

# General Business

# BBA

Attention consult online  
degree  
audit for your  
correct catalog year

**2013-2014**

COB ADVISING OFFICE ▪ BLB 110 ▪ 940-565-2110 ▪ COBADVISING@UNT.EDU

## Course Requirements

### University Core (42 hours)

Please see the UNT catalog or the COB Advising and Students Services Office in BLB 110 for specific core requirements.

### Pre-Business Requirements (15-24 hours)

ECON 1100 & 1110 (6 hrs)	Principles of Economics
COMM 1010 or TECM 2700(3 hrs)	Speech or Technical Writing
MATH 1190 (3 hrs)	Business Calculus
Free Elective (0-18 hrs)	Free Electives
BCIS 2610 (3 hrs)	Introduction to Computers in Business
ACCT 2010 & 2020 (6 hrs)	Accounting Principles I & II
DSCI 2710 (3 hrs)	Data Analysis with Spreadsheets

**IMPORTANT NOTICE:** Students must have a 2.7 UNT GPA, have 45 hours completed, and have earned a grade of "C" or higher in the following courses prior to filing a degree plan and enrolling in upper level business courses: ENGL 1310 & 1320/TECM 2700, ECON 1100 & 1110, MATH1190, BCIS 2610, ACCT 2010 & 2020, and DSCI 2710.

### Business Foundation Courses (24 hours)

MGMT 3330, MKTG 3010, or BCIS 3615 (3 hrs)	Communicating in Business
BLAW 3430 (3 hrs)	Legal and Ethical Environment of Business
BCIS 3610 (3 hrs)	Basic Information Systems
MKTG 3650 (3 hrs)	Foundations of Marketing Practice
DSCI 3710 (3 hrs)	Business Statistics with Spreadsheets
FINA 3770 (3 hrs)	Finance
MGMT 3720 (3 hrs)	Organizational Behavior
BUSI 4940 (3 hrs)	Business Policy*

\* Requirements for enrollment in BUSI 4940: completion of all other business foundation courses w/C or higher, sr. status, and graduating semester .

### Professional Field Courses (18 hours)

MGMT 3850 (3 hrs)	Entrepreneurship
MGMT 3860 (3 hrs)	Human Resource Management
MGMT 3880 (3 hrs)	Business Ethics
MKTG 4520 (3 hrs)	Strategic Marketing Channels
FINA 4400 (3 hrs)	Financial Markets and Institutions
International Course (3 hrs)	Select from: MKTG 4280, FINA 4500, MGMT 4660, ACCT 4420, or BLAW 4480

### Supporting Field Courses (12 hours)

Select one from the following list:

MGMT 3830  
DSCI 3870  
LSCM 3960  
ECON 4140

Select 9 hrs from any 3000 or 4000 level courses from the following areas\*:

Accounting (ACCT)	Risk Mgmt and Insurance (RMIN)
Aviation Logistics (LGAV)	Logistics (LSCM)
Bus. Computer Info. Sys. (BCIS)	Management (MGMT)
Business Law (BLAW)	Marketing (MKTG)
Decision Sciences (DSCI)	Real Estate (REAL)
Finance (FINA)	

\* REAL 2100 or RMIN 2500 (not both) may be taken for 3 hrs of support and no more than 3 hours of approved lower level courses can be applied to the 9 hours.

**A grade of "C" or higher is required in all Business Foundation, Professional Field, and Supporting Field courses.**

**A 2.7 UNT, 2.0 Overall, and 2.7 Professional/Supporting Field GPA is required for graduation.**

For more information on careers and companies recruiting graduates from this program, contact the Career Center at 940-565-2105



[www.cob.unt.edu/programs/undergrad/](http://www.cob.unt.edu/programs/undergrad/)

## Suggested Curriculum Guide for BBA in General Business 2013 Catalog

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>FRESHMAN</b>	<b>English (ENGL 1310, 1313)</b>	3	<b>English (TECM 2700 or ENGL 1320, 1323)**</b>	3
	Univ. Core Mathematics (Prerequisite course to Math 1190, if required, or <b>MATH 1190</b> )**	3	<b>Mathematics (MATH 1190)**</b>	3
	Laboratory Science	3	Political Science (PSCI 1040 or 1050)	3
	Political Science (PSCI 1040 or 1050)	3	<b>Economics (ECON 1100)</b>	3
	Discovery (BUSI 1340 recommended)	3	<b>Intro to Computers in Business (BCIS 2610)</b>	3
	<b>Total</b>		<u>15</u>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>SOPHOMORE</b>	Humanities	3	Laboratory Science	3
	History (HIST 2610)	3	Speech (COMM 1010)** or TECM 2700**	3
	<b>Economics (ECON 1110)**</b>	3	History (HIST 2620)	3
	<b>Accounting (ACCT 2010)</b>	3	<b>Accounting (ACCT 2020)</b>	3
	Visual and Performing Arts	3	<b>Data Analysis with Spreadsheets (DSCI 2710)</b>	3
	<b>Total</b>		<u>15</u>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>JUNIOR</b>	Basic Information Systems (BCIS 3610) *	3	Human Resource Management (MGMT 3860)	3
	Communicating in Business (BCIS 3615, MGMT 3330, or MKTG 3010) *	3	Foundations of Marketing Practice (MKTG 3650) *	3
	Business Statistics with Spreadsheets (DSCI 3710) *	3	Business Ethics (MGMT 3880)	3
	Legal and Ethical Environment of Business (BLAW 3430) *	3	Finance (FINA 3770) *	3
	Organizational Behavior (MGMT 3720) *	3	Supporting Field Course (Goods & Services see list)	3
	<b>Total</b>		<u>15</u>	

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
<b>SENIOR</b>	Entrepreneurship (MGMT 3850)	3	Business Policy (BUSI 4940—Capstone)**	3
	Supporting Field Course	3	Supporting Field Course	3
	Strategic Marketing Channels (MKTG 4520)	3	International Course	3
	Financial Markets and Institutions (FINA 4400)	3	Supporting Field Course	3
	Free Elective	3	Free Elective	3
	<b>Total</b>		<u>15</u>	

\*Business foundation courses. These must be completed with a grade of C or higher prior to enrolling in BUSI 4940.

\*\* Courses that will fulfill university core and pre-business requirements. Courses used to fulfill both University and College requirements will increase number of required free electives to reach 120 hours minimum for graduation. Consult your advisor for questions on number of free electives needed.

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the Academic Advising and Student Services Office. Course availability subject to change; actual degree audits may change depending on course availability in a given semester.
- **Bolded courses** are pre-business prerequisites to all jr./sr. level business courses and require a grade of C or higher. Math placement is required before enrolling in any MATH course.
- Completion of all pre-business prerequisite courses and a UNT cumulative 2.7 minimum gpa are required prior to enrolling in any jr./sr. level business courses and/or filing for an official degree plan.
- A total of 120 credit hours are required for this degree. GPA requirements for graduation: 2.7 UNT cumulative, 2.7 Professional Field, and 2.0 Overall.