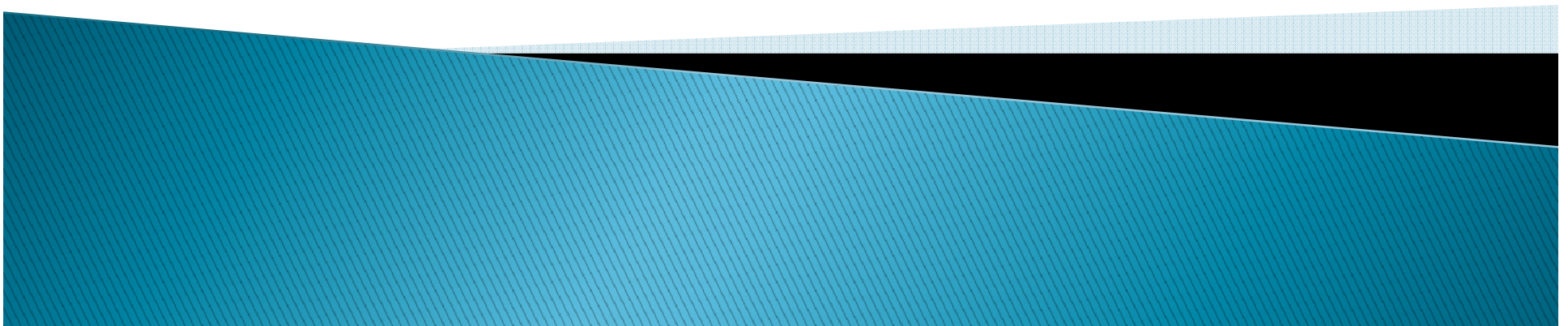
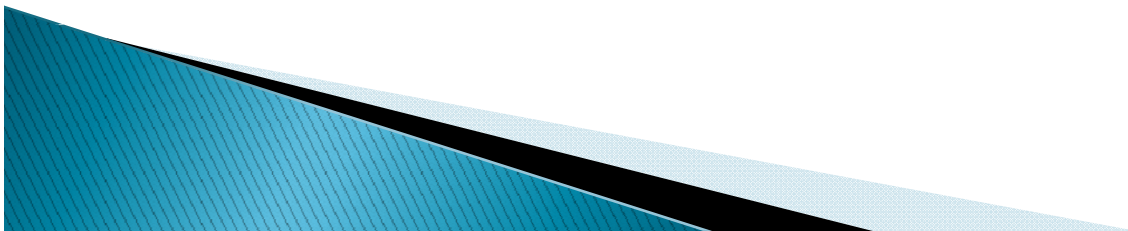


Evolving the Federal Reporting Model – Key Needs Identified



Disclaimer

Views expressed are those of the speaker.
The Board expresses its views in official
publications.



Project Objectives:

What
Information
do users
seek?

How to
Present it?

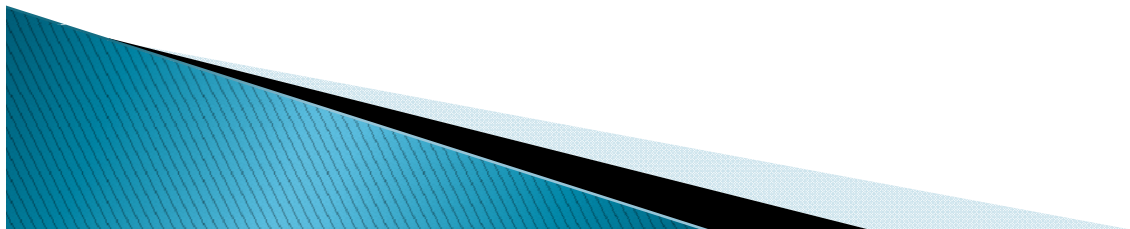
266Kj

Project Approach:

User Surveys
& Interviews

Focus
Groups

Roundtable
Discussions

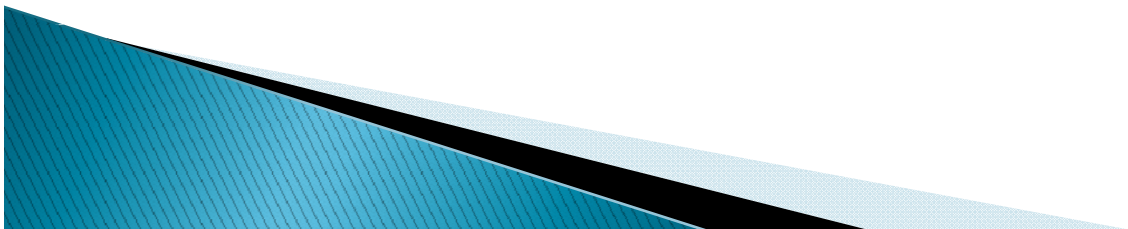


User Groups Included:

Citizens &
Citizen
Intermediaries

Congressional
Staff

Managers &
Executives



Results

Users
Sought
Specialized
Information

Challenges in
Understanding
Terms & Concepts

Users
Preferred a
Central
Source

Examples

Cost of war
in
Afghanistan

Result of
programs

Budget
vs.
Actual

Long-
term
Sustain-
ability



Need for CUEs

C

ontext

- Relate categories of data, e.g., program cost and performance

U

nderstandability

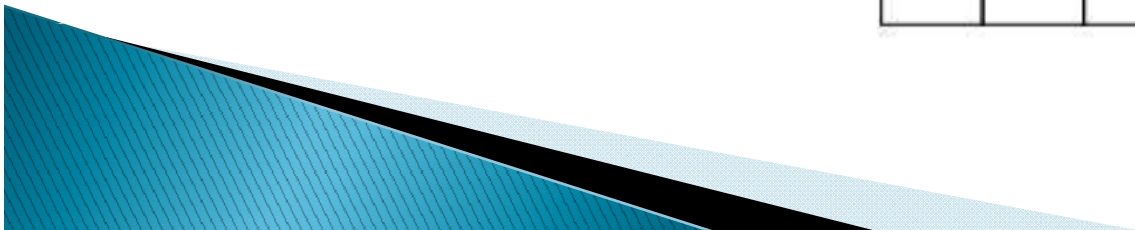
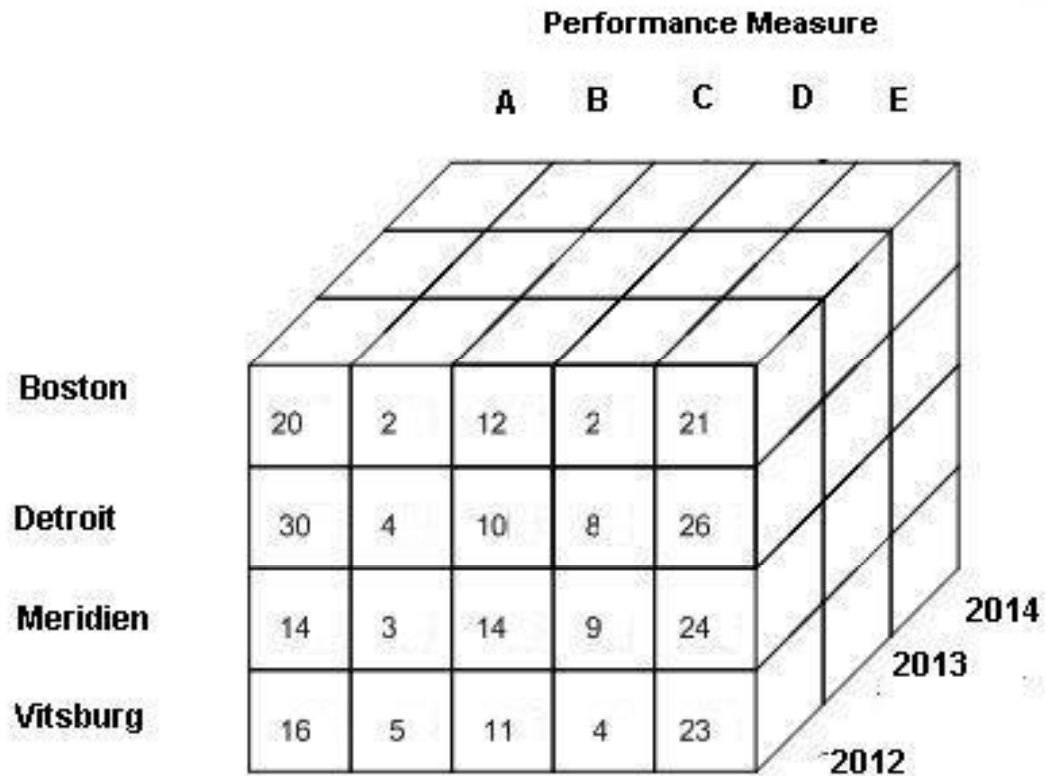
- Multimedia can help

E

ase of access

- Electronic reporting can make digital data accessible and searchable from desktop and mobile devices

**Illustrative Structure of Related Data
– Program Cost, Performance,
Location, and Time**



However, the user could see a video, text, or graphics –many possibilities

