

1992

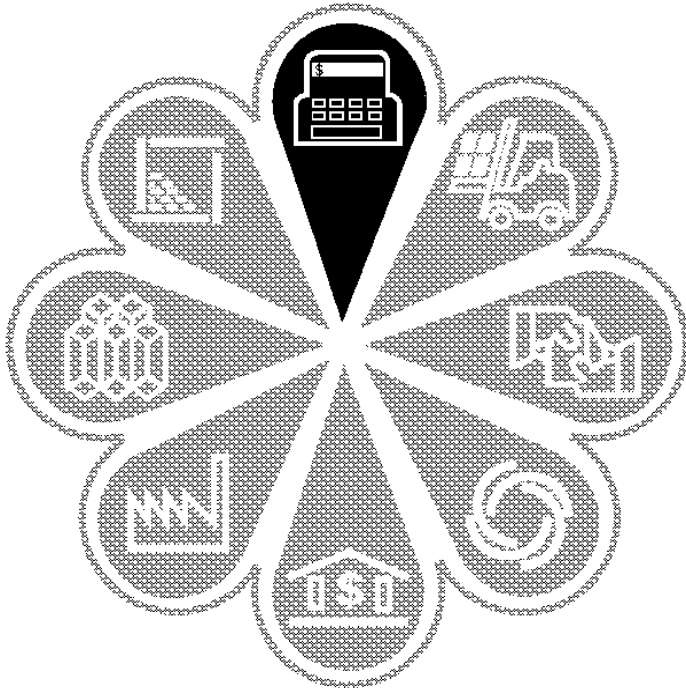
Census of

Retail Trade

RC92-A-27

GEOGRAPHIC AREA SERIES

Montana



1992 Census of Retail Trade

RC92-A-27

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Montana

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Economics and Statistics Administration
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BUREAU OF THE CENSUS
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If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*¹ (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X							
CMSA's and MSA's in the State							X			
PMSA's in the State							X			
Area of the State not in any CMSA, PMSA, or MSA								X		
Counties in the State				X		¹ X				X
Places in the State				² X	¹ X				² X	
DATA ITEMS³										
Establishments	X		X	X	X	X	X	X	X	
Sales	X		X	X	X	X	X	X	X	
Annual payroll	X		X	X	X	X	X	X	X	
First-quarter payroll	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992	X		X	X	X	X	X	X	X	
Sales per establishment		X								
Sales per employee		X								
Annual payroll per employee		X								
Employees per establishment		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees)			X							
Counties ranked by volume of 1992 sales										X
Places ranked by volume of 1992 sales									² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	¹ X	¹ X					² X			X	
State	¹ X	¹ X									
CMSA, PMSA, MSA	X	X									
County	^{1 3} X	^{1 3} X									
Place	^{1 3} X	^{1 3} X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	⁴ X
MERCHANDISE LINE SALES											
United States	X	X					X				
State	³ X	³ X					³ X				
CMSA, PMSA, MSA	³ X	³ X					³ X				
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							⁵ X
State	X	X	X	X							⁵ X
CMSA, PMSA, MSA	X	X	X	X							⁵ X
ZIP CODES											
State	³ X	³ X	³ X	³ X			³ X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	¹ X	¹ X	X	X	X						^{6 7} X
State	X	X	X	X	X						^{6 7} X
CMSA, MSA	X	X	X	X	X						^{6 7} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

Contents

Montana

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Publication Program Inside back cover

Summary of Findings

Data from the 1992 Census of Retail Trade show that Montana's 6,808 retail stores with payroll had sales totaling \$6.2 billion. In 1987, 6,790 retail stores had sales of \$4.3 billion. The 1992 data represent an increase of 43.8 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 20.0 percent of the State's total sales by retailers compared with 22.9 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 17.8 percent of sales, department stores (including leased departments) with 8.5 percent, and gasoline service stations with 8.4 percent.

For 1992, sales for establishments with payroll in the State averaged \$918 thousand per establishment, compared with \$640 thousand in 1987. In 1992, department stores (including leased departments) averaged \$12.0 million per establishment; new and used car dealers, \$7.9 million; miscellaneous general merchandise stores, \$3.0 million; grocery stores, \$2.4 million; and lumber and other building materials dealers, \$1.8 million.

For retail establishments with payroll, 1992 sales per employee averaged \$97 thousand. New and used car dealers had sales per employee of \$345 thousand, which contrasts sharply with the \$25 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$697 million, compared with \$503 million for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.2 percent for all retailers, 26.4 percent for retail bakeries, compared with 6.6 percent for gasoline service stations.

There were 64,398 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 56,985 employees in 1987. Large employers included restaurants with 11,706 employees, grocery stores with 9,889 employees, and refreshment places with 8,645 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

 Sales
 Payroll

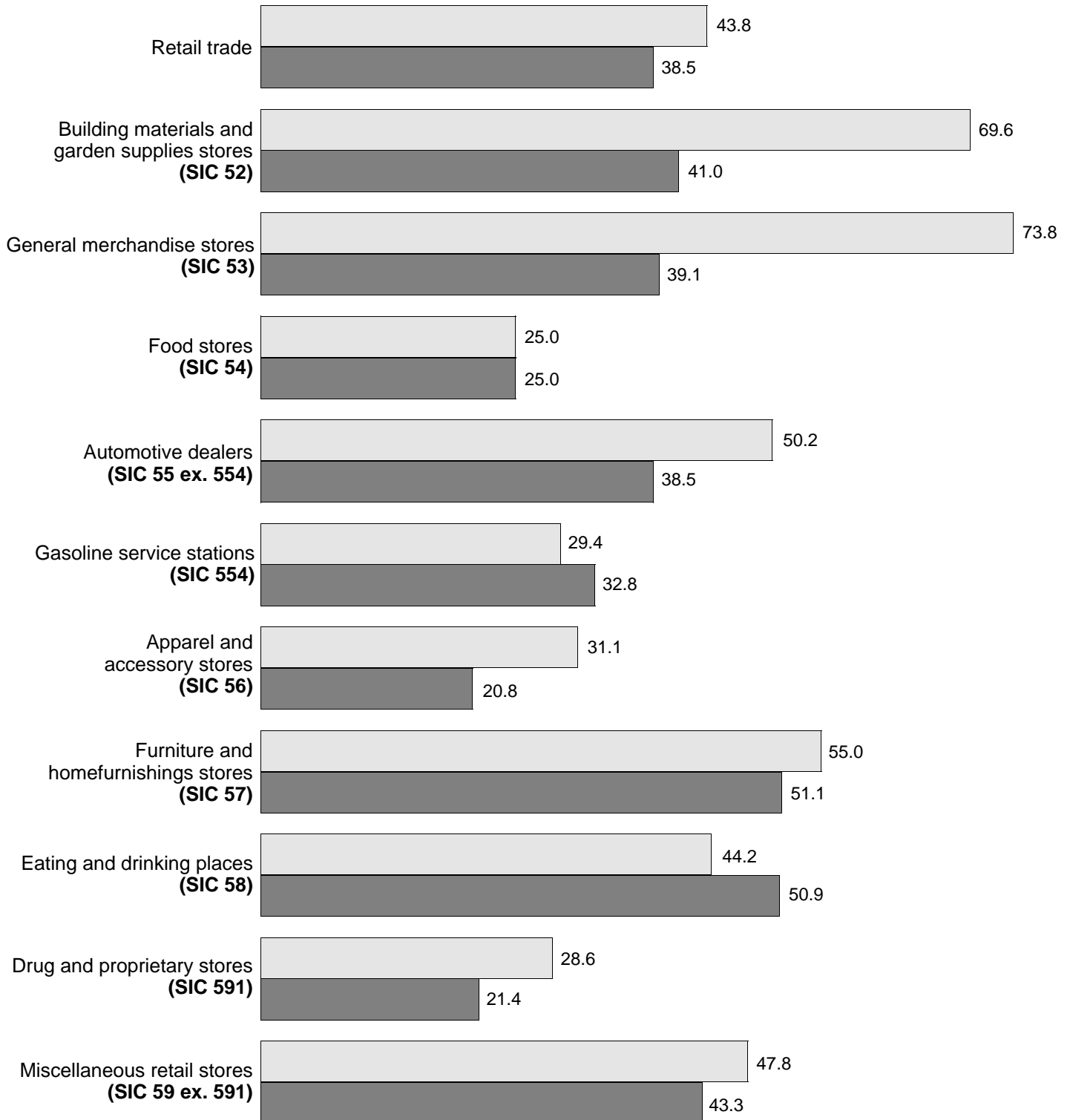
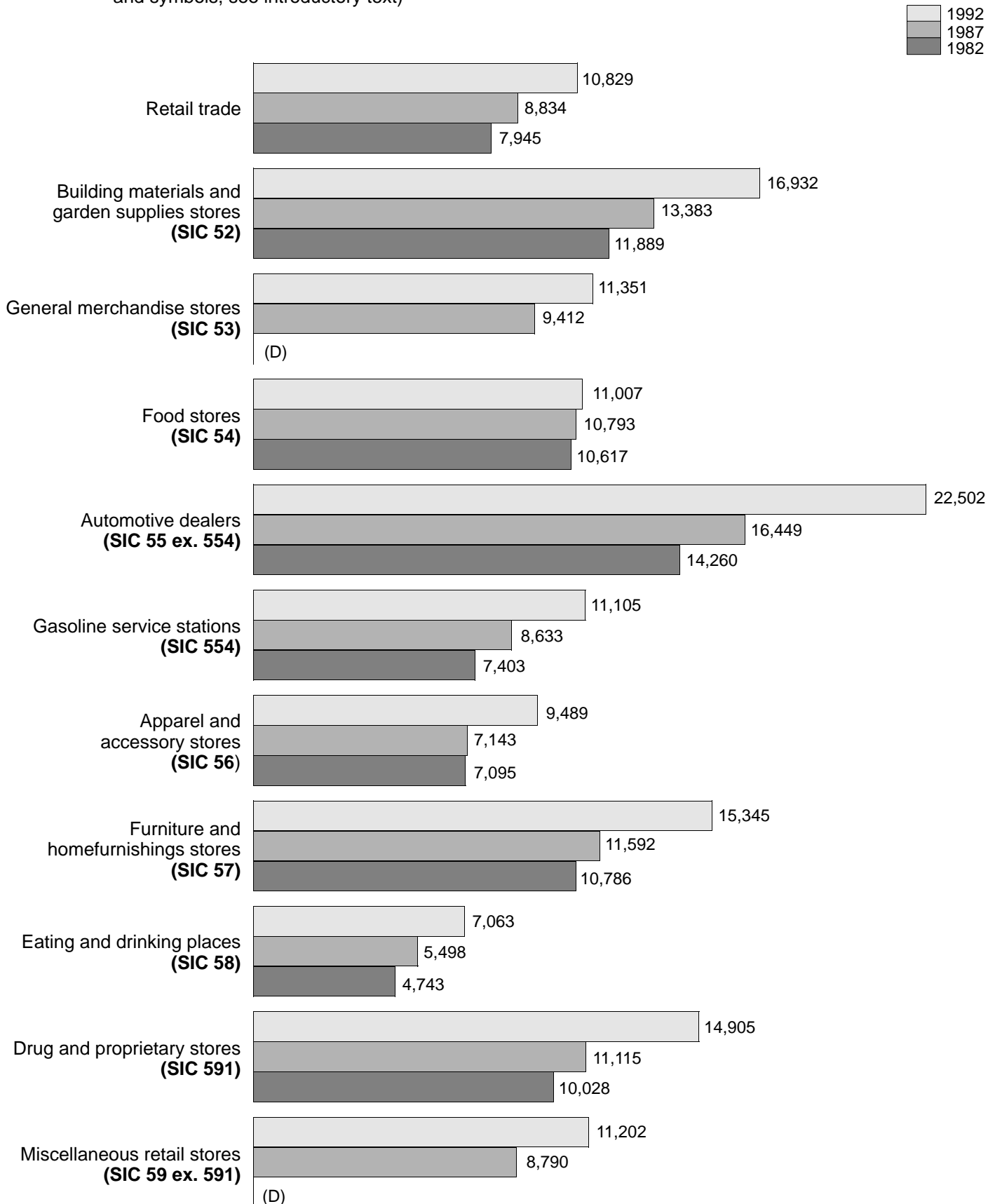


Figure 2. **Annual Payroll Per Employee: 1992, 1987, and 1982**

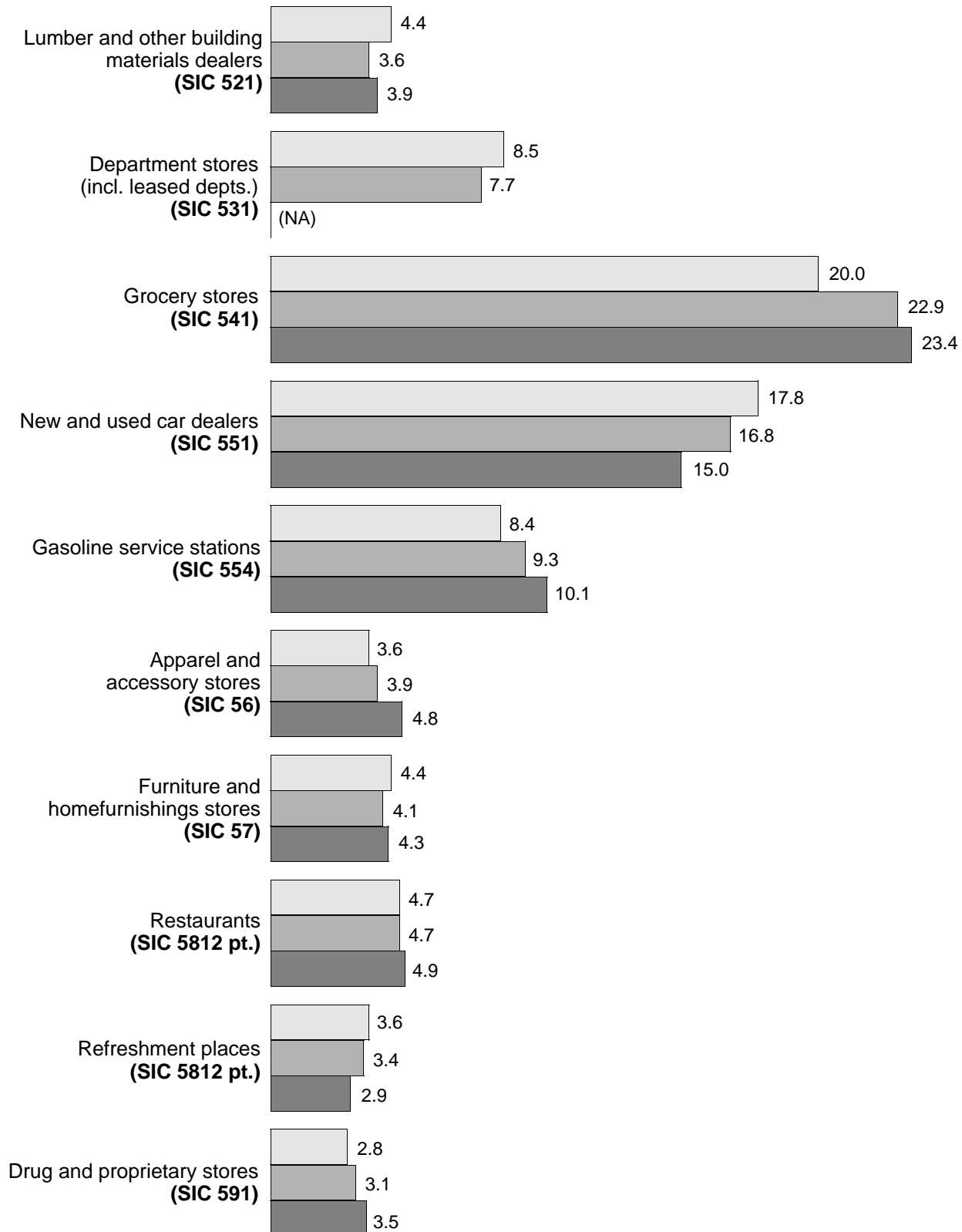
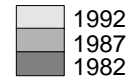
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	6 808	6 246 712	697 353	159 669	64 398
52	Building materials and garden supplies stores	383	457 137	45 073	9 503	2 662
521, 3	Building materials and supply stores	200	304 357	29 039	6 207	1 499
521	Lumber and other building materials dealers	149	274 809	25 061	5 167	1 286
523	Paint, glass, and wallpaper stores	51	29 548	3 978	1 040	213
525	Hardware stores	133	99 812	10 838	2 288	917
526	Retail nurseries, lawn and garden supply stores	26	12 662	1 483	306	112
527	Manufactured (mobile) home dealers	24	40 306	3 713	702	134
53	General merchandise stores	150	737 110	70 398	15 860	6 202
531	Department stores (incl. leased depts.) ^{1 2}	44	528 059	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	44	514 500	52 823	12 083	4 747
531 pt.	Conventional ¹	11	97 190	12 627	3 096	985
531 pt.	Discount or mass merchandising ¹	22	302 713	27 300	6 019	2 699
531 pt.	National chain ¹	11	114 597	12 896	2 968	1 063
533	Variety stores	40	27 574	3 666	906	395
539	Miscellaneous general merchandise stores	66	195 036	13 909	2 871	1 060
54	Food stores	653	1 281 545	116 145	27 611	10 552
541	Grocery stores	520	1 248 341	110 925	26 433	9 889
541 pt.	Supermarkets and other general-line grocery stores	336	1 125 392	102 609	24 529	9 007
541 pt.	Convenience food stores	54	24 474	1 508	299	165
541 pt.	Convenience food/gasoline stores	117	96 157	6 278	1 509	639
541 pt.	Delicatessens	13	2 318	530	96	78
542	Meat and fish (seafood) markets	32	12 054	1 256	270	118
546	Retail bakeries	47	7 897	2 081	463	290
546 pt.	Retail bakeries —baking and selling	46	(D)	(D)	(D)	EE
546 pt.	Retail bakeries —selling only	1	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	54	13 253	1 883	445	255
543	Fruit and vegetable markets	4	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores	12	2 150	379	85	48
545	Dairy products stores	3	(D)	(D)	(D)	AA
549	Miscellaneous food stores	35	9 439	1 299	314	161
55 ex. 554	Automotive dealers	445	1 380 443	108 504	24 301	4 822
551	New and used car dealers	141	1 112 280	80 345	18 076	3 226
552	Used car dealers	63	63 625	4 278	1 010	292
553	Auto and home supply stores	173	108 485	16 712	3 697	907
553 pt.	Auto parts, tires, and accessories stores	166	105 118	16 305	3 594	872
553 pt.	Home and auto supply stores	7	3 367	407	103	35
555, 6, 7, 9	Miscellaneous automotive dealers	68	96 053	7 169	1 518	397
555	Boat dealers	14	17 277	1 296	257	101
556	Recreational vehicle dealers	20	52 470	4 188	859	170
557	Motorcycle dealers	28	23 922	1 512	375	117
559	Automotive dealers, n.e.c.	6	2 384	173	27	9
554	Gasoline service stations	501	521 810	34 214	7 794	3 081
554 pt.	Gasoline/convenience food stores	167	172 993	10 359	2 396	1 119
554 pt.	Other gasoline service stations and truck stops	334	348 817	23 855	5 398	1 962
56	Apparel and accessory stores	502	223 843	25 734	6 091	2 712
561	Men's and boys' clothing and accessory stores	39	17 889	2 167	476	187
562, 3	Women's clothing and specialty stores	194	64 345	6 851	1 623	1 029
562	Women's clothing stores	181	62 231	6 559	1 556	988
563	Women's accessory and specialty stores	13	2 114	292	67	41
565	Family clothing stores	122	88 414	10 487	2 528	887
566	Shoe stores	101	45 726	5 407	1 281	495
566 pt.	Men's shoe stores	9	3 002	385	95	34
566 pt.	Women's shoe stores	18	5 157	693	182	84
566 pt.	Children's and juveniles' shoe stores	—	—	—	—	—
566 pt.	Family shoe stores	64	29 638	3 339	796	293
566 pt.	Athletic footwear stores	10	7 929	990	208	84
564, 9	Other apparel and accessory stores	46	7 469	822	183	114
564	Children's and infants' wear stores	13	1 869	178	50	43
569	Miscellaneous apparel and accessory stores	33	5 600	644	133	71
57	Furniture and homefurnishings stores	424	274 709	36 337	8 957	2 368
5712	Furniture stores	128	95 440	13 824	3 711	805
5713, 4, 9	Homefurnishings stores	103	54 716	7 394	1 621	409
5713	Floor covering stores	54	41 561	5 704	1 265	234
5714	Drapery, curtain, and upholstery stores	6	939	141	30	15
5719	Miscellaneous homefurnishings stores	43	12 216	1 549	326	160
572	Household appliance stores	66	54 053	6 597	1 558	401
573	Radio, television, computer, and music stores	127	70 500	8 522	2 067	753
5731	Radio, television, and electronics stores	63	34 316	4 479	1 063	314
5734	Computer and software stores	17	8 052	1 167	315	90
5735	Record and prerecorded tape stores	27	20 791	1 941	481	268
5736	Musical instrument stores	20	7 341	935	208	81

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	2 241	681 685	174 732	39 438	24 739
5812	Eating places -----	1 599	551 668	149 563	33 455	21 390
5812 pt.	Restaurants -----	860	295 675	86 279	19 570	11 706
5812 pt.	Cafeterias -----	21	6 120	1 408	390	223
5812 pt.	Refreshment places -----	632	226 843	56 394	12 328	8 645
5812 pt.	Other eating places -----	86	23 030	5 482	1 167	816
5813	Drinking places -----	642	130 017	25 169	5 983	3 349
591	Drug and proprietary stores -----	166	172 209	19 674	4 672	1 320
591 pt.	Drug stores -----	163	171 880	19 636	4 663	1 312
591 pt.	Proprietary stores -----	3	329	38	9	8
59 ex. 591	Miscellaneous retail stores -----	1 343	516 221	66 542	15 442	5 940
592	Liquor stores -----	141	55 393	4 294	1 066	302
593	Used merchandise stores -----	105	19 980	3 932	939	376
594	Miscellaneous shopping goods stores -----	618	244 083	31 104	6 894	3 112
5941	Sporting goods stores and bicycle shops -----	161	100 246	12 247	2 805	1 039
5941 pt.	General line sporting goods stores -----	63	69 005	8 458	2 076	671
5941 pt.	Specialty line sporting goods stores -----	98	31 241	3 789	729	368
5942	Book stores -----	64	24 760	2 617	598	285
5944	Jewelry stores -----	99	33 227	4 575	1 082	409
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	294	85 850	11 665	2 409	1 379
5943	Stationery stores -----	15	3 993	661	175	60
5945	Hobby, toy, and game shops -----	53	19 843	2 653	567	328
5946	Camera and photographic supply stores -----	9	5 030	530	121	45
5947	Gift, novelty, and souvenir shops -----	161	38 493	5 607	1 009	605
5948	Luggage and leather goods stores -----	5	1 664	230	68	29
5949	Sewing, needlework, and piece goods stores -----	51	16 827	1 984	469	312
596	Nonstore retailers -----	119	98 150	11 289	2 897	804
5961	Catalog and mail-order houses -----	44	39 661	3 525	887	268
5962	Automatic merchandising machine operators -----	14	5 303	734	161	47
5963	Direct selling establishments -----	61	53 186	7 030	1 849	489
598	Fuel dealers -----	46	26 710	3 101	792	173
5983	Fuel oil dealers -----	5	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	40	20 007	2 885	743	152
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	113	21 043	4 398	1 045	506
5993	Tobacco stores and stands -----	8	4 434	279	64	32
5994	News dealers and newsstands -----	6	1 068	104	21	12
5995	Optical goods stores -----	40	8 152	1 720	411	114
5999	Miscellaneous retail stores, n.e.c. -----	147	37 208	6 321	1 313	509
5999 pt.	Pet shops -----	23	6 464	889	209	133
5999 pt.	Art dealers -----	34	7 606	1 535	224	83
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	90	23 138	3 897	880	293

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	917 555	97 002	10 829	9
52	Building materials and garden supplies stores -----	1 193 569	171 727	16 932	7
521, 3	Building materials and supply stores -----	1 521 785	203 040	19 372	7
521	Lumber and other building materials dealers -----	1 844 356	213 693	19 488	9
523	Paint, glass, and wallpaper stores -----	579 373	138 723	18 676	4
525	Hardware stores -----	750 466	108 846	11 819	7
526	Retail nurseries, lawn and garden supply stores -----	487 000	113 054	13 241	4
527	Manufactured (mobile) home dealers -----	1 679 417	300 791	27 709	6
53	General merchandise stores -----	4 914 067	118 850	11 351	41
531	Department stores (incl. leased depts.) ^{2 3} -----	12 001 341	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	11 693 182	108 384	11 128	108
531 pt.	Conventional ² -----	8 835 455	98 670	12 819	90
531 pt.	Discount or mass merchandising ² -----	13 759 682	112 157	10 115	123
531 pt.	National chain ² -----	10 417 909	107 805	12 132	97
533	Variety stores -----	689 350	69 808	9 281	10
539	Miscellaneous general merchandise stores -----	2 955 091	183 996	13 122	16
54	Food stores -----	1 962 550	121 450	11 007	16
541	Grocery stores -----	2 400 656	126 235	11 217	19
541 pt.	Supermarkets and other general-line grocery stores -----	3 349 381	124 946	11 392	27
541 pt.	Convenience food stores -----	453 222	148 327	9 139	3
541 pt.	Convenience food/gasoline stores -----	821 855	150 480	9 825	5
541 pt.	Delicatessens -----	178 308	29 718	6 795	6
542	Meat and fish (seafood) markets -----	376 688	102 153	10 644	4
546	Retail bakeries -----	168 021	27 231	7 176	6
546 pt.	Retail bakeries —baking and selling -----	(D)	(D)	(D)	(D)
546 pt.	Retail bakeries —selling only -----	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores -----	245 426	51 973	7 384	5
543	Fruit and vegetable markets -----	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores -----	179 167	44 792	7 896	4
545	Dairy products stores -----	(D)	(D)	(D)	(D)
549	Miscellaneous food stores -----	269 686	58 627	8 068	5
55 ex. 554	Automotive dealers -----	3 102 119	286 280	22 502	11
551	New and used car dealers -----	7 888 511	344 786	24 905	23
552	Used car dealers -----	1 009 921	217 894	14 651	5
553	Auto and home supply stores -----	627 081	119 609	18 426	5
553 pt.	Auto parts, tires, and accessories stores -----	633 241	120 548	18 698	5
553 pt.	Home and auto supply stores -----	481 000	96 200	11 629	5
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 412 544	241 947	18 058	6
555	Boat dealers -----	1 234 071	171 059	12 832	7
556	Recreational vehicle dealers -----	2 623 500	308 647	24 635	9
557	Motorcycle dealers -----	854 357	204 462	12 923	4
559	Automotive dealers, n.e.c. -----	397 333	264 889	19 222	2
554	Gasoline service stations -----	1 041 537	169 364	11 105	6
554 pt.	Gasoline/convenience food stores -----	1 035 886	154 596	9 257	7
554 pt.	Other gasoline service stations and truck stops -----	1 044 362	177 786	12 159	6
56	Apparel and accessory stores -----	445 902	82 538	9 489	5
561	Men's and boys' clothing and accessory stores -----	458 692	95 663	11 588	5
562, 3	Women's clothing and specialty stores -----	331 675	62 532	6 658	5
562	Women's clothing stores -----	343 818	62 987	6 639	5
563	Women's accessory and specialty stores -----	162 615	51 561	7 122	3
565	Family clothing stores -----	724 705	99 678	11 823	7
566	Shoe stores -----	452 733	92 376	10 923	5
566 pt.	Men's shoe stores -----	333 556	88 294	11 324	4
566 pt.	Women's shoe stores -----	286 500	61 393	8 250	5
566 pt.	Children's and juveniles' shoe stores -----	-	-	-	-
566 pt.	Family shoe stores -----	463 094	101 154	11 396	5
566 pt.	Athletic footwear stores -----	792 900	94 393	11 786	8
564, 9	Other apparel and accessory stores -----	162 370	65 518	7 211	2
564	Children's and infants' wear stores -----	143 769	43 465	4 140	3
569	Miscellaneous apparel and accessory stores -----	169 697	78 873	9 070	2
57	Furniture and home furnishings stores -----	647 899	116 009	15 345	6
5712	Furniture stores -----	745 625	118 559	17 173	6
5713, 4, 9	Home furnishings stores -----	531 223	133 780	18 078	4
5713	Floor covering stores -----	769 648	177 611	24 376	4
5714	Drapery, curtain, and upholstery stores -----	156 500	62 600	9 400	3
5719	Miscellaneous home furnishings stores -----	284 093	76 350	9 681	4
572	Household appliance stores -----	818 985	134 796	16 451	6
573	Radio, television, computer, and music stores -----	555 118	93 625	11 317	6
5731	Radio, television, and electronics stores -----	544 698	109 287	14 264	5
5734	Computer and software stores -----	473 647	89 467	12 967	5
5735	Record and prerecorded tape stores -----	770 037	77 578	7 243	10
5736	Musical instrument stores -----	367 050	90 630	11 543	4

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	304 188	27 555	7 063	11
5812	Eating places -----	345 008	25 791	6 992	13
5812 pt.	Restaurants -----	343 808	25 258	7 370	14
5812 pt.	Cafeterias -----	291 429	27 444	6 314	11
5812 pt.	Refreshment places -----	358 929	26 240	6 523	14
5812 pt.	Other eating places -----	267 791	28 223	6 718	9
5813	Drinking places -----	202 519	38 823	7 515	5
591	Drug and proprietary stores -----	1 037 404	130 461	14 905	8
591 pt.	Drug stores -----	1 054 479	131 006	14 966	8
591 pt.	Proprietary stores -----	109 667	41 125	4 750	3
59 ex. 591	Miscellaneous retail stores -----	384 379	86 906	11 202	4
592	Liquor stores -----	392 858	183 421	14 219	2
593	Used merchandise stores -----	190 286	53 138	10 457	4
594	Miscellaneous shopping goods stores -----	394 956	78 433	9 995	5
5941	Sporting goods stores and bicycle shops -----	622 646	96 483	11 787	6
5941 pt.	General line sporting goods stores -----	1 095 317	102 839	12 605	11
5941 pt.	Specialty line sporting goods stores -----	318 786	84 894	10 296	4
5942	Book stores -----	386 875	86 877	9 182	4
5944	Jewelry stores -----	335 626	81 240	11 186	4
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	292 007	62 255	8 459	5
5943	Stationery stores -----	266 200	66 550	11 017	4
5945	Hobby, toy, and game shops -----	374 396	60 497	8 088	6
5946	Camera and photographic supply stores -----	558 889	111 778	11 778	5
5947	Gift, novelty, and souvenir shops -----	239 087	63 625	9 268	4
5948	Luggage and leather goods stores -----	332 800	57 379	7 931	6
5949	Sewing, needlework, and piece goods stores -----	329 941	53 933	6 359	6
596	Nonstore retailers -----	824 790	122 077	14 041	7
5961	Catalog and mail-order houses -----	901 386	147 989	13 153	6
5962	Automatic merchandising machine operators -----	378 786	112 830	15 617	3
5963	Direct selling establishments -----	871 902	108 765	14 376	8
598	Fuel dealers -----	580 652	154 393	17 925	4
5983	Fuel oil dealers -----	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	500 175	131 625	18 980	4
5989	Fuel dealers, n.e.c. -----	(D)	(D)	(D)	(D)
5992	Florists -----	186 221	41 587	8 692	4
5993	Tobacco stores and stands -----	554 250	138 563	8 719	4
5994	News dealers and newsstands -----	178 000	89 000	8 667	2
5995	Optical goods stores -----	203 800	71 509	15 088	3
5999	Miscellaneous retail stores, n.e.c. -----	253 116	73 100	12 418	3
5999 pt.	Pet shops -----	281 043	48 602	6 684	6
5999 pt.	Art dealers -----	223 706	91 639	18 494	2
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	257 089	78 969	13 300	3

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	166	178	172 209	133 901	28.6	19 674	16 205	21.4	1 320	1 458
591 pt.	Drug stores -----	163	174	171 880	133 147	29.1	19 636	16 081	22.1	1 312	1 444
591 pt.	Proprietary stores -----	3	4	329	754	-56.4	38	124	-69.4	8	14
59 ex. 591	Miscellaneous retail stores -----	1 343	1 159	516 221	349 372	47.8	66 542	46 440	43.3	5 940	5 283
592	Liquor stores -----	141	90	55 393	41 074	34.9	4 294	2 473	73.6	302	276
593	Used merchandise stores -----	105	82	19 980	9 917	101.5	3 932	2 062	90.7	376	249
594	Miscellaneous shopping goods stores -----	618	554	244 083	167 170	46.0	31 104	22 836	36.2	3 112	2 872
5941	Sporting goods stores and bicycle shops -----	161	145	100 246	74 020	35.4	12 247	10 049	21.9	1 039	1 079
5941 pt.	General line sporting goods stores -----	63	59	69 005	54 149	27.4	8 458	7 249	16.7	671	725
5941 pt.	Specialty line sporting goods stores -----	98	86	31 241	19 871	57.2	3 789	2 800	35.3	368	354
5942	Book stores -----	64	63	24 760	20 506	20.7	2 617	2 240	16.8	285	295
5944	Jewelry stores -----	99	94	33 227	22 450	48.0	4 575	3 824	19.6	409	438
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	294	252	85 850	50 194	71.0	11 665	6 723	73.5	1 379	1 060
5943	Stationery stores -----	15	14	3 993	2 411	65.6	661	319	107.2	60	42
5945	Hobby, toy, and game shops -----	53	36	19 843	10 316	92.4	2 653	1 205	120.2	328	167
5946	Camera and photographic supply stores -----	9	11	5 030	2 804	79.4	530	371	42.9	45	37
5947	Gift, novelty, and souvenir shops -----	161	132	38 493	23 057	66.9	5 607	3 204	75.0	605	516
5948	Luggage and leather goods stores -----	5	6	1 664	1 036	60.6	230	172	33.7	29	21
5949	Sewing, needlework, and piece goods stores -	51	53	16 827	10 570	59.2	1 984	1 452	36.6	312	277
596	Nonstore retailers -----	119	92	98 150	56 850	72.6	11 289	6 598	71.1	804	567
5961	Catalog and mail-order houses -----	44	36	39 661	20 120	97.1	3 525	1 671	111.0	268	191
5962	Automatic merchandising machine operators ---	14	13	5 303	11 694	-54.7	734	1 189	-38.3	47	92
5963	Direct selling establishments -----	61	43	53 186	25 036	112.4	7 030	3 738	88.1	489	284
598	Fuel dealers -----	46	60	26 710	26 335	1.4	3 101	3 925	-21.0	173	272
5983	Fuel oil dealers -----	5	6	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
5984	Liquefied petroleum gas (bottled gas) dealers --	40	53	20 007	23 032	-13.1	2 885	3 697	-22.0	152	237
5989	Fuel dealers, n.e.c. -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5992	Florists -----	113	102	21 043	14 226	47.9	4 398	3 090	42.3	506	456
5993	Tobacco stores and stands -----	8	10	4 434	1 372	223.2	279	255	9.4	32	33
5994	News dealers and newsstands -----	6	5	1 068	790	35.2	104	81	28.4	12	28
5995	Optical goods stores -----	40	40	8 152	7 423	9.8	1 720	1 633	5.3	114	129
5999	Miscellaneous retail stores, n.e.c. -----	147	124	37 208	24 215	53.7	6 321	3 487	81.3	509	401
5999 pt.	Pet shops -----	23	17	6 464	2 792	131.5	889	356	149.7	133	66
5999 pt.	Art dealers -----	34	24	7 606	3 351	127.0	1 535	397	286.6	83	58
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	90	83	23 138	18 072	28.0	3 897	2 734	42.5	293	277

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
445	1 380 443	501	521 810	502	223 843	424	274 709	2 241	681 685	166	172 209	1 343	516 221	1
9	11 749	4	(D)	8	1 946	3	(D)	25	5 021	2	(D)	18	2 989	2
8	(D)	2	(D)	8	1 946	3	(D)	18	3 687	2	(D)	15	2 724	3
1	(D)	2	(D)	—	—	—	—	7	1 334	—	—	3	265	4
6	7 567	11	12 080	3	(D)	1	(D)	17	3 663	1	(D)	10	1 854	5
6	7 567	7	8 372	3	(D)	1	(D)	10	2 833	1	(D)	7	1 149	6
—	—	4	3 708	—	—	—	—	7	830	—	—	3	705	7
7	8 362	4	1 479	4	705	1	(D)	15	2 045	2	(D)	8	2 668	8
1	(D)	1	(D)	—	—	—	—	9	1 857	1	(D)	3	1 295	9
2	(D)	6	2 649	4	900	2	(D)	34	6 504	2	(D)	14	2 298	10
—	—	1	(D)	—	—	—	—	4	324	—	—	2	210	11
50	170 108	38	39 301	45	27 257	44	33 376	220	79 488	8	14 860	130	63 126	12
47	(D)	33	37 242	42	(D)	43	(D)	180	70 682	8	14 860	120	60 651	13
3	(D)	5	2 059	3	(D)	1	(D)	40	8 806	—	—	10	2 475	14
4	(D)	2	(D)	—	—	2	(D)	17	1 622	3	(D)	7	556	15
5	12 542	8	10 738	13	6 032	4	2 338	29	10 685	3	4 821	17	(D)	16
4	(D)	8	10 738	13	6 032	4	2 338	27	(D)	3	4 821	15	(D)	17
1	(D)	—	—	—	—	—	—	2	(D)	—	—	2	(D)	18
2	(D)	1	(D)	2	(D)	1	(D)	7	1 173	2	(D)	2	274	19
5	(D)	9	7 855	5	1 898	6	1 949	20	5 949	2	(D)	9	1 463	20
4	(D)	8	(D)	5	1 898	5	(D)	17	5 552	2	(D)	9	1 463	21
1	(D)	1	(D)	—	—	1	(D)	3	397	—	—	—	—	22
8	12 393	5	4 037	4	795	4	819	33	6 500	3	(D)	12	2 201	23
8	12 393	5	4 037	4	795	4	819	33	6 500	3	(D)	12	2 201	24
3	(D)	—	—	2	(D)	2	(D)	7	1 516	2	(D)	2	190	25
11	16 749	8	5 760	11	4 207	3	2 095	34	8 131	2	(D)	23	(D)	26
11	16 749	5	(D)	11	4 207	3	2 095	21	6 275	2	(D)	21	(D)	27
—	—	3	(D)	—	—	—	—	13	1 856	—	—	2	47	28
39	115 474	23	23 122	45	17 374	56	31 420	190	64 400	14	13 632	152	55 858	29
3	3 166	3	4 451	1	(D)	1	(D)	11	3 428	1	(D)	7	1 830	30
27	75 003	12	11 745	30	13 031	37	25 220	71	29 985	6	9 027	77	(D)	31
4	(D)	4	3 359	9	2 674	8	3 284	36	12 726	3	1 954	34	(D)	32
5	(D)	4	3 567	5	(D)	10	(D)	72	18 261	4	(D)	34	(D)	33
27	100 610	36	43 067	43	27 430	46	33 992	152	56 325	11	18 324	148	77 442	34
2	(D)	3	(D)	—	—	1	(D)	14	3 783	—	—	7	2 192	35
21	84 063	19	17 927	37	25 790	39	31 104	91	40 066	8	(D)	106	(D)	36
4	(D)	14	(D)	6	1 640	6	(D)	47	12 476	3	(D)	35	(D)	37
—	—	1	(D)	—	—	—	—	4	707	1	(D)	1	11	38
7	23 298	7	8 854	11	4 679	5	1 939	36	6 065	1	(D)	13	(D)	39
6	(D)	4	1 524	10	(D)	5	1 939	19	3 380	1	(D)	7	1 696	40
1	(D)	3	7 330	1	(D)	—	—	17	2 685	—	—	6	(D)	41
—	—	—	—	—	—	—	—	4	(D)	—	—	—	—	42
2	(D)	2	(D)	1	(D)	—	—	7	835	1	(D)	6	900	43
11	29 157	6	6 359	16	6 693	8	5 452	45	16 309	5	3 907	30	8 553	44
9	(D)	2	(D)	16	6 693	6	(D)	38	15 675	5	3 907	28	(D)	45
2	(D)	4	(D)	—	—	2	(D)	7	634	—	—	2	(D)	46
2	(D)	2	(D)	1	(D)	2	(D)	19	2 989	1	(D)	2	237	47
1	(D)	2	(D)	—	—	—	—	13	1 067	—	—	2	107	48
10	23 721	10	13 996	8	2 147	8	3 693	60	12 790	7	4 477	26	(D)	49
4	1 595	4	8 415	5	1 363	4	1 553	25	7 532	2	(D)	15	3 117	50
6	22 126	6	5 581	3	784	4	2 140	35	5 258	5	(D)	11	(D)	51
32	99 306	24	23 652	28	9 850	31	19 318	119	44 007	7	10 657	70	33 338	52
27	97 147	14	16 068	28	9 850	30	(D)	85	37 587	7	10 657	65	32 470	53
5	2 159	10	7 584	—	—	1	(D)	34	6 420	—	—	5	868	54
2	(D)	1	(D)	1	(D)	—	—	5	553	2	(D)	1	(D)	55
13	15 650	11	15 905	9	2 527	9	2 163	53	11 860	4	3 070	24	5 440	56
6	6 465	5	8 483	3	(D)	6	(D)	26	6 263	1	(D)	13	4 038	57
7	9 185	6	7 422	6	(D)	3	(D)	27	5 597	3	(D)	11	1 402	58
2	(D)	2	(D)	—	—	—	—	3	(D)	1	(D)	—	—	59
2	(D)	4	2 683	2	(D)	—	—	29	3 656	3	1 664	15	4 434	60
1	(D)	3	909	—	—	—	—	12	1 484	1	(D)	3	264	61
1	(D)	3	4 023	—	—	—	—	14	1 730	2	(D)	3	(D)	62
48	214 313	48	57 300	56	28 775	51	43 101	213	80 799	10	12 530	149	65 608	63
43	(D)	36	34 983	53	28 540	50	(D)	169	70 250	9	(D)	136	(D)	64
5	(D)	12	22 317	3	235	1	(D)	44	10 549	1	(D)	13	(D)	65
1	(D)	4	2 391	—	—	1	(D)	13	1 778	1	(D)	6	730	66
9	17 185	20	15 185	8	2 530	9	1 609	51	12 055	3	2 809	32	(D)	67
9	17 185	11	10 363	7	(D)	8	(D)	31	8 038	3	2 809	20	5 596	68
—	—	9	4 822	1	(D)	1	(D)	20	4 017	—	—	12	(D)	69

RETAIL TRADE — GEOGRAPHIC AREA SERIES

MONTANA MT-15

Table 4. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see

Geographic area	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Kind-of-business groups					
						Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
						Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Montana—Con.											
1 Petroleum County -----	5	833	60	17	11	—	—	—	—	1	(D)
2 Phillips County -----	53	24 763	2 458	570	254	4	1 876	2	(D)	5	5 899
3 Pondera County -----	48	36 947	3 025	692	296	3	870	1	(D)	6	6 951
4 Conrad -----	34	24 878	2 492	565	238	3	870	1	(D)	3	(D)
5 Balance of county -----	14	12 069	533	127	58	—	—	—	—	3	(D)
6 Powder River County -----	16	7 085	525	115	60	1	(D)	2	(D)	2	(D)
7 Powell County -----	43	20 069	2 767	622	282	2	(D)	4	461	4	(D)
8 Deer Lodge -----	35	17 742	2 534	572	260	2	(D)	1	(D)	4	(D)
9 Balance of county -----	8	2 327	233	50	22	—	—	3	(D)	—	—
10 Prairie County -----	9	1 909	210	51	30	1	(D)	—	—	1	(D)
11 Ravalli County -----	200	142 498	14 547	3 185	1 446	14	13 874	4	(D)	22	46 024
12 Hamilton -----	103	82 683	8 753	1 993	921	8	10 524	3	(D)	7	16 044
13 Balance of county -----	97	59 815	5 794	1 192	525	6	3 350	1	(D)	15	29 980
14 Richland County -----	91	66 065	7 854	1 828	813	6	6 068	2	(D)	10	15 491
15 Sidney -----	69	60 406	7 021	1 632	660	5	(D)	2	(D)	6	13 207
16 Balance of county -----	22	5 659	833	196	153	1	(D)	—	—	4	2 284
17 Roosevelt County -----	81	62 862	5 717	1 361	578	6	4 630	2	(D)	11	13 276
18 Wolf Point -----	41	36 861	3 538	846	387	3	(D)	1	(D)	2	(D)
19 Balance of county -----	40	26 001	2 179	515	191	3	(D)	1	(D)	9	(D)
20 Rosebud County -----	65	54 000	5 126	1 209	521	5	2 321	2	(D)	10	15 367
21 Sanders County -----	64	29 468	3 017	677	319	5	2 586	1	(D)	11	12 170
22 Sheridan County -----	59	20 107	2 108	469	296	5	1 876	2	(D)	6	4 600
23 Silver Bow County -----	303	277 619	32 210	7 519	2 871	14	18 672	5	34 240	19	55 660
24 Butte-Silver Bow consolidated city ▲ -----	303	277 619	32 210	7 519	2 871	14	18 672	5	34 240	19	55 660
25 Butte-Silver Bow (balance) ▲ -----	303	277 619	32 210	7 519	2 871	14	18 672	5	34 240	19	55 660
26 Stillwater County -----	41	29 866	2 966	618	280	2	(D)	2	(D)	7	7 601
27 Sweet Grass County -----	38	29 121	2 244	493	249	3	(D)	1	(D)	4	(D)
28 Teton County -----	44	20 798	1 504	368	168	3	1 531	—	—	6	5 270
29 Toole County -----	55	23 052	3 033	730	254	2	(D)	1	(D)	4	(D)
30 Shelby -----	45	19 288	2 508	606	213	2	(D)	1	(D)	3	(D)
31 Balance of county -----	10	3 764	525	124	41	—	—	—	—	1	(D)
32 Treasure County -----	9	1 751	187	49	36	1	(D)	—	—	3	(D)
33 Valley County -----	73	46 561	4 468	1 052	488	5	3 597	5	3 476	8	13 872
34 Glasgow -----	59	43 476	4 161	991	454	5	3 597	4	(D)	5	12 991
35 Balance of county -----	14	3 085	307	61	34	—	—	1	(D)	3	881
36 Wheatland County -----	20	7 668	544	124	68	2	(D)	1	(D)	3	(D)
37 Wibaux County -----	4	677	59	15	16	—	—	—	—	—	—
38 Yellowstone County -----	886	1 196 878	138 844	32 167	11 774	40	82 346	19	200 995	82	199 191
39 Billings -----	773	1 106 337	129 400	30 090	10 735	34	72 569	17	(D)	70	177 553
40 Laurel -----	45	48 180	4 812	1 047	543	5	(D)	1	(D)	3	(D)
41 Balance of county -----	68	42 361	4 632	1 030	496	1	(D)	1	(D)	9	(D)
42 Yellowstone National Park -----	—	—	—	—	—	—	—	—	—	—	—

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
—	—	1	(D)	—	—	—	—	2	(D)	—	—	1	(D)	1
4	(D)	4	4 929	5	1 129	2	(D)	19	3 091	1	(D)	7	(D)	2
5	14 998	3	(D)	4	736	1	(D)	14	2 387	3	(D)	8	2 288	3
4	(D)	2	(D)	4	736	1	(D)	9	1 641	3	(D)	4	(D)	4
1	(D)	1	(D)	—	—	—	—	5	746	—	—	4	(D)	5
1	(D)	2	(D)	1	(D)	—	—	4	792	—	—	3	412	6
2	(D)	3	(D)	1	(D)	1	(D)	18	4 151	1	(D)	7	970	7
2	(D)	2	(D)	1	(D)	1	(D)	14	(D)	1	(D)	7	970	8
—	—	1	(D)	—	—	—	—	4	(D)	—	—	—	—	9
1	(D)	—	—	—	—	—	—	4	497	1	(D)	1	54	10
7	16 615	12	19 496	7	4 079	11	4 185	76	14 166	6	4 884	41	(D)	11
4	11 181	5	10 985	7	4 079	6	2 352	34	8 558	3	(D)	26	7 519	12
3	5 434	7	8 511	—	—	5	1 833	42	5 608	3	(D)	15	(D)	13
6	12 702	8	3 152	8	3 555	7	4 849	32	7 994	1	(D)	11	4 566	14
6	12 702	5	(D)	8	3 555	7	4 849	18	5 637	1	(D)	11	4 566	15
—	—	3	(D)	—	—	—	—	14	2 357	—	—	—	—	16
4	11 748	13	16 688	6	2 069	4	581	21	4 009	4	1 411	10	(D)	17
3	(D)	5	(D)	4	(D)	3	(D)	12	2 013	2	(D)	6	2 140	18
1	(D)	8	(D)	2	(D)	1	(D)	9	1 996	2	(D)	4	(D)	19
3	(D)	9	14 147	3	703	1	(D)	23	4 961	1	(D)	8	1 580	20
3	(D)	9	6 074	2	(D)	1	(D)	15	2 815	3	(D)	14	2 018	21
3	(D)	3	1 247	6	1 573	2	(D)	20	3 394	2	(D)	10	1 760	22
12	46 944	29	33 114	22	7 142	23	15 195	111	33 185	7	11 105	61	22 362	23
12	46 944	29	33 114	22	7 142	23	15 195	111	33 185	7	11 105	61	22 362	24
12	46 944	29	33 114	22	7 142	23	15 195	111	33 185	7	11 105	61	22 362	25
1	(D)	7	11 985	1	(D)	—	—	16	2 537	2	(D)	3	572	26
4	(D)	5	4 657	1	(D)	1	(D)	10	2 703	2	(D)	7	1 922	27
2	(D)	5	3 420	4	487	3	(D)	14	1 799	2	(D)	5	413	28
3	(D)	3	(D)	5	745	1	(D)	25	4 168	2	(D)	9	2 978	29
3	(D)	2	(D)	5	745	1	(D)	20	3 677	2	(D)	6	(D)	30
—	—	1	(D)	—	—	—	—	5	491	—	—	3	(D)	31
—	—	—	—	—	—	1	(D)	3	457	—	—	1	34	32
4	8 397	6	4 377	5	1 583	3	1 237	24	4 890	3	1 949	10	3 183	33
4	8 397	5	(D)	5	1 583	3	1 237	17	(D)	3	1 949	8	2 935	34
—	—	1	(D)	—	—	—	—	7	(D)	—	—	2	248	35
1	(D)	2	(D)	1	(D)	—	—	8	1 470	—	—	2	183	36
—	—	1	(D)	—	—	—	—	3	(D)	—	—	—	—	37
56	307 634	69	65 046	90	47 639	63	55 521	266	127 235	17	26 399	184	84 872	38
48	294 931	51	46 447	85	46 533	62	(D)	222	112 966	14	23 613	170	76 398	39
2	(D)	10	13 334	2	(D)	—	—	16	5 574	3	2 786	3	937	40
6	(D)	8	5 265	3	(D)	1	(D)	28	8 695	—	—	11	7 537	41
—	—	—	—	—	—	—	—	—	—	—	—	—	—	42

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BILLINGS						
	Retail trade	773	1 106 337	129 400	30 090	10 735
52	Building materials and garden supplies stores	34	72 569	7 341	1 562	378
521, 3	Building materials and supply stores	17	(D)	(D)	(D)	CC
525	Hardware stores	6	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	5	3 973	239	57	25
527	Manufactured (mobile) home dealers	6	17 417	2 005	404	56
53	General merchandise stores	17	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	10	142 737	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	10	140 100	14 336	3 377	1 329
533	Variety stores	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	CC
54	Food stores	70	177 553	16 599	4 073	1 426
541	Grocery stores	45	(D)	(D)	(D)	GG
542	Meat and fish (seafood) markets	4	1 091	140	18	10
546	Retail bakeries	9	1 519	272	66	33
543, 4, 5, 9	Other food stores	12	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	48	294 931	27 428	5 838	962
551	New and used car dealers	15	(D)	(D)	(D)	FF
552	Used car dealers	6	(D)	(D)	(D)	BB
553	Auto and home supply stores	23	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	BB
554	Gasoline service stations	51	46 447	2 571	633	253
56	Apparel and accessory stores	85	46 533	5 419	1 264	539
561	Men's and boys' clothing and accessory stores	10	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	32	(D)	(D)	(D)	CC
562	Women's clothing stores	27	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	5	1 068	171	35	21
565	Family clothing stores	13	(D)	(D)	(D)	CC
566	Shoe stores	22	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	8	529	65	21	13
57	Furniture and home furnishings stores	62	(D)	(D)	(D)	EE
5712	Furniture stores	22	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores	15	13 460	2 316	596	91
572	Household appliance stores	5	3 204	575	176	34
573	Radio, television, computer, and music stores	20	17 026	1 861	460	152
58	Eating and drinking places	222	112 966	30 085	7 234	3 892
5812	Eating places	180	96 422	26 203	6 149	3 435
5812 pt.	Restaurants	79	47 543	14 260	3 368	1 766
5812 pt.	Cafeterias	5	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	73	36 552	8 845	2 080	1 363
5812 pt.	Other eating places	23	(D)	(D)	(D)	CC
5813	Drinking places	42	16 544	3 882	1 085	457
591	Drug and proprietary stores	14	23 613	2 601	609	165
59 ex. 591	Miscellaneous retail stores	170	76 398	11 262	2 720	1 055
592	Liquor stores	4	6 438	262	56	16
593	Used merchandise stores	20	5 192	1 106	269	97
594	Miscellaneous shopping goods stores	78	(D)	(D)	(D)	FF
5941	Sporting goods stores and bicycle shops	21	(D)	(D)	(D)	CC
5942	Book stores	9	3 844	539	128	55
5944	Jewelry stores	15	7 602	1 099	293	85
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	33	(D)	(D)	(D)	EE
596	Nonstore retailers	10	(D)	(D)	(D)	BB
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	8	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	9	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	36	11 353	2 030	468	152

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOZEMAN						
	Retail trade	367	414 246	47 477	11 307	4 321
52	Building materials and garden supplies stores	15	35 646	3 291	754	146
521, 3	Building materials and supply stores	11	27 638	2 603	602	107
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	—	—	—	—	—
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	4	30 829	3 101	754	280
531	Department stores (incl. leased depts.) ^{1 2}	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	2	(D)	(D)	(D)	CC
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	BB
54	Food stores	27	66 839	6 277	1 409	534
541	Grocery stores	16	63 162	5 634	1 271	444
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	3	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	21	84 063	6 993	1 629	257
551	New and used car dealers	6	(D)	(D)	(D)	CC
552	Used car dealers	4	2 184	103	30	11
553	Auto and home supply stores	6	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	5	(D)	(D)	(D)	AA
554	Gasoline service stations	19	17 927	1 054	238	88
56	Apparel and accessory stores	37	25 790	3 152	725	276
561	Men's and boys' clothing and accessory stores	3	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	13	(D)	(D)	(D)	BB
562	Women's clothing stores	13	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	—	—	—	—	—
565	Family clothing stores	9	12 028	1 475	360	107
566	Shoe stores	9	5 436	657	145	58
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	39	31 104	4 160	1 278	256
5712	Furniture stores	10	9 616	1 705	677	65
5713, 4, 9	Home furnishings stores	13	6 184	742	150	42
572	Household appliance stores	4	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	12	(D)	(D)	(D)	CC
58	Eating and drinking places	91	40 066	10 913	2 467	1 726
5812	Eating places	78	36 011	10 040	2 283	1 598
5812 pt.	Restaurants	32	(D)	(D)	(D)	FF
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	41	17 658	4 540	958	768
5812 pt.	Other eating places	5	(D)	(D)	(D)	BB
5813	Drinking places	13	4 055	873	184	128
591	Drug and proprietary stores	8	(D)	(D)	(D)	CC
59 ex. 591	Miscellaneous retail stores	106	(D)	(D)	(D)	FF
592	Liquor stores	3	3 282	251	62	22
593	Used merchandise stores	10	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	60	33 779	4 082	923	403
5941	Sporting goods stores and bicycle shops	17	10 061	1 388	286	126
5942	Book stores	8	9 282	979	225	78
5944	Jewelry stores	9	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	26	(D)	(D)	(D)	CC
596	Nonstore retailers	7	19 082	1 123	298	67
598	Fuel dealers	—	—	—	—	—
5992	Florists	7	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	6	1 189	267	59	18
5999	Miscellaneous retail stores, n.e.c.	13	4 137	577	124	54

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
GREAT FALLS						
	Retail trade	533	665 372	77 653	17 863	7 139
52	Building materials and garden supplies stores	15	40 325	4 782	938	211
521, 3	Building materials and supply stores	9	(D)	(D)	(D)	CC
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	10	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	8	97 007	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	8	95 629	9 959	2 406	996
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	AA
54	Food stores	35	117 393	10 514	2 491	937
541	Grocery stores	25	114 375	10 163	2 411	900
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	4	1 667	115	25	12
55 ex. 554	Automotive dealers	47	(D)	(D)	(D)	FF
551	New and used car dealers	11	122 433	8 538	1 928	336
552	Used car dealers	13	(D)	(D)	(D)	BB
553	Auto and home supply stores	18	11 534	2 065	478	117
555, 6, 7, 9	Miscellaneous automotive dealers	5	(D)	(D)	(D)	BB
554	Gasoline service stations	33	37 242	2 391	570	263
56	Apparel and accessory stores	42	(D)	(D)	(D)	EE
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	17	(D)	(D)	(D)	CC
562	Women's clothing stores	15	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	4	6 798	1 098	276	65
566	Shoe stores	14	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	43	(D)	(D)	(D)	EE
5712	Furniture stores	14	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	11	(D)	(D)	(D)	BB
572	Household appliance stores	5	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	13	11 026	1 352	285	100
58	Eating and drinking places	180	70 682	19 402	4 412	2 728
5812	Eating places	129	55 902	15 927	3 644	2 290
5812 pt.	Restaurants	56	(D)	(D)	(D)	FF
5812 pt.	Cafeterias	2	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	67	28 606	7 942	1 731	1 258
5812 pt.	Other eating places	4	(D)	(D)	(D)	BB
5813	Drinking places	51	14 780	3 475	768	438
591	Drug and proprietary stores	8	14 860	1 569	362	93
59 ex. 591	Miscellaneous retail stores	120	60 651	7 874	2 047	754
592	Liquor stores	5	4 766	336	84	18
593	Used merchandise stores	14	2 906	855	204	62
594	Miscellaneous shopping goods stores	57	(D)	(D)	(D)	EE
5941	Sporting goods stores and bicycle shops	14	10 503	1 265	355	101
5942	Book stores	3	(D)	(D)	(D)	AA
5944	Jewelry stores	12	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	28	(D)	(D)	(D)	CC
596	Nonstore retailers	15	22 168	2 322	683	227
598	Fuel dealers	-	-	-	-	-
5992	Florists	7	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	5	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	16	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MISSOULA						
	Retail trade	570	755 175	82 398	19 125	7 457
52	Building materials and garden supplies stores	24	37 433	3 762	819	214
521, 3	Building materials and supply stores	15	24 821	2 323	517	145
525	Hardware stores	6	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	13	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	6	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	FF
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	CC
54	Food stores	37	129 460	12 224	2 990	1 062
541	Grocery stores	25	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	7	1 510	190	41	32
55 ex. 554	Automotive dealers	43	(D)	(D)	(D)	FF
551	New and used car dealers	12	156 939	9 484	2 203	371
552	Used car dealers	9	7 873	560	150	46
553	Auto and home supply stores	18	17 199	2 799	602	138
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	BB
554	Gasoline service stations	36	34 983	2 249	516	212
56	Apparel and accessory stores	53	28 540	3 197	747	326
561	Men's and boys' clothing and accessory stores	5	2 580	268	58	17
562, 3	Women's clothing and specialty stores	23	8 707	859	206	132
562	Women's clothing stores	20	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	6	6 655	720	174	64
566	Shoe stores	15	9 594	1 218	280	95
564, 9	Other apparel and accessory stores	4	1 004	132	29	18
57	Furniture and home furnishings stores	50	(D)	(D)	(D)	EE
5712	Furniture stores	9	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	10	8 992	1 173	265	69
572	Household appliance stores	7	9 094	1 167	275	66
573	Radio, television, computer, and music stores	24	13 777	1 803	441	162
58	Eating and drinking places	169	70 250	19 282	4 350	2 756
5812	Eating places	136	59 144	17 041	3 844	2 461
5812 pt.	Restaurants	64	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	4	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	60	(D)	(D)	(D)	FF
5812 pt.	Other eating places	8	(D)	(D)	(D)	BB
5813	Drinking places	33	11 106	2 241	506	295
591	Drug and proprietary stores	9	(D)	(D)	(D)	BB
59 ex. 591	Miscellaneous retail stores	136	(D)	(D)	(D)	FF
592	Liquor stores	5	5 204	427	103	33
593	Used merchandise stores	10	2 232	541	137	49
594	Miscellaneous shopping goods stores	73	35 228	4 518	990	448
5941	Sporting goods stores and bicycle shops	17	(D)	(D)	(D)	CC
5942	Book stores	8	(D)	(D)	(D)	BB
5944	Jewelry stores	13	4 799	773	195	63
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	35	(D)	(D)	(D)	CC
596	Nonstore retailers	10	(D)	(D)	(D)	BB
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	6	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	5	850	136	58	10
5999	Miscellaneous retail stores, n.e.c.	23	(D)	(D)	(D)	CC

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CASCADE COUNTY (Coextensive with Great Falls, MT MSA; see table 7.)						
FLATHEAD COUNTY						
	Retail trade	629	579 931	67 495	15 269	5 899
52	Building materials and garden supplies stores	48	62 750	6 000	1 265	326
521, 3	Building materials and supply stores	26	46 780	4 341	927	204
525	Hardware stores	12	10 027	1 022	234	93
526	Retail nurseries, lawn and garden supply stores	5	1 020	161	24	7
527	Manufactured (mobile) home dealers	5	4 923	476	80	22
53	General merchandise stores	11	70 363	7 136	1 650	581
531	Department stores (incl. leased depts.) ^{1 2}	4	59 972	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	4	59 135	6 073	1 412	495
533	Variety stores	3	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	BB
54	Food stores	51	125 538	11 522	2 743	988
541	Grocery stores	42	124 192	11 364	2 712	960
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	5	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores	3	865	66	18	11
55 ex. 554	Automotive dealers	39	115 474	9 262	2 026	457
551	New and used car dealers	10	91 173	6 536	1 457	282
552	Used car dealers	5	6 122	487	111	33
553	Auto and home supply stores	15	9 789	1 600	344	90
555, 6, 7, 9	Miscellaneous automotive dealers	9	8 390	639	114	52
554	Gasoline service stations	23	23 122	1 378	300	118
56	Apparel and accessory stores	45	17 374	1 895	471	220
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	21	7 197	717	177	120
562	Women's clothing stores	20	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	AA
565	Family clothing stores	7	4 134	642	168	39
566	Shoe stores	8	3 565	299	69	29
564, 9	Other apparel and accessory stores	7	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores	56	31 420	4 053	839	259
5712	Furniture stores	18	11 353	1 674	369	98
5713, 4, 9	Homefurnishings stores	19	7 804	937	149	55
572	Household appliance stores	6	6 249	803	174	52
573	Radio, television, computer, and music stores	13	6 014	639	147	54
58	Eating and drinking places	190	64 400	16 981	3 895	2 209
5812	Eating places	148	52 293	14 166	3 195	1 893
5812 pt.	Restaurants	75	25 635	7 855	1 766	1 016
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	62	24 107	5 722	1 259	800
5812 pt.	Other eating places	8	(D)	(D)	(D)	BB
5813	Drinking places	42	12 107	2 815	700	316
591	Drug and proprietary stores	14	13 632	1 499	370	106
59 ex. 591	Miscellaneous retail stores	152	55 858	7 769	1 710	635
592	Liquor stores	8	5 019	319	94	20
593	Used merchandise stores	13	2 374	485	119	42
594	Miscellaneous shopping goods stores	78	31 035	4 313	888	367
5941	Sporting goods stores and bicycle shops	20	14 601	2 136	486	165
5942	Book stores	6	2 243	232	53	34
5944	Jewelry stores	12	3 339	434	90	42
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	40	10 852	1 511	259	126
596	Nonstore retailers	14	7 552	1 188	288	81
598	Fuel dealers	3	(D)	(D)	(D)	AA
5992	Florists	12	1 826	414	103	58
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	6	1 253	191	31	9
5999	Miscellaneous retail stores, n.e.c.	18	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
GALLATIN COUNTY						
	Retail trade	539	519 872	59 676	14 010	5 639
52	Building materials and garden supplies stores	28	47 157	4 388	932	203
521, 3	Building materials and supply stores	16	32 192	3 254	706	134
525	Hardware stores	8	9 484	795	160	59
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	AA
53	General merchandise stores	7	33 253	3 286	786	295
531	Department stores (incl. leased depts.) ^{1 2}	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	2	(D)	(D)	(D)	CC
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	BB
54	Food stores	41	82 272	7 907	1 779	684
541	Grocery stores	25	77 336	6 952	1 592	569
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	AA
546	Retail bakeries	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	8	2 316	341	79	40
55 ex. 554	Automotive dealers	27	100 610	8 085	1 845	298
551	New and used car dealers	7	86 714	6 706	1 563	214
552	Used car dealers	4	2 184	103	30	11
553	Auto and home supply stores	8	4 875	739	149	48
555, 6, 7, 9	Miscellaneous automotive dealers	8	6 837	537	103	25
554	Gasoline service stations	36	43 067	2 858	652	226
56	Apparel and accessory stores	43	27 430	3 361	743	286
561	Men's and boys' clothing and accessory stores	4	1 272	204	36	11
562, 3	Women's clothing and specialty stores	14	6 769	771	176	97
562	Women's clothing stores	14	6 769	771	176	97
563	Women's accessory and specialty stores	—	—	—	—	—
565	Family clothing stores	12	12 916	1 584	366	112
566	Shoe stores	9	5 436	657	145	58
564, 9	Other apparel and accessory stores	4	1 037	145	20	8
57	Furniture and home furnishings stores	46	33 992	4 601	1 376	287
5712	Furniture stores	14	12 051	2 100	763	85
5713, 4, 9	Home furnishings stores	13	6 184	742	150	42
572	Household appliance stores	6	7 302	613	142	36
573	Radio, television, computer, and music stores	13	8 455	1 146	321	124
58	Eating and drinking places	152	56 325	14 635	3 491	2 467
5812	Eating places	126	49 106	13 192	3 147	2 242
5812 pt.	Restaurants	64	26 345	7 477	1 942	1 281
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	55	21 350	5 363	1 143	884
5812 pt.	Other eating places	7	1 411	352	62	77
5813	Drinking places	26	7 219	1 443	344	225
591	Drug and proprietary stores	11	18 324	1 912	499	148
59 ex. 591	Miscellaneous retail stores	148	77 442	8 643	1 907	745
592	Liquor stores	7	4 675	373	97	31
593	Used merchandise stores	12	3 173	286	66	43
594	Miscellaneous shopping goods stores	83	39 310	4 630	1 039	451
5941	Sporting goods stores and bicycle shops	24	11 936	1 596	361	150
5942	Book stores	11	10 008	1 041	231	80
5944	Jewelry stores	11	5 573	580	125	59
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	37	11 793	1 413	322	162
596	Nonstore retailers	11	21 041	1 445	373	86
598	Fuel dealers	3	(D)	(D)	(D)	AA
5992	Florists	9	1 620	339	89	41
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	6	1 189	267	59	18
5999	Miscellaneous retail stores, n.e.c.	17	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LEWIS AND CLARK COUNTY						
	Retail trade	378	402 345	45 800	10 247	3 945
52	Building materials and garden supplies stores	22	22 635	2 282	487	131
521, 3	Building materials and supply stores	15	20 162	1 964	419	107
525	Hardware stores	5	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	8	49 286	5 263	963	320
531	Department stores (incl. leased depts.) ^{1 2}	4	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	4	(D)	(D)	(D)	EE
533	Variety stores	—	—	—	—	—
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	BB
54	Food stores	37	90 296	7 630	1 827	696
541	Grocery stores	28	87 864	7 122	1 686	625
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	3	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	4	1 318	273	76	40
55 ex. 554	Automotive dealers	32	99 306	8 190	1 626	303
551	New and used car dealers	7	81 782	6 179	1 196	188
552	Used car dealers	4	2 053	106	25	7
553	Auto and home supply stores	12	7 555	1 381	305	80
555, 6, 7, 9	Miscellaneous automotive dealers	9	7 916	524	100	28
554	Gasoline service stations	24	23 652	1 688	372	128
56	Apparel and accessory stores	28	9 850	1 141	311	143
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	AA
562, 3	Women's clothing and specialty stores	16	4 494	416	100	79
562	Women's clothing stores	14	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	2	(D)	(D)	(D)	AA
566	Shoe stores	7	2 596	324	89	39
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	31	19 318	2 347	630	142
5712	Furniture stores	9	5 258	885	307	49
5713, 4, 9	Home furnishings stores	9	5 681	525	126	40
572	Household appliance stores	4	4 266	462	88	23
573	Radio, television, computer, and music stores	9	4 113	475	109	30
58	Eating and drinking places	119	44 007	11 252	2 543	1 612
5812	Eating places	93	38 678	10 470	2 358	1 490
5812 pt.	Restaurants	51	20 993	6 295	1 391	820
5812 pt.	Cafeterias	1	(D)	(D)	(D)	AA
5812 pt.	Refreshment places	35	15 221	3 502	802	540
5812 pt.	Other eating places	6	(D)	(D)	(D)	CC
5813	Drinking places	26	5 329	782	185	122
591	Drug and proprietary stores	7	10 657	1 447	385	86
59 ex. 591	Miscellaneous retail stores	70	33 338	4 560	1 103	384
592	Liquor stores	3	2 777	139	36	9
593	Used merchandise stores	7	755	91	20	12
594	Miscellaneous shopping goods stores	33	14 961	2 088	479	236
5941	Sporting goods stores and bicycle shops	7	6 584	814	188	87
5942	Book stores	5	1 994	218	48	28
5944	Jewelry stores	5	1 695	242	58	19
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	16	4 688	814	185	102
596	Nonstore retailers	8	5 938	1 033	278	55
598	Fuel dealers	5	(D)	(D)	(D)	BB
5992	Florists	3	231	23	5	4
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	2	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c.	7	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MISSOULA COUNTY						
	Retail trade	682	845 429	91 782	21 056	8 324
52	Building materials and garden supplies stores	35	53 133	5 259	1 115	316
521, 3	Building materials and supply stores	21	30 634	2 714	593	170
525	Hardware stores	8	13 967	1 558	322	84
526	Retail nurseries, lawn and garden supply stores	3	2 302	472	102	39
527	Manufactured (mobile) home dealers	3	6 230	515	98	23
53	General merchandise stores	15	144 869	12 462	2 869	1 051
531	Department stores (incl. leased depts.) ^{1 2}	6	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	FF
533	Variety stores	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	CC
54	Food stores	57	145 001	13 235	3 223	1 183
541	Grocery stores	43	141 264	12 617	3 076	1 088
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	7	1 510	190	41	32
55 ex. 554	Automotive dealers	48	214 313	15 675	3 465	681
551	New and used car dealers	12	156 939	9 484	2 203	371
552	Used car dealers	9	7 873	560	150	46
553	Auto and home supply stores	18	17 199	2 799	602	138
555, 6, 7, 9	Miscellaneous automotive dealers	9	32 302	2 832	510	126
554	Gasoline service stations	48	57 300	3 982	860	374
56	Apparel and accessory stores	56	28 775	3 234	757	329
561	Men's and boys' clothing and accessory stores	5	2 580	268	58	17
562, 3	Women's clothing and specialty stores	23	8 707	859	206	132
562	Women's clothing stores	20	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	6	6 655	720	174	64
566	Shoe stores	15	9 594	1 218	280	95
564, 9	Other apparel and accessory stores	7	1 239	169	39	21
57	Furniture and home furnishings stores	51	43 101	5 813	1 473	402
5712	Furniture stores	10	11 238	1 670	492	105
5713, 4, 9	Home furnishings stores	10	8 992	1 173	265	69
572	Household appliance stores	7	9 094	1 167	275	66
573	Radio, television, computer, and music stores	24	13 777	1 803	441	162
58	Eating and drinking places	213	80 799	21 830	4 944	3 097
5812	Eating places	160	66 778	19 043	4 304	2 715
5812 pt.	Restaurants	82	36 551	11 427	2 534	1 515
5812 pt.	Cafeterias	4	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	66	27 482	7 055	1 655	1 082
5812 pt.	Other eating places	8	(D)	(D)	(D)	BB
5813	Drinking places	53	14 021	2 787	640	382
591	Drug and proprietary stores	10	12 530	1 290	276	80
59 ex. 591	Miscellaneous retail stores	149	65 608	9 002	2 074	811
592	Liquor stores	10	7 007	582	137	46
593	Used merchandise stores	10	2 232	541	137	49
594	Miscellaneous shopping goods stores	79	37 547	4 773	1 030	486
5941	Sporting goods stores and bicycle shops	18	17 501	1 973	421	179
5942	Book stores	9	2 924	225	52	33
5944	Jewelry stores	13	4 799	773	195	63
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	39	12 323	1 802	362	211
596	Nonstore retailers	11	7 547	1 254	284	56
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	7	2 061	522	126	50
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	5	850	136	58	10
5999	Miscellaneous retail stores, n.e.c.	23	(D)	(D)	(D)	CC
YELLOWSTONE COUNTY (Coextensive with Billings, MT MSA; see table 7.)						

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BILLINGS, MT MSA						
	Retail trade	886	1 196 878	138 844	32 167	11 774
52	Building materials and garden supplies stores	40	82 346	8 274	1 723	447
521, 3	Building materials and supply stores	21	49 310	4 747	1 043	248
525	Hardware stores	8	11 646	1 283	219	118
526	Retail nurseries, lawn and garden supply stores	5	3 973	239	57	25
527	Manufactured (mobile) home dealers	6	17 417	2 005	404	56
53	General merchandise stores	19	200 995	18 428	4 256	1 634
531	Department stores (incl. leased depts.) ^{1 2}	10	142 737	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	10	140 100	14 336	3 377	1 329
533	Variety stores	4	2 378	309	73	52
539	Miscellaneous general merchandise stores	5	58 517	3 783	806	253
54	Food stores	82	199 191	18 281	4 459	1 554
541	Grocery stores	56	193 517	17 371	4 259	1 458
542	Meat and fish (seafood) markets	4	1 091	140	18	10
546	Retail bakeries	9	1 519	272	66	33
543, 4, 5, 9	Other food stores	13	3 064	498	116	53
55 ex. 554	Automotive dealers	56	307 634	28 479	6 095	1 015
551	New and used car dealers	16	270 310	23 766	5 037	771
552	Used car dealers	8	4 675	311	63	29
553	Auto and home supply stores	26	21 434	3 411	742	156
555, 6, 7, 9	Miscellaneous automotive dealers	6	11 215	991	253	59
554	Gasoline service stations	69	65 046	3 433	837	345
56	Apparel and accessory stores	90	47 639	5 572	1 300	558
561	Men's and boys' clothing and accessory stores	11	5 957	778	162	69
562, 3	Women's clothing and specialty stores	34	13 681	1 611	383	214
562	Women's clothing stores	29	12 613	1 440	348	193
563	Women's accessory and specialty stores	5	1 068	171	35	21
565	Family clothing stores	14	16 612	1 850	437	156
566	Shoe stores	23	10 860	1 268	297	106
564, 9	Other apparel and accessory stores	8	529	65	21	13
57	Furniture and home furnishings stores	63	55 521	7 807	1 934	481
5712	Furniture stores	23	21 831	3 055	702	204
5713, 4, 9	Home furnishings stores	15	13 460	2 316	596	91
572	Household appliance stores	5	3 204	575	176	34
573	Radio, television, computer, and music stores	20	17 026	1 861	460	152
58	Eating and drinking places	266	127 235	33 419	7 941	4 440
5812	Eating places	211	108 191	29 132	6 760	3 917
5812 pt.	Restaurants	94	53 769	15 830	3 678	2 019
5812 pt.	Cafeterias	6	1 952	511	136	67
5812 pt.	Refreshment places	86	41 608	10 106	2 370	1 564
5812 pt.	Other eating places	25	10 862	2 685	576	267
5813	Drinking places	55	19 044	4 287	1 181	523
591	Drug and proprietary stores	17	26 399	2 877	675	185
59 ex. 591	Miscellaneous retail stores	184	84 872	12 274	2 947	1 115
592	Liquor stores	6	6 978	311	64	19
593	Used merchandise stores	23	5 578	1 187	288	103
594	Miscellaneous shopping goods stores	81	42 764	5 604	1 355	608
5941	Sporting goods stores and bicycle shops	22	16 129	2 015	491	181
5942	Book stores	9	3 844	539	128	55
5944	Jewelry stores	15	7 602	1 099	293	85
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	35	15 189	1 951	443	287
596	Nonstore retailers	12	8 274	1 125	291	76
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	9	4 971	1 212	285	101
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	2	(D)	(D)	(D)	AA
5995	Optical goods stores	10	2 453	519	129	37
5999	Miscellaneous retail stores, n.e.c.	38	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
GREAT FALLS, MT MSA						
	Retail trade	607	714 430	83 466	19 252	7 789
52	Building materials and garden supplies stores	18	46 238	5 210	1 051	235
521, 3	Building materials and supply stores	10	33 854	3 944	776	153
525	Hardware stores	4	6 999	860	206	56
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	12	118 665	12 209	2 780	1 173
531	Department stores (incl. leased depts.) ^{1 2}	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	GG
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	BB
54	Food stores	42	122 011	10 914	2 590	992
541	Grocery stores	32	118 993	10 563	2 510	955
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	5	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	4	1 667	115	25	12
55 ex. 554	Automotive dealers	50	170 108	12 887	2 987	581
551	New and used car dealers	11	122 433	8 538	1 928	336
552	Used car dealers	14	20 350	1 254	271	64
553	Auto and home supply stores	18	11 534	2 065	478	117
555, 6, 7, 9	Miscellaneous automotive dealers	7	15 791	1 030	310	64
554	Gasoline service stations	38	39 301	2 524	599	275
56	Apparel and accessory stores	45	27 257	3 510	851	328
561	Men's and boys' clothing and accessory stores	2	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	18	9 804	1 149	260	149
562	Women's clothing stores	16	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	4	6 798	1 098	276	65
566	Shoe stores	15	7 329	860	214	81
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	44	33 376	4 846	1 035	297
5712	Furniture stores	15	10 070	1 521	343	88
5713, 4, 9	Home furnishings stores	11	(D)	(D)	(D)	BB
572	Household appliance stores	5	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	13	11 026	1 352	285	100
58	Eating and drinking places	220	79 488	21 575	4 863	3 027
5812	Eating places	153	62 560	17 660	4 001	2 534
5812 pt.	Restaurants	72	30 595	9 054	2 118	1 151
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	74	29 983	8 223	1 787	1 303
5812 pt.	Other eating places	4	(D)	(D)	(D)	BB
5813	Drinking places	67	16 928	3 915	862	493
591	Drug and proprietary stores	8	14 860	1 569	362	93
59 ex. 591	Miscellaneous retail stores	130	63 126	8 222	2 134	788
592	Liquor stores	8	5 152	365	93	21
593	Used merchandise stores	14	2 906	855	204	62
594	Miscellaneous shopping goods stores	60	24 237	3 035	766	322
5941	Sporting goods stores and bicycle shops	14	10 503	1 265	355	101
5942	Book stores	3	(D)	(D)	(D)	AA
5944	Jewelry stores	12	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	31	8 855	1 123	249	150
596	Nonstore retailers	15	22 168	2 322	683	227
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	9	2 454	643	154	67
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	6	979	281	62	22
5999	Miscellaneous retail stores, n.e.c.	16	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade	5 315	4 335 404	475 043	108 250	44 835
52	Building materials and garden supplies stores	325	328 553	31 589	6 729	1 980
521, 3	Building materials and supply stores	169	221 193	20 348	4 388	1 098
521	Lumber and other building materials dealers	130	201 163	17 749	3 744	956
523	Paint, glass, and wallpaper stores	39	20 030	2 599	644	142
525	Hardware stores	121	81 167	8 695	1 863	743
526	Retail nurseries, lawn and garden supply stores	19	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	16	(D)	(D)	(D)	BB
53	General merchandise stores	119	417 450	39 761	8 824	3 395
531	Department stores (incl. leased depts.) ^{1 2}	25	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	25	(D)	(D)	(D)	GG
533	Variety stores	35	(D)	(D)	(D)	EE
539	Miscellaneous general merchandise stores	59	(D)	(D)	(D)	FF
54	Food stores	529	960 343	86 950	20 562	8 006
541	Grocery stores	432	935 831	82 991	19 664	7 476
542	Meat and fish (seafood) markets	27	(D)	(D)	(D)	CC
546	Retail bakeries	33	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores	37	8 522	1 270	304	190
543	Fruit and vegetable markets	2	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores	9	(D)	(D)	(D)	BB
545	Dairy products stores	2	(D)	(D)	(D)	AA
549	Miscellaneous food stores	24	6 781	929	236	123
55 ex. 554	Automotive dealers	339	902 701	67 138	15 219	3 226
551	New and used car dealers	114	719 537	48 041	11 111	2 119
552	Used car dealers	41	38 600	2 713	676	199
553	Auto and home supply stores	129	75 517	11 236	2 477	634
553 pt.	Auto parts, tires, and accessories stores	124	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	5	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	55	69 047	5 148	955	274
555	Boat dealers	11	9 841	739	145	64
556	Recreational vehicle dealers	16	40 475	3 225	551	125
557	Motorcycle dealers	22	16 347	1 011	232	76
559	Automotive dealers, n.e.c.	6	2 384	173	27	9
554	Gasoline service stations	394	417 463	28 257	6 358	2 461
56	Apparel and accessory stores	367	148 947	16 652	3 940	1 826
561	Men's and boys' clothing and accessory stores	26	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	142	40 860	4 091	980	666
562	Women's clothing stores	136	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores	6	(D)	(D)	(D)	AA
565	Family clothing stores	104	65 004	7 539	1 815	666
566	Shoe stores	63	27 537	3 279	770	308
566 pt.	Men's shoe stores	4	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	9	2 153	275	71	39
566 pt.	Children's and juveniles' shoe stores	—	—	—	—	—
566 pt.	Family shoe stores	44	19 514	2 254	536	204
566 pt.	Athletic footwear stores	6	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	32	(D)	(D)	(D)	BB
564	Children's and infants' wear stores	11	(D)	(D)	(D)	BB
569	Miscellaneous apparel and accessory stores	21	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	317	185 812	23 684	5 988	1 590
5712	Furniture stores	90	63 539	9 248	2 666	513
5713, 4, 9	Home furnishings stores	77	(D)	(D)	(D)	EE
5713	Floor covering stores	42	26 539	2 934	599	145
5714	Drapery, curtain, and upholstery stores	3	(D)	(D)	(D)	AA
5719	Miscellaneous home furnishings stores	32	8 836	1 117	232	112
572	Household appliance stores	56	(D)	(D)	(D)	EE
573	Radio, television, computer, and music stores	94	42 448	5 309	1 322	501
5731	Radio, television, and electronics stores	48	19 925	2 743	662	223
5734	Computer and software stores	15	(D)	(D)	(D)	BB
5735	Record and prerecorded tape stores	18	(D)	(D)	(D)	CC
5736	Musical instrument stores	13	(D)	(D)	(D)	BB
58	Eating and drinking places	1 755	474 962	119 738	26 634	17 272
5812	Eating places	1 235	380 917	102 771	22 694	14 939
5812 pt.	Restaurants	694	211 311	61 395	13 774	8 536
5812 pt.	Cafeterias	12	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	472	155 252	38 065	8 171	5 778
5812 pt.	Other eating places	57	(D)	(D)	(D)	FF
5813	Drinking places	520	94 045	16 967	3 940	2 333
591	Drug and proprietary stores	141	130 950	15 228	3 635	1 042
591 pt.	Drug stores	138	130 621	15 190	3 626	1 034
591 pt.	Proprietary stores	3	329	38	9	8

See footnotes at end of table.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
59 ex. 591	Miscellaneous retail stores -----	1 029	368 223	46 046	10 361	4 037
592	Liquor stores -----	127	43 263	3 618	909	262
593	Used merchandise stores -----	68	11 496	1 890	447	211
594	Miscellaneous shopping goods stores -----	477	177 082	22 465	4 773	2 182
5941	Sporting goods stores and bicycle shops -----	125	73 614	8 967	1 959	757
5941 pt.	General line sporting goods stores -----	51	49 165	5 946	1 407	498
5941 pt.	Specialty line sporting goods stores -----	74	24 449	3 021	552	259
5942	Book stores -----	52	(D)	(D)	(D)	CC
5944	Jewelry stores -----	72	(D)	(D)	(D)	EE
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	228	61 806	8 591	1 717	942
5943	Stationery stores -----	13	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	34	8 961	1 332	263	142
5946	Camera and photographic supply stores -----	8	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	127	32 151	4 665	811	464
5948	Luggage and leather goods stores -----	5	1 664	230	68	29
5949	Sewing, needlework, and piece goods stores -----	41	10 694	1 281	310	213
596	Nonstore retailers -----	92	67 708	7 842	1 923	501
5961	Catalog and mail-order houses -----	42	(D)	(D)	(D)	EE
5962	Automatic merchandising machine operators -----	10	(D)	(D)	(D)	BB
5963	Direct selling establishments -----	40	(D)	(D)	(D)	CC
598	Fuel dealers -----	43	24 825	2 852	724	159
5983	Fuel oil dealers -----	5	(D)	(D)	(D)	BB
5984	Liquefied petroleum gas (bottled gas) dealers -----	37	18 122	2 636	675	138
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
5992	Florists -----	95	13 618	2 543	606	338
5993	Tobacco stores and stands -----	7	(D)	(D)	(D)	BB
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	AA
5995	Optical goods stores -----	24	4 720	920	220	55
5999	Miscellaneous retail stores, n.e.c. -----	93	20 906	3 632	695	296
5999 pt.	Pet shops -----	16	3 341	450	112	85
5999 pt.	Art dealers -----	26	5 599	1 194	138	51
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	51	11 966	1 988	445	160

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Montana -----	(X)	6 246 712	6 246 712	100.0	Montana—Con.				
Billings -----	1	1 106 337	1 106 337	17.7	Polson -----	16	52 089	4 621 075	74.0
Missoula -----	2	755 175	1 861 512	29.8	Glendive -----	17	51 145	4 672 220	74.8
Great Falls -----	3	665 372	2 526 884	40.5	Libby -----	18	48 440	4 720 660	75.6
Bozeman -----	4	414 246	2 941 130	47.1	Anaconda-Deer Lodge County -----	19	48 300	4 768 960	76.3
Helena -----	5	374 459	3 315 589	53.1	Laurel -----	20	48 180	4 817 140	77.1
Kalispell -----	6	354 586	3 670 175	58.8	Dillon -----	21	47 367	4 864 507	77.9
Butte-Silver Bow -----	7	277 619	3 947 794	63.2	Glasgow -----	22	43 476	4 907 983	78.6
Havre -----	8	121 406	4 069 200	65.1	Wolf Point -----	23	36 861	4 944 844	79.2
Whitefish -----	9	94 223	4 163 423	66.6	Columbia Falls -----	24	35 397	4 980 241	79.7
Miles City -----	10	82 801	4 246 224	68.0	Hardin -----	25	35 038	5 015 279	80.3
Hamilton -----	11	82 683	4 328 907	69.3	Conrad -----	26	24 878	5 040 157	80.7
Lewistown -----	12	67 173	4 396 080	70.4	Belgrade -----	27	23 907	5 064 064	81.1
Sidney -----	13	60 406	4 456 486	71.3	Shelby -----	28	19 288	5 083 352	81.4
Livingston -----	14	60 046	4 516 532	72.3	Deer Lodge -----	29	17 742	5 101 094	81.7
Cut Bank -----	15	52 454	4 568 986	73.1					

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Counties Ranked by Volume of Sales: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Montana -----	(X)	6 246 712	6 246 712	100.0	Montana—Con.				
Yellowstone -----	1	1 196 878	1 196 878	19.2	Phillips -----	30	24 763	5 979 630	95.7
Missoula -----	2	845 429	2 042 307	32.7	Madison -----	31	23 222	6 002 852	96.1
Cascade -----	3	714 430	2 756 737	44.1	Toole -----	32	23 052	6 025 904	96.5
Flathead -----	4	579 931	3 336 668	53.4	Chouteau -----	33	20 997	6 046 901	96.8
Gallatin -----	5	519 872	3 856 540	61.7	Teton -----	34	20 798	6 067 699	97.1
Lewis and Clark -----	6	402 345	4 258 885	68.2	Sheridan -----	35	20 107	6 087 806	97.5
Silver Bow -----	7	277 619	4 536 504	72.6	Powell -----	36	20 069	6 107 875	97.8
Ravalli -----	8	142 498	4 679 002	74.9	Mineral -----	37	16 911	6 124 786	98.0
Hill -----	9	131 500	4 810 502	77.0	Jefferson -----	38	16 757	6 141 543	98.3
Lake -----	10	118 940	4 929 442	78.9	Musselshell -----	39	13 663	6 155 206	98.5
Custer -----	11	91 690	5 021 132	80.4	Fallon -----	40	13 199	6 168 405	98.7
Lincoln -----	12	89 527	5 110 659	81.8	Broadwater -----	41	10 483	6 178 888	98.9
Park -----	13	78 102	5 188 761	83.1	Liberty -----	42	9 179	6 188 067	99.1
Glacier -----	14	75 910	5 264 671	84.3	Granite -----	43	8 287	6 196 354	99.2
Fergus -----	15	73 591	5 338 262	85.5	Daniels -----	44	8 029	6 204 383	99.3
Richland -----	16	66 065	5 404 327	86.5	Wheatland -----	45	7 668	6 212 051	99.4
Roosevelt -----	17	62 862	5 467 189	87.5	Powder River -----	46	7 085	6 219 136	99.6
Rosebud -----	18	54 000	5 521 189	88.4	Meagher -----	47	6 772	6 225 908	99.7
Dawson -----	19	52 654	5 573 843	89.2	McCone -----	48	6 008	6 231 916	99.8
Beaverhead -----	20	51 480	5 625 323	90.1	Garfield -----	49	3 600	6 235 516	99.8
Deer Lodge -----	21	48 300	5 673 623	90.8	Judith Basin -----	50	3 140	6 238 656	99.9
Valley -----	22	46 561	5 720 184	91.6	Carter -----	51	2 414	6 241 070	99.9
Big Horn -----	23	44 526	5 764 710	92.3	Prairie -----	52	1 909	6 242 979	99.9
Pondera -----	24	36 947	5 801 657	92.9	Treasure -----	53	1 751	6 244 730	100.0
Carbon -----	25	36 108	5 837 765	93.5	Petroleum -----	54	833	6 245 563	100.0
Stillwater -----	26	29 866	5 867 631	93.9	Wibaux -----	55	677	6 246 240	100.0
Sanders -----	27	29 468	5 897 099	94.4	Golden Valley -----	56	472	6 246 712	100.0
Sweet Grass -----	28	29 121	5 926 220	94.9	Yellowstone National Park -----	57	-	6 246 712	100.0
Blaine -----	29	28 647	5 954 867	95.3					

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
 - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared food and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery, curtain, and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream and frozen yogurt shops	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5421	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5932	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400			
			5942	Book stores	5905
			5943	Stationery stores	5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	5908
			5946	Camera and photographic supply stores	5909
			5947	Gift, novelty, and souvenir shops	5906
			5948	Luggage and leather goods stores	5906
			5949	Sewing, needlework, and piece goods stores	5910
			5961 pt.	Mail-order — department store merchandise	5911
			5961 pt.	Mail-order — other general merchandise	5911
			5961 pt.	Mail-order — specialized merchandise	5911
			5962	Automatic merchandising machine operators	5802
			5963 pt.	Direct selling — furniture, homefurnishings, and equipment	5911
			5963 pt.	Direct selling — mobile food service	5911
			5963 pt.	Direct selling — books and stationery	5911
			5963 pt.	Other direct selling	5911
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5983	Fuel oil dealers	5912
5511	New and used car dealers	5501	5984	Liquefied petroleum gas (bottled gas) dealers	5912
5521	Used car dealers	5501	5989	Fuel dealers, n.e.c.	5912
5531 pt.	Auto parts, tires and accessories stores	5502	5992	Florists	5913
5531 pt.	Home and auto supply stores	5502			5917
			5993	Tobacco stores and stands	5902
			5994	News dealers and newsstands	5902
			5995	Optical goods stores	5914
			5999 pt.	Pet shops	5915
			5999 pt.	Art dealers	5916
			5999 pt.	Other retail stores, n.e.c.	5916
56	APPAREL AND ACCESSORY STORES				
5611	Men's and boys' clothing and accessory stores	5601			
5621	Women's clothing stores	5601			
5631	Women's accessory and specialty stores	5601			
5641	Children's and infants' wear stores	5601			
5651	Family clothing stores	5601			
5661 pt.	Men's shoe stores	5602			
5661 pt.	Women's shoe stores	5602			
5661 pt.	Children's and juveniles' shoe stores	5602			
5661 pt.	Family shoe stores	5602			
5661 pt.	Athletic footwear stores	5602			
5699	Miscellaneous apparel and accessory stores	5601			

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

MONTANA

Billings, MT MSA

Yellowstone County, MT

Great Falls, MT MSA

Cascade County, MT

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
52	Retail trade -----	21.3	4.9	56	Apparel and accessory stores -----	19.9	5.2
	Building materials and garden supplies stores ----	24.3	3.1	561	Men's and boys' clothing and accessory stores ----	12.4	9.6
521, 3	Building materials and supply stores -----	23.6	2.1	562, 3	Women's clothing and specialty stores -----	22.6	5.4
521	Lumber and other building materials dealers -----	24.8	1.7	562	Women's clothing stores -----	23.2	5.5
523	Paint, glass, and wallpaper stores -----	12.7	5.4	563	Women's accessory and specialty stores -----	4.9	1.5
				565	Family clothing stores -----	23.8	2.2
525	Hardware stores -----	31.8	6.7	566	Shoe stores -----	9.1	8.8
526	Retail nurseries, lawn and garden supply stores ----	30.7	1.3	566 pt.	Men's shoe stores -----	29.5	—
527	Manufactured (mobile) home dealers -----	9.1	2.1	566 pt.	Women's shoe stores -----	7.5	17.5
				566 pt.	Children's and juveniles' shoe stores -----	—	—
				566 pt.	Family shoe stores -----	9.7	10.5
				566 pt.	Athletic footwear stores -----	—	—
53	General merchandise stores -----	2.3	.3	564, 9	Other apparel and accessory stores -----	34.4	5.2
				564	Children's and infants' wear stores -----	41.8	7.9
531	Department stores (incl. leased depts.) ^{3 4} -----	—	—	569	Miscellaneous apparel and accessory stores ----	31.9	4.4
				57	Furniture and home furnishings stores -----	23.2	4.6
531	Department stores (excl. leased depts.) ³ -----	—	—	5712	Furniture stores -----	25.3	3.8
531 pt.	Conventional ³ -----	—	—	5713, 4, 9	Home furnishings stores -----	19.5	3.2
531 pt.	Discount or mass merchandising ³ -----	—	—	5713	Floor covering stores -----	18.5	2.3
531 pt.	National chain ³ -----	—	—	5714	Drapery, curtain, and upholstery stores -----	29.7	—
				5719	Miscellaneous home furnishings stores -----	22.0	6.5
533	Variety stores -----	16.6	1.6	572	Household appliance stores -----	24.8	3.8
539	Miscellaneous general merchandise stores -----	6.2	.9	573	Radio, television, computer, and music stores ----	21.8	7.4
				5731	Radio, television, and electronics stores -----	27.9	3.3
54	Food stores -----	18.1	1.4	5734	Computer and software stores -----	31.4	24.2
				5735	Record and prerecorded tape stores -----	7.3	9.9
541	Grocery stores -----	17.6	1.3	5736	Musical instrument stores -----	24.1	1.0
541 pt.	Supermarkets and other general-line grocery stores -----	15.8	1.1	58	Eating and drinking places -----	36.4	8.7
541 pt.	Convenience food stores -----	70.6	8.1	5812	Eating places -----	33.1	8.1
541 pt.	Convenience food/gasoline stores -----	25.0	2.1	5812 pt.	Restaurants -----	35.6	9.8
541 pt.	Delicatessens -----	29.6	6.9	5812 pt.	Cafeterias -----	15.3	.1
				5812 pt.	Refreshment places -----	31.3	5.8
542	Meat and fish (seafood) markets -----	43.8	3.6	5812 pt.	Other eating places -----	23.3	10.4
				5813	Drinking places -----	50.4	11.5
546	Retail bakeries -----	35.6	10.0	591	Drug and proprietary stores -----	25.9	3.4
546 pt.	Retail bakeries —baking and selling -----	(D)	(D)	591 pt.	Drug stores -----	25.9	3.5
546 pt.	Retail bakeries —selling only -----	(D)	(D)	591 pt.	Proprietary stores -----	36.8	—
				59 ex. 591	Miscellaneous retail stores -----	19.2	6.1
543, 4, 5, 9	Other food stores -----	34.9	3.7	592	Liquor stores -----	2.9	.8
543	Fruit and vegetable markets -----	(D)	(D)	593	Used merchandise stores -----	28.2	6.6
544	Candy, nut, and confectionery stores -----	36.7	—	594	Miscellaneous shopping goods stores -----	22.8	7.9
545	Dairy products stores -----	(D)	(D)	5941	Sporting goods stores and bicycle shops -----	18.9	10.0
549	Miscellaneous food stores -----	38.2	4.8	5941 pt.	General line sporting goods stores -----	12.0	10.8
				5941 pt.	Specialty line sporting goods stores -----	34.0	8.2
55 ex. 554	Automotive dealers -----	24.8	3.5	5942	Book stores -----	23.7	1.6
551	New and used car dealers -----	25.7	2.3	5944	Jewelry stores -----	29.9	12.4
552	Used car dealers -----	24.8	20.0	5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ----	24.5	5.5
				5943	Stationery stores -----	29.9	7.5
553	Auto and home supply stores -----	23.9	6.5	5945	Hobby, toy, and game shops -----	12.4	4.2
553 pt.	Auto parts, tires, and accessories stores -----	22.6	6.4	5946	Camera and photographic supply stores -----	5.2	5.5
553 pt.	Home and auto supply stores -----	62.7	10.4	5947	Gift, novelty, and souvenir shops -----	33.8	7.3
				5948	Luggage and leather goods stores -----	43.1	—
555, 6, 7, 9	Miscellaneous automotive dealers -----	14.8	3.2	5949	Sewing, needlework, and piece goods stores ----	20.1	2.9
555	Boat dealers -----	19.2	—	596	Nonstore retailers -----	7.6	1.4
556	Recreational vehicle dealers -----	9.4	3.8	5961	Catalog and mail-order houses -----	4.9	1.9
557	Motorcycle dealers -----	19.4	1.5	5962	Automatic merchandising machine operators ----	4.9	—
559	Automotive dealers, n.e.c. -----	54.9	28.3	5963	Direct selling establishments -----	10.0	1.1
				598	Fuel dealers -----	13.1	14.8
554	Gasoline service stations -----	24.2	20.0	5983	Fuel oil dealers -----	(D)	(D)
554 pt.	Gasoline/convenience food stores -----	14.7	4.3	5984	Liquefied petroleum gas (bottled gas) dealers ----	4.6	19.8
554 pt.	Other gasoline service stations and truck stops ----	28.8	27.8	5989	Fuel dealers, n.e.c. -----	(D)	(D)

See footnotes at end of table.

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists	35.0	8.2	5999	Miscellaneous retail stores, n.e.c.	37.3	6.5
5993	Tobacco stores and stands	63.7	1.6	5999 pt.	Pet shops	41.5	16.9
5994	News dealers and newsstands	22.2	2.2	5999 pt.	Art dealers	50.3	9.0
5995	Optical goods stores	13.3	11.1	5999 pt.	Other miscellaneous retail stores, n.e.c.	31.9	2.7

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. Geographic Notes

MONTANA

Butte-Silver Bow (balance). See “Butte-Silver Bow consolidated city.”

Butte-Silver Bow consolidated city is coextensive with Silver Bow County. It includes the city of Walkerville, which is not populous enough for separate tabulation. Therefore, “Butte-Silver Bow (balance),” which is a place equivalent, refers to the whole consolidated city.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade	6 808	6 790	6 236	6 112
52	Building materials and garden supplies stores	383	444	359	412
521, 3	Building materials and supply stores	200	236	189	223
521	Lumber and other building materials dealers	149	182	139	172
523	Paint, glass, and wallpaper stores	51	54	50	51
525	Hardware stores	133	158	125	142
526	Retail nurseries, lawn and garden supply stores	26	29	21	26
527	Manufactured (mobile) home dealers	24	21	24	21
53	General merchandise stores	150	164	139	149
531	Department stores (incl. leased depts.) ^{1 2}	44	37	43	37
531	Department stores (excl. leased depts.) ¹	44	37	43	37
531 pt.	Conventional ¹	11	10	11	10
531 pt.	Discount or mass merchandising ¹	22	16	21	16
531 pt.	National chain ¹	11	11	11	11
533	Variety stores	40	47	36	37
539	Miscellaneous general merchandise stores	66	80	60	75
54	Food stores	653	706	591	648
541	Grocery stores	520	536	471	497
542	Meat and fish (seafood) markets	32	42	29	37
546	Retail bakeries	47	65	41	56
546 pt.	Retail bakeries —baking and selling	46	63	40	54
546 pt.	Retail bakeries —selling only	1	2	1	2
543, 4, 5, 9	Other food stores	54	63	50	58
543	Fruit and vegetable markets	4	7	4	7
544	Candy, nut, and confectionery stores	12	13	11	11
545	Dairy products stores	3	13	2	13
549	Miscellaneous food stores	35	30	33	27
55 ex. 554	Automotive dealers	445	495	415	460
551	New and used car dealers	141	171	136	160
552	Used car dealers	63	51	54	42
553	Auto and home supply stores	173	202	161	192
553 pt.	Auto parts, tires, and accessories stores	166	182	156	175
553 pt.	Home and auto supply stores	7	20	5	17
555, 6, 7, 9	Miscellaneous automotive dealers	68	71	64	66
555	Boat dealers	14	12	13	11
556	Recreational vehicle dealers	20	19	20	18
557	Motorcycle dealers	28	32	25	30
559	Automotive dealers, n.e.c.	6	8	6	7
554	Gasoline service stations	501	548	461	493
56	Apparel and accessory stores	502	571	465	513
561	Men's and boys' clothing and accessory stores	39	64	39	56
562, 3	Women's clothing and specialty stores	194	226	177	204
562	Women's clothing stores	181	207	165	190
563	Women's accessory and specialty stores	13	19	12	14
565	Family clothing stores	122	126	113	115
566	Shoe stores	101	100	96	93
566 pt.	Men's shoe stores	9	6	8	5
566 pt.	Women's shoe stores	18	17	15	14
566 pt.	Children's and juveniles' shoe stores	—	—	—	—
566 pt.	Family shoe stores	64	56	63	53
566 pt.	Athletic footwear stores	10	21	10	21
564, 9	Other apparel and accessory stores	46	55	40	45
564	Children's and infants' wear stores	13	26	9	22
569	Miscellaneous apparel and accessory stores	33	29	31	23

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores -----	424	411	396	373
5712	Furniture stores -----	128	131	120	117
5713, 4, 9	Homefurnishings stores -----	103	102	101	97
5713	Floor covering stores -----	54	44	54	43
5714	Drapery, curtain, and upholstery stores -----	6	13	6	12
5719	Miscellaneous homefurnishings stores -----	43	45	41	42
572	Household appliance stores -----	66	59	62	53
573	Radio, television, computer, and music stores -----	127	119	113	106
5731	Radio, television, and electronics stores -----	63	68	56	58
5734	Computer and software stores -----	17	13	15	13
5735	Record and prerecorded tape stores -----	27	21	24	20
5736	Musical instrument stores -----	20	17	18	15
58	Eating and drinking places -----	2 241	2 114	2 011	1 854
5812	Eating places -----	1 599	1 448	1 436	1 284
5812 pt.	Restaurants -----	860	777	770	677
5812 pt.	Cafeterias -----	21	27	16	25
5812 pt.	Refreshment places -----	632	551	573	498
5812 pt.	Other eating places -----	86	93	77	84
5813	Drinking places -----	642	666	575	570
591	Drug and proprietary stores -----	166	178	155	169
591 pt.	Drug stores -----	163	174	152	166
591 pt.	Proprietary stores -----	3	4	3	3
59 ex. 591	Miscellaneous retail stores -----	1 343	1 159	1 244	1 041
592	Liquor stores -----	141	90	133	79
593	Used merchandise stores -----	105	82	96	74
594	Miscellaneous shopping goods stores -----	618	554	577	507
5941	Sporting goods stores and bicycle shops -----	161	145	155	138
5941 pt.	General line sporting goods stores -----	63	59	59	55
5941 pt.	Specialty line sporting goods stores -----	98	86	96	83
5942	Book stores -----	64	63	61	61
5944	Jewelry stores -----	99	94	91	83
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	294	252	270	225
5943	Stationery stores -----	15	14	11	12
5945	Hobby, toy, and game shops -----	53	36	52	32
5946	Camera and photographic supply stores -----	9	11	6	10
5947	Gift, novelty, and souvenir shops -----	161	132	150	119
5948	Luggage and leather goods stores -----	5	6	3	6
5949	Sewing, needlework, and piece goods stores -----	51	53	48	46
596	Nonstore retailers -----	119	92	111	79
5961	Catalog and mail-order houses -----	44	36	40	33
5962	Automatic merchandising machine operators -----	14	13	13	13
5963	Direct selling establishments -----	61	43	58	33
598	Fuel dealers -----	46	60	46	54
5983	Fuel oil dealers -----	5	6	5	4
5984	Liquefied petroleum gas (bottled gas) dealers -----	40	53	40	49
5989	Fuel dealers, n.e.c. -----	1	1	1	1
5992	Florists -----	113	102	100	94
5993	Tobacco stores and stands -----	8	10	7	10
5994	News dealers and newsstands -----	6	5	5	2
5995	Optical goods stores -----	40	40	34	39
5999	Miscellaneous retail stores, n.e.c. -----	147	124	135	103
5999 pt.	Pet shops -----	23	17	20	13
5999 pt.	Art dealers -----	34	24	33	23
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	90	83	82	67

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.