TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Date:	October 30, 2020
Technical Area:	Order 15 - Media Planning and Buying
Approver(s):	Kendall Johnson - OR15 Census Bureau Order Manager Alberto Ferrer - VMLY&R General Manager (OR12, OR15, OR17)

Please Read:

1) This media buy schedule includes paid media activity for the 2020 Census Paid Media Campaign.

2) Media buys do NOT include activity for the Recruitment efforts.

3) All National activity runs in a local market.

4) Vendors listed are receiving a Census ad. Agencies may have conducted business directly with vendors or through a rep firm that serves as a liaison between the agency and vendors.

5) Information is subject to change. A vendor may be told they are receiving a paid media schedule but should not be told the frequency of their schedule by anyone other than the Agency.

6) Lists are sorted by State (alphabetical order).

7) When searching for local information, it is best to look up by State. Some vendors self report their coverage by State vs. Market.

8) The same vendor may be listed multiple times if they have distribution in multiple Markets/States.

9) Programmatic will be listed as Google on this list as actual site lists are not available until after the media runs.

10) Team Y&R will be contacting all vendors who submitted a proposal whether they were selected for the 2020 Census paid media campaign. The media buy list will be updated again as new vendors may be added to the campaign. The media buy list is subject to change at any time during the campaign. For any questions regarding the 2020 paid media campaign please contact 2020@wmglobal.com. For press inquiries please contact 2020media@vmlyr.com.

Media vendors updated as of 10/23/2020

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Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
1	Digital Site Direct	Buzzfeed	Diverse Mass	English	National	National	National										X	X	X	X	X	X	X																													
2	Digital Social	Facebook	Diverse Mass	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X		X	X	X	X
3	Digital Programmatic	Google	Diverse Mass	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X		X	X	X	X
4	Digital Search	Google	Diverse Mass	English	National	National	National								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X		X	X	X	X
5	Digital Site Direct	Google	Diverse Mass	English	National	National	National															X																															
6	Digital Social	Mavrck	Diverse Mass	English	National	National	National													X	X	X	X																														
7	Digital Search	Microsoft	Diverse Mass	English	National	National	National										X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
8	Digital Site Direct	Nextdoor, Inc	Diverse Mass	English	National	National	National											X	X	X	X	X	X	X	X	X																										
9	Digital Site Direct	Pandora Media, Inc.	Diverse Mass	English	National	National	National															X																															
10	Digital Social	Snap	Diverse Mass	English	National	National	National								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X		X	X	X	X
11	Digital Site Direct	Spotify	Diverse Mass	English	National	National	National															X																															
12	Digital Social	Twitter	Diverse Mass	English	National	National	National								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X		X	X	X	X
13	Digital Site Direct	USA Today Networks	Diverse Mass	English	National	National	National										X	X	X	X	X	X	X	X																												
14	Digital Search	Verizon Media	Diverse Mass	English	National	National	National										X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
15	Digital Site Direct	Vice Media	Diverse Mass	English	National	National	National										X	X	X	X																																
16	Digital Site Direct	Tribune Network	Diverse Mass	English	National	National	National																X																														
17	Digital Site Direct	CNN	Diverse Mass	English	National	National	National																X																														
18	Digital Site Direct	CBSi	Diverse Mass	English	National	National	National																X																														
19	Digital Site Direct	Accuweather	Diverse Mass	English	National	National	National																X																														
20	Digital Site Direct	NYTimes	Diverse Mass	English	National	National	National																X																														
21	Digital Site Direct	Washington Post	Diverse Mass	English	National	National	National																X																														
22	Digital Site Direct	GMA/Disney	Diverse Mass	English	National	National	National																X																														
23	Out of Home	Clear Channel Outdoor	Diverse Mass	English	National	National	National															X																															
24	National TV	TRU TV	Diverse Mass	English	National	National	National																X																	X													
25	Out of Home	Outfront Media	Diverse Mass	English	National	National	National															X																															
26	Digital Site Direct	Twitch	Diverse Mass	English	National	National	National																								X	X	X	X	X																		
27	Digital Site Direct	Entercom	Diverse Mass	English	National	National	National																								X	X	X	X	X	X	X	X	X	X														
28	Digital Social	Facebook/Instagram	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X			X		
29	Digital Programmatic	Google	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X			X		
30	Digital Search	Google	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
31	Digital Site Direct	Pandora	Hispanic	Spanish	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X						
32	National Magazine	Parents Latina	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
33	National Magazine	People En Espanol	Hispanic	Spanish	National	National	National						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
34	Digital Social	Snapchat	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
35	Digital Site Direct	Telemundo	Hispanic	Spanish	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
36	Digital Social	Twitter	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
37	Digital Site Direct	Univision	Hispanic	Spanish	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
38	Digital Social	Univision Creator Network	Hispanic	Spanish	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
39	Digital Site Direct	Verizon Media	Hispanic	Spanish	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
40	Digital Site Direct	Vix	Hispanic	Spanish	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
41	Digital Social	WeAllGrowLatina	Hispanic	Spanish	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X														
42	Digital Social	Grapevine	Hispanic	English/Spanish	National	National	National																										X	X	X	X	X	X	X	X													
43	Digital Social	mitú	Hispanic	English/Spanish	National	National	National																										X	X	X	X	X	X	X	X													
44	Digital Social	Sony Music Latin	Hispanic	Spanish	National	National	National																												X	X	X	X	X														
45	Digital Site Direct	People En Español	Hispanic	Spanish	National	National	National																X	X	X	X																											
46	Digital Site Direct	Mundo Hispanico	Hispanic	Spanish	National	National	National																X																	X	X	X	X	X	X	X	X						X
47	Digital Site Direct	Impremedia	Hispanic	Spanish	National	National	National																X																														
48	Digital Site Direct	CNN En Español	Hispanic	Spanish	National	National	National																X	X																													
49	Digital Site Direct	NGL Collective	Hispanic	English/Spanish	National	National	National																									X	X	X	X	X																	
50	Digital Site Direct	Remezcla	Hispanic	English/Spanish	National	National	National																									X	X	X	X	X																	
51	Digital Site Direct	BET	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X																																		
52	National Magazine	BlacK Enterprise	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
53	Digital Site Direct	Complex	Black/AA	English	National	National	National														X	X	X	X	X	X	X	X																									
54	National Magazine	Essence	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
55	Digital Social	Facebook	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X		X	X	X	X
56	Digital Programmatic	Google	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X	X	X	X	X	X		X	X	X	X
57	Digital Site Direct	iOne Digital	Black/AA	English	National	National	National														X	X	X	X	X	X	X	X																									
58	National Magazine	Savoy	Black/AA	English	National	National	National											X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
59	National Magazine	Sheen	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
60	Digital Social	Snap	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X		X	X	X	X
61	Events	Stellar Awards	Black/AA	English	National	National	National															X	X	X																													
62	Events	Trumpet Awards	Black/AA	English	National	National	National					X																																									
63	Digital Site Direct	Tunein	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
64	Digital Social	Twitter	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X		X	X	X	X
65	National Magazine	Upscale	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
66	National Magazine	Uptown	Black/AA	English	National	National	National													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
67	Digital Site Direct	Blavity	Black/AA	English	National	National	National																X																														
68	Digital Site Direct	Essence	Black/AA	English	National	National	National																X												X	X	X																
69	Digital Site Direct	The Root	Black/AA	English	National	National	National																X	X																													
70	Digital Site Direct	The Grio	Black/AA	English	National	National	National																X	X																													
71	Digital Site Direct	Roland Martin (RMU)	Black/AA	English	National	National	National																																					X	X	X	X						
72	Digital Programmatic	Tunein	Black/AA	English	National	National	National																														X	X	X	X													
73	Digital Programmatic	Pandora	Black/AA	English	National	National	National																														X	X	X	X													
74	Digital Programmatic	Spotify	Black/AA	English	National	National	National																														X	X	X	X													
75	Local Radio	BGR Radio	Afro Caribbean	English	National	National	National																																	X	X	X	X	X									
76	Local Radio	RBN Radio	Afro Caribbean	English	National	National	National																																	X	X	X	X	X									
77	National TV	Phoenix TV	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
78	Digital Site Direct	Apple Daily TW	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
79	Digital Site Direct	Auto World	Chinese (Mandarin)	Mandarin	National	National	National													X	X	X	X																													
80	Digital Site Direct	China Gate (Wenxuecity)	Chinese (Mandarin)	Mandarin	National	National	National												X	X	X	X	X																													
81	Digital Site Direct	China Press	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
82	Digital Site Direct	Chinaamerica Radio	Chinese (Mandarin)	Mandarin	National	National	National																		X	X	X	X	X	X	X	X	X	X																		
83	Digital Site Direct	Creadens	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
84	Digital Social	Facebook/Instagram	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
85	Digital Programmatic	Google	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
86	Digital Search	Google	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
87	Digital Site Direct	Gurum	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X						
88	Digital Site Direct	iTalkBB	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X						
89	Digital Site Direct	Sina	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X						
90	Digital Site Direct	Sino Vision	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X						
91	Digital Site Direct	TW Liberty Times	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X						
92	Digital Site Direct	WaCow	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
93	Digital Site Direct	World Journal	Chinese (Mandarin)	Mandarin	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
94	Events	99 Ranch	Chinese (Mandarin)	Mandarin	National	National	National																									X	X	X	X	X	X	X	X													
95	Events	National CAPACD	Chinese (Mandarin)	Mandarin	National	National	National													X	X							X																									
96	Digital Site Direct	Apple Daily HK	Chinese (Cantonese)	Cantonese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X						
97	Digital Social	Facebook/Instagram	Chinese (Cantonese)	Cantonese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
98	Digital Programmatic	Google	Chinese (Cantonese)	Cantonese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
99	Digital Search	Google	Chinese (Cantonese)	Cantonese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
100	Digital Site Direct	Mina Pao HK	Chinese (Cantonese)	Cantonese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
101	Digital Site Direct	Sing Tao	Chinese (Cantonese)	Cantonese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
102	Digital Site Direct	TVB	Chinese (Cantonese)	Cantonese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
103	National TV	TVB Satellite	Chinese (Cantonese)	Cantonese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
104	Digital Social	Facebook/Instagram	Vietnamese	Vietnamese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
105	Digital Programmatic	Google	Vietnamese	Vietnamese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
106	Digital Search	Google	Vietnamese	Vietnamese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
107	Digital Site Direct	Nguoi Viet	Vietnamese	Vietnamese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X						
108	Digital Site Direct	Nhat Bao Cali Today	Vietnamese	Vietnamese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
109	National TV	SBTN	Vietnamese	Vietnamese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
110	Digital Site Direct	Vien Dong Daily	Vietnamese	Vietnamese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
111	Digital Site Direct	Viet Bao	Vietnamese	Vietnamese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
112	Events	Southeast Asian Resource Action Center	Vietnamese	Vietnamese	National	National	National																								X	X	X	X	X	X	X	X	X	X	X	X	X	X						
113	Digital Site Direct	TVB USA	Vietnamese	Vietnamese	National	National	National																										X	X						X	X	X	X	X	X	X	X					
114	Digital Social	Facebook/Instagram	Korean	Korean	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
115	Digital Programmatic	Google	Korean	Korean	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
116	Digital Search	Google	Korean	Korean	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
117	Digital Site Direct	Korea Daily	Korean	Korean	National	National	National														X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X						
118	Digital Site Direct	Korea Times	Korean	Korean	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X					
119	Digital Site Direct	Naver	Korean	Korean	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X					
120	Digital Site Direct	Chosun	Korean	Korean	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X					
121	Events	National Korean American Service and Education Consortium	Korean	Korean	National	National	National																						X	X	X	X	X	X	X	X	X	X	X													
122	Events	Gold House	Korean	Korean	National	National	National																						X	X	X	X	X	X	X																	
123	Events	International Secret Agents	Korean	Korean	National	National	National																						X	X	X	X	X	X	X	X	X	X	X													
124	Events	Kollaboration	Korean	Korean	National	National	National																						X	X	X	X	X	X	X	X	X	X	X													
125	Events	Korean American Coalition	Korean	Korean	National	National	National																						X	X	X	X	X	X	X	X	X	X	X													
126	Digital Site Direct	Asian Journal	Filipino	Tagalog	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X												X
127	Digital Social	Facebook/Instagram	Filipino	Tagalog	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
128	National TV	GMA	Filipino	Tagalog	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
129	Digital Programmatic	Google	Filipino	Tagalog	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
130	Digital Search	Google	Filipino	Tagalog	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
131	National TV	TFC	Filipino	Tagalog	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
132	Digital Site Direct	TFC (kbs-cbn)	Filipino	Tagalog	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
133	Digital Social	Facebook/Instagram	Japanese	Japanese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
134	Digital Programmatic	Google	Japanese	Japanese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
135	Digital Search	Google	Japanese	Japanese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
136	Digital Site Direct	Light House	Japanese	Japanese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
137	Digital Site Direct	Nikkei	Japanese	Japanese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X						
138	Digital Site Direct	Rafu Shimpo	Japanese	Japanese	National	National	National														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
139	Digital Site Direct	US FrontLine	Japanese	Japanese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X					
140	Digital Site Direct	YOUmagazine	Japanese	Japanese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
141	Digital Site Direct	Vivinet	Japanese	Japanese	National	National	National																																	X	X	X	X	X	X	X	X					
142	Events	WEARLIPRISERS	Japanese	Japanese	National	National	National																									X	X	X	X	X	X	X	X	X	X	X	X	X	X						
143	Events	Asian Pacific American Labor Alliance	Japanese	Japanese	National	National	National																											X	X	X	X	X	X	X	X	X	X	X	X						
144	Digital Site Direct	Albuquerque Indian Center	AIAN	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
145	Digital Site Direct	Powwows.com	AIAN	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X											X	X	X	X	X	X	X					
146	National Magazine	Tribal College Journal	AIAN	English	National	National	National							X											X																											
147	National Magazine	Whispering Wind	AIAN	English	National	National	National							X											X																											

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

Weeks In-Flight (mark with X if in-flight leave blank if not)

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
148	National Magazine	Winds of Change	AIAN	English	National	National	National							X											X																												
149	National Radio	iHeart	AIAN	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
150	Digital Social	Facebook	AIAN	AIAN	National	National	National																																						X	X	X	X					
151	Digital Programmatic	Google	AIAN	AIAN	National	National	National																																						X	X	X	X					
152	Direct Mail	Heinrich Marketing	NHPI	English	National	National	National						X	X	X	X	X	X		X	X	X																															
153	Digital Programmatic	Google	Brazilian	Portuguese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
154	Digital Social	Facebook/Instagram	Brazilian	Portuguese	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
155	Digital Site Direct	BBC	Arabic	Arabic	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X													
156	Digital Social	Facebook/Instagram	Arabic	Arabic	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
157	Digital Programmatic	Google	Arabic	Arabic	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X					
158	Digital Search	Google	Arabic	Arabic	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
159	Digital Social	Facebook/Instagram	Russian	Russian	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
160	Digital Programmatic	Google	Russian	Russian	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
161	Digital Search	Google	Russian	Russian	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
162	Digital Site Direct	V Novom Svete	Russian	Russian	National	National	National					X	X	X	X		X	X				X	X							X								X	X	X													
163	Digital Social	Facebook	Polish	Polish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
164	Digital Programmatic	Google	Polish	Polish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
165	Digital Search	Google	Polish	Polish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X					
166	Digital Site Direct	Wiadomosci.com	Polish	Polish	National	National	National					X	X	X			X	X				X	X							X	X							X	X	X													
167	National TV	Hudson Media (ITVN)	Polish	Polish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
168	Site Direct	Desh Videsh	Hindi	Hindi	National	National	National																										X	X	X																		
169	Site Direct	India Currents	Hindi	Hindi	National	National	National																										X	X	X																		
170	Site Direct	Urdu Times USA	Urdu	Urdu	National	National	National																										X	X	X																		
171	Site Direct	Pakistan News	Urdu	Urdu	National	National	National																										X	X	X																		
172	Site Direct	Gujarat Times USA	Gujarati	Gujarati	National	National	National																										X	X	X																		
173	Site Direct	Khasokhas Weekly	Nepali	Nepali	National	National	National																										X	X	X																		
174	Site Direct	Bangla Patrika USA	Bengali	Bengali	National	National	National																										X	X	X																		
175	Site Direct	Weekly Nobosug	Bengali	Bengali	National	National	National																										X	X	X																		
176	Site Direct	Weekly Bonnomala	Bengali	Bengali	National	National	National																										X	X	X																		
177	Site Direct	Stamtown US	Thai	Thai	National	National	National																										X	X	X																		
178	Site Direct	Desi Talk	Punjabi	Punjabi	National	National	National																										X	X	X																		
180	Site Direct	South Asian Times	Punjabi	Punjabi	National	National	National																										X	X	X																		
180	Site Direct	Sanoharnam	Malayalam	Malayalam	National	National	National																										X	X	X																		
181	Site Direct	Hmong Times	Hmong	Hmong	National	National	National																										X	X	X																		
182	Site Direct	India.com	Hindi	Hindi	National	National	National																										X	X	X																		
183	Site Direct	Sulekha	Hindi	Hindi	National	National	National																										X	X	X																		
184	Site Direct	Kabari News	Indonesian	Indonesian	National	National	National																										X	X	X																		
185	Site Direct	India New England News	Hindi	Hindi	National	National	National																										X	X	X																		
186	Site Direct	Cricket Acquisition Corporation	Hindi	Hindi	National	National	National																										X	X	X																		
187	Site Direct	Weekly Akral	Bengali	Bengali	National	National	National																										X	X	X																		
188	Site Direct	Siliconeer	Hindi	Hindi	National	National	National																										X	X	X																		
189	Site Direct	Indian Express	Hindi	Hindi	National	National	National																										X	X	X																		
190	Site Direct	Ili Bangla	Bengali	Bengali	National	National	National																										X	X	X																		
191	Events	Laotian American National Alliance	Lao	Lao	National	National	National																														X	X	X	X													
192	National Newspaper	Dunya International	Urdu	Urdu	National	National	National																							X	X	X	X	X				X	X	X			X	X	X	X								
193	National Newspaper	Hellenic News of America	Greek/Diverse Mass	Greek	National	National	National																							X	X	X	X	X				X																
194	National Newspaper	Yedioth Ahronoth	Hebrew	Hebrew	National	National	National																																				X	X	X	X							
195	Digital Search	Google	Gujarati	Gujarati	National	National	National																										X	X	X			X	X	X	X	X	X	X	X	X	X	X						
196	Digital Search	Google	Malayalam	Malayalam	National	National	National																										X	X	X			X	X	X	X	X	X	X	X	X	X	X						
197	Digital Search	Google	Bengali	Bengali	National	National	National																							X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X						
198	Digital Search	Google	Hindi	Hindi	National	National	National																							X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X						
199	Digital Search	Google	Indonesian	Indonesian	National	National	National																							X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X						
200	Digital Search	Google	Urdu	Urdu	National	National	National																							X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X						
201	Digital Search	Google	Tamil	Tamil	National	National	National																							X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X						
202	Digital Search	Google	Telugu	Telugu	National	National	National																							X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X						
203	Digital Search	Google	Thai	Thai	National	National	National																							X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X						
204	National TV	A&E	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
205	National TV	ABC	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
206	National TV	Animal Planet	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
207	National Radio	AURN	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
208	National TV	BBCA	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
209	National TV	CBS	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
210	National TV	CNN	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
211	National Radio	Compass	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
212	National TV	Cooking Channel	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
213	National TV	Court TV Mysteries	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
214	National Radio	Crystal	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
215	National TV	CW	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
216	National TV	Discovery	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
217	National TV	DIY	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
218	National Radio	Entercom	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
219	National TV	ESPN	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
220	National Radio	ESPN	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
221	National TV	ESPN2	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
222	National Radio	Focus360	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
223	National TV	Food Network	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
224	National TV	FOX	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
225	National TV	Fox News	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
226	National TV	FS1	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
227	National TV	GRIT	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
228	National TV	Hallmark Movies	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
229	National TV	HGTV	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
230	National TV	ID	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
231	National Radio	IMG	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
232	National TV	ION	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
233	National TV	Laff	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
234	National TV	Lifetime	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
235	National TV	MLB Network	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
236	National TV	Motor Trend	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
237	National TV	MSNBC	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
238	National TV	MTV	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
239	National TV	Nat Geo	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
240	National TV	Nat Geo Wild	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
241	National TV	NBA TV	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
242	National TV	NBC	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
243	National TV	NBC Sports Network	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
244	National TV	Nick@Nite	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
245	National Radio	NPR	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
246	National TV	Oxygen	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
247	National Radio	Premiere	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
248	National TV	RFD	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
249	National TV	Science Channel	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
250	National Radio	SiriusXM	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
251	National Radio	Skyview	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
252	National Radio	Sun	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
253	National TV	Sundance	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
254	National TV	Syfy	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
255	National TV	TBS	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
256	National Newspaper	The New York Times	Diverse Mass	English	National	National	National														X	X				X	X			X																							
257	National TV	TLC	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
258	National TV	TNT	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
259	National Radio	Townsquare	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
260	National TV	TV Land	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
261	National TV	UP	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
262	National TV	USA	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X																								
263	National Newspaper	USA Today	Diverse Mass	English	National	National	National														X	X				X	X			X																							
264	National Radio	USRN	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
265	National Newspaper	Washington Post	Diverse Mass	English	National	National	National														X	X				X	X			X																							
266	National TV	Weather Channel	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X												X												
267	National Radio	Westwood	Diverse Mass	English	National	National	National									X	X	X	X	X	X	X	X	X	X	X	X	X		X	X																					
268	National TV	Comedy Central	Diverse Mass	English	National	National	National																																	X												
269	National TV	CMT	Diverse Mass	English	National	National	National																																	X												
270	National TV	Paramount	Diverse Mass	English	National	National	National																																	X												
271	National TV	VH1	Diverse Mass	English	National	National	National																																	X												
272	National TV	Travel	Diverse Mass	English	National	National	National																																	X												
273	National TV	Reelz	Diverse Mass	English	National	National	National																																	X												
274	National TV	Bravo	Diverse Mass	English	National	National	National																																	X												
275	National TV	E!	Diverse Mass	English	National	National	National																																	X												
276	National TV	AMC	Diverse Mass	English	National	National	National																																	X												
277	National TV	History Channel	Diverse Mass	English	National	National	National																																	X												
278	National TV	FETV	Diverse Mass	English	National	National	National																																	X												
279	National TV	Hallmark	Diverse Mass	English	National	National	National																																	X												
280	National TV	WAPA	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
281	National Radio	Aire Radio Networks	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
282	National Radio	Univision	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
283	National TV	Azteca	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
284	National TV	Be In Sports	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
285	National TV	CNN Espanol	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
286	National TV	Discovery Espanol	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
287	National TV	Discovery Familia	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
288	National Radio	Entravision	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
289	National TV	ESPN Deportes	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
290	National TV	Estrella	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
291	National TV	Fox Deportes	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
292	National Radio	Futbol De Primera	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
293	National TV	Galavision	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X												
294	National Radio	HRN	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
295	National Radio	Sun	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																									
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
296	National TV	Telemundo	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X											
297	National TV	TUDN	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
298	National TV	UniMas	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X											
299	National TV	Universo	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
300	National TV	Univision	Hispanic	Spanish	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X											
301	National TV	Aspire	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X																			
302	National Radio	AURN	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
303	National TV	BET	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X											
304	National TV	BET Her	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X											
305	National TV	Bounce	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X											
306	National TV	CBS	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
307	National TV	Cleo TV	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
308	National Radio	Compass	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
309	National TV	ESPN	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
310	National TV	ESPN 2	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
311	National TV	NBA TV	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
312	National TV	NBCU	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
313	National TV	OWN	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X											
314	National Radio	Premiere Radio	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
315	National Radio	Reach Media Inc	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
316	National TV	Revolt	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
317	National Radio	Sirius XM	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
318	National Radio	Skyview Networks	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
319	National TV	TV One	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X											
320	National TV	Warner Bros.	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
321	National Radio	Westwood , LLC	Black/AA	English	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
322	Digital Social	Facebook	NHPI	English	National	National	Denver (week of 7/13 only) and Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X	X	X				
323	Digital Site Direct	Star Advertiser	NHPI	English	National	National	National																																		X	X	X	X	X	X	X	X				
324	National TV	NTV America	Russian	Russian	National	National	National					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
325	National Magazine	Das Fenster	German	German	National	National	National																												X																	
326	National Magazine	Mishpacha	Hebrew	Hebrew	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
327	National Magazine	KhmerPost USA	Khmer	Khmer	National	National	National																								X		X		X			X	X	X				X		X							
328	National Newspaper	Algemeiner	Yiddish	Yiddish	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
329	National Newspaper	America Oggi	Italian	Italian	National	National	National																								X	X	X	X	X			X	X	X			X	X	X	X							
330	National Newspaper	Chas I Podyi	Ukrainian	Ukrainian	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
331	National Newspaper	Der Yid	Yiddish	Yiddish	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
332	National Newspaper	Draugas	Lithuanian	Lithuanian	National	National	National																								X	X	X	X	X			X	X	X			X	X	X	X							
333	National Newspaper	Five Towns Jewish Times	Hebrew	Hebrew	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
334	National Newspaper	Gujarat Times USA LLC	Gujarati	Gujarati	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
335	National Newspaper	Jewish Press	Yiddish	Yiddish	National	National	National																										X	X	X			X	X	X			X	X	X	X							
336	National Newspaper	KhasSodiSA.com	Thai	Thai	National	National	National																								X	X	X	X	X			X	X	X			X	X	X	X							
337	National Newspaper	L'Italo-Americano	Italian	Italian	National	National	National																										X		X				X				X		X							
338	National Newspaper	News India Times	Hindi	Hindi	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
339	National Newspaper	Nordamerikanische Wochen-Post	German	German	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
340	National Newspaper	Pakistan Link / Urdu Link	Urdu	Urdu	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
341	National Newspaper	Pakistan News	Urdu	Urdu	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
342	National Newspaper	Sanghamam	Malayalam	Malayalam	National	National	National																										X	X	X			X	X	X			X	X	X	X							
343	National Newspaper	South Asian Times	Gujarati	Gujarati	National	National	National																								X	X	X	X	X			X	X	X			X	X	X	X							
344	National Newspaper	The National Herald (ethnikos kyrix)	Greek	Greek	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
345	National Newspaper	Yated Ne'eman	Yiddish	Yiddish	National	National	National																									X	X	X	X			X	X	X			X	X	X	X							
346	Site Direct	Jewish Week	Hebrew	Hebrew	National	National	National																											X	X	X		X	X	X													
347	Site Direct	The National Herald	Greek	Greek	National	National	National																											X	X	X		X	X	X													
348	Site Direct	Jewish Journal	Hebrew	Hebrew	National	National	National																											X	X	X		X	X	X													
349	Site Direct	L'Italo-Americano	Italian	Italian	National	National	National																											X	X	X		X	X	X													
350	Site Direct	African News Journal	Somali	Somali	National	National	National																											X	X	X		X	X	X													
351	Site Direct	Somali American	Somali	Somali	National	National	National																											X	X	X		X	X	X													
352	Site Direct	Kelsey Media	Yiddish/Hebrew	Yiddish	National	National	National																											X	X	X		X	X	X													
353	Site Direct	Jewish Week	Yiddish/Hebrew	Yiddish	National	National	National																											X	X	X		X	X	X													
354	Digital Search	Google	Bulgarian	Bulgarian	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
355	Digital Search	Google	Croatian	Croatian	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
356	Digital Search	Google	Czech	Czech	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
357	Digital Search	Google	Dutch	Dutch	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
358	Digital Search	Google	French	French	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
359	Digital Search	Google	German	German	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
360	Digital Search	Google	Greek	Greek	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
361	Digital Search	Google	Hebrew	Hebrew	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
362	Digital Search	Google	Hungarian	Hungarian	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
363	Digital Search	Google	Italian	Italian	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
364	Digital Search	Google	Lithuanian	Lithuanian	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
365	Digital Search	Google	Portuguese	Portuguese	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
366	Digital Search	Google	Romanian	Romanian	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
367	Digital Search	Google	Serbian	Serbian	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
368	Digital Search	Google	Slovak	Slovak	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
369	Digital Search	Google	Turkish	Turkish	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
370	Digital Search	Google	Ukranian	Ukranian	National	National	National																				X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
371	Local Newspaper	Anchorage Daily News	Diverse Mass	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
372	Local Newspaper	Fairbanks Daily News-Miner	Diverse Mass	English	Fairbanks	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
373	Local Newspaper	Juneau Empire	Diverse Mass	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
374	Local Radio	KBBO-FM	Diverse Mass	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X							
375	Local Radio	KBRI-FM	Diverse Mass	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X							
376	Local Radio	KMXS-FM	Diverse Mass	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X							
377	Local Radio	KWHL-FM	Diverse Mass	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X							
378	Local TV	KTVF	Diverse Mass	English	Fairbanks	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
379	Local TV	KXDF	Diverse Mass	English	Fairbanks	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
380	Local TV	KATH	Diverse Mass	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
381	Local TV	KJUD	Diverse Mass	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
382	Local TV	OJUD	Diverse Mass	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
383	Local TV	KTUU	Diverse Mass	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X							
384	Local TV	KTVA	Diverse Mass	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X							
385	Local Radio	KTDZ-FM	Diverse Mass	English	Fairbanks	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
386	Local Radio	KWLF-FM	Diverse Mass	English	Fairbanks	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
387	Local Radio	KJNO-AM	Diverse Mass	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
388	Local Radio	KSUP-FM	Diverse Mass	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
389	Local Radio	KTKU-FM	Diverse Mass	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
390	Local TV	MDMD	Hispanic	Spanish	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
391	Local Radio	KMVN-FM	Black/AA	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
392	Local TV	KATH-TV	Black/AA	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
393	Local TV	KJUD-TV	Black/AA	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
394	Local TV	KTUU-TV	Black/AA	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
395	Local TV	KTVA-TV	Black/AA	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
396	Local TV	KTVF-TV	Black/AA	English	Fairbanks	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
397	Local TV	KXDF-TV	Black/AA	English	Fairbanks	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
398	Local TV	OJUD-TV	Black/AA	English	Juneau	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
399	Local Radio	KFAT-FM	Black/AA	English	Anchorage	AK	Los Angeles (includes Alaska and Hawaii)																															X	X												
400	Digital Radio	KCBF	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
401	Digital Radio	KDIF	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
402	Digital Radio	KFAR	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
403	Digital Radio	KTDZ	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
404	Digital Radio	KTDZ	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
405	Digital Radio	KWDD	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
406	Digital Radio	KXLR	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
407	Digital Radio	KYSC	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
408	Digital Site Direct	Anchorage Daily News	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
409	Digital Site Direct	Fairbanks Newsminer	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
410	Digital Site Direct	Juneau Empire	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
411	Digital Site Direct	Mat-Su Valley Frontiersman	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
412	Diotal Site Direct	Nome Nugget	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
413	Local Magazine	AK Business	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)							X		X			X			X			X			X			X																				
414	Local Newspaper	Arctic Sounder	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X					X									
415	Local Newspaper	Chilkat Valley News	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X					X									
416	Local Newspaper	Delta Discovery	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X					X									
417	Local Newspaper	Delta Wind	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X					X									
418	Local Newspaper	Dutch Harbor Fisherman	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X					X									
419	Local Newspaper	Homer Tribune	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X	X			X	X	X	X							
420	Local Newspaper	Nome Nugget	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X	X			X	X	X	X							
421	Local Newspaper	Petersburg Pilot	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X					X									
422	Local Newspaper	Seward Journal	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X					X									
423	Local Newspaper	The Cordova	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)						X				X				X				X					X			X				X					X									
424	Local Newspaper	Wrangell Sentinel	AIAN	English	Wrangell	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
425	Local Radio	KCAM	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
426	Local Radio	KCAW	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
427	Local Radio	KCDV	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
428	Local Radio	KCUK	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
429	Local Radio	KDHS	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
430	Local Radio	KDJF	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
431	Local Radio	KDLG	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
432	Local Radio	KFAR	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
433	Local Radio	KFSK	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
434	Local Radio	KINU	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
435	Local Radio	KNBA	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
436	Local Radio	KNSA	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
437	Local Radio	KRBD	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
438	Local Radio	KRFF	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
439	Local Radio	KRNN	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								
440	Local Radio	KSKO	AIAN	English	Alaska	AK	Los Angeles (includes Alaska and Hawaii)	X	X	X	X																																								

Team Y&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
441	Local Radio	KSTK	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
442	Local Radio	KTKU	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
443	Local Radio	KTOO	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
444	Local Radio	KUCB	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
445	Local Radio	KUHB	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
446	Local Radio	KVAK	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
447	Local Radio	KWKF	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
448	Local Radio	KXLL	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
449	Local Radio	KYUK	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
450	Local Radio	RIVER	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
451	Local Radio	KCBF-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
452	Local Radio	KDJF-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
453	Local Radio	KFAR-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
454	Local Radio	KMVN-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
455	Local Radio	KTDZ-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
456	Local Radio	KWDD-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
457	Local Radio	KWLF-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
458	Local Radio	KXLR-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
459	Local Radio	KYSC-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
460	Local Radio	KZND-FM	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
461	Local Radio	KWIM-FM	AIAN	English	Juneau	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
462	Local TV	NBC	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
463	Out of Home	Alatna Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
464	Out of Home	Aleut Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
465	Out of Home	Allakaket Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
466	Out of Home	Anvik Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
467	Out of Home	Arctic Athabaskan Council	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
468	Out of Home	Arctic Slope Native Association	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
469	Out of Home	Arctic Slope Regional Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
470	Out of Home	Beaver Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
471	Out of Home	Bering Stratis Native Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
472	Out of Home	Birch Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
473	Out of Home	Bristol Bay Native Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
474	Out of Home	Calista Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
475	Out of Home	Central Council of the Tlingit and Haida Indian Tribes of	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
476	Out of Home	Chalkyitsik Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
477	Out of Home	Chickaloon Native VILLAGE	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
478	Out of Home	Chitina Traditional Council	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
479	Out of Home	Chugach Alaska Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
480	Out of Home	Chugachmiut, Inc.	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
481	Out of Home	Cook Inlet Regional Incorporated	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
482	Out of Home	Cook Inlet Tribal Council, Inc.	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
483	Out of Home	Cooper River Native Association	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
484	Out of Home	Council of Athanascan Tribal Governments	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
485	Out of Home	Doyon Limited	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
486	Out of Home	Eastern Aleutin Tribes, Inc.	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
487	Out of Home	Evansville Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
488	Out of Home	Fairbanks Native Association	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
489	Out of Home	Galena Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
490	Out of Home	Grocery Stores, Barbery Shops, Beauty Salns, and Pizzarias	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
491	Out of Home	Healy Lake Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
492	Out of Home	Holy Cross Villagee	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
493	Out of Home	Hughes Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
494	Out of Home	Huslia Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
495	Out of Home	Kenaitze Indian Tribe, IRA	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
496	Out of Home	Ketchikan Indian Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
497	Out of Home	King Island Native Community	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
498	Out of Home	Knik Tribal Council	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
499	Out of Home	Kodiak Area Native Associaition	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
500	Out of Home	Koyukuk Native Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
501	Out of Home	Maniilaq Association	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
502	Out of Home	Metlakatla Indian Community, Annette Island Reserve	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
503	Out of Home	NANA Regional Corporation Inc.	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
504	Out of Home	Native Village of Afognak	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
505	Out of Home	Native Village of Akhiok	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
506	Out of Home	Native Village of Akutan	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
507	Out of Home	Native Village of Ambler	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
508	Out of Home	Native Village of Atka	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
509	Out of Home	Native Village of Barrow Inupiat Traditional Government	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
510	Out of Home	Native Village of Belkofski	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
511	Out of Home	Native Village of Buckland	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
512	Out of Home	Native Village of Cantwell	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
513	Out of Home	Native Village of Deering	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
514	Out of Home	Native Village of Eagle	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
515	Out of Home	Native Village of Elim	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
516	Out of Home	Native Village of False Pass	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
517	Out of Home	Native Village of Fort Yukon	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
518	Out of Home	Native Village of Kiana	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
519	Out of Home	Native Village of Kivalina	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
520	Out of Home	Native Village of Kotzebue	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
521	Out of Home	Native Village of Marshall	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
522	Out of Home	Native Village of Nelson Lagoon	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
523	Out of Home	Native Village of Nikolski	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
524	Out of Home	Native Village of Shungnak	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
525	Out of Home	Native Village of Tetlin	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
526	Out of Home	Native Village of Unga	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
527	Out of Home	Native Village of Venetia Tribal Government	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
528	Out of Home	Ninilchik Tradionional Council	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
529	Out of Home	Noorvik Native Community	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
530	Out of Home	Nulato Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
531	Out of Home	Organized Village of Grayling	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
532	Out of Home	Pauloff Harbor Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
533	Out of Home	Pribilof Islands Aleut Communities of St. Paul & St.	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
534	Out of Home	Qagan Tayagungin Tribe of Sand Point Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
535	Out of Home	Qawalangin Tribe of Unalaska	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
536	Out of Home	Sealaska Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
537	Out of Home	Shageluk Native Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
538	Out of Home	South East Alaska Regional Health Consortium	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
539	Out of Home	Southcentral Foundation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
540	Out of Home	Takotna Village	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
541	Out of Home	Tanana Chiefs Conference	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
542	Out of Home	Tanana IRA Native Council	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
543	Out of Home	The 13th Regional Corporation	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
544	Out of Home	Village of Dot Lake	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
545	Out of Home	Village of Kaltag	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
546	Out of Home	Agdaagux Tribe of King Cove	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
547	Out of Home	Ahtna Incorporated	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
548	Out of Home	Akiachak Native Community	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
549	Out of Home	Akiak Native Community	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
550	Out of Home	Alaska Federation of Natives	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
551	Out of Home	Alaska Native Medical Center	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
552	Out of Home	Alaska Native Tribal Health Consortium	AIAN	English	Alaska	AK	Los Angeles (Includes Alaska and Hawaii)	X	X	X	X																																										
553	Out of Home	Alaska Channel	AIAN	English	Anchorage	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
554	Out of Home	Alaska Channel - Fabric Display	AIAN	English	Fairbanks	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
555	Out of Home	Alaska Channel	AIAN	English	Juneau	AK	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
556	Local Radio	WEUP-FM	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
557	Local Radio	WAHR-FM	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
558	Local Radio	WRSA-FM	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
559	Local Radio	WRTT-FM	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
560	Local Radio	WZYP-FM	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
561	Local TV	BET	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
562	Local TV	CNN	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
563	Local TV	FOO	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
564	Local TV	FXN	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
565	Local TV	HGTV	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
566	Local TV	LMN	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
567	Local TV	MNB	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
568	Local TV	TLC	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
569	Local TV	USA	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
570	Local TV	WAKA	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
571	Local TV	WSFA	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
572	Local TV	MNB	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																					X	X		X							X	X		X	X	X	X	X	X							
573	Local Newspaper	Anniston Star	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X														
574	Local Newspaper	Birmingham News	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X														
575	Local Newspaper	Gadsden Times	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X														
576	Local Newspaper	Tuscaloosa News	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X														
577	Local Newspaper	Dothan Eagle	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
578	Local Newspaper	Southeast Sun	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
579	Local Newspaper	Decatur Daily	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
580	Local Newspaper	Florence Times Daily	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
581	Local Newspaper	Huntsville Times	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
582	Local Newspaper	Scottsboro Clarion	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
583	Local Newspaper	Mobile Press-Register	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X														
584	Local Newspaper	Selma Times-Journal	Diverse Mass	English	Montgomery-Selma	AL	Atlanta																															X	X														
585	Local TV	WABM	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
586	Local TV	WBMA	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
587	Local TV	WBRC	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																											
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
588	Local TV	WIAT	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
589	Local TV	WTTO	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
590	Local TV	WVTM	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
591	Local TV	AE	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
592	Local TV	CNN	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
593	Local TV	HAL	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
594	Local TV	MNB	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
595	Local TV	OXY	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
596	Local TV	SCF	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X			X	X	X	X	X							
597	Local Radio	WBHK-FM	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X										X	X			
598	Local Radio	WMJJ-FM	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X										X	X			
599	Local Radio	WQEN-FM	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X										X	X			
600	Local Radio	WUHT-FM	Diverse Mass	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X										X	X			
601	Local Radio	WDJR-FM	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
602	Local Radio	WESP-FM	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
603	Local Radio	WKMX-FM	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
604	Local Radio	WDRM-FM	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
605	Local Radio	WQRV-FM	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
606	Local TV	WJTC	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X		X	X	X	X	X	X							
607	Local TV	HLN	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X		X	X	X	X	X	X							
608	Local TV	MTV	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X		X	X	X	X	X	X							
609	Local TV	NIC	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X		X	X	X	X	X	X							
610	Local TV	TWC	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X		X	X	X	X	X	X							
611	Local TV	VH1	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X		X												
612	Local TV	VS	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X														
613	Local TV	WDFX	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
614	Local TV	WDHN	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
615	Local TV	WRGX	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
616	Local TV	WTVY	Diverse Mass	English	Dothan	AL	Atlanta																															X	X														
617	Local Radio	WABD-FM	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
618	Local Radio	WZHT-FM	Diverse Mass	English	Montgomery-Selma	AL	Atlanta																															X	X														
619	Local TV	WAAY	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
620	Local TV	WAFF	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
621	Local TV	WHNT	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
622	Local TV	BET	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
623	Local TV	HLN	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
624	Local TV	LMN	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
625	Local TV	OXY	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
626	Local TV	TVL	Diverse Mass	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X														
627	Local Radio	WAYE-AM	Hispanic	Spanish	Birmingham	AL	Atlanta																															X	X														
628	Local Radio	WYAM-AM	Hispanic	Spanish	Huntsville	AL	Atlanta																															X	X														
629	Newspaper	Rolling Out	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
630	Newspaper	Birmingham Times	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X		X	X	X		X	X	X	X	X		X	X	X	X		X	X	X	X			X	X			X	X	X	X	X							
631	Local TV	BET	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X		X	X	X	X	X	X							
632	Local Radio	WATV-AM	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
633	Local TV	OXY	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X			X	X	X	X	X							
634	Local TV	TVL	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X		X	X	X	X	X	X							
635	Local TV	WAAY-TV	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X		X	X	X	X	X	X							
636	Local TV	WAFF-TV	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X		X	X	X	X	X	X							
637	Local TV	WDFX-TV	Black/AA	English	Dothan	AL	Atlanta																															X	X		X	X	X	X	X	X							
638	Local TV	WDHN-TV	Black/AA	English	Dothan	AL	Atlanta																															X	X			X	X	X	X	X							
639	Local TV	WHNT-TV	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X		X	X	X	X	X	X							
640	Local TV	WRGX-TV	Black/AA	English	Dothan	AL	Atlanta																															X	X		X	X	X	X	X	X							
641	Local TV	WTVY-TV	Black/AA	English	Dothan	AL	Atlanta																															X	X		X	X	X	X	X	X							
642	Local TV	WZDX-TV	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X		X	X		X		X							
643	Out of Home	Mowa Band of Choctaw Indians	AIAN	English	Regional	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
644	Local TV	AE	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
645	Local TV	AMC	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
646	Local TV	BET	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
647	Local TV	BRV	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X									
648	Local TV	CMT	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
649	Local TV	CNN	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
650	Local TV	COM	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
651	Local TV	FOO	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X												
652	Local TV	FRF	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
653	Local TV	FX	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
654	Local TV	HGTV	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
655	Local TV	SCF	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
656	Local TV	TBS	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X											
657	Local TV	THC	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
658	Local TV	TLC	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
659	Local TV	TTC	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
660	Local TV	TVL	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
661	Local TV	USA	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X			X									
662	Local TV	WALA	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
663	Local Radio	WBLX-FM	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
664	Local Radio	WDLT-FM	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
665	Local TV	WEAR	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
666	Local Radio	WGOK-AM	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
667	Local TV	WFGX	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																					X										X	X		X	X	X	X	X	X							
668	Local TV	WKRG	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
669	Local TV	WPMI	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
670	Local Radio	WRKH-FM	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
671	Local Newspaper	Pensacola News Journal	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																X															X	X														
672	Local Newspaper	Montgomery Advertiser	Diverse Mass	English	Montgomery-Selma	AL	Atlanta																X															X	X														
673	Local Radio	WJWZ-FM	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
674	Local Radio	WBAM-FM	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
675	Local Radio	WWMG-FM	Diverse Mass	English	Montgomery-Selma	AL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
676	Local TV	WFNA	Diverse Mass	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																						X									X	X		X	X	X	X	X	X							
677	Local TV	AE	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X		X	X	X	X	X	X							
678	Local TV	AE	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
679	Local TV	BET	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
680	Local TV	BET	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
681	Local TV	BET	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
682	Local TV	CNN	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X		X												
683	Local TV	CNN	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																																		X												
684	Local TV	CNN	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
685	Local Radio	WBHK-FM	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
686	Local TV	COM	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
687	Local Radio	WUHT-FM	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
688	Local TV	ES2	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
689	Local TV	ETV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
690	Local TV	FRF	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
691	Local TV	FX	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X														
692	Local TV	HLN	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																							X	X							X	X														
693	Local Radio	WBBK-FM	Black/AA	English	Dothan	AL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
694	Local Radio	WEUP-FM	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
695	Local Radio	WHRP-FM	Black/AA	English	Huntsville-Decatur (Flor)	AL	Atlanta																															X	X		X	X	X	X	X	X							
696	Local TV	LIF	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X														
697	Local TV	LMN	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
698	Local TV	MNB	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta																															X	X		X	X	X	X	X	X							
699	Local TV	MNB	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																							X	X							X	X		X	X	X	X	X	X							
700	Local TV	MTV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
701	Local TV	NIC	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																																			X	X										
702	Local TV	OWN	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
703	Local Radio	WBLX-FM	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
704	Local Radio	WDLT-FM	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
705	Local Radio	WHLW-FM	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
706	Local Radio	WZHT-FM	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
707	Local Radio	WJWZ-FM	Black/AA	English	Montgomery-Selma	AL	Atlanta																															X	X		X	X	X	X	X	X							
708	Local TV	OXY	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta																							X								X	X		X	X	X	X	X	X							
709	Local Radio	WWMG-FM	Black/AA	English	Montgomery-Selma	AL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
710	Local TV	TLC	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
711	Local TV	TOO	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X														
712	Local TV	TV1	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta																							X								X	X		X	X	X	X	X	X							
713	Local TV	TVL	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
714	Local TV	TWC	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X														
715	Local TV	VH1	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta								X	X	X	X	X	X	X	X																															
716	Local TV	VH1	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																																		X	X	X	X	X	X							
717	Local TV	VH1	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X		X	X		X							
718	Local TV	VS	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta																															X	X														
719	Local TV	WABM-TV	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
720	Local TV	WAKA-TV	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
721	Local TV	WALA-TV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
722	Local TV	WBMA-TV	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
723	Local TV	WBMM-TV	Black/AA	English	Montgomery-Selma	AL	Atlanta																															X	X		X	X	X	X	X	X							
724	Local TV	WBRC-TV	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
725	Local TV	WCOV-TV	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
726	Local TV	WEAR-TV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X		X										
727	Local TV	WFGX-TV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
728	Local TV	WFNA-TV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
729	Local TV	WIAT-TV	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
730	Local TV	WJTC-TV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
731	Local TV	WKRG-TV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
732	Local TV	WNCF-TV	Black/AA	English	Montgomery-Selma	AL	Atlanta																															X	X		X	X	X	X	X	X							
733	Local TV	WPMI-TV	Black/AA	English	Mobile-Pensacola (Ft Walt)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
734	Local TV	WSFA-TV	Black/AA	English	Montgomery-Selma	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
735	Local TV	WTTO-TV	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
736	Local TV	WVTM-TV	Black/AA	English	Birmingham (Ann and Tusc)	AL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
737	Local Newspaper	Northwest Arkansas Democrat Gazette	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
738	Local Newspaper	Southwest Times Record	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
739	Local Newspaper	Jonesboro Sun	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
740	Local Newspaper	Arkansas Democrat-Gazette	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago																															X	X														
741	Local Newspaper	Jacksonville Leader Newspaper	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago																															X	X														
742	Local Radio	KOMS-FM	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
743	Local Radio	KDJE-FM	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago																															X	X		X	X	X	X	X	X							
744	Local TV	NHBS	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																															
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
745	Local TV	KAIT	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
746	Local TV	KJNB	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
747	Local TV	NJNB	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
748	Local TV	FXN	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
749	Local TV	HAL	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
750	Local TV	TDC	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
751	Local TV	THC	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
752	Local TV	TVL	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
753	Local Radio	KDXY-FM	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
754	Local Radio	KEGI-FM	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
755	Local Radio	KJBX-FM	Diverse Mass	English	Jonesboro	AR	Chicago																															X	X														
756	Local TV	NIC	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago																															X	X														
757	Local Radio	KREU-FM	Hispanic	Spanish	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																		X	X	X	X										X	X														
758	Local Radio	KOLL-FM	Hispanic	Spanish	Little Rock	AR	Chicago																															X	X														
759	Local Radio	KTUV-AM	Hispanic	Spanish	Little Rock	AR	Chicago																															X	X														
760	Local TV	KEGW	Hispanic	Spanish	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
761	Local TV	KLRA	Hispanic	Spanish	Little Rock	AR	Chicago																															X	X														
762	Local TV	FXN	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
763	Local TV	KAIT-TV	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
764	Local TV	KFSM-TV	Black/AA	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
765	Local TV	KHBS-TV	Black/AA	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
766	Local TV	KJNB-TV	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
767	Local Radio	KOIS-AM	Black/AA	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
768	Local Radio	KBBO-FM	Black/AA	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
769	Local TV	KNWA-TV	Black/AA	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
770	Local Radio	KIYS-FM	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
771	Local TV	KXNW-TV	Black/AA	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
772	Local Radio	NDXY-FM	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
773	Local Radio	KZTS-AM	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
774	Local TV	NHBS-TV	Black/AA	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago																															X	X														
775	Local TV	NJNB-TV	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
776	Local TV	OWN	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
777	Local TV	SCF	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
778	Local TV	TVL	Black/AA	English	Jonesboro	AR	Chicago																															X	X														
779	Local TV	Cox Media	AIAN	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
780	Local TV	KFSM	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
781	Local TV	KFTA	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
782	Local TV	KHBS	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
783	Local Radio	KKBD-FM	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
784	Local Radio	KMAG-FM	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
785	Local TV	KNWA	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
786	Local Radio	KQBK-FM	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
787	Local Radio	KTCS-FM	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
788	Local Radio	KZBB-FM	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
789	Local TV	NIC	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
790	Local TV	SCF	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
791	Local TV	TLC	Diverse Mass	English	Ft. Smith-Fay-Sprngdl-Rgrs	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
792	Local Radio	KKPT-FM	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
793	Local Radio	KMJX-FM	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
794	Local Radio	KOKY-FM	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
795	Local TV	BET	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
796	Local TV	KARK	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
797	Local TV	KASN	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
798	Local TV	KATV	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
799	Local Radio	KIPR-FM	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
800	Local TV	KLRT	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
801	Local TV	KTHV	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
802	Local TV	LMN	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
803	Local TV	MTV	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
804	Local TV	NFL	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
805	Local TV	TLC	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
806	Local TV	TVL	Diverse Mass	English	Little Rock-Pine Bluff	AR	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
807	Local TV	BET	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
808	Local TV	KARK-TV	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
809	Local TV	KASN-TV	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
810	Local TV	KATV-TV	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
811	Local TV	KLRT-TV	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
812	Local TV	KTHV-TV	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
813	Local TV	LMN	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
814	Local Radio	KIPR-FM	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
815	Local Radio	KOKY-FM	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
816	Local TV	TVL	Black/AA	English	Little Rock-Pine Bluff	AR	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
817	Local TV	KAZT	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X		X	X	X	X	X	X							
818	Local TV	KPPX	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X		X	X	X	X	X	X							
819	Local TV	NAZT	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X		X	X	X	X	X	X							
820	Local Newspaper	The Arizona Republic	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																X																														
821	Local TV	AE	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																		X		X	X	X		X																						
822	Local TV	AMC	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																			X																											
823	Local TV	BRV	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																					X	X	X																							
824	Local TV	FOO	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																			X	X	X	X	X	X							X	X		X	X	X	X	X	X							
825	Local TV	HGTV	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																		X		X	X	X	X	X							X	X		X	X	X	X	X	X							
826	Local TV	MTV	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																					X	X																								
827	Local TV	TBS	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																		X	X	X	X	X	X	X																						
828	Local TV	THC	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																		X	X			X	X																							
829	Local TV	TLC	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																		X		X	X	X		X							X	X		X	X	X	X	X	X							
830	Local TV	TOO	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																				X	X	X	X	X																						
831	Local TV	WE	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																				X	X	X	X																							
832	Local Newspaper	Arizona Daily Sun	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X														
833	Local Newspaper	Independent Newspaper Group	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X														
834	Local Newspaper	Lake Havasu City Today's News- Herald	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X														
835	Local Newspaper	Prescott Daily Courier	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X														
836	Local Newspaper	Sierra Vista Herald/Bisbee Daily Review Combo	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
837	Local Newspaper	Independence Daily Reporter	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
838	Local Newspaper	Yuma Daily Sun	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X														
839	Local Radio	KDKB-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X		X	X	X	X	X	X			X	X			
840	Local Radio	KMXP-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X		X	X	X	X	X	X							
841	Local Radio	KOAI-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																															X	X		X	X	X	X	X	X			X	X			
842	Local Radio	KNST-FM	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
843	Local Radio	KOHT-FM	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
844	Local TV	KECY	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X		X	X	X	X	X	X							
845	Local TV	KYMA	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X		X	X	X	X	X	X							
846	Local TV	NECY	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X		X	X	X	X	X	X							
847	Local TV	NYMA	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X		X	X	X	X	X	X							
848	Local TV	GAM	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X			X	X	X	X	X							
849	Local TV	MTV	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X			X	X	X	X	X							
850	Local TV	NGC	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X			X	X	X	X	X							
851	Local TV	NIC	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X			X	X	X	X	X							
852	Local TV	SCF	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X			X	X	X	X	X							
853	Local TV	TLC	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X			X	X	X	X	X							
854	Local TV	TVL	Diverse Mass	English	Yuma-El Centro	AZ	Denver																															X	X			X	X	X	X	X							
855	Local Newspaper	La Voz/TV y Mas	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X														
856	Local Newspaper	Prensa Arizona	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver					X	X	X		X	X	X	X	X	X	X	X		X	X	X	X	X		X							X	X														
857	Local Radio	KTKT-AM	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver																															X	X														
858	Local Radio	KZLZ-FM	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver																															X	X														
859	Local Radio	KCMT-FM	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver																		X	X	X	X										X	X														
860	Local Radio	KCEC-FM	Hispanic	Spanish	Yuma-El Centro	AZ	Denver																		X	X	X	X										X	X														
861	Local Radio	KSEH-FM	Hispanic	Spanish	Yuma-El Centro	AZ	Denver																		X	X	X	X										X	X														
862	Local TV	KFPH	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
863	Local TV	KTAZ	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
864	Local TV	KTVW	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
865	Local TV	KVPA	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
866	Local Radio	KNAI-AM	Hispanic	Spanish	Phoenix	AZ	Denver																																		X	X	X	X	X	X			X	X			
867	Newspaper	Arizona Informant	Black/AA	English	Phoenix (Prescott)	AZ	Denver						X	X	X		X	X	X			X	X	X	X		X	X	X			X	X	X				X	X														
868	Local TV	CNN	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
869	Local TV	KECY-TV	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
870	Local TV	KGUN-TV	Black/AA	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
871	Local TV	KMSB-TV	Black/AA	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
872	Local TV	KOLD-TV	Black/AA	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
873	Local TV	KTTU-TV	Black/AA	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
874	Local TV	KVOA-TV	Black/AA	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
875	Local TV	KWBA-TV	Black/AA	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
876	Local TV	KYMA-TV	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
877	Local TV	MTV	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
878	Local TV	NECY-TV	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
879	Local TV	NGC	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
880	Local TV	NIC	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
881	Local TV	NYMA-TV	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
882	Local TV	TVL	Black/AA	English	Yuma-El Centro	AZ	Denver																															X	X														
883	Local Radio	KMXZ-FM	Black/AA	English	Tucson (Sierra Vista)	AZ	Denver																															X	X														
884	Local Newspaper	Arizona Chinese News	Chinese (Mandarin)	Mandarin	Phoenix (Prescott)	AZ	Denver																		X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
885	Local Magazine	But Tre Magazine	Vietnamese	Vietnamese	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
886	Local Radio	Tieng Nuoc Toi / Talk Native Tongue (TNT) - Phoenix -	Vietnamese	Vietnamese	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
887	Local Magazine	VietLifestyles Magazine	Vietnamese	Vietnamese	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
888	Local Newspaper	Korean AZ Times	Korean	Korean	Phoenix	AZ	Denver																		X	X	X	X	X			X	X	X	X			X	X		X	X	X	X	X	X							
889	Local Newspaper	The Arizona Korea Post	Korean	Korean	Phoenix	AZ	Denver																		X	X	X	X	X			X	X	X	X			X	X		X	X	X	X	X	X							
890	Local Newspaper	The Filipino American Journal	Filipino	Tagalog	Phoenix (Prescott)	AZ	Denver																			X	X	X	X			X	X	X	X			X	X		X	X	X	X	X	X							
891	Local Newspaper	Ak-chin O'odham Runner	AIAN	English	Phoenix (Prescott)	AZ	Denver							X							X										X							X				X		X		X							
892	Local Newspaper	Au-Authm Action News	AIAN	English	Phoenix (Prescott)	AZ	Denver							X							X										X							X				X		X		X							
893	Local Newspaper	Gila River News	AIAN	English	Phoenix (Prescott)	AZ	Denver							X					X			X					X					X																					
894	Local Newspaper	Navajo Times	AIAN	English	Phoenix (Prescott)	AZ	Denver							X		X		X		X		X	X		X	X		X		X		X		X				X	X			X	X	X	X	X							
895	Local Newspaper	Navajo-Hopi Observer	AIAN	English	Phoenix (Prescott)	AZ	Denver							X		X		X		X	X		X			X			X		X		X					X	X			X	X	X	X	X							
896	Local Newspaper	San Carlos Apache Moccasin	AIAN	English	Phoenix (Prescott)	AZ	Denver							X					X			X					X					X						X	X			X	X	X	X	X							
897	Local Newspaper	Silver Belt	AIAN	English	Phoenix (Prescott)	AZ	Denver							X					X			X					X					X																					
898	Local Radio	KAFF-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
899	Local Radio	KESZ-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
900	Local Radio	KGHR-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
901	Local Radio	KMGN-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
902	Local Radio	KMVA-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
903	Local Radio	KNIX-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
904	Local Radio	KTBA-AM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
905	Local Radio	KTNN-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X														X	X			
906	Local Radio	KWRK-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
907	Local Radio	KNST-FM	AIAN	English	Tucson (Sierra Vista)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
908	Local Radio	KOHT-FM	AIAN	English	Tucson (Sierra Vista)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
909	Local Radio	KROO-FM	AIAN	English	Tucson (Sierra Vista)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
910	Local Radio	KTHR-FM	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
911	Local TV	Cox Media	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
912	Local TV	Cox Media	AIAN	English	Tucson (Sierra Vista)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
913	Local TV	KOLD	AIAN	English	Tucson (Sierra Vista)	AZ	Denver																									X	X	X	X	X			X	X													
914	Local TV	KPNX	AIAN	English	Phoenix (Prescott)	AZ	Denver																									X	X	X	X	X			X	X													
915	Out of Home	Cocopah Tribe of Arizona	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
916	Out of Home	Colorado Indian Reservation	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
917	Out of Home	Fort McDowell Yavapai Nation	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
918	Out of Home	Gila River Indian Community	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
919	Out of Home	Havasupai Tribe	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
920	Out of Home	Hopi Tribe	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
921	Out of Home	Lamar	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
922	Out of Home	National	AIAN	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
923	Out of Home	National	AIAN	English	Tucson (Sierra Vista)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
924	Out of Home	Navajo Nation	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
925	Out of Home	Salt River Pima Maricopa Tribe	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
926	Out of Home	San Carlos Apache Tribe	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
927	Out of Home	White Mountain Apache	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
928	Out of Home	Yavapai-Apache Nation	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
929	Out of Home	Ak-Chin Indian Community	AIAN	English	Regional	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
930	Local Radio	KHYT-FM	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
931	Local Radio	KIIM-FM	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
932	Local Radio	KSZR-FM	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
933	Local Radio	KESZ-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
934	Local Radio	KMLE-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
935	Local TV	FSA	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
936	Local Radio	KALV-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
937	Local TV	KASW	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
938	Local Radio	KAZG-AM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
939	Local Radio	KMVA-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
940	Local Radio	KNIX-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
941	Local TV	KNXV	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
942	Local Radio	KOOL-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
943	Local TV	KPHO	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
944	Local TV	KPNX	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
945	Local TV	KSAZ	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
946	Local Radio	KSLX-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
947	Local TV	KTVK	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
948	Local TV	KUTP	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
949	Local Radio	KYOT-FM	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
950	Local TV	TNT	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
951	Local TV	TRU	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
952	Local TV	FXN	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
953	Local TV	HLN	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
954	Local TV	KGUN	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
955	Local TV	KMSB	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
956	Local TV	KOLD	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
957	Local TV	KTTU	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
958	Local TV	KVOA	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
959	Local TV	KWBA	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
960	Local TV	MNB	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
961	Local TV	TVL	Diverse Mass	English	Tucson (Sierra Vista)	AZ	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
962	Local TV	ETV	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																							X																						
963	Local TV	LIF	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																							X																						
964	Local TV	TDC	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																					X	X																							
965	Local TV	USA	Diverse Mass	English	Phoenix (Prescott)	AZ	Denver																																	X	X	X	X	X	X							
966	Out of Home	Grocery TV	Hispanic	Spanish	Yuma-El Centro	AZ	Denver																	X																													
967	Out of Home	All Over Media	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
968	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
969	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver													X	X	X	X	X	X	X	X	X	X									X	X														
970	Out of Home	Encompass	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver													X	X	X	X	X	X	X	X	X	X																								
971	Out of Home	Trimex	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver													X	X	X	X	X	X	X	X	X	X																								
972	Out of Home	GSTV	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver																	X																													
973	Out of Home	Redbox	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver																	X																													
974	Out of Home	NRS	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver																	X																													
975	Out of Home	Grocery TV	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver																	X																													
976	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
977	Out of Home	Grocery TV	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver																	X																													
978	Out of Home	GSTV	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver																	X																													
979	Out of Home	Redbox	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver																	X																													
980	Out of Home	Redbox	Hispanic	Spanish	Yuma-El Centro	AZ	Denver																	X																													
981	Newspaper	Bajo El Sol	Hispanic	Spanish	Yuma-El Centro	AZ	Denver																										X	X																		
982	Local Radio	KHOT-FM	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
983	Local Radio	KLNZ-FM	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
984	Local Radio	KNIA-AM	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
985	Local Radio	KOMR-FM	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
986	Local Radio	KQMR-FM	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
987	Local Radio	KVVA-FM	Hispanic	Spanish	Phoenix (Prescott)	AZ	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
988	Local Radio	KALV-FM	Hispanic	English	Phoenix (Prescott)	AZ	Denver																							X	X	X	X	X	X																		
989	Local Radio	KESZ-FM	Hispanic	English	Phoenix (Prescott)	AZ	Denver																							X	X	X	X	X	X																		
990	Local Radio	KMLE-FM	Hispanic	English	Phoenix (Prescott)	AZ	Denver																										X	X	X																		
991	Local Radio	KNIX-FM	Hispanic	English	Phoenix (Prescott)	AZ	Denver																										X	X	X																		
992	Local Radio	KYOT-FM	Hispanic	English	Phoenix (Prescott)	AZ	Denver																							X	X	X	X	X	X																		
993	Local Radio	KHYT-FM	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
994	Local Radio	KMXZ-FM	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
995	Local Radio	KSZR-FM	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
996	Local TV	KPHO	Hispanic	English	Phoenix (Prescott)	AZ	Denver																							X	X	X	X	X	X																		
997	Local TV	KPNX	Hispanic	English	Phoenix (Prescott)	AZ	Denver																							X	X	X	X	X	X																		
998	Local TV	KSAZ	Hispanic	English	Phoenix (Prescott)	AZ	Denver																							X	X	X	X	X	X																		
999	Local TV	KTVK	Hispanic	English	Phoenix (Prescott)	AZ	Denver																							X	X	X	X	X	X																		
1000	Local TV	KUTP	Hispanic	English	Phoenix (Prescott)	AZ	Denver																							X	X	X	X	X	X																		
1001	Local TV	KHRR	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1002	Local TV	KUVE	Hispanic	Spanish	Tucson (Sierra Vista)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1003	Local TV	KGUN	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
1004	Local TV	KMSB	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
1005	Local TV	KOLD	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
1006	Local TV	KTTU	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
1007	Local TV	KVOA	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
1008	Local TV	KWBA	Hispanic	English	Tucson (Sierra Vista)	AZ	Denver																							X	X	X	X	X	X																		
1009	Local TV	KAJB	Hispanic	Spanish	Yuma-El Centro	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1010	Local TV	KESE	Hispanic	Spanish	Yuma-El Centro	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1011	Local TV	KVYE	Hispanic	Spanish	Yuma-El Centro	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1012	Local Radio	KSSB-FM	Hispanic	Spanish	Yuma-El Centro	AZ	Denver																																X	X													
1013	Local TV	KASW-TV	Black/AA	English	Phoenix (Prescott)	AZ	Denver																						X	X							X	X															
1014	Local TV	KAZT-TV	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1015	Local TV	KNXV-TV	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1016	Local TV	KPHO-TV	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1017	Local TV	KPNX-TV	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1018	Local TV	KSAZ-TV	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1019	Local TV	KTVK-TV	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1020	Local TV	KUTP-TV	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1021	Local TV	MTV	Black/AA	English	Phoenix (Prescott)	AZ	Denver																															X	X														
1022	Local TV	TBS	Black/AA	English	Phoenix (Prescott)	AZ	Denver																															X	X														
1023	Local TV	USA	Black/AA	English	Phoenix (Prescott)	AZ	Denver																															X	X														
1024	Local TV	VH1	Black/AA	English	Phoenix (Prescott)	AZ	Denver																															X	X														
1025	Local Radio	KAJM-FM	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1026	Local Radio	KKFR-FM	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1027	Local Radio	KNRJ-FM	Black/AA	English	Phoenix (Prescott)	AZ	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1028	Local Magazine	HanaHou!	NHPI	English	Honolulu, Los Angeles, San Francisco, Oakland,	AZ, CA, HI,	Multi Regional								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
1029	Local Radio	KKBB-FM	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1030	Local Radio	KCWR-FM	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1031	Local Radio	KDFO-FM	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1032	Local Radio	KLLY-FM	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1033	Local Radio	KUZZ-FM	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1034	Local TV	ES2	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1035	Local TV	ES2	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1036	Local TV	KBAK	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1037	Local TV	KBFX	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1038	Local TV	KERO	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1039	Local TV	KGET	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1040	Local TV	NFL	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1041	Local TV	NIC	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1042	Local TV	TVL	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1043	Local Newspaper	Record Searchlight	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																X																														
1044	Out of Home	Grocery TV	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1045	Out of Home	NRS	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1046	Out of Home	GSTV 2	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1047	Out of Home	GSTV	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1048	Out of Home	Redbox	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1049	Local Newspaper	Ventura County Star	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																X	X																													
1050	Local Newspaper	Victorville Daily Press	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1051	Local TV	KCBA	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X			X	X	X	X	X	X	X	X	X				X	X													
1052	Local Radio	KCDU-FM	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1053	Local Radio	KDON-FM	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1054	Local TV	KION	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1055	Local TV	KSBW	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1056	Local Radio	KTOM-FM	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1057	Local Radio	KWAV-FM	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1058	Local TV	NSBW	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X			X	X	X	X	X	X	X	X				X	X													

![TeamY&R]

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

Weeks In-Flight (mark with X if in-flight leave blank if not)

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
1059	Local Newspaper	The Californian	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)															|X|																																
1060	Local TV	AE	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1061	Local TV	BRV	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1062	Local TV	ESP	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1063	Local TV	KCOY	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1064	Local TV	KEYT	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1065	Local Radio	KJEE-FM	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1066	Local TV	KKFX	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1067	Local Radio	KSBL-FM	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1068	Local TV	KSBY	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1069	Local Radio	KTYD-FM	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1070	Local TV	NIC	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1071	Local TV	TDC	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1072	Local Radio	KBOB-FM	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1073	Local Radio	KHSL-FM	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X																												
1074	Local Radio	KROR-FM	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1075	Local Radio	KTHU-FM	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1076	Local Radio	KFMI-FM	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																		X																												
1077	Local Radio	KJNY-FM	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1078	Local Radio	KSLG-FM	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																		X																												
1079	Local TV	KCOY	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X	X	X																						
1080	Local TV	KEYT	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X	X	X																						
1081	Local TV	KKFX	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X	X	X																						
1082	Local TV	KSBY	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X	X	X																						
1083	Local TV	KCVU	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1084	Local TV	KHSL	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1085	Local TV	KNVN	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1086	Local TV	KRCR	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1087	Local TV	KAEF	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1088	Local TV	KBVU	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1089	Local TV	KIEM	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1090	Local TV	KVIQ	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																		X														X	X													
1091	Local Radio	KHIP-FM	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X																						
1092	Local Newspaper	Bakersfield Californian	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1093	Local Newspaper	Tehachapi News	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1094	Local Newspaper	Chico Enterprise-Record/Mercury-Register	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1095	Local Newspaper	Redding Record Searchlight	Diverse Mass	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1096	Local Newspaper	Eureka Times-Standard	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1097	Local Newspaper	Fresno Bee	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1098	Local Newspaper	Visalia Times-Delta/Tulare Advance-Register Combo	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																X																	X	X													
1099	Local Newspaper	Orange County Community Newspapers Combo	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1100	Local Newspaper	Palmdale Antelope Valley Press	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1101	Local Newspaper	Southern California Newspaper Group	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1102	Local Newspaper	Monterey County Herald	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1103	Local Newspaper	Santa Cruz Sentinel	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1104	Local Newspaper	Palm Springs Desert Sun	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1105	Local Newspaper	Auburn Journal	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1106	Local Newspaper	Davis Enterprise	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1107	Local Newspaper	Fairfield Daily Republic	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1108	Local Newspaper	Grass Valley Union	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1109	Local Newspaper	Lodi News Sentinel	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1110	Local Newspaper	Manteca Bulletin	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1111	Local Newspaper	Marysville Appeal-Democrat	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1112	Local Newspaper	Modesto Bee	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1113	Local Newspaper	Sonora Union-Democrat	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1114	Local Newspaper	Stockton Record	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1115	Local Newspaper	Pomerado Newspapers Combo	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1116	Local Newspaper	San Diego Community Newspaper Group	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1117	Local Newspaper	Benicia Herald	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1118	Local Newspaper	Marin Independent Journal	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1119	Local Newspaper	Metro Silicon Valley	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1120	Local Newspaper	Montclarion/Piedmonter Combo	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1121	Local Newspaper	Palo Alto Daily News	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1122	Local Newspaper	San Francisco Examiner	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1123	Local Newspaper	San Mateo Daily Journal	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1124	Local Newspaper	San Luis Obispo Tribune	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1125	Local Newspaper	Santa Barbara News-Press	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1126	Local Radio	KISV-FM	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1127	Local TV	NIC	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1128	Local TV	TLC	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1129	Local Radio	KMGV-FM	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X	X	X	X	X	X	X							
1130	Local TV	KABC	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1131	Local TV	KCAL	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1132	Local TV	KCBS	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1133	Local TV	KNBC	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1134	Local TV	KTLA	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1135	Local TV	KTTV	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1136	Local Radio	KBIG-FM	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1137	Local Radio	KCBS-FM	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1138	Local Radio	KKGO-FM	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1139	Local Radio	KLOS-FM	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1140	Local Radio	KOST-FM	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1141	Local Radio	KRTH-FM	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1142	Local Radio	KYSR-FM	Diverse Mass	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1143	Local TV	KGO	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1144	Local TV	KNTV	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1145	Local TV	KPIX	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1146	Local TV	KTVU	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1147	Local TV	AE	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1148	Local TV	ANP	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1149	Local TV	CNB	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1150	Local TV	CNN	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1151	Local TV	ESP	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1152	Local TV	FOO	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1153	Local TV	FX	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1154	Local TV	HAL	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1155	Local TV	HGTV	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1156	Local TV	MNB	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1157	Local TV	MTV	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1158	Local TV	NGC	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1159	Local TV	THC	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1160	Local TV	TLC	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1161	Local TV	VH1	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1162	Local TV	KFMB	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1163	Local TV	KGTV	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1164	Local TV	KNSD	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																		X													
1165	Local TV	KSWB	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1166	Local TV	KUSI	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1167	Local TV	NFMB	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1168	Local TV	FOO	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1169	Local TV	TBS	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1170	Local TV	TLC	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1171	Local TV	TNT	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1172	Local TV	USA	Diverse Mass	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1173	Local Radio	KDGL-FM	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1174	Local Radio	KNWZ-FM	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1175	Local Radio	KKDO-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1176	Local Radio	KUDL-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1177	Local Radio	KHTS-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1178	Local Radio	KCBS-AM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1179	Local Radio	KIOI-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1180	Local Radio	KISQ-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1181	Local Radio	KITS-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1182	Local Radio	KLLC-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1183	Local Radio	KMVQ-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1184	Local Radio	KNBR-AM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1185	Local Radio	KOIT-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1186	Local Radio	KSAN-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1187	Local Radio	KYLD-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1188	Local Radio	KEKA-FM	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1189	Local Radio	KWPT-FM	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1190	Local Radio	KCYK-AM	Diverse Mass	English	Yuma-El Centro	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X	X	X	X	X	X	X							
1191	Local Radio	KQSR-FM	Diverse Mass	English	Yuma-El Centro	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X	X	X	X	X	X	X							
1192	Local Radio	XMIX-FM	Diverse Mass	English	Yuma-El Centro	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X	X	X	X	X	X	X							
1193	Local TV	HAL	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1194	Local TV	TLC	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1195	Local TV	CNN	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1196	Local TV	DIT	Diverse Mass	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1197	Local TV	CNN	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1198	Local TV	FOO	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1199	Local TV	MTV	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1200	Local TV	TLC	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1201	Local TV	TVL	Diverse Mass	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1202	Local Newspaper	Californian	Diverse Mass	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1203	Out of Home	GSTV	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																|X|																														
1204	Out of Home	Redbox	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																|X|																														
1205	Out of Home	NRS	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1206	Local Newspaper	El Aviso	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X													
1207	Local Newspaper	Excelsior	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
1208	Local Radio	KIWI-FM	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1209	Local Radio	KMYX-FM	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1210	Local Radio	KPSL-FM	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1211	Local Radio	KEBT-FM	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X													
1212	Local Radio	KHHZ-FM	Hispanic	Spanish	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X											X	X													
1213	Local Radio	KZSZ-FM	Hispanic	Spanish	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X											X	X													
1214	Local Radio	KLLE-FM	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X											X	X													
1215	Local Newspaper	La Opinion	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X													

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
1216	Local Newspaper	La Prensa	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																					
1217	Local Radio	KBUE-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1218	Local Radio	KDLD-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1219	Local Radio	KEBN-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1220	Local Radio	KLAX-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1221	Local Radio	KLVE-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1222	Out of Home	GSTV	Hispanic	Spanish	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1223	Out of Home	Redbox	Hispanic	Spanish	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1224	Out of Home	NRS	Hispanic	Spanish	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1225	Out of Home	GSTV	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1226	Out of Home	Redbox	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1227	Out of Home	NRS	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1228	Local Newspaper	La Bamba	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X		X		X		X		X		X		X		X		X		X	X								X														
1229	Local Newspaper	Latino Times	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)									X				X				X					X	X	X																						
1230	Local Newspaper	Vida en el Valle (Modesto)	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X													
1231	Local Newspaper	Vida en el Valle (Stockton)	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X													
1232	Local Newspaper	El Latino	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X													
1233	Local Newspaper	Union Tribune En Español	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X		X		X		X		X		X		X		X		X		X									X	X													
1234	Local Newspaper	Alianza Metropolitan News	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X		X		X		X		X		X		X		X		X		X		X							X														
1235	Local Newspaper	El Observador	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X													
1236	Local Radio	KLYY-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1237	Local Radio	KROB-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1238	Local Radio	KSCA-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1239	Local Radio	KWIZ-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1240	Local Radio	KXOL-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1241	Local Radio	KLOK-FM	Hispanic	Spanish	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1242	Local Radio	KPRC-FM	Hispanic	Spanish	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1243	Local Radio	KRAY-FM	Hispanic	Spanish	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1244	Local Radio	KSES-FM	Hispanic	Spanish	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1245	Local Radio	KUNA-FM	Hispanic	Spanish	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1246	Local Radio	KLOB-FM	Hispanic	Spanish	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1247	Local Radio	KPST-FM	Hispanic	Spanish	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1248	Local Radio	KVMX-FM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1249	Local Radio	XHTY-FM	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1250	Local Radio	KVVF-FM	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1251	Local Radio	KIST-FM	Hispanic	Spanish	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X											X	X													
1252	Local TV	KBBV	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X							
1253	Local TV	OGET	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1254	Local TV	KUCO	Hispanic	Spanish	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1255	Local TV	KEUV	Hispanic	Spanish	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1256	Local Newspaper	Noticiero Semanal	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X	X	X	X							
1257	Local Newspaper	Vida en El Valle (Fresno)	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X													
1258	Local TV	KMCE	Hispanic	Spanish	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1259	Local TV	KMUV	Hispanic	Spanish	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1260	Local TV	KSMS	Hispanic	Spanish	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1261	Local Newspaper	La Opinión de la Bahía	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X													
1262	Local TV	KUNA	Hispanic	Spanish	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1263	Local TV	KVER	Hispanic	Spanish	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1264	Local TV	KDTF	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X	X												
1265	Local Radio	KXLM-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1266	Local Radio	KXSB-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1267	Local Radio	KBTW- FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1268	Local Radio	KLJR-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1269	Local Radio	KOXR-AM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1270	Local Radio	KXRS / KIQQ-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1271	Local Radio	KLLI-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X	X	X	X	X	X	X							
1272	Local Radio	KPWR-FM	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X	X	X	X	X	X	X							
1273	Local TV	KCBT	Hispanic	Spanish	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X								X	X	X	X	X	X	X	X							
1274	Local TV	KSBW	Hispanic	Spanish	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X								X	X	X	X	X	X	X	X							
1275	Out of Home	Encompass	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X								X	X													
1276	Out of Home	Encompass	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X								X	X													
1277	Local TV	LATV	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X								X	X	X	X	X	X	X	X							
1278	Out of Home	NRS	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1279	Out of Home	GSTV	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1280	Out of Home	Redbox	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1281	Newspaper	LA Watts Times	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X			X	X			X	X			X	X			X		X		X	X						X	X													
1282	Newspaper	Los Angeles Sentinel	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X		X				X			X	X				X			X	X	X			X					X	X													
1283	Newspaper	Our Weekly	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X			X	X			X	X			X	X			X		X		X	X						X	X													
1284	Newspaper	Rolling Out	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X							
1285	Newspaper	Wave Community Newspapers-2	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X			X	X			X	X			X	X			X		X		X	X						X	X													
1286	Newspaper	Oakland Post	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X			X	X			X	X			X	X			X		X	X	X	X						X	X													
1287	Newspaper	Rolling Out	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X							
1288	Newspaper	San Francisco Sun Reporter-9	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X			X	X			X	X			X	X			X		X		X	X						X	X													
1289	Newspaper	Bakersfield News Observer*	Black/AA	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1290	Newspaper	Bay State Banner	Black/AA	English	Boston (Manchester)	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X		X	X	X	X	X							
1291	Newspaper	Black Voice News	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1292	Newspaper	Bulletin Weekly	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1293	Newspaper	Sacramento Observer*	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1294	Newspaper	San Diego Voice & Viewpoint*	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1295	Newspaper	San Francisco Bay View	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1296	Local Radio	KISV-FM	Black/AA	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1297	Local TV	CNN	Black/AA	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1298	Local TV	KAEF-TV	Black/AA	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1299	Local TV	KBAK-TV	Black/AA	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1300	Local TV	KBFX-TV	Black/AA	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1301	Local TV	KBVU-TV	Black/AA	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1302	Local TV	KCBA-TV	Black/AA	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1303	Local TV	KCOY-TV	Black/AA	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1304	Local TV	KCVU-TV	Black/AA	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1305	Local TV	KDFX-TV	Black/AA	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1306	Local TV	KERO-TV	Black/AA	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1307	Local TV	KESQ-TV	Black/AA	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1308	Local TV	KEYT-TV	Black/AA	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1309	Local TV	KFRE-TV	Black/AA	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1310	Local TV	KFSN-TV	Black/AA	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1311	Local TV	KGET-TV	Black/AA	English	Bakersfield	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1312	Local TV	KGPE-TV	Black/AA	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1313	Local TV	KHSL-TV	Black/AA	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1314	Local Radio	KWYE-FM	Black/AA	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1315	Local TV	KIEM-TV	Black/AA	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1316	Local TV	KION-TV	Black/AA	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1317	Local TV	KKFX-TV	Black/AA	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1318	Local TV	KMIR-TV	Black/AA	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1319	Local TV	KMPH-TV	Black/AA	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1320	Local TV	KNVN-TV	Black/AA	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1321	Local TV	KPSP-TV	Black/AA	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1322	Local TV	KRCR-TV	Black/AA	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1323	Local TV	KSBW-TV	Black/AA	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1324	Local TV	KSBY-TV	Black/AA	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1325	Local TV	KSEE-TV	Black/AA	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1326	Local TV	KVIQ-TV	Black/AA	English	Eureka	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1327	Local TV	NSBW-TV	Black/AA	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1328	Local Radio	KDON-FM	Black/AA	English	Monterey-Salinas	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1329	Local TV	TBS	Black/AA	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1330	Local Radio	KKUU-FM	Black/AA	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1331	Local TV	USA	Black/AA	English	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1332	Local Magazine	Auto World Local Magazine	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
1333	Local Newspaper	China Press LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1334	Local Newspaper	Chinese Biz News	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X					X																																		
1335	Local Newspaper	Chinese Biz News - Home Estate Local Magazine	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X					X																																		
1336	Local Newspaper	Chinese LA Daily News	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1337	Out of Home	CMPG	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																				X	X	X	X									
1338	Local TV	Crossings TV-LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1339	Local TV	CTITV-LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1340	Local Magazine	EDI City Magazine/iCiti News	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X						X								
1341	Local Radio	EDI KWRM AM1370	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1342	Local TV	ETTV	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1343	Local TV	iCiti TV - LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1344	Local Magazine	J-Goods	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X													
1345	Local Radio	MRBI KAZN AM 1300	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1346	Local TV	Phoenix TV-LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1347	Local TV	Sino TV - LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1348	Local TV	Skylink TV-LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1349	Local Magazine	Taiwan Panorama	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1350	Local Magazine	UniStar Kids LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X					X								
1351	Local Radio	Uradio	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1352	Local TV	WCETV	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X																																			
1353	Local Newspaper	World Journal Los Angeles	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1354	Local Newspaper	Zhong Guo Daily News	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1355	Local TV	ZWTV-LA	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1356	Local TV	LA 18	Chinese (Mandarin)	Mandarin	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1357	Local TV	Crossings TV - Sacramento	Chinese (Mandarin)	Mandarin	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1358	Local Newspaper	San Diego Chinese Tribune	Chinese (Mandarin)	Mandarin	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1359	Local Newspaper	China Press SF	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1360	Local Magazine	Chinese New Home Buyer's Guide	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X									
1361	Out of Home	CMPG	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																				X	X	X	X									
1362	Local TV	Crossings TV-SF	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1363	Local TV	KTSF	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1364	Local Newspaper	News for Chinese - East Bay	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
1365	Local Newspaper	News for Chinese - Peninsula	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
1366	Local Newspaper	News for Chinese - South Bay	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
1367	Local TV	Phoenix TV-SF	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1368	Local Radio	Sing Tao Chinese Radio (KSQQ FM 96.1)	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1369	Local TV	Sino SF	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1370	Local TV	Sky Link TV-SF	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1371	Local Radio	US Chinese Radio KEST AM1450	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1372	Local Newspaper	World Journal SF	Chinese (Mandarin)	Mandarin	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
1373	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1374	Local Magazine	East Week Magazine LA	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
1375	Local TV	WCETV	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1376	Local Newspaper	Herald Monthly LA	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																	X	X	X	X	X	X	X							
1377	Local Radio	MRBI Network Asia (KMRB AM 1430)	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1378	Local TV	Phoenix HKTV	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1379	Local Newspaper	Sing Tao LA	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1380	Local TV	Skylink TV LA	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1381	Local TV	TVB LA	Chinese (Cantonese)	Cantonese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1382	Out of Home	CMPG	Chinese (Cantonese)	Cantonese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1383	Local TV	Crossings TV - Sacramento	Chinese (Cantonese)	Cantonese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1384	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X			X	X	X	X	X																								
1385	Local TV	Phoenix TV - HK - SD	Chinese (Cantonese)	Cantonese	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1386	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X				X	X	X	X	X	X	X																								
1387	Local Magazine	East Week Magazine SF	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X									
1388	Local Newspaper	Herald Monthly SF	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																		X	X	X	X	X	X							
1389	Local TV	KTSF	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1390	Local Radio	Sing Tao Chinese Radio (KVTO AM 1400)	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1391	Local Newspaper	Sing Tao SF	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1392	Local TV	Skylink TV SF	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1393	Local TV	TVB SF	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1394	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X			X	X	X	X	X																								
1395	Events	San Francisco Chinese Chamber of Commerce	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)								X																																						
1396	Out of Home	Veeh	Chinese (Cantonese)	Cantonese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																		X	X	X	X									
1397	Local TV	Central Broadcasting Network / CBN TV 18.14	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1398	Out of Home	CMPG	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																				X	X	X	X									
1399	Local TV	Crossings TV - Viet - LA	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1400	Local Radio	Little Saigon Radio LA - KVNR AM 1480	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1401	Local TV	Little Saigon TV	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1402	Local Newspaper	Nguoi Viet Daily News - LA	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1403	Local Radio	Radio Bolsa LA 106.3 FM / 1480 AM	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1404	Local TV	S Channel 18.13	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1405	Local TV	Saigon Entertainment TV / SET (UHF Ch 57.11) - LA	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1406	Local Radio	Saigon Radio - LA 106.3 FM	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1407	Local Newspaper	Saigon Times USA	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1408	Local TV	Saigon TV KJLA 57.5 - LA	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1409	Local Newspaper	Thoi Luan	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1410	Local TV	VBS - Galaxy 19	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1411	Local Newspaper	Vien Dong Daily News	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1412	Local Newspaper	Viet Bao - LA	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1413	Local Magazine	VietBeauty	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1414	Local TV	Vietface TV LA	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1415	Local TV	Vietnam American Television / VNA TV 57.3	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1416	Local Radio	VNCR 106.3FM / 1480AM 1480 LA	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1417	Out of Home	CMPG	Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1418	Local TV	Crossings TV - Viet - Central Valley	Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1419	Local Magazine	Hai Van Magazine	Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1420	Local Magazine	Lang Magazine - SAC	Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1421	Local Radio	Talk Native Tongue / Tieng Nuoc Toi (TNT) - Internet	Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1422	Local Magazine	Thang Mo Magazine - SAC	Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1423	Out of Home	Veeh	Vietnamese	Vietnamese	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X			X	X	X	X	X														X	X	X	X									
1424	Out of Home	CMPG	Vietnamese	Vietnamese	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																																
1425	Local Newspaper	Nguoi Viet Tu Do - San Diego	Vietnamese	Vietnamese	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1426	Local Radio	Talk Native Tongue / Tieng Nuoc Toi (TNT) - San Diego -	Vietnamese	Vietnamese	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1427	Local TV	Viet News Television	Vietnamese	Vietnamese	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1428	Out of Home	Air Supply	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X																																	
1429	Local Newspaper	Cali Today Daily	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1430	Local Newspaper	Cali Today Daily - Dan Viet	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1431	Out of Home	CMPG	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																																
1432	Local TV	Crossings TV - Viet - SF	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1433	Local Radio	Dan Sinh Media / IRCC Radio	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1434	Local TV	Dan Sinh Media / IRCC TV	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1435	Local Radio	Little Saigon Radio SJ - KSJX AM 1500	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1436	Local Magazine	Mo Magazine - SF	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1437	Local Radio	Que Huong Radio / KZSJ AM 1500 & AM 1120	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1438	Local TV	Que Huong Television (QHTV KAXT 22.2) - SF	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1439	Local Radio	Radio Bolsa San Jose 1430 AM	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1440	Local TV	Saigon Entertainment TV / SET (UHF Ch 16.11) - SF/SJ	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1441	Local Radio	Saigon Radio - San Jose 1430AM	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1442	Local Magazine	Song Moi Weekly	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1443	Local Magazine	Trieu Thanh Weekly	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1444	Local Radio	Vien Thao Media - KAZA AM 1290	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1445	Local TV	Vien Thao Media - TV - San Jose	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1446	Local Newspaper	Viet Bao - SJ	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1447	Local Newspaper	Viet Nam Daily Newspaper - SF	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1448	Local TV	Vietface TV San Jose - Satellite	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1449	Local TV	VIETV - San Jose	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1450	Local TV	HONVIETV	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
1451	Events	Orange County Asian and Pacific Islander Community	Vietnamese	Vietnamese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
1452	Events	California Healthy Nail Salon Collaborative	Vietnamese	Vietnamese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																					X	X	X	X																						
1453	Out of Home	CMPG	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																																
1454	Local Magazine	Daily Sports Seoul/Korea Town News	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X									
1455	Local Magazine	Golf Champion Korea	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X											
1456	Local TV	KBS America	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1457	Out of Home	Key Media	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	x																				X	X	X	X									
1458	Local Newspaper	Korea Daily-LA	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1459	Local Newspaper	Korea Herald Business	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1460	Local Newspaper	Korea Herald Weekly	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1461	Local Newspaper	Korea Times-LA	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1462	Local Newspaper	Korean Sunday News	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1463	Local Newspaper	Kyocharo-LA	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1464	Local TV	MBC America	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1465	Local Radio	Radio K KYPA AM 1230	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1466	Local Radio	Radio Korea KPMC AM 1540 -LA	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1467	Local TV	Radio Korea-NGC TV/DirecTV	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1468	Local Radio	Raido Seoul KFOX AM 1650	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1469	Local TV	SBS International	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1470	Local Newspaper	Sunday Journal USA	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1471	Local TV	TAN TV	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1472	Local TV	Television Korea (TVK)	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1473	Local TV	YTN USA Television	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1474	Local TV	YTV-LA	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1475	Out of Home	CMPG	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																																
1476	Out of Home	Veeh	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																		X	X	X	X									
1477	Local Newspaper	Hyundae News USA	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1478	Local TV	KEMS TV	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1479	Local Newspaper	Korea Daily-SF	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1480	Local Newspaper	Korea Times-SF	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1481	Local Radio	Korean American Radio/KVTO AM 1400/AM 1120	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1482	Local TV	MBC America	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1483	Local Magazine	Weekly Morning Korean News	Korean	Korean	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X									
1484	Events	Koreatown Youth and Community Center	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)											X											X	X	X	X	X	X	X	X	X	X	X	X													
1485	Local Newspaper	Christianity Daily	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X		X	X			X	X	X	X				X	X	X	X	X	X	X	X							
1486	Local TV	USKN	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X			X	X	X	X				X	X	X	X	X	X	X	X							
1487	Local Magazine	Valley Magazine	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X	X	X	X	X	X							
1488	Local TV	LA 18	Korean	Korean	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
1489	Local TV	LA 18	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
1490	Local Radio	Fil-Am Radio USA	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
1491	Local Newspaper	Philippine Tribune	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X			X	X	X	X				X	X	X	X	X	X	X	X							
1492	Local Newspaper	Weekend Balita-SF	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1493	Local Newspaper	US Asian Post-SF	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1494	Local Newspaper	Philippine News Today-SF	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1495	Local TV	KTSF	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1496	Local Newspaper	Filam Star Newspaper	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1497	Local TV	Crossings TV-SF/Bay Area	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1498	Out of Home	CMPG	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																																
1499	Local Newspaper	Asian Journal-SF	Filipino	Tagalog	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1500	Local Newspaper	Weekend Balita-SD	Filipino	Tagalog	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1501	Local Newspaper	US Asian Post-SD	Filipino	Tagalog	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1502	Local Newspaper	The Filipino Press	Filipino	Tagalog	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1503	Out of Home	CMPG	Filipino	Tagalog	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																				X	X	X	X									
1504	Local Newspaper	Asian Journal-SD	Filipino	Tagalog	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1505	Out of Home	Air Supply	Filipino	Tagalog	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X																																		
1506	Local TV	Crossings TV-Central Valley, CA	Filipino	Tagalog	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1507	Local Newspaper	Weekend Balita-OC/IE	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1508	Local Newspaper	Weekend Balita-LA	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1509	Local Newspaper	US Asian Post-OC/IE	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1510	Local Newspaper	US Asian Post-LA	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1511	Local Radio	Radyo Filipino (Online)	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1512	Local Radio	Radio FIlipino USA	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1513	Local Newspaper	Philippine News Today-LA	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1514	Local TV	Crossings TV-LA	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1515	Out of Home	CMPG	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X																				X	X	X	X									
1516	Local Newspaper	California Journal for Filipino Americans	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X							
1517	Local Magazine	Balikbayan Magazine	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1518	Local Newspaper	Asian Journal-LA	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1519	Out of Home	Air Supply	Filipino	Tagalog	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X																																					
1520	Local Magazine	Japanese Restaurant News	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1521	Local Magazine	Lighthouse	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1522	Local Magazine	L'ovest	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
1523	Local Magazine	Motto LA	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
1524	Local Magazine	Orange Network	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1525	Local Magazine	Sweet Orange / J-World Media	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1526	Local Magazine	Weekly LA LA LA	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1527	Local Newspaper	Japanese Daily Sun (Nikkan San)	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1528	Local Newspaper	Rafu Shimpo	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1529	Local Newspaper	US Front Line News	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

Weeks In-Flight (mark with X if in-flight leave blank if not)

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
1530	Local Radio	TJS Radio/Team J Station (FM 106.3)	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1531	Local TV	Fujisankei Communications	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1532	Local TV	NHK - TV Japan	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1533	Local TV	Japan Hollywood Network KXLA Ch441	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1534	Local TV	Kempo Television Network Corporation	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1535	Out of Home	Air Supply	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X																					X	X	X	X									
1536	Events	Keiro	Japanese	Japanese	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)											X											X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
1537	Local Newspaper	BaySpo	Japanese	Japanese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1538	Local Newspaper	J Sports / J-Weekly	Japanese	Japanese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1539	Local Newspaper	Nichi Bei	Japanese	Japanese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1540	Local TV	Fujisankei Communications	Japanese	Japanese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1541	Local TV	Tokyo TV	Japanese	Japanese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1542	Out of Home	Air Supply	Japanese	Japanese	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X																																			
1543	Local Magazine	Lighthouse	Japanese	Japanese	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																				X	X	X	X	X									X	X	X	X	X	X	X							
1544	Local Newspaper	San Diego Yu Yu	Japanese	Japanese	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																		X	X	X	X	X	X	X								X	X	X	X	X	X	X	X							
1545	Local Radio	KGGI-FM	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1546	Local Radio	KOST-FM	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1547	Local Radio	KRRL-AM	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1548	Local Radio	KRRL-FM	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1549	Local TV	KTLA	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																									X	X	X	X	X			X	X													
1550	Local TV	Midcontinent	AIAN	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1551	Local TV	Spectrum Reach	AIAN	English	Chico-Redding	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1552	Out of Home	Aluras Indian Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1553	Out of Home	Bear River Band of Rohnerville Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1554	Out of Home	Big Pine Paiute Tribe of the Owens Valley	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1555	Out of Home	Bishop Paiute Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1556	Out of Home	Bridgeport Indian Colony	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1557	Out of Home	Buena Vista Rancheria of Me-Wuk Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1558	Out of Home	Cahuilla Band of Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1559	Out of Home	Cedarville Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1560	Out of Home	Cloverdale Rancheria of Pomo Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1561	Out of Home	Death Valley Timbi-sha Shosone Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1562	Out of Home	Elk Valley Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1563	Out of Home	Ewiiaapaayp Band of Kumeyaay Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1564	Out of Home	Fort Bidwell Indian Community	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1565	Out of Home	Fort Mojave Indian Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1566	Out of Home	Greenville Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1567	Out of Home	Habernatolel Pomo of Upper Lake	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1568	Out of Home	Lamar - Rotary Bulletin	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1569	Out of Home	Hoopa Valley Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1570	Out of Home	Hopland Band of Pomo Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1571	Out of Home	Ione Band of Miwok Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1572	Out of Home	Jackson Band of Miwuk Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1573	Out of Home	Karuk Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1574	Out of Home	Kletsel Dehe Band of Wintun Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1575	Out of Home	La Jolla Band of Luiseno Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1576	Out of Home	Lamar	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1577	Out of Home	Lone Pine Paiute Shoshone Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1578	Out of Home	Lytton Rancheria Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1579	Out of Home	Manzanita Band of Diegueno Mission Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1580	Out of Home	Middleton Rancheria of Pomo Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1581	Out of Home	Morongo Band of Mission Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1582	Out of Home	Northfork Rancheria of Mono Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1583	Out of Home	Pala Band of Mission Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1584	Out of Home	Paskenta Band of Nomlaki Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1585	Out of Home	Pechanga Band of Luiseno Mission Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1586	Out of Home	Picayune Rancheria of Chukchansi Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1587	Out of Home	Pinoleville Pomo Nation	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1588	Out of Home	Pit River Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1589	Out of Home	Potter Valley Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1590	Out of Home	Quechan Tribe of Fort Yuma	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1591	Out of Home	Ramona Band of Cahuilla	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1592	Out of Home	Redding Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1593	Out of Home	Robinson Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1594	Out of Home	San Manuel Band of Mission Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1595	Out of Home	Santa Rosa Indian Community	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1596	Out of Home	Sherwood Valley Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1597	Out of Home	Shingle Springs Band of Miwok Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1598	Out of Home	Table Mountain Rancheria	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1599	Out of Home	Tejon Indian Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1600	Out of Home	Tolowa Dee-ni' Nation	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1601	Out of Home	Tule River Indian Tribe	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1602	Out of Home	Agua Caliente Band of Cahuilla Indians	AIAN	English	Regional	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1603	Out of Home	Lamar - Junior Bulletin	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1604	Out of Home	Lamar - Perm Bulletin	AIAN	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1605	Local Magazine	Khasokhas Weekly	Nepali	Nepali	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																								X	X	X	X	X				X	X			X	X	X	X							
1606	Local Magazine	Khasokhas Weekly	Nepali	Nepali	San Francisco	CA	Los Angeles (Includes Alaska and Hawaii)																								X	X	X	X	X				X	X			X	X	X	X							
1607	Local Newspaper	Siam Media Newspaper	Thai	Thai	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																								X	X	X	X	X				X	X			X	X	X	X							
1608	Local Newspaper	Jewish Journal	Hebrew	Hebrew	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																										X	X	X				X	X			X	X	X	X							
1609	Local Newspaper	Asbarez Daily Newspaper - Armenian Media Network	Armenian	Armenian	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1610	Local Newspaper	Massis Weekly - Armenian	Armenian	Armenian	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X			X	X	X	X							
1611	Local Newspaper	Hmong Tribune	Hmong	Hmong	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																											X																			
1612	Local Newspaper	India West	Hindi	Hindi	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																									X	X	X	X																		
1613	Local Newspaper	Indonesia Media	Indonesian	Indonesian	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																											X																			
1614	Local Newspaper	Thai LA News	Thai	Thai	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																									X	X	X	X																		
1615	Local Newspaper	Asre Emrooz	Farsi	Farsi	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																																X				X	X	X	X							
1616	Local Radio	KHGE-FM	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1617	Local Radio	KBOS-FM	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1618	Local Radio	KSKS-FM	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1619	Local Radio	KWYE-FM	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1620	Local TV	CNN	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
1621	Local TV	FXN	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X												
1622	Local TV	KFRE	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1623	Local TV	KFSN	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1624	Local TV	KGPE	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1625	Local TV	KMPH	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1626	Local TV	KSEE	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1627	Local TV	MNB	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
1628	Local TV	AE	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																		X	X	X	X	X	X							
1629	Local TV	ANP	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																		X	X	X	X	X	X							
1630	Local TV	DST	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																		X	X	X	X	X	X							
1631	Local TV	MTV	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																		X	X	X	X	X	X							
1632	Local TV	OXY	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																		X												
1633	Local TV	SCF	Diverse Mass	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																																			X	X	X									
1634	Local TV	KDFX	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1635	Local TV	KESQ	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1636	Local TV	KMIR	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1637	Local TV	KPSP	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1638	Local Newspaper	The Desert Sun	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)																X																														
1639	Local Radio	KCLB-FM	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1640	Local Radio	KKUU-FM	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1641	Local Radio	KPLM-FM	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1642	Local Radio	KPSI-FM	Diverse Mass	English	Palm Springs	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1643	Local Radio	KCCL-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1644	Local Radio	KNCI-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1645	Local TV	AE	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1646	Local TV	ANP	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1647	Local TV	CNN	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1648	Local Radio	KBEB-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1649	Local TV	KCRA	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1650	Local Radio	KIFM-AM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1651	Local TV	KMAX	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1652	Local TV	KOVR	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1653	Local TV	KQCA	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1654	Local Radio	KRXQ-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1655	Local Radio	KSEG-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1656	Local TV	KTXL	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1657	Local TV	KXTV	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1658	Local Radio	KYMX-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1659	Local Radio	KZZO-FM	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1660	Local TV	LMN	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1661	Local TV	MNB	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1662	Local TV	NIC	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1663	Local TV	OWN	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1664	Local TV	OXY	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1665	Local TV	TOO	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1666	Local TV	TVL	Diverse Mass	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1667	Local Radio	KFMB-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1668	Local Radio	XTRA-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1669	Local Radio	KBZT-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1670	Local Radio	KGB -FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1671	Local Radio	KMYI-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1672	Local Radio	KSSX-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1673	Local Radio	KWFN-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1674	Local Radio	KXSN-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1675	Local Radio	KYXY-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1676	Local Radio	XHRM-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1677	Local Radio	XHTZ-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1678	Local Radio	KFBG-FM	Diverse Mass	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																						X	X	X								X	X													
1679	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Las Vegas	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1680	Out of Home	Lamar Advertising	Hispanic	Spanish	Las Vegas	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1681	Out of Home	All Over Media	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1682	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1683	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)													X	X	X	X	X	X	X	X	X	X																								
1684	Out of Home	Encompass	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)													X	X	X	X	X	X	X	X	X	X										X	X													
1685	Out of Home	Intersection Media	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1686	Out of Home	OUTFRONT Media	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

Weeks In-Flight (mark with X if in-flight leave blank if not)

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
1687	Out of Home	Trimex	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)													X	X	X	X	X	X	X	X	X	X																								
1688	Out of Home	Grocery TV	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1689	Out of Home	GSTV	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1690	Out of Home	GSTV 2	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1691	Out of Home	Redbox	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1692	Out of Home	NRS	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1693	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1694	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)													X	X	X	X	X	X	X	X	X	X																								
1695	Out of Home	OUTFRONT Media	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1696	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1697	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)													X	X	X	X	X	X	X	X	X	X																								
1698	Out of Home	OUTFRONT Media	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1699	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
1700	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)													X	X	X	X	X	X	X	X	X	X																								
1701	Out of Home	Encompass	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)													X	X	X	X	X	X	X	X	X	X										X	X													
1702	Out of Home	Trimex	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)													X	X	X	X	X	X	X	X	X	X																								
1703	Out of Home	GSTV	Hispanic	Spanish	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1704	Out of Home	Redbox	Hispanic	Spanish	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1705	Out of Home	NRS	Hispanic	Spanish	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1706	Local Radio	KOND-FM	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1707	Local Radio	KRDA-FM	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1708	Local Radio	KBOS-FM	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1709	Local Radio	KMGV-FM	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1710	Local Radio	KWYE-FM	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1711	Local Radio	KGRB-FM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1712	Local Radio	KLMG-FM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1713	Local Radio	KRCX-FM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1714	Local Radio	KXSE-FM	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1715	Local Radio	KSFM-FM	Hispanic	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1716	Local Radio	KLOV-FM	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1717	Local Radio	KLNV-FM	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1718	Local Radio	XLTN-FM	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1719	Local Radio	KBRG-FM	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1720	Local Radio	KRZZ-FM	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1721	Local Radio	KSOL-FM	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1722	Local TV	KFTV	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1723	Local TV	KGMC	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1724	Local TV	KMSG	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1725	Local TV	KNSO	Hispanic	Spanish	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1726	Local TV	KFRE	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1727	Local TV	KFSN	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1728	Local TV	KMPH	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1729	Local TV	KSEE	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1730	Local TV	CNN	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1731	Local TV	FXN	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1732	Local TV	MNB	Hispanic	English	Fresno-Visalia	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1733	Local TV	KMEX	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1734	Local TV	KRCA	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1735	Local TV	KVEA	Hispanic	Spanish	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1736	Local TV	KCSO	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1737	Local TV	KTFK	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1738	Local TV	KUVS	Hispanic	Spanish	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X												
1739	Local TV	KCRA	Hispanic	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																								X	X	X	X	X																		
1740	Local TV	KMAX	Hispanic	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1741	Local TV	KOVR	Hispanic	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1742	Local TV	KOCA	Hispanic	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1743	Local TV	KTXL	Hispanic	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1744	Local TV	KXTV	Hispanic	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X	X	X	X	X																		
1745	Local TV	KBNT	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1746	Local TV	KUAN	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1747	Local TV	XEWT	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1748	Local TV	XHAS	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1749	Local TV	XHUA	Hispanic	Spanish	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1750	Local TV	KDTV	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1751	Local TV	KSTS	Hispanic	Spanish	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1752	Local TV	KPMR	Hispanic	Spanish	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1753	Local TV	KTAS	Hispanic	Spanish	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1754	Local TV	KTSB	Hispanic	Spanish	Santabarbra-Sanmar-Sanluob	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1755	Out of Home	NRS	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1756	Out of Home	GSTV 2	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1757	Out of Home	GSTV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1758	Out of Home	Grocery TV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1759	Out of Home	Redbox	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)																	X																													
1760	Newspaper	LA Focus	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x																		
1761	Out of Home	All Over Media	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1762	Local TV	KABC-TV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1763	Local TV	KCAL-TV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1764	Local TV	KCBS-TV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1765	Local TV	KCOP-TV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1766	Local TV	KCRA-TV	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X												
1767	Local TV	KFMB-TV	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X												
1768	Local TV	KGO-TV	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1769	Local TV	KGTV-TV	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1770	Local TV	KMAX-TV	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1771	Local TV	KNBC-TV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X				X							
1772	Local TV	KNSD-TV	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1773	Local TV	KOVR-TV	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1774	Local TV	KPIX-TV	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1775	Local TV	KOCA-TV	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1776	Local TV	KSWB-TV	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X												
1777	Local TV	KTLA-TV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1778	Local TV	KTTV-TV	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1779	Local TV	KTVU-TV	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1780	Local TV	KTXL-TV	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1781	Local TV	KUSI-TV	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1782	Local TV	KXTV-TV	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X								
1783	Local Radio	KDAY-FM	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1784	Local Radio	KTWV-FM	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1785	Local Radio	KJLH-FM	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1786	Local Radio	KPWR-FM	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1787	Local Radio	KRRL-FM	Black/AA	English	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1788	Local TV	NFMB-TV	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1789	Local Radio	KHHM-FM	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1790	Local Radio	KHYL-FM	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1791	Local Radio	KSFM-FM	Black/AA	English	Sacramnto-Stkton-Modesto	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X	X	X	X	X	X	X							
1792	Local Radio	KSSX-FM	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																							X	X																						
1793	Local Radio	XHRM-FM	Black/AA	English	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X													
1794	Local Radio	KBLX-FM	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1795	Local Radio	KMEI-FM	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1796	Local Radio	KRBQ-FM	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1797	Local Radio	KDYA-AM	Black/AA	English	San Francisco-Oak-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)																																X	X	X	X	X	X	X	X							
1798	Local Newspaper	Alenteshar Newspaper	Arabic	Arabic	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X		X		X		X		X		X		X		X		X		X		X		X								X		X		X		X							
1799	Out of Home	All Over Media	Arabic	Arabic	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X	X	X	X							
1800	Out of Home	Clear Channel	Arabic	Arabic	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X	X	X	X							
1801	Out of Home	Clear Channel	Arabic	Arabic	San Diego	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1802	Out of Home	Clear Channel	Russian	Russian	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X	X	X	X							
1803	Local Radio	NLVE-FM	Russian	Russian	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1804	Local Newspaper	V Novom Svete	Russian	Russian	Los Angeles	CA	Los Angeles (Includes Alaska and Hawaii)					X		X		X		X		X		X		X		X		X		X	X								X	X	X	X	X	X	X	X							
1805	Out of Home	Clear Channel	Russian	Russian	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X	X	X	X							
1806	Local Newspaper	V Novom Svete	Russian	Russian	San Francisco-Oakland-San Jose	CA	Los Angeles (Includes Alaska and Hawaii)					X		X		X		X		X		X		X		X		X		X	X								X	X	X	X	X	X	X	X							
1807	Local Newspaper	Ft. Colins Coloradoan	Diverse Mass	English	Denver	CO	Denver																X																														
1808	Local Newspaper	Colorado Springs Gazette	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1809	Local Newspaper	Pueblo Chieftain	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1810	Local Newspaper	Aspen Daily News	Diverse Mass	English	Denver	CO	Denver																															X	X														
1811	Local Newspaper	Aurora Sentinel	Diverse Mass	English	Denver	CO	Denver																															X	X														
1812	Local Newspaper	Colorado Community Media Group Combo	Diverse Mass	English	Denver	CO	Denver																															X	X														
1813	Local Newspaper	Fort Collins Coloradoan	Diverse Mass	English	Denver	CO	Denver																															X	X														
1814	Local Newspaper	Greeley Tribune	Diverse Mass	English	Denver	CO	Denver																															X	X														
1815	Local Newspaper	Grand Junction Daily Sentinel	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1816	Local TV	KCNC	Diverse Mass	English	Denver	CO	Denver																															X	X														
1817	Local TV	KDVR	Diverse Mass	English	Denver	CO	Denver																															X	X														
1818	Local TV	KMGH	Diverse Mass	English	Denver	CO	Denver																															X	X														
1819	Local TV	KTVD	Diverse Mass	English	Denver	CO	Denver																															X	X														
1820	Local TV	KUSA	Diverse Mass	English	Denver	CO	Denver																															X	X														
1821	Local TV	KWGN	Diverse Mass	English	Denver	CO	Denver																															X	X														
1822	Local TV	COM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1823	Local TV	OWN	Diverse Mass	English	Denver	CO	Denver																															X	X														
1824	Local TV	TTC	Diverse Mass	English	Denver	CO	Denver																															X	X														
1825	Local TV	TVL	Diverse Mass	English	Denver	CO	Denver																															X	X														
1826	Local Radio	KATC-FM	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1827	Local Radio	KKFM-FM	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1828	Local Radio	KKPK-FM	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1829	Local Radio	KALC-FM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1830	Local Radio	KBCO-FM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1831	Local Radio	KIMN-FM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1832	Local Radio	KOSI-FM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1833	Local Radio	KPTT-FM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1834	Local Radio	KRFX-FM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1835	Local Radio	KXKL-FM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1836	Local Radio	KYGO-FM	Diverse Mass	English	Denver	CO	Denver																															X	X														
1837	Local Radio	KBKL-FM	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1838	Local Radio	KEKB-FM	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1839	Local Radio	KKNN-FM	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1840	Local Radio	KMXY-FM	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1841	Local TV	KKTV	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1842	Local TV	KOAA	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1843	Local TV	KRDO	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
1844	Local TV	KXRM	Diverse Mass	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1845	Local TV	KFQX	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1846	Local TV	KJCT	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1847	Local TV	KKCO	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1848	Local TV	KREX	Diverse Mass	English	Grand Junction-Montrose	CO	Denver																															X	X														
1849	Local Newspaper	La Prensa de Colorado	Hispanic	Spanish	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X	X														
1850	Local Newspaper	La Voz Bilingüe	Hispanic	Spanish	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X														
1851	Local TV	KTLO	Hispanic	Spanish	Colorado Springs	CO	Denver																															X	X														
1852	Local TV	KVSN	Hispanic	Spanish	Colorado Springs	CO	Denver																															X	X														
1853	Out of Home	Grocery TV	Hispanic	Spanish	Denver	CO	Denver																	X																													
1854	Out of Home	GSTV	Hispanic	Spanish	Denver	CO	Denver																	X																													
1855	Out of Home	NRS	Hispanic	Spanish	Denver	CO	Denver																	X																													
1856	Out of Home	Redbox	Hispanic	Spanish	Denver	CO	Denver																	X																													
1857	Local Radio	KFCS-AM	Hispanic	Spanish	Colorado Springs	CO	Denver																		X	X	X	X										X	X														
1858	Local Radio	KJMN-FM	Hispanic	Spanish	Denver	CO	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1859	Local Radio	KXPK-FM	Hispanic	Spanish	Denver	CO	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
1860	Local TV	KCEC	Hispanic	Spanish	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
1861	Local TV	KDEN	Hispanic	Spanish	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
1862	Local TV	OKCO	Hispanic	Spanish	Grand Junction	CO	Denver																															X	X														
1863	Local TV	KETD	Hispanic	Spanish	Denver	CO	Denver																															X	X	X	X	X	X	X	X	X							
1864	Local TV	KFOX-TV	Black/AA	English	Grand Junction-Montrose	CO	Denver																															X	X														
1865	Local TV	KJCT-TV	Black/AA	English	Grand Junction-Montrose	CO	Denver																															X	X														
1866	Local TV	KKCO-TV	Black/AA	English	Grand Junction-Montrose	CO	Denver																															X	X														
1867	Local TV	KKTV-TV	Black/AA	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1868	Local TV	KRDO-TV	Black/AA	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1869	Local TV	KREX-TV	Black/AA	English	Grand Junction-Montrose	CO	Denver																															X	X														
1870	Local TV	KXRM-TV	Black/AA	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1871	Local TV	MNB	Black/AA	English	Denver	CO	Denver								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1872	Local Newspaper	Colorado Chinese News	Chinese (Mandarin)	Mandarin	Denver	CO	Denver																		X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
1873	Local Radio	Colorado Chinese Radio Network	Chinese (Mandarin)	Mandarin	Denver	CO	Denver																		X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
1874	Events	Asian Pacific Development Center	Chinese (Cantonese)	Cantonese	Dallas-Ft. Worth	CO	Denver																						X	X	X	X	X	X	X	X	X	X	X	X													
1875	Local Magazine	Tre Magazine - Colorado	Vietnamese	Vietnamese	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X						X	X	X	X	X	X							
1876	Local Newspaper	Weekly Focus	Korean	Korean	Denver	CO	Denver																															X	X		X	X	X	X	X	X							
1877	Local TV	KDVR	AIAN	English	Denver	CO	Denver																									X	X	X	X	X			X	X													
1878	Out of Home	National	AIAN	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1879	Out of Home	Southern Ute Indian Tribe	AIAN	English	Regional	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1880	Out of Home	Ute Mountain Tribe	AIAN	English	Regional	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1881	Local TV	BRV	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1882	Newspaper	Denver Weekly	Black/AA	English	Denver	CO	Denver																															X	X														
1883	Local TV	FRF	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1884	Local Radio	KKPK-FM	Black/AA	English	Colorado Springs-Pueblo	CO	Denver																															X	X														
1885	Local Radio	KQMT-FM	Black/AA	English	Denver	CO	Denver																							X	X																						
1886	Local Radio	KRFX-FM	Black/AA	English	Denver	CO	Denver																							X	X																						
1887	Local Radio	KBCO-FM	Black/AA	English	Denver	CO	Denver																															X	X		X	X	X	X	X	X			X	X			
1888	Local Radio	KRFX-FM	Black/AA	English	Denver	CO	Denver																															X	X		X	X	X	X	X	X							
1889	Local TV	KCNC-TV	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
1890	Local TV	KDVR-TV	Black/AA	English	Denver	CO	Denver					X													X	X	X	X	X	X	X							X	X		X	X	X	X	X	X							
1891	Local TV	KMGH-TV	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
1892	Local TV	KTVD-TV	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
1893	Local TV	KUSA-TV	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
1894	Local TV	KWGN-TV	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
1895	Local TV	NGC	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1896	Local TV	OWN	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1897	Local TV	OXY	Black/AA	English	Denver	CO	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1898	Local Newspaper	Hartford Courant	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1899	Local Newspaper	New Haven Register	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1900	Local Newspaper	Waterbury Republican-American	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1901	Local Radio	WHCN-FM	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1902	Local Radio	WKSS-FM	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1903	Local Radio	WRCH-FM	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1904	Local Radio	WWYZ-FM	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1905	Local TV	WCCT	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1906	Local TV	WCTX	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1907	Local TV	WFSB	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1908	Local TV	WTIC	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1909	Local TV	WTNH	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1910	Local TV	WVIT	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1911	Local TV	AE	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1912	Local TV	ANP	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1913	Local TV	BET	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1914	Local TV	CNB	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1915	Local TV	CNN	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1916	Local TV	COM	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1917	Local TV	ESP	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1918	Local TV	ES2	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1919	Local TV	FXN	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1920	Local TV	HAL	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1921	Local TV	HGTV	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1922	Local TV	HLN	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1923	Local TV	MNB	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1924	Local TV	MTV	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1925	Local TV	OWN	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1926	Local TV	OXY	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1927	Local TV	PAR	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1928	Local TV	TDC	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1929	Local TV	THC	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1930	Local TV	TLC	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1931	Local TV	TTC	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1932	Local TV	TVL	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1933	Local TV	TWC	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1934	Local TV	VH1	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1935	Local TV	VS	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1936	Local Radio	BMRQ-FM	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)																		X	X	X	X											X	X	X	X	X	X	X	X							
1937	Local Radio	WLAT-AM	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)																		X	X	X	X											X	X	X	X	X	X	X	X							
1938	Local Radio	WRYM-AM	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)																		X	X	X	X											X	X	X	X	X	X	X	X							
1939	Local TV	WUTH	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X	X	X	X	X	X	X							
1940	Newspaper	Inquiring News	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)						X	X	X		X	X	X			X	X	X	X		X	X	X			X	X	X					X	X			X		X								
1941	Out of Home	Mashantucket Pequot Indian Tribe	AIAN	English	Regional	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1942	Out of Home	Mogehan Tribe of Indians	AIAN	English	Regional	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1943	Local Newspaper	Hartford Courant	Diverse Mass	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																X																														
1944	Out of Home	Phoenix Vision	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)																	X																													
1945	Out of Home	NRS	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)																	X																													
1946	Out of Home	Redbox	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)																	X																													
1947	Local TV	WRDM	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1948	Local TV	WUVN	Hispanic	Spanish	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1949	Local TV	BET	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1950	Local TV	CNN	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1951	Out of Home	NRS	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																	X																													
1952	Out of Home	GSTV	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																	X																													
1953	Out of Home	Phoenix Vision	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																	X																													
1954	Out of Home	Redbox	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																	X																													
1955	Newspaper	Northend Agent's Newspaper	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X		X	X	X	X	X							
1956	Newspaper	The Inner City News	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1957	Local TV	ES2	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1958	Local TV	FRF	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1959	Local TV	FS1	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1960	Local TV	FX	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1961	Local TV	HGT	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1962	Local TV	HLN	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X	X	X	X	X	X	X							
1963	Local Radio	WZMX-FM	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1964	Local TV	LIF	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1965	Local TV	LMN	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1966	Local TV	MNB	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1967	Local TV	MTV	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																		x	x	x	x	X																								
1968	Local TV	NFL	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X													
1969	Local TV	NIC	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1970	Local TV	OWN	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1971	Local TV	OXY	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1972	Local TV	TLC	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)																																X	X	X	X	X	X	X	X							
1973	Local TV	TNT	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1974	Local TV	TOO	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
1975	Local TV	TVL	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
1976	Local TV	VH1	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1977	Local TV	WCCT-TV	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1978	Local TV	WCTX-TV	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1979	Local TV	WFSB-TV	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1980	Local TV	WTIC-TV	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1981	Local TV	WTNH-TV	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
1982	Local TV	WVIT-TV	Black/AA	English	Hartford-New Haven	CT	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
1983	Local Newspaper	Frederick News-Post	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X														
1984	Local Newspaper	Fredericksburg Free Lance-Star	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X														
1985	Local Newspaper	Georgetowner	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X															
1986	Local Newspaper	Hagerstown Herald-Mail	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X														
1987	Local Newspaper	Northern Virginia Daily	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X														
1988	Local Newspaper	Waynesboro Record Herald	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X														
1989	Local Newspaper	Winchester Star - VA	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X														
1990	Local TV	WDCA	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X														
1991	Local TV	WJLA	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																																
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
1992	Local TV	WPXW	Diverse Mass	English	Washington, DC (Hagerstwn)	DC	Philadelphia																															X	X																
1993	Local TV	WRC	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
1994	Local TV	WTTG	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
1995	Local TV	WUSA	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
1996	Local TV	ZNWS	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
1997	Local TV	CNN	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
1998	Local TV	FOO	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
1999	Local TV	HAL	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2000	Local TV	HGTV	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2001	Local TV	MNB	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2002	Local Radio	WASH-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2003	Local Radio	WBIG-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2004	Local Radio	WIAD-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2005	Local Radio	WHFT-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2006	Local Radio	WIFK-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2007	Local Radio	WKYS-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2008	Local Radio	WMAL-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2009	Local Radio	WMZQ-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2010	Local Radio	WTOP-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2011	Local Radio	WWDC-FM	Diverse Mass	English	Washington, DC (Hagrstwn)	DC	Philadelphia																															X	X																
2012	Out of Home	GSTV	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2013	Out of Home	NRS	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2014	Out of Home	Grocery TV	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2015	Out of Home	GSTV 2	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2016	Out of Home	Redbox	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2017	Out of Home	All Over Media	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																											
2018	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																											
2019	Out of Home	Delta Intl Outdoor Sales Inc	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia													X	X	X	X	X	X	X	X	X									X	X																	
2020	Out of Home	Encompass	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia													X	X	X	X	X	X	X	X	X																											
2021	Local Radio	WBOH-AM	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X										
2022	Local Radio	WCLM-AM	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2023	Local Radio	WDCN-FM	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2024	Local Radio	WDMV-AM	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2025	Local Radio	WLZL-FM	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2026	Local TV	Univision	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2027	Local TV	Telemundo	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2028	Local TV	WFDC	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X										
2029	Local TV	WZDC	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X										
2030	Local Newspaper	El Tiempo Latino	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2031	Local Newspaper	Washington Hispanic	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X		X	X	X	X	X	X										
2032	Local Newspaper	Las Americas	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia																														X	X		X	X	X	X	X	X										
2033	Local TV	WQAW	Hispanic	Spanish	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X										
2034	Local TV	BET	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2035	Local TV	BRV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2036	Local TV	CNN	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X																
2037	Out of Home	NRS	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2038	Out of Home	Grocery TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2039	Out of Home	GSTV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2040	Out of Home	GSTV 2	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2041	Out of Home	Redbox	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																	X																															
2042	Newspaper	Rolling Out	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X										
2043	Newspaper	Washington Informer	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																		
2044	Out of Home	Clear Channel	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2045	Local TV	LMN	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2046	Local TV	MNB	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																														X	X		X															
2047	Local TV	OWN	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2048	Local TV	TLC	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																														X	X																	
2049	Local TV	TVL	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2050	Local TV	VH1	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X																
2051	Local TV	WDCA-TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2052	Local TV	WDCW-TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2053	Local TV	WJLA-TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2054	Local TV	WPXW-TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																														X	X		X															
2055	Local TV	WRC-TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2056	Local Radio	WHLR-FM	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2057	Local Radio	WMMJ-FM	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X					
2058	Local Radio	WPGC-FM	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X															
2059	Local Radio	WPRS-FM	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X					
2060	Local TV	WTTG-TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2061	Local TV	WUSA-TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X		X	X	X										
2062	Local TV	ZNWS-TV	Black/AA	English	Washington, DC (Hagerstown)	DC	Philadelphia																														X	X		X															
2063	Alternative OOH	All Over Media	Afro Caribbean	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X							
2064	Alternative OOH	Mesmerize	Afro Caribbean	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X							
2065	Alternative OOH	NMR	Afro Caribbean	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X				X	X										
2066	Local Newspaper	Weekly Gleaner	Afro Caribbean	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2067	Local Newspaper	Weekly Star	Afro Caribbean	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2068	Local Radio	WKYS-FM	Afro Caribbean	English	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2069	Local Newspaper	ATRIEF	Sub Saharan African	French	Washington, DC (Hagerstown)	DC	Philadelphia							X		X				X		X				X		X				X					X	X		X				X											
2070	Alternative OOH	Mesmerize	Sub Saharan African	French	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X							
2071	Alternative OOH	NMR	Sub Saharan African	French	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X	X									
2072	Local Newspaper	Asian Gazette	Chinese (Mandarin)	Mandarin	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2073	Local Newspaper	China Press DC	Chinese (Mandarin)	Mandarin	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2074	Local Newspaper	New World Times	Chinese (Mandarin)	Mandarin	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2075	Local Newspaper	Washington Chinese Daily News	Chinese (Mandarin)	Mandarin	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2076	Local Newspaper	Washington Chinese Post - DC	Chinese (Mandarin)	Mandarin	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2077	Local Newspaper	World Journal DC	Chinese (Mandarin)	Mandarin	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2078	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X																																					
2079	Local Newspaper	Sino Tao PAIDC	Chinese (Cantonese)	Cantonese	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2080	Local Newspaper	Doi Nay Newspaper – DC	Vietnamese	Vietnamese	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2081	Local Newspaper	Hoa Thinh Don Viet Ban - DC	Vietnamese	Vietnamese	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2082	Local Radio	NVR / Nationwide Viet Radio WBIG FM 100.3	Vietnamese	Vietnamese	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2083	Local TV	SBTN - DC	Vietnamese	Vietnamese	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2084	Local Newspaper	Chosun Daily-DC	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2085	Out of Home	CMPG	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X																																			
2086	Local Radio	E&R Media WDCT AM 1310	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2087	Out of Home	Key Media	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X																																			
2088	Local Newspaper	Korea Daily-DC	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2089	Local Newspaper	Korea Times-DC	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2090	Local TV	Korea Today Radio Network (WKTV)	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2091	Local Radio	Korea Today Radio Network (WKTV) XM SIRIUS RADIO	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2092	Local Newspaper	Korean Business Journal	Korean	Korean	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2093	Local TV	Fujisankei Communications	Japanese	Japanese	Washington, DC (Hagerstown)	DC	Philadelphia																																															
2094	Out of Home	Clear Channel	Arabic	Arabic	Washington, DC (Hagerstown)	DC	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X										
2095	Local Newspaper	India This Week / Express India	Hindi	Hindi	Washington, DC (Hagerstown)	DC	Philadelphia																										X	X																					
2096	Out of Home	Lenape Indian Tribe	AIAN	English	Regional	DE	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2097	Local Newspaper	News-Press	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																X														X	X																	
2098	Local Radio	WJPF-FM	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																	
2099	Local TV	AMC	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2100	Local TV	ANP	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X										
2101	Local TV	BRV	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2102	Local TV	COM	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2103	Local TV	ETV	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2104	Local TV	FOO	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																		
2105	Local TV	FS1	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2106	Local TV	FXN	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X										
2107	Local TV	HAL	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X														
2108	Local TV	MNB	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																	
2109	Local TV	NIC	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2110	Local TV	PAR	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2111	Local TV	SUN	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2112	Local TV	TDC	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2113	Local TV	THC	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2114	Local TV	TNT	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2115	Local TV	TVL	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X											
2116	Local TV	VS	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2117	Local Radio	WARO-FM	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																						
2118	Local TV	WBBH	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X										
2119	Local Radio	WFSX-FM	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																				

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
2139	Local Newspaper	JI-Palm Beach Central	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																X																														
2140	Local Newspaper	JI-Palm Beach North	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																X																														
2141	Local Newspaper	Treasure Coast News/Press-Tribune	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																X																														
2142	Local Radio	WEBZ-FM	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X									X	X		X	X	X	X	X	X			X	X			
2143	Local Radio	WFSY-FM	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X									X	X		X	X	X	X	X	X							
2144	Local Radio	WPAP-FM	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X									X	X		X	X	X	X	X	X			X	X			
2145	Local TV	FOO	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X																								
2146	Local TV	TX	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X																								
2147	Local TV	MTV	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X																								
2148	Local TV	SCF	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X																								
2149	Local TV	TDC	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X																								
2150	Local TV	THC	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X																								
2151	Local TV	TLC	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X																								
2152	Local TV	WECP	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X									X	X		X	X	X	X	X	X							
2153	Local TV	WJHG	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X									X	X		X	X	X	X	X	X							
2154	Local TV	WMBB	Diverse Mass	English	Panama City	FL	Atlanta																		X	X	X	X	X									X	X		X	X	X	X	X	X							
2155	Local TV	WPGX	Diverse Mass	English	Panama City	FL	Atlanta																				X	X	X																								
2156	Local Newspaper	Chiefland Citizen/Tri-County Bulletin/Cedar Key	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2157	Local Newspaper	Gainesville Sun	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2158	Local Newspaper	Florida Times-Union	Diverse Mass	English	Jacksonville	FL	Atlanta																															X	X														
2159	Local Newspaper	St. Augustine Record	Diverse Mass	English	Jacksonville	FL	Atlanta																															X	X														
2160	Local Newspaper	Miami Laker	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X														
2161	Local Newspaper	South Miami News	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X														
2162	Local Newspaper	Daytona Beach News Journal	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2163	Local Newspaper	Florida Today	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2164	Local Newspaper	Ocala Star-Banner	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2165	Local Newspaper	Orlando Sentinel	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2166	Local Newspaper	Villages Daily Sun	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2167	Local Newspaper	Panama City News Herald	Diverse Mass	English	Panama City	FL	Atlanta																															X	X														
2168	Local Newspaper	Walton Sun	Diverse Mass	English	Panama City	FL	Atlanta																																X														
2169	Local Newspaper	Valdosta Daily Times	Diverse Mass	English	Tallahassee-Thomasville	FL	Atlanta																															X	X														
2170	Local Newspaper	Bradenton Herald	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2171	Local Newspaper	Lakeland Ledger	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2172	Local Newspaper	Sarasota Herald- Tribune	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2173	Local Newspaper	Tampa Bay Newspapers Combo	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2174	Local Newspaper	Palm Beach Post	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X														
2175	Local Newspaper	Treasure Coast Newspapers Combo	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X														
2176	Local Newspaper	Miami Herald	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X														
2177	Local TV	EVTV	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X							
2178	Local TV	OXY	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																															X	X														
2179	Local TV	SCF	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																															X	X														
2180	Local TV	TTC	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																															X	X														
2181	Local TV	CNN	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																																		X												
2182	Local TV	FBN	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																																		X												
2183	Local TV	HLN	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																																		X	X	X	X	X	X							
2184	Local TV	MTV	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																																		X	X	X	X	X	X							
2185	Local TV	OWN	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																																			X	X	X	X	X							
2186	Local TV	TOO	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																																		X	X	X	X	X	X							
2187	Local TV	TRU	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																																			X	X	X	X	X							
2188	Local Radio	WAVV-FM	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
2189	Local Radio	WCKT-FM	Diverse Mass	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X							
2190	Local Radio	WHHZ-FM	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2191	Local Radio	WKTK-FM	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2192	Local Radio	WMFQ-FM	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2193	Local Radio	WRLF-FM	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2194	Local Radio	WYND-FM	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2195	Local Radio	WJBT-FM	Diverse Mass	English	Jacksonville	FL	Atlanta																															X	X														
2196	Local TV	BET	Diverse Mass	English	Jacksonville	FL	Atlanta																															X	X														
2197	Local TV	CNN	Diverse Mass	English	Jacksonville	FL	Atlanta																															X	X														
2198	Local TV	OXY	Diverse Mass	English	Jacksonville	FL	Atlanta																															X	X														
2199	Local TV	WPXM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X			X	X	X	X	X							
2200	Local TV	WRDQ	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X	X	X	X	X	X							
2201	Local TV	CNN	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X												
2202	Local TV	FOO	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2203	Local TV	MNB	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X												
2204	Local TV	NGC	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2205	Local TV	TDC	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X			X	X	X	X	X							
2206	Local TV	TLC	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X	X	X	X	X	X							
2207	Local TV	TVL	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X	X	X	X	X	X							
2208	Local TV	WWSB	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X	X	X	X	X	X							
2209	Local TV	WXPX	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X	X	X	X	X	X							
2210	Local TV	AE	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X			X	X	X	X	X							
2211	Local TV	HMM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X												
2212	Local TV	CNN	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X		X												
2213	Local TV	THC	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X		X												
2214	Local TV	TLC	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X		X	X	X	X	X	X							
2215	Local Radio	WFLC-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X		X	X	X	X	X	X							
2216	Local Radio	WLYF-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X		X	X	X	X	X	X							
2217	Local Radio	WROW-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X		X	X	X	X	X	X							
2218	Local Radio	WSFS-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X		X	X	X	X	X	X							
2219	Local Radio	WCTB-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X	X	X	X	X	X							
2220	Local Radio	WOMP-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X												
2221	Local Radio	WXXL-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2222	Local TV	ECIR	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2223	Local TV	EGFL	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2224	Local TV	WCJB	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2225	Local TV	WGFL	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2226	Local TV	WNBW	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2227	Local TV	WOGX	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2228	Local TV	ETV	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2229	Local TV	FOO	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2230	Local TV	FXN	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2231	Local TV	HGTV	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2232	Local TV	MTV	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2233	Local TV	NIC	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2234	Local TV	SCF	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2235	Local TV	TLC	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2236	Local TV	TWC	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2237	Local TV	USA	Diverse Mass	English	Gainesville	FL	Atlanta																															X	X														
2238	Local Radio	WBTP-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X	X	X	X	X	X							
2239	Local Radio	WFUS-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X	X	X	X	X	X							
2240	Local Radio	WKGL-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
2241	Local Radio	WKGR-FM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
2242	Local Radio	WRMF-FM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X		X	X	X	X	X	X							
2243	Out of Home	All Over Media	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																									
2244	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																									
2245	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta													X	X	X	X	X	X	X	X	X										X	X														
2246	Out of Home	Encomopaes	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta													X	X	X	X	X	X	X	X	X																									
2247	Out of Home	Primex	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta													X	X	X	X	X	X	X	X	X																									
2248	Local Newspaper	Diario Las Americas	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X														
2249	Local Newspaper	El Nuevo Herald	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X	X														
2250	Local Newspaper	El Sentinel (Ft. Lauderdale)	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X														
2251	Out of Home	GSTV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta																	X																													
2252	Out of Home	Redbox	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta																	X																													
2253	Out of Home	NRS	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta																	X																													
2254	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2255	Local Newspaper	El Sentinel (Orlando)	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2256	Local Newspaper	La Prensa (Orlando)	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X	X														
2257	Out of Home	Lamar Advertising	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2258	Out of Home	OUTFRONT Media	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2259	Local Newspaper	7Dias Newspaper	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta						X		X		X		X																																		
2260	Local Newspaper	Centro Tampa	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X	X														
2261	Out of Home	Lamar Advertising	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2262	Local TV	EXCW	Hispanic	Spanish	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X							
2263	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2264	Out of Home	GSTV	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta																	X																													
2265	Out of Home	Redbox	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta																	X																													
2266	Out of Home	NRS	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta																	X																													
2267	Local Radio	WNNR-AM	Hispanic	Spanish	Jacksonville	FL	Atlanta																															X	X														
2268	Local Radio	WCMQ-FM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2269	Local Radio	WRMA-FM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2270	Local Radio	WRTO-FM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2271	Local Radio	WXDJ-FM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2272	Local Radio	WAM-FM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2273	Local Radio	WAMR-FM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2274	Local Radio	WXTU-FM	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2275	Local Radio	WNUE-FM	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2276	Local Radio	WOKO-AM	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2277	Local Radio	WAMA-AM	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X														
2278	Local Radio	WRUB-FM	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X														
2279	Local Radio	WYLU-FM	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2280	Local Radio	WRLX-FM	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X														
2281	Local Radio	WLLY-FM	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X														
2282	Local TV	Telemundo	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2283	Local TV	Univision	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
2284	Local TV	WSCC	Hispanic	Spanish	Miami

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																										
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
2286	Local TV	WLTV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2287	Local TV	WSBS	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2288	Local TV	WSCV	Hispanic	Spanish	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2289	Local TV	GXCF	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2290	Local TV	WOYB	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2291	Local TV	WTMO	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2292	Local TV	WVEN	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2293	Local TV	GMOR	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2294	Local TV	WRMD	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2295	Local TV	WVEA	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2296	Local TV	WXAX	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2297	Local TV	EPBF	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X													
2298	Local TV	GSCV	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X													
2299	Local TV	WWHB	Hispanic	Spanish	West Palm Beach-Ft. Pierce	FL	Atlanta																															X	X													
2300	Local Newspaper	La Gaceta	Hispanic	Spanish	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X													
2301	Local TV	WANA	Hispanic	Spanish	Ft. Myers-Naples	FL	Atlanta																																			X	X	X	X	X							
2302	Local TV	ANP	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																																	X													
2303	Newspaper	Jacksonville Free Press	Black/AA	English	Jacksonville	FL	Atlanta					X			X	X					X			X			X			X				X			X	X														
2304	Newspaper	Miami Times	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X			X	X			X	X			X	X		X			X		X	X		X			X	X														
2305	Newspaper	Rolling Out	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
2306	Newspaper	South Florida Times	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X			X			X	X	X			X				X	X		X	X					X	X														
2307	Newspaper	Westside Gazette	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X			X	X							X	X			X			X	X	X	X	X			X	X														
2308	Newspaper	Florida Sun	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X			X	X				X	X		X	X			X		X		X	X					X	X			X	X	X	X	X							
2309	Newspaper	Orlando Advocate/Central Florida Advocate	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X			X		X	X	X	X			X		X	X	X				X				X	X														
2310	Newspaper	Orlando Times	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X			X	X			X	X			X	X			X		X		X	X					X	X														
2311	Local TV	ECJB-TV	Black/AA	English	Gainesville	FL	Atlanta																															X	X			X	X	X	X	X							
2312	Local TV	EGFL-TV	Black/AA	English	Gainesville	FL	Atlanta																															X	X		X	X	X	X	X	X							
2313	Local TV	EJHG-TV	Black/AA	English	Panama City	FL	Atlanta																															X	X		X	X	X	X	X	X							
2314	Local TV	ETV	Black/AA	English	Gainesville	FL	Atlanta																															X	X													
2315	Local TV	EZVN-TV	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X							
2316	Local TV	FBN	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																																		X												
2317	Local TV	FOO	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X													
2318	Local TV	FX	Black/AA	English	Gainesville	FL	Atlanta																															X	X													
2319	Local TV	FXN	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																																		X												
2320	Local TV	FXN	Black/AA	English	Gainesville	FL	Atlanta																															X	X													
2321	Local TV	HGT	Black/AA	English	Gainesville	FL	Atlanta																															X	X													
2322	Local TV	HLN	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																																		X												
2323	Local TV	MNB	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X											
2324	Local TV	MTV	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																																		X												
2325	Local TV	MTV	Black/AA	English	Gainesville	FL	Atlanta																															X	X			X	X	X	X	X							
2326	Local TV	NJC	Black/AA	English	Gainesville	FL	Atlanta																															X	X			X	X	X	X	X							
2327	Local Radio	WMBM-AM	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X		X	X	X							
2328	Local TV	OXY	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X													
2329	Local TV	SCF	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X											
2330	Local TV	SCF	Black/AA	English	Gainesville	FL	Atlanta																															X	X													
2331	Local TV	TLC	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																																		X												
2332	Local TV	TTC	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X													
2333	Local TV	USA	Black/AA	English	Gainesville	FL	Atlanta																																			X	X	X	X	X							
2334	Local TV	VS	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X											
2335	Local TV	WBBH-TV	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X							
2336	Local TV	WCJB-TV	Black/AA	English	Gainesville	FL	Atlanta																															X	X				X	X	X	X							
2337	Local TV	WECR-TV	Black/AA	English	Panama City	FL	Atlanta																															X	X		X	X	X	X	X	X							
2338	Local TV	WFTX-TV	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X							
2339	Local TV	WGFL-TV	Black/AA	English	Gainesville	FL	Atlanta																															X	X		X	X	X	X	X	X							
2340	Local TV	WINK-TV	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X													
2341	Local TV	WJHG-TV	Black/AA	English	Panama City	FL	Atlanta																															X	X		X	X	X	X	X	X							
2342	Local TV	WMBB-TV	Black/AA	English	Panama City	FL	Atlanta																															X	X		X		X		X								
2343	Local TV	WNBW-TV	Black/AA	English	Gainesville	FL	Atlanta																															X	X		X	X	X	X	X	X							
2344	Local TV	WOGX-TV	Black/AA	English	Gainesville	FL	Atlanta																															X	X			X	X	X	X	X							
2345	Local TV	WPGX-TV	Black/AA	English	Panama City	FL	Atlanta																															X	X		X	X	X	X	X	X							
2346	Local Radio	WWLD-FM	Black/AA	English	Tallahassee	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2347	Local TV	WXCW-TV	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X							
2348	Local TV	WZVN-TV	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X							
2349	Alternative OOH	All Over Media	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2350	Alternative OOH	All Over Media	Afro Caribbean	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2351	Alternative OOH	All Over Media	Afro Caribbean	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2352	Local Newspaper	Caribbean National Weekly	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X		X	X	X	X		X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X		X			X	X	X	X	X	X								
2353	Local Newspaper	Caribbean Today	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta							X				X					X				X					X					X	X		X				X									
2354	Local Magazine	Island Origins	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta										X											X												X				X									
2355	Alternative OOH	Mesmerize	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2356	Alternative OOH	Mesmerize	Afro Caribbean	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2357	Alternative OOH	Mesmerize	Afro Caribbean	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2358	Alternative OOH	NMB	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X		X	X							
2359	Alternative OOH	NMB	Afro Caribbean	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X		X	X							
2360	Alternative OOH	NMB	Afro Caribbean	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X		X	X							
2361	Local Radio	WAVS-AM (Clarence Reynolds)	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2362	Local Radio	WAVS-AM (Winsome Chambon)	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2363	Local Radio	WEDR-FM (Waggy T)	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X							
2364	Local Newspaper	Weekly Gleaner	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X																			
2365	Local Newspaper	Weekly Star	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X																			
2366	Local Radio	WHOT-FM (Papa Keith)	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2367	Local Newspaper	WLLY-FM	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X													
2368	Local Radio	WOKB-AM	Afro Caribbean	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2369	Local Radio	WZOP-FM	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2370	Local Radio	WZRR-FM	Afro Caribbean	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2371	Alternative OOH	All Over Media	Haitian Creole	Creole	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2372	Alternative OOH	All Over Media	Haitian Creole	Creole	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2373	Local Newspaper	Haiti Liberte	Haitian Creole	Creole	Miami-Ft. Lauderdale	FL	Atlanta															X																X	X		X	X	X	X	X	X							
2374	Local Newspaper	Haiti Observateur	Haitian Creole	Creole	Miami-Ft. Lauderdale	FL	Atlanta					X		X	X	X		X	X	X	X	X	X					X	X									X	X		X	X	X	X	X	X							
2375	Local Newspaper	Le Floridien	Haitian Creole	Creole	Miami-Ft. Lauderdale	FL	Atlanta					X		X			X		X		X				X		X					X		X			X	X		X	X	X	X	X	X							
2376	Alternative OOH	Mesmerize	Haitian Creole	Creole	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2377	Alternative OOH	Mesmerize	Haitian Creole	Creole	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
2378	Local Magazine	Miami Herald (Insert)	Haitian Creole	Creole	Miami-Ft. Lauderdale	FL	Atlanta					X		X			X		X		X				X		X			X		X		X			X	X		X	X	X	X	X	X							
2379	Alternative OOH	NMB	Haitian Creole	Creole	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
2380	Alternative OOH	NMB	Haitian Creole	Creole	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X		X	X							
2381	Local Radio	WPRR-AM/FM	Haitian Creole	Creole	Miami-Ft. Lauderdale	FL	Atlanta																						X	X		X	X	X	X			X	X		X	X	X	X	X	X							
2382	Local Radio	WSRF-FM	Haitian Creole	Creole	Miami/West Palm Beach	FL	Atlanta																															X	X		X	X	X	X	X	X							
2383	Local Newspaper	Florida Chinese News	Chinese (Mandarin)	Mandarin	Miami-Ft. Lauderdale	FL	Atlanta																															X	X		X	X	X	X	X	X							
2384	Local Newspaper	United Chinese News of Florida	Chinese (Mandarin)	Mandarin	Miami-Ft. Lauderdale	FL	Atlanta																															X	X		X	X	X	X	X	X							
2385	Local Newspaper	FLORIDA VIET BAO	Vietnamese	Vietnamese	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X	X							
2386	Local Magazine	Tre Magazine - Florida	Vietnamese	Vietnamese	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2387	Local Radio	WBGG-FM	AIAN	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2388	Local Radio	WAYI-FM	AIAN	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2389	Out of Home	Georgia Tribe of Eastern Cherokee	AIAN	English	Regional	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2390	Out of Home	Miccoukee Tribe	AIAN	English	Regional	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2391	Out of Home	Seminole Tribe	AIAN	English	Regional	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
2392	Local Radio	WFLL-FM	Brazilian	Portuguese	Miami-Ft. Lauderdale	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2393	Local TV	BRV	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2394	Local TV	CMT	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2395	Local TV	EFOX	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2396	Local TV	ESP	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2397	Local TV	FRF	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2398	Local TV	HAL	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2399	Local TV	LIF	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2400	Local TV	OWN	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2401	Local TV	PAR	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2402	Local TV	TFC	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2403	Local TV	WCWJ	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2404	Local TV	WFOX	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2405	Local TV	WJAX	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2406	Local TV	WJXT	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2407	Local TV	WJXX	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2408	Local TV	WTLV	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2409	Local Radio	WEZI-FM	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2410	Local Radio	WQNE-FM	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2411	Local Radio	WXGL-FM	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2412	Local Radio	WOKV-FM	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2413	Local Radio	WXXJ-FM	Diverse Mass	English	Jacksonville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2414	Local Newspaper	Boca Times	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																X																															
2415	Local Newspaper	Delray Sun	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																X																															
2416	Local Newspaper	Ft. Lauderdale Sun Sentinel	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																X																															
2417	Local Newspaper	Gateway Gazette	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																X																															
2418	Local Newspaper	Pier Review	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																X																															
2419	Local Newspaper	Riverside Times	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																X															X	X															
2420	Local Newspaper	Sawgrass Sun	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																X															X	X															
2421	Local Newspaper	The Forum	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																X															X	X															
2422	Local Newspaper	The Village	Diverse Mass	English	Miami-

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																									
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
2433	Local TV	BRV	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X								X	X	X	X							
2434	Local TV	CNN	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X		X	X	X	X	X	X	X	X	X																	
2435	Local TV	FBE	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2436	Local TV	FXN	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2437	Local TV	HAL	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2438	Local TV	HGTV	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X		X	X	X	X	X	X	X	X	X																	
2439	Local TV	LMN	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2440	Local TV	MNB	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2441	Local TV	MTV	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2442	Local TV	NGC	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2443	Local TV	OWN	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X		X	X	X	X	X	X	X	X	X																	
2444	Local TV	SUNM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2445	Local TV	TNT	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2446	Local TV	TOO	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2447	Local TV	TRU	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2448	Local TV	VH1	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2449	Local Radio	WAXY-AM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2450	Local TV	WBFS	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2451	Local Radio	WBGG-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2452	Local Radio	WFEZ-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2453	Local TV	WFOR	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2454	Local Radio	WHYI-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2455	Local Radio	WKIS-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2456	Local Radio	WMIA-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2457	Local Radio	WMXJ-FM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2458	Local TV	WPLG	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2459	Local Radio	WQAM-AM	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2460	Local TV	WSFL	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X			X	X			
2461	Local TV	WSVN	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2462	Local TV	WTVJ	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2463	Local TV	ESPN	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																																		X	X	X	X							
2464	Local TV	LIF	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																																		X	X	X	X							
2465	Local TV	SCE	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																																		X	X	X	X							
2466	Local TV	TDC	Diverse Mass	English	Miami-Ft. Lauderdale	FL	Atlanta																																		X	X	X	X							
2467	Local Newspaper	Orlando Sentinel	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																X																													
2468	Local TV	AE	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2469	Local TV	AMC	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
2470	Local TV	FX	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2471	Local TV	FXN	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2472	Local TV	HAL	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2473	Local TV	PAR	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X												
2474	Local TV	TNT	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2475	Local Radio	WDBO-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2476	Local TV	WESH	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2477	Local TV	WFTV	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2478	Local Radio	WJRR-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2479	Local TV	WKCF	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2480	Local TV	WKMG	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2481	Local Radio	WMGF-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2482	Local Radio	WMMO-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2483	Local Radio	WOCL-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2484	Local TV	WOFL	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2485	Local Radio	WOMX-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2486	Local TV	WRBW	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2487	Local TV	ANP	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																																	x											
2488	Local TV	CFN	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																																		x	x	x	x							
2489	Local TV	DST	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																																		X	X	X	X							
2490	Local TV	THC	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																																	X											
2491	Local TV	TTC	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																																	X											
2492	Local Radio	WTKS-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2493	Local Radio	WVIKA-FM	Diverse Mass	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X										X	X			
2494	Local Radio	WGLF-FM	Diverse Mass	English	Tallahassee-Thomasville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2495	Local Radio	WHBX-FM	Diverse Mass	English	Tallahassee-Thomasville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2496	Local Radio	WWLD-FM	Diverse Mass	English	Tallahassee-Thomasville	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2497	Local Radio	WMTX-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2498	Local Radio	WQYK-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2499	Local TV	AMC	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
2500	Local TV	BET	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X		X	X	X	X	X	X	X	X	X			X	X														
2501	Local TV	BRV	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X												
2502	Local TV	BY9	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2503	Local TV	ES2	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X		X	X	X	X	X	X	X	X	X																	
2504	Local TV	ESP	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2505	Local TV	FX	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2506	Local TV	GAM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X		X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2507	Local TV	HAL	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2508	Local TV	HLN	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2509	Local TV	LIF	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2510	Local TV	LMN	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2511	Local TV	MT	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2512	Local TV	NIC	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2513	Local TV	OWN	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2514	Local TV	OXY	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2515	Local TV	SCE	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2516	Local TV	TDI	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2517	Local TV	TNT	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2518	Local TV	TVL	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
2519	Local TV	USA	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2520	Local TV	VH1	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2521	Local Radio	WDUV-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2522	Local TV	WE	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2523	Local TV	WFLA	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2524	Local TV	WFTS	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
2525	Local Radio	WHPT-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2526	Local TV	WMOR	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2527	Local Radio	WPBB-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2528	Local Radio	WRBQ-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2529	Local Radio	WSUN-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2530	Local TV	WTOG	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2531	Local TV	WTSP	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2532	Local TV	WTTA	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2533	Local TV	WTVT	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2534	Local Radio	WXTB-FM	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2535	Local Radio	WFTL-AM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2536	Local Radio	WIRK-FM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2537	Local Radio	WINO-AM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2538	Local TV	ANP	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2539	Local TV	FXN	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2540	Local TV	GOL	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2541	Local TV	HAL	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X						X												
2542	Local TV	MNB	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2543	Local TV	PAR	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
2544	Local TV	TNT	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2545	Local Radio	WEAT-FM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2546	Local TV	WFLX	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2547	Local Radio	WLML-FM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2548	Local Radio	WOSL-FM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2549	Local TV	WPBF	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2550	Local TV	WPEC	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2551	Local TV	WPTV	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2552	Local TV	WTVX	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2553	Local Radio	WZZR-FM	Diverse Mass	English	West Palm Beach-Ft. Pierce	FL	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2554	Local TV	FS1	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																								X									X	X	X	X	X	X							
2555	Local TV	ANP	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	x	x	x	x	x	x							
2556	Local TV	CNN	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	x	x	x	x	x	x							
2557	Local TV	DST	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X											
2558	Local TV	FOO	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X	X	X	X	X	X							
2559	Local TV	FXN	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X											
2560	Local TV	GOL	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X	X	X	X	X	X							
2561	Local TV	HGTV	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X											
2562	Local TV	MNB	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X											
2563	Local TV	NGC	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X	X	X	X	X	X							
2564	Local TV	PAR	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X	x	x	x	x	x							
2565	Local TV	TBS	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X											
2566	Local TV	TDC	Diverse Mass	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																	X	X	X	X	X	X							
2567	Local TV	THC	Diverse

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																												
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
2580	Local Radio	WFEZ-FM	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2581	Local Radio	WFLC-FM	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2582	Local Radio	WHYI-FM	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2583	Local Radio	WMIA-FM	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2584	Local Radio	WMXJ-FM	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2585	Local Radio	WROW-FM	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2586	Local Radio	WRUM-FM	Hispanic	Spanish	Orlando-Daytona Bch-Melbrn	FL	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2587	Local TV	WBFS	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X				X															X	X															
2588	Local TV	WFOR	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2589	Local TV	WPLG	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X				X															X	X															
2590	Local TV	WSFL	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X																							
2591	Local TV	WSVN	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2592	Local TV	WTVJ	Hispanic	English	Miami-Ft. Lauderdale	FL	Atlanta																							X	X	X	X	X	X																		
2593	Local TV	AE	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																		X													X	X														
2594	Local TV	AE	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta																				X	X	X												X	X	X	X	X	X							
2595	Local TV	AMC	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2596	Local TV	ANP	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																		X													
2597	Local TV	BET	Black/AA	English	Jacksonville	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2598	Local TV	BET	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2599	Local TV	BET	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2600	Local TV	BET	Black/AA	English	Tallahassee	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2601	Local TV	BET	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
2602	Local TV	BET	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2603	Local TV	BRV	Black/AA	English	Jacksonville	FL	Atlanta																															X	X														
2604	Local TV	BRV	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X														
2605	Local TV	BRV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X											
2606	Local TV	BYB	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2607	Local TV	CEN	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																																			X	X	X	X	X							
2608	Local TV	CNN	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X														
2609	Local TV	CNN	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X												
2610	Local TV	CNN	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																		X													
2611	Local TV	CNN	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta																																		X	X	X	X	X	X							
2612	Local TV	COM	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2613	Local TV	DST	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																		X													X	X														
2614	Local TV	EFOX-TV	Black/AA	English	Jacksonville	FL	Atlanta																															X	X		X												
2615	Local TV	ESP	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2616	Local TV	ETV	Black/AA	English	Jacksonville	FL	Atlanta																															X	X														
2617	Local TV	ETV	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2618	Local TV	ETV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2619	Local TV	ETWC-TV	Black/AA	English	Tallahassee	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2620	Local TV	FOO	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2621	Local TV	FOO	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X												
2622	Local TV	FRF	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2623	Local TV	FRF	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2624	Local TV	FX	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2625	Local TV	FXN	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2626	Local TV	FXN	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																							X	X																						
2627	Local TV	FXN	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																		X													X	X														
2628	Local TV	GAM	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X	X	X	X	X	X							
2629	Newspaper	Capital Outlook	Black/AA	English	Tallahassee	FL	Atlanta																															X	X			X	X	X	X	X							
2630	Newspaper	Sentinel Bulletin	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2631	Newspaper	The Community Press	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X														
2632	Newspaper	Weekly Challenger	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2633	Local TV	GAM	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
2634	Local TV	HAL	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																							X	X							X	X		X	X	X	X	X	X							
2635	Local TV	HAL	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta																				X	X																										
2636	Local TV	HGT	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2637	Local TV	HGT	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X													
2638	Local TV	HMM	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X													
2639	Local Radio	WBTT-FM	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
2640	Local Radio	WFPY-FM	Black/AA	English	Ft. Myers-Naples	FL	Atlanta																															X	X			X	X	X	X	X							
2641	Local Radio	WTMG-FM	Black/AA	English	Gainesville	FL	Atlanta																															X	X			X	X	X	X	X							
2642	Local Radio	WJBT-FM	Black/AA	English	Jacksonville	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2643	Local Radio	WOOL-FM	Black/AA	English	Jacksonville	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2644	Local TV	LIF	Black/AA	English	Jacksonville	FL	Atlanta																															X	X														
2645	Local TV	LIF	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2646	Local TV	LIF	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X												
2647	Local TV	LIF	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2648	Local TV	LMN	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X														
2649	Local TV	LMN	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2650	Local TV	LMN	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2651	Local TV	LMN	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2652	Local TV	MNB	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																							X	X							X	X		X	X	X	X	X	X							
2653	Local TV	MNB	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X			X												
2654	Local TV	MNB	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta																															X															
2655	Local TV	MT	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2656	Local TV	MTV	Black/AA	English	Jacksonville	FL	Atlanta																															X	X														
2657	Local TV	MTV	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2658	Local TV	NFL	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta																			x																											
2659	Local TV	NFL	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2660	Local TV	NIC	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2661	Local Radio	WEDR-FM	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2662	Local Radio	WHQT-FM	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2663	Local Radio	WMIB-FM	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2664	Local TV	OWN	Black/AA	English	Jacksonville	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2665	Local TV	OWN	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2666	Local TV	OWN	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X														
2667	Local TV	OWN	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
2668	Local TV	OXY	Black/AA	English	Jacksonville	FL	Atlanta																															X	X		X	X	X	X	X	X							
2669	Local TV	OXY	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X												
2670	Local TV	PAR	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																		X												
2671	Local TV	PAR	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta																				X	X	X	X	X																						
2672	Local TV	SCF	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2673	Local TV	SUN	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2674	Local TV	TBS	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																		X	X												X	X														
2675	Local TV	TDC	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																		X																												
2676	Local TV	THC	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X												
2677	Local TV	TLC	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																		X	x												X	X		X	X	X	X	X	X							
2678	Local TV	TNT	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																		X													X	X		X												
2679	Local TV	TOO	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																																		X	X	X	X	X	X							
2680	Local TV	TTC	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X												
2681	Local TV	TV1	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2682	Local TV	TVL	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X														
2683	Local Radio	WCFB-FM	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2684	Local Radio	WEBZ-FM	Black/AA	English	Panama City	FL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
2685	Local TV	TWC	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2686	Local TV	TWC	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta																								X																						
2687	Local TV	USA	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
2688	Local TV	VH1	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta																															X	X														
2689	Local TV	VH1	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
2690	Local TV	VH1	Black/AA	English	Tallahassee	FL	Atlanta																		X													X	X		X												
2691	Local TV	VH1	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2692	Local TV	WBFS-TV	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2693	Local TV	WCTV-TV	Black/AA	English	Tallahassee	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2694	Local TV	WCWJ-TV	Black/AA	English	Jacksonville	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2695	Local TV	WE	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2696	Local TV	WESH-TV	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2697	Local TV	WFLA-TV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2698	Local TV	WFLX-TV	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2699	Local TV	WFOR-TV	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2700	Local TV	WFOX-TV	Black/AA	English	Jacksonville	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2701	Local TV	WITS-TV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2702	Local TV	WFTV-TV	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2703	Local TV	WJAX-TV	Black/AA	English	Jacksonville	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2704	Local TV	WJXT-TV	Black/AA	English	Jacksonville	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2705	Local TV	WKCF-TV	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2706	Local TV	WKMG-TV	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2707	Local TV	WMOR-TV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2708	Local TV	WOFL-TV	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2709	Local TV	WOPX-TV	Black/AA	English	Orlando-Daytona Bch-Melbrn	FL	Atlanta																															X	X		X	X	X	X	X	X							
2710	Local TV	WPBF-TV	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2711	Local TV	WPEC-TV	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2712	Local TV	WPLG-TV	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2713	Local Radio	WHBX-FM	Black/AA	English	Tallahassee	FL	Atlanta																															X	X		X	X	X	X	X	X			X	X			
2714	Local Radio	WBTP-FM	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2715	Local Radio	WLLD-FM	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X			X	X			
2716	Local TV	WPTV-TV	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2717	Local TV	WPXM-TV

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
2727	Local TV	WTSP-TV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2728	Local TV	WTTA-TV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2729	Local TV	WTVJ-TV	Black/AA	English	Miami-Ft. Lauderdale	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2730	Local TV	WTVT-TV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2731	Local TV	WTVX-TV	Black/AA	English	West Palm Beach-Ft. Pierce	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2732	Local TV	WTWC-TV	Black/AA	English	Tallahassee	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2733	Local TV	WTXL-TV	Black/AA	English	Tallahassee	FL	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2734	Local TV	WXPX-TV	Black/AA	English	Tampa-St. Pete (Sarasota)	FL	Atlanta																															X	X		X												
2735	Local Radio	WBBQ-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2736	Local Radio	WDRR-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2737	Local Radio	WEKL-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2738	Local Radio	WKSP-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2739	Local Radio	WLUB-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2740	Local TV	BET	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X			X	X	X	X	X	X	X	X	X																		
2741	Local TV	HAL	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2742	Local TV	TVL	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2743	Local TV	VH1	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2744	Local TV	WAGT	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2745	Local TV	WFXG	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2746	Local TV	WJBF	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2747	Local TV	WRDW	Diverse Mass	English	Augusta-Aiken	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2748	Local TV	WLTZ	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2749	Local TV	WRBL	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2750	Local TV	WTVM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2751	Local TV	WXTX	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2752	Local Radio	WIBB-FM	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2753	Local Radio	WLZN-FM	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2754	Local Radio	WPEZ-FM	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2755	Local TV	AMC	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2756	Local TV	CMT	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2757	Local TV	NJC	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2758	Local TV	TVL	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2759	Local TV	WGXA	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2760	Local TV	WMAZ	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2761	Local TV	WMGT	Diverse Mass	English	Macon	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2762	Local Radio	WJYZ-AM	Diverse Mass	English	Albany, GA	GA	Atlanta																		X													X	X														
2763	Local Radio	WMRZ-FM	Diverse Mass	English	Albany, GA	GA	Atlanta																		X													X	X														
2764	Local Radio	WOBB-FM	Diverse Mass	English	Albany, GA	GA	Atlanta																		X													X	X														
2765	Local TV	EALB	Diverse Mass	English	Albany, GA	GA	Atlanta																		X													X	X														
2766	Local TV	WALB	Diverse Mass	English	Albany, GA	GA	Atlanta																		X													X	X														
2767	Local TV	WSWG	Diverse Mass	English	Albany, GA	GA	Atlanta																		X													X	X														
2768	Local Newspaper	Albany Herald	Diverse Mass	English	Albany, GA	GA	Atlanta																															X	X														
2769	Local Newspaper	Athens Banner-Herald	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2770	Local Newspaper	Gwinnett Daily Post	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2771	Local Newspaper	Neighbor Newspaper Combo	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2772	Local Newspaper	Newnan Times-Herald	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2773	Local Newspaper	Aiken Standard	Diverse Mass	English	Augusta-Aiken	GA	Atlanta																															X	X														
2774	Local Newspaper	Augusta Chronicle	Diverse Mass	English	Augusta-Aiken	GA	Atlanta																															X	X														
2775	Local Newspaper	Columbus Ledger-Enquirer	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X														
2776	Local Newspaper	Opelika-Auburn News	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X														
2777	Local Newspaper	Houston Home Journal	Diverse Mass	English	Macon	GA	Atlanta																															X	X														
2778	Local Newspaper	Macon Telegraph	Diverse Mass	English	Macon	GA	Atlanta																															X	X														
2779	Local Newspaper	Beaufort Gazette/ Bluffton Island Packet Combo	Diverse Mass	English	Savannah	GA	Atlanta																															X	X														
2780	Local Newspaper	Savannah Morning News	Diverse Mass	English	Savannah	GA	Atlanta																															X	X														
2781	Local Radio	WJAD-FM	Diverse Mass	English	Albany, GA	GA	Atlanta																															X	X														
2782	Local Radio	WJIZ-FM	Diverse Mass	English	Albany, GA	GA	Atlanta																															X	X														
2783	Local Radio	WFSH-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2784	Local Radio	WGKA-AM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2785	Local Radio	WKHX-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2786	Local Radio	WNNX-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2787	Local Radio	WSB-AM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2788	Local Radio	WSB-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2789	Local Radio	WSRV-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2790	Local Radio	WSTR-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2791	Local Radio	WUBL-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2792	Local Radio	WWPW-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2793	Local Radio	WWWQ-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2794	Local Radio	WZGC-FM	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2795	Local Radio	WCHZ-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta																															X	X														
2796	Local Radio	WFXA-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta																															X	X														
2797	Local Radio	WHHD-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta																															X	X														
2798	Local Radio	WKXC-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta																															X	X														
2799	Local Radio	WPRW-FM	Diverse Mass	English	Augusta-Aiken	GA	Atlanta																															X	X														
2800	Local TV	WAGA	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2801	Local TV	WATL	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2802	Local TV	WGCL	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2803	Local TV	WPCH	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2804	Local TV	WPXA	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2805	Local TV	WSB	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2806	Local TV	WUPA	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2807	Local TV	WXIA	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2808	Local TV	AE	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2809	Local TV	AMC	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2810	Local TV	ANP	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2811	Local TV	CMT	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2812	Local TV	CNN	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2813	Local TV	ES2	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2814	Local TV	FOO	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2815	Local TV	FXN	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2816	Local TV	HAL	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2817	Local TV	HGTV	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2818	Local TV	LMN	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2819	Local TV	MNB	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2820	Local TV	OWN	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2821	Local TV	PAR	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2822	Local TV	SCF	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2823	Local TV	THC	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2824	Local TV	TTC	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2825	Local TV	TVL	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2826	Local TV	USA	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2827	Local TV	VH1	Diverse Mass	English	Atlanta	GA	Atlanta																															X	X														
2828	Local Radio	WBFA-FM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X														
2829	Local Radio	WCGQ-FM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X														
2830	Local Radio	WHTY-FM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X														
2831	Local Radio	WOKS-AM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X														
2832	Local Radio	WSTH-FM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X														
2833	Local Radio	WIHB-FM	Diverse Mass	English	Macon	GA	Atlanta																															X	X		X	X	X	X	X	X							
2834	Local Radio	WQBZ-FM	Diverse Mass	English	Macon	GA	Atlanta																															X	X		X	X	X	X	X	X			X	X			
2835	Local TV	SCF	Diverse Mass	English	Augusta-Aiken	GA	Atlanta																															X	X														
2836	Local TV	ELTZ	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X														
2837	Local TV	EGXA	Diverse Mass	English	Macon	GA	Atlanta																															X	X		X	X	X	X	X	X							
2838	Local TV	HGTV	Diverse Mass	English	Savannah	GA	Atlanta																															X	X		X	X	X	X	X	X							
2839	Local TV	TDC	Diverse Mass	English	Savannah	GA	Atlanta																															X	X		X	X	X	X	X	X							
2840	Local Radio	WGCO-FM	Diverse Mass	English	Savannah	GA	Atlanta																															X	X		X	X	X	X	X	X							
2841	Local Radio	WTYB-FM	Diverse Mass	English	Savannah	GA	Atlanta																															X	X		X	X	X	X	X	X							
2842	Local Radio	WLBB-FM	Diverse Mass	English	Savannah	GA	Atlanta																															X	X		X	X	X	X	X	X							
2843	Local Radio	WKYY-FM	Diverse Mass	English	Savannah	GA	Atlanta																															X	X		X	X	X	X	X	X							
2844	Local TV	WXTB	Hispanic	Spanish	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2845	Local TV	WUVG	Hispanic	Spanish	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2846	Local TV	GAL	Hispanic	Spanish	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2847	Local TV	ELVG	Hispanic	Spanish	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2848	Out of Home	All Over Media	Hispanic	Spanish	Atlanta	GA	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
2849	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Atlanta	GA	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
2850	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Atlanta	GA	Atlanta													X	X	X	X	X	X	X	X	X	X									X	X														
2851	Local Newspaper	El Nuevo Georgia	Hispanic	Spanish	Atlanta	GA	Atlanta					X		X		X		X		X		X		X		X		X		X								X														
2852	Out of Home	Encompass	Hispanic	Spanish	Atlanta	GA	Atlanta													X	X	X	X	X	X	X	X	X																								
2853	Local Newspaper	Mundo Hispanico	Hispanic	Spanish	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X														
2854	Out of Home	Trimev	Hispanic	Spanish	Atlanta	GA	Atlanta													X	X	X	X	X	X	X	X	X	X																							
2855	Out of Home	Grocery TV	Hispanic	Spanish	Atlanta	GA	Atlanta																	X																													
2856	Out of Home	GSTV	Hispanic	Spanish	Atlanta	GA	Atlanta																	X																													
2857	Out of Home	GSTV 2	Hispanic	Spanish	Atlanta	GA	Atlanta																	X																													
2858	Out of Home	Redbox	Hispanic	Spanish	Atlanta	GA	Atlanta																	X																													
2859	Out of Home	NRS	Hispanic	Spanish	Atlanta	GA	Atlanta																	X																													
2860	Local Radio	WBZY-FM	Hispanic	Spanish	Atlanta	GA	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2861	Local Radio	WLKQ-FM	Hispanic	Spanish	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2862	Local Radio	WPLO-AM	Hispanic	Spanish	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2863	Local Newspaper	La Vision Newspaper	Hispanic	Spanish	Atlanta	GA	Atlanta																															X	X														
2864	Local Radio	WJIZ-FM	Black/AA	English	Albany	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2865	Local Radio	WMRG-FM	Black/AA	English	Albany	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2866	Local Radio	WMRZ-FM	Black/AA	English	Albany	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
2867	Local Radio	WGEX-FM	Black/AA	English	Albany	GA	Atlanta																															X	X		X												
2868	Local Radio	WJYZ-AM	Black/AA	English	Albany	GA	Atlanta																															X	X		X												
2869	Local TV	BET	Black/AA	English	Albany	GA	Atlanta																															X	X														
2870	Local Radio	WJZA-FM	Black/AA	English	Atlanta	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2871	Local TV	BET	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2872	Local Radio	WAEG-FM	Black/AA	English	Augusta-Aiken	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X		X	X	X	X							
2873	Local Radio	WAKB-FM	Black/AA	English	Augusta-Aiken	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X			X	X	X							
2874	Local Radio	WTHB-FM	Black/AA	English	Augusta-Aiken	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X										

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																										
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
2875	Local Radio	WTHB-AM	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2876	Local Radio	WFXA-FM	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X										
2877	Local Radio	WKSP-FM	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2878	Local Radio	WPRW-FM	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2879	Local TV	ELTZ-TV	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2880	Newspaper	Rolling Out	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
2881	Newspaper	Atlanta Inquirer	Black/AA	English	Atlanta	GA	Atlanta					X	X	X					X		X								X	X	X	X	X	X	X			X	X														
2882	Newspaper	Atlanta Voice	Black/AA	English	Atlanta	GA	Atlanta					X	X	X			X	X				X	X	X		X	X		X	X	X	X	X					X	X														
2883	Newspaper	Savannah Herald	Black/AA	English	Savannah	GA	Atlanta					x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			X	X														
2884	Newspaper	Savannah Tribune	Black/AA	English	Savannah	GA	Atlanta						X			X	X				X				X	X			X				X	X				X	X			X	X	X	X	X							
2885	Local Radio	WBFA-FM	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2886	Local Radio	WEAM-FM	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2887	Local Radio	WFDR-FM	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2888	Local Radio	WHTY-FM	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2889	Local Radio	WIOL-FM	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2890	Local Radio	WKZJ-FM	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2891	Local Radio	WOKS-AM	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2892	Local Radio	WFXE-FM	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X		X	X	X	X	X	X							
2893	Local Radio	WBBI-FM	Black/AA	English	Macon	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2894	Local Radio	WLZN-FM	Black/AA	English	Macon	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2895	Local TV	SCF	Black/AA	English	Augusta-Aiken	GA	Atlanta																															X	X														
2896	Local TV	TVL	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2897	Local TV	VH1	Black/AA	English	Augusta-Aiken	GA	Atlanta																															X	X														
2898	Local TV	WAGT-TV	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2899	Local TV	WFXG-TV	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2900	Local TV	WJBF-TV	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2901	Local TV	WLTZ-TV	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2902	Local TV	WRBL-TV	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2903	Local TV	WRDW-TV	Black/AA	English	Augusta-Aiken	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2904	Local TV	WTVM-TV	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2905	Local TV	WXTX-TV	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2906	Events	WVEE 101 FM V103 HD 2 Launch	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X																																						
2907	Alternative OOH	All Over Media	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X					
2908	Alternative OOH	Mesmerize	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X					
2909	Alternative OOH	NMB	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X		X	X							
2910	Local Radio	WAMJ-FM	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2911	Local Newspaper	Weekly Gleaner	Afro Caribbean	English	Atlanta	GA	Atlanta					X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2912	Local Newspaper	Weekly Star	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2913	Local Radio	WHAT-FM	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2914	Local Radio	WVEE-FM	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2915	Local Radio	WVEE-FM2	Afro Caribbean	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2916	Local Radio	WWWE-AM	Afro Caribbean	English	Atlanta	GA	Atlanta																																		X	X	X	X	X	X						
2917	Alternative OOH	All Over Media	Sub Saharan African	French	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X	X	X					
2918	Alternative OOH	Mesmerize	Sub Saharan African	French	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X					
2919	Local Newspaper	Mshale	Sub Saharan African	English	Atlanta	GA	Atlanta																															X	X		X	X		X		X							
2920	Alternative OOH	NMB	Sub Saharan African	French	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X		X	X							
2921	Local Newspaper	China Journal Atlanta	Chinese (Mandarin)	Mandarin	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2922	Local Radio	EDI Radio - WITP AM890	Chinese (Mandarin)	Mandarin	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2923	Local Newspaper	Land Hope Times	Chinese (Mandarin)	Mandarin	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2924	Local Newspaper	World Journal Atlanta	Chinese (Mandarin)	Mandarin	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2925	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X			X	X	X	X	X																									
2926	Local TV	Phoenix TV - HK - ATL	Chinese (Cantonese)	Cantonese	Atlanta	GA	Atlanta						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2927	Out of Home	Air Supply	Vietnamese	Vietnamese	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
2928	Local Magazine	Rang Dong Magazine	Vietnamese	Vietnamese	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2929	Local Radio	Tieng Nuoc Toi / Talk Native Tongue (TNT) - Atlanta -	Vietnamese	Vietnamese	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2930	Local Magazine	Tre Magazine - Atlanta	Vietnamese	Vietnamese	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2931	Local TV	Viet Song Media / VSAM1040 TV	Vietnamese	Vietnamese	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2932	Local Radio	Viet Song Media VSAM1040 Radio / WPBS	Vietnamese	Vietnamese	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2933	Local Newspaper	Chosun Daily-Atlanta/K-Herald Newspaper	Korean	Korean	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2934	Out of Home	Kev Media	Korean	Korean	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2935	Local Newspaper	Korea Daily-ATL	Korean	Korean	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2936	Local Newspaper	Korea Times-ATL (HiGoodDay)	Korean	Korean	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2937	Local TV	KTN (Korean Television Network) WKTB-LD Ch47	Korean	Korean	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2938	Local Radio	Atlanta Radio Korea WOXI AM 790	Korean	Korean	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2939	Events	Center for Pan Asian Community Services	Korean	Korean	Atlanta	GA	Atlanta																						X	X	X	X	X	X	X	X	X	X	X	X													
2940	Local Radio	WXIE-FM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
2941	Local Radio	WAGH-FM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
2942	Local Radio	WVRK-FM	Diverse Mass	English	Columbus GA (Opelika AL)	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
2943	Local TV	CNN	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2944	Local TV	ESAV	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2945	Local TV	FXN	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2946	Local TV	HLN	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
2947	Local TV	TVL	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2948	Local TV	TWC	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
2949	Local Radio	WJCL-FM	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
2950	Local TV	WJCL	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2951	Local Radio	WLVH-FM	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2952	Local TV	WSAV	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2953	Local Radio	WSOK-AM	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2954	Local TV	WTGS	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2955	Local TV	WTOC	Diverse Mass	English	Savannah	GA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2956	Local TV	BET	Diverse Mass	English	Savannah	GA	Atlanta																																			x	x	x	x							
2957	Local TV	AE	Black/AA	English	Atlanta	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
2958	Local Radio	BAMJ-FM	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2959	Local Radio	DWWQ-FM	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2960	Local Radio	WALR-FM	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
2961	Local TV	BET	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2962	Local Radio	WAMJ-FM	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2963	Local Radio	WPZE-FM	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2964	Local Radio	WRDG-FM	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2965	Local TV	BET	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2966	Local Radio	WVEE-FM	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X					X	X	
2967	Local Radio	WWSZ-AM	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2968	Local Radio	WJOK-AM	Black/AA	English	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2969	Local Radio	WHTA-FM	Black/AA	English	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2970	Local TV	BET	Black/AA	English	Savannah	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2971	Local TV	BRV	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2972	Local TV	CNN	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X		X		X							
2973	Local TV	CNN	Black/AA	English	Macon	GA	Atlanta																															X	X		X	X	X	X	X	X							
2974	Local TV	EALB-TV	Black/AA	English	Albany	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2975	Local TV	EGXA-TV	Black/AA	English	Macon	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2976	Local TV	ESB-TV	Black/AA	English	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2977	Local TV	FRF	Black/AA	English	Atlanta	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
2978	Local TV	FX	Black/AA	English	Atlanta	GA	Atlanta																															X	X														
2979	Local TV	HAL	Black/AA	English	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2980	Local TV	HAL	Black/AA	English	Macon	GA	Atlanta																						X	X	X																						
2981	Local TV	HGT	Black/AA	English	Atlanta	GA	Atlanta																															X	X		X	X	X	X	X	X							
2982	Local TV	HLN	Black/AA	English	Atlanta	GA	Atlanta																		x	x																											
2983	Newspaper	Columbus Times Weekly	Black/AA	English	Columbus GA (Opelika AL)	GA	Atlanta																															X	X			X	X	X	X	X							
2984	Newspaper	Georgia Sentinel	Black/AA	English	Macon	GA	Atlanta																															X	X			X			X								
2985	Local TV	LIF	Black/AA	English	Atlanta	GA	Atlanta																															X	X		X												
2986	Local TV	LMN	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2987	Local TV	MNB	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2988	Local TV	MTV	Black/AA	English	Atlanta	GA	Atlanta																		x	x																											
2989	Local Radio	WRBV-FM	Black/AA	English	Macon	GA	Atlanta																															X	X														
2990	Local TV	NIC	Black/AA	English	Atlanta	GA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2991	Local TV	OWN	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2992	Local TV	OWN	Black/AA	English	Macon	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2993	Local TV	OWN	Black/AA	English	Savannah	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
2994	Local TV	OXY	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
2995	Local TV	PAR	Black/AA	English	Atlanta	GA	Atlanta																																X														
2996	Local TV	SCF	Black/AA	English	Atlanta	GA	Atlanta																																X		X												
2997	Local TV	TDC	Black/AA	English	Atlanta	GA	Atlanta																															X	X		X		X		X								
2998	Local TV	TLC	Black/AA	English	Savannah	GA	Atlanta																															X	X														
2999	Local TV	TNT	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X														
3000	Local TV	TOO	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X													
3001	Local TV	TV1	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3002	Local TV	TVL	Black/AA	English	Macon	GA	Atlanta																															X	X		X	X	X	X	X	X							
3003	Local TV	VH1	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3004	Local TV	VH1	Black/AA	English	Macon	GA	Atlanta																															X	X		X												
3005	Local TV	VH1	Black/AA	English	Savannah	GA	Atlanta																															X	X		X	X	X	X	X	X							
3006	Local TV	WAGA-TV	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3007	Local TV	WALB-TV	Black/AA	English	Albany	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3008	Local TV	WATL-TV	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3009	Local TV	WFXL-TV	Black/AA	English	Albany	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																										
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
3023	Local TV	WTGS-TV	Black/AA	English	Savannah	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3024	Local TV	WTOC-TV	Black/AA	English	Savannah	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3025	Local TV	WUPA-TV	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3026	Local TV	WXIA-TV	Black/AA	English	Atlanta	GA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3027	Local Newspaper	Hawaii Tribune-Herald	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3028	Local Newspaper	Maui News	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3029	Local Radio	KDDB-FM	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3030	Local Radio	KDNN-FM	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3031	Local Radio	KINE-FM	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3032	Local Radio	KSSK-FM	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3033	Local Radio	KUCD-FM	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3034	Local Radio	KUMU-FM	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3035	Local TV	KGMB	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3036	Local TV	KHNL	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3037	Local TV	KHON	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3038	Local TV	KITV	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3039	Local TV	ANP	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3040	Local TV	MNB	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3041	Local TV	MTV	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X							
3042	Local TV	NGC	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3043	Local TV	TLC	Diverse Mass	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																																	X	X	X	X	X	X							
3044	Local TV	KSEK	Hispanic	Spanish	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3045	Local TV	ANP	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3046	Local TV	KGMB-TV	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3047	Local TV	KHNL-TV	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3048	Local TV	KHON-TV	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3049	Local TV	KITV-TV	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3050	Local Radio	KPWW-FM	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3051	Local Radio	KUBT-FM	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3052	Local TV	MNB	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3053	Local TV	MTV	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3054	Local TV	NGC	Black/AA	English	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)																															X	X												
3055	Local Radio	EDI Radio - KUPA AM1370 FM103.9	Chinese (Mandarin)	Mandarin	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X							
3056	Local Newspaper	Hawaii Chinese News	Chinese (Mandarin)	Mandarin	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X							
3057	Local TV	Tam Bao TV8	Chinese (Mandarin)	Mandarin	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3058	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3059	Local TV	Phoenix TV - HK - Honolulu	Chinese (Cantonese)	Cantonese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3060	Local TV	KBFD TV	Korean	Korean	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3061	Out of Home	Kev Media	Korean	Korean	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3062	Local Newspaper	Korea Times Hawaii	Korean	Korean	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3063	Local Newspaper	Kyochario-Hawaii	Korean	Korean	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3064	Local Radio	Radio Seoul Hawaii / KREA AM 1540	Korean	Korean	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3065	Local Radio	KNDI-AM	Filipino	Tagalog	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3066	Local TV	Kiku TV	Filipino	Tagalog	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3067	Local Newspaper	Hawaii Filipino Chronicle	Filipino	Tagalog	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X							
3068	Local Newspaper	Fil-Am Courier	Filipino	Tagalog	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X							
3069	Events	Japanese Cultural Center of Hawaii	Japanese	Japanese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X							
3070	Local Magazine	Lighthouse	Japanese	Japanese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3071	Local Newspaper	Hawaii Hochi	Japanese	Japanese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3072	Local Newspaper	Hawaii Pacific Press	Japanese	Japanese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3073	Local Newspaper	Japanese Daily Sun (Nikkan San)	Japanese	Japanese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3074	Local Radio	KZOO Radio (AM 1210)	Japanese	Japanese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3075	Local TV	KIKU	Japanese	Japanese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
3076	Out of Home	Air Supply	Japanese	Japanese	Honolulu	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X																																
3077	Local Radio	KAPA (Pacific Media Group Big Island)	NHPI	English	Hawaii Island (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3078	Local Radio	KXBG (Pacific Media Group Big Island)	NHPI	English	Hawaii Island (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3079	Local Radio	KNWB/KMWB (New West)	NHPI	English	Hawaii Island (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3080	Local Radio	KPUA (New West)	NHPI	English	Hawaii Island (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3081	Local Radio	KWXX/KAOY (New West)	NHPI	English	Hawaii Island (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3082	Digital Site Direct	Hawaii News Now	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3083	Local Magazine	Hawaii Parent Magazine	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																
3084	Local Newspaper	Hawaii Tribune Herald	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)									X					X	X	X	X	X	X	X	X	X	X	X								X													
3085	Local Magazine	Honolulu Family Magazine	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																
3086	Local Magazine	Honolulu Magazine	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)								X	X	X				X	X	X	X																												
3087	Local Magazine	Ka Wai Ola	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X														
3088	Local Radio	KCCN (Summit Media)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3089	Local Radio	KTGN (iHeart)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3090	Local TV	KFVE / KHII (Hawaii News Now)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3091	Local TV	KGMB (Hawaii News Now)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3092	Local TV	KHNL (Hawaii News Now)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3093	Local TV	KHON	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3094	Local Radio	KHVH (iHeart)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3095	Local Radio	KIKI (iHeart)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3096	Local Radio	KINE (Summit Media)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3097	Local TV	KITV	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3098	Local Radio	KKNE (Summit Media)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3099	Local Radio	KRTR (Summit Media)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3100	Local Radio	KSSK (iHeart)	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3101	Local Newspaper	Maui News	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X														
3102	Local Magazine	Maui No Ka Oi	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3103	Local Newspaper	Midweek	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)									X						X	X	X	X	X	X	X	X								X														
3104	Local TV	Spectrum Cable	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3105	Local Newspaper	The Garden Isle	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)								X	X			X	X	X	X	X	X	X	X	X	X	X	X								X														
3106	Local Newspaper	West Hawaii Today	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)									X						X	X	X	X	X	X	X	X	X								X														
3107	Local Radio	KHSK (Pacific Media Group Kauai)	NHPI	English	Kauai (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3108	Local Radio	KQNG (Pacific Media Group Kauai)	NHPI	English	Kauai (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3109	Local Radio	KAOI (Visionary)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3110	Local Radio	KDLX (Visionary)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3111	Local Radio	KEWE (Visionary)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3112	Local Radio	KHEI (Visionary)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3113	Local Radio	KIKS (Pacific Media Group Maui)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3114	Local Radio	KJMD (Pacific Media Group Maui)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3115	Local Radio	KLHI (Pacific Media Group Maui)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3116	Local Radio	KNAO (Visionary)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3117	Local Radio	KPOA (Pacific Media Group Maui)	NHPI	English	Maui (Honolulu DMA)	HI	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X					
3118	Digital Site Direct	Hawaiian Music Live	NHPI	English	Hawaii	HI	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X	X	X					
3119	Local TV	Cernius Concert	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)																			X																										
3120	Local TV	Ike Kupuna	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)																				X	X																								
3121	Digital Site Direct	Pandora	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X	X	X					
3122	Digital Site Direct	Radio Tonga	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X	X	X					
3123	Digital Programmatic	Google/Youtube	NHPI	English	Honolulu DMA	HI	Los Angeles (includes Alaska and Hawaii)																															X	X	X	X	X	X	X	X	X	X					
3124	Local Newspaper	Iowa City Press-Citizen	Diverse Mass	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																X																														
3125	Local Newspaper	The Des Moines Register	Diverse Mass	English	Des Moines - Ames	IA	Chicago																X															X	X														
3126	Local Newspaper	Cedar Rapids Gazette	Diverse Mass	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X														
3127	Local Newspaper	Dubuque Telegraph Herald	Diverse Mass	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X														
3128	Local Newspaper	Waterloo Courier	Diverse Mass	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X														
3129	Local Newspaper	Burlington Hawk Eye	Diverse Mass	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X														
3130	Local Newspaper	Quad-City Times/Muscatine Journal	Diverse Mass	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X														
3131	Local Newspaper	Kirksville Daily Exeress	Diverse Mass	English	Ottumwa-Kirksville	IA	Chicago																															X	X														
3132	Local Newspaper	Ottumwa Courier	Diverse Mass	English	Ottumwa-Kirksville	IA	Chicago																															X	X														
3133	Local Newspaper	Norfolk Daily News	Diverse Mass	English	Sioux City	IA	Chicago																															X	X														
3134	Local Newspaper	Sioux City Journal	Diverse Mass	English	Sioux City	IA	Chicago																															X	X														
3135	Local Radio	KDAT-FM	Diverse Mass	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X														
3136	Local Radio	KKSY-FM	Diverse Mass	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X														
3137	Local Radio	KRNA-FM	Diverse Mass	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X														
3138	Local Radio	WMT-AM	Diverse Mass	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X														
3139	Local Radio	KCQQ-FM	Diverse Mass	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X														
3140	Local Radio	KJOC-FM	Diverse Mass	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X														
3141	Local Radio	KLEA-FM	Diverse Mass	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X														
3142	Local Radio	WLLR-FM	Diverse Mass	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X														
3143	Local Radio	KAZR-FM	Diverse Mass	English	Des Moines - Ames	IA	Chicago																															X	X														
3144	Local Radio	KDRB-FM	Diverse Mass	English	Des Moines - Ames	IA	Chicago																															X	X														
3145	Local Radio	KHKI-FM	Diverse Mass	English	Des Moines - Ames	IA	Chicago																															X	X														
3146	Local Radio	KKDM-FM

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																										
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
3171	Local TV	MNB	Diverse Mass	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3172	Local TV	NIC	Diverse Mass	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3173	Local TV	TDC	Diverse Mass	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3174	Local TV	KCAU	Diverse Mass	English	Sioux City	IA	Chicago																															X	X													
3175	Local TV	KMEG	Diverse Mass	English	Sioux City	IA	Chicago																															X	X													
3176	Local Radio	KKSI-FM	Diverse Mass	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3177	Local Radio	KOTM-FM	Diverse Mass	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3178	Local Radio	KTWA-FM	Diverse Mass	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3179	Local Radio	KDLF-AM	Hispanic	Spanish	Des Moines	IA	Chicago																		X	X	X	X										X	X													
3180	Local Radio	KXLQ-AM	Hispanic	Spanish	Des Moines	IA	Chicago																		X	X	X	X										X	X													
3181	Local Radio	KWSL-AM	Hispanic	Spanish	Sioux City	IA	Chicago																		X	X	X	X																								
3182	Local TV	ANP	Black/AA	English	Rochester-Mason City-Austin	IA	Chicago																															X	X													
3183	Local TV	FXN	Black/AA	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3184	Local TV	FXN	Black/AA	English	Rochester-Mason City-Austin	IA	Chicago																															X	X													
3185	Local TV	HAL	Black/AA	English	Rochester-Mason City-Austin	IA	Chicago																															X	X													
3186	Local TV	KAAL-TV	Black/AA	English	Rochester-Mason City-Austin	IA	Chicago																															X	X													
3187	Local Radio	KWQW-FM	Black/AA	English	Des Moines - Ames	IA	Chicago																															X	X													
3188	Local TV	KCAU-TV	Black/AA	English	Sioux City	IA	Chicago																															X	X		X											
3189	Local TV	KCCI-TV	Black/AA	English	Des Moines - Ames	IA	Chicago																															X	X													
3190	Local TV	KCRG-TV	Black/AA	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X		X	X	X	X	X	X						
3191	Local TV	KDSM-TV	Black/AA	English	Des Moines - Ames	IA	Chicago																															X	X													
3192	Local TV	KFXA-TV	Black/AA	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X		X											
3193	Local TV	KGAN-TV	Black/AA	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X		X	X	X	X	X	X						
3194	Local TV	KGCW-TV	Black/AA	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X		X	X	X	X	X	X						
3195	Local TV	KIMT-TV	Black/AA	English	Rochester-Mason City-Austin	IA	Chicago																															X	X													
3196	Local TV	KLJB-TV	Black/AA	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X		X	X	X	X	X	X						
3197	Local TV	KMEG-TV	Black/AA	English	Sioux City	IA	Chicago																															X	X													
3198	Local TV	KTVO-TV	Black/AA	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3199	Local TV	KWQC-TV	Black/AA	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X		X	X	X	X	X	X						
3200	Local TV	KWWL-TV	Black/AA	English	Cedar Rapids-Waterloo-Iowa City & Dubuque	IA	Chicago																															X	X		X	X	X	X	X	X						
3201	Local TV	KYOU-TV	Black/AA	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3202	Local TV	NTVO-TV	Black/AA	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3203	Local TV	OYOU-TV	Black/AA	English	Ottumwa-Kirksville	IA	Chicago																															X	X													
3204	Local TV	TLC	Black/AA	English	Rochester-Mason City-Austin	IA	Chicago																															X	X													
3205	Local TV	TVL	Black/AA	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X		X	X	X	X	X	X						
3206	Local TV	WHBF-TV	Black/AA	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X		X	X	X	X	X	X						
3207	Local TV	WHO -TV	Black/AA	English	Des Moines - Ames	IA	Chicago																															X	X													
3208	Local Radio	KSIZ-FM	Black/AA	English	Sioux City	IA	Chicago																															X	X													
3209	Local TV	WOI -TV	Black/AA	English	Des Moines - Ames	IA	Chicago																															X	X		X											
3210	Local TV	WQAD-TV	Black/AA	English	Davenport-Rl.Island-Moline	IA	Chicago																															X	X		X											
3211	Local TV	Spectrum Reach	AIAN	English	Sioux City	IA	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3212	Out of Home	Sac & Fox Tribe of Mississippi	AIAN	English	Regional	IA	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3213	Local Radio	KQXR-FM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
3214	Local Radio	KSRV-FM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3215	Local Radio	KIQT-FM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
3216	Local Radio	KKDO-AM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3217	Local Radio	KQBL-FM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3218	Local Radio	KRVB-FM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X													
3219	Local Radio	KEZJ-FM	Diverse Mass	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																		X													X	X													
3220	Local Radio	KIKX-FM	Diverse Mass	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																		X													X	X													
3221	Local Radio	KIRQ-FM	Diverse Mass	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																		X																											
3222	Local TV	KMVT	Diverse Mass	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																		X													X	X													
3223	Local TV	KTFT	Diverse Mass	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																		X													X	X													
3224	Local Newspaper	Idaho Press-Tribune	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3225	Local Newspaper	Idaho Statesman	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3226	Local Newspaper	Idaho Falls Post Register	Diverse Mass	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3227	Local Newspaper	Jackson Hole Daily	Diverse Mass	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3228	Local Newspaper	Twin Falls Times-News	Diverse Mass	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3229	Local Radio	KIZN-FM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3230	Local Radio	KTHI-FM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3231	Local Radio	KKLT-FM	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																																													
3232	Local TV	KBOI	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3233	Local TV	KIVI	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3234	Local TV	KNIN	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3235	Local TV	KTVB	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3236	Local TV	CNN	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3237	Local TV	ESP	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3238	Local TV	FOO	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3239	Local TV	HAL	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3240	Local TV	HGTV	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3241	Local TV	MNB	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3242	Local TV	SCF	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3243	Local TV	THC	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3244	Local TV	TLC	Diverse Mass	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3245	Local TV	KIDK	Diverse Mass	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3246	Local TV	KIFI	Diverse Mass	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3247	Local TV	KPVI	Diverse Mass	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3248	Local TV	KSAW	Diverse Mass	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3249	Local Radio	KOEO-FM	Diverse Mass	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3250	Local Radio	KTHK-FM	Diverse Mass	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3251	Local TV	KKJB	Hispanic	Spanish	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3252	Local Radio	KDBI-FM	Hispanic	Spanish	Boise	ID	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X										X	X													
3253	Local Radio	KIRDA-FM	Hispanic	Spanish	Boise	ID	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X																								
3254	Local Radio	KRXR-AM	Hispanic	Spanish	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3255	Local Radio	KXTA-FM	Hispanic	Spanish	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3256	Local TV	NIRI	Hispanic	Spanish	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3257	Local TV	CNN	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3258	Local Radio	KWYD-FM	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3259	Local TV	ESP	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3260	Local TV	FOO	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3261	Local TV	HAL	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3262	Local TV	HGT	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3263	Local TV	KBOI-TV	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3264	Local TV	KIDK-TV	Black/AA	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3265	Local TV	KIFI-TV	Black/AA	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3266	Local TV	KIVI-TV	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3267	Local TV	KMVT-TV	Black/AA	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3268	Local TV	KNIN-TV	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3269	Local TV	KPVI-TV	Black/AA	English	Idaho Falls-Pocatello	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3270	Local TV	KSAW-TV	Black/AA	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3271	Local TV	KSVT-TV	Black/AA	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3272	Local TV	KTFT-TV	Black/AA	English	Twin Falls	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3273	Local TV	KTVB-TV	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X	X												
3274	Local TV	MNB	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3275	Local TV	TLC	Black/AA	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)																															X	X													
3276	Local Newspaper	Sho-Ban News	AIAN	English	Idaho Falls	ID	Los Angeles (includes Alaska and Hawaii)							X		X	X		X	X		X	X		X	X	X	X	X		X	X	X	X						X	X	X	X	X							
3277	Local Radio	KVTY-FM	AIAN	English	Boise	ID	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3278	Local Radio	KCVI-FM	AIAN	English	Idaho Falls	ID	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3279	Local TV	KELO	AIAN	English	Sioux Falls	ID	Los Angeles (includes Alaska and Hawaii)																									X	X	X	X	X		X	X													
3280	Out of Home	Coeur D'Alene Tribe	AIAN	English	Regional	ID	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3281	Out of Home	Kootenai Tribe	AIAN	English	Regional	ID	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3282	Out of Home	Nez Perce Tribe	AIAN	English	Regional	ID	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3283	Out of Home	Shoshone Bannock Tribe of Fort Hall	AIAN	English	Regional	ID	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3284	Local Newspaper	Lincolnwood Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3285	Local Newspaper	Morton Grove Champion	Diverse Mass	English	Chicago	IL	Chicago																X																														
3286	Local Newspaper	Niles Herald-Spectator	Diverse Mass	English	Chicago	IL	Chicago																X																														
3287	Local Newspaper	Norridge-Harwood Heights News	Diverse Mass	English	Chicago	IL	Chicago																X																														
3288	Local Newspaper	Park Ridge Herald Advocate	Diverse Mass	English	Chicago	IL	Chicago																X																														
3289	Local Newspaper	Skokie Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3290	Local Newspaper	Beacon News (Suburban paper) (Mon-Sun)	Diverse Mass	English	Chicago	IL	Chicago																X																														
3291	Local Newspaper	Chicago Tribune (Mon- Sun)	Diverse Mass	English	Chicago	IL	Chicago																X																														
3292	Local Newspaper	Daily Southtown (Suburban paper)	Diverse Mass	English	Chicago	IL	Chicago																X																														
3293	Local Newspaper	Lake County News (Suburban paper)	Diverse Mass	English	Chicago	IL	Chicago																X																														
3294	Local Newspaper	Naperville Sun (Suburban paper)	Diverse Mass	English	Chicago	IL	Chicago																X																														
3295	Local Newspaper	Post Tribune (Suburban paper)	Diverse Mass	English	Chicago	IL	Chicago																X																														
3296	Local Newspaper	The Courier News (Suburban paper)	Diverse Mass	English	Chicago	IL	Chicago																X																														
3297	Local Newspaper	Deerfield Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3298	Local Newspaper	Highland Park News	Diverse Mass	English	Chicago	IL	Chicago																X																														
3299	Local Newspaper	Lake Forester	Diverse Mass	English	Chicago	IL	Chicago																X																														
3300	Local Newspaper	Libertyville Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3301	Local Newspaper	Lincolnshire Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3302	Local Newspaper	Mundelein Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3303	Local Newspaper	Vernon Hills Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3304	Local Newspaper	Evanston Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3305	Local Newspaper	Glencoe News	Diverse Mass	English	Chicago	IL	Chicago																X																														
3306	Local Newspaper	Glenview Announcements	Diverse Mass	English	Chicago	IL	Chicago																X																														
3307	Local Newspaper	Northbrook Star	Diverse Mass	English	Chicago	IL	Chicago																X																														
3308	Local Newspaper	Wilmette Life	Diverse Mass	English	Chicago	IL	Chicago																X																														
3309	Local Newspaper	Winnetka Talk	Diverse Mass	English	Chicago	IL	Chicago																X																														
3310	Local Newspaper	Arlington Heights Post	Diverse Mass	English	Chicago	IL	Chicago																X																														
3311	Local Newspaper	Barrington Courier-Review	Diverse Mass	English	Chicago	IL	Chicago																X																														
3312	Local Newspaper	Buffalo Grove Countryside	Diverse Mass	English	Chicago	IL	Chicago																X																														
3313	Local Newspaper	Lake Zurich Courier	Diverse Mass	English	Chicago	IL	Chicago																X																														
3314	Local Newspaper	The Doings - Burr Ridge	Diverse Mass	English	Chicago	IL	Chicago																X																														
3315	Local Newspaper	The Doings - Clarendon Hills	Diverse Mass	English	Chicago	IL	Chicago																X																														
3316	Local Newspaper	The Doings - Hinsdale	Diverse Mass	English	Chicago	IL	Chicago																X																														
3317	Local Newspaper	The Doings - La Grange	Diverse Mass	English	Chicago	IL	Chicago																X																														
3318	Local Newspaper	The Doings - Oak Brook/Elmhurst	Diverse Mass	English	Chicago	IL	Chicago																X																														

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Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
3319	Local Newspaper	The Doings - Western Springs	Diverse Mass	English	Chicago	IL	Chicago																X																														
3320	Local Newspaper	Elmwood Park Elm Leaves	Diverse Mass	English	Chicago	IL	Chicago																X																														
3321	Local Newspaper	Franklin Park Herald-Journal	Diverse Mass	English	Chicago	IL	Chicago																X																														
3322	Local Newspaper	Oak Park Oak Leaves	Diverse Mass	English	Chicago	IL	Chicago																X																														
3323	Local Newspaper	River Forest Forest Leaves	Diverse Mass	English	Chicago	IL	Chicago																X																														
3324	Local Newspaper	Champaign News Gazette	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3325	Local Newspaper	Decatur Herald & Review	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3326	Local Newspaper	Springfield State Journal Register	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3327	Local Newspaper	Community Star	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3328	Local Newspaper	Crystal Lake Northwest Herald	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3329	Local Newspaper	Joliet Herald-News	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3330	Local Newspaper	Kankakee Daily Journal	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3331	Local Newspaper	La Salle News Tribune	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3332	Local Newspaper	Merrillville Post-Tribune	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3333	Local Newspaper	Michigan City News-Dispatch	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3334	Local Newspaper	Ottawa Times	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3335	Local Newspaper	Times of Northwest Indiana (Munster Times)	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3336	Local Newspaper	Bloomington Pantagraph	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3337	Local Newspaper	Pekin Daily Times	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3338	Local Newspaper	Peoria Journal Star/ Register Mail Combo	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3339	Local Newspaper	Keokuk Daily Gate City	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3340	Local Newspaper	Quincy Herald-Whig	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3341	Local Newspaper	Rock River Times	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3342	Local Newspaper	Rockford Register Star	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3343	Local Newspaper	Suburban Life Publications Combo	Diverse Mass	English	Chicago	IL	Chicago																															X															
3344	Local TV	WBBM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3345	Local TV	WCIU	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3346	Local TV	WFLD	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3347	Local TV	WGN	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3348	Local TV	WLS	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3349	Local TV	WMQA	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3350	Local TV	AE	Diverse Mass	English	Chicago	IL	Chicago																																														
3351	Local TV	CNN	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3352	Local TV	FOO	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3353	Local TV	FX	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3354	Local TV	HAL	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3355	Local TV	HGTV	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3356	Local TV	PAR	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3357	Local TV	TBS	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3358	Local TV	TDC	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3359	Local TV	THC	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3360	Local TV	TLC	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3361	Local TV	TNT	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3362	Local TV	TVL	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3363	Local Radio	WBBM-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3364	Local Radio	WBMX-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3365	Local Radio	WDRV-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3366	Local Radio	WGN-AM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3367	Local Radio	WKQX-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3368	Local Radio	WKSC-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3369	Local Radio	WLIT-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3370	Local Radio	WLS-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3371	Local Radio	WSHE-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3372	Local Radio	WTMX-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3373	Local Radio	WUSN-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3374	Local Radio	WXRT-FM	Diverse Mass	English	Chicago	IL	Chicago																														X	X															
3375	Local Radio	WGLO-FM	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3376	Local Radio	WWQ-FM	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3377	Local Radio	WMBD-AM	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3378	Local Radio	WPBG-FM	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3379	Local TV	WAND	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3380	Local TV	WBLU	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3381	Local TV	WCIA	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3382	Local TV	WCIX	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3383	Local TV	WICS	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3384	Local TV	WRSP	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3385	Local TV	FXN	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3386	Local TV	MNB	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3387	Local TV	TVL	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3388	Local Radio	WGFB-FM	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3389	Local Radio	WKGL-FM	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3390	Local Radio	WXRX-FM	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3391	Local Radio	WYRB-FM	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3392	Local TV	EEEK	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3393	Local TV	GEEK	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3394	Local TV	WAOE	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3395	Local TV	WEEK	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3396	Local TV	WMRD	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3397	Local TV	WYZZ	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3398	Local TV	FXN	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3399	Local TV	HAL	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3400	Local TV	TVL	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3401	Local TV	TWC	Diverse Mass	English	Peoria-Bloomington	IL	Chicago																														X	X															
3402	Local TV	GGEM	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3403	Local TV	KHQA	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3404	Local TV	NHQA	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3405	Local TV	WGEM	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3406	Local TV	WIFR	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3407	Local TV	WREX	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3408	Local TV	WTVO	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3409	Local TV	MNB	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3410	Local TV	OXY	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3411	Local TV	THC	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3412	Local TV	TLC	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3413	Local TV	TVL	Diverse Mass	English	Rockford	IL	Chicago																														X	X															
3414	Local Radio	WGXC-FM	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3415	Local Radio	WIXY-FM	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3416	Local Radio	WLRW-FM	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3417	Local Radio	WQDB-FM	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3418	Local Radio	WREE-FM	Diverse Mass	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X															
3419	Local Radio	KGRC-FM	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3420	Local Radio	KLCX-FM	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3421	Local Radio	KRRY-FM	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3422	Local Radio	KZZK-FM	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3423	Local Radio	WOCY-FM	Diverse Mass	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3424	Local TV	WGBO	Hispanic	Spanish	Chicago	IL	Chicago				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X								
3425	Local TV	WSNS	Hispanic	Spanish	Chicago	IL	Chicago				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X								
3426	Local TV	WXRT	Hispanic	Spanish	Chicago	IL	Chicago																														X	X		X	X	X	X	X	X								
3427	Local Newspaper	La Raza	Hispanic	Spanish	Chicago	IL	Chicago				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X															
3428	Local Newspaper	Lawndale News	Hispanic	Spanish	Chicago	IL	Chicago				X		X		X	X	X	X		X		X		X		X	X	X		X								X	X															
3429	Local Newspaper	Reflejos	Hispanic	Spanish	Chicago	IL	Chicago				X	X		X		X		X	X	X		X		X	X		X	X	X		X							X	X															
3430	Local Radio	WPPN-FM	Hispanic	Spanish	Chicago	IL	Chicago						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X								
3431	Local Radio	WVIV-FM	Hispanic	Spanish	Chicago	IL	Chicago						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X								
3432	Local Radio	WLEY-FM	Hispanic	Spanish	Chicago	IL	Chicago						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X								
3433	Local Radio	WQJO-FM	Hispanic	Spanish	Chicago	IL	Chicago						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X								
3434	Local TV	EEEK-TV	Black/AA	English	Peoria-Bloomington	IL	Chicago																														X	X		X	X	X	X	X	X								
3435	Local Radio	WCZQ-FM	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X		X	X	X	X	X	X								
3436	Local TV	FXN	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X			X	X	X	X								
3437	Local Radio	WVON-AM	Black/AA	English	Chicago	IL	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X								
3438	Local TV	GEEK-TV	Black/AA	English	Peoria-Bloomington	IL	Chicago																														X	X		X	X	X	X	X	X								
3439	Local TV	GGEM-TV	Black/AA	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3440	Out of Home	All Over Media	Black/AA	English	Chicago	IL	Chicago				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3441	Newspaper	Rolling Out	Black/AA	English	Chicago	IL	Chicago				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X								
3442	Newspaper	Times Weekly Newspaper	Black/AA	English	Chicago	IL	Chicago				x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	X	X															
3443	Newspaper	Chicago Citizen - South Suburban Standard	Black/AA	English	Chicago	IL	Chicago				X		X	X		X						X	X	X	X				X		X	X			X		X	X															
3444	Newspaper	Chicago Citizen-Chatham - Southeast Citizen	Black/AA	English	Chicago	IL	Chicago				X	X	X			X			X			X	X	X			X	X		X		X		X			X	X															
3445	Newspaper	Chicago Crusader News	Black/AA	English	Chicago	IL	Chicago				X	X				X						X		X				X		X							X	X			X	X	X	X	X								
3446	Out of Home	Clear Channel	Black/AA	English	Chicago	IL	Chicago				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3447	Newspaper	Muslim Journal	Black/AA	English	Chicago	IL	Chicago				X	X						X	X	X	X									X			X		X			X	X															
3448	Out of Home	Outfront Media	Black/AA	English	Chicago	IL	Chicago				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3449	Local TV	KHQA-TV	Black/AA	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3450	Local TV	MNB	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X			X	X	X	X	X								
3451	Local TV	NHQA-TV	Black/AA	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3452	Local TV	OWN	Black/AA	English	Rockford	IL	Chicago																														X	X		X														
3453	Local TV	OXY	Black/AA	English	Rockford	IL	Chicago																																		X	X	X	X	X								
3454	Local TV	TLC	Black/AA	English	Rockford	IL	Chicago																														X	X															
3455	Local TV	TVL	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X		X	X	X	X	X	X								
3456	Local Radio	WWKX-FM	Black/AA	English	Peoria-Bloomington	IL	Chicago																														X	X		X	X	X	X	X	X								
3457	Local TV	WAND-TV	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X		X	X	X	X	X	X								
3458	Local TV	WAOE-TV	Black/AA	English	Peoria-Bloomington	IL	Chicago																														X	X		X	X	X	X	X	X								
3459	Local TV	WBUI-TV	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X		X	X	X	X	X	X								
3460	Local TV	WCIA-TV	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X		X	X	X	X	X	X								
3461	Local TV	WCIX-TV	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X			X	X	X	X	X								
3462	Local TV	WEEK-TV	Black/AA	English	Peoria-Bloomington	IL	Chicago																														X	X		X													
3463	Local Radio	WYRB-FM	Black/AA	English	Rockford	IL	Chicago																														X	X		X	X	X	X	X	X								
3464	Local TV	WGBM-TV	Black/AA	English	Quincy-Hannibal-Keokuk	IL	Chicago																														X	X															
3465	Local TV	WICS-TV	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																														X	X		X	X	X	X	X	X								
3466	Local TV	WIFR-TV	Black/AA	English	Rockford	IL	Chicago																														X	X		X	X	X	X	X	X								

TeamY&R

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Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
3467	Local TV	WMBD-TV	Black/AA	English	Peoria-Bloomington	IL	Chicago																															X	X		X	X	X	X	X	X							
3468	Local TV	WREX-TV	Black/AA	English	Rockford	IL	Chicago																															X	X		X	X	X	X	X	X							
3469	Local TV	WRSP-TV	Black/AA	English	Champaign&Springfld-Decatur	IL	Chicago																															X	X		X	X	X	X	X	X							
3470	Local TV	WTVO-TV	Black/AA	English	Rockford	IL	Chicago																															X	X		X	X	X	X	X	X							
3471	Local TV	WYZZ-TV	Black/AA	English	Peoria-Bloomington	IL	Chicago																															X	X		X	X	X	X	X	X							
3472	Local Newspaper	Chicago Chinese News	Chinese (Mandarin)	Mandarin	Chicago	IL	Chicago						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3473	Local Newspaper	China Journal Chicago	Chinese (Mandarin)	Mandarin	Chicago	IL	Chicago						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3474	Local Newspaper	China Press Chicago	Chinese (Mandarin)	Mandarin	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																									
3475	Local Newspaper	Chinese American News	Chinese (Mandarin)	Mandarin	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3476	Out of Home	CMPG	Chinese (Mandarin)	Mandarin	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X																																	
3477	Local TV	Crossings TV-Chicago	Chinese (Mandarin)	Mandarin	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3478	Local Newspaper	World Journal Chicago	Chinese (Mandarin)	Mandarin	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3479	Local TV	Crossings TV- Chicago	Chinese (Cantonese)	Cantonese	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3480	Local Newspaper	Herald Monthly Chicago	Chinese (Cantonese)	Cantonese	Chicago	IL	Chicago																																					X	X							
3481	Local Newspaper	Sing Tao Chicago	Chinese (Cantonese)	Cantonese	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3482	Local Magazine	Chicago Viet Bao	Vietnamese	Vietnamese	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3483	Local Magazine	VAI - Vietnamese Community Magazine	Vietnamese	Vietnamese	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
3484	Events	Vietnamese Association of Illinois	Vietnamese	Vietnamese	Chicago	IL	Chicago					X																																									
3485	Out of Home	Air Supply	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X																																			
3486	Local Magazine	Beauty Times	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X												
3487	Local Radio	Chicago Radio Korea/K-Radio/WKTA AM 1330	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3488	Local TV	KBC (Korean Broadcasting Chicago)	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3489	Local Newspaper	Korea Daily-CHI	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3490	Local Newspaper	Korea Times-CHI	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3491	Local Newspaper	Kyocharo-CHI	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3492	Local TV	Win Media Inc (Win TV)	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3493	Local Radio	Win Radio-online	Korean	Korean	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3494	Local Newspaper	The Philippine Weekly	Filipino	Tagalog	Chicago	IL	Chicago																		X		X				X	X	X	X	X																		
3495	Local Newspaper	Pinoy NewsMagazine	Filipino	Tagalog	Chicago	IL	Chicago																																						X	X							
3496	Local Newspaper	Chicago Shimoo	Japanese	Japanese	Chicago	IL	Chicago																					X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3497	Local TV	Fujisankei Communications	Japanese	Japanese	Chicago	IL	Chicago																		X	X	X	X	X	X	X							X	X		X	X	X	X	X	X							
3498	Local Newspaper	Cikagos Aidas (Chicago Aidas)	Lithuanian	Lithuanian	Chicago	IL	Chicago																								X	X	X	X	X			X	X				X	X	X	X							
3499	Local Magazine	Romanian Tribune	Romanian	Romanian	Chicago	IL	Chicago																								X	X	X	X	X			X	X				X	X	X	X							
3500	Local Newspaper	Desi Talk Chicago	Punjabi	Punjabi	Chicago	IL	Chicago																									X	X	X	X			X	X				X	X	X	X							
3501	Local Newspaper	Desi Talk	Urdu	Urdu	Chicago	IL	Chicago																										X	X																			
3502	Local Newspaper	Hi India Weekly	Hindi	Hindi	Chicago	IL	Chicago																									X	X	X																			
3503	Local Newspaper	India Bulletin	Hindi	Hindi	Chicago	IL	Chicago																										X																				
3504	Local Newspaper	India Post	Hindi	Hindi	Chicago	IL	Chicago																										X	X																			
3505	Local Newspaper	India Tribune	Hindi	Hindi	Chicago	IL	Chicago																										X	X																			
3506	Local Newspaper	Pakistan Times	Urdu	Urdu	Chicago	IL	Chicago																										X	X																			
3507	Out of Home	All Over Media	Hispanic	Spanish	Chicago	IL	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
3508	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Chicago	IL	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
3509	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Chicago	IL	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X	X													
3510	Out of Home	Encompass	Hispanic	Spanish	Chicago	IL	Chicago													X	X	X	X	X	X	X	X	X																								
3511	Out of Home	Trimex	Hispanic	Spanish	Chicago	IL	Chicago													X	X	X	X	X	X	X	X	X																								
3512	Out of Home	Grocery TV	Hispanic	Spanish	Chicago	IL	Chicago																	X																												
3513	Out of Home	GSTV	Hispanic	Spanish	Chicago	IL	Chicago																	X																												
3514	Out of Home	GSTV 2	Hispanic	Spanish	Chicago	IL	Chicago																	X																												
3515	Out of Home	NRS	Hispanic	Spanish	Chicago	IL	Chicago																	X																												
3516	Out of Home	Redbox	Hispanic	Spanish	Chicago	IL	Chicago																	X																												
3517	Local TV	BET	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3518	Local TV	CNN	Black/AA	English	Chicago	IL	Chicago																															X	X		X												
3519	Local TV	EVT	Black/AA	English	Chicago	IL	Chicago																															X	X														
3520	Local TV	FX	Black/AA	English	Chicago	IL	Chicago																															X	X														
3521	Local TV	GAM	Black/AA	English	Chicago	IL	Chicago																															X	X		X												
3522	Local Radio	WBMX-FM	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3523	Local Radio	WGRB-AM	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3524	Local Radio	WGCI-FM	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3525	Local Radio	WPWX-FM	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3526	Local Radio	WSRB-FM	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3527	Local Radio	WVAZ-FM	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3528	Local TV	LIF	Black/AA	English	Chicago	IL	Chicago																															X	X		X												
3529	Local TV	LMN	Black/AA	English	Chicago	IL	Chicago																															X	X		X												
3530	Local TV	MNB	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3531	Local TV	OWN	Black/AA	English	Chicago	IL	Chicago																															X	X		X												
3532	Local TV	VH1	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3533	Local TV	WBBM-TV	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3534	Local TV	WCIU-TV	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3535	Local TV	WCPK-TV	Black/AA	English	Chicago	IL	Chicago																															X	X		X	X	X	X	X	X							
3536	Local TV	WFLD-TV	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3537	Local TV	WGN-TV	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3538	Local TV	WLS -TV	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3539	Local TV	WMAQ-TV	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3540	Local TV	WPWR-TV	Black/AA	English	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3541	Out of Home	All Over Media	Arabic	Arabic	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X		X	X	X	X	X	X							
3542	Out of Home	Clear Channel	Arabic	Arabic	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3543	Out of Home	Outfront Media	Arabic	Arabic	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3544	Out of Home	Clear Channel	Russian	Russian	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3545	Local Newspaper	V Novom Svete	Russian	Russian	Chicago	IL	Chicago					X		X		X		X		X		X		X		X		X		X	C							X	X		X	X	X	X	X	X							
3546	Local Radio	WEEF-FM	Russian	Russian	Chicago	IL	Chicago					X	X	X	X	Russian	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3547	Local Newspaper	Express Weekly	Polish	Polish	Chicago	IL	Chicago					X		X		X		X		X		X		X		X		X		X								X	X		X	X	X	X	X	X							
3548	Local Newspaper	Monitor Chicago	Polish	Polish	Chicago	IL	Chicago					X		X		X		X		X		X		X		X		X		X	X							X	X		X	X	X	X	X	X							
3549	Local Newspaper	Super Express Chicago	Polish	Polish	Chicago	IL	Chicago					X		X		X		X		X		X		X		X		X		X	X							X	X		X	X	X	X	X	X							
3550	Out of Home	Clear Channel	Polish	Polish	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X		X	X	X	X	X	X							
3551	Local TV	WPWR-TV	Polish	Polish	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3552	Local Radio	WNVR-AM	Polish	Polish	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3553	Local Radio	WPNA-FM	Polish	Polish	Chicago	IL	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3554	Local Newspaper	Evansville Courier & Press	Diverse Mass	English	Evansville	IN	Chicago																	X														X	X														
3555	Local Newspaper	The Gleaner	Diverse Mass	English	Evansville	IN	Chicago																	X																													
3556	Local Newspaper	The Indianapolis Star	Diverse Mass	English	Indianapolis	IN	Chicago																	X																													
3557	Local Newspaper	The Muncie Star Press	Diverse Mass	English	Indianapolis	IN	Chicago																	X														X	X														
3558	Local Newspaper	Palladium-Item	Diverse Mass	English	Indianapolis	IN	Chicago																	X																													
3559	Local Newspaper	Journal and Courier	Diverse Mass	English	Lafayette	IN	Chicago																	X														X	X														
3560	Local Newspaper	Jasper Herald	Diverse Mass	English	Evansville	IN	Chicago																															X	X														
3561	Local Newspaper	Owensboro Messenger-Inquirer	Diverse Mass	English	Evansville	IN	Chicago																															X	X														
3562	Local Newspaper	Fort Wayne Journal Gazette	Diverse Mass	English	Ft. Wayne	IN	Chicago																															X	X														
3563	Local Newspaper	American Classifieds - Indianapolis	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3564	Local Newspaper	Anderson Herald Bulletin	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3565	Local Newspaper	Bedford Times-Mail	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3566	Local Newspaper	Bloomington Herald-Times	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3567	Local Newspaper	Franklin Daily Journal	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3568	Local Newspaper	Kokomo Tribune	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3569	Local Newspaper	Logansport Pharos-Tribune	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3570	Local Newspaper	Marion Chronicle-Tribune	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3571	Local Newspaper	Saint Joseph Herald- Palladium	Diverse Mass	English	South Bend-Elkhart	IN	Chicago																															X	X														
3572	Local Newspaper	South Bend Tribune	Diverse Mass	English	South Bend-Elkhart	IN	Chicago																															X	X														
3573	Local Newspaper	Robinson Daily News	Diverse Mass	English	Terre Haute	IN	Chicago																															X	X														
3574	Local Newspaper	Terre Haute Tribune-Star	Diverse Mass	English	Terre Haute	IN	Chicago																															X	X														
3575	Local Radio	WABX-FM	Diverse Mass	English	Evansville	IN	Chicago																															X	X														
3576	Local Radio	WIKY-FM	Diverse Mass	English	Evansville	IN	Chicago																															X	X														
3577	Local Radio	WSTO-FM	Diverse Mass	English	Evansville	IN	Chicago																															X	X														
3578	Local Radio	WFWI-FM	Diverse Mass	English	Ft. Wayne	IN	Chicago																															X	X														
3579	Local Radio	WLDE-FM	Diverse Mass	English	Ft. Wayne	IN	Chicago																															X	X														
3580	Local Radio	WMEE-FM	Diverse Mass	English	Ft. Wayne	IN	Chicago																															X	X														
3581	Local Radio	WCJHE-FM	Diverse Mass	English	Ft. Wayne	IN	Chicago																															X	X														
3582	Local Radio	WFMS-FM	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3583	Local Radio	WFMI-AM	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3584	Local Radio	WIBC-FM	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3585	Local Radio	WJJK-FM	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3586	Local Radio	WLHK-FM	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3587	Local Radio	WNOW-FM	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3588	Local Radio	WNTR-FM	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3589	Local Radio	WTTS-FM	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3590	Local TV	EITV	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3591	Local TV	WISH	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3592	Local TV	WNDY	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3593	Local TV	WRTV	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3594	Local TV	WTHR	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3595	Local TV	WTTV	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3596	Local TV	WXIN	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3597	Local TV	AE	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3598	Local TV	AMC	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3599	Local TV	ANP	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3600	Local TV	FXN	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3601	Local TV	HAL	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3602	Local TV	OWN	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3603	Local TV	PAR	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3604	Local TV	SCF	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3605	Local TV	THC	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3606	Local TV	TLC	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3607	Local TV	TBU	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3608	Local TV	TTC	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3609	Local TV	TVL	Diverse Mass	English	Indianapolis	IN	Chicago																															X	X														
3610	Local TV	WBHT	Diverse Mass	English	Evansville	IN	Chicago																															X	X														
3611	Local TV	WEVV	Diverse Mass	English	Evansville	IN	Chicago																															X	X														
3612	Local TV	WFIE	Diverse Mass	English	Evansville	IN	Chicago																															X	X														
3613	Local TV	WTVW	Diverse Mass	English	Evansville	IN	Chicago																															X	X														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																															
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
3614	Local TV	EPTA	Diverse Mass	English	Ft. Wayne	IN	Chicago																														X	X																
3615	Local TV	WANE	Diverse Mass	English	Ft. Wayne	IN	Chicago																														X	X																
3616	Local TV	WFFT	Diverse Mass	English	Ft. Wayne	IN	Chicago																														X	X																
3617	Local TV	WPTA	Diverse Mass	English	Ft. Wayne	IN	Chicago																														X	X																
3618	Local TV	TVL	Diverse Mass	English	Ft. Wayne	IN	Chicago																														X	X																
3619	Local TV	EPBI	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3620	Local TV	WLFI	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3621	Local TV	HAL	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3622	Local TV	HGTV	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3623	Local TV	HLN	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3624	Local Radio	WQLQ-FM	Diverse Mass	English	South Bend-Elkhart	IN	Chicago																														X	X																
3625	Local Radio	WBBR-FM	Diverse Mass	English	South Bend-Elkhart	IN	Chicago																														X	X																
3626	Local TV	WBND	Diverse Mass	English	South Bend-Elkhart	IN	Chicago																														X	X																
3627	Local TV	WCWW	Diverse Mass	English	South Bend-Elkhart	IN	Chicago																														X	X																
3628	Local TV	WNDU	Diverse Mass	English	South Bend-Elkhart	IN	Chicago																														X	X																
3629	Local TV	WSBT	Diverse Mass	English	South Bend-Elkhart	IN	Chicago																														X	X																
3630	Local Radio	WTHI-FM	Diverse Mass	English	Terre Haute	IN	Chicago																														X	X																
3631	Local Radio	WWVR-FM	Diverse Mass	English	Terre Haute	IN	Chicago																														X	X																
3632	Local TV	ETHI	Diverse Mass	English	Terre Haute	IN	Chicago																														X	X																
3633	Local TV	WTHI	Diverse Mass	English	Terre Haute	IN	Chicago																														X	X																
3634	Local TV	WTWO	Diverse Mass	English	Terre Haute	IN	Chicago																														X	X																
3635	Local Radio	WASK-FM	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3636	Local Radio	WAZY-FM	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3637	Local Radio	WBPE-FM	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3638	Local Radio	WKHY-FM	Diverse Mass	English	Lafayette	IN	Chicago																														X	X																
3639	Local Radio	WNTS-AM	Hispanic	Spanish	Indianapolis	IN	Chicago																		X	X	X	X									X	X		X	X	X	X	X	X								
3640	Local Radio	WHLY-AM	Hispanic	Spanish	South Bend	IN	Chicago																		X	X	X	X									X	X																
3641	Local TV	WDNI	Hispanic	Spanish	Indianapolis	IN	Chicago																														X	X		X	X	X	X	X	X								
3642	Local TV	BET	Black/AA	English	South Bend	IN	Chicago																														X	X																
3643	Local TV	EPBI-TV	Black/AA	English	Lafayette	IN	Chicago																														X	X																
3644	Local TV	EPTA-TV	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X		X	X			X	X								
3645	Local TV	ETHI-TV	Black/AA	English	Terre Haute	IN	Chicago																														X	X																
3646	Local Radio	WEOA-AM	Black/AA	English	Evansville	IN	Chicago																														X	X		X	X	X	X	X	X								
3647	Newspaper	Indianapolis Recorder	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X		X	X	X		X	X	X	X	X		X	X	X	X		X	X	X			X	X																
3648	Newspaper	Fort Wayne Ink Spot	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X																
3649	Local Radio	WAYLE-FM	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X		X	X	X	X	X	X								
3650	Local TV	OWN	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X		X	X	X	X	X	X								
3651	Local TV	TVL	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X		X	X	X	X	X	X								
3652	Local TV	WANE-TV	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X		X	X	X	X	X	X								
3653	Local TV	WBND-TV	Black/AA	English	South Bend	IN	Chicago																														X	X		X	X	X	X	X	X								
3654	Local TV	WCWW-TV	Black/AA	English	South Bend	IN	Chicago																														X	X		X	X	X	X	X	X								
3655	Local TV	WEHT-TV	Black/AA	English	Evansville	IN	Chicago																														X	X		X	X	X	X	X	X								
3656	Local TV	WEVV-TV	Black/AA	English	Evansville	IN	Chicago																														X	X		X														
3657	Local TV	WFFT-TV	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X																
3658	Local TV	WFIE-TV	Black/AA	English	Evansville	IN	Chicago																														X	X		X	X	X		X	X								
3659	Local TV	WISE-TV	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X																
3660	Local TV	WLFI-TV	Black/AA	English	Lafayette	IN	Chicago																														X	X																
3661	Local TV	WNDU-TV	Black/AA	English	South Bend	IN	Chicago																														X	X		X	X	X	X	X	X								
3662	Local Radio	WUBU-FM	Black/AA	English	South Bend	IN	Chicago																														X	X		X	X	X	X	X	X								
3663	Local TV	WPBI-TV	Black/AA	English	Lafayette	IN	Chicago																														X	X																
3664	Local TV	WPTA-TV	Black/AA	English	Ft. Wayne	IN	Chicago																														X	X		X	X	X	X	X	X								
3665	Local TV	WSBT-TV	Black/AA	English	South Bend	IN	Chicago																														X	X		X	X													
3666	Local TV	WTHI-TV	Black/AA	English	Terre Haute	IN	Chicago																														X	X																
3667	Local TV	WTVW-TV	Black/AA	English	Evansville	IN	Chicago																														X	X		X	X	X	X	X	X								
3668	Local TV	WTWO-TV	Black/AA	English	Terre Haute	IN	Chicago																														X	X																
3669	Local Magazine	Lien Bang Magazine	Vietnamese	Vietnamese	Indianapolis	IN	Chicago																																					X	X								
3670	Local Radio	WNDV-FM	Diverse Mass	English	South Bend-Elkhart	IN	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
3671	Local Radio	WNSN-FM	Diverse Mass	English	South Bend-Elkhart	IN	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
3672	Local Radio	WUBU-FM	Diverse Mass	English	South Bend-Elkhart	IN	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
3673	Local Radio	WZOC-FM	Diverse Mass	English	South Bend-Elkhart	IN	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
3674	Local Radio	WSYW-AM	Hispanic	Spanish	Indianapolis	IN	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
3675	Local TV	BET	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X	X	X	X	X	X								
3676	Local TV	COM	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X														
3677	Local TV	ETTV-TV	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X	X	X	X	X	X								
3678	Local TV	FRF	Black/AA	English	Indianapolis	IN	Chicago																														X	X																
3679	Local TV	HLN	Black/AA	English	Indianapolis	IN	Chicago																														X	X																
3680	Local Radio	WHHH-FM	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
3681	Local Radio	WTLC-FM	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
3682	Local Radio	WZRL-FM	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
3683	Local TV	LIF	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X														
3684	Local TV	MNB	Black/AA	English	Indianapolis	IN	Chicago																																		X	X	X	X	X								
3685	Local TV	MTV	Black/AA	English	Indianapolis	IN	Chicago																														X	X																
3686	Local TV	OWN	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X														
3687	Local TV	TBS	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X														
3688	Local TV	TLC	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X														
3689	Local TV	TNT	Black/AA	English	Indianapolis	IN	Chicago																														X	X																
3690	Local TV	TVL	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X														
3691	Local TV	USA	Black/AA	English	Indianapolis	IN	Chicago																														X	X																
3692	Local TV	VH1	Black/AA	English	Indianapolis	IN	Chicago																														X	X		X														
3693	Local TV	WISH-TV	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
3694	Local TV	WNDY-TV	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
3695	Local TV	WRTV-TV	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
3696	Local TV	WTHR-TV	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
3697	Local TV	WTTV-TV	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
3698	Local TV	WXIN-TV	Black/AA	English	Indianapolis	IN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
3699	Local Radio	KEYN-FM	Diverse Mass	English	Wichita-Hutchinson	KS	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
3700	Local Radio	KFBZ-FM	Diverse Mass	English	Wichita-Hutchinson	KS	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
3701	Local Radio	KFXJ-FM	Diverse Mass	English	Wichita-Hutchinson	KS	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
3702	Local Radio	KKCT-FM	Diverse Mass	English	Wichita-Hutchinson	KS	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
3703	Local Radio	KZCH-FM	Diverse Mass	English	Wichita-Hutchinson	KS	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
3704	Local Radio	KZSN-FM	Diverse Mass	English	Wichita-Hutchinson	KS	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
3705	Local Newspaper	Manhattan Mercury	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3706	Local Newspaper	Topeka Capital-Journal	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3707	Local Newspaper	Hutchinson News	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3708	Local Newspaper	Salina Journal	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3709	Local Newspaper	Wichita Eagle	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3710	Local Radio	KDVV-FM	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3711	Local Radio	KMAI-FM	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3712	Local Radio	KSAI-FM	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3713	Local Radio	KWIC-FM	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3714	Local TV	KSNT	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3715	Local TV	KTKA	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3716	Local TV	KTMJ	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3717	Local TV	WIBW	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3718	Local TV	ANP	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3719	Local TV	HAL	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3720	Local TV	TLC	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3721	Local TV	TVL	Diverse Mass	English	Topeka	KS	Denver																														X	X																
3722	Local TV	KAKE	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3723	Local TV	KSCW	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3724	Local TV	KSNW	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3725	Local TV	KWCH	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3726	Local TV	ANP	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3727	Local TV	CNN	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3728	Local TV	FRF	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3729	Local TV	HAL	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3730	Local TV	HGTV	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3731	Local TV	MNB	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3732	Local TV	NGC	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3733	Local TV	TDC	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3734	Local TV	THC	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3735	Local TV	TTC	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3736	Local Radio	KFDI-FM	Diverse Mass	English	Wichita-Hutchinson	KS	Denver																														X	X																
3737	Local Radio	KHLT-FM	Hispanic	Spanish	Wichita-Hutchinson Plus	KS	Denver																		X	X	X	X									X	X																
3738	Local Radio	KYQQ-FM	Hispanic	Spanish	Wichita-Hutchinson Plus	KS	Denver																														X	X																
3739	Local TV	ANP	Black/AA	English	Topeka	KS	Denver																														X	X																
3740	Newspaper	Kansas City Globe	Black/AA	English	Kansas City	KS	Denver																														X	X			X	X	X	X	X								
3741	Newspaper	The Community Voice (Bi-Monthly)	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X																
3742	Local TV	KSNT-TV	Black/AA	English	Topeka	KS	Denver																														X	X																
3743	Local TV	KTKA-TV	Black/AA	English	Topeka	KS	Denver																														X	X																
3744	Local TV	KTMJ-TV	Black/AA	English	Topeka	KS	Denver																														X	X																
3745	Local TV	TLC	Black/AA	English	Topeka	KS	Denver																														X	X																
3746	Local TV	TVL	Black/AA	English	Topeka	KS	Denver																														X	X																
3747	Local TV	WIBW-TV	Black/AA	English	Topeka	KS	Denver																														X	X																
3748	Local Radio	KDGS-FM	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X	X	X	X	X	X								
3749	Local TV	BET	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X														
3750	Local TV	KAKE-TV	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X	X	X	X										
3751	Local TV	KMTW-TV	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X	X	X	X	X	X								
3752	Local TV	KSAS-TV	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X	X	X	X	X	X								
3753	Local TV	KSCW-TV	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X	X	X	X	X	X								
3754	Local TV	KSNW-TV	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X														
3755	Local TV	KWCH-TV	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X	X	X	X	X	X								
3756	Local TV	NGC	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X														
3757	Local TV	TDC	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X	X	X	X	X	X								
3758	Local TV	TVL	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X	X	X	X	X	X								
3759	Local TV	USA	Black/AA	English	Wichita-Hutchinson	KS	Denver																														X	X		X														
3760	Local Newspaper	Kansas City Korean Journal	Korean	Korean	Kansas City	KS	Denver																																X	X	X	X	X	X	X								

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																									
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
3761	Out of Home	Iowa Tribe of Kansas and Nebraska	AIAN	English	Regional	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
3762	Out of Home	Kickapoo Tribe	AIAN	English	Regional	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
3763	Out of Home	Prairie Band of Potawatomi Nation	AIAN	English	Regional	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
3764	Local TV	KDCU	Hispanic	Spanish	Wichita-Hutchinson Plus	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
3765	Local TV	KCTV-TV	Black/AA	English	Kansas City	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X											
3766	Local TV	KMBC-TV	Black/AA	English	Kansas City	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X											
3767	Local TV	KMCI-TV	Black/AA	English	Kansas City	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
3768	Local TV	KSHB-TV	Black/AA	English	Kansas City	KS	Denver								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
3769	Local TV	KSMO-TV	Black/AA	English	Kansas City	KS	Denver																															X	X													
3770	Local Radio	KMJK-FM	Black/AA	English	Kansas City	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
3771	Local Radio	KPRS-FM	Black/AA	English	Kansas City	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
3772	Local TV	WDAF-TV	Black/AA	English	Kansas City	KS	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
3773	Local Newspaper	The Courier-Journal	Diverse Mass	English	Louisville	KY	Philadelphia																X															X	X													
3774	Local Radio	KLLE-FM	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																		X	X	X	X	X	X	X							X	X													
3775	Local Radio	WLLE-FM	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																		X	X	X	X	X	X	X							X	X													
3776	Local Radio	WZYK-FM	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																		X	X	X	X	X	X	X							X	X													
3777	Local Radio	WZZL-FM	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																		X	X	X	X	X	X	X																					
3778	Local TV	KBSI	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																		X	X	X	X	X	X	X																					
3779	Local Newspaper	Bowling Green Daily News	Diverse Mass	English	Bowling Green	KY	Philadelphia																															X	X													
3780	Local Newspaper	Cape Girardeau Southeast Missourian	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X													
3781	Local Newspaper	Carbondale Southern Illoinisan	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X													
3782	Local Newspaper	Paducah Sun	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X													
3783	Local Newspaper	Poplar Bluff Daily American Republic	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X													
3784	Local TV	WAVE	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3785	Local TV	WBKI	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3786	Local TV	WDRB	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3787	Local TV	WHAS	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3788	Local TV	WLKY	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3789	Local TV	HGTV	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3790	Local TV	MTV	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3791	Local TV	PAR	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3792	Local Radio	WAMZ-FM	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3793	Local Radio	WGZB-FM	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3794	Local Radio	WQNU-FM	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3795	Local Radio	WRKA-FM	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3796	Local Radio	WSFR-FM	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3797	Local TV	ENKY	Diverse Mass	English	Bowling Green	KY	Philadelphia																															X	X													
3798	Local TV	WNKY	Diverse Mass	English	Bowling Green	KY	Philadelphia																															X	X													
3799	Local TV	FXN	Diverse Mass	English	Bowling Green	KY	Philadelphia																															X	X													
3800	Local TV	OXY	Diverse Mass	English	Bowling Green	KY	Philadelphia																															X	X													
3801	Local TV	TVL	Diverse Mass	English	Bowling Green	KY	Philadelphia																															X	X													
3802	Local TV	EKYT	Diverse Mass	English	Lexington	KY	Philadelphia																															X	X													
3803	Local TV	WDKY	Diverse Mass	English	Lexington	KY	Philadelphia																															X	X													
3804	Local TV	WKYT	Diverse Mass	English	Lexington	KY	Philadelphia																															X	X													
3805	Local TV	WLEX	Diverse Mass	English	Lexington	KY	Philadelphia																															X	X													
3806	Local TV	WTVQ	Diverse Mass	English	Lexington	KY	Philadelphia																															X	X													
3807	Local TV	OXY	Diverse Mass	English	Lexington	KY	Philadelphia																															X	X													
3808	Local TV	FXN	Diverse Mass	English	Lexington	KY	Philadelphia																															X	X													
3809	Local TV	NGW	Diverse Mass	English	Lexington	KY	Philadelphia																															X	X													
3810	Local Radio	WBVR-FM	Diverse Mass	English	Bowling Green	KY	Philadelphia																															X	X													
3811	Local Radio	WGGC-FM	Diverse Mass	English	Bowling Green	KY	Philadelphia																															X	X													
3812	Local Radio	WNRW-FM	Diverse Mass	English	Louisville	KY	Philadelphia																															X	X													
3813	Local Radio	WLRT-AM	Hispanic	Spanish	Lexington	KY	Philadelphia																															X	X													
3814	Local Radio	WLRS-AM	Hispanic	Spanish	Louisville	KY	Philadelphia																		X	X	X	X										X	X		X	X	X	X	X	X			X	X			
3815	Local TV	AE	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X		X											
3816	Local TV	ANP	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X		X	X	X	X	X	X							
3817	Local TV	CNN	Black/AA	English	Lexington	KY	Philadelphia																															X	X													
3818	Local Radio	WUHU-FM	Black/AA	English	Bowling Green	KY	Philadelphia																															X	X													
3819	Local TV	EKYT-TV	Black/AA	English	Lexington	KY	Philadelphia																															X	X			X	X	X	X	X							
3820	Local TV	ENKY-TV	Black/AA	English	Bowling Green	KY	Philadelphia																															X	X													
3821	Local TV	FXN	Black/AA	English	Bowling Green	KY	Philadelphia																															X	X													
3822	Local TV	KBSI-TV	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X		X	X	X	X	X	X							
3823	Local TV	KFVS-TV	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X		X	X	X	X	X	X							
3824	Local Radio	WBTF-FM	Black/AA	English	Lexington	KY	Philadelphia																															X	X			X	X	X	X	X			X	X			
3825	Local TV	MTV	Black/AA	English	Lexington	KY	Philadelphia																																							X							
3826	Local Radio	WGZB-FM	Black/AA	English	Louisville	KY	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3827	Local Radio	WAMJM-FM	Black/AA	English	Louisville	KY	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3828	Local TV	OWN	Black/AA	English	Lexington	KY	Philadelphia																															X	X			X	X	X		X							
3829	Local TV	OXY	Black/AA	English	Lexington	KY	Philadelphia																															X	X							X							
3830	Local TV	TBS	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																																			X	X	X	X	X							
3831	Local TV	TVL	Black/AA	English	Lexington	KY	Philadelphia																															X	X			X	X	X	X	X							
3832	Local TV	TVL	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X		X	X	X	X	X	X							
3833	Local TV	WDKA-TV	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X		X	X	X	X	X	X							
3834	Local TV	WDKY-TV	Black/AA	English	Lexington	KY	Philadelphia																															X	X			X	X	X	X	X							
3835	Local TV	WKYT-TV	Black/AA	English	Lexington	KY	Philadelphia																															X	X													
3836	Local TV	WLEX-TV	Black/AA	English	Lexington	KY	Philadelphia																															X	X													
3837	Local TV	WNKY-TV	Black/AA	English	Bowling Green	KY	Philadelphia																															X	X													
3838	Local TV	WPSD-TV	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X		X	X	X	X	X	X							
3839	Local TV	WSIL-TV	Black/AA	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia																															X	X		X	X	X	X	X	X							
3840	Local TV	WTVQ-TV	Black/AA	English	Lexington	KY	Philadelphia																															X	X			X	X	X	X	X							
3841	Out of Home	KFVS-TV	Diverse Mass	English	Lexington	KY	Philadelphia																	X																													
3842	Out of Home	WPSD-TV	Diverse Mass	English	Lexington	KY	Philadelphia																	X																													
3843	Out of Home	WSIL-TV	Diverse Mass	English	Lexington	KY	Philadelphia																	X																													
3844	Local TV	HGTV	Diverse Mass	English	Lexington	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3845	Local TV	CMT	Diverse Mass	English	Lexington	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3846	Local TV	TVL	Diverse Mass	English	Lexington	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3847	Local Radio	WLAP-AM	Diverse Mass	English	Lexington	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3848	Local Radio	WLAT-FM	Diverse Mass	English	Lexington	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3849	Local Radio	WLTO-FM	Diverse Mass	English	Lexington	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3850	Local Radio	WLXX-FM	Diverse Mass	English	Lexington	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3851	Local Radio	WMRW-FM	Diverse Mass	English	Lexington	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3852	Local Newspaper	Lexington Herald-Leader / Lexington KY	Diverse Mass	English	Lexington	KY	Philadelphia																	X														X	X														
3853	Local TV	AE	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3854	Local TV	CMT	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3855	Local TV	ESP	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3856	Local TV	FOO	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3857	Local TV	HGTV	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3858	Local TV	KBSI	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3859	Local TV	KFVS	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3860	Local TV	TBS	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3861	Local TV	TVL	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3862	Local TV	USA	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3863	Local TV	WPSD	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3864	Local TV	WSIL	Diverse Mass	English	Paducah-Cape Girard-Harsbg	KY	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3865	Local TV	BET	Black/AA	English	Louisville	KY	Philadelphia																															X	X		X	X		X	X	X							
3866	Local TV	LMN	Black/AA	English	Louisville	KY	Philadelphia																															X	X														
3867	Local TV	OWN	Black/AA	English	Louisville	KY	Philadelphia																															X	X		X		X	X	X	X							
3868	Local TV	TVL	Black/AA	English	Louisville	KY	Philadelphia																															X	X		X	X	X	X	X	X							
3869	Local TV	WAVE-TV	Black/AA	English	Louisville	KY	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X												
3870	Local TV	WBKI-TV	Black/AA	English	Louisville	KY	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3871	Local TV	WDRB-TV	Black/AA	English	Louisville	KY	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3872	Local TV	WHAS-TV	Black/AA	English	Louisville	KY	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3873	Local TV	WLKY-TV	Black/AA	English	Louisville	KY	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3874	Local Newspaper	The Town Talk	Diverse Mass	English	Alexandria	LA	Atlanta																X																														
3875	Local Newspaper	The Daily Advertiser	Diverse Mass	English	Lafayette	LA	Atlanta																X															X	X														
3876	Local Newspaper	The Daily World	Diverse Mass	English	Lafayette	LA	Atlanta																X																														
3877	Local TV	KADN	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3878	Local TV	KATC	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3879	Local TV	KLFY	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3880	Local TV	NATC	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3881	Local Newspaper	The News-Star	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																X															X	X														
3882	Local Radio	KMVX-FM	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																	X																													
3883	Local Radio	KEDG-FM	Diverse Mass	English	Alexandria	LA	Atlanta																	X														X	X														
3884	Local Radio	KVST-FM	Diverse Mass	English	Alexandria	LA	Atlanta																	X																													
3885	Local Radio	KLAA-FM	Diverse Mass	English	Alexandria	LA	Atlanta																	X														X	X														
3886	Local TV	KALB	Diverse Mass	English	Alexandria	LA	Atlanta																	X														X	X														
3887	Local TV	NALB	Diverse Mass	English	Alexandria	LA	Atlanta																	X																													
3888	Local TV	WNTZ	Diverse Mass	English	Alexandria	LA	Atlanta																	X														X	X														
3889	Local TV	DST	Diverse Mass	English	Alexandria	LA	Atlanta																	X														X	X														
3890	Local TV	FXN	Diverse Mass	English	Alexandria	LA	Atlanta																	X																													
3891	Local TV	HAL	Diverse Mass	English	Alexandria	LA	Atlanta																	X														X	X														
3892	Local TV	OWN	Diverse Mass	English	Alexandria	LA	Atlanta																	X														X	X														
3893	Local TV	KNOE	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																	X														X	X														
3894	Local TV	MNOE	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																	X														X	X														
3895	Local TV	KTAL	Diverse Mass	English	Shreveport	LA	Atlanta																	X			X	X	X	X								X	X		X	X	X	X	X	X							
3896	Local TV	TVL	Diverse Mass	English	Shreveport	LA	Atlanta																	X		X			X	X								X	X		X													
3897	Local TV	VH1	Diverse Mass	English	Shreveport	LA	Atlanta																	X			X	X	X									X	X		X													
3898	Local Newspaper	Advocate- Baton Rouge/New Orleans/Acadiana	Diverse Mass	English	Baton Rouge	LA	Atlanta																															X	X														
3899	Local Newspaper	Franklin Banner-Tribune	Diverse Mass	English	Baton Rouge	LA	Atlanta																															X	X														
3900	Local Newspaper	Livingston Parish News	Diverse Mass	English	Baton Rouge	LA	Atlanta																															X	X														
3901	Local Newspaper	Morgan City Daily Review	Diverse Mass	English	Baton Rouge	LA	Atlanta																															X	X														
3902	Local Newspaper	New Iberia Daily Iberian	Diverse Mass	English	Lafayette	LA	Atlanta																															X	X														
3903	Local Newspaper	Lake Charles American Press	Diverse Mass	English	Lake Charles	LA	Atlanta																															X	X														
3904	Local Newspaper	Northwest Florida Daily New	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																															X	X														
3905	Local Newspaper	Ruston Daily Leader	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																															X	X														
3906	Local Newspaper	Houma Daily Courier/Daily Comet Combo	Diverse Mass	English	New Orleans	LA	Atlanta																															X	X														
3907	Local Newspaper	St. Bernard News	Diverse Mass	English	New Orleans	LA	Atlanta																															X	X														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
								Weeks In-Flight (mark with X if in-flight leave blank if not)																																														
3908	Local Newspaper	Natchitoches Times	Diverse Mass	English	Shreveport	LA	Atlanta																															X	X														
3909	Local Newspaper	Shreveport Times	Diverse Mass	English	Shreveport	LA	Atlanta																															X	X														
3910	Local Newspaper	Tensipiana Gazette	Diverse Mass	English	Shreveport	LA	Atlanta																															X	X														
3911	Local Radio	WBMX-FM	Diverse Mass	English	Baton Rouge	LA	Atlanta																															X	X		X	X	X	X	X	X			X	X			
3912	Local Radio	KSMB-FM	Diverse Mass	English	Lafayette	LA	Atlanta																															X	X														
3913	Local Radio	KTDY-FM	Diverse Mass	English	Lafayette	LA	Atlanta																															X	X														
3914	Local Radio	KHLA-FM	Diverse Mass	English	Lake Charles	LA	Atlanta																															X	X														
3915	Local Radio	KYKZ-FM	Diverse Mass	English	Lake Charles	LA	Atlanta																															X	X														
3916	Local TV	WLPL	Diverse Mass	English	New Orleans	LA	Atlanta																															X	X		X	X	X	X	X	X							
3917	Local TV	FOO	Diverse Mass	English	New Orleans	LA	Atlanta																															X	X		X	X	X	X	X	X							
3918	Local TV	THC	Diverse Mass	English	New Orleans	LA	Atlanta																															X	X		X	X	X	X									
3919	Local TV	MNB	Diverse Mass	English	Baton Rouge	LA	Atlanta																															X	X														
3920	Local TV	KARD	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																																X														
3921	Local TV	KTVE	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																															X	X														
3922	Local TV	KSHV	Diverse Mass	English	Shreveport	LA	Atlanta																															X	X		X	X	X	X	X	X							
3923	Local TV	HAL	Diverse Mass	English	Shreveport	LA	Atlanta																															X	X														
3924	Local TV	LMN	Diverse Mass	English	Shreveport	LA	Atlanta																															X	X														
3925	Local Radio	KMYY-FM	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																															X	X														
3926	Local Radio	KNNW-FM	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																															X	X														
3927	Local Radio	KXRR-FM	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																															X	X														
3928	Local Radio	KZRZ-FM	Diverse Mass	English	Monroe - El Dorado	LA	Atlanta																															X	X														
3929	Local Radio	WWL-FM	Diverse Mass	English	New Orleans	LA	Atlanta																															X	X		X	X	X	X	X	X							
3930	Local TV	BET	Diverse Mass	English	Alexandria	LA	Atlanta																		X													X	X														
3931	Local TV	LMN	Diverse Mass	English	Alexandria	LA	Atlanta																		X													X	X														
3932	Local TV	MNB	Diverse Mass	English	Alexandria	LA	Atlanta																															X	X														
3933	Local TV	NC	Diverse Mass	English	Alexandria	LA	Atlanta																		X													X	X														
3934	Local TV	TVL	Diverse Mass	English	Alexandria	LA	Atlanta																		X													X	X														
3935	Local TV	VH1	Diverse Mass	English	Alexandria	LA	Atlanta																		X													X	X														
3936	Local TV	KPLC	Diverse Mass	English	Lake Charles	LA	Atlanta																															X	X														
3937	Local TV	KSWL	Diverse Mass	English	Lake Charles	LA	Atlanta																															X	X														
3938	Local TV	KVHP	Diverse Mass	English	Lake Charles	LA	Atlanta																															X	X														
3939	Local Radio	KTAL-FM	Diverse Mass	English	Shreveport	LA	Atlanta																															X	X														
3940	Local Radio	KTUX-FM	Diverse Mass	English	Shreveport	LA	Atlanta																															X	X		X	X	X	X	X	X			X	X			
3941	Local Radio	WYNK-FM	Diverse Mass	English	Baton Rouge	LA	Atlanta																																		X													
3942	Local Radio	KRMD	Diverse Mass	English	Shreveport	LA	Atlanta																																										X	X			
3943	Local Newspaper	El Tiempo New Orleans	Hispanic	Spanish	New Orleans	LA	Atlanta								X				X					X																													
3944	Local Radio	KTAZ-AM	Hispanic	Spanish	Lafayette	LA	Atlanta																															X	X														
3945	Local Radio	NVDU-FM	Hispanic	Spanish	New Orleans	LA	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3946	Local TV	KLWB	Hispanic	Spanish	Lafayette	LA	Atlanta																															X	X														
3947	Local TV	NWWE	Hispanic	Spanish	Lake Charles	LA	Atlanta																															X	X														
3948	Local TV	KGLA	Hispanic	Spanish	New Orleans	LA	Atlanta																															X	X														
3949	Local TV	WTNO	Hispanic	Spanish	New Orleans	LA	Atlanta																															X	X														
3950	Local Newspaper	Jambalaya News	Hispanic	Spanish	New Orleans	LA	Atlanta																															X	X														
3951	Local Radio	KBCE-FM	Black/AA	English	Alexandria	LA	Atlanta																															X	X		X	X	X	X	X	X							
3952	Local Radio	KXST-FM	Black/AA	English	Alexandria	LA	Atlanta																															X	X		X	X	X	X	X	X			X	X			
3953	Local Radio	KMXI-FM	Black/AA	English	Alexandria	LA	Atlanta																															X	X		X	X	X	X	X	X							
3954	Local TV	BET	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3955	Local Radio	WQBL-FM	Black/AA	English	Biloxi-Gulfport	LA	Atlanta																															X	X			X	X	X	X	X			X	X			
3956	Local Radio	WJZD-FM	Black/AA	English	Biloxi-Gulfport	LA	Atlanta																															X	X			X	X	X	X	X							
3957	Local TV	DST	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3958	Local TV	FOO	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3959	Local TV	KALB-TV	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3960	Newspaper	Drum, The (bi-monthly)	Black/AA	English	Baton Rouge	LA	Atlanta							X				X					X											X			X	X															
3961	Newspaper	Rolling Out	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
3962	Newspaper	Louisiana Weekly	Black/AA	English	New Orleans	LA	Atlanta					X		X		X	X			X	X			X	X			X		X		X	X					X	X														
3963	Newspaper	New Orleans Data News Weekly	Black/AA	English	New Orleans	LA	Atlanta					X	X	X				X			X	X	X			X			X	X	X			X				X	X														
3964	Newspaper	New Orleans Tribune (monthly)	Black/AA	English	New Orleans	LA	Atlanta					X				X					X				X					X								X	X														
3965	Newspaper	Monroe Free Press	Black/AA	English	Monroe-El Dorado	LA	Atlanta																															X	X														
3966	Newspaper	The Weekly Press (Baton Rouge)	Black/AA	English	Baton Rouge	LA	Atlanta																															X	X														
3967	Newspaper	The Weekly Sun	Black/AA	English	Shreveport	LA	Atlanta																															X	X														
3968	Local TV	KPLC-TV	Black/AA	English	Lake Charles	LA	Atlanta																															X	X		X	X	X	X	X	X							
3969	Local TV	KSWL-TV	Black/AA	English	Lake Charles	LA	Atlanta																															X	X		X	X	X	X	X	X							
3970	Local TV	KVHP-TV	Black/AA	English	Lake Charles	LA	Atlanta																															X	X		X	X	X	X	X	X							
3971	Local Radio	KNEK-FM	Black/AA	English	Lafayette	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X			X	X			
3972	Local Radio	KJMH-FM	Black/AA	English	Lake Charles	LA	Atlanta																															X	X		X	X	X	X	X	X			X	X			
3973	Local TV	MNB	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3974	Local TV	MVHP-TV	Black/AA	English	Lake Charles	LA	Atlanta																															X	X		X	X	X	X	X	X							
3975	Local TV	NALB-TV	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3976	Local Radio	KMVK-FM	Black/AA	English	Monroe-El Dorado	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
3977	Local TV	TVL	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3978	Local TV	VH1	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3979	Local TV	WNTZ-TV	Black/AA	English	Alexandria	LA	Atlanta																															X	X														
3980	Events	Coastal Communities Consulting	Chinese (Mandarin)	Mandarin	New Orleans	LA	Atlanta																						X	X	X	X	X	X	X	X	X	X	X	X													
3981	Local Magazine	Tre Magazine - Louisiana	Vietnamese	Vietnamese	New Orleans	LA	Atlanta																															X	X		X	X	X	X	X	X							
3982	Out of Home	Chitimacha Tribe	AIAN	English	Regional	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3983	Out of Home	Coushatta Tribe	AIAN	English	Regional	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3984	Out of Home	Jena Band of Choctaw	AIAN	English	Regional	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3985	Out of Home	Tunica-Biloxi Tribe	AIAN	English	Regional	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3986	Local TV	ANP	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3987	Local TV	HGTV	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3988	Local TV	HLN	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3989	Local TV	OWN	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3990	Local TV	OXY	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3991	Local TV	TVL	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3992	Local TV	TWC	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
3993	Local TV	USA	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X												
3994	Local TV	WAFB	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3995	Local TV	WBRL	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3996	Local TV	WBRZ	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3997	Local TV	WGMB	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
3998	Local TV	WVLA	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
3999	Local Radio	KQXL-FM	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
4000	Local Radio	WFMF-FM	Diverse Mass	English	Baton Rouge	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4001	Local Radio	KRBO-FM	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4002	Local Radio	KHXT-FM	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4003	Local Radio	KMDL-FM	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4004	Local Radio	KNEK-FM	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4005	Local Radio	KYBG-FM	Diverse Mass	English	Lafayette	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4006	Local TV	ANP	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
4007	Local TV	BET	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4008	Local TV	ESP	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4009	Local TV	FXN	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
4010	Local TV	HAL	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4011	Local TV	HLN	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4012	Local TV	LMN	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4013	Local TV	MNB	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X							
4014	Local TV	NC	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4015	Local TV	SCF	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4016	Local TV	TBS	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4017	Local TV	TDC	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4018	Local TV	TRU	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4019	Local TV	TVL	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4020	Local TV	VH1	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4021	Local TV	WDSU	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4022	Local TV	WGNO	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4023	Local TV	WNOL	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4024	Local TV	WYLE	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4025	Local TV	WWL	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4026	Local TV	CNN	Diverse Mass	English	New Orleans	LA	Atlanta																																			X		X	X							
4027	Local TV	HGTV	Diverse Mass	English	New Orleans	LA	Atlanta																																		X	X	X	X	X							
4028	Local TV	TTC	Diverse Mass	English	New Orleans	LA	Atlanta																																		X	X	X	X	X							
4029	Local Radio	WKBJ-FM	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4030	Local Radio	KMEZ-FM	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4031	Local Radio	WEZB-FM	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4032	Local Radio	WYLD-FM	Diverse Mass	English	New Orleans	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
4033	Local Radio	KMJJ-FM	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4034	Local Radio	KQKN-FM	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4035	Local Radio	KVMA-FM	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4036	Local Radio	KXKS-FM	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
4037	Local Newspaper	The Times	Diverse Mass	English	Shreveport	LA	Atlanta																X																														
4038	Local TV	KPXJ	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4039	Local TV	KSLA	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4040	Local TV	KTBS	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4041	Local TV	MNB	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4042	Local TV	NC	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
4043	Local TV	TOO	Diverse Mass	English	Shreveport	LA	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4044	Local Radio	KVDU-FM	Diverse Mass	English	New Orleans	LA	Atlanta																						X									X	X											X	X		
4045	Local Radio	WLMG-FM	Diverse Mass	English	New Orleans	LA	Atlanta																						X	X	X							X	X		X	X	X	X	X	X							
4046	Local Radio	WNOE-FM	Diverse Mass	English	New Orleans	LA	Atlanta																						X																				X	X			
4047	Local TV	ANP	Black/AA	English	New Orleans	LA	Atlanta																															X	X														
4048	Local TV	BET	Black/AA	English	Baton Rouge	LA	Atlanta																															X	X		X	X	X	X	X	X							
4049	Local TV	BET	Black/AA	English	Lafayette	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4050	Local TV	BET	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4051	Local TV	BET	Black/AA	English	Shreveport	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4052	Local Radio	KQXL-FM	Black/AA	English	Baton Rouge	LA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
4053	Local Radio	WEMX-FM	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
4054	Local Radio	WXOK-AM	Black/AA	English	Baton Rouge	LA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
4055	Local TV	DVUE-TV	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X		X		X	X							
4056	Local TV	EAFB-TV	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4057	Local TV	ESP	Black/AA	English	Monroe-El Dorado	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4058	Local TV	FXN	Black/AA	English	Monroe-El Dorado	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4059	Local TV	KADN-TV	Black/AA	English	Lafayette	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4060	Local TV	KARD-TV	Black/AA	English	Monroe-El Dorado	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4061	Local TV	KATC-TV	Black/AA	English	Lafayette	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4062	Local TV	KLPY-TV	Black/AA	English	Lafayette	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4063	Local TV	KMSS-TV	Black/AA	English	Shreveport	LA	Atlanta																														X	X														
4064	Local TV	KNOE-TV	Black/AA	English	Monroe-El Dorado	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4065	Local TV	KPXJ-TV	Black/AA	English	Shreveport	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4066	Local TV	KSHV-TV	Black/AA	English	Shreveport	LA	Atlanta																														X	X		X	X	X	X	X	X							
4067	Local TV	KSLA-TV	Black/AA	English	Shreveport	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4068	Local TV	KTAL-TV	Black/AA	English	Shreveport	LA	Atlanta																														X	X														
4069	Local TV	KTBS-TV	Black/AA	English	Shreveport	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4070	Local TV	KTVE-TV	Black/AA	English	Monroe-El Dorado	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4071	Local Radio	KHXT-FM	Black/AA	English	Lafayette	LA	Atlanta																														X	X														
4072	Local TV	LIF	Black/AA	English	New Orleans	LA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4073	Local Radio	KIRQ-FM	Black/AA	English	Lafayette	LA	Atlanta																														X	X		X	X	X	X	X	X			X	X			
4074	Local TV	LMN	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4075	Local TV	MNOE-TV	Black/AA	English	Monroe-El Dorado	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4076	Local TV	NATC-TV	Black/AA	English	Lafayette	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4077	Local TV	NJC	Black/AA	English	Shreveport	LA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
4078	Local TV	OWN	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4079	Local Radio	KZRZ-FM	Black/AA	English	Monroe-El Dorado	LA	Atlanta																														X	X										X	X			
4080	Local TV	OWN	Black/AA	English	Shreveport	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4081	Local TV	OXY	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4082	Local Radio	KMEZ-FM	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4083	Local Radio	WYLD-AM	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X									X	X			
4084	Local Radio	WYLD-FM	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4085	Local Radio	WQUE-FM	Black/AA	English	New Orleans	LA	Atlanta																														X	X		X												
4086	Local TV	TOO	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4087	Local TV	TOO	Black/AA	English	Shreveport	LA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4088	Local TV	TVL	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4089	Local TV	TVL	Black/AA	English	Shreveport	LA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X												
4090	Local TV	USA	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4091	Local TV	USA	Black/AA	English	Monroe-El Dorado	LA	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4092	Local TV	VH1	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4093	Local TV	VH1	Black/AA	English	Shreveport	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X													
4094	Local TV	WAFB-TV	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4095	Local TV	WBRL-TV	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4096	Local TV	WBRZ-TV	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4097	Local TV	WDSU-TV	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4098	Local TV	WGMB-TV	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4099	Local TV	WGNO-TV	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4100	Local Radio	KDKS-FM	Black/AA	English	Shreveport	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4101	Local Radio	KOKA-AM	Black/AA	English	Shreveport	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4102	Local Radio	KVMA-FM	Black/AA	English	Shreveport	LA	Atlanta																							X	X									X												
4103	Local Radio	KMJJ-FM	Black/AA	English	Shreveport	LA	Atlanta																														X	X		X	X	X	X	X	X							
4104	Local TV	WNOL-TV	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4105	Local TV	WUPL-TV	Black/AA	English	New Orleans	LA	Atlanta																														X	X		X	X	X	X	X	X							
4106	Local TV	WVLA-TV	Black/AA	English	Baton Rouge	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4107	Local TV	WVUE-TV	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X		X										
4108	Local TV	WWL -TV	Black/AA	English	New Orleans	LA	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X		X	X	X							
4109	Local Radio	WBZ-AM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X		X									X	X													
4110	Local Radio	WBZ-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4111	Local Radio	WEEI-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4112	Local Radio	WKLB-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4113	Local Radio	WMJX-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4114	Local Radio	WROR-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4115	Local Radio	WXRV-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4116	Local Radio	WZLX-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4117	Local Newspaper	Boston Sun/Beacon Hill Times Combo	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4118	Local Newspaper	Lowell Sun	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4119	Local Newspaper	Manchester Union Leader/ New Hampshire Sunday	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4120	Local Newspaper	Worcester Telegram & Gazette	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4121	Local Newspaper	Northampton Daily Hampshire Gazette	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4122	Local Newspaper	Springfield Republican	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4123	Local TV	WBPX	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4124	Local TV	WBTS	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4125	Local TV	WBZ	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4126	Local TV	WCVB	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4127	Local TV	WFXT	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4128	Local TV	WHDH	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4129	Local TV	WLVI	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4130	Local TV	WMUR	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4131	Local TV	WSBK	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																			X	X											X	X													
4132	Local TV	CNN	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4133	Local TV	FX	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4134	Local TV	LMN	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4135	Local TV	MTV	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4136	Local TV	SCF	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4137	Local Radio	WBOS-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4138	Local Radio	WXKS-FM	Diverse Mass	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)																															X	X													
4139	Local Radio	WAQY-FM	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4140	Local Radio	WHYN-AM	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4141	Local Radio	WMAS-FM	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4142	Local Radio	WWEI-FM	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4143	Local TV	EGGB	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4144	Local TV	EWLP	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4145	Local TV	WGGB	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4146	Local TV	WSHM	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4147	Local TV	WWLP	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4148	Local TV	FXN	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4149	Local TV	HAL	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4150	Local TV	MNB	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4151	Local TV	NGC	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4152	Local TV	OXY	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4153	Local TV	TLC	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4154	Local TV	TVL	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4155	Local TV	TWC	Diverse Mass	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X													
4156	Local TV	WNEU	Hispanic	Spanish	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4157	Local TV	WUNI	Hispanic	Spanish	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4158	Local Newspaper	El Mundo Boston	Hispanic	Spanish	Boston (Manchester)	MA	New York (Includes Puerto Rico)						X		X		X		X	X	X		X	X	X	X	X	X	X		X		X				X	X													
4159	Local Newspaper	El Planeta	Hispanic	Spanish	Boston (Manchester)	MA	New York (Includes Puerto Rico)									X				X					X		X										X	X													
4160	Local Newspaper	Voceo Hispano	Hispanic	Spanish	Boston (Manchester)	MA	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4161	Local Radio	WKOX-AM	Hispanic	Spanish	Boston (Manchester)	MA	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
4162	Local Radio	WSPR-AM	Hispanic	Spanish	Springfield	MA	New York (Includes Puerto Rico)																		X	X	X	X										X													
4163	Local TV	WNYN	Hispanic	Spanish	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																					X										X	X													
4164	Local TV	EGGB-TV	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X		X		X								
4165	Local TV	EWLP-TV	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X								
4166	Local TV	HAL	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X												
4167	Local TV	MNB	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X								
4168	Local TV	TLC	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X								
4169	Local TV	TVL	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X								
4170	Local TV	WGGB-TV	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X								
4171	Local Radio	WLIB-FM	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X								
4172	Local TV	WSHM-TV	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X		X		X								
4173	Local TV	WWLP-TV	Black/AA	English	Springfield-Holyoke	MA	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X								
4174	Alternative OOH	All Over Media	Afro Caribbean	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X	X			
4175	Alternative OOH	Mesmerize	Afro Caribbean	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X	X			
4176	Alternative OOH	NMB	Afro Caribbean	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
4177	Local Newspaper	Weekly Gleaner	Afro Caribbean	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X		X	X	X	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X																		
4178	Local Newspaper	Weekly Star	Afro Caribbean	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X																		
4179	Local Radio	WJWN-FM	Afro Caribbean	English	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4180	Local Newspaper	China Press Boston	Chinese (Mandarin)	Mandarin	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
4181	Local Radio	EDI Radio (WILD AM 1090)	Chinese (Mandarin)	Mandarin	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4182	Local Newspaper	Sampan	Chinese (Mandarin)	Mandarin	Boston (Manchester)	MA	New York (Includes Puerto Rico)																		X			X		X		X		X				X	X	X	X	X	X	X	X							
4183	Local Newspaper	World Journal Boston	Chinese (Mandarin)	Mandarin	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4184	Local Magazine	Herald Monthly Boston	Chinese (Cantonese)	Cantonese	Boston (Manchester)	MA	New York (Includes Puerto Rico)																		X	X	X	X		X										X	X	X	X	X	X							
4185	Local Newspaper	Sing Tao Boston	Chinese (Cantonese)	Cantonese	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4186	Out of Home	Air Supply	Vietnamese	Vietnamese	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X																								
4187	Local Radio	Talk Native Tongue / Tieng Nuoc Toi (TNT) - Boston	Vietnamese	Vietnamese	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4188	Local Magazine	Tre Magazine - Boston	Vietnamese	Vietnamese	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X																		
4189	Local TV	VIETV - Boston (Satellite)	Vietnamese	Vietnamese	Boston (Manchester)	MA	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4190	Events	VietAID	Vietnamese	Vietnamese	Boston (Manchester)	MA	New York (Includes Puerto Rico)																									X	X	X	X	X	X	X	X	X	X	X	X	X							
4191	Local Newspaper	Boston Korea	Korean

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
4200	Out of Home	GSTV 2	Diverse Mass	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4201	Out of Home	Redbox	Diverse Mass	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4202	Local Newspaper	Worcester Telegram & Gazette	Diverse Mass	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4203	Local Newspaper	Cape Cod Times	Diverse Mass	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4204	Local Newspaper	Quincy Patriot Ledger	Diverse Mass	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4205	Local Newspaper	Brockton Enterprise	Diverse Mass	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4206	Local Newspaper	Framingham MetroWest Daily News	Diverse Mass	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4207	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Boston (Manchester)	MA	New York (includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4208	Out of Home	GSTV 2	Hispanic	Spanish	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4209	Out of Home	NRS	Hispanic	Spanish	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4210	Out of Home	Grocery TV	Hispanic	Spanish	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4211	Out of Home	GSTV	Hispanic	Spanish	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4212	Out of Home	Redbox	Hispanic	Spanish	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4213	Local Radio	WNNW-AM	Hispanic	Spanish	Boston (Manchester)	MA	New York (includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4214	Local TV	AE	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																															X	X													
4215	Local TV	BET	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
4216	Local TV	CNN	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4217	Local Radio	WBOT-FM	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4218	Local Radio	WKAF-FM	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4219	Local TV	FX	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4220	Local TV	HGT	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4221	Out of Home	NRS	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4222	Out of Home	GSTV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4223	Out of Home	Redbox	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4224	Out of Home	Grocery TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																	X																													
4225	Out of Home	Clear Channel	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4226	Local TV	LMN	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4227	Local TV	MNB	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4228	Local TV	MTV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4229	Local TV	NSBO-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X											
4230	Local TV	OWN	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																															X															
4231	Local TV	TBS	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																															X	X														
4232	Local TV	TLC	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
4233	Local TV	USA	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4234	Local TV	VH1	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																															X	X														
4235	Local TV	WBPX-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)																															X	X	X	X	X	X	X	X							
4236	Local TV	WBTS-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4237	Local TV	WBZ-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4238	Local TV	WCVB-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4239	Local TV	WFXT-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4240	Local TV	WHDH-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4241	Local TV	WLVI-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4242	Local TV	WSBK-TV	Black/AA	English	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4243	Out of Home	Clear Channel	Arabic	Arabic	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
4244	Out of Home	JCDecaux	Arabic	Arabic	Boston (Manchester)	MA	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X	X	X	X	X	X	X							
4245	Local Newspaper	Aeois	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4246	Local Newspaper	Annapolis Capital (Mon-Sun)	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4247	Local Newspaper	Arbutus Times (Tabloid)	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4248	Local Newspaper	Baltimore Sun (Mon-Sun)	Diverse Mass	English	Baltimore	MD	Philadelphia																X														X	X														
4249	Local Newspaper	Bowie Blade News -Thursday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4250	Local Newspaper	Carroll County Times (Mon-Sun)	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4251	Local Newspaper	Catonsville Times (Tabloid) Wednesday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4252	Local Newspaper	Columbia Flier (Tabloid) Thursday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4253	Local Newspaper	Crofton West County Gazette- Thursday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4254	Local Newspaper	Laurel Leader (Tabloid) Thursday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4255	Local Newspaper	Maryland Gazette	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4256	Local Newspaper	Soundoff (Tabloid)-Thursday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4257	Local Newspaper	The Record (Tabloid)-Friday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4258	Local Newspaper	Towson Times (Tabloid) Wednesday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4259	Local Newspaper	Howard County Times (Tabloid) Thursday publication	Diverse Mass	English	Baltimore	MD	Philadelphia																X																													
4260	Local Newspaper	The Daily Times	Diverse Mass	English	Salisbury	MD	Philadelphia																X																													
4261	Local Radio	WKZP-FM	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4262	Local Radio	WQHQ-FM	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4263	Local Radio	WSBY-FM	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4264	Local Radio	WWFG-FM	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4265	Local TV	BET	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4266	Local TV	CMT	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4267	Local TV	CNN	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4268	Local TV	EMDT	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4269	Local TV	FXN	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X												
4270	Local TV	HAL	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X												
4271	Local TV	HLN	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X									
4272	Local TV	MNB	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X												
4273	Local TV	MTV	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4274	Local TV	OWN	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4275	Local TV	OXY	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4276	Local TV	SCI	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4277	Local TV	THC	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X																							
4278	Local TV	TLC	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X												
4279	Local TV	TOO	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X																							
4280	Local TV	TVL	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4281	Local TV	TWC	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4282	Local TV	VH1	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4283	Local TV	WBOC	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4284	Local TV	WMDT	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4285	Local TV	WRDE	Diverse Mass	English	Salisbury	MD	Philadelphia																		X	X	X	X	X								X	X		X	X	X	X	X	X							
4286	Local Newspaper	Easton Star-Democrat	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4287	Local Newspaper	Delaware Wave	Diverse Mass	English	Salisbury	MD	Philadelphia																															X	X													
4288	Local Newspaper	Maryland Coast Dispatch	Diverse Mass	English	Salisbury	MD	Philadelphia																															X	X													
4289	Local Newspaper	Ocean City Today	Diverse Mass	English	Salisbury	MD	Philadelphia																															X	X													
4290	Local Newspaper	Salisbury Daily Times	Diverse Mass	English	Salisbury	MD	Philadelphia																															X	X													
4291	Local Radio	WBAL-AM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4292	Local Radio	WERQ-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4293	Local Radio	WHY-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4294	Local Radio	WIZ-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4295	Local Radio	WLIF-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4296	Local Radio	WPOC-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4297	Local Radio	WQSR-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4298	Local Radio	WWIN-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4299	Local Radio	WWMX-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4300	Local Radio	WZBA-FM	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4301	Local TV	WBFF	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4302	Local TV	WIZ	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4303	Local TV	WMAR	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4304	Local TV	WNUV	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4305	Local TV	CNN	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4306	Local TV	OWN	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4307	Local TV	OXY	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4308	Local TV	SCI	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4309	Local TV	TBU	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4310	Local TV	TVL	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4311	Local TV	TWC	Diverse Mass	English	Baltimore	MD	Philadelphia																															X	X													
4312	Local TV	CNB	Diverse Mass	English	Salisbury	MD	Philadelphia																															X	X													
4313	Local TV	ESZ	Diverse Mass	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X							
4314	Local TV	ETV	Diverse Mass	English	Salisbury	MD	Philadelphia																															X	X	X	X	X	X	X	X							
4315	Local TV	TBU	Diverse Mass	English	Salisbury	MD	Philadelphia																															X	X	X	X	X	X	X	X							
4316	Local TV	ANP	Diverse Mass	English	Salisbury	MD	Philadelphia																																	X												
4317	Local Newspaper	Mundo Latino Newspaper	Hispanic	Spanish	Baltimore	MD	Philadelphia								X				X				X					X																								
4318	Local Newspaper	Latin Opinion	Hispanic	Spanish	Baltimore	MD	Philadelphia								X				X				X				X																									
4319	Local Radio	WIWL-AM	Hispanic	Spanish	Salisbury	MD	Philadelphia																															X	X													
4320	Local TV	HBOC	Hispanic	Spanish	Salisbury	MD	Philadelphia																															X	X													
4321	Local TV	AE	Black/AA	English	Baltimore	MD	Philadelphia																															X	X													
4322	Local TV	ANP	Black/AA	English	Salisbury	MD	Philadelphia																															X	X													
4323	Local TV	BET	Black/AA	English	Salisbury	MD	Philadelphia																															X	X													
4324	Local Radio	WCAO-AM	Black/AA	English	Baltimore	MD	Philadelphia																															X	X	X												
4325	Local TV	CNN	Black/AA	English	Salisbury	MD	Philadelphia																															X	X													
4326	Local TV	EMDT-TV	Black/AA	English	Salisbury	MD	Philadelphia																															X	X	X	X	X	X	X	X							
4327	Local TV	ETV	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X							
4328	Local TV	FX	Black/AA	English	Baltimore	MD	Philadelphia																															X	X													
4329	Local TV	HLN	Black/AA	English	Salisbury	MD	Philadelphia																															X	X	X												
4330	Newspaper	Rolling Out	Black/AA	English	Baltimore	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X							
4331	Newspaper	Afro American Newspaper, Baltimore, MD	Black/AA	English	Baltimore	MD	Philadelphia					X	X	X		X				X	X	X			X				X	X		X	X	X				X	X													
4332	Newspaper	Baltimoe Times/ Annapolis Times-2	Black/AA	English	Baltimore	MD	Philadelphia					X			X	X			X		X			X			X	X		X		X		X				X	X													
4333	Local TV	LMN	Black/AA	English	Salisbury	MD	Philadelphia																															X	X													
4334	Local TV	MNB	Black/AA	English	Salisbury	MD	Philadelphia																															X	X													
4335	Local TV	MTV	Black/AA	English	Salisbury	MD	Philadelphia																															X	X	X												
4336	Local TV	OWN	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X							
4337	Local TV	OXY	Black/AA	English	Baltimore	MD	Philadelphia																															X	X	X												
4338	Local TV	OXY	Black/AA	English	Salisbury	MD	Philadelphia																															X	X	X												
4339	Local TV	SCI	Black/AA	English	Baltimore	MD	Philadelphia																															X	X													
4340	Local TV	TDC	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X							
4341	Local TV	TLC	Black/AA	English	Salisbury	MD	Philadelphia																															X	X	X												
4342	Local TV	TNT	Black/AA	English	Baltimore	MD	Philadelphia																X							X								X	X													
4343	Local TV	TOO	Black/AA	English	Baltimore	MD	Philadelphia																															X	X													
4344	Local TV	TBU	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X							
4345	Local TV	TVL	Black/AA	English	Baltimore	MD	Philadelphia																															X	X													
4346	Local TV	TVL	Black/AA	English	Salisbury	MD	Philadelphia																															X	X	X	X	X	X	X	X							

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																														
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
4347	Local TV	TWC	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X													
4348	Local TV	VH1	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X	X								
4349	Local TV	WBOC-TV	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X	X								
4350	Local Radio	WSBY-FM	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X	X								
4351	Local TV	WMDT-TV	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X	X	X	X	X	X								
4352	Local TV	WRDE-TV	Black/AA	English	Salisbury	MD	Philadelphia																															X	X		X				X									
4353	Out of Home	Key Media	Korean	Korean	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X			X	X	X	X	X																										
4354	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Baltimoe	MD	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4355	Local TV	ANP	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4356	Local TV	BET	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X										
4357	Local TV	CMT	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X															
4358	Local Radio	WERQ-FM	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
4359	Local Radio	WWIN-FM	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4360	Local TV	CNN	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X										
4361	Local TV	CNN	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																		X	X											X	X															
4362	Local TV	ESP	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																		X	X																											
4363	Local TV	FXN	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X		X	X	X	X	X	X								
4364	Local TV	HLN	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X															
4365	Out of Home	NRS	Black/AA	English	Baltimoe	MD	Philadelphia																	X																													
4366	Out of Home	GSTV	Black/AA	English	Baltimoe	MD	Philadelphia																	X																													
4367	Out of Home	Redbox	Black/AA	English	Baltimoe	MD	Philadelphia																	X																													
4368	Local TV	LIF	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
4369	Local TV	LMN	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4370	Local TV	MNB	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X										
4371	Local TV	MTV	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																		X	X	X																										
4372	Local TV	NFL	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																		X	X																											
4373	Local TV	NGC	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X															
4374	Local TV	OWN	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X										
4375	Local TV	OWN	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4376	Local TV	OXY	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
4377	Local TV	TBS	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																			X			X																								
4378	Local TV	THC	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X															
4379	Local TV	TLC	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X		X	X		X		X								
4380	Local TV	TNT	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4381	Local TV	TV1	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4382	Local Radio	WHBT-FM	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X		X													
4383	Local Radio	WNVZ-FM	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X		X													
4384	Local TV	TVL	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4385	Local TV	TWC	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																														X	X															
4386	Local TV	VH1	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X													
4387	Local TV	VH1	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia																			X																											
4388	Local TV	WAVY-TV	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X		X								
4389	Local TV	WBAL-TV	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4390	Local TV	WBFF-TV	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4391	Local TV	WE	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4392	Local TV	WGNT-TV	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4393	Local TV	WJZ -TV	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4394	Local TV	WMAR-TV	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4395	Local TV	WNUV-TV	Black/AA	English	Baltimoe	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4396	Local TV	WTXR-TV	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4397	Local TV	WTVZ-TV	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4398	Local TV	WVBT-TV	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4399	Local TV	WVEC-TV	Black/AA	English	Norfolk-Portsmth-Newpt News	MD	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4400	Local TV	ANP	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X															
4401	Local TV	CMT	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X															
4402	Local TV	NGC	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4403	Local TV	TVL	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4404	Local TV	WABI	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4405	Local TV	WLBZ	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4406	Local TV	WVII	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4407	Local TV	WAGM	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																		X													X	X														
4408	Local TV	ANP	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																					X	X									X	X	X	X	X	X	X	X								
4409	Local TV	FX	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X																								
4410	Local TV	HAL	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X			X	X																								
4411	Local TV	HLN	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X																								
4412	Local TV	NGC	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4413	Local TV	OWN	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4414	Local TV	OXY	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4415	Local TV	SCF	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																					X	X																								
4416	Local TV	TLC	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X																								
4417	Local TV	TVL	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4418	Local TV	TWC	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4419	Local TV	WCSH	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4420	Local TV	WGME	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4421	Local TV	WMTW	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4422	Local TV	WPFO	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4423	Local TV	WPXT	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X	X	X	X	X	X	X								
4424	Local Radio	WBZN-FM	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X																								
4425	Local Radio	WKIT-FM	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4426	Local Radio	WKSQ-FM	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4427	Local Radio	WQCB-FM	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																		X	X	X	X	X									X	X														
4428	Local Radio	WBLM-FM	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X	X	X							X	X	X	X	X	X	X	X								
4429	Local Radio	WFNX-FM	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X	X	X							X	X	X	X	X	X	X	X								
4430	Local Radio	WJBQ-FM	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X	X	X							X	X	X	X	X	X	X	X								
4431	Local Radio	WTHT-FM	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																		X	X	X	X	X	X	X							X	X	X	X	X	X	X	X								
4432	Local Radio	WBPW-FM	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																		X													X	X														
4433	Local Radio	WOZI-FM	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																		X													X	X														
4434	Local Radio	WQHR-FM	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																		X													X	X														
4435	Local TV	MTV	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																					X																									
4436	Local TV	TTC	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																					X																									
4437	Local Newspaper	Bangor Daily News	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4438	Local Newspaper	Maine Edge	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4439	Local Newspaper	Conway Daily Sun	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4440	Local Newspaper	Lewiston Sun Journal	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4441	Local Newspaper	Portland Press Herald/Maine Sunday Telegram	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4442	Local Radio	WHOM-FM	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X	X								
4443	Local Radio	WYNZ-FM	Diverse Mass	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X	X								
4444	Local TV	ANP	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4445	Local TV	FOD	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4446	Local TV	HAL	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4447	Local TV	OXY	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4448	Local TV	THC	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4449	Local TV	TVL	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4450	Local TV	WFVX	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4451	Local TV	TTL	Diverse Mass	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4452	Local Newspaper	Presque Isle Star-Herald	Diverse Mass	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4453	Local TV	ANP	Black/AA	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4454	Local TV	ANP	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4455	Local TV	CMT	Black/AA	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4456	Local TV	EAGM-TV	Black/AA	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4457	Local TV	MTV	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4458	Local TV	NGC	Black/AA	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4459	Local TV	NGC	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4460	Local TV	NJC	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4461	Local TV	OWN	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4462	Local TV	OWN	Black/AA	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4463	Local TV	OXY	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4464	Local TV	TVL	Black/AA	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4465	Local TV	TVL	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																															X	X														
4466	Local TV	TVL	Black/AA	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4467	Local TV	WABI-TV	Black/AA	English	Bangor	ME	New York (Includes Puerto Rico)																															X	X														
4468	Local TV	WAGM-TV	Black/AA	English	Presque Isle	ME	New York (Includes Puerto Rico)																															X	X														
4469	Local Radio	WJZP-FM	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																														X		X														
4470	Local TV	WCSH-TV	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																																X														
4471	Local TV	WGME-TV	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																																X														
4472	Local TV	WLBZ-TV	Black/AA	English	Bangor	ME	New York (Includes Puerto Rico)																																X														
4473	Local TV	WMTW-TV	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																																X														
4474	Local TV	WPFO-TV	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																																X														
4475	Local TV	WPXT-TV	Black/AA	English	Portland-Auburn	ME	New York (Includes Puerto Rico)																																X														
4476	Local TV	WVII-TV	Black/AA	English	Bangor	ME	New York (Includes Puerto Rico)																																X														
4477	Out of Home	Aroostook Band of Micmas	AIAN	English	Regional	ME	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4478	Out of Home	Houlton Bandof Maliseet Indians	AIAN	English	Regional	ME	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4479	Out of Home	Passamaquoddy Tribe	AIAN	English	Regional	ME	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4480	Out of Home	Penobscot Nation	AIAN	English	Regional	ME	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4481	Local Newspaper	Livingston County Daily Press and Argus	Diverse Mass	English	Detroit	MI	Chicago																X																														
4482	Local Newspaper	Times Herald	Diverse Mass	English	Detroit	MI	Chicago																X																														
4483	Local Radio	WBCL-FM	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4484	Local Radio	WCRZ-FM	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
4485	Local Radio	WDZZ-FM	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
4486	Local Radio	WRSR-FM	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4487	Local Newspaper	Lansing State Journal	Diverse Mass	English	Lansing	MI	Chicago																X														X	X															
4488	Local Radio	WFCX-FM	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4489	Local Radio	WQFM-FM	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4490	Local Radio	WKLT-FM	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago									

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Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
4493	Local TV	WWTV	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X														
4494	Local Radio	WFXD-FM	Diverse Mass	English	Marquette	MI	Chicago																		X																												
4495	Local Radio	WJPD-FM	Diverse Mass	English	Marquette	MI	Chicago																		X																												
4496	Local TV	WJMN	Diverse Mass	English	Marquette	MI	Chicago																		X													X	X														
4497	Local TV	WLUC	Diverse Mass	English	Marquette	MI	Chicago																		X													X	X														
4498	Local Newspaper	Alpena News	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4499	Local Newspaper	Monroe Evening News	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4500	Local Newspaper	Oakland Press	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4501	Local Newspaper	Observer Newspaper Combo	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4502	Local Newspaper	Flint Journal	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago																															X	X														
4503	Local Newspaper	Grand Rapids Press	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4504	Local Newspaper	Ionia Sentinel-Standard	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4505	Local Newspaper	Kalamazoo Gazette	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4506	Local Newspaper	Muskegon Chronicle	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4507	Local Newspaper	Escanaba Daily Press	Diverse Mass	English	Marquette	MI	Chicago																															X	X														
4508	Local Newspaper	Manistique Advisor	Diverse Mass	English	Marquette	MI	Chicago																															X	X														
4509	Local Newspaper	Marquette Mining Journal	Diverse Mass	English	Marquette	MI	Chicago																															X	X														
4510	Local Newspaper	St. Joseph News- Press	Diverse Mass	English	St. Joseph	MI	Chicago																															X	X														
4511	Local Newspaper	Cadillac News	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago																															X	X														
4512	Local Newspaper	Traverse City Record-Eagle	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago																															X	X														
4513	Local TV	EBKB	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4514	Local TV	GBKB	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4515	Local TV	WBKB	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4516	Local TV	AE	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4517	Local TV	AMC	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4518	Local TV	ANP	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4519	Local TV	CMT	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4520	Local TV	CNB	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4521	Local TV	FOO	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4522	Local TV	FSD	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4523	Local TV	FXN	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4524	Local TV	HAL	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4525	Local TV	HGTV	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4526	Local TV	HLN	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4527	Local TV	MNB	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4528	Local TV	NGC	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4529	Local TV	OXY	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4530	Local TV	PAR	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4531	Local TV	TDC	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4532	Local TV	THC	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4533	Local TV	TLC	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4534	Local TV	TTC	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4535	Local TV	TVL	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4536	Local TV	TWC	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4537	Local TV	WFQX	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago																															X	X		X	X	X	X	X	X							
4538	Local TV	WGTU	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago																															X	X		X	X	X	X	X	X							
4539	Local TV	WPBN	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago																															X	X		X	X	X	X	X	X							
4540	Local TV	WWTV	Diverse Mass	English	Traverse City-Cadillac	MI	Chicago																															X	X		X	X	X	X	X	X							
4541	Local TV	WDIV	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4542	Local TV	WJBK	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4543	Local TV	WPXD	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4544	Local TV	WWJ	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4545	Local TV	WXYZ	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4546	Local TV	BET	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4547	Local TV	CNB	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4548	Local TV	DIY	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4549	Local TV	HAL	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4550	Local TV	LMN	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4551	Local TV	NGC	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4552	Local TV	OWN	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4553	Local TV	TLC	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4554	Local TV	TVL	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4555	Local TV	TVT	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4556	Local TV	WEYI	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago																															X	X														
4557	Local TV	WJRT	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago																															X	X														
4558	Local TV	WNEM	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago																															X	X														
4559	Local TV	WSMH	Diverse Mass	English	Flint-Saginaw-Bay City	MI	Chicago																															X	X														
4560	Local TV	WOOD	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4561	Local Radio	WCSX-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4562	Local Radio	WDRQ-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4563	Local Radio	WDVD-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4564	Local Radio	WDZH-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4565	Local Radio	WJLB-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4566	Local Radio	WKQI-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4567	Local Radio	WLLZ-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4568	Local Radio	WMGC-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4569	Local Radio	WMXD-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4570	Local Radio	WNIC-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4571	Local Radio	WOMC-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4572	Local Radio	WRIF-FM	Diverse Mass	English	Detroit	MI	Chicago																															X	X														
4573	Local Radio	WFGR-FM	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4574	Local Radio	WNWZ-AM	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4575	Local Radio	WOOD-AM	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4576	Local Radio	WSNX-FM	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4577	Local Radio	WSRW-FM	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4578	Local Radio	WTRV-FM	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4579	Local Radio	WFMK-FM	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4580	Local Radio	WTL-FM	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4581	Local Radio	WJIM-FM	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4582	Local TV	WOTV	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4583	Local TV	WWMT	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4584	Local TV	WXMI	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4585	Local TV	WXSP	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4586	Local TV	WZZM	Diverse Mass	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4587	Local Radio	WMMQ-FM	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4588	Local TV	WILX	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4589	Local TV	WLAJ	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4590	Local TV	WJXG	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4591	Local TV	WSYM	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4592	Local TV	SCF	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4593	Local TV	TVL	Diverse Mass	English	Lansing	MI	Chicago																															X	X														
4594	Local TV	ELUC	Diverse Mass	English	Marquette	MI	Chicago																															X	X														
4595	Local Radio	WATZ-FM	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4596	Local Radio	WHSB-FM	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4597	Local Radio	WZTK-FM	Diverse Mass	English	Alpena	MI	Chicago																															X	X														
4598	Local Newspaper	Latino Press	Hispanic	Spanish	Detroit	MI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X														
4599	Local Radio	WDTW-AM	Hispanic	Spanish	Detroit	MI	Chicago																		X	X	X	X										X	X		X	X	X	X	X	X							
4600	Local Radio	WMJH-AM	Hispanic	Spanish	Grand Rapids	MI	Chicago																		X	X	X	X										X	X														
4601	Local TV	AE	Black/AA	English	Alpena	MI	Chicago																															X	X														
4602	Local TV	ANP	Black/AA	English	Alpena	MI	Chicago																															X	X														
4603	Local TV	ANP	Black/AA	English	Lansing	MI	Chicago																															X	X														
4604	Local TV	BET	Black/AA	English	Lansing	MI	Chicago																															X	X														
4605	Local TV	CNB	Black/AA	English	Alpena	MI	Chicago																															X	X														
4606	Local TV	EBKB-TV	Black/AA	English	Alpena	MI	Chicago																															X	X														
4607	Local TV	ELAJ-TV	Black/AA	English	Lansing	MI	Chicago																															X	X														
4608	Local TV	ELUC-TV	Black/AA	English	Marquette	MI	Chicago																															X	X														
4609	Local TV	FOO	Black/AA	English	Alpena	MI	Chicago																															X	X														
4610	Local TV	GBKB-TV	Black/AA	English	Alpena	MI	Chicago																															X	X														
4611	Local TV	HAL	Black/AA	English	Alpena	MI	Chicago																															X	X														
4612	Local TV	HLN	Black/AA	English	Alpena	MI	Chicago																															X	X														
4613	Local Radio	WDZZ-FM	Black/AA	English	Flint-Saginaw-Bay City	MI	Chicago																															X	X		X	X	X	X	X	X							
4614	Local Radio	WNWZ-AM	Black/AA	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
4615	Local Radio	WLAV-FM	Black/AA	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X		X	X	X	X	X	X							
4616	Newspaper	Rolling Out	Black/AA	English	Detroit	MI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
4617	Newspaper	Michigan Chronicle	Black/AA	English	Detroit	MI	Chicago					X	X	X		X			X		X	X	X	X	X			X	X	X	X	X	X					X	X														
4618	Newspaper	Telegram Newspaper (Econw)	Black/AA	English	Detroit	MI	Chicago					X			X	X	X			X	X	X			X	X			X	X	X	X						X	X														
4619	Newspaper	Grand Rapid Times	Black/AA	English	Grand Rapids-Kalmzoo-B.Crk	MI	Chicago																															X	X														
4620	Newspaper	The New Citizen's Press	Black/AA	English	Lansing	MI	Chicago																															X	X														
4621	Local Radio	WQHH-FM	Black/AA	English	Lansing	MI	Chicago																															X	X			X	X	X	X	X							
4622	Local TV	MNB	Black/AA	English	Alpena	MI	Chicago																															X	X														
4623	Local TV	MTV	Black/AA	English	Lansing	MI	Chicago																															X	X														
4624	Local TV	NGC	Black/AA	English	Alpena	MI	Chicago																															X	X														
4625	Local TV	OWN	Black/AA	English	Lansing	MI	Chicago																															X	X				X		X								
4626	Local TV	OXY	Black/AA	English	Alpena	MI	Chicago																															X	X														
4627	Local TV	PAR	Black/AA	English	Alpena	MI	Chicago																															X	X														
4628	Local TV	SCF	Black/AA	English	Lansing	MI	Chicago																															X	X														
4629	Local TV	TDC	Black/AA	English	Lansing	MI	Chicago																															X	X														
4630	Local TV	TLC	Black/AA	English	Alpena	MI	Chicago																															X	X														
4631	Local TV	TVL	Black/AA	English	Alpena	MI	Chicago																															X	X														
4632	Local TV	TVL	Black/AA	English	Lansing	MI	Chicago																															X	X			X	X	X	X	X							
4633	Local TV	TWC	Black/AA	English	Alpena	MI	Chicago																															X	X														
4634	Local TV	VH1	Black/AA	English	Lansing	MI	Chicago																															X	X														
4635	Local TV	WBKB-TV	Black/AA	English	Alpena	MI	Chicago																															X	X														
4636	Local TV	WEYI-TV	Black/AA	English	Flint-Saginaw-Bay City	MI	Chicago																															X	X														
4637	Local TV	WFQX-TV	Black/AA	English	Traverse City-Cadillac	MI	Chicago																															X	X														
4638	Local TV	WGTU-TV	Black/AA	English	Traverse City-Cadillac	MI	Chicago																															X	X														
4639	Local TV	WILX-TV	Black/AA	English	Lansing	MI	Chicago																															X	X			X	X	X	X	X							

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Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

| All Audiences | Medium | Vendor Name | Audience | Language | Market | State | Region | Weeks In-Flight (mark with X if in-flight leave blank if not) | | |

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
4784	Local TV	SCF	Black/AA	English	Minneapolis-St. Paul	MN	Chicago								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4785	Local TV	WDIO-TV	Black/AA	English	Duluth-Superior	MN	Chicago																														X	X														
4786	Local Newspaper	African News Journal	Sub Saharan African	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X				X								
4787	Alternative OOH	All Over Media	Sub Saharan African	French	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X						
4788	Local Radio	KFAI-FM	Sub Saharan African	French	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X								
4789	Local Radio	KLAY-FM	Sub Saharan African	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X	X	X	X	X								
4790	Alternative OOH	Mesmerize	Sub Saharan African	French	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X						
4791	Alternative OOH	NMB	Sub Saharan African	French	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X								
4792	Local TV	Crossings TV-Minneapolis	Chinese (Mandarin)	Mandarin	Minneapolis-St. Paul	MN	Chicago																														X	X		X	X	X	X	X								
4793	Local TV	Crossings TV - Minneapolis	Chinese (Cantonese)	Cantonese	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
4794	Local Radio	KFAI 90.3 FM / 106.7 AM - Vietnamese Minnesota Radio	Vietnamese	Vietnamese	Minneapolis-St. Paul	MN	Chicago																		X	X	X	X	X	X	X						X	X		X	X	X	X	X	X							
4795	Events	Asian American Organizing Project	Vietnamese	Vietnamese	Minneapolis-St. Paul	MN	Chicago																						X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X							
4796	Local Newspaper	Korean Quarterly	Korean	Korean	Minneapolis	MN	Chicago																															X	X	X	X	X	X	X	X							
4797	Events	Midwest Asian American Student Union	Filipino	Tagalog	Minneapolis-St. Paul	MN	Chicago																									X	X	X	X	X	X	X	X														
4798	Local Newspaper	Anishinaabeg Today	AIAN	English	Duluth-Superior	MN	Chicago							X						X			X				X					X					X	X			X	X	X		X							
4799	Local Newspaper	Bois Forte News	AIAN	English	Duluth-Superior	MN	Chicago							X						X			X				X					X					X																
4800	Local Newspaper	Ojibwe News	AIAN	English	Minneapolis-St. Paul	MN	Chicago							X						X																																	
4801	Local Newspaper	The Circle	AIAN	English	Minneapolis-St. Paul	MN	Chicago							X						X							X					X					X																
4802	Local Radio	KAGO-AM	AIAN	English	Medford-Klamath Falls	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4803	Local Radio	KAGO-FM	AIAN	English	Medford-Klamath Falls	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4804	Local Radio	KFXX-FM	AIAN	English	Medford-Klamath Falls	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4805	Local Radio	KHIC-FM	AIAN	English	Medford-Klamath Falls	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4806	Local Radio	KLAD-FM	AIAN	English	Medford-Klamath Falls	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4807	Local Radio	KARP-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4808	Local Radio	KBRT-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4809	Local Radio	KBWE-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4810	Local Radio	KCHK-AM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4811	Local Radio	KCHK-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4812	Local Radio	KDIS-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4813	Local Radio	KDMA-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4814	Local Radio	KDUZ-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4815	Local Radio	KFAI-AM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4816	Local Radio	KFAI-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4817	Local Radio	KGLB-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4818	Local Radio	KKAO-AM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4819	Local Radio	KKOC-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4820	Local Radio	KKQD-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4821	Local Radio	KKWE-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
4822	Local Radio	KMGM-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4823	Local Radio	KMRS-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4824	Local Radio	KMSU-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
4825	Local Radio	KNLU-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4826	Local Radio	KOJB-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4827	Local Radio	KRVY-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4828	Local Radio	KTRF-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X							
4829	Local Radio	KUMD-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
4830	Local Radio	KVSC-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4831	Local Radio	WCZS-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4832	Local Radio	WTOP-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4833	Local Radio	WTIP-FM	AIAN	English	Minneapolis-St. Paul	MN	Chicago																														X	X														
4834	Local TV	KBJR	AIAN	English	Duluth-Superior	MN	Chicago																									X	X	X	X	X		X	X														
4835	Local TV	Spectrum Reach	AIAN	English	Duluth-Superior	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4836	Local TV	WCCO	AIAN	English	Minneapolis-St. Paul	MN	Chicago																									X	X	X	X	X		X	X														
4837	Out of Home	Lamar	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4838	Out of Home	Lower Sioux	AIAN	English	Regional	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4839	Out of Home	Minnesota Chippewa Tribe	AIAN	English	Regional	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4840	Out of Home	National	AIAN	English	Duluth-Superior	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4841	Out of Home	National	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4842	Out of Home	Red Lake Band of Chippewa Indians, Minnesota	AIAN	English	Regional	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4843	Out of Home	Sault Ste. Marie Tribe	AIAN	English	Regional	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4844	Out of Home	Shakopee Mdewakanton Sioux Community of Minnesota	AIAN	English	Regional	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4845	Out of Home	Upper Sioux Community, Minnesota	AIAN	English	Regional	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4846	Out of Home	Lamar - Junior Bulletin	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4847	Out of Home	Lamar - Perm Bulletin	AIAN	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4848	Events	CAPI USA	Hmong	Hmong	Minneapolis - St. Paul	MN	Chicago																										X	X	X	X	X	X	X														
4849	Local Newspaper	The Somali American	Somali	Somali	Minneapolis - St. Paul	MN	Chicago																											X			X					X											
4850	Local Newspaper	African News Journal	Somali	Somali	Minneapolis - St. Paul	MN	Chicago																									X																					
4851	Local Newspaper	Hmong Times	Hmong	Hmong	Minneapolis - St. Paul	MN	Chicago																									X		X			X						X		X								
4852	Local Newspaper	Hmong Today	Hmong	Hmong	Minneapolis - St. Paul	MN	Chicago																											X			X						X		X								
4853	Out of Home	Intersection Media	Hispanic	Spanish	Minneapolis	MN	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4854	Local TV	AE	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
4855	Local TV	BET	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4856	Local TV	BRV	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X															
4857	Local TV	CNB	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X													
4858	Local TV	CNN	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X													
4859	Local TV	ES2	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X	X	X	X	X	X								
4860	Local TV	FOO	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X	X	X	X	X	X								
4861	Local TV	FX	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4862	Local TV	FXN	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X															
4863	Local TV	HGT	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X	X	X	X	X	X								
4864	Local TV	HLN	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X	X	X	X	X	X								
4865	Local TV	KABE-TV	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4866	Local TV	KMSP-TV	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4867	Local TV	KSTC-TV	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4868	Local TV	KSTP-TV	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4869	Local TV	LIF	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
4870	Local TV	LMN	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X															
4871	Local TV	MNB	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X															
4872	Local Radio	KQQL-FM	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4873	Local Radio	KZGO-FM	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4874	Local TV	OWN	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4875	Local TV	OXY	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4876	Local TV	PAR	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X													
4877	Local TV	TNT	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4878	Local TV	TOO	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
4879	Local TV	TVL	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4880	Local TV	TWC	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X		X	X	X	X	X	X								
4881	Local TV	VH1	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4882	Local TV	WCCO-TV	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
4883	Local TV	WE	Black/AA	English	Minneapolis-St. Paul	MN	Chicago																														X	X															
4884	Local TV	WFTC-TV	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4885	Local TV	WUCW-TV	Black/AA	English	Minneapolis-St. Paul	MN	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4886	Local TV	KAAL	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4887	Local TV	KIMT	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4888	Local TV	CNN	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4889	Local TV	FXN	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4890	Local TV	HAL	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4891	Local TV	TLC	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4892	Local Radio	KMFX-FM	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4893	Local Radio	KNXR-FM	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4894	Local Radio	KROI-FM	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4895	Local Radio	KROC-FM	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4896	Local Newspaper	Rochester Post- Bulletin	Diverse Mass	English	Rochester-Mason City-Austin	MN-IA	Chicago																														X	X															
4897	Local Newspaper	The Baxter Bulletin	Diverse Mass	English	Springfield, MO	MO	Chicago																X																														
4898	Local Newspaper	News-Leader	Diverse Mass	English	Springfield, MO	MO	Chicago																X																														
4899	Local Radio	KGBX-FM	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4900	Local Radio	KKLH-FM	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4901	Local TV	KOLR	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X								
4902	Local Radio	KRVI-FM	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4903	Local Radio	KSGF-FM	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4904	Local TV	KSPR	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4905	Local Radio	KSWF-FM	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4906	Local Radio	KTOZ-FM	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4907	Local Radio	KTTS-FM	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4908	Local Radio	KXUS-FM	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
4909	Local TV	KYCW	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4910	Local TV	KYTV	Diverse Mass	English	Springfield, MO	MO	Chicago												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
4911	Local Newspaper	Columbia Missourian	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																														X	X															
4912	Local Newspaper	Jefferson City News Tribune	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																														X	X															
4913	Local Newspaper	Joplin Globe	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																														X	X															
4914	Local Newspaper	Pittsburg Morning Sun	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																														X	X															
4915	Local Newspaper	Gladstone Dispatch	Diverse Mass	English	Kansas City	MO	Chicago																														X	X															
4916	Local Newspaper	Independence Examiner	Diverse Mass	English	Kansas City	MO	Chicago																														X	X															
4917	Local Newspaper	Lawrence Journal-World	Diverse Mass	English	Kansas City	MO	Chicago																														X	X															
4918	Local Newspaper	Camdenton Lake Sun	Diverse Mass	English	Springfield, MO	MO	Chicago																														X	X															
4919	Local Newspaper	Harrison Daily Times	Diverse Mass	English	Springfield, MO	MO	Chicago																														X	X															
4920	Local Newspaper	Mountain Home Baxter Bulletin	Diverse Mass	English	Springfield, MO	MO	Chicago																														X	X															
4921	Local Newspaper	Springfield News-Leader	Diverse Mass	English	Springfield, MO	MO	Chicago																														X	X															
4922	Local Newspaper	Alton Telegraph	Diverse Mass	English	St

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Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																												
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
4930	Local Radio	KOQL-FM	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																															X	X														
4931	Local Radio	KPLA-FM	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																															X	X														
4932	Local Radio	KTXY-FM	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																															X	X														
4933	Local Radio	KIXQ-FM	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																															X	X														
4934	Local Radio	KJMK-FM	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																															X	X														
4935	Local Radio	KXDG-FM	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																															X	X														
4936	Local Radio	KBEQ-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4937	Local Radio	KCFX-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4938	Local Radio	KCXC-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4939	Local Radio	KCMO-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4940	Local Radio	KCSP-AM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4941	Local Radio	KFKF-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4942	Local Radio	KMXV-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4943	Local Radio	KPRS-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4944	Local Radio	KZPT-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4945	Local Radio	WDAF-FM	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4946	Local TV	KCTV	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4947	Local TV	KCWE	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4948	Local TV	KMBC	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4949	Local TV	KSHB	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4950	Local TV	WDAF	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4951	Local TV	AE	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4952	Local TV	HLN	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4953	Local TV	NIC	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4954	Local TV	OWY	Diverse Mass	English	Kansas City	MO	Chicago																															X	X														
4955	Local TV	KDNL	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4956	Local TV	KMOV	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4957	Local TV	KPLR	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4958	Local TV	KSDK	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4959	Local TV	KTVI	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4960	Local TV	FXN	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4961	Local TV	HAL	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4962	Local TV	TLC	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4963	Local TV	TVL	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4964	Local TV	KMIZ	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																															X	X														
4965	Local TV	KOMU	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																															X	X														
4966	Local TV	KQFX	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																															X	X														
4967	Local TV	KRCG	Diverse Mass	English	Columbia-Jefferson City	MO	Chicago																															X	X														
4968	Local TV	KFJX	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																															X	X														
4969	Local TV	KOAM	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																															X	X														
4970	Local TV	KODE	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																															X	X														
4971	Local TV	KSNF	Diverse Mass	English	Joplin-Pittsburg	MO	Chicago																															X	X														
4972	Local Radio	KLOU-FM	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4973	Local Radio	KNOU-FM	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4974	Local Radio	KSD -FM	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4975	Local Radio	KSHE-FM	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4976	Local Radio	WARH-FM	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4977	Local Radio	WFUN-FM	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4978	Local Radio	WIL -FM	Diverse Mass	English	St. Louis	MO	Chicago																															X	X														
4979	Local TV	KCJO	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4980	Local TV	KNPG	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4981	Local TV	KNPN	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4982	Local TV	KQTV	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4983	Local TV	FXN	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4984	Local TV	TVL	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4985	Local Radio	KESJ -AM	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4986	Local Radio	KGNM-AM	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4987	Local Radio	KKJO-FM	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4988	Local Radio	KSJO-FM	Diverse Mass	English	St. Joseph	MO	Chicago																															X	X														
4989	Local Radio	KDTD-AM	Hispanic	Spanish	Kansas City	MO	Chicago																		X	X	X	X										X	X		X	X	X	X	X	X							
4990	Local Radio	KYYS-AM	Hispanic	Spanish	Kansas City	MO	Chicago																		X	X	X	X										X	X		X	X	X	X	X	X							
4991	Local Radio	WLIR-AM	Hispanic	Spanish	St Louis	MO	Chicago																		X	X	X	X										X	X														
4992	Local TV	FXN	Black/AA	English	St. Joseph	MO	Chicago																															X	X														
4993	Local TV	KCJO-TV	Black/AA	English	St. Joseph	MO	Chicago																															X	X														
4994	Local TV	KFJX-TV	Black/AA	English	Joplin-Pittsburgh	MO	Chicago																															X	X														
4995	Local TV	KMIZ-TV	Black/AA	English	Columbia-Jefferson City	MO	Chicago																															X	X														
4996	Local TV	KNPG-TV	Black/AA	English	St. Joseph	MO	Chicago																															X	X														
4997	Local TV	KNPN-TV	Black/AA	English	St. Joseph	MO	Chicago																															X	X														
4998	Local TV	KOAM-TV	Black/AA	English	Joplin-Pittsburgh	MO	Chicago																															X	X														
4999	Local TV	KODE-TV	Black/AA	English	Joplin-Pittsburgh	MO	Chicago																															X	X														
5000	Local TV	KOLR-TV	Black/AA	English	Springfield	MO	Chicago																															X	X		X												
5001	Local TV	KOMU-TV	Black/AA	English	Columbia-Jefferson City	MO	Chicago																															X	X														
5002	Local TV	KOZL-TV	Black/AA	English	Springfield	MO	Chicago																															X	X														
5003	Local TV	KQFX-TV	Black/AA	English	Columbia-Jefferson City	MO	Chicago																															X	X														
5004	Local TV	KQTV-TV	Black/AA	English	St. Joseph	MO	Chicago																															X	X														
5005	Local TV	KRBK-TV	Black/AA	English	Springfield	MO	Chicago																															X	X		X												
5006	Local TV	KSPR-TV	Black/AA	English	Springfield	MO	Chicago																															X	X														
5007	Local Radio	KPRT-AM	Black/AA	English	Kansas City	MO	Chicago								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5008	Local TV	KYCW-TV	Black/AA	English	Springfield	MO	Chicago																															X	X														
5009	Local TV	KYTV-TV	Black/AA	English	Springfield	MO	Chicago																															X	X														
5010	Newspaper	Rolling Out	Black/AA	English	St. Louis	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X			X	X	X	X	X							
5011	Newspaper	St. Louis American	Black/AA	English	St. Louis	MO	Chicago					X	X			X	X			X	X			X	X			X		X		X	X					X	X			X	X	X	X	X							
5012	Local TV	DOMU-TV	Black/AA	English	Columbia-Jefferson City	MO	Chicago																															X	X														
5013	Local TV	TVL	Black/AA	English	St. Joseph	MO	Chicago																															X	X														
5014	Local Radio	KSTL-AM	Black/AA	English	St. Louis	MO	Chicago								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5015	Local Newspaper	St Louis Chinese American News	Chinese (Mandarin)	Mandarin	St. Louis	MO	Chicago																															X	X		X	X	X	X	X	X							
5016	Local Newspaper	St Louis Chinese Journal	Chinese (Mandarin)	Mandarin	St. Louis	MO	Chicago																															X	X		X	X	X	X	X	X							
5017	Local Newspaper	Kansas City Chinese Journal	Chinese (Mandarin)	Mandarin	Kansas City	MO	Chicago																															X	X		X	X	X	X	X	X							
5018	Out of Home	Eastern Shawnee Tribe of Oklahoma	AIAN	English	Regional	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5019	Out of Home	Mississippi Band of Choctaw Indians	AIAN	English	Regional	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5020	Local TV	KGMC	Hispanic	Spanish	Kansas City	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5021	Local TV	KUKC	Hispanic	Spanish	Kansas City	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5022	Local TV	KDNL-TV	Black/AA	English	St. Louis	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5023	Local TV	KMOV-TV	Black/AA	English	St. Louis	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5024	Local TV	KPLR-TV	Black/AA	English	St. Louis	MO	Chicago																															X	X		X	X	X	X	X	X							
5025	Local TV	KSDK-TV	Black/AA	English	St. Louis	MO	Chicago																															X	X		X	X	X	X	X	X							
5026	Local TV	KTVI-TV	Black/AA	English	St. Louis	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5027	Local TV	MNB	Black/AA	English	St. Louis	MO	Chicago																															X	X		X			X	X								
5028	Local TV	TVI	Black/AA	English	St. Louis	MO	Chicago																															X	X		X	X	X	X	X	X							
5029	Local Radio	KATZ-FM	Black/AA	English	St. Louis	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5030	Local Radio	WFUN-FM	Black/AA	English	St. Louis	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5031	Local Radio	WHHL-FM	Black/AA	English	St. Louis	MO	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X															
5032	Local Newspaper	Hattiesburg American	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																	X																														
5033	Local Newspaper	The Clarion-Ledger	Diverse Mass	English	Jackson, MS	MS	Atlanta																	X																														
5034	Local TV	ANP	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5035	Local TV	ETV	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5036	Local TV	NIC	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5037	Local TV	TLC	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5038	Local TV	TVL	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5039	Local TV	WAPT	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5040	Local TV	WDBD	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5041	Local TV	WJTV	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5042	Local TV	WLBT	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5043	Local Radio	WDMS-FM	Diverse Mass	English	Greenwood-Greenville	MS	Atlanta																		X													X	X														
5044	Local Radio	WYMX-FM	Diverse Mass	English	Greenwood-Greenville	MS	Atlanta																		X																													
5045	Local Radio	WJDQ-FM	Diverse Mass	English	Meridian	MS	Atlanta																		X																													
5046	Local Radio	WKZB-FM	Diverse Mass	English	Meridian	MS	Atlanta																		X													X	X														
5047	Local Radio	WQXK-FM	Diverse Mass	English	Meridian	MS	Atlanta																		X																													
5048	Local Radio	WZXS-FM	Diverse Mass	English	Meridian	MS	Atlanta																		X																													
5049	Local TV	BET	Diverse Mass	English	Meridian	MS	Atlanta																		X													X	X														
5050	Local TV	FXN	Diverse Mass	English	Meridian	MS	Atlanta																		X																													
5051	Local TV	HAL	Diverse Mass	English	Meridian	MS	Atlanta																		X																													
5052	Local TV	OWN	Diverse Mass	English	Meridian	MS	Atlanta																		X													X	X														
5053	Local TV	TLC	Diverse Mass	English	Meridian	MS	Atlanta																		X																													
5054	Local TV	TVL	Diverse Mass	English	Meridian	MS	Atlanta																		X													X	X														
5055	Local TV	WGBC	Diverse Mass	English	Meridian	MS	Atlanta																		X													X	X														
5056	Local TV	WMDN	Diverse Mass	English	Meridian	MS	Atlanta																		X													X	X														
5057	Local TV	WTOK	Diverse Mass	English	Meridian	MS	Atlanta																		X													X	X														
5058	Local TV	HLN	Diverse Mass	English	Meridian	MS	Atlanta																		X																													
5059	Local TV	WABG	Diverse Mass	English	Greenwood-Greenville	MS	Atlanta																		X													X	X														
5060	Local TV	WNBD	Diverse Mass	English	Greenwood-Greenville	MS	Atlanta																		X													X	X														
5061	Local TV	WXVT	Diverse Mass	English	Greenwood-Greenville	MS	Atlanta																		X													X	X														
5062	Local Newspaper	Biloxi-Gulfport Sun Herald	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5063	Local Newspaper	Costal Breeze	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5064	Local Newspaper	Columbus Commercial Dispatch	Diverse Mass	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X														
5065	Local Newspaper	NE Mississippi Daily Journal	Diverse Mass	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X														
5066	Local Newspaper	Greenville Delta Democrat-Times	Diverse Mass	English	Greenwood-Greenville	MS	Atlanta																															X	X														
5067	Local Newspaper	Greenwood Commonwealth	Diverse Mass	English	Greenwood-Greenville	MS	Atlanta																															X	X														
5068	Local Newspaper	Columbian-Progress	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5069	Local Newspaper	Laurel Leader-Call	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5070	Local Newspaper	Pin Belt News	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5071	Local Newspaper	Jackson Clarion Ledger / Hattiesburg American Combo	Diverse Mass	English	Jackson, MS	MS	Atlanta																															X	X														
5072	Local Newspaper	Vicksburg Evening Post	Diverse Mass	English	Jackson, MS	MS	Atlanta																															X	X														
5073	Local Newspaper	Meridian Star	Diverse Mass	English	Meridian	MS	Atlanta																															X	X														
5074	Local Newspaper	Sumter County Record-Journal	Diverse Mass	English	Meridian	MS	Atlanta																															X	X														
5075	Local Radio	WCPR-FM	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5076	Local Radio	WGBL-FM	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														

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Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
5077	Local Radio	WJZD-FM	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5078	Local Radio	WZXX-FM	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5079	Local Radio	WHLH-FM	Diverse Mass	English	Jackson, MS	MS	Atlanta																															X	X														
5080	Local Radio	WUSJ-FM	Diverse Mass	English	Jackson, MS	MS	Atlanta																															X	X														
5081	Local TV	HDAM	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5082	Local TV	WDAM	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5083	Local TV	WHLT	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5084	Local TV	CMT	Diverse Mass	English	Jackson, MS	MS	Atlanta																															X	X														
5085	Local TV	HAL	Diverse Mass	English	Jackson, MS	MS	Atlanta																															X	X														
5086	Local TV	EGBC	Diverse Mass	English	Meridian	MS	Atlanta																															X	X														
5087	Local TV	VH1	Diverse Mass	English	Meridian	MS	Atlanta																															X	X														
5088	Local TV	DXXV	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5089	Local TV	ELOX	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5090	Local TV	WLOX	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5091	Local TV	WXXV	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5092	Local TV	ANP	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5093	Local TV	CNN	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5094	Local TV	HAL	Diverse Mass	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5095	Local TV	WCBI	Diverse Mass	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X														
5096	Local TV	WLOV	Diverse Mass	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X														
5097	Local TV	WTVA	Diverse Mass	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X														
5098	Local Radio	WKOR-FM	Diverse Mass	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X														
5099	Local Radio	WMXU-FM	Diverse Mass	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X														
5100	Local Radio	WSMS-FM	Diverse Mass	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X														
5101	Local Radio	WIBT-FM	Diverse Mass	English	Greenwood-Greenville	MS	Atlanta																															X	X														
5102	Local Radio	WBBN-FM	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5103	Local Radio	WJXX-FM	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5104	Local Radio	WXZW-FM	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5105	Local Radio	WNSL-FM	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5106	Local Radio	WXRR-FM	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5107	Local Radio	WZLD-FM	Diverse Mass	English	Hattiesburg - Laurel	MS	Atlanta																															X	X														
5108	Local Radio	WLJCL-FM	Diverse Mass	English	Meridian	MS	Atlanta																															X	X														
5109	Local Radio	WYHL-AM	Diverse Mass	English	Meridian	MS	Atlanta																															X	X														
5110	Local TV	ANP	Black/AA	English	Biloxi-Gulfport	MS	Atlanta																															X	X			X	X	X	X	X							
5111	Local TV	BET	Black/AA	English	Hattiesburg-Laurel	MS	Atlanta																															X	X		X	X	X	X	X	X							
5112	Local TV	BET	Black/AA	English	Meridian	MS	Atlanta																															X	X		X	X	X	X	X	X							
5113	Local TV	CNN	Black/AA	English	Biloxi-Gulfport	MS	Atlanta																															X	X			X	X	X	X	X							
5114	Local TV	CNN	Black/AA	English	Meridian	MS	Atlanta																															X	X														
5115	Local TV	DXXV-TV	Black/AA	English	Biloxi-Gulfport	MS	Atlanta																															X	X			X	X	X	X	X							
5116	Local TV	EABG-TV	Black/AA	English	Greenwood-Greenville	MS	Atlanta																		X	X	X	X	X												X	X	X	X	X								
5117	Local TV	EGBC-TV	Black/AA	English	Meridian	MS	Atlanta																														X	X			X	X	X	X	X							
5118	Local TV	ELOX-TV	Black/AA	English	Biloxi-Gulfport	MS	Atlanta																															X	X			X	X	X	X	X							
5119	Local TV	ETVA-TV	Black/AA	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X			X	X	X	X	X							
5120	Local TV	HAL	Black/AA	English	Biloxi-Gulfport	MS	Atlanta																															X	X			X	X	X	X	X							
5121	Local TV	HDAM-TV	Black/AA	English	Hattiesburg-Laurel	MS	Atlanta																															X	X		X	X	X	X	X	X							
5122	Local Radio	WACR-FM	Black/AA	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X		X	X	X	X	X	X							
5123	Local Radio	WMSU-FM	Black/AA	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X		X	X	X	X	X	X							
5124	Local Radio	WMXU-FM	Black/AA	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X		X	X	X	X	X	X							
5125	Local Radio	WGNL-FM	Black/AA	English	Greenwood-Greenville	MS	Atlanta																		X	X	X	X	X																								
5126	Local Radio	WIBT-FM	Black/AA	English	Greenwood-Greenville	MS	Atlanta																															X	X		X	X	X	X	X	X				X	X		
5127	Local Radio	WRBJ-FM	Black/AA	English	Jackson	MS	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
5128	Local Radio	WXKX-FM	Black/AA	English	Laurel-Hattiesburg	MS	Atlanta																															X	X		X	X	X	X	X	X				X	X		
5129	Local Radio	WXHB-FM	Black/AA	English	Laurel-Hattiesburg	MS	Atlanta																															X	X		X	X	X	X	X	X				X	X		
5130	Local Radio	WZLD-FM	Black/AA	English	Laurel-Hattiesburg	MS	Atlanta																															X	X		X	X	X	X	X	X				X	X		
5131	Local TV	MNB	Black/AA	English	Hattiesburg-Laurel	MS	Atlanta																															X	X		X												
5132	Newspaper	Jackson Advocate	Black/AA	English	Jackson	MS	Atlanta					X	X	X			X	X				X	X	X		X	X	X		X		X	X	X				X	X														
5133	Newspaper	Mississippi Link	Black/AA	English	Jackson	MS	Atlanta					X	X	X			X	X				X	X	X		X	X			X	X			X				X	X														
5134	Local Radio	WMER-AM	Black/AA	English	Meridian	MS	Atlanta										X																					X	X		X	X	X	X	X	X				X	X		
5135	Local TV	OWN	Black/AA	English	Meridian	MS	Atlanta																															X	X		X		X	X	X	X							
5136	Local TV	SCE	Black/AA	English	Biloxi-Gulfport	MS	Atlanta																															X	X														
5137	Local TV	TVL	Black/AA	English	Hattiesburg-Laurel	MS	Atlanta																															X	X														
5138	Local TV	TVL	Black/AA	English	Meridian	MS	Atlanta																															X				X	X	X	X	X							
5139	Local TV	VH1	Black/AA	English	Hattiesburg-Laurel	MS	Atlanta																															X	X		X	X	X	X	X	X							
5140	Local TV	VH1	Black/AA	English	Meridian	MS	Atlanta																															X	X		X	X	X	X	X	X							
5141	Local TV	WABG-TV	Black/AA	English	Greenwood-Greenville	MS	Atlanta																		X	X	X	X	X									X	X		X	X	X	X	X	X							
5142	Local TV	WCBI-TV	Black/AA	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X		X	X	X	X	X	X							
5143	Local TV	WDAM-TV	Black/AA	English	Hattiesburg-Laurel	MS	Atlanta																															X	X		X	X	X	X	X	X							
5144	Local TV	WGBC-TV	Black/AA	English	Meridian	MS	Atlanta																															X	X		X	X	X	X	X	X							
5145	Local TV	WHLT-TV	Black/AA	English	Hattiesburg-Laurel	MS	Atlanta																															X	X		X	X	X	X	X	X							
5146	Local TV	WHPM-TV	Black/AA	English	Hattiesburg-Laurel	MS	Atlanta																															X	X		X	X	X	X	X	X							
5147	Local TV	WLOV-TV	Black/AA	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X		X	X	X	X	X	X							
5148	Local TV	WLOX-TV	Black/AA	English	Biloxi-Gulfport	MS	Atlanta																															X	X		X	X	X	X	X	X							
5149	Local TV	WMDN-TV	Black/AA	English	Meridian	MS	Atlanta																															X	X		X	X	X	X	X	X							
5150	Local TV	WTOK-TV	Black/AA	English	Meridian	MS	Atlanta																															X	X		X												
5151	Local TV	WTVA-TV	Black/AA	English	Columbus-Tupelo-West Point	MS	Atlanta																															X	X						X								
5152	Local TV	WXVT-TV	Black/AA	English	Greenwood-Greenville	MS	Atlanta																		X	X	X	X	X									X	X		X	X	X	X	X	X							
5153	Local TV	WXXV-TV	Black/AA	English	Biloxi-Gulfport	MS	Atlanta																															X	X			X	X	X	X	X							
5154	Local Radio	WMSI-FM	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5155	Local Radio	WRBJ-FM	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5156	Local Radio	WSTZ-FM	Diverse Mass	English	Jackson, MS	MS	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5157	Local TV	BET	Black/AA	English	Jackson	MS	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5158	Local TV	EJTV-TV	Black/AA	English	Jackson	MS	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5159	Local Radio	WHLH-FM	Black/AA	English	Jackson	MS	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X															X	X		
5160	Local Radio	WJMI-FM	Black/AA	English	Jackson	MS	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5161	Local Radio	WKOI-FM	Black/AA	English	Jackson	MS	Atlanta																															X	X		X	X	X	X	X	X							
5162	Local TV	WJAP-TV	Black/AA	English	Jackson	MS	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5163	Local TV	WDBD-TV	Black/AA	English	Jackson	MS	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5164	Local TV	WJTV-TV	Black/AA	English	Jackson	MS	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5165	Local TV	WLBT-TV	Black/AA	English	Jackson	MS	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5166	Local Newspaper	Great Falls Tribune	Diverse Mass	English	Great Falls	MT	Denver																X															X	X														
5167	Local Radio	KCTR-FM	Diverse Mass	English	Billings	MT	Denver																		X													X	X														
5168	Local Radio	KRKX-FM	Diverse Mass	English	Billings	MT	Denver																		X																												
5169	Local Radio	KRZN-FM	Diverse Mass	English	Billings	MT	Denver																		X													X	X														
5170	Local Radio	KWMY-FM	Diverse Mass	English	Billings	MT	Denver																		X																												
5171	Local Radio	KBAZ-FM	Diverse Mass	English	Missoula	MT	Denver																		X													X	X														
5172	Local Radio	KDTR-FM	Diverse Mass	English	Missoula	MT	Denver																		X													X	X														
5173	Local Radio	KGGL-FM	Diverse Mass	English	Missoula	MT	Denver																		X													X	X														
5174	Local Radio	KKVU-FM	Diverse Mass	English	Missoula	MT	Denver																		X													X	X														
5175	Local Radio	KDZN-FM	Diverse Mass	English	Glendive	MT	Denver																		X													X	X														
5176	Local Radio	KKQN-AM	Diverse Mass	English	Glendive	MT	Denver																		X																												
5177	Local Radio	KAAK-FM	Diverse Mass	English	Great Falls	MT	Denver																		X													X	X														
5178	Local Radio	KLFM-FM	Diverse Mass	English	Great Falls	MT	Denver																		X													X	X														
5179	Local Radio	KMON-FM	Diverse Mass	English	Great Falls	MT	Denver																		X													X	X														
5180	Local Radio	KISN-FM	Diverse Mass	English	Butte-Bozeman	MT	Denver																		X													X	X														
5181	Local Radio	KXLB-FM	Diverse Mass	English	Butte-Bozeman	MT	Denver																		X													X	X														
5182	Local TV	KECI	Diverse Mass	English	Missoula	MT	Denver																		X													X	X														
5183	Local TV	KPAX	Diverse Mass	English	Missoula	MT	Denver																		X													X	X														
5184	Local TV	KTMF	Diverse Mass	English	Missoula	MT	Denver																		X													X	X														
5185	Local TV	NTMF	Diverse Mass	English	Missoula	MT	Denver																		X													X	X														
5186	Local TV	KSVI	Diverse Mass	English	Billings	MT	Denver																		X																												
5187	Local TV	KTVQ	Diverse Mass	English	Billings	MT	Denver																		X													X	X														
5188	Local TV	KULR	Diverse Mass	English	Billings	MT	Denver																		X													X	X														
5189	Local TV	KTVM	Diverse Mass	English	Butte-Bozeman	MT	Denver																		X													X	X														
5190	Local TV	KWYB	Diverse Mass	English	Butte-Bozeman	MT	Denver																		X													X	X														
5191	Local TV	NWYB	Diverse Mass	English	Butte-Bozeman	MT	Denver																		X													X	X														
5192	Local TV	KFBB	Diverse Mass	English	Great Falls	MT	Denver																		X													X	X														
5193	Local TV	KRTV	Diverse Mass	English	Great Falls	MT	Denver																		X													X	X														
5194	Local TV	KTGF	Diverse Mass	English	Great Falls	MT	Denver																		X													X	X														
5195	Local TV	NFBB	Diverse Mass	English	Great Falls	MT	Denver																		X													X	X														
5196	Local TV	KXGN	Diverse Mass	English	Glendive	MT	Denver																		X													X	X														
5197	Local Newspaper	Billings Gazette	Diverse Mass	English	Billings	MT	Denver																															X	X														
5198	Local Newspaper	Bozeman Daily Chronicle	Diverse Mass	English	Butte-Bozeman	MT	Denver																															X	X														
5199	Local Newspaper	Butte Weekly	Diverse Mass	English	Butte-Bozeman	MT	Denver																															X	X														
5200	Local Newspaper	Explore Big Sky	Diverse Mass	English	Butte-Bozeman	MT	Denver																															X															
5201	Local Newspaper	Glendive Ranger-Review	Diverse Mass	English	Glendive	MT	Denver																															X	X														
5202	Local Newspaper	Helena Independent-Record	Diverse Mass	English	Helena	MT	Denver																															X	X														
5203	Local Newspaper	Kalispell Daily Inter Lake	Diverse Mass	English	Missoula	MT	Denver																															X	X														
5204	Local Newspaper	Missoulian	Diverse Mass	English	Missoula	MT	Denver																															X	X														
5205	Local Radio	KMHK-FM	Diverse Mass	English	Billings	MT	Denver																															X	X														
5206	Local Radio	KRPM-FM	Diverse Mass	English	Billings	MT	Denver																																														
5207	Local Radio	KRSQ-FM	Diverse Mass	English	Billings	MT	Denver																															X	X														
5208	Local TV	KXLF	Diverse Mass	English	Butte-Bozeman	MT	Denver																															X	X														
5209	Local TV	KHBB	Diverse Mass	English	Helena	MT	Denver																															X	X														
5210	Local TV	KTVH	Diverse Mass	English	Helena	MT	Denver																															X	X														
5211	Local TV	KXLH	Diverse Mass	English	Helena	MT	Denver																															X	X														
5212	Local TV	NHBB	Diverse Mass	English	Helena	MT	Denver																															X	X														
5213	Local Radio	KMMS-FM	Diverse Mass	English	Butte-Bozeman	MT	Denver																															X	X														
5214	Local Radio	KBLL-FM	Diverse Mass	English	Helena	MT	Denver																															X	X														
5215	Local Radio	KIMO-FM	Diverse Mass	English	Helena	MT	Denver																															X	X														
5216	Local Radio	KMTX-FM	Diverse Mass	English	Helena	MT	Denver																															X	X														
5217	Local Radio	KZMT-FM	Diverse Mass	English	Helena	MT	Denver																															X	X														
5218	Local Radio	KAMM-FM	Diverse Mass	English	Missoula	MT	Denver																															X	X														
5219	Local TV	KEZI-TV	Black/AA	English	Missoula	MT	Denver																															X	X														
5220	Local TV	KFBB-TV	Black/AA	English	Great Falls	MT	Denver																															X	X														
5221	Local TV	KPAX-TV	Black/AA	English	Missoula	MT	Denver																															X	X														
5222	Local TV	KRTV-TV	Black/AA	English	Great Falls	MT	Denver																															X	X														
5223	Local TV	KTGF-TV	Black/AA	English	Great Falls	MT	Denver																															X	X														
5224	Local TV	KTMF-TV	Black/AA	English	Missoula	MT	Denver																															X	X														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
5225	Local TV	KTVH-TV	Black/AA	English	Helena	MT	Denver																															X	X														
5226	Local TV	KTVM-TV	Black/AA	English	Butte-Bozeman	MT	Denver																															X	X														
5227	Local TV	KTVQ-TV	Black/AA	English	Billings	MT	Denver																															X	X														
5228	Local TV	KULR-TV	Black/AA	English	Billings	MT	Denver																															X	X														
5229	Local TV	KWYB-TV	Black/AA	English	Butte-Bozeman	MT	Denver																															X	X														
5230	Local TV	KXGN-TV	Black/AA	English	Glendive	MT	Denver																															X	X														
5231	Local TV	KXLF-TV	Black/AA	English	Butte-Bozeman	MT	Denver																															X	X														
5232	Local TV	KXLH-TV	Black/AA	English	Helena	MT	Denver																															X	X														
5233	Local TV	NFBB-TV	Black/AA	English	Great Falls	MT	Denver																															X	X														
5234	Local TV	NHBB-TV	Black/AA	English	Helena	MT	Denver																															X	X														
5235	Local TV	NPAX-TV	Black/AA	English	Missoula	MT	Denver																															X	X														
5236	Local TV	NTMF-TV	Black/AA	English	Missoula	MT	Denver																															X	X														
5237	Local TV	NWYB-TV	Black/AA	English	Butte-Bozeman	MT	Denver																															X	X														
5238	Local Radio	KUMD-FM	AIAN	English	Billings	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5239	Local TV	KPAX	AIAN	English	Missoula	MT	Denver																									X	X	X	X	X			X	X													
5240	Local TV	KRTV	AIAN	English	Great Falls	MT	Denver																									X	X	X	X	X			X	X													
5241	Local TV	KTVQ	AIAN	English	Billings	MT	Denver																									X	X	X	X	X			X	X													
5242	Local TV	Spectrum Reach	AIAN	English	Billings	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5243	Local TV	Spectrum Reach	AIAN	English	Great Falls	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5244	Out of Home	Assiniboine & Sioux Tribes of the Fort Peck Indian Reservations, MT	AIAN	English	Regional	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5245	Out of Home	Blackfeet Tribe of the Blackfeet Indian Reservation of MT	AIAN	English	Regional	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5246	Out of Home	Chippewa Cree Indians of the Rocky Boy's Reservation, MT	AIAN	English	Regional	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5247	Out of Home	Confederated Salish & Kootenai Tribes of the Flathead Reservation	AIAN	English	Regional	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5248	Out of Home	Crow Tribe of Montana	AIAN	English	Regional	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5249	Out of Home	Fort Belknap Indian Community of the Fort Belknap	AIAN	English	Regional	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5250	Out of Home	Lamar	AIAN	English	Billings	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5251	Out of Home	Lamar	AIAN	English	Great Falls	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5252	Out of Home	Little Shell Tribe of Chippewa Indians	AIAN	English	Regional	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5253	Out of Home	National	AIAN	English	Billings	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5254	Out of Home	National	AIAN	English	Great Falls	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5255	Out of Home	Northern Cheyenne Tribe	AIAN	English	Regional	MT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5256	Local TV	ETV	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5257	Local TV	EXI	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5258	Local TV	FX	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5259	Local TV	FXN	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5260	Local TV	MNB	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5261	Local TV	NFL	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5262	Local TV	TWC	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5263	Local TV	WCWG	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5264	Local TV	WFMY	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5265	Local TV	WGHP	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5266	Local TV	WMYV	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5267	Local TV	WXII	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5268	Local TV	WXLV	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5269	Local TV	ANP	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X												
5270	Local TV	CNN	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5271	Local TV	FX	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5272	Local TV	HAL	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5273	Local TV	HLN	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X							
5274	Local TV	MNB	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5275	Local TV	NGC	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5276	Local TV	NJC	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5277	Local TV	OWN	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5278	Local TV	OXY	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5279	Local TV	SCF	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5280	Local TV	TLC	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5281	Local TV	TOO	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5282	Local TV	TRU	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5283	Local TV	TTC	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X														
5284	Local TV	TVL	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X							
5285	Local TV	TWC	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5286	Local TV	USA	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5287	Local TV	VH1	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5288	Local TV	VS	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5289	Local TV	WCTI	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5290	Local Radio	WELS-FM	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5291	Local Radio	WIKS-FM	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5292	Local TV	WITN	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5293	Local TV	WNCT	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X				X	X		
5294	Local Radio	WRNS-FM	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5295	Local Radio	WSFL-FM	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5296	Local TV	WYDO	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5297	Local Newspaper	Jacksonville Daily News	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																	X														X	X														
5298	Local TV	ETV	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5299	Local TV	FX	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5300	Local TV	MNB	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5301	Local TV	SCF	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5302	Local TV	VS	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5303	Local TV	WLFL	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5304	Local TV	WNCN	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5305	Local TV	WRAL	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X				X	X		
5306	Local TV	WRAZ	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5307	Local TV	WRDC	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5308	Local TV	WTVD	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
5309	Local Radio	WAZO-FM	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5310	Local Radio	WGNI-FM	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5311	Local Radio	WILT-FM	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5312	Local Radio	WKXB-FM	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5313	Local Radio	WMFD-AM	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5314	Local Radio	WMNX-FM	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5315	Local Radio	WUIN-FM	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5316	Local Radio	WWQQ-FM	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5317	Local TV	WAXN	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5318	Local TV	WBTV	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5319	Local TV	WCCB	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5320	Local TV	WCNC	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5321	Local TV	WZY	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5322	Local TV	WMYT	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5323	Local TV	WSOC	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X				X	X		
5324	Local TV	AE	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X			X	X	X	X	X							
5325	Local TV	CNN	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X														
5326	Local TV	HAL	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X												X	X	X	X	X	X							
5327	Local TV	MNB	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X														
5328	Local TV	MTV	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5329	Local TV	OXY	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X												
5330	Local TV	TCL	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5331	Local TV	TLC	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5332	Local TV	TNT	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X																								
5333	Local TV	TVL	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X									X	X		X	X	X	X	X	X							
5334	Local TV	WE	Diverse Mass	English	Charlotte	NC	Atlanta																			X	X	X												X	X	X	X	X	X							
5335	Local TV	DWAY	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5336	Local TV	WECT	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5337	Local TV	WSFX	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5338	Local TV	WWAY	Diverse Mass	English	Wilmington	NC	Atlanta																		X	X	X	X									X	X														
5339	Local Newspaper	Carolina Weekly Newspaper Group	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X														
5340	Local Newspaper	Hickory Daily Record	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X														
5341	Local Newspaper	Salisbury Post	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X														
5342	Local Newspaper	Greensboro News & Record	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5343	Local Newspaper	Winston-Salem Journal	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5344	Local Newspaper	Carteret County News-Times	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5345	Local Newspaper	New Bern Sun Journal	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5346	Local Newspaper	Dunn Daily Record	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X														
5347	Local Newspaper	Durham Herald-Sun	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X														
5348	Local Newspaper	Fayetteville Observer	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X														
5349	Local Newspaper	Goldsboro News- Argus	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X														
5350	Local Newspaper	Raleigh News & Observer	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X														
5351	Local Newspaper	Wilmington Star-News	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5352	Local TV	GBTV	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X												
5353	Local TV	GCCB	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X	X	X	X	X	X							
5354	Local TV	COM	Diverse Mass	English	Charlotte	NC	Atlanta																																		X												
5355	Local TV	FX	Diverse Mass	English	Charlotte	NC	Atlanta																																		X	X	X	X	X	X							
5356	Local TV	HGTV	Diverse Mass	English	Charlotte	NC	Atlanta																																		X	X	X	X	X	X							
5357	Local TV	HLN	Diverse Mass	English	Charlotte	NC	Atlanta																																		X												
5358	Local TV	LMN	Diverse Mass	English	Charlotte	NC	Atlanta																																		X	X	X	X	X	X							
5359	Local TV	OWN	Diverse Mass	English	Charlotte	NC	Atlanta																																		X	X	X	X	X	X							
5360	Local TV	USA	Diverse Mass	English	Charlotte	NC	Atlanta																																		X												
5361	Local TV	CNN	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X														
5362	Local TV	LIF	Diverse Mass	English	Charlotte	NC	Atlanta																																X		X												
5363	Local TV	NIC	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X												
5364	Local TV	PAR	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X														
5365	Local TV	TDC	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X												
5366	Local TV	VH1	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X												
5367	Local Radio	WNKS-FM	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X	X	X	X	X	X							
5368	Local Radio	WPEG-FM	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X	X	X	X	X	X				X	X		

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

Weeks In-Flight (mark with X if in-flight leave blank if not)

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
5369	Local Radio	WRFX-FM	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X	X	X	X	X	X							
5370	Local Radio	WSOC-FM	Diverse Mass	English	Charlotte	NC	Atlanta																															X	X		X	X	X	X	X	X							
5371	Local Radio	WKRR-FM	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5372	Local Radio	WKZL-FM	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5373	Local Radio	WMKS-FM	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5374	Local Radio	WQMG-FM	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5375	Local Radio	WMGV-FM	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X									
5376	Local Radio	WNCT-FM	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5377	Local Radio	WQSL-FM	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X			X	X			
5378	Local Radio	WKOR-FM	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5379	Local TV	AND	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5380	Local TV	MTV	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5381	Local TV	NGC	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5382	Local TV	NIC	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5383	Local TV	OXY	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5384	Local TV	SCF	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5385	Local TV	ANP	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5386	Local TV	CNB	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5387	Local TV	LIF	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5388	Local TV	OXY	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5389	Local TV	USA	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5390	Local TV	VH1	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5391	Local TV	WE	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5392	Local TV	AMC	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5393	Local TV	BET	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5394	Local TV	CC	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5395	Local TV	CMT	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5396	Local TV	ETV	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5397	Local TV	FRF	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5398	Local TV	LMN	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5399	Local TV	MTV	Diverse Mass	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5400	Local Radio	WCMC-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5401	Local Radio	WKIX-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5402	Local Radio	WNNL-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X			X	X			
5403	Local Radio	WQOK-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5404	Local Radio	WRAL-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X		X	X	X	X	X	X							
5405	Local TV	EWAY	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5406	Local TV	WILM	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5407	Local TV	BET	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5408	Local TV	NGC	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5409	Local TV	SCF	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5410	Local TV	TVL	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5411	Local TV	USA	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5412	Local Radio	WBMR-FM	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5413	Local Radio	WNTB-FM	Diverse Mass	English	Wilmington	NC	Atlanta																															X	X														
5414	Local TV	CNE	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X							
5415	Local TV	ESD	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																
5416	Local TV	ESOC	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X							
5417	Local TV	FSE	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																
5418	Local TV	GAL	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																
5419	Local TV	LHSP	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																
5420	Local Newspaper	HOLA News	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X													X	X														
5421	Local Newspaper	La Noticia (Charlotte)	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X										X	X														
5422	Local Newspaper	Que Pasa Mi Gente	Hispanic	Spanish	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X														
5423	Out of Home	NRS	Hispanic	Spanish	Charlotte	NC	Atlanta																	X																													
5424	Out of Home	Atmosphere	Hispanic	Spanish	Charlotte	NC	Atlanta																	X																													
5425	Out of Home	GSTV	Hispanic	Spanish	Charlotte	NC	Atlanta																	X																													
5426	Out of Home	Redbox	Hispanic	Spanish	Charlotte	NC	Atlanta																	X																													
5427	Local Radio	WTIK-AM	Hispanic	Spanish	Raleigh-Durham (Fayetville)	NC	Atlanta																		X	X	X	X										X	X		X	X	X	X	X	X				X	X			
5428	Local Radio	WLSG-AM	Hispanic	Spanish	Wilmington	NC	Atlanta																															X	X														
5429	Local TV	AE	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5430	Local TV	AMC	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5431	Local TV	AMC	Black/AA	English	Wilmington	NC	Atlanta																															X	X														
5432	Local TV	ANP	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5433	Local TV	ANP	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X													
5434	Local TV	BET	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5435	Local TV	BET	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5436	Local TV	BET	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X												
5437	Local TV	CC	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5438	Local TV	CNN	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X														
5439	Local TV	CNN	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																							X	X																						
5440	Local TV	DWAY-TV	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5441	Local TV	ENCT-TV	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5442	Local TV	ESP	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5443	Local TV	ETV	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5444	Local TV	EWAY-TV	Black/AA	English	Wilmington	NC	Atlanta																															X	X														
5445	Local Radio	WJJV-AM	Black/AA	English	Charlotte	NC	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5446	Local TV	FRF	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X												
5447	Local TV	FX	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5448	Local TV	GAM	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5449	Local TV	HLN	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5450	Local Radio	WJMH-FM	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X										X	X			
5451	Local Radio	WOMG-FM	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5452	Local Radio	WEED-AM	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5453	Local Radio	WKS-FM	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X			
5454	Local TV	LIF	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5455	Local TV	LMN	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5456	Local TV	MNB	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5457	Local TV	MTV	Black/AA	English	Charlotte	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5458	Local TV	MTV	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5459	Local TV	NGC	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X		X												
5460	Local TV	NGC	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5461	Local TV	NGC	Black/AA	English	Wilmington	NC	Atlanta																															X	X														
5462	Local TV	NIC	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5463	Local TV	NIC	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X												
5464	Out of Home	NRS	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																	X																													
5465	Out of Home	Grocery TV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																	X																													
5466	Out of Home	GSTV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																	X																													
5467	Out of Home	Redbox	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																	X																													
5468	Newspaper	Rolling Out	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
5469	Newspaper	Charlotte Post	Black/AA	English	Charlotte	NC	Atlanta					X	X	X			X	X			X	X	X		X	X		X	X	X	X			X	X			X	X														
5470	Newspaper	County News, The	Black/AA	English	Charlotte	NC	Atlanta					X	X			X	X				X	X			X	X				X			X	X				X	X														
5471	Newspaper	Carolina Peacemaker	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X		X	X	X	X	X	X	X	X	X		X	X	X	X		X	X	X			X	X															
5472	Newspaper	Carolina Times	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X			X	X				X	X			X	X				X			X	X				X	X														
5473	Newspaper	Carolinian, The	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X		X	X			X			X	X	X			X			X	X	X			X				X	X														
5474	Newspaper	Triangle Tribune	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X			X	X			X	X	X		X		X		X	X	X	X		X								X	X	X	X	X							
5475	Newspaper	Wilmington Journal	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X			X	X			X	X			X	X		X		X		X	X	X		X			X	X														
5476	Newspaper	Fayetteville Press Newspaper	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																															X	X														
5477	Newspaper	Times Upstate	Black/AA	English	Greenvll-Spart-Ashevll-And	NC	Atlanta																															X	X														
5478	Local TV	OWN	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X		X	X	X	X	X	X							
5479	Local TV	OWN	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5480	Local TV	OXY	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5481	Local TV	SCF	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta																															X	X		X												
5482	Local TV	SCF	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5483	Local TV	TLC	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5484	Local TV	TOO	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X														
5485	Local TV	TVL	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5486	Local TV	TVL	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X												
5487	Local TV	TWC	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
5488	Local TV	USA	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
5489	Local TV	USA	Black/AA	English	Wilmington	NC	Atlanta																															X	X														
5490	Local TV	VH1	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
5491	Local TV	VH1	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5492	Local Radio	WRSV-FM	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5493	Local TV	WCTI-TV	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5494	Local TV	WCWG-TV	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5495	Local TV	WECT-TV	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5496	Local TV	WFMY-TV	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5497	Local TV	WGHP-TV	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5498	Local TV	WLEM-TV	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5499	Local TV	WITN-TV	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5500	Local TV	WMYV-TV	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5501	Local TV	WNCT-TV	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5502	Local TV	WSFX-TV	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5503	Local Radio	WKXB-FM	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X	X	X	X	X	X			X	X			
5504	Local Radio	WMNX-FM	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5505	Local TV	WWAY-TV	Black/AA	English	Wilmington	NC	Atlanta																															X	X		X	X	X	X	X	X							
5506	Local TV	WXII-TV	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5507	Local TV	WXLV-TV	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X													
5508	Local TV	WYDO-TV	Black/AA	English	Greenville-N.Bern-Washington	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5509	Events	North Carolina Korealest	Korean	Korean	Raleigh-Durham (Fayetville)	NC	Atlanta											X																																			
5510	Out of Home	Eastern Band of Cherokee Indians	AIAN	English	Regional	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5511	Out of Home	Atmosphere	Diverse Mass	English	Charlotte	NC	Atlanta																	X																													
5512	Out of Home	NRS	Diverse Mass	English	Charlotte	NC	Atlanta																	X																													
5513	Out of Home	GSTV	Diverse Mass

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																											
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
5517	Local Newspaper	Shelby Star	Diverse Mass	English	Charlotte	NC	Atlanta																	X														X	X														
5518	Local Radio	WBAV-FM	Diverse Mass	English	Charlotte	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5519	Local Radio	WFNZ-AM	Diverse Mass	English	Charlotte	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5520	Local Radio	WKQC-FM	Diverse Mass	English	Charlotte	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5521	Local Radio	WLKO-FM	Diverse Mass	English	Charlotte	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5522	Local Radio	WLNK-FM	Diverse Mass	English	Charlotte	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5523	Local Radio	WOSF-FM	Diverse Mass	English	Charlotte	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X										X	X			
5524	Local Newspaper	Gaston Gazette	Diverse Mass	English	Charlotte	NC	Atlanta																	X														X	X														
5525	Local Radio	WSMW-FM	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5526	Local Radio	WVBZ-FM	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5527	Local Radio	WMAG-FM	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5528	Local Radio	WPAW-FM	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5529	Local Radio	WBBB-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5530	Local Radio	WFXC-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5531	Local Radio	WPLW-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5532	Local Radio	WQDR-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5533	Local Radio	WRDU-FM	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5534	Local TV	AE	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																								X																					
5535	Local TV	PAR	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																								X																					
5536	Local TV	TLC	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																								X																					
5537	Local TV	VS	Diverse Mass	English	Greensboro-H.Point-W.Salem	NC	Atlanta																							X																					
5538	Local TV	FYI	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																								X																					
5539	Local Newspaper	Wilson Daily Times	Diverse Mass	English	Raleigh-Durham (Fayetville)	NC	Atlanta																														X	X														
5540	Local Newspaper	La Conexión	Hispanic	Spanish	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X														
5541	Local Newspaper	La Noticia (Raleigh)	Hispanic	Spanish	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X														
5542	Local Radio	WBLO-AM	Hispanic	Spanish	Greensboro	NC	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5543	Local Radio	WST-FM	Hispanic	Spanish	Greensboro	NC	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5544	Local Newspaper	La Noticia (Greensboro)	Hispanic	Spanish	Greensboro	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X														
5545	Local Newspaper	Quê pasa- Greensboro	Hispanic	Spanish	Greensboro	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X														
5546	Local TV	WRTD	Hispanic	Spanish	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5547	Local TV	WTNC	Hispanic	Spanish	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5548	Local TV	WUVC	Hispanic	Spanish	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5549	Local TV	AE	Black/AA	English	Charlotte	NC	Atlanta																														X	X		X												
5550	Local TV	BET	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
5551	Local TV	BET	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5552	Local TV	CC	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta																								X																					
5553	Local TV	CMT	Black/AA	English	Charlotte	NC	Atlanta																															X															
5554	Local TV	ETV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5555	Local Radio	WBAV-FM	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X													
5556	Local Radio	WOSF-FM	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5557	Local Radio	WPEG-FM	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5558	Local TV	GAM	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5559	Local Radio	WPZL-FM	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5560	Local TV	GBTV-TV	Black/AA	English	Charlotte	NC	Atlanta																								X									X												
5561	Local TV	GCCB-TV	Black/AA	English	Charlotte	NC	Atlanta																														X	X		X												
5562	Local TV	HAL	Black/AA	English	Charlotte	NC	Atlanta																X														X															
5563	Local TV	HGT	Black/AA	English	Charlotte	NC	Atlanta																														X	X		X												
5564	Local TV	HLN	Black/AA	English	Charlotte	NC	Atlanta																														X	X		X												
5565	Local Radio	BFBC-FM	Black/AA	English	Greenvll-Spart-Ashevll-And	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5566	Local Radio	WJMZ-FM	Black/AA	English	Greenvll-Spart-Ashevll-And	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5567	Local TV	LMN	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5568	Local TV	MNB	Black/AA	English	Charlotte	NC	Atlanta																														X	X		X	X	X	X	X	X							
5569	Local TV	MNB	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5570	Local TV	MTV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5571	Local TV	NFL	Black/AA	English	Greensboro-H.Point-W.Salem	NC	Atlanta																								X																					
5572	Local TV	NGC	Black/AA	English	Charlotte	NC	Atlanta																														X															
5573	Local TV	OWN	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5574	Out of Home	NRS	Black/AA	English	Charlotte	NC	Atlanta																	X																												
5575	Out of Home	Atmosphere	Black/AA	English	Charlotte	NC	Atlanta																	X																												
5576	Out of Home	GSTV	Black/AA	English	Charlotte	NC	Atlanta																	X																												
5577	Out of Home	Redbox	Black/AA	English	Charlotte	NC	Atlanta																	X																												
5578	Local TV	OXY	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																														X	X		X												
5579	Local TV	PAR	Black/AA	English	Charlotte	NC	Atlanta																														X															
5580	Local TV	TCL	Black/AA	English	Charlotte	NC	Atlanta																														X	X			X	X	X	X	X							
5581	Local TV	TLC	Black/AA	English	Charlotte	NC	Atlanta																														X	X														
5582	Local TV	TVL	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X				X	X	X	X	X							
5583	Local TV	TVL	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																														X	X		X	X	X	X	X	X							
5584	Local TV	USA	Black/AA	English	Charlotte	NC	Atlanta																														X															
5585	Local TV	VH1	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X													
5586	Local TV	VH1	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																														X	X		X	X	X	X	X	X							
5587	Local TV	WAXN-TV	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5588	Local TV	WBTV-TV	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5589	Local TV	WCCB-TV	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5590	Local Radio	WFXC-FM	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5591	Local Radio	WNNL-FM	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
5592	Local Radio	WQOK-FM	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5593	Local TV	WCNC-TV	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5594	Local Radio	WOMC-FM	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																														X	X		X	X	X	X	X	X							
5595	Local TV	WE	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
5596	Local TV	WE	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta																														X	X		X	X	X	X	X	X							
5597	Local TV	WIZY-TV	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5598	Local TV	WLFL-TV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5599	Local TV	WMYT-TV	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5600	Local TV	WNCN-TV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X													
5601	Local TV	WRAL-TV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5602	Local TV	WRAZ-TV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5603	Local TV	WRDC-TV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5604	Local TV	WSOC-TV	Black/AA	English	Charlotte	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5605	Local TV	WTVD-TV	Black/AA	English	Raleigh-Durham (Fayetville)	NC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
5606	Local TV	KBMY	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																		X												X	X														
5607	Local TV	KFYR	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																		X												X	X														
5608	Local TV	KNDX	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																		X												X	X														
5609	Local TV	KXMC	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																		X												X	X														
5610	Local Radio	KBMR-AM	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																		X												X	X														
5611	Local Radio	KQDY-FM	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																		X												X	X														
5612	Local Radio	KSSS-FM	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																		X												X	X														
5613	Local Newspaper	Fargo Forum	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5614	Local Newspaper	Grand Forks Herald	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5615	Local Newspaper	Bismarck Tribune	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5616	Local Newspaper	Dickinson Press	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5617	Local Newspaper	Minot Daily News	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5618	Local Radio	KACL-FM	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5619	Local Radio	KBYZ-FM	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5620	Local Radio	KKCT-FM	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5621	Local Radio	KLGB-FM	Diverse Mass	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5622	Local Radio	KBVB-FM	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5623	Local Radio	KPFX-FM	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5624	Local Radio	KQWB-FM	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5625	Local TV	KVLY	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5626	Local TV	KVRR	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5627	Local TV	KXJB	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5628	Local TV	WDAY	Diverse Mass	English	Fargo-Valley City	ND	Denver																														X	X														
5629	Local TV	KBMY-TV	Black/AA	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5630	Local TV	KFYR-TV	Black/AA	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5631	Local TV	KNDX-TV	Black/AA	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5632	Local TV	KVLY-TV	Black/AA	English	Fargo-Valley City	ND	Denver																														X	X														
5633	Local TV	KVRR-TV	Black/AA	English	Fargo-Valley City	ND	Denver																														X	X														
5634	Local TV	KXJB-TV	Black/AA	English	Fargo-Valley City	ND	Denver																														X	X														
5635	Local TV	KXMC-TV	Black/AA	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver																														X	X														
5636	Local TV	WDAY-TV	Black/AA	English	Fargo-Valley City	ND	Denver																														X	X														
5637	Local Radio	KABU-FM	AIAN	English	Fargo-Valley City	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5638	Local Radio	KBMW-AM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5639	Local Radio	KCJB-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5640	Local Radio	KDOR-AM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5641	Local Radio	KDUR-AM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5642	Local Radio	KDVL-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5643	Local Radio	KEYA-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
5644	Local Radio	KEYC-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5645	Local Radio	KKAQ-AM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5646	Local Radio	KNDR-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5647	Local Radio	KOKK-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5648	Local Radio	KOVC-AM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5649	Local Radio	KODJ-AM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5650	Local Radio	KQDJ-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5651	Local Radio	KQLQ-AM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5652	Local Radio	KQLX-AM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5653	Local Radio	KQZZ-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5654	Local Radio	KRVX-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X								
5655	Local Radio	KTLC-FM	AIAN	English	Minot-Bismck-Dckrsn (Wstrn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
5665	Out of Home	National	AIAN	English	Minot-Bismrck-Dckinsn (Wbtn)	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5666	Out of Home	Spirit Lake Tribe, North Dakota	AIAN	English	Regional	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5667	Out of Home	Standing Rock Sioux Tribe of North & South Dakota	AIAN	English	Regional	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5668	Out of Home	Three Affiliated Tribes of the Fort Berthold Reservation,	AIAN	English	Regional	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5669	Out of Home	Turtle Mountain Band of Chippewa Indians of ND	AIAN	English	Regional	ND	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
5670	Local Newspaper	Grand Island Independent	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5671	Local Newspaper	Lincoln Journal Star	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5672	Local Newspaper	North Platte Telegraph	Diverse Mass	English	North Platte	NE	Denver																														X	X															
5673	Local Newspaper	American Classifieds- Omaha	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5674	Local Newspaper	Council Bluffs Daily Nonpareil	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5675	Local Radio	KBBK-FM	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5676	Local Radio	KFGE-FM	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5677	Local Radio	KFRX-FM	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5678	Local Radio	KLMS-AM	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5679	Local Radio	KLNC-FM	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5680	Local Radio	KTGL-FM	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5681	Local Radio	KEZO-FM	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5682	Local Radio	KFFF-FM	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5683	Local Radio	KGOR-FM	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5684	Local Radio	KKCD-FM	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5685	Local TV	KFXL	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5686	Local TV	KHGI	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5687	Local TV	KLKN	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5688	Local TV	KOLN	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5689	Local TV	KSNB	Diverse Mass	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5690	Local TV	KIIT	Diverse Mass	English	North Platte	NE	Denver																														X	X															
5691	Local TV	KNOP	Diverse Mass	English	North Platte	NE	Denver																														X	X															
5692	Local TV	KETV	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5693	Local TV	KMTV	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5694	Local TV	KPTM	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5695	Local TV	KXVO	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5696	Local TV	WOWT	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5697	Local TV	FXN	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5698	Local TV	MNB	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5699	Local TV	NJC	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5700	Local TV	TDC	Diverse Mass	English	Omaha	NE	Denver																														X	X															
5701	Local Radio	KELN-FM	Diverse Mass	English	North Platte	NE	Denver																														X	X															
5702	Local Radio	KKNP-FM	Diverse Mass	English	North Platte	NE	Denver																														X	X															
5703	Local Radio	KMMQ-AM	Hispanic	Spanish	Omaha	NE	Denver																		X	X	X	X									X	X															
5704	Local TV	KOHA	Hispanic	Spanish	Omaha	NE	Denver																														X	X															
5705	Local TV	AE	Black/AA	English	Omaha	NE	Denver																																	X													
5706	Local TV	ANP	Black/AA	English	Omaha	NE	Denver																																	X													
5707	Local TV	BET	Black/AA	English	Omaha	NE	Denver																																	X	X	X	X	X	X								
5708	Local TV	FRF	Black/AA	English	Omaha	NE	Denver																																	X	X	X	X	X	X								
5709	Local TV	FX	Black/AA	English	Omaha	NE	Denver																														X	X															
5710	Local TV	KETV-TV	Black/AA	English	Omaha	NE	Denver																														X	X		X	X	X	X	X	X								
5711	Local TV	KFXL-TV	Black/AA	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X		X													
5712	Local TV	KHGI-TV	Black/AA	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X		X													
5713	Local TV	KIIT-TV	Black/AA	English	North Platte	NE	Denver																														X	X															
5714	Local TV	KLKN-TV	Black/AA	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5715	Local TV	KMTV-TV	Black/AA	English	Omaha	NE	Denver																														X	X		X	X	X	X	X	X								
5716	Local TV	KNOP-TV	Black/AA	English	North Platte	NE	Denver																														X	X															
5717	Local TV	KOLN-TV	Black/AA	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X															
5718	Local TV	KPTM-TV	Black/AA	English	Omaha	NE	Denver																														X	X		X	X	X	X	X	X								
5719	Local TV	KSNB-TV	Black/AA	English	Lincoln & Hastings-Kmy	NE	Denver																														X	X		X													
5720	Local TV	KXVO-TV	Black/AA	English	Omaha	NE	Denver																														X	X		X	X	X	X	X	X								
5721	Local TV	MNB	Black/AA	English	Omaha	NE	Denver																														X	X															
5722	Local TV	MTV	Black/AA	English	Omaha	NE	Denver																																		X	X	X	X	X								
5723	Local TV	NJC	Black/AA	English	Omaha	NE	Denver																														X	X															
5724	Newspaper	Omaha Star	Black/AA	English	Omaha	NE	Denver																														X	X															
5725	Local TV	TDC	Black/AA	English	Omaha	NE	Denver																														X	X		X													
5726	Local TV	TOO	Black/AA	English	Omaha	NE	Denver																																		X	X	X	X	X								
5727	Local TV	TVL	Black/AA	English	Omaha	NE	Denver																																	X													
5728	Local Radio	KQKQ-FM	Black/AA	English	Omaha	NE	Denver																														X	X		X	X	X	X	X	X								
5729	Local TV	WOWT-TV	Black/AA	English	Omaha	NE	Denver																														X	X															
5730	Out of Home	Omaha Tribe of Nebraska	AIAN	English	Regional	NE	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5731	Out of Home	Ponca Tribe of Nebraska	AIAN	English	Regional	NE	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5732	Out of Home	Santee Sioux Nation, Nebraska	AIAN	English	Regional	NE	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5733	Out of Home	Winnebago Tribe of Nebraska	AIAN	English	Regional	NE	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5734	Local Newspaper	Daily Times	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																X	X																													
5735	Local Newspaper	Alamogordo Daily News	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																X	X																													
5736	Local Newspaper	Carlsbad Current-Argus	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																X	X																													
5737	Local Radio	KOBQ-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																		X	X	X	X	X	X																							
5738	Local Newspaper	Albuquerque Journal	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5739	Local Newspaper	Gallup Independent	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5740	Local Newspaper	Santa Fe New Mexican	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5741	Local Radio	KBQI-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X	X	X	X	X	X								
5742	Local Radio	KDRF-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X	X	X	X	X	X								
5743	Local Radio	KPEK-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X	X	X	X	X	X				X	X			
5744	Local Radio	KTEG-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X	X	X	X	X	X								
5745	Local TV	HLN	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X	X	X	X	X	X								
5746	Local TV	SCI	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5747	Local TV	TVL	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X	X	X	X	X	X								
5748	Local TV	OWN	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X	X	X	X	X	X								
5749	Local TV	SCI	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X	X	X	X	X	X								
5750	Local TV	KASA	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
5751	Local TV	KLUZ	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
5752	Local TV	KQDF	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
5753	Local TV	NOAT	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
5754	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5755	Out of Home	Lamar Advertising	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
5756	Out of Home	GSTV	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver																X																														
5757	Out of Home	NBS	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver																X																														
5758	Out of Home	Grocery TV	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver																X																														
5759	Out of Home	Redbox	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver																X																														
5760	Local Radio	KIFA-AM	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver																		X	X	X	X									X	X		X	X	X	X	X	X				X	X			
5761	Local Radio	KLVO-FM	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver																		X	X	X	X												X	X	X	X	X	X				X	X			
5762	Local Radio	KRZY-FM	Hispanic	Spanish	Albuquerque-Santa Fe	NM	Denver																																		X	X	X	X	X				X	X			
5763	Local TV	ANP	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5764	Local TV	CNN	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5765	Local TV	HLN	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5766	Local TV	KOAT-TV	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5767	Local TV	KOB-TV	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X		X													
5768	Local TV	KRQE-TV	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5769	Local TV	MNB	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5770	Local TV	NGC	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5771	Local TV	NRQE-TV	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5772	Local TV	OWN	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5773	Local TV	SCF	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5774	Local TV	THC	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5775	Local TV	TTC	Black/AA	English	Albuquerque-Santa Fe	NM	Denver																														X	X															
5776	Local Newspaper	Taos News	AIAN	English	Albuquerque-Santa Fe	NM	Denver							X				X									X					X					X			X	X	X	X	X								
5777	Local Radio	KAZX-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5778	Local Radio	KBQI-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X								
5779	Local Radio	KCIE-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5780	Local Radio	KDAG-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5781	Local Radio	KFMQ-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5782	Local Radio	KGAK-AM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5783	Local Radio	KGLX-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5784	Local Radio	KHAC-AM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5785	Local Radio	KKFG-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5786	Local Radio	KNDN-AM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5787	Local Radio	KPEK-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X								
5788	Local Radio	KSUT-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5789	Local Radio	KTRA-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5790	Local Radio	KWYK-AM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5791	Local Radio	KXTC-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5792	Local Radio	KZRR-FM	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X	X	X	X								
5793	Local TV	KOAT	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5794	Local TV	KRQE	AIAN	English	Albuquerque-Santa Fe	NM	Denver																									X	X	X	X	X																	
5795	Out of Home	Jicarilla Apache Nation	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5796	Out of Home	Kewa Pueblo	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5797	Out of Home	Lamar	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5798	Out of Home	Mescalero Apacha Tribe of the Mescalero Reservation	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5799	Out of Home	National	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5800	Out of Home	Ohkay Owingeh	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5801	Out of Home	Pueblo of Acoma, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5802	Out of Home	Pueblo of Cochiti, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5803	Out of Home	Pueblo of Isleta, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5804	Out of Home	Pueblo of Jemez, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5805	Out of Home	Pueblo of Laguna, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5806	Out of Home	Pueblo of Nambe, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5807	Out of Home	Pueblo of Picuris, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5808	Out of Home	Pueblo of Pojoque, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5809	Out of Home	Pueblo of San Felipe, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5810	Out of Home	Pueblo of San Ildefonso, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5811	Out of Home	Pueblo of Santa Ana, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
5812	Out of Home	Pueblo of Santa Clara, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																									
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
5813	Out of Home	Pueblo of Taos, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5814	Out of Home	Pueblo of Tesuque, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5815	Out of Home	Pueblo of Zia, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5816	Out of Home	Pueblo ofSandia, NM	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5817	Out of Home	Ramah Navajo Chapter of the Navajo Nation	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5818	Out of Home	Zuni Tribe of the Tribe of Nevada	AIAN	English	Regional	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5819	Out of Home	Lamar - Junior Bulletin	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5820	Out of Home	Lamar - Perm Bulletin	AIAN	English	Albuquerque-Santa Fe	NM	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5821	Out of Home	Grocery TV	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																	X																											
5822	Out of Home	NRS	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																	X																											
5823	Out of Home	GSTV	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																	X	X																										
5824	Out of Home	Redbox	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver																	X																											
5825	Local Radio	KKSS-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5826	Local TV	AE	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5827	Local TV	ANP	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5828	Local TV	CNN	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5829	Local TV	FOO	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5830	Local TV	HGTV	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5831	Local Radio	KABG-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X		
5832	Local Radio	KIOT-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5833	Local Radio	KKOB-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5834	Local TV	KOAT	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5835	Local TV	KOB	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5836	Local Radio	KOLZ-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X														X	X		
5837	Local TV	KRQE	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5838	Local TV	KWBQ	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5839	Local TV	MNB	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5840	Local TV	NGC	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5841	Local TV	NRQE	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X											
5842	Local TV	PAR	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5843	Local TV	TBS	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5844	Local TV	TDC	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5845	Local TV	THC	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5846	Local TV	TTC	Diverse Mass	English	Albuquerque-Santa Fe	NM	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5847	Local TV	KOAT	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																								X	X	X	X																	
5848	Local TV	KOB	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5849	Local TV	KRQE	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5850	Local TV	NRQE	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5851	Local TV	HLN	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5852	Local TV	MNB	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5853	Local TV	MTV	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5854	Local TV	NGC	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X																					
5855	Local TV	OWN	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5856	Local TV	SCF	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5857	Local TV	TRU	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X																				
5858	Local TV	TVL	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5859	Local Radio	KABG-FM	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5860	Local Radio	KIOT-FM	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5861	Local Radio	KKSS-FM	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5862	Local Radio	KMGA-FM	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5863	Local Radio	KOBQ-FM	Hispanic	English	Albuquerque-Santa Fe	NM	Denver																							X	X	X	X	X																	
5864	Local TV	HAL	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5865	Local TV	HLN	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5866	Local TV	KNSN	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5867	Local TV	KOLO	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X												
5868	Local TV	KRNV	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X												
5869	Local TV	KRXI	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X												
5870	Local TV	KTVN	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X												
5871	Local TV	TVL	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5872	Local Newspaper	Reno Gazette-Journal	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)										X																																		
5873	Local Newspaper	Las Vegas Review-Journal	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5874	Local Newspaper	Moapa Valley Progress	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5875	Local Newspaper	Nevada Appeal	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5876	Local Newspaper	Reno Gazette-Journal	Diverse Mass	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5877	Local Radio	KLUC-FM	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X		X	X	X	X	X	X						
5878	Local Radio	KSNE-FM	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X		X	X	X	X	X	X						
5879	Local Radio	KVGS-FM	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X		X	X	X	X	X	X						
5880	Local Radio	KXPT-FM	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X		X	X	X	X	X	X						
5881	Local TV	KVCW	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X		X	X	X	X	X	X						
5882	Local Radio	KCYE-FM	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																													X	X			X	X	X	X	X	X						
5883	Local Radio	KWID-FM	Hispanic	Spanish	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X		X	X	X	X	X	X						
5884	Local Radio	KRNV-FM	Hispanic	Spanish	Reno	NV	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X									X	X													
5885	Local Radio	KSRN-FM	Hispanic	Spanish	Reno	NV	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X									X	X													
5886	Local Radio	KWNZ-FM	Hispanic	Spanish	Reno	NV	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X									X	X													
5887	Local TV	KINC	Hispanic	Spanish	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X						
5888	Local TV	KBLR	Hispanic	Spanish	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																	X														X	X	X	X	X	X	X	X						
5889	Local Newspaper	El Mundo	Hispanic	Spanish	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X	X													
5890	Local Newspaper	El Tiempo Las Vegas	Hispanic	Spanish	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X	X													
5891	Local TV	NSNV	Hispanic	Spanish	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X		X	X	X	X	X	X						
5892	Local TV	KLAS-TV	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X						X	X		X	X	X	X	X	X						
5893	Local TV	KOLO-TV	Black/AA	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5894	Local TV	KRNV-TV	Black/AA	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5895	Local TV	KRXI-TV	Black/AA	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5896	Local TV	KSNV-TV	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X						X	X		X	X	X	X	X	X						
5897	Local TV	KTNV-TV	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X						X	X		X	X										
5898	Local TV	KTVN-TV	Black/AA	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5899	Local TV	KVCW-TV	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X						X	X		X	X	X	X	X	X						
5900	Local TV	KVVU-TV	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X						X	X		X	X	X	X	X	X						
5901	Local Radio	KOAS-FM	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5902	Local Radio	KXOQ-FM	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5903	Local Radio	KVEG-FM	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																														X	X		X	X		X	X	X						
5904	Local TV	NVCW-TV	Black/AA	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X						X	X													
5905	Local Radio	KNEV-FM	Black/AA	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)																														X	X													
5906	Local TV	ACTV	Chinese (Mandarin)	Mandarin	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5907	Local Newspaper	Blue Wind Weekly	Chinese (Mandarin)	Mandarin	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X								X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5908	Local Radio	EDI Radio - KADD FM93.5	Chinese (Mandarin)	Mandarin	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5909	Local Newspaper	Las Vegas Chinese Daily News	Chinese (Mandarin)	Mandarin	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5910	Local Newspaper	Las Vegas Chinese Newspaper	Chinese (Mandarin)	Mandarin	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5911	Local Newspaper	World Journal Las Vegas	Chinese (Mandarin)	Mandarin	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
5912	Local Magazine	360 Crazy Pau Bi-Weekly	Chinese (Cantonese)	Cantonese	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5913	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5914	Local Magazine	Las Vegas Chinese Magazine	Chinese (Cantonese)	Cantonese	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5915	Local TV	Phoenix TV - HK - Las Vegas	Chinese (Cantonese)	Cantonese	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X						
5916	Events	Asian Community Development Council	Chinese (Cantonese)	Cantonese	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																									X	X	X	X	X	X	X	X													
5917	Local Newspaper	Korean Las Vegas Times	Korean	Korean	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X	X			X	X	X			X	X	X	X	X	X	X	X	X						
5918	Local Newspaper	Asian Journal Las Vegas	Filipino	Tagalog	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X	X			X	X	X			X	X	X	X	X	X	X	X	X						
5919	Local Newspaper	Philippine Times of Southern Nevada	Filipino	Tagalog	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																				X					X	X	X					X	X	X	X	X	X	X	X						
5920	Local Newspaper	Las Vegas Japan Times	Japanese	Japanese	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																				X	X		X	X									X	X	X	X	X	X	X						
5921	Local Newspaper	Sho-Pai News	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)							X				X						X								X																				
5922	Local Radio	KGFX-FM	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
5923	Local Radio	KLCA-FM	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
5924	Local Radio	KODS-FM	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
5925	Local Radio	KOLC-FM	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
5926	Local Radio	KRNO-FM	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
5927	Local Radio	KWPR-FM	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5928	Local TV	KNXV	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)																									X	X	X	X			X	X												
5929	Local TV	KRNV	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)																									X	X	X	X			X	X												
5930	Local TV	Spectrum Reach	AIAN	English	Reno	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5931	Out of Home	Ely Shoshone Tribe of Nevada	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5932	Out of Home	Las Vegas Tribe of Paiute Indians of the Las Vegas	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5933	Out of Home	Paiute-Shoshone Tribe of the Fallon Reservation	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5934	Out of Home	Reno-Sparks Indian Colony, NV	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5935	Out of Home	Summit Lake Paiute Tribe	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5936	Out of Home	Te-Moak Tribe of Western Shoshone Indians	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5937	Out of Home	Washoe Tribe of NV and CA	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5938	Out of Home	Yerington Paiute Tribe of the Yerington Colony &	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5939	Out of Home	Yomba Shoshone Tribe of the Yomba Ranch	AIAN	English	Regional	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
5940	Local Magazine	Kamaaina Magazine	NHPI	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)												X	X	X	X	X	X	X	X	X	X	X	X																					
5941	Local Radio	KKLZ-FM	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
5942	Local TV	KLAS	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
5943	Local Radio	KMXB-FM	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
5944	Local TV	KSNV	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
5945	Local TV	KTNV	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X						
5946	Local TV	KVVU	Diverse Mass	English	Las Vegas	NV	Los Angeles (includes Al

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																									
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
5961	Local Radio	KLUC-FM	Hispanic	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X	X	X	X	X																	
5962	Local Radio	KMXB-FM	Hispanic	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X	X	X	X	X																	
5963	Local Radio	KYMT-FM	Hispanic	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X	X	X	X	X																	
5964	Local TV	KLAS	Hispanic	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X	X	X	X	X																	
5965	Local TV	KSNV	Hispanic	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X	X	X	X	X																	
5966	Local TV	KTNV	Hispanic	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X	X	X	X	X																	
5967	Local TV	KVVU	Hispanic	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X	X	X	X	X																	
5968	Local TV	NVCW	Hispanic	English	Las Vegas	NV	Los Angeles (includes Alaska and Hawaii)																							X	X																					
5969	Local TV	KREN	Hispanic	Spanish	Reno	NV	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X												
5970	Local Newspaper	Canandaigua Daily Messenger	Diverse Mass	English	Rochester	NY	New York (includes Puerto Rico)																																X	X												
5971	Local Newspaper	Press & Sun Bulletin	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																X																													
5972	Local Newspaper	Star-Gazette	Diverse Mass	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																X																													
5973	Out of Home	NRS	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5974	Out of Home	Grocery TV	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5975	Out of Home	Impax Media	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5976	Out of Home	GSTV	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5977	Out of Home	GSTV_2	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5978	Out of Home	Redbox	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5979	Local Newspaper	NY Daily News	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5980	Local Newspaper	Asbury Park Press / OC Observer	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																X	X															X	X												
5981	Local Newspaper	The Record	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																X	X																												
5982	Local Newspaper	Home News & Tribune	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																X	X																												
5983	Local Newspaper	Daily Record	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																X	X																												
5984	Local Newspaper	Poughkeepsie Journal	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																X	X																												
5985	Local Newspaper	The Journal News	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5986	Local Newspaper	Middletown Times Herald-Record	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																	X																												
5987	Local Newspaper	New York Daily News	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																X																													
5988	Local Newspaper	The Journal News	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																X																													
5989	Local Newspaper	The Courier-News	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																X																													
5990	Local Newspaper	Democrat and Chronicle	Diverse Mass	English	Rochester, NY	NY	New York (includes Puerto Rico)																X																													
5991	Local Newspaper	The Ithaca Journal	Diverse Mass	English	Syracuse	NY	New York (includes Puerto Rico)																X																													
5992	Local Radio	WBNW-FM	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
5993	Local Radio	WHWK-FM	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
5994	Local Radio	WKGB-FM	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X																												
5995	Local Radio	WMXW-FM	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
5996	Local Radio	WKLL-FM	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
5997	Local Radio	WODZ-FM	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
5998	Local Radio	WOUR-FM	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
5999	Local Radio	WFRY-FM	Diverse Mass	English	Watertown	NY	New York (includes Puerto Rico)																		X																												
6000	Local Radio	WOTT-FM	Diverse Mass	English	Watertown	NY	New York (includes Puerto Rico)																		X														X	X												
6001	Local Radio	WTOJ-FM	Diverse Mass	English	Watertown	NY	New York (includes Puerto Rico)																		X														X	X												
6002	Local TV	WCWN	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X						
6003	Local TV	WNYT	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X						
6004	Local TV	WRGB	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X						
6005	Local TV	WTEN	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X						
6006	Local TV	WXXA	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X						
6007	Local TV	AE	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X																							
6008	Local TV	CMT	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X												
6009	Local TV	FOO	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X																							
6010	Local TV	HAL	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X						
6011	Local TV	HLN	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X												
6012	Local TV	OWN	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X						
6013	Local TV	OXY	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X																							
6014	Local TV	SCF	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X												
6015	Local TV	TBS	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X																												
6016	Local TV	TVL	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X						
6017	Local TV	EXTV	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X																												
6018	Local TV	FOO	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X																												
6019	Local TV	FXN	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6020	Local TV	HAL	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6021	Local TV	HLN	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6022	Local TV	MNB	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X																												
6023	Local TV	NGC	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6024	Local TV	NIC	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6025	Local TV	SCF	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6026	Local TV	TTC	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6027	Local TV	TVL	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6028	Local TV	TWC	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6029	Local TV	WXXV	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6030	Local TV	WXTV	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6031	Local TV	WUTR	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																		X														X	X												
6032	Local TV	WNYF	Diverse Mass	English	Watertown	NY	New York (includes Puerto Rico)																		X														X	X												
6033	Local TV	WWNY	Diverse Mass	English	Watertown	NY	New York (includes Puerto Rico)																		X														X	X												
6034	Local TV	WWTI	Diverse Mass	English	Watertown	NY	New York (includes Puerto Rico)																		X														X	X												
6035	Local TV	ANP	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6036	Local TV	FXN	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6037	Local TV	HLN	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6038	Local TV	MNB	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6039	Local TV	OWN	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X																												
6040	Local TV	SCI	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X																												
6041	Local TV	TDC	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X																												
6042	Local TV	TLC	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6043	Local TV	TVL	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6044	Local TV	TWC	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X																												
6045	Local TV	WIGH	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6046	Local TV	WBNG	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6047	Local TV	WICZ	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6048	Local TV	WIVT	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																		X														X	X												
6049	Local Newspaper	Albany Times Union	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																																X	X												
6050	Local Newspaper	Schenectady Daily Gazette	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																																X	X												
6051	Local Newspaper	Binghamton Press & Sun-Bulletin	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																																X	X												
6052	Local Newspaper	Batavia Daily News	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6053	Local Newspaper	Bee Group Newspapers Combo	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6054	Local Newspaper	Bradford Era	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6055	Local Newspaper	Corning Leader	Diverse Mass	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X												
6056	Local Newspaper	Elmira Star-Gazette	Diverse Mass	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X												
6057	Local Newspaper	Bergen Record/Herald News Combo	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6058	Local Newspaper	Bridgewater Courier News/Morristown Daily Record	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6059	Local Newspaper	Connecticut Post	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6060	Local Newspaper	Jersey City Reporter	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6061	Local Newspaper	Middletown Times Herald-Record	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6062	Local Newspaper	Our Town Downtown/Downtowner	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6063	Local Newspaper	Our Town/Eastsider	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6064	Local Newspaper	West Side Spirit/Westsider	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6065	Local Newspaper	White Plains Journal News	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6066	Local Newspaper	Yonkers/Mt. Vernon Express	Diverse Mass	English	New York	NY	New York (includes Puerto Rico)																																X	X												
6067	Local Newspaper	Rochester Democrat & Chronicle	Diverse Mass	English	Rochester, NY	NY	New York (includes Puerto Rico)																																X	X												
6068	Local Newspaper	Ithaca Journal	Diverse Mass	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X												
6069	Local Newspaper	Rome Daily Sentinel	Diverse Mass	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X												
6070	Local Newspaper	Syracuse Post-Standard	Diverse Mass	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X												
6071	Local Newspaper	Utica Observer-Dispatch	Diverse Mass	English	Utica	NY	New York (includes Puerto Rico)																																X	X												
6072	Local Newspaper	Massena Courier-Observer	Diverse Mass	English	Watertown	NY	New York (includes Puerto Rico)																																X	X												
6073	Local Newspaper	Watertown Daily Times – NY	Diverse Mass	English	Watertown	NY	New York (includes Puerto Rico)																																X	X												
6074	Local Radio	WPYX-FM	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X						
6075	Local Radio	WRVE-FM	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X						
6076	Local TV	GAM	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																																X	X												
6077	Local TV	PAR	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																																X	X												
6078	Local TV	WE	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X						
6079	Local TV	WGRZ	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6080	Local TV	WIVB	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6081	Local TV	WKBW	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6082	Local TV	WNLO	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6083	Local TV	WNYO	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6084	Local TV	WUTV	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6085	Local TV	ANP	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6086	Local TV	BBA	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6087	Local TV	CMT	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6088	Local TV	FXC	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6089	Local TV	FXN	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6090	Local TV	GAM	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6091	Local TV	HLN	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6092	Local TV	MNB	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6093	Local TV	NGC	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6094	Local TV	OWN	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6095	Local TV	OXY	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6096	Local TV	TDC	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6097	Local TV	TVL	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6098	Local TV	WE	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6099	Local TV	YES	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6100	Local Radio	WAAL-FM	Diverse Mass	English	Binghamton	NY	New York (includes Puerto Rico)																																X	X												
6101	Local Radio	WBEN-AM	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6102	Local Radio	WBLF-FM	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6103	Local Radio	WGRF-FM	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6104	Local Radio	WHTT-FM	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6105	Local Radio	WMSX-FM	Diverse Mass	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X												
6106	Local Radio	WMTT-FM	Diverse Mass	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X												
6107	Local Radio	WNKI-FM	Diverse Mass	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X												
6108	Local Radio	WPHD-FM	Diverse Mass	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X												

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																															
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
6109	Local TV	SNY	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6110	Local TV	WABC	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6111	Local TV	WCBS	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6112	Local TV	WNBC	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6113	Local TV	WNYW	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6114	Local TV	WPIX	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6115	Local TV	WPIX	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6116	Local TV	YES	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6117	Local TV	CNN	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6118	Local TV	FOQ	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6119	Local TV	MNB	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6120	Local TV	TDC	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6121	Local TV	USA	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6122	Local TV	VH1	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6123	Local TV	BET	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																															X	X														
6124	Local Radio	WAXQ-FM	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6125	Local Radio	WCBS-AM	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6126	Local Radio	WINS-AM	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6127	Local Radio	WKTU-FM	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6128	Local Radio	WLTW-FM	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6129	Local Radio	WNEW-FM	Diverse Mass	English	New York	NY	New York (Includes Puerto Rico)																															X	X														
6130	Local TV	CNN	Diverse Mass	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6131	Local TV	DST	Diverse Mass	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6132	Local TV	GAM	Diverse Mass	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6133	Local TV	OXY	Diverse Mass	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6134	Local Radio	WAIO-FM	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6135	Local Radio	WBEE-FM	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6136	Local Radio	WBZA-FM	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6137	Local Radio	WCMF-FM	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6138	Local Radio	WEVI-FM	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6139	Local Radio	WKGS-FM	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6140	Local TV	EBNY	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6141	Local TV	WIBX	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6142	Local TV	WETM	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6143	Local TV	CNN	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6144	Local TV	FOQ	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6145	Local TV	FXN	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6146	Local TV	HGTV	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6147	Local TV	MNB	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6148	Local TV	TVL	Diverse Mass	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6149	Local TV	MTV	Diverse Mass	English	Portland-Auburn	NY	New York (Includes Puerto Rico)																															X	X	X													
6150	Local TV	NIC	Diverse Mass	English	Portland-Auburn	NY	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X	X								
6151	Local TV	EHAM	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6152	Local TV	WHAM	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6153	Local TV	WHEC	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6154	Local TV	WROC	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6155	Local TV	WUHF	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6156	Local TV	ANP	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6157	Local TV	CMT	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6158	Local TV	FOO	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6159	Local TV	OXY	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6160	Local TV	SCI	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6161	Local TV	TVL	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6162	Local TV	USA	Diverse Mass	English	Rochester, NY	NY	New York (Includes Puerto Rico)																															X	X														
6163	Local Radio	WAQX-FM	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6164	Local Radio	WBBS-FM	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6165	Local Radio	WNTQ-FM	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6166	Local Radio	WYYY-FM	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6167	Local TV	WSTM	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6168	Local TV	WSYR	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6169	Local TV	WTVH	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6170	Local TV	ANP	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6171	Local TV	CNN	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6172	Local TV	FXN	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6173	Local TV	MNB	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6174	Local TV	QVBN	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6175	Local TV	TLC	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6176	Local TV	TVL	Diverse Mass	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6177	Local TV	GKTV	Diverse Mass	English	Utica	NY	New York (Includes Puerto Rico)																															X	X														
6178	Local TV	ANP	Diverse Mass	English	Utica	NY	New York (Includes Puerto Rico)																															X	X														
6179	Local Radio	WSKS-FM	Diverse Mass	English	Utica	NY	New York (Includes Puerto Rico)																															X	X														
6180	Local TV	EWTI	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6181	Local TV	AMC	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6182	Local TV	ANP	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6183	Local TV	HAL	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6184	Local TV	NIC	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6185	Local TV	TLC	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6186	Local TV	TOO	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6187	Local TV	TTC	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6188	Local TV	TVL	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6189	Local TV	ANP	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6190	Local TV	CNN	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6191	Local TV	FXN	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6192	Local TV	HGTV	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6193	Local TV	MNB	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6194	Local TV	NIC	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6195	Local TV	TDC	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6196	Local TV	THC	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6197	Local TV	TLC	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6198	Local TV	TVL	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6199	Local TV	VS	Diverse Mass	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6200	Local TV	HGTV	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																																		X	X	X	X	X							
6201	Local TV	MTV	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																																		X	X	X	X	X							
6202	Local Newspaper	El Diario La Prensa	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X														
6203	Local Newspaper	Impacto Latin News	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X								
6204	Local Newspaper	La Tribuna Hispana USA	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X														
6205	Local Newspaper	La Voz Hispana	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X								
6206	Local Newspaper	Reporte Hispano	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X														
6207	Local Newspaper	El Especialito	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)																															X	X														
6208	Local Newspaper	La Voz Magazine	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)									X			X				X				X				X																						
6209	Local Radio	WPAT-FM	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
6210	Local Radio	WQBU-FM	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6211	Local Radio	WXNY-FM	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6212	Local Radio	WADO-FM	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6213	Local Radio	WSKQ-FM	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6214	Local TV	WFUT	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6215	Local TV	WNJU	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6216	Local TV	WXTV	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6217	Local Radio	WBON-FM	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6218	Local TV	AMC	Black/AA	English	Utica	NY	New York (Includes Puerto Rico)																															X	X														
6219	Local TV	ANP	Black/AA	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6220	Local TV	ANP	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
6221	Local Radio	WAIZ-FM	Black/AA	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																X															X	X	X	X	X	X	X	X								
6222	Local TV	ANP	Black/AA	English	Rochester	NY	New York (Includes Puerto Rico)																															X	X	X	X	X	X										
6223	Local TV	ANP	Black/AA	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X														
6224	Local TV	ANP	Black/AA	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6225	Local TV	BET	Black/AA	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																X															X	X		X	X	X	X	X								
6226	Local TV	BRV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																X		x	x	x	x	X	X																							
6227	Local TV	CNN	Black/AA	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6228	Local TV	CNN	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6229	Local TV	CNN	Black/AA	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6230	Local TV	CNN	Black/AA	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X	X		X	X	X	X								
6231	Local TV	DIY	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6232	Local TV	DST	Black/AA	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6233	Local Radio	WBLK-FM	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6234	Local TV	EBNY-TV	Black/AA	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6235	Local TV	EHAM-TV	Black/AA	English	Rochester	NY	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X								
6236	Local TV	EKTV-TV	Black/AA	English	Utica	NY	New York (Includes Puerto Rico)																															X	X														
6237	Local TV	EWTI-TV	Black/AA	English	Watertown	NY	New York (Includes Puerto Rico)																															X	X														
6238	Local TV	FOO	Black/AA	English	Rochester	NY	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X	X								
6239	Local TV	FS1	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6240	Local TV	FX	Black/AA	English	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6241	Local TV	FXN	Black/AA	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6242	Local TV	FXN	Black/AA	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6243	Local TV	FXN	Black/AA	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X	X													
6244	Local TV	GAM	Black/AA	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6245	Local TV	GAM	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X								
6246	Local TV	GAM	Black/AA	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6247	Local TV	GKTV-TV	Black/AA	English	Utica	NY	New York (Includes Puerto Rico)																															X	X														
6248	Local TV	HGT	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6249	Local TV	HLN	Black/AA	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6250	Local TV	HLN	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6251	Local TV	MNB	Black/AA	English	Binghamton	NY	New York (Includes Puerto Rico)																															X	X														
6252	Local TV	MNB	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6253	Local TV	MNB	Black/AA	English	Elmira (Corning)	NY	New York (Includes Puerto Rico)																															X	X														
6254	Local TV	MNB	Black/AA	English	Rochester	NY	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X	X								
6255	Local TV	MNB	Black/AA	English	Syracuse	NY	New York (Includes Puerto Rico)																															X	X	X	X	X	X	X	X								
6256	Local TV	MSG	Black/AA	English	Buffalo	NY	New York (Includes Puerto Rico)				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
6257	Local TV	MTV	Black/AA	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X													
6258	Local TV	MTV	Black/AA	English	Utica	NY	New York (includes Puerto Rico)																																X	X													
6259	Local TV	MTV	Black/AA	English	Watertown	NY	New York (includes Puerto Rico)																																X	X													
6260	Local TV	NFL	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6261	Local TV	NGC	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6262	Local TV	NIC	Black/AA	English	Utica	NY	New York (includes Puerto Rico)																																X	X													
6263	Local TV	NIC	Black/AA	English	Watertown	NY	New York (includes Puerto Rico)																																X	X													
6264	Local TV	OWN	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6265	Local TV	OWN	Black/AA	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X													
6266	Local TV	OWN	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6267	Local TV	OWN	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6268	Local TV	OXY	Black/AA	English	Binghamton	NY	New York (includes Puerto Rico)																																X	X													
6269	Local TV	OXY	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
6270	Local TV	OXY	Black/AA	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X													
6271	Local TV	OXY	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																																X	X	X		X	X	X	X							
6272	Local TV	OXY	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X													
6273	Out of Home	Grocery TV	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)																	X																													
6274	Out of Home	NRS	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)																	X																													
6275	Out of Home	GSTV	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)																	X																													
6276	Out of Home	Redbox	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)																	X																													
6277	Out of Home	NRS	Black/AA	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																	X																													
6278	Out of Home	GSTV	Black/AA	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																	X																													
6279	Out of Home	Redbox	Black/AA	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																	X																													
6280	Out of Home	GSTV	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																	X																													
6281	Out of Home	Grocery TV	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																	X																													
6282	Out of Home	Redbox	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																	X																													
6283	Local TV	SCF	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6284	Newspaper	African American Observer	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X		X	X	X	X	X							
6285	Newspaper	Afro Times	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X			X	X			X		X		X	X			X		X		X	X	X		X				X	X													
6286	Newspaper	Amsterdam News	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X	X			X	X				X	X		X	X				X		X		X	X					X	X													
6287	Newspaper	Harlem News Group	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X		X	X			X			X	X	X			X		X	X	X			X					X	X													
6288	Newspaper	Jersey City Daily Challenger	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X		X	X	X		X	X	X	X	X		X	X	X	X		X	X	X	X				X	X		X	X	X	X	X							
6289	Newspaper	New American of New York	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X	X	X			X			X	X	X			X				X	X			X	X					X	X													
6290	Newspaper	New York Beacon	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X		X	X			X			X	X	X			X			X	X				X					X	X													
6291	Newspaper	New York Carib News	Black/AA	English	New York	NY	New York (includes Puerto Rico)					x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x					X	X		X	X	X	X	X							
6292	Newspaper	New York Daily Challenge	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X	X			X	X			X	X			X	X			X		X		X		X					X	X		X	X	X	X	X							
6293	Newspaper	Patterson-Passaic Daily Challenge	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X	X			X	X			X	X			X	X			X		X		X		X					X	X													
6294	Newspaper	Rolling Out	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X		X	X	X	X	X							
6295	Newspaper	Westchester County Press	Black/AA	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
6296	Local TV	TDC	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X												
6297	Newspaper	Challenger News	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X		X	X	X	X	X							
6298	Newspaper	CNY Vision	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X		X	X	X	X	X							
6299	Newspaper	Hudson Valley Press	Black/AA	English	New York	NY	New York (includes Puerto Rico)																																X	X													
6300	Newspaper	Minority Reporter	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																																X	X													
6301	Newspaper	Our Time Press, Inc.	Black/AA	English	New York	NY	New York (includes Puerto Rico)																																X	X		X	X	X	X	X							
6302	Newspaper	The Village Press	Black/AA	English	New York	NY	New York (includes Puerto Rico)																																X	X													
6303	Local TV	TLC	Black/AA	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X													
6304	Local TV	TLC	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X													
6305	Local TV	TNT	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)																		x	x	x	x	X	X	X																						
6306	Local TV	TOO	Black/AA	English	Utica	NY	New York (includes Puerto Rico)																																X	X													
6307	Local TV	TVL	Black/AA	English	Binghamton	NY	New York (includes Puerto Rico)																																X	X													
6308	Local TV	TVL	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6309	Local TV	TVL	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6310	Local TV	TVL	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X													
6311	Local TV	TVL	Black/AA	English	Watertown	NY	New York (includes Puerto Rico)																																X	X													
6312	Local TV	TWC	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6313	Local TV	VH1	Black/AA	English	Utica	NY	New York (includes Puerto Rico)																																X	X													
6314	Local TV	VS	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6315	Local TV	WBGH-TV	Black/AA	English	Binghamton	NY	New York (includes Puerto Rico)																																X	X													
6316	Local TV	WBNG-TV	Black/AA	English	Binghamton	NY	New York (includes Puerto Rico)																																X	X													
6317	Local TV	WCWN-TV	Black/AA	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6318	Local TV	WE	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6319	Local Radio	WDKX-FM	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6320	Local TV	WENY-TV	Black/AA	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X													
6321	Local TV	WETM-TV	Black/AA	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X													
6322	Local TV	WFXV-TV	Black/AA	English	Utica	NY	New York (includes Puerto Rico)																																X	X													
6323	Local TV	WGRZ-TV	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X												
6324	Local TV	WHAM-TV	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6325	Local TV	WHEC-TV	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6326	Local TV	WICZ-TV	Black/AA	English	Binghamton	NY	New York (includes Puerto Rico)																																X	X													
6327	Local TV	WIVB-TV	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6328	Local TV	WNYT-TV	Black/AA	English	Binghamton	NY	New York (includes Puerto Rico)																																X	X													
6329	Local TV	WKBW-TV	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6330	Local TV	WKTV-TV	Black/AA	English	Utica	NY	New York (includes Puerto Rico)																																X	X													
6331	Local TV	WNLO-TV	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6332	Local TV	WNYF-TV	Black/AA	English	Watertown	NY	New York (includes Puerto Rico)																																X	X													
6333	Local TV	WNYO-TV	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6334	Local TV	WNYT-TV	Black/AA	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6335	Local Radio	WHEN-AM	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6336	Local Radio	WLSP-AM	Black/AA	English	Utica	NY	New York (includes Puerto Rico)																																X	X													
6337	Local TV	WRGB-TV	Black/AA	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6338	Local TV	WROC-TV	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6339	Local TV	WSTM-TV	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6340	Local TV	WSYR-TV	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6341	Local TV	WTEN-TV	Black/AA	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6342	Local TV	WTVH-TV	Black/AA	English	Syracuse	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6343	Local TV	WUHF-TV	Black/AA	English	Rochester	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6344	Local TV	WUTR-TV	Black/AA	English	Utica	NY	New York (includes Puerto Rico)																																X	X													
6345	Local TV	WUTV-TV	Black/AA	English	Buffalo	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6346	Local TV	WWNY-TV	Black/AA	English	Watertown	NY	New York (includes Puerto Rico)																																X	X													
6347	Local TV	WWTI-TV	Black/AA	English	Watertown	NY	New York (includes Puerto Rico)																																X	X													
6348	Local TV	WXXA-TV	Black/AA	English	Albany-Schenectady-Troy	NY	New York (includes Puerto Rico)																X																X	X	X	X	X	X	X	X							
6349	Local TV	WYDC-TV	Black/AA	English	Elmira (Corning)	NY	New York (includes Puerto Rico)																																X	X													
6350	Alternative OOH	All Over Media	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X	X	X			
6351	Local Newspaper	Caribbean Life	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X		X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X							
6352	Local Magazine	Caribbean Times	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)						X		X		X		X		X		X		X		X		X		X		X							X	X	X	X	X	X							
6353	Local Magazine	Everybody's Magazine	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)							X									X																	X													
6354	Events	Irie Jam Virtual Caribbean Concert	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)																						X	X	X																					
6355	Alternative OOH	Mesmerize	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X						
6356	Alternative OOH	NMB	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X		X	X	X	X	X							
6357	Local Newspaper	NY Trend	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6358	Local Magazine	That Positive Community	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)						X							X					X			X															X									
6359	Local Radio	WBLS-FM	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6360	Local Newspaper	Weekly Gleaner	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X		X	X	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X																			
6361	Local Newspaper	Weekly Star	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X																			
6362	Local Magazine	WhereItsAt	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)																																X	X	X				X								
6363	Local Radio	WLIB-AM	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6364	Local Radio	WNYH-AM	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6365	Local Radio	WPAT-AM (Winners Circle)	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6366	Local Radio	WQHT-FM	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6367	Local Radio	WSNR-FM	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6368	Local Radio	WVIP-FM (Carl B. Movie)	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6369	Local Radio	WVIP-FM (Groovin Radio)	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6370	Local Radio	WVIP-FM (Hip-Jam)	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6371	Local Radio	WVIP-FM (Winners Circle)	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6372	Local Radio	WWPR-FM	Afro Caribbean	English	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6373	Alternative OOH	Mesmerize	Sub Saharan African	French	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X	X	X				
6374	Alternative OOH	NMB	Sub Saharan African	French	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X	X	X	X	X							
6375	Local Radio	WBLS-FM	Sub Saharan African	English	New York	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6376	Local Radio	WPAT-AM	Sub Saharan African	French	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6377	Local Radio	WWRE-AM	Sub Saharan African	English	Atlanta	NY	New York (includes Puerto Rico)																																X	X	X	X	X	X	X	X							
6378	Alternative OOH	All Over Media	Haitian Creole	Creole	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X							
6379	Local Newspaper	Haiti Liberte	Haitian Creole	Creole	New York	NY	New York (includes Puerto Rico)							X	X	X			X		X		X		X	X			X		X																					
6380	Local Newspaper	Haiti Progres	Haitian Creole	Creole	New York	NY	New York (includes Puerto Rico)					X		X			X		X		X	X	X	X	X	X	X	X	X		X	X	X	X					X	X	X	X	X	X	X	X							
6381	Alternative OOH	Mesmerize	Haitian Creole	Creole	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X							
6382	Alternative OOH	NMB	Haitian Creole	Creole	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X	X	X	X	X							
6383	Local Radio	RADIO SOLEIL D'HAITI	Haitian Creole	Creole	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6384	Local Magazine	CAIPA Doctor Local Magazine	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)												X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
6385	Local Newspaper	China Press NJ	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																									
6386	Local Newspaper	China Press NY	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6387	Local Radio	Chinese Radio Network AM1240	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6388	Out of Home	CMPG	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X		X	X	X	X	X	X	X	X			X																X	X	X	X	X	X							
6389	Local Newspaper	Comcast News	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6390	Local TV	Crossings TV-NY	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6391	Local Newspaper	Cyprus Multimedia	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X																			X	X	X	X	X	X							
6392	Local Magazine	Elite Local Magazine	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6393	Local Newspaper	Global Chinese Times	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6394	Local Radio	MRBI-WKDM AM1380	Chinese (Mandarin)	Mandarin	New York	NY	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																									
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
6405	Local Radio	MRBI Network Asia (WZRC AM 1480)	Chinese (Cantonese)	Cantonese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6406	Local Newspaper	Sing Tao NY	Chinese (Cantonese)	Cantonese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6407	Local TV	TVB NY	Chinese (Cantonese)	Cantonese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6408	Local Radio	Chinese Radio US	Chinese (Cantonese)	Mandarin	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6409	Events	Museum of Chinese in America	Chinese (Cantonese)	Cantonese	New York	NY	New York (Includes Puerto Rico)																						X	X	X	X	X	X	X	X	X	X													
6410	Events	Immigrant Social Services	Chinese (Cantonese)	Cantonese	New York	NY	New York (Includes Puerto Rico)																									X	X	X	X	X	X	X													
6411	Events	Homecrest Community Services	Chinese (Cantonese)	Cantonese	New York	NY	New York (Includes Puerto Rico)																											X	X	X	X	X	X	X	X	X	X	X	X	X	X				
6412	Local TV	Crossings TV - Viet - NY	Vietnamese	Vietnamese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6413	Local Magazine	Nguoi Dep Magazine	Vietnamese	Vietnamese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X																	
6414	Out of Home	CMFG	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X																														
6415	Local Newspaper	Korea Daily-NY	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6416	Local Newspaper	Korea Times-NY	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6417	Local TV	Korean Broadcasting Network (KBN)	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6418	Local Newspaper	Kuochao-NY	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6419	Local TV	MBC America	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6420	Local Radio	New York K Radio/WWRU AM 1660	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6421	Local Radio	NY Radio Korea FM 87.7	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6422	Local TV	The Korea Channel (TKC)	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6423	Local Newspaper	The Korean New York Daily (The New York Ilbo)	Korean	Korean	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6424	Events	Minkwon Center for Community Action	Korean	Korean	New York	NY	New York (Includes Puerto Rico)																						X	X	X	X	X	X	X	X	X	X													
6425	Local Newspaper	The FILAM NY	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)																						X			X	X	X	X	X				X	X	X	X	X	X							
6426	Events	National Federation of Filipino American Associations	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)															X															X	X													
6427	Events	East Coast Asian American Student Union	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)											X																			X	X													
6428	Local Newspaper	Weekend Balita-NY	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6429	Local Newspaper	US Asian Post-NY	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6430	Local TV	Makilala TV	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6431	Local TV	Crossings TV-NY	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6432	Out of Home	CMFG	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6433	Local Newspaper	Asian Journal-NY/NJ	Filipino	Tagalog	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6434	Local Newspaper	Daily Sun-NY	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)																																											
6435	Local Newspaper	Japan Voice - Shukan NY	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6436	Local Newspaper	Jiji Press - KINYU ZAISEI BUSINESS	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)																		X	X	X	X	X	X	X								X	X												
6437	Local Newspaper	Jiji Press - News Bulletin	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)																		X	X	X	X	X	X	X																				
6438	Local Newspaper	Kaiyo Gaikyo News	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6439	Local Newspaper	New York Biz	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)														X	X	X	X	X	X	X	X	X														X								
6440	Local Newspaper	Nikkei	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X																																			
6441	Local Newspaper	NY Japion	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)																														X	X	X	X	X	X	X	X							
6442	Local Newspaper	Yomiitime	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6443	Local Radio	Sakura Radio	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6444	Local TV	Fujisankei Communications	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6445	Local TV	NHK - TV Japan	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6446	Out of Home	Air Supply	Japanese	Japanese	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X																			X	X	X	X									
6447	Local Newspaper	Mohican News	AIAN	English	Madison	NY	New York (Includes Puerto Rico)							X					X																																
6448	Out of Home	Cayuga Nation	AIAN	English	Regional	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6449	Out of Home	Oneida Indian Nation	AIAN	English	Regional	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6450	Out of Home	Onondaga Nation	AIAN	English	Regional	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6451	Out of Home	Saint Regis Mohawk Tribe	AIAN	English	Regional	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6452	Out of Home	Shinnecock Indian Nation	AIAN	English	Regional	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6453	Out of Home	Tonawanda Band of Seneca	AIAN	English	Regional	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6454	Out of Home	Tuscarora Nation	AIAN	English	Regional	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6455	Local Magazine	Khaskhas Weekly	Nepali	Nepali	New York	NY	New York (Includes Puerto Rico)																								X	X	X	X	X			X	X		X	X	X	X							
6456	Local Newspaper	Di Tsaitung/ News Report	Yiddish	Yiddish	New York	NY	New York (Includes Puerto Rico)																								X	X	X	X	X			X	X		X	X	X	X							
6457	Local Newspaper	New York Awam	Urdu	Urdu	New York	NY	New York (Includes Puerto Rico)																								X	X	X	X	X			X	X		X	X	X	X							
6458	Local Newspaper	Weekly Bangalee	Bengali	Bengali	New York	NY	New York (Includes Puerto Rico)																								X	X	X	X	X			X	X		X	X	X	X							
6459	Local Newspaper	Bangladeshi Raj INC	Bengali	Bengali	New York	NY	New York (Includes Puerto Rico)																									X	X	X	X			X	X		X	X	X	X							
6460	Local Newspaper	Weekly Nobobuq	Bengali	Bengali	New York	NY	New York (Includes Puerto Rico)																									X	X	X	X			X	X		X	X	X	X							
6461	Local Newspaper	Jewish Week	Hebrew	Hebrew	New York	NY	New York (Includes Puerto Rico)																									X	X	X	X			X	X		X	X	X	X							
6462	Local Newspaper	Desi Talk NY/NJ	Punjabi	Punjabi	New York	NY	New York (Includes Puerto Rico)																									X	X	X	X			X	X		X	X	X	X							
6463	Local Newspaper	Punjabi Duniya	Punjabi	Punjabi	New York	NY	New York (Includes Puerto Rico)																										X	X	X																	
6464	Local Newspaper	The South Asian Insider	Hindi	Hindi	New York	NY	New York (Includes Puerto Rico)																									X	X	X	X																	
6465	Local Newspaper	Urdu Times	Urdu	Urdu	New York	NY	New York (Includes Puerto Rico)																										X	X	X																	
6466	Local Newspaper	Der Blatt	Yiddish	Yiddish	New York	NY	New York (Includes Puerto Rico)																																					X	X						
6467	Local Newspaper	Hamodia	Yiddish	Yiddish	New York	NY	New York (Includes Puerto Rico)																																					X							
6468	Out of Home	NRS	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																	X																												
6469	Out of Home	IGSTV	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																	X																												
6470	Out of Home	Redbox	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																	X																												
6471	Local Newspaper	Albany Times Union	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)																	X																												
6472	Local Radio	WRLY-FM	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
6473	Local Radio	WZNA-FM	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6474	Local Radio	WROW-AM	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6475	Local Radio	WTRY-FM	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6476	Local Radio	WVJB-FM	Diverse Mass	English	Albany-Schenectady-Troy	NY	New York (Includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6477	Out of Home	All Over Media	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
6478	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
6479	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)													X	X	X	X	X	X	X	X	X																							
6480	Out of Home	Encompass	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)													X	X	X	X	X	X	X	X	X									X	X													
6481	Out of Home	Intersection Media	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
6482	Out of Home	OUTFRONT Media	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
6483	Out of Home	Grocery TV	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)																	X																												
6484	Out of Home	GSTV	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)																	X																												
6485	Out of Home	GSTV 2	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)																	X																												
6486	Out of Home	Impax Media	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)																	X																												
6487	Out of Home	Redbox	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)																	X																												
6488	Out of Home	NRS	Hispanic	Spanish	New York	NY	New York (Includes Puerto Rico)																	X																												
6489	Local TV	AE	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																														X	X	X													
6490	Local TV	BET	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
6491	Local TV	CNN	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																														X														
6492	Local TV	ES2	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																					X																							
6493	Local TV	ESP	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																			X	X	X																							
6494	Local TV	LIF	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6495	Local TV	MNB	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																														X	X													
6496	Local TV	OWN	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X		X	X							
6497	Local TV	SNY-TV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																															X												
6498	Local Radio	WBLS-FM	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6499	Local Radio	WQHT-FM	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6500	Local TV	TNT	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6501	Out of Home	NRS	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																	X																												
6502	Out of Home	Impax Media	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																	X																												
6503	Out of Home	GSTV 2	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																	X																												
6504	Out of Home	GSTV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																	X																												
6505	Out of Home	Redbox	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																	X																												
6506	Out of Home	All Over Media	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6507	Out of Home	Clear Channel	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6508	Out of Home	Outfront Media	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6509	Local Radio	WWPR-FM	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6510	Local Radio	WLIB-AM	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																														X	X	X	X	X	X	X	X							
6511	Local TV	USA	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																														X	X													
6512	Local TV	VH1	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X				X	X							
6513	Local TV	WABC-TV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6514	Local TV	WCBS-TV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6515	Local TV	WNBC-TV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X										
6516	Local TV	WNYW-TV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6517	Local TV	WRYV-TV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6518	Local TV	WWOR-TV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6519	Local TV	YESN-TV	Black/AA	English	New York	NY	New York (Includes Puerto Rico)																															X												
6520	Out of Home	Outfront Media	Arabic	Arabic	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6521	Local Radio	BWPR-FM	Russian	Russian	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6522	Out of Home	Clear Channel	Russian	Russian	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6523	Local Newspaper	FORUM	Russian	Russian	New York	NY	New York (Includes Puerto Rico)														X				X			X		X	X						X	X	X	X	X	X	X	X							
6524	Out of Home	Outfront	Russian	Russian	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6525	Local Newspaper	Russian Bazaar	Russian	Russian	New York	NY	New York (Includes Puerto Rico)							X		X						X			X			X		X	X						X	X	X	X	X	X	X	X							
6526	Local Newspaper	The Bukharian Times	Russian	Russian	New York	NY	New York (Includes Puerto Rico)											X		X		X		X				X		X	X						X	X	X	X	X	X	X	X							
6527	Local Newspaper	V Novom Svete	Russian	Russian	New York	NY	New York (Includes Puerto Rico)					X		X		X		X		X		X		X		X		X		X	X						X	X	X	X	X	X	X	X							
6528	Local Newspaper	Vecherny	Russian	Russian	New York	NY	New York (Includes Puerto Rico)							X				X		X		X		X		X		X		X	X						X	X	X	X	X	X	X	X							
6529	Local Newspaper	Yevreiski Mir	Russian	Russian	New York	NY	New York (Includes Puerto Rico)											X		X		X		X		X		X		X	X						X	X	X	X	X	X	X	X							
6530	Local Newspaper	Kurier Plus	Polish	Polish	New York	NY	New York (Includes Puerto Rico)					X		X		X		X		X		X		X		X		X		X								X	X	X	X	X	X	X							
6531	Local Newspaper	Nowy Dziennik	Polish	Polish	New York	NY	New York (Includes Puerto Rico)					X		X		X		X		X		X		X		X		X		X	X						X	X	X	X	X	X	X	X							
6532	Local Newspaper	Super Express New York	Polish	Polish	New York	NY	New York (Includes Puerto Rico)					X		X		X		X		X		X		X		X		X		X	X						X	X	X	X	X	X	X	X							
6533	Out of Home	Outfront	Polish	Polish	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
6534	Local Radio	WRKL-FM	Polish	Polish	New York	NY	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
6535	Local Radio	WRKL-AM	Polish	Polish	New York	NY	New York (Includes Puerto Rico)																		X	X	X	X									X	X	X	X	X	X	X	X							
6536	Local Newspaper	News Journal	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																X																												
6537	Local Newspaper	The News-Messenger	Diverse Mass	English	Toledo	OH	Philadelphia																X																												
6538	Local Newspaper	News Herald	Diverse Mass	English	Toledo	OH	Philadelphia																X																												
6539	Local Newspaper	Times Recorder	Diverse Mass	English	Zanesville	OH	Philadelphia																X																												
6540	Local Newspaper	Cincinnati Community Press Publications	Diverse Mass	English	C

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

Weeks In-Flight (mark with X if in-flight leave blank if not)

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
6553	Local Newspaper	Delphos Daily Herald	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6554	Local Newspaper	Defiance Crescent-News	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6555	Local Newspaper	Findlay Courier	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6556	Local Newspaper	Toledo Blade	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6557	Local Newspaper	Lisbon Morning Journal	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6558	Local Newspaper	Warren Tribune Chronicle	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6559	Local TV	WCPO	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6560	Local TV	WKRC	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6561	Local TV	WLWT	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6562	Local TV	WXIX	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X															
6563	Local TV	CNN	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6564	Local TV	NGC	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6565	Local TV	SCF	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6566	Local TV	TDC	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6567	Local TV	TVL	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6568	Local TV	USA	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6569	Local TV	WE	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6570	Local TV	WBNX	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6571	Local TV	WEWS	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6572	Local TV	WJW	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6573	Local TV	WKYC	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6574	Local TV	WOIO	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6575	Local TV	AE	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6576	Local TV	ANP	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6577	Local TV	CMT	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6578	Local TV	CNN	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6579	Local TV	FOO	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6580	Local TV	FRI	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6581	Local TV	FXN	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6582	Local TV	GAM	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6583	Local TV	HAL	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6584	Local TV	LMN	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6585	Local TV	MNB	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6586	Local TV	OXY	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6587	Local TV	TLC	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6588	Local TV	TVL	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6589	Local TV	WBNS	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6590	Local TV	WCMH	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6591	Local TV	WSYX	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6592	Local TV	WTTE	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6593	Local TV	WWHO	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6594	Local TV	ANP	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6595	Local TV	FXN	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6596	Local TV	GAM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6597	Local TV	LMN	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6598	Local TV	OXY	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6599	Local TV	SCF	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6600	Local TV	TDC	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6601	Local TV	THC	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6602	Local TV	TLC	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6603	Local TV	TTC	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6604	Local TV	TCVL	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6605	Local TV	WE	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6606	Local TV	WBDT	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6607	Local TV	WDTN	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6608	Local TV	WHIO	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6609	Local TV	WKEF	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6610	Local TV	WRGT	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6611	Local TV	HLN	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6612	Local TV	MTV	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6613	Local TV	PAR	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6614	Local TV	SCF	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6615	Local TV	TTC	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6616	Local Radio	WGRR-FM	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6617	Local Radio	WLW-AM	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6618	Local Radio	WOFX-FM	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6619	Local Radio	WREW-FM	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6620	Local Radio	WRRM-FM	Diverse Mass	English	Cincinnati	OH	Philadelphia																															X	X														
6621	Local Radio	WDOK-FM	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6622	Local Radio	WKRK-FM	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6623	Local Radio	WMJI-FM	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6624	Local Radio	WNCX-FM	Diverse Mass	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X														
6625	Local Radio	WBNS-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6626	Local Radio	WCOL-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6627	Local Radio	WJYD-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6628	Local Radio	WLVQ-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6629	Local Radio	WNCI-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6630	Local Radio	WODC-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6631	Local Radio	WSNY-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6632	Local Radio	WXMG-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6633	Local Radio	WXZX-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6634	Local Radio	WYTS-AM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6635	Local Radio	WZCB-FM	Diverse Mass	English	Columbus, OH	OH	Philadelphia																															X	X														
6636	Local Radio	WCHD-FM	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6637	Local Radio	WDHT-FM	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6638	Local Radio	WHKO-FM	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6639	Local Radio	WMMX-FM	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6640	Local Radio	WROU-FM	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6641	Local Radio	WRZX-FM	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6642	Local Radio	WTUE-FM	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6643	Local Radio	WZLR-FM	Diverse Mass	English	Dayton	OH	Philadelphia																															X	X														
6644	Local Radio	WIMT-FM	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6645	Local Radio	WMLX-FM	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6646	Local Radio	WZRX-FM	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6647	Local TV	WHIZ	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6648	Local TV	AE	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6649	Local TV	ANP	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6650	Local TV	CNB	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6651	Local TV	CNN	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6652	Local TV	FOO	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6653	Local TV	FX	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6654	Local TV	FXN	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6655	Local TV	HAL	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6656	Local TV	HLN	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6657	Local TV	LMN	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6658	Local TV	MNB	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6659	Local TV	NGC	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6660	Local TV	NJC	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6661	Local TV	PAR	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6662	Local TV	SCF	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6663	Local TV	TBS	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6664	Local TV	TDC	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6665	Local TV	THC	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6666	Local TV	TLC	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6667	Local TV	TNT	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6668	Local TV	TTC	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6669	Local TV	TVL	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X														
6670	Local TV	ELIO	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6671	Local TV	EOHL	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6672	Local TV	WLIO	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6673	Local TV	WOHL	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6674	Local TV	ANP	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6675	Local TV	HAL	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6676	Local TV	HGTV	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6677	Local TV	NGC	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6678	Local TV	SCF	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6679	Local TV	TDC	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6680	Local TV	THC	Diverse Mass	English	Lima	OH	Philadelphia																															X	X														
6681	Local TV	TLC	Diverse Mass	English	Lima	OH	Philadelphia																																														
6682	Local Radio	WIOT-FM	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6683	Local Radio	WKKO-FM	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6684	Local Radio	WRQN-FM	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6685	Local Radio	WRVF-FM	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6686	Local Radio	WWKR-FM	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6687	Local TV	ETVG	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6688	Local TV	WNWO	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6689	Local TV	WTOL	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6690	Local TV	WTVG	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6691	Local TV	WUPW	Diverse Mass	English	Toledo	OH	Philadelphia																															X	X														
6692	Local TV	WFMJ	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6693	Local TV	WKBN	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6694	Local TV	WYTV	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6695	Local TV	MTV	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6696	Local TV	SCF	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6697	Local TV	TVL	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6698	Local TV	TWC	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6699	Local Radio	WKBN-AM	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														
6700	Local Radio	WMXY-FM	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																															
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
6701	Local Radio	WQXK-FM	Diverse Mass	English	Youngstown	OH	Philadelphia																															X	X																
6702	Local Radio	WHIZ-AM	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X																
6703	Local Radio	WHIZ-FM	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X																
6704	Local Radio	WZVL-FM	Diverse Mass	English	Zanesville	OH	Philadelphia																															X	X																
6705	Local TV	WQHS	Hispanic	Spanish	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X																
6706	Local TV	EOMC	Hispanic	Spanish	Columbus	OH	Philadelphia																															X	X																
6707	Local Radio	WQXY-FM	Hispanic	Spanish	Cincinnati	OH	Philadelphia																		X	X	X	X										X	X																
6708	Local Radio	WLFM-FM	Hispanic	Spanish	Cleveland-Akron (Canton)	OH	Philadelphia																		X	X	X	X																											
6709	Local Radio	WXKO-FM	Hispanic	Spanish	Zanesville	OH	Philadelphia																															X	X																
6710	Local TV	ANP	Black/AA	English	Cincinnati	OH	Philadelphia																																		X															
6711	Local TV	BET	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6712	Local TV	BET	Black/AA	English	Dayton	OH	Philadelphia																															X	X		X														
6713	Local TV	CNN	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6714	Local TV	COM	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6715	Local TV	ELJO-TV	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6716	Local TV	ECHL-TV	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6717	Local TV	FX	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																X			x	x	x	X	X	X																							
6718	Local TV	HAL	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6719	Local TV	HGT	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6720	Local Radio	WDAO-AM	Black/AA	English	Dayton	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6721	Local Radio	WROU-FM	Black/AA	English	Dayton	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6722	Local TV	LIF	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																X			x	x	x	X	X	X							X	X																
6723	Local TV	MTV	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6724	Local TV	NGC	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6725	Local TV	NIC	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6726	Local TV	OWN	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
6727	Local TV	SCF	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6728	Local TV	TDC	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6729	Local TV	TDC	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6730	Local TV	THC	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6731	Local TV	TLC	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6732	Local TV	TNT	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																X			x	x	x	X																										
6733	Newspaper	Cincinnati Herald	Black/AA	English	Cincinnati	OH	Philadelphia						X	X	X		X	X	X			X	X	X	X		X	X	X			X	X	X	X			X	X																
6734	Newspaper	Call & Post (Cleveland, Cincinnati, Columbus)	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X		X	X	X		X	X	X	X	X		X	X			X	X	X	X			X	X			X	X	X	X	X								
6735	Newspaper	Rolling Out	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X								
6736	Newspaper	Columbus Times, The	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X		X	X	X	X	X		X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X								
6737	Newspaper	Communicator News (Combo 4)	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X		X	X	X		X	X	X	X	X		X	X	X	X		X	X	X	X			X	X			X	X	X	X	X								
6738	Newspaper	Akron Reporter	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X																
6739	Newspaper	Dayton Defender	Black/AA	English	Dayton	OH	Philadelphia																															X	X			X	X	X	X	X								
6740	Newspaper	Toledo Journal	Black/AA	English	Toledo	OH	Philadelphia																															X	X			X	X	X	X	X								
6741	Local TV	TVL	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																	x	x	x			X		X																								
6742	Local TV	TVL	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6743	Local TV	TWC	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6744	Local TV	USA	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6745	Local TV	VH1	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																			x	x		X	X	X							X	X		X														
6746	Local TV	WBDT-TV	Black/AA	English	Dayton	OH	Philadelphia																															X	X		X				X									
6747	Local TV	WDTN-TV	Black/AA	English	Dayton	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6748	Local TV	WFMJ-TV	Black/AA	English	Youngstown	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6749	Local TV	WHKO-TV	Black/AA	English	Dayton	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6750	Local TV	WHIZ-TV	Black/AA	English	Zanesville	OH	Philadelphia																															X	X																
6751	Local TV	WKBN-TV	Black/AA	English	Youngstown	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6752	Local TV	WKEF-TV	Black/AA	English	Dayton	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6753	Local TV	WLIO-TV	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6754	Local TV	WNWO-TV	Black/AA	English	Toledo	OH	Philadelphia																															X	X																
6755	Local TV	WOHL-TV	Black/AA	English	Lima	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6756	Local Radio	WIMX-FM	Black/AA	English	Toledo	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6757	Local Radio	WIZE-FM	Black/AA	English	Toledo	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6758	Local TV	WRGT-TV	Black/AA	English	Dayton	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6759	Local TV	WTOL-TV	Black/AA	English	Toledo	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6760	Local TV	WTVG-TV	Black/AA	English	Toledo	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6761	Local Radio	WGFT-AM	Black/AA	English	Youngstown	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6762	Local TV	WLPW-TV	Black/AA	English	Toledo	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6763	Local TV	WYFX-TV	Black/AA	English	Youngstown	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6764	Local TV	WYTV-TV	Black/AA	English	Youngstown	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6765	Local Newspaper	Erie Chinese Journal	Chinese (Mandarin)	Mandarin	Columbus	OH	Philadelphia																		X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X								
6766	Local Newspaper	The Cincinnati Enquirer	Diverse Mass	English	Cincinnati	OH	Philadelphia																X																																
6767	Out of Home	NRS	Diverse Mass	English	Columbus, OH	OH	Philadelphia																	X																															
6768	Out of Home	Grocery TV	Diverse Mass	English	Columbus, OH	OH	Philadelphia																	X																															
6769	Out of Home	GSTV	Diverse Mass	English	Columbus, OH	OH	Philadelphia																	X																															
6770	Out of Home	Redbox	Diverse Mass	English	Columbus, OH	OH	Philadelphia																	X																															
6771	Local Newspaper	Columbus Dispatch	Diverse Mass	English	Columbus, OH	OH	Philadelphia																	X																															
6772	Local Newspaper	Telegraph-Forum	Diverse Mass	English	Columbus, OH	OH	Philadelphia																X	X																															
6773	Local Newspaper	Chillicothe Gazette	Diverse Mass	English	Columbus, OH	OH	Philadelphia																X	X																															
6774	Local Newspaper	The Tribune	Diverse Mass	English	Columbus, OH	OH	Philadelphia																X	X																															
6775	Local Newspaper	Lancaster Eagle-Gazette	Diverse Mass	English	Columbus, OH	OH	Philadelphia																X	X																															
6776	Local Newspaper	The Marion Star	Diverse Mass	English	Columbus, OH	OH	Philadelphia																X	X																															
6777	Local Newspaper	The Advocate	Diverse Mass	English	Columbus, OH	OH	Philadelphia																X	X																															
6778	Local TV	ANP	Black/AA	English	Columbus	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6779	Local TV	BET	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X								
6780	Local TV	BET	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
6781	Local TV	CNN	Black/AA	English	Cincinnati	OH	Philadelphia																															X	X																
6782	Local TV	CNN	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X		X														
6783	Local TV	EKBC-TV	Black/AA	English	Cincinnati	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X								
6784	Local TV	FOO	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
6785	Local TV	FXN	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																																		X														
6786	Local TV	GAM	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X			X	X	X	X	X								
6787	Local Radio	WDSL-FM	Black/AA	English	Cincinnati	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6788	Local Radio	WIZF-FM	Black/AA	English	Cincinnati	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6789	Local Radio	WKRO-FM	Black/AA	English	Cincinnati	OH	Philadelphia																															X	X																
6790	Local Radio	WENZ-FM	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X																
6791	Local Radio	WZAK-FM	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6792	Local Radio	WCKX-FM	Black/AA	English	Columbus	OH	Philadelphia																															X	X		X														
6793	Local Radio	WYFD-FM	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
6794	Local Radio	WXMG-FM	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6795	Local Radio	WYTS-AM	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6796	Local Radio	WZCB-FM	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6797	Local TV	HAL	Black/AA	English	Columbus	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6798	Local TV	HLN	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X		X														
6799	Local TV	LIF	Black/AA	English	Columbus	OH	Philadelphia																															X	X																
6800	Local TV	LMN	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																																		X														
6801	Local TV	LMN	Black/AA	English	Columbus	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6802	Local TV	MNB	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X		X														
6803	Local TV	MTV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																																		X														
6804	Local TV	MTV	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
6805	Local TV	NGC	Black/AA	English	Cincinnati	OH	Philadelphia																															X	X																
6806	Local TV	NGC	Black/AA	English	Columbus	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6807	Local TV	OWN	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6808	Local TV	OXY	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X		X														
6809	Local TV	OXY	Black/AA	English	Columbus	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6810	Local TV	SCF	Black/AA	English	Cincinnati	OH	Philadelphia																															X	X																
6811	Local TV	TTC	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																																		X														
6812	Local TV	TVL	Black/AA	English	Cincinnati	OH	Philadelphia																															X	X																
6813	Local TV	TVL	Black/AA	English	Columbus	OH	Philadelphia																															X	X																
6814	Out of Home	NRS	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																	X																															
6815	Out of Home	Grocery TV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																	X																															
6816	Out of Home	GSTV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																	X																															
6817	Out of Home	Redbox	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																	X																															
6818	Out of Home	Grocery TV	Black/AA	English	Columbus	OH	Philadelphia																	X																															
6819	Out of Home	NRS	Black/AA	English	Columbus	OH	Philadelphia																	X																															
6820	Out of Home	GSTV	Black/AA	English	Columbus	OH	Philadelphia																	X																															
6821	Out of Home	Redbox	Black/AA	English	Columbus	OH	Philadelphia																	X																															
6822	Out of Home	Grocery TV	Black/AA	English	Cincinnati	OH	Philadelphia																	X																															
6823	Out of Home	NRS	Black/AA	English	Cincinnati	OH	Philadelphia																	X																															
6824	Out of Home	GSTV	Black/AA	English	Cincinnati	OH	Philadelphia																	X																															
6825	Out of Home	Redbox	Black/AA	English	Cincinnati	OH	Philadelphia																	X																															
6826	Local TV	USA	Black/AA	English	Cincinnati	OH	Philadelphia																																X															
6827	Local TV	USA	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X		X														
6828	Local TV	VH1	Black/AA	English	Columbus	OH	Philadelphia																															X	X		X														
6829	Local TV	WBNS-TV	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6830	Local TV	WBNX-TV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6831	Local TV	WCMH-TV	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X		X								
6832	Local TV	WCPO-TV	Black/AA	English	Cincinnati	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6833	Local TV	WE	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6834	Local TV	WE	Black/AA	English	Columbus	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6835	Local TV	WEWS-TV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6836	Local TV	WJW-TV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6837	Local TV	WKRC-TV	Black/AA	English	Cincinnati	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X		X	X	X	X								
6838	Local TV	WKYC-TV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X													
6839	Local TV	WLWT-TV	Black/AA	English	Cincinnati	OH	Philadelphia																															X	X		X	X	X	X									
6840	Local TV	WOIO-TV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6841	Local TV	WSTR-TV	Black/AA	English	Cincinnati	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6842	Local TV	WSYX-TV	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6843	Local TV	WTTE-TV	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6844	Local TV	WUAB-TV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6845	Local TV	WVPX-TV	Black/AA	English	Cleveland-Akron (Canton)	OH	Philadelphia																															X	X		X	X	X	X	X	X								
6846	Local TV	WWHO-TV	Black/AA	English	Columbus	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6847	Local TV	WXIX-TV	Black/AA	English	Cincinnati	OH	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
6848	Local Radio	KRXO-FM	Diverse Mass	English	Oklahoma City	OK	Denver															X	X	X	X	X	X	X	X	X	X	X	X	X	X																			

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																										
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
6849	Local TV	KFOR	Diverse Mass	English	Oklahoma City	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6850	Local Radio	KJKE-FM	Diverse Mass	English	Oklahoma City	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6851	Local Radio	KMGL-FM	Diverse Mass	English	Oklahoma City	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6852	Local TV	KOCB	Diverse Mass	English	Oklahoma City	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
6853	Local TV	KOCO	Diverse Mass	English	Oklahoma City	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6854	Local TV	KOHD	Diverse Mass	English	Oklahoma City	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6855	Local Radio	KOMA-FM	Diverse Mass	English	Oklahoma City	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
6856	Local TV	KWTV	Diverse Mass	English	Oklahoma City	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6857	Out of Home	MNB	Diverse Mass	English	Tulsa	OK	Denver																	X																												
6858	Out of Home	NRS	Diverse Mass	English	Tulsa	OK	Denver																	X																												
6859	Out of Home	OSTV	Diverse Mass	English	Tulsa	OK	Denver																	X																												
6860	Out of Home	Redbox	Diverse Mass	English	Tulsa	OK	Denver																	X																												
6861	Local Newspaper	The Bartlesville Examiner-Enterprise	Diverse Mass	English	Tulsa	OK	Denver																	X																												
6862	Local TV	CNN	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
6863	Local Radio	KBEZ-FM	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
6864	Local TV	KJRH	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6865	Local Radio	KJSR-FM	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
6866	Local TV	KOKI	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6867	Local TV	KOTV	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6868	Local TV	KQCW	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6869	Local TV	KTUL	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6870	Local Radio	KVOO-FM	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
6871	Local Radio	KXBL-FM	Diverse Mass	English	Tulsa	OK	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X			X	X			
6872	Local Newspaper	Bartlesville Examiner-Enterprise	Diverse Mass	English	Tulsa	OK	Denver																	X																												
6873	Local TV	KSBI	Diverse Mass	English	Oklahoma City	OK	Denver																			X			X																							
6874	Local TV	KTEN	Diverse Mass	English	Sherman-Ada	OK	Denver																		X													X	X														
6875	Local TV	KXII	Diverse Mass	English	Sherman-Ada	OK	Denver																		X													X	X														
6876	Local Newspaper	Norman Transcript	Diverse Mass	English	Oklahoma City	OK	Denver																															X	X														
6877	Local Newspaper	Oklahoman	Diverse Mass	English	Oklahoma City	OK	Denver																															X	X														
6878	Local Newspaper	Tulsa World	Diverse Mass	English	Tulsa	OK	Denver																															X	X														
6879	Local Newspaper	Longview News-Journal	Diverse Mass	English	Tulsa	OK	Denver																															X	X														
6880	Local Radio	KATT-FM	Diverse Mass	English	Oklahoma City	OK	Denver																															X	X		X	X	X	X	X	X			X	X			
6881	Local Radio	KYIO-FM	Diverse Mass	English	Oklahoma City	OK	Denver																															X	X		X	X	X	X	X	X			X	X			
6882	Local Radio	KTST-FM	Diverse Mass	English	Oklahoma City	OK	Denver																															X	X		X	X	X	X	X	X			X	X			
6883	Local Radio	KXXY-FM	Diverse Mass	English	Oklahoma City	OK	Denver																															X	X		X	X	X	X	X	X			X	X			
6884	Local TV	Lifi	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6885	Local TV	MNB	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6886	Local TV	MTV	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6887	Local TV	OKV	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6888	Local TV	SCF	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6889	Local TV	OTEN	Diverse Mass	English	Sherman-Ada	OK	Denver																		X													X	X														
6890	Local Radio	KHTT-FM	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6891	Local Radio	KMOD-FM	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6892	Local Radio	KMYZ-FM	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6893	Local Radio	KRAV-FM	Diverse Mass	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6894	Local Radio	KTUZ-FM	Hispanic	Spanish	Oklahoma City	OK	Denver																		X	X	X	X										X	X		X	X	X	X	X	X			X	X			
6895	Local Radio	KCOB-FM	Hispanic	Spanish	Tulsa	OK	Denver																		X		X	X										X	X														
6896	Local Radio	KTUZ-AM	Hispanic	Spanish	Tulsa	OK	Denver																		X	X	X	X										X	X														
6897	Local TV	KUTU	Hispanic	Spanish	Tulsa	OK	Denver																															X	X														
6898	Local TV	MUTU	Hispanic	Spanish	Tulsa	OK	Denver																															X	X														
6899	Local TV	ANP	Black/AA	English	Tulsa	OK	Denver																															X	X		X												
6900	Local TV	BET	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6901	Local TV	BRV	Black/AA	English	Tulsa	OK	Denver																															X	X		X												
6902	Local TV	CNN	Black/AA	English	Tulsa	OK	Denver																															X	X		X												
6903	Local TV	COM	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6904	Local TV	FXII-TV	Black/AA	English	Sherman-Ada	OK	Denver																															X	X														
6905	Local TV	HLN	Black/AA	English	Tulsa	OK	Denver																															X	X														
6906	Local TV	KJRH-TV	Black/AA	English	Tulsa	OK	Denver																															X	X			X	X	X	X	X							
6907	Local TV	KMYT-TV	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6908	Local TV	KOKI-TV	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6909	Local TV	KOTV-TV	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6910	Local TV	KQCW-TV	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6911	Local TV	KTEN-TV	Black/AA	English	Sherman-Ada	OK	Denver																															X	X														
6912	Local TV	KTUL-TV	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6913	Local TV	KXII-TV	Black/AA	English	Sherman-Ada	OK	Denver																															X	X														
6914	Local TV	MNB	Black/AA	English	Tulsa	OK	Denver																															X	X														
6915	Local TV	MTV	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6916	Local TV	NTEN-TV	Black/AA	English	Sherman-Ada	OK	Denver																															X	X														
6917	Local TV	OTEN-TV	Black/AA	English	Sherman-Ada	OK	Denver																															X	X														
6918	Local Radio	KRMP-AM	Black/AA	English	Oklahoma City	OK	Denver								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6919	Local Radio	KVSP-FM	Black/AA	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6920	Local Newspaper	Dan Quyen Newspaper	Vietnamese	Vietnamese	Oklahoma City	OK	Chicago																							X	X														X	X							
6921	Local Magazine	Native Oklahoma	AIAN	English	Oklahoma City	OK	Denver							X		X				X					X				X			X																					
6922	Local Newspaper	Carnegie Herald	AIAN	English	Oklahoma City	OK	Denver							X		X		X		X		X		X	X	X	X		X	X		X		X			X	X			X	X	X	X	X							
6923	Local Newspaper	Chickasaw Times	AIAN	English	Tulsa	OK	Denver							X				X				X					X					X																					
6924	Local Newspaper	Shawnee News Star	AIAN	English	Tulsa	OK	Denver							X		X				X			X	X	X		X			X	X							X	X			X	X	X	X	X							
6925	Local Radio	KMOD-FM	AIAN	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6926	Local Radio	KTBT-FM	AIAN	English	Oklahoma City	OK	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
6927	Local Radio	KTGX-FM	AIAN	English	Oklahoma City	OK	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6928	Local TV	Cox Media	AIAN	English	Oklahoma City	OK	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6929	Local TV	Cox Media	AIAN	English	Tulsa	OK	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6930	Local TV	KOTV	AIAN	English	Tulsa	OK	Denver																										X	X	X	X			X	X													
6931	Local TV	KWTV	AIAN	English	Oklahoma City	OK	Denver																										X	X	X	X			X	X													
6932	Out of Home	Asache Tribe of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6933	Out of Home	Caddo Nation of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6934	Out of Home	Cherokee Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6935	Out of Home	Cheyenne and Arapaho Tribe	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6936	Out of Home	Choctaw Nation of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6937	Out of Home	Citizen Potawatomi Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6938	Out of Home	Comanche Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6939	Out of Home	Delaware Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6940	Out of Home	Delaware Tribe of Indians	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6941	Out of Home	Fort Sill Apache Tribe of Oklahoma	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6942	Out of Home	Iowa Tribe of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6943	Out of Home	Kaw Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6944	Out of Home	Kialegee Tribal Town	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6945	Out of Home	Kickapoo Tribe of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6946	Out of Home	Kiowa Tribe	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6947	Out of Home	Lamar	AIAN	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6948	Out of Home	Lamar	AIAN	English	Tulsa	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6949	Out of Home	Miami Tribe of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6950	Out of Home	Modoc Tribe of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6951	Out of Home	Muscogee (Creek) Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6952	Out of Home	National	AIAN	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6953	Out of Home	National	AIAN	English	Tulsa	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6954	Out of Home	Otoe-Missouria Tribe of Indians	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6955	Out of Home	Ottowa Tribe of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6956	Out of Home	Pawnee Nation of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6957	Out of Home	Peoria Tribe of Indians of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6958	Out of Home	Ponca Tribe of Indians of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6959	Out of Home	Quapaw Tribe of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6960	Out of Home	Sac and Fox Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6961	Out of Home	Seneca-Cayuga Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6962	Out of Home	Shawnee Tribe	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6963	Out of Home	The Chickasaw Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6964	Out of Home	The Osage Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6965	Out of Home	The Seminole Nation of OK	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6966	Out of Home	Thlopthlocco Tribal Town	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6967	Out of Home	Tonkawa Tribe of Indians	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6968	Out of Home	United Keetoowah Band of Cherokee	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6969	Out of Home	Wichita and Affiliated Tribe	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6970	Out of Home	Wyandotte Nation	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6971	Out of Home	Absentee Shawnee Tribe of Indians	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6972	Out of Home	Alabama-Quassarte Tribal Town	AIAN	English	Regional	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6973	Out of Home	Lamar - Perm Bulletin	AIAN	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6974	Out of Home	Lamar - Perm Bulletin	AIAN	English	Tulsa	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
6975	Out of Home	NRS	Hispanic	Spanish	Oklahoma City	OK	Denver																	X																												
6976	Out of Home	Grocery TV	Hispanic	Spanish	Oklahoma City	OK	Denver																	X																												
6977	Out of Home	OSTV	Hispanic	Spanish	Oklahoma City	OK	Denver																	X																												
6978	Out of Home	Redbox	Hispanic	Spanish	Oklahoma City	OK	Denver																	X																												
6979	Local TV	KTUZ	Hispanic	Spanish	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6980	Local TV	KUCK	Hispanic	Spanish	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6981	Local TV	KFOR-TV	Black/AA	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6982	Local TV	KOCB-TV	Black/AA	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6983	Local TV	KOCO-TV	Black/AA	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
6984	Local TV	KOKH-TV	Black/AA	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6985	Local TV	KSBI-TV	Black/AA	English	Oklahoma City	OK	Denver																			x						X																				
6986	Local TV	KWTV-TV	Black/AA	English	Oklahoma City	OK	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
6987	Newspaper	Black Chronicle Newspaper	Black/AA	English	Oklahoma City	OK	Denver																															X	X														
6988	Newspaper	Oklahoma Black Chronicles	Black/AA	English	Oklahoma City	OK	Denver																															X	X														
6989	Newspaper	Oklahoma Eagle	Black/AA	English	Tulsa	OK	Denver																															X	X														
6990	Local Radio	KGTO-AM	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6991	Local Radio	KJMM-FM	Black/AA	English	Tulsa	OK	Denver																															X	X		X	X	X	X	X	X							
6992	Local Newspaper	Statesman Journal	Diverse Mass	English	Portland-Auburn	OR	Los Angeles (includes Alaska and Hawaii)																X																														
6993	Local Newspaper	Bend Bulletin	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X												
6994	Local Newspaper	Eugene Register-Guard	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X												
6995	Local Newspaper	Roseburg News-Review	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X												
6996	Local Newspaper	Grants Pass Daily Courier	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																								

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
								Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
6997	Local Newspaper	Klamath Falls Herald & News	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
6998	Local Newspaper	Medford Mail Tribune	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
6999	Local Newspaper	Albany Democrat-Herald/Corvallis Gazette Times Combo	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7000	Local Newspaper	Portland Tribune	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7001	Local Newspaper	Salem Statesman Journal	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7002	Local Newspaper	Vancouver Columbian	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7003	Local Radio	KLTW-FM	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																														
7004	Local Radio	KMTX-FM	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7005	Local Radio	KQAK-FM	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7006	Local Radio	KWPK-FM	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7007	Local Radio	KDUK-FM	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7008	Local Radio	KEUG-FM	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7009	Local Radio	KFLY-FM	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7010	Local Radio	KNRQ-FM	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7011	Local Radio	KOOZ-FM	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7012	Local Radio	KZEL-FM	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7013	Local TV	KATU	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7014	Local TV	KGW	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7015	Local TV	KOIN	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7016	Local TV	KPDX	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7017	Local TV	KPTV	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7018	Local TV	CNN	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7019	Local TV	COM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7020	Local TV	FS1	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7021	Local TV	FXN	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7022	Local TV	HAL	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7023	Local TV	HLN	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7024	Local TV	MTV	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7025	Local TV	NGC	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7026	Local TV	OXY	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7027	Local TV	TTC	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7028	Local TV	TVL	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7029	Local Radio	KBFF-FM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7030	Local Radio	KGON-FM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7031	Local Radio	KINK-FM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7032	Local Radio	KKCW-FM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7033	Local Radio	KLTH-FM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7034	Local Radio	KNRK-FM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7035	Local Radio	KWJJ-FM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7036	Local Radio	KYCH-FM	Diverse Mass	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7037	Local TV	KBNZ	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7038	Local TV	KFXO	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7039	Local TV	KOHD	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7040	Local TV	KTVZ	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7041	Local TV	FXN	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7042	Local TV	MNB	Diverse Mass	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7043	Local TV	KEZI	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7044	Local TV	KLSR	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7045	Local TV	KMTR	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7046	Local TV	KVAL	Diverse Mass	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7047	Local TV	KDRV	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7048	Local TV	KOBI	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7049	Local TV	KTVL	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7050	Local Radio	KBOY-FM	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7051	Local Radio	KCNA-FM	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7052	Local Radio	KIFS-FM	Diverse Mass	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7053	Local TV	KORE	Hispanic	Spanish	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7054	Local TV	KPWC	Hispanic	Spanish	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7055	Local Radio	KRTA-AM	Hispanic	Spanish	Medford	OR	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X											X	X														
7056	Local Radio	KGDD-AM	Hispanic	Spanish	Portland	OR	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X											X	X														
7057	Local Radio	KRYP-FM	Hispanic	Spanish	Portland	OR	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X											X	X														
7058	Local Radio	KZZR-FM	Hispanic	Spanish	Portland	OR	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X											X	X														
7059	Local TV	KMCW	Hispanic	Spanish	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7060	Local TV	KPWC	Hispanic	Spanish	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X														
7061	Local TV	CNN	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7062	Local TV	COM	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7063	Local TV	KATU-TV	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7064	Local TV	KBNZ-TV	Black/AA	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7065	Local TV	KDRV-TV	Black/AA	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																															X	X														
7066	Local TV	KEVU-TV	Black/AA	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7067	Local TV	KEZI-TV	Black/AA	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7068	Local TV	KFXO-TV	Black/AA	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7069	Local TV	KGW -TV	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7070	Local TV	KLSR-TV	Black/AA	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7071	Local TV	KMTR-TV	Black/AA	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7072	Local TV	KMVU-TV	Black/AA	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																															X	X														
7073	Local TV	KOBI-TV	Black/AA	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																															X	X														
7074	Local TV	KOHD-TV	Black/AA	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7075	Local TV	KOIN-TV	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7076	Local TV	KPDX-TV	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7077	Local TV	KPTV-TV	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7078	Local TV	KTVL-TV	Black/AA	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7079	Local TV	KTVZ-TV	Black/AA	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7080	Local TV	KVAL-TV	Black/AA	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7081	Local TV	MNB	Black/AA	English	Bend	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7082	Local TV	MTV	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7083	Local TV	NGC	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7084	Local TV	NWTR-TV	Black/AA	English	Eugene	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7085	Local TV	NTVL-TV	Black/AA	English	Medford-Klamath Falls	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7086	Local TV	OXY	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7087	Newspaper	Portland Observer	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7088	Local Radio	KXJM-FM	Black/AA	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																																X	X														
7089	Local Radio	EDI Radio - KXPD AM1040	Chinese (Mandarin)	Mandarin	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
7090	Local Newspaper	Portland Chinese Times	Chinese (Mandarin)	Mandarin	Portland	OR	Los Angeles (includes Alaska and Hawaii)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X							
7091	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7092	Local TV	Phoenix TV - HK - Portland	Chinese (Cantonese)	Cantonese	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
7093	Events	Asian Pacific American Network of Oregon	Chinese (Cantonese)	Cantonese	Portland	OR	Los Angeles (includes Alaska and Hawaii)																													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
7094	Local Newspaper	Oregon Thoi Bao	Vietnamese	Vietnamese	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
7095	Local TV	SBTN - Oregon - Direct TV	Vietnamese	Vietnamese	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
7096	Local Newspaper	Viet NNN - Tuan Bao Magazine	Vietnamese	Vietnamese	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X							
7097	Local Newspaper	Confederated Umatilla Journal	AIAN	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)							X								X					X					X							X					X		X							
7098	Local Newspaper	Smoke Signals	AIAN	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)							X		X	X		X			X		X			X		X	X		X		X					X					X		X							
7099	Local Newspaper	Spilyay Tymoo	AIAN	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)							X		X	X		X			X		X			X		X	X		X		X					X					X		X							
7100	Local Radio	KAAS	AIAN	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7101	Local TV	Comcast	AIAN	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7102	Local TV	KPTV	AIAN	English	Portland	OR	Los Angeles (includes Alaska and Hawaii)																												X	X			X	X														
7103	Out of Home	Burns Paiute Tribe	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7104	Out of Home	Confederated Tribes of Coos, Lower Umpqua and Siuslaw	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7105	Out of Home	Confederated Tribes of Siletz Indians	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7106	Out of Home	Confederated Tribes of the Umatilla Indian	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7107	Out of Home	Confederated Tribes of the Warm Springs Reservation	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7108	Out of Home	Confederated Tribes the Grand Ronde	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7109	Out of Home	Coquille Indain Tribe	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7110	Out of Home	Cow Creek Band of Umpqua Tribe of Indians	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7111	Out of Home	Klamath Tribes	AIAN	English	Regional	OR	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
7112	Local Newspaper	Allentown Morning Call (Mon-Sun)	Diverse Mass	English	Philadelphia	PA	Philadelphia																	X	X																													
7113	Local Newspaper	Public Opinion	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																	X																														
7114	Local Newspaper	The Courier Journal	Diverse Mass	English	Philadelphia	PA	Philadelphia																		X																													
7115	Out of Home	Grocery TV	Diverse Mass	English	Philadelphia	PA	Philadelphia																		X																													
7116	Out of Home	NRS	Diverse Mass	English	Philadelphia	PA	Philadelphia																		X																													
7117	Out of Home	GSTV	Diverse Mass	English	Philadelphia	PA	Philadelphia																		X																													
7118	Out of Home	GSTV 2	Diverse Mass	English	Philadelphia	PA	Philadelphia																		X																													
7119	Out of Home	Redbox	Diverse Mass	English	Philadelphia	PA	Philadelphia																		X																													
7120	Local Newspaper	The News Journal	Diverse Mass	English	Philadelphia	PA	Philadelphia																X	X																														
7121	Local Newspaper	Courier-Post	Diverse Mass	English	Philadelphia	PA	Philadelphia																X	X																														
7122	Local Newspaper	The Daily Journal	Diverse Mass	English	Philadelphia	PA	Philadelphia																X	X																														
7123	Out of Home	NRS	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																	X																														
7124	Out of Home	Grocery TV	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																	X																														
7125	Out of Home	GSTV	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																	X																														
7126	Out of Home	Redbox	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																	X																														
7127	Local Newspaper	Stroudsburg Pocono Record	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																	X																														
7128	Local Newspaper	Honesdale Tri-County Independent	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																	X																														
7129	Local TV	AMC	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																				X																											
7130	Local TV	CNN	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																		X		X																											
7131	Local TV	FXN	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																		X	X	X												X	X		X												
7132	Local TV	HAL	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																				X	X											X	X														
7133	Local TV	MNB	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																		X	X	X																											
7134	Local TV	TDC	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																		X		X	X																										
7135	Local TV	THC	Diverse Mass	English	Wilkes Barre-Scranton-Htm	PA	Philadelphia																		X	X	X	X						

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																											
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
7142	Local TV	WYOU	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																		x	x	x	x	x									x	x		x	x	x	x	x	x							
7143	Local Newspaper	Erie Times-News	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7144	Local Newspaper	McAllen Monitor	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7145	Local Newspaper	Harrisburg Patriot-News	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7146	Local Newspaper	LNP- Always Lancaster	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7147	Local Newspaper	Altoona Mirror	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7148	Local Newspaper	Johnstown Tribune-Democrat	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7149	Local Newspaper	Somerset Daily American/Somerset County Direct/Our Town Combo	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7150	Local Newspaper	Bucks County Courier Times	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7151	Local Newspaper	Cherry Hill Courier Post	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7152	Local Newspaper	Delhaware County Daily Times	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7153	Local Newspaper	Delaware State News	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7154	Local Newspaper	Easton Express- Times	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7155	Local Newspaper	Philadelphia Star	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7156	Local Newspaper	Press of Atlantic City	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7157	Local Newspaper	South Philly Review	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7158	Local Newspaper	West Chester Daily Local News	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7159	Local Newspaper	Wilmington News Journal-DE	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7160	Local Newspaper	Butler Eagle	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7161	Local Newspaper	Greensburg/Tarentum Tribune- Review	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7162	Local Newspaper	Uniontown Herald- Standard	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7163	Local Newspaper	Washington Observer- Reporter	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7164	Local Newspaper	Bloomsburg Press Enterprise	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7165	Local Newspaper	Sunbury Daily Item	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7166	Local Newspaper	Wilkes Barre Times-Shamrock Combo	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7167	Local Newspaper	Williamsport Sun-Gazette	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7168	Local Radio	WRKT-FM	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7169	Local Radio	WRTS-FM	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7170	Local Radio	WTWF-FM	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7171	Local Radio	WXBB-FM	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7172	Local Radio	WNNK-FM	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7173	Local Radio	WQSA-FM	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7174	Local Radio	WRBT-FM	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7175	Local Radio	WRVV-FM	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7176	Local Radio	WWKL-FM	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7177	Local TV	KYW	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7178	Local TV	WCAU	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7179	Local TV	WPHL	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7180	Local TV	WPPX	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7181	Local TV	WPSG	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7182	Local TV	WPVI	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7183	Local TV	WTXF	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7184	Local TV	CC	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7185	Local TV	CNN	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7186	Local TV	DIY	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7187	Local TV	ES2	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7188	Local TV	FRF	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7189	Local TV	FS1	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7190	Local TV	LMN	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7191	Local TV	MNB	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7192	Local TV	MTV	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7193	Local TV	OXY	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7194	Local TV	SCF	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7195	Local TV	TDC	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7196	Local TV	TLC	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7197	Local TV	TRU	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7198	Local TV	TWC	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7199	Local TV	VS	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7200	Local TV	KDKA	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7201	Local TV	WPGH	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7202	Local TV	WPXI	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7203	Local TV	WTAE	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7204	Local TV	AE	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7205	Local TV	ANP	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7206	Local TV	FXN	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7207	Local TV	HAL	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7208	Local TV	THC	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7209	Local TV	TRU	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7210	Local TV	TTC	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7211	Local TV	TVL	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7212	Local TV	GHP	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7213	Local TV	WGAL	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7214	Local TV	WHP	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7215	Local TV	WHTM	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7216	Local TV	ANP	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7217	Local TV	HAL	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7218	Local TV	HGTV	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7219	Local TV	HLN	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																															x	x														
7220	Local Radio	WBEB-FM	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7221	Local Radio	WBEN-FM	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7222	Local Radio	WFIX-FM	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7223	Local Radio	WMGK-FM	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7224	Local Radio	WMMR-FM	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7225	Local Radio	WOGL-FM	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7226	Local Radio	WRFF-FM	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7227	Local Radio	WXTU-FM	Diverse Mass	English	Philadelphia	PA	Philadelphia																															x	x														
7228	Local Radio	KDKA-FM	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7229	Local Radio	WLTJ-FM	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7230	Local Radio	WRRK-FM	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7231	Local Radio	WSHH-FM	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7232	Local Radio	WWSW-FM	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7233	Local Radio	WXDX-FM	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															x	x														
7234	Local TV	WFXP	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7235	Local TV	WICU	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7236	Local TV	WJET	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7237	Local TV	WSEE	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7238	Local TV	ANP	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7239	Local TV	FXN	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7240	Local TV	GAM	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7241	Local TV	MNB	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7242	Local TV	NGC	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7243	Local TV	NIC	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7244	Local TV	OXY	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7245	Local TV	THC	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7246	Local TV	TLC	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7247	Local TV	TVL	Diverse Mass	English	Erie	PA	Philadelphia																															x	x														
7248	Local TV	WATM	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7249	Local TV	WJAC	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7250	Local TV	WTAJ	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7251	Local TV	WWCP	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7252	Local TV	CMT	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7253	Local TV	HAL	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7254	Local TV	OXY	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7255	Local Radio	WBHT-FM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x		x	x	x	x	x	x							
7256	Local Radio	WBLX-AM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x		x	x	x	x	x	x							
7257	Local Radio	WMGS-FM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x		x	x	x	x	x	x							
7258	Local Radio	WSJR-FM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7259	Local Radio	WFGI-FM	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7260	Local Radio	WKYE-FM	Diverse Mass	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7261	Local Newspaper	Al Dia	Hispanic	Spanish	Philadelphia	PA	Philadelphia						X		X		X			X		X				X		X										X	X														
7262	Local Newspaper	El Sol Latino	Hispanic	Spanish	Philadelphia	PA	Philadelphia						X		X		X			X		X				X		X										X	X														
7263	Local Radio	WEMG-AM	Hispanic	Spanish	Philadelphia	PA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
7264	Local Radio	WHAT-AM	Hispanic	Spanish	Philadelphia	PA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
7265	Local TV	GAL	Hispanic	Spanish	Philadelphia	PA	Philadelphia						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
7266	Local TV	WFPA	Hispanic	Spanish	Philadelphia	PA	Philadelphia						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
7267	Local TV	WLVP	Hispanic	Spanish	Philadelphia	PA	Philadelphia						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
7268	Local TV	WWSI	Hispanic	Spanish	Philadelphia	PA	Philadelphia						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	X		X	X	X	X	X	X							
7269	Local TV	AE	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7270	Local TV	BET	Black/AA	English	Lancaster	PA	Philadelphia																X															x	x		x	x	x	x	x	x							
7271	Local TV	CNN	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7272	Local TV	ESSE-TV	Black/AA	English	Erie	PA	Philadelphia																															x	x														
7273	Local TV	GAM	Black/AA	English	Erie	PA	Philadelphia																															x	x		x													
7274	Local TV	GHP-TV	Black/AA	English	Lancaster	PA	Philadelphia																															x	x		x	x	x	x	x	x							
7275	Local Radio	WRKT-FM	Black/AA	English	Erie	PA	Philadelphia																															x	x														
7276	Local Radio	WXBB-FM	Black/AA	English	Erie	PA	Philadelphia																															x	x														
7277	Local TV	LIF	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7278	Local TV	MNB	Black/AA	English	Erie	PA	Philadelphia																															x	x														
7279	Local TV	MNB	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															x	x														
7280	Local TV	NIC	Black/AA	English	Philadelphia	PA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7281	Local TV	OXY	Black/AA	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														
7282	Local TV	OXY	Black/AA	English	Lancaster	PA	Philadelphia																															x	x		x	x	x	x	x	x							
7283	Local TV	TLC	Black/AA	English	Erie	PA	Philadelphia																															x	x														
7284	Local TV	TLC	Black/AA	English	Pittsburgh	PA	Philadelphia																X															x	x		x	x	x	x	x	x							
7285	Local TV	TNT	Black/AA	English	Pittsburgh	PA	Philadelphia																X				x	x																										
7286	Local TV	TRU	Black/AA	English	Erie	PA	Philadelphia																															x	x														
7287	Local TV	TVL	Black/AA	English	Erie	PA	Philadelphia																															x	x		x													
7288	Local TV	TVL	Black/AA	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															x	x														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																											
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
7289	Local TV	TVL	Black/AA	English	Lancaster	PA	Philadelphia																															X	X		X	X	X	X	X	X							
7290	Local TV	TVL	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															X	X														
7291	Local Radio	WURD-AM	Black/AA	English	Philadelphia	PA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7292	Local TV	VH1	Black/AA	English	Lancaster	PA	Philadelphia																X																														
7293	Newspaper	Philadelphia Observer	Black/AA	English	Philadelphia	PA	Philadelphia					X	X			X		X		X	X			X	X			X		X		X	X					X	X			X	X	X	X	X							
7294	Newspaper	Philadelphia Tribune	Black/AA	English	Philadelphia	PA	Philadelphia					X	X			X		X		X	X			X	X			X		X		X	X					X	X														
7295	Newspaper	Rolling Out	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X			X	X	X	X	X							
7296	Newspaper	New Pittsburgh Courier	Black/AA	English	Pittsburgh	PA	Philadelphia																															X	X			X	X	X	X	X							
7297	Local TV	WATM-TV	Black/AA	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															X	X														
7298	Local Radio	WAMO-AM	Black/AA	English	Pittsburgh	PA	Philadelphia																X				x	x	X	X								X	X		X	X	X	X	X	X							
7299	Local TV	WBRE-TV	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															X	X														
7300	Local TV	WFXP-TV	Black/AA	English	Erie	PA	Philadelphia																															X	X		X													
7301	Local TV	WGAL-TV	Black/AA	English	Lancaster	PA	Philadelphia																X															X	X		X	X	X	X	X	X							
7302	Local TV	WHP-TV	Black/AA	English	Lancaster	PA	Philadelphia																															X	X		X	X	X	X	X	X							
7303	Local TV	WHTM-TV	Black/AA	English	Lancaster	PA	Philadelphia																X															X	X		X	X	X	X	X	X							
7304	Local TV	WJCL-TV	Black/AA	English	Erie	PA	Philadelphia																															X	X														
7305	Local TV	WJAC-TV	Black/AA	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															X	X														
7306	Local TV	WJET-TV	Black/AA	English	Erie	PA	Philadelphia																															X	X														
7307	Local TV	WNEP-TV	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															X	X														
7308	Local TV	WOLF-TV	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															X	X														
7309	Local TV	WPMT-TV	Black/AA	English	Lancaster	PA	Philadelphia																X															X	X		X	X	X	X	X	X							
7310	Local TV	WSEE-TV	Black/AA	English	Erie	PA	Philadelphia																															X	X		X													
7311	Local TV	WSWB-TV	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															X	X														
7312	Local TV	WTAJ-TV	Black/AA	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															X	X														
7313	Local TV	WWCP-TV	Black/AA	English	Johnstown-Altoona-St Colge	PA	Philadelphia																															X	X														
7314	Local TV	WYOU-TV	Black/AA	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																															X	X														
7315	Alternative OOH	All Over Media	Afro Caribbean	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X						
7316	Local Magazine	Fun Times	Afro Caribbean	English	Philadelphia	PA	Philadelphia											X									X													X			X										
7317	Alternative OOH	Mesmerize	Afro Caribbean	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X	X	X						
7318	Alternative OOH	NMB	Afro Caribbean	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X			X	X		X	X							
7319	Local Newspaper	Weekly Gleaner	Afro Caribbean	English	Philadelphia	PA	Philadelphia					X		X	X	X	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X																			
7320	Local Newspaper	Weekly Star	Afro Caribbean	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X		X	X	X	X	X																			
7321	Local Newspaper	China Press Philadelphia	Chinese (Mandarin)	Mandarin	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
7322	Local Newspaper	Metro Chinese Weekly	Chinese (Mandarin)	Mandarin	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7323	Local Newspaper	World Journal East Edition (PA/NJ)	Chinese (Mandarin)	Mandarin	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7324	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7325	Local TV	Phoenix TV - HK - PHI	Chinese (Cantonese)	Cantonese	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7326	Out of Home	Air Supply	Vietnamese	Vietnamese	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X																									
7327	Local Newspaper	Metro Viet News - NMS Press	Vietnamese	Vietnamese	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X								
7328	Local Newspaper	Philadelphia Asian News - Tuan Bao - NJ, PA	Vietnamese	Vietnamese	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X								
7329	Local Newspaper	Viet My Newspaper	Vietnamese	Vietnamese	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X								
7330	Local Newspaper	Korea Week	Korean	Korean	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7331	Local Newspaper	Korean Power	Korean	Korean	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X								
7332	Local Newspaper	Sunday Toxic Korean News	Korean	Korean	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X								
7333	Local Newspaper	The Korean Phila Times	Korean	Korean	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X								
7334	Local Newspaper	Weekly Bangalee	Bengali	Bengali	Philadelphia	PA	Philadelphia																								X	X	X	X	X			X	X				X	X	X	X								
7335	Local Newspaper	Evening Sun	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																X																														
7336	Local Newspaper	York Daily Record & News	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																X															X	X														
7337	Local Newspaper	Lebanon Daily News	Diverse Mass	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																X																														
7338	Local Radio	KYW-AM	Diverse Mass	English	Philadelphia	PA	Philadelphia																				X																										
7339	Local Radio	WBEX-FM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																		X	X	X	X										X	X		X	X	X	X	X	X							
7340	Local Radio	WKRZ-FM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																		X	X	X	X										X	X		X	X	X	X	X	X							
7341	Local Radio	WMGS-FM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																		X	X	X	X										X	X		X	X	X	X	X	X							
7342	Local TV	NJC	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																					X																									
7343	Local TV	AE	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																																		x	x	x	x	x	x							
7344	Local TV	BRV	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																																		x												
7345	Local TV	UP	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																																		x	x	x	x	x	x							
7346	Local TV	TBS	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																																		X	X	X	X	X	X							
7347	Local Radio	WEZX-FM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																					X										X	X		X	X	X	X	X	X							
7348	Local Radio	WFLZ-FM	Diverse Mass	English	Wilkes Barre-Scranton-Hzlm	PA	Philadelphia																					X										X	X		X	X	X	X	X	X							
7349	Local Newspaper	Reading Eagle	Diverse Mass	English	Philadelphia	PA	Philadelphia																															X	X														
7350	Local Newspaper	Oil City Derrick/News Herald Combo	Diverse Mass	English	Pittsburgh	PA	Philadelphia																															X	X														
7351	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Philadelphia	PA	Philadelphia							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																								
7352	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Philadelphia	PA	Philadelphia													X	X	X	X	X	X	X	X	X										X	X														
7353	Out of Home	Encompass	Hispanic	Spanish	Philadelphia	PA	Philadelphia													X	X	X	X	X	X	X	X	X																									
7354	Out of Home	Trimex	Hispanic	Spanish	Philadelphia	PA	Philadelphia													X	X	X	X	X	X	X	X	X																									
7355	Out of Home	GSTV	Hispanic	Spanish	Philadelphia	PA	Philadelphia																X																														
7356	Out of Home	GSTV 2	Hispanic	Spanish	Philadelphia	PA	Philadelphia																X																														
7357	Out of Home	NRS	Hispanic	Spanish	Philadelphia	PA	Philadelphia																X																														
7358	Out of Home	Redbox	Hispanic	Spanish	Philadelphia	PA	Philadelphia																X																														
7359	Local TV	AE	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7360	Local TV	BET	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7361	Local TV	BET	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7362	Local TV	CNN	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X														
7363	Local TV	CNN	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7364	Local TV	COM	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7365	Local TV	EPVI-TV	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7366	Local TV	ES2	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X		X	X	X	X	X	X							
7367	Local TV	FAM	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7368	Local TV	FBE	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7369	Local TV	FS1	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7370	Local TV	HAL	Black/AA	English	Pittsburgh	PA	Philadelphia																															X	X		X													
7371	Local TV	HLN	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X		X	X	X	X	X								
7372	Local TV	KDKA-TV	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7373	Local TV	KYW-TV	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7374	Local TV	LIF	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7375	Local TV	LMN	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7376	Local TV	LMN	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7377	Local TV	MNB	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7378	Local TV	MTV	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7379	Local TV	OWN	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7380	Local TV	OWN	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7381	Local TV	OXY	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X														
7382	Local TV	OXY	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7383	Local TV	TLC	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7384	Local TV	TNT	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7385	Local TV	TOO	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7386	Local Radio	WUSL-FM	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7387	Local Radio	WDAS-FM	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7388	Local TV	VH1	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7389	Local TV	VH1	Black/AA	English	Pittsburgh	PA	Philadelphia																															X	X		X	X	X	X	X	X							
7390	Local Radio	WPPZ-FM	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X													
7391	Local Radio	WPHI-FM	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7392	Local Radio	WRNB-FM	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X		X													
7393	Out of Home	NRS	Black/AA	English	Pittsburgh	PA	Philadelphia																	X																														
7394	Out of Home	GSTV	Black/AA	English	Pittsburgh	PA	Philadelphia																	X																														
7395	Out of Home	Redbox	Black/AA	English	Pittsburgh	PA	Philadelphia																	X																														
7396	Out of Home	Grocery TV	Black/AA	English	Pittsburgh	PA	Philadelphia																	X																														
7397	Out of Home	NRS	Black/AA	English	Philadelphia	PA	Philadelphia																	X																														
7398	Out of Home	GSTV	Black/AA	English	Philadelphia	PA	Philadelphia																	X																														
7399	Out of Home	GSTV 2	Black/AA	English	Philadelphia	PA	Philadelphia																	X																														
7400	Out of Home	Redbox	Black/AA	English	Philadelphia	PA	Philadelphia																	X																														
7401	Out of Home	Grocery TV	Black/AA	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																	X																														
7402	Out of Home	NRS	Black/AA	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																	X																														
7403	Out of Home	GSTV	Black/AA	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																	X																														
7404	Out of Home	Redbox	Black/AA	English	Harrisburg-Lancaster-Lebanon-York	PA	Philadelphia																	X																														
7405	Out of Home	All Over Media	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X															
7406	Out of Home	Clear Channel	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X															
7407	Local TV	WCAU-TV	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X				X								
7408	Local TV	WE	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X														
7409	Local TV	WPCW-TV	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7410	Local TV	WPGH-TV	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7411	Local TV	WPHL-TV	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7412	Local TV	WPNT-TV	Black/AA	English	Pittsburgh	PA	Philadelphia																															X	X														
7413	Local TV	WPPX-TV	Black/AA	English	Philadelphia	PA	Philadelphia																															X	X		X	X	X	X	X	X							
7414	Local TV	WPSG-TV	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7415	Local TV	WPVI-TV	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7416	Local TV	WPXI-TV	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7417	Local TV	WTAE-TV	Black/AA	English	Pittsburgh	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7418	Local TV	WTXF-TV	Black/AA	English	Philadelphia	PA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
7419	Digital Programmatic	Google	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
7420	Digital Search	Google	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
7421	Digital Site Direct	El Vocero	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)													X	X	X																															
7422	Digital Site Direct	GFR Media	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X																															
7423	Digital Site Direct	Metro.pr	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)																																														
7424	Digital Site Direct	Telemundo Puerto Rico	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X																															
7425	Digital Social	Facebook	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																											
7426	National Newspaper	El Nuevo Dia	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X																												
7427	National Newspaper	El Vocero	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X																												
7428	National Newspaper	La Cordillera	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X				X			X		X	X		X																													
7429	National Newspaper	La Perla del Sur	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (Includes Puerto Rico)					X	X		X	

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

Weeks In-Flight (mark with X if in-flight leave blank if not)

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
7437	National Radio	La X	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7438	National Radio	Magic	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7439	National Radio	Mega	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)																															X	X	X	X	X	X	X	X								
7440	National Radio	Notiuno	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7441	National Radio	Nueva Vida	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7442	National Radio	Play 96	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)														X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7443	National Radio	Radio Isla	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7444	National Radio	Radio Oro	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7445	National Radio	Radio Paz	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7446	National Radio	Salsoul	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7447	National Radio	WAEL	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)																															X	X	X	X	X	X	X	X								
7448	National Radio	WAPA Radio	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)																															X	X	X	X	X	X	X	X								
7449	National Radio	WKAQ 580	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7450	National Radio	Zeta	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)																															X	X	X													
7451	National TV	CBS	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7452	National TV	Liberty - Bravo	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7453	National TV	Liberty - CNN	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7454	National TV	Liberty - Discovery	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7455	National TV	Liberty - E!	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7456	National TV	Liberty - ESPN	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7457	National TV	Liberty - Food Network	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7458	National TV	Liberty - FX	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7459	National TV	Liberty - HGTV	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7460	National TV	Liberty - SYFY	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7461	National TV	Liberty - TNT	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7462	National TV	NBC	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7463	National TV	Telemundo	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7464	National TV	Univision	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7465	National TV	WAPA	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								
7466	Out of Home	B-Media	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
7467	Out of Home	Bus Shelters	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
7468	Out of Home	GPR Media	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
7469	Out of Home	Hello Media	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
7470	Out of Home	Tactical Media	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
7471	Out of Home	Target Point	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
7472	Digital Social	Contacto	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)																																			X	X	X	X	X	X							
7473	Digital Social	Alexandra Fuentes	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)																																				X	X		X	X						
7474	Digital Social	Angelique Burgos	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)																																				X		X		X						
7475	Digital Social	Jay Fonseca	Puerto Rico	Spanish	Puerto Rico	Puerto Rico	New York (includes Puerto Rico)																																				X	X	X	X	X						
7476	Regional Magazine	Native Wellness	AIAN	English	Regional	Regional	Regional							X		X				X					X				X			X																					
7477	Out of Home	NRS	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7478	Out of Home	GSTV	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7479	Out of Home	Redbox	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7480	Local Newspaper	Providence Journal	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7481	Local Newspaper	New Bedford Standard-Times	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7482	Local Newspaper	Fall River Herald News	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7483	Local Newspaper	Taunton Daily Gazette	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7484	Local Radio	WCTK-FM	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7485	Local Radio	WHJY-FM	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7486	Local Radio	WWBB-FM	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7487	Local Radio	WWKX-FM	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X																										
7488	Local Radio	WWLI-FM	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7489	Local TV	ENAC	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7490	Local TV	WUAR	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7491	Local TV	WLNE	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7492	Local TV	WNAC	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7493	Local TV	WPRI	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7494	Local TV	AE	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7495	Local TV	ANP	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X																										
7496	Local TV	CNN	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7497	Local TV	EOQ	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X																										
7498	Local TV	FX	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7499	Local TV	FXN	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7500	Local TV	HAL	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7501	Local TV	HGTV	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X																										
7502	Local TV	MNB	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7503	Local TV	NJC	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X																										
7504	Local TV	PAR	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X																										
7505	Local TV	TBS	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X																										
7506	Local TV	TLC	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7507	Local TV	TNT	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X																										
7508	Local TV	TVL	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																		X	X	X											X	X														
7509	Local Newspaper	Fall River Herald News	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																															X	X														
7510	Local Newspaper	New Bedford Standard-Times	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																															X	X														
7511	Local Newspaper	Providence Journal-Bulletin	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																															X	X														
7512	Local Newspaper	Westerly Sun	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																															X	X														
7513	Local TV	TOO	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																															X	X														
7514	Local TV	USA	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																															X	X														
7515	Local Radio	WPRO-FM	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																															X	X														
7516	Local Radio	WWEI-FM	Diverse Mass	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																															X	X														
7517	Out of Home	GSTV	Hispanic	Spanish	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7518	Out of Home	NRS	Hispanic	Spanish	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7519	Out of Home	Redbox	Hispanic	Spanish	Providence-New Bedford	RI	New York (includes Puerto Rico)																	X																													
7520	Local Radio	WSTL-AM	Hispanic	Spanish	Providence-New Bedford	RI	New York (includes Puerto Rico)							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X								
7521	Local TV	WRIW	Hispanic	Spanish	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7522	Local TV	AE	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7523	Local TV	CNN	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7524	Local TV	EJAR-TV	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7525	Local TV	ENAC-TV	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7526	Local TV	HAL	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7527	Local TV	HGT	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7528	Local TV	MNB	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7529	Local TV	PAR	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7530	Local TV	TLC	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7531	Local TV	TOO	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7532	Local TV	TVL	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7533	Local Radio	WWKX-FM	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7534	Local TV	WJAR-TV	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7535	Local TV	WLNE-TV	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7536	Local TV	WNAC-TV	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7537	Local TV	WPRI-TV	Black/AA	English	Providence-New Bedford	RI	New York (includes Puerto Rico)																																X	X													
7538	Out of Home	Narragansett Indian Tribe	AIAN	English	Regional	Regional	New York (includes Puerto Rico)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7539	Local Newspaper	Charleston Post and Courier	Diverse Mass	English	Charleston, SC	SC	Atlanta																	X														X	X														
7540	Out of Home	NRS	Diverse Mass	English	Charleston, SC	SC	Atlanta																	X																													
7541	Out of Home	GSTV	Diverse Mass	English	Charleston, SC	SC	Atlanta																	X																													
7542	Out of Home	Redbox	Diverse Mass	English	Charleston, SC	SC	Atlanta																	X																													
7543	Local TV	BRV	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
7544	Local TV	ECV	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
7545	Local TV	FXN	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
7546	Local TV	HAL	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
7547	Local TV	WCBD	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
7548	Local TV	WCSC	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
7549	Local TV	WTAT	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
7550	Local Radio	WROO-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																		X	X	X	X	X	X																						
7551	Local Radio	WELS-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																		X	X	X	X																								
7552	Local Radio	WKS-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																		X	X	X	X	X																							
7553	Local Radio	WRNS-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																		X	X	X	X																								
7554	Local Radio	WSFL-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																		X	X	X	X																								
7555	Local Newspaper	Summerville Journal Scene	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7556	Local Newspaper	Columbia State	Diverse Mass	English	Columbia, SC	SC	Atlanta																															X	X													
7557	Local Newspaper	Florence Morning News	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																															X	X													
7558	Local Newspaper	Hsnv Independent	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																															X	X													
7559	Local Newspaper	Myrtle Beach Sun News	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																															X	X													
7560	Local TV	WCBD	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7561	Local TV	WCSC	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7562	Local TV	WTAT	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7563	Local TV	CNN	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7564	Local TV	FOO	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7565	Local TV	TLC	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7566	Local Radio	WMGL-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7567	Local Radio	WRFQ-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7568	Local Radio	WSSX-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7569	Local Radio	WWWZ-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7570	Local Radio	WXLY-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7571	Local Radio	WYBB-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta																															X	X													
7572	Local Radio	WTCB-FM	Diverse Mass	English	Columbia, SC	SC	Atlanta																															X	X		X	X	X	X	X	X			X	X			
7573	Local Radio	WVOC-FM	Diverse Mass	English	Columbia, SC	SC	Atlanta																															X	X		X	X	X	X	X	X			X	X			
7574	Local Radio	WWDM-FM	Diverse Mass	English	Columbia, SC	SC	Atlanta																															X	X		X	X	X	X	X	X			X	X			
7575	Local Radio	WSPA-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X		X	X	X	X	X	X			X	X			
7576	Local Radio	WOSI-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X		X	X	X	X	X	X	

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																										
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
7585	Local TV	THC	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X		X	X	X	X	X	X							
7586	Local TV	TLC	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X		X	X	X	X	X	X							
7587	Local TV	WMYB	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																															X	X		X	X	X	X	X	X							
7588	Local TV	CNB	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																															X	X														
7589	Local TV	MTV	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																															X	X														
7590	Local TV	OWN	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																															X	X														
7591	Local TV	TVL	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																															X	X		X	X	X	X	X	X							
7592	Local TV	HLN	Diverse Mass	English	Columbia, SC	SC	Atlanta																															X	X			X	X	X	X	X							
7593	Local Radio	WMYI	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																																										X	X		
7594	Local TV	WAZS	Hispanic	Spanish	Charleston	SC	Atlanta																															X	X														
7595	Local Newspaper	Latino Newspaper	Hispanic	Spanish	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X								X	X														
7596	Local Radio	WAZS-AM	Hispanic	Spanish	Charleston	SC	Atlanta																		X	X	X	X									X	X														
7597	Local Radio	WZJY-AM	Hispanic	Spanish	Charleston	SC	Atlanta																		X	X	X	X									X	X														
7598	Local Radio	WGSP-FM	Hispanic	Spanish	Charleston	SC	Atlanta																		X	X	X	X									X	X		X	X	X	X	X	X				X	X		
7599	Local Radio	WCEO-AM	Hispanic	Spanish	Columbia	SC	Atlanta																															X	X														
7600	Local Radio	BGTK-FM	Hispanic	Spanish	Greenvll-Spart-Ashevll-And	SC	Atlanta																		X	X	X	X									X	X														
7601	Local Radio	WLQB-FM	Hispanic	Spanish	Myrtle Beach	SC	Atlanta																															X	X														
7602	Local Radio	WWWZ-FM	Black/AA	English	Charleston	SC	Atlanta																															X	X		X													
7603	Local Radio	WMGL-FM	Black/AA	English	Charleston	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
7604	Local Radio	WXST-FM	Black/AA	English	Charleston	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7605	Local Radio	WOAI-FM	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7606	Newspaper	Charleston Chronicle	Black/AA	English	Charleston	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
7607	Newspaper	(Carolina) Panorama	Black/AA	English	Columbia	SC	Atlanta																															X	X														
7608	Newspaper	Community News	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta																															X	X														
7609	Newspaper	Metro Courier	Black/AA	English	Augusta-Aiken	SC	Atlanta																															X	X														
7610	Local TV	Spectrum Reach	AIAN	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7611	Out of Home	Catawba Indian Nation	AIAN	English	Regional	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7612	Out of Home	Natchez Indian Tribe	AIAN	English	Regional	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7613	Out of Home	National	AIAN	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7614	Out of Home	Lamar – Junior Bulletin	AIAN	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7615	Local Radio	WAVF-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7616	Local Radio	WCKN-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7617	Local Radio	WEZL-FM	Diverse Mass	English	Charleston, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7618	Local TV	BET	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7619	Local TV	CNN	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7620	Local TV	MTV	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7621	Local TV	OWN	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7622	Local TV	SCF	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7623	Local TV	TVL	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7624	Local TV	TWC	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7625	Local TV	USA	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7626	Local TV	WACH	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7627	Local Radio	WFMV-FM	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7628	Local Radio	WHVT-FM	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7629	Local TV	WIS	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7630	Local TV	WLTX	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7631	Local Radio	WLTY-FM	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7632	Local Radio	WLXC-FM	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7633	Local TV	WOLO	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7634	Local Radio	WOMG-FM	Diverse Mass	English	Columbia, SC	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7635	Out of Home	NRS	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																	X																														
7636	Out of Home	Grocery TV	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																	X																														
7637	Out of Home	GSTV	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																	X																														
7638	Out of Home	Redbox	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																	X																														
7639	Local Newspaper	Asheville Citizen-Times	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																X	X														X	X														
7640	Local Radio	WROQ-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7641	Local TV	ANP	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7642	Local TV	DST	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7643	Local TV	HLN	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7644	Local TV	MNB	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7645	Local TV	SCF	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7646	Local TV	TVL	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7647	Local TV	WE	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7648	Local Radio	WESC-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7649	Local TV	WHNS	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7650	Local TV	WLOS	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7651	Local TV	WMYA	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7652	Local Radio	WRTH-FM	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7653	Local TV	WSPA	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7654	Local TV	WYCW	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7655	Local TV	WYFF	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7656	Local TV	CC	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																	X																	X	X	X	X	X	X							
7657	Local Newspaper	Anderson Independent-Mail	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																	X	X													X	X														
7658	Local Newspaper	The Greenville News	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																	X	X													X	X														
7659	Local Newspaper	Spartanburg Herald-Journal	Diverse Mass	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																		X													X	X														
7660	Local Radio	WGTR-FM	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7661	Local Radio	WRNN-FM	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7662	Local Radio	WWXM-FM	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7663	Local Radio	WYNA-FM	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7664	Local TV	BET	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7665	Local TV	LMN	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7666	Local TV	NFL	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7667	Local TV	NJC	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7668	Local TV	TLC	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7669	Local TV	USA	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7670	Local TV	VH1	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7671	Local TV	VS	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7672	Local TV	WBTW	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7673	Local TV	WFXB	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7674	Local TV	WMBF	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7675	Local TV	WPDE	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7676	Local TV	AMC	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																								X																					
7677	Local TV	ANP	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																								X																					
7678	Local TV	CNN	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																								X																					
7679	Local TV	ETV	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																								X																					
7680	Local TV	FS1	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																								X																					
7681	Local TV	HLN	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																								X																					
7682	Local TV	NGC	Diverse Mass	English	Myrtle Beach-Florence	SC	Atlanta																								X																					
7683	Local Radio	WCSZ-AM	Hispanic	Spanish	Greenvll-Spart-Ashevll-And	SC	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7684	Local Radio	WGTK-FM H2	Hispanic	Spanish	Greenvll-Spart-Ashevll-And	SC	Atlanta													X		X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7685	Local Radio	WTOB-FM	Hispanic	Spanish	Greenvll-Spart-Ashevll-And	SC	Atlanta							X	X	X	X	X	X	X																																	
7686	Local TV	ANP	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X														
7687	Local TV	BET	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7688	Local TV	BET	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7689	Local TV	BET	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7690	Local TV	BRV	Black/AA	English	Charleston	SC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7691	Local TV	BRV	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																								X	X																					
7692	Local TV	CC	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X														
7693	Local TV	CNN	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7694	Local TV	DST	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
7695	Local TV	ECBD-TV	Black/AA	English	Charleston	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7696	Local TV	ECIV-TV	Black/AA	English	Charleston	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7697	Local Radio	WFMV-FM	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7698	Local Radio	WLXC-FM	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X				X	X		
7699	Local Radio	WMDM-FM	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7700	Local Radio	WHVT-FM	Black/AA	English	Columbia	SC	Atlanta																								X							X	X		X												
7701	Local Radio	WKBT-FM	Black/AA	English	Columbia	SC	Atlanta																								X							X	X		X								X	X		
7702	Local TV	HLN	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X		X												
7703	Local TV	LIF	Black/AA	English	Charleston	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7704	Local TV	LIF	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7705	Local TV	LMN	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7706	Local TV	LMN	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7707	Local TV	MTV	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7708	Local TV	NJC	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7709	Local TV	NJC	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7710	Local TV	OWN	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7711	Local TV	OWN	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7712	Local TV	OWN	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
7713	Local TV	OXY	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X		X												
7714	Local TV	OXY	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta																															X	X														
7715	Local TV	SCF	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X		X												
7716	Local TV	TLC	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X		X												
7717	Local TV	TNT	Black/AA	English	Charleston	SC	Atlanta								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7718	Local TV	TTC	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta																															X	X														
7719	Local TV	TVL	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta																															X	X			X	X	X	X	X							
7720	Local TV	TWC	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7721	Local TV	USA	Black/AA	English	Columbia	SC	Atlanta							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7722	Local TV	VH1	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7723	Local TV	VH1	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7724	Local TV	WACH-TV	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
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TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
7733	Local TV	WHNS-TV	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7734	Local TV	WIS-TV	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7735	Local TV	WLOS-TV	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7736	Local TV	WLTX-TV	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7737	Local TV	WMBF-TV	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X								
7738	Local TV	WMYA-TV	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7739	Local TV	WOLO-TV	Black/AA	English	Columbia	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
7740	Local TV	WPDE-TV	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7741	Local TV	WSPA-TV	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7742	Local TV	WTAT-TV	Black/AA	English	Charleston	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7743	Local TV	WMMB-TV	Black/AA	English	Myrtle Beach-Florence	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7744	Local TV	WYCW-TV	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X													
7745	Local TV	WYFF-TV	Black/AA	English	Greenvll-Spart-Ashevll-And	SC	Atlanta					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7746	Local Newspaper	Arqus Leader	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																X																														
7747	Local Radio	KDDX-FM	Diverse Mass	English	Rapid City	SD	Denver																		X																												
7748	Local Radio	KFXS-FM	Diverse Mass	English	Rapid City	SD	Denver																		X													X	X															
7749	Local Radio	KOUT-FM	Diverse Mass	English	Rapid City	SD	Denver																		X													X	X															
7750	Local Radio	KQRQ-FM	Diverse Mass	English	Rapid City	SD	Denver																		X													X	X															
7751	Local TV	FXN	Diverse Mass	English	Rapid City	SD	Denver																		X																												
7752	Local TV	KCLO	Diverse Mass	English	Rapid City	SD	Denver																		X													X	X															
7753	Local TV	KEVN	Diverse Mass	English	Rapid City	SD	Denver																		X													X	X															
7754	Local TV	KNBN	Diverse Mass	English	Rapid City	SD	Denver																		X													X	X															
7755	Local TV	KOTA	Diverse Mass	English	Rapid City	SD	Denver																		X													X	X															
7756	Local TV	MNB	Diverse Mass	English	Rapid City	SD	Denver																		X																												
7757	Local Newspaper	Rapid City Journal	Diverse Mass	English	Rapid City	SD	Denver																															X	X															
7758	Local Newspaper	Aberdeen American News	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7759	Local Newspaper	Sioux Falls Argus Leaders	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7760	Local Newspaper	Watertown Public Opinion	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7761	Local Radio	KKLS-FM	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7762	Local Radio	KMXC-FM	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7763	Local Radio	KYBB-FM	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7764	Local TV	AMC	Diverse Mass	English	Rapid City	SD	Denver																															X	X															
7765	Local TV	HGTV	Diverse Mass	English	Rapid City	SD	Denver																															X	X															
7766	Local TV	MNB	Diverse Mass	English	Rapid City	SD	Denver																															X	X															
7767	Local TV	TDC	Diverse Mass	English	Rapid City	SD	Denver																															X	X															
7768	Local TV	KDLT	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7769	Local TV	KELO	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7770	Local TV	KSFY	Diverse Mass	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7771	Local Radio	KSOU-AM	Hispanic	Spanish	Sioux Falls (Mitchell)	SD	Atlanta																		X	X	X	X										X	X															
7772	Local TV	KCLO-TV	Black/AA	English	Rapid City	SD	Denver																															X	X															
7773	Local TV	KDLT-TV	Black/AA	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7774	Local TV	KELO-TV	Black/AA	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7775	Local TV	KEVN-TV	Black/AA	English	Rapid City	SD	Denver																															X	X															
7776	Local TV	KNBN-TV	Black/AA	English	Rapid City	SD	Denver																															X	X															
7777	Local TV	KOTA-TV	Black/AA	English	Rapid City	SD	Denver																															X	X															
7778	Local TV	KSFY-TV	Black/AA	English	Sioux Falls (Mitchell)	SD	Denver																															X	X															
7779	Local Newspaper	Capital Journal	AIAN	English	Rapid City	SD	Denver							X		X	X		X		X		X	X	X		X	X	X		X	X	X				X	X			X	X	X	X	X								
7780	Local Newspaper	Native Sun	AIAN	English	Rapid City	SD	Denver							X					X				X				X					X						X	X			X	X	X	X	X								
7781	Local Newspaper	Steaton Courier	AIAN	English	Rapid City	SD	Denver							X		X	X		X		X		X	X	X	X	X	X	X	X	X	X	X	X				X	X			X	X	X	X	X								
7782	Local Newspaper	The Mobridge Tribune	AIAN	English	Rapid City	SD	Denver							X		X	X		X		X		X	X	X		X	X	X		X	X	X					X	X			X	X	X	X	X								
7783	Local Newspaper	Timber Lake Topic	AIAN	English	Rapid City	SD	Denver							X		X	X		X	X	X		X	X	X		X	X	X		X	X	X					X	X			X	X	X	X	X								
7784	Local Newspaper	West River News	AIAN	English	Sioux Falls (Mitchell)	SD	Denver							X		X	X		X	X	X		X	X	X		X	X	X		X	X	X					X	X			X	X	X	X	X								
7785	Local Radio	KIDE-FM	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
7786	Local Radio	KLLI-FM	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
7787	Local Radio	KLND-FM	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7788	Local Radio	KMHA-FM	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
7789	Local Radio	KGFX-FM	AIAN	English	Sioux Falls (Mitchell)	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X								
7790	Local Radio	KMLO-FM	AIAN	English	Sioux Falls (Mitchell)	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X								
7791	Local Radio	KOLY-AM	AIAN	English	Sioux Falls (Mitchell)	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X								
7792	Local Radio	KOLY-FM	AIAN	English	Sioux Falls (Mitchell)	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X								
7793	Local Radio	KPLO-FM	AIAN	English	Sioux Falls (Mitchell)	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X								
7794	Local TV	KNBN	AIAN	English	Rapid City	SD	Denver																									X	X	X	X	X			X	X														
7795	Local TV	Midcontinent	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7796	Local TV	Midcontinent	AIAN	English	Sioux Falls (Mitchell)	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7797	Out of Home	Cheyenne River Sioux Tribe	AIAN	English	Regional	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7798	Out of Home	Crow Creek Sioux Tribe	AIAN	English	Regional	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7799	Out of Home	Flandreau Santee Sioux Tribe	AIAN	English	Regional	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7800	Out of Home	Lamar	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7801	Out of Home	Lower Brule Sioux Tribe	AIAN	English	Regional	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7802	Out of Home	National	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7803	Out of Home	Oglala Sioux Tribe	AIAN	English	Regional	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7804	Out of Home	Rosebud Sioux Tribe - of the Rosebud Indian Reservation	AIAN	English	Regional	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7805	Out of Home	Sisseton-Wahpeton Oyate	AIAN	English	Regional	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7806	Out of Home	Yankton Sioux Tribe of SD	AIAN	English	Regional	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7807	Out of Home	Lamar - Junior Bulletin	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7808	Out of Home	Lamar - Perm Bulletin	AIAN	English	Rapid City	SD	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
7809	Local Newspaper	The Jackson Sun	Diverse Mass	English	Jackson, TN	TN	Philadelphia																X															X	X															
7810	Local Newspaper	Commercial Appeal	Diverse Mass	English	Memphis	TN	Philadelphia																X															X	X															
7811	Local Newspaper	The Leaf-Chronicle	Diverse Mass	English	Nashville	TN	Philadelphia																X															X	X															
7812	Local Newspaper	Daily News Journal	Diverse Mass	English	Nashville	TN	Philadelphia																X																															
7813	Local Newspaper	Athens Daily Post-Athenian	Diverse Mass	English	Chattanooga	TN	Philadelphia																															X	X															
7814	Local Newspaper	Chattanooga Times Free Press	Diverse Mass	English	Chattanooga	TN	Philadelphia																															X	X															
7815	Local Newspaper	Lexington Progress	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7816	Local Newspaper	Maryville Daily Times	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7817	Local Newspaper	West Memphis Evening Times	Diverse Mass	English	Memphis	TN	Philadelphia																															X	X															
7818	Local Newspaper	Shelbyville Times-Gazette	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7819	Local Radio	WFKX-FM	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7820	Local Radio	WJAK-FM	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7821	Local Radio	WNXX-FM	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7822	Local Radio	WYJI-FM	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7823	Local Radio	WWST-FM	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7824	Local TV	COM	Diverse Mass	English	Memphis	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7825	Local TV	WKRN	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7826	Local TV	WNAB	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7827	Local TV	WSMV	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7828	Local TV	WTVF	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7829	Local TV	WUXP	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7830	Local TV	WZTV	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7831	Local TV	ANP	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7832	Local TV	HAL	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7833	Local TV	OXY	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7834	Local TV	SCF	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7835	Local TV	THC	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7836	Local Radio	KJMS-FM	Diverse Mass	English	Memphis	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7837	Local Radio	WHRK-FM	Diverse Mass	English	Memphis	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7838	Local Radio	WMC-FM	Diverse Mass	English	Memphis	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7839	Local Radio	WRBO-FM	Diverse Mass	English	Memphis	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7840	Local Radio	WRVR-FM	Diverse Mass	English	Memphis	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7841	Local Radio	WRVW-FM	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7842	Local Radio	WSIX-FM	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7843	Local Radio	WUBT-FM	Diverse Mass	English	Nashville	TN	Philadelphia																															X	X															
7844	Local TV	WATE	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7845	Local TV	WBIR	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7846	Local TV	WTNZ	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7847	Local TV	WVLT	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7848	Local TV	CMT	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7849	Local TV	HAL	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7850	Local TV	TLC	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7851	Local TV	USA	Diverse Mass	English	Knoxville	TN	Philadelphia																															X	X															
7852	Local TV	GBBJ	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7853	Local TV	WBBJ	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7854	Local TV	WJKT	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7855	Local TV	WNBJ	Diverse Mass	English	Jackson, TN	TN	Philadelphia																															X	X															
7856	Local TV	AE	Black/AA	English	Knoxville	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7857	Local TV	ANP	Black/AA	English	Knoxville	TN	Philadelphia																															X	X															
7858	Local TV	ANP	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7859	Local TV	BET	Black/AA	English	Knoxville	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7860	Local TV	ECYB-TV	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7861	Local TV	EJHL-TV	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7862	Local TV	ETV	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7863	Local TV	ETVC-TV	Black/AA	English	Chattanooga	TN	Philadelphia																															X	X		X		X	X	X	X								
7864	Local TV	FX	Black/AA	English	Nashville	TN	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X															
7865	Local TV	GBBJ-TV	Black/AA	English	Jackson	TN	Philadelphia																															X	X															
7866	Local TV	LMN	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7867	Local TV	MTV	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7868	Local Radio	WLOK-AM	Black/AA	English	Memphis	TN	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
7869	Local TV	OXY	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7870	Local TV	SCF	Black/AA	English	Knoxville	TN	Philadelphia																															X	X															
7871	Local TV	SCF	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7872	Local TV	TLC	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7873	Local TV	TNT	Black/AA	English	Nashville	TN	Philadelphia																X							X	X									X														
7874	Local TV	TTC	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7875	Local TV	TVL	Black/AA	English	Knoxville	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7876	Local TV	TVL	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7877	Local TV	TWC	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X															
7878	Local TV	WATE-TV	Black/AA	English	Knoxville	TN	Philadelphia																															X	X		X	X	X	X	X	X								
7879	Local TV	WBBJ-TV	Black/AA	English	Jackson	TN	Philadelphia																															X	X			X	X	X	X	X								

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																															
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
7880	Local TV	WBIR-TV	Black/AA	English	Knoxville	TN	Philadelphia																															X	X			X	X	X	X	X							
7881	Local TV	WBXX-TV	Black/AA	English	Knoxville	TN	Philadelphia																															X	X														
7882	Local TV	WCYB-TV	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X														
7883	Local TV	WDEF-TV	Black/AA	English	Chattanooga	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7884	Local TV	WEMT-TV	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																															X	X														
7885	Newspaper	Rolring Out	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
7886	Newspaper	Memphis Silver Star News	Black/AA	English	Memphis	TN	Philadelphia					X	X			X	X				X	X		X	X				X		X		X	X			X	X			X	X	X	X	X							
7887	Newspaper	New Tri-State Defender	Black/AA	English	Memphis	TN	Philadelphia					X		X	X			X		X	X	X	X		X	X		X	X					X			X	X														
7888	Newspaper	Nashville Pride	Black/AA	English	Nashville	TN	Philadelphia					X	X			X	X			X	X			X	X			X	X			X	X					X	X			X	X	X	X	X							
7889	Newspaper	Tennessee Tribune	Black/AA	English	Nashville	TN	Philadelphia					X	X	X			X	X			X	X	X		X	X			X	X	X			X				X	X														
7890	Local TV	WFLI-TV	Black/AA	English	Chattanooga	TN	Philadelphia																		X													X	X		X	X	X	X	X	X							
7891	Local TV	WJHL-TV	Black/AA	English	Tri-Cities TN-VA	TN	Philadelphia																		X													X	X														
7892	Local TV	WJKT-TV	Black/AA	English	Jackson	TN	Philadelphia																															X	X			X	X	X	X	X							
7893	Local TV	WKRN-TV	Black/AA	English	Nashville	TN	Philadelphia																X							X	X						X	X		X	X	X	X	X	X							
7894	Local TV	WNBJ-TV	Black/AA	English	Jackson	TN	Philadelphia																															X	X														
7895	Local TV	WRCB-TV	Black/AA	English	Chattanooga	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7896	Local TV	WTNZ-TV	Black/AA	English	Knoxville	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7897	Local TV	WTVC-TV	Black/AA	English	Chattanooga	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7898	Local TV	WVLT-TV	Black/AA	English	Knoxville	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7899	Local TV	CNN	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7900	Local TV	ETVC	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7901	Local TV	FXN	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7902	Local TV	HAL	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7903	Local TV	MNB	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7904	Local TV	TVL	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7905	Local Radio	WDEF-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7906	Local TV	WDEF	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7907	Local Radio	WDOD-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7908	Local TV	WFLI	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7909	Local Radio	WKOJ-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7910	Local Radio	WLND-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7911	Local Radio	WMFZ-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7912	Local TV	WRCB	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7913	Local Radio	WRXR-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7914	Local Radio	WSKZ-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7915	Local TV	WTVC	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7916	Local Radio	WUSY-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7917	Local Radio	WUXQ-FM	Diverse Mass	English	Chattanooga	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7918	Out of Home	NBS	Diverse Mass	English	Knoxville	TN	Philadelphia																	X																													
7919	Out of Home	GSTV	Diverse Mass	English	Knoxville	TN	Philadelphia																	X																													
7920	Out of Home	Redbox	Diverse Mass	English	Knoxville	TN	Philadelphia																	X																													
7921	Local Radio	WDKW-FM	Diverse Mass	English	Knoxville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7922	Local Radio	WIMZ-FM	Diverse Mass	English	Knoxville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7923	Local Radio	WIVK-FM	Diverse Mass	English	Knoxville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7924	Local Radio	WNOX-FM	Diverse Mass	English	Knoxville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7925	Local Newspaper	Knoxville News Sentinel	Diverse Mass	English	Knoxville	TN	Philadelphia																X	X														X	X														
7926	Local Newspaper	Oak Ridger	Diverse Mass	English	Knoxville	TN	Philadelphia																	X																													
7927	Local TV	FXN	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7928	Local TV	HAL	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7929	Local Radio	KXHT-FM	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7930	Local TV	TV1	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7931	Local TV	WATN	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7932	Local Radio	WEGR-FM	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7933	Local Radio	WHAL-FM	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7934	Local TV	WHBQ	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7935	Local Radio	WLFP-FM	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7936	Local TV	WLMT	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X		X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7937	Local TV	WMC	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7938	Local Radio	WMFS-FM	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7939	Local TV	WREG	Diverse Mass	English	Memphis	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7940	Local TV	FOO	Diverse Mass	English	Memphis	TN	Philadelphia																																		x	x	x	x	x	x							
7941	Local TV	OWN	Diverse Mass	English	Memphis	TN	Philadelphia																																		X	X	X	X	X	X							
7942	Local Newspaper	The Tennessean	Diverse Mass	English	Nashville	TN	Philadelphia																X															X	X														
7943	Local Radio	WJXA-FM	Diverse Mass	English	Nashville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7944	Local Radio	WNRQ-FM	Diverse Mass	English	Nashville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7945	Local Radio	WFRH-FM	Diverse Mass	English	Nashville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7946	Local Radio	WKDF-FM	Diverse Mass	English	Nashville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7947	Local Radio	WSM -FM	Diverse Mass	English	Nashville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7948	Local Radio	WWTN-FM	Diverse Mass	English	Nashville	TN	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7949	Local Radio	WC1E-FM	Hispanic	Spanish	Chattanooga	TN	Philadelphia																		X	X	X	X										X	X		X	X	X	X	X	X							
7950	Local Radio	WKZX-FM	Hispanic	Spanish	Knoxville	TN	Philadelphia																															X	X														
7951	Local Radio	WGSF-AM	Hispanic	Spanish	Memphis	TN	Philadelphia																		X	X	X	X										X	X														
7952	Local Radio	WUMY-AM	Hispanic	Spanish	Memphis	TN	Philadelphia																															X	X														
7953	Local Radio	WMDB-AM	Hispanic	Spanish	Nashville	TN	Philadelphia																															X	X														
7954	Local Radio	WNVL-AM	Hispanic	Spanish	Nashville	TN	Philadelphia																															X	X														
7955	Local TV	WLLC	Hispanic	Spanish	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7956	Local TV	ANP	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7957	Local TV	BET	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7958	Local TV	BET	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7959	Local TV	BRV	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7960	Local TV	ETV	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7961	Local TV	FXN	Black/AA	English	Memphis	TN	Philadelphia																															X	X														
7962	Local Radio	WDEF-FM	Black/AA	English	Chattanooga	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7963	Local Radio	WUJO-FM	Black/AA	English	Chattanooga	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7964	Local Radio	WFKX-FM	Black/AA	English	Jackson	TN	Philadelphia																															X	X			X	X	X	X	X							
7965	Local Radio	WJAK-AM	Black/AA	English	Jackson	TN	Philadelphia																															X	X														
7966	Local Radio	WOJG-FM	Black/AA	English	Jackson	TN	Philadelphia																															X	X			X	X	X	X	X							
7967	Local Radio	WYJJ-FM	Black/AA	English	Jackson	TN	Philadelphia																															X	X			X	X	X	X	X							
7968	Local Radio	WWTB-AM	Black/AA	English	Tri-Cities	TN	Philadelphia																															X	X														
7969	Local Radio	WKHT-FM	Black/AA	English	Knoxville	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7970	Local Radio	WHRK-FM	Black/AA	English	Memphis	TN	Philadelphia																															X	X		X	X	X	X	X	X							
7971	Local Radio	KJMS-FM	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7972	Local TV	NIC	Black/AA	English	Nashville	TN	Philadelphia																															X			X												
7973	Local Radio	WHAL-FM	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7974	Local Radio	WRBQ-FM	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7975	Local TV	QWN	Black/AA	English	Nashville	TN	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7976	Local Radio	WQQK-FM	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7977	Local Radio	WUBT-FM	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7978	Local TV	TOO	Black/AA	English	Nashville	TN	Philadelphia																															X	X		X												
7979	Local TV	TV1	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X														
7980	Local TV	TVL	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7981	Local TV	VH1	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X		X	X							
7982	Local TV	WATN-TV	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
7983	Out of Home	NRS	Black/AA	English	Nashville	TN	Philadelphia																	X																													
7984	Out of Home	GSTV	Black/AA	English	Nashville	TN	Philadelphia																	X																													
7985	Out of Home	Redbox	Black/AA	English	Nashville	TN	Philadelphia																	X																													
7986	Local TV	WHBQ-TV	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7987	Local TV	WLMT-TV	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7988	Local TV	WMC -TV	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7989	Local TV	WNAB-TV	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7990	Local TV	WREG-TV	Black/AA	English	Memphis	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7991	Local TV	WSMV-TV	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
7992	Local TV	WTVF-TV	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7993	Local TV	WUXP-TV	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7994	Local TV	WZTV-TV	Black/AA	English	Nashville	TN	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
7995	Local Radio	WVBK-FM	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
7996	Local Radio	WOUT-FM	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7997	Local Radio	WRZK-FM	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
7998	Local Radio	WTFM-FM	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
7999	Local Radio	WXBQ-FM	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8000	Local Newspaper	Bristol Herald Courier	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8001	Local Newspaper	Johnson City Press	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8002	Local Newspaper	Kingsport Times-News	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8003	Local Newspaper	Arizona Daily Star	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8004	Local TV	ECYB	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8005	Local TV	EJHL	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8006	Local TV	WCYB	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8007	Local TV	WEMT	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8008	Local TV	WJHL	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8009	Local TV	ANP	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8010	Local TV	ETV	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8011	Local TV	LMN	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8012	Local TV	MTV	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8013	Local TV	QXY	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8014	Local TV	SCE	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8015	Local TV	THC	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8016	Local TV	TLC	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8017	Local TV	TTC	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8018	Local TV	TVL	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8019	Local TV	TWC	Diverse Mass	English	Tri-Cities TN-VA	TN - VA	Philadelphia																															X	X														
8020	Local Newspaper	Abilene Reporter-News	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																X															X	X														
8021	Out of Home	NRS	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																	X																													
8022	Out of Home	Grocery TV	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																	X																													
8023	Out of Home	GSTV 2	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																	X																													
8024	Out of Home	GSTV	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																	X																													
8025	Out of Home	Redbox	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																	X																													
8026	Local Newspaper	Dallas Morning News/Briefing	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver					

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

Weeks In-Flight (mark with X if in-flight leave blank if not)

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
8028	Local Radio	KHEY-FM	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8029	Local Radio	KOFX-FM	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8030	Local Radio	KPRR-FM	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8031	Local TV	KDBC	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8032	Local TV	KFOX	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8033	Local TV	KTSM	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8034	Local TV	KVIA	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8035	Local TV	KVIA	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8036	Local Newspaper	Las Cruces Sun-News	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver																X															X	X														
8037	Out of Home	NRS	Diverse Mass	English	Houston	TX	Denver																	X																													
8038	Out of Home	Grocery TV	Diverse Mass	English	Houston	TX	Denver																	X																													
8039	Out of Home	GSTV	Diverse Mass	English	Houston	TX	Denver																	X																													
8040	Out of Home	GSTV 2	Diverse Mass	English	Houston	TX	Denver																	X																													
8041	Out of Home	Redbox	Diverse Mass	English	Houston	TX	Denver																	X																													
8042	Local Newspaper	Houston Chronicle	Diverse Mass	English	Houston	TX	Denver																	X																													
8043	Local Newspaper	San Angelo Standard-Times	Diverse Mass	English	San Angelo	TX	Denver																X																													
8044	Local TV	BET	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8045	Local TV	FXN	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8046	Local TV	HLN	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8047	Local TV	KETK	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
8048	Local TV	KLTV	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8049	Local TV	KYTX	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X		X		X	X						
8050	Local TV	MNB	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8051	Local TV	MTV	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8052	Local TV	NJC	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8053	Local TV	TVL	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
8054	Local Newspaper	Times Record News	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																X																													
8055	Local Radio	KCDD-FM	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X	X	X											X	X														
8056	Local Radio	KEAN-FM	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X	X	X											X	X														
8057	Local Radio	KEYJ-FM	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X	X	X											X	X														
8058	Local Radio	KHOS-FM	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X	X	X											X	X														
8059	Local Radio	KGLK-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8060	Local Radio	KHMX-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8061	Local Radio	KILT-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8062	Local Radio	KKBQ-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8063	Local Radio	KKHH-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8064	Local Radio	KODA-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8065	Local Radio	KRBE-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8066	Local Radio	KTBZ-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8067	Local Radio	KTHT-FM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8068	Local Radio	KTRH-AM	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8069	Local Radio	KIXS-FM	Diverse Mass	English	Victoria	TX	Denver																		X													X	X														
8070	Local Radio	KLUB-FM	Diverse Mass	English	Victoria	TX	Denver																		X													X	X														
8071	Local Radio	KOVT-FM	Diverse Mass	English	Victoria	TX	Denver																		X													X	X														
8072	Local Radio	KMAD-FM	Diverse Mass	English	Sherman-Ada	TX	Denver																		X													X	X														
8073	Local Radio	KMKT-FM	Diverse Mass	English	Sherman-Ada	TX	Denver																		X													X	X														
8074	Local Radio	KATP-FM	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X																										
8075	Local Radio	KGNC-FM	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X																										
8076	Local Radio	KQZZ-FM	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X											X	X		X	X	X	X	X	X						
8077	Local Radio	KXGL-FM	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X											X	X		X	X	X	X	X	X						
8078	Local Radio	KXSS-FM	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X											X	X		X	X	X	X	X	X						
8079	Local Radio	KZRK-FM	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X											X	X		X	X	X	X	X	X						
8080	Local Radio	KBTE-FM	Diverse Mass	English	Lubbock	TX	Denver																		X																											
8081	Local Radio	KFMX-FM	Diverse Mass	English	Lubbock	TX	Denver																		X													X	X														
8082	Local Radio	KKCL-FM	Diverse Mass	English	Lubbock	TX	Denver																		X																											
8083	Local Radio	KMMX-FM	Diverse Mass	English	Lubbock	TX	Denver																		X																											
8084	Local Radio	KLUR-FM	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																		X													X	X														
8085	Local Radio	KNIN-FM	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																		X													X	X														
8086	Local TV	KHOU	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8087	Local TV	KJAH	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8088	Local TV	KPRC	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8089	Local TV	KRIV	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8090	Local TV	KTRK	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8091	Local TV	BRV	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8092	Local TV	FXN	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8093	Local TV	HLN	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8094	Local TV	LIF	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8095	Local TV	MNB	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X									X	X														
8096	Local TV	OWN	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8097	Local TV	OXY	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8098	Local TV	SCF	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8099	Local TV	TDC	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8100	Local TV	TNT	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8101	Local TV	TVL	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8102	Local TV	USA	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8103	Local TV	WE	Diverse Mass	English	Houston	TX	Denver																		X	X	X	X	X																								
8104	Local TV	KRBC	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X	X	X											X	X														
8105	Local TV	KTAB	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X	X	X											X	X														
8106	Local TV	KTXS	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X	X	X											X	X														
8107	Local TV	KXVA	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X		X																										
8108	Local TV	KAMR	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X						
8109	Local TV	KFDA	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X						
8110	Local TV	KVII	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X						
8111	Local TV	TVL	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X	X																								
8112	Local TV	KBMT	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8113	Local TV	KBTV	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8114	Local TV	KFDM	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8115	Local TV	KJAC	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X														
8116	Local TV	HAL	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8117	Local TV	OWN	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X			X	X	X	X	X						
8118	Local TV	TVL	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8119	Local TV	VH1	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X														
8120	Local TV	KAMC	Diverse Mass	English	Lubbock	TX	Denver																		X													X	X														
8121	Local TV	KCBD	Diverse Mass	English	Lubbock	TX	Denver																		X													X	X														
8122	Local TV	KJTV	Diverse Mass	English	Lubbock	TX	Denver																		X													X	X														
8123	Local TV	KLBK	Diverse Mass	English	Lubbock	TX	Denver																		X													X	X														
8124	Local TV	KAVU	Diverse Mass	English	Victoria	TX	Denver																		X													X	X														
8125	Local TV	KMOL	Diverse Mass	English	Victoria	TX	Denver																		X																											
8126	Local TV	KVCT	Diverse Mass	English	Victoria	TX	Denver																		X													X	X														
8127	Local TV	KXTS	Diverse Mass	English	Victoria	TX	Denver																		X													X	X														
8128	Local TV	KAUZ	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																		X													X	X														
8129	Local TV	KFDX	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																		X													X	X														
8130	Local TV	KSWO	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																		X																											
8131	Local Radio	KCOL-FM	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8132	Local Radio	KKMY-FM	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8133	Local Radio	KTCX-FM	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8134	Local Radio	KYKR-FM	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																		X	X	X	X	X									X	X		X	X	X	X	X	X						
8135	Local Newspaper	Brownwood Bulletin	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																															X	X														
8136	Local Newspaper	Amarillo Globe-News	Diverse Mass	English	Amarillo	TX	Denver																															X	X														
8137	Local Newspaper	Cedar Park Hill Country News	Diverse Mass	English	Austin	TX	Denver																															X	X														
8138	Local Newspaper	Beaumont Enterprise	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8139	Local Newspaper	Port Arthur News	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8140	Local Newspaper	Nueces County Record Star	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X														
8141	Local Newspaper	Denton Record-Chronicle	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8142	Local Newspaper	Denton Focus Daily News	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8143	Local Newspaper	Harlingen Valley Morning Star	Diverse Mass	English	Harlingen-Wslaco-Bmsvl-Mca	TX	Denver																															X	X														
8144	Local Newspaper	Fort Bend Herald	Diverse Mass	English	Houston	TX	Denver																															X	X														
8145	Local Newspaper	Galveston County Daily News	Diverse Mass	English	Houston	TX	Denver																															X	X														
8146	Local Newspaper	Houston Community Newspaper Group Combo	Diverse Mass	English	Houston	TX	Denver																															X	X														
8147	Local Newspaper	Laredo Morning Times	Diverse Mass	English	Laredo	TX	Denver																															X	X														
8148	Local Newspaper	Lubbock Avalanche-Journal	Diverse Mass	English	Lubbock	TX	Denver																															X	X														
8149	Local Newspaper	Midland Reporter-Telegram	Diverse Mass	English	Odessa-Midland	TX	Denver																															X	X														
8150	Local Newspaper	Odessa American	Diverse Mass	English	Odessa-Midland	TX	Denver																															X	X														
8151	Local Newspaper	Kerrville Daily Times	Diverse Mass	English	San Antonio	TX	Denver																															X	X														
8152	Local Newspaper	New Braunfels Herald- Zeitung	Diverse Mass	English	San Antonio	TX	Denver																															X	X														
8153	Local Newspaper	Northeast Herald -(SA)	Diverse Mass	English	San Antonio	TX	Denver																															X	X														
8154	Local Newspaper	NW Light	Diverse Mass	English	San Antonio	TX	Denver																															X	X														
8155	Local Newspaper	Southside Reporter	Diverse Mass	English	San Antonio	TX	Denver																															X	X														
8156	Local Newspaper	Ardmore Daily Admiralite	Diverse Mass	English	Sherman-Ada	TX	Denver																															X	X														
8157	Local Newspaper	Durant Daily Democrat	Diverse Mass	English	Sherman-Ada	TX	Denver																															X	X														
8158	Local Newspaper	Sherman Herald Democrat	Diverse Mass	English	Sherman-Ada	TX	Denver																															X	X														
8159	Local Newspaper	Tyler Morning Telegraph/Courier Times-Telegraph	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X														
8160	Local Newspaper	Victoria Advocate	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X														
8161	Local Newspaper	Bryan/College Station Eagle	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8162	Local Newspaper	Killeen Daily Herald	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver																															X	X														
8163	Local Newspaper	Temple Daily Telegram	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver																															X	X														
8164	Local Newspaper	Waco Tribune-Herald	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver																															X	X														
8165	Local Newspaper	Chambersburg Public Opinion	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver																															X	X														
8166	Local Newspaper	Lawton Constitution	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																															X	X														
8167	Local Newspaper	Wichita Falls Times Record News	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																															X	X														
8168	Local Newspaper	Fort Worth Star	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8169	Local Newspaper	Dallas Greensheets	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8170	Local Radio	KHFI-FM	Diverse Mass	English	Austin	TX	Denver																															X	X		X	X	X	X	X	X						
8171	Local TV	KNVA	Diverse Mass	English	Austin	TX	Denver																															X	X														
8172	Local TV	ANP	Diverse Mass	English	Austin	TX	Denver																															X	X		X	X	X	X	X	X						
8173	Local TV	CMT	Diverse Mass	English	Austin	TX	Denver																															X	X		X	X	X	X	X	X						
8174	Local TV	HAL	Diverse Mass	English	Austin	TX	Denver																															X	X		X	X	X	X	X	X						

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
8175	Local TV	HGTV	Diverse Mass	English	Austin	TX	Denver																															X	X		X	X	X	X	X	X							
8176	Local TV	BET	Diverse Mass	English	Austin	TX	Denver																															X	X														
8177	Local Radio	KIOC-FM	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X		X	X	X	X	X	X							
8178	Local TV	AE	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																						X									X	X														
8179	Local TV	ANP	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8180	Local TV	CNN	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8181	Local TV	DIY	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8182	Local TV	FXN	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																						X									X	X														
8183	Local TV	GAM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8184	Local TV	HLN	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8185	Local TV	NGC	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8186	Local TV	OWN	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																						X									X	X														
8187	Local TV	OXY	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																						X									X	X														
8188	Local TV	TDI	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8189	Local TV	THC	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																						X									X	X														
8190	Local TV	TLC	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8191	Local TV	TTC	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8192	Local TV	TVL	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8193	Local Radio	KKPN-FM	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8194	Local Radio	KMXR-FM	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8195	Local Radio	KNCN-FM	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8196	Local Radio	KDGE-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8197	Local Radio	KDMX-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8198	Local Radio	KHKS-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8199	Local Radio	KIXK-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8200	Local Radio	KLTY-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8201	Local Radio	KLUV-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8202	Local Radio	KPLX-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8203	Local Radio	KSCS-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8204	Local Radio	KVIL-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8205	Local Radio	KZPS-FM	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																															X	X														
8206	Local Radio	KTSM-FM	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver																															X	X														
8207	Local Radio	KKPS-FM	Diverse Mass	English	Harlingen-Wsco-Bmsd-Mca	TX	Denver																															X	X		X	X	X	X	X	X							
8208	Local Radio	KNEX-FM	Diverse Mass	English	Laredo	TX	Denver																															X	X			X	X	X	X	X							
8209	Local Radio	KRRG-FM	Diverse Mass	English	Laredo	TX	Denver																															X	X			X	X	X	X	X							
8210	Local TV	KTXH	Diverse Mass	English	Houston	TX	Denver																															X	X														
8211	Local TV	CNN	Diverse Mass	English	Houston	TX	Denver																															X	X														
8212	Local TV	DST	Diverse Mass	English	Houston	TX	Denver																															X	X														
8213	Local TV	TLC	Diverse Mass	English	Houston	TX	Denver																															X	X														
8214	Local Radio	KLLL-FM	Diverse Mass	English	Lubbock	TX	Denver																															X	X														
8215	Local Radio	KZII-FM	Diverse Mass	English	Lubbock	TX	Denver																															X	X														
8216	Local TV	ANP	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																																			X	X	X	X	X							
8217	Local TV	BET	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X			X	X	X	X	X							
8218	Local TV	CMT	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8219	Local TV	CNN	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8220	Local TV	DIY	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8221	Local TV	FXN	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8222	Local TV	HGTV	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X			X	X	X	X	X							
8223	Local TV	HLN	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X			X	X	X	X	X							
8224	Local TV	LMN	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X			X	X	X	X	X							
8225	Local TV	MTV	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8226	Local TV	NGC	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8227	Local TV	OXY	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8228	Local TV	SCF	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8229	Local TV	TLC	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8230	Local TV	TTC	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X														
8231	Local TV	TWC	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																															X	X			X	X	X	X	X							
8232	Local TV	FOO	Diverse Mass	English	Beaumont-Port Arthur	TX	Denver																																	X													
8233	Local TV	KFXK	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X		X	X	X	X	X	X							
8234	Local TV	KTRE	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X		X	X	X	X	X	X							
8235	Local TV	HAL	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X		X	X	X	X	X	X							
8236	Local TV	OWN	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X		X	X	X	X	X	X							
8237	Local Radio	KHKX-FM	Diverse Mass	English	Odessa-Midland	TX	Denver																															X	X		X	X	X	X	X	X							
8238	Local Radio	KMCM-FM	Diverse Mass	English	Odessa-Midland	TX	Denver																															X	X		X	X	X	X	X	X							
8239	Local Radio	KNFM-FM	Diverse Mass	English	Odessa-Midland	TX	Denver																															X	X		X	X	X	X	X	X							
8240	Local Radio	KQOM-FM	Diverse Mass	English	Odessa-Midland	TX	Denver																															X	X		X	X	X	X	X	X							
8241	Local TV	KMYS	Diverse Mass	English	San Antonio	TX	Denver																															X	X		X	X	X	X	X	X							
8242	Local TV	HLN	Diverse Mass	English	San Antonio	TX	Denver																															X	X		X	X	X	X	X	X							
8243	Local TV	SCF	Diverse Mass	English	San Antonio	TX	Denver																															X	X														
8244	Local TV	KCIT	Diverse Mass	English	Amarillo	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X								
8245	Local TV	KII	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8246	Local TV	KBRS	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8247	Local TV	KZTV	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8248	Local TV	CNN	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8249	Local TV	FXN	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8250	Local TV	HAL	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8251	Local TV	HGTV	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8252	Local TV	LMN	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8253	Local TV	MNB	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8254	Local TV	OWN	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8255	Local TV	TVL	Diverse Mass	English	Corpus Christi	TX	Denver																															X	X		X	X	X	X	X	X							
8256	Local Radio	KCLL-FM	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8257	Local Radio	KILL-FM	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8258	Local Radio	KQXL-FM	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8259	Local Radio	KWFR-FM	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8260	Local Radio	KISS-FM	Diverse Mass	English	San Antonio	TX	Denver																															X	X		X	X	X	X	X	X							
8261	Local Radio	KJXK-FM	Diverse Mass	English	San Antonio	TX	Denver																															X	X		X	X	X	X	X	X							
8262	Local Radio	WOW-AM	Diverse Mass	English	San Antonio	TX	Denver																															X	X		X	X	X	X	X	X							
8263	Local TV	CNN	Diverse Mass	English	Harlingen-Wsco-Bmsd-Mca	TX	Denver																															X	X		X	X	X	X	X	X							
8264	Local TV	FXN	Diverse Mass	English	Harlingen-Wsco-Bmsd-Mca	TX	Denver																															X	X		X												
8265	Local TV	HAL	Diverse Mass	English	Harlingen-Wsco-Bmsd-Mca	TX	Denver																															X	X		X	X	X	X	X	X							
8266	Local TV	MNB	Diverse Mass	English	Harlingen-Wsco-Bmsd-Mca	TX	Denver																															X	X		X	X	X	X	X	X							
8267	Local TV	KGNS	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8268	Local TV	KXDF	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8269	Local TV	KYLX	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8270	Local TV	NGNS	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8271	Local TV	ANP	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8272	Local TV	BET	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8273	Local TV	CNB	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8274	Local TV	CNN	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8275	Local TV	COM	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8276	Local TV	ESP	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8277	Local TV	ETV	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8278	Local TV	FOO	Diverse Mass	English	Laredo	TX	Denver																															X	X														
8279	Local TV	FRF	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8280	Local TV	FXN	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8281	Local TV	HLN	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8282	Local TV	LMN	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8283	Local TV	MNB	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8284	Local TV	MTV	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8285	Local TV	NFL	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8286	Local TV	NGC	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8287	Local TV	OWN	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8288	Local TV	OXY	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8289	Local TV	SCE	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8290	Local TV	TDC	Diverse Mass	English	Laredo	TX	Denver																															X	X														
8291	Local TV	TRU	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8292	Local TV	TVL	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8293	Local TV	TWC	Diverse Mass	English	Laredo	TX	Denver																															X	X		X	X	X	X								
8294	Local TV	VH1	Diverse Mass	English	Laredo	TX	Denver																															X	X														
8295	Local TV	TNT	Diverse Mass	English	Laredo	TX	Denver																																		x	x	x	x	x								
8296	Local TV	MTV	Diverse Mass	English	Lubbock	TX	Denver																															X	X														
8297	Local TV	KOSA	Diverse Mass	English	Odessa-Midland	TX	Denver																															X	X		X	X	X	X	X	X							
8298	Local TV	KWES	Diverse Mass	English	Odessa-Midland	TX	Denver																															X	X		X	X	X	X	X	X							
8299	Local TV	KLST	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8300	Local TV	KSAN	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8301	Local TV	KTXE	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8302	Local TV	CNN	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8303	Local TV	FXN	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8304	Local TV	HAL	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8305	Local TV	HLN	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8306	Local TV	MTV	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8307	Local TV	TVL	Diverse Mass	English	San Angelo	TX	Denver																															X	X														
8308	Local TV	ANP	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8309	Local TV	BET	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8310	Local TV	CNN	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8311	Local TV	FRF	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8312	Local TV	FXN	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8313	Local TV	LMN	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8314	Local TV	MNB	Diverse Mass	English	Victoria	TX	Denver																															X														
8315	Local TV	MTV	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8316	Local TV	OWN	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8317	Local TV	SCF	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8318	Local TV	TDC	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8319	Local TV	TNT	Diverse Mass	English	Victoria	TX	Denver																															X	X														
8320	Local TV	TRU	Diverse Mass	English	Victoria	TX	Denver																															X														
8321	Local TV	TVL	Diverse Mass	English	Victoria	TX	Denver																																X														
8322	Local TV	USA	Diverse Mass	English	Victoria	TX	Denver																															X	X														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																																
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
8323	Local TV	VH1	Diverse Mass	English	Victoria	TX	Denver																															X	X																
8324	Local Radio	KOOI-FM	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X		X	X	X	X	X	X								
8325	Local Radio	KTYL-FM	Diverse Mass	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																					X										X	X		X	X	X	X	X	X								
8326	Local Radio	WACO-FM	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver																															X	X		X	X	X	X	X	X								
8327	Local TV	KFDX	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																															X	X																
8328	Local TV	KJTL	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																															X	X																
8329	Local TV	NALIZ	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																															X	X																
8330	Local Radio	KQXC-FM	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																															X	X																
8331	Local Radio	KWFB-FM	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																															X	X																
8332	Local Radio	KYYI-FM	Diverse Mass	English	Wichita Falls-Lawton	TX	Denver																															X	X																
8333	Local TV	SCE	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver																															X	X																
8334	Local TV	TVL	Diverse Mass	English	El Paso (Las Cruces)	TX	Denver																															X	X																
8335	Local TV	KINT	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
8336	Local TV	KTFN	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X															
8337	Local TV	KTDO	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver																		X	X	X											X	X																
8338	Local TV	OTAB	Hispanic	Spanish	Abilene-Sweetwater	TX	Denver																															X	X																
8339	Local TV	KAKW	Hispanic	Spanish	Austin	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8340	Local TV	KVAT	Hispanic	Spanish	Austin	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8341	Local TV	NBYE	Hispanic	Spanish	Austin	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
8342	Local Newspaper	Conexion	Hispanic	Spanish	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
8343	Local TV	KSTR	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver																															X	X		X	X	X	X	X	X								
8344	Local TV	KAZD	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
8345	Local TV	KMPX	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8346	Local Newspaper	El Diario de El Paso	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X																
8347	Local TV	KUVN	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8348	Local TV	KXTX	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8349	Local TV	KDBC	Hispanic	English	El Paso (Las Cruces)	TX	Denver																							X	X	X	X	X																				
8350	Local TV	KFOX	Hispanic	English	El Paso (Las Cruces)	TX	Denver																								X	X	X	X																				
8351	Local TV	KTSM	Hispanic	English	El Paso (Las Cruces)	TX	Denver																							X	X	X	X	X																				
8352	Local TV	KVIA	Hispanic	English	El Paso (Las Cruces)	TX	Denver																							X	X	X	X	X																				
8353	Local TV	PSE	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
8354	Local TV	GAL	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8355	Local TV	KNVO	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8356	Local TV	KTLM	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8357	Local TV	KTBU	Hispanic	Spanish	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X																	X	X		X	X	X	X	X	X								
8358	Local TV	KTMD	Hispanic	Spanish	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8359	Local TV	KXLN	Hispanic	Spanish	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8360	Local TV	KYAZ	Hispanic	Spanish	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8361	Local TV	KZJL	Hispanic	Spanish	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8362	Local TV	Telemundo	Hispanic	Spanish	Houston	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X		X	X	X	X	X	X								
8363	Local Newspaper	El Paso y Mas	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X																
8364	Local TV	KGNS	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8365	Local TV	KXOF	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8366	Local TV	KYLX	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8367	Local TV	NGNS	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8368	Local TV	AMC	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8369	Local TV	CNB	Hispanic	English	Laredo	TX	Denver																							X	X																								
8370	Local TV	CNN	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8371	Local TV	COM	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8372	Local TV	DST	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8373	Local TV	ESP	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8374	Local TV	ETV	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8375	Local TV	FOQ	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8376	Local TV	FRF	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8377	Local TV	FX	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8378	Local TV	FXN	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8379	Local TV	HAL	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8380	Local TV	HGT	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8381	Local TV	HLN	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8382	Local TV	LMN	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8383	Local TV	MNB	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8384	Local TV	MTV	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8385	Local TV	NFL	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8386	Local TV	NGC	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8387	Local TV	OXY	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8388	Local TV	SCE	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8389	Local TV	TDC	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8390	Local TV	THC	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8391	Local TV	TLC	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8392	Local TV	TNT	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8393	Local TV	TTC	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8394	Local TV	TVL	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8395	Local TV	TWC	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8396	Local TV	VH1	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8397	Local TV	KXTQ	Hispanic	Spanish	Lubbock	TX	Denver																															X	X		X	X	X	X	X	X								
8398	Local Newspaper	El Mundo	Hispanic	Spanish	Austin	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X									X	X																
8399	Local Newspaper	La Prensa Austin	Hispanic	Spanish	Austin	TX	Denver					X	X	X	X	X	X	X	X				X															X	X																
8400	Local Newspaper	Al Dia	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X				X	X																
8401	Local Newspaper	El Lider USA	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X																
8402	Local Newspaper	La Subasta Dallas	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X																																		
8403	Local Newspaper	El Extra	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X																
8404	Local Newspaper	La Prensa de Houston	Hispanic	Spanish	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							X	X																
8405	Out of Home	Redbox	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver																		X																													
8406	Local Newspaper	La Voz De Houston - Sunday	Hispanic	Spanish	Houston	TX	Denver					X		X		X		X		X		X				X		X		X								X	X																
8407	Local Newspaper	La Voz De Houston - Wednesday	Hispanic	Spanish	Houston	TX	Denver					X	X		X		X		X	X	X		X	X	X		X		X		X	X						X	X																
8408	Out of Home	All Over Media	Hispanic	Spanish	Houston	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
8409	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Houston	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																										
8410	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Houston	TX	Denver													X	X	X	X	X	X	X	X	X	X									X	X																
8411	Out of Home	Encompass	Hispanic	Spanish	Houston	TX	Denver													X	X	X	X	X	X	X	X	X	X																										
8412	Out of Home	Trimes	Hispanic	Spanish	Houston	TX	Denver													X	X	X	X	X	X	X	X	X	X																										
8413	Out of Home	Grocery TV	Hispanic	Spanish	Houston	TX	Denver																	X																															
8414	Out of Home	GSTV	Hispanic	Spanish	Houston	TX	Denver																	X																															
8415	Out of Home	GSTV 2	Hispanic	Spanish	Houston	TX	Denver																	X																															
8416	Out of Home	Redbox	Hispanic	Spanish	Houston	TX	Denver																	X																															
8417	Out of Home	NRS	Hispanic	Spanish	Houston	TX	Denver																	X																															
8418	Out of Home	GSTV	Hispanic	Spanish	Lubbock	TX	Denver																	X																															
8419	Out of Home	NRS	Hispanic	Spanish	Lubbock	TX	Denver																	X																															
8420	Out of Home	Redbox	Hispanic	Spanish	Lubbock	TX	Denver																	X																															
8421	Local Radio	KKHR-FM	Hispanic	Spanish	Abilene-Sweetwater	TX	Denver																		X	X	X	X										X	X																
8422	Local Radio	KBEX-FM	Hispanic	Spanish	Amarillo	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X								
8423	Local Radio	KQFX-FM	Hispanic	Spanish	Amarillo	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8424	Local Radio	KZIP-AM	Hispanic	Spanish	Amarillo	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
8425	Local Radio	KTJM-FM	Hispanic	Spanish	Beaumont-Port Arthur	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8426	Local Radio	KSAB-FM	Hispanic	Spanish	Corpus Christi	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8427	Local Radio	KFZO-FM	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver																															X	X		X	X	X	X	X	X								
8428	Local Radio	KBOC-FM	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver																															X	X		X	X	X	X	X	X								
8429	Local Radio	KDXX-FM	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8430	Local Radio	KLNO-FM	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8431	Local Radio	KMVK-FM	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8432	Local Radio	KNOR-FM	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8433	Local Radio	KZZA-FM	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8434	Local Radio	XHTO-FM	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver																															X	X																
8435	Local Radio	KOFX-FM	Hispanic	English	El Paso (Las Cruces)	TX	Denver																						X	X	X	X	X	X																				
8436	Local Radio	KPRR-FM	Hispanic	English	El Paso (Las Cruces)	TX	Denver																						X	X	X	X	X	X																				
8437	Local Radio	KBNA-FM	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
8438	Local Radio	KINT-FM	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
8439	Local Radio	KYSE-FM	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X																
8440	Local Radio	KBTQ-FM	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8441	Local Radio	KGBT-FM	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8442	Local Radio	KKPS-FM	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
8443	Local Radio	XHRR-FM	Hispanic	Spanish	Harlingen-Wsco-Bmsvl-Mca	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
8444	Local Radio	KLOL-FM	Hispanic	Spanish	Houston	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8445	Local Radio	KOVE-FM	Hispanic	Spanish	Houston	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																				
8446	Local Radio	KLTN-FM	Hispanic	Spanish	Houston	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8447	Local Radio	KQQK-FM	Hispanic	Spanish	Houston	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8448	Local Radio	KAMA-FM	Hispanic	Spanish	Houston	TX	Denver																															X	X		X	X	X	X	X	X								
8449	Local Radio	KNEX-FM	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8450	Local Radio	KBRG-FM	Hispanic	English	Laredo	TX	Denver																							X	X	X	X	X	X																				
8451	Local Radio	KBDR-FM	Hispanic	Spanish	Laredo	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8452	Local Radio	KJBZ-FM	Hispanic	Spanish	Laredo	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8453	Local Radio	KQUR-FM	Hispanic	Spanish	Laredo	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8454	Local Radio	KXTQ-FM	Hispanic	Spanish	Lubbock	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8455	Local Radio	KMMZ-FM	Hispanic	Spanish	Odessa-Midland	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8456	Local Radio	KTXC-FM	Hispanic	Spanish	Odessa-Midland	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8457	Local Radio	KQLM-FM	Hispanic	Spanish	Odessa-Midland	TX	Denver																		X	X	X	X										X	X		X	X	X	X	X	X								
8458	Local Radio	KPTI-FM	Hispanic	Spanish	San Angelo	TX	Denver																		X	X	X	X										X	X																
8459	Local Radio	KSJT-FM	Hispanic	Spanish	San Angelo	TX	Denver																		X	X	X	X										X	X																
8460	Local Radio	KSAH-FM	Hispanic	Spanish	San Antonio	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
8461	Local Radio	KMYO-FM	Hispanic	Spanish	San Antonio	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
8462	Local Radio	KZEP-FM	Hispanic	Spanish	San Antonio	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X														
8463	Local Radio	KROM-FM	Hispanic	Spanish	San Antonio	TX	Denver																															X	X		X														
8464	Local Radio	KAPW-FM	Hispanic	Spanish	Tyler-Longview(Lfkn&Nacgd)	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8465	Local Radio	KOYE-FM	Hispanic	Spanish	Tyler-Longview(Lfkn&Nacgd)	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X								
8466	Local Radio	KWOW-FM	Hispanic	Spanish	Waco	TX	Denver																		X	X	X	X										X	X																
8467	Local TV	KANG	Hispanic	Spanish	San Angelo	TX	Denver																															X	X																
8468	Local TV	KEUS

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																											
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
8470	Local TV	KVDF	Hispanic	Spanish	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X											
8471	Local TV	KWEX	Hispanic	Spanish	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X											
8472	Local Radio	KPQP-FM	Hispanic	Spanish	Amarillo	TX	Denver																														X	X		X	X	X	X	X	X						
8473	Local TV	KUNU	Hispanic	Spanish	Victoria	TX	Denver																														X	X													
8474	Local TV	KVTX	Hispanic	Spanish	Victoria	TX	Denver																														X	X													
8475	Local TV	KXTM	Hispanic	Spanish	Wichita Falls-Lawton	TX	Denver																														X	X													
8476	Local Newspaper	El Editor- Odessa	Hispanic	Spanish	Odessa-Midland	TX	Denver																														X			X	X	X	X	X	X						
8477	Local Newspaper	Conexio San Angelo	Hispanic	Spanish	San Angelo	TX	Denver																														X														
8478	Local TV	KVUE	Hispanic	Spanish	Austin	TX	Denver																														X	X													
8479	Local TV	KNIC	Hispanic	Spanish	San Antonio	TX	Denver																																	X												
8480	Local TV	ESD	Hispanic	Spanish	Laredo	TX	Denver																																	X												
8481	Local TV	TR3	Hispanic	Spanish	Laredo	TX	Denver																														X	X													
8482	Local TV	AE	Black/AA	English	Dallas-Ft. Worth	TX	Denver																														X	X													
8483	Local Radio	KKSS-FM	Black/AA	English	Albuquerque-Santa Fe	TX	Denver																														X	X													
8484	Local Radio	KOLZ-FM	Black/AA	English	Albuquerque-Santa Fe	TX	Denver																														X	X													
8485	Local TV	ANIP	Black/AA	English	Victoria	TX	Denver																														X	X													
8486	Local TV	ANIP	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8487	Local Radio	KQIZ-FM	Black/AA	English	Amarillo	TX	Denver																														X	X		X	X	X	X	X	X						
8488	Local TV	BET	Black/AA	English	Austin	TX	Denver																														X	X													
8489	Local TV	BET	Black/AA	English	Dallas-Ft. Worth	TX	Denver																														X	X		X	X	X	X	X	X						
8490	Local TV	BET	Black/AA	English	Victoria	TX	Denver																														X	X													
8491	Local TV	BET	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X	X	X	X	X	X						
8492	Local TV	BET	Black/AA	English	Tyler-Longview(LFk\n&Nclgd)	TX	Denver																														X	X		X	X	X	X	X	X						
8493	Local TV	CMT	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8494	Local Radio	KPEZ-FM	Black/AA	English	Austin	TX	Denver																														X	X													
8495	Local TV	CNN	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8496	Local Radio	KTCX-FM	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X	X	X	X	X	X						
8497	Local TV	CNN	Black/AA	English	Victoria	TX	Denver																														X	X													
8498	Local TV	CNN	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8499	Local TV	COM	Black/AA	English	Laredo	TX	Denver																														X	X													
8500	Local TV	COM	Black/AA	English	Victoria	TX	Denver																														X	X													
8501	Local TV	EGP	Black/AA	English	Victoria	TX	Denver																														X	X													
8502	Local TV	ETV	Black/AA	English	Laredo	TX	Denver																														X	X													
8503	Local TV	FOO	Black/AA	English	Beaumont-Port Arthur	TX	Denver																																	X												
8504	Local TV	FRF	Black/AA	English	Victoria	TX	Denver																														X	X													
8505	Local TV	FX	Black/AA	English	Victoria	TX	Denver																														X	X													
8506	Local TV	FXN	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8507	Local TV	GAM	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8508	Local TV	GAM	Black/AA	English	Dallas-Ft. Worth	TX	Denver																														X	X		X	X	X	X	X	X						
8509	Local TV	HAL	Black/AA	English	Harlingen-Wslco-Brnsvl-Mca	TX	Denver																														X	X													
8510	Local TV	HAL	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X												
8511	Local TV	HGT	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8512	Local Radio	KNDA-FM	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8513	Local TV	HLN	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8514	Local TV	KAMC-TV	Black/AA	English	Lubbock	TX	Denver																														X	X		X	X	X	X	X	X						
8515	Local TV	KAMR-TV	Black/AA	English	Amarillo	TX	Denver																														X	X		X	X	X	X	X	X						
8516	Local TV	KAUZ-TV	Black/AA	English	Wichita Falls-Lawton	TX	Denver																														X	X		X	X	X	X	X	X						
8517	Local TV	KAVU-TV	Black/AA	English	Victoria	TX	Denver																														X	X													
8518	Local TV	KBMT-TV	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X	X	X	X	X	X						
8519	Local TV	KBTV-TV	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X	X	X	X	X	X						
8520	Local TV	KBVO-TV	Black/AA	English	Austin	TX	Denver																														X	X		X												
8521	Local TV	KCBD-TV	Black/AA	English	Lubbock	TX	Denver																														X	X		X	X	X	X	X	X						
8522	Local TV	KCIT-TV	Black/AA	English	Amarillo	TX	Denver																														X	X		X	X	X	X	X	X						
8523	Local TV	KDBC-TV	Black/AA	English	El Paso (Las Cruces)	TX	Denver																														X	X													
8524	Local TV	KEYE-TV	Black/AA	English	Austin	TX	Denver																														X	X													
8525	Local TV	KFDA-TV	Black/AA	English	Amarillo	TX	Denver																														X	X		X	X	X	X	X	X						
8526	Local TV	KFDM-TV	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X	X	X	X	X	X						
8527	Local TV	KFDX-TV	Black/AA	English	Wichita Falls-Lawton	TX	Denver																														X	X		X	X	X	X	X	X						
8528	Local TV	KFOX-TV	Black/AA	English	El Paso (Las Cruces)	TX	Denver																														X	X													
8529	Local TV	KFXK-TV	Black/AA	English	Tyler-Longview(LFk\n&Nclgd)	TX	Denver																														X	X		X	X	X	X	X	X						
8530	Local Radio	KPRR-FM	Black/AA	English	El Paso (Las Cruces)	TX	Denver																														X	X													
8531	Local Radio	KTSM-FM	Black/AA	English	El Paso (Las Cruces)	TX	Denver																														X	X													
8532	Local TV	KGNS-TV	Black/AA	English	Laredo	TX	Denver																														X	X													
8533	Local TV	KIII-TV	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8534	Local TV	KJBO-TV	Black/AA	English	Wichita Falls-Lawton	TX	Denver																														X	X		X	X	X	X	X	X						
8535	Local TV	KJTL-TV	Black/AA	English	Wichita Falls-Lawton	TX	Denver																														X	X		X	X	X	X	X	X						
8536	Local TV	KJTV-TV	Black/AA	English	Lubbock	TX	Denver																														X	X		X	X		X		X						
8537	Local TV	KLBK-TV	Black/AA	English	Lubbock	TX	Denver																														X	X		X	X		X	X	X						
8538	Local TV	KLST-TV	Black/AA	English	San Angelo	TX	Denver																														X	X													
8539	Local TV	KLTV-TV	Black/AA	English	Tyler-Longview(LFk\n&Nclgd)	TX	Denver																														X	X		X	X	X		X	X						
8540	Local TV	KMYL-TV	Black/AA	English	Lubbock	TX	Denver																														X	X		X	X	X	X	X	X						
8541	Local TV	KNVA-TV	Black/AA	English	Austin	TX	Denver																														X	X		X												
8542	Local TV	KOSA-TV	Black/AA	English	Odessa-Midland	TX	Denver																														X	X													
8543	Local TV	KPXD-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver																														X	X		X	X	X	X	X	X						
8544	Local TV	KRBC-TV	Black/AA	English	Abilene-Sweetwater	TX	Denver																														X	X													
8545	Local TV	KRGV-TV	Black/AA	English	Harlingen-Wslco-Brnsvl-Mca	TX	Denver																														X	X													
8546	Local TV	KRIS-TV	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8547	Local TV	KSAN-TV	Black/AA	English	San Angelo	TX	Denver																														X	X													
8548	Local TV	KSCC-TV	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8549	Local TV	KTAB-TV	Black/AA	English	Abilene-Sweetwater	TX	Denver																														X	X													
8550	Local TV	KTBC-TV	Black/AA	English	Austin	TX	Denver																														X	X		X												
8551	Local TV	KTRE-TV	Black/AA	English	Tyler-Longview(LFk\n&Nclgd)	TX	Denver																														X	X		X	X	X	X	X	X						
8552	Local TV	KTXE-TV	Black/AA	English	San Angelo	TX	Denver																														X	X													
8553	Local TV	KTXS-TV	Black/AA	English	Abilene-Sweetwater	TX	Denver																														X	X													
8554	Local TV	KVCT-TV	Black/AA	English	Victoria	TX	Denver																														X	X													
8555	Local TV	KVIA-TV	Black/AA	English	El Paso (Las Cruces)	TX	Denver																														X	X													
8556	Local TV	KVII-TV	Black/AA	English	Amarillo	TX	Denver																														X	X		X	X	X	X	X	X						
8557	Local TV	KVUE-TV	Black/AA	English	Austin	TX	Denver																														X	X													
8558	Local TV	KWES-TV	Black/AA	English	Odessa-Midland	TX	Denver																														X	X													
8559	Local TV	KXAN-TV	Black/AA	English	Austin	TX	Denver																														X	X													
8560	Local TV	KXOI-TV	Black/AA	English	Laredo	TX	Denver																														X	X													
8561	Local TV	KXTS-TV	Black/AA	English	Victoria	TX	Denver																														X	X													
8562	Local TV	KYLX-TV	Black/AA	English	Laredo	TX	Denver																														X	X													
8563	Local TV	KYTX-TV	Black/AA	English	Tyler-Longview(LFk\n&Nclgd)	TX	Denver																														X	X		X	X	X	X	X	X						
8564	Local TV	KZTV-TV	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8565	Local TV	LMN	Black/AA	English	Victoria	TX	Denver																														X	X													
8566	Local TV	LMN	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X												
8567	Local TV	MNB	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8568	Local TV	MNB	Black/AA	English	Dallas-Ft. Worth	TX	Denver																														X	X													
8569	Local TV	MNB	Black/AA	English	Victoria	TX	Denver																														X	X													
8570	Local TV	MTV	Black/AA	English	Dallas-Ft. Worth	TX	Denver								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8571	Local TV	MTV	Black/AA	English	Laredo	TX	Denver																														X	X													
8572	Local TV	MTV	Black/AA	English	Victoria	TX	Denver																														X	X													
8573	Local TV	MTV	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8574	Local Radio	KBTE-FM	Black/AA	English	Lubbock	TX	Denver																														X	X		X	X	X	X	X	X						
8575	Local TV	NAUZ-TV	Black/AA	English	Wichita Falls-Lawton	TX	Denver																														X	X		X	X	X	X	X	X						
8576	Local TV	NGC	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8577	Local TV	NGNS-TV	Black/AA	English	Laredo	TX	Denver																														X	X													
8578	Local TV	NJC	Black/AA	English	Harlingen-Wslco-Brnsvl-Mca	TX	Denver																														X	X													
8579	Local TV	NJC	Black/AA	English	Lubbock	TX	Denver																														X	X													
8580	Local TV	OWN	Black/AA	English	Austin	TX	Denver																														X	X													
8581	Local TV	OWN	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8582	Local TV	OWN	Black/AA	English	Laredo	TX	Denver																														X	X													
8583	Local TV	OWN	Black/AA	English	Victoria	TX	Denver																														X	X													
8584	Local TV	OWN	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X	X	X	X	X	X						
8585	Local TV	OXY	Black/AA	English	Austin	TX	Denver																														X	X													
8586	Local TV	OXY	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8587	Local TV	OXY	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8588	Local TV	SCE	Black/AA	English	Victoria	TX	Denver																														X	X													
8589	Local TV	SCF	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8590	Local TV	SVEO-TV	Black/AA	English	Harlingen-Wslco-Brnsvl-Mca	TX	Denver																														X	X													
8591	Local TV	TDC	Black/AA	English	Victoria	TX	Denver																														X	X													
8592	Local TV	TLC	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8593	Local TV	TLC	Black/AA	English	Dallas-Ft. Worth	TX	Denver																														X	X													
8594	Local TV	TLC	Black/AA	English	Harlingen-Wslco-Brnsvl-Mca	TX	Denver																														X	X													
8595	Local TV	TLC	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8596	Local TV	TNT	Black/AA	English	Victoria	TX	Denver																														X	X													
8597	Local TV	TOO	Black/AA	English	Victoria	TX	Denver																														X	X													
8598	Local TV	TRU	Black/AA	English	Victoria	TX	Denver																														X	X													
8599	Local TV	TTC	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8600	Local TV	TVL	Black/AA	English	Amarillo	TX	Denver																														X	X		X	X		X		X						
8601	Local TV	TVL	Black/AA	English	Austin	TX	Denver																														X	X													
8602	Local TV	TVL	Black/AA	English	Corpus Christi	TX	Denver																														X	X													
8603	Local TV	TVL	Black/AA	English	Harlingen-Wslco-Brnsvl-Mca	TX	Denver																														X	X													
8604	Local TV	TVL	Black/AA	English	Laredo	TX	Denver																														X	X													
8605	Local Radio	KZBT-FM	Black/AA	English	Odessa-Midland	TX	Denver																														X	X													
8606	Local TV	TVL	Black/AA	English	Victoria	TX	Denver																														X	X													
8607	Local TV	TVL	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X		X	X	X	X	X	X						
8608	Local TV	TWC	Black/AA	English	Laredo	TX	Denver																														X	X													
8609	Local TV	TWC	Black/AA	English	Beaumont-Port Arthur	TX	Denver																														X	X													
8610	Local TV	USA	Black/AA	English	Victoria	TX	Denver																														X	X													
8611	Local TV	VH1	Black/AA	English	Laredo	TX	Denver																														X	X													
8612	Local TV	VH1	Black/AA	English	Victoria	TX	Denver																														X	X													
8613	Local Radio	KIXY-FM	Black/AA	English	San Angelo	TX	Denver																														X	X													
8614	Newspaper	The Villager	Black/AA	English	Austin	TX	Denver					x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			X	X													
8615	Newspaper	Dallas Examiner	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X							X	X						X		X							X	X													
8616	Newspaper	Dallas Post Tribune	Black/AA	English	Dallas-Ft. Worth	TX	Denver					x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			X	X													
8617	Newspaper	Dallas Weekly	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X			X	X			X	X	X		X	X			X	X	X		X		X		X	X													

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
8618	Newspaper	La Vida News-The Black Voice	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X			X	X			X	X			X	X		X	X		X		X	X					X	X														
8619	Newspaper	North Dallas Gazette	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X				X	X	X	X					X	X		X		X	X	X				X	X														
8620	Newspaper	Rolling Out	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X			X	X	X	X	X							
8621	Newspaper	Texas Informer (monthly)	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X								X		X				X			X		X																					
8622	Newspaper	Houston Defender	Black/AA	English	Houston	TX	Denver					X	X		X		X			X		X	X		X		X			X	X		X	X				X	X														
8623	Newspaper	Houston Forward Times	Black/AA	English	Houston	TX	Denver					X	X			X	X				X	X		X	X			X		X		X		X				X	X														
8624	Newspaper	Houston Style Magazine	Black/AA	English	Houston	TX	Denver					X		X		X	X					X	X			X	X			X	X			X				X	X														
8625	Newspaper	Rolling Out	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X			X	X	X	X	X							
8626	Local Radio	KBLZ -FM	Black/AA	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X		X	X	X	X	X	X							
8627	Local Radio	KISX -FM	Black/AA	English	Tyler-Longview(Lfkn&Nacgd)	TX	Denver																															X	X		X	X	X	X	X	X							
8628	Local Radio	KJMZ -FM	Black/AA	English	Wichita Falls-Lawton	TX	Denver																															X	X		X	X	X	X	X	X							
8629	Local Radio	KKRX -AM	Black/AA	English	Wichita Falls-Lawton	TX	Denver																															X	X		X	X	X	X	X	X							
8630	Local Radio	KXCA-AM	Black/AA	English	Wichita Falls-Lawton	TX	Denver																															X	X		X	X	X	X	X	X							
8631	Local Newspaper	African Herald	Sub Saharan African	English	Dallas-Ft. Worth	TX	Denver							X				X					X				X					X						X	X						X								
8632	Local Newspaper	African News Digest/African News Observer	Sub Saharan African	English	Houston	TX	Denver																											X				X	X		X	X			X	X							
8633	Alternative OOH	Mesmerize	Sub Saharan African	French	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X	X	X				
8634	Alternative OOH	NMB	Sub Saharan African	French	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8635	Local Newspaper	Dallas Chinese Daily	Chinese (Mandarin)	Mandarin	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8636	Local Newspaper	Dallas Chinese News	Chinese (Mandarin)	Mandarin	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8637	Local Radio	EDI Radio - KTXV AM890	Chinese (Mandarin)	Mandarin	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8638	Local Radio	Texas Chinese Radio AM1320 NiHao USA	Chinese (Mandarin)	Mandarin	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8639	Out of Home	Air Supply	Chinese (Mandarin)	Mandarin	Houston	TX	Denver					X	X	X	X	X	X	X	X	X																																	
8640	Local Newspaper	China Press Texas	Chinese (Mandarin)	Mandarin	Houston	TX	Denver					X	X	X	X	X	X	X			X	X	X																														
8641	Events	Chinese Community Center Inc	Chinese (Mandarin)	Mandarin	Houston	TX	Denver						X																											X	X	X	X	X	X	X	X							
8642	Local Newspaper	Chinese Times Houston	Chinese (Mandarin)	Mandarin	Houston	TX	Denver																X	X	X	X	X	X	X	X	X	X	X	X				X	X			X	X	X	X	X							
8643	Local Radio	US Chinese Channel (AM1050)	Chinese (Mandarin)	Mandarin	Houston	TX	Denver																															X	X		X	X	X	X	X	X							
8644	Local Radio	EDI Radio KULF AM1090/FM102.5	Chinese (Mandarin)	Mandarin	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8645	Local Newspaper	Southern Chinese Daily News	Chinese (Mandarin)	Mandarin	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8646	Local TV	STV-Houston	Chinese (Mandarin)	Mandarin	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8647	Local Newspaper	World Journal Texas	Chinese (Mandarin)	Mandarin	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8648	Events	OCA - Asian Pacific American Advocates	Chinese (Mandarin)	Mandarin	Houston	TX	Denver						X																			X	X	X																			
8649	Out of Home	CMPG	Chinese (Cantonese)	Cantonese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																									
8650	Local TV	Phoenix TV - HK - Dallas	Chinese (Cantonese)	Cantonese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8651	Out of Home	CMPG	Chinese (Cantonese)	Cantonese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																									
8652	Local TV	Phoenix TV - HK - Houston	Chinese (Cantonese)	Cantonese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8653	Local Newspaper	Herald Monthly TX	Chinese (Cantonese)	Cantonese	Dallas-Ft. Worth	TX	Denver																																					X	X							
8654	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X			X	X	X	X																											
8655	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X			X	X	X	X	X																											
8656	Local Magazine	Tre Magazine - Dallas	Vietnamese	Vietnamese	Dallas	TX	Denver																															X	X		X	X	X	X	X	X							
8657	Local Magazine	Ms Viet Magazine	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8658	Local Newspaper	A-Chau Thoi Bao Newspaper - Dallas	Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X			X	X	X	X	X	X							
8659	Local Newspaper	Bui Viet Weekly News	Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X			X	X	X	X	X	X							
8660	Out of Home	CMPG	Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X																																	
8661	Local Radio	Dallas Vietnamese Radio	Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8662	Local Newspaper	Nguoi-Viet Dallas News	Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8663	Local Radio	Radio Saigon Dallas/ KRVA AM 1600	Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8664	Local TV	Vietface TV DALLAS 55.3	Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8665	Local TV	VIETV - Dallas	Vietnamese	Vietnamese	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8666	Local Radio	Austin Viet Radio	Vietnamese	Vietnamese	Austin	TX	Denver																		X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8667	Out of Home	Air Supply	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X																																			
8668	Events	Boat People SOS - Houston	Vietnamese	Vietnamese	Houston	TX	Denver																	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
8669	Out of Home	CMPG	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X																																	
8670	Local Radio	Radio Saigon - Houston 900 AM	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8671	Local TV	Saigon Entertainment TV / SET (UHF Ch 27.11) - HOU	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8672	Local TV	Saigon Network Television / SGN 51.3	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8673	Local Radio	Saigon Radio - Hai Ngoai - Houston 900 AM	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8674	Local Radio	Talk Native Tongue / Tieng Nuoc Tai (TNT) - HOU - FM	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8675	Local Magazine	Thoi Bao Magazine - Houston	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8676	Local Newspaper	Thuongmai Vietnam	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8677	Local Magazine	Tre Magazine - HOU	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8678	Local TV	Vietface TV Houston (VITV 55.7)	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8679	Local Newspaper	Viet Nam Moi Newspaper	Vietnamese	Vietnamese	Houston	TX	Denver																		X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8680	Local Newspaper	Vietnam Post - Houston	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8681	Local TV	VIETV - Houston	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8682	Local Radio	VIETV 1560 AM Radio	Vietnamese	Vietnamese	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8683	Local Radio	DK MEDIA GROUP, INC. DKNet (KXDA AM 730)	Korean	Korean	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8684	Local Newspaper	DK Media Group, Korea Town News	Korean	Korean	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8685	Local Newspaper	Korea Daily-Dallas/Houston	Korean	Korean	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8686	Local Newspaper	New Korea Texas/Weekly News Korea	Korean	Korean	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8687	Local Newspaper	Korean Journal Houston	Korean	Korean	Houston	TX	Denver																	X	X	X	X	X				X	X	X				X	X		X	X	X	X	X	X							
8688	Local Newspaper	Kyocharo Houston	Korean	Korean	Houston	TX	Denver																	X	X	X	X	X				X	X	X				X	X		X	X	X	X	X	X							
8689	Local Newspaper	Philippine Sentinel Houston	Filipino	Tagalog	Houston	TX	Denver																	X	X	X	X	X				X	X	X				X	X		X	X	X	X	X	X							
8690	Local Newspaper	One Philippines News	Filipino	Tagalog	Houston	TX	Denver																	X	X	X	X	X				X	X	X				X	X														
8691	Local TV	Fusianiaki Communications	Japanese	Japanese	Dallas-Ft. Worth	TX	Denver																	X	X	X	X	X	X	X								X	X		X	X	X	X	X	X							
8692	Local TV	KAUZ	AIAN	English	Wichita Falls-Lawton	TX	Denver																									X	X	X	X	X			X	X													
8693	Local TV	KTEN	AIAN	English	Sherman-Ada	TX	Denver																									X	X	X	X	X			X	X													
8694	Local TV	Sparklight	AIAN	English	Sherman-Ada	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
8695	Local TV	Suddenlink Media	AIAN	English	Wichita Falls-Lawton	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
8696	Out of Home	Kickapoo Traditional Tribe	AIAN	English	Regional	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
8697	Out of Home	National	AIAN	English	Sherman-Ada	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
8698	Out of Home	National	AIAN	English	Wichita Falls-Lawton	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
8699	Out of Home	Ysleta del Sur Pueblo	AIAN	English	Regional	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
8700	Out of Home	Alabama-Coushatta Tribe	AIAN	English	Regional	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
8701	Local Magazine	Khaoskhas Weekly	Nepali	Nepali	Dallas-Ft. Worth	TX	Denver																								X	X	X	X				X	X			X	X	X	X							
8702	Local Magazine	Khaoskhas Weekly	Nepali	Nepali	Houston	TX	Denver																								X	X	X	X				X	X			X	X	X	X							
8703	Local Magazine	Khaoskhas Weekly	Nepali	Nepali	Austin	TX	Denver																								X	X	X	X				X	X			X	X	X	X							
8704	Local Newspaper	India Herald	Hindi	Hindi	Houston	TX	Denver																										X	X																			
8705	Local Newspaper	Indo American News	Hindi	Hindi	Houston	TX	Denver																									X	X	X																			
8706	Out of Home	Grocery TV	Diverse Mass	English	Austin	TX	Denver																X																														
8707	Out of Home	NRS	Diverse Mass	English	Austin	TX	Denver																X																														
8708	Out of Home	GSTV	Diverse Mass	English	Austin	TX	Denver																X																														
8709	Out of Home	Redbox	Diverse Mass	English	Austin	TX	Denver																X																														
8710	Local Radio	KLBJ-FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8711	Local Radio	KAMX -FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8712	Local Radio	KBPA-FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8713	Local TV	KEYE	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8714	Local Radio	KFMX -FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8715	Local Radio	KGSR-FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8716	Local Radio	KKMJ-FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8717	Local Radio	KOKE-FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8718	Local Radio	KPEZ -FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8719	Local TV	KTBC	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8720	Local Radio	KTXX-FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8721	Local TV	KVUE	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8722	Local TV	KXAN	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8723	Local TV	MLB	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8724	Local TV	NGC	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8725	Local Radio	OKMJ-FM	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8726	Local TV	OWN	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8727	Local TV	OXY	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8728	Local TV	THC	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8729	Local TV	TVL	Diverse Mass	English	Austin	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X					X		X							
8730	Local Newspaper	Austin American Statesman	Diverse Mass	English	Austin	TX	Denver																	X																													
8731	Local Newspaper	Corpus Christi Caller-Times	Diverse Mass	English	Corpus Christi	TX	Denver																X															X	X														
8732	Out of Home	Redbox	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver																	X																													
8733	Local Newspaper	Valley Morning Star	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver																	X																													
8734	Local TV	NGC	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X				X		X							
8735	Local Radio	KFRQ-FM	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8736	Local TV	KRXV	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8737	Local TV	KGBT	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8738	Local Radio	KHKZ -FM	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8739	Local TV	KRGV	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8740	Local Radio	KTEX -FM	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8741	Local TV	KVEO	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
8742	Local TV	NIC	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8743	Local TV	TLC	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
8744	Local TV	TOO	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
8745	Local TV	TVL	Diverse Mass	English	Harlingen-Wslco-Bmsvl-Mca	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X					X		X							
8746	Out of Home	NRS	Diverse Mass	English	San Antonio	TX	Denver																	X																													
8747	Out of Home	Grocery TV	Diverse Mass	English	San Antonio	TX	Denver																	X																													
8748	Out of Home	GSTV	Diverse Mass	English	San Antonio	TX	Denver																	X																													
8749	Out of Home	Redbox	Diverse Mass	English	San Antonio	TX	Denver																	X																													
8750	Local Newspaper	San Antonio Express-News	Diverse Mass	English	San Antonio	TX	Denver																	X																													
8751	Local Radio	KONO-FM	Diverse Mass	English	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X		X	X	X	X	X	X							
8752	Local Radio	KTKX -FM	Diverse

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																										
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
8765	Local Radio	KVBH-FM	Diverse Mass	English	San Antonio	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8766	Local TV	MNB	Diverse Mass	English	San Antonio	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8767	Local TV	MTV	Diverse Mass	English	San Antonio	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8768	Local TV	NJC	Diverse Mass	English	San Antonio	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8769	Local TV	PAR	Diverse Mass	English	San Antonio	TX	Denver														X	X	X	X		X	X	X	X	X	X	X	X	X	X			X	X		X											
8770	Local TV	TVL	Diverse Mass	English	San Antonio	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8771	Local TV	WE	Diverse Mass	English	San Antonio	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8772	Local TV	WOAI	Diverse Mass	English	San Antonio	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8773	Local Radio	KBLZ-FM	Diverse Mass	English	Tyler-Longview(LfkNsBNcad)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8774	Local Radio	KISX-FM	Diverse Mass	English	Tyler-Longview(LfkNsBNcad)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8775	Local Radio	KKTX-FM	Diverse Mass	English	Tyler-Longview(LfkNsBNcad)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8776	Local Radio	KKUS-FM	Diverse Mass	English	Tyler-Longview(LfkNsBNcad)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8777	Local Radio	KNUE-FM	Diverse Mass	English	Tyler-Longview(LfkNsBNcad)	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8778	Local Radio	KBRQ-FM	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8779	Local Radio	KBGO-FM	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8780	Local TV	KCEN	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8781	Local Radio	KBMX-FM	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8782	Local Radio	KWBT-FM	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8783	Local TV	KWKT	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8784	Local TV	KWTX	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8785	Local TV	KXXV	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8786	Local TV	NJC	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8787	Local TV	OWN	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8788	Local TV	TVL	Diverse Mass	English	Waco-Temple-Bryan	TX	Denver														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8789	Local Radio	KBCY-FM	Diverse Mass	English	Abilene-Sweetwater	TX	Denver																		X	X	X											X	X														
8790	Local TV	KDAF	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8791	Local TV	KZFW	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8792	Local TV	KTVT	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8793	Local TV	KTXA	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8794	Local TV	KSAS	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8795	Local TV	WFAA	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8796	Local TV	ESZ	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8797	Local TV	HAL	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8798	Local TV	USA	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8799	Local TV	WE	Diverse Mass	English	Dallas-Ft. Worth	TX	Denver																					X																								
8800	Local TV	SVEQ	Diverse Mass	English	Harlingen-Wsco-Bmsvl-Mca	TX	Denver																							X	X						X	X		X	X	X	X	X	X						
8801	Local TV	GAL	Hispanic	Spanish	Amarillo	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8802	Local TV	KEYU	Hispanic	Spanish	Amarillo	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8803	Local TV	KEYE	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8804	Local TV	KNVA	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8805	Local TV	KTBC	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8806	Local TV	KVUE	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8807	Local TV	KXAN	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8808	Local TV	OXY	Hispanic	English	Austin	TX	Denver																									X	X	X																	
8809	Local TV	TVL	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8810	Local TV	GAL	Hispanic	Spanish	Corpus Christi	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8811	Local TV	KAJA	Hispanic	Spanish	Corpus Christi	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8812	Local TV	KORO	Hispanic	Spanish	Corpus Christi	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8813	Local TV	KII	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8814	Local TV	KRIS	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8815	Local TV	KSCC	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8816	Local TV	KZTV	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8817	Local TV	CNN	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8818	Local TV	MNB	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8819	Local TV	TVL	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8820	Local TV	DSP	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8821	Local TV	ESD	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8822	Local TV	FSE	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8823	Local TV	GAL	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8824	Local TV	HSP	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8825	Local TV	KFXV	Hispanic	English	Harlingen-Wsco-Bmsvl-Mca	TX	Denver																							X	X	X	X	X																	
8826	Local TV	KRGV	Hispanic	English	Harlingen-Wsco-Bmsvl-Mca	TX	Denver																							X	X	X	X	X																	
8827	Local TV	KVEO	Hispanic	English	Harlingen-Wsco-Bmsvl-Mca	TX	Denver																							X	X	X	X	X																	
8828	Local TV	SVEQ	Hispanic	English	Harlingen-Wsco-Bmsvl-Mca	TX	Denver																							X	X	X	X	X																	
8829	Local TV	FSE	Hispanic	Spanish	Laredo	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8830	Local TV	GAL	Hispanic	Spanish	Laredo	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8831	Local TV	KLDO	Hispanic	Spanish	Laredo	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8832	Local TV	OGHS	Hispanic	Spanish	Laredo	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8833	Local TV	KTLE	Hispanic	Spanish	Odessa-Midland	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8834	Local TV	KUPB	Hispanic	Spanish	Odessa-Midland	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8835	Local TV	KABB	Hispanic	English	San Antonio	TX	Denver																							X	X	X	X	X																	
8836	Local TV	KENS	Hispanic	English	San Antonio	TX	Denver																							X	X	X	X	X																	
8837	Local TV	KSAT	Hispanic	English	San Antonio	TX	Denver																							X	X	X	X	X																	
8838	Out of Home	NRS	Hispanic	Spanish	Amarillo	TX	Denver																	X																											
8839	Out of Home	Grocery TV	Hispanic	Spanish	Amarillo	TX	Denver																	X																											
8840	Out of Home	GSTV	Hispanic	Spanish	Amarillo	TX	Denver																	X																											
8841	Out of Home	Redbox	Hispanic	Spanish	Amarillo	TX	Denver																	X																											
8842	Out of Home	GSTV	Hispanic	Spanish	Austin	TX	Denver																	X																											
8843	Out of Home	Redbox	Hispanic	Spanish	Austin	TX	Denver																	X																											
8844	Out of Home	NRS	Hispanic	Spanish	Austin	TX	Denver																	X																											
8845	Out of Home	Grocery TV	Hispanic	Spanish	Austin	TX	Denver																	X																											
8846	Local TV	WOAI	Hispanic	English	San Antonio	TX	Denver																							X	X	X	X	X	X																	
8847	Out of Home	GSTV	Hispanic	Spanish	Corpus Christi	TX	Denver																	X																											
8848	Out of Home	Redbox	Hispanic	Spanish	Corpus Christi	TX	Denver																	X																											
8849	Out of Home	NRS	Hispanic	Spanish	Corpus Christi	TX	Denver																	X																											
8850	Out of Home	Newspaper	Hispanic	Spanish	Corpus Christi	TX	Denver																											X	X			X	X		X	X	X	X	X	X						
8851	Out of Home	All Over Media	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
8852	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
8853	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver														X	X	X	X	X	X	X	X	X									X	X													
8854	Out of Home	Encompass	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver														X	X	X	X	X	X	X	X	X																							
8855	Out of Home	Trimac	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver														X	X	X	X	X	X	X	X	X																							
8856	Out of Home	Grocery TV	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver																																												
8857	Out of Home	GSTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver																																												
8858	Out of Home	GSTV 2	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver																																												
8859	Out of Home	NRS	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver																																												
8860	Out of Home	Redbox	Hispanic	Spanish	Dallas-Ft. Worth	TX	Denver																																												
8861	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
8862	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X									X	X													
8863	Out of Home	Encompass	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X																							
8864	Out of Home	Trimac	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver														X	X	X	X	X	X	X	X	X																							
8865	Out of Home	Grocery TV	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver																		X																											
8866	Out of Home	GSTV	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver																		X																											
8867	Out of Home	Redbox	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver																		X																											
8868	Out of Home	NRS	Hispanic	Spanish	El Paso (Las Cruces)	TX	Denver																		X																											
8869	Out of Home	GSTV	Hispanic	Spanish	Laredo	TX	Denver																		X																											
8870	Out of Home	Redbox	Hispanic	Spanish	Laredo	TX	Denver																		X																											
8871	Out of Home	Grocery TV	Hispanic	Spanish	Odessa-Midland	TX	Denver																		X																											
8872	Out of Home	GSTV	Hispanic	Spanish	Odessa-Midland	TX	Denver																		X																											
8873	Out of Home	Redbox	Hispanic	Spanish	Odessa-Midland	TX	Denver																		X																											
8874	Out of Home	All Over Media	Hispanic	Spanish	San Antonio	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
8875	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	San Antonio	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																							
8876	Out of Home	Delta Int'l Outdoor Sales Inc	Hispanic	Spanish	San Antonio	TX	Denver														X	X	X	X	X	X	X	X	X									X	X													
8877	Out of Home	GSTV	Hispanic	Spanish	San Antonio	TX	Denver																		X																											
8878	Out of Home	Redbox	Hispanic	Spanish	San Antonio	TX	Denver																		X																											
8879	Out of Home	NRS	Hispanic	Spanish	San Antonio	TX	Denver																		X																											
8880	Out of Home	Grocery TV	Hispanic	Spanish	San Antonio	TX	Denver																		X																											
8881	Local TV	KDKU	Hispanic	Spanish	Tyler-Longview(LfkNsBNcad)	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8882	Local TV	OLTV	Hispanic	Spanish	Tyler-Longview(LfkNsBNcad)	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8883	Local TV	CNE	Hispanic	Spanish	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8884	Local TV	GAL	Hispanic	Spanish	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8885	Local TV	OWTX	Hispanic	Spanish	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
8886	Local Radio	KLJA-FM	Hispanic	Spanish	Austin	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8887	Local Radio	KLOB-FM	Hispanic	Spanish	Austin	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8888	Local Radio	KLZT-FM	Hispanic	Spanish	Austin	TX	Denver							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8889	Local Radio	KKMJ-FM	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8890	Local Radio	KPEZ-FM	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8891	Local Radio	OKMJ-FM	Hispanic	English	Austin	TX	Denver																							X	X	X	X	X																	
8892	Local Radio	KKPN-FM	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8893	Local Radio	KMXR-FM	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8894	Local Radio	KNCN-FM	Hispanic	English	Corpus Christi	TX	Denver																							X	X	X	X	X																	
8895	Local Radio	KRYS-FM	Hispanic	English	Corpus Christi	TX	Denver																								X	X	X	X																	
8896	Local Radio	KBFM-FM	Hispanic	English	Harlingen-Wsco-Bmsvl-Mca	TX	Denver																							X	X	X	X	X																	
8897	Local Radio	KHKZ-FM	Hispanic	English	Harlingen-Wsco-Bmsvl-Mca	TX	Denver																							X	X	X	X	X																	
8898	Local Radio	KBBT-FM	Hispanic	English	San Antonio	TX	Denver																							X	X	X	X	X																	
8899	Local Radio	KSMG-FM	Hispanic	English	San Antonio	TX	Denver																							X	X	X	X	X																	
8900	Local Radio	KTFM-FM	Hispanic	English	San Antonio	TX	Denver																							X	X	X	X	X																	
8901	Local Radio	KVBH-FM	Hispanic	English	San Antonio	TX	Denver																							X	X	X	X	X																	
8902	Local TV	ANP	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8903	Local TV	ANP	Black/AA	English	Waco	TX	Denver								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8904	Local TV	BET	Black/AA	English	Houston	TX	Denver																															X	X		X	X	X	X	X	X						
8905	Local TV	BET	Black/AA	English	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8906	Local TV	BET	Black/AA	English	Waco	TX	Denver								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X											
8907	Local TV	CNN	Black/AA	English	Houston	TX	Denver																															X	X		X										
8908	Local TV	DST	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8909	Local TV	DST	Black/AA	English	Houston	TX	Denver																															X	X		X										
8910	Local TV	EFAA-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8911	Local Radio	KBFB-FM	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8912	Local Radio	KKDA-FM	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																											
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
8913	Local Radio	KLIF-FM	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8914	Local TV	KABB-TV	Black/AA	English	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8915	Local Radio	KRNB-FM	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8916	Local Radio	KZMJ-FM	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8917	Local TV	KCEN-TV	Black/AA	English	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X						
8918	Local TV	KDAF-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8919	Local TV	KDFI-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8920	Local TV	KDFW-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8921	Local TV	KENS-TV	Black/AA	English	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8922	Local TV	KHOU-TV	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8923	Local TV	KIAH-TV	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8924	Local TV	KMYS-TV	Black/AA	English	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8925	Local TV	KPRC-TV	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8926	Local Radio	KBXX-FM	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X											
8927	Local Radio	KMJQ-FM	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8928	Local Radio	KQBT-FM	Black/AA	English	Houston	TX	Denver																		X	X					X						X	X		X	X	X	X	X	X						
8929	Local TV	KRIV-TV	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8930	Local TV	KSAT-TV	Black/AA	English	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8931	Local TV	KTRK-TV	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8932	Local TV	KTVT-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8933	Local TV	KTXA-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
8934	Local TV	KTXH-TV	Black/AA	English	Houston	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8935	Local TV	KWKT-TV	Black/AA	English	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8936	Local TV	KWTX-TV	Black/AA	English	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8937	Local TV	KXAS-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8938	Local TV	KXXV-TV	Black/AA	English	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8939	Local TV	KYLE-TV	Black/AA	English	Waco	TX	Denver								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8940	Local TV	LMN	Black/AA	English	Houston	TX	Denver																														X	X		X											
8941	Local TV	MNB	Black/AA	English	Houston	TX	Denver																							X	X						X	X		X											
8942	Local TV	NLJVN-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8943	Local TV	OWN	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
8944	Local TV	OWN	Black/AA	English	Houston	TX	Denver																							X	X						X	X		X											
8945	Local TV	OWN	Black/AA	English	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X											
8946	Local TV	OXY	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X						
8947	Local TV	OXY	Black/AA	English	Houston	TX	Denver																							X	X						X	X		X											
8948	Local TV	OXY	Black/AA	English	Waco	TX	Denver																							X	X						X	X		X											
8949	Local TV	SCF	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8950	Local TV	TLC	Black/AA	English	Houston	TX	Denver																														X	X		X											
8951	Local TV	TVL	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8952	Local TV	VH1	Black/AA	English	Waco	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8953	Local TV	WE	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X	X						
8954	Local TV	WE	Black/AA	English	Houston	TX	Denver																														X	X		X											
8955	Local TV	WFAA-TV	Black/AA	English	Dallas-Ft. Worth	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X						
8956	Local Radio	KBBT-FM	Black/AA	English	San Antonio	TX	Denver																							X	X						X	X		X	X	X	X	X	X						
8957	Local Radio	KCHL-AM	Black/AA	English	San Antonio	TX	Denver																							X	X						X	X		X	X	X	X	X	X						
8958	Local Radio	NTFM-FM	Black/AA	English	San Antonio	TX	Denver																							X	X						X	X		X	X	X	X	X	X						
8959	Local TV	WOAI-TV	Black/AA	English	San Antonio	TX	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	TV	X	X	X						
8960	Newspaper	African American News and Issues	Black/AA	English	Houston	TX	Denver																														X	X													
8961	Newspaper	Garland Journal	Black/AA	English	Dallas-Ft. Worth	TX	Denver																														X	X													
8962	Newspaper	San Antonio Observer	Black/AA	English	San Antonio	TX	Denver																														X	X													
8963	Newspaper	Texas Metro News	Black/AA	English	Dallas-Ft. Worth	TX	Denver																														X	X													
8964	Newspaper	The Austin Villager	Black/AA	English	Austin	TX	Denver																														X	X													
8965	Local Radio	KWBT-FM	Black/AA	English	Waco	TX	Denver																							X	X						X	X		X	X	X	X	X	X						
8966	Local Radio	KWTX-FM	Black/AA	English	Waco	TX	Denver																														X	X		X	X	X	X	X	X						
8967	Local Newspaper	The Spectrum	Diverse Mass	English	Salt Lake City	UT	Denver																X																												
8968	Local Newspaper	Logan Herald Journal	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8969	Local Newspaper	Ogden Standard- Examiner	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8970	Local Newspaper	Provo Daily Herald	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8971	Local Newspaper	St George Spectrum & Cedar City Daily News	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8972	Local TV	KJZZ	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8973	Local TV	KMYU	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8974	Local TV	KSL	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8975	Local TV	KSTU	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8976	Local TV	KTVX	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8977	Local TV	KUCW	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8978	Local TV	KUTV	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8979	Local Radio	KBER-FM	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8980	Local Radio	KBZN-FM	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8981	Local Radio	KJMY-FM	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8982	Local Radio	KODJ-FM	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8983	Local Radio	KRSP-FM	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8984	Local Radio	KSFI-FM	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8985	Local Radio	KUBL-FM	Diverse Mass	English	Salt Lake City	UT	Denver																														X	X													
8986	Local TV	KJZZ-TV	Black/AA	English	Salt Lake City	UT	Denver																														X	X													
8987	Local TV	KSL-TV	Black/AA	English	Salt Lake City	UT	Denver																														X	X													
8988	Local TV	KSTU-TV	Black/AA	English	Salt Lake City	UT	Denver																														X	X													
8989	Local TV	KTVX-TV	Black/AA	English	Salt Lake City	UT	Denver																														X	X													
8990	Local TV	KUTV-TV	Black/AA	English	Salt Lake City	UT	Denver																														X	X													
8991	Local Radio	KUUU-FM	Black/AA	English	Salt Lake City	UT	Denver																														X	X													
8992	Local Radio	KEGA-FM	AIAN	English	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X						
8993	Local Radio	KLDD-FM	AIAN	English	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X						
8994	Local Radio	KLUU-FM	AIAN	English	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X						
8995	Local Radio	KXRK-FM	AIAN	English	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X						
8996	Local Radio	KYMV-FM	AIAN	English	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						X	X	X	X	X						
8997	Local TV	Comcast	AIAN	English	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
8998	Local TV	KJZZ	AIAN	English	Salt Lake City	UT	Denver																									X	X	X	X	X	X	X													
8999	Local TV	KUTV	AIAN	English	Salt Lake City	UT	Denver																									X	X	X	X	X		X	X													
9000	Out of Home	Northwestern Band of the Shoshone Nation	AIAN	English	Regional	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9001	Out of Home	Paiute Indian Tribe of UT	AIAN	English	Regional	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9002	Out of Home	Skull Valley Band of Goshute Indians	AIAN	English	Regional	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9003	Out of Home	Ute Indian Tribe of the Uintah and Ouray	AIAN	English	Regional	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9004	Out of Home	Lamar - Junior Bulletin	AIAN	English	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9005	Local TV	KULX	Hispanic	Spanish	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
9006	Local TV	KUTH	Hispanic	Spanish	Salt Lake City	UT	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X													
9007	Local Radio	KGMB-FM	Hispanic	Spanish	Salt Lake City	UT	Denver																		X	X	X	X									X	X													
9008	Local Radio	KDUT-FM	Hispanic	Spanish	Salt Lake City	UT	Denver																		X	X	X	X									X	X													
9009	Local Radio	KNIV-FM	Hispanic	Spanish	Salt Lake City	UT	Denver																		X	X	X	X									X	X													
9010	Local Radio	KEGH-FM	Hispanic	Spanish	Salt Lake City	UT	Denver																														X	X													
9011	Local Radio	KBMG-FM	Hispanic	Spanish	Salt Lake City	UT	Denver																														X	X													
9012	Local Newspaper	News Leader	Diverse Mass	English	Harrisonburg	VA	Philadelphia																X																												
9013	Local Newspaper	Virginian Pilot	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																X														X	X													
9014	Local Newspaper	Newport News Daily Press	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																X														X	X													
9015	Local Newspaper	Tidewater Review	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																X																												
9016	Local Newspaper	Virginia Gazette	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																X																												
9017	Local Newspaper	Alexandria Town Talk	Diverse Mass	English	Alexandria	VA	Philadelphia																														X	X													
9018	Local Newspaper	Marksville Weekly News	Diverse Mass	English	Alexandria	VA	Philadelphia																														X	X													
9019	Local Newspaper	Charlottesville Daily Progress	Diverse Mass	English	Charlottesville	VA	Philadelphia																														X	X													
9020	Local Newspaper	Fluvanna Review	Diverse Mass	English	Charlottesville	VA	Philadelphia																														X	X													
9021	Local Newspaper	Harrisonburg Daily News- Record	Diverse Mass	English	Harrisonburg	VA	Philadelphia																														X	X													
9022	Local Newspaper	Suffolk News-Herald	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9023	Local Newspaper	Chesterfield Observer	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																														X	X													
9024	Local Newspaper	Mechanicsville Local	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																														X	X													
9025	Local Newspaper	Petersburg Progress- Index	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																														X	X													
9026	Local Newspaper	Staunton Daily News Leader	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																														X	X													
9027	Local Newspaper	Danville Register & Bee	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																														X	X													
9028	Local Newspaper	Lynchburg News and Advance	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																														X	X													
9029	Local Newspaper	Martinsville Bulletin	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																														X	X													
9030	Local Newspaper	Roanoke Times	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																														X	X													
9031	Local Radio	WACL-FM	Diverse Mass	English	Harrisonburg	VA	Philadelphia																														X	X													
9032	Local Radio	WQPO-FM	Diverse Mass	English	Harrisonburg	VA	Philadelphia																														X	X													
9033	Local Radio	WSVG-FM	Diverse Mass	English	Harrisonburg	VA	Philadelphia																														X	X													
9034	Local TV	WAVY	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9035	Local TV	WGNT	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9036	Local TV	WTKR	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9037	Local TV	WTVZ	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9038	Local TV	WVBT	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9039	Local TV	WSKC	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9040	Local TV	ANP	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9041	Local TV	CMT	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9042	Local TV	CNN	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9043	Local TV	DST	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9044	Local TV	FXN	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9045	Local TV	HLN	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9046	Local TV	MTV	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9047	Local TV	NGC	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9048	Local TV	OXY	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9049	Local TV	SCF	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9050	Local TV	TDC	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9051	Local TV	THC	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9052	Local TV	TTC	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9053	Local TV	USA	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																														X	X													
9054	Local TV	WUPV	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																														X	X													
9055	Local TV	TLC	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																														X	X													
9056	Local TV	AMC	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																														X	X													
9057	Local TV	ANP	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																														X	X													
9058	Local TV	CMT	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																														X	X													
9059	Local TV	ES2	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																														X	X													

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																														
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
9060	Local TV	HGTV	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																															X	X														
9061	Local TV	HLN	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																															X	X														
9062	Local TV	THC	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																															X	X														
9063	Local TV	TLC	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																															X	X														
9064	Local Radio	WGH-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																															X	X														
9065	Local Radio	WNOR-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																															X	X														
9066	Local Radio	WVBW-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia																															X	X														
9067	Local Radio	WTSR-FM	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																															X	X														
9068	Local Radio	WKJS-FM	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia																															X	X														
9069	Local Radio	WPLY-AM	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																															X	X														
9070	Local Radio	WSLQ-FM	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																															X	X														
9071	Local Radio	WSTV-FM	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia																															X	X														
9072	Local TV	ECAV	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9073	Local TV	GVRI	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9074	Local TV	WCAV	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9075	Local TV	WVAW	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9076	Local TV	WVIR	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9077	Local TV	WHSV	Diverse Mass	English	Harrisonburg	VA	Philadelphia																															X	X														
9078	Local TV	WSVF	Diverse Mass	English	Harrisonburg	VA	Philadelphia																															X	X														
9079	Local TV	ANP	Diverse Mass	English	Harrisonburg	VA	Philadelphia																															X	X														
9080	Local TV	HAL	Diverse Mass	English	Harrisonburg	VA	Philadelphia																															X	X														
9081	Local TV	HGTV	Diverse Mass	English	Harrisonburg	VA	Philadelphia																															X	X														
9082	Local Radio	KBKK-FM	Diverse Mass	English	Alexandria	VA	Philadelphia																															X	X														
9083	Local Radio	KRRV-FM	Diverse Mass	English	Alexandria	VA	Philadelphia																															X	X														
9084	Local Radio	KSYL-AM	Diverse Mass	English	Alexandria	VA	Philadelphia																															X	X														
9085	Local Radio	WCVL-FM	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9086	Local Radio	WCYK-FM	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9087	Local Radio	WHTE-FM	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9088	Local Radio	WZGN-FM	Diverse Mass	English	Charlottesville	VA	Philadelphia																															X	X														
9089	Local Radio	WVXX-AM	Hispanic	Spanish	Norfolk	VA	Philadelphia																															X	X														
9090	Local Radio	WTOX-AM	Hispanic	Spanish	Richmond	VA	Philadelphia																															X	X														
9091	Local Radio	WLLT-AM	Hispanic	Spanish	Richmond	VA	Philadelphia																															X	X														
9092	Local TV	ANP	Black/AA	English	Harrisonburg	VA	Philadelphia																															X	X														
9093	Local TV	BET	Black/AA	English	Harrisonburg	VA	Philadelphia																															X	X														
9094	Local TV	ECAV-TV	Black/AA	English	Charlottesville	VA	Philadelphia																															X	X			X	X	X	X	X							
9095	Local TV	GVRI-TV	Black/AA	English	Charlottesville	VA	Philadelphia																															X	X			X		X		X							
9096	Local TV	OWN	Black/AA	English	Harrisonburg	VA	Philadelphia																															X	X														
9097	Local TV	OXY	Black/AA	English	Harrisonburg	VA	Philadelphia																															X	X														
9098	Local Radio	WBKB-FM	Black/AA	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9099	Local Radio	WGPL-AM	Black/AA	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9100	Local TV	TVL	Black/AA	English	Harrisonburg	VA	Philadelphia								Black/AA																							X	X														
9101	Local Radio	WMTO-FM	Black/AA	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9102	Local Radio	WPCE-AM	Black/AA	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9103	Local TV	WCAV-TV	Black/AA	English	Charlottesville	VA	Philadelphia																															X	X			X	Y	X	X	X							
9104	Local Radio	WVBE-FM	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9105	Local TV	WHSV-TV	Black/AA	English	Harrisonburg	VA	Philadelphia																															X	X														
9106	Newspaper	Richmond Free Press	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X			X	X			X	X			X	X			X		X		X	X					X	X														
9107	Newspaper	Richmond Voice -Legacy Newspaper	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X		X	X			X			X	X	X			X		X	X	X				X			X	X														
9108	Local TV	WSVF-TV	Black/AA	English	Harrisonburg	VA	Philadelphia																															X	X														
9109	Local TV	WVAW-TV	Black/AA	English	Charlottesville	VA	Philadelphia																															X	X			X	X	X	X	X							
9110	Local TV	WVIR-TV	Black/AA	English	Charlottesville	VA	Philadelphia																															X	X			X	X	X	X	X							
9111	Out of Home	Chikahominy Indians	AIAN	English	Regional	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9112	Out of Home	Monacan Indian Nation	AIAN	English	Regional	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9113	Out of Home	Nansemond Indian Tribe	AIAN	English	Regional	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9114	Out of Home	Pamunkey Indian Tribe	AIAN	English	Regional	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9115	Out of Home	Rappahnnock Tribe	AIAN	English	Regional	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9116	Local Radio	WARX-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9117	Local Radio	WNOB-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9118	Local Radio	WNOR-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9119	Local Radio	WPTE-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9120	Local Radio	WVKL-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9121	Local Radio	WWDE-FM	Diverse Mass	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9122	Local TV	AE	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9123	Local TV	ANP	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9124	Local TV	BET	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9125	Local TV	BRV	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9126	Local TV	CNB	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9127	Local TV	CNN	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9128	Local TV	COM	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9129	Local TV	FXN	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9130	Local TV	HLN	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9131	Local TV	MNB	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9132	Local TV	MTV	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9133	Local TV	OWN	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9134	Local TV	SCF	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9135	Local TV	TOO	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9136	Local TV	TVL	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9137	Local Radio	WBTJ-FM	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9138	Local Radio	WKHK-FM	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9139	Local Radio	WKLR-FM	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9140	Local TV	WRIC	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9141	Local TV	WRLH	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9142	Local Radio	WRVQ-FM	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9143	Local Radio	WTVR-FM	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9144	Local TV	WTVR	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9145	Local TV	WWBT	Diverse Mass	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9146	Local Radio	WYYD-FM	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9147	Local TV	BET	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9148	Local TV	ETV	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X		X	X	X	X	X	X	X	X																		
9149	Local TV	MTV	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X		X	X	X	X	X	X	X	X																		
9150	Local TV	NFL	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X		X	X	X	X	X	X	X	X																		
9151	Local TV	OWN	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9152	Local TV	TVL	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9153	Local TV	VS	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9154	Local TV	WDBJ	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9155	Local TV	WFXR	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9156	Local Radio	WJJS-FM	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9157	Local Radio	WROV-FM	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9158	Local TV	WSET	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9159	Local TV	WSLS	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9160	Local Radio	WVBE-FM	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9161	Local TV	WWCW	Diverse Mass	English	Roanoke-Lynchburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9162	Local TV	BET	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9163	Local TV	BET	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9164	Local TV	CNN	Black/AA	English	Richmond-Petersburg	VA	Philadelphia																															X	X														
9165	Local TV	FXN	Black/AA	English	Richmond-Petersburg	VA	Philadelphia																							X	X																						
9166	Local TV	MNB	Black/AA	English	Richmond-Petersburg	VA	Philadelphia																															X	X														
9167	Local TV	MTV	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9168	Local TV	NIC	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9169	Local TV	OWN	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X				X	X						
9170	Local TV	OWN	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
9171	Local TV	OXY	Black/AA	English	Richmond-Petersburg	VA	Philadelphia																															X	X														
9172	Local TV	OXY	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9173	Local TV	TV1	Black/AA	English	Richmond-Petersburg	VA	Philadelphia								X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9174	Local TV	TVL	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9175	Local Radio	WOWI-FM	Black/AA	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9176	Local Radio	WVXL-FM	Black/AA	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9177	Local TV	VH1	Black/AA	English	Richmond-Petersburg	VA	Philadelphia														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9178	Local TV	VH1	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9179	Local Radio	WCDX-FM	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9180	Local TV	WDBJ-TV	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X				X	X						
9181	Local Radio	WKJS-FM	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9182	Local Radio	WBTJ-FM	Black/AA	English	Richmond-Petersburg	VA	Philadelphia																															X	X		X	X	X	X	X	X							
9183	Local Radio	WPZZ-FM	Black/AA	English	Richmond-Petersburg	VA	Philadelphia																															X	X		X	X	X	X	X	X							
9184	Local TV	WFXR-TV	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9185	Newspaper	New Journal & Guide	Black/AA	English	Norfolk-Portsmth-Newpt News	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9186	Local TV	WRIC-TV	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9187	Local TV	WRLH-TV	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9188	Local TV	WSET-TV	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9189	Local TV	WSLS-TV	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9190	Local TV	WTVR-TV	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9191	Local TV	WUPV-TV	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9192	Local TV	WWBT-TV	Black/AA	English	Richmond-Petersburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9193	Local TV	WWCW-TV	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9194	Local TV	WZBJ-TV	Black/AA	English	Roanoke-Lynchburg	VA	Philadelphia																															X	X			X	X	X	X	X							
9195	Local Newspaper	The Burlington Free Press	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (includes Puerto Rico)													X																																	
9196	Local Radio	WBTZ-FM	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
9197	Local Radio	WIZN-FM	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
9198	Local Radio	WKOL-FM	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
9199	Local Radio	WOKO-FM	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (includes Puerto Rico)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				X	X	X	X	X	X	X	X							
9200	Local TV	DIY

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																											
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
9207	Local TV	TLC	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X							
9208	Local TV	TVL	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X							
9209	Local TV	TWC	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X							
9210	Local TV	WCAX	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X							
9211	Local TV	WFFF	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X							
9212	Local TV	WPTZ	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X							
9213	Local TV	WVNY	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																		X	X	X	X	X										X	X	X	X	X	X	X	X							
9214	Local Newspaper	Burlington Free Press	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9215	Local Newspaper	Plattsburgh Press-Republican	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9216	Local Newspaper	Rutland Herald/Times Argus Combo	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9217	Local Newspaper	West Lebanon Valley News	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9218	Local Radio	WIZF-FM	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X	X	X	X	X	X	X							
9219	Local TV	WNNE	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X	X	X	X	X	X	X							
9220	Local TV	ANP	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9221	Local TV	FOO	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																	X													
9222	Local TV	OWN	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X		X	X	X	X	X							
9223	Local TV	TTC	Diverse Mass	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																	X													
9224	Local Radio	WPLB-AM	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9225	Local TV	MTV	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9226	Local TV	OWN	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9227	Local TV	TVL	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9228	Local TV	WCAX-TV	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9229	Local TV	WFFF-TV	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9230	Local TV	WNNE-TV	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9231	Local TV	WPTZ-TV	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9232	Local TV	WVNY-TV	Black/AA	English	Burlington-Plattsburgh	VT	New York (Includes Puerto Rico)																																X	X													
9233	Local Radio	KEYF-FM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9234	Local Radio	KIXZK-FM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9235	Local Radio	KHLY-FM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9236	Local Radio	KDRK-FM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9237	Local Radio	KEZE-FM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9238	Local Radio	KHTQ-FM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9239	Local Radio	KISC-FM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9240	Local TV	KAPP	Diverse Mass	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9241	Local TV	KIMA	Diverse Mass	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9242	Local TV	KNDO	Diverse Mass	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9243	Local Newspaper	Everett Daily Herald	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9244	Local Newspaper	Kitsap Sun	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9245	Local Newspaper	Olympian	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9246	Local Newspaper	Skagit Valley Herald	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9247	Local Newspaper	Tacoma News Tribune	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9248	Local Newspaper	Wenatchee World	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9249	Local Newspaper	Lewiston Morning Tribune	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9250	Local Newspaper	Spokane Spokesman-Review	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9251	Local Newspaper	Kennewick Tri-City Herald	Diverse Mass	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9252	Local Newspaper	Walla Walla Union-Bulletin	Diverse Mass	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9253	Local Newspaper	Yakima Herald-Republic	Diverse Mass	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9254	Local TV	KCPQ	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9255	Local TV	KING	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9256	Local TV	KIRO	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9257	Local TV	KOMO	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9258	Local TV	AE	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9259	Local TV	CNN	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9260	Local TV	COM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9261	Local TV	HAL	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9262	Local TV	HGTV	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9263	Local TV	LIF	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9264	Local TV	MNB	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9265	Local TV	OXY	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9266	Local TV	TDC	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9267	Local TV	THC	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9268	Local TV	TLC	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9269	Local TV	TNT	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9270	Local TV	TTC	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9271	Local TV	WE	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9272	Local TV	KCYU	Diverse Mass	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X													
9273	Local Radio	KHTP-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9274	Local Radio	KJAO-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9275	Local Radio	KJR -AM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9276	Local Radio	KJR -FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9277	Local Radio	KKWF-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9278	Local Radio	KNDD-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9279	Local Radio	KNUC-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9280	Local Radio	KOMO-AM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9281	Local Radio	KPLZ-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9282	Local Radio	KQMV-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9283	Local Radio	KSWD-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9284	Local Radio	KZOK-FM	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9285	Local Radio	KBBO-FM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9286	Local Radio	KQNT-AM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9287	Local Newspaper	El Siete Dias	Hispanic	Spanish	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X		X		X																																				
9288	Local Newspaper	La Raza del Noroeste	Hispanic	Spanish	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X																															
9289	Local Newspaper	Tu Decides Newspaper	Hispanic	Spanish	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																			X	X	X	X	X	X	X	X	X	X				X	X													
9290	Local TV	KUNS	Hispanic	Spanish	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
9291	Local Radio	KDDS-FM	Hispanic	Spanish	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X											X	X	X	X	X	X	X	X							
9292	Local Radio	KKMO-AM	Hispanic	Spanish	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X											X	X	X	X	X	X	X	X							
9293	Local Radio	KZHR-FM	Hispanic	Spanish	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X																									
9294	Local Radio	KZML-FM	Hispanic	Spanish	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X											X	X	X	X	X	X	X	X							
9295	Local Radio	KZTA-FM	Hispanic	Spanish	Yakima	WA	Los Angeles (includes Alaska and Hawaii)																		X	X	X	X																									
9296	Local Radio	KZTM-FM	Hispanic	Spanish	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																		X	X	X	X	X								
9297	Local TV	KAYU-TV	Black/AA	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9298	Local TV	KCYU-TV	Black/AA	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9299	Local TV	KHQ -TV	Black/AA	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9300	Local TV	KIMA-TV	Black/AA	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9301	Local TV	KNDO-TV	Black/AA	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9302	Local TV	KREM-TV	Black/AA	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9303	Local TV	KSKN-TV	Black/AA	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9304	Local TV	KXLY-TV	Black/AA	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9305	Local Radio	KEZE-FM	Black/AA	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9306	Newspaper	Seattle Skanner (Skanner Group)	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X		X		X						X		X			X				X							X	X													
9307	Newspaper	Seattle Medium*	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9308	Local Radio	KFEM-FM	Black/AA	English	Yakima-Pasco-Richland-Kmnwck	WA	Los Angeles (includes Alaska and Hawaii)																																X	X													
9309	Local TV	AAT TV	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9310	Local Newspaper	China Press Seattle	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9311	Local TV	Crossinos TV -Seattle	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9312	Local Radio	MRBI KXPA AM 1540	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9313	Local Newspaper	Seattle Chinese News	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9314	Local Newspaper	Seattle Chinese Post	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9315	Local Radio	Seattle Chinese Radio AM1150	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9316	Local Newspaper	Seattle Chinese Times / Seattle GPS	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9317	Local Newspaper	Washington Chinese Post - Seattle	Chinese (Mandarin)	Mandarin	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9318	Out of Home	CMPG	Chinese (Cantonese)	Cantonese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
9319	Local TV	Crossinos TV - Seattle	Chinese (Cantonese)	Cantonese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9320	Local Radio	MRBI Network Asia /KXPA AM 1540	Chinese (Cantonese)	Cantonese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9321	Local Newspaper	Sing Tao Seattle	Chinese (Cantonese)	Cantonese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9322	Out of Home	Air Supply	Chinese (Cantonese)	Cantonese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X			X	X	X	X	X																									
9323	Out of Home	Yeeh	Chinese (Cantonese)	Cantonese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																			X		X									
9324	Out of Home	CMPG	Vietnamese	Vietnamese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																			
9325	Local TV	Crossinos TV - Viet - SEA	Vietnamese	Vietnamese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9326	Local Radio	MRBI - KXPA - AM1540 - Seattle	Vietnamese	Vietnamese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9327	Local Newspaper	Nguoi Viet Daily News - Tay Bac - Seattle	Vietnamese	Vietnamese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9328	Local Newspaper	Nguoi Viet Ngay Nay - Seattle	Vietnamese	Vietnamese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9329	Local Newspaper	Portland Chinese Times - Phuong Dong Times	Vietnamese	Vietnamese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9330	Local Newspaper	Seattle Viet Times	Vietnamese	Vietnamese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9331	Events	Friends of Little Saigon - Seattle	Vietnamese	Vietnamese	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																																														
9332	Local TV	KO-AM TV	Korean	Korean	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					X	X	X	X	X	X	X	X							
9333	Local Newspaper	Korea Times-Seattle/HHB Media LLC	Korean	Korean	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)						X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																											
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
9354	Local Radio	KWSQ-FM	AIAN	English	Yakima-Pasco-Richland-Knnwck	WA	Los Angeles (includes Alaska and Hawaii)																														X	X													
9355	Local TV	Comcast	AIAN	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9356	Local TV	Comcast	AIAN	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9357	Local TV	KAYU	AIAN	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)																									X	X	X	X	X			X	X												
9358	Local TV	KCYU	AIAN	English	Yakima-Pasco-Richland-Knnwck	WA	Los Angeles (includes Alaska and Hawaii)																									X	X	X	X	X			X	X												
9359	Local TV	KIRO	AIAN	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																									X	X	X	X	X			X	X												
9360	Local TV	Spectrum Reach	AIAN	English	Yakima-Pasco-Richland-Knnwck	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9361	Out of Home	Confederated Tribes and Band of the Yakama Nation	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9362	Out of Home	Confederated Tribes of the Chehalis Reservation	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9363	Out of Home	Confederated Tribes of the Colville Reservation	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9364	Out of Home	Cowlitz Indian Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9365	Out of Home	Hoh Indian Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9366	Out of Home	Jamestown S'Klallam Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9367	Out of Home	Kalispel Indian Community	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9368	Out of Home	Lamar	AIAN	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9369	Out of Home	Lamar	AIAN	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9370	Out of Home	Lower Elwha Tribal Community	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9371	Out of Home	Lummi Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9372	Out of Home	Makah Indian Tribe of the Makah	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9373	Out of Home	Muckleshoot Indian Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9374	Out of Home	National	AIAN	English	Yakima-Pasco-Richland-Knnwck	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9375	Out of Home	Nisqually Indian Tribel	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9376	Out of Home	Nooksack Indian Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9377	Out of Home	Port Gamble S'Klallam Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9378	Out of Home	Puyallup Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9379	Out of Home	Quilleute Tribe of the Quilleute Reservation	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9380	Out of Home	Quinault Indian Nation	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9381	Out of Home	Samish Indian Nation	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9382	Out of Home	Sauk-Suiattle Indian	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9383	Out of Home	Shoalwater Bay Indian Reservation	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9384	Out of Home	Skokomish Indian Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9385	Out of Home	Snoqualmie Indian Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9386	Out of Home	Spokane Tribe of theSpokane Reservation	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9387	Out of Home	Squaxin Island Tribe of the Squaxin Island	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9388	Out of Home	Stillaquamish Tribe of Indians	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9389	Out of Home	Suquamish Indian Tribe of Port Madison	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9390	Out of Home	Swinomish Indian Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9391	Out of Home	Tulalip Tribes	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9392	Out of Home	Upper Skagit Indian Tribe	AIAN	English	Regional	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9393	Out of Home	Lamar - Junior Bulletin	AIAN	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9394	Out of Home	Lamar - Perm Bulletin	AIAN	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9395	Out of Home	Lamar - Junior Bulletin	AIAN	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9396	Out of Home	Lamar - Perm Bulletin	AIAN	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9397	Local Newspaper	Kitsap Sun	Diverse Mass	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																X																													
9398	Local TV	KAYU	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9399	Local TV	KHQ	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9400	Local TV	KREM	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9401	Local TV	KSKN	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9402	Local TV	KXLY	Diverse Mass	English	Spokane	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9403	Local Radio	KATS-FM	Diverse Mass	English	Yakima-Pasco-Richland-Knnwck	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9404	Local Radio	KFFM-FM	Diverse Mass	English	Yakima-Pasco-Richland-Knnwck	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9405	Local Radio	KIT-AM	Diverse Mass	English	Yakima-Pasco-Richland-Knnwck	WA	Los Angeles (includes Alaska and Hawaii)														X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9406	Local TV	KUNW	Hispanic	Spanish	Yakima	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9407	Local TV	NFIX	Hispanic	Spanish	Yakima	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9408	Out of Home	NRS	Hispanic	Spanish	Yakima	WA	Los Angeles (includes Alaska and Hawaii)																	X																												
9409	Out of Home	Grocery TV	Hispanic	Spanish	Yakima	WA	Los Angeles (includes Alaska and Hawaii)																	X																												
9410	Out of Home	GSTV	Hispanic	Spanish	Yakima	WA	Los Angeles (includes Alaska and Hawaii)																	X																												
9411	Out of Home	Redbox	Hispanic	Spanish	Yakima	WA	Los Angeles (includes Alaska and Hawaii)																	X																												
9412	Local TV	AE	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9413	Local TV	CNB	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9414	Local TV	CNN	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																															X	X												
9415	Local TV	HALL	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																															X	X												
9416	Local TV	KCPQ-TV	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9417	Local TV	KING-TV	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9418	Local TV	KIRO-TV	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9419	Local TV	KOMO-TV	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X	X											
9420	Local TV	LMN	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9421	Local TV	MNB	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9422	Local TV	TDC	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9423	Local TV	TLC	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																															X	X												
9424	Local TV	TOO	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9425	Local TV	TVL	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9426	Local TV	VH1	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9427	Local TV	WE	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																															X	X												
9428	Local Radio	KBKS-FM	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9429	Local Radio	KOMV-FM	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																	
9430	Local Radio	KUBE-FM	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X												
9431	Local Radio	KHTP-FM	Black/AA	English	Seattle-Tacoma	WA	Los Angeles (includes Alaska and Hawaii)																															X	X												
9432	Local Newspaper	The Post Crescent	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																X																													
9433	Local Newspaper	The Reporter	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																X																													
9434	Local Newspaper	Green Bay Press-Gazette	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																X														X	X													
9435	Local Newspaper	Herald Time Reporter	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																X																													
9436	Local Newspaper	The Oshkosh Northwestern	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																X																													
9437	Local Newspaper	Milwaukee Journal Sentinel	Diverse Mass	English	Milwaukee	WI	Chicago																X																													
9438	Local Newspaper	The Sheboygan Press	Diverse Mass	English	Milwaukee	WI	Chicago																X														X	X													
9439	Local Newspaper	Stevens Point Journal	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																X																													
9440	Local Newspaper	Wausau Daily Herald	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																X																													
9441	Local Newspaper	Daily Tribune	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																X																													
9442	Local Newspaper	Marshfield News-Herald	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																X																													
9443	Local Newspaper	Appleton Post-Crescent	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																														X	X													
9444	Local Newspaper	Eau Claire Leader-Telegram	Diverse Mass	English	La Crosse-Eau Claire	WI	Chicago																														X	X													
9445	Local Newspaper	La Crosse Tribune	Diverse Mass	English	La Crosse-Eau Claire	WI	Chicago																														X	X													
9446	Local Newspaper	Beloit Daily News	Diverse Mass	English	Madison	WI	Chicago																														X	X													
9447	Local Newspaper	Wisconsin State Journal	Diverse Mass	English	Madison	WI	Chicago																														X	X													
9448	Local Newspaper	Community Now Publications Combo	Diverse Mass	English	Milwaukee	WI	Chicago																															X													
9449	Local Newspaper	Kenosha News	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9450	Local Newspaper	Racine Journal Times	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9451	Local Newspaper	Waukesha Freeman	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9452	Local Newspaper	Antigo Daily Journal	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																														X	X													
9453	Local Newspaper	Wausau Daily Herald	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																														X	X													
9454	Local Newspaper	Wisconsin Rapids Daily Tribune	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																														X	X													
9455	Local Radio	WIXX-FM	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																														X	X													
9456	Local Radio	WKSZ-FM	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																														X	X													
9457	Local Radio	WOGB-FM	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																														X	X													
9458	Local Radio	WQLH-FM	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																														X	X													
9459	Local Radio	WZOR-FM	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																														X	X													
9460	Local Radio	WCOW-FM	Diverse Mass	English	La Crosse-Eau Claire	WI	Chicago																														X	X													
9461	Local Radio	WKBH-FM	Diverse Mass	English	La Crosse-Eau Claire	WI	Chicago																														X	X													
9462	Local Radio	WWIS-FM	Diverse Mass	English	La Crosse-Eau Claire	WI	Chicago																														X	X													
9463	Local TV	WDJT	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9464	Local TV	WISN	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9465	Local TV	WITI	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9466	Local TV	WMLW	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9467	Local TV	WTMJ	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9468	Local TV	WVTV	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9469	Local TV	DIY	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9470	Local TV	EGP	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9471	Local TV	FXN	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9472	Local TV	GAM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9473	Local TV	OXY	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9474	Local TV	PAR	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9475	Local TV	WE	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9476	Local Radio	WIBA-FM	Diverse Mass	English	Madison	WI	Chicago																														X	X													
9477	Local Radio	WMAD-FM	Diverse Mass	English	Madison	WI	Chicago																														X	X													
9478	Local Radio	WMHX-FM	Diverse Mass	English	Madison	WI	Chicago																														X	X													
9479	Local Radio	WMMM-FM	Diverse Mass	English	Madison	WI	Chicago																														X	X													
9480	Local Radio	WOLX-FM	Diverse Mass	English	Madison	WI	Chicago																														X	X													
9481	Local Radio	WHQG-FM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9482	Local Radio	WIMR-FM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9483	Local Radio	WKKV-FM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9484	Local Radio	WLDB-FM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9485	Local Radio	WLUM-FM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9486	Local Radio	WMYX-FM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9487	Local Radio	WRIT-FM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9488	Local Radio	WXSS-FM	Diverse Mass	English	Milwaukee	WI	Chicago																														X	X													
9489	Local TV	WACY	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																														X	X													
9490	Local TV	WBAY	Diverse Mass	English	Green Bay-Appleton	WI	Chicago																														X	X													
9491	Local TV	WCWF	Diver

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
9502	Local TV	ANP	Diverse Mass	English	La Crosse-Eau Claire	WI	Chicago																															X	X														
9503	Local TV	TLC	Diverse Mass	English	La Crosse-Eau Claire	WI	Chicago																															X	X														
9504	Local TV	WISC	Diverse Mass	English	Madison	WI	Chicago																															X	X														
9505	Local TV	WKOW	Diverse Mass	English	Madison	WI	Chicago																															X	X														
9506	Local TV	WMSN	Diverse Mass	English	Madison	WI	Chicago																															X	X														
9507	Local TV	WMTV	Diverse Mass	English	Madison	WI	Chicago																															X	X														
9508	Local TV	WAOW	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9509	Local TV	WJFW	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9510	Local TV	WSAW	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9511	Local TV	WZAW	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9512	Local Radio	WBCV-FM	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9513	Local Radio	WDEZ-FM	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9514	Local Radio	WGLX-FM	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9515	Local Radio	WSAU-AM	Diverse Mass	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9516	Local TV	WYTU	Hispanic	Spanish	Milwaukee	WI	Chicago																															X	X		X	X	X	X	X	X							
9517	Local TV	EVTV-TV	Black/AA	English	Milwaukee	WI	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
9518	Local Radio	WKSZ-FM	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9519	Local TV	LMN	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9520	Local Radio	WJCM-FM	Black/AA	English	Madison	WI	Chicago																															X	X														
9521	Local Radio	WJMR-FM	Black/AA	English	Milwaukee	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9522	Local Radio	WKXV-FM	Black/AA	English	Milwaukee	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9523	Local Radio	WHRG-FM	Black/AA	English	Milwaukee	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X															
9524	Local TV	TVL	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9525	Local TV	WACY-TV	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9526	Local TV	WAOW-TV	Black/AA	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9527	Local TV	WBAY-TV	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9528	Local TV	WCWF-TV	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9529	Local TV	WDIT-TV	Black/AA	English	Milwaukee	WI	Chicago																															X	X			X	X	X	X	X							
9530	Local TV	WEAU-TV	Black/AA	English	La Crosse-Eau Claire	WI	Chicago																															X	X														
9531	Local TV	WFRV-TV	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9532	Local TV	WGBA-TV	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9533	Local TV	WISC-TV	Black/AA	English	Madison	WI	Chicago																															X	X														
9534	Local TV	WJFW-TV	Black/AA	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9535	Local TV	WKBT-TV	Black/AA	English	La Crosse-Eau Claire	WI	Chicago																															X	X														
9536	Local TV	WKOW-TV	Black/AA	English	Madison	WI	Chicago																															X	X														
9537	Local TV	WLAX-TV	Black/AA	English	La Crosse-Eau Claire	WI	Chicago																															X	X		X												
9538	Local TV	WLUK-TV	Black/AA	English	Green Bay-Appleton	WI	Chicago																															X	X														
9539	Local TV	WMSN-TV	Black/AA	English	Madison	WI	Chicago																															X	X														
9540	Local TV	WMTV-TV	Black/AA	English	Madison	WI	Chicago																															X	X														
9541	Local TV	WSAW-TV	Black/AA	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9542	Local TV	WTMJ-TV	Black/AA	English	Milwaukee	WI	Chicago																															X	X														
9543	Newspaper	Madison Times	Black/AA	English	Madison	WI	Chicago																															X	X														
9544	Local TV	WXOW-TV	Black/AA	English	La Crosse-Eau Claire	WI	Chicago																															X	X														
9545	Local TV	WZAW-TV	Black/AA	English	Wausau - Rhinelander	WI	Chicago																															X	X														
9546	Local Newspaper	Glacier Reporter	AIAN	English	Great Falls	WI	Chicago							X		X	X		X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9547	Local Newspaper	Kalihwishaks	AIAN	English	Greenbay-Appleton	WI	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X														
9548	Local Newspaper	Menominee Nation News	AIAN	English	Greenbay-Appleton	WI	Chicago							X					X				X																						X								
9549	Local TV	Spectrum Reach	AIAN	English	Greenbay-Appleton	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9550	Local TV	WBAY	AIAN	English	Greenbay-Appleton	WI	Chicago																									X	X	X	X	X			X	X														
9551	Out of Home	Bad River Band of Lake Superior	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9552	Out of Home	Forest County Potawatomi	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9553	Out of Home	Ho-Chunk Nation	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9554	Out of Home	Lac Courte Oreilles Band of Supperior Chippewa	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9555	Out of Home	Lac du Flambeau Band of Lake Superior	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9556	Out of Home	Menominee Indian Tribe	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9557	Out of Home	Oneida Nation	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9558	Out of Home	Red Cliff Band of Lake Superior	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9559	Out of Home	Sokaogon Chippewa Community	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9560	Out of Home	St. Croix Chippewa Indians	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9561	Out of Home	Stockbridge Munsee Community	AIAN	English	Regional	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9562	Out of Home	Clear Channel Outdoor	Hispanic	Spanish	Milwaukee	WI	Chicago							X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9563	Out of Home	GSTV	Hispanic	Spanish	Milwaukee	WI	Chicago																	X																													
9564	Out of Home	NRS	Hispanic	Spanish	Milwaukee	WI	Chicago																	X																													
9565	Out of Home	Grocery TV	Hispanic	Spanish	Milwaukee	WI	Chicago																	X																													
9566	Out of Home	Redbox	Hispanic	Spanish	Milwaukee	WI	Chicago																	X																													
9567	Local Radio	WLMV-AM	Hispanic	Spanish	Madison	WI	Chicago																															X	X														
9568	Local Radio	WDDW-FM	Hispanic	Spanish	Milwaukee	WI	Chicago																		X	X	X	X										X	X		X	X	X	X	X	X							
9569	Local Radio	WJTI-AM	Hispanic	Spanish	Milwaukee	WI	Chicago																		X	X	X	X										X	X		X	X	X	X	X	X							
9570	Local TV	WISN-TV	Black/AA	English	Milwaukee	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9571	Local TV	WITI-TV	Black/AA	English	Milwaukee	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9572	Local TV	WMLW-TV	Black/AA	English	Milwaukee	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X			X	X	X	X	X							
9573	Local TV	WVTV-TV	Black/AA	English	Milwaukee	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9574	Out of Home	National	AIAN	English	Greenbay-Appleton	WI	Chicago					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9575	Local TV	ANP	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																		X			X										X	X		X	X	X	X	X	X							
9576	Local TV	HLN	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																		X			X										X	X		X	X	X	X	X	X							
9577	Local TV	TLC	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																		X			X										X	X		X	X	X	X	X	X							
9578	Local Newspaper	Beckley Register-Herald	Diverse Mass	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9579	Local Newspaper	Bluefield Daily Telegraph	Diverse Mass	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9580	Local Newspaper	Charleston Gazette-Mail	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																															X	X														
9581	Local Newspaper	Huntington Herald-Dispatch	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																															X	X														
9582	Local Newspaper	Clarksburg Exponent-Telegram	Diverse Mass	English	Clarksburg-Weston	WV	Philadelphia																															X	X														
9583	Local Newspaper	Weston Democrat	Diverse Mass	English	Clarksburg-Weston	WV	Philadelphia																															X	X														
9584	Local Newspaper	Parkersburg News and Sentinel	Diverse Mass	English	Parkersburg	WV	Philadelphia																															X	X														
9585	Local Newspaper	Wheeling Intelligencer/News-Register/Times Leader /Ceredo	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9586	Local Radio	WILS-FM	Diverse Mass	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9587	Local Radio	WHAJ-FM	Diverse Mass	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																																														
9588	Local Radio	WKLC-FM	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9589	Local Radio	WMXE-FM	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9590	Local Radio	WDMX-FM	Diverse Mass	English	Parkersburg	WV	Philadelphia																															X	X														
9591	Local Radio	WGGE-FM	Diverse Mass	English	Parkersburg	WV	Philadelphia																															X	X														
9592	Local Radio	WHBR-FM	Diverse Mass	English	Parkersburg	WV	Philadelphia																															X	X														
9593	Local Radio	WNJS-FM	Diverse Mass	English	Parkersburg	WV	Philadelphia																															X	X														
9594	Local TV	WOAY	Diverse Mass	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9595	Local TV	WVNS	Diverse Mass	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9596	Local TV	WVVA	Diverse Mass	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9597	Local TV	TWC	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																															X	X		X												
9598	Local TV	WDTV	Diverse Mass	English	Clarksburg-Weston	WV	Philadelphia																															X	X														
9599	Local TV	WVFX	Diverse Mass	English	Clarksburg-Weston	WV	Philadelphia																															X	X														
9600	Local TV	WYE	Diverse Mass	English	Parkersburg	WV	Philadelphia																															X	X														
9601	Local TV	WOVA	Diverse Mass	English	Parkersburg	WV	Philadelphia																															X	X														
9602	Local TV	WTAP	Diverse Mass	English	Parkersburg	WV	Philadelphia																															X	X														
9603	Local TV	WTOV	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9604	Local TV	WTRF	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9605	Local TV	FXN	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9606	Local TV	THC	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9607	Local TV	TVL	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9608	Local Radio	WEGW-FM	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9609	Local Radio	WKWK-FM	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9610	Local Radio	WMVA-AM	Diverse Mass	English	Wheeling-Steubenville	WV	Philadelphia																															X	X														
9611	Local Radio	WKKW-FM	Diverse Mass	English	Clarksburg-Weston	WV	Philadelphia																															X	X														
9612	Local Radio	WVAQ-FM	Diverse Mass	English	Clarksburg-Weston	WV	Philadelphia																															X	X														
9613	Local TV	ANP	Black/AA	English	Charleston-Huntington	WV	Philadelphia																															X	X		X												
9614	Local Radio	WRVZ-FM	Black/AA	English	Charleston	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9615	Local TV	EVNS-TV	Black/AA	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9616	Local TV	MNB	Black/AA	English	Charleston-Huntington	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9617	Local TV	TLC	Black/AA	English	Charleston-Huntington	WV	Philadelphia																															X	X														
9618	Local TV	TVL	Black/AA	English	Charleston-Huntington	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9619	Local TV	TVL	Black/AA	English	Wheeling-Steubenville	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9620	Local TV	WCHS-TV	Black/AA	English	Charleston-Huntington	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9621	Local TV	WDTV-TV	Black/AA	English	Clarksburg-Weston	WV	Philadelphia																															X	X														
9622	Local TV	WYE-TV	Black/AA	English	Parkersburg	WV	Philadelphia																															X	X														
9623	Local TV	WOAY-TV	Black/AA	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9624	Local TV	WOVA-TV	Black/AA	English	Parkersburg	WV	Philadelphia																															X	X														
9625	Local TV	WOWK-TV	Black/AA	English	Charleston-Huntington	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9626	Local TV	WSAZ-TV	Black/AA	English	Charleston-Huntington	WV	Philadelphia																															X	X		X	X		X		X							
9627	Local TV	WTAP-TV	Black/AA	English	Parkersburg	WV	Philadelphia																															X	X														
9628	Local TV	WTOV-TV	Black/AA	English	Wheeling-Steubenville	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9629	Local TV	WTRF-TV	Black/AA	English	Wheeling-Steubenville	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9630	Local TV	WVAH-TV	Black/AA	English	Charleston-Huntington	WV	Philadelphia																															X	X		X	X	X	X	X	X							
9631	Local TV	WVFX-TV	Black/AA	English	Clarksburg-Weston	WV	Philadelphia																															X	X														
9632	Local TV	WVNS-TV	Black/AA	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9633	Local TV	WVVA-TV	Black/AA	English	Bluefield-Beckley-Oak Hill	WV	Philadelphia																															X	X														
9634	Local TV	HAL	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X												
9635	Local TV	MNB	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9636	Local TV	TVL	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9637	Local Radio	WCHS-AM	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9638	Local TV	WCHS	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9639	Local Radio	WKWS-FM	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9640	Local TV	WOWK	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9641	Local Radio	WRVZ-FM	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9642	Local TV	WSAZ	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9643	Local Radio	WVAF-FM	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9644	Local TV	WVAH	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia													X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			X	X		X	X	X	X	X	X							
9645	Local TV	TTC	Diverse Mass	English	Charleston-Huntington	WV	Philadelphia																																		X	X	X	X	X	X							
9646	Local TV	KCWY	Diverse Mass	English	Casper-Rivertown	WY	Denver																		X													X	X														
9647	Local TV	KGWC	Diverse Mass	English	Casper-Rivertown	WY	Denver																		X													X	X														
9648	Local TV	KTWO	Diverse Mass	English	Casper-Rivertown	WY	Denver																		X													X	X														

TeamY&R

Order 15: 2020 Census Paid Media Campaign Final Buy List

Media vendors updated as of 10/23/2020

All Audiences	Medium	Vendor Name	Audience	Language	Market	State	Region	Weeks In-Flight (mark with X if in-flight leave blank if not)																																													
								12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29	7/6	7/13	7/20	7/27	8/3	8/10	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26
9649	Local Radio	KRVK-FM	Diverse Mass	English	Casper-Rivertown	WY	Denver																		X													X	X													
9650	Local Radio	KTRS-FM	Diverse Mass	English	Casper-Rivertown	WY	Denver																		X													X	X													
9651	Local Radio	KWYY-FM	Diverse Mass	English	Casper-Rivertown	WY	Denver																		X													X	X													
9652	Local Newspaper	Casper Star-Tribune	Diverse Mass	English	Casper-Rivertown	WY	Denver																															X	X													
9653	Local Newspaper	Riverton Ranger	Diverse Mass	English	Casper-Rivertown	WY	Denver																															X	X													
9654	Local Newspaper	Scottsbluff Star-Herald	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9655	Local Newspaper	Wyoming Tribune-Eagle	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9656	Local Radio	KIGN-FM	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9657	Local Radio	KRAN-FM	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9658	Local Radio	KRRR-FM	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9659	Local TV	KGWN	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9660	Local TV	NGWN	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9661	Local TV	CNN	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9662	Local TV	FOO	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9663	Local TV	HAL	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X														
9664	Local TV	HGTV	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9665	Local TV	MNB	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9666	Local TV	MTV	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9667	Local TV	OXY	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9668	Local TV	TDC	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9669	Local TV	THC	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9670	Local TV	TLC	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9671	Local TV	USA	Diverse Mass	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9672	Local TV	FOO	Black/AA	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9673	Local TV	HAL	Black/AA	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9674	Local TV	KCWY-TV	Black/AA	English	Casper-Rivertown	WY	Denver																															X	X													
9675	Local TV	KGWC-TV	Black/AA	English	Casper-Rivertown	WY	Denver																															X	X													
9676	Local TV	KGWN-TV	Black/AA	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9677	Local TV	KTWO-TV	Black/AA	English	Casper-Rivertown	WY	Denver																															X	X													
9678	Local TV	MTV	Black/AA	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9679	Local TV	NGWN-TV	Black/AA	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9680	Local TV	OXY	Black/AA	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9681	Local TV	THC	Black/AA	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9682	Local TV	TLC	Black/AA	English	Cheyenne-Scottsbluff	WY	Denver																															X	X													
9683	Local Newspaper	Lander Journal	AIAN	English	Casper-Riverton	WY	Denver							X		X		X		X		X		X	X		X			X		X		X				X	X			X	X	X	X	X							
9684	Local Newspaper	Riverton Ranger	AIAN	English	Casper-Riverton	WY	Denver							X		X		X		X		X		X	X		X			X		X		X				X	X			X	X	X	X	X							
9685	Local Newspaper	Wind River News	AIAN	English	Casper-Riverton	WY	Denver							X	X		X		X		X		X		X		X		X		X		X		X				X	X			X	X	X	X	X							
9686	Local TV	Spectrum Reach	AIAN	English	Casper-Riverton	WY	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9687	Out of Home	Eastern Shoshone Tribe of the Wind River	AIAN	English	Regional	WY	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		
9688	Out of Home	Norther Arapaho Tribe of the Wind River	AIAN	English	Regional	WY	Denver					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X																		