

1992

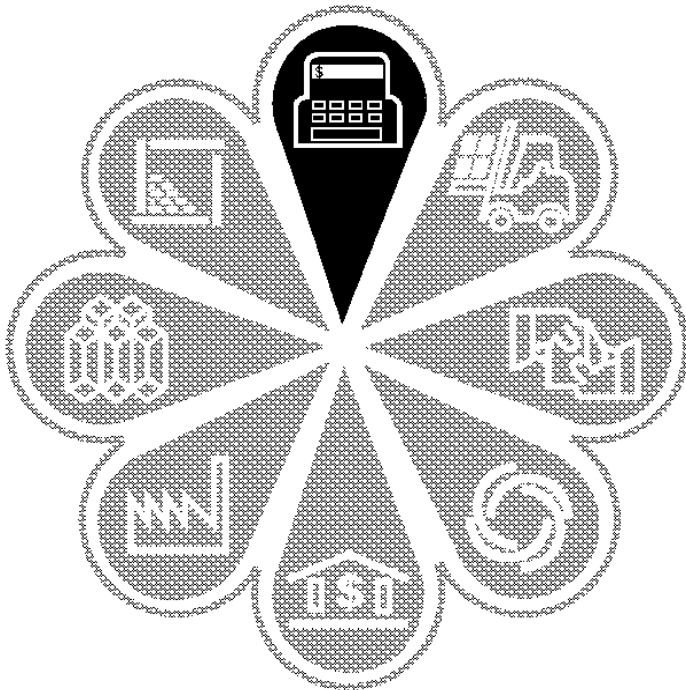
Census of

Retail Trade

RC92-A-19

GEOGRAPHIC AREA SERIES

Louisiana



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Economics and Statistics Administration
Everett M. Ehrlich, Under Secretary
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BUREAU OF THE CENSUS
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If you have any questions concerning the statistics in this report, call 301-763-7038.



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

Census of Retail Trade

GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*¹ (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.³ Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.³ Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

²According to the 1990 Census of Population or subsequent special census.

³Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.⁴

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

⁴According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X							
CMSA's and MSA's in the State							X			
PMSA's in the State							X			
Area of the State not in any CMSA, PMSA, or MSA								X		
Counties in the State				X		¹ X				X
Places in the State				² X	¹ X				² X	
DATA ITEMS³										
Establishments	X		X	X	X	X	X	X	X	
Sales	X		X	X	X	X	X	X	X	
Annual payroll	X		X	X	X	X	X	X	X	
First-quarter payroll	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992	X		X	X	X	X	X	X	X	
Sales per establishment		X								
Sales per employee		X								
Annual payroll per employee		X								
Employees per establishment		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees)			X							
Counties ranked by volume of 1992 sales										X
Places ranked by volume of 1992 sales									² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X						
State	X	X	X	X	X						
CMSA, PMSA, MSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States	¹ X	¹ X					² X			X	
State	¹ X	¹ X									
CMSA, PMSA, MSA	X	X									
County	^{1 3} X	^{1 3} X									
Place	^{1 3} X	^{1 3} X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		X	X							X	⁴ X
MERCHANDISE LINE SALES											
United States	X	X				X					
State	³ X	³ X				³ X					
CMSA, PMSA, MSA	³ X	³ X				³ X					
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							⁵ X
State	X	X	X	X							⁵ X
CMSA, PMSA, MSA	X	X	X	X							⁵ X
ZIP CODES											
State	³ X	³ X	³ X	³ X			³ X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States	¹ X	¹ X	X	X	X						^{6 7} X
State	X	X	X	X	X						^{6 7} X
CMSA, MSA	X	X	X	X	X						^{6 7} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Data available by sales size of establishments without payroll only.

³Data available on CD-ROM only.

⁴Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

⁵For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

⁶Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

⁷Includes percent of retail sales inside and outside central cities within each individual MA.

Contents

Louisiana

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Publication Program Inside back cover

Summary of Findings

Data from the 1992 Census of Retail Trade show that Louisiana's 22,644 retail stores with payroll had sales totaling \$27.8 billion. In 1987, 24,262 retail stores had sales of \$21.6 billion. The 1992 data represent an increase of 28.6 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 21.4 percent of the State's total sales by retailers compared with 24.2 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 17.8 percent of sales, department stores (including leased departments) with 12.5 percent, and gasoline service stations with 7.4 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.2 million per establishment, compared with \$891 thousand in 1987. In 1992, department stores (including leased departments) averaged \$18.5 million per establishment; new and used car dealers, \$14.4 million; miscellaneous general merchandise stores, \$4.1 million; grocery stores, \$1.9 million; and family clothing stores, \$1.2 million.

For retail establishments with payroll, 1992 sales per employee averaged \$96 thousand. New and used car dealers had sales per employee of \$346 thousand, which contrasts sharply with the \$28 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$3.1 billion, compared with \$2.6 billion for 1987. Payroll as a percent of sales of establishments with payroll averaged 11.1 percent for all retailers, 24.4 percent for retail bakeries, compared with 5.4 percent for gasoline service stations.

There were 288,816 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 277,708 employees in 1987. Large employers included grocery stores with 49,845 employees, refreshment places with 49,346 employees, and restaurants with 34,014 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)

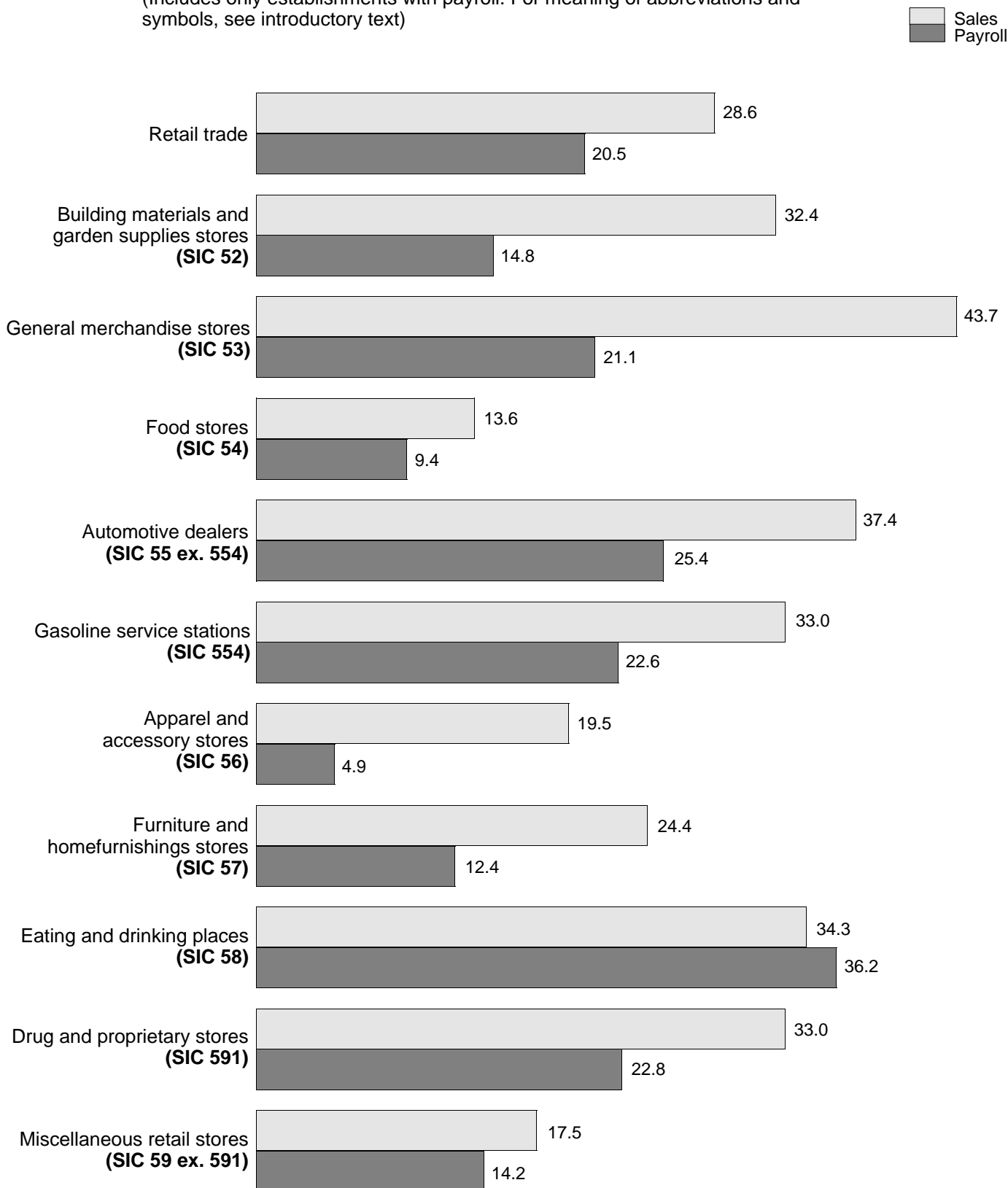
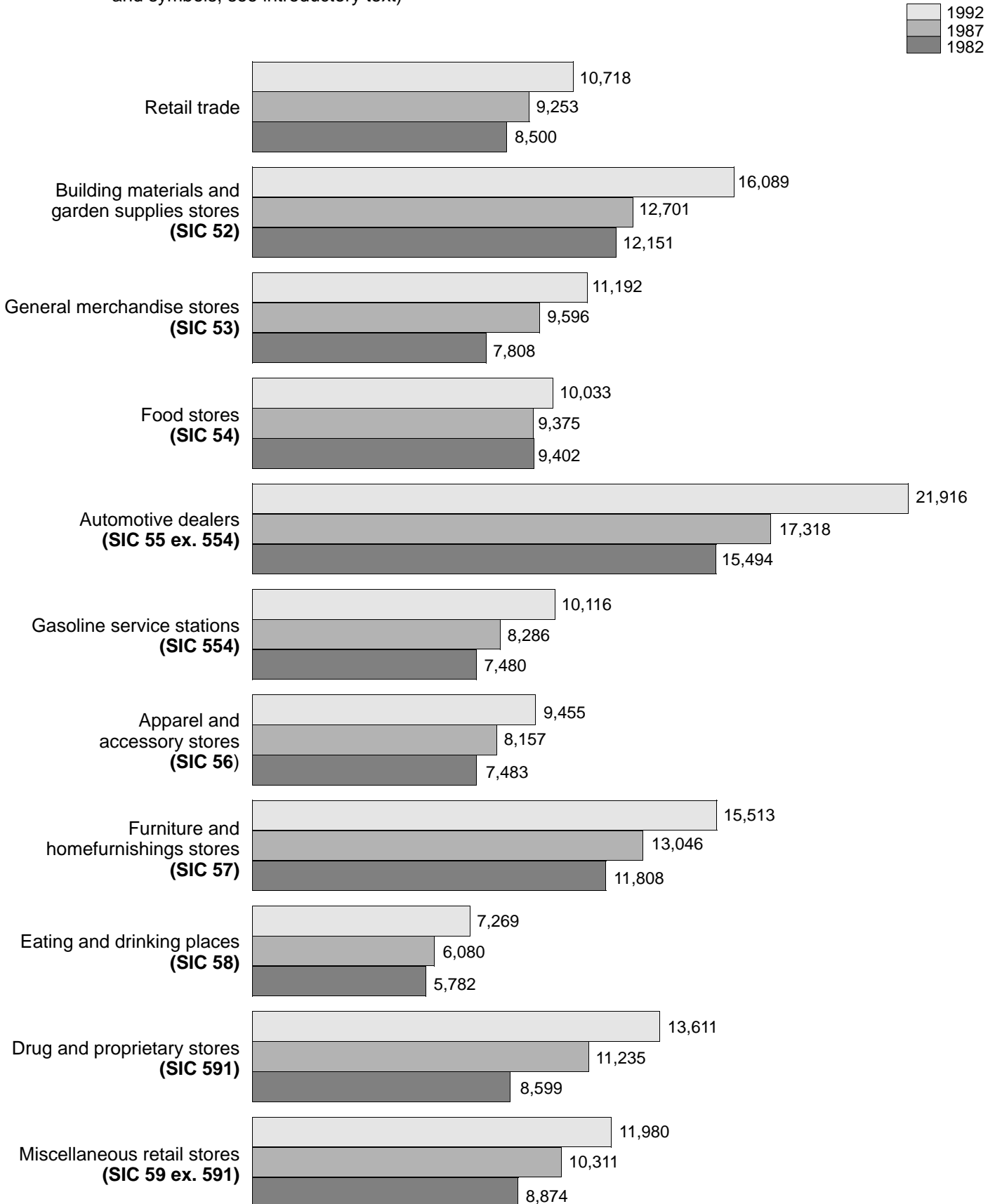


Figure 2. **Annual Payroll per Employee: 1992, 1987, and 1982**

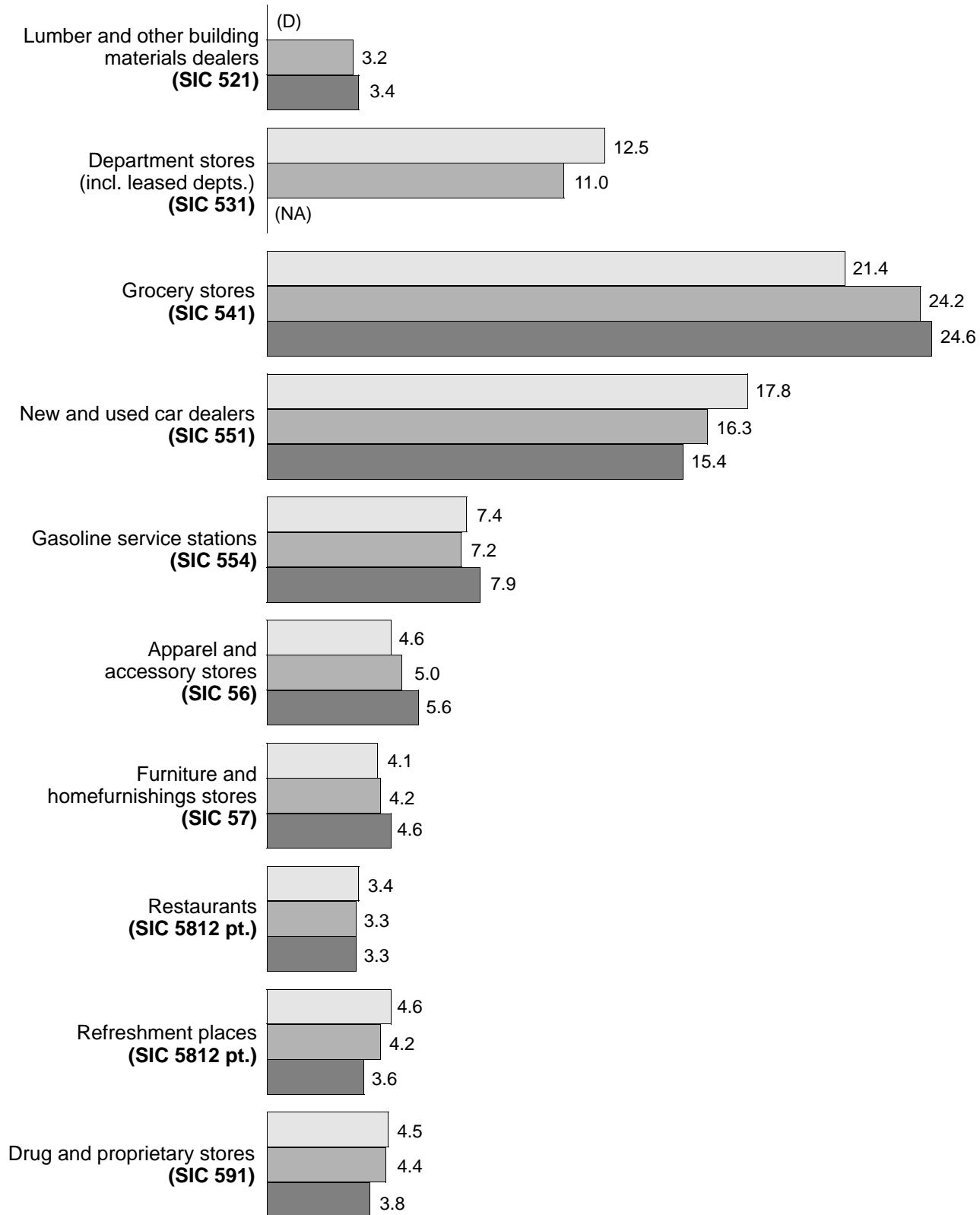
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.



Table 1. Summary Statistics for the State: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
58	Eating and drinking places -----	5 512	2 719 572	721 414	172 997	99 250
5812	Eating places -----	4 794	2 562 746	690 333	165 335	95 228
5812 pt.	Restaurants -----	1 883	940 410	275 359	65 359	34 014
5812 pt.	Cafeterias -----	99	93 443	29 913	7 111	2 808
5812 pt.	Refreshment places -----	2 372	1 267 900	303 259	72 639	49 346
5812 pt.	Other eating places -----	440	260 993	81 802	20 226	9 060
5813	Drinking places -----	718	156 826	31 081	7 662	4 022
591	Drug and proprietary stores -----	987	1 259 273	145 457	34 963	10 687
591 pt.	Drug stores -----	976	1 255 226	144 958	34 839	10 647
591 pt.	Proprietary stores -----	11	4 047	499	124	40
59 ex. 591	Miscellaneous retail stores -----	3 770	1 617 623	247 667	58 613	20 674
592	Liquor stores -----	174	109 682	9 035	2 125	845
593	Used merchandise stores -----	302	102 078	23 132	5 471	1 785
594	Miscellaneous shopping goods stores -----	1 629	749 173	99 788	23 801	9 833
5941	Sporting goods stores and bicycle shops -----	248	136 589	15 051	3 450	1 296
5941 pt.	General line sporting goods stores -----	100	75 866	8 373	1 905	712
5941 pt.	Specialty line sporting goods stores -----	148	60 723	6 678	1 545	584
5942	Book stores -----	151	81 851	9 226	2 299	1 073
5944	Jewelry stores -----	440	184 777	30 178	7 800	2 444
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	790	345 956	45 333	10 252	5 020
5943	Stationery stores -----	61	21 408	4 041	950	319
5945	Hobby, toy, and game shops -----	125	128 484	13 812	2 761	1 320
5946	Camera and photographic supply stores -----	32	19 148	3 026	702	197
5947	Gift, novelty, and souvenir shops -----	441	122 217	16 221	3 790	2 263
5948	Luggage and leather goods stores -----	18	7 417	1 231	307	92
5949	Sewing, needlework, and piece goods stores -----	113	47 282	7 002	1 742	829
596	Nonstore retailers -----	349	272 798	47 083	11 110	2 722
5961	Catalog and mail-order houses -----	96	53 952	5 888	1 420	426
5962	Automatic merchandising machine operators -----	79	(D)	(D)	(D)	FF
5963	Direct selling establishments -----	174	(D)	(D)	(D)	GG
598	Fuel dealers -----	90	44 844	7 398	1 883	435
5983	Fuel oil dealers -----	3	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	84	40 454	7 074	1 800	421
5989	Fuel dealers, n.e.c. -----	3	(D)	(D)	(D)	AA
5992	Florists -----	400	70 124	14 613	3 560	1 676
5993	Tobacco stores and stands -----	23	8 517	433	81	35
5994	News dealers and newsstands -----	17	4 151	266	61	34
5995	Optical goods stores -----	218	70 761	15 792	3 609	1 010
5999	Miscellaneous retail stores, n.e.c. -----	568	185 495	30 127	6 912	2 299
5999 pt.	Pet shops -----	62	17 115	2 428	512	298
5999 pt.	Art dealers -----	66	27 665	4 605	983	254
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	440	140 715	23 094	5 417	1 747

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade -----	1 227 980	96 277	10 718	13
52	Building materials and garden supplies stores -----	1 238 687	144 771	16 089	9
521, 3	Building materials and supply stores -----	1 920 841	168 865	17 588	11
521	Lumber and other building materials dealers -----	(D)	(D)	(D)	(D)
523	Paint, glass, and wallpaper stores -----	(D)	(D)	(D)	(D)
525	Hardware stores -----	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores -----	(D)	(D)	(D)	(D)
527	Manufactured (mobile) home dealers -----	1 532 080	310 138	21 441	5
53	General merchandise stores -----	6 301 179	117 200	11 192	54
531	Department stores (incl. leased depts.) ^{2 3} -----	18 485 261	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ² -----	18 172 346	110 771	11 356	164
531 pt.	Conventional ² -----	19 926 895	101 914	12 638	196
531 pt.	Discount or mass merchandising ² -----	(D)	(D)	(D)	(D)
531 pt.	National chain ² -----	(D)	(D)	(D)	(D)
533	Variety stores -----	600 422	84 908	8 583	7
539	Miscellaneous general merchandise stores -----	4 112 586	184 618	11 412	22
54	Food stores -----	1 675 013	114 481	10 033	15
541	Grocery stores -----	1 946 116	119 590	10 171	16
541 pt.	Supermarkets and other general-line grocery stores -----	2 987 738	118 803	10 324	25
541 pt.	Convenience food stores -----	566 117	116 604	8 915	5
541 pt.	Convenience food/gasoline stores -----	720 886	132 408	9 543	5
541 pt.	Delicatessens -----	371 231	63 921	8 026	6
542	Meat and fish (seafood) markets -----	495 021	89 113	10 055	6
546	Retail bakeries -----	233 421	29 973	7 300	8
546 pt.	Retail bakeries —baking and selling -----	232 220	26 514	7 372	9
546 pt.	Retail bakeries —selling only -----	236 260	43 007	7 028	5
543, 4, 5, 9	Other food stores -----	296 220	53 225	8 524	6
543	Fruit and vegetable markets -----	393 000	51 635	7 423	8
544	Candy, nut, and confectionery stores -----	344 765	42 471	9 130	8
545	Dairy products stores -----	61 600	47 385	8 000	1
549	Miscellaneous food stores -----	286 349	59 633	8 505	5
55 ex. 554	Automotive dealers -----	3 840 631	275 080	21 916	14
551	New and used car dealers -----	14 353 649	345 690	24 934	42
552	Used car dealers -----	(D)	(D)	(D)	(D)
553	Auto and home supply stores -----	637 741	96 654	15 341	7
553 pt.	Auto parts, tires, and accessories stores -----	654 912	96 915	15 488	7
553 pt.	Home and auto supply stores -----	402 528	91 171	12 265	4
555, 6, 7, 9	Miscellaneous automotive dealers -----	(D)	(D)	(D)	(D)
555	Boat dealers -----	980 057	187 443	17 801	5
556	Recreational vehicle dealers -----	2 511 581	385 441	22 752	7
557	Motorcycle dealers -----	1 228 674	153 584	14 613	8
559	Automotive dealers, n.e.c. -----	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	1 194 664	187 910	10 116	6
554 pt.	Gasoline/convenience food stores -----	1 280 160	178 993	9 380	7
554 pt.	Other gasoline service stations and truck stops -----	1 134 031	195 716	10 760	6
56	Apparel and accessory stores -----	574 744	78 234	9 455	7
561	Men's and boys' clothing and accessory stores -----	602 606	84 401	13 188	7
562, 3	Women's clothing and specialty stores -----	525 557	70 268	8 066	7
562	Women's clothing stores -----	552 424	70 429	8 004	8
563	Women's accessory and specialty stores -----	349 174	68 641	8 697	5
565	Family clothing stores -----	1 189 518	85 365	9 848	14
566	Shoe stores -----	417 982	86 392	10 087	5
566 pt.	Men's shoe stores -----	319 292	87 577	12 023	4
566 pt.	Women's shoe stores -----	391 975	75 866	10 624	5
566 pt.	Children's and juveniles' shoe stores -----	200 043	49 473	9 108	4
566 pt.	Family shoe stores -----	369 117	83 130	9 324	4
566 pt.	Athletic footwear stores -----	770 738	111 817	11 092	7
564, 9	Other apparel and accessory stores -----	316 872	65 293	8 667	5
564	Children's and infants' wear stores -----	363 245	61 745	7 561	6
569	Miscellaneous apparel and accessory stores -----	279 615	69 459	9 966	4
57	Furniture and home furnishings stores -----	800 816	124 465	15 513	6
5712	Furniture stores -----	979 305	118 934	17 143	8
5713, 4, 9	Home furnishings stores -----	539 926	100 841	13 296	5
5713	Floor covering stores -----	653 564	139 475	17 335	5
5714	Drapery, curtain, and upholstery stores -----	205 600	55 870	10 967	4
5719	Miscellaneous home furnishings stores -----	489 554	79 735	10 898	6
572	Household appliance stores -----	947 609	190 531	18 415	5
573	Radio, television, computer, and music stores -----	784 246	131 106	14 027	6
5731	Radio, television, and electronics stores -----	904 538	143 874	15 648	6
5734	Computer and software stores -----	779 111	183 149	14 489	4
5735	Record and prerecorded tape stores -----	627 951	97 342	9 448	6
5736	Musical instrument stores -----	577 196	98 782	16 101	6

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places -----	493 391	27 401	7 269	18
5812	Eating places -----	534 574	26 912	7 249	20
5812 pt.	Restaurants -----	499 421	27 648	8 095	18
5812 pt.	Cafeterias -----	943 869	33 277	10 653	28
5812 pt.	Refreshment places -----	534 528	25 694	6 146	21
5812 pt.	Other eating places -----	593 166	28 807	9 029	21
5813	Drinking places -----	218 421	38 992	7 728	6
591	Drug and proprietary stores -----	1 275 859	117 832	13 611	11
591 pt.	Drug stores -----	1 286 092	117 895	13 615	11
591 pt.	Proprietary stores -----	367 909	101 175	12 475	4
59 ex. 591	Miscellaneous retail stores -----	429 078	78 244	11 980	5
592	Liquor stores -----	630 356	129 801	10 692	5
593	Used merchandise stores -----	338 007	57 187	12 959	6
594	Miscellaneous shopping goods stores -----	459 897	76 190	10 148	6
5941	Sporting goods stores and bicycle shops -----	550 762	105 393	11 613	5
5941 pt.	General line sporting goods stores -----	758 660	106 553	11 760	7
5941 pt.	Specialty line sporting goods stores -----	410 291	103 978	11 435	4
5942	Book stores -----	542 060	76 282	8 598	7
5944	Jewelry stores -----	419 948	75 604	12 348	6
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	437 919	68 916	9 030	6
5943	Stationery stores -----	350 951	67 110	12 668	5
5945	Hobby, toy, and game shops -----	1 027 872	97 336	10 464	11
5946	Camera and photographic supply stores -----	598 375	97 198	15 360	6
5947	Gift, novelty, and souvenir shops -----	277 136	54 007	7 168	5
5948	Luggage and leather goods stores -----	412 056	80 620	13 380	5
5949	Sewing, needlework, and piece goods stores -----	418 425	57 035	8 446	7
596	Nonstore retailers -----	781 656	100 220	17 297	8
5961	Catalog and mail-order houses -----	562 000	126 648	13 822	4
5962	Automatic merchandising machine operators -----	(D)	(D)	(D)	(D)
5963	Direct selling establishments -----	(D)	(D)	(D)	(D)
598	Fuel dealers -----	498 267	103 090	17 007	5
5983	Fuel oil dealers -----	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	481 595	96 090	16 803	5
5989	Fuel dealers, n.e.c. -----	(D)	(D)	(D)	(D)
5992	Florists -----	175 310	41 840	8 719	4
5993	Tobacco stores and stands -----	370 304	243 343	12 371	2
5994	News dealers and newsstands -----	244 176	122 088	7 824	2
5995	Optical goods stores -----	324 592	70 060	15 636	5
5999	Miscellaneous retail stores, n.e.c. -----	326 576	80 685	13 104	4
5999 pt.	Pet shops -----	276 048	57 433	8 148	5
5999 pt.	Art dealers -----	419 167	108 917	18 130	4
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	319 807	80 547	13 219	4

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
591	Drug and proprietary stores -----	987	1 106	1 259 273	946 813	33.0	145 457	118 405	22.8	10 687	10 539
591 pt.	Drug stores -----	976	1 083	1 255 226	939 528	33.6	144 958	117 616	23.2	10 647	10 470
591 pt.	Proprietary stores -----	11	'15	4 047	'4 153	-2.6	499	'502	-6	40	'37
59 ex. 591	Miscellaneous retail stores -----	3 770	3 947	1 617 623	1 376 526	17.5	247 667	216 902	14.2	20 674	21 036
592	Liquor stores -----	174	250	109 682	(D)	(D)	9 035	(D)	(D)	845	GG
593	Used merchandise stores -----	302	232	102 078	60 346	69.2	23 132	12 268	88.6	1 785	1 092
594	Miscellaneous shopping goods stores -----	1 629	1 809	749 173	626 607	19.6	99 788	85 679	16.5	9 833	10 108
5941	Sporting goods stores and bicycle shops -----	248	313	136 589	114 244	19.6	15 051	14 751	2.0	1 296	1 576
5941 pt.	General line sporting goods stores -----	100	140	75 866	64 845	17.0	8 373	8 345	.3	712	911
5941 pt.	Specialty line sporting goods stores -----	148	173	60 723	49 399	22.9	6 678	6 406	4.2	584	665
5942	Book stores -----	151	135	81 851	47 102	73.8	9 226	5 254	75.6	1 073	682
5944	Jewelry stores -----	440	486	184 777	193 959	-4.7	30 178	30 664	-1.6	2 444	3 165
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	790	875	345 956	271 302	27.5	45 333	35 010	29.5	5 020	4 685
5943	Stationery stores -----	61	77	21 408	23 400	-8.5	4 041	3 471	16.4	319	372
5945	Hobby, toy, and game shops -----	125	124	128 484	101 797	26.2	13 812	10 065	37.2	1 320	1 244
5946	Camera and photographic supply stores -----	32	39	19 148	17 847	7.3	3 026	2 941	2.9	197	222
5947	Gift, novelty, and souvenir shops -----	441	478	122 217	81 758	49.5	16 221	12 119	33.8	2 263	1 983
5948	Luggage and leather goods stores -----	18	26	7 417	7 008	5.8	1 231	890	38.3	92	129
5949	Sewing, needlework, and piece goods stores -	113	131	47 282	39 492	19.7	7 002	5 524	26.8	829	735
596	Nonstore retailers -----	349	330	272 798	283 459	-3.8	47 083	49 975	-5.8	2 722	3 426
5961	Catalog and mail-order houses -----	96	111	53 952	70 842	-23.8	5 888	6 884	-14.5	426	648
5962	Automatic merchandising machine operators ---	79	82	(D)	62 772	(D)	(D)	9 308	(D)	FF	670
5963	Direct selling establishments -----	174	137	(D)	'104 502	(D)	(D)	'22 209	(D)	GG	'1 550
598	Fuel dealers -----	90	118	44 844	(D)	(D)	7 398	(D)	(D)	435	FF
5983	Fuel oil dealers -----	3	8	(D)	2 591	(D)	(D)	337	(D)	AA	31
5984	Liquefied petroleum gas (bottled gas) dealers --	84	106	40 454	'45 851	-11.8	7 074	'7 419	-4.7	421	643
5989	Fuel dealers, n.e.c. -----	3	4	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5992	Florists -----	400	445	70 124	59 689	17.5	14 613	12 587	16.1	1 676	1 654
5993	Tobacco stores and stands -----	23	12	8 517	1 954	335.9	433	203	113.3	35	26
5994	News dealers and newsstands -----	17	20	4 151	4 177	-6	266	507	-47.5	34	64
5995	Optical goods stores -----	218	233	70 761	54 444	30.0	15 792	13 049	21.0	1 010	894
5999	Miscellaneous retail stores, n.e.c. -----	568	498	185 495	126 526	46.6	30 127	23 283	29.4	2 299	2 004
5999 pt.	Pet shops -----	62	69	17 115	11 549	48.2	2 428	1 954	24.3	298	304
5999 pt.	Art dealers -----	66	'59	27 665	'18 765	47.4	4 605	'3 136	46.8	254	'244
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	440	386	140 715	100 125	40.5	23 094	18 916	22.1	1 747	1 516

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
9	53 822	15	10 560	20	10 856	10	7 094	27	12 608	16	18 037	18	(D)	1
10	3 572	17	11 667	1	(D)	6	1 000	13	2 598	9	4 653	12	(D)	2
9	23 228	19	20 020	4	(D)	7	(D)	39	16 957	13	7 794	9	(D)	3
4	(D)	8	9 944	3	(D)	4	1 672	20	10 579	4	1 609	2	(D)	4
4	(D)	3	2 121	1	(D)	3	(D)	11	3 295	5	3 932	4	(D)	5
1	(D)	8	7 955	—	—	—	—	8	3 083	4	2 253	3	(D)	6
31	38 708	20	13 782	25	8 922	19	8 543	80	23 873	22	17 854	43	(D)	7
1	(D)	—	—	2	(D)	—	—	—	—	1	(D)	2	(D)	8
10	12 924	5	3 282	8	(D)	7	(D)	16	5 032	6	4 264	7	(D)	9
17	24 796	10	7 175	13	5 953	11	6 486	40	14 471	9	9 022	27	(D)	10
1	(D)	3	(D)	—	—	1	(D)	3	1 154	1	(D)	2	(D)	11
2	(D)	2	(D)	2	(D)	—	—	21	3 216	5	(D)	5	(D)	12
54	199 066	60	108 645	88	45 900	59	45 242	219	99 575	31	44 681	160	51 075	13
11	(D)	13	20 195	15	6 427	15	8 662	34	17 803	6	10 822	36	(D)	14
4	2 115	5	12 853	10	4 080	7	8 979	40	14 889	6	6 515	15	3 894	15
25	110 144	30	68 116	59	34 333	29	23 231	95	45 901	14	21 979	88	(D)	16
14	(D)	12	7 481	4	1 060	8	4 370	50	20 982	5	5 365	21	8 376	17
46	150 494	46	97 896	50	22 670	26	14 559	109	53 724	23	28 120	70	26 307	18
8	19 430	4	4 648	5	905	2	(D)	12	5 514	3	3 832	10	2 142	19
23	109 011	24	70 405	40	18 377	15	6 290	65	37 206	10	15 247	46	20 277	20
4	(D)	5	4 084	2	(D)	3	674	10	4 094	4	4 705	7	2 198	21
11	(D)	13	18 759	3	(D)	6	(D)	22	6 910	6	4 336	7	1 690	22
3	415	2	(D)	—	—	—	—	6	365	2	(D)	2	(D)	23
54	169 280	49	44 871	65	29 389	42	28 654	152	67 304	26	31 381	92	(D)	24
29	38 423	26	21 801	35	16 146	18	12 052	78	40 868	14	18 145	55	18 003	25
25	130 857	23	23 070	30	13 243	24	16 602	74	26 436	12	13 236	37	(D)	26
13	23 985	9	4 653	3	592	2	(D)	10	2 622	7	4 733	7	(D)	27
8	22 628	1	(D)	3	592	2	(D)	8	(D)	4	2 684	5	(D)	28
5	1 357	8	(D)	—	—	—	—	2	(D)	3	2 049	2	(D)	29
20	41 564	21	16 211	22	7 074	9	2 951	45	12 179	19	13 923	32	(D)	30
10	25 632	7	8 420	15	5 757	5	860	26	9 937	7	6 733	18	(D)	31
4	(D)	5	3 474	3	353	1	(D)	5	600	6	4 191	6	(D)	32
6	(D)	9	4 317	4	964	3	(D)	14	1 642	6	2 999	8	(D)	33
16	54 407	15	11 596	15	4 622	11	5 218	50	23 656	4	4 500	35	(D)	34
1	(D)	—	—	—	—	—	—	—	—	—	—	—	—	35
12	23 843	7	5 812	14	(D)	7	2 905	34	12 744	4	4 500	25	(D)	36
3	(D)	8	5 784	1	(D)	4	2 313	16	10 912	—	—	9	(D)	37
21	24 710	19	12 054	21	7 167	13	6 150	41	13 984	14	17 237	35	9 359	39
12	6 921	11	6 025	12	4 749	8	4 135	26	9 083	8	10 781	21	4 776	40
4	(D)	5	2 775	9	2 418	5	2 015	14	(D)	6	6 456	10	(D)	41
5	(D)	3	3 254	—	—	—	—	1	(D)	—	—	4	(D)	42
26	78 303	30	18 606	24	6 256	14	6 855	39	(D)	8	7 845	29	(D)	43
16	(D)	12	6 719	19	5 309	9	4 100	22	11 740	4	4 745	19	(D)	44
7	(D)	9	4 107	4	(D)	5	2 755	9	3 175	4	3 100	6	643	45
3	(D)	9	7 780	1	(D)	—	—	8	(D)	—	—	4	2 200	46
6	4 246	14	27 165	—	—	1	(D)	14	8 839	3	1 887	5	(D)	47
5	(D)	11	(D)	—	—	1	(D)	8	4 386	2	(D)	4	311	48
1	(D)	3	(D)	—	—	—	—	6	4 453	1	(D)	1	(D)	49
3	1 331	4	2 931	2	(D)	—	—	6	1 440	2	(D)	5	1 978	50
3	(D)	4	2 944	1	(D)	1	(D)	12	3 756	2	(D)	8	(D)	51
7	15 730	9	6 531	7	991	5	1 630	10	3 547	7	4 413	14	4 593	52
6	(D)	7	(D)	7	991	4	(D)	8	(D)	7	4 413	11	(D)	53
1	(D)	2	(D)	—	—	1	(D)	2	(D)	—	—	3	(D)	54

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ALEXANDRIA						
	Retail trade	424	589 981	65 372	15 551	6 096
52	Building materials and garden supplies stores	19	31 483	3 372	810	209
521, 3	Building materials and supply stores	11	29 054	3 017	722	171
525	Hardware stores	6	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	13	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	(D)	(D)	(D)	FF
533	Variety stores	3	2 189	207	47	25
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	CC
54	Food stores	48	102 055	8 731	2 056	766
541	Grocery stores	35	98 412	7 806	1 864	683
542	Meat and fish (seafood) markets	4	(D)	(D)	(D)	AA
546	Retail bakeries	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	20	104 734	8 389	1 987	379
551	New and used car dealers	7	93 243	6 982	1 665	291
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	9	7 518	1 018	240	65
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	AA
554	Gasoline service stations	26	28 597	1 788	416	177
56	Apparel and accessory stores	69	42 430	6 026	1 567	651
561	Men's and boys' clothing and accessory stores	11	7 153	933	209	88
562, 3	Women's clothing and specialty stores	26	11 516	1 095	263	165
562	Women's clothing stores	21	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	AA
565	Family clothing stores	7	12 091	2 586	760	249
566	Shoe stores	21	9 967	1 223	275	120
564, 9	Other apparel and accessory stores	4	1 703	189	60	29
57	Furniture and home furnishings stores	36	19 631	2 739	663	198
5712	Furniture stores	6	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	7	(D)	(D)	(D)	BB
572	Household appliance stores	4	1 096	100	17	6
573	Radio, television, computer, and music stores	19	7 614	967	235	95
58	Eating and drinking places	98	48 848	12 819	2 992	1 851
5812	Eating places	84	45 407	12 302	2 857	1 760
5812 pt.	Restaurants	31	13 624	4 067	967	498
5812 pt.	Cafeterias	3	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	45	25 192	6 209	1 426	967
5812 pt.	Other eating places	5	(D)	(D)	(D)	BB
5813	Drinking places	14	3 441	517	135	91
591	Drug and proprietary stores	12	19 194	2 547	578	183
59 ex. 591	Miscellaneous retail stores	83	(D)	(D)	(D)	FF
592	Liquor stores	3	(D)	(D)	(D)	AA
593	Used merchandise stores	3	349	115	30	14
594	Miscellaneous shopping goods stores	39	20 844	2 748	674	340
5941	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)	BB
5942	Book stores	5	(D)	(D)	(D)	BB
5944	Jewelry stores	12	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	20	9 184	1 170	283	163
596	Nonstore retailers	8	3 379	635	169	54
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	7	1 084	158	43	20
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	8	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	13	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BATON ROUGE						
	Retail trade	1 705	2 659 517	305 209	71 822	26 947
52	Building materials and garden supplies stores	75	124 921	13 163	2 903	781
521, 3	Building materials and supply stores	42	102 523	9 605	2 105	517
525	Hardware stores	23	13 337	2 418	563	167
526	Retail nurseries, lawn and garden supply stores	7	4 578	893	187	89
527	Manufactured (mobile) home dealers	3	4 483	247	48	8
53	General merchandise stores	36	450 743	44 909	10 705	3 634
531	Department stores (incl. leased depts.) ^{1 2}	15	350 915	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	15	341 402	38 692	9 168	3 093
533	Variety stores	15	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	EE
54	Food stores	208	464 836	41 794	10 131	4 078
541	Grocery stores	175	442 381	37 202	9 143	3 734
542	Meat and fish (seafood) markets	9	(D)	(D)	(D)	CC
546	Retail bakeries	12	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores	12	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	95	661 981	56 145	12 998	2 513
551	New and used car dealers	24	566 021	44 927	10 476	1 847
552	Used car dealers	16	(D)	(D)	(D)	BB
553	Auto and home supply stores	42	48 152	8 013	1 827	482
555, 6, 7, 9	Miscellaneous automotive dealers	13	(D)	(D)	(D)	CC
554	Gasoline service stations	107	158 107	8 046	1 994	652
56	Apparel and accessory stores	208	151 425	17 469	4 094	1 824
561	Men's and boys' clothing and accessory stores	27	(D)	(D)	(D)	EE
562, 3	Women's clothing and specialty stores	83	46 700	5 006	1 174	647
562	Women's clothing stores	72	41 688	4 426	1 021	586
563	Women's accessory and specialty stores	11	5 012	580	153	61
565	Family clothing stores	23	40 094	4 422	1 046	410
566	Shoe stores	55	34 441	3 501	829	355
564, 9	Other apparel and accessory stores	20	(D)	(D)	(D)	CC
57	Furniture and home furnishings stores	130	140 360	17 930	4 223	1 149
5712	Furniture stores	37	48 072	6 975	1 639	421
5713, 4, 9	Home furnishings stores	35	27 790	3 510	831	259
572	Household appliance stores	10	7 066	873	219	57
573	Radio, television, computer, and music stores	48	57 432	6 572	1 534	412
58	Eating and drinking places	482	268 340	71 668	16 751	9 651
5812	Eating places	417	251 631	68 534	16 066	9 180
5812 pt.	Restaurants	167	100 813	29 247	6 688	3 557
5812 pt.	Cafeterias	11	(D)	(D)	(D)	EE
5812 pt.	Refreshment places	213	119 925	29 748	7 164	4 707
5812 pt.	Other eating places	26	(D)	(D)	(D)	EE
5813	Drinking places	65	16 709	3 134	685	471
591	Drug and proprietary stores	46	82 373	9 365	2 189	719
59 ex. 591	Miscellaneous retail stores	318	156 431	24 720	5 834	1 946
592	Liquor stores	6	2 788	263	64	31
593	Used merchandise stores	27	9 630	1 990	441	150
594	Miscellaneous shopping goods stores	146	85 544	11 232	2 675	988
5941	Sporting goods stores and bicycle shops	26	(D)	(D)	(D)	CC
5942	Book stores	20	(D)	(D)	(D)	CC
5944	Jewelry stores	42	26 781	4 280	1 066	272
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	58	27 203	3 616	781	392
596	Nonstore retailers	30	17 740	3 602	838	210
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	19	7 795	1 879	468	166
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	3	(D)	(D)	(D)	AA
5995	Optical goods stores	26	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c.	58	21 707	3 777	887	274

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSSIER CITY						
	Retail trade	385	480 242	55 058	12 963	5 119
52	Building materials and garden supplies stores	19	(D)	(D)	(D)	CC
521, 3	Building materials and supply stores	7	17 447	1 955	451	103
525	Hardware stores	6	2 497	418	97	32
526	Retail nurseries, lawn and garden supply stores	—	—	—	—	—
527	Manufactured (mobile) home dealers	6	(D)	(D)	(D)	BB
53	General merchandise stores	11	76 039	8 447	2 031	749
531	Department stores (incl. leased depts.) ^{1 2}	4	64 251	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	4	62 904	7 240	1 727	630
533	Variety stores	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	BB
54	Food stores	35	73 126	6 449	1 533	522
541	Grocery stores	27	70 395	5 967	1 414	476
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	4	993	210	53	32
543, 4, 5, 9	Other food stores	2	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	30	(D)	(D)	(D)	EE
551	New and used car dealers	2	(D)	(D)	(D)	CC
552	Used car dealers	8	4 945	268	38	15
553	Auto and home supply stores	13	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	7	(D)	(D)	(D)	CC
554	Gasoline service stations	35	49 434	2 517	619	219
56	Apparel and accessory stores	56	(D)	(D)	(D)	EE
561	Men's and boys' clothing and accessory stores	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	20	(D)	(D)	(D)	CC
562	Women's clothing stores	17	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	8	10 561	1 023	207	107
566	Shoe stores	19	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	23	(D)	(D)	(D)	CC
5712	Furniture stores	6	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	7	6 766	1 433	235	78
572	Household appliance stores	3	783	135	36	13
573	Radio, television, computer, and music stores	7	(D)	(D)	(D)	BB
58	Eating and drinking places	98	57 693	15 532	3 681	2 000
5812	Eating places	86	54 360	14 750	3 480	1 870
5812 pt.	Restaurants	25	19 002	5 917	1 368	653
5812 pt.	Cafeterias	3	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	52	30 134	7 104	1 692	1 021
5812 pt.	Other eating places	6	(D)	(D)	(D)	BB
5813	Drinking places	12	3 333	782	201	130
591	Drug and proprietary stores	9	14 318	1 711	406	112
59 ex. 591	Miscellaneous retail stores	69	26 989	3 470	826	360
592	Liquor stores	8	(D)	(D)	(D)	BB
593	Used merchandise stores	5	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	31	(D)	(D)	(D)	CC
5941	Sporting goods stores and bicycle shops	4	(D)	(D)	(D)	AA
5942	Book stores	4	2 027	167	40	25
5944	Jewelry stores	9	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	14	(D)	(D)	(D)	BB
596	Nonstore retailers	3	(D)	(D)	(D)	AA
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	8	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	6	(D)	(D)	(D)	AA

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
KENNER						
	Retail trade	476	681 931	80 498	18 766	7 320
52	Building materials and garden supplies stores	17	46 292	4 576	973	276
521, 3	Building materials and supply stores	12	44 074	4 056	840	228
525	Hardware stores	3	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	8	128 531	13 894	3 218	1 392
531	Department stores (incl. leased depts.) ^{1 2}	6	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	GG
533	Variety stores	1	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	BB
54	Food stores	53	92 746	8 602	2 028	795
541	Grocery stores	35	85 323	7 626	1 779	625
542	Meat and fish (seafood) markets	3	2 284	198	33	10
546	Retail bakeries	8	2 300	585	166	121
543, 4, 5, 9	Other food stores	7	2 839	193	50	39
55 ex. 554	Automotive dealers	32	141 707	12 650	2 938	431
551	New and used car dealers	5	(D)	(D)	(D)	EE
552	Used car dealers	5	(D)	(D)	(D)	AA
553	Auto and home supply stores	16	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	6	3 629	308	83	21
554	Gasoline service stations	24	42 320	1 534	368	135
56	Apparel and accessory stores	88	52 326	5 566	1 344	722
561	Men's and boys' clothing and accessory stores	11	6 584	765	205	86
562, 3	Women's clothing and specialty stores	33	24 411	2 423	593	359
562	Women's clothing stores	29	21 877	2 169	532	332
563	Women's accessory and specialty stores	4	2 534	254	61	27
565	Family clothing stores	10	6 727	623	128	91
566	Shoe stores	27	11 181	1 364	317	135
564, 9	Other apparel and accessory stores	7	3 423	391	101	51
57	Furniture and home furnishings stores	37	29 864	2 958	646	194
5712	Furniture stores	10	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores	12	6 543	747	177	65
572	Household appliance stores	1	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	14	7 556	756	187	76
58	Eating and drinking places	121	71 467	18 926	4 544	2 516
5812	Eating places	112	67 648	18 152	4 362	2 430
5812 pt.	Restaurants	44	20 361	5 825	1 429	805
5812 pt.	Cafeterias	—	—	—	—	—
5812 pt.	Refreshment places	54	28 023	7 087	1 660	1 209
5812 pt.	Other eating places	14	19 264	5 240	1 273	416
5813	Drinking places	9	3 819	774	182	86
591	Drug and proprietary stores	13	20 195	2 784	668	169
59 ex. 591	Miscellaneous retail stores	83	56 483	9 008	2 039	690
592	Liquor stores	—	—	—	—	—
593	Used merchandise stores	1	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores	47	32 326	4 534	1 063	458
5941	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)	BB
5942	Book stores	3	(D)	(D)	(D)	BB
5944	Jewelry stores	12	5 507	960	280	124
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	30	14 344	2 580	537	242
596	Nonstore retailers	10	11 499	2 214	483	82
598	Fuel dealers	—	—	—	—	—
5992	Florists	4	574	174	38	22
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	6	3 264	746	132	32
5999	Miscellaneous retail stores, n.e.c.	14	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAFAYETTE						
	Retail trade	1 017	1 435 922	172 467	40 819	15 734
52	Building materials and garden supplies stores	33	52 438	7 193	1 535	436
521, 3	Building materials and supply stores	18	(D)	(D)	(D)	EE
525	Hardware stores	5	3 852	1 052	163	38
526	Retail nurseries, lawn and garden supply stores	8	4 469	1 003	234	103
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	BB
53	General merchandise stores	23	237 957	23 890	5 634	1 949
531	Department stores (incl. leased depts.) ^{1 2}	11	219 738	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	11	216 913	21 934	5 155	1 765
533	Variety stores	7	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	CC
54	Food stores	115	265 675	23 520	5 729	2 356
541	Grocery stores	80	256 200	21 783	5 276	2 081
542	Meat and fish (seafood) markets	10	(D)	(D)	(D)	BB
546	Retail bakeries	11	3 048	954	216	136
543, 4, 5, 9	Other food stores	14	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	56	341 995	27 175	6 206	1 212
551	New and used car dealers	15	(D)	(D)	(D)	FF
552	Used car dealers	7	(D)	(D)	(D)	BB
553	Auto and home supply stores	23	20 275	3 536	822	200
555, 6, 7, 9	Miscellaneous automotive dealers	11	16 038	1 528	315	86
554	Gasoline service stations	66	89 194	4 744	1 100	474
56	Apparel and accessory stores	146	(D)	(D)	(D)	GG
561	Men's and boys' clothing and accessory stores	19	8 844	1 100	289	115
562, 3	Women's clothing and specialty stores	52	(D)	(D)	(D)	EE
562	Women's clothing stores	44	23 546	2 438	544	340
563	Women's accessory and specialty stores	8	(D)	(D)	(D)	BB
565	Family clothing stores	20	(D)	(D)	(D)	FF
566	Shoe stores	38	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	17	5 290	716	165	73
57	Furniture and home furnishings stores	89	67 535	9 422	2 263	603
5712	Furniture stores	28	26 216	4 168	1 020	234
5713, 4, 9	Home furnishings stores	23	(D)	(D)	(D)	CC
572	Household appliance stores	7	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	31	21 616	2 766	675	197
58	Eating and drinking places	263	159 425	47 166	11 497	5 970
5812	Eating places	237	152 828	45 691	11 232	5 777
5812 pt.	Restaurants	94	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	12	7 138	2 534	582	264
5812 pt.	Refreshment places	112	61 013	14 601	3 613	2 399
5812 pt.	Other eating places	19	(D)	(D)	(D)	FF
5813	Drinking places	26	6 597	1 475	265	193
591	Drug and proprietary stores	28	49 285	5 229	1 251	385
59 ex. 591	Miscellaneous retail stores	198	(D)	(D)	(D)	GG
592	Liquor stores	2	(D)	(D)	(D)	AA
593	Used merchandise stores	10	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	97	49 375	6 076	1 327	598
5941	Sporting goods stores and bicycle shops	10	7 026	901	201	67
5942	Book stores	9	(D)	(D)	(D)	BB
5944	Jewelry stores	20	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	58	27 426	2 912	610	334
596	Nonstore retailers	9	(D)	(D)	(D)	BB
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	16	(D)	(D)	(D)	BB
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	4	631	45	12	8
5995	Optical goods stores	19	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c.	38	10 569	1 643	339	146

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAKE CHARLES						
	Retail trade	595	843 534	94 811	21 880	8 730
52	Building materials and garden supplies stores	37	54 363	5 689	1 306	389
521, 3	Building materials and supply stores	16	41 455	3 972	904	252
525	Hardware stores	6	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	8	3 346	850	191	78
527	Manufactured (mobile) home dealers	7	(D)	(D)	(D)	BB
53	General merchandise stores	17	164 651	14 856	3 594	1 414
531	Department stores (incl. leased depts.) ^{1 2}	7	114 460	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	113 739	11 824	2 807	1 055
533	Variety stores	7	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	EE
54	Food stores	65	148 475	14 805	3 393	1 224
541	Grocery stores	48	143 870	14 383	3 308	1 180
542	Meat and fish (seafood) markets	6	2 722	145	27	12
546	Retail bakeries	5	797	133	32	20
543, 4, 5, 9	Other food stores	6	1 086	144	26	12
55 ex. 554	Automotive dealers	33	193 625	15 421	3 403	636
551	New and used car dealers	10	173 498	12 696	2 793	446
552	Used car dealers	2	(D)	(D)	(D)	AA
553	Auto and home supply stores	18	13 957	2 238	506	158
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	BB
554	Gasoline service stations	47	52 878	3 934	980	425
56	Apparel and accessory stores	78	41 054	5 151	1 125	505
561	Men's and boys' clothing and accessory stores	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	32	13 861	1 795	427	223
562	Women's clothing stores	30	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	7	11 738	1 301	270	102
566	Shoe stores	21	9 363	1 166	277	102
564, 9	Other apparel and accessory stores	13	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	54	36 858	4 836	1 142	336
5712	Furniture stores	16	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores	11	(D)	(D)	(D)	BB
572	Household appliance stores	9	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores	18	11 236	1 710	397	100
58	Eating and drinking places	132	75 281	19 803	4 411	2 869
5812	Eating places	117	71 632	18 932	4 189	2 783
5812 pt.	Restaurants	39	(D)	(D)	(D)	GG
5812 pt.	Cafeterias	3	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	64	41 890	10 189	2 253	1 403
5812 pt.	Other eating places	11	(D)	(D)	(D)	CC
5813	Drinking places	15	3 649	871	222	86
591	Drug and proprietary stores	22	29 412	4 002	1 038	325
59 ex. 591	Miscellaneous retail stores	110	46 937	6 314	1 488	607
592	Liquor stores	6	(D)	(D)	(D)	BB
593	Used merchandise stores	11	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores	38	23 684	2 613	613	280
5941	Sporting goods stores and bicycle shops	3	(D)	(D)	(D)	BB
5942	Book stores	4	(D)	(D)	(D)	BB
5944	Jewelry stores	11	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	20	13 046	1 340	319	151
596	Nonstore retailers	11	5 041	815	212	65
598	Fuel dealers	2	(D)	(D)	(D)	AA
5992	Florists	11	2 506	564	122	57
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	9	(D)	—	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	22	6 114	766	196	87

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MONROE						
	Retail trade	536	821 415	86 074	20 178	7 857
52	Building materials and garden supplies stores	27	29 815	3 725	803	214
521, 3	Building materials and supply stores	13	18 706	2 711	562	136
525	Hardware stores	5	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	6	4 590	430	86	35
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	BB
53	General merchandise stores	13	188 109	15 634	3 710	1 386
531	Department stores (incl. leased depts.) ^{1 2}	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	(D)	(D)	(D)	GG
533	Variety stores	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	CC
54	Food stores	49	124 271	8 982	2 065	768
541	Grocery stores	40	122 566	8 635	1 985	722
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	4	822	122	28	23
55 ex. 554	Automotive dealers	41	238 862	17 787	4 132	865
551	New and used car dealers	10	(D)	(D)	(D)	FF
552	Used car dealers	14	15 329	902	215	62
553	Auto and home supply stores	14	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	AA
554	Gasoline service stations	29	21 698	1 254	307	148
56	Apparel and accessory stores	73	33 655	4 262	988	483
561	Men's and boys' clothing and accessory stores	8	4 783	825	202	59
562, 3	Women's clothing and specialty stores	29	11 554	1 309	331	230
562	Women's clothing stores	25	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	4	(D)	(D)	(D)	AA
565	Family clothing stores	8	(D)	(D)	(D)	BB
566	Shoe stores	19	6 594	829	188	87
564, 9	Other apparel and accessory stores	9	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	54	39 429	5 037	1 157	365
5712	Furniture stores	14	(D)	(D)	(D)	CC
5713, 4, 9	Home furnishings stores	16	(D)	(D)	(D)	BB
572	Household appliance stores	5	4 084	533	117	34
573	Radio, television, computer, and music stores	19	(D)	(D)	(D)	BB
58	Eating and drinking places	132	74 223	18 325	4 332	2 787
5812	Eating places	120	72 569	18 029	4 270	2 756
5812 pt.	Restaurants	48	22 273	6 427	1 488	855
5812 pt.	Cafeterias	4	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	61	42 954	9 515	2 287	1 476
5812 pt.	Other eating places	7	(D)	(D)	(D)	EE
5813	Drinking places	12	1 654	296	62	31
591	Drug and proprietary stores	24	25 500	3 638	958	264
59 ex. 591	Miscellaneous retail stores	94	45 853	7 430	1 726	577
592	Liquor stores	6	1 831	162	27	15
593	Used merchandise stores	8	1 632	245	64	24
594	Miscellaneous shopping goods stores	43	30 917	4 683	1 110	363
5941	Sporting goods stores and bicycle shops	10	(D)	(D)	(D)	BB
5942	Book stores	2	(D)	(D)	(D)	AA
5944	Jewelry stores	13	7 399	1 130	332	58
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	18	16 861	2 661	564	214
596	Nonstore retailers	9	5 453	1 163	283	97
598	Fuel dealers	-	-	-	-	-
5992	Florists	9	1 456	262	46	24
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	12	(D)	(D)	(D)	BB
NEW ORLEANS (Coextensive with Orleans Parish, LA; see table 6.)						

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SHREVEPORT ▲						
	Retail trade	1 237	1 811 244	194 233	45 382	15 964
52	Building materials and garden supplies stores	53	80 042	10 130	2 225	609
521, 3	Building materials and supply stores	26	66 291	7 535	1 692	426
525	Hardware stores	13	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	13	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	30	288 575	26 471	6 178	2 311
531	Department stores (incl. leased depts.) ^{1 2}	11	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	11	(D)	(D)	(D)	GG
533	Variety stores	8	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	11	(D)	(D)	(D)	EE
54	Food stores	136	303 095	25 551	6 085	2 006
541	Grocery stores	114	295 590	24 173	5 785	1 877
542	Meat and fish (seafood) markets	8	(D)	(D)	(D)	BB
546	Retail bakeries	6	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	8	2 426	383	86	45
55 ex. 554	Automotive dealers	76	471 519	36 743	8 083	1 494
551	New and used car dealers	18	(D)	(D)	(D)	GG
552	Used car dealers	17	(D)	(D)	(D)	BB
553	Auto and home supply stores	36	27 743	4 877	1 112	294
555, 6, 7, 9	Miscellaneous automotive dealers	5	(D)	(D)	(D)	BB
554	Gasoline service stations	103	145 216	7 041	1 636	631
56	Apparel and accessory stores	140	76 435	9 611	2 219	967
561	Men's and boys' clothing and accessory stores	11	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	59	(D)	(D)	(D)	EE
562	Women's clothing stores	52	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	7	(D)	(D)	(D)	AA
565	Family clothing stores	13	(D)	(D)	(D)	CC
566	Shoe stores	44	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	13	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores	104	93 539	11 398	3 075	659
5712	Furniture stores	38	40 537	7 201	2 073	324
5713, 4, 9	Home furnishings stores	31	13 862	1 988	478	168
572	Household appliance stores	7	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	28	(D)	(D)	(D)	CC
58	Eating and drinking places	291	146 969	38 954	9 080	5 074
5812	Eating places	263	143 367	38 215	8 879	4 952
5812 pt.	Restaurants	98	50 875	15 158	3 647	1 822
5812 pt.	Cafeterias	6	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	143	79 994	19 162	4 277	2 737
5812 pt.	Other eating places	16	(D)	(D)	(D)	CC
5813	Drinking places	28	3 602	739	201	122
591	Drug and proprietary stores	51	80 831	9 497	2 270	697
59 ex. 591	Miscellaneous retail stores	253	125 023	18 837	4 531	1 516
592	Liquor stores	26	20 951	1 367	332	116
593	Used merchandise stores	17	(D)	(D)	(D)	CC
594	Miscellaneous shopping goods stores	104	(D)	(D)	(D)	FF
5941	Sporting goods stores and bicycle shops	14	(D)	(D)	(D)	BB
5942	Book stores	12	5 887	707	171	68
5944	Jewelry stores	28	(D)	(D)	(D)	CC
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	50	27 293	3 138	716	356
596	Nonstore retailers	23	(D)	(D)	(D)	EE
598	Fuel dealers	-	-	-	-	-
5992	Florists	25	4 236	775	198	96
5993	Tobacco stores and stands	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	19	(D)	(D)	(D)	CC
5999	Miscellaneous retail stores, n.e.c.	36	10 160	1 662	394	121

See footnotes at end of table.

Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	SLIDELL					
	Retail trade	398	594 093	62 464	14 409	6 127
52	Building materials and garden supplies stores	14	13 520	1 774	402	111
521, 3	Building materials and supply stores	5	8 938	1 150	254	48
525	Hardware stores	5	2 780	397	86	38
526	Retail nurseries, lawn and garden supply stores	4	1 802	227	62	25
527	Manufactured (mobile) home dealers	—	—	—	—	—
53	General merchandise stores	13	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2}	7	107 451	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	7	105 681	10 545	2 449	980
533	Variety stores	2	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	CC
54	Food stores	31	120 154	10 715	2 650	1 020
541	Grocery stores	20	117 592	10 397	2 569	971
542	Meat and fish (seafood) markets	3	1 136	88	21	13
546	Retail bakeries	5	901	146	39	19
543, 4, 5, 9	Other food stores	3	525	84	21	17
55 ex. 554	Automotive dealers	25	110 144	8 154	1 608	360
551	New and used car dealers	9	97 619	6 274	1 160	240
552	Used car dealers	1	(D)	(D)	(D)	AA
553	Auto and home supply stores	13	10 909	1 727	408	111
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	AA
554	Gasoline service stations	30	68 116	3 937	951	400
56	Apparel and accessory stores	59	34 333	3 394	790	423
561	Men's and boys' clothing and accessory stores	7	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	23	11 412	1 196	284	162
562	Women's clothing stores	18	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	AA
565	Family clothing stores	9	10 323	894	190	105
566	Shoe stores	18	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	29	23 231	2 461	530	182
5712	Furniture stores	8	(D)	(D)	(D)	AA
5713, 4, 9	Home furnishings stores	10	7 778	870	202	80
572	Household appliance stores	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores	9	5 730	773	142	69
58	Eating and drinking places	95	45 901	11 287	2 834	1 769
5812	Eating places	88	44 745	11 057	2 771	1 738
5812 pt.	Restaurants	35	15 695	4 071	959	512
5812 pt.	Cafeterias	1	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	42	25 441	5 935	1 572	1 107
5812 pt.	Other eating places	10	(D)	(D)	(D)	BB
5813	Drinking places	7	1 156	230	63	31
591	Drug and proprietary stores	14	21 979	2 621	660	208
59 ex. 591	Miscellaneous retail stores	88	(D)	(D)	(D)	FF
592	Liquor stores	4	2 514	83	22	12
593	Used merchandise stores	5	935	217	49	37
594	Miscellaneous shopping goods stores	48	19 010	2 963	733	335
5941	Sporting goods stores and bicycle shops	9	3 117	276	63	21
5942	Book stores	4	(D)	(D)	(D)	CC
5944	Jewelry stores	11	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	24	8 133	1 181	292	135
596	Nonstore retailers	4	1 041	176	41	9
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	7	1 175	279	70	48
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	11	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	8	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
BOSSIER PARISH						
	Retail trade	459	554 479	62 067	14 601	5 864
52	Building materials and garden supplies stores	21	34 841	3 339	831	187
521, 3	Building materials and supply stores	7	17 447	1 955	451	103
525	Hardware stores	7	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	1	(D)	(D)	(D)	AA
527	Manufactured (mobile) home dealers	6	(D)	(D)	(D)	BB
53	General merchandise stores	16	(D)	(D)	(D)	FF
531	Department stores (incl. leased depts.) ^{1 2}	5	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	5	(D)	(D)	(D)	FF
533	Variety stores	6	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	BB
54	Food stores	59	111 337	9 746	2 314	813
541	Grocery stores	50	(D)	(D)	(D)	FF
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	AA
546	Retail bakeries	4	993	210	53	32
543, 4, 5, 9	Other food stores	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers	33	99 044	7 463	1 710	430
551	New and used car dealers	2	(D)	(D)	(D)	CC
552	Used car dealers	9	(D)	(D)	(D)	BB
553	Auto and home supply stores	15	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers	7	(D)	(D)	(D)	CC
554	Gasoline service stations	43	56 409	2 800	669	240
56	Apparel and accessory stores	58	34 140	3 872	868	416
561	Men's and boys' clothing and accessory stores	5	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	21	12 011	1 247	313	171
562	Women's clothing stores	18	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	AA
565	Family clothing stores	8	10 561	1 023	207	107
566	Shoe stores	20	7 326	923	205	86
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	AA
57	Furniture and home furnishings stores	25	19 125	2 648	552	158
5712	Furniture stores	7	5 376	771	207	35
5713, 4, 9	Home furnishings stores	7	6 766	1 433	235	78
572	Household appliance stores	3	783	135	36	13
573	Radio, television, computer, and music stores	8	6 200	309	74	32
58	Eating and drinking places	113	(D)	(D)	(D)	GG
5812	Eating places	100	(D)	(D)	(D)	GG
5812 pt.	Restaurants	29	(D)	(D)	(D)	FF
5812 pt.	Cafeterias	3	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	62	(D)	(D)	(D)	GG
5812 pt.	Other eating places	6	(D)	(D)	(D)	BB
5813	Drinking places	13	(D)	(D)	(D)	CC
591	Drug and proprietary stores	14	16 643	1 979	470	130
59 ex. 591	Miscellaneous retail stores	77	(D)	(D)	(D)	EE
592	Liquor stores	8	(D)	(D)	(D)	BB
593	Used merchandise stores	6	1 745	296	56	22
594	Miscellaneous shopping goods stores	32	9 784	1 380	333	174
5941	Sporting goods stores and bicycle shops	4	(D)	(D)	(D)	AA
5942	Book stores	4	2 027	167	40	25
5944	Jewelry stores	9	(D)	(D)	(D)	BB
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	15	4 438	735	175	98
596	Nonstore retailers	3	(D)	(D)	(D)	AA
598	Fuel dealers	3	(D)	(D)	(D)	AA
5992	Florists	10	1 376	265	70	35
5993	Tobacco stores and stands	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-
5995	Optical goods stores	7	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c.	8	(D)	(D)	(D)	AA

See footnotes at end of table.

Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CADDO PARISH						
	Retail trade	1 361	1 926 480	206 856	48 318	17 365
52	Building materials and garden supplies stores	60	82 772	10 543	2 324	649
521, 3	Building materials and supply stores	29	67 365	7 682	1 728	440
525	Hardware stores	15	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	15	7 328	1 363	282	125
527	Manufactured (mobile) home dealers	1	(D)	(D)	(D)	AA
53	General merchandise stores	37	320 474	29 480	6 870	2 607
531	Department stores (incl. leased depts.) ^{1 2}	13	228 031	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	13	224 280	23 807	5 497	2 041
533	Variety stores	11	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	13	(D)	(D)	(D)	FF
54	Food stores	162	329 758	27 792	6 654	2 268
541	Grocery stores	140	322 014	26 323	6 332	2 125
542	Meat and fish (seafood) markets	8	(D)	(D)	(D)	BB
546	Retail bakeries	7	1 902	608	148	60
543, 4, 5, 9	Other food stores	7	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers	92	488 963	38 323	8 458	1 582
551	New and used car dealers	19	427 314	30 929	6 766	1 133
552	Used car dealers	18	(D)	(D)	(D)	BB
553	Auto and home supply stores	47	32 550	5 704	1 310	347
555, 6, 7, 9	Miscellaneous automotive dealers	8	(D)	(D)	(D)	BB
554	Gasoline service stations	110	159 998	8 135	1 871	774
56	Apparel and accessory stores	144	78 744	9 855	2 282	997
561	Men's and boys' clothing and accessory stores	11	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores	61	27 498	3 336	784	384
562	Women's clothing stores	54	(D)	(D)	(D)	EE
563	Women's accessory and specialty stores	7	(D)	(D)	(D)	AA
565	Family clothing stores	14	24 486	2 457	597	255
566	Shoe stores	45	17 034	2 295	532	222
564, 9	Other apparel and accessory stores	13	(D)	(D)	(D)	BB
57	Furniture and homefurnishings stores	107	94 324	11 488	3 095	667
5712	Furniture stores	38	40 537	7 201	2 073	324
5713, 4, 9	Homefurnishings stores	31	13 862	1 988	478	168
572	Household appliance stores	8	3 672	172	35	15
573	Radio, television, computer, and music stores	30	36 253	2 127	509	160
58	Eating and drinking places	317	156 082	41 764	9 689	5 515
5812	Eating places	287	152 416	41 016	9 489	5 393
5812 pt.	Restaurants	109	54 933	16 572	3 909	1 997
5812 pt.	Cafeterias	7	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	154	84 879	20 535	4 622	2 998
5812 pt.	Other eating places	17	(D)	(D)	(D)	CC
5813	Drinking places	30	3 666	748	200	122
591	Drug and proprietary stores	54	83 750	9 825	2 347	719
59 ex. 591	Miscellaneous retail stores	278	131 615	19 651	4 728	1 587
592	Liquor stores	35	23 887	1 546	379	140
593	Used merchandise stores	18	7 665	1 457	323	123
594	Miscellaneous shopping goods stores	107	50 186	6 603	1 581	639
5941	Sporting goods stores and bicycle shops	16	6 113	777	176	69
5942	Book stores	12	5 887	707	171	68
5944	Jewelry stores	29	10 893	1 981	518	146
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	50	27 293	3 138	716	356
596	Nonstore retailers	26	25 417	5 515	1 347	322
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	29	5 026	977	240	115
5993	Tobacco stores and stands	3	263	55	16	6
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	20	7 097	1 554	362	107
5999	Miscellaneous retail stores, n.e.c.	38	(D)	(D)	(D)	CC
CALCASIEU PARISH (Coextensive with Lake Charles, LA MSA; see table 7.)						

See footnotes at end of table.

Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Table with 7 columns: SIC code, Geographic area and kind of business, Establishments (number), Sales (\$1,000), Annual payroll (\$1,000), First-quarter payroll (\$1,000), and Paid employees for pay period including March 12 (number). Rows are categorized by retail trade and building materials.

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ST. LANDRY PARISH—Con.						
57	Furniture and homefurnishings stores -----	23	10 360	1 329	303	89
5712	Furniture stores -----	10	5 742	863	191	50
5713, 4, 9	Homefurnishings stores -----	5	(D)	(D)	(D)	AA
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	5	(D)	(D)	(D)	AA
58	Eating and drinking places -----	60	22 354	5 124	1 195	925
5812	Eating places -----	54	21 259	4 901	1 162	902
5812 pt.	Restaurants -----	16	(D)	(D)	(D)	CC
5812 pt.	Cafeterias -----	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	35	16 346	3 612	830	678
5812 pt.	Other eating places -----	-	-	-	-	-
5813	Drinking places -----	6	1 095	223	33	23
591	Drug and proprietary stores -----	32	30 165	3 355	788	271
59 ex. 591	Miscellaneous retail stores -----	41	(D)	(D)	(D)	CC
592	Liquor stores -----	3	362	37	7	5
593	Used merchandise stores -----	3	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	15	4 062	504	117	53
5941	Sporting goods stores and bicycle shops -----	4	(D)	(D)	(D)	AA
5942	Book stores -----	1	(D)	(D)	(D)	AA
5944	Jewelry stores -----	5	1 798	206	46	20
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	5	(D)	(D)	(D)	BB
596	Nonstore retailers -----	4	(D)	(D)	(D)	AA
598	Fuel dealers -----	3	(D)	(D)	(D)	AA
5992	Florists -----	7	(D)	(D)	(D)	AA
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	1	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	5	(D)	(D)	(D)	AA
ST. TAMMANY PARISH						
	Retail trade -----	851	1 070 285	114 147	26 195	11 227
52	Building materials and garden supplies stores -----	43	49 073	5 345	1 152	356
521, 3	Building materials and supply stores -----	19	35 232	3 860	834	224
525	Hardware stores -----	14	7 461	1 002	203	86
526	Retail nurseries, lawn and garden supply stores -----	8	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers -----	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	19	181 252	18 158	3 951	1 643
531	Department stores (incl. leased depts.) ^{1 2} -----	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	9	(D)	(D)	(D)	GG
533	Variety stores -----	4	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	6	22 232	3 039	455	161
54	Food stores -----	118	245 776	23 232	5 542	2 170
541	Grocery stores -----	89	239 122	22 407	5 341	2 058
542	Meat and fish (seafood) markets -----	9	2 608	183	44	25
546	Retail bakeries -----	12	2 781	476	121	60
543, 4, 5, 9	Other food stores -----	8	1 265	166	36	27
55 ex. 554	Automotive dealers -----	54	199 066	15 455	3 296	670
551	New and used car dealers -----	15	177 262	12 239	2 518	462
552	Used car dealers -----	3	654	84	10	4
553	Auto and home supply stores -----	29	17 384	2 793	670	184
555, 6, 7, 9	Miscellaneous automotive dealers -----	7	3 766	339	98	20
554	Gasoline service stations -----	60	108 645	5 882	1 423	574
56	Apparel and accessory stores -----	88	45 900	4 926	1 142	638
561	Men's and boys' clothing and accessory stores -----	8	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	37	16 984	2 054	474	264
562	Women's clothing stores -----	32	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	5	(D)	(D)	(D)	AA
565	Family clothing stores -----	14	13 676	1 296	288	188
566	Shoe stores -----	26	10 270	989	234	110
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	AA
57	Furniture and homefurnishings stores -----	59	45 242	4 605	1 015	343
5712	Furniture stores -----	16	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores -----	21	13 897	1 628	373	146
572	Household appliance stores -----	4	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	18	10 487	1 232	258	112

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
TANGIPAHOA PARISH—Con.						
59 ex. 591	Miscellaneous retail stores -----	70	26 307	3 742	888	306
592	Liquor stores -----	—	—	—	—	—
593	Used merchandise stores -----	8	1 151	261	62	30
594	Miscellaneous shopping goods stores -----	24	11 632	1 397	309	140
5941	Sporting goods stores and bicycle shops -----	6	3 393	236	44	16
5942	Book stores ----- (D)	3	(D)	(D)	(D)	AA
5944	Jewelry stores -----	7	3 232	528	125	50
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ----- (D)	8	(D)	(D)	(D)	BB
596	Nonstore retailers ----- (D)	5	(D)	(D)	(D)	BB
598	Fuel dealers ----- (D)	5	(D)	(D)	(D)	BB
5992	Florists -----	9	994	130	27	15
5993	Tobacco stores and stands ----- (D)	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands ----- (D)	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	5	1 221	248	56	16
5999	Miscellaneous retail stores, n.e.c. -----	12	4 075	716	174	51
TERREBONNE PARISH						
	Retail trade -----	633	752 253	83 674	19 734	7 610
52	Building materials and garden supplies stores -----	38	51 220	5 420	1 191	315
521, 3	Building materials and supply stores -----	15	38 571	4 060	891	215
525	Hardware stores -----	13	5 452	727	177	56
526	Retail nurseries, lawn and garden supply stores ----- (D)	8	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers ----- (D)	2	(D)	(D)	(D)	AA
53	General merchandise stores -----	16	(D)	(D)	(D)	GG
531	Department stores (incl. leased depts.) ^{1 2} -----	5	109 261	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	5	107 852	10 132	2 481	908
533	Variety stores ----- (D)	5	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores ----- (D)	6	(D)	(D)	(D)	CC
54	Food stores -----	99	168 192	14 640	3 472	1 434
541	Grocery stores -----	77	162 917	13 841	3 278	1 342
542	Meat and fish (seafood) markets -----	6	3 156	338	76	27
546	Retail bakeries ----- (D)	13	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores ----- (D)	3	(D)	(D)	(D)	AA
55 ex. 554	Automotive dealers -----	54	169 280	15 103	3 357	712
551	New and used car dealers -----	8	141 894	11 802	2 557	475
552	Used car dealers -----	7	3 267	158	41	15
553	Auto and home supply stores -----	29	14 669	2 327	570	170
555, 6, 7, 9	Miscellaneous automotive dealers -----	10	9 450	816	189	52
554	Gasoline service stations -----	49	44 871	2 328	572	248
56	Apparel and accessory stores -----	65	29 389	3 071	735	357
561	Men's and boys' clothing and accessory stores ----- (D)	8	(D)	(D)	(D)	BB
562, 3	Women's clothing and specialty stores -----	24	12 198	1 160	256	158
562	Women's clothing stores ----- (D)	22	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores ----- (D)	2	(D)	(D)	(D)	AA
565	Family clothing stores ----- (D)	5	(D)	(D)	(D)	BB
566	Shoe stores -----	21	8 726	910	220	89
564, 9	Other apparel and accessory stores ----- (D)	7	(D)	(D)	(D)	BB
57	Furniture and home furnishings stores -----	42	28 654	3 566	831	244
5712	Furniture stores -----	13	9 840	1 251	317	88
5713, 4, 9	Home furnishings stores -----	8	5 747	835	193	48
572	Household appliance stores -----	8	6 177	592	136	48
573	Radio, television, computer, and music stores -----	13	6 890	888	185	60
58	Eating and drinking places -----	152	67 304	18 292	4 648	2 433
5812	Eating places -----	124	63 750	17 751	4 544	2 357
5812 pt.	Restaurants -----	45	13 548	3 333	822	528
5812 pt.	Cafeterias ----- (D)	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	64	30 674	6 847	1 697	1 314
5812 pt.	Other eating places ----- (D)	12	(D)	(D)	(D)	EE
5813	Drinking places -----	28	3 554	541	104	76
591	Drug and proprietary stores -----	26	31 381	3 871	881	269

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

LOUISIANA LA-41

Table 6. Summary Statistics for Parishes With 350 Establishments or More: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
TERREBONNE PARISH—Con.						
59 ex. 591	Miscellaneous retail stores -----	92	(D)	(D)	(D)	EE
592	Liquor stores -----	1	(D)	(D)	(D)	AA
593	Used merchandise stores -----	6	982	254	70	30
594	Miscellaneous shopping goods stores -----	44	13 715	1 887	471	228
5941	Sporting goods stores and bicycle shops -----	8	2 236	258	72	20
5942	Book stores -----	4	1 395	141	35	20
5944	Jewelry stores -----	11	4 407	741	197	69
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	21	5 677	747	167	119
596	Nonstore retailers -----	6	6 859	604	133	43
598	Fuel dealers -----	3	(D)	(D)	(D)	AA
5992	Florists -----	8	1 328	249	67	37
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	8	(D)	(D)	(D)	BB
5999	Miscellaneous retail stores, n.e.c. -----	16	(D)	(D)	(D)	BB

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ALEXANDRIA, LA MSA						
Retail trade -----		724	933 484	97 651	22 864	9 100
52	Building materials and garden supplies stores -----	44	51 439	5 368	1 220	334
521, 3	Building materials and supply stores -----	17	38 140	3 843	891	221
525	Hardware stores -----	15	4 684	757	178	62
526	Retail nurseries, lawn and garden supply stores -----	6	2 066	289	65	29
527	Manufactured (mobile) home dealers -----	6	6 549	479	86	22
53	General merchandise stores -----	25	213 922	18 987	4 465	1 708
531	Department stores (incl. leased depts.) ^{1 2} -----	10	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	10	(D)	(D)	(D)	GG
533	Variety stores -----	8	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores -----	7	(D)	(D)	(D)	CC
54	Food stores -----	103	184 251	15 040	3 442	1 290
541	Grocery stores -----	85	179 370	13 913	3 200	1 189
542	Meat and fish (seafood) markets -----	5	1 258	201	54	13
546	Retail bakeries -----	8	2 579	807	160	70
543, 4, 5, 9	Other food stores -----	5	1 044	119	28	18
55 ex. 554	Automotive dealers -----	45	194 792	13 891	3 154	664
551	New and used car dealers -----	15	171 562	11 539	2 606	509
552	Used car dealers -----	4	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	19	10 542	1 355	311	90
555, 6, 7, 9	Miscellaneous automotive dealers -----	7	(D)	(D)	(D)	BB
554	Gasoline service stations -----	62	54 492	3 425	806	334
56	Apparel and accessory stores -----	79	44 965	6 315	1 630	691
561	Men's and boys' clothing and accessory stores -----	11	7 153	933	209	88
562, 3	Women's clothing and specialty stores -----	31	13 056	1 268	300	191
562	Women's clothing stores -----	25	12 013	1 126	264	172
563	Women's accessory and specialty stores -----	6	1 043	142	36	19
565	Family clothing stores -----	7	12 091	2 586	760	249
566	Shoe stores -----	26	10 962	1 339	301	134
564, 9	Other apparel and accessory stores -----	4	1 703	189	60	29
57	Furniture and home furnishings stores -----	50	33 220	4 715	1 206	317
5712	Furniture stores -----	11	15 821	2 516	713	145
5713, 4, 9	Home furnishings stores -----	10	5 554	761	160	53
572	Household appliance stores -----	4	1 096	100	17	6
573	Radio, television, computer, and music stores -----	25	10 749	1 338	316	113

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ALEXANDRIA, LA MSA —Con.						
58	Eating and drinking places -----	164	75 079	18 316	4 292	2 742
5812	Eating places -----	145	71 039	17 709	4 141	2 631
5812 pt.	Restaurants -----	57	20 030	5 439	1 330	744
5812 pt.	Cafeterias -----	4	(D)	(D)	(D)	CC
5812 pt.	Refreshment places -----	75	42 522	9 888	2 267	1 550
5812 pt.	Other eating places -----	9	(D)	(D)	(D)	CC
5813	Drinking places -----	19	4 040	607	151	111
591	Drug and proprietary stores -----	24	31 371	4 070	907	278
59 ex. 591	Miscellaneous retail stores -----	128	49 953	7 524	1 742	742
592	Liquor stores -----	4	2 915	217	50	17
593	Used merchandise stores -----	10	1 389	309	76	31
594	Miscellaneous shopping goods stores -----	54	25 532	3 300	768	406
5941	Sporting goods stores and bicycle shops -----	5	3 109	382	97	26
5942	Book stores -----	7	3 050	348	80	41
5944	Jewelry stores -----	14	6 944	949	230	130
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	28	12 429	1 621	361	209
596	Nonstore retailers -----	13	7 651	1 455	324	106
598	Fuel dealers -----	2	(D)	(D)	(D)	BB
5992	Florists -----	16	2 650	453	114	57
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	10	2 772	627	144	41
5999	Miscellaneous retail stores, n.e.c. -----	18	(D)	(D)	(D)	BB
BATON ROUGE, LA MSA						
	Retail trade -----	2 755	4 069 163	444 762	104 474	40 599
52	Building materials and garden supplies stores -----	158	218 125	24 012	5 111	1 483
521, 3	Building materials and supply stores -----	74	166 522	16 277	3 460	892
521	Lumber and other building materials dealers -----	51	149 955	14 020	2 918	780
523	Paint, glass, and wallpaper stores -----	23	16 567	2 257	542	112
525	Hardware stores -----	53	27 597	4 675	1 081	341
526	Retail nurseries, lawn and garden supply stores -----	24	11 593	2 075	420	215
527	Manufactured (mobile) home dealers -----	7	12 413	985	150	35
53	General merchandise stores -----	66	665 757	64 020	14 994	5 418
531	Department stores (incl. leased depts.) ^{1 2} -----	25	557 096	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	25	545 583	56 744	13 268	4 771
533	Variety stores -----	30	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	11	(D)	(D)	(D)	EE
54	Food stores -----	414	850 852	73 622	17 688	7 397
541	Grocery stores -----	360	819 441	67 498	16 341	6 916
542	Meat and fish (seafood) markets -----	17	15 344	2 745	499	180
546	Retail bakeries -----	18	5 345	1 478	409	157
543, 4, 5, 9	Other food stores -----	19	10 722	1 901	439	144
543	Fruit and vegetable markets -----	7	3 659	684	141	66
544	Candy, nut, and confectionery stores -----	2	(D)	(D)	(D)	BB
545	Dairy products stores -----	—	—	—	—	—
549	Miscellaneous food stores -----	10	(D)	(D)	(D)	BB
55 ex. 554	Automotive dealers -----	170	915 827	74 765	17 569	3 420
551	New and used car dealers -----	38	773 662	58 178	13 787	2 380
552	Used car dealers -----	21	18 550	1 202	277	96
553	Auto and home supply stores -----	85	73 266	11 683	2 713	760
553 pt.	Auto parts, tires, and accessories stores -----	82	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores -----	3	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	26	50 349	3 702	792	184
555	Boat dealers -----	11	18 015	1 263	321	75
556	Recreational vehicle dealers -----	6	19 062	1 076	184	38
557	Motorcycle dealers -----	8	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
554	Gasoline service stations -----	210	320 319	16 143	3 878	1 424

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
HOUMA, LA MSA						
	Retail trade	1 040	1 169 089	127 970	29 845	11 723
52	Building materials and garden supplies stores	66	81 349	8 877	1 915	536
521, 3	Building materials and supply stores	29	63 917	6 796	1 448	378
525	Hardware stores	24	9 621	1 343	321	104
526	Retail nurseries, lawn and garden supply stores	11	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers	2	(D)	(D)	(D)	AA
53	General merchandise stores	30	200 465	19 237	4 382	1 754
531	Department stores (incl. leased depts.) ^{1 2}	10	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	10	(D)	(D)	(D)	GG
533	Variety stores	13	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	CC
54	Food stores	175	309 502	26 456	6 300	2 594
541	Grocery stores	138	300 106	25 226	6 023	2 436
542	Meat and fish (seafood) markets	12	6 019	503	96	39
546	Retail bakeries	17	2 047	481	124	70
543, 4, 5, 9	Other food stores	8	1 330	246	57	49
55 ex. 554	Automotive dealers	87	232 562	21 278	4 652	977
551	New and used car dealers	16	192 100	16 113	3 423	629
552	Used car dealers	11	5 197	300	75	28
553	Auto and home supply stores	45	22 296	3 539	845	244
555, 6, 7, 9	Miscellaneous automotive dealers	15	12 969	1 326	309	76
554	Gasoline service stations	88	68 889	4 131	992	400
56	Apparel and accessory stores	89	40 662	4 373	1 078	495
561	Men's and boys' clothing and accessory stores	10	4 590	549	139	56
562, 3	Women's clothing and specialty stores	34	15 936	1 596	408	201
562	Women's clothing stores	32	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	9	7 320	894	224	105
566	Shoe stores	28	10 395	1 081	262	109
564, 9	Other apparel and accessory stores	8	2 421	253	45	24
57	Furniture and home furnishings stores	65	39 065	5 207	1 178	353
5712	Furniture stores	21	15 218	2 199	523	149
5713, 4, 9	Home furnishings stores	12	6 821	1 042	224	60
572	Household appliance stores	15	8 648	830	194	69
573	Radio, television, computer, and music stores	17	8 378	1 136	237	75
58	Eating and drinking places	239	95 868	24 818	6 225	3 479
5812	Eating places	195	90 430	24 001	6 054	3 354
5812 pt.	Restaurants	72	19 641	4 971	1 221	772
5812 pt.	Cafeterias	3	(D)	(D)	(D)	BB
5812 pt.	Refreshment places	101	50 664	11 318	2 771	2 049
5812 pt.	Other eating places	19	(D)	(D)	(D)	EE
5813	Drinking places	44	5 438	817	171	125
591	Drug and proprietary stores	48	54 246	6 754	1 570	473
59 ex. 591	Miscellaneous retail stores	153	46 481	6 839	1 553	662
592	Liquor stores	2	(D)	(D)	(D)	AA
593	Used merchandise stores	10	1 621	428	117	49
594	Miscellaneous shopping goods stores	66	18 129	2 677	638	298
5941	Sporting goods stores and bicycle shops	13	3 488	401	106	37
5942	Book stores	4	1 395	141	35	20
5944	Jewelry stores	17	6 177	1 144	300	100
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	32	7 069	991	197	141
596	Nonstore retailers	15	10 381	1 108	186	62
598	Fuel dealers	4	(D)	(D)	(D)	AA
5992	Florists	19	2 393	412	112	68
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	10	2 978	642	163	49
5999	Miscellaneous retail stores, n.e.c.	27	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 – Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAFAYETTE, LA MSA						
	Retail trade -----	1 955	2 325 367	260 434	61 449	24 787
52	Building materials and garden supplies stores -----	85	117 250	13 709	2 970	831
521, 3	Building materials and supply stores -----	48	93 714	9 955	2 265	596
525	Hardware stores -----	15	6 759	1 543	277	83
526	Retail nurseries, lawn and garden supply stores -----	16	5 868	1 168	266	119
527	Manufactured (mobile) home dealers -----	6	10 909	1 043	162	33
53	General merchandise stores -----	65	409 900	36 200	8 449	3 089
531	Department stores (incl. leased depts.) ^{1 2} -----	17	320 723	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	17	317 316	30 758	7 142	2 557
533	Variety stores -----	35	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	13	(D)	(D)	(D)	EE
54	Food stores -----	325	516 352	45 545	11 109	4 747
541	Grocery stores -----	262	498 259	42 828	10 438	4 336
542	Meat and fish (seafood) markets -----	21	9 831	885	237	144
546	Retail bakeries -----	24	4 571	1 270	290	178
543, 4, 5, 9	Other food stores -----	18	3 691	562	144	89
55 ex. 554	Automotive dealers -----	119	463 563	38 003	8 656	1 809
551	New and used car dealers -----	29	394 524	29 116	6 687	1 274
552	Used car dealers -----	14	9 003	619	149	41
553	Auto and home supply stores -----	61	41 010	6 393	1 442	391
555, 6, 7, 9	Miscellaneous automotive dealers -----	15	19 026	1 875	378	103
554	Gasoline service stations -----	173	175 856	9 865	2 353	1 038
56	Apparel and accessory stores -----	197	115 861	15 699	3 712	1 610
561	Men's and boys' clothing and accessory stores -----	24	9 980	1 261	328	132
562, 3	Women's clothing and specialty stores -----	66	32 212	3 339	760	473
562	Women's clothing stores -----	57	28 000	2 951	678	412
563	Women's accessory and specialty stores -----	9	4 212	388	82	61
565	Family clothing stores -----	33	45 385	7 509	1 838	656
566	Shoe stores -----	52	21 266	2 599	588	262
564, 9	Other apparel and accessory stores -----	22	7 018	991	198	87
57	Furniture and home furnishings stores -----	140	89 885	12 399	2 925	821
5712	Furniture stores -----	52	38 764	6 130	1 455	372
5713, 4, 9	Home furnishings stores -----	34	15 294	1 899	430	155
572	Household appliance stores -----	14	12 173	1 401	316	66
573	Radio, television, computer, and music stores -----	40	23 654	2 969	724	228
58	Eating and drinking places -----	460	224 140	62 821	15 264	8 624
5812	Eating places -----	403	214 123	60 726	14 869	8 346
5812 pt.	Restaurants -----	151	75 789	22 734	5 510	3 278
5812 pt.	Cafeterias -----	24	9 506	3 252	761	341
5812 pt.	Refreshment places -----	205	98 113	23 439	5 697	3 885
5812 pt.	Other eating places -----	23	30 715	11 301	2 901	842
5813	Drinking places -----	57	10 017	2 095	395	278
591	Drug and proprietary stores -----	98	108 971	11 705	2 750	859
59 ex. 591	Miscellaneous retail stores -----	293	103 589	14 488	3 261	1 359
592	Liquor stores -----	7	1 297	90	19	17
593	Used merchandise stores -----	14	3 826	566	146	51
594	Miscellaneous shopping goods stores -----	136	58 000	7 190	1 575	717
5941	Sporting goods stores and bicycle shops -----	20	9 846	1 151	244	87
5942	Book stores -----	10	5 241	524	123	56
5944	Jewelry stores -----	34	13 387	2 209	501	189
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	72	29 526	3 306	707	385
596	Nonstore retailers -----	22	9 650	1 226	261	100
598	Fuel dealers -----	6	4 104	773	193	38
5992	Florists -----	34	5 479	1 107	277	131
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	4	631	45	12	8
5995	Optical goods stores -----	21	7 223	1 514	364	122
5999	Miscellaneous retail stores, n.e.c. -----	47	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LAKE CHARLES, LA MSA						
	Retail trade	938	1 255 006	135 092	31 380	12 518
52	Building materials and garden supplies stores	61	81 149	8 918	2 034	611
521, 3	Building materials and supply stores	29	64 266	6 582	1 501	424
525	Hardware stores	11	4 055	675	168	51
526	Retail nurseries, lawn and garden supply stores	12	4 925	1 209	263	103
527	Manufactured (mobile) home dealers	9	7 903	452	102	33
53	General merchandise stores	32	211 508	18 843	4 531	1 831
531	Department stores (incl. leased depts.) ^{1 2}	9	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	9	(D)	(D)	(D)	GG
533	Variety stores	18	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	5	51 551	3 058	787	348
54	Food stores	132	266 770	24 861	5 927	2 247
541	Grocery stores	107	259 680	24 057	5 754	2 158
542	Meat and fish (seafood) markets	9	4 672	426	88	41
546	Retail bakeries	10	1 332	234	59	36
543, 4, 5, 9	Other food stores	6	1 086	144	26	12
55 ex. 554	Automotive dealers	54	301 161	23 527	5 305	978
551	New and used car dealers	13	264 794	19 186	4 324	691
552	Used car dealers	6	5 359	165	36	14
553	Auto and home supply stores	28	19 728	3 079	714	214
555, 6, 7, 9	Miscellaneous automotive dealers	7	11 280	1 097	231	59
554	Gasoline service stations	80	90 410	6 270	1 497	611
56	Apparel and accessory stores	98	57 276	7 044	1 490	636
561	Men's and boys' clothing and accessory stores	7	3 594	583	87	37
562, 3	Women's clothing and specialty stores	35	14 961	1 893	451	232
562	Women's clothing stores	33	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	AA
565	Family clothing stores	14	23 637	2 788	538	186
566	Shoe stores	25	11 499	1 340	317	125
564, 9	Other apparel and accessory stores	17	3 585	440	97	56
57	Furniture and home furnishings stores	70	41 357	5 378	1 279	397
5712	Furniture stores	20	12 741	1 654	389	120
5713, 4, 9	Home furnishings stores	17	5 969	715	167	82
572	Household appliance stores	10	10 147	1 044	260	66
573	Radio, television, computer, and music stores	23	12 500	1 965	463	129
58	Eating and drinking places	216	105 838	26 709	5 993	3 982
5812	Eating places	189	99 603	25 375	5 665	3 827
5812 pt.	Restaurants	65	27 599	7 536	1 654	1 324
5812 pt.	Cafeterias	4	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	108	62 352	15 074	3 360	2 180
5812 pt.	Other eating places	12	(D)	(D)	(D)	CC
5813	Drinking places	27	6 235	1 334	328	155
591	Drug and proprietary stores	41	44 365	5 774	1 472	462
59 ex. 591	Miscellaneous retail stores	154	55 172	7 768	1 852	763
592	Liquor stores	7	3 230	313	74	31
593	Used merchandise stores	13	3 094	490	83	40
594	Miscellaneous shopping goods stores	55	26 847	3 019	708	329
5941	Sporting goods stores and bicycle shops	4	2 680	272	61	28
5942	Book stores	5	2 512	260	67	37
5944	Jewelry stores	14	6 607	861	193	77
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	32	15 048	1 626	387	187
596	Nonstore retailers	16	6 342	1 120	282	82
598	Fuel dealers	5	1 563	308	81	25
5992	Florists	19	3 627	832	193	92
5993	Tobacco stores and stands	1	(D)	(D)	(D)	AA
5994	News dealers and newsstands	—	—	—	—	—
5995	Optical goods stores	10	3 327	775	196	55
5999	Miscellaneous retail stores, n.e.c.	28	(D)	(D)	(D)	CC

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MONROE, LA MSA						
	Retail trade	917	1 196 127	126 459	29 683	11 983
52	Building materials and garden supplies stores	48	56 852	6 572	1 468	391
521, 3	Building materials and supply stores	24	42 484	5 031	1 112	276
525	Hardware stores	8	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores	13	6 198	626	124	56
527	Manufactured (mobile) home dealers	3	(D)	(D)	(D)	BB
53	General merchandise stores	22	255 767	22 441	5 408	2 048
531	Department stores (incl. leased depts.) ^{1 2}	10	194 693	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	10	191 783	19 146	4 560	1 760
533	Variety stores	10	(D)	(D)	(D)	BB
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	CC
54	Food stores	107	215 963	15 618	3 637	1 383
541	Grocery stores	91	212 832	15 044	3 507	1 302
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	AA
546	Retail bakeries	8	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores	7	1 744	226	46	34
55 ex. 554	Automotive dealers	75	261 402	20 236	4 719	1 025
551	New and used car dealers	11	218 616	15 630	3 670	711
552	Used car dealers	22	16 575	980	233	72
553	Auto and home supply stores	32	18 283	2 971	685	206
555, 6, 7, 9	Miscellaneous automotive dealers	10	7 928	655	131	36
554	Gasoline service stations	57	62 430	3 921	944	495
56	Apparel and accessory stores	117	63 034	7 192	1 665	864
561	Men's and boys' clothing and accessory stores	11	6 637	1 086	261	81
562, 3	Women's clothing and specialty stores	50	26 741	2 708	643	449
562	Women's clothing stores	44	24 589	2 478	594	424
563	Women's accessory and specialty stores	6	2 152	230	49	25
565	Family clothing stores	9	9 959	963	209	93
566	Shoe stores	30	14 303	1 631	373	159
564, 9	Other apparel and accessory stores	17	5 394	804	179	82
57	Furniture and home furnishings stores	68	52 014	6 679	1 534	462
5712	Furniture stores	17	17 509	3 027	696	194
5713, 4, 9	Home furnishings stores	23	11 141	1 201	268	91
572	Household appliance stores	5	4 084	533	117	34
573	Radio, television, computer, and music stores	23	19 280	1 918	453	143
58	Eating and drinking places	212	107 073	26 545	6 229	3 941
5812	Eating places	193	104 418	26 076	6 121	3 879
5812 pt.	Restaurants	70	30 469	8 812	1 985	1 184
5812 pt.	Cafeterias	4	(D)	(D)	(D)	CC
5812 pt.	Refreshment places	107	65 741	14 983	3 591	2 237
5812 pt.	Other eating places	12	(D)	(D)	(D)	EE
5813	Drinking places	19	2 655	469	108	62
591	Drug and proprietary stores	44	48 816	6 259	1 544	473
59 ex. 591	Miscellaneous retail stores	167	72 776	10 996	2 535	901
592	Liquor stores	9	3 321	195	34	21
593	Used merchandise stores	20	2 671	450	126	47
594	Miscellaneous shopping goods stores	68	43 068	6 349	1 464	526
5941	Sporting goods stores and bicycle shops	16	9 313	1 290	295	109
5942	Book stores	5	2 432	227	53	27
5944	Jewelry stores	20	10 061	1 529	412	103
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	27	21 262	3 303	704	287
596	Nonstore retailers	18	11 282	2 009	471	150
598	Fuel dealers	1	(D)	(D)	(D)	AA
5992	Florists	15	2 582	567	119	49
5993	Tobacco stores and stands	—	—	—	—	—
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	9	1 902	472	100	27
5999	Miscellaneous retail stores, n.e.c.	26	(D)	(D)	(D)	BB

See footnotes at end of table.

Table 7. **Summary Statistics for Metropolitan Areas: 1992** — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
NEW ORLEANS, LA MSA						
	Retail trade -----	7 319	9 265 062	1 146 616	272 989	106 505
52	Building materials and garden supplies stores -----	270	367 491	41 404	9 475	2 498
521, 3	Building materials and supply stores -----	139	303 019	31 626	7 193	1 685
521	Lumber and other building materials dealers -----	99	263 858	27 157	6 152	1 479
523	Paint, glass, and wallpaper stores -----	40	39 161	4 469	1 041	206
525	Hardware stores -----	90	45 342	7 087	1 755	597
526	Retail nurseries, lawn and garden supply stores -----	38	14 307	2 510	488	208
527	Manufactured (mobile) home dealers -----	3	4 823	181	39	8
53	General merchandise stores -----	155	1 290 849	134 007	32 058	11 996
531	Department stores (incl. leased depts.) ^{1 2} -----	52	1 012 227	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	52	988 417	110 847	26 851	9 979
533	Variety stores -----	55	53 445	6 638	1 546	667
539	Miscellaneous general merchandise stores -----	48	248 987	16 522	3 661	1 350
54	Food stores -----	1 116	1 990 740	188 248	44 743	18 916
541	Grocery stores -----	838	1 892 606	171 587	40 513	16 775
542	Meat and fish (seafood) markets -----	68	35 753	3 907	917	419
546	Retail bakeries -----	127	36 668	8 611	2 336	1 224
543, 4, 5, 9	Other food stores -----	83	25 713	4 143	977	498
543	Fruit and vegetable markets -----	5	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores -----	19	(D)	(D)	(D)	CC
545	Dairy products stores -----	2	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	57	17 711	2 719	623	308
55 ex. 554	Automotive dealers -----	354	1 708 249	146 345	32 953	5 934
551	New and used car dealers -----	79	1 491 801	114 817	25 674	3 998
552	Used car dealers -----	30	24 014	1 544	347	70
553	Auto and home supply stores -----	196	151 557	25 721	5 923	1 628
553 pt.	Auto parts, tires, and accessories stores -----	181	146 306	24 858	5 693	1 562
553 pt.	Home and auto supply stores -----	15	5 251	863	230	66
555, 6, 7, 9	Miscellaneous automotive dealers -----	49	40 877	4 263	1 009	238
555	Boat dealers -----	32	26 348	2 872	689	153
556	Recreational vehicle dealers -----	6	5 445	522	104	32
557	Motorcycle dealers -----	11	9 084	869	216	53
559	Automotive dealers, n.e.c. -----	—	—	—	—	—
554	Gasoline service stations -----	409	588 732	28 335	6 911	2 662
56	Apparel and accessory stores -----	830	530 301	63 989	15 487	6 490
561	Men's and boys' clothing and accessory stores -----	97	66 754	11 359	2 937	768
562, 3	Women's clothing and specialty stores -----	304	208 949	25 039	5 960	2 805
562	Women's clothing stores -----	247	186 548	22 007	5 279	2 485
563	Women's accessory and specialty stores -----	57	22 401	3 032	681	320
565	Family clothing stores -----	96	117 083	11 079	2 590	1 281
566	Shoe stores -----	252	108 255	12 884	3 129	1 206
566 pt.	Men's shoe stores -----	22	5 625	809	62	62
566 pt.	Women's shoe stores -----	50	21 298	2 916	742	249
566 pt.	Children's and juveniles' shoe stores -----	11	2 683	503	106	55
566 pt.	Family shoe stores -----	127	51 426	5 855	1 385	590
566 pt.	Athletic footwear stores -----	42	27 223	2 801	691	250
564, 9	Other apparel and accessory stores -----	81	29 260	3 628	871	430
564	Children's and infants' wear stores -----	31	14 012	1 615	353	214
569	Miscellaneous apparel and accessory stores -----	50	15 248	2 013	518	216
57	Furniture and home furnishings stores -----	420	454 102	53 587	12 534	3 167
5712	Furniture stores -----	119	165 472	22 315	5 287	1 175
5713, 4, 9	Home furnishings stores -----	120	74 927	10 134	2 273	691
5713	Floor covering stores -----	39	35 420	4 577	988	236
5714	Drapery, curtain, and upholstery stores -----	8	1 642	427	93	31
5719	Miscellaneous home furnishings stores -----	73	37 865	5 130	1 192	424
572	Household appliance stores -----	31	71 140	6 101	1 275	228
573	Radio, television, computer, and music stores -----	150	142 563	15 037	3 699	1 073
5731	Radio, television, and electronics stores -----	64	80 722	8 546	2 089	503
5734	Computer and software stores -----	25	18 069	1 523	394	107
5735	Record and prerecorded tape stores -----	46	32 790	3 256	809	348
5736	Musical instrument stores -----	15	10 982	1 712	407	115
58	Eating and drinking places -----	2 133	1 161 394	319 826	77 542	41 816
5812	Eating places -----	1 821	1 072 171	300 969	72 664	39 666
5812 pt.	Restaurants -----	768	460 123	139 477	33 266	15 301
5812 pt.	Cafeterias -----	24	27 981	8 865	2 170	760
5812 pt.	Refreshment places -----	761	417 782	101 128	24 795	17 681
5812 pt.	Other eating places -----	268	166 285	51 499	12 433	5 924
5813	Drinking places -----	312	89 223	18 857	4 878	2 150
591	Drug and proprietary stores -----	245	456 664	52 565	12 891	3 795
591 pt.	Drug stores -----	240	(D)	(D)	(D)	HH
591 pt.	Proprietary stores -----	5	(D)	(D)	(D)	BB

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

LOUISIANA LA—49

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
NEW ORLEANS, LA MSA —Con.						
59 ex. 591	Miscellaneous retail stores	1 387	716 540	118 310	28 395	9 231
592	Liquor stores	31	30 776	3 435	846	267
593	Used merchandise stores	132	64 561	16 002	3 835	1 146
594	Miscellaneous shopping goods stores	694	344 019	47 398	11 607	4 691
5941	Sporting goods stores and bicycle shops	79	52 018	5 576	1 279	495
5941 pt.	General line sporting goods stores	31	32 487	3 548	814	313
5941 pt.	Specialty line sporting goods stores	48	19 531	2 028	465	182
5942	Book stores	62	38 578	4 826	1 181	554
5944	Jewelry stores	181	80 377	13 190	3 611	1 055
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	372	173 046	23 806	5 536	2 587
5943	Stationery stores	26	(D)	(D)	(D)	CC
5945	Hobby, toy, and game shops	57	55 585	6 535	1 326	605
5946	Camera and photographic supply stores	20	14 239	2 251	530	134
5947	Gift, novelty, and souvenir shops	214	68 933	9 780	2 379	1 323
5948	Luggage and leather goods stores	13	(D)	(D)	(D)	BB
5949	Sewing, needlework, and piece goods stores	42	19 361	2 704	705	319
596	Nonstore retailers	102	132 407	25 003	5 986	1 181
5961	Catalog and mail-order houses	22	14 285	1 426	332	106
5962	Automatic merchandising machine operators	27	32 162	5 658	1 314	290
5963	Direct selling establishments	53	85 960	17 919	4 340	785
598	Fuel dealers	6	1 524	175	43	16
5983	Fuel oil dealers	1	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers	5	(D)	(D)	(D)	AA
5989	Fuel dealers, n.e.c.	—	—	—	—	—
5992	Florists	107	21 709	4 947	1 206	543
5993	Tobacco stores and stands	11	5 635	251	55	23
5994	News dealers and newsstands	6	1 382	105	22	13
5995	Optical goods stores	84	29 417	6 936	1 507	384
5999	Miscellaneous retail stores, n.e.c.	214	85 110	14 058	3 288	967
5999 pt.	Pet shops	26	7 584	1 133	254	132
5999 pt.	Art dealers	46	22 403	3 842	812	184
5999 pt.	Other miscellaneous retail stores, n.e.c.	142	55 123	9 083	2 222	651
SHREVEPORT-BOSSIER CITY, LA MSA						
	Retail trade	2 068	2 733 429	291 467	68 229	25 684
52	Building materials and garden supplies stores	97	128 060	15 313	3 454	934
521, 3	Building materials and supply stores	45	93 176	10 749	2 427	614
521	Lumber and other building materials dealers	30	81 501	9 085	2 022	520
523	Paint, glass, and wallpaper stores	15	11 675	1 664	405	94
525	Hardware stores	27	11 756	2 102	428	136
526	Retail nurseries, lawn and garden supply stores	18	8 280	1 455	301	133
527	Manufactured (mobile) home dealers	7	14 848	1 007	298	51
53	General merchandise stores	64	450 206	42 541	9 939	3 763
531	Department stores (incl. leased depts.) ^{1 2}	20	339 604	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹	20	334 506	35 214	8 170	3 016
533	Variety stores	22	12 229	1 056	238	125
539	Miscellaneous general merchandise stores	22	103 471	6 271	1 531	622
54	Food stores	272	502 238	42 540	10 199	3 669
541	Grocery stores	239	491 377	40 496	9 743	3 468
542	Meat and fish (seafood) markets	12	5 098	797	159	60
546	Retail bakeries	11	2 895	818	201	92
543, 4, 5, 9	Other food stores	10	2 868	429	96	49
543	Fruit and vegetable markets	—	—	—	—	—
544	Candy, nut, and confectionery stores	2	(D)	(D)	(D)	BB
545	Dairy products stores	3	(D)	(D)	(D)	AA
549	Miscellaneous food stores	5	2 424	339	79	26
55 ex. 554	Automotive dealers	151	666 310	49 492	11 001	2 206
551	New and used car dealers	27	564 309	37 765	8 292	1 434
552	Used car dealers	33	25 038	1 446	307	95
553	Auto and home supply stores	74	47 263	8 201	1 910	511
553 pt.	Auto parts, tires, and accessories stores	72	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers	17	29 700	2 080	492	166
555	Boat dealers	7	9 653	726	148	37
556	Recreational vehicle dealers	3	(D)	(D)	(D)	BB
557	Motorcycle dealers	6	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	AA
554	Gasoline service stations	183	235 013	12 272	2 867	1 161

See footnotes at end of table.

Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
SHREVEPORT-BOSSIER CITY, LA MSA — Con.						
56	Apparel and accessory stores	226	119 140	14 453	3 321	1 509
561	Men's and boys' clothing and accessory stores	18	8 859	1 492	307	101
562, 3	Women's clothing and specialty stores	92	41 711	4 871	1 165	595
562	Women's clothing stores	82	39 047	4 503	1 070	565
563	Women's accessory and specialty stores	10	2 664	368	95	30
565	Family clothing stores	27	37 456	3 712	859	393
566	Shoe stores	70	25 621	3 396	777	327
566 pt.	Men's shoe stores	5	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores	21	6 893	1 057	257	109
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	AA
566 pt.	Family shoe stores	35	10 684	1 366	315	140
566 pt.	Athletic footwear stores	7	6 320	696	144	61
564, 9	Other apparel and accessory stores	19	5 493	982	213	93
564	Children's and infants' wear stores	9	2 124	287	87	43
569	Miscellaneous apparel and accessory stores	10	3 369	695	126	50
57	Furniture and homefurnishings stores	146	120 304	15 064	3 889	886
5712	Furniture stores	52	51 656	8 707	2 479	399
5713, 4, 9	Homefurnishings stores	42	20 981	3 495	730	260
5713	Floor covering stores	17	8 382	1 109	270	66
5714	Drapery, curtain, and upholstery stores	5	1 723	318	73	34
5719	Miscellaneous homefurnishings stores	20	10 876	2 068	387	160
572	Household appliance stores	11	4 455	307	71	28
573	Radio, television, computer, and music stores	41	43 212	2 555	609	199
5731	Radio, television, and electronics stores	21	23 767	1 135	279	81
5734	Computer and software stores	5	11 042	579	125	41
5735	Record and prerecorded tape stores	11	5 779	483	120	56
5736	Musical instrument stores	4	2 624	358	85	21
58	Eating and drinking places	469	236 324	62 830	14 715	8 574
5812	Eating places	425	229 211	61 290	14 311	8 319
5812 pt.	Restaurants	149	78 397	23 646	5 570	2 900
5812 pt.	Cafeterias	10	12 096	4 111	1 000	406
5812 pt.	Refreshment places	243	132 986	32 006	7 363	4 825
5812 pt.	Other eating places	23	5 732	1 527	378	188
5813	Drinking places	44	7 113	1 540	404	255
591	Drug and proprietary stores	76	108 238	12 700	3 027	910
591 pt.	Drug stores	76	108 238	12 700	3 027	910
591 pt.	Proprietary stores	—	—	—	—	—
59 ex. 591	Miscellaneous retail stores	384	167 596	24 262	5 817	2 072
592	Liquor stores	48	35 292	2 504	589	228
593	Used merchandise stores	28	9 686	1 850	400	154
594	Miscellaneous shopping goods stores	150	62 405	8 278	1 989	848
5941	Sporting goods stores and bicycle shops	23	7 950	987	223	85
5941 pt.	General line sporting goods stores	6	1 171	79	16	8
5941 pt.	Specialty line sporting goods stores	17	6 779	908	207	77
5942	Book stores	16	7 914	874	211	93
5944	Jewelry stores	42	14 074	2 463	645	201
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	69	32 467	3 954	910	469
5943	Stationery stores	3	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops	15	16 900	1 574	328	171
5946	Camera and photographic supply stores	2	(D)	(D)	(D)	AA
5947	Gift, novelty, and souvenir shops	38	8 238	1 214	298	164
5948	Luggage and leather goods stores	—	—	—	—	—
5949	Sewing, needlework, and piece goods stores	11	4 754	789	206	108
596	Nonstore retailers	31	28 198	5 794	1 413	360
5961	Catalog and mail-order houses	5	7 279	2 037	507	88
5962	Automatic merchandising machine operators	7	8 697	1 101	276	87
5963	Direct selling establishments	19	14 222	2 656	630	185
598	Fuel dealers	5	2 351	417	134	23
5983	Fuel oil dealers	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers	4	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c.	1	(D)	(D)	(D)	AA
5992	Florists	42	6 796	1 295	321	157
5993	Tobacco stores and stands	3	263	55	16	6
5994	News dealers and newsstands	1	(D)	(D)	(D)	AA
5995	Optical goods stores	28	9 928	2 108	497	148
5999	Miscellaneous retail stores, n.e.c.	48	(D)	(D)	(D)	CC
5999 pt.	Pet shops	6	570	69	12	8
5999 pt.	Art dealers	4	458	70	17	13
5999 pt.	Other miscellaneous retail stores, n.e.c.	38	(D)	(D)	(D)	CC

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade -----	4 928	4 859 646	465 095	108 856	45 917
52	Building materials and garden supplies stores -----	275	265 795	27 800	6 049	1 828
521, 3	Building materials and supply stores -----	155	210 433	21 177	4 609	1 284
521	Lumber and other building materials dealers -----	124	197 703	19 258	4 189	1 171
523	Paint, glass, and wallpaper stores -----	31	12 730	1 919	420	113
525	Hardware stores -----	79	32 998	4 580	1 015	400
526	Retail nurseries, lawn and garden supply stores -----	34	(D)	(D)	(D)	CC
527	Manufactured (mobile) home dealers -----	7	(D)	(D)	(D)	BB
53	General merchandise stores -----	232	655 741	59 524	13 400	5 544
531	Department stores (incl. leased depts.) ^{1 2} -----	35	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ¹ -----	35	(D)	(D)	(D)	HH
533	Variety stores -----	131	(D)	(D)	(D)	FF
539	Miscellaneous general merchandise stores -----	66	(D)	(D)	(D)	EE
54	Food stores -----	1 037	1 329 056	108 422	25 854	11 615
541	Grocery stores -----	943	1 307 283	106 341	25 308	11 265
542	Meat and fish (seafood) markets -----	46	(D)	(D)	(D)	CC
546	Retail bakeries -----	36	(D)	(D)	(D)	CC
543, 4, 5, 9	Other food stores -----	12	1 567	200	46	42
543	Fruit and vegetable markets -----	3	531	46	11	4
544	Candy, nut, and confectionery stores -----	2	(D)	(D)	(D)	BB
545	Dairy products stores -----	1	(D)	(D)	(D)	AA
549	Miscellaneous food stores -----	6	661	92	19	15
55 ex. 554	Automotive dealers -----	466	1 097 733	77 877	17 985	4 223
551	New and used car dealers -----	117	880 641	54 842	12 667	2 699
552	Used car dealers -----	71	44 192	2 600	604	201
553	Auto and home supply stores -----	239	112 855	15 912	3 728	1 096
553 pt.	Auto parts, tires, and accessories stores -----	213	102 709	14 911	3 499	996
553 pt.	Home and auto supply stores -----	26	10 146	1 001	229	100
555, 6, 7, 9	Miscellaneous automotive dealers -----	39	60 045	4 523	986	227
555	Boat dealers -----	24	14 511	1 694	374	102
556	Recreational vehicle dealers -----	7	28 868	1 499	331	53
557	Motorcycle dealers -----	7	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. -----	1	(D)	(D)	(D)	AA
554	Gasoline service stations -----	466	468 239	26 774	6 294	2 861
56	Apparel and accessory stores -----	351	142 091	16 828	4 124	2 095
561	Men's and boys' clothing and accessory stores -----	30	12 429	1 623	443	166
562, 3	Women's clothing and specialty stores -----	152	43 354	5 436	1 376	769
562	Women's clothing stores -----	140	(D)	(D)	(D)	FF
563	Women's accessory and specialty stores -----	12	(D)	(D)	(D)	BB
565	Family clothing stores -----	82	65 404	7 472	1 790	837
566	Shoe stores -----	67	17 402	2 006	439	265
566 pt.	Men's shoe stores -----	2	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores -----	4	678	79	20	13
566 pt.	Children's and juveniles' shoe stores -----	1	(D)	(D)	(D)	AA
566 pt.	Family shoe stores -----	55	13 786	1 546	331	195
566 pt.	Athletic footwear stores -----	5	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores -----	20	3 502	291	76	58
564	Children's and infants' wear stores -----	12	2 306	175	40	33
569	Miscellaneous apparel and accessory stores -----	8	1 196	116	36	25
57	Furniture and homefurnishings stores -----	252	117 972	15 095	3 488	1 179
5712	Furniture stores -----	101	59 762	8 178	1 906	592
5713, 4, 9	Homefurnishings stores -----	54	23 446	2 687	585	257
5713	Floor covering stores -----	35	15 255	1 633	369	130
5714	Drapery, curtain, and upholstery stores -----	2	(D)	(D)	(D)	AA
5719	Miscellaneous homefurnishings stores -----	17	(D)	(D)	(D)	CC
572	Household appliance stores -----	44	18 870	2 023	438	150
573	Radio, television, computer, and music stores -----	53	15 894	2 207	559	180
5731	Radio, television, and electronics stores -----	35	10 875	1 443	360	126
5734	Computer and software stores -----	3	1 302	195	69	15
5735	Record and prerecorded tape stores -----	9	2 458	434	93	30
5736	Musical instrument stores -----	6	1 259	135	37	9
58	Eating and drinking places -----	892	328 654	78 252	18 938	12 120
5812	Eating places -----	791	317 088	76 649	18 526	11 786
5812 pt.	Restaurants -----	310	90 760	22 889	5 548	3 527
5812 pt.	Cafeterias -----	14	(D)	(D)	(D)	CC
5812 pt.	Refreshment places -----	432	205 046	48 111	11 479	7 533
5812 pt.	Other eating places -----	35	(D)	(D)	(D)	EE
5813	Drinking places -----	101	11 566	1 603	412	334
591	Drug and proprietary stores -----	315	260 604	28 996	6 800	2 124
591 pt.	Drug stores -----	315	260 604	28 996	6 800	2 124
591 pt.	Proprietary stores -----	-	-	-	-	-

See footnotes at end of table.

Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
59 ex. 591	Miscellaneous retail stores -----	642	193 761	25 527	5 924	2 328
592	Liquor stores -----	56	(D)	(D)	(D)	CC
593	Used merchandise stores -----	38	3 923	798	190	96
594	Miscellaneous shopping goods stores -----	203	54 424	7 174	1 638	730
5941	Sporting goods stores and bicycle shops -----	42	16 356	1 454	329	143
5941 pt.	General line sporting goods stores -----	22	8 836	802	183	78
5941 pt.	Specialty line sporting goods stores -----	20	7 520	652	146	65
5942	Book stores -----	20	7 696	702	173	83
5944	Jewelry stores -----	66	18 097	3 210	737	285
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	75	12 275	1 808	399	219
5943	Stationery stores -----	11	(D)	(D)	(D)	BB
5945	Hobby, toy, and game shops -----	3	(D)	(D)	(D)	BB
5946	Camera and photographic supply stores -----	3	346	70	13	5
5947	Gift, novelty, and souvenir shops -----	44	5 705	723	140	102
5948	Luggage and leather goods stores -----	—	—	—	—	—
5949	Sewing, needlework, and piece goods stores -----	14	2 562	353	95	50
596	Nonstore retailers -----	80	39 475	3 995	896	324
5961	Catalog and mail-order houses -----	45	21 156	1 214	298	138
5962	Automatic merchandising machine operators -----	13	5 751	861	172	55
5963	Direct selling establishments -----	22	12 568	1 920	426	131
598	Fuel dealers -----	60	28 974	5 041	1 253	290
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	60	28 974	5 041	1 253	290
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	103	13 565	2 420	577	330
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	AA
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	18	3 465	778	179	60
5999	Miscellaneous retail stores, n.e.c. -----	79	20 272	3 509	790	284
5999 pt.	Pet shops -----	8	(D)	(D)	(D)	BB
5999 pt.	Art dealers -----	3	(D)	(D)	(D)	AA
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	68	16 533	3 001	687	248

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 10. Parishes Ranked by Volume of Sales: 1992 —Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Louisiana—Con.					Louisiana—Con.				
Avoyelles.....	31	158 065	25 471 538	91.6	Assumption.....	48	60 487	27 200 915	97.8
Plaquemines.....	32	156 537	25 628 075	92.2	Jackson.....	49	59 986	27 260 901	98.0
Iberville.....	33	155 359	25 783 434	92.7	St. James.....	50	59 042	27 319 943	98.3
St. Martin.....	34	147 994	25 931 428	93.3	Claiborne.....	51	54 632	27 374 575	98.4
St. Charles.....	35	127 492	26 058 920	93.7	Caldwell.....	52	53 615	27 428 190	98.6
Evangeline.....	36	117 016	26 175 936	94.1	Bienville.....	53	52 254	27 480 444	98.8
Franklin.....	37	113 140	26 289 076	94.5	Madison.....	54	51 369	27 531 813	99.0
Richland.....	38	108 554	26 397 630	94.9	West Carroll.....	55	37 316	27 569 129	99.1
Pointe Coupee.....	39	95 456	26 493 086	95.3	Catahoula.....	56	36 787	27 605 916	99.3
West Baton Rouge.....	40	95 421	26 588 507	95.6	West Feliciana.....	57	34 113	27 640 029	99.4
Sabine.....	41	94 749	26 683 256	96.0	Red River.....	58	31 461	27 671 490	99.5
De Soto.....	42	93 841	26 777 097	96.3	East Feliciana.....	59	29 606	27 701 096	99.6
Concordia.....	43	93 336	26 870 433	96.6	Cameron.....	60	28 978	27 730 074	99.7
Winn.....	44	75 484	26 945 917	96.9	East Carroll.....	61	26 310	27 756 384	99.8
Allen.....	45	68 848	27 014 765	97.2	Grant.....	62	25 481	27 781 865	99.9
Union.....	46	64 375	27 079 140	97.4	Tensas.....	63	15 086	27 796 951	100.0
La Salle.....	47	61 288	27 140 428	97.6	St. Helena.....	64	9 422	27 806 373	100.0

¹Parishes with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Appendix A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
 - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

Method of classifying kinds of business. The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*¹ (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
 - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
 - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

¹*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas. The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).² In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

EXPLANATION OF TERMS

Establishments. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms. A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

Sales. Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll. Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

²Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

First-quarter payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

Paid employees for pay period including March 12. Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Auxiliary establishments. Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521). Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523). Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525). Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526). Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Manufactured (mobile) home dealers (SIC 527). Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531). Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, homefurnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

Conventional department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

Discount or mass merchandising department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

National chain department stores (SIC 531 pt.). Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

Warehouse clubs (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

Catalog showrooms (SIC 539 pt.). Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

Other miscellaneous general merchandise stores (SIC 539 pt.). Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Supermarkets and other general-line grocery stores (SIC 541 pt.). Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

Convenience food stores (SIC 541 pt.). Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

Convenience food/gasoline stores (SIC 541 pt.). These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

Delicatessens (SIC 541 pt.). Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

Meat and fish (seafood) markets (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

Fruit and vegetable markets (SIC 543). Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544). Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

Dairy products stores (SIC 545). Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546). Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—baking and selling (SIC 546 pt.). Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

Retail bakeries—selling only (SIC 546 pt.). Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

Miscellaneous food stores (SIC 549). Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

New and used car dealers (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552). Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

Auto parts, tires, and accessories stores (SIC 553 pt.). Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

Home and auto supply stores (SIC 553 pt.). Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

Gasoline service stations (SIC 554). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Gasoline/convenience food stores (SIC 554 pt.). Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

Other gasoline service stations and truck stops (SIC 554 pt.). Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556). Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557). Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559). Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and accessory stores (SIC 561). Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562). Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563). Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

Furriers and fur shops (SIC 563 pt.). Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

Other women's accessory and specialty stores (SIC 563 pt.). Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

Men's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.). Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.). Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.). Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

Athletic footwear stores (SIC 566 pt.). Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

Miscellaneous apparel and accessory stores (SIC 569). Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

Furniture stores (SIC 5712). Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

Floor covering stores (SIC 5713). Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

Drapery, curtain, and upholstery stores (SIC 5714). Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719). Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

Computer software stores (SIC 5734 pt.). Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

Record and prerecorded tape stores (SIC 5735). Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736). Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

Restaurants (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

Cafeterias (SIC 5812 pt.). Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.). Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Other eating places (SIC 5812 pt.). This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

Social caterers (SIC 5812 pt.). Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Contract feeding (SIC 5812 pt.). Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen yogurt shops (SIC 5812 pt.). Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.). Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.). Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592). Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593). This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General-line sporting goods stores (SIC 5941 pt.). Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty-line sporting goods stores (SIC 5941 pt.). Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942). Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943). Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

Hobby, toy, and game shops (SIC 5945). Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946). Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

Gift, novelty, and souvenir shops (SIC 5947). Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948). Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949). Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961). Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

Mail-order houses, department store merchandise (SIC 5961 pt.). These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

Mail-order houses, other general merchandise (SIC 5961 pt.). These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

Mail-order houses, specialized (SIC 5961 pt.). These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

Automatic merchandising machine operators (SIC 5962). Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Direct selling establishments (SIC 5963). Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.). These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

Direct selling, mobile food service (SIC 5963 pt.). These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

Direct selling, books and stationery (SIC 5963 pt.). These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

Direct selling, other (SIC 5963 pt.). These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

Fuel oil dealers (SIC 5983). Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984). Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, not elsewhere classified (SIC 5989). Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992). Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993). Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994). Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995). Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, not elsewhere classified (SIC 5999). Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or

consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

Pet shops (SIC 5999 pt.). These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

Art dealers (SIC 5999 pt.). These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.). These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.



Appendix C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Services Division, Bureau of the Census, Washington, DC 20233]

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery, curtain, and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Manufactured (mobile) home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream and frozen yogurt shops	5801
			5813	Drinking places	5801
54	FOOD STORES		59	MISCELLANEOUS RETAIL STORES	
5411	Grocery stores	5400	5912 pt.	Drug stores	5901
5421	Meat and fish (seafood) markets	5400	5912 pt.	Proprietary stores	5901
5431	Fruit and vegetable markets	5400	5921	Liquor stores	5902
5441	Candy, nut, and confectionery stores	5400	5932	Used merchandise stores	5903
5451	Dairy products stores	5400	5941 pt.	General line sporting goods stores	5904
5461	Retail bakeries	5400	5941 pt.	Specialty line sporting goods stores	5904
5499	Miscellaneous food stores	5400			
			5942	Book stores	5905
			5943	Stationery stores	5906
			5944	Jewelry stores	5907
			5945	Hobby, toy, and game shops	5908
			5946	Camera and photographic supply stores	5909
5511	New and used car dealers	5501	5947	Gift, novelty, and souvenir shops	5906
5521	Used car dealers	5501	5948	Luggage and leather goods stores	5906
5531 pt.	Auto parts, tires and accessories stores	5502	5949	Sewing, needlework, and piece goods stores	5910
5531 pt.	Home and auto supply stores	5502	5961 pt.	Mail-order — department store merchandise	5911
			5961 pt.	Mail-order — other general merchandise	5911
			5961 pt.	Mail-order — specialized merchandise	5911
			5962	Automatic merchandising machine operators	5802
5541	Gasoline service stations	5504	5963 pt.	Direct selling — furniture, homefurnishings, and equipment	5911
5551	Boat dealers	5503	5963 pt.	Direct selling — mobile food service	5911
5561	Recreational vehicle dealers	5503	5963 pt.	Direct selling — books and stationery	5911
5571	Motorcycle dealers	5503	5963 pt.	Other direct selling	5911
5599	Automotive dealers, n.e.c.	5503			
			5983	Fuel oil dealers	5912
			5984	Liquefied petroleum gas (bottled gas) dealers	5912
			5989	Fuel dealers, n.e.c.	5912
			5992	Florists	5913, 5917
			5993	Tobacco stores and stands	5902
			5994	News dealers and newsstands	5902
			5995	Optical goods stores	5914
			5999 pt.	Pet shops	5915
			5999 pt.	Art dealers	5916
			5999 pt.	Other retail stores, n.e.c.	5916
56	APPAREL AND ACCESSORY STORES				
5611	Men's and boys' clothing and accessory stores	5601			
5621	Women's clothing stores	5601			
5631	Women's accessory and specialty stores	5601			
5641	Children's and infants' wear stores	5601			
5651	Family clothing stores	5601			
5661 pt.	Men's shoe stores	5602			
5661 pt.	Women's shoe stores	5602			
5661 pt.	Children's and juveniles' shoe stores	5602			
5661 pt.	Family shoe stores	5602			
5661 pt.	Athletic footwear stores	5602			
5699	Miscellaneous apparel and accessory stores	5601			

Appendix D. Metropolitan Areas

(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

LOUISIANA

Alexandria, LA MSA

Rapides Parish, LA

Baton Rouge, LA MSA

Ascension Parish, LA

East Baton Rouge Parish, LA

Livingston Parish, LA

West Baton Rouge Parish, LA

Houma, LA MSA

Lafourche Parish, LA

Terrebonne Parish, LA

Lafayette, LA MSA

Acadia Parish, LA

Lafayette Parish, LA

St. Landry Parish, LA

St. Martin Parish, LA

Lake Charles, LA MSA

Calcasieu Parish, LA

Monroe, LA MSA

Ouachita Parish, LA

New Orleans, LA MSA

Jefferson Parish, LA

Orleans Parish, LA

Plaquemines Parish, LA

St. Bernard Parish, LA

St. Charles Parish, LA

St. James Parish, LA

St. John the Baptist Parish, LA

St. Tammany Parish, LA

Shreveport-Bossier City, LA MSA

Bossier Parish, LA

Caddo Parish, LA

Webster Parish, LA

Appendix E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1992

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
52	Retail trade	16.1	4.0	56	Apparel and accessory stores	10.7	6.3
	Building materials and garden supplies stores ----	22.0	3.4	561	Men's and boys' clothing and accessory stores ----	14.5	11.5
				562, 3	Women's clothing and specialty stores	13.3	4.5
521, 3	Building materials and supply stores	19.7	2.9	562	Women's clothing stores	13.8	4.3
521	Lumber and other building materials dealers	(D)	(D)	563	Women's accessory and specialty stores	8.3	6.9
523	Paint, glass, and wallpaper stores	(D)	(D)	565	Family clothing stores	9.4	3.5
				566	Shoe stores	4.7	10.8
525	Hardware stores	(D)	(D)	566 pt.	Men's shoe stores7	4.2
526	Retail nurseries, lawn and garden supply stores ----	(D)	(D)	566 pt.	Women's shoe stores	4.3	1.8
527	Manufactured (mobile) home dealers	18.4	4.7	566 pt.	Children's and juveniles' shoe stores	9.3	14.6
				566 pt.	Family shoe stores	7.1	19.8
				566 pt.	Athletic footwear stores	1.0	1.1
53	General merchandise stores6	.2	564, 9	Other apparel and accessory stores	15.8	5.6
				564	Children's and infants' wear stores	13.2	5.2
531	Department stores (incl. leased depts.) ^{3 4}	—	—	569	Miscellaneous apparel and accessory stores ----	18.5	5.9
				57	Furniture and home furnishings stores	19.3	7.5
531	Department stores (excl. leased depts.) ³	—	—	5712	Furniture stores	19.8	8.0
531 pt.	Conventional ³	(D)	(D)	5713, 4, 9	Home furnishings stores	25.2	10.1
531 pt.	Discount or mass merchandising ³	(D)	(D)	5713	Floor covering stores	30.3	11.4
531 pt.	National chain ³	(D)	(D)	5714	Drapery, curtain, and upholstery stores	19.6	13.3
				5719	Miscellaneous home furnishings stores	19.9	8.5
533	Variety stores	2.8	1.0	572	Household appliance stores	17.3	3.9
539	Miscellaneous general merchandise stores	3.0	.8	573	Radio, television, computer, and music stores ----	15.9	6.9
				5731	Radio, television, and electronics stores	12.5	7.0
54	Food stores	18.4	3.3	5734	Computer and software stores	47.6	12.8
				5735	Record and prerecorded tape stores	7.3	4.2
541	Grocery stores	18.0	3.1	5736	Musical instrument stores	5.6	2.5
541 pt.	Supermarkets and other general-line grocery stores	15.5	2.5	58	Eating and drinking places	20.5	9.7
541 pt.	Convenience food stores	37.5	7.3	5812	Eating places	19.7	9.2
541 pt.	Convenience food/gasoline stores	28.7	6.8	5812 pt.	Restaurants	26.3	8.8
541 pt.	Delicatessens	44.9	8.0	5812 pt.	Cafeterias	4.5	2.2
				5812 pt.	Refreshment places	17.7	9.1
542	Meat and fish (seafood) markets	36.5	7.1	5812 pt.	Other eating places	10.7	14.4
				5813	Drinking places	34.6	16.3
546	Retail bakeries	19.9	9.7	591	Drug and proprietary stores	23.1	3.8
546 pt.	Retail bakeries —baking and selling	27.3	13.3	591 pt.	Drug stores	23.1	3.9
546 pt.	Retail bakeries —selling only	2.9	1.3	591 pt.	Proprietary stores	31.0	—
				59 ex. 591	Miscellaneous retail stores	19.7	5.9
543, 4, 5, 9	Other food stores	30.3	9.3	592	Liquor stores	26.6	20.5
543	Fruit and vegetable markets	23.1	2.8	593	Used merchandise stores	18.3	5.4
544	Candy, nut, and confectionery stores	20.2	—	594	Miscellaneous shopping goods stores	19.2	4.3
545	Dairy products stores	7.8	—	5941	Sporting goods stores and bicycle shops	21.1	4.5
549	Miscellaneous food stores	36.3	14.7	5941 pt.	General line sporting goods stores	19.3	3.5
				5941 pt.	Specialty line sporting goods stores	23.4	5.7
55 ex. 554	Automotive dealers	19.6	2.9	5942	Book stores	9.4	2.5
				5944	Jewelry stores	20.0	5.3
551	New and used car dealers	18.2	2.2	5943, 5, 6,	Other miscellaneous shopping goods stores ----	20.4	4.2
552	Used car dealers	(D)	(D)	7, 8, 9	Stationery stores	45.5	11.7
				5943	Hobby, toy, and game shops	6.5	1.1
553	Auto and home supply stores	23.3	9.4	5945	Camera and photographic supply stores	18.3	4.3
553 pt.	Auto parts, tires, and accessories stores	22.7	9.5	5946	Gift, novelty, and souvenir shops	34.9	6.9
553 pt.	Home and auto supply stores	38.8	7.1	5947	Luggage and leather goods stores	4.0	2.7
				5948	Sewing, needlework, and piece goods stores	12.5	2.6
555, 6, 7, 9	Miscellaneous automotive dealers	(D)	(D)	5949	Nonstore retailers	10.5	3.0
555	Boat dealers	14.9	4.7	5961	Catalog and mail-order houses	6.4	6.7
556	Recreational vehicle dealers	34.5	.4	5962	Automatic merchandising machine operators ----	(D)	(D)
557	Motorcycle dealers	14.6	6.7	5963	Direct selling establishments	(D)	(D)
559	Automotive dealers, n.e.c.	(D)	(D)	598	Fuel dealers	20.5	2.2
				5983	Fuel oil dealers	(D)	(D)
554	Gasoline service stations	16.5	6.0	5984	Liquefied petroleum gas (bottled gas) dealers ----	15.5	2.5
				5989	Fuel dealers, n.e.c.	(D)	(D)
554 pt.	Gasoline/convenience food stores	4.3	1.7				
554 pt.	Other gasoline service stations and truck stops ----	26.2	9.4				

See footnotes at end of table.

RETAIL TRADE —GEOGRAPHIC AREA SERIES

APPENDIX E E-1

SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
59 ex. 591	Miscellaneous retail stores —Con.			59 ex. 591	Miscellaneous retail stores —Con.		
5992	Florists	35.6	7.4	5999	Miscellaneous retail stores, n.e.c.	25.3	8.3
5993	Tobacco stores and stands	31.4	3.3	5999 pt.	Pet shops	32.5	7.6
5994	News dealers and newsstands	36.7	3.1	5999 pt.	Art dealers	20.4	10.9
5995	Optical goods stores	18.9	7.7	5999 pt.	Other miscellaneous retail stores, n.e.c.	25.4	7.8

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Appendix F. Geographic Notes

LOUISIANA

De Ridder is in Beauregard and Vernon Parishes.

Eunice is in Acadia and St. Landry Parishes.

Shreveport is in Bossier and Caddo Parishes.

Appendix G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	Retail trade	22 644	24 262	20 569	21 829
52	Building materials and garden supplies stores	1 104	1 374	1 037	1 240
521, 3	Building materials and supply stores	560	686	529	621
521	Lumber and other building materials dealers	417	530	393	477
523	Paint, glass, and wallpaper stores	143	156	136	144
525	Hardware stores	322	375	303	347
526	Retail nurseries, lawn and garden supply stores	172	193	158	172
527	Manufactured (mobile) home dealers	50	120	47	100
53	General merchandise stores	691	742	671	698
531	Department stores (incl. leased depts.) ^{1 2}	188	181	187	177
531	Department stores (excl. leased depts.) ¹	188	181	187	177
531 pt.	Conventional ¹	38	39	38	39
531 pt.	Discount or mass merchandising ¹	119	111	118	107
531 pt.	National chain ¹	31	31	31	31
533	Variety stores	322	203	315	193
539	Miscellaneous general merchandise stores	181	358	169	328
54	Food stores	3 681	3 938	3 271	3 522
541	Grocery stores	3 063	3 216	2 714	2 889
542	Meat and fish (seafood) markets	191	228	166	192
546	Retail bakeries	259	282	240	256
546 pt.	Retail bakeries —baking and selling	182	224	164	199
546 pt.	Retail bakeries —selling only	77	58	76	57
543, 4, 5, 9	Other food stores	168	212	151	185
543	Fruit and vegetable markets	18	23	18	19
544	Candy, nut, and confectionery stores	34	59	31	52
545	Dairy products stores	10	20	10	14
549	Miscellaneous food stores	106	110	92	100
55 ex. 554	Automotive dealers	1 521	1 777	1 397	1 640
551	New and used car dealers	345	413	327	381
552	Used car dealers	212	164	180	154
553	Auto and home supply stores	779	966	717	892
553 pt.	Auto parts, tires, and accessories stores	726	816	669	749
553 pt.	Home and auto supply stores	53	150	48	143
555, 6, 7, 9	Miscellaneous automotive dealers	185	234	173	213
555	Boat dealers	105	123	98	115
556	Recreational vehicle dealers	31	39	29	35
557	Motorcycle dealers	43	65	40	56
559	Automotive dealers, n.e.c.	6	7	6	7
554	Gasoline service stations	1 728	1 934	1 549	1 720
56	Apparel and accessory stores	2 240	2 589	2 067	2 346
561	Men's and boys' clothing and accessory stores	236	260	221	231
562, 3	Women's clothing and specialty stores	870	982	790	900
562	Women's clothing stores	755	874	687	800
563	Women's accessory and specialty stores	115	108	103	100
565	Family clothing stores	305	332	290	298
566	Shoe stores	618	768	580	708
566 pt.	Men's shoe stores	48	82	44	80
566 pt.	Women's shoe stores	120	168	106	156
566 pt.	Children's and juveniles' shoe stores	23	22	21	20
566 pt.	Family shoe stores	343	433	326	389
566 pt.	Athletic footwear stores	84	63	83	63
564, 9	Other apparel and accessory stores	211	247	186	209
564	Children's and infants' wear stores	94	124	83	104
569	Miscellaneous apparel and accessory stores	117	123	103	105

See footnotes at end of table.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
57	Furniture and homefurnishings stores -----	1 410	1 562	1 307	1 438
5712	Furniture stores -----	453	507	419	466
5713, 4, 9	Homefurnishings stores -----	367	375	350	337
5713	Floor covering stores -----	156	162	148	144
5714	Drapery, curtain, and upholstery stores -----	25	36	24	33
5719	Miscellaneous homefurnishings stores -----	186	177	178	160
572	Household appliance stores -----	151	197	135	187
573	Radio, television, computer, and music stores -----	439	483	403	448
5731	Radio, television, and electronics stores -----	223	282	208	262
5734	Computer and software stores -----	63	46	54	40
5735	Record and prerecorded tape stores -----	102	93	93	86
5736	Musical instrument stores -----	51	62	48	60
58	Eating and drinking places -----	5 512	5 293	4 890	4 655
5812	Eating places -----	4 794	4 555	4 255	4 022
5812 pt.	Restaurants -----	1 883	1 763	1 632	1 544
5812 pt.	Cafeterias -----	99	143	92	132
5812 pt.	Refreshment places -----	2 372	2 202	2 117	1 936
5812 pt.	Other eating places -----	440	447	414	410
5813	Drinking places -----	718	738	635	633
591	Drug and proprietary stores -----	987	1 106	937	1 051
591 pt.	Drug stores -----	976	1 083	926	1 030
591 pt.	Proprietary stores -----	11	15	11	21
59 ex. 591	Miscellaneous retail stores -----	3 770	3 947	3 443	3 519
592	Liquor stores -----	174	250	157	220
593	Used merchandise stores -----	302	232	269	201
594	Miscellaneous shopping goods stores -----	1 629	1 809	1 495	1 623
5941	Sporting goods stores and bicycle shops -----	248	313	218	276
5941 pt.	General line sporting goods stores -----	100	140	91	127
5941 pt.	Specialty line sporting goods stores -----	148	173	127	149
5942	Book stores -----	151	135	136	127
5944	Jewelry stores -----	440	486	406	437
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	790	875	735	783
5943	Stationery stores -----	61	77	59	67
5945	Hobby, toy, and game shops -----	125	124	119	109
5946	Camera and photographic supply stores -----	32	39	30	39
5947	Gift, novelty, and souvenir shops -----	441	478	405	427
5948	Luggage and leather goods stores -----	18	26	17	24
5949	Sewing, needlework, and piece goods stores -----	113	131	105	117
596	Nonstore retailers -----	349	330	320	299
5961	Catalog and mail-order houses -----	96	111	85	104
5962	Automatic merchandising machine operators -----	79	82	74	75
5963	Direct selling establishments -----	174	137	161	120
598	Fuel dealers -----	90	118	85	111
5983	Fuel oil dealers -----	3	8	3	8
5984	Liquefied petroleum gas (bottled gas) dealers -----	84	106	79	101
5989	Fuel dealers, n.e.c. -----	3	4	3	2
5992	Florists -----	400	445	362	392
5993	Tobacco stores and stands -----	23	12	20	11
5994	News dealers and newsstands -----	17	20	15	15
5995	Optical goods stores -----	218	233	203	204
5999	Miscellaneous retail stores, n.e.c. -----	568	498	517	443
5999 pt.	Pet shops -----	62	69	55	64
5999 pt.	Art dealers -----	66	59	60	40
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	440	386	402	339

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Publication Program

1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

Final Reports

Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.