ENTRY REVIEW RUBRIC



Student Name	 Student ID	

Level 3: Demonstrates competence in all criteria; holistically integrates formal, material and conceptual qualities

Level 2: Meets some but not all criteria; or *minimally* meets all criteria.

Level 1: Does not meet criteria.

Transcripts reflect a grade of "B" or better in area of concentration? YES NO

Transcripts reflect a minimum GPA of 2.5? YES NO

	3	2	1	n/a
1. Perceptual Acuity/Observational Skills: Uses keen life observations to inform decisions in relation to the overall design and				
concept of the artwork; <i>and/or</i> displays understanding about how viewers perceive, interpret, and interact with visual information.				
2. Technical Competency:				
Demonstrates in the portfolio of work technical proficiency with the chosen medium; artwork is of high quality and presented professionally.				
Ceramics: Demonstrates basic technical skills in hand-building and/or throwing				
Drawing & Painting: Demonstrates technical skills in paint application, color mixing, compositional arrangement and drawing methods.				
Metalsmithing & Jewelry: Demonstrates good craftsmanship and finish.				
New Media Art: Demonstrates proficiency in video capture, audio recording, and non-linear editing and exporting using digital cameras and editing software.				
Photography: Demonstrates proficiency in image exposure, color correction, and tonal correction using digital cameras and editing software.				
Printmaking: Demonstrate proficiency in creating strong visual matrixes, printing matrixes with fidelity, and curating prints that use at least two printmaking processes. Image 1-3, 4-6, and 7-9 will show 3 limited editions of 3 consistent prints each. Additional images may be prints or other related media. Artworks should be photographed or scanned showing the whole print including the deckle, torn, or cut edge of the paper.				
Sculpture: Demonstrates basic technical skills in wood working, welding, and mold-making and casting.				
3. Creative Problem Solving and Critical Thinking: Submitted artwork explores unusual combinations, transformations, or use of materials, and/ordemonstrates innovative use of visual language/artistic convention to express complex ideas.				
4. Generates visual meaning/concepts: Communicates ideas in the artwork (implied or explicit) as well as within the answers to the four questions.				
5. Questions The textual responses relate to and augment the submitted artwork.				