

2019-2020 Web Analytics

Weekly Page Views

DSA Student Affairs 39,184

Top 10:

- SHWC
- Student Affairs Home Page
- Student Activities
- Orientation
- Counseling and Testing
- Student Money Management
- Center for Fraternity and Sorority Life
- Student Veteran Services
- Union
- UPC

Yearly Page Views

DSA Student Affairs 2,301,428

Top 10:

- First Flight
- Orientation
- SHWC
- Orientation
- Student Affairs Home Page
- Career Center
- Counseling and Testing
- Student Activities
- Center for Fraternity and Sorority Life
- Union

Page view percentages by year:

Past year ^ 2.38%

Past 2 years ^ 3.5 %

Past 3 years ^ 13.30%

Past 4 years ^ 30.31%

Past 5 years ^ 219.14%

Home Page Button Campaign UTM Report- DSA Home Page Program/Services Clicks By Semester

Spring 2019

https://careercenter.unt.edu	193.00
https://studentaffairs.unt.edu/counseling-and-testing-services	175.00
https://studentaffairs.unt.edu/student-health-and-wellness-center	152.00
https://studentaffairs.unt.edu/orientation-and-transition-programs	119.00
https://studentaffairs.unt.edu/student-activities-center	83.00
https://studentaffairs.unt.edu/care	80.00
https://studentaffairs.unt.edu/student-activities-center/programs-and-services/student-organizations	74.00
https://studentaffairs.unt.edu/student-money-management-center	71.00
https://studentaffairs.unt.edu/greek-life	70.00
https://studentaffairs.unt.edu/off-campus-student-services	41.00
https://studentaffairs.unt.edu/sure-center	37.00
https://studentaffairs.unt.edu/center-for-leadership-and-service	35.00
https://studentaffairs.unt.edu/org/university-program-council	27.00
https://studentaffairs.unt.edu/university-union	27.00
https://studentaffairs.unt.edu/green-jackets	25.00
https://studentaffairs.unt.edu/student-legal-services	19.00
https://studentaffairs.unt.edu/we-mean-green-fund	17.00
https://studentaffairs.unt.edu/distinguished-lecture-series	14.00
https://studentaffairs.unt.edu/office-of-spiritual-life	13.00
https://studentaffairs.unt.edu/student-government-association	13.00
https://studentaffairs.unt.edu/high-school-career-connect	12.00
https://studentaffairs.unt.edu/student-veteran-services	12.00
https://studentaffairs.unt.edu/center-for-student-affairs-at-discovery-park/programs	11.00
https://studentaffairs.unt.edu/fine-arts-series	11.00
https://studentaffairs.unt.edu/ntdc	5.00

Summer 2019

https://careercenter.unt.edu	320
https://studentaffairs.unt.edu/student-health-and-wellness-center	317
https://studentaffairs.unt.edu/orientation-and-transition-programs	312
https://studentaffairs.unt.edu/counseling-and-testing-services	252
https://studentaffairs.unt.edu/greek-life	161
https://studentaffairs.unt.edu/student-activities-center/programs-and-services/student-organizations	140
https://studentaffairs.unt.edu/student-activities-center	107
https://studentaffairs.unt.edu/care	71
https://studentaffairs.unt.edu/green-jackets	65

https://studentaffairs.unt.edu/university-union	63
https://studentaffairs.unt.edu/student-money-management-center	46
https://studentaffairs.unt.edu/org/university-program-council	44
https://studentaffairs.unt.edu/center-for-leadership-and-service	37
https://studentaffairs.unt.edu/student-veteran-services	36
https://studentaffairs.unt.edu/office-of-spiritual-life	31
https://studentaffairs.unt.edu/student-government-association	26
https://studentaffairs.unt.edu/fine-arts-series	26
https://studentaffairs.unt.edu/ntdc	21
https://studentaffairs.unt.edu/distinguished-lecture-series	20
https://studentaffairs.unt.edu/off-campus-student-services	19
https://studentaffairs.unt.edu/high-school-career-connect	18
https://studentaffairs.unt.edu/we-mean-green-fund	14
https://studentaffairs.unt.edu/sure-center	13
https://studentaffairs.unt.edu/center-for-student-affairs-at-discovery-park/programs	13
https://studentaffairs.unt.edu/student-legal-services	9

Fall 2019

https://studentaffairs.unt.edu/counseling-and-testing-services	520
https://studentaffairs.unt.edu/student-health-and-wellness-center	439
https://studentaffairs.unt.edu/orientation-and-transition-programs	287
https://studentaffairs.unt.edu/care	252
https://studentaffairs.unt.edu/student-activities-center	250
https://studentaffairs.unt.edu/student-activities-center/programs-and-services/student-organizations	230
https://studentaffairs.unt.edu/student-money-management-center	165
https://studentaffairs.unt.edu/greek-life	143
https://studentaffairs.unt.edu/sure-center	130
https://studentaffairs.unt.edu/center-for-leadership-and-service	114
https://studentaffairs.unt.edu/off-campus-student-services	89
https://studentaffairs.unt.edu/green-jackets	81
https://studentaffairs.unt.edu/university-union	78
https://studentaffairs.unt.edu/student-government-association	66
https://studentaffairs.unt.edu/org/university-program-council	64
https://studentaffairs.unt.edu/office-of-spiritual-life	50
https://studentaffairs.unt.edu/ntdc	47
https://studentaffairs.unt.edu/we-mean-green-fund	46
https://studentaffairs.unt.edu/fine-arts-series	42
https://studentaffairs.unt.edu/distinguished-lecture-series	39
https://studentaffairs.unt.edu/student-legal-services	32
https://studentaffairs.unt.edu/student-veteran-services	31

https://studentaffairs.unt.edu/center-for-student-affairs-at-discovery-park/programs	23
https://studentaffairs.unt.edu/trio	19
https://studentaffairs.unt.edu/high-school-career-connect	16
https://careercenter.unt.edu	14

2019-2020 Yearly

https://studentaffairs.unt.edu/counseling-and-testing-services	935
https://studentaffairs.unt.edu/student-health-and-wellness-center	895
https://studentaffairs.unt.edu/orientation-and-transition-programs	706
https://careercenter.unt.edu	513
https://studentaffairs.unt.edu/student-activities-center/programs-and-services/student-organizations	443
https://studentaffairs.unt.edu/student-activities-center	439
https://studentaffairs.unt.edu/care	399
https://studentaffairs.unt.edu/greek-life	369
https://studentaffairs.unt.edu/student-money-management-center	281
https://studentaffairs.unt.edu/center-for-leadership-and-service	185
https://studentaffairs.unt.edu/sure-center	179
https://studentaffairs.unt.edu/green-jackets	169
https://studentaffairs.unt.edu/university-union	167
https://studentaffairs.unt.edu/off-campus-student-services	150
https://studentaffairs.unt.edu/org/university-program-council	134
https://studentaffairs.unt.edu/student-government-association	105
https://studentaffairs.unt.edu/office-of-spiritual-life	92
https://studentaffairs.unt.edu/fine-arts-series	79
https://studentaffairs.unt.edu/student-veteran-services	78
https://studentaffairs.unt.edu/we-mean-green-fund	75
https://studentaffairs.unt.edu/distinguished-lecture-series	74
https://studentaffairs.unt.edu/ntdc	74
https://studentaffairs.unt.edu/student-legal-services	60
https://studentaffairs.unt.edu/center-for-student-affairs-at-discovery-park/programs	47
https://studentaffairs.unt.edu/high-school-career-connect	46
https://studentaffairs.unt.edu/trio	19

Home Page Tab Views by 2019-2020 Year

Home: 52640

About: 1395

Departments: 7490

Events: 5888

News: 1097

Programs & Services: 7783

Contact: 1946

Top Programs & Services by 2019-2020 Year

Student Activities: Student Orgs, Org Sync, Resources, Application, Earthfest, Founders Day, Eagle Awards, Spirit Groups

SMMC: Emergency Aid, Loans, Money Coaches

Student Veteran Services