

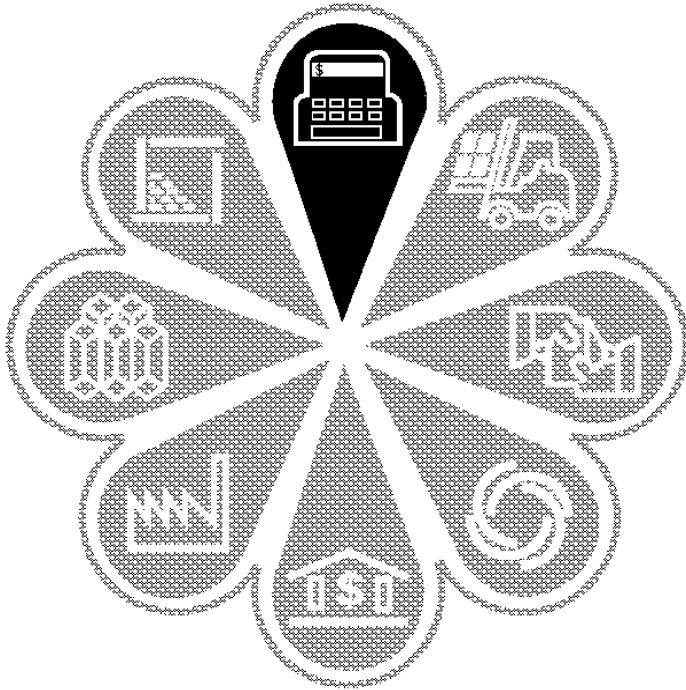
1992

Census of Retail Trade

RC92-A-30

GEOGRAPHIC AREA SERIES

New Hampshire



1992 Census of Retail Trade

RC92-A-30

GEOGRAPHIC AREA SERIES

New Hampshire

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Economics and Statistics Administration
Everett M. Ehrlich, Under Secretary
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If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*¹ (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X							
CMSA's and MSA's in the State							X			
PMSA's in the State							X			
Area of the State not in any CMSA, PMSA, or MSA								X		
Counties in the State				X		¹ X				X
Places in the State				² X	¹ X				² X	
DATA ITEMS³										
Establishments	X		X	X	X	X	X	X	X	
Sales	X		X	X	X	X	X	X	X	
Annual payroll	X		X	X	X	X	X	X	X	
First-quarter payroll	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992	X		X	X	X	X	X	X	X	
Sales per establishment		X								
Sales per employee		X								
Annual payroll per employee		X								
Employees per establishment		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees)			X							
Counties ranked by volume of 1992 sales										X
Places ranked by volume of 1992 sales									² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	¹ X	¹ X					² X			X	
State	¹ X	¹ X									
CMSA, PMSA, MSA	X	X									
County	^{1 3} X	^{1 3} X									
Place	^{1 3} X	^{1 3} X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	⁴ X
MERCHANDISE LINE SALES											
United States	X	X					X				
State	³ X	³ X					³ X				
CMSA, PMSA, MSA	³ X	³ X					³ X				
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							⁵ X
State	X	X	X	X							⁵ X
CMSA, PMSA, MSA	X	X	X	X							⁵ X
ZIP CODES											
State	³ X	³ X	³ X	³ X			³ X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	¹ X	¹ X	X	X	X						^{6 7} X
State	X	X	X	X	X						^{6 7} X
CMSA, MSA	X	X	X	X	X						^{6 7} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

Contents

New Hampshire

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Publication Program Inside back cover

Summary of Findings

Data from the 1992 Census of Retail Trade show that New Hampshire's 8,594 retail stores with payroll had sales totaling \$11.1 billion. In 1987, 8,403 retail stores had sales of \$10.0 billion. The 1992 data represent an increase of 11.4 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 20.9 percent of the State's total sales by retailers compared with 18.3 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 15.9 percent of sales, department stores (including leased departments) with 9.0 percent, and gasoline service stations with 5.4 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.3 million per establishment, compared with \$1.2 million in 1987. In 1992, department stores (including leased departments) averaged \$12.9 million per establishment; new and used car dealers, \$10.0 million; catalog and mail-order houses, \$4.8 million; miscellaneous general merchandise stores, \$4.0 million; and grocery stores, \$2.9 million.

For retail establishments with payroll, 1992 sales per employee averaged \$114 thousand. New and used car dealers had sales per employee of \$361 thousand, which contrasts sharply with the \$29 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$1.3 billion, compared with \$1.1 billion for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.4 percent for all retailers, 26.0 percent for retail bakeries, compared with 6.5 percent for gasoline service stations.

There were 97,133 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 102,082 employees in 1987. Large employers included restaurants with 17,501 employees, grocery stores with 16,509 employees, and refreshment places with 8,619 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

Sales
 Payroll

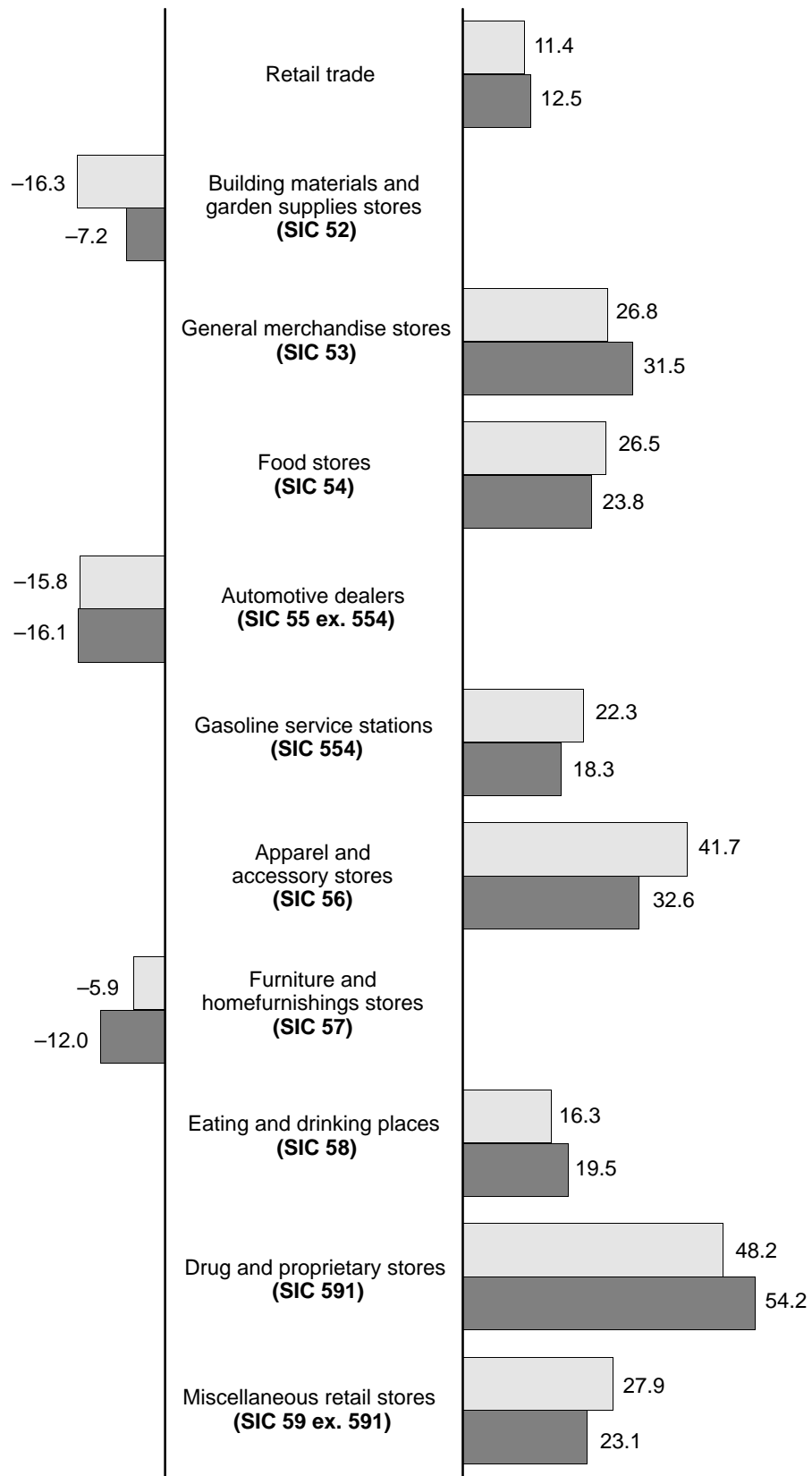
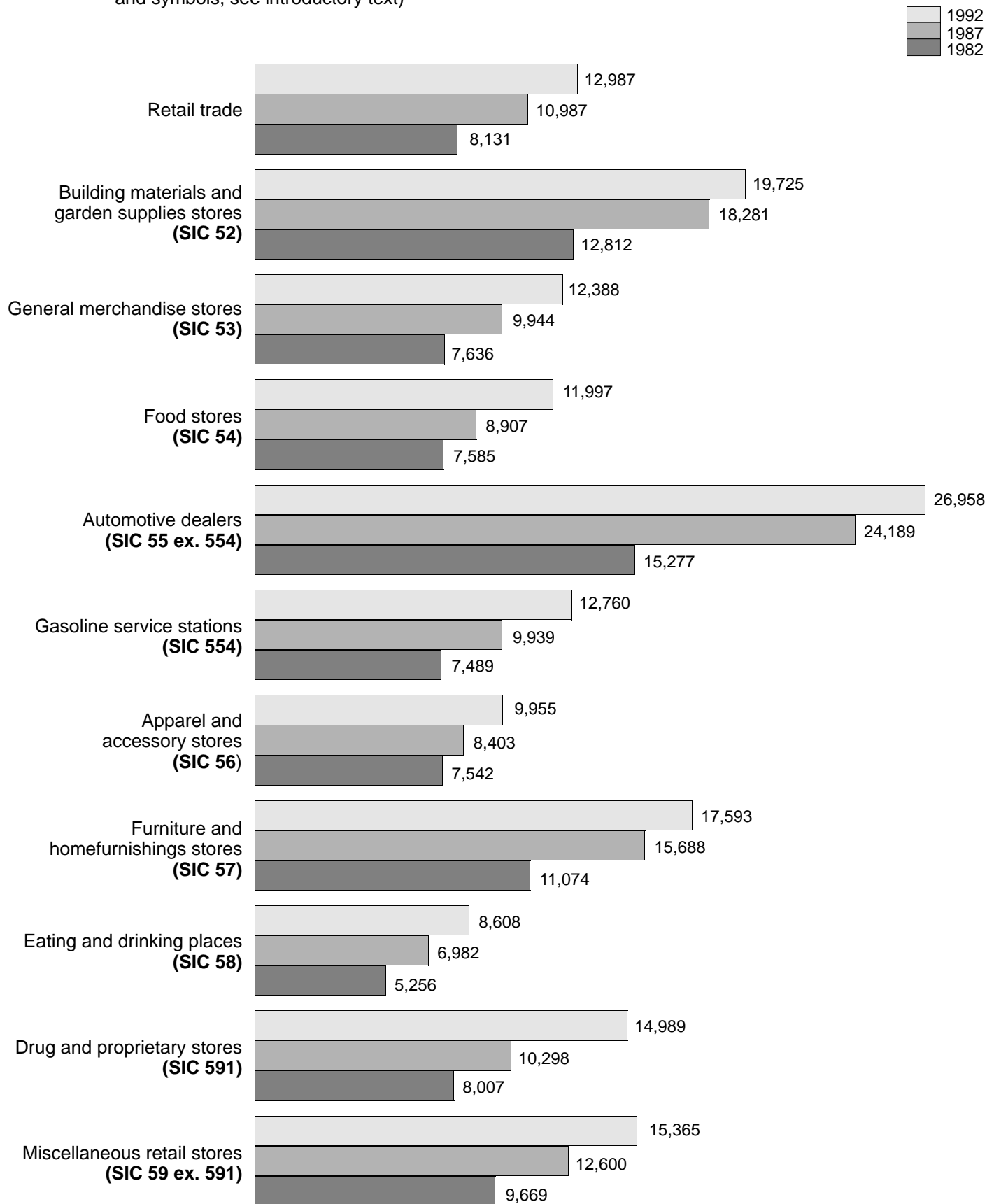


Figure 2. **Annual Payroll Per Employee: 1992, 1987, and 1982**

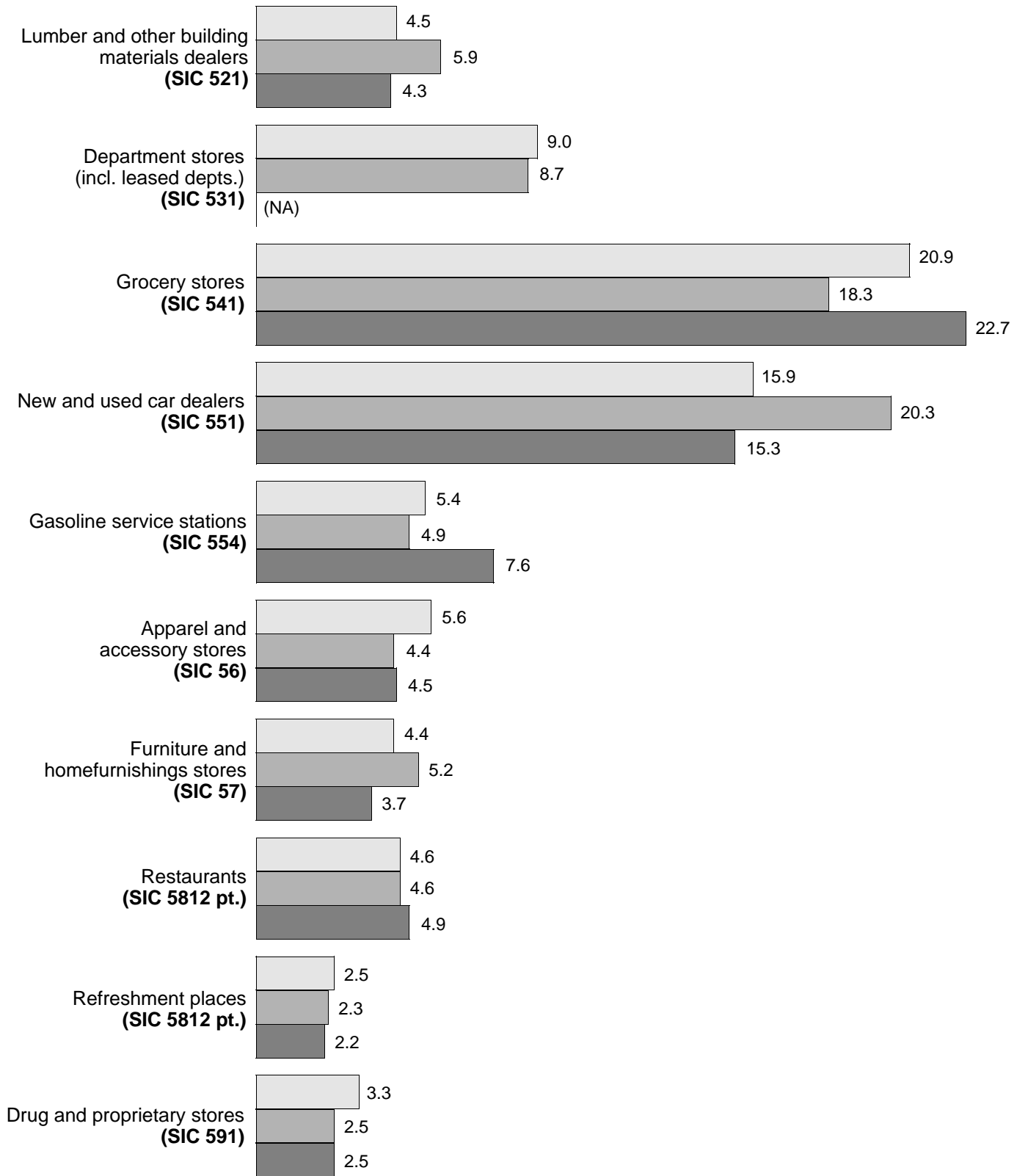
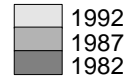
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	8 594	11 099 193	1 261 477	285 670	97 133
52	Building materials and garden supplies stores	477	677 658	86 453	18 966	4 383
521, 3	Building materials and supply stores	250	540 694	65 837	14 376	3 116
521	Lumber and other building materials dealers	185	501 857	59 797	13 015	2 827
523	Paint, glass, and wallpaper stores	65	38 837	6 040	1 361	289
525	Hardware stores	140	81 564	13 196	3 184	897
526	Retail nurseries, lawn and garden supply stores	65	41 794	6 212	1 155	303
527	Manufactured (mobile) home dealers	22	13 606	1 208	251	67
53	General merchandise stores	261	1 497 033	141 443	32 501	11 418
531	Department stores (incl. leased depts.) ^{1 2}	78	1 003 976	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	78	979 877	101 177	23 858	8 390
531 pt.	Conventional ¹	7	(D)	(D)	(D)	GG
531 pt.	Discount or mass merchandising ¹	58	599 583	54 430	13 015	4 898
531 pt.	National chain ¹	13	(D)	(D)	(D)	GG
533	Variety stores	60	27 006	2 670	634	286
539	Miscellaneous general merchandise stores	123	490 150	37 596	8 009	2 742
54	Food stores	1 052	2 408 522	218 132	50 889	18 182
541	Grocery stores	813	2 318 795	201 708	47 076	16 509
541 pt.	Supermarkets and other general-line grocery stores	377	2 025 555	180 932	42 252	14 284
541 pt.	Convenience food stores	290	172 694	12 901	2 984	1 393
541 pt.	Convenience food/gasoline stores	126	117 213	7 422	1 733	767
541 pt.	Delicatessens	20	3 333	453	107	65
542	Meat and fish (seafood) markets	31	29 241	3 255	753	292
546	Retail bakeries	113	36 219	9 425	2 150	967
546 pt.	Retail bakeries —baking and selling	100	32 627	8 853	2 020	903
546 pt.	Retail bakeries —selling only	13	3 592	572	130	64
543, 4, 5, 9	Other food stores	95	24 267	3 744	910	414
543	Fruit and vegetable markets	6	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores	40	7 457	1 310	325	176
545	Dairy products stores	14	(D)	(D)	(D)	AA
549	Miscellaneous food stores	35	10 517	1 459	371	167
55 ex. 554	Automotive dealers	500	2 052 218	176 065	37 841	6 531
551	New and used car dealers	177	1 763 533	139 710	30 118	4 889
552	Used car dealers	87	66 573	6 148	1 247	269
553	Auto and home supply stores	137	98 256	16 357	3 724	788
553 pt.	Auto parts, tires, and accessories stores	136	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	1	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	99	123 856	13 850	2 752	585
555	Boat dealers	28	39 344	4 870	955	184
556	Recreational vehicle dealers	28	44 199	4 368	810	165
557	Motorcycle dealers	32	35 590	4 071	870	200
559	Automotive dealers, n.e.c.	11	4 723	541	117	36
554	Gasoline service stations	524	600 613	39 225	9 242	3 074
554 pt.	Gasoline/convenience food stores	147	200 234	11 836	2 802	1 049
554 pt.	Other gasoline service stations and truck stops	377	400 379	27 389	6 440	2 025
56	Apparel and accessory stores	856	616 781	66 241	15 671	6 654
561	Men's and boys' clothing and accessory stores	79	48 570	6 034	1 382	492
562, 3	Women's clothing and specialty stores	304	181 979	20 331	4 665	2 415
562	Women's clothing stores	263	166 431	18 273	4 174	2 188
563	Women's accessory and specialty stores	41	15 548	2 058	491	227
565	Family clothing stores	149	237 190	23 128	5 822	2 264
566	Shoe stores	246	120 581	13 778	3 116	1 128
566 pt.	Men's shoe stores	10	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	29	11 136	1 272	309	122
566 pt.	Children's and juveniles' shoe stores	5	(D)	(D)	(D)	BB
566 pt.	Family shoe stores	165	82 485	9 230	2 047	738
566 pt.	Athletic footwear stores	37	23 307	2 683	606	207
564, 9	Other apparel and accessory stores	78	28 461	2 970	686	355
564	Children's and infants' wear stores	45	19 855	1 879	434	255
569	Miscellaneous apparel and accessory stores	33	8 606	1 091	252	100
57	Furniture and homefurnishings stores	645	489 135	59 060	13 712	3 357
5712	Furniture stores	163	149 205	19 516	4 671	1 056
5713, 4, 9	Homefurnishings stores	214	105 162	14 081	3 202	908
5713	Floor covering stores	84	43 526	5 613	1 329	290
5714	Drapery, curtain, and upholstery stores	12	3 711	595	149	45
5719	Miscellaneous homefurnishings stores	118	57 925	7 873	1 724	573
572	Household appliance stores	49	48 397	6 780	1 486	289
573	Radio, television, computer, and music stores	219	186 371	18 683	4 353	1 104
5731	Radio, television, and electronics stores	105	64 089	7 848	1 857	473
5734	Computer and software stores	39	68 054	5 652	1 262	228
5735	Record and prerecorded tape stores	53	41 457	3 775	910	316
5736	Musical instrument stores	22	12 771	1 408	324	87

See footnotes at end of table.

NH-8 NEW HAMPSHIRE

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	2 138	878 373	245 806	53 603	28 555
5812	Eating places -----	2 072	861 445	241 291	52 567	27 981
5812 pt.	Restaurants -----	1 095	508 033	154 806	34 812	17 501
5812 pt.	Cafeterias -----	9	1 926	612	80	28
5812 pt.	Refreshment places -----	753	281 336	66 939	13 622	8 619
5812 pt.	Other eating places -----	215	70 150	18 934	4 053	1 833
5813	Drinking places -----	66	16 928	4 515	1 036	574
591	Drug and proprietary stores -----	223	364 752	43 678	10 468	2 914
591 pt.	Drug stores -----	198	337 089	41 106	9 848	2 673
591 pt.	Proprietary stores -----	25	27 663	2 572	620	241
59 ex. 591	Miscellaneous retail stores -----	1 918	1 514 108	185 374	42 777	12 065
592	Liquor stores -----	78	180 800	7 595	1 863	741
593	Used merchandise stores -----	115	25 929	3 566	775	321
594	Miscellaneous shopping goods stores -----	911	452 819	57 300	13 135	5 219
5941	Sporting goods stores and bicycle shops -----	198	118 697	13 643	3 108	1 093
5941 pt.	General line sporting goods stores -----	71	48 099	5 209	1 257	436
5941 pt.	Specialty line sporting goods stores -----	127	70 598	8 434	1 851	657
5942	Book stores -----	87	55 582	6 025	1 402	617
5944	Jewelry stores -----	130	67 306	9 618	2 307	681
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	496	211 234	28 014	6 318	2 828
5943	Stationery stores -----	13	5 685	790	197	57
5945	Hobby, toy, and game shops -----	93	80 993	7 214	1 670	777
5946	Camera and photographic supply stores -----	30	12 636	2 321	538	143
5947	Gift, novelty, and souvenir shops -----	285	80 457	12 582	2 724	1 289
5948	Luggage and leather goods stores -----	16	5 766	1 081	210	81
5949	Sewing, needlework, and piece goods stores -----	59	25 697	4 026	979	481
596	Nonstore retailers -----	207	382 868	47 706	10 066	2 102
5961	Catalog and mail-order houses -----	66	314 446	34 110	6 717	1 291
5962	Automatic merchandising machine operators -----	50	25 492	5 329	1 336	300
5963	Direct selling establishments -----	91	42 930	8 267	2 013	511
598	Fuel dealers -----	168	337 566	44 304	11 242	1 817
5983	Fuel oil dealers -----	129	271 297	33 167	8 586	1 375
5984	Liquefied petroleum gas (bottled gas) dealers -----	31	(D)	(D)	(D)	EE
5989	Fuel dealers, n.e.c. -----	8	(D)	(D)	(D)	AA
5992	Florists -----	135	30 811	6 936	1 610	623
5993	Tobacco stores and stands -----	6	2 822	133	33	20
5994	News dealers and newsstands -----	12	4 898	626	149	54
5995	Optical goods stores -----	77	20 987	5 004	1 197	327
5999	Miscellaneous retail stores, n.e.c. -----	209	74 608	12 204	2 707	841
5999 pt.	Pet shops -----	61	20 158	3 474	803	333
5999 pt.	Art dealers -----	14	3 012	499	115	48
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	134	51 438	8 231	1 789	460

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	1 291 505	114 268	12 987	11
52	Building materials and garden supplies stores -----	1 420 667	154 611	19 725	9
521, 3	Building materials and supply stores -----	2 162 776	173 522	21 129	12
521	Lumber and other building materials dealers -----	2 712 741	177 523	21 152	15
523	Paint, glass, and wallpaper stores -----	597 492	134 384	20 900	4
525	Hardware stores -----	582 600	90 930	14 711	6
526	Retail nurseries, lawn and garden supply stores -----	642 985	137 934	20 502	5
527	Manufactured (mobile) home dealers -----	618 455	203 075	18 030	3
53	General merchandise stores -----	5 735 759	131 112	12 388	44
531	Department stores (incl. leased depts.) ^{2 3} -----	12 871 487	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	12 562 526	116 791	12 059	108
531 pt.	Conventional ² -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising ² -----	10 337 638	122 414	11 113	84
531 pt.	National chain ² -----	(D)	(D)	(D)	(D)
533	Variety stores -----	450 100	94 427	9 336	5
539	Miscellaneous general merchandise stores -----	3 984 959	178 756	13 711	22
54	Food stores -----	2 289 470	132 467	11 997	17
541	Grocery stores -----	2 852 146	140 456	12 218	20
541 pt.	Supermarkets and other general-line grocery stores -----	5 372 825	141 806	12 667	38
541 pt.	Convenience food stores -----	595 497	123 973	9 261	5
541 pt.	Convenience food/gasoline stores -----	930 262	152 820	9 677	6
541 pt.	Delicatessens -----	166 650	51 277	6 969	3
542	Meat and fish (seafood) markets -----	943 258	100 140	11 147	9
546	Retail bakeries -----	320 522	37 455	9 747	9
546 pt.	Retail bakeries —baking and selling -----	326 270	36 132	9 804	9
546 pt.	Retail bakeries —selling only -----	276 308	56 125	8 938	5
543, 4, 5, 9	Other food stores -----	255 442	58 616	9 043	4
543	Fruit and vegetable markets -----	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores -----	186 425	42 369	7 443	4
545	Dairy products stores -----	(D)	(D)	(D)	(D)
549	Miscellaneous food stores -----	300 486	62 976	8 737	5
55 ex. 554	Automotive dealers -----	4 104 436	314 227	26 958	13
551	New and used car dealers -----	9 963 463	360 714	28 576	28
552	Used car dealers -----	765 207	247 483	22 855	3
553	Auto and home supply stores -----	717 197	124 690	20 758	6
553 pt.	Auto parts, tires, and accessories stores -----	(D)	(D)	(D)	(D)
553 pt.	Home and auto supply stores -----	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 251 071	211 720	23 675	6
555	Boat dealers -----	1 405 143	213 826	26 467	7
556	Recreational vehicle dealers -----	1 578 536	267 873	26 473	6
557	Motorcycle dealers -----	1 112 188	177 950	20 355	6
559	Automotive dealers, n.e.c. -----	429 364	131 194	15 028	3
554	Gasoline service stations -----	1 146 208	195 385	12 760	6
554 pt.	Gasoline/convenience food stores -----	1 362 136	190 881	11 283	7
554 pt.	Other gasoline service stations and truck stops -----	1 062 013	197 718	13 525	5
56	Apparel and accessory stores -----	720 539	92 693	9 955	8
561	Men's and boys' clothing and accessory stores -----	614 810	98 720	12 264	6
562, 3	Women's clothing and specialty stores -----	598 615	75 354	8 419	8
562	Women's clothing stores -----	632 817	76 065	8 351	8
563	Women's accessory and specialty stores -----	379 220	68 493	9 066	6
565	Family clothing stores -----	1 591 879	104 766	10 216	15
566	Shoe stores -----	490 167	106 898	12 215	5
566 pt.	Men's shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	384 000	91 279	10 426	4
566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	499 909	111 768	12 507	4
566 pt.	Athletic footwear stores -----	629 919	112 594	12 961	6
564, 9	Other apparel and accessory stores -----	364 885	80 172	8 366	5
564	Children's and infants' wear stores -----	441 222	77 863	7 369	6
569	Miscellaneous apparel and accessory stores -----	260 788	86 060	10 910	3
57	Furniture and home furnishings stores -----	758 349	145 706	17 593	5
5712	Furniture stores -----	915 368	141 293	18 481	6
5713, 4, 9	Home furnishings stores -----	491 411	115 817	15 508	4
5713	Floor covering stores -----	518 167	150 090	19 355	3
5714	Drapery, curtain, and upholstery stores -----	309 250	82 467	13 222	4
5719	Miscellaneous home furnishings stores -----	490 890	101 091	13 740	5
572	Household appliance stores -----	987 694	167 464	23 460	6
573	Radio, television, computer, and music stores -----	851 009	168 814	16 923	5
5731	Radio, television, and electronics stores -----	610 371	135 495	16 592	5
5734	Computer and software stores -----	1 744 974	298 482	24 789	6
5735	Record and prerecorded tape stores -----	782 208	131 193	11 946	6
5736	Musical instrument stores -----	580 500	146 793	16 184	4

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	410 839	30 761	8 608	13
5812	Eating places -----	415 755	30 787	8 623	14
5812 pt.	Restaurants -----	463 957	29 029	8 846	16
5812 pt.	Cafeterias -----	214 000	68 786	21 857	3
5812 pt.	Refreshment places -----	373 620	32 641	7 766	11
5812 pt.	Other eating places -----	326 279	38 271	10 330	9
5813	Drinking places -----	256 485	29 491	7 866	9
591	Drug and proprietary stores -----	1 635 659	125 172	14 989	13
591 pt.	Drug stores -----	1 702 470	126 109	15 378	14
591 pt.	Proprietary stores -----	1 106 520	114 784	10 672	10
59 ex. 591	Miscellaneous retail stores -----	789 420	125 496	15 365	6
592	Liquor stores -----	2 317 949	243 995	10 250	10
593	Used merchandise stores -----	225 470	80 776	11 109	3
594	Miscellaneous shopping goods stores -----	497 057	86 764	10 979	6
5941	Sporting goods stores and bicycle shops -----	599 480	108 597	12 482	6
5941 pt.	General line sporting goods stores -----	677 451	110 319	11 947	6
5941 pt.	Specialty line sporting goods stores -----	555 890	107 455	12 837	5
5942	Book stores -----	638 874	90 084	9 765	7
5944	Jewelry stores -----	517 738	98 834	14 123	5
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	425 875	74 694	9 906	6
5943	Stationery stores -----	437 308	99 737	13 860	4
5945	Hobby, toy, and game shops -----	870 892	104 238	9 284	8
5946	Camera and photographic supply stores -----	421 200	88 364	16 231	5
5947	Gift, novelty, and souvenir shops -----	282 305	62 418	9 761	5
5948	Luggage and leather goods stores -----	360 375	71 185	13 346	5
5949	Sewing, needlework, and piece goods stores -----	435 542	53 424	8 370	8
596	Nonstore retailers -----	1 849 604	182 145	22 696	10
5961	Catalog and mail-order houses -----	4 764 333	243 568	26 421	20
5962	Automatic merchandising machine operators -----	509 840	84 973	17 763	6
5963	Direct selling establishments -----	471 758	84 012	16 178	6
598	Fuel dealers -----	2 009 321	185 782	24 383	11
5983	Fuel oil dealers -----	2 103 078	197 307	24 121	11
5984	Liquefied petroleum gas (bottled gas) dealers -----	(D)	(D)	(D)	(D)
5989	Fuel dealers, n.e.c. -----	(D)	(D)	(D)	(D)
5992	Florists -----	228 230	49 456	11 133	5
5993	Tobacco stores and stands -----	470 333	141 100	6 650	3
5994	News dealers and newsstands -----	408 167	90 704	11 593	5
5995	Optical goods stores -----	272 558	64 180	15 303	4
5999	Miscellaneous retail stores, n.e.c. -----	356 976	88 713	14 511	4
5999 pt.	Pet shops -----	330 459	60 535	10 432	5
5999 pt.	Art dealers -----	215 143	62 750	10 396	3
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	383 866	111 822	17 893	3

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	223	238	364 752	246 077	48.2	43 678	28 320	54.2	2 914	2 750
591 pt.	Drug stores -----	198	207	337 089	225 753	49.3	41 106	26 336	56.1	2 673	2 498
591 pt.	Proprietary stores -----	25	31	27 663	20 324	36.1	2 572	1 984	29.6	241	252
59 ex. 591	Miscellaneous retail stores -----	1 918	1 742	1 514 108	1 183 374	27.9	185 374	150 591	23.1	12 065	11 952
592	Liquor stores -----	78	86	180 800	161 262	12.1	7 595	6 668	13.9	741	609
593	Used merchandise stores -----	115	77	25 929	18 566	39.7	3 566	1 748	104.0	321	208
594	Miscellaneous shopping goods stores -----	911	868	452 819	350 549	29.2	57 300	45 460	26.0	5 219	5 070
5941	Sporting goods stores and bicycle shops -----	198	170	118 697	90 045	31.8	13 643	11 308	20.6	1 093	1 218
5941 pt.	General line sporting goods stores -----	71	66	48 099	32 719	47.0	5 209	3 944	32.1	436	404
5941 pt.	Specialty line sporting goods stores -----	127	104	70 598	57 326	23.2	8 434	7 364	14.5	657	814
5942	Book stores -----	87	88	55 582	41 433	34.1	6 025	4 998	20.5	617	538
5944	Jewelry stores -----	130	116	67 306	48 221	39.6	9 618	7 491	28.4	681	713
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	496	494	211 234	170 850	23.6	28 014	21 663	29.3	2 828	2 601
5943	Stationery stores -----	13	22	5 685	8 502	-33.1	790	1 410	-44.0	57	147
5945	Hobby, toy, and game shops -----	93	68	80 993	51 308	57.9	7 214	3 941	83.0	777	462
5946	Camera and photographic supply stores -----	30	39	12 636	15 555	-18.8	2 321	2 239	3.7	143	175
5947	Gift, novelty, and souvenir shops -----	285	286	80 457	66 418	21.1	12 582	9 750	29.0	1 289	1 229
5948	Luggage and leather goods stores -----	16	16	5 766	12 749	-54.8	1 081	1 597	-32.3	81	151
5949	Sewing, needlework, and piece goods stores -	59	63	25 697	16 318	57.5	4 026	2 726	47.7	481	437
596	Nonstore retailers -----	207	169	382 868	281 797	35.9	47 706	42 303	12.8	2 102	2 555
5961	Catalog and mail-order houses -----	66	77	314 446	225 323	39.6	34 110	29 499	15.6	1 291	1 491
5962	Automatic merchandising machine operators ---	50	35	25 492	26 754	-4.7	5 329	5 632	-5.4	300	448
5963	Direct selling establishments -----	91	57	42 930	29 720	44.4	8 267	7 172	15.3	511	616
598	Fuel dealers -----	168	174	337 566	270 518	24.8	44 304	35 329	25.4	1 817	1 806
5983	Fuel oil dealers -----	129	136	271 297	227 213	19.4	33 167	27 807	19.3	1 375	1 475
5984	Liquefied petroleum gas (bottled gas) dealers --	31	24	(D)	40 908	(D)	(D)	7 130	(D)	EE	293
5989	Fuel dealers, n.e.c. -----	8	14	(D)	2 397	(D)	(D)	392	(D)	AA	38
5992	Florists -----	135	128	30 811	29 713	3.7	6 936	6 866	1.0	623	696
5993	Tobacco stores and stands -----	6	11	2 822	3 366	-16.2	133	432	-69.2	20	56
5994	News dealers and newsstands -----	12	8	4 898	2 474	98.0	626	335	86.9	54	39
5995	Optical goods stores -----	77	63	20 987	11 198	87.4	5 004	2 602	92.3	327	173
5999	Miscellaneous retail stores, n.e.c. -----	209	158	74 608	53 931	38.3	12 204	8 848	37.9	841	740
5999 pt.	Pet shops -----	61	37	20 158	9 863	104.4	3 474	1 803	92.7	333	234
5999 pt.	Art dealers -----	14	5	3 012	(D)	(D)	499	(D)	(D)	48	BB
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	134	116	51 438	(D)	(D)	8 231	(D)	(D)	460	EE

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	New Hampshire -----	8 594	11 099 193	1 261 477	285 670	97 133	477	677 658	261	1 497 033	1 052	2 408 522
2	Belknap County -----	500	515 296	64 320	13 789	4 671	29	31 486	25	38 014	55	123 351
3	Laconia -----	210	225 162	27 839	5 915	1 856	12	12 322	7	(D)	21	45 553
4	Balance of county -----	290	290 134	36 481	7 874	2 815	17	19 164	18	(D)	34	77 798
5	Carroll County -----	576	477 879	58 232	12 527	4 478	31	35 087	20	26 214	69	99 295
6	Cheshire County -----	490	706 205	75 491	16 988	5 359	43	54 227	13	42 771	67	160 128
7	Keene -----	265	399 880	45 127	10 432	3 340	18	26 627	7	(D)	25	88 914
8	Balance of county -----	225	306 325	30 364	6 556	2 019	25	27 600	6	(D)	42	71 214
9	Coos County -----	308	295 629	29 142	6 787	2 532	22	15 906	17	24 915	47	66 015
10	Berlin -----	67	44 821	5 586	1 288	481	8	5 321	3	(D)	11	11 416
11	Balance of county -----	241	250 808	23 556	5 499	2 051	14	10 585	14	(D)	36	54 599
12	Grafton County -----	767	820 321	97 706	23 006	7 633	57	47 131	22	81 697	101	212 351
13	Lebanon -----	228	352 781	39 542	9 307	2 939	13	15 907	7	61 425	18	71 580
14	Balance of county -----	539	467 540	58 164	13 699	4 694	44	31 224	15	20 272	83	140 771
15	Hillsborough County -----	2 275	3 394 922	386 581	88 625	29 917	95	224 572	60	582 543	259	644 337
16	Bedford town -----	110	177 268	22 321	5 384	1 996	7	16 506	5	48 608	8	(D)
17	Goffstown town -----	70	93 097	11 508	2 187	768	4	(D)	3	(D)	9	47 064
18	Hudson town -----	90	156 415	18 150	4 199	1 377	3	(D)	2	(D)	11	60 196
19	Manchester -----	724	1 037 677	119 603	27 929	9 398	24	52 783	19	204 107	83	154 236
20	Merrimack town -----	109	102 815	13 905	3 078	1 286	6	11 625	-	-	13	39 914
21	Milford town -----	108	145 365	17 291	3 786	1 265	5	2 198	3	(D)	9	(D)
22	Nashua -----	681	1 346 613	147 369	33 761	10 787	21	82 009	20	(D)	61	196 757
23	Balance of county -----	383	335 672	36 434	8 301	3 040	25	(D)	8	(D)	65	75 136
24	Merrimack County -----	798	1 011 971	114 351	26 121	8 757	45	54 455	20	96 149	106	214 202
25	Concord -----	403	617 276	66 187	15 545	5 009	19	19 808	11	(D)	46	132 674
26	Franklin -----	49	38 882	4 623	950	378	6	4 072	1	(D)	6	9 574
27	Balance of county -----	346	355 813	43 541	9 626	3 370	20	30 575	8	(D)	54	71 954
28	Rockingham County -----	2 088	2 861 991	319 162	71 274	24 827	110	148 577	59	495 196	227	605 308
29	Derry town -----	129	185 616	19 786	4 573	1 565	7	(D)	5	(D)	19	43 717
30	Exeter town -----	138	150 794	16 702	3 805	1 105	12	9 182	2	(D)	15	6 133
31	Hampton town -----	152	96 547	12 791	2 453	1 014	4	(D)	-	-	23	30 677
32	Londonderry town -----	90	140 246	21 027	4 109	1 334	4	4 282	-	-	6	(D)
33	Portsmouth -----	355	496 532	56 478	12 418	4 029	16	22 217	8	21 195	36	88 452
34	Salem town -----	375	745 128	76 888	17 395	6 236	13	39 739	13	216 126	34	120 751
35	Balance of county -----	849	1 047 128	115 490	26 521	9 544	54	58 637	31	(D)	94	(D)
36	Strafford County -----	548	747 082	86 580	19 499	6 677	29	45 979	15	80 579	82	214 886
37	Dover -----	167	245 852	29 531	6 965	2 366	7	18 883	3	(D)	28	79 893
38	Durham town -----	41	28 736	4 315	1 063	542	3	(D)	1	(D)	4	6 452
39	Rochester -----	193	271 101	30 707	6 754	2 324	12	(D)	5	(D)	21	82 820
40	Somersworth -----	70	148 845	14 884	3 208	920	-	-	3	(D)	10	35 963
41	Balance of county -----	77	52 548	7 143	1 509	525	7	(D)	3	(D)	19	9 758
42	Sullivan County -----	244	267 897	29 912	7 054	2 282	16	20 238	10	28 955	39	68 649
43	Claremont -----	128	156 621	17 518	4 244	1 372	9	6 419	5	21 992	14	(D)
44	Balance of county -----	116	111 276	12 394	2 810	910	7	13 819	5	6 963	25	(D)

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
500	2 052 218	524	600 613	856	616 781	645	489 135	2 138	878 373	223	364 752	1 918	1 514 108	1
40	121 827	38	33 739	43	23 153	32	19 932	137	(D)	9	16 133	92	(D)	2
12	70 885	19	18 213	22	10 870	12	5 788	59	18 692	5	8 953	41	(D)	3
28	50 942	19	15 526	21	12 283	20	14 144	78	(D)	4	7 180	51	(D)	4
20	40 990	25	17 112	90	76 344	39	20 233	149	(D)	10	10 151	123	(D)	5
27	120 856	28	29 978	41	24 424	33	18 795	101	(D)	12	19 402	125	(D)	6
12	(D)	11	17 783	32	21 157	26	13 946	56	(D)	7	(D)	71	84 519	7
15	(D)	17	12 195	9	3 267	7	4 849	45	(D)	5	(D)	54	(D)	8
20	90 838	21	15 757	24	6 807	15	6 498	75	18 962	10	11 519	57	38 412	9
2	(D)	5	3 962	6	2 379	1	(D)	12	4 083	4	(D)	15	10 003	10
18	(D)	16	11 795	18	4 428	14	(D)	63	14 879	6	(D)	42	28 409	11
40	113 516	48	45 498	71	35 547	55	30 282	180	69 437	17	21 280	176	163 582	12
13	61 997	9	12 981	29	18 133	30	19 099	42	22 033	5	9 534	62	60 092	13
27	51 519	39	32 517	42	17 414	25	11 183	138	47 404	12	11 746	114	103 490	14
111	613 839	138	186 478	233	203 124	200	175 797	584	261 036	68	116 542	527	386 654	15
2	(D)	5	5 093	13	15 095	12	7 423	21	15 828	4	11 049	33	20 439	16
1	(D)	6	11 052	5	1 526	3	694	21	6 493	3	(D)	15	(D)	17
7	7 902	7	9 062	2	(D)	7	8 211	33	(D)	3	(D)	15	18 417	18
36	210 349	45	64 676	66	64 239	58	52 004	203	91 621	21	31 885	169	111 777	19
2	(D)	8	9 630	4	1 352	9	1 962	40	19 069	4	(D)	23	(D)	20
6	(D)	12	11 585	4	1 255	9	4 317	34	9 463	5	8 310	21	21 744	21
36	306 875	35	59 249	118	112 542	78	93 033	147	(D)	18	39 542	147	(D)	22
21	(D)	20	16 131	21	(D)	24	8 153	85	(D)	10	(D)	104	(D)	23
57	289 327	57	55 552	67	39 503	57	26 935	186	74 206	26	45 859	177	115 783	24
27	206 171	24	26 637	48	32 683	34	(D)	90	42 654	13	25 733	91	(D)	25
1	(D)	5	6 530	3	(D)	1	(D)	14	(D)	3	2 323	9	(D)	26
29	(D)	28	22 385	16	(D)	22	(D)	82	(D)	10	17 803	77	(D)	27
123	458 429	110	151 260	244	177 011	176	171 360	526	239 740	44	83 527	469	331 583	28
6	42 236	9	14 270	5	5 803	7	(D)	41	14 394	6	10 828	24	(D)	29
10	86 996	9	8 636	12	3 978	6	3 703	34	11 225	3	(D)	35	16 731	30
6	7 537	7	6 468	15	2 813	4	778	62	23 248	2	(D)	29	17 076	31
8	18 297	7	12 161	7	5 017	7	3 692	22	9 518	3	11 323	26	(D)	32
21	130 103	23	42 722	35	33 572	36	37 216	103	55 729	5	10 715	72	54 611	33
10	65 604	10	15 840	66	67 150	40	65 467	81	53 156	9	15 593	99	85 702	34
62	107 656	45	51 163	104	58 678	76	(D)	183	72 470	16	30 233	184	(D)	35
37	145 514	42	50 060	25	21 986	24	14 454	157	57 727	20	29 119	117	86 778	36
5	38 114	12	18 103	10	6 728	8	7 671	54	25 501	4	8 579	36	(D)	37
2	(D)	5	5 482	1	(D)	—	—	17	6 052	1	(D)	7	6 167	38
14	48 926	15	13 909	11	(D)	9	3 960	50	17 580	11	12 446	45	39 974	39
12	50 913	4	6 966	3	(D)	4	(D)	15	4 412	3	(D)	16	(D)	40
4	(D)	6	5 600	—	—	3	(D)	21	4 182	1	(D)	13	(D)	41
25	57 082	17	15 179	18	8 882	14	4 849	43	(D)	7	11 220	55	(D)	42
12	30 946	12	10 725	12	5 958	8	3 312	20	7 158	5	(D)	31	(D)	43
13	26 136	5	4 454	6	2 924	6	1 537	23	(D)	2	(D)	24	(D)	44

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CONCORD						
	Retail trade	403	617 276	66 187	15 545	5 009
52	Building materials and garden supplies stores	19	19 808	2 635	625	141
521, 3	Building materials and supply stores	11	14 490	1 918	455	93
525	Hardware stores	4	2 757	391	105	24
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	11	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2}	5	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	5	(D)	(D)	(D)	FF
533	Variety stores	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	BB
54	Food stores	46	132 674	10 449	2 563	899
541	Grocery stores	33	128 214	9 448	2 319	799
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	7	2 883	800	200	79
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	27	206 171	16 061	3 578	617
551	New and used car dealers	16	194 059	13 966	3 095	514
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	5	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	BB
554	Gasoline service stations	24	26 637	1 717	416	132
56	Apparel and accessory stores	48	32 683	3 600	886	375
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	19	10 508	1 237	293	145
562	Women's clothing stores	14	8 626	974	232	116
563	Women's accessory and specialty stores	5	1 882	263	61	29
565	Family clothing stores	9	13 094	1 183	313	125
566	Shoe stores	15	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	34	(D)	(D)	(D)	CC
5712	Furniture stores	6	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	13	6 386	906	205	61
572	Household appliance stores	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	13	(D)	(D)	(D)	BB
58	Eating and drinking places	90	42 654	11 637	2 655	1 322
5812	Eating places	90	42 654	11 637	2 655	1 322
5812 pt.	Restaurants	38	21 113	6 273	1 468	654
5812 pt.	Cafeterias	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	41	17 638	4 550	1 021	595
5812 pt.	Other eating places	9	(D)	(D)	(D)	BB
5813	Drinking places	-	-	-	-	-
591	Drug and proprietary stores	13	25 733	3 102	750	216
59 ex. 591	Miscellaneous retail stores	91	(D)	(D)	(D)	FF
592	Liquor stores	2	(D)	(D)	(D)	BB
593	Used merchandise stores	5	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	49	21 023	2 688	654	312
5941	Sporting goods stores and bicycle shops	10	3 863	410	109	41
5942	Book stores	9	(D)	(D)	(D)	BB
5944	Jewelry stores	7	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	23	11 552	1 473	339	191
596	Nonstore retailers	6	6 618	1 220	326	50
598	Fuel dealers	3	7 887	1 514	374	56
5992	Florists	5	2 142	692	117	32
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	6	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	14	4 224	770	207	67

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MANCHESTER						
	Retail trade	724	1 037 677	119 603	27 929	9 398
52	Building materials and garden supplies stores	24	52 783	5 681	1 396	315
521, 3	Building materials and supply stores	12	47 204	4 594	1 166	237
525	Hardware stores	8	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	-	-	-	-	-
53	General merchandise stores	19	204 107	18 497	4 548	1 415
531	Department stores (incl. leased depts.) ^{1 2}	7	81 855	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	80 083	10 525	2 644	844
533	Variety stores	6	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	FF
54	Food stores	83	154 236	14 575	3 285	1 221
541	Grocery stores	63	145 643	12 715	2 894	1 077
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	AA
546	Retail bakeries	11	4 601	1 496	311	108
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	36	210 349	18 253	3 867	624
551	New and used car dealers	15	190 088	15 530	3 256	497
552	Used car dealers	3	(D)	(D)	(D)	AA
553	Auto and home supply stores	12	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	6	11 764	1 302	309	60
554	Gasoline service stations	45	64 676	3 511	848	275
56	Apparel and accessory stores	66	64 239	7 309	1 708	721
561	Men's and boys' clothing and accessory stores	6	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	20	14 741	1 642	388	212
562	Women's clothing stores	16	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	4	(D)	(D)	(D)	BB
565	Family clothing stores	14	26 797	2 778	641	290
566	Shoe stores	22	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	58	52 004	6 740	1 644	369
5712	Furniture stores	13	17 016	2 720	633	129
5713, 4, 9	Home furnishings stores	18	(D)	(D)	(D)	CC
572	Household appliance stores	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	25	18 940	1 874	472	127
58	Eating and drinking places	203	91 621	25 968	5 947	3 133
5812	Eating places	189	87 095	24 831	5 724	3 002
5812 pt.	Restaurants	102	50 198	15 903	3 759	1 817
5812 pt.	Cafeterias	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	70	31 780	7 594	1 661	1 027
5812 pt.	Other eating places	15	(D)	(D)	(D)	CC
5813	Drinking places	14	4 526	1 137	223	131
591	Drug and proprietary stores	21	31 885	3 994	925	253
59 ex. 591	Miscellaneous retail stores	169	111 777	15 075	3 761	1 072
592	Liquor stores	5	7 749	344	83	38
593	Used merchandise stores	10	1 410	416	94	46
594	Miscellaneous shopping goods stores	73	51 698	6 379	1 576	539
5941	Sporting goods stores and bicycle shops	18	13 643	1 713	397	150
5942	Book stores	8	(D)	(D)	(D)	BB
5944	Jewelry stores	16	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	31	22 364	2 687	650	233
596	Nonstore retailers	15	(D)	(D)	(D)	BB
598	Fuel dealers	12	24 167	2 541	742	125
5992	Florists	13	3 405	968	225	69
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	11	4 115	867	214	60
5999	Miscellaneous retail stores, n.e.c.	28	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
NASHUA						
	Retail trade	681	1 346 613	147 369	33 761	10 787
52	Building materials and garden supplies stores	21	82 009	8 604	2 001	437
521, 3	Building materials and supply stores	15	76 339	7 826	1 797	392
525	Hardware stores	5	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	—	—	—	—	—
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	20	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	10	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	10	(D)	(D)	(D)	GG
533	Variety stores	4	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	EE
54	Food stores	61	196 757	17 789	4 519	1 649
541	Grocery stores	41	183 384	15 735	4 014	1 405
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	CC
546	Retail bakeries	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	12	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	36	306 875	26 871	5 805	880
551	New and used car dealers	16	(D)	(D)	(D)	FF
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	12	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	BB
554	Gasoline service stations	35	59 249	3 342	830	220
56	Apparel and accessory stores	118	112 542	12 099	2 773	1 217
561	Men's and boys' clothing and accessory stores	14	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores	47	37 397	4 037	997	495
562	Women's clothing stores	41	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	6	(D)	(D)	(D)	BB
565	Family clothing stores	14	(D)	(D)	(D)	EE
566	Shoe stores	36	18 230	2 460	509	178
564, 9	Other apparel and accessory stores	7	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	78	93 033	10 692	2 481	528
5712	Furniture stores	20	37 101	3 903	883	186
5713, 4, 9	Home furnishings stores	21	(D)	(D)	(D)	CC
572	Household appliance stores	6	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	31	38 685	4 271	1 015	196
58	Eating and drinking places	147	(D)	(D)	(D)	HH
5812	Eating places	143	82 469	22 899	5 213	2 491
5812 pt.	Restaurants	60	45 578	13 646	3 165	1 442
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	63	29 689	7 317	1 621	882
5812 pt.	Other eating places	20	7 202	1 936	427	167
5813	Drinking places	4	(D)	(D)	(D)	BB
591	Drug and proprietary stores	18	39 542	4 610	1 071	295
59 ex. 591	Miscellaneous retail stores	147	(D)	(D)	(D)	GG
592	Liquor stores	3	10 820	483	121	53
593	Used merchandise stores	4	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	84	82 798	8 939	2 025	816
5941	Sporting goods stores and bicycle shops	13	(D)	(D)	(D)	CC
5942	Book stores	9	(D)	(D)	(D)	BB
5944	Jewelry stores	20	22 222	2 300	556	158
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	42	37 426	3 863	941	426
596	Nonstore retailers	14	5 535	1 039	254	48
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	8	2 930	693	169	55
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	11	3 536	812	185	50
5999	Miscellaneous retail stores, n.e.c.	18	9 165	1 728	423	129

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
PORTSMOUTH						
	Retail trade	355	496 532	56 478	12 418	4 029
52	Building materials and garden supplies stores	16	22 217	2 957	659	130
521, 3	Building materials and supply stores	12	19 506	2 623	584	110
525	Hardware stores	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	8	21 195	2 508	482	187
531	Department stores (incl. leased depts.) ^{1 2}	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	2	(D)	(D)	(D)	CC
533	Variety stores	3	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	AA
54	Food stores	36	88 452	8 674	2 039	692
541	Grocery stores	23	83 733	7 763	1 846	613
542	Meat and fish (seafood) markets	3	1 772	218	30	9
546	Retail bakeries	5	1 642	478	108	49
543, 4, 5, 9	Other food stores	5	1 305	215	55	21
55 ex. 554	Automotive dealers	21	130 103	9 006	1 814	278
551	New and used car dealers	10	123 268	7 915	1 554	231
552	Used car dealers	1	(D)	(D)	(D)	AA
553	Auto and home supply stores	8	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	AA
554	Gasoline service stations	23	42 722	2 561	530	159
56	Apparel and accessory stores	35	33 572	2 944	716	281
561	Men's and boys' clothing and accessory stores	5	2 362	222	50	17
562, 3	Women's clothing and specialty stores	15	11 970	1 048	248	121
562	Women's clothing stores	13	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	6	15 341	1 250	318	118
566	Shoe stores	4	1 570	163	37	14
564, 9	Other apparel and accessory stores	5	2 329	261	63	11
57	Furniture and home furnishings stores	36	37 216	4 865	1 011	191
5712	Furniture stores	12	10 236	1 451	350	70
5713, 4, 9	Home furnishings stores	10	(D)	(D)	(D)	BB
572	Household appliance stores	3	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	11	8 449	690	145	34
58	Eating and drinking places	103	55 729	17 101	3 697	1 652
5812	Eating places	98	53 304	16 386	3 493	1 561
5812 pt.	Restaurants	59	37 170	12 276	2 620	1 159
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	27	12 309	3 141	635	329
5812 pt.	Other eating places	12	3 825	969	238	73
5813	Drinking places	5	2 425	715	204	91
591	Drug and proprietary stores	5	10 715	1 060	254	68
59 ex. 591	Miscellaneous retail stores	72	54 611	4 802	1 216	391
592	Liquor stores	3	24 498	584	145	65
593	Used merchandise stores	6	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	41	12 517	1 832	433	174
5941	Sporting goods stores and bicycle shops	4	2 709	341	95	27
5942	Book stores	3	1 089	143	33	17
5944	Jewelry stores	5	2 030	313	73	19
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	29	6 689	1 035	232	111
596	Nonstore retailers	3	292	44	15	7
598	Fuel dealers	4	11 813	1 204	363	49
5992	Florists	3	823	187	46	18
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	1	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	9	2 546	508	118	43

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NEW HAMPSHIRE NH—19

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SALEM TOWN						
	Retail trade	375	745 128	76 888	17 395	6 236
52	Building materials and garden supplies stores	13	39 739	3 781	583	141
521, 3	Building materials and supply stores	8	36 023	3 317	497	119
525	Hardware stores	3	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	13	216 126	19 395	4 524	1 568
531	Department stores (incl. leased depts.) ^{1 2}	6	118 455	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	GG
533	Variety stores	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	EE
54	Food stores	34	120 751	10 177	2 461	865
541	Grocery stores	20	110 080	8 686	2 088	732
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	BB
546	Retail bakeries	5	1 852	429	114	59
543, 4, 5, 9	Other food stores	7	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	10	65 604	5 007	1 014	178
551	New and used car dealers	4	61 098	4 489	837	144
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	4	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	—	—	—	—	—
554	Gasoline service stations	10	15 840	953	280	62
56	Apparel and accessory stores	66	67 150	6 666	1 530	803
561	Men's and boys' clothing and accessory stores	7	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	26	22 049	2 376	532	359
562	Women's clothing stores	20	18 657	1 976	435	315
563	Women's accessory and specialty stores	6	3 392	400	97	44
565	Family clothing stores	11	29 378	2 451	561	262
566	Shoe stores	17	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	40	65 467	5 933	1 445	313
5712	Furniture stores	6	7 219	807	205	43
5713, 4, 9	Home furnishings stores	11	(D)	(D)	(D)	BB
572	Household appliance stores	2	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	21	44 341	2 924	654	150
58	Eating and drinking places	81	53 156	13 872	2 934	1 407
5812	Eating places	79	(D)	(D)	(D)	GG
5812 pt.	Restaurants	35	25 956	6 958	1 615	794
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	30	(D)	(D)	(D)	EE
5812 pt.	Other eating places	14	13 580	3 937	728	210
5813	Drinking places	2	(D)	(D)	(D)	AA
591	Drug and proprietary stores	9	15 593	1 881	446	142
59 ex. 591	Miscellaneous retail stores	99	85 702	9 223	2 178	757
592	Liquor stores	2	(D)	(D)	(D)	BB
593	Used merchandise stores	4	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	58	45 422	5 288	1 284	501
5941	Sporting goods stores and bicycle shops	10	10 896	1 307	311	114
5942	Book stores	2	(D)	(D)	(D)	BB
5944	Jewelry stores	13	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	33	25 516	2 759	676	275
596	Nonstore retailers	6	(D)	(D)	(D)	BB
598	Fuel dealers	3	(D)	(D)	(D)	AA
5992	Florists	4	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	6	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	14	6 132	691	132	53

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BELKNAP COUNTY						
	Retail trade	500	515 296	64 320	13 789	4 671
52	Building materials and garden supplies stores	29	31 486	3 901	904	187
521, 3	Building materials and supply stores	13	21 479	2 464	604	116
525	Hardware stores	8	5 251	856	202	47
526	Retail nurseries, lawn and garden supply stores	4	2 088	297	42	11
527	Manufactured (mobile) home dealers	4	2 668	284	56	13
53	General merchandise stores	25	38 014	3 996	947	422
531	Department stores (incl. leased depts.) ^{1 2}	4	27 160	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	4	26 057	2 574	627	276
533	Variety stores	6	2 136	311	71	34
539	Miscellaneous general merchandise stores	15	9 821	1 111	249	112
54	Food stores	55	123 351	12 007	2 617	893
541	Grocery stores	46	121 398	11 546	2 517	855
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	5	1 509	402	88	29
543, 4, 5, 9	Other food stores	4	444	59	12	9
55 ex. 554	Automotive dealers	40	121 827	12 388	2 556	434
551	New and used car dealers	14	90 392	8 311	1 774	272
552	Used car dealers	3	2 190	160	30	8
553	Auto and home supply stores	8	3 288	539	114	28
555, 6, 7, 9	Miscellaneous automotive dealers	15	25 957	3 378	638	126
554	Gasoline service stations	38	33 739	2 269	464	172
56	Apparel and accessory stores	43	23 153	2 541	567	253
561	Men's and boys' clothing and accessory stores	4	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	14	5 219	541	125	62
562	Women's clothing stores	11	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	6	9 464	947	201	104
566	Shoe stores	17	6 912	840	189	64
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	32	19 932	2 796	680	163
5712	Furniture stores	5	7 210	1 045	298	57
5713, 4, 9	Home furnishings stores	14	6 188	774	175	45
572	Household appliance stores	7	4 020	665	132	32
573	Radio, television, computer, and music stores	6	2 514	312	75	29
58	Eating and drinking places	137	(D)	(D)	(D)	GG
5812	Eating places	135	46 734	13 527	2 435	1 466
5812 pt.	Restaurants	77	28 987	9 309	1 776	1 009
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	42	15 420	3 560	568	407
5812 pt.	Other eating places	16	2 327	658	91	50
5813	Drinking places	2	(D)	(D)	(D)	AA
591	Drug and proprietary stores	9	16 133	1 871	434	112
59 ex. 591	Miscellaneous retail stores	92	(D)	(D)	(D)	FF
592	Liquor stores	4	(D)	(D)	(D)	BB
593	Used merchandise stores	10	1 605	270	62	28
594	Miscellaneous shopping goods stores	43	17 719	2 738	615	239
5941	Sporting goods stores and bicycle shops	11	4 949	758	147	55
5942	Book stores	2	(D)	(D)	(D)	AA
5944	Jewelry stores	5	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	25	10 365	1 560	372	153
596	Nonstore retailers	7	12 142	1 911	460	91
598	Fuel dealers	12	19 496	2 703	721	120
5992	Florists	8	1 502	232	45	23
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	3	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	5	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CARROLL COUNTY						
	Retail trade	576	477 879	58 232	12 527	4 478
52	Building materials and garden supplies stores	31	35 087	3 946	788	180
521, 3	Building materials and supply stores	14	26 088	2 869	549	105
525	Hardware stores	11	5 704	696	168	49
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	20	26 214	2 372	555	239
531	Department stores (incl. leased depts.) ^{1 2}	3	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	3	(D)	(D)	(D)	CC
533	Variety stores	6	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	11	3 933	477	107	48
54	Food stores	69	99 295	9 513	2 069	701
541	Grocery stores	52	96 508	9 016	1 945	644
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	10	1 390	235	56	28
55 ex. 554	Automotive dealers	20	40 990	3 674	797	179
551	New and used car dealers	7	31 845	2 300	496	113
552	Used car dealers	3	(D)	(D)	(D)	AA
553	Auto and home supply stores	4	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	6	4 964	641	137	31
554	Gasoline service stations	25	17 112	1 292	289	98
56	Apparel and accessory stores	90	76 344	7 140	1 611	572
561	Men's and boys' clothing and accessory stores	14	14 609	1 175	240	85
562, 3	Women's clothing and specialty stores	26	15 053	1 880	399	170
562	Women's clothing stores	24	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	20	29 381	2 544	617	201
566	Shoe stores	20	14 317	1 218	277	83
564, 9	Other apparel and accessory stores	10	2 984	323	78	33
57	Furniture and home furnishings stores	39	20 233	2 453	595	170
5712	Furniture stores	11	7 327	963	223	61
5713, 4, 9	Home furnishings stores	17	9 550	1 092	279	78
572	Household appliance stores	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	9	(D)	(D)	(D)	BB
58	Eating and drinking places	149	(D)	(D)	(D)	GG
5812	Eating places	148	(D)	(D)	(D)	GG
5812 pt.	Restaurants	105	43 161	13 643	2 903	1 289
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	32	11 195	2 561	418	310
5812 pt.	Other eating places	11	(D)	(D)	(D)	BB
5813	Drinking places	1	(D)	(D)	(D)	AA
591	Drug and proprietary stores	10	10 151	1 186	290	77
59 ex. 591	Miscellaneous retail stores	123	(D)	(D)	(D)	FF
592	Liquor stores	4	6 389	385	97	34
593	Used merchandise stores	6	546	48	6	4
594	Miscellaneous shopping goods stores	70	24 289	2 996	652	251
5941	Sporting goods stores and bicycle shops	16	10 296	1 117	292	89
5942	Book stores	6	(D)	(D)	(D)	BB
5944	Jewelry stores	7	(D)	(D)	(D)	AA
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	41	10 744	1 525	295	131
596	Nonstore retailers	14	45 909	3 488	749	178
598	Fuel dealers	10	15 637	2 264	504	100
5992	Florists	6	827	137	32	12
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	4	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	9	1 784	369	63	33

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CHESHIRE COUNTY						
	Retail trade	490	706 205	75 491	16 988	5 359
52	Building materials and garden supplies stores	43	54 227	6 667	1 408	322
521, 3	Building materials and supply stores	25	43 111	5 172	1 114	243
525	Hardware stores	9	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	7	5 315	794	124	32
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	13	42 771	3 959	1 027	335
531	Department stores (incl. leased depts.) ^{1 2}	3	34 654	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	3	33 600	2 916	752	243
533	Variety stores	3	2 377	247	64	29
539	Miscellaneous general merchandise stores	7	6 794	796	211	63
54	Food stores	67	160 128	13 538	3 047	1 161
541	Grocery stores	55	156 480	12 633	2 823	1 053
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	BB
546	Retail bakeries	8	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	3	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	27	120 856	9 914	1 991	345
551	New and used car dealers	9	105 838	8 179	1 658	265
552	Used car dealers	7	2 722	280	64	18
553	Auto and home supply stores	8	7 686	1 074	201	43
555, 6, 7, 9	Miscellaneous automotive dealers	3	4 610	381	68	19
554	Gasoline service stations	28	29 978	2 220	478	171
56	Apparel and accessory stores	41	24 424	3 284	746	286
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	14	12 011	1 596	337	124
562	Women's clothing stores	13	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	AA
565	Family clothing stores	7	5 365	795	193	76
566	Shoe stores	14	5 636	562	131	59
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	33	18 795	2 421	648	165
5712	Furniture stores	7	3 836	497	136	35
5713, 4, 9	Home furnishings stores	9	(D)	(D)	(D)	BB
572	Household appliance stores	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	16	11 434	1 391	364	87
58	Eating and drinking places	101	(D)	(D)	(D)	GG
5812	Eating places	99	41 255	11 410	2 547	1 513
5812 pt.	Restaurants	52	20 554	6 651	1 485	862
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	32	14 095	2 942	567	371
5812 pt.	Other eating places	15	6 606	1 817	495	280
5813	Drinking places	2	(D)	(D)	(D)	AA
591	Drug and proprietary stores	12	19 402	2 378	577	122
59 ex. 591	Miscellaneous retail stores	125	(D)	(D)	(D)	FF
592	Liquor stores	6	11 533	468	118	41
593	Used merchandise stores	13	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	51	20 870	2 837	628	263
5941	Sporting goods stores and bicycle shops	10	4 506	405	99	37
5942	Book stores	7	2 217	327	70	29
5944	Jewelry stores	6	2 414	431	85	27
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	28	11 733	1 674	374	170
596	Nonstore retailers	22	(D)	(D)	(D)	EE
598	Fuel dealers	11	17 691	2 434	617	112
5992	Florists	6	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	3	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	10	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
GRAFTON COUNTY						
	Retail trade	767	820 321	97 706	23 006	7 633
52	Building materials and garden supplies stores	57	47 131	6 288	1 456	353
521, 3	Building materials and supply stores	25	32 108	4 203	922	195
525	Hardware stores	21	10 085	1 585	430	124
526	Retail nurseries, lawn and garden supply stores	7	2 652	358	71	24
527	Manufactured (mobile) home dealers	4	2 286	142	33	10
53	General merchandise stores	22	81 697	7 149	1 634	652
531	Department stores (incl. leased depts.) ^{1 2}	5	65 221	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	5	63 456	5 095	1 149	490
533	Variety stores	3	1 274	211	48	20
539	Miscellaneous general merchandise stores	14	16 967	1 843	437	142
54	Food stores	101	212 351	18 814	4 548	1 447
541	Grocery stores	85	208 516	18 038	4 337	1 359
542	Meat and fish (seafood) markets	—	—	—	—	—
546	Retail bakeries	9	2 739	644	155	64
543, 4, 5, 9	Other food stores	7	1 096	132	56	24
55 ex. 554	Automotive dealers	40	113 516	11 172	2 567	441
551	New and used car dealers	16	95 633	8 551	2 009	316
552	Used car dealers	3	694	51	5	2
553	Auto and home supply stores	13	12 386	2 081	469	98
555, 6, 7, 9	Miscellaneous automotive dealers	8	4 803	489	84	25
554	Gasoline service stations	48	45 498	3 229	785	273
56	Apparel and accessory stores	71	35 547	4 098	1 294	339
561	Men's and boys' clothing and accessory stores	6	2 224	403	95	29
562, 3	Women's clothing and specialty stores	20	9 011	944	228	116
562	Women's clothing stores	17	7 944	798	188	104
563	Women's accessory and specialty stores	3	1 067	146	40	12
565	Family clothing stores	14	12 866	1 565	695	92
566	Shoe stores	20	9 384	902	207	76
564, 9	Other apparel and accessory stores	11	2 062	284	69	26
57	Furniture and home furnishings stores	55	30 282	4 303	894	256
5712	Furniture stores	17	11 972	1 554	361	87
5713, 4, 9	Home furnishings stores	17	(D)	(D)	(D)	BB
572	Household appliance stores	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	20	10 219	1 280	298	86
58	Eating and drinking places	180	69 437	20 439	4 834	2 484
5812	Eating places	176	68 949	20 336	4 795	2 453
5812 pt.	Restaurants	102	45 713	14 909	3 657	1 680
5812 pt.	Cafeterias	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	57	17 363	4 110	849	541
5812 pt.	Other eating places	15	(D)	(D)	(D)	CC
5813	Drinking places	4	488	103	39	31
591	Drug and proprietary stores	17	21 280	2 142	569	146
59 ex. 591	Miscellaneous retail stores	176	163 582	20 072	4 425	1 242
592	Liquor stores	9	14 506	650	162	63
593	Used merchandise stores	5	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	98	43 059	6 310	1 365	521
5941	Sporting goods stores and bicycle shops	22	15 351	1 777	482	162
5942	Book stores	12	13 604	1 876	407	131
5944	Jewelry stores	11	2 524	679	158	41
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	53	11 580	1 978	318	187
596	Nonstore retailers	18	66 177	7 635	1 574	366
598	Fuel dealers	13	31 388	3 986	979	142
5992	Florists	13	2 098	383	93	49
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	13	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
HILLSBOROUGH COUNTY						
	Retail trade	2 275	3 394 922	386 581	88 625	29 917
52	Building materials and garden supplies stores	95	224 572	26 954	6 144	1 515
521, 3	Building materials and supply stores	48	195 899	21 606	4 873	1 195
521	Lumber and other building materials dealers	34	183 828	19 801	4 452	1 114
523	Paint, glass, and wallpaper stores	14	12 071	1 805	421	81
525	Hardware stores	31	19 780	4 116	1 028	255
526	Retail nurseries, lawn and garden supply stores	15	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	60	582 543	54 110	12 365	4 076
531	Department stores (incl. leased depts.) ^{1 2}	25	333 665	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	25	328 034	35 094	8 573	2 789
533	Variety stores	16	5 520	574	134	64
539	Miscellaneous general merchandise stores	19	250 989	18 442	3 658	1 223
54	Food stores	259	644 337	59 629	13 996	5 170
541	Grocery stores	195	615 665	54 155	12 764	4 637
542	Meat and fish (seafood) markets	11	12 674	1 612	384	178
546	Retail bakeries	31	11 084	3 166	677	281
543, 4, 5, 9	Other food stores	22	4 914	696	171	74
543	Fruit and vegetable markets	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores	8	(D)	(D)	(D)	BB
545	Dairy products stores	4	(D)	(D)	(D)	AA
549	Miscellaneous food stores	8	2 661	292	67	27
55 ex. 554	Automotive dealers	111	613 839	54 954	11 579	1 848
551	New and used car dealers	42	552 155	46 605	9 787	1 486
552	Used car dealers	14	9 764	1 029	244	43
553	Auto and home supply stores	38	27 867	4 741	1 019	213
553 pt.	Auto parts, tires, and accessories stores	38	27 867	4 741	1 019	213
553 pt.	Home and auto supply stores	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers	17	24 053	2 579	529	106
555	Boat dealers	3	(D)	(D)	(D)	AA
556	Recreational vehicle dealers	5	9 450	910	163	34
557	Motorcycle dealers	8	10 732	1 260	279	54
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	AA
554	Gasoline service stations	138	186 478	11 321	2 729	855
56	Apparel and accessory stores	233	203 124	21 985	5 105	2 243
561	Men's and boys' clothing and accessory stores	22	15 433	2 459	564	172
562, 3	Women's clothing and specialty stores	84	58 130	6 321	1 554	789
562	Women's clothing stores	72	51 849	5 503	1 351	697
563	Women's accessory and specialty stores	12	6 281	818	203	92
565	Family clothing stores	37	81 052	7 746	1 790	783
566	Shoe stores	71	34 089	4 185	918	331
566 pt.	Men's shoe stores	7	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	10	3 934	529	127	44
566 pt.	Children's and juveniles' shoe stores	3	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	41	20 874	2 547	524	186
566 pt.	Athletic footwear stores	10	6 400	642	150	57
564, 9	Other apparel and accessory stores	19	14 420	1 274	279	168
564	Children's and infants' wear stores	12	11 999	947	211	142
569	Miscellaneous apparel and accessory stores	7	2 421	327	68	26
57	Furniture and home furnishings stores	200	175 797	21 906	5 091	1 167
5712	Furniture stores	46	62 765	7 994	1 844	394
5713, 4, 9	Home furnishings stores	67	37 116	4 963	1 187	321
5713	Floor covering stores	25	21 992	2 911	720	140
5714	Drapery, curtain, and upholstery stores	6	1 216	173	46	18
5719	Miscellaneous home furnishings stores	36	13 908	1 879	421	163
572	Household appliance stores	11	6 088	952	229	38
573	Radio, television, computer, and music stores	76	69 828	7 997	1 831	414
5731	Radio, television, and electronics stores	34	25 190	3 144	715	162
5734	Computer and software stores	20	24 119	2 652	601	106
5735	Record and prerecorded tape stores	18	15 686	1 547	371	113
5736	Musical instrument stores	4	4 833	654	144	33
58	Eating and drinking places	584	261 036	72 810	16 616	8 737
5812	Eating places	559	253 922	70 852	16 154	8 479
5812 pt.	Restaurants	278	149 900	45 103	10 537	5 241
5812 pt.	Cafeterias	3	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	215	86 528	21 196	4 581	2 749
5812 pt.	Other eating places	63	(D)	(D)	(D)	EE
5813	Drinking places	25	7 114	1 958	462	258
591	Drug and proprietary stores	68	116 542	13 763	3 174	884
591 pt.	Drug stores	62	(D)	(D)	(D)	FF
591 pt.	Proprietary stores	6	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NEW HAMPSHIRE NH—25

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
HILLSBOROUGH COUNTY—Con.						
59 ex. 591	Miscellaneous retail stores -----	527	386 654	49 149	11 826	3 422
592	Liquor stores -----	18	30 847	1 377	343	154
593	Used merchandise stores -----	29	5 418	760	163	83
594	Miscellaneous shopping goods stores -----	243	164 061	19 157	4 500	1 739
5941	Sporting goods stores and bicycle shops -----	51	40 151	4 840	1 044	385
5941 pt.	General line sporting goods stores -----	18	17 784	2 179	541	188
5941 pt.	Specialty line sporting goods stores -----	33	22 367	2 661	503	197
5942	Book stores -----	23	15 686	1 433	323	152
5944	Jewelry stores -----	45	36 274	4 325	1 069	308
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	124	71 950	8 559	2 064	894
5943	Stationery stores -----	3	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops -----	28	34 823	2 886	689	294
5946	Camera and photographic supply stores -----	10	3 587	619	144	41
5947	Gift, novelty, and souvenir shops -----	66	26 219	3 822	919	389
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	14	5 708	930	239	139
596	Nonstore retailers -----	53	24 845	4 329	1 044	238
5961	Catalog and mail-order houses -----	17	11 327	1 870	440	98
5962	Automatic merchandising machine operators -----	12	2 920	582	144	30
5963	Direct selling establishments -----	24	10 598	1 877	460	110
598	Fuel dealers -----	35	99 906	12 413	3 202	466
5983	Fuel oil dealers -----	28	91 728	11 269	2 890	415
5984	Liquefied petroleum gas (bottled gas) dealers -----	5	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	2	(D)	(D)	(D)	AA
5992	Florists -----	41	11 073	2 639	639	214
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	4	(D)	(D)	(D)	AA
5995	Optical goods stores -----	27	8 423	1 847	443	122
5999	Miscellaneous retail stores, n.e.c. -----	74	37 965	6 279	1 413	383
5999 pt.	Pet shops -----	19	7 757	1 544	364	128
5999 pt.	Art dealers -----	4	767	105	27	14
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	51	29 441	4 630	1 022	241
MERRIMACK COUNTY						
	Retail trade -----	798	1 011 971	114 351	26 121	8 757
52	Building materials and garden supplies stores -----	45	54 455	8 113	1 804	393
521, 3	Building materials and supply stores -----	28	44 271	6 626	1 445	278
525	Hardware stores -----	13	7 623	1 161	294	91
526	Retail nurseries, lawn and garden supply stores -----	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	20	96 149	10 567	2 431	956
531	Department stores (incl. leased depts.) ^{1 2} -----	7	89 161	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	7	87 454	9 354	2 143	861
533	Variety stores -----	3	1 099	139	37	15
539	Miscellaneous general merchandise stores -----	10	7 596	1 074	251	80
54	Food stores -----	106	214 202	18 849	4 373	1 604
541	Grocery stores -----	83	206 671	17 204	3 985	1 432
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	13	5 230	1 315	318	129
543, 4, 5, 9	Other food stores -----	9	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	57	289 327	23 091	5 066	881
551	New and used car dealers -----	21	245 419	17 409	3 873	639
552	Used car dealers -----	14	16 206	2 182	356	74
553	Auto and home supply stores -----	11	9 944	1 698	399	83
555, 6, 7, 9	Miscellaneous automotive dealers -----	11	17 758	1 802	438	85
554	Gasoline service stations -----	57	55 552	4 280	1 005	347
56	Apparel and accessory stores -----	67	39 503	4 473	1 077	448
561	Men's and boys' clothing and accessory stores -----	4	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	26	13 262	1 605	374	179
562	Women's clothing stores -----	21	11 380	1 342	313	150
563	Women's accessory and specialty stores -----	5	1 882	263	61	29
565	Family clothing stores -----	12	14 219	1 338	346	139
566	Shoe stores -----	23	10 625	1 329	301	102
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores -----	57	26 935	3 426	807	240
5712	Furniture stores -----	15	8 694	1 217	293	82
5713, 4, 9	Home furnishings stores -----	23	(D)	(D)	(D)	BB
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	16	8 500	1 025	239	75

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MERRIMACK COUNTY — Con.						
58	Eating and drinking places -----	186	74 206	20 819	4 538	2 392
5812	Eating places -----	182	(D)	(D)	(D)	GG
5812 pt.	Restaurants -----	90	41 732	12 474	2 813	1 403
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	71	25 129	6 357	1 351	817
5812 pt.	Other eating places -----	18	(D)	(D)	(D)	CC
5813	Drinking places -----	4	(D)	(D)	(D)	AA
591	Drug and proprietary stores -----	26	45 859	6 023	1 427	406
59 ex. 591	Miscellaneous retail stores -----	177	115 783	14 710	3 593	1 090
592	Liquor stores -----	8	26 722	910	227	106
593	Used merchandise stores -----	9	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	82	34 308	4 301	1 018	472
5941	Sporting goods stores and bicycle shops -----	19	9 803	1 078	251	77
5942	Book stores -----	13	4 543	500	135	77
5944	Jewelry stores -----	9	3 122	559	139	38
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	41	16 840	2 164	493	280
596	Nonstore retailers -----	17	10 805	2 005	513	99
598	Fuel dealers -----	15	29 989	4 405	1 135	191
5992	Florists -----	12	3 901	1 047	200	66
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	8	2 295	512	129	35
5999	Miscellaneous retail stores, n.e.c. -----	23	(D)	(D)	(D)	BB
ROCKINGHAM COUNTY						
	Retail trade -----	2 088	2 861 991	319 162	71 274	24 827
52	Building materials and garden supplies stores -----	110	148 577	18 397	3 790	864
521, 3	Building materials and supply stores -----	66	115 116	13 565	2 803	588
521	Lumber and other building materials dealers -----	49	104 717	11 856	2 434	509
523	Paint, glass, and wallpaper stores -----	17	10 399	1 709	369	79
525	Hardware stores -----	25	14 333	1 943	428	149
526	Retail nurseries, lawn and garden supply stores -----	16	17 877	2 649	518	117
527	Manufactured (mobile) home dealers -----	3	1 251	240	41	10
53	General merchandise stores -----	59	495 196	47 026	10 796	3 651
531	Department stores (incl. leased depts.) ^{1 2} -----	22	331 874	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	22	325 298	35 221	8 175	2 773
533	Variety stores -----	11	5 074	509	120	50
539	Miscellaneous general merchandise stores -----	26	164 824	11 296	2 501	828
54	Food stores -----	227	605 308	54 300	13 001	4 629
541	Grocery stores -----	149	573 364	49 254	11 835	4 107
542	Meat and fish (seafood) markets -----	13	14 245	1 348	292	74
546	Retail bakeries -----	34	10 754	2 618	624	318
543, 4, 5, 9	Other food stores -----	31	6 945	1 080	250	130
543	Fruit and vegetable markets -----	1	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	15	3 284	551	124	74
545	Dairy products stores -----	5	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	10	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	123	458 429	36 136	7 596	1 278
551	New and used car dealers -----	37	389 144	28 470	5 944	928
552	Used car dealers -----	30	22 174	1 464	321	62
553	Auto and home supply stores -----	36	20 807	3 404	861	176
553 pt.	Auto parts, tires, and accessories stores -----	36	20 807	3 404	861	176
553 pt.	Home and auto supply stores -----	-	-	-	-	-
555, 6, 7, 9	Miscellaneous automotive dealers -----	20	26 304	2 798	470	112
555	Boat dealers -----	3	1 888	140	31	7
556	Recreational vehicle dealers -----	8	18 465	1 874	325	67
557	Motorcycle dealers -----	6	4 646	658	97	32
559	Automotive dealers, n.e.c. -----	3	1 305	126	17	6
554	Gasoline service stations -----	110	151 260	8 969	2 135	638

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ROCKINGHAM COUNTY — Con.						
56	Apparel and accessory stores -----	244	177 011	18 247	4 240	2 049
561	Men's and boys' clothing and accessory stores -----	24	12 420	1 307	311	147
562, 3	Women's clothing and specialty stores -----	98	61 599	6 479	1 427	867
562	Women's clothing stores -----	83	56 290	5 777	1 260	787
563	Women's accessory and specialty stores -----	15	5 309	702	167	80
565	Family clothing stores -----	38	67 107	6 166	1 520	666
566	Shoe stores -----	59	29 173	3 540	810	294
566 pt.	Men's shoe stores -----	—	—	—	—	—
566 pt.	Women's shoe stores -----	10	(D)	(D)	(D)	BB
566 pt.	Children's and juveniles' shoe stores -----	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	35	17 617	1 902	448	161
566 pt.	Athletic footwear stores -----	12	7 253	1 145	239	79
564, 9	Other apparel and accessory stores -----	25	6 712	755	172	75
564	Children's and infants' wear stores -----	12	2 715	279	68	36
569	Miscellaneous apparel and accessory stores -----	13	3 997	476	104	39
57	Furniture and home furnishings stores -----	176	171 360	18 453	4 160	963
5712	Furniture stores -----	44	34 587	4 450	1 072	229
5713, 4, 9	Home furnishings stores -----	55	29 263	3 861	857	235
5713	Floor covering stores -----	21	(D)	(D)	(D)	BB
5714	Drapery, curtain, and upholstery stores -----	2	(D)	(D)	(D)	AA
5719	Miscellaneous home furnishings stores -----	32	19 691	2 473	553	168
572	Household appliance stores -----	14	29 675	4 155	869	150
573	Radio, television, computer, and music stores -----	63	77 835	5 987	1 362	349
5731	Radio, television, and electronics stores -----	26	17 788	1 770	1 170	112
5734	Computer and software stores -----	12	38 144	2 378	487	92
5735	Record and prerecorded tape stores -----	16	16 484	1 314	318	111
5736	Musical instrument stores -----	9	5 419	525	136	34
58	Eating and drinking places -----	526	239 740	66 366	14 076	7 181
5812	Eating places -----	509	233 293	64 578	13 679	6 973
5812 pt.	Restaurants -----	258	130 439	38 999	8 592	4 232
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	198	75 764	17 559	3 439	2 208
5812 pt.	Other eating places -----	52	(D)	(D)	(D)	FF
5813	Drinking places -----	17	6 447	1 788	397	208
591	Drug and proprietary stores -----	44	83 527	9 415	2 323	694
591 pt.	Drug stores -----	37	72 921	8 487	2 073	605
591 pt.	Proprietary stores -----	7	10 606	928	250	89
59 ex. 591	Miscellaneous retail stores -----	469	331 583	41 853	9 157	2 880
592	Liquor stores -----	15	66 450	2 503	591	226
593	Used merchandise stores -----	29	10 104	1 512	328	113
594	Miscellaneous shopping goods stores -----	242	117 731	14 496	3 349	1 321
5941	Sporting goods stores and bicycle shops -----	46	26 441	3 080	674	237
5941 pt.	General line sporting goods stores -----	13	8 403	862	201	68
5941 pt.	Specialty line sporting goods stores -----	33	18 038	2 218	473	169
5942	Book stores -----	16	9 467	891	228	92
5944	Jewelry stores -----	40	16 871	2 525	612	192
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	140	64 952	8 000	1 835	800
5943	Stationery stores -----	3	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops -----	26	27 943	2 294	553	244
5946	Camera and photographic supply stores -----	6	3 705	706	162	37
5947	Gift, novelty, and souvenir shops -----	81	22 231	3 313	708	341
5948	Luggage and leather goods stores -----	5	(D)	(D)	(D)	AA
5949	Sewing, needlework, and piece goods stores -----	19	7 270	1 153	281	141
596	Nonstore retailers -----	43	50 934	10 985	1 795	455
5961	Catalog and mail-order houses -----	9	32 956	6 887	775	181
5962	Automatic merchandising machine operators -----	11	5 524	1 573	400	91
5963	Direct selling establishments -----	23	12 454	2 525	620	183
598	Fuel dealers -----	29	55 475	7 016	1 828	295
5983	Fuel oil dealers -----	23	46 774	5 234	1 401	229
5984	Liquefied petroleum gas (bottled gas) dealers -----	4	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	2	(D)	(D)	(D)	AA
5992	Florists -----	32	6 727	1 467	365	149
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	4	(D)	(D)	(D)	BB
5995	Optical goods stores -----	17	4 851	1 069	273	72
5999	Miscellaneous retail stores, n.e.c. -----	57	(D)	(D)	(D)	CC
5999 pt.	Pet shops -----	19	6 840	1 048	233	106
5999 pt.	Art dealers -----	4	1 010	143	29	14
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	34	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
STRAFFORD COUNTY						
	Retail trade	548	747 082	86 580	19 499	6 677
52	Building materials and garden supplies stores	29	45 979	6 272	1 453	316
521, 3	Building materials and supply stores	12	36 021	4 767	1 107	211
525	Hardware stores	11	7 368	1 182	282	88
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	15	80 579	7 065	1 559	534
531	Department stores (incl. leased depts.) ^{1 2}	4	61 577	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	4	59 972	5 700	1 236	403
533	Variety stores	6	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	CC
54	Food stores	82	214 886	20 157	4 546	1 540
541	Grocery stores	68	207 287	18 807	4 247	1 418
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	3	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	9	6 120	1 027	232	87
55 ex. 554	Automotive dealers	37	145 514	13 771	2 986	553
551	New and used car dealers	14	123 357	10 946	2 366	412
552	Used car dealers	4	3 009	240	64	12
553	Auto and home supply stores	10	9 669	1 387	354	81
555, 6, 7, 9	Miscellaneous automotive dealers	9	9 479	1 198	202	48
554	Gasoline service stations	42	50 060	3 094	750	269
56	Apparel and accessory stores	25	21 986	2 716	623	268
561	Men's and boys' clothing and accessory stores	—	—	—	—	—
562, 3	Women's clothing and specialty stores	9	3 755	555	118	55
562	Women's clothing stores	9	3 755	555	118	55
563	Women's accessory and specialty stores	—	—	—	—	—
565	Family clothing stores	5	(D)	(D)	(D)	CC
566	Shoe stores	7	6 473	801	191	80
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	24	14 454	1 761	446	127
5712	Furniture stores	11	8 215	1 007	247	64
5713, 4, 9	Home furnishings stores	4	1 759	158	40	16
572	Household appliance stores	4	3 270	452	109	28
573	Radio, television, computer, and music stores	5	1 210	144	50	19
58	Eating and drinking places	157	57 727	15 767	3 517	2 032
5812	Eating places	147	55 977	15 333	3 427	1 984
5812 pt.	Restaurants	65	31 550	9 368	2 208	1 185
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	66	21 802	5 450	1 112	739
5812 pt.	Other eating places	16	2 625	515	107	60
5813	Drinking places	10	1 750	434	90	48
591	Drug and proprietary stores	20	29 119	3 955	948	291
59 ex. 591	Miscellaneous retail stores	117	86 778	12 022	2 671	747
592	Liquor stores	6	7 514	357	88	41
593	Used merchandise stores	5	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	48	19 775	3 088	682	280
5941	Sporting goods stores and bicycle shops	10	(D)	(D)	(D)	BB
5942	Book stores	8	7 609	722	187	108
5944	Jewelry stores	4	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	26	7 672	1 715	358	128
596	Nonstore retailers	20	17 850	2 592	540	149
598	Fuel dealers	16	36 116	4 913	1 133	186
5992	Florists	7	1 733	439	105	48
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	5	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	10	(D)	(D)	(D)	AA

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA						
	Retail trade	33 782	44 531 725	5 507 860	1 290 309	429 170
52	Building materials and garden supplies stores	1 239	1 948 002	259 794	58 096	12 678
521, 3	Building materials and supply stores	672	1 566 148	193 060	43 392	8 862
521	Lumber and other building materials dealers	442	(D)	(D)	(D)	II
523	Paint, glass, and wallpaper stores	230	(D)	(D)	(D)	GG
525	Hardware stores	375	(D)	(D)	(D)	HH
526	Retail nurseries, lawn and garden supply stores	180	(D)	(D)	(D)	FF
527	Manufactured (mobile) home dealers	12	(D)	(D)	(D)	BB
53	General merchandise stores	633	4 951 942	511 611	120 512	39 157
531	Department stores (incl. leased depts.) ^{1 2}	224	3 438 803	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	224	3 348 899	380 148	90 485	29 869
531 pt.	Conventional ¹	33	(D)	(D)	(D)	II
531 pt.	Discount or mass merchandising ¹	163	(D)	(D)	(D)	JJ
531 pt.	National chain ¹	28	(D)	(D)	(D)	II
533	Variety stores	201	(D)	(D)	(D)	GG
539	Miscellaneous general merchandise stores	208	(D)	(D)	(D)	II
54	Food stores	3 973	8 659 379	923 767	221 431	79 074
541	Grocery stores	2 519	(D)	(D)	(D)	LL
541 pt.	Supermarkets and other general-line grocery stores	1 132	(D)	(D)	(D)	LL
541 pt.	Convenience food stores	1 120	(D)	(D)	(D)	II
541 pt.	Convenience food/gasoline stores	129	139 587	9 135	2 227	961
541 pt.	Delicatessens	138	39 500	6 404	1 526	582
542	Meat and fish (seafood) markets	223	(D)	(D)	(D)	GG
546	Retail bakeries	805	305 356	85 929	19 778	8 345
546 pt.	Retail bakeries —baking and selling	754	286 696	82 060	18 872	8 039
546 pt.	Retail bakeries —selling only	51	18 660	3 869	906	306
543, 4, 5, 9	Other food stores	426	(D)	(D)	(D)	HH
543	Fruit and vegetable markets	79	78 772	11 355	2 323	790
544	Candy, nut, and confectionery stores	144	(D)	(D)	(D)	FF
545	Dairy products stores	61	(D)	(D)	(D)	CC
549	Miscellaneous food stores	142	52 586	7 400	1 810	737
55 ex. 554	Automotive dealers	1 488	7 876 679	612 525	139 522	22 410
551	New and used car dealers	540	7 017 756	506 838	115 110	17 250
552	Used car dealers	258	(D)	(D)	(D)	FF
553	Auto and home supply stores	517	379 491	62 835	15 037	3 227
553 pt.	Auto parts, tires, and accessories stores	504	(D)	(D)	(D)	HH
553 pt.	Home and auto supply stores	13	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	173	(D)	(D)	(D)	GG
555	Boat dealers	72	(D)	(D)	(D)	EE
556	Recreational vehicle dealers	35	79 135	7 683	1 461	299
557	Motorcycle dealers	53	(D)	(D)	(D)	EE
559	Automotive dealers, n.e.c.	13	(D)	(D)	(D)	BB
554	Gasoline service stations	2 170	2 682 242	159 158	38 570	12 082
554 pt.	Gasoline/convenience food stores	238	(D)	(D)	(D)	GG
554 pt.	Other gasoline service stations and truck stops	1 932	(D)	(D)	(D)	JJ
56	Apparel and accessory stores	3 321	(D)	(D)	(D)	KK
561	Men's and boys' clothing and accessory stores	365	(D)	(D)	(D)	HH
562, 3	Women's clothing and specialty stores	1 302	1 058 585	123 912	29 963	12 587
562	Women's clothing stores	1 107	(D)	(D)	(D)	JJ
563	Women's accessory and specialty stores	195	(D)	(D)	(D)	GG
565	Family clothing stores	478	1 293 903	122 559	28 369	10 787
566	Shoe stores	871	443 343	54 906	12 624	4 183
566 pt.	Men's shoe stores	57	(D)	(D)	(D)	CC
566 pt.	Women's shoe stores	175	(D)	(D)	(D)	FF
566 pt.	Children's and juveniles' shoe stores	41	(D)	(D)	(D)	CC
566 pt.	Family shoe stores	489	246 670	30 449	7 013	2 246
566 pt.	Athletic footwear stores	109	(D)	(D)	(D)	FF
564, 9	Other apparel and accessory stores	305	(D)	(D)	(D)	GG
564	Children's and infants' wear stores	144	(D)	(D)	(D)	GG
569	Miscellaneous apparel and accessory stores	161	(D)	(D)	(D)	FF
57	Furniture and homefurnishings stores	2 299	2 073 238	264 437	61 544	14 502
5712	Furniture stores	597	630 818	91 300	20 909	4 169
5713, 4, 9	Homefurnishings stores	782	(D)	(D)	(D)	HH
5713	Floor covering stores	298	(D)	(D)	(D)	GG
5714	Drapery, curtain, and upholstery stores	75	(D)	(D)	(D)	EE
5719	Miscellaneous homefurnishings stores	409	(D)	(D)	(D)	HH
572	Household appliance stores	180	(D)	(D)	(D)	GG
573	Radio, television, computer, and music stores	740	691 815	75 063	18 244	4 500
5731	Radio, television, and electronics stores	325	(D)	(D)	(D)	GG
5734	Computer and software stores	143	213 363	18 382	4 489	836
5735	Record and prerecorded tape stores	193	171 329	17 319	4 350	1 441
5736	Musical instrument stores	79	(D)	(D)	(D)	EE

See footnotes at end of table.

NH-30 NEW HAMPSHIRE

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA-Con.						
58	Eating and drinking places -----	10 152	4 885 081	1 363 153	309 946	148 896
5812	Eating places -----	9 066	4 619 625	1 299 260	294 410	140 572
5812 pt.	Restaurants -----	3 963	2 456 953	740 584	172 449	80 837
5812 pt.	Cafeterias -----	79	23 747	6 067	1 472	736
5812 pt.	Refreshment places -----	3 623	1 424 063	338 952	72 539	41 744
5812 pt.	Other eating places -----	1 401	714 862	213 657	47 950	17 255
5813	Drinking places -----	1 086	265 456	63 893	15 536	8 324
591	Drug and proprietary stores -----	1 098	2 068 659	233 902	54 921	16 320
591 pt.	Drug stores -----	1 010	(D)	(D)	(D)	JJ
591 pt.	Proprietary stores -----	88	(D)	(D)	(D)	GG
59 ex. 591	Miscellaneous retail stores -----	7 409	(D)	(D)	(D)	LL
592	Liquor stores -----	1 031	1 026 543	80 763	19 040	6 846
593	Used merchandise stores -----	310	91 659	15 824	3 703	1 200
594	Miscellaneous shopping goods stores -----	2 938	1 875 339	248 708	59 323	20 236
5941	Sporting goods stores and bicycle shops -----	484	373 140	44 482	9 907	3 185
5941 pt.	General line sporting goods stores -----	156	(D)	(D)	(D)	GG
5941 pt.	Specialty line sporting goods stores -----	328	(D)	(D)	(D)	GG
5942	Book stores -----	371	318 101	37 750	9 358	3 555
5944	Jewelry stores -----	614	395 481	61 002	15 126	3 661
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	1 469	788 617	105 474	24 932	9 835
5943	Stationery stores -----	90	(D)	(D)	(D)	FF
5945	Hobby, toy, and game shops -----	269	(D)	(D)	(D)	HH
5946	Camera and photographic supply stores -----	111	(D)	(D)	(D)	FF
5947	Gift, novelty, and souvenir shops -----	754	280 592	39 696	9 154	4 006
5948	Luggage and leather goods stores -----	57	(D)	(D)	(D)	EE
5949	Sewing, needlework, and piece goods stores -----	188	(D)	(D)	(D)	GG
596	Nonstore retailers -----	694	(D)	(D)	(D)	JJ
5961	Catalog and mail-order houses -----	168	1 017 829	103 270	28 955	6 115
5962	Automatic merchandising machine operators -----	240	(D)	(D)	(D)	GG
5963	Direct selling establishments -----	286	(D)	(D)	(D)	GG
598	Fuel dealers -----	620	1 017 920	148 103	37 462	5 088
5983	Fuel oil dealers -----	563	(D)	(D)	(D)	HH
5984	Liquefied petroleum gas (bottled gas) dealers -----	47	84 921	15 089	3 635	559
5989	Fuel dealers, n.e.c. -----	10	(D)	(D)	(D)	BB
5992	Florists -----	580	141 488	31 360	6 966	2 398
5993	Tobacco stores and stands -----	60	21 551	2 153	509	205
5994	News dealers and newsstands -----	65	32 533	4 687	1 146	352
5995	Optical goods stores -----	304	103 093	23 958	5 648	1 235
5999	Miscellaneous retail stores, n.e.c. -----	807	(D)	(D)	(D)	HH
5999 pt.	Pet shops -----	177	67 751	11 930	2 835	1 037
5999 pt.	Art dealers -----	102	35 273	6 119	1 455	369
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	528	(D)	(D)	(D)	GG
Boston, MA-NH PMSA						
	Retail trade -----	20 420	27 058 734	3 512 052	831 159	267 052
52	Building materials and garden supplies stores -----	688	1 082 779	148 800	33 199	6 871
521, 3	Building materials and supply stores -----	377	849 803	107 060	23 945	4 586
521	Lumber and other building materials dealers -----	237	760 078	93 062	20 668	3 854
523	Paint, glass, and wallpaper stores -----	140	89 725	13 998	3 277	732
525	Hardware stores -----	214	171 132	30 643	7 096	1 715
526	Retail nurseries, lawn and garden supply stores -----	93	60 015	10 670	2 074	558
527	Manufactured (mobile) home dealers -----	4	1 829	427	84	12
53	General merchandise stores -----	331	2 770 934	298 154	70 801	22 177
531	Department stores (incl. leased depts.) ^{1 2} -----	106	1 941 598	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	106	1 890 916	222 190	53 084	16 906
531 pt.	Conventional ¹ -----	22	(D)	(D)	(D)	II
531 pt.	Discount or mass merchandising ¹ -----	72	851 602	80 384	19 987	7 150
531 pt.	National chain ¹ -----	12	(D)	(D)	(D)	HH
533	Variety stores -----	110	89 776	12 281	3 005	1 170
539	Miscellaneous general merchandise stores -----	115	790 242	63 683	14 712	4 101

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.						
Boston, MA-NH PMSA—Con.						
54	Food stores -----	2 413	5 143 426	582 190	139 339	47 973
541	Grocery stores -----	1 486	4 722 548	493 276	118 642	40 109
541 pt.	Supermarkets and other general-line grocery stores -----	685	4 221 266	442 735	106 709	35 115
541 pt.	Convenience food stores -----	648	414 202	41 406	9 729	4 154
541 pt.	Convenience food/gasoline stores -----	48	55 532	3 787	916	382
541 pt.	Delicatessens -----	105	31 548	5 348	1 288	458
542	Meat and fish (seafood) markets -----	136	92 123	10 859	2 735	749
546	Retail bakeries -----	522	204 575	58 896	13 611	5 404
546 pt.	Retail bakeries —baking and selling -----	490	190 061	55 801	12 878	5 184
546 pt.	Retail bakeries —selling only -----	32	14 514	3 095	733	220
543, 4, 5, 9	Other food stores -----	269	124 180	19 159	4 351	1 711
543	Fruit and vegetable markets -----	54	59 405	8 663	1 823	590
544	Candy, nut, and confectionery stores -----	88	19 643	3 925	924	421
545	Dairy products stores -----	36	8 601	1 291	313	191
549	Miscellaneous food stores -----	91	36 531	5 280	1 291	509
55 ex. 554	Automotive dealers -----	735	4 641 923	368 237	86 074	13 188
551	New and used car dealers -----	294	4 217 862	316 083	73 501	10 565
552	Used car dealers -----	100	123 669	7 804	2 120	430
553	Auto and home supply stores -----	265	208 306	34 436	8 333	1 756
553 pt.	Auto parts, tires, and accessories stores -----	260	(D)	(D)	(D)	GG
553 pt.	Home and auto supply stores -----	5	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers -----	76	92 086	9 914	2 120	437
555	Boat dealers -----	41	50 111	5 340	1 157	240
556	Recreational vehicle dealers -----	8	15 966	1 697	365	77
557	Motorcycle dealers -----	21	23 704	2 500	516	108
559	Automotive dealers, n.e.c. -----	6	2 305	377	82	12
554	Gasoline service stations -----	1 255	1 483 459	90 329	22 028	6 745
554 pt.	Gasoline/convenience food stores -----	91	127 622	6 896	1 676	647
554 pt.	Other gasoline service stations and truck stops -----	1 164	1 355 837	83 433	20 352	6 098
56	Apparel and accessory stores -----	2 071	2 209 752	256 498	60 823	21 504
561	Men's and boys' clothing and accessory stores -----	228	192 124	30 821	7 712	1 653
562, 3	Women's clothing and specialty stores -----	834	752 715	90 612	21 861	8 619
562	Women's clothing stores -----	700	673 101	78 675	19 211	7 716
563	Women's accessory and specialty stores -----	134	79 614	11 937	2 650	903
565	Family clothing stores -----	298	886 591	85 846	19 806	7 309
566	Shoe stores -----	507	264 335	33 825	7 774	2 446
566 pt.	Men's shoe stores -----	41	16 131	2 420	591	154
566 pt.	Women's shoe stores -----	118	52 675	6 541	1 533	547
566 pt.	Children's and juveniles' shoe stores -----	28	8 676	1 456	351	133
566 pt.	Family shoe stores -----	257	132 214	17 671	4 061	1 195
566 pt.	Athletic footwear stores -----	63	54 639	5 737	1 238	417
564, 9	Other apparel and accessory stores -----	204	113 987	15 394	3 670	1 477
564	Children's and infants' wear stores -----	98	70 237	8 723	1 956	934
569	Miscellaneous apparel and accessory stores -----	106	43 750	6 671	1 714	543
57	Furniture and homefurnishings stores -----	1 408	1 250 240	163 927	38 102	8 851
5712	Furniture stores -----	367	335 505	49 439	11 205	2 172
5713, 4, 9	Homefurnishings stores -----	481	351 946	50 686	11 325	3 070
5713	Floor covering stores -----	166	116 433	18 299	3 944	718
5714	Drapery, curtain, and upholstery stores -----	50	20 101	3 558	829	238
5719	Miscellaneous homefurnishings stores -----	265	215 412	28 829	6 552	2 114
572	Household appliance stores -----	100	110 149	12 523	2 996	588
573	Radio, television, computer, and music stores -----	460	452 640	51 279	12 576	3 021
5731	Radio, television, and electronics stores -----	193	169 712	21 373	5 068	1 127
5734	Computer and software stores -----	95	131 941	11 456	2 977	562
5735	Record and prerecorded tape stores -----	125	117 476	12 601	3 133	1 024
5736	Musical instrument stores -----	47	33 511	5 849	1 398	308
58	Eating and drinking places -----	6 249	3 290 440	930 180	212 526	96 438
5812	Eating places -----	5 594	3 105 392	884 442	201 554	90 332
5812 pt.	Restaurants -----	2 349	1 641 254	498 784	116 455	51 756
5812 pt.	Cafeterias -----	65	19 495	4 897	1 163	593
5812 pt.	Refreshment places -----	2 212	889 924	212 551	45 830	25 224
5812 pt.	Other eating places -----	968	554 719	168 210	38 106	12 759
5813	Drinking places -----	655	185 048	45 738	10 972	6 106
591	Drug and proprietary stores -----	647	1 284 510	145 462	34 188	10 056
591 pt.	Drug stores -----	598	1 225 736	138 783	32 668	9 478
591 pt.	Proprietary stores -----	49	58 774	6 679	1 520	578

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.						
Boston, MA-NH PMSA—Con.						
59 ex. 591	Miscellaneous retail stores -----	4 623	3 901 271	528 275	134 079	33 249
592	Liquor stores -----	675	666 347	56 588	13 376	4 621
593	Used merchandise stores -----	188	62 158	11 029	2 599	760
594	Miscellaneous shopping goods stores -----	1 797	1 249 317	169 335	40 507	12 986
5941	Sporting goods stores and bicycle shops -----	274	225 057	26 427	5 845	1 880
5941 pt.	General line sporting goods stores -----	95	101 835	11 557	2 857	997
5941 pt.	Specialty line sporting goods stores -----	179	123 222	14 870	2 988	883
5942	Book stores -----	249	238 116	29 686	7 383	2 603
5944	Jewelry stores -----	392	285 490	44 042	10 945	2 461
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	882	500 654	69 180	16 334	6 042
5943	Stationery stores -----	71	35 498	5 862	1 537	397
5945	Hobby, toy, and game shops -----	148	156 799	15 012	3 568	1 520
5946	Camera and photographic supply stores -----	76	42 915	6 408	1 545	389
5947	Gift, novelty, and souvenir shops -----	446	185 510	25 802	5 986	2 505
5948	Luggage and leather goods stores -----	35	20 106	3 735	834	207
5949	Sewing, needlework, and piece goods stores -----	106	59 826	12 361	2 864	1 024
596	Nonstore retailers -----	424	908 171	113 098	34 278	6 914
5961	Catalog and mail-order houses -----	106	562 988	49 640	18 981	3 943
5962	Automatic merchandising machine operators -----	149	127 409	25 766	6 259	1 209
5963	Direct selling establishments -----	169	217 774	37 692	9 038	1 762
598	Fuel dealers -----	386	594 697	93 470	23 758	3 016
5983	Fuel oil dealers -----	367	565 286	88 140	22 492	2 819
5984	Liquefied petroleum gas (bottled gas) dealers -----	18	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	351	89 226	19 585	4 202	1 361
5993	Tobacco stores and stands -----	48	17 691	1 875	451	176
5994	News dealers and newsstands -----	49	24 394	3 641	898	278
5995	Optical goods stores -----	195	70 283	16 305	3 779	804
5999	Miscellaneous retail stores, n.e.c. -----	510	218 987	43 349	10 231	2 333
5999 pt.	Pet shops -----	97	38 399	6 993	1 695	589
5999 pt.	Art dealers -----	83	31 049	5 443	1 293	304
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	330	149 539	30 913	7 243	1 440
Brockton, MA PMSA						
	Retail trade -----	1 305	1 972 527	238 021	55 060	18 288
(See appropriate State for SIC detail.)						
Fitchburg-Leominster, MA PMSA						
	Retail trade -----	844	975 468	111 564	26 430	9 915
(See appropriate State for SIC detail.)						
Lawrence, MA-NH PMSA						
	Retail trade -----	1 926	2 451 009	281 424	65 876	22 894
52	Building materials and garden supplies stores -----	78	113 459	13 644	2 771	629
521, 3	Building materials and supply stores -----	42	87 795	9 907	1 997	409
525	Hardware stores -----	22	14 351	2 031	452	131
526	Retail nurseries, lawn and garden supply stores -----	12	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	45	346 121	32 911	7 709	2 584
531	Department stores (incl. leased depts.) ^{1 2} -----	18	231 824	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	18	226 476	24 522	5 546	1 947
533	Variety stores -----	13	5 282	488	121	64
539	Miscellaneous general merchandise stores -----	14	114 363	7 901	2 042	573
54	Food stores -----	217	519 502	48 169	11 905	4 481
541	Grocery stores -----	135	482 153	41 458	10 349	3 765
542	Meat and fish (seafood) markets -----	13	15 055	1 632	383	111
546	Retail bakeries -----	48	16 992	4 440	1 029	527
543, 4, 5, 9	Other food stores -----	21	5 302	639	144	78
55 ex. 554	Automotive dealers -----	96	391 624	33 477	7 367	1 172
551	New and used car dealers -----	28	339 860	26 708	5 804	837
552	Used car dealers -----	23	14 032	1 105	300	60
553	Auto and home supply stores -----	33	20 795	3 976	944	203
555, 6, 7, 9	Miscellaneous automotive dealers -----	12	16 937	1 688	319	72
554	Gasoline service stations -----	124	163 693	9 085	2 354	740

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NEW HAMPSHIRE NH—33

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.						
Lawrence, MA-NH PMSA —Con.						
56	Apparel and accessory stores -----	202	152 610	17 483	4 232	1 900
561	Men's and boys' clothing and accessory stores -----	25	18 343	3 038	741	240
562, 3	Women's clothing and specialty stores -----	73	45 022	5 175	1 236	734
562	Women's clothing stores -----	63	40 900	4 607	1 098	669
563	Women's accessory and specialty stores -----	10	4 122	568	138	65
565	Family clothing stores -----	28	59 760	5 588	1 352	570
566	Shoe stores -----	60	26 624	3 401	833	304
564, 9	Other apparel and accessory stores -----	16	2 861	301	70	52
57	Furniture and homefurnishings stores -----	141	131 740	15 633	3 717	858
5712	Furniture stores -----	34	30 514	4 462	1 116	266
5713, 4, 9	Homefurnishings stores -----	42	21 268	3 072	703	184
572	Household appliance stores -----	16	14 434	2 330	580	107
573	Radio, television, computer, and music stores -----	49	65 524	5 769	1 318	301
58	Eating and drinking places -----	565	233 674	62 988	14 254	7 154
5812	Eating places -----	523	225 703	61 054	13 664	6 968
5812 pt.	Restaurants -----	217	107 425	31 393	7 359	3 827
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	220	75 063	16 858	3 548	2 146
5812 pt.	Other eating places -----	84	(D)	(D)	(D)	FF
5813	Drinking places -----	42	7 971	1 934	590	186
591	Drug and proprietary stores -----	68	131 295	14 320	3 497	1 065
59 ex. 591	Miscellaneous retail stores -----	390	267 291	33 714	8 070	2 311
592	Liquor stores -----	44	44 786	2 864	689	254
593	Used merchandise stores -----	20	8 877	1 486	334	106
594	Miscellaneous shopping goods stores -----	170	87 182	10 994	2 610	1 014
5941	Sporting goods stores and bicycle shops -----	34	18 029	2 263	536	194
5942	Book stores -----	14	8 812	773	222	88
5944	Jewelry stores -----	39	18 175	2 524	583	179
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	83	42 166	5 434	1 269	553
596	Nonstore retailers -----	36	36 410	4 960	1 140	229
598	Fuel dealers -----	22	55 219	6 271	1 617	221
5992	Florists -----	34	10 405	2 231	527	183
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	15	4 763	1 205	299	66
5999	Miscellaneous retail stores, n.e.c. -----	46	18 739	3 591	825	222
Lowell, MA-NH PMSA						
	Retail trade -----	1 261	1 371 425	161 633	38 605	14 703
52	Building materials and garden supplies stores -----	40	66 898	9 617	2 174	577
521, 3	Building materials and supply stores -----	21	49 119	6 183	1 447	367
525	Hardware stores -----	14	15 225	2 855	657	186
526	Retail nurseries, lawn and garden supply stores -----	5	2 554	579	70	24
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
53	General merchandise stores -----	25	109 309	11 157	2 658	1 082
531	Department stores (incl. leased depts.) ^{1 2} -----	13	99 786	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	13	96 429	9 734	2 308	956
533	Variety stores -----	7	3 251	522	112	41
539	Miscellaneous general merchandise stores -----	5	9 629	901	238	85
54	Food stores -----	173	383 247	36 268	9 393	3 554
541	Grocery stores -----	119	363 569	31 300	8 196	2 945
542	Meat and fish (seafood) markets -----	5	2 417	163	39	27
546	Retail bakeries -----	35	12 854	3 797	908	483
543, 4, 5, 9	Other food stores -----	14	4 407	1 008	250	99
55 ex. 554	Automotive dealers -----	53	160 378	13 168	3 059	568
551	New and used car dealers -----	12	131 089	10 059	2 304	410
552	Used car dealers -----	14	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	23	11 984	1 894	466	107
555, 6, 7, 9	Miscellaneous automotive dealers -----	4	(D)	(D)	(D)	AA
554	Gasoline service stations -----	110	137 272	8 542	1 947	633
56	Apparel and accessory stores -----	75	59 767	5 701	1 341	545
561	Men's and boys' clothing and accessory stores -----	8	3 442	506	103	34
562, 3	Women's clothing and specialty stores -----	28	13 906	1 618	398	183
562	Women's clothing stores -----	27	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	AA
565	Family clothing stores -----	10	34 597	2 802	662	254
566	Shoe stores -----	24	7 534	743	172	69
564, 9	Other apparel and accessory stores -----	5	288	32	6	5

See footnotes at end of table.

NH-34 NEW HAMPSHIRE

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA-Con.						
Lowell, MA-NH PMSA-Con.						
57	Furniture and homefurnishings stores -----	53	34 640	4 796	1 083	234
5712	Furniture stores -----	12	15 898	1 905	393	71
5713, 4, 9	Homefurnishings stores -----	21	9 835	1 934	449	95
572	Household appliance stores -----	6	3 910	409	98	21
573	Radio, television, computer, and music stores -----	14	4 997	548	143	47
58	Eating and drinking places -----	426	163 079	42 233	10 064	5 360
5812	Eating places -----	376	151 868	39 754	9 443	5 024
5812 pt.	Restaurants -----	143	71 358	19 410	4 810	2 576
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	156	56 099	13 253	2 961	1 735
5812 pt.	Other eating places -----	76	(D)	(D)	(D)	FF
5813	Drinking places -----	50	11 211	2 479	621	336
591	Drug and proprietary stores -----	53	94 429	10 531	2 501	801
59 ex. 591	Miscellaneous retail stores -----	253	162 406	19 620	4 385	1 349
592	Liquor stores -----	50	38 444	3 179	753	272
593	Used merchandise stores -----	8	1 067	326	81	21
594	Miscellaneous shopping goods stores -----	87	33 245	4 714	1 123	434
5941	Sporting goods stores and bicycle shops -----	16	5 601	682	145	43
5942	Book stores -----	12	8 787	1 023	217	88
5944	Jewelry stores -----	11	2 047	356	103	25
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	48	16 810	2 653	658	278
596	Nonstore retailers -----	25	50 611	5 630	1 091	279
598	Fuel dealers -----	19	21 553	2 831	727	121
5992	Florists -----	26	5 322	1 203	282	101
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	7	1 883	398	97	22
5999	Miscellaneous retail stores, n.e.c. -----	31	10 281	1 339	231	99
Manchester, NH PMSA						
	Retail trade -----	1 128	1 607 034	191 134	43 241	14 881
52	Building materials and garden supplies stores -----	46	85 768	11 167	2 529	694
521, 3	Building materials and supply stores -----	25	75 063	8 907	1 985	541
525	Hardware stores -----	16	8 900	1 827	457	133
526	Retail nurseries, lawn and garden supply stores -----	5	1 805	433	87	20
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
53	General merchandise stores -----	31	289 599	27 775	6 658	2 261
531	Department stores (incl. leased depts.) ^{1 2} -----	13	165 853	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	13	162 628	19 452	4 683	1 664
533	Variety stores -----	8	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	10	(D)	(D)	(D)	FF
54	Food stores -----	124	326 211	30 891	6 881	2 519
541	Grocery stores -----	93	313 453	28 163	6 290	2 292
542	Meat and fish (seafood) markets -----	6	3 158	150	31	14
546	Retail bakeries -----	17	7 770	2 245	482	179
543, 4, 5, 9	Other food stores -----	8	1 830	333	78	34
55 ex. 554	Automotive dealers -----	67	262 181	23 640	4 923	832
551	New and used car dealers -----	18	208 712	17 173	3 630	557
552	Used car dealers -----	16	16 287	2 152	301	64
553	Auto and home supply stores -----	18	10 705	1 551	359	80
555, 6, 7, 9	Miscellaneous automotive dealers -----	15	26 477	2 764	633	131
554	Gasoline service stations -----	74	102 132	5 925	1 468	460
56	Apparel and accessory stores -----	98	89 833	9 830	2 275	971
561	Men's and boys' clothing and accessory stores -----	6	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	29	19 517	2 176	513	268
562	Women's clothing stores -----	24	16 992	1 836	437	230
563	Women's accessory and specialty stores -----	5	2 525	340	76	38
565	Family clothing stores -----	22	42 908	4 295	978	430
566	Shoe stores -----	34	15 238	1 662	395	149
564, 9	Other apparel and accessory stores -----	7	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores -----	91	68 797	9 077	2 209	502
5712	Furniture stores -----	27	25 460	3 883	925	195
5713, 4, 9	Homefurnishings stores -----	28	(D)	(D)	(D)	CC
572	Household appliance stores -----	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	34	22 577	2 396	600	157

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NEW HAMPSHIRE NH-35

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.						
Manchester, NH PMSA —Con.						
58	Eating and drinking places -----	293	128 841	36 288	8 162	4 353
5812	Eating places -----	273	122 407	34 585	7 794	4 146
5812 pt.	Restaurants -----	136	67 771	20 739	4 898	2 394
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	110	47 058	11 428	2 374	1 544
5812 pt.	Other eating places -----	25	(D)	(D)	(D)	CC
5813	Drinking places -----	20	6 434	1 703	368	207
591	Drug and proprietary stores -----	35	62 309	7 906	1 908	514
59 ex. 591	Miscellaneous retail stores -----	269	191 363	28 635	6 228	1 775
592	Liquor stores -----	12	32 605	1 525	374	147
593	Used merchandise stores -----	10	1 410	416	94	46
594	Miscellaneous shopping goods stores -----	116	68 574	8 585	2 102	745
5941	Sporting goods stores and bicycle shops -----	26	19 375	2 464	550	187
5942	Book stores -----	12	6 809	612	182	68
5944	Jewelry stores -----	21	13 286	1 853	481	139
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	57	29 104	3 656	889	351
596	Nonstore retailers -----	31	22 493	7 400	956	240
598	Fuel dealers -----	17	35 750	4 291	1 219	197
5992	Florists -----	25	6 174	1 595	367	127
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	15	4 831	1 025	259	72
5999	Miscellaneous retail stores, n.e.c. -----	41	(D)	(D)	(D)	CC
Nashua, NH PMSA						
	Retail trade -----	1 142	1 875 315	208 694	47 597	15 741
52	Building materials and garden supplies stores -----	45	112 602	12 536	2 887	602
521, 3	Building materials and supply stores -----	25	98 876	10 133	2 289	469
525	Hardware stores -----	13	9 459	1 919	497	104
526	Retail nurseries, lawn and garden supply stores -----	6	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	1	(D)	(D)	(D)	AA
53	General merchandise stores -----	27	311 554	28 557	6 148	2 052
531	Department stores (incl. leased depts.) ^{1 2} -----	12	186 647	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	12	182 080	17 781	4 321	1 363
533	Variety stores -----	6	1 893	205	49	24
539	Miscellaneous general merchandise stores -----	9	127 581	10 571	1 778	665
54	Food stores -----	116	349 964	31 806	7 827	2 919
541	Grocery stores -----	83	332 037	28 664	7 097	2 578
542	Meat and fish (seafood) markets -----	4	(D)	(D)	(D)	CC
546	Retail bakeries -----	15	5 066	1 284	276	135
543, 4, 5, 9	Other food stores -----	14	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	59	364 237	33 337	6 995	1 077
551	New and used car dealers -----	21	331 163	28 464	5 970	876
552	Used car dealers -----	6	4 996	473	132	19
553	Auto and home supply stores -----	24	20 175	3 492	753	153
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	7 903	908	140	29
554	Gasoline service stations -----	70	96 772	6 036	1 455	432
56	Apparel and accessory stores -----	139	119 783	12 833	2 973	1 334
561	Men's and boys' clothing and accessory stores -----	15	9 396	1 271	284	109
562, 3	Women's clothing and specialty stores -----	55	39 632	4 271	1 070	531
562	Women's clothing stores -----	47	35 703	3 786	942	476
563	Women's accessory and specialty stores -----	8	3 929	485	128	55
565	Family clothing stores -----	16	42 271	3 833	892	387
566	Shoe stores -----	42	20 767	2 744	573	206
564, 9	Other apparel and accessory stores -----	11	7 717	714	154	101
57	Furniture and home furnishings stores -----	116	112 467	13 237	2 973	675
5712	Furniture stores -----	25	40 448	4 416	999	217
5713, 4, 9	Home furnishings stores -----	39	18 537	2 416	536	173
572	Household appliance stores -----	9	4 938	783	204	31
573	Radio, television, computer, and music stores -----	43	48 544	5 622	1 234	254
58	Eating and drinking places -----	287	135 627	37 365	8 494	4 385
5812	Eating places -----	280	133 606	36 714	8 310	4 296
5812 pt.	Restaurants -----	133	80 038	23 495	5 406	2 669
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	111	43 745	10 704	2 373	1 380
5812 pt.	Other eating places -----	36	9 823	2 515	531	247
5813	Drinking places -----	7	2 021	651	184	89
591	Drug and proprietary stores -----	34	65 331	7 436	1 710	480

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA—Con.						
Nashua, NH PMSA—Con.						
59 ex. 591	Miscellaneous retail stores -----	249	206 978	25 551	6 135	1 785
592	Liquor stores -----	6	15 489	664	167	79
593	Used merchandise stores -----	15	2 694	247	43	32
594	Miscellaneous shopping goods stores -----	122	95 351	10 270	2 351	974
5941	Sporting goods stores and bicycle shops -----	22	20 454	2 373	481	181
5942	Book stores -----	12	8 781	779	148	88
5944	Jewelry stores -----	23	22 761	2 404	574	166
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	65	43 355	4 714	1 148	539
596	Nonstore retailers -----	24	13 475	2 567	634	127
598	Fuel dealers -----	14	48 248	6 625	1 733	213
5992	Florists -----	17	5 201	1 142	283	96
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	11	3 536	812	185	50
5999	Miscellaneous retail stores, n.e.c. -----	35	19 408	2 956	682	199
New Bedford, MA PMSA						
	Retail trade -----	1 053	1 129 571	135 461	31 271	11 980
(See appropriate State for SIC detail.)						
Portsmouth-Rochester, NH-ME PMSA						
	Retail trade -----	1 929	2 253 795	262 530	57 738	20 122
52	Building materials and garden supplies stores -----	95	106 720	14 751	3 271	714
521, 3	Building materials and supply stores -----	47	75 409	9 888	2 228	434
525	Hardware stores -----	27	16 038	2 546	601	177
526	Retail nurseries, lawn and garden supply stores -----	17	12 924	2 026	392	89
527	Manufactured (mobile) home dealers -----	4	2 349	291	50	14
53	General merchandise stores -----	47	211 625	22 564	5 161	1 752
531	Department stores (incl. leased depts.) ^{1 2} -----	14	184 531	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	14	180 540	19 889	4 627	1 525
533	Variety stores -----	15	6 652	636	149	65
539	Miscellaneous general merchandise stores -----	18	24 433	2 039	385	162
54	Food stores -----	217	444 882	42 507	9 585	3 367
541	Grocery stores -----	147	417 404	37 873	8 689	2 968
542	Meat and fish (seafood) markets -----	13	6 678	497	88	31
546	Retail bakeries -----	23	5 663	1 376	311	164
543, 4, 5, 9	Other food stores -----	34	15 137	2 761	497	204
55 ex. 554	Automotive dealers -----	104	459 241	37 508	7 991	1 381
551	New and used car dealers -----	45	408 968	31 094	6 646	1 097
552	Used car dealers -----	13	10 583	778	166	31
553	Auto and home supply stores -----	29	21 044	3 269	807	163
555, 6, 7, 9	Miscellaneous automotive dealers -----	17	18 646	2 367	372	90
554	Gasoline service stations -----	119	150 507	9 714	2 252	756
56	Apparel and accessory stores -----	228	180 670	17 712	3 942	1 673
561	Men's and boys' clothing and accessory stores -----	24	16 974	1 542	362	142
562, 3	Women's clothing and specialty stores -----	87	56 961	6 074	1 360	641
562	Women's clothing stores -----	76	54 434	5 684	1 252	589
563	Women's accessory and specialty stores -----	11	2 527	390	108	52
565	Family clothing stores -----	43	61 542	5 367	1 186	504
566	Shoe stores -----	49	35 179	3 705	800	298
564, 9	Other apparel and accessory stores -----	25	10 014	1 024	234	88
57	Furniture and home furnishings stores -----	135	115 932	12 657	2 803	760
5712	Furniture stores -----	38	25 848	3 415	818	187
5713, 4, 9	Home furnishings stores -----	52	45 506	4 491	992	317
572	Household appliance stores -----	12	22 701	2 802	536	108
573	Radio, television, computer, and music stores -----	33	21 877	1 949	457	148
58	Eating and drinking places -----	512	220 070	61 223	12 582	6 647
5812	Eating places -----	490	213 991	59 864	12 277	6 497
5812 pt.	Restaurants -----	253	139 418	41 720	8 673	4 313
5812 pt.	Cafeterias -----	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	186	63 858	15 665	3 103	1 901
5812 pt.	Other eating places -----	50	(D)	(D)	(D)	EE
5813	Drinking places -----	22	6 079	1 359	305	150
591	Drug and proprietary stores -----	42	62 872	7 536	1 793	542

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

NEW HAMPSHIRE NH—37

Table 7. Summary Statistics for Metropolitan Areas: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.						
Portsmouth–Rochester, NH–ME PMSA —Con.						
59 ex. 591	Miscellaneous retail stores -----	430	301 276	36 358	8 358	2 530
592	Liquor stores -----	15	53 393	1 782	442	181
593	Used merchandise stores -----	27	6 285	660	145	60
594	Miscellaneous shopping goods stores -----	224	121 608	16 010	3 486	1 245
5941	Sporting goods stores and bicycle shops -----	42	47 607	5 783	1 232	318
5942	Book stores -----	20	14 530	1 413	355	170
5944	Jewelry stores -----	30	10 638	1 826	447	126
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	132	48 833	6 988	1 452	631
596	Nonstore retailers -----	41	27 798	4 684	1 034	311
598	Fuel dealers -----	34	70 004	9 250	2 306	374
5992	Florists -----	29	6 204	1 361	332	146
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	4	1 394	209	50	20
5995	Optical goods stores -----	15	3 895	761	194	50
5999	Miscellaneous retail stores, n.e.c. -----	41	10 695	1 641	369	143
Worcester, MA–CT PMSA						
	Retail trade -----	2 774	3 836 847	405 347	93 332	33 594
(See appropriate State for SIC detail.)						

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade -----	3 788	4 107 016	473 015	107 230	35 994
52	Building materials and garden supplies stores -----	258	277 884	37 406	8 164	1 820
521, 3	Building materials and supply stores -----	130	207 900	27 702	6 025	1 210
521	Lumber and other building materials dealers -----	101	195 333	25 759	5 583	1 107
523	Paint, glass, and wallpaper stores -----	29	12 567	1 943	442	103
525	Hardware stores -----	78	(D)	(D)	(D)	EE
526	Retail nurseries, lawn and garden supply stores -----	35	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers -----	15	(D)	(D)	(D)	BB
53	General merchandise stores -----	127	(D)	(D)	(D)	HH
531	Department stores (incl. leased depts.) ^{1 2} -----	26	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	26	(D)	(D)	(D)	GG
533	Variety stores -----	27	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	74	(D)	(D)	(D)	FF
54	Food stores -----	511	947 492	84 457	19 442	6 873
541	Grocery stores -----	426	(D)	(D)	(D)	II
542	Meat and fish (seafood) markets -----	7	(D)	(D)	(D)	BB
546	Retail bakeries -----	45	(D)	(D)	(D)	EE
543, 4, 5, 9	Other food stores -----	33	(D)	(D)	(D)	CC
543	Fruit and vegetable markets -----	2	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	12	(D)	(D)	(D)	BB
545	Dairy products stores -----	4	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	15	4 119	587	160	77
55 ex. 554	Automotive dealers -----	224	(D)	(D)	(D)	HH
551	New and used car dealers -----	88	726 387	55 990	12 503	2 167
552	Used car dealers -----	34	(D)	(D)	(D)	CC
553	Auto and home supply stores -----	52	37 480	6 676	1 441	313
553 pt.	Auto parts, tires, and accessories stores -----	52	37 480	6 676	1 441	313
553 pt.	Home and auto supply stores -----	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers -----	50	55 892	6 394	1 350	282
555	Boat dealers -----	19	29 857	3 827	729	139
556	Recreational vehicle dealers -----	11	8 971	640	173	36
557	Motorcycle dealers -----	13	13 753	1 531	348	77
559	Automotive dealers, n.e.c. -----	7	3 311	396	100	30

See footnotes at end of table.

NH–38 NEW HAMPSHIRE

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
554	Gasoline service stations	235	211 321	15 746	3 593	1 323
56	Apparel and accessory stores	356	(D)	(D)	(D)	GG
561	Men's and boys' clothing and accessory stores	34	(D)	(D)	(D)	CC
562, 3	Women's clothing and specialty stores	116	(D)	(D)	(D)	FF
562	Women's clothing stores	102	54 016	6 355	1 425	643
563	Women's accessory and specialty stores	14	(D)	(D)	(D)	BB
565	Family clothing stores	69	78 066	7 937	2 220	697
566	Shoe stores	106	(D)	(D)	(D)	EE
566 pt.	Men's shoe stores	3	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	9	3 327	323	76	34
566 pt.	Children's and juveniles' shoe stores	—	—	—	—	—
566 pt.	Family shoe stores	79	36 152	3 829	852	301
566 pt.	Athletic footwear stores	15	9 654	896	217	71
564, 9	Other apparel and accessory stores	31	(D)	(D)	(D)	BB
564	Children's and infants' wear stores	20	4 522	560	137	67
569	Miscellaneous apparel and accessory stores	11	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores	243	124 818	16 757	3 966	1 092
5712	Furniture stores	58	(D)	(D)	(D)	EE
5713, 4, 9	Homefurnishings stores	90	37 322	5 203	1 147	345
5713	Floor covering stores	33	12 648	1 565	369	91
5714	Drapery, curtain, and upholstery stores	4	567	99	25	8
5719	Miscellaneous homefurnishings stores	53	24 107	3 539	753	246
572	Household appliance stores	20	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	75	37 204	4 559	1 112	323
5731	Radio, television, and electronics stores	40	19 889	2 810	677	183
5734	Computer and software stores	7	5 791	622	174	30
5735	Record and prerecorded tape stores	19	9 005	898	217	90
5736	Musical instrument stores	9	2 519	229	44	20
58	Eating and drinking places	907	326 723	93 179	19 950	10 957
5812	Eating places	894	(D)	(D)	(D)	JJ
5812 pt.	Restaurants	516	(D)	(D)	(D)	II
5812 pt.	Cafeterias	6	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	282	(D)	(D)	(D)	HH
5812 pt.	Other eating places	90	24 377	6 312	1 372	793
5813	Drinking places	13	(D)	(D)	(D)	BB
591	Drug and proprietary stores	91	(D)	(D)	(D)	GG
591 pt.	Drug stores	80	128 491	16 001	3 868	978
591 pt.	Proprietary stores	11	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores	836	(D)	(D)	(D)	II
592	Liquor stores	40	(D)	(D)	(D)	EE
593	Used merchandise stores	60	11 212	1 327	293	123
594	Miscellaneous shopping goods stores	391	152 935	21 026	4 698	1 917
5941	Sporting goods stores and bicycle shops	95	49 645	5 482	1 363	468
5941 pt.	General line sporting goods stores	38	22 094	2 241	548	186
5941 pt.	Specialty line sporting goods stores	57	27 551	3 241	815	282
5942	Book stores	41	(D)	(D)	(D)	EE
5944	Jewelry stores	42	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	213	66 964	10 002	2 104	1 018
5943	Stationery stores	6	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops	39	17 123	1 953	412	231
5946	Camera and photographic supply stores	13	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops	125	28 743	4 725	955	506
5948	Luggage and leather goods stores	7	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	23	11 243	1 759	407	173
596	Nonstore retailers	93	290 042	29 986	6 728	1 273
5961	Catalog and mail-order houses	37	258 185	24 039	5 273	948
5962	Automatic merchandising machine operators	19	14 156	2 637	655	136
5963	Direct selling establishments	37	17 701	3 310	800	189
598	Fuel dealers	93	(D)	(D)	(D)	FF
5983	Fuel oil dealers	70	133 156	16 679	4 173	716
5984	Liquefied petroleum gas (bottled gas) dealers	20	(D)	(D)	(D)	CC
5989	Fuel dealers, n.e.c.	3	75	37	9	3
5992	Florists	56	(D)	(D)	(D)	CC
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	4	(D)	(D)	(D)	AA
5995	Optical goods stores	30	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c.	67	16 212	2 690	589	210
5999 pt.	Pet shops	19	4 953	820	197	94
5999 pt.	Art dealers	4	1 099	243	54	16
5999 pt.	Other miscellaneous retail stores, n.e.c.	44	10 160	1 627	338	100

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
New Hampshire -----	(X)	11 099 193	11 099 193	100.0	New Hampshire —Con.				
Nashua -----	1	1 346 613	1 346 613	12.1	Claremont -----	13	156 621	6 257 507	56.4
Manchester -----	2	1 037 677	2 384 290	21.5	Hudson town -----	14	156 415	6 413 922	57.8
Salem town -----	3	745 128	3 129 418	28.2	Exeter town -----	15	150 794	6 564 716	59.1
Concord -----	4	617 276	3 746 694	33.8	Somersworth -----	16	148 845	6 713 561	60.5
Portsmouth -----	5	496 532	4 243 226	38.2	Milford town -----	17	145 365	6 858 926	61.8
Keene -----	6	399 880	4 643 106	41.8	Londonderry town -----	18	140 246	6 999 172	63.1
Lebanon -----	7	352 781	4 995 887	45.0	Merrimack town -----	19	102 815	7 101 987	64.0
Rochester -----	8	271 101	5 266 988	47.5	Hampton town -----	20	96 547	7 198 534	64.9
Dover -----	9	245 852	5 512 840	49.7	Goffstown town -----	21	93 097	7 291 631	65.7
Laconia -----	10	225 162	5 738 002	51.7	Berlin -----	22	44 821	7 336 452	66.1
Derry town -----	11	185 616	5 923 618	53.4	Franklin -----	23	38 882	7 375 334	66.4
Bedford town -----	12	177 268	6 100 886	55.0	Durham town -----	24	28 736	7 404 070	66.7

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
New Hampshire -----	(X)	11 099 193	11 099 193	100.0	New Hampshire —Con.				
Hillsborough -----	1	3 394 922	3 394 922	30.6	Belknap -----	7	515 296	10 057 788	90.6
Rockingham -----	2	2 861 991	6 256 913	56.4	Carroll -----	8	477 879	10 535 667	94.9
Merrimack -----	3	1 011 971	7 268 884	65.5	Coos -----	9	295 629	10 831 296	97.6
Grafton -----	4	820 321	8 089 205	72.9	Sullivan -----	10	267 897	11 099 193	100.0
Strafford -----	5	747 082	8 836 287	79.6					
Cheshire -----	6	706 205	9 542 492	86.0					

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
 - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery, curtain, and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream and frozen yogurt shops	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5421	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5932	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400			
			5942	Book stores	5905
			5943	Stationery stores	5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	5908
			5946	Camera and photographic supply stores	5909
5511	New and used car dealers	5501	5947	Gift, novelty, and souvenir shops	5906
5521	Used car dealers	5501	5948	Luggage and leather goods stores	5906
5531 pt.	Auto parts, tires and accessories stores	5502	5949	Sewing, needlework, and piece goods stores	5910
5531 pt.	Home and auto supply stores	5502			
			5961 pt.	Mail-order — department store merchandise	5911
5541	Gasoline service stations	5504	5961 pt.	Mail-order — other general merchandise	5911
5551	Boat dealers	5503	5961 pt.	Mail-order — specialized merchandise	5911
5561	Recreational vehicle dealers	5503	5962	Automatic merchandising machine operators	5802
5571	Motorcycle dealers	5503	5963 pt.	Direct selling — furniture, homefurnishings, and equipment	5911
5599	Automotive dealers, n.e.c.	5503	5963 pt.	Direct selling — mobile food service	5911
			5963 pt.	Direct selling — books and stationery	5911
			5963 pt.	Other direct selling	5911
56	APPAREL AND ACCESSORY STORES		5983	Fuel oil dealers	5912
5611	Men's and boys' clothing and accessory stores	5601	5984	Liquefied petroleum gas (bottled gas) dealers	5912
5621	Women's clothing stores	5601	5989	Fuel dealers, n.e.c.	5912
5631	Women's accessory and specialty stores	5601	5992	Florists	5913,
5641	Children's and infants' wear stores	5601			5917
5651	Family clothing stores	5601	5993	Tobacco stores and stands	5902
5661 pt.	Men's shoe stores	5602			
5661 pt.	Women's shoe stores	5602	5994	News dealers and newsstands	5902
5661 pt.	Children's and juveniles' shoe stores	5602	5995	Optical goods stores	5914
5661 pt.	Family shoe stores	5602	5999 pt.	Pet shops	5915
5661 pt.	Athletic footwear stores	5602	5999 pt.	Art dealers	5916
5699	Miscellaneous apparel and accessory stores	5601	5999 pt.	Other retail stores, n.e.c.	5916

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

NEW HAMPSHIRE

Boston, MA-NH PMSA—see Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

Boston, MA-NH PMSA

Bristol County, MA (part)

Berkley town, MA

Dighton town, MA

Mansfield town, MA

Norton town, MA

Taunton city, MA

Essex County, MA (part)

Amesbury town, MA

Beverly city, MA

Danvers town, MA

Essex town, MA

Gloucester city, MA

Hamilton town, MA

Ipswich town, MA

Lynn city, MA

Lynnfield town, MA

Manchester town, MA

Marblehead town, MA

Middleton town, MA

Nahant town, MA

Newbury town, MA

Newburyport city, MA

Peabody city, MA

Rockport town, MA

Rowley town, MA

Salem city, MA

Salisbury town, MA

Saugus town, MA

Swampscott town, MA

Topsfield town, MA

Wenham town, MA

Middlesex County, MA (part)

Acton town, MA

Arlington town, MA

Ashland town, MA

Ayer town, MA

Bedford town, MA

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA—Con.

Boston, MA-NH PMSA—Con.

Middlesex County, MA (part)—Con.

Belmont town, MA

Boxborough town, MA

Burlington town, MA

Cambridge city, MA

Carlisle town, MA

Concord town, MA

Everett city, MA

Framingham town, MA

Holliston town, MA

Hopkinton town, MA

Hudson town, MA

Lexington town, MA

Lincoln town, MA

Littleton town, MA

Malden city, MA

Marlborough city, MA

Maynard town, MA

Medford city, MA

Melrose city, MA

Natick town, MA

Newton city, MA

North Reading town, MA

Reading town, MA

Sherborn town, MA

Shirley town, MA

Somerville city, MA

Stoneham town, MA

Stow town, MA

Sudbury town, MA

Townsend town, MA

Wakefield town, MA

Waltham city, MA

Watertown city, MA

Wayland town, MA

Weston town, MA

Wilmington town, MA

Winchester town, MA

Woburn city, MA

Norfolk County, MA (part)

Bellingham town, MA

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.

Boston, MA-NH PMSA—Con.

Norfolk County, MA (part)—Con.

- Braintree town, MA
- Brookline town, MA
- Canton town, MA
- Cohasset town, MA
- Dedham town, MA
- Dover town, MA
- Foxborough town, MA
- Franklin city, MA
- Holbrook town, MA
- Medfield town, MA
- Medway town, MA
- Millis town, MA
- Milton town, MA
- Needham town, MA
- Norfolk town, MA
- Norwood town, MA
- Plainville town, MA
- Quincy city, MA
- Randolph town, MA
- Sharon town, MA
- Stoughton town, MA
- Walpole town, MA
- Wellesley town, MA
- Westwood town, MA
- Weymouth town, MA
- Wrentham town, MA

Plymouth County, MA (part)

- Carver town, MA
- Duxbury town, MA
- Hanover town, MA
- Hingham town, MA
- Hull town, MA
- Kingston town, MA
- Marshfield town, MA
- Norwell town, MA
- Pembroke town, MA
- Plymouth town, MA
- Rockland town, MA
- Scituate town, MA
- Wareham town, MA

Suffolk County, MA

- Boston city, MA
- Chelsea city, MA
- Revere city, MA
- Winthrop town, MA

Worcester County, MA (part)

- Berlin town, MA
- Blackstone town, MA
- Bolton town, MA
- Harvard town, MA
- Hopedale town, MA
- Lancaster town, MA
- Mendon town, MA

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.

Boston, MA-NH PMSA—Con.

Worcester County, MA (part)—Con.

- Milford town, MA
- Millville town, MA
- Southborough town, MA
- Upton town, MA

Rockingham County, NH (part)

- Seabrook town, NH
- South Hampton town, NH

Brockton, MA PMSA

- Bristol County, MA (part)
- Easton town, MA
- Raynham town, MA

Norfolk County, MA (part)

- Avon town, MA

Plymouth County, MA (part)

- Abington town, MA
- Bridgewater town, MA
- Brockton city, MA
- East Bridgewater town, MA
- Halifax town, MA
- Hanson town, MA
- Lakeville town, MA
- Middleborough town, MA
- Plympton town, MA
- West Bridgewater town, MA
- Whitman town, MA

Fitchburg-Leominster, MA PMSA

- Middlesex County, MA (part)
- Ashby town, MA

Worcester County, MA (part)

- Ashburnham town, MA
- Fitchburg city, MA
- Gardner city, MA
- Leominster city, MA
- Lunenburg town, MA
- Templeton town, MA
- Westminster town, MA
- Winchendon town, MA

Lawrence, MA-NH PMSA

Essex County, MA (part)

- Andover town, MA
- Boxford town, MA
- Georgetown town, MA
- Groveland town, MA
- Haverhill city, MA
- Lawrence city, MA
- Merrimac town, MA
- Methuen city, MA
- North Andover town, MA
- West Newbury town, MA

Rockingham County, NH (part)

- Atkinson town, NH
- Chester town, NH

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.

Lawrence, MA-NH PMSA—Con.

Rockingham County, NH (part)—Con.

- Danville town, NH
- Derry town, NH
- Fremont town, NH
- Hampstead town, NH
- Kingston town, NH
- Newton town, NH
- Plaistow town, NH
- Raymond town, NH
- Salem town, NH
- Sandown town, NH
- Windham town, NH

Lowell, MA-NH PMSA

- Middlesex County, MA (part)
- Billerica town, MA
- Chelmsford town, MA
- Dracut town, MA
- Dunstable town, MA
- Groton town, MA
- Lowell city, MA
- Pepperell town, MA
- Tewksbury town, MA
- Tyngsborough town, MA
- Westford town, MA

Hillsborough County, NH (part)

- Pelham town, NH

Manchester, NH PMSA

Hillsborough County, NH (part)

- Bedford town, NH
- Goffstown town, NH
- Manchester city, NH
- Weare town, NH

Merrimack County, NH (part)

- Allenstown town, NH
- Hooksett town, NH

Rockingham County, NH (part)

- Auburn town, NH
- Candia town, NH
- Londonderry town, NH

Nashua, NH PMSA

Hillsborough County, NH (part)

- Amherst town, NH
- Brookline town, NH
- Greenville town, NH
- Hollis town, NH
- Hudson town, NH
- Litchfield town, NH
- Mason town, NH
- Merrimack town, NH
- Milford town, NH
- Mont Vernon town, NH
- Nashua city, NH
- New Ipswich town, NH
- Wilton town, NH

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.

New Bedford, MA PMSA

Bristol County, MA (part)

- Acushnet town, MA
- Dartmouth town, MA
- Fairhaven town, MA
- Freetown town, MA
- New Bedford city, MA

Plymouth County, MA (part)

- Marion town, MA
- Mattapoisett town, MA
- Rochester town, MA

Portsmouth-Rochester, NH-ME PMSA

York County, ME (part)

- Berwick town, ME
- Eliot town, ME
- Kittery town, ME
- South Berwick town, ME
- York town, ME

Rockingham County, NH (part)

- Brentwood town, NH
- East Kingston town, NH
- Epping town, NH
- Exeter town, NH
- Greenland town, NH
- Hampton town, NH
- Hampton Falls town, NH
- Kensington town, NH
- New Castle town, NH
- Newfields town, NH
- Newington town, NH
- Newmarket town, NH
- North Hampton town, NH
- Portsmouth city, NH
- Rye town, NH
- Stratham town, NH

Strafford County, NH (part)

- Barrington town, NH
- Dover city, NH
- Durham town, NH
- Farmington town, NH
- Lee town, NH
- Madbury town, NH
- Milton town, NH
- Rochester city, NH
- Rollinsford town, NH
- Somersworth city, NH

Worcester, MA-CT PMSA

Windham County, CT (part)

- Thompson town, CT

Hampden County, MA (part)

- Holland town, MA

Worcester County, MA (part)

- Auburn town, MA
- Barre town, MA

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.
Worcester, MA-CT PMSA—Con.

- Worcester County, MA (part)—Con.
- Boylston town, MA
- Brookfield town, MA
- Charlton town, MA
- Clinton town, MA
- Douglas town, MA
- Dudley town, MA
- East Brookfield town, MA
- Grafton town, MA
- Holden town, MA
- Leicester town, MA
- Millbury town, MA
- Northborough town, MA
- Northbridge town, MA
- North Brookfield town, MA
- Oakham town, MA
- Oxford town, MA
- Paxton town, MA
- Princeton town, MA
- Rutland town, MA
- Shrewsbury town, MA
- Southbridge town, MA
- Spencer town, MA

Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA —Con.
Worcester, MA-CT PMSA—Con.

- Worcester County, MA (part)—Con.
- Sterling town, MA
- Sturbridge town, MA
- Sutton town, MA
- Uxbridge town, MA
- Webster town, MA
- Westborough town, MA
- West Boylston town, MA
- West Brookfield town, MA
- Worcester city, MA

Lawrence, MA-NH PMSA —see Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

Lowell, MA-NH PMSA—see Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

Manchester, NH PMSA—see Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

Nashua, NH PMSA—see Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

Portsmouth-Rochester, NH-ME PMSA—see Boston-Worcester-Lawrence, MA-NH-ME-CT CMSA

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
52	Retail trade -----	12.3	4.1	56	Apparel and accessory stores -----	7.3	7.4
	Building materials and garden supplies stores ----	14.4	2.0	561	Men's and boys' clothing and accessory stores ----	7.6	11.0
521, 3	Building materials and supply stores -----	12.3	2.2	562, 3	Women's clothing and specialty stores -----	10.7	9.0
521	Lumber and other building materials dealers -----	12.6	2.3	562	Women's clothing stores -----	11.0	9.7
523	Paint, glass, and wallpaper stores -----	8.8	1.5	563	Women's accessory and specialty stores -----	7.3	2.0
				565	Family clothing stores -----	6.4	3.9
525	Hardware stores -----	23.4	—	566	Shoe stores -----	1.8	10.1
526	Retail nurseries, lawn and garden supply stores ----	21.8	—	566 pt.	Men's shoe stores -----	(D)	(D)
527	Manufactured (mobile) home dealers -----	22.4	10.3	566 pt.	Women's shoe stores -----	.4	1.8
				566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)
				566 pt.	Family shoe stores -----	2.1	12.2
53	General merchandise stores -----	2.5	.2	566 pt.	Athletic footwear stores -----	1.3	8.2
				564, 9	Other apparel and accessory stores -----	15.3	9.0
531	Department stores (incl. leased depts.) ^{3 4} -----	—	—	564	Children's and infants' wear stores -----	12.7	9.2
				569	Miscellaneous apparel and accessory stores ----	21.3	8.7
				57	Furniture and home furnishings stores -----	14.4	9.1
531	Department stores (excl. leased depts.) ³ -----	—	—	5712	Furniture stores -----	21.7	7.6
531 pt.	Conventional ³ -----	(D)	(D)	5713, 4, 9	Home furnishings stores -----	17.1	13.3
531 pt.	Discount or mass merchandising ³ -----	—	(D)	5713	Floor covering stores -----	22.0	13.4
531 pt.	National chain ³ -----	(D)	(D)	5714	Drapery, curtain, and upholstery stores -----	7.9	1.2
				5719	Miscellaneous home furnishings stores -----	14.0	14.1
533	Variety stores -----	27.7	3.4	572	Household appliance stores -----	8.7	3.4
539	Miscellaneous general merchandise stores -----	6.1	.4	573	Radio, television, computer, and music stores ----	8.5	9.4
				5731	Radio, television, and electronics stores -----	9.0	3.3
54	Food stores -----	9.6	2.0	5734	Computer and software stores -----	9.6	6.7
				5735	Record and prerecorded tape stores -----	7.3	13.5
541	Grocery stores -----	9.4	1.9	5736	Musical instrument stores -----	5.0	40.9
541 pt.	Supermarkets and other general-line grocery stores -----	6.1	1.0	58	Eating and drinking places -----	24.4	9.6
541 pt.	Convenience food stores -----	36.7	7.4	5812	Eating places -----	24.3	9.7
541 pt.	Convenience food/gasoline stores -----	25.1	8.7	5812 pt.	Restaurants -----	25.9	11.9
541 pt.	Delicatessens -----	50.0	16.1	5812 pt.	Cafeterias -----	19.6	—
				5812 pt.	Refreshment places -----	25.2	7.0
542	Meat and fish (seafood) markets -----	22.2	2.5	5812 pt.	Other eating places -----	9.4	4.4
				5813	Drinking places -----	29.7	7.6
546	Retail bakeries -----	12.9	3.5	591	Drug and proprietary stores -----	6.9	1.8
546 pt.	Retail bakeries —baking and selling -----	14.3	3.9	591 pt.	Drug stores -----	7.3	2.0
546 pt.	Retail bakeries —selling only -----	—	—	591 pt.	Proprietary stores -----	2.1	.2
				59 ex. 591	Miscellaneous retail stores -----	15.2	8.2
543, 4, 5, 9	Other food stores -----	9.6	8.4	592	Liquor stores -----	.3	25.9
543	Fruit and vegetable markets -----	(D)	(D)	593	Used merchandise stores -----	31.4	3.9
544	Candy, nut, and confectionery stores -----	10.7	8.7	594	Miscellaneous shopping goods stores -----	18.4	6.2
545	Dairy products stores -----	(D)	(D)	5941	Sporting goods stores and bicycle shops -----	19.9	7.3
549	Miscellaneous food stores -----	13.6	11.4	5941 pt.	General line sporting goods stores -----	17.9	5.0
				5941 pt.	Specialty line sporting goods stores -----	21.3	8.8
55 ex. 554	Automotive dealers -----	14.6	2.5	5942	Book stores -----	13.8	.5
				5944	Jewelry stores -----	24.1	7.2
551	New and used car dealers -----	13.4	2.0	5943, 5, 6,	Other miscellaneous shopping goods stores ----	16.9	6.7
552	Used car dealers -----	29.3	4.7	7, 8, 9	Stationery stores -----	16.1	—
				5943	Hobby, toy, and game shops -----	8.7	6.3
553	Auto and home supply stores -----	17.2	10.7	5945	Camera and photographic supply stores -----	1.7	2.2
553 pt.	Auto parts, tires, and accessories stores -----	(D)	(D)	5946	Gift, novelty, and souvenir shops -----	31.5	9.0
553 pt.	Home and auto supply stores -----	(D)	(D)	5947	Luggage and leather goods stores -----	14.7	11.9
				5948	Sewing, needlework, and piece goods stores ----	4.9	3.8
555, 6, 7, 9	Miscellaneous automotive dealers -----	21.1	.8	596	Nonstore retailers -----	4.7	1.1
555	Boat dealers -----	21.1	—	5961	Catalog and mail-order houses -----	4.5	.3
556	Recreational vehicle dealers -----	29.5	1.8	5962	Automatic merchandising machine operators ----	6.9	2.6
557	Motorcycle dealers -----	8.4	—	5963	Direct selling establishments -----	5.2	6.8
559	Automotive dealers, n.e.c. -----	39.2	4.6	598	Fuel dealers -----	26.2	9.6
				5983	Fuel oil dealers -----	30.9	10.9
554	Gasoline service stations -----	18.3	5.3	5984	Liquefied petroleum gas (bottled gas) dealers ----	(D)	(D)
				5989	Fuel dealers, n.e.c. -----	(D)	(D)
554 pt.	Gasoline/convenience food stores -----	3.1	2.9				
554 pt.	Other gasoline service stations and truck stops ----	25.9	6.4				

See footnotes at end of table.

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists	43.3	5.3	5999	Miscellaneous retail stores, n.e.c.	21.3	10.4
5993	Tobacco stores and stands	—	13.6	5999 pt.	Pet shops	20.5	9.4
5994	News dealers and newsstands	2.0	—	5999 pt.	Art dealers	51.5	26.7
5995	Optical goods stores	12.5	5.9	5999 pt.	Other miscellaneous retail stores, n.e.c.	19.9	9.9

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. Geographic Notes

NEW HAMPSHIRE

There are no geographic notes for the State of New Hampshire.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade	8 594	8 403	7 858	7 702
52	Building materials and garden supplies stores	477	528	433	512
521, 3	Building materials and supply stores	250	277	221	267
521	Lumber and other building materials dealers	185	201	161	191
523	Paint, glass, and wallpaper stores	65	76	60	76
525	Hardware stores	140	154	128	151
526	Retail nurseries, lawn and garden supply stores	65	58	62	57
527	Manufactured (mobile) home dealers	22	39	22	37
53	General merchandise stores	261	296	243	270
531	Department stores (incl. leased depts.) ^{1 2}	78	71	75	71
531	Department stores (excl. leased depts.) ¹	78	71	75	71
531 pt.	Conventional ¹	7	6	7	6
531 pt.	Discount or mass merchandising ¹	58	54	55	54
531 pt.	National chain ¹	13	11	13	11
533	Variety stores	60	75	58	67
539	Miscellaneous general merchandise stores	123	150	110	132
54	Food stores	1 052	1 102	959	986
541	Grocery stores	813	825	741	745
542	Meat and fish (seafood) markets	31	47	28	42
546	Retail bakeries	113	126	107	109
546 pt.	Retail bakeries —baking and selling	100	122	94	105
546 pt.	Retail bakeries —selling only	13	4	13	4
543, 4, 5, 9	Other food stores	95	104	83	90
543	Fruit and vegetable markets	6	13	6	10
544	Candy, nut, and confectionery stores	40	38	32	35
545	Dairy products stores	14	6	14	5
549	Miscellaneous food stores	35	47	31	40
55 ex. 554	Automotive dealers	500	542	464	512
551	New and used car dealers	177	188	166	183
552	Used car dealers	87	69	73	64
553	Auto and home supply stores	137	171	127	156
553 pt.	Auto parts, tires, and accessories stores	136	162	126	149
553 pt.	Home and auto supply stores	1	9	1	7
555, 6, 7, 9	Miscellaneous automotive dealers	99	114	98	109
555	Boat dealers	28	43	28	41
556	Recreational vehicle dealers	28	31	28	31
557	Motorcycle dealers	32	33	32	30
559	Automotive dealers, n.e.c.	11	7	10	7
554	Gasoline service stations	524	534	480	499
56	Apparel and accessory stores	856	827	784	764
561	Men's and boys' clothing and accessory stores	79	82	71	75
562, 3	Women's clothing and specialty stores	304	322	279	300
562	Women's clothing stores	263	282	239	263
563	Women's accessory and specialty stores	41	40	40	37
565	Family clothing stores	149	135	134	128
566	Shoe stores	246	198	236	184
566 pt.	Men's shoe stores	10	12	9	12
566 pt.	Women's shoe stores	29	27	26	25
566 pt.	Children's and juveniles' shoe stores	5	4	5	4
566 pt.	Family shoe stores	165	125	161	114
566 pt.	Athletic footwear stores	37	30	35	29
564, 9	Other apparel and accessory stores	78	90	64	77
564	Children's and infants' wear stores	45	50	35	44
569	Miscellaneous apparel and accessory stores	33	40	29	33

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores -----	645	706	589	661
5712	Furniture stores -----	163	170	148	159
5713, 4, 9	Homefurnishings stores -----	214	262	204	240
5713	Floor covering stores -----	84	110	80	102
5714	Drapery, curtain, and upholstery stores -----	12	20	11	19
5719	Miscellaneous homefurnishings stores -----	118	132	113	119
572	Household appliance stores -----	49	62	45	62
573	Radio, television, computer, and music stores -----	219	212	192	200
5731	Radio, television, and electronics stores -----	105	118	89	111
5734	Computer and software stores -----	39	28	34	26
5735	Record and prerecorded tape stores -----	53	36	50	34
5736	Musical instrument stores -----	22	30	19	29
58	Eating and drinking places -----	2 138	1 888	1 937	1 646
5812	Eating places -----	2 072	1 828	1 884	1 595
5812 pt.	Restaurants -----	1 095	1 014	1 006	889
5812 pt.	Cafeterias -----	9	26	9	25
5812 pt.	Refreshment places -----	753	592	681	505
5812 pt.	Other eating places -----	215	196	188	176
5813	Drinking places -----	66	60	53	51
591	Drug and proprietary stores -----	223	238	212	225
591 pt.	Drug stores -----	198	207	189	196
591 pt.	Proprietary stores -----	25	31	23	29
59 ex. 591	Miscellaneous retail stores -----	1 918	1 742	1 757	1 627
592	Liquor stores -----	78	86	76	84
593	Used merchandise stores -----	115	77	104	72
594	Miscellaneous shopping goods stores -----	911	868	825	804
5941	Sporting goods stores and bicycle shops -----	198	170	186	162
5941 pt.	General line sporting goods stores -----	71	66	64	64
5941 pt.	Specialty line sporting goods stores -----	127	104	122	98
5942	Book stores -----	87	88	74	81
5944	Jewelry stores -----	130	116	117	107
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	496	494	448	454
5943	Stationery stores -----	13	22	12	22
5945	Hobby, toy, and game shops -----	93	68	81	64
5946	Camera and photographic supply stores -----	30	39	27	38
5947	Gift, novelty, and souvenir shops -----	285	286	259	260
5948	Luggage and leather goods stores -----	16	16	15	14
5949	Sewing, needlework, and piece goods stores -----	59	63	54	56
596	Nonstore retailers -----	207	169	196	162
5961	Catalog and mail-order houses -----	66	77	63	74
5962	Automatic merchandising machine operators -----	50	35	48	35
5963	Direct selling establishments -----	91	57	85	53
598	Fuel dealers -----	168	174	162	162
5983	Fuel oil dealers -----	129	136	125	125
5984	Liquefied petroleum gas (bottled gas) dealers -----	31	24	29	24
5989	Fuel dealers, n.e.c. -----	8	14	8	13
5992	Florists -----	135	128	122	121
5993	Tobacco stores and stands -----	6	11	5	10
5994	News dealers and newsstands -----	12	8	11	7
5995	Optical goods stores -----	77	63	70	60
5999	Miscellaneous retail stores, n.e.c. -----	209	158	186	145
5999 pt.	Pet shops -----	61	37	55	35
5999 pt.	Art dealers -----	14	5	12	4
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	134	116	119	106

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.