



**UNT | DALLAS**  
UNIVERSITY OF NORTH TEXAS AT DALLAS

## State of the University Address

March 4, 2016

## ON A PERSONAL NOTE

- **Faculty, Staff, Community**
- **1 on 1 meetings**
  - Out 160, have met with 68 (43%)
  - Approx. 92 remaining
- **Town Halls**
  - October 19, 2015 | Student Town Hall
  - December 9, 2015 | Faculty, Staff | UNT Dallas Strategic Plan
  - January 29, 2016 | Faculty, Staff | UNT Dallas Strategic Plan Update
  - April, 2016 | Student Town Hall
  - April, 2016 | Faculty, Staff | UNT Dallas Strategic Plan Update

# CLEAR GOALS

- **Beyond Start-up Mode**
- **Mission**
  - **Empower. Transform. Strengthen.**
- **Vision**
  - Through education and community connectedness,  
**UNT Dallas aspires to be the pathway to social mobility.**
- **Goals**
  - **Rooted in community. Grow. Serve.**
- **Teams**

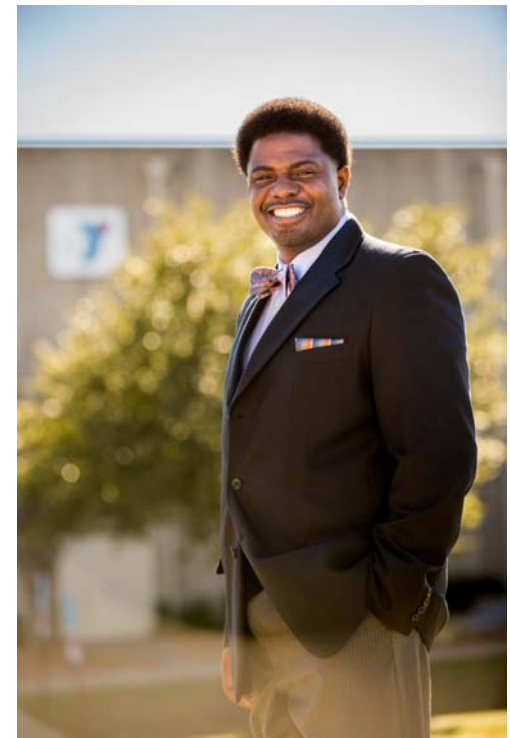
# MOMENTOUS YEAR

- Split from UNT
- Take in College of Law
- Financial Transformation
- Federal Financial Aid



# BUILDING BONDS WITH THE COMMUNITY

- **Dedication to our Geography**
- **Community College partnerships strengthening**
- **Same with area high schools**
- **UNT Health Science Center**



# ABOUT TO LAUNCH NEW WEBSITE

- With Prospective Students in Mind
- Mobile first
- Participatory development



## DEVELOPING OUR OWN

- **Emerging Leaders Program launched**
  - Graduation is March 23, 2016
- **Supervisory Building Blocks Program **Coming Soon****



## NEW DEANS

- **John Gasko, School of Education**
- **Constance Lacy, School of Human Services**





# FUND RAISING

- In the field now



# CARING ENVIRONMENT

- Homeless students
- Lots of faculty, staff and student volunteering



## JAG CAFÉ – ECI

- **Quality and types of food has significantly improved**
- **Adding a salad bar**
- **Level of service has also improved**
- **Cafeteria, during first three quarters was losing money**
- **Thanks to everyone's support, (using the cafeteria instead of outside vendors) ECI finished the year with a small profit.**
- **University's share of the profit was \$6,199.75**
- **Funds were deposited into general scholarship account**
- **Anticipate larger share of profits for calendar year 16**

# KJAG RADIO STATION

Coming Soon



# BUILDING CAMPAIGNS

- **\$150 million in Projects**
- **Residence Hall**

# BUILDING CAMPAIGNS

- **Building 3 - Student Learning and Success Center**
- **College of Law Restoration**
- **DART Station**
- **Tree Census**
- **Outdoor Amphitheater**
- **Trail System**
- **Lighting**



# BENCHMARKING PARTNERS

## ■ In Texas

- A&M University–Central Texas
- A&M University–Texarkana
- A&M University–San Antonio
- A&M University–International
- University of Houston–Victoria

## ■ Nationally

- University of Washington Tacoma
- University Of Wisconsin – Parkside
- Rutgers University–Camden



# AASCU's "RE-IMAGINE THE FIRST YEAR" PROJECT

- Selected to participate in groundbreaking project





# UNIVERSITY BUDGET ADVISORY COUNCIL – UBAC

- **Created to improve transparency, create structure and align funding with strategic plan**
- **Annually review of budget requests**
- **Prioritize and make recommendations to president**
- **First meeting scheduled for today**
- **Members include:**
  - Chair: April Barnes, Assistant VP Budget and Planning
  - Thad Anglin
  - Aaron Bartula (Faculty Alliance)
  - Jamaica Chapple
  - Rafiu Fashina
  - Sarah Monroe (Staff Council)
  - Wayne Mcinnis
  - Brenda Robertson
  - Paulina Romero
  - Eric Solis (SGA)

# FOCUS ON ENROLLMENT GROWTH

- Retention
- Completion



# ACADEMIC ACHIEVEMENT. BUSINESS

- **Fall Enrollment up 19%; MBA up 107%**
- **Established honor society**
- **SACSCOC approved Hospitality Management**



# ACADEMIC ACHIEVEMENT. EDUCATION

- **Our students received outstanding state certification scores**
- **Won Teacher Quality Grant. Drs. Janecek and Johnson**
- **Professors ubiquitous presenters!**



# ACADEMIC ACHIEVEMENT. HUMAN SERVICES

- Fall enrollment up
- ABCD Lab launched
- Hosted more than 100 for Community Engagement Day



# ACADEMIC ACHIEVEMENT. LAW

- Accreditation
- Selecting 3rd class
- Building Restoration



## ACADEMIC ACHIEVEMENT. LIBERAL ARTS AND SCIENCES

- **Public Health and Communications/Technology approval**
- **Enrollment increased 38 %**
- **Articulation agreement with UNT Health Science Center**



# STUDENT AFFAIRS

- **Veterans Success Center opened**
- **Registered 30+ student organizations**
- **3 Greek organizations established charters**
- **Turkey Trot**
  - 45 faculty/staff participated w/President's challenge gift
- **Dallas Institute of Humanities and Culture's MLK Symposium – T.J. Vaughns**
- **Student Government Association**
  - Lunch w/the President
  - Recycling
  - Student Town Halls
  - Student Research Consortium (April)





# ATHLETICS AND INTRAMURALS



# ADVISING

- **Twice as many students served this academic year**
- **Visible office established in Building 1**
- **Early alerts established**



# LEARNING COMMONS

- **Writing Center saw nearly 40% increase**
- **Math Lab 20% increase**
- **Supplemental instruction (student to student tutoring) increased**



# CAREER SERVICES

- **College Central Network off and running**
  - 900 students + registered
  - 25 alums
  - 300 employers
- **34% increase in class presentations**
- **Increased campus visits by prospective employers**



# MARKETING

## BUILDING A CONSISTENT IMAGE

**UNT DALLAS**  
UNIVERSITY OF NORTH TEXAS AT DALLAS

*"more than a university... it's my life!"*

PROGRAM BROCHURES  
AND COLLATERAL MATERIALS



E-NEWSLETTERS  
AND PRINT MATERIALS



## COMPREHENSIVE COMMUNICATION CAMPAIGN



MAIN WEB GRAPHIC



SOCIAL MEDIA AD



BILLBOARD AD



OUTDOOR AD - BUS OR TRAIN



FULL-PAGE AD



HALF-PAGE AD



PROGRAM PAGE



POSTCARD



WEBSITE LANDING PAGE



ADMISSIONS PAGE



E-NEWSLETTER & PRINT

# CARUTH POLICE INSTITUTE

- Solidified its position with DPD/expanded training
- Also expanding training to other departments
- Conducting body camera research for DPD



# DISTANCE LEARNING

- **3,884 seats filled up 71% from Fall 14**
- **56% of distance learners work fulltime**
- **85 instructors teaching distance learning courses**



# ADMISSIONS/RECRUITMENT

- **Financial Aid Breaking Records**
- **Undergraduate Admissions Implemented new campus visit management program, VisitDays**
- **Semester credit hours are on the rise!**
- **Employee Scholarships**





## IMPROVED DATA REPORTING

- Reorganized Institutional Effectiveness to better reflect its mission
- Now called, “Office of Strategic Analysis and Reporting”
- Improved communication channels with UNT, UNT System, and other stakeholders
- Clarified data definitions and usage of data elements
- Data warehousing, analytics, and dashboards projects underway, which will improve data availability and reliability to make data driven decisions
- Significantly improved our reporting accuracy, integrity, and timeliness
- Office is continuing to evolve