## **University of North Texas Shannon Goodman Division of Enrollment VP for Enrollment** 2020-2021 Organizational Chart **Rhonda Acker Executive Assistant Brenda McCoy** Zelma DeLeon **Jason Simon James Garrison Michael Sanders** Laurea Irving **Shari Schwartz** Sr. Associate Vice **Executive Director of** Associate Vice President for Associate Vice President for Associate Vice President for **Director for Customer** Student Financial Aid & Registrar **Data Analytics and University Enrollment Enrollment and University President for Strategic** Experience **Scholarships Institutional Research Systems** Admissions Initiatives Registration/Enrollment **Scholarships** Undergraduate/ Strategic Initiatives/ **Visitor Experience** Institutional Certification/Academic (Campus Tours) Research CRM **Graduate Processing Transfer Articulation** Records/Student Services **Division Transfer Articulation/ Campus Solutions/ Undergraduate/ Customer Experience** Loans/Grants **Degree Audits/Graduation** Communications/ **Data Modeling ERP Graduate Recruitment Training Degree Conferral** Marketing **Call Center Mobile App Processing** Outreach **Division Budget Academic Scheduling** Data Governance, Training and External Data **Curriculum Coding/ Tracking & Catalog** Production **Enrollment Reporting**

