

Health Communication Science Digest

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Barbrook-Johnson, P., Badham, J., & Gilbert, N. (2016). Uses of Agent-Based Modeling for Health Communication: the TELL ME Case Study. *Health Commun*, 1-6. doi:[10.1080/10410236.2016.1196414](https://doi.org/10.1080/10410236.2016.1196414)
- ❖ Bardus, M., Smith, J. R., Samaha, L., & Abraham, C. (2016). Mobile and Web 2.0 interventions for weight management: an overview of review evidence and its methodological quality. *Eur J Public Health*, 26(4), 602-610. doi:[10.1093/eurpub/ckw090](https://doi.org/10.1093/eurpub/ckw090)
- ❖ Bigman, C. A., Nagler, R. H., & Viswanath, K. (2016). Representation, Exemplification, and Risk: Resonance of Tobacco Graphic Health Warnings Across Diverse Populations. *Health Commun*, 31(8), 974-987. doi:[10.1080/10410236.2015.1026430](https://doi.org/10.1080/10410236.2015.1026430)
- ❖ Blitstein, J. L., Cates, S. C., Hersey, J., Montgomery, D., Shelley, M., Hradek, C., . . . Singh, A. (2016). Adding a Social Marketing Campaign to a School-Based Nutrition Education Program Improves Children's Dietary Intake: A Quasi-Experimental Study. *J Acad Nutr Diet*, 116(8), 1285-1294. doi:[10.1016/j.jand.2015.12.016](https://doi.org/10.1016/j.jand.2015.12.016)
- ❖ Bull, S., & Ezeanochie, N. (2016). From Foucault to Freire Through Facebook: Toward an Integrated Theory of mHealth. *Health Educ Behav*, 43(4), 399-411. doi:[10.1177/1090198115605310](https://doi.org/10.1177/1090198115605310)
- ❖ Carey, R. N., & Sarma, K. M. (2016). Threat appeals in health communication: messages that elicit fear and enhance perceived efficacy positively impact on young male drivers. *BMC Public Health*, 16, 645. doi:[10.1186/s12889-016-3227-2](https://doi.org/10.1186/s12889-016-3227-2)



- ❖ Chaet, A. V., Morshedi, B., Wells, K. J., Barnes, L. E., & Valdez, R. (2016). Spanish-Language Consumer Health Information Technology Interventions: A Systematic Review. *J Med Internet Res*, 18(8), e214. doi:[10.2196/jmir.5794](https://doi.org/10.2196/jmir.5794)
- ❖ Firestone, R., Rowe, C. J., Modi, S. N., & Sievers, D. (2016). The effectiveness of social marketing in global health: a systematic review. *Health Policy Plan*. doi:[10.1093/heapol/czw088](https://doi.org/10.1093/heapol/czw088)
- ❖ Frewer, L. J., Fischer, A. R., Brennan, M., Banati, D., Lion, R., Meertens, R. M., . . . Vereijken, C. M. (2016). Risk/Benefit Communication about Food-A Systematic Review of the Literature. *Crit Rev Food Sci Nutr*, 56(10), 1728-1745. doi:[10.1080/10408398.2013.801337](https://doi.org/10.1080/10408398.2013.801337)
- ❖ Holliday, J., Audrey, S., Campbell, R., & Moore, L. (2016). Identifying Well-Connected Opinion Leaders for Informal Health Promotion: The Example of the ASSIST Smoking Prevention Program. *Health Commun*, 31(8), 946-953. doi:[10.1080/10410236.2015.1020264](https://doi.org/10.1080/10410236.2015.1020264)
- ❖ Howell, J. L., Ratliff, K. A., & Shepperd, J. A. (2016). Automatic attitudes and health information avoidance. *Health Psychol*, 35(8), 816-823. doi: [10.1037/hea0000330](https://doi.org/10.1037/hea0000330)
- ❖ Jiang, S., & Street, R. L. (2016). Pathway Linking Internet Health Information Seeking to Better Health: A Moderated Mediation Study. *Health Commun*, 1-8. doi:[10.1080/10410236.2016.1196514](https://doi.org/10.1080/10410236.2016.1196514)
- ❖ Kessels, L. T., Harris, P. R., Ruiter, R. A., & Klein, W. M. (2016). Attentional effects of self-affirmation in response to graphic antismoking images. *Health Psychol*, 35(8), 891-897. doi: [10.1037/hea0000366](https://doi.org/10.1037/hea0000366)
- ❖ Kobayashi, L. C., & Smith, S. G. (2016). Cancer Fatalism, Literacy, and Cancer Information Seeking in the American Public. *Health Educ Behav*, 43(4), 461-470. doi:[10.1177/1090198115604616](https://doi.org/10.1177/1090198115604616)
- ❖ Lee, S. Y., & Hawkins, R. P. (2016). Worry as an Uncertainty-Associated Emotion: Exploring the Role of Worry in Health Information Seeking. *Health Commun*, 31(8), 926-933. doi:[10.1080/10410236.2015.1018701](https://doi.org/10.1080/10410236.2015.1018701)
- ❖ Perez, S. L., Kravitz, R. L., Bell, R. A., Chan, M. S., & Paterniti, D. A. (2016). Characterizing internet health information seeking strategies by socioeconomic status: a mixed methods approach. *BMC Med Inform Decis Mak*, 16, 107. doi:[10.1186/s12911-016-0344-x](https://doi.org/10.1186/s12911-016-0344-x)
- ❖ Richards, A. S., Banas, J. A., & Magid, Y. (2016). More on Inoculating Against Reactance to Persuasive Health Messages: The Paradox of Threat. *Health Commun*, 1-13. doi:[10.1080/10410236.2016.1196410](https://doi.org/10.1080/10410236.2016.1196410)
- ❖ Robbins, R., & Niederdeppe, J. (2016). How Online Peer-to-Peer Conversation Shapes the Effects of a Message About Healthy Sleep. *Prev Sci*. doi:[10.1007/s11211-016-0688-6](https://doi.org/10.1007/s11211-016-0688-6)



- ❖ Thon, F. M., & Jucks, R. (2016). Believing in Expertise: How Authors' Credentials and Language Use Influence the Credibility of Online Health Information. *Health Commun*, 1-9.
doi:[10.1080/10410236.2016.1172296](https://doi.org/10.1080/10410236.2016.1172296)

