

# 1992

# Census of

# Retail Trade

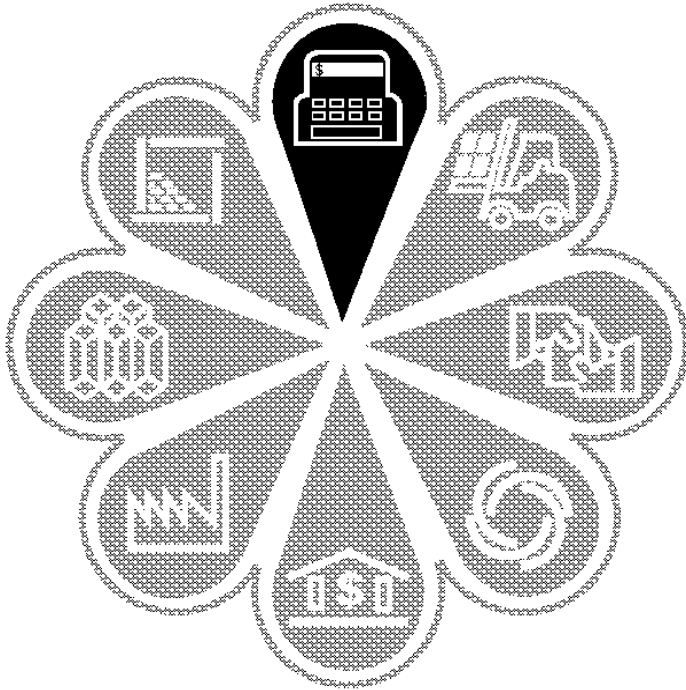
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RC92-A-12

GEOGRAPHIC AREA SERIES

# Hawaii

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# 1992 Census of Retail Trade

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RC92-A-12

GEOGRAPHIC AREA SERIES

## Hawaii

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**U.S. Department of Commerce**  
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**If you have any questions concerning the statistics in this report, call 301-763-7038.**



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# Introduction to the Economic Census

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policymaking agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7. The 1992 Economic Census consists of the following eight censuses:

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Financial, Insurance, and Real Estate Industries
- Census of Transportation, Communications, and Utilities
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1992 Census of Agriculture and 1992 Census of Governments are conducted separately.) The next economic census is scheduled to be taken in 1998 covering the year 1997.

## AVAILABILITY OF THE DATA

The results of the economic census are available in printed reports for sale by the U.S. Government Printing Office and on compact discs for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Bureau of the Census, Washington, DC 20233-8300. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State data centers in every State as well as business and industry data centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1992

The 1992 Economic Census covers more of the economy than any previous census. New for 1992 are data on communications, utilities, finance, insurance, and real estate, as well as coverage of more transportation industries. The economic, agriculture, and governments censuses now collectively cover nearly 98 percent of all economic activity.

Among other changes, new 1992 definitions affect the boundaries of about a third of all metropolitan areas. Also, the Survey of Women-Owned Businesses has now been expanded to include all corporations.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1963, 1958, and 1954. Prior to that time, the individual subcomponents of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 Manufactures Census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 Economic Census was the first census to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic census, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The census of construction industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The census of transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks, but expanded in 1987 to cover business establishments in several transportation industries. For 1992, these statistics are incorporated into a broadened census of transportation, communications, and utilities. Also new for 1992 is the census of financial, insurance, and real estate industries. This is part of a gradual expansion in coverage of industries previously subjected to government regulation.

The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

An economic census has also been taken in Puerto Rico since 1909, in the Virgin Islands of the United States and Guam since 1958, and in the Commonwealth of the Northern Mariana Islands since 1982.

Statistical reports from the 1987 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the census provides complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, with the results appearing in publication series such as Current Business Reports (retail and wholesale trade and service industries), the Annual Survey of Manufactures, Current Industrial Reports, and the Quarterly Financial Report. Most of these surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the census. The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1992 Economic Census and Related Statistics*. More information on the methodology, procedures, and history of the census will be published in the *History of the 1992 Economic Census*. Contact Customer Services for information on availability.

# Census of Retail Trade

## GENERAL

The 1992 Census of Retail Trade, part of the 1992 Economic Census, covered retail trade as defined in the *Standard Industrial Classification Manual: 1987*<sup>1</sup> (SIC). It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government were not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

For the 1992 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget (OMB) as of June 30, 1993. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the OMB as of June 30, 1993. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan areas (MA's).
6. Each county or county equivalent.<sup>3</sup> Counties are the primary divisions of States, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their States. These places are treated as counties and as places.
7. Each consolidated city.<sup>3</sup> Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

<sup>2</sup>According to the 1990 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1992.

9. Special economic urban areas (SEUA's), which include townships in Michigan, New Jersey, and Pennsylvania and towns in New York, Wisconsin, and the six New England States with 10,000 inhabitants or more.<sup>4</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars; i.e., 1992 data are expressed in 1992 dollars and 1987 data in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1992 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in

<sup>4</sup>According to the 1990 Census of Population or subsequent special census.

tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Services Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 1-800-541-8345.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

–	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
CMSA	Consolidated metropolitan statistical area.
MA	Metropolitan area.
MSA	Metropolitan statistical area.
n.e.c.	Not elsewhere classified.
PMSA	Primary metropolitan statistical area.
pt.	Part.
r	Revised.
SIC	Standard industrial classification.

The following symbols are used in this publication to show employment size ranges for employment data that has been withheld to avoid disclosing data for individual companies (employment size range codes are provided for the first time in the 1992 Economic Census):

### Symbol Employment Size

AA	0–19
BB	20–99
CC	100–249
EE	250–499
FF	500–999
GG	1,000–2,499
HH	2,500–4,999
II	5,000–9,999
JJ	10,000–24,999
KK	25,000–49,999
LL	50,000–99,999
MM	100,000 or more



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State .....	X	X	X							
CMSA's and MSA's in the State .....							X			
PMSA's in the State .....							X			
Area of the State not in any CMSA, PMSA, or MSA .....								X		
Counties in the State .....				X		<sup>1</sup> X				X
Places in the State .....				<sup>2</sup> X	<sup>1</sup> X	<sup>1</sup> X			<sup>2</sup> X	
<b>DATA ITEMS<sup>3</sup></b>										
Establishments .....	X		X	X	X	X	X	X	X	
Sales .....	X		X	X	X	X	X	X	X	
Annual payroll .....	X		X	X	X	X	X	X	X	
First-quarter payroll .....	X		X	X	X	X	X	X	X	
Paid employees for pay period including March 12, 1992 .....	X		X	X	X	X	X	X	X	
Sales per establishment .....		X								
Sales per employee .....		X								
Annual payroll per employee .....		X								
Employees per establishment .....		X								
1987 to 1992 comparative statistics (establishments, sales, payroll, employees) .....			X							
Counties ranked by volume of 1992 sales .....										X
Places ranked by volume of 1992 sales .....									<sup>2</sup> X	

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1990 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1992 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States .....	X	X	X	X	X						
State .....	X	X	X	X	X						
CMSA, PMSA, MSA .....	X	X	X	X	X						
County .....	X	X	X	X	X						
Place .....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States .....	<sup>1</sup> X	<sup>1</sup> X					<sup>2</sup> X			X	
State .....	<sup>1</sup> X	<sup>1</sup> X									
CMSA, PMSA, MSA .....	X	X									
County .....	<sup>1 3</sup> X	<sup>1 3</sup> X									
Place .....	<sup>1 3</sup> X	<sup>1 3</sup> X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States .....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States .....		X	X							X	<sup>4</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States .....	X	X					X				
State .....	<sup>3</sup> X	<sup>3</sup> X					<sup>3</sup> X				
CMSA, PMSA, MSA .....	<sup>3</sup> X	<sup>3</sup> X					<sup>3</sup> X				
<b>MISCELLANEOUS SUBJECTS</b>											
United States .....	X	X	X	X							<sup>5</sup> X
State .....	X	X	X	X							<sup>5</sup> X
CMSA, PMSA, MSA .....	X	X	X	X							<sup>5</sup> X
<b>ZIP CODES</b>											
State .....	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X	<sup>3</sup> X			<sup>3</sup> X				

See footnotes at end of table.

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States .....	<sup>1</sup> X	<sup>1</sup> X	X	X	X						<sup>6 7</sup> X
State .....	X	X	X	X	X						<sup>6 7</sup> X
CMSA, MSA .....	X	X	X	X	X						<sup>6 7</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Data available by sales size of establishments without payroll only.

<sup>3</sup>Data available on CD-ROM only.

<sup>4</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>5</sup>For United States, States, and MA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels; storage capacity and number of tanks; establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties; and floor space by selected kind of business. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, number of boat docking/storage slips, principal type of supplier, gasoline service stations operating 24 hours, shoe stores operating as self-service and concessions, types of food service, types of menus, percent of food and beverage sales by day-part, franchise holders, concession operators, contract feeding and automatic merchandising machine operators, number of opticians, part- and full-time employment, class of customer, and leased departments.

<sup>6</sup>Includes percent of retail sales in MA's, in non-MA's, in central cities, and outside central cities within MA's.

<sup>7</sup>Includes percent of retail sales inside and outside central cities within each individual MA.

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## Summary of Findings

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Data from the 1992 Census of Retail Trade show that Hawaii's 7,807 retail stores with payroll had sales totaling \$11.3 billion. In 1987, 7,195 retail stores had sales of \$8.1 billion. The 1992 data represent an increase of 39.2 percent in total retail sales for the State.

For establishments with payroll in 1992, sales of grocery stores accounted for 17.3 percent of the State's total sales by retailers compared with 17.9 percent in 1987. Other leading retail kinds of business in 1992 were new and used car dealers with 11.5 percent of sales, miscellaneous general merchandise stores with 9.8 percent, and restaurants with 7.9 percent.

For 1992, sales for establishments with payroll in the State averaged \$1.4 million per establishment, compared with \$1.1 million in 1987. In 1992, new and used car dealers averaged \$17.0 million per establishment; miscellaneous general merchandise stores, \$12.0 million; lumber and other building materials dealers, \$3.2 million; grocery stores, \$3.2 million; and catalog and mail-order houses, \$1.1 million.

For retail establishments with payroll, 1992 sales per employee averaged \$102 thousand. New and used car dealers had sales per employee of \$369 thousand, which contrasts sharply with the \$35 thousand per employee average for restaurants.

The 1992 payroll of retailers in the State amounted to \$1.5 billion, compared with \$1.0 billion for 1987. Payroll as a percent of sales of establishments with payroll averaged 13.2 percent for all retailers, 31.9 percent for retail bakeries, compared with 9.4 percent for gasoline service stations.

There were 110,411 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1992, compared with 101,969 employees in 1987. Large employers included restaurants with 25,264 employees, refreshment places with 16,725 employees, and grocery stores with 12,297 employees.

Figure 1. **Percent Change in Sales and Annual Payroll: 1987 to 1992**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)


 Sales  
 Payroll

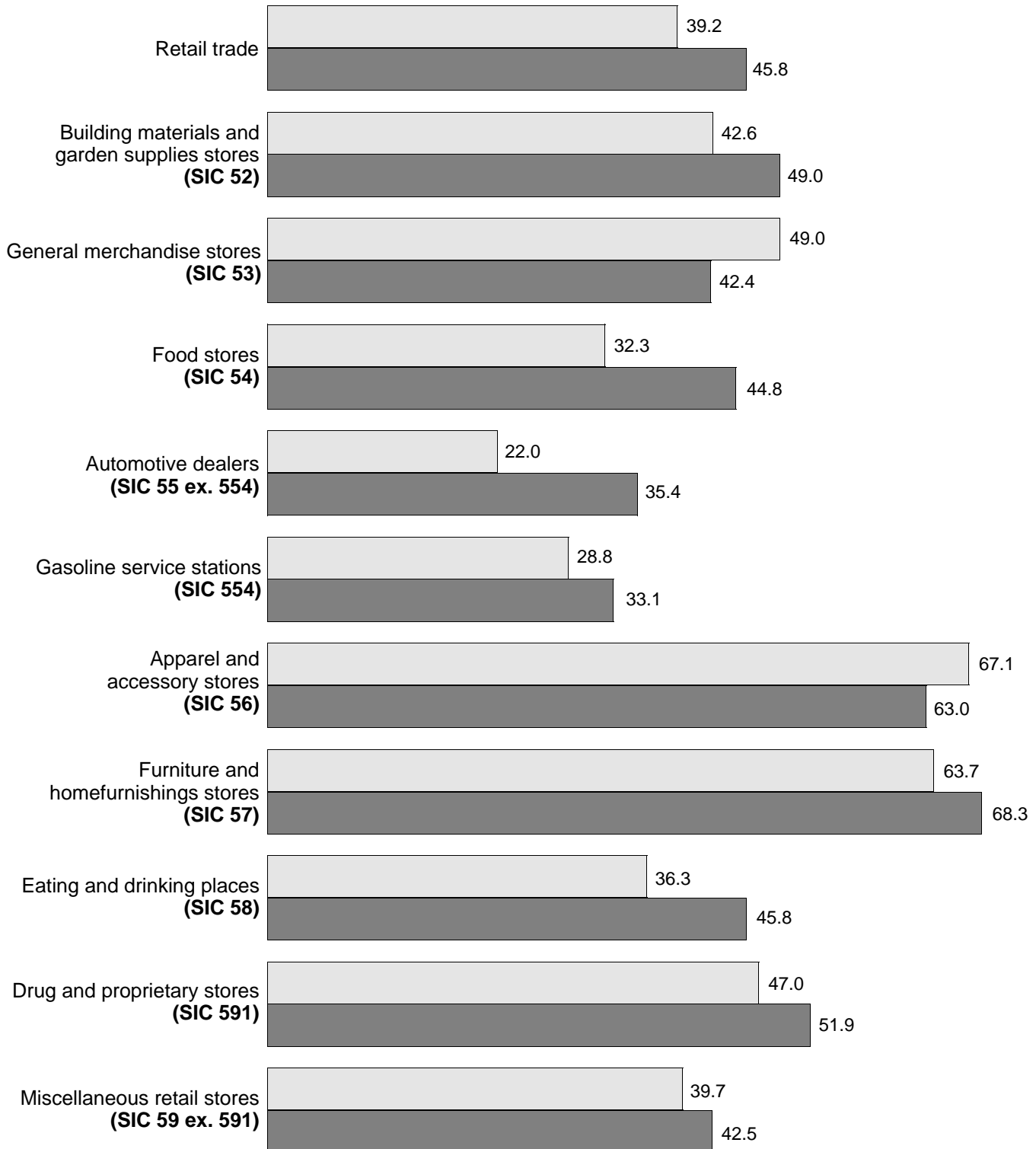
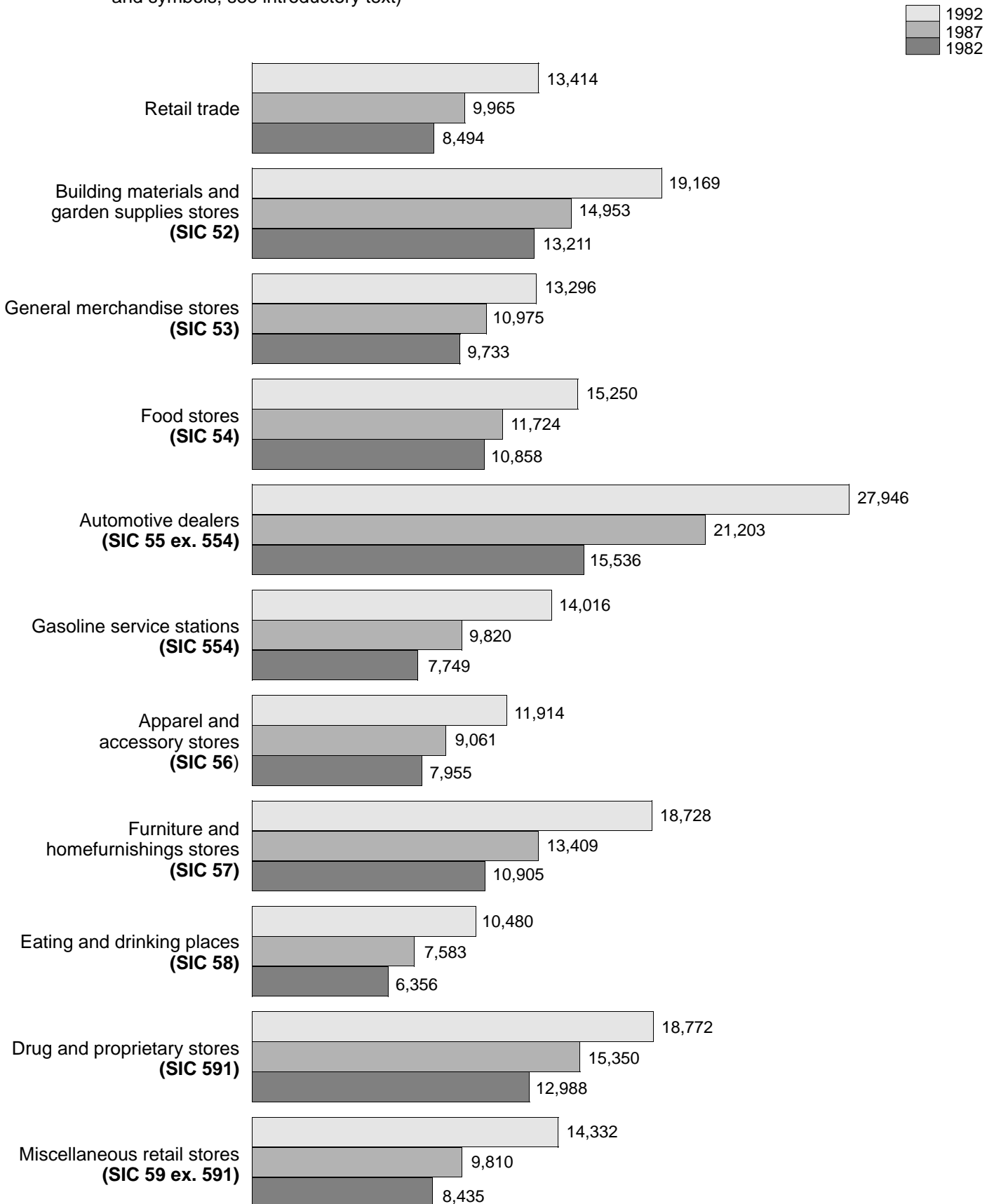


Figure 2. **Annual Payroll per Employee: 1992, 1987, and 1982**

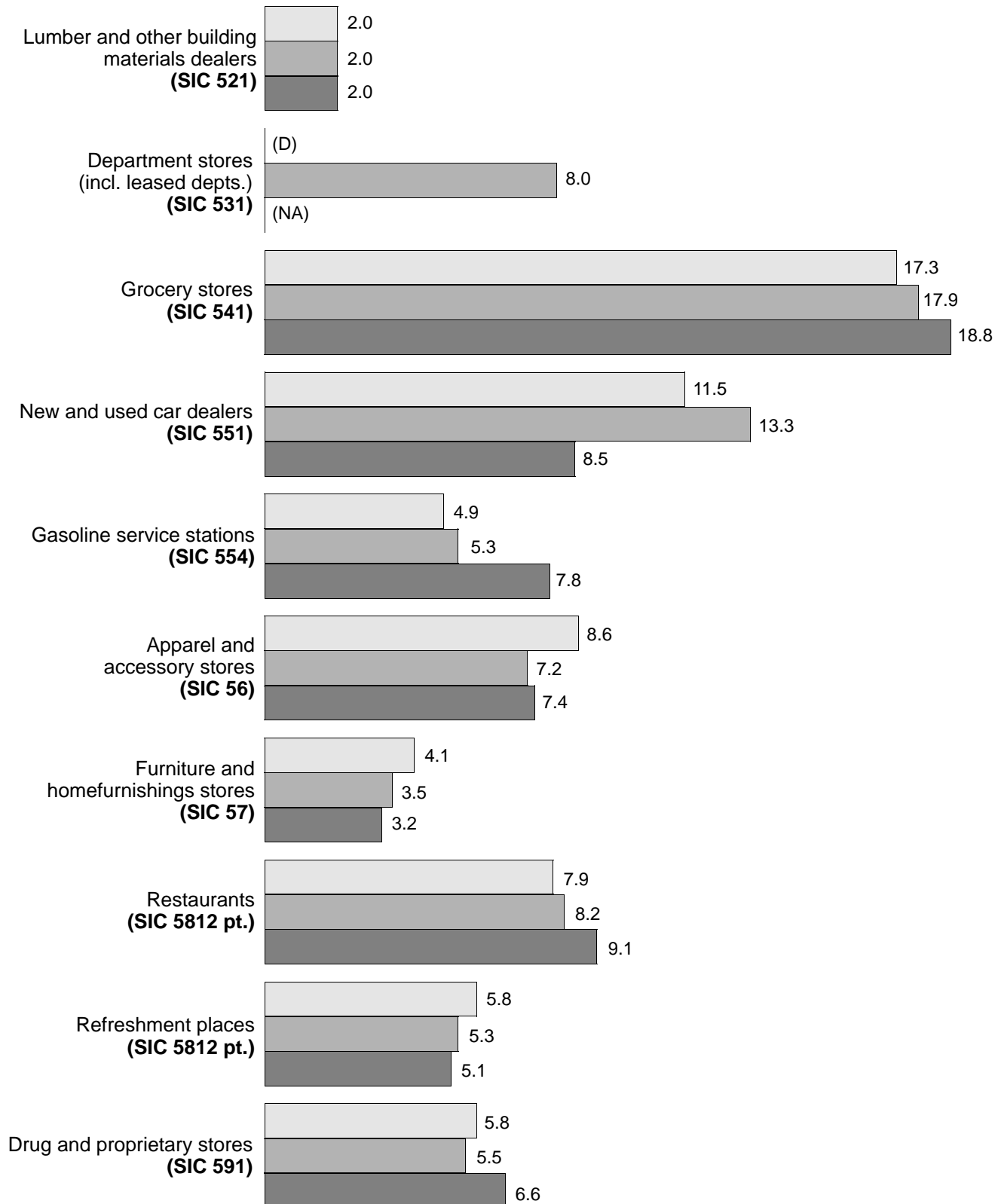
(In dollars. Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.

Figure 3. **Percent of Total Retail Sales by Selected Kinds of Business: 1992, 1987, and 1982**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text)



Note: Data are based on 1987 Standard Industrial Classification.





**Table 1. Summary Statistics for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade</b> .....	<b>7 807</b>	<b>11 250 217</b>	<b>1 481 034</b>	<b>361 560</b>	<b>110 411</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>157</b>	<b>327 967</b>	<b>40 677</b>	<b>9 975</b>	<b>2 122</b>
521, 3	Building materials and supply stores .....	92	255 168	29 886	7 466	1 515
521	Lumber and other building materials dealers .....	69	223 843	25 938	6 507	1 325
523	Paint, glass, and wallpaper stores .....	23	31 325	3 948	959	190
525	Hardware stores .....	48	60 370	8 893	2 067	487
526	Retail nurseries, lawn and garden supply stores .....	17	12 429	1 898	442	120
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> .....	<b>147</b>	<b>1 868 516</b>	<b>134 383</b>	<b>32 186</b>	<b>10 107</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	22	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	22	(D)	(D)	(D)	II
531 pt.	Conventional <sup>1</sup> .....	11	(D)	(D)	(D)	HH
531 pt.	Discount or mass merchandising <sup>1</sup> .....	1	(D)	(D)	(D)	AA
531 pt.	National chain <sup>1</sup> .....	10	(D)	(D)	(D)	HH
533	Variety stores .....	33	(D)	(D)	(D)	GG
539	Miscellaneous general merchandise stores .....	92	1 102 991	53 099	12 514	2 961
<b>54</b>	<b>Food stores</b> .....	<b>870</b>	<b>2 078 986</b>	<b>224 767</b>	<b>55 699</b>	<b>14 739</b>
541	Grocery stores .....	604	1 942 447	197 406	49 188	12 297
541 pt.	Supermarkets and other general-line grocery stores .....	319	1 579 397	160 282	39 911	9 603
541 pt.	Convenience food stores .....	219	292 129	28 697	7 383	2 024
541 pt.	Convenience food/gasoline stores .....	38	60 277	5 706	1 289	426
541 pt.	Delicatessens .....	28	10 644	2 721	605	244
542	Meat and fish (seafood) markets .....	50	38 099	4 824	1 151	322
546	Retail bakeries .....	116	50 811	16 227	3 942	1 522
546 pt.	Retail bakeries —baking and selling .....	101	44 166	14 395	3 490	1 409
546 pt.	Retail bakeries —selling only .....	15	6 645	1 832	452	113
543, 4, 5, 9	Other food stores .....	100	47 629	6 310	1 418	598
543	Fruit and vegetable markets .....	24	8 294	1 167	293	107
544	Candy, nut, and confectionery stores .....	30	15 746	2 127	409	221
545	Dairy products stores .....	5	1 623	290	67	28
549	Miscellaneous food stores .....	41	21 966	2 726	649	242
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>286</b>	<b>1 489 925</b>	<b>138 023</b>	<b>32 469</b>	<b>4 939</b>
551	New and used car dealers .....	76	1 289 798	105 449	24 736	3 495
552	Used car dealers .....	23	26 485	3 247	899	123
553	Auto and home supply stores .....	153	131 361	23 767	5 578	1 076
553 pt.	Auto parts, tires, and accessories stores .....	150	(D)	(D)	(D)	GG
553 pt.	Home and auto supply stores .....	3	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers .....	34	42 281	5 560	1 256	245
555	Boat dealers .....	15	(D)	(D)	(D)	BB
556	Recreational vehicle dealers .....	2	(D)	(D)	(D)	AA
557	Motorcycle dealers .....	17	27 982	3 816	774	147
559	Automotive dealers, n.e.c. ....	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations</b> .....	<b>326</b>	<b>550 193</b>	<b>51 958</b>	<b>12 655</b>	<b>3 707</b>
554 pt.	Gasoline/convenience food stores .....	53	92 236	6 900	1 705	515
554 pt.	Other gasoline service stations and truck stops .....	273	457 957	45 058	10 950	3 192
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>1 093</b>	<b>966 813</b>	<b>110 888</b>	<b>27 937</b>	<b>9 307</b>
561	Men's and boys' clothing and accessory stores .....	106	79 355	10 002	2 695	844
562, 3	Women's clothing and specialty stores .....	406	396 689	39 938	9 984	3 446
562	Women's clothing stores .....	322	237 268	30 175	7 568	2 867
563	Women's accessory and specialty stores .....	84	159 421	9 763	2 416	579
565	Family clothing stores .....	247	237 552	27 258	6 834	2 357
566	Shoe stores .....	139	144 467	18 277	4 537	1 327
566 pt.	Men's shoe stores .....	8	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores .....	24	(D)	(D)	(D)	CC
566 pt.	Children's and juveniles' shoe stores .....	—	—	—	—	—
566 pt.	Family shoe stores .....	89	85 531	11 896	2 942	864
566 pt.	Athletic footwear stores .....	18	33 329	3 042	720	208
564, 9	Other apparel and accessory stores .....	195	108 750	15 413	3 887	1 333
564	Children's and infants' wear stores .....	40	20 121	2 593	606	310
569	Miscellaneous apparel and accessory stores .....	155	88 629	12 820	3 281	1 023
<b>57</b>	<b>Furniture and homefurnishings stores</b> .....	<b>466</b>	<b>459 651</b>	<b>60 472</b>	<b>14 529</b>	<b>3 229</b>
5712	Furniture stores .....	101	119 941	16 746	3 884	724
5713, 4, 9	Homefurnishings stores .....	127	87 079	16 398	3 945	882
5713	Floor covering stores .....	34	45 684	7 926	1 868	295
5714	Drapery, curtain, and upholstery stores .....	11	5 113	1 178	272	65
5719	Miscellaneous homefurnishings stores .....	82	36 282	7 294	1 805	522
572	Household appliance stores .....	57	46 854	5 664	1 403	297
573	Radio, television, computer, and music stores .....	181	205 777	21 664	5 297	1 326
5731	Radio, television, and electronics stores .....	91	91 294	10 122	2 521	580
5734	Computer and software stores .....	29	43 766	4 599	1 121	204
5735	Record and prerecorded tape stores .....	44	54 769	4 798	1 175	413
5736	Musical instrument stores .....	17	15 948	2 145	480	129

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>58</b>	<b>Eating and drinking places -----</b>	<b>2 576</b>	<b>1 841 416</b>	<b>509 586</b>	<b>124 020</b>	<b>48 623</b>
5812	Eating places -----	2 277	1 745 562	485 573	118 351	46 322
5812 pt.	Restaurants -----	1 116	893 209	267 419	65 874	25 264
5812 pt.	Cafeterias -----	21	15 303	4 468	1 159	279
5812 pt.	Refreshment places -----	953	652 642	161 570	38 134	16 725
5812 pt.	Other eating places -----	187	184 408	52 116	13 184	4 054
5813	Drinking places -----	299	95 854	24 013	5 669	2 301
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>131</b>	<b>648 949</b>	<b>62 660</b>	<b>15 409</b>	<b>3 338</b>
591 pt.	Drug stores -----	117	644 551	62 001	15 256	3 278
591 pt.	Proprietary stores -----	14	4 398	659	153	60
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>1 755</b>	<b>1 017 801</b>	<b>147 620</b>	<b>36 681</b>	<b>10 300</b>
592	Liquor stores -----	71	33 193	2 479	618	203
593	Used merchandise stores -----	67	23 466	4 757	1 112	330
594	Miscellaneous shopping goods stores -----	1 079	713 466	93 214	22 933	6 486
5941	Sporting goods stores and bicycle shops -----	163	119 535	15 742	3 921	979
5941 pt.	General line sporting goods stores -----	48	38 871	3 901	975	333
5941 pt.	Specialty line sporting goods stores -----	115	80 664	11 841	2 946	646
5942	Book stores -----	61	49 808	5 467	1 274	511
5944	Jewelry stores -----	404	273 090	37 413	9 408	2 350
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	451	271 033	34 592	8 330	2 646
5943	Stationery stores -----	13	11 836	1 737	417	129
5945	Hobby, toy, and game shops -----	46	47 488	4 216	889	317
5946	Camera and photographic supply stores -----	17	8 196	1 188	294	93
5947	Gift, novelty, and souvenir shops -----	317	151 918	20 856	5 149	1 605
5948	Luggage and leather goods stores -----	25	35 402	4 283	1 035	265
5949	Sewing, needlework, and piece goods stores -----	33	16 193	2 312	546	237
596	Nonstore retailers -----	107	66 368	11 704	2 963	867
5961	Catalog and mail-order houses -----	7	7 840	1 127	330	63
5962	Automatic merchandising machine operators -----	13	4 758	786	190	63
5963	Direct selling establishments -----	87	53 770	9 791	2 443	741
598	Fuel dealers -----	3	(D)	(D)	(D)	BB
5983	Fuel oil dealers -----	1	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	2	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	142	35 868	7 031	1 774	663
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	4	5 219	1 084	230	80
5995	Optical goods stores -----	65	28 123	5 288	1 265	356
5999	Miscellaneous retail stores, n.e.c. -----	217	(D)	(D)	(D)	GG
5999 pt.	Pet shops -----	29	16 868	2 379	574	206
5999 pt.	Art dealers -----	68	52 282	11 454	3 147	566
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	120	(D)	(D)	(D)	EE

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 2. Selected Ratios for the State: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	<b>Retail trade</b> -----	<b>1 441 042</b>	<b>101 894</b>	<b>13 414</b>	<b>14</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>2 088 962</b>	<b>154 556</b>	<b>19 169</b>	<b>14</b>
521, 3	Building materials and supply stores -----	2 773 565	168 428	19 727	16
521	Lumber and other building materials dealers -----	3 244 101	168 938	19 576	19
523	Paint, glass, and wallpaper stores -----	1 361 957	164 868	20 779	8
525	Hardware stores -----	1 257 708	123 963	18 261	10
526	Retail nurseries, lawn and garden supply stores -----	731 118	103 575	15 817	7
527	Manufactured (mobile) home dealers -----	-	-	-	-
<b>53</b>	<b>General merchandise stores</b> -----	<b>12 710 993</b>	<b>184 873</b>	<b>13 296</b>	<b>69</b>
531	Department stores (incl. leased depts.) <sup>2 3</sup> -----	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>2</sup> -----	(D)	(D)	(D)	(D)
531 pt.	Conventional <sup>2</sup> -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>2</sup> -----	(D)	(D)	(D)	(D)
531 pt.	National chain <sup>2</sup> -----	(D)	(D)	(D)	(D)
533	Variety stores -----	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	11 989 033	372 506	17 933	32
<b>54</b>	<b>Food stores</b> -----	<b>2 389 639</b>	<b>141 053</b>	<b>15 250</b>	<b>17</b>
541	Grocery stores -----	3 215 972	157 961	16 053	20
541 pt.	Supermarkets and other general-line grocery stores -----	4 951 088	164 469	16 691	30
541 pt.	Convenience food stores -----	1 333 922	144 333	14 178	9
541 pt.	Convenience food/gasoline stores -----	1 586 237	141 495	13 394	11
541 pt.	Delicatessens -----	380 143	43 623	11 152	9
542	Meat and fish (seafood) markets -----	761 980	118 320	14 981	6
546	Retail bakeries -----	438 026	33 384	10 662	13
546 pt.	Retail bakeries —baking and selling -----	437 287	31 346	10 216	14
546 pt.	Retail bakeries —selling only -----	443 000	58 805	16 212	8
543, 4, 5, 9	Other food stores -----	476 290	79 647	10 552	6
543	Fruit and vegetable markets -----	345 583	77 514	10 907	4
544	Candy, nut, and confectionery stores -----	524 867	71 249	9 624	7
545	Dairy products stores -----	324 600	57 964	10 357	6
549	Miscellaneous food stores -----	535 756	90 769	11 264	6
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>5 209 528</b>	<b>301 665</b>	<b>27 946</b>	<b>17</b>
551	New and used car dealers -----	16 971 026	369 041	30 171	46
552	Used car dealers -----	1 151 522	215 325	26 398	5
553	Auto and home supply stores -----	858 569	122 083	22 088	7
553 pt.	Auto parts, tires, and accessories stores -----	(D)	(D)	(D)	(D)
553 pt.	Home and auto supply stores -----	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	1 243 559	172 576	22 694	7
555	Boat dealers -----	(D)	(D)	(D)	(D)
556	Recreational vehicle dealers -----	(D)	(D)	(D)	(D)
557	Motorcycle dealers -----	1 646 000	190 354	25 959	9
559	Automotive dealers, n.e.c. -----	-	-	-	-
<b>554</b>	<b>Gasoline service stations</b> -----	<b>1 687 709</b>	<b>148 420</b>	<b>14 016</b>	<b>11</b>
554 pt.	Gasoline/convenience food stores -----	1 740 302	179 099	13 398	10
554 pt.	Other gasoline service stations and truck stops -----	1 677 498	143 470	14 116	12
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>884 550</b>	<b>103 880</b>	<b>11 914</b>	<b>9</b>
561	Men's and boys' clothing and accessory stores -----	748 632	94 023	11 851	8
562, 3	Women's clothing and specialty stores -----	977 067	115 116	11 590	8
562	Women's clothing stores -----	736 857	82 758	10 525	9
563	Women's accessory and specialty stores -----	1 897 869	275 339	16 862	7
565	Family clothing stores -----	961 749	100 786	11 565	10
566	Shoe stores -----	1 039 331	108 867	13 773	10
566 pt.	Men's shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores -----	-	-	-	-
566 pt.	Family shoe stores -----	961 022	98 994	13 769	10
566 pt.	Athletic footwear stores -----	1 851 611	160 236	14 625	12
564, 9	Other apparel and accessory stores -----	557 692	81 583	11 563	7
564	Children's and infants' wear stores -----	503 025	64 906	8 365	8
569	Miscellaneous apparel and accessory stores -----	571 800	86 636	12 532	7
<b>57</b>	<b>Furniture and homefurnishings stores</b> -----	<b>986 376</b>	<b>142 351</b>	<b>18 728</b>	<b>7</b>
5712	Furniture stores -----	1 187 535	165 664	23 130	7
5713, 4, 9	Homefurnishings stores -----	685 661	98 729	18 592	7
5713	Floor covering stores -----	1 343 647	154 861	26 868	9
5714	Drapery, curtain, and upholstery stores -----	464 818	78 662	18 123	6
5719	Miscellaneous homefurnishings stores -----	442 463	69 506	13 973	6
572	Household appliance stores -----	822 000	157 758	19 071	5
573	Radio, television, computer, and music stores -----	1 136 890	155 186	16 338	7
5731	Radio, television, and electronics stores -----	1 003 231	157 403	17 452	6
5734	Computer and software stores -----	1 509 172	214 539	22 544	7
5735	Record and prerecorded tape stores -----	1 244 750	132 613	11 617	9
5736	Musical instrument stores -----	938 118	123 628	16 628	8

See footnotes at end of table.

**Table 2. Selected Ratios for the State: 1992 – Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
<b>58</b>	<b>Eating and drinking places -----</b>	<b>714 835</b>	<b>37 871</b>	<b>10 480</b>	<b>19</b>
5812	Eating places -----	766 606	37 683	10 483	20
5812 pt.	Restaurants -----	800 366	35 355	10 585	23
5812 pt.	Cafeterias -----	728 714	54 849	16 014	13
5812 pt.	Refreshment places -----	684 829	39 022	9 660	18
5812 pt.	Other eating places -----	986 139	45 488	12 855	22
5813	Drinking places -----	320 582	41 658	10 436	8
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>4 953 809</b>	<b>194 413</b>	<b>18 772</b>	<b>25</b>
591 pt.	Drug stores -----	5 508 983	196 629	18 914	28
591 pt.	Proprietary stores -----	314 143	73 300	10 983	4
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>579 944</b>	<b>98 816</b>	<b>14 332</b>	<b>6</b>
592	Liquor stores -----	467 507	163 512	12 212	3
593	Used merchandise stores -----	350 239	71 109	14 415	5
594	Miscellaneous shopping goods stores -----	661 229	110 001	14 372	6
5941	Sporting goods stores and bicycle shops -----	733 344	122 099	16 080	6
5941 pt.	General line sporting goods stores -----	809 813	116 730	11 715	7
5941 pt.	Specialty line sporting goods stores -----	701 426	124 867	18 330	6
5942	Book stores -----	816 525	97 472	10 699	8
5944	Jewelry stores -----	675 965	116 209	15 920	6
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	600 960	102 431	13 073	6
5943	Stationery stores -----	910 462	91 752	13 465	10
5945	Hobby, toy, and game shops -----	1 032 348	149 804	13 300	7
5946	Camera and photographic supply stores -----	482 118	88 129	12 774	5
5947	Gift, novelty, and souvenir shops -----	479 237	94 653	12 994	5
5948	Luggage and leather goods stores -----	1 416 080	133 592	16 162	11
5949	Sewing, needlework, and piece goods stores -----	490 697	68 325	9 755	7
596	Nonstore retailers -----	620 262	76 549	13 499	8
5961	Catalog and mail-order houses -----	1 120 000	124 444	17 889	9
5962	Automatic merchandising machine operators -----	366 000	75 524	12 476	5
5963	Direct selling establishments -----	618 046	72 564	13 213	9
598	Fuel dealers -----	(D)	(D)	(D)	(D)
5983	Fuel oil dealers -----	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	(D)	(D)	(D)	(D)
5989	Fuel dealers, n.e.c. -----	-	-	-	-
5992	Florists -----	252 592	54 100	10 605	5
5993	Tobacco stores and stands -----	-	-	-	-
5994	News dealers and newsstands -----	1 304 750	65 238	13 550	20
5995	Optical goods stores -----	432 662	78 997	14 854	5
5999	Miscellaneous retail stores, n.e.c. -----	(D)	(D)	(D)	(D)
5999 pt.	Pet shops -----	581 655	81 883	11 549	7
5999 pt.	Art dealers -----	768 853	92 371	20 237	8
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	(D)	(D)	(D)	(D)

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 3. Comparative Statistics for the State: 1992 and 1987 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
		1992 (number)	1987 (number)	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (\$1,000)	1987 (\$1,000)	Percent change 1987 to 1992	1992 (number)	1987 (number)
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>131</b>	<b>112</b>	<b>648 949</b>	<b>441 584</b>	<b>47.0</b>	<b>62 660</b>	<b>41 260</b>	<b>51.9</b>	<b>3 338</b>	<b>2 688</b>
591 pt.	Drug stores -----	117	98	644 551	437 083	47.5	62 001	40 565	52.8	3 278	2 614
591 pt.	Proprietary stores -----	14	14	4 398	4 501	-2.3	659	695	-5.2	60	74
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>1 755</b>	<b>1 652</b>	<b>1 017 801</b>	<b>728 343</b>	<b>39.7</b>	<b>147 620</b>	<b>103 563</b>	<b>42.5</b>	<b>10 300</b>	<b>10 557</b>
592	Liquor stores -----	71	77	33 193	31 468	5.5	2 479	2 730	-9.2	203	350
593	Used merchandise stores -----	67	50	23 466	13 549	73.2	4 757	2 284	108.3	330	244
594	Miscellaneous shopping goods stores -----	1 079	1 056	713 466	493 053	44.7	93 214	62 932	48.1	6 486	7 023
5941	Sporting goods stores and bicycle shops -----	163	130	119 535	77 777	53.7	15 742	9 122	72.6	979	930
5941 pt.	General line sporting goods stores -----	48	38	38 871	27 069	43.6	3 901	2 979	30.9	333	349
5941 pt.	Specialty line sporting goods stores -----	115	92	80 664	50 708	59.1	11 841	6 143	92.8	646	581
5942	Book stores -----	61	54	49 808	(D)	(D)	5 467	(D)	(D)	511	EE
5944	Jewelry stores -----	404	365	273 090	173 308	57.6	37 413	25 481	46.8	2 350	2 135
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores ---	451	507	271 033	(D)	(D)	34 592	(D)	(D)	2 646	HH
5943	Stationery stores -----	13	12	11 836	(D)	(D)	1 737	(D)	(D)	129	CC
5945	Hobby, toy, and game shops -----	46	56	47 488	26 056	82.3	4 216	2 747	53.5	317	323
5946	Camera and photographic supply stores -----	17	31	8 196	13 191	-37.9	1 188	1 539	-22.8	93	162
5947	Gift, novelty, and souvenir shops -----	317	355	151 918	127 525	19.1	20 856	16 836	23.9	1 605	2 586
5948	Luggage and leather goods stores -----	25	10	35 402	19 293	83.5	4 283	1 619	164.5	265	173
5949	Sewing, needlework, and piece goods stores -	33	43	16 193	14 910	8.6	2 312	1 857	24.5	237	228
596	Nonstore retailers -----	107	102	66 368	57 298	15.8	11 704	10 467	11.8	867	882
5961	Catalog and mail-order houses -----	7	8	7 840	7 441	5.4	1 127	712	58.3	63	51
5962	Automatic merchandising machine operators ---	13	18	4 758	7 934	-40.0	786	1 575	-50.1	63	137
5963	Direct selling establishments -----	87	76	53 770	40 101	34.1	9 791	8 059	21.5	741	672
598	Fuel dealers -----	3	7	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
5983	Fuel oil dealers -----	1	3	(D)	(D)	(D)	(D)	(D)	(D)	AA	AA
5984	Liquefied petroleum gas (bottled gas) dealers --	2	3	(D)	(D)	(D)	(D)	(D)	(D)	BB	BB
5989	Fuel dealers, n.e.c. -----	-	1	-	(D)	(D)	-	(D)	(D)	-	AA
5992	Florists -----	142	162	35 868	37 312	-3.9	7 031	7 016	.2	663	873
5993	Tobacco stores and stands -----	-	1	-	(D)	(D)	-	(D)	(D)	-	AA
5994	News dealers and newsstands -----	4	3	5 219	(D)	(D)	1 084	(D)	(D)	80	BB
5995	Optical goods stores -----	65	56	28 123	13 587	107.0	5 288	3 490	51.5	356	246
5999	Miscellaneous retail stores, n.e.c. -----	217	138	(D)	68 098	(D)	(D)	13 144	(D)	GG	833
5999 pt.	Pet shops -----	29	20	16 868	7 356	129.3	2 379	985	141.5	206	127
5999 pt.	Art dealers -----	68	42	52 282	40 613	28.7	11 454	8 158	40.4	566	379
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	120	76	(D)	20 129	(D)	(D)	4 001	(D)	EE	327

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.





appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups — Con.														
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
286	1 489 925	326	550 193	1 093	966 813	466	459 651	2 576	1 841 416	131	648 949	1 755	1 017 801	1
55	122 536	57	94 542	128	65 220	80	51 607	273	139 409	18	75 773	221	78 358	2
1	(D)	2	(D)	—	—	—	—	2	(D)	—	—	1	(D)	3
—	—	—	—	—	—	—	—	—	—	—	—	—	—	4
26	92 417	22	42 317	44	22 387	36	27 285	119	57 009	7	28 108	83	30 556	5
—	—	1	(D)	—	—	—	—	1	(D)	—	—	—	—	6
19	23 895	7	15 462	52	27 240	27	18 649	77	49 394	4	(D)	73	(D)	7
—	—	—	—	—	—	—	—	—	—	—	—	—	—	8
—	—	1	(D)	—	—	1	(D)	—	—	—	—	2	(D)	9
9	(D)	24	31 695	32	15 593	16	(D)	74	(D)	7	(D)	62	(D)	10
179	1 108 632	212	355 066	669	753 862	298	339 680	1 865	1 388 471	88	464 062	1 144	767 310	11
12	(D)	9	18 152	64	67 879	30	55 981	96	61 253	4	(D)	84	85 527	12
—	—	2	(D)	—	—	—	—	10	6 395	1	(D)	4	1 042	13
—	—	—	—	—	—	—	—	—	—	—	—	—	—	14
—	—	1	(D)	1	(D)	1	(D)	4	(D)	1	(D)	—	—	15
—	—	—	—	—	—	—	—	—	—	—	—	—	—	16
92	718 030	124	205 205	505	625 760	205	240 350	1 337	1 035 601	52	256 286	881	599 248	17
9	17 454	11	16 994	9	5 291	12	(D)	1	(D)	—	—	—	—	18
14	79 420	11	18 985	35	21 315	15	4 565	73	45 382	6	(D)	39	15 611	19
—	—	—	—	—	—	—	9 040	62	40 787	5	(D)	48	23 950	20
1	(D)	1	(D)	—	—	—	—	—	—	—	—	—	—	21
—	—	—	—	—	—	—	—	6	(D)	—	—	4	(D)	22
—	—	1	(D)	—	—	—	—	1	(D)	—	—	—	—	23
3	2 007	2	(D)	10	2 992	3	(D)	26	13 952	4	(D)	12	(D)	24
6	17 456	4	(D)	7	5 812	9	8 031	35	24 226	1	(D)	8	4 068	25
—	—	7	(D)	—	—	—	—	—	—	—	—	—	—	26
—	—	—	—	—	—	—	—	1	(D)	—	—	2	(D)	27
10	13 855	6	8 522	6	2 263	7	1 946	39	23 594	2	(D)	17	5 126	28
2	(D)	2	(D)	—	—	—	—	2	(D)	—	—	3	(D)	29
—	—	7	8 597	5	1 086	—	—	26	13 436	4	10 622	3	982	30
1	(D)	—	—	1	(D)	—	—	4	12 401	1	(D)	1	(D)	31
2	(D)	2	(D)	1	(D)	—	—	6	3 137	1	(D)	2	(D)	32
24	111 935	9	19 391	11	9 865	9	13 104	1	(D)	4	(D)	21	9 904	33
—	—	1	(D)	1	(D)	—	—	67	37 875	—	—	—	—	34
—	—	—	—	—	—	—	—	—	—	—	—	—	—	35
3	(D)	12	(D)	13	(D)	6	(D)	67	52 087	2	(D)	14	6 916	36
17	57 189	21	29 130	82	37 531	25	21 698	155	82 281	8	36 791	116	41 875	37
1	(D)	3	(D)	1	(D)	—	—	1	(D)	—	—	—	—	38
5	(D)	5	11 838	25	8 155	9	(D)	40	18 762	2	(D)	28	12 094	39
10	50 705	4	5 676	30	21 890	13	12 912	1	(D)	—	—	—	—	40
1	(D)	9	9 204	26	(D)	3	(D)	55	29 944	3	(D)	40	(D)	41
35	201 568	36	71 455	214	110 200	63	46 666	57	31 221	3	(D)	45	(D)	42
1	(D)	—	—	—	—	—	—	39	29 556	2	(D)	35	11 453	43
1	(D)	1	(D)	2	(D)	1	(D)	1	(D)	—	—	—	—	44
17	141 058	13	29 333	27	17 924	25	26 951	3	1 069	1	(D)	3	(D)	45
1	(D)	2	(D)	—	—	1	(D)	47	44 355	3	(D)	53	(D)	46
—	—	3	8 594	29	9 523	5	1 475	—	—	—	—	1	(D)	47
1	(D)	5	10 733	110	65 511	14	9 686	39	29 900	2	(D)	35	11 453	48
—	—	1	(D)	3	1 248	1	(D)	93	98 900	4	(D)	106	55 116	49
1	(D)	2	(D)	—	—	—	—	4	2 377	—	—	4	934	50
—	—	—	—	—	—	—	—	3	1 376	—	—	2	(D)	51
—	—	—	—	—	—	—	—	11	5 268	1	(D)	—	—	52
—	—	—	—	—	—	—	—	—	—	—	—	—	—	53
11	48 958	6	8 526	8	1 883	9	4 625	1	(D)	—	—	4	(D)	54
2	(D)	3	(D)	31	(D)	7	2 878	50	19 987	4	(D)	22	(D)	55
—	—	—	—	—	—	—	—	30	(D)	2	(D)	44	(D)	56

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>HILO</b>					
	<b>Retail trade</b> .....	<b>397</b>	<b>506 527</b>	<b>67 047</b>	<b>15 902</b>	<b>5 385</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>11</b>	<b>14 689</b>	<b>2 007</b>	<b>507</b>	<b>119</b>
521, 3	Building materials and supply stores .....	4	6 945	940	237	49
525	Hardware stores .....	4	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	3	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> .....	<b>11</b>	<b>59 488</b>	<b>6 616</b>	<b>1 588</b>	<b>552</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	3	41 394	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	3	41 394	4 378	1 028	345
533	Variety stores .....	2	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores .....	6	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> .....	<b>38</b>	<b>132 271</b>	<b>14 992</b>	<b>3 613</b>	<b>1 043</b>
541	Grocery stores .....	26	128 221	13 780	3 295	940
542	Meat and fish (seafood) markets .....	2	(D)	(D)	(D)	AA
546	Retail bakeries .....	6	3 081	1 045	278	87
543, 4, 5, 9	Other food stores .....	4	(D)	(D)	(D)	AA
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>26</b>	<b>92 417</b>	<b>9 798</b>	<b>2 235</b>	<b>383</b>
551	New and used car dealers .....	7	77 846	7 499	1 689	270
552	Used car dealers .....	—	—	—	—	—
553	Auto and home supply stores .....	14	11 514	1 903	468	91
555, 6, 7, 9	Miscellaneous automotive dealers .....	5	3 057	396	78	22
<b>554</b>	<b>Gasoline service stations</b> .....	<b>22</b>	<b>42 317</b>	<b>4 158</b>	<b>939</b>	<b>300</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>44</b>	<b>22 387</b>	<b>2 771</b>	<b>599</b>	<b>278</b>
561	Men's and boys' clothing and accessory stores .....	6	3 257	486	117	32
562, 3	Women's clothing and specialty stores .....	17	7 389	952	189	121
562	Women's clothing stores .....	16	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores .....	1	(D)	(D)	(D)	AA
565	Family clothing stores .....	7	4 719	461	81	46
566	Shoe stores .....	8	5 532	708	171	57
564, 9	Other apparel and accessory stores .....	6	1 490	164	41	22
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>36</b>	<b>27 285</b>	<b>4 364</b>	<b>954</b>	<b>250</b>
5712	Furniture stores .....	10	8 197	1 626	376	91
5713, 4, 9	Home furnishings stores .....	8	4 745	988	158	45
572	Household appliance stores .....	4	3 296	506	122	29
573	Radio, television, computer, and music stores .....	14	11 047	1 244	298	85
<b>58</b>	<b>Eating and drinking places</b> .....	<b>119</b>	<b>57 009</b>	<b>15 512</b>	<b>3 842</b>	<b>1 935</b>
5812	Eating places .....	104	54 142	14 866	3 627	1 835
5812 pt.	Restaurants .....	49	24 828	8 097	1 933	908
5812 pt.	Cafeterias .....	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places .....	46	26 511	6 078	1 528	819
5812 pt.	Other eating places .....	7	(D)	(D)	(D)	BB
5813	Drinking places .....	15	2 867	646	215	100
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>7</b>	<b>28 108</b>	<b>2 892</b>	<b>688</b>	<b>139</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>83</b>	<b>30 556</b>	<b>3 937</b>	<b>937</b>	<b>386</b>
592	Liquor stores .....	6	2 916	150	44	28
593	Used merchandise stores .....	1	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores .....	48	20 570	2 434	580	232
5941	Sporting goods stores and bicycle shops .....	8	3 341	355	83	30
5942	Book stores .....	3	2 122	226	56	24
5944	Jewelry stores .....	13	6 352	770	204	64
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	24	8 755	1 083	237	114
596	Nonstore retailers .....	3	(D)	(D)	(D)	BB
598	Fuel dealers .....	—	—	—	—	—
5992	Florists .....	12	2 544	442	104	46
5993	Tobacco stores and stands .....	—	—	—	—	—
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	AA
5995	Optical goods stores .....	3	715	245	59	11
5999	Miscellaneous retail stores, n.e.c. .....	9	2 564	445	102	30

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>HONOLULU</b>						
	<b>Retail trade</b> .....	<b>3 693</b>	<b>5 983 036</b>	<b>771 703</b>	<b>187 780</b>	<b>54 834</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>42</b>	<b>124 243</b>	<b>14 339</b>	<b>3 715</b>	<b>754</b>
521, 3	Building materials and supply stores .....	30	109 857	11 926	3 177	652
521	Lumber and other building materials dealers .....	21	(D)	(D)	(D)	FF
523	Paint, glass, and wallpaper stores .....	9	(D)	(D)	(D)	CC
525	Hardware stores .....	8	(D)	(D)	(D)	BB
526	Retail nurseries, lawn and garden supply stores .....	4	(D)	(D)	(D)	BB
527	Manufactured (mobile) home dealers .....	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> .....	<b>44</b>	<b>1 393 394</b>	<b>82 437</b>	<b>19 460</b>	<b>5 784</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	8	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	8	(D)	(D)	(D)	HH
533	Variety stores .....	5	(D)	(D)	(D)	FF
539	Miscellaneous general merchandise stores .....	31	(D)	(D)	(D)	GG
<b>54</b>	<b>Food stores</b> .....	<b>411</b>	<b>784 919</b>	<b>85 371</b>	<b>21 555</b>	<b>5 608</b>
541	Grocery stores .....	264	700 471	68 834	17 734	4 186
542	Meat and fish (seafood) markets .....	34	29 168	3 440	818	204
546	Retail bakeries .....	61	29 853	9 716	2 313	884
543, 4, 5, 9	Other food stores .....	52	25 427	3 381	690	334
543	Fruit and vegetable markets .....	14	(D)	(D)	(D)	BB
544	Candy, nut, and confectionery stores .....	19	(D)	(D)	(D)	CC
545	Dairy products stores .....	4	(D)	(D)	(D)	BB
549	Miscellaneous food stores .....	15	5 237	613	148	58
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>92</b>	<b>718 030</b>	<b>65 215</b>	<b>14 702</b>	<b>2 134</b>
551	New and used car dealers .....	29	647 938	53 070	11 837	1 607
552	Used car dealers .....	10	9 964	1 351	323	54
553	Auto and home supply stores .....	46	48 985	9 487	2 210	407
553 pt.	Auto parts, tires, and accessories stores .....	46	48 985	9 487	2 210	407
553 pt.	Home and auto supply stores .....	—	—	—	—	—
555, 6, 7, 9	Miscellaneous automotive dealers .....	7	11 143	1 307	332	66
555	Boat dealers .....	4	(D)	(D)	(D)	BB
556	Recreational vehicle dealers .....	—	—	—	—	—
557	Motorcycle dealers .....	3	(D)	(D)	(D)	BB
559	Automotive dealers, n.e.c. .....	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations</b> .....	<b>124</b>	<b>205 205</b>	<b>20 827</b>	<b>5 021</b>	<b>1 504</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>505</b>	<b>625 760</b>	<b>67 804</b>	<b>17 393</b>	<b>5 136</b>
561	Men's and boys' clothing and accessory stores .....	48	48 653	6 270	1 726	496
562, 3	Women's clothing and specialty stores .....	209	296 280	27 042	6 849	1 995
562	Women's clothing stores .....	160	150 409	19 551	4 967	1 601
563	Women's accessory and specialty stores .....	49	145 871	7 491	1 882	394
565	Family clothing stores .....	118	137 519	15 877	4 087	1 254
566	Shoe stores .....	52	83 050	10 461	2 649	704
566 pt.	Men's shoe stores .....	5	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores .....	12	13 559	1 821	445	126
566 pt.	Children's and juveniles' shoe stores .....	—	—	—	—	—
566 pt.	Family shoe stores .....	28	45 929	6 685	1 711	449
566 pt.	Athletic footwear stores .....	7	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores .....	78	60 258	8 154	2 082	687
564	Children's and infants' wear stores .....	14	8 541	1 051	242	137
569	Miscellaneous apparel and accessory stores .....	64	51 717	7 103	1 840	550
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>205</b>	<b>240 350</b>	<b>31 166</b>	<b>7 383</b>	<b>1 558</b>
5712	Furniture stores .....	45	55 438	7 829	1 675	290
5713, 4, 9	Home furnishings stores .....	66	51 616	9 550	2 285	514
5713	Floor covering stores .....	14	26 009	4 367	1 028	151
5714	Drapery, curtain, and upholstery stores .....	6	(D)	(D)	(D)	BB
5719	Miscellaneous home furnishings stores .....	46	(D)	(D)	(D)	EE
572	Household appliance stores .....	21	20 289	2 199	557	121
573	Radio, television, computer, and music stores .....	73	113 007	11 588	2 866	633
5731	Radio, television, and electronics stores .....	37	44 426	4 501	1 155	252
5734	Computer and software stores .....	16	34 249	3 593	891	142
5735	Record and prerecorded tape stores .....	11	(D)	(D)	(D)	CC
5736	Musical instrument stores .....	9	(D)	(D)	(D)	BB
<b>58</b>	<b>Eating and drinking places</b> .....	<b>1 337</b>	<b>1 035 601</b>	<b>293 297</b>	<b>71 050</b>	<b>25 475</b>
5812	Eating places .....	1 140	961 816	273 634	66 574	23 774
5812 pt.	Restaurants .....	579	489 810	149 235	36 223	12 812
5812 pt.	Cafeterias .....	11	9 265	3 110	819	178
5812 pt.	Refreshment places .....	450	321 902	80 289	18 968	7 722
5812 pt.	Other eating places .....	100	140 839	41 000	10 564	3 062
5813	Drinking places .....	197	73 785	19 663	4 476	1 701
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>52</b>	<b>256 286</b>	<b>23 756</b>	<b>5 791</b>	<b>1 265</b>
591 pt.	Drug stores .....	42	253 018	23 238	5 687	1 218
591 pt.	Proprietary stores .....	10	3 268	518	104	47

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**HAWAII HI-17**

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>HONOLULU—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>881</b>	<b>599 248</b>	<b>87 491</b>	<b>21 710</b>	<b>5 616</b>
592	Liquor stores -----	29	12 770	864	208	65
593	Used merchandise stores -----	31	12 252	2 237	506	131
594	Miscellaneous shopping goods stores -----	556	436 821	56 528	13 991	3 554
5941	Sporting goods stores and bicycle shops -----	57	65 137	8 435	2 216	57
5941 pt.	General line sporting goods stores -----	19	22 401	2 026	551	159
5941 pt.	Specialty line sporting goods stores -----	38	42 736	6 409	1 665	313
5942	Book stores -----	22	21 938	2 409	561	201
5944	Jewelry stores -----	235	185 105	24 242	6 080	1 397
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	242	164 641	21 442	5 134	1 484
5943	Stationery stores -----	8	8 247	1 280	301	95
5945	Hobby, toy, and game shops -----	22	15 421	1 775	362	125
5946	Camera and photographic supply stores -----	9	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	169	97 400	12 514	3 064	861
5948	Luggage and leather goods stores -----	21	(D)	(D)	(D)	CC
5949	Sewing, needlework, and piece goods stores -----	13	(D)	(D)	(D)	CC
596	Nonstore retailers -----	61	45 196	8 296	2 043	532
5961	Catalog and mail-order houses -----	2	(D)	(D)	(D)	AA
5962	Automatic merchandising machine operators -----	5	(D)	(D)	(D)	BB
5963	Direct selling establishments -----	54	38 410	7 473	1 841	489
598	Fuel dealers -----	1	(D)	(D)	(D)	BB
5983	Fuel oil dealers -----	—	—	—	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	1	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—
5992	Florists -----	76	21 130	4 407	1 115	389
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	BB
5995	Optical goods stores -----	32	17 815	3 200	785	227
5999	Miscellaneous retail stores, n.e.c. -----	93	(D)	(D)	(D)	FF
5999 pt.	Pet shops -----	8	6 729	925	216	91
5999 pt.	Art dealers -----	17	(D)	(D)	(D)	CC
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	68	(D)	(D)	(D)	EE
<b>LAHAINA</b>						
	<b>Retail trade -----</b>	<b>375</b>	<b>348 499</b>	<b>60 230</b>	<b>15 174</b>	<b>4 435</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>4</b>	<b>3 689</b>	<b>746</b>	<b>172</b>	<b>33</b>
521, 3	Building materials and supply stores -----	2	(D)	(D)	(D)	BB
525	Hardware stores -----	2	(D)	(D)	(D)	AA
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
<b>53</b>	<b>General merchandise stores -----</b>	<b>8</b>	<b>13 504</b>	<b>1 025</b>	<b>310</b>	<b>72</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	—	—	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	—	—	—	—	—
533	Variety stores -----	2	(D)	(D)	(D)	AA
539	Miscellaneous general merchandise stores -----	6	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores -----</b>	<b>30</b>	<b>72 713</b>	<b>7 076</b>	<b>1 874</b>	<b>429</b>
541	Grocery stores -----	23	70 958	6 778	1 801	397
542	Meat and fish (seafood) markets -----	—	—	—	—	—
546	Retail bakeries -----	2	(D)	(D)	(D)	AA
543, 4, 5, 9	Other food stores -----	5	(D)	(D)	(D)	BB
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>AA</b>
551	New and used car dealers -----	—	—	—	—	—
552	Used car dealers -----	—	—	—	—	—
553	Auto and home supply stores -----	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations -----</b>	<b>5</b>	<b>10 733</b>	<b>1 415</b>	<b>328</b>	<b>62</b>
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>110</b>	<b>65 511</b>	<b>8 374</b>	<b>2 107</b>	<b>675</b>
561	Men's and boys' clothing and accessory stores -----	9	3 239	543	132	39
562, 3	Women's clothing and specialty stores -----	37	16 569	2 511	670	208
562	Women's clothing stores -----	30	13 919	2 194	592	183
563	Women's accessory and specialty stores -----	7	2 650	317	78	25
565	Family clothing stores -----	35	31 943	3 500	854	284
566	Shoe stores -----	5	2 318	295	76	29
564, 9	Other apparel and accessory stores -----	24	11 442	1 525	375	115
<b>57</b>	<b>Furniture and homefurnishings stores -----</b>	<b>14</b>	<b>9 686</b>	<b>1 503</b>	<b>402</b>	<b>66</b>
5712	Furniture stores -----	3	(D)	(D)	(D)	BB
5713, 4, 9	Homefurnishings stores -----	5	2 976	489	113	23
572	Household appliance stores -----	2	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	4	1 175	207	54	18

See footnotes at end of table.

**Table 5. Summary Statistics for Places With 350 Establishments or More: 1992 –Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>LAHAINA—Con.</b>					
<b>58</b>	<b>Eating and drinking places -----</b>	<b>93</b>	<b>98 900</b>	<b>28 882</b>	<b>6 981</b>	<b>2 494</b>
5812	Eating places -----	90	(D)	(D)	(D)	GG
5812 pt.	Restaurants -----	55	79 327	23 679	5 908	2 043
5812 pt.	Cafeterias -----	-	-	-	-	-
5812 pt.	Refreshment places -----	29	16 972	4 789	973	399
5812 pt.	Other eating places -----	6	(D)	(D)	(D)	BB
5813	Drinking places -----	3	(D)	(D)	(D)	BB
<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>BB</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>106</b>	<b>55 116</b>	<b>9 351</b>	<b>2 538</b>	<b>520</b>
592	Liquor stores -----	1	(D)	(D)	(D)	AA
593	Used merchandise stores -----	1	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	68	32 438	5 056	1 307	297
5941	Sporting goods stores and bicycle shops -----	8	(D)	(D)	(D)	BB
5942	Book stores -----	4	(D)	(D)	(D)	BB
5944	Jewelry stores -----	31	13 559	2 504	698	126
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	25	10 164	1 412	361	99
596	Nonstore retailers -----	1	(D)	(D)	(D)	AA
598	Fuel dealers -----	-	-	-	-	-
5992	Florists -----	2	(D)	(D)	(D)	AA
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	-	-	-	-	-
5995	Optical goods stores -----	5	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	28	19 363	3 796	1 102	189

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>HAWAII COUNTY</b>					
	<b>Retail trade -----</b>	<b>1 012</b>	<b>1 057 639</b>	<b>140 267</b>	<b>33 986</b>	<b>11 313</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>38</b>	<b>36 230</b>	<b>4 717</b>	<b>1 184</b>	<b>268</b>
521, 3	Building materials and supply stores -----	19	17 246	2 307	578	105
525	Hardware stores -----	15	16 952	2 170	547	142
526	Retail nurseries, lawn and garden supply stores -----	4	2 032	240	59	21
527	Manufactured (mobile) home dealers -----	-	-	-	-	-
<b>53</b>	<b>General merchandise stores -----</b>	<b>30</b>	<b>72 664</b>	<b>8 109</b>	<b>1 964</b>	<b>676</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	3	41 394	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	3	41 394	4 378	1 028	345
533	Variety stores -----	5	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	22	(D)	(D)	(D)	CC
<b>54</b>	<b>Food stores -----</b>	<b>112</b>	<b>321 300</b>	<b>33 210</b>	<b>7 887</b>	<b>2 384</b>
541	Grocery stores -----	87	312 428	31 277	7 367	2 214
542	Meat and fish (seafood) markets -----	3	762	31	6	4
546	Retail bakeries -----	11	4 009	1 319	346	120
543, 4, 5, 9	Other food stores -----	11	4 101	583	168	46
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>55</b>	<b>122 536</b>	<b>13 443</b>	<b>3 123</b>	<b>552</b>
551	New and used car dealers -----	11	92 769	8 767	2 008	327
552	Used car dealers -----	1	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	30	20 920	3 791	891	173
555, 6, 7, 9	Miscellaneous automotive dealers -----	13	(D)	(D)	(D)	BB
<b>554</b>	<b>Gasoline service stations -----</b>	<b>57</b>	<b>94 542</b>	<b>8 726</b>	<b>2 046</b>	<b>614</b>
<b>56</b>	<b>Apparel and accessory stores -----</b>	<b>128</b>	<b>65 220</b>	<b>7 661</b>	<b>1 881</b>	<b>726</b>
561	Men's and boys' clothing and accessory stores -----	16	6 038	804	252	55
562, 3	Women's clothing and specialty stores -----	36	14 465	1 798	410	210
562	Women's clothing stores -----	34	(D)	(D)	(D)	CC
563	Women's accessory and specialty stores -----	2	(D)	(D)	(D)	AA
565	Family clothing stores -----	34	27 327	2 856	662	274
566	Shoe stores -----	17	9 462	1 178	292	93
564, 9	Other apparel and accessory stores -----	25	7 928	1 025	265	94

See footnotes at end of table.

**RETAIL TRADE—GEOGRAPHIC AREA SERIES**

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>HAWAII COUNTY — Con.</b>						
<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>80</b>	<b>51 607</b>	<b>8 277</b>	<b>1 907</b>	<b>464</b>
5712	Furniture stores -----	22	17 375	3 162	766	180
5713, 4, 9	Home furnishings stores -----	19	12 158	2 054	431	97
572	Household appliance stores -----	12	6 291	1 192	268	61
573	Radio, television, computer, and music stores -----	27	15 783	1 869	442	126
<b>58</b>	<b>Eating and drinking places</b> -----	<b>273</b>	<b>139 409</b>	<b>37 938</b>	<b>9 542</b>	<b>4 346</b>
5812	Eating places -----	243	133 381	36 632	9 146	4 126
5812 pt.	Restaurants -----	126	73 285	22 344	5 535	2 417
5812 pt.	Cafeterias -----	2	(D)	(D)	(D)	AA
5812 pt.	Refreshment places -----	99	52 902	12 633	3 254	1 541
5812 pt.	Other eating places -----	16	(D)	(D)	(D)	CC
5813	Drinking places -----	30	6 028	1 306	396	220
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>18</b>	<b>75 773</b>	<b>7 099</b>	<b>1 728</b>	<b>351</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> -----	<b>221</b>	<b>78 358</b>	<b>11 087</b>	<b>2 724</b>	<b>932</b>
592	Liquor stores -----	12	5 777	335	99	45
593	Used merchandise stores -----	4	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	137	49 928	6 943	1 719	602
5941	Sporting goods stores and bicycle shops -----	25	(D)	(D)	(D)	BB
5942	Book stores -----	11	(D)	(D)	(D)	BB
5944	Jewelry stores -----	36	15 385	2 181	587	161
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	65	20 193	2 859	700	289
596	Nonstore retailers -----	12	3 058	499	116	59
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5992	Florists -----	21	3 774	586	154	69
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	5	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	28	(D)	(D)	(D)	CC
<b>HONOLULU COUNTY ▲</b> (Coextensive with Honolulu, HI MSA; see table 7.)						
<b>KAUAI COUNTY</b>						
	<b>Retail trade</b> -----	<b>517</b>	<b>526 176</b>	<b>73 463</b>	<b>19 432</b>	<b>6 287</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>16</b>	<b>36 103</b>	<b>4 423</b>	<b>973</b>	<b>185</b>
521, 3	Building materials and supply stores -----	10	24 839	3 212	692	117
525	Hardware stores -----	6	11 264	1 211	281	68
526	Retail nurseries, lawn and garden supply stores -----	—	—	—	—	—
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> -----	<b>19</b>	<b>44 808</b>	<b>4 904</b>	<b>1 269</b>	<b>416</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	2	(D)	(D)	(D)	CC
533	Variety stores -----	4	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	13	(D)	(D)	(D)	BB
<b>54</b>	<b>Food stores</b> -----	<b>58</b>	<b>138 770</b>	<b>14 161</b>	<b>3 679</b>	<b>966</b>
541	Grocery stores -----	39	132 441	12 861	3 336	856
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	AA
546	Retail bakeries -----	8	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	10	2 774	530	130	52
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>17</b>	<b>57 189</b>	<b>5 968</b>	<b>1 515</b>	<b>239</b>
551	New and used car dealers -----	7	48 476	4 907	1 272	187
552	Used car dealers -----	1	(D)	(D)	(D)	AA
553	Auto and home supply stores -----	8	(D)	(D)	(D)	BB
555, 6, 7, 9	Miscellaneous automotive dealers -----	1	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> -----	<b>21</b>	<b>29 130</b>	<b>2 151</b>	<b>548</b>	<b>180</b>
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>82</b>	<b>37 531</b>	<b>5 177</b>	<b>1 299</b>	<b>446</b>
561	Men's and boys' clothing and accessory stores -----	9	3 271	389	103	34
562, 3	Women's clothing and specialty stores -----	20	9 043	1 123	241	78
562	Women's clothing stores -----	12	(D)	(D)	(D)	BB
563	Women's accessory and specialty stores -----	8	(D)	(D)	(D)	BB
565	Family clothing stores -----	23	15 665	1 982	531	193
566	Shoe stores -----	11	5 475	865	202	75
564, 9	Other apparel and accessory stores -----	19	4 077	818	222	66
<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>25</b>	<b>21 698</b>	<b>2 877</b>	<b>733</b>	<b>156</b>
5712	Furniture stores -----	3	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores -----	9	2 773	510	119	36
572	Household appliance stores -----	3	(D)	(D)	(D)	AA
573	Radio, television, computer, and music stores -----	10	8 519	1 238	300	54

See footnotes at end of table.

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>KAUAI COUNTY — Con.</b>						
<b>58</b>	<b>Eating and drinking places</b> -----	<b>155</b>	<b>82 281</b>	<b>23 085</b>	<b>6 419</b>	<b>2 895</b>
5812	Eating places -----	144	80 213	22 658	6 291	2 820
5812 pt.	Restaurants -----	85	50 868	16 135	4 588	2 014
5812 pt.	Cafeterias -----	—	—	—	—	—
5812 pt.	Refreshment places -----	47	26 818	5 898	1 542	747
5812 pt.	Other eating places -----	12	2 527	625	161	59
5813	Drinking places -----	11	2 068	427	128	75
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>8</b>	<b>36 791</b>	<b>3 919</b>	<b>1 101</b>	<b>214</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> -----	<b>116</b>	<b>41 875</b>	<b>6 798</b>	<b>1 896</b>	<b>590</b>
592	Liquor stores -----	5	1 481	176	48	13
593	Used merchandise stores -----	3	(D)	(D)	(D)	AA
594	Miscellaneous shopping goods stores -----	79	27 641	3 896	1 047	371
5941	Sporting goods stores and bicycle shops -----	14	(D)	(D)	(D)	BB
5942	Book stores -----	4	(D)	(D)	(D)	BB
5944	Jewelry stores -----	29	12 599	1 669	451	136
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	32	7 244	1 214	330	142
596	Nonstore retailers -----	5	2 618	541	175	50
598	Fuel dealers -----	—	—	—	—	—
5992	Florists -----	6	1 122	233	68	22
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	—	—	—	—	—
5995	Optical goods stores -----	1	(D)	(D)	(D)	AA
5999	Miscellaneous retail stores, n.e.c. -----	17	(D)	(D)	(D)	CC
<b>MAUI COUNTY ▲</b>						
	<b>Retail trade</b> -----	<b>1 097</b>	<b>1 324 772</b>	<b>188 619</b>	<b>46 298</b>	<b>13 504</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> -----	<b>36</b>	<b>54 321</b>	<b>8 152</b>	<b>1 998</b>	<b>393</b>
521, 3	Building materials and supply stores -----	17	35 231	4 958	1 231	195
525	Hardware stores -----	12	13 692	2 351	564	142
526	Retail nurseries, lawn and garden supply stores -----	7	5 398	843	203	56
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
<b>53</b>	<b>General merchandise stores</b> -----	<b>25</b>	<b>89 716</b>	<b>9 430</b>	<b>2 330</b>	<b>798</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	2	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	2	(D)	(D)	(D)	EE
533	Variety stores -----	6	(D)	(D)	(D)	CC
539	Miscellaneous general merchandise stores -----	17	(D)	(D)	(D)	CC
<b>54</b>	<b>Food stores</b> -----	<b>114</b>	<b>317 010</b>	<b>33 058</b>	<b>8 014</b>	<b>2 100</b>
541	Grocery stores -----	95	305 979	31 523	7 647	1 967
542	Meat and fish (seafood) markets -----	3	(D)	(D)	(D)	AA
546	Retail bakeries -----	4	(D)	(D)	(D)	BB
543, 4, 5, 9	Other food stores -----	12	8 334	1 060	248	95
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>35</b>	<b>201 568</b>	<b>13 740</b>	<b>3 370</b>	<b>509</b>
551	New and used car dealers -----	9	175 666	9 869	2 439	338
552	Used car dealers -----	5	(D)	(D)	(D)	BB
553	Auto and home supply stores -----	18	(D)	(D)	(D)	CC
555, 6, 7, 9	Miscellaneous automotive dealers -----	3	(D)	(D)	(D)	AA
<b>554</b>	<b>Gasoline service stations</b> -----	<b>36</b>	<b>71 455</b>	<b>7 769</b>	<b>1 976</b>	<b>457</b>
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>214</b>	<b>110 200</b>	<b>14 780</b>	<b>3 698</b>	<b>1 262</b>
561	Men's and boys' clothing and accessory stores -----	17	6 278	970	243	81
562, 3	Women's clothing and specialty stores -----	74	29 454	4 213	1 089	410
562	Women's clothing stores -----	59	25 124	3 610	941	349
563	Women's accessory and specialty stores -----	15	4 330	603	148	61
565	Family clothing stores -----	54	40 640	4 738	1 144	400
566	Shoe stores -----	19	12 249	1 601	402	125
564, 9	Other apparel and accessory stores -----	50	21 579	3 258	820	246
<b>57</b>	<b>Furniture and home furnishings stores</b> -----	<b>63</b>	<b>46 666</b>	<b>7 352</b>	<b>1 892</b>	<b>375</b>
5712	Furniture stores -----	14	(D)	(D)	(D)	BB
5713, 4, 9	Home furnishings stores -----	19	13 212	2 696	727	131
572	Household appliance stores -----	8	(D)	(D)	(D)	BB
573	Radio, television, computer, and music stores -----	22	11 670	1 453	374	119
<b>58</b>	<b>Eating and drinking places</b> -----	<b>283</b>	<b>231 255</b>	<b>65 759</b>	<b>15 795</b>	<b>5 891</b>
5812	Eating places -----	264	226 790	64 970	15 597	5 820
5812 pt.	Restaurants -----	149	152 311	45 236	11 223	4 092
5812 pt.	Cafeterias -----	4	(D)	(D)	(D)	BB
5812 pt.	Refreshment places -----	93	60 248	16 389	3 539	1 494
5812 pt.	Other eating places -----	18	(D)	(D)	(D)	CC
5813	Drinking places -----	19	4 465	789	198	71
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>17</b>	<b>72 323</b>	<b>7 564</b>	<b>1 777</b>	<b>382</b>

See footnotes at end of table.

**RETAIL TRADE — GEOGRAPHIC AREA SERIES**

**Table 6. Summary Statistics for Counties With 350 Establishments or More: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MAUI COUNTY ▲—Con.</b>						
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>274</b>	<b>130 258</b>	<b>21 015</b>	<b>5 448</b>	<b>1 337</b>
592	Liquor stores -----	6	2 405	146	38	16
593	Used merchandise stores -----	10	(D)	(D)	(D)	BB
594	Miscellaneous shopping goods stores -----	178	88 661	13 388	3 357	895
5941	Sporting goods stores and bicycle shops -----	34	19 955	2 784	652	164
5942	Book stores -----	13	8 624	1 127	265	87
5944	Jewelry stores -----	67	32 477	5 515	1 439	340
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	64	27 605	3 962	1 001	304
596	Nonstore retailers -----	11	2 480	423	150	34
598	Fuel dealers -----	—	—	—	—	—
5992	Florists -----	13	3 048	613	145	50
5993	Tobacco stores and stands -----	—	—	—	—	—
5994	News dealers and newsstands -----	1	(D)	(D)	(D)	AA
5995	Optical goods stores -----	9	1 676	333	86	27
5999	Miscellaneous retail stores, n.e.c. -----	46	(D)	(D)	(D)	EE

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>HONOLULU, HI MSA</b>						
<b>Retail trade -----</b>		<b>5 181</b>	<b>8 341 630</b>	<b>1 078 685</b>	<b>261 844</b>	<b>79 307</b>
<b>52</b>	<b>Building materials and garden supplies stores -----</b>	<b>67</b>	<b>201 313</b>	<b>23 385</b>	<b>5 820</b>	<b>1 276</b>
521, 3	Building materials and supply stores -----	46	177 852	19 409	4 965	1 098
521	Lumber and other building materials dealers -----	33	155 082	16 720	4 309	953
523	Paint, glass, and wallpaper stores -----	13	22 770	2 689	656	1 685
525	Hardware stores -----	15	18 462	3 161	675	135
526	Retail nurseries, lawn and garden supply stores -----	6	4 999	815	180	43
527	Manufactured (mobile) home dealers -----	—	—	—	—	—
<b>53</b>	<b>General merchandise stores -----</b>	<b>73</b>	<b>1 661 328</b>	<b>111 940</b>	<b>26 623</b>	<b>8 217</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	15	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> -----	15	(D)	(D)	(D)	HH
533	Variety stores -----	18	(D)	(D)	(D)	GG
539	Miscellaneous general merchandise stores -----	40	1 052 750	47 760	11 144	2 542
<b>54</b>	<b>Food stores -----</b>	<b>586</b>	<b>1 301 906</b>	<b>144 338</b>	<b>36 119</b>	<b>9 289</b>
541	Grocery stores -----	383	1 191 599	121 745	30 838	7 260
542	Meat and fish (seafood) markets -----	43	35 324	4 439	1 053	301
546	Retail bakeries -----	93	42 563	14 017	3 356	1 323
543, 4, 5, 9	Other food stores -----	67	32 420	4 137	872	405
543	Fruit and vegetable markets -----	15	6 332	790	195	72
544	Candy, nut, and confectionery stores -----	22	13 762	1 845	313	191
545	Dairy products stores -----	5	1 623	290	67	28
549	Miscellaneous food stores -----	25	10 703	1 212	297	114
<b>55 ex. 554</b>	<b>Automotive dealers -----</b>	<b>179</b>	<b>1 108 632</b>	<b>104 872</b>	<b>24 461</b>	<b>3 639</b>
551	New and used car dealers -----	49	972 887	81 906	19 017	2 643
552	Used car dealers -----	16	17 096	2 348	669	83
553	Auto and home supply stores -----	97	87 154	16 254	3 815	739
553 pt.	Auto parts, tires, and accessories stores -----	96	(D)	(D)	(D)	FF
553 pt.	Home and auto supply stores -----	1	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers -----	17	31 495	4 364	960	174
555	Boat dealers -----	7	(D)	(D)	(D)	BB
556	Recreational vehicle dealers -----	1	(D)	(D)	(D)	AA
557	Motorcycle dealers -----	9	22 103	3 225	650	111
559	Automotive dealers, n.e.c. -----	—	—	—	—	—
<b>554</b>	<b>Gasoline service stations -----</b>	<b>212</b>	<b>355 066</b>	<b>33 312</b>	<b>8 085</b>	<b>2 456</b>

See footnotes at end of table.



**Table 7. Summary Statistics for Metropolitan Areas: 1992 — Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>HONOLULU, HI MSA — Con.</b>						
<b>56</b>	<b>Apparel and accessory stores</b>	<b>669</b>	<b>753 862</b>	<b>83 270</b>	<b>21 059</b>	<b>6 873</b>
561	Men's and boys' clothing and accessory stores	64	63 768	7 839	2 097	674
562, 3	Women's clothing and specialty stores	276	343 727	32 804	8 244	2 748
562	Women's clothing stores	217	192 224	24 226	6 082	2 268
563	Women's accessory and specialty stores	59	151 503	8 578	2 162	480
565	Family clothing stores	136	153 920	17 682	4 497	1 490
566	Shoe stores	92	117 281	14 633	3 641	1 034
566 pt.	Men's shoe stores	7	(D)	(D)	(D)	BB
566 pt.	Women's shoe stores	21	(D)	(D)	(D)	CC
566 pt.	Children's and juveniles' shoe stores	—	(D)	(D)	(D)	—
566 pt.	Family shoe stores	51	(D)	(D)	(D)	FF
566 pt.	Athletic footwear stores	13	(D)	(D)	(D)	CC
564, 9	Other apparel and accessory stores	101	75 166	10 312	2 580	927
564	Children's and infants' wear stores	24	15 324	1 917	428	239
569	Miscellaneous apparel and accessory stores	77	59 842	8 395	2 152	688
<b>57</b>	<b>Furniture and homefurnishings stores</b>	<b>298</b>	<b>339 680</b>	<b>41 966</b>	<b>9 997</b>	<b>2 234</b>
5712	Furniture stores	62	79 770	10 434	2 343	415
5713, 4, 9	Homefurnishings stores	80	58 936	11 138	2 668	618
5713	Floor covering stores	19	27 203	4 566	1 092	162
5714	Drapery, curtain, and upholstery stores	7	3 604	867	189	43
5719	Miscellaneous homefurnishings stores	54	28 129	5 705	1 387	413
572	Household appliance stores	34	31 169	3 290	805	174
573	Radio, television, computer, and music stores	122	169 805	17 104	4 181	1 027
5731	Radio, television, and electronics stores	63	73 407	7 568	1 880	441
5734	Computer and software stores	20	38 404	3 851	954	164
5735	Record and prerecorded tape stores	26	44 382	3 691	900	306
5736	Musical instrument stores	13	13 612	1 994	447	116
<b>58</b>	<b>Eating and drinking places</b>	<b>1 865</b>	<b>1 388 471</b>	<b>382 804</b>	<b>92 264</b>	<b>35 491</b>
5812	Eating places	1 626	1 305 178	361 313	87 317	33 556
5812 pt.	Restaurants	756	616 745	183 704	44 528	16 741
5812 pt.	Cafeterias	15	11 904	3 717	973	222
5812 pt.	Refreshment places	714	512 674	126 650	29 799	12 943
5812 pt.	Other eating places	141	163 855	47 242	12 017	3 650
5813	Drinking places	239	83 293	21 491	4 947	1 935
<b>591</b>	<b>Drug and proprietary stores</b>	<b>88</b>	<b>464 062</b>	<b>44 078</b>	<b>10 803</b>	<b>2 391</b>
591 pt.	Drug stores	75	(D)	(D)	(D)	GG
591 pt.	Proprietary stores	13	(D)	(D)	(D)	BB
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b>	<b>1 144</b>	<b>767 310</b>	<b>108 720</b>	<b>26 613</b>	<b>7 441</b>
592	Liquor stores	48	23 530	1 822	433	129
593	Used merchandise stores	50	18 580	3 654	844	261
594	Miscellaneous shopping goods stores	685	547 236	68 987	16 810	4 618
5941	Sporting goods stores and bicycle shops	90	86 099	11 019	2 803	673
5941 pt.	General line sporting goods stores	29	31 079	2 930	742	248
5941 pt.	Specialty line sporting goods stores	61	55 020	8 089	2 061	425
5942	Book stores	33	32 517	3 363	777	321
5944	Jewelry stores	272	212 629	28 048	6 931	1 713
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores	290	215 991	26 557	6 299	1 911
5943	Stationery stores	12	(D)	(D)	(D)	CC
5945	Hobby, toy, and game shops	33	41 296	3 699	788	268
5946	Camera and photographic supply stores	9	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops	194	110 955	14 519	3 518	1 041
5948	Luggage and leather goods stores	22	34 584	4 168	1 007	257
5949	Sewing, needlework, and piece goods stores	20	(D)	(D)	(D)	CC
596	Nonstore retailers	79	58 212	10 241	2 522	724
5961	Catalog and mail-order houses	3	(D)	(D)	(D)	BB
5962	Automatic merchandising machine operators	7	(D)	(D)	(D)	BB
5963	Direct selling establishments	69	49 331	9 033	2 231	649
598	Fuel dealers	2	(D)	(D)	(D)	BB
5983	Fuel oil dealers	—	(D)	(D)	(D)	—
5984	Liquefied petroleum gas (bottled gas) dealers	2	(D)	(D)	(D)	BB
5989	Fuel dealers, n.e.c.	—	(D)	(D)	(D)	—
5992	Florists	102	27 924	5 599	1 407	522
5993	Tobacco stores and stands	—	(D)	(D)	(D)	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	BB
5995	Optical goods stores	50	25 165	4 573	1 086	309
5999	Miscellaneous retail stores, n.e.c.	126	(D)	(D)	(D)	FF
5999 pt.	Pet shops	17	13 716	1 722	413	163
5999 pt.	Art dealers	20	16 705	4 525	1 284	228
5999 pt.	Other miscellaneous retail stores, n.e.c.	89	(D)	(D)	(D)	EE

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Retail trade</b> .....	<b>2 626</b>	<b>2 908 587</b>	<b>402 349</b>	<b>99 716</b>	<b>31 104</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>90</b>	<b>126 654</b>	<b>17 292</b>	<b>4 155</b>	<b>846</b>
521, 3	Building materials and supply stores .....	46	77 316	10 477	2 501	417
521	Lumber and other building materials dealers .....	36	68 761	9 218	2 198	372
523	Paint, glass, and wallpaper stores .....	10	8 555	1 259	303	45
525	Hardware stores .....	33	41 908	5 732	1 392	352
526	Retail nurseries, lawn and garden supply stores .....	11	7 430	1 083	262	77
527	Manufactured (mobile) home dealers .....	-	-	-	-	-
<b>53</b>	<b>General merchandise stores</b> .....	<b>74</b>	<b>207 188</b>	<b>22 443</b>	<b>5 563</b>	<b>1 890</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	(D)	(D)	(D)	FF
533	Variety stores .....	15	(D)	(D)	(D)	FF
539	Miscellaneous general merchandise stores .....	52	50 241	5 339	1 370	419
<b>54</b>	<b>Food stores</b> .....	<b>284</b>	<b>777 080</b>	<b>80 429</b>	<b>19 580</b>	<b>5 450</b>
541	Grocery stores .....	221	750 848	75 661	18 350	5 037
542	Meat and fish (seafood) markets .....	7	2 775	385	98	21
546	Retail bakeries .....	23	8 248	2 210	586	199
543, 4, 5, 9	Other food stores .....	33	15 209	2 173	546	193
543	Fruit and vegetable markets .....	9	1 962	377	98	35
544	Candy, nut, and confectionery stores .....	8	1 984	282	96	30
545	Dairy products stores .....	-	-	-	-	-
549	Miscellaneous food stores .....	16	11 263	1 514	352	128
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>107</b>	<b>381 293</b>	<b>33 151</b>	<b>8 008</b>	<b>1 300</b>
551	New and used car dealers .....	27	316 911	23 543	5 719	852
552	Used car dealers .....	7	9 389	899	230	40
553	Auto and home supply stores .....	56	44 207	7 513	1 763	337
553 pt.	Auto parts, tires, and accessories stores .....	54	(D)	(D)	(D)	EE
553 pt.	Home and auto supply stores .....	2	(D)	(D)	(D)	AA
555, 6, 7, 9	Miscellaneous automotive dealers .....	17	10 786	1 196	296	71
555	Boat dealers .....	8	(D)	(D)	(D)	BB
556	Recreational vehicle dealers .....	1	(D)	(D)	(D)	AA
557	Motorcycle dealers .....	8	5 879	591	124	36
559	Automotive dealers, n.e.c. ....	-	-	-	-	-
<b>554</b>	<b>Gasoline service stations</b> .....	<b>114</b>	<b>195 127</b>	<b>18 646</b>	<b>4 570</b>	<b>1 251</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>424</b>	<b>212 951</b>	<b>27 618</b>	<b>6 878</b>	<b>2 434</b>
561	Men's and boys' clothing and accessory stores .....	42	15 587	2 163	598	170
562, 3	Women's clothing and specialty stores .....	130	52 962	7 134	1 740	698
562	Women's clothing stores .....	105	45 044	5 949	1 486	599
563	Women's accessory and specialty stores .....	25	7 918	1 185	254	99
565	Family clothing stores .....	111	83 632	9 576	2 337	867
566	Shoe stores .....	47	27 186	3 644	896	293
566 pt.	Men's shoe stores .....	1	(D)	(D)	(D)	AA
566 pt.	Women's shoe stores .....	3	(D)	(D)	(D)	AA
566 pt.	Children's and juveniles' shoe stores .....	-	-	-	-	-
566 pt.	Family shoe stores .....	38	(D)	(D)	(D)	CC
566 pt.	Athletic footwear stores .....	5	(D)	(D)	(D)	BB
564, 9	Other apparel and accessory stores .....	94	33 584	5 101	1 307	406
564	Children's and infants' wear stores .....	16	4 797	676	178	71
569	Miscellaneous apparel and accessory stores .....	78	28 787	4 425	1 129	335
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>168</b>	<b>119 971</b>	<b>18 506</b>	<b>4 532</b>	<b>995</b>
5712	Furniture stores .....	39	40 171	6 312	1 541	309
5713, 4, 9	Home furnishings stores .....	47	28 143	5 260	1 277	264
5713	Floor covering stores .....	15	18 481	3 360	776	133
5714	Drapery, curtain, and upholstery stores .....	4	1 509	311	83	22
5719	Miscellaneous home furnishings stores .....	28	8 153	1 589	418	109
572	Household appliance stores .....	23	15 685	2 374	598	123
573	Radio, television, computer, and music stores .....	59	35 972	4 560	1 116	299
5731	Radio, television, and electronics stores .....	28	17 887	2 554	641	139
5734	Computer and software stores .....	9	5 362	748	167	40
5735	Record and prerecorded tape stores .....	18	10 387	1 107	275	107
5736	Musical instrument stores .....	4	2 336	151	33	13
<b>58</b>	<b>Eating and drinking places</b> .....	<b>711</b>	<b>452 945</b>	<b>126 782</b>	<b>31 756</b>	<b>13 132</b>
5812	Eating places .....	651	440 384	124 260	31 034	12 766
5812 pt.	Restaurants .....	360	276 464	83 715	21 346	8 523
5812 pt.	Cafeterias .....	6	3 399	751	186	57
5812 pt.	Refreshment places .....	239	139 968	34 920	8 335	3 782
5812 pt.	Other eating places .....	46	20 553	4 874	1 167	404
5813	Drinking places .....	60	12 561	2 522	722	366
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>43</b>	<b>184 887</b>	<b>18 582</b>	<b>4 606</b>	<b>947</b>
591 pt.	Drug stores .....	42	(D)	(D)	(D)	FF
591 pt.	Proprietary stores .....	1	(D)	(D)	(D)	AA

See footnotes at end of table.

**Table 8. Summary Statistics for the Area Outside Metropolitan Areas: 1992 —Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For definitions of metropolitan areas (CMSA's, MSA's, and PMSA's), see appendix D]

SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First- quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>59 ex. 591</b>	<b>Miscellaneous retail stores -----</b>	<b>611</b>	<b>250 491</b>	<b>38 900</b>	<b>10 068</b>	<b>2 859</b>
592	Liquor stores -----	23	9 663	657	185	74
593	Used merchandise stores -----	17	4 886	1 103	268	69
594	Miscellaneous shopping goods stores -----	394	166 230	24 227	6 123	1 868
5941	Sporting goods stores and bicycle shops -----	73	33 436	4 723	1 118	306
5941 pt.	General line sporting goods stores -----	19	7 792	971	233	85
5941 pt.	Specialty line sporting goods stores -----	54	25 644	3 752	885	221
5942	Book stores -----	28	17 291	2 104	497	190
5944	Jewelry stores -----	132	60 461	9 365	2 477	637
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	161	55 042	8 035	2 031	735
5943	Stationery stores -----	1	(D)	(D)	(D)	AA
5945	Hobby, toy, and game shops -----	13	6 192	517	101	49
5946	Camera and photographic supply stores -----	8	(D)	(D)	(D)	BB
5947	Gift, novelty, and souvenir shops -----	123	40 963	6 337	1 631	564
5948	Luggage and leather goods stores -----	3	818	115	28	8
5949	Sewing, needlework, and piece goods stores -----	13	(D)	(D)	(D)	BB
596	Nonstore retailers -----	28	8 156	1 463	441	143
5961	Catalog and mail-order houses -----	4	(D)	(D)	(D)	BB
5962	Automatic merchandising machine operators -----	6	(D)	(D)	(D)	AA
5963	Direct selling establishments -----	18	4 439	758	212	92
598	Fuel dealers -----	1	(D)	(D)	(D)	AA
5983	Fuel oil dealers -----	1	(D)	(D)	(D)	AA
5984	Liquefied petroleum gas (bottled gas) dealers -----	-	-	-	-	-
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-
5992	Florists -----	40	7 944	1 432	367	141
5993	Tobacco stores and stands -----	-	-	-	-	-
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	AA
5995	Optical goods stores -----	15	2 958	715	179	47
5999	Miscellaneous retail stores, n.e.c. -----	91	(D)	(D)	(D)	EE
5999 pt.	Pet shops -----	12	3 152	657	161	43
5999 pt.	Art dealers -----	48	35 577	6 929	1 863	338
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	31	(D)	(D)	(D)	CC

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 9. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Hawaii ▲</b> -----	<b>(X)</b>	<b>11 250 217</b>	<b>11 250 217</b>	<b>100.0</b>	<b>Hawaii ▲—Con.</b>				
Honolulu -----	1	5 983 036	5 983 036	53.2	Island of Lanai ▲-----	31	5 700	10 501 072	93.3
Hilo -----	2	506 527	6 489 563	57.7	Waialua -----	32	5 646	10 506 718	93.4
Kahului-----	3	478 844	6 968 407	61.9	Kalaheo -----	33	4 824	10 511 542	93.4
Aiea -----	4	473 230	7 441 637	66.1	Waimea -----	34	4 791	10 516 333	93.5
Kaneohe -----	5	361 995	7 803 632	69.4	Hanamaulu -----	35	3 384	10 519 717	93.5
Waipahu -----	6	349 473	8 153 105	72.5	Napili-Honokowai-----	36	3 001	10 522 718	93.5
Lahaina -----	7	348 499	8 501 604	75.6	Kekaha -----	37	1 527	10 524 245	93.5
Kailua (Hawaii County)-----	8	270 607	8 772 211	78.0	Schofield Barracks -----	38	611	10 524 856	93.6
Kailua (Honolulu County)-----	9	244 104	9 016 315	80.1	Halawa ▲-----	(X)	-	10 524 856	93.6
Lihue -----	10	224 265	9 240 580	82.1	Wailua Homesteads ▲-----	(X)	-	10 524 856	93.6
Waimalu ▲-----	11	216 400	9 456 980	84.1	Aliamanu ▲-----	(X)	-	10 524 856	93.6
Pearl City -----	12	144 243	9 601 223	85.3	Waipio Acres -----	(X)	-	10 524 856	93.6
Wailuku -----	13	141 355	9 742 578	86.6	Fort Shafter ▲-----	(X)	-	10 524 856	93.6
Kihei -----	14	132 562	9 875 140	87.8	Whitmore Village -----	(X)	-	10 524 856	93.6
Kapaa -----	15	130 712	10 005 852	88.9	Hickam Housing -----	(X)	-	10 524 856	93.6
Mililani Town -----	16	104 623	10 110 475	89.9	Iroquois Point -----	(X)	-	10 524 856	93.6
Wahiawa -----	17	101 996	10 212 471	90.8	Mountain View -----	(X)	-	10 524 856	93.6
Waianae -----	18	99 405	10 311 876	91.7	Village Park ▲-----	(X)	-	10 524 856	93.6
Pukalani-----	19	41 106	10 352 982	92.0	Ewa Villages ▲-----	(X)	-	10 524 856	93.6
Ewa Beach -----	20	31 196	10 384 178	92.3	Hawaiian Paradise Park ▲-----	(X)	-	10 524 856	93.6
Waimanalo -----	21	15 635	10 399 813	92.4	Maunawili -----	(X)	-	10 524 856	93.6
Captain Cook -----	22	15 295	10 415 108	92.6	Wheeler AFB ▲-----	(X)	-	10 524 856	93.6
Kaunakakai -----	23	14 730	10 429 838	92.7	Hawaiian Beaches ▲-----	(X)	-	10 524 856	93.6
Island of Molokai ▲-----	24	14 423	10 444 261	92.8	Pupukea ▲-----	(X)	-	10 524 856	93.6
Hauula -----	25	13 348	10 457 609	93.0	Waihee-Waiehue -----	(X)	-	10 524 856	93.6
Makawao-----	26	10 383	10 467 992	93.0	Ahuimanu -----	(X)	(D)	(X)	(X)
Waimanalo Beach -----	27	7 490	10 475 482	93.1	Haiku-Pauwela -----	(X)	(D)	(X)	(X)
Laike -----	28	7 233	10 482 715	93.2	Heeia -----	(X)	(D)	(X)	(X)
Wailea-Makena -----	29	6 661	10 489 376	93.2	Holualoa -----	(X)	(D)	(X)	(X)
Nanakuli -----	30	5 996	10 495 372	93.3	Kahaluu -----	(X)	(D)	(X)	(X)
					Kalaoa ▲-----	(X)	(D)	(X)	(X)
					Kaneohe Station ▲-----	(X)	(D)	(X)	(X)
					Maili -----	(X)	(D)	(X)	(X)
					Makaha -----	(X)	(D)	(X)	(X)
					Makakilo City -----	(X)	(D)	(X)	(X)
					Waipio ▲-----	(X)	(D)	(X)	(X)

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

**Table 10. Counties Ranked by Volume of Sales: 1992**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Hawaii ▲</b> -----	<b>(X)</b>	<b>11 250 217</b>	<b>11 250 217</b>	<b>100.0</b>	<b>Hawaii ▲—Con.</b>				
Honolulu ▲-----	1	8 341 630	8 341 630	74.1	Hawaii -----	3	1 057 639	10 724 041	95.3
Maui ▲-----	2	1 324 772	9 666 402	85.9	Kauai -----	4	526 176	11 250 217	100.0

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

# Appendix A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration.** Firms in the 1992 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consisted of firms which were not required to file a regular census return and included:
  - a. All nonemployers, i.e., all firms with no paid employment during 1992. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1992.

Data on nonemployers are provided in subsequent 1992 Census of Retail Trade reports; Non-employer Statistics (RC92-N-1) and Selected Statistics (RC92-SP-1).

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with one or more paid employees at any time during 1992 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to four employees and represented about 10 percent of total retail sales of establishments covered in the census.

Data on sales, payroll, and employment for employer firms below the payroll cutoff were derived or estimated from administrative records of other Federal agencies except for a sample of small employer firms. This sample was included in the mail universe.

2. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers; i.e., all multiestablishment firms and all employer firms above the payroll size cutoff referred to in section 1b. Within this category, a report of company organization was conducted

periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1991 Report of Company Organization was used as a coverage check in the census. In the 1992 census, all multiestablishment firms were asked to notify the Census Bureau of any establishments for which a form was not received. Report forms were subsequently provided to the firms for these establishments.

- b. A sample of small employer firms referred to in section 1b. These firms were sent the census mailing packages containing the appropriate 1992 questionnaire. For the retail trade sector, the overall sample of small employer firms was 20.6 percent which varied by kind of business.

**Method of classifying kinds of business.** The retail trade classifications for all establishments were based on the *Standard Industrial Classification Manual: 1987*<sup>1</sup> (SIC). However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1987 census. Otherwise, the classification was obtained from administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a 1992 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1992 census kind-of-business code.

<sup>1</sup>*Standard Industrial Classification Manual: 1987*. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

- Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on sales by merchandise line, and other special inquiries.

## COMPARABILITY OF THE 1987 AND 1992 CENSUSES

The 1987 and 1992 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas.** The boundaries of a number of areas for which data are shown in the 1992 census are not the same as in the 1987 census because of annexations; other boundary changes; and redefinitions of metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>2</sup> In addition, data for consolidated cities are included in the 1992 census.

Data for special economic urban areas (SEUA's) with 10,000 inhabitants or more in Michigan, Minnesota, New York, and Wisconsin qualified for publication in the 1992 census. This included townships in Michigan and Minnesota and towns in New York and Wisconsin. However, Minnesota did not have any townships that met the publication criteria.

## EXPLANATION OF TERMS

**Establishments.** An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and are provided in the retail trade report, *Miscellaneous Subjects* (RC92-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1992. Appendix G provides a comparison of the number of establishments active any time during the year versus the number in business at the end of the year.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that

classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms.** A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

**Sales.** Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll.** Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, employee contributions to qualified pension plans, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all

<sup>2</sup>Newly defined metropolitan areas (MA's) were announced by the Office of Management and Budget (OMB) effective June 30, 1993.

employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on form 941.

**First-quarter payroll.** This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1992.

**Paid employees for pay period including March 12.** Paid employees consist of the full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments.** Each company included in this census was asked to identify and separately report auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries are presented in a subsequent report issued as part of the 1992 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, SIC major groups 52 through 59 in the SIC manual, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

The retail trade industries were covered in the 1992 Economic and Agriculture Census. However, retail establishments of the following types were excluded from census coverage:

1. Federal, State, and local government agencies that sold merchandise, other than liquor stores operated by State and local governments
2. Officers' clubs and officers' open messes (classified based on primary activity with a T/O code of 90); and public school lunch programs except those which operated on a fee or contract basis (classified based on primary activity with a T/O code of 55)

The following types of retail establishments were covered in the census:

1. Appliance stores owned by public utilities if the establishments were primarily engaged in selling appliances to customers
2. Liquor stores operated by State and local governments

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within a SIC industry.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities or merchandise lines are sold by different kinds of business is available in the 1992 Census of Retail Trade report, *Merchandise Line Sales*, RC92-S-3.)

### Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn

and garden supplies; and manufactured (mobile) homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521).** Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. For lumber yards, at least 32 percent of sales must be from the sale of lumber and millwork. Hardware is often an important line of retail lumber and building materials dealers. Also included in this group are home centers. These are retail establishments that sell both lumber and building materials and hardware. Additionally, they must sell at least 5 of the following merchandise lines: housewares, tools (power and/or hand), floor coverings, electrical supplies, kitchen cabinets, plumbing and bath supplies, lawn and garden products, paints and/or sundries, windows and/or doors, roofing, wallcoverings, ceiling products and materials, lawn and garden supplies, and appliances. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523).** Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525).** Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, locks and other security hardware, paint and glass, housewares, household appliances, cutlery, and building materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526).** Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but

may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Manufactured (mobile) home dealers (SIC 527).** Establishments primarily engaged in the retail sale of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561 and those primarily selling utility trailers are classified in SIC 5599.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, catalog showrooms, warehouse clubs, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531).** Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following groups of merchandise:

1. Household linens, dry goods, furniture, home furnishings, appliances, and radio and TV sets
2. A general line of apparel for the family

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the sales of the other group is \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (including leased depts.)

Department stores (excluding leased depts.)



For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores also are presented:

**Conventional department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. May have a catalog order service
3. Are not affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands
2. Appliances which are serviced by another company
3. Limited lines of merchandise through seasonal or special catalogs

**Discount or mass merchandising department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices
2. Provide centralized check-out service
3. Sell merchandise through self-service with minimal customer assistance provided in any department
4. Do not have a catalog order service

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded
2. Hard goods which are primarily nationally advertised brands
3. Appliances which are serviced by another company

**National chain department stores (SIC 531 pt.).** Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department
2. Usually have a catalog order service
3. Are affiliated with a company which operates similar establishments on a national basis

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded
2. Appliances which are serviced by their own company

**Variety stores (SIC 533).** Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539).** Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, housewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms. Establishments primarily engaged in the retail sales of merchandise by catalog, mail, or television order are classified in SIC 5961.

**Warehouse clubs (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as groceries; automotive tires, batteries, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; and books through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

**Catalog showrooms (SIC 539 pt.).** Establishments primarily engaged in the retail sale of general lines of merchandise such as homefurnishings, housewares, jewelry, radios, televisions, stereo equipment, and sporting goods. Inventory is stored at the location but not usually on display. Customers order using a catalog and wait while the merchandise is being delivered from the stock room.

**Other miscellaneous general merchandise stores (SIC 539 pt.).** Establishments primarily engaged in the retail sale of several lines of merchandise such as piece goods, men's and women's apparel and accessories, dry goods, hardware, housewares, homefurnishings, and other lines in limited amounts. Included in this industry are stores selling commodities covered in the definition for industry 5311, but normally having less than 50 employees. Also included are stores known as country general stores.

## Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541).** Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

**Supermarkets and other general-line grocery stores (SIC 541 pt.).** Establishments commonly known as supermarkets, food stores, grocery stores, and food warehouses primarily engaged in the retail sale of a wide variety of grocery store merchandise. Customers normally make large, volume purchases from these stores.

**Convenience food stores (SIC 541 pt.).** Establishments primarily engaged in the retail sale of a medium variety of canned goods, dairy products, pre-packaged meats, and other grocery items in limited amounts. They also may sell newspapers, magazines, refreshment items, cigarettes, beer, wine, and novelties. Customers normally utilize a convenience store to purchase a few items, whereas grocery stores are utilized for large, volume purchases. Convenience stores normally have a maximum of two check-out counters; less than 2,500 square feet of total under-roof floor space; a small, private parking lot; and hours of operation which normally extend beyond those of traditional grocery stores. Establishments primarily selling convenience store items but also selling gasoline are classified in kind of business 541130.

**Convenience food/gasoline stores (SIC 541 pt.).** These are establishments that satisfy the criteria of a convenience food store and also sell gasoline; however, gasoline sales may not exceed 49 percent of total sales. Establishments selling convenience store items but primarily selling gasoline are classified in kind of business 554130.

**Delicatessens (SIC 541 pt.).** Establishments primarily engaged in the retail sale of cold cuts, oven-roasted meats, bread, and other grocery items. They often prepare sandwiches for carry-out and party platters, and may prepare gourmet platters for take-home consumption.

**Meat and fish (seafood) markets (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They

may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963, and establishments primarily engaged in the retail sale of poultry are classified in SIC 549.

**Fruit and vegetable markets (SIC 543).** Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are often found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544).** Establishments primarily engaged in selling nuts, popcorn, boxed or bulk candy and other confections such as candied fruits, and chewing gum. Ice cream, frozen yogurt, and soft drinks are often sold in these stores. Candy or confectionery stores making their own products, and candy and popcorn stands in theaters are classified here.

**Dairy products stores (SIC 545).** Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen yogurt stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546).** Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—baking and selling (SIC 546 pt.).** Establishments selling, over the counter, bakery products such as breads, rolls, cakes, cookies, and pies at least part of which are baked on the premises.

**Retail bakeries—selling only (SIC 546 pt.).** Establishments primarily engaged in the retail sale of bakery products such as breads, cakes, and pies none of which are produced on the premises.

**Miscellaneous food stores (SIC 549).** Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamins, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account, and sell dressed fowls or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included unless reported separately.

**New and used car dealers (SIC 551).** Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552).** Establishments primarily engaged in selling used cars and not holding a franchise for the sale of new passenger cars. Some of these dealers may sell a small quantity of trucks and farm equipment. Some maintain repair and service departments. These establishments also frequently sell used pickups and vans at retail.

**Auto and home supply stores (SIC 553).** Establishments primarily engaged in the retail sale of auto supplies such as automotive batteries, parts, accessories; and sundry supplies such as polishes, paint, and decorative items. Establishments where used tires, batteries, and accessories exceed 49 percent of total sales are classified in SIC 501.

**Auto parts, tires, and accessories stores (SIC 553 pt.).** Establishments primarily engaged in the retail sale of new automotive tires and tubes. These establishments frequently have facilities for tire recapping and vulcanizing. These establishments also sell auto supplies such as automotive batteries, parts, and accessories. Establishments engaged in producing and installing custom-made seat covers for household users are included here.

**Home and auto supply stores (SIC 553 pt.).** Establishments primarily engaged in selling a combination of lines such as tires, batteries and accessories; household appliances; sporting goods; housewares and hardware. These differ from tire, battery, and accessory stores in that, although the largest merchandise line sales may be in automotive parts, accessories, and repairs, a considerable amount of sales also are made in nonautomotive lines.

**Gasoline service stations (SIC 554).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Gasoline/convenience food stores (SIC 554 pt.).** Establishments primarily engaged in the retail sale of gasoline and automotive lubricants and also sell a line of convenience store items such as milk, eggs, bread, beer, pet food, detergents, etc. Establishments selling gasoline and lubricants but primarily selling convenience food items are classified in SIC 541.

**Other gasoline service stations and truck stops (SIC 554 pt.).** Establishments primarily engaged in selling gasoline and automotive lubricants. These establishments usually sell tires, batteries, and accessories and perform related services. They also may do minor repair work. Truck stops primarily sell diesel fuel to truckers. They also may sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment. They normally are open on a 24-hour per day basis.

**Boat dealers (SIC 555).** Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers (SIC 556).** Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches) including parts and accessories. Establishments primarily engaged in the retail sale of manufactured (mobile) homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557).** Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, not elsewhere classified (SIC 559).** Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for

personal wear and adornment. Not included are establishments which meet the criteria for Department Stores (SIC 531) or Miscellaneous General Merchandise Stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and accessory stores (SIC 561).** Establishments primarily engaged in selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562).** Establishments primarily engaged in selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563).** Establishments primarily engaged in selling women's accessories and specialties such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur including custom-made.

**Furriers and fur shops (SIC 563 pt.).** Establishments primarily engaged in making fur coats and other fur apparel to custom order and selling ready-made fur coats and other fur apparel. If fur repair and storage are the chief sources of receipts, the establishments are classified in Services, SIC 7219.

**Other women's accessory and specialty stores (SIC 563 pt.).** Establishments primarily engaged in selling a specialized line of women's accessories such as blouses, knitwear, hosiery, hats, foundation garments, negligees, costume jewelry, gloves and handbags. Juniors' and misses' accessory and specialty apparel is classified here.

**Children's and infants' wear stores (SIC 564).** Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565).** Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing

in sales for an individual sex or age group. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, and (2) sales of apparel items for an individual sex or age group are not more than three times the sales of all other apparel items.

**Men's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification, if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification, if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification, if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.).** Establishments primarily engaged in selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification, if sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined.

**Athletic footwear stores (SIC 566 pt.).** Establishments primarily engaged in selling athletic shoes for activities such as tennis, jogging, baseball, softball, basketball, boxing, racquetball, football, volleyball, etc. These establishments may also sell athletic apparel.

**Miscellaneous apparel and accessory stores (SIC 569).** Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories, not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5932. Stores furnishing interior decorating service are classified according to the merchandise handled. Stores primarily engaged in selling furnishings in conjunction with an interior decorator service are classified according to the merchandise handled; if the interior designer primarily advises clients on selection of merchandise, the establishment is classified in SIC 7389.

**Furniture stores (SIC 5712).** Establishments primarily engaged in selling new household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise. Furniture warehouse showrooms, sleep shops and waterbed stores, and specialty furniture stores such as baby furniture stores, are classified here. If sales of new office furniture account for more than half of the total sales, the establishments are classified in SIC 502120.

**Floor covering stores (SIC 5713).** Establishments primarily engaged in the retail sale of rugs, carpets, linoleum, floor tile, and related products. Stores selling ceramic (wall or floor) tile are classified in SIC 521130. Establishments included in this industry may incidentally perform installation but contractors primarily engaged in installing floor coverings for others are classified in SIC 1743 or 1752.

**Drapery, curtain, and upholstery stores (SIC 5714).** Establishments primarily engaged in selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719).** Establishments primarily engaged in the retail sale of miscellaneous homefurnishings such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572).** Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, microwave ovens, home freezers, and other household appliances such as electric irons, percolators, hot plates, vacuum cleaners, sewing machines, dehumidifiers, and self contained room air-conditioners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731).** Establishments primarily engaged in the retail sale of radios, television sets, compact disc players, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, and records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of computer hardware and peripheral equipment such as printers, disk drives, etc. Computer software and computer furniture frequently are sold in these establishments.

**Computer software stores (SIC 5734 pt.).** Establishments primarily engaged in the retail sale of prepackaged (off-the-shelf) computer software. Computer furniture, peripheral equipment, books, supplies, and accessories are frequently sold in these establishments.

**Record and prerecorded tape stores (SIC 5735).** Establishments primarily engaged in selling phonograph records, compact discs, and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5734 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736).** Establishments primarily engaged in selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments engaged in selling prepared foods and drinks for consumption on the premises. Also included are caterers which serve prepared food other than at the place of business and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. In-plant food contractors are included here as well as leased eating and drinking concessions in hotels, motels, sports arenas, and other amusement places.

**Restaurants (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified in Drinking Places (SIC 5813).

**Cafeterias (SIC 5812 pt.).** Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter/waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.).** Establishments primarily engaged in selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Other eating places (SIC 5812 pt.).** This includes social caterers, contract feeding and ice cream and frozen yogurt shops. See following descriptions.

**Social caterers (SIC 5812 pt.).** Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Contract feeding (SIC 5812 pt.).** Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen yogurt shops (SIC 5812 pt.).** Establishments primarily engaged in selling ice cream, frozen yogurt, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.) Establishments known as ice cream or yogurt shops but primarily selling hamburgers, hot dogs, etc. are classified in SIC 581240.

**Drinking places (SIC 5813).** Establishments primarily engaged in the retail sale of alcoholic drinks such as beer,

ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments. Meals may or may not be served.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: drug stores and proprietary stores; liquor stores; used merchandise stores; miscellaneous shopping goods stores; nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.).** Establishments primarily engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. Some of these stores sell small electrical appliances, window fans, dishes, lawn chairs, and similar products. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.).** Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592).** Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593).** This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General-line sporting goods stores (SIC 5941 pt.).** Establishments primarily engaged in selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty-line sporting goods stores (SIC 5941 pt.).** Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. These stores may also sell parts and/or accessories for the specialized line and often rent and/or repair the line they sell. Sales of motorcycles and motor scooters (including mopeds) are classified in SIC 5571. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942).** Establishments primarily engaged in selling new books and periodicals. Stationery and related items may also be sold. The subclassifications are general, specialty, and college book stores. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943).** Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies such as accounting and legal forms, blankbooks and forms, and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944).** Establishments primarily engaged in the retail sale of any combination of the lines of jewelry such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631. Establishments primarily engaged in selling costume jewelry are classified in kind of business 563210.

**Hobby, toy, and game shops (SIC 5945).** Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items such as coins, stamps, and autographs are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946).** Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in the retail sale of video cameras are classified in SIC 5731. Establishments primarily engaged in finishing films are classified in SIC 7384.

**Gift, novelty, and souvenir shops (SIC 5947).** Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948).** Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949).** Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961).** Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, advertising on radio and television, and by operating catalog stores that carry little stock other than display items. They receive their orders by phone or mail and fill most of their orders by mail. These establishments do not ordinarily maintain stock for sale on the premises. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the classification.

**Mail-order houses, department store merchandise (SIC 5961 pt.).** These are mail-order houses selling the following lines of merchandise; furniture; homefurnishings; appliances; radio and TV sets; household linens and dry goods; and apparel with the same percentage requirements of a department store.

**Mail-order houses, other general merchandise (SIC 5961 pt.).** These are mail-order houses selling a variety of merchandise but not meeting the criteria of a department store (see SIC 5311 for criteria).

**Mail-order houses, specialized (SIC 5961 pt.).** These are mail-order houses which primarily sell a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, TV's, audio equipment, furniture, floor coverings, kitchenware, and homefurnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet goods; hobby equipment; and toys and games. Sales of a single or related group of items must exceed 49 percent.

**Automatic merchandising machine operators (SIC 5962).** Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other

businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

**Direct selling establishments (SIC 5963).** Establishments primarily engaged in selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings, and equipment; mobile food service; books and stationery; and other direct selling.

**Direct selling, furniture, homefurnishings, and equipment (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of furniture, baby furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, plastic housewares, brooms and brushes, lamps and shades, mirrors and pictures, venetian blinds and window shades, radios and television sets and parts, household appliances such as refrigerators and broilers, and other homefurnishings. Sales of these items must exceed 49 percent of total sales. Sellers of brushes and other cleaning aids are classified here. Sellers by the party plan where the salesperson conducts parties in order to assemble customers are also included here.

**Direct selling, mobile food service (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of food for immediate consumption such as sandwiches, soup, etc. Establishments primarily engaged in direct selling of food, not for immediate consumption, are classified in kind of business 596340.

**Direct selling, books and stationery (SIC 5963 pt.).** These are establishments primarily engaged in direct selling of books, magazine subscriptions, encyclopedias, and stationery. Sales of these items must exceed 49 percent of total sales. Direct sellers of greeting cards and newspapers are classified in kind of business 596340.

**Direct selling, other (SIC 5963 pt.).** These are direct selling establishments which sell merchandise not covered in above kind of businesses. Included are establishments selling building materials, hardware, and lawn and garden supplies; general merchandise; food (including frozen food and freezer plans) and the door-to-door delivery of dairy products (excluding prepared foods for immediate

consumption); apparel and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; cameras and photographic equipment; gifts, novelties, and souvenirs; optical goods; leather goods; hobby equipment; religious articles; newspapers; greeting cards; and toys and games.

**Fuel oil dealers (SIC 5983).** Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984).** Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, not elsewhere classified (SIC 5989).** Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992).** Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993).** Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994).** Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995).** Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, not elsewhere classified (SIC 5999).** Establishments primarily engaged in the retail sale of specialized lines of merchandise, not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or



consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7389.

**Pet shops (SIC 5999 pt.).** These are retail stores selling pets such as dogs, cats, birds, rabbits, and tropical fish; pet foods and remedies. Aquariums, cages, pet toys, and aquatic plants are often sold in these types of stores. Many of these shops board pets on the premises. If receipts from the boarding of pets account for more than 49 percent of total receipts, the establishments are classified in Agriculture, Industry 075200 6.

**Art dealers (SIC 5999 pt.).** These are retail establishments primarily engaged in the retail sale of art goods, including original oil paintings, sculptures, glassware items

and ceramics, at retail or at auction. Establishments primarily selling supplies for making ceramic items are classified in kind of business 594520. Establishments primarily selling artists' supplies are classified in kind of business 599990. Establishments primarily selling art reproductions are classified in Industry 571900.

**Other miscellaneous retail stores, not elsewhere classified (SIC 5999 pt.).** These are retail stores, not elsewhere classified, which sell specialized lines such as artists' supplies, above-ground swimming pools and supplies, orthopedic and artificial limbs, drafting materials, hearing aids, furniture polish, rubber stamps, monuments and tombstones, sanitary supplies (including disinfectants), seasonal decorations, artificial flowers and plants, fireworks, etc. Religious goods stores are classified here.





## Appendix D. **Metropolitan Areas**

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(Titles and definitions shown for MSA's, CMSA's, and PMSA's are those established by the Office of Management and Budget, as of June 30, 1993)

### **HAWAII**

#### **Honolulu, HI MSA**

Honolulu County, HI



SIC code	Kind of business	Percent of sales —		SIC code	Kind of business	Percent of sales —	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>			<b>59 ex. 591</b>	<b>Miscellaneous retail stores —Con.</b>		
5992	Florists .....	26.9	13.4	5999	Miscellaneous retail stores, n.e.c. ....	(D)	(D)
5993	Tobacco stores and stands .....	—	—	5999 pt.	Pet shops .....	15.6	1.1
5994	News dealers and newsstands .....	—	—	5999 pt.	Art dealers .....	5.2	18.4
5995	Optical goods stores .....	14.1	7.8	5999 pt.	Other miscellaneous retail stores, n.e.c. ....	(D)	(D)

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## Appendix F. Geographic Notes

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### HAWAII

Note: Hawaii, which has only one incorporated place (Honolulu), is the only State (or equivalent) included in the economic census for which we recognize census designated places (CDP's) as places. We recognize those that have a population of 2,500 or more.

**Aliamanu** became a CDP during the 1990 census.

**Ewa Villages** name was changed from Ewa in January 1990.

**Fort Shafter** became a CDP during the 1990 census.

**Halawa** became a CDP during the 1990 census.

**Hawaiian Beaches** became a CDP during the 1990 census.

**Hawaiian Paradise Park** became a CDP during the 1990 census.

**Honolulu County** is coextensive with Honolulu city, which is not recognized for the economic census. In agreement with Hawaiian law, the Census Bureau reports data for the separate communities in Honolulu County that the State of Hawaii has identified; Honolulu CDP and the other communities of 2,500 or more population are recognized for the economic census.

**Island of Lanai.** See "Maui County."

**Island of Molokai.** See "Maui County."

**Kalaoa** became a CDP during the 1990 census.

**Kaneohe Station** name was changed from Mokapu in January 1990.

**Maui County** consists of four islands. The State requested that two of the islands, Lanai and Molokai, be recognized as "places" for the economic census. Included on the island of Molokai is the nonfunctioning county of Kalawao.

**Pupukea** became a CDP during the 1990 census.

**Village Park** became a CDP during the 1990 census.

**Wailua Homesteads** became a CDP during the 1990 census.

**Waimalu** became a CDP during the 1990 census.

**Waipio** became a CDP during the 1990 census.

**Wheeler AFB** became a CDP during the 1990 census.

# Appendix G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year for the State: 1992 and 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1987 and 1992 censuses, see appendix A]

SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
	<b>Retail trade</b> .....	<b>7 807</b>	<b>7 195</b>	<b>7 005</b>	<b>6 862</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>157</b>	<b>149</b>	<b>144</b>	<b>139</b>
521, 3	Building materials and supply stores .....	92	77	82	75
521	Lumber and other building materials dealers .....	69	59	60	58
523	Paint, glass, and wallpaper stores .....	23	18	22	17
525	Hardware stores .....	48	45	45	39
526	Retail nurseries, lawn and garden supply stores .....	17	25	17	23
527	Manufactured (mobile) home dealers .....	—	2	—	2
<b>53</b>	<b>General merchandise stores</b> .....	<b>147</b>	<b>151</b>	<b>138</b>	<b>146</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	22	26	21	26
531	Department stores (excl. leased depts.) <sup>1</sup> .....	22	26	21	26
531 pt.	Conventional <sup>1</sup> .....	11	13	10	13
531 pt.	Discount or mass merchandising <sup>1</sup> .....	1	3	1	3
531 pt.	National chain <sup>1</sup> .....	10	10	10	10
533	Variety stores .....	33	45	33	43
539	Miscellaneous general merchandise stores .....	92	80	84	77
<b>54</b>	<b>Food stores</b> .....	<b>870</b>	<b>921</b>	<b>800</b>	<b>887</b>
541	Grocery stores .....	604	604	558	576
542	Meat and fish (seafood) markets .....	50	59	46	58
546	Retail bakeries .....	116	140	105	138
546 pt.	Retail bakeries —baking and selling .....	101	110	92	110
546 pt.	Retail bakeries —selling only .....	15	30	13	28
543, 4, 5, 9	Other food stores .....	100	118	91	115
543	Fruit and vegetable markets .....	24	27	21	25
544	Candy, nut, and confectionery stores .....	30	37	29	36
545	Dairy products stores .....	5	5	3	5
549	Miscellaneous food stores .....	41	49	38	49
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>286</b>	<b>281</b>	<b>263</b>	<b>273</b>
551	New and used car dealers .....	76	80	72	76
552	Used car dealers .....	23	13	18	13
553	Auto and home supply stores .....	153	150	145	150
553 pt.	Auto parts, tires, and accessories stores .....	150	145	142	145
553 pt.	Home and auto supply stores .....	3	5	3	5
555, 6, 7, 9	Miscellaneous automotive dealers .....	34	38	28	34
555	Boat dealers .....	15	19	11	16
556	Recreational vehicle dealers .....	2	3	2	3
557	Motorcycle dealers .....	17	14	15	13
559	Automotive dealers, n.e.c. .....	—	2	—	2
<b>554</b>	<b>Gasoline service stations</b> .....	<b>326</b>	<b>355</b>	<b>306</b>	<b>341</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>1 093</b>	<b>963</b>	<b>984</b>	<b>906</b>
561	Men's and boys' clothing and accessory stores .....	106	79	101	73
562, 3	Women's clothing and specialty stores .....	406	333	364	317
562	Women's clothing stores .....	322	282	289	267
563	Women's accessory and specialty stores .....	84	51	75	50
565	Family clothing stores .....	247	270	216	252
566	Shoe stores .....	139	123	130	121
566 pt.	Men's shoe stores .....	8	8	7	8
566 pt.	Women's shoe stores .....	24	28	21	26
566 pt.	Children's and juveniles' shoe stores .....	—	—	—	—
566 pt.	Family shoe stores .....	89	72	86	66
566 pt.	Athletic footwear stores .....	18	15	16	21
564, 9	Other apparel and accessory stores .....	195	158	173	143
564	Children's and infants' wear stores .....	40	28	38	28
569	Miscellaneous apparel and accessory stores .....	155	130	135	115

See footnotes at end of table.

### RETAIL TRADE—GEOGRAPHIC AREA SERIES

APPENDIX G G-1



SIC code	Kind of business	Establishments in business —			
		Any time during year		At end of year	
		1992	1987	1992	1987
<b>57</b>	<b>Furniture and homefurnishings stores</b> -----	<b>466</b>	<b>402</b>	<b>415</b>	<b>384</b>
5712	Furniture stores -----	101	99	95	92
5713, 4, 9	Homefurnishings stores -----	127	107	111	104
5713	Floor covering stores -----	34	31	32	30
5714	Drapery, curtain, and upholstery stores -----	11	14	10	14
5719	Miscellaneous homefurnishings stores -----	82	62	69	60
572	Household appliance stores -----	57	58	50	55
573	Radio, television, computer, and music stores -----	181	138	159	133
5731	Radio, television, and electronics stores -----	91	72	78	70
5734	Computer and software stores -----	29	21	23	20
5735	Record and prerecorded tape stores -----	44	29	41	27
5736	Musical instrument stores -----	17	16	17	16
<b>58</b>	<b>Eating and drinking places</b> -----	<b>2 576</b>	<b>2 209</b>	<b>2 266</b>	<b>2 108</b>
5812	Eating places -----	2 277	1 887	2 011	1 797
5812 pt.	Restaurants -----	1 116	964	971	915
5812 pt.	Cafeterias -----	21	24	21	23
5812 pt.	Refreshment places -----	953	720	851	690
5812 pt.	Other eating places -----	187	179	168	169
5813	Drinking places -----	299	322	255	311
<b>591</b>	<b>Drug and proprietary stores</b> -----	<b>131</b>	<b>112</b>	<b>123</b>	<b>110</b>
591 pt.	Drug stores -----	117	98	110	96
591 pt.	Proprietary stores -----	14	14	13	14
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> -----	<b>1 755</b>	<b>1 652</b>	<b>1 566</b>	<b>1 568</b>
592	Liquor stores -----	71	77	62	73
593	Used merchandise stores -----	67	50	62	48
594	Miscellaneous shopping goods stores -----	1 079	1 056	970	991
5941	Sporting goods stores and bicycle shops -----	163	130	151	123
5941 pt.	General line sporting goods stores -----	48	38	42	36
5941 pt.	Specialty line sporting goods stores -----	115	92	109	87
5942	Book stores -----	61	54	56	51
5944	Jewelry stores -----	404	365	358	351
5943, 5, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	451	507	405	466
5943	Stationery stores -----	13	12	11	11
5945	Hobby, toy, and game shops -----	46	56	45	55
5946	Camera and photographic supply stores -----	17	31	16	27
5947	Gift, novelty, and souvenir shops -----	317	355	279	324
5948	Luggage and leather goods stores -----	25	10	23	9
5949	Sewing, needlework, and piece goods stores -----	33	43	31	40
596	Nonstore retailers -----	107	102	96	100
5961	Catalog and mail-order houses -----	7	8	6	7
5962	Automatic merchandising machine operators -----	13	18	9	17
5963	Direct selling establishments -----	87	76	81	76
598	Fuel dealers -----	3	7	1	7
5983	Fuel oil dealers -----	1	3	—	3
5984	Liquefied petroleum gas (bottled gas) dealers -----	2	3	1	3
5989	Fuel dealers, n.e.c. -----	—	1	—	1
5992	Florists -----	142	162	125	157
5993	Tobacco stores and stands -----	—	1	—	1
5994	News dealers and newsstands -----	4	3	3	3
5995	Optical goods stores -----	65	56	60	56
5999	Miscellaneous retail stores, n.e.c. -----	217	138	187	132
5999 pt.	Pet shops -----	29	20	28	20
5999 pt.	Art dealers -----	68	42	59	41
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	120	76	100	71

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Publication Program

## 1992 CENSUS OF RETAIL TRADE

Publications of the 1992 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports and compact disc-read only memory (CD-ROM).

### Final Reports

#### Geographic area series—52 reports (RC92-A-1 to -52)

A separate paperbound report containing data for establishments with payroll is published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by varied retail classifications. All statistics are presented for the State, metropolitan areas (MA's), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1992 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1987 and 1992 are shown by kind of business.

#### Nonemployer statistics series—1 report (RC92-N-1)

This report includes number of establishments and sales by kind of business for all establishments, establishments with payroll, and establishments without payroll for the United States and States. Data on sales size of establishments without payroll and the number of proprietorships and partnerships is also provided for the United States. Also presented are statistics for establishments without payroll including number of establishments and sales by varied retail classifications for MA's. Similar data for counties and places with 2,500 inhabitants or more are available on electronic media only.

#### Subject series—4 reports (RC92-S-1 to -4)

The *Establishment and Firm Size* report (RC92-S-1) presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

The *Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses* report (RC92-S-2) presents data on measures of value produced, capital expenditures, depreciable assets, and operating expenses for firms with payroll

for the United States by major kind of business. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc. Receipts data also are provided.

The *Merchandise Line Sales* report (RC92-S-3) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MA, and the United States as a whole. Data for States and MA's will be available on electronic media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 43 broad merchandise line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of retail businesses.

The *Miscellaneous Subjects* report (RC92-S-4) contains special statistics on eating and drinking places, gasoline service stations, shoe stores, optical goods stores, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MA's.

#### Special report series—1 report (RC92-SP-1)

The *Selected Statistics* report presents selected data for establishments with and without payroll for 1992 and 1987 by kind of business. Data include number of establishments, sales, payroll and employment, and selected ratios and rankings. Data are presented for the United States as a whole and for States and MA's.

### Electronic Media

All data included in the printed reports are available on CD-ROM. The CD-ROM's provide the same information found in the final reports as well as additional information not published in the final reports such as ZIP Code statistics available from series RC92-Z, merchandise line sales statistics for States and MA's from series RC92-S, and nonemployer data for counties and places from series RC92-N. Electronic media products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.

### OTHER ECONOMIC CENSUS REPORTS

Data on wholesale trade, service industries, transportation, communications, utilities, financial, insurance, real estate, construction industries, manufactures, mineral industries, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1992 Economic Census. A separate series of reports covers the census of outlying areas: Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services, Bureau of the Census, Washington, DC 20233-8300.