



STATE
of the
UNIVERSITY

UNT[®]
EST. 1890

It was a record-setting year!

- 9,465 degrees awarded
- We became a minority majority institution this year
- Research expenditures at \$37M - plus
- Fundraising exceeding \$36M
- 72 programs in the top 100
- Best fundraising and academic success in Athletics history and best winning percentage in 40 years
- UNT ranked best Texas university employer and a best place to work for women by *Forbes*
- We made great strides with UNT System Shared Services
- We partnered with the City of Frisco to build a new campus on 100-plus acres at the Brinkmann Ranch site

It was a great year for faculty and staff achievements

- Richard Dixon elected to The Royal Society
- Narendra Dahotre won the Eli Whitney Productivity Award for lifetime achievement
- John Ishiyama earned the highest career award from the American Political Science Association
- Police Chief Ed Reynolds was named Director of the Year by *Campus Safety* magazine
- Our faculty won Tech Titan Awards two years in a row
- Guido Verbeck licensed a new drug detection technology
- Andrew Torget set a world record for the longest lecture in history!
- 11 submissions and 8 Grammy awards to alumni or faculty in 2018
- Ranked 5th nationally for Student Money Management Center
- College of Music named to “Best Music Business Schools” list in *Billboard* magazine
- Thorne Anderson won Edward R. Murrow and Paul Simon awards
- Public administration ranked 8th in *US News & World Report*
- UNT won awards for work with the Toyota Production System Support Center
- OLLI grew over 200%, qualifying us for a \$1M endowment from the Osher Foundation
- Recognized as 2nd best campus dining in the country by Delish.com
- UNT won the Higher Education Excellence in Diversity Award for 2018
- Merit raises effective Nov. 1

It was a great year for student achievements

- UNT welcomed 32 new National Merit Finalists to campus
- Ciara Boniface won the “Next Visionary Filmmaker” award from Disney and \$100,000!
- First woman winner of IBM Master the Mainframe competition, Anna McKee from CoB
- Media Arts students won 14 national awards from the Broadcast Education Association
- Kyle Rose, a U.S. Army veteran and junior studying materials science, earned the Research for Transformation Scholarship for Service from the U.S. Department of Defense
- Ph.D. student Benjamin Sirota published in *Nature's Scientific Reports*
- CVAD fashion design student Asia Montague won the Paris American Academy Couture Award
- College of Music doctoral student Martin Godoy won the Myrna Brown Flute Competition
- UNT Cheer squad won 2nd place at nationals
- After four years, the Diaz quintuplets graduated from UNT from different degree programs
- UNT student Christiana Walker developed an ID card for special needs students

Our campus is being transformed

- Frisco partnership yields 100 acre commitment to launch a new UNT campus
- Acquisition of Inspire Park in Frisco
- Alumni Pavilion Diamond Eagle Family Patio completed
- Biomedical Engineering Building under construction
- Joe Greene Hall under construction
- UNT Tour Center under construction
- Our Academic Success Center at Sage Hall renovations are nearing completion
- 1500 North Texas Blvd. renovation ongoing to house new online and business units
- Track and Soccer complex nearing completion
- Indoor Practice Facility groundbreaking scheduled for September 29th
- Dining Hall
- Coliseum Renovations
- Victory Hall Parking Lot
- CVAD building is now open, phase 2 now under construction

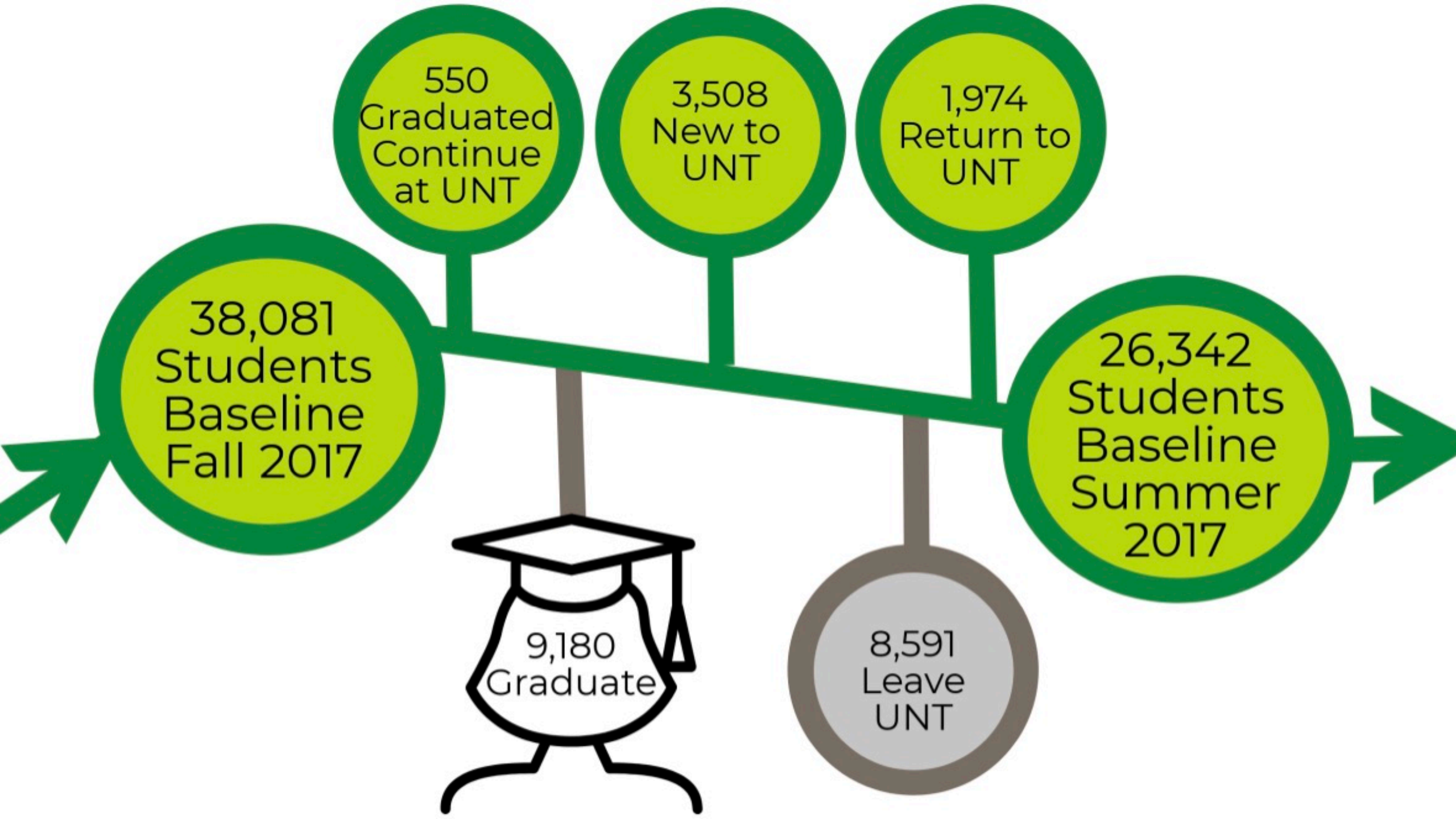


We are guided by a few deeply held beliefs:

- **We celebrate creativity as part of our identity**
- **The union of creativity and technology is strategically important to our future and the growth of the creative economy around us**
- **We are here to connect students to their dreams**
- **As individuals and as an organization, we go the extra mile to help our students succeed... because we care**

Our students want UNT to transform them into successful professionals with strong skills, confidence and a network of friends.

We are the catalysts for their transformation.



38,081
Students
Baseline
Fall 2017

550
Graduated
Continue
at UNT

3,508
New to
UNT

1,974
Return to
UNT

26,342
Students
Baseline
Summer
2017



8,591
Leave
UNT

Student success is a top priority - #UNTCares

- We improved our retention this year to 78.6% for FTIC and 78.2% for transfers
- Our Planning Implementation Workshop had only one topic...student success
- We committed to developing personal, departmental and university plans to help our students graduate and pursue the careers of their dreams
- Our Student Success Team will facilitate and coordinate persistence efforts and promote our students' success and development
- We significantly increased advising support
- We provide one-stop student support at our Academic Success Center
- Our class concierge service is helping students graduate on time
- We joined a nationwide cluster of universities collaborating to improve retention
- We are investing in analytic capabilities to guide the student journey
- We are helping our students manage their finances better
- We continue to improve transfer through our Seamless Transfer program with Collin County College and with other great partner institutions

We are here to connect students to their dreams

- Career Connect helps students develop and document “soft skills”
- Developing an employer network to create better curricula
- We are improving online and class accessibility by embracing next generation innovations in learning
- Rapid growth of integrative studies that blend new media, communications, marketing and other emerging areas of the economy
- We are developing dynamic new programs to help our students gain 21st century skills, like Consumer Experience, Digital Merchandising, Data Analytics, User Interface Experience (UiX), Sports Management and others

SPORTS MANAGEMENT PROGRAM

OVERVIEW

BACHELOR OF BUSINESS ADMINISTRATION (BBA)
MASTER OF BUSINESS ADMINISTRATION (MBA)
FUTURE: ONLINE/INTERNATIONAL SEMINAR

STAR QUALITY
EDUCATION.

ADMISSIONS.UNT.EDU



UNT.
A HOME FIELD
ADVANTAGE

ADMISSIONS

UNT College of Business
MBA in Business Studies | Sport, Entertainment and Event Management

Are you ready to be a business leader in the sports industry? An M.B.A. in Business Studies with a focus in Sport, Entertainment and Event Management could be your ticket to the top. Take courses at UNT's Star College of Business and you'll be in the middle of the action where top sports organizations are nearby including the Dallas Cowboys World Headquarters... The Star and campus for FC Dallas soccer, Dallas Stars, Texas Rangers baseball, Texas Legends basketball, an American hockey and Dallas Golf course in Allen.

The degree program, a joint offering from the College of Business and the Department of Kinesiology, Health Promotion and Recreation, will help you master the business side of the sports industry — from finance to marketing to event operations — and take your career to the next level. Because you'll be at ground zero for sports, the program may offer the opportunity for internships and class projects with the top sports organizations that will give you the competitive edge. Learn more about the M.B.A. in business studies.

COURSE REQUIREMENTS

Core Courses (28 hours)

- MGCT 5303 (3 hrs.) Accounting for Management
- MGCT 5304 (3 hrs.) Intro to the Business Decision Process
- MGCT 5305 (3 hrs.) Financial Management
- MGCT 5306 (3 hrs.) Marketing Management
- MGMT 5340 (3 hrs.) Organizational Behavior and Analysis
- MGST 5301 (3 hrs.) Administrative Strategy (fall semester)

Concentration Courses (25 hours)

- MSM 5326 (3 hrs.) Strategic Marketing for Sport & Event Org.
- MSM 5308 (3 hrs.) Sport Law and Risk Management
- MSM 5309 (3 hrs.) Sport in the Global Marketplace
- MSM 5310 (3 hrs.) Sport, Ent. & Events in the 21st C. City
- MSM 5314 (3 hrs.) Sports Revenue Generation and Sales

Decision Science Course
(3 hours select from):

- MGST 5302 (3 hrs.) Data Mining
- MGST 5309 (3 hrs.) Big Data Analytics
- MGST 5310 (3 hrs.) Data Visualization for Analytics

Background Courses/Conc.

The College of Business Graduate Programs team to determine if background deficiencies are necessary. Background content might include First Accounting, Business Information Systems, Statistics, Finance, Marketing, Micro and Macro Economic theory and Calculus. Deficiencies can be remediated coursework or through Ivy Software and Equinox.net. Deficiencies are not deliver and modules that provide the needed background is normally result in courses at UNT. For an all-unt-also-background.

UNT EST. 1890

IN THE BUSINESS OF WINNING
ON AND OFF THE FIELD.

CLICK HERE TO LEARN MORE

PROUD PARTNER OF THE DALLAS COWBOYS

DALLAS COWBOYS

UNIVERSITY OF NORTH TEXAS

AMERICA'S TEAM. YOUR UNIVERSITY.

UNT EST. 1890

SLEEP SMARTER. PLAY BETTER.

DALLAS COWBOYS

**Our branch campus in Frisco is creating
a next generation curriculum
informed by regional employers**



- We offer 9 Bachelor's degrees currently, with 4 more coming next year
- We offer 4 MS degrees: Data Analytics, Business Administration, Design, and Sports Management with 2 more degrees coming in counseling and ed leadership
- We are offering a unique cohorted curriculum for incoming freshmen in the fall of 2019...this will be our founding freshman class
- It emphasizes **applied** critical skills our employers asked for like critical thinking, creative problem solving, project structure and management, teamwork, oral and written communication, data gathering and analysis, and business case development
- It embeds project-based and experiential learning
- Industry partners will lecture and help develop and guide class projects
- Two concentrations selected by each student
- Co-operative education/internship each summer
- This is a 3 year degree program

We celebrate creativity as part of our identity

- We are searching for a new VP for Marketing and Branding to help us promote our vision
- We are conducting a brand audit to find out what the world thinks of us and what we believe about ourselves
- We are listening to departments to see how our creativity is expressed in our research and educational programs
- This year we will crystalize our brand and unique identity
- Our strategic plan will embrace our identity to guide our growth

The union of creativity and technology is strategically important to our future and the growth of the creative economy around us

- We will continue to build on the spires of excellence we have
- We are searching for a VP for Research and Innovation
- Partnerships with the private sector will become increasingly important
- Entrepreneurship and innovation will be emphasized in research and education
- Our VP for Digital Strategy and Innovation will drive next generation online and educational innovation with our partners like NetDragon
- New programs and hires will reflect our identity and belief that we will become dominant drivers of the digital and creative economy

The creative economy accounts for nearly 15% of the U.S. Gross Domestic Product, and that number is growing every year...

**This vision is one we have talked
about for the last 4 years...**

Soar Higher

