

Work Task I1: Public Outreach *

FY07 Estimate	FY07 Actual	Cumulative Accomplishment Through FY07	FY08 Approved Estimate	FY09 Proposed Estimate	FY10 Proposed Estimate	FY11 Proposed Estimate
\$35,000	\$35,511	\$44,300	\$35,000	\$40,000	\$50,000	\$70,000

* previously listed as Work Task G5

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Start Date: FY05

Expected Duration: FY55

Long-term Goal: To increase education and support for the LCR MSCP.

Conservation Measures: N/A.

Location: N/A.

Purpose: To define and establish outreach programs to increase public awareness.

Connections with Other Work Tasks (past and future): N/A

Project Description: To develop both short- and long-term outreach goals for LCR MSCP. To communicate, coordinate, and educate LCR MSCP Steering Committee members, internal and external stakeholders, and the general public about LCR MSCP implementation activities.

Previous Activities: An LCR MSCP Web site was established, and a Farmers Advisory Board was developed. The LCR MSCP logo was updated and a standardized program header was created along with a new tag line. A standard LCR MSCP report cover was developed to reflect the partnership aspect of the program. A new display unit for the LCR MSCP was created along with the acquisition of life-size cottonwood and willow trees, table runners, logo pens, and notepads. A revised general program fact sheet was also developed.

FY07 Accomplishments: In FY07, Reclamation, along with the Central Arizona Water Conservation District and the Imperial National Wildlife Refuge, held a dedication for the Imperial Ponds Project. More than 65 people representing Arizona and Nevada agencies, USFWS, Reclamation, and the CAWCD Board attended an outdoor ceremony at the Imperial National Wildlife Refuge. For the dedication, project-specific information (displays, fact sheets) were developed. Reclamation also staffed a booth at Colorado River Water Users that featured the Imperial Ponds Project. During FY07, short educational field trips for the Steering Committee were initiated, including a 2-day field visit to Lake Mohave to participate in razorback sucker larvae collection.

FY08 Activities: The focus of FY08 outreach activities will continue to be education. A number of Steering Committee field trips have been planned including site visits to the Big Bend Conservation Area, Cibola Valley Conservation Area and the Palo Verde Ecological Reserve, and the Lake Mead Fish Hatchery and Overton Wildlife Management Area. Reclamation will continue to staff a booth at Colorado River Water Users.

Proposed FY09 Activities: In FY09, work will continue on updating the LCR MSCP Web site to include more information for the general public as well as developing project-specific fact sheets. Educational field trips will also be continued.

Pertinent Reports: N/A.