

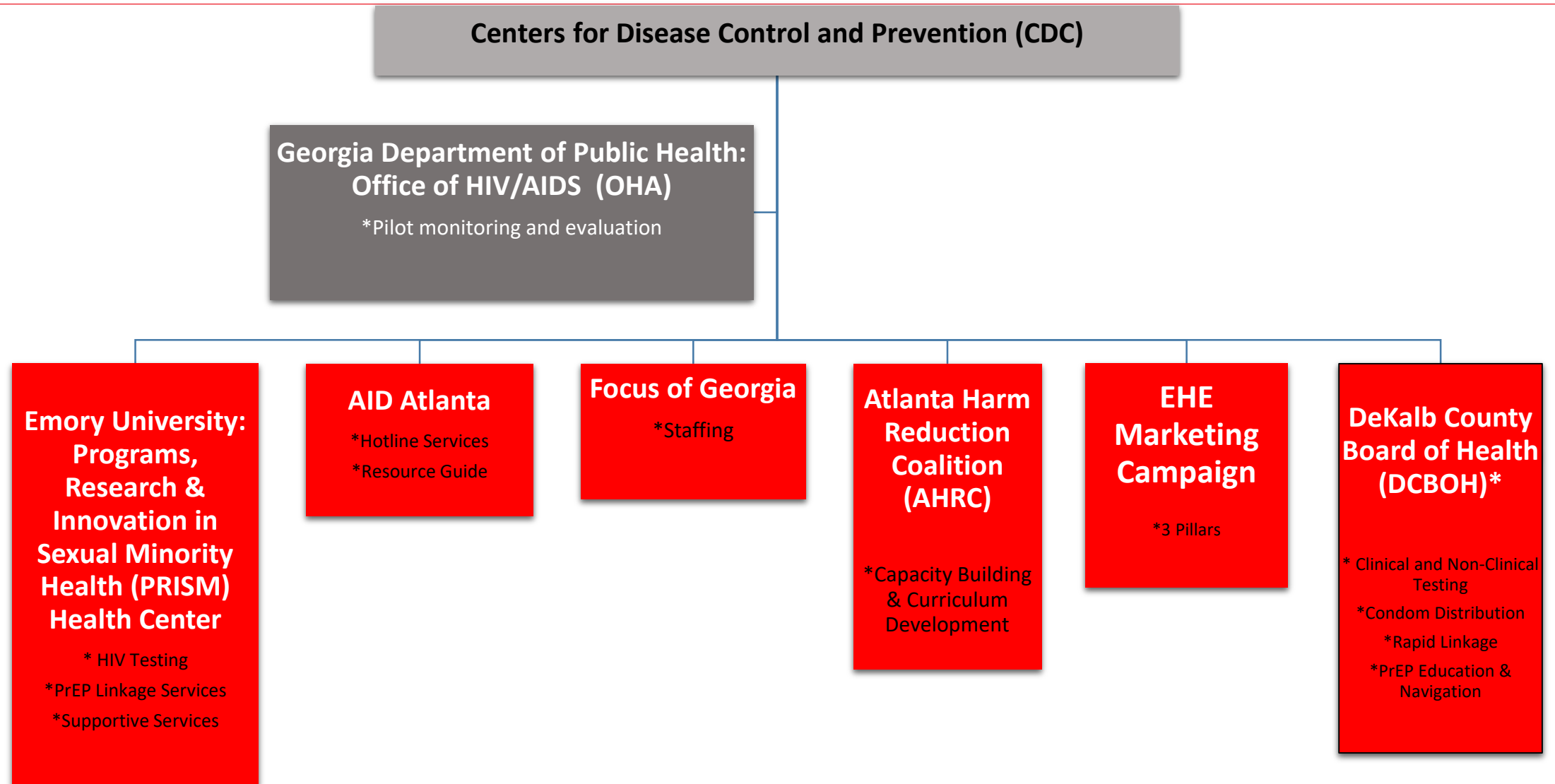
Ending the HIV Epidemic

Georgia Department of Public Health

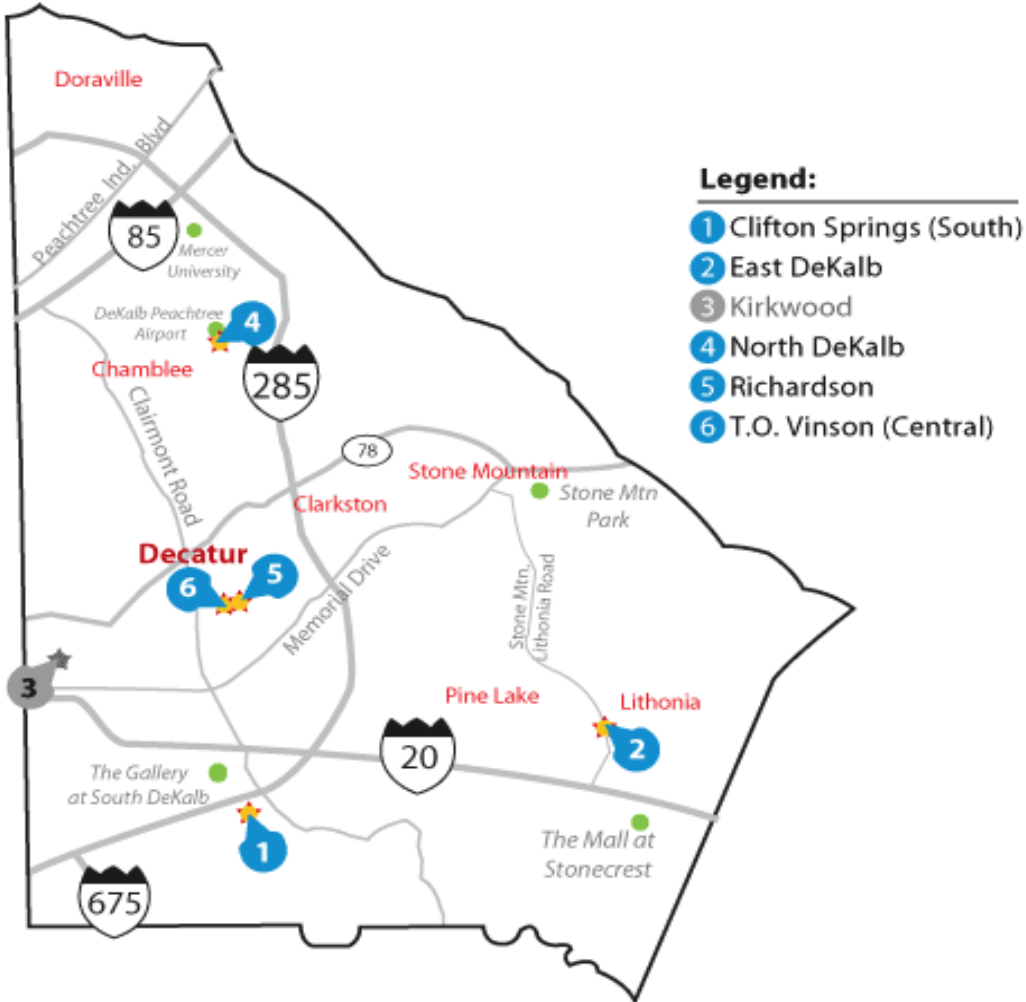
DeKalb County, Georgia

PACHA Meeting / William Lyons / February 11, 2020

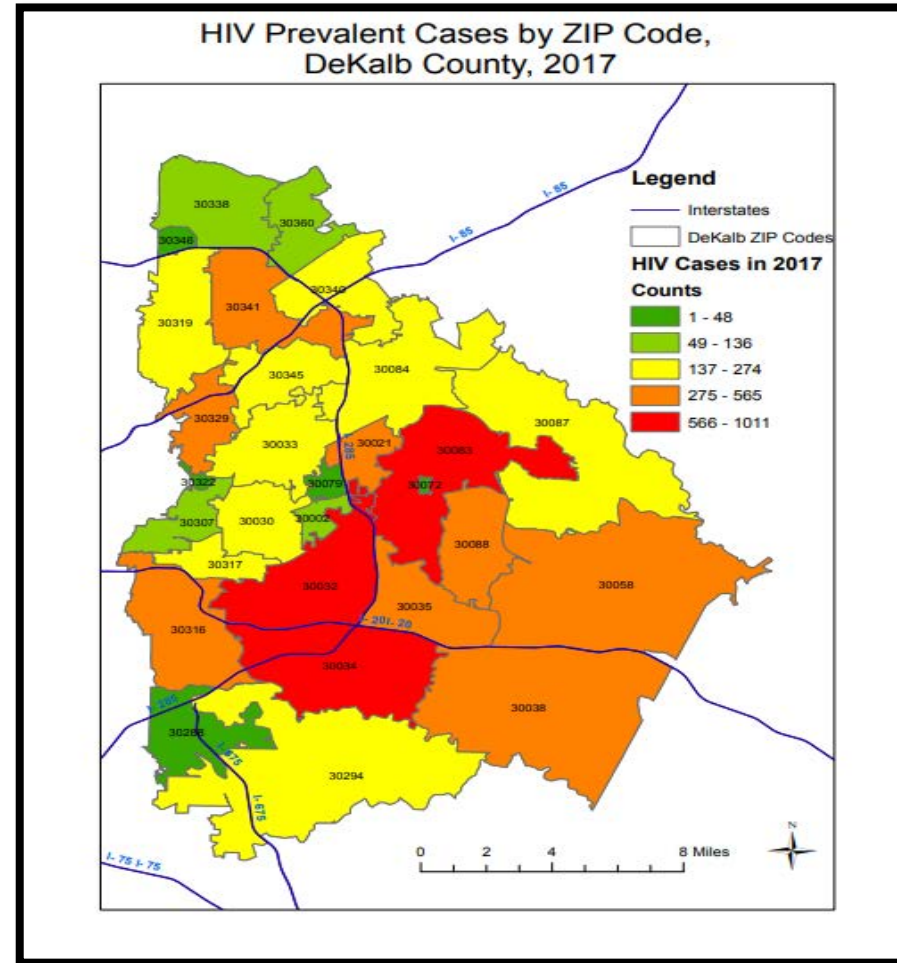
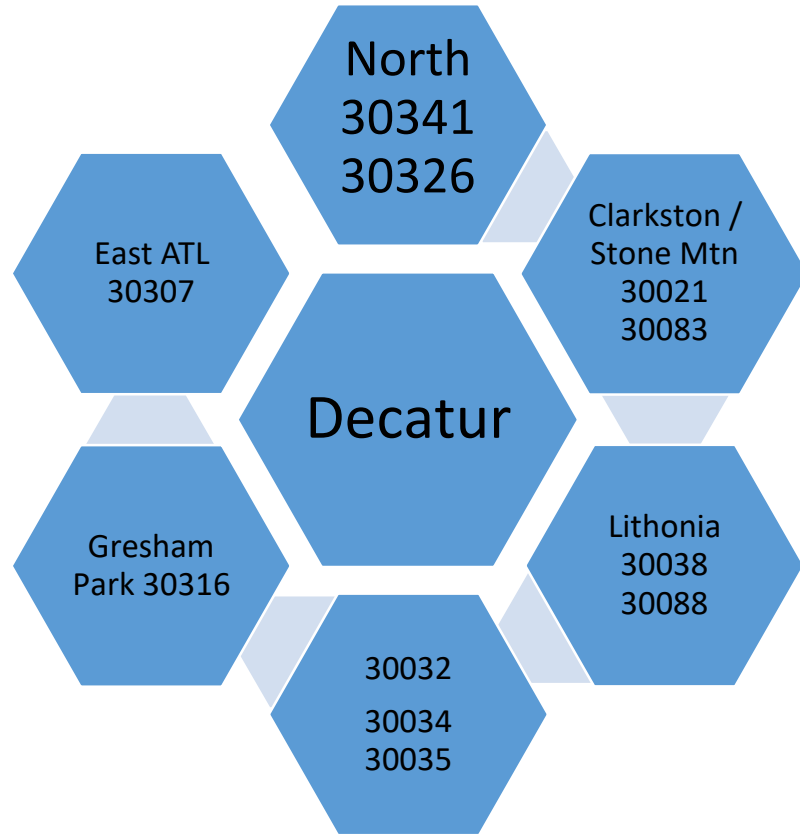
DeKalb EHE Pilot Overview



DeKalb County Health District



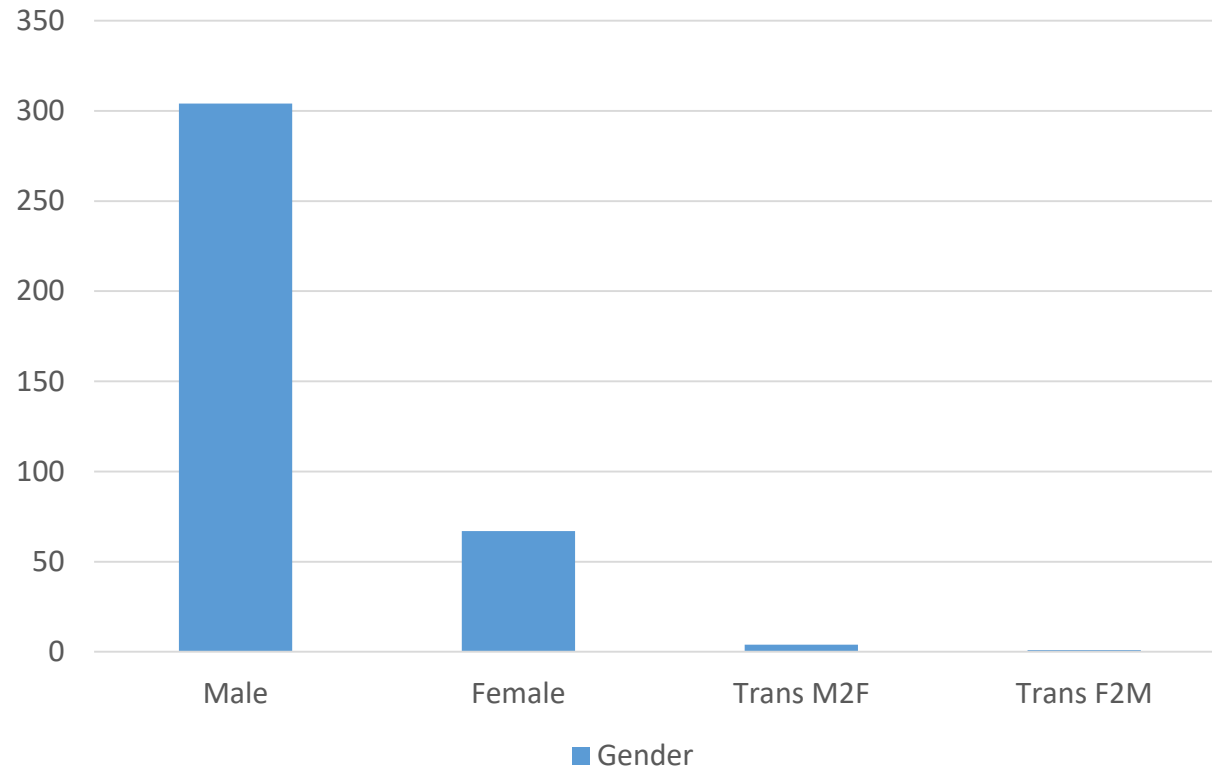
High Morbidity Service Areas



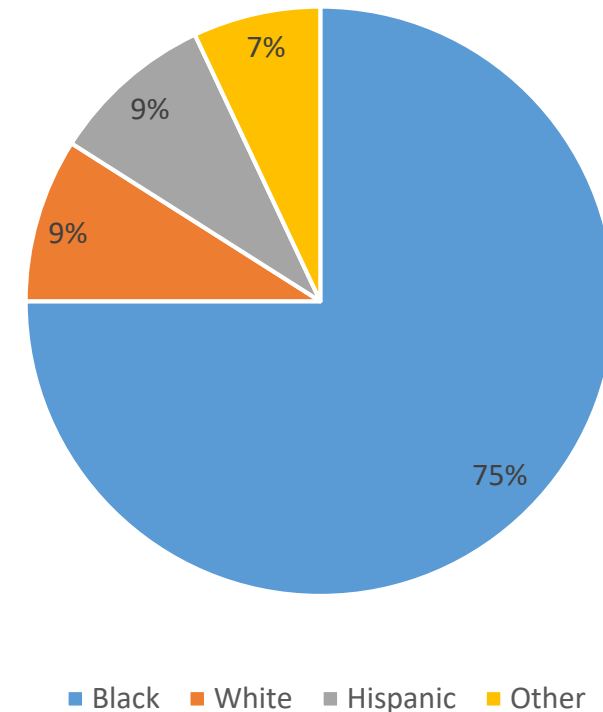
2018 New Diagnosis of HIV- DeKalb District*

- 376 New Diagnosis of HIV/AIDS by December 31, 2018

New Dx by Gender



New Dx by Race

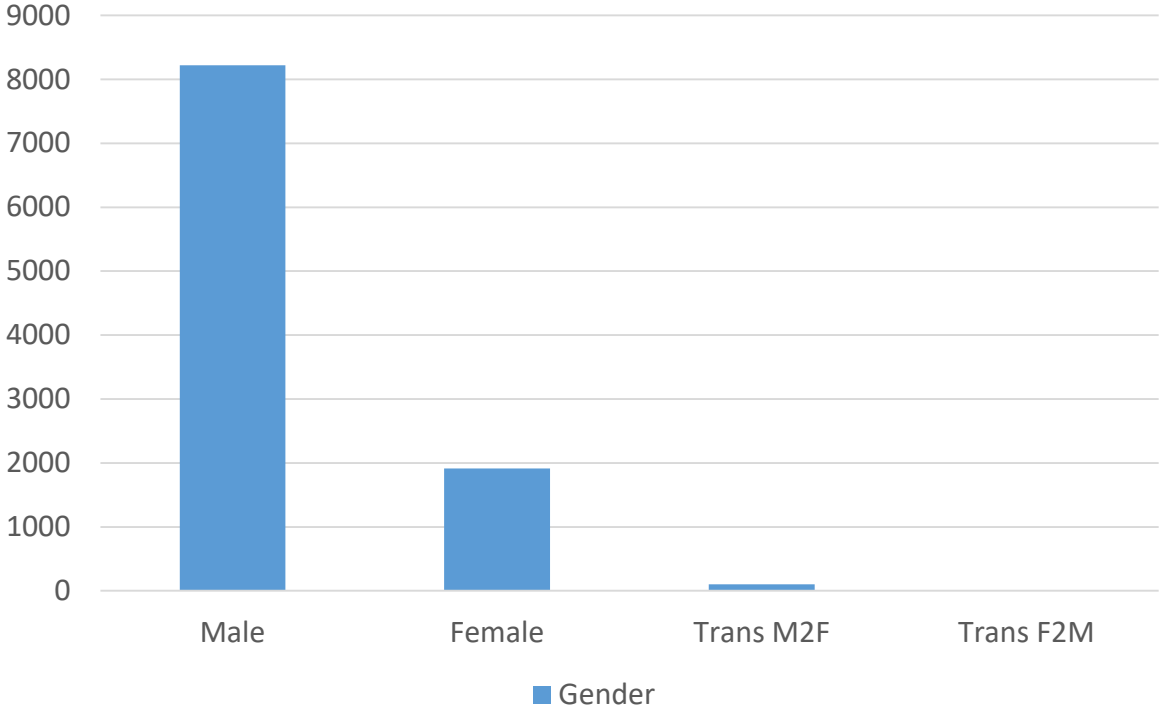


*Georgia Department of Public Health, HIV/AIDS Epidemiology Section HIV Surveillance

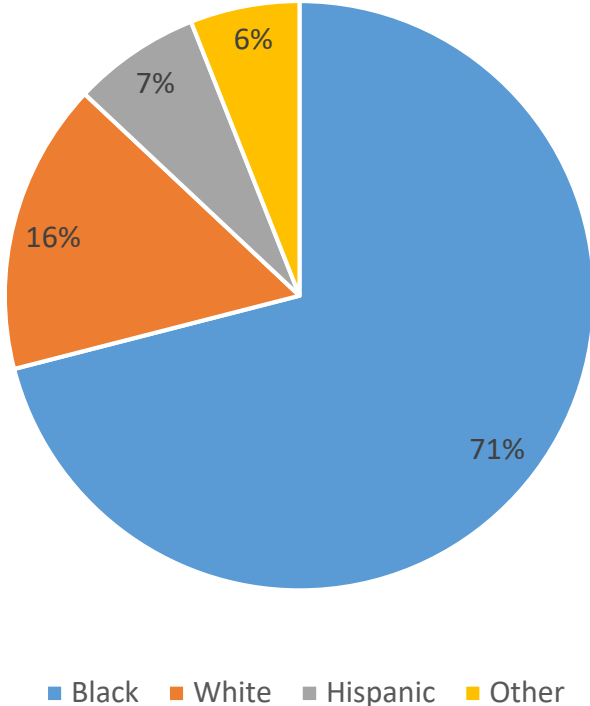
2018 Persons Living With HIV/AIDS (PLWH)- DeKalb District*

-10,249 PLWH by December 31, 2018

PLWH by Gender



PLWH by Race



*Georgia Department of Public Health, HIV/AIDS Epidemiology Section HIV Surveillance

Ending the HIV Epidemic Activities

Diagnose

- Routinize Clinical Testing
 - DeKalb County Jail
 - FQHC
 - Emory Decatur Hospital
 - Emory/PRISM
- Targeted Nonclinical Testing
 - DCBOH Mobile Unit
 - 3 CBOs
- Marketing Campaign

Treat

- Link Newly and Previously Dx Persons to HIV Medical Care within 30 days
 - DCBOH
 - 3 CBOs
- Reengage not-in-care persons, identified through Data-to-Care, within 30 days
 - DCBOH
- Partner Services
 - DCBOH
- Marketing Campaign
- GA HIV/STD Infoline

Prevent

- Establish PrEP services in clinical and nonclinical sites within high-morbidity areas
 - DCBOH
 - Emory/PRISM
 - 3 CBOs
- SSP TA/Capacity Building
- Marketing Campaign
- GA HIV/STD Infoline

- DCBOH – DeKalb County Board of Health
- FQHC – Federally Qualified Health Center
- CBO – Community Based Organization

Successes

- Expanding Clinical and Non-Clinical Testing Services
- Expanding Access to PrEP
- Increasing Community Awareness
- Routinizing Testing in Jail Setting
- Supporting Retention via Appointment Reminder Calls

Challenges

- Aggressive Planning and Implementation Timeline
- Contract Execution
- Overlap of Activities within DeKalb County
- Reporting Burden
- Partnership with Hospital for Emergency Room Testing

Disruptive Innovation

Meeting Clients Where They Are

- Expand HIV testing to meet clients where they are
 - Mobile Unit testing in high morbidity areas
 - Routinizing testing in jail setting
 - Collaboration with FQHC
- Expand PrEP accessibility and availability
 - T.O. Vision Health Clinic
 - PRISM - Boutique style - Non-traditional hours
- Expand condom distribution sites
 - Beauty Salons
 - Barbershops
 - Tattoo Parlors
 - Higher Learning Institutions
- GEO targeted social media marketing

Next Steps

- Planning grant - Obtaining community input through the development of Community Advisory Boards
- Implementation grant - Uptake on prevention activities throughout the 4 EHE metro counties
- Exploration of At-Home Testing
- Syringe Services Program

Questions?

