



**WEBINAR**

**for State, Regional, and Tribal Water Monitoring Councils, Partnerships, and Alliances**

on

*Use of New Web Technologies and Social Media Tools for the Water Monitoring Community*

**Featuring presentations and perspectives by representatives from the federal government, a trade organization, and a watershed/citizen group**

The webinar will be offered on two different dates:

February 17, 2010 at 1:00 pm E.T.

and

March 2, 2010 at 1:00 pm E.T.

Teleconference line is 1-866-299-3188 and access code is 202-566-1174#.

WebEx information: <https://usgs.webex.com/mw0305l/mywebex/default.do?siteurl=usgs>

Featuring presentations on new web technologies (e.g. blogs, portals, data sharing collaborative software) and social media tools (e.g. Wiki, Facebook, Twitter) which have great potential to enhance communications for the water monitoring community (e.g. recruitment purposes, data and information sharing, collaboration and outreach). Discussion to follow.

*The National Water Quality Monitoring Council strives to support the creation and building of partnerships which foster collaboration among the water monitoring community, including state, regional, and tribal councils, as well as watershed groups, partnerships, and alliances.*

<i>Time</i>	<i>Topics</i>	<i>Speaker/Facilitator</i>
5 min.	Welcome and Introductions	Tracy Hancock, Hydrologist, USGS/NWQMC
15 min.	Social media tools used by a federal agency – internal and external.	Scott Horvath, Public Affairs Specialist, USGS
10 min.	Tools used by a trade organization. Use of Water Blog, Facebook, and Twitter and considerations for use of these for local watershed management efforts.	Rob Schweinfurth, Hydrogeologist, Water Environment Federation (WEF)
10 min.	Use of social network tools to reach and engage a diverse group of citizen monitors (e.g. Chesapeake Network) for the Chesapeake Bay. Overview of tools and how they helped build partnerships.	Chris French, Va Director, Alliance for the Chesapeake Bay
20 min.	Group Discussion with Q&A. <i>If needed, we will have the option to continue the discussion and keep the teleconference going another 30 minutes.</i>  <u>Discussion topics may include the following:</u> <ul style="list-style-type: none"> <li>• Share your success stories and challenges on the use of new web technologies and social media tools.</li> <li>• Discuss ways councils and other groups may help each other with existing tools.</li> <li>• What web and social media tools would you suggest the National Council use to help you?</li> </ul>	Facilitation by Tracy Hancock, USGS/NWQMC, with participation from all attendees