College of Visual Arts and Design

B.F.A. COMMUNICATION DESIGN: USER-EXPERIENCE DESIGN

2020-2021 Suggested Four–Year Curriculum (expires August 2028)

FRESHMAN

FALL SEMESTER		SPRING SEMESTER	
☐ ART 1600: Foundations- Perception & Translation	3	☐ ART 1800: Foundations- Narrative & Representation	3
☐ ART 1700: Foundations-Space	3	☐ ART 1900: Foundations- Systems & Transformations	3
☐■ ART 2350: Art History Survey I	3	☐■ ART 2360: Art Hist Survey II	3
*ADES 1500: Intro to Comm Design	3	ADES 1543: Foundations of User-Centered Design	3
■ ENGL 1310: College Writing I (or 1311: Honors Comp. I)	3	■ College Math Requirement	3
*ENTRY PORTFOLIO REVIEW at end of semester	15		15

SOPHOMORE

FALL SEMESTER		SPRING SEMESTER	
ADES 1513: Contextual Research Methods	3	ADES 2518: Prototyping & User Testing	3
ADES 2513: Typographic Systems	3	ADES 2523: Digital Patterns & Systems	3
☐■ ART 2370: Art Hist Survey III	3	Elective	3
Menu 1 Course	3	■ HIST 2610 U.S. History to 1865 (or 2675: Honors)	3
■ ENGL 1320: College Writing II (or 1312: Honors Comp. II)	3	■ Social & Behavioral Sciences Requirement	3
MID-POINT REVIEW held at end of semester; degree plan	15		15

JUNIOR

FALL SEMESTER		SPRING SEMESTER	
ADES 3503: Planning & Developing Interactive Systems	3	ADES 3548: Topics in User-Experience Design	3
ADES 3513: Data Visualization & the Design of Information	3	Menu II Course	3
Advanced Art History (AEAH 4801-4845)	3	AEAH 4842: History of Communication Design**	3
■ HIST 2620 :US History since 1865 (or 2685: Honors)	3	Advanced Elective	3
■ Life/Physical Science Requirement	3	■ Life/Physical Science Requirement	3
	15		15

SENIOR

FALL SEMESTER		SPRING SEMESTER	
ADES 4518: Cause-Based User-Experience Design	3	ADES 4528: UX Final Portfolio	3
ADES 4523: Advanced Product Design in UX Design	3	Menu II Course	3
Advanced Art History (AEAH 4801-4845)	3	■ Core Course (See Academic Advisor)	3
Advanced Elective	3	Advanced Elective	3
■ PSCI 2306: US and Texas Constitutions & Institutions	3	■ PSCI 2305: US Political Behaviour and Policy	3
	15	FINAL SENIOR PORTFOLIO REVIEW at end of semester.	15

■ UNT Core Requirement ☐ Art Core Requirement

Total Number of Required Hours 120

Menu I: 3 hours of ceramics, drawing & painting, metalsmithing & jewelry, new media art, printmaking, photography, or sculpture

Menu II: 3 hours selected from ADES 4700; ART 4120; MKTG 3650; ANTH 3101, 3130, 3140, 3300; BEHV 3150; JOUR 3050 or 4052.

Note: 36 hours of art (including 12 advanced hours) must be completed at UNT; 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT.

* ADES 1500: Intro. To Commmunication Design and Entry Portfolio Review occur in Fall semesters only.

** An advanced art history (AEAH 4801-4845) may be used if/when AEAH 4842 is not offered.

**Pre-Communication Design majors must meet the following criteria for
admission to the Communication Design Major: User-Experience Design Concentration**

Complete at least 30 hours of college courses (includes those listed below) and:
   a. Complete ART 1600, 1700, 1800, 1900 and ADES 1500 with a grade of C or better;
   b. Submit to the Communication Design Entry Portfolio Review and be admitted prior to starting the
         Communication Design Freshman and Sophomore studio sequence.
   c. Complete ADES 1513, 1543, 2518, with a grade of C or better;
   d. Submit to the Communication Design Mid Point Portfolio Review in the fall semester of the Sophomore year and
         be admitted into the User-Experience Design concentration;
   e. Have at least a 2.75 GPA on the required Art courses and a minimum 2.25 UNT grade point average.

PORTFOLIO REVIEWS FOR UNDERGRADUATE COMMUNICATION DESIGN MAJORS

Entry Review
Students are admitted into the entry level communication design course (ADES 1540) by Entry Portfolio Review only. After earning grades of C or better in Foundations-Perception & Translation (ART 1600), and Foundations-Space (ART 1700) students are eligible to submit portfolios for admission into the Communication Design program and will **at that time be required to select either the Graphic Design or User-Experience Design concentration.** The review **will be held in fall semesters only**. Top-ranked students accepted to continue in the User-Experience Design concentration will be assigned positions in Foundations of User-Centered Design (ADES 1543) for the spring semester. Both continuing UNT students and new transfer students who wish to enroll in Foundations for User-Centered Design will be required to participate in the entry portfolio review. For further information regarding required contents of the portfolio and date of the review, see www.art.unt.edu.

Mid-Point Portfolio Review
At the end of Contextual Research Methods (ADES 1513) and Typographic Systems (2513) during pre-finals week, students will present their portfolios for review by the entire communication design faculty to determine whether students have developed formal, technical and conceptual skills required in upper division courses. The review will consist of:
• **Communication Design Portfolio** including every project assigned in ADES 1543, 1513 and 2518.
• **Professional Performance Data** comprised of faculty records regarding student's attendance, deadline performance, daily outside work assignments, etc.
At this review a limited number of students will be selected to proceed to advanced user-experience design courses and will move from pre-major to major status. Degree plans will be completed at this point.

Final Senior Portfolio Exit Review
A final exit portfolio review is included in the course requirements for Final Portfolio in User-Experience Design (ADES 4528). Strengths and weaknesses in concept, design and overall presentation are evaluated. The successful final portfolio must be industry ready. Students unsuccessful in this review are required to repeat ADES 4528 and the required reviews. Any deficiencies declared by the faculty must be corrected before the portfolio will be approved and a passing grade assigned.
Results: At each review, students will receive an evaluation form identifying strengths and weaknesses that the faculty observes in the work presented.

TRANSFER CREDIT
Special arrangements will be made to review the work of students who have completed communication design courses at other institutions to determine the appropriate entry level into the UNT program. Such students must have their work reviewed again during their first semester at UNT in order to be admitted to subsequent communication design classes. All students, regardless of academic status, must be admitted to the Communication Design Program through the Communication Design Portfolio Review.

**STUDENTS WHO DO NOT HAVE AN OFFICIAL DEGREE PLAN ON FILE BEFORE
THE SEMESTER THEY PLAN TO GRADUATE MAY NOT APPLY FOR GRADUATION.**