



Mayborn Principal Lecturer Neil Foote served as emcee for the 7th annual Celebrate Mayborn gala held on April 27th at the University Union Ballroom.

Celebrating Success Mayborn-Style!

By Emily Goldstein

The Mayborn School of Journalism presented more than \$200,000 in scholarships at its Celebrate Mayborn event April 27. Almost 300 people attended the annual ceremony, which celebrated student achievements and recognized school faculty, staff and alumni.

The event, themed Mayborn Momentum, also featured the induction of 28 students into Kappa Tau Alpha, the journalism and mass communication honor society, and noted recent regional and national Mayborn honors. In addition, students had the opportunity to network with professionals in the photojournalism, public relations, advertising, print, digital and broadcast fields.

Celebrate Mayborn, now in its seventh year, is the Mayborn School's yearly opportunity to recognize greatness and to celebrate success – from students, faculty, staff and others – over the past year. Each year, the school celebrates the achievements of notable alumni who are out in the world creating stories and documenting history as reporters, editors, writers, authors, publishers, photographers, PR practitioners, videographers and overall communicators. The Mayborn School of Journalism has many thousands of alumni working in a wide variety of fields around the globe.



Prize-winning photojournalist Smiley Pool shares his experience with students at the Professional Roundtable event held before the ceremonies began.

The 2017 C. E. Shuford Hall of Honor winner was Deborah Ferguson, co-anchor of the NBC 5 Today weekday morning news program. Ferguson joined NBC 5 in 1991 after starting her journalism career as a reporter/anchor for WBAP Radio in Fort Worth. The award is named in honor of C. E. “Pop” Shuford, who started UNT’s journalism program in 1945.

WFAA-TV (Channel 8) anchor Cynthia Izaguirre, who earned a bachelor’s degree in broadcast journalism from the University of North Texas, received an award for distinguished professional achievement and spoke about her time at UNT. The connection was important for students, said Dorothy Bland, Mayborn dean and graduate institute director. “People can see themselves doing that,” Bland said.

Elvia Limón, a *Dallas Morning News* reporter who received the outstanding graduate student award, offered guidance for fellow students.

“My advice would be to be as involved as you can, and when things get hard, take a second to breathe,” she said. “It’s gonna be OK.”

For a full list of scholarship and award winners, see **Page 3**.

A Message From Dean Dorothy Bland

As we celebrate the spring 2017 semester, I want to salute the more than 200 students as well as their families, the faculty and staff who participated in the May 13 commencement. All those class hours, papers, projects and late nights are part of the journey. Commencement is your time to celebrate your success!

While about 97 percent of our students are undergraduates, I also want to spotlight the achievements of our graduate students. Six graduate students successfully defended their theses this semester, and here is the list:

- Kevin Ryan for “King of the News: An Agenda-Setting Approach to ‘The John Oliver Effect.’” Interim journalism director James Mueller and principal lecturer Neil Foote were co-chairs of the committee.
- Leah Waters for “The Persuasive Power of Ridicule: A Critical Rhetorical Analysis of Gender and Humor in U.S. Sitcoms.” Associate Professor Koji Fuse was her committee chair.
- Jessie Laljer for “Comparing Media Usage of Binary and Non-Binary Transgender Individuals when Discovering and Describing Gender Identity.” Tracy Everbach, associate professor, was his committee chair.
- Elvia Limón for “Struggling Dance: the Latino Journalist Experience Covering Hispanic and Latino Communities in Dallas.” Tracy Everbach was her committee chair.
- Jacqueline Fellows for “Sources Say... He May Have Been Depressed and Angry”: Source Credibility in Framing Mental Illness as a Contributing Factor to Mass Shootings.” Meredith Clark, assistant professor, was her committee chair.
- Chase Carter for “Who is Really in Charge Here?: A Qualitative Exploration of Opinion Leadership in an Online Gaming Community.” His committee consisted of Tracy Everbach, Gwen Nisbett and Meredith Clark.

The momentum is growing with our graduate program, too. We are moving forward with the grad track so that high-achieving undergraduate students can also earn a master’s degree at the Mayborn in about five years. Limón is just one example of a student who earned both her undergraduate and master’s degrees at UNT, and she is now employed full-time as a reporter at *The Dallas Morning News*. To learn more about the grad track program, contact Stephanie Garza at stephanie.garza@unt.edu or Gloria Blair at gloria.blair@unt.edu.



This spring, 10 Mayborn scholars were selected for 2017-18 graduate scholarships and we hope to see most of them at the Mayborn Literary Nonfiction Conference July 21-23 in Grapevine. The 2017-18 Mayborn scholars are Rebecca Aguilar, Andrea Arterberry, David Barnett, Kelly Juntunen, Jay Omokore, Ashley Porter, Nicole Rodriguez, Hailey Sutton, Amanda Talbot and Hannah Wise.

Many of our faculty teach in both our undergraduate and graduate programs. As a tier one research university, it’s important that we applaud as well as strengthen our research productivity. I thank Koji Fuse, an associate professor, and Gwen Nisbett, an assistant professor, for going with graduate students to the Association for Education in Journalism and Mass Communication Mid-Winter Conference at the University of Oklahoma. A variety of our tenure-track faculty also have submitted papers in the annual AEJMC and National Communication Association conferences, and I look forward to seeing their work presented at the AEJMC Conference in Chicago come August, as well as the NCA Convention in November in Dallas. If you are an alumni of UNT and plan to attend AEJMC in Chicago Aug. 9-12 or NCA Nov. 16-19 in Dallas, please email dorothy.bland@unt.edu to connect.

In closing, I’d like to extend a hearty thanks to our alumni donors as well as our dedicated faculty and staff who donated to the “We Care We Count” campaign. Your generosity signals your commitment to UNT students, scholarships and other projects you identify.

Onward and upward,

Dorothy Bland
Dean

Building the Momentum!



C.E. Shuford Hall Of Honor Award winner Deborah Ferguson

2017 Celebrate Mayborn Scholarship Winners

Students from throughout the Frank W. and Sue Mayborn School of Journalism received more than \$200,000 in scholarships and other prizes at the 2017 Celebrate Mayborn event held on April 27. The 7th annual event, themed Mayborn Momentum, was the first held in the beautiful new University Union ballroom.

Anna Gray Ricco Journalism Scholarship
- Bailey Maxwell

Barbara Colegrove Journalism Scholarship
- Mishal Niha
- Karsyn Scherer
- Marcus Sykes

Bill and Brenda Ford SWOOP Scholarship
- Hannah Vilches

Bill Lace Journalism Scholarship
- Dylan Asher

C.E. Shuford Scholarship Fund
- Kayla Padol
- Catalina Uriarte

Charldean Newell Journalism Scholarship
- Chance Chaney
- Kyle Davis
- Lauren Gordon
- Emma Pina
- Alexandra Rangel
- Erin Sledge
- Jessica Smith
- Robert Tristan
- Trevien Thomas

Charles and Madge Dameron Journalism Scholarship
- Christian Jimenez

Dave T Lane/Belo Scholarship
- Andrea Czobor
- Christian Hamilton
- Kaylen Howard
- Brady Keane

DFWIMA Scholarship
- Omolade Bangudu
- Nathan Cooper

Diana Rae Hanson Memorial Scholarship
- Kristen Harlow

Edwards Okpa Journalism Scholarship
- Kara Jobmann

Foster Marketing Journalism Scholarship
- Cameron Harlow

Gage Future Journalist Scholarship
- Michael Rochman

Journalism Les Dames D'Escoffier Scholarship
- Kearin Beeson
- Sydney Minor

K.M. Jeanis Memorial Scholarship PR
- Alma de Leon

Kenneth May Memorial Scholarship
- Madison Berry

Mayborn School of Journalism SWOOP Scholarship
- Marc Frias

Osborne & Dee Linquist Endowed Scholarship in Journalism
- Vanessa McTillmon
- Mishal Niha

Paul Recer Journalism Scholarship
- Kady Shirley

Ricco Ethics Awards Scholarship Competition
- Brandon Bolin

Riley Cross Endowed Scholarship
- Brooke Parent

Roy Busby Endowed Scholarship
- Caylin Gibson
- Sierra Johnson

Dorothy Bland First Generation Student Diversity Champions
Journalism - Sarah Sarder
Public Relations - Krystal Solomon

Junetta Davis Memorial Scholarship
- Kayleigh Bywater
- Sara Carpenter
- Kayla Davis
- Rachel Elliott
- Victoria Falcon
- Monique Gutierrez
- Gabriela Perez
- Blanca Reyes
- Tuere Robinson
- Subin Roh
- Adriana Salazar
- Matalin Sanders
- Cesar Valdez
- Jacob Williams

SWOOP Mayborn in New York Award
- Hannah Jelic
- Mesha McDonald
- Hannah Vilches

SWOOP Mayborn in London Award
- Nathan Cooper

William D. Richardson Memorial Scholarship
- Angela Roe

Frank W. & Sue Mayborn Graduate Scholars
- Rebecca Aguilar
- Joy Omokore
- Amanda Talbot
- Andrea Arterbery
- Ashley Porter
- Hannah Wise
- David Barnett
- Nicole Rodriguez
- Kelly Juntunen
- Hailey Sutton

William Randolph Hearst Scholarship Recipients
- Lauren Bengoa
- My-Han Duong
- Karina Escajeda
- Tiara Green
- Linda Kessler
- Relvyn Lopez
- Sidney Mireles
- An Dao Nguyen
- Krsytal Solomon
- Michael Vu

2017 Celebrate Mayborn Honorees

MVP in Student Media Award
- Tiffany Ditto

North Texas Daily Photographer Of The Year
- Colin Mitchell

North Texas Daily Reporter Of The Year
- Sarah Sarder

North Texas Daily Writer Of The Year
- Clay Massey

Celebrate Mayborn Star Sponsor Award
- Tina Young - Marketwave

C.E. Shuford Hall Of Honor Award
- Deborah Ferguson

Mayborn Medallion Award
- Robert & Viveca Stock

Distinguished Professional Achievement Award
- Cynthia Izaguirre
- Terri West

Alumni Appreciation Award
- Raymond Miles

Career Service Recognition Award
- Billy Matthews
- Steve Stoler

Ethics Scholarship Donors
- Nicholas and Anna Ricco

Rising Star Award
- Ryan Durr
- Samantha Guzman
- Cory Mageors

Super Alum Award
- Austin Allen

Spring 2017 Outstanding Students
- Advertising - Crystal Mazuera
- Public Relations- Sarah Guenther
- Journalism - Linda Kessler
- Graduate - Elvia Limón

Faculty, Staff and Alumni Updates

Faculty & Staff

- Let's give a hearty round of applause to **Thorne Anderson**, an associate professor in photojournalism, for leading the University of North Texas effort to receive the 2017 Senator Paul Simon Spotlight Award from NAFSA: Association of International Education for the Heart of Mexico Literary and Visual Storytelling Project. Under Anderson's leadership the Heart of Mexico also has won more than 20 state, regional, national and international awards over the last four years.



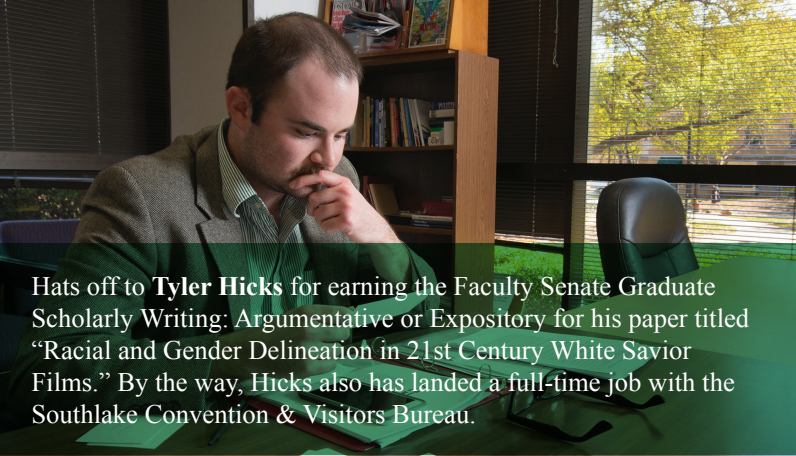
- Hats off to **Dr. Sheri Broyles** (above center), an advertising professor who earned the UNT Distinguished Teaching Award and has been named the Kappa Tau Alpha adviser of the year. "Dr. Broyles has created an amazing legacy among more than a thousand students over the last 20 years at UNT's Frank W. and Sue Mayborn School of Journalism," said Dean Dorothy Bland. Broyles is taking a group of students to the Big Apple again in May 2017. She also was a UNT TED Talk presenter on April 11 and her talk was titled "The simple secret to being more creative."
- Best wishes to **George Getschow**, principal lecturer and founder of the Mayborn Literary Nonfiction Conference, who will retire in May and plans to finish his book titled *Walled Kingdom*, for John Macrae Books. Getschow's book project grew out of two narratives he wrote for *The Wall Street Journal*. Getschow isn't exactly the retiring type so he'll also plan to lead the Young Spurs writing workshop at the Mayborn Literary Nonfiction Conference July 21-23. He also was a Pulitzer Prize juror in the non-fiction book category for 2017.
- Lecturer and attorney **Mark Donald** participated in a First Amendment panel as part of the McCuiston Program, which is now in its 27th year on KERA.
- Congratulations to **Chuck Weatherall**, the maestro for all things technical with DCTV, who is retiring at the end of May. We thank him for more than 26 years with UNT, and a search is underway for his successor.

- Best wishes to **Michelle Redmond**, senior lecturer, who has resigned to pursue new opportunities. We thank her and **Andrew Tanielian** for picking up additional broadcast classes this semester.
- Good luck to **Meredith Clark**, an assistant professor in the print/digital sequence, who has accepted a position as an assistant professor in the Media Studies Department at the University of Virginia.
- **Dean Dorothy Bland** and principal lecturer Neil Foote served on panels titled "The Power of Persuasion, Negotiation and Strategy" as well as "Beg, Borrow, Deal: Entrepreneurship in Journalism from Media Startups to Longstanding Enterprises" during the NABJ Region III Conference March 11 in Dallas.
- Kudos to **Brandee Hartley**, assistant to the dean, who was honored for more than a decade of experience with UNT in March.

Alumni

- *The Dallas Morning News* staff was named a 2017 Pulitzer finalist for its amazing coverage of the police ambush in Dallas in July 2016. A number of UNT journalism alums and students working can take pride in being part of that team effort. Among the UNT alums working at *The Dallas Morning News* in the summer of 2016 were **Amanda Wilkins**, **Tasha Tsiaperas**, **Elvia Limón**, **Vernon Bryant**, **Leona Allen** and **Nicholas Friedman**. Also, don't forget about **David Moore** and **Ben Baby** in Sports. How many more can you name? Send their names to dorothy.bland@unt.edu and the dean will send them a gift as a token of our appreciation. Yes, they all have an invitation to visit campus, too.
- Did you know that **Nicholas Friedman**, B.A. 2016 and a former *NT Daily* editor-in-chief, is now a homepage/social producer for *The Dallas Morning News*?
- **Kate Skinner**, M.A. 2016, is now a culture communication coordinator for the Howard Hughes Corp. in the Dallas-Fort Worth area.
- Did you know that **Kacinda Crump**, B.A. 1993, is a producer with Fox 4 News in Dallas?
- **Nikela Pradier**, M.J. 2004, is now a reporter with KRIS Communications in Corpus Christi, Texas.
- **General Berry Jr.**, a former UNT journalism lecturer and class of 1974, now works in marketing with Our Texas Magazine.
- **Marie Watts**, B.A. 2006, is the assistant to the city manager for Cedar Hill, Texas.
- **Lara Wallentine Hussain**, B.A. 2000, formerly with the Texas Instruments Foundation, is exploring education career options and now lives in the Denver area with her husband and son.

Student Updates



Hats off to **Tyler Hicks** for earning the Faculty Senate Graduate Scholarly Writing: Argumentative or Expository for his paper titled “Racial and Gender Delineation in 21st Century White Savior Films.” By the way, Hicks also has landed a full-time job with the Southlake Convention & Visitors Bureau.

- **Andrea Czobor**, a junior broadcast/digital journalism student, is one of six journalism students in the nation selected for a paid summer internship at CBS News in New York City as part of the CBS News Intern Fellowship Program.
- Did you know that three UNT Journalism students have placed in the top 20 Hearst Contests this year in the nation? **Reece Waddell** placed 13th in the Sports Writing Contest. **Tomas Gonzalez** placed 17th in the Multimedia Media News Contest and **Kristen Watson** placed 19th in that same contest.
- Congratulations to **Dalton Laferney** for placing first in the SABEW Awards for this package: <http://interactives.dallasnews.com/2016/frack-master/>.

In Memoriam: Dave Tracy

The Mayborn School is deeply saddened by the loss of lecturer Dave Tracy, who died April 12 in Dallas. A memorial service will be held in June. The Mayborn School of Journalism has established a scholarship fund and contributions can be made at one.unt.edu in David Tracy’s name.

Tracy, 69, joined the Mayborn School of Journalism in 2013 after a long career in television news, corporate video and commercial video production. He served in the U.S. Navy during the Vietnam War and started his career in radio. He then became a writer and producer for KFMB-TV, San Diego’s CBS affiliate. He also was a general assignments reporter for WMBD-TV in Peoria, Ill., and for KDFW-TV in Dallas before switching to corporate communication. Tracy worked for American Airlines, Westcott Communications and VHA, all in the Dallas area, before founding his own video production company in 1993.

“Dave was a bundle of creative energy, someone who constantly challenged himself to get better,” said Mayborn Principal Lecturer George Getschow. “He leaves an indelible mark on the Mayborn and on all of us who had the privilege of coming into his orbit.”

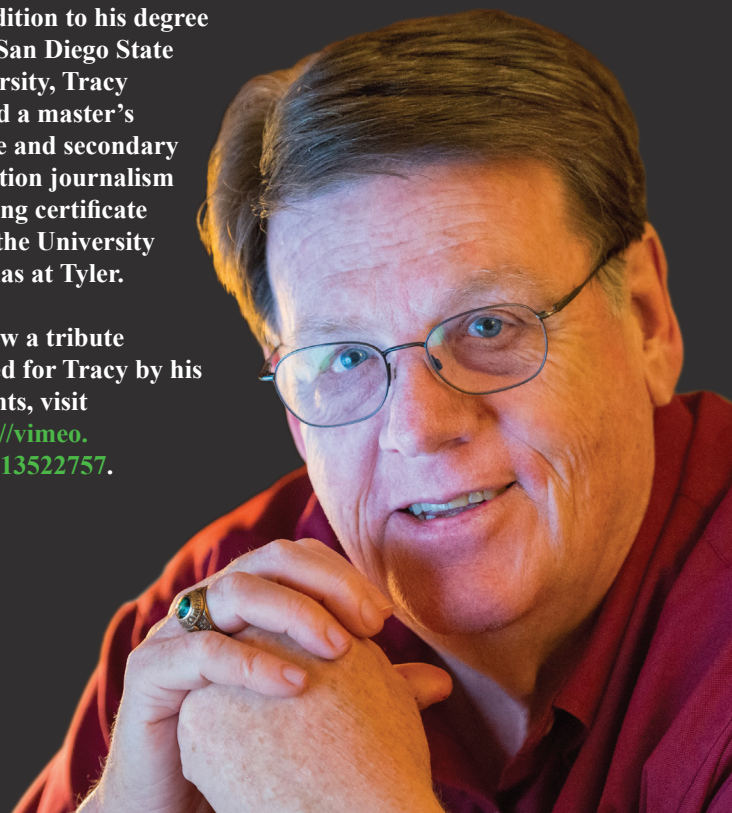
From 2008-2011, Tracy taught high school journalism in the Carthage Independent School District.

Tracy received five Dallas Press Club Katie Awards for Excellence in Journalism and a National Cable Ace Award, for a story produced while he was earning his bachelor’s degree from San Diego State University.

At UNT, Tracy created NTDailyradio.com in 2015, an online radio station. Students produce weekly 15-minute programs that cover news, sports and entertainment; an Ask the UNT President program and station promotions. Tracy also directed the Mayborn School’s annual Multimedia High School Journalism Summer Workshop from its first year in 2013 to 2016. The workshop gives high school journalism students experience in multimedia storytelling. The students attend the annual Mayborn Literary Nonfiction Conference for the first part of the workshop, interviewing some of the conference’s speakers. They then go to the UNT campus for four days and work in teams to create multimedia feature stories, a TV newscast and podcast.

In addition to his degree from San Diego State University, Tracy earned a master’s degree and secondary education journalism teaching certificate from the University of Texas at Tyler.

To view a tribute created for Tracy by his students, visit <https://vimeo.com/213522757>.



The Mayborn Hosts the 2017 Barbara Jordan Media Awards



Awards were presented to winners in a number of categories at the 34th annual Barbara Jordan Media Awards luncheon held April 13th at the Apogee Stadium Club. At front is UNT's Eric Edling, who won the Director's Challenge for his video "Respect the Lines."

The Frank W. and Sue Mayborn School of Journalism and other UNT organizations hosted the 34th annual Barbara Jordan Media Awards in a celebratory luncheon held at the UNT Apogee Stadium Club on April 13. The awards are sponsored by the Texas Governor's Committee on People with Disabilities, and recognizes outstanding journalism that contributes to better understanding of issues facing persons with disabilities.

Thirteen awards were presented this year for categories including Print Feature, Book, Broadcast Feature, Radio, Broadcast Series, Photojournalism, College Student, Internet, Print Commentary and others. A new category, The Director's Challenge, was included this year and the winning recipient was University of North Texas student Eric Edling. Edling's video, "Respect the Lines," was produced with the support of Mayborn 2016 graduate Ranjani Groth.

The luncheon included video presentations for all award winners, the reading of a special proclamation by Denton Mayor Chris Watts and comments by various members of the governor's committee, who thanked the Mayborn School, UNT and the City of Denton for the partnership.

Heart of Mexico Project Earns Senator Paul Simon Award

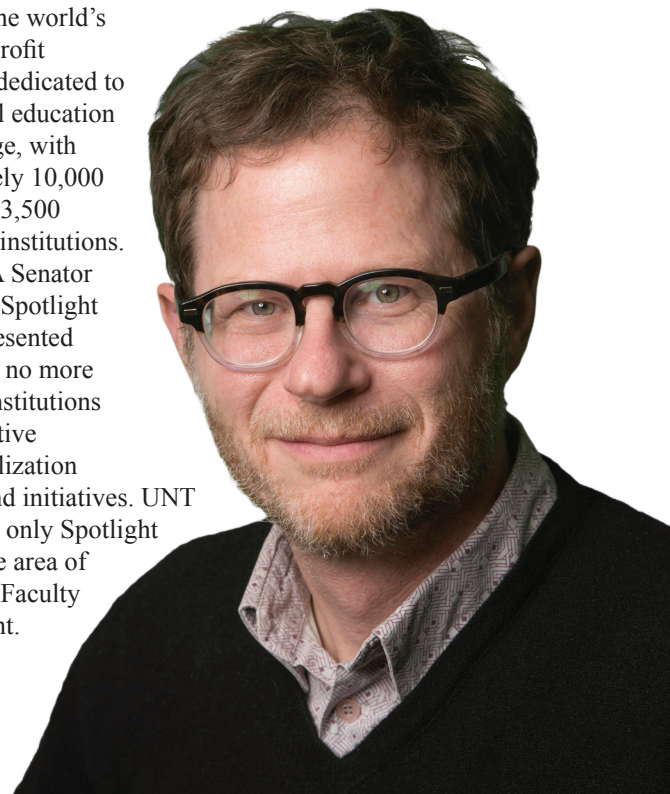
The Mayborn's annual Heart of Mexico Literary and Visual Storytelling Project has been recognized by NAFSA: Association of International Educators with its 2017 Senator Paul Simon Spotlight Award. Heart of Mexico was launched in 2013 by Thorne Anderson, associate professor in UNT's Frank W. and Sue Mayborn School of Journalism, and Lenin Martell, associate professor at the Autonomous University of the State of Mexico, or UAEM.

The program takes place for five weeks each summer. In June, students from UNT and UAEM who are studying journalism, ethnography and translation take up residence in a small town in Mexico. They complete an intensive training program before creating multimedia stories in teams and receiving cultural immersion by staying in homes of the town's residents. The narratives the students create are published annually in a bilingual online publication.

"The Heart of Mexico project has been the highlight of my educational career," Anderson said. "I've seen the project change faculty and student lives, and we've fostered lasting relationships and produced deeply insightful journalism of international

significance. I'm thrilled UNT will receive this award. We've created something truly unique, and the spotlight will help us share it with a wider audience." During the past four years, students have received more than 20 regional, national and international awards for their Heart of Mexico work.


NAFSA is the world's largest nonprofit association dedicated to international education and exchange, with approximately 10,000 members at 3,500 educational institutions. The NAFSA Senator Paul Simon Spotlight Award is presented each year to no more than three institutions with innovative internationalization programs and initiatives. UNT received the only Spotlight Award in the area of Curriculum/Faculty Development.



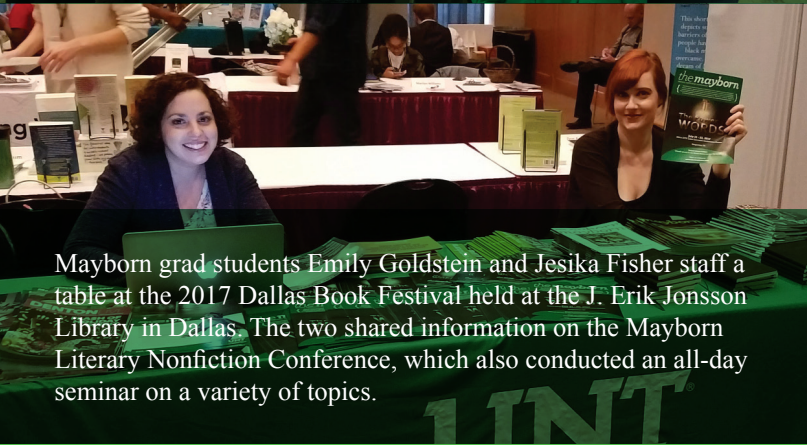
Mayborn Students from Michelle Redmond's 4323 Broadcasting class visit the studio as NBC 5 KXAS, where they participated in the station's morning director's meeting. Visits to broadcast studios give Mayborn students a feel for the hectic pace and demanding workload involved with live news broadcasting.



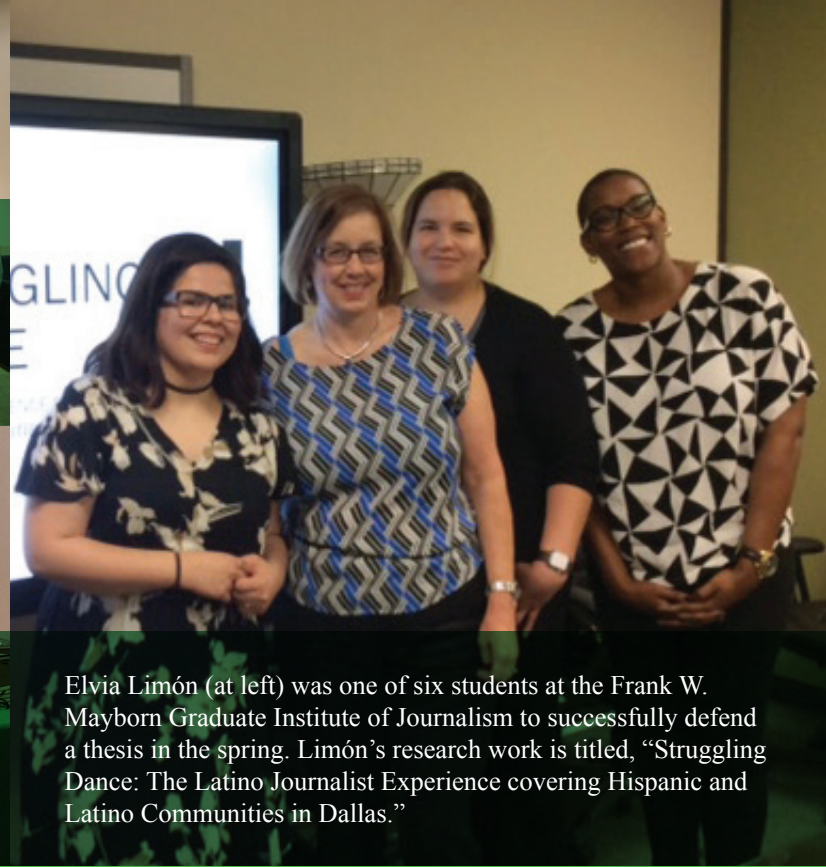
Life @ the Mayborn



Mayborn Dean Dorothy Bland (left) and UNT Provost Finley Graves (center) present the advising staff of the Mayborn School of Journalism with the Outstanding Department award for Spring 2017. The Mayborn advising team conducts more than 4,000 student appointments each year.



Mayborn grad students Emily Goldstein and Jesika Fisher staff a table at the 2017 Dallas Book Festival held at the J. Erik Jonsson Library in Dallas. The two shared information on the Mayborn Literary Nonfiction Conference, which also conducted an all-day seminar on a variety of topics.



Elvia Limón (at left) was one of six students at the Frank W. Mayborn Graduate Institute of Journalism to successfully defend a thesis in the spring. Limón's research work is titled, "Struggling Dance: The Latino Journalist Experience covering Hispanic and Latino Communities in Dallas."

Upcoming Events in 2017

May 12

Spring Commencement

July 21-23

Mayborn Literary Nonfiction Conference

Aug. 28

First Class Day (Monday)

Sep. 4

Labor Day (no classes; university closed)

Oct. 11

Fall Journalism Career Fair

Oct. 20 - 22

Hackathon

Nov. 23 - 26

Thanksgiving Break (no classes; university closed)

Dec. 7

Last Class Day

Dec. 9-15

Finals

Dec. 23, 2017 - Jan. 1, 2018

Winter Break (no classes; university closed)



The Power WORDS

the mayborn
literary nonfiction conference

July 21-23, 2017
Hilton DFW Lakes Executive
Conference Center

Grapevine, TX

Register now at
themayborn.com/registration

Consider a gift to the Mayborn School of Journalism

For your convenience give online at journalism.unt.edu/about-us/support-mayborn. For more information contact Dorothy Bland at dorothy.bland@unt.edu or call 940-565-4917.



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