

Health Communication Science Digest

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Boholm, A. (2019). Risk Communication as Government Agency Organizational Practice. *Risk Anal*, 39(8), 1695-1707. doi:[10.1111/risa.13302](https://doi.org/10.1111/risa.13302)
- ❖ de Vries, H., Pajor, E. L. M., Curfs, K. C. J., Eggers, S. M., & Oenema, A. (2019). How to foster informed decision making about food supplements: results from an international Delphi study. *Health Educ Res*, 34(4), 435-446. doi:[10.1093/her/cyz017](https://doi.org/10.1093/her/cyz017)
- ❖ Diviani, N., Zanini, C., Amann, J., Chadha, S., Cieza, A., & Rubinelli, S. (2019). Awareness, attitudes, and beliefs about music-induced hearing loss: Towards the development of a health communication strategy to promote safe listening. *Patient Educ Couns*, 102(8), 1506-1512. doi:[10.1016/j.pec.2019.03.013](https://doi.org/10.1016/j.pec.2019.03.013)
- ❖ Gleason, J. L., Jamison, A., Freimuth, V. S., & Quinn, S. C. (2019). Home remedy use and influenza vaccination among African American and white adults: An exploratory study. *Prev Med*, 125, 19-23. doi:[10.1016/j.ypmed.2019.05.008](https://doi.org/10.1016/j.ypmed.2019.05.008)
- ❖ Hoffner, C. A. (2019). Sharing on Social Network Sites following Carrie Fisher's Death: Responses to Her Mental Health Advocacy. *Health Commun*, 1-12. doi:[10.1080/10410236.2019.1652383](https://doi.org/10.1080/10410236.2019.1652383)
- ❖ Kasting, M. L., Head, K. J., Cox, D., Cox, A. D., & Zimet, G. D. (2019). The effects of message framing and healthcare provider recommendation on adult hepatitis B vaccination: A randomized controlled trial. *Prev Med*, 105798. doi:[10.1016/j.ypmed.2019.105798](https://doi.org/10.1016/j.ypmed.2019.105798)
- ❖ Khan, S. (2019). Examining HIV/AIDS-Related Stigma at Play: Power, Structure, and Implications for HIV Interventions. *Health Commun*, 1-11. doi:[10.1080/10410236.2019.1652386](https://doi.org/10.1080/10410236.2019.1652386)
- ❖ Kim, G., & Noriega, C. (2019). The Value of Media Studies Approaches for the Evaluation of Entertainment Education: A Case Study of East Los High. *Health Educ Behav*, 1090198119865007. doi:[10.1177/1090198119865007](https://doi.org/10.1177/1090198119865007)



- ❖ König, L., & Jucks, R. (2019). Influence of Enthusiastic Language on the Credibility of Health Information and the Trustworthiness of Science Communicators: Insights From a Between-Subject Web-Based Experiment. *Interact J Med Res*, 8(3), e13619. doi:[10.2196/13619](https://doi.org/10.2196/13619)
- ❖ Liu, J., & Bailey, R. L. (2019). Effects of Substance Cues in Negative Public Service Announcements on Cognitive Processing. *Health Commun*, 34(9), 964-974. doi:[10.1080/10410236.2018.1446251](https://doi.org/10.1080/10410236.2018.1446251)
- ❖ Lueck, J. A. (2019). Should We Activate Risk Perceptions in the Context of Suicide Prevention? Examining Fear Appeals, Help-Seeking Determinants, and Help-Seeking Sources Among University Employees Who Suffer from Depression. *Prev Sci*, 20(6), 884-893. doi:[10.1007/s11121-019-0979-9](https://doi.org/10.1007/s11121-019-0979-9)
- ❖ Mann, B. W. (2019). Autism Narratives in Media Coverage of the MMR Vaccine-Autism Controversy under a Crip Futurism Framework. *Health Commun*, 34(9), 984-990. doi:[10.1080/10410236.2018.1449071](https://doi.org/10.1080/10410236.2018.1449071)
- ❖ Myrick, J. G. (2019). An Experimental Test of the Roles of Audience Involvement and Message Frame in Shaping Public Reactions to Celebrity Illness Disclosures. *Health Commun*, 34(9), 1060-1068. doi:[10.1080/10410236.2018.1461170](https://doi.org/10.1080/10410236.2018.1461170)
- ❖ Pilgrim, K., & Bohnet-Joschko, S. (2019). Selling health and happiness how influencers communicate on Instagram about dieting and exercise: mixed methods research. *BMC Public Health*, 19(1), 1054. doi:[10.1186/s12889-019-7387-8](https://doi.org/10.1186/s12889-019-7387-8)
- ❖ Sallis, A., Attwood, S., Harper, H., Larsen, J., Berry, D., Vlaev, I., . . . Chadborn, T. (2019). A randomised trial of the effect of appearance versus health-framed messages on engagement with an online brief screening and alcohol reduction intervention. *Psychol Health*, 34(8), 922-942. doi:[10.1080/08870446.2019.1579911](https://doi.org/10.1080/08870446.2019.1579911)
- ❖ Salmon, C. T., & Poorisat, T. (2019). The Rise and Development of Public Health Communication. *Health Commun*, 1-12. doi:[10.1080/10410236.2019.1654180](https://doi.org/10.1080/10410236.2019.1654180)
- ❖ Sillence, E., & Martin, R. (2019). Talking about Decisions: The Facilitating Effect of a Celebrity Health Announcement on the Communication of Online Personal Experiences around Decision-making. *Health Commun*, 1-8. doi:[10.1080/10410236.2019.1652064](https://doi.org/10.1080/10410236.2019.1652064)
- ❖ Trudel-Guy, C., Bedard, A., Corneau, L., Belanger-Gravel, A., Desroches, S., Begin, C., . . . Lemieux, S. (2019). Impact of pleasure-oriented messages on food choices: is it more effective than traditional health-oriented messages to promote healthy eating? *Appetite*, 143, 104392. doi:[10.1016/j.appet.2019.104392](https://doi.org/10.1016/j.appet.2019.104392)
- ❖ Verjovsky, M., & Jurberg, C. (2019). Spreading Ideas: TED Talks' Role in Cancer Communication and Public Engagement. *J Cancer Educ*. doi:[10.1007/s13187-019-01583-6](https://doi.org/10.1007/s13187-019-01583-6)
- ❖ Wallerstein, N., Oetzel, J. G., Duran, B., Magarati, M., Pearson, C., Belone, L., . . . Dutta, M. J. (2019). Culture-centeredness in community-based participatory research: contributions to health education intervention research. *Health Educ Res*, 34(4), 372-388. doi:[10.1093/her/cyz021](https://doi.org/10.1093/her/cyz021)

