

2020 Distance Learning & Telemedicine Grant Program

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Loan Origination & Approval Division
DLT Webinar



Webinar Roadmap

- A. The Basics
- B. Eligibility
- C. Matching
- D. Scoring
- E. Applying
- F. Assistance

Program Purpose

- To provide financial assistance to enable and improve Distance Learning and Telemedicine Services in Rural America
- To support the use of telecommunications-enabled information, audio and video equipment, and related advanced technologies by students, teachers, medical professionals, and rural residents
- To increase rural access to education, training, and health care resources that are otherwise unavailable or limited in scope

Distance Learning

- Distance Learning means the <u>synchronous</u> delivery of <u>curriculum via</u> <u>telecommunications</u> and promotes the connection of students and teachers at remote sites.
 - Provide educational programs, instruction, or information originating in one area, whether rural or not, to students and teachers who are located in rural areas; or
 - Connect teachers and students, located in one rural area with teachers and students who are located in a different rural area.

Telemedicine

- Telemedicine is a <u>synchronous</u> <u>telecommunications</u> link to an end user from medical professionals at separate sites in order to exchange health care information for the purpose of providing improved health care services to residents of rural areas.
 - Benefits rural residents both in reduced travel and improved access to service

Available Funding	Program Updates
 \$37.9 million available for Traditional DLT FY2019 \$26.2 million available for Opioid DLT FY2019 in rural areas to help address the opioid epidemic in rural America \$71.7 million available for DLT FY2020 \$12 million for projects that help address opioid epidemic \$9.4 million for projects that address substance use disorder \$50.3 million for all eligible DLT projects 	• 181 applications received for \$58.1 million • 145 applications approved for \$45.4 million: DL TM Overall 67 awards 78 Awards 145 awards 27 States, 2 territories 32 states, 2 territories 38 states, 2 territories represented \$24.1 million \$21.3 million \$45.4 million STEM & Opioid Special Consideration Point Projects 51 Opioid 60 STEM 34 None 145 awards \$14.7 million \$22.0 million \$8.7 million Tot: \$45.4 million
 Grants fund equipment needed to provide Distance Learning and Telemedicine services 15% Matching Requirement Minimum Grant amount: \$50,000 Maximum Grant Amount: \$1,000,000 Only grants are available-no loans or combo loan/grants 	 100% of eligible grant applications received awards! Fy2020 Funding Opportunity Announcement released February 10, 2020 Applications must be submitted via Grants.gov or shipped by April 10, 2020 This is the last year RUS intends to accept paper applications to this program.

https://www.rd.usda.gov/programs-services/distance-learning-telemedicine-grants

Changes for 2020

- The maximum grant size has been increased to \$1,000,000!
- Two changes to Special Consideration scoring category
 - Opioid Treatment has been broadened to encompass other Substance Use Disorder Treatment as well.
 - Opportunity Zones are a new Special Consideration category.
- Financial Assistance certifications and representations in SAM.gov now replace many certifications previously required

Applicant Eligibility

- The following entity types are eligible to apply:
 - Incorporated organization;
 - Indian tribe or tribal organization, as defined in 25 U.S.C. 5304*;
 - State or local unit of government;
 - Consortium as defined in 1734.3; or
 - Other legal entity, including a private corporation organized on a forprofit or not-for-profit basis.

^{*}formerly 25 U.S.C. 450b(b)

Consortium

- A consortium is a combination or group of entities formed to undertake the purposes for which the distance learning and telemedicine financial assistance is provided. A consortium can be **formal** or **informal**.
- A formal consortium is legally organized and can contract with the Government. It can apply under its own name.
- An informal consortium cannot contract; it has two options:
 - 1. Select a host organization which will apply on behalf of the consortium and be designated the project owner with all awardee responsibilities; or
 - 2. Each individual entity must contract with RUS on its own behalf.

Eligible Grant Purposes (See DLT Application Guide for details)

- Acquiring, by lease or purchase eligible equipment.
 - If leased, the cost of the lease during the 3-year life of the grant is eligible.
 - Broadband facilities must be applicant owned & are limited to 20% of grant
- Acquiring instructional programming that is a capital asset (including the purchase or lease of instructional programming already on the market)
- Providing technical assistance and instruction for using eligible equipment. (category limited to 10% of grant)

Examples of eligible equipment

- Computer hardware and software
- Computer network components
- Data terminal equipment
- Inside wiring

- Audio and video equipment
- Telecommunications terminal equipment
- Interactive audio/video equipment
- Broadband facilities, if applicant-owned
- ✓ The application must demonstrate that the predominant purpose (50% or more of use) of every line-item in the grant and match budget meets the DLT Grant definition of distance learning or telemedicine.
- ✓ All equipment must be new and non-depreciated

Ineligible Grant Purposes (See DLT Application Guide for details)

- Medical or educational equipment not having telemedicine or distance learning as its essential function
- Electronic Medical Record Systems
- Salaries, administrative, operating, or recurring expenses (including recurring broadband connection fees)
- Application preparation costs
- Purchase of land, buildings, building construction, site development, or destruction or alteration of buildings.
- Any purpose not specifically contained in 7 CFR 1734.21

Matching Contribution (15% of the grant amount required)

- Can either be cash (recommended) or in-kind
- Must be for a purpose that would be otherwise eligible for grant funding and must be integral to the project
- Cannot include federal funds unless there is a federal statutory exception
- Only new, non-depreciated equipment with an established value may be considered an in-kind match
- Vendor discounts or supplied equipment is not an eligible match
- Special matching provisions for American Samoa, Guam, Virgin Islands, and the Northern Mariana Islands

Scoring – Maximum possible is 110 points

- Objective Criteria (80 points)
 - Rurality (40 points)
 - Economic Need (30 points)
 - Special Consideration (10 points)
- Subjective Criteria (30 points)
 - Needs and Benefits

Objective Criteria: Rurality (40 points max)

- Score is determined by the 2010 census population of the community in which each End-User Site is located
- An End-User Site is a facility that will be used by end-users to receive services from the project. Project equipment must be placed at a site for it to be considered an end-user site for scoring purposes.
- Rurality scores per site are 40, 30, 20, or 0, depending on the population
- Scores of all End-User Sites are averaged to determine score
- A minimum rurality score of 20 is required for project eligibility

Objective Criteria: Economic Need (30 points max)

- Score is determined by the average of the Census Bureau's Small Area Income and Poverty Estimates (SAIPE) percentage for the counties in which each End-User Site is located.
- Economic Need scores will be 30, 20, 10, or 0, depending on the average of the SAIPE percentages.
- The SAIPE values being used for 2020 are values for 2018 released by the Census Bureau in December 2019. They are posted on the DLT site.
- Each End-User site located in a geographic area for which no SAIPE data exists will be determined to have a SAIPE percentage of 30%.

Objective Criteria: Special Consideration (10 points max)

- 10 points will be awarded for projects that qualify under any of the special consideration categories for 2020
 - STEM education
 - Opioid or other Substance Use Disorder (SUD) treatment
 - Opportunity Zone
- The purpose must be indicated on the Special Consideration Worksheet and fully explained in the Executive Summary and the Needs and Benefits sections of the application
- Only 10 points can be awarded, even if multiple categories apply

STEM Education

- For DLT, STEM education is defined as education in the various science, technology, engineering, and mathematics disciplines
- STEM encompasses a wide range of academic and technical subjects
- STEM includes health care programs that train students for careers in medical and science research fields
- STEM includes career and technical education and apprenticeships in any of the STEM fields

Opioid or other Substance Use Disorder (SUD) Treatment

- Special consideration has been broadened to include other SUD treatment, as well as opioid treatment
- The Executive Summary should clarify if SUD treatment includes opioids
- Eligible treatment purposes include:
 - Counseling of people with SUD
 - Treatment of people with SUD
 - Training of medical professionals, counselors or first responders in the interaction with people with SUD
 - Education programs addressing SUD

Opportunity Zone

- Special consideration will be given to applications that have at least one End-User Site in an Opportunity Zone
- An Opportunity Zone is an economically distressed community where new investments may be eligible for preferential tax treatment. Localities are nominated by the State and certified by the Secretary of the Treasury.
- Current Opportunity Zones can be found at <u>https://www.cdfifund.gov/pages/opportunity-zones.aspx</u>
- The Executive Summary should identify the End-User Sites that are located in Opportunity Zones

Subjective Criteria: Needs & Benefits (30 points max)

- 1. Need for Services: the economic, geographic, educational, or health care challenges facing the communities in the project. Documentation should support the claims.
- 2. Benefits Derived from Services: how the proposed project will help resolve the problems identified. Identification of benefits should include quantifiable goals (e.g. # students projected to take new courses, # patients to receive care, time saved seeking medical treatment)
- 3. Local Community Involvement: participation in the planning and development of project by local residents and organizations. Documentation of meetings, support, including contributions.

Completing the Grant Application

- A. Standard Form 424 w/Site Worksheet
- B. An Executive Summary of the Project
- C. Scoring Criteria Documentation
- D. Matching Requirements
- E. Scope of Work
- F. Financial Information and Sustainability
- G. Statement of Experience

- H. Telecommunications Systems Plan
- Compliance with other Federal Statutes
- J. Evidence of Legal Authority and Existence
- K. Environmental Impact & Historic Preservation
- L. Consultation w/ USDA State Director& State Strategic Plan Conformity
- M. Supplemental Information

I. Compliance with other Federal Statutes

Application checklist available on the DLT website should be inserted under Section I signed by an authorized representative

By signing this checklist, you are certifying you understand by submitting the application you have enclosed the required document I-1. By signing this certification, you are agreeing to the language in schedules I-2, I-3, I-4, I-5, and I-6, as shown in the application guide. To the extent any certification requires a question to be answered, please address your answer as a narrative attachment to this checklist. (I-2 and I-3 have questions that need to be answered, please attach an explanation to this checklist as to which selections you are making). If you have any questions about your application, please contact RUS prior to submitting this application and certification.

Print Name Title Signature Date

System for Award Management (SAM – <u>www.sam.gov</u>)

- Registration is required: All applicants must register in SAM prior to submitting an application. It can take up to 12-15 business days after submitting a SAM registration for it to be active. Plan accordingly.
- Registration must be active: The registration must remain active with current information at all times while RUS is considering an application or while a DLT grant is active.
- Financial assistance certifications and representations must have been made: If you didn't make these certifications when registering or updating, edit your registration in SAM to include the certifications before applying. Without the certifications, you are not eligible for a grant.

Representations and Certifications

Financial Assistance Response

Page Description

This page provides a common set of certifications and representations required by Federal statutes or regulations in accordance with the grants guidance under Title 2 of the Code of Federal Regulations (2 CFR 200.208 Certifications and Representations). If you intend to apply for, or are already a recipient of a Federal grant or agreement, you must agree to the following grants certifications and representations.

You are required to keep these grants certifications and representations current, accurate, and complete as part of your entity registration in SAM. Note, these may not include all federal requirements that apply to your project or program. Federal assistance awarding agencies will notify you if they require additional certifications. If you have questions, please contact the awarding agency as applicable.

Mandatory fields are marked with an asterisk or star symbol. Complete all mandatory fields before continuing to the next page.

Does [Legal Business Name] wish to apply for a Federal financial assistance project or program, or is [Legal Business Name] currently the recipient of funding under any Federal financial assistance project or program?*

Yes

O No

CANCEL

PREVIOUS

SAVE AND CONTINUE

DLT Worksheets (available on website)

- Site Worksheet (Zip code has been added)
- Rurality Worksheet
- Economic Need Worksheet
- Matching Worksheet
- Special Consideration Worksheet (Modified due to new categories)
- Budget Worksheet

Application Submission – Deadline is April 10, 2020

- Electronically via <u>grants.gov</u> (preferred) <u>Deadline 11:59pm ET</u>
- Postmarked, shipped, or hand-delivered 2 paper copies of a completed application, one with original signatures, accompanied by an electronic version in the form of a USB Flash Drive. Submit to:

Deputy Assistant Administrator
Loan Origination and Approval Division
Rural Utilities Service
STOP 1597, Room 2844
1400 Independence Ave., SW
Washington, D.C. 20250-1597

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Distance Learning & Telemedicine Grant Program - Assistance

Sources of Assistance

- Website: https://www.rd.usda.gov/programs-services/distance-learning-telemedicine-grants
- App Guide: https://www.rd.usda.gov/sites/default/files/FY2020_DLT_App_Guide_Final.pdf
- General Field Representatives (GFR): Applicants may contact their GFR for technical assistance up to 15 days prior to closing date of application window. GFR listing is found at https://www.rd.usda.gov/contact-us/telecom-gfr
- DLT Mailbox: <u>DLTInfo@usda.gov</u>
- RUS National Office: 202-720-0800

Questions?



Rural Development | Telecommunications Program Rural Utilities Service | U.S. Department of Agriculture 1400 Independence Ave., S.W. | Washington, D.C. 20250 www.rd.usda.gov





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