(D)	3	468	19	5 276	1	(D)	14	2 692	38
3	(D)	6	3 089	2	(D)	2	(D)	12	2 930	1	(D)	11	(D)	39
1	(D)	4	3 505	—	—	1	(D)	7	2 346	—	—	3	(D)	40
—	—	1	(D)	—	—	—	—	6	412	1	(D)	3	(D)	41
7	23 716	5	5 060	2	(D)	3	2 580	19	3 957	3	2 567	14	3 216	42
7	23 716	4	(D)	2	(D)	3	2 580	12	3 356	3	2 567	9	1 574	43
—	—	1	(D)	—	—	—	—	7	601	—	—	5	1642	44
3	866	4	1 133	3	478	2	(D)	16	1 823	3	1 549	8	973	45
1	(D)	3	1 347	3	384	—	—	7	971	1	(D)	5	877	46
—	—	4	1 312	—	—	—	—	11	947	—	—	6	1361	47
4	5 506	2	(D)	4	494	1	(D)	11	1 599	2	(D)	4	437	48
1	(D)	3	2 915	—	—	1	(D)	3	323	—	—	1	(D)	49
—	—	3	(D)	—	—	—	—	6	882	—	—	—	—	50
11	41 106	7	9 555	14	7 996	11	5 556	37	12 734	4	2 496	32	10 246	51
10	(D)	7	9 555	12	(D)	11	5 556	33	11 875	4	2 496	30	(D)	52
1	(D)	—	—	2	(D)	—	—	4	859	—	—	2	(D)	53
4	5 919	9	4 884	4	(D)	2	(D)	19	2 001	4	3 504	5	609	54
—	—	—	—	1	(D)	1	(D)	2	(D)	2	(D)	1	(D)	55
—	—	5	9 053	—	—	—	—	7	1 570	—	—	5	2 164	56
2	(D)	—	—	1	(D)	—	—	4	628	1	(D)	4	(D)	57
3	(D)	6	9 678	—	—	—	—	6	1 297	—	—	2	(D)	58
2	(D)	4	1 713	1	(D)	2	(D)	15	1 720	3	1 117	7	1 830	59
7	31 946	9	8 776	7	2 074	4	2 967	28	6 792	2	(D)	13	4 258	60
6	(D)	6	(D)	7	2 074	4	2 967	18	4 718	2	(D)	11	3 020	61
1	(D)	3	(D)	—	—	—	—	10	2 074	—	—	2	1 238	62
11	53 948	19	21 236	13	5 701	8	3 178	53	18 158	6	3 633	40	9 083	63
—	—	3	(D)	—	—	—	—	7	1572	1	(D)	—	—	64
8	53 150	9	11 972	10	(D)	7	(D)	28	10 411	3	1 984	25	4 359	65
3	798	7	(D)	3	(D)	1	(D)	18	6 175	2	(D)	15	4 724	66
6	16 412	10	10 952	2	(D)	5	2 446	26	4 875	3	1 936	12	(D)	67

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
South Dakota — Con.												
1	Lincoln County — Con.											
2	Canton	36	29 068	2 110	508	316	3	951	1	(D)	6	7 663
3	Sioux Falls (part) ▲	—	—	—	—	—	—	—	—	—	—	—
3	Balance of county	48	26 015	2 848	653	330	4	1 659	—	—	6	4 167
4	Lyman County	27	9 506	1 022	206	125	3	(D)	—	—	4	2 914
5	McCook County	50	21 328	1 661	573	230	5	2 044	—	—	7	2 235
6	McPherson County	24	7 375	689	160	98	3	(D)	1	(D)	6	2 786
7	Marshall County	35	10 233	1 073	256	161	4	1 221	—	—	5	3 850
8	Meade County	100	76 292	8 115	1 827	863	6	3 331	3	(D)	8	22 166
9	Sturgis	60	54 207	5 476	1 213	542	3	(D)	3	(D)	2	(D)
10	Balance of county	40	22 085	2 639	614	321	3	(D)	—	—	6	(D)
11	Mellette County	8	2 984	275	79	41	—	—	1	(D)	3	(D)
12	Miner County	26	8 164	1 000	227	139	3	2 326	1	(D)	4	2 440
13	Minnehaha County	984	1 445 295	168 737	39 561	15 670	49	66 476	22	(D)	67	197 798
14	Brandon	14	9 863	975	242	140	2	(D)	—	—	2	(D)
15	Sioux Falls (part) ▲	864	1 288 493	156 216	36 722	14 792	39	59 381	21	237 145	54	184 863
16	Balance of county	106	146 939	11 546	2 623	738	8	(D)	1	(D)	11	(D)
17	Moody County	33	18 138	2 016	483	233	2	(D)	1	(D)	8	5 776
18	Pennington County	709	867 172	102 600	22 898	8 651	34	52 807	16	140 557	39	129 168
19	Box Elder	9	8 544	1 145	242	145	—	—	—	—	—	—
20	Rapid City	588	787 767	91 037	20 987	7 818	25	44 601	14	(D)	27	123 586
21	Balance of county	112	70 861	10 418	1 669	688	9	8 206	2	(D)	12	5 582
22	Perkins County	42	17 907	2 259	566	268	5	1 607	1	(D)	4	4 145
23	Potter County	34	10 039	1 221	261	168	4	1 544	2	(D)	6	3 787
24	Roberts County	82	43 393	4 030	955	545	7	3 579	3	(D)	10	7 659
25	Sanborn County	12	7 438	688	163	60	—	—	—	—	1	(D)
26	Shannon County	17	12 462	1 245	264	143	—	—	2	(D)	5	7 848
27	Spink County	61	32 326	2 978	707	348	5	1 961	3	(D)	8	6 584
28	Redfield	34	28 817	2 662	641	287	3	(D)	3	(D)	3	(D)
29	Balance of county	27	3 509	316	66	61	2	(D)	—	—	5	(D)
30	Stanley County	16	14 645	1 629	320	126	1	(D)	1	(D)	3	(D)
31	Sully County	16	15 170	1 223	294	117	2	(D)	—	—	3	1 376
32	Todd County	19	14 775	1 381	300	177	2	(D)	1	(D)	5	6 376
33	Tripp County	55	41 303	4 153	955	423	6	3 138	3	(D)	5	6 883
34	Winner	50	39 986	3 981	916	396	5	(D)	3	(D)	4	(D)
35	Balance of county	5	1 317	172	39	27	1	(D)	—	—	1	(D)
36	Turner County	62	23 748	2 040	500	280	4	1 900	1	(D)	10	5 531
37	Union County	54	30 059	3 782	914	439	3	876	—	—	3	2 139
38	Walworth County	81	45 552	4 639	1 104	536	5	2 842	6	6 432	10	9 382
39	Mobridge	62	40 139	4 008	941	452	3	(D)	6	6 432	7	(D)
40	Balance of county	19	5 413	631	163	84	2	(D)	—	—	3	(D)
41	Yankton County	204	189 070	23 252	5 640	2 544	10	10 337	10	32 928	13	39 624
42	Yankton	174	181 541	22 308	5 451	2 399	9	(D)	10	32 928	11	(D)
43	Balance of county	30	7 529	944	189	145	1	(D)	—	—	2	(D)
44	Ziebach County	4	(D)	(D)	(D)	AA	—	—	—	—	1	(D)

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
4	(D)	3	1 230	1	(D)	—	—	13	1 458	1	(D)	4	(D) 1
2	(D)	7	9 722	1	(D)	5	2 446	13	3 417	2	(D)	8	(D) 2
1	(D)	7	3 922	—	—	—	—	8	1 265	1	(D)	3	490 4
6	10 135	6	3 157	—	—	1	(D)	18	1 820	1	(D)	6	(D) 5
1	(D)	2	(D)	1	(D)	1	(D)	6	742	—	—	3	(D) 6
—	—	3	1 340	2	(D)	2	(D)	14	2 023	2	(D)	3	422 7
10	20 989	10	8 137	7	861	5	451	30	9 174	5	2 822	16	(D) 8
5	12 852	8	(D)	5	(D)	3	(D)	17	6 127	4	(D)	10	(D) 9
5	8 137	2	(D)	2	(D)	2	(D)	13	3 047	1	(D)	6	1 059 10
—	—	1	(D)	—	—	—	—	1	(D)	1	(D)	1	358 11
2	(D)	2	(D)	1	(D)	—	—	11	1 493	1	(D)	1	(D) 12
67	347 751	80	107 254	102	(D)	72	76 777	287	135 072	23	60 322	215	(D) 13
—	—	2	(D)	—	—	—	—	5	1 323	1	(D)	2	(D) 14
54	243 807	58	87 148	99	65 373	70	(D)	255	130 272	19	58 653	195	(D) 15
13	103 944	20	(D)	3	(D)	2	(D)	27	3 477	3	(D)	18	(D) 16
2	(D)	5	3 792	—	—	1	(D)	11	1 305	1	(D)	2	165 17
59	216 787	53	66 054	73	36 032	52	42 036	189	85 368	10	26 865	184	71 498 18
1	(D)	1	(D)	—	—	—	—	6	(D)	—	—	1	(D) 19
53	211 408	42	46 589	69	35 072	50	(D)	143	70 625	8	(D)	157	(D) 20
5	(D)	10	(D)	4	960	2	(D)	40	(D)	2	(D)	26	(D) 21
3	1 889	5	2 417	3	392	4	1 168	9	1 326	1	(D)	7	(D) 22
1	(D)	2	(D)	1	(D)	1	(D)	9	1 707	2	(D)	6	533 23
5	9 501	8	7 635	2	(D)	3	1 055	33	3 954	3	2 103	8	2 271 24
1	(D)	1	(D)	—	—	—	—	7	739	—	—	2	(D) 25
—	—	3	1 988	—	—	—	—	5	712	—	—	2	(D) 26
5	11 414	6	4 124	1	(D)	3	347	22	3 294	2	(D)	6	1 030 27
5	11 414	4	(D)	1	(D)	2	(D)	8	2 157	2	(D)	3	572 28
—	—	2	(D)	—	—	1	(D)	14	1 137	—	—	3	458 29
2	(D)	—	—	1	(D)	—	—	6	787	—	—	2	(D) 30
3	(D)	1	(D)	—	—	—	—	4	608	1	(D)	2	(D) 31
1	(D)	3	4 849	—	—	—	—	3	(D)	—	—	4	722 32
3	(D)	5	(D)	4	1 371	4	1 957	13	3 478	3	1 813	9	(D) 33
3	(D)	5	(D)	4	1 371	4	1 957	10	(D)	3	1 813	9	(D) 34
—	—	—	—	—	—	—	—	3	(D)	—	—	—	— 35
5	5 772	10	5 330	1	(D)	—	—	21	2 045	4	1 432	6	(D) 36
2	(D)	6	6 918	1	(D)	2	(D)	25	8 543	2	(D)	10	9 662 37
4	(D)	8	7 045	5	1 893	3	(D)	21	3 578	2	(D)	17	2 434 38
3	(D)	6	(D)	5	1 893	3	(D)	14	2 899	2	(D)	13	1 805 39
1	(D)	2	(D)	—	—	—	—	7	679	—	—	4	629 40
13	25 822	11	7 010	25	10 721	14	7 239	61	15 812	7	6 194	40	33 383 41
10	(D)	10	(D)	24	(D)	14	7 239	43	13 670	7	6 194	36	32 200 42
3	(D)	1	(D)	1	(D)	—	—	18	2 142	—	—	4	1 183 43
—	—	1	(D)	—	—	—	—	1	(D)	—	—	1	97 44

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
RAPID CITY						
	Retail trade	588	787 767	91 037	20 987	7 818
52	Building materials and garden supplies stores	25	44 601	4 404	837	260
521, 3	Building materials and supply stores	15	(D)	(D)	(D)	CC
525	Hardware stores	6	7 165	815	123	63
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	14	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	7	130 948	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	129 247	12 653	3 001	1 187
533	Variety stores	3	1 826	230	56	21
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	BB
54	Food stores	27	123 586	10 779	2 413	887
541	Grocery stores	20	122 095	10 537	2 353	852
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	3	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	53	211 408	18 689	4 174	754
551	New and used car dealers	11	179 778	14 659	3 310	516
552	Used car dealers	11	(D)	(D)	(D)	BB
553	Auto and home supply stores	22	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	9	(D)	(D)	(D)	BB
554	Gasoline service stations	42	46 589	2 899	681	262
56	Apparel and accessory stores	69	35 072	4 268	1 038	477
561	Men's and boys' clothing and accessory stores	12	6 966	956	253	78
562, 3	Women's clothing and specialty stores	31	(D)	(D)	(D)	CC
562	Women's clothing stores	27	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	4	(D)	(D)	(D)	AA
565	Family clothing stores	6	(D)	(D)	(D)	CC
566	Shoe stores	17	7 687	867	201	68
564, 9	Other apparel and accessory stores	3	195	16	10	7
57	Furniture and home furnishings stores	50	(D)	(D)	(D)	EE
5712	Furniture stores	14	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores	9	(D)	(D)	(D)	BB
572	Household appliance stores	7	2 910	386	92	23
573	Radio, television, computer, and music stores	20	15 714	2 258	592	140
58	Eating and drinking places	143	70 625	19 161	4 180	2 656
5812	Eating places	116	64 065	17 730	3 830	2 444
5812 pt.	Restaurants	48	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	60	33 791	8 614	1 802	1 285
5812 pt.	Other eating places	6	(D)	(D)	(D)	BB
5813	Drinking places	27	6 560	1 431	350	212
591	Drug and proprietary stores	8	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	157	(D)	(D)	(D)	FF
592	Liquor stores	3	(D)	(D)	(D)	AA
593	Used merchandise stores	22	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	73	28 672	3 994	854	386
5941	Sporting goods stores and bicycle shops	14	(D)	(D)	(D)	BB
5942	Book stores	8	2 665	234	52	39
5944	Jewelry stores	15	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	36	(D)	(D)	(D)	CC
596	Nonstore retailers	16	(D)	(D)	(D)	BB
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	11	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	10	2 214	550	120	37
5999	Miscellaneous retail stores, n.e.c.	20	4 878	795	167	70

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	SIOUX FALLS ▲					
	Retail trade	864	1 288 493	156 216	36 722	14 792
52	Building materials and garden supplies stores	39	59 381	7 569	1 351	346
521, 3	Building materials and supply stores	23	39 919	4 912	855	199
525	Hardware stores	7	8 915	1 420	285	100
526	Retail nurseries, lawn and garden supply stores	5	3 320	412	57	23
527	Manufactured (mobile) home dealers	4	7 227	825	154	24
53	General merchandise stores	21	237 145	21 179	4 866	2 058
531	Department stores (incl. leased depts.) ^{1 2}	12	190 821	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	12	(D)	(D)	(D)	GG
533	Variety stores	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	CC
54	Food stores	54	184 863	20 228	4 550	2 142
541	Grocery stores	34	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	AA
546	Retail bakeries	9	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	8	2 057	347	84	53
55 ex. 554	Automotive dealers	54	243 807	21 180	5 279	807
551	New and used car dealers	11	(D)	(D)	(D)	FF
552	Used car dealers	11	(D)	(D)	(D)	AA
553	Auto and home supply stores	22	22 952	2 808	693	158
555, 6, 7, 9	Miscellaneous automotive dealers	10	16 314	1 347	261	57
554	Gasoline service stations	58	87 148	5 843	1 517	643
56	Apparel and accessory stores	99	65 373	7 632	1 955	877
561	Men's and boys' clothing and accessory stores	13	9 363	1 458	454	96
562, 3	Women's clothing and specialty stores	39	(D)	(D)	(D)	EE
562	Women's clothing stores	34	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	BB
565	Family clothing stores	9	(D)	(D)	(D)	CC
566	Shoe stores	27	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	11	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	70	(D)	(D)	(D)	FF
5712	Furniture stores	15	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores	20	(D)	(D)	(D)	BB
572	Household appliance stores	7	7 297	812	194	43
573	Radio, television, computer, and music stores	28	33 769	3 436	864	240
58	Eating and drinking places	255	130 272	37 252	8 600	5 059
5812	Eating places	213	118 568	33 737	7 718	4 660
5812 pt.	Restaurants	86	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	8	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	109	61 179	15 611	3 543	2 362
5812 pt.	Other eating places	10	(D)	(D)	(D)	CC
5813	Drinking places	42	11 704	3 515	882	399
591	Drug and proprietary stores	19	58 653	5 880	1 443	495
59 ex. 591	Miscellaneous retail stores	195	(D)	(D)	(D)	GG
592	Liquor stores	13	8 808	514	121	102
593	Used merchandise stores	20	4 612	831	181	84
594	Miscellaneous shopping goods stores	81	57 457	8 091	2 016	706
5941	Sporting goods stores and bicycle shops	19	(D)	(D)	(D)	EE
5942	Book stores	6	(D)	(D)	(D)	BB
5944	Jewelry stores	14	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	42	16 008	2 265	512	303
596	Nonstore retailers	24	56 741	6 609	1 706	577
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	15	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	12	3 067	589	139	48
5999	Miscellaneous retail stores, n.e.c.	27	(D)	(D)	(D)	CC

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MINNEHAHA COUNTY						
	Retail trade	984	1 445 295	168 737	39 561	15 670
52	Building materials and garden supplies stores	49	66 476	8 257	1 512	393
521, 3	Building materials and supply stores	27	45 781	5 473	989	226
525	Hardware stores	13	10 148	1 547	312	120
526	Retail nurseries, lawn and garden supply stores	5	3 320	412	57	23
527	Manufactured (mobile) home dealers	4	7 227	825	154	24
53	General merchandise stores	22	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	12	190 821	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	12	(D)	(D)	(D)	GG
533	Variety stores	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	CC
54	Food stores	67	197 798	21 512	4 789	2 264
541	Grocery stores	45	192 549	20 306	4 491	2 119
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	AA
546	Retail bakeries	10	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	8	2 057	347	84	53
55 ex. 554	Automotive dealers	67	347 751	28 525	6 978	1 023
551	New and used car dealers	14	(D)	(D)	(D)	FF
552	Used car dealers	16	(D)	(D)	(D)	BB
553	Auto and home supply stores	25	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	12	(D)	(D)	(D)	BB
554	Gasoline service stations	80	107 254	7 087	1 803	778
56	Apparel and accessory stores	102	(D)	(D)	(D)	FF
561	Men's and boys' clothing and accessory stores	13	9 363	1 458	454	96
562, 3	Women's clothing and specialty stores	40	29 431	3 253	716	434
562	Women's clothing stores	35	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	BB
565	Family clothing stores	9	(D)	(D)	(D)	CC
566	Shoe stores	29	11 987	1 425	337	153
564, 9	Other apparel and accessory stores	11	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	72	76 777	9 910	2 316	603
5712	Furniture stores	15	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores	21	10 609	1 542	284	89
572	Household appliance stores	8	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	28	33 769	3 436	864	240
58	Eating and drinking places	287	135 072	38 281	8 823	5 273
5812	Eating places	236	122 416	34 634	7 908	4 841
5812 pt.	Restaurants	101	52 874	16 830	3 709	2 088
5812 pt.	Cafeterias	8	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	116	62 206	15 840	3 599	2 418
5812 pt.	Other eating places	11	(D)	(D)	(D)	CC
5813	Drinking places	51	12 656	3 647	915	432
591	Drug and proprietary stores	23	60 322	5 965	1 463	506
59 ex. 591	Miscellaneous retail stores	215	(D)	(D)	(D)	GG
592	Liquor stores	20	10 304	799	192	141
593	Used merchandise stores	23	5 332	936	205	98
594	Miscellaneous shopping goods stores	88	(D)	(D)	(D)	FF
5941	Sporting goods stores and bicycle shops	20	28 157	3 854	1 049	264
5942	Book stores	6	(D)	(D)	(D)	BB
5944	Jewelry stores	16	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	46	(D)	(D)	(D)	EE
596	Nonstore retailers	24	56 741	6 609	1 706	577
598	Fuel dealers	3	(D)	(D)	(D)	AA
5992	Florists	17	3 341	806	198	100
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	12	3 067	589	139	48
5999	Miscellaneous retail stores, n.e.c.	27	(D)	(D)	(D)	CC
PENNINGTON COUNTY						
(Coextensive with Rapid City, SD MSA; see table 7.)						

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
RAPID CITY, SD MSA						
	Retail trade	709	867 172	102 600	22 898	8 651
52	Building materials and garden supplies stores	34	52 807	5 116	956	299
521, 3	Building materials and supply stores	16	31 362	3 020	589	177
525	Hardware stores	9	8 171	932	151	73
526	Retail nurseries, lawn and garden supply stores	3	2 444	282	46	12
527	Manufactured (mobile) home dealers	6	10 830	882	170	37
53	General merchandise stores	16	140 557	13 698	3 251	1 298
531	Department stores (incl. leased depts.) ^{1 2}	7	130 948	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	129 247	12 653	3 001	1 187
533	Variety stores	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	BB
54	Food stores	39	129 168	11 333	2 540	945
541	Grocery stores	29	127 253	11 038	2 474	904
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	3	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	7	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	59	216 787	19 484	4 439	781
551	New and used car dealers	11	179 778	14 659	3 310	516
552	Used car dealers	14	8 991	622	168	52
553	Auto and home supply stores	23	12 130	2 119	468	126
555, 6, 7, 9	Miscellaneous automotive dealers	11	15 888	2 084	493	87
554	Gasoline service stations	53	66 054	3 801	886	342
56	Apparel and accessory stores	73	36 032	4 366	1 061	488
561	Men's and boys' clothing and accessory stores	12	6 966	956	253	78
562, 3	Women's clothing and specialty stores	34	13 448	1 385	342	225
562	Women's clothing stores	29	12 493	1 252	311	216
563	Women's accessory and specialty stores	5	955	133	31	9
565	Family clothing stores	7	7 736	1 142	255	110
566	Shoe stores	17	7 687	867	201	68
564, 9	Other apparel and accessory stores	3	195	16	10	7
57	Furniture and home furnishings stores	52	42 036	6 667	1 894	376
5712	Furniture stores	15	18 071	3 351	1 068	175
5713, 4, 9	Home furnishings stores	10	5 341	672	142	38
572	Household appliance stores	7	2 910	386	92	23
573	Radio, television, computer, and music stores	20	15 714	2 258	592	140
58	Eating and drinking places	189	85 368	22 955	4 744	3 064
5812	Eating places	153	76 832	21 021	4 316	2 803
5812 pt.	Restaurants	70	36 668	10 821	2 234	1 302
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	74	37 876	9 670	1 967	1 397
5812 pt.	Other eating places	7	(D)	(D)	(D)	BB
5813	Drinking places	36	8 536	1 934	428	261
591	Drug and proprietary stores	10	26 865	4 040	751	206
59 ex. 591	Miscellaneous retail stores	184	71 498	11 140	2 376	852
592	Liquor stores	4	652	115	25	11
593	Used merchandise stores	24	5 700	1 065	251	98
594	Miscellaneous shopping goods stores	92	41 491	5 849	1 079	458
5941	Sporting goods stores and bicycle shops	15	3 915	448	83	42
5942	Book stores	8	2 665	234	52	39
5944	Jewelry stores	17	10 118	1 396	305	110
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	52	24 793	3 771	639	267
596	Nonstore retailers	19	11 558	1 825	484	94
598	Fuel dealers	3	1 955	253	60	16
5992	Florists	12	3 050	688	190	68
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	10	2 214	550	120	37
5999	Miscellaneous retail stores, n.e.c.	20	4 878	795	167	70

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SIoux FALLS, SD MSA						
	Retail trade	1 068	1 500 378	173 695	40 722	16 316
52	Building materials and garden supplies stores	56	69 086	8 500	1 570	412
521, 3	Building materials and supply stores	30	47 616	5 621	1 022	235
525	Hardware stores	17	10 923	1 642	337	130
526	Retail nurseries, lawn and garden supply stores	5	3 320	412	57	23
527	Manufactured (mobile) home dealers	4	7 227	825	154	24
53	General merchandise stores	23	238 864	21 386	4 913	2 089
531	Department stores (incl. leased depts.) ^{1 2}	12	190 821	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	12	(D)	(D)	(D)	GG
533	Variety stores	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	8	(D)	(D)	(D)	CC
54	Food stores	79	209 628	22 533	5 032	2 427
541	Grocery stores	54	204 052	21 269	4 721	2 268
542	Meat and fish (seafood) markets	5	1 104	124	29	8
546	Retail bakeries	12	2 415	793	198	98
543, 4, 5, 9	Other food stores	8	2 057	347	84	53
55 ex. 554	Automotive dealers	73	364 163	29 145	7 126	1 057
551	New and used car dealers	17	302 613	23 465	5 870	773
552	Used car dealers	17	13 691	687	154	37
553	Auto and home supply stores	26	28 235	3 401	798	174
555, 6, 7, 9	Miscellaneous automotive dealers	13	19 624	1 592	304	73
554	Gasoline service stations	90	118 206	7 756	1 954	855
56	Apparel and accessory stores	104	67 551	7 836	2 006	935
561	Men's and boys' clothing and accessory stores	13	9 363	1 458	454	96
562, 3	Women's clothing and specialty stores	40	29 431	3 253	716	434
562	Women's clothing stores	35	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	BB
565	Family clothing stores	11	(D)	(D)	(D)	CC
566	Shoe stores	29	11 987	1 425	337	153
564, 9	Other apparel and accessory stores	11	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	77	79 223	10 392	2 418	634
5712	Furniture stores	19	27 170	4 538	1 060	254
5713, 4, 9	Home furnishings stores	21	10 609	1 542	284	89
572	Household appliance stores	9	7 675	876	210	51
573	Radio, television, computer, and music stores	28	33 769	3 436	864	240
58	Eating and drinking places	313	139 947	39 520	9 106	5 481
5812	Eating places	256	126 754	35 773	8 167	5 028
5812 pt.	Restaurants	110	55 505	17 537	3 881	2 205
5812 pt.	Cafeterias	8	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	127	63 913	16 272	3 686	2 488
5812 pt.	Other eating places	11	(D)	(D)	(D)	CC
5813	Drinking places	57	13 193	3 747	939	453
591	Drug and proprietary stores	26	62 258	6 127	1 501	528
59 ex. 591	Miscellaneous retail stores	227	151 452	20 500	5 096	1 898
592	Liquor stores	23	10 814	892	212	150
593	Used merchandise stores	23	5 332	936	205	98
594	Miscellaneous shopping goods stores	89	58 103	8 155	2 026	714
5941	Sporting goods stores and bicycle shops	20	28 157	3 854	1 049	264
5942	Book stores	6	(D)	(D)	(D)	BB
5944	Jewelry stores	16	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	47	16 391	2 287	516	307
596	Nonstore retailers	28	57 407	6 697	1 742	594
598	Fuel dealers	4	2 472	261	73	16
5992	Florists	20	3 720	872	212	123
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	12	3 067	589	139	48
5999	Miscellaneous retail stores, n.e.c.	27	(D)	(D)	(D)	CC

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	3 790	2 740 848	299 579	69 310	32 514
52	Building materials and garden supplies stores	288	185 189	19 744	4 455	1 402
521, 3	Building materials and supply stores	147	125 965	13 087	3 013	791
521	Lumber and other building materials dealers	135	121 435	12 532	2 891	750
523	Paint, glass, and wallpaper stores	12	4 530	555	122	41
525	Hardware stores	109	35 606	4 222	937	464
526	Retail nurseries, lawn and garden supply stores	21	8 838	1 142	237	89
527	Manufactured (mobile) home dealers	11	14 780	1 293	268	58
53	General merchandise stores	116	306 289	28 863	6 565	3 230
531	Department stores (incl. leased depts.) ^{1 2}	20	'211 325	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	20	(D)	(D)	(D)	GG
533	Variety stores	26	6 538	904	221	124
539	Miscellaneous general merchandise stores	70	(D)	(D)	(D)	FF
54	Food stores	415	564 222	54 786	13 052	5 932
541	Grocery stores	328	549 941	52 220	12 447	5 553
542	Meat and fish (seafood) markets	38	7 132	1 149	280	150
546	Retail bakeries	37	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores	12	(D)	(D)	(D)	BB
543	Fruit and vegetable markets	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	2	(D)	(D)	(D)	BB
545	Dairy products stores	2	(D)	(D)	(D)	AA
549	Miscellaneous food stores	6	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	246	608 487	46 224	10 857	2 255
551	New and used car dealers	95	513 101	35 986	8 507	1 635
552	Used car dealers	34	20 250	1 118	265	84
553	Auto and home supply stores	87	48 833	6 966	1 654	413
553 pt.	Auto parts, tires, and accessories stores	83	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores	4	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	30	26 303	2 154	431	123
555	Boat dealers	8	(D)	(D)	(D)	BB
556	Recreational vehicle dealers	8	8 459	866	124	34
557	Motorcycle dealers	12	13 079	891	211	61
559	Automotive dealers, n.e.c.	2	(D)	(D)	(D)	AA
554	Gasoline service stations	374	324 798	21 436	4 923	2 309
56	Apparel and accessory stores	262	100 905	12 475	2 973	1 527
561	Men's and boys' clothing and accessory stores	27	9 510	1 490	352	163
562, 3	Women's clothing and specialty stores	98	32 201	4 193	1 051	596
562	Women's clothing stores	92	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores	6	(D)	(D)	(D)	BB
565	Family clothing stores	58	(D)	(D)	(D)	FF
566	Shoe stores	54	13 728	1 748	416	193
566 pt.	Men's shoe stores	—	—	—	—	—
566 pt.	Women's shoe stores	2	(D)	(D)	(D)	AA
566 pt.	Children's and juveniles' shoe stores	—	—	—	—	—
566 pt.	Family shoe stores	47	10 484	1 419	346	154
566 pt.	Athletic footwear stores	5	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	25	(D)	(D)	(D)	BB
564	Children's and infants' wear stores	10	(D)	(D)	(D)	AA
569	Miscellaneous apparel and accessory stores	15	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	179	84 870	12 460	2 893	907
5712	Furniture stores	62	38 652	5 847	1 381	378
5713, 4, 9	Home furnishings stores	35	9 925	1 411	298	131
5713	Floor covering stores	19	6 743	925	207	69
5714	Drapery, curtain, and upholstery stores	2	(D)	(D)	(D)	AA
5719	Miscellaneous home furnishings stores	14	(D)	(D)	(D)	BB
572	Household appliance stores	35	14 346	1 965	468	159
573	Radio, television, computer, and music stores	47	21 947	3 237	746	239
5731	Radio, television, and electronics stores	29	10 995	1 503	374	115
5734	Computer and software stores	3	1 594	344	84	23
5735	Record and prerecorded tape stores	5	1 477	138	26	17
5736	Musical instrument stores	10	7 881	1 252	262	84
58	Eating and drinking places	1 145	262 814	65 929	14 559	11 117
5812	Eating places	851	218 831	57 116	12 498	9 697
5812 pt.	Restaurants	496	119 032	32 216	6 836	5 460
5812 pt.	Cafeterias	13	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	305	90 104	22 589	5 070	3 773
5812 pt.	Other eating places	37	(D)	(D)	(D)	EE
5813	Drinking places	294	43 983	8 813	2 061	1 420
591	Drug and proprietary stores	131	95 546	11 627	2 766	961
591 pt.	Drug stores	128	94 147	11 404	2 730	941
591 pt.	Proprietary stores	3	1 399	223	36	20

See footnotes at end of table.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
59 ex. 591	Miscellaneous retail stores -----	634	207 728	26 035	6 267	2 874
592	Liquor stores -----	127	43 971	3 603	904	478
593	Used merchandise stores -----	39	4 284	754	156	91
594	Miscellaneous shopping goods stores -----	231	53 162	7 283	1 555	903
5941	Sporting goods stores and bicycle shops -----	46	11 573	1 416	262	169
5941 pt.	General line sporting goods stores -----	14	4 410	525	121	64
5941 pt.	Specialty line sporting goods stores -----	32	7 163	891	141	105
5942	Book stores -----	23	(D)	(D)	(D)	CC
5944	Jewelry stores -----	42	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	120	24 125	3 453	753	466
5943	Stationery stores -----	6	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	11	(D)	(D)	(D)	BB
5946	Camera and photographic supply stores -----	4	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops -----	82	17 257	2 463	461	309
5948	Luggage and leather goods stores -----	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores -----	17	3 125	447	163	81
596	Nonstore retailers -----	59	51 036	7 626	2 000	723
5961	Catalog and mail-order houses -----	24	(D)	(D)	(D)	FF
5962	Automatic merchandising machine operators -----	6	(D)	(D)	(D)	BB
5963	Direct selling establishments -----	29	13 781	2 234	542	128
598	Fuel dealers -----	46	32 503	3 155	728	203
5983	Fuel oil dealers -----	11	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	35	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	75	9 737	1 895	477	309
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	18	4 496	742	175	74
5999	Miscellaneous retail stores, n.e.c. -----	38	(D)	(D)	(D)	BB
5999 pt.	Pet shops -----	8	(D)	(D)	(D)	BB
5999 pt.	Art dealers -----	2	(D)	(D)	(D)	AA
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	28	5 413	657	213	66

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
South Dakota -----	(X)	5 108 398	5 108 398	100.0	South Dakota —Con.				
Sioux Falls ▲ -----	1	1 288 493	1 288 493	25.2	Madison -----	11	70 815	3 559 143	69.7
Rapid City -----	2	787 767	2 076 260	40.6	Sturgis -----	12	54 207	3 613 350	70.7
Aberdeen -----	3	313 359	2 389 619	46.8	Milbank -----	13	54 012	3 667 362	71.8
Watertown -----	4	217 862	2 607 481	51.0	Vermillion -----	14	50 972	3 718 334	72.8
Yankton -----	5	181 541	2 789 022	54.6	Belle Fourche -----	15	41 532	3 759 866	73.6
Mitchell -----	6	172 319	2 961 341	58.0	Mobridge -----	16	40 139	3 800 005	74.4
Pierre -----	7	144 122	3 105 463	60.8	Winner -----	17	39 986	3 839 991	75.2
Brookings -----	8	141 315	3 246 778	63.6	Canton -----	18	29 068	3 869 059	75.7
Spearfish -----	9	137 289	3 384 067	66.2	Redfield -----	19	28 817	3 897 876	76.3
Huron -----	10	104 261	3 488 328	68.3	Hot Springs -----	20	26 969	3 924 845	76.8
					Lead -----	21	13 416	3 938 261	77.1
					Brandon -----	22	9 863	3 948 124	77.3
					Box Elder -----	23	8 544	3 956 668	77.5

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
South Dakota -----	(X)	5 108 398	5 108 398	100.0	South Dakota —Con.				
Minnehaha -----	1	1 445 295	1 445 295	28.3	Hand -----	31	19 339	4 723 736	92.5
Pennington -----	2	867 172	2 312 467	45.3	Kingsbury -----	32	19 258	4 742 994	92.8
Brown -----	3	345 523	2 657 990	52.0	Jones -----	33	18 901	4 761 895	93.2
Codington -----	4	221 517	2 879 507	56.4	Dewey -----	34	18 204	4 780 099	93.6
Yankton -----	5	189 070	3 068 577	60.1	Moody -----	35	18 138	4 798 237	93.9
Lawrence -----	6	178 341	3 246 918	63.6	Perkins -----	36	17 907	4 816 144	94.3
Davison -----	7	175 571	3 422 489	67.0	Gregory -----	37	17 701	4 833 845	94.6
Brookings -----	8	148 062	3 570 551	69.9	Sully -----	38	15 170	4 849 015	94.9
Hughes -----	9	147 025	3 717 576	72.8	Edmunds -----	39	15 144	4 864 159	95.2
Beadle -----	10	112 470	3 830 046	75.0	Jackson -----	40	15 099	4 879 258	95.5
Lake -----	11	82 516	3 912 562	76.6	Todd -----	41	14 775	4 894 033	95.8
Meade -----	12	76 292	3 988 854	78.1	Haakon -----	42	14 753	4 908 786	96.1
Brule -----	13	70 128	4 058 982	79.5	Stanley -----	43	14 645	4 923 431	96.4
Grant -----	14	57 419	4 116 401	80.6	Deuel -----	44	13 769	4 937 200	96.6
Clay -----	15	55 213	4 171 614	81.7	Bennett -----	45	13 598	4 950 798	96.9
Lincoln -----	16	55 083	4 226 697	82.7	Jerauld -----	46	12 849	4 963 647	97.2
Butte -----	17	46 271	4 272 968	83.6	Shannon -----	47	12 462	4 976 109	97.4
Walworth -----	18	45 552	4 318 520	84.5	Marshall -----	48	10 233	4 986 342	97.6
Roberts -----	19	43 393	4 361 913	85.4	Potter -----	49	10 039	4 996 381	97.8
Tripp -----	20	41 303	4 403 216	86.2	Douglas -----	50	9 618	5 005 999	98.0
Fall River -----	21	37 914	4 441 130	86.9	Lyman -----	51	9 506	5 015 505	98.2
Charles Mix -----	22	34 790	4 475 920	87.6	Faulk -----	52	9 385	5 024 890	98.4
Hutchinson -----	23	33 634	4 509 554	88.3	Clark -----	53	8 929	5 033 819	98.5
Custer -----	24	32 382	4 541 936	88.9	Aurora -----	54	8 876	5 042 695	98.7
Spink -----	25	32 326	4 574 262	89.5	Miner -----	55	8 164	5 050 859	98.9
Union -----	26	30 059	4 604 321	90.1	Corson -----	56	7 900	5 058 759	99.0
Bon Homme -----	27	28 246	4 632 567	90.7	Campbell -----	57	7 737	5 066 496	99.2
Day -----	28	26 754	4 659 321	91.2	Sanborn -----	58	7 438	5 073 934	99.3
Turner -----	29	23 748	4 683 069	91.7	McPherson -----	59	7 375	5 081 309	99.5
McCook -----	30	21 328	4 704 397	92.1	Hamilin -----	60	7 039	5 088 348	99.6
					Hanson -----	61	6 601	5 094 949	99.7
					Harding -----	62	3 955	5 098 904	99.8
					Mellette -----	63	2 984	5 101 888	99.9
					Hyde -----	64	2 908	5 104 796	99.9
					Buffalo -----	(X)	(D)	(X)	(X)
					Ziebach -----	(X)	(D)	(X)	(X)

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
 - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery, curtain, and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream and frozen yogurt shops	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5421	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5932	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400			
			5942	Book stores	5905
			5943	Stationery stores	5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	5908
			5946	Camera and photographic supply stores	5909
			5947	Gift, novelty, and souvenir shops	5906
			5948	Luggage and leather goods stores	5906
			5949	Sewing, needlework, and piece goods stores	5910
			5961 pt.	Mail-order — department store merchandise	5911
			5961 pt.	Mail-order — other general merchandise	5911
			5961 pt.	Mail-order — specialized merchandise	5911
			5962	Automatic merchandising machine operators	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment	5911
			5963 pt.	Direct selling — mobile food service	5911
			5963 pt.	Direct selling — books and stationery	5911
			5963 pt.	Other direct selling	5911
			5983	Fuel oil dealers	5912
			5984	Liquefied petroleum gas (bottled gas) dealers	5912
			5989	Fuel dealers, n.e.c.	5912
			5992	Florists	5913,
					5917
			5993	Tobacco stores and stands	5902
			5994	News dealers and newsstands	5902
			5995	Optical goods stores	5914
			5999 pt.	Pet shops	5915
			5999 pt.	Art dealers	5916
			5999 pt.	Other retail stores, n.e.c.	5916
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS				
5511	New and used car dealers	5501			
5521	Used car dealers	5501			
5531 pt.	Auto parts, tires and accessories stores	5502			
5531 pt.	Home and auto supply stores	5502			
5541	Gasoline service stations	5504			
5551	Boat dealers	5503			
5561	Recreational vehicle dealers	5503			
5571	Motorcycle dealers	5503			
5599	Automotive dealers, n.e.c.	5503			
56	APPAREL AND ACCESSORY STORES				
5611	Men's and boys' clothing and accessory stores	5601			
5621	Women's clothing stores	5601			
5631	Women's accessory and specialty stores	5601			
5641	Children's and infants' wear stores	5601			
5651	Family clothing stores	5601			
5661 pt.	Men's shoe stores	5602			
5661 pt.	Women's shoe stores	5602			
5661 pt.	Children's and juveniles' shoe stores	5602			
5661 pt.	Family shoe stores	5602			
5661 pt.	Athletic footwear stores	5602			
5699	Miscellaneous apparel and accessory stores	5601			

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

SOUTH DAKOTA

Rapid City, SD MSA

Pennington County, SD

Sioux Falls, SD MSA

Lincoln County, SD

Minnehaha County, SD

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
	Retail trade	19.7	4.0	56	Apparel and accessory stores	9.2	5.5
52	Building materials and garden supplies stores	26.5	6.8	561	Men's and boys' clothing and accessory stores	15.4	2.7
				562, 3	Women's clothing and specialty stores	12.0	4.6
521, 3	Building materials and supply stores	22.9	5.4	562	Women's clothing stores	12.4	4.9
521	Lumber and other building materials dealers	24.3	5.7	563	Women's accessory and specialty stores	6.7	—
523	Paint, glass, and wallpaper stores	5.0	1.6	565	Family clothing stores	5.2	7.5
				566	Shoe stores	5.5	5.8
525	Hardware stores	39.2	9.3	566 pt.	Men's shoe stores	—	—
526	Retail nurseries, lawn and garden supply stores	22.8	—	566 pt.	Women's shoe stores	4.5	—
527	Manufactured (mobile) home dealers	29.1	14.5	566 pt.	Children's and juveniles' shoe stores	(D)	(D)
				566 pt.	Family shoe stores	7.7	7.7
				566 pt.	Athletic footwear stores	(D)	(D)
53	General merchandise stores	2.0	.4	564, 9	Other apparel and accessory stores	11.2	5.6
				564	Children's and infants' wear stores	2.8	—
531	Department stores (incl. leased depts.) ^{3 4}	—	—	569	Miscellaneous apparel and accessory stores	21.8	12.7
				57	Furniture and home furnishings stores	20.4	4.0
531	Department stores (excl. leased depts.) ³	—	—	5712	Furniture stores	24.9	7.7
531 pt.	Conventional ³	(D)	(D)	5713, 4, 9	Home furnishings stores	16.3	4.9
531 pt.	Discount or mass merchandising ³	(D)	(D)	5713	Floor covering stores	17.5	—
531 pt.	National chain ³	(D)	(D)	5714	Drapery, curtain, and upholstery stores	—	7.4
				5719	Miscellaneous home furnishings stores	15.9	16.6
533	Variety stores	39.3	—	572	Household appliance stores	23.0	.4
539	Miscellaneous general merchandise stores	6.4	2.0	573	Radio, television, computer, and music stores	15.6	.6
				5731	Radio, television, and electronics stores	7.4	.3
54	Food stores	16.6	1.3	5734	Computer and software stores	24.1	.9
				5735	Record and prerecorded tape stores	7.7	—
541	Grocery stores	16.1	1.2	5736	Musical instrument stores	41.8	1.7
541 pt.	Supermarkets and other general-line grocery stores	15.4	1.0	58	Eating and drinking places	29.9	7.9
541 pt.	Convenience food stores	65.5	1.3	5812	Eating places	28.0	7.7
541 pt.	Convenience food/gasoline stores	(D)	(D)	5812 pt.	Restaurants	34.0	10.1
541 pt.	Delicatessens	(D)	(D)	5812 pt.	Cafeterias	15.3	6.8
				5812 pt.	Refreshment places	22.3	5.5
542	Meat and fish (seafood) markets	45.0	3.6	5812 pt.	Other eating places	21.0	3.5
				5813	Drinking places	42.6	9.3
546	Retail bakeries	29.9	11.5	591	Drug and proprietary stores	22.7	8.2
546 pt.	Retail bakeries —baking and selling	(D)	(D)	591 pt.	Drug stores	22.9	8.2
546 pt.	Retail bakeries —selling only	(D)	(D)	591 pt.	Proprietary stores	—	—
				59 ex. 591	Miscellaneous retail stores	17.4	7.0
543, 4, 5, 9	Other food stores	30.7	6.7	592	Liquor stores	15.9	28.5
543	Fruit and vegetable markets	(D)	(D)	593	Used merchandise stores	20.9	1.2
544	Candy, nut, and confectionery stores	31.5	—	594	Miscellaneous shopping goods stores	18.5	3.4
545	Dairy products stores	(D)	(D)	5941	Sporting goods stores and bicycle shops	14.6	.4
549	Miscellaneous food stores	33.2	4.7	5941 pt.	General line sporting goods stores	12.9	—
				5941 pt.	Specialty line sporting goods stores	16.0	.6
55 ex. 554	Automotive dealers	25.5	2.3	5942	Book stores	7.0	7.0
551	New and used car dealers	25.7	2.1	5944	Jewelry stores	16.2	1.7
552	Used car dealers	28.3	4.2	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	24.6	5.4
				5943	Stationery stores	18.6	—
553	Auto and home supply stores	22.6	4.2	5945	Hobby, toy, and game shops	20.6	3.3
553 pt.	Auto parts, tires, and accessories stores	(D)	(D)	5946	Camera and photographic supply stores	42.2	18.7
553 pt.	Home and auto supply stores	(D)	(D)	5947	Gift, novelty, and souvenir shops	29.8	6.4
				5948	Luggage and leather goods stores	13.1	—
555, 6, 7, 9	Miscellaneous automotive dealers	24.0	.8	5949	Sewing, needlework, and piece goods stores	4.2	1.6
555	Boat dealers	7.2	3.2	596	Nonstore retailers	4.8	1.7
556	Recreational vehicle dealers	27.2	1.0	5961	Catalog and mail-order houses	1.1	1.3
557	Motorcycle dealers	(D)	(D)	5962	Automatic merchandising machine operators	17.8	—
559	Automotive dealers, n.e.c.	(D)	(D)	5963	Direct selling establishments	12.7	3.3
554	Gasoline service stations	27.1	7.9	598	Fuel dealers	40.7	9.2
				5983	Fuel oil dealers	47.4	—
554 pt.	Gasoline/convenience food stores	5.3	1.3	5984	Liquefied petroleum gas (bottled gas) dealers	37.0	14.3
554 pt.	Other gasoline service stations and truck stops	40.2	11.9	5989	Fuel dealers, n.e.c.	—	—

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX E E-1

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists	35.0	12.2	5999	Miscellaneous retail stores, n.e.c.	(D)	(D)
5993	Tobacco stores and stands	—	—	5999 pt.	Pet shops	(D)	(D)
5994	News dealers and newsstands	(D)	(D)	5999 pt.	Art dealers	(D)	(D)
5995	Optical goods stores	20.0	7.5	5999 pt.	Other miscellaneous retail stores, n.e.c.	31.4	5.7

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. **Geographic Notes**

SOUTH DAKOTA

Sioux Falls is in Lincoln and Minnehaha Counties.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade	5 567	5 514	5 075	5 032
52	Building materials and garden supplies stores	378	391	343	366
521, 3	Building materials and supply stores	193	211	173	196
521	Lumber and other building materials dealers	169	184	150	171
523	Paint, glass, and wallpaper stores	24	27	23	25
525	Hardware stores	135	132	121	126
526	Retail nurseries, lawn and garden supply stores	29	30	29	30
527	Manufactured (mobile) home dealers	21	18	20	14
53	General merchandise stores	155	146	144	135
531	Department stores (incl. leased depts.) ^{1 2}	39	26	38	26
531	Department stores (excl. leased depts.) ¹	39	26	38	26
531 pt.	Conventional ¹	5	4	5	4
531 pt.	Discount or mass merchandising ¹	30	18	29	18
531 pt.	National chain ¹	4	4	4	4
533	Variety stores	33	50	31	46
539	Miscellaneous general merchandise stores	83	70	75	63
54	Food stores	533	616	491	556
541	Grocery stores	411	448	380	411
542	Meat and fish (seafood) markets	43	48	39	44
546	Retail bakeries	52	75	47	68
546 pt.	Retail bakeries —baking and selling	50	71	45	64
546 pt.	Retail bakeries —selling only	2	4	2	4
543, 4, 5, 9	Other food stores	27	45	25	33
543	Fruit and vegetable markets	2	3	2	3
544	Candy, nut, and confectionery stores	10	16	9	7
545	Dairy products stores	2	9	2	7
549	Miscellaneous food stores	13	17	12	16
55 ex. 554	Automotive dealers	378	348	346	327
551	New and used car dealers	123	151	115	144
552	Used car dealers	65	24	60	20
553	Auto and home supply stores	136	120	121	116
553 pt.	Auto parts, tires, and accessories stores	129	105	115	101
553 pt.	Home and auto supply stores	7	15	6	15
555, 6, 7, 9	Miscellaneous automotive dealers	54	53	50	47
555	Boat dealers	12	17	9	15
556	Recreational vehicle dealers	19	13	19	11
557	Motorcycle dealers	19	22	18	21
559	Automotive dealers, n.e.c.	4	1	4	—
554	Gasoline service stations	517	556	484	522
56	Apparel and accessory stores	439	450	396	416
561	Men's and boys' clothing and accessory stores	52	63	46	61
562, 3	Women's clothing and specialty stores	172	173	158	163
562	Women's clothing stores	156	156	142	147
563	Women's accessory and specialty stores	16	17	16	16
565	Family clothing stores	76	64	69	60
566	Shoe stores	100	108	90	101
566 pt.	Men's shoe stores	3	5	3	5
566 pt.	Women's shoe stores	9	18	8	15
566 pt.	Children's and juveniles' shoe stores	1	2	1	2
566 pt.	Family shoe stores	75	76	67	74
566 pt.	Athletic footwear stores	12	7	11	5
564, 9	Other apparel and accessory stores	39	42	33	31
564	Children's and infants' wear stores	16	22	14	17
569	Miscellaneous apparel and accessory stores	23	20	19	14

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores -----	308	321	291	295
5712	Furniture stores -----	96	100	89	91
5713, 4, 9	Homefurnishings stores -----	66	62	62	59
5713	Floor covering stores -----	28	28	27	27
5714	Drapery, curtain, and upholstery stores -----	7	12	6	11
5719	Miscellaneous homefurnishings stores -----	31	22	29	21
572	Household appliance stores -----	51	58	49	54
573	Radio, television, computer, and music stores -----	95	101	91	91
5731	Radio, television, and electronics stores -----	47	57	46	54
5734	Computer and software stores -----	12	7	11	4
5735	Record and prerecorded tape stores -----	15	15	15	11
5736	Musical instrument stores -----	21	22	19	22
58	Eating and drinking places -----	1 647	1 503	1 467	1 323
5812	Eating places -----	1 260	1 146	1 117	1 014
5812 pt.	Restaurants -----	676	645	605	572
5812 pt.	Cafeterias -----	23	25	17	22
5812 pt.	Refreshment places -----	506	425	446	377
5812 pt.	Other eating places -----	55	51	49	43
5813	Drinking places -----	387	357	350	309
591	Drug and proprietary stores -----	167	187	161	179
591 pt.	Drug stores -----	164	184	158	176
591 pt.	Proprietary stores -----	3	3	3	3
59 ex. 591	Miscellaneous retail stores -----	1 045	996	952	913
592	Liquor stores -----	154	203	139	190
593	Used merchandise stores -----	86	57	80	56
594	Miscellaneous shopping goods stores -----	412	379	377	338
5941	Sporting goods stores and bicycle shops -----	81	73	73	62
5941 pt.	General line sporting goods stores -----	26	29	24	27
5941 pt.	Specialty line sporting goods stores -----	55	44	49	35
5942	Book stores -----	37	31	34	29
5944	Jewelry stores -----	75	77	70	72
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	219	198	200	175
5943	Stationery stores -----	9	14	8	12
5945	Hobby, toy, and game shops -----	34	30	30	27
5946	Camera and photographic supply stores -----	6	7	6	7
5947	Gift, novelty, and souvenir shops -----	143	108	131	95
5948	Luggage and leather goods stores -----	3	5	3	4
5949	Sewing, needlework, and piece goods stores -----	24	34	22	30
596	Nonstore retailers -----	106	84	96	79
5961	Catalog and mail-order houses -----	33	28	31	26
5962	Automatic merchandising machine operators -----	14	19	14	19
5963	Direct selling establishments -----	59	37	51	34
598	Fuel dealers -----	53	81	52	78
5983	Fuel oil dealers -----	12	25	12	25
5984	Liquefied petroleum gas (bottled gas) dealers -----	41	56	40	53
5989	Fuel dealers, n.e.c. -----	-	-	-	-
5992	Florists -----	107	87	93	76
5993	Tobacco stores and stands -----	-	2	-	2
5994	News dealers and newsstands -----	2	3	2	3
5995	Optical goods stores -----	40	38	35	36
5999	Miscellaneous retail stores, n.e.c. -----	85	62	78	55
5999 pt.	Pet shops -----	18	13	18	12
5999 pt.	Art dealers -----	7	7	5	6
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	61	42	55	37

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.