

# Mayborn Insider



Friday Keynote



Anne Fadiman

Saturday Keynote



Barbara Ehrenreich

Sunday Keynote



Alex Tizon

## The 2015 Mayborn Literary Nonfiction Conference

**B**uilding on a decade of success, the 2015 Mayborn Literary Nonfiction Conference will bring hundreds of aspiring writers and authors together with nearly two dozen award-winning speakers and workshop leaders from across the narrative world. This year's conference, to be held July 17-19 at the DFW Lakes Hilton in Grapevine, Texas will feature Anne Fadiman, Barbara Ehrenreich and Alex Tizon as keynote speakers, and noted writers like "Bernie" author Skip Hollandsworth, as seminar hosts. Attendees will also have the opportunity to meet face-to-face with agents and publishers. "The Mayborn Tribe has achieved critical mass year after year," says George Getschow, conference director and Mayborn Writer-in-Residence. "This year promises to be three full days of total immersion in the art and science of narrative nonfiction – a must-attend event for writers at all experience levels." In addition to daily lineups of presenters, including many Pulitzer-Prize winners, the conference offers cash and other prizes for

writing contests including unpublished manuscript, published news or feature, biography, student submissions and other categories. Each year, many Mayborn attendees secure publishing contracts and agent agreements at the conference.

*the mayborn*  
literary nonfiction conference

**Registration Rate:**  
General Admission \$425

For more information or to register, visit  
[www.themayborn.com](http://www.themayborn.com).

# A Message from the Dean

**A**s Spring Commencement approaches, we have lots to celebrate with more than 170 undergraduate students and 16 graduate students expected to participate. It will be a special time with green robes for undergraduates in the class of 2015, and Governor Greg Abbott will be the commencement speaker on May 16 in Apogee Stadium.

Whether you agree with his politics or not, Abbott is still the Texas governor. I ask that students be respectful of the governor and have fun at commencement. There will be a Mayborn refreshment tent starting around 4 p.m. on May 16 on the grounds near Apogee Stadium. We encourage faculty, staff, alumni, students and friends to drop in for light refreshments. The master's and doctoral ceremony will be May 15 at 7:30 p.m. in the UNT Coliseum. Here's the link to the UNT commencement website: <http://www.unt.edu/commencement/schedule.htm>.

As we kick off UNT's 125th anniversary celebration, we will be creating a new tradition with an undergraduate recognition ceremony in the Murchison Performing Arts Center at 2 p.m., May 15. As part of UNT's 125th anniversary celebration, our students and some faculty are working to produce "Did you know?" public service announcements for NT Daily TV and Radio as well as 125 short profiles of alumni that will appear in the *Denton Record-Chronicle*, *NT Daily* and related websites in the fall 2015. If you would like to suggest an alum for a profile, please email [dorothy.bland@unt.edu](mailto:dorothy.bland@unt.edu).

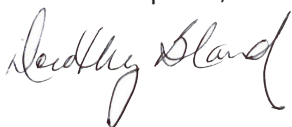
It has been a good awards season for the Mayborn with students earning a variety of awards including The Water Woes series team winning first place in both the Texas Associated Press Managing Editors Community Service Category and the SPJ Region 8 In-depth Reporting Contest. Kudos to all involved as well as Amelia Jaycen for earning first place in SPJ's Region 8 Nonfiction Magazine Category and Jun Ma for first place in the SPJ Region 8 Best Use of Multimedia Category. See the "Student News" section for the full list of contest winners.

As we gear up for the summer months, this is a reminder that we have lots of students traveling near and far for internships. We will have four students working full-time at the *Denton Record-Chronicle* this summer. At least five students have earned very prestigious internships or fellowships in national and international competitions. For example Christian Boschult will be heading to London, England to work as an intern with CBS News. Alexia Smith will be heading to CBS News in New York City as part of the CBS News Intern Fellowship Program. Two graduating seniors E.J. Stancil and Taelor Pawnell, have been selected as interns in the Multicultural Advertising Intern Program. E.J. Stancil will be interning with DigitasLBI in Chicago, and Pawnell will be interning with Cline Davis & Mann LLC in New York. Thanks to the Knight Foundation and *The Dallas Morning News*, Calah Kelley will be the first UNT student to participate in the prestigious News21 project based at Arizona State University this summer.

Also, thanks to all the faculty and staff who donated to the "We Care We Count" campaign. We appreciate all the folks who donated to the Roy Busby Endowed Scholarship Fund. By May 1, we expect to secure at least \$25,000 in pledges. It was heartwarming to hear from so many alumni and friends who shared fond memories of Busby from Denton to Kuwait. Video and photos from the tribute during Celebrate Mayborn will be loaded on the Mayborn's Facebook page, which can be accessed at [www.facebook.com/maybornunt#](http://www.facebook.com/maybornunt#).

I hope to see many of you during the 11th annual Mayborn Literary Nonfiction Conference, July 17-19, in Grapevine. To register, please go to [www.themayborn.com](http://www.themayborn.com).

Onward and upward,



Dorothy Bland  
Dean and Graduate Institute Director



# Mayborn News



**T**he Mayborn School of Journalism sponsored the month of February for the UNT Food Pantry Food Drive. Due to the overwhelming response by students, staff and faculty, the Mayborn contributed 99 food pantry items to the UNT Food Pantry. Special thanks to Cathy Turner (pictured) for organizing and coordinating such a successful event!



**M**ayborn School of Journalism students network with Ta-Nehisi Coates (center), Dean Dorothy Bland and Principal Lecturer Neil Foote on March 12. Coates, a correspondent for the Atlantic, visited UNT as part of the Distinguished Lecture Series. For more reaction, go to Twitter #UNTCoates.



**D**allas Fort Worth Interactive Marketing Association's Terri Hanson (left) with Dr. Sheri Broyles, UNT's DFWIMA scholarship winners Victoria Finley and Candace Allison plus Mayborn School of Journalism Dean Dorothy Bland at the DFWIMA Awards Dinner on March 19 in Dallas.



## 2015 MAYBORN Career Fair

**M**ayborn's spring career fair was held at the UNT Gateway Center on March 11, originally scheduled for February 25. The event was rescheduled due to inclement weather. The spring career fair proved to be the highest turnout yet and afforded students the opportunity to network with the best in the business. Many thanks to the following companies that took part in making the event a great success:

Agency Entourage	Gannett Company, Inc.	Office of Disability Accommodation
Allied Integrated Marketing	IBM Design	PAVLOV, LLC
<i>Blitz Weekly</i>	Innovative - IDM	PLS Logistics Services
Camp TV Media	Lieberman Broadcasting	Raze Media
College of Information - Library and Information Sciences	Longhorn Council, Boy Scouts of America	Reap Marketing
<i>Community Impact Newspaper DFW</i>	Mary Kay, Inc.	Social Media Delivered
Dallas Police Department	Mixed Media Creations	Splash Media
<i>Denton Record-Chronicle</i>	National Instruments	TPN

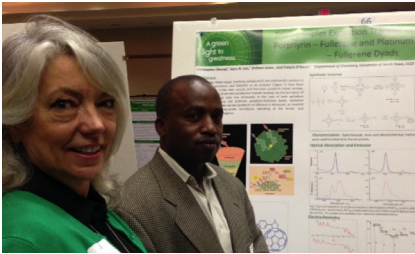


Students make professional connections at the 2015 Mayborn Career Fair.



## ***Nadia Hill, B.A. '13***

Nadia Hill was a former *NT Daily* editor and is now working as the public relations and marketing manager for the Volunteer Center of North Texas. "I strive for a bigger picture - I hope to inform, educate and entertain. Education and doing work that matters is important to me," Hill says of her professional style.



## ***Marty Newman, M.J. '02***

Marty Newman, pictured left as a judge at the UNT Graduate Exhibit in March, is now director of Accelerated Online Programs in UNT's Toulouse Graduate School. We wish her the best of luck in her new position.



## ***David Klement, B.A. '62***

David Klement is executive director of the Institute for Strategic Policy Solutions at St. Petersburg College in Florida. He had a distinguished, 45-year career as a journalist with the former Knight Ridder Newspaper Group (now McClatchy News), including stints at the *Daily Oklahoman* in Oklahoma City, the *Detroit Free Press*, and the *Bradenton Herald*. At the *Free Press*, he was part of the newsroom team awarded the Pulitzer Prize for coverage of the 1967 Detroit riots.



## ***Donna Richter, B.A. '80***

Donna Richter, a Mayborn alum, now works at the Tampa Tribune.

## ***Carli Baylor, M.J. '13***

Carli Baylor started her new position in March as the transportation program assistant for the North Central Texas Council of Government (NCTCOG).

## ***Grace Stevens, B.A. '09***

Grace Stevens, class of 2009, is now a corporate social responsibility associate with NBC Universal in NYC.

# Faculty/Staff News & Awards

## Two new hires

- **Mark Donald** (M.F.A. – Trinity University, 1984) has been hired as a full-time lecturer in the print digital sequence beginning in Fall 2015. Mark has been teaching for us as a visiting lecturer since 2013 and with the school since 2011. He has taught nearly all of the writing classes in the news sequence, including Media Writing, News Reporting, and Feature Writing. He also teaches Mass Communication Law and our *Mayborn Magazine* course. He is a former editor of the *Dallas Observer* and former media consultant to Chancellor Lee F. Jackson, UNT System. He earned his J.D. from Southern Methodist University in 1975 with honors.



Mark Donald

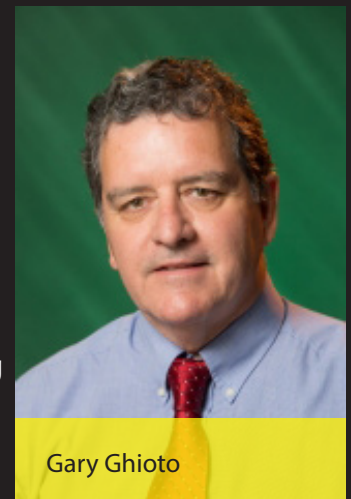


Julie James

- **Juli James** (M.A. - Arizona State University, 2010) will begin her duties this fall as a lecturer in the advertising sequence. She will teach JOUR 3210 as well as a section of JOUR 4210 "News Games" in the fall, which will allow students to get more involved in interactive design. Juli has been working for the ASU Center for Games and Impact and working with the Walter Cronkite School of Journalism and Mass Communication, developing teaching skills in gaming, design and interactivity.

## Updates

- Assistant Professor **Thorne Anderson** has secured a \$10,000 joint UNT-UAWM Seed Fund Grant for his proposal titled "'Heart of Mexico: Research Collaboration & Narrative Development through Cross Cultural, Multi Disciplinary Immersion.'" This will be the third year for his Heart of Mexico research project. Drew Gaines earned sixth place in the Hearst multimedia competition for work done on the Heart of Mexico project in 2014.
- **George Getschow**, principal lecturer and Mayborn Literary Nonfiction Conference director, attended the Texas Associated Press Managing Editors Conference March 27-29 in Waco and was a presenter.
- Lecturer **Gary Ghioto** will attend the Journalism Interactive Conference at the University of Missouri April 23-25 at the University of Missouri. Ghioto is teaching news writing and public affairs reporting courses. He is also the advisor of *NT Daily*.
- Dean **Dorothy Bland's** essay was the first published as part of Poynter org's Women in Leadership series in March. View the link to her essay on the opposite page:



Gary Ghioto

# Faculty/Staff News & Awards

## Meredith Clark, Ph.D. presents at SXSW



Meredith Clark with mural artist for South by Southwest.

**A**ssistant professor Meredith Clark, who joined the Mayborn faculty in fall 2014, was among the 3,500 panelists and speakers invited to present at South by Southwest Interactive in Austin, Texas. The festival, which combines presentations on technology innovations, new media and culture with music, film and food offerings, took place March 13-17 at the Austin Convention Center.

Clark co-presented on a panel titled “The Bombastic Brilliance of Black Twitter: Part II.” The presentation drew on her dissertation research on “Black Twitter,” the social-media phenomena created by hundreds of thousands of culturally linked communicators. It was her second appearance at SXSW.

“It’s been a joy to share my research with the public, moving it out of the ivory tower and into centers of discussion about race, culture and media,” Clark said. “South by Southwest isn’t known as an academic venue, but it is a place where news media tastemakers find information about trends. It’s exciting to offer a researched perspective on this phenomena that can help both scholars and media professionals better understand what certain groups are doing online.

Clark’s work on Black Twitter has been cited in the *Wall Street Journal*, the *Washington Post*, *The Atlantic* magazine and by the *Associated Press*.

<http://www.poynter.org/how-tos/leadership-management/319235/dorothy-bland-didnt-let-a-dead-rat-or-a-stalker-hold-her-back/>.

- Assistant Professor **Thorne Anderson** recently completed the “One Crisis Away: Inside a Neighborhood” project with KERA. Here’s the link: <http://jubilee.kera.org>.
- Dean **Dorothy Bland** has secured a \$4,500 grant from the Dow Jones News fund to help support the 2015 Multimedia High School Workshop, which will be held in collaboration with the Mayborn Literary Nonfiction Conference in July. The Mayborn is among 23 journalism schools programs in the nation to receive grant funding for the high school workshop.

- Professor **James Mueller, Ph.D.**, presented a paper at the Hofstra Conference on the George W. Bush presidency in March 2015.



James Mueller

## Clark family photography collection coming to Denton Square in June



Junebug and Kay Clark, working on the photo exhibit, hold a portrait of Joe Clark, HBSS, the Hillbilly Snapshooter. (Photo credit: Tyler Cleveland.)

**F**ifty framed pictures that tell a story of real people doing real things from the 1930s to today taken by Joe Clark and his son, Junebug, will be exhibited June 1 through July 22 in the UNT On the Square Gallery. The opening Reception will be at UNT on the Square. 5:30 p.m. - 7:30 p.m., Friday, June 5.

Joe Clark embarked on a photographic journey in the late 1930s to document the lives of his family and friends in rural Tennessee. His images of Appalachian culture were featured in prominent national magazines such as *LIFE* and *National Geographic*.

During the 1950s, Joe began shooting images for Jack Daniels and captured the process of making whiskey as well as the spirit of the distillery, its employees and the community of Lynchburg, Tenn.

Junebug Clark, Joe's son, followed suit, shooting images as soon as he was able to hold a camera. The two men have distinguished themselves as professional photographers both in their commercial

work and in photojournalistic endeavors.

Junebug and Kay Clark, his wife, donated The Clark Family Photography Collection 1939-2000 to the UNT Special Collections Library. The Collection is being digitized and appears in the UNT Digital Library as the Clarks begin to add their personal narration.

The exhibit is free and open to the public.



# Faculty/Staff News & Awards

## Dreams (almost) come true: “Mayborn in Fukuoka, Japan” (MIF-J)

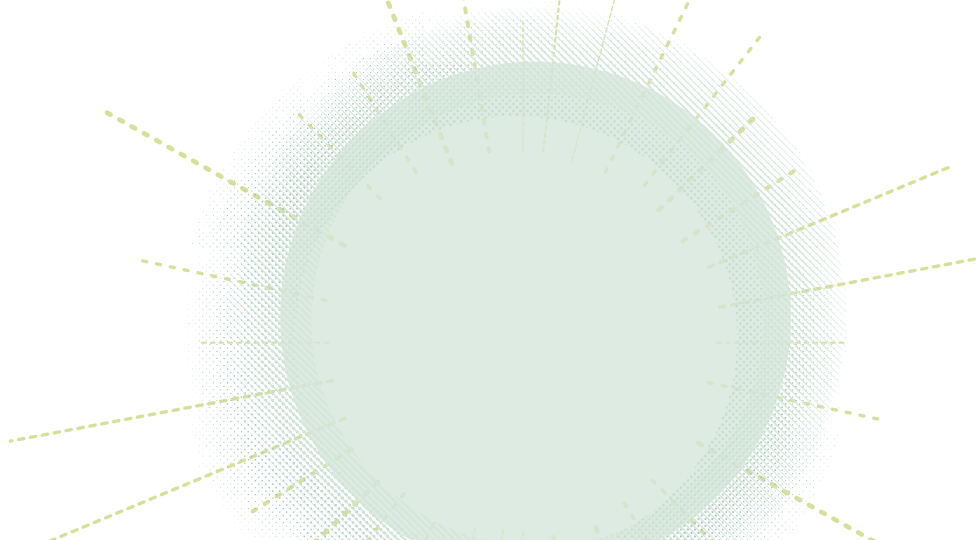
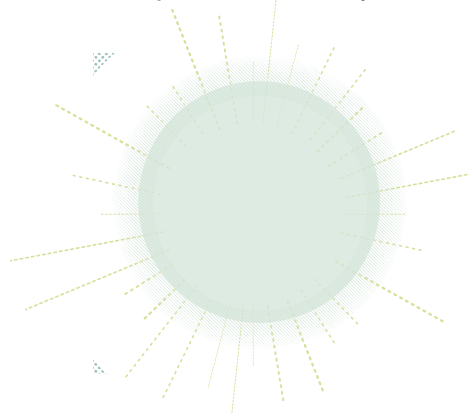
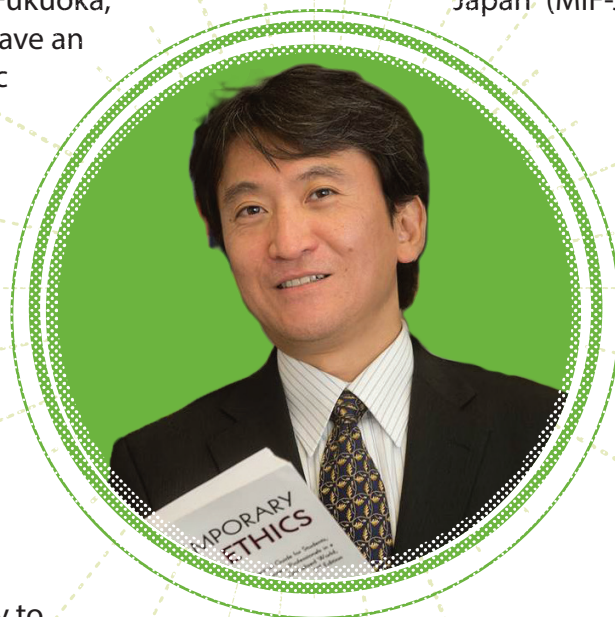
By Koji Fuse, Ph.D., associate professor of public relations

**I**t's been a long journey, but my dream is finally coming true — almost. We have been working on a new summer study-abroad program named “Mayborn in Fukuoka, Japan” (MIF-J), which we plan to launch in 2016. UNT students will have an opportunity to take two new courses (“International Public Relations” and “Cross-Cultural Journalism”) in Japan. They will produce international PR materials and news stories, visit Japanese news organizations, press clubs (kisha kurabu), PR and advertising agencies, and corporations to learn how Japanese and U.S. communication practices are similar and different.

This February, SGU Department of Literature and UNT Mayborn School of Journalism concluded a general memorandum of understanding. Under this agreement, SGU and UNT must hammer out the detail of this student and scholarly exchange. UNT plans to take 24 students to SGU during summer, and SGU hopes to send up to two students to study at UNT for a year. Next year will be timely to launch MIF-J because it is SGU's 100th anniversary and ICA will hold a conference in Fukuoka. We encourage graduate students to participate in MIF-J and work on research projects to submit their papers to the conference.

Also important is Dean Bland's unwavering support for an innovative initiative like MIF-J.

To learn more, please email [Koji.Fuse@unt.edu](mailto:Koji.Fuse@unt.edu)



# Student News & Awards

## *Kappa Tau Alpha members*

Juric Brown	Natalie Vosberg	Sonia Gomez	Samantha McDonald
Caitlyn Jones	Sydni Walker	Thomas Greene	Laura Pavlas
Au'Janae Roberts	Ashleigh Cue	Gregory R.C. Hasman	Stephanie Loreane Stone

## *May graduating master's students*

<b>M.J.</b>	Matthew Jones	Staci Parks	<b>M.A.</b>
Imonitie Atamenwan	Lucinda Lopez	Adam Schrader	Gregory Hasman
George Bowden	Megan Middleton	Aaron Starnes	Lauren Levine
Pennie Boyett	Jessica Mitchell	Margery Thomas	
Morganne Cameron	Amanda Ogle	Brianna Vela	

## *Congratulations to our students*

- Congratulations to **Dexia Smith**, a broadcast journalism student. She has been selected to be a CBS News Fellowship Intern in New York City during the summer 2015.
- George Getschow's students **Water Woes** series won the prestigious Community Service Award in the Texas Associated Press Managing Editors Contest.
- Region 8 Mark of Excellence Awards winners were announced in Norman, Oklahoma and Mayborn represented well! Congratulations to all our students who participated:

### **Non-Fiction Magazine Article**

Winner: Mr. Universe: Dennis Overbye - by Amelia Jaycen

Finalist: Stranger than fiction: Annie Jacobsen - by Kristy Blackmon, University of North Texas

### **In-Depth Reporting (Large) 10,000+ Students**

Winner: Water Woes - by Contributing writers, the *Denton-Record Chronicle*, The Mayborn Graduation Institute of Journalism

### **Feature Writing (Large) 10,000+ Students**

Finalist: Artist finds creativity through his blindness - by Dalton LaFerney,

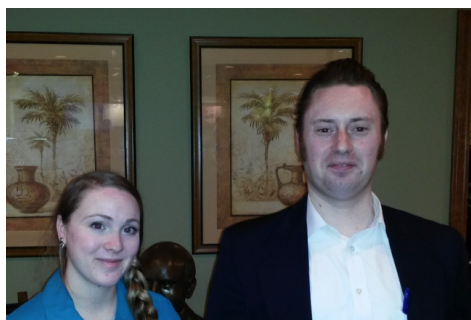
### **Best Use of Multimedia**

Winner: Fishing for her future - by Jun Ma

# Student News & Awards

## First place Ricco Ethics Awards winners

NAME	Unit
Nora Ward	College of Arts & Sciences
Kyle Blankenship	Mayborn School of Journalism
Michael Chandler	College of Music
Nicholas Hunt	College of Business
Iridiana Soto	College of Education
Brittany Olson	Honors College
Harvey Hubbard	Public Affairs & Community Service
Vipin Abraham	College of Engineering
Destiny Bickel	College of Hospitality, Merchandising & Tourism
Serhiy Polyakov	College of Information



Lauren Levine and Gregory Hasman

## Successful thesis defenses

**C**ongratulations to grad students Lauren Levine and Gregory Hasman for successful thesis defenses on March 12. Levine's thesis title: "Act Like a Punk, Sing Like a Feminist: a Longitudinal Content Analysis of Feminist Themes in Punk Rock Song Lyrics, 1970-2009". Her chair was Associate Professor Koji Fuse. Hasman's thesis title: "Amarillo Globe-News: How did Gene Howe and the Globe-News help guide Amarillo, Texas through the Dust Bowl and Great Depression?" His chair was Professor Jim Mueller.

## Mayborn Magazine wins big at the 2014 TIPA Awards:



- 1st Place General Magazine Overall Excellence
- 1st Place General Magazine Sweepstakes Award
- 1st place General Magazine Feature Story to Jaimie Siegle
- 1st place General Magazine News Story to Amelia Jaycen
- 1st place General Magazine Story Package to Joanna Cattanch
- 1st place General Magazine Column/Essay to Matt Jones
- 2nd place General Magazine Story Package to Jaimie Siegle
- 2nd place General Magazine Overall Design

## *Two Mayborn advertising students earn summer internships with top national agencies*

**E**. J. Stancil and Taelor Pawnell, both advertising majors at the Frank W. and Sue Mayborn School of Journalism, have been awarded 10-week paid internships this summer with major ad agencies. Stancil will rub shoulders with the experts at DigitasLBI in Chicago, and Pawnell will accept an assignment with Cline Davis & Mann in New York City. Both agencies are members of the American Association of Advertising Agencies.

"It's definitely a win-win situation," said Dr. Sheri Broyles, advertising professor at the Mayborn School. "These two agencies are getting top talent and our two students are getting outstanding opportunities to put what they've learned to good use." DigitasLBI, a part of the global Publicis Group, handles American accounts including Taco Bell, Motorola and American Express. Cline Davis & Mann is a global network of agencies specializing in healthcare marketing.

Each year Mayborn School interns representing all journalism disciplines secure hands-on learning opportunities with leading agencies, corporations as well as news and other organizations. "At Mayborn we teach our students to swim in the deep end," said Broyles. "And after the internship they're doing back flips off the high dive."

### *Consider a gift to the Mayborn School of Journalism*

For your convenience give online at [journalism.unt.edu/give](http://journalism.unt.edu/give). For more information contact Dean Dorothy Bland at [Dorothy.Bland@unt.edu](mailto:Dorothy.Bland@unt.edu) or call her at 940-565-4917.

### *Upcoming Events:*

- May 15 -16** – Spring Commencement
- May 18** – Summer Semester Begins
- July 4** – Independence Day
- July 17-19** – Mayborn Nonfiction Literary Conference
- August 24** – Fall Semester Begins



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*Onward and Upward!*