

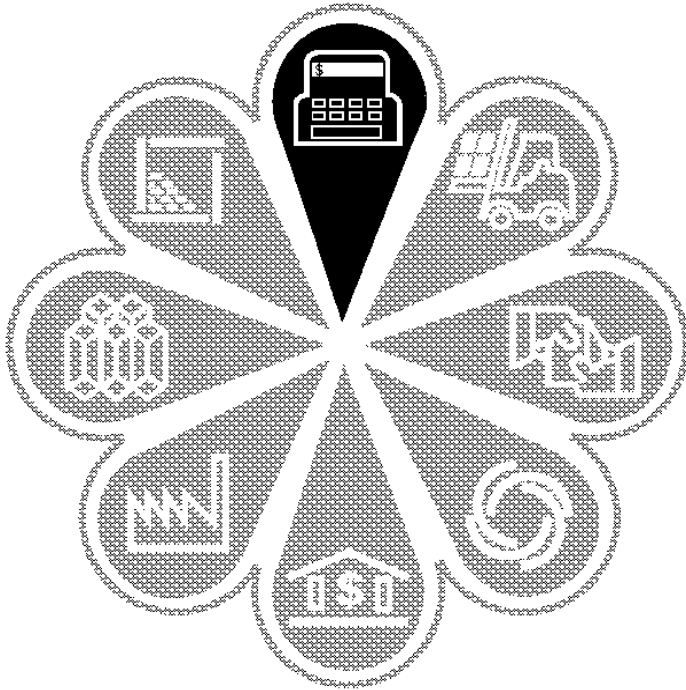
1992

Census of Retail Trade

RC92-A-29

GEOGRAPHIC AREA SERIES

Nevada



1992 Census of Retail Trade

RC92-A-29

GEOGRAPHIC AREA SERIES

Nevada

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Economics and Statistics Administration
Everett M. Ehrlich, Under Secretary
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BUREAU OF THE CENSUS
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If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*¹ (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X							
CMSA's and MSA's in the State							X			
PMSA's in the State							X			
Area of the State not in any CMSA, PMSA, or MSA								X		
Counties in the State				X		¹ X				X
Places in the State				² X	¹ X	¹ X			² X	
DATA ITEMS³										
Establishments	X		X	X	X	X	X	X	X	
Sales	X		X	X	X	X	X	X	X	
Annual payroll	X		X	X	X	X	X	X	X	
First-quarter payroll	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992	X		X	X	X	X	X	X	X	
Sales per establishment		X								
Sales per employee		X								
Annual payroll per employee		X								
Employees per establishment		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees)			X							
Counties ranked by volume of 1992 sales										X
Places ranked by volume of 1992 sales									² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	¹ X	¹ X					² X			X	
State	¹ X	¹ X									
CMSA, PMSA, MSA	X	X									
County	^{1 3} X	^{1 3} X									
Place	^{1 3} X	^{1 3} X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	⁴ X
MERCHANDISE LINE SALES											
United States	X	X					X				
State	³ X	³ X					³ X				
CMSA, PMSA, MSA	³ X	³ X					³ X				
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							⁵ X
State	X	X	X	X							⁵ X
CMSA, PMSA, MSA	X	X	X	X							⁵ X
ZIP CODES											
State	³ X	³ X	³ X	³ X			³ X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	¹ X	¹ X	X	X	X						^{6 7} X
State	X	X	X	X	X						^{6 7} X
CMSA, MSA	X	X	X	X	X						^{6 7} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

Contents

Nevada

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Publication Program

Inside back cover

Summary of Findings

Data from the 1992 Census of Retail Trade show that Nevada's 7,502 retail stores with payroll had sales totaling \$11.5 billion. In 1987, 6,442 retail stores had sales of \$7.3 billion. The 1992 data represent an increase of 57.7 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 19.9 percent of the State's total sales by retailers compared with 20.2 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 16.1 percent of sales, department stores (including leased departments) with 10.0 percent, and gasoline service stations with 6.6 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.5 million per establishment, compared with \$1.1 million in 1987. In 1992, department stores (including leased departments) averaged \$20.6 million per establishment; new and used car dealers, \$20.5 million; catalog and mail-order houses, \$7.5 million; grocery stores, \$4.0 million; and lumber and other building materials dealers, \$3.8 million.

For retail establishments with payroll, 1992 sales per employee averaged \$116 thousand. New and used car dealers had sales per employee of \$419 thousand, which contrasts sharply with the \$34 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$1.4 billion, compared with \$924 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 12.3 percent for all retailers, 29.8 percent for retail bakeries, compared with 6.6 percent for gasoline service stations.

There were 99,279 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 81,491 employees in 1987. Large employers included refreshment places with 14,618 employees, restaurants with 13,882 employees, and grocery stores with 13,458 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)


 Sales
 Payroll

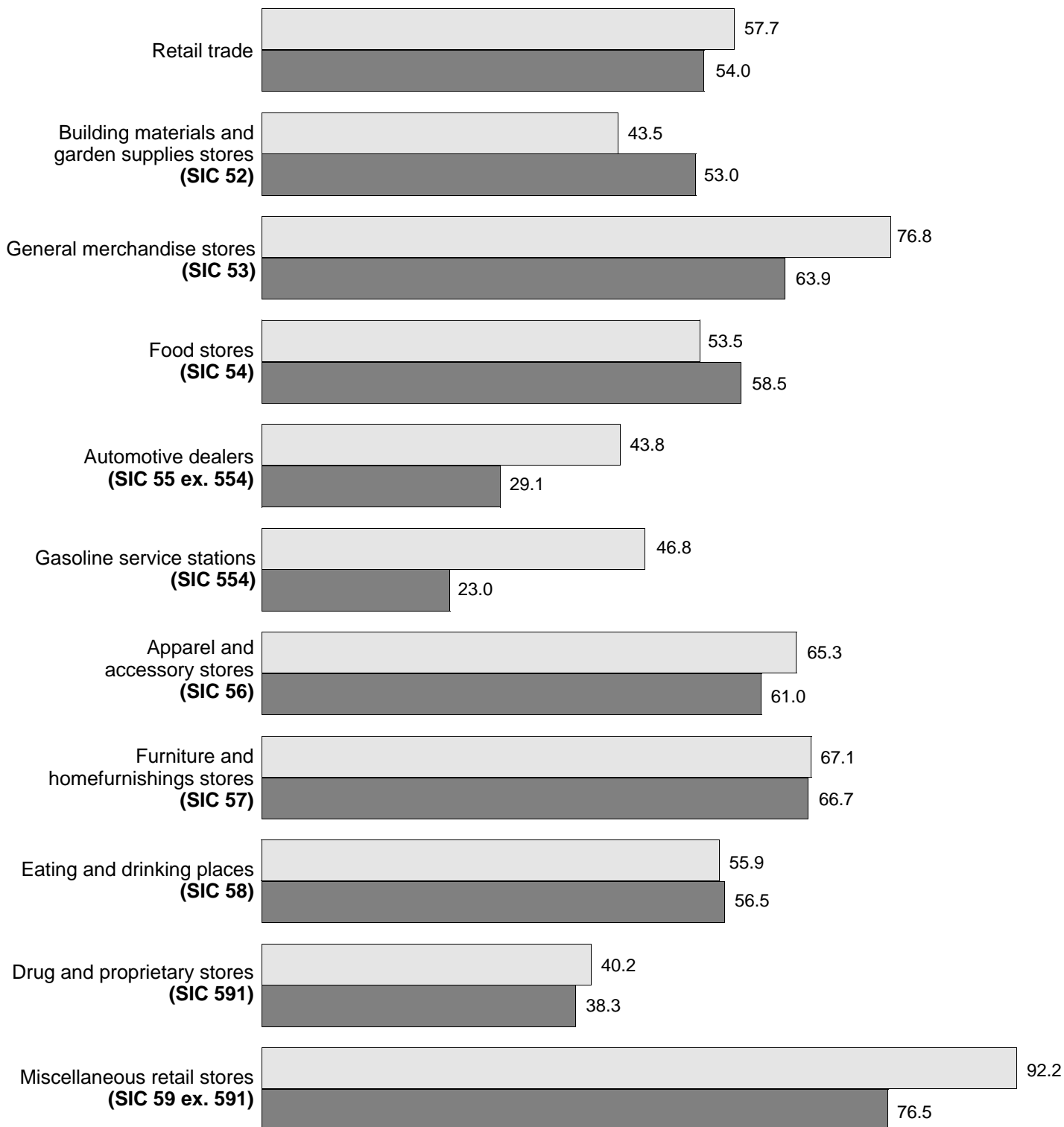
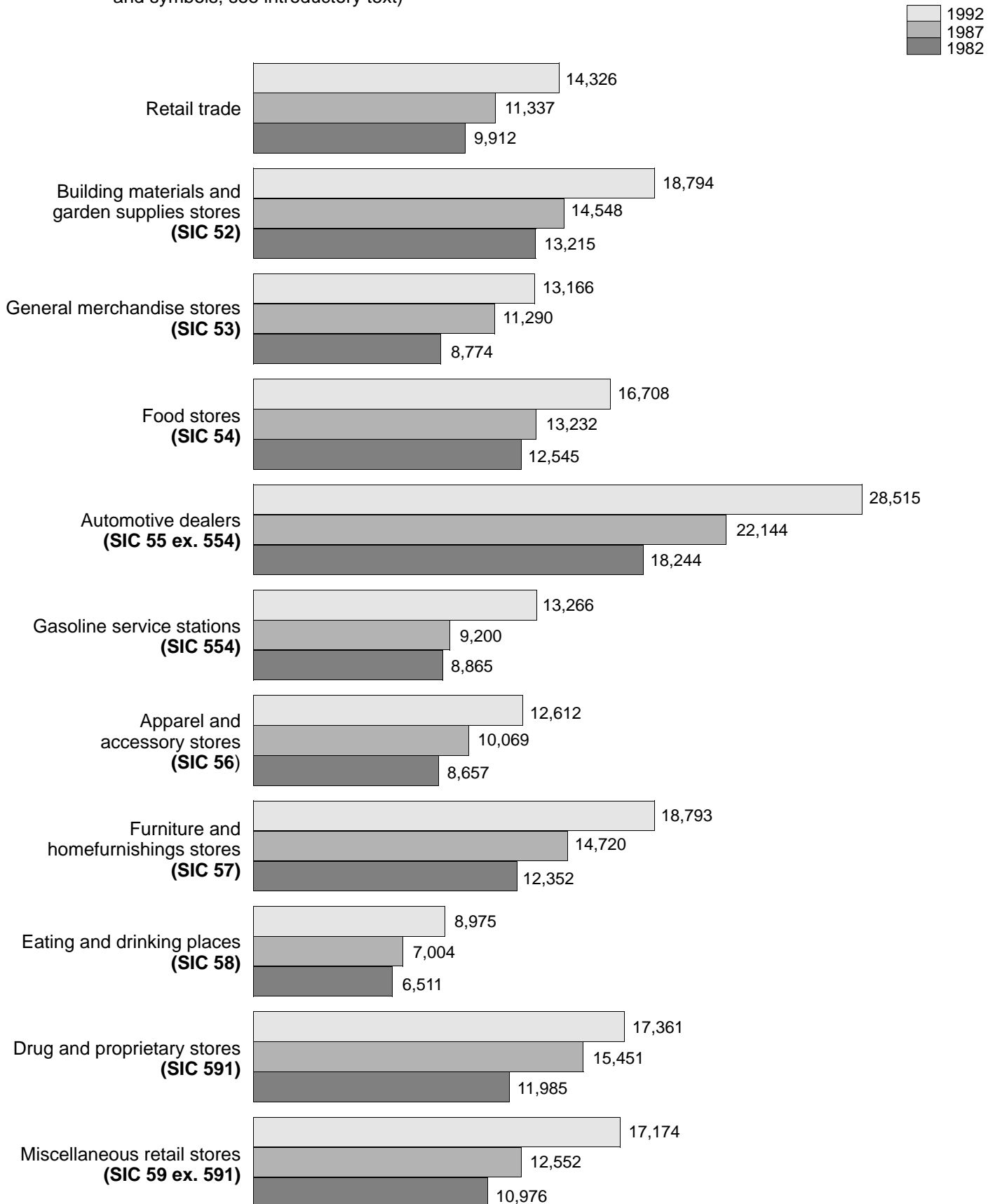


Figure 2. **Annual Payroll Per Employee: 1992, 1987, and 1982**

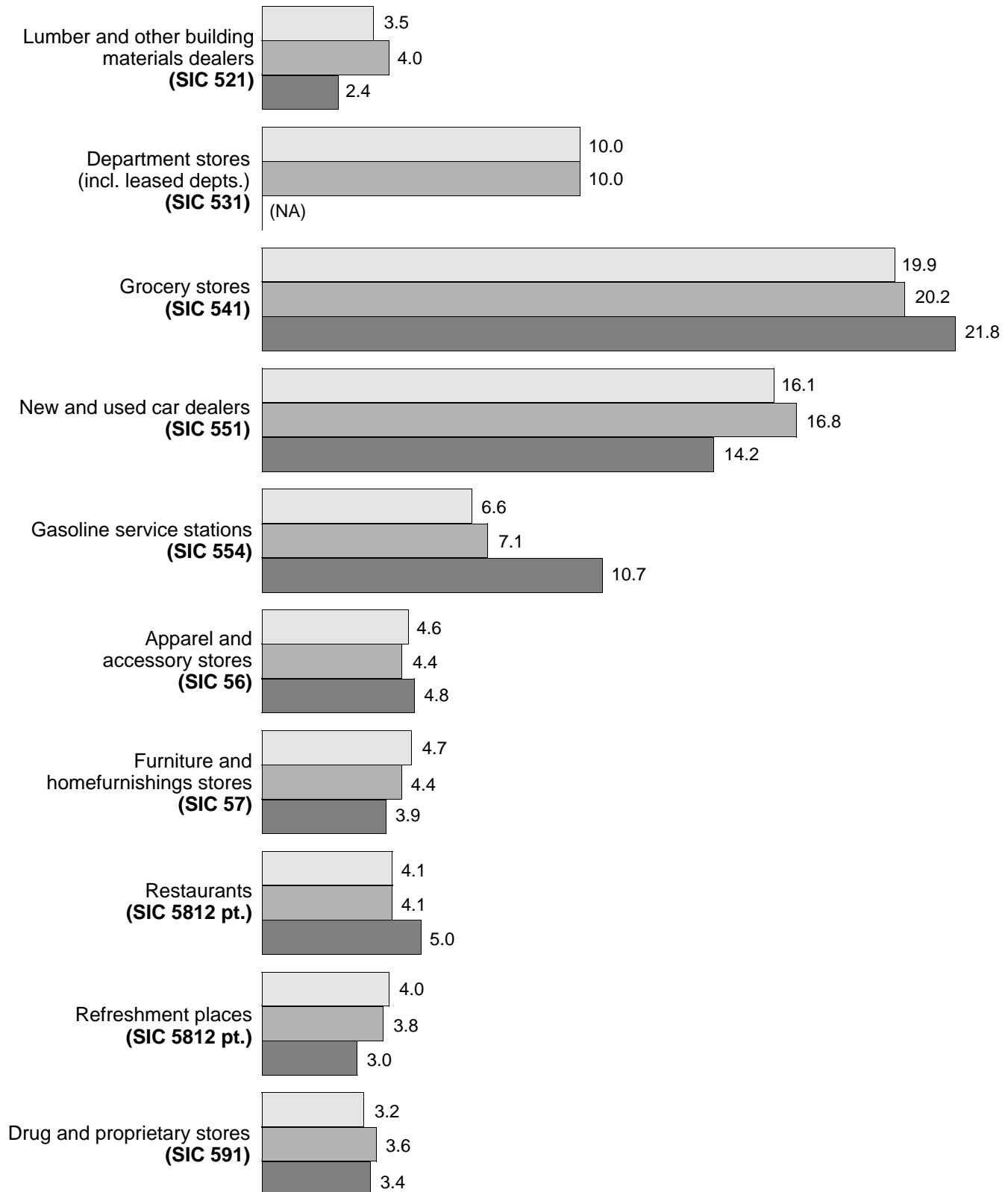
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	7 502	11 546 436	1 422 269	331 845	99 279
52	Building materials and garden supplies stores	324	638 186	74 275	16 648	3 952
521, 3	Building materials and supply stores	158	456 740	51 965	11 771	2 693
521	Lumber and other building materials dealers	107	408 124	44 021	9 986	2 348
523	Paint, glass, and wallpaper stores	51	48 616	7 944	1 785	345
525	Hardware stores	69	67 942	9 864	2 367	610
526	Retail nurseries, lawn and garden supply stores	39	37 036	6 121	1 216	370
527	Manufactured (mobile) home dealers	58	76 468	6 325	1 294	279
53	General merchandise stores	114	1 483 850	146 303	33 349	11 112
531	Department stores (incl. leased depts.) ^{1 2}	56	1 151 875	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	56	1 126 221	121 668	28 009	9 613
531 pt.	Conventional ¹	16	398 264	46 932	10 957	3 222
531 pt.	Discount or mass merchandising ¹	29	475 214	45 057	10 072	4 372
531 pt.	National chain ¹	11	252 743	29 679	6 980	2 019
533	Variety stores	18	(D)	(D)	(D)	EE
539	Miscellaneous general merchandise stores	40	(D)	(D)	(D)	GG
54	Food stores	766	2 359 009	245 027	58 217	14 665
541	Grocery stores	579	2 294 278	233 194	55 311	13 458
541 pt.	Supermarkets and other general-line grocery stores	244	1 978 132	204 928	48 750	11 032
541 pt.	Convenience food stores	211	185 323	18 458	4 247	1 582
541 pt.	Convenience food/gasoline stores	95	124 090	8 547	1 997	711
541 pt.	Delicatessens	29	6 733	1 261	317	133
542	Meat and fish (seafood) markets	11	8 754	1 809	409	91
546	Retail bakeries	66	15 417	4 599	1 268	619
546 pt.	Retail bakeries —baking and selling	62	(D)	(D)	(D)	FF
546 pt.	Retail bakeries —selling only	4	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	110	40 560	5 425	1 229	497
543	Fruit and vegetable markets	2	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores	56	24 016	3 026	713	291
545	Dairy products stores	8	(D)	(D)	(D)	BB
549	Miscellaneous food stores	44	14 261	2 134	464	164
55 ex. 554	Automotive dealers	474	2 276 046	198 408	46 018	6 958
551	New and used car dealers	91	1 862 449	147 832	34 524	4 441
552	Used car dealers	100	87 267	7 181	1 769	402
553	Auto and home supply stores	206	177 507	27 786	6 424	1 423
553 pt.	Auto parts, tires, and accessories stores	199	172 158	27 219	6 292	1 379
553 pt.	Home and auto supply stores	7	5 349	567	132	44
555, 6, 7, 9	Miscellaneous automotive dealers	77	148 823	15 609	3 301	692
555	Boat dealers	18	28 805	4 295	975	196
556	Recreational vehicle dealers	29	85 598	7 753	1 581	324
557	Motorcycle dealers	26	31 458	3 271	708	160
559	Automotive dealers, n.e.c.	4	2 962	290	37	12
554	Gasoline service stations	380	767 480	50 479	12 002	3 805
554 pt.	Gasoline/convenience food stores	119	247 148	13 989	3 239	1 176
554 pt.	Other gasoline service stations and truck stops	261	520 332	36 490	8 763	2 629
56	Apparel and accessory stores	739	532 181	64 789	14 251	5 137
561	Men's and boys' clothing and accessory stores	81	60 316	10 129	2 501	549
562, 3	Women's clothing and specialty stores	276	183 373	24 554	4 971	2 199
562	Women's clothing stores	225	163 959	22 019	4 446	2 029
563	Women's accessory and specialty stores	51	19 414	2 535	525	170
565	Family clothing stores	102	147 808	12 808	2 785	1 165
566	Shoe stores	198	109 067	12 850	2 871	841
566 pt.	Men's shoe stores	18	9 647	1 184	317	64
566 pt.	Women's shoe stores	52	26 051	3 520	856	223
566 pt.	Children's and juveniles' shoe stores	4	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	96	48 224	5 155	1 220	396
566 pt.	Athletic footwear stores	28	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	82	31 617	4 448	1 123	383
564	Children's and infants' wear stores	21	8 418	1 187	298	121
569	Miscellaneous apparel and accessory stores	61	23 199	3 261	825	262
57	Furniture and homefurnishings stores	536	536 926	72 164	17 569	3 840
5712	Furniture stores	158	174 474	27 017	6 866	1 231
5713, 4, 9	Homefurnishings stores	162	107 851	16 425	3 970	933
5713	Floor covering stores	57	46 109	8 823	2 182	432
5714	Drapery, curtain, and upholstery stores	14	3 788	792	155	44
5719	Miscellaneous homefurnishings stores	91	57 954	6 810	1 633	457
572	Household appliance stores	41	53 955	5 924	1 464	307
573	Radio, television, computer, and music stores	175	200 646	22 798	5 269	1 369
5731	Radio, television, and electronics stores	82	124 786	13 956	3 303	758
5734	Computer and software stores	37	29 434	3 054	621	155
5735	Record and prerecorded tape stores	36	33 601	3 372	781	323
5736	Musical instrument stores	20	12 825	2 416	564	133

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	2 426	1 183 738	312 086	73 322	34 773
5812	Eating places -----	1 944	1 039 992	276 285	65 018	31 496
5812 pt.	Restaurants -----	865	468 936	140 283	32 934	13 882
5812 pt.	Cafeterias -----	7	(D)	(D)	(D)	CC
5812 pt.	Refreshment places -----	905	460 924	107 450	25 145	14 618
5812 pt.	Other eating places -----	167	(D)	(D)	(D)	HH
5813	Drinking places -----	482	143 746	35 801	8 304	3 277
591	Drug and proprietary stores -----	149	370 790	45 555	11 366	2 624
591 pt.	Drug stores -----	145	370 057	45 448	11 360	2 620
591 pt.	Proprietary stores -----	4	733	107	6	4
59 ex. 591	Miscellaneous retail stores -----	1 594	1 398 230	213 183	49 103	12 413
592	Liquor stores -----	66	64 038	5 013	1 185	314
593	Used merchandise stores -----	133	55 574	14 609	3 084	807
594	Miscellaneous shopping goods stores -----	740	501 491	71 110	16 806	5 407
5941	Sporting goods stores and bicycle shops -----	132	96 567	12 122	2 737	861
5941 pt.	General line sporting goods stores -----	35	44 722	5 154	1 131	366
5941 pt.	Specialty line sporting goods stores -----	97	51 845	6 968	1 606	495
5942	Book stores -----	53	35 866	3 746	846	442
5944	Jewelry stores -----	163	94 368	16 817	4 043	952
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	392	274 690	38 425	9 180	3 152
5943	Stationery stores -----	12	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	55	66 635	7 020	1 591	477
5946	Camera and photographic supply stores -----	9	6 677	966	233	57
5947	Gift, novelty, and souvenir shops -----	261	166 669	25 635	6 159	2 143
5948	Luggage and leather goods stores -----	14	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores -----	41	18 147	2 524	708	336
596	Nonstore retailers -----	170	574 138	83 951	19 176	3 684
5961	Catalog and mail-order houses -----	58	432 624	47 877	10 741	1 708
5962	Automatic merchandising machine operators -----	23	(D)	(D)	(D)	CC
5963	Direct selling establishments -----	89	(D)	(D)	(D)	GG
598	Fuel dealers -----	41	38 628	6 086	1 604	271
5983	Fuel oil dealers -----	6	10 015	1 557	443	64
5984	Liquefied petroleum gas (bottled gas) dealers -----	31	27 981	4 477	1 150	199
5989	Fuel dealers, n.e.c. -----	4	632	52	11	8
5992	Florists -----	128	26 970	6 461	1 505	562
5993	Tobacco stores and stands -----	12	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	9	(D)	(D)	(D)	BB
5995	Optical goods stores -----	50	17 374	3 827	836	199
5999	Miscellaneous retail stores, n.e.c. -----	245	(D)	(D)	(D)	GG
5999 pt.	Pet shops -----	41	21 463	2 624	700	221
5999 pt.	Art dealers -----	39	23 123	5 308	1 256	221
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	165	(D)	(D)	(D)	FF

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	1 539 114	116 303	14 326	13
52	Building materials and garden supplies stores -----	1 969 710	161 484	18 794	12
521, 3	Building materials and supply stores -----	2 890 759	169 603	19 296	17
521	Lumber and other building materials dealers -----	3 814 243	173 818	18 748	22
523	Paint, glass, and wallpaper stores -----	953 255	140 916	23 026	7
525	Hardware stores -----	984 667	111 380	16 170	9
526	Retail nurseries, lawn and garden supply stores -----	949 641	100 097	16 543	9
527	Manufactured (mobile) home dealers -----	1 318 414	274 079	22 670	5
53	General merchandise stores -----	13 016 228	133 536	13 166	97
531	Department stores (incl. leased depts.) ^{2 3} -----	20 569 196	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	20 111 089	117 156	12 657	172
531 pt.	Conventional ² -----	24 891 500	123 608	14 566	201
531 pt.	Discount or mass merchandising ² -----	16 386 690	108 695	10 306	151
531 pt.	National chain ² -----	22 976 636	125 182	14 700	184
533	Variety stores -----	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	(D)
54	Food stores -----	3 079 646	160 860	16 708	19
541	Grocery stores -----	3 962 484	170 477	17 328	23
541 pt.	Supermarkets and other general-line grocery stores -----	8 107 098	179 309	18 576	45
541 pt.	Convenience food stores -----	878 308	117 145	11 668	7
541 pt.	Convenience food/gasoline stores -----	1 306 211	174 529	12 021	7
541 pt.	Delicatessens -----	232 172	50 624	9 481	5
542	Meat and fish (seafood) markets -----	795 818	96 198	19 879	8
546	Retail bakeries -----	233 591	24 906	7 430	9
546 pt.	Retail bakeries —baking and selling -----	(D)	(D)	(D)	(D)
546 pt.	Retail bakeries —selling only -----	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores -----	368 727	81 610	10 915	5
543	Fruit and vegetable markets -----	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores -----	428 857	82 529	10 399	5
545	Dairy products stores -----	(D)	(D)	(D)	(D)
549	Miscellaneous food stores -----	324 114	86 957	13 012	4
55 ex. 554	Automotive dealers -----	4 801 785	327 112	28 515	15
551	New and used car dealers -----	20 466 473	419 376	33 288	49
552	Used car dealers -----	872 670	217 082	17 863	4
553	Auto and home supply stores -----	861 684	124 741	19 526	7
553 pt.	Auto parts, tires, and accessories stores -----	865 116	124 843	19 738	7
553 pt.	Home and auto supply stores -----	764 143	121 568	12 886	6
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 932 766	215 062	22 556	9
555	Boat dealers -----	1 600 278	146 964	21 913	11
556	Recreational vehicle dealers -----	2 951 655	264 191	23 929	11
557	Motorcycle dealers -----	1 209 923	196 613	20 444	6
559	Automotive dealers, n.e.c. -----	740 500	246 833	24 167	3
554	Gasoline service stations -----	2 019 684	201 703	13 266	10
554 pt.	Gasoline/convenience food stores -----	2 076 874	210 160	11 895	10
554 pt.	Other gasoline service stations and truck stops -----	1 993 609	197 920	13 880	10
56	Apparel and accessory stores -----	720 137	103 598	12 612	7
561	Men's and boys' clothing and accessory stores -----	744 642	109 865	18 450	7
562, 3	Women's clothing and specialty stores -----	664 395	83 389	11 166	8
562	Women's clothing stores -----	728 707	80 808	10 852	9
563	Women's accessory and specialty stores -----	380 667	114 200	14 912	3
565	Family clothing stores -----	1 449 098	126 874	10 994	11
566	Shoe stores -----	550 843	129 687	15 279	4
566 pt.	Men's shoe stores -----	535 944	150 734	18 500	4
566 pt.	Women's shoe stores -----	500 981	116 821	15 785	4
566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	502 333	121 778	13 018	4
566 pt.	Athletic footwear stores -----	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	385 573	82 551	11 614	5
564	Children's and infants' wear stores -----	400 857	69 570	9 810	6
569	Miscellaneous apparel and accessory stores -----	380 311	88 546	12 447	4
57	Furniture and home furnishings stores -----	1 001 728	139 824	18 793	7
5712	Furniture stores -----	1 104 266	141 734	21 947	8
5713, 4, 9	Home furnishings stores -----	665 747	115 596	17 605	6
5713	Floor covering stores -----	808 930	106 734	20 424	8
5714	Drapery, curtain, and upholstery stores -----	270 571	86 091	18 000	3
5719	Miscellaneous home furnishings stores -----	636 857	126 814	14 902	5
572	Household appliance stores -----	1 315 976	175 749	19 296	7
573	Radio, television, computer, and music stores -----	1 146 549	146 564	16 653	8
5731	Radio, television, and electronics stores -----	1 521 780	164 625	18 412	9
5734	Computer and software stores -----	795 514	189 897	19 703	4
5735	Record and prerecorded tape stores -----	933 361	104 028	10 440	9
5736	Musical instrument stores -----	641 250	96 429	18 165	7

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	487 938	34 042	8 975	14
5812	Eating places -----	534 975	33 020	8 772	16
5812 pt.	Restaurants -----	542 123	33 780	10 105	16
5812 pt.	Cafeterias -----	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places -----	509 308	31 531	7 351	16
5812 pt.	Other eating places -----	(D)	(D)	(D)	(D)
5813	Drinking places -----	298 228	43 865	10 925	7
591	Drug and proprietary stores -----	2 488 523	141 307	17 361	18
591 pt.	Drug stores -----	2 552 117	141 243	17 347	18
591 pt.	Proprietary stores -----	183 250	183 250	26 750	1
59 ex. 591	Miscellaneous retail stores -----	877 183	112 642	17 174	8
592	Liquor stores -----	970 273	203 943	15 965	5
593	Used merchandise stores -----	417 850	68 865	18 103	6
594	Miscellaneous shopping goods stores -----	677 691	92 748	13 151	7
5941	Sporting goods stores and bicycle shops -----	731 568	112 157	14 079	7
5941 pt.	General line sporting goods stores -----	1 277 771	122 191	14 082	10
5941 pt.	Specialty line sporting goods stores -----	534 485	104 737	14 077	5
5942	Book stores -----	676 717	81 145	8 475	8
5944	Jewelry stores -----	578 945	99 126	17 665	6
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	700 740	87 148	12 191	8
5943	Stationery stores -----	(D)	(D)	(D)	(D)
5945	Hobby, toy, and game shops -----	1 211 545	139 696	14 717	9
5946	Camera and photographic supply stores -----	741 889	117 140	16 947	6
5947	Gift, novelty, and souvenir shops -----	638 579	77 774	11 962	8
5948	Luggage and leather goods stores -----	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores -----	442 610	54 009	7 512	8
596	Nonstore retailers -----	3 377 282	155 846	22 788	22
5961	Catalog and mail-order houses -----	7 459 034	253 293	28 031	29
5962	Automatic merchandising machine operators -----	(D)	(D)	(D)	(D)
5963	Direct selling establishments -----	(D)	(D)	(D)	(D)
598	Fuel dealers -----	942 146	142 539	22 458	7
5983	Fuel oil dealers -----	1 669 167	156 484	24 328	11
5984	Liquefied petroleum gas (bottled gas) dealers -----	902 613	140 608	22 497	6
5989	Fuel dealers, n.e.c. -----	158 000	79 000	6 500	2
5992	Florists -----	210 703	47 989	11 496	4
5993	Tobacco stores and stands -----	(D)	(D)	(D)	(D)
5994	News dealers and newsstands -----	(D)	(D)	(D)	(D)
5995	Optical goods stores -----	347 480	87 307	19 231	4
5999	Miscellaneous retail stores, n.e.c. -----	(D)	(D)	(D)	(D)
5999 pt.	Pet shops -----	523 488	97 118	11 873	5
5999 pt.	Art dealers -----	592 897	104 629	24 018	6
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	(D)	(D)	(D)	(D)

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
	Retail trade	7 502	6 442	11 546 436	7 320 982	57.7	1 422 269	923 841	54.0	99 279	81 491
52	Building materials and garden supplies stores	324	285	638 186	444 589	43.5	74 275	48 561	53.0	3 952	3 338
521, 3	Building materials and supply stores	158	153	456 740	319 375	43.0	51 965	33 827	53.6	2 693	2 306
521	Lumber and other building materials dealers	107	106	408 124	290 148	40.7	44 021	29 704	48.2	2 348	2 048
523	Paint, glass, and wallpaper stores	51	47	48 616	29 227	66.3	7 944	4 123	92.7	345	258
525	Hardware stores	69	55	67 942	51 379	32.2	9 864	7 651	28.9	610	494
526	Retail nurseries, lawn and garden supply stores	39	36	37 036	15 220	143.3	6 121	2 097	191.9	370	202
527	Manufactured (mobile) home dealers	58	41	76 468	58 615	30.5	6 325	4 986	26.9	279	336
53	General merchandise stores	114	101	1 483 850	839 458	76.8	146 303	89 250	63.9	11 112	7 905
531	Department stores (incl. leased depts.) ^{1 2}	56	42	1 151 875	730 801	57.6	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	56	42	1 126 221	709 026	58.8	121 668	78 641	54.7	9 613	7 040
531 pt.	Conventional ¹	16	16	398 264	300 436	32.6	46 932	32 642	43.8	3 222	2 964
531 pt.	Discount or mass merchandising ¹	29	14	475 214	(D)	(D)	45 057	(D)	(D)	4 372	GG
531 pt.	National chain ¹	11	12	252 743	(D)	(D)	29 679	(D)	(D)	2 019	GG
533	Variety stores	18	22	(D)	(D)	(D)	(D)	(D)	(D)	EE	EE
539	Miscellaneous general merchandise stores	40	37	(D)	(D)	(D)	(D)	(D)	(D)	GG	FF
54	Food stores	766	745	2 359 009	1 536 533	53.5	245 027	154 600	58.5	14 665	11 684
541	Grocery stores	579	533	2 294 278	1 479 973	55.0	233 194	144 836	61.0	13 458	10 452
542	Meat and fish (seafood) markets	11	22	8 754	9 686	-9.6	1 809	1 205	50.1	91	92
546	Retail bakeries	66	82	15 417	14 910	3.4	4 599	3 926	17.1	619	597
546 pt.	Retail bakeries —baking and selling	62	77	(D)	(D)	(D)	(D)	(D)	(D)	FF	FF
546 pt.	Retail bakeries —selling only	4	5	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
543, 4, 5, 9	Other food stores	110	108	40 560	31 964	26.9	5 425	4 633	17.1	497	543
543	Fruit and vegetable markets	2	3	(D)	846	(D)	(D)	57	(D)	BB	9
544	Candy, nut, and confectionery stores	56	50	24 016	14 744	62.9	3 026	2 340	29.3	291	244
545	Dairy products stores	8	13	(D)	2 876	(D)	(D)	345	(D)	BB	72
549	Miscellaneous food stores	44	42	14 261	13 498	5.7	2 134	1 891	12.9	164	218
55 ex. 554	Automotive dealers	474	472	2 276 046	1 583 046	43.8	198 408	153 703	29.1	6 958	6 941
551	New and used car dealers	91	93	1 862 449	1 232 470	51.1	147 832	111 781	32.3	4 441	4 228
552	Used car dealers	100	75	87 267	63 180	38.1	7 181	6 526	10.0	402	444
553	Auto and home supply stores	206	228	177 507	136 786	29.8	27 786	20 077	38.4	1 423	1 420
553 pt.	Auto parts, tires, and accessories stores	199	214	172 158	132 213	30.2	27 219	19 423	40.1	1 379	1 369
553 pt.	Home and auto supply stores	7	14	5 349	4 573	17.0	567	654	-13.3	44	51
555, 6, 7, 9	Miscellaneous automotive dealers	77	76	148 823	150 610	-1.2	15 609	15 319	1.9	692	849
555	Boat dealers	18	22	28 805	40 465	-28.8	4 295	3 973	8.1	196	241
556	Recreational vehicle dealers	29	25	85 598	86 708	-1.3	7 753	8 565	-9.5	324	440
557	Motorcycle dealers	26	22	31 458	20 553	53.1	3 271	2 528	29.4	160	148
559	Automotive dealers, n.e.c.	4	7	2 962	2 884	2.7	290	253	14.6	12	20
554	Gasoline service stations	380	441	767 480	522 788	46.8	50 479	41 050	23.0	3 805	4 462
56	Apparel and accessory stores	739	624	532 181	321 902	65.3	64 789	40 237	61.0	5 137	3 996
561	Men's and boys' clothing and accessory stores	81	71	60 316	40 384	49.4	10 129	6 462	56.7	549	464
562, 3	Women's clothing and specialty stores	276	230	183 373	107 299	70.9	24 554	12 561	95.5	2 199	1 451
562	Women's clothing stores	225	194	163 959	93 036	76.2	22 019	10 666	106.4	2 029	1 260
563	Women's accessory and specialty stores	51	36	19 414	14 263	36.1	2 535	1 895	33.8	170	191
565	Family clothing stores	102	79	147 808	70 863	108.6	12 808	6 457	98.4	1 165	719
566	Shoe stores	198	171	109 067	83 041	31.3	12 850	11 482	11.9	841	1 018
566 pt.	Men's shoe stores	18	24	9 647	10 887	-11.4	1 184	1 379	-14.1	64	136
566 pt.	Women's shoe stores	52	50	26 051	25 103	3.8	3 520	5 192	-32.2	223	322
566 pt.	Children's and juveniles' shoe stores	4	6	(D)	1 787	(D)	(D)	265	(D)	AA	28
566 pt.	Family shoe stores	96	67	48 224	32 692	47.5	5 155	3 425	50.5	396	405
566 pt.	Athletic footwear stores	28	24	(D)	12 572	(D)	(D)	1 221	(D)	CC	127
564, 9	Other apparel and accessory stores	82	73	31 617	20 315	55.6	4 448	3 275	35.8	383	344
564	Children's and infants' wear stores	21	17	8 418	3 735	125.4	1 187	437	171.6	121	102
569	Miscellaneous apparel and accessory stores	61	56	23 199	16 580	39.9	3 261	2 838	14.9	262	242
57	Furniture and home furnishings stores	536	395	536 926	321 370	67.1	72 164	43 292	66.7	3 840	2 941
5712	Furniture stores	158	121	174 474	101 791	71.4	27 017	16 857	60.3	1 231	1 032
5713, 4, 9	Home furnishings stores	162	113	107 851	60 660	77.8	16 425	10 095	62.7	933	670
5713	Floor covering stores	57	37	46 109	35 670	29.3	8 823	5 830	51.3	432	312
5714	Drapery, curtain, and upholstery stores	14	21	3 788	4 645	-18.4	792	1 131	-30.0	44	92
5719	Miscellaneous home furnishings stores	91	55	57 954	13 373	73.7	6 810	4 115	65.5	457	371
572	Household appliance stores	41	34	53 955	44 053	22.5	5 924	3 963	49.5	307	306
573	Radio, television, computer, and music stores	175	127	200 646	101 838	97.0	22 798	11 396	100.1	1 369	828
5731	Radio, television, and electronics stores	82	71	124 786	61 190	103.9	13 956	6 399	118.1	758	415
5734	Computer and software stores	37	14	29 434	7 930	271.2	3 054	1 081	182.5	155	76
5735	Record and prerecorded tape stores	36	25	33 601	20 956	60.3	3 372	1 994	69.1	323	216
5736	Musical instrument stores	20	17	12 825	11 762	9.0	2 416	1 922	25.7	133	121
58	Eating and drinking places	2 426	1 905	1 183 738	759 467	55.9	312 086	199 396	56.5	34 773	28 467
5812	Eating places	1 944	1 440	1 039 992	659 880	57.6	276 285	177 063	56.0	31 496	25 873
5812 pt.	Restaurants	865	682	468 936	301 957	55.3	140 283	88 470	58.6	13 882	11 299
5812 pt.	Cafeterias	7	12	(D)	(D)	(D)	(D)	(D)	(D)	CC	FF
5812 pt.	Refreshment places	905	624	460 924	281 127	64.0	107 450	63 954	68.0	14 618	10 868
5812 pt.	Other eating places	167	122	(D)	(D)	(D)	(D)	(D)	(D)	HH	HH
5813	Drinking places	482	465	143 746	99 587	44.3	35 801	22 333	60.3	3 277	2 594

See footnotes at end of table.

Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	149	142	370 790	264 378	40.2	45 555	32 941	38.3	2 624	2 132
591 pt.	Drug stores -----	145	139	370 057	263 329	40.5	45 448	32 759	38.7	2 620	2 104
591 pt.	Proprietary stores -----	4	3	733	1 049	-30.1	107	182	-41.2	4	28
59 ex. 591	Miscellaneous retail stores -----	1 594	1 332	1 398 230	727 451	92.2	213 183	120 811	76.5	12 413	9 625
592	Liquor stores -----	66	76	64 038	52 614	21.7	5 013	4 769	5.1	314	475
593	Used merchandise stores -----	133	79	55 574	23 458	136.9	14 609	5 013	191.4	807	418
594	Miscellaneous shopping goods stores -----	740	662	501 491	342 293	46.5	71 110	49 562	43.5	5 407	4 906
5941	Sporting goods stores and bicycle shops -----	132	113	96 567	60 864	58.7	12 122	8 114	49.4	861	742
5941 pt.	General line sporting goods stores -----	35	34	44 722	28 572	56.5	5 154	3 509	46.9	366	289
5941 pt.	Specialty line sporting goods stores -----	97	79	51 845	32 292	60.6	6 968	4 605	51.3	495	453
5942	Book stores -----	53	45	35 866	23 878	50.2	3 746	2 307	62.4	442	254
5944	Jewelry stores -----	163	171	94 368	77 602	21.6	16 817	13 585	23.8	952	1 057
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	392	333	274 690	179 949	52.6	38 425	25 556	50.4	3 152	2 853
5943	Stationery stores -----	12	18	(D)	4 756	(D)	(D)	782	(D)	BB	78
5945	Hobby, toy, and game shops -----	55	44	66 635	45 507	46.4	7 020	4 157	68.9	477	577
5946	Camera and photographic supply stores -----	9	13	6 677	5 063	31.9	966	565	71.0	57	37
5947	Gift, novelty, and souvenir shops -----	261	207	166 669	96 875	72.0	25 635	15 832	61.9	2 143	1 677
5948	Luggage and leather goods stores -----	14	13	(D)	15 929	(D)	(D)	2 601	(D)	BB	191
5949	Sewing, needlework, and piece goods stores -	41	38	18 147	11 819	53.5	2 524	1 619	55.9	336	293
596	Nonstore retailers -----	170	123	574 138	164 330	249.4	83 951	34 978	140.0	3 684	1 861
5961	Catalog and mail-order houses -----	58	48	432 624	102 339	322.7	47 877	26 700	79.3	1 708	1 307
5962	Automatic merchandising machine operators ---	23	23	(D)	13 415	(D)	(D)	1 957	(D)	CC	131
5963	Direct selling establishments -----	89	52	(D)	48 576	(D)	(D)	6 321	(D)	GG	423
598	Fuel dealers -----	41	46	38 628	39 338	-1.8	6 086	6 051	.6	271	341
5983	Fuel oil dealers -----	6	8	10 015	10 218	-2.0	1 557	1 631	-4.5	64	77
5984	Liquefied petroleum gas (bottled gas) dealers --	31	32	27 981	28 138	-6	4 477	4 258	5.1	199	247
5989	Fuel dealers, n.e.c. -----	4	6	632	982	-35.6	52	162	-67.9	8	17
5992	Florists -----	128	124	26 970	24 977	8.0	6 461	5 574	15.9	562	610
5993	Tobacco stores and stands -----	12	14	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
5994	News dealers and newsstands -----	9	5	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
5995	Optical goods stores -----	50	53	17 374	13 818	25.7	3 827	3 597	6.4	199	212
5999	Miscellaneous retail stores, n.e.c. -----	245	150	(D)	59 593	(D)	(D)	10 361	(D)	GG	706
5999 pt.	Pet shops -----	41	30	21 463	4 762	350.7	2 624	858	205.8	221	105
5999 pt.	Art dealers -----	39	23	23 123	12 709	81.9	5 308	2 228	138.2	221	133
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	165	97	(D)	42 122	(D)	(D)	7 275	(D)	FF	468

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
							Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
							Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Nevada -----	7 502	11 546 436	1 422 269	331 845	99 279	324	638 186	114	1 483 850	766	2 359 009
2	Carson City (IC) -----	306	532 766	59 331	13 240	3 927	24	43 321	6	81 000	26	128 753
3	Churchill County -----	115	113 434	13 311	3 055	975	11	11 103	2	(D)	12	38 256
4	Fallon -----	101	107 563	12 827	2 945	920	8	(D)	1	(D)	11	(D)
5	Balance of county -----	14	5 871	484	110	55	3	(D)	1	(D)	1	(D)
6	Clark County -----	4 398	7 395 626	920 227	214 417	63 918	146	319 183	66	(D)	459	(D)
7	Boulder City -----	67	51 103	5 811	1 343	543	2	(D)	—	—	5	(D)
8	Henderson -----	210	322 890	36 370	8 473	2 763	11	10 125	5	64 334	26	124 196
9	Las Vegas -----	1 605	2 800 876	334 785	78 749	23 012	45	137 334	26	362 792	160	471 473
10	North Las Vegas -----	131	242 522	30 729	7 380	2 398	6	(D)	2	(D)	22	116 478
11	Balance of county -----	2 385	3 978 235	512 532	118 472	35 202	82	151 093	33	513 437	246	(D)
12	Douglas County -----	194	146 254	19 209	4 706	1 626	12	13 134	1	(D)	17	50 406
13	Elko County -----	196	255 519	27 891	6 545	2 298	11	19 189	2	(D)	18	67 083
14	Elko -----	144	212 985	23 036	5 527	1 829	9	(D)	2	(D)	8	56 287
15	Balance of county -----	52	42 534	4 855	1 018	469	2	(D)	—	—	10	10 796
16	Esmeralda County -----	6	996	98	19	11	—	—	—	—	3	(D)
17	Eureka County -----	11	4 763	401	79	46	1	(D)	—	—	3	2 593
18	Humboldt County -----	103	114 582	13 162	2 951	932	7	13 799	1	(D)	13	34 616
19	Winnemucca -----	93	109 839	12 059	2 699	859	7	13 799	1	(D)	11	(D)
20	Balance of county -----	10	4 743	1 103	252	73	—	—	—	—	2	(D)
21	Lander County -----	33	25 758	2 757	626	268	3	(D)	—	—	5	9 526
22	Lincoln County -----	24	10 272	1 233	280	137	—	—	2	(D)	3	1 606
23	Lyon County -----	101	68 376	7 590	1 720	613	6	3 846	1	(D)	16	28 279
24	Mineral County -----	34	19 230	2 386	537	167	2	(D)	1	(D)	8	2 819
25	Nye County -----	98	70 861	7 500	1 643	571	14	13 780	4	812	12	(D)
26	Pershing County -----	33	29 322	3 480	769	289	1	(D)	4	1 557	3	(D)
27	Storey County -----	28	6 422	1 803	372	105	—	—	—	—	2	(D)
28	Washoe County -----	1 763	2 700 592	335 452	79 403	22 887	85	193 209	23	419 363	162	512 234
29	Reno -----	1 219	1 990 282	249 109	59 313	16 869	48	59 579	15	350 194	109	340 801
30	Sparks -----	313	521 086	60 977	14 411	4 301	22	105 764	6	(D)	26	124 518
31	Balance of county -----	231	189 224	25 366	5 679	1 717	15	27 866	2	(D)	27	46 915
32	White Pine County -----	59	51 663	6 438	1 483	509	1	(D)	1	(D)	4	(D)
33	Ely -----	39	41 293	4 902	1 164	399	1	(D)	1	(D)	1	(D)
34	Balance of county -----	20	10 370	1 536	319	110	—	—	—	—	3	(D)

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
474	2 276 046	380	767 480	739	532 181	536	536 926	2 426	1 183 738	149	370 790	1 594	1 398 230	1
35	147 227	13	20 638	14	5 725	22	18 615	97	38 634	6	15 324	63	33 529	2
12	24 175	10	10 863	8	4 828	9	5 284	35	9 983	3	2 379	13	(D)	3
9	(D)	8	(D)	7	(D)	9	5 284	32	9 447	3	2 379	13	(D)	4
3	(D)	2	(D)	1	(D)	—	—	3	536	—	—	—	—	5
249	1 490 679	174	425 830	483	(D)	337	(D)	1 429	815 864	90	(D)	965	(D)	6
6	7 580	6	7 611	6	811	2	(D)	23	6 401	2	(D)	15	3 578	7
12	14 997	14	30 482	14	8 768	10	6 522	59	28 296	9	16 254	50	18 916	8
87	768 317	72	165 046	186	135 308	132	131 990	521	280 255	38	116 212	338	232 149	9
14	13 662	5	22 804	10	6 465	6	3 387	39	23 060	3	(D)	24	11 900	10
130	686 123	77	199 887	267	(D)	187	214 275	787	477 852	38	(D)	538	(D)	11
8	7 283	9	12 043	20	5 259	15	10 515	67	23 253	5	(D)	40	17 649	12
12	39 679	21	39 706	19	17 548	8	4 639	74	24 574	4	(D)	27	(D)	13
11	(D)	12	19 107	18	(D)	8	4 639	50	17 095	4	(D)	22	(D)	14
1	(D)	9	20 599	1	(D)	—	—	24	7 479	—	—	5	1 921	15
—	—	—	—	—	—	—	—	3	(D)	—	—	—	—	16
1	(D)	2	(D)	—	—	—	—	4	(D)	—	—	—	—	17
8	28 996	10	9 160	9	5 546	5	1 991	30	11 234	—	—	20	(D)	18
8	28 996	7	(D)	9	5 546	5	1 991	25	8 600	—	—	20	(D)	19
—	—	3	(D)	—	—	—	—	5	2 634	—	—	—	—	20
4	(D)	7	7 841	—	—	—	—	11	3 007	1	(D)	2	(D)	21
—	—	4	4 308	—	—	—	—	12	2 146	1	(D)	2	(D)	22
11	8 977	7	14 052	2	(D)	5	(D)	38	6 961	1	(D)	14	2 751	23
4	6 339	6	(D)	2	(D)	—	—	5	1 515	1	(D)	5	(D)	24
7	4 110	11	12 849	2	(D)	1	(D)	30	4 894	2	(D)	15	(D)	25
1	(D)	8	16 643	—	—	1	(D)	11	4 075	1	(D)	3	781	26
—	—	—	—	—	—	1	(D)	8	1 067	—	—	17	4 687	27
120	509 317	87	176 842	174	112 711	129	136 611	558	232 325	30	82 862	395	325 118	28
80	450 631	54	91 598	138	93 192	91	116 430	378	174 102	21	55 562	285	258 193	29
24	18 708	17	62 145	25	13 825	20	13 797	99	36 757	7	(D)	67	(D)	30
16	39 978	16	23 099	11	5 694	18	6 384	81	21 466	2	(D)	43	(D)	31
2	(D)	11	11 496	6	1 916	3	(D)	14	3 322	4	2 245	13	5 048	32
2	(D)	10	(D)	5	(D)	3	(D)	7	2 210	2	(D)	7	1 755	33
—	—	1	(D)	1	(D)	—	—	7	1 112	2	(D)	6	3 293	34

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAS VEGAS						
	Retail trade	1 605	2 800 876	334 785	78 749	23 012
52	Building materials and garden supplies stores	45	137 334	16 418	3 729	874
521, 3	Building materials and supply stores	31	127 140	14 883	3 377	781
525	Hardware stores	4	1 797	428	85	17
526	Retail nurseries, lawn and garden supply stores	5	7 222	955	236	67
527	Manufactured (mobile) home dealers	5	1 175	152	31	9
53	General merchandise stores	26	362 792	34 594	7 736	2 601
531	Department stores (incl. leased depts.) ^{1 2}	15	290 271	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	15	284 104	29 466	6 552	2 307
533	Variety stores	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	CC
54	Food stores	160	471 473	51 064	12 356	3 176
541	Grocery stores	107	448 869	46 422	11 253	2 713
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	BB
546	Retail bakeries	23	(D)	(D)	(D)	EE
543, 4, 5, 9	Other food stores	26	11 021	1 372	308	129
55 ex. 554	Automotive dealers	87	768 317	59 908	14 369	2 040
551	New and used car dealers	24	708 552	52 642	12 467	1 631
552	Used car dealers	19	17 859	1 436	454	83
553	Auto and home supply stores	37	31 681	4 780	1 108	250
555, 6, 7, 9	Miscellaneous automotive dealers	7	10 225	1 050	340	76
554	Gasoline service stations	72	165 046	8 862	2 163	757
56	Apparel and accessory stores	186	135 308	19 197	4 126	1 464
561	Men's and boys' clothing and accessory stores	29	18 021	2 915	768	191
562, 3	Women's clothing and specialty stores	64	53 601	9 770	1 854	756
562	Women's clothing stores	53	50 232	9 331	1 783	731
563	Women's accessory and specialty stores	11	3 369	439	71	25
565	Family clothing stores	16	29 131	2 295	457	204
566	Shoe stores	62	30 599	3 608	888	266
564, 9	Other apparel and accessory stores	15	3 956	609	159	47
57	Furniture and home furnishings stores	132	131 990	19 780	5 087	979
5712	Furniture stores	41	57 592	10 760	3 044	427
5713, 4, 9	Home furnishings stores	37	25 077	3 126	778	201
572	Household appliance stores	11	4 384	599	119	28
573	Radio, television, computer, and music stores	43	44 937	5 295	1 146	323
58	Eating and drinking places	521	280 255	74 079	17 499	7 844
5812	Eating places	422	236 875	62 527	14 907	6 919
5812 pt.	Restaurants	167	90 616	28 000	6 607	2 610
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	207	111 440	25 638	6 142	3 574
5812 pt.	Other eating places	46	(D)	(D)	(D)	FF
5813	Drinking places	99	43 380	11 552	2 592	925
591	Drug and proprietary stores	38	116 212	13 723	3 235	851
59 ex. 591	Miscellaneous retail stores	338	232 149	37 160	8 449	2 426
592	Liquor stores	17	12 035	1 037	244	89
593	Used merchandise stores	32	16 077	4 230	943	232
594	Miscellaneous shopping goods stores	158	114 755	16 320	4 103	1 275
5941	Sporting goods stores and bicycle shops	19	13 121	1 529	358	102
5942	Book stores	11	8 695	859	176	84
5944	Jewelry stores	38	24 852	4 738	1 085	226
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	90	68 087	9 194	2 484	863
596	Nonstore retailers	31	50 551	7 316	1 394	414
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	30	5 696	1 393	359	117
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	16	4 907	1 065	248	60
5999	Miscellaneous retail stores, n.e.c.	51	26 886	5 635	1 110	224

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
RENO						
	Retail trade	1 219	1 990 282	249 109	59 313	16 869
52	Building materials and garden supplies stores	48	59 579	7 359	1 768	409
521, 3	Building materials and supply stores	21	28 554	3 426	831	191
525	Hardware stores	11	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores	7	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	9	(D)	(D)	(D)	BB
53	General merchandise stores	15	350 194	32 385	7 409	2 313
531	Department stores (incl. leased depts.) ^{1 2}	10	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	10	(D)	(D)	(D)	GG
533	Variety stores	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	CC
54	Food stores	109	340 801	36 386	8 779	2 004
541	Grocery stores	75	329 901	34 745	8 400	1 812
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	12	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	21	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	80	450 631	38 440	8 880	1 234
551	New and used car dealers	18	(D)	(D)	(D)	FF
552	Used car dealers	20	(D)	(D)	(D)	BB
553	Auto and home supply stores	31	24 424	4 301	1 014	213
555, 6, 7, 9	Miscellaneous automotive dealers	11	20 015	1 678	367	82
554	Gasoline service stations	54	91 598	5 197	1 280	364
56	Apparel and accessory stores	138	93 192	10 417	2 522	1 137
561	Men's and boys' clothing and accessory stores	11	6 912	951	219	76
562, 3	Women's clothing and specialty stores	56	30 901	3 456	790	540
562	Women's clothing stores	44	26 315	2 905	651	492
563	Women's accessory and specialty stores	12	4 586	551	139	48
565	Family clothing stores	14	26 381	2 197	536	213
566	Shoe stores	35	17 611	2 142	531	159
564, 9	Other apparel and accessory stores	22	11 387	1 671	446	149
57	Furniture and home furnishings stores	91	116 430	15 508	3 676	776
5712	Furniture stores	26	36 122	4 753	1 105	222
5713, 4, 9	Home furnishings stores	28	(D)	(D)	(D)	CC
572	Household appliance stores	8	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	29	56 971	7 024	1 701	345
58	Eating and drinking places	378	174 102	46 886	11 235	5 675
5812	Eating places	313	160 882	43 865	10 541	5 325
5812 pt.	Restaurants	130	67 235	21 290	5 351	2 303
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	145	76 290	17 875	4 008	2 467
5812 pt.	Other eating places	36	(D)	(D)	(D)	FF
5813	Drinking places	65	13 220	3 021	694	350
591	Drug and proprietary stores	21	55 562	6 663	1 752	373
59 ex. 591	Miscellaneous retail stores	285	258 193	49 868	12 012	2 584
592	Liquor stores	10	16 491	1 100	242	48
593	Used merchandise stores	28	10 795	3 900	857	175
594	Miscellaneous shopping goods stores	140	91 296	12 489	3 005	960
5941	Sporting goods stores and bicycle shops	31	26 606	3 173	663	203
5942	Book stores	10	(D)	(D)	(D)	BB
5944	Jewelry stores	32	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	67	41 346	5 758	1 390	455
596	Nonstore retailers	21	(D)	(D)	(D)	FF
598	Fuel dealers	7	11 671	1 905	506	70
5992	Florists	22	4 807	1 169	267	112
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	12	5 615	1 181	253	64
5999	Miscellaneous retail stores, n.e.c.	44	(D)	(D)	(D)	CC

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CLARK COUNTY						
	Retail trade -----	4 398	7 395 626	920 227	214 417	63 918
52	Building materials and garden supplies stores -----	146	319 183	38 191	8 697	2 109
521, 3	Building materials and supply stores -----	77	243 642	28 943	6 652	1 581
521	Lumber and other building materials dealers -----	48	212 850	23 919	5 527	1 364
523	Paint, glass, and wallpaper stores -----	29	30 792	5 024	1 125	217
525	Hardware stores -----	23	(D)	(D)	(D)	CC
526	Retail nurseries, lawn and garden supply stores -----	18	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers -----	28	35 311	3 508	671	132
53	General merchandise stores -----	66	(D)	(D)	(D)	II
531	Department stores (incl. leased depts.) ^{1 2} -----	36	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	36	(D)	(D)	(D)	II
533	Variety stores -----	7	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	23	199 013	14 021	2 952	796
54	Food stores -----	459	(D)	(D)	(D)	II
541	Grocery stores -----	336	(D)	(D)	(D)	II
542	Meat and fish (seafood) markets -----	4	(D)	(D)	(D)	BB
546	Retail bakeries -----	44	(D)	(D)	(D)	EE
543, 4, 5, 9	Other food stores -----	75	(D)	(D)	(D)	EE
543	Fruit and vegetable markets -----	1	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	40	(D)	(D)	(D)	CC
545	Dairy products stores -----	6	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	28	(D)	(D)	(D)	CC
55 ex. 554	Automotive dealers -----	249	1 490 679	128 583	30 365	4 521
551	New and used car dealers -----	44	(D)	(D)	(D)	HH
552	Used car dealers -----	61	58 311	4 968	1 247	272
553	Auto and home supply stores -----	104	(D)	(D)	(D)	FF
553 pt.	Auto parts, tires, and accessories stores -----	103	104 761	16 190	3 729	833
553 pt.	Home and auto supply stores -----	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	40	(D)	(D)	(D)	EE
555	Boat dealers -----	13	23 825	3 794	873	171
556	Recreational vehicle dealers -----	12	(D)	(D)	(D)	CC
557	Motorcycle dealers -----	13	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	2	(D)	(D)	(D)	AA
554	Gasoline service stations -----	174	425 830	26 806	6 213	1 981
56	Apparel and accessory stores -----	483	(D)	(D)	(D)	HH
561	Men's and boys' clothing and accessory stores -----	66	51 367	8 923	2 217	450
562, 3	Women's clothing and specialty stores -----	184	(D)	(D)	(D)	GG
562	Women's clothing stores -----	145	(D)	(D)	(D)	GG
563	Women's accessory and specialty stores -----	39	14 828	1 984	386	122
565	Family clothing stores -----	52	(D)	(D)	(D)	FF
566	Shoe stores -----	136	80 368	9 756	2 069	586
566 pt.	Men's shoe stores -----	13	6 472	850	209	42
566 pt.	Women's shoe stores -----	38	22 076	2 966	720	183
566 pt.	Children's and juveniles' shoe stores -----	3	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	64	32 181	3 465	791	250
566 pt.	Athletic footwear stores -----	18	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores -----	45	16 566	2 326	552	173
564	Children's and infants' wear stores -----	10	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores -----	35	(D)	(D)	(D)	CC
57	Furniture and home furnishings stores -----	337	(D)	(D)	(D)	HH
5712	Furniture stores -----	103	116 650	18 601	4 907	826
5713, 4, 9	Home furnishings stores -----	101	(D)	(D)	(D)	FF
5713	Floor covering stores -----	33	23 257	4 526	1 173	243
5714	Drapery, curtain, and upholstery stores -----	9	(D)	(D)	(D)	BB
5719	Miscellaneous home furnishings stores -----	59	45 516	5 255	1 274	354
572	Household appliance stores -----	23	(D)	(D)	(D)	CC
573	Radio, television, computer, and music stores -----	110	127 333	13 988	3 126	875
5731	Radio, television, and electronics stores -----	51	77 353	8 617	2 010	479
5734	Computer and software stores -----	21	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores -----	24	(D)	(D)	(D)	CC
5736	Musical instrument stores -----	14	(D)	(D)	(D)	BB
58	Eating and drinking places -----	1 429	815 864	215 835	50 836	23 088
5812	Eating places -----	1 172	710 392	188 619	44 535	20 804
5812 pt.	Restaurants -----	504	319 336	95 067	22 201	8 943
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	563	(D)	(D)	(D)	II
5812 pt.	Other eating places -----	102	(D)	(D)	(D)	GG
5813	Drinking places -----	257	105 472	27 216	6 301	2 284
591	Drug and proprietary stores -----	90	(D)	(D)	(D)	GG
591 pt.	Drug stores -----	87	(D)	(D)	(D)	GG
591 pt.	Proprietary stores -----	3	(D)	(D)	(D)	AA

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CLARK COUNTY — Con.						
59 ex. 591	Miscellaneous retail stores -----	965	(D)	(D)	(D)	II
592	Liquor stores -----	42	36 914	3 373	835	221
593	Used merchandise stores -----	68	(D)	(D)	(D)	EE
594	Miscellaneous shopping goods stores -----	473	(D)	(D)	(D)	HH
5941	Sporting goods stores and bicycle shops -----	71	(D)	(D)	(D)	FF
5941 pt.	General line sporting goods stores -----	18	(D)	(D)	(D)	CC
5941 pt.	Specialty line sporting goods stores -----	53	(D)	(D)	(D)	EE
5942	Book stores -----	35	(D)	(D)	(D)	EE
5944	Jewelry stores -----	108	70 696	12 118	2 825	648
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	259	(D)	(D)	(D)	GG
5943	Stationery stores -----	6	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	38	46 332	4 490	952	326
5946	Camera and photographic supply stores -----	4	3 229	490	121	34
5947	Gift, novelty, and souvenir shops -----	177	(D)	(D)	(D)	GG
5948	Luggage and leather goods stores -----	12	10 913	1 369	296	57
5949	Sewing, needlework, and piece goods stores -----	22	(D)	(D)	(D)	CC
596	Nonstore retailers -----	99	(D)	(D)	(D)	GG
5961	Catalog and mail-order houses -----	33	(D)	(D)	(D)	FF
5962	Automatic merchandising machine operators -----	14	22 896	3 140	742	150
5963	Direct selling establishments -----	52	89 875	27 703	6 459	1 563
598	Fuel dealers -----	4	926	183	47	13
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	3	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	74	(D)	(D)	(D)	EE
5993	Tobacco stores and stands -----	9	4 591	593	149	51
5994	News dealers and newsstands -----	7	(D)	(D)	(D)	BB
5995	Optical goods stores -----	34	11 128	2 417	526	127
5999	Miscellaneous retail stores, n.e.c. -----	155	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	24	(D)	(D)	(D)	CC
5999 pt.	Art dealers -----	20	16 587	4 090	952	135
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	111	(D)	(D)	(D)	EE
WASHOE COUNTY (Coextensive with Reno, NV MSA; see table 7.)						

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAS VEGAS, NV—AZ MSA						
	Retail trade -----	5 247	8 364 728	1 017 110	237 569	72 406
52	Building materials and garden supplies stores -----	217	389 842	45 772	10 407	2 596
521, 3	Building materials and supply stores -----	109	278 115	33 643	7 637	1 845
521	Lumber and other building materials dealers -----	75	245 404	28 243	6 400	1 596
523	Paint, glass, and wallpaper stores -----	34	32 711	5 400	1 237	249
525	Hardware stores -----	35	34 555	4 397	1 029	320
526	Retail nurseries, lawn and garden supply stores -----	25	23 020	3 024	751	226
527	Manufactured (mobile) home dealers -----	48	54 152	4 708	990	205
53	General merchandise stores -----	86	1 060 012	106 575	24 308	8 217
531	Department stores (incl. leased depts.) ^{1 2} -----	41	859 649	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	41	838 523	89 814	20 712	7 184
533	Variety stores -----	11	15 621	2 079	546	199
539	Miscellaneous general merchandise stores -----	34	205 868	14 682	3 050	834

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAS VEGAS, NV-AZ MSA —Con.						
54	Food stores -----	538	1 660 724	169 392	40 448	10 545
541	Grocery stores -----	402	1 612 085	160 128	38 106	9 603
542	Meat and fish (seafood) markets -----	4	(D)	(D)	(D)	BB
546	Retail bakeries -----	48	(D)	(D)	(D)	FF
543, 4, 5, 9	Other food stores -----	84	31 252	4 090	930	368
543	Fruit and vegetable markets -----	1	(D)	(D)	(D)	AA
544	Candy, nut, and confectionery stores -----	41	19 570	2 223	514	220
545	Dairy products stores -----	7	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	35	10 532	1 687	374	132
55 ex. 554	Automotive dealers -----	328	1 691 830	142 963	33 690	5 332
551	New and used car dealers -----	60	1 376 109	104 006	24 808	3 363
552	Used car dealers -----	68	68 017	5 817	1 485	332
553	Auto and home supply stores -----	138	129 328	20 140	4 586	1 055
553 pt.	Auto parts, tires, and accessories stores -----	136	(D)	(D)	(D)	GG
553 pt.	Home and auto supply stores -----	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	62	118 376	13 000	2 811	582
555	Boat dealers -----	21	33 820	4 881	1 112	223
556	Recreational vehicle dealers -----	18	61 659	5 579	1 143	230
557	Motorcycle dealers -----	21	(D)	(D)	(D)	CC
559	Automotive dealers, n.e.c. -----	2	(D)	(D)	(D)	AA
554	Gasoline service stations -----	253	577 592	34 893	8 126	2 694
56	Apparel and accessory stores -----	534	401 529	50 456	10 739	3 628
561	Men's and boys' clothing and accessory stores -----	69	52 142	8 988	2 231	462
562, 3	Women's clothing and specialty stores -----	199	147 165	20 436	3 986	1 584
562	Women's clothing stores -----	160	132 337	18 452	3 600	1 462
563	Women's accessory and specialty stores -----	39	14 828	1 984	386	122
565	Family clothing stores -----	66	99 287	8 369	1 765	767
566	Shoe stores -----	150	85 559	10 286	2 192	634
566 pt.	Men's shoe stores -----	13	6 472	850	209	42
566 pt.	Women's shoe stores -----	38	22 076	2 966	720	183
566 pt.	Children's and juveniles' shoe stores -----	3	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	74	36 108	3 859	886	288
566 pt.	Athletic footwear stores -----	22	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores -----	50	17 376	2 377	565	181
564	Children's and infants' wear stores -----	11	4 445	679	174	63
569	Miscellaneous apparel and accessory stores -----	39	12 931	1 698	391	118
57	Furniture and homefurnishings stores -----	399	381 184	50 091	12 326	2 762
5712	Furniture stores -----	125	127 268	19 686	5 164	902
5713, 4, 9	Homefurnishings stores -----	124	78 822	11 597	2 834	720
5713	Floor covering stores -----	46	29 681	5 748	1 430	320
5714	Drapery, curtain, and upholstery stores -----	12	2 552	458	92	32
5719	Miscellaneous homefurnishings stores -----	66	46 589	5 391	1 312	368
572	Household appliance stores -----	27	43 494	4 289	1 060	228
573	Radio, television, computer, and music stores -----	123	131 600	14 519	3 268	912
5731	Radio, television, and electronics stores -----	60	80 785	9 064	2 133	509
5734	Computer and software stores -----	22	18 717	1 892	353	88
5735	Record and prerecorded tape stores -----	25	24 206	2 388	548	238
5736	Musical instrument stores -----	16	7 892	1 175	234	77
58	Eating and drinking places -----	1 675	900 507	236 307	55 631	25 984
5812	Eating places -----	1 374	788 215	207 781	48 996	23 510
5812 pt.	Restaurants -----	618	361 422	106 752	25 051	10 545
5812 pt.	Cafeterias -----	4	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	636	338 618	78 294	18 440	10 609
5812 pt.	Other eating places -----	116	(D)	(D)	(D)	GG
5813	Drinking places -----	301	112 292	28 526	6 635	2 474
591	Drug and proprietary stores -----	106	279 595	35 133	8 788	1 971
591 pt.	Drug stores -----	103	(D)	(D)	(D)	GG
591 pt.	Proprietary stores -----	3	(D)	(D)	(D)	AA
59 ex. 591	Miscellaneous retail stores -----	1 111	1 021 913	145 528	33 106	8 677
592	Liquor stores -----	51	43 337	3 879	946	261
593	Used merchandise stores -----	78	35 489	8 926	1 893	491

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAS VEGAS, NV—AZ MSA —Con.						
59 ex. 591	Miscellaneous retail stores —Con.					
594	Miscellaneous shopping goods stores -----	529	381 029	53 431	12 546	3 994
5941	Sporting goods stores and bicycle shops -----	76	61 464	7 650	1 706	517
5941 pt.	General line sporting goods stores -----	19	26 638	3 020	628	227
5941 pt.	Specialty line sporting goods stores -----	57	34 826	4 630	1 078	290
5942	Book stores -----	39	27 007	2 927	637	321
5944	Jewelry stores -----	118	73 601	12 644	2 959	691
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	296	218 957	30 210	7 244	2 465
5943	Stationery stores -----	8	1 954	290	65	38
5945	Hobby, toy, and game shops -----	41	46 558	4 516	959	332
5946	Camera and photographic supply stores -----	4	3 229	490	121	34
5947	Gift, novelty, and souvenir shops -----	207	145 311	22 120	5 386	1 806
5948	Luggage and leather goods stores -----	12	10 913	1 369	296	57
5949	Sewing, needlework, and piece goods stores -----	24	10 992	1 425	417	198
596	Nonstore retailers -----	120	433 946	53 722	11 892	2 489
5961	Catalog and mail-order houses -----	42	318 078	22 069	4 518	737
5962	Automatic merchandising machine operators -----	18	24 037	3 214	756	153
5963	Direct selling establishments -----	60	93 831	28 439	6 618	1 599
598	Fuel dealers -----	12	8 393	1 159	303	64
5983	Fuel oil dealers -----	-	-	-	-	-
5984	Liquefied petroleum gas (bottled gas) dealers -----	11	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	87	18 391	4 163	1 051	358
5993	Tobacco stores and stands -----	9	4 591	593	149	51
5994	News dealers and newsstands -----	7	(D)	(D)	(D)	BB
5995	Optical goods stores -----	42	13 724	3 054	735	167
5999	Miscellaneous retail stores, n.e.c. -----	176	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	27	12 656	1 896	497	158
5999 pt.	Art dealers -----	20	16 587	4 090	952	135
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	129	(D)	(D)	(D)	EE
RENO, NV MSA						
	Retail trade -----	1 763	2 700 592	335 452	79 403	22 887
52	Building materials and garden supplies stores -----	85	193 209	22 750	5 124	1 078
521, 3	Building materials and supply stores -----	46	141 224	15 412	3 525	697
525	Hardware stores -----	16	24 669	3 558	920	189
526	Retail nurseries, lawn and garden supply stores -----	12	11 774	2 640	419	133
527	Manufactured (mobile) home dealers -----	11	15 542	1 140	260	59
53	General merchandise stores -----	23	419 363	38 931	8 960	2 969
531	Department stores (incl. leased depts.) ^{1 2} -----	15	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	15	(D)	(D)	(D)	HH
533	Variety stores -----	4	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	CC
54	Food stores -----	162	512 234	54 688	13 117	2 985
541	Grocery stores -----	117	497 666	52 503	12 624	2 746
542	Meat and fish (seafood) markets -----	5	2 554	276	59	21
546	Retail bakeries -----	17	3 356	804	179	100
543, 4, 5, 9	Other food stores -----	23	8 658	1 105	255	118
55 ex. 554	Automotive dealers -----	120	509 317	44 560	10 095	1 472
551	New and used car dealers -----	20	414 277	33 618	7 628	926
552	Used car dealers -----	27	19 931	1 200	282	74
553	Auto and home supply stores -----	50	39 875	6 514	1 490	323
555, 6, 7, 9	Miscellaneous automotive dealers -----	23	35 234	3 228	695	149
554	Gasoline service stations -----	87	176 842	13 142	3 403	896
56	Apparel and accessory stores -----	174	112 711	12 488	3 034	1 322
561	Men's and boys' clothing and accessory stores -----	14	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	67	33 646	3 847	891	578
562	Women's clothing stores -----	55	29 060	3 296	752	530
563	Women's accessory and specialty stores -----	12	4 586	551	139	48
565	Family clothing stores -----	22	34 324	3 042	709	283
566	Shoe stores -----	46	24 336	2 723	708	209
564, 9	Other apparel and accessory stores -----	25	(D)	(D)	(D)	CC
57	Furniture and homefurnishings stores -----	129	136 611	18 238	4 293	948
5712	Furniture stores -----	38	39 966	5 378	1 227	263
5713, 4, 9	Homefurnishings stores -----	41	26 133	4 207	948	221
572	Household appliance stores -----	9	3 770	547	150	38
573	Radio, television, computer, and music stores -----	41	66 742	8 106	1 968	426

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
RENO, NV MSA — Con.						
58	Eating and drinking places -----	558	232 325	60 968	14 611	7 408
5812	Eating places -----	449	211 339	56 409	13 538	6 895
5812 pt.	Restaurants -----	188	86 461	26 618	6 608	2 916
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	212	105 133	24 497	5 620	3 362
5812 pt.	Other eating places -----	47	(D)	(D)	(D)	FF
5813	Drinking places -----	109	20 986	4 559	1 073	513
591	Drug and proprietary stores -----	30	82 862	9 677	2 465	558
59 ex. 591	Miscellaneous retail stores -----	395	325 118	60 010	14 301	3 251
592	Liquor stores -----	10	16 491	1 100	242	48
593	Used merchandise stores -----	44	17 654	5 170	1 074	235
594	Miscellaneous shopping goods stores -----	177	104 299	14 773	3 578	1 189
5941	Sporting goods stores and bicycle shops -----	41	30 337	3 748	817	259
5942	Book stores -----	12	7 507	719	186	102
5944	Jewelry stores -----	37	17 551	3 239	855	230
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	87	48 904	7 067	1 720	598
596	Nonstore retailers -----	44	(D)	(D)	(D)	GG
598	Fuel dealers -----	13	17 782	2 635	713	110
5992	Florists -----	30	7 337	1 962	382	166
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	12	5 615	1 181	253	64
5999	Miscellaneous retail stores, n.e.c. -----	63	(D)	(D)	(D)	EE

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade -----	1 243	1 379 357	159 090	36 382	11 903
52	Building materials and garden supplies stores -----	79	112 014	11 985	2 523	679
521, 3	Building materials and supply stores -----	32	68 478	7 012	1 496	396
525	Hardware stores -----	26	21 856	3 129	713	198
526	Retail nurseries, lawn and garden supply stores -----	8	3 224	617	81	27
527	Manufactured (mobile) home dealers -----	13	18 456	1 227	233	58
53	General merchandise stores -----	21	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2} -----	5	95 038	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	5	93 376	8 558	1 859	744
533	Variety stores -----	7	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	9	(D)	(D)	(D)	BB
54	Food stores -----	133	384 985	38 946	9 140	2 360
541	Grocery stores -----	115	381 400	38 240	8 992	2 298
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	AA
546	Retail bakeries -----	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	11	2 015	362	74	28
55 ex. 554	Automotive dealers -----	98	271 940	24 828	5 462	942
551	New and used car dealers -----	26	219 204	17 939	3 853	574
552	Used car dealers -----	12	9 025	1 013	240	56
553	Auto and home supply stores -----	47	30 585	4 712	1 121	247
555, 6, 7, 9	Miscellaneous automotive dealers -----	13	13 126	1 164	248	65
554	Gasoline service stations -----	108	151 959	9 254	2 141	809
56	Apparel and accessory stores -----	80	41 536	4 303	1 056	436
561	Men's and boys' clothing and accessory stores -----	1	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores -----	24	4 982	557	157	68
562	Women's clothing stores -----	24	4 982	557	157	68
563	Women's accessory and specialty stores -----	-	-	-	-	-
565	Family clothing stores -----	27	28 596	2 923	676	265
566	Shoe stores -----	16	4 363	371	94	46
564, 9	Other apparel and accessory stores -----	12	(D)	(D)	(D)	BB

See footnotes at end of table.

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RETAIL TRADE — GEOGRAPHIC AREA SERIES

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
57	Furniture and homefurnishings stores -----	69	43 526	7 018	1 694	353
5712	Furniture stores -----	17	17 858	3 038	732	142
5713, 4, 9	Homefurnishings stores -----	20	(D)	(D)	(D)	BB
572	Household appliance stores -----	8	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	24	6 571	704	175	68
58	Eating and drinking places -----	409	130 655	34 216	7 677	4 151
5812	Eating places -----	306	114 881	30 511	6 828	3 721
5812 pt.	Restaurants -----	164	61 424	18 177	4 028	1 960
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	123	49 340	11 478	2 604	1 672
5812 pt.	Other eating places -----	17	(D)	(D)	(D)	BB
5813	Drinking places -----	103	15 774	3 705	849	430
591	Drug and proprietary stores -----	27	42 186	4 800	1 292	318
59 ex. 591	Miscellaneous retail stores -----	219	(D)	(D)	(D)	FF
592	Liquor stores -----	14	10 633	540	108	45
593	Used merchandise stores -----	20	3 925	731	167	104
594	Miscellaneous shopping goods stores -----	85	25 338	4 174	994	364
5941	Sporting goods stores and bicycle shops -----	19	(D)	(D)	(D)	BB
5942	Book stores -----	6	(D)	(D)	(D)	BB
5944	Jewelry stores -----	18	6 121	1 460	363	74
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	42	12 357	1 823	376	175
596	Nonstore retailers -----	25	(D)	(D)	(D)	CC
598	Fuel dealers -----	19	(D)	(D)	(D)	CC
5992	Florists -----	23	4 471	994	235	99
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	4	631	229	57	8
5999	Miscellaneous retail stores, n.e.c. -----	26	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Nevada -----	(X)	11 546 436	11 546 436	100.0	Nevada—Con.				
Las Vegas -----	1	2 800 876	2 800 876	24.3	Elko -----	7	212 985	6 623 407	57.4
Reno -----	2	1 990 282	4 791 158	41.5	Winnemucca -----	8	109 839	6 733 246	58.3
Carson City (IC) -----	3	532 766	5 323 924	46.1	Fallon -----	9	107 563	6 840 809	59.2
Sparks -----	4	521 086	5 845 010	50.6	Boulder City -----	10	51 103	6 891 912	59.7
Henderson -----	5	322 890	6 167 900	53.4	Ely -----	11	41 293	6 933 205	60.0
North Las Vegas -----	6	242 522	6 410 422	55.5					

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Nevada -----	(X)	11 546 436	11 546 436	100.0	Nevada—Con.				
Clark -----	1	7 395 626	7 395 626	64.1	White Pine -----	10	51 663	11 449 673	99.2
Washoe -----	2	2 700 592	10 096 218	87.4	Pershing -----	11	29 322	11 478 995	99.4
Carson City (IC) -----	3	532 766	10 628 984	92.1	Lander -----	12	25 758	11 504 753	99.6
Elko -----	4	255 519	10 884 503	94.3	Mineral -----	13	19 230	11 523 983	99.8
Douglas -----	5	146 254	11 030 757	95.5	Lincoln -----	14	10 272	11 534 255	99.9
Humboldt -----	6	114 582	11 145 339	96.5	Storey -----	15	6 422	11 540 677	100.0
Churchill -----	7	113 434	11 258 773	97.5	Eureka -----	16	4 763	11 545 440	100.0
Nye -----	8	70 861	11 329 634	98.1	Esmeralda -----	17	996	11 546 436	100.0
Lyon -----	9	68 376	11 398 010	98.7					

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
 - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery, curtain, and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream and frozen yogurt shops	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5421	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5932	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400			
			5942	Book stores	5905
			5943	Stationery stores	5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	5908
			5946	Camera and photographic supply stores	5909
			5947	Gift, novelty, and souvenir shops	5906
			5948	Luggage and leather goods stores	5906
			5949	Sewing, needlework, and piece goods stores	5910
			5961 pt.	Mail-order — department store merchandise	5911
			5961 pt.	Mail-order — other general merchandise	5911
			5961 pt.	Mail-order — specialized merchandise	5911
			5962	Automatic merchandising machine operators	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment	5911
			5963 pt.	Direct selling — mobile food service	5911
			5963 pt.	Direct selling — books and stationery	5911
			5963 pt.	Other direct selling	5911
			5983	Fuel oil dealers	5912
			5984	Liquefied petroleum gas (bottled gas) dealers	5912
			5989	Fuel dealers, n.e.c.	5912
			5992	Florists	5913, 5917
			5993	Tobacco stores and stands	5902
			5994	News dealers and newsstands	5902
			5995	Optical goods stores	5914
			5999 pt.	Pet shops	5915
			5999 pt.	Art dealers	5916
			5999 pt.	Other retail stores, n.e.c.	5916
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS				
5511	New and used car dealers	5501			
5521	Used car dealers	5501			
5531 pt.	Auto parts, tires and accessories stores	5502			
5531 pt.	Home and auto supply stores	5502			
5541	Gasoline service stations	5504			
5551	Boat dealers	5503			
5561	Recreational vehicle dealers	5503			
5571	Motorcycle dealers	5503			
5599	Automotive dealers, n.e.c.	5503			
56	APPAREL AND ACCESSORY STORES				
5611	Men's and boys' clothing and accessory stores	5601			
5621	Women's clothing stores	5601			
5631	Women's accessory and specialty stores	5601			
5641	Children's and infants' wear stores	5601			
5651	Family clothing stores	5601			
5661 pt.	Men's shoe stores	5602			
5661 pt.	Women's shoe stores	5602			
5661 pt.	Children's and juveniles' shoe stores	5602			
5661 pt.	Family shoe stores	5602			
5661 pt.	Athletic footwear stores	5602			
5699	Miscellaneous apparel and accessory stores	5601			

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

NEVADA

Las Vegas, NV-AZ MSA

Mohave County, AZ

Clark County, NV

Nye County, NV

Reno, NV MSA

Washoe County, NV

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
52	Retail trade -----	8.5	7.2	56	Apparel and accessory stores -----	7.1	4.9
	Building materials and garden supplies stores ----	7.7	3.8	561	Men's and boys' clothing and accessory stores ----	8.2	15.3
521, 3	Building materials and supply stores -----	5.7	3.6	562, 3	Women's clothing and specialty stores -----	7.5	3.9
521	Lumber and other building materials dealers -----	5.6	2.4	562	Women's clothing stores -----	7.3	3.9
523	Paint, glass, and wallpaper stores -----	6.6	13.5	563	Women's accessory and specialty stores -----	8.4	3.6
				566	Family clothing stores -----	3.8	3.5
525	Hardware stores -----	12.9	4.2	566 pt.	Shoe stores -----	6.2	3.5
526	Retail nurseries, lawn and garden supply stores ----	27.0	.8	566 pt.	Men's shoe stores -----	—	24.8
527	Manufactured (mobile) home dealers -----	5.7	6.3	566 pt.	Women's shoe stores -----	6.7	3.4
				566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)
				566 pt.	Family shoe stores -----	9.4	1.1
				566 pt.	Athletic footwear stores -----	(D)	(D)
53	General merchandise stores -----	.4	.3	564, 9	Other apparel and accessory stores -----	21.6	2.7
				564	Children's and infants' wear stores -----	—	—
531	Department stores (incl. leased depts.) ^{3 4} -----	—	.2	569	Miscellaneous apparel and accessory stores ----	29.4	3.6
				57	Furniture and home furnishings stores -----	20.3	7.5
531	Department stores (excl. leased depts.) ³ -----	—	.2	5712	Furniture stores -----	29.6	8.3
531 pt.	Conventional ³ -----	—	—	5713, 4, 9	Home furnishings stores -----	18.9	8.5
531 pt.	Discount or mass merchandising ³ -----	—	.4	5713	Floor covering stores -----	25.5	9.5
531 pt.	National chain ³ -----	—	—	5714	Drapery, curtain, and upholstery stores -----	21.8	9.9
				5719	Miscellaneous home furnishings stores -----	13.5	7.6
533	Variety stores -----	(D)	(D)	572	Household appliance stores -----	38.0	6.3
539	Miscellaneous general merchandise stores -----	(D)	(D)	573	Radio, television, computer, and music stores ----	8.1	6.6
				5731	Radio, television, and electronics stores -----	3.8	6.7
54	Food stores -----	6.1	13.9	5734	Computer and software stores -----	32.9	9.8
				5735	Record and prerecorded tape stores -----	1.9	6.0
541	Grocery stores -----	5.8	14.0	5736	Musical instrument stores -----	8.9	—
541 pt.	Supermarkets and other general-line grocery stores -----	3.3	14.9	58	Eating and drinking places -----	20.6	10.6
541 pt.	Convenience food stores -----	28.8	9.3	5812	Eating places -----	19.7	10.7
541 pt.	Convenience food/gasoline stores -----	8.5	6.1	5812 pt.	Restaurants -----	24.6	8.9
541 pt.	Delicatessens -----	35.4	15.9	5812 pt.	Cafeterias -----	(D)	(D)
				5812 pt.	Refreshment places -----	16.8	10.0
542	Meat and fish (seafood) markets -----	9.9	4.2	5812 pt.	Other eating places -----	(D)	(D)
				5813	Drinking places -----	27.2	10.2
546	Retail bakeries -----	16.8	17.2	591	Drug and proprietary stores -----	5.8	3.7
546 pt.	Retail bakeries —baking and selling -----	(D)	(D)	591 pt.	Drug stores -----	5.8	3.6
546 pt.	Retail bakeries —selling only -----	(D)	(D)	591 pt.	Proprietary stores -----	13.8	67.3
				59 ex. 591	Miscellaneous retail stores -----	12.2	10.2
543, 4, 5, 9	Other food stores -----	18.7	6.1	592	Liquor stores -----	25.5	3.8
543	Fruit and vegetable markets -----	(D)	(D)	593	Used merchandise stores -----	18.4	6.3
544	Candy, nut, and confectionery stores -----	7.9	7.9	594	Miscellaneous shopping goods stores -----	12.7	8.1
545	Dairy products stores -----	(D)	(D)	5941	Sporting goods stores and bicycle shops -----	13.5	2.0
549	Miscellaneous food stores -----	35.4	3.8	5941 pt.	General line sporting goods stores -----	4.3	.7
				5941 pt.	Specialty line sporting goods stores -----	21.5	3.1
55 ex. 554	Automotive dealers -----	4.2	2.3	5942	Book stores -----	10.6	8.2
551	New and used car dealers -----	1.8	1.4	5944	Jewelry stores -----	14.6	11.5
552	Used car dealers -----	27.2	16.8	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ----	12.1	9.0
				5943	Stationery stores -----	(D)	(D)
553	Auto and home supply stores -----	10.1	1.6	5945	Hobby, toy, and game shops -----	11.3	10.0
553 pt.	Auto parts, tires, and accessories stores -----	10.4	1.4	5946	Camera and photographic supply stores -----	23.8	33.0
553 pt.	Home and auto supply stores -----	—	8.9	5947	Gift, novelty, and souvenir shops -----	10.8	8.5
				5948	Luggage and leather goods stores -----	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	14.1	5.5	5949	Sewing, needlework, and piece goods stores ----	8.8	3.7
555	Boat dealers -----	32.1	8.9	596	Nonstore retailers -----	8.0	13.2
556	Recreational vehicle dealers -----	9.3	4.9	5961	Catalog and mail-order houses -----	4.2	17.1
557	Motorcycle dealers -----	11.1	1.9	5962	Automatic merchandising machine operators ----	(D)	(D)
559	Automotive dealers, n.e.c. -----	10.9	26.6	5963	Direct selling establishments -----	(D)	(D)
554	Gasoline service stations -----	13.4	10.4	598	Fuel dealers -----	.4	6.1
				5983	Fuel oil dealers -----	—	4.8
554 pt.	Gasoline/convenience food stores -----	5.0	15.4	5984	Liquefied petroleum gas (bottled gas) dealers ----	.2	6.1
554 pt.	Other gasoline service stations and truck stops ----	17.4	8.1	5989	Fuel dealers, n.e.c. -----	15.8	27.4

See footnotes at end of table.

RETAIL TRADE — GEOGRAPHIC AREA SERIES

APPENDIX E E-1

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists	31.8	11.3	5999	Miscellaneous retail stores, n.e.c.	(D)	(D)
5993	Tobacco stores and stands	(D)	(D)	5999 pt.	Pet shops	11.6	5.6
5994	News dealers and newsstands	(D)	(D)	5999 pt.	Art dealers	18.2	7.6
5995	Optical goods stores	10.0	7.1	5999 pt.	Other miscellaneous retail stores, n.e.c.	(D)	(D)

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. **Geographic Notes**

NEVADA

There are no geographic notes for the State of Nevada.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade	7 502	6 442	6 772	5 812
52	Building materials and garden supplies stores	324	285	290	256
521, 3	Building materials and supply stores	158	153	145	144
521	Lumber and other building materials dealers	107	106	99	100
523	Paint, glass, and wallpaper stores	51	47	46	44
525	Hardware stores	69	55	63	46
526	Retail nurseries, lawn and garden supply stores	39	36	34	31
527	Manufactured (mobile) home dealers	58	41	48	35
53	General merchandise stores	114	101	107	99
531	Department stores (incl. leased depts.) ^{1 2}	56	42	55	42
531	Department stores (excl. leased depts.) ¹	56	42	55	42
531 pt.	Conventional ¹	16	16	16	16
531 pt.	Discount or mass merchandising ¹	29	14	28	14
531 pt.	National chain ¹	11	12	11	12
533	Variety stores	18	22	17	22
539	Miscellaneous general merchandise stores	40	37	35	35
54	Food stores	766	745	715	674
541	Grocery stores	579	533	550	491
542	Meat and fish (seafood) markets	11	22	10	19
546	Retail bakeries	66	82	59	73
546 pt.	Retail bakeries —baking and selling	62	77	56	68
546 pt.	Retail bakeries —selling only	4	5	3	5
543, 4, 5, 9	Other food stores	110	108	96	91
543	Fruit and vegetable markets	2	3	2	2
544	Candy, nut, and confectionery stores	56	50	50	43
545	Dairy products stores	8	13	8	11
549	Miscellaneous food stores	44	42	36	35
55 ex. 554	Automotive dealers	474	472	435	431
551	New and used car dealers	91	93	85	86
552	Used car dealers	100	75	86	69
553	Auto and home supply stores	206	228	192	208
553 pt.	Auto parts, tires, and accessories stores	199	214	187	195
553 pt.	Home and auto supply stores	7	14	5	13
555, 6, 7, 9	Miscellaneous automotive dealers	77	76	72	68
555	Boat dealers	18	22	18	21
556	Recreational vehicle dealers	29	25	27	23
557	Motorcycle dealers	26	22	23	20
559	Automotive dealers, n.e.c.	4	7	4	4
554	Gasoline service stations	380	441	353	387
56	Apparel and accessory stores	739	624	655	571
561	Men's and boys' clothing and accessory stores	81	71	69	66
562, 3	Women's clothing and specialty stores	276	230	242	209
562	Women's clothing stores	225	194	198	176
563	Women's accessory and specialty stores	51	36	44	33
565	Family clothing stores	102	79	95	72
566	Shoe stores	198	171	176	160
566 pt.	Men's shoe stores	18	24	16	23
566 pt.	Women's shoe stores	52	50	45	45
566 pt.	Children's and juveniles' shoe stores	4	6	4	6
566 pt.	Family shoe stores	96	67	85	62
566 pt.	Athletic footwear stores	28	24	26	24
564, 9	Other apparel and accessory stores	82	73	73	64
564	Children's and infants' wear stores	21	17	19	15
569	Miscellaneous apparel and accessory stores	61	56	54	49

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores -----	536	395	480	359
5712	Furniture stores -----	158	121	141	113
5713, 4, 9	Homefurnishings stores -----	162	113	147	98
5713	Floor covering stores -----	57	37	49	30
5714	Drapery, curtain, and upholstery stores -----	14	21	14	18
5719	Miscellaneous homefurnishings stores -----	91	55	84	50
572	Household appliance stores -----	41	34	33	31
573	Radio, television, computer, and music stores -----	175	127	159	117
5731	Radio, television, and electronics stores -----	82	71	75	67
5734	Computer and software stores -----	37	14	31	11
5735	Record and prerecorded tape stores -----	36	25	33	25
5736	Musical instrument stores -----	20	17	20	14
58	Eating and drinking places -----	2 426	1 905	2 138	1 679
5812	Eating places -----	1 944	1 440	1 712	1 274
5812 pt.	Restaurants -----	865	682	766	595
5812 pt.	Cafeterias -----	7	12	6	10
5812 pt.	Refreshment places -----	905	624	805	563
5812 pt.	Other eating places -----	167	122	135	106
5813	Drinking places -----	482	465	426	405
591	Drug and proprietary stores -----	149	142	142	131
591 pt.	Drug stores -----	145	139	139	129
591 pt.	Proprietary stores -----	4	3	3	2
59 ex. 591	Miscellaneous retail stores -----	1 594	1 332	1 457	1 225
592	Liquor stores -----	66	76	59	68
593	Used merchandise stores -----	133	79	120	75
594	Miscellaneous shopping goods stores -----	740	662	679	612
5941	Sporting goods stores and bicycle shops -----	132	113	117	100
5941 pt.	General line sporting goods stores -----	35	34	34	28
5941 pt.	Specialty line sporting goods stores -----	97	79	83	72
5942	Book stores -----	53	45	50	44
5944	Jewelry stores -----	163	171	152	160
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	392	333	360	308
5943	Stationery stores -----	12	18	12	18
5945	Hobby, toy, and game shops -----	55	44	51	39
5946	Camera and photographic supply stores -----	9	13	9	12
5947	Gift, novelty, and souvenir shops -----	261	207	239	193
5948	Luggage and leather goods stores -----	14	13	14	13
5949	Sewing, needlework, and piece goods stores -----	41	38	35	33
596	Nonstore retailers -----	170	123	155	114
5961	Catalog and mail-order houses -----	58	48	51	44
5962	Automatic merchandising machine operators -----	23	23	21	21
5963	Direct selling establishments -----	89	52	83	49
598	Fuel dealers -----	41	46	39	43
5983	Fuel oil dealers -----	6	8	6	7
5984	Liquefied petroleum gas (bottled gas) dealers -----	31	32	30	32
5989	Fuel dealers, n.e.c. -----	4	6	3	4
5992	Florists -----	128	124	117	109
5993	Tobacco stores and stands -----	12	14	11	13
5994	News dealers and newsstands -----	9	5	9	5
5995	Optical goods stores -----	50	53	45	51
5999	Miscellaneous retail stores, n.e.c. -----	245	150	223	135
5999 pt.	Pet shops -----	41	30	40	28
5999 pt.	Art dealers -----	39	23	33	19
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	165	97	150	88

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.