

Neotropical Migratory Bird Conservation Act

2002-2010



**Guy Foulks
Division of Bird Habitat Conservation
US Fish and Wildlife Service**

Overview

- NMBCA Achievements
- Proposal Tips
- Growing NMBCA



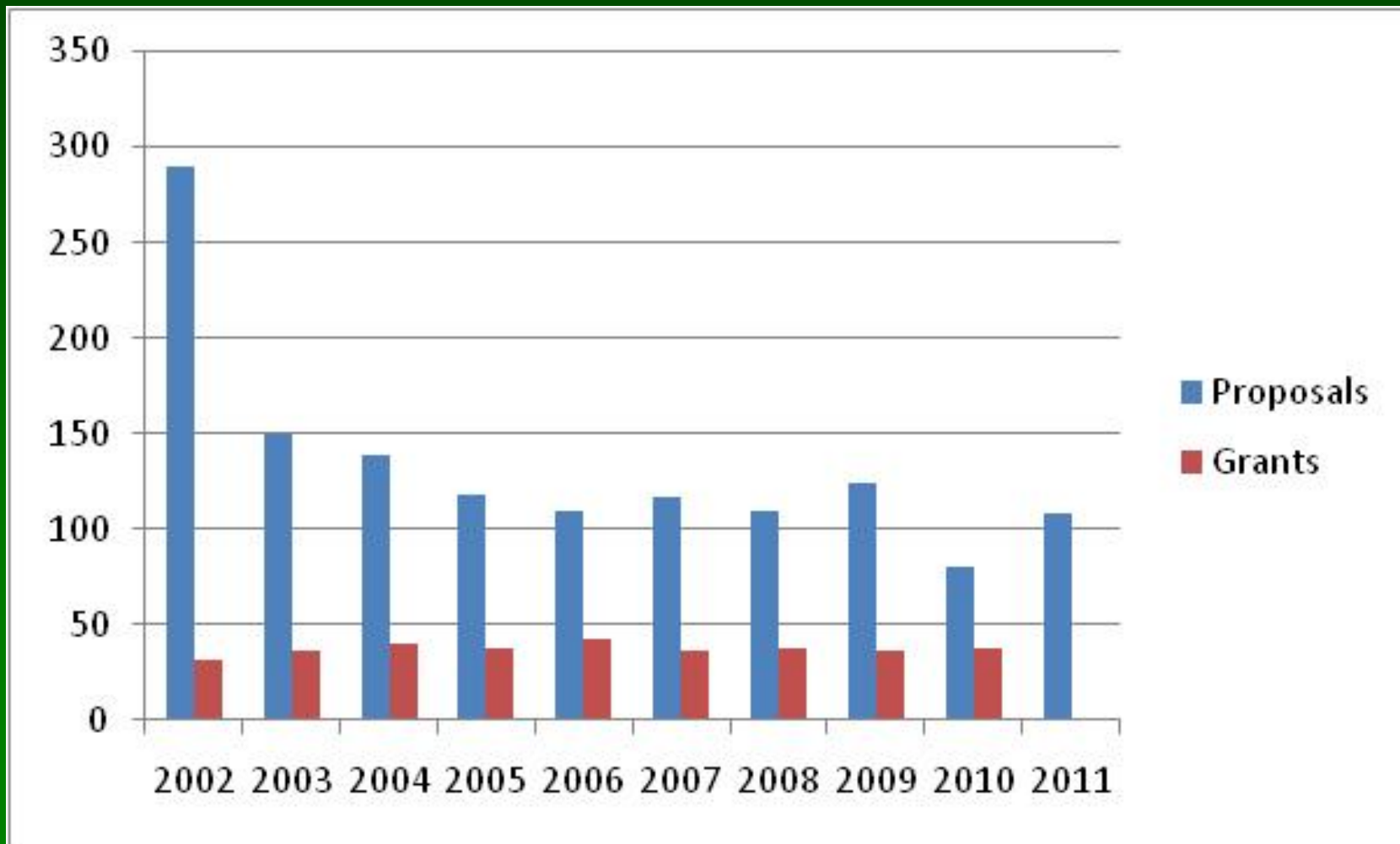
NMBCA Achievements

- \$35 Million in grants awarded
- 333 Projects funded in 36 countries
- \$150 Million in partner contributions
- More than 2 Million acres of habitat positively affected
- Catalyst for numerous bird conservation partnerships

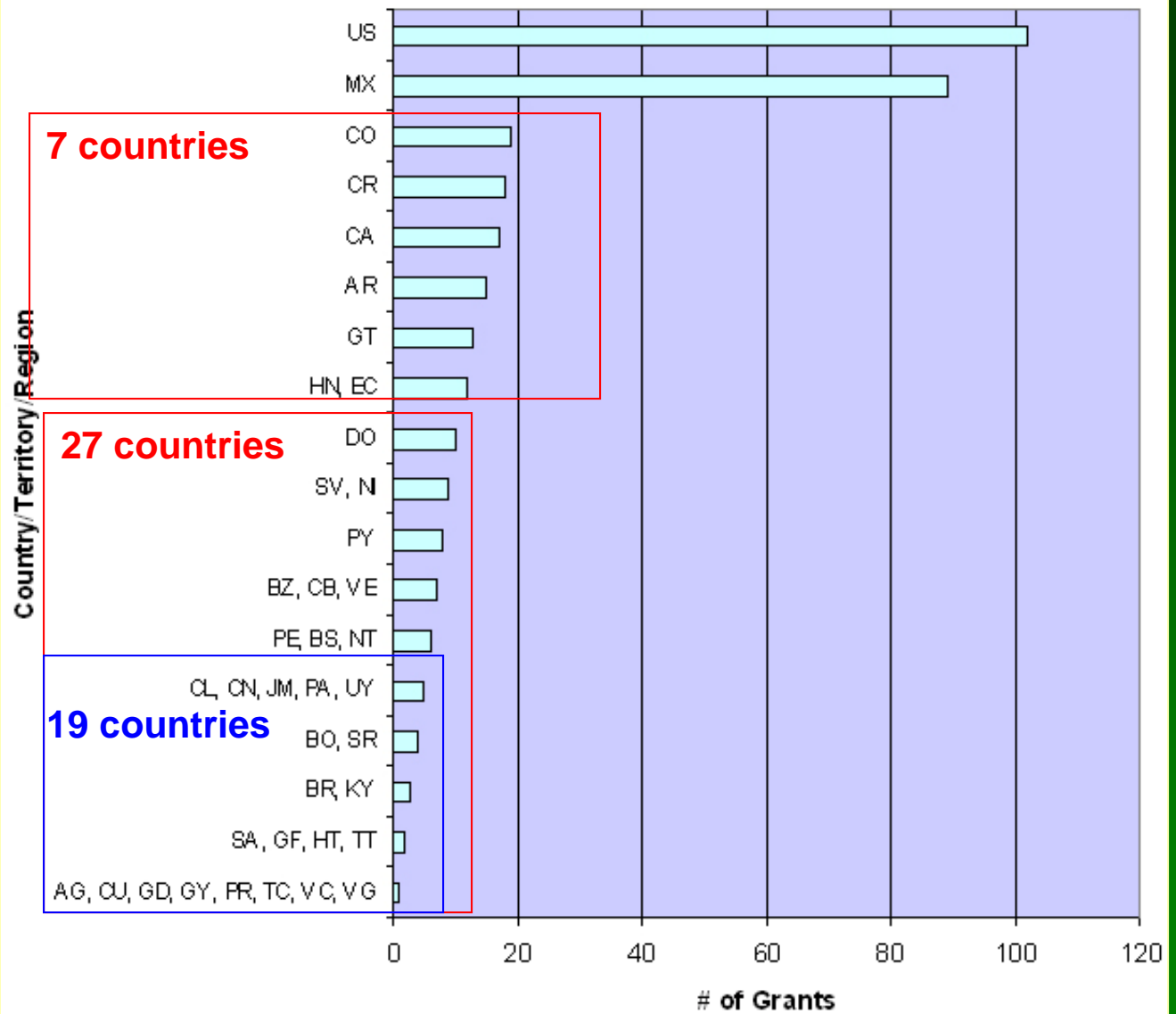
NMBCA Achievements

- Sparks partnership based conservation
- Protects threatened habitats
- Energizes local on-the-ground conservation
- Builds conservation delivery capacity
- Supports conservation research and monitoring

Proposals Received and Grants Funded



Number of Grants in Each Country/Territory/Region

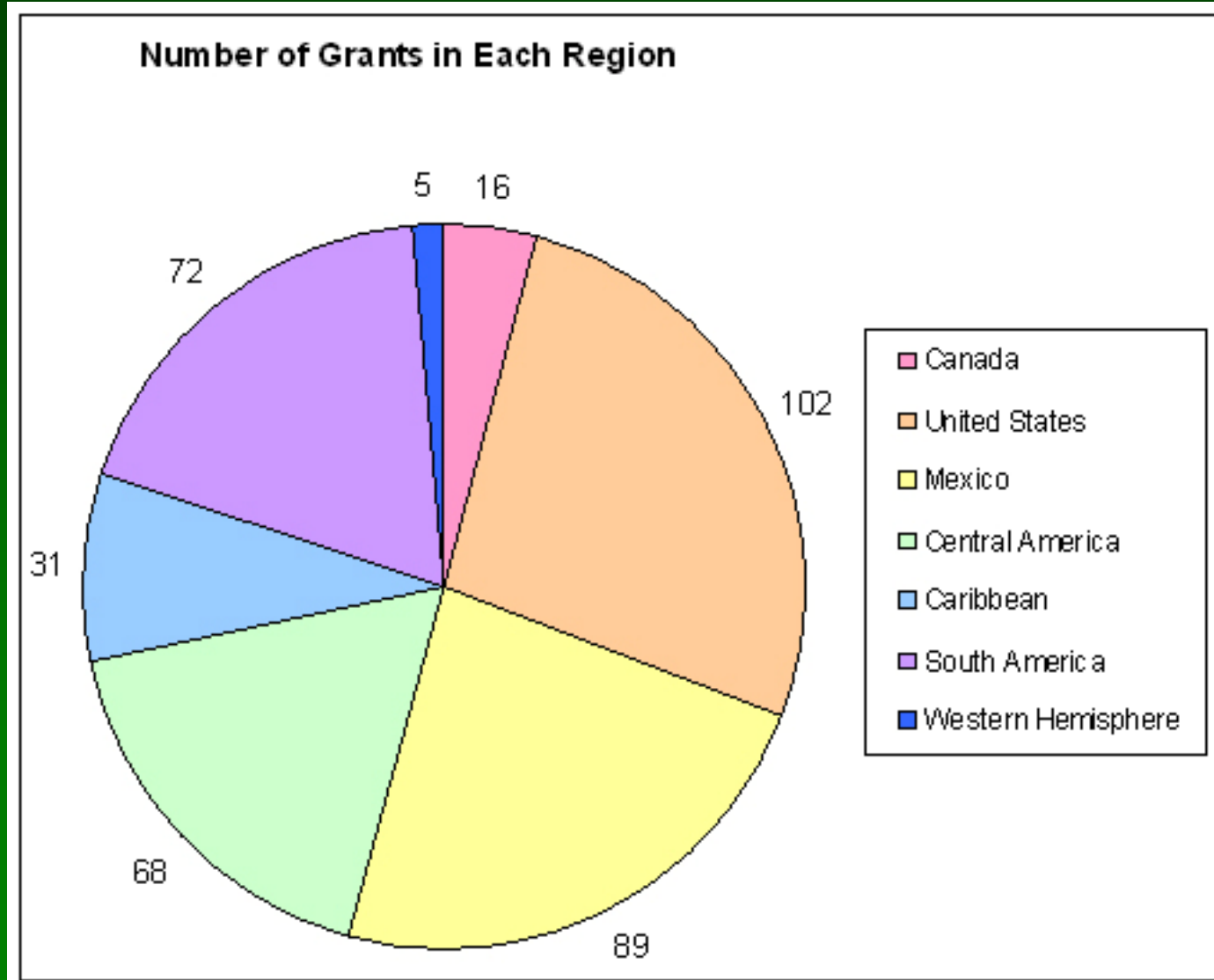


"Regions"

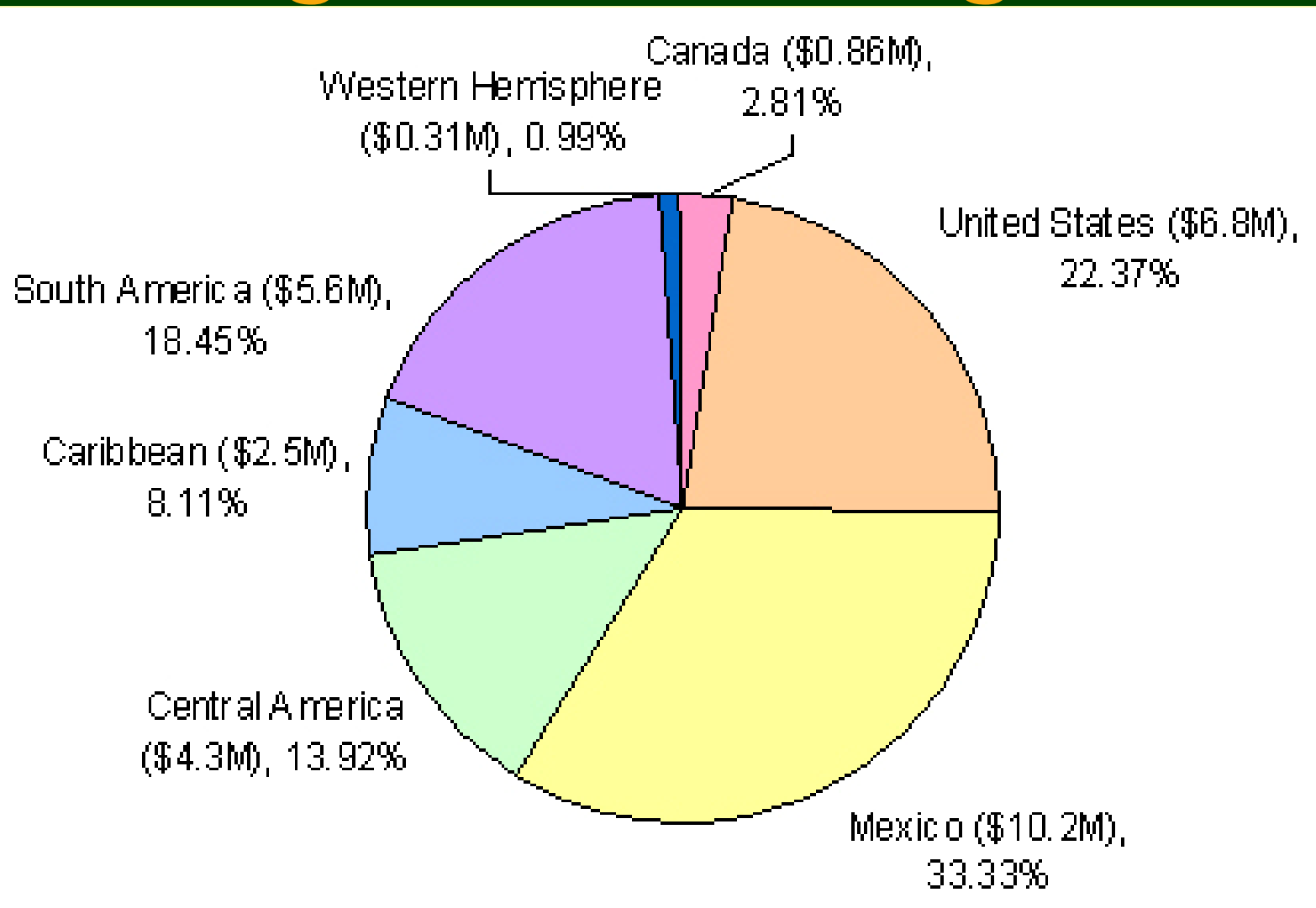


- Canada
- United States
- Mexico
- Central America
- Caribbean (insular)
- South America
- Western Hemisphere

Grants in Each Region



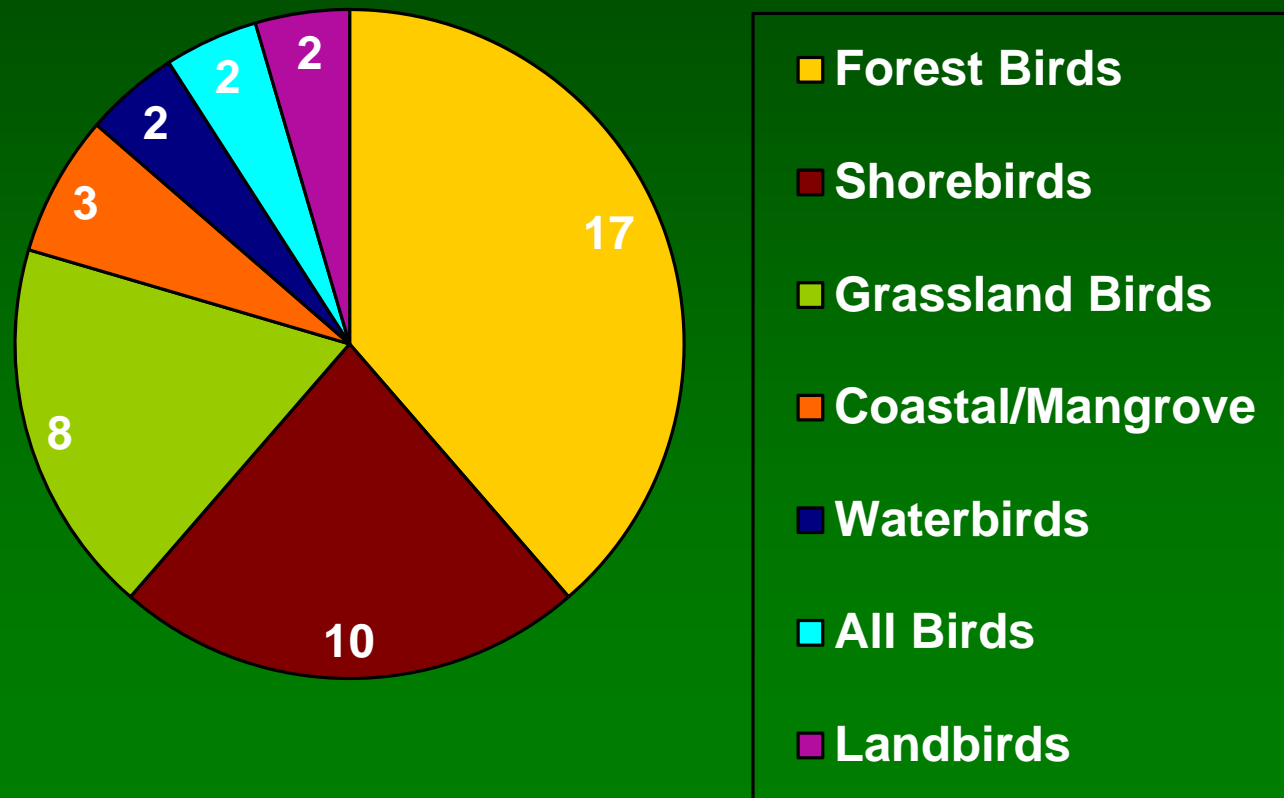
Funding in Each Region



Proyectos por Grupo de Aves

Projects by Bird Group

Year 2010



US-Mexico Grasslands Conservation Projects

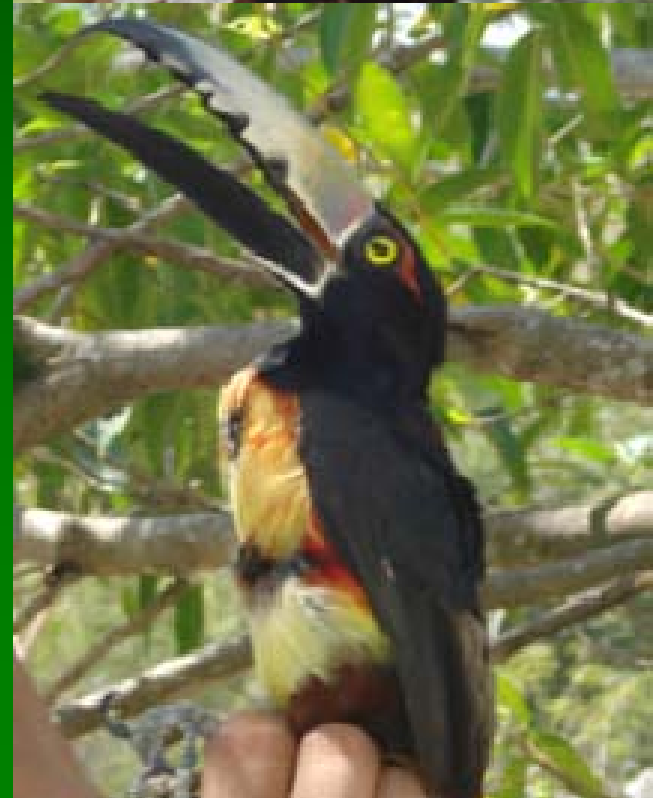
- \$1.9 M in grant funding
- \$6.2 M match contributions
- Thousands of acres protected
- Long-term wintering grassland bird monitoring (population baselines and habitat associations)
- Community outreach
- Public-private alliances

Southern Cone Grasslands Alliance

- \$633,000 in grant funding
- \$2.6 M in match contributions
- Best management practices for grasslands conservation
- Landowner incentives
- Large-scale multinational partnership

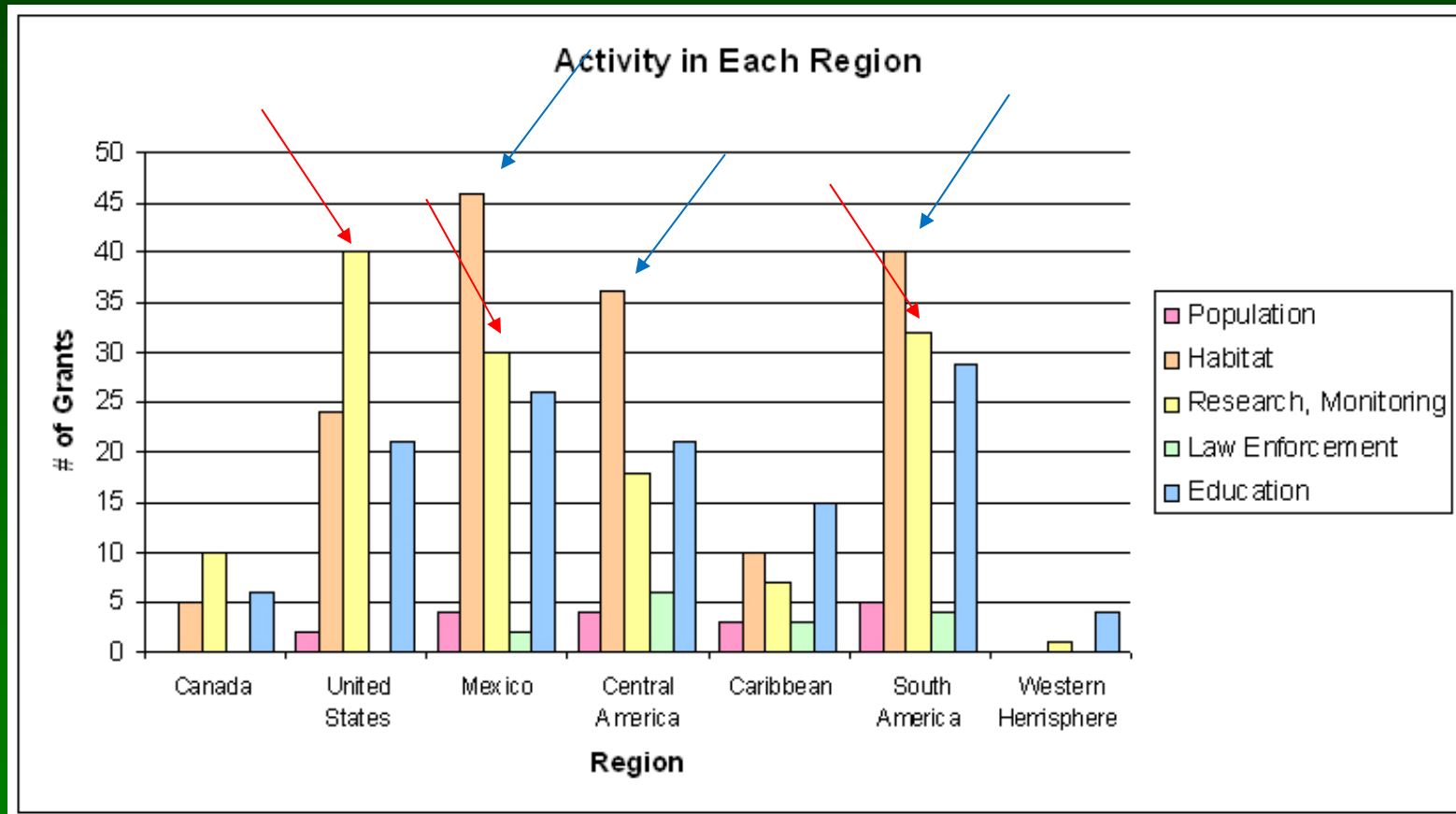
NMBCA Activities

- Protection and Management of Neotropical Migratory Bird **Populations**
- Maintenance, Management, Protection and Restoration of Neotropical Migratory Bird **Habitat**
- **Research** and Monitoring
- Law **Enforcement**
- Community Outreach and **Education**



Close ups of (top to bottom) Violet Sabrewing and Collared Aracari (PN: 3532, 4085) – Rafael Paredes Montesinos (La Encrucijada Biosphere Reserve)

Frequency of Activities



- “Activity” analysis does not include “multi-country” grants that include countries in more than one region, nor “region” grants that cover more than one region
- Most grants include more than 1 activity

What makes a project competitive?

- **Benefits Birds of Conservation Concern**
 - 60+ species of neotropical migratory birds are Birds of Conservation Concern
 - Watchlist species
- **Addresses limiting factors to target species populations [bottlenecks]**
- **Meets priority conservation needs identified in a conservation plan**
- **Fills NMB conservation knowledge gaps**

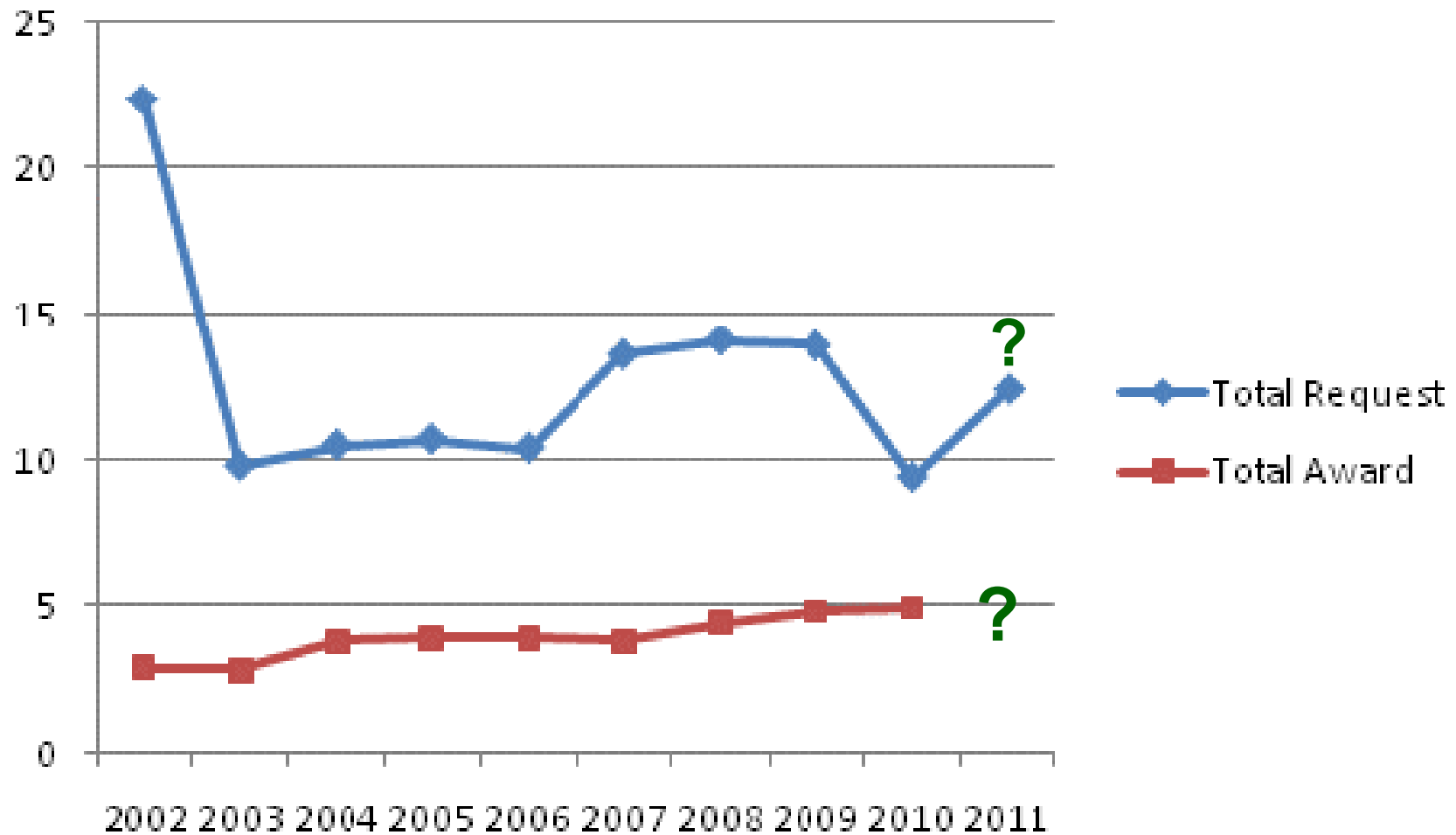
What makes a project competitive?

- Effectively engages local communities
- Protects or restores migratory bird habitat that is under significant threat
- Describes both grant funded and match funded/provided activities as an integrated migratory bird project

NMBCA right now

- Legislation is not authorized.
- Budgets are tight.
- Need for increased funding for Neotropical migratory bird remains.

Annual Request 2002-2011



The Future for NMBCA

What can the Birdlife Partnership do?

- Express your support for the program and why it is important.
 - Communicate with the US Congress
 - Communicate with Ambassadors to the US about the NMBCA
 - Write letters

The Future for NMBCA

What can the Birdlife Partnership do?

- **Stay engaged with us.**
 - Send us success stories and pictures we can use to promote the program.
 - Send updates on projects. Have the birds returned or increased as a result of the project?

Outreach Tools Common Message/Success Stories

U.S. Fish & Wildlife Service

Catalyzing Bird Conservation Across the Western Hemisphere

The Neotropical Migratory Bird Conservation Act

The Neotropical Migratory Bird Conservation Act (NMBCA) grant program is a **catalyst for bird conservation and partnership development** throughout the Western Hemisphere, actively promoting the long-term conservation of neotropical migratory birds and their habitats.

NMBCA's competitive matching grants program:

- sparks **partnership-based conservation** through hundreds of public-private collaborations
- achieves **habitat protection** and other critical bird conservation in 36 countries
- provides seed money to **energize local on-the-ground conservation efforts**, and
- builds **conservation delivery capacity** in local organizations.

The **repeated success of NMBCA-inspired partnerships** benefits most of the **340+ neotropical migratory birds** that breed in the United States and Canada and winter in Latin America and the Caribbean.

Key Habitats and Species

NMBCA projects focus on priority areas and threats to Neotropical migratory birds, funding activities that will protect habitat and energize local conservation initiatives. For example, the conversion of grassland habitat to agriculture is a major reason the number of grassland birds (such as the long-billed curlew, pictured) is rapidly declining. Consequently, the conservation of this important ecosystem throughout the hemisphere is a **high priority** for the NMBCA grant program, which has supported two large-scale conservation efforts aimed at conserving grassland habitats.

The **U.S.-Mexico Grasslands Conservation Project**, the longest-running NMBCA-funded initiative, has leveraged \$1.9 million in grants with \$6.2 million in partner match to support habitat protection and bird population recovery efforts on tens of thousands of acres from the Rocky Mountain Front to the Chihuahuan desert. NMBCA's involvement has resulted in:

- Long-term wintering bird **research and monitoring** to develop the first population baseline for birds in regional Chihuahuan grasslands.



Southern Cone Grasslands-Anibal Parera/Birdlife Int'l



Long-billed curlew-Gary Krumer/USFWS

- **Community outreach**, including demonstration grazing projects and workshops, to train biologists and give livestock producers, range managers and conservationists the tools they need to enhance habitat for grassland birds.
- **New public-private alliances** that focus on grasslands conservation research and monitoring and growing the conservation capacity of partners.

The **Southern Cone Grasslands Alliance** has united farmers, researchers, conservationists, rural and urban residents, and government agencies to conserve critical and increasingly threatened grassland habitat in South America.

Below: The temperate grasslands of southern South America originally encompassed more than a million square kilometers, comprising one of the richest grazing areas in the world but also one of the most important grasslands for biodiversity conservation. Credit: Anibal Parera for Birdlife Int'l.



Below: Bobolinks visit the grasslands of the Southern Cone region in large numbers. Credit: Anibal Parera for Birdlife Int'l.



Above: With support from a NMBCA grant, the Southern Cone Grasslands Alliance created public support for biodiversity friendly agricultural systems and involved local producers for the first time in conservation. Credit: Anibal Parera for Birdlife Int'l.

More than \$633,000 in NMBCA funding and \$2.6 million in partner contributions have supported this **large-scale, multi-national initiative**. NMBCA's involvement has resulted in:

- **Best management practices** that show private landowners how to help conserve the region's grasslands.
- **Landowner incentives**, funded with a \$750,000 loan from the Inter-American Development Bank, for farmers and cattle ranchers who conserve grasslands habitats.
- **Demonstration sites, toolkits, forums for landowners and community outreach** that increase the number of ranchers and other agricultural producers who support and promote "biodiversity friendly" land management practices.

Many other habitats and species throughout the Western Hemisphere have benefited from NMBCA grants.

More information

NMBCA goals include perpetuating **healthy bird populations**, providing **financial resources** for bird conservation initiatives, and **fostering international cooperation** for such initiatives. At least 75 percent of the funding supports projects outside the United States.

Since 2002, NMBCA partnerships have received **more than \$35 million** in grant funds to support **333 projects**. Partners have brought another **\$150 million in matching funds**, a partner-to-grant dollar match of more than 4-to-1. To date, some **2 million acres of migratory bird habitat** have been positively affected.

For more information, contact Guy Foulks (Coordinator) or Andrea Grosse (Co-coordinator) at neotropical@fws.gov.

U.S. Fish & Wildlife Service
Division of Bird Habitat Conservation
(703) 358-1784
<http://www.fws.gov/birdhabitat/Grants/NMBCA>
<http://www.facebook.com/ustwsmigratorybirds>

December 2010



Outreach Tools

Facebook, other social media

The image shows a screenshot of the Facebook page for USFWS Migratory Birds. The page header includes the Facebook logo, a search bar, and navigation links for Home, Profile, and Account. The page name is "USFWS_Migratory Birds" with tabs for Wall, Info, Photos, Discussions, Connect, and Events. The main content area features several posts:

- A post titled "USFWS_Migratory Birds Urban Bird Treaty Grant application deadlines extended!" with a deadline of January 31, 2011, and a new city application deadline of February 28, 2011. It describes the Urban Bird Treaty program and its goals.
- A post from the "Division of Migratory Bird Management" with the URL www.fvws.gov, providing an overview of the division's role and responsibilities.
- A post titled "USFWS_Migratory Birds" dated December 3 at 9:34am, mentioning funding from the Neotropical Migratory Bird Conservation Act.
- A post titled "2010 Neotropical Grants" with the URL www.fvws.gov, detailing the mission of the U.S. Fish and Wildlife Service's Division of Bird Habitat Conservation.
- A post titled "USFWS_Migratory Birds" dated December 1 at 9:05am, mentioning the Neotropical Migratory Bird Conservation Act program and its support for 333 conservation projects.

The left sidebar contains a profile picture of a hawk, a cover photo with the text "Migratory Birds", and links for "Edit Page", "Promote with an Ad", and "Suggest to Friends". Below this is a link to the official source of information: <http://www.fvws.gov/migratorybirds/>. The "Insights" section shows 0 Monthly Active Users, 0 Daily New Likes, 0 Daily Post Views, and 0 Daily Post Feedback. The "29 Friends Like This" section lists Ashley, Leigh, and Jason.

The right sidebar features a "Create an Ad" section and a "Facebook Pages" section with the text: "Facebook Pages help you discover new artists, businesses, and brands as well as connect with those you already love." Below this is a "More Ads" link.

The bottom of the page shows a "Chat (Offline)" button and a system tray with "Internet" and "100%" indicators.

<http://www.facebook.com/usfwsmigratorybirds>

Gracias

Thank You

Más información:

<http://www.fws.gov/birdhabitat>

<http://www.eco-index.org>

neotropical@fws.gov

Follow us on Facebook:

<http://www.facebook.com/usfwsmigratorybirds>

Tel: 703-358-1784 (Virginia, USA)

More information:



Horario del Programa – 2008

Program Timeline

- **15 noviembre 2007 – Fecha límite**
- **enero 2008 – Revisión de propuestas**
- **febrero – Preparar recomendaciones**
- **marzo – Aprobación**
- **abril a julio – Acuerdos**

Sumario del Programa 2002 - 2010

Program Overview

- **333 proyectos en 36 países**
- **\$35 millón en fondos NMBCA**
- **\$150 millón en contraparte (4:1)**

- **Para más información:**

<http://www.fws.gov/birdhabitat>

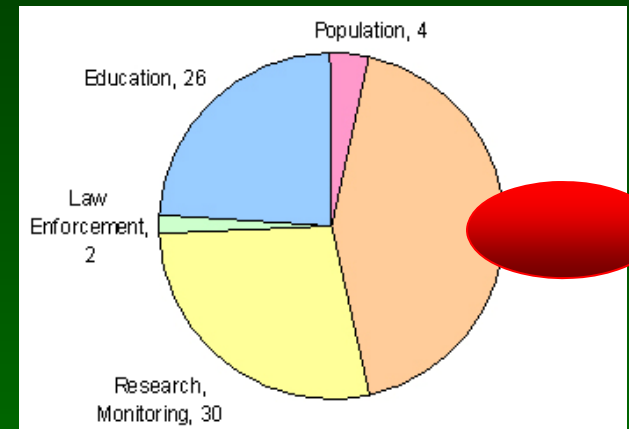
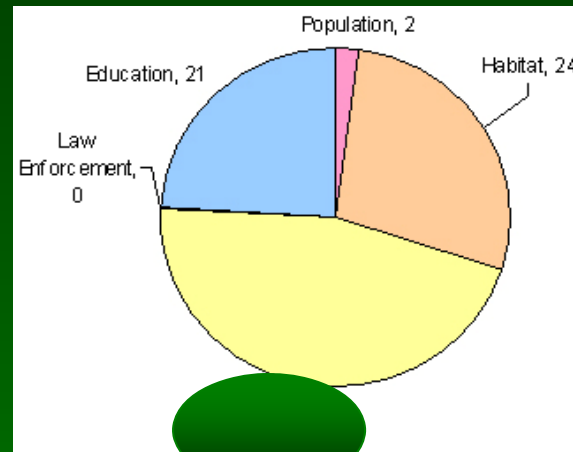
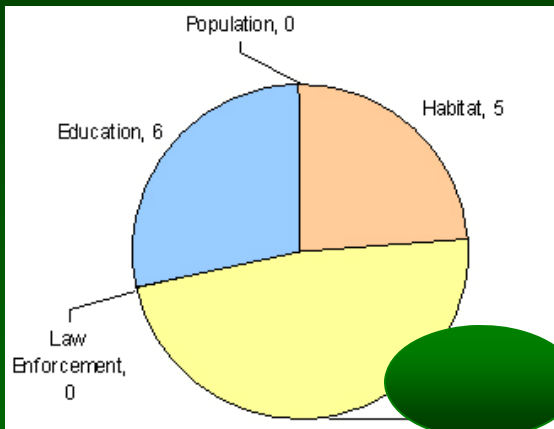
<http://www.eco-index.org>

Predominance of Activities

Canada

United States

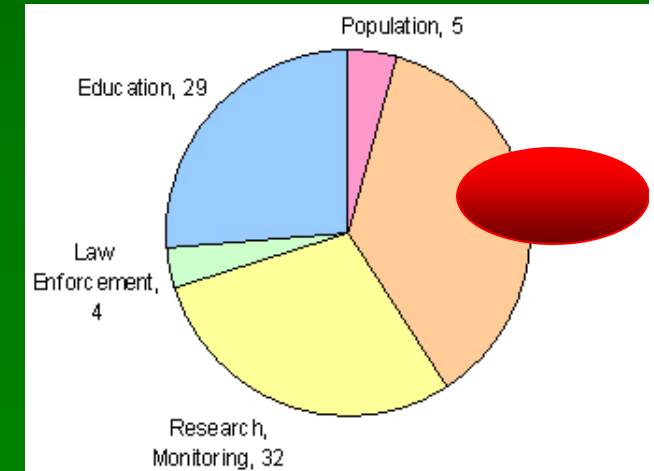
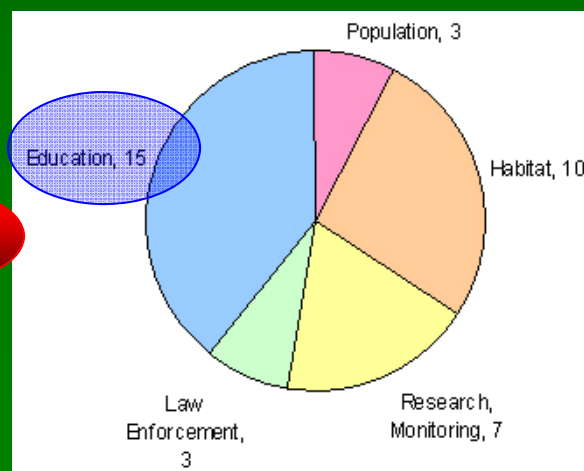
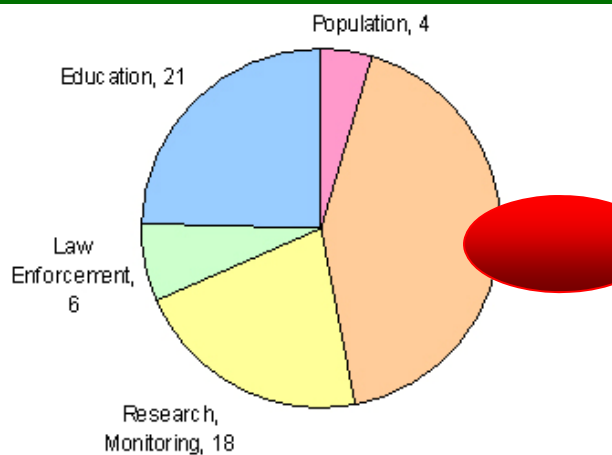
Mexico



Central America

Caribbean

South America

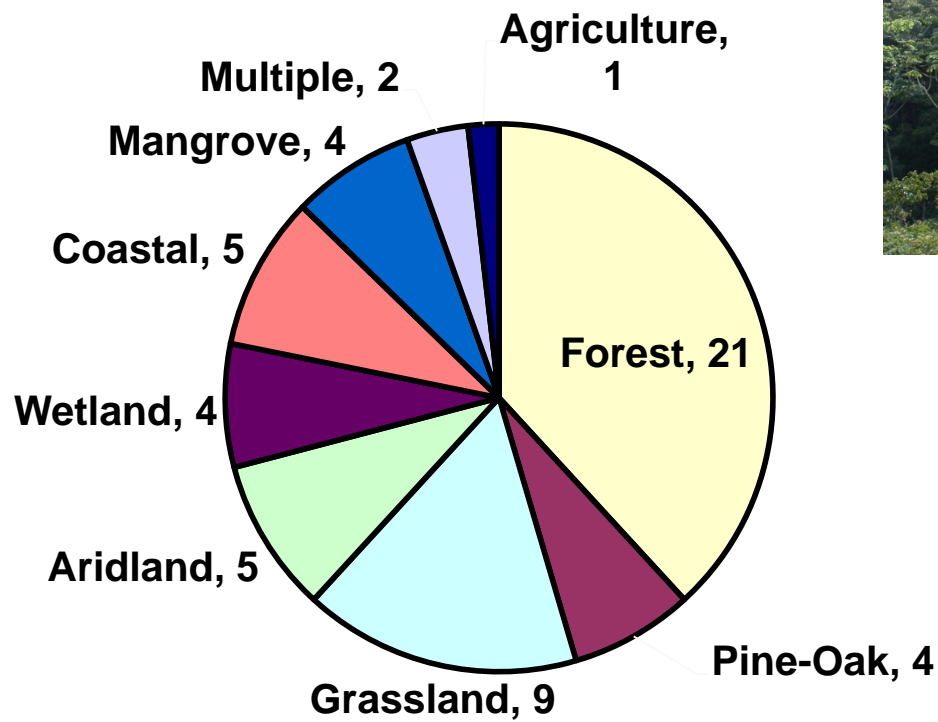


¿Cuales Tipos de Proyectos? What Kinds of Projects?

- Manejo de poblaciones
- Manejo de habitat
- Investigación, Monitoreo
- Vigilancia
- Divulgación, Educación



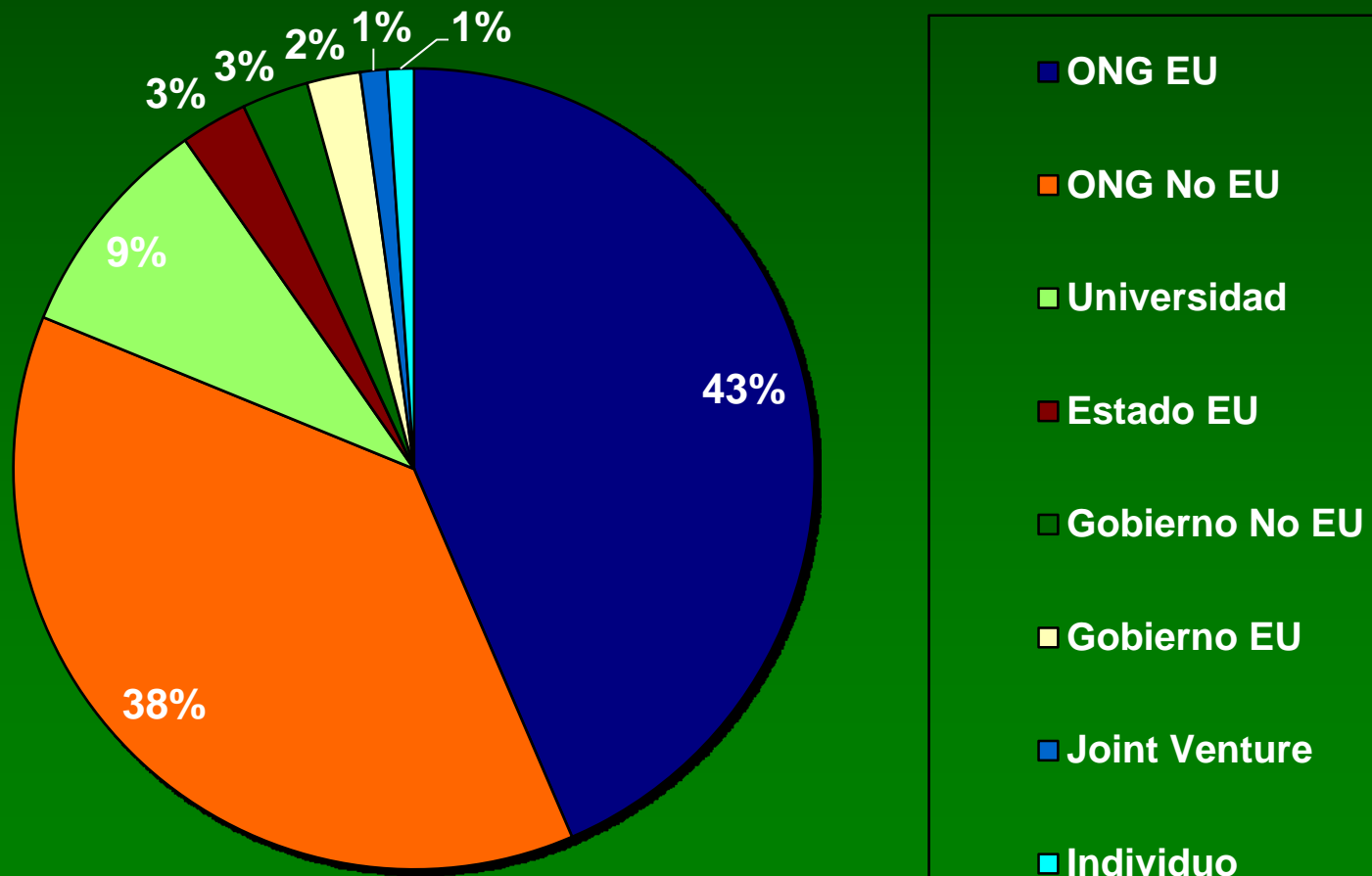
Habitat Type Distribution



Distribución de Recipientes

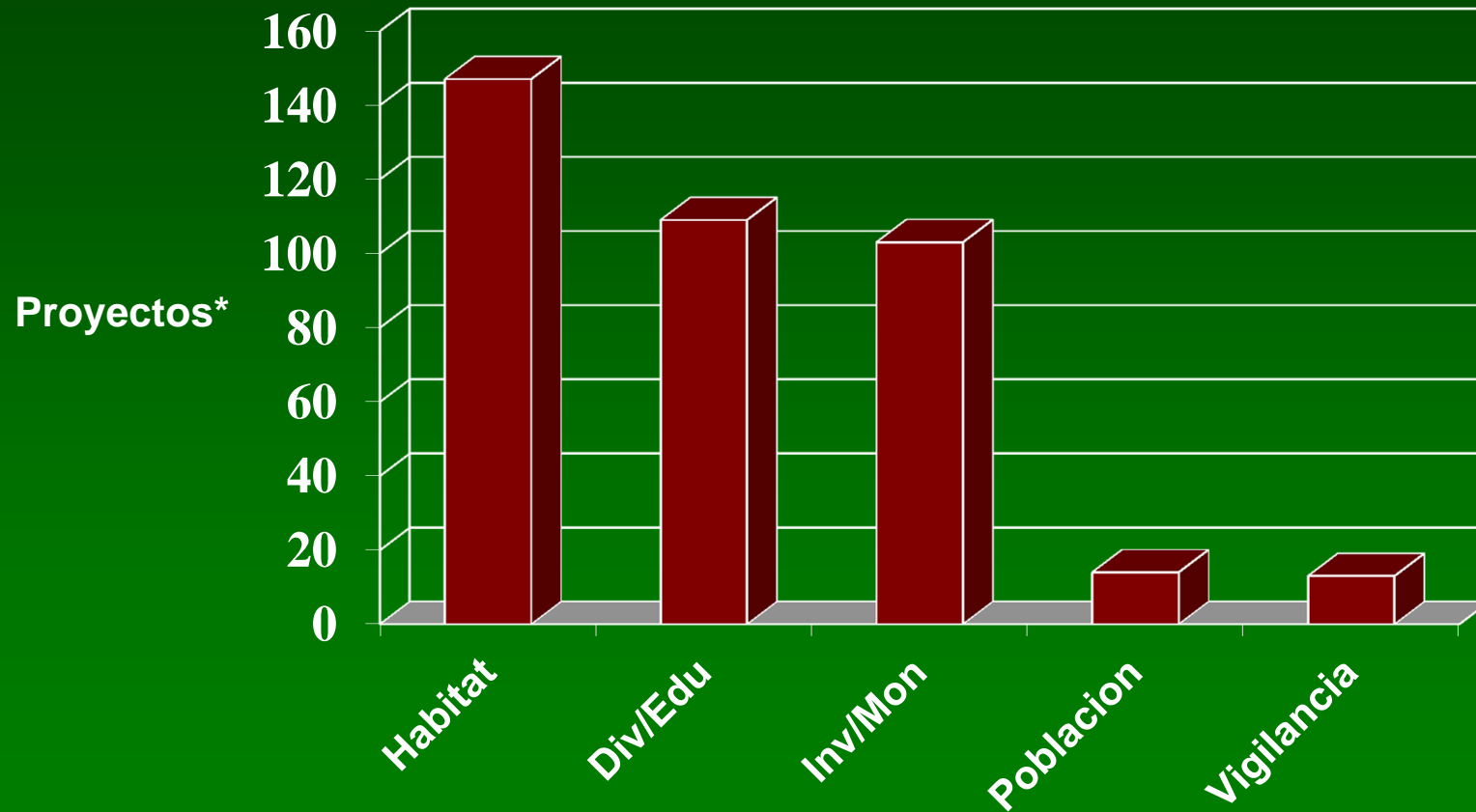
Distribution of Recipients

2002-2006



Proyectos por Actividad

Projects by Activity



* Algunos proyectos tienen actividades en > 1 pais

Grupo Asesor Advisory Group

- **Nombrado por la Secretaría del Interior, 2006**
Appointed by Secretary of Interior in 2006
- **Miembros del gobierno, ONGs**
Government, Non-government members
- **Próxima reunión marzo del 2008, Washington**
Next meeting March 2008, Washington, DC
- **Plan estratégico en desarrollo**
Strategic plan in development