



BETTER, TOGETHER.

A PATH TO HEALING
AND COURAGE

FUTURES
WITHOUT VIOLENCE[®]

2020 IMPACT REPORT

WHY SETTLE FOR ‘BACK TO NORMAL’?



This year brought pain and loss at a scale and intensity unmatched in our lifetimes.

It also delivered a powerful reminder that when we stand together and make our voices heard –in the street and at the ballot box– we own the power to change what’s broken.

During the course of the COVID-19 pandemic, economic collapse, a national uprising for racial justice, all capped by a history-shaping election, we collectively experienced fear and anger, but also solidarity and hope.

We mourned Representative John Lewis and Supreme Court Justice Ruth Bader Ginsburg, iconic leaders in the fight for justice. We take heart and tremendous pride in the election of two great champions of our movement to prevent violence, President-elect Joe Biden and Vice President-elect Kamala Harris.

Near the end of a year filled with such uncertainty and loss, let’s savor this historic moment: the election of the first woman vice president, the first Black, the first South Asian, the first daughter of immigrants, and all that our friend Kamala Harris represents for our children. “I may be the first woman to hold this office,” she said. “But I won’t be the last.”

There will be hard work in the years ahead. Our expertise in helping families and communities heal from trauma and violence has never been more urgently needed.

The pandemic magnifies the deeply interconnected racial, gender, and economic inequities that FUTURES has spent 40 years working to end.

The communities suffering the greatest losses and hardships from COVID-19 are the same communities that disproportionately carry the burdens of violence and racism. And those hit hardest of all are families led by women of color—many of whom are frontline workers healing, serving, teaching, feeding, transporting, and caring for a nation in crisis.

After a year marked by isolation, trauma, and extreme economic hardship for so many families, the desire to get back to normal is understandable. At FUTURES, we are committed to getting back to better.

Better means healthcare and economic opportunity for all, safe communities and safe workplaces, ending childhood trauma, domestic violence and sexual assault, all forms of violence, and the racism and hate that fuels so much of it.

Better means bringing every bit of our hard-earned knowledge, our innovative and evidence-based programs, our courage and our passion, as we emerge from loss and chaos into a future that is healthier, safer, more prosperous, and more just for all.

With your support, we will get back to better, together.

With gratitude and determination,

A handwritten signature in black ink that reads "Esta Soler". The signature is fluid and cursive, with a large initial 'E'.

Esta Soler
President & Founder



COME TOGETHER

"FIGHT FOR THE THINGS
THAT YOU CARE ABOUT,
BUT DO IT IN A WAY THAT
WILL LEAD OTHERS TO
JOIN YOU."

- RUTH BADER GINSBERG

ON THE FRONT LINES IN CRISIS

Futures Without Violence has 40 years of expertise supporting families and communities in crisis. When shelter-in-place orders went into effect, we immediately responded by **training more than 25,000** professionals, including childcare and Head Start agencies responding to domestic violence during the pandemic. Our team on Capitol Hill helped secure **\$45 million in the CARES Act** for domestic violence shelters and emergency needs created by COVID-19, along with **\$4 billion** in housing grants, including a portion for domestic violence survivors and **\$3.5 billion** for emergency childcare.

And we helped preserve funding for international prevention work, despite threatened cuts. Working with leaders in Congress and the administration, **almost \$600 million in US funding has been secured to advance gender equality, including \$165 million to end gender-based violence globally.**



PROTECTING HEALTH & SAFETY

The COVID-19 pandemic brought urgent demand from providers seeking new tools and resources. Our Health and Children's teams pivoted quickly to online training, reaching more than **25,000 professionals on addressing and responding to domestic violence during COVID-19**, including Head Start staff, teachers and parents, homeless shelter staff, frontline practitioners, providers who work with men and fathers, policy makers, and foundation leaders.

Our Health team also provided dozens of training and community engagement events, and we shared more than **415,000 resources**, such as safety cards, in hard copy and online.

Our video series "[**Voices From our Movement: Ending Racism and Oppression as the Heart of Anti-Violence Work**](#)," chronicling our pioneering work, received **more than 10,000 views**.





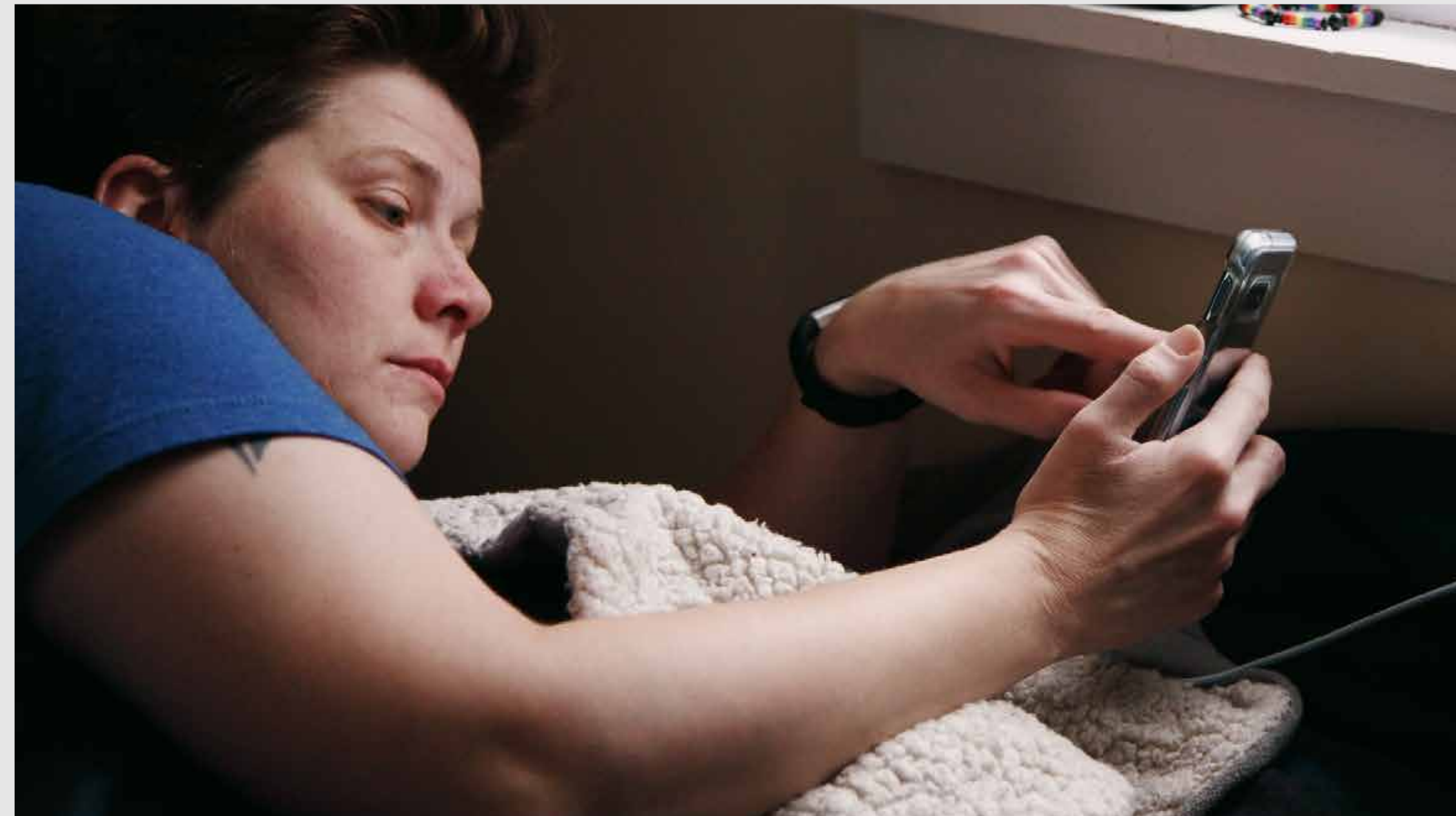
HEAL TOGETHER

“WHEREVER YOU MAY BE IN YOUR JOURNEY, BE PATIENT WITH YOUR HEALING. HEALING HAPPENS SLOWLY.”

- CHANEL MILLER

REACHING FAMILIES SHELTERING AT HOME WITH ABUSERS

As during other disasters, the COVID-19 pandemic is associated with higher rates of domestic violence and abuse – an increase **as high as 40 percent**, according to UN Women. Futures Without Violence partners with our network of frontline responders, who serve as essential, trusted lifelines for survivors, and who have had to transition to remote support during the pandemic. Our Children’s team trained more than **19,000 professionals on domestic violence and child abuse intervention and prevention** through our virtual trainings and webinar series, and demand is soaring. We also developed a supportive **Guide for Family and Friends** of those experiencing violence that has been viewed **more than 1,200** times in [English](#) and [Spanish](#).



SUPPORTING SURVIVORS WORKING FROM HOME

For many survivors, the workplace can be a safe place when home is not. With so many working from home during the COVID-19 pandemic, we adapted [Workplaces Respond](#), adding **resources for supervisors and coworkers to support colleagues who may be experiencing violence while working at home**. The tools have been made available to **thousands of people seeking support during a time of massive disruption to their workplaces**. Our Workplaces team also hosted conversations on Instagram and Facebook Live to share strategies employers can use to advance the safety and well-being of employees during the pandemic.



DOMESTIC VIOLENCE RESPONSE FUND

As COVID-19 tore through communities across the U.S. and around the world, adult and child survivors found themselves sheltering in place with their abusers. Futures Without Violence established the Domestic Violence Response Fund, benefiting global grantees of the **UN Trust Fund to End Violence Against Women** and U.S. partners, with an emphasis on organizations that serve and support Black, Indigenous, and other people of color. Launched in partnership with **UN Women Goodwill Ambassador Nicole Kidman**, the Fund will stop abuse and help survivors heal in the U.S. and around the world. Our [Call for Courage](#) livestream launching the fund reached a total audience of **almost 30,000**, a record for any FUTURES event.



Call for Courage, featuring UN Women Goodwill Ambassador Nicole Kidman (above); performances by Vocal Rush from Oakland School for the Arts (left); actor and activist Aurora Perrineau (below).





STAND TOGETHER

THERE IS NO JUSTICE
UNTIL THERE IS
JUSTICE FOR ALL

ADVANCING RACIAL JUSTICE

As an organization that has worked its entire history to end violence, we mourn Black and Brown lives lost to police violence; we lift up the work of Black Lives Matter, and **we are committed partners and activists in the movement to end systemic racism, advance prosperity, and enable greater well-being in all forms for communities of color.**

The COVID-19 pandemic has only magnified long-standing inequities, inflicting the greatest health and economic harm on families of color, in particular, those led by women. The frontline workers caring for patients, seniors, children, and the disabled; those harvesting, preparing, and delivering our food; the transportation and retail workers keeping our damaged economy afloat – they are all holding up the lifeline for others, while lacking health insurance, paid sick or family leave, affordable quality childcare, basic occupational safety, or retirement benefits.



At Futures Without Violence, we take great pride in our track record of driving deep, systemic change. It's all too clear that the challenges ahead require more than a repair job. The health, social, and economic perils of this moment are immense. But so too

are the opportunities to go beyond emergency stopgap measures, and instead **create a New Deal for the working families who have been the backbone of our communities for so long and are essential at all times, not only in crisis.**

PREPARING SCHOOLS FOR INCREASED TRAUMA

As children return to school, we must prepare to address significant learning losses, which disproportionately impact children of color, along with social and emotional challenges. Futures Without Violence is enhancing our **support for K-12 educators to deepen their readiness to address trauma** caused by isolation, disrupted learning, as well as increased housing, food, and economic insecurity in families, factors that can increase the risk of violence. Our [Changing Minds Now](#) curriculum trains teachers and school professionals in practices to prevent trauma, as well as to help children heal.

Our work in the year ahead will focus on comprehensive approaches to supporting resilience for children, families, and communities. “**All In for Kids**” is our new

interdisciplinary partnership bringing together health professionals, educators, and major social change organizations in California to address the root causes of childhood trauma, create a plan for prevention, and help kids heal and thrive.





ADVANCE TOGETHER

“WE MUST CONTINUE
TO GO FORWARD
AS ONE PEOPLE.”

– JOHN LEWIS

EDUCATING AND MOBILIZING

Before the pandemic shut down travel and in-person gatherings worldwide, we hosted our launch event for [The Courage Museum](#), for an audience of 650, presenting the inaugural Courage Awards by Futures Without Violence to **Chanel Miller**, author of *Know My Name*, Stanford professor **Christine Blasey Ford**, actor **Aurora Perrineau**, and March for Our Lives activist **Tyah-Amoy Roberts**.

Within weeks, we were shifting our work onto the small screen, adapting and presenting FUTURES training, webinars, and events online for thousands of clinicians, educators, and judicial professionals who work to prevent violence and help survivors heal. Our Learning & Leadership team **designed responsive online tools, web trainings, and virtual peer-engagement opportunities for more than 5,200 providers working to**



address violence and trauma at survivor-serving organizations and in the justice system.

We serve as a clearinghouse for promising practices and collaborative strategic responses to COVID-related challenges.



CHANGING THE GAME FOR GIRLS BY COACHING BOYS INTO MEN

Futures Without Violence is proud to partner with organizations around the world that share our belief in the transformative power of sport to change cultural norms, promote healthy relationship skills for young people, prevent dating violence, and advance empowerment for girls.

Coaching Boys Into Men received **prestigious scientific recognition from *JAMA Pediatrics***, in a University of Pittsburgh study that found our signature program promoting healthy relationship skills and preventing teen dating violence among male student athletes in high school and college, is also effective among middle school youth. **We can now effectively reach youth at their most impressionable ages (11-14), creating new opportunities to help even more young people build positive, healthy relationship skills earlier in life.**

We traveled to Pakistan, Tanzania, and South Africa, sharing our Coaching Boys Into Men



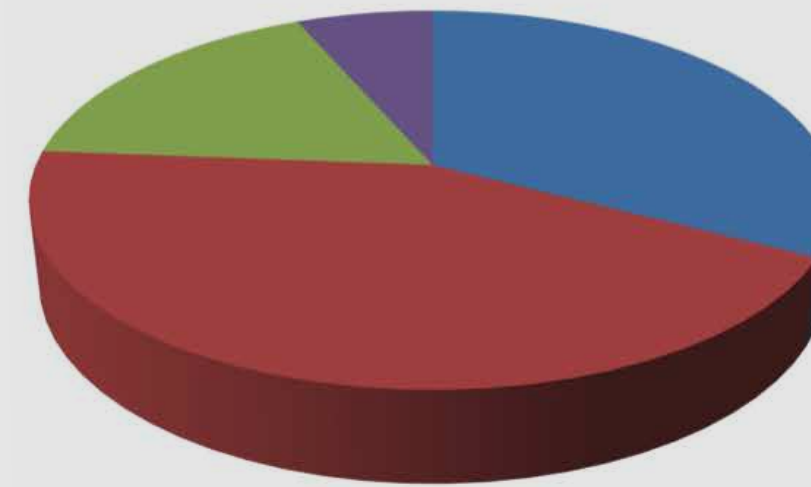
curriculum for adaptation in over nine countries this year.

We reached almost **100,000 educators** through our **Coaching With Courage** training online, focusing on social-emotional learning and promoting equity through sports.

In professional sports, we completed our fifth year as the **official education partner of Major League Baseball and the MLB Players Association** to provide **healthy relationship programming for all 1,200 MLB players.**

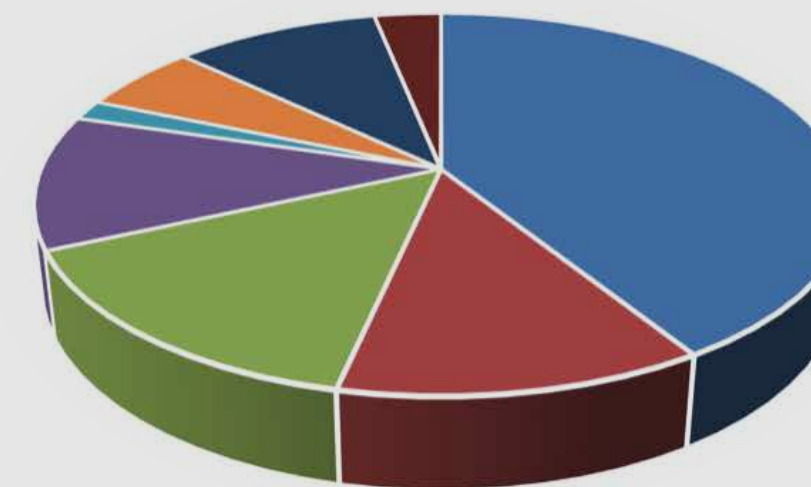
MAKING PROGRESS TOGETHER

Your investments fund our work to prevent violence, promote justice, and help families and communities heal at an extraordinarily difficult time. We thank our generous donors and partners who invest in our work and share our vision of a safer future with opportunity, hope – and some long overdue joy for kids, families, and communities.



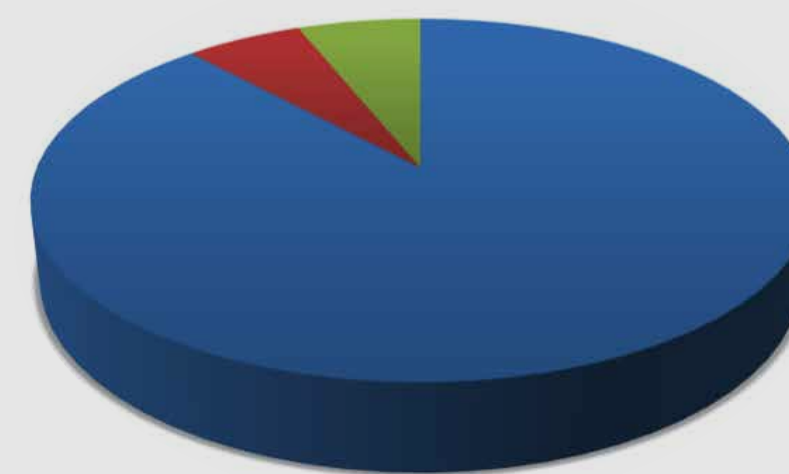
2019 Revenue & Support (\$23.6M)

- Government Grants (\$7.7M)
- Private Grants & Donations (\$10.3M)
- Investment Income, Net Gain (\$4.1M)
- Other Income (\$1.5M)



2019 Program Expenses (\$11.4M)

- Children & Youth (\$4.7M)
- Economic Justice (\$1.4M)
- Health (\$1.7M)
- Public Education Campaigns (\$1.3M)
- Policy & International (\$193K)
- Legal (\$654K)
- Public Engagement (\$1.1M)
- Strategic Initiatives (\$360K)



2019 Overall Activity (\$13M)

- Programs (88%)
- Management & General (6%)
- Fundraising (6%)

We received the highest possible marks from the nation's most respected charity watchdog groups, Charity Navigator and GuideStar: 4 stars, 13 years and counting!



THANK YOU

Thank you for standing with Futures Without Violence. We are grateful for your support as we create a better and safer future we believe everyone deserves. Together, we will get there.

FUTURES
WITHOUT VIOLENCE®