

Health Communication Science Digest

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Asbeek Brusse, E. D., Fransen, M. L., & Smit, E. G. (2016). Framing in Entertainment-Education: Effects on Processes of Narrative Persuasion. *Health Commun*, 1-9. doi: [10.1080/10410236.2016.1234536](https://doi.org/10.1080/10410236.2016.1234536)
- ❖ Basu, A., Dillon, P. J., & Romero-Daza, N. (2016). Understanding Culture and Its Influence on HIV/AIDS-Related Communication Among Minority Men Who Have Sex With Men. *Health Commun*, 31(11), 1367-1374. doi: [10.1080/10410236.2015.1072884](https://doi.org/10.1080/10410236.2015.1072884)
- ❖ Chen, A. T. (2016). The Relationship Between Health Management and Information Behavior Over Time: A Study of the Illness Journeys of People Living With Fibromyalgia. *J Med Internet Res*, 18(10), e269. doi: [10.2196/jmir.5309](https://doi.org/10.2196/jmir.5309)
- ❖ Churchill, S., Pavey, L., Jessop, D., & Sparks, P. (2016). Persuading People to Drink Less Alcohol: The Role of Message Framing, Temporal Focus and Autonomy. *Alcohol Alcohol*, 51(6), 727-733. doi: [10.1093/alcalc/agw033](https://doi.org/10.1093/alcalc/agw033)
- ❖ Couch, E. T., Darius, E., Walsh, M. M., & Chaffee, B. W. (2016). Smokeless Tobacco Decision-Making Among Rural Adolescent Males in California. *J Community Health*. doi: [10.1007/s10900-016-0286-3](https://doi.org/10.1007/s10900-016-0286-3)
- ❖ Davis, R. E., Dal Cin, S., Cole, S. M., Reyes, L. I., McKenney-Shubert, S. J., Fleischer, N. L., . . . Peterson, K. E. (2016). A Tale of Two Stories: An Exploration of Identification, Message Recall, and Narrative Preferences Among Low-Income, Mexican American Women. *Health Commun*, 1-13. doi: [10.1080/10410236.2016.1228029](https://doi.org/10.1080/10410236.2016.1228029)



- ❖ Demetriades, S. Z., & Walter, N. (2016). You Should Know Better: Can Self-Affirmation Facilitate Information-Seeking Behavior and Interpersonal Discussion? *J Health Commun*, 21(11), 1131-1140. doi:[10.1080/10810730.2016.1224280](https://doi.org/10.1080/10810730.2016.1224280)
- ❖ Dillman Carpentier, F. R., & Parrott, M. S. (2016). Young Adults' Information Seeking Following Celebrity Suicide: Considering Involvement With the Celebrity and Emotional Distress in Health Communication Strategies. *Health Commun*, 31(11), 1334-1344. doi:[10.1080/10410236.2015.1056329](https://doi.org/10.1080/10410236.2015.1056329)
- ❖ Elman, J. M. (2016). The Power of Visualizing Fear. *Health Commun*, 1-4. doi:[10.1080/10410236.2016.1227296](https://doi.org/10.1080/10410236.2016.1227296)
- ❖ Faasse, K., Chatman, C. J., & Martin, L. R. (2016). A comparison of language use in pro- and anti-vaccination comments in response to a high profile Facebook post. *Vaccine*, 34(47), 5808-5814. doi:[10.1016/j.vaccine.2016.09.029](https://doi.org/10.1016/j.vaccine.2016.09.029)
- ❖ Hors-Fraile, S., Atique, S., Mayer, M. A., Denecke, K., Merolli, M., & Househ, M. (2016). The Unintended Consequences of Social Media in Healthcare: New Problems and New Solutions. *Yearb Med Inform*(1), 47-52. doi: [10.15265/iy-2016-009](https://doi.org/10.15265/iy-2016-009)
- ❖ Kott, A., & Limaye, R. J. (2016). Delivering risk information in a dynamic information environment: Framing and authoritative voice in Centers for Disease Control (CDC) and primetime broadcast news media communications during the 2014 Ebola outbreak. *Soc Sci Med*, 169, 42-49. doi:[10.1016/j.socscimed.2016.09.029](https://doi.org/10.1016/j.socscimed.2016.09.029)
- ❖ Massey, P. M., Langellier, B. A., Sentell, T., & Manganello, J. (2016). Nativity and language preference as drivers of health information seeking: examining differences and trends from a U.S. population-based survey. *Ethn Health*, 1-14. doi:[10.1080/13557858.2016.1244745](https://doi.org/10.1080/13557858.2016.1244745)
- ❖ Park, A., Hartzler, A. L., Huh, J., Hsieh, G., McDonald, D. W., & Pratt, W. (2016). "How Did We Get Here?": Topic Drift in Online Health Discussions. *J Med Internet Res*, 18(11), e284. doi:[10.2196/jmir.6297](https://doi.org/10.2196/jmir.6297)
- ❖ Park, S. Y., & Go, E. (2016). Health information seeking on the Internet: The role of involvement in searching for and assessing online health information. *Health Mark Q*, 33(4), 327-341. doi:[10.1080/07359683.2016.1238653](https://doi.org/10.1080/07359683.2016.1238653)
- ❖ Royne, M. B., Ivey, S. S., Levy, M., Fox, A. K., & Roakes, S. L. (2016). Marketing active transportation to school to improve children's health: Utilizing parental perspectives from an inner-city environment. *Health Mark Q*, 33(4), 353-368. doi:[10.1080/07359683.2016.1238656](https://doi.org/10.1080/07359683.2016.1238656)
- ❖ Sharma, M., Yadav, K., Yadav, N., & Ferdinand, K. C. (2016). Zika virus pandemic-analysis of Facebook as a social media health information platform. *Am J Infect Control*. doi:[10.1016/j.ajic.2016.08.022](https://doi.org/10.1016/j.ajic.2016.08.022)



- ❖ Strelakova, Y. A., & Damiani, R. E. (2016). Message Design and Audience Engagement with Tobacco Prevention Posts on Social Media. *J Cancer Educ*. doi:[10.1007/s13187-016-1135-x](https://doi.org/10.1007/s13187-016-1135-x)
- ❖ Torres, M. I., Granberry, P., Person, S., Allison, J., Rosal, M., & Rustan, S. (2016). Influential Factors of Puerto Rican Mother-Child Communication About Sexual Health Topics. *Matern Child Health J*, 20(11), 2280-2290. doi:[10.1007/s10995-016-2041-x](https://doi.org/10.1007/s10995-016-2041-x)
- ❖ Vicari, S., & Cappai, F. (2016). Health activism and the logic of connective action. A case study of rare disease patient organisations. *Inf Commun Soc*, 19(11), 1653-1671. doi:[10.1080/1369118x.2016.1154587](https://doi.org/10.1080/1369118x.2016.1154587)

