## About Our Instructors Industry/Executive Education

### **Michael Bomba**

**Michael Bomba** is a Research Associate Professor in the Department of Marketing and Logistics at UNT. He works as a Site Assessment and Economic Impact Modeler for PDI.

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#### **About The Instructor**

Prior to joining UNT, Dr. Bomba worked as an environmental and transportation planning consultant and as a Research Associate at the Center for Transportation Research at the University of Texas at Austin.

#### **Professional Background**

Over the past two decades, Michael has led or contributed to approximately 120 funded research or consulting projects, which has included serving as PI or Co-PI on more than \$2 million of externally-funded research at UNT.

#### **Educational Background**

Dr. Bomba earned a Bachelor of Arts (1991) degree with majors in Economics and Government and a Master of Science (1995) degree in Community and Regional Planning from the University of Texas at Austin. He earned his Ph.D. (2003) in Public Policy from the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin.

#### **Functional Expertise**

Land Use Studies / Long-range Forecasting / Economic Impact Analysis / Environmental Impact Analysis / Environmental Permitting / Freight Transportation / Transportation Planning and Policy

#### **Industry Expertise**

Higher Education / Transportation / Consulting / Public Finance