

AGENDA

CCOutreach BD National Seminar for Broker-Dealer Chief Compliance Officers

March 7, 2008

**U.S. Securities and Exchange Commission
Station Place Auditorium
100 F Street, NE
Washington, DC**

Registration and Continental Breakfast (7:45-8:45)

I. Welcome and Opening Remarks (8:45-9:15)

Welcome

*Lori Richards, Director, Office of Compliance Inspections and Examinations
U.S. Securities and Exchange Commission*

Opening Remarks

*Chairman Christopher Cox
U.S. Securities and Exchange Commission*

Opening Remarks

*Mary Schapiro, Chief Executive Officer
Financial Industry Regulatory Authority*

II. The CCO's Role and Compliance Programs within the Organization (9:15-10:45)

Speakers

*Mary Ann Gadziala, Associate Director, SEC Office of Compliance Inspections and
Examinations (moderator)*

Hans Reich, Senior Vice President and Regional Director, FINRA New York Region

Judith MacDonald, Chief Compliance Officer, Rothschild, Inc.

*Jill Ostergaard, Managing Director and Co-Chief Compliance Officer, Morgan Stanley &
Co., Inc.*

Break 10:45-11:00

III. Conflicts of Interest (11:00-12:00)

Speakers

William Wollman, Senior Vice President, Regional Director, FINRA Regulatory Oversight & Operational Regulation (moderator)
Robert Sollazzo, Associate Regional Director (Examinations), SEC New York Regional Office
James Brigagliano, Associate Director, SEC Division of Trading and Markets
John Polanin Jr., Managing Director and Head of Compliance, UBS Wealth Management
Kenneth Miller, Chief Compliance Officer and Chief Financial Officer, Johnston Lemon & Co. Incorporated

Lunch (12:00-1:30)

IV. Sales Practices (1:30-2:45)

Speakers

Lucile Corkery, Associate Regional Director (Examinations), SEC Boston Regional Office (moderator)
Michael Rufino, Senior Vice President, FINRA Member Regulation
Robert Colby, Deputy Director, SEC Division of Trading and Markets
LaRae Bakerink, Chief Executive Officer and Head of Compliance, WBB Securities, LLC
Brian Underwood, Chief Compliance Officer, Wachovia Securities, LLC

Break (2:45-3:00)

V. Annual Compliance Report (3:00-4:15)

Speakers

Daniel Sibears, Executive Vice President, FINRA Member Regulation Programs (moderator)
Rosalind Tyson, Acting Regional Director, SEC Los Angeles Regional Office
Suzanne Bond, Vice President and Chief Compliance Officer, Madison Avenue Securities, Inc.
Howard Plotkin, Managing Director and Director of Compliance, Lehman Brothers, Inc.

VI. Closing Remarks (4:15-4:30)

*Elisse Walter, Senior Executive Vice President, Regulatory Policy & Programs
Financial Industry Regulatory Authority*

*Erik Sirri, Director, Division of Trading and Markets
U.S. Securities and Exchange Commission*

*Lori Richards, Director, Office of Compliance Inspections and Examinations
U.S. Securities and Exchange Commission*