

# BBA

# ENTREPRENEURSHIP

Attention:  
consult online  
degree audit for your  
correct catalog year

2012-2013

ANAT BARNIR PH.D. ▪ PROGRAM DIRECTOR ▪ BLB 215 ▪ ANAT.BARNIR@UNT.EDU  
DEPARTMENTAL ADVISOR ▪ BLB 215 ▪ 940-565-2931 ▪ APRILK@UNT.EDU

## Course Requirements

### University Core (42 hours)

Please see the UNT catalog or the COB Advising and Students Services Office in BLB 110 for specific core requirements.

### Pre-Business Requirements (15-24 hours)

ECON 1100 & 1110 (6 hrs)	Principles of Economics
COMM 1010 or TECM 2700(3 hrs)	Speech or Technical Writing
MATH 1190 (3 hrs)	Business Calculus
Free Elective (0-18 hrs)	Free Electives
BCIS 2610 (3 hrs)	Intro. to Computers in Business
ACCT 2010 & 2020 (6 hrs)	Accounting Principles I & II
DSCI 2710 (3 hrs)	Data Analysis with Spreadsheets

IMPORTANT NOTICE: Students must have a 2.7 UNT GPA, have 45 hours completed, and have earned a grade of "C" or higher in the following courses prior to filing a degree plan and enrolling in upper level business courses: ENGL 1310 & 1320/TECM 2700, ECON 1100 & 1110, MATH1190, BCIS 2610, ACCT 2010 & 2020, and DSCI 2710.

### Business Foundation Courses (24 hours)

MGMT 3330, MKTG 3010, or BCIS 3615 (3 hrs)	Communicating in Business
BLAW 3430 (3 hrs)	Legal and Ethical Environment of Business
BCIS 3610 (3 hrs)	Basic Information Systems
MKTG 3650 (3 hrs)	Foundations of Marketing Practice
DSCI 3710 (3 hrs)	Business Statistics with Spreadsheets
FINA 3770 (3 hrs)	Finance
MGMT 3720 (3 hrs)	Organizational Behavior
BUSI 4940 (3 hrs)	Business Policy*

- \* All other Business foundation courses must be completed with a C or higher prior to taking BUSI 4940.
- \* BUSI 4940 must be taken during the last term/semester of course work.

### Professional Field Courses (18 hours)

MGMT 3850 (3 hrs)	Entrepreneurship
MGMT 4220 (3 hrs)	Advanced Entrepreneurship (Fall, Spring only)

Select four from the following list:

MGMT 3820	Management Concepts
MGMT 3860	Human Resource Management
MGMT 3915	Creativity and Opportunity Development
MGMT 4210	eManagement
MGMT 4235	Social Entrepreneurship
MGMT4335	Technology and Innovation Management
MGMT 4800	Internship
MGMT 4860	Organizational Design and Change

### Supporting Field Courses (12 hours)

MGMT 3830	Operations Management
MGMT4660	International Management Perspectives

PLUS 6 hours (2 courses) from the lists below, one course from each group:

Group 1:	
MGMT 3870	Management Research Methods
MGMT 3880	Business Ethics and Social Responsibility
MGMT 4470	Leadership
MKTG 3700	Marketing and Money
MKTG 3710	Marketing Research and Information Technology
RMIN 4300	Liability Risk Management and Insurance

Group 2:	
ACCT 3110	Intermediate Accounting I
ACCT 4130	Financial Statement Analysis
FINA 4300	Liquidity and Working Capital Management
FINA 4310	Valuation and Financial Decisions

\*Any other course must be approved in advance by the Program Director or Department Chair.

**A 2.7 UNT, 2.0 Overall, and 2.7 Professional/Supporting Field GPA is required for graduation. A grade of "C" or higher is required in all Business Foundation, Professional Field, and Supporting Field courses.**

For more information on careers and companies recruiting graduates from this program, contact the Career Center at 940-565-2105



**WWW.COB.UNT.EDU/PROGRAMS/UNDERGRAD/**

## Suggested Curriculum Guide for BBA in Entrepreneurship 2011-2013 Catalog

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>FRESHMAN</b>	<b>English (ENGL 1310, 1313)</b>	3	<b>English (TECM 2700 or ENGL 1320, 1323)**</b>	3
	Univ. Core Mathematics (Prerequisite course to Math 1190, if required, or <b>MATH 1190</b> )**	3	<b>Mathematics (MATH 1190)**</b>	3
	Laboratory Science	3	Political Science (PSCI 1040 or 1050)	3
	Political Science (PSCI 1040 or 1050)	3	<b>Economics (ECON 1100)</b>	3
	Discovery (BUSI 1340 recommended)	3	<b>Intro to Computers in Business(BCIS 2610)</b>	3
	<b>Total</b>		<u>15</u>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>SOPHOMORE</b>	Humanities	3	Laboratory Science	3
	History (HIST 2610)	3	Speech (COMM 1010)** or TECM 2700**	3
	<b>Economics (ECON 1110)**</b>	3	History (HIST 2620)	3
	<b>Accounting (ACCT 2010)</b>	3	<b>Accounting (ACCT 2020)</b>	3
	Visual and Performing Arts	3	<b>Data Analysis with Spreadsheets (DSCI 2710)</b>	3
	<b>Total</b>		<u>15</u>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>JUNIOR</b>	Basic Information Systems (BCIS 3610) *	3	Business Statistics with Spreadsheets (DSCI 3710)*	3
	Communicating in Business (BCIS 3615, MGMT 3330, or MKTG 3010) *	3	Finance (FINA 3770) *	3
	Foundations of Marketing Practice (MKTG 3650) *	3	Organizational Behavior (MGMT 3720) *	3
	Legal and Ethical Environment of Business (BLAW 3430) *	3	Professional field course	3
	Entrepreneurship (MGMT 3850)	3	Operations Management (MGMT 3830)	3
	<b>Total</b>		<u>15</u>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>SENIOR</b>	Advanced Entrepreneurship (MGMT 4220)	3	Business Policy (BUSI 4940—Capstone)**	3
	Professional field course	3	International Management Perspectives (MGMT 4660)	3
	Professional field course	3	Professional field course	3
	Supporting Field course (Group 2)	3	Supporting Field course (Group 1)	3
	Free Elective	3	Free Elective	3
	<b>Total</b>		<u>15</u>	

\*Business foundation courses. These must be completed with a grade of C or higher prior to enrolling in BUSI 4940.

\*\* Courses that will fulfill university core and pre-business requirements. Courses used to fulfill both University and College requirements will increase number of required free electives to reach 120 hours minimum for graduation. Consult your advisor for questions on number of free electives needed.

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the Academic Advising and Student Services Office. Course availability subject to change; actual degree audits may change depending on course availability in a given semester.
- **Bolded courses** are pre-business prerequisites to all jr./sr. level business courses and require a grade of C or higher. Math placement is required before enrolling in any MATH course.
- Completion of all pre-business prerequisite courses and a UNT cumulative 2.7 minimum gpa are required prior to enrolling in any jr./sr. level business courses and/or filing for an official degree plan.
- A total of 120 credit hours are required for this degree. GPA requirements for graduation: 2.7 UNT cumulative, 2.7 Professional/Supporting Field, and 2.0 Overall.